



Guide to the Harrah's Entertainment Corporate Archives

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on October 30, 2023. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1159j>

© 2023 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

Table of Contents

Summary Information	3
Historical Background	4
Scope and Contents Note	6
Arrangement	6
Administrative Information	7
Names and Subjects	7
Collection Inventory	8
Harrah's Entertainment corporate files	8
Corporate and employee records and photographs	8
Entertainer records and photographs	11
Promotional and advertising files	12
Harrah's Entertainment, Inc. gaming research files	25
Card games	26
Harrah family photographs and personal files	39

Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Harrah's Entertainment, Inc.
Contributor:	Harrah, William, 1911-1978
Contributor:	Holiday Inns, Inc.
Contributor:	Promus Hotels, Inc.
Contributor:	Harrah's Entertainment, Inc.
Title:	Harrah's Entertainment Corporate Archives
ID:	MS-00460
Date [inclusive]:	1811-2004
Date [bulk]:	1940-2000
Physical Description:	72.73 Cubic Feet (104 boxes, 16 oversized boxes, 10 flat files, 5 items)
Physical Description:	97.54 Linear Feet
Language of the Material:	English
Abstract:	The Harrah's Entertainment Corporate Archives (dating from 1811 to 2004 with the bulk of the materials dating from 1940 to 2000) contain the promotional and corporate files of Harrah's Entertainment Inc. and its predecessors, as well as Bill Harrah's personal papers and card game collection. The materials were compiled and developed as a corporate archive by Harrah's Entertainment, Inc.'s Corporate Communications Department. The collection is primarily comprised of casino and employee periodicals, reports, manuals, promotional files, ephemera, and newspaper articles that document Bill Harrah's casinos in Reno, Nevada and Lake Tahoe as well as Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. Also included are photographs that document the construction of Harrah's properties, business operations, the people who worked and performed at Harrah's properties, and Bill Harrah's automobile collection. The collection also contains Bill Harrah's collection of playing cards and card games. Also included are photographs of the Harrah family.

Preferred Citation

Harrah's Entertainment Corporate Archives, 1811-2004. MS-00460. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

[^ Return to Table of Contents](#)

Historical Background

Caesars Entertainment Corporation, formerly called Harrah's Entertainment, Inc., is a gaming corporation based in Nevada. Harrah's Entertainment, Inc. and its predecessors can be traced back to 1946 when businessman William (Bill) Fisk Harrah purchased a casino in Reno, Nevada and named it Harrah's Reno Club. In 1956 Bill Harrah, the sole owner, expanded the Harrah's brand and opened Harrah's Tahoe Club in Stateline, Nevada. In 1971 Harrah decided to take the company public and Harrah's Inc. made its initial public offering.

After Bill Harrah's death in 1978, Holiday Inns, Inc. purchased Harrah's Inc. Under Holiday Inns management, the corporation retained the well-known Harrah name on Harrah's Nevada casinos (Harrah's Reno and Harrah's Lake Tahoe) and expanded the business into Atlantic City, New Jersey (Harrah's Marina) and Laughlin, Nevada (Harrah's Del Rio). In 1985 Holiday Inns, Inc. was renamed Holiday Corporation. In 1990 Holiday Corporation created The Promus Companies, a corporate spin-off that included the Harrah's brand. Under Promus, the corporation renamed the Holiday Casino in Las Vegas, Nevada "Harrah's Las Vegas." Additionally, in the early 1990s the company expanded into Native American gaming and riverboat casino markets, opening Harrah's Joliet, Harrah's Vicksburg, Harrah's Tunica, Harrah's Black Hawk, Harrah's Central City, Harrah's Shreveport, Harrah's North Kansas City, and Harrah's Ak-Chin.

In 1995 Promus rebranded as Harrah's Entertainment, Inc. and continued expanding across the United States. In 2005 Harrah's Entertainment acquired Caesars Entertainment, Inc. for nearly \$9 billion. In the 2000s Harrah's Entertainment focused on expanding business internationally opening casinos in the United Kingdom, New Zealand, and Macau. The company was renamed Caesars Entertainment Corporation in 2010.

Sources:

King, R. T., Mary Larson, and Dwayne Kling, eds. *Every Light Was On: Bill Harrah and His Clubs Remembered, from Oral History Interviews by Dwayne Kling*. Reno: University of Nevada Oral History Program, 1999.

Schwartz, David G. *Roll The Bones: The History of Gambling*. 2nd edition. Winchester Books, 2013.

[^ Return to Table of Contents](#)

Biographical Note

William (Bill) Fisk Harrah (1911-1978) was a Nevada businessman and founder of Harrah's Inc. Bill Harrah's success in the gaming industry began in 1946 when he purchased a casino in Reno, Nevada that he renamed Harrah's Reno Club. In 1956 Harrah opened Harrah's Tahoe Club and established a busing program that brought lower income and working class gamblers from northern California to his Reno and Lake Tahoe casinos. Harrah's busing program, as well as his hands-off management style, contributed to the profitability of the casinos in the 1950s and 1960s. Leaving the day-to-day management of the casinos to employees, Harrah spent a majority of his time devoted to his vehicle collecting hobby, amassing a large collection of automobiles, motorcycles, and airplanes. Although the Harrah's casinos were profitable, Harrah's personal spending placed a financial strain on the business, and in 1971 he decided to take the company public. In 1973 Harrah's Inc. became the first gaming company to have stock traded on the New York Stock Exchange.

Bill Harrah, son of Amanda Fisk Harrah and John Harrah, was born in Pasadena, California in 1911. He grew up in Venice, California and was first introduced to gambling when his father opened a gambling shop on the Venice pier in the 1930s. Bill Harrah briefly attended California Christian College and the University of California, Los Angeles before quitting school to help run his father's gambling business. John sold the business to Bill who then relocated the business to Reno, Nevada in 1937.

Between 1937 and 1946 Harrah had small successes with various joint venture businesses. In 1946 he opened the casino Harrah's Reno Club as the sole owner. In 1956 he opened a second casino called Harrah's Tahoe Club in Stateline, Nevada. The two casinos were highly successful because of a busing program that brought gamblers from Northern California to Reno and Lake Tahoe. Harrah also brought internationally famous performers to his casinos as entertainment for his customers.

Harrah married six times and had two sons. He wed Thelma Batchelor in the late 1930s and divorced her in 1948. In 1948 Harrah married Scherry Teague Fagg and, apart from a brief divorce and remarriage, the couple stayed together for over twenty years. They adopted two sons together, John and Tony. After divorcing Scherry in 1969, Harrah married country musician Bobbie Gentry. He divorced Gentry in 1970. He also was briefly married to Mary Berger and then Roxanne Carlson before marrying Verna Frank in 1974.

Bill Harrah spent a large portion of his time and wealth creating the Harrah Automobile Collection of over 1,500 automobiles, motorcycles, and airplanes. In the 1970s, due in large part to his personal spending, the company experienced cash-flow issues. Harrah decided to take the company public in 1971 and in 1973 Harrah's Inc. was traded on the New York Stock Exchange. In 1978 Bill Harrah died while recovering from a surgery to repair an aortic aneurysm.

Sources:

King, R. T., Mary Larson, and Dwayne Kling, eds. *Every Light Was On: Bill Harrah and His Clubs Remembered, from Oral History Interviews by Dwayne Kling*. Reno: University of Nevada Oral History Program, 1999.

[^ Return to Table of Contents](#)

Scope and Contents Note

The Harrah's Entertainment Corporate Archives (dating from 1811 to 2004 with the bulk of the materials dating from 1940 to 2000) contain the promotional and corporate files of Harrah's Entertainment Inc. and its predecessors, as well as Bill Harrah's personal papers and card game collection. The materials were compiled and developed as a corporate archive by Harrah's Entertainment, Inc.'s Corporate Communications Department. The collection is primarily comprised of casino and employee periodicals, reports, manuals, promotional files, ephemera, and newspaper articles that document Bill Harrah's casinos in Reno, Nevada and Lake Tahoe as well as Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. Also included are photographs that document the construction of Harrah's properties, business operations, the people who worked and performed at Harrah's properties, and Bill Harrah's automobile collection. The collection also contains Bill Harrah's collection of playing cards and card games. Also included are photographs of the Harrah family.

[^ Return to Table of Contents](#)

Arrangement

These records are organized into three series:

Series I. Harrah's Entertainment corporate files, 1950-2004;

Series II. Card games, 1811-1993;

Series III. Harrah family photographs and personal files, 1958-1990.

[^ Return to Table of Contents](#)

Administrative Information

Access Note

Collection is open for research, with the exception of legal work product which is restricted. Restrictions are noted at the file level of this inventory and will be open for research January 1, 2055. Some of the decks of cards are sealed in their original wrappers or bear historic seals from tax or import/export agencies. These decks are to remain unopened.

Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Publication Rights

Materials in this collection may be protected by copyrights and other rights. See [Reproductions and Use](#) on the UNLV Special Collections website for more information about reproductions and permissions to publish.

Acquisition Note

Materials were donated to the University of Nevada, Las Vegas in 2002 by Harrah's Operating Company, Inc.; accession number 2002-033.

Processing Note

In 2017, as part of the National Historical Publications and Records Commission (NHPRC) grant-funded project "America's Great Gamble," Hana Gutierrez and Hannah Robinson processed, arranged, and described the materials.

[^ Return to Table of Contents](#)

Names and Subjects

- Gambling -- Nevada
- Reno (Nev.)
- Automobiles -- Collectors and collecting
- Card games
- Playing cards
- Casinos
- Casinos -- Management
- Gambling industry
- photographs
- Entertainment

- Gambling
- Memorabilia
- Tahoe, Lake (Calif. and Nev.)
- Compulsive gambling
- Gambling on Indian reservations
- Casinos
- Hotels
- Atlantic City (N.J.)
- Davis, Sammy, Jr., 1925-1990
- Denver, John

Collection Inventory

Harrah's Entertainment corporate files, 1955-2004

Physical Description: 61.35 Cubic Feet (66 boxes, 16 oversized boxes, 9 flat files, 5 items)

Scope and Contents Note: Materials contain publications, reports, photographs, and ephemera collected and created by Harrah's Reno Club, Harrah's Tahoe Club, Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. (1955-2001). The materials are primarily comprised of Harrah's branded casino, hotel, and resort newsletters; *Harrah-scope* magazines; employee manuals; photographs of employees, properties, entertainers, and events; annual reports, property reports, and financial reports; event advertisements; promotional fliers, posters, and pamphlets; and ephemera from special events and various Harrah's branded casinos, hotels, and resorts.

Arrangement: The series is organized into four subseries:

Subseries I.A. Corporate and employee records and photographs, 1955-2001;

Subseries I.B. Entertainer records and photographs, 1955-1999;

Subseries I.C. Promotional and advertising files, 1950-2004;

Subseries I.D. Harrah's Entertainment, Inc. gaming research files, 1955-2003.

Access Note: Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Corporate and employee records and photographs, 1955-2001

Physical Description: 8.16 Cubic Feet (11 boxes, 2 oversized boxes)

Scope and Contents Note: Materials contain publications, photographs, employee manuals, and new employee orientation video recordings created by Harrah's Reno Club, Harrah's Tahoe Club, Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. (1955-1999). The materials are primarily comprised of Harrah's brand casino, hotel, and resort newsletters, *Harrah-scope* magazines, and photographs of employees and various Harrah's properties.

Arrangement: Materials are arranged by material type.

Access Note: Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Title/Description	Containers
The Harrah-scope: employee magazine, 1955-1971	box 001
The Harrah-scope: employee magazine, 1971-1978	box 002
The Harrah-scope: employee magazine, 1978-1983	box 003

The Harrah-scope: employee magazine, 1984-1996	box 004
The Harrah-scope: cover photographs, approximately 1990-1999	box 004
Harrah's property newsletters	
The Ak-Chin Legend: Harrah's Ak-Chin employee newsletter, 1997-1998	box 005
Bayou Buzz (Listen up): Harrah's Shreveport employee newsletter, 1997-2001	box 005
Carnaval Connection (Crew News): Harrah's Las Vegas employee newsletter, 1997	box 005
Chip Chat: Harrah's Star City employee newsletter, 1998, 2000	box 005
Chip Chatter: Harrah's Colorado property newsletter, 1997	box 005
Crew's News: Harrah's Joliet Casino employee newsletter, 1997	box 005
Crew's News: Showboat employees newsletter, 1998, 2001	box 005
Harrah's Happenings: Harrah's Lake Tahoe employee newsletter, 1997-1998	box 005
Harrah's Happenings: Vicksburg Casino employee newsletter, 1997-1998	box 005
Harrah's Hotline: Harrah's Reno employee newsletter, 1997-1999	box 005
The Heartbeat of Harrah's: Harrah's Skagit Valley Casino employee newsletter, 1997	box 005
High Five: Harrah's St. Louis employee newsletter, 1997-1998	box 005
The Inside Chip: Harrah's I.T. employee newsletter, 1997	box 005
Marina Currents: Harrah's Atlantic City employee newsletter, 1997-1998	box 005
Missouri Matters: Harrah's North Kansas City employee newsletter, 1997	box 005
Prairie Wind: Harrah's Prairie Band employee newsletter, 1998, 2001	box 005
Spirit: The Harrah's Cherokee Casino employee newsletter, 1998	box 006
Spirit: Harrah's Tunica Casino employee magazine, 1997-1998	box 006
¿Qué Pasa?: Harrah's Laughlin employee newsletter, 1997-1998	box 006
Vision: Harrah's publication for managers and supervisors, 1990-1999	box 006
Jambalaya: Harrah's New Orleans Jazz Casino employee newsletter, 2001	box 006

Photographs

Employee winners of the 1998 Chairman's Award: photographs, 1998	box 006
Harrah's employees participating in community outreach: photographs, approximately 1990-1999	box 006
Harrah's Club Wagon Trail employees: photographs, undated	box 006
Harrah's employees from Harrah's properties: photographs, approximately 1960-1999	box 006
Harrah's employees: photographs, approximately 1982	box 007
Harrah's executives, vice presidents, and employees: stock photographs, approximately 1990-1999	box 007
Harrah's Entertainment, Inc.: stock photographs, approximately 1990-1999	box 007
Harrah's employees: photographs, approximately 1960-1969	box 008
Supervisor party at Villa Harrah: photographic negatives, undated	box 008
Harrah's employees: photographs, undated	box 008
Harrah's employees in Memphis: photographs, undated	box 008
Harrah's Employee Service Award ceremony: photographs, approximately 1970-1979	box 008
Harrah's properties and employees: stock photographs, undated	box 008
Photographs of Harrah's employees at various events, approximately 2000s	box 009
Harrah's properties and employees: stock photographs, undated	box 009
Harrah's properties and employees: photographs, approximately 1960-1989	box 009
Harrah's management and non-floor staff: photographs and photographic slides, undated	box 010
Harrah's properties and employees: stock photographs, undated	box 010
National Airlines: photographs, undated	box 010
Harrah's People magazine: photographs, approximately 1990-1999	box 010
Employee photograph release files, approximately 1980-1989	box 011
Phil Satre, chief executive of Harrah's Atlantic City: employee file, photographs, and photographic slides, approximately 1980-1989	box 011
Michael Rose: employee file and photographs, undated	box 011
Bob Ring: employee file and photographs, approximately 1970-1979	box 011
Romano Andreotti, Executive Vice President of Operations: employee file and photographs, undated	box 011

Harrah's Reno and Harrah's Lake Tahoe employee manuals, 1968, approximately 1970-1979	box 011
Harrah's employee orientation video recordings, 1977 Physical Description: 2 Reels Access Note: Use copies do not exist, production of use copies is required before access will be granted.	box 055
Harrah's Hotel and Casino Reno and Harrah's Lake Tahoe executive and management business cards, undated	box 011
Harrah's employees community service: photographs, 1992-1994	oversized box 012
Harrah's Tahoe business cards with photographs, undated	oversized box 013
Harrah's Reno business cards with photographs, undated	oversized box 013

Entertainer records and photographs, 1955-1999/1970-1980

Physical Description: 6.25 Cubic Feet (8 boxes, 2 oversized boxes)

Scope and Contents Note: Materials contain photographs of entertainers, entertainer profiles, performance video recordings, and event advertisements created by Harrah's Reno Club, Harrah's Tahoe Club, Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. (dating from 1955 to 1999 with the bulk of the materials dating from 1970 to 1980).

Arrangement: Materials remain in original order.

Access Note: Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Title/Description	Containers
Harrah's Reno Headliner Room entertainment postcards, 1958-1963, 1966-1975, 1981-1983	box 014
Harrah's Reno Headliner Room entertainment postcards, 1983-1986	box 015
Harrah's Tennis Club Bill Cosby photographs, undated	box 015
Photographs of Bill Cosby and Sammy Davis Jr., undated	box 015
Bill Harrah and celebrities photographs, undated	box 015
Celebrities and performers at Harrah's properties photographs, approximately 1960-1989	box 016
Entertainer photographs and on stage file, approximately 1980-1989	box 016
"September to Remember" rehearsals and performances by Frank Sinatra and John Denver photographic slides, 1976 September	box 017
John Denver and Frank Sinatra photographs, approximately 1970-1979	box 017
Julie Spear Rockettes photographs, undated	box 017
Harrah's Reno Headliner Room entertainment postcards, 1976-1980	box 018

Harrah's Lake Tahoe entertainment postcards, approximately 1970-1989	box 018
List of headliner performers at Harrah's, 1955-1974	box 018
Bill Cosby entertainer profile, approximately 1980-1999	box 018
Sammy Davis Jr. entertainer profile, approximately 1980-1999	box 018
John Denver entertainer profile, approximately 1970-1979	box 018
Bob Hope entertainer profile, approximately 1970-1979	box 018
Jay Leno entertainer profile, approximately 1980-1999	box 018
Harrah's entertainers photographs, approximately 1970-1989	box 018
Bill Harrah and celebrities photographs, approximately 1960-1989	box 019
Frank Sinatra entertainer profile, approximately 1970-1979	box 019
Time Magazine articles, 1959-1963	box 019
Sammy Davis Jr. and friends photographs, undated	box 019
"The Misfits" with Clark Gable and Marilyn Monroe reviews, 1961	box 019
Sammy and Friends 20th Anniversary South Shore Room photographs, 1979 December	box 019
Bill Harrah and others photograph plaque, 1962 January	box 019
Entertainer photograph headshots, undated	box 020
Entertainer photographs, undated	box 020
Autographed celebrity photographs, approximately 1960-1969	box 020
Autographed celebrity photographs, approximately 1960-1969	box 021
Celebrity photographs, undated	oversized box 022
Performance video recordings filmed by ABC, undated Physical Description: 4 U-Matic Videotapes	oversized box 023
Access Note: Use copies do not exist, production of use copies is required before access will be granted.	

Promotional and advertising files, 1950-2004/1970-2000

Physical Description: 43.72 Cubic Feet (42 boxes, 12 oversized boxes, 9 flat files, 5 items)

Scope and Contents Note: Materials contain reports, advertisements, ephemera, and photographs collected and created by Harrah's Reno Club, Harrah's Tahoe Club, Harrah's Inc., Holiday Inns, Inc., Holiday Corporation, the Promus Companies, and Harrah's Entertainment, Inc. (dating from 1950 to 2004 with the bulk of the materials dating from 1970 to 2000). The materials are primarily comprised of event advertisements; promotional fliers, posters, and pamphlets; promotional photographs of Harrah's properties; annual reports, property reports, and financial reports; and ephemera from special events and various Harrah's brand casinos, hotels, and resorts. Also included are photographs, catalogs, advertisements, and video recordings of Harrah's Automobile Collection.

Arrangement: Materials are arranged by topic in the following order: reports, advertisements, and promotional files; photographs and promotional files about Harrah's properties; and Harrah's Automobile Collection.

Access Note: Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Title/Description	Containers
Reports, advertisements, and promotional files	
William Harrah's business loan from First National Bank of Nevada, 1941 April 04	box 024
Harrah's Entertainment, Inc. annual reports, 1972-2001	box 024
Harrah's Entertainment, Inc. annual reports and electronic report, 2001-2004	box 024
Physical Description: 1 Optical Discs	
Access Note: Use copy does not exist, production of a use copy is required before access will be granted.	
Harrah's Entertainment, Inc. Committed to Community reports, 1987-2003	box 024
Harrah's Survey of US Casino Gaming Entertainment, 1993-1994	box 024
Harrah's at Trump Plaza press conference results, 1984	box 024
Harrah's at Trump Plaza press conference results, 1984	box 025
Harrah's Stewardship report program recommendations, 1984 September 13	box 025
A Profile of Harrah's Casino Hotels, undated	box 025
Harrah's Quarterly Reports to shareholders, 1971-1979	box 025
Harrah's Nevada State Manufacturers and/or distributors of gambling devices or equipment license, 1987	box 025
Harrah's Hotel and Casinos president's letter and property profiles, 1988	box 025
Harrah's 1980 Annual shareholders meeting brief, 1980 January 23	box 025
Harrah's Prospectus common stock, 1972 October 26	box 025
Harrah's Prospectus common stock paperweight, 1976	box 071
Harrah's New York Stock Exchange ticker tape, 1973	flat file 083
Harrah's Entertainment, Inc. marketing and advertising code, 2002	box 025
Harrah's 1989 update and Harrah's company profile pamphlet, 1989, 2002	box 025
Flight Checks (QuarkXPress computer application), undated	box 025
Community Report: Harrah's Cherokee Casino, 2000	box 025
Community Report: Harrah's Shreveport Casino, 1996	

	box 025
Community Report: Harrah's St. Louis Riverport and Casino, 1997	box 025
Community Report: Harrah's Lake Charles Casino, 2001	box 025
Community Report: Harrah's Prairie Band Casino, 1999, 2000	box 025
Committed to Our Community Reports for various Harrah's properties, 2003	box 025
Committed to Our Community Reports for various Harrah's properties, 2003	box 026
State of the State: The AGA Survey of Casino Entertainment report, 2000-2003	box 026
"A Profile of Harrah's: The Premier Gaming Entertainment Company" report, 1991	box 026
Harrah's profile brochure, 1995	box 026
"Harrah's Survey: Profile of the American Casino Gambler" report, 2003	box 026
Harrah's Committed to Nevada: Community Report, 2005	box 026
Harrah's Entertainment ethics code guidelines for gambling and marketing, 2002	box 026
"Take Charge of Your Health" Harrah's Employee benefits department publication, 2002 August	box 026
Harrah's 60th anniversary commemorative book, 1997	box 026
Showboat Hotel and Casino commemorative 44th anniversary booklet, 1998	box 026
Harrah's Las Vegas media press kit, 1997	box 026
Harrah's "Convention Showplace" Harrah's Reno and Harrah's Lake Tahoe brochure, 1982	box 026
Harrah's Securities and Exchange Commission Form 10-K, 1974-1979	box 026
Harrah's Securities and Exchange Commission Form S-7, 1976 February 13	box 026
Harrah's Reno and Harrah's Lake Tahoe, Nevada notice of annual meeting of shareholders, 1978, 2004	box 026
Harrah's Entertainment, Inc. "Guide to Responsible Gaming" manual, 1999 March	box 026
Responsible gaming pamphlets and advertisements, 1990s	box 026
Harrah's Responsible Gaming campaign photographs, undated	box 026
Posters relating to Harrah's problem gaming campaigns: Bet Smart and Project 21, undated	flat file 086

Introduction speeches for various speakers at financial symposium, 1984 October	box 026
Transcript of speech titled "Casino Entertainment: The New American Pastime", 1993 December	box 026
Fahrenkopt, Jr. President and CEO American Gaming Association transcript of speech to Southern Gaming Summit, 1997 May 07	box 026
Barksdale, Barnhart, Bollenbach, Elliot, Feldman, Goeglein, Hamlet, Hannifin, Jannino, and Knapp Holiday Inn speech transcripts, 1983-1989	box 027
Naisbitt, Norville, Peternell, Satre, Schorr, Schultz, Winegardner, and unknown speaker Holiday Inn speech transcripts, 1983-1995	box 027
Michael D. Rose speech transcripts, 1983-1986	box 027
Michael D. Rose speech transcripts, 1986-1990	box 028
Michael D. Meeks Holiday Inn speech transcripts, 1988-1989	box 028
Catalog list of News Release Distribution, 1983-2000	box 028
Harrah's Operating Review presentation, 1994	box 029
Current projects and personalized folders for Harrah's Entertainment, Inc., 1999	box 029
Annual Report Slides: Promus Hotels, 1993	box 029
Harrah's Mission Statement presentation slides, 1990	box 029
Harrah's slide presentations, 1989	box 029
Photographs used in the Harrah's 1998 Annual Report and release forms, 1998	box 029
Opening of Harrah's Carnaval Las Vegas, Nevada slide presentation and accompanying material, 1997	box 029
"Harrah's History" slides, undated	box 029
Slides of images used in Harrah's 1988 annual reports, 1988	box 029
Presentation on Harrah's New Orleans and future "Vision" of Harrah's, approximately 2000	box 029
Collections of slide presentations on the progress of Harrah's Entertainment, Inc., undated	box 056
Photographs of gaming paraphernalia, undated	box 030
Harrah's People Magazine cover proofs, 1993-1994	box 030
Harrah's "Great Time" photographs of casino winners and employees, undated	box 030
Harrah's US gaming survey slides, 1994	box 030
Harrah's commercial sheet music, 1970s	box 030

Audio recordings of Harrah's commercial music and advertisements, 1970s, 1990s Physical Description: 23 Audio Cassettes Access Note: Use copies do not exist, production of use copies is required before access will be granted.	box 057
Harrah's Club Reno "Air Curtain" advertisement pamphlet, 1957	box 030
Harrah's advertisements and mock-ups, 1950s-1990s	box 030
Scrapbook of Harrah's Reno and Harrah's Lake Tahoe advertisements, busing schedules, 1960s-1980s	oversized box 063
Scrapbook of Harrah's Lake Tahoe advertisements, 1975, 1980	oversized box 065
Harrah's Reno and Harrah's Lake Tahoe tennis court and scoreboard blueprints, and tango dance hall blueprint, 1982 May	flat file 087
Harrah's Club Reno matchbooks, undated	box 030
Harrah's Reno and Harrah's Lake Tahoe gold card, undated	box 071
Photographs of dishware for unknown Harrah's property, undated	box 030
Harrah's 60th anniversary newspaper articles and photographs, 1997 November	box 030
Harrah's entertainment options guidebooks, 1965, 1987	box 030
Harrah's table top advertisement cards, 1960s, 1990s	box 030
Harrah's Reno and Harrah's Lake Tahoe gaming guide and how-to books, undated	box 030
Harrah's Entertainment Acts Postcards, 1970s-1990s	box 030
Antique slot machine catalogs, undated	box 030
Harrah's World: Harrah's Reno and Harrah's Lake Tahoe magazines, 1973-1984	box 031
Harrah's People: a nationwide news magazine for Harrah's Entertainment, Inc. employees, 1996	box 031
Harrah's Reno Club and Harrah's Lake Tahoe complimentary calendars, 1955-1969	box 031
Harrah's Reno Club and Harrah's Lake Tahoe calendar proof, 1960	box 031
Oversized Harrah's Reno Club and Harrah's Lake Tahoe calendars, 1962-1963, 1967	flat file 090
"Harrah's Presents Gaming through the Ages" book, 1972	box 031
Harrah's 50th anniversary internal memos, 1986-1987	box 032
Harrah's 50th anniversary promotional materials, 1987	box 032
Planning and entertainment inquires for Harrah's 50th anniversary celebration, 1987	box 032

Meeting notes from Harrah's 50th anniversary planning committees, 1985	box 032
Harrah's 50th anniversary logo design mock-up and final choice, 1986	box 032
Harrah's Atlantic City 50th anniversary celebration press releases and news articles, 1987	box 032
Holiday Inn Las Vegas, Nevada Harrah's 50th anniversary celebration promotional material, 1987	box 032
Holiday Inn media packet for Harrah's 50th anniversary, 1987	box 032
Harrah's Reno interoffice correspondence for Harrah's 50th anniversary, 1987	box 032
Harrah's Lake Tahoe interoffice correspondence for Harrah's 50th anniversary, 1987	box 032
Harrah's 50th anniversary song lyrics, 1987 January 28	box 032
Harrah's Reno 50th anniversary celebration invitation and menus, 1987	box 032
Harrah's Reno publications: Harrah's Hotline, 1987	box 032
Harrah's 50th anniversary press kits, press releases, and newspaper articles, 1987	box 032
Harrah's 50th anniversary match books, 1987	box 033
Harrah's 50th anniversary promotional materials and photograph of executives, 1987	box 033
Harrah's 50th anniversary photographs and negatives, 1987	box 057
Harrah's 50th anniversary ephemera: dishware, glassware, and small souvenirs, 1987	oversized box 059
Harrah's 50th anniversary promotional hat, 1987	box 069
Harrah's 50th anniversary promotional material and resolution from the State of Nevada, 1987	flat file 088
Harrah's Racing photographs and promotional material of driver Larry Foyt, 2001-2002	box 034
1960 Winter Olympics event materials and guestbook, 1960	box 034
1960 Winter Olympic photographs and negatives, 1959-1960	box 034
1996 Olympic Games fact book, 1996	box 034
Harrah's and Rio's Firefighter Convention: photographs, speeches, and event itinerary, 2002 May 06	box 034
Harrah's New Years Eve Celebration invitations, 1974-1991	box 034
Harrah's Special Event invitations, 1959-1996	box 034

Harrah's Reno and Harrah's Lake Tahoe golf tournament invitations, 1975-1991	box 034
Invitations to Harrah's hosted sporting events, 1980s	box 034
Harrah's Polo Team promotional catalog, 1987	box 035
Harrah's event program books, 1962, 1997	box 035
Harrah's Los Angeles Hotels spring promotion event logistics and correspondence, 1977 February 02	box 035
Harrah's Los Angeles Hotels spring promotion scrapbook, 1977 April	box 060
"Jackpot!: Harrah's Winning Secrets for Customer Loyalty," by Robert L. Shook special copy, 2003	box 035
Original cover artwork for "Jackpot!: Harrah's Winning Secrets for Customer Loyalty," by Robert L. Shook, 2002 December	box 035
Draft "Harrah's the Business of Gaming," by Robert L. Shook, undated	box 035
Harrah's Entertainment, Inc. telephone directory, 1991 October	box 035
Harrah's member reward cards, coupons, and reward card brochures, 1960s-1980s	box 035
Harrah's Las Vegas Master Plan expansion presentation, 1995	box 035
Harrah's Club advertisements and promotional material, 1950s-1960s	box 036
Harrah's Reno and Harrah's Lake Tahoe highway billboard photographs, undated	box 036
Harrah's advertising supplements for newspapers, 1980s-2001	box 036
Proofs of Harrah's advertisement inserts for non-company publications, 1976-1978	flat file 089
News article on Harrah's new phantom slots and a 32 dice streak, undated, 1961	box 036
Harrah's restaurant The Summit dessert menu, undated	box 036
Harrah's restaurant William Fisk's Steakhouse menu, undated	box 036
Wine Listing for Harrah's Club Reno, 1980s	box 037
Horseshoe Casino Positive Impact Report, 2004	box 037
"The Legend Lives On" Horseshoe Casino news, 2004 June	box 037
Promus Companies company profile brochures, 1995	box 037
Promus Companies charter employee plaque, 1990 February 07	box 071
Harrah's Entertainment, Inc. employee benefits brochure, undated	box 037
Harrah's Entertainment Service brochure, undated	box 037

Harrah's Entertainment card holder's guidebook, undated	box 037
USA Today article about gaming and Harrah's Entertainment, Inc., 2003 September 26	box 037
Daroff Designs Inc. photographs of Harrah's Las Vegas façade, 1997	box 037
League of Women Voters voter guide, 2004	box 037
Voter Brochures produced by the Arizona Indian Gaming Association, 2004	box 037
Friendly's and Holiday Inn Casino logos, undated	box 037
Promus Logos, 1989	box 037
Various logos for various hotel companies, 1990s	box 037
Internal memo about Holiday Inn logo use and logo variations, 1989	box 037
Logos for various Harrah's casino properties, undated	box 037
The Holiday Inn Story book, logos, and promotional material, undated, 1960s	box 037
Information booklets on the Nevada Pony Express, 1960s, 1976	box 037
Photographs of statues and plaques created to honor the Nevada Pony Express, 1960s	box 037
New Orleans Tribune newspaper, 2004 May	box 037
The Commonwealth: The weekly newsletter of the commonwealth club of California, 1989 December 04	box 037
Holiday Inns, Inc. annual reports, 1980-1987	box 038
Holiday Corporation annual reports, 1987-1988	box 038
Holiday Corporation company reports, 1986-1987	box 038
John Denver Ski Tournament photographs, 1980s	box 038
John Denver Ski Tournament slides and negatives, 1980s	box 057
John Denver Ski Tournament scrapbook of newspaper articles, 1984	oversized box 065
Photographs of Harrah's assorted souvenirs, plaques, glassware, and awards, 1995	box 038
Harrah's Entertainment, Inc. logos and do not disturb door sign, undated	box 038
Promotional event posters and newspaper articles about various Harrah's sponsored events, 1978-1993	flat file 084

Promotional files and photographs of Harrah's properties

Photographs of Harrah's property: Harrah's Ak-Chin (Phoenix, Arizona), undated	box 039
Harrah's Ak-Chin Casino advertisements and flyers, 1990s	box 039
Harrah's Ak-Chin Casino gaming chips, cups, cards, and flag, undated	box 068
Photographs of Harrah's Atlantic City construction and marina, 1980s	box 039
Photographs of Harrah's Atlantic City casino, undated	box 039
Photographs of Harrah's Atlantic City, undated	box 039
Harrah's Atlantic City casino advertisements and photographs, 1990s	box 039
Harrah's at Trump Plaza commemorative event pen, 1984 June	box 067
Newspaper articles on Harrah's Atlantic City Marina, 1980s	box 039
Harrah's Marina Casino at Trump Plaza photographs and news articles, 1980s	box 039
Photographs of Harrah's property: Bill's Casino, undated	box 039
Photographs and proofs of Bill's Casino logos and advertisements, 1991, undated	box 039
Photographs of Harrah's property Central City and Black Hawk, undated	box 039
Photographs of Harrah's property: Center Street Casino (Reno, Nevada), approximately 1980s	box 040
Photographs of Harrah's Cherokee Casino, undated	box 040
Photographs of Harrah's property: East Chicago, undated	box 040
Photographs of Harvey's Casino properties, undated	box 040
Holiday Inn photographs and acquisition transition material welcoming Holiday Casino staff to Harrah's brand, 1980s	box 040
Holiday Inns, Inc. acquisition of Harrah's commemorative paperweight, 1980 March 04	box 071
Color transparencies of Holiday Inn Casino headquarters, undated	box 040
Photographs of Harrah's property: Joliet Riverboat Casino, undated	box 040
Harrah's Joliet Casino christening ephemera: playing cards, keychains, and glassware, 1993 May 01	box 068
Photographs of Harrah's Lake Tahoe, undated	box 040
Photographs of Harrah's Lake Tahoe, approximately 1970s	box 041
Scrapbook of photographs of Harrah's Lake Tahoe, approximately 1960s	oversized box 061

Harrah's Lake Tahoe press releases and advertisements, 1950s-1970s	box 042
Harrah's Lake Tahoe brochures and pamphlets, 1990s	box 042
Photographs of Harrah's property: Las Vegas, undated	box 042
Harrah's Las Vegas: brochures, promotional material, and advertisements, 1990s	box 042
Photographs of Harrah's Laughlin (formerly Harrah's Del Rio), 1980s	box 042
Harrah's Laughlin: press releases, advertisement, and logos proofs, 1990s	box 042
Harrah's Laughlin (Del Rio) ephemera: glassware, bandanas, and glass chili jar, 1988 October 29	box 072
Commemorative paper weight of Harrah's Laughlin construction term loan from First Interstate Bank, 1987 August	box 071
Photographs of Harrah's property: New Orleans, undated	box 043
Harrah's New Orleans: newspaper articles and proposed casino design, 1990s	box 043
Photographs of Harrah's property: North Kansas City, undated	box 043
Harrah's North Kansas City: promotional material and proposed casino designs, 1990s	box 043
Photographs Harrah's property: Prairie Band Casino (Topeka, Kansas), undated	box 043
Harrah's Prairie Band Casino: players card brochures and community report, 1990s	box 043
Harrah's Club Reno: photographs of restaurant and slot machines, undated	box 043
Photographs of Harrah's Club Reno, undated	box 043
Photographs of the construction of Harrah's Club Reno, undated	box 043
Photographs of the construction of Harrah's Club Reno, undated	box 044
Photographs of Harrah's Club Reno, undated	box 044
Harrah's Club Reno: advertisements, notices, and fliers, 1990s	box 044
Harrah's Club Reno: advertisements, notices, and fliers, 1958-1960s	box 045
Harrah's Club Reno: scrapbook of advertisements, 1961	oversized box 076
Harrah's Reno ephemera from Painting the Town Red event, undated	box 069
Photographs and promotional material for Rio Casino (Las Vegas, Nevada), 1999, 2000	box 045

Photographs and news articles about Harrah's Riverport Casino, approximately 1990s	box 045	
Photographs of Showboat Hotel and Casino: people and property, undated	box 045	
Showboat Hotel and Casino promotional materials and ephemera, approximately 1990s, 2000	box 045	
Harrah's Shreveport: photographs and promotional material, undated	box 045	
Harrah's Shreveport ephemera from casino opening: gaming chips, mug, and ceramic rose, 1994 April 01	box 066	
Photographs of Harrah's property Skagit Valley, undated	box 045	
Photographs of Harrah's property St. Louis, undated	box 045	
Harrah's St. Louis promotional material, 1999, 2000	box 045	
Harrah's St. Louis grand opening ephemera: press kit, cup, and cup holders, 1997 March	box 067	
Photographs of Harrah's property: Sky City (Auckland, New Zealand), undated	box 045	
"Slides of Tunica Rally" includes images of employees from Harrah's Mardi Gras, undated	box 045	
Photographs of Harrah's property Harrah's Mardi Gras (Tunica Resorts, Mississippi), undated	box 045	
Harrah's Vicksburg Casino: photographs of property and newspaper articles, undated, 1990s	box 046	
Harrah's Vicksburg Casino grand opening gaming chips, 1993 November 15	box 046	
Harrah's Vicksburg Casino Elvis Tribute Event banner, undated	no container 00	item 078
Harrah's Vicksburg Casino Elvis Tribute Event banner, undated	no container 00	item 079
Harrah's Vicksburg Casino fishing tournament announcement banner, undated	no container 00	item 080
Harrah's Vicksburg Casino congratulations to Biedenharn family banner, undated	no container 00	item 081
Harrah's Vicksburg Casino slot machine banner, undated	no container 00	item 082
Photographs of Front façade of Harrah's Reno and Harrah's Lake Tahoe casinos, approximately 1970s	box 046	

Slide images of Harrah's Reno, Harrah's Lake Tahoe, and Harrah's Marina in Atlantic City, New Jersey, undated	box 046
Harrah's property interior photographs, undated	box 046
Harrah's property and gaming chips photographs and negatives, undated	box 046
Photographs of various Harrah's properties, 1990s, undated	box 046
Slides of images of various Harrah's properties, undated	box 046
Slides of unknown Harrah's riverboat property, undated	box 046
Slides of images of various Harrah's properties, 1980s-1990s, undated	box 047
Master copy photographs for various Harrah's properties, undated	box 047
Master copy photographs for various Harrah's properties, undated	box 047
Harrah's Riverboat Division slides and photographs, approximately 1990s	box 047
Harrah's Riverboat Division slides and photographs, approximately 1990s	box 048
Harrah's property photographs, undated	box 048
Photographs of Harrah's casinos' exteriors and interiors, undated	box 048
Photographs of Harrah's casinos' interiors, undated	box 048
Harrah's property health club and entertainers slides, undated	box 048
Slides of historic Harrah's properties, building exteriors, and hotel interiors, undated	box 049
Photographs of various Harrah's properties, undated	box 049
Promotional photographs of Harrah's employees and properties, undated	box 049
Oversized photographs and negatives of Harrah's properties, undated	oversized box 063
Oversized photographs of Harrah's properties, William Harrah, and Harrah's entertainers, undated	oversized box 077
Oversized photographs and promotional materials for Harrah's properties, 1980s-1990s	flat file 085
Photographs and promotional material from various Harrah's properties, undated	box 049
Various memorabilia from Harrah's Entertainment, Inc. properties: buckets and gloves, undated	box 069
Various memorabilia from Harrah's Entertainment, Inc. properties: VIP invitations, matchbooks, pens, buttons, etc., 1960s-1980s	box 070

Various memorabilia from Harrah's Entertainment, Inc. properties: shirts, medals, and bingo balls, undated	box 074
Harrah's Elvis Tribute concert promotional material: sweatshirt and hat, 1994	oversized box 073
Harrah's Entertainment, Inc. corporate headquarters sign and awards, undated	oversized box 075
Harrah's Automobile Collection files	
World Classic Car Festival Japan photographs and negatives, 1971	box 050
World Classic Car Festival Japan booklet, 1971	box 050
Correspondence about Harrah's Automobile Collection Japan tour events, 1971	box 050
Harrah's Automobile Collection World Classic Car Festival Japan tickets and postcards, 1971	box 050
Harrah's World Classic Car Festival Japan correspondence and news clippings, 1971	box 050
Luncheon photographs, undated	box 050
Harrah's Automobile Collection collaboration with Hastings Clothing company: Hastings Clothing catalog and correspondence about the collaboration, 1976	box 050
Harrah's Automobile Collection Seattle Car Show: pins, correspondence about logistics, and photographs, 1975 November	box 050
Harrah Automobile Collection Tour Event Düsseldorf catalogs, 1979 June	box 051
Scrapbook of German news articles about Harrah's Automobile Collection, 1979	oversized box 064
Correspondence about one millionth visitor to the collection, 1970	box 051
Packet announcing transcontinental tour of 1907 Thomas Flyer, 1968	box 051
Surplus auction catalogs, 1973-1986	box 051
Invitations to press opening of New 450 car showroom, 1971 February 19	box 051
Advertisements and advertisement proofs, 1960s	box 051
Newspaper articles, 1962, 1970s-1980s	box 051
Postcards, approximately 1960s	box 051
10th and 11th Edition of "Harrah's Automobile Collection" booklet, 1973, 1974	box 051
Photographs of automobile hood ornaments, undated	box 051
Photographs of the Harrah's Automobile Collection at various automobile shows, undated	box 052

Photographs of Harrah's Automobile Collection, approximately 1970s	box 052
Photographs of Thomas Flyer historic 20th century automobile, undated	box 052
Photographs of Harrah's Automobile Collection, undated	box 052
Harrah's Automobile Collection souvenir patches and coins, approximately 1980s	box 053
Harrah's Automobile Collection photographs, undated	box 053
Photographs of Harrah's cars of the month and automobiles from unknown events, approximately 1960s-1970s	box 053
Photographs of Harrah's Automobile Collection, undated	box 053
Video recordings of classic cars and automobile auctions, 1983-1984 Physical Description: 9 U-Matic Videotapes Access Note: Use copies do not exist, production of use copies is required before access will be granted.	box 054
Video recordings of Harrah's Automobile Collection, undated Physical Description: 1 U-Matic Videotapes Access Note: Use copy does not exist, production of a use copy is required before access will be granted.	box 055
Video recording of Cadillac commercial advertisement, undated Physical Description: 1 Reels Access Note: Use copy does not exist, production of a use copy is required before access will be granted.	box 055
Antique automobile hood ornaments, 1920s	box 058
Antique automobile hood ornaments, undated	oversized box 073
Scrapbook of negotiations with European car show to display Harrah's classic automobiles in show, 1979	oversized box 062
Thomas Car poster and oversized photographs of the Tri-Motor Ford airplane, undated	flat file 091

Harrah's Entertainment, Inc. gaming research files, 1955-2003/1990-2000

Physical Description: 3.22 Cubic Feet (5 boxes)

Scope and Contents Note: Materials contain newspaper articles and magazines relating to Harrah's Entertainment, Inc. and inventories and correspondence about the Harrah's Entertainment Archive collected and created by Harrah's Entertainment, Inc. (dating from 1955 to 2003 with the bulk of the materials dating from 1990-2000).

Arrangement: Materials remain in original order.

Title/Description

Containers

Showboat Hotel and Casino internal employee publications for various levels of employees, 1997-1998	box 092
"Reno, Where the Gamblers Go!" by Raymond I. Sawyer, 1976	box 092
Harrah's Archives description list, 1997 January	box 092
Newspaper articles relating to Harrah's Entertainment, Inc., 1975, 2000-2003	box 093
Newspaper articles on gambling in DeSoto County, Mississippi, 1992	box 093
Newspaper articles on gambling in the Mississippi region, 1992	box 093
9/11 news articles, 2001	box 093
Commercial magazines with articles relating to Harrah's Entertainment, Inc., 1955-2001	box 094
Casino industry magazines containing articles relating to Harrah's Entertainment, Inc., 1980-2002	box 095
Harrah's Archives description list, 1997 January	box 096
Harrah's Entertainment, Inc. company archives inventory, 1997	box 096
Harrah's Archives checkout sheet and correspondence, 1996-1998	box 096
Photographs of historical Reno, Nevada, undated	box 096
Miscellaneous photographs not directly related to Harrah's Entertainment, Inc., undated	box 096

[^ Return to Table of Contents](#)

Card games, 1811-1993/1890-1950

Physical Description: 3.84 Cubic Feet (27 boxes) approximately 272 playing card decks, approximately 354 card games total

Scope and Contents Note: Materials contain playing cards and card games collected by Bill Harrah (dating from 1811 to 1993 with the bulk of the materials dating from 1890 to 1950). Card decks include standard playing cards and various card games such as divination cards, educational card games, and other novelty cards. There are approximately 354 card games in the collection. 272 of the card games are standard playing card decks.

Arrangement: Materials are arranged by game type. Materials are further arranged by country of publisher.

Access Note: Some of the decks of cards are sealed in their original wrappers or bear historic seals from tax or import/export agencies. These decks are to remain unopened.

Processing Note: Descriptions of card games include the name of the publisher (when available), and/or a transcription of the text found on the card game (when available). In some cases, the descriptions also include unique physical characteristics of the object(s).

Title/Description	Containers
Photographs of Harrah's playing card collection taken for insurance purposes, undated	box 097
"Encyclopedia of American Playing Cards" by Gene Hochman, 1976	box 097

Go Japanese strategy game, undated	box 097
Harrah's card collection original documentation, undated	box 097
Card press device, undated	box 123
Playing cards and games	
Banner Playing Cards, Linen Finish Standard Size, 1930	box 98
Chas A. Stevens & Bros. Chicago, undated	box 98
S.O. Barnum & Sons Company, souvenir playing cards for Buffalo and Niagara Falls, approximately 1912	box 98
Samuel Hart & Company, Cowie's 333, approximately 1849 to 1871	box 98
U.S. Playing Card Company, 89 Treasury Club Playing Cards, undated	box 98
Avoid Playing Card Company, Inc., approximately 1948	box 98
U.S. Playing Card Company, Clubman Playing Cards, undated	box 98
U.S. Playing Card Company, Vista Alegre Club, approximately 1926	box 98
U.S. Playing Card Company, Treasury No. 89 Liceo De Camaguey, undated	box 98
U.S. Playing Card Company, souvenir playing cards for Great Lakes, deck has gold edges, approximately 1909	box 98
Mandel Brothers, The Heart of Chicago, undated	box 98
U.S. Playing Card Company, Cia. Sud Americana de Vapores, undated	box 98
Young and Rudolph, Inc., Sesqui-Centennial, approximately 1926	box 98
Unknown publisher, miniature deck, undated	box 98
King Press, Inc., Columbia University Club, undated	box 98
Brown & Bigelow, Union Club N.Y., approximately 1920 to 1989	box 98
Frigidaire Corporation, approximately 1964	box 99
Pacific Monogram Playing Card Company, undated	box 99
U.S. Playing Card Co., Union-Castle Line Royal Mail Steamers between England, South Africa, and East Africa, approximately 1919	box 99
U.S. Playing Card Co., souvenir playing cards for Rhode Island, deck has gold edges, approximately 1910	box 99
Samuel Hart & Company, Squeezers, approximately 1910 to 1930	box 99
U.S. Playing Card Company, Sportsman's playing cards, made for Casino Espanol, undated	box 99
U.S. Playing Card Company, Sportsman's playing cards, made for Casino Espanol, undated	box 99
Singer Sewing Machine Co., Ltd., undated	box 99

U.S. Playing Card Company, Trophy Whist No. 39, made for Automovel Club de Sao Paulo, approximately 1985 to 1999	box 99
Winters Art Lithographing Company, World's Fair Souvenir playing cards, approximately 1892	box 99
Great Northern Railway Glacier National Park, undated	box 99
E.J. Geary Company, Washable Cards, approximately 1941	box 99
Green River Distilling Company, undated	box 99
Seaboard Air line Railway, souvenir playing cards, undated	box 100
Ohio Knife Company, undated	box 100
Beacon Oil Company, Inc., undated	box 100
C. Reiss Coal Company, approximately 1910 to 1929	box 100
Russel Playing Card Company, undated	box 100
A. Ball & Bro No. 916, Squared Faro, undated	box 100
Double Action Playing Card Company, Bridge Size Linen finish, approximately 1935 to 1980	box 100
Standard Playing Card Company, 655 New Era playing cards, deck has concave sides, approximately 1929	box 100
U.S. Playing Card Company, Norwood 85, undated	box 100
L. Bamberger & Co., undated	box 100
American Bank Note Company, approximately 1897	box 100
Brown & Bigelow, souvenir playing cards for Black Hills in French Creek, undated	box 100
Reading Railway System, The Route of the Boardwalk Flyer, approximately 1920 to 1989	box 100
U.S. Playing Card Company, Signet playing cards Elmira College, undated	box 100
Standard Playing Card Company, souvenir playing cards for Chicago Views, approximately 1906	box 100
Servelle Household Paper Products, Inc., undated	box 100
U.S. Playing Card Company, Sportsman no. 202 playing cards, made for Post Exchange 33rd infantry, undated	box 100
Reading Railway System, undated	box 101
Arco Playing Card Company, Jewish War Veterans of U.S., undated	box 101
U.S. Playing Card Company, The British Club S.C., undated	box 101
U.S. Playing Card Company, Spiel Karten no. 2, undated	box 101
Brown & Bigelow, Remembrance Advertising playing cards, undated	box 101

Cards of unknown US publisher, undated	box 101
Cards of unknown US publisher, undated	box 101
General Electric Company, Inc., Edison Lamps Works complimentary deck, undated	box 101
R.H. Macy & Co., Inc., undated	box 101
Oldetyme Distillers Inc., Green River Whiskies, undated	box 101
National Card Company, Whist, approximately 1895	box 101
Wm. G. Moehring & Co., undated	box 101
U.S. Playing Card Company, Sportsman's playing cards, made for Club Union Panama, undated	box 101
U.S. Playing Card Company, Fortune 814, undated	box 101
Union Playing Card Company, No. 3 Key Brand, approximately 1922	box 101
Union Playing Card Company, 515 Key Brand, approximately 1922	box 101
ARRCO Playing Card Company, Victory, undated	box 101
Old Dominion Paper Company, souvenir playing cards for Jamestown exposition, approximately 1906	box 102
U.S. Playing Card Company, souvenir playing cards for New York City, deck has gold edges, undated	box 102
U.S. Playing Card Company, souvenir playing cards for Great Lakes, deck has gold edges, approximately 1909	box 102
U.S. Playing Card Company, Sportsman's playing cards, made for Club Union San Jose, undated	box 102
U.S. Playing Card Company, Trophy Whist No. 39 Fashion Series No. 1, undated	box 102
Standard Playing Card Company, New Era 655 Whist, deck has concave sides, approximately 1929	box 102
E.E. Fairchild Corporation, Souvenir Deck of Florida, undated	box 102
The Pep Boys, Bridge cards, undated	box 102
Standard Playing Card Company, Uncle Sam, undated	box 102
Shagreen, undated	box 102
May Drug Company, souvenir playing cards for Views of Pittsburg, deck has gold edges, undated	box 102
Brown & Bigelow, Remembrance playing cards Dartmouth College Club, undated	box 102
The New Yorker, deck has silver edges and is stored in red box, undated	box 102

The New Yorker, deck has silver edges and is stored in purple box, undated	box 102
U.S. Playing Card Company, Congress 606 Merry Christmas, approximately 1914	box 103
Park Lane Apartments, undated	box 103
Interstate Company, Souvenir playing cards for Florida East Coast, undated	box 103
Old English Pipe Tobacco Curve Cut, undated	box 103
Union Playing Card Company, 202 Star, approximately 1922	box 103
New York Consolidated Card Company, Squeezers, approximately 1890 to 1899	box 103
U.S. Playing Card Company, No. 1004 Aladdin, deck has gold edges, undated	box 103
Krauss Company, Ltd., undated	box 103
U.S. Playing Card Company, Sportsman's playing cards made for Casino Espanol, undated	box 103
Joseph Travers & Sons Ltd., Traver's Wines, undated	box 103
Boston Store, undated	box 103
Boston Store, The Heart of Milwaukee, undated	box 103
U.S. Playing Card Company, 3032 Army & Navy playing cards, approximately 1924	box 103
U.S. Playing Card Company, souvenir playing cards for Panama, deck has gold edges, approximately 1916	box 103
Buick R. M. Horner, undated	box 104
Andrew Dougherty, Outing Playing Cards No. 17, card case only, no cards, undated	box 104
Chesapeake and Ohio Railway Fast Flying Virginian, undated	box 104
R.H. Macy & Co., Inc., deck has gold edges, undated	box 104
Lessons in Auction Pack A Lessons 1 & 2, undated	box 104
Lessons in Auction Pack B Lessons 3 & 4, undated	box 104
Lessons in Auction Pack C Lessons 5 & 6, undated	box 104
Lessons in Auction Pack D Lessons 7 & 8, undated	box 104
Lessons in Auction Pack E Lessons 9 & 10, undated	box 104
Lessons in Auction Pack F Lessons 11 & 12, undated	box 104
Standard Playing Card Company, American Beauty 3333, card case only, no cards, approximately 1925	box 104

Interstate Company, souvenir playing cards for Lake Michigan to Puget Sound, undated	box 104
Master Bridge Institute Inc., Master Bridge Deal Cards, undated	box 105
Tom Jones Scenic Souvenir, souvenir playing cards for Florida, undated	box 105
U.S. Playing Card Company, Initial playing cards "E," deck has gold edges, approximately 1907	box 105
U.S. Playing Card Company, souvenir playing cards for New Orleans and Gulf, deck has gold edges, undated	box 105
Chas Goodall & Son, Ltd., Colonials No. 24, undated	box 105
Chas Goodall & Son, Ltd., Prize Medal McEvan's The Sailors' and Soldiers' Beer, undated	box 105
Arpak Playing Card Manufacturers, Design No. 714199, undated	box 105
John Waddington Ltd., Simpson & Company Ales & Stout, undated	box 105
John Waddington Ltd., deck with crest in blue box, undated	box 105
B.P. Grimaud Cie Gle, undated	box 105
Barton & Guestier, undated	box 105
Oleos de Carlos Ruano Llopis Baraja Taurina, undated	box 105
French deck unknown publisher, silver and black cardboard case, undated	box 105
B.P. Grimaud playing cards, undated	box 105
R.H. Macy & Co., Inc., 2 deck set, decks have gold edges, undated	box 106
Brown & Bigelow, Remembrance playing cards J. Rich Steers, Inc., 2 deck set, approximately 1935	box 106
Atlantic Playing Card Company, E.E. Fairchild Corporation, 2 deck set, undated	box 106
R. H. Macy & Co., Inc., navy king a king, 2 deck set, undated	box 106
R. H. Macy & Co., Inc., blue and red golf and tennis, 2 deck set, undated	box 106
Atlantic Playing Card Company, Inc., Platnik Vienna, undated	box 106
Brown & Bigelow Climax Manufacturing Company, folding paper boxes, undated	box 106
Brown & Bigelow, Ritter Brothers Furs, approximately 1940 to 1949	box 106
Congress Playing Cards, Riviera, card case only, no cards, undated	box 106
Crest Playing Card Company, 2 deck set, decks have gold edges, undated	box 106
Peerless Cheese Factory and Automatic Heating, Inc., 2 deck set, undated	box 106

Strawbridge & Clothier, Bubble Green & Brown, 2 deck set, undated	box 106
Master Bridge Institute Inc., Master Bridge Deal Cards and deck, undated	box 106
Mini deck from unknown publisher, undated	box 106
U.S. Playing Card Company, Bee No. 92 Club Special Casino Las Vegas, undated	box 107
U.S. Playing Card Company, Bee No. 92 Club Special Bill's Casino Lake Tahoe, undated	box 107
U.S. Playing Card Company, Bee No. 92 Club Special Holiday Casino Las Vegas, undated	box 107
U.S. Playing Card Company, Bee No. 92 Club Special Bill's Casino Lake Tahoe, undated	box 107
A. Dougherty playing cards, approximately 1800 to 1809	box 107
Canadian Pacific Railway News Service, souvenir playing cards Picturesque Canada, undated	box 107
Goodall London, souvenir playing cards Montreal and Quebec, undated	box 107
Goodall London, Dewar's "White Label" Whiskey, undated	box 107
Irish Playing Card Mfg. Company, The Hirtonic Set, undated	box 107
Whist-og Brigde-spil, from Iceland, undated	box 107
S. Saloman & Company, Holmblads Billeder Eneret No. 142, undated	box 107
S. Saloman & Company, Extra Holmblads Billeder Eneret No. 99, deck has gold edges, undated	box 107
S. Saloman & Company, Holmblads Billeder Eneret No. 99, deck has gold corners, undated	box 107
Warburgs Bridge Kort, undated	box 107
Star Playing Cards, approximately 1922	box 108
A. Viassone Torino Carte da Giuoco N.19 Grande Resistenza, undated	box 108
A. Viassone Torino Carte da Giuoco N. 30 Grande Resistenza, undated	box 108
Magyar Jatekkartyagyár Piatnik Budapest, undated	box 108
B. Dondorf No. 192 Whist, undated	box 108
B. Dondorf No. 178, undated	box 108
B. Dondorf No. 189 Patience-Karten, undated	box 108
J. Muller & Cie Schaffhouse No. 33, undated	box 108
Marufuku Nintendo Card Company Round Corners No.1, approximately 1889 to 1965	box 108

Yamayo & Company Perfectio Americana, approximately 1921	box 108
Andersen Meyer & Company, Ltd. Shanghai, undated	box 108
Bridge Romme-Whist Nr. 7-55 Karietr Ruckseite, undated	box 108
C.L. Wust Frankfurt no. 123, approximately 1811 to 1900	box 108
B. Dondorf Frankfurt Whist, undated	box 108
B. Dondorf Frankfurt Whist No. 170, approximately 1885	box 108
Klub-Karte Nr.9R, undated	box 108
Eduard Buttner & Company, undated	box 109
Yamayo & Company Ninomiyacho Shighijyo, undated	box 109
Unknown publisher, Club Casa Del Mar, undated	box 109
Unknown publisher, Club Miramar, undated	box 109
Unknown publisher, Tientsin Club, undated	box 109
Unknown publisher, teal, red, white, and pink balloons, undated	box 109
Unknown publisher, Jumbo indexes, undated	box 109
Unknown publisher, 404x Cadets playing cards, mini deck, undated	box 109
Unknown publisher, Club Casa Del Mar, undated	box 109
Unknown publisher, Club Miramar, undated	box 109
Unknown publisher, Tientsin Club, undated	box 109
Unknown publisher, teal, red, white, and pink balloons, undated	box 109
Unknown publisher, Jumbo indexes, undated	box 109
Unknown publisher, 404x Cadets playing cards, mini deck, undated	box 109
Unknown publisher, mini deck navy blue with white polka dots, undated	box 109
Unknown publisher, blank backs, undated	box 109
Unknown publisher, brown gingham pattern, undated	box 109
N.Y. Consolidated Card Company The Wizard Card Company, undated	box 109
Frederick J. Drake & Company, Gypsy Witch fortune telling cards, undated	box 109
B. P. Grimaud Le Petit Cartomancien, undated	box 109
Unknown publisher, French Fortune Telling cards, undated	box 109
American Fortune Telling Cards, undated	box 109
12 sets position cards for duplicate play, undated	box 110
12 sets position cards for duplicate play, undated	box 110

Lucky Markets, undated	box 110
Telbax Corporation, Sunzup, approximately 1910 to 1919	box 110
U.S. Playing Card Company, 1127 Birds, approximately 1899	box 110
Parker Brothers, Inc., PIT, approximately 1919	box 110
Cincinnati Game Company, 1131 Astronomy, approximately 1905	box 110
U.S. Playing Card Company, J.C. Winston Company Jo-Jotte, approximately 1937	box 110
Unknown publisher, Game of Flags, undated	box 110
U.S. Navy Cruiser Pack, undated	box 110
Chaswell Company, SNAFU, approximately 1951	box 110
Ferd, Piantnik & Sohne, Wien No. 135, undated	box 111
Ferd. Piatnik & Sohne, No. 135 Rundeck, approximately 1920	box 111
Ferd. Piatnik & Sohne, No. 51 Rohy Kulate, undated	box 111
Ferd. Piatnik & Sohne, No. 51 Rohy Kulate, undated	box 111
Ferd. Piatnik & Sohne, No. 63 Rundeck, undated	box 111
Ferd. Piatnik & Sohne, No. 130 Francesi Whist, undated	box 111
Ferd. Piatnik & Sohne, No. 137, undated	box 111
Flower Fours No. 278, undated	box 111
Unknown publisher, Crossword Lexicon, undated	box 112
Harbram Company, ABC Educational Cards, approximately 1944	box 112
Harbram Company, ABC Educational Cards, approximately 1944	box 112
The Fireside Game Company, Authors No. 1120, approximately 1897	box 112
Parker Brothers, The Game of Authors, undated	box 112
J. Muller & Cie. Feine deutsche Karten, approximately 1914	box 112
A. M. & C, Snap, undated	box 112
Milton Bradley Company, 4648 Scouting: A Game for Boy Scouts, undated	box 112
Educational Card & Game Corporation, Original Bild-A-Word Games, approximately 1929	box 112
Alphabet Game, undated	box 112
Singer Sewing Machine Co., Ltd., domino game, undated	box 112
The Great Navy Game, undated	box 112
Cincinnati Game Company, Educational Games Fractions, approximately 1902	box 112

Ferd. Piatnik & Sohne, No. 30, undated	box 112
Ferd. Piatnik & Figil, No. 87, undated	box 112
B. D. Naipes Finos No. 304, undated	box 113
Jamie Garcia Fossa, undated	box 113
Naipes estilo espanol, undated	box 113
Hijo de Torras y Lleo Naipes No. 26, undated	box 113
American Playing Card Company, American Pinochle playing cards No. 25, undated	box 113
American Playing Card Company, American Pinochle playing cards No. 25, undated	box 113
American Playing Card Company, American Pinochle playing cards No. 25, undated	box 113
Nintendo Card Company, Pinochle No. 500, undated	box 113
Pep boys, Pinochle Cards, undated	box 113
Arrco Playing Card Company, Victory Playing Cards Pinochle, undated	box 113
S.D. Modiano Lombarde No. 34, undated	box 113
S.D. Modiano Piacentine No. 95, undated	box 113
The Union Play Card Company, 606 Union Celluloid finish, approximately 1922	box 113
Union Playing Card Company, No. 10 Star, approximately 1922	box 113
Union Playing Card Company, 50 Star, undated	box 113
Blank and incomplete playing card decks, undated	box 114
Atlantic Playing Card Company, The Rotunda University of Virginia, undated	box 115
N.Y. Consolidated Card Company, No. 1144 Sphinx, undated	box 115
U.S. Playing Card Company, Jumbo Bridge made for Club Caracas, undated	box 115
U.S. Playing Card Company, Sportsman no. 202 playing cards, made for 42nd infantry exchange, undated	box 115
U.S. Playing Card Company, Sportsman's playing cards, made Casino Salvadoreno, undated	box 115
U.S. Playing Card Company, Kansas City Club, undated	box 115
Union Playing Card Company, No. 1x Key Brand, approximately 1920 to 1929	box 115
U.S. Playing Card Company, B.C., approximately 1926	box 115
Great Northern Railway Glacier National Park, undated	box 115

Union Playing Card Company, 500 Star, approximately 1922	box 115
Ferd. Piatnik & Sohne, No. 0 Rundeck, undated	box 115
Ferd. Piatnik & Sohne, No. 0 Rundeck, undated	box 115
Bancroft & Partners Ltd., Casino 300, approximately 1970 to 1979	box 115
B. Dondorf Frankfurt, blue and gold flower pattern, undated	box 115
Parker Brothers, Inc. KWIZ: The Game of 100 Questions, undated	box 116
Parker Brothers, Inc. Touring: The Famous Automobile Card Game, version 1, undated	box 116
Parker Brothers, Inc. Touring: The Famous Automobile Card Game, version 2, undated	box 116
Gudgames Company, Round the Bases, approximately 1937	box 116
Whitman Publishing Company, Zoom The Airplane Card Game, approximately 1941	box 116
Dorothea Alcock Grab, approximately 1953	box 116
Arco Playing Card Company, Tridge, approximately 1951	box 116
Cardo Mfg. Company, approximately 1938	box 116
The Verima Mystery tarot card deck, undated	box 116
Dupoint Film Mfg. Corp., 2 deck set, undated	box 116
R.H. Macy & Co., teal and orange 2 deck set, undated	box 116
Pacific Monogram Playing Card Company, Monogrammed playing cards, undated	box 116
L. Lofstrom Svenska Kille-kort, undated	box 117
Wahrsage Karten mit Karten-Bildern, undated	box 117
B. P. Grimaud, Petit Etteilla, undated	box 117
Whist-Karten, no. 187, undated	box 117
El Torero Naipes Finos De Una Hoja, undated	box 117
J. Muller & Cie Schaffhouse No. 36 Rococo, undated	box 117
C.L. Wust Frankfurt Swerdter-karte, undated	box 117
C.L. Wust Schwerdter-Karte, undated	box 117
Unknown publisher, unknown origin, red and green gingham pattern, undated	box 117
Unknown publisher, blue and white flower tarot card deck, undated	box 117
A. Viassone Torino Tarocchi N. 51 tarot card deck, undated	box 117
Tigrett House of Cards, undated	box 118

Whitman Publishing Company, Part Stunts, approximately 1935	box 118
Whitman Publishing Company, Blondie playing card game, approximately 1941	box 118
Vereinigte Stralsunder Spielkartenfabriken Altenburger Keglerkarte, undated	box 118
U.S. Playing Card Company, Auction and Contract, undated	box 118
National Novelty Corporation, Gin-A-Word: Educational Card Game, undated	box 118
Parker Brothers Inc., Crossword Lexicon, approximately 1937 to 1938	box 118
Unknown music game incomplete deck, undated	box 118
Ferd, Piantnik & Sons, 2 deck set, undated	box 119
Unknown decks, various designs, undated Physical Description: 22 Items	box 119
Uta-Garuta "The Song Game", undated	box 120
Chinese Dominos, undated	box 120
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, 2 deck set, undated	box 121
Initial Novelty Company, Inc., Card Dice playing cards, alternate packaging, undated	box 121
Chinese Dominos, undated	box 121
Wah Chuck Card Company, "Wah Chuck", undated	box 121
Unknown Japanese card game, undated	box 121
Hanafuda cards in yellow carton, undated	box 121
Seizomoto, hanafuda cards, undated	box 121
Frederick J. Allen, The Boston Game, approximately 1905	box 122
J. A. Knapp Revised New Tarot Art cards, approximately 1929	

	box 122
Chas Goodall & Son, Ltd., White Star Line, approximately 1906	box 122
Chas Goodall & Son, Ltd., London Bicycle duplex thin, undated	box 122
Chas Goodall & Son, Ltd., Star Cigarettes, undated	box 122
Chas Goodall & Son, Ltd., white flag with eagle, undated	box 122
French deck unknown publisher, approximately 1890	box 122
Ferd. Piatnik & Sohne, red and gold pattern, deck has gold corners, undated	box 122
Ferd. Piatnik & Sohne, dark and light blue scepter pattern, undated	box 122
Ferd. Piatnik & Sons, green crown pattern, undated	box 122
Ferd. Piatnik & Sohne, red crown pattern, undated	box 122
Ferd. Piatnik & Sohne, navy and white pattern, undated	box 122
Ferd. Piatnik & Sohne, flower and mountain pattern, undated	box 122
C. Titze & Schinkay, undated	box 122
Vanderbilt Cup Series, undated	box 122
Russell Playing Card Company, undated	box 124
N.Y. Consolidated Card Company, Squeezers, approximately 1890 to 1899	box 124
Estanco De Naipes del Peru, undated	box 124
A. Viassone Torino, undated	box 124
Bric-Poker Art. 264/1, undated	box 124
Iconr Jager Proschwitz made in Czechoslovakia, approximately 1918 to 1993	box 124
Tanaka & Company Great Tajmahal, undated	box 124
Unknown publisher, brown gingham pattern, approximately 1930 to 1947	box 124
Unknown publisher, blue and black gingham pattern, undated	box 124
Unknown publisher, brown and black gingham pattern, undated	box 124
Rumf Karten, brown gingham pattern, approximately 1930 to 1947	box 124
Ferd. Piatnik & Sohne, No. 33, undated	box 124
Continental Card Company, undated	box 124
Unknown publisher, blue and white pattern, undated	box 124
Unknown publisher, red intertwined squares pattern, undated	box 124
A. Dougherty, Naipes Finos, approximately 1919	box 124

Unknown publisher, Game of Authors, undated	box 136
Milton Bradley & Company, Authors Improved, undated	box 136
C.L. Wust Schwarzer Peter No. 620, undated	box 136
A. A. Burnstine, "Kan-u-go", approximately 1937	box 136
F. A. Wright Logomachy: game of war of words, undated	box 136
Robinson, undated	box 136
Muchida Company, hanafuda cards in glass case, undated	box 136
U.S. Playing Card Company, The Nile Fortune Telling Cards, gold edges, undated	box 136
U. S. Playing Card Company, Bundles for America double deck, undated	box 136
Ferd. Piatnik & Sohne, red and green gingham pattern, undated	box 136
J. Muller, Schaffhouse, undated	box 136
Miniature novelty cards, undated	box 136
Ferd. Piatnik & Sohne, white and blue backs, undated	box 136
Ferd. Piatnik & Sohne, white and blue backs, undated	box 136
Ferd. Piatnik & Sohne, miniature double decks, undated	box 136
F & R Co., Madame le Normand's Famous Fortune Telling Cards, undated	box 136

[^ Return to Table of Contents](#)

Harrah family photographs and personal files, 1958-1990

Physical Description: 7.54 Cubic Feet (10 boxes, 1 oversized folder)

Scope and Contents Note: Materials contain photographs of Bill Harrah and his family; oral history transcripts from an interview with Bill Harrah; articles and files related to Harrah's death; and articles, press releases, and other materials that document Harrah's life and business enterprises (1958-1990).

Arrangement: Materials remain in original order.

Access Note: Some materials in this series are restricted because they are legal work product. Restrictions are noted at the file level of this inventory and will be open for research January 1, 2055.

Title/Description	Containers
Bill Harrah's oral history transcript conducted by the University of Nevada, Reno, 1980 July 10	box 125
Harrah-scope Bill Harrah memorial edition, 1978	box 125
Bill Harrah biography material: interviews, news articles, and quotes, 1964-1982	box 125
News articles on Harrah's 40th anniversary and Australia expansion, 1977	box 125

Bill Harrah's house: exterior elevation drawings of Harrah home in Lake Tahoe by architect William C. Wagner, brochures about Harrah's Middle Fork Lodge, and construction photographs, 1962, 1988	box 126
News articles about Harrah's 40th anniversary, 1970s-1980s	box 126
Press releases and news articles about Bill Harrah's aneurysm surgery, 1978	box 126
Newspaper obituaries for Bill Harrah, 1978	box 126
Newspaper obituaries and family condolence message drafts, 1978	box 126
Newspaper articles about Bill Harrah's estate value, 1978	box 126
First Account and Report for the Estate of William Harrah, 1979 February 22	box 126
Restricted: Materials are restricted because they are legal work product. Materials will be open for research on January 1, 2055.	
Bill Harrah memorial publications, 1978, 1987	box 126
Bill Harrah memorials and 1989 Gaming and Wagering Hall of Fame dinner invitation and correspondence, 1978, 1987, 1989	box 126
Information on Harrah's successors, 1978-1980	box 126
Dust jacket for "William Fisk Harrah: The Life and Times of a Gambling Magnate", undated	box 126
"Out of the Past": collection of Harrah-scope magazines and photocopies of magazines, 1970s-1980s	box 127
News articles on the Harrah's stock going public and photographs, 1971	box 127
Articles from Gaming and Wagering Business Journal relating to Harrah's, 1980s	box 127
Historical information on Reno, Nevada, 1970s, undated	box 127
News articles about the Nevada Pony Express Centennial committee, 1958-1965	box 127
Harrah's Reno and Harrah's Lake Tahoe press releases, 1972-1975	box 127
Photographs and negatives of Bill Harrah, 1970s	box 128
Photographs of Bill Harrah at work and with family, 1960s-1970s	box 128
Photographs of Bill Harrah with unidentified wife, undated	box 129
Photographs and negatives of Bill Harrah, celebrities, and friends, approximately 1960s-1970s	box 129
Portraits of Bill Harrah photographs and negatives, 1960s-1970s	box 129
Photographs of Harrah's Villa and Harrah's Ranch, approximately 1960s	box 129
Photographs of Bill Harrah with celebrities, approximately 1960s-1970s	box 129
Photographs and proofs of Bill Harrah, approximately 1960s-1970s	box 129

Bill Harrah and wives photographs and negatives, 1960s-1970s	box 130
Bill Harrah with celebrities photographs and negatives of Rancharra, approximately 1970s	box 130
Bill Harrah and entertainers photographs and description list, approximately 1960s-1970s	box 130
Photographs and negatives of Bill Harrah, approximately 1960s-1970s	box 130
Photographs of Bill Harrah and employees at awards ceremonies, approximately 1960s-1970s	box 131
Bill Harrah and family with his boats photographs and negatives, approximately 1960s	box 131
Bill Harrah and sons photographs and slides, approximately 1960s-1970s	box 131
John Harrah photographs and portraits, 1960s-1970s	box 131
Bill Harrah with other businessmen photographs and negatives, approximately 1960s-1970s	box 131
Bill Harrah and unidentified man negatives and slides, 1972	box 131
Middle Fork Lodge and Stanley, Idaho photographs, negatives, and proofs from Bill Harrah's vacations, undated, 1969	box 131
Photograph albums of Bill Harrah, 1970s	box 132
Oversized portraits of William Harrah, 1970s	oversized box SH-070 flat file 133
Raymond I. Smith Award Reno Civic Leader of the Year, 1975	box 134
William Harrah's awards and plaques, 1969-1985	box 135

[^ Return to Table of Contents](#)