



Guide to the Jackie Brett Collection on Las Vegas, Nevada Entertainment

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University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Brett, Jackie, 1946-
Contributor:	Nevada. Commission on Tourism
Title:	Jackie Brett Collection on Las Vegas, Nevada Entertainment
ID:	MS-00384
Date [inclusive]:	1977-1996
Date [bulk]:	1985-1994
Physical Description:	2.22 Cubic Feet (2 boxes and 1 oversized box)
Physical Description:	2.58 Linear Feet
Language of the Material:	English
Abstract:	The Jackie Brett Collection on Las Vegas, Nevada Entertainment (1977-1996) consists of writings by Jackie Brett and publications and clippings about Las Vegas, Nevada entertainment and tourism. Brett worked for the Nevada Commission on Tourism and promoted southern Nevada through her column "Brett's Vegas View." She wrote about production shows, concerts, special performances, and events as well as the overall development of Las Vegas tourist industry in the 1980s and 1990s.

Preferred Citation

Jackie Brett Collection on Las Vegas, Nevada Entertainment, 1977-1996. MS-00384. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

Jackie Brett (1946-) writes about entertainment and tourism in Las Vegas, Nevada. She worked as the Director of Entertainment and Marketing for the Sahara Hotel in Las Vegas. She then worked in marketing for several resorts in Las Vegas. In 1987, she became the coordinator of the new

Las Vegas office of the Nevada Commission on Tourism and worked there for several years. She continues to work as a freelance writer about Las Vegas and publishes "Brett's Vegas View" online.

Source:

"Jackie Brett's Bio," Las Vegas Leisure Guide, accessed April 17, 2018, <http://www.jackiebrett.com/brettbio.htm>.

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Scope and Contents Note

The Jackie Brett Collection on Las Vegas, Nevada Entertainment (1977-1996) consists of writings by Jackie Brett and publications and clippings about Las Vegas, Nevada entertainment and tourism. Brett worked for the Nevada Commission on Tourism and promoted southern Nevada through her column "Brett's Vegas View." Several newspapers ran her column regularly. She wrote about production shows, concerts, special performances, and events as well as the overall development of Las Vegas tourist industry in the 1980s and 1990s. The collection provides valuable insight into the promotion of Las Vegas, the types of entertainment available to visitors, and the changes to the Las Vegas Strip during the period.

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Arrangement

The collection is organized into two series:

Series I. Jackie Brett Writings, 1977, 1985-1994;

Series II. Publications, 1978, 1981-1996.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Materials were donated in 1997 by Jackie Brett; accession number 1997-001.

Processing Note

In 2018, as part of an archival backlog elimination project, Angela Moor rehoused and arranged the materials, and created the collection description in compliance with current professional standards.

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Names and Subjects

- Tourism -- Nevada -- Las Vegas
- Tourism -- United States -- Periodicals
- Tourism -- Marketing
- Entertainment -- Nevada -- Las Vegas

Collection Inventory

Series I. Jackie Brett Writings, 1977, 1985-1994

Physical Description: 0.64 Cubic Feet (1 box)

Physical Description: 1.08 Linear Feet

Scope and Contents Note: The Jackie Brett Writings series (1977, 1985-1994) contains copies of columns and articles written by Jackie Brett describing Las Vegas, Nevada entertainment. She includes detailed information including showtimes, venues, and ticket prices. Her writings also describe developments in Las Vegas including renovations and development on the Las Vegas Strip and downtown Las Vegas.

Arrangement: Materials are arranged chronologically.

Title/Description	Containers
"Mirror, Mirror- Don't Fail Me Now," written by Jackie Brett for Nevada State Women's Conference, 1977 June	box 01
Dan Nelson Interview by Jackie Nelson, 1985 June 15	box 01
Articles written by Jackie Brett, 1985 June 22	box 01
"Brett's Vegas View," for Fun and Gaming, 1989 June 30	

	box 01
"Showguide" by Jackie Brett, 1991 April	box 01
Information about Jackie Brett's newspaper columns, undated	box 01
"Brett's Vegas View" for San Diego Union-Tribune, typewritten copies, 1990 August 05-1994 December 04 Physical Description: 7 Files	box 01
"Brett's Vegas View" for Friday Denver Post, typewritten copies, 1990 January 26-1994 December 11 Physical Description: 5 Files	box 01
"Brett's Vegas View," for Sunday Denver Post, typewritten copies, 1990 January 28-1994 December 04 Physical Description: 2 Files	box 01

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Series II. Publications, 1978, 1981-1996

Physical Description: 1.58 Cubic Feet (2 boxes and 1 oversize box)

Physical Description: 2.58 Linear Feet

Scope and Contents Note: The Publications series (1978, 1981-1996) contains copies of publications and clippings that contain Jackie Brett's columns and articles describing Las Vegas entertainment. The publications provide a detailed history of the shows and performances in Las Vegas, Nevada as well as a general history of Las Vegas tourist promotion in the 1980s and 1990s.

Arrangement: Materials are arranged alphabetically by title and then organized in chronological order.

Title/Description	Containers
Backstage, Las Vegas, Nevada, 1978 September 08	box 01
Daily News (Los Angeles, CA), 1991 November 15-1994 April 03	box 01
Dallas Times Herald, 1987 June 21-1987 October 18	box 01
Denver Post, 1988 February 21-1992 July 19	box 01
Denver Post Weekend, 1987 April 17-1994 August 19	box 01
Fun and Gaming, 1987 March 6-1988 July 1	oversized box 03
Gambler Magazine, 1988 October-1996 May	box 01
Gambling Times, 1986 August-1987 August	box 01
Herald-Examiner (Los Angeles, CA), Vegas Advertising Supplement, 1981 March 29-1983 October 16	box 01
Las Vegas Magazine, 1985 December-1987 March Physical Description: 2 Files	box 01
Las Vegas Review-Journal, "The Gradual Death of City Magazines", 1990 June 10	box 01

Las Vegas Style, 1992 November	box 01
Las Vegas Today, 1987 September 30	oversized box 03
Long Beach Weekend Plus, 1992 May 15-1993 January 15	box 01
McCarran Airport Newsletter, 1995 Spring	box 01
Midwest Players, 1992 November-1994 April 01	box 01
Nevada Events, 1988 March/April-1993 March/April	box 01
Nevada Travel Update, 1992 July/August-1994/5 Winter	box 01
The Northwest Gambler, 1987 July-1988 June	box 01
Orange County Register, 1993 August 08-1995 March 05	box 01
Play Vegas, 1986 September 11-1986 December 12	box 02
Press-Telegram (Long Beach, CA), 1991 November 17-1993 July 18	box 02
RVvegas, 1990 March-1990 May	box 02
San Diego Union Tribune, 1992 January 05-1996 June 02 Physical Description: 4 Files	box 02
San Jose Mercury News, 1993 July 25-1994 April 03	box 02
Sports Form, 1984 May 12-1986 June 28	box 02
Win Magazine, undated	box 02
Winning Scenes, 1994 February-1995 January	box 02

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