



Guide to the Hank Kovell Papers

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Kovell, Hank, 1921-2002
Title:	Hank Kovell Papers
ID:	MS-00105
Date [inclusive]:	1945-2012
Physical Description:	0.23 Cubic Feet (1 box)
Physical Description:	0.21 Linear Feet
Language of the Material:	English
Abstract:	The Hank Kovell Papers (1945-2012) document his life as a publicity agent in Las Vegas, Nevada. The collection includes photographs, correspondence, publications, newspaper clippings, and a script written by Kovell titled, "The Visitor."

Preferred Citation

Hank Kovell Papers, 1945-2012. MS-00105. Special Collections, University Libraries, University of Nevada, Las Vegas. Las Nevada, Nevada.

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Biographical Note

Publicity agent Hank Kovell worked for the Frontier and Fremont Hotels in Las Vegas, Nevada and owned his own firm, Kovell Incorporated, which did marketing for numerous hotels on the Strip and downtown from 1964 to 1969. He organized local merchants to produce the first free coupon book that became a staple of the downtown gaming industry. He authored the book *The Poor Man's Guide to Las Vegas*.

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Scope and Contents Note

The Hank Kovell Papers (1945-2012) document his life as a publicity agent in Las Vegas, Nevada from 1945 to 2012. The collection includes photographs, correspondence, publications, newspaper clippings, and a script written by Kovell titled "The Visitor." written by Kovell.

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Arrangement

Material is arranged alphabetically.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Donated by Craig McMicken, 2014; accession number 2014-022.

Processing Note

The collection was minimally processed by Tom Sommer in 2014 at the time of accessioning. Material is described at the collection level. In 2017 Joyce Moore revised and enhanced the collection description to bring it up to professional standards and entered it in ArchivesSpace.

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Related Materials

Separated Materials

The newsletters titled "Frontiersman," a quarterly publication of the Frontier Hotel, were removed from this collection and placed in the periodical section of Special Collections, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Names and Subjects

- Entertainment -- Nevada -- Las Vegas
- Theatrical agents -- Nevada
- Hotels -- Nevada -- Las Vegas

Collection Inventory

Title/Description	Containers
Correspondence, 1950-2012	box 01
The Jester Club, 25th anniversary publication, 1949-1950	box 01
Newspaper clippings, 1954-1971	box 01
Photographs, 1945-1973	box 01
Photographs, undated	box 01
Resume, undated	box 01
"The Visitor, play written by Hank Kovell, undated	box 01