



Guide to the UNLV Libraries Collection of Hollywood Casino Corporation Promotional Materials and Reports

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Contributor:	University of Nevada, Las Vegas. Libraries. Special Collections and Archives
Creator:	Hollywood Casino Corporation
Title:	UNLV Libraries Collection of Hollywood Casino Corporation Promotional Materials and Reports
ID:	MS-00682
Date [inclusive]:	1992 to 2001
Physical Description:	0.65 Cubic Feet (1 box)
Physical Description:	0.54 Linear Feet
Language of the Material:	English
Abstract:	The UNLV Libraries Collection of Hollywood Casino Corporation Promotional Materials and Reports includes annual reports, prospectus, 10-K forms, 10-Q forms, equity reports, financial research, press releases, press kits, a stockholder meeting notice, and promotional materials for Hollywood Casino Corporation in Dallas, Texas, dating from 1992 to 2001.

Preferred Citation

UNLV Libraries Collection of Hollywood Casino Corporation Promotional Materials and Reports, 1992-2001. MS-00682. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

Hollywood Casino Corporation was founded in 1990 by the Pratt Hotel Corporation and was based in Dallas, Texas. Pratt Hotel Corporation, after acquiring a hotel casino in Puerto Rico in 1975 and the Sands Hotel and Casino in Atlantic City, New Jersey in 1981, decided to enter the gambling industry by establishing Hollywood Casino Corporation and divested many of the hotels it owned during the process. Hollywood Casino Corporation operated several hotel casinos and

riverboat casinos in Illinois, Mississippi, and Louisiana with decor inspired by movies and classic film. In 2003, Hollywood Casino Corporation was acquired by Penn National Gaming Inc. for approximately \$328 million.

Sources:

Fretwell, Sammy. "Texas man betting on big payoffs if S.C. legalizes gambling," *The State* (Columbia, SC), February 28, 1994: 1A. *NewsBank: Access World News*. <https://infoweb.newsbank.com/apps/news/document-view?p=AWNB&docref=news/0EB5834AD6D32905>.

"Hollywood Casino Corp," Bloomberg. Accessed September 20, 2019. <https://www.bloomberg.com/profile/company/2291233Q:US>.

"Penn completes Hollywood Casino buy," *Dallas Business Journal*, March 4, 2003. <https://www.bizjournals.com/dallas/stories/2003/03/03/daily21.html>.

"River casino going Hollywood - Movie-theme boat making its debut today in Shreveport," *Dallas Morning News*, December 20, 2000: 29A. <https://infoweb.newsbank.com/apps/news/document-view?p=WORLDNEWS&docref=news/0EDABF4E9A8E5F3A&f=basic>.

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Scope and Contents Note

The UNLV Libraries Collection of Hollywood Casino Corporation Promotional Materials and Reports includes annual reports, prospectus, 10-K forms, 10-Q forms, equity reports, financial research, press releases, press kits, a stockholder meeting notice, and promotional materials for Hollywood Casino Corporation in Dallas, Texas, dating from 1992 to 2001. This collection contains items previously described as "Prospectus, 5,280,000 shares Hollywood Casino Corporation class A common stock" and "Prospectus, 5,171,000 shares Hollywood Casino Corporation class A common stock."

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Arrangement

Materials are arranged by material type.

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Administrative Information

Access

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were acquired periodically by UNLV Special Collections and Archives from a variety of sources; accession numbers 2014-084 and 2019-091.

Processing Note

Materials were minimally processed during accessioning by Hannah Robinson in 2014. In 2019, as part of an archival backlog elimination project, Kyle Gagnon compiled additional materials from multiple sources that included subject files and previously cataloged materials. Kyle Gagnon wrote the finding aid.

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Names and Subjects

- Publicity
- Promotional materials
- Advertising
- Casinos
- Gambling
- Hotels
- Gambling on river boats

Collection Inventory

Title/Description	Containers
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Prospectus, "Prospectus, 5,280,000 shares Hollywood Casino Corporation class A common stock," "Prospectus, 5,171,000 shares Hollywood Casino Corporation class A common stock", 1993	box 01
Equity Reports, 1993 to 2001	box 01
Financial Research, 1993	box 01
Securities and Exchange Commission Form 10-K, 1992 to 1993	box 01
Securities and Exchange Commission Form 10-Q, 1996	box 01
Annual Meeting of Stockholders Notice, 1994	box 01
Annual Reports, 1993 to 1995	box 01
Promotional Materials, 1992 to 1994	box 01
Press Releases, 1993 to 1994	box 01
Press Kits, 1992 to 1993	box 01
Press Kit, 1995	box 01
