

Jack Boritz

AUGUST 20, 1955

# Fabulous

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LAS VEGAS Magazine



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RESERVATIONS • TELEPHONE 6800

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JACK CORTEZ'  
**Fabulous**  
LAS VEGAS  
*magazine*

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HOTEL

Royal Nevada



## OBSERVATIONS

by CHARLES "POP" SQUIRES



### THE MEADOWS



THE FIRST really distinguished night club and casino, had its grand opening the evening of Saturday, May 2, 1931.

That was a really great event for Las Vegas. Our people had been hoping for more than ten years that such a great and beautiful resort would be built and it seemed that our dreams had just turned into reality.

The subject is timely just now after the sudden death of Tony Cornero who had nearly completed building the "Stardust", one of the greatest of the many fine resort hotels in Las Vegas, with 1502 guest rooms.

On the front page of the Las Vegas Age of Saturday, May 2, 1931, was a two column announcement of the opening. On other pages were many congratulatory advertisements by businessmen of Las Vegas. Among these was a full page ad which, in large black letters said:

"Las Vegas and Nevada welcome The Meadows, the Finest Casino and Resort in America. Las Vegas, The Monte Carlo of America."

The resort was financed and built by the Cornero Brothers, Frankie and Louis, Tony being engaged in other enterprises in Los Angeles.

The cost of the casino was announced as \$100,000 and work was about to begin on the hotel of 100 rooms to cost an estimated \$200,000 additional.

Among the Las Vegas firms which had congratulatory advertisements in the Age were: E. A. Clark, real estate; General Construction Company; Pioneer Lumber Co.; Las Vegas Nursery; Las Vegas Florist; Troy Steam Laundry; L. R. Hilkie, Plumbing; Roberts Roofing Co.; Nevada Electric Co.; Las Vegas Mercantile Corporation; Woitishak Lumber Co.; Clark County Gas Co.; Youngquist Realty Co.; Pembroke & Rumph, Frigidaire; H. E. Saviers & Son (Reno); Tower Market; L. V. King (Interior Decorating); Paul Warner,

Architect & Builder of The Meadows, and a few others. It will be noticed that some of those enterprising firms are still in business in Las Vegas.

From the "Las Vegas Age" of May 2, 1931:

"Gala crowds will attend the formal opening of "The Meadows" the "Monte Carlo" of America this evening when its doors are opened to the public for the first time.

"Potent in its charm, mysterious in its fascination, The Meadows, America's most luxurious Casino will make its initial bow to our pleasure loving citizens, Saturday evening, May 2, 1931, and formally embark upon a career which all liberal minded persons in the west will watch with interest."

The buildings are of a modified Moorish design known as Spanish or Mission style of architecture and with their furnishings are far superior to any place of its kind in America. Entering the main doors the visitor finds himself in a large wide foyer with arched openings on the left into the ballroom and on the right to the gaming room where the rattle of the little white balls of the roulette wheels, the purr of the bird cage, the fascinating click of the chips and the tinkle of the silver coins can be heard. Elegant in its appointments, its tables gleaming with well diffused light, one who has visited other casinos could easily imagine a glimpse from the windows would reveal the softly lapping waters of the dark blue Mediterranean under a Latin moon. The room is large and well ventilated and the deep thick carpet which cover the floors soften the steps of those who gather there to worship at the throne of the "Queen of Chance".

In the rear of the main building is the Gold Room, a strikingly beautiful lounge where the decorations are all in gold and silver leaf and which is to be used for large private parties. The ball room seats 250 people. The

(Continued on Page 37)

In This Issue: "this week on TV..."

There's nothing like it in Las Vegas  
...the famous **PIRATES DEN!**

**BOB HOWARD**

"TELEVISION AND STAGE STAR"

**JOE TERMINI**

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SHOWTIMES: 10-12-2

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COVER

NO  
MINIMUM



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**CRISWELL  
PREDICTS**



ON January 1st of this year, this column predicted that within six months the United States would officially announce plans for a space station. We were nationally ridiculed for this reckless prediction and five newspapers dropped the column for this one prediction. Your headlines read "U. S. Space Station to Encircle Earth" on July 29th! I further predict that we are much nearer the solution of outer space than you dare think! . . . President Eisenhower will be known to the coming generations as the first man to penetrate the barrier of space! . . .

Nell Gwynn will be the heroine of an opera by Lehman Engle titled "Restoration." Her love affair with Charles I of England, her backstage battles for stardom, and the glittering court life will be dramatically produced by the Metropolitan! . . . Alexander Hamilton, our first secretary of the treasury, will be honored with a special postage stamp in March of 1956! . . . Haiti with a two-for-one monetary exchange will attract the tourist trade early next year, and this will be followed by other nations offering "money" bargains! . . . The famed Minna and Ada Everleigh, two sisters who conducted one of the most expensive and glamorous bordellos in Chicago at the turn of the century, will have their lives filmed by Hollywood! . . . Grigg Richards, who brought the Pixie hair out to America from Paris last year, will next introduce the "French Puff" based on the hairstyles of 1780! . . . The paintings of Goya (1746-1828) will have a new high value in 1956 due to a revival of interest in Spanish arts!

**COMING EVENTS THAT WILL  
EFFECT YOUR LIFE:**

Eight men will decide the fate of one hundred and sixty million Americans on the problem of Public Medicine via the Eisenhower Health Plan or thru supervision of separate states with their own Health Departments! . . . Teaching, medicine, law, merchandising and civil service loom as the five

greatest job opportunities for the graduate in 1956! . . . Seventeen other projects as large and as powerful as the Hoover Dam, will soon be started in seventeen areas so that America will be able to have lower priced power and electricity for residential and commercial! . . . A thousand mile two lane traffic highway will soon connect New Orleans with St. Louis, and will follow the Mississippi River, connecting the cotton raisers with the manufacturers directly, and reducing the cost of transportation by shortening the distance! . . . The famed stone Calvary of the three crosses, will be duplicated from the original in Avila, Spain, at Washington D.C. and will quickly become a tourist attraction! . . . Overage cars will be taken from circulation for safety's sake. Your overage car will be condemned much like a piece of property would for a new highway, but you will be paid a certain fair amount! . . . The Hilton Hotels will connect their famous chain with a series of roadside motels, and will give the same service. Nine other foreign nations will soon have a Hilton Hotel, making this the first world wide chain to successfully operate! . . . The new air route to Europe will take you directly across the North Pole and will save you seven hours of flying time and much of the present discomfort!

**WHAT YOU WILL TALK ABOUT:**

The slandering of Davy Crockett by a Communist smear campaign, with emphasis placed on his two marriages, his term in the Senate, his cruelty to animals (he killed a bear at three and the Bear is a symbol of Russia) and his heavy drinking! No one can destroy a child's faith in a hero! . . . "The Life and Loves of Sarah Barnhardt" will be filmed in Hollywood, but will use all the personal effects of the Divine Sarah, even to cigarette boxes, vanity cases and her furniture, plus many of her gowns, kept by her family! . . . Dorothy Carnegie, the wife of Dale, will soon issue a special course for women

(Continued on Page 37)

... in the Clover Room

SHOWTIMES:  
8:15 - 12 Midnite



a new  
high  
in the  
las vegas  
sky . . .

WORLD PREMIER  
**SPIKE JONES**

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STARRING  
**HELEN GRAYCO**

WITH  
**The City Slickers**  
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Produced and staged by HAL BELFER  
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"HOME OF QUALITY DIAMONDS"  
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Open 8:30 to 5 Daily — Sundays 9 to 1  
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24 HOURS  
Kosher Style  
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ON THE STRIP  
Just North of Sahara Hotel



*that's for sure...*  
by JACK CORTEZ



**G**UYS AND DOLLS," currently at the ROYAL NEVADA HOTEL, is one of the finest shows to hit FLV. We can all tip our hats to SID KULLER and MANNY FRANK. And — let's not forget the entire cast. They perform two complete shows nightly, placing a greater strain upon them than did their Broadway stint. Compliments are also in order for ONNA WHITE, choreographer who contributed to the original show and also this one. Her Cuban sequence is a show stopper!

ERNIE CRAGIN, Chief Barker of VARIETY CLUB Tent No. 39, announced the Annual "Nite of Stars" will be held on Friday, September 9th. Proceeds of this stellar outdoor event will be turned over to the heart fund of our local Variety Club. The Star Spangled line-up includes our own RHYTHMETTES — "Guys And Dolls" from the ROYAL NEVADA HOTEL — LIONEL HAMPTON and Revue from the MOULIN ROUGE — JOHNNY DESMOND from the "Bird" — MYRON COHEN from HOTEL EL RANCHO VEGAS — JOHNNY RAY from the DESERT INN — BILLY ECKSTEIN from the NEW FRONTIER HOTEL — JOSE GRECO and Co. from the SAHARA HOTEL — HARPO and CHICO MARX from the RIVIERA HOTEL — PEARL BAILEY and DICK CONTINO from the FLAMINGO — LENA HORNE from the SANDS — CHIQUITA & JOHNSON from the DUNES HOTEL and many more. In addition to the appearance of the stars, many prizes of importance will be distributed. Tickets will be placed on sale in downtown spots and on the "Strip," in the near

future.

We're certainly happy to see GENE MURPHY back at his post, once more. He is the terrific publicist with WILBUR CLARK'S DESERT INN. Gene recently returned from a well deserved vacation.

STEVE CONDOS may not appear so in the spotlight, but he's passing through a mighty fidgety stage, these days. His charming wife did not accompany him for his current HOTEL SAHARA engagement with BRANDOW. Mrs. C. is quietly knitting, in anticipation of her third visit from the long-legged bird.

JAKE (HOTEL SANDS) FREEDMAN and his associates (at this writing) are discussing the possibilities of purchasing AL GOTTESMANN'S interest in the DUNES HOTEL. Should such a deal reach the contract stage, we wonder if Jake will place a giant cowboy hat on the sheif that towers over the Dunes marquee?

Comedian HERB SHRINER owns quite a bit of FLV real estate. When he arrived to fulfill his commitment with the NEW FRONTIER HOTEL, he observed a billboard upon a section of his property. In checking, it was established that the person who erected the outdoor advertising sign had believed that permission for it had been granted. Upon discovering it hadn't, the sign owner immediately changed the advertising to announce that Herb was currently at the New Frontier. This is the only act we know of with a private billboard advertising his appearance (on his own land, yet!).

The management of the SILVER  
(Continued on Page 39)

*this week's cover...*

Photo By Billie Geller

... is very lovely Rebecca Linn Sperling — all decked out in her birthday dress. Gal celebrates her 1st natal day, Tuesday, August 23rd, Rebecca really attracts the "carriage trade" . . .

The Dunes presents the first Las Vegas

FIRST WORD  
IN LAS VEGAS  
LAST WORD  
IN LUXURY

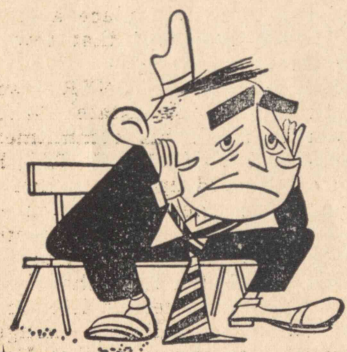
appearance of **marion  
MARLOWE**

co-starring with  
**BEN BLUE**  
in "PARIS ALA MODE"

RESERVATIONS 7492  
SHOWTIMES 8:15-12:00



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EVERY NIGHT**  
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of Las Vegas'  
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**International  
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**Going Hollywood**

with **MAY MANN**



**C**ONRAD HILTON lives like a king, and he has been seeing to it that people in the manner born (or not), who can afford his emporiums of unexcelled luxury, do likewise. In fact, for the past week in Beverly Hills, and its immediate confines, he has been seeing to it that we of the press do likewise. Never has there been such a lavish round of celebration soirees as he hosted for the opening of his newest holstery — the Beverly Hilton Hotel. (If I am a starving columnist tomorrow, at least I was a queen, not for a day, but a week!)

A garden party at Hilton's Bel Air manse started the festivities. Guests were discussing the fact that most hotels don't pay off for seven years, but the New Beverly Hilton costing sixteen million could never pay off in Mr. Hilton's life time. I asked him and he said, "It is a dream of mine that has come true." He is a tall, well built man with white hair and dark eyes that see through much. He has amassed an empire of luxurious hotels the world over, and he enjoys life with equal aplomb. Witness his dancing with Ann Miller on this eve.

Topping all of the splendor was Nina Anderson's hundred-dollar-a-guest Champagne Ball which threw open the courtly doors of the Hotel's Champagne Ball Room. (I read that I was "a symphony in Champagne," so I must explain that I wore a champagne ball gown to match my hair, for alas I am a tee-totaler!) A blimp overhead showered gold stars down on the guests whose arrival was heralded individually with a blare of trumpets. Nina, dazzling in whitelace, white fox and

diamonds greeted the guests as they entered the hotel on a red carpet. Such an array of beautiful people, beautiful gowns — and Mike Connelly's Audrey Baer wore a high fashioned ball gown of burlap lined with gold lame! Mary and Ivan Rollefson, Katherine and Joe E. Brown, Debbie Reynolds and Eddie Fisher, Ginny Simms and Hal Hayes, Marion Davies, Norvell, Tommy Thompson, the Harry Jamesons, Terry Moore, Walter Winchell, Cobina Wright, Ann Miller, Mr. John, Claire Windsor, Alice Rand, Dinah Shore and George Montgomery, Huntington Hartford, Jimmy McHugh, General Omar Bradley with Laure Dee Payne, Frank Muller, were among those with whom I conversed with. Each course of the elaborate menu was served with the royal entrance of wigged pages bearing silver platters of food. Champagne and rare wines flowed. Solid gold stars and cuff links for the guests plus perfumes and Cole of California sun hats were favors. Lee Anderson commentated the fashion show which was the most lavish — just as Nina Anderton reigned as queen at the world's most lavish ball. Elephants under pink lights greeted the guests departure — which was also in the royal manner with all of the help standing in line bowing respectively.

Joaquin, maitre de of the Mocombo for ten years and more recently the Sands Hotel in Las Vegas, is the same of the elegant Bali Room with Don formerly of Ciro's as captain. This is a happy combination for they are well liked in Hollywood. I was happy to see them when I attended the huge Press and cerebtrity party preview of the hotel. Some suites remind me of the beauty of the Riviera in Las Vegas. There are also penthouses that lease for around \$25,000 a year. I hear the number of hotel staff equals the capacity registrar guest. There's the Star Roof and the L'Escoffier Restaurant. And I loved Trader Vic's filled with art treasures, modern and new, one suite is hung with \$10,000 in gold Italian Brocade — flown in. The Versailles Room has fountains spurting champagne. And the Turkish Summer palace has everything but a harem! The lobby has a life size painting of Mr. Hilton — which reminds you that he dreamed up such luxuries. On second thought the lobby of the New

(Continued on Page 42)

# "Pre Fall Showing"

YOU ARE CORDIALLY INVITED TO COME  
IN AND SEE OUR BEAUTIFUL NEW  
FALL ARRIVALS

Creations by

- BONNIE BEST ORIGINALS    ● DON LOPER
- TINA LESER    ● GRETA PLATTRY

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AROUND  
THE CLOCK  
featuring Fred's  
Blond Martini



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## QUOTE and UNQUOTE

By MONA DOUGLASS



**B**IRTH ANNOUNCEMENT:  
LEO WILLIAMS and wife of  
the Dalmation Boot Shop celebrated the birth of Major's  
(proud mother) new addition — "Dalma" — by painting their car black and white . . . Dalmation's Flag Colors. . .  
BETH FARRELL of the FORTUNE CLUB personnel vacationing in Jackson Hole, Wyoming. Due back 1st of September. Meanwhile, LAYTON TAYLOR takes over and doing a grand job. . . What hotel missed their cue last week when given an opportunity to plug same? Had four lovely show girls on a TV program, and none remembered to say where they were working. Touche! . . . A must on my list was to stop into the HOTEL FLAMINGO LOUNGE and see HAROLD STERN & CO., the most beautiful collection of STRINGS this side of heaven. The music is selected by "Angels" I'm sure. So many others are of the same opinion. . . Large party gathering included J. Sidney Grill (among the first independent agencies of its kind to locate in Vegas) and his lovely and talented wife, Lana Holmes, the gal who did a wonderful lead in "Man Against Crime", with a long list of exciting credits to her name. In the same party were: Sonny & Hilda Axelson, the famous dress designer in our FLV for such ladies as Mrs. Joe W. Brown, Mrs. Al Gottesman and many others. This grand group had just come from a party for Bill Dentry (congratulations Bill) at the Ellington Ranch out on Shadow Lane, where I hear tell, real-live Monkeys and Doves decorate the lovely grounds. Attending the party were such honored guests as Ass't. U.S. Attorney and Mrs. Babcock and many others. . . EYE OPENER: Dr. Robert E. Robinson, Optometrist, located at 116 South 3rd Street, has decided to take a new outlook in things by complete remodeling. . . WOMAN-TALK: After Marion Marlowe's opening at the Dunes Hotel, we became engrossed in looking over the exquisite wardrobe she had made up

for this wonderfully, successful engagement in FLV. Press Photogs were gasping as they waited. . . COFFEE BREAK: News of the "Singing Valentino", our own Jose Duval of the Dunes informed me he goes under personal management of Mickey Rooney Enterprises. Will do a Broadway show . . . "Queen for a Day". . . Following will be introduced to TV, radio and pictures. We wish you all the luck in the world, Jose, but with your looks and talent . . . you merit the title of "star". . . Ran into two old friends from Technicolor, (Hollywood, California). Mr. Rick Mura and Tony Robinson, with Mother, Mrs. Margaret Robinson of St. Petersburg, Florida. Both boys trying to entertain Mother, while slot-machines held the gleam in her eye. . . Fun at Market Town . . . celebrating a four-day food festival. . . Manager of the Wine Shop, Chick Russo, busier than a "one-armed bandit" . . . playing host and greeting friends, dressed as an old southern gent. For imported wines and liqueurs, foreign delicacies, etc., be sure . . . it's gourmet Chick, you see! . . . Stop on this one . . . while FLV Deputies were placing the "No Parking" signs along the strip . . . Mr. McDougall came to the front door to question the activity. . . In the conversation they in turn wanted to know what was opening here in this spot. "Matty's Tropics", came the response. Said the Deputy, "Well, if he's the same one that served such delicious Chinese food in Stockton, we know him well, and venture to say . . . he will have no trouble being a success here!" Now, that's nice! . . . Michael Hayes, former publicist of the Riviera Hotel was facing a problem with his temperamental Boxer, Tina. Had to fly her back to Los Angeles, Tina doesn't like driving! . . . The Blonde Bomb-Shell (Too Much) CANELITA, (The Spanish Marilyn Monroe) appearing nightly in the Flamingo Lounge adds the Mambo change of pace, by explaining  
(Continued on Page 43)



NOW

The Fantastic

# LIONEL HAMPTON



and his international orchestra & revue

featuring CURLEY HAMNER • THE HAMPTONES • PATTY ANN

The Hines Kids • George Kirby



THE BEAUTIFUL MOULINETTES

Showtimes: 8:30 - 11:30 - 2:30

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## Virgo

AUGUST 23rd SEPTEMBER 22nd

Virgoans are too often motivated by work, which may color and influence their personalities to such an extent that they become narrowed by it. They are happiest when their lives are directed to serving the needs of others — loved ones or employer. They have strong family feeling, deep-seated respect for propriety and the little niceties, innate good taste and great capacity for affection.

The Virgin is the symbol of Virgo; the jewel is sardonyx or sapphire; the flower is the camellia.



## ... 'Round the Town

with PAUL SPERLING

**IT** WAS a little late, last week, in sending a special addition to my column to our Printer in Phoenix. I believe that the item carries enough importance to begin this weeks "'Round he Town" with the same news. You may have already heard that NATE SCHLAIFFER, General Manager of the Moulin Rouge, has made a deal with GENE MANN to take over the duties of Entertainment Director of that hotel. GENE gave up his position as Producer at the Dunes to take this job. The really important thing about this move is in the plans that the Moulin Rouge has for its future show presentations. They are kicking off their deal with the present appearance of LIONEL HAMPTON and will continue to book the really top names to play the Cafe Rouge. Personalities such as COUNT BASIE, DUKE ELLINGTON, SARA VAUGHN, etc., will be in the line-up. It takes a man with a great deal of experience to handle these shows. I'm sure that they will be satisfied to repeat, with any future booking, the wonderful business that they are doing with "HAMP".

Christmas is really beginning early this year. I happened to be passing through the CHEZ BEAU GIFT SHOP, in the Riviera Hotel, and noticed the terrific line of Season's Greeting Cards that they are displaying and already taking orders for.

After a year and a half of adding charm, beauty and talent to the Sands "Line", lovely BECKY STINER has given her notice and will leave the fold when the present show closes. She will travel to Los Angeles to join her husband, Singer CHUCK NELSON, (also a member of the Sands Alumnae) who

is beginning his career as a "single". The really "big" reason for this move is that the NELSON'S are "expecting" and want to do their waiting together. These are two great kids and deserve only the best.

Handsome TONY MARTIN, is now in Utah working on a new motion picture entitled "Frontier Scout". This film will be a departure for TONY as he will do no singing and play a straight Western role for the first time. MR. M., who is one of the owners of the Flamingo Hotel and one of its star attractions, has as his leading lady, the very beautiful PEGGY CASTLE. The picture is a AUBREY SCHENCK & HOWARD W. KOCH Production and will be released by United Artists.

Congratulations to MR. and MRS. WALLY ELLSWORTH on the birth, this week, of their new son. WALLY is associated with the Beneficial Agency in Las Vegas. Both Mother and Son are doing fine.

A very new group for you to see and hear is now at the lounge at the Dunes Hotel. They are three pretty young Misses who are billed as the PARIS SISTERS. These youngsters, all in their early teens, do a bang-up job of harmonizing.

With the tremendous success that is being enjoyed by the Royal Nevada with their hit show "Guys and Dolls", other Strip Hotels are also eyeing Broadway. At the present time the New Frontier Hotel is talking to the producers of the "Pajama Game" that is currently playing the "Great White Way". This can very easily be a whole new trend for Las Vegas show business. If this happens then I'm on the side

(Continued on Page 43)



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By **FANCHON DE VOE**

**D**EAR MRS. BIPPLE:  
Find myself still here in this picturesque inner sanctum of the Nevada desert — FLV. This town where one can find friendly small town folk mingling with those who own a King's ransom in money and jewels . . . where stores, which are exact replicas of the Old West stand side by side with exclusive shops outglittering those of Paris or Fifth Avenue. Thousands of happy tourists downtown, places packed, and anything the average housewife needs for her home and family. Yes, it's a wonderful town, with all newcomers raving about how much their health has improved since settling in Vegas.

Told you I'd do the Strip this week, and I did. This world-publicized bit of mileage where royalty, nobility, and the wealthiest men and women in the world visit for relaxation and entertainment. Have never yet read a description of the Strip hostelrys which can describe the elaborateness of the places. But I did notice that the decorum in the gambling casinos is better than much I have witnessed at home bridge parties. And the new uniforms of the State police, whom one finds in the casinos, tend to make these dignified gentlemen of the law handsomer than ever.

**ROYAL NEVADA:** A. B. Moll, affable president of this distinguished new hotel, resembled a proud father when we talked with him the night after opening of Guys and Dolls. Large cast, show a smashing success, and so smashing that they needs cut the time to less than two hours. Mr. Moll can be proud of adding this show to the other top headliners who have appeared at the Royal Nevada since its opening. Mr. Moll's almost royal composure, as he stands in the midst of thousands of people thronging the casino room, is

noteworthy. And while we discussed the show, the Broadway atmosphere of the gay banners flying overhead, the St. Louis weather, this busy, busy executive, (whom I believe dresses better than the Duke of Windsor,) appeared so gracious and unhurried that we just won't ever forget that welcome. . . . Sorry to learn that their publicist, Morey Brodsky was quite ill, but we hope he is quite recovered when this goes to press.

**FLAMINGO:** When one takes only five minutes to look at the Flamingo architecture and Midas-like decor, all doubt is dispelled as to why so many millions flowed into the construction. One lady, sitting next to Robert, Francis, and I, said that she felt she had walked into the Palace of Solomon. The continuous entertainment in the Stage Bar features Harold Stearn "and his violins". Music lovers could listen to this man for hours, and as we wing toward Hollywood and home he is making the same trip to confer with Herman Hover about a two weeks appearance at Ciro's there. Music-master Stern studied in Italy, Poland and Russia under the greatest masters. Each of his violinists is from Europe — two from Vienna, one from Poland, one is Russian, another Italian, one German and one Spanish and French. These musicians have memorized over 3000 overtures and concertos, as well as the great rhapsodies. Cards are placed at the cocktail tables that guests may write a request for any musical number. In eight months time, these wonderful musicians have missed but one fulfillment of requested classics. These musicians are famous throughout the world, and to our mind are as great a must as the fine shows booked for the main feature.

**THE DUNES:** Looking for Martin Black, publicity director. Toured the world-famous Arabian room, the Sinbad Bar, fantastic Caliph's Court — with a sleepy lagoon, Persian gardens, and that double-sized Olympic swimming pool. Walked over the entire 85 acres covered by this sprawling hostelry, with its Oriental Shops, great casinos, huge stages. Lovely Terry Moore, at the cashier's window, presented us with souvenir postcards of the place, and pointed out that man Black. Asked him about a Christmas story and he must have thought us off our rocker. We were. That place

**(Continued on Page 35)**

ROULETTE

CRAPS

"21"

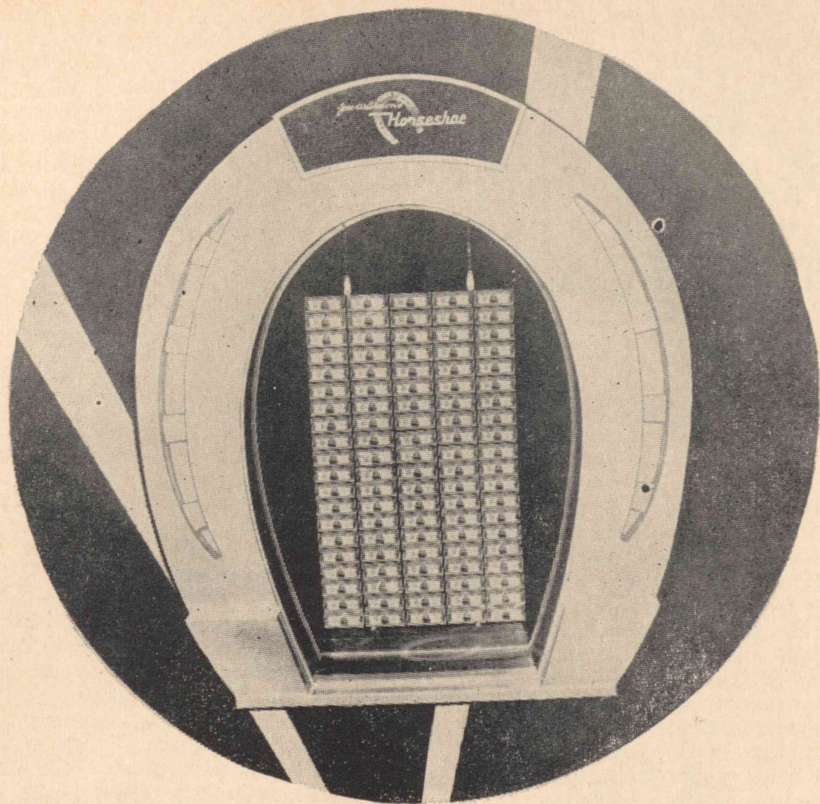
KENO

RESTAURANT

BINGO

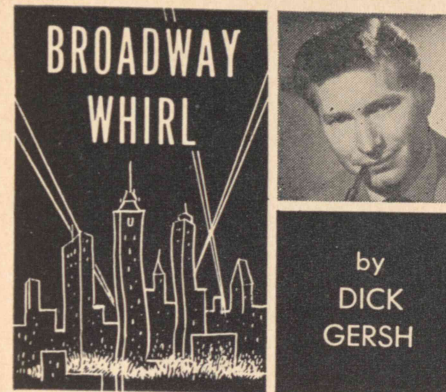
BAR

SLOT MACHINES



"The bright spot in the heart of Las Vegas"

Joe W. Brown's  
**Horseshoe  
 Club**



**B**ROADWAY shirtmaker Lew Magram is featured in a full page, illustrated article titled "Dressing The Stars" in the October issue of SONG HITS Magazine. . . . Dick Winters, exec. at the New York office of RKO, was Terry Moore's date at the Stork Club just before she left for Hollywood. . . . Louis Wolfson is secretly trying to buy into MGM through proxies. The fantastic Mr. Wolfson recently offered one million dollars for a fifty per cent interest in a national magazine but was refused.

RKO will go into heavier production schedules since it was purchased by General Tire. . . . Funniest line in "Plain And Fancy" occurs when ingenu Barbara Cook stares at Chirl Conway's bra. After examining the undergarment from several different directions the naive little Amish girl asks Miss Conway, "What's this for — carrying things?". . . . Our congratulations to Burt Goldblatt on winning the award for the most imaginative album front covers in the nation. Burt is a true artist with his camera.

Comic Corbett Monica tells of the drunk who said to his equally tanked friend, "You know, I've lost six pounds." The second lush regarded him sternly, "It's your own fault for messing around with that English money."

Young, actor Alan Bergmann's performance as "Brandt" in the pre-Broadway tryout of "The Better Mousetrap" at the Bucks County Playhouse in New Hope, Pa., merits big-time attention. . . . Melbourne Christopher, the magician, is playing top banana in a department store musical that will hit

leading cities throughout the country. Mike Brown wrote the revue which is aptly named, "The Magic Touch." . . . Leonard Silliman is preparing another "New Faces".

Lindsay and Crouse have signed Alfred Lunt and Lynn Fontaine to star in their new play, "The Great Sebastians". The show is due on Broadway early next year after an out-of-town trial run. . . . Because of the heat onstage Walter Slezak has given up his heavy woolies and switched to a lightweight nightgown for his bed scene in "Fanny". Gosh, is it sheer, Walter?

Our favorite item-of-the-week ran in the DAILY NEWS theater section; "Marge and Gower Champion have cancelled their engagement at the Scandaga Theater, Scandaga, N. Y. on Friday. The theater burned down the day they signed the contract." No comment!

Tony Bennett's brother John is the only hairdresser that we have ever met who has a fan club. John is in partnership with beautician Frank Albert in a beautiful shop in Astoria, Long Island. It seems that Tony is not the only singer in the family and John's warbling sends his customers to the point where all activities in the busy beauty parlor ceases while he hits the high notes. . . . Billy Williams has a new record out as a follow-up to his success with the standard, "Fools Rush In", it's a remake of the great old song, "The Glory Of Love."

Josephine Baker has quietly dropped her law suit against Walter Winchell. . . . Although RAVE has already agreed to pay up as a result of the law suit brought against them by James Mason, the major expose magazines will be a lot tougher. CONFIDENTIAL, the leader in the field, will definitely not give in to Robert Mitchum, Lizbeth Scott or Doris Duke. . . . The major talent agencies claim that the television "salutes" being paid many of the great names in show business are just a blind for getting high priced talent to appear for nothing out of friendship and loyalty. The agents beef is that appearances by a "name" are a novelty and the edge is removed for paid performances.

"Ankles Aweigh" may become an NBC-TV spectacular with the Kean Sisters reunited in their original roles.

(Continued on Page 35)

# SILVER SLIPPER CASINO

on the grounds of the NEW FRONTIER hotel

## "REVUE PARISIENNE"

A SPICY RE-VUSICAL COMEDY

Starring

**BUDDY BAER**

"Songs with a Sock"

**HANK HENRY**

"Funniest Man in the World"

★

★

★

★

**THAT HALLER GIRL**

"Continental Dancing Beauty"

**SPARKY KAYE**

"Comic Supreme"

Denise Bennett

Cliff Ferre — Bill Willard — Geo. Redman & Orch.

SHOW TIMES  
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# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

Aug. 2nd thru Aug. 27th

Show: Ted Lewis and his Revue, featuring Jackie Warner & Shirley McGuire; Susan Brooks; Eddie LeRoy & the Short Twins; Two Debs & a Date; Charlotte Dewey; ElRoy Pearce; Donn Arden Dancers.

"Is everybody happy?" That incomparable tragedian of song, TED LEWIS, returns on his annual visit to treat us to his legendary talents we all love so well. When this master-showman appears in his battered top hat, there is a hush, and everyone hangs on to his every word, whether recited or set to music. The soft-spoken gentleman never fails to please one and all with his nostalgic melodies that bear his personal mark of success. Mr. Lewis always brings a cultured, highly talented revue with him. They are as follows: JACKIE WARNER AND SHIRLEY MCGUIRE, the high-stepping dancers; SUSAN BROOKS, gold-

(Continued on Page 36)

## The Dunes

Aug. 10th thru Sept. 6th

Show: Marion Marlowe; Ben Blue & Co.; Ernestine Mercer; Jose Duval; Daughters of the Dunes; Jaye Rubinoff and his Orchestra.

In her initial appearance in FLV, it is evident that MARION MARLOWE is one of the most exciting newcomers to grace local supper clubs. Her vibrant voice and warm personality makes ardent fans of all who see this First Lady of TV. The versatility of her voice range, which is from naughty jazz to the classics, will enrapture you. This girls wardrobe draws gasps of appreciation for they are exquisite. Her star of fame has been ascending with great rapidity and she has become a very polished showman. This beautiful young lady is just loaded with talent, charm and all the things that go to make a gracious headliner. . . . Co-starring is BEN BLUE and his "side-

(Continued on Page 26)

## EL Cortez

Aug. 11th thru Aug. 24th

Show: Bob Howard; Joe Termini; Lucky Girls; Sherman Hayes and his Orchestra.

The "Jive Bomber", BOB HOWARD, has taken over the Pirate's Den and everybody is jumping as the hepster at the piano produces such favorites as "Dark Town Strutter's Ball" and "As Times Goes By". This songster who accompanies himself on the piano in such a fabulous style has a really solid brand of musicianship that is evidenced by listener appreciation. This star of TV, radio and the stage "sends" the viewer in such a manner as to "bring" them back for many repeat performances. JOE TERMINI, the pantomimic instrumentalist, straight from his long run at the London Palladium, is great fun to watch. Here is a little man who makes for big amusement and is sure to please you with his comedy

(Continued on Page 29)

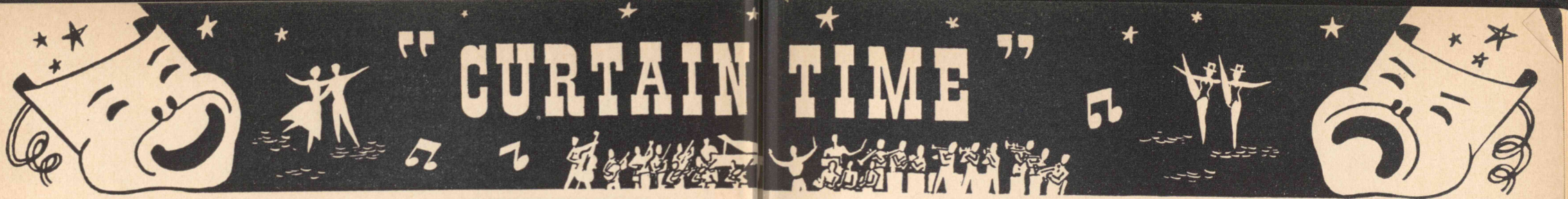
## El Rancho Vegas

July 6th thru Sept. 4th

Show: Joe E. Lewis (with Austin Mack at the piano); Micki Marlo; Billy Daniel; El Rancho Girls; Ted Fio Rito and his Orchestra.

Held over is this LeRoy Prinz Production which was an overnight success, with favorites and stellar showmanship. Back in the spotlight that loves to embrace him is JOE E. LEWIS the irrepressible comic who is adored by all (and that includes the dyed-in-the-wool hecklers). You just have to love this custodian of humor. His winning comiery seeps right into your heart and the howls of amusement create a lasting din. Joe E. is synonymous with GREAT entertainment! His fountain of wit is endless and unmatched. . . . Aply assisting Mr. L. is his longtime cohort in humor, AUSTIN MACK, at the piano. . . . A surprise

(Continued on Page 36)



## Flamingo

July 28th thru Aug. 24th  
 Show: Giselle McKenzie; Alan King; The Goofers; Flamingo Starlets; Teddy Phillips and his Orchestra.

Canada's loss is our gain and we're very happy that GISELLE MCKENZIE decided to seek her fame here. The lovely songstress is charming and witty. She is most expressive in song and effortlessly gains the admiration of her listeners. When you see her in person, you'll fully realize why she  
 (Continued on Page 29)

## GOLDEN NUGGET

July 27th thru Aug. 24th  
 Show: Harry Ranch & His Gang; Betty Lou & Zoe Quartette; Don Tosti & his RCA Victor Orchestra.

After a four years' absence, HARRY RANCH & HIS GANG are welcomed back to FLV to headline this great, night-long show. A display of comedy, fused with impromptu interludes from trombone-comedian, DICK WISE, and sparked by the antics and vocals of entire group, makes for mighty merry  
 (Continued on Page 28)

## Moulin Rouge

Opened Aug. 9th  
 Show: Lionel Hampton & his Revue; Curley Hamner; The Hamptones; Patty Ann; Moulinettes.

One of the all-time great jazz musicians, LIONEL HAMPTON, stars with his REVUE and ORCHESTRA in the "hottest", most exciting show to be presented at this bistro. This is the "jumpingest", "thumpingest", "boppingest" production ever, and sure to be in the Rouge Room for what we hope will be an extended stay. These  
 (Continued on Page 28)

## NEW FRONTIER

Aug. 9th thru Sept. 6th  
 Show: Herb Shriner; Blackburn Twins; Jaye P. Morgan; Venus Vamps; Garwood Van and his Orchestra.

Stage and TV star, HERB SHRINER, has brought a fresh and distinctly different approach to the business of making people laugh. The "Hoosier Humorist's" drollery is warm and affable, and appeals to one and all. This star's flair for reminiscing about the simple life back home in Indiana is very much  
 (Continued on Page 29)

## Riviera

Aug. 3rd thru Aug. 23rd  
 Show: Spike Jones and His Musical Insanities of 1956; Helen Grayco; Riviera Girls; Ray Sinatra and Orchestra.

Starring in the Clover Room is SPIKE JONES and his MUSICAL INSANITIES of 1956, with songstress HELEN GRAYCO (Mrs. Jones) in the spotlight, plus those CITY SLICKERS and their organized racket. It is pure mayhem! They use a variety of instruments which range from wash-  
 (Continued on Page 29)

## Royal Nevada

Aug. 9th thru Sept. 20th  
 Show: "Guys & Dolls", starring Vivian Blaine; Robert Alda; Sam Vevene; featuring, B. S. Pulley; Stubby Kaye and the original Broadway cast.

SID KULLER, talented producer of shows in the Crown Room, presents, with co-producer, MANNY FRANKS, one of the greatest Broadway musicals of all times. The name of this superb production is that much talked about and highly touted "GUYS & DOLLS". Starring in this stellar extravaganza is  
 (Continued on Page 33)

## SAHARA

Aug. 9th thru Sept. 5th  
 Show: Vagabonds; Condos & Brandow; Maria Neglia; Chaz Chase; The Kalanis; Saharem Dancers; Cee Davidson & Orchestra.

Producer BILL MILLER once again turns the spotlight on the most unpredictable act in show biz, THE VAGABONDS. These four guys and their zany, daffy antics never fail to convulse audiences with laughter. Pandemonium reigns as this group of mad men sing, shout, climb the walls and make their own brand of fantastic mu-  
 (Continued on Page 33)

## The Sands

Aug. 3rd thru 23rd  
 Show: Robert Merrill, Louis Armstrong; Harvey Allan; Copa Girls; Antonio Morelli and his Music.

The battle is on again. . . . Metropolitan opera star ROBERT MERRILL versus "The King of the Trumpet" LOUIS "SATCHEMO" ARMSTRONG, in JACK ENTRATTER'S Ziegfeld Production. . . . This show is a double treat. It is filled with the kind of music and entertainment bound to  
 (Continued on Page 33)

## SHOWBOAT

Aug. 12th thru Aug. 25th  
 Show: Joe Cappello; Gilda; Garr Nelson; Showboat Girls; Skippers; Woody Woodbury; the Carsons.

Held over for the amusement of audiences is that funster, JOE CAPPELLO, and his cigar (usually unlighted) which he so furiously masticates. This satirist sets a very rapid pace of hilarity. The he mimics many celebrities, his delirious impersonation of Charlie Chaplin is the ultimate of amusement. We're  
 (Continued on Page 26)

## SILVER SLIPPER

Show: Revue Parisienne; Buddy Baer; The Haller Girl; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Co.

This popular late spot is offering "Revue Parisienne", starring the one and only BUDDY BAER, ex-heavy-weight boxer and now a thespian. The big "bruiser" sings and mimics very successfully. Co-starring is the beautiful HALLER GIRL and the consistently thrilling Apache Dance sequence of THE APPLETONS, a trio of performers you'll watch with tongue in cheek. The HALLER GIRL is an exotic dancer who weaves the magic of the Tahitian Islands and latin rhythms into her dances. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a "kisser" that can break up the strictest of sobersides patrons. . . . Also new  
 (Continued on Page 45)

## Thunderbird

Aug. 11th thru Aug. 31st  
 Show: Sauter-Finegan Orchestra; Roly Rolls; Dorothy Costello; Thunderbird Dancers.

The SAUTER-FINEGAN ORCHESTRA headlines this show to bring us the latest in the modernistic school of musical arrangements. This new medium of expression is most out of the ordinary. The unusual sounds and arrangements emanating from this orchestra are kaleidoscopic in range. They give one a preview of what the future in musical lines will be and are most delightful to hear. . . . ROLY ROLLS, international humorist at the concert piano, breaks up the audience with his amusing antics. This amazing comedian at the keyboard just naturally tickles ones funnybone as he is a very amusing man. DOROTHY COSTELLO, whose acrobatic dancing is gyration su-  
 (Continued on Page 28)

★ ★ ★

*It's truly a thrill  
appearing for you...*

*in*

**"GUYS & DOLLS"**

at the

*Royal Nevada*

HOTEL

VIVIAN BLAINE

★ ★ ★





the  
**SILVER QUEEN**  
**BAR**

CONTINUOUS ENTERTAINMENT  
from 5 p.m. to 6 a.m.

IN THE *Sands* HOTEL

**AL BELLETTO**


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**TEDDY NOELL**  
& HIS ORCH

★  
**KERRY JARTO**  
And His Gypsy Orch.

PLUS  
**EDO LUBITCH**

★  
**ERNIE STEWART**  
TRIO

★  
**HOT HORS D'OEUVRES**  
SERVED AT 5:30 P.M.



"The Taste of the Town"  
You owe  
yourself  
this treat...  
**CHINESE**  
**FOOD**  
Served in the  
GARDEN ROOM  
From 6 P.M. to Dawn

**DUNES**

(Continued from Page 21)

kick" SID FIELDS. Plus the statuesque and blonderful SIRI, and the very funny comic SAMMY WOLF who brighten the show and bring about a sense of high and unrestrained hilarity. The sad eyes, mobile legs plus split second timing of BEN BLUE have become the trademark of this excellent comedian and superb pantomimist who presents 3 or 4 humorous skits. It takes true talent to be able to close at one major strip hotel on one day — and then re-open at another the following day. Ben Blue and his Company hold this singular honor — most unusual people, this group! . . . Featured is ERNESTINE MERCER, the original "Love for Sale" girl. This delightful songstress loves to sing, and audiences love to listen to her talents. . . . Still with us is the wonderful JOSE DUVAL, production singing "Valentino", who produces a tempo in a Romanian gypsy fantasy that proves he merits title. The second colorful dance sequence is a spicy Parisienne number, set by KAMAROVA, which titillates even the most jaded supper clubber. Maestro JAYE RUBINOFF and his ORCHESTRA wraps up the revue with perfection.

**SHOWBOAT**

(Continued from Page 23)

certainly happy to see his pliable countenance in a local spotlight for this extended engagement. . . . The lovely and glamorous Gilda and her Crowning Glory really "lets her hair down", in fact that beautiful blonde hair reaches the small of her back. This "strip-tuesse" was formerly Baby Shirley Jean of "Our Gang Comedies". It is evident her graduation has been quite complete as she gyrates to the sultry rhythms of her dances. . . . GARR NELSON, handsome young man of TV and motion pictures, sings to the satisfaction of all. This lad is bound to have a big future in show business. That tantalizing dance line, the SHOWBOAT GIRLS, is truly a talented group in the dance department, and present vivacious choreography. . . . The SKIPERS weave a smooth musical background. During intermission, it is that glib gentleman, WOODY WOODBURY and the exciting four-part harmony by the CARSONS.



**RAY THE MAN THE THREE DOLLARS:** One of New York's top dress jobbers was telling of his long standing acquaintanceship with George Burns (one half of B & A). He mentioned of their meeting at a Catskill Mt. Resort, where George was the comedian-emcee at a starting point in his career. "I recall vividly the night, forty years ago, when I arranged a guest night for George and we turned over all proceeds to him," the Seventh Avenue mogul stated. "Do you think he'd remember you — after all these years?," piped up a voice at the luncheon table. "I think so," the dress man shot back, "after all, we raised forty dollars for him." "And if he didn't remember me," he continued, "I'd give him a strange confession. Just between us, the receipts that night totaled forty three dollars."

**RAT ON THE BACK DEPT:** The current issue of CONFIDENTIAL MAGAZINE does a reporting going over on the pretty Anita Ekberg. They attempt to explain her fast romance with Ty Power. On April 2, We itemed: "Ycu'll be hearing more and more about Anita Ekberg and Ty Power". . . . The nuptials between Kay Spreckels and Clark Gable didn't catch us unawares. On March 12, we stated: "This department thinks Clark Gable and Kay Spreckels will wed one day. She hasn't yet made up his mind."

**GRADINGS:** James Cagney's believable heel, slightly beloved, in "Love Me Or Leave Me" is Academy Award emoting. . . . Your ears and mind will have a respite if your phono needle brings in the Decca LP called "Lazy Afternoon." Tootie Camarata moves the baton. . . . Good names and mem-

orable anecdotes are sprinkled generously throughout Danton Walker's "Danton's Inferno." The kind of reading you can put down anytime, but come back to pick up. Chalk up a hit for the DAILY NEWS column fellow. . . . The comedy antics of one Dick Shawn. Bright newcomer. Better each time out. . . . Jerome Kern's liting legacies are treated with care and musical understanding on the Label "X" album. Russ Case is the musiker who rates the bow.

**THEY, THE PEOPLE:** Horace McMahon, whose pushed-in face is a creditable part of any gangster picture, was reminiscing about his very first film job. "I reported on Jan. 9, 1937," began Mac, "starting on a glorified 'B' titled, "Public Wedding." "I told myself the girls would go places, even if the picture didn't. Nobody remembers the movie, but the gals! They were Jane Wyman and Marie Wilson." . . . When Arleen Whelan, the gorgeous redhead, started away from thoughts of being a concert pianist to visions of a career as an actress, she took the advice of a lady portrait painter. Arleen went to beauty school, became a hair-dresser, landed a job for a month as a nail shiner and then she attracted movie scouts. So this cutie of the cuticle became part of the cinema.

**OPINIONAIRED.** This writer, sometimes annoyed, other times scared by an unexpected shrill ring of the phone, has a thought on the subject. It isn't the obvious — that slight deadening of the sound, so that the bell is heard as a tingle-a-ling, instead of the fire alarm. We propose that some genius make a tie-up with Muzak or a form thereof, so that the strains of a pop song of the day, sound off as the reminder that your phone is ringing. Maybe every month, after checking with the Hit Parade producers, a new song could be substituted as the musical ring. . . . We call a girl-crazy guy — "a dame fool". . . . Those who are looking for the ballplayers of tomorrow, the kids who will one day make the major leagues, should turn to the retired ballplayer. Rather than have these gents who have finished their diamond careers latch on as scouts for the sixteen ball clubs, your reporter would like to see a new profession spring up — that of baseball agent — made up of former players, who de-

(Continued on Page 38)

**Cloud 9 Lounge**

CONTINUOUS ENTERTAINMENT  
*'til Dawn*

THE  
**Sensational  
MARY  
KAYE  
TRIO**

The  
Four  
Jokers

MARCO  
RIZO  
★  
Don Baker  
at the Organ

OUT OF THIS WORLD!

NEW  
**FRONTIER  
HOTEL**

**GOLDEN NUGGET**

(Continued from Page 22)

music. By the way, the lovely blonde who plays such a mad tenor sax is MARION WILLIAMS. . . . The BETTY LOU & ZOE QUARTETTE and their versatile brand of musical comedy is wonderfully different and makes for very pleasant listening. The recently added male members round out the group, and doubles the enjoyment. New comer to local show circles, DON TOSTI & HIS RCA VICTOR ORCHESTRA makes music from north and south of the border in such a manner as to be sure to be invited again. Vocalist, ROY DIERRA, plays the moracas and adds the comic touch. In all, this evening filled with music is a must for those who enjoy diverse talents.

**MOULIN ROUGE**

(Continued from Page 22)

boys make music that "really is". . . . They'll have you beating out the rhythm whether you're 9 or 99. Words can hardly express the thrill of seeing this aggregation of musicmasters. Each member in this Ork is a superb instrumentalist and showman of great calibre. . . . Featured are CURLEY HAMNER, that tall, talented young man who not only beats a mean drum but dances and sings as well; those great singing and dancing HAMPTONES; and the beautiful young songstress with the fabulous voice, PATTY ANN. . . . Our advice, make your reservations at least two or three days in advance. "Wall stretchers" would have to be used to accommodate the multitudes that throng to hear and see these "out of this world" bopsters. The "joint is jumping, rocking and rolling"!!! This is an entertainment MUST that needs no further words — it merely is the greatest! Lionel Hampton and orchestra are fantastic and fabulous! The beautiful MOULINETTES present unusual choreography staged by LON FONTAINE.

**THUNDERBIRD**

(Continued from Page 23)

preme, twirls and tosses herself about in a most delightful manner that fascinates her audiences. . . . The THUNDERBIRD DANCERS appear in outstanding production sequences, filled with color and imagination, and staged by the talented GAYLE ROBBINS.

**FLAMINGO**

(Continued from Page 22)

has made appearances on the top TV and radio programs of this nation. Miss McKenzie is so versatile, she has also managed to top comedians, on their home grounds. You'll enjoy this little lassie — for sure. . . . ALAN KING is also on this All-Star bill. He is the comedian whose fist of comedy hits your laugh center — but hard. Alan enjoys his work and his enthusiasm reaches directly into the audience. Our warning about Alan is that he induces laugh wrinkles. You just can't help but react favorably to his brand of humor. Who on earth wants to wear a frown? Rounding out the stellar revue are the GOOFERS. If you haven't already witnessed this mad group in action, you haven't lived, boy! They combine their instrumentals with a lot of zany comicy that has you holding your side and pleading for mercy. See them for yourself and you'll enjoy our entertainment tip. . . . The FLAMINGO STARLETS pose a very striking picture on stage and execute the excellent choreography of RON FLETCHER. The sequences they present are the type that live in your memory. . . . TEDDY PHILLIPS and his fine ORK offer a splendid backing for the entire revue.

**NEW FRONTIER**

(Continued from Page 22)

in demand. He applies a heavy dosage of rustic humor, covering the gamut of realistic monologizing about the butcher, the baker and the candlestick maker that contacts the "grass roots" dormant in every man. He utilizes a slow drawl that holds the audience in appreciative attention. . . . The tall, handsome BLACKBURN TWINS present clever dance routines that are most unusual. There are rounds of applause from the audience as these two young men beat out fascinating rhythms with their fabulous feet — a great performance! Truly talented, these twins! ! And the reason they are invited to FLV again and again. . . . As an extra added attraction, and for two weeks only, we have that blonde de-lovely TV and recording artist, JAYE P. MORGAN, to vocalize for your pleasure. This attractive young lady achieved initial fame by appearing on Robert Q. Lewis' Radio-

TV shows. Her voice and bewitching manner has since established her as a personality of national renown. . . . The VENUS VAMPS, as in previous productions, display their talents in exciting and colorful production numbers. The choreography is created by ROD ALEXANDER & BILL ANDREWS. Excellent musical background is offered by GARWOOD VAN and his men of music.

**RIVIERA**

(Continued from Page 22)

boards, horns, and even musical instruments. Spike and the City Slickers put on a show that will, as always, be long remembered for sheer lunacy and amusement. For a format, the "Lucky Spike" program was selected which stars "Dorothy Cohen" and "Raymond Spot", featuring such make believe stars with equally contorted names and delightful imitations. The riotous routines staged by this "King of Corn" are an astute mixture of comedy, music and beautiful girls. Songstress, HELEN GRAYCO, with the intimate voice gives out with "blazing" torchy tunes, guaranteed to sear Mr. Asbestos himself. She is lovely to look at, easy on the ears and full of inviting personality. Supper-clubbers enjoy Helen's performances tremendously. . . . Featured are slapstick comedy by little BILLY BARTY, comic FREDDIE MORGAN; GEORGE ROCK of the "little boy" vocals; Mousey Garner, Bill King; and Peter James. . . . Musical Insanities of 1956 is the only show of it's kind and provides loads of amusement. SPIKE JONES & HIS CITY SLICKERS are tops on the "insanity" popularity list. . . . Producer HAL BELFER creates more clever choreography for the beautiful RIVIERA GIRLS to execute with precision and talent. RAY SINATRA and his fine ORCHESTRA create music for the production numbers.

**EL CORTEZ**

(Continued from Page 21)

and excellent instrumentals. The LUCKY GIRLS continue to please audiences with their precision and talents. Their fine performance enhances the program with flips, can-cans and outstanding choreography. SHERMAN HAYES and his extremely capable men of music perform memorably to the delight of patrons and performers.

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AUG. 20  
THRU  
AUG. 26

**Channel**  
**8**  
**KLAS**

**SATURDAY — AUGUST 20**

12:30 2 Western Movie  
1:30 2 Mystery Matinee  
2:50 2 Pigskin Prevues  
3:00 2 Pro Football  
8 Double Feature  
5:00 2 The Big Picture  
5:30 2 Seeing Is Believing  
8 Smiling Ed  
6:00 2 Bobo The Hobo  
8 Weather  
6:05 8 Sports Desk  
6:15 2 Racing Views  
8 World Events  
6:30 2 Weather Vane  
8 Soldiers Of Fortune  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Here's The Show  
8 Disneyland  
7:30 2 Playtime  
8:00 2 Saddle Club Round-up  
8 Pall Mall Theatre  
8:30 2 Tomorrows Headlines  
8 Harry Owens Show  
8:45 2 Late Sports; Weather  
9:00 2 Lawrence Welk Show  
8 Two For The Money  
9:30 8 Ames Brothers  
9:45 8 Playhouse 15  
10:00 2 Cavalcade of Classics  
8 To Be Announced  
10:30 8 Ralph Pearl Show  
10:45 8 Movie  
11:30 2 Big 2 Playhouse

**SUNDAY — AUGUST 21**

2:00 2 International News  
2:30 2 Adventure Theatre  
3:00 2 Meet The Press  
8 Christophers  
3:30 2 Faith For Today  
8 Encore Theatre  
4:00 2 Highway In The Desert  
4:30 2 Home Workshop  
5:00 2 Meet The Wife  
8 Industry On Parade  
5:15 8 Channel 8 Music Hall  
5:30 2 Gates & The Comics  
8 This Is The Life  
5:45 2 James Mason Show  
6:00 2 Surprise Playhouse  
8 This Is Your Music  
6:30 8 Stories Of The Century  
7:00 2 Pantomime Quiz  
8 Private Secretary  
7:30 2 Hollywood Backstage  
8 Mr. District Attorney  
8:00 2 Impact  
8 Toast Of The Town  
9:00 2 Mr. & Mrs. Show  
8 Eddie Cantor Comedy Thea.  
9:30 8 G.E. Theatre  
10:00 8 Showcase Of Stars  
10:30 2 Big 2 Playhouse

**MONDAY — AUGUST 22**

2:00 2 Pinky Lee  
8 Encore Theatre  
2:30 2 Command Performance  
3:30 8 Public Service  
4:00 2 Soupy Sales  
8 Channel 8 Music Hall  
4:15 2 John Daly News  
4:30 2 Beth Allen Show  
8 Ora Bridges  
5:00 2 The Wanderers  
8 Bostick Wester Rangers  
5:15 2 Find A Hobby  
5:30 2 Howdy Doody  
6:00 2 Channel 2 Commandoes  
8 Weather  
6:05 8 Sports Desk  
6:15 8 World Events  
6:30 2 Weather Vane  
8 Wild Will Hickok  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Dean's Doings  
8 Life Of Riley  
7:30 2 It's A Great Life  
8 Sherlock Holmes  
8:00 2 Caesar Presents  
8 I Led Three Lives  
8:30 2 TV Readers Digest  
8 New Orleans Police Dept.  
9:00 2 Star & The Story  
8 Those Whiting Girls  
9:30 2 Public Service  
8 Ethel & Albert  
10:00 2 Tomorrows Headlines  
8 Break The Bank  
10:15 2 Late Sports; Weather  
10:30 2 Million Dollar Movie  
8 Movie Playhouse  
12:00 2 Big 2 Playhouse

**TUESDAY — AUGUST 23**

2:00 2 Pinky Lee  
8 Encore Theatre  
2:30 2 Command Performance  
3:30 8 Public Service  
4:00 2 Soupy Sales  
8 The Big Picture  
4:15 2 John Daly News  
4:30 2 Beth Allen Show  
8 Hazel Allen  
5:00 2 Boy Scouts  
8 Bostick Wester Rangers  
5:30 2 Travelogue  
6:00 2 Channel 2 Commandoes  
8 Weather  
6:05 8 Sports Desk  
6:15 8 World Events  
6:30 2 Weather Vane  
8 Superman  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Stu Irwin Show  
8 Damon Runyon Theatre  
7:30 2 Inner Sanctum  
8 Burns & Allen  
8:00 2 Roller Derby  
8 Rin Tin Tin  
8:30 2 International Plays  
8 Badge 714  
9:00 2 Wrestling Workouts  
8 Science Fiction Theatre  
9:30 2 Public Service  
8 All Star Theatre  
10:00 2 Tomorrows Headlines  
8 The \$64,000 Question  
10:15 2 Late Sports; Weather  
10:30 2 Million Dollar Movie  
8 Movie Playhouse  
12:00 2 Big 2 Playhouse

**WEDNESDAY — AUGUST 24**

2:00 2 Pinky Lee  
8 Encore Theatre  
2:30 2 Command Performance  
3:30 8 Public Service  
4:00 2 Soupy Sales  
8 Bos'n Jercho  
4:15 2 John Daly News  
8 Channel 8 Music Hall  
4:30 2 Beth Allen Show  
8 Teen Show  
5:00 2 Request Theatre  
8 Bostick Wester Rangers  
5:30 2 Howdy Doody  
6:00 2 Channel 2 Commandoes  
8 Weather  
6:05 8 Sports Desk  
6:15 8 World Events  
6:30 2 Weather Vane  
8 Hopalong Cassidy  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Wed. Nite Fights  
8 U. S. Steel Hour  
8:00 2 Play Of The Week  
8 Frankie Laine  
8:30 2 The Whistler  
8 Follow That Man  
9:00 2 Orient Express  
8 Red Skelton  
9:30 2 Public Service  
8 I've Got A Secret  
10:00 2 Tomorrows Headlines  
8 Flamingo Theatre  
10:15 2 Late Sports; Weather  
10:30 2 Million Dollar Movie  
8 Movie  
12:00 2 Big 2 Playhouse

**THURSDAY — AUGUST 25**

2:00 2 Pinky Lee  
8 Encore Theatre  
2:30 2 Command Performance  
3:30 8 Public Service  
4:00 2 Soupy Sales  
8 World Tour  
4:15 2 John Daly News  
4:30 2 Beth Allen Show  
8 Hazel Allen  
5:00 2 Request Theatre  
8 Bostick Wester Rangers  
5:30 2 Travelogue  
6:00 2 Channel 2 Commandoes  
8 Weather  
6:05 8 Sports Desk  
6:15 8 World Events  
6:30 2 Weather Vane  
8 Gene Autry  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Annie Oakley  
8 Pride Of The Family  
7:30 2 Mr. Wizard  
8 Corliss Archer  
8:00 2 Best Of Groucho  
8 Man Behind The Badge  
8:30 2 The Hunter  
8 Climax  
9:00 2 Wrestling From Vegas  
9:30 8 The Falcon  
10:00 8 Movie  
11:00 2 Big 2 Playhouse

**FRIDAY — AUGUST 26**

2:00 2 Pinky Lee  
8 Encore Theatre  
2:30 2 Command Performance  
3:30 8 Public Service  
4:00 2 Soupy Sales  
8 Channel 8 Music Hall  
4:15 2 John Daly News  
4:30 2 Beth Allen Show  
8 Don Graves' Notebook  
5:00 2 Western Hayride  
8 Bostick Wester Rangers  
5:30 2 Howdy Doody  
6:00 2 Channel 2 Commandoes  
8 Weather  
6:05 8 Sports Desk  
6:15 8 World Events  
6:30 2 Weather Vane  
8 Range Rider  
6:40 2 Sports Reports  
6:50 2 Halley Gates News  
7:00 2 Gillette Sports Reel  
8 Texas Rasslin'  
7:30 2 So This Is Hollywood  
8 Windows  
8:00 2 Sports Time  
8 Waterfront  
8:30 2 China Smith  
8 Talent Scouts  
9:00 2 Town & Country  
8 Schlitz Playhouse  
9:30 2 Public Service  
8 Celebrity Playhouse  
10:00 2 Tomorrows Headlines  
8 Lone Wolf  
10:15 2 Late Sports; Weather  
10:30 2 Million Dollar Movie  
8 Movie  
12:00 2 Big 2 Playhouse



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## ROBERT MERRILL

"Special Thanks" to  
JAKE FREEDMAN  
and  
JACK ENTRATTER



## SAHARA

(Continued from Page 23)

sic. In fact, they have to do no more than to stand on the stage and peer about and the house is in an uproar! Their material is so diversified that one could see them again and again and never tire of their offerings to the gods of merriment. Very important to this "crazy combo" is FRANK LINALE, musical director, writer and arranger. . . . This fast moving show features MARIA NEGLIA, violin virtuoso, who can make this particular instrument sing and shout. Maria not only is highly talented, she has terrific stage presence. . . . The exciting dance team, CONDOS & BRANDOW, execute intricate routines that are bound to please all viewers. This duo displays an acute sense of timing that creates an illusion of "oneness". . . . Their precision is most amazing. A change of laughter pace is offered by the internationally famous comedian CHAZ CHASE. . . . The KALANIS, a Polynesian boy and girl dance team, do a stimulating "flaming sword" routine that brings the audience up-right in their seats. Colorful choreography styled by GEORGE MORO is executed by the SAHAREM DANCERS. Here is a host of talent that is mighty easy on the eyes. CEE DAVIDSON and his ORCHESTRA turn in an enviable background of music.

## SANDS

(Continued from Page 23)

please everybody. Mr. Merrill's ease in a nite club is amazing in view of the general customs of the Met. His thrilling renditions of many well known "long hair" arias are pure artistry. He handles beautifully the popular songs that are blended into the scheme of the show. . . . In direct contrast, that wonderful favorite with his trumpet that he blows so well, "SATCHMO" plays and sings some of our favorites in his unique, fantastic "gravelly" voice that many have imitated but NO ONE CAN EQUAL. This is truly a new "POPS", the guy has lost 80 pounds since his last engagement in FLV, he is so slim and trim. Our "King of Jazz" is backed by BARNEY BIGARD, TRUMMY YOUNG, BILLY KYLE, ARVELL SHAW & BARNETT DEEMS, all veteran jazzmen. VELMA MIDDLETON adds weight to the show as she blends her voice with Mr. A. The duets be-

tween Bob and "Satchmo" are unbelievable, one just must see this show in person to really appreciate the results of mixing such apparent opposites. . . . Joining the most beautiful girls in the West, the COPA GIRLS, is production singer, HARVEY ALLAN. The ladies provide the color and the dance in three production numbers while Harvey embellishes with his fine vocalizing. . . . Providing a smooth background of music is ANTONIO MORRELLI and his fine group of musicians.

## ROYAL NEVADA

(Continued from Page 22)

the very lovely and talented VIVIAN BLAINE; screen and stage stars, ROBERT ALDA & SAM LEVENE. In the feature roles are, B. S. PULLEY, STUBBY KAYE, JOHNNY SILVERS, MAUREEN McNALLY & NETTA PACKER, plus the entire original Broadway cast. This musical fable is based on a story by one of our nations greatest writers and newspaperman, the one and only DAYMON RUNYON. The subject matter is especially "near and dear" to the heart of FLV. The "Sewer Scene" will be particularly rib-tickling for it is so far removed from the setting of our local plush gaming tables. Three show stopping routines are: Vivian Blaine's rendition of, "A Person Could Develop a Cold", Bob Alda's "Luck Be A Lady Tonight", and Stubby Kaye's "Sit Down, You're Rocking the Boat". . . . The management of this hotel went all out with the many new sets by PETER WOLF, that are truly exquisite. Costumes were designed by ALVIN COLT and executed by DAVE BERMAN. The entire production is done so beautifully that we believe it excels the original presentation. . . . The music and lyrics are by FRANK LOESSER; musical supervision by LYN MURRAY and conducted by Royal Nevada's maestro, JERRY FIELDING. The exciting choreography is styled by ONNA WHITE. HENRI CAUBISENS is the capable gent who directed production for the "Road". In conclusion, we suggest early reservations.

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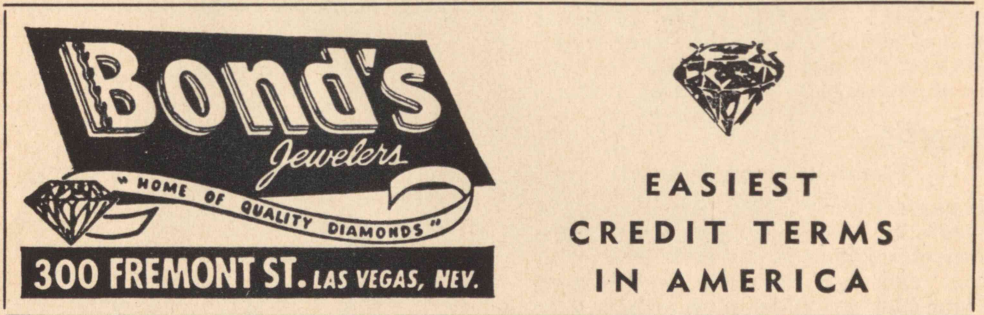
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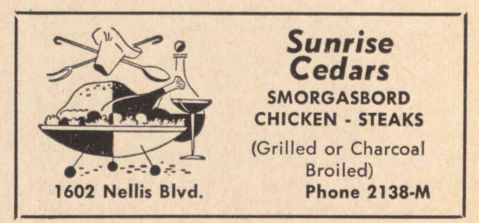
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## ROCKING CHAIR GOSSIP

(Continued from Page 17)

fascinates me so much that I had one foot out the door to rush back and pick up my silver studded Arabian head piece. This will be the first Christmas for the Dunes, and we were promised a story.

**SILVER SLIPPER:** Only spot on the Strip which we visited twice. This western atmospheric place always full of tourists, and well appeals to visitors with an average budget. Wonderful shows there and dancing. Nice visit with Tony DiMaggio, who was dividing his time between work and entertaining two nieces from the mid-west. These gals thrilled with FLV and wanted to miss nothing. If we were a jewelry designer we'd make a few copies of the ring worn by Mr. DiMaggio . . . a diamond cross embedded in a square of black onyx. . . Lots of ladies winning money there both nights. What more could one desire?

**THE SANDS:** Jack Entratter combined two types of talent . . . Robert Merrill and Louis Armstrong. Where but FLV can you get that? . . . Walked around the pool between shows looking for Mr. Armstrong, but never did find him. Wanted to show him the words to my Las Vegas Song. . . Spent the next hour talking with Shikey Tushin, who owns the beautiful gift shop at the Sands. Shop is known as the Jewel Box, and they really have honeys of gifts. New and exclusive at the Jewel Box are wrought-iron tote bags, at much less than ten dollars. A marvelous gift for any woman. . . Mr. Tushin also carries Carven, known as the finest imported perfume in the world, and only place in FLV where it can be purchased. When generous Mr. Tushin presented me with a bottle of "ma griffe", one of the floral fragrances, I was stunned with delight; when I used it next evening, through there was a wagon load of silver dollars at the end of every rainbow casino. That perfume makes a woman happy. Get your best gal a bottle. . . Wonderful service at the casino bar table. Waitress named Wilma Farabi. Extremely courteous, and gave us an authentic account of the wall mural. The intelligence of this gal should bring her success.

**The RIVIERA:** Our privilege and pleasure to meet and talk with Sid Wyman, who looked happy and ultra

smart in a custom tailored tan silk suit. "What's new here?" we inquired, and Sid just beamed and answered, "Look around." A clever reply, for when walking through that place, the lighting fixtures in the casino alone, would make a long story. Sid mentioned that our publisher, Jack Cortez was one of the greatest guys and friends he has, and we agreed for we kept life sustained with a heavenly blue coffee pot he loaned to us.

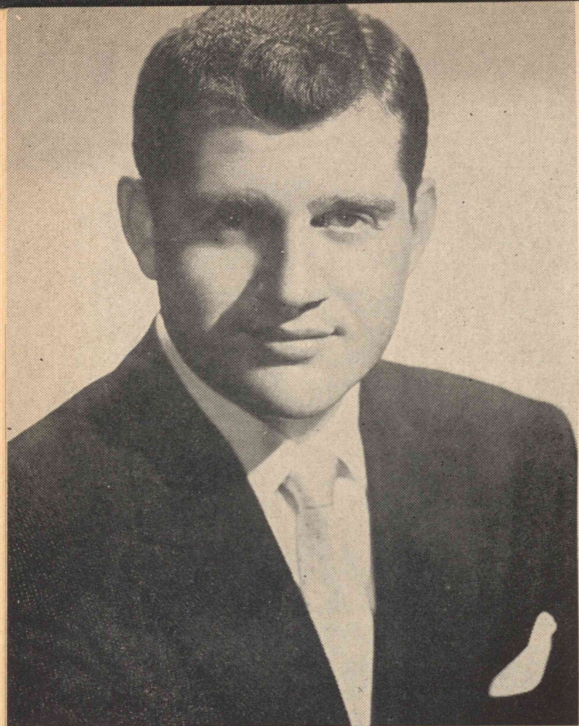
Back to our suite at the Blair House, and Sharon Ann Walsh, of New York, who is visiting her Uncle and Aunt, Mr. and Mrs. Bert Bernheim, Sr., reminded us not to forget to mention the birthday party held around our pool at four ayem this last week. Given in honor of The Short Twins, Bob and Ray, who are with the Eddy Leroy Act, with Ted Lewis at the Desert Inn. Guests included Jaye P. Morgan and husband, Ray Blackburn, Dick Sinatra, Mr. and Mrs. Enoch, Mr. and Mrs. Al Lewis, Johnny Doyle, Al Werst, Nick Casti, Charlotte and Mabel Dewey, Eddy Leroy, Mr. and Mrs. Elroy Peace, Alex Angel, Susie Brooks, Mrs. Warner and son, Jackie Warner, Dick Harvey, Shirley McGuire, Pat Paris, Lindy Brown, Ben Weiner, Leonard Sues, and Henri Rose. . . Just heard that Herman Kishner will soon be in FLV. Let me out of here! Failed to mention that he is a principle co-owner of Blair House, as is also Bert Bernheim, Jr. Excuse me folks, I must be a desert rat! Bye, Bipple!

## BROADWAY WHIRL

(Continued from Page 19)

. . . "Teahouse Of The August Moon" will soon be in the magic circle reserved for the shows that have played one thousand performances on Broadway. . . Vic Damone may go into a television-film packaging deal with ABC.

Boston lawyer Manuel Kopelman has organized an inexpensive hit-record-of-the-month club in England. We only hope that it doesn't hurt English record business as much as its counterparts have cut into the sales of the American diskeries. . . Bandleader Les Baxter is set for a global tour. . . "The Bad Seed" has taken a box office dip due to the hot weather in town but is definitely expected to be with us in the Fall. This is a great show and one that we would hate to see leave the boards.



To the people who  
have been so kind  
to me in Las Vegas,

"Thanks"

**ALAN  
KING**



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**JOE  
TERMINI**

Appearing on  
**GARY MOORE  
TV SHOW**  
Sept. 2 - 24th

### EL RANCHO VEGAS

(Continued from Page 21)

treat is added to the show with the addition of MICKI MARLO. This winsome songstress will enthrall you with her charming repertoire. BILLY DANIEL displays his remarkable talents as he and the EL RANCHO GIRLS execute a couple of outstanding production numbers with vigor and verve. Settings were especially designed by MITCHELL LEISEN. . . . Skillfully backing the show is TED FIO RITO and his ORCHESTRA.

### DESERT INN

(Continued from Page 21)

en throated song-bird; EDDIE LeROY and the SHORT TWINS, knock-a-bout comedy trio; TWO DEBS & A DATE, vocalizers; CHARLOTTE DEWEY, the show-stopping beauty and ELROY PEACE, famed "shadow" to the master troubador. This show is bound to be a sell out. The DONN ARDEN DANCERS' choreography remains excitingly unique and masterful, and execute sequences filled with color and action.

### OBSERVATIONS

(Continued from Page 5)

present building contains 25 guest rooms each with a private bath and the annex soon to be built will have 100 more guest rooms. The red room has been set aside for afternoon teas, bridge parties and as a meeting place for civic clubs.

The dining room and kitchen are under the supervision of Esisco Genovis, formerly Chef at the Jonothan Club of Los Angeles and are modernly equipped with complete refrigeration. Water is provided from a well on the premises and a pressure of 45 pounds is constantly maintained.

Worthy of special mention is the landscaping which has been done in front of the main building and also in the patio where large cottonwood trees shed a grateful shade and where a pool will soon add its charm both to the scene and also to the comfort of the guests.

Among those mentioned in the Age as attending the opening of this our first real casino are the following:

Messers and Mesdames R. B. Griffith, A. W. Ham, O. W. Yates, E. W. Cragin, J. T. Watters, James Cashman, Will Beckley, Jake B. Beckley, Guy Baker, C. D. Breeze, A. E. Cahlan, O. C. Boggs, Harley A. Harmon, C. S. Wengert, Frank Guessewelle, Rylans G. Taylor, J. M. Heaton, W. N. Schuyler, S. J. Lawson, Roscoe Thomas, Charles L. Dimock, C. C. Boyer, Charles P. Squires, D. and Mrs. R. W. Martin, Mrs. John R. McDaniels, Dr. and Mrs. F. M. Ferguson and Dr. and Mrs. R. D. Balcom.

It is worth recalling that on May 5, 1931, Earnie Cragin was elected Mayor of Las Vegas, succeeding Fred Hesse.

The fate of the Meadows brought regret to all of us. One day an alarm of fire was sounded and the fire truck sped out Fremont Street and turned east on Charleston until it reached the city limits a short distance from the fire. There it stopped and watched a considerable portion of our resort burn. It seems that the city fire department had been answering a number of alarms for fires outside the city limits and the commissioners had issued an order that henceforth the fire department should not go outside the city. We were all grieved by the loss and the Cornero brothers were furious. Frankie Cornero was killed later in

an automobile accident on his way to Los Angeles. Louie took over the Napa Winery and went to California to live. Now he has to take up the burden of completing the "Stardust Hotel" and I presume will come to Las Vegas to reside.

### CRISWELL PREDICTS

(Continued from Page 7)

who are in search of a career, a husband or just happiness! . . . One of our largest weekly magazines will completely change its format, its writers and its Editor, which the stockholders will claim has been much too communist influenced! . . . The last will and testament of John Hancock, the famed American statesman who died in 1793, will be added to the treasures of the Metropolitan Museum in New York. This remarkable document leaves a great heritage of faith for all freedom loving people! . . . The most exciting book of the coming year will be McKinley Kantor's "Andersonville", a factual novel about a Confederate Prison where 14,000 men died! . . . **The Nobel Prize for 1956 will go to Doctor M. Hachiya, who was in charge of the Hiroshima Hospital on the fateful day when the atom bomb was dropped, and his full account of that tragic incident!** . . . The new beauty marks the women will wear to decorate their faces, taken directly after African Native fashions!

### COMING HUSH HUSH EVENTS

One of the largest rocket projects which would stagger your imagination will soon be announced as taking place, near the area of the Johnston Islands in the South Pacific! . . . The coming wage boost will be unsound in many cases where on the "borderline" firms hire for seasonal employment. This would result in the dropping of all their "extra" workers or go out of business entirely! . . . The home of the late President William Henry Harrison in Vincennes, Indiana will be made into a national shrine! . . . Watch for an international banking scandal to break when the Communist Party will be outlawed in France, and much gold reserves are quickly transferred to Vienna! . . . Women in Russia will demand more of a voice in "the running of things" and will stage a violent demonstration against "Maleism", the present power of the Male. Russian women

(Continued on Page 38)

**HELD  
OVER!**

*The  
Wonderful!  
Amazing!*

**HINES  
KIDS**

now . . .

*Moulin  
Rouge*  
**HOTEL**

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**HABERDASHER**

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OPEN SUNDAYS

### CRISWELL PREDICTS

(Continued from Page 9)

will insist that they have a representative at each and every important conference, and that each Embassy have one woman Ambassador on diplomatic duty. Never underestimate the power of a woman at any time! . . . **Speaker Sam Rayburn will announce his willingness to run as a Vice President for the Democrats in 1956!** . . . Micro-film will be taken of any individual who cashes a check, rents a car, crosses our borders, or collects insurance for accidents, both for the protection of the Company and you!

#### FABULOUS LAS VEGAS:

Dear Criswell:

I have a fair voice, stand 6' 8", nice appearance, and play guitar. Would I be successful if I put a group together, to play and sing Western, for the road, radio and television? Tiny Tim R.

My dear Tiny Tim R.:

The successful artist, is first the successful businessman. I advise you to pursue this career, as an avocation, and you and your group should perform locally, to begin with. I wish the best of luck to you, and I know that you will succeed, with your talent, perseverance, and courage.

### MIGHTY MIXTURE

(Continued from Page 27)

vote their later years to the propagation of baseball. It has a touch of rugged individualism to it. These stars of yesterday sign up young, aspiring kids, and much in the manner of a theatrical agent they attempt to sell their wares to the major league outfits. Of course, the inactive swingers and pitchers would receive a commission for the length of the player's stay in baseball. He would negotiate each year's contract and be a general advisor to the budding star. A former player, with neophytes as his personal charges, could, on the strength of his own baseball business acumen help baseball and himself. The newly employed player pays the fee; it is tax deductible. It costs the club owner nothing. Naturally, players would show their allegiance to past employers.

Anyway, it is a composite thought to help baseball over a rut, give former players new incentive to stay away from extra help from the player's pension fund, etc.

### THAT'S FOR SURE

(Continued from Page 9)

SLIPPER is currently giving away \$100 nightly, in the Gay '90 Ballroom. Free door tickets are given out at 1:00 ayem. The drawing is at 4:00 ayem. The winner of the first drawing was MRS. QUIDA ANDERSON, a visitor to FLV. This is a novel giveaway, with a guarantee that one person will win, each night. Mrs. Anderson's lucky ducat was drawn by ROBERT ("Guys and Dolls") ALDA. Bob appeared as a guest of honor, to inaugurate this new series of awards.

We're very happy to report that comedian JOE E. LEWIS looks wonderful, despite his recent hospitalization. Although he has appeared at the HOTEL EL RANCHO VEGAS for many, many weeks, in recent months, we always regret his pending departure. Here is one man who could stay in the local spotlight, without fear of boring his audience. Just a top-notch with a desire to bring fresh, new humor to his multitude of fans.

Enjoying the "Guys And Dolls" saga at the ROYAL NEVADA HOTEL were the FREDERICK BORMANS, with GEORGE ROGERS. Mr. Borman is the French Executive Chef at the RIVIERA HOTEL and Mr. Rogers is General Manager of the WHOLESALE FRUIT & PRODUCE CO.

An end-of-August wedding date was set for DONNA LA RUE, of Los Angeles and ERNIE HANNA, bartender at JOE W. BROWN'S HORSESHOE CLUB. However, the couple decided against the waiting period and were wed, two weeks ago. The plans of mice and men. . . .

If you missed the wrestling bouts that were televised directly from Las Vegas, last week — you missed an hour filled with fast, furious and terrific combat. If the card promises such outstanding bouts each week, all we can say is "move over, Los Angeles, we're taking over."

We personally enjoyed watching PAT GOODMAN (box man at the CALIFORNIA CLUB) hosting his two visitors from St. Louis, Mo. They are his parents. Although Dad is eighty years young, he was having a ripping time, keeping up with his "21" game and checking his half-dozen KENO tickets.

Here's a break for local show pro-

ducers. Mr. and Mrs. HARRY SCHMALE, Jr. visited Las Vegas, last week. He is President of ACME-CARSON-PAUSBECK, one of the largest scenic studios in the states. The establishment now has in stock more than 1,500,000 scenery sections with rentals at ridiculously low prices. They have all stage equipment, living up to their slogan, "You name it, we have it." Custom built pieces are also available, upon request. Mr. Schmale expressed an interest to branch out here. Should you require any of this equipment, call (or write) the main headquarters in Chicago. You can't go wrong, when the price is right.

BILLY WARD and his DOMINOES recently closed at the HOTEL SAHARA, after a six month run. Their agents, the WILLIAM MORRIS AGENCY, and DECCA and KING RECORDING STUDIOS felt they should spread their entertainment services around the country, for others to enjoy. Billy and his group are now at HARRAH'S CLUB in Tahoe. From there, they head for New York's COPACABANA.

Although this issue will be dated one day later than the big event, we still send an edition full of sincere good wishes to Mr. and Mrs. MORRIS KLEINMAN (of the DESERT INN). On August 19th, they will have added another annual page to their personal scrapbook of wedding anniversaries. If every married couple could enjoy the happiness the Kleinmans have experienced, they will have lived their lives to the fullest.

When the new garage (next to the under-construction FREMONT HOTEL) is completed, only one store will front it. That will be the shop, housing TONY THE BARBER. He had the shop here when the EL PATIO HOTEL was in existence.

We're delighted that CHIQUITA & JOHNSON will appear in LOU WALTER'S new Latin Quarter revue at the DUNES HOTEL, opening on September 11th. They are foremost acrobatic dancers and are top favorites.

DOLORES FRAZZINI has ascended another step of the show business ladder. She is currently dancing with the "Guys And Dolls" chorus, at the ROYAL NEVADA HOTEL. When the show moves on to Los Angeles, Dolores will become the understudy for the "Lt. Sarah Brown" role. Her dancing and

(Continued on Page 41)



It's **GRAND**  
making my debut  
in fabulous  
Las Vegas!

"I **THEENK**  
**YOU ARE**  
**DEE-LICIOUS**"

"**Mucho Gracias**"

...I mean  
**Thank You!**

**CANELITA**  
and The  
**CONTIDOS**



**Coming Attractions**  
ON THE FABULOUS STRIP

*Flamingo*

AUG. 25 THRU SEPT. 14  
**PEARL BAILEY**  
DICK CONTINO

**NEW FRONTIER**

SEPT. 5  
**DOROTHY SHAY**

*El Rancho Vegas*

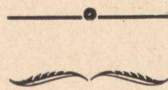
COMING  
**EARTHA KITT**

**DESERT INN**

AUG. 30 THRU SEPT. 26  
**JOHNNIE RAY**

**SAHARA**

SEPT. 6  
**JOSE GRECO**



*The Sands*

AUG. 24  
**LENA HORNE**

*Royal Nevada*

— COMING —  
**PHIL SPITALNY**  
AND **EVELYN**

**Riviera**

AUG. 31  
**BILLY DANIELS**  
**MARX BROS.**

**THAT'S FOR SURE**

(Continued from Page 39)

singing is constantly stimulating attention among producers and bookers. We hope it won't be long before that "big break" materializes.

Seen out on the "Strip" in the company of some mighty fascinating blondes are two eligible bachelors. They are **NICK KELLY** (of the SANDS HOTEL) and his out-of-town visitor, **BAY MANN**. (How lucky can you get?)

A memo to skeptics! The year of 1956 will bring with it greater earning power for residents of FLV.

A happy note is lovely, blonde **MARGIE BLAKE**, now hostess of **LOUIGI'S CHARCOAL BROILER**. Husband **JIM** is manager of the **SILVER SLIPPER**.

Thanks to a wonderful friend — **PINKY LEE**. Pinky sent a package to our son, **BRUCE BARTON CORTEZ**. In it was a "Pinky Lee" outfit, including his trademark — the hat, and a xylophone. Although Bruce is but a year, he had a terrific amount of pleasure, opening his package. The house has been full of his xylophoning, since. Next on the list is the drum! (Get out the aspirin, Doll!)

In a recent issue, "True Detective" magazine used FLV as a background for one of its stories. In the tale, they erroneously placed the million dollar display at the **GOLDEN NUGGET**, instead of **JOE W. BROWN'S HORSESHOE CLUB** (where it actually is). They also stated the bills in the display were \$1,000 ones. Sorry — wrong again. The display is comprised of \$10,000 bills. These are the facts, Man!

With the item anent our son still fresh in mind, we must take time out to send Happy Birthday wishes to his girl friend, **REBECCA LINN SPERLING**. The young lady celebrates her first natal day, August 23rd. Young "Becky" is an adorable lassie and promises to be quite a lovely lady, in later years. As it is, there are many parents of boys, now debating her future with their respective sons. All we can say is "no one can make up a woman's mind." End of subject.

**BEAUTY PLEAT OF LAS VEGAS** has changed its headquarters. **BEN** and **MICKEY OSTROVSKY** have moved their concern to South 2nd St. Good luck and hope new location is invitation to new and more business.

Another celebrity to join the sagebrush holders is **DOMINIC**, of the **VAGABONDS** (currently at the **HOTEL SAHARA**). He purchased a 2,000 acre ranch near Carson City, in the vicinity of properties owned by **CARL RAVAZZA**, **ELLA MAE MORSE**, **HARRY RICHMAN** and **BEATRICE KAY**.

Since Parakeets have become such popular pets, purse manufacturers decided to capitalize on the situation. They are producing golden bird cages for milady to carry her pet along, wherever she goes. How about that?

A reminder to rounders: Pianist **ACE BALKIN** is back at the **ROYAL NEVADA HOTEL**.

Producer **JACK ENTRATTER** (of the **SANDS HOTEL**) discovered three of his lovely **Copa Girls** had talents other than dancing and has given them an opportunity. After their dancing chores, the girls will sing with **TEDDY NOELL** and his orchestra in the **Silver Queen lounge**. These damsels are identified as **DONNA WILLIAMS**, **LINDA LAWSON** and **IRENE KING**. Lovely to look at — and delightful to hear.

From a most reliable source, we understand it won't be too long before **ALL** radio and TV stations go on a national 24 hour basis.

Looming in the near future are two price wars from which the tax payers will undoubtedly benefit. One involves sewing machines with companies sending out door-to-door salesmen to up their sales. The other involves eastern and midwestern travel agencies, which are planning big scale January promotions for Summer vacations. They'll slash prices also, in this competition.

This all brings to mind one of **CRISWELL'S** recent predictions. He feels "there will be coast to coast air flights at \$50.00 per person. Sounds very good and we're for it — but — how can the flight companies afford it?"

**JOE MOONEY'S** name brings to mind his **JOE MOONEY QUARTET**, his many recordings and the songs he has written. In 1954, he won the **DOWNBEAT** award as the greatest accordionist-organist. Mr. Mooney is currently coaching **TILLIO** (of the **VAGABONDS**) at the **HOTEL SAHARA**.

Visiting FLV from New Orleans are **DORA** and **JACK BELLIPANNI**. Treating them to a regal vacation are their sons; **BUD**, a bartender at the **RAILROAD PASS CASINO** and **JACK, Jr.**,

(Continued on Page 42)



**“THANKS”  
Las Vegas—for  
having me back**

●  
●  
●  
●  
●

**and  
to the Management  
of the  
HOTEL  
EL CORTEZ**

**BOB  
HOWARD**

**THAT'S FOR SURE**

(Continued from Page 41)

box man at JOE W. BROWN'S HORSE-SHOE CLUB.

FRANK HOWARD is expected for a short visit on September 5th. He headed the popular radio show that emanated from the CLUB BLACK MAGIC and made quite a local reputation in the singing field. Frank's been knighted by Lady Luck and heads for the Hollywood cameras, after his visit here.

It was our distinct pleasure, meeting EDNA LEE MANN. This charming woman was an outstanding personality in show business of the past. She reminisced about headlining at New York's ALAMO CLUB, with JIMMY DURANTE as her accompanist. On the same bill was dancer GEORGE RAFT. What a store of sparkling memories Miss Mann possesses. She could definitely write a best-seller . . . and that's for sure.

**GOING HOLLYWOOD**

(Continued from Page 11)

Frontier in Las Vegas is equally as glamorous. But one must admit the

Beverly Hilton has all the elegance of a King's palace — a palace to house guests.

Leo Carillo's Santa Monica Canyon estate was the setting for Mr. Hilton's fiesta. Such a variety of foods, stuffed pheasant and gourmets delights usually seen in picture books. Sheriff Gene Biscailux, wearing his diamond badge, recalled the time when he conferred on me, and I was sworn in as the first woman L. A. deputy honorary sheriff. At dinner I sat next to City of Los Angeles Police Chief Parker, Jack Lait Jr. and Dudley Murphy. The latter said his New Holiday House, formerly the Garden of Allah, will be ready with the new big bar in three months. Globe trotters Rosemary and Earl Wilson were taking photos. Earl said that even though he did write the self-illustrated column story of the nudist camp, that he did wear shorts! (Earl, I didn't see shorts in that photo!) Rosemary was with him, and dressed. Gene Autry, his lovely blonde wife Dale and the Cass County Boys were more.

Top stars Patti Moore and Ben Lessy open at the Biltmore Bowl August

(Continued on Page 43)

**GOING HOLLYWOOD**

(Continued from Page 42)

24th. After a sell out business with Harry Belafonte, Gus Lampe expects equal business when Dick Haymes who opens August 23rd at the Cocanut Grove. Rita Hayworth will also be on hand often with Dick, although it isn't a part of the contract. Del Capri Hotel in Westwood is a new mecca for honeymooners. Which reminds me, Dudley Murphy offers one of his Holiday Houses on the Pacific — if!

Ted Lewis now appearing at the Desert Inn in Las Vegas is happy that his life story is being readied for movies. Why not? His nephew and talented look-a-life, Ted Jordan may get to play the lead. Ted a fine actor from Broadway's "Caine Mutiny" has been screen tested by RKO — and would be a natural for a new face — a new discovery. He's wed to luscious Lili St. Cyr, who is currently at the Mapes Hotel in Reno and opens at El Rancho Vegas September first by popular demand.

And that's Hollywood!

**QUOTE AND UNQUOTE**

(Continued from Page 13)

ing . . . it all comes naturally . . . she was born in a trunk in Madrid. Her famous mother and dad being well known stars there. Only 20 years of age, you only know that keeping up with her on stage, keeps the Cantidos going a fast pace and tempo! Also The Platters moved over to the Flamingo Lounge and are keeping things musically jumping with Lady Dee at the piano . . . their specialties keep the audience aglow . . . a musical surge . . . a must-see! . . . Get wealthy . . . be wise . . . and stay healthy . . . with Buddy Laurie at the Sands Health Club. This boy can take any kinks out of any spot. . . . Newcomers and owners of the Monte Carlo Motel are Opal & Johnny Marietta and Maxine & Jim Quigley. Comfort and relaxation is the theme throughout. Good Luck to you and welcome to FLV. . . . Vacationing in Los Angeles is Mrs. Eula Moreland of Carl's Shoe Repair in Market Town. He's the man who revamps your shoes, girls, with the new spring-o-laters. . . . A carload of laughs comes innocently . . . by the bus boy, DAVE PERRIERA, at the

Hotel El Cortez. This is a shining jewel . . . amidst the help and patrons . . . as the show is underway. . . . "Rye and Roll" on South 5th Street is the greatest for the goodie on the fly . . . Bar-B-Cue chicken that is oooh! but delectable. . . . Glad to know no one was hurt in the fire at the El Rancho Sunday eve. Rumor Dept.: We hear via the vine about a certain internationally known newsman, promoting stock in a new ultra hotel in our town. Contrast: Opening night with the "Hamp", at the Moulin Rouge, from Boogie-woogie to their rendition of "Eli Eli" (concert style). Hamp's tour of Israel made a quarter of a million dollars. . . . Names attending, and some brought on stage to do their bit were: Nat King Cole, Louie Armstrong, Robert Merrill, Eileen Barton, The Goofers, Barney Bigard, Tony Martinez, Joe Gottesman, Jr., Velma Middleton, and on and on. . . . In the audience as a shining star among stars was the lovely Miss Cavalcade of 1955, Jeanna Limyau. On the home stretch . . . wandered into Foxy's on the strip . . . and for a moment I thought I was in Lindy's or Toots Shor's from the faces around me . . . Vivian Blaine chattering with Ellena (Mrs. Foxy), Frank Fishman of the Royal Nevada, Benny Wolf, Herb Shriner, Spike Jones in a huddle. . . . Something to Remember: The backbone of an army is the non-commissioned men . . . the backbone of our community is the employees . . . the larger grows our FLV, the more irresistable becomes the attraction.

**'ROUND THE TOWN**

(Continued from Page 15)

of the guy who books in "South Pacific."

A pat on the back for three nice fellows . . . TONY PICH, NICK ALONZO and FREDDY MIRCHOFF, are always there (on the door at the Dunes) with a helping hand and a lot of courtesy. That goes a long way to help make your time at that hostelry a lot more enjoyable.

The PLATTERS, who did such a fine job on stage for the Moulin Rouge, are now at the circle bar at the Flamingo. They are doing much to keep the hotel jumping and the customers happy.

Singer BILLY DANIELS is booked

(Continued on Page 44)

. . . at

**Cashman's**

**BUICK • OLDSMOBILE**

You can get a better deal NOW . . .  
than any time in Cashman's history!

*"We really deal 'em"*

**CASHMAN'S**

MAIN AT FREMONT ST.      PHONE 7400

### 'ROUND THE TOWN

(Continued from Page 43)

into the Riviera Hotel on August 31st to share the marquee with the MARKS BROTHERS. This should make for a wonderfully well rounded show.

RED NOBLE, Wheel Dealer at the El Cortez, and the Missus are off on a two week trek to points north and west. They will visit Yosemite, San Francisco and Los Angeles before returning to Las Vegas for a well earned rest.

The Moulin Rouge did three shots on NBC'S popular Monitor Program this past weekend and will continue to do the same every week from now on. This is a great promotional spot for the town and the Moulin Rouge is doing much to help in that promotion.

The SAUTER FINEGAN ORCHESTRA held a late concert for the "rounders" this past Tuesday night and played to a full packed house. The audience went wild over the terrific musical renditions that this powerhouse orchestra played for them.

In town this past week, staying at the Sands, were MR. and MRS. MAUR-

ICE MORTON of Los Angeles. MR. MORTON, who was formerly with CBS, now heads the BURNS and ALLEN TV Show. They were the guests of HAROLD DOBROW, stage boss at the Sands. Upon returning to L.A., they took HAROLD'S daughter JOYCE with them where they will treat the youngster to a week of sailing at Laguna. This is what I call "friendly reciprocation."

Market Town's BUD WEIL (Las Vegas' answer to Arthur Godfrey) is back on the air after a few days of rest. BUD is the announcer you hear over your radios every night between midnight and four A.M. His turn-table is set up in the front of the market which enables him to make small talk with the customers and give half the store away when boss-man MERV ADELSON isn't looking. If you haven't stopped by Market Town in the wee hours of the morning . . . then do so. You'll have a lot of laughs.

FRANK LOESSER is in town this week and staying at the Royal Nevada. FRANK, as you know, composed all of the music and lyrics for "Guys and

Dolls". He must be very proud of the wonderful reception that his show (now celebrating it's 5th year) has received in Las Vegas. And speaking about "Guys and Dolls", I must make mention of the excellent job that is being done by lovely MAUREEN McNALLY, who plays the part of Sarah Brown. It's not an easy task to stand along side of such professionals as VIVIAN BLAINE, BOB ALDA and SAM LEVENE and hold up your end of a show. However, this lovely young lady does just that. . .

About a year and a half ago STAN and NATALIE FAYMAN, Bond's Jewelers, decided to buy a lot and build their "dream house". They decided on a piece of land on 7th Street, next door to MAYOR BAKER and across the street from MILTON PRELL. This weekend the FAYMANS are moving into their new abode and it has truly turned out to be a dream house in every sense of the word and meaning. The entire project has been designed and decorated by the FAYMAN'S along with the help of Builder IRWIN MOLASKY. The house is a showcase and yet is one of the most functional homes I have ever been in. It contains every new device imaginable including electronically controlled garage doors and a huge sunken bathtub that has thermostatically controlled water. Special mention must go to VETS PLANING MILL for the beautiful cabinet work, TOM McMAHON of the LARKIN PLUMBING COMPANY for that bathtub and other devices, and FRANK URBAN for his fine electrical installations. As for the Builder, when I get around to building my "Castle on the Hill", it will be IRWIN MOLASKY that gets the job. . . .

CORTEZ wrote about MIKE COHEN, Head Cashier at the Moulin Rouge, last week and said some very nice things about the man. Someone "goofed". . . His name is MIKE BROWN. However, all that Jack said about him is true . . . and then some.

Work, for a great artist, is never finished. The artist that I am speaking of is ROBERT MERRILL, who is now appearing at the Sands Hotel. The work I speak of is the learning of an Opera. BOB spends all of his time between shows in the concentrated study of DONIZETTI'S Opera "DON PASQUALE", which the Metropolitan Opera Company will revive on the 12th of December. This is a new production

of this work and my favorite Baritone will sing the title role.

A big Las Vegas welcome to HANK KOVELL, who took over the Publicity chores of the Moulin Rouge last week. HANK is a very well qualified man having been in publicity and promotional work on this coast for many years.

Congratulations are in order for the staff of the El Rancho Hotel who did such a wonderful job of clearing the hotel when the kitchen caught fire during the beginning of a first show this past week. When smoke began to fill the dining room, Dancer BILLY DANIEL, very casually walked onto the stage and informed the customers that some steaks had burned and were smoking up the room. He asked them to leave the area until the smoke could be cleared and they could get on with the show. It was all done with such ease that they all got up and very slowly walked to the exits, never realizing that the kitchen was then a blazing inferno. It is this kind of quick thinking that saves lives. After the fire was put out, it took Stage Manager BILL BURKE a short time to run in some wires from the outside to light the casino and resume the normal play. BELDON KATLEMAN can consider himself a fortunate man to be surrounded with such people as these.

To say that I am proud and thrilled by this week's cover is the grossest of understatements. . . .

### SILVER SLIPPER

(Continued from Page 23)

to the room is a bevy of CAN CAN DANCERS, who liven the atmosphere with their spirited and tricky footwork. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the Stock Company. These scenes and blackouts are now famous from coast-to-coast for their uninhibited efforts toward showing you a good time. Permanent members of this stock company includes such names as SPARKY KAYE (the funny "little" man), JIMMY CAVANAUGH (genial M. C.), DENISE BENNETT (an eye opener) and BILL WILLARD straight man and scripter). . . . In the musical corner is GEORGE REDMAN with his ORCHESTRA.

... in the Fabulous **COPA Room**

JACK ENTRATTER

Proudly Presents

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A RON FLETCHER PRODUCTION

TEDDY PHILLIPS  
AND HIS ORCHESTRA

\*\*\* AT THE STAGE BAR \*\*\*

HAROLD STERN and HIS VIOLINS

VAL OLMAN — His 4 Jack's & A Queen

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SHOWTIME  
8:15  
MIDNIGHT

FOR RESERVATIONS  
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AMERICA'S MOST EXCITING SHOWPLACE . . . .

THE HIGH-HATTED TRAGEDIAN OF SONG . . .

TED LEWIS

and His

ALL STAR REVUE

Donn Arden Dance Creations

ART JOHNSON, SINGING M.C.

SHOWTIMES: 8:15 - MIDNITE

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DESERT INN

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to be back in  
Las Vegas...



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