

Jack Borzì

APRIL 11, 1959

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LAS VEGAS Magazine



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Las Vegas, Nevada, April 12-19, 1959



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CRISWELL
PREDICTS



DATELINE — THE FUTURE!

PREDICT that you will be shocked by these following incidents when they occur! Keep this list and check them off to test my accuracy! (1) the public printing of one of the world's most hush-hush classics "The Kiss of a Leper" from the confessions of a slave who died in 521 A.D. because of this scourge of mankind! (2) A book dealing with our White House filled with lies and untruths to cheapen America in the eyes of other nations! (3) The arrest and conviction of an international spy who operated under the Federal protection of a passport from 1945 to 1952! (4) The strange stories of the ghost of Queen Elizabeth I who is haunting London like clock-work in an effort to warn England about some approaching danger! (5) A fatal epidemic among livestock which will

all but wipe out the sheep industry in Australia! (6) The introduction of private escalators for private homes, which operate at the push of a button, and can be installed at very low cost! (7) The strange sights in the sky of wheels turning within wheels, our next self-propelled air secret! (8) The growing popularity of the African hoot owl as a house-hold pet to warn you of any approaching incident! (9) The criminal law reforms of Judge John Johnston Parker of North Carolina for all those under 22! The Federal Youth Reform Corrections Act will soon have teeth in it! and (10) The most shocking scandal of the century concerning a 9-year old girl and a noted labor leader, which will cause us all to blush with shame!

FOR PEOPLE AND PLACES!

I predict that Bridgette Bardot's next movie role will be a modern ver-

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APRIL 11, 1959

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sion of the Dumas classic "Camille." . . . Paris will soon export their famed wines in tablet form. All you will do is add water! . . . Butterflies will cloud our skies this summer due to the strange turn of the weather cycle! . . . Ronald Coleman's final testament will permit a scholarship each year to some deserving student of the theater! . . . The Nile Valley will unearth a most valuable key to a lost civilization of 5,000 years ago which will prove the flood and sinking of entire

continents! . . . The telephone system will become completely automatic, even to giving you change from coin telephones! . . . Lord Beaverbrook will be the first publisher outside Germany to use the new atomic printing press! A 148 page book can be printed and bound in 5 seconds! . . . The skull of Benedict Arnold will soon be on display at the Smithsonian Institute in Washington D. C.! . . . San Diego will soon enlarge its zoo
(Continued on Page 35)

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GLITTER GULCH

By HARRY PARKER

HOW does it feel to be living in the most famous city in the world? An exaggerated statement? Perhaps, but not very much. By this time the pleased to the point of being nonplussed members of VARIETY INTERNATIONAL should all be home, and from their general attitude following the Heart Award Banquet in the Convention Hall, they will be bursting at the seams to extol the wonders of Fabulous Las Vegas. The Convention Hall, the Resort Hotels and Glitter Gulch all passed with flying colors. . . .

That Downtown Kickoff last week surpassed in size and feeling anything the Fremont Strip has ever seen. All of the Downtown Hotels — including the EL CORTEZ and the SHOWBOAT — deserve everyone's praise for staging that "really big show." Even heard one prominent Casino Executive, a member of Variety and a Club Owner, remark, "I've never seen such a mob downtown and you know, I don't even care if not one drops a nickel in one of my slots: this is the greatest testimonial to Variety and what it stands for I've ever seen." A few days later, after the all-conquering Heart Award Banquet in the Convention Hall, the same Owner compounded his previous statement and launched a description of the af-

fair that would put even the colorful LUCIUS BEEBE, a genius at weaving adjectives and superlatives, to shame.

What was especially gratifying was the way he spoke of the men who made the event so spectacular — NAT HART, maitre 'd supreme at the FLAMINGO HOTEL, who had charge of serving the huge variety of food and wines under almost insurmountable obstacles; ANTONIO MORELLI, SANDS HOTEL Orchestra leader, whose musical genius and sense of stage direction was responsible for what could easily compete for "greatest show on earth" honors; CHIEF BARKER HARRY FARROW; EUGENE MURPHY and the balance of the officers of Tent 39 who labored night and day to make this close to, if not the, greatest Variety Convention in History. . . .

Somewhat smaller in size, but quite select and active to the core, was the Nevada State Press Association Convention last weekend. One of the highlights of the affair was a SUN-JOURNAL CO. sponsored Cocktail Party in PRESS CLUB Quarters in the FREMONT HOTEL last Saturday evening. Delegates from Nevada and California went away raving about Las Vegas hospitality, the Con-

(Continued on Page 36)



THIS WEEK'S COVER: A warm, Western welcome to the delegates of the WORLD CONGRESS OF FLIGHT from Las Vegas' own IDA MERCIER, a long-time RIVIERA HOTEL Showgirl who now adorns the stage of the FLAMINGO HOTEL. IDA, shown greeting one of the many TWA flights into town carrying delegates, wishes you all a "WORLD" of success, podners! Photo by BERNARD OF HOLLYWOOD.



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HICKORY Room



WE'D LIKE to take this opportunity to help roll out the carpet and welcome the delegates to the first international **WORLD CONGRESS OF FLIGHT** which officially convenes Sunday, April 12 and continues through Sunday, April 19. The schedule of aeronautical events, all of major importance to the free world, is expected to draw thousands and thousands of visitors over and above the invited delegation from countries all over the world. Over fifty of our own Congressmen will be on hand and approximately three hundred of the world's top press people will be flashing news of the Congress over the entire globe. By this time next week the words "Las Vegas" will be on front pages of newspapers all over the world. It's a very flattering first for Las Vegas and one we all must strive to live up to, for on the success of this event hinges the possibility of Las Vegas becoming, almost overnight, the international convention city of the world. Missiles, jets—both military and transport — will be on display at McCarron Field, Nellis Air Force Base and the Convention Hall while Indian Springs AFB will be the scene of the most comprehensive weapons demonstration ever staged. Everything the Air Force has to offer from machine gun bullets to 10,000 pound bombs will be fired before the public in a huge gunnery meet never

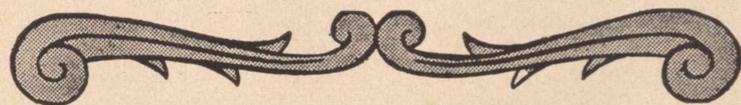
equalled anywhere in the world before. We're proud of Las Vegas and all of the hard work that has gone into arranging for the World Congress. Know it will be the success that everyone has been striving for. . . . And That's For Sure! . . .

Congratulations to the "out of this world" **NEW FRONTIER HOTEL** which re-opened its Casino and Cloud 9 Lounge to the public last night (Friday, April 10). Best wishes to **WARREN "DOC" BAYLEY**, **PRESTON FOSTER**, **HOOT GIBSON**, the balance of the Frontier staff and to our good friend **BILL MILLER** who will "boss" the operation. Bill is returning to the Las Vegas entertainment and Hotel scene loaded with great ideas of the kind that spread his fame far and wide when he was formerly associated with several other Strip hostelrys in the area. In the Cloud 9 Lounge premier it's headliner **FRANCIS FAYE**, the great double-entendre artist of the keyboard; **JACK COSTANZA**, the world's greatest bongo artist, and **THE TRENIERS**, acknowledged as one of America's most talented swing and rock groups. Entertainment begins at 4 p.m. daily and is continuous around the clock. . . .

A message from **MONTE CASTLE**, the genial General Manager of the **JACKMAN STORES (3)** in our fabulous city. Monte wishes to advise pa-
(Continued on Page 20)

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SOME OF THE CASINO PERSONNEL AT THE
LAST FRONTIER MUSIC HALL



CASINO MANAGER
ERNIE LA VERNE



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Charles "Colonel" Blake — *Shift Boss*
Joe "Little Joe" Ingolia — *Floorman*



SWING SHIFT

Ernie LaVerne — *Casino Manager*
Jimmy Sparton — *Floorman*
Arthur Townsend — *Floorman*



GRAVEYARD SHIFT

Norman Thoreson — *Shift Boss*
George "Whitey" Edwards — *Floorman*



BOX MEN

Bill Spicer
Freddie Clark
Dick Lenz
M. Davis
Eddie McDonald

Chris Becker
Bill Hollen
Walt Hibben
Gus Gerke
Marty Jacobs



With HAL HALSTEAD

LAS VEGAS puts on its best "bib and tucker" and welcomes to its newly widened avenues the delegates, workers, VIP's and all and sundry who come to attend the first World Congress of Flight. We will entertain royally, in a relaxed and casual manner peculiar to our western pattern of life, many thousands of newcomers to FLV during the next 10 days. Let's send them away from Las Vegas with the feeling of men well fed yet anxious to return to a table of plenty at the next opportunity. . . . Had a nice chat with JOE BISHOP (not the comic) who made FLV a stopover enroute to Hollywood. You probably saw JOE on the Playhouse 90 TV'er, "The Long March." He's a quiet, unassuming and very likeable chap. JOE has been seen on Broadway in "Desperate House," "The Ponder Heart" and just recently finished a two year run in "Happiest Millionaire" in which he played the part of the "Son" of WALTER PIDGEON, its star. Best of luck in the Hollywoods JOE, we're looking forward to your rapid progress. . . .

Not long ago we itemed about the excellent dancing of JACK PARKER,

a protege of that lovely dancer of stage and screen and TV, ANN MILLER. JACK is with us again as featured dancer in the THUNDERBIRD productions and performs his chores from choreographer JACK BUNCH expertly in his routines. Yore boy done 'ya proud, ANN! Hope you'll be stopping off to see him when you return from your tour of the continent. . . . There have been rumblings of a contest to produce "Mr. Sun Tan of Las Vegas." Hope it gets past the rumbling stage. It seems a natural to gain national publicity for our wonderful weather and climate. . . . Congratulations to RALPH "RED" ARMSTRONG on his appointment to the Rivers and Harbors Commission, a FEDERAL appointment well deserved for this well liked Las Vegan. "RED" was formerly with the Slot department in the HACIENDA HOTEL and before that at the downtown SILVER PALACE. Hope we will be hearing more about you "RED," at the STATE level! . . .

Of human interest: Congressman WALTER BARING and his secretary, CHARLIE BELL, were preparing to attend the ground-breaking ceremonies at ROSE DE LIMA HOSPITAL last Saturday when he received a call from his cousin, the former CAROL ALTMAN, and her hubby, BILL, of Waukegan, Illinois. WALT and CAROL hadn't met in over seven years. The couples first FLV vacation and the Congressman's duties bringing him to Las Vegas proves the old "small world" adage. . . . The noted South American, DR. FREDERIKO GONZALES and his wife, now California residents, attended the ROSE DE LIMA ceremonies with popular "RED" MEANY, former

(Continued on Page 37)

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Hillsway
by **ROLAND HILL**



HILLSWAY'S GUIDE TO LAS VEGAS, my seventh book on travels, is now off the presses and ready for release, and shortly after you read this column you will be able to get your copy from any of the firms recommended in the book or at the newsstands.

This 40-page book is the first comprehensive attempt ever made to publish a guide book on the city of Las Vegas. Years ago I put out a little book titled IN LAS VEGAS I RECOMMEND, and it was used exclusively by Wilbur Clark as a gimmick at the opening of his lush DESERT INN. Whether because of laziness or too much else to do, I never did follow it up. This new HILLSWAY'S GUIDE TO LAS VEGAS I hope to put out twice a year from now on.

The greatest hotel man of them all, CONRAD HILTON, wrote the Foreword for this book, and that was quite a fete in itself to get a man who has no connections whatsoever with our town of Las Vegas to write a Foreword and put his o. k. on the book. This means that immediately national recognition will be given the book, drawing a great deal of attention that I, alone, could not otherwise get. May I quote a few excerpts from Conrad's Foreword?

"As the head of a hotel organization that doesn't operate a hotel in Las Vegas I probably should not be contributing to Roland Hill's Guide to that fabulous city. But sometimes it's a good thing to forget business considerations and look upon the more rewarding things of life.

"I have known Roland Hill well and favorably for a long time because I read what he writes. I have met him several times, but I think I know him better because of the many

things he has written about many people and many places the world over. And I like what I read when Mr. Hill is at his typewriter. . . . So I recommend his HILLSWAY GUIDE TO LAS VEGAS as an accurate, literate and interesting record of the city where there is no Hilton Hotel. If it isn't all of this Mr. Hill has let me down. And he never has yet!"

Whew! Sort of puffs a guy up to be praised like that by the greatest of the greats in the hotel and travel worlds. There is also a good picture of Conrad Hilton on the Foreword Page.

I say in all humility that I do not believe there is another person in the entire world more suited to putting out a guide book to Las Vegas than myself. I first started coming to Las Vegas in 1940 and have been there every year since, save for the three I was overseas in the United States Air Force. I have had the time and the money to "visit" Las Vegas, get to know its people, spend my money freely there, all without having to have to make a living there, and thus my entire time, months on end every year for nearly 19 years I have been able to just "have fun," get to know the people and their businesses, see

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all the shows and try all the eating spots, ride horseback, ride a bicycle, go fishing, swimming, and do all the things that any good tourist would do. Thus I feel that my new guide book is an accurate and interesting book on the fabulous city of Las Vegas. And then, too, for the past five years or more I have been a regular contributor, having missed only one or two issues, to FABULOUS with my weekly column HILLSWAY. Through this column alone, I have met the great and the near great, all of whom count and go to make Las

Vegas the greatest mecca for tourists the world has ever known.

Following is the index at the back of the book — you can thus tell who is HIGHLY RECOMMENDED in the book and to whom you can go to get your copy. This book tells all a person has to know to make his way around Las Vegas like a veteran and tells all the secrets for having a whale of a time, and at a minimum of expense — except how to win at gambling — that you will have to learn for yourself.

(Continued on Page 41)

JACK CORTEZ'

Mailed anywhere in the United States . . .
Fabulous LAS VEGAS magazine
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 PER YEAR



LOVELY MARCY MILLER has played Las Vegas twice that we know of, and she's maintained a pretty high average both times. First trip in she appeared in the Celebrity Lounge of the EL CORTEZ with sax man DICK SAUNDERS and was held over at least three times. Now she's appearing with THE JOHNNY HAMLIN QUINTET in the Starlight Lounge of the RIVIERA HOTEL and working out another hold-over stint. Statuesque blonde thrush possesses a fine voice, one that truly stands out as superb in a city that boasts at least six songstresses per square foot along the fabled Strip. Enjoyed visiting with MARCY and meeting her hubby, RAY TRISCARI, an ace trumpet man with DICK STABLE now appearing at the MOULIN ROUGE in Hollywood. The couple met when MARCY was singing and RAY was playing with the RAY ANTHONY ORCHESTRA a few years back. By the way, next time you're in Ellay catch the new sound in the CLUB SEVEILLE where TERRY GIBBS, is playing five nights per week. This club has heretofore featured Latin entertainment, but according to RAY, who sits in with GIBBS regularly, his sound has gone over like nothing ever spotlighted there before. . . .

Speaking of "holdovers," ace comic and song man JERRY COLONNA, certainly one of the Royal Princes of merriment, has been held over in Showcase Lounge of HOTEL TROPICANA at least until May 26th. This coming Wednesday, April 15th, JERRY appears on the BOB HOPE Spectacular over NBC (Channel 2). It's the first time these two have paired up in quite some time and it will be well worth turning the dial just to

see them together again. . . . Great seeing tenor sax ARNO MARSH back playing with HANK PENNY at the GOLDEN NUGGET helping to back up the fine vocals of "Sweet SUE" THOMPSON, who remains a consistent favorite in this bright Downtown Spot. Sorry to report that drummer MIKE TRIPP plans to part company with HANK when the unit moves on. MIKE has decided to settle here and prefers to cut down on the road work. Here's a top drummer who'll soon be on the available list for local groups. . . . On the subject of drummers, we noted HARVEY LANG still playing with HARRY RANCH at the GOLDEN NUGGET and glad to report he's continuing to improve faster than expected from that rugged car smash-up months and months ago. HARVEY has regained his poise and the deft touch and movement is returning fast. . . . That HERMAN KAY group in JACK SMITH'S SADDLE CLUB deserves raves for the brand of dance sets they're turning out. Some of the best dance music we've ever heard in this spot. . . . The entire MANTOVANI Band was in town overnight last weekend and several of the boys did

Stardust
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not budge out of the *Celebrity Lounge* of the EL CORTEZ HOTEL as TANYA, violinist with THE DUBONNET TRIO, treated them to some of their famous specialty. . . . Speedy recovery to MISCHA VIOLIN who was hospitalized recently (SUNRISE HOSPITAL) with a touch of virus. MISCHA is first violinist with ANTONIO MORELLI at the SANDS HOTEL. . . . By the way, the job that ANTONIO turned in on the VARIETY CONVENTION closer was

overwhelming. It speaks volumes for the musical genius of this man and every part of the show — all devised and directed by TONY — received a thunderous ovation from the huge delegation. Our hearty congratulations for the finest piece of FLV Musicana we've ever seen. . . . CLAUDE SPRAGUE, one of the very fine INSTRUMENTALISTS, was in town last weekend and told us that the MAPES HOTEL in Reno has plans

(Continued on Page 42)

HOTEL

Thunderbird presents

THE fabulous FOUR LADS

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THE THUNDERETTES

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Gail Ganley ★ Jack Parker ★ Samara

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HOTEL **Thunderbird**



HE IS ALL FINE: The span of time vanished and the distance between North Carolina and Manhattan seemed only a few blocks the other morning when we chatted with Kay Kyser. We hadn't seen or talked to the Ol Professor in eight years or so. But there he was at an office desk in Chapel Hill. The clock showed nine ten in the ayem, a very far cry from the "Yet's Dance, Chillun" bandleader, who, in our days of friendship back at Chicago's Blackhawk or New York's Pennsylvania or Waldorf, wouldn't take phone calls much before noon.

Kyser said he couldn't be budged out of his planned retirement. His three kiddies are growing up actually seeing their dad, a rare experience in the orbit of show biz. The former custodian of "The College of Musical Knowledge" is now engaged in real campus work at his alma mater, The University of North Carolina, and no television offer, however lucrative, could change the picture of a landed squire who quit the glitter and jitters for an early communion with family life and active retirement. The latter expression is not a redundancy, but a way of living for many people over 45 who have the cultivated green stuff. We told Kay he was on video too early or else he may have been forced to remain. He disagreed and finished off with the typical Kyser humor, the inflection behind the twinkling eyes behind the specs: "Gary, how else could I get the pleasure of seeing my lovely wife, Georgia, a

mother of three, a student of Fine Arts at the university?"

Copies of the above paragraphs will be sent to Ginny Simms, Sully Mason and Ish Kabbible.

The Legal Eagle Answering Service: We admit we were a little startled to hear a male voice answer when we called Hedy Lamaar to ask the glamour lady to dinner. Before the former screen siren came to the phone we exchanged identifications with the fellow. "May I ask who this is?" We queried.

"Certainly," he said, "I'm Miss Lamar's attorney. "And who may I say is calling?"

"Well, let me clear up one thing," we sheepishly retorted, "I'm not one of Hedy's ex-husbands."

End of Ecstasy.

The Show Shops: "JB": A powerful drama that carries deep impact for people who like modern interpretations of Biblical characters. You'll see fine acting. . . . "Two For The Seesaw": Anne Bancroft makes a small romantic episode a big time theatre thrill. . . . "La Plume De Ma Tante": A fun filled diversion by an excellent cast. Great revue from which to escape from the average show. . . . "The World of Suzie Wong": A fair enough time killer if you want to dig the oriental prostitute's soap opera life. . . . "Make A Million": A light weight comedy which Sam Levene survives. . . . "The Rivalry": The Lin-

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coln-Douglas debates as expressed by Norman Corwin. Richard Boone is surprisingly adept as a growing Lincoln.

* * *

Scenes Seen: Carmel Snow, the magazine editor and Shelley Winters passing each other on Park Avenue. Spring can't be far behind! . . . At the Eden Roc, Connie Bennett birthday parties "baby" sister Joan with peaches and champagne. . . . Tab Hunter getting off the Fifth Avenue Bus at 57th. A wide eyed boy showing an affection for New York's skyline. . . . Linda Darnell, an eyeful, at lunch at the Monsignore — a lovely distraction for the serious ad agency brains dotted around the room.

* * *

Overheard at Manny Wolfs: "To her, he's income; to him, she's patable. To his wife, it's incompatibility." . . . Good home listening on the hi fi: Judy's Capital long playing biscuit: "Garland at the Grove" — "Judyful"!

Opinionaired: When we see Robert Frost we expect Carl Sandburg to turn up demanding equal time and vice versa. . . . Their vocal styles considered, how come Sarah Vaughan never married Billy Eckstine??? It's about time Florence Chadwick got some backing and went into the pool business. . . . There may be some argument about this, but we say Charley Gehringer, of the Tigers, was the best second baseman we ever saw. . . . As a credit to the producers, "La Plume De Ma Tante" is only ten percent funnier when you understand French. . . . Van Cliburn's big talent escapes these ears. . . . Every second tourist hitting the Big Apple wants to go to Jack Dempsey's eatery. . . . People forget that Don Wilson was once a pretty good sports announcer. . . . If you'd put glasses on an owl, you'd have Dave Garroway. . . . Very pleasant listening from disc jockey Jim Lowe, a daily radio item in these parts. . . . James Mason, when he's in town, raves about the fish dinners at King of the Sea. . . . The "portraitsures"

(Continued on Page 42)

LAS VEGAS' FINEST HOUR

by BRUNO BERNARD

The real value of an individual as well as of any society group from the smallest community to the largest nation should be properly measured by the peaks of their lasting accomplishments rather than by the valleys of their daily shortcomings.

Under this perspective, Las Vegas might as well have had its finest hour when it inaugurated the spectacular Convention Hall last Friday. This imposing edifice is far more than ingenious bait for the tourist trade, it is a majestic monument to inspired communal leadership and an equally mature citizenry.

No slave labor was harnessed as for the Pyramids of ancient Egypt or the power installations of contemporary dictatorships, all we did is to pull the right trigger of democratic action from the bond issues to the competitive bids and voluntarily negotiated labor contracts of a free economy.

Sure the road was sometimes stony and full of obstacles, but in the end team work and community spirit scored a telling victory over factional greed and selfish motivations.

Now since the labor pains are over

and Las Vegas' strongest and most beautiful baby has been ceremoniously baptized through the VARIETY INTERNATIONAL CONVENTION it is reason for all of us to jointly rejoice and to be humbly grateful that our community has made another giant step in the direction of world recognition.

It was a good omen that the gates of the huge rotunda swung its gates open for the first time to host the HEART OF MAN as embodied in the selfless humanitarian deeds of VARIETY and it might be equally symbolic that the first full fledged international convention is dedicated to the MIND OF MAN. THE WORLD OF CONGRESS OF FLIGHT will reveal the awesome progress of man's mind in his conquest of space since the mythological flight of Ikarus.

That this technological progress should be coupled with mature moral development, so that man's heart and mind beat together in unison to insure the peaceful upward swing of our civilization is the fervent wish of every one of us, so that future generations might refer to this CONVENTION as mankind's finest hour.

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THAT'S FOR SURE

(Continued from Page 9)

trons coming into the store seeking the Italian jacket which we ran in our April 4th issue that they can be made available. They were sold out of the original stock by 2:30 p.m. Saturday. However, if you wish to have one Monte had the cloth sent in from JACKMAN'S FACTORY IN CALIFORNIA and the tailors in any of the three stores can measure and fit you in approximately three days and the jacket is yours. Don't wait, do it now before the special cloth is sold out. . .

In town for a weekend from HOLLYWOOD, DANNY THOMAS' Manager, MAURY FOLADARE, a very good friend of ours, and a young man with him, RICKY NELSON. We could see that Maury was as proud as a peacock when he spoke of Ricky's accomplishments. Last year the lad received five gold records. Each gold disc represents at least one million

sold of that particular recording. This year he has another hit which sold over a million. That means six gold platters for this young, talented artist in less than a year and a half. Ricky promised to convey our very best regards to his famous Mom and Dad, OZZIE and HARRIET, a wonderful couple whom we have had the pleasure of knowing for approximately 27 years. . . .

Local Newspaper folk who attended the press briefing for the WORLD CONGRESS OF FLIGHT in PRESS CLUB quarters in the FREMONT HOTEL enjoyed one of the most comprehensive press sessions ever held in FLV as RALPH WHITENER, Capable Managing Director, spelled out the week's events to an assembled group of over sixty of the city's key newshawks. An extra treat for the newsmen was the introduction of the official Host, Comedian GEORGE GOBEL, RIVIERA HOTEL Star, who had the writers laughing their hardest from his very first comment.



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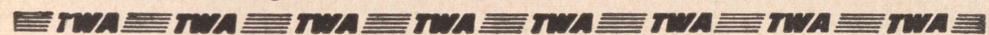
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Also in attendance were Wing Commander DOUGLAS R. BAGNALL, RAF; Captain JACK HENDERSON, USAF; BEN GOFFSTEIN, RIVIERA HOTEL Owner; AL FREEMAN, SANDS HOTEL Publicity Chief; JACK PEPPER, LAS VEGAS NEWS BUREAU head; BARNEY RAWLINGS, Chairman, General Committee for the World Congress and Convention Bureau Exec, and Chamber of Commerce Managing Director CED OLSON. . . .

PHIL LONG, Owner of the CALIFORNIA CLUB, and Casino Manager of the TROPICANA HOTEL, has discovered a new "occupation hazard" in the gaming industry. One day last week, Phil refused to give one of the lady patrons in the Hotel more credit. He had already cashed three checks for the gambling lady and mentioned "86." The indignant lady acted like a "tom cat," scratching his face, and it would probably have been worse, but, luckily, Hotel Deputies came to the rescue and perhaps saved Mr. Long's other cheek. . . .

We have known CAROL SERINO for many years, dating back to when the gal was a Cocktail Waitress at the CLUB BINGO. We ran into her the other night at the LAST FRONTIER MUSIC HALL where she is now a Cocktail Waitress there and we'd say the lovely lady looks younger now than ever. You just wouldn't believe it — Carol has five children ranging from 4 to 16 years — three boys and two girls and all as good looking and lovely as "Mom." . . .

Our congratulations to JOE GORDON and ANDY FAVA, Owners of ANJOE'S CONTINENTAL RESTAURANT that opened on the Strip last week (ex VILLA VENICE). This romantic restaurant is the most novel we've seen in a very, very long time. The entire decor has a cellar effect — beams and everything — plus spots throughout the place for wine bottles in the walls. It has been jammed-packed since the ribbon-cutting ceremony. If you want to meet any of your friends, we know you'll find them at Anjoe's. Last Saturday when we visited the place, it seemed that everyone in Las Vegas was there, and it brought back the wonderful feeling of years ago when you'd see friends at any spot. It is almost impossible to describe their very novel cuisine. It must be seen and tried and you will know what we were trying to write. Again, best wishes to owners, Messrs. Gordon and Fava. It sure looks like Anjoe's will be the localites and tourists "MUST VISIT" spot very soon. Guaranteed to satisfy the most critical gourmet, Anjoe's is a credit to FLV. . . .

There's a new dimension to motion pictures seen on the new STARDUST DRIVE-IN screen. 4800 Sq. ft. of screen surface plus the new speaker system which carries practically stereophonic type sound makes the perfect medium to view BOB HOPE'S newest pic, "Alias Jesse James," with lovely RHONDA FLEMING as his co-star in this "spoo" of old west tradition. (Continued on Page 43)

Fabulous LAS VEGAS Directory

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FABULOUS LAS VEGAS

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

March 24th thru April 20th
Show: Gordon and Sheila MacRae with Van
Alexander, conducting; Extra-Added-Attraction, Jackie Miles; Donn Arden
Dancers; Carlton Hayes and his Orchestra.

Those famous singing MacRAE'S — GORDON and SHEILA — present another of their cheery song revues in the Painted Desert Room. GORDON, a tremendously gifted baritone whose singing career has spanned the showbusiness field — stage, screen radio and teevee — is joined by his equally talented wife in an all new and novel act never before seen in Las Vegas. The combination of both MacRAE'S brilliant talent and vocal efforts with this all new-material makes their act a highlight along the Strip. A standout feature of the

(Continued on Page 28)

THE DUNES

May 6th
Show: Harold Minsky's spectacular "Nuit de Paris" featuring Libby Jones and Extra-added-attraction Frank E. Marlowe with Latona; Graham and Chadel; Dolinoff and Raya Sisters; Naja Karamura; Gwen Harmon; Bob Kennedy; Allen Conroy; The Minsky Models and Mannequins and Cee Davidson and his Orchestra.

It's one of HAROLD MINSKY'S most spectacular, lavish and comedy-packed revue. The sensational "Nuit de Paris" erupts on the stage of the Arabian Room in a blaze of colorful costuming, tantalizing exotics, fresh, robust comedy and glorious eye-filling nudes. . . . Featured is sensuous LIBBY JONES, a power-packed and magnificent exotic with the type of routines that scorch table clothes across the room. . . . Extra-added-attraction, FRANK E. MARLOWE, is

(Continued on Page 28)

EL RANCHO VEGAS

(Not a Review)
April 8 thru Indefinite
Show: Joe E. Lewis with Austin Mack at the Piano; Dick Rice and his Orchestra.

Fresh from a triumph in Miami where he broke all records, comes JOE E. LEWIS, the perennial pixie. "Loaded" with new stories in song and tongue in cheek ditties that provide the "chasers" for his famous quips on famous people and horses, JOE E. "brews" up a melange of "intoxicating" fun to satisfy any entertainment "thirsty" audience. Aply assisted by his "sober" and expert accompanist, AUSTIN MACK, JOE E. again demonstrates the art of being the "highest" on the ladder of beloved comics the world over. . . . Behind JOE on the bandstand is the capable Direction and Orchestra of talented

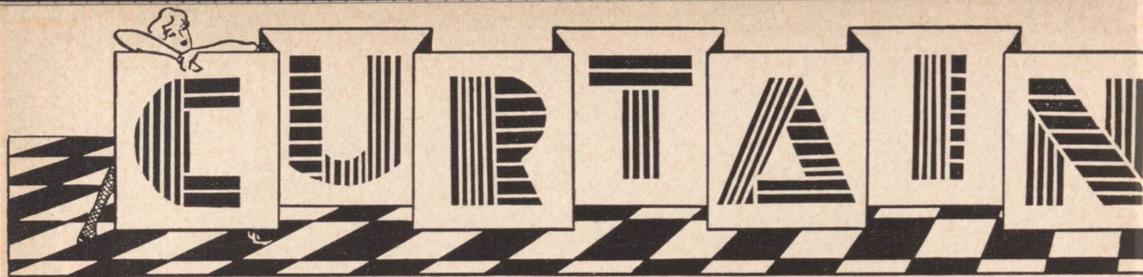
(Continued on Page 28)

FLAMINGO

April 2nd thru April 22nd
Show: Burl Ives; Darvas and Julia; The Skylarks; The Flamingoettes; Jack Cathcart and his Orchestra.

BURL "Big Daddy" IVES has brought one of the most refreshing styles and changes of pace seen along the Strip in a long, long period of time. Included in his completely new act are several of the famed IVES' favorites, most of which have been given a new slant by NICK CASTLE who did a brilliant job of staging the entire act. You'll recognize the tunes "Foggy Dew," "Erie Canal" and "Big Rock Candy Mountain," but you'll marvel at the new BURL IVES slant on them. Mixed in with a great program of ballads and folk music are enough of the famous IVES witticisms to keep you chuckling throughout. . . .

(Continued on Page 28)



HACIENDA

Indefinite

Show: The Four Tunes; Johnny Olenn; The Grover-Shore Trio; Shirley Scott and The Modulators.

Appearing in the smart Jewel Box Theatre are a string of five top-rated Lounge attractions headed by the fast and flashy FOUR TUNES, exponents of modern tempos and revived, souped-up arrangements of the standards. . . . JOHNNY OLENN follows in the same trend with a modern ap-

(Continued on Page 29)

LAST FRONTIER

March 31st thru Indefinite

Show: Beatrice Kay; The Guardsmen; Garr Nelson; Dick Curtis; The Four Queens; Don Gregory and his Orchestra.

Formerly known as the "Old West in Modern Splendor," HOTEL LAST FRONTIER has begun a new life and the "Old West Lives Again." Starring in the opening show is the one and only BEATRICE KAY, a magic name in the world of music and showbusiness. When BEATRICE

(Continued on Page 29)

RIVIERA

March 13th thru April 12th

Show: The George Gobel Show with Miss Georgia Gibbs, The Dorothy Dorben Dancers; Ray Sinatra and his Orchestra.

The not so lonesome "Lonesome GEORGE" GOBEL stars in another happy Las Vegas engagement as he brings his show to this spot for a four week run. Producer SAMMY LEWIS has set the machinery in motion for some rollicking laughter as GEORGE sets up shop on the stage of the lavish Clover Room. One

(Continued on Page 29)

SAHARA

March 24th thru April 20th

Show: Mae West and her Company featuring Michael Edwards, Peter Lindner and Tom Gleason plus Louise "Beulah" Beavers; Harvey Stone; Saharem Dancers; Louis Basil and his Orchestra.

Famous "come up and see me" gal MAE WEST unveils her all new nitery act on the stage of the luxurious Congo Room in an explosive return to the nitery belt. With her is a company of four dancers, two singers, four bit players and nine rippling musclemen all busily engaged in her stage version of "Something for the Girls," a sort of reverse on the nude issue along the Strip. LOUISE "Beulah" BEAVERS gets into the act long enough to present a satisfying sample of her outstanding comedy style and the entire MAE WEST segment is

(Continued on Page 30)

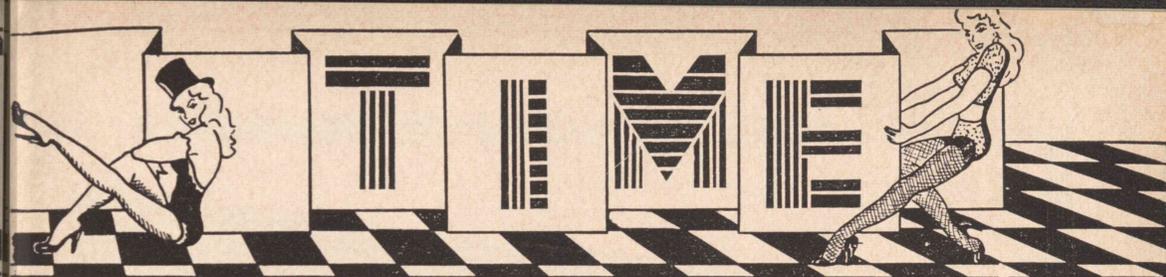
THE SANDS

April 1st thru April 14th

Show: The Will Mastin Trio starring Sammy Davis, Jr.; Bob Melvin; The Exciting CopaGirls; Antonio Morelli and his Orchestra.

Wonderful, wonderful "Mr. Wonderful," SAMMY DAVIS, JR., gets another two-week green light from Producer JACK ENTRATTER and the fabulous little guy with the remarkable talent is blistering the boards in the lush Copa Room. SAMMY is joined in the act by his uncle, WILL MASTIN, whose dancing prowess is known the length and breadth of the Night Club circuit. It's always sell-out business when THE WILL MASTIN TRIO appears in this room. SAMMY'S brilliant combination of songs, impressions and dancing, all projected with huge

(Continued on Page 30)



SHOWBOAT

(Not a Review)

Show: "Little Larry" Collins; Extra-Added-Attraction Faron Young; Tex Ritter and Joe Maphis.

Making his premier performance all by himself is "LITTLE LARRY" COLLINS, talented fifty per cent of the famous COLLINS KIDS. Youngster possesses enough personality to share it with a room full of patrons and still have more than enough to spare. In addition he's an accomplished musician and singer and one of the finest young Western performers in the business. . . . Extra-Added-Attraction FARON YOUNG puts in an appearance for the Friday and Saturday night shows only. FARON is an outstanding Capitol recording artist and a star of "Grand Ole Opry" and "Jubilee, U.S.A. . . . Staging a limited

(Continued on Page 30)

SILVER SLIPPER

April 1 thru Indefinite

Show: Hank Henry, Sally Rand, "Slapsy Maxie" Rosenbloom, and Joey Cappo in an "All Star Revue" with Red Marshall, Danny Jacobs, The Silver Slipperettes and George Redman and his Orchestra.

EDDIE FOX presents a quartet of sure-fire laugh getters and entertainment producers in the rollicking, sex-packed "All Star Revue" starring the noblest buffoon of them all, HANK HENRY; tantalizing SALLY RAND; the incorrigible "SLAPSIE MAXIE" ROSENBLOOM and cigar-chewing, gag-maker JOEY CAPPO. . . . Fun and frolic are numbers one through ten on the agenda of this "can't miss" SLIPPER revue, sock entertainment from open to close. . . . Supporting the stars are RED MARSHALL and DANNY JACOBS plus the dazzling

(Continued on Page 31)

STARDUST

July 2nd thru Indefinite

Show: The Revue de Lido de Paris — "C'est Magnifique" featuring a cast of Sixty Continental Artists, The Bluebell Girls and Eddie O'Neal and his Orchestra.

Capacity throngs continue to pass through the portals of the magnificent Cafe Continental to view the Club Lido Revue — "C'est Magnifique" — in all of its classical splendor. From the overture through the finale it is an exciting, electrifying and astounding production with a cast of

(Continued on Page 31)

THUNDERBIRD

March 31st thru Indefinite

Show: The Four Lads; Jay Nemeth; The Carlsons; The Thunderettes.

Once again the soothing harmony and all-around great style of THE FOUR LADS is being heard in the beautiful Theatre-Restaurant of the THUNDERBIRD HOTEL. These boys take only a note or two at the opening of their act to slam across the fact that they are one of the top-rated vocal units in the business today.

(Continued on Page 34)

TROPICANA

April 1st thru Indefinite

Show: Eddie Fisher with Eddy Samuels at the Piano; Senor Wences; Linda Lombard; Dick Towers; The Tropicana Beauties and Herman Kaye and his Orchestra.

EDDIE FISHER, attendance record holder in the Theatre-Restaurant of this luxury spa, shoots for a new record in his current appearance. EDDIE'S crystal clear voice and warm personality draw the patrons like magic. A high spot in his per-

(Continued on Page 34)



Thanks

MILTON PRELL & STAN IRWIN

for a wonderful

Engagement!

AT THE

SAHARA
HOTEL

**MAE
WEST**

DESERT INN

(Continued from Page 23)

act is a showstopping presentation of highlights from Broadway musicals. Talented VAN ALEXANDER conducts the entire segment of this part of the show and does a magnificent job. . . . Sharing the spotlight is Extra-added-attraction JACKIE MILES, a truly versatile humorist whose repertoire of characterizations and stories have become legend around the night club circuit. JACKIE'S style and material tell at a moment why he's considered "America's leading Night Club Entertainer and Comedian." He pokes fun at everything and everyone worth mentioning and the result is hilarious. . . . THE DONN ARDEN DANCERS are featured in a pair of smart production numbers backed by the vocal gymnastics of "master of informalities," ART JOHNSON and beautiful songstress MYRNA MARCH, a gal with a gorgeous voice. . . . CARLTON HAYES and his ORCHESTRA provide the captivating music of Broadway's best as well as background for the balance of the show.

DUNES

(Continued from Page 23)

an entire comedy show wrapped up in one skillful, laugh-pulling performer. When FRANK is on stage the laughter forms a solid wave back and forth across the room. He utilizes a clever, new approach to both gag and story. . . . LATONA, GRAHAM and CHADEL stage a frantic few minutes of comedy, aero-tumbling. . . .

JACK CORTEZ'

Fabulous

LAS VEGAS magazine

\$12
PER YEAR

write: P. O. BOX 748

DOLINOFF and THE RAYA SISTERS are a highly specialized and versatile novelty dance team. . . . Fiery South American exotic NAJA KARAMURA writhes through a sensational routine of inflammatory dancing. . . . Production singers GWEN HARMON and BOB KENNEDY set the vocal pace for production numbers by the exquisite MINSKY MODELS and MANNEQUINS, and ALLEN CONROY'S specialty dancing is spotlighted throughout. . . . CEE DAVIDSON and his ORCHESTRA play the fast moving sound behind the entire show.

EL RANCHO

(Continued from Page 23)

DICK RICE, who after several years of batoning for the "Wild Joker" is sensitive to every pointed quip and expression. (The balance of the show was unconfirmed at press time).

FLAMINGO

(Continued from Page 23)

DARVAS and JULIA stand alone for sheer spectacularity in the field of ballet. For several minutes they'll hold you breathless as they execute a series of unbelievable tosses, spins and incredibly graceful dancing without ever missing a beat or slipping a trick. Such poise, grace and perfection belie the hazards of their trade. . . . THE SKYLARKS open and close the show on their own in the first segment and behind BURL IVES later on. Their voices and spirited songs do much to put this show in the "top-rated" category. . . . BARRY ASHTON has held over his "Girl Most Likely Number," one that has become the talk of the Strip, and the darling FLAMINGO-ETTES work it to perfection. Special credit is due vocalist DON KIRK and JEANIE STEVENS in the production. . . . JACK CATHCART and his ORCHESTRA turn in some of their finest musical work in this highly recommended revue of song, dance and comedy.

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CUISINE

(Under the direction

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MAZZUCA)

Enjoy Poolside Cocktails or a "Bite to Eat" in the friendly and luxuriant atmosphere - Just the kind of place you can enjoy any time of the day or night.

HACIENDA

(Continued from Page 24)

proach to music built around a group of fine instrumentals. . . . Bringing a great change of pace to the program are the smooth and long-popular GROVER-SHORE TRIO with countless arrangements of foot-swinging standards and pop tunes. They're one of the all-time favorites among local showgoers. . . . SHIRLEY SCOTT and THE MODULATORS feature charmin' SHIRLEY on vocals plus well - balanced instrumentals and group vocals in a pleasing manner.

LAST FRONTIER

(Continued from Page 24)

turns on those universally loved pipes nostalgia takes over and the air is filled with the notes that everyone loves to hear. As charming and witty as she is talented in the vocal department she brings top entertainment-fare with a time-proven formula that

has kept her name high among the greats of showbiz for many years. . . . THE GUARDSMEN, one of the land's most famous close harmony singing groups, keep the music flowing along the nostalgic path as they uncork a huge repertoire of the always loved Barber Shop Ballads. . . . Popular GARR NELSON lends his rich baritone voice and keeps the entertainment machinery flowing smoothly in the capacity of Master of Ceremonies. . . . Comedian DICK CURTIS proves to be the "Ace" of comedy with routine after routine of laughter gaining material while the beautiful FOUR QUEENS handle the production chores. . . . Music is provided by the talented baton and orchestra of DON GREGORY.

RIVIERA

(Continued from Page 24)

of America's all-time favorite laugh getters, GEORGE never fails to keep those lucky patrons who make the

scene in a state of perpetual glee. . . . Appearing with him is "Her Nibs" MISS GEORGIA GIBBS, one of the foremost song stylists of the day. GEORGIA utilizes a great voice, distinctive style and a wealth of personality to give this package an unforgettable musical punch. . . . The DOROTHY DORBEN DANCERS do brilliantly in their unusual dance sequences and take on the added duties of song in a pair of especially prepared musalettes. . . . RAY SINATRA and his ORCHESTRA weave pretty music between the laughs and throughout the song parade. . . . RAY BOLGER and an All-Star revue open Monday, April 13.

SAHARA

(Continued from Page 24)

under the musical direction of SAM MINEO. . . . Companion act is comedian HARVEY STONE, a perpetual motion machine of laughter production. . . . Rounding out this STAN

IRWIN Production are the famed SAHAREM DANCERS in a pair of typically lavish SHAW-HITCHCOCK productions featuring the voice of DICK SUMMERS and the dancing prowess of DALE BABCOCK and JODY SIMMONS. . . . LOUIS BASIL and his ORCHESTRA conjure up a perfection-plus accompaniment in the music department.

SANDS

(Continued from Page 24)

doses of talent and seemingly unlimited vitality and personality, make for an evening of entertainment never to be forgotten. When you've seen SAMMY in action you can always say you've seen the best! SAMMY'S entire act is under the capable conduction of MORTY STEVENS. . . . Appearing on the same bill is a fastly rising young comic with a brand new approach to humor. Clever BOB MELVIN seems to be setting a new style in comedy delivery and you have to admit the lad knows what he's about. He started out in the trade as a comedy writer and switched to the microphone sometime later. His gags are tailor made to each city in which he appears and cover all age groups and types. It's his first venture into Strip comedy in FLV after wowing critics in Miami, New York, Kansas City and Dallas. . . . The STUART and GILBERT inspired productions provide breathtaking material for the Exciting COPAGIRLS and ANTONIO MORELLI and his ORCHESTRA furnish wonderful sound at every turn of the show. . . . FRANK SINATRA, BUDDY LESTER and RED NORVO combine in the all-new package slated for a Copa-Room debut, Wednesday, April 15.

SHOWBOAT

(Continued from Page 25)

engagement is America's most popular teevee Western personality, lovable TEX RITTER, the world-famous host of "Ranch Party." TEX, his com-

edy and songs are legend among the huge following of Western ballad and folk music fans. . . . Guesting with him is the famous Western personality JOE MAPHIS, whose style is famous from the panhandle out in every direction.

SILVER SLIPPER

(Continued from Page 25)

SILVER SLIPPERETTES and the big band sound of GEORGE REDMAN and his ORCHESTRA.

STARDUST

(Continued from Page 25)

sixty Continental performers who enact their respective roles with heretofore unseen finesse on the local scene. Its lavish scenes unfold with mystifying speed through the medium of multiple hydraulic lifts and frame the individual performers with such spectacularity it is difficult to grasp their vast scope. In between the body of the elaborate productions — The Grecian Pool Scene, The Neopolitan Street Scene; Maxim's and The Parisian Extravaganza — are a series of outstanding European acts, entirely new to the American showgoing public. . . . Amazing juggler ERIC BRENN juggles a houseful of dinnerware in a breath-taking race against gravity. Sheer speed and perfect balance are the only tools this artist needs to bring you an act of astounding impact. . . . Premiere ice skating artist JACQUELINE DU BIEF gives a graceful exhibition of the flawless style that won her countless medals and international acclaim. She's a vision in white and a symphony of supple, perfectly controlled motion. . . . GINO DONATI, fiery operatic tenor from the famed La Scala Opera House in Milan, covers the field of opera to mayhem with enthusiasm as he and his partner execute a series of unbelievable contortions and acrobatics while GINO continues singing his classical arias. . . . GEORGES CAMPO with LINA MARVELL stage

screamingly humorous buffoonery in pantomime. Both performers are artists in the field and among the best pantomimists to ever appear in this country. . . . CHANNING POLLACK unfolds an act of magical wizardry such as Night Club patrons are seldom exposed. His deft manipulations are truly baffling in every respect. . . . The glorious voice of singing star DOROTHEA MAC FARLAND sets the musical pace for all of the productions and the focal point of each is exciting JENNIFER WALKER and the daring and saucy BLUEBELL GIRLS. . . . EDDIE O'NEAL and his ORCHESTRA are superb as they provide the entire cast with some of the most beautiful show music ever heard locally.

Don't get the habit of telling people where to get off . . . unless you are a bus driver.

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1:30 A.M.	1:30 A.M.
	to 8 A.M.
FRI. NITE	SUN. NITE
1:30 A.M.	12 Midnite
to 8 A.M.	to 2 A.M.

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"The Best from MGM"
Your Host: JACK KOGAN

SATURDAY — April 11

- 1:30 **13** Jack's All Night Theatre
- 9:00 **13** Uncle Al's Show
- 10:15 **2** Leo Durocher Warmup
- 10:25 **2** Braves vs. Pirates
- 10:45 **8** Baseball
- 13** Taffy Time
- 11:00 **8** Races
- 11:30 **13** Sailors of Fortune
- 12:00 **13** Bob Bailey
- 1:00 **2** Movie Two
- 1:30 **8** Saturday Matinee
- 3:30 **13** "Son of Lassie"
- 4:00 **2** Cartoon Cavalcade
- 4:30 **8** Lone Ranger
- 5:00 **2** Movie Two
- 8** Popeye
- 13** All Star Golf
- 8** Mighty Mouse
- 6:00 **8** You are There
- 13** Lawrence Welk
- 6:30 **2** Cimarron City
- 8** Perry Mason
- 7:00 **13** Jeffrey Jones
- 7:30 **2** D.A.'s Man
- 8** Wanted — Dead or Alive
- 13** Dick Clark
- 8:00 **2** Perry Como
- 8** Gale Storm
- 13** Jallopy Races
- 8:30 **8** Have Gun Will Travel
- 13** Jubilee, USA
- 9:00 **2** Strike Force
- 8** Gunsmoke
- 9:30 **2** George Burns
- 8** State Trooper
- 13** Texas Rasslin'
- 10:00 **2** Billy Graham
- 8** "Canyon Passage"
- 10:30 **13** Satan's Playhouse
- 11:00 **2** "Over My Dead Body"
- 11:45 **13** "Dubarry Was A Lady"

SUNDAY — April 12

- 10:30 **2** Braves vs. Pirates
- 13** Taffy Time
- 10:45 **8** Baseball
- 11:30 **13** "Secret Service"
- 1:00 **13** "Wild Man From Borneo"
- 2:00 **2** Omnibus
- 3:00 **2** Meet The Press
- 13** Paul Winchell Show
- 3:30 **2** Chet Huntley Reporting
- 13** Sir Lancelot
- 4:00 **2** Tax Special
- 8** Medic
- 13** You Asked For It
- 4:30 **2** Tactic
- 13** Texas Rasslin'
- 5:00 **2** Championship Bowling
- 5:30 **8** Amateur Hour
- 13** The Big News
- 6:00 **2** Chevy Show
- 8** Death Valley Days
- 13** Bowling
- 6:30 **8** Rin Tin Tin
- 13** Deadline for Action
- 7:00 **2** Loretta Young Show
- 8** Annie Oakley
- 7:30 **2** Steve Allen
- 8** Bachelor Father
- 13** Maverick
- 8:00 **8** Ed Sullivan
- 8:30 **2** Playhouse
- 13** Lawman
- 9:00 **2** New York Confidential
- 8** G. E. Theatre
- 13** Meet McGraw
- 9:30 **2** Science Fiction Theatre
- 8** Alfred Hitchcock
- 13** "Woman On The Run"
- 10:00 **2** "Dragonfly Squadron"
- 8** Report
- 10:15 **8** "They All Kissed Bride"
- 11:00 **13** "Unfinished Dance"
- 12:45 **13** Jack's Midnite Theatre

★ **THIS WEEK ON TV — APR. 11 THRU APR. 17** ★

MONDAY — April 13

- 3:30 **8** Medic
- 4:00 **8** Feminine View
- 4:15 **2** NBC News
- 4:30 **2** Buckskin
- 8** Cinderella Time
- 5:00 **2** Charlie Chan
- 5:30 **2** I Led Three Lives
- 8** Burns & Allen
- 6:00 **2** & **8** News
- 13** High Road To Danger
- 6:15 **8** Doug Edwards
- 6:20 **2** Sports
- 6:30 **2** Kit Carson
- 8** Name That Tune
- 13** So This Is Hollywood
- 7:00 **2** Jeff's Collie
- 8** The Texan
- 13** San Francisco Beat
- 7:30 **2** Highway Patrol
- 8** Father Knows Best
- 13** Bold Venture
- 8:00 **2** Restless Gun
- 8** Danny Thomas
- 13** Badge 714
- 8:30 **2** Wells Fargo
- 8** Ann Sothern
- 13** "The Green Man"
- 9:00 **2** Peter Gunn
- 8** Desilu Playhouse
- 9:30 **2** People Are Funny
- 10:00 **2** **8** & **13** News
- 10:15 **2** "Buffalo Bill"
- 8** "Stage Struck"
- 13** Club 13

TUESDAY — April 14

- 3:30 **8** Medic
- 4:00 **8** Feminine View
- 4:15 **2** NBC News
- 4:30 **2** Playhouse
- 8** Cinderella Time
- 5:00 **2** Mystery Is My Business
- 5:30 **2** Jimmy Rodgers
- 8** Burns & Allen
- 6:00 **2** & **8** News
- 13** High Road To Danger
- 6:15 **2** Weather Briefing
- 6:20 **2** Sports
- 6:30 **2** Bob Cummings
- 8** Dial 999
- 13** Cheyenne
- 7:00 **2** World Congress Preview
- 8** Sea Hunt
- 7:30 **2** Dragnet
- 8** To Tell The Truth
- 13** Wyatt Earp
- 8:00 **2** "My Darling Clementine"
- 8** Arthur Godfrey
- 13** Naked City
- 8:30 **8** Red Skelton
- 13** Rifleman
- 9:00 **8** Garry Moore
- 13** Alcoa Presents
- 9:30 **13** Tales of The West
- 10:00 **2** **8** & **13** News
- 10:15 **2** "Holy Matrimony"
- 8** "Two Seconds"
- 13** "Shipmates"

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WEDNESDAY — April 15

- 3:30 **8** Medic
- 4:00 **8** Feminine View
- 4:15 **2** NBC News
- 4:30 **2** Food Page of the Air
- 8** Cinderella Time
- 5:00 **2** Ray Milland
- 5:30 **2** Price Is Right (Color)
- 8** Burns & Allen
- 6:00 **2** & **8** News
- 13** Lawrence Welk
- 6:15 **8** Doug Edwards
- 6:30 **2** Ranch Party
- 8** Eve Arden
- 7:00 **2** 26 Men
- 8** Mr. Adam and Eve
- 13** Wednesday Night Fights
- 7:30 **2** Wagon Train
- 8** Trackdown
- 7:45 **13** Sports Roundup
- 8:00 **8** The Millionaire
- 13** Ozzie and Harriet
- 8:30 **2** MacKenzie's Raiders
- 8** I've Got A Secret
- 13** O.S.S.
- 9:00 **2** Milton Berle
- 8** Armstrong Theatre
- 13** Donna Reed
- 9:30 **2** Bat Masterson
- 13** Citizen Soldier
- 10:00 **2** **8** & **13** News
- 10:15 **2** World Congress of Flight
- 8** "Love is a Racket"
- 13** "The Search"

THURSDAY — April 16

- 3:30 **8** Medic
- 4:00 **8** Feminine View
- 4:15 **2** NBS News
- 4:30 **2** Jefferson Drum
- 8** Cinderella Time
- 5:00 **2** Lawless Years
- 5:30 **2** O. Henry Playhouse
- 8** Burns & Allen
- 6:00 **2** & **8** News
- 13** Pat Boone
- 6:15 **8** Doug Edwards
- 6:30 **2** Tugboat Annie
- 8** Jim Bowie
- 13** Leave It To Beaver
- 7:00 **2** You Bet Your Life
- 8** December Bride
- 13** Real McCoys
- 7:30 **2** U. S. Marshal
- 8** Sargeant Preston
- 13** Zorro
- 8:00 **2** Glencannon
- 8** Flight
- 13** Rough Riders
- 8:30 **2** Seapower for Peace
- 8** Playhouse 90
- 13** "The Firefly"
- 9:00 **2** Behind Closed Doors
- 9:30 **2** Ernie Ford
- 10:00 **2** **8** & **13** News
- 10:15 **2** "Lloyds of London"
- 8** "Pride of the Bluegrass"
- 13** "What, No Beer?"
- 1:30 **13** Jack's All Night Theatre

FRIDAY — April 17

- 3:30 **8** Medic
- 4:00 **8** Feminine View
- 4:15 **2** NBC News
- 4:30 **2** Northwest Passage (Color)
- 8** Cinderella Time
- 5:00 **2** Ellery Queen (Color)
- 5:30 **8** Burns & Allen
- 6:00 **2** & **8** News
- 13** The Buccaneers
- 6:15 **8** Doug Edwards
- 6:30 **2** Air Force Story
- 8** Hit Parade
- 13** Life of Riley
- 7:00 **2** Cavalcade of Sports
- 8** Rawhide
- 13** Walt Disney
- 8:00 **2** Mickey Spillane
- 8** Phil Silvers
- 13** Tombstone Territory
- 8:30 **2** Bold Venture
- 8** Lux Playhouse
- 13** 77 Sunset Strip
- 9:00 **2** M Squad
- 8** Rescue 8
- 9:30 **2** Thin Man
- 8** Danger Is My Business
- 13** White Hunter
- 10:00 **2** **8** & **13** News
- 10:15 **2** "Somewhere in the Night"
- 8** "Highway West"
- 13** "Billy the Kid"

REGULAR PROGRAMMING

Monday thru Friday

- 8:00 **2** Price Is Right
- 8:30 **2** Concentration
- 9:00 **2** Tic Tac Dough
- 8** Morning Playhouse
- 9:30 **2** It Could Be You
- 8** Arthur Godfrey
- 10:00 **2** Cartoons
- 8** I Love Lucy
- 13** George Hamilton IV
- 10:30 **2** At Random
- 8** Top Hits of '59
- 13** Play Your Hunch
- 11:00 **2** Queen for a Day
- 8** Love of Life
- 13** Music Bingo
- 11:30 **2** Haggis Baggis (Color)
- 8** Encore Theatre
- 12:00 **2** Young Dr. Malone
- 13** Day In Court
- 12:30 **2** From These Roots
- 13** Gale Storm
- 1:00 **2** Truth or Conseq. (C.)
- 8** Jimmy Dean
- 13** Beat the Clock
- 1:30 **8** House Party
- 13** Who Do You Trust?
- 2:00 **2** Movie
- 8** Theatre (M.W.F.)
- 13** Big Payoff (T.&Th.)
- 8** American Bandstand
- 2:30 **8** Verdict Is Yours

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THUNDERBIRD

(Continued from Page 25)

They could fill up several programs of song just by singing the high selling recordings they have waxed in the past few years, but while they do hit the high spots they also inject a new ditty or two plus some standout special material for this engagement only.

Comedian-ventriloquist JAY NEMETH never fails to score heavily with the audience as he and his amazing little "pest," NICKY, chase gloom away with their rib-tickling shenanigans and pointed comments. JAY works equally well with prepared material or in the ad lib department and few comics today think any faster on their feet than this young man. He's really at his best when he uncorks an unexpected funny that shows this ability off first hand. . . .

THE CARLSSONS are a top European juggling team that performs a series of tricks that are fast-moving testimonial to the juggling prowess

of the Continental artists in this field. Years of exacting practice and a fertile imagination have woven this into one of the finest acts of its type ever seen.

. . . The dazzling, dancing THUNDERETTES make an appearance in a pair of smart and sophisticated productions put together by famed Choreographer JACK BUNCH. Featured in the numbers are GAIL GANLEY, JACK PARKER and exciting SAMARA.

TROPICANA

(Continued from Page 25)

formance is a medley of the tunes that really belong to him — "Oh, My Papa," "Lady of Spain," "Wish You Were Here," and the great "You Gotta Have Heart." As in every previous appearance here, EDDIE has come up with several new wrinkles for his sparkling act in the form of special material especially prepared for the occasion and in this appearance patrons vow they've never heard

him in greater voice. Backing his note-perfect songs is talented EDDY SAMUELS at the piano. . . . Companion act is the suave master of ventriloquism, SENOR WENCES. His bagful of tricks with clever little dummies and even more clever situations will do wonders for your laugh machinery. . . . Featured in an all new musical revue which has been skillfully put together by Producer LOU WALTERS, are a pair of fine singers in lovely LINDA LOMBARD and handsome DICK TOWERS plus the ravishingly gorgeous TROPICANA BEAUTIES in dance productions by Choreographer KENNY DAVIS. . . . Behind the show with excellent musical support is the fine sound of HERMAN KAYE and his ORCHESTRA.

CRISWELL PREDICTS

(Continued from Page 6)

where you may see wild animals in their native habitats, constructed to scale! . . . Sophia Loren, the Italian movie star, will forsake the silver screen for the smaller TV screen in a series of bold adventures to be filmed in Africa! . . . Open Air Art Exhibits will be the new rage! This was started years ago by Maxwell Bodenheim, the late Greenwich Village professional vagabond! . . . Minneapolis will boom due to the new St. Lawrence Waterway and will be the Queen City of the Great Booming Midwest!

WHAT PEOPLE WILL DO!

I predict that President Eisenhower will call a special session of Congress within 30 days on the Berlin Crisis! The full text of the 1945 Berlin agreement will be made public for the first time, and it will shock you! . . . I predict that Debbie Reynolds will soon and quietly announce her engagement to a very famous TV tycoon, bringing to a close one of Hollywood's most celebrated marriage tangles of this generation! . . . I predict that the most startling novel of the year will

be authored by Theresa Sangley on her experiences as a narcotic, her withdrawal and cure! This fragile girl will tell you of her torments of Hell! . . . I predict that The Duchess of Windsor will present the Baltimore Museum with her collection of early American Needlework, said to be the finest collection of its kind! These priceless items dating from before the Revolution will be for public display! . . . I predict that New York's Governor Rockefeller will demand slum clearance within his state, before the end of the year! Many fettered areas will be cleared and huge community apartment houses will rise overnight! . . . I predict that you women will turn back the clock to Theda Bara's famous style of making up her eyes heavily! This will give you the sultry look that you will strive for next year! Dame Fashion has already decreed this for 1960!

THE ENDLESS, ENDLESS RIBBON OF TIME!

I predict that when the endless, endless ribbon of Time unwinds it will bring you great moments of pleasure in (1) The full life story of Ruth St. Denis and her art of the dance, which she made her personal religion against all odds! (2) The revival of Home Forums where forbidden subjects are discussed and expounded! (3) The introduction of silk-knitted loafer shoes for men, which will also be water repellant! (4) A new series of dinner-dances given at cost to you by your local hotels to spur community spirit! (5) The outdoor more-than-life-size series of statues and figures of playtime heroes for children in your parks and playground areas! (6) A new type of clock which not only gives solar time, but the movements of the tides as well! (7) The nationwide revival of the old fashioned waltz with many contests and a final voting for the national champions! (8) The replacement of the black somber funeral cars and casket coaches with bright gleaming gold, green or blue metallic colors! (9) The new interest in women be-

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11:30 p.m. - 4:00 a.m.

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CONTINUOUS
ENTERTAINMENT

coming farm owners and operators, in the raising of livestock, chickens and turkeys! (10) The new trend in the sale of water-colors and oils made in the home! Many homes will become their own art galleries! (11) The new effort of your State Historical Society to protect and save the old fashioned covered bridges from destruction! and (12) the revival of home entertainments, amateur plays and pagants, minstrel and musical comedies, on a scale undreamed of at the present moment!

GLITTER GULCH

(Continued from Page 7)

vention Hall, our outstanding Press Club and a dozen or so other things.

Serving cocktails at the party were Press Club members NEOLA GIERHART, MICKEY DRISCOLL and WILLI FREEMEYER, all with the LAS VEGAS REVIEW JOURNAL; CHALLI MARSDEN and CHARMION HARTFORD who nearly wore out the carpet and their shoe-leather running around to help make it a successful event. Among the notables in attendance, Senator ALAN BIBLE, Congressman WALTER BARING and Professor HIGGINBOTHAM of the University of Nevada, outgoing President.

This weekend sees the opening of the First International World Congress of Flight, an event so staggering in proportion that only the few who have had direct contact in helping to set it up can grasp its scope. This is the supreme test for Las Vegas — pass this milestone with dispatch and dignity and we *automatically* become the most famous city in the world — no exaggeration! . . .

HOTEL SHOWBOAT has broken ground on the proposed palatial bowling alley adjoining that Hotel on the Boulder Highway. GENE MCLAIN, EL CORTEZ & SHOWBOAT Executive, and an enthusiastic drummer for the project can be found there several times a day beaming as the equipment bites out chunks of ground

for foundation. . . .

Not unnoticed was the lavish party thrown for the Honorable PERLE MESTA week before last by MR. and MRS. GEORGE TYSON in the former home of U. S. SENATOR HOWARD CANNON on West Charleston Boulevard. This was a social event unparalleled in Las Vegas party history and matched the pageantry of the parties for which the honored guest, our former Minister to Luxembourg, is world famous. . . .

HATTIE MAY PAVLO, charming owner of HAMILTON HOUSE MOTEL and APARTMENTS, leaves town soon for several days in New York. Expect HATTIE MAY to return with news of the Broadway presentation of her play, "The Passionate Man," life story of patriot ALEXANDER HAMILTON. Actually she'll be there to attend the Atlantic Union Convention, but a mixture of business and pleasure wouldn't be surprising.

'ROUND THE TOWN

(Continued from Page 11)

SANS SOUCI bar manager. The DOCTOR was quite interested in the Cobalt-bomb, cancer therapy, to be included in the hospital's improvement and enlargement plans. . . .

So very many visitors and locals seemed to have discovered the lusty, authentic Western charm of by-gone days in RUSS MILLER'S SALOON in the LAST FRONTIER VILLAGE. Huge "schupers" of beer, peanuts, pretzels, sawdust on the floor! It was, and is, a packed spot of fun and hospitality. . . . Our very best wishes to BILL and JOSIE JOST for many more happy years together. This nice pair celebrated their 8th Wedding Anniversary last Sunday, the 5th. BILL is one of the charming hosts in the FLAMINGO LOUNGE and JOSIE totes your libations at the STARDUST. . . . A very busy couple was DON BEDDOE and his lovely wife, EVVIE, who were in town visiting so many of their friends. DON is one of filmdoms best character actors. . . . We're happy to report that

she's feeling fine and all over throat surgery and that MARY CLARK, the FLAMINGO'S head wardrobe mistress, wishes to thank all her friends who sent such beautiful flowers and cards while she was at ROSE DE LIMA HOSPITAL. MARY is one of those "nice to know" gals. . . .

If you're in the SANDS Lounge give a listen to JOHNNIE McCORMICK and his Quintet, featuring pert songstress BOBBI BOYLE. They're great and from June 26th through July 27th the group will be at HARRAH'S CLUB IN RENO, then opening July 28th at HARRAH'S Stateline CLUB in LAKE TAHOE, JOHNNIE and BOBBI remain through August 24th. . . . For the duration of BURL IVES' great Show at the FLAMINGO the Show Time has been moved to 8:25 p.m. This is to allow all dining to be completed by show time so there will be no noise or confusion during the presentation of IVES' refreshing program. . . . Into SUNRISE HOSPITAL last Monday and surgery last Tuesday morning went JACK WALKENSHAW, of the popular DESERT DECOR SHOP in the DESERT AIRE SHOPPING CENTER. We hope by the time we hit the "stands" that JACK will be feeling much better and on the road to recovery. By the way — did you notice that JACKIE WALKENSHAW (assistant head of the FLAMINGO cocktail waitresses in the dining room) had her beautiful long blonde tresses sheared? She'd be beautiful with any hair-do but we still subscribe to long hair. . . .

You never know department — When petite FLAMINGO lens snapper GEORGETTE lost her footing while getting into position to snap a pic, she fell and seemed unhurt. Several hours later it was discovered she'd torn some ligaments in her ankle and suffered bruises. Not serious, but pretty painful, hobbling around, wasn't it gal? . . . One of the nicest chaps we know was on hand for the BURL IVES' opening at the FLAMINGO, HUGO GRANADA, associate



IF it's different -



IT'S a Barry Ashton Production

currently at the

Flamingo

on the DINAH SHORE show, handled the special lighting effects for this current Show. . . . While "Kaffie Klatching" with HUGO and the famed NICK CASTLE (who staged BURL'S segment) the latter showed us a beautiful pair of solid-gold initialed cuff-links given to him by the "great one." IVES had a message of appreciation inscribed on the back of each link. Really "nice" folks, though busy, are ever gracious and thoughtful. . . . A very handsome visitor was in town last week. As a guest of Insurance-man BILL KOZLOFF, New Yorker MILTON LASKER made a special trip here to see BILL and make arrangements to become a permanent resident in FLV. The line forms to the right, gals - this good-looker is a bachelor - for a change. Nice, eh? We chatted with the aforementioned pair in the new Cafe Continental! ANJOES, with the superb cuisine and restful dining atmosphere is the mecca of notables even in its newness it has already established a reputation as the dining spot of Old World Leisure. Spotted among the diners was GEORGE and SYLVIA FOLEY, GRACE HAYES (looking very lovely) and her party, talent man ROY GERBER and so many others we've no space to item them all. Our dinner was delicious, perfectly served. Here is a gracious dining - ANJOES.

Noisemakers, prizes, coke, ice-cream and games made up a delightful birthday celebration last Sunday as JUDY became five years old. LOIS and CHARLIE McNEELY saw to it that all the youngsters had a ball! CHARLIE is a NUGGET dealer and LOIS can now be found in the cashier's booth in the LAST FRONTIER SLOT DEPARTMENT. She was formerly at the HACIENDA in the same capacity. . . . Some time ago we wrote of the great new project for the members of AGVA. TALENT Magazine has seen fit to devote two separate articles on AGVA and its buildings etc. plus *free hospitalization* for all members who have paid up their dues for five (5) years or over. It is a

great benefit and look into it by contacting DISTRICT MANAGER FRED HOETTEL in the local office.

Two fine fellows have taken over the appealing LA VISTA on Paradise Road. GEORGE KAVANAUGH and REED SNITKER are sure bets to have this spot packed all the time. Just think, leisure luxury, with swimming then drinks (or food) served poolside. And *around the clock*. So, stop in and "sip and swim" at the fellas' new spot. We'll see you there.

. . . It's a darned shame how "everything happens at once." LES BAYMER of the LANZ SHOP got out of a sick bed to go to work, wife ELEANOR got the "bug" and was bedded. Then, as LES was parking his car at the Dress Shop - crash! JOY WYMAN'S car and his came a-crash. Fortunately no serious injuries were suffered - JOY continued on her MIAMI vacation by plane and LES ruefully lost his badly damaged car.

JO ARGUS also had a bit of tough luck when someone smashed into her car. She was able to continue her duties at DUFFY'S TAVERN, but sans transportation. . . JACK SMITH, SADDLE CLUB Owner, proved his reputation as the "Host with the Most" last week as he hovered over Press Club members at a combined Banquet and Cocktail Party. Among the members present there was a unanimity of opinion that Smilin' JACK tossed one of the greatest parties the PRESS CLUB has ever had. . . . We should all bow to FLAMINGO Maitre d' NAT HART for a tremendous job well done (in feeding all those people at the Variety International Heart Award Dinner) and to Maestro ANTONIO MORELLI for the spectacular musical and Pageant presentation. A wonderful job fellows—we're proud of you. . . .

Wonder if I can "borry" me one of those beautiful cars Oldsmobile is furnishing as convention facilities to the World Congress of Flight - I sure could make tracks "Round the Town" in one of those vehicles. . . .

LAST FRONTIER CASINO - DANCE HALL

*The Old West
Lives Again!*



Linda

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Starring **BEATRICE KAY**

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DICK CURTIS
FOUR QUEENS

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Preston Foster
Hoot Gibson

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THE WEST — NO CHARGE!



Rowena

10 FRONTIER HOSTESSES



Denise

10
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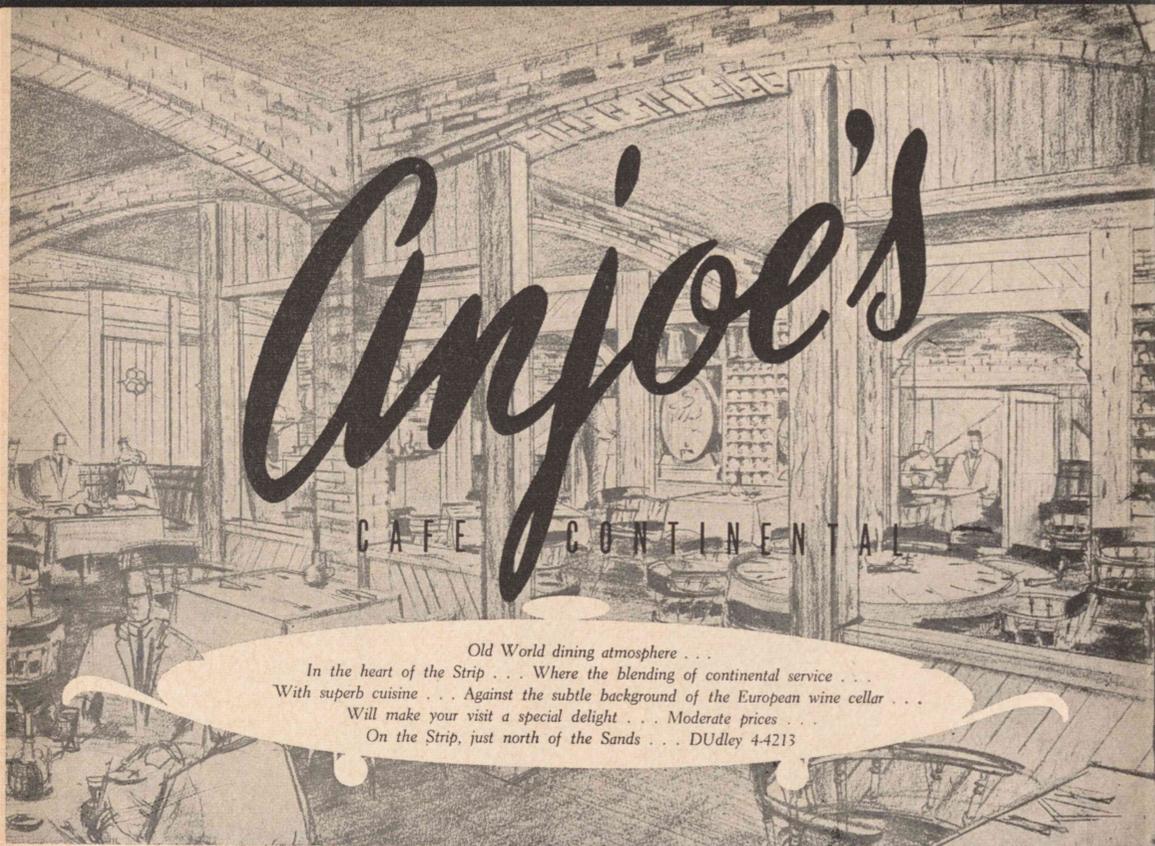
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NO MINIMUM



Wendy

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 In the heart of the Strip . . . Where the blending of continental service . . .
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 Will make your visit a special delight . . . Moderate prices . . .
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LOUNGE STARS

(Continued from Page 16)

to hold them over almost indefinitely.

. . . VIDO MUSSO, all-time jazz great, currently blowing his saxophone at the NEVADA CLUB downtown where another of our favorite performers, JOE WOLVERTON, spans the banjo with LEO WOLF. . . THE SABRES and ART "Cow Eyes" ENGLER have returned to the *Casbar Theater* of HOTEL SAHARA after much too long a sojourn. These two top-ranking combos plus LOUIS and KEELY give the *Casbar* a fantastic line-up of stellar talent and a variety of music and comedy hard to duplicate anywhere in the country. . . .

Met a young, handsome fellow at the LAST FRONTIER opening named JODY BERRY. Lad has a sensational singing voice and can do justice to anything from jump-tunes to semi-classical numbers. From the sound of his rich, baritone voice it's easy to see he'd make an outstanding

production singer in any spot in town. Never met anyone who just loves to sing with the verve that JODY possesses.

MIGHTY MIXTURE

(Continued from Page 18)

by Boris Chaliapin have revived our interest in art.

Party Time: Atra Baer, the Journal's column lady, took us to a bash honoring Dane Clark, whose video series, "Bold Venture," just received New York placement. The motif in the private room at Toots Shor's was Caribbean and a trio beat out calypso tunes with real fervor. One of the magazine interviewers cornered the star and shot across the usual barrage of questions. Clark gave his answers and politely walked on to another newshawk. "I forgot to ask him," said the note taker, "if he was a well traveled child." "Guess you'd say he was," we replied, "as a kid he came in from Brooklyn every day."

THAT'S FOR SURE

(Continued from Page 21)

tion. Vegas domiciled ELIZABETH TAYLOR appears in the second feature, "Rhapsody"

Every time we drive by the new building of the SOUTHWEST GAS CORPORATION (at the beginning of the Strip), we *always* glance over and take another look at this very attractive building and those street gas lights; six of them surrounding the building. Very novel and a tremendous "eye catcher". Naturally, those street lights located on their property represent "cooking with gas"

Looks like Chemin De Fer, the very popular European game, is becoming even more popular in FLV. Last week the TROPICANA HOTEL put in the game and it is drawing crowds like it does everywhere else it's being played. . . .

It's nice to know nice people, especially MR. and MRS. ROBERTO SAAVEDRA, residents here in Las Vegas. Roberto is a Captain at the THUNDERBIRD HOTEL and one of the most popular men in his field. His very charming wife, MICKEY, is DR. KERMIT RYAN'S nurse and the girl he couldn't do without. Mickey, one of the most wonderful people we've ever known or seen, takes such wonderful care of children. She treats them as though each child was her own. . . .

It was nice seeing a very good friend of ours back in our midst. His name, MORY SIEGEL. He's in charge of the 21 Pit on the swing shift at the TROPICANA HOTEL. . . .

We regret very much that we won't be able to attend the wedding ceremony of beautiful BEVERLY LEBEAU and handsome EDWARD BURNS. Couple will be married Sunday, April 12th. Bride is the daughter of SAM LEBEAU, of LEBEAU PRINTING COMPANY of Phoenix, Arizona, and the gents responsible for this good looking magazine. We wish the happy couple many, many years



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 4 STAR SHOWS ★★★★★

SATURDAY

All Star Golf	5:00
Lawrence Welk	6:00
Jeffrey Jones	7:00
Texas Rasslin'	9:30
Jack's All Night Theatre	

SUNDAY

Bowling Stars	2:30
Colt .45	6:00
Deadline For Action	6:30
Maverick	7:30
Lawman	8:30
Meet McGraw	9:00

MONDAY

Voice of Firestone	6:00
San Francisco Beat	7:00
Bold Journey	7:30
Badge 714	8:00
"Playhouse" (first run feature)	8:30

TUESDAY

Cheyenne	6:30
Wyatt Earp	7:30
Naked City	8:00
Rifleman	8:30
Alcoa Presents	9:00

WEDNESDAY

Lawrence Welk	6:00
Wednesday Night Fights	7:00
Ozzie & Harriet	8:00
O.S.S.	8:30
Citizen Soldier	9:30

THURSDAY

Pat Boone Show	6:00
Leave It To Beaver	6:30
Zorro	7:30
Rough Riders	8:00
"Chocolate Soldier"	8:30
Jack's All Night Theatre	

FRIDAY

Life of Riley	6:30
Walt Disney Presents	7:00
Tombstone Territory	8:00
77 Sunset Strip	8:30
Jack's All Night Theatre	

**AL PARVIN tells me
I made my point!**



MORT SAHL

Missionary work completed

at the *Flamingo*
HOTEL

of blissful marriage. Alice and Sam please forgive us this time, but will try our dawgondest to attend the wedding of your other daughter JOYCE in June to WILLIAM STUCK.

The new chemin de fer table at the TROPICANA HOTEL is very ably conducted by Dealers BERNIE SINDLER and JIM THOMAS. Bernie and Jim make the game interesting for the players because of their know-how and the french "gendarme" is finding it difficult to keep traffic moving while a game is in progress. .

CHARLIE ROSSON who closed his men's shop at the ROYAL NEVADA HOTEL, re-opened another shop in the lobby of the NEW FRONTIER HOTEL. Famous for style in men's wear, Charlie says that the merchandise he now has far surpasses anything he has ever had before in any of his stores, including suits, slacks, colognes and accessories. For your convenience, one of the nation's finest barbers, EDDIE EDYES, formerly of London, England, is the operator of the barber shop in the rear of the men's shop. . . .

SHIRLEY AJALAT has left for a Miami vacation for a fortnight. We know that Miss A will be missed very much by a certain party here in town, plus a great many of her friends. Everyone refers to Shirley as a great little girl, just oozing with personality. .

ERNIE LA VERNE, Casino Manager of the LAST FRONTIER HOTEL, is one of Las Vegas' most popular gents in the gaming profession. Ernie, who was graveyard Shift Boss at the HACIENDA HOTEL, was promoted to this position by "DOC" BAYLEY, Owner of the Last Frontier. Off-hand we can only add "Doc" Bayley certainly picked the right man for the right job. . . .

HOWARD HILL, who is part-time Box Man at the THUNDERBIRD HOTEL, is the very famous author who wrote three books on gambling, percentages, how to gamble correctly, etc. If you are around the Thunderbird Hotel, stop in and see him. Mr. Hill may give you some very good information. . . .

It's a bon voyage to PENNY and EDDIE LEVY. Eddie, who is associated with the SANDS HOTEL, decided to take his lovely wife on a 4-week European Jaunt. The trip is planned for the early part of May and will take the couple to all of the major points of interest on the Continent. . . .

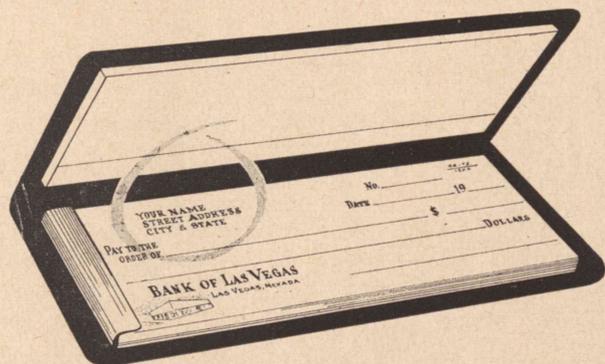
We wish to welcome back to FLV our very good friends, RUTH and PAUL SPERLING. The couple were residents here a few years ago before Paul went into the motion picture industry in Hollywood. It seems that he just couldn't get Las Vegas out of his blood, so naturally he's back with us with his lovely wife and two children, BECKY, four years old, and ALEN, 2½. Paul is Operations Manager at KSHO-TV. . . .

BURL IVES, the "Big Country Boy," won the coveted "Oscar" for the category of best supporting actor. Our heartiest congratulations, Burl; it was earned and well deserved. DICK SHAWN created a laugh-riot on the FLAMINGO stage as he substituted while Burl was in attendance at the Academy Award Presentations. Dick, "President of the Rock 'n Rollers," really had the customers "rocking" with laughs which kept the show "rolling" at a fast pace. GEORGE GOBEL and GORDON MAC RAE both did double duty as they did their own shows at the RIVIERA and DESERT INN respectively and substituted for EDDIE FISHER at the Trop. Lonesome George made the customers laugh-happy at the Trop's first show while Gordon stirred the late show patrons with his magnificent voice as Eddie was swinging for the Academy audience. . . .

After a year and a half's absence from our town, MIKE "BARBER" BROWN is back with us again. Mike spent a year and a half in Montreal, Canada, his native town and country, and is now so very proud that he is an accepted alien here in the U.S. and eagerly wants to get his citizenship papers as soon as possible. . . .

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Beautiful and ambitious MRS. ELEANOR BADIK is determined about becoming an artist. She works practically day and night at her easel. At this pace she may some day become a noted artist, a femme Michael Angelo. Husband, MIKE, is certainly proud of his bride and is now associated with the NEW FRONTIER HOTEL. . . .

DAVE VICTORSON, General Manager of the Rebel Room in the COLONIAL HOUSE, showed us with great pride the new innovation he had set up at his bar. It's a new soda dispenser and works on a hose with four buttons. Each dispenser serves a different drink, such as, cola, soda, etc. The savings Dave makes because of this innovation will pay for the machine in a very short time. It's truly difficult to describe another item that we suggest must be seen. We've never seen anything like it, and it sure kept us hypnotized. . . .

From all indications it certainly appears that EDDIE FISHER, current-

ly starring at the TROPICANA HOTEL, will establish a new attendance record, breaking the one he set when he appeared there last year. Patrons are actually standing along the back walls to see this very talented artist perform. We were amazed to see that everyone, regardless of their nationality, enjoys his rendition of Hebrew folk songs. It's truly great and reminiscent of the great Jewish Cantor, JOSEPH ROSENBLATT. Eddie has the same quality in his voice and sings with deep emotion and feeling. . . .

We enjoyed a visit with our good friend, DOLORES (FRAZZINI) CARTWRIGHT. This lovely and very talented gal is currently dancing in the line at the THUNDERBIRD HOTEL. We recall when this youngster came to FLV from Chicago about 11 years ago to be a dancer at the HOTEL EL RANCHO VEGAS. A lot of water has passed under the bridge since then. She's happily married to JERRY CARTWRIGHT, a Dealer at the LAST FRONTIER, and they are

the proud parents of an 8-months-old daughter. . . .

RAY COHEN, an associate in KOZLOFF and COHEN INSURANCE AGENCY, is in Denver attending a three-day conference at his company's home office. Ray is Las Vegas District Manager of FIF Associates Inc., the direct public distributing organization for shares and monthly investment plans of FINANCIAL INDUSTRIAL FUND, INC., a 23-year-old mutual investment trust fund with total assets in excess of \$140 million. A fast-growing corporation, FIF Associates reports a net gain in assets of over \$56 million during just the past 12 months. Sounds like it might pay to have a chat with Ray when he returns from this conclave. . . .

Coming into town Sunday is BEN STACK, former Owner of IMPERIAL COIN COMPANY. Ben, who returned to New York City to work with his family in his father's Coin Shop — one of the largest in the world — is en route to a "Big" Numismatist's Convention in San Francisco. . . .

Last Monday night the HOTEL SAHARA picked up the checks for all dinner patrons in the Congo Room when MAE WEST was ill and unable to appear in the Show. The Management felt it wasn't fair to charge the crowded room who had come to see the one and only Mae perform. Things like this are the main reason for the Sahara's phenomenal success and it's a testimonial to the fair-mindedness of capable Sahara President,

For business
or pleasure,
for anything
under the sun
Bonanza flies you
to the fun!

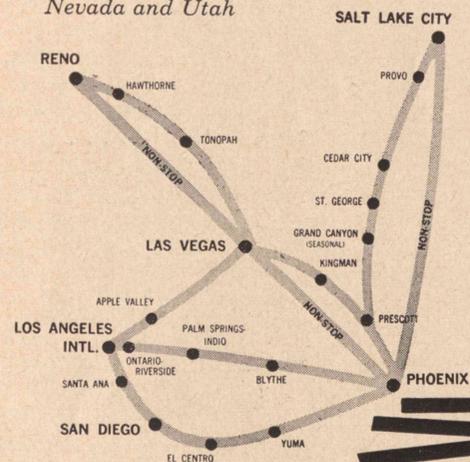
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FLY BONANZA AIR LINES

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ON THE FABULOUS STRIP

DESERT INN

APRIL 21
JIMMY DURANTE

THE DUNES

MAY 7
PINKY LEE

EL RANCHO VEGAS

CURRENT INDEFINITE
JOE E. LEWIS

FLAMINGO

COMING
PEARL BAILEY

RIVIERA

APRIL 13
RAY BOLGER

SAHARA

MAY 12
MARLENE DIETRICH

SANDS

APRIL 15
FRANK SINATRA
BUDDY LESTER

STARDUST

CURRENT INDEFINITE
"LE LIDO DE PARIS"

THUNDERBIRD

CURRENT INDEFINITE
THE FOUR LADS
JAY NEMETH
THE CARLSSONS

TROPICANA

MAY 27
JAYNE MANSFIELD



MILTON PRELL. . . .

Our condolences to MARTY KUTZIN, 21 Pit Boss at the DESERT INN HOTEL. Marty's very charming wife, DONNA, passed away last Monday, April 6th. Well known in Las Vegas social circles, we know Mrs. Kutzin will be sorely missed. . . .

Looking back over the years DICK RICE has been at the musical helm in the Opera House of EL RANCHO VEGAS while watching the JOE E. LEWIS opener the other night, we couldn't help, but think of the consistently fine job this talented leader has turned in for that Hotel. In our opinion he's one of the top orchestra leaders in the City. . . .

JULIA, of DARVAS and JULIA, sensational dance team at the FLAMINGO HOTEL, is also a wonderful singer, a fact that not too many of her countless fans are aware. Last year she toured the European concert on a concert tour and received wide acclaim from critics wherever she sang. . . .

DOROTHEA GARVEY, Head Auditor at the HACIENDA HOTEL, and her sister, MARY, recently appointed Head Auditor at the NEW FRONTIER HOTEL, are enjoying a ten day vacation in San Francisco. Gals will be home in time for the grand opening of the LF. . . .

When the ED SULLIVAN Show opens at the DESERT INN HOTEL sometime in June, BLOSSOM SEELY and BENNY FIELDS will be part of the revue. . . .

MAVIS CLEVELAND, wife of VINCENT CLEVELAND, a Marine stationed at Lake Mead Base, recently opened the MA-BOB COIFFURE BEAUTY SHOP at 1202 Stewart Street. Miss Mavis was formerly associated with JOSEPH MAGNIN'S on the Strip. Co-owner is ROBERT LATTIN, formerly with FANNY'S and the BEAUX ARTS SALON. Bob, a red-headed bachelor, attended school in Henderson, Nevada and claims it as his home town. Grand opening was last St. Patrick's Day



★ From Midnight 'til Dawn — Enjoy the STEREOPHONIC SOUND of . . .

MICHAEL KENT

and his GOLDEN STRINGS
(11 PIECES)

LADY LUCK LOUNGE

Wilbur Clark's **DESERT INN** Hotel

LAS VEGAS

and the popular couple invite all of their friends to drop in and visit them in the new establishment. We add our congratulations and best wishes for a successful business. . . .

We're certain many localites and tourists will recall little WILLIE GORDON and his "Kosher Kart" at the NEW FRONTIER before the Hotel "shuttered". Now, on the re-opening of his plush spa, Willie is back with the "Kart" and in the Cloud 9 Lounge. He was away from Las Vegas for almost two years working at SCHWAB'S in Hollywood. When negotiations were made to re-open the Hotel, Little Willie was notified to stand by. He gave his two weeks' notice and when the time was up practically flew here in his '59 Buick Convertible. Now he's "home" and the happiest guy this side of the Rockies.

Received a nice card from BARNEY OSTROW whom we itemed three weeks ago was hospitalized in Long Beach (Veteran's Hospital) for surgery. Barney sends greetings to his many friends and co-workers at TINCH FURNITURE and promises to keep us posted when he goes into surgery. Our best wishes, fella, and we're giving Barney's address once again so you may all drop him a "Cheer up" card. Barney Ostrow, Bed 7, Ward 10X, Veterans' Hospital, Long Beach, California. . . .

PAT SULLIVAN is the lovely Cocktail Waitress at the NEW

FRONTIER. Extremely pretty and personable gal was formerly on the day shift at the FREMONT HOTEL. Because of her marvelous way with the customers, the New Frontier went "all out" to acquire her services. . . .

The HACIENDA HOTEL will be the scene of many "toasts" this week as birthdays are celebrated for LEE DEER (on the 12th); M.B. HICKS (on the 13th) and JACK METLER (on the 15th). NINA CLARK (of the Dress Shops) will celebrate "her day" on April 12th. HORTENCIA McKIERNAN of EL CHOLO CAFE will enjoy a Mexican Fiesta in her honor on April 14th. LOU ELLENSON, of the downtown SAMPLE SHOP will be receiving congratulations from friends and family on April 17th. JERE and JACK SNYDER (the tailor) will celebrate their 4th Wedding Anniversary on April 17th. We want to add our good wishes and sincere congratulations to all these good friends. May you all enjoy many more years of success, happiness and good health. . . . And That's For Sure!

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\$12
PER YEAR

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Starring

SAMMY DAVIS, JR.

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Orchestrations and original music by: Antonio Morelli

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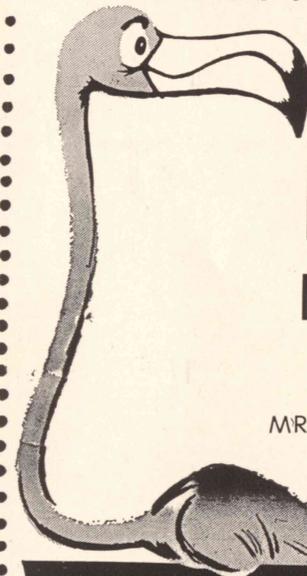
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ERNIE STEWART
TYLER GILMAN



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