



Guide to the Boyd Gaming Corporation Records

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Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1288h>

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Boyd Gaming Corporation
Title:	Boyd Gaming Corporation Records
ID:	MS-00513
Date [inclusive]:	1994 to 2006
Physical Description:	2.27 Cubic Feet (5 boxes)
Physical Description:	2.81 Linear Feet
Language of the Material:	English
Abstract:	The Boyd Gaming Corporation Records (1994-2006) contain brochures, magazines, reports, and video tapes of the Boyd Gaming Corporation, a Las Vegas, Nevada business specializing in gaming and hotel development.

Preferred Citation

Boyd Gaming Corporation Records, 1994-2006. MS-00513. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Note

Sam Boyd and his family moved to Las Vegas, Nevada in 1941 and he began working as a card dealer. He moved up to a pit boss and then to a shift boss and saved enough money to buy a small interest in the Sahara Hotel and Casino. He became general manager and partner at the Mint Hotel and Casino where he developed a number of marketing, gaming, and entertainment innovations.

After the Mint was sold in 1968 Boyd managed the Eldorado Casino in Henderson. He and his son son, Bill Boyd, had purchased the property in 1962. Bill was a practicing attorney and did all of the casino's legal work and was thus able to buy a small interest in the hotel.

Sam and Bill Boyd founded the Boyd Gaming Corporation on January 1, 1975 in order to build and operate the California Hotel and Casino located on the corner of First St. and Fremont St. in downtown Las Vegas. After practicing law for fifteen years, Bill gave up his profession to work

full-time at the California Hotel and Casino. Looking for a niche for their new property, the Boyds decided to market to the under-served tourists of Hawaii, which was very successful.

The Boyds purchased 13-acre desert parcel on Boulder Highway in 1976 to build their next hotel and casino, which they called Sam's Town. It opened in 1979 and became the most popular "locals" casino in the Las Vegas Valley.

Sam Boyd, known as a leading businessman and innovator, is also remembered for giving back to his community. He helped introduce the United Way and the Boys and Girls Clubs to Las Vegas in the 1960s and led the way in hiring women and African-Americans as dealers.

Sam Boyd passed away in 1993, but the company remains under his son Bill's leadership.

Source:

"Company History," Boyd Gaming Corporation, last modified June 18, 2018, <https://www.boydgaming.com/about-boyd-gaming/company-history>

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Scope and Contents Note

The Boyd Gaming Corporation Records (1994-2006) consist of brochures, magazines, reports, and video tapes of the Boyd Gaming Corporation, a Las Vegas, Nevada business specializing in gaming and hotel development. Also included are invitations, broadcast clips, and a magazine for the Borgata Hotel and Casino in Atlantic City, New Jersey and an invitation to the ground breaking for the Echelon Hotel and Casino in Las Vegas, Nevada, which was never completed.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 2006 by Rob Stillwell; accession number 2006-008.

Processing Note

Material was processed by UNLV Special Collection staff in 2006. In 2014, as part of a legacy finding aid conversion project, Ian M. Baldwin revised collection description to bring it into compliance with current professional standards. In 2018, Joyce Moore further revised and enhanced the collection description.

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Names and Subjects

- Gaming -- Las Vegas (Nev.)

Collection Inventory

Title/Description	Containers
Annual Reports, 1994-2005 Physical Description: 2 Files	box 01
Boyd Buzz, newsletters, 1998-2006	box 01
Boyd Gaming, magazine, 1997 Spring and Summer	box 01
Casino Executive, magazine, 1997 September	box 01
Casino Gaming in America: Key Findings of the National Gambling Impact Study Commission, 1997-1999	box 01
Charitable Giving Report, 2004	box 01
Echelon Place Announcement, media recap report, 2006 January 4	box 01
Experience Boyd Gaming AR04, 2000	box 02
The Facts about Gaming in Nevada, report by the Nevada Resort Association, 2005 March	box 02
Gaming Industry FAQ, undated	box 02
Forward Looking Statements, presentation, 2000	box 02
Forward Looking Statements, presentation, 2003 March and April	box 02
IGWB (International Gaming and Wagering Business) Expo, 2003 March and April	box 02
Investor packet, 1999	box 02
Lodging Magazine, 2004 November	box 02

Media Kit, 2002 November	box 02
Responsible Gaming Resource Guide, 1996	box 02
State of the States, the AGA (American Gaming Association) Survey of Casino Entertainment, 2004	box 02
Statutes and Regulations on Responsible Gaming, 2002 March	box 02
Treasure Chest Casino, magazine, 2002 March	box 02
VHS tapes produced by Laguna Productions	
Human Resources Video Presentation, 2000 December 7	box 03
Boyd Corporate Video, 2004 February 17	box 03
In Room Video, 2001 June 4	box 03
Wayne Newton, Stardust announcement, 1999 November 2	box 03
Delta Downs "Slots", 1999 November 2	box 03
VHS tapes, various	
Understanding the Odds: A Key to Responsible Gambling, 2001	box 03
AED Save at Stardust, 1997 July 1	box 03
Beyond the Entertainment: An American Success Story, 1997 November 13	box 03
Borgata, National Geographic Channel Mega Structures: Inside a Super Casino, 2004 December 4	box 03
Borgata: The World's Latest Next Generation Hotel & Casino, 2003 January	box 03
News clips Featuring the Borgata Hotel & Casino Enforcing a Weigh-In for the Borgata Babes, Bader TV, 2005 February	box 03
Stardust Follies, tapes one and two, undated	box 04
IGWB Expo, 2000 October and 2001 June	oversized box 05
In Business, newspaper, 2004 April 9-15	oversized box 05
Tear Sheets, copies of articles sent to the Boyd Corporation, 2001-2005	oversized box 05
Casino Journal Articles about Bill Boyd, 1994 August, 2000 September, and 2001 July	oversized box 05
Borgata, invitations, broadcast clips, and magazines, 2003	oversized box 05
Two inch round wooden token, labeled Grand Old Timers, Stardust, 1997 October 5	oversized box 05
Blue Chip Casino in Michigan City, Indiana, fact sheet, undated	

oversized
box 05

Poster, Boyd Gaming Corporation, undated

oversized
box 05

Invitation to Sam's Town 30th Anniversary, 2006

oversized
box 05

South Coast, information packet, undated

oversized
box 05

Echelon Hotel and Casino, media packet, undated

oversized
box 05

Quick Facts and Information Sheets on the Echelon, undated

oversized
box 05

Echelon Magazine, undated

oversized
box 05