



## Guide to the Sonny Schwartz Recordings and Papers

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Schwartz, Sonny, 1933-1998
<b>Collector:</b>	Schwartz, David G., 1973-
<b>Title:</b>	Sonny Schwartz Recordings and Papers
<b>ID:</b>	MS-00433
<b>Date [inclusive]:</b>	1928 to 1998
<b>Date [bulk]:</b>	1980 to 1998
<b>Physical Description:</b>	4.90 Cubic Feet (16 boxes)
<b>Physical Description:</b>	4.22 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Sonny Schwartz Recordings and Papers (1928-1998) documents the career of New Jersey journalist and radio personality Sonny Schwartz. Materials include cassette tapes of Schwartz's radio program, <i>Dateline Atlantic City</i> , and his interviews with musicians, comedians, and other entertainers. The collection also contains an assortment of radio programming featuring performers like Frank Sinatra and Bill Cosby. Also included are Schwartz's columns from the <i>Press of Atlantic City</i> , a autobiographical narrative written by baseball player Johnny Bench, and photographs of Schwartz with interviewees and family.

### Preferred Citation

Sonny Schwartz Recordings and Papers, 1928-1998. MS-00433. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Biographical Note

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Samuel "Sonny" Schwartz (1933-1998) worked as a journalist and radio personality in Atlantic City, New Jersey. Born in Atlantic City, Schwartz was hired out of high school in 1951 to work for the

*Press of Atlantic City*. By 1953, he had become a reporter and authored two weekly columns. He worked for the paper for 37 years before leaving to host a radio show called *Dateline Atlantic City*, which he hosted from 1990 to 1997.

Sources:

"Samuel 'Sonny' Schwartz Papers," Atlantic City Free Public Library, accessed June 26, 2014, <http://www.acfpl.org/ac-history-menu/archival-collections?id=156:samuel-qsonnyq-schwartz-papers>.

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## Scope and Contents Note

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The Sonny Schwartz Recordings and Papers (1928-1998) document the career of New Jersey journalist and radio personality Sonny Schwartz. Materials include assorted radio and musical programming, early *Dateline Atlantic City* cassette tapes, interviews, and musical performances. The majority of the collection consists of cassette tapes of the *Dateline Atlantic City* radio show from 1990 to 1997. The collection also includes Schwartz's columns, show notes, photographs, video tapes of some *Dateline Atlantic City* interviews, and an autobiographical narrative written by Johnny Bench.

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## Arrangement

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Materials are arranged by material type.

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## Administrative Information

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### Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

## Publication Rights

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## Acquisition Note

Materials were donated in 2001 by David Schwartz; accession number 2001-014.

## Processing Note

Materials were processed by Special Collections staff in 2001. In 2014, as part of a legacy finding aid conversion project, Lindsay Oden revised and enhanced the collection description to bring it into compliance with current professional standards. Subsequently Lindsay Oden entered the data into ArchivesSpace. In 2019, as part of an archival backlog elimination project, Melise Leech rehoused and arranged the materials and revised the collection description to bring it into compliance with current professional standards.

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## Names and Subjects

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- Entertainment -- New Jersey -- Atlantic City
- Journalists -- New Jersey -- Atlantic City
- Radio programs -- New Jersey -- Atlantic City

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## Collection Inventory

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Title/Description	Containers
Radio recordings, 1962-1998	box 01
Physical Description: 78 Audio Cassettes	box 02
<i>Dateline Atlantic City</i> audio cassettes, 1990 October-1997 January	box 03
Physical Description: 529 Audio Cassettes	

box 04  
 box 05  
 box 06  
 box 07  
 box 08  
 box 09  
 box 10  
 box 11  
 box 12  
 box 13  
 box 14

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Writings, Photographs, and Videos

Atlantic City Convention Hall: postcards and opening day booklet, 1928	box 15
Outline for "One for the Road" by Ray Reneri, Sonny Schwartz, and Wayne Grundish, undated	box 15
S. S. Research company stationery, undated	box 15
<i>Dateline Atlantic City</i> columns, 1993-1994, 1998 Physical Description: 2 Files	box 15
Bylines by Sonny Schwartz, 1980 June-November	box 15
<i>Dateline Atlantic City</i> radio show notes, 1992 January-1994 April Physical Description: 3 Files	box 15
<i>Dateline Atlantic City</i> radio show press releases, 1990	box 15
<i>Dateline Atlantic City</i> radio show list of guests, undated	box 15
<i>Dateline Atlantic City</i> radio show stationery, undated	box 15
Awards, honors and certificates, 1980, 1988, undated	box 15
Photograph: Sonny Schwartz and son, undated	box 15
Business notes and publicity, 1980-1991	box 15
Tribute to Tony Torcasio program, 1991	box 15
Articles written by or about Sonny Schwartz, 1967-2001	box 15
Johnny Bench letters and draft of story written by Bench, 1971-1972	box 15
Bylines: Sonny Schwartz, 1980 June-December	box 15
Notes and correspondence, 1980s	box 15
Books: <i>Basic Blackjack Betting</i> and <i>Basic Roulette</i> , 1980, 1982	box 15
Death notices and obituaries: Sonny Schwartz, 1998	box 15

<i>Dateline Atlantic City</i> videocassettes	
<i>Clan at the Sands, Las Vegas, Nevada</i> , 1994	box 16
Clive Baldwin and Davey Lee, 1993 July 08-09	box 16
Gilbert Gottfried, 1990 December 14	box 16
Governor Jim Florio, undated	box 16
Judy Mendlesohn, 1994 May 09	box 16
Peter Max and Jim Whelan, 1990 October	box 16
Willie Mays and Charlie Einstein, 1990 December 28	box 16
<i>Sonny at the Show</i> with Frank Sinatra and Perry Como at the White House, Sinatra in Italy, Columbus Day Special, 1982 May 25 and 1987 June 17	box 16
Photographic prints: Sonny Schwartz with guests and friends, undated	box 16
Physical Description: 9 Files	