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CRISWELL PREDICTS



A O ALL OF MY FABULOUS LAS VEGAS FRIENDS: Where does the time go? This endless, endless, endless ribbon of time? It was only yesterday when Jack Cortez asked me for special predictions for 1959, and today he asked me for the annual forecast 1960! And now, may I extend my personal prediction that 1960 will be the most eventful year of the 20th century! A special note of thanks to Jack Cortez, Ed Becker, Patty Paladino, Roland Hill, May Mann, Gary Stevens and the unsung hero who sets our words into print! And to all of the wonderful boys and girls who make Las Vegas the boom town of America! I know that 1960 will more than please you! A PERSONAL LETTER TO ALL MY FRIENDS:

Why should we fear 1960, when 1960 will merely be a continuation of

1959? The feeble, faltering shadows that were cast in 1959 have become full-fledged events, and the bitter, ugly things are yet to come! Today, tomorrow, and every day, to the End of Time, there need not be fear! Fear is merely inverted Faith! We who are faithful, must suffer fear! And, the fearful must suffer the pangs of the faithless!

You and I walk under that inverted bowl we prisoners call the sky! But, in 1960 the sky will become more important to us than Mother Earth herself! Man once looked at the Heavens in wonderment, but now he looks upward with a jaundiced eye! The daily appearance of the blazing sun, or the nightly appearance of the waning moon, no longer impress us, for they have been with us much too long! When you walk out into the

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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DECEMBER 25, 1959

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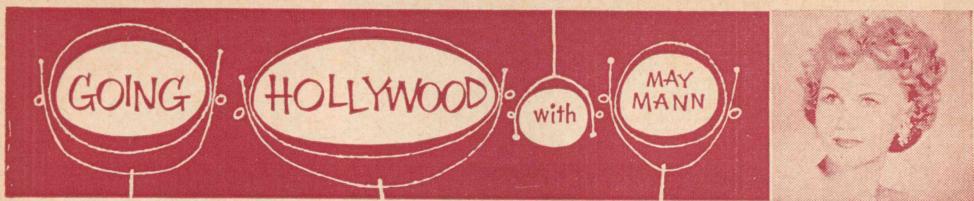
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GHRISTMAS means many things to many people. But I have never known anyone that Christmas means more to than Alan Ladd.

Each year Sue and Alan Ladd start their Christmas lists, and their shopping, in August to get ready in time. Alan says, "This may sound a little over enthusiastic — but we love Christmas like no other day in the year. Even the year we were in Europe making a picture, we packed a box of our Christmas tree ornaments, the old familiar ones, some more loved for their tarnished tinsel look, that, hold memories ten years back, and we took them along. And there like it is here, anyone we meet without a family circle for Christmas will be with us."

Several years ago I wrote a national magazine piece with Alan on why Christmas was so special for him. And it impressed me more than any Christmas story I have ever written. It seemed, that Alan, as a boy, had given up hoping — had never dreamed — had never dared to imagine, that Christmas for him could be real. For poverty was a grim reality for him as a little boy.

Taking his disappointment out on bar-bells and weights, which made him an outstanding athlete at school, Alan's pride experienced all of the cruel jibes, disillusionment and drama and color and splendor that has made Christmas the most significant day in

his life. The spirit of giving, of happy expectancy, the closeness of family ties is perhaps why Alan today gathers so many to share with him the grandest holiday of the year.

"We sit and luxuriate in the happiness of Christmas morning while breakfasting on Christmas cakes and coffee and admiring the tree," said Alan, "and the thought always comes to my mind, if only Mother could be here — if only she could have lived to have enjoyed a real Christmas like this. I see her fashioning a Christmas wreath out of discarded tree-trimmings I had found in the throw-away cans back of the stores. She had a piece of red crepe paper, and we carefully placed the bow and put it on our door. My father had died when I was five, and I learned the hard way about Christmas without him.

Living on the edge of Pasadena, one of the wealthiest cities in America, I would often ponder the fact that just one block up the street my school mate and his mother and father had everything for Christmas, like a shiny new bike, a new pen, and a new sweater, and a big brown turkey oozing with dressing and cranberry sauce. Down where we lived we had so little. Mutton was eight cents a pound, and when we had meat it was usually mutton. Most of the time we had potatoes. Thousands of other families were jobless, for jobs weren't to be had.

(Continued on Page 56)



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HICKORY Room



by JACK CORTEZ

EXACTLY what does Christmas mean to you? To us, it means an open declaration of love for our family and friends. Perhaps you are among the few who think this a "commercialized season." If so, we pity you. To us, Christmas means a closer-than-ever feeling and time to enjoy our wealth of emotional security. It is the time when we can really give of ourselves and display our appreciation for our life grants. What greater emotion is there than the one experienced by parents, watching their first child's reaction to his fifth Christmas tree. Ye Editor and his Princess will be sharing this milestone, today.

A man can really relax in the comfortable happiness of a home, complete with a happy wife and adorable son. The mind can't savor a sweeter thought than the one involving his family. Dreams have been built around a young wife, busily preparing a deliciously fragrant holiday meal, and the merry, ringing laughter of a small child. Poor indeed is the family that doesn't have a youngster around, during this season, even if he is the son of a neighbor. Have you ever watched the awed reaction of a child? Did you ever notice how a young smile spreads to embrace the entire countenance? This is life's ultimate pleasure. Never before did we experience such tremendous, spiritual wealth. We sincerely trust you and yours will enjoy a Xmas as full as

ours. Don't forget, this is one day you should really share with others. If you know of a lonesome person, someone who may be away from home, invite him to share your repast, no matter how meager. To a homesick person, a sandwich, shared with a friend, is worth more than a King's feast . . . and that's for sure.

MERRY CHRISTMAS TO YOU ALL.

JANUARY 3, 1959

COVER: Our first cover girl for the year 1959 was lovely dark-haired, dark-eyed GRACE MATHEWS, Cigarette Girl at the STARDUST HOTEL.

Variety Tent No. 39 began their gigantic celebration on January 12. The annual Induction Dinner was held on January 22 at the DUNES HOTEL.

LUIS and BILLIE MARTINEZ became proud parents of daughter REINA DARLENE. Luis is with the CABALLEROS in the Lady Luck Lounge of the DESERT INN HOTEL.

Beautiful LINDA KAY, daughter of MR. and MRS. FRANK SOSKIN, Casino Executive at the DESERT INN HOTEL, became the wife of GERALD H. RAKITA of Phoenix at a lovely ceremony in the Temple Beth Sholom.

JANUARY 10, 1959

COVER: Beautiful JOI LANSING
(Continued on Page 181)

L. S. M. F. J.
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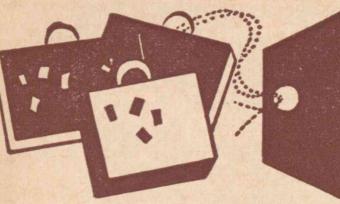
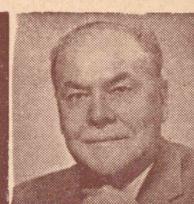
HOTEL

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FABULOUS LAS VEGAS

Ten

Hillsway
by ROLAND HILL

HAVE read reams and reams of material about Las Vegas and I suppose you all have — lots of it good and lots of it bad. Most everyone who writes about "our town" does it either in a satirical or much too much in a critical or "smart" (smart in quotes, that is) manner. No one seems to feel that he should write a story about Las Vegas in any other way — it just has to be different. The best think I have read to my way of thinking in the past year was done by my own publisher and printer in my small town of Mora, Minnesota — Glenn Hage, who then owned the Kanabec County Times, but who has since sold it, taken a trip to Europe and bought the Princeton Union in Princeton, Minnesota. Wherever he and Norma travel he gathers materials for his columns and later puts them in book form and he is fast gathering a group of his "Laid Bare" books to his credit. He did one titled MEXICO LAID BARE, is now doing one titled EUROPE LAID BARE, and the one I am going to give you sort of a condensed version of in this column is titled LAS VEGAS LAID BARE. I think you will like it as much as I did.

On the cover page he subtitles LAS VEGAS LAID BARE with this line, "Oh, Las Vegas, you rascal, you! Here is the story of your gilded palaces!" And on the frontispiece of the book Glenn writes as sort of an

introduction — "After several trips to Las Vegas, I feel called upon to write a book. And inasmuch as I am my own publisher, I can get it printed without too much trouble. So here it is. My sincere hope is that you'll enjoy it and that it will prompt you to visit Las Vegas, drop a nickel in a slot machine and see the city. Don't forget to pull the ripcord when you start for earth again." Here is the condensed version:

LAS VEGAS LAID BARE
Hitch your britches, we're off

Incredulous, unbelievable, FABULOUS — all these words apply to Las Vegas, but they don't describe it.

Actually, indescribable is another word for Las Vegas. You have to see it for yourself. And feel it for yourself. You have to become a part of it.

Becoming a part of Las Vegas is easy. You can do it by putting fifty cents into a slot machine, a nickel at a time. You can do it by strolling through the plush, plush, plush hotels. You can do it by eating a hamburger at the Blue Onion Drive-In where an air conditioning unit is dropped into your car as you eat.

You can almost experience Las Vegas by driving through it . . . but not quite. You should stop, mingle and mill a while. Stay a day, but preferably a week or a month. Bask in the warm sun of Las Vegas . . . see some of the town's night life . . . enjoy the cuisine — even the hamburgers in

(Continued on Page 59)

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FABULOUS LAS VEGAS



With ED BECKER



O many of us who are fortunate in spending Christmas with our family should take a moment to give a friendly greeting to those who will be alone.

This year, especially, our city will be filled with performers who are spending a first Christmas in a foreign land. Some of the girls who are dancing on our Lido de Paris and Folies Bergere show are scarcely more than children, despite their air of assumed wisdom.

As young people would be all over the world, they are homesick and lonesome! Even though they are here by their own choice, we can still show our traditional American hospitality by going out of our way to make them feel at home. Just a Christmas card or letter sent to the Hotels where they are working will make them know that we believe that the true meaning of Christmas in Las Vegas is to share it with a stranger. In our city, there is *always* room at the Inn.

Here we go on a recollected tour of the past year. We will record some of the highlites and lowlights that added up to 1959 in FLV....

On January 17th in Carson City the Inaugural Ball in honor of our Governor GRANT SAWYER, was held. There was much speculation as to whether or not the Governor would start a new trend with his "crew cut"

politics. . . . Also in January, LUIS, one of the DESERT INN'S popular CABALLEROS, took delivery on a brand new, 1959 boy baby . . . Surprise! SHECKY GREEN was performing at the TROPICANA. . . . LIDO DE PARIS was in the STARDUST and JOE E. LEWIS was "Posting Time" in EL RANCHO. . . . ROBERT TIMM and JOHN COOK set an endurance record by staying aloft in a tiny single-engined plane for over 50 days. It was a publicized stunt to bring attention to the Damon Runyon Cancer Fund Drive. These high-flyers gave FLV a tremendous boost and also gave the Fund a big push. . . . MR. & MRS. CLINT PERKINS became the new Owners of BLAIR HOUSE and a nicer couple you couldn't imagine. Goodbye Jantuary.

Hello February. SKIP YOUNG (OZZIE & HARRIET TV Show) caught a TROUT, named BEVERLY (T-BIRD dancer) and married her. . . . SHEIKA MOSER, the "YELLOW-BIRD" flew into the EL RANCHO with the first edition of "La Nouvelle Eve," and her beauty was breath-taking even in jaded Las Vegas. . . . February whirled out to

let March Spring in. SPIKE JONES boomed into the TROPICANA and proved, once again, to be a great drawing power on the Strip. . . . ANDY FAVA and JOE GORDON teamed up to open a new restaurant called ANJOE'S CAFE CONTINENTAL. An immediate hit. . . . The 32nd annual VARIETY CLUBS IN-

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CONTINUOUS
ENTERTAINMENT

TERNATIONAL opened their convention. . . . The other shot from this double-barrelled explosion was the opening of the million dollar, Las Vegas Convention Center building. . . . March Bunny-hopped into limbo and

April warmed our hearts. DOC BAYLEY opened the LAST FRONTIER HOTEL and BARRY ASHTON, the youthful Producer of the FLAMINGO HOTEL shows, opened his "Treasure Chest" and invented a slip-on torso that makes every girl into a JAYNE MANSFIELD — Wow, Wow! Rumor had it that NICK CASTLE was preparing an act for the sons of BING. Odds were large that the CROSBY BOYS would never get together, let alone form an act. The most sensational publicity to hit FLV was the opening of the WORLD CONGRESS OF FLIGHT. A great shot-in-the-arm for future Convention business. . . . Next the Internationally famous DESERT INN Tournament of Champions was held and the golfing event was overshadowed by the publicity surrounding the huge record-busting Calcutta. April went out on a zephyr while

May bloomed in. . . . JUDI WATTS was named Queen of the 25th Annual HELLDORADO. . . . JACK ENTRATTER, President of the SANDS HOTEL, was selected President of the New Temple Beth Sholem. . . . BILL MILLER headed up re-opening of the NEW FRONTIER. NAT BRANDWYNNE took over the music chores and NAT HART shifted from the FLAMINGO to become Maitre d'. . . . May warmly drifted away while

June dragged in with its horde of visitors. . . . GEORGE E. GOLDBERG, financier and FLAMINGO HOTEL Owner, announced plans to build a 180 room motel next to the FLAMINGO. . . . After 722 consecutive shows, the "Lido de Paris" show closed in the STARDUST HOTEL. A new edition is in rehearsal in Paris and due in July! EMILIO MUSCELLI became new Maitre d' at the EL RANCHO. . . . PEARL BAILEY

(Continued on Page 151)

FABULOUS LAS VEGAS



LIT IS Christmas in the year, nineteen hundred and fifty-nine and this column is about "Lounge Stars." The majority of people making up our town's Lounges are musicians. Musicians of all personalities, talents and beliefs. Some of them are wild and unpredictable, others calm and sedate, but the major theme running through all of their lives is a dedication to their great God . . . music. Beguine tempos or Bongo beats, Dixieland or Jazz, prehistoric Welk or the fearsome fugues of Bach, nothing matters to a musician excepting the chance to express his own feelings through whatever instrument he uses. Using a language he knows best, notes on scales with tempos or rests or any of the indicators of a kind of musical shorthand, the musician is often only articulate or communicative when he uses this language. The layman not always aware of the musicians' special language, often looks upon them as peculiar, off-beat characters who are best listened to, rather than talked to. I intend no eulogy for these people, nor do I need to defend them, for they, as a group, are better able to understand their own unique problems. My intention is to use the beginning of this chronicle to bring to your attention, a brief story about one of them. It is about a personal friend of mine whose dedication to humanity and large musical talent, deserves

more reward, than to have some of his exploits and kindnesses exposed here. It is with this in mind that I dedicate this column to him, for this Christmas, and all of the Christmases ever. Especially Christmas, for as you will see, it is this particular day that makes this story important.

Al was the son of an Episcopal Minister and a gentle, cultured and highly sensitive woman. He grew up in an atmosphere of kindness and a faith in all living things. In his maturity, his faith and inherent understanding of everyone with whom he came in contact, contributed greatly to his work in the musical field. Now, just a moment. Before you start drifting away from this story I want you to know that this is not going to be a sugary-sweet mass of Evangelical, psalm-singing testimony to Al. Not a chance. Al was real, he was very human with human failings. His dedication was to music and there was never any doubt about that. He wrote it, created it, copied it, taught it and never stopped studying it. The only outside influence that ever entered his life was a lovely and vivacious girl named Ann. Typical of Al, anything that interrupted his pursuit of music was to be dealt with at once and either routed or absorbed by him. Take my word for it, Ann interrupted his life . . . but plenty. To Al came that revelation, as it does to the majority of us, there was something else

FABULOUS
Oriental Art Goods...
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in life besides love of work. Need I describe that emotion? Because I am so filled with memory and love for this man, I could easily drag you with bits of information from a vast storehouse of time-past experience with Al, but let's compress the experiences and accelerate the remembered tempo of his life.

There was a great World War that started, for us, in 1941. Al joined the Army and he survived battles, disease

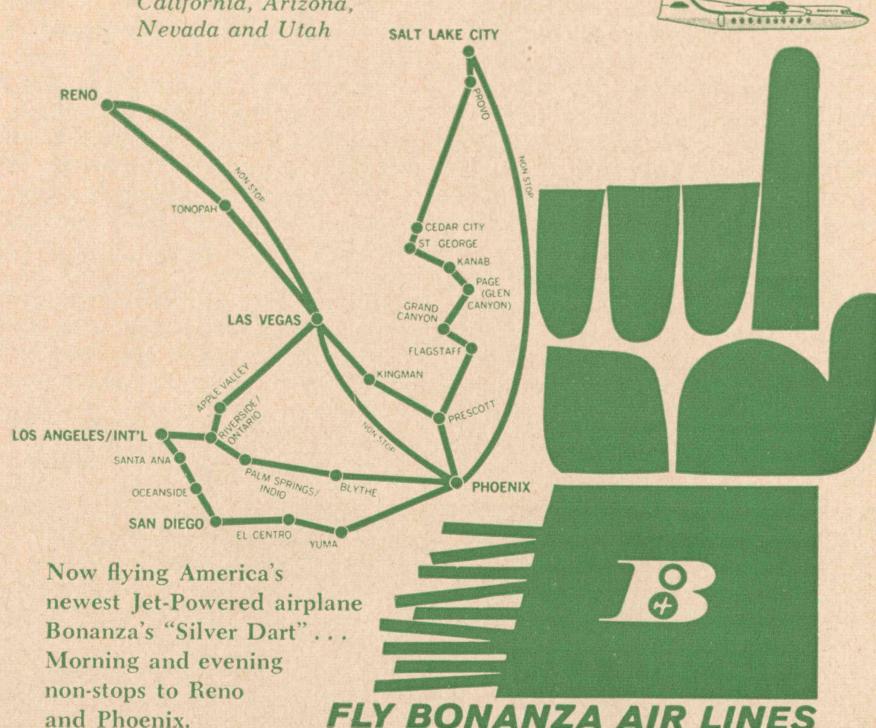
and the tragedy of what was happening to his beloved mankind. Either during his service or immediately after, the time is meaningless, Al married Ann. I mean he really married her and it was like forever. That's it and no doubt about it. Forever. The years passed by and they were good years for these two. Al wrote arrangements for big bands and he wrote for small bands. He played trumpet in those bands . . . and you know, it was fine trumpet. Al made the tours. The long bus rides, the ice-cold grange halls, the majestic ballrooms were always a part of his life. Writing, arranging, copying, his work was modern and progressive, always clean and sensitive. Eventually he wound

(Continued on Page 155)

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Nevada and Utah



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newest Jet-Powered airplane
Bonanza's "Silver Dart" . . .
Morning and evening
non-stops to Reno
and Phoenix.

aspiring observer even then.

Enough of that past and here on the brink of the Space-ious Sixties let us concern ourselves with total recall of the past ten years with specific assurance that we will remain completely within our environs and say little or nothing of Khrushchev, sputniks, missiles, the resurgence of the stock market speculation, the mass exodus to suburbia, the natural shoulder, the sports car craze, the sack dress and all the related fads and fancies that world civilization, including beatniks, found itself enmeshed in as the days, weeks and months started to spin, beginning January 1st, 1950.

In retrospect, then, let's reminisce about the people, the places, the anecdotes, the verve and the experiences that made life excitingly interesting and no mere modicum of managed madness.

DELVING INTO A DECADE: In a matter of days the demise of 1959 will be upon us. This year the honking of horns and the blowing of whistles will have an extra special meaning for with the dawn of 1960 we write finis to the ten year span which scriveners have repeatedly referred to as "The Fabulous Fifties." The decade was all of that and more. It carried with it a steady uneasiness and an ever-present, truculent, anxiety-neurosis that started with the Korean conflict and ended with strange objects shooting skyward to explore areas heretofore, out of the reach of the brain and physical being of man.

This scribbler has been covering the scene, we hope diligently, during the above mentioned span. Come March of 1960, the good Lord willing, we will have rounded out twenty years of column coverage, which means, as the calendar reflects, that our pillar was identified with the people and the happenings of The "Frantic Forties." There has been enough memorability stored away from our adolescent days to remember quite conclusively the ups and downs, the fears and hopes of The Turbulent Thirties. Unfortunately, childhood, a necessary evil in growth, was our handicap when participation in The Roaring Twenties is discussed. However, Billie Dove, Texas Guinan, Ziegfeld, Fitzgerald, Babe Ruth, Lindbergh and Jack Dempsey — to name some — didn't go unnoticed by this

(Continued on Page 113)



A "MUST" VISIT... *The Fabulous*
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**The
Armstrong
Synopsis**

out his gun and shoot you a little bit.

This small but compact neighborhood had everything in it that made up a fast living (sporting type) people. Prostitutes, pimps, gamblers, pickpockets and most everything imaginable. The thing that amazed me to this day is how much respect these people had for the little church that was in the block.

May-ann and my father, Willie Armstrong, were separated for two years. Then they went back together, at which time my sister, Beatrice, was born. Her nickname was Mama Lucy. I am two years older than my sister.

After Mamma Lucy was born Mom and Pop decided to move to another neighborhood at Liberty and Perdido streets. This was located in the Third Ward of the city of New Orleans. I was left behind with my Grandmother, who was a kind and gentle old lady. She did what she could to make life pleasant for me. Grandmother made me go to Sunday School and all the places little boys were supposed to go at that time, but nothing could take the place of my mother, May-ann. No one could be nicer than my Grandmother.

One day, May-ann took very sick and she wanted to see me, so she sent one of her friends to take me over to her house. I was one happy, little boy. My grandmother said she would let me go because the place for little children was with their

(Continued on Page 163)

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ANNO VI

Peace and happiness in the New Year!



Antonio Morelli and his Music

The Copacabana

The Sands

(LAS VEGAS COMMUNITY CHORUS, Pg. 224)

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

DU 2-6000

(Not a Review)

PAINTED DESERT ROOM — November 17th thru December 28th.

Jackie Barnett's "Playgirls" starring Marilyn Maxwell; Julie Wilson; Dagmar; Patrice Wymore; Grady Sutton; Kitty Muldoon; Rene Martell; Jim Nichols; Mitzi McCall; Dany Dale; Tom Vickers; Staged and Choreographed by Jon Gregory; Costumes designed by Orry-Kelly; Carleton Hayes and his Orchestra.

LADY LUCK LOUNGE

Michael Kent and His Golden Strings; Dave Apollon & His Music; Milt Herth Trio; Caballeros; Music Del-Martins featuring Aldie.

SKY ROOM

Chuy Reyes and His Orchestra; Sam Melchionne Quartet.

A gala, exciting, Original Musical has opened in the Painted Desert Room. JACKIE BARNETT, the youthful producer of this rousing, new

(Continued on Page 27)

THE DUNES

DU 2-7700

ARABIAN ROOM — November 5th thru December 28th.

"Minsky's Follies of 1960" starring Tempest Storm; Helen Boice; Gloria LeRoy; Billy Albert and the Audrey Sisters; Bill Reddie & His Orchestra.

SINBAD LOUNGE

The Novelites; Maaka Nua & His Hawaiian Holiday Revue; The Ink Spots; The Edmund Sisters; Traian Boyer.

The "Follies of 1960," latest of the extravaganzas to come from the production know-how of HAROLD MINSKY, focuses on the starring attraction, chesty and zesty, TEMPEST STORM. The spicy and voluptuous Miss Storm presents a couple of eye-openers in the teasing dance style that has made her name top box-office. . . . This package is complete with glori-

(Continued on Page 27)

DECEMBER 25, 1959

EL CORTEZ

CELEBRITY LOUNGE — thru Indefinite
The Sandoval Sisters; Dick Francis Quartet;
Dubonnet Trio.

One of the most beautiful and musically talented trios to hit FLV in a long time are the young SANDOVAL SISTERS. The three girls TYNI, TERI and TONI are part of a family group that have entertained in night clubs and hotels throughout the Western States. Having entertained since they were youngsters in Denver,

(Continued on Page 27)

EL RANCHO VEGAS

DU 2-1300

OPERA HOUSE — December 23rd thru Indefinite
Joe E. Lewis; Lili St. Cyr; Elaine Dunn; Georgie Tapp and his dancers; Dick Rice and his Orchestra.

NUGGET NELL COCKTAIL LOUNGE

Pollack Brothers with Paula Richards; Louis Castellanos Group with Renoir.

Once again the EL RANCHO VEGAS comes up with a star-studded Holiday show. Known as one of America's greatest ad-libbing come-

(Continued on Page 28)

FLAMINGO

DU 2-8020 - DU 2-4000

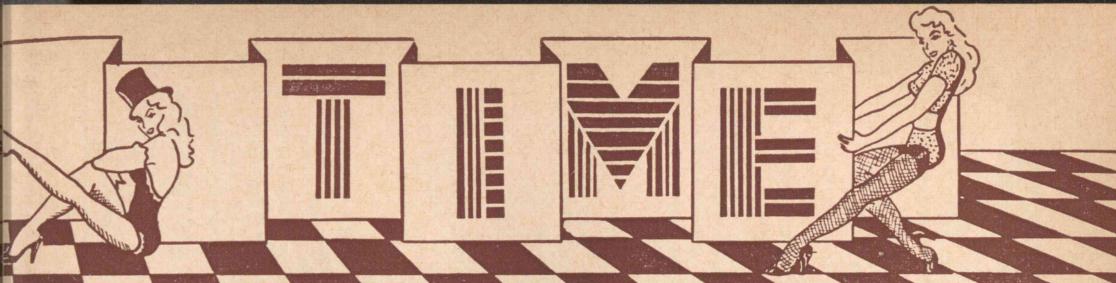
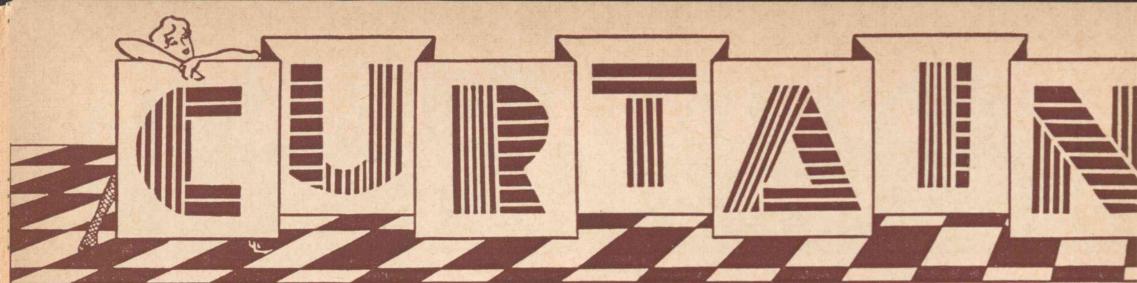
FLAMINGO ROOM — Dec. 3rd thru Dec. 27th
Andy Williams; Jean Carroll.

STAGE BAR LOUNGE

Harry James and His Musicians; Plus other star-studded acts.

Singer ANDY WILLIAMS makes an impressive FLAMINGO HOTEL bow. His lilting charm and well-chosen tunes show his presence and talent to advantage and establish him as a strong nitery personality. Word has gotten around quickly as is evi-

(Continued on Page 28)



HACIENDA

DU 2-7800

JEWEL BOX THEATRE — thru indefinite
Johnny Olen; The Grover-Shore Trio;
Tommy Graham Trio; The Three Al's.

JOHNNY OLENN offers a modern, musical group featuring the newest sounds in Instrumental innovation. When Johnny's group takes over the Jewel Box Theatre, there's just no sitting and listening. It's the kind of a musical togetherness that makes for foot-moving, hand-clapping swing. . . Bringing a great change of pace to

(Continued on Page 29)

NEW FRONTIER

DU 2-7171

VENUS ROOM — thru Indefinite
Steve Parker's "Holiday in Japan," original Japanese cast of 60; Nat Brandwynne and his Orchestra.

CLOUD NINE LOUNGE
Steve Gibson and the Redcaps; Dukes of Dixieland; Jackie Allison; Fred Kushon with Peter Hanks Duo.

BILL MILLER'S presentation of "Holiday in Japan" is all that was expected of this all-Oriental spectacular and more. As soon as you get ac-

(Continued on Page 29)

RIVIERA

DU 4-5678

(Not a Review)

CLOVER ROOM — December 24th thru Indefinite.
Phil Silvers; All-Star Revue; Dorothy Dornen Dancers; Ray Sinatra and his Orchestra.

STARLIGHT ROOM
Billy Williams All Star Revue with Horace Henderson's Orchestra; Skip Cunningham; Tommy Butler; Jack "Jive" Shafer.

PHIL SILVERS, the incorrigible, the improbable, the unpredictable is back in FLV and the town rocks! Phil introduces a ream of brand-new, laugh

(Continued on Page 29)

SAHARA

DU 2-6800

CONGO ROOM — December 25th thru Indefinite.
Marlene Dietrich; Saharem Dancers; Louis Basil and his Orchestra.

CASBAR THEATRE

Mel Torme; Johnnie "Scat" Davis; Jimmy Nuzzo; The Characters; Murray Arnold.

A capacity Congo Room audience cheers the return of the world's most glamorous grandma, film siren MARLENE DIETRICH, who opens another of her celebrated stage appearances in this entertainment playground of the world. Magnificent Marlene, gorgeously gowned and glittering with gems again rocks this blase mecca of stars with her pointed dialogue and husky-voiced singing. This is the gal reputed to be one of the world's sexiest women and a look at her performance supplies the con-

(Continued on Page 30)

THE SANDS

DU 2-7100

(Not a Review)

COPA ROOM — December 23rd thru December 29th.

Tommy Sands; Tommy Conine Trio; The Exciting Copa Girls; Antonio Morelli and his Orchestra.

COPA LOUNGE

Norman Brooks & Ann Brooks; Jessie and the James Boys; The Violinaires with Sidney Kassimir; Ernie Stewart Trio.

TOMMY SANDS' stint on the Copa Room stage is flawless, polished and pleasant. The handsome and appealing young man ranges through a score of his biggest successes. The loudest approval is for the manner in which he blends his voice in a modern harmony with the guitar. Showing a maturity that belies his youthful appearance, Tommy is a poised au-

(Continued on Page 30)

FABULOUS LAS VEGAS

SHOWBOAT

DU 2-7575

SHOWBOAT LOUNGE — December 26th thru January 2nd.
Spade Cooley; Carolina Cotton, with the Bill Ates Trio; Orrie Clark at the Organ; UNIVAC.

SPADE COOLEY, who is known as the "King of Western Swing," lives up to his advance billing with this exciting SHOWBOAT booking. Spade, a few years past, was the undisputed leader in Los Angeles Television Entertainment. His know-how and show

(Continued on Page 30)

SILVER SLIPPER

DU 2-7660

SILVER SLIPPER — thru Indefinite.
Eddie Fox presents "Girl-O-Rama Revue of 1960" starring Hank Henry; Nikki Joye and Andre & Renee; Sparky Kaye; Red Marshall; Danny Jacobs; The Slipperettes; George Redman and his Orchestra.

GAY 90's LOUNGE
Toni and Harry Wham with Peggy Dietrick.

EDDIE FOX'S latest Production "GIRL-O-RAMA REVUE of 1960" is a rib-tickling pot-pourri of spice and laughter. The drollery of HANK

(Continued on Page 30)

STARDUST

DU 4-0825 — DU 4-6350

CAFE CONTINENTAL — thru Indefinite.
Le Lido de Paris, "Ca C'est L'Amour" with Alfredo Alaria and his Company; Gino Donati; Margie Lee; Lucky Latinos; Les Marottes; Marian Conrad; Beverly Richards; John Juliano and Jack Raines and featuring The Bluebell Girls and Eddie O'Neal and his Orchestra.

STARDUST LOUNGE
Billy Daniels; Roberta Linn & The Mandrakes; Bob Scobey; Hawaii's Mahi Trio with Nalani; Edi Domingo & The Cum-pades.

(Continued on Page 31)

THUNDERBIRD

DU 2-5100

TURQUOISE ROOM — thru Indefinite
"Ecstasy on Ice" staged by George Arnold starring Vicki Benet with Jimmy Ames; Alice Farrar and Jimmy Carter; George Arnold and Phil Richards; Bill Carey and Donna Cook; Al Jahns and his Orchestra.

THE TOPAZ ROOM

Shirley Scott and The Modulators; Bobby, Joe and Frank; Tommy Doyle Trio with Alison LeRoux.

Creative production, superb talent and extravagant costuming plus the most significant booking since the "Lido de Paris" and "Follies Bergere" are all components of the highly successful "Ecstasy on Ice" now appearing in the Turoquose Room. The abstract scenery behind the split level rink is dynamic and LLOYD LAMBERT deserves special mention for

(Continued on Page 31)

TROPICANA

DU 2-6850

THEATRE RESTAURANT — December 25th thru Indefinite.
Folies Bergere, "The Show that made Paris famous"; 80 Continental Stars; The Dancing Parisiennes; Herman Kaye and his Orchestra.

SHOWCASE LOUNGE

Shecky Green; Jerry Colonna.

Billed as "The Show That Made Paris Famous," THE FOLIES BERGERE has been moved lock, stock and scanties to the beautiful Theatre Restaurant of the TROPICANA HOTEL. Here you will see the naughty "Can-Can" done in its authentic style as performed by the Dancing Girls of the Folies. It's a plushy show that is presented in the traditional grand manner and Producer LOU WALTERS with the aid of the French Director MICHEL

(Continued on Page 31)

SATURDAY — December 26

2:00 **13** Jack's All Nite Theatre
 9:00 **2** Litter Bag Movie
 10:00 **13** Cartoon Festival
 10:30 **2** To Be Announced
 13 Jungle
 11:00 **13** Soupy Sales
 11:30 **13** Movie
 12:45 **2** To Be Announced
 2:00 **3** Saturday Matinee
 2:30 **13** Movie
 4:00 **13** Jubilee, U.S.A.
 4:30 **2** Movie
 5:00 **8** Lone Ranger
 13 All Star Golf
 5:30 **8** Popeye Theatre
 6:00 **3** Mighty Mouse
 13 High Road
 6:30 **2** Five Fingers
 8 Command Performance
 13 Dick Clark
 7:00 **3** Zane Grey Theatre
 13 Sport Parade
 7:30 **2** It Could Be You
 8 Perry Mason
 13 Leave It To Beaver
 8:00 **2** Law of the Plainsman
 13 Lawrence Welk
 8:30 **2** Man & the Challenge
 8 Wanted, Dead or Alive
 9:00 **3** Mr. Lucky
 13 International Speedway
 9:30 **2** Arthur Murray
 8 Have Gun Will Travel
 13 Bowling Stars
 10:00 **2** People Are Funny
 8 Gunsmoke
 13 Texas Rasslin'
 10:30 **2** Movie
 8 Markham
 11:00 **3** Movie
 13 Badge 714
 11:30 **13** Movie
 1:00 **13** Jack's All Nite Theatre

SUNDAY — December 27

1:00 **13** Jack's All Nite Theatre
 10:30 **2** Frontiers of Faith (C)
 11:15 **2** To Be Announced
 11:30 **13** Movie
 1:30 **2** Championship Golf
 13 Championship Bridge
 2:30 **2** Time Present
 8 Christian Science
 13 Texas Rasslin'
 3:00 **2** Bell Science Report
 3:30 **3** Feature Film
 13 Roller Derby
 4:00 **2** Championship Bowling
 4:30 **13** Matties Funday Funnies
 5:00 **2** Sunday Showcase
 5:30 **8** This Is The Life
 6:00 **2** *Clown* Show (C)
 8 Death Valley Days
 13 Colt .45
 6:30 **3** 20th Century
 13 Maverick
 7:00 **2** Riverboat
 8 Report
 7:30 **3** Dennis the Menace
 13 Lawman
 8:00 **2** Laramie
 8 Ed Sullivan
 13 The Rebel
 8:30 **13** The Alaskans
 9:00 **2** Highway Patrol
 8 G. E. Theatre
 9:30 **2** Price Is Right
 8 Alfred Hitchcock
 13 World of Talent
 10:00 **2** Loretta Young
 8 George Gobel
 13 S.A. 7
 10:30 **2** Movie
 8 What's My Line
 13 Movie
 11:00 **3** News
 11:15 **3** Movie
 12:00 **13** Movie
 1:30 **13** Jack's All Nite Theatre

★ THIS WEEK ON TV - DEC. 26 THRU JAN. 1 ★

MONDAY — December 28

3:00 **3** The Millionaire
 3:30 **3** Verdict Is Yours
 13 Movie
 4:00 **2** Report
 8 Brighter Day
 4:30 **2** Movie
 8 Feminine View
 5:00 **3** Cinderella Time
 13 Taffy Time
 5:30 **13** Rin Tin Tin
 6:00 **2** News
 8 3 Stooges
 13 Harbor Command
 6:30 **2** Philadelphia Story (Spec)
 8 Jet Jackson
 13 Cheyenne
 7:00 **3** Report
 7:30 **3** Masquerade Party
 13 Bourbon Street Beat
 8:00 **2** Silent Service
 8 The Texan
 8:30 **2** Wells Fargo
 8 Father Knows Best
 13 Adventures in Parade
 9:00 **2** Peter Gunn
 8 Danny Thomas
 9:30 **2** State Trooper
 8 Ann Sothern
 13 Not For Hire
 10:00 **2** Richard Diamond
 8 Hennessey
 13 Man with a Camera
 10:30 **2** 10th Hour
 8 June Allyson
 10:45 **2** Movie
 13 Movie
 11:00 **3** Report
 11:15 **3** Movie
 1:00 **3** News

TUESDAY — December 29

3:30 **3** Verdict Is Yours
 13 Movie
 4:00 **3** Search for Tomorrow
 4:15 **2** Report
 4:30 **2** Movie
 8 Feminine View
 5:00 **3** Cinderella Time
 13 Taffy Time
 5:30 **13** Rin Tin Tin
 6:00 **2** News
 8 3 Stooges
 13 West Point Story
 6:30 **2** Startime (C)
 8 Bengal Lancers
 13 Bronco
 7:00 **3** Report
 7:30 **2** Science Fiction
 8 Sea Hunt
 13 Wyatt Earp
 8:00 **2** Wichita Town
 3 Dennis O'Keefe
 13 Rifleman
 8:30 **2** Movie
 8 Doby Gillis
 13 Phillip Marlowe
 9:00 **3** Tightrope
 13 Alcoa Presents
 9:30 **3** Red Skelton
 13 Keep Talking
 10:00 **3** Garry Moore
 13 Man Called X
 10:30 **2** 10th Hour
 13 News
 10:45 **2** Movie
 13 Movie
 11:00 **3** Report
 11:15 **3** Movie

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WEDNESDAY — December 30

3:30 **13** Movie
 4:00 **3** Brighter Day
 4:30 **2** Movie
 8 Feminine View
 5:00 **3** Cinderella Time
 13 Taffy Time
 5:30 **13** My Friend Flicka
 6:00 **2** News
 8 News
 13 Corliss Archer
 6:30 **2** Robin Hood
 8 Texas Rangers
 13 Ozzie and Harriet
 7:00 **2** Annie Oakley
 8 Report
 13 Wednesday Nite Fights
 7:30 **2** Movie
 8 Line Up
 8:00 **13** Hawaiian Eye
 8:30 **2** 4 Just Men
 8 7 League Boots
 9:00 **2** Perry Como (C)
 8 The Millionaire
 13 Movie
 9:30 **3** I've Got A Secret
 10:00 **2** This Is Your Life
 8 Circle Theatre
 10:30 **2** 10th Hour
 13 News and Sports
 10:45 **2** Movie
 13 Movie
 11:00 **3** Report
 11:15 **3** Movie
 1:00 **3** News

THURSDAY — December 31

3:30 **13** Movie
 4:00 **3** Brighter Day
 4:30 **2** Movie
 5:00 **3** Cinderella Time
 6:00 **3** News
 13 Judge Roy Bean
 6:30 **2** Kit Carson
 8 Casev Jones
 13 Gale Storm
 7:00 **2** Brave Stallion
 8 Report
 13 Real McCoys
 7:30 **2** Playhouse
 8 Xmas at Circus—Spec.
 13 Donna Reed
 8:00 **2** Bat Masterson
 13 Pat Boone
 8:30 **2** Johnny Staccato
 8 Harry Belafonte—Spec.
 13 The Untouchables
 9:00 **2** Bachelor Father
 8 Manhunt
 9:30 **2** Ernie Ford
 8 Playhouse 90
 13 Take a Good Look
 10:00 **2** You Bet Your Life
 13 Hobby Lobby
 10:30 **2** 10th Hour
 10:45 **2** Movie
 13 Movie
 11:00 **3** Report
 11:15 **3** Movie
 2:00 **13** Jack's All Nite Theatre

FRIDAY — January 1

3:30 **13** Movie
 4:00 **3** Brighter Day
 4:30 **2** Movie
 8 Feminine View
 5:00 **3** Cinderella Time
 6:00 **13** High Road to Danger
 6:30 **2** Open House
 8 Jungle Jim
 13 Walt Disney
 7:00 **2** Championship Bowling
 8 Report
 7:30 **2** Rawhide
 13 Man from Black Hawk
 8:00 **2** Shotgun Slade
 13 77 Sunset Strip
 8:30 **2** Movie
 8 Lock Up
 9:00 **3** Desilu Playhouse
 13 The Detectives
 9:30 **2** M-Squad
 13 Broken Arrow
 10:00 **2** Mickey Spillane
 8 Twilight Zone
 13 Pac. Coast HiLites
 10:30 **2** 10th Hour
 8 Person to Person
 13 News
 10:45 **2** Movie
 13 Movie
 11:00 **3** Report
 11:15 **3** Movie
 1:00 **3** News
 2:00 **13** Jack's All Nite Theatre

REGULAR PROGRAMMING

Monday thru Friday
 8:00 **2** Price Is Right
 8:30 **2** Concentration
 9:00 **2** Truth or Conseq.
 8 Morning Playhouse
 9:30 **2** It Could Be You (C)
 8 On the Go
 10:00 **2** Cartoons
 8 I Love Lucy
 13 Restless Gun
 10:30 **3** Top Plays of '59
 13 Love That Bob
 11:00 **2** Queen for a Day
 8 Love of Life
 13 Music Bingo
 11:30 **2** Thin Man
 8 Search for Tomorrow
 13 Favorite Story
 12:00 **2** Young Dr. Malone
 8 Encore Theatre
 13 Day in Court
 12:30 **2** From These Roots
 13 Gale Storm
 1:00 **2** House on High Street
 13 Beat the Clock
 1:30 **2** Split Personality
 8 World Turns
 13 Who Do You Trust
 2:00 **2** Owl Matinee
 8 For Better or Worse
 13 American Bandstand
 2:30 **3** House Party



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DESERT INN

(Continued from Page 21)

musical deserves kudos for this most entertaining and humorous musical. With this, his second production at the Desert Inn, Jackie shows that his ability and talent was no mere flash in the pan, but rather the beginning of a solid string of successes in the musical comedy field. Entitled JACKIE BARNETT'S PLAYGIRLS this musical presents for the first time in FLV four of the most lovely and prettily endowed women to ever grace the DI stage at one time: MARILYN MAXWELL, the curvaceous blonde, a beautiful feature of the Bob Hope show for so many years. Next we have JULIE WILSON, a gorgeous chanteuse who over the past few years has earned the right to be called "star." Fleet of foot and graceful of limb, the next star to appear in this show is popular movie dancer, PATRICE WYMORE. Last, but never the least is the voluptuous DAGMAR of TV fame. The ad-libbing, witty Dagmar is the anchor to this bevy of charmers. Assisting in the production numbers are GRADY SUTTON, KITTY MULDOON, MITZI McCALL, RENE MARTELL, DANNY DALE, TOM VICKERS and JIM NICHOLS. . . . CARLETON HAYES and his ORCHESTRA supply the music for this delightful, fast-paced Jackie Barnett Musical.

THE DUNES

(Continued from Page 21)

ous nudes and spectacular productions. . . . Appearing in this lavish show is HELEN BOICE, the undisputed queen of Cafe comics. . . . She returns to the DUNES with the hilarious routines and sparkling repertoire that has won her a legion of fans throughout the United States and Canada. Also featured in this spectacular show are GLORIA LeROY, BILLY ALBERT and The AUDREY SISTERS and the TRIO BARANTON. . . . BILL REDDIE and his

ORCHESTRA do yeomans work playing the music for this diversified show.

EL CORTEZ

(Continued from Page 21)

Colorado the girls show a wonderfully mature style rarely found in such a youthful group. Along with the Sandovals is the DICK FRANCIS QUARTET who continue to play the kind of exciting music that keeps the CELEBRITY LOUNGE jumping into the wee hours of morning. . . . Added to this pleasant show are the popular DUBONNET TRIO who have been one of the most favorite groups in FLV. Their romantic stylings and honey-smooth rhythms are indeed refreshing in this day and age.

Pop, now that your partner died this morning, can my boy friend replace him?"

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EL RANCHO VEGAS

(Continued from Page 21)

dians, JOE E. LEWIS need only appear and a host of fans and friends will appear to hail this ever-popular funster. Accompanying Joe E. is his long time friend and Musical Conductor AUSTIN MACK. Hilarious new material and association with LILI ST. CYR always brings out the best of Joe E. Lewis. . . . The breathtaking LILI ST. CYR is offering a brand new act during this engagement. The things that put Lili head and shoulders above all others in her field are the good taste and artistic presentation that is an integral part of her performance. Lili lacks nothing and an appreciative audience acclaims her for her talents. . . . Dancing and

singing her way into a starring niche in show business is the versatile ELAINE DUNN. . . . It is difficult to ascertain whether her singing style is a product of her rhythmic dancing or, whether her dancing style is as light as her approach to music. In any case, Elaine is undoubtedly here to star. . . . GEORGE TAPPS continues in the remodeled Opera House and shows over and over why he is considered one of America's foremost dancers. Georgie is the recipient of a top accolade for he is known in the Industry as a Dancers dancer and friendly rivals come from all over whenever they know Georgie is performing. . . . DICK RICE and his Orchestra supply the tons of music for this entertainment-crammed EL RANCHO show.

FLAMINGO

(Continued from Page 21)

dent by the overflow audiences that have come to applaud this hard-working song-stylist. Living down the many references to his former singing act with his brothers has been difficult, but Andy has developed his own uniqueness and shows himself to be the individual star that he has worked so hard to become. . . . Only good things seem to be ahead for this handsome fellow. . . . Backing Andy Williams is one of America's most hilarious comedienne, JEAN CARROLL. Her monologues have been a bright feature of the Ed Sullivan TV show and her sharp, new material and rapid-fire delivery puts her across in one of the funniest acts to play the Flamingo Room. . . . BARRY ASHTON continues to produce sparkling dance turns for the lovely FLAMINGOETTES and the music of JACK CATHCART and his Orchestra punch across the rhythms that make up this great Holiday Show.



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HACIENDA

(Continued from Page 22)

the program are the smooth and long-popular GROVER - SHORE TRIO, with countless arrangements of melodic standards of "pop" tunes. They're one of FLV's most popular groups. . . . AL CRENTIE, a standout clarinetist, drummer and vocalist, leads the pleasing THREE AL'S in set after set of swinging tunes. . . . For the first time in FLV, the TOMMY GRAHAM TRIO performs like a group of musical veterans. This group could very well be on its way to a starring role among the lounge groups of the Nation. Young, personable and extremely talented, it would pay to take a trip to the HACIENDA to catch this versatile group.

NEW FRONTIER

(Continued from Page 22)

customed to the completely different and brilliantly colored and patterned costumes you settle down to watch a most interesting and unique stage presentation. . . . The clever effect of this package is transmitted in many ways. From the widening of the stage with brilliant, neatly placed panels of lanterns and sliding shoji screens to the striking colors in the beautiful silk kimonas and the intricate music and choreography in the production numbers. . . . Every phase of the show flows smoothly, from one production to another and through each of the acts. . . . Singing star JAMES SHIGETA sports a very impressive baritone voice and excels in love ballads sung both in English and native Japanese. . . . RIE TANIUCHI brings down the house with her modernistic dancing. . . . A baseball satire and tap dancing by the fleet-footed and rhythmic STRING BROTHERS are other highlights sandwiched in between the vivid productions. . . . Stage settings and costuming are eye-opening at every turn. . . . Woven tastefully into the productions are a string of as beautifully bare-chested lovelies as have ever been seen locally. . . .

NAT BRANDWYNNE and his ORCHESTRA rate reams of praise for the magnificent musical accompaniment throughout the entire show.

RIVIERA

(Continued from Page 22)

material that keeps the laughs and action flowing on the CLOVER ROOM stage. Incidentally, the Clover Room has been completely remodeled and is now a magnificently styled, richly colored room in which to present any kind of an act — from Ballet to Bawdy comedy. . . . This SAMMY LEWIS Production has a polish and verve that is evident from the opening number to the rousing finale. . . .

DOROTHY DORBEN DANCERS are back with completely new production numbers and routines that provide a framework for Silvers and Company. . . . RAY SINATRA and his Orchestra keep the melody's moving and show their versatility and talent while playing this fast-paced show.

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SAHARA

(Continued from Page 22)

vincer. What wouldn't any man give for a grandma like Marlene? Backing her vocals pianistically, is the well-known keyboard talent BURT BACH-RACH. . . SONIA SHAW and BILL HITCHCOCK have again provided extravagant productions for the glamorous SAHAREM DANCERS. . . LOUIS BASIL and his ORCHESTRA supply a carload of sound for the performers with their fine musical accompaniment.

SANDS

(Continued from Page 22)

thoritative singer and who knows his way around a pop song. He has graduated from the not-so-yesteryear bobbysox appeal. He whams across a sock 50-minute repertoire of popular standards and specially tailored material that augers a tremendous future for Tommy Sands. . . Holding over is the TOMMY CONINE TRIO whose nimble feet and amazing dance routines continue to spellbind the Holiday crowds. . . The Exciting COPA GIRLS are most fetching and display some of the prettiest gams this side of Paradise. . . ANTONIO



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top bananas SPARKY KAYE and RED MARSHALL. . . Joining this show is one of the most unusual acts to hit the strip in many a year, ANDRE & RENEE. It's guaranteed that even after seeing this unique dance team you won't believe what your eyes insist is so. . . The lovely SLIPPERETTES are prominently featured in dance numbers appropriate to the festive occasion with music supplied by GEORGE REDMAN and his Orchestra.

STARDUST

(Continued from Page 23)

From the very first showing, the brand new and exciting Le Lido de Paris, conceived in Paris by PIERRE LOUIS-GUERIN and RENE FRADAY and Staged by DONN ARDEN, served notice that it was out to smash the astonishing record set by its predecessor, "C'est Magnifique." This 1960 version of the Lido Show entitled "Ca C'est L'Amour" again was imported from the famed Lido Club on the Champs Elysees, Paris and has been embellished with spectacular stage settings and augmented acts to take full advantage of the astonishing facilities built into the giant Las Vegas Hotel. . . It combines the artistry of seventy of Europe's most colorful performers in a vast presentation which features outstanding scenes, including an exciting rain of fire, a giant waterfall, an eye-catching hall of mirrors, an ice skating spectacle, "Montmarte at Night," and Palace of Versailles and a promenade of stunningly beautiful show girls and dancers. . . Featured are the world-famed BLUEBELL GIRLS heading an amazing cavalcade of singers, comedians, corps de ballet, dancers and statuesque beauties who reveal their charms in novel stage settings. . . ALFREDO ALARIA and his Company, a versatile group of dancers; opera singer and comedian GINO DONATI has returned to the cast of this brilliant show for another long engagement; MARGIE LEE, ice skating queen; THE LUCKY LATINOS; LES MAROTTES, a truly

distinguished puppet act; MARION CONRAD; BEVERLY RICHARD, chanteuse and JOHN JULIANO and JACK RAINS, vocalists, are the starring acts. . . Music for the entire production is in the skillful hands of EDDIE O'NEAL and his ORCHESTRA.

THUNDERBIRD

(Continued from Page 23)

his great costuming of the cast of over 50. . . ALICE FARRAR and JIMMY CARTER draw deserved applause with a flashing acro-dance routine. . . GEORGE ARNOLD and PHIL RICHARDS team up in their frantic sailor routine that exhibits plenty of daring and skillful skating and furnishes a strong comedy slant. . . A bright, new addition to the show is JIMMIE AMES a comedian of great inventive skill. A master of the double take and comic asides he adds a great deal to a brilliant show. . . The busy skates of the skating production dancers and lovely nudes, backed vocally by BILL CAREY and DONNA COOK, slice out breath-taking productions on the frozen surface. . . AL JAHNS and his ORCHESTRA are superb in their musical accompaniment for the entire production.

TROPICANA

(Continued from Page 23)

GYARMANTHY have spared no expense in mounting this extravaganza. . . As is expected the accent is on girls. . . Girls. . . GIRLS! Here are some of the most beautiful and leggy dancers, showgirls and mannikins ever seen in our Country. The entire is a panorama of color and a spectacular in the truest sense. . . The difficult and Foreign musical book for this production is handled by HERMAN KAYE and His Orchestra.



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ON THE STRIP

NORTH OF THE SAHARA

And The Telephone Answering Bureau

ETHEL BELDEN



CRISWELL PREDICTS

(Continued from Page 5)

cool, clear evening, you can feel the soft wind on your face, but is it of Mother Nature or has it been manufactured by some atomic explosion, just beyond your horizon, in a nearby state!

My friend, why do we cringe at the word, Tomorrow! Many people you know, who are alive and enjoying a wonderful, full, happy life tonight, will be but a memory tomorrow! The hidden darkness of yesteryear, has become the shadows of today, and will be the light, tomorrow! The dead will always outnumber the living, and although their mouths are filled with dust, their influence will always be felt! Are we afraid to mount the narrow staircase which leads from this world into the next! The Staircase of Life takes us into the future, and the next step we take, will bring us into 1960, the greatest year of the 20th Century!

My friend, when we ring the old year out and the new year in, look ahead with courage, for this will be your salvation! What questions are you asking yourself now about the future? I assure you they will be answered in 1960! And here they are!

Will you marry, remarry or divorce in 1960? The trend definitely shows, through the insurance actuaries, that you are more likely to change mates, in this fateful year of 1960, than you have for the last decade, and you will be more successful in your choice! And my friend, whether you be man or woman, you will be affected by the atomic fallouts, for this will influence your subconscious likes and dislikes! The continual atmospheric pressure, coupled with atomic disturbances, which our scientists cannot control, will influence your emotions, your intelligence, and your very mode of living! You will seek new, and more daring horizons, through another great love, or another marriage! My friend, you will live for love in 1960!

(Continued on Page 37)

FABULOUS LAS VEGAS



FROM
MORRIS KLEINMAN

Wilbur Clark's
DESERT INN



Season's Greetings
from
MAJOR RIDDLE



The Dunes
HOTEL

FABULOUS LAS VEGAS

Thirty-six

*Season's
Greetings*

DOLORES & ALEX GOLDFINE
—CASINO—

El Rancho Vegas

CRISWELL PREDICTS

(Continued from Page 34)

We have grown so close to the world we live in, that the ground beneath our feet is like a carpet! Our very earth has become a small town, for our Miracle Men of Science, has shrunk our universe, and the distant horizons have become our backyard fence, over which we gossip! What will we know about our Whirling World in 1960? The eyes of the man-made satellites are upon us, and will record anything we do in the future, and the future is NOW! In 1960 your television screen will reveal that our whirling, whirling earth is constantly changing shape, until it will flatten out, as the Bible tells us, so we may search the four corners!

What nations face political upheaval in 1960? What Royal Family will secretly deposit money in the Bank of Switzerland? What industrial empire will scatter to the winds? Who will pass into hopeless political

oblivion? How will the impoverished survive the rich? When will Science open a new and bolder horizon, by telling us the truth? Where will the trouble spot be of 1960? What industry will face the blackest year of its existence? Will the medical profession realize the coming of their own pitfall, before it's too late? What famous predictions of the past will come true in 1960? My friend, let us turn the page in your Book of Life, where we will find the answers to these questions clearly written!

I predict that India will face the greatest famine, which will lead to open warfare in the streets and the complete overhaul of the caste system! When the simmering political

(Continued on Page 41)

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*Merry Christmas
and a
Prosperous New Year!*



**DANNY
THOMAS**

FABULOUS LAS VEGAS

CRISWELL PREDICTS

(Continued from Page 37)

pot boils over in India, there will be the great God-given equality, which we cannot deny! I predict that Panama will flare into a self-made revolution, due to the planning of the second Panama Canal, which will prove to be a Red-inspired plot to weaken the United States influence in the Western Hemisphere! Dame Fortune will frown upon Castro of Cuba, who will be replaced by an older, and more romantic leader, who has a winning wife, and their love is for their country and not for themselves! I predict this woman will have the same universal appeal as the late Evita Peron of Argentina! Evita Peron, despite the hatred of her husband, was the most beloved woman of the entire Latin World! It is rumored that Evita Peron will be nominated for Sainthood at a coming Convocation!

I fearlessly predict that many hidden funds of the British Royal Family will find a haven in Switzerland, due to the increasing pressure from anti-Royalists! I predict, in 1960, that the crack in the picture window of the British Royal Family of German descent, will clearly show for all the world to see! My friend, the blood of Royalty has run thin through intermarriage! First cousins marrying first cousins, and sisters marrying half-brothers, until the thin trickle reveals many idiots now in various private mental hospitals throughout the world, will be revealed in a coming book that will shock the world! My friend, the laws of God, and the laws of Nature, cannot be overpowered by the laws of the Crown!

I predict that ex-President Truman will pass into a hopeless political



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oblivion, due to his open statements and wanton accusations, which will affront both political parties, as well as every American who walks the streets in 1960! His wife and daughter will plead with him, before he makes his fatal series of mistakes, but his personal confidence will overrule them! This will be the most damaging blow to the Democratic Party, who will go down in crushing defeat with Stevenson, Kennedy, Faubus, Long, and Johnson! My friend, the Presidents of the past who will always be remembered and revered, are those who showed love and generosity, not only to their friends, but to their enemies. The Washingtons, the Lincolns, the Jeffersons and the Roosevelts will always echo down the Hall of Fame!

I predict that the impoverished will survive the rich, due to the great socialization of the unions who will be forced to fulfill their promises! Every union officer will be personally held responsible for the welfare of every dues paying member! When an employee pays a membership fee, he immediately will become the personal responsibility of the elected, or chosen, union officials! These union officials must fulfill their promises, or they will be imprisoned by the very anti-monopoly law against industry, they forced in 1935! Now the anti-monopoly laws effects unions more than it does management, in the year of 1960!

(Continued on Page 43)

Merry Christmas and a Musical New Year

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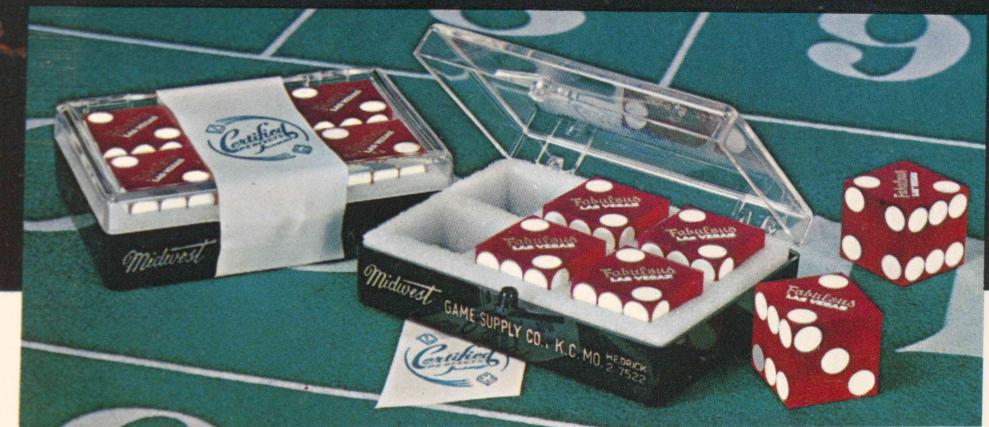
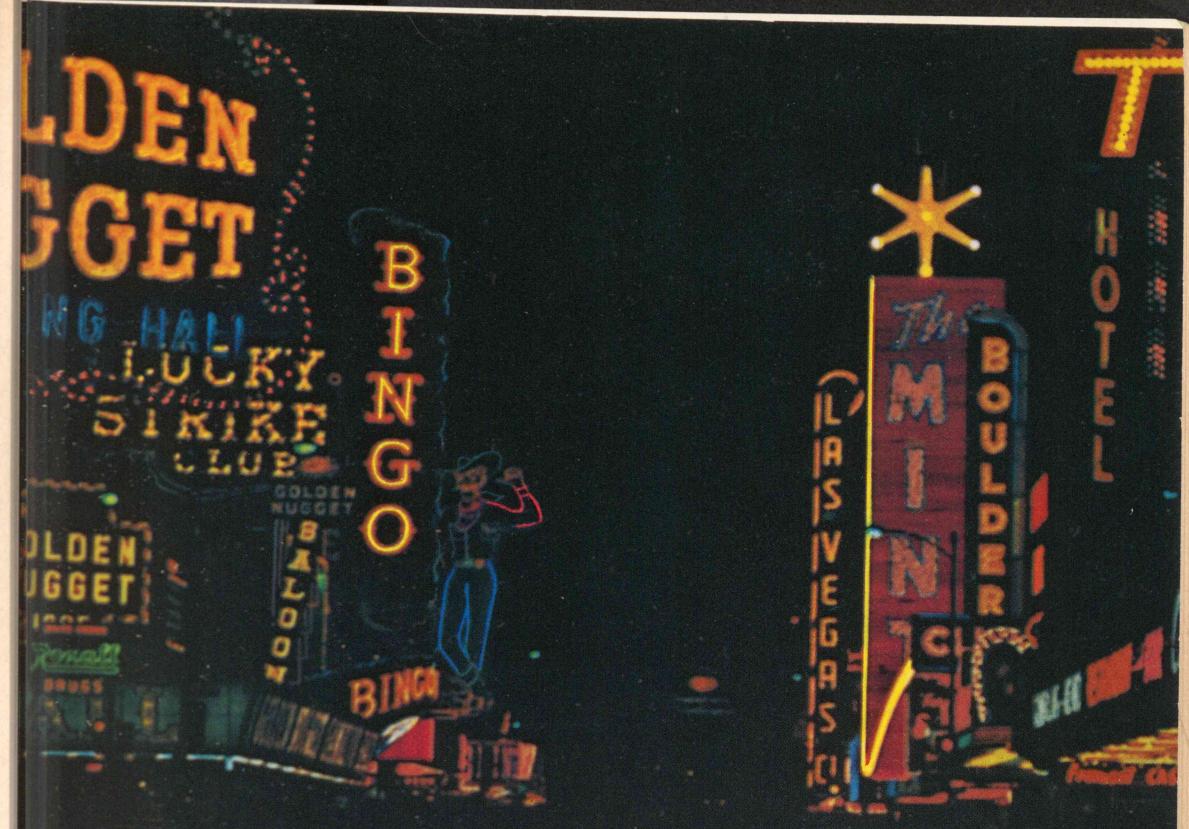
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Merry Christmas!

Tom Douglas



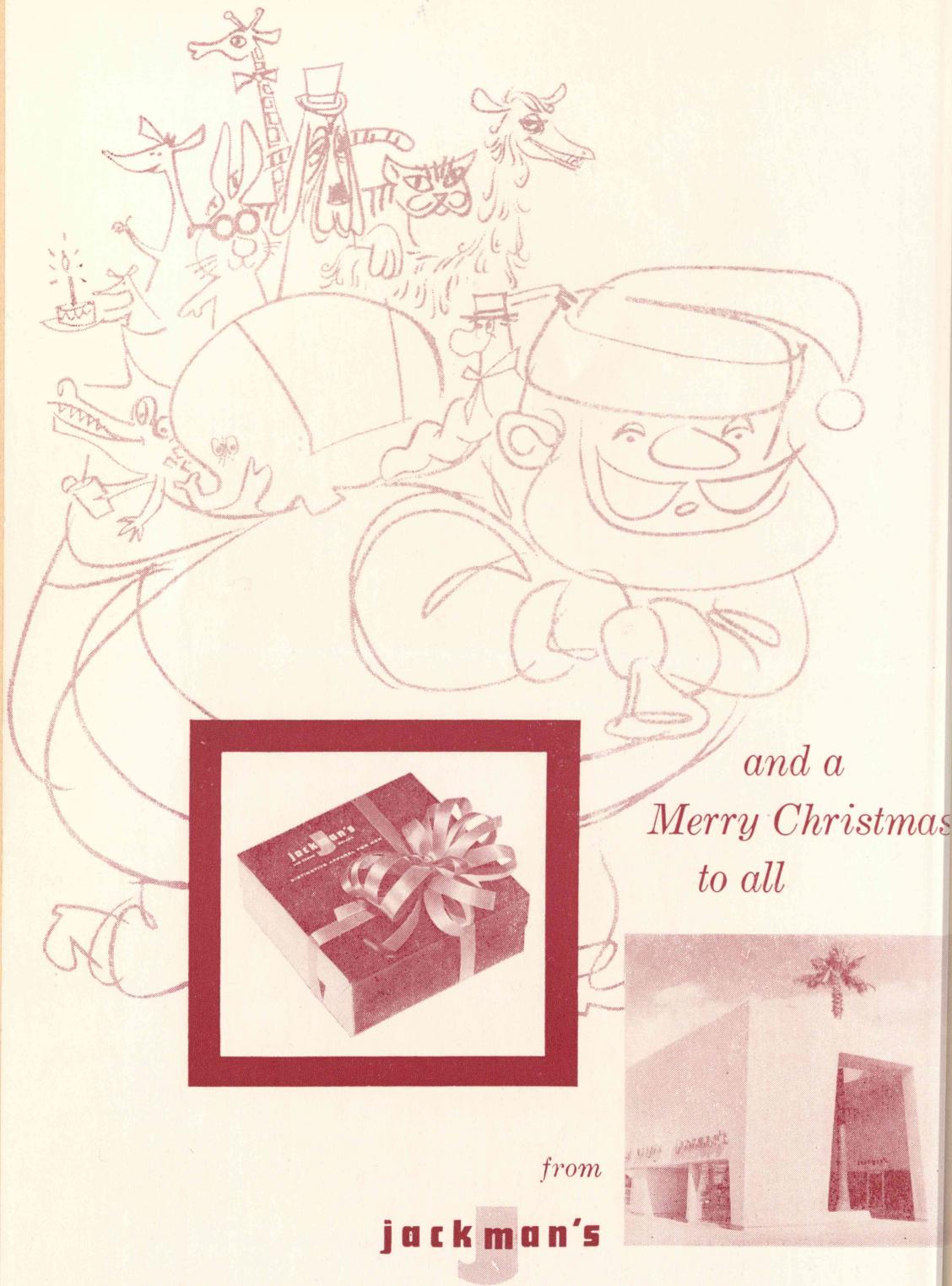
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CRISWELL PREDICTS

(Continued from Page 41)

I predict that President Eisenhower will personally give every man, woman and child in the world the factual, actual truth about the American progress in Outer Space! My friend, very few citizens remember that our Atomic Bomb was a secret for over three war-torn years, and I personally predict that we have greater secrets that will be revealed, than the puny, weak, tired, out-dated, passe Atom Bomb! The Atom Bomb halted World War III! I predict that American invention will open Outer Space for colonization, and the feeble Russian attempt at the Moon will only take up a few words in the Book of History!

I predict that Detroit will become a 20th Century ghost town! Even during the plush years of our economic history, Detroit always had labor trouble, and many employees were idle! The stockholders, who number over 7,538,397, voted to disperse or to scatter production, and the automotive world ignored this proposal! Consequently, Detroit will become a ghost city, due to the stockholders adamant demands that Phoenix, Denver, Los Angeles, Portland, Louisville, Atlanta and Harrisburg, Pennsylvania be given a producing unit of the concentrated industry! However, Detroit will try a comeback on aviation manufacture, but will miserably fail due to the lack of landing and test field, bad weather, and the

great exodus to the West! You can expect Wichita, Kansas, to absorb much of the aircraft production, due to the failure of over-confident Detroit! This, my friend, is for certain, in 1960!

I predict that the damage has already been done where the medical profession is concerned, as to the rising cost of treatment, diagnosis, hospitalization and prescriptions! This fantastic spiral has completely left the little man behind, and in some cases, has risen far ahead of other price scales! Despite many warnings from President Eisenhower, down to the one-time patient in a doctor's office, nothing has been done to decrease the runaway fees! Many unions have been forced to open their own hospitals and next will be forced to train their own medical staffs! Many larger firms have catastrophe insurance to protect their workers from some of the medical charlatans! It has been whispered it grew so bad in Canada,

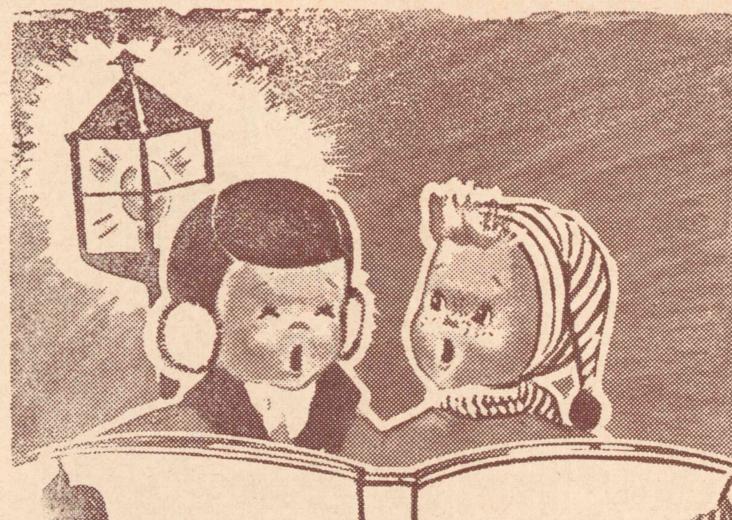
(Continued on Page 48)

Season's Greetings

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TO MY
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Greetings



From
MITZI
 AND
JOHNNY
HUGHES
 Casino Mgr.

HOTEL

SAHARA

CRISWELL PREDICTS

(Continued from Page 43)

that many of these large firms have secretly trained their own doctors outside of the medical association! I predict a Black Friday will face our own medical profession in 1960! The growing need for free public medicine to every school child from 6 to 18, and the college students, plus the tragic illness of the senior citizens, over 50, point the way to a legal solution of this intolerable situation! We have come a long way from the ministrations of the Good Samaritan, who gave His help so freely and unselfishly! Although free public medicine is now enjoyed by the teeming millions of England, the next move will be to control all other professions, such as law, dentistry, building, chemistry, science, writing, so that only a certain fee be paid, and this would be within the reach of all!

1960 has always been an important year in the writings of the prophets of the past. We quote Nostradamus: "Ten years past the middle of the 20th Century man will leave the puny earth and start to colonize the worlds beyond. Things will look differently in the cold light of the moon!" Need we say more! We may also quote the poet, Mother Shipton! "When one and nine meet six and 0, forget the Earth and what's below! The stars above that brightly shine, will be a home for thee and thine!" How much clearer could Mother Shipton prophecy! When Brigham, in 1860, revealed his predictions for the coming Century, we quote: "One hundred years from today (1960) we will realize that the Civil War was fought for nothing, for the prejudice and the equality of man will still be more of a problem than ever!"

Benjamin Franklin, on his death bed, warned mankind that the power of electricity would be taken over by a greater power, unseen and unknown, that has been with us from the beginning of time. This power would take us to other planets, and help us to colonize other worlds!

FABULOUS LAS VEGAS

These dying words of wisdom will be often quoted throughout 1960! But the greatest prophecy came from an unknown woman, who combed the locks of Marie Antoinette before she was led to her death, and later saw that the head was buried with the body. Her prophecy was found in a sealed envelope in the jewel box of Marie Antoinette. This startling prediction was: "Another proud queen, of another proud nation, in 1960, will meet the same fate as the Lovely Marie!" There are few Queens left in the world, and which Queen did this serving girl have in mind? 1960 is so very near!

I predict that the newest sensation in fashion will be a miracle cloth of transparent, velvety, soft, plasticized texture, that can be sprayed over the body, giving a perfect fit. These garments can then be made any desired color or pattern through an amazing colorlite process! Bruno of Berlin will be the first to feature this fantastic innovation! Through sonic vibrations a complete wardrobe can be cleaned in a matter of minutes, at a cost of only a few pennies! Every man, woman and child, will be able to afford a complete change of wardrobe once a month! I predict the day of the ordinary kitchen stove will soon come to an end! Our frozen foods of today will become the fad of yesterday! Foods, in their natural state, prepared through a radaric process, will remain fresh for any given period of time. A complete meal will be prepared within minutes by infra-red!

I predict that 1960 will be the year of Eternal Youth! Growing old is simply a frame of mind, and in 1960 the secret of Eternal Youth will be revealed! Ponce de Leon searched in vain for the Fountain of Youth, but had he lived in 1960 he would have found it! The magic of the face peel, the miracles of modern medicine, the potency of vitamins and minerals for reducing, combined with a daily dosage of solar energy which reactivates all body organs and their cells, will keep you young and vibrant in 1960 and the years to come!

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Oh, my friend, the Past has been black, but the future shines like a beacon, just ahead! Remember, the darkest day can soon become a forgotten memory, for time softens all pain! To look back will be like closing your eyes, for what you see is void! But, when you look ahead, open your eyes wide, for in that way you will see the vastness of the horizons that fade you in the future! We have so much to do, and so little time to do it in! Every moment of your life should have a purpose, and every day of your life should read like a chapter of a book! So start living books away, not reading them! We must outlast it, or it will outlast us! The paths of the future are entwined

(Continued on Page 53)

Season's Greetings to All

from

FRANK MUSSO

and

VALARIE BARBO



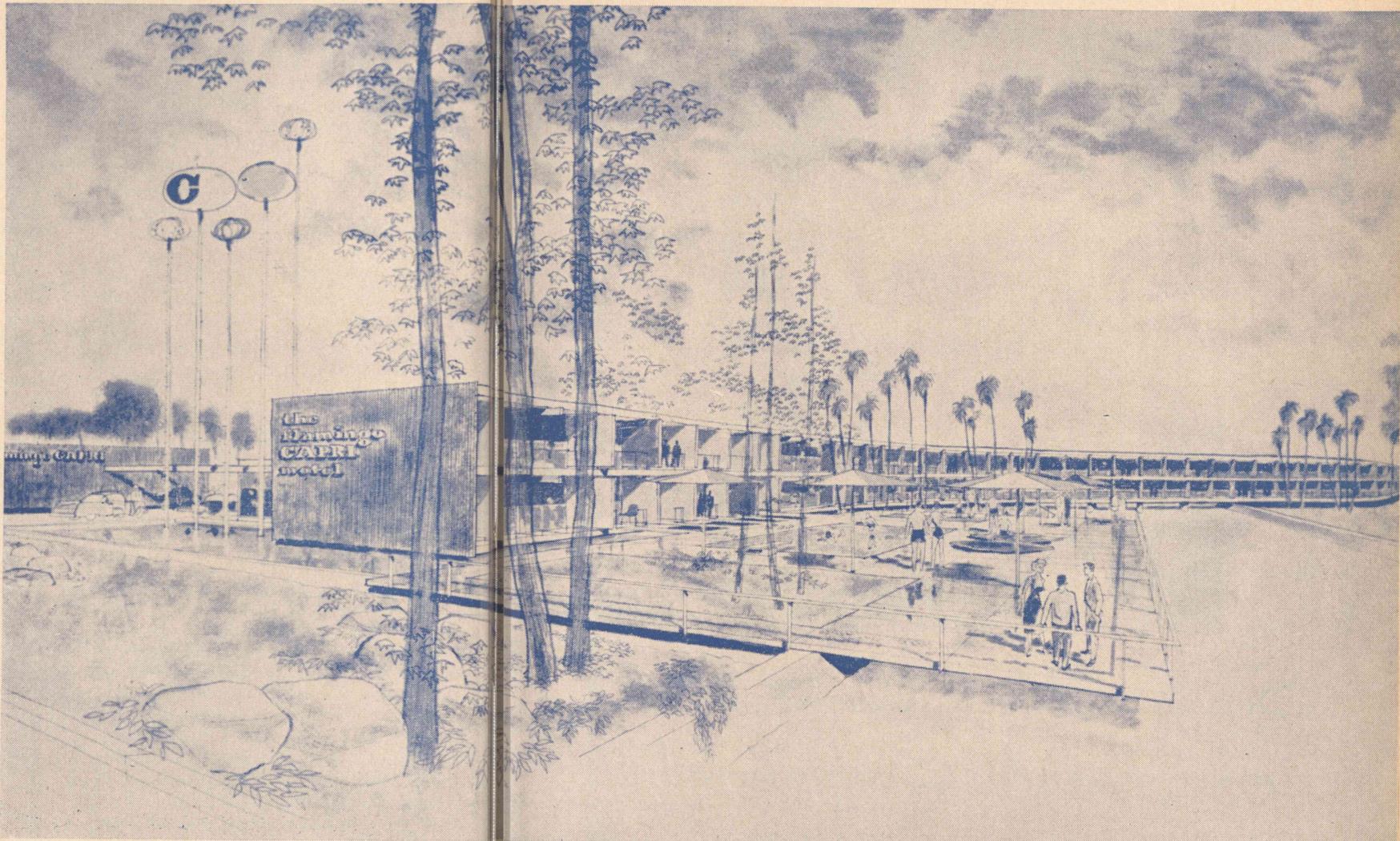
ITALIAN RESTAURANT

(Just South of the Sands Hotel)



AND
A VERY
HAPPY
NEW
YEAR
TO
ALL

MERRY CHRISTMAS



the flamingo CAPRI motel

(On The "Strip")

Las Vegas' Newest and America's Most Beautiful Motel. Each Room Has Its Own Sundeck Overlooking
An Artificial Lake

200 ROOMS

TV & Radio
In Every Room

LV FAMILY RATES

Located: The Heart Of The "Strip"

"**WHITE** EVERY GUEST IS A V.I.P."

OWNED & OPERATED BY

GEORGE E. GOLDBERG

2 Swimming Pools



Season's Best Wishes to all
my Friends Everywhere!

SOPHIE TUCKER



FABULOUS LAS VEGAS

Fifty-two

Season's Best
Wishes And A
Happy New Year

from

JOE GORDON and ANDY FAVA

CAFE CONTINENTAL

Phone DU 2-9791 or DU 4-4213

CRISWELL PREDICTS

(Continued from Page 49)

with those of the past, and ever since the Dawn of Eternity, 1960 knew that it would be the pivotal year in your lifetime! To be forewarned is to be forearmed, and I fearlessly predict, that your year ahead will be filled with pitfalls and mystery! But, I further predict that the eyes of those who will not see, will be opened! The

ears of those who will not hear, will be opened! And the closed minds of those who will not think, will be opened! The mysteries of life and of space are unwinding at our doorstep! Little did we think that the Man in the Moon would be replaced by the Man on the Moon! I predict that when you place the volume marked 1960 on your bookshelf of Life, it will be the most memorable volume of the Century! By this time you will agree with me!

Season's Greetings

United Title Insurance Co.

DU 4-0127 • 212 Las Vegas Blvd. So. • Las Vegas, Nev.

DECEMBER 25, 1959

Fifty-three

Season's
Greetings



FABULOUS LAS VEGAS

Fifty-four



FROM

CARL COHEN

Casino Mgr.



HOTEL

DECEMBER 25, 1959

Fifty-five



Sincerest
Wishes
For A
Very Merry
Xmas
And A Happy 1960

TOMMA JEAN

GOING HOLLYWOOD

(Continued from Page 7)

"My clothes were old and mended, and everyone knew I was very poor. But I made up my mind that they'd have to respect me somehow. If winning swimming matches and other sports would do it — I tried. For this at least, at school I was accepted as one of the crowd. One day the fellows were talking about Christmas, and that they were going to get new bikes. If I could only get a bike, I could get a paper route and make some money. Finally my step-father said, 'Alan you've wanted a bike for years, well, plan on one this year.' I

couldn't believe it. We fellows made plans to meet Christmas morning for a bike race. Kids are kids, and the kids came down to my house to see my bike. 'Some bike, that's just old junk! Why that was on the junk pile last week, and your dad's painted it up.' I made no reply except to challenge, 'I'll race you!' I did, and I won.

"I'd had my bike for a year, and I worked at every odd job I could find determined to get some extra money for my mother for Christmas. For two weeks I toted Christmas turkeys for the butcher with the promise he would save one for me instead of paying me. I'd regularly go into the ice box to be sure it was there. It was to be my great surprise for Mother. Christmas Eve when I went to get it, it was gone. 'I'm sorry,' the butcher explained, 'one of our best customers had to have an extra turkey tomorrow for unexpected added guests. He's very rich, and I had to sell it to him.'

"Next Christmas times were even worse. Grown men couldn't get em-

**MERRY CHRISTMAS
LITTLE PODNER
CHILDREN'S STORE**

TOYS — FURNITURE — CLOTHING
L. V. Blvd So. & San Francisco—DU 2-2012
L. V. Blvd. So. & Oakey—DU 4-1845

ployment, let alone a kid. I was finally hired by the Relief Board to deliver Christmas Charity Baskets, since one of my school chum's mother was on the charity committee. I'll never forget my feelings when I picked up a basket in front of my friends addressed to Mother!

"Mother was as lovely to look at as the most beautifully dressed Mothers of some of my school mates. I noticed their clothes, and the fact that they usually wore pearls around their necks. In a Christmas department store window I saw a string of imitations for \$1.98. If I could only get them for Mother! Even that price tag was like reaching for the moon. I worked like crazy creating jobs, cleaning windows, insisting on raking lawns, cleaning cars, — and anything to get a few dimes and quarters together. Finally I had accumulated \$1.75 by Christmas Eve, and I rushed to the store to put the money down, but the beads were already sold. I shopped all over town to find another pair, but always they were a dollar or so more. I had so wanted to see Mother's eyes light with something pretty, something unexpected. That is why I always think of her Christmas — and wish that she could have lived to have known Christmas with us today."

I always remember Alan telling me this story, and how impressive it is, and I hope you have enjoyed it, too. A very Merry Christmas everyone, and may your Christmases get Merrier and Merrier!

And that's Hollywood!

JACK CORTEZ'

Fabulous
LAS VEGAS magazine

\$12
PER YEAR

write: P. O. BOX 748

LAS VEGAS, NEVADA

Elegance

in *Gifts*

IF YOU REALLY CARE
YOU'LL SELECT HER
CHRISTMAS GIFT
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Estelle

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**Warmest
Season
Greetings**

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MERV ADELSON and IRWIN MOLASKY

Owners of the



COLONIAL HOUSE
Las Vegas, Nevada

and DAVE VICTORSON

Mgr. of the REBEL ROOM



Wish One and All a very -

Merry Christmas

and a Prosperous 1960



FABULOUS L

HILLSWAY

(Continued from Page 11)

the air conditioned drive-in are good.

And if you are a gambler at heart, you'll find an occasional word, or sentence or paragraph that may sound like the enthusiastic whooping of the Las Vegas Chamber of Commerce.

Actually, the entire booklet was written by a snowbound Minnesota newspaper publisher, reminiscing over six or eight trips he and Norma, his travel-minded spouse, have taken to or through Las Vegas. It is written by a Viking who would forsake the churning seas his forefathers sailed or the pine-laden lake country of northern Minnesota for just ten acres of down-town Las Vegas. It is written by a real desert rat.

Ah, Las Vegas, I can't get you out of my frost-bitten bones.

MEET MR. ROLAND HILL

Our last trip to the Fabulous City was prompted by a business proposition involving a man named Roland Hill. To give continuity and credence to this booklet I must devote a paragraph or two to Mr. Hill.

He is a gourmet, world-traveler and author of HILLSWAY, which is a "Where to Go, Stop, Eat, Play and Shop" directory filled with information invaluable to the vacationer, tourist or traveler.

(I insert this commercial because I am the publisher of this book and its sales are important to me, too.)

At any rate, we just completed the

BEST WISHES
N. J. Distributing Co.
N. J. DALY

Complete Line of Restaurant
and Bar Supplies

1520 So. "A" St. — DU 4-4874

printing of his latest edition of HILLSWAY. We get the contract, not because we are the best printers in the world or the cheapest, but because Roland Hill has a summer home on Ann Lake near our town of Mora, Minnesota, and it is very convenient for him to compile his copy during his summer stay at Hillsway-on-Ann Lake, while we do the type-setting and other work connected with the mechanical production of HILLSWAY.

During the winter months, when the snow piles high in Minnesota and the temperature drops conversely low, Hill, the lucky dog takes off for Las Vegas where he headquarters until the grass is green again in Minnesota.

In November Norma and I drove to Las Vegas to take care of some of the details involved in publishing the next edition of HILLSWAY.

Actually, a day of concerted work with Mr. Hill resulted in completion of the contract for the next year's edition and in arrangements for publicity of the issue we just completed. We could have gone home. But we would have been fools to do so. We

(Continued on Page 64)

SEASON'S GREETINGS

Fly the Finest...FLY TWA JETS

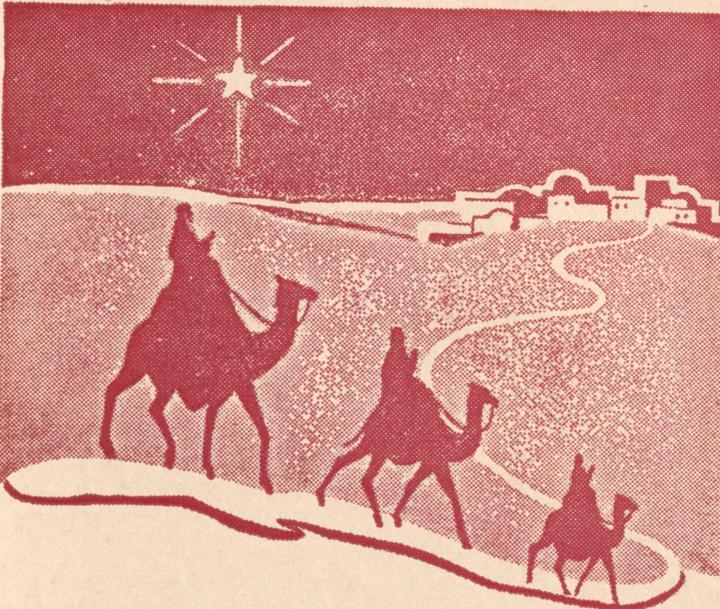


TWA JETS

Serve More Cities In The U. S. and Overseas Than Any Other Airline

In Las Vegas Call DU 2-1100

A
MERRY
CHRISTMAS
and a
HAPPY
NEW YEAR
TO ALL!



**JOHNNY
DREW**

Executive Vice-President

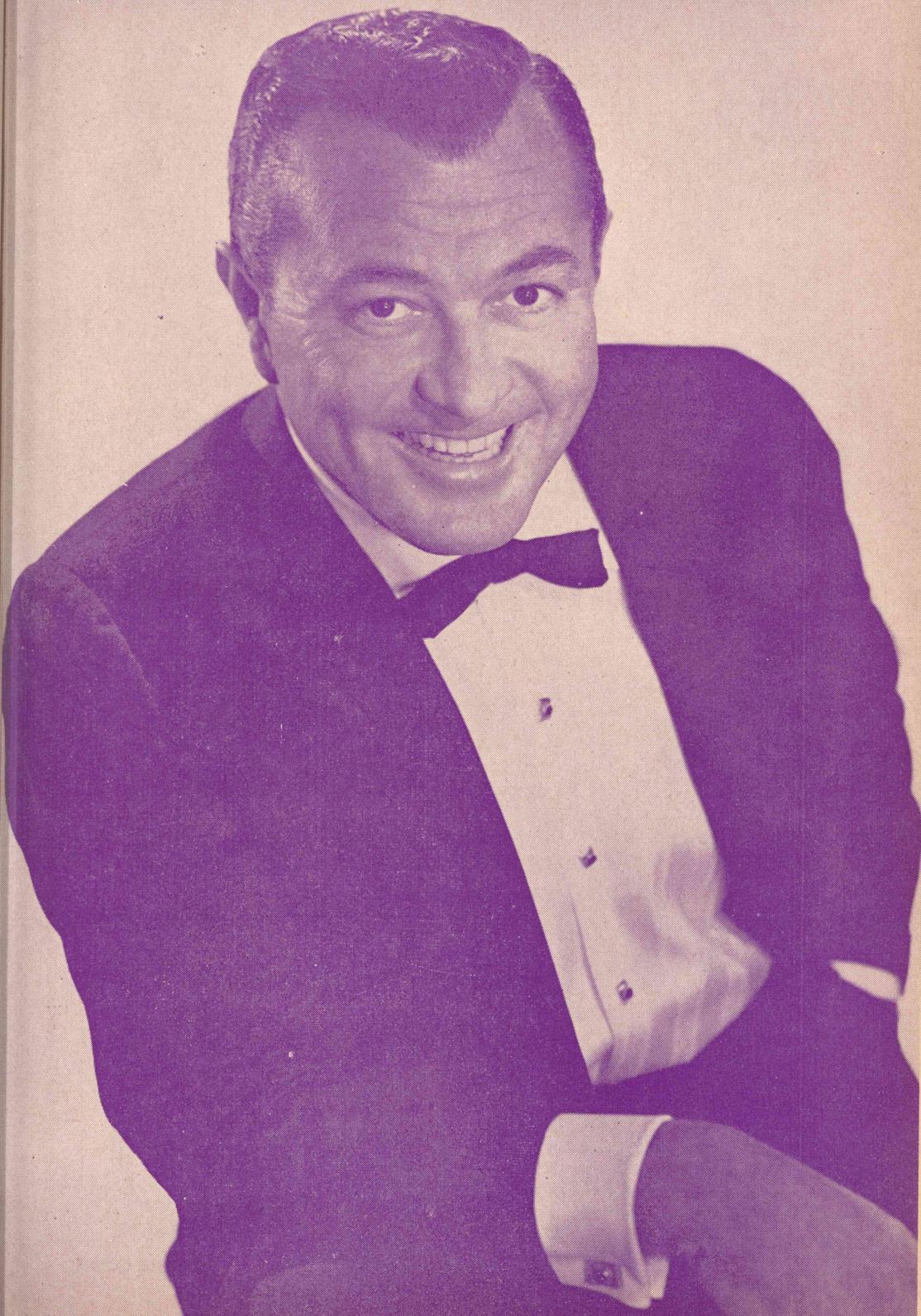
Stardust HOTEL

SEASON'S
BEST



WISHES
AND A
HAPPY NEW
YEAR

TONY
MARTIN





Greetings

JULES
PODELL'S

WORLD FAMOUS

COPACABANA

NEW YORK CITY

HILLSWAY

(Continued from Page 59)

stayed a week.

Mr. Hill asked us to spend a few days there as his guest. Norma and I didn't give him a chance to insist. We accepted in an instant.

In the first place, Mr. Hill outdoes himself as a host, and his Ann Lake home is famous for the dinner parties he has there. As a connoisseur of good food, he prepares dinners actually fit for a king. Or should I say, fit for a Las Vegan, because Las Vegas hotels certainly serve the finest food there is, rivaling even such food-famous cities as New Orleans and San Francisco. I should include Las Vegas restaurants too!

In the second place, Hill knows Las Vegas like he knows food. He is acquainted with all the hotel owners and managers, the maitre d's, the newspaper people and half the entertainers in Las Vegas. And he has a talent for getting around. We knew

we would have a first class escort. And in the third place, we just plain love Las Vegas.

So in the next few days we saw Las Vegas as few people see it. We were pooped when we left.

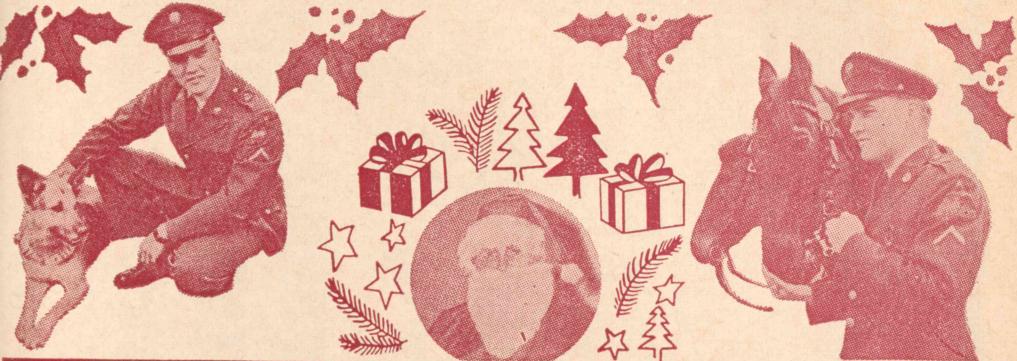
As I said, we have been to Las Vegas before and we learned to like the rip-roaring, hustling, bustling 24-hour-a-day city long before it was quite as hustling and bustling as it is now.

But Hill's tour was superb, and it attached us more than ever to Las Vegas.

He set us up in the beautiful BLAIR HOUSE, 344 Desert Inn Road, an excellent motel type apartment hotel. Handsome Larry Kaufman is managing the BLAIR HOUSE for the Clint Perkins who bought it from Bert Bernheim and Herman Kishner this past year. Mr. Perkins has given us quite a few printing jobs, via the mails, since our visit to Blair House. So this trip paid us off doubly.

If you visit Las Vegas, you'll enjoy

FABULOUS LAS VEGAS



*Holiday Greetings to You All
from **Elvis** and the Colonel*

staying at Blair House. We had a fine apartment with living room, kitchen-dinette, bedroom and bath, although single rooms are available, and reasonable. There is a nice heated swimming pool and a large lawn where you can bask in the sun, if Las Vegas affords you the time to do it. Mr. Hill kept us pretty busy.

Blair House is the residence of many of the stars who come to Las Vegas. It is just across the street from the Desert Inn golf club where the Tournament of Champions is held each spring. The area is surrounded by gorgeous homes, headed by Wilbur Clark's quarter-of-a-million-dollar residence. Two hundred and fifty thousand dollars, mind you — without a swimming pool. It does, however, have the Desert Inn golf course for a front yard.

The Clark home is equipped with a TV device that makes it possible for him to sit in his living room and see and hear his guests as they drive

(Continued on Page 69)



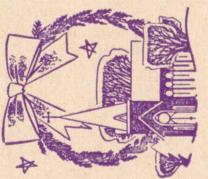
THE MANAGEMENT AND PERSONNEL WISH YOU ONE AND ALL

*Merry Christmas
AND
Happy New Year*

Celebrate NEW YEARS With Us
FREE Mexican Souvenirs
All Cocktails Served
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Phone DU 2-4273

Sixty-five

MERRY CHRISTMAS
AND A
PROSPEROUS NEW YEAR



PHIL LONG

VICE PRESIDENT
TROPICANA
HOTEL

CALIFORNIA
CLUB

- DOWNTOWN -

FABULOUS LAS VEGAS

Sixty-six

*Season's
Best Wishes*

*And A
HAPPY NEW YEAR
To All*

**ALLARD
ROEN**

Wilbur Clark's
DESERT INN

DECEMBER 25, 1959

Sixty-seven



It's that time again —

Merry Christmas!



JOE E. LEWIS

ME TOO: AUSTIN MACK

HILLSWAY

(Continued from Page 65)

up to the front door.

WILBUR CLARK IS A BUSY MAN

Wilbur Clark, the owner of the Desert Inn, one of the most elegant hotels in Las Vegas, is a gracious fellow — the comfortable-as-an-old shoe type. From my own observation of the man, he gets more work done than anyone in that tumultuous town, yet he appears unhurried, un-ulcered and unaware of time.

In his busy schedule, he seems pleased to take time out to pose with Mr. Hill and Norma and me for a publicity shot for Hill's new book, the Foreword for which, incidentally, was written by the busy Mr. Clark.

Mr. Clark is Chairman of the Honorary Advisory Board (reads like a

veritable Who's Who of restaurant, hotel and motel business) for Hill's latest edition of HILLSWAY (the ninth) that we are now working on. Mr. Clark is undeniably proud of his Desert Inn — he has good reason to be — and he seems to enjoy transacting some of his most important business at any one of the tables in any one of the several beautiful dining rooms in the Inn.

Wilbur Clark got his start in Las Vegas just a few years ago, when he piled up a cool \$20,000 in a dice game. The lucky cubes are now resting on a velvet pillow in a glass cabinet in his hotel lobby. With his winnings he was well on the way toward the realization of his dream — construction of the Desert Inn.

Mr. Hill took us to dinner one night

(Continued on Page 73)



Glenn and Norma Hage, Wilbur Clark and Roland Hill look over new edition of Hillsway

Merry Christmas and a Happy New Year
To All Our Friends and Customers

BERNARD'S MEN SHOP

2303 Las Vegas Blvd. So.

DU 4-1590



a merristmas and a happy new year to all!

Gala Premiere Opens Dec. 29th!

In Person! America's Outstanding Stars!

LOUIS & KEELY PRIMA & SMITH

*In a rollicking, riotous revue with
Other Exciting Entertainment!*

Wilbur Clark's

DESERT INN
and Country Club



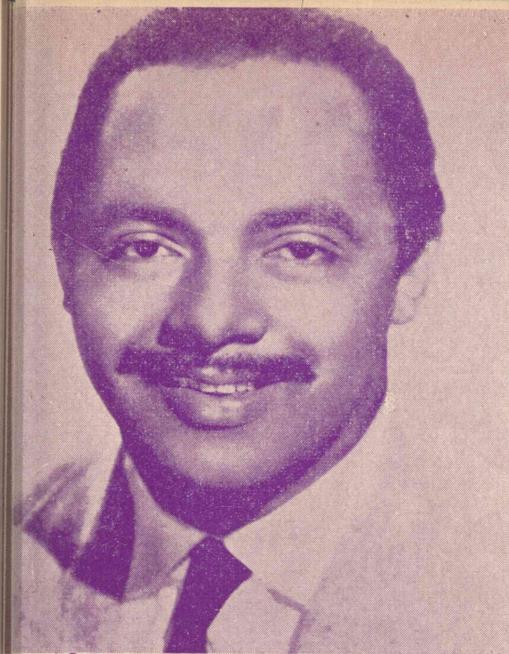
Happy
Yule
Greetings
To
All



And A Healthy, Prosperous
1960 To You, And Yours

MILTON
BERLE

Hotel El Rancho Vegas



BEST WISHES
TO ALL FOR
A VERY MERRY
CHRISTMAS
AND A
HAPPY NEW
YEAR

L PEREZ PRADO
TROPICANA HOTEL

HILLSWAY

(Continued from Page 69)

at the Painted Desert Room in the Desert Inn, with Pancho, the world-famous maitre d' hosting us. He fussed over us until we thought we were among the most important people he had ever entertained. He saw that we got the best steaks on the menu, shrimp cocktail and a bottle of very old French wine.

After dinner and the show, we went back stage, where Earl Carroon of Minneapolis, the stage manager, showed us how things operated behind the scenes. We danced in the Sky Room of the Desert Inn with Tommy Clare as our host. The Sky Room overlooks the Country Club and golf course in the distance. Palm trees and flowers and a huge swimming pool emphasize the fact that we were in a beautiful desert oasis.

We met and chatted with Betty Raduziner in the Sky Room. She is secretary to Eugene Murphy, of Min-

neapolis origin, who handles all the publicity for the Desert Inn. We also met Joan Hays, the late Frosty Jenson, Jack Walsh and Mark Swain.

WE TOUR THE SHOWS

We were in time for the late show at the Tropicana, one of America's newest and most elegant resort hotels. Built at a cost of over \$18 million, this hotel was world famous the day it opened. Bob Cannon, well known

(Continued on Page 77)

Greetings
IRENE PACE
Realty

500 Las Vegas Blvd. So.

Phone DU 2-6336

*Merry
Christmas*

and a HAPPY NEW YEAR



FROM
PAT BUCKLEY

4227 West Lake Street
Chicago, Illinois

1
9
6
0



May You Always Enjoy The Best!

DONN ARDEN
DONN ARDEN PRODUCTIONS

FRANK SENNES'
MOULIN ROUSE
H'WOOD, CALIF.



STARDUST
HOTEL



LIDO
PARIS, FRANCE

Wilbur Clark's
DESERT INN

**Y
U
L
E**

Season's Greetings



FROM

BOB RICE

General Mgr.

(casino)

the **Dunes**
HOTEL

FABULOUS LAS VEGAS

HILLSWAY

(Continued from Page 73)

in Minnesota and I believe from this state, is the manager. The Tropicana is so beautiful it left us bug-eyed for two days.

Say, Minnesota people must abound in Las Vegas. Come to think of it, lovely Doris Rhymer who is hostess in the Sahara Coffee Shop is from Minnesota too.

Charley Speck saw to it that we had the best table in the house at the DUNES where we saw another world-beater show. Charley is credit manager of that fine hostelry that is doing so much improving right now.

We met Nat Hart, the nattiest dressed man in Las Vegas — he is now maitre d' at the New Frontier Hotel's Venus Room. When we met him he was at the Flamingo where he hosted us to the Pearl Bailey show, and of course while there he HAD to have rice pudding, the old-fashioned kind, because as we were apprized, it is Mr. Hill's favorite dessert and he requested it be put on the menu the day the hotel opened when he assisted the Andrews Sisters in cutting the ribbon for the opening, and it has been on the menu every day since. Mr. Hill insists it is the world's best rice pudding. Try it!

Handsome Dick Chappel was our host one evening at the Riviera Hotel which I understand is owned (partly or wholly) by Minnesota folks. At the Lyceum theatre in Minneapolis, we

Season's Greetings

FROM

BILL MURPHEY

MANAGER



Sign of Quality Produce

Crown Wholesale Co.

1407 SO. INDUSTRIAL RD.

DU 2-1555

LAS VEGAS • NEVADA

had paid \$4 a seat to see a New York cast present "Damn Yankees." In Las Vegas, we saw it again, and here it was entertainment at the Riviera at a dinner that was hardly more expensive.

Such a business! For four days we lived higher on the hog than the average millionaire!

We saw the Sammy Davis Jr. show at the Sands which was simply tre-

(Continued on Page 81)

Season's Greetings

FROM

RUPPERT PLUMBING CO., INC.

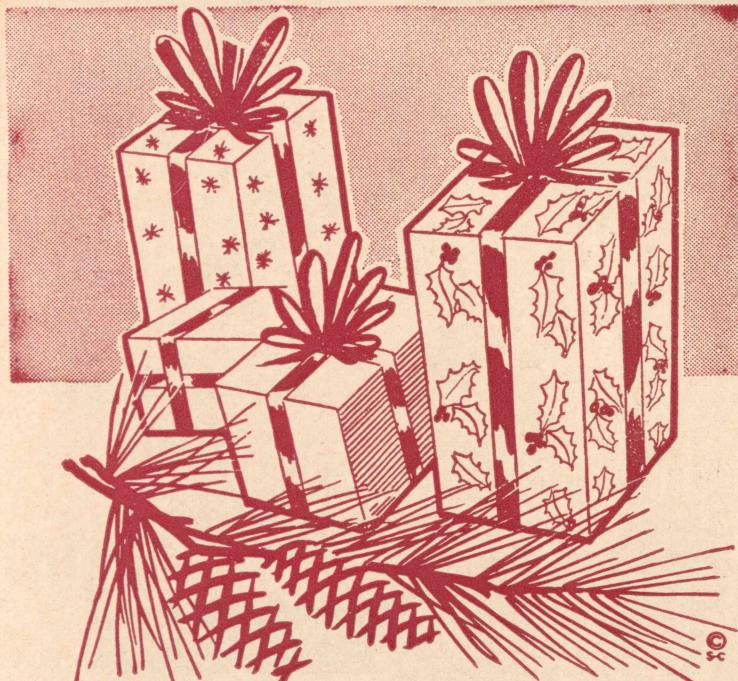
112 WEST WYOMING

• Dudley 2-2728

Christmas Greetings

FROM

The CASINOPERSO N NEL



the **Flamingo**
HOTEL



Merry
Christmas
And
Bless
You
All
For A Happy
1960
GEORGE ARNOLD

Thunderbird HOTEL

Season's Best Wishes!



CHARLES HORSEY JR.

Horsey Insurance
AGENCY

913 E. CHARLESTON BLVD. • DU 4-1292

FABULOUS LAS VEGAS

Eighty

HILLSWAY

(Continued from Page 77)

mendous and we were grateful to Jess Kirk, Jack Entratter, Nick Kelly and Buck Harris for taking care of us so well.

At the Sahara, Ralph Greco hovered over us like we were visiting royalty and saw to it that a perfect meal was served before the Donald O'Connor show. And to think that you can do this night after night, year after year, in Las Vegas.

WHAT MAKES LAS VEGAS TICK?

Las Vegas is like that. If you could endure, you could see a new show every night of the year. You could see two shows a night every night of the year, and listen to good orchestra music and short shows in between.

What keeps Las Vegas going?

Gambling, most likely.

Yes, gambling is everywhere — and all the time. Twenty-four hours a day, hundreds of people are at the crap tables, the roulette wheels and the poker games. The casinos never close. Just to keep in the tone of the conversation, I'll bet a dollar they don't even have keys to the doors.

In the hotel lobbies and the casinos you can hear the constant overtones of rolling dice and spinning wheels and clanking silver dollars.

There are slot machines that take nickels. Others feed on dimes, some burn up quarters, some halves, and still others live on dollars. There are even machines where you can play two silver dollars at a time if you wish. Penny Machines were seen once in a while in the pre-boom days, but inflation has wiped them out com-

pletely.

Gambling is always in front of you, but it's entirely up to you whether you gamble or not. It's a strange thing, but no one pays a bit of attention to you in the casinos. You can stand by a crap table all day, and I doubt if you'd get an invitation to play. There is absolutely no pressure from the dealers or croupiers. The county fair type of hawking and prodding and urging is absolutely absent. Las Vegas acts as though it doesn't give a hang whether you spend a nickel in its clanking machines or on its green tables.

But if you want to play, it's certainly there for you — more opportunity than any place else in the world. If you have five dollars of hard money in your hot hand or if you have a million dollars of "hot" money in your hard hand, you can gamble it into a thin wisp of fractured hope.

While we were looking on at the gaming about 11 o'clock one morning, an energetic looking gentleman stalked into the casino with a brief case in one hand — apparently he was going to or coming from a business appointment, or in Las Vegas he may have been starting off to work for the day.

At any rate, he set his brief case down by the blackjack table, played the five \$20 chips in rapid succession without striking it once, picked up his brief case and strode out. Just like that — one hundred cartwheels. But actually a paltry amount by Las Vegas gambling standards. Thousands and tens of thousands of dollars have

(Continued on Page 85)

MERRY
Music **Garehime's**
The Complete



XMAS
Company

Music Store
EST. 1924

115 No. Third - DU 2-0485

DECEMBER 25, 1959

Eighty-one

SEASON'S GREETINGS

To All Our Friends from the Casino Personnel

GEORGE RSEN

★ Casino General Mager ★

DAY SHIFT

MAX SHORE
(PIT BOSS)

JACK ALISHIA
(FLOOR)

SWINSHIFT

JOE CRAS
(FLOOR)

JACK MARFROS
(FLOOR)

SY ROCK
(FLOOR)

GRAVEYARD SHIFT

BILL DEER
MGR.

BILLY HICKS
PIT BOSS

— BOXMEN —

FRANK KLUNT
MAX ROSENBAUM

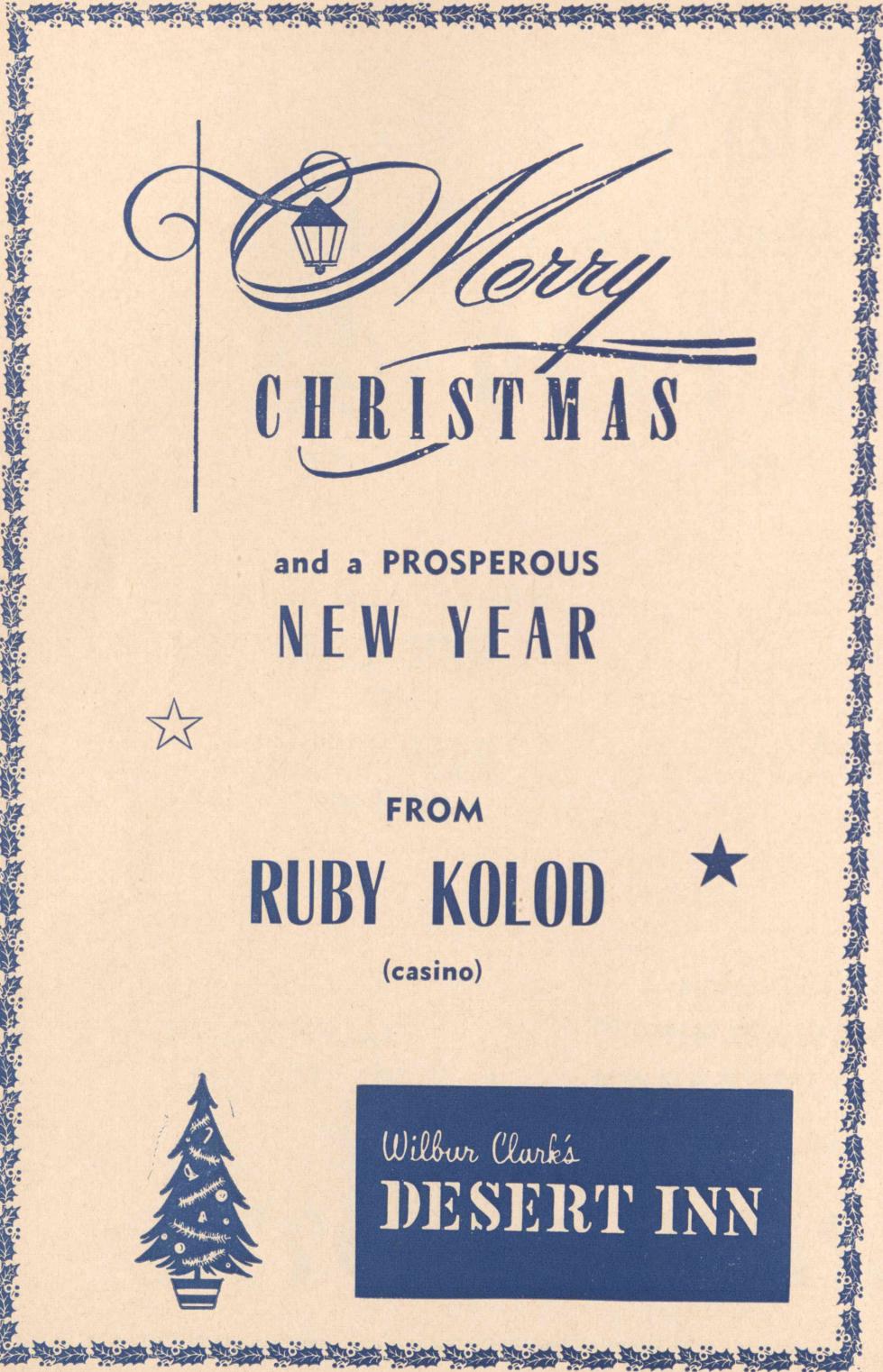
HOWARD HILL
BERK SMITH

RALPH SCOTT
AL GOODIELL

Cashier Manager — REX LYLE



THUNDERBIRD HOTEL



Merry CHRISTMAS

and a PROSPEROUS
NEW YEAR



FROM

RUBY KOLOD

(casino)



Wilbur Clark's
DESERT INN

FABULOUS LAS VEGAS

HILLSWAY

(Continued from Page 81)

changed hands at one sitting or at a few turns of the wheels of fortune.

A \$50,000 loss or win may make talk around town for a day or so — but it is soon forgotten in the glow of another win or the glimmer of another loss by someone else.

SLOT MACHINES SPEW GENEROUSLY

By standards set up by Minnesota slot machine operators back in the days when the slots were going strong here, Las Vegas machines spew out generously. For a dollar's worth of nickels, you can get quite a bit of exercise before the last of your winnings are chalked up as losses. You might even get tired of playing before you put in the last of the loot.

It gives you a strange feeling to walk through a hotel lobby at 8 or 9 o'clock in the morning and see people shooting craps or playing poker. Oriddling with the slot machines. Afternoon and evening you expect it. Even throughout the night. But when the morning sun pops out bright and shiny, you at least expect the gamblers to go home to bed.

Gambling is not a whopping and hollering game like baseball or basketball or football. It's a quiet, serious, unsmiling game. And the faces of the players are impassive masks. A winner doesn't smile. He merely reaches out a robot, like arm and rakes in the cash, piles it in little cylindrical stacks and continues the game. He never waves his hat or pells, "Whoopee."

There may be considerable booze in Las Vegas. I have no consumption figures on hand. But I know this — that of all the days I have spent in that desert (but far from deserted)

city, I have seen only one person who was obviously drunk. In the same number of days, I am very apt to see at least one such stew in Mora, Minnesota, a town many, many times smaller.

Drinking seems to be overshadowed by gambling as a pastime in Las Vegas. Even eating seems to be a more popular hobby.

SET YOUR OWN TEMPO IN LAS VEGAS

You can set your own tempo of spending while you are vacationing in Las Vegas. You can set your own tempo of living, too.

Motels are available for as low as \$5 per couple if you are a little low on cash. They even have swimming pools. As the accommodations get nicer, of course, the price goes up. But this is true — you can get a fine room in some of the glittering hotels such as the New Frontier, the Thunderbird, the El Rancho Vegas, the Dunes, Wilbur Clark's Desert Inn, the Stardust or most any of the others on the Strip cheaper than you can get a comparable room in the Minneapolis hotels, if by chance, any of them do compare.

Some hotels even offer an American plan called the "Bonus Vacation" at around \$16 per day for two persons. This includes breakfast, lunch, dinner and a cocktail, and some even include airplane transportation from the west coast.

Incidentally, as far as hotel rates are concerned, minimum rates usually prevail from Sunday through Wednesday. Maximum rates usually apply Thursday, Friday, Saturday and holidays.

Dinner and a show run from \$4 per person and up, depending on the food

(Continued on Page 89)

Season's Greetings

SOUTHERN NEVADA PLUMBING & HEATING CORP.

1305 So. "A" St.

DU 2-0761

*Sincerest Best Wishes
for a
Merry Christmas
and a very
Prosperous 1960*

**NOEL**

Because it is the Holiday Season and
we want to wish you every joy in
the year ahead—we send you
our wishes for a Merry
Christmas to each one
of many friends!



**"RICH"
RICHARDSON**
★ Casino Manager ★



The Entire Cast And I
 Are So Very Pleased To Share
 The Yule Holidays
 With All Of You
 In Fabulous Las Vegas
 During The Wonderful
CHRISTMAS SEASON
 From All Of Us To
 All Of You

Merry, Merry Christmas
JACKIE BARNETT
 WRITER, PRODUCER
 &
 DIRECTOR OF
"PLAYGIRLS"



AT

Wilbur Clark's

DESERT INN

MERRY CHRISTMAS



NEVADA
SAVINGS & LOAN
 ASSOCIATION

1200 E. Charleston Boulevard
 Phone DU 4-0717

Accounts Insured to \$10,000 By
 Federal Savings & Loan Insurance Corp.

HILLSWAY

(Continued from Page 85)

you choose and the hotel you dine at. Prices are reasonable, actually, considering the fact that an hour and a half to a two hour show costing the management thousands of dollars to produce, is included with the meal.

For instance, if the show cost the hotel \$10,000 you can justify things in your own mind by considering the fact that you got a \$10,000 show and a \$5 dinner — \$10,005 value — for only a five spot.

If you want to gamble . . . or just piddle around town watching the gambling . . . you can pick up a deluxe, smorgasbord meal called a "Chuckwagon" dinner at many of the Strip hotels around 11 P.M. for \$1.50 or so.

And brother, when you see those tables with the bowed legs, it's not because they are Queen Anne period furniture. It's because they are so loaded with good food — ham, beef,

shrimp, anything your little ol' tummy yearns for — and as much as you want.

When we were last in Las Vegas the El Rancho Hotel had an around-the-clock smorgasbord dinner for \$1.00; the Silver Slipper one for 98c; the Dunes an evening dinner smorgasbord for \$2, and likewise at the Hacienda. Know any place in the country you can dine any more reasonably and get better food?

(Continued on Page 91)

Season's Best Wishes

FROM

BILL ELWELL

ELWELL HOTEL

1st & Carson Sts. Downtown

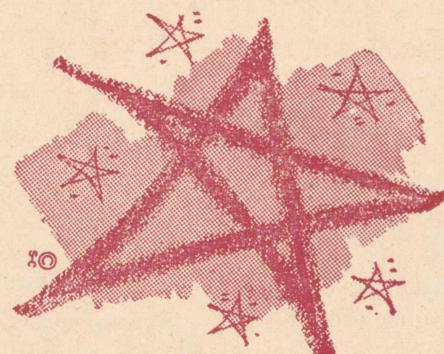
Happy Holidays!



FROM

Mr. & Mrs. CHARLES RICH

(casino)



the magnificent

Riviera
HOTEL

FABULOUS LAS VEGAS

Season's Greetings BUCKY HARRIS

— CASINO —
SANDS HOTEL

HILLSWAY

(Continued from Page 89)

And if you get sated with food and everything, go back to your hotel, go to bed and SLEEP LATE. That's part of the fun of a vacation. Besides, who wants to struggle with a slot machine at 9 or 10 in the morning?

Anytime until about 2 P.M. you can get up and go down to the El Cortez Hotel on Fremont Street (just in case you get hungry again) and get a winner's breakfast — steak, fried potatoes, toast and everything — for about \$2. FOR A PASTIME, COUNT CADILLACS

There are things you can do in Las Vegas that won't cost you a cent. For instance, you can count Cadillacs. There are perhaps more Cadillacs per square than there are any place in Texas. Some squares own up to three of them. Fords, Chevies and Plymouths are more exclusive than Cadillacs in Las Vegas simply because they are scarcer.

I saw one fellow come out of a hotel, survey the cars lined up in front, and exclaim with (jealous) disgust, "Look at all the damned Cadillacs. Ain't it sickening."

Then, too, you can count platinum blondes. They are more fun to count than Cadillacs.

Or you can drive up and down Fremont Street or the Strip with an AAA accommodations Guide (pardon me—a Hillsway guide) in one hand and look up the rates of the motels as you go by them. Norma likes to do that.

Or you can sit in the sun and feel like a millionaire.

Seriously, though, if you get tired of doing these things, your list of activities is by no means exhausted.

You can spend an interesting hour or two poking around the Last Frontier Village, located on the grounds of the New Frontier Hotel. It is a restoration of an old town of the gold rush days. Quite authentic in appearance, the village features stores and

(Continued on Page 97)

Season's
Greetings
to one and all

from LOU MORTON

Desert Inn
• MEN'S SHOP
• LAS VEGAS

Open 7 Days Wkly

9:30 A.M. to 6 P.M.



SEASON'S
GREETINGS

Holiday Inn

Happy Holidays to One and All

FROM

Marianne's

FAVORITE FASHIONS for FASHION'S FAVORITES

★ Open 10 A.M. to 10 P.M.

Including Sundays and Holidays

2425 Las Vegas Blvd. So.

• Phone DU 4-3991

JUST NORTH OF THE HOTEL SAHARA

— FREE PARKING —

Season's Best Wishes

From

NICK KELLY, Catering Mgr.

JESS KIRK, Maitre D'

BRUNO MONDINI, Ass't. Maitre D'

CAPTAINS

RUDY FABER — MATTY ANTONUCCI

MARIO MARINO — PHIL GOLDMAN

GLENN LOCKWOOD — FRANK CONSTANTEN

LAURA LUBOVICH, RESERVATION SECRETARY

OF THE

COPA
ROOM

SANDS
HOTEL



a merry christmas

PLUS
Great Entertainment in the Lounge

**BILLY DANIELS
ROBERTA LINN
BOB SCOBAY**

and a happy new year to all!

"The World's Greatest Floorshow!"

—LIFE MAGAZINE

ALL NEW! ALL DIFFERENT!

Le Lido de Paris

Review of 1960

"C'a C'est L' Amour"

STARDUST

WORLD'S LARGEST RESORT HOTEL



*May Your Holidays Be Bright and Bring You
Health, Happiness and Prosperity — That is
the Wish of All of Us at The STARDUST.*

Merry Christmas...

and may all your dreams come true

Mr. and Mrs.

PRESTON FEINBERG
and BOBBY



FABULOUS LAS VEGAS

Ninety-six



Season's Best
Wishes

CHUY REYES

& HIS ROMANTIC RHYTHMS

★ SKY ROOM ★

Wilbur Clark's Desert Inn

of water.

The highway goes right by a large boat harbor where the above-average income people from Las Vegas, Boulder City and Henderson berth their yachts and cruisers. Near here is a modern lodge with swimming pool, dining room and modern trailer court and marina.

For the sportsman, Lake Mead has it. The lake itself is a big body of water, and something to cope with, particularly if it decides to let a little wind onto itself. There is good fishing there — bass, crappie and catfish. Fishing is open the year around on Lake Mead, but licenses are required.

Around Lake Mead is rock and mountain and desert. For Minnesotans it is hard to realize that anything can be beautiful if it is not green and verdant. In that category, Norma and I fall short of being true Minnesotans. We are deeply in love with Nevada — the part that is not necessarily green and verdant — the desert. We like it hot and dry and arid. We like the Las Vegas, Henderson, Boulder City area.

We like the sleek beauty of Hoover dam in its rugged setting of crags and peaks. The immensity of it thrills us. We think it is worth anyone's time, no matter how busy he is, to drive

(Continued on Page 100)

Season's
Greetings



DUO CLEANERS & LDY.

1320 Las Vegas Blvd. So.

DU 2-8298

Pick-Up and Delivery

DECEMBER 25, 1959

Ninety-seven

*Season's
Greetings*



FROM

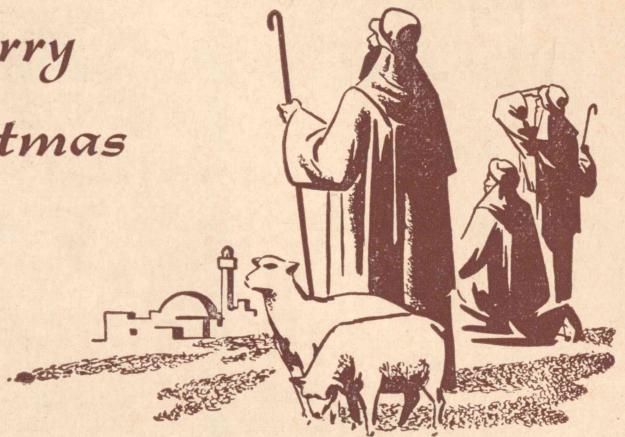
Milton Jaffe



HOTEL

FABULOUS LAS VEGAS

*Merry
Christmas*



FROM

Yale Cohen



HOTEL

DECEMBER 25, 1959

HOLIDAY GREETINGS

And All

The Best In

1960



MEL GOLDEN
— CASINO —

HOTEL

EL RANCHO VEGAS



One Hundred

HILLSWAY

(Continued from Page 97)

across the dam, park the car on the top of the rim and take a tour of the dam's innards. Elevators take you down 500 feet or more into the working part of the dam, which is one of the greatest engineering projects in the world. Price of the tour is negligible — 30 cents per person or thereabouts.

On the other side of town out the Tonopah Highway about twenty-five miles you will find a cutoff marked MT. CHARLESTON. After about ten miles of winding, climbing asphalted road you will arrive in Mt. Charleston National Forest where you will find some pretty huge pine trees, wildly running creeks, small valleys and dandy skiing slopes during the winter. There is a lodge there where you can sit around a huge fireplace, get warm, and eat and drink between stints of ice-skating and skiing. In the summertime this is a fabulous picnic area where all the localites go to get away from the heat of the desert. Yes sir, Las Vegas has everything. If you like to ride horseback I suggest Twin Lakes Lodge out this same Tonopah Highway to nearly the edge of Las Vegas and then left a few blocks.

Near Twin Lakes Lodge is the Municipal Golf Course that is a dandy and one that you are welcome to use at any time.

WE SEEK OUT NEWSPAPER PEOPLE

When we go to a strange area, no matter how far from home, we can find a kindred soul in a newspaper office. Usually he is subject to the same pressures and has the same problems we have. He usually has the same interests and the same satisfactions we have. And it is always a pleasure to visit with another newspaper publisher for that reason.

We called on Mr. and Mrs. Morry Zenoff, publishers of the Henderson and Boulder City newspapers. They are a husband and wife team like

FABULOUS LAS VEGAS

MERRY CHRISTMAS

And The Best To All For 1960

TOMMY CALLAHAN

— CASINO —

FLAMINGO HOTEL

Norma and I are — both of them active in the work. They were most cordial to us and one of the highlights of our trip was enjoying breakfast with them one morning in their beautiful ranch-type country-club estate home just across from the Blair House. We felt them out—tried to buy their newspapers, but guess they love Las Vegas and its surroundings as much as we do. Maybe someday we will be lucky enough to talk them into selling to us.

We also paid a visit to the offices of FABULOUS LAS VEGAS MAGAZINE, seeking out the publisher, Jack Cortez, only to find he was home abed with the flu. His four-year-old son, Bruce Barton Cortez, whom I understand is managing editor of FABULOUS LAS VEGAS, was not in the office either. Jack's wife, Etta, thinks Bruce Barton Cortez is too young to work in the office, but the old man never did believe in these newfangled child labor laws. "The kid's got to earn a living," he is quoted as saying.

"FABULOUS LAS VEGAS" is an extravagant entertainment magazine, geared to the person stopping in Las Vegas for a visit or a vacation. But it is widely subscribed to by people who want to keep up with the show business, because Las Vegas is — no fooling — the show capital of the world. FABULOUS LAS VEGAS is published weekly and the subscription rate is \$12.00 per year. Roland Hill contributes a column to it every week titled HILLSWAY and has for the past seven or eight years.

Las Vegas has two daily newspapers — the Evening Review-Journal, and the Sun. Unfortunately, we were pressed for time and did not get an opportunity to visit either one.

LAS VEGAS KEEPS BOOMING

Next to the hotel and casino owners, the construction people are the busiest in Las Vegas. Every year we go through there, it seems there is a magnificent new hotel, either completed or in the process of comple-

(Continued on Page 105)

Season's Greetings



FROM

LOU IRWIN, Inc.
AGENCY

9165 SUNSET BOULEVARD
HOLLYWOOD 46, CALIFORNIA

CRestview 17131

One Hundred One

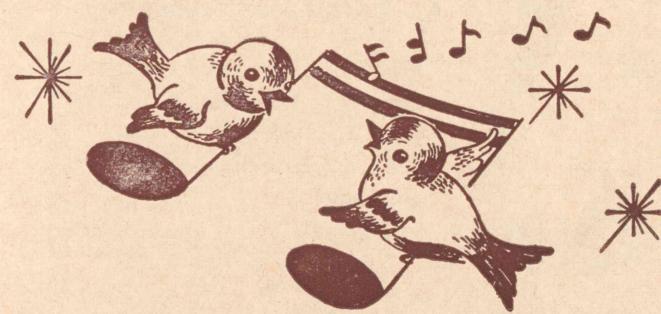
DECEMBER 25, 1959



FRANK SINATRA

Season's
Best Wishes

and a prosperous
New Year





FRANK SENNES'
"World Famous" Moulin Rouge
 HOLLYWOOD, CALIFORNIA



GIFT CERTIFICATES

"All year 'round"

1122 Fremont Street
 Phone DU 2-3103

HILLSWAY

(Continued from Page 101)

tion, and designed to outshine all the others.

The fabulously beautiful and functional Convention Hall is now completed and bringing in people by the thousands to attend conventions here. It is located back of the Riviera Hotel about a half mile near the race track. It is certainly the finest building of its kind in the world — we can hardly wait until the National Editorial Association holds its convention here. Surely before very long every group in the country will schedule a convention here and Las Vegas will become the convention capital of the country too.

This convention hall has a funny story connected with it — at least I think it is worth telling. The hotel and motel owners had agreed to a three per cent tax on the income from each room they rent out. This "tax"

financed the convention hall which will eventually attract all of the major conventions and sales meetings to Las Vegas. The "tax" is a new twist. The customer pays for his facilities and then pays rent on them afterwards. Nice work if you can get it. Bet no other city has ever thought of that.

SOMETHING TO LOOK FORWARD TO

As any fool can plainly see, it was impossible for us to enjoy all the good eating places in Las Vegas during the short time we were there.

But Roland Hill gave us a list of restaurants other than the lush resort hotels. I am passing them on to you, in case you visit Las Vegas. They should be good. Mr. Hill's business is picking eating places.

Here they are:

Ranch House, nine miles out on Tonopah highway.

(Continued on Page 107)

TWIN LAKES LODGE

Las Vegas All Year Dude Ranch

Discover the West's most complete Ranch and Outdoor Resort — 18-hole golf course adjacent, \$2.00 fee. Daily riding activity, weekly rodeo. Boating, trout fishing, barbecues. A picturesque setting of woods, waterfalls and lakes in the desert. Couples \$50.00 weekly. Family rates — Kitchenettes, fireplace suites. Join the experienced vacationers who return again and again. Request brochure.

TWIN LAKES LODGE

Box 1589, Las Vegas, Nevada

ORchard 8-2002

Greetings

FROM

BERNIE ROTHKOPF
CASINO

Wilbur Clark's
DESERT INN
HOTEL

Season's Greetings

FROM

MAC HARRIS, MAITRE D'

AND CAPTAINS

JOHN FUDESCO
JEAN ST. PIERRE
CHESTER KLEINECKE

ROBERT O'CONNELL
ROBERT WILSON
NICK BUNGHERO

THELMA LEWIS — Secretary

CHEF
JULIUS VETESY
CATERING MGR.
JOE SCHRAMM

Dunes HOTEL



HILLSWAY

(Continued from Page 105)

Alpine Village — now under construction across from the Stardust.

Old Ranch House, 904 Las Vegas Blvd., North.

Fong's Gardens, 2021 E. Charleston
Golden Nugget (Lucey's) Restaurant

Fremont Hotel Restaurant
El Cortez Restaurant
Horseshoe Nevada Room Restaurant

Louigi's Restaurants
Anjoe's Restaurant, 3309 Las Vegas Blvd. S.

Villa Venice Restaurant, 3309 South Las Vegas Blvd.

El Cholo Cafe, 625 South Las Vegas Blvd.

Foxy's Delicatessen, just north of the Sahara

Showboat Hotel Dining Room
Silver Slipper Restaurant
Uncle John's Pancake House

DECEMBER 25, 1959

The Mint Coffee Shop
The Westerner Coffee Shop
Gourmet Room of the Tropicana Hotel

And of course the coffee shops of all the hotels on the Strip cannot be beaten for dining when you do not care to see a show with your meal.
SO LONG, IT'S BEEN GOOD TO KNOW YOU

So, in the language of the movie travelogue, as our pocketbooks thinned and our tired hind ends dragged, we snatched a quick 59c breakfast, or thereabouts, at the Silver Slipper, bade a fond farewell to Roland Hill and Las Vegas, set our course due eastward. We were returning to Minnesota, summer vacation land, theatre of the seasons, ice box of the nation.

Throw another log on the fire, George, it's what you call cold up here.

Glenn Hage, Publisher of
The Princeton Union,
Princeton, Minnesota.



Holiday Greetings



FROM

Mr. & Mrs. C. J. JONES



Wilbur Clark's
DESERT INN



A VERY
MERRY
XMAS
AND A
HAPPY
1960

from

FRANK, FRED and "PAPA" JAC

★ **ASSUNTO** ★

And the

**THE DUKES
OF DIXIELAND**

*"America's Royal Family
of Jazz"*

ASSOCIATED
BOOKING
CORPORATION

AUDIO
FIDELITY
RECORDS

HAPPY HOLIDAYS

FROM THE
Flamingo
FAMILY



STARTING DEC. 28

Gisele MacKenzie
AND
Jack Carter

THE *Flamingo* HOTEL
A. B. PARVIN
President

Holiday Greetings

FROM
THE
"Professor Of Chance"

SAMUEL LANDY

VICE PRESIDENT
PUBLIC RELATIONS

The *Dunes* HOTEL

SEASON'S BEST WISHES

And A Very HAPPY NEW YEAR

RAILROAD PASS CASINO

BOULDER HIGHWAY
ON THE WAY TO BOULDER DAM

★
Refreshing Drinks Delicious Dinners
★



Merry Christmas

BILLY DANIELS



HOTEL

MIGHTY MIXTURE

(Continued from Page 17)

niche in her cranium in 1945 when she first turned "pro." This led to a friendship, whereby Flo, taking us up on a gag dare one day, added to her laurels by swimming the Channel the other way. . . .

Never one to pull punches, likable, loquacious Pat O'Brien was quite derisive about television back in 1951. During a telephone conversation he lashed at the waste of time and the incompetency of the see and hear medium. Said Hibernian Patrick: "It was a new twist for me. I came to a two o'clock rehearsal, as called. Was told to come back at five. When I arrived I received careful instructions on how to walk through which door." . . .

General Lewis Hershey, who headed Selective Service, shall always remain in our memory. In the summer of '51 we lunched with him and heard him criticize the softness of the present generation. Said the general: "A parent will never have a real strong, tough American boy as long as the big crisis is whether he'll have orange juice or grapefruit liquid to start the day." Later we had the unusual privilege of serving General Hershey in a most unusual way. He had one mission to accomplish and he entrusted it to us. Perhaps we can now look back on it as "Operation Grandson." The General's once-removed progeny had a burning desire to be on the "Howdy Doody" television program. Only a few days were available for the appearance. The Office of Selective Service was not let down. A late report from this desk — Mission Accomplished. . . .

The first time we met mumbling Marlon Brando, at a lunch table, he was consuming scrambled eggs voraciously. For want of other conversation at the time, we passed the comment, "You must be fond of eggs." Hardly looking up from his plate, he shot back the curt reply, "No, I don't even like eggs." "How come you or-

dered them?" was our obvious question. "Well," said the unbrushed Brando, "there are so many other things I like less."

Seven years ago, the venerable Edward Everett Horton was telling us about his first concern with a receding hairline. Of course, E. E. was past sixty at the time and his increased forehead was arriving at a much later date than is usually associated with the thinning locks of the average male. "Oh, dear," said the lovable actor, "something must be done about it." So, he switched his haircomb completely, parted it on the other side and gained at least one-eighth of an inch in so doing. Mr. Horton's conclusion was quite definitive: "An actor's got to keep modern even if the play he does is ancient."

Can we ever forget Thanksgiving night, 1952 at the Brussels Restaurant when Dean Acheson, esteemed Secretary of State — though at times a bit controversial, was sitting at the

(Continued on Page 117)



*Merry
Christmas!*

from

**FRED
KLEINMAN**

casino

DESERT INN

HOTEL

BEST WISHS FOR THE HOLIDAYSEASON *from the CASIO PERSONNEL*



RICH RICARDSON Casino Manager

GRAVEYARD SHIFT

PAUL RICHARDSON

SHIFT BOSS

EDDIE HUGHES

(FLOORMAN)

JOE NUNEZ

(FLOORMAN)

SWINSHIFT

PAUBELLO

SHIKSS

PETE NGO

(FLOORAN)

TONY BACSO

(FLOORAN)

JOHN RANTO

(FLOORAN)

TOMMY JULGREW

(FLOORAN)

GEORGE ARDEEN

(FLOORAN)

AND ALL THEADS IN CASINO

DAY SHIFT

ABE COHEN

SHIFT BOSS

CARL DICKERSON

(FLOORMAN)

NICK BARBERI

(FLOORMAN)

Credit Manager - MIKE BADIK



NEW FRONTIER HOTEL

Season's Greetings
and Sincerest Best Wishes
for a happy and
prosperous...

1960

FROM

TOMMY McDONNELL



STARDUST
HOTEL

And A Very Merry Yuletide
Season To All . . .

Cecil Gallagher

— CASINO —

FREMONT HOTEL

MIGHTY MIXTURE

(Continued from Page 113)

table next to your scribe. The man with the florid face, attaché case and immaculately barbered mustache, ordered the traditional turkey. We heard the suave Mr. A ask for a pink wine. Then, after a few sips, he switched his taste and asked the steward for a Riesling. The last named, we are told, is the proper vintner recommendation. The right wine with the right dish is basically a talent reserved for Europeans. Mr. Acheson is a gentleman of discernment, to be sure. His supervenient wine ordering is one of the simplest of all mistakes involving the Old Continent . . .

Few meetings with greatness can ever top our exchange with the late John Golden, fabled Broadway producer. After mentioning his all-around activities in the theatre, he said: "I still keep my card in the Bricklayers' Union." He added, "An early vocation of mine." For a man who admitted that among his successes, he also fired the great Kit Cornell and the movie name, Spencer Tracy, Mr. Golden had a tremendous respect for actors. "Don't let anybody tell you," he outlined, "that producers discover

actors. It's the other way around. Actors have a tremendous faculty for finding producers."

At the end of 1953, Louella Parsons, Hollywood's First Lady, gave us the privilege of a rare evening. We had supper together at Billy Reed's Little Club and over a chicken pancake, L.O.P. explained her reason for helping the newcomer. "In Chicago many years ago when my daughter, Harriet, was a little girl, I received a setback just before the Christmas season. My husband had just been killed in the war and all the money I had in the world was in the purse I carried. A man jostled against me, opened my bag and grabbed the bills. There I was — no money, just tears. It took understanding and favors of nice people to get me over this sad experience. So, when I got started as a Hollywood columnist, I remembered the incident. It set a pattern for me, one I've tried to adhere to every day. Help and a start for deserving, talented people seemed like small ways to repay a higher power for getting me over a personal hurdle. I hope it has done some good for some persons."

For all of Cesar Romero's continental look, which might dictate that his birthplace was any geographical loca-

(Continued on Page 121)

A. B. WOOD TRAILER SALES

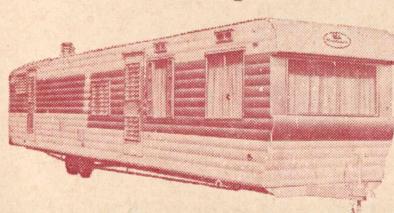
The Old Reliable Dealer

MAYFLOWER

There Is No Substitute For Quality

14th & Fremont

DU 4-2447





Season's Greetings
FROM
FRED O. COBB
PRESIDENT

Farmers Market



*“The World’s
Most Glamorous
Shopping Center”*



Season's Greetings

PANCHO L. ALLIATI

MAITRE D'

PAINTED DESERT ROOM

Wilbur Clark's **DESERT INN**

MIGHTY MIXTURE

(Continued from Page 117)

tion from northern Spain to eastern Italy, he's a true Latin from Manhattan. There we were one night six years ago talking about the merits of the city and he astounded us by saying he was born on West 63rd St. and brought up on West 74th St. How did he develop his éclat on a waxed floor and acquire all the refinements of terpsichore? The honest senor from N. Y. C. explained it this way: "When I was a kid we had a Puerto Rican cook. She had a small phonograph with which she used to entertain herself while the meals were being prepared. My trips to the kitchen to taste a sample of the cook's cookery got my toes tapping and my body swaying to the rhythms. She decided right then I needed dancing lessons. So we danced. That's it."

Hold back your opinion of Charlie Chaplin's politics, as we have done, (Continued on Page 125)

DECEMBER 25, 1959

•••••
"Musical Greetings"

With

"Music by George!"

Liberace

AND HIS ORCHESTRA

Record Breaking Engagement

"Star On The Roof"

Beverly-Hilton Hotel

Beverly Hills, California



HOLIDAY GREETINGS

FROM

AARON WEISBERG
(casino)



**Season's
Greetings!**

FROM

M. J. Di Biase Co.

345 Colorado
Las Vegas, Nevada
DU 4-8922

John Di Biase
Contractor

Season's Best Wishes To All



LITTLE
RED

AND

MARCY
LAYNE

FABULOUS LAS VEGAS

Season's Greetings

VIC MANDOTTE

— CASINO —

Wilbur Clark's

DESERT INN

MIGHTY MIXTURE

(Continued from Page 121)

and you have before you one of the great artists of the century. The afternoon he watched "Limelight," we watched Chaplin as he stood less than six feet away from our vantage point. He was, as we now recall some seven years removed from the scene, an electrically alive person, ever peering with intense, nervous, soulful eyes. His handshake was strong, warm and lingering. His method of greeting people was unorthodox in its presentation; he offered either the left or right hand, whichever was nearest to the oncoming recipient. Further deductive investigation revealed this explanation — Mr. Chaplin also plays the violin left-handed....

There was our rooftop hike in 1953 with a man named Townsend Ahern, who, up to the time of our meeting, had traveled over 22,000 miles without ever leaving the red tiled roof of his apartment house on West 45th St. The unfolded story was this: Each day, rain or shine, snow or intense heat, Mr. Ahern, for three hours or more, paced off four miles. We interviewed him during a dozen laps around the top of the building. His reason for being a rooftop recluse? "I have no noisy people to pass, no traffic horns to distract me, the footing is better and I am closer to the sun, clouds and fresh air." Mr. Ahern was a ghostwriter....

Edward G. Robinson and your reporter stood together one winter aft-

ernoon and we were shocked to see him smoking a cigarette. He apologized by saying that he had run out of cigars. He talked on a bit and this priceless sentence came out. "A lot of nice fellows have earned a darned good living doing night club imitations of me and when my pictures weren't too good maybe, they kept me alive before the public."

The acting man's thinker, or the thinking man's actor, Lew Ayres, in a

(Continued on Page 129)

MERRY
CHRISTMAS
AND A
HAPPY 1960
TO ALL



CLAUDE
WEBB
— CASINO —

Wilbur Clark's

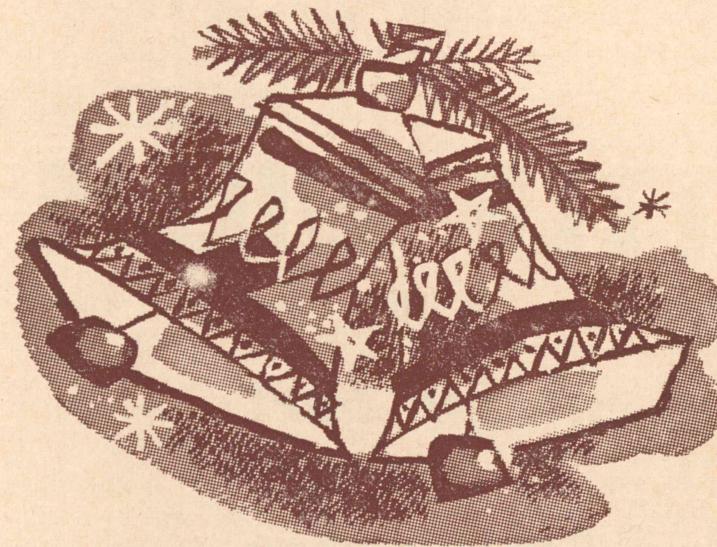
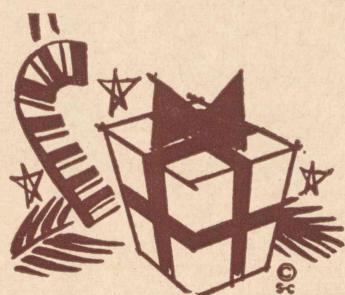
DESERT INN

Best Wishes for the Holiday Season!



FROM

the CASINO EMPLOYEES



Wilbur Clark's
DESERT INN

Season's
Best Wishes

FROM

LITTLE WILLIE
& HIS
Kosher Kart
AND
Oyster Bar

FARMER'S MARKET

"THE WORLD'S MOST GLAMOROUS
SHOPPING CENTER"

On The Fabulous Strip

FABULOUS LAS VEGAS

One Hundred Twenty-eight



MIGHTY MIXTURE

(Continued from Page 125)

serious luncheon meeting following his multi-mile tour seeking out world religions, made a strong impression on us with his cogent remarks — deep insights into the man's personal feelings about his fellow human beings. "I believe in believers," said Lew and, as he munched his toast, he paused long enough to come up with this additional salient chunk of practical philosophy, "When you meet people who are worshipers all around the world, you must conclude that no one order has a short cut to heaven and God unquestionably is a powerful linguist. He speaks every language."

In a private home in Beverly Hills, Groucho Marx, with no TV contestant to jibe with and no brothers on hand with whom to make tomfoolery, was a lusty eater of pot roast and pancakes and a slow starter with his comedy. He spent at least an hour warming up, getting to know the individual guests. After a receptive mood was established and the brandy and cigar stage was reached, Groucho displayed his Marxmanship and his sharp barbs, humorous opinions and delightful puns dotted the room as though he

Season's Best Wishes

BUDDY GROVER ★ LANNY SHORE ★ MAX SOLIS

and A Happy '60

HACIENDA HOTEL

had taken careful aim. On the virtues of having a young wife — then not yet thirty — Julius M. commented, "You see, it's delightful to have a young mate when you're my age. When she reaches forty, if things aren't working out, I can always turn her in for two twenties."

Frank Sinatra always in the news, is enough of an institution to rate a recall. Our old friend Lewis Allen, who directed Frank in a dramatic film called "Suddenly" in which the Thin One portrayed a man bent on assassinating the president, recounted an experience with the King of Swoon. One day on the set Lewis acted out a sequence as a demonstration of the dramatic values. Before he completed all the lines, Sinatra, impressed by the director's ability to act, blew up this way. "I can't do that! Who the hell do you think I am — Bette Davis?"

On the subject of "A Star is Born," one of the decade's best motion pictures and a film close to this corner, there were two memorable instances; first, Harold Arlen, the composer, and your scribe sat in a radio studio in New York five months before the picture was finished and listened to Judy

(Continued on Page 135)

Holiday Greetings
LAS VEGAS CHILDREN'S NURSERY
— CONNIE MORMON —

827 South 7th Street

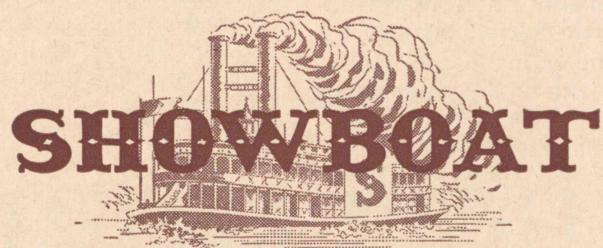
Phone DU 4-6550; DU 4-1958

DECEMBER 25, 1959

One Hundred Twenty-nine

MERRY
CHRISTMAS
and a
PROSPEROUS 1960
from the
Management and Personnel

OF THE



AND RIGHT NEXT DOOR

THE NEW

SHOWBOAT LANES

On The Boulder Hiway



FRANK

MARY

NORMAN

*Season's Best
Wishes To You*

And All Your Loved Ones

MARY KAYE TRIO

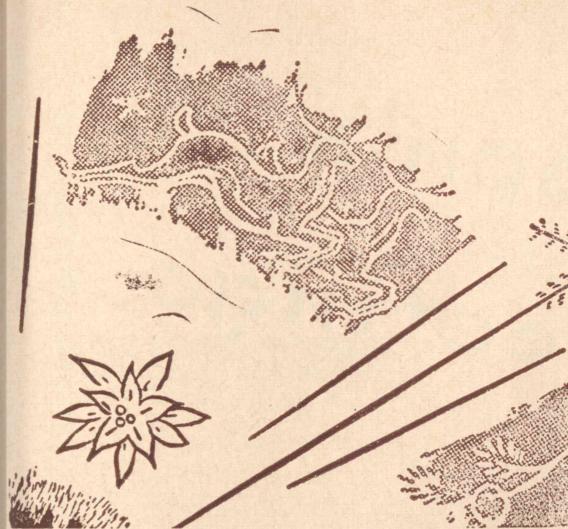
HOTEL

SAHARA

Season's Greetings

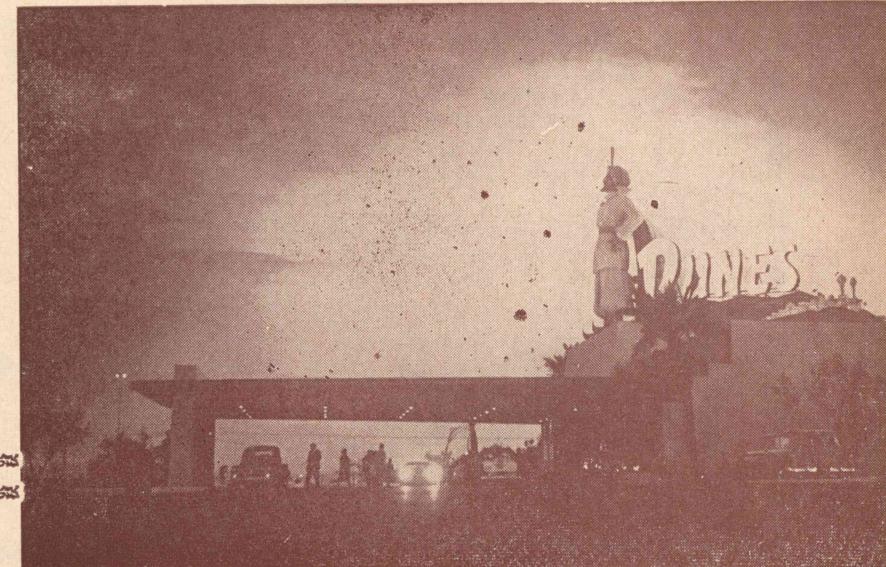
FROM THE

MANAGEMENT & PERSONNEL



The
Dunes

HOTEL



Season's Greetings



FROM

ABE SCHILLER



Flamingo
HOTEL

FABULOUS LAS VEGAS

One Hundred Thirty-four

Season's Best Wishes

BOYD SCOTT

— CASINO —

Wilbur Clark's

DESERT INN

MIGHTY MIXTURE

(Continued from Page 129)

Garland's outpourings from the soundtrack. It was a tremendous experience to watch Arlen's reaction as the singing was coming through the loudspeaker. He was tense, lost in concentration and lightly muttering the melodies at times. A tear or two dampened his eyes as he heard Judy intone "It's a New World." When the moisture was wiped away from the orbs and the disc had spun its final revolution, we lightened the mood by talking of other things. A question, almost irrelevant, as to Harold's current interests got us a direct answer. Said Arlen, "Gary, all I can say is twenty years ago I gave up blondes and pool."

Six months later, there we were at the first sneak preview of "A Star is Born." The place: Encino, California, and three seats away a non-too-jubilant Judy scanning herself on the screen. Her expressive eyes never strayed from a straight-forward look. She relived in three hours and fifteen minutes every song and every scene. Her fortification was a bag of popcorn. When the triumph — and that's what it was — was over, Judy kissed

her hubby, Sid Luft, broke into tears and ran out into the night to a waiting car, completely oblivious of the din caused by hundreds of fans cheering her....

There were two sessions with Eddie Cantor in the past decade, one in New York, the other in his California home. From the thousands of words that he uttered, two things linger in our memory — his deep affection for Jack Benny, a friendship which began after Eddie had been dropped by one of his radio sponsors for daring to speak out against an un-American cause. It was Benny, by the way, who brought him back for a guest shot on his ether show and recharged the Cantor career at a time when Mr. Banjo Eyes thought he was washed up. In Eddie's own words, "Oh, that Jack Benny — there's one of the sweetest and kindest men in the world." Memorable, too, is the comedian's own evaluation of his place in show business, and his unbelievable rise from the sidewalks of the east side of New York: "If I've meant nothing else in the long years that I've been on the scene," said Cantor, "I'm a good case for continuing democracy in this country."

During the past ten years we've lost many personal friends in the enter-

(Continued on Page 139)

Merry Christmas and A Very Happy New Year

MORRIS SIGAL

— CASINO —
TROPICANA HOTEL

DECEMBER 25, 1959

One Hundred Thirty-five



*Best Wishes for
the
Holiday Season*

FROM

JEFF & DIANNE

NATALIE and STAN

FAYMAN

Bond's
Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.



*Merry Christmas,
Folks!*

LEO DURR
—CASINO—

Horseshoe Club

Happy Holiday
Season!



SIL PETRICCIANI
(CASINO)



MERRY XMAS
And Best Wishes
FOR A HAPPY 1960
TOMMYE and MAX
WATERMAN
—CASINO—
TROPICANA HOTEL

MIGHTY MIXTURE

(Continued from Page 135)

tainment world, some acquaintances and a few people who have brushed by in the onrushing march of time. Fred Allen's passing was particularly touching. He was a genuine talent and a thoughtful, thorough human being. His greatest epitaph might be: He was billed as a comedian; he was a humorist. . . . The death of Kurt Weill left a void for he was a brilliant musical personality, a competent contributor to the theatre and he was a person who gave us, when tickets were available, his house seats to "South Pacific". . . . A dear friend, a vaudeville headliner, Belle Baker left this earth. For three years she had been after us to come to her home for dinner. An unfilled invitation. . . . The musical brothers Jimmy and Tommy Dorsey moved along to the land of no one-nighters, their feuding days ended permanently; their legacy — great

music for a quarter-century. . . . A tried and true lady of the musical comedy stage, Gertrude Lawrence, left us. Our pleasantest memory of the English songstar was a dog-sitting assignment she turned over to us one afternoon when she was doing a broadcast with Mrs. FDR. . . . The end of Louis Calhern, one of the last of the flourish actors. Louis was an energetic, friendly soul who had an ever-present twinkle in his roving eye for any well-formed femme who came into a room. . . . The list, unfortunately, is too long but the obits of these luminaries range from Ethel Barrymore to Nijinsky and back again from Humphrey Bogart to Walter Huston. . . . The Great Reaper apparently was earnestly at work during The Fabulous Fifties. . . .

Among the gourmet adventures picked up along the way since 1950 were two progressive dinners in the company of Robert Dana, distinguished wine-dining columnist of the

(Continued on Page 143)

SINCEREST BEST WISHES TO ALL FOR A VERY
HAPPY & PROSPEROUS 1960

FRANK SOSKIN
—CASINO—

Wilbur Clark's **DESERT INN**



merry
CHRISTMAS

And A Joyful 1960

**DONALD
O'CONNOR**

Happy Holiday



From

EDDIE MOSS

Casino

THE **SAHARA** HOTEL

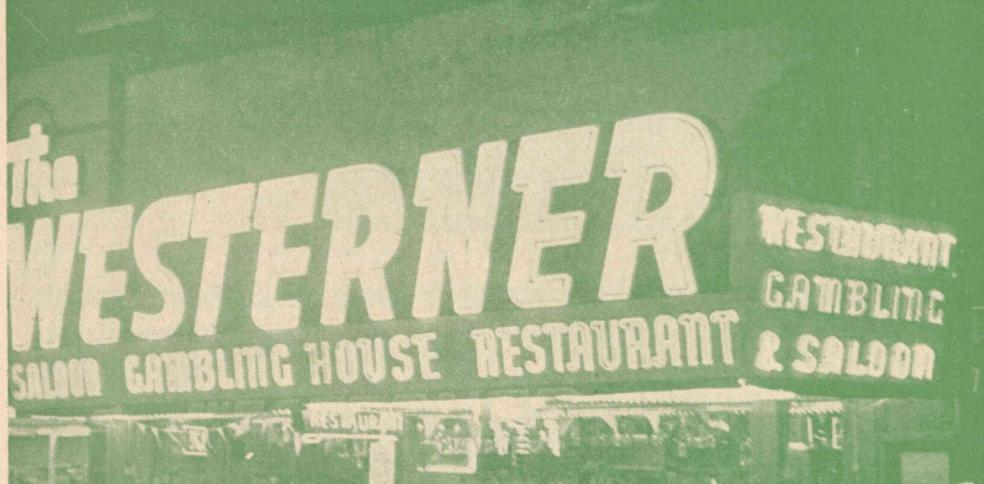
*Merry
Christmas!*

**TEX COOPER
CASINO**

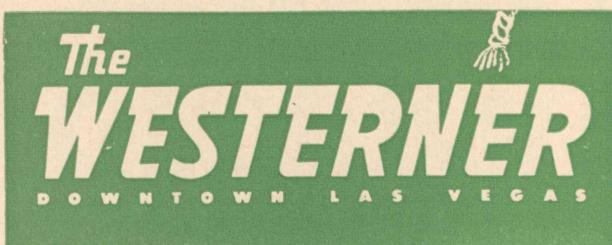
GOLDEN NUGGET

DOWNTOWN

SEASON'S GREETINGS AND A HAPPY NEW YEAR



FROM THE MANAGEMENT AND PERSONNEL
OF



SEASON'S BEST WISHES TO ALL
ETHEL and TOOTS SMITH
CASINO
HOTEL EL RANCHO VEGAS

MIGHTY MIXTURE

(Continued from Page 139)

World-Telegram & Sun. The epicurean episodes encompassed visits to eight palate palaces: Gripsholm, The Gold Coin, Qua Vadis, Hapsburg House, Cafe St. Denis, Sun Luck, Daniels' and Romeo Salta. The scheme of things, a different restaurant for each course. Gainsaving time element — we took more than a year between dinners. . . .

The respected General of World War II, Omar Bradley, has a time honored visage but a boy's gleam in his eye. At a buffet dinner at the Plaza he mentioned that he had seen "My Fair Lady" three times and then switched the confab around to his love for horses and jockeys. As the Germans should have called him, Omar the Dentmaker was delighted to be on such close terms with saddle heroes Eddie Arcaro and Willie Shoemaker that he called them "Arc" and

"Shoe." "There's something better than that," he said, "when I'm around the paddocks and stables, I've got them calling me 'Brad.'"

Lots of men forget the wrist adornments they pass out to the ladies — not so in this corner. We will never forget the expression on Bea Lillie's face when we gifted her with her very first wristwatch, back in 1956. She had never worn one before. . . .

The ageless poet, Carl Sandburg, had a sage remark, as expected, when the rewards of an afternoon nap were being discussed. Commented the wry and ever-alert writer, "Give me an hour's sleep and I come back civilized."

During a telephone conversation with one of the 20th Century's most eminent medical researchers, Dr. Jonas Salk, our ears heard the doctor in Pittsburgh explain why he turned down invitations: "I miss many pleasures but I can't be dissatisfied with

(Continued on Page 145)

SEASON'S BEST WISHES

Eddie Lynch
STAGE DIRECTOR

Dunes HOTEL

CHRISTMAS CHEER

FROM
The EMBERS
AND THE
**CONVENTION
PACKAGE STORE**

OWNED & OPERATED BY

TOMMY MULGREW

BOTH LOCATED IN THE

Farmers Market

"The World's Most
Glamorous Shopping
Center"

On The Fabulous Strip

Season's Greetings
PAUL RINALDI

— CASINO —

WESTERNER CLUB

MIGHTY MIXTURE

(Continued from Page 143)

myself. There are no compromises if you understand life in a laboratory."

Your space filler and Thomas E. Dewey, who was only a few voting machines away from being President of the United States, were engaged in a brisk conversation in the barbershop of the Hotel Roosevelt. Our tonsorial jobs completed, the Governor was intrigued with the way we knotted our tie. Who would've ever thought it? There we were, a good Democrat, instructing Mr. Dewey, fold by fold, on the intricacies of tying a Windsor knot. He admitted his own attempts had been futile. At the last minute of our chat we asked him for his opinions on the possible outcome of the 1956 Dodger-Yankee World Series and the Ike-Stevenson political contest of the same year. His smile brightened, his mustache seemed to crackle as he said, "No predictions on any

possible outcome — not after what happened to me!"

Right after he accomplished the seemingly impossible by almost single-handedly defeating the Yankees in the Fall of 1957, Lew Burdette, of the strong right arm and indomitable determination, pushed his main course aside, learned over to our table and confided his success secret: "As a matter of fact, I've always felt if you are doing your best you've got God as a teammate."

The talented dancer-choreographer, Carol Haney, then expecting a baby in the Fall of '57, was out cigar shopping for her hubby, Larry Blyden. She asked us to tag along. This non-smoker acquiesced and made the search for stogies. On the way we asked "Was there any difference between 'Pajama Game' for the movies as contrasted to performing on stage?" "Just this," was Carol's chuckle, "in the movies in a spot where you expect applause they yell 'cut!'"

(Continued on Page 149)

Season's Best Wishes

SAUL LUBOFF

— CASINO —

TROPICANA HOTEL

*Merry
Christmas
and a
Prosperous 1960*



**Marilyn & Ash
RESNICK**

HOTEL

El Rancho Vegas

**Season's
Greetings**

FROM ALL OF US AT THE



NEW

PIONEER CLUB
IN DOWNTOWN LAS VEGAS



Merry
Christmas!

and a prosperous
1960

FROM

Associated
Booking
Corporation

President JOE GLASER
745 — 5th Avenue, New York City

WEST COAST

BOB PHILLIPS
8619 Sunset Blvd.
Hollywood, Calif.

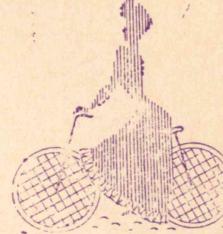
★ CHICAGO

FRED WILLIAMSON
203 N. Wabash Ave.

★ MIAMI BEACH

ART FREW
407 Lincoln Road

The same OLD FASHIONED
Merry Christmas
TO ALL MY FRIENDS
Nightly In the SHANTUNG ROOM
At the LAS VEGAS BOWL
KAY PARSONS



MIGHTY MIXTURE

(Continued from Page 145)

One of the legendary personalities of the motion picture industry was a table neighbor at the Waldorf's Empire Room one evening. He was Harold Lloyd, the intelligent gentleman with firm opinions. He discussed his all-out interest in photography. His reasoning was explained thusly: "When a man gets around sixty, he's got to look for something to replace bowling and handball."

Against the resurging crime wave, an indelible remark rings in our ears. A few seasons ago when spring was turning to summer, we walked into a dear friend, Arthur Schwartz, musical genius of the long-time team operation of Schwartz and Dietz. We asked him about his then teen-aged son, Jonathan. The tunesmith was quick to reply, "Oh, he's fine — he must be fine, he hasn't killed me yet!"

Then there was Irene Castle, the

delicate dancer of the yesterdays-ago, a shining symbol for American womanhood when ladies followed her practice and bobbed their hair and interest in fashionable tresses replaced concern over dresses. The lovely Irene's 1958 sophistry, "Since I have no affectation myself, I can't stand affected people."

And there were more — lots more — people, crackling comments, taste thrills, expert performances. The Fabulous Fifties had them all — in abundance. Happy Holiday and may we meet again on these pages a decade from now. Let tomorrow be a vibrant, healthy, peaceful ten years.

JACK CORTEZ'

Fabulous 
LAS VEGAS magazine

\$12
PER YEAR

write: P. O. BOX 748

Season's Best Wishes

SAM SOLOMON
— CASINO —

Wilbur Clark's **DESERT INN**

Season's Greetings

FROM THE

MINSKY'S



HATTIE MAY PAVLO, Owner of the Beautiful

HAMILTON HOUSE MOTEL & APARTMENTS

Wishes All Her Friends A
Very Merry Yule and Bright 1960
1211 Fremont St. DU 4-0354

to open HARRAH'S new Lake Tahoe spot. . . . August burned out and

September entered cool and scholarly. . . . THUNDERBIRD HOTEL has a winner in show called "Ecstasy on Ice." Looks like a long stay for the ice-skating nudes. . . . NEW FRONTIER HOTEL is smashing all records with "Holiday in Japan" show. . . .

LOUIS PRIMA and KEELY SMITH close up shop in the SAHARA HOTEL, scene of their big success. . . . SHOWBOAT HOTEL installed a UNIVAC machine to enable guests to figure gambling odds. So far nobody has "sunk the Boat". . . . TOMMY LAIRD becomes Major Domo in EL RANCHO VEGAS Health Club. . . . NATALIE REID became new Manager of CHUCK WALTER'S PRESENTS, the smart, boy and girl, frock shop on the Strip. . . . September slipped away to make room for

July came in like a rocket. . . . SY SAMUELS took on Lounge Entertainment — Buying Chores at FLAMINGO HOTEL. . . . JOAN CRAWFORD opened United Jewish Appeal Campaign at the TROPICANA HOTEL dinner. . . . The CROSBY brothers opened in the SAHARA HOTEL and played to standing room only. . . . July was struck by lightning and August thundered in. . . . HANK HENRY, SILVER SLIPPER comic, was honored at a testimonial Anniversary Party. MILTON BERLE, RED SKELTON, JOEY BISHOP were a few of the funsters on hand for the festivities. . . . New "La Nue Eve" show opened at the EL RANCHO. Eighty per cent of the "French" girls in the show are native Englanders. . . . RIVIERA HOTEL President BENNY GOFFSTEIN announces addition of 100 rooms to present Hotel. . . . SHAW & HITCHCOCK, Producer-choreographer team for the SAHARA leaving

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'ROUND THE TOWN

(Continued from Page 14)

Season's Best Wishes

FROM

BERNIE EINSTOSS

RENO HORSESHOE CLUB

229 S. Virginia Street

RENO, NEVADA



SEASON'S
GREETINGS



JOHNNIE
RAY





Season's Greetings



FROM

Charlie Kandel

(casino)



The Sands
HOTEL

FABULOUS LAS VEGAS

'ROUND THE TOWN

(Continued from Page 151)

Mead for the Lake Mead Cup Race. Seattle Washington's MISS THRIFT-AWAY took it all. . . . FLAMINGO-CAPRI opens. This multi-colored motel is a FLV must-see. . . . FRANKIE VAUGHAN, the English song stylist, concluded a record-breaking stint at the DUNES HOTEL and headed back to London's shores. . . . October rode out on a broom to bring in a

very thanksgiving November. . . . Branding Iron Dinner of Las Vegas Press Club was held at the DUNES. FLV'S leading citizens were seared by skits and were entertained by a ton of male, chorus "girls". . . . JIMMY CAVANAUGH left for Hollywood to produce night club revue in JACK DENISON'S GOLDEN SLIPPER. . . . DESERT SPA HOTEL converted to FARMERS MARKET. ALPINE VILLAGE restaurant first to move in. . . . November is carried away on golden autumn leaves as

merrie old December jingles in. . . . PEGGY DIETRICH, SILVER SLIPPER vocalist, scores a success on LAWRENCE WELK TV show. . . . BERNIE SCHULTZ and MICKEY FISHER taking turns minding their CASUAL-AIRE Men's Store as the Christmas rush descends. . . . FRANK SINATRA in for a week at the SANDS HOTEL and introduces smash San Francisco comic MEL YOUNG. . . . Now the "cool" Yule is upon us and so we say in the words of TOMMY LAIRD, the Socrates of the Steam Room, "Merry Christmas and God Bless you, one and all."

JACK CORTEZ'
Fabulous
LAS VEGAS magazine

write: P. O. BOX 748

\$12
PER YEAR

LOUNGE STARS

(Continued from Page 16)

up with Alvino Rey and the King Sisters in the years when they really used to swing. He liked them and they appreciated him so, he wrote their arrangements, played his trumpet and settled down to security and his enjoyed domesticity. The years moved on and unknown to Al, the Gods had cast his destiny and begun making ready for his date with eternity. In exchange for his death-date, the Gods gave him a brand new birthdate . . . a new-born girl baby, the natural mark of completion in the scheme of life.

Now, the great exodus from the East took place. The shifting of Television production to Hollywood plus the spurt of the motion picture business created jobs, jobs and more jobs for the musical nomads. Ann and Al moved along with Alvino Rey to the West Coast. They bought a handsome house out in the San Fernando Valley and a new phase of life began for the happy family. Besides the normal activity of writing and arranging music, Al began work on a secret project that was to be a surprise for Ann. For some reason he worked at a feverish pace as though he had a time limit in which to finish "project mysterious." The days sped by and he worked until his eyes would close from strain and exhaustion. His fingers ached and his throat was raw and sore from nervous smoking, but he was a dedi-

(Continued on Page 159)

Season's Greetings

Johnny Sprayer
—CASINO—

STARDUST HOTEL

SEASON'S BEST WISHES

From

NORMAN THORSEN
CASINO MANAGER

ARTHUR TOWNSEND
FLOOR MAN

RICHARD LENZ
BOXMAN

LEONARD HASELTON
CREDIT MANAGER

THE
Casino Personnel
OF THE
Hotel Last Frontier



HOWIE ENGEL
DUNES HOTEL

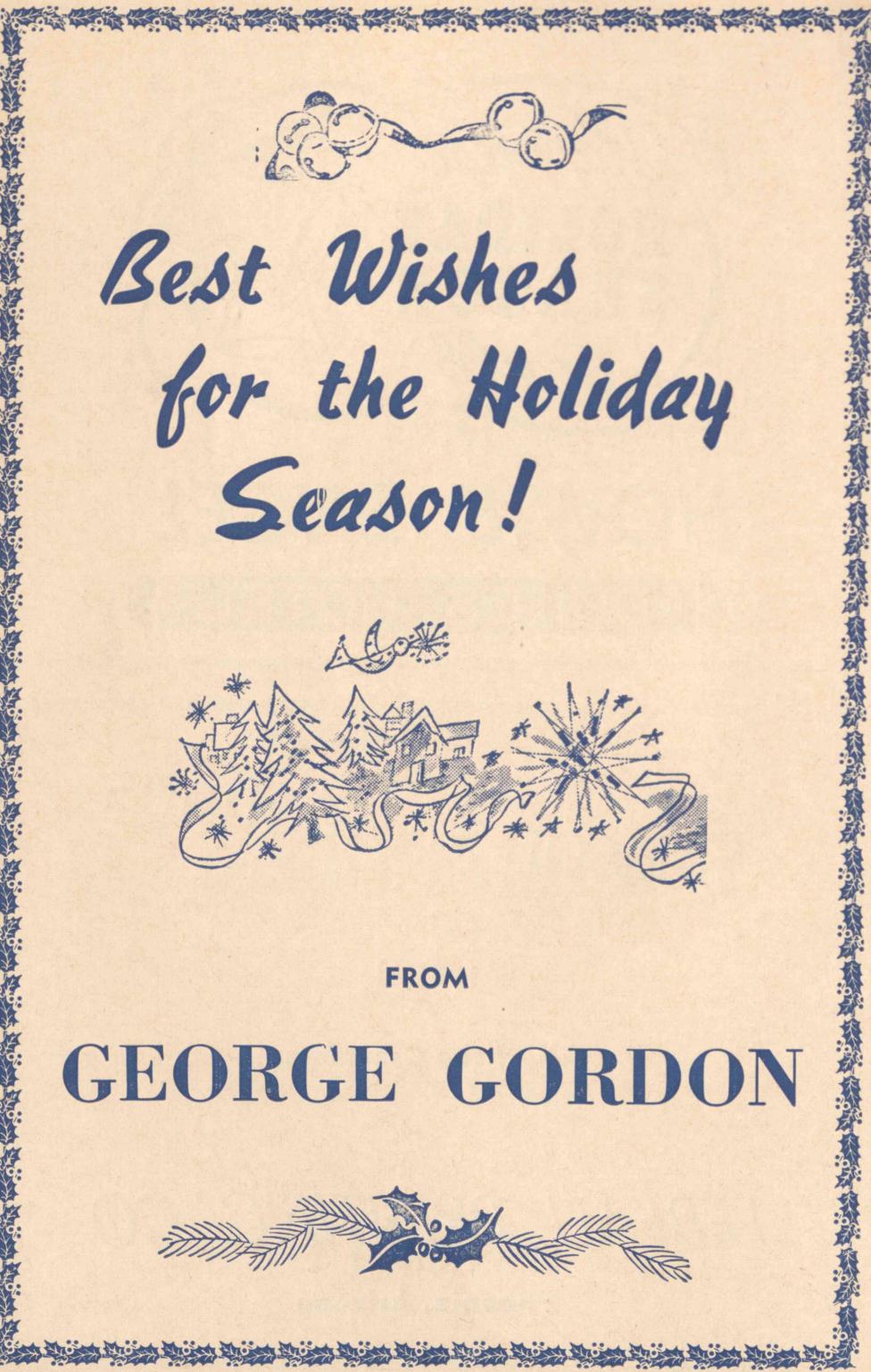
Season's Greetings

from

All of the Craftsmen

at

LEBEAU PRINTING CO.
Phoenix, Arizona



Best Wishes for the Holiday Season!

FROM

GEORGE GORDON



LOUNGE STARS

(Continued from Page 155)

cated man and took no notice of his ills. At last his project was finished, but the time was not right to present it to his beloved wife, so he laid it aside and waited for his body-pains to go away. They never did. Finally convinced that his pains were more than ordinary, he saw a specialist and there was confirmed what Al probably suspected. Buried in his throat was the unknown cell of destruction that could never be halted until the quiet of death would end its frenzied appetite. As in all things, Al faced his limited future with courage and a sense of trust in what was to come. It was but another test of his unshakable faith in life eternal.

At home he told Ann of the findings and together they discussed the finality of their future together and in their maturity, continued to live their lives as they found them . . . not as they wished it might be.

As his living time began to decrease, Al finally unwrapped his gift for Ann. Only it was not a gift just for Ann. It turned out to be a gift for all of mankind. He had written a group of modern Christmas Carols. No matter his pain, his failing strength or sense of doom, Al saw through his moments of anguish and was inspired to create messages of hope and peace, telling of the true meaning of Christmas.

JACK CORTEZ'

Fabulous LAS VEGAS

Magazine

IS LOOKING FOR A GOOD
ADVERTISING SALESMAN
OR SALES LADY

Job consists of good
salary — Only those seeking
a future need apply —
1210 STEWART • DU 4-4922

The years have passed on and at one particular moment, in the Valley of San Fernando, Al Burt the person became Al Burt the legend.

Now that Christmas is here again, I know that Al's carols will be heard on recordings, in Churches, and of course, in the privacy of the homes of the people that knew him. Al Burt's life has gone, but as long as Christmas endures, that is how long Al Burt will be remembered. So, this year in Las Vegas, I will dedicate Christmas to my talented friend and silently thank the powers above for permitting me to know a Trumpet player named Al Burt. . . .

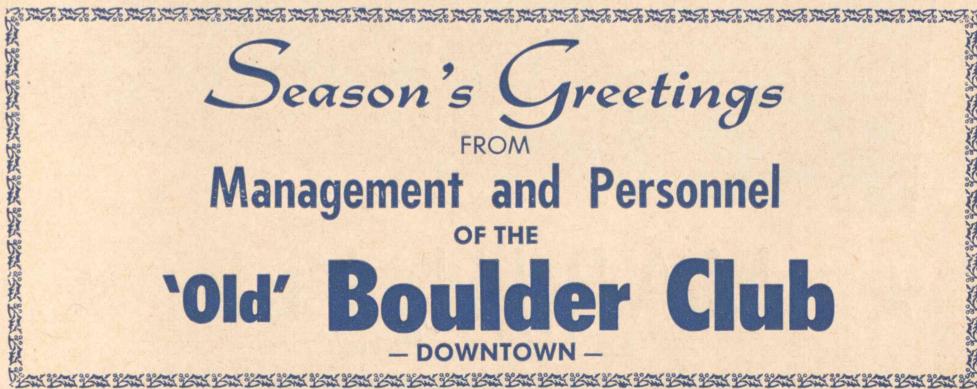
Merry Christmas to all of you.

Suzanne: "Who's your favorite author?"

Peggy: "My father."

Suzanne: "What does he write?"

Peggy: "Checks."



Season's Greetings
FROM
Management and Personnel
OF THE
'Old' Boulder Club
— DOWNTOWN —

Nöel...



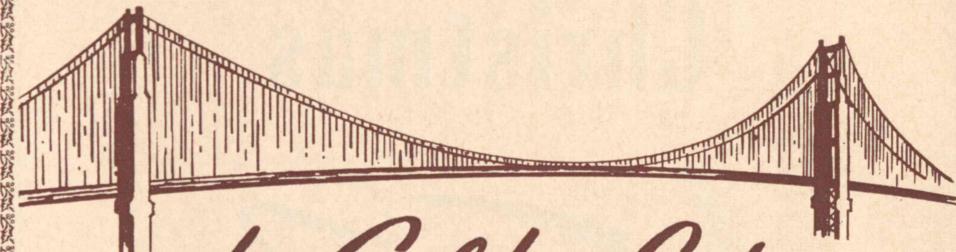
★ MARJII LEE ★

"Le Lido de Paris"

STARDUST HOTEL

Season's
Greetings

FROM THE



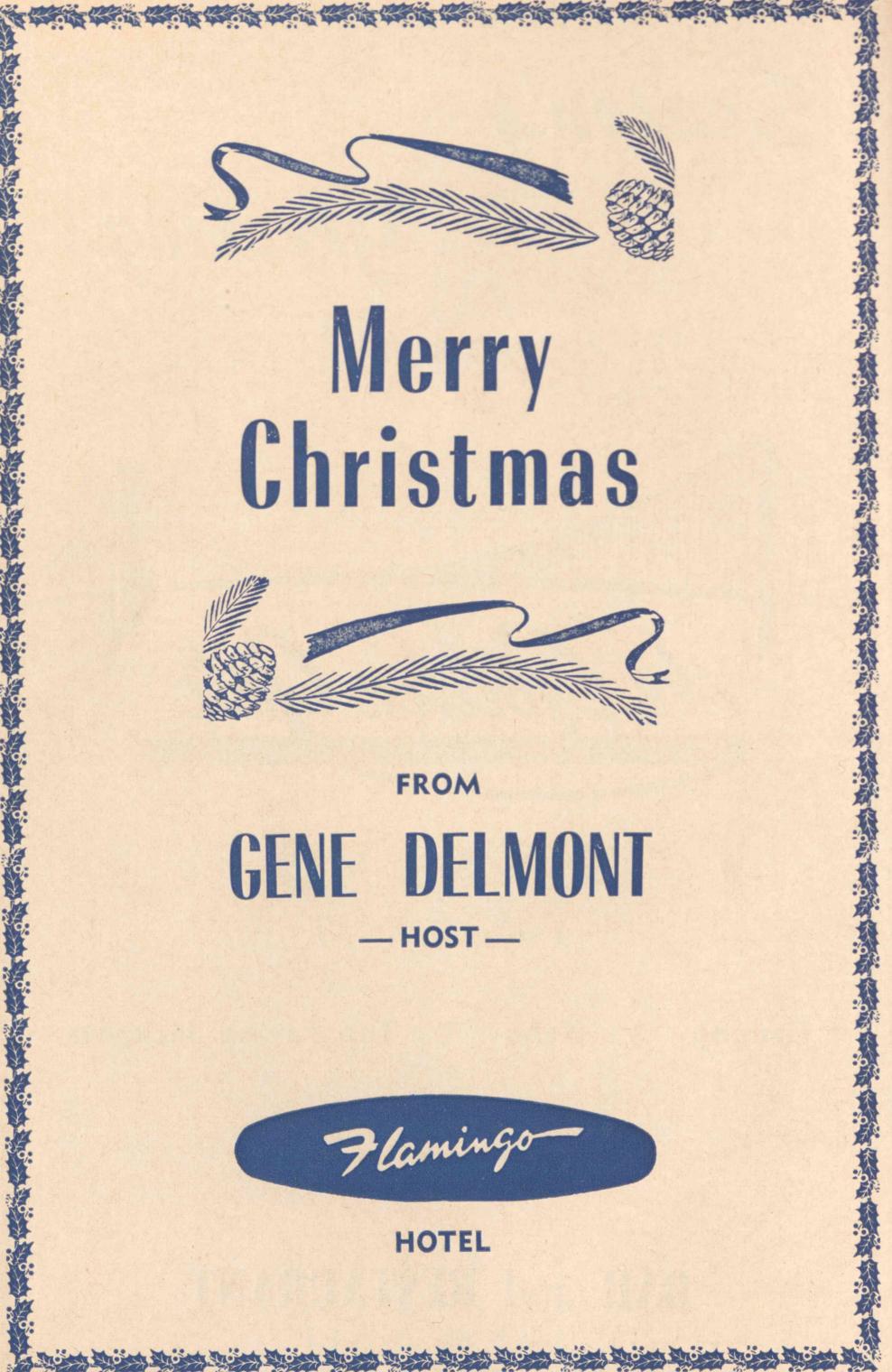
the Golden Gate

CASINO

1 Fremont St.

Gaming • Keno • Top Paying Jackpots

BAR and RESTAURANT



Merry Christmas



FROM

GENE DELMONT

—HOST—



Flamingo

HOTEL

THE ARMSTRONG SYNOPSIS

(Continued from Page 19)

mother. This was one time I shall never forget. It was the first ride I had had on a street car. The lady said we had to ride the car to get over to May-ann's house. I was so thrilled when we first boarded the car I ran all the way up to the front and took a seat. Boy, I was full of smiles. But when I looked around for the lady I could see something was wrong. She beckoned for me to come at once and I knew she meant business. She had an awful expression on her face. I was too small to know what the big signs meant "For Colored Patrons Only." I could not read then, anyway. But that old lady made me know at once, because she gave me the jerk of my life, and snatched me upon the seat beside her as though she would sit on me any minute.

When I got to May-ann's house I was so thrilled to see her. When she said she was actually going to keep me, everything was all right. This was the news I had hoped for when I left my grandmothers. May-ann was kinda pale when I first got there but when she took me in her arms and hugged me real tight, tears of happiness came from her eyes. I was satisfied now. So I went out to look around the neighborhood. From the ride on the street car I knew it was different from my old home place.

My first experience with the neighborhood kids was the day May-ann sent me to the store on Rampart street to make groceries. I shall never forget. The list consisted of one pound of dry red beans, one pound of rice and one slice of salt meat (streak of lean and streak of fat). When I got to the corner I ran into some of the bad kids of the section. In fact it was a whole gang with their leader. One Eye Bud — and speaking of a horrible boy, that is not the name for Bud. As bad as James Alley was I could see the difference in the kids. This Liberty and Perdido gang took the

cake. I had to pass through the gang to get to the store, but when I got up to them the whole gang made a circle around me. I had on a pretty white suit and it was kinda' muddy outside because it had rained that day earlier. When the gang encircled me One Eye Bud reached down and got a handful of mud and threw it all over my pretty white suit. But the laugh did not last long. I don't know what got into me or where I got the strength from, but when I realized what was happening I had hold of One Eye Bud and was beating that guy so fast the rest of the gang ran off and left him. I went to the store after I had finished him up and got the things that I was sent after and came back without any further interference. Those cuts did not bother me but when I got home May-ann gave me the floggin of my life for geting my shirt dirty. Can you imagine that?

At the same time I heard some of that good music, too, especially jazz. The kids were bad but the good music made up for the bad time. After all I did prove to myself I could take good care of L'il Louis.

Since May-ann decided to keep me with her, she sent me to Fisk School, only one block away at Franklin and Perdido streets. There was an old lady, Mrs. Martin, who took care of the school. She had been there for years. Her husband had died and left her with seven kids to care for. Of

(Continued on Page 165)



CHRISTMAS GREETINGS

ART'S Loan & Jewelry

"Watch Repairing &
Jewelry Mfg."

117 North 1st Street

Mickey, Helen & Wayne



AND A HAPPY, HEALTHY
NEW YEAR
GINO DONATI

IT'S BEEN A
WONDERFUL
2 YEARS AT THE
STARDUST HOTEL
AND BEING A PART
OF THE GREAT
"LIDO de PARIS"
REVUE
★ ★
I WISH TO
THANK ALL
MY FRIENDS
AND WISH
THEM A VERY
MERRY XMAS

FABULOUS LAS VEGAS

One Hundred Sixty-four

*Yuletide Greetings
To Everybody!*

FROM

Johnny Dixon
—CASINO—

STARDUST HOTEL

THE ARMSTRONG SYNOPSIS

(Continued from Page 163)

her four boys, all of them were musicians. When school was out we would help the teacher clean up the school. She was real nice. When we had finished she would give us good hot biscuits and codfish balls, (fish cakes is the new name). To top it all she gave me 25 cents per week extra to help her, so I really thought I was on the ball.

It was during this time I met all of my cousins, Uncle Ike Myle's kids. There was Isaac, Jerymire, Willie, Aaron, Sarahann and Flora. My uncle's wife had died and left him to take care of those children alone. He was a good Joe. He worked hard whenever he could. When he was called to work on the river boats he would go out and come back on pay-day with some of that two for a nickel bread and a big sack of white potatoes. He would boil these potatoes down to a low gravy and give us

a big plate of that and a big hunk of that bread, and boy, that was it! With all the water we could drink. He was very faithful to all of us, God rest his soul. After he died we saw some real hard times. After all, May-ann had a bad time trying to keep up eight children and herself. With all the hardships we managed, somehow. But I must admit it was a very rough try for one person.

Speaking of the first time I began to listen to good music, especially good cornet playing, was the Funky Butt Hall, right across from Fisk School. They gave dances there every Saturday night. But before the band could go inside they had to play outside on the sidewalk for a half hour free. That got the people in the mood to go inside. While they played on the band (sidewalk) I would listen to them from the other side of the street. When they finished the half hour they would go inside and play until 4 in the morning. Buddy Bolden

(Continued on Page 169)

One Hundred Sixty-five

DECEMBER 25, 1959



*Season's
Best Wishes*



FROM

GEORGE DUCKWORTH
CASINO

the magnificent

Riviera
HOTEL

- OPEN 24 HRS.
EVERY DAY
- WE GIVE  GREEN STAMPS

- IN THE MARKET TOWN SHOPPING CENTER •

SEASON'S
GREETINGS

from

**Merv Adelson
Nate Adelson**

AND A PROSPEROUS 1960



DECEMBER 25, 1959



One Hundred Sixty-seven

Greetings
From
AL MARKS
MAITRE D'

HUGO CODEBO
ASS'T. MAITRE D'

AND THE CAPTAINS

BILL JOST

GEORGE WISH

LARRY LaPENTA

LOUIS VANDERHOOK

MEL YOUNG

RESERVATIONS GIRL

JULIE ROGERS

AT THE

Fabulous

Flamingo
HOTEL

THE ARMSTRONG SYNOPSIS

(Continued from Page 165)

was the great cornet player. He was real strong on that horn, too.

The next great players I heard were Joe Oliver and "Bunk" Johnson, Buddy Petit along with Buddy Bolden. As the years passed and I grew up around Funky Butt, Joe Oliver and Bunk Johnson won out as top cornet men, because the one man that was really great, would cut hair all day in his barber shop and play music all night, some nights. If not, dissipate the rest of the night until it finally got him down. He went insane from blowing the horn too hard. I have never heard from that great musician since. From then on it was the King Joe Oliver and Bunk Johnson who were utmost in my mind.

The Funky Butt gave me quite a bit of my ear for music and inspiration. They would play all kinds of tempos over there. Ragtime, tangoes, waltzes, mazurkas, schottishes, in fact all kinds of music, which has helped me through the years to play with different orchestras, symphony, show music, etc.

Around the year 1910 I sold newspapers for a white boy named Charley. He was a nice boy and we thought a lot of him, just as he thought a lot of us kids. Along with this job I sang with a quartet and kept myself very busy. A snag came during that time. In fact, it was the same time Jack Johnson had the fight with Jeffries, and Jack won the fight. We did not know how bad the tension was about the fight, but when we went up to get the papers the white boys ran us all the way back to our neighborhood, but fast. They turned around at our street section because the fellows who lived in our neighborhood were good guys. We always played "cowboys and Indians" together with brickbats that were left from the old houses that had been junked. Those Canal Street cats knew what we had back there so they

turned back. Those white fellows in our neighborhood liked to play cowboys and Indians. We were the Indians, of course.

Between 1911-1912 I was helper on the coal wagon that hauled stone coal in Storyville to the girls who stood in the windows of the cribs and called the boys in. They had little grates in their rooms, so we carried in two or three buckets of coal. They would always ask me to make a fire for them, so I would make up the fire and take a good peep. They were always scantily clad . . . I could see what was happening. You dig?

At the end of 1912 I was singing with the quartet in the evenings and passing the hat around to the people. It was New Year's Day — and a big day in New Orleans. Everyone was celebrating with their pistols and having fun. All week my stepfather hid his old musket pistol to keep me from it, but I found the pistol. It had been around since the Civil War, but it would shoot. So with the encouragement of the rest of the quartet, I started shooting. I shot the gun three times and when I stopped the biggest detective they could find captured me from the rear. That was it, brother! I was taken to the Colored Waifs Home for Boys.

During my stay at the home I first began to blow the bugle. Believe me, everything went on by the sound of that bugle. Mr. Peter Davis, the teacher of music, taught me to play "Home, Sweet Home" on the cornet,

(Continued on Page 173)

Season's Best Wishes

CLAUDE WILLIAMS

— CASINO —

STARDUST HOTEL

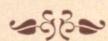
Season's
Best Wishes



DAVE
GOLDSTEIN
—CASINO—



Season's
Greetings



Benny Short
and his
ORCHESTRA

SHOWBOAT Thunderbird DESERT INN Royal Nevada

★ HACIENDA The Dunes Horseshoe ★

WHEN YOU'RE IN SOUTHERN CALIFORNIA, IT'S



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The Southland's Most Ultra-Modern and
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"Dancing" OVERLAND 9-1800 "Entertainment"
on Van Buren at Magnolia in RIVERSIDE (ARLINGTON), CALIF.
Diners' Club - - Esquire Club - - American Express

★ Hotel Fremont STARDUST SILVER SLIPPER ★
Desert Spa Flamingo Tropicana El Rancho Vegas Sands

Season's Greetings

FROM

**NAT HART, MAITRE D'
GUS DALLAS, ASS'T. MAITRE D'**

AND CAPTAINS

PAUL ROUSSOS	BILL PALLAS
PETER PALLAS	RAY COLE
SAMMY MANDELBAUM	
RAY WEAVER	
ARTURO TRIPLETTE	

IN THE VENUS ROOM

OF THE

**NEW FRONTIER
HOTEL**

**HOLIDAY GREETINGS From
THE SILVER SLIPPER FUNSTERS**

**Hank Henry
Red Marshall**



**Sparky Kaye
Danny Jacobs**

SILVER SLIPPER

Hi-Way 91

The Fabulous Strip

THE ARMSTRONG SYNOPSIS

(Continued from Page 169)

then he gave it to me. Those horns were donated to the home by the city. I learned so fast, Mr. Davis taught me to read music so I could play the Marches. Later I became leader of the band. We helped pay for the new horns by playing for the public and turning over the tips we got to the Home.

I was 14 years old when I got out of the Home. I went back to live with my mother, May-ann. This was the time I really met the characters of the town, such as Black Benny, Nicodemus, Slippers, Isaiah Hubbard, Bow Hog Harris and Aaron. Red Cornelius moved up to that neighborhood, also Sore Dick, Steel Arm Johnnie, Dirty Dog, Albert Mitchel, Sweet Child and oh, so many more that you will meet in my life story.

I could go on for days to tell you about my childhood wife, Daisy

Parker, and the happenings in Storyville, and Lulu White and her "Mahogany Hall Days," Jelly Roll Morton, the great piano man, now deceased, playing the piano in Lulu Whites rooms while her girls worked. Some of the richest "ofay" (white) cats — planters from all over the South, spent lots of dough there — balling.

What really interested me most was all of that good music coming from the cabarets in Storyville. There was one on every corner, and all of the bands were shooting back at each other with all of those fine riffs. That man Joe Oliver kept me spellbound with his horns. Yes, the names Joe Oliver, Bunk Johnson, Lulu White and Basin Street will live forever.

When I met my first wife, Daisy Parker, I was playing in one of the toughest places in Gretna, La., across from New Orleans at a honky tonk called the Brick House. It was, in all fairness, the worst place I have ever played in my whole life. Many nights

(Continued on Page 177)

Merry Christmas

Christy & Jones

TODKILL • LINCOLN • MERCURY & EDSSEL AGENCY

2000 Las Vegas Blvd. South

AND

TODKILL ENGLISH FORD AGENCY

1238 Las Vegas Blvd. South

WISH ALL A VERY
MERRY CHRISTMAS
AND A
SMOOTH RIDING 1960

BERT TODKILL, President

LEO LYNN, General Manager
JIMMY LYNN, Sales Manager
RON SPATHELF, Sales Manager
JOHN POOLE, Sales Manager

SALES STAFF

JERRY CAMERON
RICHARD DeMILLE
LES SCHWARTZ
JACK CRUMLEY
GEO. LEYPOLDT
RUDY SWINDELL
JERRY WARE

WILLIAM MAXFIELD
ERNI HUTCHINSON
AL KONIG
RUDY KUCHERA
DON SCHIECK
PHIL SPRING
LYMAN FONCANNON

HARRY JOHNSON



*Season's Best
Wishes*

HARRY RAHNER

—CASINO—

STARDUST HOTEL

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Las Vegas Magazine

Enjoy
Good
Living
and . . .

Enjoy
Good
Reading

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LAS VEGAS magazine

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★
BUY
&
USE
1960
XMAS
SEALS!





Season's Best Wishes

HY GOLDBAUM

Chemin De Fer



THE ARMSTRONG SYNOPSIS

(Continued from Page 173)

guys would get knocked out and killed right in front of the bandstand. But that did not faze me . . . as long as it did not interfere with my music. Huh! I did not care what they did! That goes to show you how determined I was to blow my horn.

Daisy was one of the leading prostitutes in the jive joint (Brick House). She was a nice looking brown skinned Creole gal. She looked at me with the stuff in her eyes and I gave her the same thing right back. So the first chance we got to talk some turkey, the price was real reasonable. The first session brought on many more. Daisy and I commenced to fall deeply in love. At this time we cut out the paying proposition.

After we had fallen in love and I had a chance to see more of her and I found out that Daisy was actually sk'ny, and she wore pads over both of her hips to give them some shape. Her story was she had been underweight since she was a small child. Just the same, I said to myself, this is a chick with a pair of water wings for hips, but with all of that she was "reet" with me. I was 18 and she 21. We got married — lickity split — (at once). Joe Oliver had left Kid Ory's band to go to Chicago to play at the Royal Garden, later changed to Lincoln Garden. Kid Ory asked me to take the King's place in the hottest band in town at that time — what an

honor!

In 1919 I joined Fat Marbles band on the Steamer Sidney (excursion boat). It used to dock at the foot of Canal Street and the Mississippi River. I stayed on that boat for three years, running from New Orleans, up the river to St. Louis, Davenport, Iowa, St. Paul. This is the time I met my boy, Bix Biederbeck, one of the all-time geniuses on the cornet, at his home in Davenport, Iowa. That was a thrill I shall never forget.

In 1922 Joe Oliver sent for me to come to Chicago to play second trumpet to him, another highlight in my life. I stayed with Papa Joe until I joined Henderson at the Roseland Ballroom in New York. At this time I met Coleman Hawkins, Don Redman and Buster Bailey.

In 1925 I went back to Chicago to join Erskin Tate's Symphony Orchestra at the Vendome Theatre, a movie house during the silent film days. A very appreciative experience was had by me running into all of those tempos. I met all of the now famous cats, such as Mezzrow, Krooper, Miller, Stacy, Muggsy, Bose, McPartland, in fact all of the crack-shot horn tooters. I have met them all since I left my home town of New Orleans.

In this story that I am writing, I will tell you all about the fine points I dug during my world travels in music, and about the kind-hearted people I have met. It is indeed most interesting. Musically, I have no

(Continued on Page 179)

Merry Christmas
JACKIE FIELDS
TROPICANA HOTEL



Greetings from
MICHAEL KENT
and his
ELEVEN GOLDEN
STRINGS

Wilbur Clark's
DESERT INN

Merry Christmas and a Happy 1960

RALPH LAMB'S DETECTIVE AGENCY

209 BRIDGER STREET
LAS VEGAS, NEVADA

THE ARMSTRONG SYNOPSIS

(Continued from Page 177)

squawk at all. How I was requested to have an audience with the Pope when I played Rome, Italy, and how I floored him with a couple of good old belly laughs. How I was christened the name Satchmo when I left and when I went to London, England, and how we ate from 11:30 at night until 4 in the morning in a little town in France, and about the Vase de Service given to me in Nice, France. Oh, you must dig this book, it is really kicks.

On my 50th Birthday I received telegrams and letters, etc. from my fans all over the world. I am answering them personally whenever I have any time at all. You see, I like to do that personally, because I am so grateful to all of my fans thinking of me on the golden birthday.

Well, I won't bend your ears too much with all of this jive, before

the book is finished, because you won't have anything to read when you get it, huh? But as my man, Mr. Jack Cortez, and I just said, this is just a synopsis . . . WOW!

Merry Christmas, everybody. Am swingingly yours.

LOUIS SATCHMO ARMSTRONG

Three highly inebriated gentlemen were having a raucous time on the station platform. "Board called the conductor, and the three staggered for the train as it started to move. Through the combined efforts of the redcap and the conductor they managed to get two of the men on board, but the train was moving too fast to get the third one. As the train disappeared from view, the perspiring redcap said to the remaining drunk, "Sure sorry, boss, we couldn't get you on, too!"

"Yesh," replied the drunk wistfully, "gonna miss old Bill and Hank . . . real good fren's, coming down to see an old buddy off."

Season's Greetings
MARTY KUTZIN
and MARTIN JR.
—CASINO—

Wilbur Clark's
DESERT INN

HOLIDAY GREETINGS FROM THE KENO DEPARTMENT

JIM BRADY
MANAGER
AND CREW

STARDUST
HOTEL

ANDRÉ SIMETYS MAITRE D' HOTEL

Albert Miranda • Jean Pardini
Paul Macias • Jerry Osgood
Tom Lanahan • Aime Perot
Emile Chappuis • John Rubin
Bill Thome • Tonio Massa

Season's Greetings

From CAFE CONTINENTAL

STARDUST HOTEL

THAT'S FOR SURE

(Continued from Page 9)

graced our cover this issue. JOI is not only a very fine actress but an extremely popular Miss in our FLV.

Our entire staff congratulated KAY PARSONS as she completed her ninth big month in the *Shantung Room* of the LAS VEGAS BOWL. This charming lady is a real credit to her profession.

The EDDIE LYNCHES', prominent members of the young set in Phoenix, spent their honeymoon at the TROPICANA HOTEL. Eddie is associated with his dad in the flourishing WESTERN OUTDOOR ADVERTISING CO.

JANUARY 10, 1959

SIL PETRICCINI became irritated at people parking in the "no parking" area of the STARDUST HOTEL and gave orders that all unauthorized cars parked there were to be towed away. The first evening the order was in effect Sil was entertaining ROLAND

HILL, and guess whose car was towed away? Roland's of course. To top it off the SECOND car towed away was none other than TOMMY McDONNELL'S, Host of the Stardust. Was Syl's face red!

JANUARY 17, 1959

COVER: Gorgeous MARGIE NELSON gave our cover excitement this week. Margie is the gal who won the coveted award and title of "MISS U.S.A." in 1956.

Thousands paid final homage to one of our very favorite people. Words can never express our deep feeling of loss for DR. MARGARET "MOM" CHUNG.

Our congratulations went to BEN GOFFSTEIN, President of the RIVIERA HOTEL, for his efforts in remodeling his Hotel Lounge. The STARLIGHT LOUNGE is one of the most beautiful Lounges in Las Vegas, bar none.

The first of a fleet of six F-27 "Silver Dart" jet-prop aircraft purchased by BONANZA AIR LINES completed

(Continued on Page 183)



MERRY CHRISTMAS

BOBBY KAYE CASINO

Wilbur Clark's
DESERT INN

*Season's Best Wishes
AND A
Very Happy New Year*
MITZI GREEN

THAT'S FOR SURE

(Continued from Page 181)

its factory test flights and were ready for delivery. The Reno-Las Vegas-Phoenix segment of Bonanza's system was the first to receive the "Silver Dart" service. Another credit to our town.

The Builder's Convention in Chicago at the MORRISON HOTEL, purchased the entire MINSKY production from the DUNES HOTEL for one night at thirty thousand dollars plus all travel expenses paid for!

Congratulations to MR. and MRS. DICK RICE (Ork leader at EL RANCHO VEGAS HOTEL). Mrs. Rice presented hubby with their second child, pretty little KANDI LYNN. Measurements were ideal for Las Vegas as the wee one checked in 21" long, and weighed 7 lbs. 11 oz.

JANUARY 24, 1959

COVER: This cover features lovely Captain of the dancers at the THUN-

DERBIRD HOTEL, JERRY GOSS. Jerry contributes greatly to the fun and frivolity of any dance number with her charming gaiety.

The showroom at the THUNDERBIRD HOTEL officially re-opened its doors December 23rd after extensive repairs.

We regretted very much the news that our good friend, theatrical agent ROCKY CARR, passed away January 15th, from a heart attack. Everyone in and out of show business who knew Rocky, loved and respected him.

LOU WALTERS was appointed by President J. K. HOUSSELS of the TROPICANA HOTEL, as Producer of shows at that popular nightery. Couldn't have picked a better man in our opinion.

JANUARY 31, 1959

COVER: One of the most beautiful showgirls in the world, LINDA VAN METER, was our cover girl for the last issue in January. Linda was a showgal at the HAVANA RIVIERA

(Continued on Page 185)

Season's Greetings
NONO SCIANNNA
—CASINO—

Wilbur Clark's
DESERT INN

Season's

Best Wishes

FROM THE SHIFT MANAGERS

Jimmy Rodich

SWING SHIFT

Harvey Cennane

DAY SHIFT

Ernie La Verne

GRAVEYARD SHIFT

AND ALL
THE CASINO PERSONNEL

AT THE

HACIENDA
HOTEL

Season's Greetings

RED RAPPAPORT

— CASINO —

TROPICANA HOTEL

THAT'S FOR SURE

(Continued from Page 183)

but returned to our town when the revolution started.

Our own State Supreme Court Judge FRANK McNAMEE was presented with the "Man of the Year" plaque. A more deserving man would have been hard to find. We're proud that this great gentleman hails from our State.

EDIE ADAMS' opening at the TROPICANA HOTEL on February 4th was a benefit for the 1959 MARCH OF DIMES. All proceeds from a twenty-one dollar per plate dinner was turned over to that organization.

MARION HICKS, Owner of the THUNDERBIRD HOTEL, had the entire front of the Hotel cleared of trees, bushes, plants, etc. and paved it for more parking area — cheers for Marion, we always had a hard time finding ample parking space.

Best wishes went to LOU ELLEN-

SON on his novel new business THE SAMPLE SHOP on Fremont Street. Lou specializes in dresses and sports-wear which are all sample originals from the manufacturer. Lou has numerous friends and the business zoomed immediately.

FEBRUARY 7, 1959

COVER: Beautiful JENNIFER TILL, exciting performer in the sensational "La Nouville Eve," when it was at the EL RANCHO VEGAS.

(Continued on Page 187)

JACK CORTEZ'

Fabulous LAS VEGAS

Magazine

IS LOOKING FOR A GOOD
ADVERTISING SALESMAN
OR SALES LADY

Job consists of good
salary — Only those seeking
a future need apply —

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**FROM ALL OF US
TO ALL OF YOU**

Season's Greetings

FROM

DICK RICE

and His Orchestra

AT

**EL RANCHO
VEGAS**
HOTEL



FABULOUS LAS VEGAS

Best Wishes For A
HAPPY HOLIDAY SEASON
And A Prosperous 1960

Jack Durant

THAT'S FOR SURE

(Continued from Page 185)

We got our first glimpse of the fabulous luxuriously furnished seventy-five-dollar-a-day suites at the HOTEL TROPICANA. Took our breath away. This same Hotel also changed their Lounge name from the GOURMET ROOM to the CELEBRITY LOUNGE.

There was a lot of talk around town that BILL MILLER, Entertainment Director at the NEW FRONTIER HOTEL, would be returning to FLV permanently!

It was released to the newspapers that the ROYAL NEVADA and STARDUST HOTELS would be linked by an arcade joining their present facilities and dedicate them to convention and group trade.

ED CONVERSE, Chief of BONANZA AIR LINES, was elected Vice Chairman and Director of the Association of Local and Territorial

Airlines. Congratulations to a wonderful gentleman and credit to our wonderful community.

FEBRUARY 14, 1959

COVER: A definite threat for beauty title honors is MISS TERRY HIGGINS, daughter of Nellis Instructor, MAJOR LEO HIGGINS.

There was quite a crowd out at ALAMO AIRWAY to greet Co-pilot JOHN COOK and Pilot BOB TIMM at the end of their record-breaking endurance flight. They set a new World's Record of sixty-five days in the air! The flight was sponsored by the HACIENDA HOTEL with the purpose of filling the coffers of the DAMON RUNYON FUND.

Once again our congratulations to ED CONVERSE, President of BONANZA AIR LINES and to ROBERT HENRY on the new BONANZA AIR LINES Administration Building located at McCarran Field. It's the most modern in the entire nation. Open house for invited guests was

(Continued on Page 189)

Season's Greetings
JACKIE MANDELL
—CASINO—

DUNES HOTEL

Merrie Christmas

and a Happy New Year



MORT MAIUS

Slot Dept.



MERRY
CHRISTMAS
and A Happy 1960

JOHN ACHUFF

—CASINO—

STARDUST HOTEL

THAT'S FOR SURE

(Continued from Page 187)

held February 8th, and the building was so beautiful it left you breathless.

We attended the Grand Opening of the new D and E SHOE STORE, one of the largest shoe stores in the State of Nevada. General Manager ED BRANCH was beaming because the reason for this move was that they didn't have room to service all the customers in their other store.

Our accountant, ED YOUNG, was chosen President of the Las Vegas Chapter of B'nai Brith. Ed is one of the most active community-spirited citizens we know and a definite asset to our fabulous town.

FEBRUARY 21, 1959

COVER: TROPICANA HOTEL showgal, MARGIE NELSON was this year's choice as PAL-GAL and also title holder of MISS U.S.A., MISS POSTURE and TRAMPOLINE QUEEN U.S.A.

DECEMBER 25, 1959

COLONIAL HOUSE people went into full swing for preparations of the FIRST ANNUAL COLONIAL HOUSE EASTER POODLE PARADE in co-operation with the POODLE CLUB OF LAS VEGAS and MARKET TOWN. All proceeds from the event went to the YMCA Activity Room.

FEBRUARY 28, 1959

COVER: Tall and graceful FELICIA ATKINS, TROPICANA HOTEL showgirl, offers irrefutable evidence that the female is the more deadly of the species on our cover for the last issue in February.

DON WILLIAMS, leader of the DON WILLIAMS SINGERS at the TROPICANA HOTEL, and his wife MARILYN, one of the twin line girls at the TROP, were proud parents of twin boys, DAVID and ANDREW. Hearty congratulations to this prominent and fast-growing Las Vegas showbusiness family.

March 5th saw the GRAND OPENING of a new novel shop THE PAR-

TY SHOP. Owned by HAROLD KEISLER, it features the sale or rental of any and all items for a gala affair. This shop has proven its worth many times over.

MARCH 7, 1959

COVER: Beautiful and blond KAREN DANE was our cover girl this week. Statuesque KAREN is one of the DOROTHY DORBEN showgirls at the RIVIERA HOTEL.

All of FLV welcomed back KAY STARR to the HOTEL SAHARA. The last time she appeared in this spa she suffered a broken leg skiing and although it didn't interfere with her performances, it was good to see her feeling good again and sounding superb, as always.

Fabulous congratulated JERRY CAMERON, salesman for TODKILL-LINCOLN-MERCURY and EDSEL AGENCY. He was awarded first prize in a regional contest. Jerry sold more Edsels than anyone in the Western Region.

SOPHIE TUCKER was honored by the SISTERHOOD of the B'NAI B'RITH. "Miss Show Biz" was presented with a plaque for her many charity contributions at a dinner in her honor. Sophie never says no when asked to appear for any worthy cause.

MARCH 14, 1959

COVER: The delightful and de-lovely lass doing an Irish jig, in honor of St. Patrick's Day, is DIANE FREDRIKS, one of DON ARDEN'S beauteous dancers at WILBUR CLARK'S DESERT INN.

The DINERS CLUB annual "Dinah" awards came up with the following: JOHNNY MATHIS edged FRANK SINATRA in the selection for the best male singer of 1958. MORT SAHL got the nod as the top comedy act and LOUIS PRIMA and KEELY SMITH were chosen as front runners in the novelty act field. Congratulations went to all of these top-ranked stars.

TOM DOUGLAS, Producer of Shows at HOTEL EL RANCHO VEGAS, signed lovely ALETA MORRISON to a five year personal contract.

Season's Greetings



from

JACK CATHCART

Musical Conductor

THE
Flamingo
HOTEL

Happy Holidays



From

EDDIE O'NEAL

AND

HIS ORCHESTRA

"Le Lido de Paris"

THE
STARDUST
HOTEL

Aleta is not only an exceptional singer and dancer but holds the title "Owner of the most beautiful legs in Europe."

Our thanks went to LUCILLE and EDDIE ROBERTS for the personalized matches in Tropicana folders. A novel and unique idea and a thoughtful gift we certainly appreciated.

MARCH 21, 1959

COVER: The gal with the "most beautiful legs in Europe," ALETA MORRISON, gave us a provocative pose for our cover this week.

April 1st was the date set for the GRAND OPENING by JOE GORDON and ANDY FAVA of their new ANJOE'S CONTINENTAL CAFE. Both are well known and liked in this area and it wasn't long before ANJOE'S became one of the town's top eateries.

When GEORGE GOBEL and his show appeared at the RIVIERA HOTEL lines of eager patrons began to form early. They stretched from the Maitre d's desk through the lobby and around to the *Starlight Lounge* five abreast!

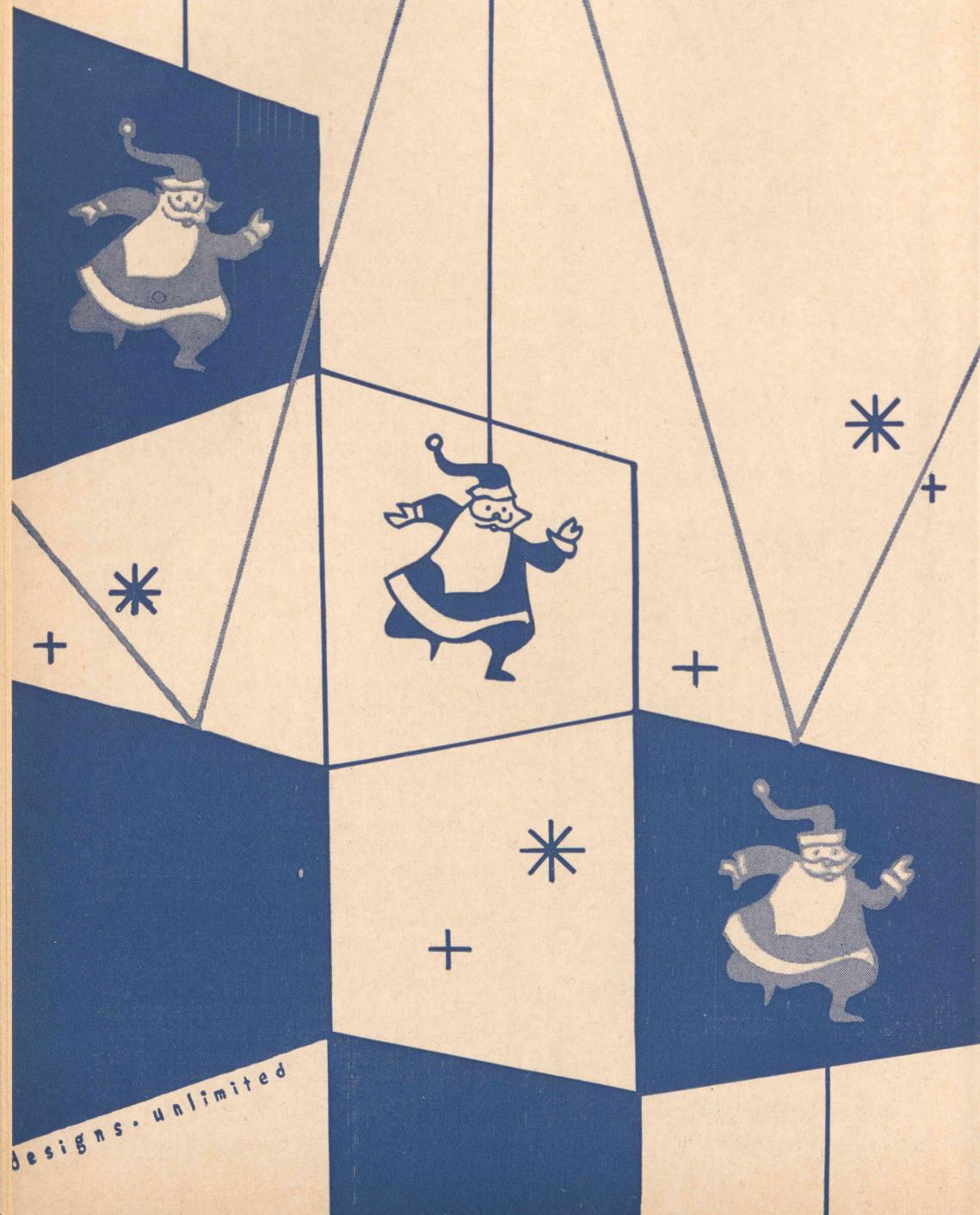
It was missed, and how! Somehow the HORSESHOE CLUB downtown didn't look the same since the management removed that large Horseshoe with the 1,000,000 dollar display — why? It had become a landmark for Nevada and trademark for the Club.

FRANK SINATRA, singer extraordinary, broke the high gross record he established last year at the FOUNTAINBLEAU HOTEL. Owner, BEN NOVAK, enlarged the room from 450 to 750 plus — capacity. Frank opened in the plush hotel with 5,000 advance reservations. Mr. Novak is certain that no one will ever top this current record established by Mr. S., and we're inclined to agree!

It was quite a conversation piece! Newly installed at WILBUR CLARK'S DESERT INN — a "Caffe Espresso Machine" imported from Italy. The machine has two dispensers and is located at the entrance to the Chuck Wagon. Every cup was brewed

(Continued on Page 195)

merry christmas



happy new year



On The "Strip"

Hotel Sahara



Downtown Las Vegas

Lucky Strike Club

The Mint



designs. unlimited

*On behalf of the
boys and myself it
is a pleasure to be
associated with the
DUNES hotel...
and may we extend
our best wishes for
a happy holiday —*

Bill Reddie

BILL REDDIE ORCHESTRA

THAT'S FOR SURE

(Continued from Page 191)

to order by PATRICK SEAGER who had to be imported from San Francisco to operate the machine — it's that complicated. It was so unusual that the Manager was asked daily, by many who have not seen it work, whether the machine is a beer dispenser, TV set or (?).

MARCH 28, 1959

COVER: Utilizing the services of the Easter Bunny to point out a dual message to FLV. First was Easter Sunday, followed closely by the opening of the 32nd annual VARIETY CLUBS INTERNATIONAL CONVENTION. Our Bunny and the Variety Barker extended a warm welcome to Variety members from all over the world.

RALPH MOSA, Owner of TV ELECTRONICS on Main Street, was busier than a one-armed paper hanger. He and his crew worked around the clock to complete the wiring for mikes and speakers throughout the LAST FRONTIER Casino, Gay 90's Bar and the Carillo Bar. All this in preparation for the grand opening April 1st of DOC BAYLEY'S LAST FRONTIER HOTEL. Our best wishes to Doc, PRESTON FOSTER and DICK TAYLOR, their associates and the entire crew of the Last Frontier for a very successful venture.

It was a great month for celebrities — in town for a weekend was PEARL

MESTA of political fame. The week before FLV was visited by the DUKE and DUCHESS of WINDSOR. Needless to say all traffic was stopped wherever they went.

HORTENSIA McKIERNAN'S EL CHOLO CAFE became the unofficial headquarters for the entire delegation of the Variety International Convention from 'ole Mexico, where they received their home-cooked, homeland delicacies.

The MARY KAYE TRIO had to take a day off from their engagement at FACKS II in San Francisco. The Trio flew to Hollywood and signed a contract with a movie studio to appear in a picture featuring their talents and act.

Congratulations to the management of the FLAMINGO HOTEL for arranging a musical "night of nights." The management arranged to present the two top bands in the country — HARRY JAMES and his MUSIC-MAKERS and the COUNT BASIE ORCHESTRA. Both bands alternated from the same stage in the *Stage Bar Lounge*. A presentation such as this had never been shown before in any Hotel. Both maestros indicated it was an event they had been looking forward to for years. Such a presentation would easily have filled the Hollywood Bowl.

ABE FOX, Owner of FOXY'S, the very popular and successful eatery, proved himself a most entertaining gent. This month he opened a new business called the TELEPHONE

(Continued on Page 198)

Merry Christmas & Happy New Year

JOHN La BRIE
—CASINO—

Wilbur Clark's **DESERT INN**

DECEMBER 25, 1959

One Hundred Ninety-five

Col.
Charles Baron



We hope our friends
find this Christmas, the merriest...
the coming New Year, the happiest!

HAVANA-RIVIERA HOTEL
HAVANA, CUBA



Season's Best Wishes



NAT BRANDWYNNE AND HIS ORCHESTRA

NEW
FRONTIER

HOTEL

THAT'S FOR SURE

(Continued from Page 195)

ANSWERING BUREAU. Our entire staff sent our best wishes for continued success to this very likable man.

APRIL 4, 1959

COVER: Featured absolutely luscious and curve-perfect SANDS HOTEL COPAGIRL, KATHY GABRIEL. Beautiful, long and light-haired lovely is a former MISS OHIO entry in the MISS UNIVERSE CONTEST.

20th CENTURY-FOX actress, STELLA STEVENS, was chosen as Queen and official Hostess for the 7th annual L.V. Tournament of Champions that was played at the DESERT INN COUNTRY CLUB. Stella's measurements, 38-23-26, certainly entitle her to the descriptive term "voluptuous".

On April 22nd, BING CROSBY, BOB HOPE, PHIL HARRIS and WALTER WINCHELL gathered on the putting green of the D.I. COUNTRY CLUB to stage the RUNYON

CANCER FUND putting contest, which always precludes the Tournament of Champions play.

VARIETY CLUBBERS made a mecca of RUSS MILLER'S SALOON in the LAST FRONTIER VILLAGE where they were treated to some real floor stompin', down-to-earth, western hoe-down entertainment.

APRIL 11, 1959

COVER: IDA MERCIER, a long-time RIVIERA HOTEL showgirl, is shown greeting one of the many TWA flights into town carrying delegates to the WORLD CONGRESS OF FLIGHT.

Congratulations to the "out of this world" NEW FRONTIER HOTEL which re-opened its Casino and *Cloud 9 Lounge* to the public April 10th. Best wishes to WARREN "DOC" BAYLEY, PRESTON FOSTER, HOOT GIBSON, and our good friend BILL MILLER.

In town for a weekend from HOLLYWOOD, DANNY THOMAS' Manager, MAURY FOLADARE, and a

young man with him, RICKY NELSON. The talented lad has six gold records to his credit, in less than a year and a half!

PHIL LONG, Owner of the CALIFORNIA CLUB, and Casino Manager of the TROPICANA HOTEL, has discovered a new "occupational hazard" in the gaming industry. One day last week, Phil refused to give one of the lady patrons in the Hotel more credit. He had already cashed three checks for the gambling lady and mentioned "86". The indignant lady acted like a "tom cat", scratching his face, but, luckily, Hotel Deputies came to the rescue and perhaps saved Mr. Long's other cheek.

Very novel and a tremendous "eye catcher" are the street lights located on the property of the SOUTHWEST GAS CORP. They have six gas lights surrounding the building. Naturally, those street lights represent "cooking with gas".

We regretted very much that we weren't able to attend the wedding ceremony of beautiful BEVERLY LEBEAU and handsome EDWARD BURNS. The couple were married April 12th. The bride is the daughter of SAM LEBEAU, of LEBEAU PRINTING COMPANY in Phoenix, and the gents responsible for this good-looking magazine.

CHARLIE ROSSON, who closed his men's shop at the ROYAL NEVADA, re-opened another shop in the lobby of the NEW FRONTIER HOTEL.

It was discovered that HOWARD HILL, part-time Box Man at the

Fabulous LAS VEGAS

Is Growing
And So Are We!

Wanted — experienced salesmen & salesladies to contact local trade for advertising. Only those seeking a future need apply!

Fabulous LAS VEGAS

Magazine

1210 Stewart • DU 4-4922

THUNDERBIRD HOTEL, is the very famous author who wrote three books on gambling, percentages, how to gamble correctly, etc.

Fabulous welcomed back to FLV our very good friends, RUTH and PAUL SPERLING. The couple were residents here a few years ago before Paul went into the motion picture industry in Hollywood.

APRIL 18, 1959

COVER: This week's cover features, curve-perfect and gorgeous blond, 20th CENTURY FOX actress, STELLA STEVENS.

This week's magazine was devoted, almost entirely, to the TOURNAMENT OF CHAMPIONS, the DESERT INN HOTEL and all of the people responsible for developing and bringing the major golfing event to Las Vegas.

In reviewing past years of this event, it is interesting to note that (Continued on Page 201)

Season's Greetings Sherlock Feldman

RIVIERA HOTEL



GENE • EDDIE • RUBIN • LUIS

From all of us to all of you...

**MERRY XMAS
& A HAPPY 1960**

**THE
CABALLEROS**

Wilbur Clark's

DESERT INN

FABULOUS LAS VEGAS

SEASON'S BEST WISHES

**Mr. and Mrs.
BILL GREENE**

GOLDEN NUGGET

— DOWNTOWN —

THAT'S FOR SURE

(Continued from Page 199)

Host Pro HOWARD CAPPS developed this tournament idea prior to coming to Las Vegas and assuming executive duties at the DESERT INN COUNTRY CLUB. Recognized as the "father" of the Tournament of Champions.

APRIL 25, 1959

COVER: Pretty LAST FRONTIER HOTEL Hostess KATHI LYNN, one of the many beautiful "dancing girls" in the plush Gay 90's Room of the Hotel, was our cover girl this week.

Best wishes to SY SAMUELS who has resigned as Assistant to Producer HAROLD MINSKY at the DUNES HOTEL to go into the personal management business.

Always great and fabulous, FRANCES FAYE made history in the *Cloud 9 Lounge* of the NEW FRONTIER HOTEL, which has been packed solidly by her admirers, who number in the millions, every night since her

opening.

NAT HART resigned as Maître d' at the FLAMINGO HOTEL and was replaced by his former assistant HUGO CARBO. Nat then took over the Maître d's duties at the NEW FRONTIER HOTEL Venus Room.

So-o-o great! The very talented and fantastic KIM SISTERS who appear at the STARDUST Lounge. They sing excellent harmony and each plays three or four musical instruments.

Congratulations and best wishes went to KAY PARSONS, our "gal of yesteryear" who celebrated her first year as entertainer extraordinaire at the LAS VEGAS BOWL, Shantung Room.

Our Staff Photographer, BERNARD OF HOLLYWOOD, was named official representative for the Miss Nevada part of the Miss Universe Contest.

MAY 2, 1959

COVER: This week's cover catches pretty THUNDERBIRD HOTEL dancer GAIL GANLEY in a typical *(Continued on Page 203)*



*Merry Christmas and
A Happy New Year*

TO ALL MY FRIENDS HERE
AND EVERYWHERE

TED LEWIS

SEASON'S GREETINGS TO ALL



RANCHO ANITA MOTEL

On The Fabulous Strip

2121 Las Vegas Blvd. So.

DU 2-5151

THAT'S FOR SURE

(Continued from Page 201)

dancing pose from the beautifully executed Production numbers currently seen at the Hotel.

"King-size" congratulations were given HACIENDA - FRONTIER Prexy WARREN "DOC" BAYLEY and County Commissioner ART OLSEN whose efforts stimulated and resulted in the CITY OF HOPE flight from Las Vegas to Los Angeles.

This month saw another happy reunion between MILTON HARRIS and JIMMY DURANTE. Quite a few years ago Milton was pianist for the DESERT INN comedy star.

AL CLAY, formerly of the TROPICANA BARBER SHOP, began wielding the tonsorial shears for DAVE MARIN in the STARDUST BARBER SHOP. Dave said that more of the boys are stopping by for manicures since RACINE filled the hand-holding chair.

While touring Europe MAJOR RIDDLE, President of the DUNES HOTEL, in England went to the famous Palladium and signed singing star FRANKIE VAUGHAN. A very handsome lad, Frankie broke all records at the Palladium during his six week appearance. Fabulous Magazine predicted great success for talented Frankie.

MAY 9, 1959

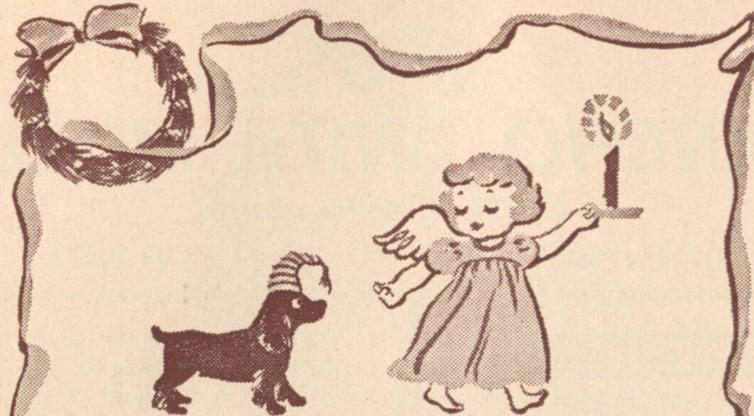
COVER: Just to prove that all of our Las Vegas "glamour gals" aren't showgirls, our Staff Photographer clicked luscious CINDY FULLER, STARDUST HOTEL Cigarette Girl.

GWEN HARMON, blonderful singing star who appeared in the MINSKY show at the DUNES HOTEL, may have a brilliant future in store. Gwen left for Hollywood to join "The Players," popular singing group. This will be the first time for The Players to have a girl vocalist — certainly they'll be good for each other.

(Continued on Page 205)

Season's Greetings
Howard Rambicur
—CASINO—

Wilbur Clark's **DESERT INN**



A greeting old in doggerel,
extended in good cheer
For a Merry Christmas . . .
and a Prosperous New Year!

AL ARAKELIAN
& Family
PETE GAGLIARDO
& Family
OF THE
NEW COPA LOUNGE
3103 Las Vegas Blvd. So.
(THE STRIP)
DU 2-3012

FABULOUS LAS VEGAS

Two Hundred Four

Christmas
Greetings!



from

BILL CAPRI
BAR MANAGER
Flamingo
HOTEL

INN HOTEL, is a graduate of a Conservatory of Music or else studied with some of the great Masters of our time. It's just one of the many reasons for their collectively, superb music.

MAY 16, 1959

COVER: Our cover girl for this week was beautiful JUDI WATTS, Queen of Beauty for the 25th Annual HELLDORADO.

"Fabulous" congratulations were once again due the hard-working members of the Las Vegas ELKS LODGE who each year stage and sponsor the HELLDORADO.

HARRY BELAFONTE'S postponed opening at the RIVIERA HOTEL due to final shooting of his own picture production "Odds Against Tomorrow." His eventual opening was a sellout at both shows. We've never seen this electrifying performer any better.

ALICE JANES, formerly with another of the finest dress shops in the country, joined the staff at ES-

(Continued on Page 207)

THAT'S FOR SURE

(Continued from Page 203)

We deeply regretted the very sorrowing news of FROSTY JENSEN'S passing away. Frosty, Executive Secretary to WILBUR CLARK, was our Secretary when she first came to town some 12 years ago and a very dear friend.

Never saw so many people interested in the whereabouts of one man. Inquiries as to where NAT HART, former Maitre 'd of the FLAMINGO HOTEL, can be found, are flooding the office. A great guy, Nat will be the new Maitre 'd in the *Venus Room* of the NEW FRONTIER HOTEL.

LOU WALTERS, Producer of shows at the TROPICANA HOTEL, returned to the states following a few weeks in Paris. Rumor has it that Lou succeeded in bringing the famed "Folies Bergere" to the Trop.

Each of the 11 members of the fabulous MICHAEL KENT group, in the *Lady Luck Lounge* of the DESERT

Sincerest Best Wishes
TO ALL MY FRIENDS—
EVERYWHERE
AND A HAPPY NEW YEAR

BILLY BARTY

DECEMBER 25, 1959

Two Hundred Five



Yuletide
Greetings

ROBERTA LINN
STARDUST HOTEL

Season's Best Wishes!

IRV CARLSON

STRIP DRUGS

2425 Las Vegas Blvd. So. • DU 4-2222

(Just North of Hotel SAHARA)



THAT'S FOR SURE

(Continued from Page 205)

TELLE'S adjacent to the DESERT INN HOTEL.

The Fabulous staff decided that if really "good" music ever comes back in a big way, it's going to be because of singers like young OKEH recording star FRED DARIAN. Fred sports a great voice and heart. He's dedicated to music as he sings a program of tenor hits that are always hard to top.

DEBBIE HAYES and her SIX MADMEN caused near hysteria with their antics in the *Sinbad Lounge* of the DUNES HOTEL. An added plus their terrific comedy and surprise-filled act: lots of swinging music and song!

MAY 23, 1959

COVER: Pretty SHIRLEY JOHNSON, RIVIERA HOTEL Cocktail waitress, dries her hair after a refreshing dip when our photographer 'caught' her in the lens.

This week saw the re-opening of

the NEW FRONTIER Venus Room. BILL MILLER, one of the better known impressarios in and around Las Vegas, presented a new and exciting show starring MICKEY ROONEY. All of Las Vegas was happy to see this beautiful showroom once again turning away the many eager people.

Headed into the *Sinbad Lounge* of the DUNES HOTEL for a six or eight week stint, around the first of June, was songstress ROBERTA SHERWOOD.

What some people won't do in order not to change their name on stationery or other personal effects. . . . just joshing of course. . . . May 15th MARY MARKHAM of PRODUCTIONS, LTD., in Hollywood was beautiful bride of PAUL MARKHAM. Yes sir! Same name. Couple have known each other for 19 years.

Not many people were aware of it, but PINKY LEE, when he starred in "1001 Nights at Minsky's," was in in-

(Continued on Page 209)

MERRY XMAS AND BEST WISHES
FOR A HAPPY 1960

BOB BERGEN

— CASINO —

Wilbur Clark's

DESERT INN

HAPPY HOLIDAYS



PINKY LEE

OPENING AT THE DUNES HOTEL — DEC. 29

THAT'S FOR SURE

(Continued from Page 207)

tense pain during each show. Comic worked with a knee swollen to almost the size of a balloon. He did a great job and it was a testimony to a rare combination of great showmanship and plain old-fashioned guts!

MAY 30, 1959

COVER: This week's cover shows SUSAN WOODS, one of HAROLD MINSKY'S most curvaceous mannequins, sailing on Lake Mead after her nightly chores at the DUNES HOTEL.

All of FLV cheered a newcomer to Las Vegas. MISS DIAHANN CARROLL, who co-starred with MICKEY ROONEY at the NEW FRONTIER HOTEL. The beautiful gal has so much fire to her singing that the air-conditioning is a must at the Hotel.

Our good friend BARNEY RUDITSKY, retired ace detective of the New York Police Department, is now producing the television series, "The Lawless Years," for N.B.C.

STAN IRWIN, HOTEL SAHARA Entertainment Director, pulled another "first" out of the hat when he brought the GEORGE BURNS SHOW into the Congo Room of that Hotel for its premier Strip outing.

When the COLONIAL HOUSE celebrated the grand opening of their all-glass enclosed cocktail lounge, all of the first night proceeds went to the GEORGE POLITICO FUND. George is the popular localite who is fighting

★ Merry Christmas ★
and a PROSPEROUS 1960!

R. C. JOHNSON & ASSOCIATES
GENERAL CONTRACTORS

2133 INDUSTRIAL ROAD

LAS VEGAS, NEVADA

PHONE DU 2-4363

DECEMBER 25, 1959

Two Hundred Nine

Season's
Best Wishes
**NICK "PEANUTS"
DANOLFO**
— CASINO —

Wilbur Clark's

DESERT INN

SEASON'S GREETINGS

**CITY VAN
AND STORAGE**

2762 South Highland
Huntridge Sta. — Box 2465

Phone: (Day) DUDley 2-7444

(Night) DUDley 2-3093

Joyous Holiday Season

DEMPSEY FOSTER
— CASINO —

Flamingo HOTEL



MERRY
MERRY
CHRISTMAS
AND
HAPPY 1960



The Modernaires

the dreaded leukemia in a coast sanatorium.

JUNE 6, 1959

COVER: A graceful pattern of shapely limbs paid tribute to the most successful nightery show to ever appear in FLV. The marvelous Lido de Paris revue, "C'est Magnifique."

It was fantastic but true! Over 800,000 persons viewed the Lido de Paris Revue.

The FLAMINGO CAPRI, the most luxurious motel expected to be built in the West, had its ground-breaking ceremonies. Congratulations to GEORGE E. GOLDBERG, Owner of the MIDWEST HOTEL COMPANY. Ultra modern in design the motel is certain to be sensational.

THE RIVIERA HOTEL announced that the contract of Entertainment Director and Producer SAMMY LEWIS was renewed for a long period of time. We added our congratulations and best wishes to Sammy for

continued success.

A new policy for show times at WILBUR CLARK'S DESERT INN started this week. A third show was presented every Friday night instead of Saturday.

TED FIO RITO, accompanist for MARIE McDONALD, decided to quit show biz for awhile. Ted prepared to open a key club in Scottsdale, Arizona called "THE BLACKSHEEP CLUB". We wish Ted lots of luck.

After a long absence from our midst, it was sure nice to welcome back to FLV one of America's most famous singing stars — the one, the only — CONNEE BOSWELL. To watch this great star perform, is a treat no one should miss.

JUNE 13, 1959

COVER: Tan, lithe and lovely blond shown gracing the cover this week was BONANZA AIR LINES Hostess JUDI BERTSCH. JUDI is the former "Miss Bismarck" and "Miss

(Continued on Page 212)

Greetings

THE MANAGEMENT
AND PERSONNEL

OF THE
FREMONT HOTEL
—DOWNTOWN—



Joan, Jolene Denice & Pete Bommarito

Me Too — Lucky

THAT'S FOR SURE

(Continued from Page 210)

North Dakota Talent

GUS GIFFRE, local TV and radio personality, was given the surprise of his life. A committee from N.Y.C. made a special trip to Las Vegas to present Gus with a plaque for his untiring efforts in raising funds for the Heart Fund. A host of localites were on hand to pay deserved tribute to the campaigning disc jockey.

Another MAJOR RIDDLE innovation took place at the DUNES HOTEL on June 15th. Workmen installed electrically controlled curtains in the *Sinbad Lounge*. Just push a button when an attraction begins in the Lounge and the entire area is closed off from the casino.

All the "cats" were back fencing it to GEORGE KAVANAUGH and REED SNITKER'S LA VISTA for those hot, hot jam sessions. Musicians and a goodly sprinkling of name stars appearing on the "Strip," congregate

to enjoy the early morning "musicair". CHARLES WARD, President of the Brown & Bigelow Co. in St. Paul, Minnesota passed away a few weeks ago in his sleep at the BEVERLY WILSHIRE HOTEL in L.A. Mr. Ward had promised to pay us a visit as soon as he could get away from his busy schedule. We regret very much that we never got the opportunity to meet this "Giant" of the remembrance advertising industry.

ANTONIO ALTOVETTI, FRANK MASSEI and GIANNI PROIA, producers and directors from Milan, Italy have signed with JIM MURRAY, MCA agent. PEREZ PRADO, JAYNE MANSFIELD, and DEBBIE HAYES and her group will all appear in their upcoming movie titled "World by Night."

JUNE 20, 1959

COVER: This week's cover shows BARBARA HEGRICK, Cocktail waitress at the COLONIAL HOUSE, presenting DAVE VICTORSON, General Manager, with one of the famous ultra-exclusive vicuna jackets from JACKMAN'S MEN'S STORE for Father's Day.

All of Las Vegas was eager for the opening of the new Lido de Paris Revue of 1960", which arrived June 23rd for a one year run in the plush Cafe Continental of the STARDUST HOTEL.

DICK CONTINO, celebrated accordion star, opened in the *Showcase Lounge* of the TROPICANA HOTEL for an extended engagement.

The DANNY KOLOD YOUTH

CENTER was dedicated on June 29th at 12 noon. Friends and relatives of the widely-known young Las Vegan contributed to the fund established by MR. and MRS. FRANK SOSKIN.

Fabulous congratulations to JACK DENISON and beautiful DOROTHY DANDRIDGE. Couple have been secretly engaged for over a year and a half and were married on June 21st. We wish them both all the luck and happiness possible.

Beautiful operatic soprano VIVIENNE della CHIESA opened this week bringing her raved-about night-act to the Strip scene for the first time.

RUTH OLAY, sultry songstress who appeared at the NEW FRONTIER HOTEL, holds the singular distinction of being the first American artist asked back for a repeat performance on Britain's top TV variety show, "Chelsea at 8."

JUNE 27, 1959

COVER: JOY BLAINE, TROPICANA HOTEL Show-lovely and "Miss Nevada" title holder, was our cover girl this week.

Our staff sent best wishes to BENNY GOFFSTEIN, President of the RIVIERA HOTEL and Campaign Chairman for the Las Vegas UJA Drive, who was in Cedars of Lebanon Hospital in L.A. While there, Benny conducted his myriad duties from the hospital room (which was almost converted into an office).

One of the best customers of those exciting pinball machines in the LAST FRONTIER VILLAGE SALOON is

Greetings

YOUR HOST

BILLY SNYDER

Showcase Lounge

TROPICANA

owner RUSS MILLER. It's a pleasant (and could be profitable) way to spend your leisure moments, while quaffing a mug of "bubbly".

JUDY FARMER, Hostess in the showroom of the LAST FRONTIER HOTEL, had her hair dyed blonde and since it was done several patrons have mistaken her for KEELY SMITH. She was actually approached by many and asked for "Keely's" autograph.

JULY 4, 1959

COVER: Sultry, blond BETTY ROSE, DUNES HOTEL Showlovely, is our cover girl for our Star-Spangled Independence Day edition.

NO COLUMN THIS WEEK.

JULY 11, 1959

COVER: We were proud to feature one of Hollywood's most famous screen stars, MISS JOAN CRAWFORD. Miss Crawford was unanimously chosen to be Hostess and the Guest of Honor at the UNITED JEWISH APPEAL.

BENNY GOFFSTEIN, President of

Holiday Greetings

FRANK SCHIVO

Casino

THE

SAHARA

HOTEL

Season's Greetings

FROM

HELEN HERR

1406 Las Vegas Blvd. So.

DU 2-5969



CHRISTMAS

Greetings!

from

SAM BALKIN
CASINO

Flamingo
HOTEL

the RIVIERA HOTEL was back in town after a two week going over at Cedars of L. A. Doctor's verdict — "overwork." Meanwhile, Benny, who is the 1959 Chairman of the U.J.A., worked feverishly, from his bedside, to make the U.J.A. Kickoff Dinner a big success.

The entire Japanese cast, scheduled to open at the NEW FRONTIER HOTEL, arrived in town.

An item in "Around Town" with IVAN PAUL, in the S. F. Examiner quotes, "He's so phony, if they counterfeited a three dollar bill his picture would be on it."

MAJOR RIDDLE, President of the DUNES HOTEL, presented PINKY LEE with a TV color set as a farewell gift for a good job well done.

STAN IRWIN, Producing shows at the HOTEL SAHARA, signed the CROSBY lads to appear in the Congo Room. The boys were approached by many producers throughout the U. S. but they chose the Sahara and naturally the showplace city of the world

to show off their talents.

GARWOOD VAN, popular orchestra leader, is now the owner of our newest music shop. He recently opened "MUSICLAND" in the new FRANCISCO SQUARE SHOPPING CENTER. Many of Gar's friends everywhere were happy to know of his whereabouts and wished him success in his new enterprise.

MARTY HICKS, youthful producer of shows at the THUNDERBIRD HOTEL, booked an Ice show to open July 30. Much was expected of this show — and much was produced, it proved to be one of L.V.'s must see's!

JULY 18, 1959

COVER: FLO WALTERS, DONN ARDEN darling and Captain of the famed DESERT INN chorus line, was our cover girl this week.

All of Las Vegas mourned the passing of our former Mayor, ERNIE CRAGIN. He has been a resident of our city and one of its most active and community spirited citizens since 1911.

Our entire staff welcomed JAN MURRAY back to the FLAMINGO HOTEL after a two year absence. JAN'S great TV reputation was only exceeded by his prowess in the night club field.

The Sinbad Lounge, in the DUNES HOTEL, welcomed with open arms the great ROBERTA SHERWOOD, wonderful singing star and she immediately conquered that medium of entertainment. KUDOS to Major Riddle.

The big question of the week was:



BROOK'S RENT-A-CAR



Wish All Their Friends Here And Everywhere
A Very Merry Xmas & Happy 1960

Offices In the TROPICANA HOTEL — Phone OVerland 7-1659

JACK BROOKS

HARRY RESNICK

FABULOUS LAS VEGAS

Two Hundred Fourteen

Did JACK ENTRATTER (who just returned from Europe on a six week vacation with his beautiful wife DOROTHY) sign BRIGITTE BARDOT to appear in the SANDS HOTEL in the near future?

JULY 25, 1959

COVER: Features gorgeous BARBARA STUART, former Showgirl for BILL MILLER in N.Y.C. at his famous RIVIERA. Barbara also graced the stage at the DESERT INN as a showgirl.

Best wishes went to SY SAMUELS, former Assistant to HAROLD MINSKY at the DUNES HOTEL, who began assisting AL PARVIN in correlation of FLAMINGO shows at that Hotel.

The LAST FRONTIER introduced a lovely girl and a cart with buckets of champagne for any and all who visit the Casino. Where else, but in FLV and the Last Frontier Hotel, can you find a spot where champagne flows like water? . . .

Rumor: LOU WALTERS, Producer of shows at the TROPICANA HOTEL, was believed to have signed the "Folies Bergere" for that Hotel during his recent trip to Paris. . . .

Another Rumor: DON RICKLES "the insulter of insulters" and comedy star GEORGE BURNS' daughter, SANDY may take that walk down the aisle very shortly. . . .

The Staff of Fabulous welcomed the MILLER NOVELTY COMPANY from Los Angeles, to our wonderful FLV. Best of luck to this organization. . . .

Greetings

from

AL SACHS
CASINO

STARDUST
HOTEL

AUGUST 1, 1959

COVER: Fabulous was honored to feature pretty CAROL FREEDMAN, blonde and lovely granddaughter of the late JAKIE FREEDMAN of the SANDS HOTEL. CAROL has been tabbed as a rival in figure to the famed BRIGITTE BARDOT.

The management of the TROPICANA HOTEL eliminated silver dollars from all of their crap tables and substituted dollar checks in their place. . . .

The hit show "Holiday in Japan," that broke all existing records in the Venus Room of the NEW FRONTIER HOTEL, became even more popular when the gorgeous AKIAO KOJIMA, lush Japanese beauty walked off with the "Miss Universe" title in Long Beach, Calif. . . .

JAC LESSMAN, world famous Hotel Designer and Interior Decorator, complimented JONY PIERIA very highly for the wonderful job he did in building and decorating the Dixie Room of the COLONIAL

Season's Best Wishes To All

FROM

BERNIE ZELDIN and MAC GILSON
CLARK COUNTY BUILDERS SUPPLY INC.

3335 Cinder Lane

DU 4-0671

DECEMBER 25, 1959

Two Hundred Fifteen

Holiday Greetings

BEVERLY HILLS
monte Factor LTD
STARDUST LAS VEGAS



MONTE FACTOR

LES BODER, Mgr.

GEORGE JOHNSON
GRACE M. JOHNSON

HOUSE. . .

FLV welcomed home one of its favorite people. TROPICANA HOTEL publicist MAXINE LEWIS, who just returned from a vacation through Canada and N.Y.C. . . .

JOEY BISHOP, who co-starred with JOHNNY MATHIS at the SANDS HOTEL, was in our estimation greater and funnier than we had ever seen him. We'd be satisfied with just 10 per cent of this great comedy star. . . .

X-mas Greetings

From
TOMMY CLARE

Wilbur Clark's

DESERT INN
LOUNGE

These people are two of the finest folks we've met in a very, very long time. . . .

Fabulous congratulations to tycoon MERV ADELSON who unveiled his new MARKET TOWN BUILDERS AND HOME SUPPLY. Our best wishes for another successful Merv Adelson enterprise. . . .

AUGUST 15, 1959

COVER: The "Mona Lisa" look on the front cover belonged to beautiful JOYCE SHANNON, a private secretary at NJ DISTRIBUTING CO. . . .

AUGUST 22, 1959

COVER: GERI MARMOR, DUNES HOTEL Showgirl, was this week's cover girl. Geri has ambitions to break into the movies — and our staff agreed she would have no difficulties!

RED SKELTON, the "Master of true Comedy" — proved once again a man to be truly admired. When a young member of his audience yelled out during his show "Man that's a gasser" (without realizing it), Red, after calmed down the laughter of the audience said "Now son, I know you feel embarrassed, but just remember, you made 800 people laugh tonight and forget their troubles, and that's a wonderful thing. So don't you feel ashamed of what you did at all." He then asked for a round of applause for the little show stopper.

MANETA and THERON JORGENSEN, managers of the BLAIR HOUSE, tendered their resignation. Many of their friends were happy to read that they planned to remain in our Fabulous town. . . .

AUGUST 29, 1959

COVER: Our front cover this week was beautiful MARIKO MIZUNO one of the gorgeous Oriental creatures appearing in the Hotel NEW FRONTIER lavish spectacle "Holiday in Japan."

We were very sad to learn of the divorce of GEORGE and JAYNE LIBERACE who we believed to be one of the happiest couples among showfolk. GEORGE (our heir's Godfather) was continuing to pack them in at the BEVERLY HILTON HOTEL in Beverly Hills and doing a

Season's Greetings



from

SHIKEY TOUSHIN'S

JEWEL BOX

in

The Sands

HOTEL

HELEN STRUTHERS
Manager

CHRISTINE CRAWFORD

HARRIET CHASE

MARTHA DONNELLY

MARIE WALTERS

VERA MAGHAKIAN



Merry Christmas

MR. & MRS.
ALBERT MARIANI
 AND
SONS

Specialists Of Men's Clothes

1332 Las Vegas Blvd. So.
 DU 2-2508

truly great job. . .

Numerous celebrities joined the everyday golfer in participating in TONY MARTIN'S Hole-in-One Tournament at the DESERT INN COUNTRY CLUB course in Las Vegas. Among the show business figures set to compete were BOB HOPE, RED SKELETON, DONALD O'CONNOR, FRANKIE LAINE and DANNY THOMAS. . .

Congratulations were in order for two wonderful gents. AL ARAKEL-

Season's Best Wishes

MIKE GOODMAN
 — CASINO —

DUNES HOTEL

IAN, former Maitre d' at the RIVIERA HOTEL, and PETER GAGLIARDO, former Chef for LOUIGI'S on the Strip and Downtown in their new venture. They re-opened the COPA LOUNGE next to the DESERT INN HOTEL. From all indications this spot would be filled to capacity.

ROBERTA LINN, fresh from her singing triumphs at the MOULIN ROUGE in L. A., opened at the STARDUST HOTEL Lounge. Miss Linn former "Champagne Lady" for Lawrence Welk was packing them in and holding them there with her fresh and vibrant personality and style. . .

Bearing out the reputation as the favorite shopping center of the stars, ESTELLE'S hosted shopping visits from three of the female greats — PATTI PAGE, PEGGY LEE and DOROTHY COLLINS. . .

SEPTEMBER 5, 1959

COVER: The lush curves on this week's cover belonged to pretty

CAROL SANKEN, a newcomer to FLV who plans to make this desert spot her permanent home. At present she is a Cigarette Girl at the RIVIERA HOTEL but is looking for a break in one of the spas where she can put her shapely legs and experience as a dancer to work.

The Staff at Fabulous sent best wishes and congratulations to beautiful DOROTHY DANDRIDGE who recently wed Hollywood Night Club owner JACK DENISON. . .

Received word that GOGI GRANT, nighty song mite and one of FLV's favorite show personalities, was wow-ing them at the COCOANUT GROVE in Los Angeles.

Best wishes to LOU JONES of the SARATOGA RACE BOOK who was very ill at Southern Nevada Memorial Hospital. We were looking forward to seeing Lou back on his feet, handicapping the ponies at his popular sports book. . .

SEPTEMBER 12, 1959

COVER: Beautiful, sharp-eyed SANDY PRESTON, TROPICANA Showgirl, was our cover girl for this week. Sandy came to L.V. by way of Florida after working several big spots on the way. Next stop for the curvy cutie, Hollywood!

The rave of the week was for the team of HOLGER and DOLORES, outstanding continental dance duo. Their many European appearances were capped by a Royal Performance before the Queen of England. Theirs is a dance act that really contains much of the spectacular. . .

MERRY CHRISTMAS

AND MAY YOUR

FONDEST WISHES BE FULFILLED IN

1960

BOB KELLY

Host — SINBAD LOUNGE

DUNES HOTEL

*Christmas
 Greetings!*

BUDDY BANNER

Flamingo

HOTEL

JOHN and EDWIN PERONA announced the fall re-opening of their smart EL MOROCCO CLUB in N.Y.C. Know that business will be great as usual in this top, New York club. . .

Pretty DOTTIE DODGION, who worked with some of the big name bands as a drummer, joined THE BOBBY STEVENSON QUARTET. Was Dottie's first L.V. appearance. . . Good luck to wonderful gal. . .

NATALIE ZURAWSKI, STARDUST HOTEL beverage bringer, took up the sport of water skiing with her 12 year old son, STAN JR. Hubby STAN SR., claimed he couldn't find any skis big enough for him — sounded like a very good excuse! . .

Pages for PETER GUNN being heard at the STARDUST were actually for the KENO cocktail waitress whose real monicker is JEANIE GUNN — no relation! . .

SEPTEMBER 19, 1959

COVER: Featured long-tressed and big eyed KATHY PERRY, a Las

Dear Las Vegas –

May Good Luck, Health, Happiness
and Prosperity Be Yours For The
NOUVELLE ANNEE.

Greeting From All Of Us To All
Of You.

Love

Madame Berthé

Vegasite for quite some time. Kathy's pretty smile and vivacious personality are a tonic to losers and an inspiration to winners at the WESTERNER CLUB downtown.

MAJOR RIDDLE, Owner of the DUNES HOTEL, was thrice blessed within the past few weeks as far as Hotel entertainment scheduling was concerned. First there was the sterling comedienne HELEN BOICE, the sensational singing star from England FRANKIE VAUGHAN and in his

Sinbad Lounge, the exceptionally successful EARL GRANT. Our congrats to the Major for a great three-way parlay. . . .

LOUIS PRIMA and KEELY SMITH'S "swan-song" party in the Casbar Theatre of the HOTEL SAHARA was an affair to end all affairs. Everybody in local showbiz was there and all of the Strip stars took turns guesting on the stand. The question of the evening: Where to go from here?

SEASON'S GREETINGS

Carol & Lou Miller

— CASINO —

HOTEL SAHARA

EDWARD RUBIN & PAUL KIPPLEMAN

Owner's of the FLAMINGO SUNDRIES

WISH EVERYONE

Season's Greetings

SAMMY DAVIS, JR. bounced into the SANDS HOTEL this week before another packed and turnaway house. Opening night reservations for this amazing performer were as hard to get as a haircut on Monday. . . .

SEPTEMBER 26, 1959

COVER: Saucy, vivacious MARGIE COOKE, a dancer with DOROTHY DORBEN at the RIVIERA HOTEL was our cover for this week. Margie has been helping to wear out the Clover Room stage for the past two years.

BILL HARRAH, the fabulously successful operator up Reno-Tahoe way, set December 22 as his "Target Date" for the opening of his luxurious new \$3 million theatre restaurant on the South Shore. Reports from the shores of Lake Tahoe indicate that the room — seating 600 — will house the largest and most completely equipped stage in the state of Nevada next to the STARDUST.

After a nine month stint with the HAROLD MINSKY show pattern at

the DUNES HOTEL, MARIA KORDA has decided to head for Hollywood where she'll pursue a movie career. The Staff of Fabulous wished her much success — this town will miss the charming and beautiful MARIA. . . .

The colorful Calcutta Auction was no more! Tournament of Champions officials at the D. I. Country Club, announced an 18-hole Pro-Celebrity contest to precede the 8th annual \$40,000 Tournament of Champions scheduled for May of 1960.

MR. & MRS. ALEX GOLDFINE (EL RANCHO VEGAS Casino Exec.) left for a European jaunt that took them by jet from N. Y. to Paris & Rome, Israel and final stop in London before heading back home. . . .

OCTOBER 3, 1959

COVER: JOAN KUNES, dancer at the DESERT INN HOTEL, is a walking picture of beauty, health and charm. Looks like a product of the "Chamber of Commerce" advertising

(Continued on Page 223)

Holiday Greetings

KARL MAIER

— CASINO —

DUNES HOTEL



"Merry Christmas"

THE
MANAGEMENT
AND
PERSONNEL
OF
THE

The World Famous
Tropicana
HOTEL
LAS VEGAS, NEVADA

FABULOUS LAS VEGAS

Two Hundred Twenty-two

THAT'S FOR SURE

(Continued from Page 221)

Fabulous Las Vegas.

This week saw the SAHARA HOTEL preparing for the October 7th celebration of its Seventh Anniversary. A special anniversary show headlining TERESA BREWER and guest comedian DAVE BARRY with the TERRY TONES was scheduled. Our hearty good wishes to owner-manager MILTON PRELL. Milton and his associates in the Sahara Corporation may well be proud of their record here in Las Vegas.

LOUIS V. MANFRA, formerly of LVM AGENCY of Newark, N. J., joined the KNS ASSOCIATES, INC. AGENCY headed by PAUL KALET and took over the duties of General Manager in charge of talent. Best of luck to a wonderful fella. . . .

HARRY DVORAK, who operates the Bar-b-que in FRANCISCO SQUARE came up with a great idea for those of us who have to eat and run. He calls it "chickie-quicke" and it's a complete meal, can be ready in 6 minutes flat! . . .

Our congratulations went to LARRY KAUFMAN, well known localite who was named manager of the BLAIR HOUSE on Desert Inn Road. . . .

BILLY SNYDER, Host in the Showcase Lounge of the TROPICANA HOTEL just left for a Honolulu vacation which was a gift presented him by a grateful guest for the many courtesies and outstanding service Billy came up with during the guest's stay at the Hotel. . . .

The office of JAC LESSMAN, A.I.D., internationally renowned hotel designer, was awarded the contract to design and furnish the Inn at Roosevelt Raceway, Westbury, Long Island. More proof of Jac Lessman's amazing capabilities. . . .

OCTOBER 10, 1959

COVER: This week beautiful, exciting MIRIELLE LePLAT, EL RANCHO VEGAS showgirl, was our cover girl. She has been dividing her

DECEMBER 25, 1959

time between FLV and Hollywood where she has been screen tested by several Motion Picture companies.

The Staff of Fabulous sent best wishes to HARRY PARKER, who, after many years, left his post as Assistant Editor of FLV to join the "Champions of Champions," EUGENE MURPHY of the DESERT INN. . . .

We spent an extremely entertaining evening listening to and watching the hypnotist, DR. MICHAEL DEAN, who was appearing in the Showcase Lounge of the TROPICANA HOTEL. Dr. Dean more than lived up to his reputation and we felt should not be classed as a night club act but as a true scientist who demonstrates the wonderful success and happiness we can all enjoy by making use of this remarkable medical aid.

Our good friend and neighbor DICK SMITH found his niche. Dick, who is a well-known musician, having played with great orchestras, has joined the MILT HERTH group at

(Continued on Page 227)

*Make a date
to see...*

JACK'S ALL NITE
THEATRE

*Approximately

THURSDAY	2:00 A.M.
FRIDAY	2:00 A.M.
SATURDAY	1:00 A.M.
SUNDAY (not all nite)	1:30 A.M.

KSHO-TV
channel 13

YOUR HOST: JACK KOGAN

Two Hundred Twenty-three

VARIETY INTERNATIONAL
APRIL 3, 1959

The Las Vegas Community Chorus
Orchestra and Soloists

ANTONIO MORELLI
DIRECTOR

HOLIDAY GREETINGS AND THANKS
TO ALL WHO HAVE HELPED WITH
OUR CHRISTMAS CONCERTS

A SPECIAL BOW TO -

THE STAGEHANDS UNION
THE MUSICIANS PERFORMANCE
TRUST FUND
BOB BAILEY
NAT KING COLE
BILLY DANIELS
HENRY DUNN
JACK ENTRATTER
HANK HENRY
ALAN JARLSON
JERRY LEWIS
THE OPTOMISTS BOYS CHOIR
PRESS
RADIO



MERRY
CHRISTMAS
from
LEE FRANKOVICH
and the
ENTIRE STAFF
of the



Thanks for making the
RIVERSIDE your RENO HQTRS.

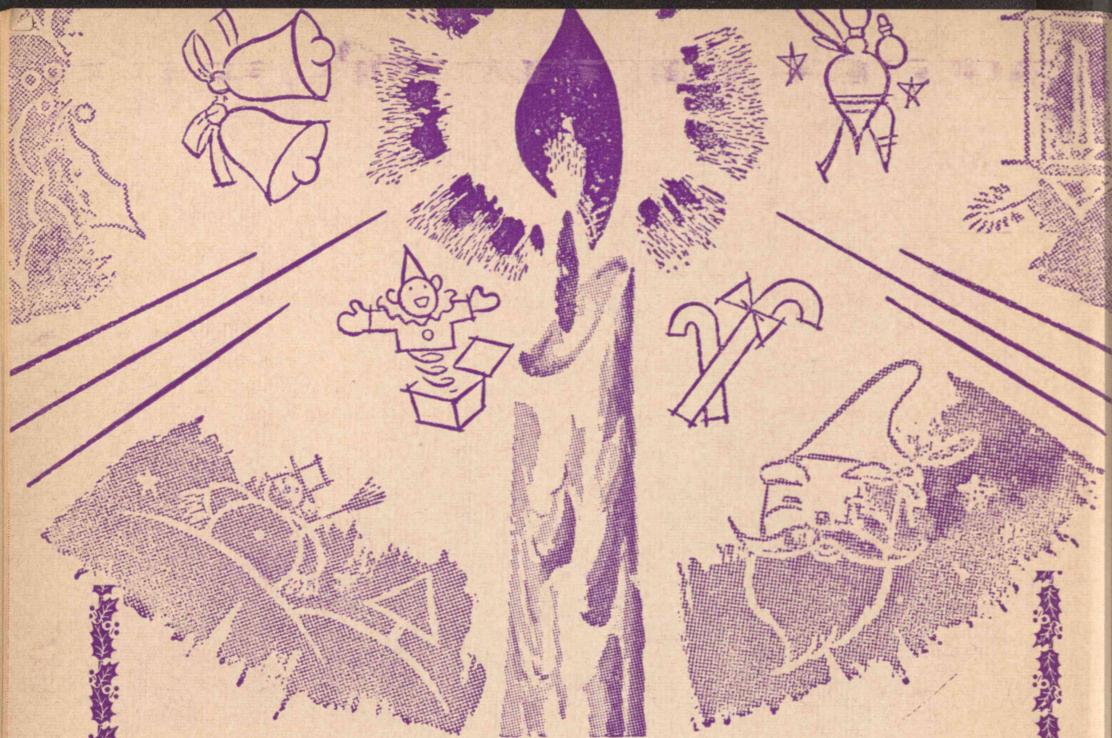
Best Wishes

from

PAT & CHUCK BENNETT

— CASINO —

DUNES HOTEL



Season's Greetings

**RAY SINATRA
and his
ORCHESTRA**

Riviera



*'The Capital Photographer of
the Entertainment Capital'*

★
Bernard
of
Hollywood
& LAS VEGAS

★
Riviera HOTEL
PENTHOUSE STUDIO

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Artistic Photography
at Sensible Prices

• Take a tip from the Stars of the Strip. For professional photography it's Bernard. Above is a portrait of the lovely film star JEANNE CRAIN.

THAT'S FOR SURE

(Continued from Page 223)

the DESERT INN. . . .

The STARDUST HOTEL Lounge continued to supply some of the most exceptional talent in the country with headliners like: EDI DOMINGO, THE MAGNETICS, BILLY DANIELS, ROBERTA LINN, THE KIM SISTERS just to name a few. . . .

At long last litigation was cleared up at the former DESERT SPA and FRED COBB got the go ahead to sign up tenants for his FARMERS MARKET.

OCTOBER 17, 1959

COVER: Beautiful SHARON PORCRAS, 17-year-old Las Vegas High School Rhythmette, became the first Queen of the annual Lake Mead Cup Races.

Las Vegas bid farewell to the showgirls from the "La Nue Eve" show at the EL RANCHO HOTEL as they embarked on their journey back to Europe.

DECEMBER 25, 1959



The Staff of Fabulous sends congratulations to the following people who have "double" celebrations this time of the year (along with Christmas and New Year). Very beautiful and talented FLO WALTERS, Captain of the dancers at WILBUR CLARK'S DESERT INN, celebrates her birthday on Monday, December 28. . . . BARBARA STUART, cocktail taster at the STARDUST HOTEL, will receive gifts from her friends on her birthdate, December 28th. . . . One of FLV'S most important and respected men MOE DALITZ, one of the Owners of the DESERT INN HOTEL, also celebrates on Monday. . . .

Wednesday, December 30th, marks the 26th Wedding Anniversary of MITZI and JOHN HUGHES . . . while DOROTHY and BEN GOFFSTEIN (President of the RIVIERA HOTEL) celebrate their 5th Wedding Anniversary on Thursday, December 31st. . . . Starting the New Year with happy remembrances, NINA and FRED SOLY, celebrate their 9th Anniversary on January 1st.



HOTEL

SAHARA

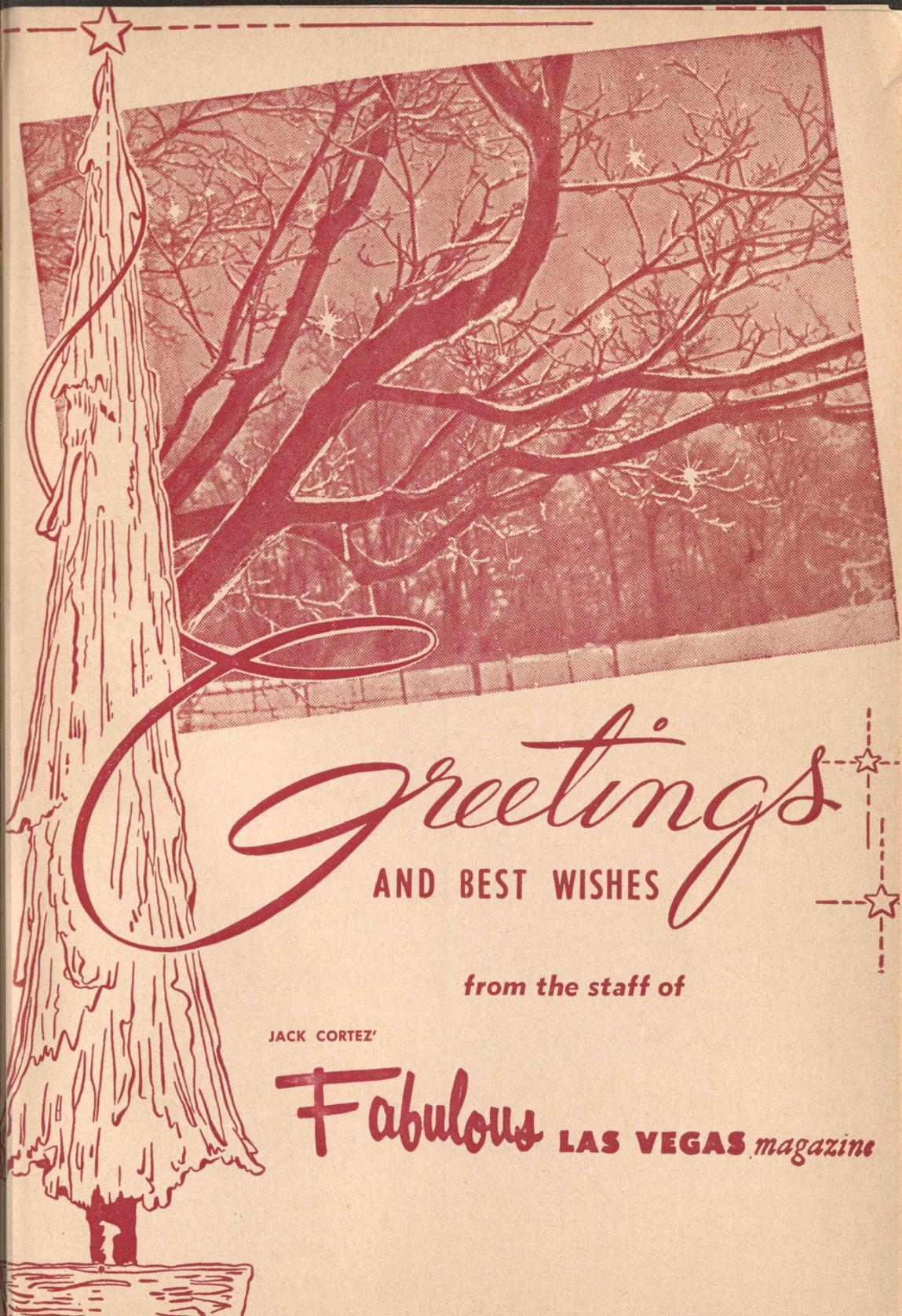
*Merry Christmas
and A Happy New Year*

from

KSHO-TV Channel 13

Las Vegas, Nevada

ALEX GOULD, President & General Manager



JACK CORTEZ'

from the staff of

Fabulous LAS VEGAS magazine

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Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

DECEMBER 29
LOUIS PRIMA
& KEELY SMITH

FLAMINGO

DECEMBER 28
GISELE MacKENZIE
JACK CARTER

SANDS

DECEMBER 30
NAT KING COLE
MARTY ALLEN
& STEVE ROSSI

THE DUNES

DECEMBER 29
PINKY LEE
& ALL NEW 1960
MINSKY REVUE

EL RANCHO VEGAS

CURRENT
JOE E. LEWIS
LILI ST. CYR
ELAINE DUNN
GEORGIE TAPPS

NEW FRONTIER

CURRENT
"HOLIDAY IN JAPAN"

RIVIERA

DECEMBER 24
PHIL SILVERS

SAHARA

CURRENT
MARLENE DIETRICH

TROPICANA

CURRENT
DIRECT FROM PARIS
FOLIES BERGERE

SHOWBOAT

JANUARY 12
ISH KABIBBLE
WITH
SID WHITE
TRUDY MASON



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In the fabulous *Copa Room*

JACK ENTRATTER presents

TOMMY SANDS



Tommy Conine Trio

THE EXCITING COPAGIRLS
ANTONIO MORELLI & HIS MUSIC

Choreography by: Renne Stuart
Costumes by: Madame Berthe
Jewelry by: Coro
Production Orchestrations by: Antonio Morelli
CREATED AND STAGED BY: JACK ENTRATTER

Two Shows Nightly
8:15 and 12 Midnight

DUDLEY 2-7100

for reservations call

THE Sands

IN THE COPA LOUNGE
NORMAN BROOKS
and ANN BROOKS

JESSIE & THE JAMES BOYS

THE VIOLINAIRES
with SIDNEY KASSMIR
ERNIE STEWART TRIO

TV - RECORDING STAR

Andy Williams

in his Las Vegas Night Club Debut

JEAN CARROLL

America's First Lady of Laughs

BARRY ASHTON PRODUCTION JACK CATHCART ORCHESTRA

RESERVATIONS DU 2-8020

SHOWTIMES 8:15 & MIDNITE

FABULOUS
Flamingo
HOTEL
LAS VEGAS, NEVADA

Driftwood Lounge

HARRY JAMES
AND HIS MUSIC MAKERS
Plus Other Sensational
All-Star Acts

CONTINUOUS
YOUR HOST ENTERTAINMENT
GENE DELMONT

Voila!
ALL NEW!
ALL DIFFERENT!
CREATED TO AMAZE YOU!
THE
MOST
THRILLING SHOW
YOU'LL EVER SEE!

in the *Cafe Continental*
LE LIDO DE PARIS
Revue of 1960 "Ca C'est L'Amour"

★ Magnificent Sets ★ Lavish Productions ★
★ Astonishing Multi-Stage ★ Cast of Seventy
of Europe's Most Colorful Artists

featuring
LES BLUEBELL GIRLS ★ ALFREDO ALARIA and HIS COMPANY

STARDUST Hotel
LAS VEGAS, NEVADA

Phone
DU 4-0825
for Reservations

Park
and Play!
Free Parking
for 2,500 cars!

NOW IN LOUNGE! BILLY DANIELS • ROBERTA LINN • KIM SISTERS

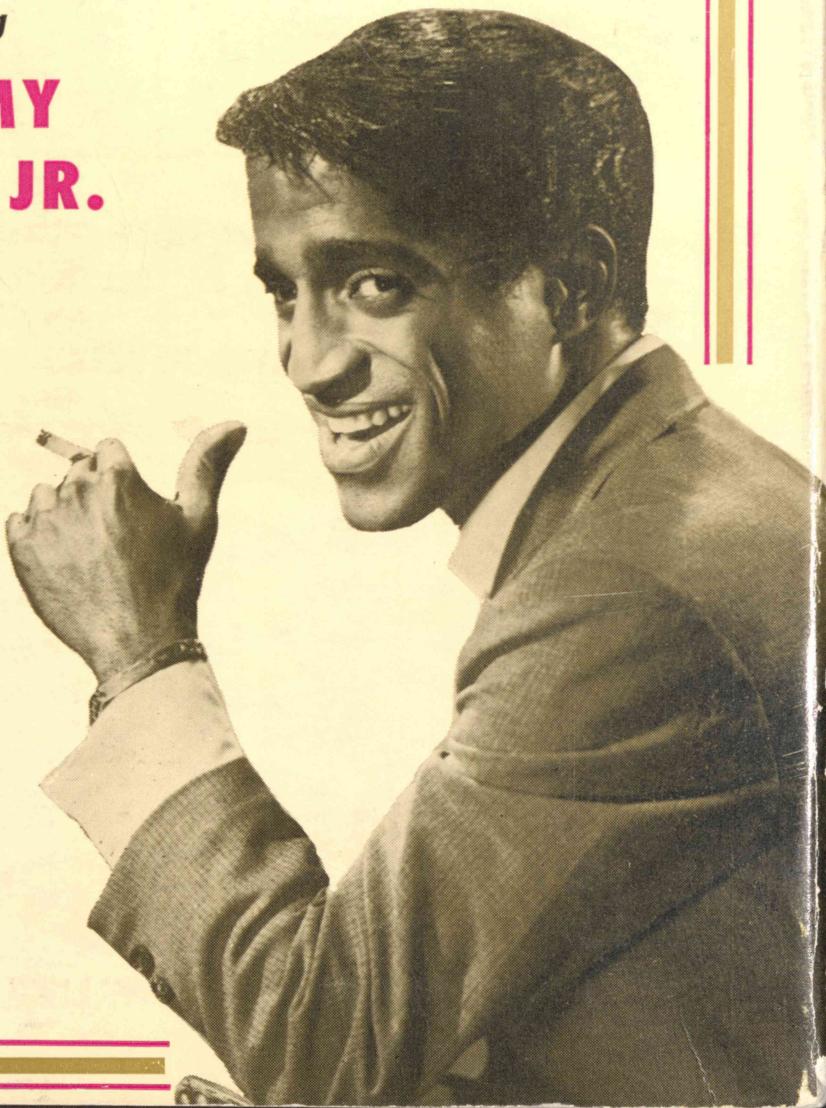
1960
Season's Greetings

THE WILL MASTIN TRIO

(DAD & WILL)

starring

**SAMMY
DAVIS JR.**



the

Sands

HOTEL

