



Guide to the UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials

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Table of Contents

Summary Information	3
Historical Background	3
Scope and Contents Note	4
Arrangement	4
Administrative Information	4
Related Materials	5
Names and Subjects	5
Collection Inventory	6

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Barbary Coast Hotel and Casino (Las Vegas, Nev)
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Title:	UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials
ID:	MS-00933
Date [inclusive]:	1989-1997
Physical Description:	0.65 Cubic Feet (1 box)
Physical Description:	0.54 Linear Feet
Language of the Material:	English
Abstract:	UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials includes clippings, press releases, press kits, and promotional materials for the Barbary Coast Hotel and Casino in Las Vegas, Nevada, dating from 1989 to 1997.

Preferred Citation

UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials, 1989-1997. MS-00933. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Historical Background

Michael Gaughan opened the Barbary Coast Hotel and Casino in Las Vegas, Nevada, on March 2, 1979. The property was located next to the Flamingo, sharing a corner of the Las Vegas Strip with the original MGM Grand, the Dunes, and Caesars Palace. The Barbary Coast cost \$11.5 million to open, and ownership changed over its 28 years of operation from Gaughan's Coast Casinos Inc., then to Boyd Gaming, and finally to Harrah's Entertainment. On February 27, 2007, the Barbary Coast closed and reopened a few days later on March 2. It was renamed Bill's Gamblin' Hall and Saloon after Bill Harrah. Caesars Entertainment, formally Harrah's Entertainment, closed Bill's

on February 4, 2013, after six years of continuous operation. After a complete renovation of the property it reopened as a luxury boutique hotel named The Cromwell on April 21, 2014, to invited guests, with hotel rooms becoming available on May 21, 2014.

Sources:

Stutz, Howard. "The Cromwell on the Strip Will Open May 21." Las Vegas Review-Journal. February 23, 2017. Accessed June 13, 2019. <https://www.reviewjournal.com/business/the-cromwell-on-the-strip-will-open-may-21/>.

Sylvester, Ron. "From Barbary to Bill's: Sun Sets Today on Las Vegas Relic." Las Vegas Sun. February 04, 2013. <https://lasvegassun.com/news/2013/feb/04/barbary-bills-sun-sets-today-strip-relic/>.

[^ Return to Table of Contents](#)

Scope and Contents Note

UNLV Libraries Collection of Barbary Coast Hotel and Casino Promotional Materials includes clippings, press releases, press kits, and promotional materials for the Barbary Coast Hotel and Casino in Las Vegas, Nevada, dating from 1989 to 1997. This collection contains items previously described as "Promotional and publicity material: Barbary Coast Hotel and Casino."

[^ Return to Table of Contents](#)

Arrangement

Materials remain as they were received.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

Collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-046.

Processing Note

In 2019, as part of an archival backlog elimination project, Miguel Dominguez, Autumn Bassett, and Nia Banks compiled the materials from multiple sources that included subject files and previously cataloged material, and wrote the finding aid.

[^ Return to Table of Contents](#)

Related Materials

Related Collections

The following resources may provide additional information related to the materials in this collection:

Las Vegas Casino and Hotel Advertisement Clippings Collection, 1986-1999. MS-00644. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Names and Subjects

- Advertising
- Promotional materials
- Publicity
- Casinos
- Hotels
- Las Vegas (Nev.)

Collection Inventory

Title/Description	Containers
Press kits, undated	box 01
Promotional materials, 1989-1995	box 01
Press release, 1996	box 01
Clippings, 1989-1997	box 01