

Pg 95

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1963

JACK CORTEZ'

Fabulous

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LAS VEGAS

Magazine

17th Annual
Christmas Issue

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LAS VEGAS, NEVADA

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Las Vegas Magazine
P. O. BOX 748
LAS VEGAS, NEVADA

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DECEMBER 21, 1963

An Accurate Glimpse of the Future
**CRISWELL
PREDICTS**

My dear Jack Cortez:

Where in the world does the time go? It seems as tho it were last week you wired me about the FABULOUS HOLIDAY ISSUE for 1962 . . . and here it is time for the Holiday issue for 1963!

The wonderful times I had in Las Vegas the past year can never be equalled. It was so gracious how you arranged for my times there without a minute to spare! I never once realized how many friends I have in Vegas thru Fabulous . . . in fact, any place I go in the country, other friends come up to me having read the column in Fabulous now generously circulated in all states!

I want to predict the best booming year to date for our Las Vegas. Vacant lots will become thriving hotels, apartment houses, plush shopping centers or motels! Builders will have a field day in 1964! I predict that the flow of tourists will be greater than ever, with many staying on, swelling the population of Las Vegas to an all time high! The odds are with Las Vegas!

I predict that Las Vegas will remain the Convention Capitol of the world! The new Paris of the world! The new Broadway of the Entertainment world! Where else offers what Las Vegas does?

My personal regards to all of Nevada, from Governor Grant Sawyer to the most recent arrival! You cannot lose when you are on the continual prosperity surge now sweeping over Nevada!

I predict that the coming year of 1964 will see me a citizen of Nevada for I have just arranged with Helen Hall, the California developer, to construct a shopping pavillion and motel on our five acres, just off the Strip!

May all your shattered dreams be

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mended during 1964 — and may every day be a Holiday, just for you. Gratefully,

Criswell

A PERSONAL LETTER TO YOU
from CRISWELL PREDICTS!

Hollywood, California.

My dear Friend:

WE are all interested in the future for that is where you and I are going to spend the rest of our lives! And remember, my friend, these future events will effect you! As a tiny pebble is thrown into a quiet pool, the ripples continue forever and diminish but never to nothing! Your voice and your actions in 1964 will be a part of the world from here on out!

Yes, my friend, you are standing on the threshold of 1964, and beside you there is a new born "Baby 1964!"

Already the child is old for its years!

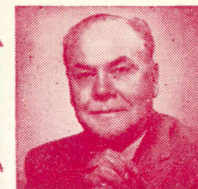
"Baby 1964" will be a brat to behold!

FABULOUS LAS VEGAS



Hillsway

by ROLAND HILL



HERE'S my Christmas present to you. One fateful evening way back in 1950 when I was sitting alongside of Jack Cortez on a plane flying into Los Angeles from Las Vegas, he casually asked me to write ONE guest column for his magazine FABULOUS. Just the other day, he asked me if anyone had ever asked me to write a second column, much less the 675, give or take one or two, that I have written since. So my Christmas present to you is a montage of columns contributed by some of my very best friends around the country who are all extremely fine people, and who are living as interesting and as diversified lives as possible. I know you will read them with great interest and find them as informative and as entertaining as I did. You will read every line, I am sure. But before you start I want to wish you all a very MERRY CHRISTMAS and a very HAPPY NEW YEAR.

My first guest columnist is the Very Reverend David G. Suelzer, O. S. C. (Order of the Holy Cross). He is a Crosier Father, was born September 19, 1931 in Fort Wayne, Indiana. He attended High School and Junior College at Our Lady of the Lake Seminary in Syracuse, Indiana and took his Philosophical and Theological training at Crosier House of Studies in Fort Wayne, Indiana. He was ordained a priest on May 25, 1957. Since

then he has worked as Associate Editor and Business Manager of Today's Family Magazine, and also as a Director of Vocations. On May 31st of this year he was elected the Youngest Prior in the history of the Crosier Order in this country. He now heads the Crosier Seminary at Onamia, Minnesota with 32 priests and 14 brothers working under him teaching 300 students in their high school and junior college.

Here is what Father Dave writes about Christmas:

* * * * *

"Regardless of one's religious persuasion Christmas time is one of joy. Dickens in *The Christmas Carol* provides us with the perfect antithesis of what this season is meant to be in the creation of the character, Scrooge. In him we find a lack of joy, the peace conveyed by Christmas.

"For the Christian, God's gift to man, Jesus Christ, provides the inspiration for this sentiment. For it is the birth of Christ, a gift, which is the prototype of our Christmas giving.

"The creche displayed during this season pictures for us the personification of the gift. This is a gift which extends from the crib to the cross. In the Christian dispensation, joy emerges primarily because of this realization. The Redeemer, the Messiah promised by God to our first parents
(Continued on Page 41)

JACK CORTEZ'

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 Mailed anywhere in the United States . . .
LAS VEGAS magazine

\$12
PER YEAR

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LAS VEGAS, NEVADA

DECEMBER 21, 1963

Seven



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that's for sure..
by JACK CORTEZ



ON this Christmas morn, we wish for a gleaming sparkle in the eyes of every child and a warm feeling of happiness in the heart of every adult. . . . This is a very special time of the year that imbues us with a sense of true objectivity. . . . During the year, too many of us are guilty of living within the confines of our own thoughts and our own daily routine. During this glorious season, the cobwebs of disuse are joyfully evicted to make way for the inclusion of all the lovely people who form the pattern of our love and devotion. . . . As you are making a final check of your holiday gift list, remember it isn't necessary to make a trip to the finance company. If you cannot really afford the gifts you would like to present your loved ones and friends, try giving of yourself. This offering means much more than a tinsel parcel. A gift of the heart is never forgotten. Discard the teachings of sophistication and share the true holiday spirit. . . . Happy, indeed, are they who give of themselves throughout the entire year, for their lives are enriched, full and complete. . . . When you see that angel smile from the top of your ornamented tree, you'll know you are among the fortunates who know the true meaning of Christmas. . . . and that's for sure.

OUR ANNUAL REVIEW OF
FABULOUS LAS VEGAS
December 1, 1962

Front Cover: The lovely dancer, SHIRLEY MARSLAND, one of "The Most American Girls In The World" at HOTEL SAHARA.

CURT WILSON, trick shot artist (combined with comedy), was named as the new Golf Pro and Manager of the Emerald Green Course at the DUNES HOTEL.

SHIRLEY and BILL BARTY welcomed an heiress on November 7th. LORI ELLEN weighed in at four lbs., thirteen ounces and measured eighteen inches in length.

It was quite a reunion when OTIS, BLAND and EMILY REDMAN arrived in FLV. . . . it had been fifty-three years since brother GEORGE (Orchestra leader at the SILVER SLIPPER) had seen them.

Approximately 3,000 people attended the World Airline Christmas Party at HOTEL SAHARA. The Congo Room was placed at their disposal, with dinner and dancing music by TEX BENEKE's Orchestra.

The Mayor of Fremont Street, AL FIRESTONE, became an uncle once again. His nephew, MERVIN SCHICK and his wife, RE, became the parents of baby boy, GLENN AARON on November 3rd in Syosset, New York.

December 8, 1962

Front Cover: Beautiful DOLORES ENGEL, wife of DUNES HOTEL Executive, HOWIE ENGEL.

The MARY KAYE TRIO's first Hawaiian album was released by Colum-

"Light up"

THE STRIP

WITH

TRAFFIC LIGHTS

**SPREAD SAFETY
Instead of SORROW**



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 "May your dreams come true"
 And pray for that day,
 That day when — there's
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 Good Will Toward Men!

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 Across From
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bia. Eleven of the thirteen songs are originals by NORMAN KAYE.

The EL CORTEZ HOTEL Bowling Team took the Women's City Tournament Trophy, sparked by EVELYN MATON's 592 series.

Handsome JACQUES FOTI (starring at the Sultan's Table of the DUNES HOTEL) enacted the role of an Italian Brain Surgeon in the comedy TVviewer, "I'm Dickens—He's Fenster" recently. He also played the part of a Restaurateur in the DORIS DAY-JAMES GARNER movie, "The Thrill Of It All."

Our good friend, VINCE STECKER was named General Sales Manager of WARTHEN BUICK.

December 15, 1962

Front Cover: "Mr. S. Claus," reminding us of only eight more shopping days until Christmas.

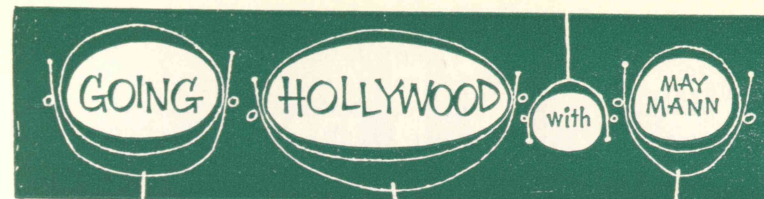
It was the Tenth Anniversary of the magnificent SANDS HOTEL on December 15th.

We received the tragic news that

our good friend, LARRY HEZZLEWOOD, had suffered a fatal heart attack on December 10th. He was truly a great man, loved and respected by all and an important part of our town. Larry's absence is felt by all with whom he came into contact, especially his partners, JACKIE GAUGHAN and MEL EXBER. The trio shared the ownership of the LAS VEGAS CLUB and were looking forward to retaining their close association, when they took over the HOTEL EL CORTEZ on January 1st.

The GEORGE ROSENCRANTZ' and the DAVID SHERMANS gave a cocktail party for RHODA ROSENCRANTZ and FRED SHERMAN in the RIVIERA HOTEL's Portrait Room, December 15th. It was a pre-wedding party for the young couple who were wed on the following day, December 16th, at TEMPLE BETH SHOLOM. (Mr. Rosencrantz owns the local GARRETT's FURNITURE Store.)

(Continued on Page 59)



I LOVE Christmas, not as a woman loves a man, but with all of the faith and belief and joy of childhood dazzlingly enshrined in wonderful memories.

The Christmas I loved as a little child, I still love and I shall continue to love forevermore. That's the magic — simple and true — turning back in retrospect and seeing, feeling, hearing, living it all again — last year's Yule and the years before.

The many joys that have fashioned this enthusiasm visit with me and I find new delights in the remembering "when." Surely, the power of memory and love is God's great gift — for it is freely ours to turn on at will, like a movie. All you have to do is to relax like a kitten and contemplate.

This was my thinking as the plane took off from the Los Angeles International Airport, flew East, passed over the panorama of flashing jewels that is Las Vegas and then swooped down gracefully to alight at the Salt Lake Airport . . . There I rented a car for the short drive home . . . home for Christmas.

The snow glistened in the moonlight, encrusted with frosty diamonds, as I knew it would be. The road was a ribbon of moonlight and the gayly decorated houses along the way shone with multi-colored lights and Christmas trees in the windows, waiting for the 'morrow . . . Tonight. Santa was coming.

On this special Christmas Eve and tomorrow the most special day of the year, the spirits which fashion my very soul visit with me. I see Mama with her blonde hair dressed high in curls and wearing her red velvet hostess gown, wrapping presents at her little cherrywood desk, while the blaze of the hearth fills the room with

dancing shadows and firelight. The Christmas tree twinkles and the mysterious packages from all the aunts and uncles are spell-bindingly waiting to be opened on the 'morrow.

Papa comes in, shaking the snow from his great coat with the mink collar and picks up Mama for a kiss and a hug. The radio is playing Christmas carols and Grandmama is sitting in her favorite chair by the fire stroking Fluffy the kitten-kat. It's such a happy, happy home.

Across the drive sets Grandpa's great house where Aunt Martha, Uncle James and my darling Aunt Rae all live. Grandpapa was the city's first police chief, the first mayor who became President Middleton of the Mormon Church. His generosity and kindness caused him to hold open house every Thursday afternoon in his library to give money to the needy. His own money. And he united happy couples in the holy bonds of matrimony. Grandpa had long before gone on to his own particular reward in heaven. As a two-year-old I still remember in awe — I picked up a piece of coal and threw it down the basement window which managed to hit my revered Grandpapa (then seventy and shortly before his death) on the head and caused Mama at that critical moment to wish I'd never been born.

Grandpapa had crossed the plains as a little boy pioneer to help settle this vast wilderness of Utah. He had married two wives, the two being sisters of Jonathan Browning who invented the Browning machine gun for the first world war, all of which happened (of course) long before I was born.

The big house Grandpapa had built sixty years before and moved into on

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The Famous

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SHOE



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STROLLING
GENT

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BROWN & BLACK
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...also FAMOUS NAMES in DOMESTIC SHOES

New Year's Eve is standing sandwiched in between a telephone building and a commercial garage. The big flower gardens which once spread their beauty over half a city block have vanished but the lilac trees and Aunt Rae's rose gardens about the big house still bloom in the summer time and remain in winter, covered with snow — to present the ebb and flow of life itself and its real meaning.

Tonight, as I drive towards it, I see that little girl, M.M. excited, breathless, sleepless, counting the minutes when Santa Claus will come before morning.

Sure enough, Grandpapa's house is decked with Holly wreaths and Aunt Rae answers the door to my ring, and takes me in her arms as her very own. Now there are only the two of us — of all of those who shared so many Christmases here together. We sit by the fire and recall the flavor of the Yule with cherished fondness with neither additions nor alterations. For the pictures, like color slides, are crystal clear on memory lane.

For good measure I run up the stairs to the third floor and slide down the bannisters, right down to the front reception hall without a hitch. Yes, the bannisters are still strong and sturdy. My handsome bachelor Uncle James must be there saying, "Now here, someday you'll come down so fast you'll break your neck little girl, if you aren't careful." And I'm laughing and he gives me a beautiful dutch dolly with real wooden shoes for Christmas!

"Imagine James shopping for dolls," Mama and Aunt Rae gasp with surprise. But Uncle James, who is beleaguered by all of the marriage-minded-beauties in the city, has always been my protector.

Didn't he come to my aid when I accidentally turned the hose, full-force, on the city's second Beau Brummel (Uncle James being first), the White City's elegant orchestra leader! And when the rows of tulips, pansies and hyacinth had been newly-planted in the spring, bordering the walks of the estate, and that eve when it was



TN years gone by, my Christmas column always consisted of a huge recap of all the items I'd inserted during the year, or the most important ones, and in that way we were able to come up with the great amount of copy needed to balance the big issue. As most of you know, I've just returned to FABULOUS MAGAZINE after an absence of eight years. Consequently, I haven't much to *recap*, having only written old "Page 13" since the early part of July this year, . . . and deadline for this column being early the first week of November. I finally came up with this idea. I know that many of the FABULOUS readers of today were also readers many years ago, so I've decided to just go back to the year of 1953, . . . and reprint what I always refer to as "my opening paragraphs" as they appeared each week ten years ago. You'll find I make many references to "the KID" and to "Lavender Lou" . . . ! Many of you will remember but for those of you who can't know, or have forgotten, the kid was my beautiful Doberman Pinscher, my constant companion in those bachelorhood days in which these particular columns were written, . . . and Lavendar Lou was my faithful old 1947 Plymouth, . . . painted the darndest color you ever saw, but I called her lavender to make her feel good. Those two were the only family I had in Las Vegas in those days. It was Christmas week, . . . ten years ago, I met Chili Williams . . . at church and two months later, we were married in that First Baptist Church. From that day, my house became a home.

Now you should be ready to get on with it, so I'LL get on with it, and you can find out if you want to STAY

with it or GET ON to something else. To help along the way, I might throw in an explanatory note once in a while . . . Just remember these were written ten years ago!

JANUARY 3, 1953

To all of you who read these lines: "The best that can possibly be, during 1953!" And may all the bright days of your past be looked upon as gloomy, when compared to the days that are to come! These things from the KID and ME . . . By the way, did you notice the new picture? (that's me at the top!) That hound has been doggin' me (and vice versa) for a year, to get her picture in the column with me, so I gave in on her No. 2 birthday last month. Mighty purty pooch, huh? There'll be no livin' with her when she sees this! ! Pretty hep, that dog! . . . We drove down home for Christmas and had a wonderful time. (I had to do all the driving 'cause she isn't too good in traffic!!) Speaking of driving home; this was the first Christmas I've driven home that I haven't had some kind of trouble with the car I was driving (if you'll remember). Lavender Lou ran like a top! That little Plymouth was in such good shape that when I stop-

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3 a.m.

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FREDERIC APCAR

Staged and Choreographed by **Ron Lewis**

Music by **Bill Reddie**
Conducted by **Earl Green**



Home of the Sultan's Table

ped in Barstow for gas it took four station attendants, hangin' onto the back bumper, to hold it 'til I could get in behind the wheel again and take off! Heard a lot of beautiful music on the way down, but none was so beautiful as when my Mom said: "Come on, let's get around the table now!" I could scarcely waddle back into the living room to watch teevee! A half hour after we all left the table there were bodies strewn all over the living room; belts were all unbuckled and bellies were bulging . . . asleep, what else? We all accused Mom of putting knock-out drops in the coffee—so SHE could get some rest!

Note: Sorry I couldn't reprint the picture of the Kid and I . . . This same week JOAN and HARVEY DIEDERICH welcomed little TERRESA CECILE.

JANUARY 10, 1953

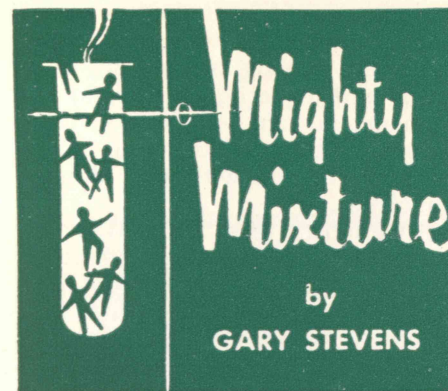
And how was YOUR New Year's Eve? This is one new year I've made a resolution that I intend to keep! For

quite a few years now, I've only celebrated on New Year's Eve and my birthday. This June I will catch up with Jack Benny so it will be my last birthday, too, . . . no need to celebrate such a solemn occasion! And after this last New Year's Eve, I've no RIGHT to celebrate again! All I needed was the cup, the pencils, and the white cane!! In a leisurely lunge from vertical to the horizontal, I clobbered my kisser on the cold macadam and wound up looking like I'd lost to Sugar Ray!! They say that public confession is good for the soul. Well, at least 10,000 times I've truthfully answered the query, "What happened to YOU?"

. . . This is one new year I've made a resolution that I intend to keep!

Note: I'm happy to say I've kept that resolution! Haven't been "blind" since! . . . The SHAMROCK Hotel was advertising "the biggest dance floor of any club in town!" The building is now a furniture store at Main and Bonanza!

(Continued on Page 110)



Dateline — New York

HOLIDAY '63: *However you look at it, Christmas is that special moratorium civilization declares once a year on man's inhumanity toward fellow men. It lasts anywhere from two weeks to one day, depending on the scope of the individual and how much of the true spirit has infiltrated the mind and soul. In wars past, twenty-four hour truces have been called and enemies at distances of hundreds of yards have yelled "Merry Christmas" across the still, wintry air. Generally, the return cry was spontaneous. What is magnificent and brotherly about this gesture can be appreciated when one realizes that a gap has been crossed in the exchange. Two different languages were used to convey the single, universal thought.*

As we approach another anniversary of the birth of Christ, Prince of Peace, Ambassador of Goodwill among men, can we sanely declare that we have come any closer to outlawing war and upheaval than a year ago, or at the very start of the U.N. or the beginning of a conference which led to the signing of a treaty filled with good intentions. Call us pessimist, but we think not.

The map of the world by today's standards is small. Jet communications and Telestar television have made the recognized real estate we identify as the site of universal civilization a mere plot of spinning ground. Almost any single location can be

reached in hours by commercial air travel accommodations and military officials have proof that missiles, the guided kind, can traverse the same distance in minutes. In addition to this accepted travel schedule, where speed is being accelerated each month or so to do the same job minutes faster, it is opaque thinking to assume that the serenity of the citizen's life, the tranquility of a community or state and the peace of the world can be taken for granted. Watch-dog diplomacy is needed night and day to stave off an international conflagration.

It is appalling in this age to read about the lack of toleration in Vietnam. Is it not shameful to have the incidents of Birmingham on our American conscience? Religious persecution within the Soviet Union cannot be glanced at lightly. Is it not shocking to read of revolution and bloodshed so often in Latin American countries where so very few people, proximity to our shores notwithstanding, have been able to absorb doctrines of democracy.

If peace is to remain in our time and the elan vital in growing men be used solely for constructive purposes, human behavior will have to be re-examined. The modern world will not allow a single country or a group of allies to live on a war time economy, manufacture nuclear weapons and prepare for an eventuality without doing one of two things. Either the unit or combine involved will be forced to go to war or the parties concerned will suffer bankruptcy. Therefore, if we are to look ahead to Christmas in '64 and '65 and a dozen more Yuletide holidays and expect them to be celebrated in peace by the brotherhood of man, all progressive citizens have to make contributions. This is not an argument to ban the bomb, it is a plea to destroy the acceptance of war as a necessity — man's fallacious myth for a thousand years or more.

Genuine peace begins in the family; it is transferred to a neighborhood; it embraces a city; it rules a state; it should be the coat of arms of

a nation. What we need immediately is a peace explosion all over the world. It should be a mother's responsibility to her cuddling babe; it's any religion's promissory note to its worshippers; it is a country's responsibility for survival — this from the cradle denouncement of war and promotion of peace.

The next time you see a young lad with a gun pretending to kill the kid next door — in a version of cowboys and Indians or another youngster armed with a 'nuclear' bomb or rocket detonation sprayer acting out a mass killing scene on his buddies,

stop for a minute and understand that that Christmas gift was a total violation of the coming and passing of the Savior and a sacrilegious act to take his name in vain via crass commercialism, subtly contributing to the "devil's" alliance with the propagation of war.

If we must, let's play War and Peace on a daily basis — by ear, as they say. The shooting didn't start today, let's keep the powder dry tomorrow.

Rising from the gloom of realism — Happy Holiday . . . Merry Christmas . . . Peaceful New Year.

*Our suggestion . . .
for a New Year Resolution*

TRAFFIC LIGHTS

ON

THE STRIP

IN

1964!

CHRISTMAS IN LAS VEGAS

By Mary Rettig



CHRISTMAS in Las Vegas is a joyous season, just as Christmas is a joyous season everywhere. Here, in the entertainment capital, where there are more churches per capita than in almost any city in the country, and I have seldom met a show business personality who isn't devoutly religious, there are also certain razzle-dazzle touches added to the holidays.

Downtown, Vegas Vic changes his familiar "Howdy Pardner" greeting to "Merry Christmas, Pardner" and the Christmas decorations strung across the streets are hardly noticeable against the blaze of casino signs.

On the Strip, the hotels attempt to outdo each other in their outdoor and indoor Christmas decorations, as if their everyday magnificence were not sufficiently dazzling. Production numbers in the shows are holiday oriented and in one lounge, I'll never forget my mother's amused reaction at seeing "Santa Claus" doing the twist.

Here at the magazine we have, as in every year, been at work on the giant Christmas issue for many months. Now in my fourth year as show reviewer, it no longer seems strange to be writing about the jolly season, in October. I'll admit I would feel a little more relaxed if I were further along with the show previews for the issue. As usual, many hotels don't yet know what their holiday attractions will be, which makes publishers, like a certain gentleman named Jack Cortez, and printers, fidgety.

With the attractions and dates already announced for the holidays, it is obvious all of us of the reviewing press are going to have one of those Christmas weeks again — with two openings many nights, and between 7 and 9 shows to review. Like I always say, Merry Christmas Forrest, Colin, Dave, Murray, Ralph, and all you out-of-town 4th Estaters joining the reviewing festivities with us.

As in every exciting Las Vegas show year, there has been the thrill of debuts and re-discoveries. For my own "Stars on the Strip" awards, in alphabetical order, the new Castaways Hotel, itself debuting, let us meet, for the first time, the very funny REDD FOXX, and applaud a coming star, PETER ANTHONY.

At the Desert Inn, the big excitement of the year was shared by ANDY WILLIAMS and EDDIE FISHER, in their sensational returns.

The Dunes surprised a lot of doubters by having a smash hit in the almost-vintage "GUYS AND DOLLS," which turned out to have the classic, fountain-of-youth quality of a standard song.

El Cortez made RCA-Victor's trumpet great, HENRY "HOT LIPS" LE-

VINE a regular, much to everyone's delight.

At the Flamingo, ROBERT GOULET'S debut surpassed expectations and MITZI GAYNOR was again a sensation.

The Mint captured SALLY RAND and presented the first Las Vegas "Hootenanny."

The New Frontier rocked our town by signing BELLE BARTH, who won a lot of fans with her funny ribaldry. Later in the year, BOBBY WICK and RAY BRAND made their Las Vegas bow in a revue named "Paree! Ooo La La!" and quickly became one of the most popular comedy teams ever to play here.

The Riviera's new sockcess was VINCENT "DR. BEN CASEY" EDWARDS' night club triumph, delicious DEBBIE REYNOLDS' debut, the return of LIBERACE and a brilliant bow by BARBRA STREISAND.

At the Sahara — no question — the Las Vegas debuts of comedian BOB NEWHART and singer SERGIO FRANCHI, on a single, gala bill.

The Sands gave us another "summit meeting" — DAVIS, SINATRA and MARTIN — and presented DIAH-ANN CARROLL, the star of "No Strings," as a reviewer's delight.

The 5th edition of "Le Lido De Paris" premiered at the Stardust, topping all the previous extravagant extravaganzas.

Lovely LILI ST. CYR, the artistic stripteuse, caused long lines at the Silver Slipper, the first of her engagements on a new long-term contract.

Rodgers and Hammerstein's "SOUTH PACIFIC" was a Thunderbird success, but not as great as the

beautiful "FLOWER DRUM SONG," starring the comedians' comedian JACK SOO, which was brought back for an S.R.O. return engagement.

At the Tropicana, it was again the "Folies Bergere," packing them in night after night, with multi-kudos due hilarious record pantomimist, GEORGE MATSON.

Only a constant frequenter of Strip show rooms knows how difficult it is to pick and choose — which brings me to a point I have long wanted to make. We are often asked why reviews in Las Vegas are so uniformly good. In return I would like to ask, how often have *you* seen a bad show here? Anyone signed to appear in Las Vegas *has* to be good. More than that, they have to be tops. Entertainment buyers know that this is a competitive market. Only a great act can make it here. Consequently, it is extremely rare when a mediocre act slips in and then there is no mistaking it — the reviews tell the tale.

One of the things I like best about spending so much of my time in Las Vegas hotels is the opportunity to eavesdrop. Eavesdropping isn't really the right word, since the choicer conversational bits have been directed to the world at large and others have been in the overheard category. Anyway, I like to hear people talk.

My current favorite overheard bit came from a jolly little woman who was faring poorly at the 21 table. When she reached the end of her resources, she announced she was "going to get some more money from Willie."

"I can hear him," she added, and so
(Continued on Page 105)



DRUM ROLL

By Eddie Julian

I AM very happy to report that much was done this past year to present good music to the people of our community and the many visitors to Fabulous Las Vegas. We, at Fabulous Magazine, would like to acknowledge some of the people responsible for this wonderful gift to our community.

A LOUD FANFARE FOR: THE AMERICAN FEDERATION OF MUSICIANS, LOCAL 369; JACK FOY, President. Through a grant from the MUSIC PERFORMANCE TRUST FUND OF THE RECORDING INDUSTRY, the following concerts were presented in 1963:

At the Las Vegas Convention Center: MISCHA VIOLIN presented two concerts featuring HERNAN PELAYO (leading baritone of the San Francisco opera company and R.C.A. recording artist) and the VEGAS YOUTH CHAMBER GROUP.

THE JAMES CLARK CHAMBER MUSIC ENSEMBLE presented two concerts. The members of this group being RONNIE SIMONE (piano) LOUIS PRESSMAN (violin) ROBERT SPOKANY (violin) WILLIAM GROMKO (viola) JOSEPH PACEY (Cello) SHERWIN LICHTENFELD (Flute) JOHN HELFER (Oboe) MARGARET HANNAH (French horn) MILTON FRIED (Bassoon) and guest soprano, MARJORIE DICKINSON.

The great Maestro ENNIO BOLOGNINI introduced the Las Vegas Philharmonic Orchestra in two very successful concerts. The 2nd concert in November was dedicated to the Nevada Centennial.

ANTONIO MORELLI presented four concerts featuring guest stars GARR NELSON, BETTY RANKIN,

RAMONA CHURCH MORI, SHIRLEY DAY, HERNAN PELAYO, DAVE BURTON, ADELINA ROMERO, WILLIAM GROMKO, THE TEMPLE BETH SHOLOM CHOIR AND SONIA COBB who was the associate in the presentation of the operas, IL TROVATORE AND CAVELLERIA RUSTICANA.

RAOUL ROMERO presented a jazz concert with SAMMY DAVIS JR. as guest star.

Lewis Elias and orchestra played the Military Appreciation Ball, the SUN YOUTH FORUM and conducted the very successful three day run of the musical production, "OKLAHOMA," which was presented by the MUSICAL ARTS WORKSHOP at the L.V. HIGH AUDITORIUM.

Concerts given at the NEVADA SOUTHERN UNIVERSITY by the ARCHIE LECOQUE "KICKS" BAND . . . (Archie is the trombone player with CARLTON HAYES ORCHESTRA at the Desert Inn.) . . . THE JAMES CLARK CHAMBER MUSIC ENSEMBLE . . . (James is with the EDDIE O'NEAL ORCHESTRA at the STARDUST HOTEL.) . . ENNIO BOLOGNINI in recital accompanied by ROSA LINDA, the well known concert pianist . . . LEWIS ELIAS presented a chamber concert with selections from "Facade," by WILLIAM WALTON set to poetry by EDITH SITWELL, recited by MARJORIE DICKINSON . . . THE UNIVERSITY STRING QUARTETTE, JOSEPH PACEY (cello) WILLIAM GROMKO (viola) LOUIS PRESSMAN (violin) and ROBERT SPOKANY (violin).

Las Vegas High School students had the pleasure of to concerts presented by the great TED VESELY

JACK CORTEZ'

Mailed anywhere in the United States . .

P. O. BOX 748

Fabulous LAS VEGAS magazine

\$12
PER YEAR

BAND which is made up of 32 of Las Vegas' finest musicians. RAOUL ROMERO and his "kicks" band presented a swing concert for the students.

The local chapter of YOUNG AUDIENCES presented many concerts for the school children. Grants from the Music PERFORMANCE TRUST FUND and THE FORD FOUNDATION, augmented by donations from local businessmen, resort hotels and music lovers, make these concerts possible. THE UNIVERSITY STRING QUARTET, THE SILVER STATE WOODWIND QUINTET and THE LAS VEGAS BRASS SEXTET were the groups heard this past year. The personnel of the LAS VEGAS BRASS SEXTET: VINCE SHANK and WALT PETERSON (Trumpet) MARGARET HANNAH (French horn) CHARLES LOPER (Trombone) HAIG ESCHOW (Baritone) JACK SCHWARTZ (Leader and Tuba).

A DRUM ROLL AND CYMBAL CRASH FOR: LEO WOLFE (Pianist with HENRY LEVINE ORCH. AT EL CORTEZ HOTEL) who has entertained patients at Southern Nevada Memorial Hospital on Tuesdays for 47 weeks this year. MUSICAL ARTS WORKSHOP. For their wonderful performances for the benefit of the community. Their choral concert, presentation of "OKLAHOMA" and their Xmas Concert, featuring HANDEL'S MESSIAH, must be considered with the outstanding musical achievements of the year.

LEWIS ELIAS, TORRIS BRAND, BENNY SHORT AND THEIR ORCHESTRAS for the wonderful work they do relieving the regular orchestras of the hotels, on their respective nights off. BILL REDDIE, who was sent to Milan, Italy by the DUNES HOTEL, to compose and orchestrate the new FREDERIC APCAR SHOW which is presented at the Arabian Room nightly. HANK HENRY now an honorary member of Musicians Local 369. CHARLIE TEAGARDEN who returned to the SILVER SLIPPER Lounge with BOB ARAGON (Bass) TOM MONTGOMERY

(Drums), RONNIE DI PHILLIPS (Piano) and KAY BROWN (Vocals).

AD LIBS: GEORGE HILL (saxophonist with George Redman Orchestra, SILVER SLIPPER) off for 5 week vacation. Don Brassfield took over. Happy to see Don back in action after his very serious auto accident.

THE CASTAWAYS opened with GARWOOD VAN as Entertainment Director and GEORGE BOYER, musical conductor. FRANK HUDEC took his drums to HARRY JAMES ORCH. MOE WINTER, Trombonist at SANDS HOTEL for five years, now at TROPICANA HOTEL with RAY SINATRA ORCHESTRA. JACK EGLASH resigned his post as President's assistant of Local 369 to accept post as General Manager of the United Artist Recording Company of Las Vegas. DICK RICE (Piano), and GORDON FRY (Drums) playing Ice Show at the NEW FRONTIER Lounge. DAVE BECKER in on drums with HENRY LEVINE Orch. at the HOTEL EL CORTEZ. GEORGE SIMONE, house man at the SHUBERT THEATRE in New Haven, Conn., for 25 yrs. and principal bass player for New Haven Symphony for 30 yrs., is now a member of our local. We welcome this great musician as one of us. THE FUNTASTICS continuing to supply the comedy in the Lounge of the SILVER SLIPPER. The group has TINY DIAMOND (Drums), MAX HORTON (piano and organ), SKEETS MIN-TON (Trombone and ventriloquist), and features the talented, BEVERLY MARSHALL. RALPH GARI and family back to California and his saxophone will keep the DISNEYLAND patrons happy. GENE BARRINGER (Trumpet and arranger) and RUSS LONG (Drums) still supplying the one-two punch for MILTON BERLE Musicians. The great piano team of BOBBY STEVENSON and HENRI ROSE together again at the SANDS Lounge.

HEARTBEATS: RONNIE SIMONE (Pianist with the JACK (Continued on Page 109)

"Curtain time"

THE CASTAWAYS

735-5252

PREVIEW

SAMOA ROOM—Dec. 22, 1963 thru ?

The Woody Herman Show, starring Woody Herman and His Orchestra.

KON-TIKI ROOM

Continuous Entertainment.

It's the WOODY HERMAN SHOW making the holidays swing in the Castaways' Samoa Room. Starring the big band critics praise as the most outstanding to be heard today, the show will also feature other top acts still to be announced at our deadline. The Woody Herman recordings have one of the most exciting sounds anywhere, and hearing the famed orchestra in person is even more of a treat. Every musician is tops on his instrument; many have been leaders of their own famed orchestras. The result is an
(Continued on Page 26)

DESERT INN

735-1122

PREVIEW

CRYSTAL ROOM—Dec. 23, 1963 thru ?

Starring Eddie Fisher, and a Gala Holiday Revue.

LADY LUCK LOUNGE

Guy Lombardo and His Royal Canadians; Ben Blue, and Other Acts.

SKY ROOM

Sam Melchionne; Don Goldie.

Appropriately, the magnificent new Crystal Room unveils with the equally magnificent voice of EDDIE FISHER, and a gala holiday revue. Although details of the show are still top secret as we go to press, the promise of Fisher is enough excitement to get the room off to a perfect start. He has now reached the stature of a super star. A showman of charm and wit, he has developed his singing prowess until he is a peer of the great ones.
(Continued on Page 26)

THE DUNES

735-3111

PREVIEW

ARABIAN ROOM—Dec. 23, 1963 thru ?

"Casino de Paris," starring Line Renaud, with Rudy Horn, Tony Sandler, Ralph Young, Roslyn Roy, Jean Louis Bert, Marya Linero, Michele Frascoli, The 12 Rudas Acrobatic Dancers, and The Great Magyar Pusztai Troupe, plus: Male Dancers, Girl Dancers, and Les Mannequins de Paris. Cast of 100. Bill Reddie and The Casino de Paris Orch.

PERSIAN ROOM

"Vive Les Girls," with Jacqueline Douguef, Peiro Bros., Les Danmory; Kim Darvos; Jean Phillippe; Bernard Chareyon, and Earl Green Orch. Rusty Warren; Hernan Pelayo; Sasha Semenov Quartet.

SULTAN'S TABLE

Arturo Romero & His Magic Violins; Bob Ross at the Piano; Sasha Semenov Quartet; "Intimately Yours" with Jacques Foti.

The extravagantly altered Dunes show room lights up Dec. 23 with the
(Continued on Page 27)

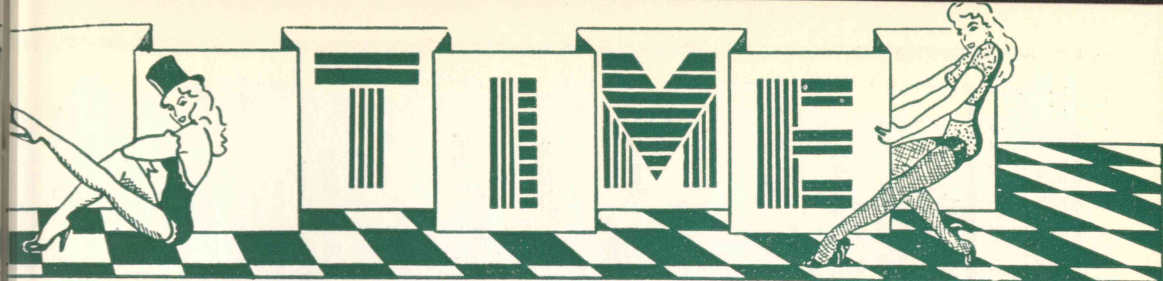
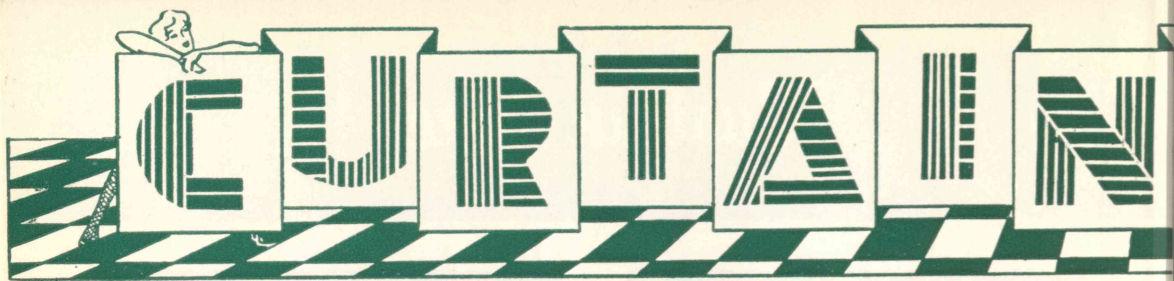
EL CORTEZ

382-1500

CELEBRITY LOUNGE—Dec. 19, 1963 thru Jan. 8, 1964

Edi Domingo; Cathy Ryan and The Gents; Dave Rodgers.

The Celebrity Lounge is set for the holiday season with a full pack of favorites, headed by EDI DOMINGO. Originally primarily a Latin entertainer, Edi has branched out into varied music fields, without discarding the popular Latin songs and tempos . . . CATHY RYAN AND THE GENTS, a long time favorite Strip act, stars Cathy, a sock song seller adept at either up-tempo numbers or ballads . . . Pianist DAVE RODGERS delights at the 88. He has become something of a star maker, teaming with a number of singers who have made it big, backed by the sterling Rodgers accompaniment. Mary Rettig



FLAMINGO

735-5646
PREVIEW

FLAMINGO ROOM—Dec. 20 thru Dec. 26, 1963
Starring Ray Charles, in The Ray Charles Show, featuring The Raelets. Russ Black Orch.

DRIFTWOOD LOUNGE
Harry James; Billy Eckstine; Nita Cruz; Bob Sims.

The long hoped for Las Vegas night club debut of RAY CHARLES became a reality this week, when the record-selling singing genius opened a one week engagement in MORRIS LANSBURGH's famed spa, with The Ray Charles Show. A legend in his own time, Charles will shortly make his motion picture debut in "Ballad In Blue," filmed in London, and, as usual, his hit records are on the nation's best selling charts. Only 30
(Continued on Page 28)

RIVIERA

735-8533
PREVIEW

VERSAILLES ROOM—Dec. 20, 1963 thru Jan. 19, 1964

Starring Tony Martin and Cyd Charisse; The Half Brothers; Jack Cathcart Orch.

STARLIGHT ROOM
Shecky Greene; The Four Amigos; Kitty Kaye; Marty Heim Trio; Rudi Eagan; Danny Cassella Four.

Two of the brightest ornaments in the world of entertainment, TONY MARTIN and CYD CHARISSE, are the exciting combination in the Riviera show room. Although Martin is a popular singer in top night clubs, this is the first time he has been able to persuade his beautiful dancer wife to join him in a nightery engagement — for which all Miss Charisse's motion picture and t.v. fans are indeed indebted to him. Handsome Tony is not
(Continued on Page 29)

SAHARA

735-4242
PREVIEW

CONGO ROOM—Dec. 21, 1963 thru Jan. 20, 1964
Starring Buddy Hackett; Co-starring Buddy Greco; The Most American Girls In The World; Louis Basil Orch.

CASBAR THEATRE
Louis Prima, with Gia Maione, Sam Butera, and The Witnesses; The Characters; George Rock Sextet; Peter and Hank; Russ Cantor.

BUDDY HACKETT and BUDDY GRECO are the stars dispensing the Sahara holiday cheer . . . Hackett, a natural comedian of whom it has been said that everything funny that happens seems to involve him, has established a firm beach-head in audience affections. His material is uniquely his own, and he builds his funniest routines, line by hilarious line, until the audience is at the bursting point.
(Continued on Page 29)

SANDS

735-3464
PREVIEW

COPA ROOM—Dec. 18 thru Dec. 31, 1963
Starring Joey Bishop; The Dodgers, featuring Don Drysdale, Frank Howard, Tom Davis, Willie Davis, Ron Perranoski, and Bill Skowron; The Levee Singers; Harry Nofal, Production Singer; The Most Beautiful Girls in the West; Antonio Morelli and His Music.

COPA LOUNGE
Sonny King and Vido Musso; Yacoubian and Company; Dave Burton; Ernie Stewart Trio.

The bonanza bill at the Sands stars one of America's favorite funny men, JOEY BISHOP. A unique in the comedy field, Bishop's humorously cynical attitude, and hilarious, off-beat material, has won him millions of fans. Joey's popular television show is so time consuming that his night club engagements these days are limited,
(Continued on Page 29)

SILVER SLIPPER

735-1221

SILVER SLIPPER—Nov. 25, 1963 thru ?

"Jest For Fun," starring Bo Belinsky; Co-Starring Hank Henry; Taffy O'Neil, Donna Theodore, Sparky Kaye, Dick Richards, Eddie Innes, Danny Jacobs, The Slipperettes, and The George Redman Orch.

GAY 90's LOUNGE
Charlie Teagarden's Jazz Group, with Kay Brown; The Funtastics, with Beverly Marshall.

An "Angel" is starring on the Strip—an angel named BO BELINSKY. The handsome hurler appears in an especially written act, in which he sings, dances, and all "JEST FOR FUN", the appropriately titled Silver Slipper revue. Back in the cast after completing a featured role in "Robin and The Seven Hoods" is comedy master HANK HENRY . . . TAFFY O'NEIL, the exciting exotic dancer, is also co-
(Continued on Page 30)

STARDUST

735-2545
REVIEW

CAFE CONTINENTAL—Oct. 23, 1963 thru ?
Le Lido de Paris — "Bravo" — 5th All-New Edition, featuring Les Bluebell Girls; Le Salvadori; Andree Laurence; Dominique; Parker and Powers; Colette Bousquet; Mac Ronay; The Elwardos; Tosca de Lac; Guerre and His Sea Lions; Klant's Tigers with Rita Luyck; Michael Tartel; Win Karish; Ray Vasquez. Eddie O'Neil Orch.

STARDUST LOUNGE
De Castro Sisters; Bernard Brothers; Nalani Kele's Polynesian Revue; Lobato Dancers, with Nelida; Special Added Attraction, Esquivel! and his Orchestra.

The fifth edition of "LE LIDO DE PARIS," appropriately named "BRAVO," is in the opulent tradition of the previous revues, but vive le difference! The production is spectacular beyond imagining, with trapaze art-
(Continued on Page 30)

THUNDERBIRD

735-3505
PREVIEW

THUNDERBIRD THEATRE—Dec. 20, 1963 thru ?
"Anything Goes," dinner, and "High Button Shoes," midnight, starring Dick Shawn, with Benny Baker, and a large cast of actors, singers, and dancers. Nat Brandwynne Orch.

THUNDERBIRD LOUNGE
Billy Daniels; The Dukes of Dixieland; Buddy Rich, with Sweets Edison and Rosette Shaw; Kitty Kover; The Big Beats.

The Thunderbird scores a show business first with two different musical comedies each night — "ANYTHING GOES", at the dinner show, and "HIGH BUTTON SHOES," at midnight. Both productions, presented by MONTE PROSER, star superlative comedian DICK SHAWN. At our deadline, BENNY BAKER, a hit in "South Pacific", had been added to
(Continued on Page 31)

TROPICANA

736-4949
PREVIEW

THEATRE RESTAURANT—Dec. 22, 1963 thru ?
"The Folies Bergere," starring Les Compagnons de La Chanson; Bob Williams; The Three Charlivels; Les Olympiades; Palermo and Phillips; Mariandre; Lena Pastor; Christian Cardin; Nancy Kilgas; Allen Conroy; Corinne Vial; Ugo Pellicia; Don Hedden; Felicia Atkins; Pat Taylor; Florence and Frederic Dancers; Tropicana Dancers, and Cast of 80. Ray Sinatra's Orch.

SHOWCASE LOUNGE
The Vagabonds; Harold Quinn; Al De Paulis 4; Dubonnet Trio.

The exciting FOLIES BERGERE, one of the most lavish productions ever presented, has every scenic effect from fireworks and real fountains, to a snow storm. Costumes and scenery are unsurpassed in their magnificence. . . . The all-new Continental acts in-
(Continued on Page 31)

SATURDAY — December 21

- 7:30 13 The Jetsons
- 8:00 2 Dennis The Menace
- 8:00 8 Captain Kangaroo
- 8:00 13 Casper Cartoons
- 8:30 13 Beany and Cecil
- 9:00 13 Bugs Bunny
- 9:30 2 Bullwinkle
- 9:30 8 Tennessee Tuxedo
- 9:30 13 Magic Land of Alakazam
- 10:30 8 Mighty Mouse Playhouse
- 11:30 2 Ruff 'N Reddy
- 11:30 13 Time To Trim
- 12:00 2 Action Theatre
- 12:00 8 Bluebonnet Bowl Games
- 12:30 13 Country Corner
- 1:30 13 AFL Highlights
- 2:00 2 NFL Pro Football Highlights
- 2:00 13 Wide World of Sports
- 2:30 2 Captain Gallant
- 3:00 2 Movie
- 3:15 8 Western Jubilee
- 3:30 13 Pre-Olympic Highlights
- 4:00 13 Dr. Ross Theatre
- 4:30 2 Western Billiards
- 4:30 8 "Top Man"
- 5:00 2 Bob Williams Show
- 5:30 13 Lawrence Welk
- 6:00 2 Nevada—This Week
- 6:30 2 Fractured Flickers
- 6:30 8 Bowery Boys
- 6:30 13 Jerry Lewis
- 7:00 2 Bill Dana Show
- 7:30 2 The Lieutenant
- 7:30 8 Jackie Gleason Show
- 8:30 2 Joey Bishop Show (c)
- 8:30 8 Phil Silvers Show
- 8:30 13 Hootenanny
- 9:00 2 "A Man Called Peter"
- 9:00 8 The Defenders
- 9:30 13 "The Siege At Red River"
- 10:00 8 Gunsmoke
- 11:00 2 "From Earth To The Moon"
- 11:00 8 "Scandal Sheet"
- 11:30 13 "Sixteen Fathoms Deep"
- 1:00 13 "Two Guns And A Badge"
- 2:30 13 Jack's Theatre

SUNDAY — December 22

- 8:00 13 Time To Trim
- 9:00 8 Bob Bailey Sunday Show
- 9:00 13 Zane Grey Theatre
- 10:00 2 Thrill Theatre
- 10:00 13 Wrestling
- 10:30 8 Top Star Bowling
- 11:00 13 Football
- 11:30 8 Western Jubilee
- 12:00 2 NBC News Encore
- 1:00 2 Sunday
- 1:00 8 "Miracle on 34th Street"
- 2:00 2 Wild Kingdom (c)
- 2:00 13 Bowling
- 2:30 2 College Bowl (c)
- 3:00 2 Meet The Press (c)
- 3:00 13 America At The Crossroads
- 3:30 8 TV Album
- 3:30 13 Farmer's Daughter
- 4:00 2 Championship Bowling
- 4:00 13 Maverick
- 5:00 2 International Showtime
- 5:00 8 Sunday Sports Spectacular
- 5:30 8 Amateur Hour
- 6:00 2 Movie
- 6:00 8 Password
- 6:00 13 "The Moon Raker"
- 6:30 8 Mr. Ed
- 7:00 8 Lassie
- 7:30 2 Disney's World of Color (c)
- 7:30 8 My Favorite Martian
- 7:30 13 The New Breed
- 8:00 8 Ed Sullivan Show
- 8:30 2 Grindl
- 8:30 13 ABC News Special
- 9:00 2 Bonanza (c)
- 9:00 8 Judy Garland Show
- 9:00 13 Arrest & Trial
- 10:00 2 Story of Christmas
- 10:00 8 Candid Camera
- 10:30 8 What's My Line
- 10:30 13 The Outlaws
- 11:00 2 "Gunga Din"
- 11:15 8 "Man On A Tightrope"
- 11:30 13 "Lake Placid Serenade"
- 1:00 13 Jack's Theatre

★ THIS WEEK ON TV - DEC. 21 THRU DEC. 27 ★

MONDAY — December 23

- 2:00 8 To Tell The Truth
- 2:00 13 Datebook Las Vegas
- 2:25 8 Doug Edwards News
- 2:30 2 "Relentless"
- 2:30 8 The Edge of Night
- 2:30 13 TV Hour of Stars
- 3:00 8 "Saracen Blade"
- 3:30 13 What's New?
- 4:00 13 Matinee Movie
- 4:15 2 Mickey Mouse Club
- 4:45 2 Superman
- 5:00 8 Dobie Gillis
- 5:15 2 Mr. Magoo
- 5:30 2 Huntley-Brinkley Report
- 5:30 8 Phil Silvers Show
- 5:55 13 Kiddies' Newsreel
- 6:00 2 News Spotlight
- 6:00 8 Big News
- 6:00 13 News—Weather—Sports
- 6:30 2 Battleline
- 6:30 8 CBS News
- 6:30 13 Outer Limits
- 7:00 2 Biography
- 7:00 8 Rip Cord
- 7:30 2 "Power And The Prize"
- 7:30 8 Young People's Concert
- 7:30 13 Wagon Train
- 8:30 8 The Lucy Show
- 9:00 8 Danny Thomas Show
- 9:00 13 Breaking Point
- 9:30 2 Hollywood & The Stars
- 9:30 8 Andy Griffith Show
- 10:00 2 Sing Along with Mitch (c)
- 10:00 8 East Side, West Side
- 10:00 13 "Half Angel"
- 11:00 2 11th Hour News
- 11:00 8 The Big News
- 11:15 2 "One Minute To Zero"
- 11:15 8 "Go Chase Yourself"
- 11:30 8 "Christmas Carol"
- 11:30 13 News—Weather—Sports
- 12:00 13 "Oh My Papa"

TUESDAY — December 24

- 2:00 8 To Tell The Truth
- 2:00 13 Datebook Las Vegas
- 2:30 2 "Rogue's Regiment"
- 2:30 8 The Edge of Night
- 2:30 13 TV Hour of Stars
- 3:00 8 "Come To The Stable"
- 3:30 13 What's New?
- 4:00 13 Matinee Movie
- 4:15 2 Mickey Mouse Club
- 4:45 2 Superman
- 5:00 8 Dobie Gillis
- 5:30 2 Huntley-Brinkley Report
- 5:30 8 Phil Silvers Show
- 6:00 2 News Spotlight
- 6:00 13 News—Weather—Sports
- 6:30 2 "Little Princess"
- 6:30 8 CBS News
- 6:30 13 Combat
- 7:00 8 Adventures In Paradise
- 7:30 13 McHale's Navy
- 8:00 2 Mike Hammer
- 8:00 8 Red Skelton Hour
- 8:00 13 Greatest Show on Earth
- 8:30 2 Mr. Novak
- 9:00 8 Petticoat Junction
- 9:00 13 The Fugitive
- 9:30 2 Redigo
- 9:30 8 Mahalia Jackson Sings
- 10:00 2 Richard Boone Show
- 10:00 8 Garry Moore Show
- 10:00 13 "A Kiss For Santa"
- 10:00 8 "Heart of Gold"
- 11:00 2 11th Hour News
- 11:00 8 The Big News
- 11:15 2 "Susan Slept Here"
- 11:15 8 "Room Service"
- 11:15 13 Episcopal Services
- 11:30 8 St. Viator's Choir
- 12:00 8 Midnight Mass—St. Viator
- 12:00 13 Midnight Mass
- 1:00 13 Holy Night

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WEDNESDAY — December 25

- 2:00 8 To Tell The Truth
- 2:00 13 Christopher Mouse & When The Littlest Camel Knelt
- 2:30 2 "Christmas Holiday"
- 2:30 13 TV Hour of Stars
- 3:00 8 "Magic Carpet"
- 3:30 13 A Portrait of Santa The First Noel
- 4:00 13 Matinee Movie
- 4:15 2 Mickey Mouse Club
- 5:00 8 Dobie Gillis
- 5:30 2 Huntley-Brinkley Report
- 5:30 8 Phil Silvers Show
- 6:00 2 8 13 News—Weather—Sports
- 6:30 2 Huckleberry Hound
- 6:30 13 Ozzie & Harriet
- 7:00 2 Have Gun, Will Travel
- 7:00 8 "Day of Triumph"
- 7:00 13 Patty Duke Show
- 7:30 2 The Virginian (c)
- 7:30 13 Price Is Right
- 8:00 13 Ben Casey
- 9:00 2 Ahmal & The Night Visitors
- 9:00 8 Beverly Hillbillies
- 9:00 13 Thriller
- 9:30 8 Dick Van Dyke Show
- 10:00 2 The Eleventh Hour
- 10:00 8 Danny Kaye Show
- 10:00 13 Channing
- 11:00 2 8 13 News—Weather—Sports
- 11:15 2 "Next To No Time"
- 11:15 8 "Outcasts of Poker Flats"
- 11:20 13 "I Beheld His Glory"
- 11:30 8 "The Guy Who Came Back"
- 11:30 8 The Tonight Show

THURSDAY — December 26

- 2:00 8 To Tell The Truth
- 2:00 13 Datebook Las Vegas
- 2:25 8 CBS News
- 2:30 2 "The Spoilers"
- 2:30 8 The Edge of Night
- 3:00 8 "Unfinished Business"
- 3:30 13 What's New?
- 4:00 13 Matinee Movie
- 4:15 2 Mickey Mouse Club
- 5:00 8 Dobie Gillis
- 5:30 2 Huntley-Brinkley Report
- 5:30 8 Phil Silvers Show
- 6:00 2 8 13 News—Sports—Weather
- 6:30 2 The Untouchables
- 6:30 8 CBS News
- 6:30 13 The Flintstones
- 7:00 8 Laramie
- 7:00 13 Donna Reed
- 7:30 2 Temple Houston
- 7:30 13 My Three Sons
- 8:00 8 Rawhide
- 8:00 13 Jimmy Dean Show
- 8:30 2 Dr. Kildare
- 9:00 8 Perry Mason
- 9:00 13 Sid Caesar-Edie Adams
- 9:30 2 Hazel (c)
- 9:30 13 "Surprise Package"
- 10:00 2 Kraft Suspense Theatre (c)
- 10:00 8 The Nurses
- 11:00 2 8 13 News—Weather—Sports
- 11:15 2 "So This Is Love"
- 11:15 8 "Destination Murder"
- 11:20 13 "Vigilante Terror"
- 11:30 8 The Tonight Show
- 1:30 13 Jack's Theatre

FRIDAY — December 27

- 2:00 8 To Tell The Truth
- 2:00 13 Datebook Las Vegas
- 2:30 2 "Suspect"
- 2:30 8 The Edge of Night
- 2:30 13 TV Hour of Stars
- 3:00 8 "Little Giant"
- 3:30 13 What's New?
- 4:00 13 Matinee Movie
- 4:15 2 Mickey Mouse Club
- 5:00 8 Dobie Gillis
- 5:30 8 Phil Silvers Show
- 6:00 2 8 13 News—Sports—Weather
- 6:30 2 Movie
- 6:30 8 CBS News
- 6:30 13 77 Sunset Strip
- 7:00 8 Highway Patrol
- 7:30 8 The Great Adventure
- 7:30 13 Dragnet
- 8:00 2 The Rifleman
- 8:00 13 Fight of the Week
- 8:30 2 Bob Hope Show (c)
- 8:30 8 Route 66
- 9:00 13 Checkmate
- 9:30 2 Jack Paar Show (c)
- 9:30 8 Twilight Zone
- 10:00 8 Alfred Hitchcock
- 10:00 13 Burke's Law
- 10:30 2 Controversy
- 11:00 2 8 13 News—Weather—Sports
- 11:15 2 "Scene Of The Crime"
- 11:15 8 "Curse Of The Cat People"
- 11:20 13 "Beast From Haunted Cave"
- 11:20 8 "Heroes Die Young"
- 11:30 8 The Tonight Show
- 2:30 13 Jack's Theatre

REGULAR PROGRAMMING

- Monday thru Friday
- 7:00 8 Captain Kangaroo
- 7:30 2 Frontiers of Science
- 8:00 2 Concentration
- 8:00 8 Cinderella Time
- 8:30 2 Missing Links (c)
- 8:30 13 Seven Keys
- 9:00 2 Your First Impression (c)
- 9:00 8 CBS Morning News
- 9:00 13 Tennessee Ernie Ford
- 9:30 2 Truth of Consequences (c)
- 9:30 8 I Love Lucy
- 9:30 13 Father Knows Best
- 10:00 2 In The Public Interest
- 10:00 8 The Real McCoys
- 10:00 13 General Hospital
- 10:30 2 The Magic Key
- 10:30 8 Pete & Gladys
- 11:00 2 People Will Talk (c)
- 11:00 13 Susie
- 11:30 2 The Doctors
- 11:30 13 Day In Court
- 12:00 2 Loretta Young Show
- 12:00 8 Funtime
- 12:00 13 Queen For A Day
- 12:30 2 You Don't Say (c)
- 12:30 8 As the World Turns
- 12:30 13 Who Do You Trust
- 1:00 2 The Match Game
- 1:00 8 Password
- 1:30 13 Trailmaster
- 1:30 2 T.V. Bingo
- 1:30 8 House Party

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THE CASTAWAYS

(Continued from Page 21)

unbeatable musical blend — a must for all jazz aficionados. The Woody Herman Show is presented three times nightly. To be reviewed next week.

Mary Rettig

Although more than half of the Presidents were in military service during their lifetimes, only three, Monroe, Hayes and Kennedy, were wounded in battle. And . . . the average life span of the 30 deceased Presidents was 68 years and 181 days.

Twenty-six

DESERT INN

(Continued from Page 21)

Eddie's big voice is under perfect control, and he uses it for top effect on every number he sings. When he cuts loose with his electric Jolson Medley, Al would be the first to cheer him. So popular he packs the room nightly, Eddie Fisher's every performance is an exciting event. To be reviewed next week.

Mary Rettig

A real big shot is the guy who slips out on his lunch hour to see Cleopatra.

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DUNES

(Continued from Page 21)

American debut of the world-famous "Casino de Paris" direct from its Parisian home. Described as "one of the costliest shows of all time", the spectacular production will have a cast of 100 performers, and stars vivacious LINE RENALD, the singing-dancing star of "Casino de Paris" for the past four years. Featured performers include RUDY HORN, TONY SANDLER, RALPH YOUNG, ROSLYN ROY, JEAN LOUIS BERT, MARYA

DECEMBER 21, 1963

LINERO, MICHELE FRASCOLI, the 12 RUDAS ACROBATIC DANCERS, and the GREAT MAGYAR PUSZTAI TROUPE, plus: Male Dancers, Girl Dancers, and LES MANNEQUINS DE PARIS . . . Importation of the spectacle was by special agreement with HENRI VARNA, owner of the Parisian "Casino" . . . The entire production was conceived, produced, and directed by FREDERIC APCAR, staged and choreographed by RON LEWIS, with costumes designed by inventive JOSE LUIS VINAS, and executed by LUCIA BOET-

Twenty-seven



BIRTHDAY AND ANNIVERSARY CORNER

MRS. DAN MERRIN celebrates her Natal Day today, December 21. Her husband is in the public relations business in Hollywood. . . . RUTH MULLINS, co-owner of KOFFEE TIME CATERERS, also receives her birthday wishes on December 21. . . . GEORGE ARQUILLA, popular localite, and ART FORCE, public relations gent in our

FLV, will celebrate their Natal Days on December 24. . . . DORY DREW will blow out seven candles on her birthday cake on December 24. She is the daughter of JEANNIE and JOHNNY DREW, co-owner of the STARDUST HOTEL. . . . December 25th birthdays include CAB CALLOWAY, "Hi-De-Ho" gent of stage, screen, and all entertainment medias; WILBUR CLARK, of the famous WILBUR CLARK'S DESERT INN; BOBBY KAYE, co-owner of the DESERT INN; BILL SCHWARTZ, Keno dealer at the STARDUST HOTEL; HERMAN SIEGEL, long-time resident of FLV, formerly employed at the EL CORTEZ and SANDS HOTELS; and famous singing star, TONY MARTIN. Tony and his lovely wife, CYD CHARISSE are currently appearing at the RIVIERA HOTEL. . . . December 25 is the 22nd Wedding Anniversary of ESTHER and JOE KELLY, popular gaming executive in FLV. . . . DANNY COSTELLO, singing star, celebrates his Natal Day on December 26. . . . FABULOUS congratulations and much happiness, always, to each of you . . . and that's for sure.



TI . . . British theatrical genius SEAN KENNY designed the production, including the \$500,000.00 "Ocuturamic" stage, which, it is predicted, will introduce a new dimension in stagecraft . . . Special material is by witty PAT JACOB, and versatile BILL REDDIE not only wrote music and lyrics, but conducts the Casino de Paris Orchestra . . . The premiere of the lavish French show is one of the most eagerly awaited galas to be presented on the Las Vegas Strip. To be reviewed next week.

PERSIAN ROOM

FREDERIC APCAR's lavish new 1963 "VIVE LES GIRLS!" tops the first popular edition. The Frenchy frolic is fabulously costumed by JOSE LUIS VINAS, to delight women patrons, and sensationally un-costumed to delight the men. . . . Staging & Choreography by RON LEWIS are magnificent, with one of the prettiest top-terping chorus lines in town, spiced by 8 stunning showgirls. . . . Mucho credit to BILL REDDIE'S

music and JERRY NORMAN'S witty lyrics. . . . The excellent cast of acts and actors includes sexational dancer-singer JACQUELINE DOUGUET; beauteous singer KIM DARVOS; the wonderful juggling PEIRO BROTHERS; LES DANMORY, a funny breath-taking apache team; JEAN PHILIPPE, featured male singer, and BERNARD CHAREYRON, agile acrobatic dancer. . . . EARL GREEN batons the orchestra for tres bon Parisian effect. *Mary Rettig*

FLAMINGO

(Continued from Page 22)

years old, and blind since the age of 6, Ray was a musician at 15, and organized his first trio when he was 17. The ABC-Paramount recording star has had a number of Gold Records, including "I Can't Stop Loving You" and "Modern Sounds in Country and Western Music," with a phenomenal background of some 50 hit singles. His Flamingo show features THE RAELETS, who also appear with

Charles on tour. The famed singer's shows frequently play to as many as 3,500 people. RUSS BLACK and his orchestra are the fine musical aggregation backing the Flamingo shows. To be reviewed next week.

Mary Rettig

RIVIERA

(Continued from Page 22)

only an all-time great singing star, but a scintillating showman with a witty personality that lights up the room. His taste in songs is always a delight, as it ranges from the show tunes he sings so feelingly, to the magical Martin treatment of new numbers that aren't being over-sung by every vocalist in the country . . . There is no need to attempt to describe Cyd Charisse's dancing. Everyone knows she is the absolute tops in grace and style, besides having that exciting quality that sets every male pulse hopping. The fact that she is absolutely gorgeous, with a distracting, whistle-bait figure, doesn't hurt a bit. The teaming of two such brilliant talents as Tony and Cyd makes this one of the biggest events on the Strip . . . THE HALF BROTHERS — DANTE and ROBERTO, the witty and amazing juggling team, open the show, and they are always a delight . . . JACK CATHCART and his brilliant orchestra play the show. To be reviewed next week. *Mary Rettig*

Henry Mencken Quote: "When women kiss, it always reminds me of prize fighters shaking hands."



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SAHARA

(Continued from Page 22)


With the confiding air of a naughty gnome, he gets howls whether he is talking about a midnight jaunt to buy a pizza for his wife, or doing his classic Chinese waiter routine. . . . Handsome Buddy Greco is even more exciting in person than on his hit records. An animated song seller, he really swings an up-tempo number, then has every woman in the room sighing with his ballad style. Greco is also a talented pianist, and his change-of-pace interval at the 88 is a high point . . . Billing the two Buddy's is a winning combo for any club . . . One of MORO-LANDIS's magnificent production numbers opens the holiday show, with the beautiful MOST AMERICAN GIRLS IN THE WORLD dancing up a storm . . . The splendid orchestra is conducted smoothly by LOUIS BASIL . . . To be reviewed next week. *Mary Rettig*

SANDS

(Continued from Page 22)

which is a pity because in clubs there is time for the audience to fully appreciate and enjoy his many-faceted

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DUNES

DECEMBER 23
CASINO DE PARIS
STARRING
LINE RENAUD

FLAMINGO

DECEMBER 20
CAROL LAWRENCE
JACKIE MASON

RIVIERA

CURRENT
TONY MARTIN
CYD CHARISSE
THE HALF BROS.

SAHARA

JANUARY 21
CONNIE FRANCIS
DAVIS & REECE

SANDS

JANUARY 6
GEORGE GOBEL
TOMMY SANDS
ROY CASTLE

SILVER SLIPPER

CURRENT
"JEST FOR FUN"

STARDUST

CURRENT
Fifth European Import
Le Lido de Paris
"BRAVO!"

THUNDERBIRD

CURRENT
"ANYTHING GOES"
"HIGH BUTTON SHOES"

TROPICANA

CURRENT
"THE EXCITING
"FOLIES BERGERE"

talent. Joey spices his witty stand-up comedy monologue with zany impressions and songs, and he is just so great the audience would like to keep him onstage all night . . . THE LOS ANGELES DODGERS are becoming night club stars in the off season, and they are a talented team. Strutting their stuff as singers and hoofers are such great players as DON DRYSDALE, FRANK HOWARD, TOM DAVIS, WILLIE DAVIS, RON PERRANOSKI, and BILL SKOWRON . . . The popular LEVEE SINGERS, of hit recording fame, are making their debut here — a treat for their many fans . . . The RENNE STUART production number opening the show features handsome singer HARRY NOFAL, and the gorgeous COPA GIRLS . . . ANTONIO MORELLI and his orchestra back the shows magnificently . . . To be reviewed next week. . . Mary Rettig

Men have sight, women insight, and wives second sight.

Thirty

SILVER SLIPPER

(Continued from Page 23)

starred . . . Charming song stylist DONNA THEODORE, in a return engagement here, wins more fans each performance. Critics agree she has what it takes to be a top songstar . . . The comedy department is in the capable hands of Henry and his riotous stock company — SPARKY KAYE, DICK RICHARDS, DANNY JACOBS, and EDDIE INNES—all masters of comic timing . . . The saucy SLIPPERETTES pretty up the production numbers, and the perfect musical backing is by GEORGE REDMAN and his orchestra. Mary Rettig

STARDUST

(Continued from Page 23)

ists performing and doves flying overhead, ferocious tigers and trained seals onstage, a village flaming and a real live horse at full gallop. There are nearly full-sized gondolas drifting

FABULOUS LAS VEGAS

about in the magnificent Venetian number, and all in all, the show will take your breath away. . . . The superb dancing of LES BLUEBELL GIRLS is featured. The exciting acts and personalities include LES SALVADORI, a wild troupe of crazy comics, ANDREE LAURENCE, the body-beautiful dancing star, DOMINIQUE, the hilarious and amazing hand-is-quicker-than-the-eye artist, PARKER and POWERS dancing sensationally on the ice, COLETTE BOUSQUET, "Mademoiselle Lido," the lovely singer-dancer, MAC RONAY, the brilliant comedy magician whose tricks never work, and the acrobatic ELWARDOS proving incredibly that what's up is down. Then there is TOSCA DE LAC, scarily spinning the ZEMGANO SISTERS perform on trapezes in the circus extravaganza, GUERRE and his almost human SEA LIONS, KLANT'S excellently trained tigers, and the intrepid RITA LUYCK, and versatile actors-singers MICHAEL TARTEL, WIN KARISH and RAY VASQUEZ. . . . PIERRE LOUIS-GUERIN and RENE FRADAY, who conceived the production, so superbly staged by DONN ARDEN, with FRANK SENNES as show supervisor, can take full credit for another winner. The fabulous costumes are by FOLCO. . . . EDDIE O'NEIL and his Orchestra manage the fast musical changes smoothly. They're the greatest. Mary Rettig

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DECEMBER 21, 1963

THUNDERBIRD

(Continued from Page 23)

the casts, with other featured performers to be announced . . . "Anything Goes", a lively musical farce of shipboard life, was written by Guy Bolton and P. G. Wodhouse., with a brilliant score by COLE PORTER. Included in the hit songs are "Anything Goes", "Blow, Gabriel, Blow!", "All Through The Night," "Let's Misbehave", and "You're The Tops" . . . "High Button Shoes", based on stories of author Stephen Longstreet's boyhood, is set in Brunswick, N.J., circa 1913. It concerns an attempted "con" operation on the staid citizens of the city, and is fun all the way. The score, by JULE STYNE and SAMMY CAHN, has such breezy numbers as "Papa, Won't You Dance With Me", "I Still Get Jealous", "You're My Girl", and many others. Music for both shows is played by the splendid NAT BRANDWYNNE ORCHESTRA. . . . To be reviewed next week.

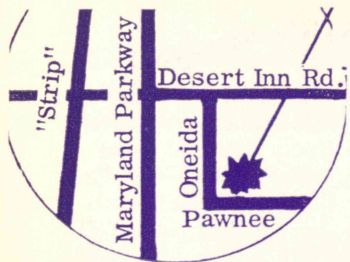
Mary Rettig

TROPICANA

(Continued from Page 23)

clude the world famous singers, LES COMPAGNONS DE LA CHANSONS; BOB WILLIAMS, and his comedy dog act; THE THREE CHARLIVELS, acrobatic dancers who also play musical instruments; LES OLYMPIADES, gymnastic golden statues, and PALERMO AND PHILLIPS, comedy jugglers. . . .

Thirty-one



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Principal performers include singer-dancer MARIANDRE; lyric soprano LENA PASTOR; singer CHRISTIAN CARDIN; ballerina NANCY KILGAS; versatile ALLEN CONROY; dancer UGO PELLICIA; dancer DON HEDDEN, and stunning CORINNE VIAL. . . . Among the featured beauties are FELICIA ATKINS and PAT TAYLOR . . . Dancing by the FLORENCE AND FREDERIC DANCERS is a delight throughout the production. . . . A cast of 80 perform on the Tropicana's spectacular triple stage. . . . The whole breathtaking production was conceived and directed by MICHEL GYARMATHY, produced by TONY AZZI, and superbly choreographed by TONY CHARMOLI, assisted by DICK BEARD. Costumes and scenery are the inspired creations of Michel Gyarmathy. . . . RAY SINATRA and his orchestra play the demanding score with finesse. To be reviewed.

Mary Rettig

CRISWELL PREDICTS

(Continued from Page 6)

A very lovable, hateful child!

So let us welcome Baby 1964, who took so long to get here! What detained it? What Fool detained us? What Fool is holding us back? Since the inception of Time, you and I have been scheduled to meet Baby 1964 and all of the things, people, places and events he will bring!

We will travel this scheduled journey thru 1964 for there will be many others to follow us, for you and I will

merely lead a procession of a never ending parade!

I predict that 1964 will be the pivotal year of the 1960's, and when this year of 1964 is over, you and I, plus the rest of the world will know we have had it!

Are we here to help with the solution or are we a part of the problem?

The Arcana of the Sacred Tarot, symbols that are over 5,000 years old proclaim that 1-9-6-4 will be controlled by A Juggler! A Hermit! A Lover! An Emperor! The Tone of the year will be masculine and fulfillment! Already the prevue of women's styles proclaim the masculine touch! Already the world has promised much and must fulfill it!

1964 will be the Chinese Year of the Scorpion! The year of broken promises! International deceit! Wholesale treachery! Double-dealing! And a fabric of lies!

Madame History will record all with a poison pen!

I predict thru trend, precedent, pattern-of-habit, human behavior, and the unalterable law of cycle that the following events will take place in your year of 1964, so clearly, so surely, so absolutely! There is nothing higher than truth! Faith is faith in any faith!

I predict that Russia and her Red Liberals will flash across the screen of the coming year with greater impact than ever before!

Russia, the land of thwarted dreams and psycho-leaders! Frustration since the year one! Mad Bandits, Czars and

Empresses, low in mentality, high in immorality, poor in spiritual quality but rich in dissolute devilry, continue their influence into the 20th century from Ivan the Terrible, Catherine the Great, the bloody Stalin to Khrushchev! The greatest villains in all history!

Mother Russia, flush with victory over gaining her first warm water port, Havana, Cuba!

Mother Russia, making her dreams of Empire come true, with China, India, the Maylay, the Middle East, the vast European land-grab, Africa (The Red Continent), South America, and coming up on the red hot griddle, Mexico and New Zealand! The little Red Men, who made a nest of the world! Battling, brustling, brazen, Bedouin-like Russia! We cannot argue with Success! We just stand by in amazement! Russia has stolen the diplomatic spot light, and like a Burlesque Queen, will not give up the spot-light!

Yes, 1964 will see many nations forced to have Russian Dressing on their salads whether they like it or not! The Wheel of Fortune is turning and Russia, for the moment, is holding the lucky bingo card!

The Wheel of Fortune is fickle and I predict the House of Cards will fall for Russia in one fell swoop! I predict that gutters of the Kremlin will be filled with blood, flowing like water, after a spring rain! The High and the Mighty will tumble from their shaky pedestals! . . . Their bodies mutilated beyond recognition! Stomped upon, turn asunder and defiled! A bloody mash of bones and whey! All Despots end alike, for in the seed of their success is planted their own tragic and

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well-deserved destruction!

I predict that in your lifetime, you will see the end of Russia and in 1964 you will be able to detect it!

I predict that 1964 will be the year of personal pride! Great waves of independence, rugged individualism, conservative influences and self-glorification will influence you far beyond your present attitudes! You will revel in your own privacy, your own personal private world!

I predict that 1964 will be a beacon light for the generations yet to come, as a year of decisive action, a year of personal courage and a year of absolute one-ism! The strong preserving forces of Nationalism will strengthen the foundation of each nation and the utter silliness of "Liberal Togetherness" will fade in the true light of reason! Great Leaders will topple like buildings under a wrecking crew! Changes so vast and far-reaching will be in the making! Customs will be cast aside! Dynasties dissolved! Cultures uprooted! Individualism will triumph in all colors!

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FRANK SINATRA



Merry Christmas and a Happy New Year



HOTEL

SAHARA

LAS VEGAS • NEVADA

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I predict that the British Empire and its hollow crown will wind down like a tired catherine wheel on July 4th, and fulfill the many prophecies and predictions made ages ago by very wise sages! No man can serve two masters and you cannot eat from both sides of the plate at once!

I predict that Italy will come into a new age of glamour, growth and greatness! Italian products will be found all over the world! The world of fashion will bow to Rome! Cosmetics, perfumes, fine tobaccos, glassware, miniatures, automobiles, tv-sets, and thousands of other every day items will be yours thru the carefully planned production of Italy! Italy will swing to the conservative column soon!

And like Rome, the glory that once was Greece, will bloom into a new world-wide fame and prosperity! The nation of Greece will become a nation of exporters and, just like England which became a nation of shopkeepers with no one to sell to, Greece will export thru a basic practical dollar standard!

Turkey will be protected by the Anti-Communist Bloc, led by Nasser of Egypt! This strong Middle-East bastion will stop Russia in her tracks, and thwart the dreams of Empire! Just as the sands of Egypt thwarted one other Dictator (Napoleon), the same thing will happen again with the present dictators (Nasser and Khrushchev) for the same things happen but to different people! The plot really never changes but the cast of

characters sometimes do!

I predict that the Members of the British Parliament, the Peers, the Prostitutes and their Procurers will share the immoral headlines with other international bums in a vast world-wide scandal that will redden your cheeks with shame! These many famous people connected with the Governments of various nations, should set an example, but they have done the opposite, and are no longer a symbol of elected or inherited might! Shame! Shame! Shame!

Israel will move into the diplomatic gang fight in the Middle East and find herself with many strange bed partners in a political hassle that will amaze historians! There will be a sharp division within, on policy, and it will take a strong man to quell the gathering storm!

Madame History is no respecter of feelings, or emotions and of family tree! You will find yourself doing many things in 1964 you would have thought improper in the year of 1963! Morals will take a holiday! Salacious literature will have a field day! Low, base, sexual novels will be the rage! Disgusting cartoons and illustrated paper backs will shock you! Movies which should be shown in a sewer will get raves from critics! Television will be one smutty joke after the other until the Parents and Teachers will cry for censorship in alarm! Fancy four letter words will be art! But as we swing one way, we can easily swing another! 1965 will see strict censorship of these sexually stimula-

*A Joyous Christmas
and a Great New Year!*

Garehime

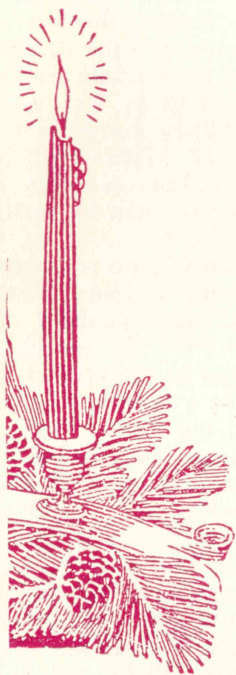
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General Manager

Season's Best Wishes



JOY & HAPPINESS TO ALL
EVERY DAY OF THE NEW YEAR

TED LEWIS

ting works of the back fence variety! We will not only live in the back alley but the gutter as well, literally.

I predict that our Scientists will warn against nuclear jelly, a condition of solids which have been blasted by atomic forces! Deadly to humans and destructive to all solids! This pouring mass of liquified lava could easily seal our doom! The earth would be scorched both inwardly and outwardly leaving us only a shell!

I predict that the greatest diplomatic blunders of the 20th century will be made in this year of our Lord 1963! Historians of the future will prove that we are very correct! The dance of life will turn into the dance of death!

I predict that famine will sweep many lands to the extent that not even a blade of grass will remain, not even the bark from the trees or the roots of shrubs!

I predict this famine will be so great that the bodies of babies will be sold for food just as they did in England during the Black Plague! Dogs, cats, rats and mice will have long disappeared! Mortuaries will be raided for the dead bodies, as liquor stores are now rushed in the South and North in the racial disturbances! Horses and cows will have long become a memory, with pigs and sheep! Hunger will rule the land like an outraged Queen! In the very shadow of the Capitol Dome, howling mobs will bemoan the fact of our past liberal

give-away of foods, while now not one nation would send us a proverbial crumb! We will walk hand-in-hand with the Devil to a roaring Hell of lack and limitation! The sword of Karma will cut both ways!

I predict that with the woe of hunger will come a mysterious plague which will cause the bloodstream to revert itself, resulting in lingering terrifying death spasms! The skin will die and wither on the bones, a little at a time, very much like dreaded leprosy! Our Miracle Men of Medicine will stand by helplessly and no matter how many dogs they slaughter in so-called vivisection, no solution will ever be found! The dead will stack up like cords of stacked kindling wood, and huge cities, once teeming with life, will be strangely quiet; a dead city!

I predict that upon this visitation of the future, will fall the threat of germ warfare, where one tiny pellet, broken over a nation, can result in the entire population becoming sterile and the human race ending like a bad dream!

I predict that 1964 will be the year of vast advancement of the mind and the riddle of time will be solved thru the science of extra-sensory perception! The study of ESP will be given in all colleges and universities! Once we rid ourselves of the ideas of black and white magic we will advance beyond superstition!

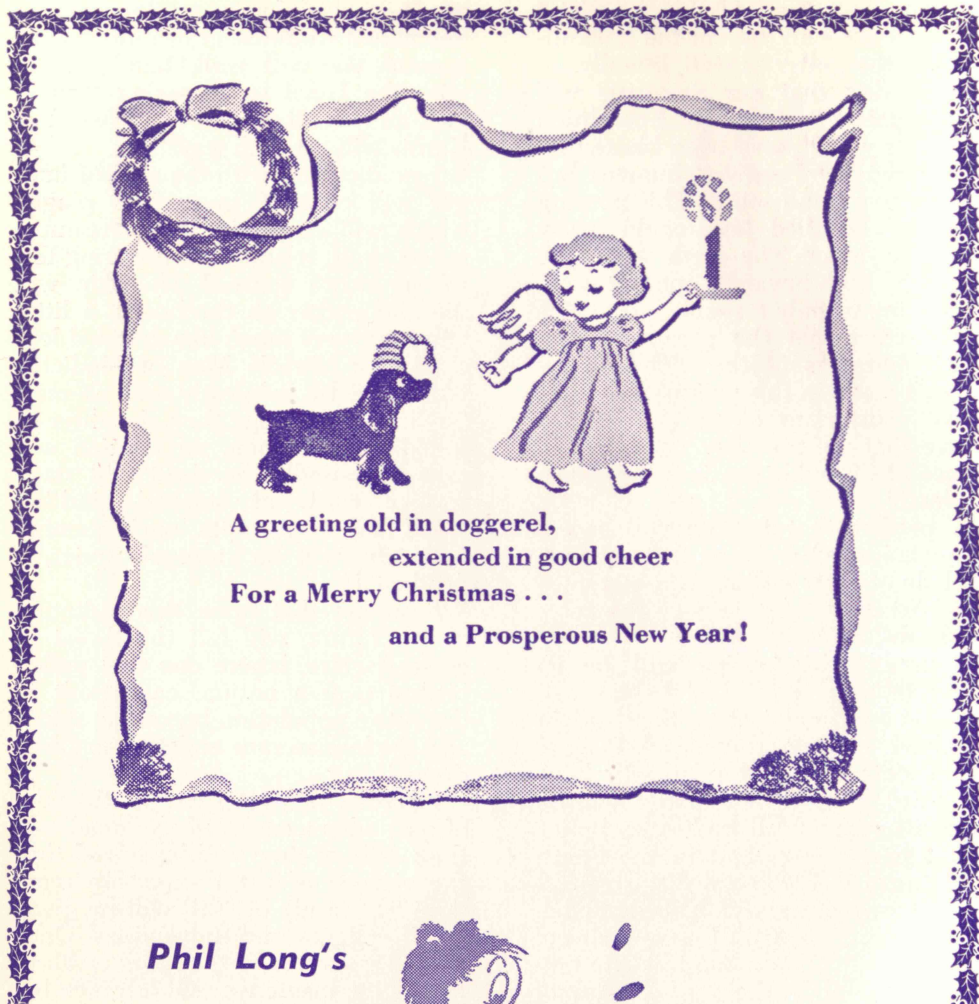
I predict that YOU will live better



SEASON'S GREETINGS



FLY TWA SUPERJETS



A greeting old in doggerel,
 extended in good cheer
 For a Merry Christmas . . .
 and a Prosperous New Year!

Phil Long's



California Club

FIRST AND FREMONT
 (DOWNTOWN)

GEORGE MILFORD
 GENERAL MANAGER

ARCHIE LOVELAND
 EXECUTIVE DIRECTOR

in 1964 than ever before! YOU will travel more and see America first! YOU will pay 10% less for food, clothing and household items due to mass productions on a huge scale! YOU will be wary of Wall Street and the rapid profit-taking raids by foreign money! YOU will invest more in income property than ever before, small units, close in, low rents and all under one roof! YOU will buy more lower-priced clothing and less of the more expensive! YOU will enjoy better health and YOU will live longer, which is bad news for the doctor and the funeral director! YOU will make your plans ahead for the happy, healthy, eventful year ahead!

May the long arm of God reach out over conditions and people, controlling any situation and protect YOU and your interests! For nothing is too good to happen, too good to last for YOU! A thousand can fall at your side and ten thousand at your right hand but it shall not come to YOU! Let us face the future fearlessly, for the future is merely an extension of the present and the past, so why should YOU fear it? I predict the best for YOU and all the more in '64!

Gratefully,
 Criswell
 Criswell Predicts

"Can you describe your assailant?" asked the officer as he picked the bruised and battered man from the pavement.

"That is just what I was doing when he hit me."

HILLSWAY

(Continued from Page 7)

has come. From His chosen people the anticipation has become realization.

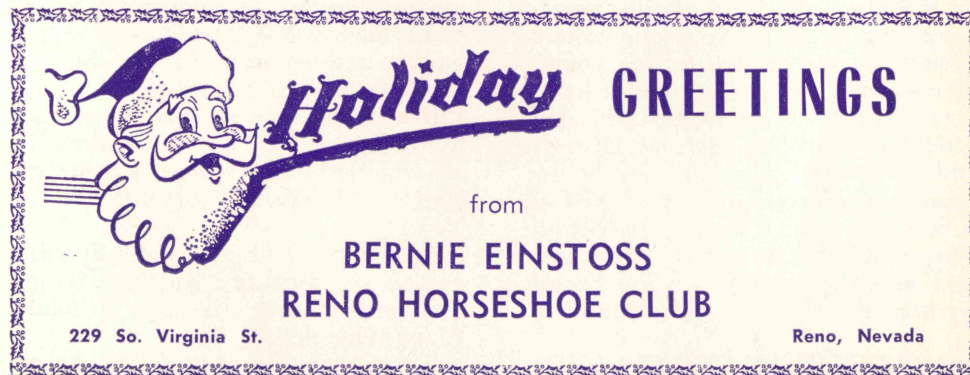
"With enthusiasm, therefore, we look forward to the celebration of the birth of Christ. The celebration brings out what is best in man, his capacity for love, for charity. In meditating about this great example of the love of God, man responds with his own. The final judgment passed on a man will be the degree of his love, the quality of love.

"In an era when real emphasis is being put on charity, as exemplified by the late Pope John and carried on by Pope Paul, Christmas 1963 has an added meaning. It is Christ, our Redeemer, who is the source of love.

"This short article on the meaning of Christmas is meant primarily for those in the field of entertainment. In a sense, the spirit of Christmas is a year around occupation, for, I dare say, joy is your stock in trade. In season and out of season, you are working, providing joy. Regardless of the mood of a given performance, the audience is withdrawn from the routine of daily life into a new perspective.

"May the peace and joy of this season radiate in you and through you."

My second columnist this Christmas is Edward Meck, Publicity Manager of Disneyland. Ed is a very likeable fellow and has been Walt Dis-





The International Musical Phenomenon!



A New
Lounge Name
on the
Horizon



"Greetings"

Vic Hyde

ney's right hand man for years. He is one of the busiest men I know and one of the best friends I have. He is a native of Wisconsin, has long been associated with the motion picture industry, and joined the Disney organization several months before the opening of DISNEYLAND in 1955. He has watched it grow into the world's best-known tourist attraction. Always ready with a friendly hand to help newsmen uncover the many fascinating stories in Walt Disney's "Magic Kingdom" he is known by newspaper, radio and television writers throughout the world. A fine young fellow, Charles Ridgway, had a hand in preparing the following story. He is on the Publicity Staff at Disneyland. Gwen Welch, Ed's lovely assistant and secretary also had a hand in it, I am sure. I know you will all enjoy reading "Christmas At Disneyland" and I am sure you will all want to visit this fabulous spot soon.

CHRISTMAS AT DISNEYLAND

If you're looking for a place to spend the Christmas holidays, don't pass up Disneyland.

There'll be no snow, but you'll never miss it with the "snow-capped" Matterhorn Mountain in the background and its 24-foot Christmas Star on the peak. Up and down Main Street, the Christmas spirit of a bygone age returns with old-fashioned decorations and entertainment.

The ninth annual Disneyland Christmas Parade kicks off the season on Sunday, December 22, when more than 3,000 participants representing nations around the globe will march in colorful costumes.

Bands, choruses and marching units from all parts of Southern California are included in the festival which concludes with Walt Disney's Parade of Toys.

In the pageant are giant Spanish masks, six foot toy soldiers, trains, dolls and clowns climaxed by Santa Claus in his sleigh.

That same day, at dusk, more than

1,000 singers will parade in a spectacular Christmas caroling service in Town Square.

The parade is just the beginning of many yuletide events including the daily appearance of all the Disney characters, the Disneyland carolers and other special entertainment throughout the fabulous "Magic Kingdom".

Somehow, there's a special Magic about the park during the Christmas season. In Town Square, a giant of an old-fashioned Christmas tree rises 50 feet in the air.

In the moat beside Sleeping Beauty's Castle, snow white yule trees float in the still waters usually reserved only for black and white swans. Frontierland's decorations include antique ornaments and Christmas candles.

Even when the parades have passed, there is always something new and different to do in Disneyland.

Newest adventure is in Walt Disney's Enchanted Tiki Room where birds, flowers and tiki gods perform under the direction of space-age electronic devices.

The show is a musical fantasy featuring 225 Audio Animatronic performers in which sound, motion and lighting are all controlled by a single machine.

Also in Adventureland you will find the new Swiss Family Treehouse rising 80 feet above the jungle and matching the description of the tree home used by the island castaways in the famous novel, "Swiss Family Robinson."

For the Christmas atmosphere, however, no place can match Fantasyland filled with fascinating giant toys taken from the world's most famous Storybooks. There's Peter Pan's flight over London to be experienced by each Disneyland visitor riding in a little flying galleon. There are the Mad Hatter's teacups, big enough to ride in. There's Dumbo, the flying elephant, fitted with seats for a whirlig journey.

The Little Engine That Could awaits with a colorful string of toy railroad cars, just the right size for adults and children. You can explore Snow White and the Seven Dwarfs' diamond mine, Alice's Wonderland and the miniature worlds of Storybook Land. Even Sleeping Beauty's Castle is open for inspection.

Especially during Christmas, Disneyland is an enchanted world, where the "toy" trains are big enough to ride in, the stuffed toys are life-size and full of life and the favorite stories of children of all ages become reality.

As for accommodations, there are several hundred new motels in the immediate Disneyland area in addition to the Disneyland Hotel which is connected to the park via the Disneyland-Alweg Monorail System. Many have special rates during the winter season.

As a climax to the holiday season, you will want to attend the annual Disneyland New Year's Eve Party which will run until 2:00 a.m. on January 1st, 1964.

* * * * *

The Season's Best

FROM



"MELCHIONNE'S MODERN MUSIC MEN"

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- (2) "Cotton Fields" — "Only You"

Sky Room of Wilbur Clark's DESERT INN



**MERRY
CHRISTMAS**
AND A VERY
Happy New Year
TO ALL

Siberace


Robert C. Catron, Editor and Publisher of "Tavern Talk," the hotel magazine for 17 central states including our own Nevada, is the following guest columnist. Bob is a handsome young fellow who is very well-known by all the hotel people in the country and puts out a dandy magazine titled, "Tavern Talk," with head offices in Kansas City, Missouri. He is a valued member of the Hillsway Advisory Board and has been a friend of mine for a long time. I see him often at hotel conventions which he attends religiously. He usually shares the spotlight with Wilbur Clark in furnishing a Foreword and Preface for the HILLSWAY TRAVEL GUIDE BOOKS.

* * * * *

Show business people are generally strange, foreign, exotic, emulated, adored, held in awe, actively disliked and even hated by those they entertain. Unfortunately these people are the victims of their roles and of their press agents who, for the sake of publicity, manage to rake every bit of good, bad or indifferent gossip they can from their clients.

As a small hotel magazine publisher and printer, about the only contact I have had with show business people has been to view them on the stage, in the movies or television, pass them on the street, or sit at a nearby table in such places as Lindy's or the old Chez Paree. Once in a well remembered moment, I got to shake hands with Rudy Vallee and chat with Jayne Mansfield and Paul Picerni. All

are well remembered occasions.

I would guess that my reaction to people in show business is average. One can't help but compare the lives of public figures with one's own life and the tendency to pick the person or persons in public life with whom you would like to identify is strong. (In my case it is John Wayne and James Arness, both tall, he-men types over 6 feet tall and entirely unlike myself.) Sometimes I wonder if you in show business have any knowledge of the impact which you have on we ordinary individuals?

To get down to cases. It recently fell my lot to write a short biography of hotelman Seymour Weiss, president and managing director of the Roosevelt Hotel, New Orleans. Mr. Weiss is well known among those in show business and is admired and respected by a great many people in all walks of life as well as those in the entertainment world. In gathering data about Mr. Weiss I had to write a number of his friends, among them, Phil Harris. I fully expected to either receive the stock Hollywood handout and a picture or no answer at all.

My surprise was great when I received a prompt reply from Mr. Harris, and even greater to discover that he had written a letter himself, by his own hand.

Surely here was a great man, one who still has time and patience to honor another man. His was hardly the expected reaction from a Hollywood "Star."

When Roland Hill asked me to write

Merrie Christmas
HARRY RAHNER

CASINO

STARDUST

HOTEL

★ Wishing you a
Merry Christmas ★

JULES PODELL

COPACABANA

10 EAST 60th STREET

NEW YORK CITY

something for Fabulous Las Vegas Magazine I immediately thought of all the people who might be reading my words and what sort of a message I could have for them.

I was reminded of the time Bob Hope gave 45 minutes of his very valuable time (free) to entertain those attending the American Hotel Association convention in Cleveland while, at the same time down the street, a popular singer was appearing who refused to emulate Mr. Hope without her customary fee of \$1,500.

I was reminded of other incidents where, when the chips were down, or there was a need of money, time, travel, sacrifice, Bob Hope and others in the world of show business have given freely and generously of their personal happiness and contentment to help.

Surely then, by being allowed to get a message to you in show business, I feel the responsibility to say thanks from all of us out here.

Some of us are poor, harried, living

humdrum lives and depressed. We appreciate the cheer, the gladness, the joy which the people of your profession have given us and which have, briefly and sometimes even permanently, taken us out of our individual misery.

We envy your success, but most of us are quietly thankful that we don't have to live the seemingly race with life or work the long, hard and unusual hours which most of you must. Surely you are entitled to every nickel you make, every placque, honor and all the glory which comes your way.

Thanks from all of us here on the other side of the footlights for a job well done . . . and a Holy Christmas to you all.

Fanny Lazzar, world-renowned restaurateur, owns, established and runs FANNY'S RESTAURANT at 1601 Simpson Street in Evanston, Illinois. This is the world's most honored restaurant. It has garnered more honors,

decorations and had more articles written about it than any other restaurant . . . All because of Fanny's genius, hard work and philosophy of life which follows in this next guest column

At this time of year . . . when the holidays begin rolling around . . . we begin to think of the many friends we wish to remember with a gift . . . we make a list for each member of the family . . . the Children . . . the relatives . . . the employees . . . everyone we love and cherish, we seek to please and make happy . . . by giving generously . . . of time and money towards the selection of whatever we think they may desire most. And it is a wondrous feeling . . . the spirit of giving and sharing with others which puts a song in the heart and the head . . . because to give, is to love . . . and to love, is to give. The gentlest and most powerful quality in our nature . . . is love. The cohesive element of the universe is love. God is love . . . and when we really understand that we are living in a universe of unlimited good . . . encompassed by the love of God . . . then and then only . . . do we possess the key which unlocks all the mysterious doors of fears . . . troubles . . . and all the negativisms of thoughts and actions . . . and releases us from the bondage of their captivity.

Thinking along these lines . . . it suddenly occurred to me . . . that the joyousness we express in the gifting . . . of others . . . would provide true and complete fulfillment of the desires of our own hearts . . . if we would

THE SEASON'S BEST
GEORGE REDMAN
AND HIS ORCHESTRA
SILVER SLIPPER

but stop and reflect . . . and gift our own selves . . . with the most fabulously beautiful gift . . . we could ever give ourselves. And what is this gift? What is this gift that no amount of money can buy . . . and yet . . . will be . . . the most valuable . . . and cherished possession . . . we can ever have? What is this wondrous gift which will be source of our physical well-being . . . our intellectual might . . . and give us the emotional stability we need to withstand the onslaughts and discords of earthly existence. What is this gift . . . that centers us in strength . . . like a veritable Rock of Gibraltar . . . and when the derisive laughters . . . catcalls, shouts . . . hisses . . . and all the uproar in the play on the stage of the world about us . . . with actors who have lost the focus of truth . . . and the acting is twisted and distorted and out of perspective . . . will not submerge us in despair and disgust. What is this gift . . . that is indeed a citadel in our hearts which will withstand the siege of the battling forces . . . racial . . . political . . . hidden on this world's stage which shows the sheep-wolf guise of certain religious groups . . . whose special distinctness . . . is the God of their own Power . . . and not



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HOLIDAY PROGRAM

*May this year be your
finest Holiday of all!*

FROM YOUR FRIENDS AT THE INN
AND THE COUNTRY CLUB

Wilbur Clark's
DESERT INN
& COUNTRY CLUB



ROLAND L. HILL
Hillsway

Thanks for your loyalty and friendship these past 15 years that the Hillsway Column has been appearing in Fabulous. May you all have the best Holiday Season ever this year.

"HILLSWAY, 10th Edition," is just off the presses. It lists 5,000 of the best places to eat and stay, 1,900 of the "must" places to visit, see and enjoy, and 1,700 of the best stores to shop in. Wilbur Clark wrote the Foreword for the book.

"THE BEST OF HILLSWAY," listing 400 of the top places, is also available. For our Fabulous friends we are offering both books for just \$2.50. Write direct to . . .

HILLSWAY, INC.
P. O. Box 517
St. Cloud, Minnesota

really the Power of God . . . or good. What is this gift . . . to ourselves which can start a flow of good to us and give us the abundant life . . . God provides for us . . . every day that we live?

And what is this gift . . . which in giving us this flow of good . . . set off by the creative Law of God will flow good to others . . . for as we receive . . . we give . . . and as we give we receive ever more of the all that the Infinite Life has to offer us. Yes, what is this gift to ourselves . . . which would end the quibbling . . . the strife . . . the bickerings . . . because we will better understand what the nature of our mission on this earth is all about . . . and why . . . we are here . . . This is the gift . . . this is the gift which will indeed begin a New Life for me and for you . . . a "Vita Nuova." It is the gift . . . of . . . faith. The kind of faith . . . that will make us stand secure in life . . . and which makes us know that there is the Divine within our own selves . . . and

that all the answers to anything and everything which can confront us in life and to our dying day . . . will be right there . . . where we are. When we give ourselves . . . this kind of gift . . . Faith . . . we will have a force which should remind us of a great oak tree . . . for no matter the storms that blow upon it . . . it will ever remain unbroken by them. The difference between the failure or success in life (and I am not necessarily speaking of material success) is lack of true faith . . . faith in God . . . which is also faith in ourselves . . . because the Divine . . . is truly in the very center of our beings. But you may ask . . . as I asked many years ago . . . when I too faced the future . . . without faith. Too much study . . . too much trouble . . . too much despair . . . my world was a world of too much . . . nothingness.

I had an Irish friend . . . Evelyn Reardon . . . who is still my friend . . . who had such faith . . . it was a joy to be with her . . . but faith with the



We hope our friends
find this Christmas, the merriest...
the coming New Year, the happiest!

CARL COHEN



HOTEL

Season's
Greetings

FROM ALL OF US AT THE

NEW PIONEER CLUB
IN DOWNTOWN LAS VEGAS

Greetings

MR. and MRS. CHARLES TURNER
and JILL

The Sands
HOTEL

Irish is something that is born in their very tissues . . . as the saying goes. I never met an Irishman without faith . . . this is why laughing eyes and hearts are the Irishman's gifts from God. "I wish I had your faith Evelyn," I said to her one day . . . "oh to have your kind of faith . . . to believe . . . to believe, to accept without doubt and questions . . . that life has meaning . . . that there really is a God . . . up there." "Well," answered Evelyn, smiling. . . "simply start praying for . . . faith . . . that is all there is to it . . . pray and God . . . will grant you the kind of faith . . . you need so badly in your shipwrecked life . . . you are cast on an island of doubts and fears . . . but if you pray . . . God will give you faith . . . I promise, because I know and I too . . . will pray for you." This was some thirty years ago. And so I prayed . . . I said . . . night after night . . . "Oh God . . . help Thou my unbelief . . . help me to believe . . . to have faith . . . give me the greatest gift a human being can

have. . . the greatest gift. . . I can give myself too . . . give me . . . Oh God . . . the gift of Faith . . . please." And little by little . . . it came to me . . . for I discovered that the great hand of the Universe was becoming discernible to me because faith . . . was slowly coming through to me . . . in devious ways. My path in life was taking a new course . . . I was learning from every mistake I had made in my life . . . As faith began to take hold of me I felt that I was getting back on the right track that would get me to my true and proper destination. As faith increased . . . and with daily prayer . . . it keeps increasing . . . I knew that I was molding my life into a newer and more desired shape or form because I was choosing the Divine pattern and cutting the cloth of my life very carefully . . . and coming out with the most beautiful gown . . . my soul would ever wear . . . Ah but this gift . . . of faith . . . can make our lives start over again . . . no matter what age we may be . . . thirty . . .

Merry Christmas...

and may all your dreams come true

NICK KELLY

MANAGER

Copa Room

SANDS HOTEL

fifty . . . we are never too old . . . to make a new beginning. When we gift ourselves with . . . faith . . . as I did . . . to myself . . . many years ago . . . then and then only will we be climbing upward . . . upward . . . evermore everyday with ever increasing knowledge and understanding of everything pertaining to the Divine order or scheme of things. Strange, that with this great gift of faith . . . we grow and become alerted to an ever greater awareness of the spiritual and clear our own vision so that we actually see beyond our own consciousness . . . into the realm of the eternal.

With faith . . . we begin to understand that our soul is not a thing apart from us . . . we know that WE are the soul and our bodies are the unreal and transitory part of us which changes in material every day and which we will some day discard. Somehow . . . without this gift of faith . . . we cannot accept the reality of life . . . or our relation to the Universal Mind . . . or God. Without faith . . . it is impossi-

ble for any of us to attain the highest degree of spiritual attainment. And we do need to obtain it.

Yes . . . the Universe began with God . . . and everything . . . returns to Him . . . including ourselves. And if we accept this gift of faith . . . and give ourselves this wondrous gift . . . we will discover that God's world is indeed beautiful, harmonious, truthful and loving . . . and if we grow in this consciousness we will express "the light of the world." Without faith . . . we see only the storm and the strife and nothing is worth the struggle because we are powerless as we deny God.

It is true that God is in all of us . . . but we are not all of God. Faith is the key to the very door of the eternal. The dust of the ground which we are and to which our bodies will return someday have the breath of life, the thinking mind, because the soul has been infused.

And so I say . . . at this time of year . . . when we are joyously think-

ing of gifting everyone we love . . . why not . . . gift ourselves . . . with faith. Then and then only will we awaken to the greater consciousness of our true identity and find ourselves attuned to the voice of inner Wisdom. And best of all . . . find that we are indeed . . . a part of God . . . and we will know . . . as Science is discovering more and more every day . . . that there is not one point of separation between God and His creation . . . and that evolution, as Teilhard says . . . is no hypothesis. Nothing can appear that has not been prepared from all eternity, and the universe is always at work perfecting itself." And as I once wrote in a previous article . . . life is either a melody . . . or a dirge. Gifting ourselves with the priceless jewel of faith . . . gift us with the knowledge that we are in league with the Divine . . . that will wisely guide . . . lovingly sustain us in every crisis in our lives . . . fulfill our every need . . . until our very beings will respond as we enter into a new life . . . happy . . . beyond . . . description.

Mrs. Howell Ross Hanson is one of the most charming ladies I know. She was born and reared in the very best traditions of the South, to a life which could have been one of ease, luxury and comfort to the nth degree, but she has chosen to forsake all these things money can buy and do something worth while with her money and her talents. And she is doing a grand job of it. She was reared to be a lady of refinement and culture and

to live a life of ease. She married extremely well. Her first husband was a Candler whose father and family invented and owned Coca Cola. They raised a fine family before Mr. Candler's untimely death. He, as a hobby, built the fabulous ATLANTA BILTMORE HOTEL. After his death, the hotel had hard sledding during the depression. That is where Mrs. Hanson left the comforts of her many mansions and went to work. She not only saved the hotel from depression ruin as so many other great hotels were doomed, but has put it back on its feet, improved it, added beauty and charm, until now it rates with the great hotels of the world. Mrs. Hanson later married a Broker, banker and Mainliner from Philadelphia who also died early. Now, she and her very nice sister, Ora Sperl, share a lovely large apartment next door to the hotel and, daily, Mrs. Hanson runs this hostelry in ship-shape form. Busy as she is with her hotel, her various charities and philanthropies and social life, she took time to write the following:

* * * * *

Hotel business is one of the most colorful and rewarding businesses imaginable!

It takes untold vitality; imagination that sees and registers; the know-how to make people happy, and that probably includes some important musts—good food, comfortable beds, pleasant temperature and unfailing service, dispensed in every department. The great reward is the heartfelt letter of



BOB BERGEN

CASINO

DESERT INN

Season's Greetings
from



COMPLETELY
REMODELED

the Golden Gate

CASINO

1 FREMONT STREET

Gaming — Keno — Top Paying Jackpots

BAR

&

RESTAURANT

gratitude that comes from the departing guest.

To be a good hotel operator, the head must also be a detective, a decorator and have a sensitive feeling of what is wrong. The reward brings great joy in the accomplishment of all these needs, and our peaceful garden, with large oak trees and magnolia trees, with their waxy white blossoms, together with the boxwood bordered beds, also say "Thank You."

These things make it worth the effort and tell us the story of "Happy People." What a joy to be part of it.

This columnist needs no introduction to Las Vegas. He is Percy Villa who owns and runs PERCY'S VILLA down on East Charleston across from the Huntington Theatre and also a flourishing vending machine business. Percy hails from Minnesota where he was most active in youth activities, Boys' athletic leagues, and teaching sports at fashionable Blake School, a prep school for boys. He is as well-known and as well-liked a man as I know in Minneapolis and is fast becoming as popular in Las Vegas. A few years ago he lived in Vegas and wrote a column for the SUN and then, as he put it, made the colossal mistake of his life by moving back to cold Minnesota — a mistake he has now righted by moving back here to Las Vegas and I think he is the happiest man in town. I know you will enthuse with him when you read his column praising F.L.V.

* * * * *

I'm indeed thrilled by the chance of doing a guest column for Roland. Since I haven't written a column for a long time, this writing a column for someone else is something I used to impose on others to do for me (Roland included).

The Villas came to Las Vegas in the summer of '55 starting with the Las Vegas Sun as Promotion Director and also covering the Strip, doing feature stories on local personalities. In '57 I shot a boo boo and made the world's biggest blunder and boy when

CHRISTMAS
Greetings

A warm and
friendly wish
for your
Merry Christmas!

from the
MANAGEMENT
and
all the
PERSONNEL
of
MARKET
TOWN

*Builders & Home
Supply*



1600 Las Vegas Blvd. South



Dolores & Alex Goldfine

CASINO

magnificent

RIVIERA HOTEL

I make a mistake — it's a beaut. You may have guessed it by now — we returned to Minneapolis, Minnesota. (Percy, I like Minneapolis. RH) But last November we rectified that mistake and returned to Las Vegas. The children are almost on their own at the University of Minnesota and so my beautiful Anabelle and I felt we could leave them there and return to Las Vegas. Roland asked that I mention the many friends that I have in Vegas — but for fear that I may leave some out, I won't attempt to even try.

In the past two years Strip hotels have opened five golf courses, four tennis courts and numerous riding stables and bicycle trails. In addition a 450 boat marina has opened on Lake Mead. Most of the hotels now maintain cabin cruisers for their guests.

The newest and one of the most beautiful hotels on the "Strip" is the CASTAWAYS — across the street from the SANDS HOTEL. Ben Jaffe is the builder and owner and did a

splendid job of it.

All the hotels are putting up soaring additions where patrons can relax, well above the din of existing gambling casinos. The Fremont Hotel is really something to see — one of the beauties of the world. This hotel has everything.

Nearing completion is the new 29-story LANDMARK Hotel. It will house a gambling casino and as the tallest building in Nevada it will offer its guests an extra attraction — a view of Lake Mead and parts of four states.

The DUNES HOTEL is going up to 22 stories high and should be ready by next June.

The DESERT INN, recently added another 200 rooms and now has the most modernistic showroom in America.

Of course the SAHARA HOTEL with its 1000 rooms is the most complete hotel, I believe, in the entire world.

The MINT will soon be called the MINT HOTEL. The newest Fremont

Street hotel will have over 500 rooms, will be 26 stories high and should be opened in late '64.

That is just a few of the good things happening here. All the other hotels are keeping pace too. Land values are soaring and that accounts for the skyscraper trend. Land is now around \$3,000 a foot — more than double the price of five years ago. (Hillsway could have bought the entire strip for \$500 when we first started coming to Las Vegas.) Many of the hotels have added halls seating up to 1500 persons, to lure more conventions. They often split their marquees between billing their entertainment and bidding for a convention.

A seven million dollar public convention auditorium, built four years ago, already has brought in 400 conventions, and would you believe it, such sedate organizations as the Women's Christian Temperance Union and the National Council of Catholic Women had their conventions in Las Vegas last year.

Jim Deitch, head man of the Las Vegas News Bureau and his assistant, Don English, are both doing a million dollar job. That goes for Barney Rawlings of the convention bureau, too.

I haven't mentioned (because of space) the fabulous hotel shows. I love every corner of the showrooms and casinos, even though I don't drink, smoke or gamble. Las Vegas does not require you to do those things. It is a city where you can do as you please and no one cares. The best buy in town is the great lounge

shows. Just think, for one buck and sometimes less you can see attractions that get \$10,000 per week. Where else can you find entertainment like that for less?

Thanks again, Roland, for allowing me to visit via your column.

THAT'S FOR SURE

(Continued from Page 10)

December 29, 1962

Front Cover: Our New Year's Cover Girl, lovely MARLENE SPIVEY, Dancer in "Guys and Dolls" at the DUNES HOTEL.

BARBARA KAITTS, dancer in the "Folies Bergere" at HOTEL TROPICANA, exchanged marital vows with STUART FLEMING, former Broadway stage manager and also a dancer in the first "Folies."

We were proud to note JACK ENTRATTER's re-election as President and Chairman of the Board of the SANDS HOTEL. Also CARL COHEN back as Executive Vice-President and FRANK SINATRA as Vice-President.

BEN GOFFSTEIN resigned as Prexy of the RIVIERA HOTEL. Ben had been associated with the same organization since the years it headed the FLAMINGO HOTEL, prior to taking over the Riviera.

Hollywood and FLV turned out in formal dress for the December 20th opening of "South Pacific" at the THUNDERBIRD HOTEL. It was the thrill of opening night that Broadway audiences experience.

TWIN LAKES LODGE

Las Vegas All Year Dude Ranch

Discover the West's most complete Ranch and Outdoor Resort — 18-hole golf course adjacent, \$2.50 fee. Daily riding activity, weekly rodeo. Boating, trout fishing, barbecues. A picturesque setting of woods, waterfalls and lakes in the desert. Couples \$50.00 weekly. Family rates — Kitchenettes, fireplace suites. Join the experienced vacationers who return again and again. Request brochure.

TWIN LAKES LODGE

Box 1589, Las Vegas, Nevada

ORchard 8-2002



CHRISTMAS *Greetings*

To each of you — for
your own kind of
Christmas observance—
to be filled with all the
joy and the many
blessings of

Christmas Day!

CHARLES RICH

DUNES

HOTEL & CASINO

LAS VEGAS NEVADA

The VAGABONDS seemed to be more jubilant than ever, over at the TROPICANA HOTEL's Showcase Lounge, where they were starring. The group boasted two new daddies. On December 12th, MARY GERMANO presented hubby DOMENIC G. with heiress, MARISSA at the CEDARS OF LEBANON HOSPITAL in Los Angeles. On November 9th, BARBARA TORRE introduced her little doll, TRINA to hubby AL and their two year old son, ALAN.

DAVE MARIN (tonsorial artist at the STARDUST Barber Shop) was busting his buttons over his son's trumpet debut, which took place at ST. ANNE's New Year's Eve dance.

The THUNDERBIRD HOTEL was chosen as the site for, "Operation Las Vegas," the local segment of the 1963 Arthritis and Rheumatism telethon, sponsored by the Southern California Chapter of the A & R Foundation.

January 5, 1962

Front Cover: Blonderful CHRISTINE CARTER, Donn Arden Dancer at the DESERT INN.

The ALAN GALES celebrated their Twenty-Sixth Wedding Anniversary on December 26th in the Sultan's Table of the DUNES HOTEL. Many "Strip" celebrities turned out to toast the duo. Alan was co-starred with BETTY GRABLE, DAN DAILEY and LOLA FISHER in, "Guys And Dolls" . . . This was his FLV debut.

DANNY THOMAS cut the cake, celebrating the Tenth Anniversary of the SANDS HOTEL, and presented the first piece to SADIE FREED-

MAN, whose late husband, JAKE, was the founder of the Sands.

MARIE and HARRY RITTOFF purchased a tannery in Milwaukee, making DAVID's GLOVES the largest industrial glove manufacturer in the nation.

While vacationing in Acapulco, BEN GOFFSTEIN caught a ten-foot, 220 lb. marlin!

JACKIE GAUGHAN and MEL EXBER took over the ownership-management of the popular HOTEL EL CORTEZ on New Year's Eve and there was a tremendous turnout to welcome the new administration.

ELLIOT MIZELLE, formerly of the AMBASSADOR HOTEL in Los Angeles, was named the new Executive Director of the RIVIERA HOTEL.

January 12, 1963

Front Cover: Lovely JO DOBSON, one of the "Most American Girls In The World" at HOTEL SAHARA.

SHEILA and FRED (Kahuna) BROWN celebrated their First Wedding Anniversary on January 16th. Fred is a mixologist at the AKU AKU Restaurant.

JOHNNY SHAEFFER was appointed General Manager and "over-all boss" of the SILVER PALACE.

RICHARD GULLY was appointed to head the public relations field for special events for the RIVIERA HOTEL, in the Los Angeles area.

January 19, 1963

Front Cover: Beautiful FELICIA ATKINS of the "Folies Bergere" at HOTEL TROPICANA.



Holiday Happiness to All!

SECURAGUARD

R. K. SHEFFER
J. T. MORAN
Telephone 735-0797

2937 Industrial Road
Frontier Building
LAS VEGAS, NEVADA

*BEST WISHES
FOR A HAPPY
HOLIDAY SEASON*

ABE GOODMAN

CASINO

STARDUST HOTEL

There were eight large mail bags waiting to be delivered to ROBERT GOULET when he opened at the FLAMINGO HOTEL on February 11th.

It was with regret we learned of the passing of HANK MORTON on January 6th. Hank appeared here several times, as TEX RITTER's sidekick at the SHOWBOAT HOTEL.

"Milton Berle Nite" at the SILVER SLIPPER (January 13) was a complete sellout. Practically every performer and star in FLV paid homage to this Top Banana. (Uncle Miltie was starring at the DESERT INN.)

Metropolitan Opera's CESARE SIEPI took over as "Emil De Becque" in the THUNDERBIRD HOTEL's "South Pacific" when STEPHEN DOUGLASS made his exit on January 24th.

NORMA RIDDLE was named as the new Prexy of the Women's Democratic Club for 1963.

January 26, 1963

Front Cover: Lovely HEATHER

Sixty-two

FORD of London, England, a visitor at the STARDUST HOTEL.

TONY GILLARD (Entertainment Director at the NEVADA CLUB) and his lovely wife, DEBBIE HAYES (trumpet player) purchased the RUSTIC INN in North Las Vegas.

During her recent visit, EDIE ADAMS signed JERRY FIELDING to do the musical arrangements for her February 4th RIVIERA HOTEL opening. While here, Edie filmed one of her TV viewers.

On January 17th, DEBBIE REYNOLDS tossed a soiree in the Portrait Room of the RIVIERA HOTEL for the cast of her show, the backstage crew and hotel executives.

WENDELL MUIR, formerly a pharmacist at STRIP DRUGS, was named Manager of the MAYFAIR DRUG COMPANY.

JEANNE MAGOWAN began her sixth year as Assistant to Publicist, LEE FISHER at the DUNES HOTEL, January 21st.

Italian dancer, ENRICO MEDINI

FABULOUS LAS VEGAS

Season's Greetings



TO EVERYONE
IN LAS VEGAS FROM
THE MANAGEMENT & STAFF
OF KSHO-TV - CHANNEL 13
AND OUR ABC NETWORK
With Bigger & Greater Shows for 1964

Alex Gold

GEN. MGR.

DECEMBER 21, 1963

Sixty-three



G
R
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G
S

To All My Friends
Everywhere ...



flew to FLV to wed his childhood sweetheart, ELISE VALLEE, singing-dancing star of the HOTEL TROPICANA's "Folies Bergere."

February 2, 1963

Front Cover: Japanese beauty, MI-CHIKO PADDOCK, cocktail waitress at Don the Beachcomber at HOTEL SAHARA.

Voluptuous FELICIA ATKINS of the HOTEL TROPICANA's "Folies Bergere" became the bride of CHRIS CHRISTIANSON, January 26th at the LITTLE CHURCH of the WEST. A reception was given in their honor by Mr. and Mrs. J. K. HOUSSELS, Jr., at the bistro.

A moving moment at the EDDIE FISHER opening (DESERT INN) took place when the star introduced his long-time manager MILTON BLACKSTONE and his new bride, before he dedicated the "Anniversary Waltz" to the pair.

While on the subject of Eddie Fisher, he was selected as a featured performer in the April 8th "Oscarcast," marking his third appearance.

JACK SOO, star of "Flower Drum Song" at the THUNDERBIRD HOTEL, was given a top role in "Who's Sleeping In My Bed," with stars DEAN MARTIN and CAROL BURNETT.

February 9, 1963

Front Cover: This week's cover celebrated "Variety Week" from February 10-16th.

CONNIE FRANCIS (at HOTEL SAHARA) was busily cramming for her proposed trip to Japan in April. Before she left, the doll songstress cut an album in Japanese; hence, the reasons Connie was learning the oriental language.

DONALD WILKINS was appointed Vice Prexy in charge of sales at the RIVIERA HOTEL and took over his duties on February 7th. He came to FLV from a similar post at the AM-BASSADOR HOTEL in L.A.

It was a real pleasure to welcome SYLVIA and NAT HART back to FLV. Nat operated the Gilded Rafters Restaurant in the San Fernando

Season's
Greetings



RITA and JOE
PETRECCA

FOR HAPPY AND HEALTHY FEET
**THE
COBBLER**
2409 LAS VEGAS BLVD. SO. (the strip)
hours 8am to 6pm 735-3686

HOME OF IMPORTED ITALIAN HAND MADE SHOES
...also FAMOUS NAMES in DOMESTIC SHOES



*To All of
My Friends
May I
Wish You
And Yours The
Merriest of
Holidays - - -*

**COLONEL
CHARLES
BARON**



Holiday Greetings

to all my Friends across the country.
Enjoying my return engagement at

Wilbur Clark's

DESERT INN

SKY ROOM

*Don
Goldie*

Valley and also managed "Les Poupees de Paris." He took over as maitre d' THUNDERBIRD HOTEL.

GROUCHO MARX and his wife hosted a party of friends at EDIE ADAMS' RIVIERA HOTEL opening, February 4th. Seated at their table were IRWIN ALLEN, JILL ST. JOHN, the VINCENT MINELLIS, the ROBERT TAYLORS, the PAUL BARTLETTS, BARRY SULLIVAN, MICHAEL RENNIE, CESARE ROMERO, STELLA STEVENS, GORDON MacRAE, SUSAN OLIVER and HUGH FRENCH.

Construction began on the seventeen story rise on the MINT Casino.

They were shooting JACQUELINE DOUGUET at the DUNES HOTEL. That is, TOM KING was doing a photo layout of "Vive Les Girls" for LIFE magazine and somehow, he managed to focus on La Douguet, more than anyone else.

MONTE PROSER announced that the Rodgers and Hammerstein office gave him "exclusive rights to produce their musicals in FLV," due to the THUNDERBIRD HOTEL's successful presentation of "Flower Drum Song" and "South Pacific."

February 16, 1963

Front Cover: Lovely JEANIE GARDNER, Copa Girl at the SANDS HOTEL.

"SLIPPER JACK," that handsome, registered quarter horse, was given away by the SILVER SLIPPER, February 10th. PHIL MOLSEED of Up-land, California was the very fortunate winner.

There was a full house turnout for the February 9 and 10 taping of EDIE ADAMS' TVviewer, set for the ABC Network, February 26th. (Edie was appearing at the RIVIERA HOTEL.)

On February 7th, JOE WELLS (Prexy of the THUNDERBIRD HOTEL) was installed as Chief Barker of VARIETY CLUB Tent. No. 39 at the HOTEL SAHARA. He succeeded the outgoing MOE DALITZ (of the DESERT INN.)

You'd never believe that DAVE MARIN had ever been a grandfather before, the way he crowed about 7 lb. 9 oz. DANIEL born to ESTHER and TOM CASEY, February 2nd. (Dave's chortling could be heard at the STARDUST HOTEL Barber Shop, from morn to late afternoon.)

The incoming LAS VEGAS PRESS CLUB officers (with HARRY PARKER of the DESERT INN publicity office taking the Prexy's chair) for 1963 were officially installed February 8th at the club's annual dinner in the STARDUST HOTEL's International Room.

CARL COHEN, Vice Prexy-General Manager of the SANDS HOTEL, hosted a Golden Wedding Anniversary party in the Copa Room for the JOE ROSENS, of Los Angeles.

JOHNNY PULEO completed his DESERT INN *Lady Luck Lounge* gig on February 11th and headed east to tape the PERRY COMO TVviewer, set for a February 27th release. He also signed for ED SULLIVAN's TVviewer on April 7th.

Good to see MITCH DeWOOD



Yuletide Greetings

FROM

**JACKIE
GAUGHAN**

AND

**MEL
EXBER**

FOR THE

LAS VEGAS CLUB

AND THE

El Cortez

HOTEL and CASINO

taking hold in his new part as Entertainment Director of the FLAMINGO HOTEL.

February 23, 1963

Front Cover: Sultry showgirl, MICK-EY HYMAN, of HOTEL TROPICANA's "Folies Bergere."

Syndicated columnist HY GARDNER was at the DUNES HOTEL, taping interviews to be projected on his New York WOR-TVviewer, sometime in March. KLAS-TV filmed the segments, which centered around many stars who were appearing on the "Strip."

Good looking BILL MEIGS took over the "Emil de Becque" role in the THUNDERBIRD HOTEL's "South Pacific," replacing Opera star, CESARE SIEPI.

A six pound, one ounce baby girl was born to PHYLLIS and BOB TEMPLE on February 16th. Bob is night auditor of the STARDUST HOTEL.

The GLORIA TRACY Quartet (of the *Driftwood Lounge* at the FLAMINGO HOTEL) took a week off during their engagement to make three appearances on JACK BENNY's TV show, through special recommendation by LIONEL HAMPTON.

Singing star TONY MARTIN and TV Producer TONY OWENS, RIVIERA HOTEL stockholders, were elected as members of the Board of Directors of this bistro. Other members of the board are ELIAS ATOL, Chairman and Prexy of the RIVIERA, ROSS MILLER, Casino Manager and JESS GOODMAN, Executive Vice Prexy.

Chef HENRI PETTIJEAN, of the DESERT INN, presided over the QUANDO MANDUCAMUS FRATERNITY of Epicures' Gourmet Dinner at the PERE MARQUETTE HOTEL in Peoria, Illinois, February 14. He was awarded a Culinary Testimonial and trophy.

STEVE ALLEN practically took over the DUNES HOTEL, February 28 and March 1, to do some filming for his 90 minute TVviewer. Tied in with this time filler was the World

Premiere of UNITED ARTISTS' "Love Is A Ball" set for the HUNTRIDGE THEATRE, March 1st, segments of which were contained in Allen's show.

March 2, 1963

Front Cover: Blonderful GAY EDMOND, nurse in "South Pacific" at the THUNDERBIRD HOTEL.

JIMMY "Schnozzola" DURANTE's triumphant opening night at the DESERT INN attracted not only his anonymous adoring public, but some stellar talents, beloved by everyone. Speaking of Jimmy, we thought he was great on ED SULLIVAN's TVviewer (Feb. 24) telecast from the stage of the Inn.

EDIE ADAMS taped her future NBC spectacular exteriors at the LAST FRONTIER VILLAGE, with SILVER SLIPPER Top Banana HANK HENRY joining the cast.

The DESERT INN promoted the first Annual Gold Cup Team Matches that were held over a four week period, with the finals set for June 6-9. More than 1100 amateur golfers participated from nineteen western cities and Canada.

BRIDGETTE UBLER and MIKE CREDICO walked the orange blossom path on February 9th. The bride handles Room Reservations and the groom is a "21" dealer — both at the STARDUST HOTEL.

Over at the NEW FRONTIER HOTEL, BELLE BARTH had her option picked up and an additional thirteen weeks added to her contract.

DALE LENETT & STAFF
Dunes Flower Shop
DUNES HOTEL

Christmas Greetings

Pioneer Title Insurance

OF NEVADA

125 South Fourth Street

It was a real pleasure to welcome lovely JANE POWELL back to FLV and HOTEL SAHARA. She had been missing from the local scene for greater than three years.

Irish Baritone, JOHNNY O'NEILL moved up to the role of "Commander Harbison" in the THUNDERBIRD HOTEL's "South Pacific." The spot was vacated when BILL MEIGS took over the starring role of "Emile de Becque."

After closing out at the O'KEEFE CENTER in Toronto, the HALF BROTHERS, along with the others in the JACK BENNY show, moved to a February 25th opening at New York's ZIEGFELD THEATRE, for a six weeker.

March 9, 1963

Front Cover: Lovely Parisienne, JACQUELINE DOUGUET, featured in the DUNES HOTEL's "Vive Les Girls."

DAVE VICTORSON's wife, LITA presented him with an heiress (JOY) on February 19th. The proud daddy

is Entertainment Director of the THUNDERBIRD HOTEL Lounge.

BARBARA WORTH was among the first entries in the RIVIERA HOTEL's Blue Ribbon International Horse Show (Apr. 22-25). A Sacramento, California native, Miss Worth was named "Horse Woman of the Year" in 1962.

Popular TV personalities, ART LINKLETTER and his son, JACK, were registered at the HOTEL SAHARA, when they were here to kick off the promotion in which this bistro presented vacation prizes on the A.L. TVviewer.

Included among the many celebrities who attended the JOHNNY MATHIS-GUY MARKS opening, March 4th at the RIVIERA HOTEL were CONNIE STEVENS, FRANKIE AVALON, the EDD BYRNES, DOUG McCLURE, LARRY WARD, ROBERTA HAINES, PAUL RAFFLES, JACK GROSS and the GARY NELSONS. The bistro flew in fifty out-of-town disc jockeys for the opening.



Anthony Gasbarri, one of Rome's most famous custom tailors, personally supervises the fittings; the cutting; even the selection of the fabric to compliment your personality; to the final pressing of your garment . . .

Only Custom Tailoring and by a superb craftsman as Mr. Gasbarri, can this be accomplished especially when tailored to your own taste and needs.

Mr. Gasbarri, the "Dean of American Continental Styles" always produces the ultimate in custom tailored suits.

NOEL and
WE WISH OUR WONDERFUL FRIENDS
AND CUSTOMERS

A
VERY PROSPEROUS AND HAPPY 1964...

"for the finest in custom tailoring reflecting the individual taste and personality"

ANTHONY GASBARRI
OF ROME

7568 SUNSET BLVD. — HOLLYWOOD 46, CALIF.
876-3003

Quality Custom Tailors

Merry Christmas and a
Happy New Year
to ALL of you



FRED, FRANK, "Papa JAC" ASSUNTO

The DUKES of DIXIELAND

Thru JANUARY 22nd

Thunderbird Hotel



from

MAJOR RIDDLE

The
Dunes

HOTEL



Lee and Faye MAYNARD

March 16, 1963

Front Cover: Our "Miss Shamrock," LESLEY EVANS, dancer in "Guys and Dolls" at the DUNES HOTEL.

Enjoyed a highly interesting evening when our CRISWELL and ROLAND HILL converged upon our domicile with a car full of guests that included VIVIAN DUNCAN, PERCY VILLA, JIM ELMORE, and JACK UDALL. (The only missing link was the sorely missed AL FIRESTONE.)

JOYCE SHELLEY made a guest shot on the TVviewer, "To Tell The Truth," viewed here March 18th. She was chosen "Miss Rodeo America" in the beauty contest (held in conjunction with the International Rodeo) sponsored by the HOTEL SAHARA.

Finishing touches were being made on the new McCARRAN AIRPORT. It was officially opened March 15th, with GOVERNOR GRANT SAWYER officiating.

The MONTE CARLO BAR, next door to the GOLDEN GATE, had its opening. Owners are LES GOLD-

RING and WALLY WINSTROM.

March 23, 1963

Front Cover: Talented JENNY THOMAS, one of the "Most American Girls In The World" at HOTEL SAHARA.

The inimitable CHARACTERS (at HOTEL SAHARA) were so great on the recent Arthritis and Rheumatism Foundation Telethon, negotiations were on for them to appear on NBC-TV "The Lively Ones" summer replacement.

While the CLARA WARD SINGERS were appearing with the JACK BENNY show at New York's ZIEGFELD THEATRE, Clara's mother, GERTRUDE WARD, brought her group in to pinch hit at the NEW FRONTIER HOTEL.

PAT FOUST was appointed Director of Guest Relations at the THUNDERBIRD HOTEL by Prexy JOE WELLS.

At the turn of 1963, the H.B.S. Corporation opened its door to the public, with emphasis on advertising, pub-

lic relations and publicity. The firm is comprised of BAT HENDERSON, BEN BOULDER and FRANK ABELL.

The RIVIERA HOTEL hosted the L.A. ANGELS, here to put on two exhibition games with the HOUSTON COLTS.

President JOSEPH BOGGS and Executive Vice President, MORRIS E. SCOTT, reported that the NEVADA SAVINGS and LOAN ASSOCIATION hit the hundred million dollar milestone and had introduced the all new automation system equipment.

The FLAMINGO HOTEL's cocktail party, celebrating the JULIET PROWSE-JACKIE MASON triumph, was crowded with nice people like the two stars, Sir JAMES ((Schnozzola)) DURANTE, Producer-Director-Choreographer, TONY CHARMOLI, musical arranger and conductor, JERRY FIELDING and many others.

In honor of the RIVIERA HOTEL's Blue Ribbon International Horse Show, GOVERNOR GRANT SAWYER declared April 21-27 as Nevada Horsemen's Week.

March 30, 1963

Front Cover: Lovely CORINNE VI-ALI, lead showgirl in the TROPICANA HOTEL's "Folies Bergere."

On April 2nd, VAUGHAN ("First Family") MEADER and BARRIE CHASE (lovely partner of FRED ASTAIRE on his TV show) made their FLV debut at the HOTEL SAHARA.

MIKE VENTURELLI resigned his post as captain in Joe's Oyster Bar at the THUNDERBIRD HOTEL and became co-owner of the COCO LOUNGE on the "Strip." His partner is chef, FRANK PIGUAN.

We were saddened to learn of the demise of our good friend, HETTIE LEWIS, on March 13. Her daughter, MAXINE, formerly an FLV-ite, is now publicity director at the Palm Springs (Calif.) RIVIERA HOTEL.

PATRICIA BAYNA and HARRY COLE pledged their troth. The groom is a member of LES NITWITS, the

comical musical group in the STAR-DUST HOTEL's "Lido de Paris" show and the blushing bride is a hostess in the bistro's Palm Room.

JANET BLAIR taped a RED SKELTON TVviewer prior to her March 25th opening at the RIVIERA HOTEL with AL HIRT.

We were very pleased to see HARRY BURMAN back at his post as dealer at the OXFORD CLUB in North Las Vegas, after being hospitalized for lung surgery.

April 6, 1963

Front Cover: JOYCE ROBERTS, red-haired lead dancer and assistant to DICK HUMPHREYS, Choreographer, at the RIVIERA HOTEL.

Captivating BETTY REILLY (appearing in the DUNES HOTEL's Persian Room) was making plans to open her own supper club in Honolulu, Hawaii.

Over at the DUNES HOTEL, you couldn't blame MAJOR RIDDLE for being proud. The first printing (10,000 copies) of his "Week end Gambler's Handbook" (by Random House) was completely sold out.

SEELY CRAGIN, just back from Europe, received a life-time membership in the VARIETY CLUB TENT No. 39.

Adorable PHYLLIS HARRIS reigned as queen of the RIVIERA HOTEL's Blue Ribbon International Horse Show, Apr. 22-25. Her delighted parents are ALICE FAYE and PHIL HARRIS (appearing at the DESERT INN).

Merry Christmas

Orchid

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Management
and
Personnel
of*

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American Home of the Folies Bergere



CHRISTMAS CHEER
TO ALL OUR FRIENDS

**THE
MARY KAYE TRIO**

FRANKIE ★ MARY ★ NORMAN

and a Very Happy New Year

Nevada's Largest... Southern Nevada's Oldest

FIRST WESTERN SAVINGS

Wishing you a very
Merry
+
Christmas
and the
happiest of New Years.

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JOAQUIN NOREIGA, erstwhile maitre d' *Sultan's Table* of the DUNES HOTEL, was promoted to a higher post, in charge of all foods and restaurants at this bistro.

It was a pleasure to welcome GIL BROOKS, who took over as Publicity Director at the MINT in February.

The 1963 Nevada State Chess Tourney was held at the RIVIERA HOTEL April 10-13. It was the largest of its kind held in the Silver State and was conducted by HAROLD LUNDSTROM, chess editor of the *Desert News* of Salt Lake City, Utah.

April 13, 1963

Front Cover: Stunning STEPHANIE HILL, understudy to star JOAN O'BRIEN in the THUNDERBIRD HOTEL's "South Pacific."

At a HOTEL SAHARA tower cocktail party, honoring VAUGHAN MEADER and co-star BARRIE CHASE (right after their gala opening in the Congo Room), the two talented stars turned out to be as fresh and charming as they were onstage.

Top Banana HANK HENRY took a week's leave of absence from the SILVER SLIPPER to do a guest shot on the RED SKELTON TVviewer.

That was quite a birthday celebration held for SALLY RAND in the MINT's Merri-Mint Theatre, April 4th (one day following her normal cake-cutting ceremony). Sally was appearing with PAT MORENO's "Artists and Models of 1963."

The MARY KAYE TRIO scored so highly in their recent Aussie date,

they were being courted to return not only by Australia, but also Hong Kong, Tokyo and London.

April 20, 1963

Front Cover: Blonderful KIM DARVAS, singer in the DUNES HOTEL's "Vive Les Girls."

Only a few moments after VINCE EDWARDS came on the RIVIERA HOTEL's stage opening night, the audience got that spine-tingling, here's-a-hit feeling. On hand to cheer him was a large representation of out-of-town and local Fourth Estaters, plus many famed personalities.

PAUL GILBERT's debut in the TROPICANA HOTEL's *Showcase Lounge*, had one of the most brilliant opening nights in the room's history, with nearly every columnist and many top stars turning out to cheer his great talent.

Eighteen-year-old EDDIE MORRIS (auditor at the MINT) won first place in the Distributive Education Contest Interview, sponsored by the Association of the National Convention of Distributive Education Clubs of America.

DOLORES and JERRY CARTWRIGHT welcomed their second heiress, ALLYSON, on April 10th. The newcomer weighed in at five lbs., eight oz.

TRACEY AHERN and KENT HERBERLING were married recently at the LITTLE CHURCH OF THE WEST. Tracey was the 47th showgirl from the HOTEL TROPICANA's "Folies Bergere" to become a bride.

We were greatly saddened to learn of the passing of TOMMY ADAMS, who entered his final sleep, April 10th.

April 27, 1963

Front Cover: Lovely DENYSE TURNER, one of the Hostesses for the DESERT INN's 11th Annual Tournament of Champions.

Opening night audiences at the FLAMINGO HOTEL came away mumbling to themselves over the enormous versatility displayed by BOBBY DARIN.

How stars are born... one evening, during her lead performance in the

THUNDERBIRD HOTEL's "South Pacific," JOAN O'BRIEN lost her voice. She frantically searched the cast but was unable to discover her understudy, STEPHANIE HILL. Since it happened to be Stephanie's night off, Joan instinctively beckoned to lovely GAY EDMOND and, without any rehearsal whatever, Gay took over like a trouper. Her spontaneous performance brought the audience to its feet with hurrahs.

HANK HENRY was such a riot as Captain Hook on the RED SKELTON TVviewer, Red asked our Hank (SILVER SLIPPER star) back for four more shows this year.

GAREHIME MUSIC COMPANY selected LESLEY EVANS as "Miss Hi-Fi." The charming featured dancer in the DUNES HOTEL's "Guys and Dolls" was also named "Miss Shamrock" by the Dunes and graced our St. Patty's Day cover.

May 4, 1963

Front Cover: Exotic, SUZIE KIMURA, waitress at MR. SY's in the Fashion Square Shopping Center.

PATTI KIM, 21-year-old Korean beauty, made her American debut in the Polo Lounge of the TALLYHO HOTEL. The lovely songstress, one of the highest paid performers in the Far East, came highly recommended by producer MONTE PROSER (of the THUNDERBIRD HOTEL).

The swinging PETER LIND HAYES - MARY HEALY - CHUBBY CHECKER opening in the SANDS HOTEL's *Copa Room* had a regal air,

Thanks to the Mary Kaye Trio, The Bernard Bros., Johnny Bachman and my fast growing clientele. This has been a most exciting year.

Betty Maier

Public Relations



Joyeux Noel
from the LIDO CAST

恭祝聖誕
from the AKU AKU

Merry Christmas
from the HOTEL STAFF

GOOD CHEER
from the LOUNGE

*FORE-SANTA'S A
JOLLY GOOD FELLA!*
STARDUST GOLF CLUB

*... and may 1964 be
your luckiest numbers*
CASINO

STARDUST
HOTEL & GOLF CLUB

with the Royal Family of Malaya, the Sultan of Kedah, Sultana of Kedah and the Queen Mother ringsiding with MAYOR and MRS. ORAN GRAGSON. Others present were GRACE HAYES, mother of Peter, looking beautiful and sounding great, when she participated in the audience singalong with her husband, screen writer ROBERT HOPKINS.

A national award was presented by the Lithographers and Printers National Association to the RIVIERA HOTEL for the menus it uses in the Hickory Room, Versailles Room and the Cafe Noir. The menus so singled out were designed by publicity director, WAYNE REDD.

Having served faithfully atop the HOTEL SAHARA's fourteen story building for three years, the bistro's time and temp sign was rewarded with a loftier perch atop the new 24-story addition.

At the HOTEL TROPICANA, the MARY KAYE TRIO inked a pact with J. K. HOUSSELS for 18 weeks in 1964. Their final engagement on the current contract brought them into the *Showcase Lounge*, May 10th for a four weeker.

May 11, 1963

Front Cover: The lithe-limbed frame of DOREEN D'ARCY, featured in the MINT's "Artists and Models" production.

The TONY MARTIN-JOSE GRECO opening at the RIVIERA HOTEL was glamorous both on and off stage, with such famed ringsiders as CYD CHARISSE (Mrs. Martin) DONNA REED, the JEAN NEGULESCOS and the KIRK DOUGLASES cheering them on.

JACK NICKLAUS, the young lad who took instant command of the field of entrants in the Tournament

of Champions (DESERT INN Country Club) maintained his lead right up to the presentation of the \$13,000.00 purse.

The newly-formed Photographic Association of Southern Nevada elected MICHAEL J. NAGRO (TROPICANA HOTEL Photog), President and LARRY ULLOM (ULLOM'S STUDIO), Vice Prexy.

EARL JOHNSON took over as Restaurant Manager at the HOTEL EL CORTEZ.

That bombastic bit of curvy architecture KAY STEVENS jetted her way onstage at the RIVIERA HOTEL's *Starlight Lounge* and her popularity gauge threatened to explode from the overheated pressure of the admiring throngs. Kay has taken her place in that very select group of comedians that have invaded the Hall of Fame.

SILVER SLIPPER comic, SPARKY KAYE put a wedding band on the lovely finger of HAZEL BRITTON (former BARRY ASHTON showgirl). They exchanged vows poolside at the GOLF MANOR APARTMENTS, May 5th.

JENNIFER MARSHALL, the stunning comedienne-singer, co-headlined the DUNES HOTEL's *Persian Room*, with "Vive Les Girls." Critics continued raving about her as she wrapped the crowds around her pretty finger.

May 18, 1963

Front Cover: This week's cover featured our salute to Helldorado and focused on the very lovely JANET HADLUND LAMB, winner of numerous beauty titles.

It was a real pleasure to welcome TED LEWIS after a much too long absence from FLV. Ted, his clarinet, battered top hat, cane and all-star revue opened in the *Lady Luck Lounge*

MERRY CHRISTMAS

CUSTOM TAILORS

BERNARD'S

LAS VEGAS



Greetings

**MANAGEMENT
&
PERSONNEL**



MAY CHRISTMAS BLESSINGS
 FILL YOUR HEART WITH
 TRUE HAPPINESS & BRING YOU
 JOY ALL THRU 1964



**ELLA
 FITZGERALD**

at the DESERT INN on May 14.

LILI ST. CYR, the nation's leading exotic danseuse, opened her Boutique Shop next door to the BROWN DERBY, in Hollywood.

LANNY IRWIN was preparing for his Bar Mitzvah, June 8th, at TEMPLE BETH SHOLOM. His proud parents are RUTHIE and STAN IRWIN (of the HOTEL SAHARA).

The gala fourteen day celebration to announce the formal opening of the LUCKY CASINO began on May 16th. A half-million dollars went into the remodeling of this casino (formerly the LUCKY STRIKE CLUB) and an additional half-million went into the sign.

STUBBY KAYE, who portrayed the original Broadway role of "Nicely-Nicely Johnson" in "Guys And Dolls," moved back into the familiar characterization at the DUNES HOTEL, May 24, replacing JACK De LON. On the same day, ALAN GALE left the role of "Nathan Detroit" in the capable hands of TIM HERBERT, who sang out these lines in various road companies.

The MINT was among the four local establishments to receive a commendation from the VETERANS' ADMINISTRATION. It was an expression of gratitude for supplying the hospitals with used playing cards, over a period of years.

After MAJOR RIDDLE's appearance on the JOHNNY CARSON "Tonight" TVviewer, the DUNES HOTEL received inquiries from across the nation, from people interested in buying Riddle's "Week end Gambler's Handbook."

In between performances at the HOTEL SAHARA, petite TERESA BREWER was notified that she was chosen Honorary Chairman of the

"Mother's March to Defeat Cancer" in Clark County.

May 25, 1963

Front Cover: Lovely KATHEE FRANCIS, a nurse in the THUNDERBIRD HOTEL's "South Pacific". Kathee later won the title of "Miss Nevada" and was one of the finalists in the "Miss Universe Pageant."

NICKY BLAIR (the chap who originated the original BLAIR HOUSE in New York) took over as general host at the FLAMINGO HOTEL.

The new officers of the DESERT INN Country Club were installed Saturday, June 15th in the Terrace Room. DAVID GOLDWATER, Prexy; TOM FOLEY, Vice President and ART LURIE, Secretary-Treasurer, head the Board of Directors, which includes ART SMITH and DAVID ZENOFF.

"Deadeye" PAUL SYPHY, floorman at the MINT, won the Golden West Trap Shoot Singles Championship, held in Reno, May 10th.

WALT DISNEY surprised conventioners when he arrived at the RIVIERA HOTEL to attend the two day meet of the RCA Distributors.

The chorus of the Musical Arts Workshop of FLV made its debut on May 25 at the Las Vegas High School Auditorium. They presented a program of choral music, under the direction of guest conductor, Professor DAVID GLISSMANN.

June 1, 1963

Front Cover: SHEILA CAVE, stately blonde showgirl at the STARDUST HOTEL.

JOHNNY DENIS and NETTA ROGERS, who opened in the TROPICANA HOTEL's *Showcase Lounge*, June 4th were drawing top reaction to their new GNP-Crescendo album, "Folk Hits of the Sixties."

HOLIDAY GREETINGS

Sperling's CASUAL TO CANDLELIGHT FASHIONS

OPEN EVERY DAY AT THE FABULOUS FLAMINGO HOTEL

Season's Joy to Everyone

ESPECIALLY MY VERY GOOD FRIENDS... *in Las Vegas*

Sam Boyd
 Chester Sims
 Joe Rosenberg
 Sam Belkin
 Ruby Kolod
 Lou Miller
 Carl Cohen
 Tom McGinty
 Ed Levinson
 George Riff
 Yale Cohen
 Buddy Banner
 Moe Dalitz
 Tom Moore
 Johnnie Hughes
 Yale Stokes
 Max Waterman



"Cashbox" named TONY BENNETT's "San Francisco" platter as the best record of the year. It also won honors for the best solo recording for the year (male vocalist) and the best background arrangement, done by MARTY MANNING.

The RIVIERA HOTEL unveiled its *Cafe Noir*, May 30. The expansion and redecorating program amounted to \$250,000.

ARTURO ROMERO (appearing in the DUNES HOTEL's *Sultan's Table*) signed with FRANK SINATRA's Reprise Records to cut his first state-side album.

June 8, 1963

Front Cover: The lovely JODY POWERS, dancer at HOTEL SAHARA.

Comedians GEORGE GOBEL and JOE E. LEWIS subbed magnificently for TONY MARTIN (ailing with a virus) at the RIVIERA HOTEL.

Comic BOB DONNER cut his initial disc, "Emergency" for "Crystal-ette." He was seen in the role of a college student in the JERRY LEW-

IS Production, "The Nutty Professor."

SUNNY SPENCER (appearing at the NEW FRONTIER and HACIENDA) was busily recording his new "Epic" album. The versatile entertainer played all the instruments and dubbed them together for a full orchestra.

CHARLIE KAHN (of the RIVIERA HOTEL) planed into Manhattan to enjoy a ten-day vacation with his son, JIMMY at a private boys' school in the east.

The Las Vegas Ballet Workshop presented its Seventh Annual Ballet, "Hansel and Gretel" at the Las Vegas High School Auditorium, June 8th.

A note of interest to competitive convention cities: At the FLAMINGO HOTEL alone, over 38,000 conventioners from all points of the globe had made reservations to attend forty-seven (47) separate conventions, during the balance of this year, 1963.

June 15, 1963

Front Cover: Lithe and lovely PAT CRAIG, dancer with the TROPICA-

NA HOTEL's, "Folies Bergere."

SIDNEY MILLER, the inspired writer-director-comedian responsible for so many show business success stories, flew in for MITZI GAYNOR's brilliant FLAMINGO HOTEL return with his beautiful wife, IRIS.

VAUGHN MONROE, looking as handsome and singing as great as when he first knocked the public for a heap, had a bright and sparkling act in the TROPICANA HOTEL's *Showcase Lounge*. Featured with him were the HEADLINERS and the MOONMAIDS.

It was with a saddened heart we learned of the passing of DOLLY DAWSON on June 7th. Husband, EDDIE INNES appears at the SILVER SLIPPER.

WALLY TOLLIN took over as General Manager of DANTE's Restaurant-bar in Henderson. His erstwhile duties as comptroller of the MINT were given to ELEANOR LY-TELL, who was employed at the FLAMINGO HOTEL for many years.

Top news at the THUNDERBIRD HOTEL was the return of "Flower Drum Song" on June 21st, following the closing of, "South Pacific."

The celebrity and press lineup for MITZI GAYNOR's FLAMINGO HOTEL smash was eye-popping, with such famous names as ART LINK-LETTER, RAY ANTHONY, SUSAN OLIVER, ANGELA LANSBURY, PETER SHAW, HEDDA HOPPER, GIG YOUNG, JACQUES BERGERAC and MIKE CONNOLLY cheering the great star.

The CHARACTERS were not only greater than ever in the HOTEL SAHARA's Casbar Theatre, but they also looked like men of distinction in their handsome new wardrobes by CASUAL AIRE.

COL. TOM PARKER was seen at the HOTEL SAHARA, while in town making arrangements for his boy's (ELVIS PRESLEY) flicker, "Viva Las Vegas," co-starring ANN MARGRET.

Mademoiselle MARIANDRE, one of the members of the first edition of

the "Folies Bergere," returned to the TROPICANA HOTEL's stage.

On June 10, the MINT's baker (CHARLIE NOBEL) began the gigantic task of baking the 8500 pound birthday cake for the club's birthday celebration, which kicked off on July 5th.

June 22, 1963

Front Cover: Twin beauties, JANE and JOAN RYBA, dancers at the DESERT INN.

The OAKMOORE COUNTRY CLUB (Stockton, California) won the laurels in the DESERT INN COUNTRY CLUB's first annual GOLD CUP GOLF match and will retain title to the \$26,000 gold cup for one year.

CONNIE and BARNARD DEUSEN toasted their Twenty-Fourth Wedding Anniversary, June 14th. (He is Stage Manager of the SILVER SLIPPER.) Their daughter and son-in-law, LINDA and RONNIE RE-NAUD, celebrated their Fourth Anniversary — on the same date!

We were delightfully suprised when JODY and NAT GOLDMAN walked in, completing their five month round-the-world tour, on June 17th.

The very interesting book "Over 50 — So What!," written by HILDEGARDE, was published by DOUBLEDAY.

MAJOR RIDDLE hosted an 84th birthday party for his mother (MRS. SUSIE RIDDLE) at the DUNES HOTEL's *Sultan's Table*, June 14th.

RITA FOBBE was appointed shift

Season's Greetings

ARTIE

NEWMAN

— CASINO —

FLAMINGO HOTEL



Season's
Greetings

**DANNY
THOMAS**



the JOY of
CHRISTMAS

**HOWIE
ENGEL**

DUNES

HOTEL



MITZI and JOHNNY HUGHES

CASINO

SAHARA HOTEL

manager of the MINT's Coffee Shop.

The ARDITH FISH family of six was increased in number when FRANCES presented her husband with twin girls on June 15th. Proud pop is top salesman for his brother, JOHN FISH at VEGAS JEWELERS.

SHIRLEY PAGUANO (waitress at FOXY's) and FRANK AGOSTINELLI (mixologist at the COO COO CLUB) walked the orange blossom path at the LITTLE CHURCH of the WEST, June 12th.

June 29, 1963

Front Cover: Blue-eyed blonde beauty, PHYLIS METCALF, one of PAT MORENO's Models at the MINT.

Comedian-singer JACK SOO, high on the list of all-time theatre greats, broke up the audience and co-star, ARLENÉ FONTANA at the opening night of the THUNDERBIRD HOTEL's glorious "Flower Drum Song," when he ad-libbed a snatch of "Some Enchanted Evening," (from the preceding production of "South Pacific").

One of the most FABULOUS of

performers (and a very dear friend), JOHNNY PULEO brought his comicsters back into the DESERT INN's *Lady Luck Lounge* for a June 25th opening.

EDDIE MILEWSKI, the HOTEL SAHARA *Casbar Theatre's* ingratiating, diplomatic host, and his lovely bride, celebrated twenty years of matrimony, June 26th.

BARRY ASHTON marked his seventh year as choreographer at the SILVER SLIPPER. He first appeared on this stage as the strong half of the dance team of ALLEN and ASHTON.

On June 27, artist, LOUISE STONE and her partner, GEORGE COSSOVEL, opened their newly-established GALLERY 77 on Industrial Road. Their opening exhibition of art was arranged by the PAUL RIVAS GALLERY of Los Angeles.

After a healthy eight month run, "Guys and Dolls" closed out of the DUNES HOTEL, August 1st.

LEWIS ELIAS (Relief Musical Director at the RIVIERA and DUNES

HOTEL) conducted a free concert in the lobby of the NEVADA SOUTHERN GYM, June, 23. Mr. Elias has quite a background, having conducted such Broadway productions as, "Guys and Dolls," "Bye, Bye Birdie," "Irma La Douce" and "Gypsy."

July 6, 1963

Front Cover: Lovely PATRICIA BEATTY, resident of FLV for eight years and a model for the past three years.

The KEY HOWARD TRIO was the initial group to play the new RENDEZVOUS, on the "Strip." However, this was a limited engagement as the Trio was booked for a July 9th opening with DON RICKLES at the HOTEL SAHARA's *Casbar Theatre*.

We were most delighted to announce the return of JOHN UHLMANN to our staff. John and this publisher saw FLV through the growing pains stage, together.

The BERNARD BROTHERS returned to the STARDUST *Lounge* with some new routines along with their old, established favorites. At this time, BERT and GEORGE brought their lovely and talented daughters into the act.

Sultry JULIE LONDON planed in to town for a too short vacation with hubby, ROBERT TROUP, at the RIVIERA HOTEL.

ED BENNETT (of San Diego) and BILL QUAYNORMALM (Ghana, Africa) were added to the administrative staff of the EL CORTEZ HOTEL. Also, the management of this bistro christened its new pool with a champagne party, July 2nd.

July 13, 1963

Front Cover: The sultry profile of CARRY TEMPLETON, one of the nurses in "South Pacific" at the THUNDERBIRD HOTEL.

The LIBERACE show at the RIVIERA HOTEL introduced BARBRA STREISAND, one of the most fascinating singers we've ever heard. And Liberace was really packing 'em in. He was the greatest attraction to appear at the Riviera, this year, according to reservations and demands.

FREDDIE BELL, frau, ROBERTA LINN and the BELL BOYS debuted their sensational new act in the HOTEL SAHARA *Casbar Theatre* to an S.R.O. crowd of press and fans.

In the "Twist Contest" portion of the birthday celebration at the MINT, the winners were DOREEN GREEN of England, and MANSOUR BEHESHT-NEJAD of Iran.

FLV newcomers included JEAN and BILL MOYER and their two children of Belle Vernon, Pa. Mr. Moyer took over as pharmacist at the STRIP DRUGS (next to FOXY's).

DUNES Prexy, MAJOR RIDDLE, Executive Vice President, CHARLES RICH and FREDERIC APCAR (producer of "Vive Les Girls") were honored by the Foreign Press Association at a dinner given at the BEVERLY HILTON HOTEL, July 7th.

J. K. HOUSSELS (of the HOTEL TROPICANA) watched his "Y Flash" win the big one at HOLLYWOOD PARK, July 6th, bringing in a total of more than \$69,000.

Following his recent smash engagement in the HOTEL TROPICANA's *Showcase Lounge*, VAUGHN MONROE was re-signed for another stint, possibly in early 1964.

July 20, 1963

Front Cover: Oriental beauty, MIDORI, showgirl in "Flower Drum Song" at the THUNDERBIRD HOTEL.

The DESERT INN staff had to be congratulated for the efficient way it coped with the enormous crowds determined to get into the EDDIE



BUDDY BANNER

CASINO

Flamenco

HOTEL



Silent night

Christmas belongs
to everyone, regardless
of faith or religious creed.

It is the symbol of all
that is good and generous,
and indicative of the
spirit of humanity . . . it is

GOOD WILL
to all men!

BOB RICE

Casino
General Manager

The
Dunes
HOTEL



FROM

JACK CORTEZ'

Fabulous

LAS VEGAS *Magazine*

ETTA CORTEZ

Assoc. Publisher

BRUCE BARTON CORTEZ

Managing Editor

J. K. CRISWELL

MARY RETTIG

ROLAND HILL

GARY STEVENS

ED JULIAN

MAY MANN

AUDREY LING

SAUL LEBEAU

SAM LEBEAU

FRANK CAMPBELL

JOHNNY UHLMAN

JACK CORTEZ



HARRY JAMES

AND HIS

MUSIC MAKERS

FISHER and FORD and HINES opening.

BARBRA STREISAND (appearing at the RIVIERA HOTEL) was signed to portray the lead role in Broadway's version of the life of FANNY BRICE.

It was good to see BEN GOFFSTEIN back in action as he took over the post as General Manager of the PIONEER CLUB.

Pianist LIBERACE (starring at the RIVIERA HOTEL) consented to make his first FLV etching for Coral Records and used the acoustics of the UNITED RECORDING STUDIO.

Filming of "Vive Las Vegas" began here July 15 and the FLAMINGO HOTEL's pool was the central setting for the ELVIS PRESLEY-ANN MARGRET flicker.

ROBERTA LINN and FREDDIE BALL (appearing at the HOTEL SAHARA's *Casbar Theatre*) were planning a First Birthday party for "Poochie's" birthday, July 24. ("Poochie" is Freddie, Jr.)

July 27, 1963

Front Cover: Enticing, blue-eyed

blonde, NOELLE NELSON, publicist at the EL CORTEZ HOTEL.

The RIVIERA HOTEL sponsored a "Fly With The Champ" press and VIP plane junket, hosted by former champion, ROCKY MARCIANO. Approximately one hundred VIP's arrived for the LISTON-PATTERSON title go, July 22nd. Following the short bout, Rocky and IRV KUPCINET greeted the attendees in the Portrait Room.

The beautiful new RED CARPET opened in the Heers Building at the corner of Las Vegas Blvd. South and Charleston Blvd. Hosts of the new haven are CHUCK MODLIN, TED MAYNARD and GEORGE MILLER.

SID and MARTY KROFFT premiered their "Les Poupees de Paris" at the HACIENDA HOTEL, following the championship bout, July 22nd.

As the finale of the MINT's birthday celebration, the grand prize of \$5,000.00 was won by MRS. JOYCE L. CURTIS of Santa Ana, California. The winner of the Finals "Twist" contest was LOUIE WHITE.

LESLIE UGGAMS' night club debut at the FLAMINGO HOTEL merited her a three year contract with the bistro. She'll return next June, just prior to her "voting age" birthday.

The announcement was made by BILL WILLARD, Prexy of the MUSICAL ARTS WORKSHOP, that this fine musical group would present "Oklahoma" on September 16-18, for the benefit of "Young Audiences."

August 3, 1963

Front Cover: The enchanting "Indian Maid," ROBIN "BOBBIE" KAY, cocktail waitress at the GOLDEN NUGGET.

SONNY KING, with VIDO MUSO, really tore it up in the SANDS HOTEL's *Copa Lounge*, during their engagement there. While Sonny sang up a storm and Vido blew his famed sax, they got frequent assists from celeb guests.

When DON RICKLE's flicker, "X" (the science fiction thriller starring RAY MILLAND) previewed at the HUNTRIDGE THEATRE in the early hours on August 3rd, the audience sparkled with show biz attendees.

JERRY COLONNA opened at the HOTEL TROPICANA's *Showcase Lounge*, fresh from a triumphant gig at New York's LATIN QUARTER.

When STAN IRWIN caught the SENATORS at the Seattle World's Fair, he immediately had them sign on the dotted line. This Calypso group from Jamaica opened a six-week engagement at the HOTEL SAHARA's *Casbar Theatre*.

HAL BELFER is one chap who refuses to stand still. He was staging the musical sequences for "Take Her, She's Mine," with SANDRA DEE at 20th Century Fox... staging the dances for BOB HOPE, YVONNE de CARLO and ELGA ANDERSON for

Season's Best
Wishes

MIKE GOODMAN
CASINO

DUNES HOTEL

Author of
"HOW TO WIN"

MGM's "A Global Affair" . . . creating and staging dances for SAM KATZMAN's MGM production, "Hootenanny Hoot." In between times, he conducts his own Talent Development and staged and directed TONY MARTIN's show at Houston's CORK CLUB and L.A.'s COCONUT GROVE.

With RIP TAYLOR unable to make his August 2nd opening with the KINGSTON TRIO at the DUNES HOTEL, his spot was quite amply filled by Comedian, LOUIS NYE.

PATTI PAGE and GARY MORTON had a gala opening at the SANDS HOTEL with two glamorous ringsiders, ELVIE PRESLEY and ANN MARGRET cheering them on.

A 1964 automobile was added to the \$13,000 first place prize money in the \$77,777.77 HOTEL SAHARA Invitational Golf Tourney, set for October.

August 10, 1963

Front Cover: "Playmate of the Year 1962," CHRISTA SPECK, wife of puppeteer, MARTY KROFFT.

The influence of the KINGSTON TRIO was strongly felt around the DUNES HOTEL, where they were appearing. The Sultan on the roof was sporting a K.T. red and white

MERRY CHRISTMAS
MAX WATERMAN

CASINO
TROPICANA HOTEL

Happy Holidays



**TOMMY
McDONNELL**

STARDUST
HOTEL

striped shirt and a huge guitar. Appearing with the Trio was LOUIS NYE, TV's personable comic.

CORBETT MONICA's tremendous following was borne out when he was besieged by autograph hunters, following his smash SANDS HOTEL opening. Corbett was already at work on the new Fall JOEY BISHOP TVviewer and took a two-week reprieve to fulfill the Sandstint.

Ringsiders at STEVE LAWRENCE and EYDIE GORME's exciting SANDS HOTEL opening were GORDON and SHEILA MacRAE, who opened in their own brilliant show at the FLAMINGO HOTEL, the following eve.

Quite a lot of chit chat was going on about that new apartment-motel that KIRBY STONE opened in Reno. His renters are strictly show business members who have to use their union cards as an entree. Kirby and his FOUR were appearing at the THUNDERBIRD HOTEL, where they signed to two big runs in 1964.

The RIVIERA HOTEL hosted two weddings . . . on Saturday, August 3rd, Hollywood Producer, SY BARTLETT exchanged vows with CAROL WEBER, widow of a midwest theatre owner and the following day, actress SHARON LEE became the bride of Persian Prince, MOHAMMED EMIL SHOKOHI.

August 17, 1963

Front Cover: Lovely KARI NOVEN, one of "Cleopatra's Nymphs of the Nile" in the *Driftwood Lounge* at the FLAMINGO HOTEL.

SATCHMO ARMSTRONG was about to take his first vacation in half a century! When Louis closed his gig at the RIVIERA HOTEL, August 25th, he took a two-month jaunt to Africa.

Winner of the LUCKY CASINO's \$2600.00 annuity was EDITH CAGLE, of Chattanooga, Tennessee.

The loose-limbed RAY BOLGER stepped into the DESERT INN for an August 9th opening when the McGUIRE SISTERS had to beg off, due to illness. Ray was surrounded with

MERRY CHRISTMAS
CONNIE MORMON
LAS VEGAS
CHILDREN'S NURSERY
827 South 7th Street

the powerful talent of comedienne BARBARA HELLER, singer MURIEL LANDERS and comic CHARLIE MANNA.

BOB HOPE flew in to catch the RIVIERA HOTEL, starring LOUIS ARMSTRONG, with JANE RUSSELL, CONNIE HAINES and BERYL DAVIS. Bob taped a special introduction for the girls which was used for their walk-on.

The LUCKY CASINO was selected by the Food Service Executives' Association in the Paper Cup Award program. The presentation was made to Manager, AL GARBAN, August 13th.

August 24, 1963

Front Cover: Blonderful BEA BECKNER, cocktail waitress at the CALIFORNIA CLUB.

We were delighted to hear that ALEX GOLDFINE (shift boss at the

Season's Greetings

from

**Lebeau
Printing
Co., Inc.**

Phoenix, Arizona



Happy Holiday

From

EDDIE MOSS

Casino

THE

SAHARA

HOTEL

RIVIERA HOTEL) was released from the hospital, August 17th. He had been confined for six weeks, following a heart attack.

LILI ST. CYR, world-famous exotic, was "stripped" of her valuables (at her Hollywood apartment). However, she still had her bathtub, with which she opened at the SILVER SLIPPER, September 6th.

The very charming DOROTHY LISKA took over as Catering Manager of the THUNDERBIRD HOTEL.

The engagement of DONNA GOLDSTEIN and KENNETH EPSTEIN was announced at a party held in the DUNES HOTEL's *Sultan's Table*. Father of the bride-to-be is DAVE, Casino Executive at the Dunes. Ken's dad is IKE, gaming executive at the STARDUST HOTEL.

JOANN PULEO (wife of comedian-pantomimist, JOHNNY PULEO) contracted for her husband's appearance on JACK PAAR's Thanksgiving Eve spectacular, November 24.

LASZLO DOROGI, pastry chef at

the TROPICANA HOTEL, walked off with multiple awards during the Culinary Art Show, staged by the Food Service Executives Association.

August 31, 1963

Front Cover: DARRILYN DIEDERICH, four-year-old daughter of HARVEY D., Publicity Director at HOTEL TROPICANA.

A big celeb-press turnout was on hand to applaud GEORGE BURNS, DOROTHY PROVINE, and the LETTERMEN at the RIVIERA HOTEL. Included in the audience were the Burns' long-standing friends, MARY and JACK BENNY.

After fifteen years of wedded bliss, the HENRY DUNNS had their marriage solemnized Sunday, August 25, by FATHER ANSON. The JERRY COLONNAS and the ANTONIO MORELLIS were in attendance. (Henry is a HOTEL TROPICANA executive.)

The CHARACTERS were really keeping the HOTEL SAHARA's *Casbar Lounge* Host, EDDIE MILEW-

SKI and his captains jumping. Extra chairs and tables had to be carted in every set to accommodate the hordes of fans stampeding in to catch the boys' great action.

FREDDIE BELL and ROBERTA LINN were the toasts of San Diego with Freddie packing them in at the GASLIGHT and Roberta getting nothing but raves for her co-starring musical comedy debut in "Can Can."

MERRY ANNE KRANZ was making plans to leave on September 3rd to attend the ROYAL BALLET SCHOOL in London, where she will remain for one year. Merry Anne has studied locally with CHRISTINA CARSON for seven years. Mr. and Mrs. CHET KRANZ are mighty proud parents.

Let love be the atmosphere in your home this beautiful holiday and for every day of the coming years. Remember to enjoy every single moment you have been granted with your loved ones. Build your happiness skyward with thoughtful gestures un-

til your family circle stands stronger than Gibraltar. Then, don't forget to share it with those less fortunate than you; those who perhaps have no family or are far from their own domestic hearth. This is the season to open up your hearts and let others in . . . and that's for sure.

GOING HOLLYWOOD

(Continued from Page 12)

discovered that each pretty flower had been plucked and carefully laid by the side of the plant — wasn't it my Uncle James who protected me from the threatened and deserved spanking!!!

And (of course in the firelight) I see Mama and Aunt Rae in their Paris gowns leaving for a party and me, wide and starry-eyed, dreaming of the day when I, too, would be grown up, wearing a pink taffeta party gown with shoulder straps and Paris perfume and white mink on my shoul-

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Castaways

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CASINO

restaurant

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and patrons the merriest of
Holiday Seasons.*



Castaways Casino

EVERETT McCARLIE

GENERAL MANAGER

GRAVEYARD

**Sam Iacovetto
Tony Novack**

SWING

**Eddie Anderson
Sol (Red) Rappaport
Nono Scianna**

DAY SHIFT

**Jock Wilson
Mace (Red) Sickle**

CASHIER

Jack Paley

CATERING MGR.

Johnny Pappas

CHEF

Karl Willowred

ENTERTAINMENT DIR.

Garwood Van

MAITRE D'

Doug Alquist

BAR MGR.

Carl LaMarca

ders. And when I was, and did, I walked in to meet Uncle President Heber J. Grant of the Mormon church, staring at me in shock! A good Mormon girl never bares her shoulders. I wanted to crawl into a hole and pull it in after me. "But, Dear Uncle Heber J., this was what I grew up for, to wear pretty Paris dresses and perfume!"

There were the evenings when Mama and Aunt Rae went to the movies to see their favorite stars, Myrna Loy, William Powell, Clara Bow, Wallace Reid and Gloria Swanson. I decided it might be nice to be a movie star, too, except Mama said absolutely no!

And those nights—when every midnight Papa would serenade Mama with his guitar and dreamy records on the phonograph!

It's Christmas morning and Santa has paid his visit. It's such fun opening the presents, exchanging kisses and "thank yous." Then, all of the aunts and uncles and cousins come tramping home for a Christmas dinner only Grandmama could contrive, with all of the goodies that congest your soul and tummy, too.

Christmas night is spent by the fire with Aunt Martha, Grandmama, Aunt Rae, Mama, Papa, Uncles James and all of the relatives, listening to the grown-up fun . . . And being called on to recite and impersonate "Red Riding Hood and the Big Wolf" — not having heard of the Hollywood variety. Aunt Rae, who graduated from dramatic school to become one of the most famous actresses in the city, confined locally, since Grandpapa would never hear of her going to Broadway — imitating Charlie Chaplin, mustache, cane, floppy shoes and all.

And now there are only Aunt Rae and me, for all of the others have

passed on. But we don't sit here on Christmas chanting the sorrowful songs of memories. The sadness retreats quickly for the clinging happiness that is ours.

There was the Christmas when little Miss M.M. was so proud to have been voted the Christmas Doll at Grade School. Happily, she waltzed home through Lester Park to meet the non-winning contestants! Instead of congratulating her on her lucky break, they washed her face with snow. The shock of it all — to discover that everybody's not happy for somebody else's little success! The amazement of it all!

There's the Doakas Orpheum Candy store, where Papa bought the great five pound red boxes of chocolates for Christmas, boxes tied with huge red satin bows. And the Orpheum Theater where every Saturday afternoon Papa sent his chauffeured Cadillac to take you to see vaudeville and you sat in the family box feeling like a real princess wearing your ermine-trimmed velvet coat with matching muff.

And the Yule holidays when you raced down the street in the little miniature toy automobile Papa had the Cadillac Company in Detroit construct especially for you — right across Grandpapa's drive and almost crashing into Papa. And he takes your car and driving privileges away. At six years of age, this is sheer tragedy.

This is the delightful kaleidoscope of memory pictures you can skip through at will, going backward and forward as they enter your head.

There's Aunt Rae who never married when she was young, in spite of all of her popularity, because the man she loved was not a Mormon! And Grandpapa would have none of it. And now comes a tall handsome professor of 50 years from Weber College



SAM BELKIN

**CASINO
FLAMINGO HOTEL**

Merry Christmas

PANCHO L. ALLIATI
MAITRE D'

WILBUR CLARK'S **DESERT INN**

courting Aunt Rae. And you stand in corners watching this wonderful courtship, the flowers, boxes of candy, poetry and the sweet looks — and all that transpires before your very eyes, right up to the diamond engagement ring. And Aunt Rae gets married. And you sigh and wonder if all of this will ever ever happen to little you.

Mama, well Mama didn't marry a Mormon. She married Papa, a look-alike for Tyrone Power, whose family were in the Boston social register. And Papa had come West to seek his fortune and fell in love with Mama. Grandpapa said he'd rather Mama were dead in her casket than to marry "an outsider." But Mama was terribly happy with Papa, who showered her with sables and Cadillac cars, and in his haste to amass a fortune died at the age of 34. All of this unreels as we sit this Christmas Eve in the great house Grandpapa built.

Down the street on the entrance of the church is a bronzed plaque naming President Middleton, Grandpapa, as one of the founders of Weber College, along with Bishop David O'McKay now the President of the Mormon church. And you're proud to know that Grandfather made this contribution to the community along with so many more. And you wish you could do something worthwhile, too — to make Grandpapa proud of you.

You drive about the streets — remembering; you see your photograph reproduced six feet to fill the whole photographer's window because you

had made good in Hollywood. Glen Perrins and Abe Glasmann of the paper had given you the opportunity to do it.

You go by the Old Mill where Mayor Harmon Perry cooked the biggest mackinaw trout, 38 pounds, that Wally Beery helped you catch in Jackson Lake, Wyoming. And when you took the train to Ogden, you were told you had to leave your fish, because you didn't have a permit to take it out of the state! So you wrapped it in ice and in newspapers and put it under a seat at the far end of the train and hoped! And the ice melted and the whole train smelled mighty fishy as the water trickled down the aisle. And the conductor was about to do something drastic when here was Ogden and you grabbed the fish and jumped off just in time!

And there were the days of starting out as a columnist, when the governor of the state and Mayor Perry all offered you motorcycle police escorts to meet visiting celebrities. And there you were with screaming sirens sitting between the mayor and the governor on your way to meet a Clark Gable or Wally Beery or Leslie Howard or whoever was expected. You were all of seventeen and were you thrilled? Yes!!!

There was Mariner S. Eccles who had charge of all of the money of the U.S.A. or something like that didn't he? And you were Miss Utah and at the World's Fair, he was your escort and you felt like Cinderella.

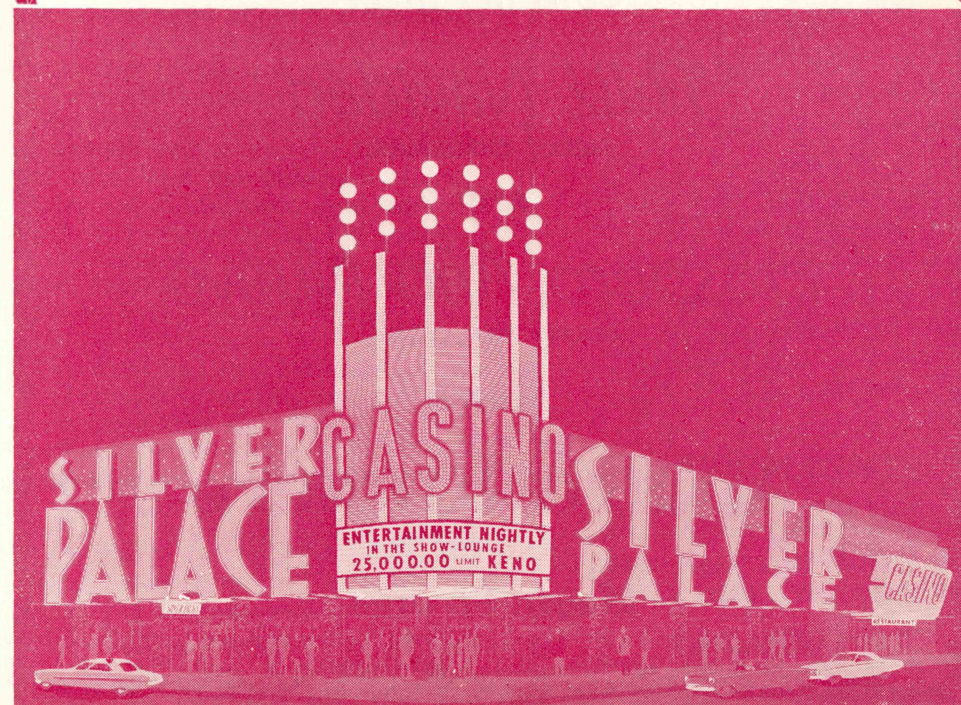
And the day you were given the

Merry CHRISTMAS

FROM

MEL AXLER DAVE PEARL
MAC ROBBINS DUSTY SPRINGSTON
SAM BRECHNER BABE COREN
MIKE BORNSTEIN TONY DiMAGGIO

AND





"Thanks"

TO ALL THE AMERICAN PEOPLE
WHO OPENED THEIR HEARTS TO ME



Wishing them

Feliz Navidad

(MERRY CHRISTMAS)

AND

Próspero Año Nuevo

(HAPPY NEW YEAR)



Arturo Romero

AND HIS

Magic Strings

Key to the city and asked to name anything you wanted, for bringing so many stars to Pioneer Days and your dream was to visit Shupe Williams Candy Company! An aspiration since you were six. ~~But it was summer and they weren't making candy that day.~~

And the day Mayor Perry called and said, "If you can get Clark Gable to ride in the Pioneer Days Parade, the city will give you a solid white Cadillac . . ." Clark agreed and Wally Beery came over a day ahead on the agreement that the Mayor would pay his plane expenses. Well, our dear Mayor didn't dream it took a couple of hundred dollars worth of gas to ferry a plane over from Hollywood. And his Honor balked and you had to call Clark, already enroute, and tell him not to ride in the parade. And there went your solid white Cadillac!

And Charley Sherer, Ogden's goodwill ambassador, who was always arriving with carloads of "his thundering herd" to say hello when you had movie star visitors.

So you tell him to keep it a big secret when you next have a celebrity in town. And he offers to give a dinner for said celeb at the Ben Lomond Hotel. You insist that he keep the dinner to four people and you don't reveal the celeb's name, to surprise him.

So you arrive to see not only Charley but the Mayor and the Governor and your boss, the publisher of the paper, and thirty more. And with a blush, you announce that the celebrity may not be known from coast to coast, but he's known from town to town in Utah, "Charley Sherer . . ." Sigh.

No, Aunt Rae and I are not alone on Christmas — for they are all there — everyone. And the whispers in my heart and the love and generosity of the past, the present and the future all say: Merry Merry Merry Christmas! And that's for sure, as Mr. Jack Cortez Dear says! Yes, Merry Merry Xmas Everybody!!!

A book is a success when people who haven't read it pretend they have.

CHRISTMAS IN LAS VEGAS

(Continued from Page 18)

could everyone. Willie was urging on the dice up the line a ways.

A few minutes later, the little woman was back, with some chips in her hand.

"I got it," she said, plunking them down on the table, "but do you know — Willie didn't take it graciously!"

Sometimes the overheard bits are about Las Vegas and then I get an urge to get into the act. Recently, at an Italian restaurant in Hollywood, my husband and I heard a group discussing Vegas and the Strip shows. (It's surprising how often our town comes into conversations everywhere.) If the accumulated inaccuracies in that discussion were laid end-to-end they would reach further than all the spaghetti being consumed.

Occasionally, when seated next to friendly tourists in a show room, we are given a chance to clear up some of the inaccuracies — after the visit-



**TRAFFIC LIGHTS
ON THE "STRIP"**

**WILL MAKE EVERYTHING
IN LAS VEGAS THE MOST**

**FABULOUS
IN THE WORLD!**

Christmas Greetings

**Sennes
Theatrical
AGENCY**

**Rocky Sennes
STARDUST HOTEL**

735-4445

Las Vegas
Nevada

ors' initial amazement that we *live* here has subsided. (Doesn't that reaction make you other Las Vegas feel like Martians? Well, who knows!)

Once, however, responding to the next door table's conversational overtures, our admission to being residents — and not "from L.A." — threw the couple to such an extent they mumbled about it for some time and then abandoned us, as if we spoke different languages, which we probably did. They promptly established diplomatic relations with another couple, suitably "from L.A." on their other side. After trying to outbrag each other about the frequency of their Las Vegas visits, the shows they had seen, and the wagers they had won, they entered into verbal competition on their European travels, which were obviously of the one-night-stand variety, with six minutes allotted to the Louvre and "a fast-trot past the Mona Lisa," as Art Buchwald has said.

The idea was to see who had been to the most illustrious restaurants in each great European city (come to think of it, they probably never made it to the Louvre) and who had whisked through the most countries.

"Are you thinking of a book?" my husband asked, and I certainly was — "The Ugly American." What interested us was the realization that some Americans don't have to go abroad to be ugly — they can be a miserable mess in Las Vegas, too. This particular unendearing couple subsequently talked, complained and dozed

through one of the finest opening nights on the Strip this year and succeeded in semi-spoiling the show for everyone around them. Luckily, the ugly tourist is as rare as the bad performer.

Many people coming here for the first time voice their distaste for the desert. One has to live here a while to appreciate it. Sunrises and sunsets in Las Vegas are far more beautiful than in lush lands. The air is clearer, the mountains nearer and the colors are more vivid. It's much like the story about the two men looking through prison bars — "One saw the mud, and one the stars." On the desert, the secret is to look up — not down.

Sometimes I have the urge to tell those who sneer at the desert that I feel equally oppressed by their verdant country — it's possible to feel strangled by over-grown foliage. There is just as much greenery here, when encouraged by water. Look at any hotel patio for proof. In our own case, I have only to look at our two year old Christmas tree. Heinz and I bought it in a little pot the first year we were married. It was so tiny, it couldn't be decorated — except for a little star on top. Since then we've moved it twice — from the pot to a spot outside a temporary house, and then we dug it up to plant it by our own house. It had some branches broken in the process, so it isn't exactly symmetrical but the little fir is as green as any Maine evergreen tree and we like to think it has an Oriental look, charming in its odd shape.



To greet you all, at

CHRISTMAS

and wish you many joys and blessings!

Bernie Rothkopf

CASINO

Wilbur Clark's
DESERT INN

Thunderbird

CASINO

Co-Managers

CARL MAIER
HERBERT MANHEIM

Swing Shift

JASPER CASALICHIO
TEDDY GAGLIANO, Sr.
HOWARD HILL
FRANK PORTNOY
SAM (Bathhouse) ROSENFELD
SAL PARISEY
WILLIE ZIMMERMAN

Graveyard Shift

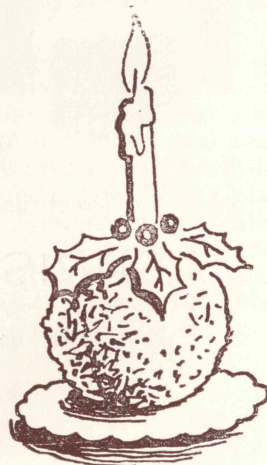
SWEDE HANSON
JIMMY (Piggy) MOORE
JACK ZERFOSS
BERNIE TANZMAN

Day Shift

JACK MALONE
WILLIE McWILLIE
BILLY HICKS
RALPH POLK
MIKE RENIS

Cashier

REX LILE



Another thing about life in this heavenly oasis, people think it's "cold." Nonsense! In 4 years here we have made more staunch friends than in any other spot we have ever lived. In my work I am most closely associated with newspaper people and entertainers. They are my people and I love them.

The show room entertainers I know chiefly as a reviewer, only occasionally meeting them, personally. Of those I met this year, I send warm greetings to ELEANOR POWELL, MYRON COHEN, JULIET PROWSE, MITZI GAYNOR, GEORGE GOBEL, JIMMY DURANTE, JOE E. LEWIS, VAUGHN MEADER, JACK SOO, GEORGE MATSON, HARRY NOFAL, JOYCE ROBERTS and DICK HUMPHREYS.

As a publicist for lounge performers, I can't say enough good things about entertainers. Lounge performers in Las Vegas are top stars in every club across the nation. From personal knowledge, I can say that they are the most lovable people on earth.

Special season's greetings to all the 4th Estaters and to the publicity people, maitre d's, Captains, waiters, waitresses and bus-boys in all the hotels, who make reviewing shows in their establishments so pleasant.

And happiest Christmas and holiday greetings to the readers of Jack Cortez' "Fabulous Las Vegas Magazine," without whom, bless you, I wouldn't have such a delightful job.

Love,
Mary

JACK CORTEZ'

Fabulous
LAS VEGAS magazine

\$12
PER YEAR

write: P. O. BOX 748

LAS VEGAS, NEVADA

DRUM ROLL

(Continued from Page 20)

CATHCART Orch. at the Riviera Hotel) and SHEILA CASS (Star of the first edition of Vive Les Girls and the past year Production singer in Arabian Room of the Dunes Hotel) were married December 7, in Las Vegas. HAIG AND JOANNE ESHOW announced the arrival of their new girl singer DANIELLE (8 lbs. 8½ oz.) at Sunrise Hospital on August 22. Proud Dad is trombonist with the BILL REDDIE Orch. at the Dunes Hotel. OWEN & ISABELLE MAHONEY welcomed a new drummer boy at Southern Nevada Memorial Hosp. on September 18. CHRISTOPHER weighed in at 1½ lbs. Dad is the owner of the DRUM SHOP in Las Vegas.

I don't feel this column would be complete if I didn't mention the three great men I work with every night at the SILVER SLIPPER. GEORGE REDMAN (Leader and piano); GEORGE HILL (saxophone) and VINCE SHANK (trumpet).

In closing, I wish a Merry Christmas and a Happy Musical Year to all!

First Lawyer: "What's the matter with the judge this morning? He looks glum."

Second Lawyer: "He's been contesting his wife's will."

First Lawyer: "I didn't know she was dead."

Second Lawyer: "That's just it. She isn't."

In a corner of his log cabin, the mountaineer struggled with a pencil and a piece of paper. Suddenly he looked up and exclaimed, "Doggone if I ain't learned to write!"

His wife walked over and peered at the lines scribbled on the paper. She asked, "What do it say, Ezra?"

"I don't know," he answered, "I ain't learned to read yet."

Christmas Greetings

JESS KIRK

MAITRE D'

The Sands

PAGE 13

(Continued from Page 14)

JANUARY 17, 1953

This is another one of those times when I just can't seem to get started writing anything for my column. If you'll remember, I've had this trouble before! How I envy that dog of mine. You see how alert she looks in the picture? Means nothing! Here I'm racking my feeble brain for some sort of sharp material to write, that you would find interesting, and she's flaked out on the floor in front of the heater sound asleep. Should the heater prove a little too warm at some time, she moves over into her bed. ME? I'm sittin' here at this faschtoon-kin typewriter, eatin' NoDoz tablets by the minute! . . . By the MINUTE? I've been messin' around here for the last hour and a half or more. Maybe if I keep talking I'll come up with something worth your reading!

One thing I must mention; and offer an apology . . . once again! I'm to blame for the wind and rain storm this past week; and we were having such wonderful weather there for a while. I felt like a heel the whole time I was having my car washed 'cause I knew what was going to happen the very next day. Washed my car Monday . . . rained Tuesday! I'm beginning to get queries through the mail from local garden planters and small truck farmers regarding this. They want to know if they should go ahead and irrigate, or am I going to wash my car! It looks as though I'm going

to have to leave Lavender Lou looking as though we'd just driven in from Oklahoma so that I can hold my head up among my friends. I'm being pointed out to tourists as "juicy weather Johnny"! Word has also gotten to me that every time I wash the car, the department stores get a run on raincoats and rubber boots!

Note: The washing of my car is still the most meaningful measure of meteorological movements known to the weather man to date! . . . The old Red Rooster was getting new feathers and would be re-named the HI-HO CLUB. It's now the Standard Station across from the Sands Hotel.

JANUARY 24, 1953

It's been kinda windy this past week, ain't it? Funny thing how the wind changes direction so fast in this country. First it will be blowing in from the south, and you'll tell a friend that he doesn't need a coat because the wind is warm. A half hour later he is no longer your friend! Because of you he had gone out sans coat and had nearly frozen. By then the wind was coming from the NORTH!! Cold ezell, too!! The wind blew pretty hard this time. What with the sand in my eyes, and the way it had me winking, I was slapped three times by strange women, and a couple of fellows (?) tried to pick up me!! Then there was the two midgets I saw downtown, each carrying a 50-pound bag of sand for ballast! . . . I was also approached by a little old lady carrying a large shopping bag who wanted to know how to get back to North Las Vegas. It seems she had left her home, with



It's No Secret!

Yes, we're telling everybody —
with warm and friendly wishes,
have a Very, Merry Christmas!

EVELYN and ALLARD
ROEN
and FAMILY

WILBUR CLARK'S

DESERT INN

HOTEL

Season's Best Wishes
DEMPSEY FOSTER

CASINO

Flamingo HOTEL

this little bag, to do some shopping, and had wound up on downtown Fremont . . . ! I wonder how we'd feel around here if we had floods, earthquakes, blizzards, cyclones, tornadoes or some of the other disastrous whims of nature suffered by the rest of the country. We've got it the BEST, right here!

Note: The HI-HO opened with dancing 'til 5 ayem! What happened to dancing?

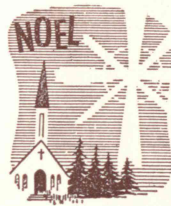
JANUARY 31, 1953

I've received quite a few inquiries from local business houses, resort hotels, and one from the chamber of commerce, wanting to know if I could be persuaded to wash my car next Sunday, February 1st. It seems that word has gotten around that such action on my part is a certain prophesy of prevailing weather conditions for the following day. I had to consult my date calendar to find out why all this commotion; and soon learned the reason. GROUNDHOG DAY is February SECOND!! As the story goes: Our little friend, Mr. Groundhog, reaches the end of his hibernation period on that day, and ventures forth to check on the weather. It is also said that, should he perchance get a glimpse of his shadow during this annual meteorological survey of his, he will immediately duck back into his hibernal habitat for another six weeks of winter weather. Hence, these jokers figure if I'll wash my car on the 1st, it'll rain on the 2nd; G. Hog sees no shadow and we wind up with an early spring! . . . Well, I jus' don' know! . . . You know, there's some-

thing about this groundhog business that has always seemed a little "hind parts afore" to me. Why is it that this little screwball comes out of his winter hibernation on a cloudy day and figures that spring is here? And if he comes out on a nice bright, sunny day he figures he has to sack up for another six weeks of winter!! The whole situation rings a bell with a dull thud as far as I'm concerned. Feeling as I do . . . I refuse to wash my car!!

FEBRUARY 7, 1953

Not only did the groundhog see his shadow last Monday, but the sun was shining so warm and brightly here in Las Vegas, that they tell me he stayed out and took a long sun bath before retiring to the hole for another six weeks! I hope that all the more winter we are going to have will be the cold nights we've been having for the past few weeks. The days have been tee shirt and short weather, but the nights are strictly flannel nightie type! Consequently, the drug stores are selling flu bug banishing drugs by the carton. I'm sneezin', and blowin', and swallowin' those little pills myself! So far I haven't found any of these miraculous mediums that can completely kill my congestions. I'm thankful that some of them have been able to slow it up a bit, however. Time was when I'd get a cold it lasted for three days, come helerhi water. I'd traipse around with puddled-up eye-balls, and my breathing apparatus was strictly fluid drive. Wouldn't think of leaving the house without a king-size box of



**Our Sincere
Thanks**



**for Making 1963 Another Wonderful
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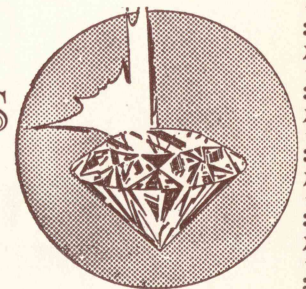
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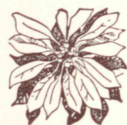
STARDUST
HOTEL

We Wish You and Yours A Very Happy,
Healthy and Prosperous New Year . . .

and That's For Sure!

**GEORGE LIBERACE
AND HIS ORCHESTRA**

Currently
**TERRACE ROOM
STATLER-HILTON, LOS ANGELES**



Kleenex under each arm. Nowadays I just cough and wheeze, blow and sneeze, lose my voice and get dizzy spells . . . How do YOU feel?

Note: SUGAR RAY ROBINSON was surprising everyone at the SAHARA with his tap dancing ability.

FEBRUARY 14, 1953

D'ya know why "roast prime ribs of beef" is the most popular dinner entree served most anywhere in the country? Nine times out of ten that's the only thing listed on the average dinner menu of a smart club that you can READ, and know what you are going to GET! For instance: I picked up a menu at one of our hotels the other evening and about the only thing I could recognize, besides the beef, was pie and coffee . . . Lemme read a few of these to you! . . . BAKED NEW YORK COUNTS ON HALF SHELL . . . I'm not the kind to eat the kind I know! Along with this you were to get some very nice "Bourguinonne" . . . ?? . . . Then there was GEBRATENE RINDERSBRUST BERRICHONNE, aided and abetted by "Marrow Grignoline" and "Dauphine" potatoes! . . . The next one was BONED POUSSIN GASTRONOME . . . with this you got some "Stewed Corn." (How'd that get on here?) . . . Now there's one I think I figured out! WIENER SCHNITZEL, SMITANE . . . That second word sounds and looks German, Germans are "Krauts," so I'm sayin' it means "weenies and sour-kraut," as we used to say it! The third word throws me though . . . sounds like it might be a liquid gas

of some sort. (Come to think of it, it usually does follow after this particular dish) . . . Then came the prime ribs, which you could read from one end to the other (and the most expensive) . . . Oh, you should have seen some of the appetizers and soups that went with all this, too! Here's a couple of soups: COCKY LECKY SOUP and DAME BLANCHE GLACE . . . ! The prime ribs, pie and coffee, were very good!

Note: I'm still in favor of calling a spud a spud!

FEBRUARY 21, 1953

A most amazing thing happened this past week! I had my car washed, and up to the time of this writing it hadn't rained! Lavender Lou has never looked lovelier! Of course it was the very next day that the high wind came up and it got a bit cloudy, but I suppose this is the exception that proves the rule. Maybe it WON'T rain this time. And speaking of the wind . . . how 'bout that? I heard something about an enterprising young salesman who was selling North Las Vegas real estate at the corner of Fifth and Fremont . . . as the wind brought it by! Then there was the little man who bought a box kite for his son and was nine hours trying to get home with it! . . . and COLD? I got goose-bumpy goose-bumps just stepping outside to pick up the evening paper! A neighbor lady was bringing me a hot bowl of soup for my supper, and by the time she got it into my house it was like sipping a chicken noodle sherbet! Had

Greetings

We extend our good wishes to you this
bright Holiday Season, and include
our sincerest thanks for your
friendship and patronage
Our compliments of
the season to you —



Mr. & Mrs. C. J. Jones

WILBUR CLARK'S

DESERT INN



Season's Greetings
To Our
MANY FRIENDS and PATRONS

AT **The Dunes** HOTEL

**SASHA
SEMENOFF Quartet**

to thaw it out of the bowl . . . Another definition of the word COLD: A common catarrhal congestion of the cranial or chest sections of the anatomy, and somethin' you and I've had, got or gettin' one of! I got aduther wud dow. Baybe id's da sabe wud, but id eddy case, I'b blowid by bugle codstantly . . . ad two budths is a lo'd tibe for such goids od!! . . . I wonder if your dog looks and acts the same toward you as KID does toward me whenever I sneeze. Everything can be calm and serene around the apartment; the radio softly playing (the Silver Eagle), Kid is supposedly asleep in her sack. When I startt compressing air in my lungs with rapid-fire huge gasps, in preparation for the big blow-off, she comes to immediate life. Runs over to me with her ears sticking straight up, a quizzical look on her kisser, and an expression of, "Wotinell izy up to?" Did you ever try to sneeze and laugh at the same time? I've lost eight eye-balls, stripped my uvula from its moorings, and on several occasions, I've ballooned my ear drums to where they resembled bits of bubble gum on each side of my head. The atom bomb is a dud when compared to some of my sneezes!

Note: I've since learned I've an allergy. Sometimes I start sneezing and when it's all over I find I've blown myself three blocks off the course!

FEBRUARY 28, 1953

I'm a gemini! I've been boning up on my Astrological Forecast for 1953! Says, "What is for me in '53!" If the

guy who wrote out this thing for people under my birth sign knew what he was talking about . . . I'm on my way! In fact, he makes it sound so good, I'm tempted to go back and get the forecasts for the rest of the signs and see if he says the same things about them! Several opportunities open up for me to realize my dreams and ambitions. Now that ain't bad . . . ain't bad at all! According to this outline there will be people standing in line waiting to help me with all the plans and ambitions I've had all my life. Here it is the first of March and there's no one camped on my front lawn as yet!

Heres' one admonition that it warns about a little late, however; says I should watch my diet the latter half of '53. I can hardly zip my zippers right NOW! I hafta take a deep breath to get my hand into my side pocket! Of course that deep breath doesn't exactly pull in the part that's protruding the most prominently, but it helps. So far, this forecast has been making me a happy man; then I skip over to take a peek at what's doin' for March. Now I'm in trouble! I'll be better off if I stay home all next month. I'm gonna have to fight to defend my rights; be careful who I talk to; double check everything I write; poor time for social activities; shouldn't try to help any of my friends who might be having a little trouble; hafta keep on my toes in business deals; romance for this month? . . . says here it STINKS! Why should this thing single out the month of March? I could go back a long, long way and

prove to this prophet that a pole-cat oozes of cologne as compared to the odiferous consistency of my latent love life!!

Note: I'd been a lonely man for many years, . . . and a year later, on this same date, . . . Chili and I were married.

MARCH 7, 1953

Have you ever been so engulfed in absolute SILENCE that the deafening ROAR made you jumpy! I suppose science has a good explanation for the huge hum that goes on in your ear when there is actually no visible source of the sound. Might be it's the wind blowing through the holes in my head that causes it! I experience this sensation every week when I sit down to do the majority of my writing on these memorable missives to posterity. It's usually during the wee sma' hours of the morning and the rhythmical whir of the fly wheel in my electric clock is almost ear-splitting. Once in a while my aging refrigerator starts up and, after the initial shock to my

nervous system has worn off, I rather enjoy the racket. A racket which would put the rock crusher at the Cind'rlite plant on the same audibility basis as the electric motor that drives the drilling apparatus in a dentist's office . . . nothing! Oh, yes! . . . Many times during the summer months I've entertained a guilty conscience because of this. Occasionally you will read where certain students of seismology have shown registrations on their instruments of small earthquakes from an undetermined source. I alone have the correct information . . . "614 North Ninth . . . m-mY refrigerator."

MARCH 14, 1953

Beautiful weather! You know, when we are having fine weather like this, I feel as though I could live to such a ripe old age that we'd have to class Methusaleh as being of the kindergarten category! I know I'm sticking my neck out by talking about the time of the year. You see, at the time I'm writing this mighty missive to immortalize my weather,

Make this
a
Happy **CHRISTMAS**

HY GOLDBAUM



HOTEL



Greetings

DAVE GOLDSTEIN

CASINO



is U.S. GRADE AAA, BUT . . . by the time it's printed up and delivered to you, there might be a slight breeze could have come up, and I'd have to carry a steamship anchor to go outside and pick up the evening paper . . . This good weather is also reminding me that it will soon be swimmin' trunks time, and I'm totin' a tire around my tummy that's totally demoralizin'! The slack in my slacks is sadly missing! The parts of my pants that are pookin' out used to pucker! Isn't that one of the strangest quirks of life, though? When you finally reach that point where you can afford to eat the things you wanta . . . ya can't! I've been though, and I'm bulgin'!

Note: It was during this week that WILBUR CLARK and TONY MARTINOLICH opened their newly constructed COLONIAL HOUSE.

MARCH 21, 1953

I suppose I'm one of the few people living in Las Vegas who hasn't seen any of the atomic explosions which are so common in this locality. I haven't even been witness to the brilliant flash which always accompanies the detonation. And any of you who know my general activities know that I'm usually up and about at that hour of the morning. When they were setting them off last year about this time, a good friend of mine talked me into driving out on the hiway to wait for the spectacle. All I saw was my shadow as the sun came up over my shoulder. It seems that the wind was in the wrong direction that morning, so my

excursion pulled a dud! I figured they could call me if they needed me after that. I wonder if they'll ever be setting off any more granddaddy's like they did two years ago? These were the babies! Each one reminded me of when I went through the 1933 earthquake in Southern California . . . Besides . . . this week-end marks the beginning of that time of the year when a young man's fancy turns to a different type of an explosion . . . and sometimes with like results! . . . Spring is here, but you know somethin'? My curiosity knows no season!

Note: I STILL haven't seen one of those things go off!

MARCH 28, 1953

The Kid has been getting fat, too! You can't tell by the picture, but in the realm of dogdom her keester would be considered as much overproportionate as is my own in the human race! Under the circumstances, and liking to feel that I am the master, I decided that she should start getting some exercise. Accordingly, about a month ago, I began taking her out on lonely desert roads and making her run along beside the car . . . while I RODE! "Making her run" sounds mean . . . and I suppose it was the first few times, until she caught on to what she was supposed to do. Now she really enjoys it! At first she only ran a mile at about 7 or 8 m.p.h., but now she does an average of FOUR miles a day at 15 m.p.m. THEN IT HAPPENED! I began bragging about the feat to some of

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PLEASURE IN DRIVING!**

Install **Traffic Lights** on the Fabulous "Strip"





*Holiday
Happiness*
Jennifer Marshall

my friends. Some of my friends . . . practically ALL my friends . . . on gazing at my globular girth, came up with the subtle suggestion that I run WITH the Kid! Shamed into the situation, I decided to start this past week. I dug up an old pair of my G.I. shoes, donned the dirty duds, and drove out to what the Kid and I refer to as the "Tummy Taper Caper"! I didn't run, but I walked 2½ miles in a little over 35 minutes, which I thought was pretty good! Try it sometime! I should be able to get out of bed in another day or two, and I intend to do it again!

Note: I eventually lengthened the distance to 5 miles and even picked up the tempo. Never felt better in my life!

APRIL 4, 1953

During this past week I was privileged to witness a showing of one of the all-time greats of the silent motion picture era, Cecile B. DeMille's "KING OF KINGS." I remember first seeing this picture when I was quite a youngster, and never quite realized what an impression it had made on my young mind until I viewed it once again last Sunday night at the First Baptist Church.

It was as though I had just seen it a few weeks ago, and had gone to see it over again! Although this picture was made many years ago, the inspired portrayal of the role of Jesus Christ, by the great H. B. Warner, will remain in the memories of all who have seen it from the very first showing. For those of you who haven't seen the film, the story tells of the life

of Christ up to and through the Crucifixion, Death and Resurrection. A film that should be shown, and a story that should be told to every human being in the world. We of this world are entering into the era of the atom. An era in which there would be little need of expending that great energy on bombs, if more of the people of the world were closer to God . . . and the Golden Rule!

Some of you may deem it strange that I have opened my column in a religious vein in a magazine advertising business houses that have gambling and drinking. We have thousands of people living in this town, working in those same places, who lead more respectable lives than doctors, lawyers, bank presidents, etc., in many another supposedly respectable city. Besides, the story of The Lord knows no bounds!

Note: Those of you who read my lines each week know that I still feel the same way today. The real work of the Lord isn't done in CHURCH.

APRIL 11, 1963

I'm freezin'!! My corpuscles had just begun to thin out from their winter weight and . . . WHAP! . . . we have another cold wave! Wind, sand and all! 'Course this is true at the time I'm writing these lines into literary infamy. Mayhap, by the time you get to read it, I'll have been to the drug store already for another jar of Arid to cope with the warm weather like we were having a week or so ago. But right now . . . I'm freezin' . . . EVERYTHING!!



**GEORGE
GORDON**

Wilbur Clark's
DESERT INN



Wishing you Peace and Joy
at Christmas and many
blessings for the New Year!

HYMIE ABRAMS

the Sands hotel

Not to change the subject so abruptly, but do you realize that we're only a month away from the 1953 Helldorado Week? It doesn't seem any time at all since I was cussin' my corns as I stood watching *last* year's Beauty Parade! Now that it is so close upon us for this year, I do hope that more of the townspeople are planning to rig themselves out in western regalia during the celebration. The way the town is growing there seems to be fewer and fewer of us every year. Matter of fact, you can hardly show up on the street nowadays in boots and jeans without having at least a hundred smart alecks inquire as to the immediate availability of your equine, and its whereabouts!

Note: PAT PATRICK was headlining the EL CORTEZ show . . . SAM BAKER had reopened his new Villa Venice. (The BLACK FOREST is there now)

APRIL 18, 1953

Ya wanna go for a walk? You probably thought I was kiddin' a few weeks ago when I said that I was taking walks out on the desert with the Kid! I've been going out three or four times a week ever since. What's more, I've lost weight, and what weight I have left is becoming more solid. No more do I bounce like a big bowl of clabbered cream as I once did! Another thing, I FEEL a hundred percent better! I always did contend that walking was one of the best exercises there is, and now I'm firmly convinced. Not STROLLING! I mean walking wide open! The first time I walked this 2½ mile course the muscles in my pins puckered up 'til I felt like I would keel over on my kiss-er any minute . . . but I kept on going! It took me better than 35 minutes that time, and now I average 29 minutes for the course . . . In case you, too, are being followed by a growing bucket of lard and would like to join me . . . let me know!

Note: As a mentioned earlier, I went to 5 miles eventually, and was doing it in 40 minutes.

APRIL 25, 1953

Comes now that time of the year when it becomes all-important to the great white fathers that we go on daylight savings time again. And once we go on it I can't, for the life of me, see why we should ever go OFF of it again! The United States Government deemed it such a great thing, during the national emergency of the last war, that it made the move mandatory for the duration. If it was good enough to aid in the war effort, and the betterment of the country, why was it dropped? And why do we shuttle back and forth, from one time to the other, semi-annually? We go on daylight saving time in the summer, when the days are longer . . . and in the winter, when days are shorter, we make 'em shorter yet by going back on the old time! I suppose the bigwigs think I'm stupid for not seeing their point of view . . . but I think they're stupid for switching back and forth, so that makes us even! Personally, I like daylight savings time, and think the whole country should go on it for good!

Note: And I'm still griping about the same thing!!

MAY 2, 1953

"Benevolent" means "inclined to do good; kindly or gracious, especially to inferiors" . . . "PROTECTIVE" means "that which shields from injury, danger, or loss" . . . The primary object of the ORDER is "the practice of charity in its broadest significance" . . . "Charity" means "an act, or the feeling of good will; benevolence" . . . So HOW can the head of an organization with these purposes allow a "pit fight"

JACK CORTEZ'

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NOEL

from

GENE DELMONT

Flamingo

HOTEL

between a bear dog and a badger? Certainly, if a badger is a menace to someone, and is caught, let it be put to death quickly! NOT torn to pieces in a bloody exhibition to satisfy the lusts of a horde of supposedly civilized American people . . . TRADITION? Not so long ago good men were dying uselessly in duels because of "tradition"!! It seems that some men still don't realize that the tradition is folly. And one of the requirements for membership in the organization is belief in God.

Note: I'm happy to say that the "pit fight" was called off! . . . VICTOR PILTCH was operating the FRONTIER HEALTH CLUB in Frontier Village on the "Strip" and is now doing the same at the new Elks Club. . . JIMMY BILBRAY opened a new ladies shoe shop at the Colonial House.

MAY 9, 1953

I certainly hope that by the time this week-end rolls around a larger portion of the local population has gotten into the spirit of HELLDORADO! It's beginning to appear as though the old-time enthusiasm and cooperation in the event has gone to Helldorado'n a hand basket! Time was when, from the time of the first session of KANGAROO KOURT, local citizens blossomed forth in full western regalia for the duration of the season . . . a total of two weeks! This past week I purposely ventured forth amongst the multitudes, decked to the teeth in my get-along get-up, and was stared at as though I had a stalk of Golden Bantam sticking out of each

ear! A few more years like this and the Elks Helldorado will turn out to be a May Day celebration. The last western frontier has moved east . . .!

Note: A "few more years" HAVE passed, and the spirit of Helldorado has also almost passed! The populace of the "explosion" know very little of the tradition we once held dear.

MAY 16, 1953

I'm still amazed at the laxity of some of the businesses and resort spots in getting into the Helldorado spirit! It seems that getting into the spirit of the thing nowadays consists of putting on a string tie, and that's it! Helldorado! We wear those things all year 'round. I'd be willing to wager that over half the people who came to town last week had no more idea than a ghost that we were almost in the midst of our yearly Helldorado celebration. This thing should be made so big, and enforced, that people would come from all over the nation just to put on their western gear and parade around town for a couple of weeks. I continued to wear mine throughout last week and even the locals wanted to know what I was "made up for," or "what was I trying to prove." The town had better get on the ball or it is going to lose one of the greatest drawing cards it ever had . . . relaxed atmosphere!

Note: Still bemoaning the "passing" of Helldorado! . . . My Mother and Dad were here for the celebration so we celebrated their 46th wedding marker, and my Dad's birthday. The Lord is still blessing me with their presence.

Merry Christmas

AND A VERY

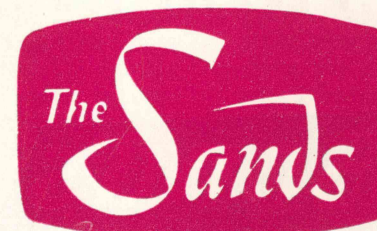
Prosperous 1964

TO ALL

FROM

TOMMY RENZONI

BACARRAT



HOTEL

AND THE CREW

*Season's
Best
Wishes*

FROM

JEFF & DIANNE
NATALIE & STAN
FAYMAN



MAY 23, 1953

I am a rich man. For the past three weeks most of you have come in contact, at some time or another, with something I have that knows no boundary for value. I have GOOD PARENTS. My Mother and Dad have been with me for the past three weeks, and I have become one of the proudest peacocks in the parade with the way you folks've come to me, after you've met them, and told me how much you like them. Mother and Dad have told me that they will long remember this particular visit with all of you, for the way you've treated them and for the time you took from whatever you were doing to say "hello" or to wish them well. As a matter of fact, they asked me to thank all of you for all your kindnesses, and I can think of no better time to do it than right now. "Thanks" for being so wonderful to my folks. I am a rich man.

MAY 30, 1953

Can anyone explain a cold wind coming from the south at this time of the year? The coldest nights on record for this time of the year, too! Until a few nights ago I had never had any frozen assets . . . then I was asked to drive some place in a convertible with the top down. I suppose you are supposed to feel sporty that way, but all I could feel was numb. Right here I was gonna say that I was "frozen to the nub," which you've heard people say many times. Then I got to wondering just to what point I'd be refrigerated if my "nub" was frozen. After delving into my Webster's New School and Office Dictionary, I've come to the conclusion that I should hope to die if ever I got that cold. See if you don't agree with me after you've looked it up!

JUNE 6, 1953

Naturally it's the A-bombs that cause all the wind around here! Even if they don't explode them on schedule! People complaining about the wind last Tuesday, and blaming it on a bomb they didn't know hadn't gone

off as planned . . . And with the wide variations in temperatures we've been having lately, I'm afraid to say how wonderful it is that we're finally having warm weather. This is written two days before distribution, and by that time it could be colder'n the wallet section of a well-digger's jeans. Last Wednesday I was busier'n a cat on a corrugated roof, and along about noon I had a hot dog! . . . a Doberman by the name of KID! She had to wait in the car for me a few times, and by noon her tongue was foldin' up on the floor mat!! The names she called me on the way to the office we'll have to leave unprinted! Yes . . . the weather is beginning to warm up!

Note: "TEX" and FREDA GATES were running their night rides from the LAST FRONTIER STABLES located in the Frontier Village. We used to leave the stables around 2:30 in the ayem and ride out to what used to be "HOOT" GIBSON's D4C RANCH where we'd have steaks or chicken and dance to the juke box. Twice a week we did this and most of the 25 or 30 who rode were musicians and show people. Oh, them was the daze!

JUNE 13, 1953

For some time I've been toying with the idea of changing the name of my column to that which you see at the heading this week, but couldn't quite make up my mind until a few days ago. You may not have noticed, but each week for quite some time my lines have appeared on page 13, which gave me the idea. Then a few days ago I became cognizant of a chain of events and facts that made it seem the opportune time to act. The date line of this week's book is June 13 . . . which is also my birthday . . . and my age is 3 times 13!!! SO . . . from now on you can look for the KID and me on "Page 13" . . .!

Note: Up until this week my column had been known as "What's Doin'?" . . . This was the week we had our first (and last, for many years) band concert in the city park just north of the City Hall. PAUL WHITEMAN and DAVID ROSE were guest conductors, with LOREN CROSS being the local conductor.



from the
ALL NEW



"On the Strip"

Just North of the Sahara

ABE FOX

FRANCINE

STUART

MARGIE

and

JERRY



JUNE 20, 1953

Maybe all this business about the "thirteens" last week wasn't so lucky after all! It's been years since I've been stung by a bumble bee, but one certainly did "back up" and give me a "push" a week ago. Now I'm packin' a puffed-up pinkie like you've never seen before. This most huge of the Hymenopterous insects was in my bathroom that night, and when I proceeded to throw him out, he acted as though I were infringing on his rights! The moral of this week's little lesson is . . . "never rumble a bumble . . . bee?" . . . Meantime I'm putting up with a pulsating pinkie, which happens to be my "pointer" . . . the one I type with . . . so I hope you enjoy this week's column more than I have so far . . .

Note: The "new" El Cortez was one year old.

JUNE 27, 1953

So you thought I was puttin' you on with that bit about the Bumblebee in the Bathroom, huh? I was puttin' you on so real that I wound up having to have the Doc carve his initials on the side of my abscessed pinkie No. 1 . . . Out of curiosity I went to the local Library to properly identify the bee that ploughed into me and, wouldn't you know it, I had to get it from the "old lady" of the specie, a queen bumblebee, no less. Needless to say, I've answered a million questions as to how I'm toting approximately two pounds of gauze bandage around with the whole arrangement in a sling . . . I defy anyone to try to explain to anyone else exactly what happened to me, in less than a 15-minute oral dissertation! Even then, half the people won't believe it . . . Also . . . needless to say, the next unsuspecting insect that dares to trespass my portals will immediately be flogged to death with a flat iron, and the remains thrown to the winds . . .

JULY 4, 1953

It's beginning to look as though the race is on to see which hotel on The Strip is going to offer the best enter-

Seasons' Best Wishes

& A VERY
HAPPY &
PROSPEROUS
1964

JACK DURANT



tainment in their respective cocktail lounges! I can remember when, not more than five years ago, if you mentioned putting some sort of entertainment in the lounge or at the bar there would be many loud voices directed at you from all sides . . . said voices placing you in the same category as those persons being cared for by the many psychiatric institutions throughout the country. Slowly came the realization that there were many people with the "live ones" that were being unentertained, and "the party" was breaking up before it should! Today there are at least 20 combos, not counting the singles, entertaining at our Strip hotels, and more and more being spent for greater groups all the time. Eventually these rooms will rival the big rooms for their value in the "take" . . .

Note: I think you'll agree with me that the prediction of my last line above has become a reality!

It ain't the heat . . . it's the humidity! Right now I'm sitting here, typing

and squirming, in a puddle of humidity! Oh, there's a terrific breeze coming from my cooler . . . warm, dry and sticky all at once! Now the tourists can appreciate what we meant when we always used that old line about: "Thank heaven, it's a dry heat!" These temperatures of 105 to 110 would be like nothing if there was less humidity. When the humidity is running around 7% as usual, you could be out walking around in it, and your clothes would be practically dry. As it is, the back of my neck hasn't been dry for a week! And my forehead is gettin' raw from moppin' my kisser with both hands. Now I know why everyone is leaving the East and the coastal areas, and moving inland. Day in and year out we have more liveable weather than any other place I can think of, and none of them can offer the way of life that we here in Las Vegas enjoy. We can be thankful that occasional winds, and the heat, is all that Mother Nature throws at us! Look at the rest of the country!



Wishing
You All
"The Sweetest
CHRISTMAS
This Side of
Heaven"

GUY LOMBARDO

AND BROTHERS

CARMEN LEBERT VICTOR



To our friends:
May Christmas blessings
fill your heart with true
happiness and bring you
peace and joy all thru the
coming year!

Lebeau Printing Co., Inc.

Phoenix, Arizona

MR.



SY
IN FASHION SQUARE
Across From The
STARDUST HOTEL
735-1559

The Only U. S. Post Office On The Strip

May your Holiday Season be
filled with fine food, fun and
frivolity.

Mr. Sy
SY HUSNEY

Note: CECIL LYNCH and BOB van ZANTEN were associated in the FORTUNE CLUB on Fremont Street. It is now known as "Diamond Jim's" NEVADA CLUB, but in those days it only consisted of the first twenty feet on the left side of the club as you enter.

JULY 18, 1953

Do you realize that over half of this year is gone already? Whir nelda zat-amgo? Maybe your way of life is a drag, and consequently time drags for you; but I'm on the go most of the time and don't realize that time is passing so rapidly. Then, on occasion, I'll take a LONG look at the calendar and say to myself: "What happened to last month?" Here it's already past the middle of July and it seems no time since I finished cleaning up the last of the fir tree needles and artificial snow that seeped off my poor little Christmas tree! CHRISTMAS! Now's the time to start thinking about that time again! That's what most of us do anyway, isn't it? We start thinking about it along about now, or in a month or so, and don't DO anything about it until the last week before the Old Man slides down the chimney with the gunny sack. My Christmas to me this year will be a home of my own for the first time in my life. If God is good to me, He may help me find the things that make a house a HOME . . . Some bachelors pretend to be happy!

Note: "Tiny" MASHBURN left the El Cortez after many years to walk the planks at the Fortune Club. Tiny was killed in an auto accident about five

years ago. . . . OSCAR was back peddling papers in the "Strip" hotels. He'd stop peddling and burst into song with whatever group was playing!

JULY 25, 1953

And television is here! Since broadcasts have actually begun we can expect to see television antennae springing up all over town like young tomato plants, until the skyline is well screened. That's what amazed me when I drove into California a couple years ago and first noticed the numerous antennae installed. It seemed that even outhouses had aerials. This is all progress, though, and I'm all for it! I suppose even if I were against it, it wouldn't make any difference . . . as those who foolishly oppose progress soon find out! Yes, TELEVISION is a reality . . . and soon the racetrack will be a reality . . . and one day we will have ample water from nearby Lake Mead . . .

Note: The MARY KAYE TRIO was opening the Gay Nineties Bar of the Last Frontier into one of the kind of lounges we know today . . . The GOLDEN NUGGET had the opening of THEIR new lounge downtown for the first time with such names as Joe Venuti, Ada Leonard's All-Girl Orchestra, etc.

AUGUST 1, 1963

In answer to innumerable interrogations . . . I am not getting married! A couple weeks ago I made mention of the fact that I was buying a home, and almost immediately everyone got me married off! . . . No . . . I'm still available, even though my perennial



CHARLES KANDEL



Why **FANNY'S** of EVANSTON, ILLINOIS

IS *World Famous*:

"World's Most Honored Restaurant"

Oldsmobile Rocket Circle Magazine.

The only restaurant in America honored by two governments for outstanding achievement.

Written up in more than 160 magazines and newspapers throughout the world.

Distinguished guests from all over America and Europe dine at Fanny's . . . including one United States President.

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Bernard Buffet paintings and paintings by many famous artists hang on her walls.

Fanny's is indeed the place to visit and dine when you next visit Chicago.

It is only 12 miles North of the Chicago Loop.

Reservations requested . . . GR 5-8686.

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Happy Holidays

bachelor status has become a thing of wonderment to my many friends and acquaintances. I think what set the question up was when I made the statement that for the first time in my life I was going to have a home of my own. I should have said that I was going to have a house of my own. You see . . . there is a difference between a "house" and a "home." A house is "a building for residence" . . . and a home is "a dwelling for a man and his family." Yes, there is a GREAT difference! I'm buying a "house" and look forward to its being a "home" . . .

Note: BILL REDDIE was coming into his own as a composer and arranger. He is now Musical Director for the DUNES.

AUGUST 8, 1953

I must be livin' right! Otherwise I could easily have been scattered hither, thither and yon last week. As most of you know, I'm still driving Lavender Lou, and her speedometer now stands at better than half past 92 thou' . . . in other words . . . the "old man with the sickle" is claiming various parts of her mechanical makeup from time to time. Last week, at one particular moment, I pulled off the highway to look at something that had caught my eye. When I decided to move on it seemed as though Lavender Lou was a bit hesitant to budge. I figured I must have rolled up to a small boulder so I backed off a little to take another run at it; still there was reluctance! On investigation of the matter, I found that one of my front wheels was pointing toward Kelsey's Corners and the other toward New Haven, Conn. It seems as though the tie rod had decided to let go of the steering arm! Had this happened three minutes earlier I would have wound up in the sand dunes and the Happy Hunting Grounds, the way I drive . . . not reckless, but rapid! What did I do? . . . I resorted to the mechanic's miracle mender . . . a hunk of bailin' wire and a pair of pliers . . . wired the thing together, drove to the garage for new parts and soon was taking off like the veritable mallard in

need of a truss! I must be livin' right!

AUGUST 15, 1953

All this hassle about the bad streets around town . . . especially the new ones that look like old ones. At least these people have paved streets! Now if you'd care to gaze upon some sad intersections, I'd advise you pack a light lunch one of these days and take an excursion over toward my place of abode on North Ninth Street. Why, if it weren't for trail markers and points of recognition I'd get lost every other time I started for town. You've heard of "chuck holes" . . . those are small holes . . . we have "Charles holes" over our way . . . grand-daddies! Most of us use sand bags for ballast or we'd bounce right into the ditch. Every two or three months a grader comes along and flattens out the high spots . . . then we ride like the rich for a few days until the gulleys reappear. I don't blame those property owners for fighting for that which they were assessed . . . I would too! Come to think of it . . . I don't know why I should gripe about the roads over my way. At least they're roads . . . and I know lots of people who don't even have a car!

AUGUST 22, 1953

I don't know how many times tonight I've leaned over to the typewriter, as though I was all set to go, and all ideas would fail me. This is one week I'm REALLY what we once called "fashmmeled"! You know . . . a dozen things on your mind, none of them interesting to anyone else, but important enough to you to prevent you from getting at the job at hand. Consequently, I've been sitting here, off and on, for the past hour and nothing has happened . . . and that's probably all that WILL happen . . .

NOTHIN'!

Just wait until the KID finds out that she isn't in the picture with me on "Page 13" anymore . . . or didja notice that we had all new column headings throughout the book? That's me up there in the corner with a well

MAY THIS
CHRISTMAS and NEW YEAR

BE THE HAPPIEST YOU'VE HAD!

LYNN and PETE BRADY
STARDUST CASINO

seasoned briar protruding from my puss. You'll probably be seeing more of the pipe now that my very good friend Harold Hind has gifted me with a couple pounds of his favorite smoking tobacco, one of the finest blends I've ever tamped down with the tip of my calloused forefinger. Lately I've been known as "the guy with the beautiful dog" . . . but now I suppose I'll go back to being known as "the guy with the pipe." The KID always got top billing; bless her Dobie heart!

AUGUST 29, 1953

I hope that each and every one of you some day has the good fortune of watching the daily transition of events in the growth of a building that is one day to be our home. It's like getting a Christmas present every day! That is, as long as everything is going smoothly! Then it's like taking a present back because it doesn't fit. So far, in the construction of my new home, I've had only one such incident. And what I wound up with is better than what I wanted in the first place. I get a thrill every day by going out to "see what they've done" . . . then standing in the middle of the mess and visualizing what I hope to have some day. Rich people miss that thrill because they just go ahead and get it. I hope I never have that much money . . . And the way things are going, I've nothing to worry about!

NOTE: I've just been notified that because of the deadline for this year's Christmas Issue (1963) I won't have time to finish my column as I started

One Hundred Thirty-eight

it. So from this point on I'll have to eliminate the notes I'd like to make and it's just highly possible the rest of the column in its entirety might have to be cut. (TIME waits for NUTHIN'!!)

SEPTEMBER 5, 1953

After almost FOUR YEARS of struggle we have a race track! And still there is struggle. And I have to admire the fortitude of the present operators for the way they've gone ahead, doggedly, against no matter the odds they have encountered. Nor the resistance! Now that their dream is an actual existence, there will be plenty of wagers changing hands that have been made regarding . . . "if" . . . "if so, WHEN" . . . "if so, for HOW LONG" . . . etc! . . . Personally, I'm all for it and would like to see it go. The big problem of making it go rests in the very capable hands of those men who have made this work their life's interest. Good luck, JOCKEY CLUB!

SEPTEMBER 12, 1953

Two more race track openings next week! One on Ogden Street and the other on Carson Street! At least they might turn out to be so, until the police make it known in no uncertain terms that these new speedways of one-way traffic are going to be well patrolled. Frankly, I kinda like the idea. Of course, it's gonna be a bit rugged at first until we all get used to the idea that we have to go a block past where we'd like to go, so we can come back to it going the right direction on these one-way streets. There's no doubt about it; when drivers be-

FABULOUS LAS VEGAS



AARON WEISBERG

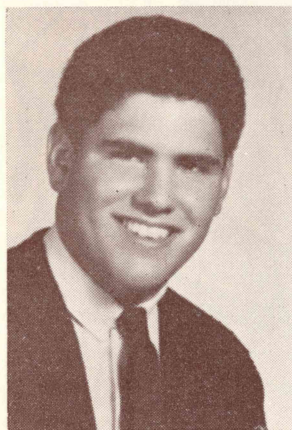


DECEMBER 21, 1963

One Hundred Thirty-nine

The
Season's Best
to you!

from



GIL



DEBBIE

TOBY

and

YALE
COHEN



come accustomed to the new setup the traffic will move a great deal faster . . . and safer . . . except when an occasional "safe and cautious driver" is encountered. One of those slow pokes who's "ben drivin' fer twenny fi' year an' ain't hadd axident" . . . ! No telling how many accidents or near accidents he may have caused with his snail-ways on modern day trailways . . .

SEPTEMBER 19, 1953

Lavendor Lou hasn't been well these past few weeks! As a matter of fact, her ills have brought me bills for better than a hunnert ana haff. Well . . . whataya gonna do? When somethin' gets old . . . somethin's gotta give! And it's usually the guy who has somethin' OLD that does the givin' . . . regardless! Now, I've given her a lot of new things lately, so that she could keep up with the trend of traffic, and yet just this past week she insisted on a new set of rings, a few new pins . . . and I even let this friend of her GRIND HER VALVES! She's spent so much time with him lately that she and John have become quite friendly. John is the mechanic who works on Lavender Lou. Lavender Lou is my pindling Plymouth. I'm stuck in the middle with a wasting-away wallet!

SEPTEMBER 26, 1953

Now I know why I've been so tired all these past summer months! . . . It has just been brought to my attention that I lost an hour's sleep last April. According to the pep some of you people have, you must have brought that hour back into the fold somehow . . . but I'm afraid the one I lost is still "unfolded"! . . . However, this Sunday, September 27, we go back on Pacific Standard Time and I'm gonna regain that hour. BUT . . . I wonder if the lead in my listless lower region will actually disappear with Daylight Saving Time! I've got a horrible hunch that sweetening my sleep with 60 minutes of shuttered eyeballs, for just one day, won't alleviate the situation for me one iota. (Now get this!) "IOTA get more sleep in the first

place!" . . . (sorry!).

OCTOBER 3, 1953

I've just awakened to the sickening realization that here we are in the "pumpkin portion" of 1953! I say "sickening" because here's another year almost shot to the hot place, and I can hardly figure out where it went or what I did with it! About the only thing I've accomplished that I'm sure of is that I've managed to grow one year older . . . and it seems that these days even THAT is becoming more and more difficult to do. On the other hand, why should I, or anyone else, make a statement such as that? The Lord has been exceptionally good to me this past year. I've enjoyed good health and no physical mishaps! There are THOUSANDS who can't make that statement . . .

OCTOBER 10, 1953

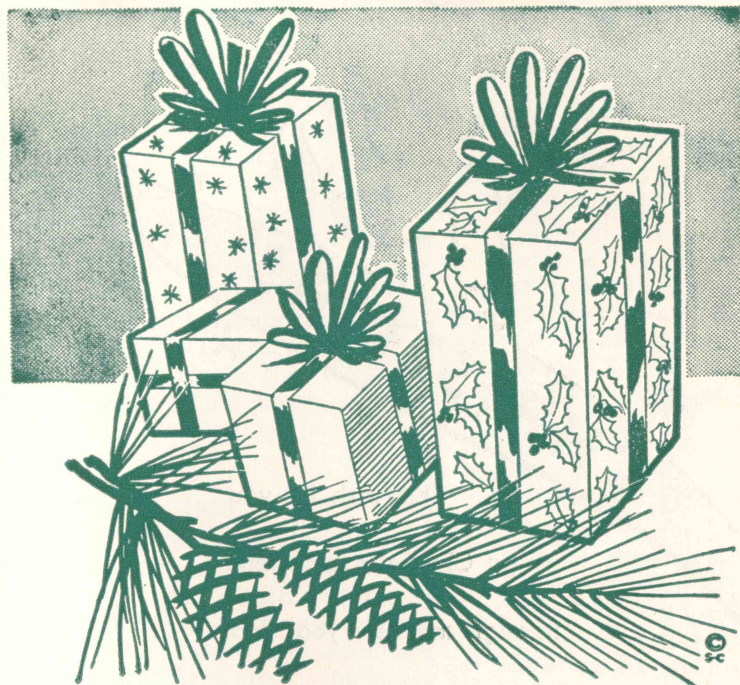
According to the thermometer in the wee hours of the mornings lately, it's about that time of the year when the brass monkeys migrate in a southerly direction for the duration of the winter. Cold, huh? 'Course it hasn't really gotten cold yet, but the signs are coming 'round, and a couple of times here this ayem, as I sit here working, I've been tempted to dig the electric heater out of retirement from the closet and let it begin earning its keep once again. Another sign of the time is that the Kid rarely deserts her bed for more than a few moments during these nocturnal hours. Whereas, during the more tepid temperatures of the summer nights she'd sleep on the floor. Sometimes I think Doberman outranks me in intelligence. I'd say she has to go, only I'd be lost without her. It's really rough when the only "winterizin'" equipment a guy has for these long, cool evenings is . . . a dog!!

OCTOBER 17, 1953

I'm certainly glad that Tracy got through the wire mesh and deactivated the bomb in Uncle Canhead's vest! What with those guys outside the mobile unit yelling that there were only a few seconds left, over a period of days, I was becoming a total wreck.



*Our
Christmas
Wishes*



SID WYMAN

DUNES
CASINO



Our wish for you
 at Christmas time, and
 through the new year, too,
 is that the Season's many joys,
 will bring much happiness
 to you . . . and yours!

RUBY KOLOD

Wilbur Clark's
DESERT INN

CASINO

It's bad enough to have to pick up the papers these days and find at least four to half a dozen murders headlining and have to go through such nervous tension in the funnies, too! I also hate to admit that I was getting to be a bit worried about whether little Mysterious Yokum was going to get out of that drain pipe or not . . . after seeing the old man who had gone through life wearing a drain pipe for jockey shorts. However, little "Mysterious" proved to be a true Yokum when he zipped out of the pipe, unassisted, at the sight of a po'k chop. Now I'm wondering what would've happened if Educated Jones' mental capacities hadn't been up to figuring out the formula, submitted by Einstein, for removal of the cast iron jewel case from the newest Yokum . . . Yes, I'm happy to say that I still enjoy reading the funny papers. Pity the person who feels they have risen above them!

OCTOBER 24, 1953

How many times have you heard something like this: "Certainly there's a lot to do in Las Vegas if you like to drink, gamble or go to shows, but 'there ain't no culture,' no legitimate shows, opera, concerts, symphony, etc." You may have said something like this yourself. And how many times do you think such things have been brought to Las Vegas, or attempted, and have met defeat from lack of support by the local populace?

True, the city may have been too small at the time, but certainly we're grown to the point where we could well afford such luxuries as some of the above-mentioned arts.

My compliments to the LAS VEGAS OPERA ASSOCIATION for bringing about the event of its first annual opera season. This will be the presentation of Bizet's "CARMEN" a week from the coming Tuesday, on November 3, at 8:30 p.m. in the new Las Vegas High School Auditorium.

Now's the time for all of us supposedly civic minded to get behind this group and show them some support in their great undertaking. I have it on

the best of authority that the principals are all of the best caliber, and all concerned are expecting a presentation of which the community can well be proud.

OCTOBER 31, 1953

Hallowe'en! I was beginning to think that this one night of the year, when even the most introvert of souls forsook their sanctity for raisin'ell, had through the passing of time somehow become relegated from observance by all except the kiddie class. This I was beginning to think! Then last Tuesday night happened!

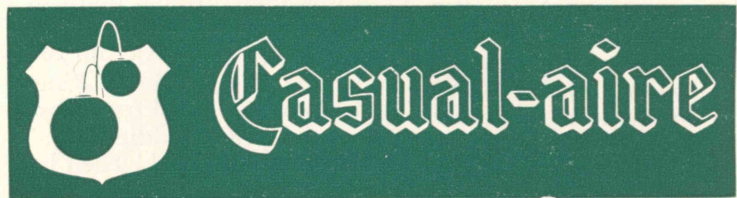
It was closing night for Frank Sinatra at The Sands, so he put on a party for the members of the show cast, and a few friends. Not just a social "bye-bye" thing . . . but a Hallowe'n COSTUME party. You hadda be got-up in a get-up to get in! And the get-ups gotten up by those gettin' into the goin's-on took some doin' to get up!

What I'm getting at is the fact that here were real people having the time of their lives being like kids again. These are the same people who look forward to the Sunday funnies. If you don't happen to be among us, we bow our heads for you and say: "When you lose their sense of humor, you've lost everything!"

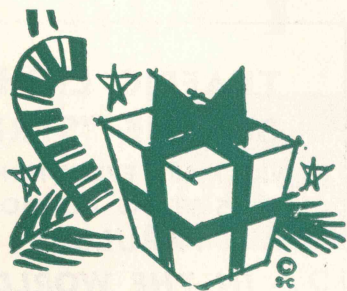
NOVEMBER 7, 1953

Man, don't the kivvers feel good these nights? I have dragged out my old G.I. comforter and have been using it pretty steadily here lately. I've even had to use the choke on poor old Lavender Lou a few times. Those

**TRAFFIC LIGHTS
 ON THE "STRIP"
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 LAS VEGAS THE MOST
 FABULOUS
 IN THE WORLD!**



Bernard Schultz
SHIRTMAKER



Greetings



We extend our thanks to
everyone for our success and
growth throughout the year,
and wish one and all a most
Happy Holiday Season



Stephanie, Eileen and Bernie
and
all our personnel





Merry
Christmas

NAT HART

maitre d'

DUNES
HOTEL and CASINO
RESERVATIONS DU 2-7700

were the few times when the engine sat still long enough to get that cold, which isn't too often, I assure you. The KID feels the cold, too! As a matter of fact, she's ripped up her first piece of upholstery in Lavender Lou for this season; trying to bunch it up under her to keep warm, while waiting in the car as I make my numerous nightly rounds. How can you blame a dog for doing what comes naturally, whenever it gets cold? I know that when my spine begins to get purple I go for more of what it takes to warm it up. That's why your dog will bunch up the living room rug on chilly nights. So, whenever the KID plows her paws into the upholstery these cold nights, I've only myself to blame . . . and a set of seat covers to mend or replace! Try to put yourself in the place of the animal before you accuse and punish. Whether the animal be domestic . . . or human! You may have done the same thing!

NOVEMBER 14, 1953

Yessir, the town is really growing! New home subdivisions going in all over the place . . . one-way streets . . . widening of streets . . . new traffic signals being installed (finally) . . . new businesses coming in as fast as they can get space . . . yep, everywhere you look these days you'll see expansion going on! I can even notice it with myself . . . and, if you don't know what I mean, take a look at me from the south sometime! My duds are doing double duty at the mid-section here of late, and you couldn't exactly say that my "following" is "un-seated." . . . I'm loaded! At least a dozen times I've made up my mind to go on a high protein diet and so

far the conclusion to do so has also been the conclusion of the conclusion. How I envy you folks who can "eat anything" and still maintain a fence rail fanny! . . . Then on the other hand, I realize how fortunate I am that I'm ABLE to "eat anything" . . . There are thousands who AREN'T . . . and thousands more throughout the world who haven't anything to EAT! . . . Count your blessings, mister!

NOVEMBER 21, 1953

Old Man Winter mozied in like a jet fighter last Tuesday, didn't he? First I was basking in the warmth of the wonderful sunshine, and then, all of a sudden, a slight "Nevada breeze" practically tore the hair from my head, while at the same time lowering the temperature of the caudal region to a point approaching freezing; i.e., in tiny talk, "my tale was told" . . . ! (I hate myself when I think of these things) . . . If this is a sample of the winter that's to follow, I'm certainly glad that I had the outside walls of my new house crammed full of spun glass insulation. By the way, I moved into my new pad yesterday. Man, what a grand and glorious feeling it is to be living in a house where you can turn around at any time you like without bumping your nose on the john door. Even the KID is at a loss for what to do with her new-found freedom. Little does she realize that, one day soon, she will be banished to the kitchen area. All this when I horde the necessary loot to procure new living room furniture and carpeting! . . . Right now, the KID is LIVIN'! . . . And so'm I?? . . .

NOVEMBER 28, 1953

Remembering that I mentioned last

JACK CORTEZ'

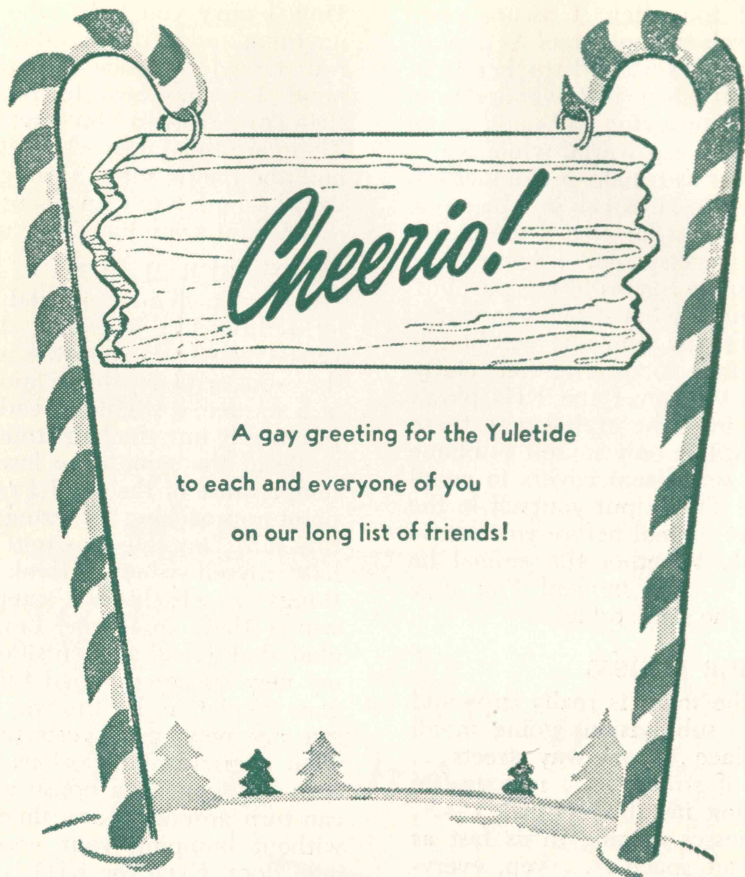
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A gay greeting for the Yuletide
to each and everyone of you
on our long list of friends!

**RUTH and MILTON
JAFFE**



week that I had moved into my new house, you could hardly expect me to talk about anything else except the self-same experience in this week's effort at supplying you with uninteresting reading material! EXPERIENCE is the only word that could be used, too! Moving into a new house is a never ending experience . . . and a seemingly never ending expense! I'm spending money I haven't got, for things I had figured I'd never need, and realizing every day that I'm just getting STARTED. . . . However, the "barny look" is gradually disappearing, with the most welcome assistance of my Mother and Dad, and a tousled towhead named Norma. If it wasn't for them, everything would most likely still be in the middle of the floor . . . in boxes . . . you have MOVED, haven't you? . . . The KID (my Dobbie) is highly incensed at the whole deal! Never has she had so little attention, and been told to "shut up and lie down" so many times in her short life as my constant companion . . . I'd like to have had all of you over for Thanksgiving dinner, but you know how it is! . . . Maybe next year!

DECEMBER 5, 1953

The consensus seems to be that all writers will eventually attempt to write a book, either on a subject pertaining to his hobby or on a subject about which he knows absolutely nothing but on which he had made "complete and extensive research." If such is to be my ultimate end I am, at this point, supplied with "complete and extensive information" . . . without "research" but WITH "experience" . . . ! I believe an appropriate title for this possible immortal missive to humanity could be something like "You and Your New Lawn in Nevada" . . . ! The title most appropriate has already been copyright, "Gone With the Wind," which is putting it quite plainly, and in a few words, we might call it "Fair Weather Fouled and Fertilizer Flew," which is an actual axiom if you're askin' me! I suppose by now you've gathered the general gist of

my current tale of woe. Between the elements, kids, cats and canines, the layout of my lawn has changed its carefully conceived contour in cataclysmic proportions. You can easily see that it's got me to the point where I don't know wotinellum sayin'....!
DECEMBER 12, 1953

I can hardly wait 'til next year! Any day next year! 'Cause by that time our special Christmas edition will have been over with, the Christmas rush will have been over with, the Christmas package exchange will have been over with, the newness of moving into my new house will have been over with, the rapid reducing of my wallet's waist-line will have been over with and the lack of time to do anything in will have been over with . . . and maybe I'll think of something besides a preposition to end my sentences with!

* * *

And there you have it for the year 1963!! At the time of this writing I've no way of knowing whether or not all of the column has gotten into the issue or not. If it DID get down to my closing paragraphs of the issue printed ten years ago (Dec. 26, 1953) you could just about take those words verbatim as my closing thoughts for THIS year. You might think from that statement that nothing has happened to me or FOR me for the past ten years, but let me tell you that PLENTY has happened and all of it to enrich my life to the fullest. The finest prayer I could offer for YOU would be that these same things could occur for you and yours.

With the foregoing thought in mind shall we let the year of 1963 fade into the past with no regrets for the mistakes we may have made, but with a high resolve to rectify any wrong we may have committed toward our fellow man. There still is no greater secret to happiness and peace of mind within one's self than that laid down many, many years ago, . . . "Do Unto Others as You Would Have Them Do Unto You." . . . God Bless you all, and may you be led in that way . . . Your ever lovin', . . . Johnny



*"Please, be happy this
Christmas, and all through
the New Year!"*

JOHNNY PULEO



and his
Harmonica Gang

Will see you at the Desert Inn on May 1st!



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