



Guide to the UNLV Libraries Collection of Casino Promotional and Publicity Material

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on June 05, 2023. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1bf3t>

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Table of Contents

Summary Information	3
Scope and Contents Note	4
Arrangement	4
Administrative Information	5
Names and Subjects	5

Summary Information

Repository: University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.

Collector: University of Nevada, Las Vegas. Libraries. Special Collections and Archives

Title: UNLV Libraries Collection of Casino Promotional and Publicity Material

ID: MS-00833

Date [inclusive]: approximately 1966 to 2004

Date [bulk]: 1988 to 1992

Physical Description: 12.96 Cubic Feet (21 boxes)

Physical Description: 10.83 Linear Feet

Language of the Material: English

Mixed Materials: 01

Mixed Materials: 02

Mixed Materials: 03

Mixed Materials: 04

Mixed Materials: 05

Mixed Materials: 06

Mixed Materials: 07

Mixed Materials: 08

Mixed Materials: 09

Mixed Materials: 10

Mixed Materials: 11

Mixed Materials: 12

Mixed Materials: 13

Mixed Materials: 14

Mixed Materials: 15

Mixed Materials: 16

Mixed Materials: 17

Mixed Materials: 18

Mixed Materials: 19

Mixed Materials: 20

Mixed Materials: 21

Abstract: The UNLV Libraries Collection of Casino Promotional and Publicity Material (1966-2004) consists of clothing, promotional souvenirs, and gambling ephemera from various hotels and casinos throughout Las Vegas, Nevada. These items include hats, shirts, mugs, ash trays, drinking glasses, menus, buckets, keychains, keno supplies, and playing cards. The hotels include Caesar's Palace, Flamingo Hotel, Imperial Palace, Palace Station, Showboat, Castaways, Stardust, El Rancho, Sam's Town, Circus Circus, and Four Queens, in addition to others throughout Las Vegas.

Preferred Citation

UNLV Libraries Collection of Casino Promotional and Publicity Material, 1966-2004. MS-00833. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Scope and Contents Note

The UNLV Libraries Collection of Casino Promotional and Publicity Material (1966-2004) consists of clothing, promotional souvenirs, and gambling ephemera from various hotels and casinos throughout Las Vegas, Nevada. These items include hats, shirts, mugs, ash trays, drinking glasses, menus, buckets, keychains, keno supplies, and playing cards. The hotels include Caesar's Palace, Flamingo Hotel, Imperial Palace, Palace Station, Showboat, Castaways, Stardust, El Rancho, Sam's Town, Circus Circus, and Four Queens, in addition to others throughout Las Vegas. The collection also features promotional materials from hotels outside of Las Vegas, such as the Ramada Express in Laughlin, Nevada; Cal Neva in Lake Tahoe, Nevada; and the Taj Mahal and Claridge Hotel in Atlantic City, New Jersey.

[^ Return to Table of Contents](#)

Arrangement

The materials remain in rough original order.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were periodically collected by the University Libraries Special Collections and Archives; accession number 2017-011. Materials were donated by Joan Levine in 2023; accession number 2023-041.

Processing Note

In 2022, Kassidy Whetstone rehoued the materials and wrote the finding aid in ArchivesSpace. In 2023, Tammi Kim rehoued the 2023 addition and updated the finding aid.

[^ Return to Table of Contents](#)

Names and Subjects

- Casinos
- Hotels
- Gaming -- Las Vegas (Nev.)
- Promotional materials
- Las Vegas (Nev.)
- Laughlin (Nev.)
- Tahoe, Lake (Calif. and Nev.)
- Atlantic City (N.J.)
- Caesars Palace Las Vegas Hotel and Casino
- Stardust Resort and Casino (Las Vegas, Nev.)
- Four Queens Hotel and Casino (Las Vegas, Nev.)
- Showboat, Inc.
- Castaways Hotel & Casino (Las Vegas, Nev.)
- Circus Circus Enterprises
- Sam's Town Hotel & Gambling Hall (Las Vegas, Nev.)

- Imperial Palace Hotel and Casino
- Claridge Hotel (Atlantic City, N.J.)
- Trump Taj Mahal Hotel and Casino