



Guide to the UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Grand Casinos, Inc.
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports
ID:	MS-00960
Date [inclusive]:	1992 to 2002
Physical Description:	1.30 Cubic Feet (2 boxes)
Physical Description:	1.08 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports includes annual reports, financial reports, newspaper and magazine clippings, press kits, press releases, and promotional materials for Grand Casinos, Inc. properties in Mississippi, Louisiana, Minnesota, and Nevada, dating from 1992-2002.

Preferred Citation

UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports, 1992-2002. MS-00960. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

Grand Casinos, Inc. is a casino entertainment company that develops, constructs, and manages comprehensive gaming and entertainment properties in Mississippi, Louisiana, Minnesota, and owns approximately 43% of the Stratosphere, located in Las Vegas, Nevada. In 1998, Hilton Hotels Corporation spun off a subsidiary, Park Place Entertainment, and Park Place Entertainment acquired Grand Casinos, Inc. During the merger, Grand Casinos, Inc. other operations were

renamed Lakes Entertainment, Inc., to reflect their focus on non-casino businesses. As of 2015, Lakes Entertainment, Inc. agreed to a merger with Golden Entertainment.

Sources:

Grand Casinos, Inc. (1995) Prospectus \$450,000,000 Grand Casinos, Inc. 10 1/8% first mortgage notes due 2003. UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports, 1991-1997. MS-00960. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Stutz, Howard. 2015 January 26 "Golden Gaming to merge with Lakes Entertainment, acquire Maryland casino". *Las Vegas Review-Journal*. <https://www.reviewjournal.com/business/casinos-gaming/golden-gaming-to-merge-with-lakes-entertainment-acquire-maryland-casino/>. Accessed September 11, 2019.

Grand Casinos, Inc. 1998. Retrieved from <http://www.fundinguniverse.com/company-histories/grand-casinos-inc-history/>, Accessed September 11, 2019.

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Scope and Contents Note

The UNLV Libraries Collection of Grand Casinos, Inc. Promotional Materials and Reports includes annual reports, financial reports, newspaper and magazine clippings, press kits, press releases, and promotional materials for Grand Casinos, Inc. properties in Mississippi, Louisiana, Minnesota, and Nevada, dating from 1992-2002. This collection includes materials previously described as "Promotional and Publicity Materials: Grand Casinos, Inc.," "Prospectus \$450,000,000 Grand Casinos, Inc. 10 1/8% first mortgage notes due 2003," "Promotional and Publicity Materials: Grand Casinos Mille Lacs Reservation and Hinkley, Minnesota," and "Grand Casinos, Inc. 1992-."

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Arrangement

Materials are arranged in alphabetical order.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-083.

Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez compiled the materials from multiple sources that included subject files and previously cataloged material. Miguel Dominguez wrote the finding aid.

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Names and Subjects

- Las Vegas (Nev.)
- Casinos
- Hotels
- Gambling
- Promotional materials
- Advertising

Collection Inventory

Title/Description	Containers
Annual reports, 1992-1997	box 01
Financial reports	
Equity research, 1992-1997	box 01

Prospectus, 1993-1995	box 01
Securities and Exchange Commission Form 10-K, 1994 to 1997	box 01
Securities and Exchange Commission Form 10-Q, 1994 to 1998	box 01
Newspaper and magazine clippings, 1992-1996	box 01
Press kits, 1992-1995	box 01 box 02
Press releases, 1993-2002	box 02
Promotional materials, 1996	box 02