

JACK CORTEZ'

Fabulous LAS VEGAS magazine

©

16th ANNUAL CHRISTMAS ISSUE

The World Famous

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HOTEL

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The All New

1962

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Wilbur Clark's
DESERT INN

December 25
Milton Berle

JACK CORTEZ'
Fabulous
Las Vegas Magazine

Volume XIV — Number 45 — December 22, 1962

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In this Issue:

CRISWELL PREDICTS 5
VIEWING THE ACTION 7
THAT'S FOR SURE 9
HILLSWAY 11
GOING HOLLYWOOD 13
CURTAIN TIME 17-18-19
FABULOUS LAS VEGAS DIRECTORY 22-23
SIX MONTHS OF XMAS 25
THIS WEEK ON TV 26-27
BIRTHDAY & ANNIVERSARY CORNER 30
COMING ATTRACTIONS 32
INDEX TO ADVERTISERS 192-193

An Accurate Glimpse of the Future
CRISWELL PREDICTS

My dear Jack Cortez:

Your telegram came today moving up the date line for your annual special Holiday issue.

Where did the time go?

Only last week it, seems, I wrote the copy for the 1962 Fabulous Las Vegas Magazine!

Where did the year 1962 go?

You made my last trip to Las Vegas so memorable, and I predict that I will again make the trip four times a year to see all of my old friends and many many new ones for FABULOUS.

I can also predict that the next time I see Las Vegas I will not know it, for it is growing and growing. Where yesterday there was a vacant lot, today looms a tall hotel or motel, lavish, elegant and inviting!

I predict a booming year for Las Vegas, the new Convention Capitol of the World, the new Broadway of the Americas and the Western Paris of the Universe!

I have acreage near the Strip, and I plan to build there in the coming year, and become a citizen of your booming city.

Las Vegas extends from one state line to the other, and the prosperous economy of Nevada will never end!

It is nice to have such good friends!

My personal regards to all of our friends in Las Vegas, your wonderful staff, Etta and Bruce, and most of all to yourself.

Again, for another wonderful year,

Gratefully

Criswell

My dear Friend:

WE are all interested in the future for that is where you and I are going to spend the rest of our lives! And remember my friend, these future events will effect you! In this gallery of fools, this paladium of panic, this castle of caprice, this fortress of fate and this vicious

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STAGE SHOES AND ACCESSORIES FOR MEN, WOMEN AND CHILDREN

void, we are born, we suffer and we die! The night is dark, and we are far from home! Let us peer into the deepening shadows of things to come and rejoice that we live in the glorious now! The past is past and the charm of the past is that it is past!

My friend, we are as foolish as we are wise and as wise as we are foolish, so let us resolve to take the light things seriously and the serious things lightly!

Things are never as bad as they are painted, and when a personal ordeal comes to an end we mutter "How did I come thru that?" You and I merely used the old Arabic Pattern-of-Truth "We must outlast it, or IT will outlast us!"

I predict thru trend, pattern of habit, human behavior, precedent, and the unalterable law of cycle that the following events will take place in your year of 1963, clearly, surely, absolutely! There is nothing higher than truth! Faith is faith in any faith!

1963 will mean much to America . . . for exactly 200 years ago in 1763 the first rumblings of discontent were felt and we broke from foreign influence! Exactly 100 years ago in 1863 the tide of the bloody Civil War was turning with Gettysburg, and again we threw off the yoke of British influence! In 1903, 60 years ago we withdrew our support from the ill-fated balance of power in Europe, but 10 years later in 1913, the die was cast for our participation in a useless bloody struggle World War I! In 1923 we bolstered the economy of Europe! In 1933 we entered a world banking system! In 1943 we paid with blood for our mistakes with World War II! In 1953 under a surge of Americanism we drew away to build a stronger nation, only in 1963 to rejoin the madding crows who turned upon us! We cannot argue with History for Madame History repeats herself over and over!

I predict that 1963 will be a fateful year in your life, and here is why!

As the days and nights roll on like

(*Continued on Page* 107)

Viewing the Action...

By MIKE NOVELLO

JANUARY:

THE Golden Touch of Frankie Carle, his piano and music were held over in the Lady Luck Lounge at the Desert Inn by popular demand. This man's music throughout the years has made him a perennial favorite wherever he appears.

The Cloud Nine Lounge of the New Frontier Hotel introduced to Vegas audiences that popular radio and TV personality, Bob Crosby and his Bobcats. Presenting the warm Crosby style, Bob also introduced his son Chris, who is just breaking into show business. The Bobcats included such famous jazz men as Dale 'Deacon' Jones on bass, Charlie Lavere at the piano, Matty Matlock on clarinet.

The New March of Dimes for 1962 opened its campaign to raise funds for a stepped up battle against the disease that disables millions of Americans each year. The announcement was made by Mrs. Herman Zobrist, Clark County Campaign Director.

With the 'Twist' becoming the dance craze, the very popular Tyrones, currently appearing in the Topez Lounge of the T'Bird Hotel, will team up with the Cousins in a twist contest for the March of Dimes. The idea was dreamed up by Lew Entin, manager of the Tyrones. It's called the "Battle of the Twist for the Battle Against Polio" and can be seen on Bob Bailey's Rounders Club, Channel 8, Saturday, January 13th.

Billy Williams' All Star Revue with the Four Dukes and Clara Bryant is without a doubt one of the fastest and most exciting acts on the 'Strip'. Each evening in the Starlight Room of the Riviera Hotel, Billy and Company give out with rhythms like you've never heard before.

Don't let genial mixologist, Carl Goodwin, at the fabulous Flamingo catch you playing with fire (the match kind fellas'). With his ole hat, Carl is the living symbol of Smokey the Bear. This 'hot' note came from one Bob Sims.

Frank Caroll's pet project, the new Landmark Plaza, is mushrooming into reality and it won't be too long when this will be the most outstanding shopping center anywhere, especially when the exciting Tower is completed.

The new, intimate Persian Room of the Dunes Hotel, is now offering one of the all time great adult shows called "Vive les Girls". With a cast of 30, directed and produced by Frederic Apcar, this lounge show has all the brilliance and color for any main room. As for the beautiful, beautiful girls, we can only say one thing, 'Vive la France'.

We're looking forward to seeing our old friends, Hank Henry, Sue

(*Continued on Page* 30)

JACK CORTEZ'
Fabulous LAS VEGAS *magazine*
Mailed anywhere in the United States . .
$12 PER YEAR
P. O. BOX 748 • LAS VEGAS, NEVADA

Las Vegas RIVIERA Hotel

VERSAILLES ROOM

MISS
DEBBIE REYNOLDS

★

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RIVIERA DANCERS
THE JACK CATHCART ORCHESTRA
Reservations RE 5-2211
SHOWTIMES 8:15 & MIDNITE

STARLIGHT ROOM

CONTINUOUS ENTERTAINMENT

BILLY WILLIAMS
REVUE

FEATURING
TOMMY BUTLER
THE 4 DUKES

★

THE PLAYBOYS

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AND
ENTERTAINMENT
24 HOURS
A DAY

HICKORY ROOM

The Hickory Room's outstanding food and service long noted for its excellence, is now available all night long . . . from 5:30 p.m. to 7 a.m.

that's for sure..

by JACK CORTEZ



EXACTLY what does Christmas mean to you? To us, it means an open declaration of love for our family and friends. Perhaps you are among the few who think this a "commercialized season." If so, we pity you. To us, Christmas means a closer-than-ever feeling and time to enjoy our wealth of emotional security. It is the time when we can really give of ourselves and display our appreciation for our life grants. What greater emotion is there than the one experienced by parents, watching their first child's reaction to his very first Christmas tree.

A man can really relax in the comfortable happiness of a home, complete with a happy wife and adorable son. The mind can't savor a sweeter thought than the one involving his family. Dreams have been built around a young wife, busily preparing a deliciously fragrant holiday meal, and the merry, ringing laughter of a small child. Poor indeed is the family that doesn't have a youngster around, during this season, even if he is the son of a neighbor. Have you ever watched the awed reaction of a child? Did you ever notice how a young smile spreads to embrace the entire countenance? This is life's ultimate pleasure. Never before did we experience such tremendous, spiritual wealth. We sincerely trust you and yours will enjoy a Xmas as full as ours. Don't forget, this is one day you should really share with others. If you know of a lonesome person, someone who may be away from home, invite him to share your repast, no matter how meagre. To a homesick person, a sandwich, shared with a friend, is worth more than a King's feast! . . . and that's for sure.

MERRY CHRISTMAS
TO YOU ALL

Our Annual Review of Fabulous Las Vegas:

November 25, 1961

Front Cover: Beloved old gent who stars annually in the Christmas celebration, "St. Nick".

Folks are still dazzled over EDIE ADAMS' (THUNDERBIRD HOTEL) version of the "Twist". She executed this dance rage, dressed in a two-piece gold lame fringed outfit.

MITZI GAYNOR is polishing her already perfect act for her December 22nd opening at the FLAMINGO HOTEL. This compilation of new material promises to top her sensational debut of approximately six months ago. She is truly "The Greatest"!

HANK HENRY invited the entire cast, chorus, and orchestra of the SILVER SLIPPER to his home for Thanksgiving dinner. Everyone present knew HANK's three-year-old son, CARSON, had eaten more than his share of the bird when he finally admitted he had a tummy ache.

DON RICKLES, currently starring at the Casbar Lounge at HOTEL SAHARA, has been a busy little fellow in absentia. Last week, we heard he and KAY STARR were "keeping company". Sunday evening, a story broke

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
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"Casualaires"
from Casual-aire
By Bernie Schultz

May I Wish
All Our
Friends and
Customers the
Warmest of
Holiday Greetings
and a
Very Happy & Prosperous
1963

Sincere Thanks

Bernie

Advertisement

that he and the stunning songstress had been married. Monday afternoon, it was discovered one newsman had casually left a "gag notice" to this effect on his desk to bug a fellow fourth-estater. Monday evening, DON appeared on the "Hennesey" TViewer (CBS). To our knowledge, DON is still a bachelor, at this writing.

The SILVER SLIPPER signed ventriloquist RUSS LEWIS to a minimum of eight weeks for each of the next three years.

December 2, 1961

Front Cover: The very beautiful BRUNA CARUSO, Les Bluebell dancer at the STARDUST HOTEL in the LE LIDO DE PARIS REVUE "Avec Plaisir".

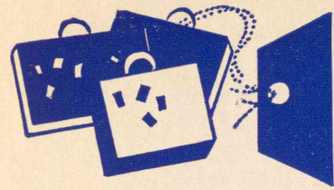
VICTOR LOWNES III, Vice President and Promotional Director of "Playboy" and "Show Business Illustrated" magazines, registered at the RIVIERA HOTEL when he arrived to catch up with the local entertainment over the last week-end.

Patrons found it most difficult to keep their seats when a Lion walked through the casino and lounge of the THUNDERBIRD HOTEL last week. Not many offered to reach out and stroke the head of this "pet", owned by one of the members of "Flower Drum Song". It was hilarious to view the concern of Casino Manager, EVERETT McCARLIE before he discovered the King of the Beasts was actually tame.

Approximately 1500 children turned out for the DUNES HOTEL's Kiddies Show on November 24th. The youngsters proved a terrific audience for the talents of the NOVELITES, BOY PECSON and BABY AGUILAR (backed by the STARLIGHTERS). The Novelites were the comedy stars of the Dunes Lounge.

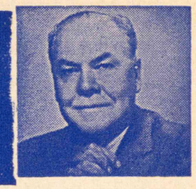
FRANKIE CARLE and his "Golden Touch" was signed to a December 1st opening in the Lady Luck Lounge of WILBUR CLARK's DESERT INN. The pianist-composer-orchestra leader was signed to a four week engagement.

(*Continued on Page* 131)



Hillsway

by ROLAND HILL



IN this day and age condensed versions of books are very popular and most current magazines publish one of them from time to time — the best known magazine being the READERS DIGEST. Not to be outdone by other leading magazines, FABULOUS, now brings you a condensed version of THE BEST OF HILLSWAY, a book listing about 500 of the top places around this country, as picked by Roland Hill, columnist for FABULOUS for the past 12 years. This is a veritable who's who of the dining and lodging folks who run hotels, motels, restaurants, and resorts as picked by the author, Roland Hill, President of the HILLSWAY Co., Inc. who are publishers of the HILLSWAY TRAVEL GUIDES that tell where to go, stop, eat, play and shop. Many of these places in THE BEST OF HILLSWAY are out-of-the-way and off-the-beaten path places, most of which have a historic background and interesting atmospheres. Not many of the newer places that are lush, glamorous, highly modern and too new and young to have developed a character as yet are included in this book. If you do not agree with the author on any of the places, he hopes you will write him in care of FABULOUS telling him so and listing the places he should put into the second edition according to your way of thinking.

Here then is your newest travel guide — carry it with you when you travel if you want to get the best and most for your money:

ALABAMA

BIRMINGHAM

DINKLER-TUTWILER HOTEL, 2001 Fifth Avenue North. Ira M. Patton, VP & Gen. Mgr.

MOBILE

ADMIRAL SEMMES HOTEL, Govt. & Joachim Street — resort hotel luxury right downtown. Frank C. Drane, Gen. Mgr.

TALLADEGA

PUREFOY HOTEL & MOTEL, 117 North Street. No food here now, but rooms are excellent. Ed T. Hyde, Mgr.

ALASKA

ANCHORAGE

ANCHORAGE - WESTWARD HOTEL, 3rd Ave. & F St. 341 rooms. A Western Hotel. The Chart Room is famous for fine food. Right downtown. Wm. Quinn is gen. mgr.

FAIRBANKS

SULLIVAN MOTOR HOTEL, 11th & Cushman, overlooking the city, on the Alcan Hwy. 45 fine rooms and suites — roof solarium. Good din. room. Charles Sullivan is owner.

JUNEAU

HOTEL BARANOF, 2nd & Franklin. 133 large rooms and fine cafe. Edward J. O'Brien is gen. mgr.

TOK

TOK LODGE, in the heart of the hunting country. Fine rooms, food, hunting supplies — trailers are welcome. Erma Evans is the mgr.

MT. McKINLEY NATIONAL PARK

HOTEL MT. McKINLEY, open from Jun. to Sept. Built by US govt. Guided tours to the park. Harold Franklin is mgr.

ARIZONA

ALPINE

ASPEN LODGE, on the Coronado Trail, rte. 666. There are golfing, riding, fishing in season. Cool comfort and beauty at 8000 feet. Ken & Norma Pike run this fine place.

APACHE JUNCTION

SUPERSTITION HO HOTEL, 30 miles east of Phoenix. This is a fine resort-type hotel.

CHANDLER

SAN MARCOS HOTEL. Located on 250 beautifully landscaped acres — for 300 guests. Pvt. 18 hole golf course, riding, tennis & swimming. Oct. to May. John H. Quarty is pres.

GLOBE

PIC-A-RIB CAFE. This is a place where you never leave hungry. Owned & operated by a great huntress, Blanche Richardson. Barbecued ribs are the specialty here. Western atmosphere.

Aku-Aku
EXOTIC RUM DRINKS

Delightfully different deluxe dining
POLYNESIAN
Dinners and Oriental Delicacies
Open Daily 6 p.m. — Dancing 9 p.m.-3 a.m.
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EVERYBODY DOES IT AT THE
LAS VEGAS CLUB
FREMONT & MAIN STS. DOWNTOWN

GRAND CANYON NAT. PARK

EL TOVAR HOTEL, under Fred Harvey management as are the Bright Angel Lodge & Yavapai Lodge — all highly recommended. H. J. Stiffler is the mgr.

PHOENIX

PARK CENTRAL MOTOR HOTEL, 3033 N. 7th Ave. In the Park Central Shopping City. Fine Gaslight Rest. Paul McGinn is the mgr.

WESTWARD HO HOTEL, 618 N. Central. An older but very popular hotel, right in the heart of the city. A fine resort hotel, pool, patios, gardens & excellent food. Fred C. Lessing is gen. mgr.

SCOTTSDALE

CAMELBACK INN, 5402 E. Lincoln Rd. in Paradise Valley. One of the most famous resorts in the country. Jack Stewart is mgr.

EL CHORRO LODGE, Lincoln Drive, 12 miles n.e. of Phoenix & 4 mis. n.w. of Scottsdale. It is a lodge of distinction — "The Dinner Club of the Desert." Mark Gruber, a Hillsway Advisory Board Member runs it.

EXECUTIVE HOUSE ARIZONIAN, 4823 N. Scottsdale Rd. Under same management as Exec. Houses in Chi. and Wash. DC. Sprawls majestically on 10 acres of flowering desert. This is a family hotel — fine for tourists and conventions. Don Davis is gen. mgr.

LULU BELLE. 14 E. Main St. This is in gay nineties decor and is tremendous. One of the best-known and most popular restaurants in the southwest.

MOUNTAIN SHADOWS HOTEL, 5641 E. Lincoln Dr. New golf course, new rooms and new ballrooms. Don B. Burger, gen. mgr.

SAFARI HOTEL, 4611 N. Scottsdale Rd. One of the newest resort and convention hotels in the country. It is fabulous. Russ Gribbon is mgr.

HOTEL VALLEY HO, 350 W. Main. This is the first European Hotel in this area. 180 exceptionally large rooms and perfect dining areas and lounge. Robert Foehl is gen. mgr.

TUCSON

TUCSON DESERT INN, 1 N. Freeway. This is Arizona's luxury motor hotel, the ultimate in fine living and rest in the west. Jack J. Sarver is mng. dir.

WICKENBURG

RANCHO DE LOS CABALLEROS, near the heart of town — very elaborate and comfortable. Perhaps more VIPs stay here than at any other spot in the southwest. Dallas Gant is the owner.

(*Continued on Page* 35)

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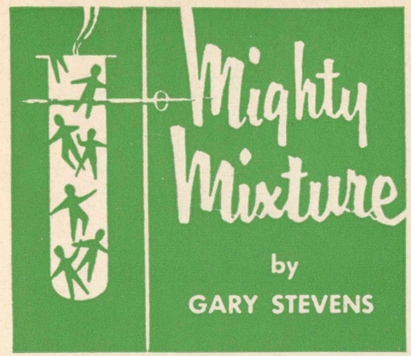

HOLIDAY TIME, USA: If there's a little more religous significance to Christmas this year it may be because of the Ecumenical Council and the worldwide reaction to the meeting of the churchmen in Rome. There is, of course, a chance that the conclave of the men of the cloth has had nothing whatever to do with the increased fervor that burns in the heart of mankind this year of Our Lord, 1962. If you are a person of feeling, of conviction, should there be the slightest kind of incurrent ESP in your mental makeup, then you must be aware of the accelerated communion between the average citizen and his God. It is prevalent here in our country and some writer friends, who have spent months in foreign lands, pass along the good news that even behind the Iron Curtain, there is more optimism about the future and more prayers for peace. So, despite all ruling governments testing weapons and taxing science to increase its destructive powers, there appears to be a more united common front among the little folks everywhere to stall World War III and stave off civilization's finale. While this noted loquacity for international tranquility goes on, far exceeding the din caused by rabble rousers, professional haters, deranged dictators and power-hungry war lords, there is still the immediacy of Christmas facing us — the same holiday, the same spirit, the same sensible time out for the kids, the family, the neighbors, etc.

In recognition of this winter festival, less commercial than a few years ago (we hope), we pass along a true anecdote about the season. There are reasons it got by O. Henry and M. Hellinger: first, it is too new; and second, too fantastic. Some prose license has been taken with the below. The names have been changed and a very slight touch of fiction has combined with the facts.

Last December, 'way back in '61, Peter Oster, a tall ten-year-old out in a good sized city in the middle of our country proved that Christmas is not all take and no give so far as kids are concerned. Do you want proof? We did. Like ten million other boys and girls, Peter was taken to a central point, a department store, to meet Santa Claus. His mother, who had encouraged good behavior all during November, indicated that ole St. Nick would probably be pretty generous this year. What did Peter want? The mater said, "Get up real close to Santa Claus and whisper it to him."

The following afternoon, Mrs. Oster came back to the store, sans Pete, and took the jolly gent in the red suit off to the side. What did the boy want, the mother inquired. Santa's reply covered such things as a new baseball glove, a two way radio communication system and ice skates. That was not all. Literally, Peter pulled the rug from under conformity. Embarrassed, flushed, baffled

The Only Complete Downtown Floor Show
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FREE PARKING
5 BIG LOTS
The **MINT**
DOWNTOWN LAS VEGAS



FLOWER DRUM SONG
November 27 thru December 26
JERRY LEWIS
December 27 thru January 16
NAT "KING" COLE
January 17 thru February 6
JUDY GARLAND
February 7 thru February 27

THE WORLD'S GREATEST ENTERTAINERS APPEAR AT

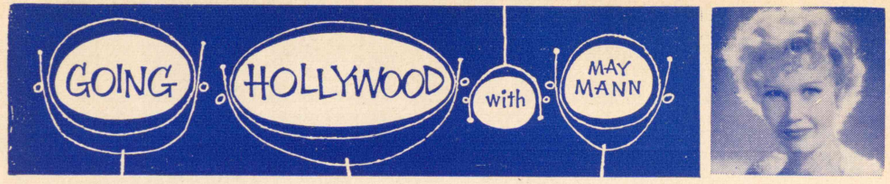
Harrah's
TAHOE
SOUTH SHORE HIGHWAY 50 · NEVADA

Santa repeated the youngster's words. "Imagine," said the part-time Claus, "He asked me what *I* wanted for Christmas!" Was Pete just an inquisitive lad or was Master Oster a sweet, thoughtful youngster, so touched by the Yuletide spirit that he was upsetting the 'rerum natura' (an old Latin phrase covering the nature of things) because he felt the man in the crimson suit might be a forgotten soul at a time when all others were hurrying and scurrying bearing gifts. The professional image of the kids' patron saint admitted that, taken by surprise, he blurted his own desire for a new pipe. Upon digesting all that took place, Peter's requests and his seemingly magnanimous gesture to the Santa Claus, Mrs. Oster dismissed the scene from her mind.

A little over two weeks later when Mrs. O. discussed a shopping tour at the department store, Peter persuaded his mom to take him along. Once there, the young man asked to see Santa Claus. His mama reminded him that he was already on said Santa's list and the repeat visit was unnecessary. You know how insistent a ten-year-old can be. So as the story goes, mother and offspring went up to the fourth floor and Peter walked up to the rotund receiver of the young. With the posture of a plebe at West Point and the unconstrained sincerity of a boy baseball fan sticking out his hand to shake hands with Mickey Mantle, the ten-year-old whipped out a package, put it in Santa's hand and sopranoed: "Merry Christmas!" In a couple of seconds, he was trotting back to his mother, who was totally oblivious to the entire happening. The befuddled Christmas image walked off to the side, regained his lost composure and opened the gift wrappings. There it was — a shiny briarwood pipe, long stemmed, classic bowl and to his eyes, boxed in a case of gold.

Months later, a regular employee

(*Continued on Page* 120)



JINGLE BELLS, Twinkling Christmas Trees, Santa Claus, a million good wishes and everything to make your Christmas the Merriest ever! And a special Merry Christmas wish to Jack Cortez who is the most benevolent of Publishers and brings Christmas all the year round in every issue of Fabulous to show people the world over.

You could give Jerry Lewis a million dollars to be away from home on Christmas. But he can give, and does, annually millions of dollars to people everywhere to make their Christmas happy on T.V. for Muscular Dystrophy.

Jerry's hour T.V. Spectacular on this holiday month is priceless entertainment. Jerry gathers his million dollars in talent to film the telecast. And it's great! great! great!

This is the eleventh year Jerry has played Santa Claus to the unfortunates stricken with this disease. And in so doing, in entertainment he gives us all a Merry Christmas too on the airwaves.

Jerry has been filming his family's Christmas from the time his eldest boy now 17 could make it. Jerry hides the camera, and with all the film on one reel, each Christmas you can see all five of his kids and Patti and Jerry too — how they've come along.

Mary Pickford holds Christmas at Hollywoods Palatial Palace Pickfair in the good old fashioned family way, as we've recorded here before. It is glittering and beautiful and wonderful and breath-taking to see the lighted house and grounds. And inside the family tree that Buddy Rogers makes more exciting each year stands in the large living room.

Mary can remember, however, when the world's most famous movie star didn't have a Christmas. Nor even one little gift. Just nothing.

"I was about ten and Mama and I were touring on the road in a play 'The Fatal Wedding.' It was a different town every night for nineteen weeks" Mary recalls. "Even though I was the baby of the show — nobody had enough money to chip in and buy me a present. It was scraping money to get fare to the next town.

"A nickel was like a dollar and Mama wept on Christmas morning when we didn't have anything. Of course the doll I had dreamed of and wanted — Santa Claus was too poor to bring. She was left in the toy shop.

"It was a cold morning in the little Pennsylvania town and we were lucky to have a dish of soup and some bread — for our Christmas dinner."

This wasn't the first time Mary and her Mama had known that Santa would pass them by. There was a Christmas when she was five and there was nothing in the house for Christmas day.

"I can remember it so well," Mary says. "The Knights of Pythias — my father had belonged, had fifty dollars over that year and they divided it

(*Continued on Page* 116)



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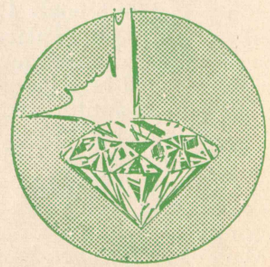



DESERT INN

RE 5-1122

REVIEW

PAINTED DESERT ROOM—Nov. 27 thru Dec. 23, 1962
Starring Rosemary Clooney, with Buddy Cole at the Piano; Co-starring Phil Ford & Mimi Hines; Donn Arden Dancers; Carlton Hayes Orch.

LADY LUCK LOUNGE
Joe Venuti; Dave Apollon & His Music; Michael Kent & His Golden Strings; The Grover-Shore Trio; Marty Heim.

SKY ROOM
Sam Melchionne; The Starlighters.

The pre-Christmas bell ringers at the Desert Inn are ROSEMARY CLOONEY and PHIL FORD & MIMI HINES. . . . Space does not permit listing all the songs the beguiling Miss Clooney has sung into hits — there are so many of them. Who could ever forget her "Come-On-A-My-House" and all the others?

(*Continued on Page* 26)

THE DUNES

RE 5-3111

PREVIEW

ARABIAN ROOM — Dec. 21, 1962 thru ?
Starring Betty Grable and Dan Dailey in "Guys And Dolls," also starring Lola Fisher; Alan Gale; with Slapsy Maxie Rosenbloom; featuring Jack De Leon, Jerry Mann, Eddy Hanley, and Jim Melone. Cast of 52. Directed by Ed Greenberg; Staged by Sammy Lewis; Choreography by Roy Wilson. Bill Reddie Orch.

PERSIAN ROOM
"Vive Les Girls!" — All New 1963 Edition; January Jones; Doris King; The Allegros.

SULTAN'S TABLE
Arturo Romero & His Magic Violins; Rosa Linda at the Piano; The Allegros; "Intimately Yours" with Jacques Foti.

"GUYS AND DOLLS", one of the most popular musical comedies of all time, comes to the Dunes with a cast to knock your eye out. Starring Beauteous BETTY GRABLE and dancing

(*Continued on Page* 26)

EL CORTEZ

DU 2-1500

CELEBRITY LOUNGE — Dec. 20, 1962 thru ?
Mafalda Trio; The Topnotchers; Martin Hale.

FLAMINGO

RE 5-5646

PREVIEW

FLAMINGO ROOM—Dec. 21 thru Jan. 17, 1963
Starring Pearl Bailey, with the Pearl Bailey Company; Russ Black Orch.

DRIFTWOOD LOUNGE
Harry James; Della Reese; Norman Brooks; Bob Sims.

It's a razzle dazzle holiday, with PEARL BAILEY on stage breaking in her "New Shoes", and breaking up the audience at the same time. Delightfully individual Pearlie Mae is a legend in her own time. She has an impish style — and material to match — like no other entertainer, and she has made her signature songs so thoroughly her own, no one else would dare do them. It's not just her terrific

(*Continued on Page* 27)

THE MINT

DU 4-8602

REVIEW

MERRI-MINT THEATRE—Nov. 23 thru Dec. 27, '62
Starring Patsy Cline; Tompall & The Glaser Brothers.

Muchly decorated PATSY CLINE shows the stuff that got her there in her Vegas debut in the Merri-Mint Theatre. Pretty and poised, Patsy just stands there and sings with that big, go-get-'em voice, few gestures, no razzle-dazzle gimmicks, and she holds every eye and ear. Primarily noted as a "Country Music" star, the national favorite does equal justice to a pop tune. The packed house cheers everything she sings — and this gal sings great — reserving their biggest hands for her Gold Record award

(*Continued on Page* 27)



NEW FRONTIER

RE 5-7171

VENUS ROOM — April 20, 1962 thru ?
"Life Begins At Minsky's," with The Ashtons, Baby Bubbles, Frank Sorello, Maureen Diaz, Jack Mann, Murray Briscoe, Stunning Smith, Choreographer Paul Ggem, Dick Rice Orch.

CLOUD 9 LOUNGE
Bob Crosby & The Bob Cats; Clara Ward Singers; Rudy Egan & Joey Jeffries; Tom Harkenrider; Sunny Spencer.

RIVIERA

RE 5-8533

PREVIEW

VERSAILLES ROOM — Dec. 19 thru Jan. 16, 1963
Starring Debbie Reynolds; The Volantes; Riviera Dancers; Jack Cathcart Orch.

STARLIGHT ROOM
Billy Williams Revue, with Tommy Butler and The 4 Dukes; The Playboys.

That doll of a DEBBIE REYNOLDS, a top star of motion pictures, is making her night club debut here, a lively Christmas gift for Las Vegas show goers. As every cinema buff knows, she is an accomplished dancer and singer — she had a hit record singing the title song of "Tammy" — is a gifted comedienne and a sharp impressionist. With such versatility adorable Debbie is a natural for prime supper clubs, and the Riviera is to be congratulated on persuading her to make her premiere appearance here. Miss Reynolds' act has been kept a carefully wrapped secret up to our deadline date, but one thing is certain — anything a show-woman the calibre of Debbie Reynolds does is bound to be polished, professional, melodious, and fun. . . . "Masters of the Wheel", THE VOLANTES, balance the bill with their thrilling unicycle stunts. An exciting act. . . . The talented Riviera dancers shine in the opening production number, with

(*Continued on Page* 28)

SAHARA

RE 5-4511

PREVIEW

CONGO ROOM — Dec. 21 thru Jan. 14, 1963
Starring Buddy Hackett; Helen O'Connell; The Most American Girls In The World; Louis Basil Orch.

CASBAR THEATRE
Louis Prima, with Gia Maione and Sam Butera & The Witnesses; Freddie Bell & The Bell Boys; Arthur Ellen; Peter & Hank; Russ Cantor.

BUDDY HACKETT, one of the nation's top comedy favorites, is the Sahara's Christmas treat for Las Vegas showgoers, with lovely HELEN O'CONNELL to add to the festivities. Although Buddy has been a popular comedian for some time, he seems to have been "discovered" by a whole segment of the population only within the last few years. Per-

(*Continued on Page* 28)

SANDS

RE 5-9111

PREVIEW

COPA ROOM — Dec. 22 thru Jan. 6, 1963
Starring Joey Bishop and Frankie Avalon; The Most Beautiful Girls In The West; Antonio Morelli & His Music.

COPA LOUNGE
Morry King & His Violins; Dave Burton; Ernie Stewart.

The Sands holiday celebration is sparked by two bright stars, JOEY BISHOP and FRANKIE AVALON. Joey is that rarity, a completely individual performer, comparable to no one. With his poker face and amiably acid delivery, every line he says is funny — and that's talent. Fortunately he has brains, too, and doesn't rely on this gift alone — his material is brilliant, witty, and delightfully offbeat. His monologue keeps the room howling, and he has the audience with

(*Continued on Page* 29)

SILVER SLIPPER

RE 5-1221

REVIEW

SILVER SLIPPER — Sept. 7, 1962 thru?
"Laugh Capades of 1962", starring Hank Henry, with Princess Naja Karamuru, Jack Larson, Sparky Kaye; Eddie Innes; Danny Jacobs; The Slipperettes; George Redman Orch.

GAY 90'S LOUNGE
The Charlie Teagarden Quintet, featuring Bill Harris; Johnny La Mont Trio.

STARDUST

RE 5-2545

REVIEW

CAFE CONTINENTAL — March 7, 1962 thru ?
Le Lido de Paris of 1962, "Voila!", with a cast of 70 Continental Artists, featuring the world famed Bluebell Girls, The Nitwits, Florence Rae, Erich Brenn, Nicky Gorska, Dick Albers, Eddie Seifert & Co., Gerd Maron, Arthur Maxwell, John Juliano, Dancing Waters, Eddie O'Neil Orch.

STARDUST LOUNGE
Roberta Sherwood; Happy Jesters; Nalani Kele's Polynesian Revue, Four For The Road; The Apollos, with Merlene.

There aren't enough superlatives to describe the magnificence of the 1962 edition of LE LIDO DE PARIS, "VOILA!" Fabulous costumes, gorgeous girls, fantastic special effects—ranging from a "living" jewel to a dam bursting — and lavish staging add up to, believe me, the greatest Lido yet. Balancing the breath-taking spectacles, featuring the dancing of the internationally famous, and so beautiful, BLUEBELL GIRLS, are superb specialty acts, notably LES NITWITS, one of the funniest musical comedy acts ever. What this bunch of wacks do to "Temptation" and their *chorale* of "Lily of Laguna" has to be seen — you'll laugh 'til you ache. . . . FLORENCE RAE, a real beauty, is a symphony of grace skating in "Harmonie Aquatique", with

(*Continued on Page* 29)

THUNDERBIRD

RE 5-4511

THUNDERBIRD THEATRE—Dec. 20, 1962 thru ?
"South Pacific", with a Cast of 50. Nat Brandwynne Orchestra.

THUNDERBIRD LOUNGE
The Novelites; Louis Bellson; Peggy Dietrick.

TROPICANA

RE 3-4949

PREVIEW

THEATRE RESTAURANT — Dec. 22, 1962 thru ?
"Folies Bergere" of 1963, starring George Matson; The Ghezzis; The Alcettys; The Carsonys; Felicia Atkins; Antoinette Foeller; Pat Taylor; Joyce Williams; Elise Vallee; Lena Pastor; Christian Cardin; Nancy Kilgas; Tropicana Can Can Ballet; Florence & Frederic Dancers, and a Cast of 80. Ray Sinatra's Tropicana Orch.

SHOWCASE LOUNGE
The Vagabonds; Russ Barr & His Orchestra; Al De Paulis 4; Dubonnet Trio.

The 1963 edition of the FOLIES BERGERE premieres this holiday season, and that is always one of the biggest events of the Las Vegas showgoing year. Advance reports indicate this may well be the most spectacular production of them all, with such extravaganzas as "The Anniversary in Versailles", "Cascade D'Amour", (water cascade), "The Cage" — with a lion tamer and beautiful "animals" — a moving landscape, "Cleopatra", flying pigeons, and fireworks — but then this whole show invariably packs more electricity than the 4th of July. . . . Featured in the all Continental cast of 80 stars are such specialty acts, imported for the show, as THE GHEZZIS; THE ALCETTYS; THE CARSONYS; and GEORGE MATSON. . . Always in the Folies, *les girls* are a major excitement. Among the beauties featured are FELICIA ATKINS, ANTOINETTE FOELLER, PAT TAYLOR & JOYCE WILLIAMS. . . .

(*Continued on Page* 29)

★ THIS WEEK ON TV - DEC. 22 - DEC. 28 ★

SATURDAY — December 22

9:00 2 Make Room For Daddy
8 Captain Kangaroo
13 Make A Face
9:30 2 Exploring (c)
13 Top Cat
10:00 8 Alvin Show
13 Bugs Bunny
10:30 2 Mr. Wizard
8 Mighty Mouse
13 Magic Land of Allakazam
11:30 2 Shari Lewis
12:00 2 King Leonardo
13 Linda & Her Friends
12:30 2 Fury
1:00 2 Captain Gallant
13 Wide World of Sports
1:30 2 Mr. Magoo
8 Western Jubilee
3:30 8 **"Movie"**
13 Cimmaron City
4:30 8 Top Star Bowling
13 Beany & Cecil
5:00 13 Roy Rogers-Dale Evans Show
5:30 8 Desert Hills Showcase
6:00 2 **"Red Skies of Montana"** (c)
13 Lawrence Welk
6:30 8 Lloyd Bridges
7:00 8 Assignment Under Water
13 Fight of the Week
7:30 8 Jackie Gleason Show
8:00 2 International Showtime
13 Riverboat
8:30 8 The Defenders
9:00 2 Joey Bishop (c)
13 Mr. Smith Goes to Wash.
9:30 2 Sam Benedict
8 Have Gun, Will Travel
13 Dragnet
10:00 8 Gunsmoke
13 TV Hour of Stars
10:30 2 **"His Majesty O'Keefe"**
11:00 8 **"Count Three & Pray"**
13 **"Thrill Theatre—Movie"**
12:30 13 **"Late Movie"**
2:00 13 **"Jack's Theatre—Movies"**

SUNDAY — December 23

8:30 13 The Answer
9:00 13 Early Bird Theatre
10:00 8 **"Movie"**
10:30 2 Frontiers of Faith
10:45 13 Dan Smoot
11:00 2 Public Service
13 **"Thrill Theatre—Movie"**
12:30 2 Amahl & The Night Visitors
13 Wrestling
1:30 2 NBC News
8 Western Jubilee
2:00 2 Update
2:30 2 Bullwinkle
3:00 2 Meet The Press (c)
3:30 2 Bowling
4:30 2 Disney's World of Color (c)
13 Asphalt Jungle
5:00 8 Amateur Hour
5:30 2 Car 54, Where Are You?
8 G. E. College Bowl
13 Father Knows Best
6:00 2 Bonanza
8 20th Century
13 Boston Symphony
6:30 8 Password
7:00 2 Telephone Hour
8 Lassie
13 The Jetson's
7:30 8 Dennis The Menace
13 Winston Churchill
8:00 8 Ed Sullivan
13 Voice of Firestone
8:30 2 Ensign O'Toole
13 **"Sunday Night Movie"**
9:00 2 Mike Hammer
8 The Real McCoys
9:30 2 Sam Benedict
8 Peter Gunn
10:00 8 Candid Camera
10:30 2 **"Hasty Hearts"**
8 What's My Line?
13 **"Movie"**
11:20 8 Paul Price Show (Live)
12:30 13 TV Hour of Stars
2:00 13 **"Jack's Theatre—Movies"**

MONDAY — December 24

2:30 8 To Tell The Truth
13 Discovery '62
3:00 2 **"God Is My Partner"**
8 **"Federal Agent At Large"**
13 Louise Black
3:45 2 Huntley-Brinkley News
13 ABC Evening Report
4:00 13 **"Marketown Matinee"**
4:30 8 Cinderella Time
5:00 2 Mickey Mouse Club
5:30 2 Superman
8 Sea Hunt
6:00 2 News—Weather—Sports
8 News—Weather—Sports
13 News—Weather—Sports
6:30 2 The Price Is Right (c)
13 Cheyenne
7:00 2 Brinkley's Journal (c)
8 Bat Masterson
7:30 2 Biography
8 To Tell The Truth
13 Rifleman
8:00 2 It's A Man's World
8 I've Got A Secret
13 Stoney Burke
8:30 8 The Lucy Show
9:00 2 Saints and Sinners
8 The Danny Thomas Show
13 Ben Casey
9:30 8 Andy Griffith Show
10:00 2 Special Xmas Show
8 Loretta Young
13 Five Fingers
10:30 8 Dr. D.A.
11:00 2 **"Never A Dull Moment"**
8 The Big News
13 News Final
11:10 13 Weather Final
11:15 13 **"Club 13—Movie"**
Double Feature
1:30 8 The Tonight Show

TUESDAY — December 25

10:00 2 Special Xmas Show
1:00 2 Special Xmas Show
2:30 8 To Tell The Truth
13 Discovery '62
2:55 8 Doug Edwards/News
3:00 2 **"Come To The Stable"**
8 **"Storm Over The Nile"**
13 Louise Black
3:40 2 Conoco News
3:45 2 Huntley-Brinkley News
13 ABC Evening Report
4:00 13 **"Marketown Matinee"**
4:30 8 Cinderella
5:00 2 Mickey Mouse Club
5:30 2 Superman
8 Sea Hunt
6:00 2 News—Sports—Weather
8 News—Sports—Weather
13 News—Sports—Weather
6:15 2 Sports Report
6:30 2 **"Little Princess"**
13 The Pioneers
7:00 8 **"Action Theatre—Movie"**
13 Combat
8:00 2 Laramie
13 Hawaiian Eye
8:30 8 Red Skelton
9:00 2 Empire
13 The Untouchables
9:30 8 Jack Benny
10:00 2 Dick Powell
8 Garry Moore
13 Checkmate
11:00 2 **"Honeymoon"**
8 The Big News
13 News Final
11:10 13 Weather Final
11:15 13 **"Club 13—Movie"**
Double Feature
11:30 8 The Tonight Show

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WEDNESDAY — December 26

2:30 8 To Tell The Truth
13 Discovery '62
3:00 2 **"Iceland"**
8 **"Michael Shayne, P.D."**
13 Louise Black
3:45 13 ABC Evening Report
4:00 13 **"Marketown Matinee"**
4:30 8 Cinderella Time
5:00 2 Mickey Mouse Club
5:30 2 Superman
8 Sea Hunt
6:00 2 8 13 News—Weather—Sports
6:30 2 The Virginian
13 Wagon Train
7:00 8 Science Fiction Theatre
7:30 8 CBS Reports
13 Going My Way
8:00 2 Hennesey
8:30 2 Perry Como
8 Dobie Gillis
13 Our Man Higgins
9:00 8 Beverly Hillbillies
13 Naked City
9:30 2 M-Squad
8 Dick Van Dyke Show
10:00 2 Eleventh Hour
8 Armstrong Circle Theatre
13 Hong Kong
11:00 2 **"My Favorite Brunette"**
8 The Big News
11:15 13 **"Club 13—Movie"**
Double Feature
11:30 8 The Tonight Show
2:30 13 **"Jack Kogan Show—Movies"**

THURSDAY — December 27

2:30 8 To Tell The Truth
13 Discovery '62
3:00 2 **"Mark of Zorro"**
8 **"Post Office Investigators"**
13 Louise Black
3:45 13 ABC Evening Report
4:00 13 **"Marketown Matinee"**
4:30 8 Cinderella Time
5:00 2 Mickey Mouse Club
5:30 2 Superman
8 Sea Hunt
6:00 2 8 13 News—Sports—Weather
6:30 2 Hazel (c)
13 Ozzie & Harriet
7:00 2 Andy Williams (c)
8 True Adventure
13 Donna Reed
7:30 8 Mr. Ed
13 Leave It To Beaver
8:00 2 Dr. Kildare
8 Perry Mason
13 My Three Sons
8:30 13 McHale's Navy
9:00 2 Desilu Playhouse
8 The Nurses
13 Alcoa Premiere
10:00 2 Wide Country
8 Alfred Hitchcock Hour
13 Thriller
11:00 2 **"Watch On The Rhine"**
11:15 13 **"Club 13—Movie"**
Double Feature
11:30 8 The Tonight Show
2:30 13 **"Jack's Theatre—Movies"**

FRIDAY — December 28

2:30 8 To Tell The Truth
13 Discovery '62
3:00 2 **"Moon Over Miami"**
8 **"The Singing Sheriff"**
13 Louise Black
3:45 2 Huntley-Brinkley News
4:00 13 **"Marketown Matinee"**
4:30 8 Cinderella Time
5:00 2 Mickey Mouse Club
5:30 2 Superman
8 Sea Hunt
6:00 2 8 13 News—Sports—Weather
6:30 2 Don't Call Me Charlie
13 The Flintstones
7:00 2 Jack Paar (c)
8 Highway Patrol
13 Gallant Men
7:30 8 Rawhide
8:00 2 **"Where Danger Lies"**
13 I'm Dickens—He's Fenster
8:30 8 Route 66
13 77 Sunset Strip
9:30 8 Fair Exchange
13 Edie Adams
10:00 2 Sing Along With Mitch
13 Cain's Hundred
10:30 8 Third Man
11:00 2 **"Holiday Affair"**
8 The Big News
13 News Final
11:15 13 **"Spooksville—Movie"**
Double Feature
11:30 8 The Tonight Show
2:30 13 **"Jack's Theatre—Movies"**

REGULAR PROGRAMMING

Monday thru Friday

7:00 2 Continental Classroom
7:30 8 College of the Air
8:00 2 The Price Is Right (c)
8 Captain Kangaroo
8:30 2 Concentration
9:00 2 Your First Impression (c)
8 Calendar
13 Jane Wyman Show
9:30 2 Truth or Consequences
8 Jack La Lane Show
13 Yours For A Song
10:00 2 In The Public Interest
8 The Real McCoys
13 Tennessee Ernie Ford
10:30 8 Pete & Gladys
13 Camouflage
11:00 2 Merv Griffin (c)
13 KSHO Time
12:00 2 Loretta Young
8 Yoga For Health
13 Day In Court
12:30 2 Young Dr. Malone
8 As The World Turns
13 Seven Keys
1:00 2 Make Room For Daddy
8 Password
13 Queen For A Day
1:30 2 Here's Hollywood
8 House Party
13 Who Do You Trust
2:00 2 Now/Martin Black
8 Millionaire
13 American Bandstand

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Six Months of Xmas

By MARY RETTIG



WHEN you write for a magazine, it's true that "Christmas comes but once a year", but when it does, amigo, it lasts six months. Along about August, when Santa Claus is smeared with suntan oil, and Donder und Blitzen and all the other reindeer are still lolling in the pool, the Editor-Publisher, whom we will call "Jack Cortez" to protect the innocent, asks, "How are you coming with your Christmas reviews, Mary?"

Well sir, it seems only yesterday we heard that question before. The time between Christmases is very short when you write for a magazine. I have also heard it rumored that time passes faster as one grows older, but I'd prefer not to think about that.

"Oh, great!" we lie. We had given Christmas only a fleeting thought up until then, and hastily shoved it back into our unconscious subconscious. Now we have to take it out and begin coping.

What hotel knows in August what will be glittering in its show room come Christmas-time? Surprisingly enough, a few do, but more won't begin thinking about it for months. This puts us in an interesting position, because the Christmas issue of this magazine is our largest of the year and must go to press weeks before publication date. The publisher not only must get all the departments of it collected, but he is also receiving reminders from the printer, who has his own work cut out for him, and plenty of it.

Thus I start gently questioning the hotels, who naturally figure I'm some kind of a nut for asking about Christmas in August. They are a considerate and patient lot, however, and hide their feelings behind a light laugh. I picture the staff shaking their heads and giving each other knowing looks that agree it's better to humor "the nut". They'll let me know as soon as as they can, they tell me, and I self-consciously drop the subject for a week or so, until Jack Cortez gives me another prod, and triggers off another set of inquiries.

Meanwhile, back at the Strip, the regular reviewing continues. Since this is a weekly magazine, attempting to give full coverage of show attractions, there are certain problems the newspaper reviewers do not share. If a new show is opening too late for

(Continued on Page 123)


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DESERT INN

(*Continued from Page* 17)

Blonde and beautiful, Rosie has a distinctive style – an earthy quality – that coupled with fine vocal cords socks over every song for maximum effectiveness. Besides being lovely to look at and one of the nation's top popular singers; Rosemary Clooney is so witty and warm her shows are invariably fun, as well as being soooo easy on the ears. . . . Phil Ford and Mimi Hines make any day a holiday. Unquestionably one of the funniest comedy duos in the business, they are also highly versatile individually. Mimi, a distinctive and lovable girl clown, has an excellent classic singing voice. Phil, an engaging straight-man, is funny in his own right, is a slick song & dance partner for Mimi, and plays a number of musical instruments. As a team, they are terrific. Their dog show and "Sayonara" comedy classics are some of the most hilarious to be seen anywhere. . . . The DONN ARDEN DANCERS are featured in a festive production revue, with CARLTON HAYES & His Orchestra adding the musical sparkle. . . Talented BUDDY COLE is at the piano for Rosemary Clooney. . . . MILTON BERLE, "Mr. Television", opens in a brand new show Dec. 24.

Mary Rettig

A politician is a man who approaches every problem with an open mouth.

DUNES

(*Continued from Page* 17)

DAN DAILEY, it also stars CONSTANCE TOWERS and ALAN GALE. With SLAPSY MAXIE ROSENBLOOM, it features JACK DE LEON, JERRY MANN, EDDY HANLEY, JIM MELONE, and a cast of 52. . . . The musical, based on a funny story and colorful characters invented by the late, great DAMON RUNYON, is all about gamblers and their problems in choosing between love and dice. There are two romances, one between "Adelaide" (Betty Grable), a night club cutie, and her fiance of 14 years standing "Nathan Detroit" (Alan Gale), whose nuptials are continuously postponed due to Nathan's preoccupation with floating crap games. The other involves "Sky Masterson" (Dan Dailey), a gambler who'll bet on anything, and "Sarah Brown" (Constance Towers), a dedicated Salvation Army lassie. . . . Song writer FRANK LOESSER'S brilliantly-witty, melodious score, every song of which amplifies and advances the plot, includes such rousing hits as "A Bushel And A Peck", "If I Were A Bell", "Luck Be A Lady", "Guys And Dolls", "Sit Down, You're Rockin' The Boat", "Sue Me", "Adelaide's Lament" – 15 in all, and every one a delight. . . . The hilarious dialogue is by JO SWERLING and ABE BURROWS. . . Talented SAMMY LEWIS staged the new production, which was directed by ED GREENBERG, and choreographed by ROY WILSON, with

BILL REDDIE and his Orchestra having a ball with the marvelous music. . . . This one could run just about forever, and if it does, the S.R.O. sign is likely to be out every night.

PERSIAN ROOM

FREDERIC APCAR'S lavish new 1963 "VIVE LES GIRLS!" tops the first popular edition. The Frenchy frolic is fabulously costumed by JOSE LUIS VINAS, to delight women patrons, and sensationally un-costumed to delight the men. . . . Staging & Choreography by RON LEWIS are magnifique, with one of the prettiest top-terping chorus lines in town, spiced by 8 stunning showgirls. . . . The musical numbers are a smash – particularly the saucy "Cinderella." Mucho credit to BILL REDDIE'S music and JERRY NORMAN'S witty lyrics. . . . The excellent cast of acts and actors includes sexational dancer-singer JACQUELINE DOUGUET; beauteous singer KIM DARVOS; the wonderful juggling PEIRO BROTHERS; HALL, NORMAN & LADD, a hilarious English music hall act; LES DANMORY, a funny breath-taking apache team; Handsome JACQUES ROGGERO, featured male singer, and BERNARD CHAREYRON, agile acrobatic dancer. . . . EARL GREEN batons the orchestra for tres bon Parisian effect. . . . "Vive Les Girls!" of 1963 is a wow of a show, and will keep the Persian Room packed to capacity. *Mary Rettig.*

FLAMINGO

(*Continued from Page* 17)

singing that has made her such a starry hit, but her delivery, and witty, insinuating asides. The way this gal can toss away a line! – with the audience catching it, and howling. That's one of Pearlie Mae's secrets – being able to turn a big show room into a spot as intimate as a living room. She's an "in" entertainer, who makes everyone feel hip, knowing, and sophisticated. Along with the Bailey specialties, like her classic "New Shoes", "Tired", and many other delights, she brings in great new things like "Poor Butterfly", with which she rocked the Strip last trip. Pearl Bailey is one of the unique talents of the entertainment world, and her every appearance is cause for jubilation. . . . On hand with her is her own sparkling company, in a show produced and conceived by the star herself. . . . RUSS BLACK'S great orchestra does the musical honors. *Mary Rettig*

MINT

(*Continued from Page* 17)

winners like her torchy "I Fall to Pieces", 'Crazy", and "Walking After Midnight". It may be her first time in Vegas, but man, it won't be her last! . . . Preceding Patsy's appearance, another Cashbox poll winning group, TOMPALL & THE GLASER BROTHERS, have the house howling for

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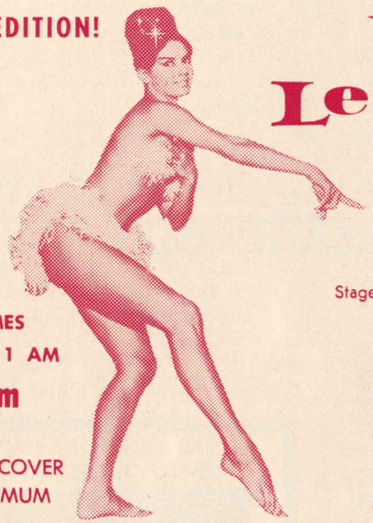

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Staged and Choreographed by Ron Lewis

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more with their songs and music. The 3 handsome boys, all playing guitar, are backed by 2 more guitars, and drums, for a great sound. Again primarily associated with "Country Music", Tompall & The Glaser Brothers also blend their voices to fine effect on ranchero numbers, and folk tunes, of which they have recorded a number. They're an exciting group, and also give Patsy Cline excellent backing. *Mary Rettig*

RIVIERA

(*Continued from Page* 18)

JACK CATHCART at the helm of his first rate orchestra. . . . Miss Reynolds' act is produced and directed by ROBERT SIDNEY, who also co-authored the material with SHIRLEY HENRY. . . . Musical arrangements are by JERRY FIELDING and SKIP MARTIN. *Mary Rettig*

Dieting is what comes from exceeding the feed limit.

SAHARA

(*Continued from Page* 18)

haps it was his frequent appearances on the network Jack Paar TViewer that did it for Buddy — letting a new flock of the country's stay-up-laters see what a hilariously funny chap he is. At any rate, Buddy's arrived — at the top, where he always belonged. He's in demand on TV, in movies, on Broadway, and in night clubs, to the point where there isn't enough of him to go around. And isn't that always the way with a big talent! Hackett is a very funny man, with a unique quality and delivery all his own, and hilariously off-beat material. Las Vegas is lucky to have him around for a while. . . . He'll keep the laughter tide high in the Congo Room. . . . Nothing like having a pretty face and lovely voice to balance the bill, and both are supplied by beauteous Helen O'Connell, so popular her last Sahara appearance she was booked back at the first opportunity. A big record

click, with a lot of hits to her credit, Helen is also a favorite on television, in films, and in all the big-name night spots. Besides being so blondly beautiful, she has a great way with a song — authority, lyric sensitivity, and fine tone. It's good to have her back. . . . One of the colorful MORO-LANDIS production numbers is the opener, featuring the so-gorgeous MOST AMERICAN GIRLS IN THE WORLD, with LOUIS BASIL and his swinging orchestra socking over the melodies. *Mary Rettig*

SANDS

(*Continued from Page* 18)

him all the way. There's no predicting what Bishop will do — maybe some impressions, like no other — the absent-minded cowboy, for example. Or he may decide to sing a bit and hoof a few. Whatever he does, Joey's a joy — a comedian's comedian, and the public's comedian. . . . Frankie Avalon began as a teen-ager's delight, and turned out to be a powerhouse with the older set, too. Handsome and versatile, he has recently added new dimensions by becoming a successful film star, with a flair for dramatic acting, in addition to being a top recording favorite. With great rhythm, verve, and style, Frankie is a strong song seller. He's singing a lot of his hit numbers, along with new songs that, knowing Frankie, he'll make hits, too. . . . The copacetic COPA GIRLS are the beauties featured in the inventive RENNE STUART production numbers, with ANTONIO MORELLI and his orchestra playing the score magnificently, as always. *Mary Rettig*

STARDUST

(*Continued from Page* 19)

the enchanting counter-pointing of the DANCING WATERS. . . . ERICH BRENN'S hectic act so arouses the audience they coach him as he dashes madly around the stage expertly keeping bowls and plates dizzily spinning, tossing a trayful of spoons into glasses simutaneously. . . . Dancer NICKY GORSKA is dazzling as "L'Elegante" and "La Princesse'. . . . DICK ALBERS, a new addition to the show, is the terrific — and so funny — trampoline artist. The snake-like sinuosity of EDDIE SEIFERT & CO. is absolutely eerie, as they bend themselves into human pretzels. . . . GERD MARON has mouths gaping with his unbelievable magic feats, making doves appear and disappear, and turning a fur dog into a live tail-wagger. . . . Male vocal chores are handsomely handled by two fine singers, ARTHUR MAXWELL and JOHN JULIANO, with EDDIE O'NEIL'S ORCH. giving perfect musical accompaniment to, what multitudes agree, is the greatest show in the world. *Mary Rettig*

TROPICANA

(*Continued from Page* 19)

Other talented performers in the spotlight are ELISE VALLEE, LENA PASTOR, CHRISTIAN CARDIN, NANCY KILGAS, and ROGER STEFANI. . .. Noted for its fabulous dancing, the all new production has both the enchanting TROPICANA CAN CAN BALLET and the superb FLORENCE & FREDERIC DANCERS to add to the terpsichorean excitement. . . . The same brilliant staff responsible for the smash success of the previous editions is credited — MICHEL GYARMATHY, Scenery,

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BIRTHDAY AND ANNIVERSARY CORNER

December 24 is the Natal Day of GEORGE ARQUILLA, popular localite . . . DORY DREW, daughter of JEAN and JOHNNY DREW, will celebrate her 6th birthday on December 24 . . . ART FORCE, public relations gent in our FLV, will also have his birthday on December 24 . . . Among the many to celebrate their birthdays on Christmas Day, December 25 are: CAB CALLOWAY, "Hi-De-Ho" gent of stage, screen, and all entertainment medias; WILBUR CLARK of the famous WILBUR CLARK'S DESERT INN; BOBBY KAYE, Co-owner of the DESERT INN; TONY MARTIN, famous singing star; and BILL SCHWARTZ, Keno dealer at the STARDUST HOTEL . . . ESTHER and JOE KELLY will celebrate their 21st Wedding Anniversary on December 25. He is Co-owner of the EL CORTEZ and SHOWBOAT HOTELS . . . December 26 is the Natal Day of DANNY COSTELLO, singing star seen and heard regularly in the Lounge at the SANDS HOTEL . . . December 28 is the birthday of good friend and lovely BARBARA CROSBY (wife of GARY) and also one of our ex-Cover girls . . . MOE DALITZ, Co-owner of the DESERT INN and STARDUST HOTELS, will celebrate his Natal Day on December 28 . . . Fabulous congratulations, with our wish for the best of everything, always, to all our celebrants . . . and that's for sure.



Costumes, & Artistic Direction; TONY CHARMOLI, Choreography; FREDERIC APCAR, Staging; RON LEWIS, Choreography; RAY SINATRA & CHARLES PALLOS, JR., Orchestrations; and TONY AZZI, Executive Producer. . . . The superb musicianship of RAY SINTRA'S TROPICANA ORCHESTRA is always a thrilling contribution to the evening. To be reviewed next week. *Mary Rettig*

VIEWING THE ACTION

(*Continued from Page 7*)

Thompson and all the gang when they open at the Showboat come January 30th. This is one of the most popular groups to play FLV and it'll be a pleasure to see them again.

If you sneak a peak at any newsstand you'll find a copy of that new and exciting book, Las Vegas, Zoomtown, U.S.A. by Jack Murray. Jack has put together fascinating and incredible stories, pictures and facts about the most thrilling city anywhere. He's the silver haired and gracious Bell Captain at the Stardust Hotel.

The Three Sons, long time favorites of the recording and night club circuit, have opened their repertoire of musical hits in the Lady Luck Lounge of the Desert Inn.

Many thanks to 'Swing and Sway' Sammy Kaye for the beautifully illustrated female calendar for 1962. Especially the months of February, April and August. The months represented by those gorgeous models never had it so good.

You've got it pretty soft when you're a star and still don't have to say a word. That's the case of Danny O'Day and Farfel, the two sidekicks personable Jimmy Nelson, ventriloquist 'par excellence' now appearing in the Riviera Hotel's Starlight Room. Jimmy's uncanny talent for switching voices so quickly and deftly makes one think his hand made cohorts are for real. Mr. N's fame began to shine some years ago when he did the commercials for Texaco on the Milton Berle TVier. Since then, Jimmy, Danny and Farfel have entertained young and old alike as witnessed by his first Las Vegas appearance.

Congratulations to Sam A. Mannis on the newly opened Mannis of Hollywood. This is the third fur salon to carry the Mannis banner with the others in New York, and the coast.

The beautiful new Casbar Theatre of Hotel Sahara is really jumping these days to the music of Glenn Miller, starring Tex Beneke, Ray Eberle, The Modernaires with Paula Kelly and former members of the G M band. If you remembered the smooth and popular style of the late Glenn Miller's music, this lounge visit is a must.

Sharing the Casbar Theatre billing are two of the finest people we've ever met in show business and one of the funniest acts. That's Deedy and Bill. Mort Greene has come up with new material that keeps this act the freshest for each engagement. By the way a certain television network is sending from the coast their top writers and idea men to catch Deedy and Bill in action for a possible TV series. Greene introduced with D & B his answer to the twist. It's called the 'Flub' and it is the only dance you can do sitting down. All the motion is from the neck up. Now here's one I can do!

Lionel Hampton, master of the vibes and his great musical group opened this past week in the Driftwood Lounge of Hotel Flamingo. Lionel returned to FLV from a successful tour of Nigeria and was honored by Yaba University in Nigeria's capital of Lagos with two scholarships in his name. They couldn't have selected a finer musician than this tremendous performer.

Congratulations to Morry King and His Violins, celebrating one of the longest runs ever in the Copa Lounge at the Sands Hotel.

FEBRUARY:

Dinah Washington's talents as singer, musician, composer and arranger were never fully realized until she displayed her talents this past week in the Thunderbird's Topaz Lounge. She plays the organ, piano, vibes, bass fiddle and french horn. When this gal pours forth in song it's Dinah as the Finah. And when Miss Washington leaves the loungers in such a dreamy mood, they are suddenly awakened by that sensational comedy team, The Gaylords. These boys have been a music and comedy act that reaches back to 1946. Burt Holiday and Ronnie Gaylord were members of the original group. When the split came, Ronnie entered the service during the Korean conflict and was on his own for a few years. Just recently Burt rejoined Ronnie, and, together, re-vamped the act stressing comedy and song from Broadway musicals. From here on in, The Gaylords, are headline attraction.

Headlining the Stardust Lounge are the Happy Jesters. A more zanier, a more entertaining trio never made it so good. These boys sing, clown and entertain, that makes their appearances seem so short lived. To put the icing on their musical cake, Ken Cornell and the boys have signed for 36 weeks for the year 1962.

Sorry to hear that the personable ventriloquist Jimmy Nelson, along with his pals Danny O'Day and Farfel, had to cancel their tremendous engagement at the Riviera Hotel due to doctors orders. Jimmy was ordered to take a long rest and we hope it won't be too long before this great act returns.

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ON THE FABULOUS STRIP

DESERT INN
DECEMBER 24
MILTON BERLE
& REVUE

THE DUNES
CURRENT
"GUYS & DOLLS"
Starring
DAN DAILEY
BETTY GRABLE

FLAMINGO
JANUARY 18, 1963
MITZI GAYNOR

NEW FRONTIER
CURRENT
LIFE BEGINS
AT MINSKY'S

RIVIERA
CURRENT
DEBBIE REYNOLDS

SAHARA
JANUARY 15, 1963
CONNIE FRANCIS

SANDS
CURRENT
JOEY BISHOP
FRANKIE AVALON

SILVER SLIPPER
CURRENT
LAUGH CAPADES
OF 1962

STARDUST
CURRENT
LE LIDO DE PARIS
"VIOLA"

THUNDERBIRD
CURRENT
"SOUTH PACIFIC"

TROPICANA
CURRENT
NEW 1963
FOLIES BERGERE

That beautiful songstress, Micki Lynn, packed her so talented vocal chords along with Jack Costanza, (not in the same package, you understand) and closed this past week in the Stardust Lounge. This bundle of musical dynamite has opened in the Losers Club in Los Angeles. I don't know what they lose in the club but everyone's a winner when they see and hear Micki.

Bobby Stevens, drummer man for Freddie Bell and the Bellboys, currently in the Casbar Theatre of Hotel Sahara, got so taken away with his 'beat' behind Freddie's twist number, he fell right off the stand and landed on his 'paradittle'. Bobby boy, you got to watch the intake of Pablum before showtime.

The guiding hand behind those beautiful and famed dancers in the 'Lido' show at the Stardust is Margaret Bluebell and her Bluebell dancers. Coming to Vegas from England, she has toured with her girls all over the world. She selects the girls for their height, looks and exceptional talent for dancing.

Danny Costello, handsome young production singer in the 'Folies' at the Tropicana Hotel, has struck out on his own as a single. His first date is with Vido Musso, his stomach and his great sax. This guy has got to make it big. He's got talent, looks and is young. What a sneaky way to get ahead.

Just a note of thanks to Leslie Whitmore, the 'Pasha of the Baggage Room' at LTR Stage Line. Les and his boys always see to it that sections of Fabulous Magazine get on the right bus and on time for our printer in Phoenix each week.

Back from the romantic Hawaiian Islands comes the lovely songstress, Roberta Linn, tanned and radiant from her vacation. Naturally Freddie Bell was with her (how can you hear bells with only one bell).

The name Ray Kinney has long been associated with the exciting and romantic music of the Islands. Ray

JACK CORTEZ'

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Fabulous LAS VEGAS *magazine*

$12 PER YEAR

and his Hawaiian Revue (with comedian Jerry Van Dyke) are now bringing the sounds of the Blue Pacific to the Showcase Lounge of the Tropicana Hotel. Beautiful girls, beautiful costumes, beautiful revue.

Tex Beneke, Ray Eberle, The Modernaires with Paula Kelly should take musical bows after their appearance on the "Bell Telephone Hour" T-Viewer. These perennial favorites outdid themselves and it's great to have them back on stage in the Casbar Theatre at the Sahara Hotel.

MARCH:

That smiling host that greets you in the Rebel Room of the Colonial House is none other than Manager Johnny Pappas. Your wish is his command as you dine in their elegant atmosphere. Also goes our congratulations to Danny Parris, who was appointed Superintendent of Service at the Colonial House.

When the one and only Jerry Lewis closed his present engagement last week at the Sands Hotel, the open days were filled by Joey Bishop. And Joey, brought into the Copa Room the exciting voice of Jerry Vale from the Copa Lounge. Mr. Vale did himself proud in the main room.

The words 'Kelly Girls' are well known throughout the country as an organization that provides businessmen with efficient and capable secretaries and bookkeepers. These girls are selected and trained for their experience, efficiency and capability.

The most 'unusual' face in show business today belongs to Danny Apolinar currently playing the Topaz Lounge in the T'Bird Hotel. This most talented young man of music and comedy is making his FLV debut and we wish him the very best.

Buddy Greco's March 14 opening at the Riviera Hotel will see him backed with some of the finest Vegas musicians. On trombone you'll find Kenny Bright and Dan Burke, Milt Yaner (formerly with Jimmy Dorsey and Tex Beneke) on alto sax, Moe Scarazzo, bass and Arno Marsh, tenor sax. These boys are keeping darn good musical company.

The thunderous applause you hear nightly from the Flamingo's Driftwood Lounge can only be traced to

(*Continued on Page* 177)



Can't Sleep? Insomnia? That's O.K. . . .
Stay Awake and Listen To The
Late, Very Late Show on KSHO T.V.
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★ JACK KOGAN ★
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Thurs. at 3 A.M. (1)
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Sat. at 1:30 (3)
Sun. at 2:00 (1)

KAY STEVENS

Merry Christmas
and a Happy 1963

HILLSWAY

(*Continued from Page* 12)

ARKANSAS

EUREKA SPRINGS

BIT O'SWEDEN, 3 mis. no. of town. Open May to November, 7:30 to 7:30. The Swedish decorations here make this a very attractive little tea-roomey restaurant. Smorgasbord on Suns.

FORT SMITH

THE WARD MOTOR HOTEL, 523 Garrison Av. All air-conditioned and has 200 rooms. The town's newest and finest hotel. Frank Volker is mgr.

HOT SPRINGS NATIONAL PARK

ARLINGTON HOTEL & BATHS, Central at Fountain. This is a resort at America's most popular Spa. Open all year. Eur. Plan. 560 rooms. Edgar May is mgr.

LITTLE ROCK

ALBERT PIKE MOTOR HOTEL, 7th & Scott. Famous for food and service in an atmosphere of refinement. 250 rooms. W. E. Davis is mgr.

SPRINGDALE

HEINIE'S STEAK HOUSE. Entrance is through the fine kitchen. Master chefs here. Fred A. Sherman is the owner.

TEXARKANA

HOWARD JOHNSON'S MOTOR LODGE & REST. E. 9th & Hwy. 67. Most modern motor hotel around. Excellent. Stern Feinberg is gen. mgr. & pres.

CALIFORNIA

ALTURAS

NILES HOTEL & MOTEL, 304 S. Main. Fine coffee shop and lounge. Mitch & Babe Jurasevich own and operate it.

ANAHEIM

DISNEYLAND HOTEL, 1441 S. West Street. The official hotel on the Monorail at the magic kingdom. Pleasure hqs. in southern Calif. Excellent 450 rooms, exquisite dining and lounge areas, grounds and pools. Great for conventions. Your hqs. while visiting Disneyland. Chas. Currier is mgr.

GOURMET RESTAURANT. 1445 S. West. Located right at Disneyland in the Disneyland Hotel. Noted from coast to coast. Fred Werder runs it.

ARCADIA

EATON'S SANTA ANITA REST., 1150 Colo. Blvd. on Hwy. 66. Excellent restaurant. Also cocktail lounge. Adj. to famous Santa Anita Race Track. Chas. Eaton is pres.

THE WESTERNER HOTEL, Hwy. 66 & Huntington Dr., 3 mis. e. of Pasadena. Resort pleasures and hotel services. All sports nearby. Walter C. Muller is owner.

BAKERSFIELD

MAISON JAUSSAUD REST., 1001 S. Union Av. on 99. Beautiful French restaurant.

BERKELEY

HOTEL CLAREMONT, Ashby & Claremont. Here is a specacular view of San Francisco & the Bay. Resort setting. Murray Lehr is mng. dir.

BUELLTON

PEA SOUP ANDERSEN'S RESTAURANT, right on 101. It is famous as the home of split pea soup. Now in its 39th year. 1,000,000 stop here yearly.

BUENA PARK

KNOTT'S BERRY FARM & GHOST TOWN, on hwy. 49. One of the country's most famous spots. Excellent restaurants featuring Mrs. Knott's famous chicken dinners. No one goes to Calif. without visiting this fantastic spot. You will love shopping here too, as well as browsing around — plan on a day here at least.

BEVERLY HILLS

BEVERLY HILLS HOTEL, 9641 Sunset Blvd. The internationally renowned address of prestige & distinction. Acres of gardens, tall palms, fine pools, tennis courts and cottages and excellent shops, fine food and spacious lobbies. Stewart H. Hathaway is mng. dir.

THE BEVERLY HILTON, Wilshire & Santa Monica Blvd. This is a glamorous member of the Hilton family. The charm of a "city hotel in a resort setting." 500 air-conditioned rooms, pvt. balconies, swimming pool, shops and cafe on the glass-enclosed roof. Robert A. Groves is gen mgr.

COALINGA

LACEY'S CAFE, 5th & Elm. In a boomtown. One of the pioneers in the field of the salad bar. Excellent food, all homemade. Beautiful antiques. George Lacey is the owner and is quite a poet.

CORONA

SPRINGBORG'S GLEN IVY HOT SPRINGS. One of the most charming and ideally located spots I have ever visited. Meals are wonderful. Grounds cover miles

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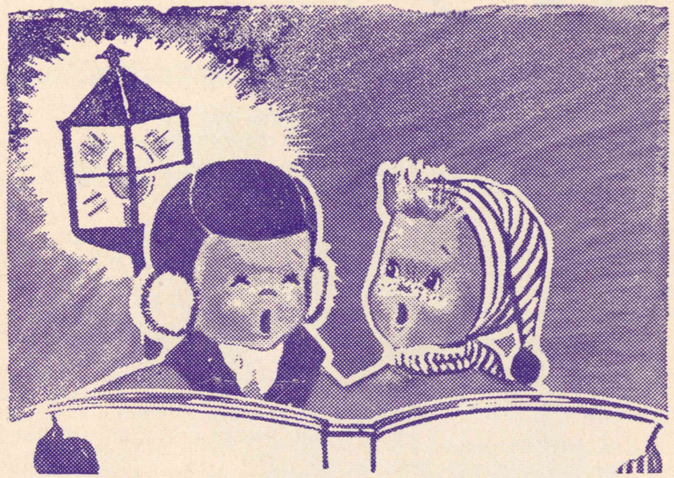


"Merry Christmas"

CARL COHEN



The Sands
HOTEL



CHARLES RICH

The Dunes HOTEL

with a mountain back-drop. Hot swimming pool, baths, massage. American Plan or individual meals. Mr. & Mrs. Springborg run it.

CORONADO

HOTEL DEL CORONADO, 1500 Orange Av. Here contemporary luxury blends with the turn-of-the-century elegance to create the West's finest year-round resort hotel. This is my idea of old-world elegance in a modern setting. Carleton Lichty is mng. dir.

DEATH VALLEY

FURNACE CREEK INN. Open in early Nov. and closes in Apr. Is a Fred Harvey hotel. Furnace Creek Ranch is nearby.

HOLLYWOOD

HOLLYWOOD ROOSEVELT HOTEL, 7000 Hollywood Blvd. This is the largest, finest and most complete hotel in Hollywood. Fine pool and patios and lanais. Excellent dining areas. Tropical gardens. Home of the world-famed Cinegrill. Right on the celebrated walk of same — the world's most brightly lighted blvd. Under direction of Thomas Hull who built the first swank hotel in Las Vegas. Brigham Townsend is Dir. of Pub. Rels.

RESTAURANT LA RUE, 8631 Sunset Blvd. An It. and Fr. rest. in the heart of the Sunset Strip. Very popular with the movie stars. A "must."

LA JOLLA

ANTHONY'S FISH GROTTO, 886 Prospect St. An unobstructed view of the Pacific. Seats 150. This place is dedicated to the lovers of unusual fish delicacies. Anthony A. Ghio is the owner.

DEL CHARRO HOTEL, 2380 Torrey Pines Road. Elegant smaller hotel. Meals are served around the pool. I believe Clint Murchison still owns it. Art Forbes is the mgr.

LA VALENCIA HOTEL, 1132 Prospect. Dining here is superb. A Spanish decor. Richard P. Irwin is the VP and gen. mgr.

LA MESA

ANTHONY'S FISH GROTTO, 9530 Murray Dr. New and by far the most elaborate of the Grottos. One of the showplaces of the Western part of the country.

LONG BEACH

APPLE VALLEY STEAK HOUSE, 733 E. Bdwy. Very popular — excellent food, fine bar. Prize beef served. Not the most glamorous looking restaurant in town but certainly rates as "tops" for dining. Oscar J. Contratto, owner.

LOS ANGELES

CHASEN'S RESTAURANT, 9039 Beverly Blvd. Has been one of the most famous restaurants in California for many years. A favorite place among the writers, directors, producers and stars of Hollywood. Tourists are attracted to this elegant place too. Expensive. Dave Chasen is owner.

PERINO'S RESTAURANT, 4104 Wilshire. I have never dined here without seeing many stars. It is quite expensive and elegant. Here you really feel you are "out" and have gotten your money's worth, no matter how much you spend. Continental cuisine and French Provisial atmosphere. One of the TOPS. Alexander Perino is the owner.

THE STATLER HILTON HOTEL, 930 Wilshire Blvd., at the hub of the Freeways, right in downtown L.A. It is the largest new hotel in the west with its 1300 rooms, all outside. Drive in garage. Famous Statler Hilton food is available in 4 restaurants. Supper club with top entertainers always. Swimming pool. Shops of all descriptions. J. C. Meacham, gen. mgr. is a member of the Hillsway Advisory Board.

MANHATTAN BEACH

PEN & QUILL HOTEL & REST., 3501 Sepulveda on 101 S. Just two miles from L. A. International Airport. The rest. has been running for years but the hotel has just recently been opened. Neil Messick is gen. mgr. & VP.

PALM SPRINGS

EL MIRADOR HOTEL, 1150 N. Indian Av. This is a vacation oasis in the heart of this glamorous city. Wonderful resort in a 21 acre garden setting. Ray Ryan owns this mecca of the stars and the elite. Herb Jensen is gen. mgr.

PASADENA

HUNTINGTON - SHERATON HOTEL, 1401 S. Oak Knoll. It is a magnificent older hotel set in gardens surrounding the pool with golf and tennis available. The Ship Room is world-famous. S. W. Royce is gen. mgr.

REDONDO BEACH

PLUSH HORSE INN, 1700 Pac. Coast Hwy. on 101. The exquisite motif is Old English throughout. Luxurious appointments. Overlooks the South Bay and the blue Pacific. Banquet and meeting facilities too. One of the most delightful inns on the west coast. Alfred D. Ucci is VP and gen. mgr.

RIVERSIDE

MISSION INN GARDEN HOTEL, 3649 Seventh St. Old world charm in a new setting. Olympic size heated pool. Dancing

For "Creative" Jewelry
For That Special Occasion
JOHN R. FISH'S VEGAS JEWELERS
2430 L.V. BLVD. SOUTH
Francisco Square Shopping
Across from Hotel Sahara
Open 9 A.M. to 7:30 P.M.
DU 2-8473



DANTE ROBERTO

To all of you
Merry Christmas
and a Happy New Year

THE HALF BROTHERS

nighty. Lobbies and parlors are exquisite — the furniture, hangings and art objects are worth a visit. Also the underground museums and the chapel. P. Vachek is gen. mgr.

SAN DIEGO

ANTHONY'S FISH GROTTO, 2535 Pac. Hwy. — 101. The first grotto this famous family built that is so well schooled in the fish business. Anthony A. Ghio is the major domo here.

EL CORTEZ HOTEL, 7th & Ash. There are 300 rooms here. Excellent coffee shop. The Sky Room is world-famous as is its outside elevator. Fine motel in connection and underground garage. Peter Rochen is the mgr.

U. S. GRANT HOTEL, 3rd, 4th & Bdwy. Central downtown location. Lobby level garage. Three famous restaurants — especially the U. S. Grant Grill which is one of the best in the country. Carl P. Frank is the mng. dir.

SAN FRANCISCO

ALEXIS, 1001 Calif. St. 5 to midnight. On top of Nob Hill. French Continental cuisine. Alexis Merab is your host.

COMMODORE HOTEL, 825 Sutter. European Plan. "San Francisco on a budget." One of the finer small hotels. Close to everything. Garage adjoins it. Craig Smith is the Pres. and is a member of the Hillsway Advisory Board.

ERNIE'S, 847 Montgomery. Considered by many to be the top rest. in this city. It is the oldest, but has been well kept up. Here you will dine amidst splendor of the Victorian era — elegance par excellence. Mario De Fenzi and Victor and Roland Gotti own this wonderful restaurant.

FAIRMONT HOTEL & TOWER, Calif. and Mason Sts., atop Nob Hill. One of the best convention hotels in the world. The lobby is perfectly elegant — the symbol of grace, dignity and charm. Many, many dinning and wining areas — too numerous to recall. The Crown Room, "where only the stars are higher" is easily the most elegant sky room in the world, and the Sky-Lift, a glass-enclosed elevator is thrilling. Richard L. Swig is the Pres.

GRISON'S STEAK HOUSE, 2100 Van Ness and GRISON'S CHICKEN HOUSE, 2050 Van Ness, are two of the best eating places in the city. I think you will enjoy them immensely and I recommend them unstintingly. Free parking. Robert Grison is the owner and is a valued member of the Hillsway Advisory Board.

HOTEL MARK HOPKINS, Calif. & Mason. 500 luxurious rooms with a view. Garage.

TOP OF THE MARK, for daytime or evening cocktails, is internationally famous for its breath-taking fifty-mile panoramic view. I would say this is the grand-daddy of all sky rooms. Ray E. Goldsworthy is the mgr.

MAURICE WESTERN HOTEL, 761 Post St. Here you will find San Francisco living and visiting at its best. Convenient, near the center of things, reasonable, garage adjacent, quiet and comfortable with a fine dining room. This is the place I always stay at when in the Bay area. Alex Hoffer is the manager and is one of the best in the country.

ST. FRANCIS HOTEL, Union Square. Operated by Western Hotels, Inc. One of the world's great hotels. Superb service and excellent cuisine distinguish your stay here. The lobby is literally the cross-roads of the world. Dan E. London, one of the best known men in the hotel world is mng. dir.

SHERATON - PALACE HOTEL, Market & New Montgomery. 600 rooms. Here's a grandeur and warmth that few hotels in the world have. Older and exquisite. Dining in the lovely Garden Court or the Tudor Room is wonderful. Morgan J. Smith is gen. mgr.

SAN GABRIEL

EL POCHE CAFE, 233 West Mission Dr. Strolling troubadores nightly. Closed on Mondays. Famous for Mexican food, marinated steaks and shrimp, and a fabulous wine cellar. A favorite spot for movie and TV personalities. Jerry Torres is gen. mgr.

SAN PEDRO

SAN PEDRO HACIENDA MOTOR HOTEL, 301 S. Western Av. A community Hotel. It is located on 53 acres of choice Palos Verdes property that commands a view of the harbors and beach cities below. Swimming, golf and dancing. Food is excellent, especially the buffet luncheons. The grounds are perfectly landscaped and there are flowers by the millions. My good friend, Einar Petersen is the gen. manager and is one of the best hotelmen in the land.

SANTA BARBARA

MIRAMAR HOTEL, 1550 S. Jamison Lane. Pvt. ocean beach, 300 rooms, two swimming pools, and golfing privileges. There are 21 acres of garden here by the sea. Steen Weinold is gen. mgr.

SANTA MONICA

BELLEVUE FRENCH RESTAURANT, 101 Santa Monica Blvd. Is a gourmet's must in this beach city. Overlooks the beautiful Blue Pacific. The little cocktail lounge is

MERRY CHRISTMAS
BERNARD'S
CUSTOM TAILORS LAS VEGAS

Merry Christmas

and

A Happy 1963

R. C. JOHNSON

GENERAL CONTRACTORS

2133 Industrial Rd. Las Vegas DU 2-4363

intimate and popular. Ernest Nicolas is the owner.

FOX & HOUNDS RESTAURANT, 2900 Wilshire. This is very famous and is built in the style of an old-English Inn. Food is exceptional. Old English armor and spears are used in the decorations.

MIRAMAR HOTEL & NEW TOWER, Wilshire & Ocean Av., where Wilshire meets the sea. 450 luxury rooms and bungalows. Complete for cenventions. Landscaped grounds, pool and gardens. This is a Massaglia Hotel with Joe Massaglia, Jr. as Pres. The mgr. here is John F. Hunady.

"THE SAN FRANCISCO RESTAURANT" is at 826 Wilshire. This is new, charming and serves excellent steaks — all eastern corn-fed. Pisco Punch made from an old San Francisco recipe is soooo good. All of the woodwork is authentic and was taken out of old bldgs. in San Francisco that were being razed. Anthony Darrel Lenginotti Jr. is the owner. Santa Monica needed this spot.

STOCKTON

AMBASSADOR MOTOR HOTEL, 206 N. Sutter, right in the heart of downtown. It is new — only three years old. Shish-kabob is featured. Ben T. Rishwain is pres.

THE MANOR HOUSE, 8103 N. Hwy. 99. The din. room features chuck wagon buffets. Famous for Continental cuisine at reasonable prices. Five miles north of downtown area. The only restaurant-motel combination on Hwy. 99 bet. Fresno and Sacramento. Jack Beaty is pres.

YE OLDE HOOSIER INN, 1537 N. Wilson Way, Hwy. 99 Alt. Quaint and charming "Pure Nostalgia" old time atmosphere, old time goodness, old time prices. Delightful food. Heirloom gifts from the "Yankee Peddler Shoppe." All the charm of great grandma's day. Charles and Charlotte Dyer are the owners.

VACAVILLE

THE NUT TREE, Hwy. 40. Here you will find a fine restaurant that serves excellent homemade foods that are out of this world. This surprising spot way out in the country is between San Francisco and Sacramento — don't you dare drive by without stopping.

YOSEMITE NATIONAL PARK

AHWAHNEE HOTEL. Amer. Plan only. Open all year. One of the most distinctive in the west. All rooms offer a window view of a Yosemite landmark. The Yosemite Park & Curry Co. also runs Camp Currey, the Wawona and Yosemite Lodge.

COLORADO

ASPEN

THE SMUGGLER, No. 1 Main St. This Aspen's very famous inn. Daniel Wiegner is the owner-manager.

COLORADO SPRINGS

THE BROADMOOR. European plan year round with American Plan on request. All sports available, winter and summer. There are 425 rooms. New 144 room addition. Near the Rocky Mts. Pleasant weather always. Karl E. Eitel is the Manager of this perfectly gorgeous hotel.

DENVER

BROWN PALACE HOTEL, 17th & Tremont. "Where the World Registers." This is an elegant old hotel with more onyx in it than in any other bldg. The Ship's Tavern and Palace Arms Dining Rooms are extremely popular. Karl W. Mehlmann is mgr.

CHERRY CREEK INN, 600 S. Cole. Blvd. The newest and finest motor hotel in Denver is the way many describe this fine place. You'll like the Red Slipper Room and Red Slipper Bar — they do land office business. Frank M. Turner is the Pres.

DENVER HILTON HOTEL, 1550 Court Place. This hotel is the newest and most beautiful in the Rocky Mt. area — it sets in the center of the "Queen City of the West." It is 21 stories high and has 884 rooms. Also a 2000 car underground garage. 4 fine restaurants. Robert M. Mellen is the res. mgr.

WRITER'S MANOR, 1730 South Colo. Blvd. There are 235 ultra-modern rooms, 6 meeting rooms and an excellent restaurant. Russell Writer, Jr. is mgr.

ESTES PARK

STANLEY HOTEL. Don't miss one of America's finest summer resorts, 7500 feet high in the Rockies. All sports, nightly entertainment and the food is excellent. Thomas J. Mac Speiden is mgr.

MANITOU SPRINGS

EL COLORADO LODGE, 23 Manitou Av. On U. S. 24 West. Is one of the pioneers in the luxury motor-hotel field — true Southwestern atmosphere and spacious landscaped grounds. Real hospitality. Harry L. Wood is owner-mgr.

STAGECOACH INN, 702 Manitou Av. on U.S. 24 West. Is an old stagecoach stop. Is justly noted for its fine foods and service. Prime Rib of Beef, Stagecoach fried chicken and Rocky Mt. Trout are the specialties. Dining rooms have native pine furniture and heirloom china. Good food is combined with showmanship for maximum results. Open from Decoration Day to Labor Day. A. B. Armstrong, the owner is a member of the Hillsway Advisory Board, and as they travel winters to gather new ideas for their excellent place they also send me names of places I should visit and include in future editions. Highly recommended.

WALK'S MOTEL, 45 Manitou Ave., on Hwy. 24 West. There are 22 units. Just 5 mis. from Colo. Springs. R. C. and A. D. Walk are the proprietors.

MESA VERDE NATIONAL PARK

SPRUCE TREE INN. All sleeping rooms canvas cottages for lower budget housing. Fine lobby, dining room, bar and gift shop. Guided trips and evening campfires and horseback trips to the American Cliff Dwellers ruins. Roger L. Hall is the pres. & gen. mgr.

PARSHALL

BUCKHORN LODGE, Bar Lazy J Ranch, on the Colo. River, 108 miles from Denver and is a resort for your every pleasure. Amer. Plan. Genuine ranch hospitality. Open May 15th to October 15th. Your charming hosts are Rudy and Mabel Menghini.

CONNECTICUT

COS COB

CLAM BOX, 453 Post Road. Noted for its sea foods and lobster, also chicken.

EAST NORWALK

CHARPENTIER STEAK & LOBSTER HOUSE, 232 East Av. This is an attractive chop house where portions are generous and the foods of the top quality. Arthur M. Charpentier is the owner.

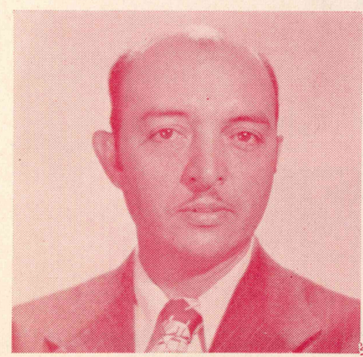
HARTFORD

HONISS OYSTER HOUSE, 44 State Street, in the center of town. In the same location since 1845. Their gallery of pictures, old and rare prints in the din. rooms is considered by connoisseurs as one of the most interesting in New England. Oldest eating place in Hartford. John J. Rome is pres.

STATLER HILTON HOTEL, Ford & Pearl. In the heart of Hartford. Newest hotel in town. Excellent food, good entertainment and superb service. Frank P. Morse is gen. mgr.

IVORYTON

JOHNNY CAKE INN, on Rte. 80. Is a



BEST WISHES FOR A REAL OLD FASHIONED CHRISTMAS AND A HAPPY NEW YEAR

JOAQUIN NORIEGA

Catering Manager

Sultan's Table Dunes Hotel



L. to R. — Sal Tino; Ken Cornell, top right;
Babe Pier, bottom right.



Peace on Earth

Wishing you Peace and Joy
at Christmas and many
blessings for the New Year!

THE HAPPY JESTERS

STARDUST
HOTEL

JOYEUX NOEL!

May Your Holiday be Bright with Good Cheer!



NOW ON STAGE
4th All New Titanic Production

LE LIDO DE PARIS

A great group of Continental performers wish you Good Cheer and Good Fortune in 1963!

STARDUST 18-HOLE GOLF COURSE
Santa Claus loves to play on our 18-hole course because it is so GOOD! If you want to play "Santa," for your Golfing friends, visit our Complete Pro Shop!

Aku Aku

Ever try a Polynesian Christmas or New Year Dinner? It's superb; delectable foods from Far Away Islands prepared to perfection, and made better with exotic rum drinks!

STARDUST Hotel
LAS VEGAS, NEVADA

Victorian mansion, built in the 1890s. In all its splendor of bygone days invites you to relax and to gather into your hearts its beauty. Allan Freiheit and his wife, the former Ruth L. Hill run this place that is so fine.

MIDDLETOWN

COMMODORE MAC DONOUGH INN, Silver St. and River Rd. Part of this bldg. is 200 years old — there is an impressive view of the Conn. River below. Nautical effect in the decor here. Continental cuisine 10 rooms for overnight. Louis W. Hafft is the owner.

MT. CARMEL

WEATHER VANE, 4137 Whitney Av. on U.S. 10. Here you can dine in pleasant and artistic surroundings. Cocktail lounge. Open kitchen, hearty good food, A la carte and table d'hote dinners and specialty dishes of all nations. Clelia de Maio runs this perfectly delightful dining spot.

NEW HAVEN

LES SHAW'S RESTAURANT, 70 Pond Lily Av. Specializes in roast beef, steak and lobster. Dancing on Saturday nights. New England contemporary style.

NEWTOWN

NEWTOWN INN, 2 mis. south on 25. This is a very nice colonial home that was built in 1787 with Amer. and Continental cooking. Bar and fireplace and soft music.

NORWALK

DORLON'S SHORE HOUSE. This is among the country's ten oldest restaurants. Big country house near the water but smartly modern inside. Owned and operated by three generations of the O'Sullivans. Main din. rm. opens on Long Island Sound. Shore dinners. Season, May to Nov. John O'Sullivan 3rd is mgr.

JOLLY FISHERMAN — Merritt Pkwy. and Main Av. Unusual exciting decor is secondary to the outstanding seafood specialties, steaks and chicken. Quarterdeck Lounge is a new adjunct as is the Brig for parties. Admiral Motel, a deluxe court, adjoins the restaurant. R. E. Marquis is the mgr.

RIDGEFIELD

STONEHENGE, 4 mis. no. on Hwy. 7. This has overnight accommodations in rooms, suites, and guest houses. Antique furnishings — very charming. Continental cooking. Cocktails overlooking the pond. One of the country's best.

TODE'S INN, on rtes. 33 & 35 by the fountain. Over 200 years old. Walter K. Tode is the owner and is known by one organization as one of the world's 10 great chefs. He runs a cooking school and lectures widely on food and wine.

STAMFORD

STAMFORD MOTOR HOTEL, 1209 E. Main. This is an elegantly furnished 80 room hotel that serves good food and drinks. Entertainment nightly. Ralph & David Sopkin are the owner-managers.

TORRINGTON

YANKEE PEDLAR INN, 93 Main St. Open daily 11 to 9. Colonial decor with fireplaces. American-Swiss cuisine. Sun. night buffets. 75 rooms too. It is very well known.

WALLINGFORD

YANKEE SILVERSMITH INN.

YALE MOTOR INN. Both are at Exit 66 Wilbur Cross-Merritt Pkwy. Across the St. from each other. Also a fine Silversmith Country Store here. Early Amer. furnishings in the restaurant and real good New England food. The Parlous Car is equipped with a novel wine list and authentic furnishings of the grand old days of railroading. Robert F. Meyer is the Innkeeper.

WESTON

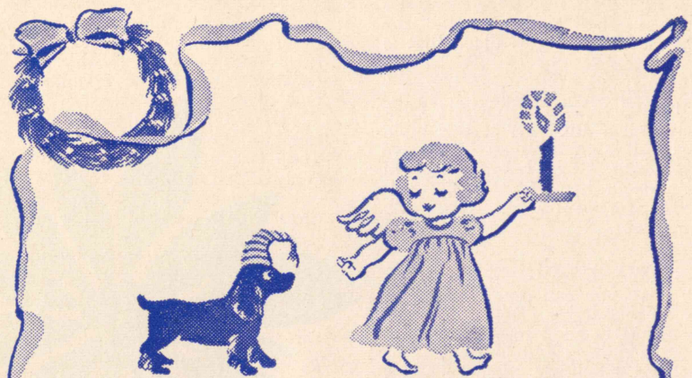
COBB'S MILL INN. Conn. Trpk. Here the diner-out will find a charming bit of early New England. The Mill, dating back some 200 years has been converted from a lumber and grist mill into a relaxing, congenial cocktail and dining spot. Traditional American fare. The tap room, located below the Falls which originally provided power for the mill, affords a spectacular view.

TWA

SEASON'S GREETINGS



FLY TWA SUPERJETS



A greeting old in doggerel,
extended in good cheer
For a Merry Christmas . . .
and a Prosperous New Year!

BARNEY
PERLMAN
& STAFF

HIALEAH TURF
& SPORTS BOOK

(ON THE STRIP)

3101 L.V. Blvd. So. — RE 5-9907

"Highest Odds In The World!"

Outstanding in winter with its fantastic frozen outdoor scenes and delightful log fires. Julie P. Lloyd is your hostess.

DELAWARE

WILMINGTON

HOTEL du PONT, 11th & Market, on Rte. 22. Founded 50 years ago in the "First city of the First State." It is frequently host to leaders in business and industry. Many of America's greatest companies are incorporated in Delaware and their directors come here on corporate business. The Playhouse, adjacent to this hotel brings top Broadway shows and concerts. Hotel was modernized throughout in 1960. John D. La Mothe is mgr.

DISTRICT OF COLUMBIA

WASHINGTON, D. C.

CONGRESSIONAL HOTEL, 300 New Jersey Av. S.E. This is the hotel of character, convenience and comfort, close to the Houses of Congress and other points of interest. I have stayed at this fine hotel many times and have always thoroughly enjoyed it. It DOES HAVE the right location for those with business "on the hill." The Caucus Room and Filibuster Room are the gathering places of official Washington. Here you will see all the Congressmen and Senators as they bring their important guests here where they can talk in quiet and comfort. One of the smart Knott Hotel Chain hotels. John Hyland Jr. is mgr.

LA SALLE DU BOIS, 1800 M St. N.W. Just off fashionable Connecticut Avenue and walking distance to the White House and downtown. French cooking at its best here. This rest. is most popular with the Senators, Congressmen and Ambassadors from all lands. Therefore it is also popular with tourists. Alex Stuart is owner.

STATLER HILTON HOTEL, 16th at K NW. Just a couple of blocks from the White House. All of Washington appreciates the dignity and prestige of the Hilton as do all world-travelers, dignitaries and tourists. One of the most popular hotels in the country. 825 guest rooms. Herbert C. Blunck is gen. mgr.

WATER GATE INN, on-the-Potomac-at F, N.W., on Riverside Driveway. There is always a breeze from the new River Roof. Open daily from 11:30 to 10 P.M. The Penn. Dutch decor is interesting and beautiful and the Dutch cooking is great. One of my favorite places to dine when in the capital. Marjory Hendricks is the owner.

FLORIDA

BOCA RATON

BOCA RATON HOTEL & CLUB. From early Oct. through mid-May. 18 hole golf course with Sam Snead as its winter pro, cabana club with its own mile of beach, tenis with pro. instructions by Ted Withall, famous for its cuisine, dancing nightly and on American Plan. One of the most beautiful old hotels in Florida. Robert B. Leggett, manager.

FORT LAUDERDALE

MAI-KAI RESTAURANT, 3599 N. Fed. Hwy. Decor here is strikingly Polynesian. One of the finest South Sea eating places and one of the liveliest. Volcanic flames, pagodas, waterfalls, lush scenery. Mandarin duck is my favorite here. Bob and Jack Thornton own this lavish place that is the toast of the Eastern Coast.

LAKE WALES

CHALET SUZANNE, 4 mis. no. In the hill and lake section of Florida. A most delightful inn of 30 pleasantly unusual bedrooms. Rambling chalet houses, gay patios, roof gardens and balconies. Spain whispers in the dining patio hanging with moss and bougainvillea. Florence, Milan, Istanbul, Egypt, China, Norway and Bavaria also have had their influences felt in the decor. Renowned cuisine. Mrs. Bertha L. Hinshaw is the owner.

MIAMI

THE COLUMBUS HOTEL, 312 N.E. 1st St. In the heart of Miami overlooking Biscayne Blvd. and Bayfront Park. There are 300 rooms, all beautiful, having been decorated by the world famous William Pahlmann. You haven't seen Miami until you've seen it from the TOP O' THE COLUMBUS which is high above the blvd. A. L. Feenan is the mgr.

DUPONT PLAZA HOTEL, 300 Biscayne Blvd. Way. Right downtown on the Bay and the Miami River. This is Miami's only new hotel and is one of the finest city hotels in the country. Your views from your rooms are great. This hotel is most striking and exciting in its colors and architecture. You'll like the roof-top Cloud Cafe. Leon Waite Jr. is mng. dir.

MIAMI BEACH

AMERICANA HOTEL, 98th & Ocean, Bal Harbour. A magnificent, completely air-conditioned 780 room oceanfront estate in a 10 acre setting of Floridian splendor, combining the best of all the Americas in one all-encompassing resort world. Charles T. Craddock is V.P. and mng. dir.

GOLDEN STRAND HOTEL & VILLAS, on the Ocean at 179th St. Florida's fabulous showplace. A complete resort — ultra-



HAPPY
NEW YEAR
from
Michael
Corday
& STAFF
Wilbur Clark's
DESERT INN

CHRISTMAS GREETINGS

from

EVERETT McCARLIE

CASINO MANAGER

DAY SHIFT

Mike Renis
Swede Hanson
Jack Aleshi
John Italiano
Cass Andress

CREDIT MANAGER

Lee Deer

HEAD CASHIER

Rex Lile

SWING SHIFT

Frank O'Neill
Sol Rappaport
C. E. Anderson
Howard Hill
Jasper Casalicchio
Mace Sickler
Max Rosenbaum
Omer Glover
Gus Walters
Jimmy Morrow
Cotton Shildnecht
Tony Spano

GRAVEYARD SHIFT

William Deer
James Moore
Sam Iacovetta
Billy Hicks
Sherby Phillips

CASHIERS

Pat Jay
Lil Nelson
Randy Browne
Lou Kudlik
Vaughn Harris
Tony Lush
Jack Robedeaux

HOTEL

Thunderbird

Make this a Happy CHRISTMAS

HY GOLDBAUM

STARDUST HOTEL

modern, ranch style spaciousness midst 6 acres of tropical luxury. 500 feet of the world's most beautiful golden beach. George B. Fitzgerald is the manager.

CORAL SANDS, 1009 Ocean Shore Blvd. on A1A hwy. Very much the same people return each year — it runs about 80% repeat business. 34 units that can accommodate 110 persons. William Akers, Jr. is the owner.

PALM BEACH

PETITE MARMITE, 309 Worth Av. One of the few good eating places in this territory — it is one of the best in the east. Though the chef is Italian, he is a past master at French cooking. Fine murals on the wall, old world charm and atmosphere. The owner is Costanzo Pucillo — everyone calls him "Cos."

PENSACOLA

CARPENTER'S RESTAURANT, Barrancas Av. and Corry Field Rd. Features Gulf seafoods and K. C. steaks. Dancing each evening. L. R. Carpenter owns it.

ST. PETERSBURG

VINOY PARK HOTEL, Amer. Plan. Open from Dec. to April. This is the largest on Florida's west coast — faces Tampa Bay. 375 rooms. Sterling B. Bottome is mng. dir.

TALLAHASSEE

TALLAHASSEE MOTOR HOTEL, 1630 N. Monroe. Near the state capitol. Also Fla. State University with its 10,000 students. Across from beautiful Lake Ella. Five acres of landscaped grounds. Gilbert Chandler is the mgr.

TAMPA

COLUMBIA RESTAURANT, E. Bdwy. and 22nd in Ybor City. Spacious with a charming Spanish atmosphere and architecture. Cuban and Spanish cuisine. Nine dining rooms and five bars. Cesar Gonzmart is the mgr.

FLORIDAN MOTOR HOTEL, Case & Florida Ave. 400 rooms. The Sapphire Room is popular and has nightly entertainment and cocktails. The Carriage Room and the Pub for dining. This is Tampa's largest and best motor hotel. James B. Pickard is mgr.

GEORGIA

ATLANTA

ATLANTA BILTMORE HOTEL. Situated in a 4 acre park between the famous Peachtree Sts. Popularly known as "The South's Supreme Hotel with a Personal Touch." Atlanta's largest — 600 rooms, 24 meeting rooms, a Rainbow-lighted Garden Terrace and a Polynesian Lounge overlooking a beautiful swimming pool. The Biltmore in the booming "Biltmore Zone" in the heart of Atlanta, is a real metropolitan hotel within reach of everywhere, yet provides a semi-resort atmosphere in the shadow of tall skyscrapers. Dining on the Rainbow-lighted Terrace in the spring, summer and fall. Also in the famous Empire Room, Rendez-Vous, and Biltmore Grill.

Excellent entertainment. Mrs. Howell Ross Hanson owns this hotel and she is a valued member of the Hillsway Advisory Board. She is Georgia's most outstanding woman.

SAVANNAH

GENERAL OGLETHORPE HOTEL, Wilmington Island, 9 mis. east. All sports. 250 modern rooms. William J. Hines, mgr.

SEA ISLAND

THE CLOISTER. This is one of the east Coast's most beautiful and sumptious resort hoels. The grounds and gardens and tree-lined walks and roads almost defy description. Dining areas are lush. All sports—one of the most famous resorts in the country. Irving A. Harned is VP & gen. mgr.

HAWAII

HAWAII NATIONAL PARK

VOLCANO HOUSE, Route 11 in Volcanoes National Park. Located on the rim of Kilauea Volcano. There are 40 rooms here with natural steam baths. Horses, golf

HONOLULU

CANLIS CHARCOAL BROILER RESTAURANT, 2100 Kalakaua Ave. on Waikiki. World famous restaurant. No one visits Hawaii without dining here. Lloyd G. Samaha is the VP and gen. mgr. Canlis is also in Seattle and soon to be in Portland too.

HILTON HAWAIIAN VILLAGE, 2005 1100 superbly comfortable rooms, suites and cottages, that set on a 20 acre beachside estate with its rolling surf, pvt. lagoon and five pools. Polynesian dances, exotic Oriental food in a variety of restaurants, clubs and cocktail lounges, and Luau feasts too. Edwin K. Hastings is gen. mgr.

THE WAIKIKIAN HOTEL, 1811 Ala Moana Blvd. Every service is available for your pleasure. Beach boys here arrange for all your water sports. This is the Hawaii of your dreams. It has connections in some way with my club, the Los Angeles Athletic Club. Fred Dailey is the mgr.

THE WILLOWS, 901 Hausten St. This is the family estate of the owners. It is a famous garden restaurant with eating pavilions overlooking pool and umbrellas in the garden patio. Mrs. Kathleen McGuire Perry is the mgr.

TROPICAL INN, R. 1, Box 286. This was formerly Wailua Ranch Hotel. Outstanding for rest and quiet as well as fine food and drinks. There are 12 rooms. Grounds have 8 beautiful acres and much lush tropical growth and trees. Colonel J. Albert Roesch is the owner.

IDAHO

BLACKFOOT

COLONIAL MOTEL & DINING ROOM, 695 S. Bdwy. This is just a very nice place to rest and eat. Fine cocktail lounge. 22 rooms are all comfortably furnished and the courtyard in the center is beautifully landscaped. Douglas and Esther Job run this nice place.

COEUR d'ALENE

TEMPLIN'S RESTAURANT & WATERFRONT LODGE, 112 W. Sherman, on US 95 and Int. 10. Waterfront theme in the fine decor. Excellent food. Come as you are in boat or car. Fishing is great here in the Ida. panhandle in the area of the largest and most beautiful lakes in the nation. Jim Taylor is the mgr.

MOSCOW

MOSCOW HOTEL, 313 S. Main, on Hwy. 95. Good wholesome food is served with nationality foods on Saturdays. 110 fine rooms. Close to the U. of I. Nicholas Bode runs this hotel.

SUN VALLEY

SUN VALLEY LODGE & CHALLENGER INN. 1 mi. east of Ketchum. This is America's foremost ski and sports resort. There are 325 rooms. Dorms for men and women at lower rates. Equally good in summer as in winter with all sports and the largest ice skating rink in the world all summer. Heated swimming pools. The grounds and landscaping and chalet type buildings are gorgeous. Winston McCrea is the gen. mgr. I really believe this is my favorite play spot in the nation.

ILLINOIS

CHICAGO

CAFE DE PARIS, 1260 N. Dearborn Pkwy. in the Park Dearborn Hotel. French & Amer. cuisine. A perfectly beautiful rest. with soft lights, fine murals and excellent wines and food that is tops.



THE FOX SHOP

110 N. 3rd St. 2106 Las Vegas Blvd. So.



AARON WEISBERG

The Sands

HOTEL

CAPE COD ROOM, 140 E. Walton Place, in the Drake Hotel. One of the best seafood houses in the country and the crowds who come here attest to that fact. Eastern seafoods and all Lake Michigan fish with the best New England clam chowder in the midwest.

THE CONRAD HILTON HOTEL, 720 S. Mich. Ave. — the world's largest hotel. It is a Chicago landmark. Since its debut in 1927 it has been a series of extravagant superlatives. It was purchased by Conrad Hilton in 1945. Thomas McNamara is the mgr. and Tom Turke is one of the Assistant Mgrs. and he is a member of the Hillsway Advisory Board.

EXECUTIVE HOUSE, 71 East Wacker Drive. The first new major hotel to have been built in Chicago in 30 years. It is the tallest reinforced concrete bldg. in this country. You will find incomparable cuisine created by chefs of national renown in the Executive Dining Room where the atmosphere of muted magnificence makes for relaxed dining in the grand manner. Here is ultra-modern hotel living at its best. A. M. Quarles is the mng. dir.

HOLIDAY LODGE, 4800 N. Marine Drive. Serves excellent American food. Was given the 1960 award for excellence by American Motel Magazine. It overlooks Chicago's beautiful lake front. The register daily is a veritable who's who in America. Morris S. Bromberg is the Pres.

O'HARE INN, the vast luxury motel near Chicago's O'Hare Int. Airport — it is keyed to the jet age. 400 luxurious rooms. Its facilities and convenient location have made it a mecca for blue chip corporations planning sales meetings, conferences and trade shows. 3500 square foot lobby — largest in any motel in the world. It is becoming a "luxury resort" for Chicago area families on week-ends. President Kennedy stayed here making it the first motel a president has ever stayed at. Dan G. Pavis is the Exec. VP & gen. mgr.

PALMER HOUSE. State and Monroe. Here are the famous Trader Vic's, Grill and Tavern, Empire Room, Le Petit, Town and Country and Coffee House dining rooms. It is truly one of the world's most luxurious and famous hotels. Excellent entertainment. Vernon Herndon is VP and gen. mgr.

PUMP ROOM, in the Ambassador East Hotel, 1300 N. State Pkwy. This is one of the very most elegant and lush dining spots in the entire country, bar none. People and stars especially on cross-country jaunts actually stop off in Chicago just to dine and be seen at the PUMP. The coffee boys strut under their white ostrich plumes that are four foot high. The food is mostly flaming, thus making every meal here a "holiday" occasion. Everyone wants to be seen at the Pump Room.

EVANSTON

FANNY'S RESTAURANT, 1601 Simpson Street, the World's most honored restaurant. It has been written up in more national magazines, books, won more honors and awards in more TV and radio interviews, and recommended by more national good eating guides than any other restaurant in America. Fanny has turned down a fortune many times for her own recipes that she concocted and invented herself. There are always celebrities dining here. Dining in Fanny's is just as fashionable as at the PUMP ROOM in Chicago. If I had to list the "Ten Tops" I would have Fanny's right up there. Fanny Lazzar owns and personally manages it and is a very valued member of the Hillsway Advisory Board.

GALENA

PALACE MOTEL, Rte. 1, west of town a mile on US 20 and Ill. 80. Spacious grounds, shade trees, large mansion that is over 100 years old with 10 sleeping rooms. Just 3 mis. to the Mississippi River and very scenic. New modern motel and 17 modern cottages. If you like older places with character and charm you will adore this spot. Roy Oldenburg is the prop.

LIMA

RAINBOW INN. Hwy. 96. This rest. has just been remodelled inside and out and seats 250. It has an Island atmosphere in the Tahitian Lounge and restful and austere beauty in the Gourmet Room. There are many exotic appetizers and entrees from the Polynesian kitchen that you will enjoy as you will the exotic drinks. A. P. Settle is the owner.

INDIANA

EVANSVILLE

HOTEL McCURDY, 101 S. E. 1st St. in the heart of town. Drive in motor entrance. Lighted parking lot. 300 outside rooms. New supper club, the EMBERS has entertainment and dancing. Delicious food. Walter Grupe is res. mgr.

FRENCH LICK

FRENCH LICK-SHERATON HOTEL. The "new" FRENCH LICK-SHERATON is an ideal meeting place for one or 1000. American Plan—special package rates for

Season's Best Wishes for 1963

MR. & MRS. TOMMY CLARE

Lounge Manager

WILBUR CLARK'S DESERT INN



the Season's Best...



JOHNNY DREW

STARDUST
HOTEL



Season's Best Wishes

from

JACK CATHCART

and his ORCHESTRA

magnificent RIVIERA HOTEL

winter and summer. Especially popular at Derby time. Leonard L. Gorrell is gen. mgr. One of America's best-known spas.

INDIANAPOLIS

THE KEYS RESTAURANT, 1820 N. Meridian. Hwy. 31. The cocktail lounge here is plush. Strictly American food in a Hoosier style. Nice atmosphere.

SOUTH BEND

MORRIS INN, on the Notre Dame Campus. It is right on the golf course, in the heart of the campus and has 92 rooms. The food served is excellent and this is the meeting place for students and parents and campus "profs." Especially popular during football season. Armand E. Lysak is mgr.

TERRE HAUTE

HOTEL DEMING, 6th & Cherry. There are 250 comfortable rooms. New Cotillion Room for displays, meetings and dances, and the new Gourmet Room is for excellent dining and wining—it is the most beautiful dining room in town. The Copper Penny Bar and Cocktail Lounge is cleverly done. Roscoe Wehrley is mgr.

VALPARAISO

STRONGBOW TURKEY INN, R. 6, Box 30, on U.S. 30. Beautiful restaurant. The turkeys are raised right here on this farm. Be sure to walk around the beautiful grounds. Charles W. Adams is the Treas.

IOWA

AMANA

OX YOKE INN. This original old home is 100 years old and has many antiques on display. New German Bierstube and Rathskeller. 12 imported beers. Excellent German food. You'll enjoy dining in the Wood Shed. You must visit the Amana Colonies. William Leichsenring is mgr. and pres.

RONNEBURG RESTAURANT. This is famous for excellent food and atmosphere. Lamps on all tables. Waitresses costumes blend with the atmosphere. Mr. & Mrs. William Oehler run this place. Excellent.

AMES

THE SHELDON-MUNN HOTEL, Main & Kellogg. Meeting place of students, their friends and parents as Ames is a college town. 150 newly decorated rooms. TOWN CAFE is most popular place to dine in town. John Lasche is mgr.

CARROLL

BURKE MOTOR INN, 6th & Main on Hwy. 30. This hotel of 100 attractively decorated and furnished rooms is owned and operated by my good friend, Robert A. Wright who is a valued and helpful member of the Hillsway Advisory Board. He is a most active hotel man and runs one of America's finest small town hotels here. One of the very best places to dine at in the Upper Midwest. Service and hospitality reign supreme here.

TONY'S RESTAURANT, jct. US 30 & 71. Serves prime ribs of beef, broasted chicken, Italian spaghetti and chop suey. A. J. (Tony) Vorsten is pres. and is the most

Season's Best Wishes

JACK DURANT



active restaurant man in this part of the land. He is pres. also of the US Hwy. 30 Assn. of Iowa. This is the famous Lincoln Highway.

CEDAR RAPIDS

HOTEL ROOSEVELT, 200 First Av. N.E. The town's newest and largest hotel. Picadilly Tavern has nightly entertainment and the "Farm House" is famous for food in the Iowa style. J. C. Kennedy is mgr.

DES MOINES

COUNTRY KITCHEN, Fourth & Walnut. This lovely dining room is in the fine KIRKWOOD HOTEL (a smart, modern hotel of 300 outside rooms). Jack Calhoun is gen. mgr.

HOTEL FORT DES MOINES, 10th & Walnut. This is a Boss Hotel and features strictly "red carpet" service. There are 425 fine guest rooms. New 500 car parking ramp. The Steak Ranch and the Boulevard Cafe are both very popular and the Hob Nob has 24 hour service. I spent an exciting night here back in 1936 with Franklin Roosevelt and Alf Landon when they were campaigning for the presidency and I represented the State of Minnesota at the six state "drouth-stricken" states conference with them and the luncheon the governor gave for us all at his office in the capitol. Joseph E. Whalen is gen. mgr.

TIFFIN

THE LARK RESTAURANT & LOUNGE, U.S. 6 West. Is famous for gracious dining. Just 6 mis. from Iowa City and so is popular with students and the faculty of the U. Dale A. Dahnke runs it.

KANSAS

LAWRENCE

HOTEL ELDRIDGE, 701 Massachusetts. This is the hospitality hqs. for students and visitors of the Univ. of Kansas. The Eldridge House Club has just been completed. It has the Red Slipper Room, Coach Room, Trail Room and Frontier Rooms and is by invitation only. Mike H. Getto is the mgr.

TOPEKA

HOTEL JAYHAWK, 7th & Jackson — just one block from the state capitol. There are 300 rooms. The food is good. The Jayhawk Jr., a scenic highway hotel at the Jct. of 24 and 75 is also operated by the same company. Elmer F. Hier is the gen. mgr.

WICHITA

HOTEL ALLIS, 200 S. Bdwy. Tallest bldg. in Kansas and the newest hotel in the city. 3 restaurants, the Country Kitchen, the Pancake Palace and the Prompto. M. E. Lamberti is the gen. mgr.

TOWN HOUSE MOTOR HOTEL, Bdwy. & Kellogg. Luxurious downtown motor hotel, private club, dining rooms and coffee shop. Swimming pool. This motor hotel boasts more deluxe features than any motor hotel in the southwest.

KENTUCKY

BARDSTOWN

THE OLD TALBOTT TAVERN and



Season's Greetings

CHARLES KANDEL

The Sands
HOTEL

coffee shop is in the historic Old Talbott Tavern that was built in 1779. It has thick stone walls, deep window casings, old builtin cupboards, heavy poplar ceiling timbers and old open fireplaces. Famous for chicken and country ham dinners — the smoked hams are hanging from the ceilings. My Old Kentucky Home is in this town. B. F. Stillwell runs it. Stephen Foster country.

HARRODSBURG

BEAUMONT INN, 638 Beaumont Drive on US 127 E. Swimming pool, spacious rooms and fine food. Open from March to Dec. Charles M. and T. C. Dedman Jr. are the managers.

LEXINGTON

THE KENTUCKIAN MOTOR HOTEL, E. High St. and Viaduct. 77 rooms. Just 3 blocks from the University of Kentucky. Good dining room and cocktail lounge. Finley H. Davis is the manager.

LOUISVILLE

THE BROWN HOTEL, Fourth Av. & Bdwy. This is the town's largest and finest hotel and one of the South's outstanding and most famous hotels. Excellent food and beverages in the five air-conditioned and famous restaurants. The Brown Suburban Motor Hotel is just 14 minutes away. Rave Quin is the manager.

CANARY COTTAGE, 3722 Lexington Road in St. Matthews — just 6 mis. east on U.S. 60 and 460. Features wonderful foods and homemade pastries, corn bread and hush puppies, and of course southern fried chicken. This is a deservedly popular place. R. M. Wheeler Sr. is prop. and is an honored member of the Hillsway Advisory Board. This is one of my favorite spots in the South.

THE OLD HOUSE, 432 South Fifth St.— just across from the Cathedral. This is a very unique place to dine. Menu-covered walls and I suggest you all reading send them your menus for display if you haven't already. It is one of the busiest streets in town and is wedged narrowly between other bldgs. Built in 1835. You must try it sometime. Mrs. Erma Biesel Dick is the owner.

LOUISIANA

BATON ROUGE

THE CAPITOL HOUSE HOTEL, Convention & Lafayette St. There are 400 guest rooms, beautiful pool and cabanas and resort-living in the 'motel in the sky." Drive-in parking. Very nice dining and cocktail areas. J. C. Eberhart is gen. mgr.

MONROE

PENN RESORT HOTEL, 201 S. Grand St. Enjoy resort living downtown at this new hotel with its cabanas, swimming pool and patio, coffee shop, Four Seasons Cafe and Lounge and plenty of free parking. Charles Penn is mgr.

NEW ORLEANS

BRENNAN'S RESTAURANT, 417 Royal Street. You haven't lived till you have had "breakfast at Brennan's." This place opens at 9 a.m. is so packed until early afternoon that you will have to que up for a table. Then you are served breakfasts WHAT AM breakfasts. This is a very elegant and plush bistro and is positively one of the most charming restaurants in the south.

HILTON INN, 901 Airline Highway in Kenner, La. Opposite Moisant International Airport. Combines the best features of a resort, private club and a fine hotel. Lynn Montjoy, Jr. is mgr.

ANTOINE'S RESTAURANT, 713 St. Louis Street. This most-famous restaurant was founded in 1840 by Antoine Alciatore and has been in the same family ever since. Antoine's is to New Orleans what Delmonico's was to New York and Cafe Anglais to Paris. Eating at Antoine's is like getting a new start in life. I doubt if there ever was a famous person from here or abroad who hasn't dined here. Roy L. Alciatore is the prop.

THE ROOSEVELT HOTEL, 123 Baronne Street. Right downtown. Features Creole dishes and has 4 dining rooms. The Sazerac Bar is the town's most famous tavern. Din. and dancing in the famous Blue Room. Seymour Weiss is pres. and mng. dir.

SHREVEPORT

THE SHREVEPORTER, 3880 Greenwood

Season's Greetings—

from

KEY HOWARD TRIO



Merry Christmas And A Happy, Prosperous

1963

FRANK SINATRA

Best Wishes!!

ROCKY SENNES

Sennes Theatrical Agency

STARDUST HOTEL
LAS VEGAS, NEVADA

RE 5-4445

Road. On US 79 & 80 West. This is an ultra-modern motor hotel with a resort atmosphere. 90 fine rooms. Here you will get all the attention you would expect in such an excellent luxury hotel. A. J. Tullos, Jr. is the prop.

MAINE

AUGUSTA

AUGUSTA HOUSE, 170 State Street. 175 fine rooms. Delicious meals are served here. Richard L. Schenk is mgr.

DOVER-FOXCROFT

BLETHEN HOUSE, 37 E. Main. The 48 room hotel was established in 1845, but the new modern motel in 1960. Just five miles from Sebec Lake. Paul P. Plourde is the prop.

GREENVILLE JUNCTION

SQUAW MOUNTAIN INN. On Moosehead Lake, it is a famous hostelry. Maine's fine foods are served in a picture window dining room. The lake is a fisherman's paradise. All sports available. Philp Sheridan is owner-mgr.

KENNEBUNKPORT

THE ARLINGTON HOTEL. Food is its greatest attraction in this fine small and up-to-date hotel. You will love this village and seacoast. Summer stock plays close. Mrs. James B. Yates owns it and is a member of the Hillsway Advisory Board.

THE OLDE GRIST MILL. Picturesquely weatherbeaten and on the edge of a small stream and has had a remarkable history. Maine's most unique eating place.

NEWAGEN

NEWAGEN INN. 100 rooms in this modern Colonial Inn. On a 400 acre wooded ocean cape. Tempered ocean swimming pool. John D. Brooks is pres. & gen mgr.

POLAND SPRING

POLAND SPRING HOUSE. It is delightfully Victorian. Both Amer. and Eur. Plans. New England's family hotel. Honeymooners get spec. rates. The charmingly colonial MANSION HOUSE is another under the management of David H. Collins. You'll love the gay nineties "Handle Bar Room."

YORK

YORKWAY RESTAURANT. Colonial styled. Attractive and good roadside rest. Charles Mermingis is the owner.

MARYLAND

BALTIMORE

CHESAPEAKE RESTAURANT, 1701 N. Chas. St. A very fine restaurant that serves all the foods of the Eastern seaboard and American specialties such as pot roast and apple pie. Closed on Mondays.

THE LORD BALTIMORE HOTEL, Balt. & Hanover — the host to most who visit Baltimore. 700 rooms. Family rates. Harold Kraus is VP and gen. mgr.

MILLER BROTHERS RESTAURANT, 119 W. Fayette St. A historic old landmark and is as famous as is Johns Hopkins. It serves the best fish in the area. Estab. 50 years ago and deserves all the popularity it has. Fred Miller is the manager.

SHERATON-BALTIMORE INN, Bdwy. & Orleans St. Opp. the world-famous Johns Hopkins Hospital. It is a luxurious pacesetter in drive-in hotels. Fine garden view rest. and cocktail lounge. 150 rooms. John Quinn is gen. mgr.

SHERATON-BELVEDERE. Chase & Chas. St. A great favorite among travelers. The Falstaff Room and the Terrace Room are both distinguished and popular. Albert S. Fox is gen. mgr.

MASSACHUSETTS

BOSTON

HOTEL MADISON, at North Station. Right in the heart of historical Boston. 500 new rooms. Elegant Maisonette Supper Club — you'll like your cocktails in the Left Bank overlooking the roof tops of Paris. Reed Seely is gen. mgr.

PARKER HOUSE, 60 School St. at Tremont. It is one of America's most famous hotels. A haven for travelers for over 100 yrs. Here Parker House Rolls originated. The main din. rm. is considered one of the most beautiful hotel din. rms. in the country. Mrs. Jessie L. Sherrard is Pres.

STATLER HILTON HOTEL, Arlington & Park Sq. Friendly New England hospitality. Close to business and historical sites. 1300 rooms. Superb entertainment nightly. Four fine restaurants. James P. Duchscherer is gen. mgr.

UNION OYSTER HOUSE — "Ye Olde Oyster House" is at 41 Union St., 143 Stuart St., and 122 Canal St. Your visit to Boston is not complete without visiting these fine places. Laurence A. Greaves is pres.

CHICOPEE

THE SCHINE INN, Exit 6, Mass. Trpk. 6 outstanding restaurants, 200 elegant guest rooms and unsurpassed year-round recreational facilities. It boasts the famous Wiggins Tavern, Lantern Inn Cocktail Lounge and Copper Kettle Coffee Shop. Swimming, putting course, 40 lane bowling alley and ice skating. G. David Schine is Pres.

EDGARTOWN

DAGGETT 1750 HOUSE on Martha's Vineyard. Described as a "Snug Little pre-Revolutionary Inn on Edgartown Harbor" the strikingly weathered simplicity draws friendly, interesting people. The waters here are constantly alive with sailing craft. All sports. Fred Chirgwin owns it.

HOLYOKE

THE LOG CABIN. Easthampton Rd. on Rte. 141. Carved on the very lip of a plunging beautiful valley to the West and to the East by a majestic mountain range. The skyline terrace steals the cooling breezes from the mountain. A perfectly gorgeous place to dine.

LYNN

ANTHONY'S HAWTHORNE RESTAURANT, 95 Oxford St. Is one of the top three in New England in volume of business. Anthony Athanas is the owner.

NANTUCKET ISLAND

CHANTICLEER INN, about 8 mis. e. of town at Siasconset. 30 mis. off Cape Cod and reached only by sea and air. Started in 1909 as a tea room by an actress, Agnes Everett, and named for the play in which her friend, Maud Adams was then playing in on Broadway. Here is good food of yesteryear prepared with the knowledge of today. Raymond and Katherine Noble run it.

NEW ASHFORD

THE SPRINGS MOTOR INN & RESTAURANT. Located in the heart of the Berkshires near the Summer Music Festival and on the way to winter ski runs. You can live your vacation dream here. An eating place of distinction with French and Italian cuisine. Ed Grosso and family run it.

NORTHAMPTON

NORTHAMPTON INN & WIGGINS TAVERN, 36 King St. Specializes in New England food. The Lantern Inn is a fine cocktail lounge. Be sure and visit Wiggins Village and browse around to your heart's content. Popular with college students and their friends and parents. Jay F. Keyes is mgr.

SPRINGFIELD

SHERATON-KIMBALL HOTEL, 140 Chestnut St. It is the leading hotel in Western Mass. The Cheshire Cheese Room is perfectly gorgeous — named after the one one Fleet Street in London that I have visited often. Ben C. Amstden is gen. mgr.

WESTMINSTER

THE OLD MILL RESTAURANT. Built in 1761 on a millpond which is a haven for wild fowl. Adjacent to birthplace of Johnny Appleseed. The famous "kissing" covered bridge crosses the millstream here. Rustic charm and beauty. Ralph and Ruth Foster run it.

WILLIAMSTOWN

WILLIAMS INN, on Williams College Campus — Treadway Inn. Wonderful. Need I say more? Richard Treadway is Pres., and this is managed by Howard Wooster.

MICHIGAN

DEARBORN

THE DEARBORN INN, 20301 Oakwood

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SIL PETRICCIANI

CASINO

STARDUST

HOTEL

Blvd. This is Michigan's finest motor inn. In a pleasant suburban setting, just 20 minutes from downtown Detroit. Near the Henry Ford Museum. Richard D. McLain is gen. mgr.

DETROIT

LONDON CHOP HOUSE, 155 West Congress. Finest rest. in Detroit. Continental and American cuisine. Very famous. Dancing nightly. Lester & Sam Gruber run it.

THE SHERATON-CADILLAC HOTEL. Wash. Blvd. & Mich. Av. 1200 rooms. It is Detroit's largest and one of its finest. Home of the famed Motor Bar and Cafe Caprice. Mark Schmidt is gen. mgr.

THE STATLER HILTON HOTEL, Grand Circus Park and Wash. Blvd. In keeping with the Hilton standard of hospitality. There are 1000 very nice guest rooms. Frank W. Teich is gen. mgr.

ESCANABA

HOUSE OF LUDINGTON, 223 Ludington St. The oldest yet most modern in town. Outside glass front elevator, spacious lobby overlooking the Bay with massive stone fireplace. The Emerald Din. Rm. is beautiful and one of my favorites.

FLINT

EL RANCHO, G4011 S. Dort Hwy. Opened 15 years ago. Serving the best steaks around, and roast beef carved at your table. 8 separate din. rms. The relish table is a delight to see. Jules Cantin and Lester Koch are the co-owners.

FRANKENMUTH

FRANKENMUTH BAVARIAN INN, 713 Main St. This is the mecca for millions (yes millions) who seek the true enjoyment that comes with a Frankenmuth chicken dinner. It serves more than 7000 persons on an average Sunday and 15,000 each week. About 600,000 a year. The famous chicken dinner is served family style. Here the gemueltlichkeit of Old Bavaria blends with the hospitality of New America. William Zehnder, Jr. is the mgr.

ZEHNDER'S of FRANKENMUTH, 730 Main St. Frankenmuth is developed and recognized nationally as one of America's most unique small towns and communities. Zehnder's began in 1856. The family style dinners had their origin in this town. There is heavy accent on Early American Furnishings here. Edwin L. Zehnder is the prop.

GRAND RAPIDS

THE MORTON HOUSE, 72 Monroe N.W. Furniture is by John Widdicomb. Finest foods in the new Boar's Head Bar — dining room. This is a superb recreation of the famed Old English Tavern celebrated by Shakespeare. This hotel was founded in 1835. 400 rooms. Thomas M. Bennett is res. mgr.

JACKSON

HOTEL HAYES, 224 W. Mich. Av. 200 fine rooms — excellent convention staff. The Pixie Coffee House, Drum Room that has entertainment and dancing, all serve fine food. John J. Sakmar is gen. mgr.

MACKINAC ISLAND

GRAND HOTEL. The ferry connects with this island by frequent passages from either Mackinaw City or St. Ignace. There are 300 rooms in this very elegant old hotel that boasts the longest porch in the world. No cars are allowed on the island. You will thrill to being met by a doorman and escorted up the red-carpeted, canopied covered stairs to the main porch as you alight from your carriage drawn by horses. The elegance of this place is beyond words. The view from the front porch overlooking the gardens, yards and pool below, and Lake Michigan in the distance is one of the finest in America and the millions of flowers all around defy telling about. This is still about tops in this country as far as I am concerned. Like a trip to a foreign land. R. D. Musser is pres. & gen. mgr.

MARSHALL

WIN SCHULER'S RESTAURANT, 115 S. Eagle. This is a charming old-world sort of a place with two fireplaces and organ music. It does a wonderful job of featuring plain good old American cooking. Win Schuler owns and runs it.

NILES

FOUR FLAGS MOTOR INN, 404 East Main. Motel informality with hotel luxury here at one of Mid-America's smartest hotels. Exceptional food and cocktails. Optional bellboy service if you care for it. Truman G. Warren is mgr.

ST. CLAIR

ST. CLAIR INN & COUNTRY CLUB, 500 N. Riverside St. The "Inn on the River." Heated glass walled swimming pool. Open the year round. It is on the St. Clair River just 50 miles north of Detroit. The combined tonnage of the Suez and Panama Canals does not equal the shipping that passes this inn. Creighton D. Holden is the owner and Mrs. Margaret Nelson is the mgr.

ST. IGNACE

TWIN ACRES DINING ROOM, on Portage Road. This is an old farm house. Has a glass-enclosed porch for serving. An excellent country eating place that is run

SAMMY CLARK

ARTISTS REPRESENTATIVE

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SID WYMAN



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our wish to you!
May your hopes
and dreams come true
at Christmastime!

DUNES
HOTEL & CASINO
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IN MEMORY OF

CARL MILLER

(HE LOVED SHOW-BUSINESS)

BELOVED FATHER OF

SIDNEY MILLER

by Beatrice De Loriea.

WARREN

THE EXECUTIVE INN MOTEL, 29900 Van Dyke, opposite the G. M. Tech Center. Your stay here will be a high point of your visit to Metropolitan Detroit. All sports available. Near Chrysler, Ford and other major industrial concerns. Mary S. Abbott is the mgr.

MINNESOTA

AIKIN

SHINGWAUK RESORT. One of Minnesota's finest resorts. Just 120 mis. from Twin Cities. The food is famous here. College-trained counselors and full day of activities for children and parents. The F. R. MacGregors are your hosts and they are also one of the largest producers of wild rice in the country.

AUSTIN

RED CEDAR INN. This is brand spankin' new and is the largest hotel in the entire area. Fine food and beverages and first class accommodations. Robert Bleavins is the mgr.

BEMIDJI

RUTTGERS' BIRCHMONT LODGE. A paradise for children. All sports. For hayfever relief. Paul Bunyan Summer Theatre on the grounds. This is where food and service is considered the most important requisite of a good vacation. Don Ruttger is the owner-manager. Room for 160 guests.

BRAINERD

MADDEN LODGE, on Pine Beach Road. Lumbertown USA is here too. In the center of 426 lakes within a radius of 25 miles and right on Gull Lake. Their own golf course. Food is absolutely tops here. American Plan. Full entertainment program. 120 guests. Jack and Peg Madden are one of the most popular young and most successful couples in Minnesota. This place is TOPS.

DEERWOOD

RUTTGERS' BAY LAKE LODGE. Fineness without fancy might well be the theme here. The knotty pine cabins are beauties. Every modern convenience here manages to give you a feeling of rural life in an atmosphere of gracious elegance. Fishing is excellent. All water and other sports. Jack Ruttger is the mgr. and Alec Ruttger is the owners.

DULUTH

CAPTAIN'S TABLE, 320 W. Superior in the Med. Arts Bldg. on U. S. 61. A modern nautical atmosphere plus the latest in rest. technological improvements. Mr. and Mrs. Jack Garber have done a wonderful job here. All completely new. All is air-conditioned even though it is in the heart of America's only air-conditioned city. Everyone dines here on their trips north and up the north shore of Lake Superior.

DULUTH HOTEL, 231 E. Superior St., 450 nice rooms, most overlooking marvelous Lake Superior. Home of the famous Black Bear Lounge. Food is good. John F. Westin is manager.

THE FLAME, 353 S. 5th Av. This is one of the most famous spots on this continent. From a hamburger joint to an elegant supper club right on Lake Superior within stone's throw of passing ore boats and all shipping. It is lush in decor and the food and beverages are above average in the better places around the country. The founders here started the Flame out in Phoenix. Jim Oreck is the present owner. A Minnesota Must place.

ELY

HIBBARD'S LODGE, on Fernberg Road. An excellent summer resort where cooking is an art and dining a pleasure — gracious hospitality — excellent fishing and guides available. You will enjoy the last wilderness playground at the gateway to the Superior National Forest and the Canadian Wilderness. Primitive setting. Run by the George Hibbards. Sauna baths here. American Plan.

GRAND MARAIS

END OF THE TRAIL LODGE, 159 Gunflint Trail. This is truly "the land of the sky blue waters." On Saganaga Lake, one of the deepest inland lakes in the states. You haven't lived until you have driven the Gunflint Trail. Al Hedstrom owns this spot that is now 10th in dollar volume in resorts in Minnesota.

LITTLE FALLS

PINE EDGE MOTOR INN, 308 1st St. S.E. An excellent roadside inn — way above average in the smaller towns across the country. Jim Madden is the owner — one of the famous Madden brothers of resort fame in Minnesota. Be sure and visit Lucky Lindy's former home that is now Lindbergh State Park when in Little Falls.

LUTSEN

LUTSEN RESORT, 110 miles n.e. of Duluth on the exciting North Shore of Lake Superior. This is the oldest resort in Minn. and is open in winters too for skiing. The dining room is excellent and serves transient meals too. The whole resort is rustic and nestles right down on the rock bound shore of Lake Superior.

MANTORVILLE

HUBBELL HOUSE. It was established in 1854. Mantorville was an important stop on the trail from the Mississippi to the Indian country west of St. Peter and the hotel barroom here was a favorite stopping place for mail carriers who entertained the west-bound travelers with blood-curdling yarns of their daily encounters with death at the hands of the wily redskin. The actual doorways here were sealed up years ago by Carrie Nation's masons. Excellent food and very popular with the Mayo clinic doctors and patients from nearby Rochester. Irene and Paul Pappas are your hosts.

MINNEAPOLIS

BECKY'S CAFETERIA, 1934 Henn. Av. This is considered by many to be the nation's greatest deviation from the normal in cafeteria dining. Very lovely French Provincial and English dining areas compliment the beautiful array of foods. It serves the very best food in Minneapolis. It is worth carrying your own tray for. Clayton E. and Jeanne Sonmore run it.

THE CURTIS HOTEL & MOTOR LODGE, Third Av. S. & 10th St. The famed friendliness of Minnesota begins at the Curtis. It has 900 rooms. Fine dining and wining. Pool, gardens and all. Fine new motel on the corner too, of this block-square hostlery. C. C. Melony is Pres. & gen. mgr.

510 GROVELAND, in an apt. house by the same name and address — coop. apts. The din. room is lovely, small, quiet, fully-carpeted, beautiful chandeliers, flowers, fine dishes and excellent homemade food that cannot be beat. I dine here very often when in Minneapolis. Roger M. Jewett is mgr.

HASTY TASTY RESTAURANT, 1433 W. Lake St. For relaxed, every-day dining and generous home-style meals. Not a show place but excellent when you are in a hurry and want good food. R. Solie runs it.

HOTEL MARYLAND, La Salle at Grant St., just minutes from everything downtown. This is not one of the top hotels in the country but is one that has done the best job of refurbishing and refurnishing and remodeling of any of the smaller hotels in the country. A nice dining room, the Orleans Room, is popular. The Vikings and Minesota Twins make this their hqs. as do many of the show people who come to town and airline pilots and stewardesses. Wallace Chisholm is the mgr.

RADISSON HOTEL, 7th bet. Nicollet & Hennepin. It has been completely redone and is beautiful and ultra-modern. The arcade leading to the garage that the hotel and Dayton's Dept. Store shares is lined with fine shops. This is the only major hotel and major dept. store under one roof in the country. The Viking Room and Flame Room (entertainment) are both very popular.

MOOSE LAKE

HARTS OLD TYME COFFEE HOUSE & RESORT, 333 Lake Shore Drive on Hwy. 61. Right on beautiful Moose Lake. Under same ownership since 35 years ago. Mrs. R. T. Hart runs it still assisted by her fine attorney son, Dick. He practices law in town on the side and in the winters. Excellent dining here. Such good food.

PARK RAPIDS

RAPID RIVER LOGGING CAMP, 4 mis. no. of town. Family style on scrubbed pine tables and features prime beef or sirloin, plus a special for every day. This is a replica of a logging camp of the gay nineties and is most interesting.



HOLIDAY GREETINGS

TO

STAN IRWIN

AND ALL THE STAFF

AT THE

HOTEL SAHARA

ARTHUR ELLEN

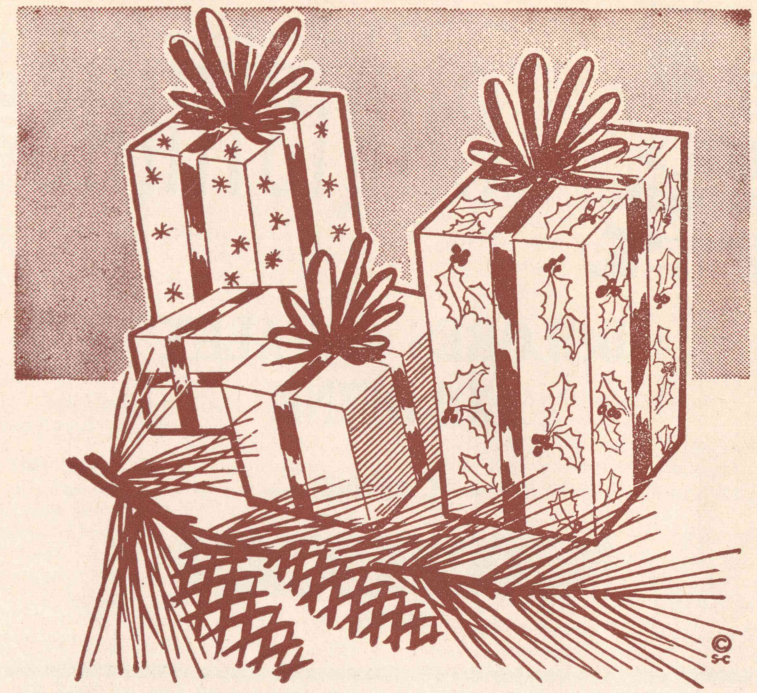


Wishing you a
Merry Christmas

RUTH and MILTON

JAFFE

STARDUST
HOTEL



Toby & Yale
COHEN

Also

Gil & Debbie

STARDUST
HOTEL



merry CHRISTMAS

DOLORES and ALEX
GOLDFINE

— CASINO —

RIVIERA
HOTEL

PINE CITY

MURRIEL & PAUL'S, on Hwy. 61 near the so. edge of town. It is small, not elegant, but cozy, with pine walls and air-conditioned. A typical roadside restaurant that has now taken the form of a supper club. The best steaks, chicken and lobster for miles around. Never have I seen better rolls or served hotter than here. Appetizers, home made jellies and jams and the best darned pecan and French chocolate pies are served here. Murriel waits on you personally and is the best waitress I have ever run across. Her husband Paul Miller does the cooking. Outstanding place to dine.

ROCHESTER

HOTEL KAHLER, 20 Second Av. S.W. Is world-famous and is known as America's best-run hotel. Roy Watson, Jr. was a member of my Advisory Board for Hillsway up until this year when he becomes President of the American Hotel Association and cannot have outside ties. The Kahler Corp. is now building a new INN-TOWNE MOTOR HOTEL in Minneapolis — it has one already in Owatonna and owns the smart F-M Hotel in Moorhead. You must try the Pinnacle Restaurant on the roof. Tunnels join this hotel directly with the Mayo Clinic. Only hotel with 24 hour nursing service. Is world-famous with folks who come from all over to "go thru the clinic."

ST. PAUL

THE LEXINGTON, 1096 Grand Av. Early American decor in this lush and elegant restaurant. One of the best places in town. Continental and American dishes.

SOUTH SAINT PAUL

GOLDEN STEER MOTOR HOTEL, 1010 S. Concord. The world's finest steaks from the steak capital of the world — the South St. Paul stockyards. Here you will find the warmth and the hospitality of the Good Old Days — the convenience and comfort of today — merged in an atmosphere of pure luxury. Privacy, serene comfort and convenience. Overlooks the famous Mississippi River Valley. Try the Gaslight Bar, the Sirloin Room or the Newport Coffee Shop. Robt. K. Souther is the Pres.

ST. PETER

HOLIDAY HOUSE, on Hwy. 169. Operated as a private club and has 4500 families as members. Excellent food and the best salad bar anywhere — try the old fashioned lettuce bowl — hot bacon and vinegar variety. There is a "routine" joining of the club here if you are not a member which takes only minutes. The club is beautiful, with dining area after dining area and several bars. This is truly a Minnesota "must place." Jim Martell is the owner. Note the framed FABULOUS MAGAZINE on the wall in which I have written up this place as well as my HILLSWAY recommended and approved Certificate.

STILLWATER

LOWELL INN. On the St. Croix River and right downtown. This is the "Mount Vernon of the West — Your Haven for Food and Rest." Nell Palmer runs it and does an excellent job. She is a former actress and each night as she opens the doors to the dining rooms at seven the curtain goes up again for her — she is truly theatrical. Many young couples come here to honeymoon. One of the most famous inns in the country, and rightly so.

WAHKON

HAZELGLADE RESORT. On Hwy. 27 near 169, 47 and 65. A family vacation spot with parents and children enjoying a vacation together. On a point with water on three sides — the best resort on famous Mille Lacs Lake, the second largest in the state. The Sunday Smorgasbords here are tremendous and very famous. Wish you all could try one as I do often when spending the summers at nearby Ann Lake. Frank and Hazel Gudridge run this excellent resort I recommend so highly.

WINONA

HOT FISH SHOP, Sugar Loaf, on hwys. 14, 61 & 43. Operated by Henry Kowalewski who knows the fish business backwards and forwards. Along the scenic Mississippi. Excellent food — you must wait in line because everyone comes here to dine.

MISSISSIPPI

BILOXI

BROADWATER BEACH HOTEL, on the Gulf of Mexico. One of the older spots on the Gulf, but kept up and modernized and added to until it is now the finest place on the south coast. Beautiful new motel units and fine hotel has been added. Grounds are perfectly lovely. Restaurants, cocktail lounges, and beautiful lobbies. A new marina is in the offing and perhaps is about finished by now, as is a golf course. Owned by Mrs. Joe W. Brown, so well known to all Las Vegas people as she and her late husband built and owned the HORSESHOE for many years. Curtis Trahan, another Vegan is manager here. Very highly recommended.

JACKSON

KING EDWARD HOTEL, Capitol at Mill St. Heated swimming pool, convention facilities for 1500 persons, drive-in motor lobby. Payton A. Enloe Jr. is mgr.

MISSISSIPPI CITY

THE FRIENDSHIP HOUSE. Seafood, charbroiled steaks and chickens at their best here. 14 cottages for rent. Jim Myers is the owner, manager.

OCEAN SPRINGS

GULF HILLS COUNTRY CLUB HOTEL & DUDE RANCH. All sports. 80 villa style hotel rooms. Excellent meals. Open year round. Dick Waters is mng. dir.

MISSOURI

COLUMBIA

The TIGER MOTOR HOTEL, 8th & Cherry. Terrace Grill has Smorgasbord on Wednesday. Fine rooms. Louis W. Shelburne is mgr.

EXCELSIOR SPRINGS

SHERATON-ELMS HOTEL, Elms Blvd. & Regent. Older spa-type hotel and very popular. World-famous mineral spring bath here. Max W. Richmond is mgr.

GALLATIN

McDONALD TEA ROOM. One of the most famous restaurants on the continent and one of the best. Perfect in its decor of antiques. Food is exquisitely served. Mrs. Virginia McDonald runs it.

KANSAS CITY

ALADDIN HOTEL, 1213 Wyandotte St. The hotel with a personality. Most convenient location in town. Ralph Pellow is mgr.

Le CHATEAU C — HOTEL CONTINENTAL, Baltimore at 11th St. 350 air-conditioned rooms, heated pool and 24 hour garage service. Noel Daniell is mgr.

HOTEL MUEHLEBACH & TOWERS, Balt., Wyandotte & 12th. The Towers is now. Much parking adjacent. One of the country's best.

STEPHENSON'S APPLE FARM RESTAURANT, 40 Hiway & Lee's Summit Road. On the corner of an orchard. Menu features apple dishes. Decor is unusual and follows early Missouri traditions. Leslie Stephenson is one of the twins that operates it.

ST. LOUIS

MAYFAIR HOTEL, 805 St. Charles St. Swimming pool atop the hotel. Garage. The Lennox Hotel at 825 Washington is also run by the same people. Julia Runge King is mgr. of the Mayfair and B. F. Hill of the Lennox.

THE STATLER HILTON HOTEL, Wash. Av., 9th St. & St. Charles. Comfort and convenience. Right in the heart of downtown St. Louis. Paul Gunta is gen. mgr.

SPRINGFIELD

KENTWOOD ARMS MOTOR HOTEL, 700 St. Louis St. This is one of the smaller cities fine hotels — almost like a resort set in the heart of a town. E. Thomas Moulder is the mgr. Very fine.

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Merry CHRISTMAS

TOMMY

McDONNELL

STARDUST

HOTEL

MONTANA

BILLINGS

NORTHERN HOTEL & GOLDEN BELLE RESTAURANT. This is one of my favorite hotels. The Golden Belle is one of the very lushest restaurants in the country. Dine here in the tradition of Montana's lusty past. The Billings Petroleum Club is also here. Warren Anderson is the mgr.

BROWNING

SAINT MARY LODGE & MOTELS. at Jct. of Hwy. 89 and Going-to-the Sun Hwy. Fresh St. Mary Lake Whitefish is served daily and is caught right here. All tourists' needs, saddle horses and wide-open spaces. Hugh Black owns it.

BUTTE

FINLEN HOTEL & MOTOR INN, Bdwy. and Wyoming. This is Butte's finest. The Gun Room is excellent for dining. Bob Wilhelm is mgr.

GREAT FALLS

RAINBOW HOTEL, a Western Hotel. 100 newly added rooms. Drive-in entrance. The Silk & Saddle is a most unusual specialty dining room. William H. Ellis is the mgr.

MISSOULA

THE FLORENCE MOTOR HOTEL, 111 N. Higgins. It holds the motto of "America's Finest Small Hotel." It has received many recogintions. Near the Univ. Spacious lobby. Prosper E. Paul is gen. mgr.

NEBRASKA

LINCOLN

HOTEL CORNHUSKER, 301 S. 13th St. 300 ultra-modern rooms. Near the capitol and the University. Fine dining in the Landmark, the colorful Tee Pee or informal Pow Wow. James D. Rodney is mgr.

OMAHA

HOTEL BLACKSTONE, 36th & Farnam. Home of the famous Golden Spur and Orleans Rooms, also the Cottonwood room with entertainment. Edward T. Schimmel is mng. dir.

NEW SCHIMMEL'S INDIAN HILLS INN, 8501 W. Dodge Road. Omaha's newest motor inn. Viennese cuisine in the fabulous Kavalier Restaurant. Bernard L. Schimmel is mgr.

NEVADA

ELKO

STOCKMEN'S MOTOR HOTEL, 300 Commercial St. Fine foods, good casino, heated pool, entertainment. This hotel was famous years ago and burned down and now the new motor hotel does justice to northeastern Nevada. R. J. Toothman is mgr.

LAS VEGAS

BLAIR HOUSE, 344 Desert Inn Road. Ideal for show personnel, divorcees and winter and summer travelers, and conventioneers. Friendly western style hospitality. Ideally located, just off the Strip. Clint Perkins owns it and Orlie and Bernice Hyden are the managers. My usual stopping place in Las Vegas.

Season's Greetings
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DUNES HOTEL. One of the most beautiful resort hotels in the west. Big Star stage revues in the Arabian room. Home of the famous Sultan's Table. Arthur Allen is mgr.

EL CHOLO CAFE, 625 Las Vegas Blvd. South. Specializes in Mexican food. Hortensia McKiernan runs it and is a member of the Hillsway Advisory Board. A mecca for all the stars when in town and a favorite with the local people too. Everyone eats here once when in town.

MORRIS LANSBURGH'S FABULOUS FLAMINGO HOTEL. 650 luxurious rooms — the largest luxury resort in town. Most beautiful accommodations in the west. The Candlelight Room is acclaimed by those in the know as the finest in the world. Seats only 60. The ultrapluxurious suites are unrivalled anywhere. Japanese house boys and English butlers if you want them. Morris Lansburgh, the Pres. owns or operates over 2000 guest rooms in Miami Beach too.

RANCHO ANITA MOTEL, 2121 Las Vegas Blvd. South on 91. Owner operated for over 10 years. It is proud of its "comeback" guests. You really feel at home here. Mrs. L. E. Larson is part owner and is the manager and is one of the finest ladies I know — was born in Sweden. It may not be the most elaborate motel in town but it certainly ranks among the top five to my way of thinking.

RIVIERA HOTEL, Hwy. 91 on the Strip. 550 deluxe suites. A tower type of hotel and designed for your complete convenience, whether on vacation or having a full scale convention. Handsome Dick Chappell is the manager.

HOTEL SAHARA, Las Vegas Blvd. South on 91 at the start of the Strip. Will have 1000 rooms when all completed. What a construction job has been going on here the past year or two. Under the direction of Milton Prell, a veteran of 15 years on the Las Vegas scene. He is also top executive of the Sahara's downtown affiliate, THE MINT. Was the 6th resort hotel in town

SEASON'S GREETINGS
GEORGE REDMAN
AND HIS ORCHESTRA
SILVER SLIPPER



from the

ALL NEW

foxy's



"On the Strip"

Just North of the Sahara

ABE FOX

MARGIE & JERRY FOX

PLUS STUART
AND CAROL

and the

Telephone Answering
Bureau

ETHEL BELDEN

and has been a leader ever since. A subsidiary of the Del E. Webb Corp.

SANDS HOTEL, 3355 Las Vegas Blvd. South on 91. The showplace of the stars. Covers acres and acres of landscaped grounds, the various hotel sections are named after famous race tracks. The Copa Room is very popular with fine shows and food. "Round the clock action in the world-famous Sands Casino." Jack Entratter is the President and Lloyd Cope is res. mgr.

THE OLD RANCH, 904 Las Vegas Blvd. North. One of the best spots to eat at in Las Vegas. A charming old house with antiques, candle light, and excellent food. Loaf of bread of your own to cut. Fine bar. Run by Mickey Belding, while her husband, Carl, has all the catering at the Convention Center. A Las Vegas "must". Might have to move locations, but it will be just as fine.

STARDUST HOTEL, 3000 Las Vegas Blvd. South. Here is real Las Vegas luxury at economy prices. 1295 deluxe rooms starting at $6.00, imagine that! At your door parking. The world's largest resort hotel. The AKU AKU RESTAURANT is on the grounds. The 4th edition of Le Lido De Paris on the stage now. Coffee shop is most popular place in the west and the food is good and reasonable. Lou Sico is res. manager. Under same ownership as the Desert Inn.

THUNDERBIRD HOTEL, Hwy. 91 South. 450 deluxe rooms, convention facilities, of course and excellent food. Currently the Flower Drum Song is on stage — a New York cast. Joe Wells is your host.

TROPICANA HOTEL, Way out on the strip. Was world-famous the day it opened. Across the street is their lovely country club and fine golf course. Lovely grounds. Beautiful pool, health clubs for men and women and spacious lobbies and parlors. Bob Cannon is the manager.

WILBUR CLARK'S DESERT INN & COUNTRY CLUB, 3145 Las Vegas Blvd. South, in the heart of the Strip. This is Las Vegas' complete resort hotel. 500 excellent rooms and suites. Fun around the clock. Spectacular floor shows in the Painted Desert Room where Pancho reigns — the world's best and most honored maitre D'. Landscaped grounds, beautiful country club house and world-famed golf course where the Tournament of Champions is held yearly. Country club is surrounded by luxurious homes, the finest being that of Wilbur and Toni Clark. The DI boasts the world's best publicity man — Eugene Murphy. The Sky Room, 60 seconds above the desert is a rendezvous where everyone goes to dance later in the evening. Casino is never dull here. Carl Williams is resident manager.

RENO

ALPINE VILLAGE INN, 6395 South Virginia. German, Swiss and American dishes. Beautifully designed and well run. Hershel Leverton runs it. Excellent.

Merry Christmas...

and may all your dreams come true

MR. and MRS. CHARLES TURNER
and JILL

the Sands hotel

EUGENE'S RESTAURANT, 2935 South Virginia. Very good continental cooking. Rustic and rambling structure. Gilbert Vasserot is one of the owners.

NEW HAMPSHIRE

EXETER

THE EXETER INN, 90 Front St., in N. H.'s beautiful seacoast region. Here you can enjoy gracious hospitality in a colonial setting at moderate rates. Robert M. Taylor is manager.

FRANCONIA

FOREST HILLS HOTEL & COTTAGES. Situated high in the cool, scenic White Mts., this 200 acre resort offers all sports and a social program as well as excellent cuisine. Free from hay fever. Henry C. Petteys is the mgr.

HANOVER

HANOVER INN & MOTOR LODGE, Lebanon St. at Dartmouth College. For a long remembered visit or vacation with fine food, a friendly hearth, and charming colonial accommodations, this Inn or brand new Motor Lodge is just right for a day or a week. You can ski the famed Dartmouth Ski-way. James McFate is mgr.

JACKSON

WHITNEYS' IN JACKSON, Five Mile Circuit Road on Rte. 16B. This is all 50 year old New England farmstead, altered and remodelled many times but still with the original charm of old New England. It was one of the first winter resorts and one of the first to stay open all winter. Weekly cookouts and Sunday night Smorgasbords. H. H. Whitney is the owner and is on the Hillsway Advisory Board.

LACONIA

HICKORY STICK FARM, Bean Hill Road. This is a dining resort located on a hillside that is wooded and overlooking the lakes region with a panoramic view of the White Mountains. Chas. Roeder is the owner and is a new member of the Hillsway Advisory Board. Welcome aboard.

NORTH CONWAY

EASTERN SLOPE INN, open all year. Eur. and Amer. Plans. All sports. Floodlit skating rink and Ski Lounge. Chas. Pinkham is Pres.

PORTSMOUTH

WENTWORTH-by-the- Sea, Wentworth Road, Newcastle. 234 rooms, open from Mid-May to Mid-October. Warm salt water swimming pool and all sports. In a scenic and colorful town. Dan Barry is mgr.

WEST THORNTON

THORNTON FARM KITCHEN, on US 3. Was originally built as a country store. The stockroom of yesteryear is now the kitchen. All food is baked and prepared on the premises. Marian Hanson does the cooking and her husband manages the place. She was educated for the theatre and this place shows it.

WHITEFIELD

MOUNTAIN VIEW HOUSE. Gracious



Dave
Goldstein

DUNES
HOTEL & CASINO

hospitality in the tradition of the Dodge family for four generations. Spec. rates to honeymooners. Frank S. Dodge Jr. is res. mgr.

WOODSTOCK

JACK O' LANTERN MOTOR RESORT. Main bldg. is over 200 years old. It has been a stopping place for over 140 years. On a 400 acre landscaped estate. Wonderful food. 31 cottages. James Keating runs this spot.

NEW JERSEY

ATLANTIC CITY

CHALFONTE-HADDON HALL on the Boardwalk at N. Car. Av. Spacious hotel that overlooks the Atlantic and is year round. Jos. I. McDonnell is VP and gen. mgr.

THE CLARIDGE HOTEL, Boardwalk & Indiana. Smart and modern hotel of 400 rooms. 250 on the ocean front. The Merrie Malfair Lounge is very popular. George Bruni is VP and gen. mgr.

MARLBOROUGH BLENHEIM HOTEL. Outdoor pool, ice rink in winter, fine cuisine, oceanfront decks and new luxury wing. Ownership and management of Josiah White & Sons, Ltd.

BERNARDSVILLE

OLD MILL INN, Rte. 202. Just across the hwy. is the old mill. It ground grist to feed Washington's army in 1779. Old Mill Inn is housed in a venerable barn. Very popular for luncheons and dinners. The Old Mill "Continental Buffet" is an experience in unusual cuisine. Raymond M. Cantwell is the Inn Keeper.

HO-HO-KUS

HO-HO-KUS INN, Sheridan Av. & Franklin Trpk. Built in the 1700s. It was a fine Dutch residence and became an Inn in the 19th century. Gordon Butler runs it.

NEWARK

THE ROBERT TREAT HOTEL, 50 Park Place. New multi-million dollar addition. The old part will be completely redone. Thus it will become one of the finest hotels in the East. I always stay here when visiting New York area — only 20 minutes by bus to downtown New York. Across from Military Park and its fine underground garage. A Knott Hotel. You cannot go wrong at any Knott Hotel. Albert Stender Sr. is the VP of the Knott Hotel chain and is mng. dir. of the Robert Treat.

PLAINFIELD

THE PARK HOTEL, 125 West 7th St. Handy to everything and to the airports. Buses stop at the door for New York. Superb dining in luxurious surroundings. Palm Terrace is great for cocktails. Park Hotel Annex is next door and has all been done over. Albert Stender Sr. is Pres. and is a member of the Hillsway Advisory Board. His son Albert Stender Jr. is V. P.

PRINCETON

NASSAU INN, on Palmer Square. Gracious living in a colonial setting. Family plan. A good location just across from Princeton University. Wm. G. Bohm is gen. mgr.

SCOTCH PLAINS

MAISON BILLIA RESTAURANT, 1260 Terril Road. French cuisine. Gerard Klingman is host.

NEW MEXICO

ALBUQUERQUE

SCHINE WESTERN SKIES HOTEL, 13400 Central Av. S.E. In a magnificent setting. This hotel is a resort of 225 rooms. Indian motif. Fine view of the Sandia and Manzano Mts. Richard Rahm is mgr.

CARLSBAD

LA CAVERNA, Canal and Greene Sts. The Spanish Inn with a Tradition. John Vernon Johnson is the gen. mgr.

SANTA FE

LA FONDA HOTEL, 100 San Francisco St. There are 203 different kinds of rooms here. Old-world flavor and many have balconies. The new "Gate of Spain" din. room serves fine food. Outside dining too. Conducted motor tours to the Indian country, all sports and excellent skiing in nearby Santa Fe Basin. A Fred Harvey Hotel. William W. Wallace is mgr.

LA POSADA INN, Santa Fe's Motor Hotel. 330 East Palace St. Dining on the outdoor patio. Harvey S. Durand is gen. mgr.

THE SHED, 113 E. Palace Ave. — Prince Patio. Dates back to 1692. The main patio is still closed at night by the big wooden gates that once shut out hostile Indians. Thornton Carswell and wife Polly are the cooks and owners and managers.

NEW YORK

ALBANY

KEELER'S STATE STREET RESTAURANT, 56 State Street. One of the oldest in the country. Caters to lusty American appetites. Close to capitol.

BANKSVILLE

LA CREMAILLERE, Off the Merritt Pkwy. at Exit 31. 30 mis. from N. Y. French Provincial style house in fashionable Westchester area. You might think you were actually dining in France. Robt. Meyzen is one of the proprietors.

MERRY CHRISTMAS
MAX WATERMAN
CASINO
TROPICANA HOTEL



the JOY of CHRISTMAS

CASINO PERSONNEL

Of The

Fabulous

Flamingo

HOTEL



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BUFFALO

THE STATLER HILTON, Dela. & Niagara Sq. In the civic center. 1100 rooms. Fine entertainment and food. Geo. P. Mandis is gen. mgr.

CAZENOVIA

BRAE LOCH INN, 5 Albany Street. Overlooking Cazenovia Lake, open all year. The Wee Pub is a real gathering place. Peter S. Brown, mgr.

CROTON FALLS

MASSE'S EPICUREAN CLUB. Paul Masse has traveled the world over to learn the art of cooking which he has really mastered.

GARDEN CITY

GARDEN CITY HOTEL, 7th St. & Park. In a charming country setting, 22 acres of parkland. Just 22 miles from N. Y. City. This is a KNOTT HOTEL. L. W. Osterstock is mgr.

JAMAICA, L. I.

INTERNATIONAL HOTEL, N. Y. Int. Airport at Odlewild. Ultra-modern for the jet age. The Cafe International and the Flight Bar Cocktail Lounge. Trans. to both airports. This is another KNOTT HOTEL. Herman L. Hanfland is gen. mgr.

LAKE PLACID

MIRROR LAKE INN, 35 Mirror Lake Drive. Pvt. cottages. Free skiing and instructions. Year round vacation spot. C. M. Wikoff is owner-manager.

MONTAUK

GURNEY'S INN on old MONTAUK HIGHWAY. It is 125 miles out at sea — a superb location. Glassed-in dining room has fine view while dining in the old-world manner. Leisurely and graciously. Nick Monte is manager.

NEW YORK CITY

THE CARLYLE HOTEL, Madison Av. at 76th. Most exclusive — 35 stories high. Luxurious transient accommodations. This is where Pres. Kennedy usually stays, as do other visiting dignitaries — especially those who are not seeking to be seen. (Are there some?) Samuel B. Lewis is VP and gen. mgr.

FORUM OF THE TWELVE CAESARS, 57 West 48th. International cooking. Decor is tremendous. Easily one of the best restaurants in the entire western hemisphere. Menu translated from the Latin.

LE PAVILLON, 111 East 57th. In the Ritz Tower. Many claim this to be the very best restaurant in the country and who am I to dispute it when I sit here and see the steady stream of socialites, dressed to the hilt, in their black ties, diamonds and costly stoles, frequenting this place nightly. Of course IT IS EXPENSIVE. Henry Soule is the owner.

THE WALDORF-ASTORIA, Park Avenue at 50th. Need I say anything about this place — I don't think so. A Hilton Hotel. Frank G. Wangeman is exec. VP.

PLATTSBURGH

WITHERILL HOTEL. Opened in 1868. It stands at the crossroads leading to Canada, to New England, and to the Adirondacks and the Lake Champlain — Lake George Country. William H. Howell Jr. is manager.

ROSLYN

BLUE SPRUCE INN, 1480 Northren Blvd. Continental cooking at its best. This is popular with socialites who enjoy the Polo Bar as well as the many dining areas. Carl Werner, one of the best restaurant men in the business owns this place.

WEST POINT

HOTEL THAYER, U. S. Military Academy Reservation. Guest rooms over look the Hudson River. Its rolling lawns, terraced gardens and delightful meals make a Thayer visit an event to remember. A week-end here is one of relaxation and of historic sight-seeing. Jack Schafer is manager.

WHITEHALL

THE LIBERTY EATERY & ANTIQUE EMPORIUM, 16 N. Williams Street. Located on the canal bank. It is an old canal warehouse, completely restored and furnished with authentic antiques of the period. Also a little old-timey theatre. A famous yachting clientele and tourist attraction. Katherine Leddic is the prop.

NORTH CAROLINA

ASHEVILLE

GROVE PARK INN & MOTOR LODGE. This is a Jack Tar Hotel — a resort for leisure living in the picturesque Smoky Mts. Is as well known as any resort in the country. J. William Cole is VP and gen. mgr.

BLOWING ROCK

GREEN PARK HOTEL. Open June 10th thru late fall. One of the best loved hotels in the state. Completely modernized. Wonderful food. G. S. Pickard is mgr.

CHARLOTTE

QUEEN CHARLOTTE HOTEL, 237 W. Trade St. The Pine Room is a distinctive restaurant. Early American informal atmosphere. It is Carolina's largest. Kenneth B. Cross is mgr.

FRANKLIN

KELLY'S INN & TEA ROOM on W. Main St. Is operated by Lassie Kelly. 35 mis. from Great Smoky Mt. Nat. Park. Country ham and fried chicken, black walnut pies and fresh country vegetables. 12 rooms.

RALEIGH

HOTEL SIR WALTER, 400 Fayetteville. It is Raleigh's largest and finest hotel. Arthur E. Buddenhagen is VP and gen. mgr.

ROARING GAP

GRAYSTONE INN, 5 mis. South of Hwy. 27 and Blue Ridge Parkway Cloverleaf. At an elevation of 3700 feet — a truly memorable place for a summer vacation. All sports. Mrs. Walter Bovard, a member of the Hills-



from the
Management
&
Personnel
of

MARKET TOWN
BUILDERS AND
HOME SUPPLY



Christmas Greetings



HOWIE

ENGEL

The Dunes

HOTEL

way Advisory Board, owns this place and is gen. manager. She also runs & owns the Coquina Hotel in Ormond Beach, Florida.

WINSTON-SALEM

HOTEL ROBERT E. LEE, 5th & Cherry. This is a well-maintained older hotel with a fine reputation. 350 rooms. Douglas Boyle is Exec. VP.

NORTH DAKOTA

FARGO

THE TOWN HOUSE, 301 3rd Av. N. This is Fargo's finest — one of the most beautiful in-town motels I have seen.

GRAND FORKS

WESTWARD HO MOTEL & CHUCK HOUSE RANCH RESTAURANT. On US 2 West. Like Virginia City is the Westward Ho Village. There is a boot-shaped swimming pool and a collection of over 850 wagon wheels. Don Lindgren is mgr. and co-owner of this place that will surprise you way out on the plains of the great state of North Dakota.

JAMESTOWN

MAC'S RESTAURANT, 805 S.W. 20th St. on US 281 at Jct. of Interstate 94 and US 10. Just new and beautiful. Finished in Scottish decor with the MacKenzie coat of arms prominently displayed. Excellent food and hospitality. R. E. MacKenzie is the owner — the MacKenzie's are excellent restaurant people.

OHIO

CINCINNATI

MAISONETTE RESTAURANT, 505 Walnut. This is a distinctive French Restaurant, where the bankers, lawyers and business tycoons congregate — also many celebrities. Really elegant dining. Michael and Lee Comisar own it.

NETHERLAND HILTON, 5th & Race St. is one of America's fine hotels. 800 outside rooms. Arthur Griffith is gen. mgr.

TERRACE HILTON, 6th, Vine and Race Sts. Also in the heart of the city. It is smart and popular and has 400 fine rooms. Here is the home of the famous Gourmet Room. The Terrace Garden on the 8th floor furnishes dining al frescoe in summertime. Home also of the exotic Kasbah cocktail lounge. Henry Nolan is res. mgr.

CLEVELAND

HOPKINS AIRPORT HOTEL, 5300 Riverside Drive. On the grounds of the Cleveland Airport. World famous restaurant. Large scenic picture windows. Spacious lobby. There is an exciting new concept of living here. Eugene L. Bostrom is the mgr.

THE STATLER HILTON, Euclid Av. & E. 12th St. Just two blocks from Playhouse

MERRY CHRISTMAS

CONNIE MORMON

LAS VEGAS

CHILDRENS NURSERY

827 South 7th Street

Square. Close to the Union Terminal Stn. 1000 attractive rooms. Robert F. Brydle is gen. mgr.

COLUMBUS

DESHLER HILTON, Broad & High. Has 1000 rooms. It towers over the capital city. Four restaurants. Home of the famous Sky Room, the dining and dancing palace in the clouds. Carl Prather is gen. mgr.

HAMILTON

EATON'S MOTOR HOTEL, 1767 Dixie Hwy. Main bldg. is over 80 years old. This was one of the first to ever use the word MOTEL back in 1935. From tourist room renting to a $750,000 property, the story of success here has been subject matter for many magazine articles. W. H. Cisle is the manager.

LEBANON

THE GOLDEN LAMB, S. Broadway on State rts. 42 & 48. Ten presidents have stayed here, as did Dickens on his American tour. The rooms are named for distinguished guests and furnished with fine antiques. The first guests came here on horseback. One of the most interesting roadside inns in America today. Owned and operated by Robt. H. Jones.

LORAIN

HEILMAN'S RESTAURANT, 302 Broadway. Established in 1921. Back to the farm chicken, fresh Lake Erie fish — also the Black Martini which is served only at Heilman's. Three Cheers Cocktail Lounge. Other Heilman Restaurants are at Fort Lauderdale and Clearwater Beach, Florida. Paul V. Daley is mgr.

MANSFIELD

MANSFIELD - LELAND HOTEL, Park Av. West & Walnut. This is one of the nicer places to stop for a meal or overnight. The Johnny Appleseed Coffee Shop, the Colonial Din. Rm. and the Village Green Cocktail Lounge are all very attractive. Joseph G. Wright is the manager — he is a Hillsway Advisory Board Member.

MAUMEE

THE OLD PLANTATION, River Road & E. Wayne. Was built in 1836. Was part of the Underground Railroad for runaway slaves from the south. Pres. Abe Lincoln

HAPPY HOLIDAYS

MAX SHORE

CASINO

FLAMINGO HOTEL



Greetings

AND BEST WISHES

MERRY CHRISTMAS

Management and Personnel

of

The Sands

HOTEL

stopped here over night. Donald H. Buckhout Jr. runs it.

MIDDLETOWN

MANCHESTER MOTOR INN, corner of Broad and Manchester. One of the finest small inns in the nation. Property is owned and operated by Armco Steel Corp. Managed by Paul D. Galeese.

RICHFIELD

THE DANISH SMORGASGORD. Amer. and Danish style dinners. This is an early American mansion — originally part of a 2500 acre estate. The Danish Smorgasbord is truly a work of art here — Theo Kirk runs it.

TOLEDO

PARK LANE HOTEL, Jefferson & 23rd. This is a most unusual hotel — different in every way. Every suite boasts its own decor. Very homelike. Roi C. Davis is Pres. & gen. mgr.

VERMILION

OKAGI RESTAURANT, 111 Liberty St. Started in 1913 and Japanese owned until 1946. Family style restaurant only with no a la carte service. Uses linen table cloths and napkins only — this I like. Near the summer resorts of Lake Erie. R. Vasbinder and C. Thomas are the owners and operators.

OKLAHOMA

OKLAHOMA CITY

89'er INN, 3300 N. Lincoln. Was designed and named to carry on the heritage of one of the most dramatic events of Oklahoma history — the "Run of 1889." You will enjoy relaxing in the RED LADY CLUB. Owned and operated by Bud Cutter and Dean Morgensen.

THE SKIRVIN HOTEL, Bdwy. at Park. Distinctive hospitality — hospitality that is properly subtle, yet persistently present. 500 beautiful rooms. The Ekirvin Tower is just across the street. George W. James is Pres. I believe Perle Mesta used to own this hotel — the hostess with the mostess.

TULSA

THE MAYO HOTEL, 5th & Cheyenne. 600 rooms and a 400 car garage. This is elegance and grace personnified in the oil capital of the world. World famous. Burch Mayo is the president.

OREGON

COTTAGE GROVE

VILLAGE GREEN MOTOR HOTEL. This you have to see to believe. It is indeed the outstanding motor hotel facility in the Pacific Northwest. It is incomparable. Rustic architecture, delicate gold-plated lounge fixtures. The dining room reflects the rugged beauty of the Oregon Timber Country. Harry Ringland is the mgr.

PORTLAND

CAPE COD TEA ROOM, 311 N. W. 20th Av. It has old world charm and serves excellent food. 4 dining rooms, heavy beamed ceilings, heavy woodwork, and dishes that are antique. Miss Hilma Carlson runs this



Merry Christmas

JULES PODELL

COPACABANA

10 EAST 60th STREET

NEW YORK CITY

Happy Holiday

From

EDDIE MOSS

Casino

THE SAHARA HOTEL

place as if it were her only joy in life and she couldn't be a finer hostess or better business executive. She will stand for nothing less than perfection.

HILLVILLA RESTAURANT, 5700 S. W. Terwilliger Blvd. It is more than 1000 feet above the Willamette River, and because of its superb setting, it can be classed as one of the truly outstanding restaurants in the country. You'll not get a better view of majestic Mt. Hood anywhere. Edward Palaske is the owner.

THE LONDON GRILL, in the Benson Hotel at 309 S. W. Broadway. Continental and American cuisine. Really dramatic service here what with the bright red-jacketed Negro waiters serving everything with a great flourish and pomp. Looks like an old tavern. It is one of the Western Hotels Corp. new dining rooms.

MULTNOMAH HOTEL, S. W. Fourth & Pine. The elegant Multnomah, with 500 guest rooms is the home of the magnificent Golden Knight, Portland's newest specialty restaurant. Also the Stirrup Room. A Western Hotel, need I say more? James E. Durham is the youthful general manager.

THE ORIGINAL PANCAKE HOUSE, 8900 S. W. Barbur Blvd. And I do mean ORIGINAL as it was established 24 years ago and is the parent of 73 franchised units. L. E. Highet is one of the partners. Excellent.

SHERATON-PORTLAND HOTEL, Lloyd Center. This center is the World's largest shopping center — a wonderful world unto itself and this exquisite hotel is a part of it. Fristoe D. Wallace is gen. mgr.

TIMBER TOPPER RESTAURANT & LOUNGE, 1135 S. W. Washington. West coast woods have been studied to achieve a rich decorative effect. Beautiful hand painted murals of pioneer logging scenes and Mount Hood with the Columbia River in the foreground, and with the deep red carpets of the logger's mackinaw pattern create an atmosphere of luxury and warmth. Flavel Temple is the owner-manager.

ROSEBURG

HOTEL UMPQUA, 612 Jackson Street on 99 Freeway. This territory is noted for fishing and hunting. Excellent coffee shop and lounge and the Indian Room in the basement serves excellent broiled steaks and is unequalled in atmosphere. Emil Ramberg owns and manages this hotel.

SALEM

HOTEL SENATOR, 220 High St. N. E. Make the Senator your hqs. for a glorious Oregon vacation. Many scenic attractions within driving distance. Close to the capitol. C. W. Fyock is gen. mgr.

WECOMA BEACH

THE FAMOUS PIXIE KITCHEN, ½ mi. north of Ocean Lake. Located exactly halfway between the North Pole and the Equator. One of Oegon's better restaurants. The din. rm. is rustic and finished with logs.



Merry Christmas

and a Happy Prosperous New Year

from

Jackie Gaughan

Mel Exber

Larry Hezzlewood

LAS VEGAS CLUB

Casino Center, Downtown

Jerry Krajeski is the director.

PENNSYLVANIA

BUCK HILLS FALLS

THE INN. It is in the picturesque Pocono Mountains at an elev. of 1400 feet. The air is the driest east of the Rockies. It bids you welcome the four seasons of the year. 6000 acre estate for relaxation or rugged outdoor sports. 300 fine furnished rooms. Places a special emphasis on gracious living. Largest resort in Pa. Dick Edgerton is gen. mgr. and is a member of the Hillsway Advisory Board. He is the owner of Lakeside inn in Mount Dora, Florida and is VP of the Crawford House in New Hampshire.

HARRISBURG

PENN HARRIS HOTEL, 3rd & Walnut. This is the capital city's convention hqs. Dining in any of its five famous restaurants is always a delight. Mark W. Sweger is Pres. & Mng. Dir.

IRWIN

JACKTOWN HOTEL & MOTEL, Rte. 30. The Penn. Trpk. Irwin Exit is one mile. This is an old stage coach inn and is over 100 years old. 17 sleeping rooms in the hotel and 60 in the new motel, all decorated by Dorothy Draper. Here you can really wine and dine in an atmosphere of intimacy, and have all the chicken and waffles you want for only $2.50. You can order directly from the chef. Fine bowling alley, pool — it offers everything to be desired. Richard Zaiden is the owner-manager.

PHILADELPHIA

HOTEL BARCLAY, 235 South 18th. 600 rooms. Overlooks Rittenhouse Square. Excellent dining and very famous.

THE WAWICK HOTEL, 17th at Locust. 3 fine dining rooms that have been awarded many dining awards. Continental. The Embassy Room serves Shrimp Lamaze which was originated here. Paul J. McNamara is gen. mgr.

PITTSBURGH

PARK SCHENLEY RESTAURANT, 3968 Forbes — on the Park. Adj. to the Univ. of Pittsburgh. You will especially enjoy the Special Gourmet Dinners here, but it must be ordered well in advance.

THE PITTSBURGH HILTON, Gateway Center. Set in the city's famous Golden Triangle. 800 fine rooms. The Ballroom is one of the largest and best planned in the world. The dramatic main din. room over the front entrance marquee provides an unsurpassed view of Point State Park and the 3 famous rivers that converge here. A. H. Zugger is gen. mgr.

HOTEL WEBSTER HALL, 4415 Fifth Avenue. Away from the hustle and bustle of heavy traffic, yet only a stone's throw of the city's most interesting places. You'll enjoy refinement, tranquility and convenience here. Henry J. Huemrich is VP and gen. mgr.

RHODE ISLAND

CRANSTON

COLONY MOTOR HOTEL, 1150 Narragansett Blvd. on Rte. 1A, at the Cranston-Providence City Line. Fine restaurant, patio pool and cabanas. Paul W. McAuliffe is gen. mgr.

NEW PORT

VIKING HOTEL & MOTOR INN, Bellevue Av. on rte. 138, in the center of everything historic. This is a very famous and well-liked older hotel. Leonard J. Scalzi is mgr.

PROVIDENCE

THE SHERATON-BILTMORE HOTEL, 11 Dorrance St. R. I.'s finest hotel. It is a focal point for Newport and Cape Cod resort areas. Four famous restaurants. George T. Cullen is gen. mgr.

SOUTH CAROLINA

COLUMBIA

WADE HAMPTON HOTEL, Gervais & Main. This is the newest, the nicest and the largest hotel in the state. Opposite the state capitol. Fitzhugh L. Smith is the manager.

GREENVILLE

JACK TAR POINSETT HOTEL, Court at Main. Just opened on July 19th with a great occasion and the guest list read like who's who. Specialties of the din. room are artichoke relish, chicken Polynesian and beef on a dagger. You should be prepared to be pampered at any of the Jack Tar Hotels — their motto. J. William Cole is VP and gen. mgr.

SOUTH DAKOTA

PIERRE

THE FALCON, 201 N. Euclid. Have just added a new cocktail lounge and three more dining rooms, altho it was just built in 1950. The Casey Tibbs Trophy Room is interesting — he holds the title of the Champion All Around Cowboy. Al Falk is your host here.

RAPID CITY

JENSEN'S MOTOR LODGE & RESTAURANT, 1916 Mt. Rushmore Road. 50 fine units and a fine coffee shop and carpeted dining room with organ music nightly by Dallas Mickel. Salad bar in the eves. Alice M. Jensen is the owner — manager. A good place to know about when visiting



BUDDY BANNER

CASINO

Flamingo

HOTEL



BOB RICE

General Manager

CASINO

The Dunes

HOTEL

the incomparable Black Hills, one of the most scenic and beautiful spots in the whole country.

SHERATON - JOHNSON HOTEL & MOTOR INN, 523 Sixth Street. It is the largest and finest hotel in the Black Hills. A resort atmosphere with tourists coming from all over the land. Delmar E. McKinstry is gen. mgr.

SIOUX FALLS

TOWN 'N COUNTRY CAFE, 2104 W. 12th St. on Hwy. 16. Completely new in 1955, but it had been in business much longer than that. HiFonic music, Microwave cooking and children's portions. I like this very much.

TENNESSEE

CHATTANOOGA

HOTEL PATTEN, 1 E. 11th St. In a central location. Five fine dining rooms in the new Restaurant Village. A leading convention hotel. Is associated with the Seminole Hotel in Jacksonville, Florida. J. Garnett Andrews is Pres.

GATLINBURG

PIONEER INN, on hwy. 411. Was constructed from a one room mountain school and a small mountain church. The logs were hand-hewn. It is very rustic and filled with the charm of the Old South and many priceless antiques. Dining is by candlelight. Deborah S. Fulton is the manager of this place in the heart of the Great Smokies.

KNOXVILLE

ANDREW JOHNSON HOTEL, 918 S. Gay Street. One of the South's finest and newest. Heated outdoor swimming pool and sun terrace. Family plan. Jas. E. Bradley is VP and Gen. Mgr.

MEMPHIS

JUSTINE'S RESTAURANT, is a beautiful and colonial and southern house — the gardens are exquisite and the period furniture, the candles burning and the excellent service by Negro waiters all go to make a meal here most enjoyable. Dayton Smith is the owner.

HOTEL PEABODY, 2nd, 3rd & Union. This is one of America's better hotels. Nationally known orchestras play here. The Plantation Roof and Skyway is famous and there are also four other distinctive restaurants. Don B. Campbell is mgr.

TEXAS

AUSTIN

THE DRISKILL HOTEL, 117 E. 7th. For gracious Texas hospitality it's the Driskill in the Texas capital city. Bob Roos is mgr.

CORPUS CHRISTI

THE ROBERT DRISCOLL HOTEL, 615 N. Upper Bdsy. The climate here is ideal for year-round vacationing. Blake Sweatt, mgr.

DALLAS

ARTHUR'S RESTAURANT, 3701 McKinney Av. Styled in western decor — very popular. Steaks, of course. Arthur Bates owns this fine place.

HOTEL ADOLPHUS, 1321 Commerce St. right in downtown. This is one of my favorites. It is Mid-city luxury living. The famed Dallas stores are near. 1250 rooms and 600 car connecting garage, motor lobby. Entertainment. H. H. Anderson is the mng. dir.

THE OLD WARSAW RESTAURANT, (La Vielle Varsovie) is at 3914 Cedar Springs Road. This is really elegant, small and intimate, in impeccable French style. This is perhaps the most thought of restaurant in the southwest. A former Polish diplomat by the name of Stanislaus Slawik owns it. The only authentic French restaurant in all of Texas.

EL PASO

THE DESERT HILLS MOTOR HOTEL, 4501 North Mesa. In the picturesque sunkissed foothills of the Franklin Mountains. Handy to old Juarez. Fine food — luxurious country club atmosphere with all the conveniences of a fine hotel. Edmund L. Given is the Pres.

THE HILTON INN, at the Int. Airport. Opened in 1960. H shaped swimming pool, beautiful rooms, and fine facilities for conventions. Skyriders Club is invitational at a small monthly fee. Anthony D. Carpenter is mgr.

FORT WORTH

WESTERN HILLS HOTEL, 6451 Camp Bowie Blvd. on 80, 180 and 377 hwys. This is an exciting hotel — a resort atmosphere — the home of Polynesian Village. There are five elaborate dining rooms. Rex K. Anthony is gen. mgr.

HOUSTON

THE SHAMROCK HILTON, Holcombe Blvd. & S. Main. It has had a colorful though short history. I was at Glenn McCarthy's opening of it and it was really gala. 44 poolside lanais, complete convention facilities and 1000 car garage. Conrad Hilton's son, Eric is the manager — the one Hilton that never cooperates with Hillsway or me.

LAREDO

LA POSADA MOTOR HOTEL, 1000 Zaragoza St. The atmosphere dates back to

SEASON'S GREETINGS

JANE & ABE COHEN

DUNES HOTEL

A Sincere Wish for
Happiness and Peace
This Holiday Season
and Throughout the
New Year
from—

ANTHONY of Rome

7568 SUNSET BLVD.

"DEAN OF AMERICAN & CONTINENTAL STYLES"



GASBARRI

AND STAFF OF AMERICA'S FINEST CUSTOM TAILORS FOR MEN

HOLLYWOOD 46, CALIF.

Merry Christmas

AND A VERY

Happy New Year

TO ALL MY FRIENDS

EVERYWHERE...

NICK KELLY

MANAGER

SANDS COPA ROOM

SANDS HOTEL

Spanish Colonial times. Truly distinctive lodgings — Old World atmosphere. The architecture and furnishings are unlike any in the nation. R. H. Riestenberg is mng. dir.

MIDLAND

HOTEL SCHARBAUER, 111 S. Loraine. In the hqs. city of the vast Permian Basin Oil area. One of the first hotels to have car storage in the hotel building with entrance direct to the lobby. It has been a feature here for over 30 years. F. W. (Frosty) Barnett is the manager.

SAN ANTONIO

LA LOUISIANE RESTAURANT, 2632 Broadway. 2 mis. north of town on 81. By far the best restaurant in town. French cooking.

THE ST. ANTHONY HOTEL, Navarro, Travis and Jefferson. New modernized Motor lobby. Overlooks Travis Park. Home of the St. Anthony Club. Jack Hamilton is gen. mgr.

UTAH

BRIGHAM CITY

THE IDLE ISLE, 24 S. Main. This is a family affair, and by two whole families working together so smoothly it has grown to be a very famous restaurant and coffee shop. Percy Knudson is one of the managers.

KANAB

PARRY LODGE. Estab. 32 years ago. All the kitchen help are women. Excellent. C. Whitney Parry is owner-manager.

SALT LAKE CITY

COVEY'S NEW AMERICA MOTEL, 522 South Main, located at the hub of Hwys. US 40, 89, & 91. In the center of the business district. Nationally famous Hot Shoppe here. D. C. Black is the Asst. Mgr.

HOTEL UTAH & MOTOR LODGE, S. Temple & Main. Adjacent to world-famous Temple Sq. 500 fine rooms. Excellent place to stay. New Motor Lodge with 150 rooms. Don A. Leiter is res. mgr.

PANORAMA INN, 6121 Highland Dr. Beautiful rooms here overlooking an Italian garden with numerous waterfalls and birds. Many fine antiques from all over the world. Mr. W. Mertlich owns it.

VERMONT

DORSET

BARROWS HOUSE, 6 mis. from Manchester. Originally a manse. Jim and Betty Lee now run it. This is in a beautiful old Vermont village, off the beaten path. Mrs. Lee is a Smith grad and Mr. Lee finished Princeton.

MANCHESTER

EQUINOX HOUSE & VILLAS. Vermont's largest resort hotel on the sunset side of the Green Mountains — on 1400 acres of scenic splendor in the heart of America's four-season vacation land. All sports. Room for 400. John Dewey is owner-mgr.

TOLL GATE LODGE, 4 mis. east. Small

Swiss Chalet type restaurant, situated off the road. Very charming and naturally set among the trees. Din. room is small. Weather permitting they serve on the outdoor terrace which is over a cascading brook that runs down the boulders. This was the last toll house in Vermont. Mario Berry runs it now.

MIDDLEBURY

MIDDLEBURY INN, 17 N. Pleasant. Finest Colonial inn in the state. Open all year. On the route from Montreal to New York and near the campus of Middlebury College. Sidney W. McCartney is mgr.

NORWICH

NORWICH INN & MOTEL, Main St. A comfortable country inn, only 1 mile from famous Dartmouth college. Under the same ownership and management as Bonnie Oaks, lodge and bungalows at Fairlee on beautiful Lake Morey. Sumner W. Evans is res. mgr.

STOWE

THE LODGE AT SMUGGLER'S NOTCH. This is one of Vermont's most famous resorts, popular in summer with all sports and in winter for skiing and related sports. Near Mt. Mansfeld, and American Plan. Excellent food. Ivor Petrak is the manager.

VIRGINIA

CHARLOTTESVILLE

BLAIR HOUSE. Rare old prints and valuable draperies here. The family it is named after owned the Blair House in Washington, D. C. L. D. Cooley is Pres.

HOT SPRINGS

THE HOMESTEAD. This is one of the world's great vacation hotels, situated on 17,000 acres of mountain land with outstanding sports and spa facilities. Thomas J. Lennon, VP & gen. mgr.

McLEAN

EVANS FARM INN, 5743 Chain Bridge Road, Rte. 123, just 8 mis. from the White House. It is an 18th century style building of unique charm. You'll be carried back to the time of the Randolphs, the Masons, the Fairfaxes, the Jeffersons and the Washingtons. Antique furniture and primitive cooking utensils are displayed and used. Bayard D. Evans is the keeper.

NORFOLK

THE GOLDEN TRIANGLE MOTOR HOTEL, Olney Road & Monticello Av. 400 ultra-modern rooms. 2 excellent restaurants. Richard B. Keeley is mgr.

OLD POINT COMFORT

THE CHAMBERLIN HOTEL. Loctaed on the site of historic Fort Monroe, this hotel is surrounded on three sides by water commanding an imposing view of Chesapeake Bay. It is one of Virginia's leading year round resort hotels. Clarke D. Mann is mgr.

ROANOKE

HOTEL ROANOKE, Shenandoah Av. & Jefferson St. Set in the midst of its own



MITZI and JOHNNY HUGHES

CASINO

SAHARA HOTEL

We wish all of our
friends everywhere
a most delightful
Holiday Season --
bright with the cheer
of Christmas --
alive with the promise
of a wonderful
New Year!

YULETIDE FUN ON STAGE!
MILTON
BERLE
IN A GALA HOLIDAY REVUE!

Wilbur Clark's
DESERT INN
& COUNTRY CLUB
Las Vegas, Nevada

10 acre park in the heart of the city. The health center features Turkish baths and massages. Kenneth R. Hyde and George L. Denison are assoc. mgrs.

VIRGINIA BEACH

THE CAVALIER — is a tennis and beach club and is set on a 250 acre estate that is a complete domain of pleasure. Burks L. Hamner Jr. is gen. mgr.

WARM SPRINGS

THREE HILLS HOTEL. At the top of a lovely winding road and looks down on one of the most beautiful vistas in the Virginia Alleghenies. Mary Johnston lived here as her home when she wrote "To Have and To Hold." Every season of the year is wonderful here. Run by Rene & Eva Crouzet.

WILLIAMSBURG

WILLIAMSBURG INN, in the 18th century style — it is gracious, intriguing and exciting. Many consider this one of the premier hotels of the country. Williamsburg Lodge with its long, shaded verandas offers a pleasing entree to the tastefully decorated, cypress-panelled lodge. The Motor House, quietly secluded from the highway, is ideal for family groups. All three under the management of John D. Green — they are in the town that the Rockefellers spent millions on to restore.

YORKTOWN

NICK'S SEAFOOD PAVILION is on Water Street. Its unique salad is famous the world over.

WASHINGTON

SEATTLE

BUSH GARDEN, 614 Maynard. This is one of the very best Japanese restaurants in America. It is picturesque and authentic. You will really enjoy a shoji-screened tatami room where you take off your shoes and sit on the floor and kimono-clad girls will cook sukiyaki right at your table for you.

THE CAMLIN HOTEL & CABANAS, 8th & 9th Av. & Pine. Resort living in downtown Seattle. The entire tip top of the Camlin Tower is devoted to eating and drinking. The picture windows offer a fascinating view of the surrounding city. Gary Wilson is the mgr.

CANLIS' RESTAURANT, 2576 Aurora Av. on Hwy. 99. Considered one of the world's most beautiful restaurants, it sets on a hill overlooking Lake Union. The city of Seattle is in the background. Canlis's in Honolulu is equally fine. N. Peter Canlis is the Pres. Highly recommended.

CITY CENTER MOTEL, 226 Aurora Av. on US 99, just 7 blocks north of the center of town. There are 80 units. Across from the world's fair grounds. Easy walking distance to shopping and theatres. Fine small coffee shop. Clint and Jayne Perkins own this motel and are just about my favorite pair of folk. They also own the Cambridge Apts., the Normany and the Fry Hotel in Seattle as well as the charming and popular BLAIR HOUSE in Las Vegas. Clint Perkins is a most valued member of the Hillsway Advisory Board. I don't know a pair that does so much for others as these two do. They could have retired years ago, although still young now, but keep working like slaves every day of the year so as to be able to hire people and do for others.

HIDDEN HARBOR, 1500 Westlake North. Nestled at moorage, surrounding this charming and relaxing restaurant are pleasure craft of all types. Food is excellent here. John Franco is the owner. Be sure and try the Hidden Harbor Shore Plate.

OLYMPIC WESTERN HOTEL, Fourth & Seneca. 1000 rooms. One of America's really notable hotels. A new handsome motor lobby has been added. The Olympic Terrace is popular and the Olympic Grill is bright and spacious. The Marine Room has long been regarded as one of the nation's most distinctive specialty rooms. The Golden Lion — you must see it — it is wonderful. Bob Lindquist is the manager.

POLYNESIA RESTAURANT, end of Pier 51. This is the charm and warmth of a Pacific Isle. Magnificent panoramic marine view. Exotic food to delight all.

ROSELLINI'S FOUR-10, 410 University. Exuberant Victor Rosellini's Four-10 is a first port-of-call for gourmets in Seattle. The atmosphere and cuisine are continental. Here you dine in a quietly elegant setting of rich, deep red against black and embellished with touches of gold and white.

SPOKANE

DAVENPORT HOTEL, W. Sprague & Post. This is another Western Hotel. It is a hotel with a past — it used to be a vacation spot right in a city par excellence. It still is wonderful. Al E. Schilling is gen. mgr.

RIDPATH HOTEL, 515 W. Sprague. A motor hotel, 350 fine rooms. Home of the famous King Cole Dining Room and spectacular Ridpath Roof where dining is a real pleasure. Free underground parking. Al B. Turrill is gen. mgr.

WISCONSIN

LAKE DELTON

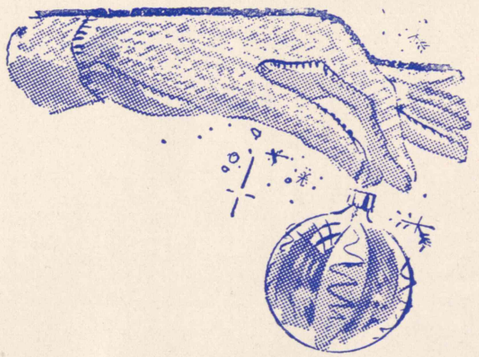
HOFFMAN'S ISHNALA. It has two terraced dining areas and 3 cocktail lounges, Arrowhead, Tepee and Patio Club. The

Merry Christmas

ARTIE
NEWMAN

— CASINO —

FLAMINGO HOTEL



WISHING YOU &

YOUR LOVED

ONES A VERY

Merrie Christmas

AND A HEALTHY,

PROSPEROUS, 1963

KEELY SMITH





Joyous greetings

To our friends:

May Christmas blessings fill your heart with true happiness and bring you peace and joy all thru the coming year!

RUBY KOLOD

CASINO

Wilbur Clark's

DESERT INN

HOTEL

unusual furnishings blend antique, exotic and contemporary. The wall-sized picture windows offer an unexcelled view of Mirror Lake. Cy Hoffman is your host.

MADISON

THE CUBA CLUB, 3416 University Ave. There definitely is no Cuban theme or Cuban food here. A beautiful place with excellent food. Lyle A. Poole owns it.

THE HOFFMAN HOUSE, 514 E. Wilson. I believe there are 8 Hoffman brothers that have a hand in running this place — one of the finest family stories I know. Cosmas J. Hoffman is the manager here.

THE SIMON HOUSE, East Main St. and Butler. Formerly a hotel. Right downtown. Serves the finest of fish from the lakes, rivers and sea, and beef from the Midwest. Deane Adams runs it.

MILWAUKEE

FRENCHY'S RESTAURANT, 1827 East North Avenue. This is absolutely one of the top French restaurants in the entire country. Paul La Pointe is the pres.

KARL RATZSCH'S RESTAURANT, 320 East Mason. Here you will find old-world atmosphere with all the charm of Austria. An authentic collection of steins and glassware. Reminds me of a Bavarian rathskeller with its beamed ceiling, hanging copper trays and gold framed pictures. A Viennese trio plays beautifully.

MADER'S GERMAN RESTAURANT, 1037 N. 3rd. It recently celebrated its 60th anniversary. Its guest books looks like a who's who. About the top German restaurant in the nation. Gustave Mader owns it and is on the Hillsway Advisory Board. Willkommen to Mader's.

HOTEL SCHROEDER, 509 W. Wisconsin Av. An excellent hotel. Home of the famous "Empire Room," Hunt Room and Black Knight Lounge. Louis H. Limecooly is mgr.

NASHOTAH

RED CIRCLE INN. It is Wisconsin's oldest restaurant and was est. in 1847. Walter and Jean Ketter wine and dine from 2500 to 6000 satisfied customers here every month.

SHEBOYGAN

FOUNTAIN PARK MOTOR INN, 930 N. 8th St. This new Inn overlooks beautiful Fountain Park right in downtown. Frank Turner is mgr.

THREE LAKES

NORTHERNAIRE, open every day, is on a high plateau in a land of sparkling lakes and cool forests. It is a most unique year-round resort hotel set like a jewel in a 3,000 acre estate. Excellent food and flawless service. Fine bath department and all sports available with competent teachers on hand to teach you any and all sports. The Showboat features dancing and two floor shows nightly. Carl O. Marty, Jr. is owner-manager.

WAUKESHA

AVALON MOTOR HOTEL, 222 Park Place. Carl and John Weber III are members of a four generation hotel family and are Co-managers of the AVALON. This definitely is one of the top small town hotels in the land, under perfect management. John Weber III is a valued member of the Hillsway Advisory Board.

WEST VIRGINIA

THE DANIEL BOONE HOTEL, Washington & Capitol St. This is the newest and most modern hotel in town — it has 465 rooms, each with bath. Excellent for conventions. Fine dining room and coffee shop. Daniel C. Pierce is Res. Manager.

HUNTINGTON

FRENCH TAVERN, 2349 Adams Avenue on US 60. This is a family restaurant. The place is noted throughout the Tri-State region for quiet family atmosphere, fine food and excellent service. Henry Bode runs this fine place.

UPTOWNER INN, 1415 Fourth Avenue, just opened and is one of the finest in the east. It is one block west of Marshall University. The Inn has a resort atmosphere and downtown convenience. Has a Hawaiian Luau on Fridays, a University Club, and exec. suites and free parking. One nice part of this place is that there is NO TIPPING. Leo D. McShane is mgr.

WHITE SULPHUR SPRINGS

THE GREENBRIER, U. S. Hwy. 60. In the beautiful Alleghenies, the 6500 acre estate of America's premier year-round resort offers a magnificent setting for thrilling vacation fun. American Plan. 650 fine rooms. All sports and easily accessible by rail, car or air. The new West Virginia Wing is excellent for meetings and conventions. One of the last really great and famous meccas in America. E. Truman Wright is VP and gen. mgr.

WYOMING

CASPER

HENNING HOTEL. This is beautiful, out here where good hotels are few and far between. It has all that any smaller city should have. The Elbow Room is where all Casper meets. Bert N. Schloesser is mgr.

Happy Holidays

TED VESELY MUSIC CO.

TED & NADINE

1729 E. CHARLESTON BLVD.

Merry Christmas
to You

May you have
HAPPY HOLIDAYS . . .
and then . . .
the best of everything!

GEORGE
GORDON

Wilbur Clark's
DESERT INN

JACKSON

JACKSON HOLE LODGE & MOTEL. In the "shadow of the Tetons." This place is for folks who like the loveliest. It's a place of rare charm. All sports. Just 53 mis. from the South entrance of Yellowstone National Park, and Grand Teton National Park is just north of the lodge. Woody Browning owns and runs it.

JACKSON HOLE

SILVER SPUR RESTAURANT, right in town. G. Clyde Larson runs it. Excellent.

LITTLE AMERICA

COVEY'S LITTLE AMERICA, on US 30. There are five motor lodges here, 150 fine rooms and a 300 capacity dining room and coffee hsop. Gift shop that is excellent. Largest filling station in the world. Amazing place that is run by R. E. Holding, a member of the Hillsway Advisory Board.

CRISWELL PREDICTS

(*Continued from Page 6*)

great black oxen in 1963, they will take their toll, quickly, richly, tragically, you will agree that I am right!

The Universal omens hinted by the tarot cards as old as the winds of time point to the portents of the year ahead!

ONE! NINE! SIX! THREE!

Gypsies in their caves! Bedouins in the deserts! Bankers in their counting houses! Bakers in their bakeries! Priests in their high temples! Kings and Queens upon their feeble thrones! The begger in the streets! Have for five thousand years looked upon the Tarot as the link between human judgment and divine judgment!

ONE! NINE! SIX! THREE! The major Arcana!

ONE – THE JUGGLER! Portrayed as a young man with curly hair, with a double halo (the figure 8) over his head. On the table of wisdom before him is a word for struggle, coins for gains and a cup for passion! He has the wand of the magician in his hand pointing to the nobility of the future and the other hand points earthward to its dismal past!

NINE – THE HERMIT! Portrayed as an old man, long in years and bitter of memory! He is wrapped in a cloak of self-preservation, a staff to support him in faith and a lantern to give him light. Toth is his roof, pro-



Merry Christmas
AND A
Prosperous New Year
TO ALL

Phil Long's
CALIFORNIA CLUB
DOWNTOWN — LAS VEGAS



It's No Secret!

Yes, we're telling everybody —

with warm and friendly wishes,

have a Very, Merry Christmas'



Colonel
CHARLES
BARON

The Sands
HOTEL

SEASON'S GREETINGS
From
SAM BELKIN
CASINO
FLAMINGO HOTEL

tection and safety. "See and be silent" is his warning for all of us! This is the influence of prudence!

SIX – THE LOVER! Portrayed by the same young man, the Juggler. Beardless, bareheaded and standing at the X-roads of indicision. Two women are beside him, one with a gold band of riches in her hair and the other the lose hair of poverty. They represent Vice and Virtue. The sun of Truth is hidden by personal love and self-denial. Vau, or the eye looks at that which the undecided man shall do. The key meaning is "Union" thru "Trial" Antagonism of the forces of good and evil, liberty and freedom, Heaven and Hell! This emblem is often called a minor "war" card of the major Arcana!!

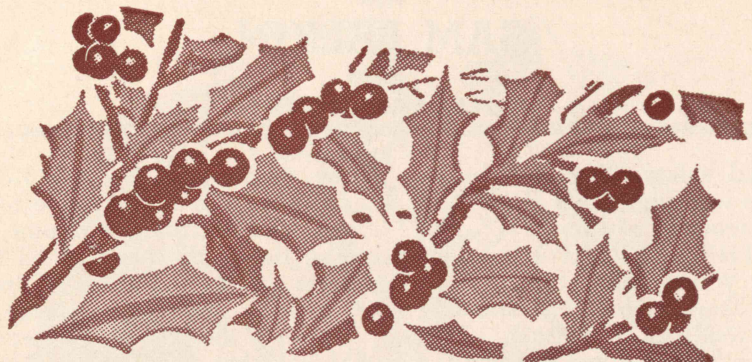
THREE – THE EMPRESS! A woman rules supreme with the world at the end of her sceptre! Her emblem in the Eagle, the very symbol of the Soul Life! She represents fertility, generation, the mighty balance between active Intellect and absolute Wisdom! Germination, incubation, fermentation, the mystery of attraction. Action! Ghimel – production!

These four symbolic leaves of the Arcana's magic 22 have been assigned by the Wise Men five thousand years ago and fortell our year to come, the golden year of 1963! Read them over and you will be able to analyze with me the things to come in 1963! Yes, this is the basis of all the forecasts of the Ghuru's of India, the Egyptian sand diviners, the Talmud readers, the whirling Dervish, the Shinto shai, the London Newsletter, the Farmer's Almanac and other outpourings of the future, all stem from this long range forecast! As the tides flow, the earth revolves, and brings us nearer and nearer to our appointment in Sumatra's destiny! Go to your Public Library and look at the pictures of these Tarot cards and you will see the Parade of Destiny before it comes into view! The Juggler, the Hermit, the Lover and Empress who will perform for us in the coming year of 1963!

These magical symbols of the past haunt us today! In our Halls of Justice we find these inscribed symbols on the walls, the floors and even our national currency. We can escape everything but the past while we shrug at the future and question the present.

I predict that 1963 will be a year of bitter memories! Future historians will pity us for our ignorance, our unrest, our sexual hypocracy, our cruelty of false prides and our re-

TO ALL OUR FRIENDS
& CUSTOMERS EVERYWHERE
Merry Christmas
DAVE MARIN
AND CREW OF
STARDUST HOTEL BARBER SHOP



GREETINGS

Your good-will and friendship have been invaluable to us, and we take this time to extend our thanks and add to it -- OUR CHRISTMAS GREETINGS!

HYMIE ABRAMS

The Sands HOTEL

fusal to do any thing about them! Before our hour is up on the stage of life we are already pitied!

I predict that in the year of 1963 we will: Play one against the other in a mad juggle for time! We will struggle, we will be paid and we will love and hate with a fearless, satisfying passion! We will preserve ourselves thru self-denials! We will see much but be silent! We will suffer the humility of poverty and the pride of richness! Sporadic police action shall sweep the world! We cannot save the world, we can only save ourselves! We cannot buy friendship! The Eagle (our national symbol) is the fairest fighter of them all in the bird kingdom, and when our aircraft spread wings we can acclaim a land or disclaim it by action!

I predict the fires of Hell will reflect in the war-minded brains of man, and that the Great Red Tide of Red Liberalism will destroy many. We will listen to the words of a thundering Prophet of Old and heed them!

A SHORT HISTORY OF THE FUTURE 1963

I predict that America will be torn by strife in labor circles, violence and corruption will ride high, until the Federal Government will step in and punish the offending parties! Many labor racketeers will be arrested and convicted of fraud, grand theft and income tax evasion! No man is greater than the laws of his nation!

I predict that church membership will boom as never before, for in our troubled times we will seek the solace and a new found faith! The Seven Day Adventists, the Church of the Latter Day Saints and the Catholic faith will all gain converts thru a conversion drive never before equalled! The Protestants will unite their many churches into a potent factor, and will cooperate with other denominations to stem the tide of Communism!

I predict that new inventions will flood every known market. Inventions that are not now off the drawing board and only in the planning stage. From electric tooth brushes to automatic knitting machines! Skin palpatators to pre-digesting food machines! From air spun jewelry to radaric embalming that will keep your body entact and natural looking forever! Laser, the so called death-ray will be explained to the public in ABC language.

I predict there will be a new value to land, for there will always be more people but there will never be more land! Put your pennies where wise men put their dollars — in land!

Season's Greetings

BILL ELWELL

ELWELL HOTEL

1st & Carson Sts.

DU 2-4700

Season's Greetings

FRANK SCHIVO

— CASINO —

SAHARA HOTEL

Season's Best Wishes



JOY & HAPPINESS TO ALL
EVERY DAY OF THE NEW YEAR

TED LEWIS

I predict that Wall Street, once the street of few investors will become Everybody's Street, for even the most threadbare pocketbook will find funds for stocks and bonds! The spend, spend, spend philosophy of our Federal Government will turn to the frugal save, save, save tangent! Money will be made in basic stocks, oil, power, telephone, communications, transmission, with the "luxury" stocks the victim of many, many, many profit taking raids!

I predict that the European Market Bloc, where barter is the King (you trade so many matches for so many toothpicks) will wreck the currencies of Europe and England! This one time dream of one Adolph Hitler to wreck the British Empire economically over which a war was fought, will be blithely accepted and promoted by the victims themselves, exactly 18 years later!

I predict that 1963 will be the year of weather to be remembered! Already flood warnings have been issued for the coming spring! Flash floods will be more frequent. Tornadoes, typhoons and twisters will be the law of the day. From extreme heat to extreme cold, the temperature will rice and fall like the skyline of the Alps! Feast or famine will face every farmer!

I predict that 1963 will be the year of the insect invasions! These hardy creatures who fly in the air, crawl on the earth or burrow into the sod will cause you a very merry chase to keep up with them in their delighted breeding.

THANKS TO THE
Mary Kaye Trio
AND THE
Bernard Bros.
For A Very Exciting
and Interesting Year
betty maier
Public Relations

I predict that 1963 food prices will be 10% lower due to the new process of freezing foods! The surplus foods will bring the prices down! Milk and dairy products will be plentiful, and a bumper crop of vegetables, corn, wheat, oats, fruits of all kind, will be the trend!

TV and radio will again manage to worship at the cult of the personality with one-man shows being the rage! Jack Benny, Tony Martin, Jimmie Durante, Bob Hope, Mae West, Jackie Gleason, Judy Garland, Jack Paar, Steve Allen, Cliff Arquette, Roy Rogers, Jimmie Rodgers, Ginger Rogers, Frank Sinatra, Liberace, Mike Wallace, Hildegarde, Roberta Linn, Beatrice Lillie and Bob Newhart giving you almost a one hour concert version of their talents! . . . Hollywood will go thru a period similar to the Dark Ages next year, and only two feeble candles of production will be lighted for the entire year and these will be low cost!

NOEL
from
GENE DELMONT
Flamingo HOTEL

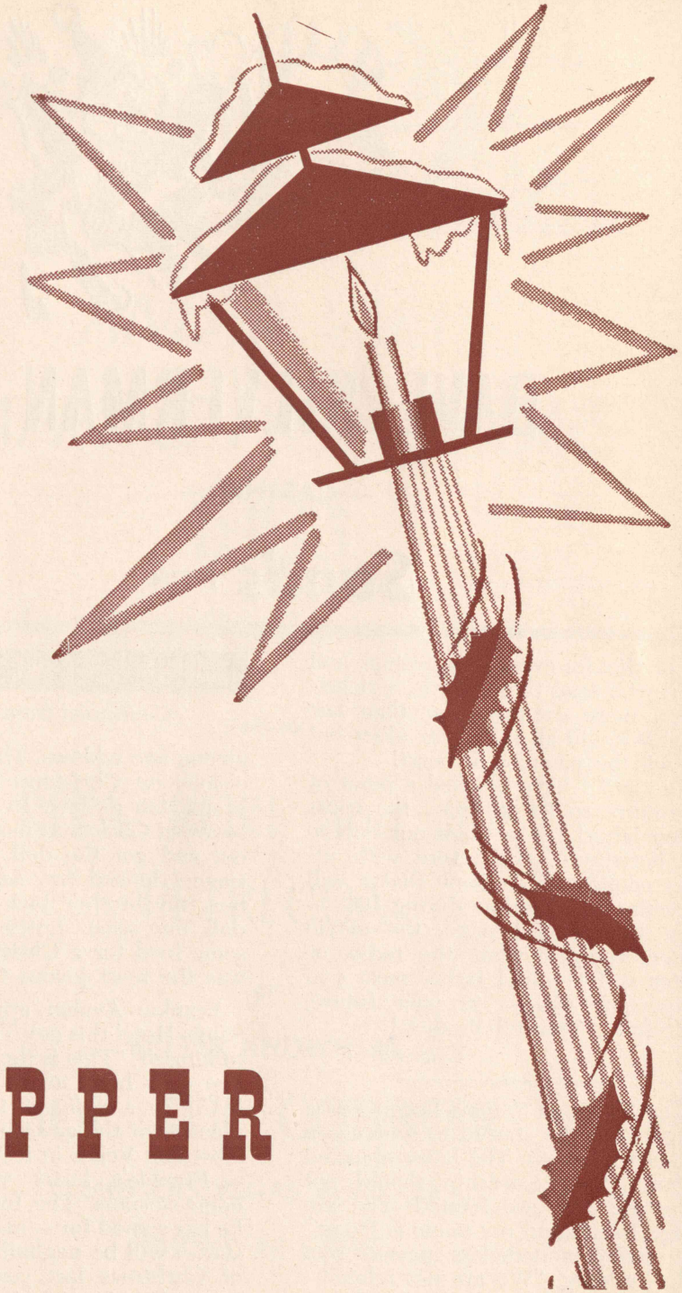
Christmas Greetings

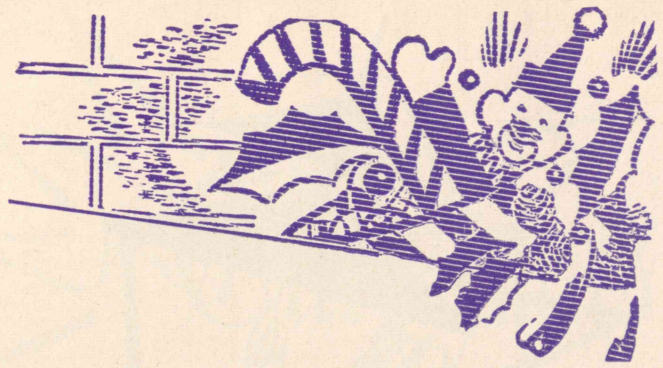
FROM THE

MANAGEMENT & PERSONNEL

OF THE

SILVER SLIPPER





DAVE SILVERMAN

— CASINO —

Sands HOTEL

I predict for every man, woman and child who read these words, a richer, fuller, more exciting year than last year! We will all be a year older but we will be younger in heart!

You and I have reached a point of no return, so let us enjoy the fruits of our labor! Let us point our sails to the horizon of the future with utmost confidence! I know that I will be with you sometime during 1963 — from the printed page, the movie screen, the television, the radio, or better still I would rather meet you in person! Always in your future, Gratefully, Criswell Predicts!

Criswell

The father of Francis Bacon was a judge. Once he started to sentence a prisoner to death. The latter objected saying, "Your Lordship should not hang me. We are related. You are Judge Bacon and my name is Hogg." The judge nonetheless passed sentence, adding, "We are not related—yet. A Hogg never becomes Bacon until it has been hanged."

GOING HOLLYWOOD

(*Continued from Page* 15)

among five widows. They came at ten o'clock on Christmas Eve and gave Mama ten dollars. In that time and between Christmas morning she went out and got the doll and baby carriage I longed for. And the dancing bear my brother Jack wanted and a doll my sister Lottie wanted. And some food for a Christmas dinner. It was the most joyous Christmas."

Frankie Avalon appearing at the Sands Hotel this gay Yuletide will say to himself, "This is the first Christmas I've ever been away from the family." For a moment in spite of the plaudits of the gay Christmas throngs crowding Vegas in festive celebration —, Frankie's heart will sink with home-sickness. The four big pictures he has signed for — making him a top star — will be negligible as he thinks of Christmas last year at his sister Teressa's house —. And Tommy Jr. his tiny nephew and all the present-

Season's

Best Wishes

AND A VERY

HAPPY & PROSPEROUS

1963

To All Is Our Fervent Wish

from

RITA, RENE and JOE PETRECCA

or

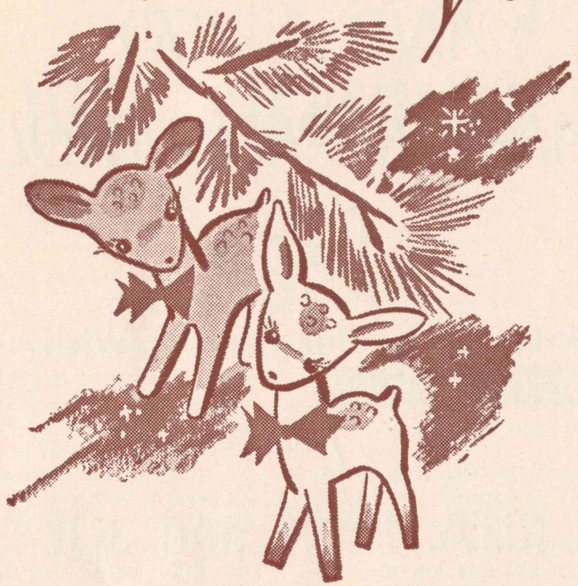
BETTER KNOWN AS

JOE, THE COBBLER

2409 LAS VEGAS BLVD. SO.

PHONE RE 5-3686

Happy Holidays



TINY and "CARNIE"
KRAUSNICK

CASINO

Wilbur Clark's
DESERT INN

opening on Christmas Eve —, and up at dawn with Tommy Christmas A.M. to see what Santa Claus brought.

Franklie would look at his dad and remember how many years he dressed up in his Santa-Suit to make Frankie and Teressa's Christmas a reality. Frankie was eight before somebody tipped him off.

Today Frankie can give generous presents to his family for Christmas. But he isn't home. He will remember when he turned scavenger at ten to get enough nickles to buy his mom a Christmas gift — tearful that he wouldn't get enough old bottles and newspapers to take to the junk yard to get the pennies.

Last year he gave his mom and pop a hundred dollar check each to get themselves something special that they'd like Santa to bring them.

Frankie remembers this and he's glad, glad, glad that he's a star and he can make his family happy.

This is the first time he and his manager Bob Marcucci signed up to be away for Christmas — always it was to be home. But Frankie's single and with all the married stars staying home for Christmas — it was up to him to do it. "Besides it's a great thrill to be playing Vegas at this wonderful time of the year," Frankie said. "I'm a lucky guy — I'll call the family." So he'll spend part of Christmas on the long distance talking home. "I'll almost smell the turkey and all the dinner over the wire. Mama sent me a tremendous box of Christmas goodies and so did Bob's And we'll have a good Italian Christmas dinner of it right in our suite."

Season's Best Wishes

MIKE GOODMAN

CASINO

DUNES HOTEL

Author of
"HOW TO WIN"

Other stars in Hollywood besides Mary and Frankie can remember when Christmas found Santa impoverished.

The classic is Alan Ladd's Christmas when he worked for weeks to get a dollar to buy his Mom a string of pearls only to find it gone Christmas Eve. And his school mate asked him to help deliver good will baskets to the poor. And one was marked for Alan's home. And the bike his stepdad took off the junk pile and painted for his Christmas and the neighbors kids taunts that it was junk. So Alan went out and beat them all in a bike race — making himself by sheer will their respected hero.

Small wonder Christmas day is so big at the Alan Ladd's with a huge open house to everybody who doesn't have a Christmas of their own.

This will be the world's greatest Christmas — unusually gay and glamorous and merry according to noted

Season's Greetings

FROM

T. R. KUNZWEILER

CROWN WHOLESALE CO.

1407 Industrial Road

"The Sign of Quality Produce"

EV 5-2333
EV 5-2334

LAS VEGAS
NEVADA

Season's Best Wishes
HARRY RAHNER
— CASINO —
STARDUST HOTEL

phsyic-astrologist George Dareos. "For the world is in for a period of upset with possible war in February." Anyway there will be Russia and Germany and Russia and Cuba – and us! So be gay and happy while we may! Earthquakes and disaster and a bomb will come to Florida says Mr. D and "there's death in the White House around President Kennedy this December season.

"The Panama Canal will go like the Suez, and say, 'what are you going to do about it! You don't go through – unless unless unless!'

"There's scandalous politicians who will be revealed for their materialism and not the Americanism in their hearts. There'll be much sickness and Hollywood is in for a period of suicides and scandal.

"Hollywood will move to Lancaster and Vegas and open new big studios. And the stars will build big homes in these areas for a new picture colony where the air is free.

"In four to five years the Commie-inspired race riots will rip open the U.S.A."

So let's be gay while we may, – and Merry, Merry Christmas!!!

MIGHTY MIXTURE

(*Continued from Page* 14)

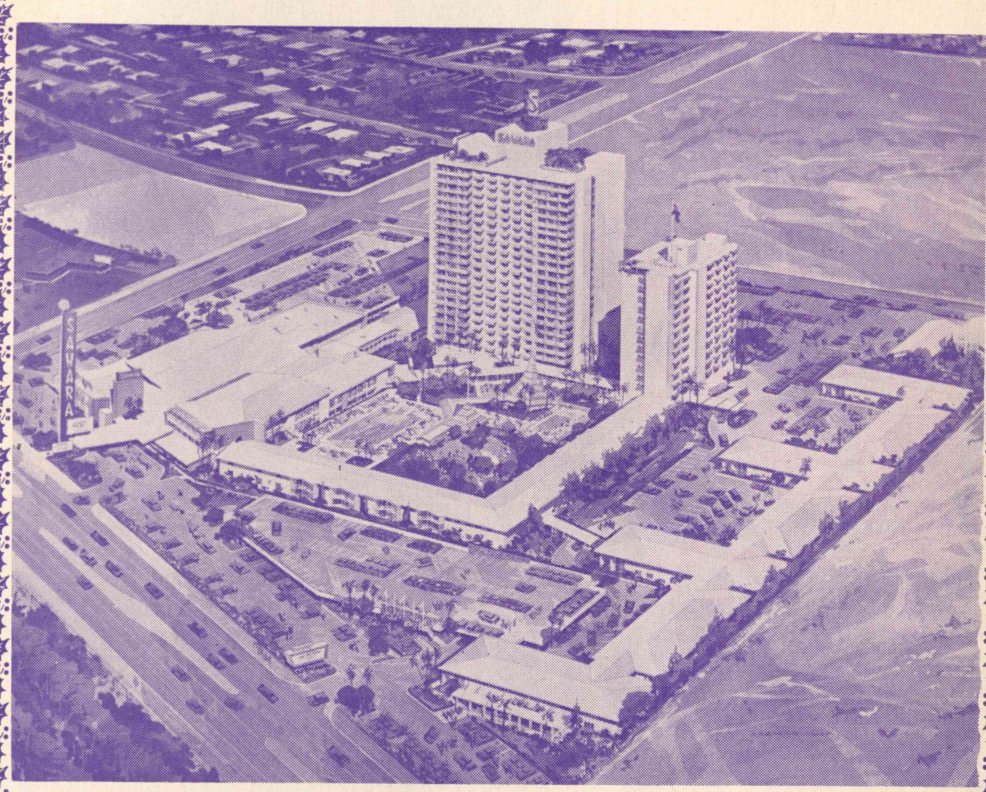
at the store recounted the rest of the yarn. The mother found out that her son had opened his coin bank one winter's day and marched off to the tobacco store around the corner from his school. The rest is less than history. Yet, in this world of concern, fear, distrust, chaos and debauchery, it is of some solace to know the answer to the offered rhetorical query—who says Santa Clauses don't believe in children?

HAPPY HOLIDAY – the merriest of Christmases; the most peaceful of New Years.

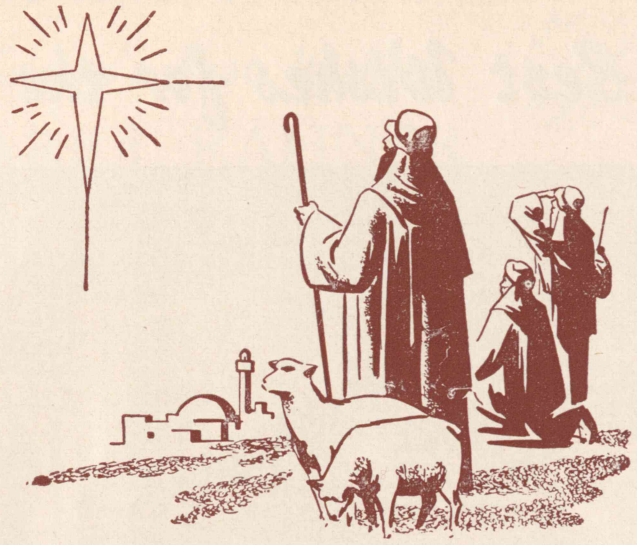
The only thing worse than being on the wrong side of an argument is to be on the right side with nobody listening.

From
DALE LENETT & STAFF
DUNES FLOWER SHOP
DUNES HOTEL

Best Wishes for the Season



From the Management
and Personnel of the
SAHARA
HOTEL
SAHARA-NEVADA CORP.
AND
THE MINT
(DOWNTOWN)



Best Wishes for the Holiday Season

FROM

JEFF & DIANNE
NATALIE and STAN
FAYMAN

Easiest Credit Terms in America

Bond's Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.



To All of
My Friends
May I Wish
Each and
Everyone
the Merriest of Holidays

ROSA LINDA

SIX MONTHS OF XMAS

(*Continued from Page 25*)

our weekly deadline, I must write a preview of the show, to give night club shoppers an idea of what they will see there. After seeing the show, I write a review for the following week's issue. A redundant operation, but a necessary one.

Looking back on over two happy, hectic years reviewing Las Vegas shows for this magazine, there are, naturally, highlights and personal preferences. Almost every hotel contributed at least one of my favorite shows, plus many other splendid ones. In alphabetical order, beginning with the Desert Inn, I think EDDIE FISHER'S recent magnificent comeback was the biggest thrill. That was an electric night.

At the Dunes my personal pet was their enchanting "Philippine Festival", with all its beauty, charm, and exotic flavor.

The Flamingo contributed two never-to-be-forgotten nights — the supper club debuts of captivatingly-versatile MITZI GAYNOR and, this October, of magnificent ETHEL MERMAN, First Lady of Broadway musical comedy.

The Riviera gave us a number of great evenings, especially "GYPSY", a brilliant production of one of the greatest musicals of recent years.

No one, I think, will dispute "A Date with Judy" — the superb JUDY GARLAND — as being the greatest Sahara sensation of the past two years.

The Sands — anytime SAMMY DAVIS, JR. appears. This fabulous showman is probably the most versatile male performer on anyone's ballot.

"LE LIDO DE PARIS" at the Stardust continues to lead polls as the most breathtaking show anywhere, and each edition is more fantastic than the last.

"FLOWER DRUM SONG", with all its wit and Oriental fragrance, is hands down winner at the Thunderbird.

And the Tropicana continues to

give us all the marvels of the beautiful, exciting "FOLIES BERGERE", a glamorous new one each year and always a great thrill for entertainment aficionados.

In such a review of reviews it is necessary to neglect hundred of top stars and splendid attractions, all of whom deserve praise and kudos, but these are my particular "Stars on the Strip" awards winners, the most glittering of my marquee memories.

To the many people who have said they think we reviewers have "dream jobs", I must agree. Being privileged to see the finest entertainment show business has to offer, and under the pleasantest possible conditions, isn't precisely suffering. It is made that much pleasanter, too, by the consideration and friendship of the hotels' charming publicity staffs, Maitre D's, Captains, waitresses, and bus boys.

The only time the "dream job" turns into a nightmare is Friday nights and holidays. When everyone else is out whooping it up, I, facing a Saturday deadline, am grounded at home with a battered typewriter — and, luckily, an understanding husband. A veteran deadline-meeter himself, he isn't disturbed by having a red-eyed wife doggedly typing away at 3 a.m.

Holiday weeks are something else—no holiday, and that, to coin a phrase, is for sure. I refer particularly to Christmas week when the show turnover is hair-raising to every reviewer. This year, while you are trekking around to holiday parties, chatting with relatives, and trimming the tree, you might be thankful that at the festive season you don't have our "dream jobs". Delightful as the shows are, too much of anything is work, and here is a tentative schedule of what we will be doing.

Christmas Eve we'll be at the Desert Inn with "Uncle Miltie", MILTON BERLE, and Dec. 21st we'll be having a fling at the Flamingo with PEARL BAILEY, the beloved Pearlie Mae. The same night we'll be laughing at BUDDY HACKETT'S wit at the Sahara, while still catching our breaths from the launching of "SOUTH PACIFIC" at the Thunderbird the previous evening. The following eve will find us at the Sands, for JOEY BISHOP and FRANKIE AVALON, and along about that same night the scintillating new edition of "FOLIES BERGERE" at the Tropicana will be unveiled. Oh yes, and three days before that — Dec. 19th — adorable DEBBIE REYNOLDS makes her much heralded night club debut at the Riviera, and guess who'll be there?

Season's Greetings

To My Many Friends

In Las Vegas

Maria Caruso

NOW ON TOUR WITH

JUAN ESQUIVEL ORCH.



Sylvia's Fur Shop



PAULINE HUTCHESON

118 So. 7th Street DU 4-1781

Merry Christmas

AND A VERY

Prosperous 1963

TO ALL

FROM

TOMMY RENZONI

Manager of the

BACARRAT

The Sands

HOTEL

AND THE CREW



HAPPY HOLIDAYS

TO YOU!

May this CHRISTMAS,
Be the MERRIEST...
The coming NEW YEAR,
The HAPPIEST...

DANNY THOMAS

FURNITURE OF DISTINCTION
HOLLYWOOD FURNITURE
1954 South Main Street
DU 4-6807

No prizes for right answers.

Still to be announced are possible Dunes and New Frontier openings, with only the Stardust's great "LE LIDO DE PARIS" of 1962 stable until after the gala season. What does it add up to as a Christmas forecast for reviewers? It wouldn't take Criswell to answer that question. I count 7 new shows in 5 days and a couple more likely. And don't forget – we have to write the reviews afterwards. Dream job, huh? Fifty-one weeks a year—yes.

Along with seeing the shows and writing about them come some bonuses – rubbing shoulders with celebrities and occasionally meeting them. I have especially pleasant memories of the warmth and charm of ANDY WILLIAMS, DINAH SHORE, ETHEL MERMAN, MITZI GAYNOR, JANE FROMAN, BOBBY RAMSEN, JACK DURANT, and a number of others.

Like other members of the press, I am sometimes a guest at parties after openings. I shall not soon forget one such last year, where there were four famous young married couples – EDDIE FISHER & ELIZABETH TAYLOR, ROBERT WAGNER & NATALIE WOOD, JANET LEIGH & TONY CURTIS, and AUDREY HEPBURN & MEL FERRER. There's an interesting statistic there someplace.

Once in a while there is a rare opportunity to really ask – or better, listen – to one of the greats, and these are invariably rewarding. I learned more about comedy, listening to MILTON BERLE discuss it one evening, than in the year's course I took in "Professional Comedy" at U.C.L.A. Another contributor to my enlightenment on this subject is comedian CORBETT MONICA, whose astute analysis of why certain comedians make people laugh made me appreciate their acts the more. I am no longer deluded into thinking that audience laughter is an accident. It is a direct result of the artistry of the comedian behind the footlights.

There are other rewards of this dream job that mean a great deal – the occasional note of thanks from gifted, nice people like TONY BENNETT and DOROTHY LOUDON, the occasional letter or word of praise from a reader. It's a comfort to know someone does read what is turned out in a weekly hassle, and took time to let us know.

Which brings me to this deadline business and what it amounts to. For me it starts Friday, with a series of



DEMPSEY FOSTER

CASINO

FLAMINGO HOTEL



ABE GOODMAN

— CASINO —

STARDUST HOTEL

phone calls to hotel publicity offices, manned and womaned by as delightful staffs as could be found anywhere. Through their press releases we have been kept well informed of coming attractions and show changes, and the Friday phone calls fill in the gaps.

This is the ideal. The catch is that, again being a weekly, it is necessary to know changes farther ahead than some of the publicity offices have them. There are usually one or two pending on Saturday, which we — hopefully — can pick up on Monday and fire down to the patient printer at the last minute. The real problems arise when there is an excited phone call from a publicity office, with an unexpected show change, say Wednesday, which calls for a real last-minute long distance call to our printer in Phoenix, who somehow manages to work a miracle and get the change in. Quite an accomplishment when you consider that the magazines must be shipped from Arizona, distributed locally, and sent to out-of-town news stands and subscribers in all 50 states every Friday night.

Here it is November, and the Christmas deadline is just around the corner. There are still last-minute previews to be written, and I'm receiving frequent reminders that the festive season is gaining on us like a pack of wolves. Simultaneous with the Christmas issue, we are meeting our regular weekly deadlines, and again I am reminded that whoever coined the word *deadline* knew whereof he spoke. Along about now we're feeling more dead than alive.

When Christmas week finally arrives with its multitude of show openings, and I'm tapping away at the typewriter instead of trimming the tree, I'll have a stack of Carols on the record player, to remind me that Christmas didn't really start in August, even though I'm up to my knuckles in the New Year's issue.

And a Merry Christmas to all of you,

Love,
Mary



from

SAM DIAMOND

BERT QUINN

LES JONES

AND CREW OF

America's Most Luxurious Bingo Parlor

Club BINGO

DOWNTOWN, LAS VEGAS



MERRY CHRISTMAS

The Staff and Management of
KSHO TV Channel 13, ABC

Wishes Everyone in Las Vegas a
Very Merry Xmas and a Happy 1963

We also thank you for the fabulous reception accorded us in 1962 and hope to continue serving you even better in 1963

Sincerely,

ALEX GOLD
Gen. Mgr.

THAT'S FOR SURE

(*Continued from Page* 10)

SPARKY KAYE moved into the "Top Banana" spot at the SILVER SLIPPER with HANK HENRY's one month leave of absence. His brother, PAUL, owner of SAGER's RESTAURANT in Manhattan, made his first FLV visit last week and was so impressed with our town, he might decide to open a branch here.

VIRGIL MURPHY, veteran hotelman, stepped in as Manager of the THUNDERBIRD HOTEL. He was the popular manager of the HOTEL EL RANCHO VEGAS before the bistro burned down.

December 9, 1961

Front Cover: ANN SAMMONS, Change Dispenser at Myron Lewis' Silver Palace, downtown.

The STARDUST Lounge's Capitol Recording DE CASTRO SISTERS have initiated a petition to the President, asking that he declare a National Show Business Week in honor of the contribution to morale made by entertainers. First one to sign was the "King of the Mambo", PEREZ PRADO (who was starring at the TROPICANA's Showcase Lounge.) All FLV entertainers were invited to sign before the petition was forwarded to JFK.

DAVE VICTORSON tossed a highly successful spaghetti party at the THUNDERBIRD HOTEL last week. Virtually everyone in show business was in attendance, including non-professionals such as MILTON JAFFE and YALE COHEN (from the STARDUST HOTEL). Leading musician VIDO MUSSO prepared the food and proved himself a culinary expert. For a time, the general misconception was that Vido was head of MUSSO's Italian Restaurant. He had a lot of difficulty denying it.

MARY and MICHAEL KENT returned form a most enjoyable vacation in Europe, including England, France, and Germany. MICHAEL is leader of the very popular Golden Strings in the Lady Luck Lounge of the DESERT INN.

"The Twist" debuted at the FLAMINGO HOTEL and the dance enthusiasts flocked to the Svengali strains. If the turnout keeps gaining momentum until MITZI GAYNOR opens on December 22nd, they'll have to move the "Twisters" into the Flamingo's Convention Hall.

Visiting our town is one of the nation's greatest songwriters, HARRY TOBIAS, composer of "Sweet and Lovely", "Lonesome Old Town" and a bandstand full of other hits. His beautiful standards have been top platter and sheet music sellers for thirty years.

LEE FISHER (of the DUNES HOTEL) phoned from Mazatlan, Mexico to say he had caught twelve fish (all big ones) his first day out. And this man sez he isn't a fisherman!

RUSS LEWIS (ventriloquist of the SILVER SLIPPER) was featured on last week's TViewer, "Surfside 6".

GARWOOD VAN was named head of the THUNDERBIRD HOTEL's



JOHNNY DIXON

— CASINO —

STARDUST HOTEL





music department. Our popular ork leader was appointed by Prexy, JOE WELLS.

December 16, 1961

Front Cover: Lovely MARCIA ROGERS, a "Most American Girl In The World" at HOTEL SAHARA.

The "Twist" has hit the FLV "Strip" like a cyclone. The FLAMINGO HOTEL sessions are supported not only by out-of-towners, but also by a flock of distinguished FLVites, who get out on the floor to gyrate to the infectious rhythms of TOMMY ROBA & THE PEPPERPOTS. . . . The RIVIERA HOTEL "joined the movement" by instituting a dance floor in the Starlight Room where GEORGE YOUNG's exciting rhythms set the "twisting". . . . The THUNDERBIRD rushed the installation of a portable dance floor in its lounge to accommodate the energetic devotees of the new dance craze.

Last Sunday, December 10th, was the official opening of the new building and headquarters of our VARIETY CLUB TENT NO. 39, located on the "Strip", behind the MAGNIN structure. Over three hundred well-wishers took part in the festivities. Much of the credit for this achievement lays at the doorstep of Chief Barker MOE DALITZ and his untiring efforts.

ESTHER and RUBY KOLOD (executives at the DESERT INN) celebrated their Twenty-seventh wedding anniversary on December 4th at the COACH & FOUR. The Kolod's forty guests were entertained by DAVE APOLLON and his aggregation through the four hour long dinner.

The first annual International Press Christmas Party began at the FLAMINGO HOTEL December 15th and continued through the 18th. Approximately four hundred people from all parts of the country were in attendance.

SUE and HARRY PARKER had their marriage blessed with the addition of a son on November 16th. Their heir, JOEL WILSON, weighed in at seven pounds, three and one-half ounces. HARRY is in the publicity department at the DESERT INN.

Stewardess RUTH JORDAN was appointed training supervisor for BONANZA AIR LINES' newly-established hostess training school in FLV.

December 30, 1961

Front Cover: Voluptuous JEANNE GARAY of the "Most American Girls In The World" at HOTEL SAHARA.

The combination of DONALD O'CONNOR, SID MILLER and songstress JOANIE SOMMERS at HOTEL SAHARA made a glittering New Year's bill.

Approximately sixty guests attended the opening night party tossed for MITZI GAYNOR in the FLAMINGO's Candelight Room, December 22nd. Those in attendance, besides the various active stars on the "Strip" were ROSSANO BRAZZI, YVES MONTAND, and Producer, ROSS HUNTER.

BOB CROSBY checked into the Lounge spotlight at the NEW FRONTIER HOTEL and with him, his 19-year-old son, CHRIS, making his first professional appearance.

French motion picture star YVES MONTAND, registered at the DUNES HOTEL for the holiday week-end.

A unique bit of drum beating for the "Flower Drum Song", which just opened at the THUNDERBIRD HOTEL, was the distribution of giant fortune cookies, bearing invitations to Los Angelenos, San Franciscans and FLVites. The cast gave a special

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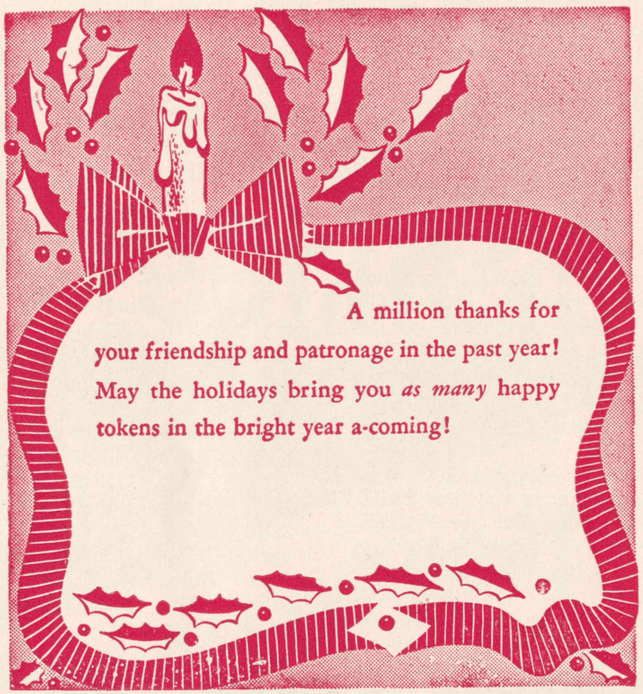


Mr. & Mrs. C. J. Jones

WILBUR CLARK'S

DESERT INN

showing of the vehicle for children from the Spring Mountain Youth Camp, Nellis Air Force Base and Lake Mead Naval Base on Xmas Day.

The MARY KAYE TRIO's guest appearance on the JACK PAAR show with BOB HOPE and GEORGE BURNS resulted in a flood of TV offers, including PERRY COMO and GARRY MOORE.

January 6, 1962

Front Cover: Beautiful and curvaceous SUSAN BRIGGS, "mermaid" of the STARDUST GOLF COURSE.

HANK HENRY, Top Banana at the SILVER SLIPPER, is back in the star dressing room, after a month's vacation in Hawaii.

SENATOR ALAN BIBLE dropped by HOTEL SAHARA, during his recent visit, to exchange holiday greetings with auditing office manager ALICE GORDON. Senator Bible secured a West Point appointment for Mrs. Gordon's son.

The town is agog over JACK SOO and the way he's playing "Sammy Fong" in the THUNDERBIRD's "Flower Drum Song".

The FLAMINGO HOTEL's "Fun-a-rama" was held this week-end for approximately 600 western travel agents.

January 13, 1962

Front Cover: Blonderful and shapely VERONIQUE, showgirl at the NEW FRONTIER HOTEL.

At this time, CORBETT MONICA, one of the top young comedy talents, was breaking 'em up at the SANDS HOTEL with his sharp humor.

There was a great bash at the RIVIERA HOTEL, celebrating the release of the DUKES OF DIXIELAND's newest album, "Breakin' It Up On Broadway".

JOANIE SOMMERS, appearing with DONALD O'CONNOR at HOTEL SAHARA, cut a new album also, 'For Those Who Think Young", on the WARNER BROS. label.

Seems the Persian Room of the DUNES HOTEL is one of the hottest spots in town. In addition to the regular visitors, virtually every show star in town takes off for this target when not on stage. Especially pleased with the success of "Vive Les Girls" is FREDERIC APCAR, the show's producer.

SIG FRONT was named Sales Manager at HOTEL SAHARA. He was formerly associated with the FRED HARVEY RESTAURANTS.

His "Strip" debut was so successful, GEORGE YOUNG was signed to a two year contract by the RIVIERA HOTEL's Starlight Room. ED SULLIVAN hails this lad as the greatest saxophonist in the world.

Fifty of the top travel writers and editors from all over the country arrived in town by TWA on January 10th for a stay at the DUNES HOTEL.

January 20, 1962

Front Cover: Captivating TORI LYNN, Exotic Dancer and a resident of Oakland, California.

It was a delightful bit of nostalgia to see BUDDY RICH with the HARRY JAMES ORK. He joined the group



PETE BRADY



— CASINO —

STARDUST HOTEL



EVELYN and ALLARD
ROEN
and FAMILY

WILBUR CLARK'S
DESERT INN
HOTEL

just before the James boys concluded their gig in the Driftwood Lounge of the FLAMINGO HOTEL.

The SHOWBOAT HOTEL played host to the NATIONAL COUNTRY MUSIC ASSOCIATION (of which publicist RICK RICKARDSON is Assistant Treasurer) last week. Approximately 40 people attended, including radio station owners and executives from all the record companies.

The TROPICANA HOTEL recently staged an exciting promotion tour in Phoenix, climaxed by the Tropicana Handicap at TURF PARADISE RACE TRACK. J. K. HOUSSELS, SR. and FELICIA ATKINS were among the local representatives of the Trop.

KEELY SMITH played her first FLV "single" when she joined singer SONNY KING in the THUNDERBIRD HOTEL Lounge for a fast set.

January 18th presided over a double-barreled opening at the FLAMINGO HOTEL. SARAH VAUGHAN and LIONEL HAMPTON opened in the Driftwood Lounge and BOBBY DARIN and MYRON COHEN, in the Flamingo Room. Following the second show, a party was held in honor of these four stars and also as a farewell to the departing HARRY JAMES and MITZI GAYNOR. Charming and talented BETTY REILLY and WE FOUR also came into the lounge to make the bill a real gasser.

January 27, 1962

Front Cover: Gorgeous and talented VONAE KRAMER, one of the Florence and Frederic Dancers of the "Folies Bergere" at Hotel Tropicana.

CARMEN McRAE, who recently opened in the Lounge of the THUNDERBIRD HOTEL, was singled out as "Jazz Singer of the Year" by Metronome Magazine.

Many stars attended the SINATRA flicker, "Sergeants 3", on January 18. Of course, SILVER SLIPPER star HANK HENRY was there, listening to the attendees roar over his role as a blacksmith.

JIMMY NELSON, top TV favorite, set a laugh record in the RIVIERA HOTEL's Starlight Room with his little friends, DANNY O'DAY, HUMPHREY HIGSBY and the beloved FARFEL.

Construction of the TALLYHO HOTEL on the "Strip" began. EDWIN S. LOWE, Prexy of Tallyho Inns of America, Ltd., reported the $4,300,000 construction contract had been awarded to the EDWARD GRAY CORP. of FLV and Chicago.

The PRESS CLUB held its Installation Banquet, January 26th in the Camellia Room of the THUNDERBIRD HOTEL. Guest speaker was JIM RICHARDSON who retired from his post as City Editor of the L. A. EXAMINER five years ago.

Little HALEY HERTZ was just a wee bit late for the deadline set for her by proud parents, MURRAY and DIANE HERTZ. She debuted just one day past her mother's birthday.

February 3, 1962

Front Cover: Exotic MARI HOPE with the Moro-Landis Productions at HOTEL SAHARA.

JERRY LEWIS, who was headlining the SANDS HOTEL Show at this time, announced plans to open his restaurant on Hollywood's Sunset Strip on February 13.

The out of town press was extremely well-represented at the DUNES HOTEL (January 25) opening of singing rage, PATTI PAGE.

BILL HARRIS, famed trombone virtuoso, joined CHARLIE TEAGARDEN and his DIXIELAND JAZZ BAND, February 9th, in the Gay 90's

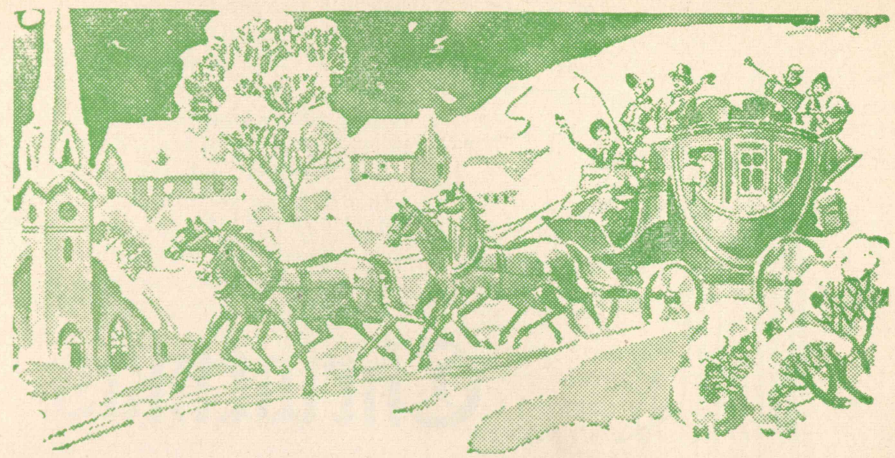
HARLAN J. JURIS
484 HILGREEN DRIVE BEVERLY HILLS, CALIFORNIA

MERRY
CHRISTMAS



Johnny ★ Carmen ★ "Blackie" ★ Fred ("The Champ")

AND A PROSPEROUS
1963
THE
CHARACTERS



CLAUDE WEBB
— CASINO —

DESERT INN
HOTEL

Lounge of the SILVER SLIPPER.

LOU WALTERS, Producer of the "Folies Bergere" at HOTEL TROPICANA, okayed the filming of "F.B." acts and the Bolero production number by an Italian movie company for release in Europe.

MARTY KUTZEN was the recipient of the "Heart Award" at the VARIETY CLUB TENT NO. 39's Induction Dinner (January 24th — FLAMINGO HOTEL). Marty has dedicated himself to helping the underprivileged boys of FLV.

During her HOTEL SAHARA appearance, ZIV did a half-hour telecast of JOANIE SOMMERS, for a Fall release.

"Show Business, Illustrated" ran a feature story and layout on "Vive Les Girls" currently packing them into the Persian Room of the DUNES HOTEL.

EDDIE FOX' new show "Laugh Capades of 1962" opened at the SILVER SLIPPER, with the stars of the preceding show being held over, but with all new comedy sketches.

February 10, 1962

Front Cover: Lovely ANNETTE JOHNSON, Flamingoette with the Barry Ashton Dancers at the FLAMINGO HOTEL.

LIONEL HAMPTON, who was starring in the FLAMINGO HOTEL's Driftwood Lounge, was chosen the winner of the 1962 Playboy All-Star Jazz Poll. "Hamp" has won just about every top musical award in creation.

WILBUR CLARK sent AL WILLIAMS a model of the DESERT INN to be used as housing quarters for his Fabulous PAPAGAYO ROOM birds in San Francisco.

Pandemonium broke loose at MARKET TOWN BUILDERS & SUPPLY when JERRY LEWIS and DEL MOORE turned up in their appliance dept. The SANDS HOTEL star read about it here and visited ED SIDDALL who wrapped up the ROBERTS "990" Tape Recorder, along with six pairs of head phones and a color TV set, etc., etc.



Christmas Greetings

Katherine
and
Cecil Simmons

Wilbur Clark's
DESERT INN
HOTEL

February 9th was set for the ground-breaking ceremonies for the new HOTEL SAHARA twenty-four story Tower, which will add 400 rooms.

Fabulous congratulations to DANNY THOMAS on the materialization of his dream. He has worked arduously these many years to raise sufficient funds for his ST. JUDE's HOSPITAL for children and the 3.5 million dollar sanitarium was opened this past week in Memphis, Tennessee.

ABEL GREEN (Chief of VARIETY) and his wife spent some time in FLV recently and were spotted at the PATTI PAGE-DUNES HOTEL Show.

JACKIE BARNETT was named the new Entertainment Director at the FLAMINGO HOTEL.

DICK CLARK left his "Bandstand" in order to act as Best Man at the February 3rd wedding of MIRIAM JOHNSON and DUANE EDDY. The reception was held at the TROPICANA HOTEL.

DOROTHY MACE, Hostess at HOTEL SAHARA and HARRY KELLEY were married on January 20th.

February 17, 1962

Front Cover: Glamorous JILL SALISBURY, Dancer in "Le Lido de Paris" at the STARDUST HOTEL.

GEORGE BURNS has taken CAROL CHANNING for his partner for an impending engagement at the DUNES HOTEL.

PATTI PAGE in FLV for a DUNES HOTEL engagement, recorded her second show, Feb. 9th and both of her Feb. 10th shows for her new album ("Mercury"), "Patti Page Sings – Live At The Dunes".

RONNIE DEAN and lovely Parisienne, REGINA La GUERNE (featured dancers at the RIVIERA HOTEL) were married at the Little Church of the West, February 11th at 2:30 A.M.

CHERYL THOMPSON was discovered by GEORGE MORO in Atlanta, Georgia and is now "One of the Most American Girls in the World" at HOTEL SAHARA. She is the subject of a magazine layout that will be featured in the Atlanta "Constitution".

Charming DORSEY EBARB, former Review-Journal Society Editor, became WAYNE REDD's "Girl Friday" in the RIVIERA HOTEL's publicity office.

GOVERNOR GRANT SAWYER's "keynote" address rocked the room at the PRESS CLUB's Annual Installation Dinner, attended by some three hundred Fourth Estaters and V.I.P.'s.

February 24, 1962

Front Cover: Texas beauty SARAH MADDOX, Flamingoette at the FLAMINGO HOTEL.

The ARTHUR GODFREY Show ("Godfrey's Gambols") at the STARDUST HOTEL was one that the entire family enjoyed. The youngsters found that the highlight (for them) was the redhead's exhibition of the skill of his palomino, "Goldie". This remarkable equine has won many honors.

According to EDDIE FOX, this was the first time in his nine years of show producing that the chorus



Season's Greetings

LEE & FAYE MAYNARD

Opening at the Showboat Hotel
Dec. 26 for Four Weeks

Stop in and Say "Hello"



MAY THE YULETIDE SEASON



BE THE MERRIEST . . . AND 1963

BE AS SPARKLING FOR YOU

AND YOURS AS A PERFECT AND

BRILLIANT 10 KARAT GEM

ALL THE YEAR 'ROUND

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OF

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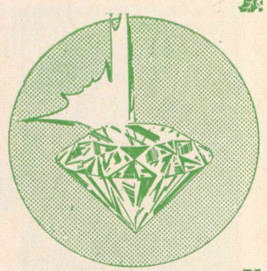

girls have received rounds of applause throughout their entire number. The show stopper was their version of the "Twist", over at the SILVER SLIPPER.

DON RICKLES was one of the featured stars in the NBC TViewer "Cain's Hundred" on February 20th.

The RIVIERA HOTEL had a sizzling combination in the persons of MARLENE DIETRICH and LOUIS ("Satchmo") ARMSTRONG. Satchmo's special wardrobe effect is his ever-present handkerchief, but on this trip, Marlene gave that bit of cloth some competition in the form of a spectacular wardrobe that included a $30,000.00 number, decorated with 14K gold beads.

CONNIE FRANCIS (who was appearing at HOTEL SAHARA) was named "Female Vocalist of the Year" for the fourth (annual) consecutive poll conducted by DICK CLARK's "American Bandstand", ABC's daily TViewer.

New officers elected for NEVADA LAND & MORTGAGE CO. were LOUIS E. WARD, President; BERNARD J. SWANSON, Chairman of the board; EDWARD R. FREITAS, Executive Director; and HUGH TAYLOR, Treasurer.

On February 23rd, DONNA REED cut her TViewer at the RIVIERA HOTEL. The program is produced by her husband, TONY OWENS, and is viewed weekly over ABC.

March 3, 1962

Front Cover: The very beautiful COLETTE BOUSQUET, one of the principals of the "Folies Bergere" at HOTEL TROPICANA.

TEX BENEKE, THE MODERNAIRES and RAY EBERLE, created such a stir with their initial appearance in the Casbar Theatre at HOTEL SAHARA, they have been signed to return May 1st thru the 28th.

JACKIE MASON, the terrific comedy star of the DESERT INN's ANDY WILLIAMS' Show, etched his first record album, on the "Verve" label.

MARGIE NELSON, one of the SAHARA HOTEL's "Most American Girls in the World", was featured on the cover of the National Archery Publication, "Bowhunting," to publicize the SAHARA-COLT National Open Archery Tournament scheduled for March 16th thru 18th.

JEANINE CAIRE, who opened in the DUNES HOTEL's Persian Room with her group on February 22nd, is the same lassie who played opposite ROBERT CLARY in "La Nouvelle Eve," at the EL RANCHO HOTEL. This was the first French show to play FLV.

March 10, 1962

Front Cover: Lovely and shapely SHEILA CASS, singer and dancer in Frederic Apcar's production of "Vive Les Girls" at the DUNES HOTEL.

Fabulous congratulations to DICK SHERMERHORN who rolled the perfecto at the LAS VEGAS BOWL, March 1st.

The DUNES HOTEL's superb Sultan's Table was honored by being named "New Restaurant of the Year" by the famed DINERS CLUB.

Young JERRY VAN DYKE's comedy antics at the TROPICANA HOTEL attracted quite a following, with nary an empty seat during his every set.

Eighteen-year-old JUDY HARRIETT (featured with JIM BURGETT & his "Twisters" in the RIVIERA's Starlight Room) was one of the 12 original "Mouseketeers" in WALT DISNEY's "Mickey Mouse Club" and was under contract to him for seven

BEST WISHES TO ALL FOR THE HOLIDAY SEASON
FROM
FRANK PORTNOY
— CASINO —
DUNES HOTEL



. . . may you find

your Christmas stocking chock-full

of your fondest dreams come true . . .

Bernie Rothkopf

CASINO

Wilbur Clark's
DESERT INN

years.

In the STARDUST HOTEL's imported Lido de Paris Revue "Voila"—a breath-taking highlight is the amazing magic necklace of beauties, "strung" together in an elaborate mirrored effect.

March 17, 1962

Front Cover: Voluptuous NOEL NELSON, showgirl at the FLAMINGO HOTEL.

The Fourth edition of the Lido de Paris revue opened at the STARDUST HOTEL and "Voila" became an instant success. The bistro's most recent French importation has unerringly surpassed all of its smashing predecessors which were viewed by 2,081,010 attendees.

Enjoyed a most pleasant visit in Los Angeles with MARIE and HARRY RITTOFF (of DAVID's GLOVES) and SYLVIA and NAT HART at the Harts' GILDED RAFTERS in the San Fernando Valley.

LOUIS (SATCHMO) ARMSTRONG tossed a swinging farewell party in the RIVIERA HOTEL's Starlight Lounge, feting BILLY WILLIAMS and his ALL STARS.

Beautiful ARLENE DAHL chartered a private plane to fly top hairstylist, GEORGE MASTERS, in to FLV to arrange her coiffure for her March 15th FLAMINGO HOTEL bow.

We were very pleased to learn that "Helldorado" was accepted as the theme song for our annual event by the Helldorado Committee. The tune was written by EDDIE JULIAN, drummer with GEORGE REDMAN's ORK at the SILVER SLIPPER.

The KING SISTERS opened at the STARDUST HOTEL Lounge on March 16th and brought much of the memory-provoking music with them.

The TViewer, "Candid Camera" featured the crew's visit to FLV on Sunday evening, March 18th.

TIMI YURO, who was appearing at the THUNDERBIRD's Lounge, sold nearly a million copies of her recording of "Hurt", upon release.

March 24, 1962

Front Cover: Shapely and lovely JERRY THOMAS, one of the "Most American Girls in the World" at HOTEL SAHARA.

We learned that there are seventy outstanding entertainers, representing ten nations, appearing in "Voila," the newest Lida de Paris production at the STARDUST HOTEL.

ARTHUR ALLEN, who recently celebrated his first year as Manager of the DUNES HOTEL, left his post to take over an identical one at the NEWPORT INN in Newport Beach, California.

It was announced that actress, ANN-MARGRET would reign as Queen of the Tenth Annual "Tournament of Champions" golf tournament at the DESERT INN COUNTRY CLUB, May 3-6.

MR. and MRS. ABE PINKUS were feted at their Golden Wedding Anniversary on March 24th. They later left for Chicago to attend the wedding of their granddaughter, MR. PINKUS is publisher of the Hollywood "Jewish News".

SEASON'S BEST WISHES

MUSIC

The Complete Music Store

Garehime's

COMPANY

Est. 1924

General Manager Clayton Titus

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To
Jack Entratter
and the
Entire Staff of

The Sands
HOTEL

A VERY MERRY CHRISTMAS and a HAPPY NEW YEAR

NAT "KING" COLE

BUDDY GRECO's "Epic" album, "Let's Love", sold 9,000 copies the first two days on the market. Buddy was appearing at the RIVIERA HOTEL.

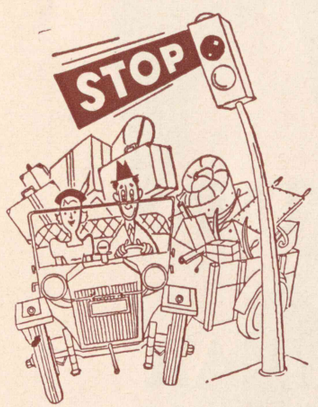
A baby boy, KEVIN JOHN O'CONNOR, was born to GLORIA and DONALD O'CONNOR on January 31st.

March 31, 1962

Front Cover: Lovely LORI FIELD, Flamingoette at the FLAMINGO HOTEL.

The L.A. papers, in listing the guests for JACK PAAR's TViewer, mentioned the MARY KAYE TRIO before BOB HOPE and GEORGE BURNS. This group has terrific boosters on the Coast (as well as in FLV).

'Twas quite a star-studded turnout for the DINAH SHORE opening at the RIVIERA HOTEL. Among the famous faces at the post-show party in the Portrait Room were MRS. DONALD C. McGRAW, Jr. (of Mt. Vernon, New York) and her husband, the distinguished publisher of New York's McGraw-Hill Publications, and the HARRY KARLS (DEBBIE REYNOLDS).



TRAFFIC LIGHTS ON THE "STRIP"

WILL MAKE EVERYTHING IN LAS VEGAS THE MOST

FABULOUS IN THE WORLD!

JACK SOO and ROMI YAMADA have been signed to make several guest appearances on the JACK BENNY TViewer. They are appearing in "Flower Drum Song" at the THUNDERBIRD HOTEL.

Formerly with WESTERN AIRLINES, handsome DICK PARKER joined the public relations and sales field of the HOTEL SAHARA, under HERB McDONALD, who is in charge of promotion and p.r.

April 7, 1962

Front Cover: Very lovely CHARLENE ADAMS, local model.

The "Wowsie Redhead" KAY STEVENS appeared with JOHNNY CARSON on ABC's Timex Show, "Accent on Comedy", April 6th.

SPORTS ILLUSTRATED and LIFE MAGAZINES featured articles on the SAHARA-COLT National Open Archery Tourney held at the Convention Center, March 16-8.

Handsome BOB WAGNER was named head professional for the STARDUST GOLF CLUB, and assumed his new duties on April 1st.

Good to see the KIM SISTERS (usually entertaining in the STARDUST LOUNGE) in the big room at the DESERT INN, with such a top star as SID CAESAR, with his hilarious pantomimes and monologues.

On April 1st a dinner-reception was held at the RIVIERA HOTEL's Convention Hall, honoring AVRAHAM HARMAN, Ambassador of Israel, and GOVERNOR SAWYER.

SPARKY KAYE turns his SILVER SLIPPER comedy role over to EDDIE INNES, April 18th, and takes off for his European tour.

LEAH and TONY CAMPHANA departed for a month's vacation in Italy. Leah is employed at the RIVIERA HOTEL's Gift Shop.

April 14, 1962

Front Cover: Curvaceous JOAN



FRANKIE SOSKIN

— CASINO —

DESERT INN

(SHARYL) SAILON, dancer in the "Folies Bergere" at HOTEL TROPICANA.

Stopped by the RIVIERA HOTEL's Starlight Room to catch the GEORGE YOUNG REVUE and the raves showed no signs of abating. George plays some kind of sax; it practically talks. In the same room is that explosive redhead, KAY STEVENS. She opened on April 11th and the place has been sizzling since.

ELLA FITZGERALD and JACK CARTER's opening at the FLAMINGO HOTEL has inspired a celebrity show to be held there for all the stars appearing along our glittering "Strip".

Happy to report that EDDIE JACKSON and his charming wife are now residents of FLV.

Everyone on the Islands was turning out to greet the MARY KAYE TRIO, who opened at the HILTON-HAWAIIAN VILLAGE, last week.

CLAIRE SWAIN returned to her job at the switchboard at the DUNES HOTEL, after an absence of approximately three years.

April 21, 1962

Front Cover: Lovely and shapely JANET TODD, one of the "Most American Girls in the World" at HOTEL SAHARA.

It was indeed a pleasure to visit the DESERT INN's Lady Luck Lounge and hear the music of LES FEMMES and MICHAEL KENT and his GOLDEN STRINGS. These are two of the finest instrumental acts in FLV.

The forms were poured for the first level of the twenty-four story tower at HOTEL SAHARA.

PHIL HARRIS produced and directed his own stage show which he brought to the DESERT INN, April 17th.

LORRAINE DAY and LEO DUROCHER's gal, MELINDA MICHELE DUROCHER, arrived in FLV with JACK THOMPSON for a RIVIERA HOTEL wedding. Maid-of-Honor was DORSEY EBARB (WAYNE REDD's Assistant) and Best Man was CHARLES KAHN, ho-



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BOWL WHERE YOU SEE THE "MAGIC TRIANGLE" T.M.

tel executive.

BILLY ECKSTINE opened at the FLAMINGO's Driftwood Lounge, April 19th for his first engagement at that bistro.

RICHARD BEYMER (of "West Side Story") was in FLV soaking up our good ol' sunshine at the DUNES HOTEL pool.

April 28, 1962

Front Cover: The lovely 20th Century-Fox star, ANN MARGRET.

Editor's Note: We were very proud to bring to our readers the added talents of KAY STEVENS, currently starring at the RIVIERA HOTEL's Starlight Lounge. Kay took "time out" from her very busy schedule in order that we could take "some time" away from our weekly chores. Thank you gal, we certainly appreciated it — and That's for sure.

May 5, 1962

Front Cover: Glamorous LINDA LOMBARD, singing star of the "Folies Bergere" at HOTEL TROPICANA.

One of the most fascinating sports events in FLV history was in high-pitched progress as this issue hit the stands. HOWARD CAPPS, Golf Director at the DESERT INN COUNTRY CLUB, long dreamed of an annual contest, limited to the world's top golf pros and realized this ambition when the classic he conceived was staged by the Desert Inn in 1953, with a field of twenty. In this, the tenth "Tournament of Champions," there is a record field of twenty-eight contestants, vying for $55,000 in cash awards and the additional glory of this victory.

The adorable one, TERESA BREWER is back in the star dressing room of the HOTEL SAHARA, along with another FLV favorite, comic DAVE BARRY.

One of the millionaire pineapple kings in Hawaii is such an avid fan of the MARY KAYE TRIO (currently at the HAWAIIAN VILLAGE), he offered to finance a private club in FLV for them, suggesting the name of the MARY KAYECINO.

DAVE MERRIN (of the STARDUST Barber Shop) became a grandfather on April 12th. Young DAVID's doting parents are LUCILLE and RICHARD KRUMM (an employee of the HACIENDA HOTEL).

KEELY SMITH combined with BUDDY GRECO and did the liner for his latest "Epic" album, "Buddy and Soul".

LUCILLE BALL flew into FLV to enjoy hubby GARY MORTON's success at the DUNES HOTEL, where he appeared with ELEANOR POWELL. Lucy had to limit her FLV visits to week-ends, as she was busily engaged in filming "Critic's Choice" with BOB HOPE.

THE MADCAPS opened at the SILVER SLIPPER on May 4th, after having appeared on the ED SULLIVAN TViewer the previous Sunday night. When they completed their spot, Sullivan nationally told them to convey his regards to ol' HANK HENRY at the Slipper.

A gala press opening took place in the DUNES HOTEL May 3rd for the POLLY BERGEN-PAUL WINCHELL curtain-raiser.

JACK BENNY signed JANE MORGAN for his DESERT INN HOTEL opener, June 12th.

LOUIS BELLSON was commissioned to compose an original Jazz Ballet for the Las Vegas Jazz Festival set for July 7 and 8. Bellson's ballet had special staging and choreography produced by BARRY ASHTON.

HOLIDAY GREETINGS

Sperling's CASUAL TO CANDLELIGHT FASHIONS

OPEN EVERY DAY AT THE FABULOUS FLAMINGO HOTEL

Christmas Greetings and Best Wishes for the New Year



FRANKIE LAINE

May 12, 1962

Front Cover: Beautiful LINDA VAN METER, one of the Most American Girls In The World, at HOTEL SAHARA.

Starring at the DUNES HOTEL, POLLY BERGEN exhibited a complete picture of talented showmanship. This young lady is one of the finest artists to come to FLV.

TONY MARTIN threw a party in honor of local dee-jays in the Starlight Room of the RIVIERA HOTEL, and presented each with autographed discs. (Tony was starring in the Versailles Room).

In the recently concluded "Tournament of Champions" at the DESERT INN Country Club Golf Course, ARNOLD PALMER proved himself a top pressure golfer by coming from behind to take top spot.

FLV recently organized the SILVER SOFTBALL LEAGUE, in which the "Strip" hotels and downtown casinos competed.

TEX BENEKE and his fourteen-piece orchestra, along with RAY EBERLE and THE MODERNAIRES (who were appearing in the Casbar Lounge of HOTEL SAHARA), cut live onstage recordings for the WARNER BROS. album, "Music Made Famous By Glenn Miller."

Top names were being added constantly to the First Annual FLV JAZZ FESTIVAL (CONVENTION HALL) – July 7-8). Among them were GERRY MULLIGAN, DAVE BRUBECK, and JUNE CHRISTY.

May 19, 1962

Front Cover: Exotic dancer, MARYA LINERO in FREDERIC APCAR's production of "Vive Les Girls" at the DUNES HOTEL.

A glitterful celebrity shindig followed the exciting KEELY SMITH solo debut at the RIVIERA HOTEL. Acting host and hostess were TV star, DONNA REED and her handsome, talented husband, TONY OWENS.

The MARY KAYE TRIO dazzled opening night audiences in the TROPICANA HOTEL's Showcase Lounge, May 15th. The group hit the spotlight with a healthy addition of new material, tastefully decorated with Mary's new gowns which were designed for her by Norman's wife, SHIRLEY. The Trio just signed a new contract with COLUMBIA RECORDS and their first album was a live onstage recording, during this gig.

LINDIS GUINNES was featured in PARADE MAGAZINE as one of the tallest showgirls in the business. Lindis, who is with the "Artists and Models of 1962" show at the MINT, stands six feet six inches.

Lovely ANDREA HILL walked away with the beauty honors in the HELLDORADO Queen Contest, while wearing the colors of THE MINT.

DON FERGUSON was proudly posing for pictures with his victorious ANDERSON DAIRY women's team which pulled a repeat victory in the SILVER STATE SCRATCH BOWL-

Sincerest Wishes For
A Happy & Prosperous 1963

JIMMY GRIPPO'S

Twenty One Room

SEA GULL HOTEL

21st Street on the Ocean

Miami Beach, Fla.







Season's Greetings

AND A

Happy 1963

BIG "TINY" LITTLE

ING LEAGUE at the SHOWBOAT LANES.

May 26, 1962

Front Cover: Lovely and statuesque JOAN ADAMS, now known as MRS. ALEX SHOOFEY.

The handsome Western star contingent at the RIVIERA's KEELY SMITH opening were very appropriate for Helldorado week. Among those present were BOB FULLER and JOHN SMITH (of "Laramie") and TY HARDIN. This opening also attracted one of the most distinguished out-of-town press junkets with ARMY ARCHERD, BARNEY GLAZER, JOHN L. SCOTT, GEORGE JACKSON, LIZA WILSON, and CHARLOTTE ROGERS, among many others. . . . One of the highlights of the evening was the onstage appearance of Keely's young daughters with their rendition of "A Bushel and a Peck", along with a bit of "Twist".

The proprietors of DAPPER DAN's, newly opened snack bar and newsstand at Fifth and Fremont Streets, are CLAUDE WEBB (of the DESERT INN) and CECIL LYNCH.

CARRIE FINNELL, who always stops the show, appeared in "Life Begins At Minsky's" at the NEW FRONTIER HOTEL.

RANDY WOODS, President of "Dot" Records, waxed a live onstage album of KEELY SMITH, during her gig at the RIVIERA HOTEL.

MEL GREENE, who began his show biz career as singer with the NAT BRANDWYNNE Orchestra, was appointed Entertainment Director of MORRIS LANSBURGH's ASSOCIATED HOTELS in Miami Beach, Florida.

From L.A. the telephone wires were busy, relaying the top job KAY PARSONS was doing at ARTHUR's VILLAGE INN in Glendale.

KAY STEVENS, the darling of the lounge acts, rated FABULOUS kisses for her engagement at the RIVIERA HOTEL's Starlight Room.

The MERRY MAKERS BOWLING LEAGUE surprised DEE SPENCER (Review Journal lovely Society Editor) with a pin and trophy for being the "Most Improved Bowler".

ERSKINE CALDWELL and wife were FLV visitors who checked into the DUNES HOTEL for the weekend.

June 2, 1962

Front Cover: Gorgeous TERI STONE, model in the FRANKIE LAINE Show at the DUNES HOTEL.

JIMMY DURANTE, EDDIE JACKSON, JACK ROTH, and GEORGE FINLEY were among the celebs who entertained at PRESIDENT JFK's birthday party at MADISON SQUARE GARDEN in New York on May 29th. JACK BENNY emceed and MARILYN MONROE rendered the birthday song. This was the third President that Jimmy and Eddie entertained, with FDR and HST preceding him.

ELIAS ATOL (RIVIERA HOTEL Executive) signed GOWER CHAMPION to duplicate his Broadway choreographer-directorial capacity for "Bye Bye Birdie", which opened at this bistro on June 12th.

The lovely POLLY BERGEN left FLV and the DUNES HOTEL on May 30, following her successful engagement here to return to Hollywood where she began rehearsing for her role in UNITED ARTISTS "The Caretakers' with ROBERT STACK, JOAN CRAWFORD, and JANIS PAIGE.

The first time we ever heard of a young lady having a "Bas Mitzvah" was when BOBBIE ANNETTE GOLDMAN was honored at the Com-

Season's Best Wishes

Glen Jarrett

CASINO — *TROPICANA HOTEL*



from

MAJOR RIDDLE

Dunes

HOTEL

munity Temple on June 2nd. (Dad is PHIL GOLDMAN, Captain at the SANDS HOTEL).

Lovely MARIE GEORGE (manicurist of the EL PATIO Barber Shop) and handsome BOB RICE (KORK salesman) were married on May 27th at the LITTLE CHURCH OF THE WEST.

LEFTY SELMAN came back in as boxman at the SANDS HOTEL, following an absence from the gaming industry for approximately four years.

Charming THEDA BURNETT (owner of the ladies Shops in the RIVIERA and STARDUST HOTELS) and CHARLIE HARRISON (debonaire Host and Executive of the RIVIERA HOTEL) were married on May 20th. Mr. H's handsome son, JON, was married to lovely CAROL HOPKINSON on June 2nd.

June 9, 1962

Front Cover: Gorgeous TERRY OLSEN, an Ashton Girl at the FLAMINGO HOTEL.

June 16, 1962

Front Cover: Beautiful blonde JOYCE WILLIAMS, one of the principals of the "1962 Folies Bergere" at HOTEL TROPICANA.

FLV audiences were afforded a preface of the Fall TV schedule when lovely DINAH SHORE held a one-night-only dress rehearsal of her opening season show at the RIVIERA HOTEL. (KEELY SMITH graciously surrendered the Versailles Room to her for the purpose.) Looking gorgeous in a satin and glitter evening dress, Dinah captured the crowded house with her song-a-long.

The Grand Opening celebration took place on June 13 for the all-new and beautiful LIDO CLUB & COCKTAIL LOUNGE, owned by ROSE PALANGE and her brothers, LIDO and RAY PAGLIA.

HOTEL TROPICANA comic SHECKY GREENE was taking basic training at FORT ORD, in preparation for his role in the TViewer, "Combat".

More than $30,000 worth of stereo equipment was installed in the Driftwood Lounge at the FLAMINGO HOTEL for the engagement of the superb musical group, the 21 piece CLEBANOFF STRINGS. This was the first time this group had appeared in a lounge.

Before her last show at the RIVIERA HOTEL, KEELY SMITH passed out some special gifts to the owners of the bistro. The unique presents were made for Keely by JOHN FISH of VEGAS JEWELERS.

Actor BARRY COE and his wife, JORUNN KRISTIANSEN, spent a week-end sabbatical at the HOTEL TROPICANA. He is star of the TViewer "Follow The Sun".

Just before closing at the RIVIERA HOTEL, that fast and funny guy, CORBETT MONICA, got what he deserved — a contract for four weeks at New York's famed Latin Quarter — with top billing!

A baby boy was born to SHARON and GARY ATKIN on June 2nd. The proud grandmother is EVELYN DYER, who works for MEL GRIF-

TWIN LAKES LODGE

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Discover the West's most complete Ranch and Outdoor Resort — 18-hole golf course adjacent, $2.50 fee. Daily riding activity, weekly rodeo. Boating, trout fishing, barbecues. A picturesque setting of woods, waterfalls and lakes in the desert. Couples $50.00 weekly. Family rates — Kitchenettes, fireplace suites. Join the experienced vacationers who return again and again. Request brochure.

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FROM



the Golden Gate

CASINO

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Gaming – Keno – Top Paying Jackpots

BAR

&

RESTAURANT

FITHS at the LANDMARK PHARMACY.

June 23, 1962

Front Cover: Lovely MONA NAIR, showgirl in the "Folies Bergere" at HOTEL TROPICANA.

MARILYN HOLLAND became the bride of MICHAEL THOMA on June 15th. The ceremony was performed by REV. O. T. PHILLIPS in the Portrait Room of the RIVIERA HOTEL. The bride was ELAINE DUNN's understudy in "Bye Bye Birdie" and the groom was Production Supervisor.

DOROTHY and GEORGE REDMAN (Orchestra Leader at the SILVER SLIPPER) took their first vacation in twelve years!

It was such a pleasure to see BEATRICE KAY back in FLV again after such a long absence. She was starring in the Celebrity Lounge at the EL CORTEZ HOTEL.

We were very pleased that CHARLIE TEAGARDEN's QUINTET (featuring BILL HARRIS) was invited to take part in the "Jazz Festival" – it couldn't have happened to a more deserving group of artists. (They are currently appearing at the SILVER SLIPPER).

June 30, 1962

Front Cover: Beautiful DIAN MARTIN, a Texas gal who appeared in the show at the DUNES HOTEL.

PHIL ROBBINS was upped to Pit Boss at HOTEL SAHARA.

The SILVER SLIPPER Ballroom attendance record went over the peak, during the recent JAYCEE Convention. More than 7,000 people attended the "Open House Carnival" within an eight hour time limit.

TED LAWRENCE was appointed as Maitre d' in the Congo Room at HOTEL SAHARA. He took over that post when RALPH GRECO vacated it to take charge of all the food and operation for all the dining rooms of the bistro.

MISS GEORGE ANN ATOL (daughter of GEN and ELIAS ATOL, Executive of the RIVIERA HOTEL) left for Honolulu where she attended college for the Summer.

July 7, 1962

Front Cover: Lovely GILLIAN SIMPSON, showgirl with the "Lido de Paris Revue" at the STARDUST HOTEL.

Jazz fans invaded FLV to join localites in jamming our modern CONVENTION CENTER to attend the "Jazz Festival". The event was sponsored by the Musicians Union with the entire proceeds going to the Musicians Club of Las Vegas.

Lovely JOANNE DRU flew in to catch brother, PETE MARSHALL, in his "Bye, Bye Birdie" co-starring role at the RIVIERA HOTEL.

Another Hollywoodite who spent a few days invading the hearts of FLV fans was CARY GRANT. His short stay at the DUNES HOTEL brought out the women in droves, not only to get his autograph, but also to get a good, close look at the screen idol's finely-chiseled profile.

A gala collection of celebrities brought their well-wishes to the GEORGE BURNS-CAROL CHANNING opening at the DUNES HOTEL, June 28th. In the audience were EDDIE FISHER, JEFFREY HUNTER, GRACIE ALLEN, RONNIE BURNS, ANN and ROBERT STERLING, Producer ROSS HUNTER, HEDDA HOPPER, HARPO MARX, HARRY RITZ and enough more to make this one of the most brilliant curtain calls in FLV records.

July 14, 1962

Front Cover: Blonderful MARIA

Joyous Greetings

FROM

FLO & JAN GRIPPO



May we wish each

and everyone the

Happiest of Holidays

PAT YANKEE

KORDA, Line Captain in "Life Begins at Minsky's" at the NEW FRONTIER HOTEL.

The world lost a true friend when LT. GOVERNOR REX BELL suffered a fatal heart attack on July 4th. He was a very colorful personality and his demise leaves a void that cannot be filled.

The DUKE and DUCHESS of Manchester, England spent the Fourth of July holiday at the DUNES HOTEL.

GEORGE RUDENKO and his brother, IGOR, (both featured in the Broadway hit, "Carnival," that was playing at the PHILHARMONIC in Los Angeles) took a busman's holiday and visited the cast backstage at the SILVER SLIPPER.

July 9th was proclaimed "Tony Bennett Day" in San Francisco. His recent recording of "I Left My Heart in San Francisco" was adopted by the city as its official song.

JACK BENNY and MARY LIVINGSTON flew in from the coast to attend the special celebrity show put on by BURNS and CHANNING at the DUNES HOTEL.

JOHN DENNY was promoted to General Store Manager at BOND's JEWELERS.

The new NUGGET CASINO opened its 600 seat Circus Room Theatre Restaurant on June 28th. The Nugget is located in Sparks, Nevada.

July 21, 1962

Front Cover: Lovely CHERYLE THOMPSON, showgirl with the "Most American Girls In The World" at HOTEL SAHARA.

The MINT's birthday celebration was a rip-roaring success. The five and one-half ton cake (55,000 pieces) was polished off by cake-eating enthusiasts in less than twenty-four hours.

Lovely CAROL SERINO (who was a cocktail waitress at the HACIENDA HOTEL) and ERNIE LA VERNE (roulette dealer on the swing shift at the SANDS HOTEL) were married on June 24th.

SPARKY KAYE returned to the show at the SILVER SLIPPER after a three month holiday in Europe.

Enjoyed visiting with our good friends MR. & MRS. MAX WALEN of Fort Worth, Texas. They are frequent visitors here and always stop at the SANDS HOTEL.

MARGE ELIZARDE (SILVER SLIPPERETTE) and DEMPSEY WRIGHT (guitarist with the HARRY JAMES Orchestra) were married on July 9th.

July 28, 1962

Front Cover: Lovely chestnut haired LINDA LEE, showgirl at the FLAMINGO HOTEL.

As of June 30, 1962, 2,270,990 patrons had witnessed the current production of "Le Lido de Paris" at the STARDUST HOTEL. The bistro is to be commended on this record which hasn't been paralleled in the history of American theatrics.

The SANDS HOTEL's PAUL ANKA-PHIL FOSTER opening brought

Season's Greetings

PANCHO L. ALLIATI

MAITRE D'

Wilbur Clark's **DESERT INN**

SEASON'S
BEST WISHES

AND A





Musical
NEW YEAR

**LIONEL
HAMPTON**

out masses of celebrities, including DANNY THOMAS (with his ROSEMARY) and CORBETT MONICA.

The HOTEL SAHARA has a new, muchly-talented staffer in FREDDY LANOUETTE. Not only is handsome Freddy the hotel's Coordinator of Activities, he was also the accomplished singer in the MORO-LANDIS production number in the PAT BOONE show.

Charming MARION KING, the NEW FRONTIER's capable Reservations Manager and Publicist, took a four to six week leave-of-absence from her post to enter SOUTHERN MEMORIAL HOSPITAL for surgery on July 30th.

HOTEL SAHARA boasted a few proud winners in the SHOWBOAT HOTEL's "Bowl-A-Round" elimination contest. They were JAMES SAVERRO, LARRY CRESWELL, WALTER THORWORTH, and JIM EDMONDS.

ELEANOR POWELL received the "Honor of the Year 1962 Dance Award" from the DANCE EDUCATORS OF AMERICA.

August 4, 1962

Front Cover: Tall and glamorous showgirl JOANNE EADY of the "Folies Bergere" at HOTEL TROPICANA.

This year's overall winner of SAMMY KAYE's "So You Wanna Lead A Band" Contest at the RIVIERA HOTEL, was CLIVE WAYNE.

TONY BENNETT played a one-nighter to 16,000 people at the New York FOREST HILLS STADIUM on July 28th.

FREDDIE BELL and his wife ROBERTA LINN, became parents of a four pound, twelve ounce baby boy on July 24th.

August 11, 1962

Front Cover: Blonderful GERIE DOHERTY from Boston, Massachusetts.

The HOTEL SAHARA's talented musical-clowns, THE CHARACTERS, were recently photo-story featured in over one hundred newspapers across the nation, with a spread in the syndicated Parade Magazine section.

The RIVIERA HOTEL had a torrid double-header in the Starlight Room with singing sensation JOHNNY DESMOND back-to-back with singing sensation FRAN WARREN.

EDDIE FISHER and PHIL FORD and MIMI HINES put on special late shows over the week-end to accommodate the demands of the public.

DOROTHY and HARRY KELLY became the new managers of the BRASS RAIL on Nellis Boulevard.

August 18, 1962

Front Cover: Chic and beautiful CHARMAINE LANE, a Bluebell Dancing Girl at the STARDUST HOTEL.

The FLAMINGO HOTEL was the first bistro to purchase an $8,000 concert grand piano for the express purpose of "enhancing the talents of the great parade of vocalists."

CHARLIE TEAGARDEN and LIONEL HAMPTON cut the first live



GREETINGS

from

BERNIE EINSTOSS
RENO HORSESHOE CLUB

229 So. Virginia St. Reno, Nevada





A VERY MERRY XMAS

AND A

HAPPY NEW YEAR

ERIC BRENN

STARDUST Hotel
LAS VEGAS

recording ever made at the SILVER SLIPPER on August 21st.

August 25, 1962

Front Cover: Lovely RAYA MERON, with the "Folies Bergere" at HOTEL TROPICANA.

A gala ten day Grand Opening celebration began on August 31st for the new CLUB BINGO. Fabulous congratulations to SAM DIAMOND and his associates, LESLIE JONES and HERBERT QUINN.

BILL KOZLOFF was made Pit Boss at the PIONEER CLUB on the day shift.

The RIVIERA HOTEL inked DEBBIE REYNOLDS to her FLV debut on December 19th.

September 1, 1962

Front Cover: Lovely ROXANNE REED head cocktail waitress in the Gold Room at the AMERICANA RESTAURANT.

Facing the audience at her great HOTEL SAHARA opening night, delighted EVE ARDEN had stars in her eyes – both kinds. Watching her from the audience were such top twinklers as CAROL BURNETT, PAT BOONE, comedian BOBBY RAMSEN, SID MILLER, MARTY ALLEN, and many, many others. Eve had to beg her exit from the hearts of FLV first nighters.

Among the recent guests at the HOTEL SAHARA were two stars of western TViewers: AMANDA BLAKE, the "Kitty" of "Gunsmoke" and CLINT EASTWOOD, of "Rawhide" fame.

The THUNDERBIRD HOTEL's lounge star SONNY KING takes on the lead in "Music Room" when it plays in Vancouver next year.

JOHNNY DESMOND (who just closed in the Lounge at the RIVIERA HOTEL) began rehearsals in New York on August 28th for his role in a U.S. STEEL HOUR TViewer.

BOB JONES just took over as Manager of the MINT Parking Lot. His Assistant Manager is CARL POLIMENI.

CHARLES J. GUSTIN is the new General Manager of the DUNES HOTEL.

BILLY SNYDER left the DUNES HOTEL, where he was Convention Coordinator and Host, to take over the General Managership of the RACKET CLUB in Scottsdale, Arizona.

CHET SWITWELL was appointed the Hollywood-FLV columnist for the "National Insider", a recently established weekly tabloid.

GABRIEL CONTE took over as Chef of the DUNES HOTEL.

September 8, 1962

Front Cover: Blonderful NIECIE GARDNER, dancer from Phoenix, Arizona.

The old redhead, ARTHUR GODFREY flew in to catch EVE ARDEN's September 3rd curtain time at HOTEL SAHARA.

LEE FISHER marked his sixth year as Publicity Director of the DUNES HOTEL on September 10th.

DON MacLEOD recently opened

Sincere Xmas Wishes to All My Friends In FLV — May You All Live As Long As You Want and — Never Want As Long As You Live

HARRY RITTOFF

CHAIRMAN OF THE BOARD



Season's Greetings

from

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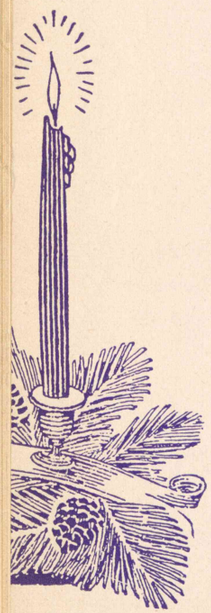

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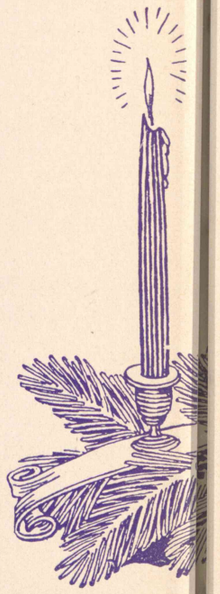


his HOUSE OF JINGLES. He just returned from the Greek Theatre in Hollywood where he appeared with the JOHNNY MANN Singers backing DANNY KAYE.

When the keglerettes opened the season's play of their "All Star League" at the LAS VEGAS BOWL, the first bowling ball was thrown by luscious CANDY JOHNSON (the lovely "Twist" champion with the EXCITERS, who appeared in the THUNDERBIRD Lounge).

The JULIET PROWSE - JACK CARTER FLAMINGO HOTEL opening was a glamorous affair last week, packed with celebrities ranging from Hollywood's lovely BARBARA RUSH to comedians DON RICKLES and ROWAN and MARTIN.

Enjoying the Labor Day week-end at the RIVIERA HOTEL were DEBBIE REYNOLDS, HARRY KARL and their children.

GEORGE REDMAN and HANK HENRY celebrated an anniversary on September 1st that marked the beginning of their thirteenth year at the SILVER SLIPPER.

Stage Director MILT BRONSON began his sixth year at the RIVIERA HOTEL on September 1st.

The SILVER SLIPPER celebrated the Twelfth Anniversary of its Casino on September 2nd.

September 15, 1962

Front Cover: Shapely SUSAN BRIGGS, one of the Donn Arden Dancers at the DESERT INN.

JOHNNY PULEO and his HARMONICA GANG were playing to capacity audiences, drawing the largest crowds ever seen in the Lady Luck Lounge at the DESERT INN.

Syndicated columnist, CHOLLY KNICKERBOCKER vacationed at the RIVIERA HOTEL, last week-end as guest of hotel executive, CHARLES KAHN.

HARRY BELAFONTE flew into FLV two days before his September 12th HOTEL SAHARA opening, to locate a home for his wife and their two children.

GEORGE YOUNG's new COLUMBIA album, "The Greatest Saxophonist In The World", features NORMAN KAYE and BOB SNALE's song "Summer Love".

September 22, 1962

Front Cover: Lovely MICKI LASKY WARREN, a Lenz Model.

Singer BILLY ANDRE waxed his first LP album at the DUNES HOTEL on September 18th, backed by BILL REDDIE.

'Twas a gala night at the third show, September 16, when the SILVER SLIPPER introduced its new show. Guest stars in the audience included the McGUIRE SISTERS, ROWAN and MARTIN, JACK CARTER, and the entire cast of the shows at the DUNES, TROPICANA, and STARDUST HOTELS.

The adorable CANDY JOHNSON and her EXCITERS drew the curtain on their five and one-half month straight run in the THUNDERBIRD HOTEL Lounge.

After catching the HARRY BELAFONTE opening at the RIVIERA

Season's Best Wishes —

COSTUMES

Madamé Berthe

New York City

HAPPY HOLIDAYS



SEE YOU, DECEMBER 28 AT
THE DESERT INN

JOHNNY PULEO

& HIS

HARMONICA GANG

HOTEL, ED SULLIVAN dropped into the Starlight Lounge and was so appreciative of her talents, he signed KAY STEVENS to five appearances on his TViewer. Kay also penned a pact to star with JERRY LEWIS in a future film.

Mainland Distributors of San Francisco ordered 3900 singles of the MARY KAYE TRIO's "Bill Bailey".

September 29, 1962

Front Cover: Beautiful BARBARA BURGESS, SANDS HOTEL Copa Girl.

GEORGE BURNS and CAROL CHANNING had a tremendous opening night at the DUNES HOTEL. The popular duo had a host of friends here, a real star-galaxy, led by GRACIE ALLEN, CAROL BURNETT, BOB and MARY CUMMINGS, BLOSSOM SEELEY, RUTH ETTING, GENE RAYMOND, JEANETTE MacDONALD, DAN ROWAN, KAY STEVENS, and ED SULLIVAN.

The "Mayor of Fremont Street", AL FIRESTONE, announced the engagement of his favorite niece, SABINE GOLDBERG of Brooklyn to ROBERT BREIER, of Rockville Centre, New York.

Attending the AIR FORCE CONVENTION last week were SENATOR BARRY GOLDWATER and SENATOR HOWARD CANNON, who headquartered at the RIVIERA HOTEL.

Baby girl, STEPHANIE, was born to EILEEN and BERNIE SCHULTZ, of CASUALAIRE MEN'S SHOP, on September 23rd—she tipped the scales at five lbs., six oz.

GENERAL JAMES DOOLITTLE and BOB HOPE were guests at the DUNES HOTEL this past week and received a standing ovation from the audience in the Arabian Room.

Baby boy, JEFFREY DAVID, who weighed in at six pounds, twelve and one-half ounces, was born on September 12th. The proud parents were EDA and AARON (Peanuts) HERMAN (Pit Boss at HOTEL SAHARA.)

October 6, 1962

Front Cover: Beautiful, blonde chanteuse of "Vive Les Girls" at the DUNES HOTEL.

The entire SILVER SLIPPER cast, including HANK HENRY, SPARKY KAYE, DANNY JACOBS and EDDIE INNES were acting in scenes for PETER LAWFORD's flicker, "Johnny Cool", starring HENRY SILVA.

Actor HENRY FONDA and starlet, MARGENE JENSEN were week-end guests of the DUNES HOTEL to catch the BURNS-CHANNING Show.

KAY STEVENS (who was appearing in the Lounge at the RIVIERA HOTEL) was presented the Foreign Press Award on September 24th at the AMBASSADOR HOTEL, for the best supporting actress in "The Interns".

JOYCE CAMPBELL (niece of JAKE GOTTLIEB, DUNES HOTEL Owner) became the bride of DONALD PORS on September 29th.

Season's Best Wishes

BOB BERGEN

— CASINO —

DESERT INN



NOEL

FRED, FRANK & "PAPA" JAC ASSUNTO

And Best Wishes For A

Prosperous New Year

FROM

"America's Royal Family of Jazz"

THE DUKES OF DIXIELAND

AND THE BOYS IN THE BAND

A half-page layout of BOBBY RAMSEN's favorite jokes appeared in the October 7th issue of Parade Magazine. Bobby recently completed an engagement at HOTEL SAHARA, where he appeared on the PAT BOONE bill.

A farewell party was held at the DUNES HOTEL in honor of NELLE THOMAS on September 27th. She was Executive Housekeeper of the bistro for eight years and felt it was time for an extended leave of absence.

October 13, 1962

Front Cover: Blonderful CHERYLE THOMPSON, showgirl with the "Most American Girls In The World" at HOTEL SAHARA.

Among the week-end visitors was popular singing star, ANDY WILLIAMS. He flew in to visit with his friends, CAROL CHANNING and GEORGE BURNS, starring at the DUNES HOTEL.

MORRIS LANSBURGH presided over the ground-breaking ceremonies on October 15th, that paved the way to 200 additional FLAMINGO HOTEL rooms.

THE CASTRO BROTHERS just completed their first statewide platter, to be released by FANTASY RECORDING CO. They were appearing in the Persian Room at the DUNES HOTEL.

With NELLE THOMAS on an extended leave-of-absence, CATHERINE MANSINO is now acting as Executive Housekeeper at the DUNES HOTEL.

October 20, 1962

Front Cover: Lovely MARIA KORDA, Ex-Line Captain at the NEW FRONTIER HOTEL.

EMILY LUZZI, Cocktail waitress at the THUNDERBIRD, became the bride of MIKE RENIS, day shift Pit Boss at the same bistro.

NANCY CONTNER and WILLIAM THACKER were married on October 19th. The bride is the daughter of Fire Chief, GEORGE CONTNER, and Bill is a member of one of FLV's oldest families, and is associated with the LINCOLN WELDING WORKS.

PEPPER DAVIS tossed a birthday party for his partner, TONY REESE, in the Hickory Room of the RIVIERA HOTEL on October 10th. Among those in attendance were DINAH SHORE, GEORGE YOUNG, TICKER FREEMAN, HUGO GRANADA and JOE STAMILE.

Last week, JOHN FISH (owner of VEGAS JEWELERS) obtained the services of JOHN BASSI, who is acknowledged as one of the nation's top engravers and designers of jewelry.

Among the week-end arrivals were the PHIL SILVERS and JACK BENNYS, who trekked into FLV expressly to catch the DINAH SHORE show at the RIVIERA HOTEL.

October 27, 1962

Front Cover: Blonde beauty, SHERRI MADISON, showgirl in "Gotta Get To Vegas" at the DUNES HOTEL.

JUDY GARLAND was in her sixth and final week at HOTEL SAHARA, where she continued to set a new at-

Season's Greetings

JESS KIRK

MAITRE D'

The Sands

HOTEL

Season's Best Wishes

TO ALL MY FRIENDS
IN F.L.V. AND EVERYWHERE
IN THE GOOD 'OLE' U.S.A.

FROM

PAUL ROUSSOS

PAUL'S LAS VEGAS CLUB

5510 HOLLYWOOD BLVD.

HOLLYWOOD, CALIFORNIA

tendance record, nightly.

On October 20th Governor GRANT SAWYER, Congressman WALTER BARING, and members of the Board of Clark County Commissioners attended the ground-breaking ceremonies for the DUNES HOTEL's new twenty-two story, eight million dollar "elongated diamond" resort structure.

Six pound eleven ounce MATTHEW JOHN was born to the "MAC" MACALISTERS on October 16th. Dad is a day shift bartender at the SHOWBOAT HOTEL.

We learned that GEORGE THURMAN, Pit Boss at the CALIFORNIA CLUB, was making plans to retire to his hometown, just outside of Nashville, Tennessee, on December 1st.

PAT FARIELLO left his post as Captain in the DESERT INN's Cactus Room to prepare for the November 15th opening of the new LOUIGI's Restaurant, of which he will be the Head Waiter.

November 3, 1962

Front Cover: Curvaceous DANIELLE, showgirl at the "Folies Bergere" at HOTEL TROPICANA.

The thrilling ETHEL MERMAN opening at the FLAMINGO HOTEL brought three of the greatest ladies in entertainment to one single room. There was La Merman, JUDY GARLAND, AND MITZI GAYNOR. Both Judy and Mitzi were as excited as all the fans over the magnificent showmanship of the Broadway star.

Leading the list of famous ventriloquists, EDGAR BERGAN returned to the FLV marquees when he recently joined the cast of the "Folies Bergere" at HOTEL TROPICANA.

PAMELA MASON (ex-wife of JAMES MASON (flew in to catch DIANA DORS opening at the RIVIERA HOTEL on October 25th.

ARTURO ROMERO and his Magic Violins (currently appearing in the DUNES HOTEL's Sultan's Table) flew to the coast to tape a guest shot on the ANDY WILLIAMS TViewer, set for November 22nd airing.

November 10, 1962

Front Cover: Shapely CHRISTIAN LEBON, lovely Donn Arden dancer at the DESERT INN.

ELLIOTT MIZELLE was appointed to a newly-created RIVIERA HOTEL post, Vice President-Managing Director.

NAT BRANDWYNNE signed a long-term contract as Musical Conductor of the THUNDERBIRD HOTEL. His job begins with the December 20th opening of "South Pacific".

Following the longest entertainment contract in the history of the DUNES HOTEL, the JOSEPH MACK QUARTET closed on November 11th and left to fulfill concert dates in New York.

JOHNNY CARSON, captivating star of the "Tonight" TViewer, guested at the RIVIERA HOTEL, last week, while taping a segment on our own NELLIS AIR FORCE BASE flying "Thunderbirds".

A huge national press junket flew in to welcome JANET BLAIR and LOUIS ARMSTRONG at their gala RIVIERA HOTEL opening, November 8th.

MELISSA and BOB SADOFF held a double celebration on October 30th. It was their Second Wedding Anniversary and also the Second Anniversary of their highly active talent agency, LIBERTY ARTISTS.

November 17, 1962

Front Cover: Latin Beauty, YOLANDA MORENO, currently featured in "Life Begins at Minsky's" at the NEW FRONTIER HOTEL.

GORDON and SHEILA MacRAE and our own "home town" girl, BETTY GRABLE were on hand to cheer JANET BLAIR and LOUIS ARMSTRONG at their RIVIERA HOTEL

JACK CORTEZ'
Fabulous LAS VEGAS magazine
$12 PER YEAR
write: P. O. BOX 748
LAS VEGAS, NEVADA

Greetings

Once again, our
sincere thanks for
another successful year.
Our warmest wishes for
a Happy Holiday Season.

Eileen & Bernie Schultz

and the Casualaire staff





Wishing You
and Yours a
Joyous Holiday
AND A
HAPPY NEW YEAR
from

HARRY JAMES

And His Music Makers

opening.

Charming BETTY SOEHNGEN, of the SHOWBOAT HOTEL's publicity staff, was appointed Assistant Promotion Manager of the Boat.

JACK EISEN is now Manager of the THUNDERBIRD HOTEL's office in Beverly Hills.

SHELBY SEVEN, dancer in the DUNES HOTEL's "Gotta Get To Vegas" was to be featured in a photo layout to appear in a future issue of Look Magazine. She was chosen as the typical FLV dancing girl.

November 24, 1962

Front Cover: Beautiful MARY MARX, Copa Girl at the SANDS HOTEL.

Water from the River Jordan (in the Holy Land) was flown into FLV by TWA. It was poured into our desert at 3:30 p.m., November 19. This unique procedure distinguished the ground-breaking ceremony on the site that will be the foundation for the ST. VIATOR's GUARDIAN ANGEL SHRINE.

Six pound, twelve ounce, JAMES PATRICK was born to MR. & MRS. JIM PRUES on November 6. Dad is a dealer at the DUNES HOTEL.

Congratulations to JACK GAUGHAN, MEL EXBER, LARRY HEZZLEWOOD, and J. K. HOUSSELS, JR. on their purchasing the popular EL CORTEZ HOTEL, last Monday, November 19.

This year's winner of the HOTEL SAHARA's Sahara-Colt Fast Draw Championship was localite, VANCE ANDERSON.

The beautiful "Flower Drum Song" closed on November 24 after a most successful run at the THUNDERBIRD HOTEL, to open at HARRAH's in Lake Tahoe.

JIMMY DURANTE took a couple days off from his DESERT INN run to appear in the MACY's THANKSGIVING DAY PARADE in New York and also to do some drum-beating for his new flicker, "Jumbo". Filling the spot in his absence was the very talented GISELE MacKENZIE.



Season's Greetings

from the Staff

of

Hotel

Tropicana

LAS VEGAS NEVADA

JEAN DREW and ASTRID EKMAN are the Co-owners of the newly opened ANTIQUE and IMPORTS SHOP on East Reno Avenue.

JACK SOO and ROMI YAMADA (stars of "Flower Drum Song" at the THUNDERBIRD HOTEL) appeared on the JACK BENNY TViewer, November 27th.

BILLY DeWOLFE was signed by FEUER and MARTIN to co-star in the London production of "How To Succeed in Business Without Really Trying".

ED SULLIVAN has booked lovable SOPHIE TUCKER to appear with him on her Seventy-Fifth birthday, January 13th. We'll be looking in on that one. . . . and that's for sure.

VIEWING THE ACTION

(*Continued from Page* 33)

one, Earl Grant, that terrific exponent of the organ and piano. With his fantastic music magic on vocal and keyboard, Earl is one of the most popular entertainers in the Flamingo's long, star studded list. Before opening his current stint, he traveled all over the world, playing to packed houses, waxed one hit after the other, and, managed to squeeze in a few movie chores. He's a busy guy but that's the way Mr. G. wants it.

I was a dinner guest the other evening at Dominick's Villa Capri Italian Restaurant along with some of his close friends from the Coast. It was a pleasure to meet Mr. & Mrs. Louis Pagnusat of Oxnard, California and Mr. & Mrs. Tony Ranni of Port Hueneme, California, who were visiting here for a few days. Dominick did himself proud as he always does in preparing his authentic Italian style dishes. A few more meals like that will just add pounds to the waistline. I'll laugh and do the 'twist' standing still.

That dapper host you see around the Stardust Hotel is one, Tommy McDonnell, who at present is preparing to take off for the annual 'St. Patrick's' Day parade back East. When the TV cameras focus on the wearin' of the green' shenanigans, you'll see Tommy leading his 31st march. He's only missed one Irish celebration in thirty years. And, Tommy, as you pack, don't forget your whistle.

The Diners Club presented its award to the Sultan's Table of the Dunes Hotel, as the outstanding restaurant of the year on their first anniversary. That's something to sing about so the Dunes is making that statement come true. For everyone to "Sing-A-Long" at the Sultan's Table with lovely Carole Simpson. It's a Las Vegas first for patrons to be invited to join the entertainer in entertaining.

Cherie Johnson, that young FLV 'doll' who recorded "Teardrops", has just returned from New Orleans after resting on doctors orders. She'll begin mapping plans now with 'Mom' Billie on her future singing career.

As you saunter along Fremont Street and suddenly find yourself

REDISCOVER THE PLEASURE IN DRIVING!



Install **Traffic Lights** on the Fabulous **"Strip"**



HOLIDAY GREETINGS

TO ALL OUR FRIENDS!!

THE

MARY KAYE TRIO

FRANKIE ★ MARY ★ NORMAN

P.S. A Very Happy New Year

swaying to Latin rhythms from the El Cortez Hotel, you'll know the gent responsible is the ever popular Miguelito Valdez.

Come the month of May, the shootin', ropin', the celebratin' will see another gala Helldorado here in FLV. And one of the proudest guys anywhere will be Ed Julian, whose new composition, "Going to Helldorado" has been accepted as the official theme song for this greatest of western events. Ed, who makes with the drum beat nightly at the Silver Slipper with George Redman's orchestra, has penned quite a few beautiful tunes but at the moment, his proudest achievement is the new theme.

Danny Costello, the handsome young paisano with the educated vocal chords, has filmed the ABC network pilot 'Combat' with and starring Shecky Greene. The initial film cost ran in the neighborhood of some $410,000 (and that's a darn good neighborhood to run in or even walk). This army series will be aired this coming fall.

A most complete service to better health can be found at Audrey's Health-way Foods. The natural vitamins and minerals, plus all the other esesntial body building nutrients, can be found in a great variety of foods. And to supplement these you have dietetic foods and vegetables (and juices). Ask Audrey for a guide to better health.

The ever popular Lancers singing down the rafters in the Flamingo's Driftwood Lounge celebrate their tenth anniversary in show 'biz'. They began with that great singing 'Starr', Kay, and, now have come into their own as headliners. On April 21, the Lancers will kick off the Seattle World's Fair with a shot on the Ed Sullivan Show, live from Washington. They will be flown in from their Lake Tahoe engagement two days early to sing the opening song, which happens to be their own composition and incidentally, the theme of the 'Fair'. Nice going, boys.

Jack Murray, author of 'Las Vegas, Zoomtown, U.S.A.', took off this past week for two great events. He and wife, Eve, were on the Coast to give spiritual aid to their daughter in making them Grandparents, supposedly on St. Patrick's Day. Secondly, Jack is making a visit to LA to promote the ever increasing sale of his new book.

And a happy St. Patrick's Day to all.

A note of thanks to Nat Goldman who did such a fine job of pinch-hitting for Jack Kogan on Channel 13 during Kogan's D.S.Y.M.T.A.R. (Don't get excited, Jack, it's not a disease). It just means 'Doctor Said You Must Take A Rest'.

One of everyone's favorites when it comes to music from the Islands is Martin Denny. Martin and his troupe opened recently in the Copa Lounge of the Sands Hotel and this engagement brings up the most engaging and romantic sounds that ever crossed the Pacific.

Josette Lang, born in New Jersey, arrived in Las Vegas six years ago. She started her Model and Charm School some five years ago. During her career, she has produced eleven major Beauty Queens, all students from her school.

The tremendous voice of Buddy Greco, plus his warm personality on and off stage, has made this great talent attractive to loungers and headliners alike. Currently starring in the Starlight Room of the Riviera Hotel and on his early AM set the other day, the stars came to pay their respects. Sammy Davis, Jr., Tony Bennett, Don Rickles, Kay Starr and many others who wouldn't let Mr. Greco leave the stage. A fine tribute to a fine performer.

She was born with the gift of music. At the tender age of six, she made her debut in Illinois with the Chicago Symphony Orchestra. Since, she has appeared in the musical capitols of Europe, including performances with the Czech and Vienna Philharmonic Orchestras. And it was this outstand-



O-O-O-H WHAT
A WONDERFUL FIRST
CHRISTMAS
HOPE YOURS IS TOO!!

GREETINGS FROM

'MOM'
ROBERTA LINN

'DAD'
FREDDIE BELL

Riviera
HOTEL

SAHARA
HOTEL

P.S. Also, me too, Freddie Bell, Jr.

ing piano talent that brought Rosa Linda to the Casbar Theatre of Hotel Sahara.

Take note of the ad for Vegas Jewelers. They are now displaying one of the most fascinating pieces of jewelry, gold coins in several denominations. These are truly outstanding and unusual gift suggestions.

The gracious charms of four girls, The King Sisters, now grace the Lounge of the Stardust Hotel. Yvonne, Alyce, Louise and Marilyn, have, since their earliest triumphs, received award after award in the musical field. Their latest accolade was being chosen as the NARAS (National Acadamy of Recording Arts and Sciences) award for best performances by a vocal group. Having been successful in movies, TV and recordings, the King Sisters are a top group to play anywhere.

Congratulations to Bernie Schultz and wife Eileen. They are expecting their first offspring by the end of September. Bernie heads the fabulous store for clothes styles, Casual-aire. May we wish them both happiness and health.

APRIL:

Jack Murray, author of 'Las Vegas, Zoomtown, U.S.A.', became a grandpapa last week. His daughter presented he and wife Eve with their third grand girl weighing eight pounds, eleven ounces. Her Christianed name is the delightful Holli Jai Jost, of West Covina, California.

Acclaimed by one and all as the greatest saxophone players of all time, George Young, his Revue, with the Escorts, featuring Al & Jet Loring, can be heard nightly from the Riviera Hotel. George entered the field of music at the age of six and studied with the great saxophone exponent, Carl Waxman. His musical abilities were awarded with scholarships to Curtis and Julliard Schools, plus, Lebanon Valley State Teachers College. His musical love grew from the oboe and clarinet to the sax and George Young today is considered one of the all time greats.

That inimitable songstress and comedienne, Kay Stevens, who opened in the Starlight Room of the Riviera this past week, has brought back to the Fabulous Strip the bounce and comedy 'antics that she is so well known for. Recently finishing her wonderful part in the motion picture, 'The Interns', Kay returns to her favorite stamping grounds and the loungers never had it so good.

Glad to hear that Virginia Healy of Kelly Girls is recuperating nicely from her hospital stay, naturally around the Lido Arms pool.

Cute Dorsey Ebarb, Wayne Redd's girl friday in the Riviera's publicity office, has moved into a new apartment in the Park East. Says she would like a roommate. Sorry, fellas, only girls need apply.

Charlies Shelton at the Rowel would like to remind you that Helldorado Week is not too far off. And for Las Vegans and visitors alike, western garb is the thing to wear. Where else but at the Rowel can you find such authentic western outfits for the entire family.

Speaking of Western events, an outstanding exhibit of western art, all painted by Las Vegas artists, will be held in the Flamingo Candlelight Gallery, May 16 to May 20, during Helldorado week. Lyn Joyce is coordinator between the artists and the hotel.

Day Dream Guest Ranch in Paradise Valley is putting the finishing touches to their outdoor ice skating rink. This is the first of its kind in this part of the country. Just think, you can enjoy ice skating or watching those bikini clad showgirls gliding across the ice on warm summer nights cutting figure eights the hard way, two fours.

MAY:

Carl Ballantine (Mr. Ballantine) on the billing, closed out his very funny act this week with the Ben Blue Revue at Hotel Sahara. Carl journeys to New York to do the Ed Sullivan TV'iewer on May 26th. Then he's off to Chicago to highlight the Sylvania

To all my friends

everywhere a

Joyous Season



Best wishes for a

Happy 1963

GENE SHELDON

"FOLIES BERGERE"

The World Famous Tropicana HOTEL LAS VEGAS, NEVADA

convention at the Conrad Hilton on the 22nd, 23rd and 24th. This pseudo magician (whose only disappearing act were the horses) could stand a lot of exposure in FLV.

Coming up in June will be the fourth anniversary of the Cobbler, on the Strip, whose custom shoe styles have hundreds af satisfied customers walking in the finest of footwear. Joe has fine plans for his store's natal day and the savings will be passed on to you.

The Kim Sisters, those three beauties of song, are back and the Stardust Lounge has them. We know of no finer talents than those of the Kims. If you want a pleasant journey into the world of music then don't miss the Kim Sisters at the Stardust.

There's nothing but music, music, music these nites from the Flamingo's Driftwood Lounge with the likes of Harry James and his Music Makers. Along with the songs of Billy Eckstine, the lovely Peggy Dietrick, the Driftwood is your first lounge stop.

Tomorrow, May 13, is set aside each year for the 'lady of the house'. It's Mother's Day. Even though Dad and the kids try to make the morning at least a bit easier, chaos, always seems to reign, and, Mom, ends up by cleaning up the mess. But the sentiment is there to every Mom from every family and may we add a Happy Mother's Day to all of them, everywhere.

Bud Dashiell and The Kinsmen, currently in the Driftwood Lounge at the Flamingo, are offering a wide range of songs from folk lore to the exciting sounds South of the Border. Their soft, intimate style makes listening an enjoyable occupation.

Congratulations are in order to Tommy McDonnell, executive assistant to the president at the Stardust Hotel, who was named this past week, Committee chairman for Entertainment for the American Legion National Convention scheduled in Vegas October 5-11. Tommy will co-ordinate all entertainment activities in conjunction with the Legion Convention, working with Bill Miller, national convention director.

One of the finest young and freshest talents closed this past week in the Persian Room of the Dunes Hotel. She's the beautiful songstress and harpist, Sue Evans. Sue is Washington state's gift to show business some four years ago and just recently formed her present group for their LV debut. Sue's trio is headed by Jerry Mandel, pianist and arranger, Ray Durant on bass and the bearded one, Chuck Minogue on drums.

Bill DeAngelis, stage manager at the Stardust Hotel, has been working for the past four years with the undraped beauties of the 'Lido' show. He claims that the only times he blushes now is when he sees them dressed!

Evelyn Stuckey, director of the world famous, 'Rythmettes' originated that wonderful routine you watched during the Helldorado Parade last week-end. These so very talented girls performed at all intersections of the parade route and did justice to one of this year's greatest attractions.

Congratulations to Alvino Rey and wife Louise (of the King Sisters) who are currently celebrating their 25th wedding anniversary.

The handsome mixologist at the Stardust Lounge is Carl Rand, former professional model. Carl made his home here in Vegas when friends beckoned him from New York, where he managed four top clubs.

The Mary Kaye Trio moved down the 'Strip' to Hotel Tropicana and with bright new music and material, opened with thunderous S.R.O. applause. This is by far one of the most gifted groups in show business today.

Katie McWilliams, 'girl friday' at the Stardust, returned from a well earned vacation to California. Now, Katie, you can settle back and start doing your chores all over again.

Congratulations to this week's cover girl, Joan Adams, recently elected pool manager at Hotel Sahara. She's just added one more title to the many she has acquired in the past few years.

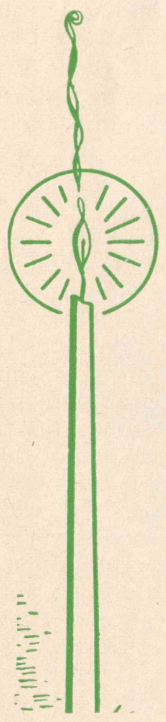
Season's Greetings

from the staff of

JACK CORTEZ'

Fabulous LAS VEGAS

magazine



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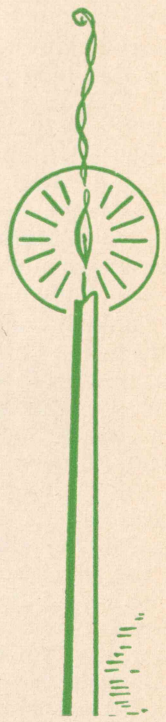


JUNE:

If you've missed the cheery, cheery service of lovely Anita Show, it's due to a bit of surgery at Sunrise Hospital. A well wished note for her would certainly aid in a speedy recovery.

Although filling only a two weeks engagement at the Riviera, Johnny 'Scat' Davis, his trumpet and his band, have filled the lounge with a lot of musical sounds. This fine musician of long standing from movies, stage, clubs, will be welcomed back to FLV anytime.

The Sneak Joint misses the likes of lovely Irene Kovaski, cocktail caterer, who is hospitalized.

Hadda Brooks, the sultry song bird who closed this past week in the Dunes Hotel, will long be remembered for her all time favorites.

Las Vegas fireman, Butch Snider, and his fellow smoke eaters are still going ahead with plans to organize a baseball team for the handicapped kids in the area.

Congratulations to those two pretty lasses, Christina Carson and Jeanne Roberts, for their successful Ballet Workshop. The girls changed dates so as not to coincide with the appearance of the Philadelphia Symphony Orchestra.

Joe E. Lewis and Gogi Grant celebrated their 'anniversary' when they open on June 7 at the Flamingo Hotel. It has been eight years when they first appeared together and haven't worked together since.

Sammy Kaye and his 'Swing and Sway' music have once again returned to Vegas at the Riviera Hotel. Handsome Ray Michaels is still the anchor man in the vocal department.

A short time ago, fire gutted 'Miss Elizabeth's Coiffures' but since, John and Elizabeth Wallock have rebuilt the Salon into one of the most fashionable 'award winning salons' anywhere, with ten high fashion stylists.

A new and terrific voice was heard these past two weeks in the Flamingo's Driftwood Lounge. That is handsome Bob Carroll, who is making his first FLV appearance. His initial engagement caused quite a stir. Bob has been long known along the theatre circuit, oddly enough, not as a singer, but as an actor. He has played the title role of 'Fiorello' and will do the same chore in stock this summer at Warren and Columbus, Ohio.

Glad to see Al Kaye back at his ole stand at Fox's Market Town Liquors. Al has been out six weeks with one of those weeks registered at a local hospital and the other five weeks recuperating. What better odds you want, Al, 5-1?

The genial Captain that gives with the genial greetings in the Driftwood Lounge at the Flamingo is Tommy Nino. His services to loungers make waiting for a table a pleasure. (P.S. Tommy has a nickname . . . ask Bob Sims).

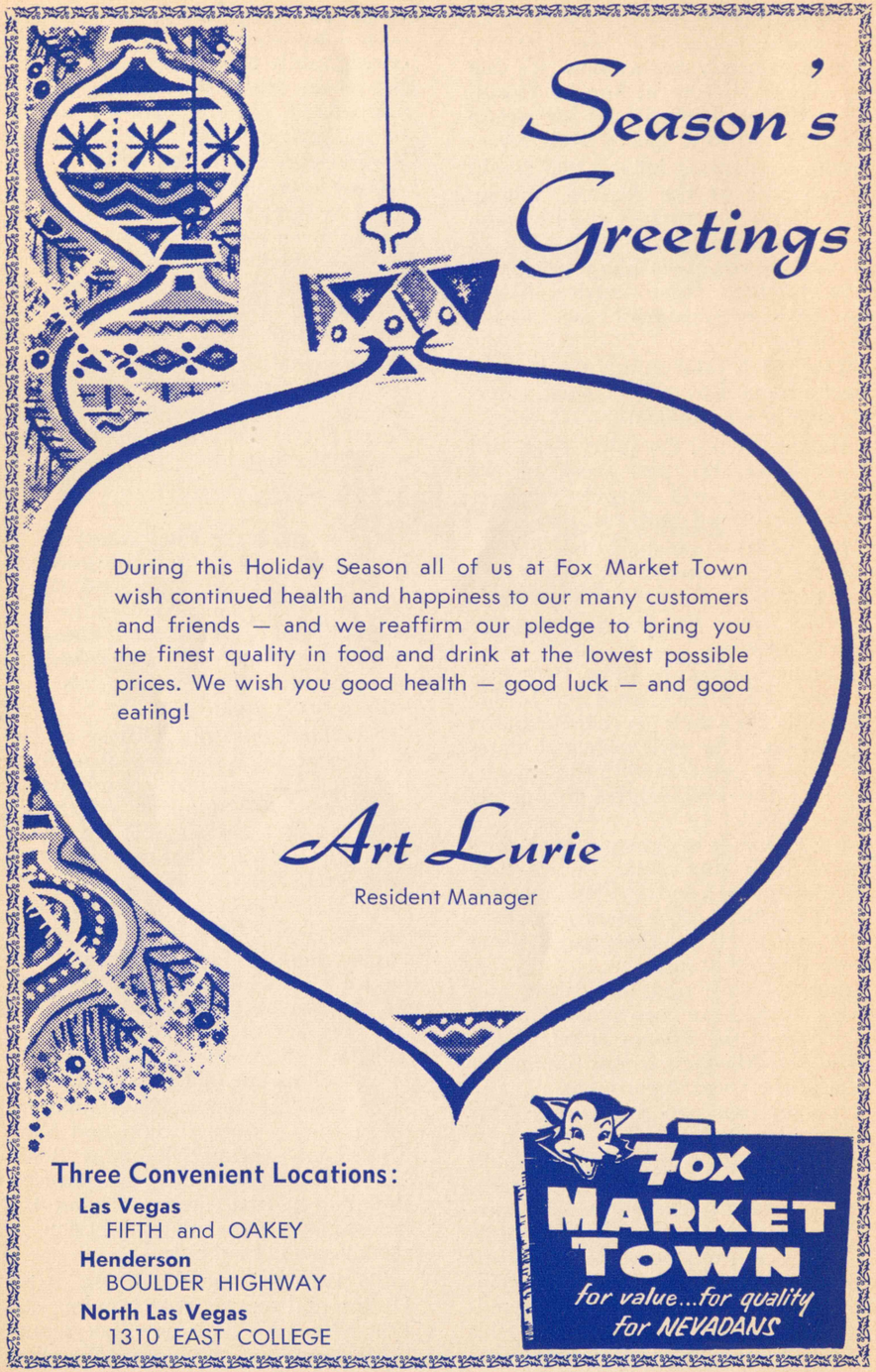
Try to catch the King Henry IV at the Ninety Five Club some evening. The boys do a great job and it's in the cards that Jimmy Manone (son of Wingy) and Terry Ryan's composition 'Suite Three' will be picked up by a recording company. This jazz suite is really great.

Ed Rand, Security Officer at the Stardust Hotel, is popping his uniform buttons. He recently purchased a handsome new Cruiser which he launched at Lake Mead. Ed debated with himself on what to name his sleek craft. He finally chose 'Zoomtown, U.S.A.' in honor of Stardust bell captain, Jack Murray's latest book.

That familiar face you saw at the old La Vista Club is now making himself known around the Cinnabar in the presence of one Tony Mazbuca. Tony is well known for his tasty dishes as well as one of FLV's best chefs.

To Bob Lawrence, congratulations on his newly opened Stop and Shop Market on Spring Mountain Road. This is truly a neat, compact store for shopping in the area, offering the homemaker a complete selection in money-saving food buys.

To two very good friends, Betty Hutton and spouse, Pete Candoli, our best wishes for their new 'tax deduction', born last week on the coast.



Mother and heir are doing fine. Pete has put down his trumpet to pass out cigars. The only music you get out of one of his cigars is 'Smoke Rings'.

Saverio Saridis, the ex-New York Policeman, whose tremendous voice was recently discovered, closed his engagement this past week with the Red Skelton show at the Sands Hotel. Saverio's voice and personality, with this, his first professional date and first Las Vegas appearance, made a huge impression on management and customers alike.

This actually happened. No less then during the crowded Jaycee Convention last week. A very new girl was put on switchboard at one of the Strip hotels. One call came with the request to please send up 'two screwdrivers'. Not knowing, she promptly called maintenance and they did as she requested, delivered two screwdrivers. The hotel service is great, but how are you going to drink two pieces of steel with plastic handles?

Head turning is the order of the day (males that is) at Hotel Riviera. The reason? The new costumes for the Cocktail waitresses. Their smart skirts and blouses with the long mesh hose makes their enjoyable service so much more enjoyable.

JULY:

Originating some seven years ago in Cleveland, Ohio, the bright musical and comedy act, The Tunetoppers, are once again on the Vegas show scene in the Stardust Lounge of the Stardust Hotel. Five lads that are proven showmen include Joe DiLalla, on accordion, Nick Drago on trumpet, Sharkey Nadoska, bass (how did he get in with all those paisanos?), Rudy Cafaro on guitar and Guy Viveros (the newest member of the group) on drums. One of the funniest bits they do is the pseudo-strip tease number.

Correction item: Last week I penned an article about a security member of the Stardust Hotel that purchased a new cruiser. The last name was wrong and I apologize. It was Ed Pond, not Rand. Pond. Pond. Pond. (there's enough water in those three ponds to float the darn thing. Sorry, Ed.

The art exhibition this weekend at Convention Hall, in connection with the Jazz Festival, features works of such known musicians as Dave Williams and Frank Scafati (of Dave Burton's Sands group), Andy Napoleon along with Laura Hrudickalea Walp and Dorothy Redman.

The Kirby Stone Four will break out a special Thunderbird Lounge show (Saturday, July 7 at 4:15 a.m.) in honor of all the entertainers on the fabulous strip.

Congratulations to four beautiful young 'Misses', Kathy Leeman, Sue Valentine and Marcia Leeman of the Nellis Air Force Base Youth Center's Thunderbird Cadets, for winning those trophies and ribbons in the recent parade of the marching and drill team group in Las Vegas, North Las Vegas and Henderson.

Johnny Puleo has brought his Harmonica Gang into the Lady Luck Lounge of the Desert Inn, much to the delight of the management and the SRO customers. He leads one of the most versatile groups in show business today, with their mastery of comedy and pantomime with harmonicas. Johnny (who stands just 4 ft., 6 inches) began his stage career after winning a harmonica contest in Boston. He toured the world with the old Harmonica Rascals' led by the late Borrah Minevitch, and, has appeared all over the world including two Royal command performances in England. Plus, Movies, TV, Johnny is the only remaining act that can play anywhere in the universe, hurdling the language barrier with his uncanny pantomime.

The genial gent that fronts the popular 'All Stars' in the Starlight Room of Hotel Riviera, is one Don Jacoby. Jake's trumpet magic have made music for years with the top names in the business and for this engagement, organized a group of young musicians from all over the U.S.A. to play this FLV date. With Don's background

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STARDUST

HOTEL

and experience, he has molded a musical act that well deserves a return engagement.

The Kirby Stone Four, in the Thunderbird Lounge, offers one of the most entertaining acts ever to play this town. With the pixey, Ed Hall, Mike Gardner, that wonderful mimic, Larry Foster, whose impressions range from Lassie to JFK, and, with Kirby himself, raise the entertainment roof of the T'Bird ceiling.

Mary Lou Galen, the very attractive and beautiful leader of the Les Femmes group, currently in the Lady Luck Lounge of the Desert Inn, bring such musical listening pleasure. Each member of her group is a conservatory graduate and their repertoire ranges from the classics to swing and to the nostalgic.

The new thrilling harmonica sounds drifting from the Driftwood Lounge at the Flamingo, belong to one of the most talented and popular acts in show bizz. It's Jerry Murad's Harmonicats. For almost 18 years these boys have become standard favorites throughout the country, and, no one who has ever heard them or seen them, can forget their million record seller, "Cherry Pink, Apple Blossom White".

Best wishes to the newly named 'Budget Car Wash' on the strip, now under the new management of Earl Mathy and Kathy Ross.

The rollicking sounds of music and comedy, spelling out the popular Gaylords, closed just a few days ago in the Thunderbird Lounge. Ronnie Gaylord and Bert Holliday made this engagement with new, fresh material that pleased both the customers and VP's alike.

AUGUST:

Bob Sims celebrates his first year at 'Lansburghs' Palace'. Bob's anniversary comes up in the middle of August. The best of luck 'Mr. Clean'. Hope you'll still be around for many years to come.

That beautiful, dark haired Fran Warren, a renowned songstress for years, has opened in the Starlight

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Congratulations to Gil Cohen, 14-year-old son of Yale Cohen, Casino Executive at the Stardust Hotel, for being the youngest golfer to win the State J.C. Tournament.

To Dan Nichols, now the new manager of Ken Riley's Island Apartments.

Really wonderful to see Father Crowley spending his vacation here in FLV. He returned after 1½ years when he was transferred to Springfield, Illinois. The Father is being hosted to his many friends by Tommy McDonnell of the Stardust Hotel.

Nice to hear that Gabrille Conte is now head chef at the Sultan's Table at the Dunes Hotel. He was chef at the Beverly Hilton from 1955 until October of last year.

Johnny Desmond, that handsome troubadour, at the Riviera Hotel, has all the feminine hearts a-flutter when he sings. Absent from the FLV scene for four years, Johnny has carved a musical niche for himself for a long time favorite on the strip.

That smiling ex-footballer from Texas, who plays such great piano in the Driftwood Lounge at the Flamingo is Bob Sims. Bob's smile stretches over twelve months as he celebrates his first year at Lansburgh's Castle. He has a long term contract that makes him anxiously playing toward his second year. My heartiest congratulations, Mr. 'Clean'.

We hope by press time that Henry Dunn of Hotel Tropicana will have the eye ailment licked at Sansum Clinic.

Squires Park in Las Vegas will take on a festive air with the second big Art Festival to be held, Sunday, September 2, Labor Day weekend, by the Artists and Craftsmen's Guild. The show will be a one day affair, opening at 10:00 a.m. and closing at 10:00 p.m.





Merry Christmas, Folks!

FAY and BEN

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— Index to Advertisers —

Abrams, Hymie 110
Aku-Aku 11
Alliati, Pancho L. 161
Aronoff, Fay & Ben 191

Banner, Buddy 93
Baron, Colonel Charles 108
Belkin, Sam 109
Bell, Mr. & Mrs. Freddie 180
Bergen, Bob 169
Bernard's 41
Blair House 26
Bob Glinski Motors 31
Bond's Jewelers 12, 122
Brady, Pete 135
Brenn, Eric 164

California Club 107
Caruso, Maria 124
Casual-Aire 10, 35, 174
Cathcart, Jack 58
Characters, The 138
Clare, Mr. & Mrs. Tommy 55
Clark, Sammy 67
Club Bingo 129
Cobbler, The 6, 117
Cohen, Carl 36-37
Cohen, Jane & Abe 95
Cohen, Toby & Yale 73
Cole, Nat "King" 146-147
Copacabana 90
Corday, Michael 49
Crown Wholesale Co. 119

David's Gloves 165
Delmont, Gene 113
Desert Inn 4, 100
Dixon, Johnny 131
Drew, Johnnie 56-57
Dukes of Dixieland 170
Dunes Flower Shop 120
Dunes Hotel ..... Inside Front Cover
Persian Room 28
Durant, Jack 59

Ellen, Arthur 71
Elwell Hotel 111
Engel, Howie 86

Fabulous Las Vegas Magazine 184
Flamingo Hotel ..... Inside Back Cover
Casino Personnel 82-83
Foster, Dempsey 127
Fox Market Town 186
Fox Shop, The 53
Foxy's 78

Garehime's Music Co. 145
Gasbarri, Anthony 96-97
Goldbaum, Hy 52
Golden Gate Casino 158
Goldfine, Dolores & Alex 74
Goldstein, Dave 80
Goodman, Abe 128
Goodman, Mike 119
Gordon, George 106
Grippo, Flo & Jan 159
Grippo, Jimmy 153

Half Brothers, The 40
Hampton, Lionel 162
Happy Jesters, The 44-45
Harrah's 14
Hecht's 25
Hialeah Turf & Sports Book 48
Hollywood Furniture Co. 127
Hughes, Mitzi & Johnny 99

Jack Todd Company 65
Jaffe, Ruth & Milton 72
James, Harry 175
Jarrett, Glen 155
Joe, The Cobbler 6, 117
Johnson, R. C. 42
Jones, Mr. & Mrs. C. J. 134
Juris, Harlan J. 137

Kandel, Charles 60
Kelly, Nick 98
Key Howard Trio 61
Kirk, Jess 171
Kogan, Jack 33
Kolod, Ruby 104
Krausnick, Tiny & "Carnie" 118
KSHO - TV 130

Laine, Frankie 152
Las Vegas Children's Nursery 87
Las Vegas Club 12, 92
Lebeau Printing Co. Inc. 166
Lewis, Jerry 24
Lewis, Ted 112
Little, Big "Tiny" 154
Lucky Strike Club 9

Madame Berthe 167
Maier, Betty 113
Marin, Dave 109
Market Town Builders & Home Supply 27, 85
Mary Kaye Trio 178
Maynard, Lee & Faye 141
McDonnell, Tommy N. 76
Miller, Sidney 70
Mint, The 13
Monte Factor, Ltd. 189
Moss, Eddie 91

Nevada Blind & Floor Co. 75
Newman, Artie 101
New York Meats & Provisions, Inc. 84
N. J. Distributing 77
Noriega, Joaquin 43

O'Neil, Eddie 188

Petricciani, Sil 66
Pioneer Club 132
Portnoy, Frank 143
Presley, Elvis 190
Puleo, Johnny 168

Rahner, Harry 120
Redman, George 77
Reno Horseshoe Club 163
Renzoni, Tommy 125
Rice, Bob 94
Rich, Charles 38
Riddle, Major 156
Riviera Hotel 8
Roen, Evelyn & Allard 136
Rosa Linda 123
Rothkopf, Bernie 144
Roussos, Paul 172

Sahara Hotel 3, 121
Salvation Army 15
Sands Hotel 88-89, 194
Schivo, Frank 111
Sennes Theatrical Agency 64
Sheldon, Gene 182
Shore, Max 87
Silverman, Dave 116
Silver Slipper 114-115
Simmons, Katherine & Cecil 140
Sinatra, Frank 62-63
Smith, Keely 102-103
Soskin, Frankie 149
Sperling's 151
Stardust Hotel ..... 21, 46, In. Back Cover
Stevens, Kay 34
Sylvia's Fur Shop 124

Ted Vesely Music Co. 105
Thomas, Danny 126
Thunderbird Hotel, Casino 50-51
Tinch Furniture Company 133
Tropicana Hotel ..... In. Front Cover, 176
Turner, Mr. & Mrs. Charles 79
TWA 47
Twin Lakes Lodge 157

Vegas Jewelers 16, 29, 39, 142

Waterman, Max 81
Webb, Claude 139
Weisberg, Aaron 54
Wyman, Sid 68-69

Yankee, Pat 160

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