

JACK CORTEZ'

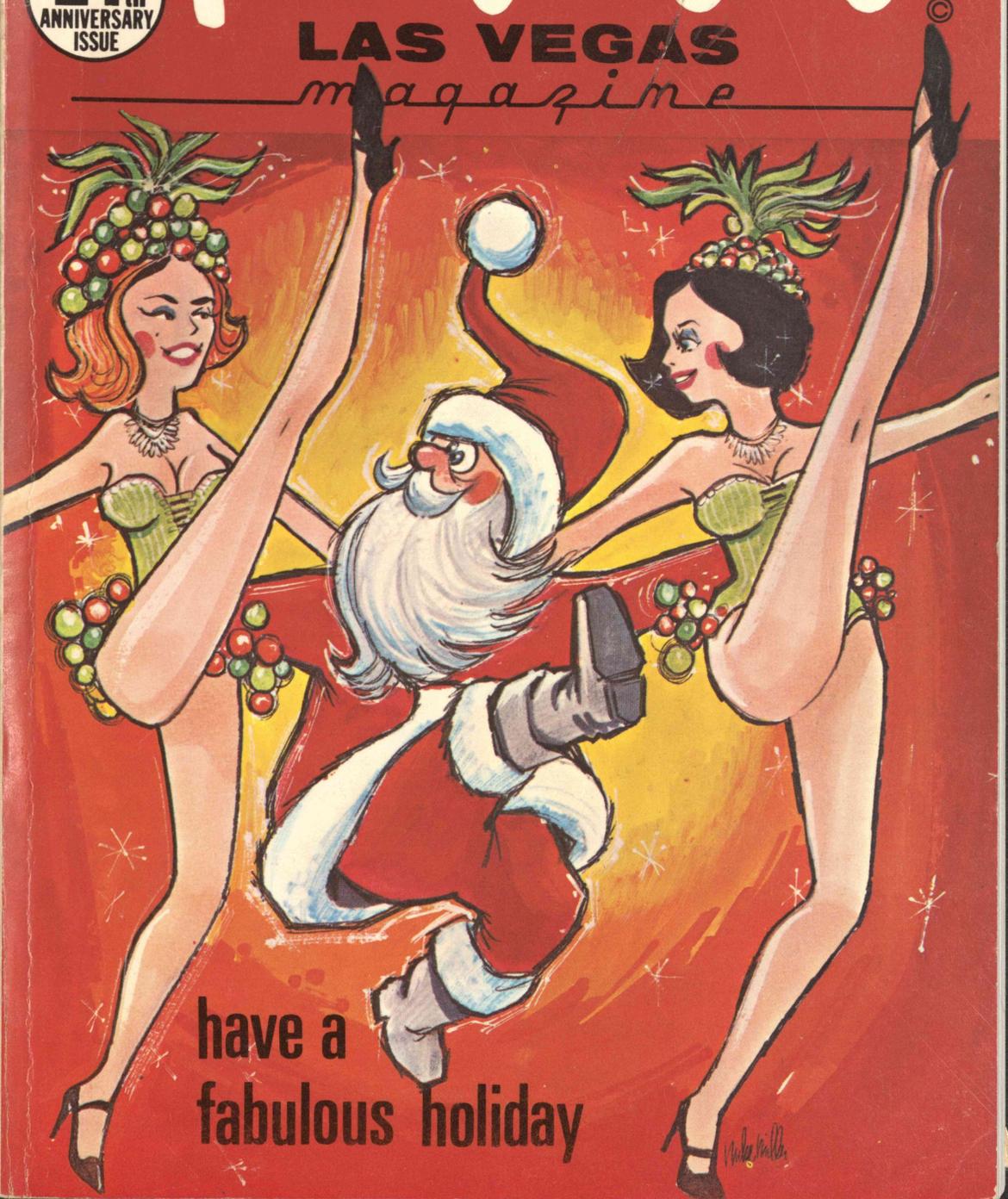
DECEMBER 25, 1970

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ANNIVERSARY  
ISSUE

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THE STATE OF NEVADA  
EXECUTIVE CHAMBER  
CARSON CITY, NEVADA

PAUL LAXALT  
GOVERNOR

MESSAGE BY THE HONORABLE PAUL LAXALT,  
GOVERNOR OF NEVADA

The generosity of the human heart is reflected in the gaiety and laughter of the holiday season. It is a time when we recognize all men as brothers and look upon their sufferings with compassion.

It is my wish to you that these wondrous moments remain as a part of your lives. The wish is as old as mankind; it has been offered in every tongue, but never more eloquently than 2,000 years ago: "Glory to God in the highest, and on earth peace, good will toward men."

Sincerely,

*Paul Laxalt*  
GOVERNOR OF NEVADA

### On the Cover

... Artist Mike Miller captured a carefree, gay spirit for the cover of our Annual ... We trust your holidays will fall in step with this theme ... Have a Merrie Christmas and a delightful New Year.

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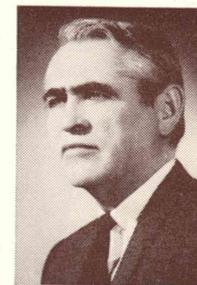
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## Birthday-Anniversary Corner

December 25, the most special of all days, evokes tandem celebrations for birthday claimants Dorothy Brooks (Jack Kogan's sister, Publisher from Pa.), Cab Calloway (who wrote history in the field of music and entertainment), Howard Hughes (the elusive financier who is a vast landowner of Nevada properties), Bobby Kaye (former D.I. co-owner now living in Ellay), Rudy Lauber (humanitarian who experts the Sahara Pan Room), singer Tony Martin (Flamingo Casino Theatre contractee), Bill Schwartz, Mela Shepard and Rod Serling (whom we could safely call the Mystic of Literata) ... Happy holiday Anniversary hugs to Esther and Joe Kelley (Prexy of the Showboat Hotel) who are still honeymooning through their 29th on this beautiful Christmas Day ... Singer Danny Costello listens to the birthday serenade on the 26th ... Although she mis-timed her entrance by two days, her parents still named the

beautiful Publicity Director of the El Cortez Hotel Noelle Nelson on the 27th ... In view of the national gift exchange on the 25th, we wonder if additional wrappings will be directed to dealer Bernie Blum, Gary Crosby's beautiful wife Barbara, Natalie Romani (Chief Pharmacist-S.N. Memorial Hospital) and former Donn Arden dancer Flo Walters on the 28th ... Boosting the candle count on the cake come the 29th are Colonel John F. Anderson (retired — now Building Supt. of the Convention Center), Red McIlvaine (popular radio and tube personality with KORK) and the wonderful Molly Mirabelli (whose hubby Frank manages the Showboat Lanes) ... John Hughes, handsome Casino Manager of the Sahara, has exciting plans for his beautiful Mitzi (who is always mistaken for a movie star in her travels) on their December 29 Wedding Anniversary ... Barbara St. John closes out the 1970 birthdays with her special on the 30th ... The Hotel El Cortez kicks off the New Year '71 with the beginning of its 30th year of operation ... New Year's Day birthdayers who bring this week to a gala closing are Xavier Cugat (bandmaster-artist), clairvoyant George Dareos and Max Waterman (casino executive — Tropicana Hotel).

## CITY OF LAS VEGAS



By Mayor Oran K. Gragson

"Peace on earth, Good Will to all men."  
The ages-old message once again is being repeated throughout America and throughout much of the world as we near the end of another year and the Christmas season. Peace on earth is probably the greatest desire of our civilization. Certainly it has been demonstrated time and again, and in many ways, to be one of the greatest desires of Americans. Good Will to all men is another of the great desires of mankind and in this nation we are ever seeking the pathway to good will to all men, though sometimes by unreasonable and most devious routes.

Peace on Earth. Good Will to all men. To achieve peace, we must have good will. And when we have attained good will on all levels of our society and among all people, then and only then shall we have the lasting peace which we have fought and died for.

Neither are impossible to attain and both are within reach of mankind, once we dedicate our lives, our thinking and our actions toward what surely is a common goal of all. It is a rather sad commentary on our society that at Christmas time peace on earth and good will to all men gains prominence and is foremost with us all, yet at other times of the year we seem to lose sight of and seem to forget this great inspirational message fostered by Christianity and the brotherhood of man.

It is a sad commentary on the times that we have conflicts amid peace, that we have poverty amid plenty, that we have hate and bigotry alongside love and understanding, and that we have the self-seeking among those who would serve all mankind.

It is almost beyond comprehension that we, as a united people, have the resources to enable us to land men on the moon and return them to this earth and yet — while we do have the resources, we are unable or unwilling to identify those which would bring peace on earth and good will to all men.

At Christmas time we look with tender, open hearts to the impoverished, to the underprivileged, to the sick — to anyone who has less of the good life than we do. We still are able to see through and beyond the stone wall of commercialism that to a large degree has distorted the real and meaningful spirit of Christmas.

If peace on earth and good will to all men is good and proper at Christmas time, why is it not good and proper throughout the rest of the year? Is it enough that we sign our names to a gaudy greeting card carrying the message and then promptly forget it once we return to the routineness of living when the holidays are past?

Just as we now look ahead to Christmas, we as individuals and as a nation must look ahead if we are to meet the challenges and solve the problems which confront our society. Certainly we can profit from our past mistakes and we can resolve never again to commit the errors or permit the conditions which presently pose a very real and dangerous threat to our way of life.

But we will never meet the challenges nor solve the problems by constantly looking in the past for someone or something on which to place the blame for today's troubles.

We can no more undo the wrongs of past generations than we can turn the clock back, and dwelling on the mistakes and wrongs of yesterday is simply delaying the day when peace on earth and good will to all men does in fact become reality and not, as it is for some, merely a popular phrase associated with Christmas.

We who are citizens of Las Vegas have every right to be among the most proud of any community on earth. In a little more than half a century we have carved from the desert a community of fine homes, schools, churches, shopping centers and an industry that has made our city first and foremost of its kind in the world.

How did we do this? By looking ahead. Had we as a community turned our backs on progress and continually looked to the past instead of daring to move ahead, today we would still be nothing more than a wayside watering hole, and probably wondering why others had forged ahead while we stood still.

Is there any reason, then, that the same attitudes, the same foresight, the same dedication and the same willingness to work hard cannot be applied to the task of building our society just as they enabled us to build a city?

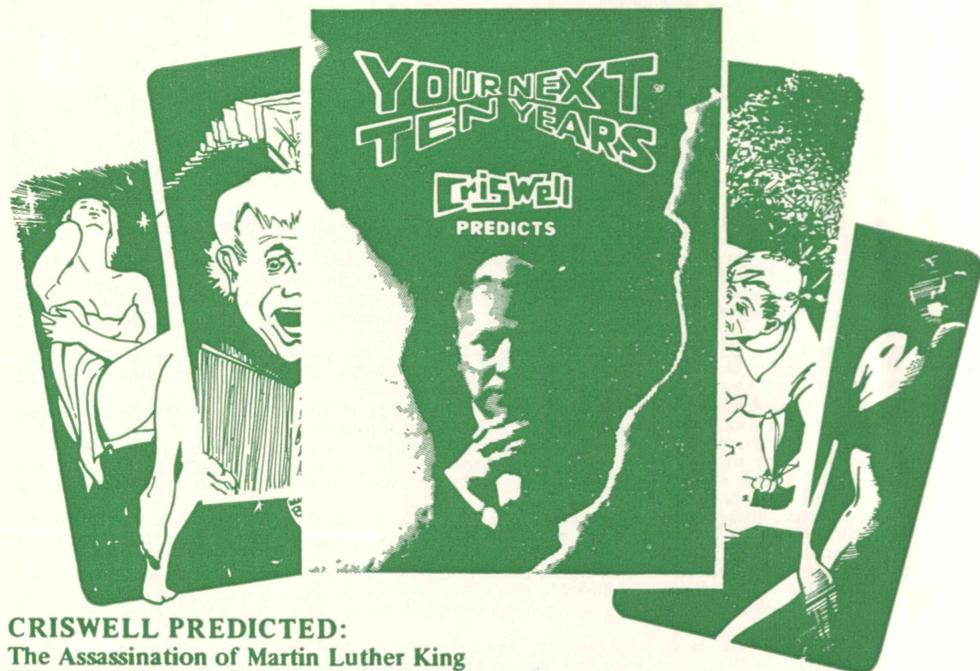
For some, perhaps, it becomes easier to cloud the real issues of today by being able to fall back on the errors of the past. But whatever the problem, whether it be pollution, unemployment, racial unrest, injustice or any of the ills of our society, we don't find the solutions by blaming past generations or conditions — neither of which we can do anything about.

Let us quit leaning on the crutch of what those who have gone before us did, or failed to do, and make up our minds to apply the knowledge we have gained from yesterday's mistakes to a united, forward and positive action program.

Peace on earth and good will to all men. Once those words become a firm determination in the hearts and minds of us all, then can they be achieved.

*Oran K. Gragson*  
ORAN K. GRAGSON, Mayor  
City of Las Vegas

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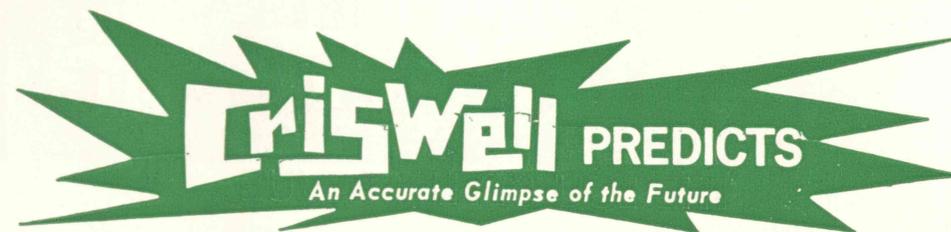
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FABULOUS LAS VEGAS



My Dear Friend:

This will be a personal letter for you and for you alone. We are all interested in the future for that is where you and I are going to spend the rest of our lives whether we want to or not! 1970 is the wayward wanton and 1971 will be the pristine virgin! We are happily bidding 1970 farewell and embracing 1971 at the same time!

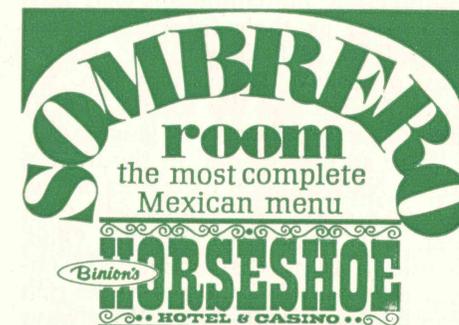
The ranks are thinning, and many we knew and loved have gone on to await us! The parade never stops, but the Grand Reviewing Stand always seems to come too quickly!

When I was a boy in Princeton, Indiana, we had a great aunt, Aunt Mec (America) Hopkins who made a career out of being happy and cheerful! Even in her late 80's she acted like a prima donna taking a footlight bow accepting an ovation! She would say "Just think, I will be ahead waiting for you." My Father would grumble "She doesn't have to be so cheerful about it!" Could this be the secret of life? Does our entire parade follow us along and everything is ahead waiting for us? Somehow we knew we could never escape and now we are certain! In 1971 the tragedies will be many and the joys few! Let us look back to 1941 and you will see a reflectional view of things to come in 1971! The 30 year cycle is upon us! The same things will happen but to a different character! But 1971 will be no different than all of the other years, for Mother Nature and Father Time still cook up the same stew!

You can just imagine Mother Nature and Father Time in their huge kitchen deciding what to feed the Universe for the coming year of 1971! "They need a lesson this time! They

never learn by their mistakes and if they do not learn in 1971, they never will!" mumbles Mother Nature. "Why not give them something to cry over, they always enjoy a good cry. It does one good to have a good cry!" laughs Father Time. "Let us have one tragic event followed by one comic event, just to keep them from getting jaded and bored!" replied Mother Nature. "Hand me the ingredients for a stew they will never forget!" And Father Time did!

Father Time and Mother Nature stirred into the stew Year 1971, the following: Earthquakes equalling those of December 16, 1811 . . . A series of blackouts of our principal cities with a high crime rate of looting, murder and arson . . . A second Chicago fire . . . Malaria epidemic brought on by the Hippie population with many deaths resulting from the plague . . . The worst weather on record, blizzards, floods, ice-age, extreme heat and cold over all the world with human suffering brought to a new high . . . Another type of Johnstown flood . . . Tidal waves like Galveston . . . Bombing of theatres, auditoriums, stadiums, pleasure parks with loss of



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life . . . Thousands of office workers asphixiated when power fails in windowless buildings . . . Bomb plantings in Postal Buildings, Banks, Stock Exchanges and Federal Edifices on schedule . . . But then, all this was interlaced with comedy of human error . . . Sheer human stupidity, the brightest doing silly clownish things, resulting in a wave of laughter from coast-to-coast! Funny divorces! Shocking court cases turned into travesty! Public idols with feet of clay! Fancy frauds draped in the folds of respectability! Great humanitarians who have themselves as their favorite charity! The foibles of fashion! How can we take ourselves seriously when we dress like we do? We should look at each other and burst out laughing!

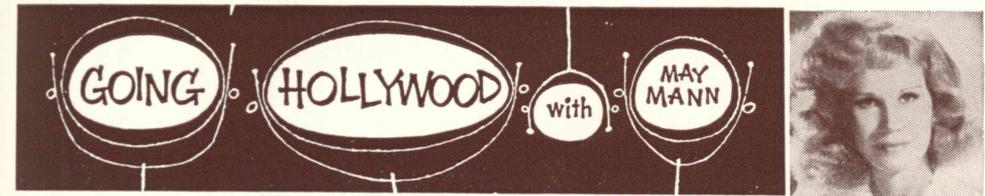
Hope springs eternal in the human breast. Natives build their huts on the volcano's edge to be destroyed each year. The citizens of Indiana, Ohio, Kentucky, Illinois, Missouri and Tennessee rebuild their homes on the rich river banks year after year. We always hoped we could outguess Mother Na-

ture, but so far we have not!

I predict that the simple joys of yesterday have been replaced by packaged items in the supermarket! Turkey stuffing was once an art, now merely a taken-for-granted. Once a woman prided herself on her angel food cake, which can now be poorly duplicated for sixty cents, just mix with water! Once a lifetime of research would yield a startling statistic, but today the punch of a computer button can instantly bring the same answer! When our students graduate (do we ever graduate?) they come out into the world unarmed with no experience, and are mowed down into dusty defeat by our super-commercial world! How to cope with the world is not found between the covers of a book but carefully doled out to us day by day!

1971 is a master year of "9" and with Tarot the destiny reads "The Juggler, the Hermit, the Chariot and the Juggler" which means a year of summing up, of getting together with

(Continued on Page 73)



Merry Christmas . . Merry Christmas . . Merry Christmas.

It's Christmas again, luvs. Take a moment and recall in retrospect your merriest Christmas ever. Then let's make this one of your happiest, God willing!

The Yule tradition in our Mormon family in Utah was Christmas at its best. Everyone had a share in the formal festivities. By the time I was eight I still believed devotedly in Santa Claus. (I still do, except I now realize that Santa Claus comes in various sorts, shapes and characters). It was felt somehow that the family's only child now in the third grade at school, had a way of overdoing Christmas Cheer. "But are we not, dear Grandmama, to share our joys with everyone — the destitutes, the sick, and the poor?" I asked, "and especially at Christmas!"

Grandmama would patiently explain that we did, indeed, but bringing everyone and anyone (and me, "the strays") home was another matter, since the big house in spite of its 22 rooms, had its limits. And all of the grandchildren and uncles and aunts who'd be coming for Christmas dinner, 38 at last count, was all Florabel (our live-in long-suffering maid) could contemplate, in spite of the extra maids always employed to assist her on each holiday.

So came the snow a few days before Christmas Eve. The first flurry of soft flakes whitened the window ledges, then the porches and clustered on the branches and the leaves of the trees. Overnight it fell, and by morning the red berry bushes were heavy with its burden. While the grape arbors looked like fairy castle portals, and the tall pines glistened with icy cones. And the big bay windows on the first floor framed the winter

whiteness outside, embellishing the lilac trees and the stately buckeyes. And when the sun came out it glistened as millions of diamonds. At sundown the snow made the sky a grey shell lighting the great windows, and added to the rosy hues of logs burning brightly with their warmth from the hearths. Snow rose to five feet deep in the walks and lay on the sloping rooftops like neat borders, and the brook that ran through the gardens murmured respectfully under its whiteness.

Mama was being very brave, for this was the second year that Papa was away in the health sanitarium, and we had to go on without him.

Mama busied herself and dressed the windows and the mantlepieces with holly and tied branches of mistletoe and pine with wide red velvet ribbons. The staircase was garlanded from the second floor and I made a frame of holly and pine splashed with red satin bows for Papa's photograph in the library. Outside, kids made merry with snowballs and sleighs flying down the hill. Inside Grandmama, Mama and Florabel kept busy in the big cheerful kitchen, turning out wonders like plum pudding, homemade mincemeat for pies, Christmas cookies of all shapes, popcorn balls, salting almonds and making yummy Christmas candy.

This was the first year that Santa Claus had informed Mama very early that we are to get our own tree and trim it ourselves. This was a great surprise, for heretofore Dear Mr. Santa Claus had miraculously delivered the glittering Christmas tree along with all the gifts between Christmas Eve and Christmas morning.

The Christmas tree always stood in front of the great glass picture win-



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dow of the drawing room, so its colorful array of lights and glitter could be reflected on the snow outside, and be enjoyed by passersby. It was always a big tree, that stood almost to the ceiling. The ceilings were very high in those great rooms.

It was always the family's feeling that a traditional Christmas tree should be as old-fashioned as possible, with ornaments and lights usually imported from Europe, where they made such marvelous ones. There was never an all red and white, or a green and white, or a blue and silver tree at our house. No indeedy. We had the fresh green pine, whose fragrance was drawn by the heat from the fireplaces to permeate the whole house. And on this Christmas we were all to engage in its trimming. The boxes were brought down from the attic, all systematically labeled for their contents and year. New trimmings were added also year to year. And this day before Christmas we would all trim the beautiful bushy big

green tree which had presided just a few days before so proudly in the Rocky Mountain range, whose majestic heights we viewed from the east windows.

Early that evening I had permission to go Christmas caroling. There were four girls and five boys and we had been rehearsing Christmas carols ever since Thanksgiving. Now we pooled our reports on who lived alone and would be the loneliest. And to whom we could give the greatest happiness with our carol serenade on Christmas Eve.

The list added up to ten. Warm in our furry coats, mittens, bonnets and caps, off we trudged in the white snow, intent and joyous in our act of giving.

Happily our songs were received at the first four houses. Thank yous were expressed from the doorways. At the fifth the lady came out and gave us cookies with a "God bless you little angels." At the sixth we were well

*(Continued on Page 45)*

## Lights of Las Vegas



By PHIL SOLOMON

IN 1905 the entertainment Capital of the World was born by executive decision of Union Pacific as the railroad division point. Thirty-six years later, the Strip began to take shape as a potential paradise, when Thomas E. Hull built El Rancho Vegas Hotel of 68 rooms and cottages. Jake Katleman purchased the complex later and fire struck in 1960. Howard Hughes bought the property two years ago for around \$11 million.

The Last Frontier Hotel was erected in 1942. It was torn down and rebuilt in 1967 by Maurice Friedman and renamed The Frontier. Hughes purchased it for \$25 million in 1968. Sophie Tucker received \$2500 a week in 1943. Liberace and Elvis Presley made their Strip debut there.

Expansion began after World War II and on New Year's Eve 1947, the ill-fated Bugsy Siegel opened the Flamingo Hotel with Eddie Cantor, Jimmy Durante and Lena Horne. Soon after Al Parvin bought it, then sold it to Morris Lansburg and then Kirk Kerkorian paid \$12.5 million in 1967.

Next came the Thunderbird Hotel with Marion Hicks at the helm. He sold to Joe Wells and not long after Del Webb acquired it for \$10 million.

Wilbur Clark, Tommy McGinty, Moe Dalitz, Morris Kleinman, Lou Rothkopf and Sammy Tucker opened the Desert Inn in April, 1950 with Edgar Bergen as the first star. The group sold out to Hughes. This was the first hotel purchase for the billionaire, opening the door for other holdings in Nevada.

The Hotel Sahara, another Webb holding was opened in 1952 by Milton Prell. This was the site of the Club Bingo. Alex Shoofey, Herb McDonald and Stan Irwin got their start here.

Prell paid Ray Bolger a FABULOUS \$22,500 a week. Lauritz Melchior and Marlene Dietrich followed soon after.

Jakie Freedman and a group of Texans built the Sands Hotel in 1952 and hired Jack Entratter as Entertainment Director. He assembled the most famous stable of stars, including the clan of Frank Sinatra, Dean Martin, Joey Bishop, Sammy Davis, Jr. and Peter Lawford. Others to appear there were Jerry Lewis, Red Skelton, Nat King Cole, Eydie Gorme and Steve Lawrence.

Three more hotels opened in 1955, the short lived Royal Nevada (headed by Sammy (Gameboy) Miller, Sammy Haas and others, later bought by Stardust interest), The Riviera and The Dunes. Originally Frank Costello was supposedly involved with the Riviera and Harvey Silbert took over control and made the hotel what it is today. This was the Strip's first high-rise hotel (9 stories) and the first to offer large productions, "The World of Suzie Wong." The late Benny Goffstein and Jess Goodman played prominent parts in the complete operation.

Major Riddle opened the Dunes

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## Don't Forget The Girls!

The Christmas season approaches with the usual dilemma for the girls at the Training Center.

Every year, the Director and supervisors must rely on the generosity of private citizens for money and gifts for no holiday funds are allocated through the state.

This year there are 75 girls in residence and each likes the things girls on the outside yearn for.

Contributions are deductible and are deposited with the State Treasurer for Christmas gifts and audit.

Don't let them be lonely! Send any amount. Make your checks out to

**NEVADA GIRLS  
TRAINING CENTER  
"GIFT FUND"**

and then came Charley Rich, Sid Wyman and George Ducksworth as partners to make it a swinging place. They bought in "Casino de Paris," one of the three French nude extravaganzas. The hotel was sold to Continental Connectors a few years ago.

The Hacienda was next in 1957 with Doc Bayley, and Ben Jaffe built and opened The Tropicana the same year. Eddie Fisher was the first attraction. For the past nine years the Trop has offered "Folies Bergere," a very elaborate Parisian variety show also featuring nudes. It is now owned by Texas International Airlines and run by J. K. Houssels Sr., and his son J. K. Houssels Jr.

The Stardust opened in 1958. Tony Cornero died of a heart attack while building the hotel and the Desert Inn group took over. This was the first hotel to bring in the super spectacular nude "Lido de Paris" show. Last year it was sold to Parvin-Dohrmann Corp.

Tallyho was built in 1958 and folded shortly after. Prell bought it and renamed it The Aladdin. He sold it to Parvin Dohrmann Corp. Moulin Rouge opened the same year and folded. This was the first interracial hotel.

No new construction took place until 1966, when Nate Jacobson and Jay Sarno opened Caesars Palace. Last year it was purchased by Lum's for \$60 million. Original cost was only \$20 million.

Not long after Larry Wolf built The Bonanza and went bankrupt. Kirk Kerkorian bought and sold it to Levin Townsend. The latter couldn't make it and it was returned to Kerkorian.

In July, 1969 there were two major additions. Hughes obtained the tall circular Landmark from Frank Carroll for 17 million dollars and Kerkorian opened the 1500 room, \$60 million International Hotel. Hilton chain will take over sometime in January as a 50 per cent or better stockholder.

(Continued on Page 71)

# MIGHTY MIXTURE

by GARY STEVENS

**THOSE WERE THE DAYS:** Nickel phone calls . . . The late watch at Lindy's with no concern about calories in cheese cake . . . Eddy Duchin's piano pounding at the Plaza . . . La Salles and De Sotos . . . Ed Sullivan as a sports writer . . . When cab drivers said "thanks" for a ten cent tip . . . The long drive, the cool spring night air on the way to the Glen Island Casino for the hard beat and lush sound of Glen Gray and the Casa Loma crew . . . When grass meant nothing more than something that grew on a lawn . . . Cuban heels . . . The Barney Ross-Jimmy McLarnin bouts . . . The sonorous low tones of the horn on the Ile de France . . . When "hip" was "hep" . . . William Powell, the debonair, dashing amateur detective, "Philo Vance" . . . Sal Maglie's curve ball—more dips than a roller coaster, more spin than a Monte Carlo roulette wheel . . . A sturgeon sandwich at Reuben's when the clock said 3 am . . . Billie Holiday singing, as only she could, "Travelin' Light" through smoke and haze at Kelly's Stable . . . Cole Porter shining through every note and rhyme of the score for "Kiss Me Kate" . . . The roars, the shouts and the multi foreign accents when the crowd approved at a Six Day Bike Race at Madison Square Garden . . . Salt water taffy from Atlantic City . . . Ray Robinson's left jab, a rapier in a boxing glove . . . The music magic Fritz Reiner made on a Sunday afternoon with the N. Y. Philharmonic at Carnegie Hall . . . The rhythmic rattle of the Sixth Avenue El . . . The pudgy mite, La Guardia looking simply lovable and ridiculous in a fire helmet at some Brooklyn or Bronx-blaze . . . Walter Winchell's quick

steps exciting the Taft barber shop after an early evening shave . . . Benny Fields' "schmaltz" in his superlative night club act at Chi's Chez Paree in '40 . . . When "Main Lining" meant strutting your stuff if you were from Philadelphia society . . . The disarming charm of Jean Sablon, impeccably tailored on a night club floor . . . Tables in the kitchen area of Dinty Moore's, where kosher calf's liver was as good as the famed corned beef and cabbage . . . Carole Lombard, the most beautiful comedienne the screen ever had . . . Larry Hart's show biz oriented line in "Zip" out of unforgettable "Pal Joey" (with Gene Kelly), to wit: "I don't care for Whistler's Mother, 'Charley's Aunt' or Shubert's brother" . . . The riotous exchanges between table takers and cast at the hilarious Club 18 . . . Damon Runyon's memorable lead when it was ascertained that a murderess committed a capital crime by using her south paw to club her husband to death with a window weight. In sportswriter vernacular his condensation read: "Ruth Snyder Bats Left Handed" . . . Ted Husing's resonant way of opening a sportscast—"Good afternoon, everybody, everywhere." Easily the best football announcer of his time or anybody else's . . . An evening at Sardi's—Billy Rose sipping black coffee; Louis Calhern casting a roving male eye at any and all trim female frames and Helen Hayes, all prim and proper, but occasionally breaking into an uproarious laugh . . . The Milton Berle-Harry Richman - George Tappes-Virginia Verrill bill at the International Casino . . . The power on the pages of a Hemingway book . . . The dressy Rainbow Room and the hit Billy DeWolfe made there . . . A Lippman

## Harmonious Holidays and a Swinging New Year!

BILL PORTER  
& his Staff



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column in the *Herald-Tribune*. Made breakfast more stimulating . . . Desi Arnaz leading a rhumba band at La Conga . . . The editorial writer at the *World-Telegram* with a display of compassion and wit, when the old *New York Sun* folded and joined the *W-T*, as he simply wrote: "I hate to see that Evening Sun go down." . . . The tingle in the air during lunch at the *Algonquin* with barrister Louis Nizer holding court on one end with George S. Kaufman tossing off bon mots in the center of the room, while in an opposite corner sat Dennis King and Ralph Forbes talking theatre . . . The headlines on Barbara Hutton and Doris Duke, the to-be-pitied poor little rich girls . . . The lilt of a Noel Coward melody and lace-like quality of his lyrics . . . Some one-in-the-morning at the bar in the *Hickory House* with either Joe Marsala on clarinet or Eddie South, "the dark angel of the violin," selling intimate jazz . . . The *Versailles* with the best supper club food in town and those wonderful headliners like Edith Piaf, Gertrude Niesen and Dwight Fiske

JACK CORTEZ

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LAS VEGAS magazine

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. . . Sammy Davis Jr.'s big opening night at *Ciro's* on Hollywood's strip . . . The non-political Shirley Temple in a flick called "Little Miss Marker." A living doll who could have been arrested on a larceny charge — heart stealing . . . The experience at age 20 read Walter Pitkin's book "Life Begins at 40" . . . A crowded night at the *Stork Club* where the assemblage often included Ray Bolger, Jim Farley, Gloria Swanson, society's Brenda Frazier and Bert Lahr . . . The burlesque houses on 42nd St. in the late 30's when Phil Silvers, Red Buttons, Jan Murray, Gypsy Rose Lee, Robert Alda, Joey Faye, Georgia Sothorn and Margie Hart were among those present . . . The tilt of Jimmy Walker's gray fedora and the needle crease in his trousers . . . Phil Spitalny's all girl orchestra. His trumpet section—the first glimmer of a Women's Lip-eration Movement . . . Toots Shor's buzzing before a World Series game. To Bernard the boss every celeb from Gleason to DiMaggio was, affectionately—a crum-bum . . . A look at the screen for Barbara Stanwyck's tears, Billy Gilbert's sneezes, Ben Turpin's crossed eyes, Clark Gable's oversized ears . . . If autumn in New York had glitter, glamour, the works, it included dinner at '21 a theatre second nite like Nov. 13, 1950 for zingy, zestful, entertaining "Guys and Dolls," a whirl at *El Morocco*, where the music was continuous and the dancers contiguous, and a purchase of a mere bagatelle at *Tiffany's* . . . Zero Mostel,

(Continued on Page 65)

## IS IT THAT TIME OF YEAR . . . . . AGAIN?



By BOB JOYCE

WHA' happened? I'm still working on last year's Christmas column and now I've got to start all over. This once a year epistle takes me out of the lounges and allows me to ramble. And for those who know me, you know I do ramble at times. I thought it would be kinda fun and maybe interesting for my frank opinion of some of the people I have interviewed since coming to this town some 11½ years ago.

I was brought here from back east to program radio station KBMI in October of 1959. At that time the studio was located in the *Flamingo* hotel and this town was like "Never-Never Land" to me. Coming from the state of Virginia, you just don't get the exposure to show business that you get here. So, naturally, I was awed, star-struck and a little nervous. I then started afternoon interviews with some of the people who worked in our town periodically and strangely enough I got to enjoy it. I also discovered that all performers are very different behind a mike or in front of a camera than onstage. My first interview was Ray Anthony, who was playing the *Sahara Lounge* with a brand new act. Having given up the big band, Ray featured a small group and two beautiful girls, Diane Hall and Anita Rey. Where Diane is or what she is doing now, I don't know, but Anita is now Mrs. Gus Mancuso and lives here in LV. But back to Ray, and remember, the following is my impression of a lot of people. If some of my opinions seem a little salty, its because that was the way it appeared to me. Ready? Let's go:

RAY ANTHONY: Much shorter than I thought he would be. With the looks of a movie idol. Very at ease

while talking about his new act. Up tight about some of his personal likes and dislikes. Extremely friendly, all-knowing about what he wants and how to do it. A perfectionist in everything he does. Does not like to dwell too long in the past. A good talker.

THE CHORDETTES: (remember "Mr. Sandman"?) Four ladies who looked more like the typical suburban housewives. Four ladies who, at the time, did not take show business too seriously and much preferred to talk about other things not related to the industry. Four ladies who evaded the question concerning their stay with Arthur Godfrey. Four ladies, who after one interview, said it all.

TONY BENNETT: (singer) — Caught him while he was appearing at the *Dunes*. First met him at the *Club 86* in Geneva, New York and, naturally, he did not remember. Always smiling, very polite. The interview went something like this: ME: Tony, it's been a long time since Geneva. TONY: Yea. ME: Isn't it great working in a place like LV? TONY: Yea. ME: Do you find today's music monopolizing your choice of material? TONY: No . . . And so it went. A nice guy, but at that time not too talkative. He's different today. After a series of one word answers, we ended the interview and he told my boss in words to this effect, "Say, that guys a good interviewer." He left while my mouth was still wide open. My what a difference a few years make. He's everyone's singer and more relaxed. A delight to interview.

DINAH WASHINGTON (SINGER SUPREME — deceased): Dinah was the target for bad press and her publicity agent did not do anything to

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COUNTRY CLUB

ELMARIE WENDEL  
VEST & CLARK  
THE COLOMBOS  
JUDY RITSKO & PAT GILL

NO COVER

counter this. All the critics panned her because of her acid tongue. The trouble was, those critics did not take the time to know her. I had met her some eight years prior to our meeting here. She confessed on the air that she was not happy with the audiences she gathered at the **Thunderbird Lounge**. She claimed they were rude, inattentive and very caustic in their remarks to her while she was onstage. I had to agree with her. **Dinah's** voice and interpretation of a song were appreciated only if you were quiet and listened. I found her relaxed with me yet nervous at the same time. To me, she was a grand lady and a true legend. I still have the pair of argyle socks she made for me. And I miss her musical genius. A victim of bad timing.

**PHYLLIS DILLER** (comedian): Always on . . . funny . . . and believe it or not . . . somewhat sexy. If you are a friend of Phyllis Diller's, you are a friend for life. This came to light when she talked about her

friends of years past and some of her newer acquaintances. I made the mistake of trying to top her during our short interview. Warning to others . . . don't try it. One of the truly genuine funny gals.

**JULIET PROWSE** (dancer, singer, etc.): At first, very stuffy, aloof and cold. It was as if she did not want to be there and preferred a slow death instead. Once on a subject she related to, it was smooth sailing from then on. But, oh, getting to that subject, you sweat more than they do.

**ANDY WILLIAMS** (singer): Interview took place before TV show was dreamed of. Impression at that time . . . the guy next door . . . your best friend while in college . . . your best friend while married . . . unaware of his talent and content to just sing and hope someone likes it Different now. Can't get to him because of an army of people surrounding him. He is now an industry.

**VIC DAMONE** (singer . . . you  
(Continued on Page 77)

## A Mary Christmas



By **MARY RETTIG**

**HOW** daily columnists manage I'll never know! Perhaps the very dailiness of their task sets a habit pattern I lack. Though I'd have to list my ancient typewriter among my next of kin it's such a constant companion, it is used mainly for reviews and for publicity writing and has to be re-educated — along with the typist in thinking along column writing lines to bring you my annual Christmas and New Year greetings.

This year, however, I have a few crutches. At moments of inspiration, (sic!) I jotted down some notes and if I can only decipher them . . . ah yes, there's "mystery Christmas cards." This is quite pertinent because I just got around to removing a wine basket full of last year's cards from the living room in preparation for receiving this year's collection. Of course that means taking the old ones out of the wine basket—which seems a logically gala depository — and looking them over, recalling the "mystery Christmas cards" notation.

For example, there's the one signed "**Muriel, Ted, little Muriel, little Ted, Schnapsy, and Kittycat.**" That is a mystery Christmas card! For the life of me I can't recall meeting any **Muriels** nor **Teds**, let alone **Schnapsy**, though I do know a lot of **Kittycats**! There are more like that and we all get them. I can never decide whether I am forgetful and that "**Muriel and Ted**" are actually dear friends and/or kin, or whether the senders are either supreme egotists or so naive they fancy anyone would know who they are with or without surnames. Whatever the case, there are always a number of such cards from persons unknown, who can never be thanked for their seasonal good wishes.

The next note says "**Prima Star,**" and indeed he is, but to me it has a second meaning. Most of us have been brought up on the beautiful story of "a bright star shining in the east," but all year round from our house can be seen a bright star shining in the north. It's the neon-lit blue star symbol on the front lawn of **Louis Prima's** "Fairway To The Stars" golf course, and it makes quite a conversation piece.

"On a clear day you can see **Louis Prima's,**" I tell visitors, and prove it by taking them aloft to the roof deck to point out the club house and shining star.

Next notation: "**Don't call before 11.**" Now that's a Las Vegas story I love. Whenever I think our town's growing too large I remember there's **Western Union** as proof that it's still small enough to have the personal touch.

In my work as a reviewer for this magazine I receive many telegraphed invitations to show openings, and over the years **Western Union** has apparently discovered that I'm a night person, who does most of her work in the quiet hours. In my early days here **W. U.** used to call me with telegrams at the customary 8 a.m., to be answered by a sleepy voice. But now, having deduced my nocturnal habits, they deliver all wires later in the morning, and when copies are sent me they're marked "**Don't Call Before 11.**" If that isn't personal service I don't know what is! And, mind you, I never requested it—just never underestimate the intelligence, and thoughtfulness, of **Western Union!**

The final notation, before I'm on my own as a "columnist," refers to the current see-through vogue in women's  
(Continued on Page 57)

**SATURDAY — December 26**

- 7:00 (3) Cartoons (c)
- 7:30 (13) Here Come The Double Deckers
- 8:00 (8) Cartoons (c)
- (13) Hot Wheels (c)
- 8:30 (13) Sky Hawks (c)
- 9:00 (13) The Hardy Boys (c)
- 9:30 (13) American Bandstand (c)
- 10:00 (8) Josie & The Pussy Cats
- 10:30 (8) NFL West. Div. F.B. Playoff (c)
- (13) Reluctant Dragon & Mr. Toad (c)
- 11:00 (3) David Brinkley Special (c)
- (8) Cartoons (c)
- (13) Motor Mouse (c)
- 11:30 (13) "Living It Up"
- 12:00 (3) Forrest Duke Show (c)
- (5) "Bedtime Story"
- "Gallant Journey"
- 12:30 (3) The Westerners
- 1:30 (3) Movies—Double Feature
- 2:00 (8) Ear to Youth
- (13) Wide World of Sports (c)
- 3:00 (8) Wild World (c)
- 3:30 (5) Fight Of The Week
- (8) NFL Game of the Week (c)
- (13) Upbeat (c)
- 4:00 (8) This Week In Pro-Football (c)
- 4:30 (3) Championship Bowling (c)
- (5) Roller Derby (c)
- (13) Combat
- 5:00 (8) Something Else (c)
- 5:30 (3) NBC Nightly News (c)
- (5) Wrestling
- (8) CBS News/Roger Mudd (c)
- (13) "The 2nd Time Around" (c)
- 6:00 (3) Bracken's World (c)
- (8) It Takes A Thief
- 6:30 (5) Porter Wagoner Show (c)
- (3) Red Skelton Show (c)
- (5) Buck Owens Show (c)
- (8) Bill Cosby Show (c)
- (13) Ian Tyson Show
- 7:30 (3) Andy Williams Show (c)
- (5) "My Man Godfrey"
- (8) Mission Impossible (c)
- (13) Let's Make A Deal (c)
- 8:00 (13) The Newlywed Game (c)
- 8:30 (13) Adam 12 (c)
- (8) My Three Sons (c)
- (13) Lawrence Welk Show (c)
- 9:00 (3) "Two For The Seesaw"
- (8) Arnie (c)
- 9:30 (5) Steve Allen Show (c)
- (8) Mary Tyler Moore Show (c)
- (13) Most Deadly Game (c)
- 10:00 (8) Mannix (c)
- 10:30 (5) Alfred Hitchcock
- 11:00 (3) "We're No Angels"
- (5) "The Mummy's Curse"
- "Horror Island"
- (8) "Flower Drum Song"
- (13) "Secret Of The Incas"

**SUNDAY — December 27**

- (3) Programs May Be Interrupted for American Football Playoffs
- 6:30 (3) Faith For Today (c)
- (8) Golden Years (c)
- 7:00 (3) Insight (c)
- (13) Children's Gospel (c)
- 7:30 (3) Rex Humbard (c)
- (8) Spoken Word (c)
- (13) Cartoons (c)
- 8:00 (8) Kathryn Kuhlman (c)
- 8:30 (3) Oral Roberts (c)
- (8) Teleforum (c)
- (13) Discovery (c)
- 9:00 (3) The Californians
- (8) Tom and Jerry (c)
- 9:30 (3) The Westerners
- 10:00 (13) Directions (c)
- 10:30 (5) This Is The Life
- (8) NFL West. Div. F.B. Playoff (c)
- (5) Day of Discovery (c)
- (13) Cartoons (c)
- 11:30 (5) Movie
- 12:30 (13) 1970 NCAA F.B. Highlights (c)
- 1:30 (5) Jack Peters Show (c)
- (13) Movie
- 2:30 (5) Keith Austin Show
- 3:00 (13) Upbeat (c)
- 4:00 (3) 12 O'Clock High (c)
- (8) "The Court Jester"
- (13) Perry Mason
- 5:00 (3) Rat Patrol (c)
- (13) Movie
- 5:30 (5) Weekend Sports & News (c)
- 6:00 (3) High Chaparral (c)
- (5) Quest For Adventure
- (8) Land Of The Giants (c)
- 6:30 (5) The World Tomorrow
- 7:00 (3) Wild Kingdom (c)
- (5) Movie
- (8) Lassie (c)
- (10) Guitar Lesson
- (13) The Young Rebels (c)
- 7:30 (3) Disney's World of Color (c)
- (8) Hogan's Heroes (c)
- (10) Travel
- 8:00 (8) Ed Sullivan Show (c)
- (10) Kukla, Fran & Ollie (c)
- (13) The F.B.I. (c)
- 8:30 (3) Dragnet (c)
- (10) The World We Live In
- 9:00 (3) Bonanza (c)
- (5) David Susskind (c)
- (8) Glen Campbell Show (c)
- (10) Civilization
- (13) Movie
- 10:00 (3) The Bold Ones (c)
- (8) Tim Conway Show (c)
- (10) Fanfare: Opera
- 11:00 (3) "Castilian"
- (5) Movie
- (8) CBS/Big News (c)

**★ ALL PROGRAMS SUBJECT TO STATION CHANGES ★**

**MONDAY — December 28**

- 3:00 (3) "Interlude"
- (8) "Mara Of The Wilderness"
- (13) Bewitched (c)
- 3:30 (5) Timmy and Lassie
- (13) A World Apart (c)
- 4:00 (5) Bozo's Big Top
- (13) Dark Shadows (c)
- 4:30 (13) ABC Evening Report (c)
- 4:50 (3) Hey Kids Show (c)
- 4:54 (8) Our Town (c)
- 5:00 (3) Batman (c)
- (5) Merv Griffin Show (c)
- (8) Blue-Gray Classic Football
- (13) The First News (c)
- 5:25 (10) News In Education
- 5:30 (3) NBC Nightly News (c)
- (10) Sesame Street (c)
- (13) College Football '70 (c)
- 6:00 (3) Eyewitness News (c)
- (13) Film
- 6:30 (3) "Naked Dawn"
- (5) Stan Lambert/Sports (c)
- (10) Misterogers' Neighborhood
- 6:35 (5) Voyage To Bottom Of Sea (c)
- 7:00 (10) What's New
- 7:30 (5) Steve Allen Show (c)
- (10) Hartbeat—Dr. Hart Wegner
- 7:45 (10) Economic Commentary
- 8:00 (3) Rowan & Martin's Laugh-In (c)
- (8) Film
- (10) Children's Program—"Dandelion"
- 8:30 (5) Suspense Theatre (c)
- (8) The Lucy Show (c)
- 8:45 (13) The Young Lawyers (c)
- 9:00 (3) "Lilies Of The Field"
- (8) Mayberry, R.F.D. (c)
- (10) Black Journal
- 9:30 (5) David Frost Show (c)
- (8) Doris Day Show (c)
- 9:45 (13) Silent Force (c)
- 10:00 (8) Carol Burnett Show (c)
- (10) Book Beat
- 10:15 (13) TBA
- 10:55 (5) Ralph Pearl (c)
- 11:00 (3) (8) (13) News-Weather-Sports (c)
- (5) Felony Squad
- 11:30 (5) Movie
- "Ski Party"
- Movies thru the Night
- (13) Joe Delaney & Friends (c)
- 11:45 (3) Johnny Carson Show (c)

**TUESDAY — December 29**

- 3:00 (3) "This Happy Feeling"
- (8) "Sail A Crooked Ship"
- (13) Bewitched (c)
- 3:30 (5) Timmy and Lassie
- (13) A World Apart (c)
- 4:00 (5) Bozo's Big Top
- (13) Dark Shadows (c)
- 4:30 (13) News-Weather-Sports (c)
- 4:50 (3) Hey Kids Show (c)
- 4:54 (8) Our Town (c)
- 5:00 (3) Batman (c)
- (5) Merv Griffin Show (c)
- (5) Lucy Show (c)
- 5:30 (3) NBC Nightly News (c)
- (8) Gilligan's Island (c)
- (10) Sesame Street (c)
- (13) Movie
- 6:00 (3) Eyewitness News (c)
- (8) The Big News (c)
- 6:30 (3) Daniel Boone (c)
- (5) Stan Lambert/Sports (c)
- (8) CBS News/W. Cronkite (c)
- (10) Misterogers' Neighborhood
- 6:35 (5) Secret Agent
- 7:00 (8) The Big News (c)
- (10) What's New
- 7:30 (3) Don Knotts Show (c)
- (5) Steve Allen Show (c)
- (8) Beverly Hillbillies (c)
- (10) Kukla, Fran and Ollie
- (13) Mod Squad (c)
- 8:00 (8) Green Acres (c)
- (10) Speculation
- 8:30 (3) Julia (c)
- (5) Roller Derby (c)
- (8) Hec Haw (c)
- (13) Movie
- 9:00 (3) "Journey To Far Side Of/Sun"
- (10) The Advocates
- 9:30 (5) David Frost Show (c)
- (8) To Rome With Love (c)
- 10:00 (8) CBS News Report (c)
- (10) San Francisco Mix
- (13) Marcus Welby, M.D. (c)
- 10:55 (5) Ralph Pearl (c)
- 11:00 (3) (8) (13) News-Weather-Sports (c)
- (5) Felony Squad
- 11:30 (3) Johnny Carson (c)
- (5) Movie
- "War Of The Worlds"
- Movies thru the Night
- (13) Dick Cavett Show (c)

*Lady Luck Lounge*  
**HARRY JAMES**  
**BILLY DANIELS**  
 ST. PAUL SISTERS

**DESERT INN**

*Monte Carlo Room*  
**Joseph Macchiaverna**  
 Violinist  
 6:30 P.M. to Midnite

**WEDNESDAY — December 30**

- 3:00 (3) "Man Of A Thousand Faces"
- (8) "Adorable Julie"
- (13) Bewitched (c)
- 3:30 (5) Timmy and Lassie
- (13) A World Apart (c)
- 4:00 (5) Bozo's Big Top
- (13) Dark Shadows (c)
- 4:30 (13) News-Weather-Sports (c)
- 4:50 (3) Hey Kids & Batman (c)
- 5:00 (5) Merv Griffin Show (c)
- (8) Peach Bowl Classic Football
- 5:30 (3) News-Weather-Sports (c)
- (10) Sesame Street (c)
- (13) Movie
- 6:30 (3) The Big Valley (c)
- (5) Stan Lambert/Sports (c)
- (10) Misterogers' Neighborhood
- 6:35 (3) The Avengers (c)
- 7:00 (10) What's New
- 7:30 (3) The Man From Shiloh (c)
- (5) Steve Allen Show (c)
- (10) Golden Years
- (13) Courtship of Eddie's Father (c)
- (8) Film
- (10) French Chef (c)
- (13) Make Room For Granddaddy (c)
- 8:30 (5) Wrestling (c)
- (8) Governor and J.J. (c)
- (10) Civilization
- (13) Room 222 (c)
- 9:00 (3) Kraft Music Hall (c)
- (8) Medical Center (c)
- (13) Johnny Cash Show (c)
- 9:30 (5) David Frost Show (c)
- (10) Nader Report
- 10:00 (3) Four In One (c)
- (8) Hawaii Five-O (c)
- (10) Hollywood Bowl Spectacular
- (13) Dan August (c)
- 10:55 (5) Ralph Pearl (c)
- 11:00 (3) (8) (13) News-Weather-Sports
- (5) Felony Squad
- 11:30 (3) Johnny Carson (c)
- (5) Movie
- "Little Boy Lost"
- Movies Thru The Night
- (13) Dick Cavett Show (c)
- 1:00 (3) Cinema Scene (c)
- (3) Joe Delaney & Friends (c)

**THURSDAY — December 31**

- 3:00 (3) "Sangaree"
- (8) "The Young Land"
- (13) Bewitched (c)
- 3:30 (5) Timmy & Lassie
- (13) A World Apart (c)
- 4:00 (5) Bozo's Big Top
- (13) Dark Shadows (c)
- 4:30 (8) Bluebonnet Bowl Football (c)
- (13) News-Weather-Sports (c)
- 5:00 (5) Merv Griffin Show (c)
- 5:30 (3) News-Weather-Sports (c)
- (10) Sesame Street (c)
- (13) Movie
- 6:30 (3) Star Trek (c)
- 6:30 (5) Stan Lambert/Sports (c)
- (10) Misterogers' Neighborhood
- 6:35 (5) The Untouchables
- 7:00 (10) What's New
- 7:30 (3) Orange Bowl Parade (c)
- (5) Steve Allen Show (c)
- (10) The World We Live In
- (13) Matt Lincoln (c)
- 8:00 (8) It Takes A Thief (c)
- (10) Peter & The Wolf
- 8:30 (3) Ironside (c)
- (5) Porter Wagoner Show
- (10) Interview/Walter Cronkite
- (13) Bewitched (c)
- 9:00 (5) Buck Owens Show (c)
- (8) Movie
- (10) Boston Pops
- (13) Barefoot In The Park (c)
- 9:30 (3) Nancy (c)
- (5) David Frost Show (c)
- (13) The Odd Couple (c)
- 10:00 (3) Dean Martin Show (c)
- (13) The Immortal (c)
- 10:55 (5) Ralph Pearl Show
- 11:00 (3) (8) (13) News-Weather-Sports
- (5) Felony Squad
- 11:30 (3) Johnny Carson (c)
- (5) Movie
- "Hurricane Smith"
- Movies thru the Night
- (13) Dick Cavett Show (c)
- 1:00 (3) Cathedral of Tomorrow
- (13) Joe Delaney & Friends (c)

**FRIDAY — January 1**

- 7 A.M. (8) Rose Parade Preview (c)
- 7:30 (3) New Year's Parade Salute (c)
- (8) Cotton Bowl Parade (c)
- 8:30 (3) (8) Tourn. of Roses Parade (c)
- 10:45 (8) Cotton Bowl Football (c)
- 1:45 (3) Rose Bowl Football Game (c)
- 3:00 (8) Movie
- (13) Bewitched (c)
- 3:30 (5) Timmy and Lassie
- (13) A World Apart (c)
- 4:00 (5) Bozo's Big Top
- (13) Dark Shadows (c)
- 4:30 (13) News-Weather-Sports (c)
- 4:45 (3) Orange Bowl Football Game (c)
- 4:54 (8) Our Town (c)
- 5:00 (5) Merv Griffin Show (c)
- (8) The Lucy Show (c)
- 5:30 (8) Gilligan's Island (c)
- (10) Sesame Street (c)
- (13) Movie
- 6:00 (8) News-Weather-Sports (c)
- 6:30 (5) Stan Lambert/Sports (c)
- (10) Misterogers' Neighborhood
- 6:35 (5) Suspense Theatre (c)
- 7:00 (10) What's New
- 7:30 (5) Steve Allen Show (c)
- (8) The Interns (c)
- (10) Hartbeat—Dr. Hart Wegner
- (13) The Brady Bunch (c)
- 8:00 (10) Hanzel and Gretel
- (13) Nanny & The Professor (c)
- 8:30 (3) Name Of The Game (c)
- (5) Roller Derby (c)
- (8) Headmaster (c)
- (13) The Partridge Family (c)
- 9:00 (8) Movie
- (13) That Girl (c)
- 9:30 (5) David Frost Show (c)
- (13) Love American Style (c)
- 10:00 (3) Wild, Wild West (c)
- (13) This Is Tom Jones (c)
- 11:00 (3) (8) (13) News-Weather-Sports
- (5) Movie
- (3) Johnny Carson (c)
- (8) Movie
- (13) Dick Cavett Show (c)
- 12:30 (5) Movie
- 1:00 (3) Forrest Duke Show (c)
- (13) Joe Delaney & Friends (c)

**MON. thru FRI.**

- 6:00 (3) Educational (c)
- 6:30 (3) Pub. Service/Instructional (c)
- "Think" (c) (Mon. only)
- 7:00 (3) Today Show (c)
- (8) CBS/Local News (c)
- 8:00 (8) Captain Kangaroo (c)
- 9:00 (3) Dinah's Place (c)
- (8) Romper Room (c)
- 9:30 (3) Concentration
- (8) Beverly Hillbillies
- (13) Helen Estrada Show (c)
- 10:00 (3) Sale Of The Century (c)
- (8) Family Affair (c)
- (13) All My Children (c)
- 10:30 (3) Hollywood Squares (c)
- (8) Love Of Life (c)
- (13) Let's Make A Deal (c)
- 11:00 (3) Jeopardy (c)
- (8) Where The Heart Is (c)
- (13) Newlywed Game (c)
- 11:30 (3) Who, What, Where (c)
- (8) Search For Tomorrow (c)
- (10) Sesame Street
- (13) Dating Game (c)
- 12:00 (3) Eyewitness News (c)
- (8) Gomer Pyle (c)
- (13) General Hospital (c)
- 12:30 (3) Days Of Our Lives (c)
- (5) The Pioneers
- (8) As The World Turns (c)
- (13) One Life To Live
- 12:55 (5) News (c)
- 1:00 (3) The Doctors (c)
- (5) Muriel Stevens Show (c)
- (8) Love/Splendor Thing (c)
- (13) Galloping Gourmet (c)
- 1:30 (3) Another World—Bay City (c)
- (5) Movies Monday thru Friday
- (Titles Unavailable at Press-time)
- (8) The Guiding Light (c)
- (13) Movie Game (c)
- 2:00 (3) Bright Promise (c)
- (8) Secret Storm (c)
- (13) Film
- 2:30 (3) Another World—Somerset (c)
- (8) The Edge of Night (c)
- (13) That Girl (c)



# curtain time

## ALADDIN

736-0111 Maitre d' Joseph Deneus

### BAGDAD THEATRE

This room dark from December 12-25 . . . will re-open on December 26 with "The Funny Farm" (10-Midnite-2 A.M. Off Thursday)

### MINI BOTTLE'

Room re-opens on December 25 with Ron Rose & Friend (10 P.M.-4 A.M.)

## CAESARS PALACE

734-7431 Maitre d' Jess Kirk

### CIRCUS MAXIMUS — Dec. 10-Jan. 6

The Smothers Brothers; Everly Brothers (Dec. 10-23); Leslie Uggams (Dec. 24-Jan. 6); Edwin Hawkins Singers; Nat Brandwynne Ork (8:15 & Midnite) December 25 thru January 14 special 3rd show at 2:15 A.M. with Woody Herman and Duke Ellington.

### CLEOPATRA'S BARGE

Pupi Campo; Terri Rinaldi (9 P.M. to 3 A.M.)

### BACCHANAL

Jimmy Grippo (8 P.M. to Midnite)

## CASTAWAYS

735-5252

### KON TIKI

Chico Holiday; Norma King; Rusty Isabel; Gina Vaughn; Adelaide Robbins (4:30 P.M.-4:30 A.M.)

The happiness of life is made up of minute fractions — the little, soon forgotten charities of a kiss or smile, a kind look, a heart-felt compliment, and the countless infinitesimals of pleasurable and genial feeling.

## CIRCUS CIRCUS

734-8181

### MAIN ARENA — Current

Senor Antonio; Berosini's Jungle Fantasy; Farfans; Flying Gibsons with Don Martinez; Gigi; Hildalys; Le Lisa; Latinos; Norbu; Palacios; Peluza; Rolland & Marcia; Tony Steele; Tanya The Elephant; The Aerial Ballet; Ringmasters Mike Hartzell, Clarence Hoffman and Tommy Rundell (1 P.M. to 1 A.M.)

### HIPPODROME THEATRE

"Nudes In The Night," starring Nancy Austin, Bill Fanning, with Marty May, Baby Doll, Angel Ray, Rusty Taylor. Little Red Trio (Mon.-Thurs. 10 P.M. & Midnite. Fri. & Sat. 10 P.M.-Midnite-2 A.M.)

Fascinating indeed are the aerobic intricacies performed by the Latinos, Flying Gibsons with Don Martinez and the Flying Palacios (with that daring young 5 year old Raphael, each with its individual speciality . . . with the Flying Farfans providing an admixture of comedy in the mid-air feats . . . Señor Antonio causes many a heart to miss a beat with his swing trapeze-head balance . . . The Berosini Jungle Fantasy is the most captivating collection of chimps and twin gorillas in a series of gymnastics . . . Bobby's Chimps offer people schticks on the pin wheel and trampoline, and inject humor in acrobatics and ethnic dance . . . No one rides a unicycle upside down on a monorail with only his teeth supporting a trapeze on which his wife works — except the Hildalys . . . Watching

(Continued on Page 26)

## DESERT INN

735-1122 Maitre d' Pancho Allati

### CRYSTAL ROOM — December 15-28

Lainie Kazan; Jerry Van Dyke; Carlton Hayes Ork (8 & Midnite)

### LADY LUCK LOUNGE

Harry James; Billy Daniels; St. Paul Sisters; Jody Four (9 P.M. to 4 A.M.)

## DUNES

734-4741 Maitre d' Murray

### CASINO SHOWROOM—Dec. 24-Indef.

The All New "Casino de Paris '71," with exciting new acts . . . beautiful girls. Earl Green Ork (8 P.M. & Midnite)

### PERSIAN THEATRE

"Vive Les Girls" '71," with Elmarie Wendel; Vest & Clark; Five Colombo Brothers (11 P.M. & 2 A.M. daily. Sat. 11 P.M. 1 A.M. 3 A.M. Closed Tuesday)

### SULTAN'S TABLE

Arturo Romero & his Magic Strings (6 P.M. to 11:30 P.M.)

### TOP O' THE STRIP

Orrin Tucker; Art & Dotty Todd (8:30 P.M. to 4:30 A.M. Closed Sunday)

### PERSIAN ROOM

Standard operating procedure is for Frederic Apcar to out-dazzle himself with succeeding editions of "Vive Les Girls." He's at it again with the '71 collection. From the startling gorilla opening round to the "Hide & Seek" finale, the word is fantastique as those darting lovelies of the line and curvy mannequins frame every act superbly . . . There is comedienne Elmarie Wendel, the hung-up gal whose smart material by Bob Lees and Dickson Hughes is an extra click, . . . Vest & Clark, the volatile warblers and step-pers who do triple duty all the way through . . . and the Five Colombo Brothers, whose gymnastics and other amusing inserts give added zest . . . Judy Ritsko and Pat Gill are two fine figured birds who show off most of their natural plumage during some rapid rounds . . . As for the draped type of plumage, the costuming, this

(Continued on Page 26)

## EL CORTEZ

382-1500

### VIP LOUNGE — December 3-30

Phyllis & Bobby Sherwood; The Odyssey (8:30 P.M. to 6 A.M.)

## FLAMINGO

735-5646 Maitre d' Ralph Greco

### FLAMINGO ROOM — December 10-27

Marty Allen; Kaye Stevens; Russ Black Ork (8:15 & Midnite)

### CASINO THEATRE

Fats Domino; Wayne Cochran; Judy Lynn; Kim Brothers (7 P.M. to 5 A.M.)

### SKY ROOM

Mobius Loop (11 P.M. to 5 A.M.)

## FREMONT

384-3851 Maitre d' Al Abram

### FIESTA ROOM — Dec. 26-Jan. 8

This room is dark until Kaye Ballard and Andy Russell open on the 26th, with the Al Jahns Ork (8:15 & Midnite)

## FRONTIER

734-0110 Maitre d' Roy McNeely

### MUSIC HALL — Dec. 3-Jan. 6

Wayne Newton; Jackie Kahane; Jerry Newton; Tommy Amato; Al Alvarez Ork (8:15 & Midnite)

### CIRCLE "F" THEATRE

Ray Anthony; Barry Monroe (Mon. thru Sat. 9:15 to 4 A.M.) Sunday: Bob Sims Trio (9 P.M. to 3 A.M.)

### CABARET

Dave Burton; Bob Sims (8 P.M. to 5 A.M.)

## INTERNATIONAL

734-7777 Maitre d' Emilio Muscelli

### INTERNATIONALE — Dec. 13-Jan. 2

Barbra Streisand; Pat Henry; Joe Guercio Ork (8 & Midnite)

### CASINO THEATRE

Little Anthony & The Imperials; Redd Foxx; Spike Jones, Jr. (9:30 P.M. to 5 A.M.) "Bottoms Up" (3 & 5 P.M.)

### CROWN ROOM

Smith Brothers; Broken Arrow (9:30 P.M. to 5 A.M.)

JACK CORTEZ'

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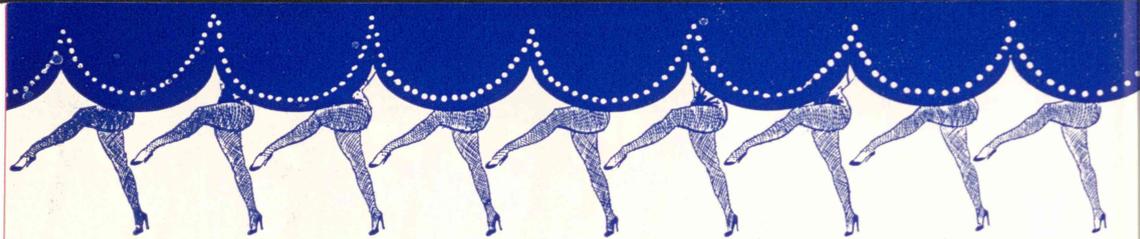
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## LANDMARK

734-9110 Maitre d' Emile Chappuis  
LANDMARK THEATRE — Dec. 3-Jan. 6  
Kay Starr; Danny Davis & The Nashville  
Brass.

### NIGHTHAWK LOUNGE

"Tower Sweets '71," starring The Bernard  
Brothers, with Ginny Palone, Roger Min-  
ami, The Bare Facts (Continuous from  
10 P.M. Off Monday)

### SKY BAR

Lauri Perry with the Kenny Brown Trio  
(9 P.M. to 3 A.M.)

## RIVIERA

735-8533 Maitre d' Marty Klein  
Versailles — Dec. 18-Jan. 14  
Engelbert Humperdinck; Jack Wakefield;  
Jack Cathcart Ork (8:15 & Midnite)

### STARLITE THEATRE

Vic Damone; Marty Brill (10:15 P.M. &  
1:15 A.M. Dark Sunday)

### DINO'S DEN

Elaine Britt (From 9:30 P.M.)

## SAHARA

735-4242 Maitre d' Leon Harbert  
CONGO ROOM — Dec. 22-Jan. 4  
Don Rickles; Marilyn Michaels; Jack Eg-  
lash Ork (8:15 & Midnite)

### CASBAR THEATRE

"Hot Flashes"; "Va Va Va Voom"; The  
Showcasemen; Wonderful World Of  
Charlie Brown (7:30 P.M. to 5:30 A.M.)

### BEACHCOMBER

Marty Heim (7 P.M. to 1 A.M.)

## SANDS

735-3464 Maitre d' Phil Goldman  
COPA ROOM — Nov. 25-Dec. 27  
Sammy Davis, Jr.; George Rhodes, Mu-  
sical Conductor; Mel Torme; Antonio  
Morelli Ork. (8:15 & Midnite)

### CELEBRITY THEATRE

Louis Prima, Sam Butera & The Witness-  
es, featuring Little Richie Varola and  
Jimmy Vincent; Johnny Tillotson; Ernie  
Stewart Trio. (9:15 P.M. to 3 A.M.)

When anything is an exceptionally  
good as the **Sammy Davis, Jr.** Show  
with special guest star **Mel Torme**,  
(Continued on Page 26)

## SHOWBOAT

382-7575 Host, Johnny Paul  
MARDI GRAS — December 15-31  
The Lou Styles Revue; Harry Wham;  
Johnny Paul (8:30 P.M. to 4:30 A.M.)

Because this holiday annual went to  
press a month before they opened, we  
were unable to review the **Lou Styles  
Revue** for this engagement . . . There's  
no doubt that **Harry Wham** is King  
O' The Hill and it isn't just because  
he performs on the balcony. An ele-  
vated mirror reflects the numerous  
keyboards and electronic equipment  
that surround **Harry**, abetting a very  
impressive performance, like a 3-D  
screen, especially when the strobe  
light flickers the action. It's unbelieve-  
able, the sounds this one man creates.  
**Harry** plays and sings your favorites  
while he makes full orchestral sounds  
. . . Hosting the room is affable **Johnny  
Paul**, the manual wizard, who not  
only concocts the solid entertainment

(Continued on Page 27)

## SILVER SLIPPER

734-1212 Maitre d' Sven Levin  
GAIETY THEATRE — June 17-Indef.

All new Barry Ashton Burlesque '70 Re-  
vue, featuring Tommy Moe Raft; Herbie  
Barris; Vespia Bros.; Astradella; Angel-  
ique; Manfred & Marina; Ashton Girls;  
Paul Lowdon Ork. (10 P.M.-12:30 A.M.-  
2:45 A.M.)

### RED GARTER LOUNGE

Tommy Deering & The Inner Circle (11  
P.M. to 5 A.M.)

**Barry Ashton's** 1970 Burlesque Baby  
is still sounding forth lustily, sexily  
and looking real good. **The Ashton  
Girls**, who proudly hail their well-  
endowed torsos (and why not?), are  
especially within the looking real  
good category and have the other ele-  
ments in their appearances as well.  
The tried and true burley bits and  
blackouts are handled with generally  
howling results by little **Tommy Moe**

(Continued on Page 28)

## STARDUST

735-2545 Maitre d' Matty Antonucci  
CAFE CONTINENTAL — Indef.  
Le Lido de Paris "Pourquoi Pas." Eddie  
O'Neil Ork (8 P.M. & Midnite. 3rd show  
Saturday 2:15 A.M.)

### STARDUST LOUNGE

Nalani Kele & her Polynesian Revue;  
The Novelites; The Promises (8 P.M.  
to 4 A.M.)

It was 1958 when the Lido spectac-  
ulars began, with **Donn Arden** the  
director-choreographer, working his  
magic with people to bring forth what  
has become the epitome of the  
French-American successes here in  
Las Vegas. This edition, "**Pourquoi  
Pas?**" is so affluent and lavish. The  
million dollar-plus expended is obvi-  
ous, as the richly caparisoned femmes  
flout beautiful bodies in their parades  
around, among, over and under the  
stunning settings . . . There is the  
opulence of the opening done with  
mirrors to establish the theme, "**Pour-  
quoi Pas?**" the "**Symphony of the  
Sea**," the **Louvre** scene with theft of  
the Mona Lisa as helicopters fight the  
brigands from overhead, the "**Rhapso-  
die Espagnole**" fiesta with The Red  
Bordello orgy becoming a flaming in-  
ferno, and the brilliant conclusion,  
"London is London," featuring the  
scintillating **Fountain of Light**, the  
entire finale designed by **Michael  
Knight** . . . Interslicing all of this mag-  
niloquence are many highly enter-  
taining acts . . . **Rudy Cardenas**, one  
of the most fleet and agile of jug-  
glers . . . **Heather Belbin**, champion  
figure skater proving why she's a  
champ . . . **The Volantes**, doing im-  
possible, breathtaking tricks on uni-  
cycles . . . **Siegfried & Roy**, magico  
to confound everyone, such as the  
trunk switching (shades of Houdini!)  
and a tiger replacing **Roy** and a chee-  
tah popping out instead of **Sieg-  
fried** . . . and the famous pick-  
pocket **Dominique**, who brings up  
(Continued on Page 93)

## THUNDERBIRD

735-4111 Maitre d' Eddie Martin  
CONTINENTAL THEATRE—Thru Jan. 2  
"Latin Fiire '71" (8 P.M. & Midnite);  
"The Good Humor Co." (10 P.M. & 2  
A.M.)

### PIANO BAR

Janet Green; Larry & Mary; Jan Barker  
(Noon to 6 A.M.)

This Latin confection comes back  
to the 'Bird after having made a flashy  
exhibit some months ago for a short  
term engagement. Now, the "**Latin  
Fire '71**" of producers **Manolo Tor-  
rente** and **Freddy Manjon** is more tor-  
rid than before. The topless showgirls  
add zest to the visual portion and the  
dancers are featured throughout sev-  
eral production numbers that build  
from an opening electrical display to  
an orgiastic Cubano rite at closing  
curtain . . . Both **Torrente** and **Manjon**  
appear in the revue, **Torrente** with  
some intense Spanish-English vocals  
and **Manjon** with some fleet dancing,  
plus production warbling. **Manjon** has  
an adagio whirl with **Clarita Diaz** and  
a sizzling bullwhip flagellation dance  
in the closing voodoo dazzler, both  
revealing his smooth technique. His  
(Continued on Page 93)

## TROPICANA

736-2022 Maitre d' Bruno Mondini  
THEATRE RESTAURANT—Dec. 25 Indef.  
The 1971 "Folies Bergere," with Philippe  
Genty; Bob Bramson; Trio Hoganas;  
Berri Lee; The Veterans; Randy Van  
Horne Singers; Anna Kappel; Vassili Su-  
lich; Stevie Danik; Tropicana Dancers;  
Tropicana Boys; Les Mannequins; Felicia  
Atkins; Joyce Grayson; Monica Lind; Si  
Zentner Ork (8 P.M. & 11:45 P.M.)

### BLUE ROOM

Room will be dark until Louis Armstrong  
opens on December 26 with showtimes  
10 P.M. & Midnite.

### CASINO LOUNGE

Red Norvo; Count Carlo; Joe Condon;  
Eddie De Santis (9 P.M. to 3 A.M.)

### LA FONTAINE

Ed Diamond (From 7 P.M.)

# Coming Attractions

## ALADDIN

Bagdad—Dark Dec. 12-25  
December 26

"THE FUNNY FARM"

## CAESARS PALACE

Circus—January 7-13  
OPEN

January 14-27  
LIBERACE  
JULIE BUDD

January 28-February 10  
5th DIMENSION  
PAUL ANKA

## CIRCUS CIRCUS

Arena—Current  
CIRCUS ARTISTS

Hippodrome—Current  
"NUDES IN THE NITE"

## DESERT INN

Crystal—Dec. 29-Jan. 11  
OPEN

January 12-February 8  
BOBBY DARIN

## DUNES

Casino—Current  
"CASINO DE PARIS"  
1971

Persian—Current  
"VIVE LES GIRLS"

Top—Feb. 26-Apr. 29  
JACK MORGAN  
DIRECTING  
RUSS MORGAN ORK

## EL CORTEZ

VIP—Dec. 31-Jan. 27  
KING HENRY

## FLAMINGO

Flam. Rm.—12/28-1/27  
ELLA FITZGERALD  
HINES, HINES & DAD

Casino—Jan. 7-Feb. 3  
BELLE BARTH  
CHARLIE MANNA  
ARLENE FONTANNA

## FREMONT

Fiesta—Dec. 26-Jan. 8  
KAYE BALLARD  
ANDY RUSSELL

## FRONTIER

Music—Jan. 7-Feb. 3  
JIMMY DURANTE  
ABBE LANE

Circle "F"—Jan. 14-Feb. 17  
FRANK SINATRA, JR.  
BEVERLEE & SIDRO

# Coming Attractions

## INTERNATIONAL

Int'l Rm.—Jan. 3-25  
PENDING  
January 26-February 23  
ELVIS PRESLEY  
Casino—Jan. 13-Feb. 9  
BOBBY STEVENS  
& The  
CHECKMATES

## LANDMARK

Theatre—Dec. 3-Jan. 6  
KAY STARR  
DANNY DAVIS  
NASHVILLE BRASS

## RIVIERA

Verailles—Jan. 15-19  
OPEN  
January 20-February 1  
DEAN MARTIN  
Starlite—Dec. 28-Jan. 16  
SHECKY GREENE  
GAIL MARTIN

## SAHARA

Congo—January 15-18  
"SO PROUDLY  
WE HAIL"

## SANDS

Copa—Dec. 28-January 26  
JOEY BISHOP  
January 27-February 23  
SAMMY DAVIS, Jr.

## SHOWBOAT

Mardi—Dec. 31-Jan. 24  
GREEN GRASS  
WILD TOMATOES

## SILVER SLIPPER

"WONDERFUL WORLD  
OF BURLESQUE"

## STARDUST

Cafe—Current  
"LIDO DE PARIS"

Lounge—Resumes Dec. 25  
NALANI KELE  
THE NOVELITES

## THUNDERBIRD

Theatre—Dec. 30-Jan. 2  
FRANK GORSHIN  
JACQUELINE DOUGUET

## TROPICANA

Theatre—Dark Dec. 20-24  
December 25  
"FOLIES BERGERE"  
1971

Blue Rm.—December 26  
LOUIS ARMSTRONG

## CIRCUS CIRCUS

(Continued from Page 22)

Le Lisa perform on her trapeze sans net makes you wonder what a nice girl like that is doing without a security web . . . Gigi is hypnotically garbed in a snakeskin outfit as she performs on the web . . . The winsome (?) Norbu is back lending credence to the Darwin theory, as Tarzana's bosom buddy . . . The delightful clown is Peluza . . . Rolland & Marcia create a startling climax to a fascinating ladder balance . . . Tony Steele tosses caution into the cellar with his ceiling to sponge swan dive . . . Tanya is an unbelievable miniature pachyderm who skips, plays musical instruments and moves her 2300 lb. anatomy with the grace of a dancer . . . Rena Smaha vocalizes during the Aerial Ballet, a spectacular that concentrates on a gallant gentleman propelling a mono rail with a line of 5 cuties performing on perches . . . Mike Hartzell, Clarence Hoffman and Tommy Rundell are the Ringmasters.

Twenty-six

## DUNES

(Continued from Page 23)

is another surpassing department as Jose Luis Vinas outdoes previous stunners . . . The same idea goes for choreographer Ron Lewis . . . Music by Jean Leccia, Don Hannah and Joe Lane is sounded forth with aplomb by the Tony Marillo Ork.

(Bill Willard)

## SANDS

(Continued from Page 24)

it is nearly as difficult to review rationally as a poor production and for the same reason — emotions interfere . . . At the Sands euphoria sets in from the moment Davis is introduced with: "And here's . . . what's-his-name!" It's one of those memorable evenings, like going to a great party where the hosts are witty, charming, talented, and fun. And the two extraordinary entertainers, each in a class to himself, are not only at their best in solo spots but seem to reach new

FABULOUS LAS VEGAS

power in the wow way they play off each other in the team portions . . . It is a skillfully put together production in which even the stars' wardrobes make a point; Davis' red leather outfit and Torme's conventional evening attire inspiring a hilarious duet titled "Funny Clothes," with their lookalike finale costumes as the topper . . . Sammy lights up the Copa Room in his opening segment with his excitingly sung "It Only Takes A Moment," "End Of A Love Affair" and "Didn't We?" medley and Lennon & McCartney songs standout . . . Then engaging Torme takes over with his inimitable jazz vocal style making gems of the likes of "Spinning Wheel," his "Games People Play" hit, a super medley to his own king-sized-ukelele accompaniment, and a thought-provoking ecology song titled, I think, "Whose Garden Was This?" . . . Amazing Davis returns for another boffo bash including a hard-driving "Vehicle" with some nifty dancing, his "I Got To Be Me" and "What Kind Of Fool Am I?" disk clicks, and some

DECEMBER 25, 1970

of his remarkable celeb impersonations . . . But the best is yet to come, the Davis-Torme talent merger, with Sam singing and Mel at the piano, their salute to the big band days complete with a hilarious drum challenge, and a delicious closing duet . . . The Sands couldn't have found a finer gift for showgoers than Sammy Davis, Jr. and Mel Torme, backed by the incomparable Antonio Morelli Orchestra. (Mary Rettig)

## SHOWBOAT

(Continued from Page 24)

fare, but also circuits the tables with his quicker-than-the-eye-magistics. (Cortez)

## WITH A SMILE?

. . . Sports Car Motorist: "Put a glass of water in the radiator, a thimble of oil in the crankcase and a demitasse of gas into the tank."

Station Attendant: "How about sneezing into your tires?"

Twenty-seven

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## SILVER SLIPPER

(Continued from Page 24)

Raft, one of the old timers in the game. For example, his semi-pantomime schtick in "Movie Theatre," the nebbish little man in "Getting Arrested," plus the quickies during the next to closing catchall scene are some of the best of the craft . . . **Herbie Barris**, another longtimer in the biz, puts his rubbery puss into gyrations and reveals his way with the lines, retorts and actions in "Getting Arrested" and "Doctor's Office" . . . **Charles Vespia** is a little guy who can do all the funny stuff, from his candy butcher pre-curtain rounds, to breaking up partner **David Walker** (act is called **The Vespia**), swishing in "Movie Theatre," and plenty of other risible inserts along the way . . . **Walker** is the handsome straight, six foot three, who belts out production rounds as well as shooting lines here and there for the comics . . . **Angelique**, a tall blonde peeler, has extra dimensions where it counts. Her divestiture down

to zero has the guys gasping, but her warbling in a couple of numbers doesn't equal the grade with the body displays . . . Contrast in style and technique in this art form is brunette **Astradella**, whose figure is outa sight, if not outa space. Very sexy, this femme, with her symbolic plastic appendages becoming as fascinating to watch as a nest of cobras . . . Adagio team **Manfred & Marino** have excellent bodies, revealed in a very open way during a well-received exhibit in the "Tropical Village" number . . . The **Lloyd Lambert** costumes on the romping **Ashton** nudes are cunningly designed to show the anatomy . . . **Tommy Hodges** is responsible for the solid charts, performed with brio by the **Paul Lowden Sextet**. (Bill Willard)

Why is it that an artist will step back from his easel to take a fresh look at his painting, a man climb a tree to get his bearings when lost in the woods? Because he needs to get a perspective, a truer picture of what he is doing, of where he is going.

## LEST WE FORGET THE RED LIGHTS



By **BILL WILLARD**

IT ALL began with the red lights, down in old Vegas gulch.

Anything that had to do with entertainment of any kind in Las Vegas started with the unblushing fun and games of Block 16 five years after the turn of the century. This section, between First and Third, Ogden and Stewart, just south of the main drag, Fremont, was the most valuable property in the brand new town by the yards of the San Pedro, Los Angeles & Salt Lake Railroad.

You drive around these streets now and hunching into the acres of parking lot asphalt are a few small hotels and motels, many of them eyesore flophouses. First St. deadends at the Police Station, another rundown ancient building, surrounded by trailers jammed even closer together by the shoving offramp from the crosstown expressway.

The **Mint** and **Fremont** hotels poke into the sky up on the corners where the district streets began, silhouetted at night by the lights of the brightest three blocks in the world. At the top of the **Mint**, under the gargantuan revolving "M," is the time-and-temperature-computerized-three-sided blinker that never goes out, although it might be off a few minutes or degrees from time to time.

There was a momentous flap back in 1905, when the first gambling and saloon entrepreneurs bought their lots at auction from the railroad. The president of the line was also president of the YMCA in Los Angeles, an upstanding churchman and adamant about keeping Las Vegas a temperance town. He influenced the officials of the land and water company to write a "no liquor" clause into all contracts and deeds for the sale of lots

in the new townsite.

According to the late **Charles "Pop" Squires**, an original settler and writer for **FABULOUS Las Vegas**, builder of the first downtown hotel and publisher of the first Vegas newspaper, "This clause, naturally, raised vigorous objections on the part of would-be lot buyers, most of whom had the very fixed and definite idea that any proposed desert town like Las Vegas should have its liquor early and often and plenty of it."

The only exception to the condition of sale was to owners of lots in Blocks 16 and 17. Later, everyone dropped the 17 in referring to the district and "Block 16" became one of the notorious redlight traps of the west. Without the liquor restrictions, this land naturally was the most valuable property in town.

One of the earlier settlers and saloon owners in "Old Town," across the tracks and thriving lustily on the gold hauls to the north before the 1905 land auction, opened a saloon on Main St., a block away from the sanctioned district. The land and water company warned him that the title to his lots was forfeited, but he took the case to court and won. That opened up Fremont as well as Main and other streets downtown to the serving of booze. The lights, however, were anything but red in those areas.

All of which competition didn't affect business on Block 16 in the slightest. There were such thriving saloons and adjoining or upstairs cribs as the **Gem**, **Turf**, **Favorite**, "OO", **Black Star** and, later, the **Arizona**, biggest and busiest of the lot. But at first, the **Arizona** was an attraction without the rosy flesh and lights.

**Squires** wrote about it in his paper,

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### "Las Vegas Age."

"Mr. J. C. McIntosh has issued 500 invitations announcing the opening of the grand **Arizona Club**, on Saturday evening, March 31 (1906)," the account read. "The new and elegant quarters have no equal in Nevada. The building is of Mission style, expensively equipped and furnished."

"The front windows are of imported beveled plate glass and the doors of solid oak. The finish inside is of quartered oak, with pink Tennessee mar-

ble baseboards.

"The **Del Monte** bar is of quarter-sawn white oak, mirror imported French plate glass, with counter 30 feet long, equipped with imported glass of optic design.

"There are private wine rooms, elegant furniture, beautiful decorations, pictures and statuary."

McIntosh placed an ad in the paper which might have helped earn him the eloquent free lineage (or perhaps the early ad departments of Vegas

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papers, unlike today's, didn't have the umbilical silver chord force-feeding the news room), which itself was of newsworthy value:

"Since the magnificence of the furniture and fixtures of the new **Arizona Club** have proven a vivid reality only to be equaled in some of the leading cities of the United States," the ad proudly stated, "some of our most prominent ladies have demonstrated a desire to personally inspect the interior of this splendidly finished structure in the desert, and through this fact the proprietor has been prompted to set aside the evening of Thursday, April 5, for the exclusive purpose of showing through the building all the ladies who desire to embrace the opportunity.

Open until 1:00 A.M. Prescriptions are our specialty. Cosmetics, sundries, gifts, film service, jewelry, purses and perfumes.

"Between the hours of 7 and 9 p.m., all business will be suspended, no liquors being sold; a strict and responsible door keeper will be appointed and absolutely no one will be permitted entrance except ladies and their friends and escorts.

"The orchestra will be prepared with such a high classical and masterly program as only would fit such an occasion.

"It is not our purpose to entice those out who would come reluctantly, but we feel confident in assuring those who do come absolute security in all that they see or hear."

Two days after the invitational event, it was chronicled that "many of the fair sex enjoyed their first experience with the various games of

chance. Champagne punch was provided by the host, and carnations in profusion were distributed among the guests, while Upwall's orchestra rendered a select musical program. It was a novel experience for many of the ladies and apparently a very enjoyable one."

The above article referred to "various" games of chance." Gambling was permitted in licensed houses from 1879. In 1910, opponents of the law passed 30 years before succeeded in getting the Nevada legislature to abolish all games of chance. What happened is the same old story of any unpopular prohibition. Gambling went underground, the state lost the revenue and had to contend with crooked games and rigged equipment, hordes of underworld toughs and attendant corruption of police and officials.

In 1912, the law was relaxed to allow "social" games, but the real moneymakers were still prohibited, including craps, blackjack, roulette and faro. Again the reform element gained strength enough to have all gambling banned. However, in 1915, the state lawmakers again turned turtle to legalize card games where the deal changed hands with each hand. The undercover and underworld activity sprang up again, local and state revenues declined and illegal houses grabbed all the action.

During the '20's, coupled with the Volstead Act, the conditions in Vegas were really wild and wooly, which is what tourists wanted the west to be, and they got plenty wooled. So it was until the depression hit Nevada, when the unworkable law was finally shot down and gambling halls went above ground in 1931 to stay there

under strict and, later, very strict licensing conditions to this day.

With its unrestricted games of chance and thousands of bellies up to the Arizona Club Del Monte bar, the spot became the top 24-hour magnet of the town. Two months after the auspicious opening, a man named Al James from the Bullfrog mining district up the line bought the club.

James became the first Vegas gambling and saloon owner to cater to the sports crowd. He displayed his enterprise, according to the newspaper, "by serving the public with a complete report of the Gans-Nelson fight by rounds. Needless to say the Arizona Club was the center of population during the progress of the contest."

Such an epic communication feat in those days was made possible by the telegraph. Now, the common transmission via color TV of most sports events onto small or large screens in casino bars and lounges doesn't attract excited crowds at all.

What would have been the reaction if the gamblers and boozers of the Arizona Club could have, magically, been treated to the instantaneous picture and sound of that famous fight?

Up on Fremont these nights, nearly dazed and absolutely psyched by the jillion candlepower wattage of the overkill spectra-chroma, neon-incandescent-plastic pow from cantilevered, pilastered, buttressed, roller-coastered tubes, sheets and blink-winky globes of compressed fire and gas, there is no way — no way — any tourist can connect this inspired affront and sock-it-to-the-senses blast with old Block 16.

Down in old Rosy Vegas Gulch, where it all began.

# EMOTIONS



By WOODY WOODBURY

THE old mahogany bar was dimly-lit as Algren slid onto a stool. It was a few minutes before nine. Christmas eve.

"Dewars and soda," Algren said...

"Soda?"

"Soda."

"Yessir. Soda, All alone, sir?"

"Do you see anyone else with me?"

Off in a corner, Algren heard a couple of coins chunk into a juke box. Bing Crosby was singing White Christmas.

"No sir; it's just that — well, y'know it's Christmas eve and usually it's tough to be alone —"

"It's tough to be alone on other nights, too. Let me have another one of these." He spun the ice in his glass and wondered vaguely how the hell the record companies kept Bing's voice in such steady year 'round condition. The age of electronics.

"Well, it must be rough to be alone on a night like this . . . Well, if you're not used to it, that is." The Barkeep nursed a towel along the bargutter. And he continued, "This is one night I really don't like working . . . I really believe a guy ought to be home with his family. Really. I really believe that."

"I do, too. I'd like to be home every night. Hell, you're still a young guy. You've got lots of nights to be at home. Me? I'm out on the road all the time. Christmas eve? Hell, it's no different than any other night."

"Maybe not, but there's just something about it . . ."

"There sure is. And I'll tell you what it is."

"What is it?"

"Emotion."

"Emotion?"

"That's right. Emotion. Everybody's with somebody else."

"What do you mean?"

"Just what I said. Everybody should be with somebody else on Christmas eve. Right?"

"Well —"

"Isn't that what you said . . . Didn't you just say this was one night you didn't like to work?"

"Well, yes."

"See?"

"No. I don't understand—"

"It's emotion. These are what we call modern times. Or whatever the hell you want to call it. It's now. The merchandizers. That's whose fault it is. Gimme another scotch. The damned merchandizers take advantage of all of us. They prey like vultures . . ."

"Pray?"

"No. P-R-EEE-Y. You know — like 'birds of prey?'"

"Yeah. I know they sure want us to buy plenty."

"Well. That's what I mean! They prey on your emotions. They know that most people — at least most of us here — in the States — and even in Canada — are like silly giggly, teary-eyed nitwits at Christmas."

"You mean their stuff — their products — are no good?"

"No. Not at all. I mean just that they know there's a lot of hustle and bustle all over the country at this time of year. People are pushing and shoving, trying to get home for the holidays . . . or trying to get with their family—"

"What's that got to do with merchandizers?"

"Can't you see? They know a lot of people go through a lot of trauma — or traumatic experiences around Christmas. And they just take advantage of all of us. Why, just look at the ads — in the papers. And my gawd — television. Did you ever see such crummy commercials? Man, how they harp and harp on the emotions of

JACK CORTEZ'

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## What's one life to a guy who thinks he has nine.

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the kids. It's a shame. They almost make the parents feel like tightwads or ghouls if they don't buy junior three hundred games, eight complete trains, and what-ever. It's a shame."

"Can't the government do something about that?"

"The government! Government? What do they care. I heard some of those idiots get free products just for letting some of those TV commercials get on the air."

"No kidding?"

"Certainly. See, it's just commercialism of the worst damned kind. They take advantage of the average guy. They try to parlay all the emotion, nostalgia, and even religion—into practically forcing us to buy things we don't even want or need. They use the Holy Days of Christmas to try to take your money from you."

"Gee."

There was a silence. Then the bartender said again, "Gee. I never exactly thought about it like that before. Not exactly."

"Well, it's worth thinking about."

"You're empty, there, sir. Want a re-fill?"

"It's disgusting. That's what it is." He glanced down at his empty glass. "Yeah. I'll have one more."

"Are you from around here?"

"No. Just passing through."

"Reason I ask — I don't want to sound like I'm hurrying you — but we're closing early tonight."

"S'all right. This was my last, anyhow."

"Well, you're a good customer and I'd hate to lose you . . . just on account of Christmas. And all. You know?"

"S'all right."

"Well, I hope you have a good Christmas anyhow."

"Hell, I always have a good Christmas."

"Gee, that's good. What business are you in?"

"I manufacture toys. But good ones. Not like this junk they rave about on TeeVee. We build stuff — items that help your kid. Well, hell — let me show you this brochure . . ."

## "WHERE IT'S AT"



By **BILL BRAY**

I recently read of a long-haired dissident type who was asked his opinion of the Indianapolis 500. He replied, "I don't care what the fascist newspapers and government say, they are innocent victims of our decadent society."

That incident is not as funny as it might seem. It points up the polarization between the dissidents (young and old) in this country, and those who say, "Love it or Leave It."

I happen to fall into the latter category, which inspires me to write about this subject in this Yuletide issue. It is really not out of place. In a season which stresses the message "Peace on earth, good will toward men," I want to talk about those who wave two fingers in the air and say "Peace" or "Love." I wish to dwell for a moment on the interval of convulsive change taking place in our society.

When I returned to Las Vegas from San Francisco some two and a half years ago, my motivation was a love for this city and the way of life offered here. In addition to that, however, I had become disenchanted with the City by the Golden Gate. That city had become the focal point of a society that shrinks from punishing its criminals, disciplining its children, locking up its mad.

The streets of San Francisco, once the most photogenic city of them all, are littered with debris . . . discarded leaflets, empty cans and other assorted droppings of the dropouts.

It is not just San Francisco, however. Our nation seems afflicted with a malignancy, unable to see that tolerance of wrong is responsible for retardation of right. We coddle our youth, encouraging their civil disobedience, endorsing their unrestricted

pursuit of freedoms they cannot define. We glorify punks who cloak their lawless activities in idealistic terminology they are too shallow in intellect to understand—too narrow in outlook to try. Here, sloth has become a virtue, patriotism a sin. Badges of acceptance are dirty feet, a scorn for work, rejection of authority.

"Love" is living in a "pad" with 20 or 30 others of various (?) gender.

"Love" is something you need penicillin for.

Conservation is an anachronism. To be young is the only religion — as if it were a hard-won virtue. God is over 30 years old.

A young, vigorous country is being immobilized by bumper stickers, slogans, neurotic students with their feet on desks they couldn't make, pulling down universities they wouldn't know how to rebuild.

We deify these wastrels, insolent guests at the gracious table of democracy, overturning it on their dismayed hosts.

The Constitution was not conceived as a shield for degeneracy. But we condone the burning of the flag . . . the burning of Cleveland.

The national symbol is becoming catafalque rather than eagle.

I am greatly disturbed by all of this. I see no resolve in sight to stop being ruled by our human refuse.

You might conclude that I do not have an open mind about the entire hippie-yippie "movement." And, you might be right. It was not always thus. I was probably one of the original "genuine" non-conformists. I was "doing my own thing" long before they coined the phrase. I took a long hard look and listen to this element. I was

(Continued on Page 85)



*To wish you a  
Blessed Christmas  
and a Joyful  
New Year*



**DANNY THOMAS**

## *Calories Be Damned*



By Vern Lanegrass

IT'S that time of the year again. Everyone gets involved with the Holidays one way or the other. This year I decided to give some Brunch Ideas. In talking to people the past few years all over this wonderful country about food and the Holiday Season it's no great surprise to find that a lot of young Marrieds prefer to prepare a Brunch for mid-day Christmas rather than a traditional dinner. The Dinner is either at the Grandparents or in a Luxury Restaurant. This of course is due to our busy lives and most homemakers do work today to keep alive. Webster defines Brunch, "A meal serving as both Breakfast and Lunch." Brunches have become popular in this country the last ten years. There's hardly a Hotel or Restaurant in this country that doesn't serve a Sunday Brunch. I personally feel Las Vegas has had a lot to do with this trend. Many Hotels and Casinos in Las Vegas have a Brunch readily available seven days a week. I recently was at the Hacienda in Las Vegas and that is still one of the better Buffet Brunch anywhere for the price.

If you have youngsters, on Christmas morning the average normal child has to have the Tree before anything else, so why not follow your tree with a Brunch, then go out for Dinner with the Grandparents or some other relatives or friends? My Christmas Brunch this year will be:

Country Gentleman's Salad  
Poulet Marengo Napoleon  
Italian Spinach  
Mince Ice Cream Pie  
Coffee    Rose Wine  
Assorted Rolls and Butter

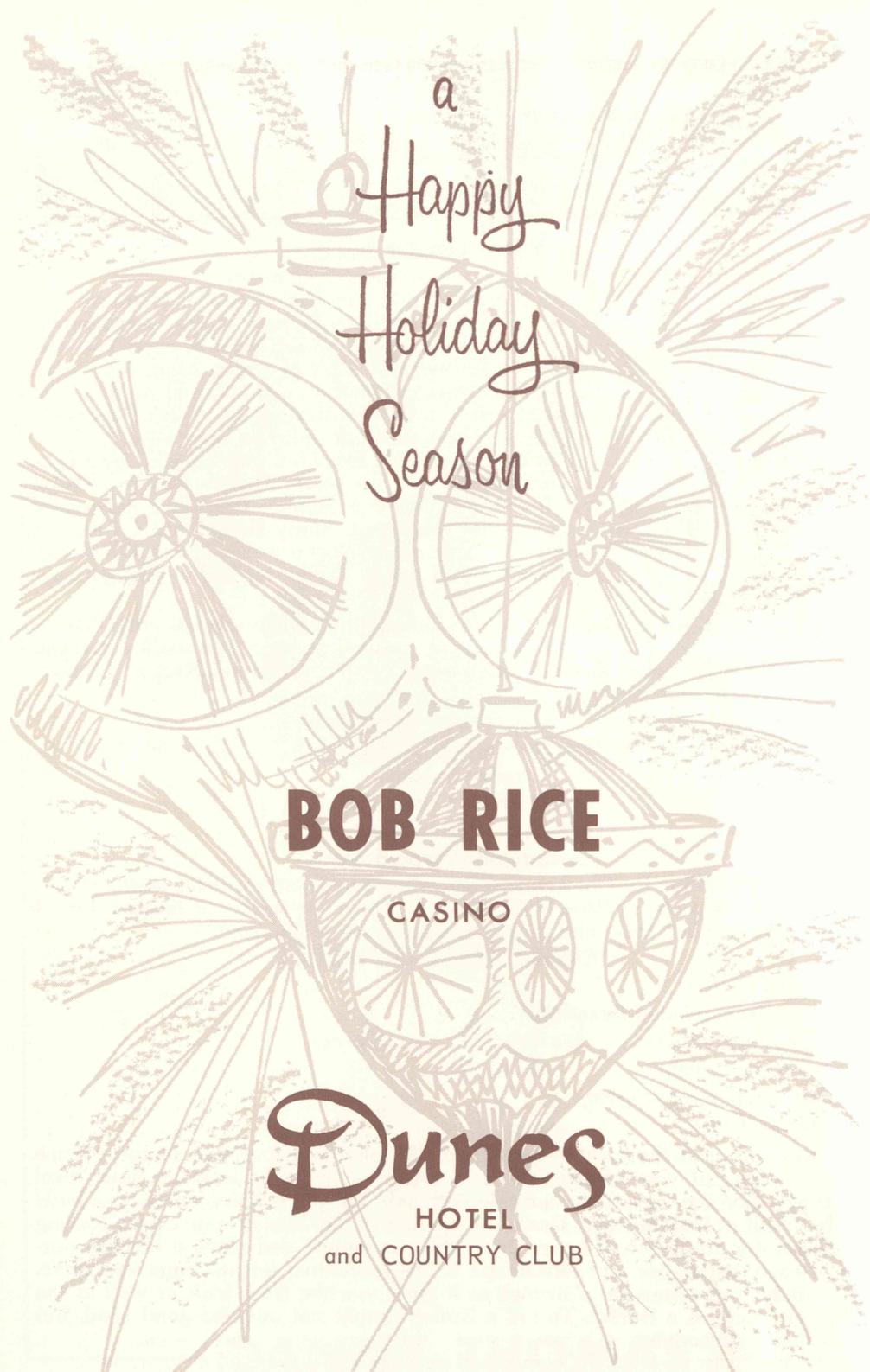
I choose a Rose Wine for Chicken and fish when I have ladies dining with me as I find most ladies prefer a Rose Wine over all others. Of course at holiday time I always serve a relish tray with pickle figs and watermelon rind.

Country Gentleman's Salad

2 cantaloupes  
1 cup French Salad Dressing  
2 large cucumbers  
1 cup sour cream  
Salt and pepper to taste  
Lettuce Cups

Cut, peel and seed the cantaloupes. Dice the meat and marinate in the French Salad Dressing of your choice. Place in refrigerator for at least an hour. Peel and finely slice the cucumber, sprinkle with salt and place in ice cubes in a bowl and let stand at least ½ hour. Drain the cucumber and toss in sour cream leaving in refrigerator another half hour. Drain the cantaloupe and place a healthy portion of each, cucumber and cantaloupe in the individual lettuce cups and serve. This salad is marvelous for a Brunch as it gives you the fresh fruit as well as the color you need on a Buffet. To me a Buffet should not only be good food, but colorful and attractive.

*(Continued on Page 97)*



## SUCCESS STORY



By **KEN O'CONNELL**

Executive Vice President, Greater Las Vegas Chamber of Commerce

**HARDLY** a city in our nation can claim, in a similar span of years, a history to match the Las Vegas Success Story which rivals the script of a movie or television spectacular. Where does one start to chronicle this **FABULOUS** story? Was it in 1845 when Captain Fremont came upon a "camping ground called Las Vegas," or was the beginning a decade later when hardy Mormon settlers came from Salt Lake City, only to be eventually driven out by unfriendly Paiute Indians.

### DUSTY TENT TOWN

Some will say the success story started in 1905 when the dusty tent town near the site of the present Union Pacific depot witnessed its first land boom as 1,200 residential lots sold for the then momentous sum of \$265,000. Other "pioneers" on the Las Vegas scene claim the construction of Boulder (Hoover) Dam heralded the new economic era, for we moved ahead while the rest of the country was caught in the Great Depression.

### WORLD WAR II ERA

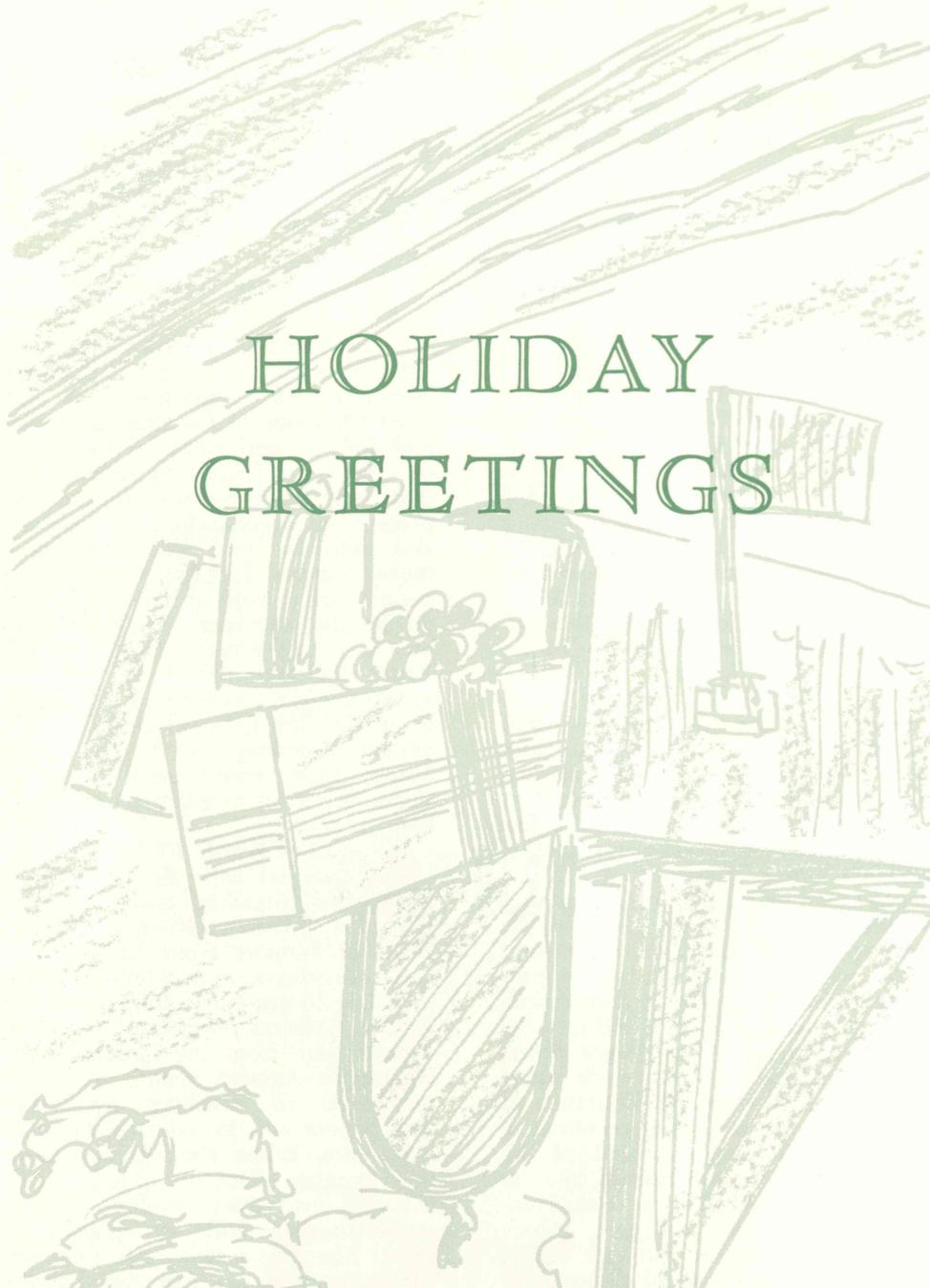
In scripting the Las Vegas Story, the World War II years merit many pages for they brought thousands of new citizens here. This came about in 1941 with the establishment of the Army Aerial Gunnery School, later to become Nellis Air Force Base. Henderson's industrial complex, which had a major role in the war effort, started the same year and created employment for thousands. 1941 also embarked Las Vegas into tourism as Tom Hull bladed away desert tumbleweeds to construct the sprawling, western-style Hotel El Rancho Vegas—the city's first resort hotel. Then came Bob Brooks' Nevada Biltmore, and in 1942 the Last Frontier Hotel.

### DATELINE LAS VEGAS

Even before the victory celebration began in 1945, heralding war's end, local Chamber of Commerce leaders met and mapped plans for the future of Las Vegas. From those meetings came a decision that was to shape the present day success story—to advertise and publicize this desert city as a tourist mecca. The logic—millions of people who were unable to travel during the war years would want to hit the highways. "Dateline Las Vegas" had begun to identify our city as the favorite fun spot for the Hollywood set, flown here during the days of gas rationing by the late Paul Mantz. Stars who formerly went to Yuma (Arizona) to get married, came here instead.

### LIVEWIRE FUND

To "tell and sell" the Las Vegas Story, the Chamber group in 1945 started a "Livewire Fund"—soliciting financial support from businessmen and individuals, and establishing its own Las Vegas News Bureau. Union Pacific Railroad cooperated, sending experts here from the famous Steve Hannagan Agency. Small ads were purchased in Southern California newspapers and in selected national magazines. When the ads appeared, the Chamber office was flooded with inquiries from eager travelers. Feature stories in nationwide newspapers extolled Las Vegas as a "new and exciting vacation spa." In the decades that followed, tourism has soared as our major industry and the one-story sprawling western style hotel has changed to the sky hugging highrise resort with hundreds of rooms. Then, too, Las Vegas has truly earned its identity as the "Entertainment Capital" (Continued on Page 71)



# HOLIDAY GREETINGS

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## INFORMATION FREE!

By Arnold E. Hagen

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**MEXICAN FOODS THE AMERICAN WAY:** This recipe booklet contains a history of Mexican foods, recipes and a glossary of Mexican food terms. *Gebhardt Mexican Foods Company*, Dept. IF, Box 7130, Station "A", San Antonio, Texas 78207.

**SERVICE PROJECTS FOR CHILDREN:** This catalog issued annually gives information about packets, booklets, and kits — some for year-round use and others appropriate for the winter holidays. A single copy of this publication may be secured by sending a stamped, self-addressed #10 envelope (9½ x 4 inches) to: *Children's Program, American Friends Service Committee*, Dept. IF, 160 North 15th Street, Philadelphia, Pa. 19102.

**USLTA TENNIS RULES:** Complete listing of lawn tennis rules, scoring procedure and court layout design. Send self-addressed, stamped envelope. *Ashaway Line & Twine Company*, Dept. IF, Ashaway, R.I. 02804.

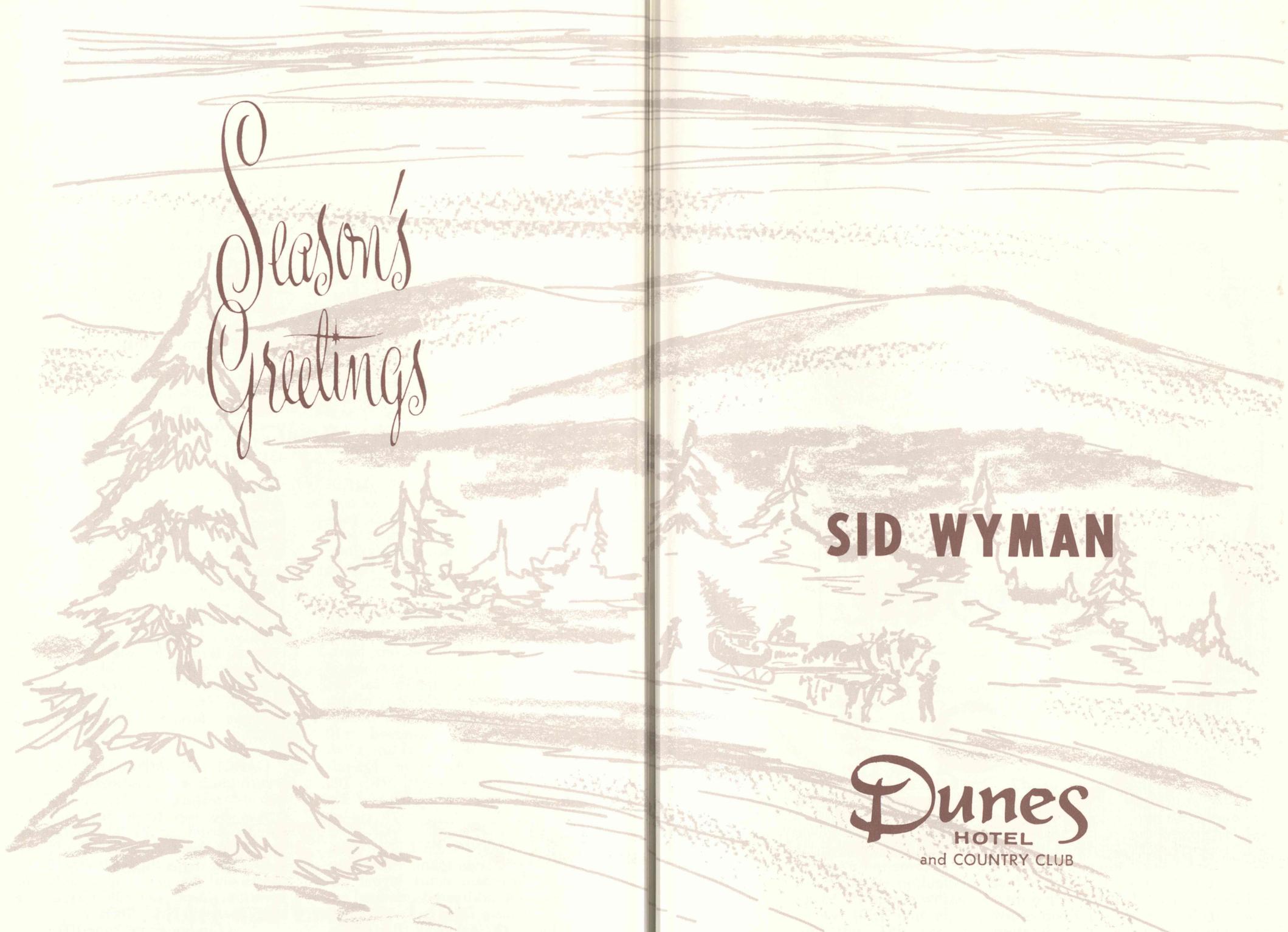
**POPULAR HANDICRAFTS:** Things to make from scrap — materials mainly found about the home. Make gifts, toys, lovely articles for pennies in cost! 25c per copy. *Popular Handicrafts*, Dept. IF, Box 412, Danvers, Mass. 01923.

**CREDIT UNIONS:** The credit union is spreading rapidly throughout the free world. Credit Unions now operate in more than 70 countries, and more are added each year. Send for free literature that includes the International Credit Union Yearbook which is a compilation of authoritative information and statistics. *CUNA International, Inc.*, Dept. IF, Box 431, Madison, Wis. 53701.

**CIVIL WAR INFORMATION... BOOKLETS:** (1) Historic Gettysburg, (2) National Civil War Wax Museum, (3) Museum of the Civil War, (4) The Lincoln Room Museum, (5) Gettysburg Battlefield Tours, (6) Hall of Presidents Exhibit, (7) Jennie Wade House, (8) Gettysburg National Museum, (9) Diorama Museum . . . Dobbin House, (10) Gettysburg Battle Theatre, (11) Fort Defiance . . . Civil War Museum, (12) The Lincoln Train. *Gettysburg Travel Council, Inc.*, Dept. IF, Carlisle & Railroad Streets, Gettysburg, Pa. 17325.

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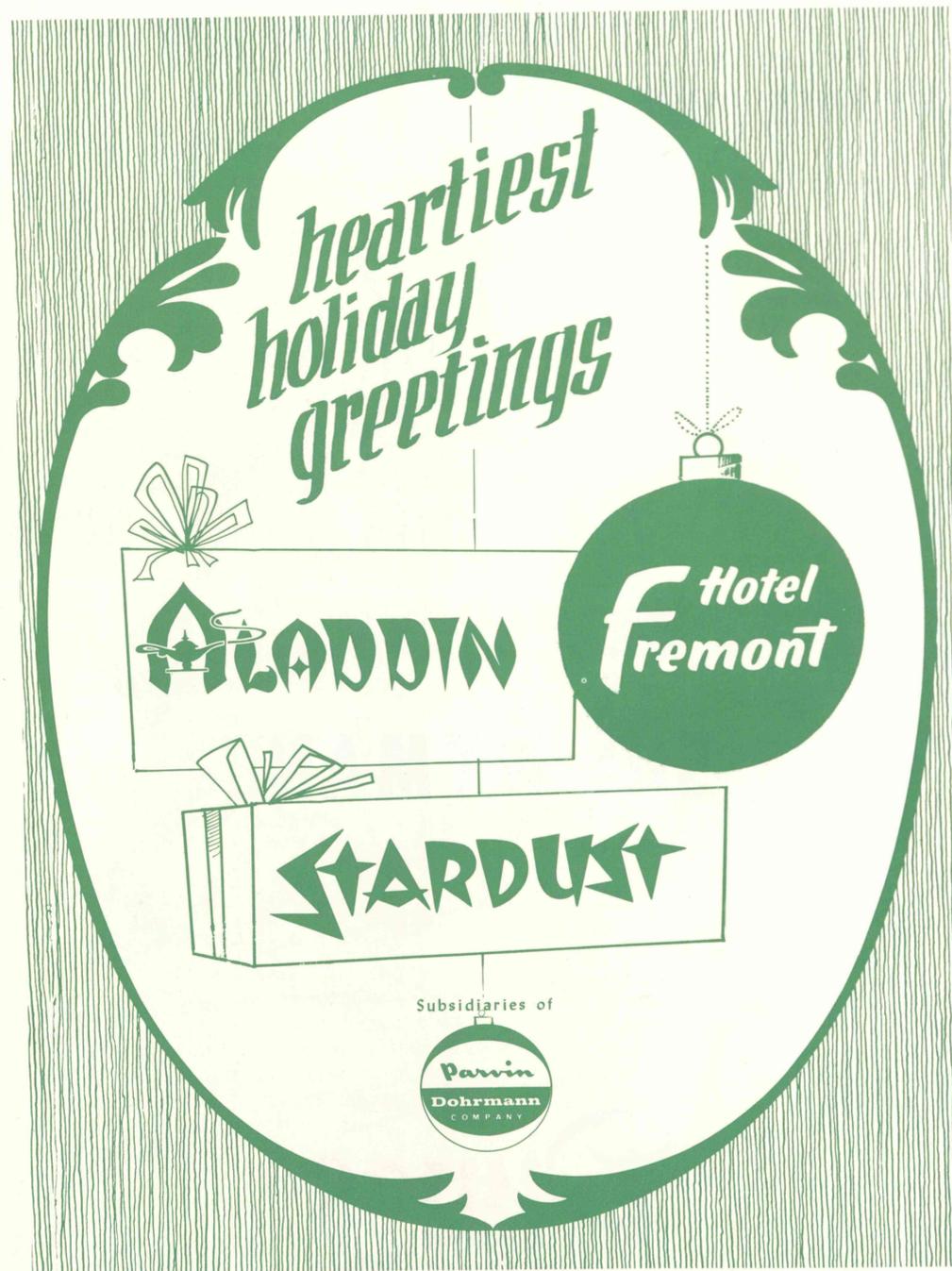
(Continued on Page 109)



Season's  
Greetings

**SID WYMAN**

**Dunes**  
HOTEL  
and COUNTRY CLUB



Season's Greetings and best wishes  
for the New Year  
Gizella & Morris Kleinman

**GOING HOLLYWOOD**

(Continued from Page 12)

into our second carol when a man with his hair frowsy, his eyes red, his face drawn and also red, abruptly opened the door, and hollering, threw a shoe at us with a volley of verbal insults. Which all added up to "Get the hell out of here with your confounded noise!"

Not disheartened, since the kids decided he was drunk and didn't know what he was saying, we went to the next two with rewarding success. At the last on our list, a tiny one-room house which stood off the road to itself, lived a woman whom the naughty kids of school used to taunt and call a witch. We went filled with love and sharing. We sang lustily "Silent Night," "Merry Christmas," "Away in a Manger" and "Jingle Bells." The woman poked her head out, exclaiming, "You children are the only ones in the whole world to remember me on Christmas." Then she began to cry.

We children felt badly to see such unhappiness! We rushed to her, and assured her that everyone loved everyone on Christmas. "I have no Christmas," she said. "I have no one. My one and only friend died two months ago. I am so alone." And she wept bitterly. One of the kids whispered that she had perhaps had a bit too much wine to drown her sorrows. Being a Mormon who knew nothing about the levitation of the spirits with spirits, so to say, I was filled with an overwhelming sympathy. This poor

lady, so alone and Christmas on the morning. I would bring her Christmas, indeed I would. Jesus taught in the Bible it is better to give than to receive.

Since we had already spent two days decorating the house, our house looked like a Christmas picture postcard of Yule cheer. Uncle James, my bachelor uncle who lived in Grandpapa's house across the drive, came and took color pictures of the rooms. He had me stand by the Christmas tree. When he snapped the shutter he said I could use the picture for my Christmas cards next year.

Now it was all ready — all of this exciting preparation for Christmas morning. The tables, two of them, one for the adults and one for the grandchildren, were set with snowy white linen. And centered with candles fastened at their bottoms with bits of green and red berries and gold and silver and red balls. Christmas wreaths extended around the table. "It does look worth the effort," snorted Florabel, who always complained that her side and her back acted up at Christmastime because she had so much more to do.

Christmas morning was joyful. Opening a huge silver box I heard a faint mew. Inside was the most adorable fluffy silver kitten this side of a calendar. "Oh!" I exclaimed, "Can I keep it?" Mama smiled assent. We had always been a dog family, what with our Scotch collie and Papa's big white hunting dogs with their black spots, the latter of course were kept

# Season's Greetings

from the

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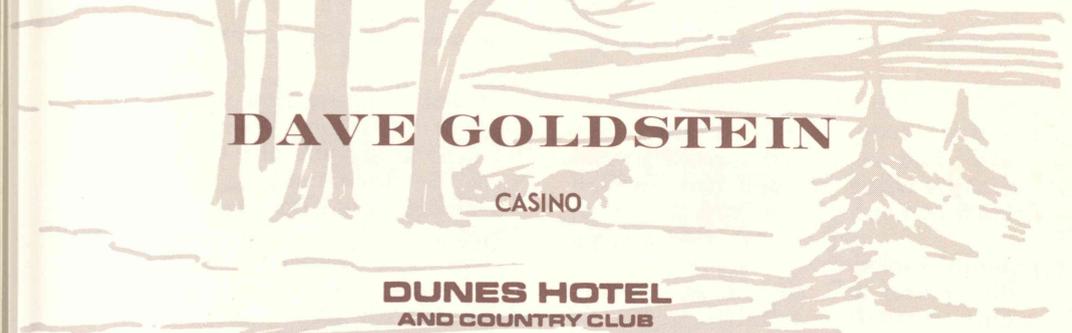
CARL HASTIE, Keno Shift Boss

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# Season's Greetings

and best wishes for the New Year



on Grandpapa's farm outside the city.

"A kitten this time of the year is out of season," Florabel sniffed from the hall where she was peeking in to see who got what.

"Where did you ever get it?" she asked Mama. "Santa Claus can get anything anytime," I spoke up with dignity. "Santa Claus brought it, Florabel." (Poor woman, she was losing her marbles, getting so confused.

Atop some of the gifts were Christmas corsages to wear. They were fashioned of the Christmas rose (*Hel-leborus niger*) and were tastefully tied with silver ribbons.

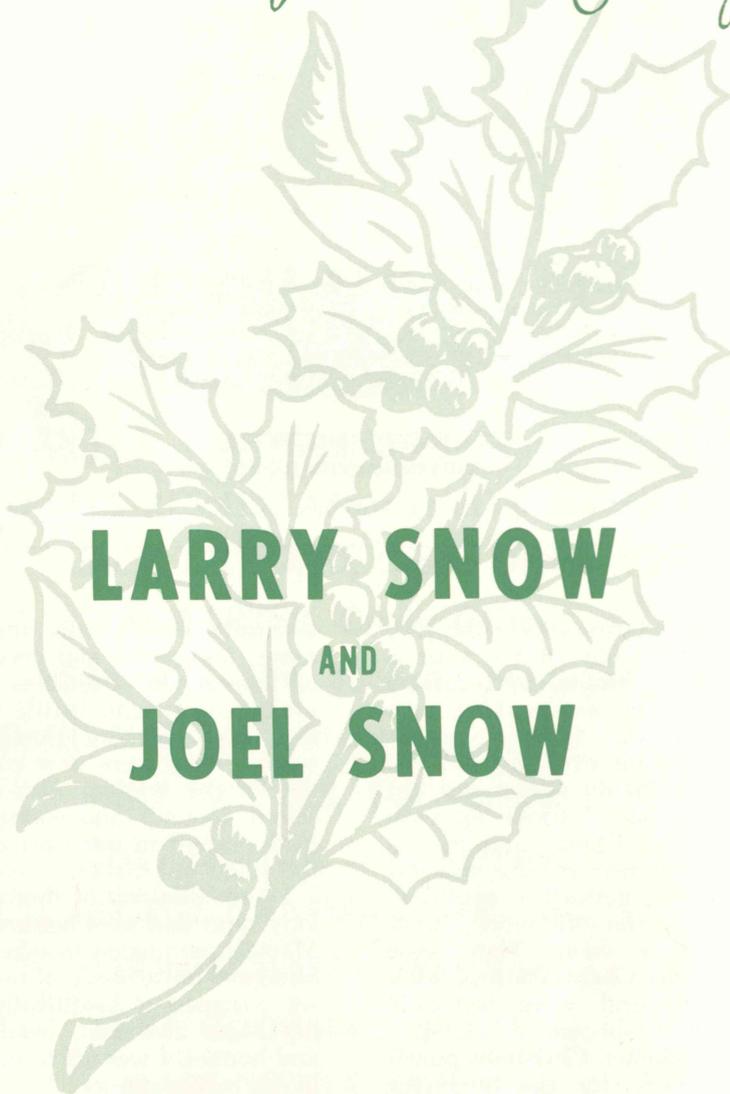
Out in the kitchen Christmas punch was being made for the huge cut glass punch bowl. "A pint of champagne or brandy would better it a lot," Florabel complained. Grandma gave Florabel a Mormon look. That ended that. A huge bowl of eggnog was readied and was carried into the library for the festive table for company who might drop in. There was a big fruitcake and pecan fingers

and nutty cookie balls, almond macaroons, and silver and crystal platters of homemade chocolates, fudge, divinity and peanut brittle that Mama had been making these past two weeks. They were now placed in order in the bonbon dishes. And the salted almonds and walnuts and pecans roasted in our own ovens filled the silver nut dishes.

I kept thinking of that poor lonely lady who had no Christmas. I asked Mama's permission to take her a gift. She gave me a bottle of perfume, and we wrapped it beautifully. Donning my boots and coat, woolen mittens and bonnet, I was off to make the delivery before dinner.

She was actually a very pretty lady, I decided, when she invited me into her little house. She opened the gift and she began to cry again. She was so lonely, so alone. No one with any heart or the spirit of Christmas could leave her alone and crying on Christmas day, of all days! Certainly I suggested, "Come home with me for din-

Best Wishes for the New Year



**LARRY SNOW**

AND

**JOEL SNOW**

**-CAESARS PALACE-**

**CASINO**

**BACCARAT**

Happy New Year

TO ALL MY FRIENDS



**Vassili Sulich**

ner. My Mama and my Grandmama would love to have you." At first she declined. Then she suggested that I first telephone my Mama and ask permission. I did so, and found Mama a little hesitant. "What's the lady's name?" she asked. I didn't know and I could not very well ask in the lady's presence. Mama, sensing my discomfort at the other end of the wire, assented. "There won't be room at the big table—it is already too crowded—but if she doesn't mind being seated in the library at a small table," Mama sighed, "perhaps you and I can take turns and sit with her. It is impossible to squeeze one more person at the big table. And the children's table is overflowing too!"

The lady said she would not mind at all. She dressed so pretty. I decided she was a very pretty lady and we went home.

Florabel gasped when we arrived and she answered our ring. But she managed to cover her feelings which seemed to be for some reason pure shock! She did manage a "Merry Christmas." Mama was gracious and showed us both into the library where a table had already been set.

I ventured into the kitchen to see how soon dinner was to be served, and walked into a hornet's nest. Florabel confronted me accusingly, "Now you've done it, Missy. Now you've done it real good; always putting your foot into where your mouth should not be either!"

"But what have I done?" I asked innocently.

"You're too young to know!" Florabel replied. "And your mother doesn't know either!" With that Florabel vanished into the butler's pantry to play major domo to our two maids hired special for the day.

I looked at the delicious dinner about to be served. The turkey with its filling and the refrigerator rolls, for which I had helped mix the scalded milk and flour and yeast, now nice and brown and hot in the warming ovens. Aunt Minnie's salad dressing was on the cole slaw. Mama's homemade picklelilli of green tomatoes, and Grandmama's corn relish, peach preserves and cranberry sauce were in cut glass bowls ready for serving. The apple pineapple banana orange fruit salad was garlanded with walnuts. I could hear Florabel arguing with one of the maids who insisted about "the possibility of getting some brandy to pour on the plum pudding so it will flame, to be carried in in great style for the dessert course!"

"We Mormons," sniffed Florabel, "don't have anything like that here, except in the medicine cabinet for medicinal purposes!"

The members of the family were pouring in, shaking off the snow, depositing their frosty boots and coats in the reception hall closets, and coming into the drawing room to warm themselves before the hearth. When anyone moved towards the library, if Florabel was present, they were drawn away. Although Mama and I kept taking turns entertaining our



*Greetings of the Season*  
AND BEST WISHES FOR THE  
*New Year*

**CHARLES KANDEL**

**Sands**

guest.

I didn't mind too much being away from the big table, since it was making the pretty lady happy to have Christmas dinner. Besides we must all sacrifice and share as they said in Sunday School.

After dessert was served, I offered to walk my guest home, fearful that Florabel, who was acting real snotty, might forget her manners. Florabel by her actions obviously didn't like the pretty lady. However, the lady said she would like to sit and enjoy the Yule logs a few moments longer. That proved to be fatal.

Aunt Rosemary Mabel had asked where little Missy M. M. was keeping herself. She had slipped out of the drawing room and headed straight for the library to see me and my new Christmas kitten, whom I had already named "Fluffy." I naturally arose to introduce Aunt Rosemary Mabel to my guest. Except Aunt Rosemary Mabel, who was a very pious woman, arched her back and stood transfixed in her

footsteps in horror! She was staring at my guest in disbelief.

"I should think a woman like you should know better than to come into a good fine respectable Christian home," flared Aunt Rosemary Mabel with instant indignation. And she withdrew with all of the dignity and haughty aloofness of the Queen of England had she been outraged.

Grandmama had walked in just in time to hear Aunt Rosemary Mabel's tirade. "I'm sorry for my daughter-in-law's lack of manners," Grandmama said. "That awful woman, she runs a house," flared Aunt Rosemary Mabel, rushing back from the hall and disappearing again.

"Is it a rooming house, my dear?" Grandmama asked sweetly. "So many people have misfortunes and have to turn their homes to boarders, these days." The pretty lady seemed very confused.

"I always say no matter how humble a house is, nor great it has been, if a good woman has it, it is home, a

Best Wishes

to you

for the Holidays and  
the New Year

MILTON FRANK

CASINO EXECUTIVE

STARDUST  
HOTEL

Holiday Greetings to all

from

Nick Lucas



real home," said Grandmama.

At that point Mama walked in. Mama had obviously been informed of some dire facts by Aunt Rosemary Mabel, for she graciously told Grandmama she was wanted back in the drawing room. Then Mama talked to the pretty lady as though nothing had happened at all. She said she was glad that she could have Christmas dinner with us.

My pretty lady said, "Thank you. You have done so much for me. You have made my Christmas happy. If people only had more tolerance for the less fortunate."

"Please forgive Aunt Rosemary Mabel," I apologized. "She probably ate too much turkey or something and has a stomachache to act that way."

Mama apologized that the family table hadn't been larger. And she tucked a box of Christmas goodies under the pretty lady's arm.

"You are so good, so sweet, so kind," the pretty lady said to Mama, with tears springing in her eyes. "I should not have come, but I desperately needed some happiness on this day when so many are happy." And she left.

When Mama and I returned to the drawing room there was a great silence. "Well," Uncle James said to me, "You certainly have a faculty for involving everyone in the most world-shattering matters, don't you, little Missy?"

Mama said, "Come now, she has done nothing so wrong."

"To think I'd see the day that a

woman like that would be a guest in this house. And we'd all be under the same roof!" exploded Aunt Rosemary Mabel.

"Shhhhh," Grandmama, now enlightened to the cause of the hubbub, cautioned. "Remember, little children have big ears. I think the discussion should end right now. As Jesus said, who is to cast the first stone. You will remember that scripture in the Bible."

It wasn't until years later, when I was all grown up, that a cousin revealed to my innocent ears how I had caused a family scandal. That pretty lady that Christmas day, had at one time run "The House" with the big red light across the tracks!

"So you had set another precedent for Christmas with love and charity in your heart for all fellow men," smiled Mama years later when we discussed it. "I'd do it again," I said, "if I knew anyone so unhappy at Christmas."

And so I did!

Polly Adler, who ran the most exclusive red light house in New York, had come to California. She had resigned from her former career to be-

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season's  
GREETINGS

**CECIL SIMMONS**

AND HIS CASINO STAFF

**DESERT INN**

---

*Holiday Happiness  
To Friends  
Of Good Cheer*

JULES PODELL'S

**COPACABANA**

10 EAST 60TH ST.

NEW YORK, N.Y.

---

come a bestselling author. She called me to say "thank you" for a review I had given her bestselling book, "A House Is Not A Home," which was made into a movie.

"What are you doing for Christmas?" she asked. "I'm holding my usual open house," I replied. Then on second thought, I realized the reason she had asked was perhaps because she was lonely on Christmas Day. I invited her to drop in.

I perchanced to mention the fact that the colorful Polly Adler who was currently much in the news on TV and radio talk shows, might drop by on Christmas day, to a socialite cousin. She exclaimed, "But you wouldn't invite a woman like that to your home?"

My socialite cousins arrived in elegance in their chauffeured limousine. I seated them at one end of the big living room trusting that with so many guests (a hundred or so) during the course of the day, if Polly Adler came by, they wouldn't meet.

Polly arrived and I seated her at

the opposite end of the room, where she proved so entertaining that my movie star guests gathered around her. Their laughter was so contagious that my socialite elegant friends seated at the other end of the room were drawn to see what the hilarity was all about.

I shall never forget my cousin's face, when she recognized Polly! Polly smiled and said, "Sit down and enjoy yourself, dear. Your brother used to be one of my best customers in New York, in the old days. I feel like we're family!"

**And That's Hollywood!**  
**MERRY CHRISTMAS . . . MERRY CHRISTMAS.**

Trying to mediate a family hassle around the dinner table, the father finally exploded: "Everybody wants his way around here. Me, I'm just a poor schnook of a father. When do I once get my way?"

Touched by his plea, his six-year-old daughter tugged at his sleeve and suggested, "Cry a little."

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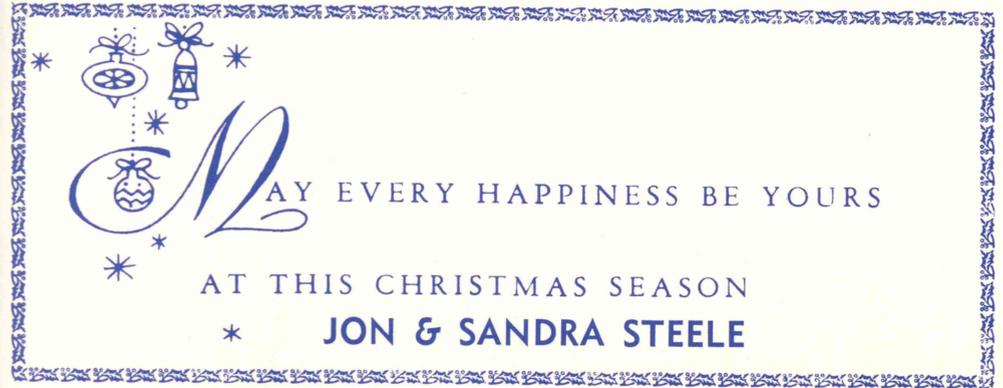
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### A MARY CHRISTMAS

(Continued from Page 19)

fashions, which remind me of an earlier vogue for plastic, see-through handbags, when one often saw all sorts of unsavory little powder puffs and other icky-looking objects the carrier might better have concealed in a more opaque container. Now it's see-through clothes, and what prompted the note was a gala show opening when I spotted one glamorous lady in sexy black lace evening pajamas beneath the bodice of which, clearly visible, were very unglamorous white shoulder straps.

Part of the fun of opening nights, particularly the big deal variety attended by planeloads of visiting Hollywood celebrities, is ogling what the jet set is wearing. The recent Elvis Presley first night at the **International**, when an entire MGM camera crew was on hand to film for an Elvis movie special, was ideal for such celeb fashion eying, which makes it even more remarkable that I missed the vision of the evening.

Just behind me as I left the show room was a well known male cinema star and his pretty date. "Well known" is the right term because he's not in the league with such superstars as Mr. Cary Grant, who was also there, yet here was "Mr. Well Known" getting as much picture snapping attention from the assembled movie magazine photographers as if he were C. G. It wasn't until later I learned that the prime object of their attention

was his date, who had omitted so many clothes under her see-through there was much more than usual to see.

The transparent style trend has extended to on-stage wear for many major night club stars. It's not an innovation really — **Marlene Dietrich** startled the town with her visibility many years ago — but now it's more general, and in some cases the ladies should be more particular. The see-through effect is attractive on the shapely young things, but there are two key words in that sentence, "shapely" and "young." Without both attributes the vision can be a shocker, or at least unnerving. A glimpse of over-ample endowments, or of a middle-aged chassis no matter how slender, causes titters rather than titillation.

This October I celebrated my tenth year as a contributing editor and reviewer for **FABULOUS Las Vegas Magazine** and — thanks to **FLV** mag. — it's the first Christmas season I can't partially fill the space in my annual column by naming my own "Stars On The Strip" awards. In 1970 **FABULOUS** began sponsoring the **Stellar Awards** for entertainment excellence, selected by a poll of syndicated columnists and night club reviewers. Of course I could still choose my own nominees, but who am I to argue with such an elite collective opinion!

Many of my opinion agreed with the awards, but several differed. With the wealth of talent on display here each year it is that much more re-

*Greetings*

AND ALL GOOD WISHES FOR THE HOLIDAYS

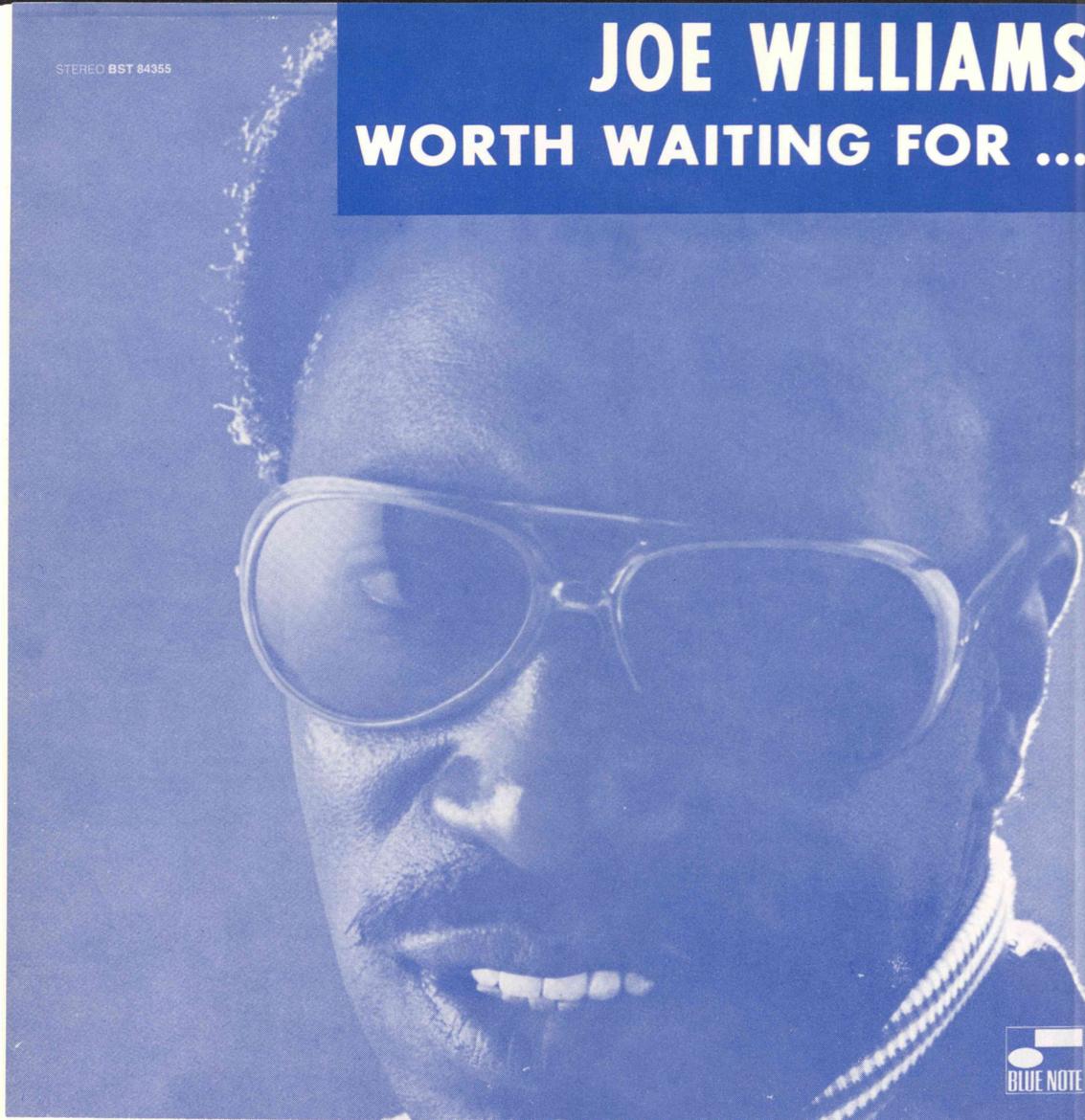
**CARL COHEN**

THE *Sands*



# JOE WILLIAMS

## WORTH WAITING FOR ...



*and Christmas  
with fabulous is worth  
waiting for.*



# Happy Holidays

ABUNDANT BLESSINGS!

HAL B. BELFER

markable that there were sufficient votes for any one performer or performers, in any one category, to give him, her, or a group numerical superiority. But there were, and it must be a thrill for an entertainer so selected, knowing the brilliance of those competing. By the same token it is obviously a soul-searching task for critics to choose one winner from among the many winners.

To avoid any suggestion of a casual count our gorgeous publisher **Etta Cortez** hired an accounting firm to tally the votes, and this same procedure will be followed in the subsequent annual polls. The **1971 Stellar Awards**, for the best of 1970, are now only a few months away and — as we say in Las Vegas—good luck!

The magic name “Las Vegas” triggers thoughts on how the town is growing. It seems frightfully urban to be able to drive as far north as Bonanza Road on the Los Angeles Freeway, but in the part of Paradise Valley where I live it's still happily rural. Although most of our neighbors are employed in “the city,” they're country folk at heart, and love animals and nature. They have pigeons and ducks, horses, cats, dogs, burros and goats. Since most of these creatures are roamers and very gregarious, it makes for some eventful times, like the day a burro kept breaking out of his corral to come up the road to call on a high-strung Arabian horse, causing the Arabian to go all to pieces at sight of what he obviously thought an outlandish looking critter with a big-

ear beauty problem. The horse's spooky reaction worried its owner, who tried to evict the burro at the same time that animal's owner was running after him on foot with a lasso.

You can have your big-time rodeos—we got more laughs and excitement out of the great burro capture than at a world-roping championship!

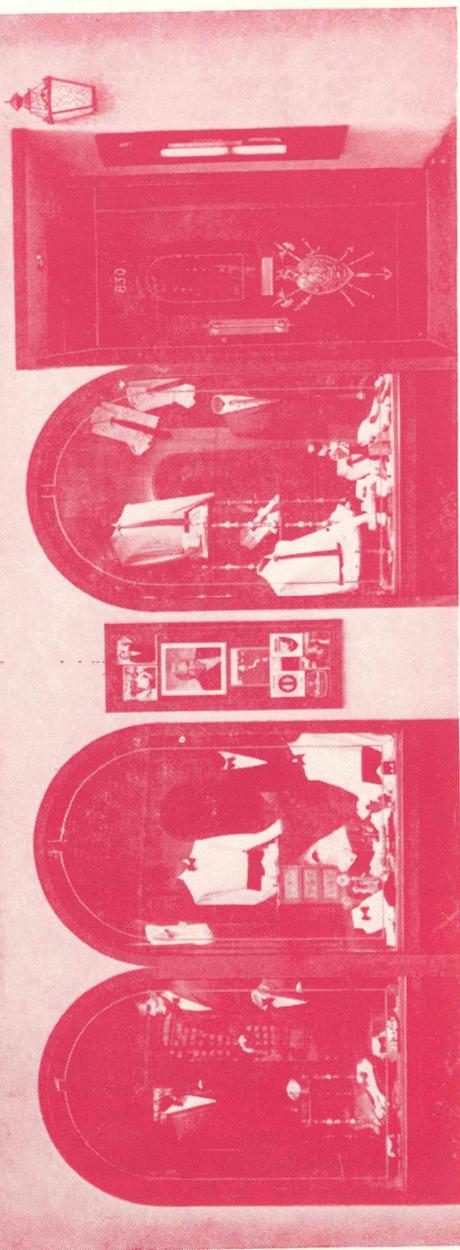
The Arabian's friend and companion is a young goat, gregarious as all the rest of them. I was glad I don't drink the day I glanced out the door and saw a goat's head and a Pekingese's head, one above the other, both peering into the house. The peke is a favorite regular visitor, the goat more infrequent, which is just as well because the cute thing is very difficult to take home. Unless one gets a tight grip on the collar around its neck, it take refuge on the highest point it can climb, like the hood of one's car!

Since I have my office at home, surrounded by all these desert diversions, it makes forays into the esoteric world of show business that much more of an adventure. I usually arrive at a hotel on a reviewing assignment feeling like “Alice In Wonderland,” trying to make the sudden switch from the simple life to all the glamour.

And glamour it is. After all these years I still marvel at the wonders on our stages. Not only that, I'm even more impressed by all the great talents, both before and behind the footlights, who contribute to the success of these splendid productions. As a publicist for entertainers — whom I do not review by the way, leaving criti-

# Levi Magram

SHIRTMAKER TO THE STARS



*Magram*  
 BEST WISHES FOR THE HOLIDAY SEASON  
 TO ALL MY FRIENDS EVERYWHERE *Levi*

WITH ALL GOOD WISHES FOR A

*Merry Christmas and a Happy New Year!*

SANDS HOTEL

MARY & BUCK HARRIS

cizing my clients to co-reviewer Bill Willard or to Mrs. Cortez — I often attend pre-opening rehearsals and meet the gifted people who add luster to the entertainers' appearance and performance. I have openmouthed admiration for the inspired producers, writers, choreographers, costume designers, musical arrangers, and for such a lighting genius as Hugo Granata.

When the curtain rises, and the star is so superb he is given a standing ovation, the majority of said stars would be the first to share credit with all the others who gave their talents to help bring the performer to the audience at the best possible advantage. There is a one-for-all, or, more aptly, all-for-one feeling about it that is heart warming.

First time visitors to Las Vegas sometimes claim the town is "cold," forgetting that it feels cold anywhere when one is a stranger. But let them linger here a while, or come back often, and they will find an amazing warmth. I can well recall how lonely I felt when I first began going to our

hotels to review the shows. I was especially awed by the elegant Maitre d's at the entrance to each room. Yet now when I see these charming gentlemen it's with a feeling of warmth, generated by long acquaintance with their invariable courtesy and friendliness, and the same is true of others in all walks of life.

It's a strange place to live, this Las Vegas. The desert wind blows and leaves sand piled on our window sills. It's often too hot in the Summer and sometimes too cold in the Winter. Yet fruit ripens on the trees, our gardens grow and so do our children, and our horses, and our goats. And hopefully we grow, too, in the deeper sense of the term. Certainly if being surrounded by interesting, creative, and kind people contributes to growth we should all stand tall as the beautiful nearby mountains, which surely will be snow-capped for Christmas.

Best wishes for a happy one, and for a blessed New Year.

Love,  
 Mary

JACK CORTEZ'

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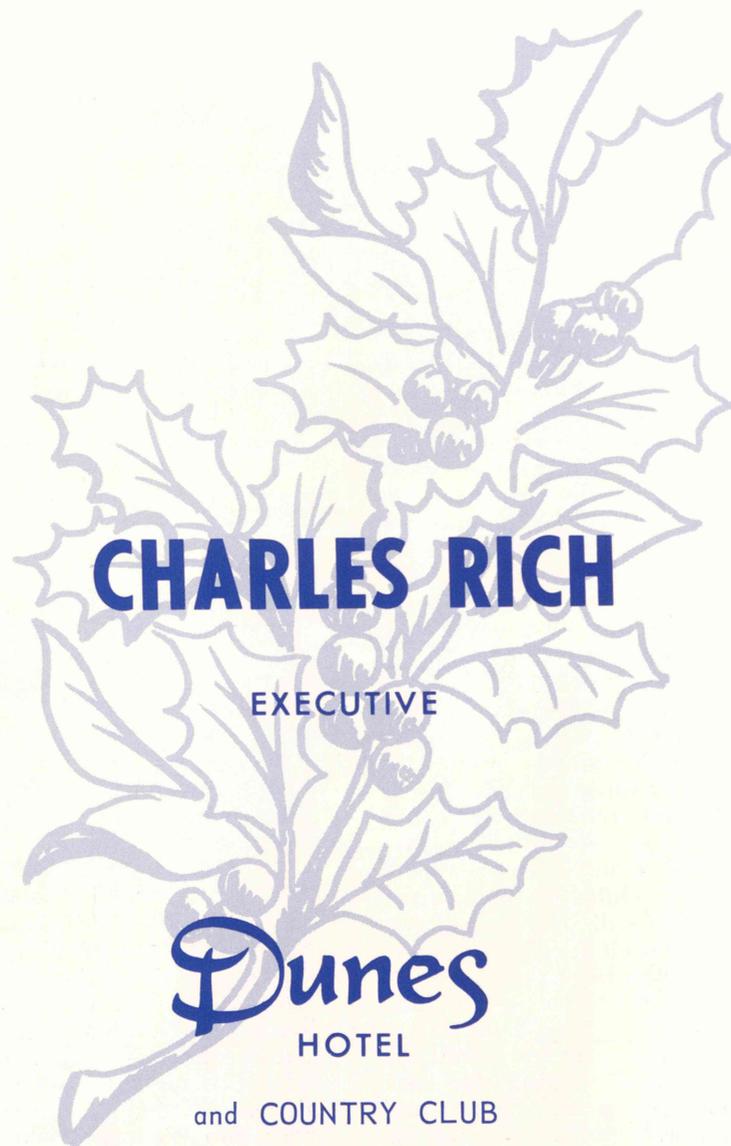
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STARDUST HOTEL

HARRY RAHNER

**MIGHTY MIXTURE**

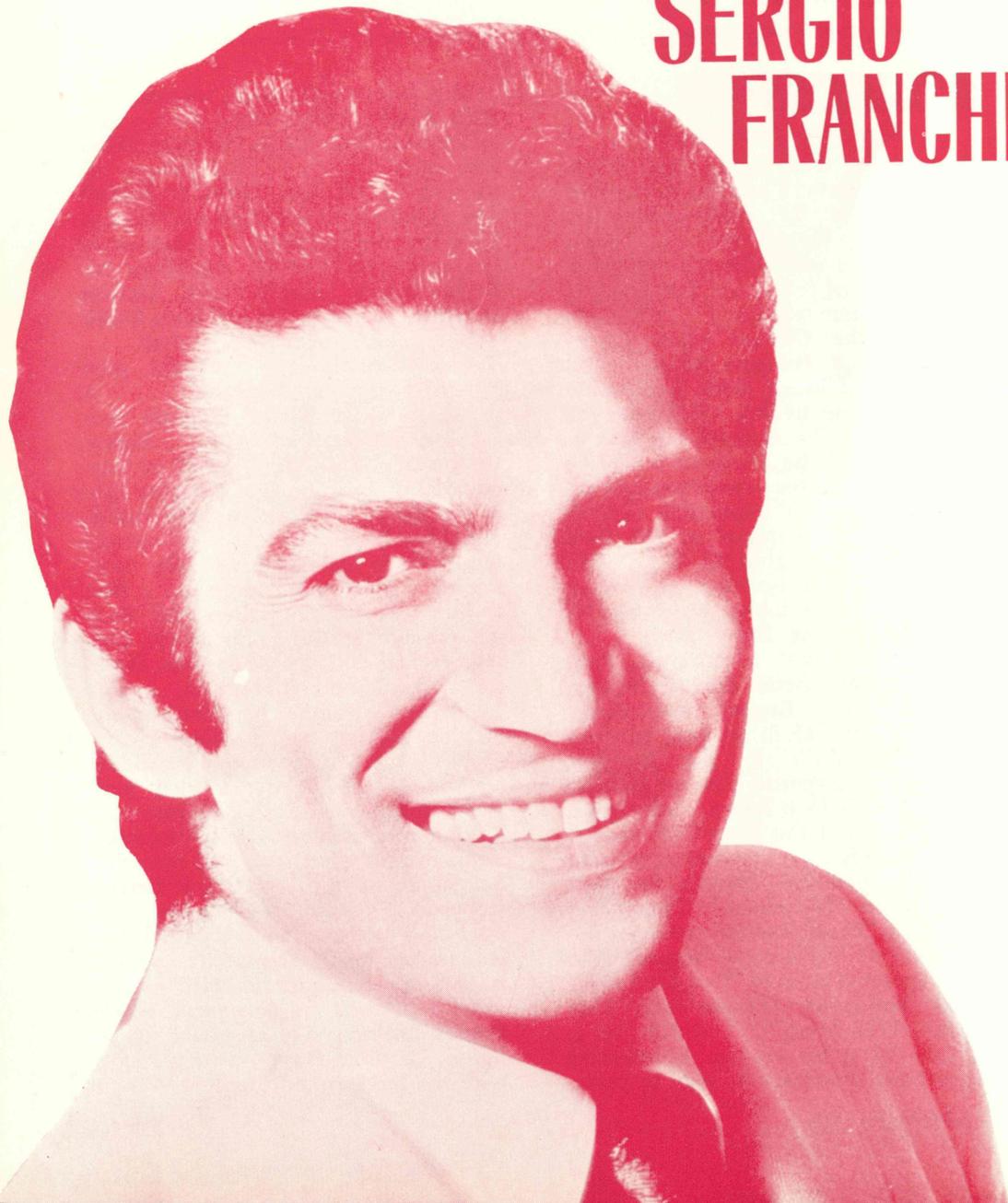
*(Continued from Page 16)*

Jimmy Savo, Hazel Scott, Josh White at Cafe Society Uptown, the uppity outgrowth of the more pedestrian Cafe Society Downtown . . . A Verdi opera at the old Met and eggplant and a glass of tea at the Russian Tea Room. (Where else?) . . . A Sunday night at the Garden when Lester Patrick's N. Y. Rangers crossed sticks and bumped heads with the Boston Bruins playing heated hockey on the cold ice . . . The respective clocks at the Astor and the Biltmore where so many blind dates were brought to fruition . . . The impossible task of trying to get a room at the new Statler in Washington, D. C. in Sept. '43. Millionaire executives sat on their suitcases in the lobby waiting . . . Pressed duck at Ruby Foo's . . . Jimmy Cagney's electricity, Paul Muni's depth, Bette Davis' strength and Humphrey Bogart's masculinity—from '35 to '45 in moving pictures that did credit to the brothers Warner . . . Expense account lunches at the Plaza's Oak Room, the original Chambord and the King Cole Bar of the St. Regis . . . The self admission that the personal choices for best songs from "Showboat," "Porgy and Bess" and "South Pacific" were not the real hits of the scores. Respectively, we responded most to "You Are Love," "Bess, You Is My Woman" and "This Nearly Was Mine" . . . A ride for a couple of miles on an uncrowded Broadway streetcar. A way to relax,

read a paper and break tension . . . Billy Reed's Little Club, festive and joyous and how about the time Doris Day sang there! . . . The literary efforts of Saul Bellow, James T. Farrell and Ben Hecht, all out of the Chicago school of story telling . . . Songs from the radio speaker as projected by Buddy Clark, Bing Crosby, Morton Downey, Jane Froman and Kate Smith—all big leaguers with a ballad . . . The Christmas Tree and the post Yuletide week at Luchow's . . . A crowded room, Victor Herbert music and stuffed people . . . Benny Goodman's "Sing, Sing, Sing" at Carnegie Hall . . . The first elevator ride to the top of the Empire State Building. How high is up! . . . The speedy mail service that came with the pasting of a two cent stamp . . . Ben Bernie and George Olsen and their great bands in the Loop at the College Inn in Chicago's Sherman Hotel . . . Davis and Blanchard, Army's two man destruction backfield, in the 40's . . . A chat with Eddie Dowling at the Lambs, a meeting with Eddie Cantor at the Friars, a visit with Howard Lindsay at the Players . . . Taking Ida Lupino to see "Carousel" one Saturday afternoon and escorting her same night to catch the Ferrer-Robeson "Othello" . . . Theatre manager Bob Weitman's way with band-leaders at the Paramount . . . Ditto Al Rosen's camaraderie with acts at Loew's State . . . Norman Vincent Peale's business like approach to religion; Cardinal Hayes, a regular guy with the red hat and Stephen Wise, a

*Wishing you Christmas joy  
and a happy New Year*

# SERGIO FRANCHI



## Musical Season's Greetings

FROM



*George Siverace* ORCHESTRA



CURRENTLY

PONDEROSA HOTEL

RENO, NEVADA

rabbi, gifted with theatrical mannerisms and the voice of a thespian . . . Those Broadway "dime-a-dance" palaces where the male gentry generally didn't know its left foot from its right foot, but they hugged and caressed and moved in the name of the dance . . . Pancakes at Childs for a late breakfast or an early lunch . . . The Theatrical Pharmacy on 46th Street, where out of work performers did their day dreaming over coffee . . . Roses at a corner florist for a buck a dozen . . . Lou Holtz, Phil Baker, Frank Fay at the Palace. Some of the best talk in vaudeville . . . Roast Goose in December at Keen's, with those thousands of clay pipes hanging overhead . . . George M. Cohan walking through Central Park with the feeling that he owned it . . . The best night spent away from home—6 p.m. to 9 a.m. on the Twentieth Century, N. Y. to Chi. Conviviality on wheels . . . Martin and Lewis fracturing one and all at the Copacabana—filled to the door . . . The swank of Palm Beach, food par excellence in Miami Beach and the fresh, crisp air of Daytona Beach . . . The celebrity nights at Leon and Eddie's on Sunday, when the last bow was taken after four in the early bright . . . Enrico Caruso's golden tones on records. And Cliff Edwards (Ukelele Ike) and Ruth Etting, too . . . Americana via Norman Rockwell's true to life covers for the Saturday Evening Post . . . Superiority as evidenced when one could afford the ten cents for the Fifth Avenue Bus as contrasted to the more plebeian

way of using the subway for transportation . . . Al Jolson's swagger; his magic before one or ten thousand . . . Late nights at the Penthouse Club above Central Park. An intimacy away from it all . . . Steaks as recalled from knife and fork nights at Peter Luger's in Brooklyn, the Pen and Pencil, Paul Daube's in the Bronx, Christ Cella and Frankie and Johnnie's . . . The boat trip on hot Sundays to the Atlantic Highlands in New Jersey . . . Chinatown, on a search for Beef baked with Ginger in Casserole with Steamed Rice . . . The first trip to Atlantic City and Isham Jones' full sounding orchestra in the Grill Room of the Ambassador Hotel . . . Mike Romanoff's basso "hello" at the door of his famous place in Beverly Hills. Some blocks east, same sector, Dave Chasen hosting in his wonderful eatery and the informal Sunday night dinner at the Beverly Hills Hotel, a hostelry that grew in style and service with the passing of years . . . The Gershwin sound that dominated the tempo of the Twenties and early Thirties . . . An afternoon date with Martha Hyer to see "Tea and Sym-

JACK CORTEZ 

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**FRANK  
SINATRA JR.**

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Gen'l. Manager: JOE SIATTA

## *Season's Greetings*

from

**SAUL LEBEAU**

Lebeau Enterprises, Inc.

Phoenix, Arizona

pathy." Same day, same lovely girl—an evening at "Can Can" . . . The finery and the excitement at picturesque Belmont Park when Earl Sande and Charley Kurtsinger and Sonny Workman were saddle kings . . . The night club to end all nightclubs, the Riviera, facing the Hudson on the Jersey side. And the memorable show of Joe E. Lewis, Harry Richman and Sophie Tucker . . . San Francisco scenery, plus the fog, the breeze, the food, the style of the great city on the Bay . . . Enjoying the steam, rub-down and shower at the Luxor Baths, where tired Broadwayites were rejuvenated . . . Enric Madrieuera's velvet sound when his orchestra played a Latin tune, like his theme, "Adios." Anybody for some shoulder shaking! . . . Gallagher's on 52st St., where the meat aged in the window and horse players like super comic Willie Howard aged at the tables . . . The characters on Broadway's passing parade—Solly Violinsky, Sir Joseph Ginsburg, Broadway Rose, Swifty Morgan . . . Battery Park on a Sabbath morning in

spring—the best place to peruse the Sunday Times . . . The excitement when a long distance call came in . . . Frederic March's acting ability on screen in "The Best Years Of Our Lives" and his always to be remembered stage portrayal in "A Bell For Adano" . . . The Gay White Way's musical queen, Ethel Merman living it up with Bert Lahr in "DuBarry Was A Lady," cavorting with Jimmy Durante in "Stars In Your Eyes" and soloing regally in "Gypsy" . . . Visits to the Aquarium, the Museum of Natural History, the Metropolitan Museum of Art and yes, the Statue of Liberty . . . Three dollar shoes at Thom McAn . . . Lena Horne's voltage and her beauty—doing her thing at the Waldorf.

All thoughts from another time, in a sense, another world. This kind of column could go on endlessly. But why overdo a good thing. Enough already, says the typesetter. All that is needed is a wrap up, a sock finish, a kiss off, What better way than—Happy Holiday. Have fun in '71.

DECEMBER 25, 1970

Sixty-nine

Season's Greetings to all  
my friends in Las Vegas —  
at Caesar's Palace — and  
all over the world!  
Hope to see you all  
again in 1971.

George  
Kirby



## Best Wishes

FOR HAPPINESS IN THE NEW YEAR

Phil Goldman

Maitre d'

Sands Hotel

### LIGHTS OF LAS VEGAS

(Continued from Page 14)

Just 25 years ago the Strip hotels agreed never to pay a headliner more than \$7500 a week, but the agreement never worked.

Louis Prima and the Mary Kay Trio were the first important lounge acts to be paid \$10,000 a week. Sophie Tucker was the first single act. The Will Mastin Trio worked for \$450 a week and Sammy Davis, Jr. as a single was offered more money to play solo at another hotel, but he refused.

Sinatra was the first name star to earn \$100,000 per week. Then Barbra Streisand and Presley broke the \$100,000 per week barrier.

Wish we had the old days back again with some of the stars of yesterday.

A Merry Christmas to all and hope Santa Claus brings us all health and happiness for many years.

### SUCCESS STORY

(Continued from Page 39)

of the World."

#### PARADE OF PROGRESS

Scanning the script for the Las Vegas Story, the 1950's saw the beginning of still another pace-setting growth era with the establishment of the Nevada Test Site, providing employment for many thousands and contributing historically to our country's defense arsenal—as well as to the race for space and the peacetime utilization of nuclear energy. Names like

AEC, NASA, RECCO, EG&G, NERVA, PLUTO, ROVER, PLOW-SHARE and many more have become important identities to area residents and to this nation.

And certainly the present day Las Vegas "Parade of Progress" should include such names as Howard Hughes Nevada Operations, Hilton Hotels, Kirk Kerkorian's International Leisure, Union Plaza and the upcoming Holiday Inn Resort—not to mention such names as Del Webb's Sahara Nevada Corporation, Parvin Dohrman and many others.

Each Las Vegas economic index exceeds the previous one in tourism, conventions, air-travel, school enrollment, financial transactions and all facets of the area economy. This is only the beginning of the "Las Vegas Story"—chapters to come will script an even more FABULOUS future for our city. It's a sure bet to forecast that economically, socially and culturally, Las Vegas and Southern Nevada will set many records in the even more exciting 70's.

#### POSTSCRIPT

Having arrived on the Las Vegas scene in 1941 when the population was some 7,500 hardy desert dwellers with a faith in the area's future, we highly value this adventure which has been ours in seeing a city grow in fame and fortune as "Dateline Las Vegas" achieved global identity—Ken O'Connell.

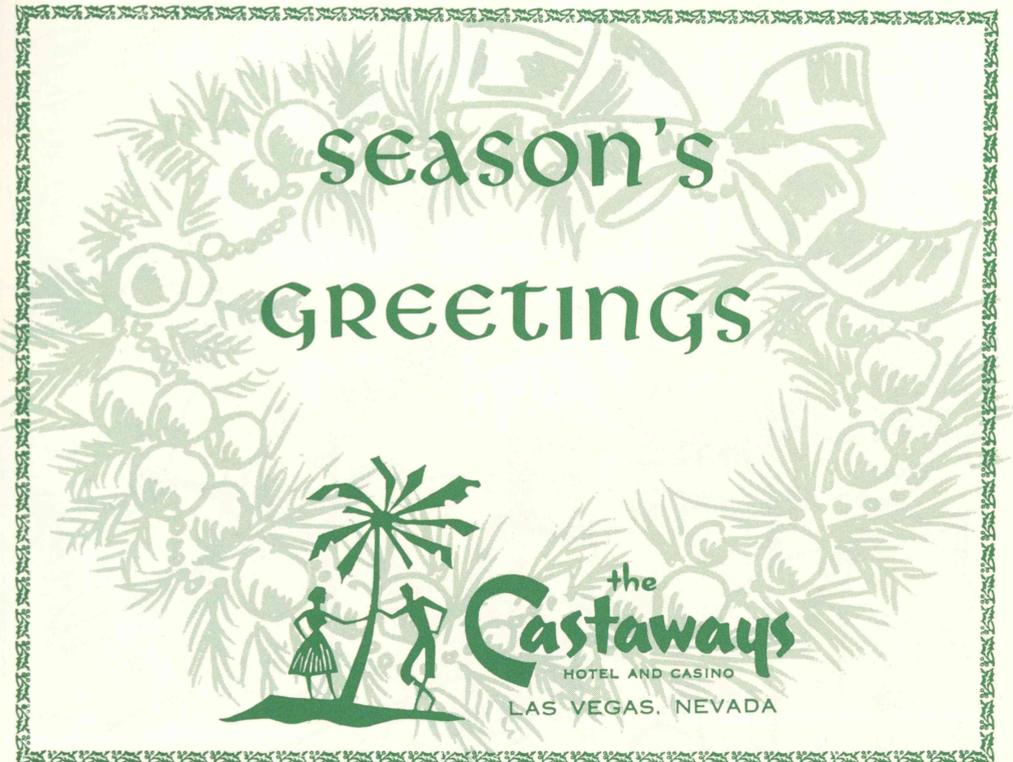
The greatest of all arts is the art of losing ourselves in the service of others.



Holiday  
Greetings

AND BEST WISHES  
FOR  
THE NEW YEAR

Tony Bennett



### CRISWELL PREDICTS

(Continued from Page 10)

full speed ahead."

I predict that 1971 will individually and personally mean to you (1) more money to spend and more leisure time to spend it in. You will travel more perhaps than you have in your own lifetime, for reduced travel costs will make this possible! (2) a greater awareness in government for the world belongs to you over 35, and you will not let these under 35 take it from you! (3) a great advance in medicine and the increase of happy years of living. Sex will be more than possible after 60, childbirth up to 50 and beyond. (4) more pleasurable hours of enjoyment of civic entertainment, fun and games for the Youth Graduates (senior citizens) and (5) adequate Federal housing, run like huge dormitories and reviving the fortress living of yesteryear. Our rivers of change will run deep, for

we who go beneath the surface do so at our own risk!

"I shall pass thru this world but once. Any good therefore that I can do, or any kindness that I can show to any human being, let me do it now. Let me not deter or neglect it, for I shall not pass this way again!"

Always remember when all else is lost the wonderful future still remains, and may all your shattered dreams be mended overnight! Let us fearlessly face 1971 together! Always in your future. Criswell.

Men and women express themselves differently: A woman talks of the *china* on the table; a man speaks about the *dishes*. A couple will live under the same roof, the wife in her *home*, the man in his *house*. The man will buy a *pocketbook* as a gift for his wife, who will receive a *bag*. Once outside the home circle, the man will use more slang than the woman. She'll get into the *car*, while he gets into the *Chevvie*.



*Sun. Mon. Tues. Wed. Thur. Fri. Sat.*

First Quarter 4

Full Moon 11

Last Quarter 19

New Moon 26

1 2

New Year's Day

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21 22 23

<sup>24</sup><sub>31</sub> 25 26 27 28 29 30

*January 1971*

*Happy Holiday Season*



**INTERNATIONAL  
HOTEL**



## MERRY CHRISTMAS

### IS IT THAT TIME AGAIN?

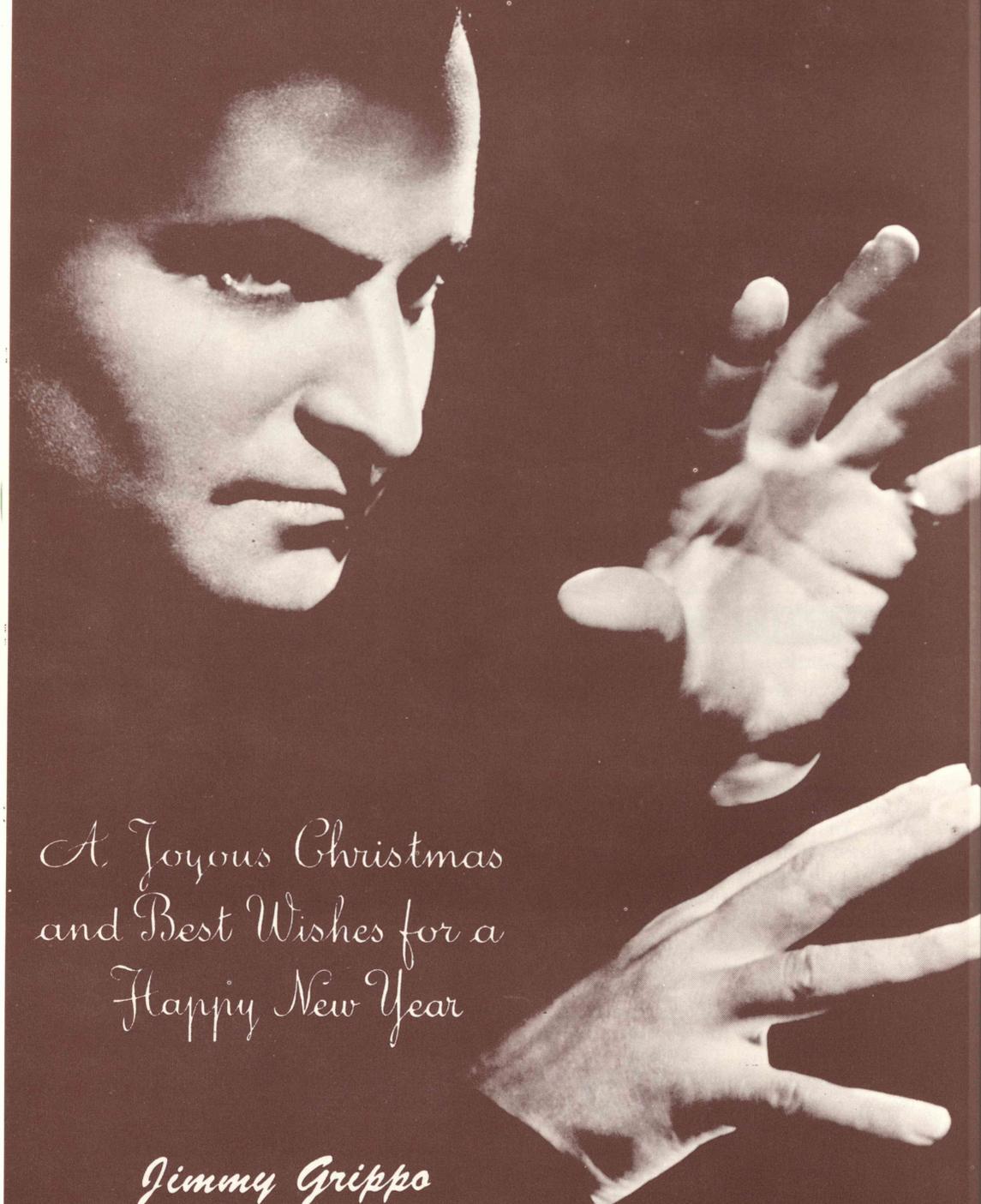
*(Continued from Page 18)*

bet): If you are a friend of Vic's, you are a friend for life. If you are on the other side of the fence, you might stay there for the rest of your life. You get the impression that Vic doesn't even know he has one of the great voices of our time and yet we know he does. Warm, soft spoken, and the idol of other singers. How good is he? I see him at least six times everytime he's in town. Nice people.

**JOE WILLIAMS** (the best all around singer): Of course, most people think of Joe as the greatest blues singer in the world. But have they listened to him? Joe is "Mr. Neighbor" to all of us. Talking to Joe, he will not dodge any subject thrown his way. He is concerned, naturally, about civil rights, the history of his people, but he believes, as we all should, we are all one. He is extremely witty, goes overboard when complimenting other singers, and is impatient with

mediocrity. Would still rather sing with the Basie band than any other. Worships the game of golf and devoted to his wife, Jillian. One of my best friends and he still makes the best vodka martini in town. No one can say a bad word about Joe Williams.

**SI ZENTNER** (band leader and conductor for "Folies Bergere"): Si knew what he wanted back in the fifties. He wanted a big band that worked and worked hard enough to be the most popular band in the land. Now, mind you, he wanted this when all the other big bands gave up the fight to R&R. But Si stuck to it, got that hit record ("Up A Lazy River") and realized his ambition. When interviewing Si, I found him completely confident in himself and his band. After all those years on the road, he thought he was due for something good and evidently so did the public. Interesting to note when I asked him to pick his all time, all star big band, he picked himself on lead trombone.



*A Joyous Christmas  
and Best Wishes for a  
Happy New Year*

*Jimmy Grippo*



That's what I call confidence. You don't push a man like that out of the picture. A long time in coming.

**THEODORE BIKEL** (actor): Very relaxed, self assured, as if he knew what we were thinking before we said it. And always smiling. Does he know something we don't?

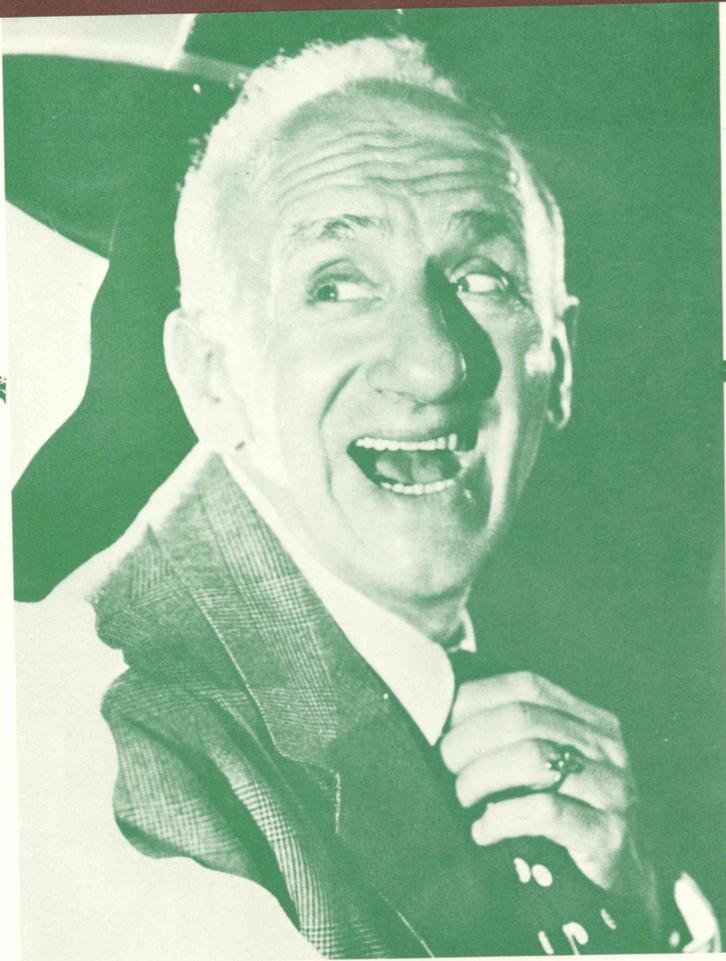
**FLORENCE HENDERSON** (singer, actress): A pussycat . . . a delight . . . a living doll. She could be your next door neighbor, if you live on Riverside Drive. Completely outgoing, outspoken, completely natural, she is the ideal interview. I fell in love with her that afternoon, but, alas, she is happily married. This is the kind of girl I would want at my next charade party. And on my side.

**TONY RANDALL** (actor): I was prepared to meet a very snobby man. But no . . . in walked a dapper blade of a man, hand extended and saying, "Hi Bob . . . I'm Tony Randall." As if I didn't know. I found Tony an expert on just about every subject we discussed. But get him on the subject

of radio in the thirties and forties. Did you know that he was the original Reggie on "I Love A Mystery"? I was told before Tony came over that he could spend only about fifteen minutes. He stayed for two hours. Never had I enjoyed an interview as much as that one.

**MICKEY ROONEY** (all around genius): To me the Mick was a legend. Someone to be admired in awe. Getting the chance to meet and talk to him put me on edge. When Mickey arrived I was at ease and Mickey was extremely nervous. Maybe he was tired, but he was very difficult to talk to and gave me the impression that he could not wait to get out of there. One legend shot down. I still say he and Sammy Davis, Jr. are the two most talented people in show business.

**RUSTY WARREN** (Den Mother of the world): Here is a gal who is basic, down to earth and much fun to be around. Rusty's main aim in life is living it for all it's worth. She never



Wishing you  
 an Old Fashioned Merry Christmas  
 and Best Wishes for the New Year



**JIMMY**

With Every Good Wish for the  
 Coming Year

**HARRY JAMES**

forgets a friend and the people who have helped her get where she is today. Truthfully, the first to cry out for the woman's liberation movement. If she seems honest onstage, she is the same way off stage. I love this dame. And I'm not alone.

**WAYNE NEWTON** (singer - showman): I first interviewed Wayne when he and his brother Jerry were playing the Fremont downtown. Would you believe ten shows a night? This is what I call really "going to school" for your craft. Wayne then is the same as Wayne now. Your younger brother. It seems to me that way Wayne invented the standing ovation. Onstage he is pure excitement. Off stage he is "Mr. Nice." And this is no act. Would you believe we are distant cousins? Well, we do. Wayne is a pleasure to interview. One of the easiest.

**LOUIS PRIMA** (Da Chief): Louis is your next door neighbor who just happens to be in show business. Louis is very modest and reluctant to talk about his beginning in this business. Keeps his personal life just that . . . personal. Willing to talk about his

golf club and his music at the drop of a hat. His act onstage is just that. An act. Off stage, Louis is one of the smartest business men you'll find anywhere. Remember, this is the guy who invented the lounge scene and has been a headliner ever since.

**WILD BILL ELLIOT** (cowboy movie idol - mine): The late Gordon Elliot was a real cowboy before going into movies. It was after he made the Columbia movie serial, "Wild Bill Hickock" that he was forevermore known as Wild Bill Elliot. When Bill and his family moved to LV to stay, I made it my personal crusade to get him on my radio show. Of all the stars I have interviewed, Wild Bill was my favorite as I "lived" with him every Saturday afternoon at the local movie house. For fifteen weeks I rode with Wild Bill Elliot. So you can imagine my anticipation of meeting the man whom I admired as a kid. I had one hard time trying to locate him. Now, this is the kind of guy Bill Elliot was. He heard about my trying to contact him and he called me at home. He also heard that I was a movie buff and loved the westerns of the thirties

JACK CORTEZ'

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LAS VEGAS magazine

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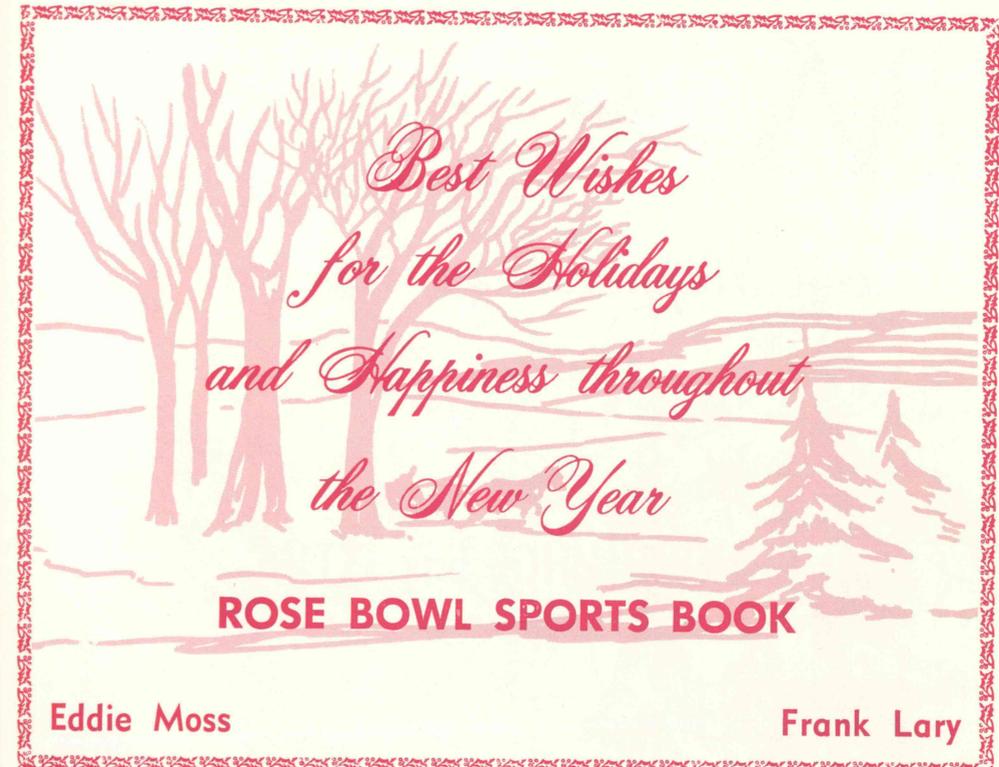
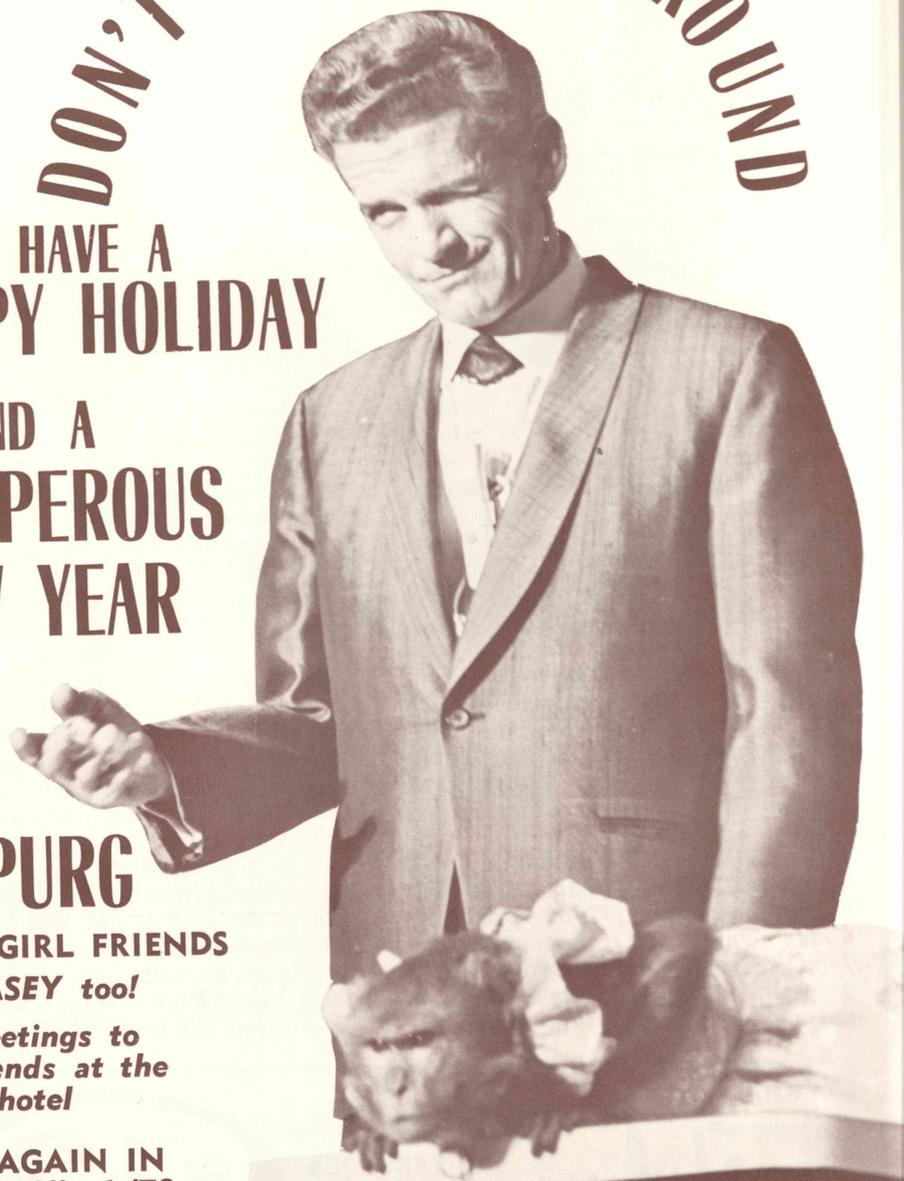
**DON'T MONKEY AROUND**  
**HAVE A HAPPY HOLIDAY**  
**AND A PROSPEROUS NEW YEAR**

**GUS AUGSPURG**

**AND HIS GIRL FRIENDS  
 ...CASEY too!**

*Special greetings to  
 all our friends at the  
 Tropicana hotel*

**SEE YOU AGAIN IN  
 THE "FOLIES" of '72**



and forties. We made a date to meet at KRAM one Wednesday afternoon. Now, I have a small collection of western guns and rifles, so naturally I took them with me. I waited and finally in walked **Bill Elliot**. He was thinner than I thought he would be and a little smaller. But the ten gallon Stetson was the same and the suit was pure up-to-date cowboy. We talked about every guy who ever made a western or a serial. The stars and the character players. Had it not been for the time factor, we could have talked for at least 24 hours on this one subject. It was as if both of us had found a mutual sounding board. After five minutes my idol was just a great guy who you were proud to call a friend. After our interview he stood up smiled and said, "Bob . . . let's do this again next week." Next week **Bill Elliot** was dead . . . and so was a piece of movie history.

**WILL JORDAN** (Impressionist): Will was the first guy to impersonate Ed Sullivan on TV and is still one of

the best mimics around as he does the off beat impressions. I found **Will** to be my kind of people . . . a trivia nut. On my TV show, **Will** displayed a priceless collection of original "Mickey Mouse" watches. A collection worth in the thousands. But **Will** loves trivia. And if you get him going he will expound on old movies, radio, or early TV. One night we sat in a local bistro playing trivia from midnight till eight in the morning. And I'm still wondering, who won? **Will** should play LV more often. His attitude toward sho biz is more realistic than it was ten years ago. A warm talented man.

I just realized something. This Christmas column could possibly get to be over a hundred pages long. Mind you, these are only a fraction of the people I've talked to in the 11 years that I have lived here. People like **Kiki Paige**, **Irv Benson** and **Jack Mann**, **Jerry Vale**, **Woody Herman**, **Woody Woodbury**, **Don Cornell**, **Marty May** and **June Johnson**, **Morgana**

**M**ay this Happy Holiday  
bring you Joy  
and Happiness in the New Year



**HARRY RITTOFF, President**

**Los Angeles, California  
Springfield, Ohio**

**Fort Worth, Texas  
Reading, Mass.**

With very best wishes  
for a  
Happy New Year

**MITZI and JOHN HUGHES**  
(CASINO)

HOTEL **SAHARA**

**"WHERE IT'S AT"**

*(Continued from Page 35)*

on their side. I believed they had something to offer, something to say. What I have seen and heard is responsible for moving me to another position. At the risk of being accused of "generalization" (those same people class me as "establishment" or "conservative"), I would like to tell you what I see after a good, hard, close look at "the movement."

Frankly, I can become genuinely concerned when I see and hear our young people spouting hero-worship for a **Charles Manson**. I say that without passing judgment on the guilt or innocence of the hippie-cult leader. Anyone who read the gory confessions of the girl members of that group, (i.e. "As I kept stabbing her (Sharon Tate), her bones got in the way and I hurt my hand") — and can still find something there to look up to — is disgustingly and frighteningly sick.

King, Jan Murray, Jackie Gayle, Sandler and Young, Louis Nye, Mel Torme, and many others. Where else in this country, or for that matter, in the world, can you find so many talented people concentrated in one small area at the same time? Nowhere. That's why I'm proud to call this wacky town my home. It's been good to me and I hope sometime I can return a little of that good. Well, like I said, every Christmas I get a little nostalgic. I think everyone should. It makes looking forward to the future more fun. Have a Merry Christmas, and God willing, we'll be together next year at this time.

The bridge tournament was in high gear when suddenly a player tossed his cards down and said, "This game is crooked."

"That's a terrible accusation to make," said his partner. "What makes you think so?"

"That man," he said, pointing to the player on his left, "is not playing with the hand I dealt him."

Jake Kozloff

and

Cliff Jones

wish to extend

Season's Greetings

and

Best Wishes for the New Year

to all of their good friends

**Operators of Casinos in the  
Caribbean and South America**

*Love and Kisses*

*Eddie & Jeanne*

*Jackson*



**I never saw a happy hippie.**

Psychedelic drugs are their Nirvana, a euphoric disdain for anything "square" is their most common bond.

Their claim to non-conformity is the largest mystery of all. I have never seen a more hive-like culture.

They endure the pain of existence by anesthetizing themselves with drugs. There is a low as well as a "high" side to the hippie phenomenon — seriously disturbed people and teenage runaways make up a sizable fringe of the "movement." Equally unsettling is the incipient anti-intellectualism of the hippies — to say nothing of the dangers of the drug taking. The hippie's euphoria is too often bought at the price of his intellectual and critical faculties. Indeed, the hippie's life is so lacking in competitive tension and tangible goals that it risks an overpowering boredom.

They smile and call themselves a new race. They want to change the U. S. from within — by means of a vague regimen of all-embracing love. The movement, in the beginning, was nonviolent, mystical, bizarre. Now, civil disobedience and turbulent disorder are advocated and engaged in as a means for achieving redress for alleged grievances. Thus the "love generation," the "flower children," have embarked on a course where violence begets violence, due process of law is subverted, and the rights of others are contemptuously violated and abused.

The extremists claim they have a

moral right not to obey any law with which they disagree. They stand on their "right to dissent" but their very philosophy is designed to do away with dissent.

Today's young radicals are struggling with two tough dilemmas. They are so opposed to social manipulation that they are uncomfortable with the role of leadership which diminishes the effectiveness of their efforts; and in the abhorrence of all violence, they must act in ways that, paradoxically, elicit violence from others.

I can see the long hair standing straight-up at my inter-marriage of youth, dissident, hippie, in the use of the tag "they." I would ask any one of my critics on this point to talk about policemen, politicians, or establishment and see if they could escape the same criticism.

My critics on this subject attempt to look down their nose at me, claiming, and actually believing, I guess, that they are so "hip." The word "hip" translates roughly as "wise" or "tuned-in," and frankly, I have never met any of my detractors who even begin to fit that tag. They are quick to label me "square" when they discover that I have never "turned on" to "pot." They tell me I cannot condemn their action — that I do not know what it is to be "high." Without judging the pros and cons of marijuana (I am no more or less qualified to do so than they), I can only answer that I have been on a perpetual high throughout my life, one which kept me far above

# SEASON'S GREETINGS



## *Music in the Morgan Manner*

WILL BE AT THE WILLOWBROOK BALLROOM IN CHICAGO, FROM DEC. 30TH THROUGH JAN. 31ST 1971. IF YOU ARE NEARBY, STOP IN AND SAY HELLO! OTHERWISE, LISTEN TO OUR BROADCAST ON NEW YEAR'S EVE, N.B.C., Coast to Coast.

See you back at the Top O' the Strip Dunes hotel, Las Vegas starting Feb. 26, 1971

HAPPY NEW YEAR FROM *Jack Morgan*  
and the Russ Morgan Orchestra

Wishing you a Joyous Christmas  
and a New Year  
of Peace and Happiness

IRV CARLSON  
& THE STAFF

## *Strip Drugs*

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Across from Stardust Hotel

ever having to reach for a crutch to achieve happiness or any other goal. I believe what annoys my detractors more than anything else is that I have life by the tail.

This commentary is not one made by an un-happy man. I have long enjoyed an extraordinary life-style. And while I am cognizant of certain "ills" in our system, I am equally aware that this same system grants more freedom than any other, and enables us to enjoy the fruits of our labors.

The youth of today seem to be laying claim to the discovery of brotherhood, love, and a distaste for war. And, once having "discovered" the ills in our world, they seem determined to prescribe death as the cure. Well, I cannot buy that, nor do I believe that the majority of forward-thinking Americans, young and old, do either. I believe America will eventually devour its unwanted children. In a way, that is a shame, but hopefully, whatever good has been achieved by the movement will live after them.

I believe that what has been said

here needs to be said.

I have "told it like it is," but I suspect the malcontents in the generation which can also lay claim to coining that phrase will be less than happy to hear it. There runs throughout my observations a fundamental awareness of the way it really it. Unfortunately, my thoughts are too rational, my criticism too biting, my solutions too eccentric, my egotism too honest and my awareness too enviable. These people cannot buy this . . . and whatever important contribution I may have to make is often lost for this simple reason.

My conclusions range from outlandishly callous to logically irresistible. My ideas are born of thought — which is quite a bit more rare than it may seem. If this makes me a "square" then I will accept the label.

And that is "Where it's at."

Oh . . . one more thing. I am not prejudiced about long hair. Some of my very best friends have long hair. There's Diane, Nancy, Shirley, Sue, Dana, Lisa, Jill, Paulette, etc. . . .



*Season's Greetings  
and Best Wishes for  
the New Year*



**FRANK SINATRA**

*With a warm and friendly wish for a  
New Year full of Happiness*



MEL EXBER

JACKIE GAUGHAN

**EL CORTEZ HOTEL  
CLUB BINGO  
LAS VEGAS CLUB**

**STARDUST**

*(Continued from Page 25)*

several men from the audience to the stage for still more thievery . . . Spotlighted for outstanding dances and/or singing among the production rounds are **Jillian & Ron**, with some fine adagio expositions, **Marya Lintero**, **Jennifer Pierson**, **Nicky Gorska**, **Tom Allison**, **Charles Gray**, **Dick Moll**, **Johnny Ritsko**, **Dan Parker** and **Gig Gallion** . . . **Madame Bluebell** has achieved another success d'estime with the splendid choreos of her **Bluebell Girls** . . . A tip of the topper to the agility of the **Arden Boy Dancers**, and salutes to the 14 gorgeous torsos of **Les Belles du Lido** (nice faces, too!) . . . **Frank Sennes** is the producer, **Pierre Louis-Guerin** and **Rene Fraday**, the French Lido producers, **Harvey Warren**, scenic designer, costumes by **Folco**, original music and lyrics by **Jim Harbert** and **J. P. Landreau** and orchestrations by **Harbert**, **Bill Stafford** and **Ivan Lane** for the **Eddie O'Neil Orchestra**.

(Bill Willard)

**THUNDERBIRD**

*(Continued from Page 25)*

choreography for all the dance numbers ranges from pedestrian to outstanding . . . **Norma Reyes** startles with her topless torching, moving sinuously as she chants her Latin wares in husky tones. She also heightens interest in some production ambles, nearly nude and having a walk that causes male pulses to race . . . Special guest stars **Margie Ravel & Hector de San Juan** are devastating in their incredibly rapid footwork, **de San Juan** in particular. **Miss Ravel** is a brunette doll, moving sexily through the perpetual motion routines as both change costumes in cleverly devised on and off dances, always leaving one of the pair onstage to keep the fire lit . . . Very spectral are the settings of **Maria Casanova**, with high chroma palette and opting for electrical effects throughout . . . **Jimmy Wallace** leads the supercharged septet, with added percussion effects by **Walfredo**.

"The Good Humor Co.," is a sextet



"Joyeux Noel"

"Bonne Année"

*Christiane & Marcel  
LeBon*



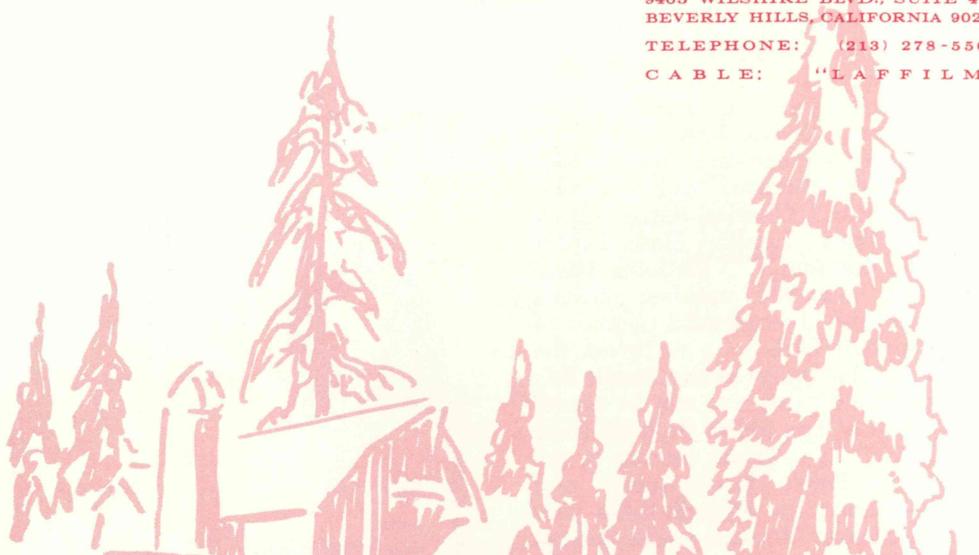
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of ebullient young people bent on destruction of some of our favorite mores and cliches. They do accomplish some of this intent via satire, parody and nonsense, with the three gals and three guys moving about their various blackouts with sharp precision. The spate of four letter words and situations may not be for all persons delicate ears. However, the company does tone it down for dinner audiences. Out of the 25 scenes there are such standouts as **John Palmer** with his gay-boy romps, especially in the ear-zapping "Nuns" rip-off; **Jerry Brown's** knack for inserting spark into straight situations; **Joe Danova's** protean abilities in the scenes and an extra sock to the vocal in the "Lucretia McEvil" dance number with the two curvy nymphs (top-

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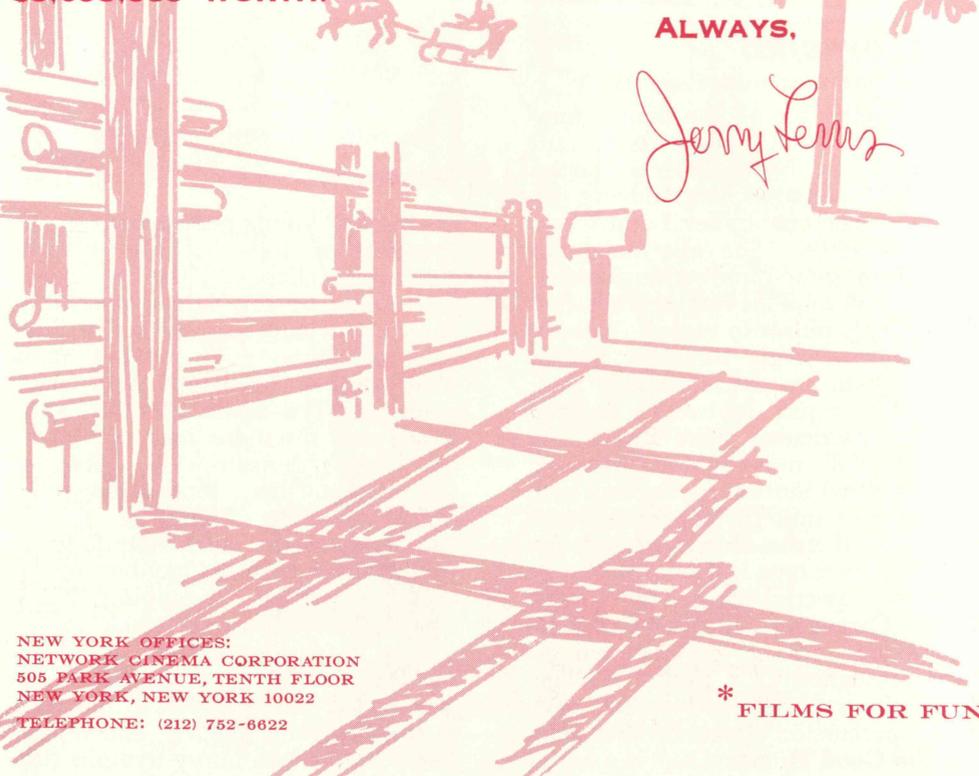


MY SINCERE THANKS TO ALL MY FRIENDS IN LAS VEGAS FOR THEIR HELP DURING THE FIFTH ANNUAL LABOR DAY TELETHON FOR MUSCULAR DYSTROPHY. GOD BLESS YOU \$5,093.385 WORTH.

ALWAYS,



Jerry Lewis



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Season



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less & almost bottomless) and Linda Sublett. The latter cutie takes the dumb blonde parts well. **Ding Dingle** is a fine dingaling in all of her sketches and the best hands go to **Liberty Williams'** showstopping baby-slip elocution of "Teapot." Closing touch is different after all the rambunctiousness — a serious song by all of Jacques Brel's "If We Only Have Love." Credits for material go to **Brown and Danova** with contributions by the rest of the cast. **Ted Tydlacka's** lighting does the job well and **Chris Pan's** sidestage sextet blows the cues and backing with great spirit. (Bill Willard)

A woman went to the doctor to complain about her husband's delusion. "It's terrible," she said. "All the time he thinks he's a refrigerator."

"Well," consoled the medic, "that isn't too bad. Quite a harmless delusion, I'd say."

"The delusion I don't mind, doctor," replied the woman, "but when he sleeps with him mouth open, the little light keeps me awake."

The human body is thrown out of balance by worry and fear, and the teeth decay because of the consequent upsetting of the thyroid gland, which furnishes needed calcium to fight bacteria, according to Dr. William McGonigle. "You really can think yourself into stomach ulcers," stated the scientist, "for constant thought on the subject restricts the natural processes."

The chronic worrier tends to induce the very ailments he fears. The problem is how to stop him from worrying. Shouting "Don't worry!" at him will not do the trick. He must help himself by submitting to mental discipline. He may not be able to achieve the detachment of an ancient Greek stoic, or an Oriental mystic, but he can, if he really desires it, acquire something of a philosophic attitude toward life. By deliberately reminding himself that most problems work themselves out in time, and that most anticipated evils do not befall, he can avoid contributing to the breakdown of his physical resistance, and can escape from the vicious circle.

# Holiday GREETINGS

from Frank Modica  
and the entire  
LANDMARK family!



+ Merry Christmas +

With Best Wishes for the New Year

DESERT INN

PANCHO L. ALLIATI

## CALORIES BE DAMNED

(Continued from Page 37)

According to Gourmet History, Napoleon always had his personal chef at his side in the battlefields. So the story goes after the Battle of Marengo, Napoleon commissioned his chef to prepare a celebration meal and this is one version of that now famous recipe. Some recipes call for fish, rabbit, etc. I like this one as it's practical for wherever you may live.

### Poulet Marengo Napoleon

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| ½ cup flour                       | ¼ cup olive oil                    |
| 1 teaspoon salt                   | ¼ cup butter                       |
| ½ teaspoon coarsely ground pepper | 1 cup dry white wine               |
| 1 teaspoon dried tarragon         | 2 cups quartered fresh tomatoes    |
| 3 pounds chicken                  | 1 clove finely chopped garlic      |
| 12 mushrooms sliced               | ½ cup finely chopped fresh parsley |
| 6 poached eggs (optional)         |                                    |

Mix salt, pepper, flour, dash accent in brown paper bag. Drop chicken pieces in paper bag, shaking till each piece is coated with flour. Reserve the remaining flour. In the meantime heat olive oil and butter in large skillet, when hot add chicken browning on both sides. Remove chicken to a large casserole (preferably earthen ware). Add the remaining flour to the skillet and let brown. Gradually stir in wine. When the sauce is thickened and smooth add mushrooms and garlic, cook until wilted, pour over chicken, add tomatoes. Cover casserole with lid and bake an hour. Before serving add poached eggs on top and sprinkle with parsley. Serves eight. I use the breasts of chicken and thighs instead of a complete chicken. This is strictly a personal preference.

I use a lot of frozen vegetables in cooking for I find in most areas of the U.S. you can find ample variety. Living in Southern California as I do, I'm fortunate to find fresh vegetables the year round. The following recipe can be made with fresh spinach. I'd suggest three bunches to serve eight people.

I personally like all vegetables. I chose this vegetable dish as it'll give you the dark green color for your table or buffet in keeping with the Holiday Season. I'm old fashioned or shall we say traditional, when it comes to Christmas as I prefer the color scheme of red and green rather than the pastels or whites that some of my associates do.

may CHRISTMAS BRING  
joy and peace  
to all



Best Wishes for a  
Happy Holiday Season  
Jack Durant



#### Italian Spinach

- 2 10 oz. packages of frozen chopped spinach
- 3 tablespoons butter
- 3 tablespoons olive oil
- 1 clove garlic, finely chopped
- ¼ teaspoon cayenne pepper
- Salt to taste
- 1 cup Parmesan Cheese grated

Cook spinach as directed on package. Drain thoroughly. In a skillet heat the butter and olive oil. Add garlic, salt and cayenne and cook over low heat five minutes. (I add ¼ cup chopped chives sometimes just to give a different taste.) Combine the Oil Mixture with the Spinach and toss. Sprinkle the cheese on top and drizzle a little more melted butter, place under broiler and brown quickly. Serve at once.

The easiest Holiday Pie recipe I know of is this old Southern stand-by that I have jazzed up so to speak.

#### Mincemeat Ice Box Pie

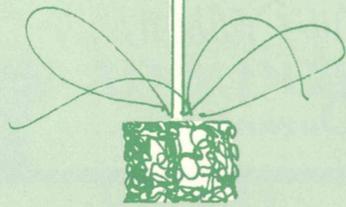
- 1 qt. eggnog ice cream
- 1 9" vanilla wafer pie crust
- Or French Vanilla ice cream
- 4 egg whites
- 1 cup mincemeat
- 2 tablespoons Brandy

Mix the ingredients together, place in crust and refreeze. If using French Vanilla ice cream I suggest you add the Brandy. I find if I use the eggnog ice cream its not needed. Just before, beat the egg whites as you normally do for a meringue. Place the meringue on top of frozen pie and place in a 450 degree oven, browning quickly, cut and srve. See if you don't get the raves of the year.

Last year I gave you ideas for New Year's Eve Dining. I received a letter from a lady in Chicago who wanted ideas for a New Year's Day Buffet. She is so right, everything should be prepared in advance as there are all those Parades and Bowl Games that have become an American Way of life. Here are a few ideas that for the most part can be done the day before.

By the time New Year's Day has arrived I believe the Average person has had enough fowl, so I suggest for the day of the games we have a chopped beef dish and a fish dish. So my menu will be: Pickled Shrimp, New Orleans Style, Far East Meatballs, Marshmallow Tangerine Sweet Potato Casserole, Mixed Green Salad, Relishes of Choice, Hot Rolls, Butter and a Burgundy Wine. Dessert can easily be cookies, cakes and pies, left over from Christmas.

Have  
A Ball!!



Rusty Warren

Best Wishes

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AND THE NEW YEAR

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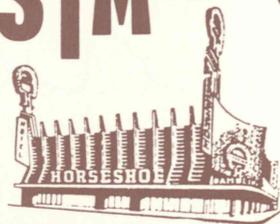
#### Far East Meatballs

- 1½ lb. chopped Sirloin
- ¼ cup commercial seasoned bread crumbs
- ⅔ cup minced onion
- ⅔ cup extra rich milk
- 2½ tbsp. butter
- 1½ cup diagonally sliced celery
- 2 green peppers, seeded, cut in strips
- 1 can bean sprouts
- 1 can (4 oz.) sliced mushrooms
- ¼ cup cornstarch
- 4 tablespoons soy sauce
- 2 med. onions, sliced thin
- Salt, pepper, Accent to taste

Mix chopped sirloin, salt, pepper, accent, bread crumbs, minced onion, and milk thoroughly. Makes 16 balls. Melt butter in large skillet over moderate heat. Add meatballs and turn, browning on all sides. Remove meat and add celery and pepper. When wilted remove from heat. Drain bean sprouts and mushrooms, reserving liquids. If needed add water to liquids to measure 2 cups. (If you wish it more hardy add beef broth instead of water.) Blend cornstarch with a little of the mixture to make a smooth paste, then blend in remaining liquid. Stir in

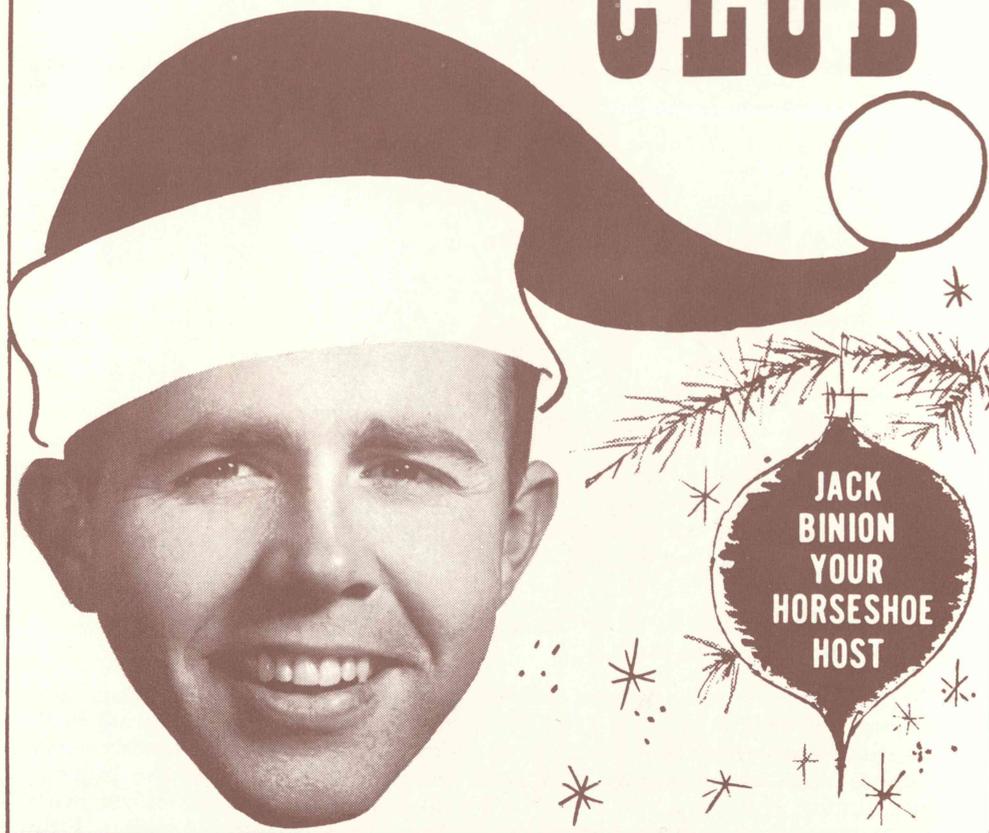
# MERRY CHRISTMAS!

## *Binion's*



# HORSESHOE CLUB

DOWNTOWN



*Love  
and  
Blessings  
to all of you in  
this Holy Season  
Fay McKay*

soy sauce, return meat to vegetables and pour liquid mixture over all in skillet. Bring to a boil over medium heat. Cover and simmer until mixture is clear and thickened. Now add bean sprouts, onions (sliced) and mushrooms. Cover and simmer at least ten minutes. This dish can be put in a chafing dish and kept warm. On your buffet have a bowl of hot steam rice near. Serve each portion on a bed of rice.

In traveling in the deep south I was given this recipe for Pickled Shrimp. It'll be a good dish to double or triple the recipe and have it handy with crackers for the TV Game Viewer to just dip into and munch on throughout the festivities.

#### Pickled Shrimp New Orleans Style

Prepare three pounds of Shrimp. In other words boil three pounds or if you prefer buy three pounds ready to serve. So many people prefer to, as they hate to de-vein Shrimp. I personally prefer to prepare my own. After they are ready to eat alternate the Shrimp in layers with 4 medium onions sliced thin and bay leaves. Pour over each layer the following sauce, made by combining the following ingredients:

- 1¼ cup peanut oil or olive oil (strictly a personal preference)
- ¾ cup warmed wine (white) vinegar
- 1½ teaspoon salt
- 2½ teaspoon celery seed
- 2½ tablespoons capers and juice
- 1 tablespoon New Orleans style mustard
- ½ cup worcestershire sauce
- ¼ teaspoon tabasco



*To wish you a blessed Christmas and the gifts  
of peace and hope and joy*



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*Hope you have the Happiest Holidays ever!*

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OLIN ASKEW

Cover bowl and refrigerate at least 24 hours before serving. You may take the Shrimp out of bowl and sauce arranging on a garnished platter and let the guests spear them. But I prefer to leave them and have the tooth picks handy and let my guests retrieve them from the sauce. They are a beauty to behold in a cup crystal bowl on a buffet or coffee table. I use them frequently and have only crackers for an appetizer with drinks.

**Marshmallow-Tangerine Sweet Potato Casserole**

- 2 lbs. (about 6 med. size potatoes) sweet potatoes
- ¼ cup melted butter
- 6 heaping tablespoons dark brown sugar
- 3 tablespoons brandy
- ½ teaspoon salt
- ½ teaspoon ginger
- 2 11 oz. cans mandarin orange slices or 4 fresh tangerines
- Marshmallows

Take cooked and peeled sweet potatoes and whip together with 2 tbsp. of butter, 4 tbsp. of the sugar, brandy and salt to taste. Beat in ginger too. Fold drained mandarin oranges in or tangerines, removing the white membrane, cutting the sections into halves, removing the seeds, into sweet potato mixture. Pour into a well greased 2 quart casserole. Combine the remaining butter and sugar and cover top of casserole. Place marshmallows on top and brown slowly at 375 Degrees.

I do wish everyone of my faithful readers a Happy New Year and my loyal thanks to our Lovely Editor Lady for letting me be with FLV for the past three years. Bon Appetit!

JACK CORTEZ'

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*From the Jungles of  
Circus Circus*



**NORBU**

*The Almost Human Gorilla*

and **ARDEN**

*Wish Everyone "Lots of Bananas"  
in the New Year*



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*all through the  
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*(Continued from Page 41)*

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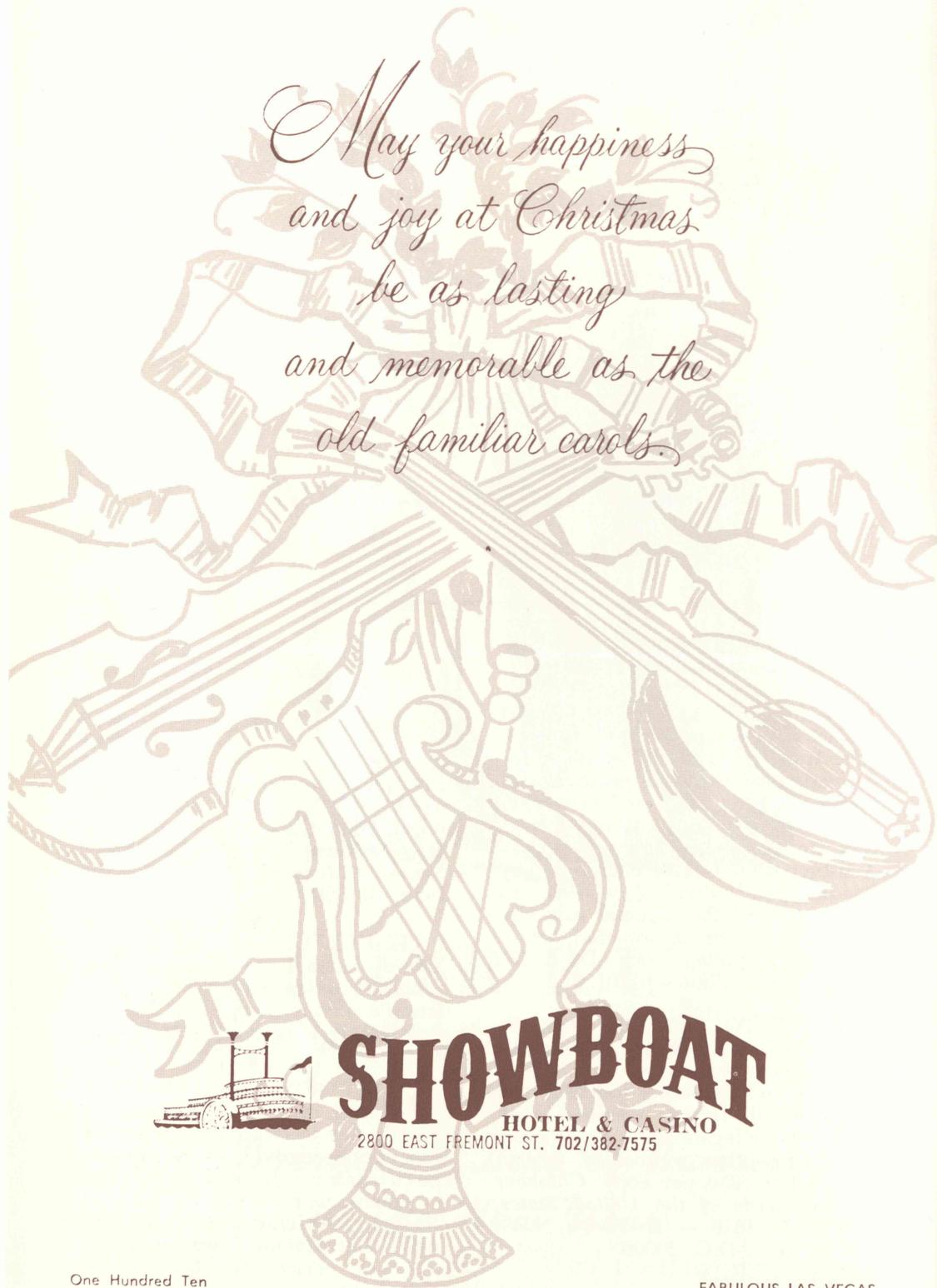
**GUIDE TO FOREIGN INFORMATION SOURCES:** A directory that suggests various ways in which information about other countries may be obtained. It lists countries with embassies or legations in Washington, D.C. Plus other sources of foreign information. 25c per copy. *Chamber of Commerce of the United States*, Dept. IF, 1615 - H Street, N.W., Washington, D.C. 20006.

**SUNSHINE MAGAZINE:** A monthly magazine for all the family. Handy pocket-size, filled with a variety of wholesome, entertaining, inspirational material. Excellent source of reference material for speakers, clergymen, teachers, and radio commentators. Popular in schools, hospitals, institutions, and libraries. Send for sample copy. 25c handling charge. *Sunshine Magazine*, Dept. IF, Litchfield, Ill. 62056.

**PENDLETON ROUND-UP:** World famous, exciting Pendleton round-up rodeo. Colorful free booklets. *Pendleton Round-Up*, Dept. IF, Box 609, Pendleton, Oregon 97801.

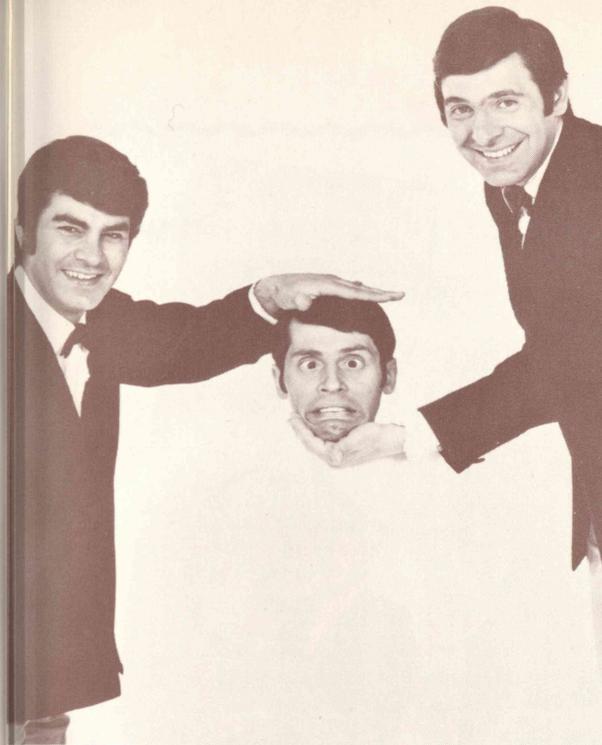
**INDEX OF EXTRA HELPS:** From the editors of . . . America's No. 1 Family Service magazine comes this list of inexpensive helpers. How-to-do-it books . . . booklets . . . patterns . . . plans . . . reprints and kits. *Better Homes and Gardens*, Reader Service (IF), Des Moines, Iowa 50303.

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and joy at Christmas  
be as lasting  
and memorable as the  
old familiar carols.



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**GRADING RULES:** The revised 16-page booklet, "Grading Rules for Northern Hard Maple, Beech and Birch Flooring," reflects the first major changes in the MFMA official grading rules since 1957. *Maple Flooring Manufacturers Association*, Dept. IF, 424 Washington Avenue, Oshkosh, Wisconsin 54901.

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**HOW TO PLAY AMERICAN SHUFFLEBOARD:** This instruction booklet also includes illustrated instructions for all games and models — Longboard . . . Cushion Board . . . Horse Collar . . . Baseball . . . Target . . . Tap and Draw . . . Bowling . . . Rebound. *American Shuffleboard Company, Inc.*, Dept. IF, 210 Patterson Plank Road, Union City, N.J. 07087.

**PSYCHOLOGY OF DIETING:** A booklet that will add to your fund of useful information. Successful dieting is not easy. If you have this problem — be sure to write for this valuable booklet. *Dannon Milk Products*, Dept. IF, 22-11 38th Avenue, Long Island City, New York 11101.

**REAL ESTATE TRANSACTIONS GLOSSARY:** A handy reference guide to terms commonly used in real estate transactions. *Pioneer National Title Insurance Company*, Dept. IF, Brunswick Bldg., 69 West Washington Street, Chicago, Ill. 60602.



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**MAINE SARDINE COMIC BOOK:** This educational type comic book contains many facts and illustrations of interest and value. Free — either singly or in quantity to schools and other youth groups. *The Maine Sardine Council*, Dept. IF, 15 Grove Street, Augusta, Maine 04330.

**DARDEVELE . . . FISHING:** Learn the secrets of catching fish the Dardevele way. 52 pages of facts by the nation's top fishing experts. 25c handling charge. *Lou A. Eppinger Mfg. Co.*, Dept. IF, 6340 Schaefer Hwy., Dearborn, Michigan 48126.

**LIFE LINE FOUNDATION:** Its mission is to serve individual and national liberty and to support the guarantees of freedom contained in the United States Constitution. Send for Free Life Line catalog describing available inexpensive publications. *Life Line*, Dept. IF, Dallas, Texas 75206.

**PLUMBING FIXTURES GUIDE:** A colorful guide to quality plumbing fixtures. Excellent photographs in color. 25c per copy. *Kohler Company*, Public Relations (IF), Kohler, Wisconsin 53044.

**AMAZING AMERICA:** The colorful photographs in this booklet point up the scenic beauty of this great country as perhaps never before. *The Greyhound Corporation*, Dept. IF, 10 South Riverside Plaza, Chicago, Ill. 60606.

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**THE MEDICINES YOUR DOCTOR PRESCRIBES:** A guide for consumers offering practical tips to ensure the safe and effective use of prescription drugs. Colorfully illustrated. *Pharmaceutical Manufacturers Association*, Dept. IF, 1155 Fifteenth Street, N.W., Washington, D.C. 20005.

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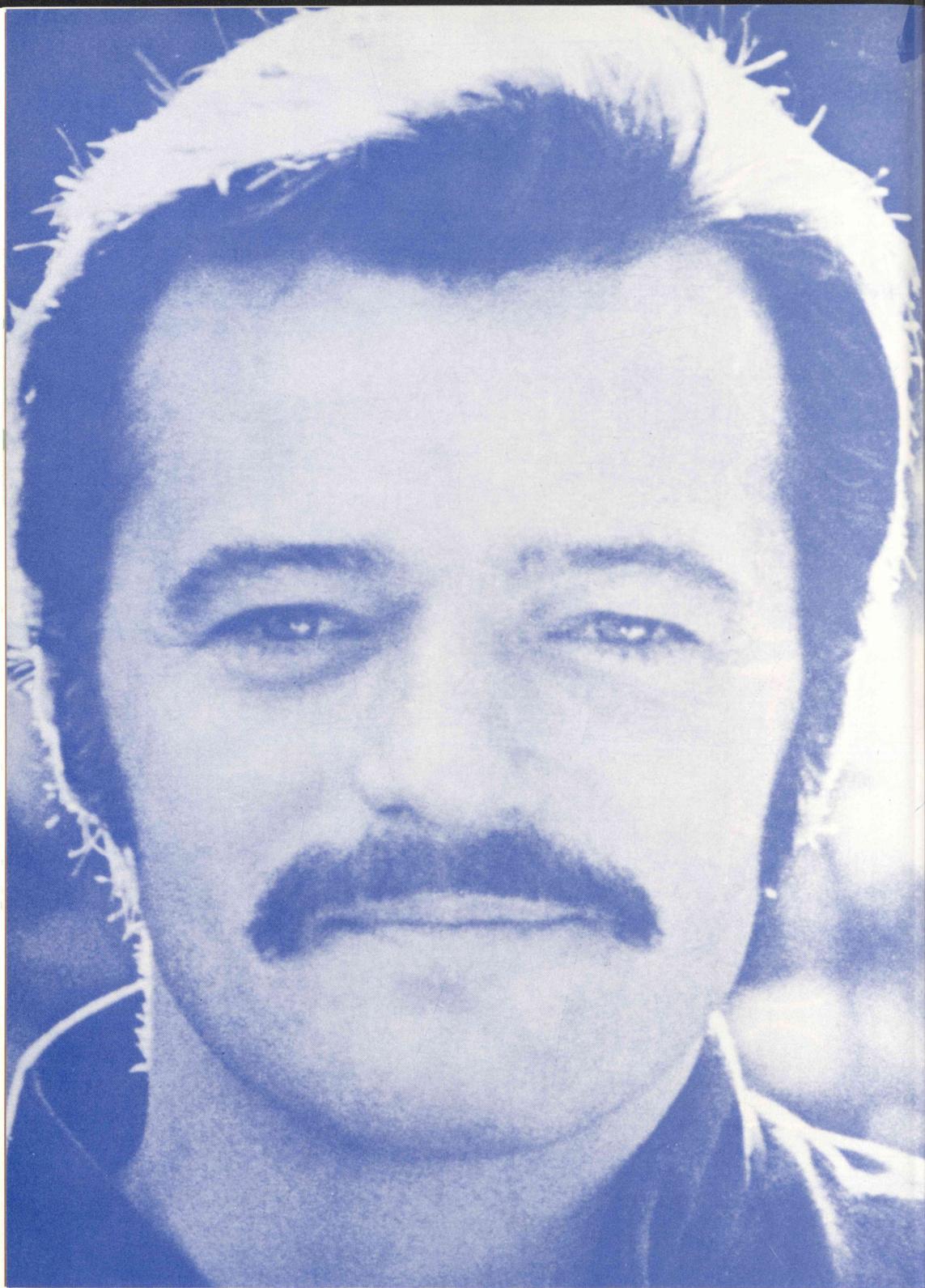
**THE ANTIQUE TRADER:** A weekly publication for antique dealers and collectors. "The Best Price Guide in Print on Antiques." 25c per copy. *The Antique Trader*, Dept. IF, Box 1050, Debuque, Iowa 52001.

**HELPING YOUR CHILD SPEAK CORRECTLY:** A new pamphlet that explains how speech develops, offers some ideas and games for helping children learn good speech patterns, and discusses speech disorders and how they can be corrected. 25c per copy. *Public Affairs Committee*, Dept. IF, 381 Park Avenue South, New York, N. Y. 10016.

**PARTY POTPOURRI:** Each month United Rental issues a new Party Potpourri Memo. It is designed to appeal to women and give them tips on entertaining, new recipes, etc. *United Rent-All*, Dept. IF, 10131 - National Blvd., Los Angeles, Calif. 90034.

**HOBBIES:** The magazine for collectors. Devoted to the stimulation of the cultural arts. Many interesting articles and facts. 50c per copy. *Hobbies*, Dept. IF, 1006 South Michigan Avenue, Chicago, Ill. 60605.

**WASHINGTON FOR CHILDREN:** This directory tells what, where, when, and how to have family fun in the nation's Capital! *The Mayflower*, Dept. IF, 1127 Connecticut Avenue N.W. Washington, D.C. 20036.

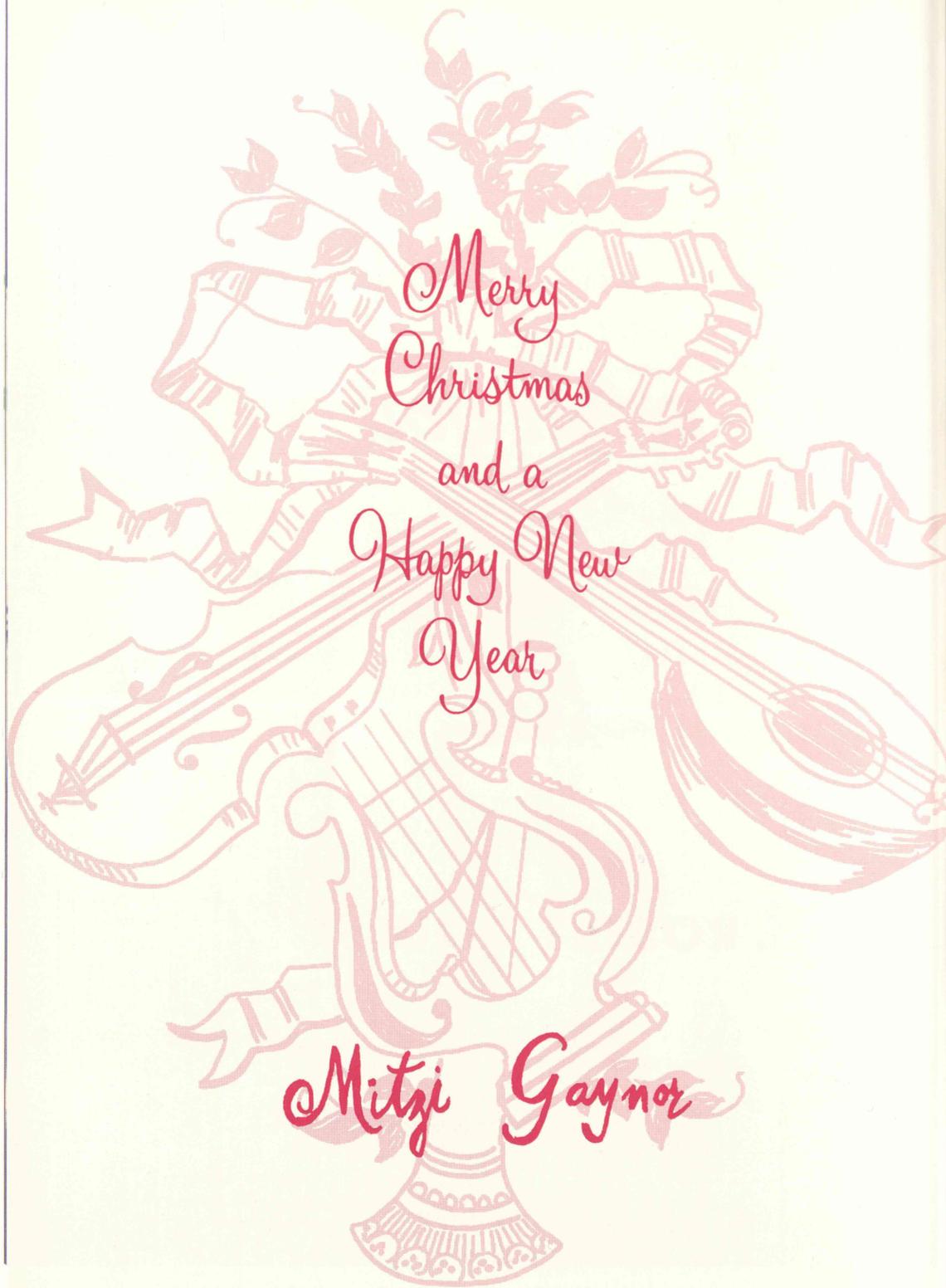


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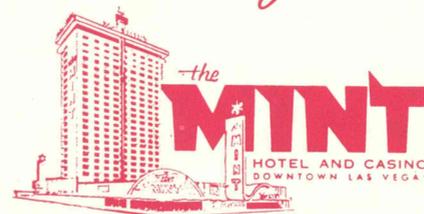
*I  
wish you  
love*



**ROBERT GOULET**



## Warm Holiday Greetings



OVER 8,000 HOBBY-CRAFT ITEMS: Colorful catalog filled with ideas and hard-to-find hobby-craft items — from knitting yarns to tiffany lamp kits and plastic molding supplies — all at low prices. This well-established hobby-craft center recently became a part of the General Mills family. 25c per copy. *Lee Wards*, Dept. IF, 840 No. Stare Street, Elgin, Ill. 60120.

SWWET TREATS: A collection of cookies and desserts recipes that will win you praises as a clover cook. Available free. *H. J. Heinz Company*, Dept. IF, P.O. Box 28 D-9, Pittsburgh Pa. 15230.

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TRAVELODGE MOTELS AND MOTOR HOTELS DIRECTORY: A directory listing over 500 motels, and motor hotels from coast to coast and Hawaii, including information about locations, accommodations, rates and toll free reservation service. *Travelodge International, Inc.*, Dept. IF, Box 308, El Vajon, California 92022.

AMERICAN HEART ASSOCIATION: A catalog that includes publications for the general public and for patients and their families. Nurses, social workers, teachers, and other professional workers will find them of interest. *American Heart Association*, Dept. IF, 44 East 23rd Street, New York, N.Y. 10010.

PSYCHEDELIC BREAKOUT DESIGN: Old Town Canoe Company is now offering their psychedelic breakout design as a color option on wood-canvas canoes, as well as on fiber glass models. For catalog information on their complete line of canoes and kayaks, write: *Old Town Canoe Company*, Dept. IF, 300 Duke Street, Old Town, Maine 04468



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LEATHER GLOVES: A brief treatise on leather gloves. Contains historic facts and information on different types of leathers. Also tips on glove care. 20c per copy. *National Association of Glove Mfgs.* Dept. IF, 52 South Main Street, Gloversville, N. Y. 12078.

PRIVATE HOME STUDY SCHOOLS: This directory of accredited private home study schools has been issued by the Accrediting Commission of the National Home Study Council. Write: *National Home Study Council*, Dept. IF, 1601, 18th Street, N.W. Washington, D.C. 20009.

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Season's Greetings

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ERIE MINING COMPANY: A booklet that contains information about the mining of Taconite. Many illustrations and facts. Also a sample packet of iron ore pellets from Taconite. *Erie Mining Company*, Dept. IF, Box 847, Hoyt Lakes, Minnesota.

HORTICULTURE: A folder that tells about the American Horticultural Society. Includes facts and an invitation to join in advancing horticultural progress. *American Horticultural Society*, Dept. IF, 2401 - Calvert St., N.W. Washington, D.C. 20008.

WASH-IN or WASH-OUT?: Information on what is washable and how to wash it — many tips and ideas. For the career girl of student bachelor. *Maytag Company*, Dept. IF, Newton, Iowa 50208.

SMALL BUSINESS MANAGEMENT AIDS: A publication that contains useful ideas and fact, also lists free and inexpensive materials that will interest businessmen. *Small Business Administration*, Dept. IF, Washington, D.C. 20416.

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HOUSETRAINING PUPPIES & DOGS: Suggestions for all dog owners. Illustrated with pen and ink sketches. *How To Succeed in House Training Puppies and Dogs*, Dept. IF, 1007, Kankakee, Ill. 60901.

EYE CARE LITERATURE:

- (1) New vision for cataract patients — B1584.
- (2) You, the sun, and the stars — B1691
- (3) What price glasses? — O-146
- (4) Your eyes and how they function — O-125. *Bausch & Lomb Inc.*, Dept. IF, Central Office Services, 635 St. Paul Street, Rochester, N. Y. 14602.

A PARENTS PRAYER: Reprint of a prayer for parents that have been widely distributed. Written by Dr. Garry C. Myers, Editor of *Highlights for Children* magazine and well known syndicated columnist. *Highlights for Children*, Dept. IF, Honesdale, Pa. 18431.

NEED A LIFT?: An annually 128 page handbook that contains sources of career, scholarship and loan information. 50c per copy. *American Legion*, Dept. IF, Box 1055, Indianapolis, Ind. 46206.

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**A HOME OWNER'S GUIDE:** The purpose of this guide is to explain the importance of good flooring . . . the kinds of Oak flooring . . . how Oak flooring should be installed and finished, and how to keep in prime condition. *National Oak Flooring Mfgs. Assoc.*, Dept. IF, 814 Sterick Bldg., Memphis, Tenn. 38103.

**FIREARMS CATALOG:** Contains photographs, features, specifications and retail prices on the company's complete line of high power and .22 rifles; single and double barrel shotguns and pump actions, etc. *Harrington & Richardson, Inc.*, Dept. IF, 320 Park Avenue, Worcester, Mass. 01610.

**LOOKING YOUR FASHIONABLE AGE:** Flattery for the woman who is 30 or older, and not given to kiddishness or razzmatazz. *Union Label Department (IF)*, International Ladies' Garment Workers' Union, 275 Seventh Avenue, New York, N. Y. 10001.

**DOG OWNERS DIGEST:** Informative booklet contains information about how to raise a puppy, how to housebreak your dog and many helpful ideas for the care of your dog or puppy. *Pulvex, Dept. IF*, 1909-25 Clifton Avenue, Chicago, Ill. 60614.

**WONDER BOOK OF RUBBER:** A free 32-page color booklet illustrating tire manufacturing, how crude and man made rubber are produced and the many uses of rubber. Copies available for individual or class room use. Intermediate or upper grades. *The B. F. Goodrich Company*, Dept. IF, Akron, Ohio 44318.

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**CHINESE COOKERY:** A recipe booklet that tells the art and secrets of chinese cookery. *La Choy Food Products*, Dept. IF, Archbold, Ohio 43502.

**FORD FOUNDATION - PUBLICATIONS LIST:** A selected list of publications that are available free of charge. Excellent materials for educational and reference use. *Ford Foundation*, Dept. IF, 320 East 43 Street, New York, . . . Y. 10017.

**POPULATION CRISIS COMMITTEE:** A private non-profit organization to promote public understanding and action in the face of the world population crisis. Send for free literature. *Population Crisis*, Dept. IF, 1730-K Street, N.W. Washington, D. C. 20006.

**UNITED STATES SKI ASSOCIATION MEMBERSHIP:** Membership in USSA offers skiers and would-be skiers a great variety of membership benefits including *Snow Magazine*, eligibility for ski-accident and ski-theft insurance, ski-lift and ski-instruction discounts, eligibility for ski-charter flights, etc. Write for a membership application to: *USSA*, Dept. IF, 1726 Champa Street, Denver, Colorado 80202.



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**HOW TO GUIDE A GROUP WITH CONFIDENCE:** Discusses the art of chairmanship. Illustrations and facts. *Occidental Life Insurance Company*, Dept. IF, 12th and Hill Street, Las Angeles, Calif. 90054.

**FINE WINES OF NEW YORK STATE:** Interesting booklet that contains facts and illustrations about fine wines. *New York State Wine Institute*, Dept. IF, Hammondsport, New York 10840.

**AMERICAN CETACEAN SOCIETY:** This non-profit organization has a three-fold aim: conservation, education, and involvement in all matters pelagic. Concerned primarily with marine mamals, especially whales and porpoises. Send for free literature. *American Cetacean Society*, Dept. IF, 4725 - Lincoln Blvd., Marina Del Rey California 90291.

**RELATIVE HUMIDITY:** In this booklet you will find a review of humidity in general - humidity in winter, in particular - and what you can do about it. Facts and illustrations. *Hamilton Humidity, Inc.*, Dept. IF, 3757-West Touchy Avenue, Chicago, Ill. 60645.

**THE HOT DOG:** Describes history of the hot dog, modern processing methods, and gives buying, storing and serving tips. *American Meat Institute*, Dept. IF, 59 E. Van Buren Street, Chicago, Ill. 60605.

**FASHIONS CALLED LINGERIE:** This fashion booklet on lingerie contains useful information and fashion ideas for women. *International Ladies' Garment Workers' Union*, Dept. IF, 275 - Seventh Avenue, New York, N. Y. 10001.

**TOURING WITH TOWSER:** A directory listing hotels and motels that accept guests with pets. Contains more than 8,000 names of lodging spots in the United States and Canada. Includes hints on traveling with the family pet. 50c per copy. *Gaines*, "TWT" Dept. IF, Box 1007, Kankakee, Ill. 60901.

**FIRST AID IN THE HOME:** Information on what to do for poisoning, bleeding, burns and scalds, shock, broken bones, etc. 15c per copy. *Council on Family Health*, Dept. IF, 201 East 42 Street, New York, N. Y. 10017.

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CHRISTIAN BUSINESS MEN'S CONTACT: Send for a sample copy of this Personal Experience issue of CBMC contact. Many inspiring and informative articles of interest to businessmen. *Christian Business Men's International*, Dept. IF, 799 Roosevelt Rd., Bldg. 3, Glen Ellyn, Ill. 60137.

GRAND MARNIER RECIPES: A most unique group of gourmet delights which will give new excitement to your meals. *Grand Mariner Recipes*, Dept. IF, 225 East 48th Street, New York, N. Y. 10017.

KEEPING PLEASURE BOATING PLEASANT: A booklet that contains information about a navigation, transporting and caring for your craft, "Rules of the Road," safety rules, protection, etc. Excellent illustrations. *State Farm Insurance Companies*, Dept. IF, Bloomington, Ill. 61701.

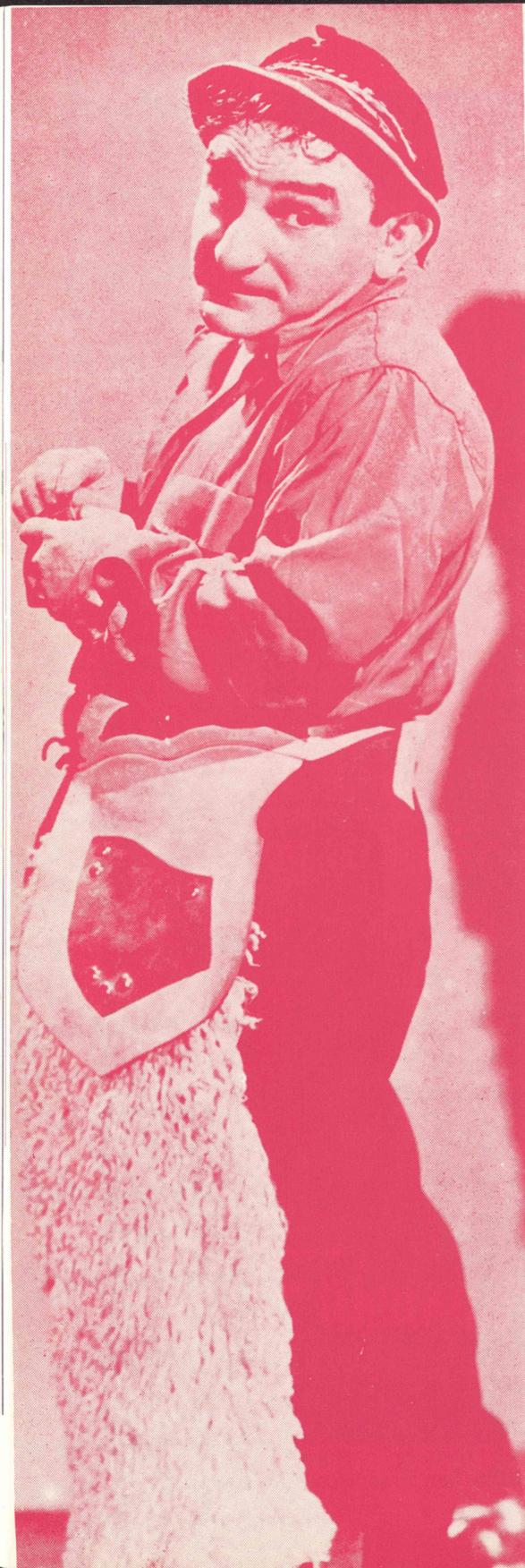
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**SPORTING NEWS . . . SPORTS PUBLICATIONS:** A list of inexpensive sports publications authored and researched by nationally known sports experts and statisticians. *The Sporting News*, Dept. IF, P. O. Box 56, St. Louis, Missouri 63166.

**WILDERNESS SOCIETY:** An educational, non-profit, national conservation organization that works to safeguard wild lands. Send for free descriptive literature & list of free and inexpensive conservation materials. *The Wilderness Society*, Dept. IF, 729-15th Street, N.W. Washington, D.C. 20005.

**U. S. GOVERNMENT PUBLICATIONS:** A folder that explains how to keep in touch with U. S. Government publications. Contains free listings of publications. *Superintendent of Documents*, Dept. IF, U. S. Government Printing Office, Washington, D. C. 20402.

**CONSUMER POWER TOOLS CATALOG:** An attractively illustrated, 36 page, 4-color catalog of consumer power tools for the hobbyist and do-it-yourselfer. *Skil Corporation*, Dept. IF, 5033 Elston Avenue, Chicago, Ill. 60630.

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**HOW TO MAKE THE BEST SALE OF YOUR HOUSE:** Selling your house yourself is no easy undertaking. This informative booklet contains suggestions and ideas that you will find of value. Send stamped, self-addressed #10 envelope with 10c. *National Association of Real Estate Boards*, Dept. IF, 1300 Connecticut Avenue, N.W. Washington, D. C. 20036.

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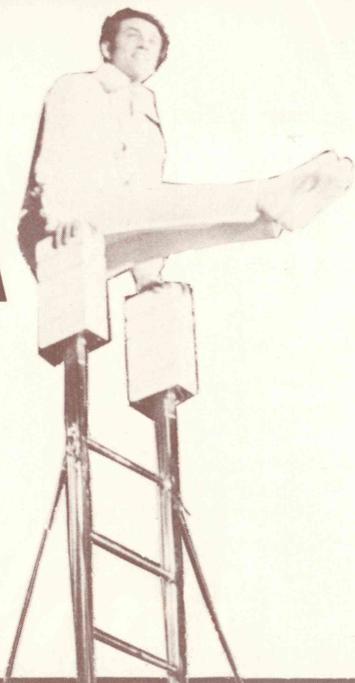
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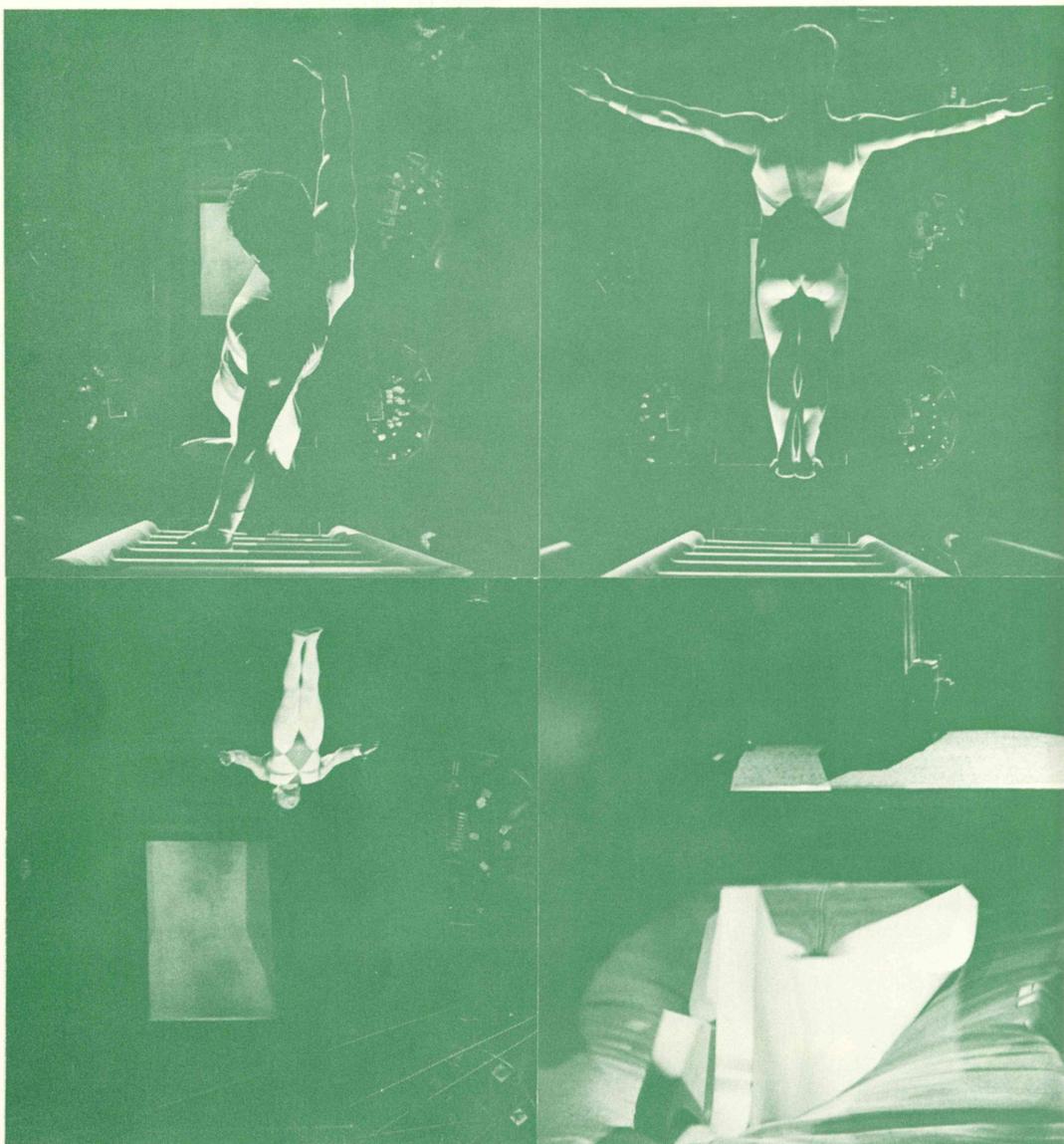
**WONDERFUL WORLD OF FREE-LOAN FILMS:** a Catalog that lists and describes free-loan films. Films available to schools, organizations, clubs, church groups, etc. *Modern Talking Picture Service Inc.*, Dept. IF, 1212 Avenue of the Americas, New York, N. Y. 10036.

**INTRODUCTION TO SCALE MODEL RAILROADING:** When you become interested in scale model railroading you become one of a group of some 140,000 persons of whom 40 per cent are professional men or owners of businesses. Send for free publication — illustrations and facts. *Kalmbach Publishing Co.*, Dept. IF, 1027 N Seventh Street, Wilwaukee, Wis. 53233.

**PROFESSIONAL MAGIC:** Information about pocket tricks, illusions, joke novelties, etc. Eight hundred illustrations and facts. Send 25 cents for handling and postage. *House of 1000 Mysteries*, Dept. IF, 4018 N.E. Fifth Avenue, Fort Lauderdale, Fla. 33308.

**GREAT ESCAPE MACHINES:** A packet of boat literature. Also colorful literature about campers . . . travel trailers, etc. *Starcraft Company*, Dept. IF, College Avenue, Goshen, Indiana 45626.

# SEASON'S GREETINGS



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**HEALTH CAREER INFORMATION:** A listing of source agencies on where to get free and inexpensive health career information. *National Health Council*, Dept. IF, 1740 - Broadway, New York, N. Y. 10019.

**FINE WINES OF NEW YORK STATE:** A booklet that contains information about New York Wines — Vermouths — Champagnes — Also information about wines in cooking. Many facts and illustrations. *New York State Wine Institute*, Dept. IF, Hammondsport, N. Y. 14840.

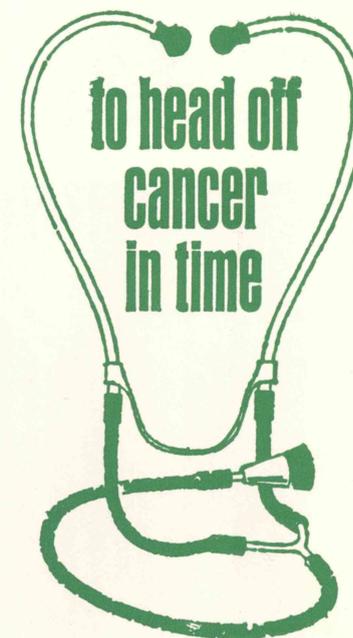
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**CAN SKIING SURVIVE?:** This informative article by Earl Miller, Ski Professional contains safety tips that the skier should be aware of. *Miller Ski Company*, Dept. IF, Orem, Utah 84057.

**NUMISMATIC NEWS:** A weekly publication that has served coin collectors since 1952. 25c per copy. *Numismatic News*, Dept. IF, Iola, Wis. 45945.



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**THE MAYORS OF AMERICA'S PRINCIPAL CITIES:** This booklet not only lists the Mayor's name but also gives the city's population and the expiration date of the Mayor's term of office. *Nation's Cities Magazine*, Dept. IF, The City Building, 1612-K Street, N.W. Washington, D. C. 20006.

**FOR PROGRAM CHAIRMEN OF WOMEN'S CLUBS:** The National Association of Manufacturers women's department issues two publications' program notes, a bi-monthly booklet of suggestions for programs. *Programs Anyone?* is a directory of free material listing over 300 companies by states. Send for free copies.

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*Department of Health, Education, and Welfare, National Institute of Mental Health*, Dept. IF, 5454 Wisconsin Avenue, Chevy Chase, Maryland 20015.

**KAMPGROUND DIRECTORY:** Millions of Americans are camping these days — and thousands of them are camping the KOA way. A free, full color directory of all KOA campsites can be obtained by writing. *Kampgrounds of America, Inc.*, Dept. IF, Box 1138, Billings, Montana 59103.

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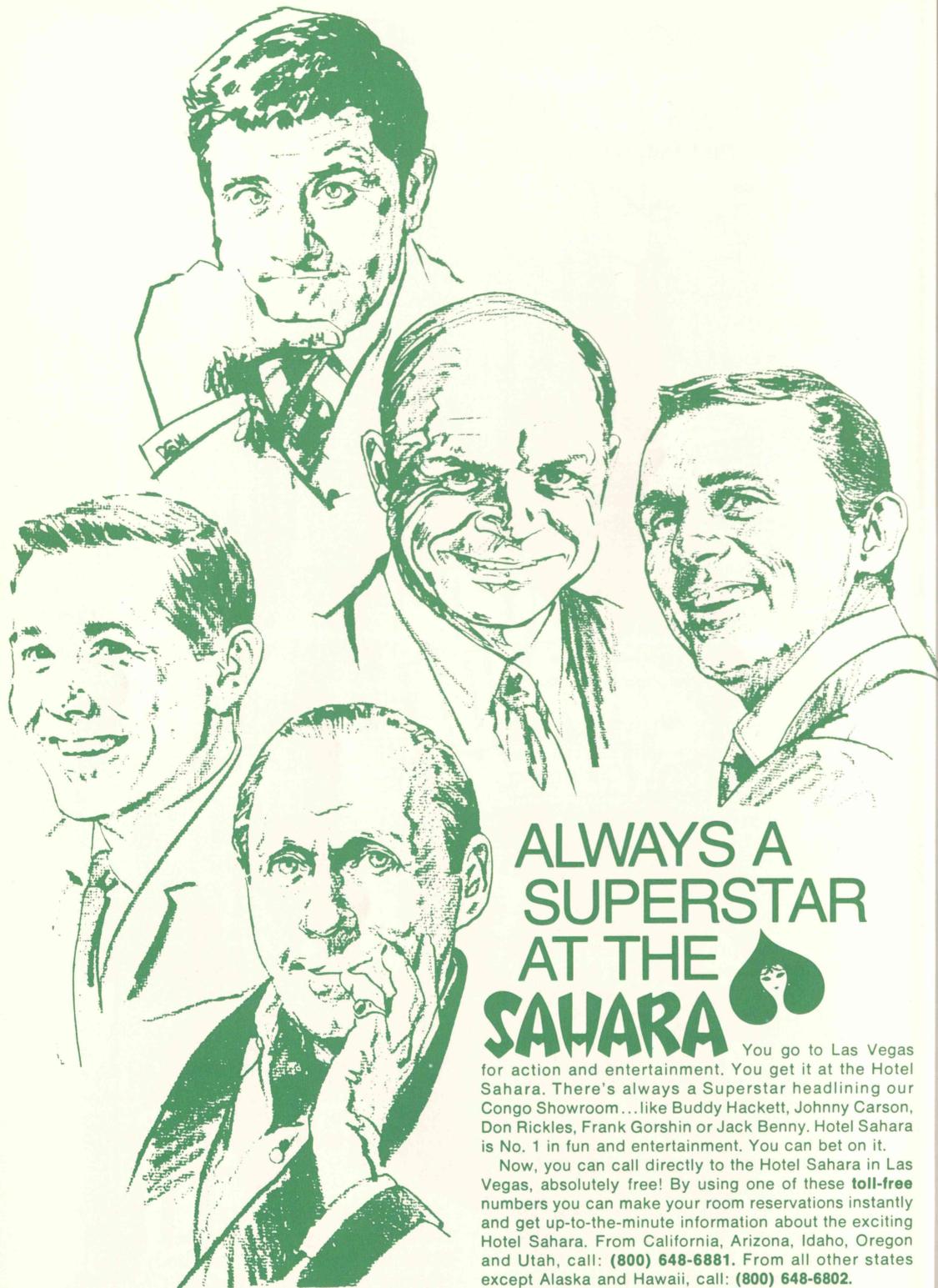
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**HOW TO FISH A JIG:** Far too few fishermen read the harvest of fishing fun obtainable with a Jig lure. Send for free facts and fishing literature. *Gapen Tackle Company*, Dept. IF, 2335 Main Street, Anoka, Minnesota 55303.

**BODY BEAUTIFUL . . . FIX-IT GUIDE:** Easy step by step instructions for fixing your car body. Illustrations and facts. *Woodhill Chemical Sales Corporation*, Dept. IF, Box 7183, Cleveland, Ohio 44128.

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**THE STORY OF CHOCOLATE & COCOA:** A booklet that contains interesting and historical facts about chocolate and a modern billion dollar industry. Also travel folders concerning the Hershey Museum & Hershey, Pa. "Chocolate Town U.S.A." *Hershey Estates*, Dept. IF, P. O. Drawer W, Hershey, Pa. 17033.

**IDENTIFYING COMMON FISHES:** Information concerning the common fishes of Pennsylvania - Trout . . . Salmon . . . Pikes . . . Catfishes . . . Perches . . . Sunfishes, etc. Illustrations and facts. *Pennsylvania Fish Commission*, Dept. IF, Box 673, Harrisburg, Pa. 17120.

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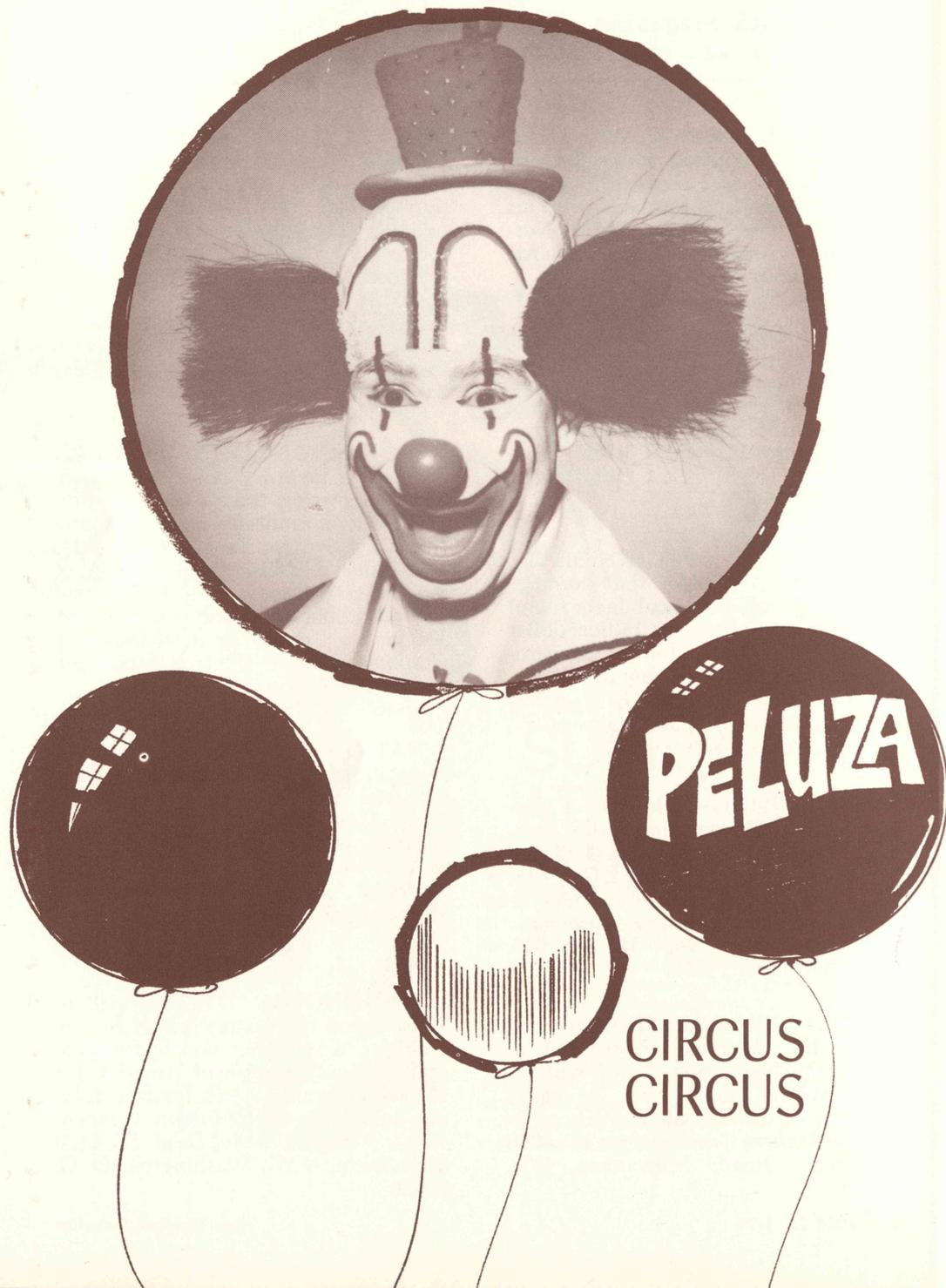
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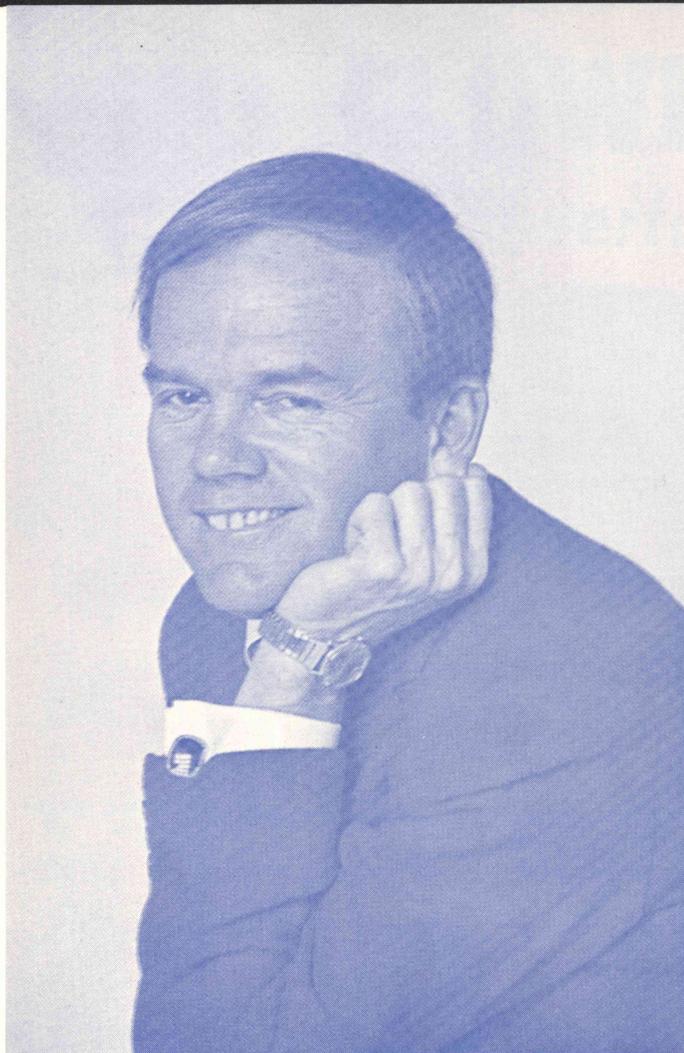
**SOURCES OF OFFICIAL RULES:** A listing of free and inexpensive rule books on a wide variety of sports. *The Athletic Institute*, Dept. IF, 805 Merchandise Mart, Chicago, Ill. 60654.

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with special greetings to  
all of my friends at the*

*Flamingo*

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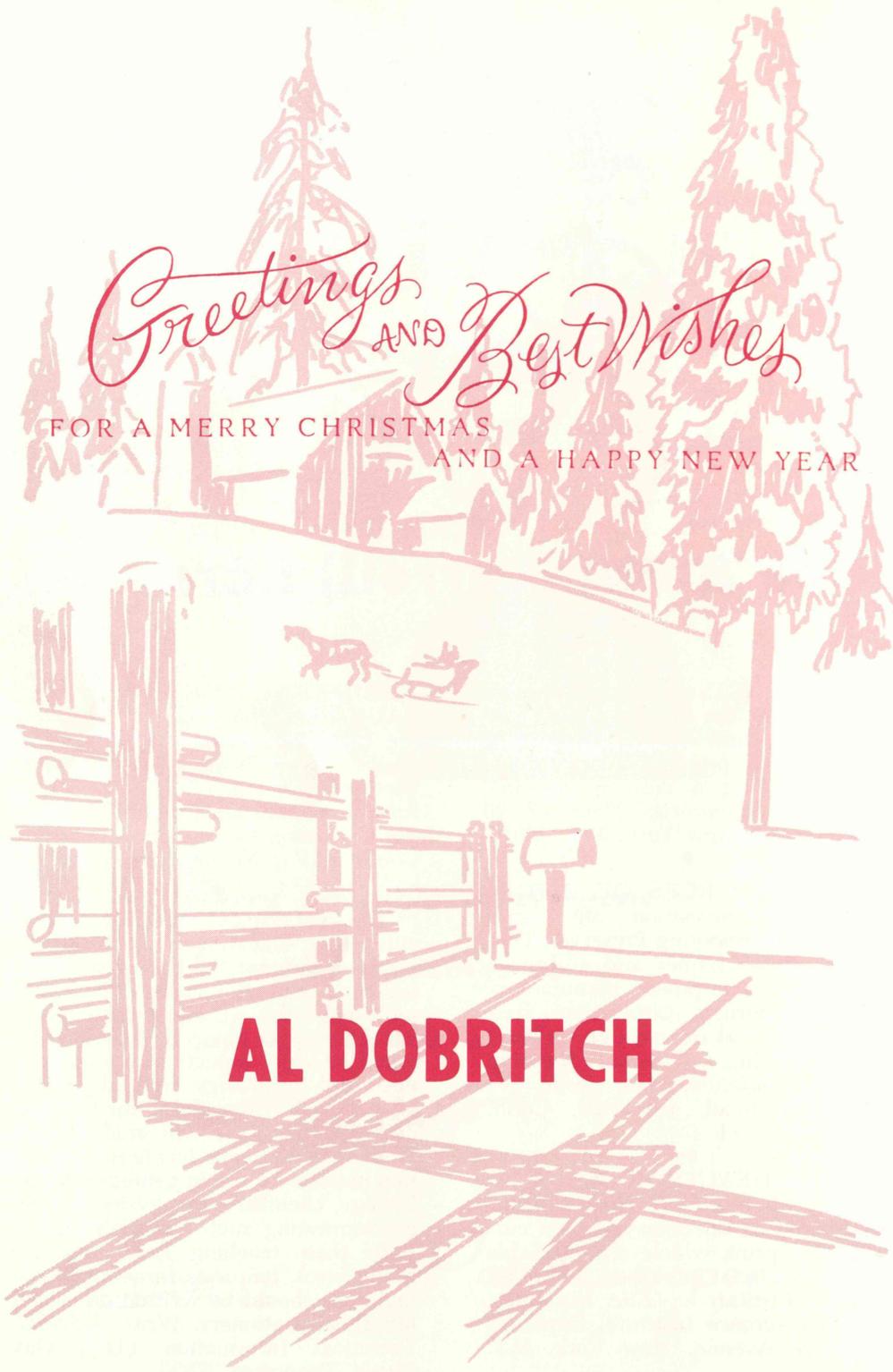
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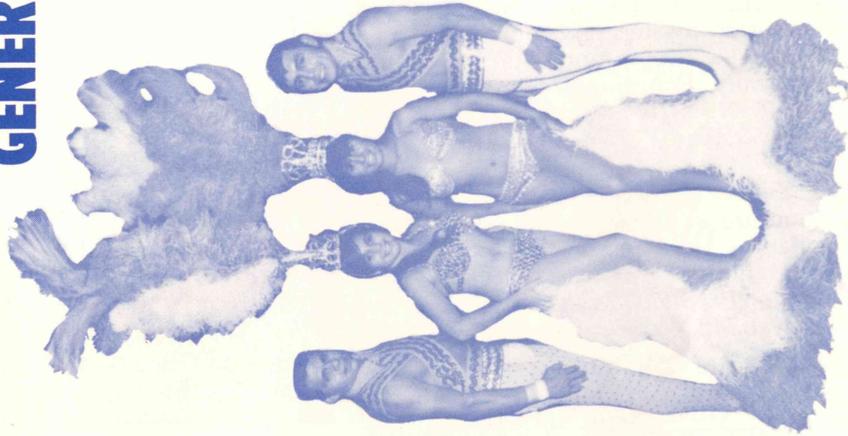
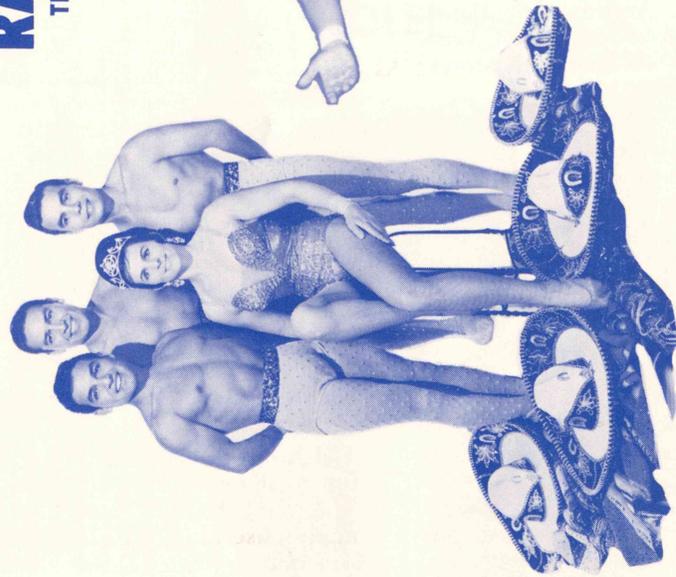
**LAC DU FLAMBEAU INDIAN RESERVATION:** A color brochure that tells about Lac Du Flambeau . . . home of the Chippewas. Also a map of the Indian Reservation. *Lac Du Flambeau Chamber of Commerce*, Dept. IF, Lac Du Flambeau, Wisconsin 54538.

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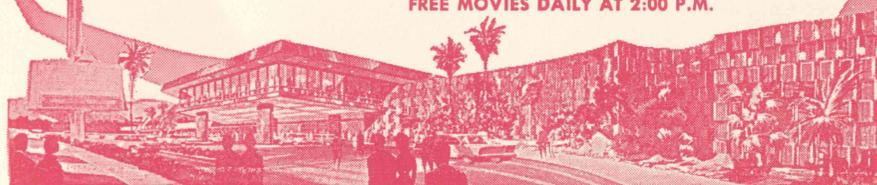
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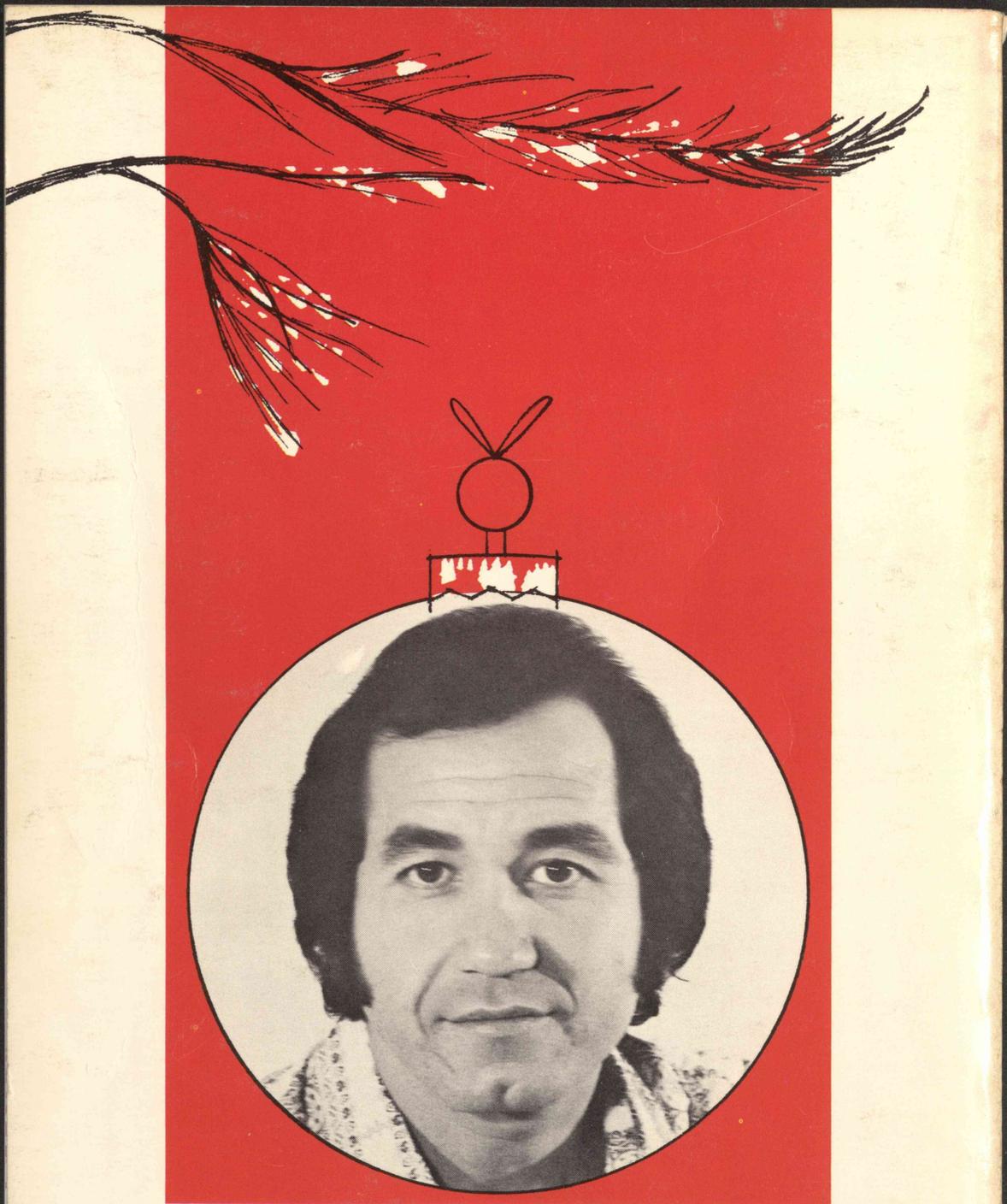
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