

Guide to the UNLV Libraries Collection of Ameristar Casinos, Inc. Promotional Materials and Reports

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Creator:	Ameristar Casinos, Inc.
Title:	UNLV Libraries Collection of Ameristar Casinos, Inc. Promotional Materials and Reports
ID:	MS-00968
Date [inclusive]:	1993 to 2007
Physical Description:	1.11 Cubic Feet (2 boxes)
Physical Description:	0.96 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Ameristar Casinos, Inc. Promotional Materials and Reports includes financial reports, annual reports, quarterly reports, equity reports, press releases, a press kit, promotional materials, and a newspaper for Ameristar Casinos, Inc. in Las Vegas, Nevada, dating from 1993 to 2007.

Preferred Citation

UNLV Libraries Collection of Ameristar Casinos, Inc. Promotional Materials and Reports, 1993-2007. MS-00968. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

Ameristar Casinos, Inc. was a casino operator based in Las Vegas, Nevada which ran hotel-casinos in several different states, including Nevada, Colorado, and Missouri. After the establishment of Cactus Petes Casino in Jackpot, Nevada by Peter "Cactus Pete" Piersanti, he incorporated the property as Cactus Petes, Inc. Piersanti eventually sold his stake in the company, which evolved into Ameristar Casinos, Inc. In 2013, Ameristar Casinos, Inc. was bought by Pinnacle

Entertainment, which itself was bought by Penn National Gaming in 2018 for approximately \$2.8 billion.

Source:

Velotta, Richard N. "Penn National Gaming's \$2.8B Pinnacle Acquisition Approved." *Las Vegas Review-Journal*, October 3, 2018. <https://www.reviewjournal.com/business/casinos-gaming/penn-national-gamings-2-8b-pinnacle-acquisition-approved/>.

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Scope and Contents Note

The UNLV Libraries Collection of Ameristar Casinos, Inc. Promotional Materials and Reports includes financial reports, annual reports, quarterly reports, equity reports, press releases, a press kit, promotional materials, and a newspaper for Ameristar Casinos, Inc. in Las Vegas, Nevada, dating from 1993 to 2007.

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Arrangement

Collection is arranged by material type.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-018.

Processing Note

In 2019, as part of an archival backlog elimination project, Kyle Gagnon compiled the materials from multiple sources that included subject files. Kyle Gagnon wrote the finding aid.

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Names and Subjects

- Publicity
- Promotional materials
- Advertising
- Casinos
- Gambling
- Las Vegas (Nev.)
- Corporation reports
- Hotels

Collection Inventory

Title/Description	Containers
Annual reports, 1994 to 2001	box 01
Prospectus, 1993	box 01
Financial reports, 2001 to 2004	box 01
Quarterly reports, 1996	box 01
Press releases, 2001 to 2006	box 01
Promotional materials, approximately 2000 to 2005	box 01
Press kit, 2001	box 01
Securities and Exchange Commission Form 10-Q, 1996	box 01
Equity reports, 1993 to 2001	box 01
Newspaper, 2005	box 01
Annual reports, 2000 to 2007	box 02

