

Jack Cortez

MARCH 12, 1960

25c

# Fabulous

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LAS VEGAS Magazine

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p. 21



THE WORLD OF  
**SUSIE WONG**

JACK CORTEZ

**Fabulous** LAS VEGAS  
magazine

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## CRISWELL PREDICTS



COMING EVENTS IN YOUR LIFE!

**P**REDICT that these events will soon be a part of your life! (1) I predict a return to the days of the 10-20-30 melodramas for tv and motion picture subjects! These shockers of yesteryear will be dusted off and presented to us in new clothing! (2) The full research of attorneys to find the missing heirs in a famed Detroit fortune, which will generate national interest! (3) The pitiful plight of an ex-opera singer and her private rest home, filled with her friends, who too, are in want! (4) the price war on whiskey which will sweep Canada and other British colonies, in spite of the increased taxes on alcohol! (5) The revival of costume plans for the little theaters, the colleges and high school which will give many a chance to escape the present 1960 reality! (6) The new spun glass

bathing suits and summer wear especially designed for the budget fashion buyers! (7) The open graves of many thousands who perished through Red treachery, which will be discovered and become a blotch on our Scarlet 1960's! (8) The revival of golf as a women's game, crowding the men from many of our public links! Many private clubs will prohibit women playing! (9) The increased birth rate in Alaska due to the heavy population increase and the new Home Stead Act soon to be in effect! (10) The construction of many art museums where the new artists will have a chance to hang their latest works of art! and (11) The new wave of street riots in Cuba, brought on by the new devaluation of the currency and the stormy intervention by Communists! So goes our weary world!

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JACK CORTEZ'

# Fabulous

## LAS VEGAS

magazine

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MARCH 12, 1960

5

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in the exciting

## Cloud 9 Lounge

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### DAKOTA STATON

(HELD OVER)

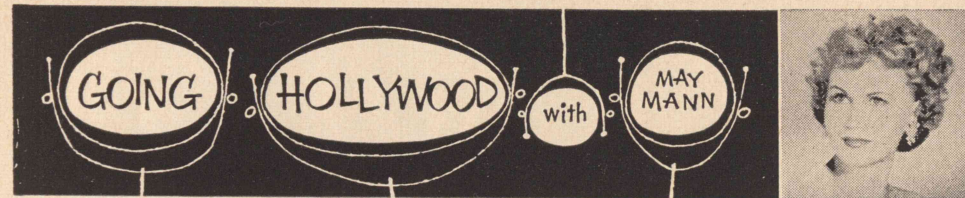
### THE TRENIERS

★ FRED KUSHON and MARCY LAYNE  
with THE PETER HANKS DUO

★ AL De PAULIS TRIO  
with JACKIE ALLISON

★ THE FABULOUS MILLIONAIRES

★ ★ ★



**L**AS VEGAS came in for glory at the Junior Auxiliary's 31st Annual Charity Ball at the Beverly-Hilton. Most of the star entertainment on the show produced by Joe Pasternak and Jack Cummings was introduced as either having played or just opening in Vegas.

Danny Thomas received the Golden Mezzuzah Award for his many years of dedicated service to the Jewish Home For The Aged. And it was really touching when he sang "Letter To Your Mother" in Jewish, to diminutive, petite President Ida Mayer Cummings whom he placed in the spot light. It is the energy and drive and brilliant leadership of the sister of the late Louis B. Mayer that has not only produced the big star-studded charity balls each year, but has extended the membership into thousands including Mamie Eisenhower, Bess Truman, Eleanor Roosevelt, and Mary Pickford, the latter for whom a building has been named. Maurice Katleman (father of the Vegas Hotel owner) is now President of Jewish Home For The Aged, and he was proud of the brilliant affair.

Sammy Lewis of the Vegas Riviera sat at my table, and I was as interested watching the animation on his face, as he watched the performers, as the show itself. Sammy's wife Patti Moore and Ben Lessy were a tremendous hit. So were, Dodie Stevens

singing her hit record "Pink Shoe Laces," The Paris Sisters singing their hit records, and Alan Jones singing his memorable "Donkey Serenade," Pat Wymore with her luscious glamorous act, Mary Costa and dozens more including George Raft, Jayne Mansfield and Mickey Hargitay, Agnes Moorehead; America's Sweetheart, Mary Pickford, Penny "Blondie" Singleton, and more!

Pat Wymore and I recalled that it was eight years ago when we had first been given the honor, by Ida Mayer Cummings, to be cigarette girls. Liz Taylor was one that year, too. So much has happened in everyone's life. But Pat and I were still there selling cigarettes. And in the line-up introduced by George Murphy, were Taina Elg, Myrna Hansen, Dolores Hart, Noreen Nash, Margaret O'Brien, Dorothy Provine, Connie Stevens, Patti Moore, Marie Windsor and Sandra Giles.

Edd Byrnes whose vitality and fresh newness is missed on the "77 Sunset Strip" series was lionized by a rush of femme admirers at my table. Edd has such charm, but due to his contractual suspension, still on at Warner Brothers, he could not get up on the stage and take a bow. So when George Murphy introduced me I simply announced that Ed was at Table 10, and that did it.

(Continued on Page 32)

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# Fabulous

LAS VEGAS magazine

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### THE PLAYBOYS

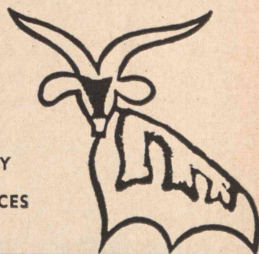
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## HICKORY Room



# that's for sure..

by JACK CORTEZ



**T**HIS WEEK marked the premiere of a brand new entertainment policy for the RIVIERA HOTEL. In line with the recent tendency of other Strip Hotels to present packaged entertainment, SAMMY LEWIS, the Riviera's Entertainment Director, shopped around for something different for his Versailles Room. The result has been the first booking of a legitimate play for the plush, desert palace. The first play chosen was the sensational WORLD OF SUZIE WONG, which has enjoyed a continuous run of two years on Broadway. The idea of bringing this kind of entertainment to the Riviera is a sound one and a lot of credit must go to BENNY GOFFSTEIN, President and ELIAS ATOL, Owner, for their vision in presenting the new and unique in FLV. It is the first time a play has ever been presented in a night club or hotel, but one look at the stage in the Riviera and you could believe that an entire Roman pageant could be played on its length. The stage is equipped for any kind of presentation from TV to circus so, the audience will see the play as it was shown in New York with as good if not better physical facilities. Once again we have to tap the chapeau in the direction of the Riviera for proving that if it's entertainment you want, FLV is the place to find it. . . . and that's for sure. . . .

Here are some quickie facts on the soon-to-be Tournament of Champions

staged May 4-8 at the DESERT INN Country Club. At this moment, no foreign golfers have qualified for the tourney. Last year there were two, Canadian STAN LEONARD and GARY PLAYER of SOUTH AFRICA.

GENE LITTLER has returned to his old-time sizzling form and this should give the shakes to some of the other players, for Gene has three out of six of the tourneys in his championship bag. The defending champion, BIG MIKE SOUCHAK, is looking better and better and should be in razor-edge form when the tourney starts.

Hawaii calls, was the name of one of the most famous of all radio shows. Well, Hawaii is calling to CAROL and LOU MILLER (he is Co-Owner and Pit Boss at the SAHARA HOTEL.) The Millers made the trip last year and were so impressed with this luxurious resort that they can hardly wait to go. The only thing holding them back is that FRANK SCHWO (also a Co-Owner and Pit Boss — graveyard shift at Sahara) is on his month's vacation and someone has to mind the store. Oh me! We cannot even take time from our weekly deadlines to visit Henderson. Oh well, where there's life there's hope.

UNCLE MILTY (BERLE, that is) has given the FLAMINGO HOTEL a big shot in the arm, crowd-wise. The master comedian and showman

(Continued on Page 35)

## L. S. M. F. J.

**LUCKY STRIKE means faster Jackpots**

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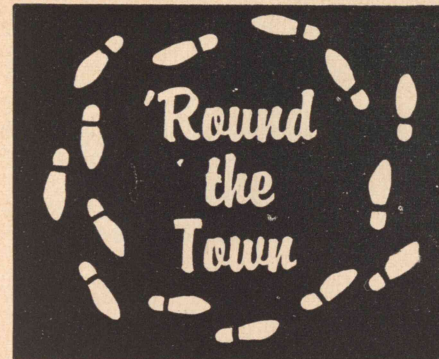
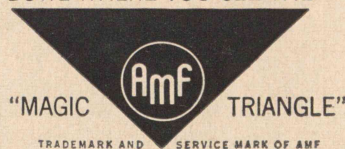


Carol Christensen,  
the AMF Bowling Girl

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## AMF Automatic Pinspotters!

BOWL WHERE YOU SEE THE



With ED BECKER

|| **T**HEY said it couldn't be done" to borrow a phrase. Another French show? Frankly we were quite skeptical.

Although the opening of the DUNES La Parisienne was delayed we can now say it was definitely worth waiting for. CHARLIE HENCHIS, who has produced the show, again proves when it comes to choosing dancers and refreshing beauties, he has no peer.

One of the most impressive memories of the show is the color that is so lavishly splashed on costumes and sets. For our money the Seduction number rates as one of the most exciting original numbers ever staged in Las Vegas. There is no doubt that this is a show that should be on your must see list.

One of the most popular and profitable hobbies that has developed in Las Vegas has been the study of real estate. Our good friend RAY MAXWELL, who has day and night classes for the devotees of terra firma, says that with the land boom in FLV many of the bartenders and even cocktail waitresses are working towards a li-

cense so that they can buy and sell real estate along with their regular jobs.

DOC BAYLEY is most enthusiastic about a swinging organist that he has engaged for the weekends. His name is TOM HARKENRIDER. His technique on the keyboard is sensational. He was discovered by one of our own staff, JACK SYKES, who brought him to the DOC'S attention.

✗ FREDDIE MARTELL should get together with MARTY HICKS of the THUNDERBIRD HOTEL. FREDDIE, who handles the production chores for the ATLANTA BILTMORE Hotel in Atlanta, Georgia, also has an ice show that is drawing Southern raves. Perhaps they could exchange talent. ✗

In seeing JOHNNY MACK, the super-sophisticated dancer in the JIMMY DURANTE Show at the DESERT INN HOTEL, it takes me back many years to when JOHNNY and the BERNARD BROTHERS were appearing in San Francisco. At that time GENE McCARTHY (one-half of the BERNARD BROTHERS) loved to rent an airplane and do dawn stunt flying. Every morning JOHNNY MACK would show up insisting this was the day for his inaugural flight, and every day it was yours truly who took his place. It proves one thing, JOHNNY was a dancer and I was an idiot.

The big fashion in men's summer shirts are going to be wild and colorful madras shirts, made in India. Need I say more. MICKY and BERNIE of CASUAL AIRE, rented an elephant and filled his hoodah with these gorgeous shirts and at last report the elephant was swinging towards San Francisco Square.

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at the EL RANCHO VEGAS for the press staged by SAM D. HECHT of LAS VEGAS DISTRIBUTING CO., caused raves because of the great meal by EMILIO and the wines and liquors from ten different countries. It's something that the boys won't ever forget.

Congratulations to ROBERT T. CZERNY who has been appointed Regional Sales Manager for Bonanza Air Lines for the State of Arizona. MR. CZERNY will make his office in the Adams Hotel in Phoenix.

HOTEL SHOWBOAT has assumed sponsorship of one of the leading "fast draw" clubs in Southern Neva-

da. Operating under the name "Marked Aces," the group will be seen in action Sunday, March 16th against the "Peace Makers" at the LAST FRONTIER VILLAGE. Time for the match is 2:00 p.m., and in all probability the same two clubs will conduct a match on SHOWBOAT property two weeks after, on March 20th.

The "Showboat's Marked Aces" have SAM ROGERS as President, BRYCE YOUNG Vice - President. BURNETT MARTIN, Secretary; RODNEY PRUSCH, Treasurer, and CHARLES REYNOLDS as Master-At-Arms. Now, will the SHOWBOAT challenge the SAHARA who also pioneered a fast draw club.

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**"LOUNGE STARS"**

By MARILYN B.

**H**ERE were two big Lounge events this past week and both of them made a big noise in the ever-changing talent pattern of FLV. In the STARLIGHT LOUNGE of the Riviera Hotel, DUKE ELLINGTON and his "big" band opened to a packed and extremely enthusiastic audience. Instead of bringing in a group of pick-up members, the Duke showed his show business savvy by bringing in some of the top musicians in the business. There were, PAUL GONZALVES and JOHNNY HODGES, two of the all-time greats in the music world, a great piece of singing by RAY NANCE whose sense of timing and comedy are peerless and on opening night composer-arranger BILLY STRAYHORN. Along with DUKE were STUMP and STUMPY, one of the funniest comedy teams around. . . . On the street in the NEW FRONTIER CLOUD 9 LOUNGE, the great DAKOTA STATON drew equally enthusiastic crowds. Her vocal shadings, reminiscent of the great Ella, but still definitely her own style and projection are made for this plush lounge and she holds the audience in the type of spell she weaves. . . . THE TRENIERS have been held over in the Cloud 9 Lounge and they, of course, add to the general excitement. . . . THE PLAYBOYS who are doing their musical wonders

in the RIVIERA'S STARLIGHT LOUNGE, have been held over. This is their first engagement in the far west and have impressed Riviera show producer SAMMY LEWIS so much that he has put RUSS CONTE and his men on the same shift with the Duke.

Cutting albums in FLV is the thing now days, as I wrote a couple of weeks ago. TONY PASTOR cut one for CAPITOL, last Sunday night RAY ANTHONY also cut one for CAPITOL. JONAH JONES has cut one for COLUMBIA while at the SANDS HOTEL. DUKE ELLINGTON will also cut one for COLUMBIA while he's playing at the RIVIERA HOTEL Lounge.

With all of the many GREAT musicians and vocalists appearing in our town, it's only natural that many recordings are made by them. Quick to grasp the situation and potential, Owner of the SILVER SLIPPER, BOB SCHULZE, has formed a new recording company here in Las Vegas under the name of SILVER SLIPPER (naturally). Our guess is that the two recording studios here, CROSBY RECORDS and SILVER SLIPPER, will be doing a fantastic amount of recordings — and very soon!

That attractive little blonde with RAY ANTHONY'S group is DIANE HALL. Sorry for the misprint last week Diane. . . . Going along down

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SAHARA HOTEL

the Strip we stopped at the STAR-DUST HOTEL to catch the HAPPY JESTERS. KEN CORNELL, the tall comedian, is fantastic and what facial expressions he can make. The PHIL CASE TRIO, who were with BILLY DANIELS, have stayed to back up the boys. . . .

Next stop was in the NEW FRONTIER Lounge where DAKOTA STATION opened last week. It is easy to see how she has fast become one of our top female vocalists. She does a beautiful job on "Misty," which she recorded on CAPITOL. Dakota was picked to represent the record industry at the OLYMPICS and Dakota tells me she had a ball. She has a new album to be released soon enti-

tled "Dakota Sings Ballads in Blues." Her current album is "More Than the Most." . . . Those crazy TRENIERS continue to break-up the whole crowd . . . . What a double feature, not to mention the other great attractions in the Cloud 9 Lounge.

RAY PETERSON, the young recording star for RCA Records, is doing a great job in the DUNES Sinbad Lounge. Take a listen to RAY sing his recording of "Wonder of You."

JERRY COLONNA has returned to the TROPICANA. Everyone thinks of JERRY as a comedian, which he is. Yet in bringing his group into the TROPICANA, JERRY also plays the trumpet, and exceptionally well.

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DENISE LA FLAMME  
and the  
"SWEETHEARTS of the ICE"

**TOP RANK  
RECORDS**

*Atlanta Biltmore* ATLANTA,  
GEORGIA



Mighty  
Mixture  
by  
GARY STEVENS

**R**EVERBERATION ON 46TH STREET: The Karachi Restaurant in midtown Manhattan has a reputation for serving a varied and exotic line of Indian and Pakistan dishes. The owner, genuinely friendly and docile, Ahmad Meah genuflects in Ike's direction. This outstanding commercial quote, worthy of reprint in the foreign press and U.S. News And World Report, said the modest Meah: "President Eisenhower's trip to Pakistan increased my business." What say, Khrushy?

HEIGH-HO SILVERMAN: Call it cliché, but the fabulous host, Jack Silverman, has done it again at his huge emporium, the International. The Broadway theatre-restaurant has a new revue. It is fast-moving, packed with talent and rewarding in its presentation. The Boots McKenna Guys and Dolls dance and cavort through a sea of movement; Michael Durso's orchestral background rates as eximious embellishment; the Barry Sisters capture the crowd with "Lose That Long Face" and coax whistles and bravos via a Calypso chant, "Man Is For The Woman Made." Three times winners here, the Barrys sell "Dark Eyes" in Russian and English to earn additional encores. Few people tell stories better than Myron Cohen. Perhaps that is why he is headlining at the International. The former silk salesman has an ease of delivery and a chemistry with an audience which makes for a combination hard to equal, let alone — beat. His 'dialecta-

ble' delineations encompass lots of subjects and touch on Italian, Irish and Texas folk humor as well as his own brand of Seventh Avenue Esperanto. He garners laughs all over the room.

Thanks, J.S., for a very pleasing show and the Mushk Steak is as good as it ever was.

AN HOUR OF "HMMM AND WELLLLL": Just before Jack Benny and the one man who can make him laugh at will, George Burns, jetted back to California, we lunched with this wonderful pair of pals at the Friars. It was the end of two exciting weeks in N.Y.C. for both of them. Said Burns: "They must have fast clocks here. Time races in this town. Where did the weeks ago? Now I can get back to sanity. Do you know I go to bed on the Coast before midnight most of the time! Here I'm having my dinner every night around eleven-thirty. I have to. One meal around noon and then the theatre. If I ate before a play, I'd sleep through it."

Benny's blue eyes peered over his glasses and away from the soft boiled eggs. This sixty-six year old wonder man, looks and acts like a man of fifty, give or take one or two. At three feet away you get the feeling the Waukegan birth certificate is a fraud. He broke in: "Yes, I'm going to the Orient this summer and I intend to film a show or two there. I feel pretty well now, but I did have a nasty case of flu in late December. Well, everybody had a touch of it out there. But you know, it came at the right time.

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**The MINT**  
DOWNTOWN • LAS VEGAS

I was supposed to attend a New Year's Eve Party that I didn't want to go to anyway. The flu was a darn good excuse. Is there something wrong with me? I saw "The Tenth Man," the toughest ticket in town and I didn't like it. Neither did Mary. We were bored. This is strange, for I love Paddy Chayefsky. I've seen everything he's written. I caught "Middle of the Night" three times. Wasn't Robinson marvelous! I'll tell you something, I wanted to do the part in stock. But it did call for an older man. I saw "Fiorello" and loved it. One of the best shows I've seen in years. Waiter, check please. Nattie (he calls George, — Nat, Burns' real first name) I'll take this one. You've picked up a few on this trip."

And then the look of explanation. Straight at us, searching for the right exit line to insure his mythical penurious radio and teevee character, Jack said: "Gary, it's deductible."

**THE BOX OFFICE ISN'T THE VOTING MACHINE:** At Sun Luck East, now one year old, where the Chinese food is extensive and delicious, the very astute Carmine De Sapio brought up an interesting point for extended discussion. The respected politician, regardless of what lever you pull down, recognizing the innuendo and the direct blasts taken at his home ground, Tammany Hall, in "Fiorello" was saying that votes are not won in the theatre. "Only a very small percentage of the ticket buyers associate yesterday's events with today's politics," said De Sapio. The man with the trademark dark glasses didn't think the present day Republicans were damaged by implications and the script expostulations in the recent, "The Gang's All Here." Over a final sip of tea and a brief recap of the Harding regime, Jimmy Walker's rise and fall and La Guardia's emer-  
(Continued on Page 33)



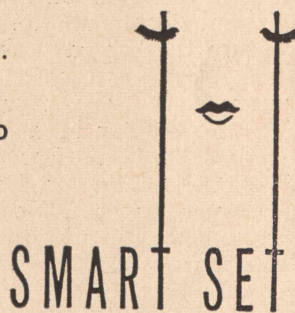
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**DESERT INN**

DU 2-6000

**PAINTED DESERT ROOM** — Feb. 9 thru March 21.  
Jimmy Durante; Eddie Jackson; Sonny King; Jules Buffano; Jack Roth; Donn Arden Dancers; Carlton Hayes and His Orchestra.

**LADY LUCK LOUNGE**

Michael Kent and His Golden Strings; Dave Apollon & His Music; Milt Herth Trio; Caballeros; Music Del-Martins featuring Aldie.

**SKY ROOM**

Chuy Reyes and His Orchestra; Sam Melchionne Quartet.

The laughs are "on the house," now that the Master, JIMMY DURANTE and his fun-loving crew are taking over the PAINTED DESERT ROOM stage. It's EDDIE JACKSON who struts and cakewalks across the stage who provides nostalgia for the show. SONNY KING, who plays straight man for Jimmy's wild humor, also sings in an excellent array of songs

(Continued on Page 25)

**THE DUNES**

DU 2-7700

**CAFE' LA PARISIENNE**

Charley Henchis Presents "La Parisienne" with original European cast of 80. Charleys Ballet; Les Kovacs; Les Romano Bros.; Les Rover Boys; Anoree Laurence; Annie Berryer; Raymond Girer; Gina Romand; Original music Michel Legrand played by Bill Reddie & His Orchestra.

**SINBAD LOUNGE**

Traian Boyer; Billy & Lilly; Billy Albert & The Audrey Sisters; Pep Tones.

With a wave of a magic wand and \$400,000, the DUNES has transformed the Arabian Room into the elegant, new Cafe' La Parisienne with a show to match. To open the new room, MAJOR RIDDLE, President of the DUNES, flew to Paris and engaged producer CHARLEY HENCHIS to bring to FLV the smartest, most French show he could put to-

(Continued on Page 25)

**EL CORTEZ**

CELEBRITY LOUNGE — thru Indefinite.

The Conleys; Shirley Scott & The Modulators; Al Fike.

The CONLEYS, three men and a girl make a wonderful addition to the EL CORTEZ lounge and by their looks and sound will be in for a long run here. . . . SHIRLEY SCOTT and THE MODULATORS continue the smooth, harmony that has built such an excellent following for them in FLV. . . . AL FIKE comes in from

(Continued on Page 25)

**EL RANCHO VEGAS**

DU 2-1300

**OPERA HOUSE —**

Monte Proser presents Rhonda Fleming; Dick Shawn; Dick Rice & his orchestra.

**NUGGET NELL COCKTAIL LOUNGE**

Pollack Brothers; Louis Castellanos Group.

MONTE PROSER comes up with his second hit, in the teaming of RHONDA FLEMING and DICK SHAWN. Miss Fleming, a picturesque and rare native wild flower, warbles in her sweet and most alluring manner. . . . From the other side,

(Continued on Page 25)

**FLAMINGO**

DU 2-8020 — DU 2-4000

**FLAMINGO ROOM — March 3rd thru March 30th**

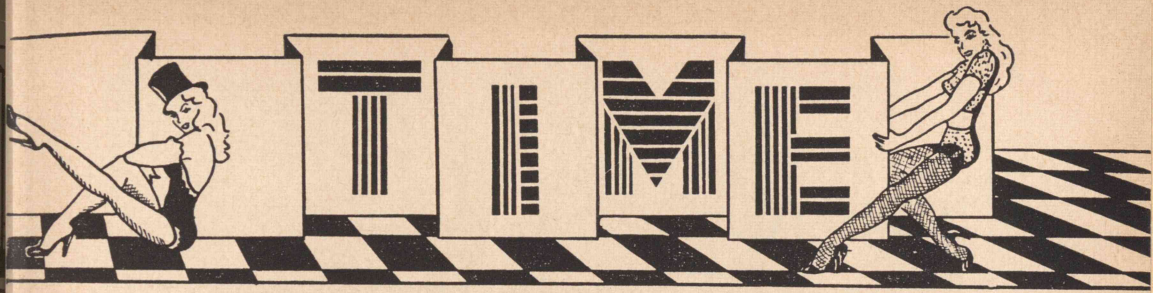
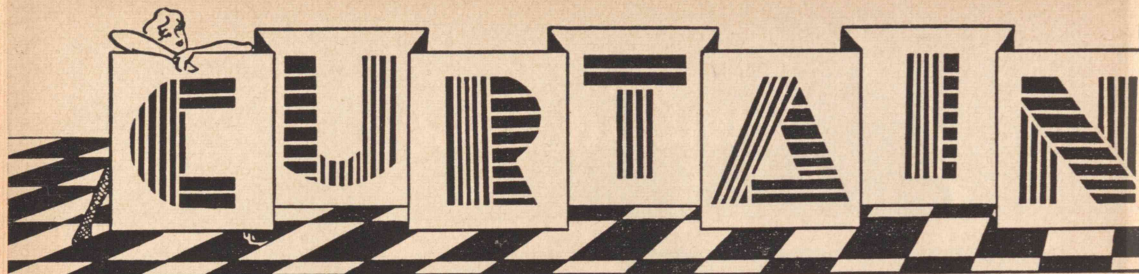
Milton Berle and His Hilarious Revue; Betty George; Stan Fisher; The Met Sextet; Francis Brun; Georgie Tapps and His Dancers; Jack Cathcart & His Orchestra; Sam Liner at the Piano.

**STAGE BAR LOUNGE**

Kirby Stone 4; The Town Pipers; Tony Bellus 4; Fred Estrada Trio.

"Mr. Television" (in color) and America's top cabaret comedian, MILTON BERLE, has landed in the FLAMINGO HOTEL for his annual

(Continued on Page 25)



## HACIENDA

DU 2-7800

### JEWEL BOX THEATRE

Four Tunes; Johnny Olenn and the Red Toppers; Grover-Shore Trio; The Keynotes; Guy Scalise.

JOHNNY OLENN offers a modern, musical group featuring the newest sounds in Instrumental innovation. When Johnnie's group takes over the Jewel Box Theatre, there's just no sitting and listening. It's the kind of a musical togetherness that makes for foot-moving, hand-clapping swing. . .

(Continued on Page 27)

## NEW FRONTIER

DU 2-7171

### VENUS ROOM — thru Indefinite

Steve Barker's "Holiday in Japan," original Japanese cast of 60; Nat Brandwynne and his Orchestra.

### CLOUD NINE LOUNGE

Dakota Staton; The Treniers; Marcy Layne and Fred Kushon with The Peter Hank Duo; Al DePaulis Trio; Jackie Allison; Fabulous Millionaires.

BILL MILLER'S presentation of "Holiday in Japan" is all that was expected of this all-Oriental spectacle.

(Continued on Page 27)

## RIVIERA

DU 4-5678

(Not A Review)

### VERSAILLES ROOM — Thru May 2nd.

"THE WORLD OF SUZIE WONG" a play, direct from Broadway. Robert Elston; Jeri Miyazaki; Tom Helmore.

### STARLIGHT ROOM

Duke Ellington; Stump & Stumpy; The Playboys; Johnny Hamlin Quintet with Marcie Miller; Johnnie McCormick; Adomono.

"The BROADWAY of the DESERT," that is the new name for the RIVIERA HOTEL. In presenting

(Continued on Page 27)

## SAHARA

DU 2-6800

### CONGO ROOM — February 23 thru March 14.

Sophie Tucker with Ted Shapiro at the piano; Paul Anka; Fayard Nicholas & Vicky; Louis Basil and His Orchestra.

### CASBAR THEATRE

Ray Anthony Sextet; Ginny Greer and the Gallions; The Sabres; Olguita.

"Something old, something new, something remembered, something blue," is as good a description of SOPHIE TUCKER'S opening in the SAHARA'S Congo Room as can be found. The ageless veteran singer of saucy songs again demonstrates her remarkable showmanship as she belts across one after another of her famous "red hot" songs from her spice bag of tunes. Youth takes a fling in the person of talented PAUL ANKA who makes his FLV debut opposite one of show businesses greats. Let it

(Continued on Page 30)

## THE SANDS

DU 2-7100

(Not a Review)

### COPA ROOM — March 9 thru March 22.

Jerry Lewis; The Dunhills; The Copa Girls; Antonio Morelli's Orchestra.

### COPA LOUNGE

Jonah Jones; Norman Brooks & Ann Brooks; Red Norvo; Ernie Stewart Trio.

The "laugh" sign is up in the COPA ROOM and along with it, you can bet, will be S.R.O. JERRY LEWIS who goes in and out of his hair-trigger mind with bewildering speed, will sing, dance, mimic and clown his way through uproarious shows in the SANDS. . . . In the show, will be the precision kids of the dance, the DUNHILLS who never fail to please their FLV friends. . . . The COPA GIRLS, who are, "The Most Exciting Girls In America," will again dance and charm

(Continued on Page 30)

## SHOWBOAT

DU 2-7575

### SHOWBOAT LOUNGE — Current

Bob Luman & The Shadows; George Faith and his Buddies; Orrie Clark at the Organ; UNIVAC.

BOB LUMAN, one of the bright, new, young stars from the West Coast, returns to the Showboat and the many fans he made during his summer engagement. Accompanied by THE SHADOWS, a youthful group of excellent musicians, Bob projects a vitality and charm that goes a long way

(Continued on Page 30)

## SILVER SLIPPER

DU 2-7660

### SILVER SLIPPER — thru Indefinite.

Eddie Fox Presents, "Laugh-Capades of 1960," starring Hank Henry; Miss "Japan Beautiful" Tura Satana; Red Marshall; Sparky Kaye; Danny Jacobs; The Slipperettes; George Redman and his Orchestra. As an added attraction — Miss Hawaii.

### GAY 90's LOUNGE

Don Santora & the Car-tunes; Toni and Harry Wham with Peggy Dietrick.

This is one of the most hilarious

(Continued on Page 31)

## STARDUST

DU 4-0825 — DU 4-6350

### CAFE CONTINENTAL — thru Indefinite.

Le Lido De Paris, "Ca C'est L'Amour" with Alfredo Alaria and his Company; Gino Donati; Margie Lee; Lucky Latinos; Les Marottes; Marion Conrad; Beverly Richards; John Juliano and Jack Rains and featuring The Bluebell Girls and Eddie O'Neil and his Orchestra.

### STARDUST LOUNGE

Tony Pastor Revue; The Kim Sisters; The Happy Jesters; George Hernandez; Edmond Sisters.

(Continued on Page 31)

## THUNDERBIRD

DU 2-5100

### TURQUOISE ROOM — thru Indefinite.

"Ecstasy on Ice" staged by George Arnold starring Vivienne della Chiesa; Jack Wallace; Alice Farrar and Jimmy Carter; George Arnold and Phil Richards; Bill Carey and Donna Cook; Al Jahns and his Orchestra.

### THE TOPAZ LOUNGE

The Tribesmen with Bob Hernandez; The Four-Most; Bud, Frank & Joe; Tommy Turk with Diane.

VIVIENNE della CHIESA, a voice designed to impart pleasure, occupies the featured spot in this brand new version of "ECSTASY ON ICE." Her extensive training and background allows her to mix Opera with "pops" in a sort of musical pot-pourri. Her clarity of tone and warm delivery reaches every nook and cranny of the TURQUOISE ROOM to return to her in

(Continued on Page 32)

## TROPICANA

DU 2-6850

### THEATRE RESTAURANT — Current.

Folies Bergere, "The Show that made Paris famous"; 80 Continental Stars; The Dancing Parisiennes; Herman Kaye and his Orchestra.

### SHOWCASE LOUNGE

Shecky Greene; Denis & Rogers; The Versatiles; Dubonnet Trio.

Billed as "The Show That Made Paris Famous," THE FOLIES BERGERE has been moved lock, stock and scanties to the beautiful Theatre Restaurant of the TROPICANA HOTEL. Here you will see the naughty "Can-Can" done in its authentic style as performed by the Dancing Girls of the Folies. It's a plushy show that is presented in the traditional grand manner and Producer LOU WALTERS with the aid of the French Director MICHAEL

(Continued on Page 32)

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## DESERT INN

(Continued from Page 19)

(when the Boss allows him to). Long favorites JOHNNY MACK, a nimble terpsichorean artist and JULES BUFFANO and JACK ROTH make up the rest of this package of mirth. . . . On the distaff side, the beautiful FERNANDA MONTEL sings in a sweet lyrical style which has brought her International fame. . . . The Production is staged by DONN ARDEN and presents the beautiful, young DONN ARDEN DANCERS in a superlative show-number. . . . CARLTON HAYES and HIS ORCHESTRA do the musical honors for this outstanding DESERT INN SHOW.

## DUNES

(Continued from Page 19)

gether. Searching Paris for the most beautiful girls, the nimblest dancers and the toast of French cabaret acts, Monseieur Charley is bringing in the most lavish show yet to hit the U.S.A. The sets are by JACQUES NOEL, the costumes by JOSE LUIS VINAS, the choreography by MATT MATTOX and the original music by MICHEL LEGRAND and played by BILL REDDIE and his ORCHESTRA.

## EL CORTEZ

(Continued from Page 19)

the land of Pike's Peak and plays piano and sings like he knows what he's doing. AL established quite a reputation for himself in Denver, and he should have no trouble with his talents here.

## EL RANCHO

(Continued from Page 19)

looking as though he had just stepped out of a television tube, is one of America's most creative comics. Highly original and versatile, he presents some highly imaginative comedy. The pony size COVER GIRLS, glide

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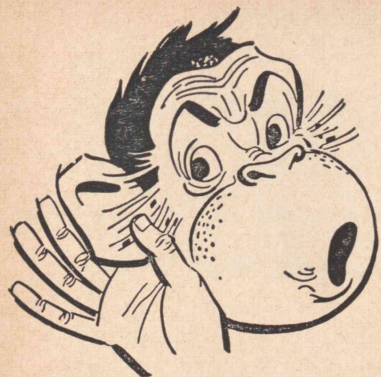
across the stage in some shining examples of dance and beauty. . . . The sprightly music for the entire show is carried by the able DICK RICE and his Orchestra.

## FLAMINGO

(Continued from Page 19)

attack on the ridiculous. "Uncle Miltie's" out of the blue one liners and fast quips keep everyone in a state of perpetual laughter every minute the show is on. You never know when this "will o' the wisp" funny man will break into an act and clown up the whole thing. He's the most unpredictable stage personality you've ever seen. . . . With him is an All-Star Revue headed by busomy songstress BETTY GEORGE, target of a block of "Berlisims", Harmonica virtuoso STAN FISHER; the magnificent voices and songs of the MET SEX-TET; the amazing acrobat-juggler FRANCIS BRUNN and exciting dance sequences as staged by GEORGIE TAPPS and his DANCERS. . . . Piano accompanist for BERLE is handled by SAM LINER and JACK CATHCART and his ORCHESTRA supply their usually charged up musical atmosphere to top it off.

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## HACIENDA

(Continued from Page 20)

Bringing a great change of pace to the program are the smooth and long-popular GROVER - SHORE TRIO with countless arrangements of melodic standards of "pop" tunes. They're one of FLV's most popular groups. . . . A new group for the JEWEL BOX THEATRE are the KEYNOTES who have combined from a long-time favorite group in FLV and are, nightly, bringing to the Jewel Box Theatre the kind of danceable music this room has become noted for. Also in is GUY SCALISE, who replaces The Three AL'S. Music is everything at The Hacienda and you will certainly find a diversity of melody that combines listenability with danceability for your pleasure.

## NEW FRONTIER

(Continued from Page 20)

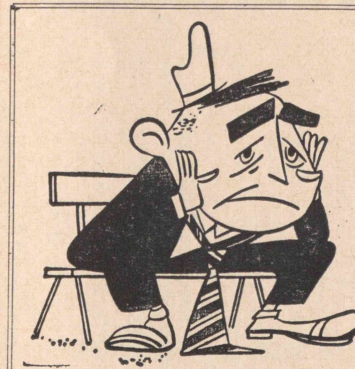
lar and more. As soon as you get accustomed to the completely different and brilliantly colored and patterned costumes you settle down to watch a most interesting and unique stage presentation. . . . The clever effect of this package is transmitted in many ways. From the widening of the stage with brilliant, neatly placed panels of lanterns and sliding shoji screens to the striking colors in the beautiful silk kimonos and the intricate music and choreography in the production numbers. . . . Every phase of the show flows smoothly, from one pro-

duction to another and through each of the acts. . . . Singing star JIMMY POR GAS sports a very impressive voice and excels in love ballads sung both in English and native Japanese. . . . RIE TANIUCHI brings down the house with her modernistic dancing. . . . A baseball satire and tap dancing by the fleet-footed and rhythmic STRING BROTHERS are other highlights sandwiched in between the vivid productions. . . . Stage settings and costuming are eye-opening at every turn. . . . Woven tastefully into the productions are a string of as beautifully bare-chested lovelies as have ever been seen locally. . . . NAT BRANDWYNNE and his ORCHESTRA rate reams of praise for the magnificent musical accompaniment through the entire show.

## RIVIERA

(Continued from Page 20)

"The World Of Suzie Wong," the hotel takes the initiative in booking legitimate plays for night club audiences. The play has been running on Broadway for two years and this will be its premiere appearance in the West. Boasting a great New York cast, it will give both our local people and our visitors a chance to see the best of Broadway on a stage that is equal to any theatre in the world. The leading members of the cast are ROBERT ELSTON, JERI MIYAZAKI and TOM HELMORE. The lights are coming up, the stage is set for another great event in the show business history of FLV.



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**SATURDAY — March 12**

- 9:30 **2** Litter Bag Movies
- 10:00 **13** Jungle
- 10:30 **13** Corliss Archer
- 11:30 **13** High Road to Danger
- 12:00 **13** "Man of the Moment"
- 1:15 **2** "One Fatal Hour"
- 13** "Berlin Correspondent"
- 2:00 **8** Saturday Matinee
- 3:00 **2** Cartoons
- 13** "Blockheads"
- 4:00 **2** Kit Carson
- 13** Jubilee, U.S.A.
- 4:30 **2** Bonanza
- 5:00 **8** Popeye Theatre
- 13** All Star Golf
- 5:30 **2** Mighty Mouse
- 6:00 **8** Adventures in Gardening
- 13** High Road
- 6:30 **2** World Wide '60
- 8** Death Valley
- 13** Dick Clark
- 7:00 **8** Zane Grey Theatre
- 13** Bowling Stars
- 7:30 **2** Overland Trail
- 8** Perry Mason
- 13** Leave It To Beaver
- 8:00 **13** Lawrence Welk
- 8:30 **2** Man & the Challenge
- 8** Wanted, Dead or Alive
- 9:00 **2** The Deputy
- 8** Mr. Lucky
- 9:30 **2** Mr. D.A.
- 8** Have Gun Will Travel
- 13** Roller Derby
- 10:00 **2** People Are Funny
- 8** Gunsmoke
- 10:30 **2** "Toughest Man in Arizona"
- 8** Manhunt
- 13** Not For Hire
- 11:00 **8** "Leather Gloves"
- 13** Frank Proctor Show
- 12:30 **13** "Third Visitor"
- 1:00 **13** Jack's All Nite Theatre

**SUNDAY — March 13**

- 10:00 **13** "Thin Man"
- 11:00 **2** Pro Basketball
- 11:30 **13** "2 Sisters from Boston"
- 1:30 **2** Championship Golf
- 2:00 **13** Paul Winchell
- 2:30 **2** Time Present
- 3:00 **2** Meet the Press
- 8** Sports Spectacular
- 3:30 **2** N. Y. Confidential
- 13** Roller Derby
- 4:00 **2** Championship Bowling
- 4:30 **8** Bowling Time
- 13** Big News
- 5:00 **2** Project 20
- 13** Matties Funday Funnies
- 5:30 **8** Jamboree
- 13** Broken Arrow
- 6:00 **2** Chevy Show (C)
- 13** The Pioneers
- 6:30 **8** 20th Century
- 13** Maverick
- 7:00 **2** Riverboat
- 8** Probe
- 7:30 **8** Dennis the Menace
- 13** Lawman
- 8:00 **2** Laramie
- 8** Ed Sullivan
- 13** The Rebel
- 8:30 **13** The Alaskans
- 9:00 **2** Masquerade Party
- 8** G. E. Theatre
- 9:30 **2** Price Is Right
- 8** Alfred Hitchcock
- 13** Man Without a Gun
- 10:00 **2** Loretta Young
- 8** George Gobel
- 13** 21 Beacon Street
- 10:30 **2** "Sands of Iwo-Jima"
- 8** What's My Line?
- 13** "Practically Yours"
- 11:15 **8** "Lady By Choice"
- 12:00 **13** "Big Broadcast of '36"
- 1:30 **13** Jack's All Nite Theatre

**THIS WEEK ON TV - MAR. 12 THRU MAR. 18**

**MONDAY — March 14**

- 3:00 **8** The Millionaire
- 3:30 **8** Verdict Is Yours
- 13** Matinee Movie
- 4:00 **8** Brighter Day
- 4:30 **2** "Bring 'em Back Alice"
- 8** Feminine View
- 13** Afternoon in Las Vegas
- 5:00 **8** Cinderella Time
- 5:30 **13** Rin Tin Tin
- 6:00 **2** News
- 8** Dick Porter
- 13** Harbor Command
- 6:30 **2** Jeff's Collie
- 8** Jet Jackson
- 13** Cheyenne
- 7:00 **2** Steve Allen (C)
- 8** Report
- 7:30 **8** Kate Smith
- 13** Bourbon St. Beat
- 8:00 **2** Silent Service
- 8** The Texan
- 8:30 **2** Wells Fargo
- 8** Father Knows Best
- 13** Adventures in Paradise
- 9:00 **2** Peter Gunn
- 8** Danny Thomas
- 9:30 **2** Bold Venture
- 8** Ann Sothorn
- 13** "Boomerang"
- 10:00 **2** Award Theatre
- 8** Hennessy
- 10:30 **2** 10th Hour
- 8** June Allyson
- 13** News
- 10:45 **2** "Ride the Man Down"
- 13** "Drum Along Mohawk"
- 11:00 **8** Report
- 11:15 **8** "Slightly French"

**TUESDAY — March 15**

- 3:30 **8** Verdict Is Yours
- 13** Court Report
- 4:00 **8** Brighter Day
- 4:15 **2** Report
- 4:30 **2** "Playgirl"
- 8** Feminine View
- 13** Afternoon in Las Vegas
- 5:00 **8** Cinderella Time
- 5:30 **13** Rocky's Friends
- 6:00 **2** News
- 8** Dick Porter
- 13** West Point Story
- 6:30 **2** Arthur Murray Party (C)
- 8** Bengal Lancers
- 13** Bronco
- 7:00 **2** Startime
- 8** Report
- 7:30 **8** Sea Hunt
- 13** Wyatt Earp
- 8:00 **2** Wichita Town
- 8** Dennis O'Keefe
- 13** Rifleman
- 8:30 **2** "Stallion Road"
- 8** Doby Gillis
- 13** Colt .45
- 9:00 **8** Tightrope
- 13** Alcoa Presents
- 9:30 **8** Red Skelton
- 13** Coronado 9
- 10:00 **8** Garry Moore
- 13** Keep Talking
- 10:30 **2** 10th Hour
- 13** News
- 10:45 **2** "Main St. to Broadway"
- 13** "Innocents in Paris"
- 11:00 **8** Report
- 11:15 **8** "Danger Island"

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**WEDNESDAY — March 16**

- 3:30 **13** Matinee Movie
- 4:00 **8** Brighter Day
- 4:30 **2** "Road Agent"
- 8** Feminine View
- 13** Afternoon in Las Vegas
- 5:00 **8** Cinderella Time
- 5:30 **13** My Friend Flicka
- 6:00 **2** News
- 8** Dick Porter
- 13** Adventure Tomorrow
- 6:30 **2** Robin Hood
- 8** Texas Rangers
- 13** Ozzie and Harriet
- 7:00 **2** Roy Rogers
- 8** Report
- 13** Wednesday Nite Fights
- 7:30 **2** Wagon Train
- 8** Be Our Guest
- 8:00 **13** Hawaiian Eye
- 8:30 **2** 4 Just Men
- 8** 7 League Boots
- 13** "Dear Ruth"
- 9:00 **2** Perry Como (C)
- 8** The Millionaire
- 9:30 **8** I've Got a Secret
- 10:00 **2** This Is Your Life
- 8** Circle Theatre
- 10:30 **2** 10th Hour
- 11:00 **2** "Page Miss Glory"
- 8** Report
- 11:15 **8** "Up the River"
- 11:30 **13** "Give Me a Sailor"
- 12:00 **13** Jack's All Nite Theatre

**THURSDAY — March 17**

- 4:30 **2** "Reno"
- 5:00 **8** Cinderella Time
- 6:00 **8** Dick Porter
- 13** Judge Roy Bean
- 6:30 **2** Law of the Plainsman
- 8** Casey Jones
- 13** Gale Storm
- 7:00 **2** Brave Stallion
- 8** Report
- 13** Real McCoys
- 7:30 **2** African Patrol
- 8** To Tell The Truth
- 13** Donna Reed
- 8:00 **2** Bat Masterson
- 8** Betty Hutton
- 13** Pat Boone
- 8:30 **2** Johnny Staccato
- 8** Johnny Ringo
- 13** The Untouchables
- 9:00 **2** Bachelor Father
- 8** Marry a Millionaire
- 9:30 **2** Ernie Ford
- 8** Markham
- 13** Take a Good Look
- 10:00 **2** You Bet Your Life
- 8** CBS Reports
- 10:30 **2** 10th Hour
- 10:45 **2** "When I Grow Up"
- 13** "Amazing Adventure"
- 11:00 **8** Report
- 11:15 **8** "To Many Husbands"
- 12:00 **13** Jack's All Nite Theatre

**FRIDAY — March 18**

- 4:00 **8** Brighter Day
- 4:30 **2** "Trial Without Jury"
- 8** Feminine View
- 5:00 **8** Cinderella Time
- 6:00 **2** News
- 8** Dick Porter
- 13** The Vikings
- 6:30 **2** Open House
- 8** Jungle Jim
- 13** Walt Disney
- 7:00 **2** Cavalcade of Sports
- 8** Report
- 7:30 **8** Rawhide
- 13** Man from Black Hawk
- 8:00 **2** Shotgun Slade
- 13** 77 Sunset Strip
- 8:30 **2** Telephone Hour
- 8** Lockup
- 9:00 **8** Desilu Playhouse
- 13** Robert Taylor
- 9:30 **2** M-Squad
- 13** Black Saddle
- 10:00 **2** Mickey Spillane
- 8** Twilight Zone
- 13** This Man Dawson
- 10:30 **2** 10th Hour
- 8** Person to Person
- 13** News
- 10:45 **2** "Private Hell"
- 13** "Juggernaut"
- 11:00 **8** Report
- 11:15 **8** "Remember Last Night"
- 12:00 **13** "Jack's All Nite Theatre"

**REGULAR PROGRAMMING**

- Monday thru Friday
- 8:00 **2** Price Is Right
  - 8:30 **2** Concentration
  - 9:00 **2** Truth or Conseq.
  - 8** Red Rowe Show
  - 9:30 **2** It Could Be You (C)
  - 8** On The Go
  - 10:00 **2** Cartoons
  - 8** I Love Lucy
  - 13** Restless Gun
  - 10:30 **8** December Bride
  - 13** Love That Bob
  - 11:00 **2** Queen for a Day
  - 8** Love of Life
  - 13** Milt's Quiz Movie
  - 11:30 **2** Loretta Young
  - 8** Search for Tomorrow
  - 12:00 **2** Young Dr. Malone
  - 8** Encore Theatre
  - 13** Day in Court
  - 12:30 **2** From These Roots
  - 13** Gale Storm
  - 1:00 **2** Thin Man
  - 13** Beat the Clock
  - 1:30 **2** Yancy Derringer
  - 8** World Turns
  - 13** Who Do You Trust
  - 2:00 **2** Owl Matinee
  - 8** For Better Or Worse
  - 13** American Bandstand
  - 2:30 **8** House Party
  - 3:00 **2** Louise Black
  - 8** The Millionaire



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## SAHARA

*(Continued from Page 20)*

be noted that he holds up his end of the show with great success and ability. This Canadian youngster has the manner and ease to go all the way in the entertainment world. . . . In his first Stateside appearance in nearly 5 years, FAYARD NICHOLAS teams with his wife, VICKY, to show the terpsicorean magic that made the name Nicholas Brothers a byword on the stages of the world. LOUIS BASIL and his ORCHESTRA do a wonderful job in this music-filled romp.

## SANDS

*(Continued from Page 20)*

their way into the audiences' heart. . . . ANTONIO MORELLI and his ORCHESTRA will translate all the wonderful ideas into music to put the final touch on this exciting JACK EN-TRATTER production.

## SHOWBOAT

*(Continued from Page 21)*

in establishing him as a singer to watch in the American song sweepstakes. . . . GEORGE FAITH and his BUDDIES are a Canadian musical group that bring the house down with their musical accomplishments. Guitars, rhythm, music, it's all in this exciting group. . . . The nimble fingers on the organ keyboard belong to charming ORRIE CLARK, who pleasantly fills the interludes with music pleasant, music sweet and above all . . . music. . . . UNIVAC, the giant Remington Rand electronic brain, continues to take on all comers in games of "21" and at last report has been losing, so, if you feel a lucky streak coming on try it out on the UNIVAC, you have nothing to lose.

Irate real estate man: "If you think this house is in such bad shape — what do you suppose is holding it up?"

Prospective buyer: "Probably the termites are holding hands."

## SILVER SLIPPER

*(Continued from Page 21)*

shows the Silver Slipper has presented in years. Producer EDDIE FOX has finally presented the first real Beatnik number on the strip and the SLIPPERETTES make the most of it. . . . Miss Hawaii is a true Island beauty and enchants the audience with songs from our brand new State. . . . The highlight of the evening is the LOUIE PRIMA-KEELY SMITH impressions as performed by comedians HANK HENRY and SPARKY KAYE. TURA SATANA, who won the title "Miss Japan Beautiful," presents in her act the reason for the title which could be renamed "Miss Body Beautiful." George Redman continues to make his ORCHESTRA sound like little giants and his men perform with "tongue-in-cheek" enthusiasm.

## STARDUST

*(Continued from Page 21)*

"Le Lido de Paris" is, without a doubt, the show that turned FLV into the cosmopolitan show-place of the world. . . . True to the French tradition, this Parisienne "parfait" features GIRLS! GIRLS! and GIRLS! . . . Showgirls, dancers, the famous BLUE-BELL GIRLS and an inspired group of Gallic dancers, provide the audience with a breath-taking panorama of Continental charm. . . . Provided as a background for this splendid "spectacular" are sets of such color and magnificence as to stagger the

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imagination. Giant waterfalls, displays of fireworks, the excitement of the French Revolution, are but a few of the production numbers cleverly conceived to make you feel as though you are a participant in the history of France. . . . As though this were not enough, a great array of European talent is blended into the show to provide the fullest measure of entertainment. The brilliant dancing of the ALFRED ALARIA company; GINO DONATI, opera singer and comedian; ice skating queen, MARGIE LEE; the puppet-wizardry of LES MAROTTES; the songs of BEVERLY RICHARDS, JOHN JULIANO and JACK RAINS, are but a part of the cast that perform in this amazing show. . . . The music for the entire production is under the direction of EDDIE O'NEIL, who guides his Orchestra through a most interesting and vibrant musical score. The entire show is a tribute to the skill and knowledge of Parisienne Producers PIERRE LOUIS-GUERIN and RENE FRADAY and DONN ARDEN who staged the entire production.

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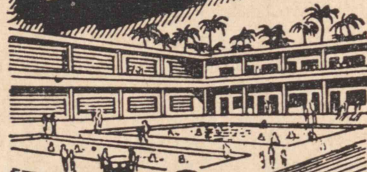
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VERN WEST, Manager

## THUNDERBIRD

(Continued from Page 21)

the form of thunderous applause from an appreciative audience. . . . **GEORGE ARNOLD**, as always, is a Fred Astaire on ice skates. Whether with his partner **PHIL RICHARDS** in a comedy routine, or in presenting interpretive dances, he shows the agility and grace that has kept him among the headliners in the art of ice-skating. . . . Also in the cast are **ALICE FARRAR**, **JILL CAREY** and **DONNA COOK**. **AL JAHNS** and **HIS ORCHESTRA** are outstanding in their ability to range the musical scale from classical and operatic music to the honky tonk kind of music of the comedy numbers.

## TROPICANA

(Continued from Page 21)

**GYARMANTHY** have spared no expense in mounting this extravaganza. . . . As is expected the accent is on girls . . . Girls . . . **GIRLS!** Here are

some of the most beautiful and leggy dancers, showgirls and mannikins ever seen in our Country. The entire show is a panorama of color and a spectacular in the truest sense. . . . The difficult and Foreign musical book for this production is handled by **HERMAN KAYE** and His Orchestra.

## GOING HOLLYWOOD

(Continued from Page 7)

**Bob Hope** in his book "Have Tux, Will Travel," devotes a lot of space to **Ida Mayer Cummings** and this Charity Ball. "When I first reached California in 1937, I was asked to take part in it," Bob writes. "I played it the next year, too. I've kept on playing it every year since. Mrs. Cummings begins to call me in November to be sure I make it in February. . . .

When you show up you find 15 other stars there, anyone of whom could have handled it alone. Nevertheless you're happy to be there." And That's Hollywood!

## MIGHTY MIXTURE

(Continued from Page 16)

gence, Carmine, the once district captain, haltingly concluded that all would not be too wrong and better balanced if the Lawrence-Lee GOP expose with Melvyn Douglas had been a hit and the smash musical was a flop.

Perhaps drama critics should wear candidate buttons for such shows or register in the lobby.

## CRISWELL PREDICTS

(Continued from Page 5)

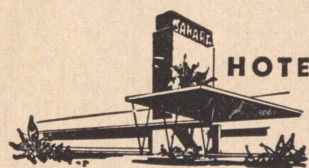
### BROKEN MINDS IN BROKEN PERSONALITIES!

There is no reason for unhappiness for that can be solved by psychoanalysis, a technical procedure for investigating unconscious mental processes treating of neuroses! Psychoanalysis is based on a systematic structure of theories, first formulated (1890's) by Freud, that places the cause of functional mental disorder in the relation between conscious and unconscious psychological processes. In the formation of personality, the forces (chiefly parental) that condition the normal instinctual drives of the infant create in him a self-censoring mechanism. In some, a structure develops that is capable of mature interpersonal emotional adjustment in the circumstances of complex modern life, e.g. by sublimating the Libido or sexual energy, to constructive ends. In others, emotional development remains infantile, directed toward the self or the parents, (oedipus complex); such personalities "adjust" irrationally. Treatment requires circumventing their resistance to the recall of painful experiences repressed in the unconscious. After experimenting with hypnosis, Freud came to rely chiefly on free association (including the interpretation of dreams as symbolic expressions of repressed wishes) to elicit the contents of the unconscious. These techniques are still basic, but

though many have stayed close to Freud's theories, significant departures have been made by others. Jung emphasized the "Race Unconscious"; Adler urged the greater relative importance of post-infantile experiences, stressing the inferiority complex; Rank, Reich, Stekel, Ferenczi, made special contributions; Karen Horney noted especially the role of social forces and proposed self-analysis; H. S. Sullivan, a founder of the so-called Washington School, laid principal emphasis on interpersonal relations. The influence of Freud's discoveries on the modern world is inestimable; its contributions to child care, education, anthropology and other social sciences, and especially to art and literature, are significant; its contribution to psychosomatic medicine continues to be enormous. Psychoanalysis can be self administered according to many specialists! . . . This will be a familiar sound in your future: Imported wooden shoes from Holland will be the next booming import business. This new fad will hit the nation, and you will hear the klopity-klop of wooden shoes wherever you go! . . . Soon to hit the market will be a portable drying cabinet. In your early morning rush, upon getting out of the shower, you will not waste time drying yourself with the old-fashioned method of using a towel, but will push a button, enter your "dryer" and come out completely dried, ready to dress. . . . Joseph Stalin, the arch enemy of God, Home and Mother, the three precepts of 20th Century civilization, would be very much amazed to find out that a band of misguided religious fanatics are attempting to build a cult around Stalin, making him a sacred symbol, for they will claim that he has reformed since reaching the Golden Shore.

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World Famous Comedian  
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For  
A Most  
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**THAT'S FOR SURE**

(Continued from Page 9)

has brought his show in from Miami, where he did the biggest business of the season down there. The statuesque and startlingly beautiful BETTY GEORGE is with him again and also FRANCIS BRUNN, a fantastic juggler, and the mighty GEORGIE TAPPS stops the show with his dance numbers. It's a real bargain for Flamingo President, AL PARVIN.

As we mentioned before, we have had very few vacations in the years we have kept busy with our magazine and so, we have not kept up with all the musical trends of the outside world, like rock and roll and bop and some of the other styles of music so popular today. So, you can imagine how we felt when we wandered into the RIVIERA'S Starlight Lounge the other A.M. The music hitting these tired old ears was like a cool, refreshing breeze in Spring. The most wonderful, DUKE ELLINGTON, transported me back through the years to the time when melody and following the notes on a page of music were popular. No matter what the DUKE plays, whether swing or his famous mood indigos, his superior taste and intelligence is in evidence. We just can't find enough superlatives to describe this show so, we just say to you . . . GO! See the "Duke!"

Today with competition so keen in all businesses it is refreshing when a salesperson gives you courtesy and

attention whether you buy or not. We wish to compliment JO SHAW, the most genial, lady of the SAHARA HOTEL gift and cigar counter (graveyard shift), for she has been pointed out to us many times by friends who were charmed by her sincerity and accommodating ways. We are always delighted to buy from her or to just drop by and say hello.

X We send our most sincere condolences to NAT HART, Maitre D' of the NEW FRONTIER HOTEL. His revered Mother passed away, February 25th, in San Francisco. It was a very big blow to Nat who was extremely devoted to his Mother. X

Hope you caught DIAHANN CARROLL Monday night on the PETER GUNN TV Show (Channel 2). Miss Carroll has played FLV several times. We remember her appearing at the New Frontier Hotel. We're astounded that our local talent buyers aren't beating a path to her door in bringing her back to FLV. Her acting and singing showed us that she's ready to be a headliner anywhere on the Strip.

JACK KOGAN'S Late, late TV show will soon be going seven nights. We sympathize with all the TV addicts. . . . No sleep anymore. . . . only

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ENTERTAINMENT

"catnaps" between commercials.

Aside to our friend DAN MERRIN and his Blonderful wife and handsome sons in Sherman Oaks; what happened fella? We haven't heard from you in a long, long time. You may recall, Dan was Ass't to President AL PARVIN of the FLAMINGO HOTEL.

We were sorry to hear that BILLY SNYDER, the lounge host in the TROPICANA, had left this position nearly 10 days ago. 'Tis rumored that Billy has plans for an Oyster Bar to be opened in our fair city. We certainly hope so, for we'd really miss his smiling countenance were he to leave.

If you saw two healthy, glowing people wandering around Fremont St. in the vicinity of BOND'S JEWELERS, chances are they were Mr. and Mrs. STAN FAYMAN, Bond's owner. Welcome home NATALEE & STAN, we are frank to admit we are completely envious.

Probably one of the prettiest Real Estate Operators in town is lovely KAE WILSON who used to carry cocktails for the DUNES HOTEL. KAE is now working with ED HOPPE in his Real Estate firm.

Although we have mentioned our good friend Dr. MAX MOSES from time to time we have failed to do him justice in describing him. Dr. and Mrs. Moses and their handsome son, Stephen, are planning to spend a five or six months vacation in FLV. The good Dr. has been Medical Director of one of the Nation's largest Pharmaceutical Companies for over 15 years and is one of the most highly thought of men in this profession. Of course the Dr. has a good time while here for his sister Sylvia is the wife of NAT HART of the New Frontier. You couldn't ask for a better reason for staying here and we kind of wish that they would decide to make FLV their permanent residence.

\$4,000,000 is an amount of money that we are not too familiar with, but this is the amazing amount that the

grandest lady in show business, SOPHIE TUCKER, has collected for her Charities. All proceeds from the sale of her autobiography, "Some Of These Days." Between shows, Sophie rushes right out into the SAHARA'S lobby where she's starring, and sells autographed copies of the book. We hope the book hits a jillion copies. Incidentally, Sophie will be back very soon, (May 30th, in another hotel) when she will team up with TED LEWIS and his Orchestra. That will surely be a night to remember.

Watch out for the opening of an interesting new Men's Shop called ENGLISH TAILORS, that is due to open April 1st on 7th & Fremont Sts. There are over 30 of these shops throughout the West and they specialize in custom-tailored suits, made to your measure from \$59.50 to

\$79.50. This includes Tuxedos and Full Dress with over 500 patterns to choose from. Remember we told you!

We send get well wishes to lovely LOUISE O'BRIEN, who had to leave the EL RANCHO VEGAS SHOW, to have major surgery performed in New York City. BELDON KATLEMAN tells us he has a contract with Louise and she'll return at a later date when she has fully recovered.

Congratulations to MARY & PAUL MARKHAM who are expecting a Heavenly Gift sometime in August. Mrs. M. heads up Mary Markham Productions in Hollywood. This popular couple were married in The Little Church Of The Golden West last May. JIMMY DURANTE gave the bride away while LINDA DARNELL was Maid Of Honor.

JOE MEDURE, one of the new



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# DAKOTA STATON

owners of SAN SOUCI, has quite a reputation as an Eastern Industrialist. Headed up five Industries before deciding to build along with FLV.

LEONARD CASTLE has purchased DEAN SHENDALL'S 17' Ski Boat . . . . Anyone wanting to know where Lenny's Dad MONTE is, needn't check JACKMAN'S, but head for Lake Mead and the new boat. Just Kidding, Lenny.

"RUSTY," the Bell Captain on the graveyard shift at STARDUST, is one of the most pleasant men to talk to. A real Gentleman. . . . and if he is from the South he fits the description

JACK CORTEZ'

**Fabulous**  
LAS VEGAS magazine

**\$12**  
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write: P. O. BOX 748  
LAS VEGAS, NEVADA

A Real Southern Gentleman.

The Staff of Fabulous wishes the following people congratulations: Lovely JAYNE PERKINS, whose husband is popular CLINT PERKINS of the BLAIR HOUSE, celebrates her birthday party, March the 12th. . . . The very efficient and suave Maitre 'd at the FLAMINGO HOTEL, AL MARKS, will receive many well wishes on his birthday on March the 13th. . . . Successful executive at the RIVIERA HOTEL, PHIL ZAHLOUT, celebrates his natal day on Sunday, March 13. . . . Excelling in his duties as Maitre 'd at the TROPICANA HOTEL, JOHNNY MORELLI will be feted by his friends on March the 15th. . . . Another March 15th birthdate is for clothier JACK SNYDER of SNYDER'S MEN'S SHOP. I also might add that JACK is one of our very favorite people. . . . It's thirty-one years of togetherness for MR. & MRS. GEORGE CORVIN as they celebrate their Anniversary on Thursday, March the 17th. George is a Boxman at the DUNES HOTEL.

## THE RIGHT TO STRIKE!!

As of October 15th, the average steel worker *lost* \$1,750. It will take him 15 years, if employed full time, to make this up.

As of November 1st —

Steelworkers had *lost* \$800 million in wages

Other workers laid off as a result of steel *lost* \$200 million

Loss to companies was above \$1 billion; \$900 million in steel profits and \$175 in rail profits.

The Government *lost* \$1.2 billion in taxes (\$900 million it would have received from steel, \$100 million from rails and \$200 million from wages).

WHO GAINED?

*Make a date*  
to see...

**JACK'S ALL NITE**  
**THEATRE**

\*Approximately

WEDNESDAY ..... 12:00 A.M.  
THURSDAY ..... 2:00 A.M.  
FRIDAY ..... 2:00 A.M.  
SATURDAY ..... 1:00 A.M.  
SUNDAY (not all nite) .... 1:30 A.M.

**KSHO-TV**  
*channel 13*

YOUR HOST: JACK KOGAN



# Coming Attractions

ON THE FABULOUS STRIP

## DESERT INN

MARCH 22  
GORDON & SHEILA  
MacRAE

## THE DUNES

CURRENT  
LA PARISIENNE  
(PARIS, AMOUR ET  
MAGIE)

## EL RANCHO VEGAS

CURRENT  
RUSSELL PATTERSON'S  
"SKETCHBOOK"

## FLAMINGO

MARCH 31  
PEARL BAILEY

## NEW FRONTIER

CURRENT  
"HOLIDAY IN JAPAN"

## RIVIERA

MAY 2  
SID CAESAR

## SAHARA

MARCH 16  
KAY STARR

## SANDS

MARCH 23  
WILL MASTIN TRIO  
Presents  
SAMMY DAVIS JR.

## SILVER SLIPPER

CURRENT  
"Laugh Capades Of  
1960"  
HANK HENRY  
TURA SATANA

## STARDUST

CURRENT  
LE LIDO DE PARIS  
"Ca C'est L'Amour"

## TROPICANA

CURRENT  
FOLIES BERGERE

## SHOWBOAT

CURRENT  
BOB LUMAN & THE  
SHADOWS

SHOWBOAT Thunderbird DESERT INN Royal Nevada

EL Cortez

HACIENDA The Dunes Horseshoe

FRONTIER

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Diners' Club Esquire Club American Express

GOLDEN NUGGET

SAHARA


Hotel Fremont STARDUST SILVER SLIPPER

Riviera

Sans Souci

Desert Spa Flamingo Tropicana El Rancho Vegas The Sands

America's Greatest Cafe Comedian  
"MR. TELEVISION"



and his  
HILARIOUS REVUE

BETTY GEORGE • STAN FISHER  
MET SEXTETTE • FRANCIS BRUNN  
GEORGE TAPPS & HIS DANCERS

SAM LINER at the piano  
BARRY ASHTON PRODUCTION  
JACK CATHCART ORCHESTRA

DINNER SHOW  
8:15 P.M.  
SECOND SHOW  
12 MIDNIGHT  
Reservations: DUley 2-8020

in the  
Stage  
Bar

KIRBY STONE 4  
THE TOWN PIPERS  
TONY BELLUS • FRED ESTRADA  
FOUR TRIO

FABULOUS  
Flamingo  
HOTEL

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THE  
MOST  
THRILLING SHOW  
YOU'LL EVER SEE!

in the Cafe Continental  
LE LIDO DE PARIS  
Revue of 1960 "Ca C'est L'Amour"

★ Magnificent Sets ★ Lavish Productions ★  
★ Astonishing Multi-Stages ★ Cast of Seventy  
of Europe's Most Colorful Artists

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LES BLUEBELL GIRLS ★ ALFREDO ALARIA and HIS COMPANY

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My  
Sincerest Thanks  
to Mr.  
Milton Prell,  
his Associates  
and Staff  
for a wonderful  
Premiere  
Engagement

At The

**SAHARA**

HOTEL

**PAUL  
ANKA**



P.S. Thank You Miss Sophie Tucker.

