



## Guide to the UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Lady Luck Gaming Corporation
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Title:</b>	UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports
<b>ID:</b>	MS-00948
<b>Date [inclusive]:</b>	1993-1999
<b>Physical Description:</b>	0.65 Cubic Feet (1 box)
<b>Physical Description:</b>	0.54 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports includes annual reports, financial reports, press kits, press releases, and promotional materials for the Lady Luck Gaming Corporation in Nevada, Colorado, Iowa, Mississippi, and Missouri, dating from 1993-1995.

### Preferred Citation

UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports, 1993-1999. MS-00948. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Lady Luck Gaming Corporation was formed in February 1993 as a holding company for its wholly owned subsidiary, American Casinos, Inc. Lady Luck Gaming Corporation, which is headquartered in Las Vegas, Nevada, develops, owns and operates casinos in Colorado, Iowa, Mississippi and Missouri. In 2000, Lady Luck Gaming was acquired by Isle of Capri Casinos.

Sources:

Lady Luck Gaming Corporation. (1993). Prospectus, 5,800,000 class A common stock. UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports, 1993-1999. MS-00948. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Lady Luck Gaming Corporation. (1994). Promotional and publicity material: Lady Luck Gaming Corporation. UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports, 1993-1999. MS-00948. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

"Isle of Capri Will Acquire Lady Luck Gaming in \$400 Million Deal." Moore, Matt. Las Vegas Sun. October 06, 1999. Accessed July 24, 2019. <https://lasvegassun.com/news/1999/oct/06/isle-of-capri-will-acquire-lady-luck-gaming-in-400/>.

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## Scope and Contents Note

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The UNLV Libraries Collection of Lady Luck Gaming Corporation Promotional Materials and Reports includes annual reports, financial reports, press kits, press releases, and promotional materials for the Lady Luck Gaming Corporation in Nevada, Colorado, Iowa, Mississippi, and Missouri, dating from 1993-1995. This collection includes materials previously described as "Promotional and publicity material: Lady Luck Gaming Corporation," and "Prospectus, 5,800,000 class A common stock."

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## Arrangement

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Materials are arranged in alphabetical order.

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## Administrative Information

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### Access Note

Collection is open for research.

## Publication Rights

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## Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-066.

## Processing Note

In 2019 as part of an archival backlog elimination project, Miguel Dominguez compiled the materials from multiple sources that included subject files and previously cataloged material. Miguel Dominguez wrote the finding aid.

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## Names and Subjects

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- Las Vegas (Nev.)
- Promotional materials
- Publicity
- Advertising
- Gambling
- Casinos

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## Collection Inventory

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Title/Description	Containers
Annual reports, 1993-1998	box 01
Financial reports	
Securities and Exchange Commission form 10-K, 1993-1998	box 01
Securities and Exchange Commission form 10-Q, 1994-1999	box 01
Prospectus, 1993	box 01
Press kits, 1993-1995	box 01
Press releases, 1995-1999	box 01
Promotional materials, 1994-1995	box 01

