



## Guide to the Nevada Political Buttons Collection

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Erickson, Harold H. J.
<b>Creator:</b>	Ortiz, Cynthia
<b>Title:</b>	Nevada Political Buttons Collection
<b>ID:</b>	MS-00302
<b>Date [inclusive]:</b>	approximately 1972-2000
<b>Physical Description:</b>	0.7 Linear Feet (2 boxes)
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Nevada Political Buttons Collection contains campaign buttons from 1972 to 2000. The collection includes buttons for political candidates at the federal, state, and local levels, including Bill Clinton and Al Gore for President of the United States, Harry Reid for United States Senate from Nevada, Bob Miller for governor of Nevada, and various candidates for Nevada's state legislature and other elected positions. The collection also contains buttons from some of Nevada's local political organizations, including Las Vegas, Nevada's branch of the Culinary Union, Nevada Fair Pay Coalition, and No Nuclear in Nevada.

### Preferred Citation

Nevada Political Buttons Collection, 1972-2000. MS-00302. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Note

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The Nevada Political Buttons Collection contains campaign buttons used as promotional materials by political candidates and organizations to raise awareness for their campaigns and causes. The buttons, most of which represent Democratic candidates or positions, demonstrate the importance of spreading particular candidates' messages to voters. The buttons for the Clinton and Gore campaigns that came from outside political organizations, like the National Education Association, illustrate the political positions taken by prominent unions. Buttons for Harry Reid, who won

US Senate campaigns in Nevada in 1987, 1992, 1998, 2004, and 2010, illustrate how politicians mobilized their constituents with slogans like "I'm in Harry Reid's Army." At the local level, buttons for labor unions, like the Alliance for Workers Rights, the Las Vegas, Nevada chapter of the Culinary Union, and the Equipo Solidaridad "Solidarity Team," show efforts at increasing organized labor's solidarity in Nevada.

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## Scope and Contents Note

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The Nevada Political Buttons Collection contains campaign buttons from 1972 to 2000. The campaigns partially covered by this collection include: buttons from the Clinton and Gore campaigns during the 1996 and 2000 United States presidential elections; Bob Miller's candidacy for governor of Nevada; Harry Reid and Mary Gojack's candidacies for the US Senate; the Dina Titus, Genie Ohrenschall, Lori Lipman, Shelley Berkley, and Valerie Wiener campaigns for state legislative offices; and the Lonnie Hammargren campaign for Board of Regents for the Nevada System of Higher Education.

Other buttons come from political groups, including: Campaign for Tobacco Free Youth, Protect Nevada's Air and Water, No Nuclear Nevada, Clark County Classroom Teachers Association, National Education Association, Nevada Nurses Association, Women Legislatures' Lobby, and the League of Women Voters.

Labor unions are also represented in the buttons, including: Alliance for Workers Rights, Culinary Workers Union Local 226, International Association of Machinists and Aerospace Workers, Nevada Fair Pay Coalition, and the Service Employees International Union.

Some of the miscellaneous items are also political, including buttons that say "I Believe Anita Hill," "Democrats for Broccoli," and a Clinton and Gore towel. Other miscellaneous items include buttons for the Seventh and Eighth Annual Stewart Indian Museum Arts and Crafts Fair Pow-Wow, a University of Nevada, Las Vegas button, and a button for the Las Vegas House of Blues.

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## Arrangement

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Materials are arranged alphabetically.

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## Administrative Information

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### Access

Collection is open for research.

### Publication Rights

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### Acquisition Note

Materials were donated in 1989 by Hal Erickson; accession number 1989-006. Materials were also donated in 2002 by Cynthia Ortiz; accession number 2002-010. The collections were combined in 2014.

### Processing Note

Material was processed by Special Collections staff in 1989 and 2002. In 2014, as part of a legacy finding aid conversion project, Lindsay Oden revised and enhanced the collection description to bring it into compliance with current professional standards. Subsequently Lindsay Oden entered the data into ArchivesSpace.

### Revision Description

The finding aid was revised by Lindsay Oden to bring it into compliance with DACS. June 2014

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## Names and Subjects

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- Labor union locals -- Nevada
- Women political activists -- Nevada
- Political candidates -- Nevada
- Gay rights
- Health care reform -- Nevada
- Campaign buttons

## Collection Inventory

Title/Description	Containers	
Domestic and Environmental Issues		
Campaign for Tobacco Free Kids, undated	box 01	folder 01
Citizen Committee on Victims' Rights, undated	box 01	folder 01
National Gay and Lesbian Task Force, undated	box 01	folder 01
Mobilized Assistance and Shelter for the Homeless, undated	box 01	folder 01
Protect Nevada's Air and Water, undated	box 01	folder 01
Yucca Mountain: No Nuclear in Nevada, undated	box 01	folder 01
Education		
Clark County Classroom Teachers Association and Education Support Employees Association: Good Schools Are a Great Investment, undated	box 01	folder 02
Denise Rockwell, undated	box 01	folder 02
National Education Association: Let's Help President Clinton Change America, approximately 1993	box 01	folder 02
National Education Association Fund: For Children and Public Education, undated	box 01	folder 02
Vo-Tech, undated	box 01	folder 02
We Can't Wait: Save Our Schools, undated	box 01	folder 02
Federal Elections		
Clinton-Gore, 1996	box 01	folder 03
First Lady Fan Club: Hillary Rodham Clinton, undated	box 01	folder 03
Gore, 2000	box 01	folder 03
I am the NEA and I'm for Gore!, 2000	box 01	folder 03
I Love Bill and Hillary, undated		

	box 01	folder 03
Mary Gojack for US Senate, approximately 1980	box 01	folder 03
Healthcare Issues		
It's Never Too Early to Baby Your Baby, undated	box 01	folder 04
Nevada Nurses Association, undated	box 01	folder 04
Race for the Cure, undated	box 01	folder 04
We Care, undated	box 01	folder 04
Labor		
All of Us Together, undated	box 02	folder 01
Alliance for Workers Rights, undated	box 02	folder 01
Culinary Union Local 226, undated	box 02	folder 01
Equipo Solidaridad, Arnold, Canty, Carrillo Solidarity Team, undated	box 02	folder 01
International Association of Machinists and Aerospace Workers, undated	box 02	folder 01
Nevada Fair Pay Coalition, undated	box 02	folder 01
Service Employees International Union Local 1864, undated	box 02	folder 01
Unity, undated	box 02	folder 01
Leadership		
The 67th Session Keeps Going 'n Going, approximately 1995	box 02	folder 02
America Needs a Raise: American Federation of Labor and Congress of Industrial Organizations, undated	box 02	folder 02
Progressive Leadership Alliance of Nevada, undated	box 02	folder 02
State and Local Elections		
Bob Miller for Governor, 1989		

	box 02	folder 03
Dina Titus State Senate, approximately 1988	box 02	folder 03
Genie Ohrenschall Assembly District 12 Democrat, 1995	box 02	folder 03
Hammargren for Regent pencil, approximately 1988	box 02	folder 03
Harry Reid for US Senate, undated	box 02	folder 03
Lori Lipman Brown District 7 Democrat, 1994	box 02	folder 03
Mr. Democrat, undated	box 02	folder 03
Shelley Berkley, approximately 1999	box 02	folder 03
Valerie Wiener for State Senate District 3 Democrat, approximately 1997	box 02	folder 03
Women's Political Organizations		
League of Women Voters, undated	box 02	folder 04
Women Legislators' Lobby, undated	box 02	folder 04
Miscellaneous		
Clinton Gore towel, 1996	box 02	folder 05
Democrats for Broccoli, undated	box 02	folder 05
Go Home, undated	box 02	folder 05
Guadalcanal Reunion, 1995	box 02	folder 05
House of Blues Las Vegas, undated	box 02	folder 05
I Believe Anita Hill, 1991	box 02	folder 05
Stewart Indian Museum Arts and Crafts Fair Pow Wow Seventh Annual, 1988	box 02	folder 05
Stewart Indian Museum Arts and Crafts Fair Pow Wow Eighth Annual, 1989	box 02	folder 05
University of Nevada, Las Vegas, undated		

box 02 folder  
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White House Conference on Libraries, undated

box 02 folder  
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