



## Guide to the UNLV Libraries Collection of Station Casinos Promotional Materials and Reports

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This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 29, 2022. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1zh33>

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Station Casinos, Inc.
<b>Contributor:</b>	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
<b>Title:</b>	UNLV Libraries Collection of Station Casinos Promotional Materials and Reports
<b>ID:</b>	MS-00924
<b>Date [inclusive]:</b>	1989 to 2008
<b>Physical Description:</b>	1.94 Cubic Feet (3 boxes)
<b>Physical Description:</b>	1.63 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The UNLV Libraries Collection of Station Casinos Promotional Materials and Reports includes annual reports, press kits, financial reports, newspaper clippings, publicity photographs and press releases for properties held by Station Casinos in Las Vegas, Nevada dating from 1989 to 2008.

### Preferred Citation

UNLV Libraries Collection of Station Casinos Promotional Materials and Reports, 1989-2008. MS-00924. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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Station Casinos was founded by Frank Fertitta Jr. in 1976. As of 2019, it operates twenty casino and entertainment properties in the Las Vegas, Nevada region, and one Native American gaming property in California. Over ninety percent of the Las Vegas population is situated within five miles of a Station Casinos gaming property.

Source:

"Investor Relations," Redrockresorts.com, accessed April 30, 2019, <http://redrockresorts.investorroom.com>.

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## Scope and Contents Note

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The UNLV Libraries Collection of Station Casinos Promotional Materials and Reports includes annual reports, press kits, financial reports, newspaper clippings, publicity photographs and press releases for properties held by Station Casinos in Las Vegas, Nevada dating from 1989 to 2008. This collection contains items previously described as "Promotional and publicity material: Station Casinos Inc," "Promotional and publicity material: Palace Station Hotel Casino," and "Promotional and publicity material: Santa Fe Hotel and Casino."

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## Arrangement

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Materials remain as they were received.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections and Archives website for more information about reproductions and permissions to publish.

### Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession number 2019-034.

## Processing Note

In 2019, as part of an archival backlog elimination project, Nia Banks, Miguel Dominguez, and Brooks Whittaker compiled the materials from multiple sources that included subject files and previously cataloged material, and wrote the finding aid.

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## Related Materials

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### Related Collections

The following resources may provide additional information related to the materials in this collection:

Las Vegas Casino and Hotel Advertisement Clippings Collection, 1986-1999. MS-00644. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

Station Casinos Publicity Collection, 1996-2013. MS-00663. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- Financial records
- Advertising
- Publicity
- Promotional materials
- Casinos
- Las Vegas (Nev.)
- photographs

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## Collection Inventory

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Title/Description	Containers
Financial reports	
Securities and exchange commission form 10-K, 1994-1998	box 01

Securities and exchange commission form 10-Q, 1994-1998	box 01
Equity research, 1993-2005 Physical Description: 2 Files	box 01
Prospectus, 1993	box 01
Press releases and publicity photographs, 1993-2001	box 02
Promotional materials, 1997 to 2008	box 02
Employee newsletters, 2001-2004	box 02
Newspaper clippings, 1993-1997	box 02
Annual reports, 1993-1998	box 02
Boulder Station	
Press releases, 2001 to 2002	box 02
Promotional materials, 2006	box 02
Palace Station	
Press kits, 1993 to 2001	box 03
Press releases, 1990 to 2002	box 03
Newspaper and magazine clippings, 1989 to 2004	box 03
Promotional materials, 1991 to 2004	box 03
Santa Fe Hotel and Casino	
Press releases, 1990 to 2001	box 03
Newspaper and magazine clippings, 1990 to 1997	box 03
Promotional materials, 1991 to 2003	box 03
Sunset Station	
Press releases, 2001 to 2002	box 03
Promotional materials, 1999	box 03
Texas Station	
Press releases, 2001	box 03
Green Valley Ranch Station Casino	
Press kit, 2001	box 03
Promotional materials, 2002	box 03