

Jack Borzzy

AUGUST 1, 1959

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LAS VEGAS Magazine



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DAVE APOLLON

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MILT HERTH TRIO

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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

THE biggest merchandising news of next year will be the return to popularity of the 5 & 10! Many of these variety stores have branched out into higher priced merchandise and have also outpriced themselves as to customers, who now go to the super-markets! Many super-markets have 5 & 10 cent counters, which act as a magnet for customers! Yes, you can expect a national revival of the five-and-dime! . . . The hush-hush news behind the Automobile Industry is "solid gasoline"! This jellied, solid, aviation gasoline will be sold like pounds of butter through vending machines placed handily along roadsides, in drive-in cafes and markets thus cutting out the present gasoline filling stations and causing a minor revolu-

tion in real estate and present gasoline franchises! . . . The coming centralization and specialization of services! The trend is growing rapidly where present business operators will only be an agent or pick-up station for any item to be serviced! Giant community laundries! Automobile repair shops! Clinics! Embalming Centers! Food processors! The rising cost of labor and production will soon make it prohibitive to service individuals on the premises. The service will be given at a central location and the item returned for the customer to pick it up at a place nearer him! Just as the drug and cosmetic firms found out that it is cheaper to purchase for resale than to manufacture themselves. Other types of businesses are falling in line for this proven and satisfactory way of operation!

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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

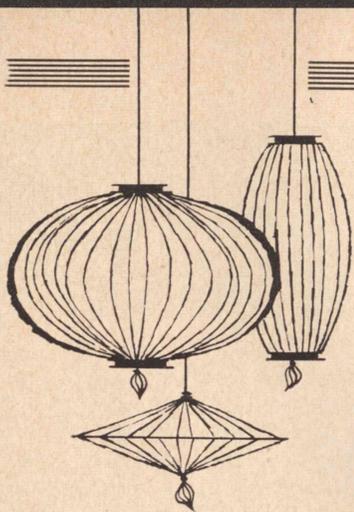
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AUGUST 1, 1959



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- ★ DIANA NAKAMURA
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- ★ NAGATA KINGS
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NEW FRONTIER

FOR RESERVATIONS — DU 2-7171 . . . NAT HART, Maitre D'

H
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L

GLITTER GULCH

By HARRY PARKER

WHAT'S in a name? In this case it was 500 dollars as TOMMY NELSON of Boulder City, one of the nine contributors of the name "Casino Center" in the "Name Downtown Contest" was the lucky finalist and accepted a check for that amount from the hands of pretty VALERIE KAYE, part of the dance team of RICKY and VALARIE KAYE. The KAYES, specialists in Latin dancing currently are appearing with TOMMY NUNEZ "Latin Festival" at the NEVADA CLUB where the official presentation was made. The judges had selected the name "Casino Center" after perusing over 10,000 entries and, since nine contestants had proffered that particular title, a drawing was held in accordance with contest rules and TOMMY'S was the name drawn by THE NEWTON BROTHERS, popular instrumental and vocal attraction in the Carnival Lounge of the FREMONT HOTEL where the drawing took place. Eight of the finalists were from the Southern Nevada area while one hailed from Odessa, Texas. The other eight were MRS. JACK BUSH-ELL, Las Vegas; W. R. HARDEN, Henderson; LUCILLE LEE, Las Vegas; EUNICE PATTISON, Las Vegas; N. L. PENDLER, Las Vegas; AVA RENFROE, Las Vegas; CAROLL SHORT, Boulder City and LOU

TURBO, Odessa, Texas. Our congratulations to each and all and to the thousands of others who took part in this event. . . .

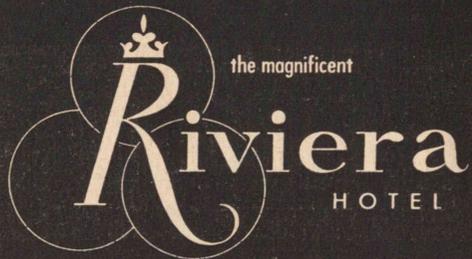
Smilin' JIMMY CAVANAUGH, who probably can boast of having as many friends as any man in Las Vegas, opened last Monday night in the Captain's Lounge of the SHOWBOAT HOTEL. Backing JIMMY, whose unit features "nostalgic musical moments," is the NORMANDY FOUR. Sincerely hope to see JIMMY enjoy a long and successful run in this spa with business as busy as it was on his opener last Monday. . . . Downtown and Strip late workers have been getting together frequently this warm summer at those poolside barbecues at cool TWIN LAKES. They're going on nightly except Thursday with a big charcoal cooked "Family Spread" on Wednesday nights. With the GLENN MILLER BAND back in town, the early 5 a.m. poolside compliment looks like a musician's convention. . . .

Among the "first nighters" for the combined TOMMY NUNEZ-JOHN-NY ADOMONO opener last Wednesday night were: SCOTT GRIFFITH, BUD SWANSON, LES RITCHIE, GAIL GANLEY, SUN Photog KEN JONES, J. FLORIAN MITCHELL, and moving around betwixt and between the crowded tables like a guid-

(Continued on Page 31)



THIS WEEK'S COVER: features pretty 19-year old CAROL FREEDMAN, blonde and lovely granddaughter of the late JAKIE FREEDMAN of the SANDS HOTEL. MISS FREEDMAN is vacationing in Las Vegas and staying with her grandmother, MRS. JAKIE FREEDMAN. In the fall she'll return to Houston, Texas where she attends university. CAROL has been coming to our city since she was 12 years old at the time that the SANDS HOTEL opened under the direction of her grandfather. Since then she has grown into a beautiful young lady who has been tabbed as a rival in figure to the famed BRIGITTE BARDOT. Photo by BERNARD OF HOLLYWOOD.



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★
KONA KOASTERS

★
NADINE JANSEN QUARTET

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DAVE RODGERS
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the choicest of prime steaks,
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HICKORY Room



THIS WEEK we'd like to salute some "unsung" Good-Will Ambassadors of Las Vegas who, we believe, do a wonderful job every day of every year in helping to promote and sell our fabulous town. These men are the parking lot attendants employed at the Hotels up and down the busy strip. In our travels, we can't help but notice their very courteous manner when they deliver the patrons' cars. They always turn the vehicle over to the customer with a very polite thank you, regardless of the amount of the "toke." With it is always a cheery message very similar to the following: "Hope you had a wonderful time and come back real soon." We know a person can't help feeling just a little bit more important, especially when the parking lot attendants and their assistants give them such outstanding attention. They certainly are deserving of the title "Good Will Ambassadors," and are men that we just can't do without. . . . And That's For Sure! . . .

JIMMY BLAKE, popular localite and former Bar Manager at the NEW FRONTIER HOTEL, has returned to toil at his first love — he's now a mixologist at the COLONIAL HOUSE on the day shift, and it keeps Jimmy plenty busy just greeting his many friends who drop in to say hello to him on the job and to sip a few of his masterful concoctions. . . .

Sorry to report that our very good friend and our BRUCE'S grand-

mother, ANN PETRICCIANI, was rushed to the hospital last Thursday in serious condition. The last we heard was when we spoke to the "Mrs." at SUNRISE HOSPITAL and learned that she is still in critical condition and in a coma. We're hoping and praying that she will recover and send our sincere best wishes to her husband, long-time friend, SIL PETRICCIANI, of the STARDUST HOTEL. . . .

We'd say that the Dixie and Rebel Rooms of the COLONIAL HOUSE are two of the busiest rooms in FLV. It is becoming quite a gathering place for gourmets and folks around town who enjoy the pleasant atmosphere and tasty, zestful dinner dishes. Business in both spots has been absolutely fabulous lately, and still growing daily! . . .

The management of the TROPICANA HOTEL has eliminated silver dollars from all of their crap tables and have substituted dollar checks in their place. . . .

It would seem to us that the hit show "Holiday in Tokyo," currently breaking all existing records in the Venus Room of the HOTEL NEW FRONTIER, should be even more popular now since gorgeous AKIAO KOJIMA, lush Japanese beauty, walked off with the "Miss Universe" title last week in Long Beach, California. She was the first Asian winner in the pageant's eight year history. . . .

Our congratulations to ANDY

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB
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ADELSON, who celebrated his birthday, July 28. Andy is five years old and the fast growing son of local tycoon MERV ADELSON who set up a party of 50 invited guests, including 18 children, in the Dixie Room of his COLONIAL HOUSE. The bartender was kept busy replenishing the "Shirley Temple's" and "Davey Crockett's" which seemed to disappear as if by magic. Following the Dixie Room celebration, Andy's lovely mom, LORRAINE, took charge and hustled the

entire gang off to an afternoon at the movies. . . .

This past week, Hotels, Casinos and Show Rooms were jammed and pre-sold, just like on New Year's Eve or maybe more so, everywhere in town. Reason for the extra heavy attendance around the town is because of an unusually heavy influx of tourist travel into the area which seems to increase by great proportion from year to year.

JACK GARN, popular Las Vegas
(Continued on Page 31)



With HAL HALSTEAD

SHADES of the "Night of Stars" — although the VARIETY CLUB cancelled their yearly show — those of us who were fortunate enough to grab a seat for the HANK HENRY testimonial Anniversary show at the SILVER SLIPPER last Sunday night (early Monday a.m. to be exact) were overwhelmed at the galaxy of stars on hand. MILTON BERLE sparked a get-together of such top talent as RED SKELTON, JAN MURRAY, ROBERT (Met Opera) MERRILL, ROBERTA SHERWOOD, GLORIA DE HAVEN, ARNOLD STANG, JOEY BISHOP, JOHNNIE MATHIS, LIONEL HAMPTON — all on stage at the same time, together with MR. T.V. and HANK HENRY. In the packed room were celebrities (there's not room to name them all) who kept the "guffaws" ringing long, loud and clear at the antics of MILTON, JAN, JOEY and HANK. Even MILTON'S valet, LORENZO, got into the act. It was a tribute to FLV'S own comedian with the facile face whose "expressions" hi-lite the humorous and the ludicrous. A great show everyone

agreed and Producer EDDIE FOX was among the greatest guffawers. A standing ovation was given HANK HENRY as MILTON gave a serious and fine tribute to "Our Man." . . .

Little known things about well known people: DICK CATHCART, talented brother of FLAMINGO Maestro JACK CATHCART is the artist behind the trumpeting of PETE KELLY in the T.V'er "Pete Kelly's Blues." He is also musical director of the popular program. DICK is an accomplished arranger and composer as well as a "working musician." He occasionally is seen in person in some of JACK WEBB'S productions. Brother JACK and his SUE will take off on a vacation to Lake Tahoe, San Francisco and then down the coast to Ellay, when the great PEARLIE MAE Show opens at the FLAMINGO in a couple of weeks. Drummer man LOUIE BELLSON, and his great new band will background this show. . . .

The FLAMINGO'S LEIGH ANN CURTIS, Sho-gal and pal IDA MERCIER take off for Dallas, Texas thence to Chicago, on to New York City and from there they sail on the Queen Mary for a tour of Europe. Pretty line-Captain ANNABELLE RICKS takes a short Texas vacation at the PEARLIE MAE opening — DON and MARLENE KIRK take off August 13 for a vacation to Santa Monica, up the coast and into the lake and mountain regions where DON will finally have a chance to do some hunting (animals) and fishing. Seems everyone is moving around these days, eh? . . .

In the mail from Merrie Ole England came one of those oversized pictorial post-cards showing the interior

(Continued on Page 38)

HOTEL

Thunderbird presents

NOW

"ECSTASY ON ICE"

★ EXTRA ADDED STAR ★

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AND IN THE **TOPAZ LOUNGE** CONTINUOUS ENTERTAINMENT

GUADALAJARA BOYS

BOBBY STEVENSON QUINTET

THE ALLEGROS

DON GREGORY QUARTET

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Oriental Art Goods...

THE FAR EAST IN VEGAS

THE LATEST IN HARD TO FIND GIFT ITEMS — FROM 25c JEWELRY — HAND CARVED IVORY & ROSEWOOD FIGURINES — DOLLS — INCENSE HOLDERS AND A LARGE SELECTION OF NOVELTIES AND MYSTERY PUZZLES.

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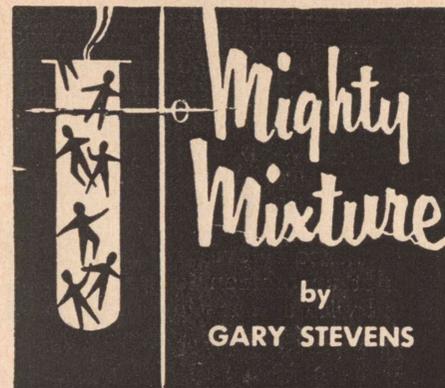
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THE *Horn of Not So Plenty: James C. Petrillo, the former prexy of the American Federation of Musicians, once told us why he was a good man to lead his union. "I look up to every paying and playing member. Know why?" he added. "Because I was a lousy trumpet player."*

Confession: After all these years, fourteen, we guess, we'll confess something to Arthur Godfrey. Way back when he was doing "Talent Scouts" on radio we engineered an appearance for a violinist named Marmelstein, (his first name escapes us). The aspiring fiddler played "Humoresque." He didn't win first prize, but we did. As soon as his bowing was over, we arranged to have Joan Crawford, then in town, phone and say: "I was so touched by his playing of "Humoresque," the title of my new Warner Brothers picture — and although he didn't win, I'd like to send him a check for five hundred dollars to buy a new violin to further his career." Said message was read by the readhead just before he went off the air. Applause, applause, applause!

The stunt helped us stay with Warners twelve years.

Between Covers: One of the most charming men of the century, a nimble footed dancer named Fred Astaire has put his star-studded life story, simply and interestingly into type for Harper, called "Steps in Time." It is an informal ramble about people, personal likes, outside interests and a touch of the home life that the public invaded. Fred wrote it himself — the sentences are composed of printed representations characterized by the same shy quality that has been Astaire's exclusive trademark since those earliest days on the screen. On page 300, the dapper terper got a little confused. In mentioning "The Band Wagon" he credited Burton Lane with the melodies. Arthur Schwartz did the score for the original, in case Astaire's notes were twisted or his typewriter slipped.

Console-Lation: The good looking personality of the Penthouse Club, the dining room — supper skytop, Paul Taubman is on the brink of a new phase of his multifarious career. Come September, an album he just waxed for Columbia will be released. It features forty (40) tunes in all (a bargain right there) and is called by, perhaps, the longest title extant — "Paul Taubman Plays 40 All Time Favorites at the Organ at the Penthouse Club."

Tyke Talk: Eddie Hodges, the tow top who parlayed an appearance on teevee's "Name That Tune" to Broadway and "The Music Man," leading to a movie role in "A Hole in the Head," is quick on the comeback. When asked: "Where did you get that red hair?" Eddie zipped back: "It came with the head."

4%

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A Lesson in Business: A short course in economics came our way once when we sat down with the renowned man of notes and royalties, Richard Rodgers. It was just before "Allegro" opened and the papers reported an advance sale of over three hundred thousand dollars. This box office report, we figured, assured the success of the musical. When we mentioned it to Rodgers he smiled and went into a precise explanation of prior to opening money in the till. Said the prolific

R. R.: "The only time you can definitely hand out the sum of an advance sale is after the show has had its run and closes. Too many cancellations come about after the notices." He was right. "Allegro" was not a resounding click when the final bucks were added up.

One Liners on Big Shots: General David Sarnoff loves radio so much it is not uncommon to see him walk around with an ear plug. . . . The au-
(Continued on Page 18)

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CAROL CHANNING

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LOU WALTERS

With

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GALI GALI

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24 Exquisite Girls ★ Choreography by **KENNY DAVIS**
HERMAN KAYE and His **ORCHESTRA**

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IN THE
SHOWCASE LOUNGE

SHECKY GREENE
THE THREE SUNS
THE NORMAN BROWN
Sextet



IT really came as a very small surprise when **MAJOR RIDGLE, DUNES HOTEL** President, held over singing star **ROBERTA SHERWOOD** who is appearing nightly in the *Sinbad Lounge*. **ROBERTA** has been doing such an outstanding job of attracting not only record crowds, but the biggest name showbiz locally has to offer, that holding her over is almost as good as money in the bank. Seldom does any star hit the Lounge scene with as big a splash as the one **ROBERTA** has made. . . . One other Lounge attraction that made the same impression the first trip in was **DON RICKLES**, who is once again holding court nightly in the *Casbar Theatre* of the **HOTEL SAHARA**. **DON**, his hair-trigger mind and carload of appropriate insults for the great and near great in the audience, opened with a bang last Tuesday night in that room. The running feud between **RICKLES** and the **CROSBY BROTHERS**, who stepped into the Congo Room on the same night, should throw plenty of fat on the fire for the next few weeks.

Far, far up the street it's the still, small (?) voice of master funster **SHECKY GREENE**, easily one of the top comedy-Lounge attractions to play the area. **SHECKY** pulls his gags from every conceivable angle and seemingly owns an inexhaustible reservoir of stories, one-liners and jokes. By the way, while it isn't his stock-in-trade **SHECKY** is no cream puff in the "insult field." We've listened to him operate on a couple of hecklers in the past and he can really maneuver them into the right size and shape to fit a vacant peanut shell. . . .

Chuck Wagon at the **DESERT INN** the other night, eaten in the *Lady Luck Lounge*, was all the more enjoy-

able because we were serenaded by **MICHAEL KENT** and his **GOLDEN STRINGS**. At the first strains of the beautiful violin music we looked up and immediately recognized our old and good friend **MAURY KING**, a magnificent fiddler in his own right. Later **MICHAEL** toured over and we dreamily sampled some of his expert bowmanship. In actuality this "personalized" gift of song by **MICHAEL KENT** and his compatriots, is one of the most enjoyable musical experiences to be heard anywhere in FLV. . . . **LIONEL HAMPTON** and his *International Orchestra* and *Revue* continue to fill the *Starlight Room* of the **RIVIERA HOTEL** with devoted listeners. **HAMP** and his tireless playing of the vibes is another musical experience nobody should miss when touring the Strip. Newest addition to that spot is redheaded vocalist **NADINE JANSEN** and her **QUARTET** who were seen recently in the *Stage Bar Lounge* of the **FLAMINGO HOTEL**. They replaced the fine trumpet and combo headed by **BOBBY PAGE**. . . . **THE GUADALAJARA BOYS**, last seen at the **GOLDEN NUGGET** downtown, now hold top spot with their Latin instrumentals and songs

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SHERWOOD**

NEVER A COVER
OR MINIMUM

ORIGINAL
INK SPOTS



MAAKA NUA
HAWAIIAN HOLIDAY REVUE



JIMMY JETT



**LOS
NORTENOS**

the
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CONTINUOUS
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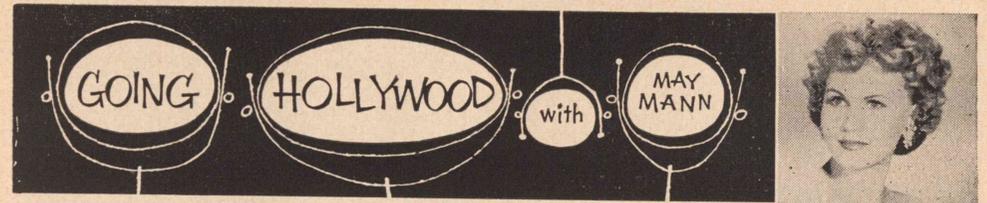
in the *Topaz Lounge* of the THUNDERBIRD HOTEL. . . Lounge Stars and big room personalities converged on the SILVER SLIPPER en masse last Monday for the gala shindig tossed by MILTON BERLE for SLIPPER star HANK HENRY. The party lasted well into the post dawn hours and practically everyone in town connected with showbusiness in anyway, was there. . . RAY MCKINLEY batonsman of the famed GLENN MILLER ORCHESTRA once again has the *Stage Bar Lounge* of the FLAMINGO HOTEL swinging in time to the always popular and familiar hits of that golden musical era. . . THE BELASCO FOUR offer a change of pace in the form of vocals on old time standards, clever parodies and a flock of novelty selections. . . THE SURFERS dish up a generous slice of the Islands with selections of dreamy Polynesian music. REMARKABLE RUBIN, nimble-fingered piano artist rounds out the line up and the "RUBE" excels in impressionistic keyboard sounds. A very keen musical mind and a most expressive musician. This combo is always enjoyed by those who tastes reflect the best in pure modern.



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FABULOUS LAS VEGAS



PICTURES of Ann Blyth, Spring Byington, and Edmund Purdom, as well as royalty, and all inscribed with praise, emboss the establishment in Westwood of Baroness Lottie von Strahl, who is known for her work in psychometric and scientific graphology — being that she is said to have phenomenal super sensory powers.

She appeared recently on the *Groucho Marx* show and she was suggested for my television show. As a reporter, who is dedicated by profession to ascertain the truth, before presenting this lady, who has already according to report, been investigated and written about by scientists and experts — we paid her a visit to determine just what super sensory power is, and why people consult it. Many show business people talk about consulting occult powers — to assist them in their problems.

The Baroness, whose husband is Baron Otto Von Strahl, and served in the pre-Hitler diplomatic corp in many countries, is a tall, handsome woman of great charm and sympathetic approach. She showed me books and articles relating how she and her husband, marked for arrest by the Hitler regime since they had no sympathy for the Nazis, had been saved from arrest. And how her psychic powers warned her of this impending event and enabled them both to escape to South Africa, and eventually to become American citizens here.

"It's a sixth sense. We all have it," she explained, "but we do not all develop it. My gift was discovered in Holland by the wife of a doctor. I looked at a patient unknown to me, and saw the village he came from, his background, and also saw a shadow over his stomach indicating his

illness. I thought this was my imagination at first. But she recognized that I was a S.S.P. immediately. From then on I could diagnose illness correctly by looking at a person and seeing a shadow over the heart or the liver or head, or wherever it was, and feeling the same pain in my own. However, I make this type of diagnosis only with doctors and in emotional nerve cases with psychiatrists.

"I do not always open my gift, but if I want to look at some one psychically I can. I see always an aura, like the light aura over Christ in the old religious paintings. Everyone has one. I see it in colors and each color has different meanings. I have been able to unravel many mysteries and help people untangle their own problems, which, of course, remain extremely confidential with me."

She laughed, revealing a nice sense of humor, "I often look at young married women and see they are pregnant when even they haven't as yet suspected it."

In a book titled "Will You Be Alive By 1965" by Gordon Collier, a chapter devoted to Baroness Von Strahl related this story:

(Continued on Page 40)



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AUGUST 1, 1959

17

MIGHTY MIXTURE

(Continued from Page 14)

thor of the taut paperback hero, Mike Hammer — one Mickey Spillane, for all his pungent writing, once seemed shaken and taken in shock when we quickly slammed a door behind us. . . . From Emmett Kelly, the most publicized sad faced clown of this generation: "In this business you keep from getting old by continually hearing the free, full laughter of young people." . . . Gloria Swanson is about three inches smaller than you'd expect — if you've never seen her before in person. . . . If Tommy Armour had been better with his driving shots, to match his putting ability, he'd have been a golfing immortal like Jones and Hogan, etc. . . . Just thought no publicity ever goes out that Mary Martin, a Texan, received her education in Tennessee.

Out of the Notebook: This is too good to keep out of sight. One of the regional vice presidents for American Airlines is named Nelson Bump. . . . Menu magic in the form of a double dining combo turned up at the Bacara on East 45th Street, with Vic Damone and his Pier Angeli in full attendance. Camillo whipped up a hot antipasto consisting of shrimp marinara, clams oreganato, peppers and stuffed eggplant as a prelude to a veal scaloppine Francaise with french fried Zucchini. Let it be then — the combined items an epitaph for an epicure. . . . Mary Pickford walked out of the Hotel Pierre practically into our arms the other afternoon. If you look that good, more gals ought to be born in 1893. . . .

New words for gourmands who mucho mucho on Latin food: Goutchos. . . . We asked Steve Allen, be-

fore he departed for California, to tell us what he wanted his boys to be when they grew up. From a wrinkled forehead above the glasses came Steve's thought piece: "Actually, I want them to grow up to be grown ups." . . . They don't even resemble each other and their acting styles weren't similar, but every time we hear Veronica Lake's name we think of the late Helen Twelvetrees. . . .

Renato Trebbi, who runs the famous Renato's Restaurant on New York's lower West Side, dispels an almost accepted theory that the purest Italian is spoken in Florence. Renato, a vet restaurateur for over thirty years, insists that the real liquid speech is best heard in Siena. . . . Until Mike's son proves himself on his own, we call him a Toddler. . . .

Jim Lowe, the personable disc jockey around these parts, was talking about the trends in music and the changes that are apt to come about. Forecasted Jim: "Summing up swing, jazz, bop, rock and roll, and folk, I'd say Guy Lombardo has only about ten good years left." . . . Poem: We can't enjoy a movie filled with gory unless the cast includes Peter Lorre. . . . Want a good recommendation for an eatery: Paul Benson, who praise agents Eddie Condon's and Sid Heller, the space solicitor for Jack Silverman's International, eat at wonderful Sun Luck.

Letters Without Postage: William Holden: Dear Bill: When you move to Switzerland and want to send a gift, don't bother about cheese or chocolate. Being subtle, I'm whistling "Time On My Hands."

Hoagy Carmichael: Dear H.C.: We hear you're just great in the new 'Laramie' TV series. When Johnny Mercer is all through doing the lyrics

(Continued on Page 40)

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DESERT INN

(Not a Review)

July 28th thru August 24th

Show: The McGuire Sisters; Dave Barry; The Donn Arden Dancers; Art Johnson; Carlton Hayes and his Orchestra.

CHRIS, PHYLLIS and DOTTIE McGUIRE, the light-haired, lively and lovely singing triumvirate known as the McGUIRE SISTERS, headline this Painted Desert Room program of music and sock comedy. The three gals are recognized as the number one vocal group in show business today and have enjoyed a series of tremendous hit records in addition to appearing on just about everybody's teevee spectacular. When the McGUIRE'S converge on that microphone they fill the air with foot-tapping melodies that earn them encore after encore. . . . DAVE BARRY, a

(Continued on Page 25)

THE DUNES

July 2nd thru August 6th

Show: Frankie Laine starring in Harold Minsky's "Arabian Nights". The Tommy Roberts Singers; Ben Beri; Rowena Rollins; Victor Julien and his Dogs; Gillian Grey and Bob Vegas; Allen Conroy and Marya Linero; The Minsky Models and Mannequins and Cee Davidson and his Orchestra.

America's foremost song stylist, FRANKIE LAINE, has returned to the plush Arabian Room for a swinging session of rhythm and song as only FRANKIE can present it. "Mr. Rhythm" has added several new songs and clever innovations to his act to give it an entirely new look. Still, you will hear the best of FRANKIE through the years as he vocalizes on the parade of big sellers that he propelled to Hit Parade prominence. Backing him up and doing a superb

(Continued on Page 25)

EL RANCHO VEGAS

(Not a Review)

July 29th thru Indefinite

Show: Joe E. Lewis with Austin Mack at the Piano; "La Nue Eve" featuring Les Girls Des Paris with Janine Caire; Dick Rice and his Orchestra.

Returning to trod the boards of the Opera House Theatre Restaurant is the Night Club belt's top comedian, JOE E. LEWIS. Impish, sometimes brash and always hilarious JOE E. needs no words of praise to stimulate S.R.O. trade wherever he plays. The man is a legend in the comedy world and draws the Night Club novice, the regular and fellow greats in the theatrical world as a magnet pulls in iron filings. With JOE is his compadre, accompanist, and target of many of his jokes AUSTIN MACK, who is as important to him as Seltzer

(Continued on Page 25)

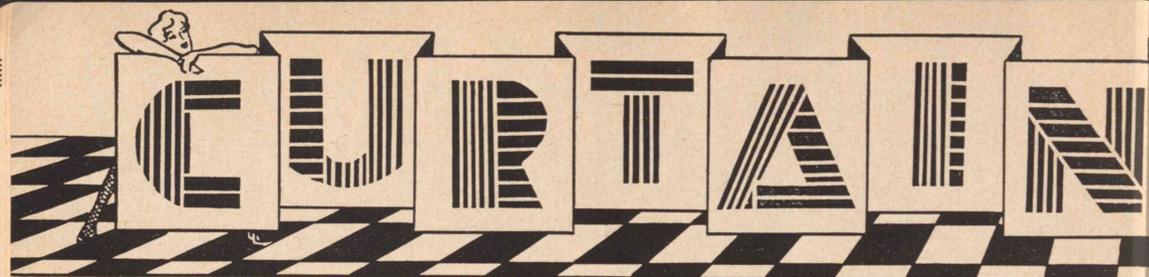
FLAMINGO

July 16th thru August 12th

Show: Jan Murray; Gloria DeHaven; The Flamingoettes; Jack Cathcart and his Orchestra.

Fast-talking, zany TV quizmaster JAN MURRAY returns to FLV with a brand new "treasure chest" of funnies to cause palpitations of your funnybone. JAN is really at his best in the less restricted atmosphere of a night club and he lets his hair down all the way! The result is bedlam and nobody knows where the next gag will be coming from. Real solid comedy entertainment. . . . Sharing the billing and the stage is screen lovely GLORIA DE HAVEN, in her first Las Vegas appearance since 1956. GLORIA is a luscious, curve-laden doll who sings ballads and sexy little ditties with a most appealing degree

(Continued on Page 25)



HACIENDA

Indefinite

Show: The Four Tunes; Johnny Olen; The Grover-Shore Trio; The Three Al's.

Appearing in the smart Jewel Box Theatre are a string of five top-rated Lounge attractions headed by the fast and flashy FOUR TUNES, exponents of modern tempos and revived, souped-up arrangements of the standards. . . . JOHNNY OLENN follows in the same trend with a modern approach to music built around a group of fine instrumentals. . . . Bringing a great change of pace to the program are the smooth and long-popular GROVER-SHORE TRIO with countless arrangements of foot-swinging standards and pop tunes. They're one of the all-time favorites among local showgoers. . . . AL CRENITE, a standout reed man and stand-up

(Continued on Page 26)

NEW FRONTIER

July 16th thru Indefinite

Show: Steve Parker's "Holiday in Japan" starring James Shigeta; Nagata Kings; Haru Tominaga; Nakano Bros.; Diana Nakamura; Rie Taniuchi; Kieko Chiaki; String Bros.; The Doll-Like Oriental Beauties and Nat Brandwynne and his Orchestra.

BILL MILLER'S presentation of "Holiday in Japan" is all that was expected of this all-Oriental spectacular and more. As soon as you get accustomed to the completely different and brilliantly colored and patterned costumes you settle down to watch a most interesting and unique stage presentation. . . . The clever effect of this package is transmitted in many ways. From the widening of the stage with brilliant, neatly placed panels of lanterns and sliding shoji screens to the striking colors in the beautiful

(Continued on Page 26)

RIVIERA

June 29th thru Indefinite

Show: Red Skelton; Peggy Taylor; Dorothy Dorn Dancers; Ray Sinatra and his Orchestra.

Lovable RED SKELTON continues to play before turn-away houses at every performance and the tribute paid to this master clown is nothing more than RED deserves. One minute his warmth and light-hearted characterizations have you howling with glee and the next instant he turns on the "water works" with a heart-rending tabloid loaded to the brim with pathos and emotion. During the course of the show RED comes close to exhausting his supply of characterizations and puts on a SKELTON Showcase such as has seldom before been seen. There is no use trying to describe RED'S prowess at his work

(Continued on Page 26)

SAHARA

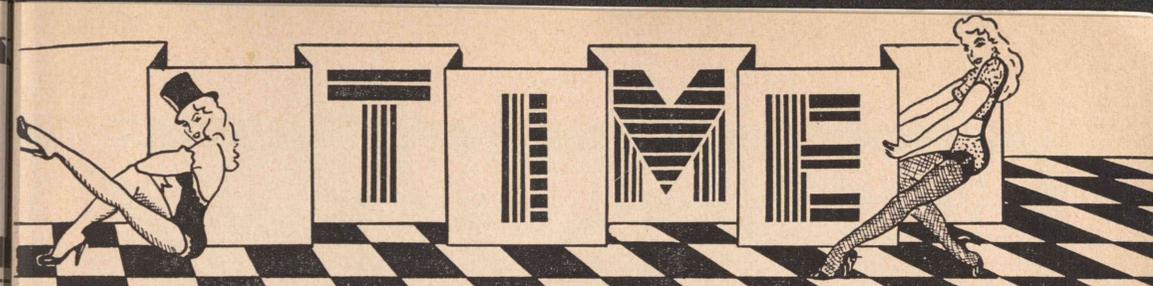
(Not a Review)

July 28th thru August 20th

Show: The Crosby Brothers; The Ashtons; The Saharem Dancers; Louis Basil and his Orchestra.

Following a smashing night club debut at the Chez Paree in Chicago THE CROSBY BROTHERS—GARY, LINDSAY, PHILLIP and DENNIS—bounced into the Congo Room marking their initial performance in the Las Vegas entertainment picture. In this newest STAN IRWIN Presentation, the CROSBY'S unveil an overwhelming amount of original material molded together by the contributed talents of NICK CASTLE (staging and production), DICK STABLE (musical conductor); BILL THOMPSON, arranger, and writers JACK BROOKS and HARRY CRANE. . . .

(Continued on Page 27)



THE SANDS

July 22nd thru August 18th

Show: Johnny Mathis; Joey Bishop; The Exciting Copa Girls; Antonio Morelli and his Orchestra.

Again the Copa Room will harbor the satin-smooth tones of sensational JOHNNY MATHIS as Producer JACK ENTRATTER brings back the romantic balladeer for another engagement. JOHNNY weaves a pattern of music made up mostly of love and romantics and demonstrates a singing personality that is surely one of the most distinctive to come along in several years. . . . On the same program is perennial funster JOEY BISHOP, a great favorite with Las Vegas audiences. JOEY'S greatest asset is his "hound dog" look, incorporated with up-to-the-minute material on a myriad of subjects. . . . Back-

(Continued on Page 27)

SILVER SLIPPER

June 1st thru Indefinite

Show: Eddie Fox presents "Paris or Bust" starring Hank Henry and Sally Rand; The Appletons; Dick Weston; Sparky Kaye; Red Marshall; George Redman and his Orchestra.

Producer EDDIE FOX may have conjured up a brand new revue for the SLIPPER, but HANK HENRY is up to his same old tricks, pounding out the gags and comedy to turn this room into a laughter factory. The top banana in the all new and sizzling "Paris or Bust" revue, never misses a gag or a grimace and HANK'S huge following always affords him plenty of opportunity to add to the frivolity by kibetzing with the "front row" . . . SALLY RAND has been held over and co-stars with HANK presenting her world famous fan dance. SALLY,

(Continued on Page 27)

STARDUST

June 23rd thru Indefinite

Show: Le Lido de Paris, "Ca C'est L'Amour" with Alfredo Alaria and his Company; Gerard Sety; Margie Lee; Lucky Latinos; Les Marottes; Marion Conrad; Beverly Richards; John Juliano and Jack Rains and featuring The Bluebell Girls and Eddie O'Neal and his Orchestra.

From the very first showing, the brand new and exciting Le Lido de Paris, conceived in Paris by PIERRE LOUIS-GUERIN and RENE FRADAY and Staged by DONN

(Continued on Page 27)

THUNDERBIRD

(Not a Review)

July 30th thru Indefinite

Show: George Arnold's "Ecstasy on Ice" with Extra-Added-Star Leny Eversong and a bevy of skating lovelies; Al Jahns and his Orchestra.

Gliding into the local entertainment scene on flashing blades is a brand-new, magnificently produced and costumed production on ice "Ecstasy on Ice" from the talented production know-how of Producer GEORGE

(Continued on Page 28)

TROPICANA

July 22nd thru August 18th

Show: Carol Channing; Chiquita and Johnson; Gali-Gali; 24 Lovely E-Y-E-D-E-A-R-S; Herman Kaye and His Orchestra.

Songstress, comedienne and great musical comedy star CAROL CHANNING, "Miss Talent, U.S.A.," returns to this spa for another of her always terrific performances. CAROL is a performer who literally milks the last ounce of entertainment kick out of everything she does on stage and she

(Continued on Page 28)



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★ BETTY GEORGE

★ METROPOLITAN
SEXTET

★ GEORGE TAPP
DANCERS

★ HOLLYWOOD
DANCING STARLETS

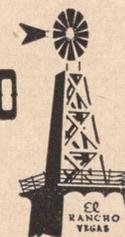
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DESERT INN

(Continued from Page 19)

certain laugh-getter, and one of the fastest gag minds in the trade, has been a frequent contributor locally and is a man of very diverse talents. DAVE starts off where a great many comedians leave off and builds and builds his act to white hot temperature by piling up laugh after laugh with split second timing. . . . ART JOHNSON, "singing master of informalities," vocally leads the DONN ARDEN DANCERS through a pair of striking productions and CARLTON HAYES and his ORCHESTRA turn out brilliant musical support for every part of the show.

DUNES

(Continued from Page 19)

job are the TOMMY ROBERTS SINGERS. Their vocal blending makes for some terrific listening enjoyment. . . . With him is an all-star cast of outstanding and talented acts skillfully attuned to the daring "Arabian Nights" theme as devised by Producer HAROLD MINSKY. . . . Laughter takes the spotlight when either comedy juggler BEN BERI or delightful comedienne ROWENA ROLLINS perform. . . . VICTOR JULIAN and his canny canines are a highlight of the show. . . . Production Singers GILIAN GREY and BOB VEGAS plus specialty dancers, ALLEN CONROY and MARYA LINERO deserve special credit for their work in the production sequences. . . . Add the dazzling and nudifol MINSKY MODELS and MANNEQUINS and the music of CEE DAVIDSON and his ORCHESTRA and you have a package of wide variety and brilliant spectacularity. . . . Comedian JACK CARSON steps into the starring role of another MINSKY spectacular beginning Thursday, August 6th.

The "B" in DEBT is silent . . . but presumably, it was stuck there to supply the sting!

EL RANCHO

(Continued from Page 19)

is to Bromo. . . . On the same stage are scores of France's finest in the form of exquisite Parisian beauties cavorting in the all new and scintillating import "La Nue Eve" (The Nude Eve). The costuming, choreography and settings for this package are even more dazzling and daring than the smash "La Nouvelle Eve" hit of a few months ago. . . . Featured performer is vivacious, blond and shapely songstress JANINE CAIRE, a most talented lass with expressive voice and eyes to match her zestful loveliness. . . . DICK RICE and his ORCHESTRA again rise to the occasion and afford outstanding musical support throughout.

FLAMINGO

(Continued from Page 19)

of abandon. "Anything Goes" and "It's Been a Long, Long Time" are a pair of showstoppers. GLORIA also displays great comedy sense when she joins JAN at the end of the show for a short, but riotous skit full of funning. Kudos to her able accompanist on the piano, LENNY CORRIS. . . . The FLAMINGO-ETTES set a blistering pace in the well corellated productions designed by BARRY ASHTON and JACK CATHCART and his superb ORCHESTRA provide all of the musical support.

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Jubilee, U.S.A.	6:00
Favorite Story	8:00
Texas Rasslin'	9:30
Jack's All Night Theatre	1:30

SUNDAY

Texas Rasslin'	3:00
You Asked For It	5:00
Lawman	6:30
Special Agent 7	7:00
Maverick	8:30

MONDAY

Meet Corliss Archer	6:00
Bowling Stars	6:30
Harbor Command	7:00
Bold Journey	7:30
Badge 714	8:00

TUESDAY

Cheyenne	6:30
Wyatt Earp	7:30
Naked City	8:00
Rifleman	8:30
Alcoa Presents	9:00

WEDNESDAY

Music for a Summer Night	6:00
Wednesday Night Fights	7:00
Ozzie & Harriet	8:00
O.S.S.	8:30
Citizen Soldier	9:30

THURSDAY

West Point Story	6:00
Real McCoys	6:30
Leave It To Beaver	7:00
Rough Riders	8:00
United Artists Presents	8:30
Jack's All Night Theatre	1:30

FRIDAY

Life of Riley	6:30
Walt Disney Presents	7:00
Tombstone Territory	8:00
77 Sunset Strip	8:30
Jack's All Night Theatre	1:30

HACIENDA

(Continued from Page 20)

drummer and vocalist leads the pleasing THREE AL'S in set after set of swinging tunes.

NEW FRONTIER

(Continued from Page 20)

silk kimonas and the intricate music and choreography in the production numbers. . . . Every phase of the show flows smoothly, from one production to another and through each of the acts. . . . Singing star JAMES SHIGETA sports a very impressive baritone voice and excels in love ballads sung both in English and native Japanese. . . . RIE TANIUCHI brings down the house with her modernistic dancing. . . . A baseball satire and tap dancing by the fleet-footed and rhythmic STRING BROTHERS are other highlights sandwiched in between the vivid productions. . . . Stage settings and costuming are eye-opening at every turn. . . . Woven tastefully into the productions are a string of as beautifully bare-chested lovelies as have ever been seen locally. . . . NAT BRANDWYNNE and his ORCHESTRA rate reams of praise for the magnificent musical accompaniment throughout the entire show.

RIVIERA

(Continued from Page 20)

— it's well known to all and suffices to say that he is RED SKELTON at his best, knocking himself out to please the crowds and their appreciation is shown in full measure. We can't recommend too highly that you do your best to see the red-topped "Pagliacci" in action. . . . Newcomer to LV, PEGGY TAYLOR, gets a tremendous break in appearing on the same bill with RED and reacts accordingly. Gal sings her heart out and deserves every bit of the palm pounding directed her way. A really, bright new singing star is in the making for

the Las Vegas Strip. . . . The DOROTHY DORBEN DANCERS give the show a coating of satiny loveliness in their elaborate productions and RAY SINATRA and his ORCHESTRA provide excellent musical support all the way

SAHARA

(Continued from Page 20)

In the same production are the fabulous ASHTONS, masters of the intricate art of tumbling. These bouncing experts of foot control combine split-second timing with deft reflexes, muscle mastery and coordination to perform feats of near miraculous proportion. . . . SONIA SHAW and BILL HITCHCOCK have designed a most unusual and spectacular production entitled "Cinderella" which features MARY DOYLE, DALE BABCOCK and CATHY STUART in the principal roles. Lovely MARY DOYLE dances her way to well earned applause in the title role. . . . LOUIS BASIL waves a sympathetic yet powerful baton in leading the ORCHESTRA into excellent musical support. . . .

SANDS

(Continued from Page 21)

ing up the stars are a pair of beautiful miniature musicals presented by the exciting COPAGIRLS, who literally dazzle the customers with their beauty and dancing prowess. . . . ANTONIO MORELLI and his ORCHESTRA play superb support for the entire show.

SILVER SLIPPER

(Continued from Page 21)

one of the pioneers of nudifil dancing, remains one of the greatest of all times and her presentations are gracefully magnificent. . . . THE APPLETONS, two indestructible gals and a burly guy — apache style — toss each other from one end of the stage to the other, smashing furniture and crashing into each other and onto the

floor in a tangle of flying arms and feet. . . . DICK WESTON proves to be more than just another ventriloquist. The young fellow mixes good material with excellent technique to earn the deserved palm pounding of the audience. . . . SPARKY KAYE and RED MARSHALL add zest to all of the hilarious slap-stick buffoonery in the skits and the SILVER SLIPPERETTES promenade prettily in the productions. . . . GEORGE REDMAN and his ORCHESTRA get the most out of their show tempos providing solid support.

STARDUST

(Continued from Page 21)

ARDEN, served notice that it was out to smash the astonishing record set by its predecessor, "C'est Magnifique." This 1960 version of the Lido Show entitled "Ca C'est L'Amour" again was imported from the famed Lido Club on the Champs Elysees, Paris and has been embellished with spectacular stage settings and augmented acts to take full advantage of the astonishing facilities built into the giant Las Vegas Hotel. . . . It combines the artistry of seventy of Europe's most colorful performers in a vast presentation which features outstanding scenes, including an exciting rain of fire, a giant waterfall, an eye-catching hall of mirrors, an ice skating spectacle, "Montmartre at Night," and Palace of Versailles and a promenade of stunningly beautiful show girls and dancers. . . . Featured are the world-famed BLUEBELL GIRLS heading an amazing cavalcade of singers, comedians, corps de ballet, dancers and statuesque beauties who reveal their charms in novel stage settings.

EDDIE FOX PRESENTS
The Funniest Show in Las Vegas
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HANK HENRY
World Famous Comedian
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. . . ALFREDO ALARIA and his Company, a versatile group of dancers; GERARD SETY, called the French "Danny Kaye;" MARGIE LEE, ice skating queen; THE LUCKY LATINOS; LES MAROTTES, a truly distinguished puppet act; MARION CONRAD; BEVERLY RICHARD, chanteuse and JOHN JULIANO and JACK RAINS, vocalists, are the starring acts. . . Music for the entire production is in the skillful hands of EDDIE O'NEAL and his ORCHESTRA.

THUNDERBIRD

(Continued from Page 21)

ARNOLD. This is the first complete Ice Show package, replete with nudifull skating artists of the most beautiful variety and one after another breathtaking productions and awe-inspiring acts. . . Featured performer is LENY EVERSONG, equally at home behind the mike singing romantic ballads of the day or skating

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on the glassy surfaces of the artificial rink. . . Included are a host of surprise guests and a variety of some of the best skating acts in the world of ice. . . AL JAHNS and his ORCHESTRA augment the show with a great musical performance of the standout arrangements.

TROPICANA

(Continued from Page 21)

has mastered all of the basic and refined skills of entertaining. Her characterizations of fellow show personalities are among the best you'll ever see. . . CHIQUITA and JOHNSON are a pair of flawless performers in the field of acro-ballet. Their routines are perfection from every angle of the dance and seldom do you ever see such meticulous enactment of these difficult routines. A pair of real show-stoppers in the field of dance. . . Internationally famous magician LUXOR GALI-GALI accomplishes such uncanny feats of prestidigitation you'll marvel at every trick. His action with baby chicks and complete confounding of the audience at every turn, while in full sight of all, makes for a superior act of this type. . . The 24 LOVELY E-Y-E-D-E-A-R-S are the epitome of beauty in the colorful productions and HERMAN KAYE and his ORCHESTRA furnish excellent musical support throughout.

CRISWELL PREDICTS

(Continued from Page 5)

A GLIMPSE OF THE FUTURE:

I predict that within the next three years the following incidents will have happened and steps will have been taken to correct them: (1) A complete moritorium on all hunting and fishing due to the depletion of wild life! (2) A new type of water craft that is unsinkable, fast, economical to use plus being acceptable in all nautical rulings! (3) The revival of the old automobile clubs, where cars up to 50 years old will be the rage!

(4) Many free operas, pageants, and civic productions sponsored by your local Rotary and Service Clubs! (5) The search and successful venture in the missing link of tribes who formerly occupied the Mississippi Valley a million years ago! (6) The rising death rate on the highway reduced by our hospitals-on-wheels, super-ambulances, that can give expert aid to life savings! (7) The fad of pixie jewelry designs, replacing many of the accepted staid patterns and costume pieces! (8) The introduction of mono-planes, costing less than \$1,000 and controlled from the ground to insure safety! (9) The introduction of French Jazz and its open acceptance by the American public! (10) The return to the farm by many millions of former farmers when life is made easier by the many new inventions and work aids for agriculture! (11) The control of traffic automatically by radar eyes, that will open and close freeway gates with the greatest of ease! Yes, we live in a fast moving

world which is changing before our very eyes!

WHAT TO EXPECT:

Here is what people will do: (1) The most powerful woman in the world will be the new wife of Dictator Nasser, who will bring women out from under the bondage of the age old customs! (2) President Eisenhower will make a special trip to Capitol Hill to reveal to all of the lawmakers the exact terms of the shameful Yalta Agreement of 1945! (3) Claire Boothe Luce will be secretly appointed Ambassador to Japan! (4) The secret writings of Admiral Byrd with his polarity theory of the North and the South Poles will be most welcome by our scientists! (5) Queen Elizabeth II will triumph over her royal critics by doing exactly as she pleases concerning her children and the management of her royal household! (6) Sammy Davis will form his own production company for motion pictures and tv so that he may film the stories he wishes — those that are rich in

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of the
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HOTEL

REMARKABLE RUBIN

negro lore — and he will be joined by other famous theatrical personalities! (7) Irene Dunne will be chosen to head the Catholic Charities for next year. This first citizen of Hollywood will soon appear in a one-woman theater for tv! (8) The almost forgotten editorials of the late Pres. Harding when he was a newspaper editor, will prove to be the number one item of Americana! (9) The first human to crash outer-space will be a woman! This woman has been chosen, and is awaiting word so that she may go into strict training for this awesome event! Yes, these nine personalities will make your front pages soon!

SHADOWS OF THE FUTURE:

I predict that you will soon be wearing silk and rayon prints of gingham, calico and country store patterns in clothing! This new trend for both men and women will take the nation by storm! . . . I predict that you will be able to pay all of your utility bills with one check through a new banking system! That you will ap-

plaud the report to the nation of Vice President Nixon and his valiant stand against the enemies of America! . . . That the Moon will be much nearer conquest by this time next year! . . . That the natives of South Africa will be forced to move inland to escape further persecution by White colonists! . . . That train wrecks will increase in Europe due to the carelessness of repair, as the trend is to air travel! . . . That the new method of plastic surgery will give your face that young, classic look without excessive cutting! . . . That Charles A. Lindbergh will astound the scientists with his latest innovation of the artificial heart! That Nasser will reclaim and rebuild a famed ruins for his Arab headquarters on the banks of the Nile in Egypt! . . . That a famed Metropolitan opera star will give her farewell performance before she is forced to retire due to cancer of the throat! . . . That South Sea curios will have a remarkable vogue among the decorators led by Arlone Twyman!

GLITTER GULCH

(Continued from Page 7)

ed missile was publicity gal RUTH BERG. . . . By the way GEORGE "Diablito" DAVALOS, former featured performer (11 years) with XAVIER CUGAT, really impressed us with his memory. GEORGE walked over to the table and recalled a meeting we had at a cocktail party for "CUGY" at HOTEL LAST FRONTIER some seven or eight years ago when we were working for the monthly MAGAZINE LAS VEGAS. . . .

Had lunch at the brand new WESTERNER counter-restaurant the other day and must admit the change has speeded the service up considerably. Also well worth mentioning is the fact that the quality of the dishes on the menu hasn't suffered a bit — it's still the same calibre that has made this downtown club famous. . . . The Hotel TROPICANA effected a major invasion of Casino Center last Friday night as CAROL CHANNING, CHIQUITA and JOHNSON and HERMAN KAYE and some of the boys, attended the PRESS CLUB'S Third Anniversary Party in Club Quarters at the FREMONT HOTEL.

Accompanying CAROL was GERI NOLAN, former EL RANCHO VEGAS flack who is now with LARRY SLOAN in Los Angeles and who handles MISS CHANNING'S publicity. It was a real pleasure to introduce the talented group to Press Clubbers and a real treat to enjoy a

dance with lovely CHIQUITA, one of the best with the footwork, acroballet or ballroom, we've ever seen.

THAT'S FOR SURE

(Continued from Page 10)

haberdasher, is no longer associated with JACK SNYDER effective last week. The popular localite, well known throughout the clothing business locally, started this past weekend as General Manager of the famous SCHWARTZ BROTHERS MEN'S SHOP on Fremont Street. The busy shop employs six salesmen and two tailors and is doing one of the greatest businesses we've ever seen. Certain that Jack Gans and his years of experience will prove to be a tremendous asset to the operation of this men's shop and we surely wish him lots of luck and every success in the new location. . . .

Downtown police officers are doing double duty these days what with the coming of the All Star North-South Football game slated for Cashman Field, August 14. Our good friends, Sergeants ROY CARLISLE, PAUL DE WEERT, PAUL GULAS, and JOE LA VOIE are greeting all their friends with tickets for this event. . . . Stop by the office fellows, we need a few ourselves and are looking forward to this first annual grid classic and pageant. . . .

JAC LESSMAN, world famous Hotel Designer and Interior Decorator, complimented TONY PIERIA

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very highly for the wonderful job he did in building and decorating the Dixie Room of the COLONIAL HOUSE, which is truly one of the outstanding rooms of its type in all of Las Vegas. . . .

Our congratulations to very beautiful LYNN O'DAY and Attorney HARRY CLAIBORNE, who will walk down that aisle this Saturday, August 1st (today). PHIL LONG, General Manager of the TROPICANA HOTEL, set up the reception for this very popular couple and their guests and made them a present of the affair as his assist in starting them off on the sea of matrimony. Mr. Claiborne is a very prominent barrister in our town, and Lynn is a former Cocktail Waitress at WILBUR CLARK'S DESERT INN HOTEL. We certainly wish the newlyweds every possible happiness. . . .

Belated birthday greetings to lovely NAN GRAY, known in private life as MRS. FRANKIE LAINE. The beautiful and popular screen star cele-

brated her natal day last Saturday, July 25 at the DUNES HOTEL where Frankie is currently starring and packing them into the Arabian Room on the strength of his singing performance in the new MINSKY smash, "Arabian Nights." MAJOR RIDDLE, President of the Hotel, joined in the festivities and did his part in making this a birthday that Nan will always remember. Incidentally, she recently underwent a spinal operation and we're very glad to report that she's well on the way to full recovery. . . .

DON RICKLES, currently starring in the Casbar Theatre of the HOTEL SAHARA, is in this time for only a two-week stint. At the end of that time LOUIE PRIMA AND KEELY SMITH return for five weeks. Suggest that for all those who have not had the opportunity to catch this comedy wizard's novel act, do so before the master insulter vacates the premises on August 10. . . .

We know the many friends of HAL HALSTEAD, long-time associated

with our Fabulous Magazine will be sorry to hear that he and his charming wife, ANN, are preparing to leave our city. Hal has been offered a more lucrative position with a large eastern company. However, if possible and Mr. H can equal the offer from the East, he'd definitely remain here. He and his wife are truly in love with our fabulous town and regret leaving it, but this opportunity is something Hal has always wanted and is just too good to turn down. We wish them all the luck in the world and may all of their wishes be fulfilled wherever they are. . . .

COLONEL NEIL GRAHAM and his wife, PHYLLIS, are back from France where the Colonel served a three year tour of duty as a Company Commander. He is now stationed in Washington, D. C. Phyllis is the sister of lovely BETTY HINDS and another daughter of popular and pretty RUTH BIGGS. When the three go out together locally, they remind you of the glamorous GABORS. . . .

Welcome home to one of our favorite people, TROPICANA HOTEL Publicist MAXINE LEWIS, who just returned from a vacation through Canada and into New York City. While in New York, Maxine saw several Broadway shows and came back raving over the performance of the one and only ETHEL MERMAN in "The Gypsy." "Music Man" was another high spot among her visits to the "theah-tah." . . .

Plans are finally completed for the HOTEL SAHARA'S big face lifting

job and work is slated to start in approximately one week. They'll be tearing out the Caravan Room and the stores just outside off the casino and lobby. In their place a three-story building will be erected which will house additional shops on the ground floor, a de-luxe Cantonese Restaurant on the second floor and a new convention hall on the top level. In addition, the Casino and the Casbar Theatre will be enlarged. All in all, it's a pretty big job, but when finished the Sahara should be in an excellent position to better serve their many guests - in all departments. . . .

Dining the other evening in the Dixie Room were NAN and FRANKIE LAINE and family and RED SKELTON and family. They were hosted by DAVE VICTORSON, General Manager of the COLONIAL HOUSE. Both Red and Frankie constantly raved over the room's intimacy and the exceptional food. . . .

JOEY BISHOP, currently co-starring with JOHNNY MATHIS at the SANDS HOTEL, is in our estimation greater and funnier than we've ever seen him. He wins the audience in the very first minute on stage and it's all due to his true humbleness and nonchalant way. We'd be satisfied with just 10 per cent of this great comedy star. . . .

Our condolences to NICK FRAZINI on the loss of his brother DOMENICK, who died suddenly last Sunday, July 19. Nick, a Deputy at the TROPICANA HOTEL, attended the funeral which was held in Chicago





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MARIE WILSON

SAHARA

SEPTEMBER 4
DAN DAILEY

STARDUST

CURRENT
LE LIDO DE PARIS
"Ca C'est L'Amour"

SANDS

AUGUST 19
MARGUERITE PIAZZA
LOUIS ARMSTRONG

THUNDERBIRD

CURRENT
"ECSTASY ON ICE"
With
LENY EVERSONG

TROPICANA

AUGUST 19
DICK SHAWN
BOB deVOYE TRIO



Wednesday. Domenick and his family were preparing to move to Phoenix, Arizona, and, in fact, the home was being built. . . .

JEAN PARDINI, Captain at the STARDUST HOTEL, is sporting a new 1959 Thunderbird. He's just about as happy and proud a guy as we've ever seen and he babies that car just like it was human. . . .

Received a letter from BUSTER BURNELL, former Choreographer at the FLAMINGO HOTEL, who is now in New York City working with several stars in the "big city." Buster tells us that the ANDREWS SISTERS did a great job at the LATIN QUARTER and JOEY BISHOP (currently at the SANDS) wowed 'em at the COPA. He's also had time between catching Broadway shows to meet and talk with several Las Vegas acts — JACKIE MILES, DENISE DARCEL, PATRICE WYMORE, and PAT SUZUKI, whom he is currently teaching. He sends his best wishes to all in FLV and hopes to be around to

say hello personally sometime soon. . .

LIBERACE, who turned in a solid week of S.R.O. business at the Los Angeles Home Show, left last Saturday, July 25, on a personal appearance tour covering six states and four solid months' engagements. The talented pianist-singer opened THE FROLICS CLUB in Salisbury Beach, Massachusetts on July 26 and is currently working in addition on a full-scale production which he hopes to take to England next year for a four months' outing in the London Palladium. . . .

Our Birthday Congratulations are extended to MAXINE, the charming wife of well known insurance tycoon, BILL KOZLOFF. Maxine will be partied on August 4th. And to lovely MICHELE GOFFSTEIN whose August 7th birthday marks her 12th year. BEN GOFFSTEIN, RIVIERA Prexy and Michele's dad is sure to have plenty of presents prettied up for his little gal. Our sincere wishes to you both for many more happy years ahead.

SATURDAY — August 1

- 1:30 **13** Jack's All Nite Theatre
- 10:00 **13** Sailors of Fortune
- 11:00 **13** Uncle Al's Show
- 11:25 **2** Cardinals vs. Braves
- 12:00 **13** Bob Bailey
- 1:30 **8** Saturday Matinee
- 3:00 **2** Movie Two
- 3:30 **13** "Listen Darling"
- 4:00 **2** True Story
- 8** Popeye
- 4:30 **2** Detective's Diary
- 8** Lone Ranger
- 5:00 **2** Cartoons
- 8** Saturday Matinee
- 13** "Society Doctor"
- 6:00 **2** Industry on Parade
- 8** Mighty Mouse
- 13** Jubilee, U.S.A.
- 6:30 **2** Pete Kelly's Blues
- 8** Medic
- 7:00 **2** New York Confidential
- 8** You Are There
- 13** Lawrence Welk
- 7:30 **2** People Are Funny
- 8** Reckoning
- 8:00 **2** Perry Como (Color)
- 13** Favorite Story
- 8:30 **8** Wanted, Dead or Alive
- 13** Dick Clark
- 9:00 **2** Black Saddle
- 8** Brenner
- 13** Jalopy Races
- 9:30 **2** Cimarron City
- 8** Have Gun Will Travel
- 13** Texas Rasslin'
- 10:00 **8** Gunsmoke
- 10:30 **2** "In Old Chicago"
- 8** Markham
- 13** "3 Hearts for Julia"
- 11:00 **8** "Sea Wolf"
- 12:00 **13** "Woman Wanted"
- 1:30 **13** Jack's All Nite Theatre

SUNDAY — August 2

- 1:30 **13** Jack's All Nite Theatre
- 11:25 **2** Cardinals vs. Braves
- 11:30 **13** "40 Little Mothers"
- 2:00 **2** The Christophers
- 2:30 **2** Frontiers of Faith
- 8** Christian Science
- 13** Treasure Unlimited
- 3:00 **2** Meet the Press
- 8** PGA Golf Tournament
- 13** Texas Rasslin'
- 3:30 **2** Chet Huntley
- 4:00 **2** Adventure Theatre
- 13** "Joe Smith, American"
- 4:30 **8** This Is The Life
- 5:00 **13** You Asked For It
- 5:30 **2** Championship Bowling
- 8** Sport-O-Rama
- 13** Big News
- 6:00 **8** Big Picture
- 13** Meet McGraw
- 6:30 **2** Ray Milland
- 8** Rin Tin Tin
- 13** Lawman
- 7:00 **2** Loretta Young
- 8** Dial 999
- 13** Special Agent 7
- 7:30 **2** Suspicion
- 8** Command Performance
- 13** Deadline for Action
- 8:00 **8** Ed Sullivan
- 8:30 **2** Dragnet
- 13** Maverick
- 9:00 **2** Chevy Show (Color)
- 8** G. E. Theatre
- 9:30 **8** Alfred Hitchcock
- 10:00 **2** Price Is Right
- 13** "The Sun Comes Up"
- 10:30 **2** "Rancho Notorious"
- 8** What's My Line
- 11:00 **8** Tonight at the Movies
- 11:30 **13** "Young Ideas"

★ **THIS WEEK ON TV - AUGUST 1 THRU AUGUST 7** ★

MONDAY — August 3

- 3:00 **8** Theatre of Stars
- 3:30 **8** Verdict Is Yours
- 3:45 **2** All Star Game
- 4:00 **8** For The Ladies
- 4:30 **8** Feminine View
- 13** Be My Guest
- 5:00 **8** Cinderella Time
- 5:30 **13** Mickey Mouse Club
- 6:00 **8** Abbott and Costello
- 13** Meet Corliss Archer
- 6:30 **2** News
- 8** Burns and Allen
- 13** Bowling Stars
- 7:00 **2** Jeff's Collie
- 8** Report
- 13** Harbor Command
- 7:30 **2** Highway Patrol
- 8** Name That Tune
- 13** Bold Journey
- 8:00 **2** Restless Gun
- 8** The Texan
- 13** Badge 714
- 8:30 **2** Wells Fargo
- 8** Father Knows Best
- 13** "The Ringer"
- 9:00 **2** Peter Gunn
- 8** Frontier Justice
- 9:30 **2** State Trooper
- 8** Joseph Cotten Show
- 10:00 **2** D.A.'s Man
- 8** Desilu Playhouse
- 13** News & Sports
- 10:15 **13** "War Against Mrs. Hadley"
- 10:30 **2** 10th Hour
- 10:45 **2** "Background to Danger"
- 11:00 **8** Report
- 11:15 **8** "Lost Horizon"

TUESDAY — August 4

- 3:00 **8** Big Payoff
- 3:30 **8** Verdict Is Yours
- 4:00 **8** For the Ladies
- 4:30 **2** "Going Wild"
- 8** Feminine View
- 5:00 **8** Cinderella Time
- 13** Taffy Time
- 5:30 **13** Adventure Time
- 6:00 **2** News
- 8** Abbott and Costello
- 13** High Road to Danger
- 6:30 **2** Bob Cummings
- 8** Burns and Allen
- 13** Cheyenne
- 7:00 **2** Glencannon
- 8** Report
- 7:30 **2** Northwest Passage (Color)
- 8** Death Valley Days
- 13** Wyatt Earp
- 8:00 **2** Steve Canyon
- 8** Modern Science Theatre
- 13** Naked City
- 8:30 **2** "That's My Man"
- 8** To Tell The Truth
- 13** Rifleman
- 9:00 **13** Alcoa Presents
- 9:30 **8** Spotlight Playhouse
- 13** Man Called X
- 10:00 **8** Andy Williams Show
- 13** News and Sports
- 10:15 **13** "Today We Live"
- 10:30 **2** 10th Hour
- 10:45 **2** "Invisible Stripes"
- 11:00 **8** Report
- 11:15 **8** "Mary Lou"

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WEDNESDAY — August 5

- 3:30 **8** Verdict Is Yours
- 4:00 **8** For the Ladies
- 4:30 **2** "Hidden Hand"
- 8** Feminine View
- 5:00 **8** Cinderella Time
- 6:00 **2** News
- 8** Abbott and Costello
- 13** Music For Summer Night
- 6:30 **2** I Led 3 Lives
- 8** Burns and Allen
- 7:00 **2** Annie Oakley
- 8** Report
- 13** Wednesday Night Fights
- 7:30 **2** Wagon Train
- 8:00 **8** Mr. Adams and Eve
- 13** Ozzie and Harriet
- 8:30 **2** MacKenzie's Raiders
- 8** Trackdown
- 13** O.S.S.
- 9:00 **2** Music Hall (Color)
- 8** The Millionaire
- 13** Donna Reed
- 9:30 **2** Bat Masterson
- 13** Citizen Soldier
- 10:00 **2** 26 Men
- 8** Circle Theatre
- 13** News & Sports
- 10:15 **13** "This Time For Keeps"
- 10:30 **2** 10th Hour
- 10:45 **2** "Belle Le Grande"
- 11:00 **8** Report
- 11:15 **8** "Adventures of Jane Arden"

THURSDAY — August 6

- 3:30 **8** Verdict Is Yours
- 4:00 **8** For the Ladies
- 4:30 **2** "Second Honeymoon"
- 8** Feminine View
- 5:00 **8** Cinderella Time
- 6:00 **2** News
- 8** Abbott and Costello
- 13** West Point Story
- 6:30 **2** Tugboat Annie
- 8** Burns and Allen
- 13** Real McCoys
- 7:00 **2** You Bet Your Life
- 8** Report
- 13** Leave It To Beaver
- 7:30 **2** U. S. Marshal
- 8** Jim Bowie
- 13** Zorro
- 8:00 **2** Who Pays
- 8** December Bride
- 13** Rough Riders
- 8:30 **2** Lawless Years
- 8** Yancy Derringer
- 13** "Hobson's Choice"
- 9:00 **2** Bachelor Father
- 8** Flight
- 9:30 **2** 21 Beacon Street
- 8** Playhouse 90
- 10:00 **2** Bold Venture
- 10:15 **13** "Cockeyed Miracle"
- 10:30 **2** 10th Hour
- 10:45 **2** "G. Washington Slept Here"
- 11:00 **8** Report
- 11:15 **8** "Smith of Minnesota"

FRIDAY — August 7

- 3:30 **8** Verdict Is Yours
- 4:00 **8** For the Ladies
- 4:30 **2** "Manila Calling"
- 8** Feminine View
- 5:00 **8** Cinderella Time
- 6:00 **2** News
- 8** Abbott and Costello
- 13** The Buccaneers
- 6:30 **2** Roy Rogers
- 8** Burns and Allen
- 13** Life of Riley
- 7:00 **2** Cavalcade of Sports
- 8** Report
- 13** Walt Disney
- 7:30 **8** Rawhide
- 8:00 **2** Ellery Queen (Color)
- 13** Tombstone Territory
- 8:30 **8** Danger Is My Business
- 13** 77 Sunset Strip
- 9:00 **2** M-Squad
- 8** Phil Silvers
- 9:30 **2** Colgate Western Theatre
- 8** Playhouse of Stars
- 13** Suspense 30
- 10:00 **2** Mickey Spillane
- 8** Rescue 8
- 13** News and Sports
- 10:15 **13** "Mighty McGurk"
- 10:30 **2** 10th Hour
- 8** Amateur Hour
- 10:45 **2** "Crash Dive"
- 11:00 **8** Report
- 11:15 **8** "The Walking Hills"

REGULAR PROGRAMMING

Monday thru Friday

- 8:00 **2** Price Is Right
- 8:30 **2** Concentration
- 9:00 **2** Tic Tac Dough
- 8** On the Go
- 9:30 **2** It Could Be You
- 8** Sam Levenson
- 10:00 **2** Cartoons
- 8** I Love Lucy
- 10:30 **2** Continental Classroom
- 8** Top Hits of '59
- 11:00 **2** Queen for a Day
- 8** Love of Life
- 13** Across the Board
- 11:30 **2** Court of Human Relat.
- 8** Encore Theatre
- 13** Pantomime Quiz
- 12:00 **2** Young Dr. Malone
- 13** Music Bingo
- 12:30 **2** From These Roots
- 13** Quest for Adventure
- 1:00 **2** Truth or Conseq. (C)
- 1:30 **2** County Fair
- 13** Gale Storm
- 2:00 **2** Owl Matinee
- 8** For Better or Worse
- 13** Beat the Clock
- 2:30 **8** House Party
- 13** Who Do You Trust
- 3:30 **13** American Bandstand

'ROUND THE TOWN

(Continued from Page 11)

of London's Premier Theatre-Restaurant "Pigalle". In the hit show THE DIAMOND GARTER REVUE, TONY REESE and PEPPER DAVIS have "top" billing and are enjoying great success there. They say "Hello" to all their friends and look forward to their return in January when we once again can enjoy their hilarious comedy capers. . . . DR. and MRS. RUBIN LOCKITCH sure must have a "tail" spotting their home. The recent huge haul is the second time robbers have hit this pair. Seems like they should become "cliff dwellers" and make the thieves at least work for their loot. Tough luck, hope it doesn't ever happen again. . . .

Belated Birthday Greetings to EL RANCHO Maestro DICK RICE who celebrated last Sunday July 26th. Many Happy returns, fella. . . . At a recent four day convention of the National Association of Hairdressers held in Seattle, Washington, the alphabet began and ended with our own FLV Delegates as KATHLEEN ANTER (RIVIERA BEAUTY SALON) and INEZ ZANTELO (HOUSE OF DARRELL) attended. . . . Our "skewp" of a couple of months ago can now be seen, heard and enjoyed as the Famous Four CROSBY BROTHERS appear in the SAHARA Conga Room. After their June 25th Chez Paree (Chicago) opening, through their other engagements the

talented fellows have "welded" an act which has received nothing but rave notices. . . .

We understand that fast-rising choreographer BARRY ASHTON, the young man with imagination (who set the local scene on it's "naked" ear) is now in the delightful throes of searching New York, Chicago, San Francisco and other spots for beautiful - bodies. These beauties will be seen in a Spectacular Production including "nudes" to be used for the very first time at the MAPES in Reno. All we can add is - the MAPES will have SRO since the new policy will be sure to provide the "heat" for the folks who will be attending the winter Olympic Games. Good hunting BARRY. . . .

The last word we had about our good friends JOHNNY DIXON follows - he's still in serious condition but "holding his own" after a long period of leg surgery last week. He's at COTTAGE HOSPITAL, SANTA BARBARA, CALIFORNIA - a cheerful note to a wonderful fellow is in order from his many friends who have enjoyed his "mixes" in the DI Sky Room Lounge. We're pullin' and prayin' for you, JOHNNY. . . . Orchids to the noted dance team of CHIQUITA and JOHNSON, now appearing at the TROPICANA, and we mean that literally, 'cause CHIQUITA now has their Malibu Beach home filled with the rare and exotic blooms, including those with a scent. From just a few beautiful plants decorating the premises, orchid-raising has now blossom-

ed out into a real hobby for CHIQUITA. . . . If the very capable waiter serving you (in the THUNDERBIRD'S Show Room) looks familiar, it's because it's the same HENRY SCHNERR, formerly of the SANDS Garden Room. Thanks, HENRY. . . .

Looking very "Sharp" at the HANK HENRY Anniversary party was the V. F., FORREST DUKE, who sported a very individual white tie. Cleverly outlined in black was the only tie design of the now 'classic' sketch of this popular columnist - (seegar & Specs) - the design is the brain-child of NEAL BARRY who had some made up as a special gift for a nice fella. NEAL is associated with the very successful World Artists Talent Agency headed by CHUCK LUFTIG.

Wait till the folks in the theatre circuit back East get a load of the gorgeous "Greek Goddess of Song" BETTY GEORGE, who closed here last Tuesday to move on with the MILTON BERLE REVUE to Atlantic City. You'll never believe until you see this buxom beauty. Forty pounds have gone from the places where they shouldn't be (but everything else is just as it should be). She did it the hard-way - serious illness last year - plus hard work this year. Just don't lose anymore, doll, you're perfect as it. . . .

It was our distinct pleasure recently to meet and chat with the distinguished "man behind the footlight," ANDREW BERG (what hair and 'stache) and his talent-packed charming wife, RUTH, who does such a great Pub-Relations job downtown at the NEVADA CLUB. Our Little Theatre group and it's success can be laid at the feet of these two remarkable people. We repeat, it was a pleasure. . . . The great SOPHIE TUCKER, who closed at the SAHARA last Monday will be back. She has been "inked" to return and the last of the Red Hot Mammams will be "heating" things up at the MILTON PRELL Showroom beginning February 23rd and now we will return to our beat "Round the Town."

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GOING HOLLYWOOD

(Continued from Page 17)

"A physician came to her in a panic. His brother had disappeared from Southern Germany. A search had been made without a clue. Could she help? The answer was not long in coming to her. 'I see him now,' she said. 'He's in Berlin.'

"Impossible," exclaimed the doctor. 'He is in Southern Germany.'

"Impossible or not he is in Berlin. He has tried to kill himself," she said. 'He has severed an artery, but he is not dead. Someone called an ambulance. He is in a hospital at this moment.'

"But my brother is not the type to attempt or to contemplate suicide," the doctor insisted.

"Later that day the doctor received a call from Berlin's Westend Hospital to inform him his brother had been brought in after a suicide attempt."

"I see pleasant things, too," she smiled, "but I always tell the truth."

Since we had just lost a valuable scrapbook, through the negligence of another person, we asked her about it. She asked to meet the person who lost it, or receive a paper bearing his writing for her inspection. If we get this to her and if she locates it, we'll believe in S.S.P. We'll let you know. As we said many people do.

And that's Hollywood!

The best way to DOUBLE your money is to . . . fold it once . . . and put it back in your pocket!

MIGHTY MIXTURE

(Continued from Page 18)

for 'Saratoga', why don't you and the Savannah Flash sit down and pen some good pop songs.

Walter Brennan: Dear Mr. Brennan: The other day a writer from our old high school was asking for opinions. He wanted to know who was the best character actor around in films. We gave him your name.

Ella Logan: Dear Ella: You ought to have your managerial brains get one of the waxeries to record an album of you doing all your great ones starting with 'Loch Lomond.'

Guess Who: A movie actress and an actor turned director were supposedly wed for years but they just ignored the formalities. When they separated and decided to go individual ways their "marriage" was too famous, so they had to go through the formalities of divorcing. . . . A Governor of New York State, in this century, used to hoard newspaper clippings of himself in a store room in Albany. He forgot about them. When his term was up and the place was cleaned out all of them were thrown out as trash. . . . A real he-man of the screen, big parts six or seven years ago, was teased by the leading lady of one of his pictures about his so-called toughness. One day outside the set, he shoved her and she returned the gesture with a wild right hand punch. P.S. He was down for about ten seconds.



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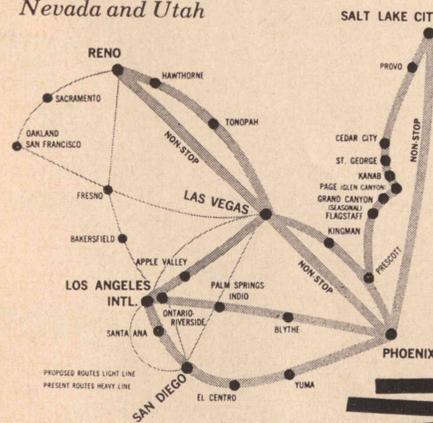
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