



## **Guide to the UNLV Libraries Collection of MGM Mirage Corporation Promotional Materials and Reports**

---

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1hm1b>

© 2022 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special  
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Historical Background .....	3
Scope and Contents Note .....	4
Arrangement .....	5
Administrative Information .....	5
Related Materials .....	5
Names and Subjects .....	6
Collection Inventory .....	6

## Summary Information

---

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	MGM Mirage
<b>Creator:</b>	MGM Grand Las Vegas
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Title:</b>	UNLV Libraries Collection of MGM Mirage Corporation Promotional Materials and Reports
<b>ID:</b>	MS-00972
<b>Date [inclusive]:</b>	1973 to 2007
<b>Physical Description:</b>	5.18 Cubic Feet (8 boxes)
<b>Physical Description:</b>	4.33 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of MGM Mirage Corporation Promotional Materials and Reports includes promotional materials, newspaper and magazine clippings, financial reports, annual reports, diversity reports, press releases, and press kits for the MGM Mirage Corporation in Las Vegas, Nevada, dating from 1973 to 2007.

### Preferred Citation

UNLV Libraries Collection of MGM Mirage Corporation Promotional Materials and Reports, 1973-2007. MS-00972. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

---

## Historical Background

---

The MGM Mirage Corporation, a predecessor of the company known as MGM Resorts International, is a Las Vegas, Nevada-based gaming and hospitality company that owns and operates 27 unique offerings throughout the United States and Asia. The company's roots can be traced back to 1969 when Kirk Kerkorian, owner of Tracinda Corporation, a private investment

firm, built the Martin Stern Jr. designed International Hotel in Las Vegas, Nevada. At that time, the International Hotel was the world's largest hotel. That same year, Kerkorian purchased the movie studio Metro-Goldwyn-Mayer, and in 1973 built the MGM Grand Hotel and Casino on the Las Vegas Strip with Martin Stern Jr. as designer. The MGM Grand would take the title as the world's largest hotel at that time. In 1986, Grand Name Co. was formed and renamed MGM Grand Inc. a year later. The MGM Grand Hotel and Casino was sold to Bally Manufacturing in 1986, who renamed the hotel Bally's. In 1993, Kerkorian built a new MGM Grand in Las Vegas that again would be the world's largest hotel complex at that time. In 1999, MGM Grand Inc. acquired Primadonna Resorts from Gary Primm. This added Whiskey Pete's, Buffalo Bill's and the Primm Valley Resort, all in Primm, Nevada, to MGM's portfolio. In 2000, Kirk Kerkorian approached Steve Wynn, owner of Mirage Resorts Inc., with an offer to purchase his company at \$17 a share. The offer was rejected but later a deal was reached at \$21 a share. With this deal, MGM Grand Inc. now known as MGM Mirage, acquired full shares of the following hotel and casinos: Mirage Hotel and Casino, Bellagio, Treasure Island, Monte Carlo, Boardwalk, Golden Nugget Las Vegas, Golden Nugget Laughlin, and Beau Rivage in Mississippi. In 2005, MGM Mirage acquired Mandalay Resort Group adding to its Las Vegas portfolio: Mandalay Bay, Luxor, Excalibur, Circus Circus, and THEhotel (now the Delano). In 2010, the company was renamed MGM Resorts International to reflect the brand as a global entertainment company.

Sources:

"Company," MGM Resorts, accessed April 17, 2018. <https://www.mgmresorts.com/en/company.html>

"MGM Resorts International Company Profile," UNLV Center for Gaming Research, accessed April 17, 2018. [gaming.unlv.edu/abstract/fin\\_mgm.html](http://gaming.unlv.edu/abstract/fin_mgm.html)

[^ Return to Table of Contents](#)

---

## Scope and Contents Note

---

The UNLV Libraries Collection of MGM Mirage Corporation Promotional Materials and Reports includes promotional materials, newspaper and magazine clippings, financial reports, annual reports, diversity reports, press releases, and press kits for the MGM Mirage Corporation in Las Vegas, Nevada, dating from 1973 to 2007. This collection includes materials previously described as "Promotional and publicity material : MGM Grand Hotel and Theme Park," "Promotional and publicity material : MGM Grand Hotels, Inc," "Form 10-K : annual report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934," "Promotional and publicity material : Mirage Hotel & Casino," "Prospectus, MGM Grand Hotel Finance Corp. : \$200,000,00 11 3/4% first mortgage notes due 1999, \$230,000,000 12% first mortgage notes due 2002," "MGM Grand : grand opening commemorative 1993."

[^ Return to Table of Contents](#)

## Arrangement

---

Collection is arranged by material type.

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-099.

### Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez and Joseph Puentes compiled the materials from multiple sources that included subject files and previously cataloged material. Miguel Dominguez and Joseph Puentes wrote the finding aid.

[^ Return to Table of Contents](#)

---

## Related Materials

---

### Related Collections

The following resources may provide additional information related to the materials in this collection:

MGM Mirage Corporation Records, 1970-2009. MS-00096. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

MGM Mirage Records on Mandalay Resort Group, 1968-2005. MS-00511. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Mirage Hotel and Casino Photograph Collection, 1989. PH-00247. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Las Vegas (Nev.)
- Promotional materials
- Publicity
- Advertising
- Hotels
- Casinos
- Financial records
- Corporation reports
- Gambling

---

## Collection Inventory

---

Title/Description	Containers
MGM Grand, Inc.	
Financial reports	
Annual reports, 1974 to 1999	box 01
Equity research, 1994 to 2001	box 01
Prospectus, 1992 to 1999	box 02
Securities and Exchange Commission Form 10-K, 1980 to 1998	box 02
Securities and Exchange Commission Form 10-Q, 1992 to 1998	box 02
MGM Grand: Grand Commemorative Opening, 1993	box 02
Press releases, 1981 to 2005	box 02 box 03
Press kits, 1992 to 2003	box 03 box 04
Newspaper and magazine clippings, 1973 to 1997	box 04

	box 05
Promotional materials, 1973 to 2007	box 05
MGM Mirage	
Financial Reports	
Annual reports, 1991 to 2004	box 05
	box 06
Equity research, 1991 to 2006	box 06
Prospectus, 1993	box 06
Securities and Exchange Commission Form 10-K, 1991 to 1998	box 06
Press releases, 1980 to 2006	box 06
Press kits, 1989 to 2004	box 07
Diversity guides and reports, approximately 2005	box 07
Newspaper and magazine clippings, 1987 to 1997	box 08
Promotional materials, 1989 to 2005	box 08
"M" Lifestyle magazines, 2000 to 2003	box 08
Employee manuals, 2002 to 2003	box 08