



Trump Taj Mahal Hotel and Casino Publicity Files

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Trump Hotels & Casino Resorts
Collector:	Santoro, Rick
Title:	Trump Taj Mahal Hotel and Casino Publicity Files
ID:	MS-00430
Date [inclusive]:	2000-2002
Physical Description:	2.07 Cubic Feet (5 boxes)
Physical Description:	1.88 Linear Feet
Language of the Material:	English
Abstract:	The Trump Taj Mahal Hotel and Casino Publicity Files (2000-2002) consists of photocopies of newspaper clippings that relate to the Trump Taj Mahal Hotel and Casino operations in Atlantic City, New Jersey, collected by the hotel's Public Relations Department. The newspaper clippings cover a wide variety of topics relating to the hotel and casino's operations, including celebrity guests, entertainers, Donald Trump's role in hotel operations, and general Atlantic City gaming.

Preferred Citation

Trump Taj Mahal Hotel and Casino Publicity Files, 2000-2002. MS-00430. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Note

Trump Entertainment Resorts, Inc. was a gaming and hospitality company that owned and operated the Trump Taj Mahal Hotel and Casino, the Trump Plaza Hotel and Casino, and the Trump Marina located in Atlantic City, New Jersey. Previously known as the Trump Hotels & Casino Resorts, the company was founded in 1995 by Donald Trump. The company filed for bankruptcy in 2004, 2009, and 2014. In early 2016 Trump Entertainment Resorts, Inc. became a

subsidiary of Icahn Enterprises, and the Trump Taj Mahal closed permanently on October 10, 2016.

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Scope and Contents Note

The Trump Taj Mahal Hotel and Casino Publicity Files (2000-2002) consists of photocopies of newspaper clippings that relate to the Trump Taj Mahal Hotel and Casino operations in Atlantic City, New Jersey, collected by the hotel's Public Relations Department. The newspaper clippings cover a wide variety of topics relating to the hotel and casino's operations, including celebrity guests, entertainers, Donald Trump's role in hotel operations, and general Atlantic City gaming.

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Arrangement

Materials are arranged chronologically.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 2001 by Rick Santoro; accession number 2001-10.

Processing Note

In 2018, as part of an archival backlog elimination project, Sarah Jones rehoused and arranged the materials, and revised the collection description to bring it into compliance with current professional standards.

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Names and Subjects

- Hotels -- New Jersey -- Atlantic City
- Public relations
- Trump Taj Mahal Hotel and Casino

Collection Inventory

Title/Description	Containers
Newspaper clippings, 2000 December 01-2001 May 15	box 01
Newspaper clippings, 2001 May 16-2001 August 31	box 02
Newspaper clippings, 2001 September 01-2002 January 31	box 03
Newspaper clippings, 2002 February 01-2002 June 30	box 04
Newspaper clippings, 2002 July 01-2002 August 15	box 05