



## Guide to The Production Company Audiovisual Collection

---

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on July 25, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f11t0p>

© 2022 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special  
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Historical Background .....	4
Scope and Contents Note .....	4
Arrangement .....	5
Administrative Information .....	5
Names and Subjects .....	5
Collection Inventory .....	6

---

## Summary Information

---

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	The Production Company
<b>Contributor:</b>	Patrick, Bob, 1934-2017
<b>Title:</b>	The Production Company Audiovisual Collection
<b>ID:</b>	MS-00930
<b>Date [inclusive]:</b>	approximately 1965 to 1995
<b>Physical Description:</b>	47.55 Cubic Feet (52 boxes)
<b>Physical Description:</b>	50.2 Linear Feet
<b>Physical Location:</b>	Some materials are stored in the Lied Automated Storage and Retrieval Unit (LASR). Advanced notice may be required to access these materials.
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Production Company Audiovisual Collection consists of commercials, advertising, and political campaigns from approximately 1965 to 1995 created by The Production Company, a television production company founded by Thomas "Bob" Patrick in Las Vegas, Nevada. The collection consists of primarily 16 mm film and video formats such as VHS, U-Matic, Betacam, open reel, Type C, and quadruplex. The videotapes and films in this collection represent advertising and marketing for hotels and casinos, entertainment companies, politicians, and local businesses located in Las Vegas, Nevada.

### Preferred Citation

The Production Company Audiovisual Collection, approximately 1965-1995. MS-00930. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

## Historical Background

---

The Production Company was co-founded in 1977 by Thomas "Bob" Patrick and a friend of Patrick's. It was the first television production company founded in Las Vegas, Nevada. For thirty years, The Production Company produced various commercials that appeared on Las Vegas television stations. Namely, The Production Company worked on the TV campaigns of various public and political figures in the state including Harry Reid, Bob Miller, Jim Bilbray, Mike O'Callaghan, Floyd Lamb, and Paul Laxalt. The Production Company also did work for governors, attorney generals, district attorneys, Nevada Supreme Court Justices, mayors, and judges. For the work he created at The Production Company, Patrick was recognized throughout the state, earning him various awards and a spot in the Nevada Broadcasters Association Hall of Fame. As of 2019, The Production Company is no longer in business.

Source:

"Thomas 'Bob' Patrick." *Las Vegas Review-Journal*. 2017. <https://obits.reviewjournal.com/obituaries/lvrj/obituary.aspx?n=thomas-patrick-bob&pid=187041697> (accessed August 20, 2019).

[^ Return to Table of Contents](#)

---

## Scope and Contents Note

---

The Production Company Audiovisual Collection consists of commercials, advertising, and political campaigns from approximately 1965 to 1995 created by The Production Company, a television production company founded by Thomas "Bob" Patrick in Las Vegas, Nevada. The collection consists of primarily 16 mm film and video formats such as VHS, U-Matic, Betacam, open reel, Type C, and quadruplex. The videotapes and films in this collection represent advertising and marketing for hotels and casinos, entertainment companies, politicians, and local businesses located in Las Vegas, Nevada. The casino videotapes and films include work for hotels and casinos such as the MGM Grand, the Desert Inn, and the Sands Hotel and Casino. The entertainment tapes and films include work for the Moulin Rouge Hotel, Riviera Hotel and Casino, and the Silverbird. There are also tapes and films for politicians such as Harry Reid, Bob Miller, Jim Bilbray, Mike O'Callaghan, Floyd Lamb, and Paul Laxalt. This collection also includes commercial footage for local Las Vegas businesses and events such as Helldorado, UNLV sporting events, and state fairs. The collection also includes B-roll footage of scenery around the Las Vegas Valley.

[^ Return to Table of Contents](#)

## Arrangement

---

The collection is roughly organized by topic and format.

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access Note

Collection is open for research. If use copies of the recordings do not exist, reformatting/production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were donated in 2018 by Mary Ann Price; accession number 2018-053.

### Processing Note

This collection is unprocessed. A summary of materials was created by Chriziel Childers, Mary Anilao, and Tammi Kim in 2019 during accessioning. No further work has been performed on the materials.

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Entertainers
- Casinos
- Politicians
- Special events
- Las Vegas (Nev.)

## Collection Inventory

Title/Description	Containers
B-Roll, approximately 1965 to 1994	box 09
	box 10
	box 11
	box 12
	box 15
	box 51
	box 52
Casinos, approximately 1965 to 1994	box 22
	box 23
	box 24
	box 25
	box 26
	box 27
	box 37
	box 38
	box 49
Entertainment, approximately 1965 to 1994	box 01
	box 02
	box 03
	box 04
	box 05
	box 06
	box 07
	box 08
	box 44
	box 45
	Events, approximately 1965 to 1994
box 36	
Local business, approximately 1965 to 1994	box 29

box 30

box 31

box 32

box 33

box 34

box 43

box 50

---

Harry Reid, approximately 1965 to 1994

box 13

box 14

box 47

box 48

box 39

---

Local politics, approximately 1965 to 1994

box 16

box 17

box 18

box 19

box 20

box 21

box 28

box 40

box 41

box 42

box 46