

JACK CORTEZ'

Fabulous

ANNIVERSARY
22ND
ISSUE

LAS VEGAS
MAGAZINE

DECEMBER 21,
1968

\$1.00

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for the
Holidays*

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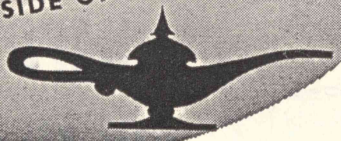
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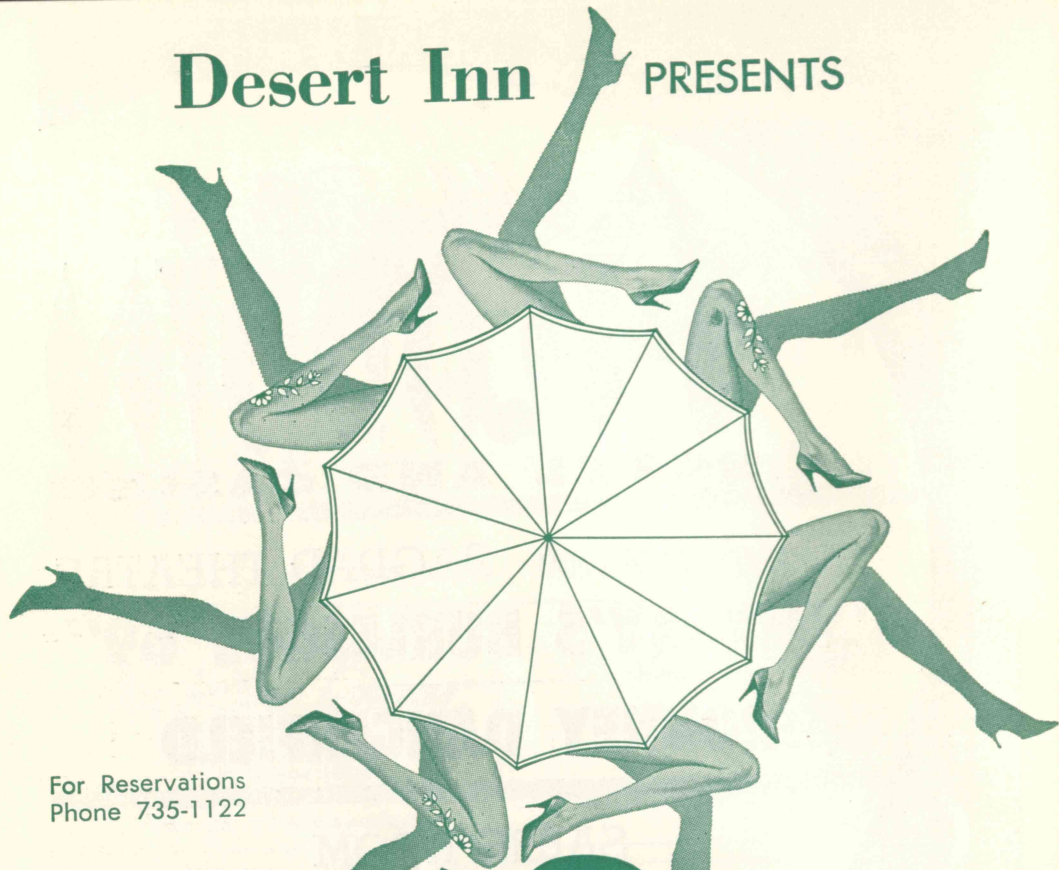


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DECEMBER 21, 1968

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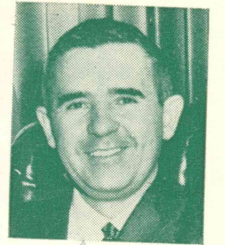
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EXECUTIVE CHAMBER
CARSON CITY, NEVADA

PAUL LAXALT
GOVERNOR

CHRISTMAS MESSAGE:

The most joyous of holiday seasons is
once again with us and soon much of the
world will pay tribute to the birth of
Jesus Christ.

At this time I find the words of
A.P. Gouthey appropriate to bear in mind:

"Jesus Christ never did any of the things that usually accompany greatness. He wrote no books. He never held public office. He was no world traveler, explorer or inventor. He never owned His own home, had a family or founded a business. As a public figure, popular opinion was against Him. Finally, He died like a criminal and was buried like a pauper. But the passing of centuries have marked Him as the Greatest of the Great. His name is in the thoughts and on the lips of men everywhere. His way of life has even been man's highest hope of best living. It is now his only hope of survival. We shall either take His way, or there is no way."

Best wishes for a happy holiday for for
all things good during the coming year.

Sincerely,

Paul Laxalt
GOVERNOR OF NEVADA

DECEMBER 21, 1968

Five

Fabulous

LAS VEGAS MAGAZINE

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Volume XXI — Number 45 December 21, 1968

Season's Greetings

Fabulous Las Vegas

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In this Issue

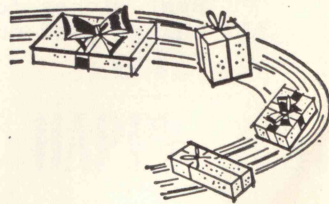
CRISWELL PREDICTS	7	CURTAIN TIME	21-22-23
GOING HOLLYWOOD	11	TV GUIDE	24-25
LIGHTS OF LAS VEGAS	13	FLV DIRECTORY	28-29
MIGHTY MIXTURE	15	COMING ATTRACTIONS	32

Birthday-Anniversary Corner

... Lovely Penny Laney receives birthday wishes December 21, the same date Hollywood PRman Dan Merrin wraps surprise packages for his beautiful wife. ... Funnyman Pepper Davis of the popular Davis & Reese duo, and handsome actor Rudolf Kovar share December 23 natal dates. ... Christmas Eve (December 24) birthday celebrants include George Arquilla, Stardust executive Moe Dalitz, pert Dory Drew, daughter of localites Jeanne and Johnny Drew (who blows out twelve candles this year), talented PRman Art Force ... and Netta Rogers, the "better half" of the British Mr. & Mrs. comedy favorites Denis & Rogers. ... Kensington, Pennsylvania publisher Dorothy Brooks leads our FABULOUS parade of December 25 celebrants, which includes Mr. "Hi De Ho" Cab Calloway, famed FLVite Howard

Hughes, congenial Sahara Pan Room host Rudy Lauber and singing star Tony Martin, currently appearing at the Flamingo Hotel. ... Riviera Keno shift manager Bill Schwartz also shares our December 25 natal spotlight with Personal Manager Mela Shepard and renowned writer-lecturer and creator of TV's "Twilight Zone," Rod Serling. ... Stardust Hotel President Joe Kelley and his beautiful Esther toast their 27th Wedding Anniversary, December 25. ... Talented singing star Danny Costello scores his natal anniversary December 26, while blonderful El Cortez publicity director Noelle Nelson tallies her annual score December 27. ... May this Holiday Season fill your hearts with joy and happiness for each and every one of you on your special celebration day.

(Diana Shelburne)



CRISWELL PREDICTS

An Accurate Glimpse of the Future

CRISWELL PREDICTS

Hollywood, Calif.

My dear Etta and Bruce:

How quickly flies the time — for the Holiday Edition of Fabulous Las Vegas!

1968 brought us comedy, tragedy and in-between!

1969 will be the master year of change of the 20th century!

You and I will roll with the punches, gasp at the shocking events, and enjoy the very good things!

We must outlast the future or the future will outlast us!

I want to thank all you wonderful people in Las Vegas, my many weekly readers in our fifty states — plus those who will visit our wonderful Las Vegas for the first time!

Thanking you again for 1968 — but now for 1969!

Sincerely,
Criswell.

A PERSONAL LETTER FOR YOU

Hollywood, Calif.

My dear Friend:

This letter is for you and you alone!

1968 has crumbled beneath us, and 1969 is tumbling upon us! 1968 is now part of our inglorious past, and 1969 is a part of our inglorious present, and far off 1970 is surely in our inglorious future! How much can we endure!

Let us trip down the primrose path of the future, like school children going to school to add another day's knowledge to our existence!

You and I are already ahead of the game for we are alive! And here are pages out of the book "Futura" in which is written each and every event of the future! You are a part of everything you have seen, heard, eaten and read! At this very moment you are the

sum total of every event, every joy, every sorrow in 1968! Let us make a better showing in 1969! Here is the short history of the future of 1969!

PIVOTAL EVENT

I predict that the pivotal event of 1969 was given by Osita, the Japanese Prophet in 1945, when he forecast "The Atom Bomb will be the crime of nineteen hundred and sixty nine!" Yes, "Ex Oriente Lux" (from the East comes the Light) but I predict the world will live with it and muddle thru as usual!

TERROR BY NIGHT

I predict that Mother Earth will suffer terror by night thru a cosmic display of shooting stars and meteors which will light our midnight skies for a full 24 hours worldwide! I predict that on August 27th, the scheduled fireworks of the Heavens will take place, and even our most Atheistic nations will fall to their knees in deadly fear of these natural events! An astral explosion in outer space, scheduled for over 1,000 years will be upon us! Remember the date August 27th, 1969!

THE ARROW AT NOONDAY

I predict that assassin's bullets will strike their mark like the arrow at noonday, and bring to earth many



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leaders all over the world! The Destructionists who prefer Anarchy will plot and plan this very thing to happen in front of your very eyes! Just like the Kennedy killings were on camera, these new killings will be witnessed from your tv screen! You and I will live books away in the eventful year of 1969!

SORROW AT SUNDOWN

I predict that Los Angeles will suffer sorrow at sundown! The increasing danger of smog will crowd the air above the City of Angels, and with the technique of the Boston Strangler, snuff out lives! The atmosphere will build up to a danger point, where it will be beyond control, and those with lung or heart conditions, will suffer first, with the rest to follow! Try as they will, the City Fathers will not be able to stave off this tragedy on the horizon! Sorrow at sundown!

RUNAWAY CHILDREN

I predict that 1969 will see more runaway children than any year to date! This is the first television generation! The theme song of the year will be "O Where Is My Wandering Boy (or Girl) Tonight?" Boys and girls will take to the road in great numbers, and they will be gathered up by a police net, returned home or sent to a compound! They will be found in ill health, narcotic addicted, diseased in a social manner, and mentally retarded! The Pioneers had more to face in the way of difficulties, and yet they came thru with flying colors, rather than wave a white flag of personal surrender! For civil rights we must first recognize civil responsibilities!

THE RICHARD DALEY PLAN

I predict that every town and city in America will follow the Richard Daley Plan of protection of citizens and property! The Chicago incident in August opened the eyes of America! We cannot enjoy Anarchy but only suffer defeat thru it!

FEDERAL FIRE INSURANCE

I predict that in 1969 we will have Federal Fire Insurance written and guaranteed by the Federal Govern-

(Continued on Page 39)

MAYOR ORAN K. GRAGSON

Commissioners

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S. Grant Stewart
James Corey
Wesley G. Howery

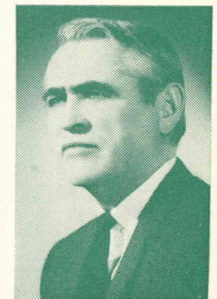
City Attorney

Sidney R. Whitmore

City Manager

A. R. Trelease

CITY OF LAS VEGAS



To One and All:

The Yuletide Season is here!

In the warmth and comfort of our homes, the citizens of our community share with millions of Americans and with peoples of many nations the world over the spirit of festivity, the joy and the happiness that is the Christmas Season.

It is a time when friends and neighbors gather, and when our loved ones and family members from afar reunite to again hear the ages-old message of Peace on Earth, and Goodwill to Men. It is a time when we look to an uncertain future with renewed faith, and with vision and courage, and it is a time when we look upon the past with a firm resolve that we shall do our part to assure a brighter and happier future for all.

May this holiday season be a most happy one for you and yours, and may you achieve in the year ahead the fulfillment of your fondest hopes and dreams.

Oran K. Gragson
ORAN K. GRAGSON, Mayor
City of Las Vegas

City Hall, 400 Stewart Street, Las Vegas, Nevada 89101

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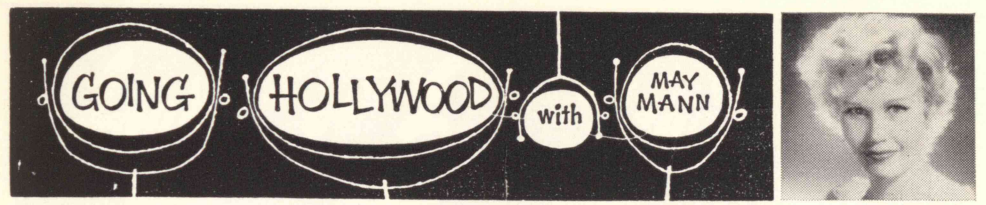
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SNOWFLAKES were softly following plop, plop, plop on the flowers, on the lawns, on the big trees which had long since shed their leaves in autumnal splendor, and on the crystal window panes. The sky was dazzling with the fresh whiteness, and people slushed along the sidewalks happily, because now this was sure to be a white Christmas!

Iceicles, like diamonds, formed long and pointed by morning. And when the sun shone, glistening on this wealth of snowy cold white winter wonderland outside, they began to drip little drops of water that splashed against the window glass. Christmas was just a few days away, and with it came the spirit of gladness and goodness and happiness! And above all the desire to make those you love happy in the spirit of giving.

Out came Christmas lists, which by necessity had to be balanced with the money in your purse, and if you could, you would remember everyone in the whole wide world, just to make them happy on Christmas morning!

Grandmama and Mama were addressing their Christmas cards, while Florabelle, our maid, was starting her annual complaining about the big Christmas dinner she'd have to cook! And how she "had to have a lot of extra help this year," because her "back was acting up again." And she hinted "as how I would like my cousin from the South and her kin to come for the holidays and help out!"

"If your Papa were here, he'd hand me a hundred dollar bill, just like that, and let me send for them, like he did two years ago," she sighed. "But your poor Papa!"

"Why poor Papa?" I would ask. Florabelle would only shake her head sadly and walk away. She'd never reply, and if I persisted she'd say, "Chil-

dren should be seen and not heard, when it comes to grownup doings!" Florabelle was so set and stubborn in her ways, I'd reflect, but there was nothing anyone could do about her. She was a necessary part of the house — of the family! And that was that!

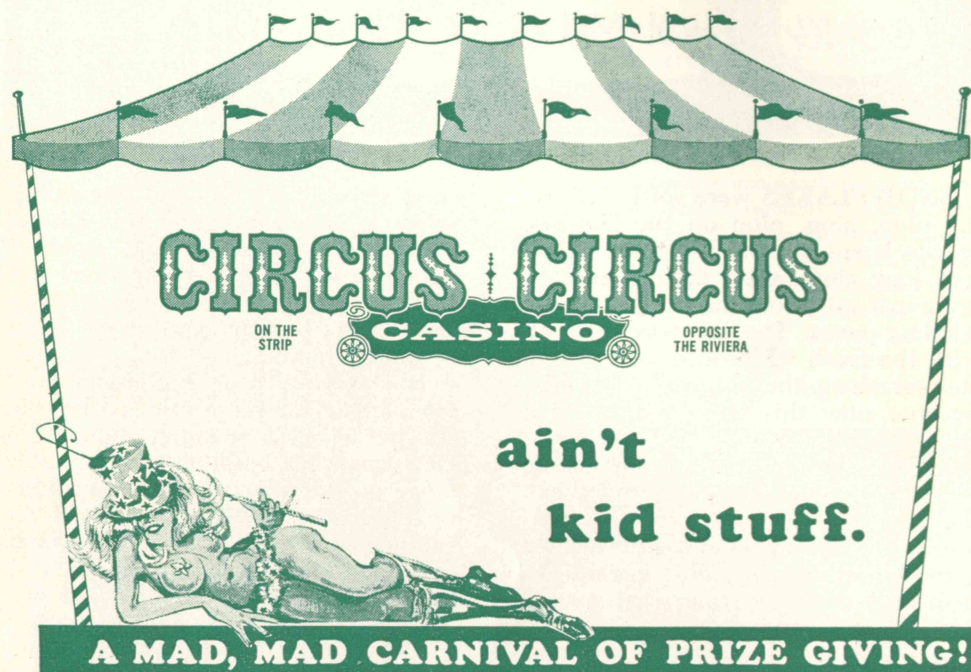
It was true Papa had been gone from home for six whole weeks. But surely he was coming home for Christmas. He couldn't possibly stay away on this special day! It wouldn't be Christmas without his bright assurance and handsome smiling face.

I asked Mama and Grandmama and they would smile cheerfully and say, "Of course we expect him back. But it takes time." My little girl's mind wondered what takes time? When I pressed the question, the smile would leave Mama's pretty face, and she would make excuses. It seemed better not to ask. The worry held deep inside me with childish anxiety.

One day at school a contest for "The Queen of the Snow Carnival" was held. A beautiful little girl, Blanche, with big, black, pansy eyes, dark black curls and cheery red lips and cheeks, whose father was a millionaire, and who lived in a mansion in the next block from Grandpapa's estate, had been chosen as one of the twelve contestants. So had I.

To everyone's surprise I won! For the first time my little friend became pouting and angry! "It isn't fair!" she exclaimed. "You already won "Miss Utah" last year. It isn't fair giving it to you again! Anyway, when you grow up, you'll be ugly and I'll be beautiful! And I'll win all the grownup contests. These baby ones are just kid stuff! They don't really count!" With that she ran away.

An hour later, crossing the park enroute home, she and the other little girl contestants were waiting for me.



I thought they were happy for me. Instead they all pounced on me, and washed my face with snow! That's exactly how they felt about it all!

After being practically smothered with snow, and when I was finally able to get to my feet and breathe again, the jealous little girls flung at me, "Besides, your Papa won't be home for Christmas because he's gone away to die!" Said Blanche, "My Papa said so at dinner last night that . . . That is the truth! You won't even have a Papa anymore!"

"I don't believe you! I don't believe you!" I screamed in shock. Enraged, I was ready to take them all on to prove how wrong they were. "Your Papa's gone away to die!" they yelled, running as hard as they could and scattering in several directions homeward.

They had not lied. I would never have a Christmas with my Papa again!

I never told Mama and Grandmama what my school playmates had said. Instinctively I didn't want to worry

them, even though I was only a first-grader. I got down on my knees and prayed that my Papa would come home for Christmas and be with us as he had always been with us. When Mama would glimpse the bewilderment on my face, I would quickly smile and reassure her that everything was fine, that I was just thinking.

Every night I would confide in my real confidante and playmate, my little gray pussycat (since I had no brothers or sisters) my real fears. "Do you suppose, Fluffy," I'd say, "that something is really wrong with Papa? And that he is really not away on a business trip at all? Do you think God would let Papa die?"

I asked Mama, "How old is Papa?" "29," she said.

"People don't die until they are real old, do they — like forty?" I asked. She laughed and drew me into her arms. And I felt her warmth and the fragrance of the perfume on her lovely skin. And I touched her beautiful skin. (Continued on Page 61)

Lights of Las Vegas



by PHIL SOLOMON

WHAT LIES in store for the entertainment capitol of the world? This question has been asked by many people over and over again.

Not another city in the world can offer the show-going public such great talent within a five mile radius. Where else but here on the world famous Strip are there million dollar extravaganzas, a Broadway production and other shows starring top show business personalities?

There are more entertainers and musicians playing before live audiences 365 days a year than any other place in the world.

Where else but here can you see names on the marquee weekly as Frank Sinatra, Wayne Newton, Dean Martin, Mitzi Gaynor, Carol Channing, Eddie Fisher, Jimmy Durante, Jerry Lewis, Sammy Davis Jr., Phil Harris, Juliet Prowse, Red Skelton, Rowan and Martin, Harry Belafonte, Andy Williams, Tony Bennett, Jack Benny, Connie Francis, Phyllis Diller, Danny Thomas, Jim Nabor, Johnny Carson, Merv Griffin, Tom Jones and many others.

The payrolls for entertainers and people behind the scene such as stage hands, electricians, average out between \$60,000 and \$75,000 a week.

Where else but here can you see entertainment all night long and into the wee-hours of the morning. Some hotels even have afternoon shows in the lounges.

In the past few years show producers here have known the importance of a French revue to attract showgoers. There are three such shows, "Folies Bergere," "Casino de Paris" and "Lido de Paris," all great shows.

The entertainment schedule of name stars change often. Usually every two, three or four weeks. Com-

petition is getting very keen and look for show changes more often. Extravaganzas usually remain for a year or more due to the terrific cost. Broadway shows are booked for a minimum of at least eight weeks and some are signed for 26 weeks with options. The Broadway shows are also very costly.

Showroom restaurant prices have gone up and now are able to make a profit. Years ago they all operated at a loss in order to get the public in. No other place but here can you see topnotch entertainment with a meal for under \$10. Some cities in the east, midwest and west coast all have cover charges and a minimum.

Top entertainment here is not necessarily in the big showrooms. The lounges are now providing a continuous stream of name stars from dusk till dawn at a very nominal price for drinks. Each show lasts an hour or more.

Over \$40 million each year is spent for entertainment and nothing remains the same except the reputation of good shows for very little money.

There are 25,000 first class hotel accommodations available and the growth rate during a one year period



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is staggering. Plans now call for an additional 6,000 rooms bringing the total to 31,000 rooms.

Late in 1969 this city could conceivably have more than 33,000 rooms. This figure doesn't include plans for new hotels and motels that are on the drawing boards and have yet to be announced.

Contributing to the flurry of construction is the plan of multi-millionaire **Howard Hughes** to add 4,000 rooms to the **Sands Hotel**, estimated to cost more than \$150 million.

Tycoon **Kirk Kerkorian** is building the **International Hotel** on Paradise Road which is the first step in making this area a second Strip. The giant complex is being built in two stages, the first costing more than \$60 million with more than 1,500 rooms. The second phase will add another 1,500 rooms to cost \$30 million.

The **Landmark Tower** which took seven years to build is now ready for occupancy with 518 rooms. It is the tallest building in Nevada at 28 stories.

Another new addition to the world famous Strip is the 250 deluxe suites and rooms for **Caesars Palace** which will cost over \$5 million.

Since the 1960 census, the desert resort city has grown into the metropolitan category by the unbelievable growth of over 136 per cent.

Perhaps the most underpublicized is the unusual diversion of true gourmet dining rooms. Now with jet-powered planes the resort hotel owners can depend on the world's seaports

and agriculture markets for food to appease the appetites of their guests. Each major hotel is characterized by plush decor, elegant entrees, impeccable service by the best in the business and quiet atmosphere with soft music.

All the gourmet dining spots feature steaks, chops, prime rib, French cuisine and specialties of the house at moderate prices.

Don't let all this gourmet talk lead to the impression that this city is nothing more than a fancy food factory. Over 154 restaurants offer menus and prices for every taste giving the visitors a wide latitude when it comes to food.

With Jet age and onto the threshold of Jumbo Jet and SST eras, more than three million air passengers will have passed through the doors of **McCarran Airport**. During the past ten years we have seen an increase of 285 per cent in air travel and the forecast is for more flights and more people to spend more time in one of the fastest growing cities in the west.

After reviewing the entertainment picture, construction of more hotel rooms, gourmet dining and air travel, the future looks very bright.

Las Vegas has become a year around playground now and not a seasonal spot as in years gone by.

Nurse to impatient expectant father: "Just because you have been kept waiting doesn't necessarily mean that the baby will be a girl!"

MIGHTY MIXTURE

By GARY STEVENS

OF SONGS AND SONGWRITERS: A musicologist, enterprising and persevering, named Nat Shapiro has been collecting data about the popular music field for years. Four times he has furthered the cause of the buffs in this area. For each assignment Nat, an adventurous annotator in the realm of jazz and pop stuff, has put the facts, the titles, the memorabilia in proper position. The hard cover bound tome was manufactured for a complete index of Tin Pan Alley output, Broadway show tunes, melodies and lyrics for the movies. The Fifties are set down in Volume I. The Forties are covered in Volume II. In Book Three the first five years of the Sixties are rehashed. His best work is his latest, the Thirties. It is the period we relate to with cherished recollection. Our love for the song product of those years was unbounded. We whistled many during the last term of high school, sang hundreds of them in college and hummed a few dozen in the closing years of the Turbulent Thirties.

Songwriters, the giants, were doing exceptional things in popular music. The musical on stage developed sophistication through songs. The screen needed lots of notes, reams of paper with scribbled lyrics, and the hard core professionals were handing out tidy advances for individual offerings.

We kowtow to few so far as songology of the Thirties is concerned. We lived it, socialized in its orbit and treated the whole engaging fancy as an art form. The structural lines in the melodies got to us. A poignant thought or brilliant rhyme was deeply appreciated and absorbed. A songwriter was a hero. Our love for sports and the men who contributed to the greatness was balanced by an attempt

at omniscience in the world of 32 and 64 bars.

1930 was a year of awakening. Adolescence was aging us by the day. The realization was upon our crown that girls were not to be despised. In fact, figures feminine were to be admired, and the aroma of perfume didn't bring on a choking sensation. The first full year of the depression (or because of its relation to U. S. history, does it rate a capital 'D'?) was replete with new activities — the first dance, the first kiss, the first sort of, kind of, date. So songs of the time have associations. On a trip to New York we were taken to see "Girl Crazy," a zippy, pleasant musical with the inimitable funny man, **Willie Howard**, the audacious **Ethel Merman** and a young, vivacious **Ginger Rogers**. The **Gershwin** score was outstanding. The tune that stayed with us as we exited from the **Alvin Theatre** was "Bidin' My Time." Perhaps it was the presentation, the way the foursome did it, that accounted for our interest. "Body and Soul," **Johnny Green's** great song, stayed in our ears for months. The ribald suggestion in the lyrics about physical possession aroused our curiosity. Just curiosity, not obliquity, mind you.

A catchy song titled "Can This Be Love" came along that year. And this teenager of the time liked the **Paul James** rhyme and expression, to wit: "I'm in a blue haze where nothing seems quite real. I wander through days with this crazy feeling." The strains of "Cheerful Little Earful" were simple enough to be blown through puckered lips on the break between classes. For some sentimental reason, unknown at this late date, dad had an attachment for "Dancing with Tears in my Eyes." At a movie one

Saturday afternoon we found "Go Home and Tell Your Mother" worth remembering. Somewhere that year we harkened to "I'm Confessin'," perhaps a radio rendition by the then upcoming Rudy Vallee. Johnny Green's marvelous way with a melody (he's now known as John) showed again in our youth when he teamed with the brilliant versifier, 'Yip' Harburg in "I'm Yours." When we got our first hearing of "Just a Gigolo," an import from Austria, it added to our knowledge. A gigolo was a vocabulary embellishment. The writer of the English words, Irving Caesar, became a friend many years later. This song was brought to our attention again in the mid-Thirties via a recording made by Jack Hylton, the British bandleader. It presented a boom of stereophonic sound in its embryonic stages.

Perhaps our introduction to Guy Lombardo was through "You're Driving Me Crazy," which, as the anecdote tellers say, was penned by the redoubtable Walter Donaldson in a moment of unburdening himself after harassment from a bookmaker. The popularity of Maurice Chevalier made us aware of "You Brought a New Kind of Love to Me," and the melody creator of that song, Sammy Fain, was to become a friend in years that followed. Others that made a hit with us were "Sing Something Simple" and "Something to Remember You By" (Harvard students threw grapefruits at Rudy Vallee, a Yale man, when he sang it once) and "Time on my Hands," which became an all time favorite with these ears.

In 1931, the languid rhumba rhythm picked up an added romantic dimension. The lush sounding "Adios," a melody penned by orchestra leader Enric Madriguera, served as his theme throughout a long career as a batoneer. Discussing theme songs, those radio broadcasts from the Ambassador Hotel in Atlantic City offered opportunities to hear "You're Just a Dream Come True," the signature for Isham Jones' great band. More than eleven years before, a "Play it, Sam" associa-

tion with Bogart and Bergman, "As Time Goes By," showed the superb talents, words and music of Herman Hupfeld. The verse of that one got to us immediately, to wit - "This day and age we're living in gives cause for apprehension, with speed and new invention, and things like third dimension."

A ballad, "You're My Everything," came out of an Ed Wynn show, "The Laugh Parade." It had personal significance, for a year later, when we entered Paul Whiteman's "Youth of America" auditions, we chose this song as our material for entry. "Dancing in the Dark" was introduced in 1931. Enough said! A most unusual idea was put into song via "You For-

(Continued on Page 69)



*Distinctive Suits
and Sportswear for Men*

L ROOTH
CLOTHES

Hickey-Freeman
CUSTOMIZED CLOTHES

BEVERLY HILLS
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Sahara Tahoe Hotel

LAS VEGAS
Dunes Hotel

FABULOUS LAS VEGAS

This Town



By Ken O'Connell

On a torrid July 7, 1941 a troop train from Texas pulled into the Union Pacific depot here.

We were among the U. S. Air Corps cadre aboard. The assignment - to establish this nation's first Aerial Gunnery School in Las Vegas, Nevada, boosting a population of some 7,500 hardy desert dwellers.

Fremont was the main street, dotted with a smattering of casinos and stores, some homes and billboards, and blocks of open spaces. El Rancho Vegas was the only resort hotel (followed in 1942 by the Last Frontier). The Apache, El Cortez, Overland, Sal Sagev and Nevada Biltmore Hotels shared the tourist flow with those two hotels "way out of town."

December 7, 1941 lit the flame for World War II and Las Vegas was "on the grow" for the second time since Hoover (Boulder) Dam construction days. The Aerial Gunnery School here expanded and Basic Magnesium Plant went into full productions.

Because of wartime gas rationing, film stars and our California neighbors deserted Yuma, Arizona for the desert town as a place to get married. The war continued, and as the late Paul Mantz flew more celebrities here the dateline "Las Vegas, Nevada" began to appear with some regularity in the nation's press, also brought about by the tragic crash near here which claimed the life of movie queen Carole Lombard.

At war's end and upon discharge from the Air Corps in late 1945, a group of us decided to make Las Vegas our home. We envisioned this

(Editor's Note: Mr. O'Connell is the Managing Director of the Greater Las Vegas Chamber Of Commerce.)

area as an exciting "new frontier" for unparalleled opportunities.

About the same time, Las Vegas Chamber of Commerce leaders met and made a decision, blueprinting plans that birthed the present day tourism industry. The area population in 1945 exceeded 20,000, but with the deactivation of the Aerial Gunnery School (later known as Nellis AFB), and the closing of the Basic Magnesium Plant, Las Vegas would have reverted to its prewar population without the Chamber's positive action to create new employment sources. What was that decision? To establish this city as a tourist mecca for the millions of Americans who would be eager to travel again after the lifting of wartime restrictions.

Thus was born the "Live Wire" publicity and promotion fund which still exists today and sustains the Chamber's Las Vegas News Bureau. The aim of the "Live Wire" campaign - to advertise, publicize and promote the "sun fun" available here. The format clicked and it would take a volume of pages to chronicle the FABULOUS success story of the past 23 years which has brought Las Vegas world-wide fame as a top tourist (and convention) attraction.

Speaking of all of us who "adopted" Las Vegas as our home in 1945, this is to express our appreciation to everyone who let us share roles in helping to turn into reality that "new frontier" for opportunity we first envisioned more than two decades ago.

Thank you Las Vegas - it has indeed been an exciting challenge and experience being a part of a city constantly "on the grow". And this is only the beginning - the best is yet to come.

Barry Ashton's
WONDERFUL WORLD OF
BURLESQUE!
NO COVER!

SILVER SLIPPER
HEART OF THE STRIP

SHOWTIMES:
10:00 P.M. 12:30 A.M. 2:45 A.M.

And thanks Etta for the use of your column which enabled us to do a little reminiscing about our favorite city of them all — Las Vegas, then and now. And since the subject is now, curbside crepehangers have crept back into their crevices, blinded by the brightness of Las Vegas on the grow again. Even the formerly pessimistic parking meter set has caught the contagious spirit of optimism which prevails when the conversation turns to an upswing in the local economy.

Our Chamber of Commerce conservative estimate of Clark County's population is 285,000 with slightly more than one-half of that figure being Las Vegas residents, and featuring a net gain of 1,250 persons per month.

And before pointing with pride to proof that Southern Nevada is moving again, we must make a factual statement which is a prime factor in any optimistic outlook. The establishment here of the Hughes Nevada Operations has focused the favorable attention of this nation and its business and industry on the Las Vegas scene. And if the pushers will exercise ample patience and allow Mr. Hughes adequate time to intelligently blueprint his future plans, we believe they will not only reflect his faith in our community's future, but will also establish stature to the soundness of 1968's local economy. In addition, the caliber of Hughes Nevada Operations executives who now reside here is a definite image builder for Southern Nevada's bid to new business and industry.

The entrance on the Las Vegas scene of Mr. Kirk Kerkorian, the Del Webb Corp., the Parvin-Dohrman Corp., and other Corporate entities in the resort-tourist industry has produced immeasurable assets for our FABULOUS city.

CONVENTION SALES SOAR

Convention attendance figures here continue to soar, as the Las Vegas Convention Bureau reported a total of 180 conventions in Las Vegas during the first nine months of 1968. This compares with 165 last year, an increase of 9.0%. Attendance for the period was 148,714, up 45,154 or an increase of 43.6%.

TOURISM, AIR TRAVEL UP, UP, UP

Tourism and air travel figures continue to spiral throughout the 1968 year adding millions to every facet of our economy. For example — the apparent uninterrupted increase in Air Travel at busy McCarran Airport was maintained throughout the first three quarters of 1968. Total passengers enplaning and deplaning at the County facility reached a new nine months' high of 2,604,544 compared to 2,157,652 in 1967, an increase of 446,892 or 20.7%. It was further reported that McCarran's total income expanded from \$1.6 million to \$2.1 million in the first nine months of operation.

Proud of its proven title as the "Entertainment Capital of the World," Las Vegas seeks another laurel — as one of the "Fashion Capitals of the World." In addition to serving a met-

(Continued on Page 99)

My Kind of Town



By Lee Fisher

SANTA CLAUS, I say, has been pretty darn good to all of us here in FABULOUS Las Vegas this past year. Well, maybe not perfect . . . But I, for one, am not going to put any dynamite sticks in the chimney on Christmas Eve.

Why, the mere fact that we muddled through the year warrants a 24-gun salute to Mr. Claus. Axes and blades, riots and knaves; wars, bores and burning stores and yet, here we are, on the eve of the Yuletide and the crisp sunny days and soothing nights filled with carols of peace and hope and loving kindness — a time for children and the sweet innocence of their ways.

Most of us in FLV participated in the unbroken prosperity of the area, despite the fact that "there's a war going on." We all have felt the tugging sadness of the casualty figures from Vietnam — even if the heroic war dead or injured were neither kith nor kin. No one need tell us that they fought for principle and died so that we may continue living as free Americans and so that millions of others in distant lands shall not become victims of the despot's darkness.

Ah, but it was a beautiful year in all . . . The weatherman seemed determined to provide us with peachy weather and a minimum of sandstorms and sunless days. The tourist hordes visited by the millions and we

witnessed a substantial growth in population (now almost 300,000 in the county), construction, gambling winnings and deplaning and emplaning passengers at the newly-named McCarran International Airport. As to the gaming bonanza, Clark County resorts and other sites for fun-and-games grossed an enormous \$250 million win. Newlyweds flocked here in near record-breaking numbers. Great stars, both old and new, appeared along the FABULOUS "Strip" — and downtown, wow! The big names that appeared in Casino Center set a new high mark. And almost everyone of these big names seemed to skyrocket to new heights on the theatrical scene.

The whole picture added up as a most healthy one . . . solidarity and continued growth. Residential areas beautified by the owners . . . A great new shopping center on Maryland Parkway . . . An expanded Nevada Southern University, destined, it would seem, to take its place as one of the important campuses in the west . . . The freeways extended and making our cross-towning so much easier — and so much more inviting to the touring autoists.

My kind of town, Las Vegas is.

Which is to say:

"Peace on earth and good will toward men."

And a merry Christmas!

JACK CORTEZ'

Fabulous

LAS VEGAS magazine

P. O. BOX 748 — 89101

For All The
Latest News
of FABULOUS
LAS VEGAS

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TODAY!

\$12
PER YEAR

Mailed anywhere in the United States



*Joyeux Noël!
Bonne Année!*

*To all my friends at the
Dunes Hotel and in Las Vegas*

Gene Renard



"Curtain time"

THE ALADDIN

736-0111 Maitre d' Gordon Shields
BAGDAD THEATRE — Dec. 20-Indef.
"Minsky's Burlesque '69"; Rodney Dang-
erfield; Hank Shank Ork. (10 P.M. to
3:30 A.M.)
CASINO BAR
Fran Griffin; Paul Judge & The Jury (7:15
P.M. to 4 A.M.)

(To Be Reviewed)

CAESARS PALACE

734-7431 Maitre d' Jess Kirk
CIRCUS MAXIMUS —
The Room will be dark from December
20 until Susan Hayward opens in "Mame"
Dec. 27.
NERO'S NOOK
Ritz Brothers; Checkmates, Ltd.; Mary &
The Maoris; Jack Bedient & The Chess-
man (6:30 P.M. to 5 A.M.) Afternoons:
"Bottoms Up" (2:30 & 4:30 P.M.)

(To Be Reviewed)

CIRCUS CIRCUS

734-8181
MAIN ARENA — Current
Alexanders; Armors; Berosini's Jungle
Fantasy; Berosini Brothers; Canestrellis;
Carlssons; Cavarettas; Cosmos; Joe Ger-
lach; Unique Mc Peak; Three Goetschis;
Norbu; Palacios; Mike Pickering; Maria
di Roma; Rodriguez Brothers; Stebbings
Boxers; Jean Pierre Souren; Viennas;
Ringmaster Clarence Hoffman; Circus
Circus Band (2 P.M. to 3 A.M.)

HIPPODROME
THEATRE Maitre d' Tommy Volk
"Soul Follies '69" with the Rhythm Re-
bellion; The Masters Children (7 P.M. to
1 A.M.) Animal Crackers; The Gwank
(From 1 A.M.)

Executive Producer Al Dobritch has
amassed a wealth of talent to intrigue
the open-mouthed admirers of circus
artists. The Alexanders, Armors, Cav-
arettas, Palacios, Rodriguez Brothers
and Viennas are all skilled artisans in
flying acrobatic maneuvers. Each of
these acts is guaranteed to leave you
breathless. Should one of them fall
during a performance, in spite of the
(Continued on Page 26)

DESERT INN

735-1122 Maitre d' Pancho Allati
CRYSTAL ROOM — Sept. 28-Jan. 8, 1969
"Pzazz! '68," starring the Snyder Brothers;
Jeremy Vernon; Bambi McCormick; Rudy
Cardenas; The Agostinos; Carlton Hayes
Ork. (8 P.M. & Midnite)

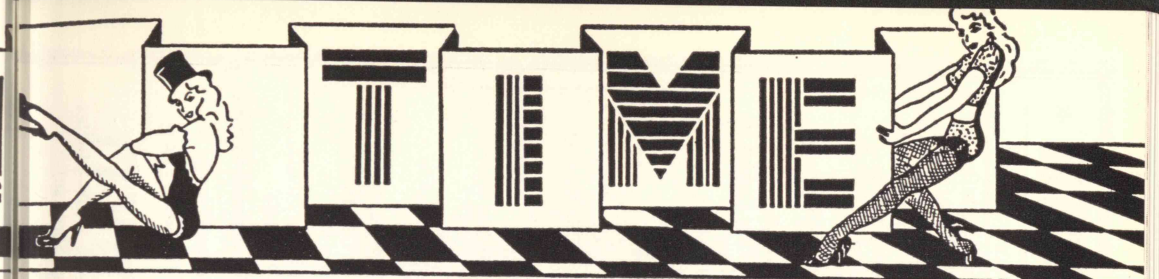
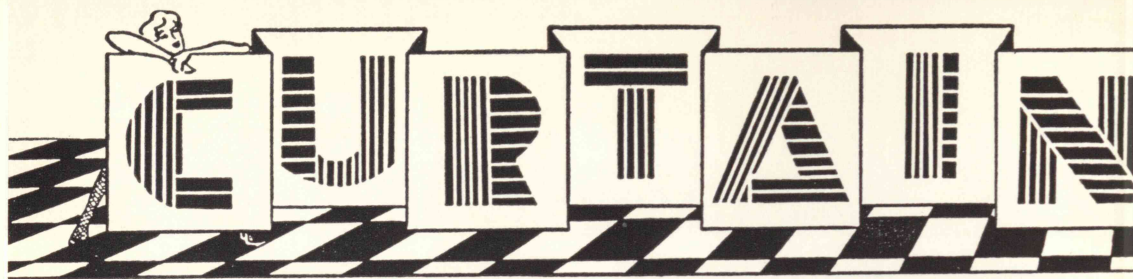
LADY LUCK LOUNGE

"Tom Jones"; Happy Jesters; Tokyo Happy
Coats; Vido Musso & Bonnie Ventura;
Desert Inn Strings. (4 P.M. to 5 A.M.)

SKY ROOM

Jody's Quintet (From 9 P.M.)

An infectious epidemic of captivat-
ing showmanship has spread exten-
sively and unbelievably fast over this
high-fashion, highly stunning "Holly-
wood Happening" that leaves noth-
ing to the imagination. . . . "Pzazz!
'68 is a brilliant, startling production,
with an unprecedented lavishness that
can range from the Mod to the mu-
sical to the memorable. The ideas of
stager-creator-director **Donn Arden**
can never be lost when executed into
a mirrored ballroom, a Poynesian
Paradise, a salute to Beau Geste, or
even an excitingly realistic meeting of
hippies and wild catters in "Boom-
town" . . . Each act consistently fol-
lows the aura of the revue in a very
professional, excellently polished
manner. . . . The **Snyder Brothers**
would be an asset to any top-rate
talent line-up with their marvelous
comedies, fine voices, and ovation-
drawing impressions that can range
from the Tijuana Brass to Elvis to
General DeGaulle . . . The funny tales
of **Jeremy Vernon** are a refreshing
new approach to stand-up comedy
success. . . . **Bambi McCormick** is a
sultry, dramatic song stylist with a
powerful voice that can enrapture lis-
teners . . . Juggling great **Rudy Car-
denas** once again is thrilling and de-
lighting his fans with contortions of
hats, cups, and balls . . . Balancing
stars **The Agostinos'** applause is well-
enhanced by the gasps they receive
(Continued on Page 35)



THE DUNES

734-4741 Maitre d' Murray Moskowitz
CASINO DE PARIS SHOWROOM - Dec. 27-Indefinite

"Casino de Paris" - All New '68 Edition - starring Line Renaud; Mitch & Jillian; Gimma Brothers; Ruppert Bears; Rassy Pigeons; Jean Leocia Singers; Earl Green Ork. (7:45 P.M. & 11:45 P.M.)

PERSIAN THEARTE

"Vive Les Girls!" - All New 6th Edition starring Steve Arlen; Frederique Paule; Bernard Bros.; Mickey Turner (11 P.M., 1 A.M., 2:45 A.M.)

SULTAN'S TABLE

Sasha Semenoff Strings; Mafalda (From 6 P.M. to Midnite)

TOP O' THE STRIP

Russ Morgan & His Ork; Fred Waring, Jr.; Leonard Stanley. (From 4 P.M. to 4:45 A.M.)

"Le Casino de Paris" continues to be as dazzlingly glamorous and as zestfully performed as the night it opened. It is safe to say that nowhere in the world is there an extravaganza more fast-paced, entertaining, and full of wonders than this Frederic Apar super-production . . . Like one of my favorite spectacles - the eye-popping "Crown Jewels" number - it glitters with gems, the most precious being the lustrous star, Miss Line Renaud, fascinating, versatile, and appealing in her *chansons d'amour*, most especially in her inspired "Little Pink Boa" show stopper . . . Others among the gifted company are the delicious, performing Ruppert Bears, the beautifully trained Rassy Pigeons in their fly over, the hil-

(Continued on Page 35)

EL CORTEZ

382-1500

VIP LOUNGE - Dec. 12-Jan. 9

Cathy Ryan & Her Gents; Lou Lalli Four; Bill Kane. (7:30 P.M. to 5 A.M.)

(To Be Reviewed)

FLAMINGO

735-5646 Maitre d' Emilio Muscelli
FLAMINGO ROOM - Dec. 19-Jan. 8

The Juliet Prowse Show; Russ Black Ork. (8:15 & Midnite)

CASINO THEATRE

Tony Martin; The Jets; Dick Jensen; Richard St. Charles; Peter & Hank (2:15 P.M. to 5 A.M.)

SKY ROOM

The Deltas; Spiral Stare Case. (9:30 P.M. to 5:15 A.M.)

(To Be Reviewed)

FREMONT

384-3851 Maitre d' Matty Antonucci

FIESTA ROOM - Dec. 19-Jan. 15

John Gary; John Barbour; Al Jahns Ork. (8:15 & Midnite)

CARNIVAL ROOM

Sloopy and The Red Barons; The Del Reys (8 P.M. to 3:30 A.M.)

(To Be Reviewed)

FRONTIER

734-0110 Maitre d' Jerry Scheutz

VENUS ROOM - Dec. 19-Jan. 8

Wayne Newton; Tommy Amato, Musical Conductor; Jackie Kahane; Al Alvarez Ork. (8:15 & Midnite)

POST TIME THEATRE

Frank Sinatra, Jr.; Lovelace Watkins; Jack & Sally Jenkins; Korean Palace Dancers (7:30 P.M. to 3 A.M.)

CABARET

Dave Burton (8 p.m. to 5 A.M.)

(To Be Reviewed)

RIVIERA

735-8533 Maitre d' Marty Klein

VERSAILLES ROOM - Dec. 19-Jan. 15 . . .

The Mitzi Gaynor Show with The Four Fellows; Russ Freeman, Musical Director. Jack Cathcart Ork. (8:15 & Midnite)

STARLITE THEATRE

Shecky Greene; Sonny King (7:30 P.M. to 2:30 A.M.)

(To Be Reviewed)

SAHARA

735-4242 Maitre d' Ted Lawrence
CONGO ROOM -

The Room will be dark from December 15 until Buddy Hackett and Dean Jones open Dec. 24.

CASBAR THEATRE

Duke Ellington; Tokyo Holiday The Treniers; "Fillies de Soul" (6 P.M. to 6 A.M.)

SANDS

735-3464 Maitre d' Phil Goldman

COPA ROOM - Dec. 19-31

The Rowan & Martin Show; Antonio Morelli Ork. (8:15 & Midnite)

CELEBRITY THEATRE

Everly Brothers; Playmates Revue '69; Ernie Stewart Trio (9:15 P.M. to 3 A.M.)

(To Be Reviewed)

SHOWBOAT HOTEL

382-7575 Host, Johnny Paul

MARDI GRAS ROOM - December 15-30

Stacey Carroll; Johnny Paul (9 P.M. to 3 A.M.)

Information about an additional act here was unavailable at press time . . . However, the very exciting Stacey Carroll was to be a holdover here for the holiday season . . . Blonde, beautiful and talented, Stacey is an audio and visual delight. It's like watching a lovely portrait adapt animation when Miss C. caresses the keys in accompaniment to her cool vocalizing . . . Entertainment Director Johnny Paul is the affable host. He has quite a staunch following of fans who pursue him constantly for encores of his up-close sleight-of-hand.

(Mary Rettig)

We'd like to have a question of constitutional rights clarified: If you win a contest and the prize is a fun-packed vacation trip to somewhere you don't want to go, can they make you?

SILVER SLIPPER

734-1212 Maitre d' Sven Levin

GAIETY THEATRE - January 1-Indefinite

"Wonderful World Of Burlesque," featuring Tommy Moe Raft; Kitty Lynne; Milt Douglas & Jeannie Linero; Lisa & Brian McGivron; Mako Ohta; Ashton Girls; Paul Lowden Ork (10 P.M.-12:30 A.M.-2:45 A.M.)

RED GARTER LOUNGE

George Rock & his Dixieland Band; Silent Cinema Flicks (8 P.M. to 4 A.M.)

Barry Ashton's "Wonderful World Of Burlesque" fits briskly into the Slipper, enjoying both comfort and style as it walks through yesterday's era of exciting entertainment. It's a new approach to comedy burlesque

(Continued on Page 37)

STARDUST

735-2545 Maitre d' Andre Simetys

CAFE CONTINENTAL - May 16-Indef.

Le Lido de Paris - "Tout Paris" - 8th All-New Edition starring The Nitwits; Rudy Schweitzer; Reberte Brothers; Parker & Powers, Evers & Toni; Jack Kassel; Marya Linero; Valerie Perrine; Briony Merriman; Les Bluebell Girls. Eddie O'Neil Ork. (8:15 & Midnite. Third show Saturdays - 2:15 A.M.)

STARDUST LOUNGE

Nalani Kele & Her Polynesian Revue; The Novelites; Lou Styles; Extra Added Attraction; Esquivel! (6 P.M. to 5 A.M.)

The Stardust has done it again! The 1968 Le Lido de Paris, titled "Tout Paris," will run as long as the previous

(Continued on Page 37)

TROPICANA

736-2022 Maitre d' John Morelli

THEATRE RESTAURANT

The Room will be dark from Nov. 30 until the All-New '69 "Folies Bergere" opens Dec. 25

BLUE ROOM

Marlene Dietrich; Mariachis Los Camperos (10 P.M. to 3 A.M.)

(To Be Reviewed)

SATURDAY — December 21

- 7:00 **3** **8** **13** Cartoons (c)
- 9:30 **13** American Bandstand (c)
- 12:00 **3** "Secret Of The Sphinx" (c)
- 12:30 **13** Movie
- 1:00 **8** Strategy
- 1:30 **8** Teleforum (c)
- 2:00 **8** Football Game (c)
- 13** Wide World of Sports (c)
- 2:30 **3** "Jazz Singer" (c)
- 3:30 **8** NSU Football Game
- 13** Dick Powell Theatre
- 4:30 **3** The Big Play
- 5** Go America (c)
- 13** Dating Game (c)
- 5:00 **3** G.E. College Bowl (c)
- 5** Abbott and Costello (c)
- 13** The Newlyweds (c)
- 5:30 **3** I Dream Of Jeannie (c)
- 5** "Cowboy"
- 13** Lawrence Welk (c)
- 6:00 **3** The High Chaparral (c)
- 8** News/Roger Mudd (c)
- 6:30 **8** Wild, Wild West (c)
- 13** Hollywood Palace (c)
- 7:00 **3** The Mothers-In-Law (c)
- 5** Bigtime Wrestling
- 7:30 **3** Adam 12 (c)
- 8** Jackie Gleason Show (c)
- 13** Operation Entertainment (c)
- 8:00 **3** Get Smart (c)
- 5** Roller Skating Derby (c)
- 8:30 **3** Ghost & Mrs. Muir (c)
- 8** My Three Sons (c)
- 13** L. V. Fight of the Week (c)
- 9:00 **3** "White Christmas" (c)
- 5** "Man On A String"
- 8** Hogan's Heroes (c)
- 9:30 **8** Petticoat Junction (c)
- 10:00 **8** Mannix (c)
- 10:30 **13** The Invaders (c)
- 11:00 **3** "Imitation of Life" (c)
- 5** "Picnic"
- 8** "Harvey"
- 12:00 **13** Movie
- 1:00 **8** The Swinging Shift—Movies
- 1:30 **13** Movie

SUNDAY — December 22

- 8:00 **3** Cathedral Of Tomorrow (c)
- 8:30 **13** Discovery (c)
- 9:00 **13** College Football 1968 (c)
- 10:00 **3** Insight (c)
- 13** The Shephard's Playe (c)
- 10:30 **3** Football Game
- 8** F.B.—Baltimore/Minn. (c)
- 12:00 **13** C. Chan Film Festival
- 1:00 **3** "Scarlet Angel"
- 1:30 **13** Upbeat (c)
- 2:00 **8** "Blondie's Blessed Event"
- 2:30 **3** Movie
- 2:30 **13** Movie
- 4:00 **3** Forrest Duke Show (c)
- 5** This Is The Life
- 8** "Prince Valiant"
- 13** Land Of Giants (c)
- 4:30 **3** Movie
- 5:00 **5** Nevada Outdoors (c)
- 13** Bob Bailey Show (c)
- 5:30 **5** "Oliver Twist"
- 6:00 **3** The Monroes (c)
- 8** Dakтари (c)
- 13** Movie
- 7:00 **3** Disney's World Of Color (c)
- 7:00 **8** Huckleberry Finn (c)
- 5** Biography
- 8** How Grinch Stole Xmas
- 7:30 **3** Disney's World Of Color (c)
- 5** "Gidget"
- 8** Gentle Ben (c)
- 8:00 **8** Ed Sullivan Show (c)
- 8:30 **3** Rat Patrol (c)
- 13** The F.B.I. (c)
- 9:00 **3** Bonanza (c)
- 5** David Susskind (c)
- 8** Smothers Brothers Show (c)
- 9:30 **13** Movie
- 10:00 **3** Phyllis Diller Show (c)
- 8** Mission Impossible (c)
- 11:00 **3** Movie
- 5** "His Girl Friday"
- 8** News—Weather—Sports (c)
- 11:30 **8** "Adventures/Mark Twain"
- 13** Movie
- 1:00 **3** Think (c)

★ ALL PROGRAMS SUBJECT TO STATION CHANGES ★

MONDAY — December 23

- 2:30 **3** "Battle Hymn"
- 8** Edge Of Night (c)
- 3:00 **8** A. Linkletter's Houseparty (c)
- 3:30 **8** "Tarzan & His Mate"
- 3:30 **8** Joe Delaney & Friends (c)
- 4:30 **3** Hey Kids Show (c)
- 5** Go America
- 8** News—Weather—Sports (c)
- 5:00 **3** Batman (c)
- 5** News/Western Theatre
- 5:30 **3** Huntley-Brinkley Report (c)
- 8** The Flintstones (c)
- 8** Peyton Place (c)
- 6:00 **3** Newsbeat (c)
- 5** Peter Gunn
- 8** The Big News (c)
- 13** The Outcasts (c)
- 6:30 **3** "Red Garter"
- 5** Mike Douglas Show (c)
- 8** CBS News/Walter Cronkite
- 7:00 **8** The Big News (c)
- 13** Big Valley (c)
- 7:30 **8** Gunsmoke (c)
- 8:00 **3** Rowan & Martin Laugh-In
- 5** Merv Griffin Show (c)
- 13** Perry Mason
- 8:30 **8** The Lucy Show (c)
- 9:00 **3** "The Pad"
- 8** Mayberry, R.F.D. (c)
- 13** The Avengers (c)
- 9:30 **5** News—Weather—Sports
- 8** Family Affair (c)
- 10:00 **5** Battleline/Jim Bishop
- 8** Carol Burnett Show (c)
- 13** News—Weather—Sports (c)
- 10:30 **5** "Are You With It?"
- 13** Combat
- 11:00 **3** Newsbeat (c)
- 8** The Big News (c)
- 11:30 **3** Johnny Carson (c)
- 8** The Swinging Shift—Movies
- 13** Joey Bishop Show (c)

TUESDAY — December 24

- 2:30 **3** "For The Love Of Mike"
- 8** The Edge Of Night (c)
- 3:00 **8** Art Linkletter Houseparty (c)
- 3:30 **8** "Christmas In Connecticut"
- 13** Joe Delaney & Friends (c)
- 4:30 **3** Hey Kids Show (c)
- 5** Go America (c)
- 13** News—Weather—Sports (c)
- 5:00 **3** Batman (c)
- 5** News/Western Theatre
- 5:30 **3** Huntley-Brinkley Report (c)
- 8** The Flintstones (c)
- 13** It Takes A Thief (c)
- 6:00 **3** Newsbeat (c)
- 5** Peter Gunn
- 8** The Big News (c)
- 6:30 **3** Time Tunnel (c)
- 5** Mike Douglas Show (c)
- 8** News/Walter Cronkite (c)
- 13** NYPD (c)
- 7:00 **8** The Big News (c)
- 13** That's Life (c)
- 7:30 **3** Christmas Musical (c)
- 8** Lancer (c)
- 8:00 **5** Merv Griffin Show (c)
- 13** Perry Mason
- 8:30 **3** Julia (c)
- 8** Red Skelton Show (c)
- 9:00 **3** "A Pocketful Of Miracles"
- 13** Christ Is Born (c)
- 9:30 **5** News—Weather—Sports
- 8** Doris Day Show (c)
- 10:00 **5** Firing Line/Wm. Buckley (c)
- 8** CBS News Special (c)
- 13** News—Weather—Sports (c)
- 10:30 **13** The Invaders (c)
- 11:00 **5** "Jubel"
- 8** The Big News (c)
- 11:30 **3** Newsbeat (c)
- 8** The Swinging Shift—Movies
- 13** Joey Bishop Show (c)
- 12:00 **3** Midnight Mass

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WEDNESDAY — December 25

- 11:30 AM **13** B.B.—LA/Phoenix (c)
- 1:45 **13** F.B.—North/South (c)
- 2:30 **3** "Miracle Of Lady Fatima"
- 8** The Edge Of Night (c)
- 3:00 **8** A. Linkletter's Houseparty (c)
- 3:30 **8** "Story of Seabiscuit"
- 4:30 **3** Hey Kids Show
- 13** News—Weather—Sports (c)
- 5:00 **5** News/Western Theatre
- 8** Leonard Bernstein (c)
- 13** Peyton Place (c)
- 6:00 **5** Peter Gunn
- 8** News—Weather—Sports (c)
- 13** Movie
- 6:30 **3** Laredo (c)
- 5** Mike Douglas Show (c)
- 7:30 **3** The Virginian (c)
- 8** Christmas Special (c)
- 8:00 **5** Merv Griffin Show (c)
- 13** Perry Mason (c)
- 8:30 **8** The Good Guys (c)
- 9:00 **3** Kraft Music Hall (c)
- 8** Beverly Hillbillies (c)
- 13** Here Come The Brides (c)
- 9:30 **5** News—Weather—Sports
- 8** Green Acres (c)
- 10:00 **3** The Outsider (c)
- 5** Suspense Theatre
- 8** Jonathan Winters Show (c)
- 10:30 **13** Combat
- 11:00 **3** News—Weather—Sports (c)
- 5** David Susskind Show
- 11:30 **3** Johnny Carson (c)
- 8** The Swinging Shift—Movies
- 13** Joey Bishop Show (c)
- 1:00 **3** Vegas Nitelife/Joe Stead

THURSDAY — December 26

- 2:30 **3** "Just For You"
- 8** The Edge Of Night (c)
- 3:00 **8** A. Linkletter's Houseparty (c)
- 3:30 **8** "Mystery Submarine"
- 13** Joe Delaney & Friends (c)
- 4:30 **3** Hey Kids Show (c)
- 13** News—Weather—Sports (c)
- 5:00 **5** News/Western Theatre
- 5:30 **3** News—Weather—Sports (c)
- 13** Bewitched (c)
- 6:00 **8** News—Weather—Sports (c)
- 13** That Girl (c)
- 6:30 **3** I Spy (c)
- 5** Mike Douglas Show (c)
- 13** Journey To The Unknown (c)
- 7:30 **3** Daniel Boone (c)
- 8** Blondie (c)
- 13** Ugliest Girl In Town (c)
- 8:00 **5** Merv Griffin Show (c)
- 8** Hawaii Five-O (c)
- 13** Perry Mason
- 8:30 **3** Ironside (c)
- 9:00 **8** Movie
- 13** Flying Nun (c)
- 9:30 **3** Dragnet '69 (c)
- 13** Coach Bill Ireland
- 10:00 **3** Dean Martin Show (c)
- 5** The Baron
- 10:30 **13** The Invaders (c)
- 11:00 **3** News—Weather—Sports (c)
- 5** "It Happened To Jane"
- 11:30 **3** Johnny Carson (c)
- 8** The Swinging Shift—Movies
- 13** Joey Bishop Show (c)
- 1:00 **3** Vegas Nitelife/Joe Stead
- 13** Movie

FRIDAY — December 27

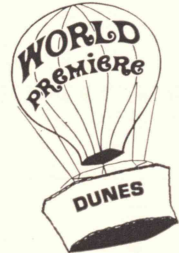
- 2:30 **3** "This Island Earth"
- 8** The Edge Of Night (c)
- 3:00 **8** A. Linkletter's Houseparty (c)
- 3:30 **8** "Princess O'Rourke"
- 13** Joe Delaney & Friends (c)
- 5:00 **5** News/Western Theatre
- 5:30 **3** News—Weather—Sports (c)
- 13** Felony Squad (c)
- 6:00 **5** Peter Gunn
- 8** News—Weather—Sports (c)
- 13** Don Rickles Show (c)
- 6:30 **3** "A Man Called Peter" (c)
- 5** Mike Douglas Show (c)
- 13** Guns Of Will Sonnett (c)
- 7:00 **13** Judd For The Defense (c)
- 7:30 **8** Man From U.N.C.L.E. (c)
- 8:00 **5** Merv Griffin Show (c)
- 13** Movie
- 8:30 **3** The Name Of The Game (c)
- 8** Gomer Pyle, USMC (c)
- 9:00 **8** CBS Friday Night Movie
- 9:30 **5** News—Weather—Sports
- 10:00 **3** Star Trek (c)
- 5** Secret Agent
- 13** News—Weather—Sports (c)
- 10:30 **13** Combat
- 11:00 **3** News—Weather—Sports (c)
- 5** "First Time"
- 11:30 **3** Johnny Carson (c)
- 8** "On Dangerous Ground"
- 13** Joey Bishop Show (c)
- 1:00 **3** Forrest Duke Show (c)
- 8** Joe Delaney & Friends (c)
- 1:30 **3** Vegas Nitelife/Joe Stead
- 2:00 **8** The Swinging Shift—Movies
- 13** Movie

MON. thru FRI.

- 7:00 **3** Today Show (c)
- 7:30 **13** Dick Cavett Show
- 8:00 **8** Captain Kangaroo (c)
- 9:00 **3** Snap Judgment (c)
- 8** Romper Room (c)
- 13** Jack La Lanne Show (c)
- 9:30 **3** Concentration
- 8** Beverly Hillbillies
- 13** Treasure Isle
- 10:00 **3** Personality (c)
- 8** Andy Griffith Show (c)
- 13** Dream House (c)
- 10:30 **8** Hollywood Squares (c)
- 8** Dick Van Dyke Show
- 13** Funny You Should Ask (c)
- 11:00 **3** Jeopardy (c)
- 8** Love Of Life (c)
- 13** The Newlyweds (c)
- 11:30 **3** Eye Guess (c)
- 8** Search For Tomorrow (c)
- 13** Dating Game
- 12:00 **3** Let's Make A Deal (c)
- 8** The Lucy Show (c)
- 13** General Hospital (c)
- 12:30 **3** Days Of Our Lives (c)
- 8** As The World Turns (c)
- 13** One Life To Live
- 1:00 **3** The Doctors (c)
- 8** Love/Splendored Thing(c)
- 13** Dark Shadows
- 1:30 **3** Another World (c)
- 8** The Guiding Light (c)
- 13** Bewitched
- 2:00 **3** You Don't Say (c)
- 8** The Secret Storm (c)
- 13** Steve Allen Show (c)

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HOTEL & COUNTRY CLUB

Conceived, Produced
and Directed by FREDERIC APCAR



CIRCUS CIRCUS

(Continued from Page 21)

net below, the crowd roars its concern. You have to respect their ability, especially when you wonder how it would feel to fly way up there . . . **Berosini's Jungle Fantasy** is an excellent performance of tree-dwellers who appear much too human, especially in their wheeled maneuvers . . . **The Berosini Brothers** and their Risley cavortations are timed coordination . . . The creator of the trampoline must have had the **Canestrellis** in mind. They were born to this art, which they have conquered as simply as a child begins to crawl . . . **The Carlssons** have discovered the secret of flying saucers and incorporate humor with their perfectly timed take-offs . . . **Joe Gerlach** is unbelievable in his 60 foot dive into a sponge — unbelievable . . . **The Three Goetschis** are wheel experts, balancing precariously on a unicycle which they literally pilot on top of the world . . . **Unique Mc Peak** performs on a variety of mono-wheels, including the unicycle he rode here direct from Chica-

go . . . **Norbu**, the almost human gorilla, is so frighteningly realistic, you wouldn't want to meet him on a dark street . . . Put **Mike Pickering** right up there with star trampolinists. In spite of his mugging, it takes split-second timing to reach his brand of physical humor . . . **Maria di Roma** performs her contortion-trapeze act on a platform swing that circles the arena . . . Breathtaking . . . **The Stebbings Boxers** delight with their canine version of footballers, with mucho humor in the asides . . . **Jean Pierre Souren** defies gravity on his 54 foot high pole, mastering aerobatics in cool fashion . . . On the ground, the stiltwalking **Cosmos** have conceived a remarkably agile dance segment, unencumbered by their wooden elevators . . . Bon vivant **Clarence Hoffman** is the glib word master introducing the high-spirited action . . . **The Circus Circus Band** backs with dramatic fervor.

My daughter's at the dungarees-and-loafers stage: She wears dungarees and dates loafers.

A-Mary Christmas



By MARY RETTIG

IT'S BEEN a very good year, speaking personally, of course, and show-wise, too, come to that. After a several month leave of absence to recharge my batteries and regain objectivity, I was delighted when our beautiful publisher - editor **ETTA CORTEZ** twisted my arm the least little bit to return as a contributing editor, sharing reviewing chores with my distinguished and erudite colleague, **Mr. BILL WILLARD**.

As far as I'm concerned it's a near ideal arrangement. Dividing show opening coverage, one does not become satiated with entertainment to the point where venturing on *The Strip* is a duty instead of an adventure. It also permits the necessary time for other business, vocational or avocational.

In my case, as an entertainment publicist by profession, **Bill's** joining the reviewing department has permitted me to expand activities. While serving as the sole show critic I felt it unethical to represent performers appearing in rooms that **FABULOUS Las Vegas Magazine** reviews, thus limiting my publicity representation to lounge acts and productions. Now that **Mr. Willard** is with us, I occasionally work with a major room star, comfortable in the knowledge that he or she will be objectively reviewed by **Bill**, which allows me to publicize some other interesting and talented people heretofore — by my standards — off limits.

During the nearly seven years that I was the show reviewer for the magazine I had the temerity to name what I considered the outstanding entertainers in various categories that had appeared in Las Vegas during the previous year, calling it "**The Stars**

On The Strip" awards. Now that I see only half the big room productions, such selections are out of the question. **Mr. W.** and I would have to be like beauty contest judges and vote on our choices, or tote up their qualifications on a point system.

It's just as well we haven't decided to tackle such a project. You know what I mean if you have ever judged a contest. In the first place you are a cinch to make many more enemies than friends, and in the second place, by the very fact of voting, the final choice is not necessarily the one you like best, but the one in which the judges in the aggregate see the most merit. Do you follow?

Say the judging is on the basis of the point system — so many points for figure, so many for face, so many for personality, talent, etc. The judges total their collective points in each category and — voila! — there she is, **Miss America**, or whoever. Turns out pretty well for some pretty, and lucky, girl. But somehow I don't think it would be the way to choose the year's entertainment elite — it's fairer to allow our reviews to speak for us. They are, I am happy to say, true representations of the shows as we see them, a blessed journalistic freedom for honesty granted us by a very wise publisher.

Now what kind of a subject is that for a Christmas column! Still, as I've pointed out ad nauseum over the years, it's pretty difficult to have the Yuletide spirit in October, when these annual observations are due. Heck, I'm still putting away my summer clothes and taking them back out again as warm days occur! Happily, in this delightful geographical area, they occur regularly — right through

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the winter. And Christmas itself could be, and frequently is, warm as a spring day in harsher climates.

Since I can't make "Stars On The Strip" awards this year, perhaps the next best thing would be to mention some of the notable Las Vegas firsts — and there were many — including Jose Feliciano, Sergio Mendes and Brazil '66 at Caesars Palace, delightful Merv Griffin and his lovable TV sidekick Arthur Treacher at the Riviera, Andy Griffith, Don Knotts, and

Twenty-eight

Jerry Van Dyke, in one beautiful package at Caesars, Henry Mancini and his blissful orchestra at the Sahara, Jim Nabors, the talk of the town with his Frontier debut, Tom Jones, swinging from the hips at the Flamingo, and Johnnie Bachemin's brilliant tour de force big-room bow at the Aladdin. Of course there were dozens of others achieving their initial FLV triumphs, some in the main rooms and others in our plush theatre loungers, which continue booking bigger

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and bigger name stars.

The longer I live in Las Vegas, and it will be nine years in January, the more I understand why the definitive book on this town has yet to be written. Instead of more understanding coming with familiarity, there is only compounded confusion. Trying to capture the essence of this small but sooooo important city is much like trying to grab a fist-full of cotton candy, or a piece of mercury. One digests to a sticky spot and the other

escapes altogether. There are too many personalities, there is too much happening — enough each week to last most towns a year — just too much of a much to put into descriptive words that would communicate any sort of accurate picture to a reader. The writer who comes here for a few days to "do a story" on Las Vegas can't see enough or dig to sufficient depth for that confusion to set in. He probably leaves here confident that
(Continued on Page 101)

DECEMBER 21, 1968

Twenty-nine

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DEC. 31, 1965, on NBC "TONIGHT SHOW":

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ON JAN. 1, 1967, IN THE SYNDICATED "CRISWELL PREDICTS" COLUMN:

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"I PREDICT A BLONDE SEX SYMBOL WILL SUFFER A DIXIE DEATH." (JAYNE MANSFIELD)



This book was published and shipped to bookstores the last week of March, 1968. Already the predictions are coming true, including (Page 57) "The Assassination of the leading Negro Civil Rights Leader in America."

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Calories Be Damned



by Vern Lanegrass

(Editor's Note: A graduate of Loyola University and the College of Music in New Orleans, the author was an actor on radio, television and the stage, before serving as P.R. Director for NBC-TV in Burbank over a nine year period. Mr. Lanegrass won the Louisiana Dairy Month Recipe competition in June of this year. His recipes appear in Sunset Magazine and the Sunset Cookbook, "Bold and Fearless." He is currently preparing his own culinary guide for publication.)

Christmas is the time of good cheer and good food. It isn't the time to think waist lines, calories and figures. I do believe in having the traditional entree for the Christmas Dinner, such as, turkey, chicken, goose or duck. A pork roast, ham or even fish is acceptable. This is up to the individual taste.

The following recipes being shared with you to help make your dinner more festive, at the same time a little special, have been selected from my personal files to compliment any of the above mentioned entrees.

My favorite appetizer is Shrimp Remoulade. Your shrimp can be fresh or frozen but they must be the medium size, which are more succulent and sweet. After the shrimp have been boiled and chilled, place them on a bed of shredded lettuce and pour the sauce over them. This is always the start of a great meal.

REMOULADE SAUCE

- | | |
|------------------------------------|----------------------------|
| 4 tablespoons lemon juice | ½ teaspoon black pepper |
| 4 tablespoons vinegar | 2 teaspoons paprika |
| 4 tablespoons prepared mustard | 1 cup salad oil |
| 4 tablespoons prepared horseradish | ½ cup celery, chopped fine |
| 2 teaspoons salt | ½ cup minced green onions |
| Dash cayenne | |

Combine lemon juice, vinegar and seasonings. (For a different taste use Vinegar Tarragon.) Gradually add oil. Blend together with a rotary beater. Add celery and onion and chill. Makes two cups. Serve with crackers. I prefer French bread for I like to eat the sauce with the bread.

A holiday Dinner is always rich. I am a firm believer in a light salad. I choose a Cranberry Gelatin Salad as my favorite. It's easy to make and may be made well in advance.

CRANBERRY SALAD PEARL

- | | |
|-----------------------------|-------------------------|
| 2 cups raw cranberries | 1 cup sugar |
| ½ medium orange | 1 cup pecans |
| small can crushed pineapple | 1 package lemon gelatin |

Put cranberries and orange through a food chopper alternately. Use the orange rind. Add pineapple, sugar and pecans. Use the drained pineapple juice and some orange juice to make 2 cups liquid to dissolve gelatin. (Add water to make 2 cups, if necessary.) Make Gelatin and add cranberry mixture. Pour into mold and refrigerate. Serves 8. Serve on lettuce leaves and top with mayonnaise or sour cream garnished with a green cherry.

My favorite dressing is an oyster-cornbread combination. This can be prepared in advance or at least started earlier. This Louisiana Cornbread dressing is an old family favorite.

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KATHRYN GRAYSON
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TROPICANA

DECEMBER 25
ALL NEW 1969
"FOLIES BERGERE"

LOUISIANA CORNBREAD-OYSTER DRESSING

5 cups corn bread	½ cup minced parsley
2 cups finely chopped celery	¼ cup butter
1½ cups green onions	4 teaspoons salt
½ teaspoon cayenne	½ teaspoon black pepper
Giblets from fowl	4 eggs
1 pint oysters	

Simmer giblets and neck of fowl in a quart of water until tender. Cut all meat fine. Saute celery, parsley, onions and green onions in butter until golden but not brown. Add seasonings. Crumble corn bread and add sauteed seasonings, eggs, oysters and liquid from the giblets to make a moist dressing. Bake separately in a casserole allowing one hour at 350 F. degrees . . . Or stuff the fowl of your choice with stuffing. The oysters can be left whole. If they are too large, cut them up. Serves 10.

Here is my recipe for Peas A La Francais really prepared simply in the French style. Fresh peas are the best but frozen peas will suffice.

PEAS A LA FRANCAIS

1 head lettuce	¼ pound butter
1 quart green peas	4 tablespoons cold water
1½ tsp. salt	Sprig each of parsley and chervil
4 tbsp. sugar	12 tiny white onions

Shred lettuce and place half in bottom of deep saucepan. Add peas, onions, parsley, chervil, salt, sugar and half the butter. Cover with rest of lettuce. Add water and bring to a boil, cover and simmer ten to fifteen minutes. Remove parsley, chervil and any lettuce. Toss peas with reserved butter. 6 servings.

(Continued on Page 103)

It's A Long Way To Then



By BILL WILLARD

LAS VEGAS has had torrents of words written and spoken about it over the past thirty years. Most of them were about the gambling cum entertainment empire and the terrible sin city that millions of people love to visit.

This Gehenna, this place of lively torment, has also been described by other paraphrases of Biblical hells. Editors: name it **Babel** for its confusion of sounds and its many towers of pleasure; give a leering wink and call it **Sodom and Gomorrah West**; call it anything you like, but be sure to indicate to readers how to get here and what glorious entertainment awaits and how to get the best odds on those unspeakable gambling devices.

Don't call it **Golgotha**, the burial ground. It may have seemed about to expire on numerous occasions but no one has quite gotten around to burying it as yet.

The Englishman, **Shakespeare**, observed: "What's past is prologue," which is a far cry from the Frenchman **Pascal**, who wrote, "Things are always at their best in the beginning." Those high-minded gents tendered such opinions around four hundred years ago. An updated axiom dealing with yesterdays is American **Carl Sandberg's** terse chop, "I tell you the past is a bucket of ashes."

A nostalgia bath can be refreshing, wilting and amusing as well as invigorating as a bucket of ashes. Digging into some entertainment events of years gone by culls equal ingredients of viewpoints as expressed by **Shakespeare, Pascal and Sandberg**. Take your pick as I hop, skip and jump among the dear old daisies of long ago fields.

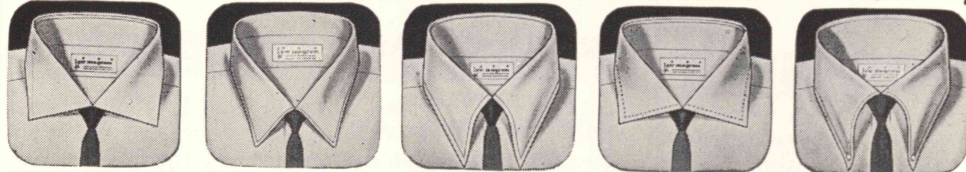
I had a bright idea in 1950 when I was a columnist, reporter and general nuisance around the tiny offices of the **Las Vegas Sun** located then in a store front near North Main and Bonanza. It was to edit an entertainment page, complete with features and specials about the star names on the Strip and in the few downtown casinos. Moreover, I convinced publisher **Hank Greenspun** and advertising manager **Norm White** of the extra revenue to be acquired from the various resort hotels and casinos in the special section.

They agreed to try the idea out for a while and the first double page spread appeared on Saturday, November 18, laboriously put together and printed on the old flat bed press. We were proud to have pioneered the venture which, in its yellowing condition today, looks pretty awful in make-up, but was probably quite suitable for the premiere printing.

Across the top of the double-truck page was a quick guide to Las Vegas entertainment spots including night clubs, bars, "Stellar Entertainment" (movies), hotels, recreation and restaurants. Reading from left to right we discover that **Club Bingo** featured "comic **Joe Cappo** and singer **Phyllis Inez** until Monday, followed by **Martha Davis** and **Scat Man** on Tuesday. South on Highway 91." At the **Golden Nugget**: "Three Madmen, **Zany-Acks** alternate with pianist **Kay O'Grady** and **Golden Aires**" and a place called **The Strip** ("New spot on south Highway 91") featured **Juanita Burke's** songs.

Under Bars, there were three notations: **202 Bar**, **Hotel Elwell's** popular meeting place, corner First and
(Continued on Page 105)

★ **Lew Magram** "Shirtmaker to the Stars" puts the spotlight on you . . .



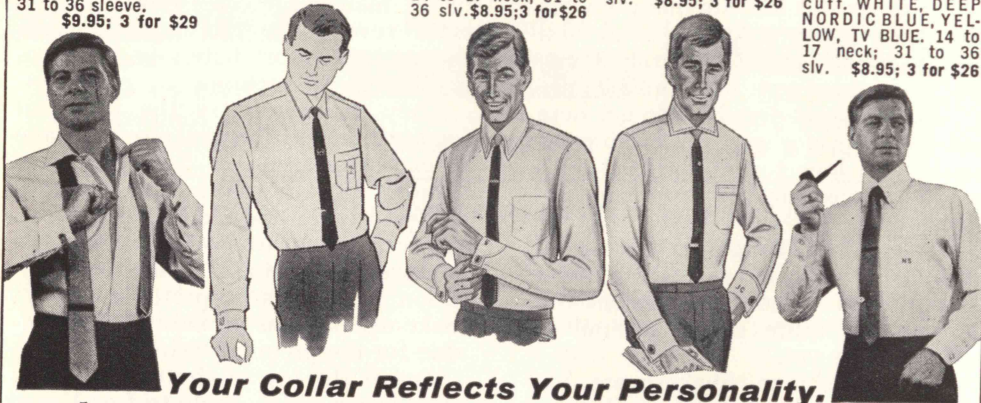
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Medium height wide spread collar so perfect for every facial contour. Sensational new feature is the front zipper that provides a smooth tailored closing. No gaps to gape at—no buttons to pop. Imp. broadcloth. French cuffs. **WHITE**, 14 to 17 neck, 31 to 36 sleeve. **\$9.95; 3 for \$29**

THE MOST COMFORTABLE collar in the world! The secret is our famous low vanishing neckband — so comfortable that you feel absolutely nothing around the neck. Lustrous imported broadcloth. **WHITE** or **TV BLUE**. 15 to 20 neck; 30 to 36 sleeve. **\$10.95; 3 for \$32**

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Lew Magram's Hi-flare collar that really rolls . . . extremely high drop (full 2 1/4" back) and 3 3/4" long points makes this a flattering style for the man who likes to show plenty of linen. Imp. broadcloth. French cuffs. Tapered body. **TV BLUE, PINK, WHITE**. 14 to 17 neck, 31 to 36 slv. **\$8.95; 3 for \$26**

LEFT BANK
The ultra-elegant favorite of fashionable men, the Left Bank features subtle, deft, white silk saddle stitching, distinctive wide spread and medium height collar. Imported broadcloth. French cuffs. **WHITE** or **FRENCH BLUE**. 14 1/2 to 17 1/2 neck; 30 to 36 slv. **\$8.95; 3 for \$26**

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The shirt with the collar that's unlike any button-down you've ever seen because of the distinctive long point full roll emanating from an extremely HIGH drop (2 1/4" high back). Imp. broadcloth. Tapered body. Unusual button cuff. **WHITE, DEEP NORDIC BLUE, YELLOW, TV BLUE**. 14 to 17 neck; 31 to 36 slv. **\$8.95; 3 for \$26**



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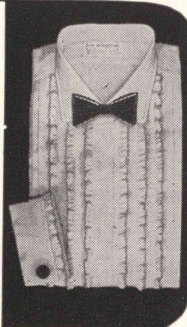
HAND EMBROIDERED MONOGRAM on cuff or pocket (Specify initials) \$2.00
• When ordering please specify color.

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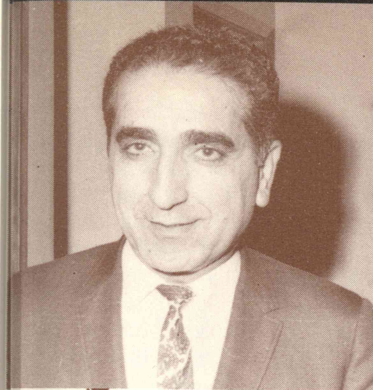
PICCADILLY DRESS SHIRT . . . IN GLORIOUS COLOR . . . and this is the shirt all the top stars are wearing when they go before the color cameras. The front panel and the matching color silk stitching helps to show off the ruffled front and French cuffs. Luxurious imported broadcloth in fabulous shades of **NEW YELLOW, EVENING PINK, MINT GREEN, TV BLUE . . . AND WHITE**. 14 to 17 neck; 30 to 36 sleeve. **\$16.95**



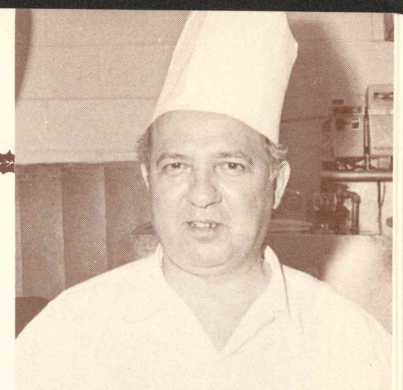
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DESERT INN

(Continued from Page 21)

for their amazing feats of strength, rhythm, and movement . . . The original lyrics and music of Leonard Adelson and Jim Harbert are brightening, Bill Campbell's costumes are show-stopping, and Harvey Warren has designed Frank Sennes production with the skill of a genius, making this all-new, ever-so-spectacular show shine with . . . Pzazz! . . . (Toy)

DUNES

(Continued from Page 22)

arious and electrifying Gimma Brothers' tumbling acrobatics, the exciting Mitch & Jillian adagio team, the outstanding Jean Leccia Singers — a big plus, and of course the famed Casino de Paris Dancers, in choreography by Ron Lewis, probably at their most **FABULOUS** in the "Sicilian Fable," as exquisite as a great work of art . . . Staged and mounted with such

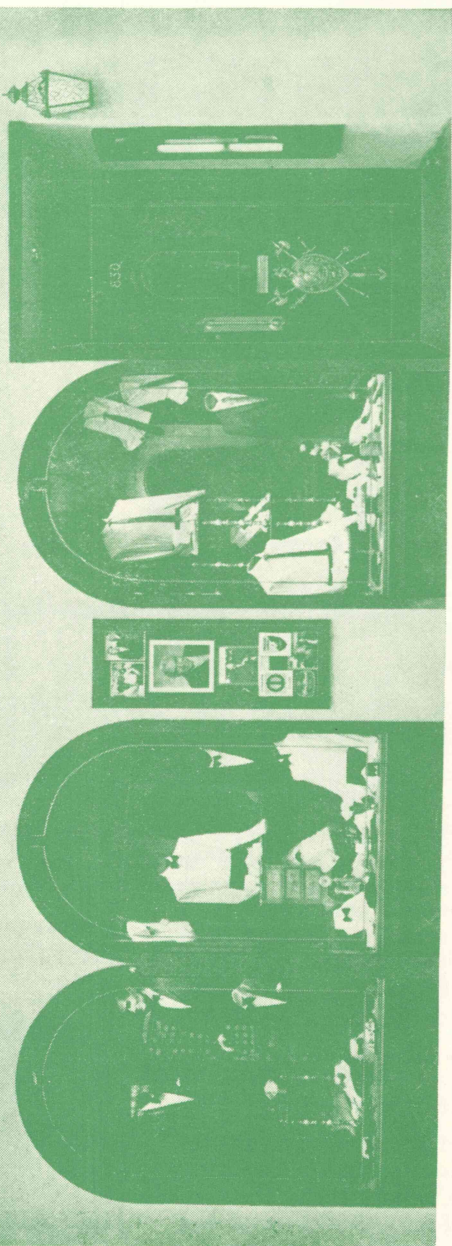
richness and inventiveness the audience is continuously thunderstruck, "Casino" also boasts incomparably lavish costuming by Jose Luis Vinas . . . Much credit to Earl Green and his Orchestra for their masterful musical enhancement.

PERSIAN ROOM

The sixth edition of "Vive Les Girls! — '69" is all new indeed, from the opening pulchritude-packed Parisian-style western number, with the gun-twirling dancing cowgirls in feather chaps — those are pants, gang! — and a burro wearing the credit placards, to the witty, jazz-age "A Night At Maxim's" finale, with so many goodies in between — notably a fantastic "Voodoo Africaine" production — I'm bound to leave out something. The sure-fire show, conceived, produced, and directed by Frederic Apar, boasts a wealth of talent. The stars are big, good-looking Welsh singer Steve Arlen, stunning French chanteuse Frederique Paule, a delight throatily singing Charles Aznavour

Iew magram

SHIRTKMAKER TO THE STARS



*BEST WISHES FOR THE HOLIDAY SEASON
TO ALL MY FRIENDS EVERYWHERE* *Iew magram*

and Gilbert Becaud compositions, and uproarious record pantomimists **The Bernards** . . . Featured are the marvelous adagio team of **Joan Palethorpe** and **Ron Watson**, whom I'd never recognize with their clothes on, expert and stylish juggler **Rudy Schweitzer**, and rhythmic bongoist **Francisco Gonzalez** . . . The always brilliant "Vive" dancing, choreographed by **Ron Lewis**, is fleet-footed by the lithe **Ron Lewis Ballet** . . . The **Mannequins de Paris** are the bosomy show-girl eyefuls . . . **Jose Luis Vinas**, among the world's most inspired designers, has outdone himself with the spectacular costumes, matching the spectacular score by **Bill Chase** and **Kenny Sampson** . . . Trumpet great **Chase** also conducts the **Earl Green Orchestra**. (Mary Rettig)

SILVER SLIPPER

(Continued from Page 23)

. . . **Tommy Moe Raft** has the timing of a Swiss watch as the **Top Banana** showers the eager viewers with the Americana of bur-lee-que routines. He's a one-man torpedo that impacts for belly laughs . . . Seductive **Kitty Lynne** is not only remarkably adroit as the straight man foil for Raft, she sizzles as "The Cat Girl" ecdysiast. The six foot blonde beauty will one day write her own ticket . . . Burlesque veteran **Milt Douglas** has changed partners, introducing seductive **Jeannie Linero** to assist him in spoofing the atmosphere with their musicomedy interpretations. The **Linero** beauty comes across strong with her song and dance . . . **Lise** and **Brian McGivron** are the new lead dancers. The scantily-clad adagio terpers are colorful additions to this burley bill . . . Featured exotique is **Mako Ohta**, a delicate ahhh-so Japanese doll who goes from **Geisha** to **Ginza Strip** in a torrid lightsout specialty number . . . **Charles Vespia** and **Doug Culbertson** shine in the vocails . . . **Noel Sheldon's** choreography has the **Ashton Girls** high stepping from opening number to the finale, with **Paul Lowden** batoning the background for the **Ashton-Wolf Kochmann** production. (Toy)

Happy Holidays



From
All
the
Staff
at



**BLUE CROSS
ANIMAL HOSPITAL**

1720 S. Main

384-8737

STARDUST

(Continued from Page 23)

editions judging by the open-mouthed response to the pulchritudinous new production. **Les Girls** is the name of the game in Lido shows, and they have a bevy of beauties, opulently costumed for dazzling effect, with plenty of undraping to give audiences an eyeful of what made French-type productions a must both across the Pond and in the U. S. . . . Second only to the Lido lulus are the startling scenes. This time there is a sandstorm on the desert with two live camels, and a mirage in which the Shiek — and the audience — sees mermaids swimming in a pool. Another is a recreation of "The Phantom Of The Opera," with talented lead singer **Jack Kassel** as the phantom, and the illusion of opera spectators right on stage. . . . "Tout Paris" is also notable for returning the side-splitting **Nitwits** to the stellar spot, the most popular act ever to appear in a Lido here, and for an array of other fine performers. The



Happy **HOLLY** *Days*

Robert Goulet

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VASSILI SULICH

international ice skating team of Parker & Powers scores strongly. . . . Others are Rudy Schweitzer, an expert juggler who could be billed as "The Mad Hatter" for his dexterity with chapeaux, Tyrolean contortionists Evers & Toni, and human pretzels they are, and — the peripatetic activities of the abrobatic Reberte Brothers. . . . Th eravishing dancing Bluebell Girls are the lovelies making Le Lido such a treat for red-blooded boys, who must pop a corpuscle when they spot such beautiful bra-less beauties as terper Marya Linero, Valerie Perrine, and Briony Merriman! . . . Frank Sennes is producer of the extravaganza conceived by Pierre Louis-Guerin and Rene Fraday, staged and directed by Donn Arden, and costumed by Folco. . . . The Eddie O'Neil Orchestra plays the demanding score brilliantly. (Mary Rettig)

Wife to husband on their 25th wedding anniversary: "This year, let's give each other sensible gifts—like neckties and sable coats."

CRISWELL PREDICTS

(Continued from Page 8)

ment on property in the so called riot areas, which private insurance firms refuse to insure! This will also extend to private dwellings, stores, churches and school buildings plus apartment houses!

SCIENTIFIC CRIME DETECTION

I predict that Science will perfect crime detection to a very high point — where you may run away but you cannot hide in 1969!

BUMPER CROPS

I predict a niagara of good fortune for the Farmers and the Growers due to bumper crops of grain, fruits and cattle! The wet weather at the right time, the warm sunshine and the new scientific manner, will all spell success in 1969! For you and your family can expect to pay 10% on all food!

COLD BLOODED MURDER

I predict that a famed Texas Doctor, who will transfer his practice to a British Hospital, will be charged

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holidays

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HAPPY HEALTHY HOLIDAY

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with cold blooded murder when a beating heart is taken for transplant from a slightly injured person and the donor's family brings charges! This sensational case will rock the religious world!

COSMETIC DISCOVERY

I predict that the number one cosmetic discovery in 1969 will be the mink oil base for preservation and beautifying! Lotions, creams and soaps will all contain this sensational new discovery, and cosmetics will again become a major industry, with door-to-door selling. Cosmetic festivals in the Supermarkets and Drug Stores everywhere! **Remember mink oil!**

MALICIOUS MALARIA

I predict that among "the great unwashed by choice" the Hippie-Yippie elements will stem a plague of malicious malaria by mid-summer 1969! No area of American life will be safe for this contagion will quickly spread and leave many thousands of fresh graves all over the land! Your Board of Health will demand cleanliness whether the individual likes it or not!

HOSPITAL ON WHEELS

I predict that a new ambulance,

recently designed and perfected will be on the streets to serve you in 1969 which will really be a complete hospital on wheels! A blood transfusion, a needed operation, oxygen tanks and any item required to save your life will be on board! These will be privately owned and will be rented by your local community in the year 1969!

FULL CREMATION \$250

I predict that due to the crowded memorial parks a new cremation service including disposition of the ashes, will be offered for only \$250 complete! This startling innovation will become very popular in 1969 despite religious objections!

INTERNATIONAL EVENTS

I predict that in 1969 — Red China and Red Russia will combine forces and march jointly into India capturing that nation as Red Russia and Nazi Germany divided Poland in 1939! Yes, almost 30 years to the date, India will become the captive nation of Communism! The gold and precious jewels of the religious shrines will be taken to bolster the Red War Machine! Red Russia will make a clean sweep of the Iron Curtain Countries including Poland, Rumania, Iran, Turkey, Yugoslavia, Austria, Hungary, Czechoslovakia and a portion of East Germany, enslaving these unfortunate nations in the yoke of communism! I predict that Ireland will take over the British Empire. We will have an Irish England, an Irish Scotland, an Irish Canada, an Irish Australia and an Irish Hong Kong! The Bank of Ireland will underwrite the Bank of

JACK CORTEZ

Fabulous

LAS VEGAS magazine

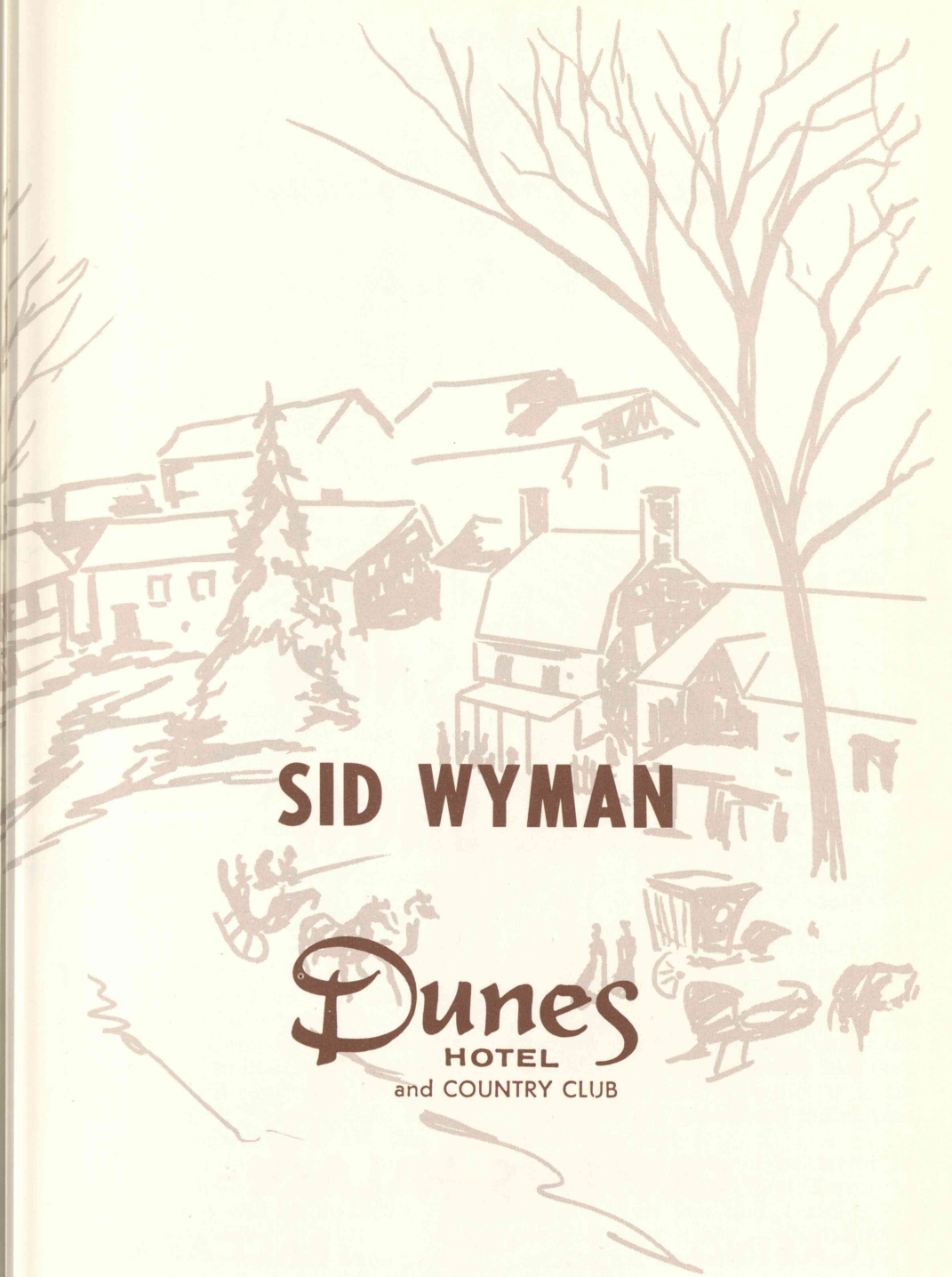
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holiday
GREETINGS



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Be Happy*

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AND
JOEL SNOW**

-CAESARS PALACE-

CASINO

BACCARAT

*Wishing you all the Joys
of the Holiday Season*

**DOLORES & HOWIE ENGEL
& FAMILY**

Dunes

Hotel & Country Club

England in a coming Pound Sterling crisis, and will gradually take over the United Kingdom! The United States of America will add two new states, Puerto Rico and the Philippines! Castro will come to a sudden end thru violence! South America will become a booming continent under a network of strong political dictators! All in all, the year of 1969 will be most active for there will be changes!

THE SECOND CIVIL WAR

I predict that 1969 will start the Second Civil War between the States, as the True Democrats will muster arms and men to march on the North! This action will result in a new concept of State's Rights — and 52 states by the end of 1969 will be able to form their own laws, for the Supreme Court will bow in this direction! These stirrings will be in 1969!

CURTAIN CALL

Many famous men and women will answer the final curtain in 1969 — truly the end of an era! One death will follow upon another's heel, and

the obituary columns will be notable! One thing that 1969 will teach us, and that is when all else is lost, the wonderful future still remains! We have signed for a national tour for Droke-Grossett-Dunlap of 50 cities in 1969, and I do hope to visit with you in person, for we will have much to talk about! May all of your shattered dreams be mended overnight and the riches of the Universe be yours in 1969! Always in your future!

I predict we are all ten seconds from Eternity, for in those ten seconds our hearts could stop, brain damage occur, and our earthly existence come to an end! I predict it is the same with all nations, all individuals, all animal life!

I predict there will be terror tomorrow! Terror by day! Terror by night! With you and I riding the whirlwinds of Time — when France, as a nation, vanishes into this air! I predict that on Bastille Day, 1989 July 14th, exactly 200 years after the fall of the Bastille in 1789, France



A very Merry Xmas
And a happy fun-filled New Year!

GEORGE KIRBY

P.S. I'll try to make your New Year a wee
bit happier and a little more fun-filled if
you drop by the

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TWA WORLD ROUTES

will perish once again! An atomic guillotine will automatically chop the heads off of thousands of non-conformists! Your television screen will show the entire executions and the bodyless heads will be piled high with gaping eyes and silent voices! You will remember Bastille Day July 14th 1989!

I predict that on the swift wings of joy a woman will change the world around overnight! A British Postal Clerk will stumble on the equation that will reduce the power of gravity so that we may have floating cities, platforms in space and travel without effort in the air! The date of this momentous event will be Jan. 10th 1988! Remember this prediction!

I predict that the Kremlin will bury the Politburo alive in the walls of the old prison as an example to those who do not conform! This tragic episode on December 7th 1972!!!

YE OF LITTLE FAITH

I predict that Faith Healing for ye of little faith will be the number one religion throughout Europe, Asia and Africa! This new turning to God as a little child would to a fond parent, will change your world as you know it today! The differences in religions will vanish in this religious crusade of 1977! This will give another death blow to communism!

WALKING ON WATER

I predict that out of County Cork Ireland will come a most ingenious invention which will permit you to walk on water! Two small propellers attached to the ankles will suspend

you above the water while you walk, skate, jump or swim! This will open a new world of sports for the Olympics in 1981!

A NEW BLACK PLAGUE

I predict that a new black plague, not caused by rodents but by a tiny insect manufactured by man, which escapes and wrecks the world. This tiny insect will bore holes thru the human body, causing rivulets of blood to flow instantly, which cannot be stopped! The forehead is the favorite place of the deadly insect and your brains will run down your face! Beware of the month of March and April in the year 1979!

A NEW YELLOW PLAGUE

I predict that an even more deadly plague will sweep the continents of Africa, Asia and Europe with deadly force! This new yellow plague will not be caused by the mosquito but by insects, germ carrying, from outer space! First it will attack all animal life making the animals unfit to eat. Then it will viciously attack the humans, making their bodies unfit to eat for the survival of others! Millions upon millions will perish and prevent the population explosion in 1980!

TWO HEADED BABIES IN 1982!

I predict that the undiscovered planet Velma, a deadly magnetic multiplying force just beyond the Milky Way, who will pull with such astrolgic force, making each and every child born in Persia, two headed! These two headed children will grow into a stern race, and one day rule the entire Middle East! Later they

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FOR A

MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

FRONTIER HOTEL



*Joyous Christmas Greetings
and wishes for a Happy New Year*

JULES PODELL'S

C O P A C A B A N A

10 EAST 60TH ST.

NEW YORK, N. Y.

will vanish to the Planet Velma after 2000! This event will prove that the powers that be dwell not only within but also without the human body! Beware of the Year 1982!

A SHOCKING MEDICAL DISCOVERY

I predict that a new type of seaweed, brought about by the explosion of the atomic bombs in 1975, will be mixed with a vitamin-mineral powder from pulverized fish bones, and it will make a race of giants of the Japanese! These once small bodied men and women will be a new race of giants, towering head and shoulders above all other races! They will not permit other nations to use this discovery but will keep it themselves as a secret weapon for the struggle in 1979!

HONG KONG DELUGE!

I predict that Tong Fai, a young Chinese student will delve into the Tibetan secrets and discover the forbidden method of making water solid! These revolutionary fun-loving stu-

dents will create on the top of the city of Hong Kong a mountain of water five miles high, killing all occupants of the city, and destroying all buildings in March 1980! All students will be publically executed so that their secret will die with them! The world will be threatened by extinction in 1980!

THE COLLAPSE OF ROME

I predict that Rome and all of its buildings, will suddenly collapse on July 4, 1981! The cause will always remain a mystery!

BULGARIAN BOILS

I predict that every man, woman, child and animal will be afflicted with boils in the spring of 1982 due to the filtering of the sun's rays by a new series of hydrogen explosions set off by divorced wives who are not paid enough alimony!

PUBLIC SEX CHANGE

I predict that Yugoslavia will be the first nation to permit wholesale sex change in individuals. The citizen must file his or her intent and appear

merry christmas

happy new year



*From the
Management
and Staff*



'tis the Season
To Be
Merrie!

Slappy White

with another citizen who wishes to make the change! This is to keep the population from getting one sided! All men or all women! The six change will be a most simple operation, merely the transplanting of the sex organ, the redistribution of the tubes, plus a one months course of instruction of your legal rights thru the sex change! A famous King will return a Queen in Yugoslavia in 1983!

BRAIN TRANSPLANTING IN GREECE!

I predict that Greece, not to be outdone by Yugoslavia, will open up a new world of medicine by transplanting brains! You have a choice of the brain separately or complete with head and hair! Criminals, escaping convicts and husbands will find Greece a haven for this operation in 1984! Even a defeated candidate for the House of Commons will hide his humiliation from the world by a complete head and hair transplant in 1985 which will never be made public until his death.

A FABULOUS NATION REVIVES

I predict that a once FABULOUS nation will revive Armenia! This tragic nation will have a new lease on life and will again return to former glory! A new wave of natonalism will place Armenia in world banking circles once more! 1976!

NEW HEALTH GUARD

I predict that a new health guard which automatically stops you from over-exertion, over-smoking, over-eating, over-drinking, over-sexing, under-exertion, under-smoking, under-eat-

ing, under-drinking or under-sexing! This small balance wheel will be implanted in the forehead of all citizens of Australia as a test, and later all citizens of the world! This will prevent illness, pregnancy, accidents and make life worth living! Look for this to be required Jan. 1, 1991. When people cannot take care of themselves, the Government of the world must do it for remember, a dead citizen is worthless as he pays no taxes! Remember Jan. 1, 1991!

THE GREAT TIDAL WAVE

I predict that the great tidal wave will hit the coastal regions of Southern Asia destroying Yemen, Saudi-Arabia, Iraq, Port, Iran, Pakistan, India, Burma, Siam, Sumatra, Indo China, Chian, Borneo and half of Australia! The great tidal wave will be caused by a huge meteor which will crash into the very center of the Indian Ocean, sending a wall of water northward! Millions will perish on April 10th 1975!

20TH CENTURY NAPOLEON

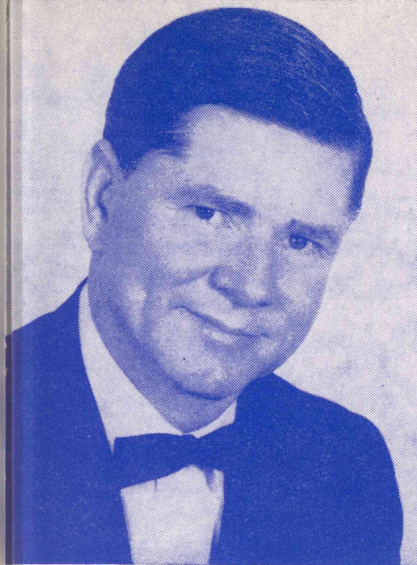
Just as the predicted 20th Century Charlemange in the person of Charles DeGaulle brought France back from the inglorious level to which she had sunk, I predict that a 20th Century Napoleon will revive the French National Spirit after the Bastille Day of July 14th 1989! This man like his counterpart will be an Italian and be a descendant of Christopher Columbus from Genoa! This young man, now living in the beauty of the seven hills of Genoa near the Composanto, born in 1959, is awaiting his cue to



HOLIDAY
GREETINGS

DESERT INN

Hotel and Country Club



May your Holiday's

be

Tunefully Merry

Bettie & R. V. BRAND

(Big BRAND Sound)

enter on the stage of history. He is waiting in the wings, a very poised but thoughtful young man!

THE RISE OF ATLANTIS

I predict that the sunken continent of Atlantis will arise from the briny depths of the Atlantic Ocean on May 6, 1987!

THE RISE OF PACIFICIA

I predict that the sunken continent of Pacificia will arise from the briny depths of the Pacific Ocean exactly one year later on May 6th 1988! Forbidden secrets of a long dead civilization will be there for all of us to know on May 6th-198788!

HIBERNATING HIBERNIA

I predict that hibernating Hibernia (Ireland) will awake from her centuries of tyranny under the Crown, rally all Irishmen to her side, march into England and seize this Mother Country from the domination of Russia! Ireland will save the British Pound Sterling many times from oblivion, and finally will exhaust all patience, and move in with banners fly-

ing! This great day for the Irish will be March 17th 1980, St. Patrick's! Ireland will also claim Australia which will be known as Irish Australia! Ireland will again be Ireland united!

THE WALL OF ICE

I predict that our geologists will be correct when they warn us against the coming wall of ice from the North in the form of a glacier, which will sweep onto Norway, Sweden and Finland, removing these three valiant nations from the map of Europe! I set the clock of time at the disaster date of Dec. 1, 1983!

THE SINGING WATERS

I predict that the Baltic Sea will be the scene of singing waters, which will bubble up from the deep and bring a new residue of aged vessels sunken long ago, just North of Poland! The bubbling waters with their erie melody will turn into a tragic incident when the lowlands of Danzig are filled with the swirling putrefying waters, which will bring death and destruction thru a raging epidemic! The



SEASON'S
GREETINGS

CHARLES & EVELYN

RICH
CASINO

Dunes
HOTEL
and COUNTRY CLUB



Hi!

Just concluded 3½ years
with my own T.V. show . . .

MERRY CHRISTMAS TO ALL

Billy Barty

bodies of the dead will litter the landscape for months and the stench be unbearable to the human nostrils. Northern Poland will be off limits and under quarantine for health reasons for months in the first part of 1986! Inner earth will vomit forth!

THE HOLLOW CROWN

I predict that Spain will again become a monarchy but the King will wear a hollow crown! The outdated pomp and ceremony, costly tho it may be, will remain a part of the plan of bread-and-circuses for the public! I predict that the Bourbon princling will remain a figurehead but a symbol of all that is past! His death will come on swift wings thru a boating accident in 1972. The power of Franco will survive!

PORTUGAL: 1972

I predict that the next Pope will come from Portugal and a new alliance will be cemented with the Latin American world!

THE WAY OF ALL FLESH

I predict the womankind, once held in bondage in Turkey, will strike their bonds and become free women in the new purge, the way of all flesh! I predict that Turkey will be the very first nation to outlaw any rights that a male would have: such as voting, ownership of property, the right to hold office! Turkish women will usurp these powers and man will become mere man, a faceless creature held a slave in the world of female control! Women will also have the right to buy and sell any man, and they will be three steps lower than cattle in 1975!

RIOTS IN ODESSA

I predict that the first crack in the wall of communism will come in Odessa Russia on the Black Sea! The students there will revolt against their red masters but meet with gunfire and slaughter! In Communism you must conform or perish, and perish these students will at the whim of the Kremlin in 1976!

THE LAST OF THE RED LIBERALS

I predict that the last of the Red Liberals (Stalin always said "First, I am a Red Liberal!") will come at Baku on the Caspian Sea in 1978! The last vestige of liberty will soon vanish after this top level conference, for the fate of the world will be decided at that time! Every man, woman and child in Russia will be controlled by electrical impulse! When? In your lifetime! The year? 1978! By very late spring!

A SCOTTISH DIRGE

I predict that the unhappy political fortunes of Scotland will be solved when they are taken over by Ireland late next year! There will be a Scottish dirge but it will not last for long, for it will turn into a song of joy and independence!

A GREAT PRINCE

I predict that a great Prince will come out of Fez Morocco who will unite the Arab Republics as never before! Not only will the star of destiny rise in the middle east, but it will be controlled by the powers in Northern Africa! 1979 will be the pivotal year of the settlement of African dif-

SEASON'S GREETINGS



M. B. DALITZ • MILTON JAFFE

YALE COHEN • AL SACHS

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FOR CHRISTMAS AND THE NEW YEAR

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ferences!

ISRAEL

I predict that within five years the government of Israel will be completely changed to a new conception of human rights based on property and possessions, which will be copied by every other nation in the world! Human rights begins with property rights and Israel will lead a new free movement! The lazy cannot be rewarded and the enterprising punished! I predict that Israel will unite warring factions in a new peace movement which will bring a new contentment to mankind!

DEHYDRATION!

I predict a mysterious disease, now spotty in appearance, will soon be on your front pages! This virus which takes all of the moisture from the body, dehydrating it to the point of death! Millions will die overnight! How soon will our miracle men of medicine be able to cope with an epidemic from outer space? The common cold still remains incurable!

CONGO! CONGO! CONGO!

I predict you will soon hear the battle cry of "Congo! Congo! Congo!" from our Pure Food and Drug Department of all nations! I predict that the Congo will demand the right to pack and export human meat! This African delicacy will soon be on sale in all cities of the world! Humans will be raised for slaughter as part of the African economy! Like animals they will not be permitted to exercise so that their flesh will be tender and tempting! They will be fed organic food so the flesh will remain unpoluted! I predict that within the next ten years you will be eating human flesh and you will think nothing of it! Just as we devour beef, pork and poultry, fish and other living items human flesh will be on our menu!

A MONARCH WILL VANISH

I predict that a Monarch will vanish in Iran and they will find him cruelly murdered which will start a 13 year's war! A finger of guilt will be pointed to all but nothing proven!



GREETINGS
of the
season

MANAGEMENT & STAFF
of the

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LAS VEGAS, NEVADA

Season's Greetings

From the Staff and Management



holiday
happiness

BOB RICE

Dunes
HOTEL
and COUNTRY CLUB

GOING HOLLYWOOD

(Continued from Page 12)

blonde hair dressed in curls high on her head, as I had seen Papa touch them so many times. I didn't tell her that I was scared about Papa and Christmas. Instead I basked in the closeness and love.

Meanwhile Christmas preparations went full steam ahead as Florabelle said. There was much shopping and gift-wrapping. And the usual Sunday afternoon long distance call came from Papa. Mama would talk to him so quietly and lovingly and throw kisses over the telephone. Then she'd let me say hello for a minute and tell him how much I loved him, and would he be sure and be home for Christmas? Papa would promise, "I'll try and I'll talk to you on Christmas Day, baby. Just what do you want for Christmas?"

I had a burning desire for a new automobile, since my toy Cadillac had been taken away due to my

reckless driving the previous year. I was so sure now that I could be more reliable at seven, and keep my promises, and not go out in the street and race, if only I had another car. Papa had said, "Write to Santa Claus, and see if he believes you, that you can guarantee to drive safely." I did!

My little friend Blanche and her Mama came to call, for Blanche was to apologize to me for washing my face in snow. Her Mama made her do it. Then she whispered she was glad she did, and she said she was very sorry about saying my Papa had gone away to die. She hoped he wouldn't. She also confided secretly that she knew he was away in a special sanitarium where he was trying to get well. Her mother and her father had said my Papa had worked too hard, had amassed a fortune too young and now he was paying for it with his health!

There were five Cadillacs in the garage, only one being over a year old, and two were custom built. We



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Musical Season's Greetings

FROM

George Liberace

AND ORCHESTRA

Now Appearing — Hotel Ponderosa — Reno

Returning — Jan. 15, 1969 — Meigg's Wharf — San Francisco

still had everything we had always had, when Papa was home. And there was the handyman to drive us when needed. Our life seemed to go along as usual except Papa was not there.

All of Grandmama's children, my uncles and aunts and cousins, came to our house for Christmas Day which dawned bright and clear after a fresh snowfall Christmas Eve. There was the gleaming Christmas tree that Santa Claus had magically trimmed and loaded with gifts for everyone. I was so happy because sure enough there was another new toy Cadillac automobile from Detroit, with a letter from Papa's friend, who was Vice President of General Motors. He had had the car especially built for me along with another for his little son the same age!

I ran into Mama's bedroom (sitting room) to spray a bit of her perfume on my hair. To my surprise there she was sitting on the floor by the big glass picture window, which held the pink geraniums and hanging baskets of ferns and chrysanthemums and the lilac tree which wonder of wonders, were all blooming at Yule time with

the snow outside. There she was quietly sobbing with heartbreak on the floor.

"Mama! Mama! Mamal!" I gasped, running to her. "What is the matter?" Quick as a wink she dried her tears and smiled. "Nothing," she said. Then, "I guess I was just tired."

"Is it about Papa?" I asked. Then she told me that Papa was very ill. And how he was away from us to get well. And we must be very, very, very brave and pray a lot that he would get well, so next Christmas we could all be together again.

"Let's hope Papa is well enough to talk to us on the telephone today," Mama said. "If you want Papa to be happy, you must be happy with your Christmas. And we must go into dinner just as though he were here. After dinner we can expect his call from Seattle, Washington."

Everyone pretended to be so happy and gay, but there were the undertones of sadness and approaching tragedy that no one would admit. The turkey was 30 pounds, Florabelle said. She had two of them cooked. Somehow only one was eaten. Later,

JACK CORTEZ'

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joy and peace
to all



Holiday Greetings

From the Staff and Management



**Hotel
Fremont**

Mama and Grandmama sent the other one to a poor widow lady with seven children who had no turkey for Christmas.

The firelight danced from the hearth, and there was Papa's big red leather chair. No one sat in it, out of respect.

It was just after the plum pudding was served that the telephone rang. Hooray, Papa's voice was on the wire. He talked so cheerfully as he always did. I was allowed to talk to him for a full five minutes long-distance. Mama scolded him gently that he shouldn't have sent her the sables, and they were so gorgeous but so extravagant and she loved them, and she loved him, and we all loved him!

That was the last time I ever heard my Papa's voice — that Christmas Day. It was the brave courage of my young little mother's spirit to make a happy life for me, that made our Christmas each year a happy one — even though Papa was gone forever!

The letters became fewer and the

telephone calls stopped. At the age of 32 he was relieved of his suffering and went on to another world in which Mama firmly believed we would be with him again someday.

It was this hope that maintained us for all of our other Christmases to come. And which instilled in me the knowledge not to concentrate on my own Christmas, and any lack of happiness, but to try to make other people happy, and in making other people happy, some of it rubs off on you! And you will find yourself being happy too! This magic has truly worked wonderfully. And each year still, just as we did in Utah in those days of snowy white yules, I hold open house with cheer and Christmas warmth to extend hospitality to everyone who might be lonely or who might be away from their beloved ones.

Mama in her gentle wisdom insured my Christmases for years to come with happiness in a special way, that even though both she and Papa were gone, and I was left alone, that I



Holiday Happiness

**JACKIE
GAUGHAN** AND **MEL
EXBER**

**EL CORTEZ HOTEL
LAS VEGAS CLUB
CLUB BINGO**

Merry Christmas

AND BEST WISHES FOR A HAPPY NEW YEAR

Mary & Buck Harris

SANDS HOTEL

would not really be alone. For their love was always with me, in beautiful books, a whole library full. Each Christmas I open another book and in its forepages I find her handwriting, a greeting written for me. Sometimes it is a poem and sometimes it is a reminiscence of other Yules, when I was a little girl and we were a family together.

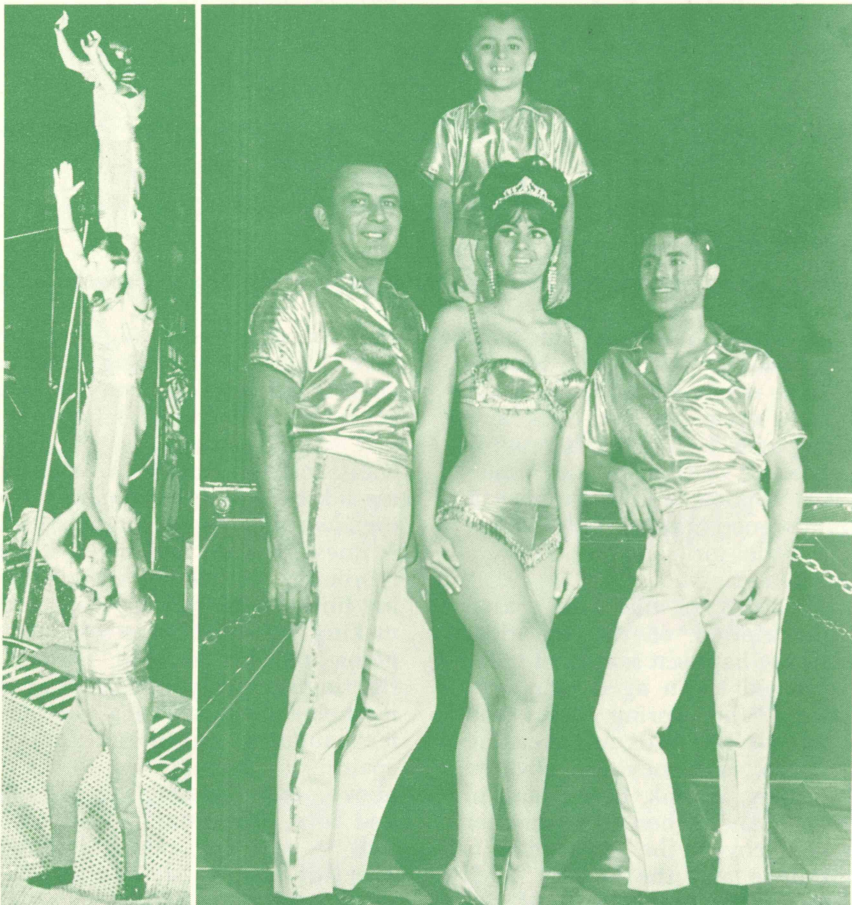
One I'll share for this Yule season is her inscription of the question, "Which is the happiest season of life?" being referred to an aged man, and he replied, "When spring comes, and in the soft air the buds are breaking on the trees, and they are covered with blossoms, I think, how beautiful is spring! And when the summer comes, and covers the trees with its heavy foliage and the singing birds are among the branches, and the fragrance of flowers in the air, I think, how beautiful is summer! When autumn loads the trees with golden fruit and their leaves bear the gorgeous tint of frost, I think, how beautiful is autumn. And when it is cold winter, and there is neither foliage nor fruit, and then I look up through the leafless branches as I never could until now, and I see the stars shine on a snowy night of splendid white, I think, how beautiful is winter. And when it is Christmas with the love of fellow men to each other, it is the most beautiful of all seasons!"

Another is meaningful for everyday living, and it has helped me so much I am giving it to you as a special Christmas gift. Its title is, "What is Success?" It's doing your work the

best you can, and being just to your fellow men; it's making money but holding friends, and staying true to your aims and ends; it's figuring how and learning why, and looking forward and thinking high, and dreaming a little and doing much; it's keeping always in closest touch, with what is finest in word and deed; it's being thorough, yet making speed; it's daring blithely the field of chance while making labor a brave romance; it's going onward despite defeat, and fighting staunchly, but keeping sweet; it's being clean and it's playing fair; it's laughing lightly at Dame Despair; it's looking up to the stars above, and drinking deeply of life and love; it's struggling on with the will to win, but taking loss with a cheerful grin; it's sharing sorrow, and work, and mirth, and making better this good, good Earth; it's serving, striving, through strain and stress; it's doing your noblest — that's Success!" And Mama wrote so many, many more.

Happiness is indeed in the giving. We hope your Christmas is a happy happy one and that you share your happiness with those who need it most. Merry Christmas! Merry Christmas! Merry Christmas! Everyone! Everywhere! No matter who you are or where you may be — A Merry Christmas with love!

A San Diego mother, substituting for her son on his paper route, overheard one customer remark to another: "That's the first time I've ever seen a pregnant paper boy!"



Buon Natale

and

Capo d' Anno

THE CANESTRELLIS

*May Christmas and the New Year
bring you every happiness*

MITZI and JOHN HUGHES
(CASINO)

HOTEL SAHARA

MIGHTY MIXTURE

(Continued from Page 16)

got **Your Gloves.**" One Saturday night we crooned with a local dance band. To this day we recall the lyrics. An English orchestra leader, **Ray Noble**, sent one over the pond called "**Good-night Sweetheart.**" It became a last song to end most dances, sharing honors with "**I'll See You in My Dreams.**"

The **Gershwins** hit us with a moving melody and a great lyric for "**Who Cares?**" from the prize-winning "**Of Thee I Sing.**" A part of the delightful rhyming, to assure that love surpasses even depressions, was "**Who cares if banks fail in Yonkers, long as you've got a kiss that conquers.**" Additional publisher outpourings, enjoyed by these ears, were "**I'm Through with Love,**" "**You Call it Madness**" (**Russ Columbo's** theme), "**Just Friends**" (especially the way **Red McKenzie** sang it with **Pops Whiteman's** big orchestra), "**When**

Your Lover Has Gone" from an innocuous movie called "**Blonde Crazy**" and "**Just One More Chance.**"

1932 may have been the nadir of the depression, but great pop songs bloomed all during the year. Radio's effect on the tune market reached a high. Songs were hits overnight as a result of national exposure.

"**Alone Together,**" a **Dietz-Schwartz** creation for "**Flying Colors,**" was a haunting song for us. The girl who sang in the show was a potent delinquent, a very pretty lady named **Jean Sargent.** The team of **Harry Warren** (the most prolific melody man through the years) and his rotund partner, **Al Dubin,** came into its own with "**You're Getting to Be a Habit with Me.**" This was the year for "**April in Paris.**" Vocabulary addenda was acquired through the English ditty "**You're Blasé.**" We especially enjoyed the easy lilt of "**By the Fireside,**" another noble effort, a **Ray Noble** effort. Our own deep, unswerving affection for **Rodgers and Hart** took on extra depth as a result of hearing and enjoying



*Season's Greetings
... To all my many friends*

MIKE PICKERING

CIRCUS CIRCUS

and understanding "You Are Too Beautiful" — (sic:) — "Love does not stand sharing, not if one cares. Have you been comparing my ev-'ry kiss with theirs?"

A bandleader named **Don Bestor** (later **J. Benny's** maestro) had a fine theme song called "Contented." It was used for a radio show sponsored by a canned milk company. The inference, of course, was that the cows giving the lactic product were contented. An importation from France titled "Parlez-moi d'Amour" gained deserved popularity as "Speak to Me of Love." It was identified with a charming chanteuse named **Lucienne Boyer**. For years "I've Got the World on a String" has stayed in our brain. It came to life in '32. **Oscar Hammerstein** and the embroider of melody, **Jerome Kern**, had a one-two punch in "The Song is You" and "I've Told Every Little Star." A female tune writer named **Dana Suesse** adapted part of her "Jazz Nocturne" into a beautiful pop song, "My Silent Love." She was fortunate to have **Edward Heyman's** craftsmanship as an aid, to wit: "I reach for you like I'd reach for a star, worshipping you from afar."

A special favorite of ours was one that didn't get high up on the charts but was poignant and touching — "So at Last It's Come to This." The best rendition on this one came from the liquid tenor tones of **Jack Fulton**, an alumnus of the **Paul Whiteman Orchestra**. One of the greatest songs of all time, the one that indelibly stamped **Cole Porter** as an immortal, got going in these twelve months. Now seriously, is there a much better song, words and music, than "Night and Day"? How fresh it remains after 36 years! This was also the time a **Berlin** evergreen, "Say it Isn't So," the Cuban bounce of "The Peanut Vendor," which did more for the rumba than for peanuts, and the good ballad "Please," the **Groaner's** strong solo in a movie, "The Big Broadcast," came on the scene.

In 1933, as a middle aged teen immersed in the radio business with college thrown in as a morning-after-

noon establishment for the acquisition of culture, polish, liberal arts and background in English and history, the words and music on the airplanes and in the 'in person' places like the **World's Fair (Century of Progress)** in Chicago were not escaping us. "Ah, But Is It Love?" from a movie with a screw title, "Moonlight and Pretzels," hit us right. "You're Mine, You" was another **Heyman-Green** collaboration that scored. And for a new rhythm, there was **Vincent Youmans'** peppy "Carioca." The Broadway musical "Roberta" was loaded with song after song. In it were "Smoke Gets In Your Eyes," "Yesterdays," and an infectious tune, "Let's Begin."

The year supplied a plethora of products for the public. Quality matched quantity. "Did You Ever See a Dream Walking?" was sung everywhere. **Mack Gordon** and **Harry Revel**, two top men in the craft, were responsible for this. **Mack**, a tremendous demonstrator of his own wares, loved to sing it.

We can still hear the **Glen Gray-**

*Greetings
of the season*

PHIL BODDY

Maitre d'

CLAUDE GUERGUY

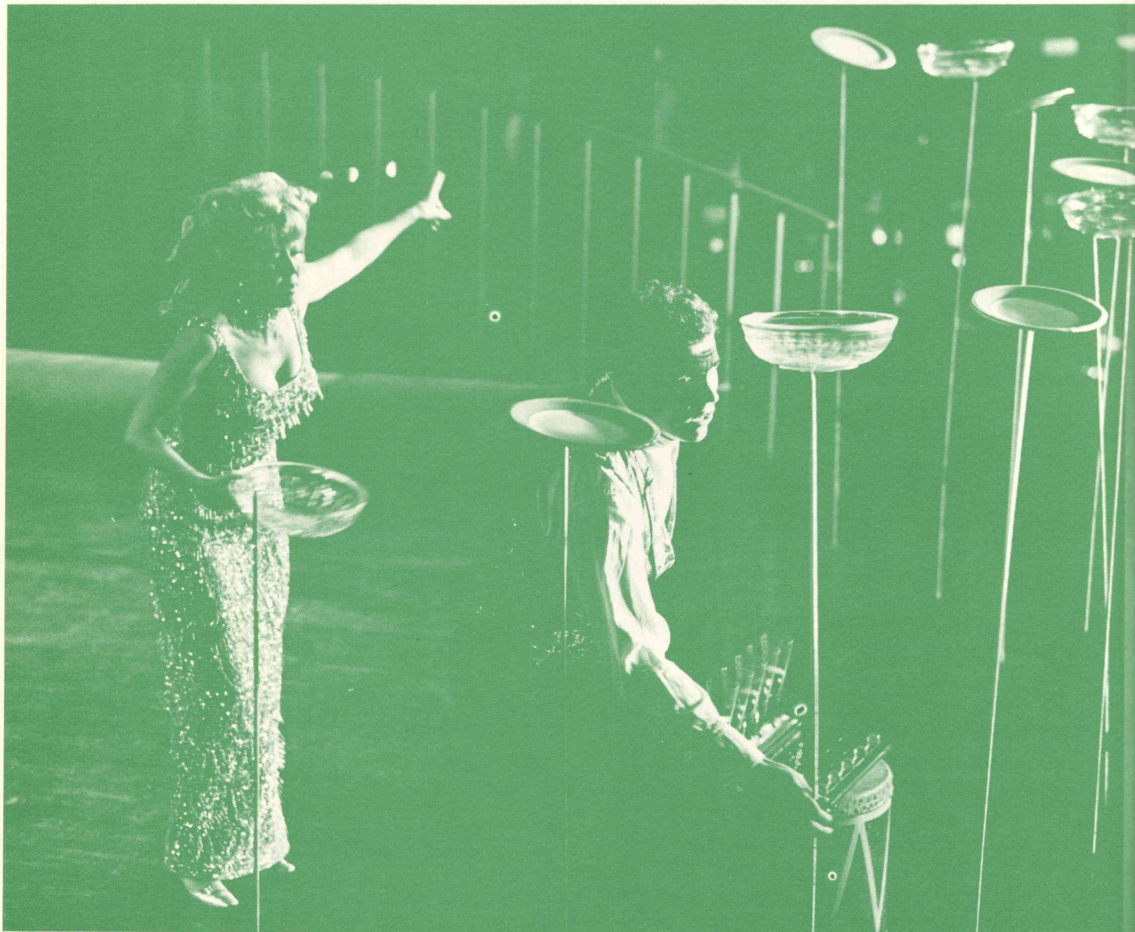
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Happy Holidays!

and may your New Year
shine brightly!



THE CARLSSONS

CIRCUS + CIRCUS



BEST WISHES FOR A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

CHESTER SIMMS

Casa Loma Orchestra playing with Kenny Sargent crooning, "Under a Blanket of Blue." Then Dorothy Fields and Jimmy McHugh hit pay dirt with "Don't Blame Me," a marvelous melody abundant with good story ideas and congruent rhymes. Example: "Blame your kiss, just as sweet as a kiss can be, and blame all your charms that melt in my arms, but don't blame me."

"Stormy Weather" moved incomparable Ethel Waters into the big time. However, we remember it best from the Eddy Duchin rendition with an old friend, Lew Sherwood, playing a growl trumpet. During these 12 months, the spring classic, "Easter Parade" came upon us. And the same composer — author Irving Berlin — had an effect on us with "How's Chances?" and "Maybe It's Because I Love You Too Much." "Everything I Have is Yours" was a deserved hit. The Gershwins had "Mine," highlighted by George's use of the counter melody. Others that made it in sales and popularity were "It's Only a

Paper Moon" (with great opening follow-up — "hanging over a cardboard sky"), "Talk of the Town," "Let's Fall in Love" (an Arlen classic), "Love Locked Out" (the way Al Bowily used to sing it with its music writer, Ray Noble and his Orchestra) and "Lover," as done in waltz tempo with the Larry Hart line inserted — "I see the devil within you and to resist you I try."

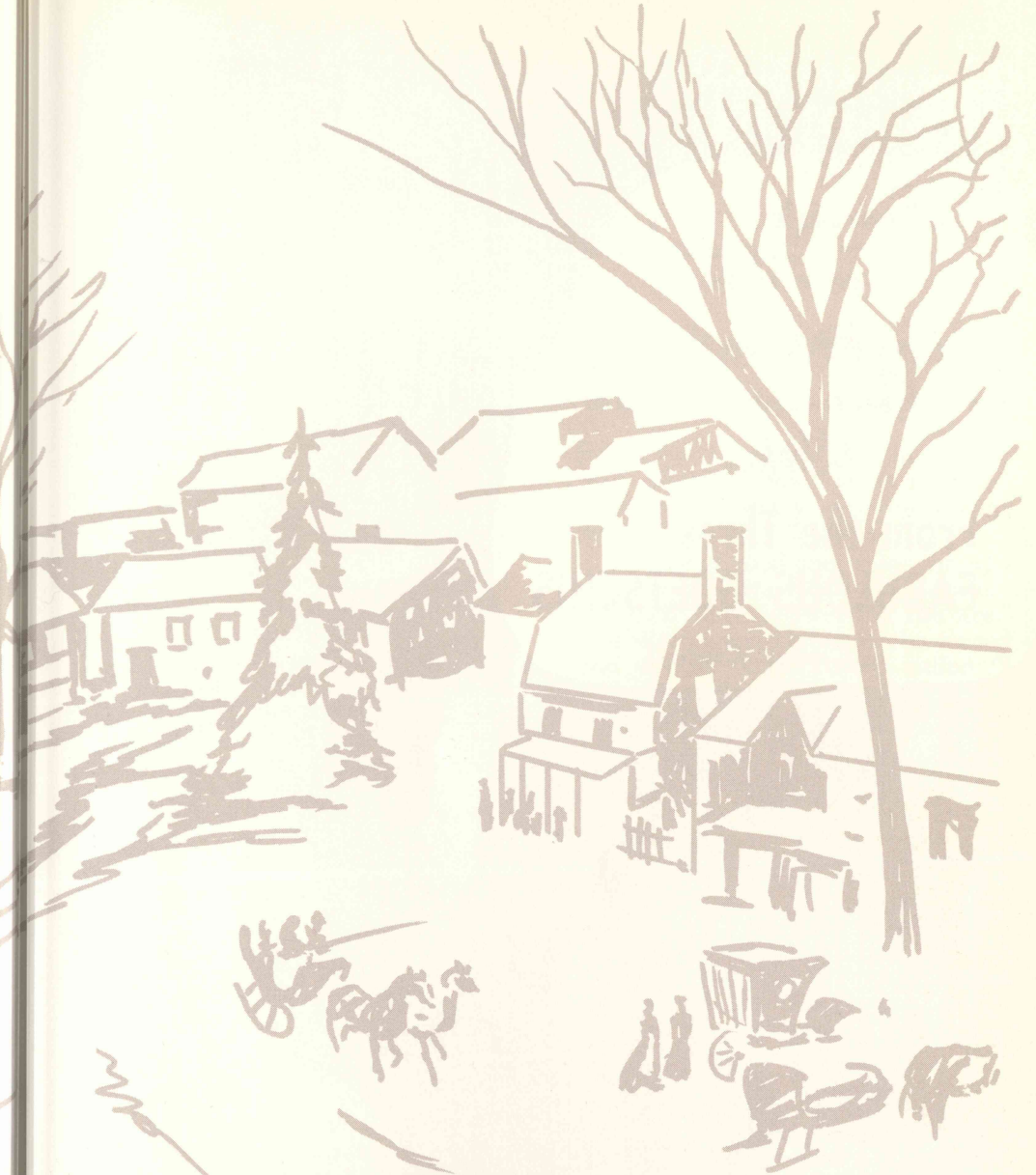
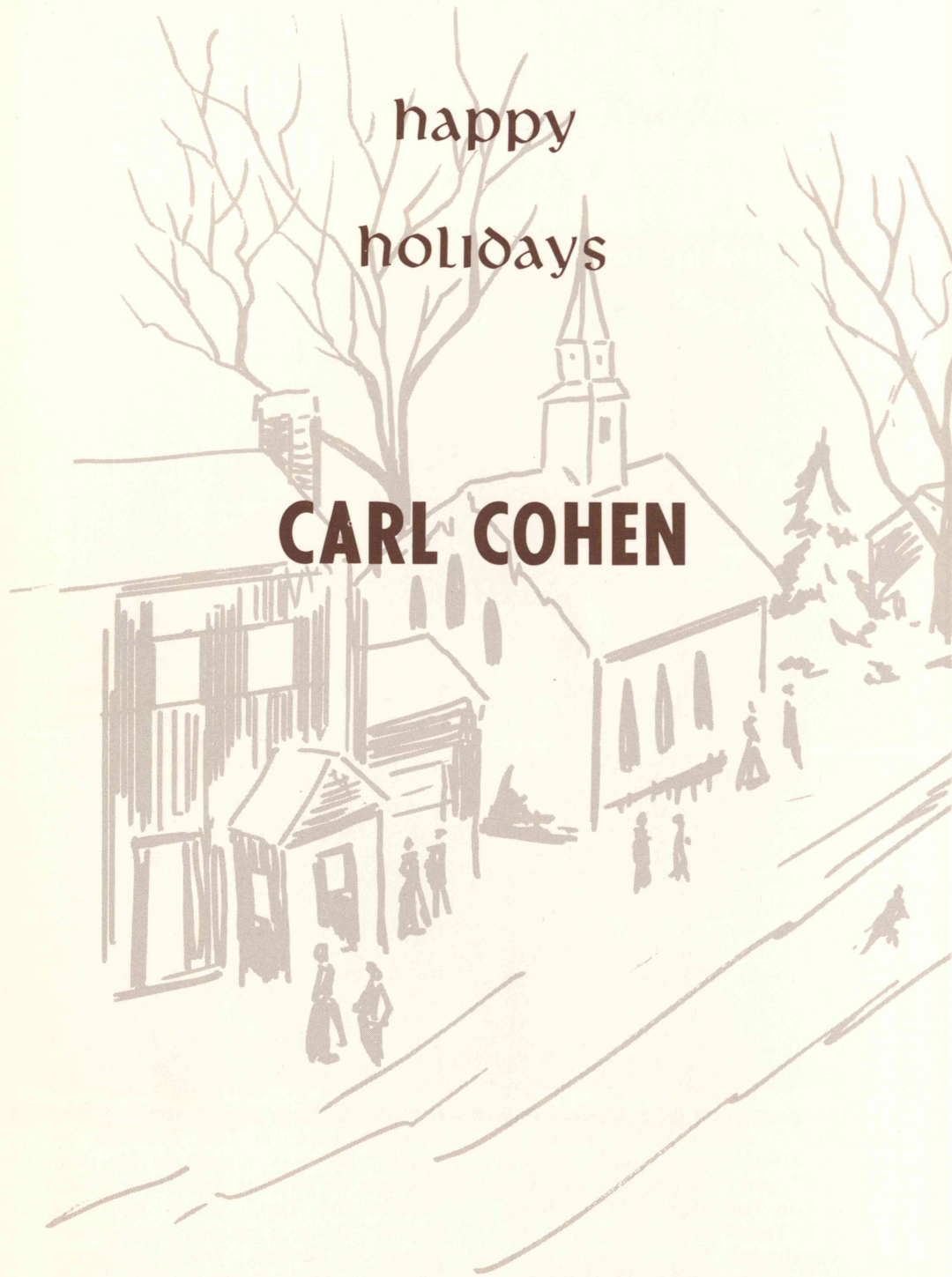
1933 was a vintage year for song, to be sure.

If you were aware of that form of Americana called popular songs in 1934, you, too, might have been ebullient about the crisp cleverness of Cole Porter in "Anything Goes" and his consummate skill with a tender thought found in "All Through the Night." He was superb in his comparisons as per the extremely bright "You're the Top," which had such flair — "You're a melody from a symphony by Strauss. You're a Bendel bonnet, a Shakespeare sonnet. You're Mickey Mouse."

We knew we were maturing, being

happy
holidays

CARL COHEN



THE *Sands*

Season's
Greetings
and
Best
Wishes

From the Three
FABULOUS GOETSCHIS

(Circus Circus)



*A Day of cheer, a glad New Year,
And all that's Happiest!*

STARDUST HOTEL

Harry Rahner

able to accept and commune with more sophistication, like what happened when Yip Harburg, Ira Gershwin and Harold Arlen got together for "You're a Builder-Upper," in the general genre of the aforementioned eruditious gent from Peru, Indiana. One of Lena Horne's earliest song stint came about through "As Long As I Live," and Vernon Duke painted an apt portrait of the town in "Autumn in New York."

A haunting song show from Howard Dietz and Arthur Schwartz was "You and the Night and the Music." A big favorite that year was "Cocktails for Two." It had an arresting set of lyrics in the verse, which took the then recently deposed Prohibition Era to task. From memory, they went like this — "Oh, what delight to be given the right to be carefree and gay once again, no longer slinking, respectably drinking like civilized ladies and men." We became attached to "With My Eyes Wide Open I'm Dreaming." And Mr. Astaire and Ginger were dancing to "The Continental." A Mexican melody, with lyricist Stanley Adams' help, became "What a Difference a Day Made." A very fresh talent out of Princeton named Brooks Bowman wrote a very distinctive song, "East of the Sun." Unfortunately, he didn't live very long, or else his legacy would have been much greater. Ray Noble was back again to show to show his way with a ballad. His "The Very Thought of You" was a huge success. Paul Francis Webster, who was to win Academy Awards in the 50's and 60's, penned a fine lyric

for "Two Cigarettes in the Dark." "For All We Know" made for good listening. Suddenly we found ourselves humming "Suddenly."

A brace of good ones came through in '34. First, "Stars Fell on Alabama" and then "Stay As Sweet As You Are." The Warren and Dubin combo turned one out for Dick Powell called "I Only Have Eyes For You." The genius of Johnny Mercer was beginning to emerge. In "P.S. I Love You," he showed his respect for continuity, and in "Pardon My Southern Accent," he illustrated his way with novelty. Out of "New Faces" came "Lamplight," eventually a Skinnay Ennis identification through his vocal with Hal Kemp's orchestra. What a line in that song — "And when they saw each other smile, the Hudson looked just like the Nile."

That fine team of Leo Robin and Ralph Rainger fashioned "Love In Bloom" for Bing Crosby and Kitty Carlisle, not for Jacques Benny, the violinist. And somewhere that year we remember "Lost In A Fog." Then there were "One Night of Love," "The Object of My Affections," "Moon-

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Very MERRY Christmas
And a YEAR
of HAPPY DAYS!

Harry James



glow" and "Love Thy Neighbor."

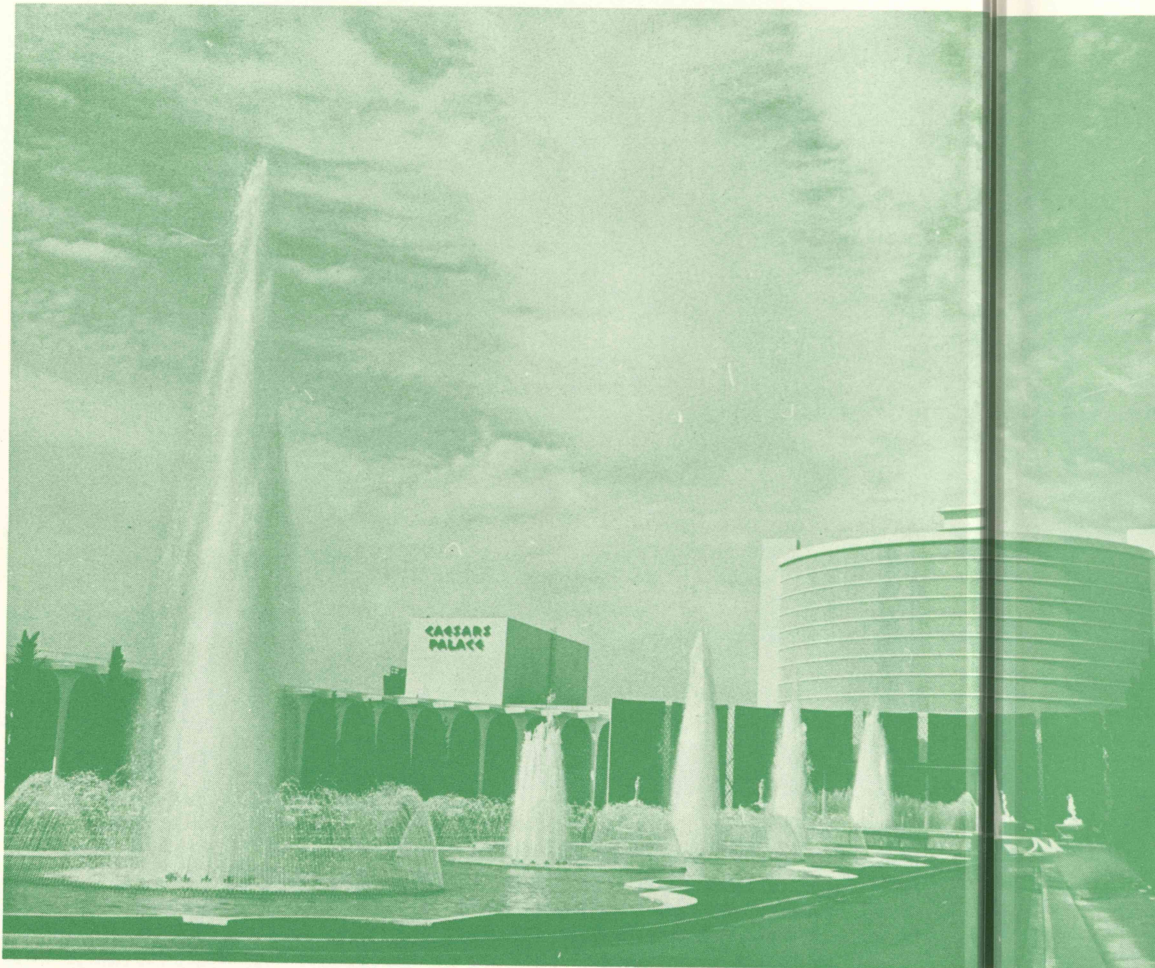
By the time 1935 was half over, we were out of a grueling four years in three at college. New York was an immediate goal. The metropolis called Manhattan was alive, tingling and showing some signs of uplift from the hard times that beset the nation for the previous 4½ years. Still, the dollar was hard to get, and many families needed federal assistance. One of the things, aside from books and movies, that helped the populace along the road to recovery was the popular song. "Alone" was a soaring ballad from an hilarious Marx Brothers movie, "A Night at the Opera." Frances Langford made us take notice of "You Are My Lucky Star." "Begin the Beguine" came from Martinique through the courtesy of Cole Porter writing for Broadway. How that strange island rhythm throbbed! In the same show was another C. P. creation, "Why Shouldn't I?", which carried lines such as, "Why wait around when each age has a sage who has found — that upon this earth love is all that

is really worth thinking of."

The American opera arrived, to no great acclaim at first, but those songs from "Porgy and Bess" scored with us on first hearing. "Bess, You Is My Woman" in the 50's became our favorite. At early hearing the wordage of "It Ain't Necessarily So" made a deep impression.

Rodgers and Hart made stalwart contributions in "Jumbo." An old buddy, Donald Novis, sang "My Romance" and "The Most Beautiful Girl in the World." "Top Hat" came to the screen, and audiences left the film houses singing "Cheek to Cheek," in which Irving and Berlin, a one-man combination, wrote: "and the cares that hung around me through the week seem to vanish like a gambler's lucky streak." Every dance band and girl vocalist got a shot at "Lullaby of Broadway." Gordon and Revel turned in a winner tagged "From the Top of Your Head to the Tip of Your Toes," with roly poly Mack coining words to perfect a rhyme. He wrote — "You have so many thrillables that I've run

GREETINGS from CASINO PERSONNEL



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CHARLES WALSH • BILLY WILKINSON
DAVID YICK • FRANK ZEMO



BEST WISHES FOR A

*Happy
Holiday Season*

AND THE NEW YEAR

**the FLYING PALACIOS
CIRCUS · CIRCUS**

out of syllables."

One of the most beautiful songs of the year was "Lovely to Look At." "I Can't Get Started With You" did two things. It made us shout 'hurrah' for Ira Gershwin, and two years later, it made Bunny Berigan one of the best known trumpet stars of the age. Jerome Kern's melody called "I Dream Too Much" was more tune tapestry. A Duke Ellington song we enjoyed was "In a Sentimental Mood," especially the release, double especially the way the strings in Russ Morgan's orchestra played it.

The witty woman, Dorothy Parker, penned a lyric to a short song called "I Wished on the Moon." To this day, we recall the treasured words fondly — to wit: "I wished on the moon for someone I never knew, wished on the moon and asked for a dream or two." You couldn't walk in a park or down a lane without hearing some swain croon "I'm in the Mood for Love."

Probably the biggest one-night song hit of all time was "The Music Goes 'Round and Around." It started very slowly in December, and by New Year's Eve every band on the air, hundreds of them, played it. On January 1, 1936, with hangovers and headaches — like the song — "it comes out here."

By 1936, swing was in evidence in the music business, and big bands started to become the rage, thanks chiefly to Benny Goodman. A good many instrumentals caught on, and novelties with a beat were harbingers of a coming ten-year span.

A quiet ballad catapulted Hildegard to the big time when it made its debut. Called "Darling Je Vous Aime Beaucoup," it had a mixture of French and English, quite the way a Berlitz student would try to do a Parisian love song. During our first trip to California, a great song was born right in front of us. The old master, Walter Donaldson, came up with a FABULOUS melody, and the capable Harold Adamson did a strong lyric for "Did I Remember?" It was nominated for an Academy Award. We remember it because the girl who first sang it, Virginia Verrill, was very

close to us. It was her voice that dubbed for Jean Harlow in a movie titled "Suzy." Then there was Mr. Porter again with a great — "Easy to Love," sung in a flick by, of all people, Jimmy Stewart. A special line didn't get into the film for obvious reasons. It went thus — "so swell to awaken with, so swell to have eggs and bacon with." With thoughts like these, who cares about ending with a preposition.

A good pop song, constructed well, was "You Turned the Tables on Me." Helen Ward's rendition with the Benny Goodman band was the best. That pairing of Dorothy Fields and Jerome Kern gave us "A Fine Romance" for Freddie Austerlitz and Virginia Rogers. In the same movie, "Swing Time,"

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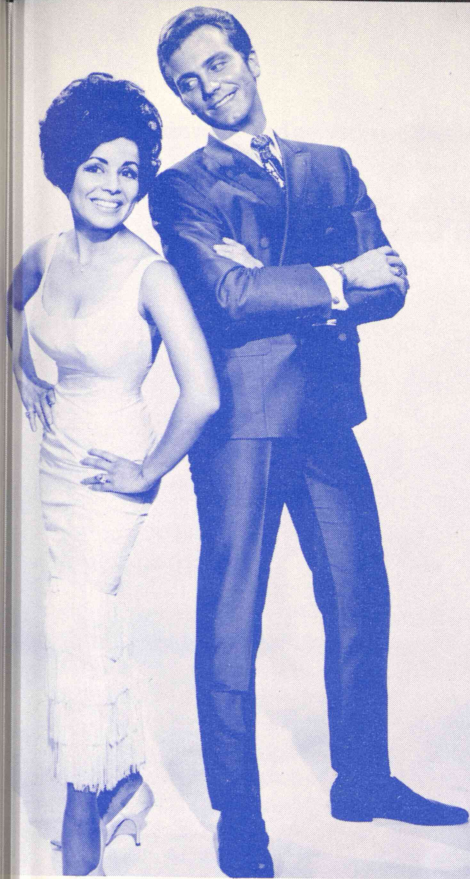
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Wishing You Peace & Joy
at Christmas and
Many Blessings for 1969

Harry Richman



Once again it's wonderful
sharing the Holiday Season
with all our friends at the

DUNES HOTEL

MICKEY TURNER
AND
IRIS MARTINE

was "The Way You Look Tonight." Nobody sang it better than the incomparable Buddy Clark on "The Hit Parade." "On Your Toes" was on Broadway, and song after song, Rodgers and Harthrobs, was available. "Glad to Be Unhappy" went on to be a torch bearer's lament, and "There's a Small Hotel" ran off with performance honors. Johnny Mercer had a ball doing "Goody, Goody."

Up above we didn't mention that "Born to Dance" was the motion picture from whence "Easy to Love" came. This leads to memory lane, and we recall that in the celluloid was "I've Got You Under My Skin." Among our all-time personal choices is a '36 creation, "Last Night When We Were Young." Yip Harburg wrote superb lines, and Harold Arlen complemented the effort with an unusual tune. Down through the years Judy Garland did the treasured rendition. From the Casa Manana show in Fort Worth, a lush song made it to the

top, "The Night Is Young And You're So Beautiful." A revue titled "The Show Is On" had a very pleasing number. It didn't get too much attention, but we liked it. The lyricist of "Now," Ted Fetter, later became a TV exec and a friend. He wrote — "Not a star in the sky seems to know the reason why. Not a gypsy knows just when we may ever again capture the rapture of now."

Another entry, "One Never Knows, Does One?", as sung by Alice Faye, a '36 crush, made sense with our ears and mind. One of Bing Crosby's biggest was "Pennies From Heaven." Therein lies a story. Leo Reisman was one of the top orchestra leaders of the day. For some reason he had a feud on with George Joy, the publisher of the song. And adamant Leo wouldn't play any of Joy's tunes. The Reisman orchestra was playing at the staid Sert Room of the Waldorf-Astoria. The song "P.F.H." was a smash. Requests for it came to Leo every

Season's Greetings!



... to all my friends
at the *Frontier Hotel*
frank, jr.

Personal Management
Tino Barzie

*Joyous Christmas Greetings
and wishes for a Happy New Year*

DESERT INN

Pancho L. Allieti

evening. He turned a deaf ear. One night, particularly slow, maybe twelve couples in the room, which, by the way, demanded formal dress, a lady dancing by repeatedly asked for "Pennies From Heaven." Between sets, Reisman went out to the cashier and obtained a dollar's worth of coppers. When the music started again, there was the same lady with her plea — "When are you going to play 'Pennies From Heaven?'" Leo cued his pianist to go into a chorus and then he got down on his hands and knees and threw the 100 pennies all over the room. Some laughter, some shock.

That was 1936, a splendid period for the music business.

So then came 1937, touched by slight increases in economic growth and recurring reports of impending trouble in Europe. We were still singing in full voice as a nation. And the bands were booked every night everywhere.

A pip of a song called "Always and Always" got treatment from Joan Crawford in "Mannequin." We were stuck on "I've Got Beginner's Luck," a Gershwinner for Astaire. "Bei Mir Bist Du Schön" ran away with play everywhere, and The Andrews Sisters were off as a star act. A bird named "Bob White" got that special Mergerizing. Schwartz and Dietz put out a fine song, "By Myself," which for years Mabel Mercer did in the intimate supper clubs. "Down with Love" captured our attention, and this was the year for "A Foggy Day," "The Folks Who Live on the Hill" (Hammerstein

at work), a brilliant original called "Gone with the Wind" (Allie Wrubel and Herb Magidson), and how Martha Raye sang this one. Rodgers and Hart hit the jackpot with "Have You Met Miss Jones?", "Where or When" (one of the best all-time songs) and "My Funny Valentine," which stated devotion via — "Don't change a hair for me, not if you care for me."

Irving Kahal, an extraordinary lyricist, had a monumental moment, writing "I Can Dream, Can't I?" with melody expert Sammy Fain. The lines that linger are — "I'm aware my heart is a sad affair; there's much disillusion there" and "Dreams are made of wine and I am drunk with mine." Wow! "I See Your Face Before Me" was a class contribution, and getting back to "Babes in Arms," Larry Hart was never crisper and more to the point than in "I Wish I Were in Love Again." Example: "When love congeals, it soon reveals the faint aroma of performing seals." Cole Porter scored again with "In the Still of the Night." The consistent Mr. Songwriter, Irving Berlin, had a laudable hit in "I've Got My Love to Keep Me Warm." Everybody including Talu Bankhead, got a kick out of "The Lady Is a Tramp," and you had to be banal to allow "Let's Call the Whole Thing Off" to escape you. We got smitten with "The Loveliness of You" by Gordon and Revel, particularly the coinage of Mack, the master — "I'd need a million phrases to properly define the heaven aboveliness, the loveliness of you." Jack Haley's mouth-moving and Buddy Clark's singing

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And Enemies
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put "Never in a Million Years" in Hitsville. In a month other than the first thirty days of autumn, "September in the Rain" was introduced. Johnny Mercer, in the company of Richard Whiting, did "Too Marvelous for Words" ("much too much and just too very very to ever be in Webster's Dictionary"). Somebody just said, "How can you forget 'They Can't Take That Away From Me?'" Who's forgetting?

Lew Brown wrote one, a standard, for the sad at heart, "That Old Feeling," and Sammy Fain's melody was a terrific blend. Along came a product from very nice, amiable Leo Robin and skilled Ralph Rainger. It was "Thanks for the Memory," and Bob Hope had a permanent calling card.

So another tuneless year went off in the bag of the old man with the scythe, and the buffs were a little richer for the investment of listening and appreciating.

'38 was in and we felt quite ancient. The previous fall we had cast our first vote. Tin Pan Alley was still grinding them out, and the public wanted to hear and sing them.

"At Long Last Love" was very urbane. "A-Tisket A-Tasket" got us acquainted with Ella Fitzgerald, an instrument tuned to perfection rather than a voice. Irving Berlin was still writing hits. "Change Partners" was another masterwork. "Deep in a Dream" showed off Jimmy Van Heusen's music style, an advance of things to come. "The Boys from Syracuse," a bright and clever show, gave Rodgers and Hart a very wide scope. "Falling in Love with Love," a sardonic dart aimed at Cupid, had a line like — "Caring too much is such a juvenile fancy. Learning to trust is just for children in school." "Get Out of Town" was Porterific. Our brain is still cluttered with "On Your Mark, Get Set, Get Out Of Town." Ray Noble was back with a beauty, "I Hadn't Anyone Till You." Bing Crosby was lucky indeed to introduce "I Have Eyes." The movie, "Carefree," for which Irving Berlin wrote songs, had a lovely thing in it called "I Used to Be Color Blind." We remember coming out of the Music Hall with a

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date singing, "the setting sun has such a beautiful hue. I never knew there were such lovely colors, and the big surprise was the red of your lips, the gold in your hair, the blue of your eyes."

The very 'in' crowd had already discovered "I'll Be Seeing You," a tender, moving ballad from Irv Kahal and Sammy Fain. Johnny Mercer, who wrote with devilish abandon, always on the mark, always spankingly fresh, laid some nifty words on a Harry Warren tune, and the result was "You Must Have Been a Beautiful Baby." A real sleeper, "You Go to

Season's
Greetings



HANK SHANK
Musical Director

ALADDIN HOTEL
Bagdad Theatre



May the
 Spirit of Christmas
 abide with you
 throughout
 the coming year

DANNY THOMAS

**HAPPY HOLIDAYS
 FROM THE
 STAFF AND MANAGEMENT**



RIVIERA
 HOTEL / LAS VEGAS

My Head,” and Jane Froman’s interpretation, made for entrancing listening. An inspired Haven Gillespie wrote – “You go to my head with a love that makes my temperature rise, like a summer with a thousand Julys – you intoxicate my soul with your eyes.”

Probably one of the most talented people ever in the music business, Frank Loesser, who did remarkable things in the 40’s and 50’s, got together with Hoagy Carmichael and came up with “Two Sleepy People.” Maxwell Anderson, the dramatist, was a true poet when it came to writing lyrics. For “Knickerbocker Holiday” with brilliant Kurt Weill writing melodies, two classics were born. One was “September Song,” eloquently performed by a former vaudevillian, Walter Huston, and “It Never Was You,” one of the really underrated songs of the era. “Now it Can Be Told” was another fine one by Izzy Baline.

Larry Clinton, an up and coming bandleader at the time, transferred

Debussy from the concert stage to Broadway and “My Reverie” was the end result. It made our friend Bea Wain a singing star. You can say the same for Mary Martin, only on a much greater level, through “My Heart Belongs to Daddy,” to which we add the necessary, “Da, da, da, da, da, da, dad.” Messers Magidson and Wrubel gave us “Music, Maestro, Please!”, a great few minutes for Frances Langford. George Gershwin’s last efforts were strong – “Love Is Here to Stay” and “Love Walked In.”

When this year was over, you had to maintain that songs were better than ever. They really were.

In 1939, New York had a World’s Fair, and television was being hinted about. Those of us who were touching bases with cafe society and making the posh cocktail lounges and supper clubs were treated royally by Oscar Hammerstein and Jerome Kern. Two songs, not one, mind one, came from a mediocre show called “Very Warm for May.” Posies were tossed in the direction of “All the Things You Are,”

SEASON'S GREETINGS

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Candlelight Room Flamingo Hotel

a standard for that period or any other. Our own favorite was "All in Fun," or as some folks called it, "Just for Laughs." Hoagy Carmichael wrote words to his own music, and "Blue Orchids" made it on the sheets. A mid-western bandleader, Dick Jurgens, featured a good song, "Careless." "What's New?" was new and Nan Wynn sang the livin' hell out of it. "This Is It" was a good, sturdy effort from Dorothy Fields writing with steady Arthur Schwartz. Ella Logan, a tremendous talent, had a singer's holiday in the "George White Scandals" that year doing "Something I Dreamed Last Night." We enjoyed "Darn That Dream." Good melody man, Rube Bloom, got an assist from Johnny Mercer and an exciting "Day In, Day Out" was born. Years later in the 50's, Lena Horne made it smolder.

"Moonlight Serenade," Glenn Miller's serviceable theme, came on the scene. A Canadian gal, Ruth Lowe, came up with a big first effort, "I'll Never Smile Again." That Mercer man entrusted his rhymed semantics to

Jimmy Van Heusen's tune, and "I Thought About You" was good for Benny Goodman and Mildred Bailey. It seems Hoagy Carmichael obtained a poem written by an Indiana lady. Somehow it got into Winchell's column. Hoagy put music to it; it became an evergreen. We refer to it often as a very special fare. What a fantastic way of saying 'I'm still thinking of you, although we're through'. We just can't say enough about "I Get Along Without You Very Well" and that relevant tag — "except sometimes."

On the Broadway stage, Rodgers and Hart were represented with "Too Many Girls," Desi Arnaz' first outing. The ballad was a click — "I Didn't Know What Time It Was," and the rhythm piece was "Give It Back to the Indians." Thereby hangs a tale. We were handling publicity for a place called the Wigwam Studios, a refuge for American Indians, which gave shelter and food for them in New York. We made a tie-up with the show. Between acts, the Redman came on stage and presented the

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HORSESHOE CLUB

DOWNTOWN



May the Joy of the
HOLIDAY SEASON
be yours

THROUGHOUT THE YEAR

GOLDEN NUGGET

(DOWNTOWN)

song's singer, **Mary Jane Walsh**, with beads, trinkets, drums, feathers, etc., etc. It was quite a stunt. The song was a literate, legit tirade against the Big Burg falling apart at the seams. (even then?) Little **Larry Hart** said it in the verse — "Peter Minuit, we can't continue it. Big bargain today, Chief, take it away." **Cole Porter** made the list with an ornate, very distinct contribution — "**I Concentrate on You.**"

The Thirties closed out with war hanging over Europe. Prosperity was showing up in the U. S. It was a turbulent time, the Thirties. We were getting up off our knees and recovering from a rough financial blow. But the country took to singing, dancing and enjoying. The songwriters, bless 'em, complied. To us, it was the golden period in pop music. These songs formed a real heritage. The whole world recognized this as American culture. We lived it, loved it and, as the words above would indicate, remembered it.

Her husband was an extreme hypochondriac, and she had just about reached the end of her patience. Then she decided to pretend to be ill herself, hoping he might be so concerned about her that he'd forget his own ailments. So one evening she greeted him with a recital of how miserable she felt. He was unusually quiet during dinner, and she thought perhaps her ruse was working. But she was soon disillusioned.

"I don't know what's wrong with me," he groaned. "I think I must be coming down with what you've got"

Because of the housing shortage near the military base where he was stationed, a young doctor and his wife and three children had to live in cramped quarters in a hotel. A friend said to the doctor's six-year-old daughter, "Isn't it too bad that you don't have a home?"

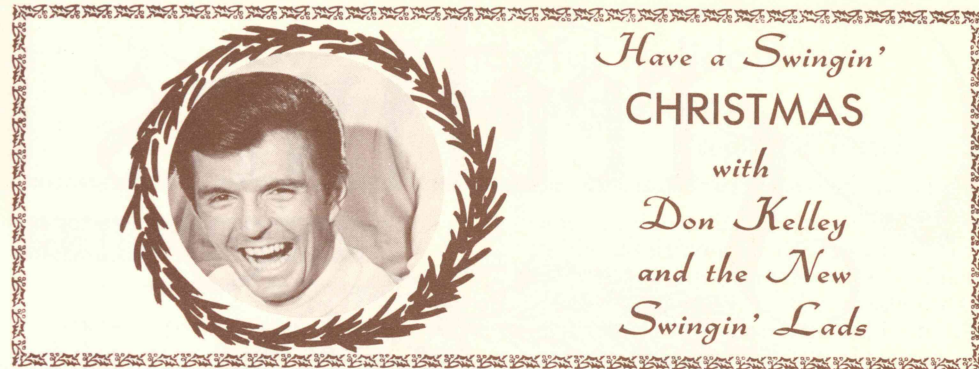
"Oh, we have a home," the youngster replied quickly. "We just don't have a house to put it in."



*May your Holidays have a
True balance of cheer*

RODRIGUEZ BROTHERS

CIRCUS + CIRCUS



Have a Swingin'
CHRISTMAS
with
Don Kelley
and the New
Swingin' Lads

THIS TOWN

(Continued from Page 18)

ropolitan population of 285,000 residents, its merchants are making a solid bid for the trade of some 15 million annual tourist guests and conventioners.

First-time shoppers in the resort spa are surprised to find such an array of specialty shops and stores — from the revitalized Fremont Street, Downtown central core, to the newest and most modern mall-type Boulevard Shopping Center, located on Maryland Parkway. Then, too, each of the **FABULOUS** resort hotels feature shops galore, as does other areas of the Strip. Neighborhood shopping centers also dot the city, end to end.

Wives of tourists and convention delegates delight in taking leisure shopping sprees to select apparel for their own use, for the family, and to send home from Las Vegas.

Daytime wear in this sun-splashed city still features the casual and sportswear theme, and with golf, tennis and other outdoor sports taking over in Las Vegas, the shops feature everything needed by the visitor, eliminating the need for packing excess luggage which often exceeds airline baggage weight limitations. Golf pro shops offer the finest name brand equipment as well.

Neon lighted nighttime Las Vegas is a city of contrasts in fashion for the feminine sex — with the showtime theatre spotlight silhouetting everything from the minis to elegant for-

mals — and minks are in evidence everywhere in the showrooms when the entertainment stars come out to shine. The men are welcome in sports-coats and slacks, with tie — however, dark silk suits and black tie dress are in evidence more and more in the hotels during the evening hours. And in the gourmet restaurants of the resorts, both men and women don regal fashions.

With its fame as a favorite convention city growing more and more, delegates' wives must be entertained while their husbands attend business sessions. This opens up another opportunity for the Las Vegas retailer to attract these women to the shops and stores. And it should be remembered that any apparel purchased in Las Vegas, whether it is styled for sportswear occasions or for "after five" wear, can be worn anywhere in the world by the purchaser with perfect confidence of being in style with the times.

As the city fast becomes a fashion center, leading magazines, newspapers, and other publications are filling their pages with photos and copy of the Las Vegas style scene.

It is wisely written that "**The future belongs to those who prepare for it**" — and prepare we will, continuing to face the challenge of change with new concepts and expertise.

I went to a party given in midtown by Jack Benny and the champagne flowed like crosstown traffic in New York City.

HOLIDAY Greetings



JUDITH F. BAYLEY
CHAIRMAN OF THE BOARD / HACIENDA HOTELS
and the personnel of the
LAS VEGAS
HACIENDA
HOTEL - CASINO

Have a Wonderful Holiday! Sonja & Max Waterman

Casino

Tropicana Hotel

A MARY CHRISTMAS

(Continued from Page 29)

he knows Las Vegas. A longer stay and there goes the confidence. Each year I understand it less and love it more — like a dear friend, so complicated he is adored unquestionably despite the mysterious fathoms.

Although I have lived in many great cities such as London, New York, and Los Angeles, none defy the written word nor are as elusive as this so-called small city where so many big-time events occur. My days have never been so full, so teeming with brushes with unusual people, some of them recognizable in any civilized portion of the world. Here, as in Hollywood, celebrities are sort of “home folks.” Liberace can shop in a super market and so can Red Skelton — I’ve seen them there. Wayne Newton can do his own errands as can Jimmy Durante. Johnny Carson, Robert Goulet, and most any other favorite you can name can drop in at a hotel to catch an act with a minimum of bother, save for the attentions of a few autograph-collecting tourists (who are always getting the signature for someone at home, they say) and the flattering discomfort of curious glances.

It may be because everyone is too busy. This is a busy city. Despite the temperate climate, this is not “manana country.” To a New Yorker the pace may seem moderate, but I only know from personal experience that there never are enough hours to finish all the projected duties, let alone savor all the delights here. These delights aren’t confined to entertainment. Whatever your interests, from sports to civic life, there are more than enough to keep anyone going twenty-four hours a day.

This I suspect is the reason more

and more well-known people in a wide assortment of demanding fields, are taking up residence here. There is the advantage of the smaller city, with the easy air accessibility to the rest of the metropolitan U.S.

Speaking of full days, I’m already getting my annual case of shakes thinking about the impending holidays. With a full schedule already in force, this is the time of year I begin to have bad dreams about trying to make time for Christmas shopping and writing cards. Then, too, there is the annual onslaught of Yule week show openings, enough to keep both Bill Willard and me trotting from one hotel to another night after night. It’s exhausting, but what a way to go!

Happy Christmas to all you dears,
and a supercallifragilistic New Year!

Love,
Mary

One farmer met another on the road and said to him, “Hey, Jed, got a mule with distemper. What’d you give that’n o’yourn when he had it?”

“Gave him turpentine,” Jed said.

A week later they met again and the first farmer shouted, “Say, Jed, I gave my mule some turpentine like you said, and it killed him.”

“Killed mine, too,” said Jed.

Happy Holidays

OLIN ASKEW

CASINO

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CALORIES BE DAMNED

(Continued from Page 32)

After partaking of such rich but delicious food, I believe the dessert should be light but delicate. Try always to use fresh fruits and vegetables when possible. At Christmas, serve fresh Strawberries to delight and surprise your guests. As a growing child in a cold climate, the only Christmas fruit were oranges, apples and bananas. Now, living in this tropical climate, we can indulge in all the fresh fruits year long. If in an arctic climate, you just go to the freezer section of the local market. This all brings us to Strawberries Romanoff. I recently had this dessert in the Monte Carlo Room of the Desert Inn. This isn't their recipe but it is mine that my father used years ago in our home in Louisiana.

STRAWBERRIES ROMANOFF

3 pints fresh strawberries or	2 cups heavy cream
2 packages frozen strawberries	Vanilla extract
1/3 cup Kirsch	

If using fresh berries, hull, cut in half and sprinkle with one-third of sugar and the Kirsch. If using Frozen berries, eliminate the sugar. Marinate in the refrigerator at least one hour. Whip the cream, sweeten with the remaining sugar and flavor with a few drops of Vanilla extract. When ready to serve, fold the marinated strawberries into the whipped cream. Serve very cold. Serves Six. Sliced peaches or raspberries can replace the strawberries if desired.

I do hope I have been helpful with your Holiday menu and as I told our Charming Publisher, Etta Cortez, this is an easy dinner as it can be prepared in advance and gives you a chance to enjoy your Holiday Guests. Until next time may your Holidays be filled with good health, happiness and most of all a ravenous appetite. Merry Christmas.

ORCHID
CLEANERS & LAUNDRY

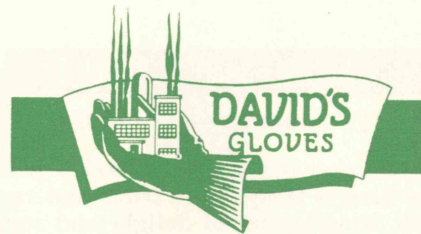
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To All Our Dear Friends In

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in '69

HARRY RITTOFF, Chairman
(And Marie, Too)

Special Wishes for a MERRY CHRISTMAS
and a Bright NEW YEAR

LOIS & AL SACHS

STARDUST HOTEL

IT'S A LONG WAY TO THEN

(Continued from Page 33)

Carson; **Swinging Door**, "Host 'little' Sam Taylor will take care of you. 111 No. First" and **Chatterbox**, "intimate bar with easy atmosphere, corner Main and Fremont."

What was playing at the movie houses? **Palace**: "Walk Softly Stranger," **Joseph Cotten**, **Valli**. O.K. for family 210 South Second; **Fremont**: "Edge of Doom," **Farley Granger**, **Dana Andrews**, **Joan Evans**, **Drama**, family. 224 Fremont; **El Portal**: "Devil's Doorway," **Robert Taylor**, **Cowboys and Indians**, family, 310 Fremont; **Huntridge**: "Treasure Island" plus "Breaking Point," last times to-night. Tomorrow "3 Little Words," "Where the Sidewalk Ends." All family. East Charleston and Maryland Pkwy., and **Motor Vu**: "The Capture," "Gung Ho" tonight. Tomorrow, "Winchester B," "Snow Dog." O.K. for family. South Highway 91 adjoining **Hotel Last Frontier**.

(Shucks, we all saw those flickers just the past month in their forty-second reruns on local television.)

The resort hotels were swinging with some fancy topliners. **Last Frontier**: **Harry Carroll** and **Polly Baker**, **Joyce Bryant**, **Stuart Morgan**, **Devlyn Dancers**, **Nick Stuart Orch**. Shows 8:30 and 11:30 p.m. **Desert Inn**: **Minsky's Follies** featuring **Dardy Orlando**, **Carrie Finnell**, **Leo Diamond**, **George Moore**, **Buddy Morris**, **Joe De Rita**, **Minsky Dancers**, others, **Carlton Hayes Orch**. Shows 8:30 and 11:30 p.m.

El Rancho Vegas: **Beatrice Kay**, **Berry Bros.**, **Reggie Rymal**, **Cover Girls**, **Sterling Young Orch**. Shows 8:30 and 11:30. **Thunderbird**: **Prof. Irwin Corey**, **Page Canavaugh Trio**, **Copsey** and **Ayres**, **Dansations**, **Barney Rawlings**, emcee, **Normandie Boys**, **Al Jahns Orch**. Shows 8:30 and 11:30. No cover or minimum.

The other Strip hotel, **Flamingo**, wasn't given mention because it failed to take an ad in the Sun's first entertainment page. Just think of where the Flamingo would be today if it had only coughed up the few necessary dollars for such historic exposure!

What were Las Vegans doing for recreation? There was quarter horse racing sponsored by **Sheriff's Posse** Saturday and Sunday, **Pittman Park (Old Ranch)**, North Fifth Street; Seven races daily, post time 1 p.m., admission \$1.00; dance, featuring **Eddie "Cleanhead" Vinson Orch.**, **War Memorial Bldg.**, (now **City Hall**), Monday, Nov. 20, 9 p.m., sponsored by **Adavens Club**, admission, \$1.80, including tax; Little Theatre tryouts and casting for "**The Front Page**," **Hotel Last Frontier Village** (in former **Bird Cage Theatre**), Monday, Nov. 20, 9 p.m., and this little plug, "Your children become real westerners by taking **Tex** and **Frieda Gates** private riding instruction. Call **Frontier Stables**, 1800."

Where were they going to dine in Las Vegas in 1950? According to that first entertainment page, there were only four places — **Frontier Delicates-**



Wishing you a Happy Holiday Season
DUO CLEANERS & LAUNDRY

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sen, featuring "The Best Little Thin Hot Cakes, Melted Butter, Log Cabin Syrup, Flipped by Les." (Goldring); Patsy's, 1039 South Main, advertising delicious chicken pies to go, 50c; Corey's Eatery "puts forth merchants lunch, 75c and full course steak dinner, \$1.50, Fourth and Fremont; White Spot, open 24 hours with moderate price luncheons and dinners, 109 Fremont. Naturally, there were other restaurants, but they also chose not to advertise, so were ignored in the brief guide on the entertainment page masthead.

Beneath the masthead guide, there was another mention of a cultural nature, aside from Little Theatre: "The Las Vegas Art League will hold its weekly class session at Las Vegas High School Monday night at 7:30. There will be instruction in ceramics by Mrs. Elliot, leather tooling by Mr. Elliot; linoleum block, Mrs. Clawson; wood carving, Mrs. Bruner; and design, beginning water color by Mr. Rowe. All teachers are members of the league . . ."

I wrote two columns for the "section." One, with my byline, called "Talk of Our Town" verbally spied the introductory message about the two page spread on entertainment and ended with this serious promise: "We'll try at all times to be straightforward in our presentation of news copy. Advertisers in this section were selected (?) and represent the top business men in show business category and related fields. We hope you like it."

The other column, "Backstage," not graced with a byline, contained brief items about showbiz folk. Noteworthy was a revelation about Gordon MacRae's forthcoming booking at El Rancho Vegas, his first night club engagement, and this one: "Girls all

over town are wondering if Carrie Finnell's act in Minsky's "Follies" is on the up and up. It is — quite." If you are wondering what Miss Finnell did in her act, it had to do with some remarkable agility with two appendages, beautifully engineered by her pectoral muscles.

By the time April of the following year rolled around, the section was three pages and printed on a different press allowing for greater flexibility. The Sun had moved to larger headquarters recently vacated by a plumbing company and all of us were proud of the new second hand monster that could roll out the papers like big city journals. Well, almost.

Gone was the masthead guide. Large, flashy ads took up most of the space. The Flamingo was in by now, with their April 14, 1951 entertainment ad blazoning the opening of "a new favorite," 1st appearance in Las Vegas, JOHN CARROLL, famous motion picture star," along with Borrah Minevitch's Harmonica Rascals, featuring Johnny Puleo. Large type at the top yelled "Last times tonight to see Danny Thomas, Special Late Show at 2 A.M."

I was writing one bylined column, "Backstage," plus show reviews. The El Rancho Vegas review covered

Holiday Cheer!

KENNY RYAN

and Staff

Aku Aku • Moby Dick

Stardust Hotel



Best Wishes for a SOUL - FULL
 Christmas and New Year to the
 People of Las Vegas and All My
 Friends at the Fabulous Flamingo

*Wayne
 Cochran*

Season's Greetings
 from the staff of
LEBEAU PRINTING Co.

Phoenix, Arizona

headliner **Vic Damone**, leading off with: "In last nitery go-round before tossing away his mufti and donning the drab for Uncle, **Vic Damone** forecasts in this stint the empty place which will be left after he's gone . . . Stage presence of the **Damone** is similar to **Sinatra** of ten years ago - the results equally as overwhelming . . ." **Club Bingo** was reported with **Mitzi Meade Foursome** and a stripper, **Countess Richkova**. **Hotel Thunderbird's** offering of **Janis Paige** and **Alan Carney** was greeted with these testy words about Miss Paige: "(She) has a predilection for singing flat, especially on final blast after her codas - a most disconcerting detail in an otherwise showworthy layout . . ."

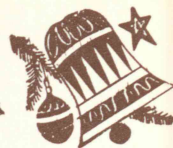
In July of 1952, the entertainment section of the 19th to be exact, a three-column by eight inch ad for **Wilbur Clark's Desert Inn** spelled out the words, "**FRANK SINATRA**," in less than one-inch type. The modest proclamation described him as "America's Foremost Balladeer in Person!

. . . Singing the Songs You Love to Hear." Appearing at **El Rancho Vegas** in next-to-closing was comedian **Joey Bishop**. Topliner was the indefatigable **Beatrice Kay**, who always raised the timbered roof of that hospice with her Gay 90s affectations.

Male habitues of Strip shows were beginning to point their noses in direction of the **Silver Slipper**. **Hank Henry** was the top banana, but it was exotic dancer **Kalantan** who was getting the big play. Her photo in the entertainment section showed a voluptuous figure almost bare, accompanied by a caption below that somebody dreamed up in a moment of untrammelled fancy: ". . . So impressed are audiences who watch her perform that the usual reception is one of complete and rapt attention. An example of unusual reception came about when she didn't perform and mobs waiting to catch a glimpse of 'the heavenly body' almost set fire to the theatre as proof of their disappointment. This occurrence took place



Holiday Greetings TO ALL OUR FRIENDS . . .



**RUSS
MORGAN**

JACK MORGAN DIANE EMOND MERT CURTIS

*Music in the Morgan Manner will be
"home again" FRIDAY - DECEMBER 20th
. . . hope to see you*

TOP O' THE STRIP- DUNES HOTEL

in Mexico City at the Tivoli Theatre."

Guess who wrote those impassioned hosannas? Right! I had just been hired by Kalantan to whip up local enthusiasm for her delectable body.

A leap forward of six months into January of 1953 found an ad in the by-now established Sun showbiz weekly chronicle from that same Silver Slipper, megaphoning "Follies of the Day," headed by the above filly, "Kalantan," in "A Racey (sic) Musical Comedy Revue." She was billed as "Odds-on Choice to Win," with Hank Henry "Slightly Overweight;" Sparky Kaye, "New Track Favorite;" Beau Jesters, "Great Show Money;" Jimmy Cavanaugh, "Irish Horse Unpredictable" and — get a load of this next entry — Bill Willard, "In Fast Company." Following that glowing personality was Jo Ann Malone, "Showed Plenty Last Time Out."

A column or so over from that giggler was a very elegant ad of the Sands Hotel, newest hotel on the Strip. "Magnifique," was the word on a placque on an ornate picture frame holding the soulful countenance of Edith Piaf. On that same bill was a brand new comedian, Dick Shawn, making his first Las Vegas appearance along with Miss Piaf's premiere in this town. Dorothy Lamour was headlining the Last Frontier; Sugar Ray Robinson, Harvey Stone and Eileen Wilson were the parade at the recently opened Sahara Hotel on the site of Club Bingo; Radio Rogues, The Colleens and Lois Ray were holding forth at the El Cortez Hotel; Arthur Lee Simpkins was toplined at the Flamingo with Harold Stern and his 30 Singing Violins an extra added attraction; Hildegard was due to

arrive at El Rancho Vegas; Mimi Benzell, Joe "Fingers" Carr, Gina & Gerardo were at the Thunderbird and the Desert Inn's ad contained the hazzah of "Another Las Vegas first . . . exciting, Color-Splashed, Spectacular Ice Revue! Stars! Fun! . . . The Show Event of '53" . . . "Calendar Capers on Ice."

That beginning of January, 1953, led into a year unsurpassed by any other preceding. Las Vegas attained international prominence during those twelve months as the entertainment capitol of the world.

It's all in the record — those pages of the entertainment section, humbly begun and later richly rewarded with so many ads that this editor could hardly squeeze in photos, columns or reviews.

Certainly Shakespeare's line, "What's past is prologue" could well apply to the tender years described, just as Pascal's thought, "Things are always best in the beginning."

As for Carl Sandberg's observation, "I tell you the past is a bucket of ashes," I can only nod assent with the adjoinder that many of the ashes are still hot and some are glowing.

A woman who runs a nursery school in San Bruno, California, was delivering a station-wagon load of kids home one day when a fire truck zoomed past. Sitting on the front seat was a Dalmation dog. The children fell to discussing the dog's duties. "They use him to keep the crowds back," said one five-year-old. "No," said another, "he's just for good luck." A third child brought the argument to an end. "They use the dog," he said, firmly, "to find the fire plug!"

JACK CORTEZ'

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Copa Room

THE *Sands*



The Journey

By DIANA SHELBURNE

DARKNESS HAD fallen early on the mountains but the old man trudged purposely on, his staff probing the rough terrain for a solid foothold. Far below he could see the comforting glow from the shepherds' campfires and he hesitated, indecisive . . . "I could turn back now and reach camp before I have been missed . . ." His need to seek the reward at the top of the mountains overcame his tired body and he resumed his journey.

As he neared his destination, the moon suddenly plunged over the top of the peaks and the lonely shepherd was left in darkness. Exhausted, he maneuvered himself upon a rocky ledge in search of a crevice to huddle away from the cold. His tattered and dusty robe billowed in the wind as the desolate bleakness of the black mountains embraced him. Shifting his bone tired body and drawing his gnarled knees up to his chin, his hands groped in the darkness to comfort bruised and aching feet.

The old man stroked his shaggy beard as weariness began to ebb and his thoughts turned to the light he had so swiftly followed across the desert into the mountains . . .

The soft luminous glow atop the mount had been plainly visible from the desert floor for three nights, causing much talk and concern among his people. He had stolen away with the dusk to seek this strange light, only to be stranded in darkness. Discouragement was not an unfamiliar feeling to the old man . . . "For years I have served my people through battle, famine and plague . . . have I suddenly become senile and senseless? . . . have my triumphs dulled my wisdom so that I would follow a mirage? . . . tomorrow's dawn marks

the fifteenth day of our second month away from Egypt . . . my people have grown angry and restless with naught to satisfy their hungers and thirst. . . . Am I to be humbled and cast aside to die on this mount? . . . Have I not served my people faithfully? . . .

The old man stiffened as he strained in the dark, listening . . . Suddenly the mountains trembled and the sky was lighted by a brilliant flash. Humbly he fell to his knees . . . and the LORD said unto Moses . . . "Behold I will rain bread from Heaven for you.

From the beginning of time, the leaders of all mankind have felt doubt and discouragement and questioned their own ability to lead. People say times have changed . . . have they? Perhaps modern man has not experienced "Miracles" to show him the right path to take and restore his faith. . . . But, **What is a Miracle?**

At breakfast in a southern Texas hotel I ordered hot cakes smothered in melted butter.

"We only serve margarine here," said the waitress.

"I can't understand it," said I with some annoyance. "Here we've driven hundreds of miles across wonderful grazing land and have been told time and again that the finest cattle in the world are raised right here. Why don't you serve butter?"

"Ma'am," she said, "here in Texas we *ride* 'em and we *eat* 'em . . . we don't *milk* 'em!"

A born loser is the guy who sticks his hand out of his car window to signal a turn and smacks a cop in the mouth.



A HOLIDAY SALUTE

... To Las Vegas critics and audiences ...
and to my colleagues at the Desert Inn and
Stardust Hotels for past and continuing
associations ...

Donn Arden

... One of best shows ever devised ... An
extravaganza in the best tradition ... Arden's
staging and directing as usual top drawer ...
— John Scott

... Wonderful show ... worthy addi-
tion to the Strip ... Opulent produc-
tion numbers ... Startling effects ...
— George Jackson

Audience reaction was stupen-
dous ... breathtaking ... en-
chanting ... damn fine entertain-
ment.
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I've ever seen ... has something for
everybody ... not even the best of Zieg-
feld can compare with what's on stage.
— Hank Greenspun

... A mini mod revue that has no psyche-
delic parallel ... not even a soul brother
in the entertainment county ... Arden
currently stages and directs today's
greatest trilogy of revues ...
— Barney Glaser

... The spectacular of all
spectaculars ...
— Phil Solomon

... The spectacular ... no other word for
the show ... is one big hug and kiss for
filmdom ... Most breathtaking production
to hit L.V. in 15 years ...
— Joy Hamann

... Most spectacular revue I ever saw
in a gambling town ...
— Florabel Muir

This effort has to pick the
whole ball of wax ...
— Ralph Pearl

Today's Woman

Diana Shelburne

IN THIS ERA of space travel and computer systems, woman's traditional work load has been greatly lightened, in contrast to that of our pioneer mother's.

The modern homemaker has more time to spend with her family and on herself. However, most any woman's magazine on the stands today is filled with articles lamenting the drudgeries and frustrations of the modern wife and mother. The general trend seems to feature the woman of today as a dissatisfied and bored creature, saddled with time payments and children at too early an age. The majority of these articles hint that the modern woman ... if she had it to do all over again ... would have made other choices.

Our mother and homemaker, featured here, is a direct contrast to this theory. **Maxine Quinn** is the mother of three daughters: **Melody**, age 13, **Shayna**, seven, and **Johnna**, 6. Our subject is the wife of **Derby Turf** and **Sports Club** owner **John Quinn**.

Maxine is a vivacious redhead who

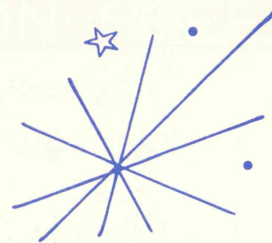
doesn't feel unfulfilled or bogged down by the drudgeries of motherhood as, according to modern periodicals, she should. Maxine is indeed unique, for she gave up the glamour and glitter of a promising career as a popular blues singer to become a mother and housewife. Maxine, who hails from Omaha, Nebraska, was well on her way to a successful singing career when she met John. She was in a whirlwind of night club appearances, star of her own radio show and was featured singer with **Johnny Carson** on his first radio show in Omaha. Maxine felt no hesitation at leaving the show biz world when John (Quinn, that is) asked her to marry him.

Maxine's uncle **Einer Abramson**, Vice President of the **Four Queens**, was instrumental in persuading the Quinns to move to Las Vegas, where the former cabaret singer and glamour girl has become a prominent and respected club woman. Maxine still keeps her lovely voice in tune by singing to her daughters and performing for various club functions. She is currently Vice President of both **Hadassah** and **B'nai B'rith** and also a member of **St. Jude's Ranch for Children Auxiliary**. She also devotes many hours of her spare time to the comfort of FLV senior citizens in the **Harry Levy Gardens** complex.

Who says today's woman is unfulfilled and bored?

Victor McLaglen stopped at a roadside chicken place en route to Hollywood from his ranch. After waiting 45 minutes for an order of half a fried chicken, McLaglen asked why the long delay. "We can't kill half a chicken," snapped the waitress. "We'll have to wait till someone orders the other half."





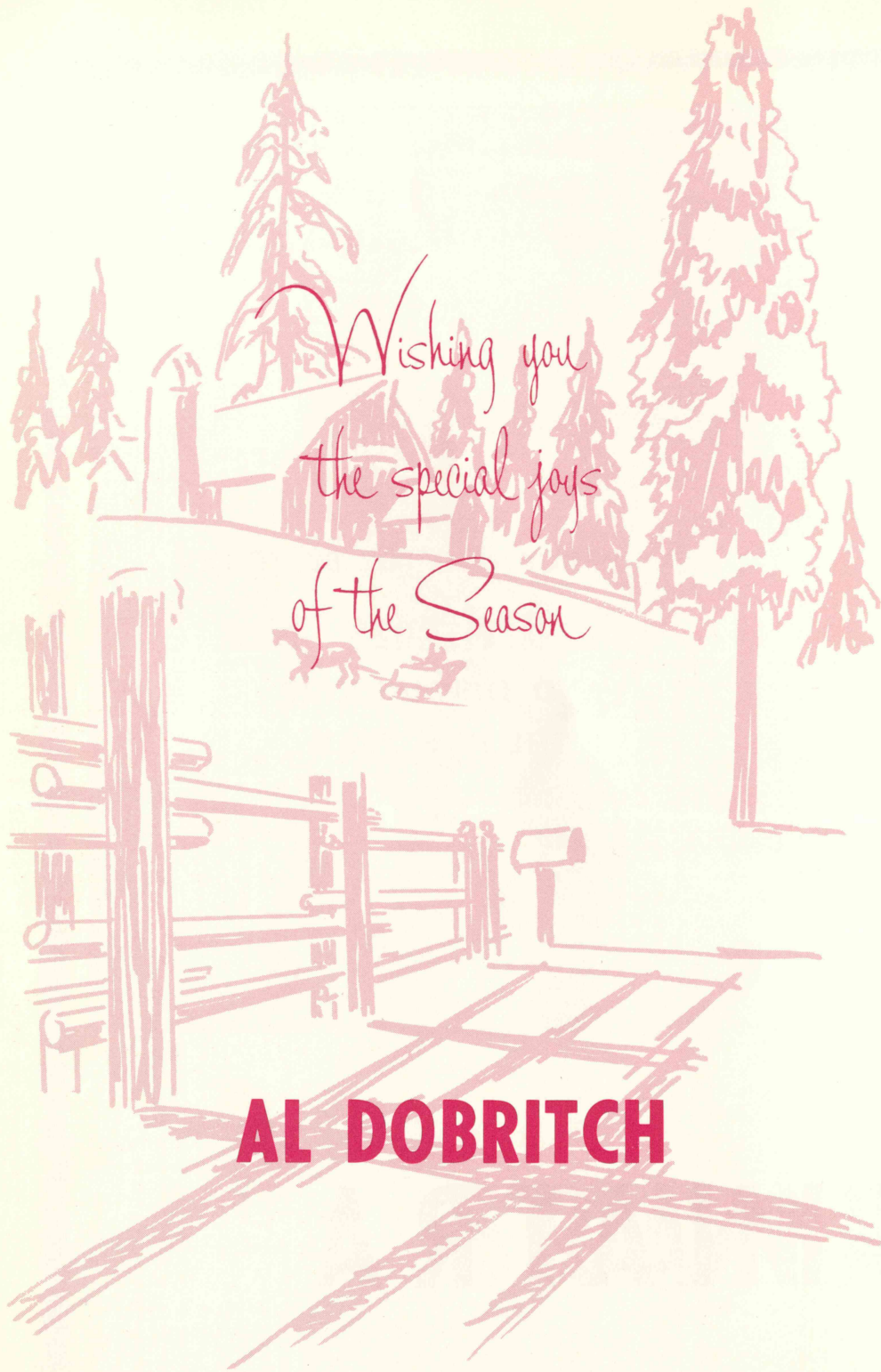
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AND THROUGHOUT

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FRANK SINATRA



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By Arnold E. Hagen

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 ☆ which is Hope ☆
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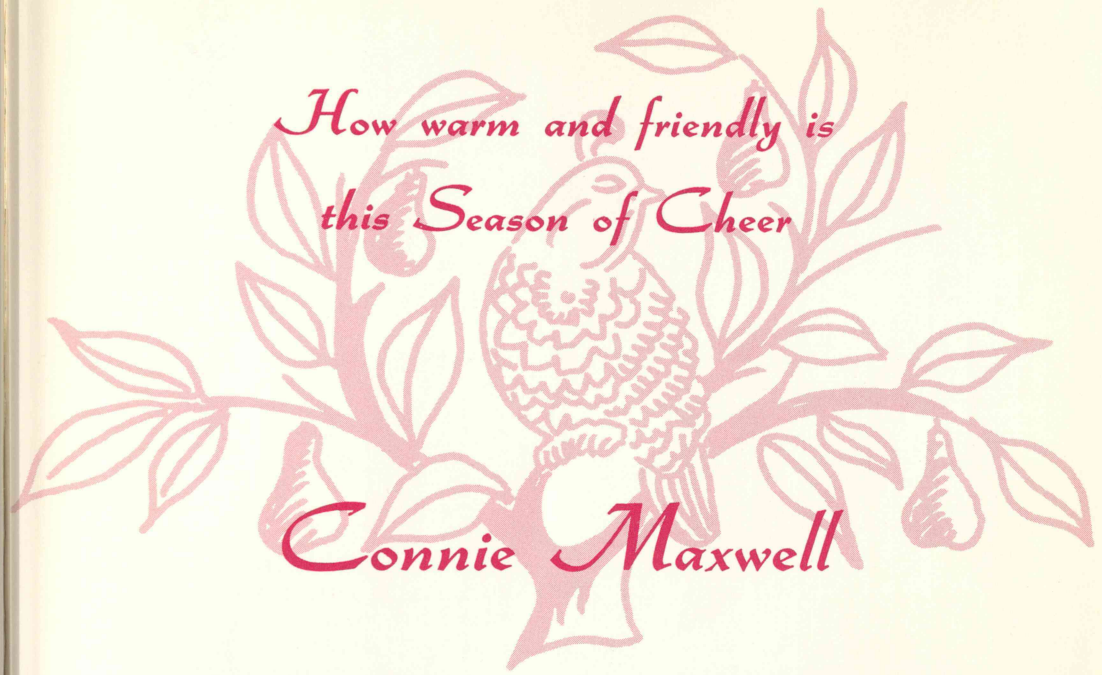
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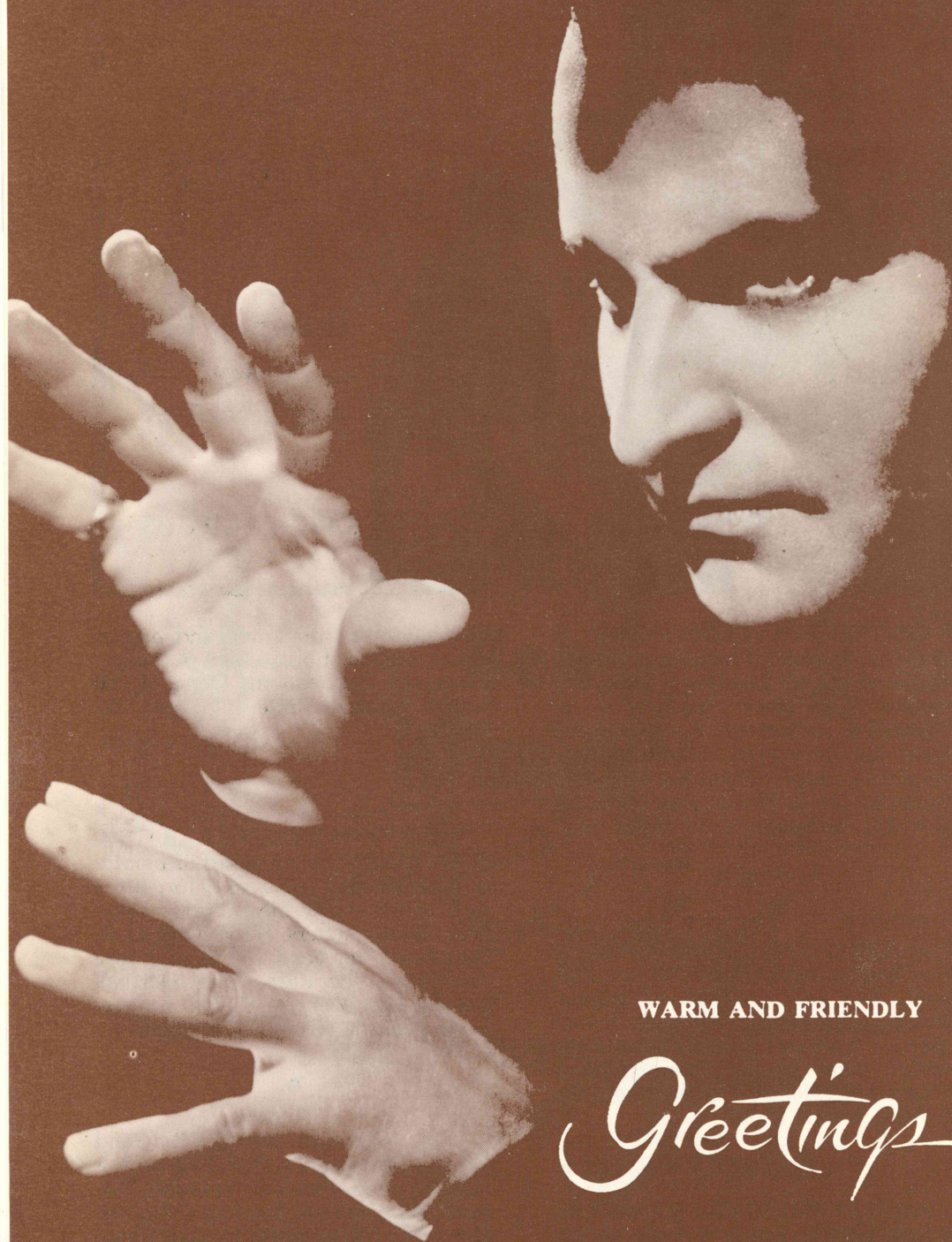
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Jimmy Grippo

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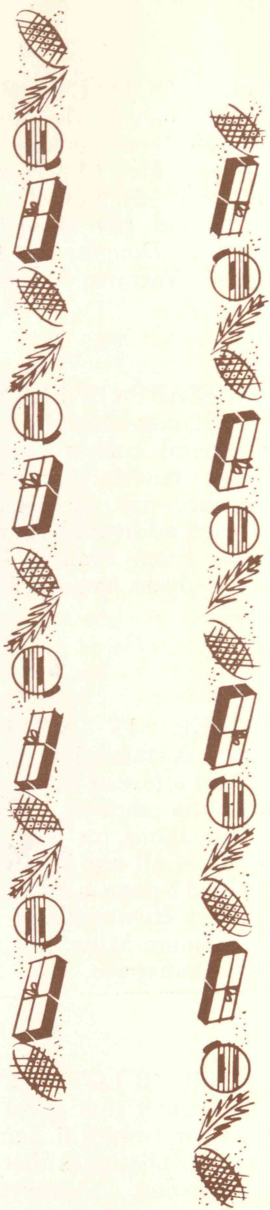
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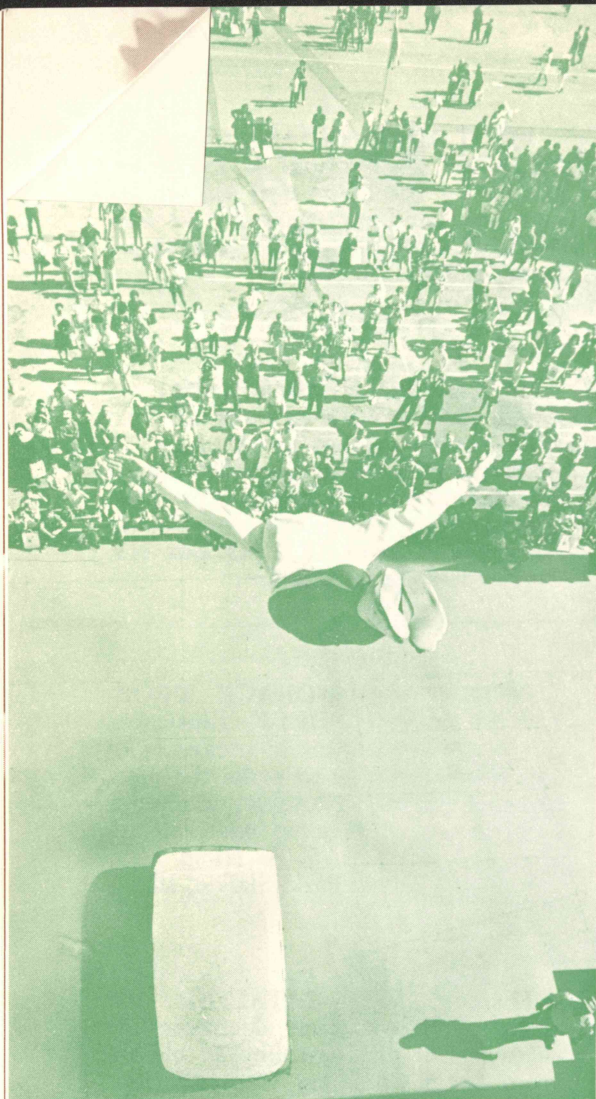
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INDEX TO ADVERTISERS

Aladdin Hotel, Staff & Management	61	Kelley, Don	99
Alexander's, The Flying	124	Kirby, George	46
Allen, Rusty	126	Lebeau Printing Co.	109
Alliati, Pancho L.	87	Liberace, George	63
Arden, Donn	114	Magram, Lew	34, 36
Askeu, Olin	101	Martine, Iris	85
Associated Booking Corp.	62	Maxwell, Connie	127
Barty, Billy	55	Mickey & Larry with The Exciters	131
Berosini-Berousek	78	Morgan, Russ	110
Beverlee & The Sneakers	130	New Copa Lounge	35
Blue Cross Animal Hospital	37	O'Connor, Donald	122-123
Brand, Bettie & R. V.	53	Orchid Cleaners & Laundry	103
Caesars Palace	64	Paige, Kiki	128
Casino Personnel	80-81	Palacios, The Flying	82
Circus Maximus	90-91	Pickering, Mike	70
Canestrellis, The	68	Puleo, Johnny	120
Carlssons, The	72	Rahner, Harry	77
Carte Blanche	8	Renaud, Line	20
Cavarettas, The Flying	102	Rice, Bob	60
Charm Unlimited, Inc.	83	Rich, Charles & Evelyn	54
Circus Circus	12	Richman, Harry	84
Cochran, Wayne	108	Riviera Hotel, Staff & Management	93
Cohen, Carl	74-75	Rodriguez Brothers	98
Copacabana	49	Rowe, Dr. Herbert J.	41
Copper Cart Restaurant	88	Ryan, Kenny	107
Cosmo, Elsbeth & Ray	133	Sachs, Lois & Al	105
Danny Simmon's French Bootier	132	Saddri Dancers, The	138
David's Gloves	104	Sahara Hotel, Management & Staff	50
Desert Inn Hotel	52	Pan Room	135
Casino	136	Sands Hotel	146
Dobritch, Al	118	Copa Room	112
Dunes Hotel	Inside Front Cover	Sennes, Rocky	121
Lounge	26	Shank, Hank	89
Sultan's Table	119	Silver Slipper	18
Duo Cleaners & Laundry	107	Simms, Chester	73
El Cortez Hotel	13	Sinatra, Frank	116-117
Engel, Dolores & Howie	45	Sinatra, Frank, Jr.	86
Exber, Mel	66	Snow, Larry & Joel	44
Fabulous Las Vegas Magazine	144	Stardust Hotel	56, Inside Back Cover
Flamingo Hotel	142, Inside Back Cover	Lounge	25
Candlelight Room	95	Strip Drugs	57
Four Queens Hotel	106	Sulich, Vassili	39
Fremont Hotel, Staff & Management	65	Thomas, Danny	92
Frontier Hotel	48	Tropicana Hotel	Inside Front Cover
Gaughan, Jackie	66	Gourmet Room	71
Gerlach, Joe	140	Management & Staff	58-59
Goetschis, The Three Fabulous	76	Turner, Mickey	85
Golden Nugget	97	TWA	47
Goldstein, Dave	40	Wallin, Mort	16
Goulet, Robert	38	Warren, Rusty	Back Cover
Grippe, Jimmie	134	Waterman, Sonja & Max	101
Hacienda Hotel	100	White, Slappy	51
Harris, Mary & Buck	67	Wonderworld	14
Horseshoe Club	96	Wyman, Sid	42-43
Horseshoe Hotel	7	James, Harry	79
Hughes, Mitzi & John	69	John Fish Jewelers	10, 94
James, Harry	79		
John Fish Jewelers	10, 94		

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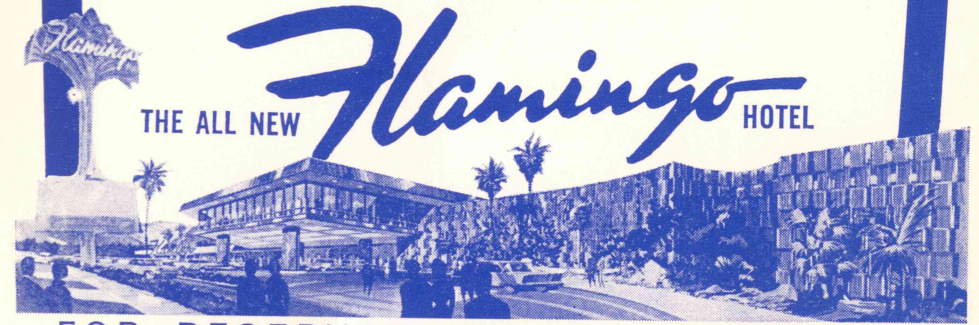
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