



Guide to the Mike Miller Papers

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on March 28, 2022. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1p89g>

© 2022 The Regents of the University of Nevada. All rights reserved.

University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

Table of Contents

Summary Information	3
Biographical Note	3
Scope and Contents Note	4
Arrangement Note	4
Administrative Information	4
Related Materials	5
Names and Subjects	5
Collection Inventory	5
Personal Papers	5
Photographs	6
Advertisements	6
Art Prints	7
Books	7

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Miller, Mike
Title:	Mike Miller Papers
ID:	MS-00715
Date [inclusive]:	1971-2011
Physical Description:	2.2 Linear Feet (6 boxes, 1 oversize folder, and 3 portfolios)
Language of the Material:	English
Abstract:	The Mike Miller Papers (1971-2014) include advertisements, books, and paintings by Las Vegas, Nevada-based artist and graphic designer Mike Miller. Materials include photographs, art prints, advertisements, newspaper clippings featuring Miller's advertisements, casino advertisements, and books designed, written, or illustrated by Miller.

Preferred Citation

Mike Miller Papers, 1971-2014. MS-00715. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Biographical Note

Mike Miller was a graphic designer, artist, and advertiser who worked in Las Vegas, Nevada for over 50 years. Before moving to Las Vegas, Miller worked for Walt Disney Studios, NBC, and MGM Studios. In 1962, he and his wife moved to Las Vegas where he began his career in graphic design. In Las Vegas, he designed books and advertisements, helped found the Shonkwiler-Marcoux advertising agency, and served as the creative manager at the Las Vegas Review-Journal. He was inducted into the University of Nevada, Las Vegas Athletic Hall of Fame for designing the university's mascot "Hey Reb." He also wrote several children's books in addition to illustrating the books of other writers. Miller passed away at his home in California in 2014.

Sources: <http://obits.reviewjournal.com/obituaries/lvrj/obituary.aspx?pid=172774785> <http://mikemillerart.com/index.html>

[^ Return to Table of Contents](#)

Scope and Contents Note

The Mike Miller Papers (1971-2014) include advertisements, books, and paintings by Las Vegas, Nevada-based artist and graphic designer Mike Miller. Materials include photographs, art prints, advertisements, newspaper clippings featuring Miller's advertisements, casino advertisements, and books designed, written, or illustrated by Miller.

[^ Return to Table of Contents](#)

Arrangement Note

Materials are arranged into five series:

Series I. Personal Papers (1985-2014); Series II. Photographs (1980s-2000s); Series III. Advertisements (1984-2011); Series IV. Art Prints (1980s-2000s); Series V. Books (2004-2007).

[^ Return to Table of Contents](#)

Administrative Information

Access

The collection is open for research.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were donated in 2015 by Michelle Harris; accession number 2015-030.

Processing Note

Materials were processed by Lindsay Oden in 2015 at the time of accession in compliance with current professional standards.

[^ Return to Table of Contents](#)

Related Materials

Separated Materials Note

The following publications were separated, added to UNLV University Libraries' holdings, and cataloged individually in the Libraries' catalog.

"2008 Las Vegas Perspective: Charting the Course" by the Las Vegas Review-Journal; "A Hero Named Sig" by Judith L. Brown and illustrated by Mike Miller; "The Art of Gambling: Through the Ages" by Arthur Flowers and Anthony Curtis; "Endless Nevada: A Photo Essay" by Larry Prosor and Richard Moreno; "Las Veags Calling" by Frank Maggio; "Las Vegas" by Frank Sinatra, Tom Campbell, Gary Boulanger, and West Light; "Las Vegas: A Desert Paradise" by Ralph J. Roske; "Las Vegas: As It Began, As It Grew" by Stanley W. Paher; "Las Vegas: Through the Generations, a Pictorial Review" by the Las Vegas Review-Journal; "Springs in the Desert: A Kid's History of Las Vegas"; Utah and Nevada atlases.

Related Collections

Mike Miller's sketches of UNLV mascot "Hey Reb" are available in UNLV Special Collections.

[^ Return to Table of Contents](#)

Names and Subjects

- Advertising

Collection Inventory

Personal Papers, 1985-2014

Physical Description: 0.3 Linear Feet (1 box)

Scope and Contents Note: Materials contain personal and biographical information about Mike Miller from 1985 to 2014, including self-promotional brochures, awards, and his funeral program.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
Brochures, undated	box 01
Shonkwiler-Marcoux Advertising brochure, undated	box 01

Patch for USS Nevada, newspaper article, and Commissioning Committee letter, 1985-1986	box 01
"The Great Southwest 1987" day planner featuring Michael Miller, 1987	box 01
Greater Las Vegas Advertising Federation 1988 Addy Awards program and Las Vegas Ad Club "Star Ceremony" invitation, 1988	box 01
Tomas the Tortoise press release and disk, 2004 Physical Description: 1 Optical Discs	box 01
"Shine Las Vegas: Official City Theme Song" by George Dare, 2004 Physical Description: 1 Optical Discs	box 01
Hillcrest Academy Las Vegas Centennial Celebration, 2005	box 01
Funeral program, 2014	box 01

[^ Return to Table of Contents](#)

Photographs, approximately 1980s-2000s

Physical Description: 1 Linear Feet (2 boxes)

Scope and Contents Note: Materials include photographs taken by Mike Miller for advertisements from the 1980s to the 2000s.

Arranement: Materials are arranged alphabetically.

Title/Description	Containers
Boomtown Casino photographs and negatives, undated	box 02
Desert Inn photographs, undated	box 02
Mint Casino photographs, undated	box 02
Models, undated	box 02
National Finals Rodeo in Las Vegas, Nevada flier, 1989	box 02
Performers, undated	box 02
Slides of models and advertisements, undated	box 03
Stardust Casino photographs, undated	box 03
Stardust Hotel photographs	box 03
Stardust Models, undated	box 03
Stardust Race and Sports Book photographs, 1999	box 03
Stardust Showgirls photographs, undated	box 03

[^ Return to Table of Contents](#)

Advertisements, 1984-2011

Physical Description: 0.5 Linear Feet (1 box and 3 portfolios)

Scope and Contents Note: Materials contain advertisements illustrated by Michael Miller from 1984 to 2011, including advertisements for hotels and casinos in Las Vegas, Nevada, brochures, fliers, newspaper advertisements, and brochures for departments at the University of Nevada, Las Vegas.

Arrangement: Materials are arranged alphabetically. Materials that were accessioned in portfolios remain in original order.

Title/Description	Containers
Assorted advertisements, 1994-2011	box 04
Boyd Gaming advertisements, safety warnings, and correspondence, 2008	box 04
Ice rink designs, undated	box 04
Stardust advertisements, 1997-2000	box 04
Storyboards for Channel 10, 2010	box 04
Casino, hotel, radio, and real estate advertisements in newspapers, 1984-1985	no object container 07 00
Casino, hotel, radio, and real estate advertisements in newspapers, 1984-1985	no object container 08 00
Casino and University of Nevada, Las Vegas advertisements, undated	no object container 09 00

[^ Return to Table of Contents](#)

Art Prints, approximately 1980s-2000s

Physical Description: 0.3 Linear Feet (1 box and 1 oversize folder)

Scope and Contents Note: Materials contain prints of paintings by Mike Miller from approximately the 1980s to the 2000s, including oversize prints paintings and postcards.

Arrangement: Materials remain in original order.

Title/Description	Containers
Postcards, undated	box 05
Political cartoons about Oscar Goodman, 2001-2011	box 05
Prints of paintings, approximately 1980s-2000s	flat file 10

[^ Return to Table of Contents](#)

Books, 2004-2007

Physical Description: 0.5 Linear Feet (1 box)

Scope and Contents Note: Materials include books illustrated and/or written by Mike Miller from 2004 to 2007.

Arrangement: Materials are arranged alphabetically.

Title/Description	Containers
Tomás the Tortoise Adventures by Mike Miller	
"Joshua's Surprise", 2004	box 06
"Larry the Last Leaf: A Children's Mini-Book", 2007	box 06
"One Hot Day", 2004	box 06
"Play in the Clouds", 2004	box 06
"Tales for Tomás", 2004	box 06
"Tomás and the Ghost Town", 2004	box 06
"My Big Book of the Desert", 2004	flat file 10

[^ Return to Table of Contents](#)