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*An Inaccurate Glimpse of the Future*

**CRISWELL  
PREDICTS**



A PERSONAL LETTER TO YOU  
FROM CRISWELL

My dear Friend:

HERE does the time go? Just a few moments ago the telephone rang and on the other end was the cheering voice of my editor and publisher, Jack Cortez. He asked again that I make a contribution to the Fabulous Christmas Annual. I told him that I always welcomed the opportunity of being able to write to every reader about things which are not ordinarily found in the syndicated column.

I cannot tell you of the many good wishes that I send you, but it is my earnest prayer and inward hope that you and yours be blest with a Niagara of good fortune.

*Criswell*

My dear Friend: This is the time of year that we take a personal inventory to fathom the secrets of our failures and our successes. For the past year, I have met with much personal tragedy and I have found out that we either outlast it, or it will outlast us. It is heartbreaking to find that our many efforts to achieve a simple goal can sometimes miserably fail. We may construct elaborate plans which look very good on paper, but fall apart when placed into action.

Psychologists tell us that when we fail in a project the reason is in the long range planning. It is very true that the secret of personal happiness is living one day at a time, but the secret of personal success is through long range planning.

Nature gives us nothing, but sells it to us at a very dear price. During (Continued on Page 119)

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JACK CORTEZ'

**Fabulous**  
**LAS VEGAS**  
*magazine*

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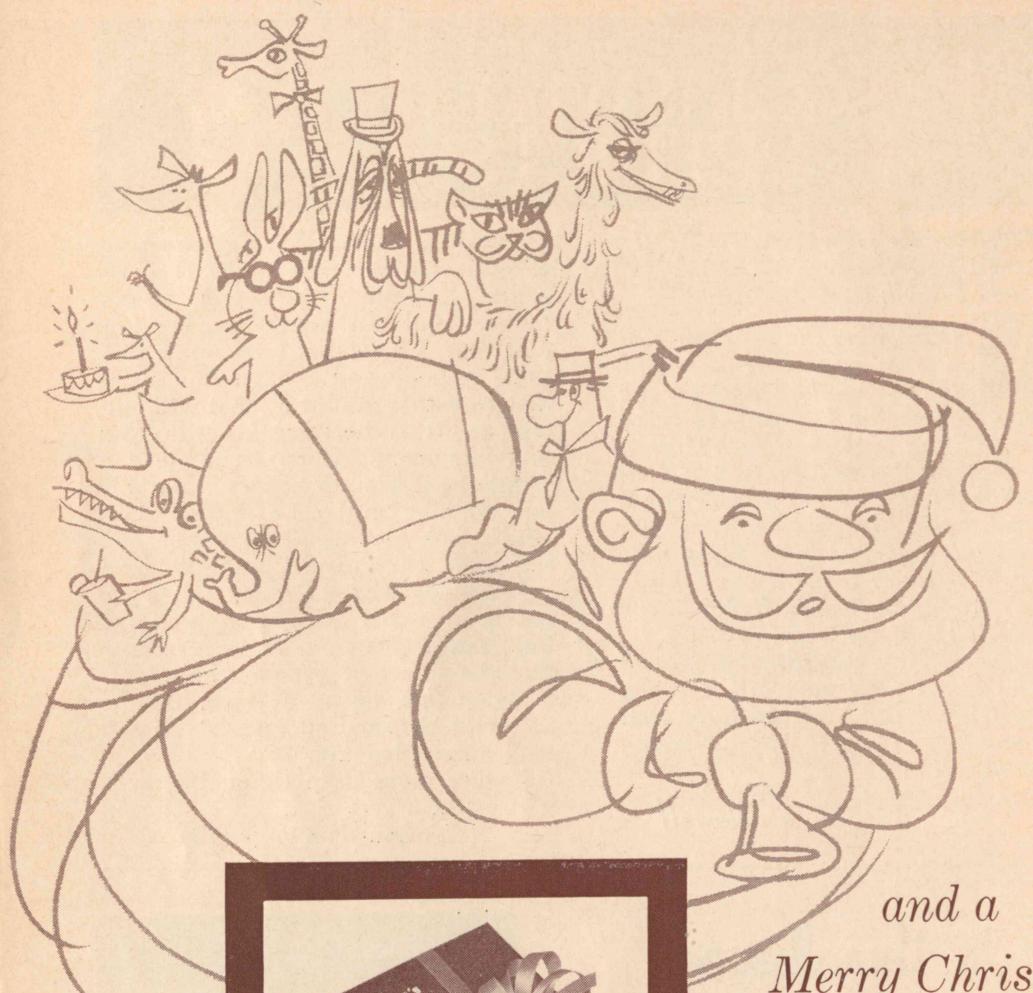
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DECEMBER 20, 1958

Five



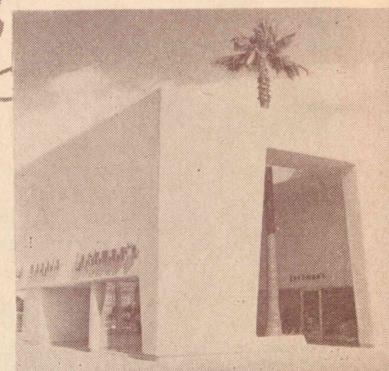
and a  
Merry Christmas  
to all



from

jackman's

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## GLITTER GULCH

By HARRY PARKER

**E**OR THE second time in as many years it is the season to greet those friends and acquaintances whom we have enjoyed throughout the twelve months previous. For the most part, these are members of the various crews that make the bright spots of "Glitter Gulch" tick. Their many courtesies, polite conversation and cheery greetings over the year have made writing this column one of the most enjoyable assignments in our eleven years plus in this business.

In wishing them a happy holiday season it is not our intention to miss anyone, and yet we know we must apologize in advance for it will be impossible not to do so.

We shall also try to include in this year's column some of the events that bore the greatest amount of influence on Fremont Street habituees, its Clubs and Casinos.

From our vantage point roaming the streets outside and the thick, plush carpets within the various Clubs it appears to have been, for the most part, a good year for all concerned.

As far as we are concerned, just knowing all of these wonderful folks made it so for us, and we take this opportunity to wish each and every one a happy holiday season with a very merry Christmas and a most prosperous and Happy New Year.

The first of this past year saw the usual rash of festive parties and gay celebrants who toasted the old and the new with a vigor. Among the biggest of these affairs were the openings of the BIRDCAGE CASINO and CECIL LYNCH'S FORTUNE CLUB and the gala membership party at the Press Club in the FREMONT HOTEL.

MARC ANTONE and JACKIE CURTISS had much to do with getting our year of 1958 off to a flying start as we spent many a pleasant hour listening to these great comics and then passing the time of day with them while they rested between shows at the SHOWBOAT HOTEL. . . . Ditto for JIMMY RYAN who supported the boys and gave us some of the best soft shoe dancing this town has seen in a long, long time.

We still were chuckling after the first of the year over the hilarious dance staged by SHOWBOAT Hostess FLORENCE HANLEY, DIXIE McCULLOUGH, BLYE SMITH and MARY SOBSEY (Wife of Review Journal Newshawk, CHET SOBSEY).

Once in awhile you meet a man who has the uncanny knack of meeting people and instantaneously gaining a friend. Such a fellow is JIM ROBERTS, Steward of the LAS VEGAS PRESS CLUB who has done

(Continued on Page 95)

JACK CORTEZ'

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FOOD, FUN, &  
ENTERTAINMENT  
24 HOURS A DAY

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ribs and fowl  
are flame-broiled on huge  
open rotisseries!



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HICKORY Room



DECEMBER 25th, 1958

**E**XACTLY what does Christmas mean to you? To us, it means an open declaration of love for our family and friends. Perhaps you are among the few who think this is a "commercialized season." If so, we pity you. To us, Christmas means a closer-than-ever feeling and time to enjoy our wealth of emotional security. It is the time when we can really give of ourselves and display our appreciation for our life grants. What greater emotion is there than the one experienced by parents, watching their first child's reaction to his very first Christmas tree. Ye Editor and his Princess will be sharing this milestone, today.

A man can really relax in the comfortable happiness of a home, complete with a happy wife and adorable son. The mind can't savor a sweeter thought than the one involving his family. Dreams have been built with thoughts of a young wife, busily preparing a deliciously fragrant holiday meal, and the merry ringing laughter of a small child. Poor indeed is the family that doesn't have a youngster around, during this season, even if he is the son of a neighbor. Have you ever watched the awed reactions of a child? Did you ever notice how a young smile spreads to embrace the entire countenance? This is life's ultimate pleasure. Never before did we experience such tremendous, spiritual wealth. We sin-

cerely trust you and yours will enjoy Christmas as full as ours. Don't forget, this is one day you should really share with others. If you know of a lonesome person, someone who may be away from home, invite him to share your repast, no matter how meager. To a homesick person, a sandwich, shared with a friend, is worth more than a King's feast . . . And That's For Sure.

MERRY CHRISTMAS  
TO YOU ALL

JANUARY 4, 1958

COVER: Variety Tent No. 39 induction dinner held January 9 at the TROPICANA HOTEL.

EYDIE GORME and STEVE LAURENCE were married at the EL RANCHO VEGAS HOTEL on December 29.

WILBUR CLARK of WILBUR CLARK'S DESERT INN was chosen as one of the ten best dressed men in America.

The Standing Ovation given BETTY GRABLE at her opening at the DESERT INN and her first time as a night club entertainer on her own, was the most fantastic audience response that her hubby HARRY JAMES had seen in his many years of showbusiness.

At the end of the DONALD O'CONNOR show at the HOTEL SAHARA, CEE DAVIDSON moved over to the DUNES HOTEL, and LOUIS BASIL moved into the SAHARA.

**L. S. M. F. J.**  
**LUCKY STRIKE means faster Jackpots**  
"Where Jackpots are won, not just advertised"  
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DECEMBER 20, 1958

Nine

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On the STRIP . . . Just south of the Sands

Your Host — FRANK MUSSO

Your Hostess — VALARIE BARBO

COL. TOM PARKER, Manager of ELVIS PRESLEY, sent us MILTON BERLE'S MERCURY recording, "Songs My Mother Loved." The orchestra and chorus were directed by Milton.

"LITTLE RED" BLOUNT and his musicians are a sensation in the Cabaret Lounge of the ROYAL NEVADA HOTEL. Featured vocals are by MARCY LANE, a gal who can really sing a song!

ENZIO STUARI, appearing at the HOTEL EL CORTEZ has one of the finest voices we have heard in a long time. We predict a brilliant future for Mr. Stuari.

FLV celebrated two grand openings on New Year's Eve. They were the BIRDCAGE (First and Fremont) and CECIL LYNCH'S FORTUNE CLUB.

AL LESKY, Saxophonist and band manager celebrated twenty-two years with GARWOOD VAN. Mr. Lesky and his wife own the ONSTAGE Theatrical Supply House.

JANUARY 11, 1958  
COVER: Pictures MAJOR RIDDLE, President of the DUNES HOTEL and BOB RICE, Co-owner and General Manager in a special salute to the DUNES.

BONANZA AIRLINES inaugurated air service to Palm Springs, California.

CHUCK BENNETT, popular localite, having trouble with the Indians in Farmington, New Mexico, while trying to drill for oil. Another Indian War?

JERRY LEWIS took one look and listen and signed RICKY and the 5 KEYS for his Paramount picture "Rock-a-bye-baby." They were appearing nightly at the SANS SOUCI.

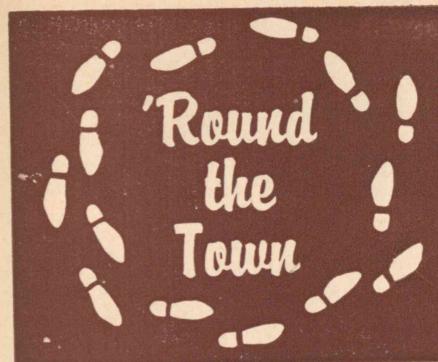
LOU and CHIC ROSS tossed an engagement party for son, JOHN and his adorable one, LINDA STOKES New Year's Eve.

JUDY GARLAND "walked out" on her FLAMINGO HOTEL performance New Year's Eve claiming the audience was too noisy. Her exit

(Continued on Page 138)

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### With HAL HALSTEAD

**A**S WE approach the final week of the old year we look back to the events, predictions and happenings which occurred and served to make a "log" of 1958. . . . Our esteemed prognosticator, Criswell, in his first column of 1958, predicted that REX BELL would be the next Governor of Nevada. Now, how in heck did a fellow by the name of SAWYER get into this picture? At that, Criswell was nearly right. Mr. Bell managed to snare the Lt. Governorship again despite the overwhelming defeat of his running mate — Governor CHARLES RUSSELL. The lead item in my own First of the Year column dealt only with implied generalities and could still be used as such again this year, and so I will. It said:

"The old year is gone — the New Year has begun! After the usual jitters which always accompany the passing of the "old man with the scythe" and the advent of the "new babe with wings," I suppose we can all settle down into our regular routines. It was a great year — if only because we are still alive and ready to wage new battles to raise enough money to spend next Christmas. We saw many changes last year and we will probably see more in 1958, but we are always going forward — always improving. Each year FLV and the factors which control its destiny do more to make this the most famous resort town in the world and it won't be

too long until our tourist season will stretch into a "year round" affair. There will be no "slack" periods — just a continuous trek of visitors to the playground of the U.S.A. Hope I'm around to take my part in the fulfillment of Fabulous Las Vegas."

In JANUARY of "58" the "Strip" was saddened by the demise of JAKE FREEDMAN, the popular and colorful proxy of the SANDS HOTEL. JACK ENTRATTER, the fabulous Producer, was named President of the bistro and CARL COHEN, the very popular Casino Executive, was made Vice President. . . . GEORGE LIBERACE decided to formulate his own career and broke away from Brother LEE. George organized his own company and during the year has been fulfilling bookings all over the good old U.S.A. and Canada. . . . SAMMY DAVIS, JR., surprised us all by his marriage to LO-RAY WHITE. This union was not destined to last, but it provided quite a "spark" to the "fires" of our burning Strip. . . . The first and only (so far) appearance on the Strip of one of filmdom's greats — GINGER ROGERS. Ginger made her Strip debut at the RIVIERA HOTEL. . . .

Notable items which were chronicled last FEBRUARY:

"The "appeal" of FLV spreads farther and farther daily due to the excellent promotional work of our "good will" ambassadors. Like RAY

(Continued on Page 58)

**"Post Time"**

AT 5 P.M. 6 P.M. 7 P.M.  
Enjoy Your Favorite Drink FREE  
Courtesy of the "Post Time"

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BETWEEN DESERT INN AND SANDS HOTEL

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BOB DE VOYE TRIO  
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THE MOST BEAUTIFUL GIRLS IN THE WORLD • NAT BRANDWINNE & HIS ORCHESTRA

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"The Young Man  
with a Horn"  
And His 17 Pc. Ork.  
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HAVE YOU TRIED OUR  
**CHUCK WAGON \$1.50**  
Served Nightly — Midnite 'til Wee Hours



ELVE months of "Lounge Hoppings," covering the fine performers who day in and day out make our sparkling LOUNGES click is a long time. Thanks, however, to the quality and the quantity of the attractions and the valued friendship of many, the job was one of sheer pleasure and how the time did fly!

Here is a partial review of just a few of the acts and stars we met, heard, and enjoyed throughout 1958, undoubtedly the biggest year to-date in Las Vegas LOUNGE history! . . .

THE JONES BOYS who backed up BETTY HUTTON were so well liked at the SAHARA HOTEL they were pulled into the Casbar Theatre to join forces with THE MARY KAYE TRIO and voluptuous KAY MARTIN and HER BODYGUARDS last January.

LORD BUCKLEY, who sent local "hipsters" into ecstacies of laughter, during his *Nugget Nell* stint at HOTEL EL RANCHO VEGAS through the early part of last year — headed New York way to host and star in a brand new supper club for show folk.

THE MERRY MACS debuted in the Stage Bar Lounge of the FLAMINGO HOTEL and gassed everyone with their repertoire of song smashes in four part harmony. . . .

HOTEL EL RANCHO VEGAS stepped up the quantity of lounge attractions that month as they augmented the great efforts of record breaker EDDIE "MR. DOMINGO" GOMEZ by adding an additional two attractions to the lineup. At the same time that former XAVIER CUGAT songbird NORMA CALDERON joined Eddie, CLARE HART, SMOKEY and JEAN and BILL SELDEN moved into the room.

Among the "new faces" in 1958 were the pretty PARIS SISTERS, headliners in the Starlight Lounge of the RIVIERA HOTEL.

In the same spot, JACK "JIVE" SCHAFER built a lasting rep with localites with his fast moving combination of music and nonsense. JACK'S a wizard at dreaming up outlandish garb to fit his many specialty and novelty numbers. His "King Henry VIII" still ranks among the best of the musical comedy routines seen during the past year.

Sinbad Lounge went acrobatic as PAT SHELLY and Her MUSICAL DAREDEVILS invaded that lounge with trapezes, trampolines and assorted body flying to swinging tempos.

Candidates for consistant greatness and a cuteness that is contagious are Sinbad Lounge favorites JOHNNY DENIS and NETTA ROGERS. Somehow there's something that really appeals to this writer in those Old English folk tunes and historic ballads of our own wild west with a bit of English accent and clever patter.

Another highlight of the month of January was the arrival on the local scene of Jazz Man VIDO MUSSO, (Continued on Page 34)

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DOWNTOWN

LAS VEGAS

ANNO V

*Peace and happiness in the New Year!*



*Antonio Morelli and his Music*

*The Copa room -*

*The Sands*

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

November 18th thru Indefinite

Show: Jackie Barnett's "Newcomers of 1928" Starring Harry Richman; Paul Whiteman; Rudy Vallee; Buster Keaton; Fifi D'Orsay and Billy Gilbert with Larry Grayson; Kitty Muldoon; Mitzi McCall; The Lettermen; Earl Twins; Barbara Logan; Kathy Stuart and Tom Vickers. Carlton Hayes and his Orchestra.

Two glittering generations of show business are represented in this all-new edition of JACKIE BARNETT'S very popular "Newcomers of 1928." This is the package that played to capacity audiences for the entire engagement last February in the Painted Desert Room. It's an original and witty musical revue with a novel approach to a nostalgic era. The stars of the show (1) PAUL WHITEMAN leads an augmented orchestra in George Gershwin's "Rhapsody in Blue;" (2) HARRY RICHMAN sings the consistent favorite, "Birth of the Blues" (3) RUDY VALLEE presents his famed version of "The Maine Stein Song" (4) BUSTER KEATON does a reprise of his top comedy moments from memorable movies (5) FIFI D'ORSAY charms with her saucy and clever rendition of "The Derriere." and (6) BILLY GILBERT brings down the house with his inimitable "sneezing" act. . . . Each of the stars shares the stage with a host of bright new stars of the entertainment horizon who all seem destined for ultimate stardom. These fine new personalities include LARRY GRAYSON, KITTY MULDOON, MITZI McCALL, THE LETTERMEN, THE EARL TWINS, BARBARA LOGAN, KATHY STUART and TOM VICKERS. . . . The flighty and colorful

(Continued on Page 22)

## The Dunes

November 27th thru December 24th

Show: "Folies International" Produced by Harold Minsky and Starring The Novelites with Norton and Patricia; Tommy "Moe" Raft; Irving Benson; Vicki Denas; Samy Brothers; "Excess Baggage;" Sharon Randall and Alan Roberts; Barbara Esko; The Minsky Models and Mannequins and Cee Davidson and his Orchestra.

This hyped-up version of HAROLD MINSKY'S sex-laden "Folies International" stars three valedictorians of the comedy class, the insane, nutty and zany NOVELITES — a veritable avalanche of comedy in both deed and word. They run the limit of their express to laughter as they pull the classic "Hat routine" and intersperse their program with "Hillbilly" sequences, one-liners, comedy situations

(Continued on Page 22)

## El Rancho Vegas

(Not a Review)

December 24th thru Indefinite

Show: Joe E. Lewis with Austin Mack at the Piano; The Mary Kaye Trio; The Lontree Dancers; Dick Rice and his Orchestra.

Following a week of repairs and refurbishing in the Opera House Theatre Restaurant, Producer TOM DOUGLAS throws the room open for a gala holiday co-featuring the one and only JOE E. LEWIS plus the fabulous MARY KAYE TRIO in their initial EL RANCHO VEGAS appearance. . . . Joltin' Joe, everybody's favorite comedian, insures a festive mood for the holiday season and you can be sure JOE'S gags, to the accompaniment of AUSTIN MACK'S keyboard finesse, will break in the "new room" in record time. . . . One

(Continued on Page 23)



## Flamingo

(Not a Review)

December 15th thru Indefinite

Show: Pearl Bailey; Lou Bellson; Coles and Atkins; The Flamingolettes and Jack Cathcart and his Orchestra.

Flamingo Room patrons have the pleasure of spending their holiday visitations to this lavish room with matchless PEARL BAILEY, the entertainment thunderbolt of this spa. "PEARLIE MAE" has concocted some special material for this indefinite session and with holiday crowds on hand the prospect is for SRO business or at least for tight seating accommodations. Here is a theatre personality with as much talent as any to ever work before lights. Each of her shows is a memorable experience as she shares with

(Continued on Page 23)

## Hacienda

Show: The Four Tunes; Johnny Olen; The Grover-Shore Trio; Shirley Scott and The Modulators.

Appearing in the smart Jewel Box Theatre are a string of fine top rated Lounge attractions headed by the fast and flashy FOUR TUNES, exponents of modern tempos and revived, souped-up arrangements of the standards. . . . JOHNNY OLENN follows in the same trend with a modern approach to music built around a group of fine instrumentals. . . . Bringing a great change of pace to the program are the smooth and long-popular GROVER-SHORE TRIO with countless arrangements of foot-swinging standards and pop tunes. They're one of the all time favorites of local showgoers. . . .

(Continued on Page 23)

## Riviera

November 17th Thru December 25th

Show: Ziegfeld Follies Starring Jane Morgan and Dickie Henderson with Helen Wood; Ving Merlin and Linda; Andrea Dancers; Sue Ann Langdon and Bill Shirley. The Ziegfeld Girls and Ray Sinatra and his Orchestra.

This magnificent Clover Room attraction is an elaborate song, dance and comedy-filled history of the world-famous ZIEGFELD FOLLIES and the theme of the show is brilliantly carried from the novel opening throughout the entire production. . . . Star of the show is singer JANE MORGAN who gives the patrons a song session that none will forget. Her medley of such American tunes as "Yellow Rose of Texas," "Sandman" and "Davy Crockett" sung in

(Continued on Page 23)

## SAHARA

(Not a Review)

December 2nd thru December 22nd

Show: Fred Waring and his Pennsylvanians with The Glee Club, The Soloists and the Orchestra.

For the first time in three years localites are enjoying the opportunity to listen to the magnificent musical creations of FRED WARING and his world famous PENNSYLVANIANS. From start to finish his show is a studied program in musical education and one for the entire family regardless of age or taste. Each musician and performer in the WARING family is skilled in his or her particular field and their presentation is literally unmatched among orchestras today. . . . Opening Sunday, December 23rd and making his premier

(Continued on Page 24)

FABULOUS LAS VEGAS

## The Sands

(Not a Review)

December 17th thru January 13th

Show: The Will Mastin Trio starring Sammy Davis, Jr.; Augie and Margo; The All-Texas Copagirls and Antonio Morelli and his Orchestra.

JACK ENTRATTER presents a Holiday package of incomparable design. Starring attraction is the WILL MASTIN TRIO with SAMMY DAVIS, JR., the fireball performer who has so much talent the audience is at a loss to anticipate his next move. It matters little to SAMMY what form of entertainment skill he is called upon to perform for he does them all with an excellence that inspires disbelief even when seen. . . . He's joined in the act by UNCLE WILL, a master of the terpsichorean art and

(Continued on Page 24)

## Tropicana

October 29th thru Indefinite

Show: Monte Proser presents a new "Tropicana Holiday" Starring Dick Shawn; The Bob de Voie Trio; Carla Alberghetti; The Most Beautiful Girls in the World and Nat Brandwynne and his Orchestra.

MONTE PROSER has completed an all new theme and a host of talent for his spectacular New "Tropicana Holiday" starring DICK SHAWN. DICK, one of the fastest rising comics on the nightery scene acts as the comedy whip in this new production and turns in a commanding performance that wins the patrons over with ease. A student of comedy in all forms, he shows that he learned his lessons well by turning in a thoroughly hilarious performance. . . . Sensational, THE BOB DE VOIE TRIO,

(Continued on Page 24)

DECEMBER 20, 1958

## STARDUST

July 2nd thru Indefinite

Show: The Revue de Lido de Paris — "C'est Magnifique" — featuring a cast of Sixty Continental Artists, The Bluebell Girls and Eddie O'Neal and his Orchestra.

Capacity throngs continue to pass through the portals of the magnificent Cafe Continental to view the Club Lido Revue — "C'est Magnifique" — in all its celestial splendor. From the overture through the finale it is an exciting, electrifying and astounding production with a cast of sixty Continental performers who enact their respective roles with heretofore unseen finesse on the local scene. Its lavish scenes unfold with mystifying speed through the medium of multiple hydraulic lifts and frame the individual performers with such spectacularity it is difficult to grasp their vast scope. . . . In between the body of the elaborate productions — The Grecian Pool Scene, The Neopolitan Street Scene; Maxim's and The Parisian Extravaganza — are a series of outstanding European acts, entirely new to the American show going public. . . . Amazing juggler ERIC BRENN juggles a houseful of dinnerware in a breathtaking race against gravity. Sheer speed and perfect balance are the only tools this artist needs to bring you an act of astounding impact. . . . Premier ice-skating artist JACQUELINE DU BIEF gives a graceful exhibition of the flawless style that won her countless medals and international acclaim. She's a vision in white and a symphony of supple, perfectly controlled motion. . . . GINO DONATI, fiery operatic tenor from the famed La Scala Opera House in Milan, covers the field of

(Continued on Page 24)

## SATURDAY — December 20

1:30 **13** Jack's All Night Theater  
 9:00 **13** Uncle Al's Show  
 10:00 **13** Junior Auction  
 10:30 **13** Learn To Draw  
 10:45 **13** Inside Football  
 11:00 **13** Saturday Film Festival  
 12:00 **2** College Basketball  
 2:30 **2** Movie 2  
 3:30 **8** Western Movie Matinee  
 4:00 **2** Cartoon Cavalcade  
 4:30 **8** Lone Ranger  
 5:00 **2** Movie 2  
 8: Popeye  
 13: All Star Golf  
 5:30 **8** Mighty Mouse  
 6:00 **8** You Are There  
 13: Lawrence Welk  
 6:30 **2** Cimarron City  
 8: Talent Show  
 7:00 **8** Perry Mason  
 13: Sammy Kaye  
 7:30 **2** Brains & Brawn  
 13: Dick Clark Show  
 8:00 **2** Perry Como Show  
 8: Wanted: Dead or Alive  
 13: Famous Playhouse  
 8:30 **8** Have Gun, Will Travel  
 13: Jubilee, U. S. A.  
 9:00 **2** Steve Canyon  
 8: Gunsmoke  
 9:30 **2** Ray Milland  
 8: State Trooper  
 13: Playhouse 30  
 10:00 **2** Sherlock Holmes  
 8: Movie  
 13: Movie  
 11:30 **2** Nite Cap Theater  
 12:00 **2** Movie

## SUNDAY — December 21

1:00 **13** Jack's All Night Theater  
 9:00 **13** Johns Hopkins File  
 10:30 **2** Movie  
**11:30** **2** Pro Basketball  
 12:00 **13** Movie  
 1:30 **13** Roller Derby  
 2:00 **2** Omnibus  
 8: This Is The Life  
 2:30 **13** Bowling Stars  
 3:00 **2** Meet The Press  
 8: Movie  
 13: Art Carney  
 3:30 **2** Outlook  
 4:00 **2** 10 For Survival  
 8: You Asked For It  
 4:30 **2** Northwest Passage  
 8: Pro Football Hilites  
 5:00 **2** Championship Bowling  
 6:00 **2** Dinah Shore Show (Color)  
 8: Death Valley Days  
 13: Colt .45  
 6:30 **8** Rin Tin Tin  
 13: Stars of Jazz  
 7:00 **2** Loretta Young Show  
 8: Annie Oakley  
 13: Meet McGraw  
 7:30 **2** This Is Alice  
 8: Jack Benny  
 13: Maverick  
 8:00 **2** Steve Allen  
 8: Ed Sullivan  
 8:30 **13** Lawman  
 9:00 **2** How To Marry A Millionaire  
 8: G. E. Theater  
 13: Confession  
 9:30 **2** Man Without A Gun  
 8: Alfred Hitchcock  
 13: I Search for Adventure  
 10:00 **2** "Rebecca"  
 8: Movie  
 10:15 **13** Movie  
 12:00 **2** Movie

## ★ THIS WEEK ON TV | DEC. 20 THRU DEC. 26 ★

## MONDAY — December 22

4:15 **2** NBC News  
 4:30 **2** Tic Tac Dough (Color)  
 8: Hey Kids!  
 13: Nicky & Bobo  
 5:00 **2** Doug Fairbanks  
 13: News  
 5:30 **2** I Led 3 Lives  
 8: Burns & Allen  
 13: Mickey Mouse Club  
 6:00 **2** News  
 8: News  
 13: Voice of Firestone  
 6:15 **2** Sports  
 8: Doug Edwards  
 6:30 **2** Kit Carson  
 8: Name That Tune  
 13: Anybody Can Play  
 7:00 **2** Jeff's Collie  
 8: The Texan  
 13: Patti Page  
 7:30 **2** Soldiers of Fortune  
 8: Father Knows Best  
 13: Bold Journey  
 8:00 **2** Restless Gun  
 8: Danny Thomas  
 13: Triple Crown Theater  
 8:30 **2** Wells Fargo  
 8: Ann Sothern  
 9:00 **2** Peter Gunn  
 8: Desilu Playhouse  
 9:30 **2** People Are Funny  
 13: News, Sports & Weather  
 9:45 **13** Movie  
 10:00 **2** "Frontier Gambler" &  
 "Encore"  
 8: News  
 10:10 **2** Movie

## TUESDAY — December 23

4:00 **13** Marko  
 4:15 **2** NBC News  
 4:30 **2** Mystery Is My Business  
 8: Hey Kids!  
 13: Nicky & Bobo  
 5:00 **2** Eddie Fisher  
 13: News  
 5:30 **8** Burns & Allen  
 13: Mickey Mouse Club  
 6:00 **2** News  
 8: News  
 13: Cheyenne  
 6:15 **2** Sports  
 8: Doug Edwards  
 6:30 **2** Bob Cummings Show  
 8: Union Pacific  
 7:00 **2** Science Fiction Theatre  
 8: Sea Hunt  
 7:30 **2** Dragnet  
 8: To Tell The Truth  
 13: Naked City  
 8:00 **2** "Miracle on 34th St."  
 8: Arthur Godfrey  
 13: Rifleman  
 8:30 **8** Red Skelton  
 13: Texas Rasslin'  
 9:00 **8** Garry Moore  
 9:45 **13** Movie  
 10:00 **2** "My Friend Flicka" &  
 "Margin For Error"  
 8: News Report  
 10:10 **8** Movie

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## WEDNESDAY — December 24

4:15 **2** NBC News  
 4:30 **2** Food Page of the Air  
 8: Hey Kids!  
 13: Nicky & Bobo  
 5:00 **2** The Tracers  
 5:30 **2** The Price Is Right (Color)  
 8: Burns & Allen  
 13: Mickey Mouse Club  
 6:00 **2** & **8** News  
 13: Lawrence Welk  
 6:15 **2** Sports  
 8: Doug Edwards  
 6:30 **2** TBA  
 8: Eve Arden  
 7:00 **2** Buckskin  
 8: Mr. Adams & Eve  
 13: Wednesday Night Fights  
 7:30 **2** Wagon Train  
 8: Dial 999  
 8:00 **8** The Millionaire  
 13: Ozzie & Harriet  
 8:30 **2** MacKenzie's Raiders  
 8: I've Got A Secret  
 13: Traffic Court  
 9:00 **2** Milton Berle  
 8: Armstrong Circle Theater  
 13: 49'er Football  
 9:30 **2** Bat Masterson  
 8: Film  
 13: News, Sports & Weather  
 9:45 **13** Movie  
 10:00 **2** "Keys to the Kingdom"  
 10:10 **8** Movie

## THURSDAY — December 25

4:15 **2** NBC News  
 4:30 **2** Jefferson Drum  
 8: Hey Kids!  
 5:00 **2** Martin Kane  
 5:30 **2** I Led 3 Lives  
 8: Burns & Allen  
 13: Mickey Mouse Club  
 6:00 **2** & **8** News  
 13: Pat Boone Showroom  
 6:15 **2** Sports  
 8: Doug Edwards  
 6:30 **2** Charlie Chan  
 8: Jim Bowie  
 13: Leave It To Beaver  
 7:00 **2** You Bet Your Life  
 8: December Bride  
 13: The Real McCoys  
 7:30 **2** U. S. Marshal  
 8: Flight  
 13: Zorro  
 8:00 **2** Badge 714  
 8: Texas Rangers  
 13: Rough Riders  
 8:30 **2** Concentration  
 8: Playhouse 90  
 13: Life of Riley  
 9:00 **2** Behind Closed Doors  
 13: Sailors of Fortune  
 9:30 **2** Tennessee Ernie Ford  
 9:45 **13** Movie  
 10:00 **2** "Pied Piper" &  
 "Right To The Heart"  
 10:10 **8** Movie

## FRIDAY — December 26

4:15 **2** NBC News  
 8: Hey Kids!  
 4:30 **2** O. Henry Playhouse  
 5:00 **2** Ellery Queen  
 5:30 **8** Burns & Allen  
 13: Mickey Mouse Club  
 6:00 **2** & **8** News  
 13: The Buccaneers  
 6:15 **2** Sports  
 8: Doug Edwards  
 6:30 **2** Tugboat Annie  
 8: Hit Parade  
 13: Sir Lancelot  
 7:00 **2** Cavalcade of Sports  
 8: Trackdown  
 13: Walt Disney Presents  
 7:30 **8** Jackie Gleason  
 7:45 **2** Fight Beat  
 8:00 **2** Mickey Spillane  
 8: Phil Silvers  
 13: Man With A Camera  
 8:30 **2** 26 Men  
 8: Schlitz Playhouse  
 13: 77 Sunset Strip  
 9:00 **2** M Squad  
 8: Rescue 8  
 9:30 **2** Thin Man  
 8: Target  
 13: News, Sports & Weather  
 0:45 **13** Movie  
 10:00 **2** "Bal Tabarin" &  
 "Trio"  
 10:10 **8** Movie

## REGULAR PROGRAMMING

Monday thru Friday

8:00 **2** The Price Is Right  
 8:30 **2** Concentration  
 9:00 **2** Tic Tac Dough  
 8: For Love or Money  
 13: Day In Court  
 9:30 **2** It Could Be You  
 8: Play Your Hunch  
 13: Peter Lind Hayes  
 10:00 **2** Romper Room  
 8: Arthur Godfrey  
 10:30 **8** Janet Dean  
 11:00 **2** Truth or Consequences  
 8: Love of Life  
 13: Liberace  
 11:30 **2** Haggis Baggis (Color)  
 8: Encore Theater  
 13: Judy Farmer  
 12:00 **2** Today is Ours  
 12:30 **2** From These Roots  
 1:00 **2** Queen For A Day  
 8: Jimmy Dean  
 13: Beat The Clock  
 1:30 **2** County Fair  
 8: Linkletter's Houseparty  
 13: Who Do You Trust?  
 2:00 **2** Hour of Stars  
 8: Life With Elizabeth  
 13: American Bandstand  
 2:30 **8** The Verdict Is Yours  
 3:00 **2** Now!  
 8: It's Fun To Reduce



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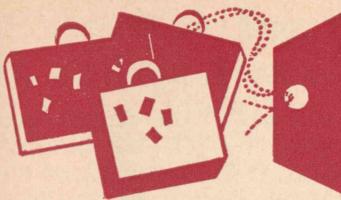
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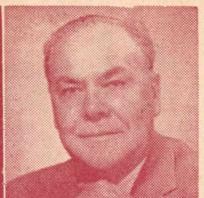
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## "WHO'S WHO"

**H**E highest honor one can be paid by anyone is to be included in their WHO'S WHO. Your writer and HILLSWAY have been honored with biographical inclusion in nearly every Who's Who in the world, i.e., WHO'S WHO ON THE PACIFIC COAST; WHO'S WHO IN THE MIDWEST; WHO'S WHO IN THE WEST; WHO'S WHO IN INDUSTRY & COMMERCE; WHO'S WHO IN CALIFORNIA; WHO'S WHO IN LOS ANGELES COUNTY; THE INTERNATIONAL WHO'S WHO & STATEMEN OF THE WORLD (London, England); and the AMERICAN CATHOLIC WHO'S WHO. Because we feel so proud and elated, we want to honor our personal friends in like manner, and thus this WHO'S WHO in the life of Roland Hill and HILLSWAY is born.

The people chosen by us for this honor are all people of fame and/or fortune and performance. Leaders in their communities and fine, stalwart citizens of merit, talent and accomplishment, all of whom deserve mention in any of the current WHO'S WHOS that are published. These people are all personal and very good friends of mine, each one meaning much to me, and all are eligible for any honors, invitations, gestures or announcements that you, my readers, have to bestow or award, and I hope you will keep this list for handy reference. It is a highly selective, hand-picked list of individuals deserving only the best in life, and they are all very close to me. I like each one tremendously and in this little effort of mine I hope I repay in some small way all they have done and meant to me.

ACHUFF, JOHN. Born in Pasadena on April 18, 1915, John has followed the gaming industry all the way from Tony Cornero's gambling boat, to Reno and now Las Vegas where he is a Pit Manager at the new STAR-DUST HOTEL. I last saw him at the HILTON HOTEL in Havana last spring. His wife is named Gladys. John worked at the GOLDEN NUGGET for many years and has now graduated to the "strip." His hobby is fishing.

ALLIATI, PANCHO. Born in Turin, Italy on August 24th, Pancho studied at Suvretta House in St. Moritz, Switzerland. He has a record seldom equalled by a Maitre D' Hotel any place. He has always held that position and has worked at such places as the Trocadero and Ciro's in Hollywood, Romanoff's in Beverly Hills, and also the L'AIGLON there, as well as the Beverly Hills Club. Rome, Naples, Venice, Paris, Madrid, Barcelona, and Brussels in Europe have felt his charm and helped train him to be the very excellent and charming host he is today. He has also worked in South America. Think of the vast amount of interest he carries around in his brain. He has been at the WILBUR CLARK DESERT INN for the past 8½ years and literally knows almost every person that comes into the PAINTED DESERT ROOM. He has an expensive hobby — collecting paintings. He and his wife, Lillian, have no children. I would like to sit down sometime for a couple of weeks and have him relate all his experiences with the great and near great of the world. He is one terrific fellow!

ARMSTRONG, A. B. Owner and  
(Continued on Page 25)

Twenty-one

DECEMBER 20, 1958

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## DESERT INN

(Continued from Page 15)

musical numbers are staged and choreographed by JON GREGORY. DEAN ELLIOTT penned all of the original dance music and costumes are by MOSS MABRY and FLOR- ENCE GARSIDE. . . . CARLTON HAYES and his ORCHESTRA supply the entire musical score behind the show.

## DUNES

(Continued from Page 15)

and plain old fashioned tomfoolery in its most delightful form. . . . The show is crammed with glorious nudes and spectacular productions plus riotous blackout skits and a horde of top-ranking stage acts. . . . Dance stylists NORTON and PATRICIA thrill you as they glide gracefully through an intricate and beautifully presented dance segment. . . . The sensational SAMY BROTHERS are body tossers supreme, and a pair of daring performers who keep the audience in a state of cliff-hanging suspense throughout the entire act. . . . The showstopping dog act, "Excess Baggage," unfolds a stage-full of talented quadrupeds whose tricks challenge your imagination. . . . Vocally setting the stage for the dazzling production numbers by the MINSKY MODELS and MANNEQUINS are rich-voiced singers SHARON RANDALL and ALAN ROBERTS. All numbers get a special assist from lovely ballerina BARBARA ESKO. . . . Interspersed throughout the package are a series of blackout sketches loaded to the brim with boffs and comedy devices capably presented by a quartet of experts — TOMMY "MOE" RAFT; IRVING BENSON; MURRAY BRISCOE and VICKI DENAS. . . . Music behind the entire production is skillfully provided by CEE DAVIDSON and his ORCHESTRA. . . . Opening Christmas Day is an all-new thrilling MINSKY spectacular titled "Nuit de Paris."

## EL RANCHO

(Continued from Page 15)

of Las Vegas' all-time favorites and most famous acts (They claim FLV as "home base"), THE MARY KAYE TRIO, swing into this room with new contract, new songs and comedy material and the well-wishes of their countless fans and friends. Go to this show prepared to enjoy a double-barreled collection of song, riotous comedy and unmatched all-around entertainment. . . . The LONTERE DANCERS will be on hand to stage the lavish dance productions and DICK RICE and his ORCHESTRA can be counted on to mete out musical fare to match the greatness of the show.

## FLAMINGO

(Continued from Page 16)

you her great gift for entertaining. . . . With her is her hubby and ace drummer man, LOU BELLSON, who certainly needs no introduction to Vegas showgoers through the years. One of the finest drummers in the business, LOU showcases his startling musicianship in a rollicking selection of swinging song. . . . Rounding out the bill are COLES and ATKINS, a pair of the greatest tap dancing specialists in the world today. With flawless rhythm, excellent expression and flashing feet they treat you to the tops in their trade. . . . The special holiday choreography devised by BUSTER BURNELL gets added lift as the dazzling FLAMINGOETTES parlay it into beautiful routines. . . . JACK CATHCART and his ORCHESTRA supply a tuneful mixture of music to accompany the entire entourage to perfection.

## HACIENDA

(Continued from Page 16)

SHIRLEY SCOTT and THE MODULATORS feature charmin' SHIRLEY on vocals plus well-balanced instrumentals and group vocals in a pleasing manner.

## RIVIERA

(Continued from Page 16)

French is delightful. She also chirps her latest record hit, "The Day The Rains Came," changes her pace with hits reminiscent of the greats of Ziegfeld history — BERT WILLIAMS, EDDIE CANTOR, FANNY BRICE and GALLAGHER and SHEAN and caps her performance with a beautiful and straight rendition of "Fascination." . . . English comic DICKIE HENDERSON is a comedy find who'll be discussed locally for months to come. His satire on TV stories, personalities and situations are shattering. He's a very fast young man with the gags, keeps them fresh and spinning and is good for a mountain of laughs throughout the show. . . .

HELEN WOOD dances her ballet sequences — all gorgeously staged — with an excellence that commands applause. . . . In the field of acrobatics, few groups can top the one man, two girl team of ANDREAS. They are sensational! . . . You'll also enjoy the violin duets of VING MERLIN and LINDA, another fine change of pace. . . . All of the productions are set with magnificent backdrops, colorful costumes and feature a bevy of absolutely gorgeous girls parading in a montage of femininity and musical hits of previous smash Ziegfeld shows. . . . Vocally heading the pro-

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ductions are singers SUE ANN LANGDON and BILL SHIRLEY. . . . RAY SINATRA and his ORCHESTRA do all of the Ziegfeld music justice as they play the entire score expertly. . . . RED SKELETON begins a holiday comedy siege into this room beginning Wednesday, December 26th. Backing him up will be sensational new song stylist PEGGY SANDS.

### SAHARA

(Continued from Page 16)

Night Club appearance is handsome FERNANDO LAMAS along with madcap waiter FRANK LIBUSE and the hilarious MARGOT BRANDER. . . . Returning also to the Congo Room for this special Christmas event are THE SAHAREM DANCERS in productions by SHAW-HITCHCOCK and the fine ORCHESTRA of LOUIS BASIL.

### SANDS

(Continued from Page 17)

a showman of enduring prowess. . . . Linked with this outstanding talent are AUGIE and MARGO, two of the finest interpretive dancers in the business. Modern in theme, they present an artful inclusion of the Spanish influence and embody a fluidity of motion that never fails to capture the raves of viewers and critics alike. . . . The exciting All-Texas COPAGIRLS frame the holiday spirit in their exquisite production capsules and ANTONIO MORELLI and his ORCHESTRA tie this Christmas package with an elaborate musical ribbon.

### NOW—IN LAS VEGAS



FILMLAND FASHIONS  
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### TROPICANA

(Continued from Page 17)

present intriguing sets throughout the Proser patterned vignettes that make up this gala and colorful musical comedy. . . . Appearing for the first time as a single is sweet and lovely CARLA ALBERGHETTI, a pretty young gal with the voice of an angel. CARLA'S great range gives her a command of the entire field of music and she really excels in singing the works of the immortal creator of beautiful operas, Giacomo Puccini. . . . THE MOST BEAUTIFUL GIRLS IN THE WORLD float through a series of stunning productions and the entire musical background is skillfully played by Maestro NAT BRANDWYNNE and his ORCHESTRA.

### STARDUST

(Continued from Page 17)

opera to mayhem with enthusiasm as he and his partner execute a series of unbelievable contortions and acrobatics while GINO continues singing his classical arias. . . . GEORGES CAMPO with LINA MARVELL stage screamingly humorous buffoonery in pantomime. Both performers are artists in the field and among the best pantomimists to ever appear in this country. . . . A new act to the show is the thrilling acrobatic trio THE THREE SPENCERS a direct from Paris product dispensing the epitome of acrobatic prowess. Such daring tricks and intricate body-tossing have seldom been equalled in the biz. . . . The glorious voice of singing star DOROTHEA MAC FARLAND sets the musical pace for all of the productions and the focal point of each is exciting REUBY BRUCE and the daring and saucy BLUEBELL GIRLS. . . . EDDIE O'NEAL and his ORCHESTRA are superb as they provide the entire cast with some of the most beautiful show music ever heard locally.

### HILLSWAY

(Continued from Page 21)

Chef of the world-famous STAGE-COACH INN, one of Colorado's nationally known restaurants. Mr. Armstrong was born December 23, 1905 in Delhi, Louisiana and is married to Susan. He graduated from the Cincinnati Conservatory of Music and it follows that his hobbies are food and music. The STAGECOACH is open from May 28 to September 15th only, and is a tourist mecca.

ARMSTRONG, ALICE CATT. Lives at 1331 Cordell Place in Hollywood and has one wonderful son, Gary. Alice is a niece of the late and great woman suffragist, Carrie Chapman Catt, and her brother is a lawyer in Las Vegas, Charles Catt. Alice is head of the WHO'S WHO SOCIETY of Los Angeles and California and is author and head of such books as WHO'S WHO IN CALIFORNIA and WHO'S WHO IN LOS ANGELES COUNTY and just recently has published a new book titled WHO'S WHO IN DINING AND LODGING. She is a member of the "400" of Los Angeles and knows everyone. A charming person, she has equally as charming a son, Gary, who was chosen nationally as the ALL AMERICAN BOY, head of everything in his school and church, has made many movies and had his career interrupted for a stint in the Army from which he was just discharged. He is very handsome and will go far in life. Alice and Gary are two of my very best friends.

ARQUILLA, GEORGE. Durango, Colorado is where he was born on December 24th. He is married and is one of the very best liked men on Fremont Street in Las Vegas where he is the major owner of the WESTERNER CLUB. He formerly was an owner of the California Club and has run night clubs in Watsonville, San Jose and San Francisco, California. He has great plans for the WESTERNER which is already such a fine club to visit and patronize. Hear he

is going to knock the partition out back of the bar and double the club in size. That is good news, because the food at the WESTERNER is excellent, only more room is needed to take care of all who want to patronize it.

BATES, W. PAGE, Born August 5th, in Salem, Mass. Wife, Bertha. Attended N. Y. University, School of Retailing. His hobbies are travel and gardening. Mr. Bates is retired, but owns the fabulous MEMORIAL BRIDGE MOTOR COURT in Augusta, Maine which had a typical Hollywood opening with over 3000 attending. Edgar Linton worked as a carpenter on this motel and is now in complete charge — a young Korean War Vet. Such is the faith Mr. and Mrs. Bates have in human beings.

BENSON, ELMER A. Born in Appleton, Minnesota (he now lives there) September 22, 1895. His wife is Frances and they have two children, Thomas H. and Mrs. Lois Pflueger. He graduated from the St. Paul College of Law, is now retired and enjoys farming and hunting and I suspect a bit of politics as he was formerly a very great Governor of Minnesota, a United States Senator and has held many governmental jobs. When Franklin Roosevelt appointed me as the youngest State Director in the nation on his National Emergency Council, Elmer Benson came to my office (as the governor) and swore me in. He has been a good friend since.

BERNHEIM, BERT. Born in New

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York City, he married Ola and they have one child, Bert Jr. who is the apple of his parent's eyes. Bert Jr. and wife, Judy, have two children, who now take up almost all of their grandparent's time. Bert has been a builder and contractor for 30 years and is now part owner of the fabulous BLAIR HOUSE in Las Vegas which houses more stars and entertainers than any other hostelry in the desert. Bert is a stamp collector par-excellence — when he can take time away from his grandchildren. He is handsome as any man you will see and is as fine, charming and gracious as he is handsome.

BIANCA, CARLO. Born on the 25th of April in New Orleans, the Joe W. Browns brought him out here to

continue working for them at the HORSESHOE CLUB. He went to the Redemptress School in New Orleans, married Rose Mary and their two children are Prima Anne and Cava. Carlo worked for the Browns in New Orleans for 18 years and for the past five years in Las Vegas and is still at the HORSESHOE CLUB in downtown Las Vegas. He likes to play golf whenever he finds the time. I hope the new owners of the HORSESHOE will continue to appreciate his talents the same as the Brown's, who picked him as their protege way back when.

BIRDSSLALL, AMY. One of the leading newspaper women in the country, my very good friend, Amy Birdsall is Editor of the Women's De-

partment of the St. Paul Pioneer Press and Dispatch. She was born in Fort Hays, Kansas and graduated from the University of Minnesota. She is the most active woman I know, and hardly ever has a chance for a quiet evening at home because with her social prominence in the Midwest she is invited to every affair, both private and public. Her hobbies are reading, golf and travel.

BOLAND, JOSEPH MARTIN. Born in Philadelphia on September 7, 1904, Joe married Margaret Lomburg and they have two children, Joe Jr. and Margaret, both students at Notre Dame. Joe was one of the "mules" with the Four Horsemen under Knute Rockne, and has held such jobs as line coach at Santa Clara, Notre Dame, Purdue, and Athletic Director at St. Thomas College. He has been sports announcer over WCCO, Mpls., WSBT South Bend; WGN, Chicago; and now announces all the Notre Dame games over nation-wide network. He belongs to the K. of C. and the Elks. I have been a friend of Joe's ever since he was laid up for months in St. Mary's Hospital in Minneapolis back in the twenties when our Golden Gophers ran roughshod over Notre Dame and crippled half the team. He and I used to be guest counsellors at Father Foley's Boys' Camp in northern Minnesota summers. His life has been exemplary and his family reflects his faith and good living. His wife Peg, a daughter of a doctor, is an author of some renown.

BRIARE, WILLIAM. Born in Long Beach, Calif. on July 13th, Bill is now Manager of the PECCOLE INS. AGENCY in Las Vegas. He is one of the most likeable and handsome young men in the town and is a graduate of the University of San Francisco. He married a very sweet gal by the name of Jo and they have two youngsters, Bill and Linda. After college Bill worked for a time for the United Pac. Ins. Co. and then moved to the desert. His hobbies are politics and fishing. He is one of the most active fellows I know. Is past Pres.

of the 20-30 Club, is now Regional Director of the Young Democrats, and a member of the Exec. Board of the Senior Democrats of the state, is Secretary of the FOY (Friends of Youth) Club, and is an Asst. Scoutmaster of Boy Scout Troop 95. Whew, what a man! I predict for Bill one of the brightest future's of any young business man in town and am betting on him to be governor of the state in the not too distant future. For your insurance needs call on Bill.

BRODSKY, MORREY. Young, handsome, likeable and sincere, he first saw the light of day Aug. 8, 1918 in Detroit, Michigan. I have known Morrey as a good friend since he first came to Las Vegas and handled the publicity for the El Rancho Vegas Hotel. In this job he literally set the pattern for all the shows, innovations, chuck wagons and other gimmicks since used by every hotel on the strip. When Sanford Adler sold out, Morrey went with him to Reno and Lake Tahoe. Later he returned to start his own MORREY BRODSKY PUBLIC RELATIONS BUREAU, then dropped it for a spell, and now is back at his real love again, running this bureau. He has his headquarters in the Blair House, 344 Desert Inn Road. He used to handle publicity for Balaban Theatres in Detroit, and before that he played his way through school on the drums for Ted Lewis and his band. Too busy for hobbies, Morrey's only outside activity now is being with his wonderful little son all he can, swimming and riding, and wouldn't you know he would have named him Brian O'Brodsky. I like Morrey as well as any person I know, and hope that any of you reading this who have public relations & publicity

(Continued on Page 30)

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with an ALL-STAR CAST!

Wilbur Clark's

**DESERT INN**

*and Country Club*



## HILLSWAY

(Continued from Page 27)

problems will call on him.

BROOM, LAURENCE M. The most promising young man in the business world that I know of, he is already Vice President of the large and great Northwestern National Bank chain in Minneapolis and is destined to go right to the top. Larry was born March 16, 1910 in Motley, Minnesota and his school is Hamline University in St. Paul. He and his wife, Phyllis, have three children, Philip, 20, a student at the U. of Minnesota, Robert, 13, and John, 5. His hobbies are photography, family vacations and travel, do-it-yourself things around the house and golf.

BURKE, TOM. Born January 7, 1912 in Harvard, Illinois and is married to Marian O'Shaughnessey, daughter of oil tycoon I. A. O'Shaughnessey of St. Paul — the great philanthropist. They have three lovely children, Ched, Gerry and Kathy. Tom graduated from NOTRE DAME UNIVERSITY, is one of "the 400" of the Chicago area and much in demand at social affairs. He is Executive Asst. Manager of the CONRAD HILTON HOTEL in Chicago, is handsome and debonair and likes to play golf and swim.

BURSETH, EDGAR C. Born July 20, 1918 and graduated from Macalaster College in St. Paul and the U. of Minn. Medical School. He is from Binford, North Dakota, is married to a really swell gal, Dottie and they are blessed with Jon, James and Judy. He is a very excellent physician and surgeon in my hometown of Mora, Minn., is past pres. of Mora Commer-

cial Club, East Central Pres. Methodist Church Medical Assn., mem. of American Legion, Amer. Academy of General Practice, and Minn. Medical Assn., U. of M. Alumni, Masons, East Central Medical Assn., and the Mora Country Club. The Burseths are frequent visitors at my lake home and I know of no one I would rather have and I also am invited as their guest often. An outstanding family.

CATHCART, HUGH E. Bud, as he is known, is a comparative newcomer to Las Vegas, having moved here just six months ago. He is tall and handsome, married to Zoe and they have three children, Kari Marie, Stella Raye and James L. He was born January 7, 1933 in Cody, Wyoming where he was associated with the Cody Gas Company. He spent his army time in Korea and later attended Northwestern College in Powell, Wyoming. His hobbies are woodworking, golf and softball. Bud is now employed at the fine downtown HOTEL FREMONT and in his spare time is an embryo dealer. I hope some hotel snatches him up soon as a full time dealer, because with his personality and looks he can bring much business to his tables. He's a real guy.

CHAPMAN, JOHN WILLIAM. Born in Crete, Nebraska, September 8th he is married to an "almost" relative of mine, Eva Richolson, and they have one daughter, Joan Lang, and four sons, John Wm. Jr., Stuart Lee, Roger A. and Wayne E. Mr. Chapman graduated from the UNIVERSITY OF CHICAGO and UNIVERSITY OF CHICAGO LAW SCHOOL and is now Lieutenant Governor of Illinois. As a kid I attended their weddin in the Richolson home near Ann

Lake, Minnesota. I predict John William will be the next Governor of Illinois. He is terrifically popular and most able.

CHAPPELL, DICK. If an election were held in Las Vegas for absolutely the most handsome hotel manager, Dick Chappell would win hands down, and as for congeniality, personality, and popularity, that would go too. He is one of the finest and nicest persons I know and I am proud that he has been one of my very best friends for years. Dick was born on May the 6th in New York and he and his wife, Betty, have three children, Richard, Carter, and Joey. The Chappells have lived eleven years in Las Vegas where he is the Manager of the RIVIERA HOTEL which has proven to be one of the most popular and best liked hotels on the strip where you never see a bad show, only the tops, and where the food cannot be beaten. I especially enjoy the smart and sophisticated HICKORY ROOM which is Las Vegas' "Pump Room". The Riviera now has a convention hall too. Dick used to be manager of another elegant hotel, the Fairmount in San Francisco, and before that the Park Plaza in St. Louis — he only works at the best. His hobby is swimming.

CHRISTOPHER, C. HARRY. Born on June 23rd in 1916, Ouray, Colorado, Harry graduated from the University of Colorado and married Margaret Ann. They have three dandy sons, John, Charles and Michael. He is Executive Director and Managing Editor of the HOTEL GREETERS OF AMERICA, and his hobbies are music, church work and the Masonic fraternity.

CLARK, TONI. Born April 4th, she married Wilbur on August 2, 1944 and moved shortly after that to Las Vegas where the story of the Clarks and the world-famed WILBUR CLARK'S DESERT INN is now legendary. Beautiful, chique, charming, gracious, unassuming and striking in her carriage and dress, Toni was just last month named one of the top 14 BEST DRESSED WOMEN IN

## Season's Greetings

From  
LEBEAU PRINTING COMPANY  
Phoenix, Arizona

AMERICA, by way of not being outdone by her famous husband who a few years back was named one of the 10 best dressed men in America. To my knowledge this is the only husband and wife team so honored in the history of the picking of these honors. Toni is first of all a perfect housewife and hostess and her parties are looked forward to by so many in their lovely quarter of a million dollar home just back of their Inn on the golf course. She has a penchant for butterflies and they decorate many of her things. She is a past officer of the Variety Club, Ten No. 39, and regularly does work at the Variety Nursery School, even though she and Wilbur have no children of their own. She is one of the finest people I know and I am glad she has been my good friends these many years.

COTNER, DAVID. A dealer's dealer, who deals every kind of game, Dave now is working at the WESTERNER CLUB on lower Fremont Street. Last year he was president of the Frontier Motors and before that worked at the Las Vegas Club and others in Las Vegas. He came here twelve years ago, has a lovely home over in the Twin Lakes district where his "do-it-yourself" abilities really show. He is a past officer of the Las Vegas 20-30 Club, was born November 18th in Prescott, Arizona and his wife is an ex-movie starlet, Joanne, who came to Las Vegas direct from her acting in Hollywood. They have three children, Dave Jr., Dorothy and Douglas.

(Continued Next Week)

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Thirty

DECEMBER 20, 1958

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Thirty-one

# Season's Greetings

FROM THE

**M A N A G E M E N T & P E R S O N N E L**

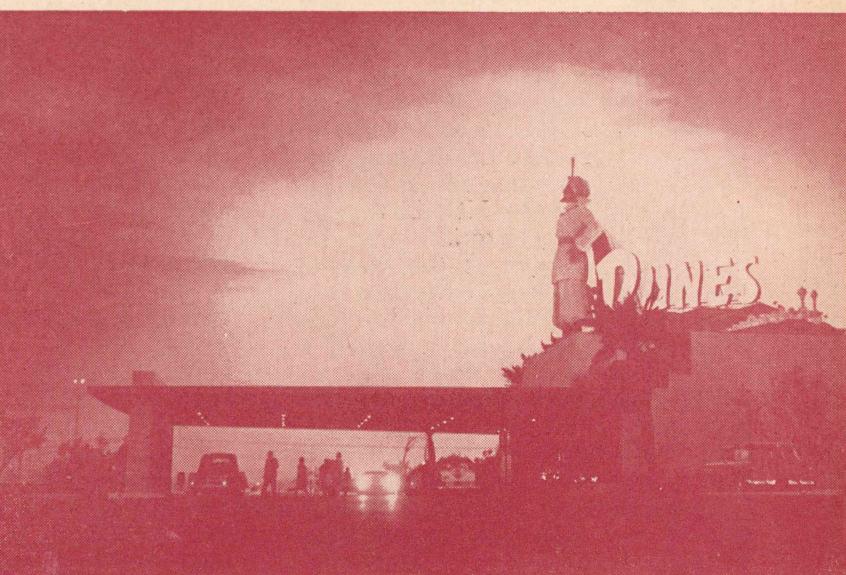


Thirty-two

FABULOUS LAS VEGAS



DECEMBER 20, 1958



Thirty-three



## Happy Holidays



## DAVE BURTON

### LOUNGE STARS

(Continued from Page 13)

one of the all-time greats of the tenor sax. He first appeared in the *Lady Luck Lounge* of the DESERT INN and was later seen in the *Cabaret Lounge* of the ROYAL NEVADA.

DANTE VARELA proved to be a terrific asset to the *Celebrity Lounge* of the EL CORTEZ with his keyboard wizardry and Latin Music lovers — hated to see him depart for that lengthy run at the HOLLYWOOD ROOSEVELT'S *Cinegrill*. DANTE came back later on in the year to play a four weeker in the *Starlight Lounge* of the RIVIERA HOTEL.

The *Celebrity Lounge* unveiled a new duo to the Las Vegas scene in DEEDY and BILL. These two youngsters made a hit with the locals almost instantaneously and are now regular visitors of the *Carnival Room* of the FREMONT HOTEL. They also enjoyed a howling success in Reno and Lake Tahoe and are currently

ing their wares down Florida way.

CLARE HART, standout pianist and songstress in the *Nugget Nell Lounge* of EL RANCHO VEGAS, was married January 10th to NICK SALON of Chicago.

DAY, DAWN AND DUSK, favorites for many years in and around Las Vegas headlined at the HACIENDA HOTEL for several weeks and were assured a series of return engagements for their trouble.

The town started a lasting Hawaiian trend in the early part of last year as EDDIE BUSH and his Hawaiian Revue sailed into the *Cabaret Lounge* of the ROYAL NEVADA HOTEL. EDDIE was later featured with BILL STARKELL and THE VERSATILES in the *Celebrity Lounge* of the EL CORTEZ HOTEL.

THE NOVELITES made their initial appearance in the "big rooms" when they supported GINGER ROGERS in the *Clover Room* of the RIVIERA HOTEL in February. Since that time, they've starred in "Minsky's Fol-

FABULOUS LAS VEGAS

lies" at the DUNES and headlined the *Sinbad Lounge* of the same Hotel.

HARRY OWENS and his ROYAL HAWAIIANS perpetuated the Hawaiian trend with a pair of smash appearances in the *Showcase Lounge* of the TROPICANA HOTEL. Polynesian atmosphere filled the air, brought on by music, hulas and ceremonial fire and sword dancing.

DAVE APOLLON'S alternately fiery and tender gypsy music and amazing mandolin captured the fancy of the town romantics, something that has not diminished in his many months here, but has only grown until he is now one of the best followed performers in town.

No matter what shift GOLDEN NUGGET High Llamas scheduled LEE and FAYE MAYNARD during the past year, the business showed an increase. In only a little over a year's time, these two have become one of the most popular acts to ever play the downtown area.

The year wouldn't have been nearly as pleasant had we not taken advantage of several opportunities to dance to the wonderfully danceable music of the ERNIE COLEMAN TRIO in the *Sky Room* of the DESERT INN HOTEL, or to listen to the piano musings of a parade of talented performers: JULIE MITCHUM, AUDREY MORRIS, NANCIE MALCOMB and McGUIRE and STILL.

Piano virtuoso and musical magician AL "Flying Hands" MORGAN posted one of the most enviable records of any performer during 1958 with his always well attended sessions in the *Sinbad Lounge* of the DUNES HOTEL. AL'S a performer with universal appeal and great warmth on stage.

It was fun in February to break the routine and mix it up a little in Los

Angeles catching acts, shows, and many of the performers who consistently appear in FLV. Highlights of the trip was a visit to BEN BLUE'S in Santa Monica with BARBARA DRAKE, one of Ellays fairest among the modeling and teevee set. While there we heard ANN MASON (last seen in the *Clover Room* of HOTEL RIVIERA with RED SKELTON), pretty KATHY BARR, BARBARA HELLER, MANNY LOPEZ and TONY MARTIN and enjoyed visiting with Show Producer and old friend HAL BELFER who generously allowed me to hang my hat in his Beverly Hills Apartment during the stay.

Another great jazzman made the local scene in February in the form of world famous pianist JOE BUSHKIN who played the *Copa Lounge* of the SANDS HOTEL.

One of the finest friendships generated over the year 1958 was that with TANYA, MAC and TIL of the fine DUBONNET TRIO whom we enjoyed at both the *Celebrity Lounge* and the *Sinbad Lounge* of the EL CORTEZ and DUNES HOTELS respectively. Three of the nicest folks in the trade, and as conscientious a group of musicians as we've ever seen.

Candidate for honors as one of the greatest comics to invade local *lounges* is SHECKY GREENE who staged two unforgettable stints in the *Starlight Lounge* of the RIVIERA HOTEL last year. Easily one of the funniest men to ever face the business end of a microphone.

While on the subject of standouts, another great is REMARKABLE RUBIN whose piano has been heard in the *Stage Bar Lounge* of the FLAMINGO HOTEL. An honest-to-goodness genius before the keyboard and one you never tire of hearing.

(Continued on Page 39)

## Greetings

JOE BENJAMIN will be here  
with  
Schenley's O.F.C.—I. W. Harper  
and Ancient Age

Happy  
Holiday



*Joey Martin*



SEASON'S  
GREETINGS

Hilary E

## LOUNGE STARS

(Continued from Page 35)

In March DAVE BURTON and the BURTON BOYS departed from a long standing engagement in the same Lounge to try their luck in another desert resort, Palm Springs. Visitors there bore out the high opinion of Las Vegas and made that spot another regular stop on the Burton beat.

NATALIE and THE BEACH-COMBERS moved locations during the year and now have become regulars in the *Casbar Theatre* of HOTEL SAHARA. They're headliners when the fabulous MARY KAYE TRIO and LOUIS and KEELY aren't around. A big step up for a most talented and

deserving group of prime entertainers.

The FOUR TUNES sailed into the *Jewel Box Theatre* of the HACIENDA HOTEL on March 1st and they've been a constant attraction in that bustling spot ever since.

DICK CONTINO has to be remembered among the 1958 *Lounge Stars* as one of the outstanding individual performers of the year. Booked into the *Stage Bar Lounge* of HOTEL FLAMINGO for a "short" stay, DICK was held over time after time and did an unforgettable job of making musical friends for this luxurious spa.

JERRY LESTER'S seige of comedy in the *Showcase Lounge* of HOTEL TROPICANA was good for several holdovers. Two excellent reasons, in

Season's Best Wishes

from Mr. & Mrs. "HOUSTY" SPEER

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GOLDEN NUGGET			
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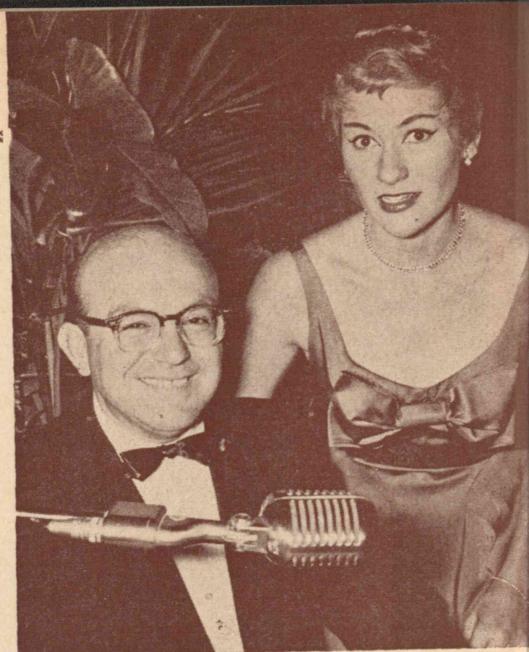
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SKY ROOM LOUNGE  
... where else?

FRANK  
STILL ★



SUSAN  
Mc GUIRE

addition to JERRY'S uninhibited clowning, were gorgeous gals ADA CAVALLO and NELLE CASTELL, a pair of really luscious dolls.

THE JO ANN JORDAN TRIO surprised nobody, but pleased everyone with their entertainment triumphs in both FLV and Reno. They proved to be a very well rounded group adept at a variety of entertainment expressions.

In the latter part of March of this past year, HANK PENNY startled the showbusiness world by getting his pants pressed, an incident that chances are won't be repeated for some time to come. Writers, fellow musicians and friends all took the shock too hard. Speaking of HANK, no column about the year's crop of *Lounge Stars* would be complete without a special salutation to them, one of the grandest troupes in the trade. They are a unit that should appeal to just about any club owner who has an eye toward business building.

Their friends alone could fill the Pan Pacific Auditorium in Ellay.

We tipped our hats to industrious NORMAN KAYE when he added active participation in The Real Estate business to his myriad duties with the fabulous MARY KAYE TRIO. Such ambition should not go unnoticed — and didn't. One of the busiest acts in showbusiness, we still can't figure out how Norm can stand still long enough to close a sale what with SAHARA HOTEL, television and recording sessions piling up one on top of the other.

Cheery Salutations to KAY STEVENS, TOMMY AMATO and MIKE DEAN who make up the KAY STEVENS TRIO, a group we peg as one of the FREMONT HOTEL'S best units of the past year in the *Carnival Room*. . . .

Can't forget the return of JOE WOLVERTON to the local scene after many, many months away. The virtuoso of everything with strings

FABULOUS LAS VEGAS

never played better and we certainly hated to see him take off and head for Hawaii. One thing for sure, he's found a "home" in the islands, and the fame of his great talent has spread to another part of the globe.

We think the DUNES HOTEL came up with one of the most unusual acts in the business when they inked blonde DEBBIE HAYES and Her MADMEN to a long term contract. Loaded with material and surprise sketches, they've done a magnificent job.

In April of last year EDDIE "MR. DOMINGO" GOMEZ had three of the biggest days of his young life. April 10th he married pretty RAVEN FACAROS, Cocktail Waitress at the EL RANCHO VEGAS; On the 11th he celebrated his birthday and the 12th marked his first full year as headliner in the Nugget Nell Lounge of that Hotel.

BOBBY PAGE'S revamped MUSICAL PAGES moved into the *Stage Bar Lounge* of the FLAMINGO HOTEL in April and it proved to be the best of BOBBY'S many fine ventures in shobiz.

Pleasant memories of the year naturally include frequent sessions with charming KAY PARSONS, "the gal of yesteryear" who plays nightly in the *Shantung Room* of the LAS VEGAS BOWL. No matter what your mood, KAY digs deep into a backlog of thousands of oldies and comes up with the right musical answer. In addition, she's one of the most interesting people to talk to we've ever met — her repertoire of showbiz tales and lore can go on forever — and would truly make an exciting book.

Our old Pals the FRANK MOORE FOUR made several local appearances last year, but none were more memorable than the few weeks they spent in the *Starlight Lounge* of the RIVIERA HOTEL with SHECKY GREENE and the fabled DUKE'S OF DIXIELAND. This lineup had variety, comedy and a cross section of musical styles that just wouldn't quit!

(Continued on Page 43)



Greetings  
Season's



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**GISELE MAC KENZIE**



## *Season's Greetings*



FROM  
**EDDIE JACKSON**  
and his  
**HIGH HATS**



### **LOUNGE STARS**

(Continued from Page 41)

After breaking ties with SAM BUTERA and THE WITNESSES LITTLE RED BLOUNT and BOBBY MORRIS kept busy moving in and around town with several different groups. Currently LITTLE RED heads his own unit, a *Stage Bar Lounge* attraction frequently, and BOBBY is doing a bang-up drum job with the rejuvenated JODIMARS, a real swinging music and comedy aggregation. Highlight of the year for the JODIMARS was their Cocoanut Grove appearance with NAT KING COLE last May.

Everybody in town was saddened over the severe accident that put drummer HARVEY LANG on the shelf for many months. This came shortly after HARVEY and pretty JEANNIE EBELL were married. Latest reports on HARVEY are sketchy, but encouraging, and we all look forward to seeing him back in

action in 1959.

Can't help but be glad about the way the violin and musicianship of our long-time friend MORRIS KING has fit with the DAVE APOLLON GROUP at the DESERT INN HOTEL. Already a superb musical combo before he joined them, MORRIE proved to be a decided asset and gives them even greater listener appeal.

One of the happiest *Lounge Stars* of the year was pert BEV MARSHALL who used to front the MAKE BELIEVES in the *Carnival Room* of the FREMONT HOTEL. BEV got that "big break" and now toils for TED LEWIS from coast to coast.

*Starlight Lounge* regulars really went for the musical offerings of EUGENE MUMFORD and THE TITANS who appeared there last May and June.

MAAKANUA'S HAWAIIAN HOLIDAY REVUE looks like a cinch repeat act from now on. Originally booked by the DUNES HOTEL'S SY

(Continued on Page 47)

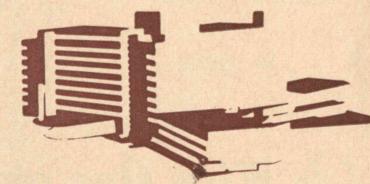
Sincere  
Season's Greetings



FROM THE MANAGEMENT & PERSONNEL OF —

THE MAGNIFICENT  
*Riviera*

LAS VEGAS, NEVADA



*It is also our pleasure to Announce for the  
New Year —*

**108 New Deluxe Rooms & Suites  
and**

**An All New Starlight Lounge to be completed  
the early part of 1959**

MERV ADELSON and IRWIN MOLASKY

Owners of the



COLONIAL HOUSE  
Las Vegas, Nevada

and DAVE VICTORSON

Mgr. of the REBEL ROOM



Wish One and All a very -

Merry Christmas

and a Prosperous 1959



## LOUNGE STARS

(Continued from Page 43)

SAMUELS for a *Sinbad Lounge* stint, they recently played the GOLDEN NUGGET and enjoyed a big success at both spots.

In June we took another "breather" in Los Angeles and really enjoyed the hospitality of LEE FISHER and the DUNES HOTEL Champagne Flight as they transported us across the miles each way. BEN BLUE'S was again number one on the agenda and while there enjoyed seeing BUDDY LESTER, WYNN GOULD — who later played the SAHARA HOTEL — and many, many others.

Remember the swell job the MARK WAYNE QUARTET turned in both for the *Carnival Room* of the FREMONT HOTEL and the stopover of the delegates to the Jaycee National Convention in Los Angeles.

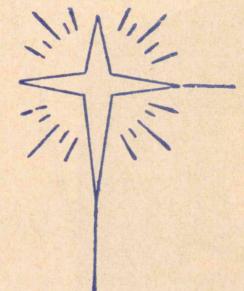
TURK MURPHY brought in some of the purest jazz our ears have heard in a long time with a June appearance at the GOLDEN NUGGET. TURK and the Boys are now playing one of the several EASY STREET CLUBS across the land.

Biggest news during the month of July was the opening of the luxurious new STARDUST HOTEL and the signing of that "Old Black Magic Man," BILLY DANIELS, for a long stint in the *Lounge* there. With BILLY opening night, and for quite awhile afterwards, were THE HAPPY JESTERS, DIANNE PAYNE and Her MEN OF NOTE, THE STARDUSTERS; THE VERA CRUZ BOYS and THE JACK MARTIN QUARTETTE entertaining "around the clock."

During the summer months we got "cool" greetings from Vegas regulars playing comfortable Lake Tahoe. Among them JACK "JIVE" SCHAFER, BILLY WARD and THE DOMINOS; MARY KAYE TRIO; THE JODIMARS; DEEDY and BILL; JO ANN JORDAN TRIO and a host of others.

(Continued on Page 52)

Season's  
Greetings



ABE

ELLENA

JERRY, CAROL

AND ALL

THE

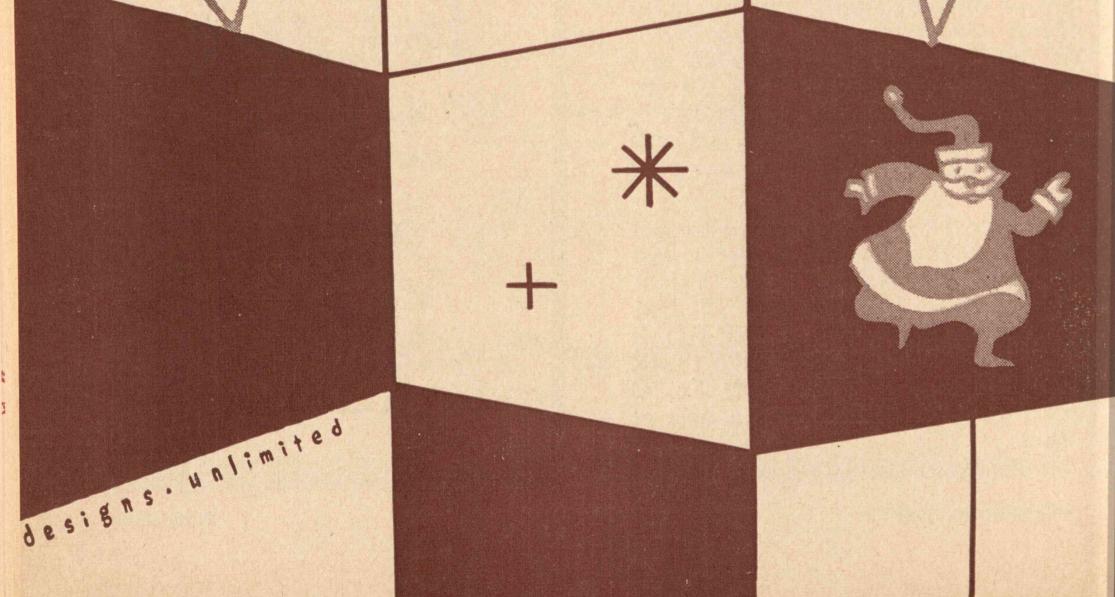
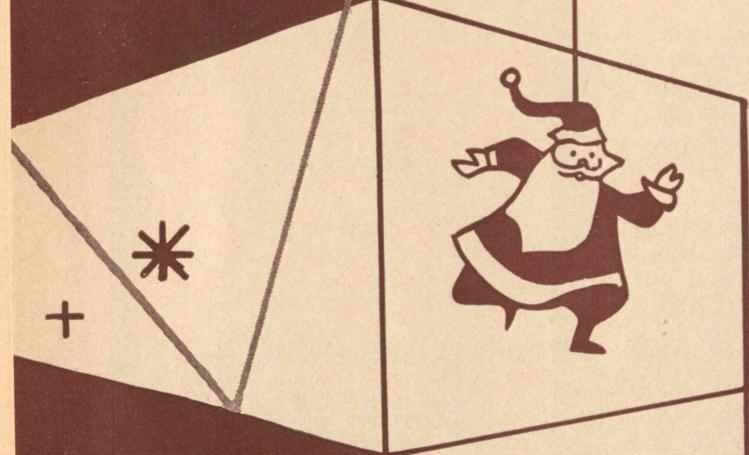
foxy's



ON THE STRIP  
NORTH OF THE SAHARA



**merry christmas**



designs. unlimited

**happy new year**



*On The "Strip"*

**Hotel Sahara**



Downtown Las Vegas

**Lucky Strike Club**

**The Mint**



\* +

\* +

\* +

Season's Greetings  
EUGENE WARNER

FABULOUS LAS VEGAS

DECEMBER 20, 1958



*Merry Christmas  
and a  
Prosperous New Year!*



**DANNY  
THOMAS**

## LOUNGE STARS

(Continued from Page 47)

Also in July, MARC TULLY was discharged from the army and welcomed back to the HANK PENNY ensemble with open arms. MARC'S dad and mom commemorated the event with a quick trip to FLV.

THE THREE SUNS made their first visit to the strip and FLV in July as they headlined for MONTE PROSER in the *Showcase Lounge* of the TROPICANA HOTEL.

We also itemed the short, but happy life of the SANS SOUCI Jazz Festival in the *Jamaica Room*. Still think that ART ROZEN had a great idea and we hated to see it pass. Drawing such names as CHARLIE VENTURA, TERRY GIBBS, DAVE RODGERS and a gang of others it was good.

Another "shocker" that saddened the music world was the heart attack suffered by HAROLD STERN which cut short his well attended ap-

pearance in the *Sinbad Lounge* of the DUNES HOTEL.

NORMAN BROWN, a crowd pleaser in the *Casbar Theatre* of HOTEL SAHARA, was never better as he wound up the *Stage Bar* at HOTEL SHOWBOAT. Known as the "Dancing drummer," NORM took this Boulder Highway club by storm.

Dixie stylist WINGY MANONE opened in the *Lounge* of the STARDUST HOTEL in August and at this writing was still aboard with his trumpet and New Orleans rhythms.

No group made a fresher, cleaner appearance on stage than those "college kids" known as the TRIPLE DATERS who played the *Sinbad Lounge* of the DUNES HOTEL. A mighty fine bunch of instrumentalists and vocalists, too.

August marked the month that the other *Lounges* noticed the success of HARRY JAMES and his Band at the *Stage Bar* of HOTEL FLAMINGO. "The Horn" drew such fantastic crowds it made it almost impossible

to walk through the casino. This trend is sure to be expanded elsewhere, but it will be definitely at the FLAMINGO as COUNT BASIE and the GLENN MILLER ORK are already inked through next year as is JAMES with several repeat performances.

SONNY KING took a leave from the *Casbar Theatre* at the SAHARA HOTEL to sing in the JIMMY DURANTE show at the DESERT INN. Following that engagement SONNY went right back to his singing chores in the *Casbar*.

In July we itemed one JOHNNY ADOMONO, a performer in the *Carnival Room* of the FREMONT HOTEL, was one of the finest instrumentalists we'd ever seen. Guitar-playing JOHNNY still holds that same esteem in late December as we keep watching for his early return.

BILL RAND gets our thanks both for the enjoyable sessions we spent listening to him play the piano in the *Nevada Room* of the HORSESHOE CLUB and for the many interesting items on his European trip which he consistently passed on to us week after week.

GARR NELSON, former Emcee at the SHOWBOAT HOTEL, began rehearsals in August for the lead in "Rigoletto" which he left in November to perform in Dallas, Texas.

In September, JACK ENTRATTER inaugurated an all-new policy for the *Copa Lounge* of the SANDS HOTEL as he set up a series of big names in regular musical-comedy revues. Since then the *Copa* has been jumping with such names as THE CLARK BROTHERS; PEPPER DAVIS and TONY REESE; STEVE GIBSON and THE REDCAPS; BILLY ECKSTINE and the "scoop" of the year in the personal appearance of the greatest rhythm singer of them all, magical ELLA FITZGERALD.

MOUSEY GARNER and FREDIE MORGAN and THE IDIOTS created a sensation in September in a *Lounge* stint at the STARDUST HOTEL.

Making his first appearance in town in many years, JERRY COLONNA headlined the *Showcase Lounge* of the TROPICANA HOTEL and got raves on both his gags and songs.

EVERYONE who was fortunate enough to sit in on it, is still talking about the impromptu performance of JERRY LEWIS at the *Stage Bar Lounge* of HOTEL FLAMINGO with HARRY JAMES. Probably the funniest night in *Stage Bar* History.

Quickie performances by BILLIE HOLIDAY and DICK HAYMES offered events of special interest to *Casbar Theatre* fans while the SAHARA HOTEL awaited the return of THE MARY KAYE TRIO and LOUIS PRIMA and KEELY SMITH, who were making a picture.

We have to rate the appearance of CHRIS CONNER in the *Stage Bar Lounge* of HOTEL FLAMINGO as one of the biggest events in *lounge* happenings through the year. CHRIS really showed us something as she demonstrated a musical mastery difficult to describe, it was so outstanding.

PEREZ PRADO and BOB BRAMAN formed the TROPICANA HOTEL'S one-two punch in October and November as they spun their instrumentals in the *Showcase Lounge*.

SALLY BLAIR made November a happy month in the *Starlight Lounge* of the RIVIERA HOTEL with her sizzling songs and sets.

BILL ROSSI and CHARLEY BOYER spent months working up their fine act with shots in Colorado Springs, Colorado; Montana and Lake Tahoe and then burst on the local scene with a bang as they stepped into the *Celebrity Lounge* of the EL CORTEZ HOTEL the latter part of October.

To all of the aforementioned groups and stars who really made our 1958 a year of bigger and better entertainment enjoyment, a very Merry Christmas and a Happy New Year. Hope to see all of you in action again during 1959.

# Christmas Greetings!

FROM

# MARKET TOWN

LAS VEGAS: 5th and Oakey • N. LAS VEGAS: 1310 E. College

HENDERSON, NEVADA: On the Boulder Highway

FABULOUS LAS VEGAS



FROM THE  
*Flamingo*  
FAMILY



THE *Flamingo* HOTEL

A. B. PARVIN  
President

*The Season's*

*Best Wishes!*

FROM THE

Management & Personnel of...



*The Sands*

HOTEL

## 'ROUND THE TOWN

(Continued from Page 11)

CULLEY for instance. RAY, TWA Sales Manager here, promoted the recent TWA Annual Press Flight hosted by ten of our "strip" publicists who did a bang-up job of entertaining this group of major eastern pressmen. He also promoted the spring sales meeting of TWA'S Atlantic Region Sales Mgrs., and Western Region Sales Mgrs. Again our resort hotels assisted in every way to make their visit to our Convention City a memorable one. All of these recent visitors will "spread the word" — nice work, RAY. . . .

Glad to report that "spark plug" RAY CULLEY is still going strong in his efforts to attract new traffic to FLV. According to statistics released during the past year, Air Traffic in and out of Las Vegas continues its amazing forward stride despite strikes, setbacks, etc. It is one of the most impor-

tant phases of transportation which affect our economy....

... The very pretty weathercaster PHYLLIS PAUL is a busy girl indeed. PHYLLIS is a featured singer at the TROPICANA HOTEL. She has been rehearsing hour upon hour for the new show just opened there, then she dashes to the studio for her program there — then back to the hotel for the show and still more appointments with newsmen and photographers — all who predict an increasingly successful future for this bubbling gal with the lovely voice. We're for that PHYL — hope it happens soon. . . .

PHYLLIS is now with the HARRY RANCH GROUP entertaining at the downtown GOLDEN NUGGET. Stop in and say hello to this delightful gal. . .

And we told about GOGI GRANT who waxed an RCA Album with TONY MARTIN called "Gi Gi". Another hit which followed her selection by the studios as "the voice" for the HELEN MORGAN Story. Just recently GOGI (a very busy gal) and BILLY DE WOLFE, seen a few weeks ago at the SAHARA HOTEL, broke all house records at the CHICAGO PALMER HOUSE. . . . The zany RITZ BROS. celebrated their 30th year in show business while appearing at the FLAMINGO. The madcaps, AL, HARRY and JIMMY, can always be depended upon to provide the liveliest comedy of the day. . . .

During the chill winds of MARCH it was said:

"We were fortunate to go on tour of the huge STARDUST HOTEL, now being completed on the Strip. This structure will be the largest of its type in the world and — even in its "skeleton" stage, one can envision the "STAR" upon its completion. MAURY AROFF, brilliant General Contractor on this project, says that every section of the structure will have the very latest innovations and the huge theatre will surpass anything in or out of this country. . . .

Season's Greetings

FROM

**BILL MURPHEY**

MANAGER



Sign of Quality Produce

**Crown Wholesale Co.**

1407 SO. INDUSTRIAL RD.

DU 2-1555

LAS VEGAS • NEVADA

## Season's Best Wishes!

RAY McGOWAN • IRV CARLSON



## STRIP DRUGS

2425 So. 5th St. • DU 4-2222

(Just North of Hotel SAHARA)

What more can be added? The Fabulous opening and continuing success of this amazing operation tells its own story.

The new and enlarged LANZ SHOP is an important and beautiful addition to the Strip. It opens today and all the gals will flock to see the fashion show at 2:30 P.M. C. H. BAKER shoes have a dept. in the new store where milady will be able to adorn the lower extremities in the newest fashion footwear. Hope you get there early to congratulate MR. & MRS. LES BAYMER, LANZ SHOP Owners, for the wonderful job they have done."

This shop IS now one of the bright spots of the Strip and MR. and MRS. BAYMER are to be congratulated on their foresight and confidence in the expanding retail store development on "Hotel Row."

SIRKKA, co-owner of the HOTEL RIVIERA BEAUTY SALON, just returned from a "flying" trip to New York City. She attended the three-day convention of the INTERNATIONAL HAIR DRESSERS ASSOC., at the HOTEL STATLER there. Look for some extra special "hair-dos" to emanate from this popular shop as a result of the hair styling show put on by the country's leading hair stylists. So that's why so many of our "dolls" look so glamorous these days. . . .

Hear tell that DON KIRK, lead singer and dancer at the FLAMINGO Productions and Ass't to Maestro JACK CATHCART, has "it" for

real and for sure — and he has it for MARLENE MILLER who dispenses the smokes there. DON was found baby sitting with MARLENE'S daughter the other afternoon while MARLENE was having her tresses tressed — Yeah, I write with a lisp."

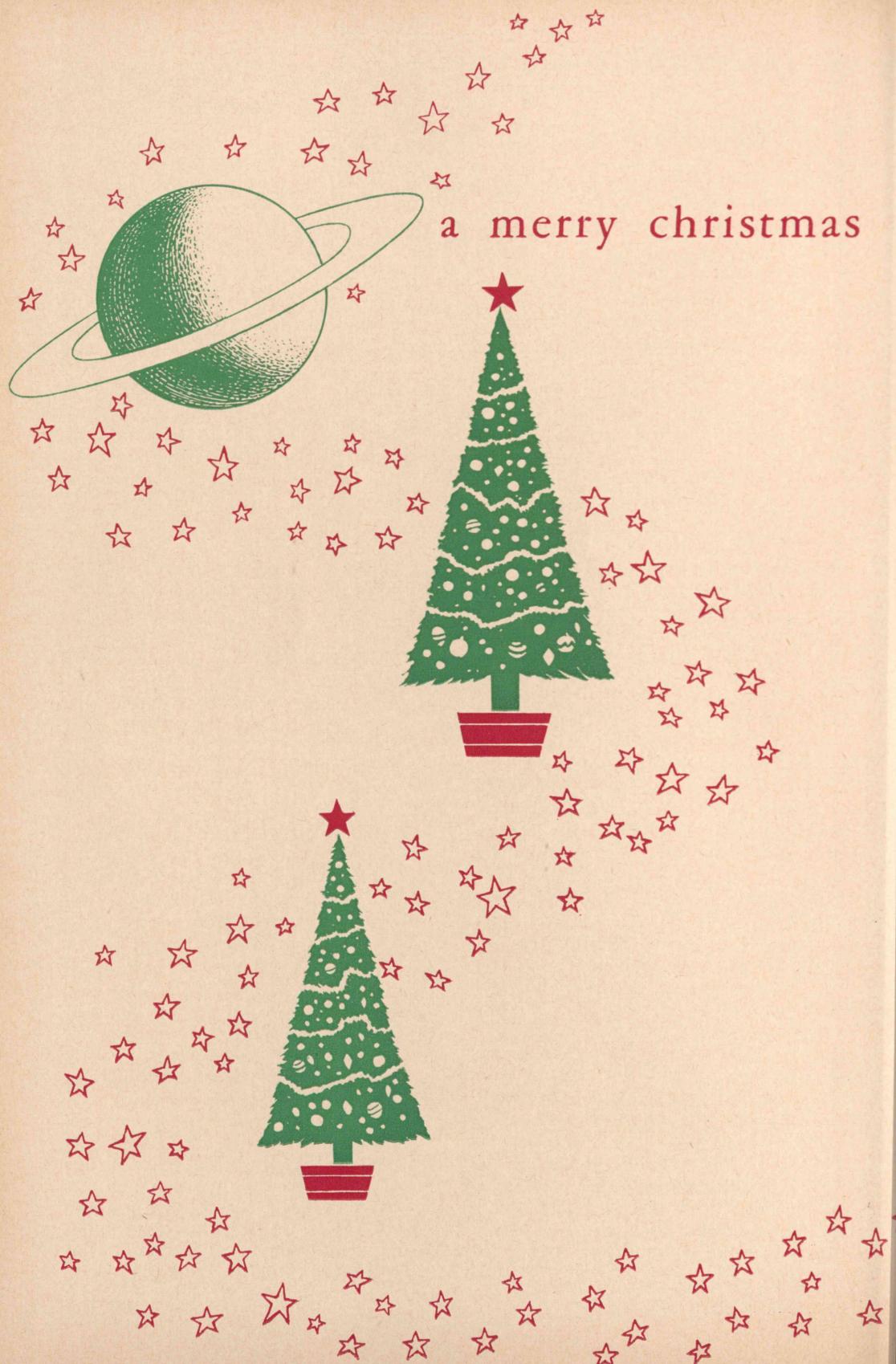
I sure heard right on this item. The popular pair are now husband and wife and very happy with the new "billing" . . .

"ALYCEA (she has that beautiful new shop on South Fifth) can be seen most any night wending her way to a Strip hotel with a new gown for one of her customers. Something happens, something new is needed and ALYCEA is always ready to provide."

Although ALYCEA no longer has the S. 5th Street shop, she can always be found outfitting her "gals" between shows backstage at most any Strip Hotel.

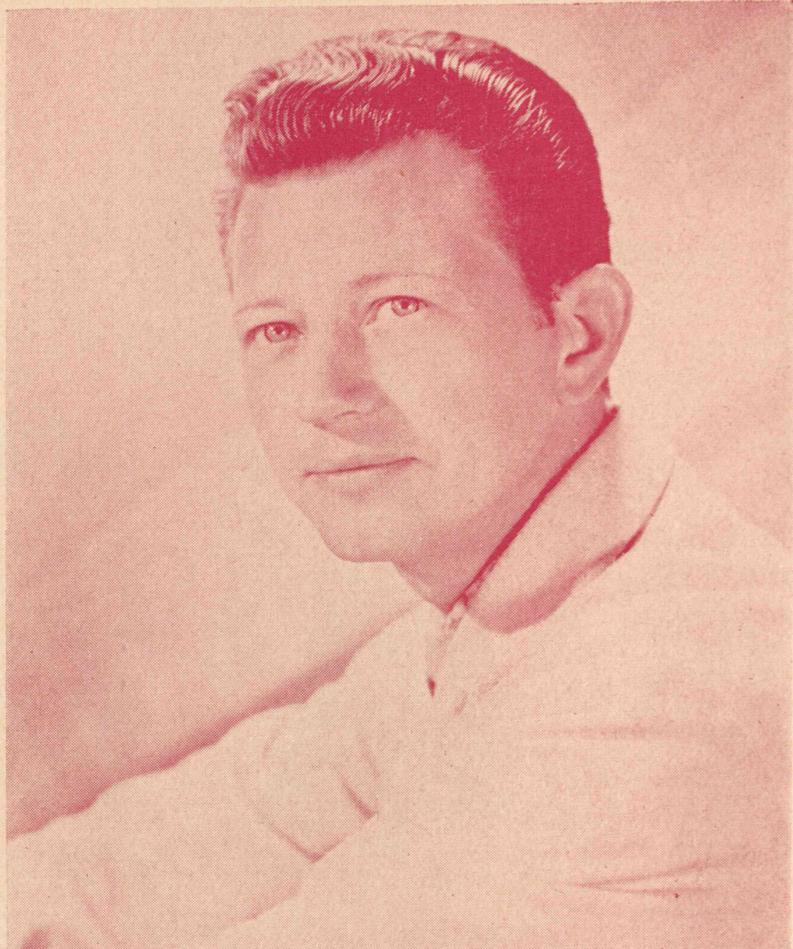
APRIL showers of news tid-bits: "Spring is here! Yep — the grass is greening, the trees are leafing and the flowers are budding — and our gals are budding too, with their new spring finery. A Happy Easter to all. . . . This should be the "budding" also of an exceptionally fine year and the foundation of a prosperous future in FLV. The new Convention Hall is beginning to shape up so that we can actually visualize what was shown on the blueprints. The long awaited opening of the famous STARDUST is in

(Continued on Page 63)



a merry christmas and a happy new year to all!





*Season's Best Wishes  
to all my friends — everywhere!*

★ **DONALD  
O'CONNOR** ★

FABULOUS LAS VEGAS

Sixty-two

## 'ROUND THE TOWN

(Continued from Page 59)

the offing. The DESERT SPA has received the life giving injection which will start it pulsing with action. Events of moment, which will attract national publicity and bring thousands to our town, are the Tournament of Champions at WILBUR CLARK'S DESERT INN, and the FREMONT HOTEL Fishing Derby — and soon to follow — the annual HELLDORADO. Let's all get on the Easter Band Wagon and start riding the trail to a healthy, wealthy Fabulous Las Vegas. . .

The optimism of the above paragraph was only marred by the sad and short life of the DESERT SPA. After an auspicious opening on April 18th troubles began to harass the project and it soon closed.

"LITTLE RED BLOUNT and His FIREBALLS are currently a lounge attraction at the FLAMINGO HOTEL. The very popular "LITTLE RED" and his Red Hot Trombone have the customers beating out the beat with tapping feet under every cocktail table . . .

Red and his group finished that Lounge bit, but Red stayed on to play for DICK CONTINO who was held over for a long run. After DICK closed RED came back to the Lounge with a new group organized by himself and MARCY LAYNE which drew raves from the lounge sitters. . .

"Last Friday petite MIMI DE SEDOUY celebrated three things. Her new job as Cigarette Girls at the newly-opened DESERT SPA, her birthday, and the forthcoming visit on May 7th of her fiance, JERRY PREZ, one of THE HAPPY JESTERS, soon to appear on the Strip. Congratulations and best wishes on all counts, MIMI. . .

MIMI'S job as spa ciggie gal didn't last too long but when JERRY arrived — things happened. JERRY (with the HAPPY JESTERS) starred in the STARDUST LOUNGE during the opening weeks. MIMI got a permanent job and JERRY a lifetime booking. They

became MR. and MRS. . . .

"JOE RONDO and wife VENICE, who left last Sunday on a motor trip which covers a month's vacation in scenic spots en route to New York and New England. This is the perfect time for a back east trip, but for pete's sake, JOE, hurry back to your barber chair or I'll have to braid my hair! . . .

JOE has made another trip back East but for a different reason. JOE had to leave his business at the SAHARA BARBER SHOP to visit his father who suffered a severe heart attack. . . .

"The TV air lanes are filled with "Las Vegas" personalities these days. Did you see the MARY KAYE TRIO on a recent PERRY COMO Show? What a wonderful bit of entertainment it was! NORMAN KAYE keeps the wires busy to his successful and busy KAYE REAL ESTATE and INVESTMENT BUSINESS here in Las Vegas."

During this year more and more of Las Vegas' Hotel stars and entertainers were seen and heard on the TV lanes than ever before. Nearly all found a way to mention and give a plug to FLV. It's getting so that you can't mention "Las Vegas" to anyone, anywhere (outside the salt mines of Siberia) without evoking the question "Who's playing there now?" . . .

The MAY flowers budded with the following news:

"There's a handsome, tall Texan in town now. That smiling Host in the SANS SOUCI Jamaica Room is BUCK NEVILS, suh, formerly of the SAPANGO CLUB in Dallas, Texas. His friendly Texas charm will surely win a following here as great as all the Texas "biggies" down there. Welcome to our midst, BUCK, Sweetwater was never like this, eh? . . .

(Continued on Page 66)

*Season's Greetings*

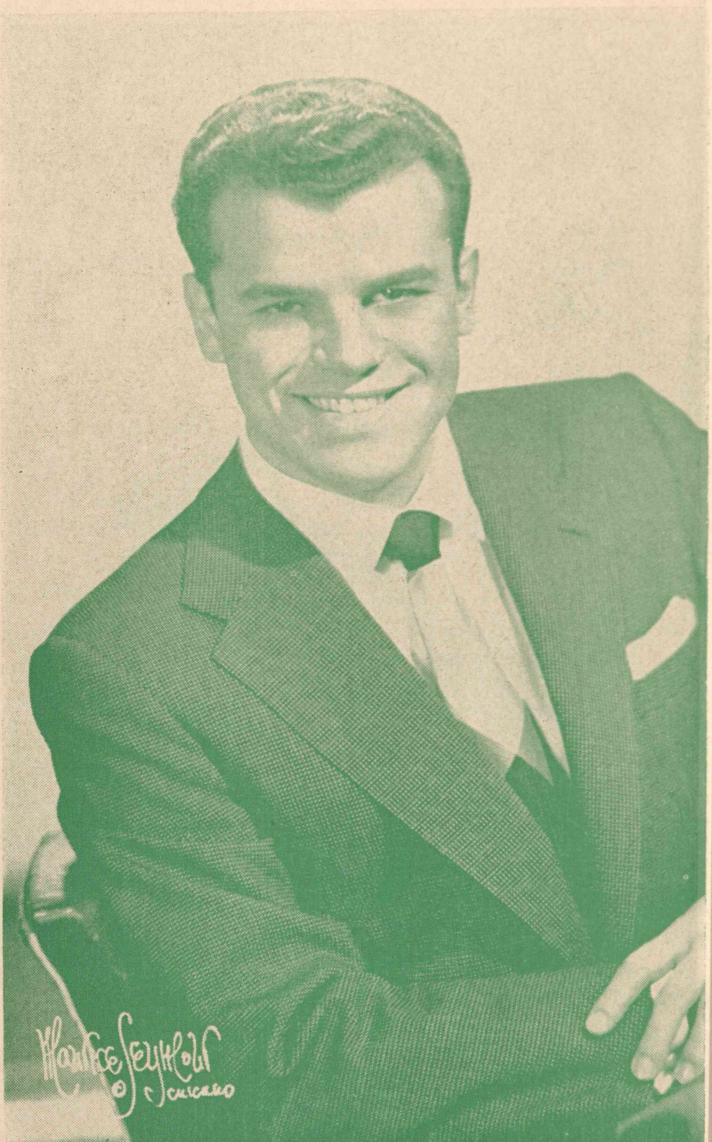
**LAS VEGAS Hotel**

Heart of downtown's newest hotel

• Daily and Weekly Rates

300 SO. FIRST ST. • DUDLEY 4-8360

Sixty-three



Sixty-four

FABULOUS LAS VEGAS

*"Merry  
Christmas"*

and a prosperous 1959



**JULIUS  
LA ROSA**

DECEMBER 20, 1958

Sixty-five

## 'ROUND THE TOWN

(Continued from Page 63)

The popular BUCK is now the genial host at the Downtown WESTERNER CLUB. His many friends attest the "trail push" from the "strip" to the "Gulch" was a successful maneuver.

"It's a pleasure to welcome back to FLV our charming neighbor with the "you-all" drawl. Prettying-up the premises is tanned EVELYN ALLEY, former T'BIRD Cashier, who has been visiting her mom in Florida for several months. 'S nice to have you back "EVVY" . . . ROGER REGAN has served his apprenticeship and is now a full-fledged Mixologist at the friendly SANS SOUCI bar."

Just to keep the record straight, EVELYN is now doling out the nickels and dimes at the downtown SILVER PALACE. "ROG" is one of the expert Mixologists at the STARDUST. . . .

"Many thanks to all you grand people who have been concerned about

my darling Mom's unfortunate accident. Her greatest disappointment is in missing the performances of two of her pet performers, PEARLIE MAE and LIBERACE."

The "DOC" told her "8 months to heal and recuperate"—Mom said "8 weeks" and 8 weeks it was to the day—from the time of her fall to the day she got out of bed and stayed out, except for normal sleeping, of course. Says she, "You can't keep a good woman down, that is."

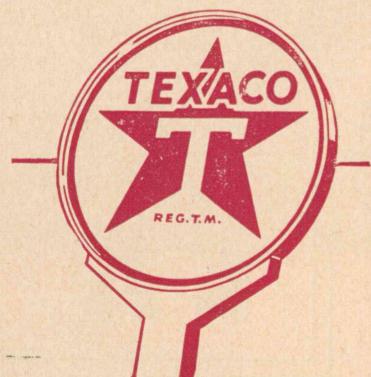
"MRS. MARGARET HARRISON at Granada Hills, California, in town to visit her daughter RUTH and son-in-law ALEX of the famed dance team — HARRISON and FISHER, currently appearing in the WOW-er at PEARLIE MAE'S LUAU LEI ROOM at the FLAMINGO. She thinks we have some town."

We have heard from wonderful dance team HARRISON & FISHER several times since they left Las Vegas. From Monaco, Germany, France and England have come notes telling of their

## Christmas Greeting

LEED'S  
**TEXACO**  
SERVICE  
STATION

LAST FRONTIER VILLAGE



FABULOUS LAS VEGAS

★ Merry Christmas  
and a PROSPEROUS 1959!

R. C. JOHNSON & ASSOCIATES

GENERAL CONTRACTORS

2133 INDUSTRIAL ROAD

LAS VEGAS, NEVADA

PHONE DU 2-4363

engagements and successes in all the world Capitals of entertainment. . . .

"That was quite a cocktail party hostessed by lovely MOANA GLEASON, Hawaiian dancer appearing with PEARL BAILEY in the FLAMINGO " LUAU LEI ROOM." The occasion was to fete surprise newlyweds DON KIRK and his beautiful bride, MARLENE MILLER. We itemed that Don's brother DAVID and his new bride were here on their honeymoon, so guess the fever caught on. DON and MARLENE decided to tie the knot on May 5th at the LITTLE CHURCH OF THE WEST. Co-workers, friends, executives — well, just about everyone enjoyed a wonderful time and this charming couple were really launched into a happy future. . . .

Hear that MOANA will probably be part of the BAILEY Show when the PEARLIE One goes on a nation-wide tour in '59.

"Had a note from those world-famous dancers, MAZZONE and ABBOTT (they have appeared many times on the Strip), telling of their new venture — THE GIFT BOX — at 13812 Ventura Blvd., Sherman Oaks, California. We're sure that their many friends wish, along with us, the greatest success for FRANK and GYPSY. . . .

How about it, FRANK and GYPSY? Haven't heard from you since the announcement. Tell us more. . . .

In tune with JUNE — and vacation time you read:  
"Our good friends DR. and MRS.

PAUL H. HOFFMAN and daughter, KAREN, of Buffalo, N.Y., were overnight guests last week. Also in the party were MRS. HOFFMAN'S parents, MR. and MRS. ALBERT BEATTY of Youngstown, Ohio. The good doctor was en route to the National Medical Convention now convening in San Francisco. The party is combining an extensive motor trip to make the "business" all the more worthwhile. . . . And soon to be making their first visit to FLV are ANNA MARY KAVANAUGH and MARY CHRISTOPHER, girl Fridays at the WHITMAN CANDY COMPANY in Philly, Pa. The two gals will soon arrive for a star-studded vacation and will be domiciled at the DESERT INN. . . . We were a little proud to learn from an out-of-towner how our column and the news made it interesting enough here for a visit from Philadelphia, Pennsylvania of J. P. HOENIG, Vice President of the BELLEVUE-STRATFORD HOTEL there. Said to a friend here that the people, life and goings-on intrigued him so he paid us an enjoyable visit recently. Come back again and soon. Say hello to our good friend "Barky," VP of WHITMAN'S CHOCOLATES back there in Philly. . . .

I hope we will be privileged to see all these people again this coming year. It's always nice to see people from "back home" . . .

"It was nice chatting with old friend GUS LAMPE and his wife  
(Continued on Page 71)

*Merry*  
CHRISTMAS

and a PROSPEROUS

NEW YEAR



FROM

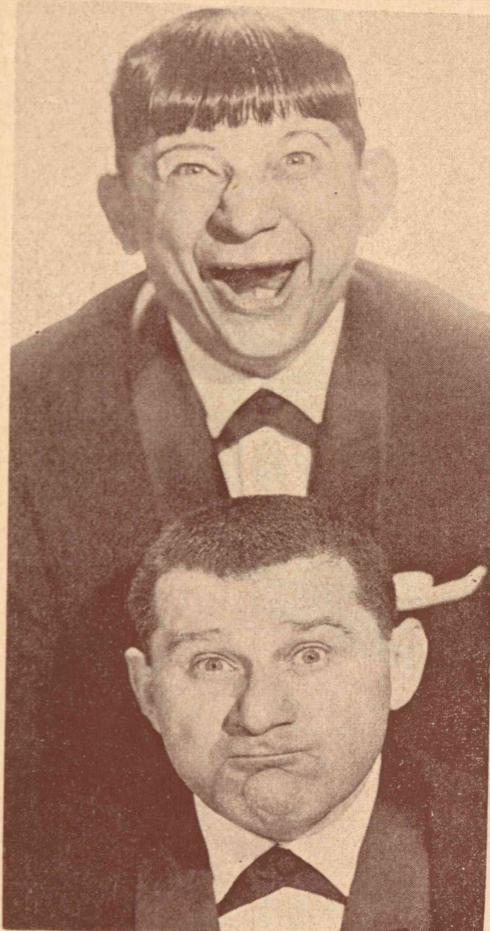
RUBY KOLOD

(casino)



Wilbur Clark's  
**DESERT INN**

FABULOUS LAS VEGAS



Merry  
X-mas  
to One  
and ALL

**"THE IDIOTS"**

FREDDY  
MORGAN

MOUSIE  
GARNER

Represented by  
FRANK BALDWIN AND IRVING SCHACT  
WORLD ARTISTS INC. — 457 N. CANON DR. — BEVERLY HILLS, CALIF.

DECEMBER 20, 1958



from

## MAJOR RIDDLE



The **Dunes**  
HOTEL

FABULOUS LAS VEGAS

### 'ROUND THE TOWN

(Continued from Page 67)

last week. They were in town for PEARLIE MAE'S closer and RAY BOLGER'S opener at the FLAMINGO HOTEL. GUS is the impresario at the Ambassador's CO-COANUT GROVE in L.A. and has a roster of stars lined up for his new showroom which sounds like a "who's who" of showbusiness and includes JUDY GARLAND, who opens here in July. . . .

The continued success of the "Grove" attests to the astuteness of impresario GUS LAMPE. By the way, GUS, although I haven't had the opportunity to visit you in LA it seems too long since I've seen you in FLV. . . .

JULY sparklers included: "BILL BURKE, former Stage Manager at the FLAMINGO, has moved down the street to the STARDUST where he is now head carpenter with fifteen workers under him. He'll be sorely missed at the FLAMINGO, but the new hotel has gained a most competent man. . . .

Another move which came as a complete surprise was noted with:

"Hearty congratulations to a wonderful couple, BEN and DORIS STACK (IMPERIAL COIN CO.), who celebrated their 10th Wedding Anniversary last night, (Friday, July 18th). We sure hate to item this but, DORIS and the three children leave soon to return to NYC with BEN following after he winds up his business here. BEN'S dad is famous all over the country for his jewel and gold business, but is not in the best of health so his son is needed back east to take charge of his dad's huge holdings. Our loss is sincere in the departure of a grand fellow and his fine family. Come back once in awhile, BEN, but at least, keep in touch, won't you? . . . "Our greetings to the latest women's shop to have faith in our FLV - FREDERICKS OF HOLLYWOOD. Their famous Hollywood

### Season's Greetings

#### HALE The TAILOR

"SUITS MADE TO MEASURE"  
• ALTERATIONS • PRESSING

121 1/2 S. 1st St. — Phone DU 4-5392

Fashions will now fill the need for the gals who want that "something different" look. May you have years of great success. . . .

This shop has really become the Talk of the Town between the gal-folk. Believe me, men, all the padding isn't in the cushions. . . .

. . . In between planes we caught the impeccable DUNES P.A., SAM LANDY, in from Detroit, Michigan and other points East, garnering conventions then off again to San Francisco and points west on speaking tours. That guy will soon have fly-time enough to become a pilot. Nice to see you, stranger. . . .

No change readers, SAM is still flying high to here and there and everywhere.

. . . Glad we're among the first to be early in our heartiest Birthday Greetings and wishes for many, many more of the same to MILTON BERLE who celebrates next week — July 12th. . . .

Let's hope, Uncle MILTIE, that your new TV show continues to be a great success but don't let it interfere with a Las Vegas engagement. We want to personally say "Happy Birthday" again — next year. . . .

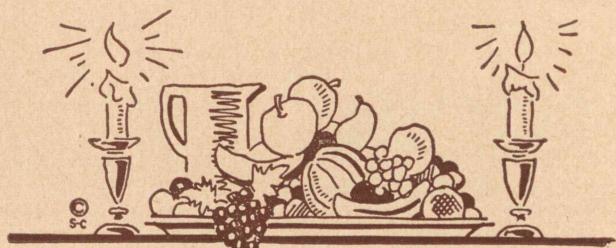
AUGUST Events during August were:

. . . We met a most charming and personable beauty last week. Pretty JEANNE BARRETT of Chicago, Ill., is almost a twin to her beauteous sister DIANNE PAYNE, who thrills sight and ear in the STARDUST Lounge nightly. These sisters are talent packed and JEANNE is a well-known designer which explains the gorgeous gowns worn by DIANNE. Last Saturday, JEANNE returned home where her hubby, EDDIE BARRETT, is a very busy man in politics and one

(Continued on Page 75)

Holiday  
Greetings

*SID WYMAN*



— *Casino*

*the magnificent*  
**Riviera**  
HOTEL

Merry Christmas!



## THE CLARK BROS.



the *Sands* hotel

of the best liked office seekers in that state."

The lovely DIANNE captured the heart of Columnist FORREST DUKE during that engagement. Soon they were married and all further announcements will be made by Mr. Duke.

THE SAM SNEAD SCHOOL OF GOLF tee'd off to a whirlwind start when it opened on Wednesday, August 21st. Manager BARNEY BOSSICK explained the absence of SLAMMIN' SAMMY on this important occasion. Time just could not be stretched between the completion of his successful ST. PAUL TOURNAMENT and his committed return to Greenbriar Country Club in White Sulphur Springs, Virginia. SAMMY himself was disappointed and sent regrets, with assurances of his appearance here soon. Meanwhile, we know for sure that there'll be many a great golfer turned out from SAM SNEAD'S SCHOOL OF GOLF and we also know that SLAMMIN' SAM has assured us that he will play in the DESERT INN TOURNAMENT OF CHAMPIONS next year. A great addition to our great city and we wish the school a long and successful future in our growing community. . . .

Are there any duffers left?

"LITTLE BUCK," that dancing dynamo recently seen with the JACK BENNY Show at the FLAMINGO, has decided it's a good time to take a vacation between engagements, so he's off to California spots then, on to Kansas to visit his family then East to New York State where he'll appear at the famed GROSSINGERS in the Catskills. See you next year, son. . . .

"LITTLE BUCK has been a very busy boy. What with engagements all over the U.S.A. he had to go to Alaska in order to be seen here. It was on ED SULLIVAN'S TV'er from the country of the cold noses.

"That new cocktail lounge "BLUE HEAVEN" out Charleston, Fremont way, owes the original and

interesting interior decoration ideas to the team of CHARLIE STYLES and JACK WALKENSHAW. JACK owns the smart, newly opened DESERT DECOR SHOP at the Bonanza Shopping Center. . . .

JACK (he) and JACKIE (she) WALKENSHAW certainly started something when they organized classes in mosaics. The whole town's doing it and everybody will be receiving Xmas presents from "Do-it-yourselfers" this year—and very elegant they are, too.

... Renewing old times last week were genial STARDUST Host TOMMY O'DONNELL, and DOLORES HAWKINS, with her astute Manager, DON SEAT. TOMMY'S "Singapore" in Chicago is always a MUST for the great and near great who never cease raving about the food — AND TOMMY'S whistle, which has become legend. Blow the whistle TOMMY and see if you can't call DOLORES and DON back to FLV.

We were pleasantly exposed with double impact to the very lovely MARILYN MAXWELL (currently pleasing the patrons at KATELMAN'S KORNERS) and her appearance with JERRY LEWIS in "ROCK-A-BYE BABY." MARILYN is one of those "top" performers who are real people and whom we like to commend for remaining that way. Happily married, this charming "Mom" misses her tiny toddler, but will see her soon when she returns to Cinemaville.

We later itemed that while on a Hawaiian vacation MARILYN'S hubby, JERRY DAVIS, was stricken and required surgery. Everything came out all right and the happy family is probably readying a Christmas Tree about this time. . . .

Season's Greetings

From  
BILL ELWELL  
ELWELL HOTEL  
1st & CARSON STS. • DOWNTOWN

*Season's  
Best Wishes!*

FROM

**JOHNNY DREW**

**STARDUST**

HOTEL



"Sincere thanks to RED and DEANE ARMSTRONG for a generous gesture which contributed to the comfort of my Mom. As a result my B.W. has returned to her back-east activities and has become a volunteer worker for ROSE DE LIMA HOSPITAL. There is need of more kind spirited workers, and more so now with the completion of the new hospital addition. Here's a note to you new-comer ladies. If you can give of any portion of your spare time to help the Nuns care for the patients, give a call to DEANE ARMSTRONG at DUDley 2-9695 or call the Hospital's Auxiliary President, BETTY LOCK-ITCH. Reading, writing, walking, typing, serving — all services can be used and — you'll be happier for it."

The call of service can still be heard. It is a wonderful cause and needs the support of every woman who has just a couple of hours a week that can be devoted to the well being of others. . .

"Goodbye and a safe trip home to a wonderful mother, (My wife's). MRS. MARGARET CARRIG has brightened our home during her ten day visit. Now back to her myriad activities with the GOLD STAR MOTHERS, WOMEN'S RELIEF CORP and as DISTRICT DEPUTY of the ROYAL NEIGHBORS of AMERICA, a few, among many other activities. We're looking forward to your return Christmas time, Mom."

It's Xmas time and soon we will be saying "Hello again" to Mom.

The SEPTEMBER song contained some lyrics which went like this:

... And at this time we extend our sincerest Best Wishes and Congratulations to the entire DESERT INN GROUP on their acquisition of the STARDUST HOTEL and the ROYAL NEVADA HOTEL. Success breeds success under brilliant management and know-how

(Continued on Page 81)

*Merry  
Christmas!*

**TEX COOPER  
CASINO**

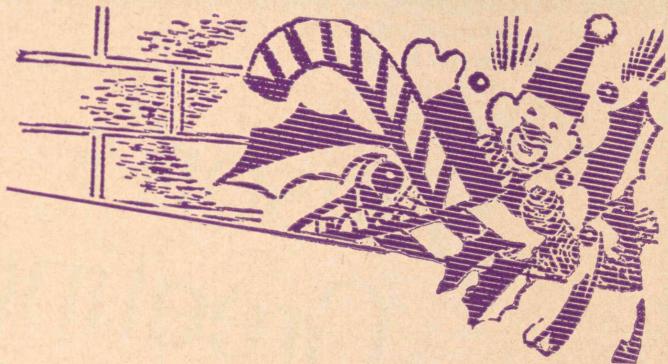
**GOLDEN NUGGET  
DOWNTOWN**

Season's  
Greetings



Seventy-eight

FABULOUS LAS VEGAS



FROM

CARL COHEN  
*Casino Mgr.*



HOTEL

DECEMBER 20, 1958

Seventy-nine

# Season's Greetings!



FROM

**M. J. Di Biase Co.**

601 South Main Street  
DU 4-8922

**JOHN DI BIASE**  
*Contractor*

FABULOUS LAS VEGAS

## Season's Greetings to All

from  
and  
VALARIE  
BARBO



**ITALIAN  
RESTAURANT**

(Just South of the Sands Hotel)

## ROUND THE TOWN

*(Continued from Page 77)*

control . . . STARDUST Maitre D' ANDRE SIMETYS says the lines are still keeping his staff busy for the Lido Show. A smooth operation under his capable guidance . . . Even the most optimistic didn't expect the sustained business that has "trafficked" into the fabulous STARDUST. This entire operation has been working to capacity since the day it opened. May your success be a continuous one.

"Nice to greet talented Show Producer HAL BELFER, in town last week with the opening of the TONY MARTIN SHOW. Chatting at a Koffee-Klatch, HAL is now completing chores as Choreographer for the forthcoming movie, "Juke Box Jamboree" and a "bird" says he's being immediately drafted to do another. It's a mighty busy chap he's been since returning to

DECEMBER 20, 1958

Ellay last year . . . "

Still wish this talented fella was plying his trade at some strip spot . . .

"Interesting to talk to JOE PETRECCA who just opened that new shoe repair shop called "THE COBBLER" out near the strip. JOE has owned a number of shops, six in Guam, three in Honolulu and one in San Francisco, but gave them all up to open his newest establishment. He has been in the business for twenty-five years and is an orthopedic man who designs and builds custom built shoes. Welcome to FLV, JOE. . . ."

JOE and his "know-how" in the line of shoe repairing, rebuilding, etc., has proved to be a boon to our down-at-the-heel populace. Because of him, our "soles" withstand adversity and we can always go about "well heeled." . . .

. . . Make a date now to drop in and hear the smooth music from the 17-piece ork which emanates from the lounge these busy evenings. The HARRY JAMES touch and superb artistry plus incomparable arrangements. No wonder the FLAMINGO Stage Bar Lounge is jammed every night. MR. AL PARVIN had the stroke of a genius when he "led the field" in this priceless innovation. . . ."

The tremendous success of "Mr. Trumpet" presaged an early return and now our holiday visitors will be able to listen to one of the "great" bands.

Heeding a nationwide slogan "And Leave the Driving To Us," MR. and MRS. CHARLES HILL have come a long way from their Spring Valley, New York home by taking a transcontinental bus tour which covers just about any and every scenic and notable spot in a 7,000 mile trek. The HILLS say it's a wonderfully carefree way to spend a six-week vacation. This mature, young couple have nothing but raves for townswoman, SYLVIA, (a former Spring Valleyite) lovely wife of Maitre D' NAT HART, who made them so happy at the FLAMINGO. . . ."

# Season's Greetings



FROM  
**BOB RICE**  
General Mgr.  
(casino)

the **Dunes**  
HOTEL

We received a very nice note from the HILLS after they returned home. They were so thrilled and happy with their visit to FLV that they promised to return again next year.

... Last Saturday at EL RANCHO'S crowded lounge, calm charmer CHARLIE KAHN, managed superb direction so that all patrons were equally serviced. This personality man is a tremendous asset to KATLEMAN'S KORNERS. Speaking of EL RANCHO and Saturday's Celebrity Show, JOE E.'S great friend, ARTURO, really had his Opera House packed with "names." This suave Maitre d' marshalled his forces and superbly greeted his noted patrons.

Those late Saturday (or early Sunday) Celebrity Shows at EL RANCHO VEGAS have proved a terrific "draw" for all the "names" on the Strip. Usually at the finish of their own late shows, all roads lead to EL RANCHO for the entertainers.

"Just wouldn't have believed it if we hadn't proved it to ourselves! Those English Fords (not a commercial plug) have a surprising lot of room for the tall and long-legged citizens. If you don't believe me, watch six-footer TED TYDLACKA, expert light-man at the SAHARA, as he pilots his new Coral 4-door around town. He took us for a ride and we must agree that the E.F. scores in every way. Thanks TED for a very pleasant interlude."

By the way, Ted, with a big Xmas dinner coming up, I think I could use that

E.F. for the oversized turkey my wife bought. We have the oven but not the roaster....

Then it was OCTOBER and: "October has been a gala month for Las Vegas in the field of national publicity. Probably no one city in the world has been the hub of so many diversified activities which have provided news and stories of national significance. Newspapers and magazines throughout the world have been keenly aware of the A.E.C. nuclear test shots which have detonated reams of "copy" as they were fired during this month. The air power show of nuclear weapons and their pinpoint delivery by our "fly boys" at the Indian Springs exhibition brought a week long swirl of national news notes "flying" over the wires. And our own NELLIS AIR FORCE BASE boys won top honors in that meet. The SAHARA CUP RACES at Lake Mead sponsored by the "strip" SAHARA HOTEL hit the sport pages of this country's dailies with a "splash" and these papers will undoubtedly "tee off" with plenty of copy on the Pro-Amateur Invitation golf meet (also sponsored by the SAHARA HOTEL) scheduled for October 28th and 29th. The \$3500 prize money for this event will attract the best and the best always make news.

"The proposed endurance flight of BOB TIMM (HACIENDA slot owner and well-known flier) and

(Continued on Page 87)

*Season's Greetings*

FROM  
**RUPPERT PLUMBING CO., INC.**

112 WEST WYOMING

• DUDLEY 2-2728

*Season's  
Greetings*



FROM  
**MILTON JAFFE**



HOTEL

*Merry  
Christmas*



FROM  
**YALE COHEN**



HOTEL

# Season's Best to All!



## JOHNNY OLENN

JERRY CARNES — Drummer

BOB BAKER — Bass

CHARLES SHAFFER — Piano

JAY ORLANDO — Sax

JOHNNY OLENN — Guitar

**HACIENDA**

HOTEL

FABULOUS LAS VEGAS

### 'ROUND THE TOWN

(Continued from Page 83)

Co-pilot CHUCK KASKELA of Anaheim, California, suffered an unfortunate mishap in its initial try, but you can bet the boys will be back in the air. . . .

The above tells its own story and at this time of writing, endurance fliers TIMM and KASKELA are still winging over our mountainous West on their quest of the coveted honor. Keep flying boys and write the saga of Las Vegas on the skies of the world. . . .

“ . . . Word from “party” PATTI CASEY who sure is a busy young songstress. Booked through January of next year, she will appear at the GARDEN OF ALLAH with JACK COSTANZO, then BAHAMA INN in Pasadena, later, RORY CALHOUN'S STARDUST in Ventura, plus TV appearances. Good Luck, you sweet gal. . . .

It's always nice to be busy of course, but we hope you will find time to visit FLV in the near future — if only to say “hello” . . .

“ . . . The Master mind and nimble fingers behind those amazing MARIONETTES now appearing at the FLAMINGO, is handsome, young SID KROFFT, one of the world's top marionette artists. Personable SID is filming a unique TV series of 26 half-hour shows of his puppets, which will appeal to youngsters and adults alike. SID owns over 900 marionettes inherited from his father, founder of the KROFFT THEATRE in Athens, Greece. Featuring action, comedy and satire, this show will have original music for the sixty-eight marionettes which will be costumed

by ROBERT CARLETON, with special costumes by PIERRE BALMAIN, no less. Be sure to watch for a TV innovation later this season, titled “Little People,” produced and directed by ROBERT SIDNEY, “Packaged” by GABBE, LUTZ, HELLER and LOEB of Hollywood, this musical extravaganza series bids to peak an already world-famous career of SID KROFFT. . . .

This series bids to become one of the most entertaining features of 1959 programming. Don't know whether we will see it in Las Vegas — but I'm hoping. . . .

“ . . . Hooray — it's a BOY — all 7 1/4 pounds of him, born to DUSTY (and JOE) VILLAREALE last Sunday at 9 A.M. at Southern Memorial Hospital. The happy authors, mom and pop, have named him CHRIS. DUSTY is too busy to return to dancing, but JOE holds forth beh'nd the mahogany at the DESERT INN. Score: A song and daughter — what next, kids? . . .

When I wrote “what next kids?” . . . I had no idea that the SY LEIN'S (he is SAHARA Stage Manager) would come up with twins but as they say — that's the way the baby bawls. . . .

So the year dwindled into NOVEMBER:

“Well, the town returned to normalcy after the riotous success of the BRANDING IRON DINNER last Tuesday. Hope the same can be said of those who were the “points” of the evening's “ribs.” Not speaking of the dinner, but the “roasts” were certainly done to a turn. Congratulations to all the hard workers whose efforts paid off (\$).”

Did I say “normalcy?” Who knows

(Continued on Page 91)

Season's  
Greeting's

From Your  
MOBILGAS TRUCK & CAR SERVICE  
**KOST'S**  
DU 2-1038 • 1000 SO. MAIN

*Best Wishes for the Holiday Season!*



FROM  
the CASINO EMPLOYEES



Wilbur Clark's  
**DESERT INN**



RUBIN EDDIE LOUIS GENE

*Merry Christmas*

AND A PROSPEROUS NEW YEAR

THE  
**CABALLEROS**

Wilbur Clark's

**DESERT INN**

FABULOUS LAS VEGAS

*the Season's  
Best to All!*

**BERNIE EINSTOSS**

**Reno Horseshoe Club**

229 S. VIRGINIA STREET  
RENO, NEVADA

**'ROUND THE TOWN**

(Continued from Page 87)  
what constitutes normalcy in this town where there is action 24 hours a day, 7 days a week. For anyone whose activities are connected with the "Strip" the "normal" is to love (while you are working) eat (when you can find time to munch a sandwich), sleep (oh-h-h please tell me when). . . .

"Popular BILL RYFF, Captain in the Arabian Room at the DUNES was in So. Nevada Memorial Hospital for a check-up. He's feeling better and was right on the job for the jammed BRANDING IRON DINNER. Maitre D' MAC HARRIS hopes that BILL goes the whole route on the road to recovery — he's a valuable asset to any big room."

Glad to say BILL made it O.K. He says he's a well man and gosh if he doesn't look it too. . . .

"How nice to see suave MARIANO, formerly of the TROPICANA'S Gourmet Room now a Captain in the SANDS' Copa Room. He'll sure add a continental flavor to a very popular spot. . . . Great idea of JACK KOGAN (late, late hours on K-SHO, Channel 13) to interview each of our fine Maitre d's on his increasingly popular program. There's lots of human interest material there and we've heard much favorable comment in regard to this recognition. Nice going, JACK."

Is it true MARIANO that all your friends are now calling you "The Continental?" . . . If our business places are finding a dearth of local citizenry visiting their establishments during the late, late weekend hours — just blame it on JACK KOGAN boys — his program is keeping them all at home.

. . . That refreshing and sparkling comic BILLY DE WOLFE, currently at the SAHARA, opens in January at Hollywood, Florida's "newest Hotel" (this year) THE DIPLOMAT. Getting so one can't item a new hostelry before it's old, with the erection of a later, more elaborate one. But BILLY says it was new, new at contract signing!"

Good Luck Billy, on your opening at the newest (?) DIPLOMAT in Florida. Hope you will be back to see us soon.

Thus we come to the close of another exciting year. Next week we welcome good old ST. NICK — and now it's greeting time. To everyone mentioned in this column, to all my friends in and out of Las Vegas — to all my acquaintances everywhere — to all the "Stars," entertainers and show business people, it has been my pleasure to meet — to all the business people and owners, executives and personnel of our fabulous hotels and casinos — to my associates at Fabulous Las Vegas Magazines — and most especially to my lovely wife, our mothers and families — a great and wonderful MERRY CHRISTMAS and HAPPY and PROSPEROUS NEW YEAR.

*Merry Christmas and a Musical New Year*

**BALDWIN PIANOS & ORGANS**

• Easiest Terms in Town • You can afford the best

**GUTCHER MUSIC COMPANY**

219 North Fifth Street • Telephone DUDley 2-6362 • PAUL ADAMS



# Season's Greetings from CASINO PERSONNEL



The  
**Dunes**

HOTEL

K A R L M A I E R Casino Manager

## *Floormen*

JACKIE MANDEL (Day)

JOE WILSON (Day)

SAMMY BRATT (Swg.)

MIKE NICHOLS (Swg.)

ABE COHEN (Swg.)

DAVE "BUTCH" GOLDSTEIN (Gvyd.)

EVERETT McCARLIE (Gvyd.)

## *Credit Manager*

CHARLES SPECK



## *Boxmen*

SHERMAN PHILLIPS (Day)

EDDIE AMARU (Swg.)

WILLIE FLYNN (Swg.)

GEORGE CORBIN (Swg.)

DAVE BROWN (Swg.)

HERBIE SAUL (Swg.)

BEN SCOTT (Swg.)

FRED FOLEY (Swg.)

JERRY COOPER (Gvyd.)



# Merry Christmas and a Happy New Year



FROM  
**PAT BUCKLEY**  
4227 West Lake Street  
Chicago, Illinois

## GLITTER GULCH

(Continued from Page 7)

so much toward making this one of the outstanding clubs in the State of Nevada. Armed with an ever-present smile and an honest desire to make regulars and visitors alike at home, JIM has made just as many friends for the club as he has for himself — and that has been one of the largest single factors in its progress and success.

Along about this time Twenty One Dealer JACK DOYLE, JR. is looking ahead to the first birthday of his young son who was born in January of this year. JACK'S dad is Chief Engineer at WILBUR CLARK'S DESERT INN.

Highlight in the life of lovely HORSESHOE CLUB Cocktail Waitress JEANNE WELBORNE last year was when she was able to return her young son to Las Vegas where she could spend all of her spare time taking care of him. Anyone who was near this gal during the time he got into town couldn't help but have some of that happiness rub off on them.

January 1958 also saw vivacious BEV MARSHALL leave the MAKE BELIEVES who make the scene at the Carnival Room of the FREMONT HOTEL with regularity, to take a job with TED LEWIS and tour the country with his troupe. T'was a big break for the little gal with the big talent and one that she capitalized on for sure.

A few of the others whose path we crossed during that cold month of January were BOB ALLEN, Security Guard at the GOLDEN NUGGET who is now in Hollywood manufacturing a film for his old friend Director JOHN FORD. . . . ORRIE CLARK AND BILL RAND, the two superlative musicians who please the crowds with their organ and piano playing in the NEVADA ROOM of the HORSESHOE CLUB. . . . AL TUCCI, Bartender on the graveyard shift at the CALIFORNIA CLUB.

. . . Tall VEGAS VIC, a guy with a heart as big as his huge frame, Host and Slot Head at the PIONEER CLUB. . . . GEORGIE ARQUILLA, the quiet, personable former owner of the CALIFORNIA CLUB and now majority owner of the WESTERNER CLUB down the street. . . . Good friends LEE and FAYE MAYNARD, who it is always a pleasure listening or talking to when they are in town fulfilling one of their frequent GOLDEN NUGGET appearances. . . . The same for HARRY RANCH. . . . BOB PRICE, Bartender now at the LAS VEGAS BOWL and one of the nicest gents in town. . . .

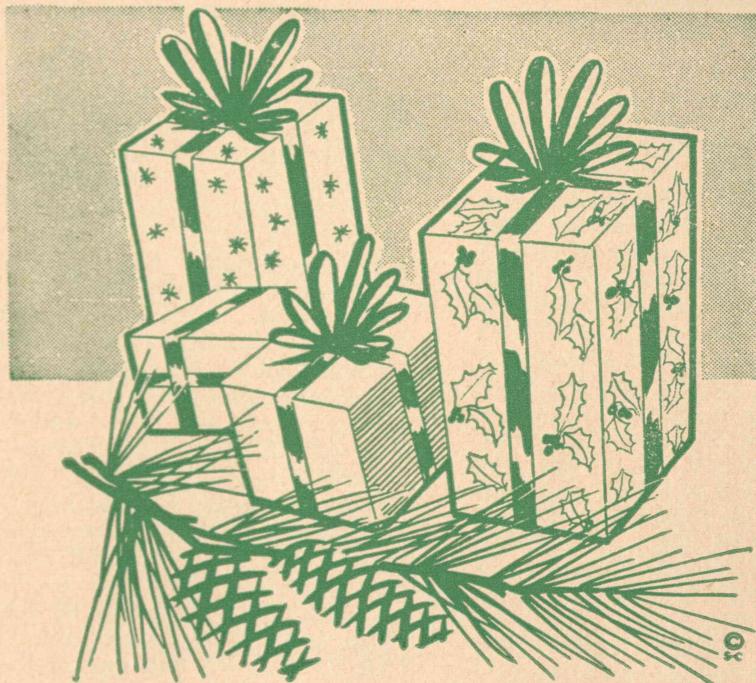
And, speaking of the BOWL, we couldn't forget Major Domo DUSTY SPRINGSTON or Shantung Room star KAY PARSONS, the "Gal of Yesterday," one of our all-time favorite performers. . . . WALT HOBART, Bell Captain at the FREMONT HOTEL and a regular companion during the Friday night fights as projected on the Press Club teevee set. . . . MARVIN "Slim" CLINE, Bartender at the GOLDEN GATE CASINO. . . . TOM FORD, Bar Manager at the EL CORTEZ HOTEL whose gruffness is put on to try and hide one of the biggest hearts in all of Las Vegas. . . . DON LAYNE, Bartender at the EL CORTEZ HOTEL, our favorite football crony and his lovely wife, DOROTHY, former Hostess at the same Spa. . . . CHARLOTTE MARSTON, Change Gal at the WESTERNER CLUB and then Game Starter at the SANS SOUCI and HACIENDA HOTELS. . . . DOUG FARROW, Slot Manager at the BIRDCAGE CASINO. . . . JOHN HAYNES, Co-owner of the CALIFORNIA CLUB who will soon be celebrating his first year in a new home purchased last January. . . . SANDY SAUNDERS, formerly a well known local Bartender who was visiting in town from the Jackson Hole Country where he has a couple of pretty good businesses going for him. . . . LIDO and SHIRLEY COS-

(Continued on Page 98)

# Christmas Greetings

FROM

*The* CASINOPERSONNEL



the **Flamingo**  
HOTEL

## GLITTER GULCH

(Continued from Page 95)

TELLO (He's a Co-owner of the CALIFORNIA CLUB). . . . EDDIE LEVINSON who was spending much of his time the first part of the year between Las Vegas and Havana, Cuba. . . . JEANNIE EBELL who left her Change Girl job at the FREMONT HOTEL to marry HARVEY LANG, former drummer for SAM BUTERA AND THE WITNESSES at HOTEL SAHARA. . . . SONNY HEATH, former General Manager of the PIONEER CLUB who left town later in the year to return to his native State of Oregon. . . . HARRY LAHR, SONNY'S Assistant who left the PIONEER CLUB to take over duties as Executive Vice President of FIRST WESTERN SAVINGS. . . . FRANK ZEDRICK, graveyard Floorman at the CALIFORNIA CLUB. . . . Bowler JOHNNY ALEXANDER, Security Guard at the WESTERNER CLUB who made the 300 Bowlers Tourney in Chicago during the year and turned in a respectable 190 average for his efforts. . . . WHITEY BARRON, now a Floorman at THE MINT, another of our all time favorite "Glitter Gulch" personalities and his charming wife. . . .

VI SEWARD, Cashier at the FORTUNE CLUB. . . . ANN STUTES, Change Girl at the WESTERNER CLUB. . . . IRVING WEINSTEIN, the genial Restaurant Manager at the NEVADA CLUB. . . . LOLLY PEET,

CHRISTMAS  
*Greetings!*  
from  
**SAM BALKIN**  
CASINO

*Flamingo*

HOTEL

Editor of "This is Las Vegas," official organ of the NEVADA CLUB. . . . JAN SWIFT, Cashier at the WESTERNER CLUB. . . .

January also saw the visitation of ERNESTINE CROSS and beautiful PHYLLIS BATTLESON who dropped in from their home town of Kalispell, Montana to visit with MAYBELL ARTHUR, one of the office Mainstays at BUD'S GIFTS. . . . Former major league baseballer CHUCK WORTMANN, Pioneer Club Slot Machine Department. . . . Personable MAXINE DUNCAN, Change Girl at the FORTUNE CLUB, who later retired so she could spend full time at home taking care of the house and family. . . . GOLDEN GATE Owner LEO MASSARO. . . . HARRY GERKIN, Floorman at the FORTUNE CLUB who later joined the Detective force at NEVADA DETECTIVE AGENCY operated by GORDON COLTON. . . . MR. AND MRS. HERB TABAK. Herb is a Co-owner at the CALIFORNIA CLUB and one of the real gentlemen of Fremont Street. . . .

In early February we took hiatus from FLV and spent a few pleasant days in and around Los Angeles. Stopping off at the HISPERIA INN we ran into a deluge of lady golfers from Las Vegas who were just wrapping up an annual tournament visit to the Hisperia links. . . .

While in Ellay we enjoyed spending an evening at BEN BLUE'S in Santa Monica and chatting with the master pantomimist turned Night Club Operator and his lively wife, AXIE. We brought back greetings to the town from former local Maitre D' GUS DALLAS and his Captain, MAX LEONARD, both very well known personalities in our Desert City.

Visits with beautiful model and teevee starlet BARBARA DRAKE, Show Producer HAL BELFER and his wonderful mom, MAE OSBORN, were among the other highlights of the trip.

This was the time that the GOLDEN GATE CASINO was undergoing

remodeling of its KENO quarters and the construction was about thirty-five cent complete.

Down the street, BOB VAN SAN TEN had given the green light to the remodeling of his NEVADA CLUB and walls were in the process of being torn away to make this the largest slot machine Casino in the State of Nevada. Since completion of that project later this year, a small Casino was added to the club and they now have 21 and wheel of fortune. . . .

The FREMONT HOTEL came in for its share of construction, too, as the entire mezzanine floor was revamped to make room for an arcade with beauty and barber shops included.

JOHN GRANA and his wife were still celebrating the late January birth of their pretty little daughter, CATHERINE JOANNE. JOHN is a CALIFORNIA CLUB Co-owner and Manager of the KENO Department.

Never known to miss an opportunity for a party — wet or dry — the Press Club feted the town's lovers with a gay Valentine's Day celebration in the Club's quarters in the FREMONT HOTEL.

We closed out the month of February with items about a host of well known downtowners, namely: DANNY READE, Relief Floorman at THE MINT. . . . Bowling Co-owner of the WESTERNER CLUB, HOPPE PEPPLE. . . . CALIFORNIA CLUB Cocktail Waitress, MICKEY PHILLIPS who returned to duty following surgery. . . . IDA MAE WEBBER, Change Girl at the WESTERNER CLUB. . . . BILL GARVEY, Shift Boss at the PIONEER CLUB. . . . Personable JEAN MAINES, Assistant to HERB TABAK at the CALIFORNIA CLUB. . . . LA VERNE (BATTAGLIA) JONES, wife of SUN Photog KEN JONES, who retired from Cocktail Toting duties at the NEVADA CLUB to await arrival of their first child. . . . HARRY TABAK, CALIFORNIA CLUB Co-owner. . . . JOE DEVEREAUX, Bartender at the FORTUNE CLUB. . . . DORIS

WALKER, Cocktail Waitress at the GOLDEN GATE CLUB. . . . KAY STEVENS, TOMMAY AMATO and MIKE DEAN, the trio that comprised KAY STEVEN AND THE HOLIDAYS, who played the Carnival Room of the FREMONT HOTEL. . . . JOHN BECK, Security Guard at the CALIFORNIA CLUB. . . . ROBB JOHNSON, the busy contractor who built THE MINT and the BIRD-CAGE and remodeled the NEVADA CLUB. . . . JOE GIARDANO, Security Chief at the WESTERNER CLUB. . . .

March came in like a lion and the first big event of the month was the opening of the ESQUIRE BAR under guidance of REED SNITKER and GEORGE KAVANAUGH. The boys promptly got things off to a flying start with a whing ding of a St. Patricks Day event that will go down in local history as one of the town's best. . . .

Of course the Press Club St. Pat's Day affair was a nerve-buster, and in the same category. Actually, there were several celebrants who made both shindigs.

JOHNNY McGOWAN, Assistant Manager under JOE KELLEY at the SHOWBOAT HOTEL, picked the middle of the month of March as the time to try and put a permanent stop to "Glitter Gulch" as we took a most eventful shakedown cruise along the Boulder Highway in his new Impala. Fortunately the only thing that didn't

(Continued on Page 103)

Best Wishes!

from

**JOHN DIXON**  
CASINO

**STARDUST**  
HOTEL



# Holiday Greetings



FROM

Mr. & Mrs. C. J. JONES



Wilbur Clark's

**DESERT INN**

FABULOUS LAS VEGAS

One Hundred



*Christmas Cheer  
and a  
Very Happy New Year*



**HOWIE ENGEL**

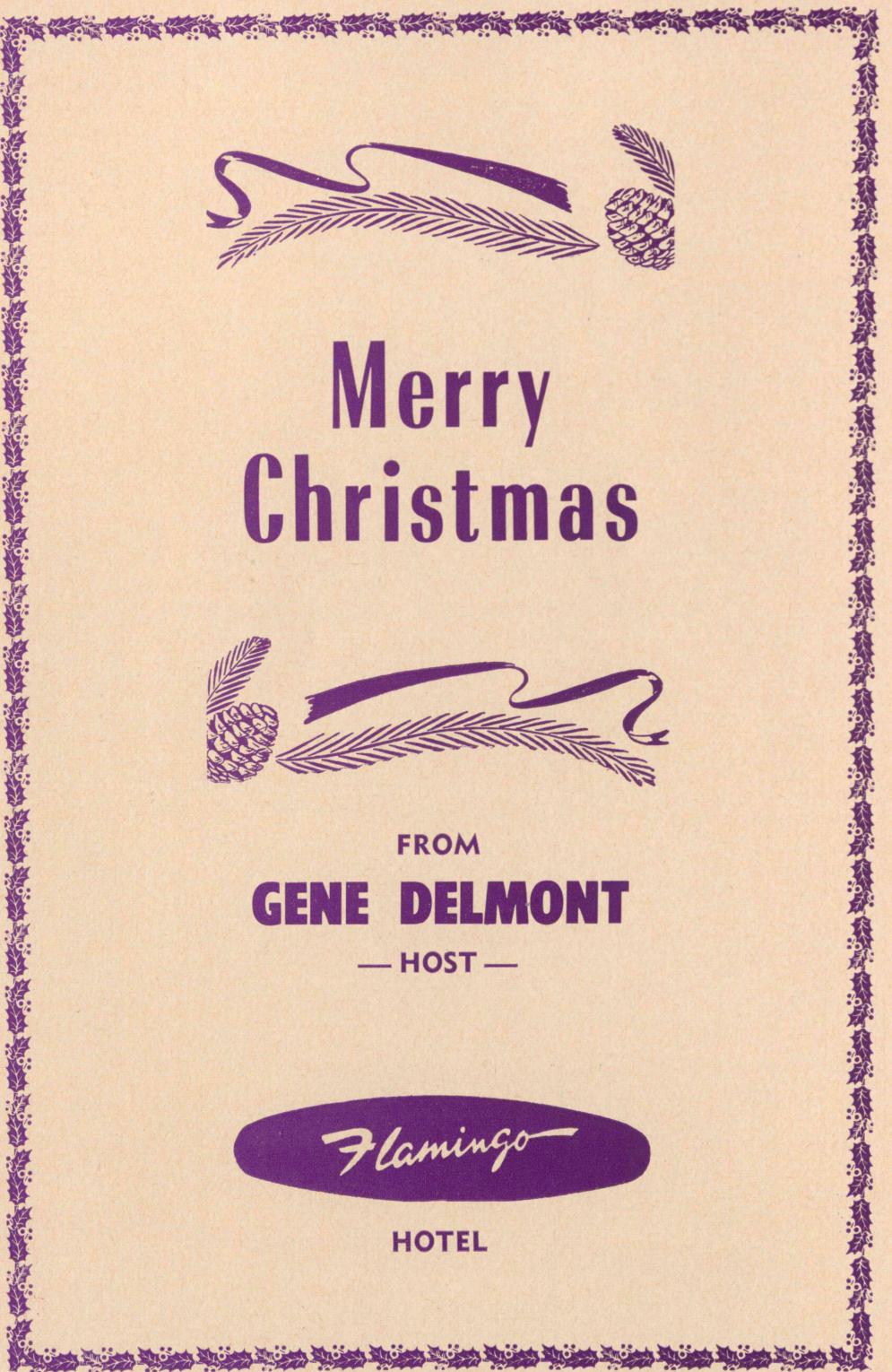


**GRAY'S INN RESTAURANT**

**Miami Beach, Fla.**

DECEMBER 20, 1958

One Hundred One



# Merry Christmas



FROM  
**GENE DELMONT**  
—HOST—



HOTEL

FABULOUS LAS VEGAS

One Hundred Two

## GLITTER GULCH

(Continued from Page 95)

come back from that trip was a highway marker next to the infield. . . .

The WESTERNER CLUB Gal's Bowling Squad headed for the state tourney in Reno. This fivesome — DOROTHY ALEXANDER, HELEN BAUCUM, ANN NELSON, KAY MULLIN and FRITZI COLE all turned in a fancy kegling job for the club all year round. . . .

March winds also blew us across the path of SAM FRANKOVICH, Twenty One Dealer at the CALIFORNIA CLUB. . . . ROLAND GREEN, Swing Shift Bar Manager at the GOLDEN NUGGET. . . . DANNY MIRABELLI, Cashier at the CALIFORNIA CLUB. . . . BILL GREEN, Bar Manager of the GOLDEN NUGGET and Owner GUY McAfee, a man we could listen to for hours as he spins yarns of both Los Angeles and Las Vegas in the hey day of both cities. . . . BERNIE BURBABE, then a Bartender at the TROPICANA HOTEL, and now Bar Manager at the CALIFORNIA CLUB.

. . . JIG ADAMS, the GOLDEN NUGGET'S favorite jazzman. . . . Even ran across my dad, BILL PARKER, Manager of BUD'S GIFTS, as he lunched with DANNY READE at THE MINT. . . .

With the advent of spring and warmer weather, Las Vegas got underway on the first of its summer long activities as preparations were well under way for the annual Tournament of Champions, Helldorado and many other projects suited to the balmy spring days and nights.

Tent 39 of VARIETY CLUB perpetuated its great work in the area by kicking off on their Tournament of Champions Sweepstakes. Proceeds of this event were channeled into the internationally famous Heart Fund.

JAKE GAREHIME was released from the hospital and headed home to convalesce from a serious attack of pneumonia. The well known businessman later returned to the store

and once again Third Street in the one hundred block North took on a look of normalcy.

As the weather grew warmer, either our acquaintances or we began to move around more and we had a chance to pen items concerning a swarm of them during the month of April. For instance, BILLY PARKER, former Owner and Manager of the SADDLE CLUB. . . . TEX MARSHALL and His RODEO RANCH RANDS, the fine Western Swing Band that plays nightly in that spot and of course, Major Domo JACK SMITH, who is one of the most hospitable hosts in and around Las Vegas. . . . CLAYTON TITUS, Manager of GAREHIME'S MUSIC COMPANY, who was one of the most enthusiastic advocates of the recently developed stereophonic sound we ever have come across. . . . PAT PHELPS of the LAS VEGAS EMPLOYMENT AGENCY. . . . SUE FAVINGER, proprietress of FAVINGER'S DRESS SHOP, a busy ladies ready-to-wear shop just around the corner on South Fifth Street. . . .

Pretty and amiable Cocktail Waitress GLORIA HUNT who has finally settled in the Carnival Room of the FREMONT HOTEL. . . . IRVING DEVINE, Casino Manager of the FREMONT HOTEL and the most avid deep sea fisherman to be found anywhere. . . . TED MAYNARD, Day Shift Bartender at the same Hotel. . . . CASEY SCHAFER, MINT Casino biggie. . . . AL and BILL SCHEARER, both Pit Bosses at the PIONEER CLUB. . . .

PANCHO APODACA, Twenty One Dealer at the PIONEER CLUB. . . . JOHN SEPADA, Bartender at the CALIFORNIA CLUB. . . . BOB BOKEN, Security Guard in the same spot. . . .

Petite BOBBIE McCONNELL, Cocktail Waitress at the GOLDEN NUGGET who covered the span of joy and sorrow by literally "waltzing" off with the first place in the SADDLE CLUB'S Dance Contest and

(Continued on Page 106)

One Hundred Three

DECEMBER 20, 1958



Season's  
Best Wishes



FROM

GEORGE DUCKWORTH

(CASINO)

the  
magnificent

Riviera  
HOTEL

FABULOUS LAS VEGAS

One Hundred Four



Best Wishes for  
the  
Holiday Season

FROM

JEFF & DIANNE

NATALIE and STAN

FAYMAN

**Bond's**  
Jewelers  
"HOME OF QUALITY DIAMONDS"  
300 FREMONT ST. LAS VEGAS, NEV.



DECEMBER 20, 1958

One Hundred Five

## GLITTER GULCH

(Continued from Page 103)

then was hospitalized following a freak fall and accident at the club where she works. . . . Our pug-nosed buddy, WADE RAY, who came in originally for a couple of weeks at the GOLDEN NUGGET and stayed about sixteen plus singing a long-term contract with an active return clause. . . . JOHN WHITMAN, PIONEER CLUB PIT Boss, now in the same capacity at the SAHARA HOTEL. . . . GEORGE MENTAS, Twenty One Dealer at the FREMONT HOTEL. . . . CHUCK PHILLIPS, Slot Machine Mechanic at the CALIFORNIA CLUB. . . . MARIAN HICKS AND JACK WALSH, Owner and Manager, respectively, of the SILVER PALACE and LOUIGI CONIGLIO, Owner of LOUIGI'S in that Casino and on the Strip. . . . Lovely PAT GALLAGHER (ROSSI), who is LOUIGI'S charming and efficient Hostess and one of Las Vegas' all time favorites. . . .

HOWARD CAPPES, Pro at WILBUR CLARK'S DESERT INN and one of the most respected men in golfdom. . . . LEE FISHER, Tub-thumper for MAJOR RIDDLE and the DUNES HOTEL and his lovely assistant, JEANNE MAGAOWAN, a former co-worker and long-time friend of ours. . . . HARV DEIDERICH, Publicity at HOTEL SAHARA. . . . BOBBY MORRIS and the rest of the gang that comprise the swinging JODIMARS. . . . BILLY CONN, Bellman at the FREMONT HOTEL. . . . PAT FOUST, Executive Secretary to MARIAN HICKS, THUNDERBIRD HOTEL. . . . RICK WILLIAMS, Publicity at the EL CORTEZ HOTEL. . . . JACK ALISHI and his lovely wife, MARGARET,

who made last year one of the biggest in their lives when they adopted a young son. . . . TONY DAZZIO, Dealer at THE MINT. . . . BILLY RAY and "SULLY" SULLIVAN, Cashiers at the EL CORTEZ.

In the month of May, HELLDORADO stole the limelight and this past year's event was one of the biggest in the history of the event. JIMMY CASHMAN, JR. and EMMET SULLIVAN toiled endlessly and effectively to make it a fine one.

Acting as Parade Marshall was our school days' friend of many years, handsome JOHN BROMFIELD, the "Sheriff of Cochise," who spent several weeks in town with his beautiful blonde bride, LARRI.

This was also the month that we were hosted to a delicious dinner at the RANCH INN by MR. and MRS. FORREST PURDY. Good friends JEAN and JERRY PICO rounded out the dinner party.

Long time Las Vegas resident and pioneer businessman C. C. McDANIEL decided to enter retirement and offered his Chrysler-Plymouth Agency for sale. . . .

AL ISRAEL and his pretty bride-elect, VERNE, were married early in the month. AL is day Manager of the NEVADA CLUB. His wife is a former Angelino.

Memorial Day turned out to be one of the biggest holidays in the history of Las Vegas as thousands streamed into town from all approaches. As usual, some of our Motels embarrassed everyone by persisting in "gouging" tactics, and in another column FABULOUS LAS VEGAS MAGAZINE went on record as inviting these detriments to the town to leave — a request we still voice and will continue to voice as long as this situation exists. . . .

Pretty JACQUE MAYNARD, former dancer along the Strip and in Reno, handled the ticket booth for the JAYCEE Cadillac Raffle on the corner of Second and Fremont Streets and her quick smile and pleasant manner kept the till ringing merrily.

We ran into many of our friends

Greetings  
GEO. REDMAN

• SILVER SLIPPER •

as we toured the town — MR. and MRS. BILL WERNER, he's the former Distributor for TIDEWATER ASSOCIATED. . . . "TRADE BILL" ANZOUONI, who had recently returned from a European junket that kept him reminiscing for months. . . . KAY STAFFORD and her lovely daughters, LUCINE and BARBARA. . . . DOROTHY TSOURAS, Restaurant Manager and Head Hostess at the SHOWBOAT HOTEL. . . . LES and ELSIE GOLDRING, who now own the SWINGING DOOR on North First Street. . . . JOHN DE LUCA, Owner of SOUTHERN NEVADA BEVERAGE COMPANY. . . . MARIE AND AL RIPPS, Owners of MIKE'S LIQUOR STORE just South of the PIONEER CLUB on First Street. . . . LOUISE PITTS, Pretty Cocktail Waitress at the PIONEER CLUB. . . .

The month of June saw the first of the large conventions come to town as twenty-five hundred delegates to the INTERNATIONAL FOOTPRINTERS CONVENTION made the HOTEL NEW FRONTIER headquarters of their affair.

BABE and PHYLLIS MIRABELLI greeted a new daughter, TINA. BABE is a Twenty One Dealer at the STAR-DUST HOTEL, formerly was with the CALIFORNIA CLUB.

Add the following folks to our June meanderings and you had the makings of a busy month — HELEN SCOTT and CARL REED, new members of the PRESS CLUB. HELEN is Clark County Clerk and CARL is Manager of the NEW FRONTIER HOTEL. . . . Resident Manager of the NEW FRONTIER, BOB SHMUCK. . . . SAUL LUBOFF, Pit Boss at the TROPICANA HOTEL, and Chapter Chairman of the CITY OF HOPE. . . . DOROTHY MORGAN, pretty and popular Cocktail Waitress at the SHOWBOAT HOTEL, whom we hope got all of the "miseries" out of her system last year and will enjoy a year ahead void of any further illness. . . . RALPH KOEHN, Bartender at the BLUE HEAVEN COCKTAIL LOUNGE. . . . "FARMER" MILTON PAGE and JIM YOUNG, both Owners

of the BOULDER CLUB. . . . Dark-eyed beauty, ELAINE SWAFFORD, graveyard shift Cocktail Waitress at the GOLDEN NUGGET. . . . Twenty One Dealer MONTE MONEY, EL CORTEZ HOTEL. . . . MARCUS DALY, Owner of IMPORT MOTORS who chose that month to blossom forth in his exquisite new Mercedes-Benz, a real dream of an automobile. . . .

By July the cool weather changed to hot and day and nighttime swimming parties were the vogue. Far and above the most enjoyable and successful we attended during that month was the annual Press Club Cocktail Party poolside at HATTIE MAY PAVLO'S pleasant HAMILTON HOUSE on North Fifteenth Street. Hundreds of sweltering fourth estaters and their guests enjoyed a perfect day.

PHIL LONG, one of the best thought of men in the gambling fraternity, officially took over the majority interest in the CALIFORNIA CLUB as GEORGE ARQUILLA bid

(Continued on Page 111)

Season's  
Greetings



FROM

LOU IRWIN, Inc.  
AGENCY

9165 SUNSET BOULEVARD  
HOLLYWOOD 46, CALIFORNIA

CRestview 17131



# Season's Greetings



FROM

**Charlie Kandel**

(casino)



HOTEL

FABULOUS LAS VEGAS

*Season's Greetings  
and Sincerest Best Wishes  
for a happy and  
prosperous...*

1959

FROM

**TOMMY McDONNELL**



HOTEL

DECEMBER 20, 1958



## HOLIDAY GREETINGS

FROM

AARON WEISBERG  
(casino)



HOTEL

FABULOUS LAS VEGAS

### GLITTER GULCH

(Continued from Page 107)

that spot goodbye. GEORGE later bought into the WESTERNER CLUB down the street and is still very much a part of the downtown picture. PHIL had his duties doubled just a few days after the purchase as J. KELL HOUSSELS appointed him Casino Manager of the TROPICANA HOTEL. This makes PHIL just about the busiest Casino Executive in town.

The Fourth of July was another tremendous weekend, but crowds did not seem to be as heavy as during the Memorial Day three day weekend in the month of May.

We were all saddened by the untimely passing of LADY MICHAEL NEALE, a long time and well-known resident, showbusiness personality and newspaper and magazine columnist.

In addition, CAROL STEWART, Advertising Assistant at the GOLDEN NUGGET, retired to await a visitation from the long-legged bird.

GUS GIUFFRE, KRAM personality, took time off from mike-side to enjoy an evening "on the town" with his charming wife. We ran into them at the GOLDEN NUGGET as they enjoyed several sets in the early hours . . .

Items that month also covered activities of BOB PECARDO, Boss at the GOLDEN GATE CASINO. . . . OSCAR "RED" BRAY and his son, FREDDIE. FRED is a Twenty One Dealer at the HACIENDA HOTEL and OSCAR is a Security Guard at the BOULDER CLUB. . . . DUSTY FORD, FREDDY MORONI, and BOBBY BRIDGES, all Bartenders at the SHOWBOAT HOTEL. . . . GEORGE JARAMELLO, Cashier in the same Hotel. . . . Bartender JOHN EVANS, THE MINT. . . . Barboy ERNIE WILLIAMSON, SHOWBOAT HOTEL. . . . EUGENE MURPHY, busy Publicist for the DESERT INN HOTEL and Dean of local publicity men. . . . JACK KOGAN, KSHO-TV personality. . . .

Early August was an important period in the lives of rabid baseball

fans as they were treated to a "throw-back" of the game in the form of the hilarious NIGHT OF FUN — a charity event that annually tosses coin into the working fund of the Las Vegas Chapter of the CITY OF HOPE. Downtown Casino Execs and Owners took the field against the "big men" from the Strip establishments and anything resulting that resembled the game of baseball was accidental. All of these men, however, deserve a great deal of credit for the time they donate toward making this one of the highlights of the year's events and for the tremendous amount of good their efforts bring.

The new shopping center at the corner of Main and Bonanza — converted from the former SHAMROCK HOTEL, owned by band leader HORACE HEIDT, got its name — The DESERT AIRE SHOPPING CENTER — and Owners MR. AND MRS. WILLIAM MEIKLE had things pretty well underway.

Opening its doors for the first time this month was the beautiful BLUE HEAVEN COCKTAIL LOUNGE on East Charleston Boulevard, one of the most attractive Cocktail Lounges ever built around Las Vegas.

DON and OLGA VACCA — DON is a Cashier at the SHOWBOAT HOTEL — greeted their second born, a beautiful girl, on the 2nd of August.

August, which had started out as one of the better months of the year, took a turn for the worst about the middle of the month and Las Vegas lost two of its finest citizens. First, everyone was saddened by the unexpected passing of former HORSESHOE CLUB Manager, HARRY DORSETT and then the beloved C. P. "POP" SQUIRES, Las Vegas "First Citizen" was called several days later.

Also, in the latter part of this month the local citizenry who had failed to purchase license plates in the early days of the annual sale were fighting those impossible lines at the County Court House. Certainly hope that someday the State Legislature will

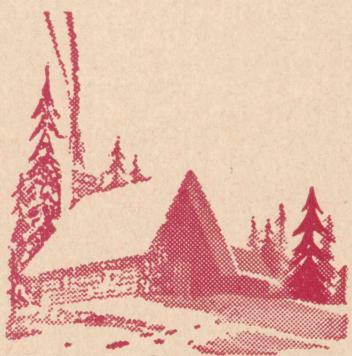
(Continued on Page 114)

Season's  
Greetings



FROM

ABE SCHILLER



Flamingo  
HOTEL

FABULOUS LAS VEGAS

One Hundred Twelve

Happy  
Holidays!



FROM

Mr. & Mrs. CHARLES RICH  
(casino)



the magnificent

Riviera  
HOTEL



DECEMBER 20, 1958

One Hundred Thirteen

## GLITTER GULCH

(Continued from Page 111)

enact a reasonable and sensible approach to this ridiculous situation. This is a "monkey on the back" of every citizen in the county and certainly one that we'd all appreciate seeing removed.

As we wandered in and out of the downtown spots we glanced around to see fellows like AL FIRESTONE, Official Host at the WESTERNER CLUB and Bar Manager GEORGE VLAOUVICH with their heads together figuring out different ways and means of keeping that spot's customers happy and flowing through the doors. . . . LOU GAMMELL moving back out of the EL CORTEZ to an Executive position at the TROPICANA HOTEL. . . . PHYLLIS and NICK FISH taking off for a few days of rest and relaxation in the Southland. . . . GORDON COLTON AND HARRY GERKIN tracking down a subject for a client of the NEVADA DETECTIVE AGENCY. . . . GIGI GREEN-BLATT, Hostess at the WESTERNER CLUB, busily smiling at the customers and seating them in the fine restaurant of that downtown spot. . . .

In September the County Commissioners and the Fair and Recreation Board first allowed localites to glimpse the inside of the partially completed Convention Hall. Our first look was so impressive that we spent many issues of that month drumming for passage of the Convention Hall referendum in the General Election

Christmas  
Greetings!

BUDDY BANNER

Flamingo

HOTEL

in November. Incidentally, an issue we were happy to see pass by a better than four to one majority. This was the period, too, that found local politicos concentrating on getting out the vote for their primary bids.

SAM DIAMOND stepped into the PIONEER CLUB as General Manager after that spot was purchased by FLAMINGO HOTEL interests from the SAHARA HOTEL group.

Everyone was cheered by the news of the recovery of JOE W. BROWN, former owner of the HORSESHOE CLUB, who had suffered a severe heart attack several weeks previous.

Late in September we joined the group of local scribblers who have blasted unfair critics of Las Vegas with loosely worded articles of half-truths, innuendos and exaggerated statements. Sometimes a little steam letting is good for what ails you.

JACK ARMSTRONG, Bartender at the FREMONT HOTEL in the Carnival Room, and his wife, BETTY, welcomed their first born on September 20th. The new arrival, a son, was immediately labelled CURTIS EDWARD.

THE LAS VEGAS PRESS CLUB was slowly getting into gear for the presentation of the 1958 edition of their searing Branding Iron Dinner, held in the lush environs of the DUNES HOTEL'S Arabian Room.

JOY DELL, Cocktail Waitress on the Swing Shift at the GOLDEN NUGGET, had finally said goodbye to the last of a long list of out of town visitors and was concentrating on the final touches of home fixing. Pretty gal had also just tossed off a series of illnesses within the family and was back perking along on all cylinders. . . . VIRGINIA JONES, Executive Secretary at the EL CORTEZ HOTEL proved to be one of our favorite coffee companions whenever we could catch the busy gal during a lull. . . . KLRJ-TV biggies, BILL STILES, MARC SMITH and ANN GIBB proved to be pleasant dinner companions and such at various Press Club soirees. . . .

All during the month of October

we continued worrying about the passage of the Convention Hall Referendum and, in gathering news for passage to our readers, enjoyed meeting and talking with Convention Bureau Head, DES KELLY.

MITCH NELSON and "SMITTY" SMITH took over operation of the ZANZIBAR CLUB in North Las Vegas and we itemed about how nice it was to see both of these well-known Las Vegas tavern operators back in action once again.

By this time local football fans had just about given up on enjoying a big season as Channel 8 was unable to overcome difficulties in bringing in live telecasts, and all pro games became available on a week-to-week basis with very few weeks going right, for the fans.

MARLINE and HANK SMITH (He of the Ad Agency) tied the knot this month and spent their honeymoon in Mexaco. . . . CLO MATHEWS, popular Cocktail Waitress, moved out to the DUNES HOTEL. . . . DEAN WHALEY, Bartender at the GOLDEN NUGGET, pinch hit for ROLAND GREEN, Bar Manager, while the latter took a few days of needed vacation. . . . Bartender FRANK POPE, in the same spot, had a golden week or two of golf as his wife and family departed for a visit to Idaho. . . . LEE and FAYE MAYNARD, one of our all-time favorite downtown acts returned to the GOLDEN NUGGET and kept the showroom packed whenever they appeared. . . . The FREMONT HOTEL group, headed by EDDIE LEVINSON, officially took over the HORSESHOE CLUB following its purchase from JOE W. BROWN. . . . BOB ALLEN, Security Guard at the GOLDEN NUGGET

took off for Hollywood to manufacture a couple of films under the tutelage of his long-time friend and Director JOHN FORD. . . . MARION DANIELS, Cocktail Waitress; JEANNIE VALASSIS, Cocktail Waitress and Bartender RAY WILLS all joined former boss SYL GREGORY when he took over as Bar Manager at the PIONEER CLUB. . . .

BOBB TIMM and Co-pilot CHUCK KASKELA were prepping for their attempt at cracking the World's Endurance flight record. A feat that was still under seige by these high flying boys at time of writing.

OSCAR BRYAN was released from the Hospital in Los Angeles to return to FLV in time for the final two weeks drive for his election as Justice of the Peace. We were later delighted to see OSCAR emerge the winner in an exceptionally close race.

Biggest event in the month of October was the PRESS CLUB'S Branding Iron Dinner which attendees maintained topped them all. We especially enjoyed our small part in this event and look back with pleasant memories all of the preparations that went into making it such a great success. This was our fourth dinner as a participant, and truly a joy to work on.

In putting the capper on this year's Christmas Column, we'd like to send extra special greetings and wishes to a couple of very important people, who have given us much more in joy and happiness than we feel we can ever repay. One is my dear and beautiful little daughter, RENEE, who has the proudest daddy in all of Las Vegas, and the other is that "special" someone whom we'll reserve the right to tell in person.

JACK CORTEZ'

Mailed anywhere in the United States . . .  
P. O. BOX 748  
**Fabulous** LAS VEGAS magazine

**\$12**  
PER YEAR

Happy Holiday  
Season!



**SIL PETRICCIANI**

CASINO

**STARDUST**

HOTEL

*Merry Christmas!*



from

**FRANCIS  
BRUNN  
and  
SASHA**

*Currently Appearing at the Latin Quarter, N.Y.C.*



## BOBBY KAYE CASINO

*Wilbur Clark's*  
DESERT INN

### CRISWELL PREDICTS

(Continued from Page 5)

the past year, I have delved deep into the success of others to find out where I had failed. The following commandments and philosophies for success come from world famous people who, through the magic of the printed word, have reached out to us a helping hand. From Roger Babson to Wives, you will find a psychological panorama which would be worth your while to save for reference in your stormy days ahead, during the coming year! These examples, these precepts, these rules will help you to understand the greatness of others who have succeeded, and who tell us how to make our pathway a little easier.

ROGER W. BABSON, Statistician  
For Sane Living.

1. Don't enslave body and soul with liquor, gambling, and commercialized evils. All the brain and stamina which God has given you are none too much to cope with the problems of the coming years. 2. Don't ruin your employment opportunities by tolerating a politics-ridden school system. Employers increasingly prefer young people who really are educated and not just graduated. Demand the right schools. 3. Don't be lured into the pitfalls of the debt habit. Buy for cash and get at least ten percent more for your money.

4. Don't wreck your career by assuming the world owes you a living. The opposite attitude, that you owe the world a service, is the road to health, wealth, and happiness. 5. Don't try to get something for nothing. We are entering into a period when the really satisfying and lasting rewards will go not to selfish go-getters, but to unselfish go-givers. 6. Don't be fooled by economic cure-alls and social panaceas. Study deeply sound economics, and guide your life in accordance therewith, rather than deluding yourself with popular pain-killers. 7. Don't trail the mob

to the biggest cities. Capitalize a new fundamental trend, which is now setting toward smaller localities.

8. Don't die the thousand deaths of a coward. The brave can die but once. Put faith in God and try to ban worry. Courage is the sole security in any age, but never more so than in ours. 9. Don't surrender to poor health. Health is not always free. Sometimes it must be earned by intelligence, perseverance, and character. 10. Don't ignore spiritual values. Prayer, worship, and religion are inseparable from sane living and indispensable to a successful life.

W. GIBSON CAREY, JR., President, Yale & Towne Manufacturing Co., Former President, United States Chamber of Commerce — For American Business Men.

1. Work hard. There is no substitute for unremitting effort. 2. Be honest. Integrity is the keystone of success. 3. Study constantly. Every day should enrich one's knowledge and judgment. 4. Show courage. Adherence to convictions against all pressures is fundamental. 5. Be tolerant. A narrow mind breeds injustice. 6. Look ahead. The long term policy is always the best one. 7. Give assistance. Be helpful and considerate to others at all times. 8. Keep smiling. Humor and cheerfulness help over the rough spots. 9. Increase production. Living standards are dependent on more and better products at decreasing costs. 10. Serve broadly. Good citizenship consists in assuming public as well as private obligations.

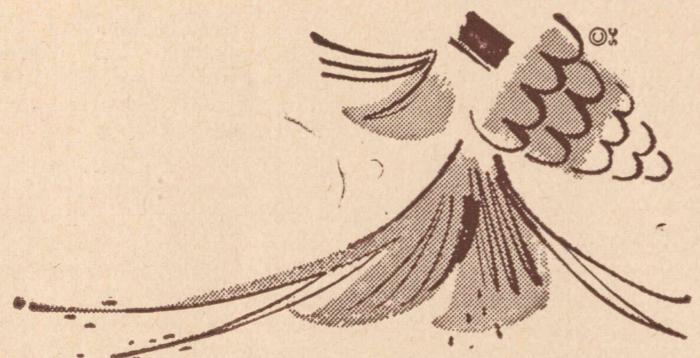
LORD CHESTERFIELD, English Courtier and Wit (1694-1773) — For Good Breeding.

1. To do the honors of a table gracefully is one of the outlines of a well-bred man. 2. Drinking of healths is now growing out of fashion, and is very impolite in good company. 3. On the subject of cards, I must not omit mentioning the necessity of playing them well and genteelly if you would be thought to have kept good company. 4. To write well and cor-

(Continued on Page 123)

Merrie Christmas

and a HAPPY NEW YEAR



MORT MAIUS  
*Slot Dept.*



HOTEL

FABULOUS LAS VEGAS

One Hundred Twenty



Best Wishes  
for the Holiday  
Season!



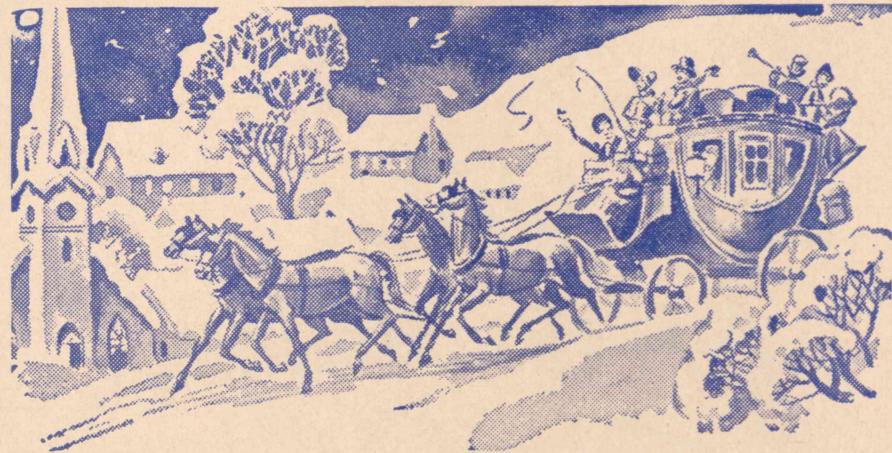
FROM

GEORGE GORDON



DECEMBER 20, 1958

One Hundred Twenty-one



# Season's Best Wishes

HY GOLDBAUM  
*Chemin De Fer*



**STARDUST**  
HOTEL

## CRISWELL PREDICTS

(Continued from Page 119)

rectly, and in a pleasing style, is another part of polite education. 5. Some young men are apt to think that they cannot be complete gentlemen without becoming men of pleasure; and the *rake* they often mistake for the man of pleasure.

6. A gentleman has ever some regard also to the choice of his amusements. 7. Be careful never to tell in one company what you see or hear in another, much less to divert the present company at the expense of the last. 8. Among other things, let me caution you against ever being in a hurry. A man of sense may be in haste, but he is never in a hurry. 9. In acquiring new acquaintances, be careful not to neglect your old, for a slight of this kind is seldom forgiven. 10. Never be witty at the expense of any one present. 11. Walking fast in the streets is a mark of vulgarity, implying hurry of business. 12. Staring at any person you meet, full in the face, is an act also of ill breeding. 13. Eating quickly or very slowly at meals is characteristic of the vulgar. The first implies poverty — that you have not had a good meal for some time; the last, if abroad, that you dislike your entertainment. 14. If you have wit, use it to please, not to hurt. You may shine, but take care not to scorch!

CONFUCIUS, Chinese philosopher. For the Conduct of Life Confucius proposes five rules, which he calls universal:

1. The first regards the justice that ought to be practiced between a king and his subjects. 2. The second respects the love that ought to be between a father and his children. 3.

The third recommends conjugal fidelity to husbands and wives. 4. The fourth concerns the subordination that ought to appear between elder and younger brothers. 5. The fifth obliges friends to live in accord, in great unity, and mutual kindness.

GORDON DORRANCE, Editor, Writer — For Authors.

1. Don't starve to death. If you can't write, work. Read "Martin Eden." 2. Don't show your work to friends. Show it to enemies. They'll criticize it. 3. Don't tell every one you are writing a book. Get it accepted. 4. Don't write long handwritten letters about your MS. Use a typewriter; be brief. 5. Don't send an "Arabian Nights" to a Bible publisher. Know your market. 6. Don't submit your fall novel November 15, and expect the Publisher to "have it in the stores by Christmas." He won't. 7. Don't use a penname. Your Publisher doesn't. 8. Don't criticize first and inquire afterward. Information is understanding. 9. Don't bother the bookseller. He has one show window and 10,000 new books every year to put into it. 10. Don't change Publishers. Old friends are best.

EPICURUS, Greek Philosopher — For the Wise Man.

1. The wise man may be injured sometimes through hatred, envy or contempt, without disturbing the calm and tranquility of his mind; because in all those trials he is supported by the strength of reason. 2. The acquisition of wisdom is so solid a good in itself, that it can never be lost. 3. The wise man profanes the excellence of his profession when he abandons truth, and entertains anything that borders upon the fable; for, as philosophy is nothing else than

(Continued on Page 127)

*Season's  
Greetings*

**AL ARAKELIAN**  
**Riviera**  
HOTEL



*It's that time again —*

*Merry Christmas!*

JOE E. LEWIS

ME TOO: AUSTIN MACK

FABULOUS LAS VEGAS

One Hundred Twenty-four



Maitre D'  
**ARTURO**



Lounge Host  
**JOE E. LEWIS**



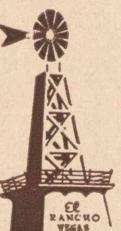
**Season's  
Best  
to All!**



*Head Waiter*  
**RICHARD HART**

*Captains*  
**ADOLPH GOMEZ**  
**EDDIE BAUER**  
**MIKE PISANELLO**

HOTEL  
**EL RANCHO**  
**VEGAS**



DECEMBER 20, 1958

One Hundred Twenty-five

# Season's Best Wishes!



from

**NAT HART**  
**MAITRE D'**

**HUGO CODEBO**  
**Asst. MAITRE D'**

**Captains**

ALBERT MARKS  
ROBERT WESLEY  
LOUIS VAN DER HOOK  
PIERRE THOMASSET  
ALFRED PAIX

Secretary  
MISS LEE FOY

THE

*Flamingo*

HOTEL

FABULOUS LAS VEGAS

## CRISWELL PREDICTS

(Continued from Page 123)

a due inquiry after truth, fiction proves an obstacle to the success we ought to be blest with from the knowledge of it. 4. The wise man is not to be formed out of all dispositions and constitutions; nay, every nation does not afford this extraordinary man.

5. The wise man takes care to preserve the inexplicable blessing of an undisturbed and quiet mind, even amidst the groans and complaints that excess of pain extorts from him. 6. The wise man alone is qualified for a perfect friendship for the presence of his friends does not augment it, and their absence does not in the least impair it; he knows how to preserve it even after their death. 7. The wise man ought to avoid being familiar with any woman whose conversation is prohibited by the laws. 8. The wise man ought to chastise and punish his servants; but with this consideration, nevertheless, as to have a regard to those who, by their care, diligence, and good-nature, deserve to be distinguished from the rest.

9. The wise man must never yield to the charms of love: it never came from heaven; its pleasures have nothing valuable in them; and, if one is unfortunate enough to be overcome by it, he ought to count it a happiness if he comes off without mischief. 10. The wise man ought not to be too solicitous for his burial.

J. M. T. FINNEY, M.D., Surgeon  
— For Surgery.

1. Don't forget that your patient is a human being like yourself — not a guinea pig. 2. Don't take anything for granted. 3. Don't forget that attention to details is the essence of good surgery. 4. Don't make "back seat" suggestions to the surgeon who is operating. 5. Don't be in a hurry; take time to be thorough. 6. DON'T FORGET THAT YOUR PATIENT IS ENTITLED TO THE TRUTH. 7. Don't forget that confidence and hope are two of the most valuable gifts that a doctor can bestow. 8. Don't forget that the patient is "a feller who needs a friend." 9. Don't make a snap diagnosis; take time to study the case. 10. Don't operate on a ready-made diagnosis — no matter by whom made — without confirming it.

RT. REV. MSGR. E. J. FLANAGAN, Boys Town — For Boys.

1. Love your God. 2. Love your country. 3. Love your neighbors. 4. Love and respect your parents. 5. Study hard. 6. Play hard, but fairly. 7. Keep your body clean. 8. Accept responsibility. 9. Be thoughtful and helpful to others. 10. Be kind.

BENJAMIN FRANKLIN, American — For Saving, Industry, Pride, etc.

Friends and neighbors, the taxes are indeed very heavy, and if those laid on by the government were the only ones we had to pay, we might the more easily discharge them; but we have many others, and much more grievous to some of us. We are taxed twice as much by our *idleness*, three

## Season's Greetings

FROM

**TELEVISION ARTISTS CORPORATION**

JACK BERTELL and JOHN GREENHUT

PLaza 3-2153

527 Madison Avenue

• New York 22, N. Y.

One Hundred Twenty-seven

# Greetings

from

**AL SACHS**  
CASINO

**STAR DUST**  
HOTEL

times as much by our *pride*, and four times as much by our *folly*. The used key is always bright. Dost thou love life? Then do not squander time, for that's the stuff life is made of. Love your enemies, for they tell you your faults.

Sloth makes all things difficult, but industry all things easy. He that riseth late must trot all day, and shall scarce overtake his business at night; while laziness travels so slowly that poverty soon overtakes him. Drive thy business! Let not that drive thee! Industry need not wish; he that lives on hope will die fasting. He that hath a trade hath an estate, and he that hath a calling hath an office of profit and honor. But then the trade must be worked at and the calling well followed, or neither the estate nor the office will enable us to pay our taxes. At the workingman's house hunger looks in, but dares not enter. Industry pays debts, while despair increaseth them. Diligence is the mother of good luck, and God gives all things to industry. Employ thy time well if thou meanest to gain leisure. Fly pleasures and they'll follow you. I never saw an oft-removed tree nor yet an oft-removed family that thrived so well as those that settled be.

Learning is to the studious as riches to the careful, power to the bold, and heaven to the virtuous. The Indies have not made Spain rich, because her outgoes are greater than her income. What maintains one vice would

bring up two children. Fools make feasts and wise mean eat them; a fat kitchen makes a lean will. Buy what thou hast no need of, and ere long thou shalt sell thy necessaries. A plowman on his legs is higher than a gentleman on his knees. If you would know the value of money, go and try to borrow some.

Pride that dines on vanity sups on contempt; pride breakfasted with plenty, dine with poverty and supped with infamy. 'Tis hard for an empty bag to stand upright. Experience keeps a dear school, but fools will learn in no other, and scarce in that; we may give advice but we cannot give conduct. The use of money is all the advantage there is in having money.

MOHANDAS GANDHI, Indian Leader, "Mahatma" — For Conduct.

The community life which he has built up has adopted the following vows or rules of conduct which he, along with the rest, recites both evening and morning at prayer time. 1. Non-violence, harmlessness, active love in the face even of injury. 2. Truthfulness in thought, word and deed. 3. Non-thieving. 4. Chastity. 5. Non-possession. 6. Body-labour. 7. Fearlessness. 8. Equal regard for all religions. 9. The law of accepting and giving preference to your immediate environment as against the "distant scene." 10. Not to regard any human being as untouchable or inferior by virtue of his birth.

FRANK E. GANNETT, Editor, Publisher — For Newspapermen.

1. Get the full facts. 2. Be fair to all sides. 3. Don't neglect details. 4. Be courteous to all. 5. Be prompt. 6. Be neat in dress. 7. Don't talk too much. Respect confidences. 8. Write simply and clearly. 9. Don't use two words if one says it. 10. Don't be afraid of work.

J. EDGAR HOOVER, Director Federal Bureau of Investigation, United States Department of Justice — For Law-Abiding Citizens.

1. Remember that a true American must be patriotic and law enforcement is the essence of patriotism. 2. Don't forget that law enforcement depends upon you and your attitude towards it. 3. Remember that a law enforcement organization is only as effective as the support rendered it by law-abiding citizens. 4. Be certain that your law enforcement organization is properly equipped with men, guns, and scientific paraphernalia. 5. Remember that money properly spent in modern law enforcement will render splendid dividends to the community in security. 6. Enthusiastically praise the work of your police force when the work merits commendation.

7. Don't fail to condemn the police force rigorously when there is any indication of inefficiency or corruption. 8. Remember that your primary responsibility towards patriotism and law enforcement consists in rearing law-abiding, patriotic children. 9. Be a good citizen. Observe all laws, even traffic laws. 10. Remember that law enforcement depends on the support of the civic spirit of our country's citizens.

THOMAS JEFFERSON, Third President of the United States — For a Practical Life.

1. Never put off till tomorrow what you can do today. 2. Never trouble another for what you can do yourself. 3. Never spend your time before you have it. 4. Never buy what you do not want, because it is cheap; it will be dear to you. 5. Pride costs us more than hunger, thirst, and cold. 6. We never repent of having eaten too little. 7. Nothing is troublesome that we do willingly. 8. How much pain has cost us the evils which have never happened. 9. Take things always by their smooth handle. 10. When angry, count ten before you speak; if very angry, a hundred.

CHARLES W. MAYO, M.D., Surgeon — For Surgeons.

1. Develop a genuine affection for humanity and a desire to alleviate its sufferings. 2. Acquire proficiency

(Continued on Page 132)

# Season's Greetings



from

SHIKEY TOUSHIN'S

**JEWEL  
BOX**

in

**The Sands**  
HOTEL

HELEN STRUTHERS  
Manager

CHRISTINE CRAWFORD

ELSIE ASHTON

SOPHIE NAJAR

HARRIET CHASE

EMMA G. LINDSEY



# Season's Greetings

From

ANDRE SIMETYS

Maitre D'

ALBERT MIRANDA

Asst. to Maitre D'

Captains

EMILE CHAPUIS  
TOM LANAHAN  
JEAN PARDINI  
ROBERT L. D.  
AIME PERRAU  
JERRY OSGOOD  
PAUL MACIAS



HOTEL

## Happy Holidays



from

EDDIE  
O'NEAL

Musical Conductor



## Season's Greetings



from

JACK  
CATHCART

Musical Conductor



## CRISWELL PREDICTS

(Continued from Page 129)

through critical analysis of work done by yourself as well as by others. 3. Work with your colleagues; observe and recognize their excellences and their mistakes. 4. Promote and support all agencies for free interchange of ideas, surgical and otherwise. 5. Speak and write briefly and only when you have a contribution. 6. Observe that surgical judgment is a mixture of practical anatomy, physiology, clinical medicine and superb skill. 7. Realize that surgery is mechanical therapy and do not administer it for something of which you know little, to accomplish results of which you know less. 8. Praise the surgeon who acquires the conviction of masterly inactivity as well as the skill of masterly activity, as the occasion demands. 9. Condemn all who intimate that curiosity is an indication for surgery. 10. Operate on

others only when and as you would be operated on.

CAPTAIN EDDIE RICKENBACKER, World War Ace of Aces; President and General Manager, Eastern Air Lines — For the Aviator.

1. Keep flying speed; you can't fail or spin with it. 2. Keep your eyes, ears and mind open. You can learn by watching, listening and thinking. 3. Never turn back on a takeoff, but don't be stubborn and refuse to turn back when you are getting into flight conditions you are unable to handle with utmost confidence. 4. Ten minutes' planning before a flight is worth two hours' aimless wandering after you are lost. When in doubt, ask the other fellow; perhaps he has been there. 5. Never attempt anything your plane is not capable of doing. Learn slowly. 6. Any fool can be taught to fly, but the seasoned pilot is the one who knows when not to fly; so know when not to fly.

7. Don't do any violent maneuvers unnecessary to conducting the flight when near the ground. 8. Pay attention to regulations; they were made in the interest of safety. 9. As a pilot, you need not be an expert meteorologist, but you should never let the weather surprise you! 10. Avoid all icing conditions; but if this is utterly impossible, remember that ice on a plane reduces its handling qualities and will almost always increase its stalling speed. Therefore, when landing with ice on a plane, have speed to spare.

GEORGE BERNARD SHAW, Author, playwright — For Writers.

1. Don't wait for your book to be published or your play performed. Write another.

UNITED STATES PUBLIC HEALTH SERVICE, Washington, D. C. — For a Healthful Home.

1. A pure and sufficient water supply. 2. A safe milk and food supply. 3. Sanitary refuse and sewage disposal. 4. Sufficient ventilation, heat and light. 5. Space sufficient for ordi-

(Continued on Page 135)

FABULOUS LAS VEGAS

Holidays  
Greetings

PERRY  
DI RIENZO

Barber Shop

the  
Riviera  
HOTEL

# Season's Best Wishes!



## PAINTED DESERT ROOM

PANCHO L. ALLIATI - *Maitre D'*

Asst. to *Maitre D'* FRANK SMITH

Captains

EMILE MURAT  
TONY MASSA

—  
GEORGE THERIOS  
CHARLES GROSS

## CACTUS ROOM

*Breakfast Shift*

RUTH GLOUER — Head Hostess  
CLARA LAFFIN — Hostess

## PATIO ROOM

CATHERINE SAGER — Head Hostess  
ALICE HARRINGTON — Hostess

## DESERT INN COUNTRY CLUB

WILLOW ROSENMAUTTER — Hostess



Wilbur Clark's  
**DESERT INN**

# Season's Greetings



FROM

**FAY & BEN  
ARONOFF**



## CRISWELL PREDICTS

(Continued from Page 132)

nary family demands. 6. Absence of excessive dampness. 7. Screening against flies and mosquitoes. 8. Protection against other insects and rodents. 9. Protection against fire hazards and other accident risks. 10. Adequate play space and sunshine for children.

WILLIAM ALLEN WHITE, Newspaperman — For Newspapermen.

1. In being enterprising, don't forget to be considerate of the rights of others. 2. In being honest, don't be pharasaical. 3. In being courageous, don't be brutal. 4. Remember that every human being has his side in every controversy, and his friends in every misfortune. 5. In doing all this, you must not be a milksop.

### KARL ZOMAR LIBRARY

For Husbands — 1. Thou shalt not think thyself are it. 2. Thou shalt not praise thy neighbor's wife. Praise thine own one. 3. Thou shalt not share the love of thy wife with the grog shop. She deserveth it all — every smigeoneth. 4. Thou shalt not be stingy with thy wife. Giveth her a couple of bucks occasionally with which to buyeth that silly hat. 5. Thou shalt not keep the secret from thy wedded wife. Telleth her all and suffer the consequences. Secrets breed suspicion, and suspicion breeds the pin that rolls. 6. Thou shalt not refuse to talk with thy wedded wife after the day's work is accomplished. Talk shop with her. She will understandeth not a word of it, but will love it like heck.

7. Thou shalt not fail to provide the life insurance for thy wife's benefit. When thou kicketh off, leave her with a few simoleons with which to findeth another husband. 8. Thou shalt not scold thy wife when the meat burneth. Remember that the "red points" are no more. Scold her not; blow up a powder mill instead, it is more pleasant. 9. Thou shalt not forget through all the years of thy life that thine wife, whom God has given thee as thy constant companion — is thy superior. Swallow that like the man

that thou art, regardless of how hard it is to taketh. 10. Thou shalt always kiss thy wife goodbye. Be not like unto the traveling salesman fellow who took his wife on his trip rather than kiss her a fond adieu.

For Wives — 1. Thou shalt not be the spendthrift. Squander not thy husband's dough, unless thou art sagacious (smart to you, Myrtle) so as not to allow him to discover thy transgression. If he findeth out — beware! 2. Thou shalt not talk the gossip with thine husband. Tell him not about the domestic trouble in the house two doors up the next block. Better he should not know. 3. Thou shalt have thy husband's meals ready always on time, spending his money therefore sagely. 4. Thou shalt not start the fight with thy husband. Cry instead. It will get the emotion out of thy system — and what thou wantest out of thy husband.

5. Thou shalt not quiz thy husband. Asketh him not about the office girls. Hit him with the pick-axe instead — it is more kind. 6. Thou shalt not NAG thine husband lest thou maketh him HORSEY. Shooteth him with the gun of shot instead — it is more merciful. 7. Thou shalt not fail to dress up like all get out for thy wedded husband. Forget not that he liketh the glamor dame. 8. Thou shalt not expect thy husband to apologize — even when he is wrong. Passeth it by — and remain peaceful. 9. Thou shalt not fail to hesitate to assure thy husband that he is one great fellow — the best to be had. Although it may be wrong entirely, he will eateth it up. 10. Thou shalt not remind thy wedded husband what a big sacrifice thou didst make in marrying him — regardless of the truth. He will like it not, and mayhap, will breaketh the chair over thy lovely head.

JACK CORTEZ'

**Fabulous** .....

LAS VEGAS magazine

**\$12**

PER YEAR

write: P. O. BOX 748

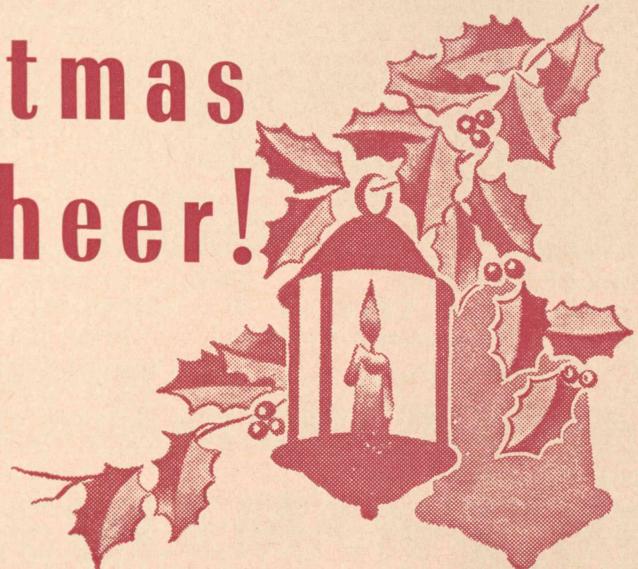


One Hundred Thirty-six

FABULOUS LAS VEGAS

DECEMBER 20, 1958

Christmas  
Cheer!



and a happy New Year —



THE RITZ  
BROS.

★ AL ★ HARRY ★ JIMMY

One Hundred Thirty-seven

## THAT'S FOR SURE

(Continued from Page 10)

brought in BETTY HUTTON and her company for five days to be followed by GORDON MAC RAE and his SHEILA.

JANUARY 18, 1958

COVER: SAMMY DAVIS, JR., and bride LORAY WHITE. LORAY and SAMMY were married at the Sands Hotel January 10th. Best man was HARRY BELAFONTE.

VARIETY CLUB TENT No. 39 presented its Humanitarian Award to FERN KOZLOFF.

JOE E. LEWIS picked winning name "TENDER TRAP" for the bar owned by JIMMY BLAKE and SAM WINOKUR on Bond Road.

This week found the THUNDERBIRD HOTEL Casino closed for extensive alterations.

ABC SCHILLER of the FLAMINGO HOTEL was chosen "Man of the Year" by the International

Rodeo Association at the annual convention in Colorado Springs.

Comic ALAN KING has returned to his favorite FLAMINGO HOTEL (January 16th) as the headliner. We kept telling the lad it would happen! This is quite an impressive feather in the King chapeau.

JANUARY 25, 1958

COVER: The March of Dimes Poster Boy, 3-yr.-old TONY BARKER and JOY WYMAN (TROPICANA HOTEL Chorine).

DENNIS CROSBY dating PAT SHEEHAN (TROPICANA Dancer).

PHIL HARRIS (ALICE'S hubby) seen on the Strip wearing a lapel pin: A.A.R. When asked what it meant, Phil said "Alcoholics Anonymous." The R? "Reject."

GLENN HAGE, publisher of Kandabec County Times in Mora, Minnesota, published a book entitled "Las Vegas Laid Bare" which caught the fancy of all Las Vegas. MR. HAGE also publishes "Hillsway" for our columnist ROLAND HILL and

*Greetings*  
—  
JULES  
PODELL'S



WORLD FAMOUS

# COPACABANA

NEW YORK CITY

## Holiday Greetings



With the Greeting's we also celebrate our  
THIRD YEAR at the DESERT INN SKY ROOM

## ERNIE COLEMAN TRIO

this isn't the first time Mr. Hage has praised our FLV in print.

All Las Vegas mourned the passing of JAKE FREEDMAN, builder and owner of the SANDS HOTEL.

HAL BELFER, well-known show Producer and Director did quite a bit of traveling this month: He opened TONY MARTIN with a new show at the Fountainebleau in Miami, Florida, January 13; then booked David Street on ARTHUR GODFREY'S TALENT SCOUTS in New York, January 14; he prepared a special show for PINKY LEE and was there for the opening at the Hesperia Inn in Hesperia, California January 17; during this period, Hal appeared on two of FRANKIE LAINES daytime TV'ers and then in his "spare" time worked with FLORENCE HALOP on a new TV show for her in LA. Don't know the exact dates, but he spent a whole week in Puerto Rico too, preparing for the Tony Martin show at the SAN JUAN there. Hal claims to do a thing right it takes only money and talent

... seems like it takes a little time too!

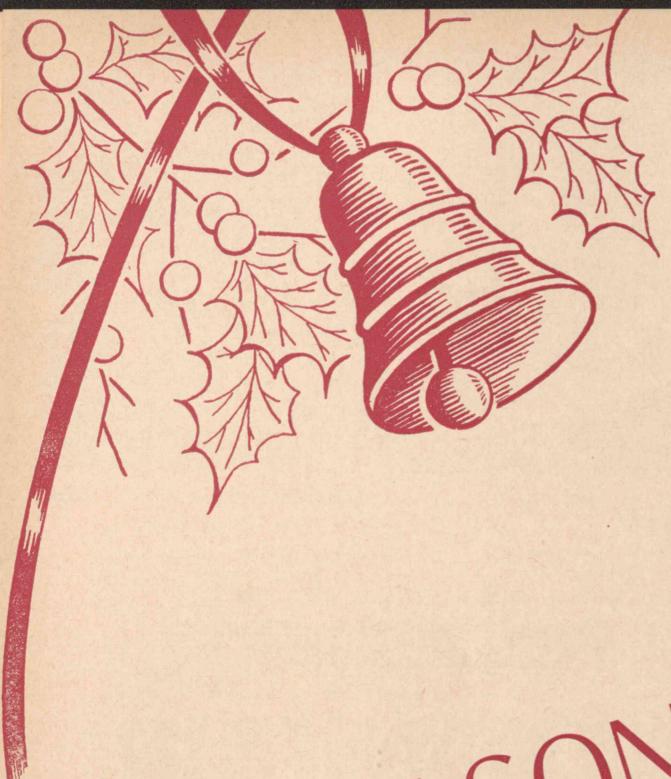
Some of the best news we have heard in a long time was of the restoration of JOHNNIE RAY'S hearing by a noted ear surgeon in New York.

FEBRUARY 1, 1958

COVER: Lovely and talented OLGA DARINA, cocktail waitress at the SANDS HOTEL. Her parents were White Russians who migrated to Japan where OLGA was born and raised. She aspires to become an actress and had appeared in a few plays in the East.

HOTEL SAHARA officials are getting set to welcome over twelve hundred of the outstanding shooters from all over the U.S.A. in their annual "Shooting Tourney" at the SAHARA GUN CLUB starting Feb. 4th. This event is one of the top of its type in the world and the finest nimrods in the country make it a "must" attend event.

A note from CONNIE and BILL  
(Continued on Page 142)



SEASON'S  
GREETINGS



**JOHNNIE  
RAY**



One Hundred Forty

FABULOUS LAS VEGAS



## THAT'S FOR SURE

(Continued from Page 139)

JEBB announced the birth on Jan. 1 of a son ROBERT PERRY JEBB. You know Connie better as CORAL KENT, former singer with THE GLEN THOMPSON TRIO at the EL RANCHO VEGAS HOTEL.

RUTH ANDERSON, ex-cocktail waitress of the DUNES HOTEL was in FLV visiting.

BETTY HUTTON and her husband NBC Executive ALAN LIVINGSTON decided to separate temporarily.

THE AXIDENTALS who "blistered" the boards in the Cirque Room of the EL CORTEZ HOTEL a few months back are now appearing with NAT KING COLE at New York's COPACABANA and have the whole town raving about their performances!

FEBRUARY 8, 1958

COVER: Congratulations to JACK ENTRATTER, President and CARL

COHEN, Vice President of the SANDS HOTEL.

JACK SMITH showing off his newly remodeled SADDLE CLUB.

FERN GUILTARD, former Hostess at the HORSESHOE CLUB, gave birth to a boy, January 30th. Dad is FRANK GUILTARD, room service waiter at the HOTEL SAHARA.

RICK WILLIAMS moves from the GOLDEN NUGGET to the PR position at the EL CORTEZ HOTEL.

THE LAS VEGAS WOMEN'S BOWLING ASSOCIATION City Tournament is in full swing at the LAS VEGAS BOWL.

The MARY KAYE TRIO appeared this Saturday on the PERRY COMO TV Show.

MARION HICKS, President of the THUNDERBIRD HOTEL is scheduled to reopen the SILVER PALACE on March 1st. LOUIGI CONIGLIO (Owner of the CHARCOAL BROILER, is expected to run the restaurant.

## Merry Christmas

### ARABIAN ROOM

MAC HARRIS, Maitre D'

BILL RYFF, Asst. to Maitre D'

#### Captains

CHESTER KLEINECKE • BOB O'CONNELL • JOHN FUDESCO

GENE ST. PIERRE • BOB WILSON

Secretary — THELMA LEWIS

### ALADDIN ROOM

NICK BUNGHERO • CLARA KAHN • JOY EALUM

Chef  
JULIUS VETESY  
Catering Mgr.  
JOE SCHRAMM

THE  
**DUNES**  
HOTEL

FABULOUS LAS VEGAS

One Hundred Forty-two

FEBRUARY 15, 1958

COVER: DASSIA ZIMBEROFF, Fabulous' choice for "Miss Valentine of 1958." February 14th is also Dassia's birthday!

GINGER RODGERS, starring at the RIVIERA HOTEL on her first night club appearance, officially opened the Las Vegas Women's City Bowling Tournament. She tossed out the first ball to get things under way (high heels and all) and placed one right in the pocket for a perfect strike!

LARRY DECKER promoted to General Sales Manager and Mr. M. D. DONNELSON was appointed Chief Accountant for BONANZA AIR LINES at McCarran Field.

The Reverend and MRS. LEE W. MOONEY taking their leave of Las Vegas in order to take another church in another city.

CHRIS GRAHAM is now in charge of the DUNES HOTEL publicity office located in Beverly Hills, California.

BARBARA DAMROW, beauteous change girl at the THUNDERBIRD HOTEL recently returned from Reno where she was studying psychology at the University of Nevada.

MAJOR RIDDLE, President of the DUNES HOTEL just signed FRANKIE LAINE to a two and one-half year contract, calling for two appearances, yearly (and \$300,000 for the singer). Frankie begins a four week run at the DUNES, April 3rd.

MARLENE WALTER is the new addition to the BARRY ASHTON DANCERS at the HOTEL EL RANCHO VEGAS. She was formerly at the FLAMINGO HOTEL.

GEORGE VLOAVICH, popular swing shift bartender at the CALIFORNIA CLUB, is virtually a native son of Nevada. He's trying to get his Dad to publicize his photo album of the old days in Goldfield and Virginia City. However, the senior Mr. Vloavich has refused a ten thousand dollar offer for the pictures.

ANTONE and CURTISS, comedians who made such a hit at the SHOWBOAT write they are currently

## Holiday Greetings to ALL

from

**LOU MORTON**

and

**SANDRA KOLOD**

THE

**MEN'S SHOPS**

AT THE

*Desert Inn*

AND  
**THUNDERBIRD HOTELS**

Open Daily 10:00 A.M. to 6:30 P.M.

at the HENRY GRADY HOTEL (Atlanta, Ga.) and then will open at the new NEXON SUPPER CLUB in Pittsburgh.

WALLY STOTT, "21" dealer (graveyard shift) at the SILVER SLIPPER, is considered one of the nation's greatest pocket pool champions. He was Maryland State Champion, seven or eight times, with a high run of 212. He just plays for his own amusement now, although he could go on tour, solely on his record of conquests over champions.

FEBRUARY 22, 1958

COVER: Features the RITZ BROTHERS marking their third decade as a top comedy act.

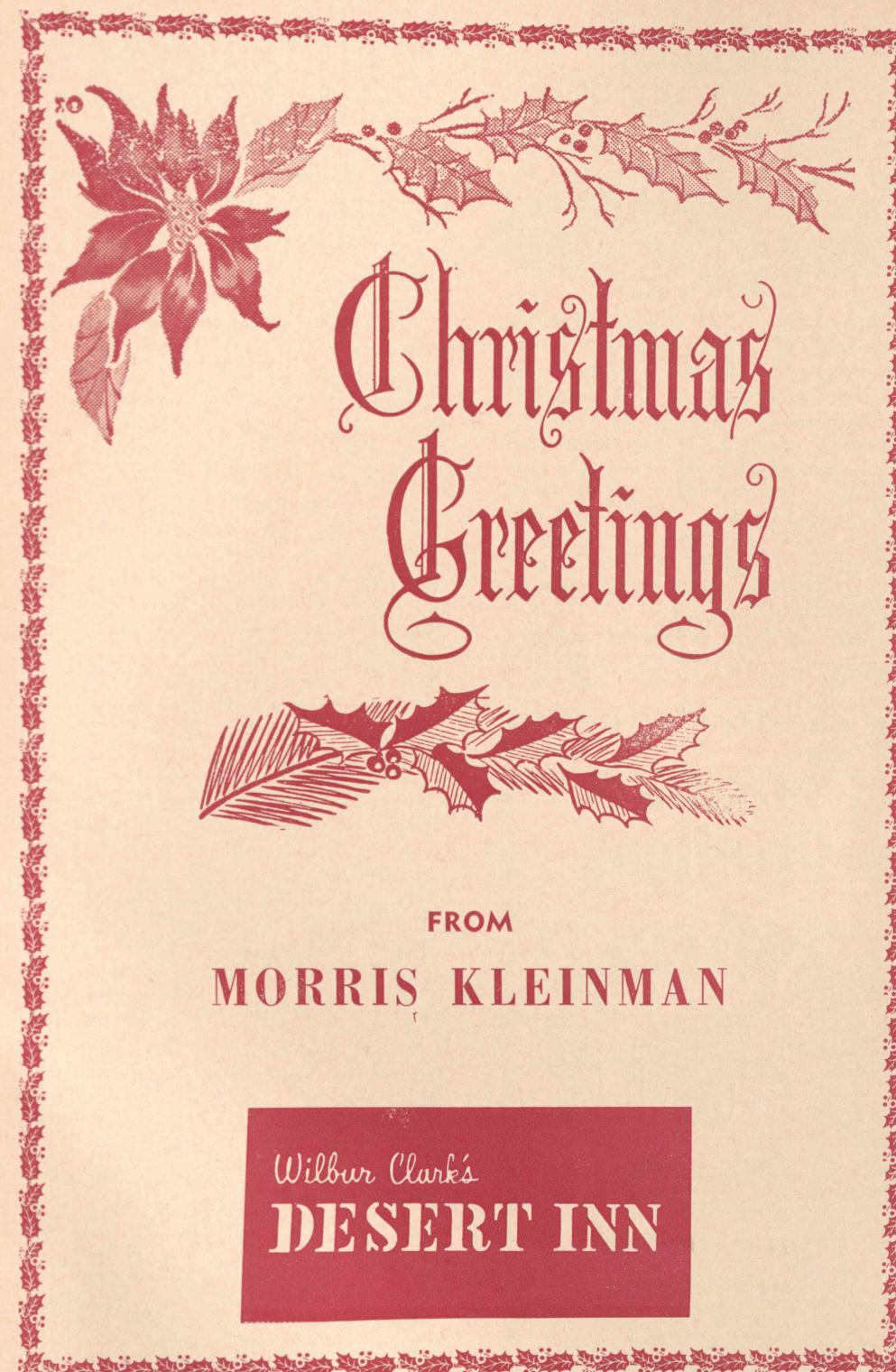
THE CHAMBER of COMMERCE held its Annual Banquet at the HACIENDA HOTEL Feb. 22 with PHILIP TALBOTT, President of the Chamber of Commerce of the United States as guest speaker.

FAYE and BEN ARONOFF in from Toledo, Ohio, to join in partnership  
(Continued on Page 146)

One Hundred Forty-three



*A Merry Christmas  
A Prosperous New Year  
To All of You—  
From All of Us!*



## THAT'S FOR SURE

(Continued from Page 143)

in the EL RANCHO VEGAS HOTEL and become citizens of Las Vegas. Here is a truly nice couple and we wish to welcome them to this community.

IRIS and SIDNEY MILLER'S first heir, BARRY LEE MILLER was born Feb. 6th. SIDNEY is close friend of DONALD O'CONNOR and appeared with DONALD here in FLV.

SOPHIE TUCKER is to experience another great thrill, in a lifetime of thrilling events, when she will be the honored guest at the dedication of a new playground in Israel. This will occur during the Jewish High Holidays and Sophie (bless her) will derive great satisfaction in knowing that this great public service has been accomplished entirely by the money she has raised and sent.

Comic BOBBY MORRIS made a triumphant return to the strip with

his delightful opening night performance at the SANS SOUCI HOTEL.

Every year since 1937, your Las Vegas Community Concert Association brings some of the world's greatest artists of music and dance to the people of Southern Nevada. This year, the 21st season, they plan to include Mata & Hari, dance satirists, the Concerto Festival starring Eugene List, pianist and The Knickerbocker Players.

JIMMY SPARTAN is doing a magnificent job, since he became General Manager of SILL'S DRIVE IN.

JOHN S. GLENN was appointed Superintendent of Communications Electronics for BONANZA AIR LINES by MYRON W. REYNOLDS.

MARCH 1, 1958

COVER: Not that we recommend fishing in the Hotel EL RANCHO VEGAS pool, but the lovely gal on the cover, charming VICKI LAKE — Miss Fishing Lure — helps to call attention to "snow shocked" easterners that FLV is right in the middle of warm temperatured fishing weather.

MIKE BOASSO finally attained what must have been the blessing of final sleep, compared to the terrific pain he suffered before his passing. MIKE died of Cancer . . . who is no chooser of persons. It takes the big and the small.

DAINE DAVIDSON, (daughter of Maestro CEE) was married to SEYMOUR SCHWARTZ at the THUNDERBIRD HOTEL February 23rd. The groom is affiliated with SCHWARTZ BROS. MEN'S SHOP.

CORY ALLEN, who last month appeared on "Gunsmoke," played in the Feb. 21st offering of "Trackdown." Dad is CARL COHEN, Veep of the SANDS HOTEL.

GISELE MAC KENZIE and ROBERT SHUTTLEWORTH married at the FLAMINGO HOTEL February 24th. Lucky groom is Gisele's business manager and has guided her for the past twelve years.

New show produced by JACKIE BARNETT Starring PAUL WHITEMAN, RUDY VALLEE, HARRY

## Season's Greetings

GROVER • SHORE  
TO  
TRIO

BUDDY GROVER  
LANNY SHORE  
MAX SOLIS

FABULOUS LAS VEGAS

Season's  
Greetings

from  
**JOE GALLERANI**  
Casino

The Sands

HOTEL

RICHMAN, FIFI DORSAY and BUSTER KEATON titled "Newcomers of '28" a big Hit at the DESERT INN!

Attorney MURRAY POSIN was elected President of the Clark County Muscular Dystrophy Drive for the 58-59 season.

The U. S. PROSECUTING ATTORNEYS held their Mid-Winter Convention here at the DESERT INN, from Feb. 24th thru the 27th. The Association was founded in 1950 by two hundred members and today they boast more than 900 members.

MARCH 8, 1958

COVER: Lovely TROPICANA Dancing Star ELAINE DUNN saluted by Fabulous as a rising young star.

FABULOUS salutes JACKIE BARNETT. This young chap displayed wonderful foresight in his first Production attempt. JACKIE'S "Newcomers of 1928" is one of the finest shows to hit FLV. He introduces new faces, belonging to performers who are oozing stellar talents. Incidentally, Jackie wrote all of the music and skits for "Newcomers." His songs are on a level with those turned out by top ASCAP men.

CATHY CROSBY (daughter of ol' BOB) is a HIT in "Tropicana Holidays," at the TROPICANA HOTEL. She is making her night club debut here as a singer.

The DUNES HOTEL installed the new sound system tabbed "Lounge O-Phonic Sound" in the Sinbad Lounge.

DECEMBER 20, 1958

Had the pleasure of meeting YALE COHEN who has been in FLV for a few weeks, supervising the construction at the STARDUST HOTEL.

DOLORES CARTRIGHT is eagerly anticipating her "around-July" Stork date. It will be the first child for her and husband, GERRY. BARBARA and NICK FRAXXINI (deputy at the TROPICANA HOTEL) can't wait to see the tot that will make them grandparents.

When DEAN HOPKINS, Slot Machine Mechanic at the FORTUNE CLUB, get through work he sails over to the Nevada Room of the HORSESHOE CLUB and sings his heart out. He has sung with some of the nation's leading orchestras and at one time was a featured singer with the D.I.'s CARLTON HAYES BAND over NBC radio.

MAX WATERMAN, pit boss at the SANDS HOTEL, surprised his frau, TOMMYE, with a set of gold coins. The coins range from \$1.00 to \$20.00 pieces (uncirculated). We know this is now Mrs. Waterman's most cherished possession.

MARCH 15, 1958

COVER: Features beautiful and shapely colleen ADA HUME, who is truly a daughter of Erin. The charming dancer celebrates her natal day the same day that the famed St. Patrick is feted by Irishmen the world over.

Certainly enjoyed our meeting with ALBERT W. LEWITT and will mark it as one of the most memorable oc-

(Continued on Page 150)

*Merry  
Christmas!*

and a prosperous

1959

FROM

**Associated  
Booking  
Corporation**

President **JOE GLASER**

**745 — 5th Avenue, New York City**

WEST COAST

BOB PHILLIPS  
8619 Sunset Blvd.  
Hollywood, Calif.

★ **CHICAGO**

FRED WILLIAMSON  
203 N. Wabash Ave.

★

**MIAMI BEACH**

ART FREW  
407 Lincoln Road

FABULOUS LAS VEGAS

One Hundred Forty-eight



FROM

**BERNIE ROTHKOPF**  
**CASINO**

*Wilbur Clark's*  
**DESERT INN**  
**HOTEL**

DECEMBER 20, 1958

One Hundred Forty-nine

## THAT'S FOR SURE

(Continued from Page 147)

currencies in our existence. Mr. Lewitt is the famous U. S. Senate and Congress Attorney, from Washington, D. C. He stopped off at the DESERT INN for a few days with a promise to return soon.

HARRY PARKER of our own FABULOUS Staff took a test flight in JOHN MC GOWAN'S new Chevrolet "Impala" and was grounded first time out . . . by a highway marker!

Nice to see the FLAMINGO HOTEL emphasizing young talent, this trip. DICK CONTINO and his group star in the lounge and FLV is giving him a continuously warm reception. In the main room, it's another handsome fella — VIC DAMONE, in for a short twelve day stint.

Vivacious localite CAROL T. P. RILEY will surely miss the humor of famous old-timers SMITH and DALE. Comics appeared with the MINSKY Show at the DUNES HOTEL and closed last week. Carol saw the show six times because of the Comedians' ever famous "DR. KRONKHITE" Skit.

Absolutely no truth to the rumor that the downtown gaming casinos are financing or may finance an outer space experiment with a "game starter" in a tube called "SHILLNIK NO. 1."

WESTERN CLUB Crap Dealer, PETE BERGER, has returned to his

post following a three-week vacation in chilly New York City. He's been busy telling all of his friends and co-workers the many wonders of that metropolis, but we wonder how come he's been avoiding conversation about the snow.

STAR DUST General Manager JOE CUNNINGHAM who was appointed by JOHN FACTOR, certainly hasn't been wasting any time organizing his personnel. The world's largest and newest resort hotel will boast 1061 rooms and plans are for the openings of these facilities in May.

JAYNE MANSFIELD has been held over at the TROPICANA HOTEL. Fabulous is happy that JOHNNY PULEO and his Harmonica Gang were added to the bouncing production, this past week.

EMIL MUSCELLI took a vacation from his duties at the SANS SOUCI HOTEL, to visit his mother in Italy. How sweet it is!

MARCH 22, 1958

COVER: Features beautiful blonde tressed percussion enthusiast CHINA GIRARD, who is pictured beating out rhythm on the drums. CHINA is a DESERT INN Dancer with DONN ARDEN and is currently enjoying a vacation.

CHIC ROSS was granted his percentage license in the SILVER SLIPPER and he was officially "welcomed" to FLV.

We're very happy to report that our Las Vegas Keglerettes returned home with most of the laurels (again) from the NEVADA WOMEN'S BOWLING

*Season's Greetings*

TOM NEARY  Casino

Wilbur Clark's

DESERT INN

FABULOUS LAS VEGAS

One Hundred Fifty

Christmas Greetings!



from

**BILL CAPRI**  
BAR MANAGER

**Flamingo**  
HOTEL

ASSOC. STATE TOURNEY, held in Reno last week-end. The THUNDERBIRD HOTEL team repeated its victory in the City competition. On this fast-paced team are ANN BITRYK, DOROTHY BELL, HELEN BERNARD, BERNICE CLAFFEY and MAXINE McMICHAEL (who replaced EDITH WALKER, for the Reno trip). Maxine McMichael doubled with Dorothy Mace to place second in the doubles event. Congratulations to you and all of the other local gals who made such a beautiful showing.

FRANCINE MAINIERI is the new flame-tressed dancer with the SHAW-HITCHCOCK Productions at the HOTEL SAHARA. She is from San Francisco, where she was featured at the Gay 90's for two years. FRANK FUNGE (IVAN PAUL of the SF Examiner) flew in opening night to personally present her with a bouquet.

FABULOUS sends warm congratulations to MARY and TOM CALLAHAN, who celebrate their Twenty-Fifth Wedding Anniversary March 25th. Tom is graveyard Casino Manager at the DESERT INN.

FLO WALTERS (Captain of the DONN ARDEN DANCERS) and ART JOHNSON (Production singer of the DESERT INN) are a versatile and talented husband-wife team. Aside from their professional accomplishments, the Johnsons designed and built their own furniture and swimming pool.

When we heard that a MARILYN CAPPO was dancing at the HOTEL

SAHARA, we had to make inquiries. Naturally, it's an unusual name and, naturally, we discovered she is related to that laugh-provoking comedian JOE CAPPO, a top favorite around FLV.

MARCH 29, 1958

COVER: Features blondly beautiful SANDS HOTEL Cocktail Waitress LYNNE HARDIN who is happily anticipating the July 15th Copa Room opening of singing sensation JOHNNY MATHIS at the SANDS HOTEL.

Between 450 and 500 localites viewed a special opening fashion show given by LANZ and C. H. BAKER at their new COLONIAL HOUSE location on the strip.

MONARCH CLEANERS now offering faster service due to two-way radio being sported by driver KEITH DAVEY.

HAROLD WAHL, versatile Crap Dealer on the graveyard shift at the THUNDERBIRD HOTEL, hosted a pair of interesting young men from New Orleans last week. BLAINE KERN, designer and builder of the spectacular Mardi Gras floats and his buddy, JACK FEENEY, enjoyed every minute in our Fabulous City and promised to return very soon.

The FLAMINGO HOTEL was the scene of a large group of well-wishers gathered to toast the engagement announcement of GENIE and CHARLEY HOWELL, whose daughter, SUE ELLEN, will soon wed KARL ALBRIGHT, son of prominent County Commissioner GEORGE "BUD"

(Continued on Page 154)

One Hundred Fifty-one

Greetings!



FROM

Mr. and Mrs. HARRY ODERKIRK



*Merry Christmas and  
A Happy New Year*

TO ALL MY FRIENDS HERE  
AND EVERYWHERE!

★  
**TED LEWIS**

## THAT'S FOR SURE

(Continued from Page 151)

ALBRIGHT. Mr. Howell has been a Box Man at the HORSESHOE CLUB for many years.

MARTHA BEEBE, striking Hostess in THE MINT Coffee Shop, can't help but smile when the ladies ask her how she keeps her hair the "proper" shade of grey. "Nature," says Martha, who had a pretty and youthful face to go with the stunning tresses. Her husband GEORGE, is a Relief Musician at the SILVER SLIPPER HOTEL.

Pardon our Spanish but, nosotros creemos que la hermosa EDNA MAE TRAHAN tiene la sonrisa como Mona Lisa! Yes, we mean it, and we believe that the above mentioned young lady DOES have a smile like the world famous Mona Lisa.

FLOYD OLSEN, well known Las Vegan established an auto delivery service (ALLSTATE) at the corner of 3rd and Charleston.

APRIL 5, 1958:

COVER: JACKIE BARNETT: Fabulous saluted a genial, intense young man who hit the Las Vegas Strip with a show that has been a hit since its opening — JACKIE BARNETT, America's youngest Producer Producer & Song Writer with his "Newcomers of 1928" at WILBUR CLARK'S DESERT INN.

Word reached us that GEORGE RAFT, one of filmdom's all-time great movie idols, is preparing a Nite Club

act which will probably debut at the CASINO DE CAPRI in Havana.

Tall, handsome and grey-haired PHIL HOLLINGSWORTH is the newly appointed Assistant Manager at the soon-to-be unveiled STARDUST HOTEL.

Our best to SID MARTIN, former owner of the old SAL SAGEV Cocktail Lounge at Main and Fremont. Sid is now operating the friendly CLUB ATOMIC in Beatty, Nevada.

The JORGENSEN'S, popular Managers of the famous BLAIR HOUSE inform us that congratulations are in order for the Owners of that spa, MR. and MRS. BERT BERNHEIM. They are the proud Grandparents of a Grandson, born last Feb. 26th in Santa Monica, California. The new "heir" was named BERT II and "big sister" ROBIN JILL, is as proud as her brother and grandparents are.

JERRY COOPER, Boxman at the FREMONT HOTEL, must own a wardrobe to match a movie stars. We have yet to see this fellow wearing the same suit twice.

Four of the "big money earners" for Florida Night Clubs during the 1958 season were FRANK SINATRA, JOE E. LEWIS, MILTON BERLE and DONALD O'CONNOR. All "regulars" in the FLV entertainment picture and tremendous favorites here, we imagine they're tops wherever they appear!

GARWOOD VAN and His ORCHESTRA, after five years of uninterrupted employment at the NEW FRONTIER and DUNES HOTELS,

## Season's Greetings

IKE STELOFF

CASINO

STARDUST  
HOTEL



FABULOUS LAS VEGAS

One Hundred Fifty-four

Season's  
Greetings!

From

BUCK HARRIS

Sands

HOTEL

are embarking on a trip to Dallas, Texas, where they will play a twelve week engagement at the STATLER-HILTON HOTEL.

Have you noticed how closely BILL THOME, Captain in the Sinbad Lounge of the DUNES HOTEL resembles TOMMY DORSEY?

When NAT KING COLE concludes his current engagement at the SANDS HOTEL, he will plane to St. Louis, Missouri, where his picture "St. Louis Blues" will have its World Premiere on the 10th of April. There will be a parade honoring NAT and EARTHA KITT and PEARL BAILEY who starred in the film with the "King."

Belated but sincere congratulations to EBBE of the DUNES HOTEL FLOWER SHOP and RAY GALLAMORE, who "finally did it" with wedding vows recited in mid-March here in our own FLV. May the years ahead be filled with only the most blissful nuptial joys! . . .

APRIL 22, 1958

COVER: Features ravishing FRANCINE MAINIERI, a delightful new face and figure in the outstanding SHAW-HITCHCOCK PRODUCTIONS at the HOTEL SAHARA. Francine originally hails from the San Francisco Bay Area, but seemingly has tied her fortunes to the magnetic Las Vegas star!

Our congratulations to MERV AD-ELSON (MARKET TOWN) and IRWIN MOLASKY (PYRAMIDS MOTEL) on their recent acquisition of the popular COLONIAL HOUSE

and for having made the bar in that spot over into a real "lovers" rendezvous. Its relaxin' and intimate atmosphere, plus excellent food and beverage, impart a real treat to everyone with an eye to "solid" livin'.

JACK SMITH had literally hundreds turn out for his Waltz and Jitterbug Contest finals at the SADDLE CLUB at 25th and Fremont.

Fabulous salutes TONY MARTIN. He is the greatest we have ever seen him at the FLAMINGO HOTEL in an all new production staged by HAL BELFER. This debonair singing idol of millions the world over transports you on a dreamy tour of romance through the Caribbean, accompanied by two sensational and scintillating dancers, DIANE NELLIS and ALVI CORONA.

EDDIE GOMEZ "MR. DOMIN-GO," who has been a popular singer at the EL RANCHO VEGAS HOTEL Lounge for many weeks, is going all out this week. April 10th he will marry RAVEN FARACAS (Cocktail Waitress at this spa); celebrates his birthday April 11th and celebrates his first year at the EL RANCHO VEGAS April 13th. FLV Magazine commends this fine musician on his enviable record and congratulates him on both his natal day and the marriage to lovely Raven. . .

Congratulations to SHANAH LEIGH, charming SLIPPERETTE, married to DICK HILL, a Designer employed by the STARDUST HOTEL. They were married Mar. 20 at the LITTLE CHURCH OF THE WEST.

One Hundred Fifty-five

DECEMBER 20, 1958

Season's  
Best Wishes!

FROM

CEE DAVIDSON  
and His  
Orchestra

The Dunes

HOTEL



BOB BOWMAN, Roast Cook at the RIVIERA HOTEL, off on a well deserved three weeks vacation to his home state of Tennessee.

Our vote for "bounciest" Cocktail Waitress went to fascinatin' LOUISE HESTON on the swing shift at the EL RANCHO VEGAS! This gal doesn't walk when she delivers a cocktail, she bounces, glides and swings!

APRIL 19, 1958

COVER: F. J. COBBS, JR., Owner and his DESERT SPA.

This is the week three people taking advantage of the HORSESHOE CLUB "Free Parking" came in to validate their parking tickets and walked out with a total of \$7,000 in Keno winnings! Fabulous Las Vegas — where you can park your car "free" for two hours and come out with \$7,000 besides!

KAY PARSONS, our gal of yesterday, opened at the *Shantung Room* of LAS VEGAS BOWL.

SOPHIE TUCKER was designated as Honorary Grand Marshal for Henderson's Industrial Days Celebration April 24, 25 and 26.

MARCIE LAYNE making her mark with CLYDE McCOY'S "SUGAR BLUES" on the trumpet with the BOBBY PAGE GROUP at the Stage Bar of the FLAMINGO HOTEL.

Received a card from BERT KNIGHTON, "V.P." of the PEPSI-COLA COMPANY, informing us that he had arrived in England. He tells us that the VARIETY Convention there is headed for a big success.

An item we ran in our last issue was the reason for a grand reunion between two World War II buddies. BILL HEARN, Bar Manager at the RIVIERA HOTEL, read the item about localite JOHNNY MYHASUK, former heavyweight boxer, and later that day got in touch with him and they spent a pleasant evening going over the days they spent on the U.S.S. DICKMAN. . . .

There's a pert little gal in our town who has an out of this world "figger"

DECEMBER 20, 1958

and plays an OUT OF THIS WORLD Trumpet! She's just about glove-compartment size, but she plays BIG music. And so we introduced that sensational DEBBIE HAYES and her SIX MADMEN in the Sinbad Lounge of the DUNES HOTEL. They combine outstanding music, bizarre novelty numbers, comedy and Debbie's "triple - tongue" trumpet playing.

PETE REID, currently recuperating in the hospital from a severe heart attack suffered several weeks ago. Brother JOE REID is keeping NEVADA LIQUOR STORE business flowing smoothly.

Nice to have talented dancer JEANINE AMBLER back in our midst after a brief vacation with her folks in California.

JEAN MARTIN, lovely DUNES dancer, is bedded down with an advanced case of the Flu — Our sympathy to JEAN and to the other Las Vegans suffering a similar fate at this writing!

Merry  
Christmas!

from

FRED  
KLEINMAN  
casino

DESERT INN

HOTEL

*Merry Christmas*

*Tom Douglas*

Latest talent discovery of GEORGE LIBERACE, LLOYD ELLIS of Phoenix, Arizona, and a former World War II Seabee buddy of his, has been inked by CARLTON RECORDS. This sensational guitarist drew immediate response from Carlton "biggies" when George played the dubs for them.

JOHN CARROL, handsome star of Stage, Screen and Night Clubs, was in town — hope this means a "re-engagement" at Beldon's EL RANCHO VEGAS HOTEL.

APRIL 26, 1958

COVER: Pretty little SHALLAN ROSS (FRANK ROSS); JAY KAYE (MARY KAYE) and JOHN KAYE (NORMAN KAYE) — children of the MARY KAYE TRIO, featured in a preview of the 1978 MARY KAY TRIO!

ED CONVERSE, BONANZA AIR LINES President, announced that \$4,324,500 loan to be obtained under the Guarantee Loan Act of 1957 will be used to purchase Six F-27 Turbo-

prop aircraft to be used in this area.

April 24th a field of 22, representing the winners of all major golfing tournaments, teed off in the Sixth Annual \$40,000 TOURNAMENT OF CHAMPIONS on the DESERT INN GOLF COURSE.

DENNIS STEPHENSON and his charming LIBBY, back from Rochester, New York, with their two lovely children, JEFFREY (2 yrs old) and DEBBIE (3 yrs old), to re-join the Fabulous Staff as Art Director.

"Dancing Waters" due to open at WILBUR CLARK'S DESERT INN May 1. DOROTHY CHOATE presiding at the complex console co-ordinating music with thousands of jets of water in a symphony of color and rhythm that has entertained more than Ten Million spectators the world over . . .

Daughter No. 4 for MRS. BENJAMIN GOFFSTEIN weighed in at 5 lbs 12 oz at Southern Nevada Memorial Hospital April 20th. Since Mr. Goffstein is attending the Variety

*Wishing You...  
Christmas Cheer  
And a Very...  
Happy New Year*



FROM

**MADAME BERTHE**  
COSTUMES

110 WEST 47TH ST. — NEW YORK 36, N.Y.C.

Telephone: PLaza 7-4170



*Yuletide Greetings  
to Everybody!*

FROM

PATTI  
MOORE

and

BEN  
LESSY

and Norman Hawes - Arranger - Accompanist

FABULOUS LAS VEGAS



Club Convention in London we can't resist — The other three little Goffstein girls now have a fourth for bridge (London, that is).

Fabulous salutes JOHNNY DON, Chief Cashier at HOTEL EL RANCHO VEGAS, as a truly all-around nice guy and one of the most pleasant and courteous on our strip. He also holds the position as Ass't Credit Manager at this bistro...

MAY 3, 1958

COVER: Features beautiful brown eyed and blonde MARION ABBOTT, one of the BARRY ASHTON DANCERS at HOTEL RANCHO VEGAS. The lovely gal is reminding our readers that there is still snow atop Mt. Charleston.

DESERT INN TOURNAMENT OF CHAMPIONS champion list ended up in this order: STAN LEONARD, winner, enjoyed the lowest winning score 275, in the most thrilling finish to date. BILLY CASPAR placed second with 276; FRANK STRANAHAN, third with 280; TOM-

MY BOLT and GENE LITTLER tie for fourth with 281; "DUTCH" HARRISON and ARNOLD PALMER, tie for fifth with 282; and the favorite, KEN VENTURI, tied for sixth with GEORGE BAYER and GARDNER DICKINSON at 283.

Further goods news: the DESERT INN Officials signed a five year pact with the Professional Golfers' Association whereby the Tournament of Champions gets a guaranteed date during the last week in April for the next five years. We'll be looking forward to every April and another Tournament of Champions.

This is the week HAL BELFER, Producer and Director, turned the FLAMINGO HOTEL into a Polynesian Paradise for the PEARL BAILEY SHOW — "Pearl Bailey's Luau". This is the very best Pearlie Mae has ever done and she had brought the Flamingo fabulous business — breaking all previous attendance records at that spa.

The new long-playing DECCA

*Season's  
Greetings*

DOLORES & ALEX GOLDFINE  
CASINO

*El Rancho Vegas*



(1) JIMMY

(2) GORDON

(3) PAT

(4) DANNY

## Season's Greetings!

TO ALL OUR FRIENDS

## THE FOUR TUNES plus RHYTHM

RHYTHM: AL and SMILEY

Special Greetings and Thanks to the HACIENDA HOTEL

We Will Celebrate the Anniversary of the beginning of our 2nd year  
at this fabulous hotel in March.

## Holiday Greetings

BEVERLY HILLS  
monte Factor LTD  
STARDUST LAS VEGAS

MONTE FACTOR

LES BODER, Mgr.

GEORGE JOHNSON

FABULOUS LAS VEGAS

ALBUM, "You Don't Know What Love Is" featuring the golden voice of MARY KAYE of the MARY KAYE TRIO, is a big hit all over the country. On this album she's accompanied by 32 pieces headed by talented musician JERRY FIELDING.

It's "Welcome Back" to sweet and blonderful GLORIA WHITE, a gorgeous member of the FLAMINGO-ETTES at HOTEL FLAMINGO. Gloria is another bitten by the "flu bug".

LEE FISHER, DUNES HOTEL Publicity Man, is squiring his mom from Columbus, Ohio, around the town. Mrs. Fisher was thrilled with our Fabulous City, hotels and clubs and just couldn't believe what she saw.

The popular DON BAKER, recording organist, is now playing nightly at the HORSESHOE CLUB in the Nevada Room. Don has quite a following of listeners through his many appearances at various lounges on the Strip....

PINKY LEE, currently starring in HAROLD MINSKY'S new production "Life Begins at Minsky's," received his show business training in Burlesque and appeared in many MINSKY Shows. "It's like old times," says HAROLD. We can only add, it's sure great to see PINKY back in FLV after a three year absence from our town....

SID and DAVE BLISS, Owners and Operators of the well-known local BLISS ICE CREAM Company, have obtained the Nevada Distribu-

torship for the amazing new MO-CHA MIX, a revolutionary food product very high in protein value, but containing no butterfat or milk.

MAY 10, 1959

COVER: Fabulous Magazine's Medal of Honor to Mother in honor of Mother's Day.

MR and MRS. GEORGE SAMPLE take over as General Managers and Operators of the plush BALI HAI APTS.

JACK EIGEN, well-known for his broadcasts from the CHEZ PAREE in Chicago, in our town and broadcasting from the TROPICANA HOTEL over KLAS.

LOU HIRSH is new owner of the ROBERT POWELL DISCOUNT COMPANY on South Main Street.

Reviewers reported to us that at every performance since opening night, PINKY LEE has been accorded a standing ovation — the audiences' way of paying this wonderful little performer their greatest tribute!

DONN ARDEN, Choreographer-Producer of production numbers at the DI, took New York by storm when his production "Holiday for Love" opened at New York's famous LATIN QUARTER. The raves from critics were heard clear out in FLV!

A new fad hits FLV — Ping Pong! (Ping Pong??) The COLONIAL HOUSE has inaugurated this indoor sport with "Champ" MERV ADELSON (Owner) taking on all comers.

TEX AUSTIN and JOHN DONAHUE purchased DAY DREAM GUEST RANCH and are busy re-

## PLAN A HOLIDAY VACATION AT THE BEAUTIFUL TWIN LAKES LODGE

Nevada's All-Year Dude Ranch

SWIMMING — BOATING — FISHING — STABLES — GOLF (adjacent)  
FIREPLACE — COCKTAIL LOUNGE — COFFEE SHOP — MOD. RATES

TWIN LAKES LODGE

P. O. Box 1589 (2 mi. City Center)



Season's  
Greetings!

FROM

DEBBIE  
HAYES  
And Her Madmen



SINBAD LOUNGE

Dunes  
HOTEL

Season's Best Wishes!



CHARLES HORSEY JR.

Horsey Insurance  
AGENCY

913 E. CHARLESTON BLVD.

DU 4-1292

modeling with an eye to an early opening.

PIERRE LOUIS GUERIN and RENEE FRADAY, the two Co-producers of the glittering LIDO SHOW that is scheduled to play here beginning July 3rd when the STARDUST HOTEL holds its long-awaited and gala opening, are working with DONN ARDEN in the supervising of the building of the giant theatre and the stage so it will be as close to the LIDO CLUB in Paris as possible. The entire show is coming direct from France and is slated for a six months stay....

MAY 17, 1958

COVER: Our own BRUCE BARTON CORTEZ, Managing Editor of Fabulous Las Vegas Magazine, caught in identical poses, though one was taken at the 1955 Helldorado and the other at the 1958! His youthful exuberance fully expresses our feelings about the HELLDORADO doin's in Fabulous Las Vegas!

Word from San Francisco that NATALIE and the BEACHCOMBERS are breaking entertainment records at BIMBO'S 365 CLUB there just as they have been doing here in FLV for a long time!

DICK CONTINO, earning more than "casual mention" for his fabulous performances in the Stage Bar of the FLAMINGO HOTEL. All of Las Vegas has turned out to hear this boy play....

Remodeling started on the STARDUST HOTEL — and our prediction that this installation should be the

most fantastic and eye-filling in the entire world....

TEMPEST STORM signed by 20th CENTURY FOX for "Mardi Gras." Her role — as a stripper — natch!

Boxing match held May 19th at Cashman Field featuring ZORA FOLLEY and ART SWIDEN sponsored by the Catholic Youth Organization and the B'nai B'rith together.

The irrepressible PINKY LEE staged a "free show" for the kiddies of Las Vegas. Even though the age limit was six to 12, the free show turned out to be TWO free shows. So many were unable to get into the first performance that Pinky put on a second show so that none of the kiddies would be left out.... It's always a thrill to see a performer remember who "put" him where he is and to give so abundantly of his time, talent and love....

The 28th of April marked the wedding of SHIRLEY BREEVART and SWYNNE STAUNTON (both of the HORSESHOE CLUB) but the 17th of May still found them hand-holding on coffee breaks!

ARTURO, suave and debonair Maitre D' at EL RANCHO VEGAS, still Las Vegas' most eligible Bachelor, celebrated another year, May 12th, with close friend JOE E. LEWIS.

DANNY THOMAS, America's foremost comedian and a favorite of all Las Vegas, appearing nightly at the SANDS HOTEL in spite of Doctor's orders to stay off his feet because of separation of the spine.... So the

SONIA SHAW-BILL HITCHCOCK  
PRODUCTIONS

extend *Season's Greetings!* to

their wonderful cast, crew, & friends

Season's  
Best Wishes!



FROM

FRANK SENNES'

## Moulin Rouge

HOLLYWOOD, CALIF.

SEASON'S BEST WISHES

And A Very HAPPY NEW YEAR

## RAILROAD PASS CASINO

BOULDER HIGHWAY

ON THE WAY TO BOULDER DAM

★  
Refreshing Drinks

★  
Delicious Dinners

FABULOUS LAS VEGAS

paying patrons who came to see Danny, saw him "in two parts". Our hat's off to another performer who remembers who made him "America's foremost comedian."

DENNIS CROSBY and PAT SHEEHAN dining quietly at the EL CHOLO this week, suddenly got up and went out the door to GRETNA GREEN CHAPEL, where they were immediately married. HORTENSIA McKIERNAN, Owner, has been claiming she has the most fabulous food in town — and it is, but we'd say BACHELORS BEWARE! . . .

This week found new owners of the AQUA HOTEL: LILA and SAM ZONA and MURRAY PETERSON. They have pledged to make this spot "a first class operation from the start."

MAY 24, 1958

COVER: Gorgeous MARY McCLURE, dazzling FLAMINGOETTE of the FLAMINGO HOTEL, caught relaxing in the shade at TWIN LAKES LODGE. . . .

The SAHARA HOTEL took the Sweepstakes Prize with their dazzling entry entitled "Wondrous Women of the World," in this year's HELLDORADO.

Co-Chairmen JIMMY CASHMAN, JR., and EMMET SULLIVAN and the balance of the ELKS LODGE who, as usual, outdid themselves to provide our town with this festive four days of entertainment in the Western manner. . . .

Our Congratulations went to MARLENE RINALDO, Cigarette Girl at the FLAMINGO, and DON KIRK,



DECEMBER 20, 1958

Production singer, same spa, upon their wedding May 15th before JUDGE ART OLSON. . . .

S.R.O. biz still for versatile PINKY LEE, headliner in the "Life Begins at Minsky's" Show at the DUNES HOTEL.

Belated birthday wishes went to BILLY WALLACE, wife of DR. E. BASSE WALLACE. Billy was just selected as Clark County Chairwoman for the Democratic Party — becoming the first woman in Clark County history to hold down this important post. So double congratulations on both counts!

MIKE RENIS, just returned from Cuba for a short vacation here in FLV. He tells us that the situation in Cuba is greatly exaggerated.

Pretty BOBBY MILEUSNICH created quite a stir sitting around in her colorful Indian Girl costume for the recent HELLDORADO DAYS. She looked so realistic that many people wanted to know what tribe she belonged to. The friendly gal is a cocktail waitress at the RIVIERA HOTEL. Hubby is MILO MILEUSNICH, a pit boss at the FLAMINGO HOTEL. . . .

MAY 31, 1958

COVER: This week features lovely JOAN SLEMONS, former winner of the "Miss Posture" contest, currently a show girl at the DUNES HOTEL.

AL PARVIN, President of the FLAMINGO HOTEL, broke ground this week and construction was start-

Greetings!

DON KIRK

Assistant Producer and Director

THE Flamingo HOTEL

# Season's Greeting to all!

FROM

THE SHOW ROOM



**TROPICANA**

HOTEL

**JOHNNY MORELLI - Maitre D'**  
**BILL HASSLER - Ass't. to Maitre D'**

CAPTAINS

**HENRI BOURDET — ERWIN GRODD**  
**LES WINN — FRANK MUNIZ**  
**KAY PRISBY — Reservation Hostess**

ed on an extra ninety-two room unit to be added to the Hotel's facilities.

PAULA and BOBBY MORRIS (he is with the JODIMARS) are busy with bottles and diapers and a new baby boy, STEPHEN, born May 20.

MONA PAIGE, graveyard shift Cocktail Waitress at the RIVIERA HOTEL and ELI LUBIN were married by Judge ART OLSON. Best wishes for a lifetime of happiness...

EVA PAVLOVA, that superb dancer at the DUNES HOTEL in the "Life Begins at Minsky's" Show, is very lovely and petite. She does a "Butterfly" number with special lighting effects that is truly most unusual in its effect and is being seen for the first time in the U.S., as she brought it back from the Continent with her after a recent trip.

Because of her many holdovers, KIM ATHAS, a most talented and sophisticated dancer, is establishing somewhat of a record for exotic dancers at the SILVER SLIPPER.

The new drummer with LOUIS PRIMA and KEELY SMITH is PAUL

**TROPICANA**

HOTEL

**JOHNNY MORELLI - Maitre D'**  
**BILL HASSLER - Ass't. to Maitre D'**

CAPTAINS

**HENRI BOURDET — ERWIN GRODD**  
**LES WINN — FRANK MUNIZ**  
**KAY PRISBY — Reservation Hostess**

FERRARA. He's a handsome youngster from New Orleans and possesses a "fantastic beat."

The STARDUST HOTEL will introduce a brand new innovation in gaming casino operation when they open on July 2nd with a dice table exclusively for "Ladies Only."

Happy to see GENE GRIFFIN back in FLV and in action again.

JUNE 7, 1958

COVER: Agile and comely SALLY BLYTHE, local dancer, caught in an unusual and graceful pose.

The RENDEZVOUS RACE BOOK owned by AL MENGARELLI, received a license and formal go-ahead to operate a Sports Book.

Special congratulations went to BENNY GOFFSTEIN, Owner of the RIVIERA HOTEL, who worked so diligently on the building of the RIVIERA'S new and modern Convention Headquarters.

PEARLIE MAE, still breaking all attendance records at the FLAMINGO HOTEL in her current "Pearlie

Mae's Luau" was visited by her mother and dad, ELLA MAE and WALTER ROBINSON of Philadelphia.

JACK DENNISON, after thirteen years in our fabulous town, has retired. The "Silver Fox" is going to be missed by the many who enjoyed immaculate and gracious service by this Master. . . .

KAY STARR, currently appearing in the Congo Room of the SAHARA HOTEL with an additional "cast" not called for in the script. The "Wheel of Fortune" gal, broken leg and all, continually breaks up the audience with her always well received songs. . . .

KAE WILSON, very lovely and congenial Cocktail Waitress at the DUNES HOTEL is known as "available Kae." One of the understanding Las Vegas Judges severed her marriage and gave her her freedom last week.

The very beautiful and statuesque blonde (6' 1 1/2") who causes so many double takes at the SANDS HOTEL is LYNNE GARBER from New York City.

A new show girl was added to the FLAMINGO HOTEL'S line whom we think rivals Venus Di Milo for perfect beauty, is lovely KAREN DANE, who hails from Jersey City, New Jersey.

PHIL LONG has negotiated and completed the deal with GEORGE ARQUILLA to purchase George's share of the CALIFORNIA CLUB.

JUNE 14, 1958

COVER: Reminds you all to be sure and remember Father on "his day" Sunday June 15th!

This month marks the Eleventh Anniversary for ABE SCHILLER in his association with the FLAMINGO HOTEL. Our Congratulations to "Mr. Las Vegas" and hope he'll be around for many more.

DAVE VICTORSON appointed Bar and Restaurant Manager at the COLONIAL HOUSE, assuring tops in service. . . .

EMIL MUSCELLI, former Maitre D' at the SANS SOUCI, is now the assistant to AL ARAKALIAN, Maitre D' in the Clover Room of HOTEL RIVIERA. . . .

July 1st is the day for a double celebration in "Glitter Gulch" as JOE W. BROWN'S HORSESHOE CLUB toasts its four-year-old Nevada Room and the LUCKY STRIKE CLUB has another anniversary, also its fourth.

CHUCK LUFTIG and GEORGE POLITO have brought both Beverly Hills and Fifth Avenue in New York to Las Vegas with the opening of their completely new and remodeled JOHN ALAN MEN'S SHOP. It's one of the most complete men's shops in town.

EUGENE MURPHY left for New York City to welcome and escort the cast of the world famous LIDO REVUE, to open at the STARDUST HOTEL in July.

JUNE 21, 1958

COVER: Our front cover features  
(Continued on Page 173)

## Holiday Greetings

**FRANK SCHIVO**

*Casino*

THE **SAHARA** HOTEL



FRANK

One Hundred Seventy

FABULOUS LAS VEGAS

Season's  
Best Wishes

and a prosperous  
New Year



SINATRA

DECEMBER 20, 1958

One Hundred Seventy-one

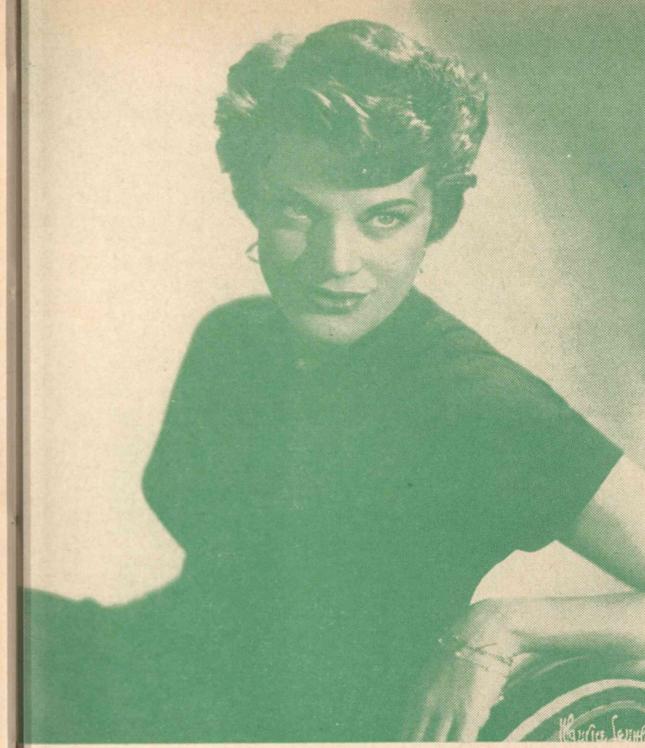
Season's  
Best  
Wishes!



**TORRIS BRAND**  
AND HIS ORCHESTRA

FABULOUS LAS VEGAS

One Hundred Seventy-two



Season's  
Greetings



**KAYE  
BALLARD**



**THAT'S FOR SURE**

(Continued from Page 169)

ED SULLIVAN and JULIA MEADE, commemorating ED'S Tenth big year on CBS Television.

The COLONIAL HOUSE inaugurates "Post Time" during the hours 5, 6 and 7 p.m. This idea originated in the fertile brain of DAVE VICTORSON, who, by the way, is celebrating his birthday June 24th.

Tahoe opens its summer season, and the CAL-NEVA LODGE opens with the fabulous TONY MARTIN.

Popular JOHNNY COILE, former DUNES Mixologist, is now in charge of dispensing bottled "good spirits" at the newly owned and decorated LA VISTA SUPPER CLUB on Paradise Road.

JOHNNY BLACK, Wheel Dealer on the graveyard shift at HOTEL SAHARA is also the Owner of the GRETNNA GREEN WEDDING CHAPEL. JOHNNY bought the spot two years ago and recently acquired

two partners, VERA ANDERSON and JUNE ROWE, to help run it. This is the chapel chosen by DENNIS CROSBY and PAT SHEEHAN for their nuptial doings several weeks ago. . . .

We were terribly sorry to learn about JERE SNYDER'S illness, suffered when she arrived in New York City. She's been hospitalized there and hubby, JACK, of SNYDER'S MEN'S WEAR, is beside himself worrying up a storm.

That lovely new Cocktail Waitress at the COLONIAL HOUSE is MAGGIE CRAWFORD from Palm Springs.

SAM BUTERA'S marvelous rendition of "Night Train" on the sax is the greatest we've ever heard — a real show stopper! SAM and THE WITNESSES are appearing nightly in the Casbar Theatre of HOTEL SAHARA with LOUIS PRIMA and KEELY SMITH. . . .

JUNE 28, 1958

COVER: Fabulous salutes the latest Bistro to make its debut on the

One Hundred Seventy-three

DECEMBER 20, 1958

## Christmas Cheer

TO ALL OUR FRIENDS—EVERWHERE



LITTLE  
RED

and

MARCY  
LAYNE

THE *Flamingo*  
HOTEL

FABULOUS LAS VEGAS

One Hundred Seventy-four

FLV scene — the spectacular and sprawling STARDUST HOTEL. This beautiful Hotel boasts 1065 rooms, all furnished in exquisite taste and is the largest in the state.

Many kudos must be given to local firms who participated in giving the strip its newest sprinkle of "Stardust." YOUNG ELECTRIC SIGN CO., has contrived the most spectacular sign yet to be seen on "Glamour Blvd."

NEVADA ELECTRIC CO., and SOUTHERN NEVADA PLUMBING AND HEATING and LARKIN PLUMBING and HEATING CO., have had crews working "round the clock" for many weeks so that "High Noon" on July 2nd can be the "most exciting moment in your life."

STAGE SOUND AND EQUIPMENT CO., designed the stereophonic sound system which will enable Continental Cafe customers to hear a pin splash in the enormous pool built into the mammoth stage. LEE HAYES and son, GORDON, hard working members of that organization, installed all of the stage equipment.

WESTERN STEEL CO., must also be complimented for the monumental job of supplying materials for the many changes in design which occurred in the final phase of construction.

Upon entering this new edifice of chance and entertainment, you will marvel at the pleasant fusing of decorative colors as done by the M. J. DI BIASE CO.

Young RICHARD HILL, the designer, found romance in Las Vegas

which reflected in the magnificent job he created at the STARDUST. Dick married SHANA LEIGH, a SILVER SLIPPERETTE, some months ago.

Contractor MAURY AROFF of Beverly Hills, Cal. earned the respect and esteem of all, from the workmen to the highest echelon of management in all firms connected with the job. It was a stupendous job well done!!

Our congratulations went to DR. and MRS. ARTHUR HOFFMAN on the marriage of their daughter, ANNE, to BERNARD ROLSTON. They were married June 15th in Los Angeles. Dr. Hoffman is the Chief of Staff at CEDARS OF LEBANON HOSPITAL and is one of the nation's greatest medics. . . .

EVE WOLFSON, clerk at BOND'S JEWELERS, won a round trip, all expenses paid, two week vacation to Hawaii which was sponsored by the Executive Secretaries organization in Las Vegas.

We take our hats off to RUTHE DESKIN, one of FLV'S top bowling women and a great sportswoman. RUTHE showed her superior sportsmanship recently when she was nosed out of top honors in the REVIEW-JOURNAL BOWLING TOURNAMENT at the New LAS VEGAS BOWL.

HATTIE MAY PAVLO, Owner of HAMILTON HOUSE MOTEL and APARTMENTS and a nationally recognized expert on Alexander Hamilton, recently sketched the life of Hamilton at a weekly gathering of the

## Season's Greetings

United Title Insurance Co.

DU 4-0127

• 212 So. 5th St.

• Las Vegas, Nev.

DECEMBER 20, 1958

One Hundred Seventy-five



*Season's Best Wishes to all  
my Friends Every where!*

## SOPHIE TUCKER



FABULOUS LAS VEGAS

Through Our Door Pass  
The Nicest People  
Our Customers and Friends  
**Holiday Greetings to All!**

Las Vegas Rotary Club. HATTIE MAY'S play on the life of Hamilton, "The Passionate Man," is set with Producers LLOYD NOLAN and DAVID YELLIN for a New York run in the future.

DAVID CHANG opened DAVID MING'S ORIENTAL HOUSE this week on Fremont Street. This unique addition to the Las Vegas retailing scene specializes in out of the ordinary gifts and Chinese contemporary art objects.

ASH RESNICK and MARILYN JOHNSON (TROPICANA Dancer) exchanged vows on June 22nd in ST. ANNE'S CATHOLIC CHURCH.

We were most happy to see our very good friend MEL GOLDEN busily engaged in the capacity of Pit Boss at the EL RANCHO VEGAS HOTEL. This popular casino man has loads of friends and is kept hopping greeting them all in these new environs.

Congratulations to our "Irish Senorita," BETTY REILLY, who married her Hawaiian Delicatessen man JACK DIEHL, last January 28th. Guess we'll have to revise our nickname and call her our "Irish Senora" from now on.

JULY 5, 1958

COVER: Pictures de-lovely DUNES HOTEL dancer, CAROLE HILL in a provocative pose that highlights her lush figure and exquisite features. Nightly you can see this gorgeous dancer frolicking in the "Life Begins at Minsky's" Show in the Arabian Room at the DUNES.

We heralded the opening of the magnificent STARDUST HOTEL with special applause for the internationally known hotel designer and decorator JAC LESSMAN, who molded this spa into one of the most glamorous projects in local history.

BILLY DANIELS appearing in the

DECEMBER 20, 1958

## "ON STAGE"

THEATRICAL ACCESSORIES  
LARRY • MADELINE • AL  
2401-B S. 5th St. Upstairs DU 2-6503  
Adjacent to Hotel SAHARA

Lounge at the STARDUST HOTEL — a marvelous treat for FLV "lounge hoppers."

FRANK FUNGE (IVAN PAUL of the S. F. Examiner) was in town to cover the major openings in our town this week. It was one of the greatest weeks in FLV entertainment history with the STARDUST opening plus MILTON BERLE, JACK BENNY, GEORGE GOBEL, ROSEMARY CLOONEY and ED SULLIVAN all attracting "first nighters."

DR. JOHN DE ARAGON, former localite, associated with the newly opened HEALTHOTEL in Palm Springs, California.

The WIERE BROTHERS, popular favorites in FLV, opened their SKI-U-MAH MOTEL at Stateline Lake Tahoe. It's fast becoming a stopping off place for many of the entertainers who play the Lake area.

DIXIE TRACY, Graveyard Telephone Operator at the HACIENDA HOTEL, is justifiably proud of CAROL BURNETT, the comedienne appearing in the ED SULLIVAN SHOW at WILBUR CLARK'S DESERT INN. Dixie, who is from Richmond, Virginia and has the pleasing drawl to prove it, was in show busi-

*Greetings*

YOUR HOST  
**BILLY SNYDER**  
Showcase Lounge  
**TROPICANA**



FROM ALL OF US  
TO ALL OF YOU

*Season's Greetings*

FROM  
DICK RICE  
*and His Orchestra*

AT

EL RANCHO  
VEGAS  
HOTEL



FABULOUS LAS VEGAS

ness herself a few years ago as a fine singer with the famous GUS ARNHEIM ORCHESTRA and appeared in GEORGE WHITE'S SCANDALS. Now she sees her career reflected in the form of CAROL, the talented gal who she raised from the age of five years old.

BOB KINNEY, Graveyard Shift Boss at the HACIENDA HOTEL, is really pleased over the enthusiastic response given that Hotel's unique "Civil War Breakfast." Breakfast is served at tables named "Damn Yankee Table"; "Texas Table" "Confederate Table" and "Hawaiian Table" (?).

Hosting the gala opening of the STARDUST HOTEL and acting as Master of Ceremonies was "Toastmaster General," GEORGE JESSEL. Acting in the capacity of bon vivant for the Hotel, JESSEL greeted the throng of distinguished press, radio and television personalities and introduced them from the stage prior to the opening show in the Cafe Continental. . . .

JULY 12, 1958

COVER: Features beautiful Geisha Girl NISHIMURA KEIKO as seen framed by the shapely legs of NISHIMURA TAYEKO. Both of these stunning Oriental lovelies are members of the KIEGO IMPERIAL DANCERS now appearing in the Palomino Room of the HACIENDA HOTEL.

Hearty congratulations to MARJORIE and HARRY YAEGER (Drummer with CEE DAVIDSON) on the birth of a son June 24th.

Also to LITTLE RED BLOUNT and CELINA on the birth of their third beautiful little daughter, JAMI.

The LAS VEGAS ARCHERY CLUB opened at TWIN LAKES LODGE July 13th with exhibitions by local archers and a barbecue following.

MEL BAKER of the local MCA office transferred to BEVERLY HILLS MCA Office to similar duties.

THE MARY KAYE TRIO, currently swinging at the SAHARA HOTEL, will play their first concert engage-

DECEMBER 20, 1958

ment in Hawaii later this year. Irony is that FRANK ROSS recently vacationed on the Islands, but MARY and NORMAN, who ARE Hawaiian, have never been there.

BEN STACK, who formerly operated the IMPERIAL COIN COMPANY here in Las Vegas, has sold most of his stock and will soon head back home to New York City where he's needed to help his dad and brother operate their rare coin shop . . . one of the largest in the U. S.

CAPT. JIM CROWDER, a veteran of forty years service with the TEXAS RANGERS is visiting our town on a vacation jaunt. While here, he renewed his acquaintance with SANDS Chief of Security, CLYDE DYE. Capt. Jim now acts in the capacity of Regional Director for the famed Texas Law enforcement outfit. . . .

JULY 19, 1958

COVER: Old Mr. Moon slyly ogles lovely DUNES HOTEL Dancer SALLYE DONNELLY as she puts on the finishing touches before a mid-

One Hundred Seventy-nine



Merry  
Christmas

TO ALL OUR  
FRIENDS



## The NOVELITES

Just completing 4 weeks starring in Minsky's Follies

Let's all have a Happy New Year!

JOIN US IN THE  
SINBAD LOUNGE

The Dunes  
HOTEL

FABULOUS LAS VEGAS

One Hundred Eighty

night swim.

When the umpire bellows "Play ball" on the night of Friday, August 1st to get the CITY OF HOPE'S Annual "Night of Fun" baseball game under way, it's going to be the signal for some of the screwiest shennanigans you've ever seen. Representatives from every strip hotel will face the downtown casino owners and executives in a horsehide marathon that promises to reveal some of the most confounding diamond antics in the history of the game.

Localite MOE TAUB busily engaged in supervising the building on South First Street which will house his brand new PADDOCK RACE BOOK.

SALLIE BLAIR, sensational sepia songstress with ED SULLIVAN'S smash show at the DESERT INN, thrilled over the booming sale of her latest MGM record "Don 'cha Go 'way Mad."

Special congratulations to KLEIN-CHEN and LAURITZ MELCHIOR on their thirty-third Wedding Anniversary. MARY MARKHAM, Hollywood TV Producer, threw a special "hobo" party in honor of the event.

BERNIE LANG, Manager of singer JOHNNIE RAY for many years, has taken on the Managerial duties of JULIUS LA ROSA as well.

Aside to DEMPSEY FOSTER (21 Pit Boss at the FLAMINGO HOTEL, swing shift) Thank you very much. It's a pleasure knowing people like you... and That's For Sure.

PHIL PHILLIPS, stage door Deputy at the STARDUST HOTEL, has many interesting tales to be told. He was formerly one of New York's finest, and his background of experiences in law enforcement would make a compelling novell...

FREDERICKS of HOLLYWOOD

Christmas  
Greetings

DECEMBER 20, 1958

We give  
you a



Merry  
Christmas

WITH DIAMONDS  
AND JEWELRY AND

"Most Anything You  
Want"

At  
**HUGE DISCOUNT PRICES**

★ ★ ★

See LOU HIRSH

**ROBERT POWELL  
DISCOUNT CO.**

1410 S. Main St. • DU 4-0976

opened this week with lovely EVE-LYN GILBERT at the helm as Manager.

Never saw so many people crowding and jamming to get into the Opera House at HOTEL EL RANCHO VEGAS. Reason is the "five star" MILTON BERLE REVUE and patrons have been standing three to five deep in a line that extends as far as the eye can see.

Special congratulations to EU-GENE MURPHY, Publicist and Advertising Director of the DESERT INN HOTEL, who has no peer in his field. We think his recent ad campaign built around a "Meet TOMMY McDONNELL" theme is one of the most effective we've seen in years...

## The MESSAGE CENTER

Las Vegas Oldest and Largest Answering  
Service

BETTY CLUGSTON, Owner

130 So. 4th St. • DU 2-3966

One Hundred Eighty-one

# Merry Christmas and Happy New Year!

and a special greeting to the

**Tropicana**

HOTEL

for an unprecedented 10 week engagement



**DICK  
SHAWN**

See you all again next summer  
when I return for 8 more weeks

FABULOUS LAS VEGAS

Proving to be a truly great Maitre d' is personable AL ARAKALIAN at HOTEL RIVIERA. He's as sincere and cordial as any we've ever seen and that covers a lot of ground. . . .

JULY 26, 1958

COVER: Featured pretty PETTY EIDEMILLER "Miss City of Hope" (Cocktail Waitress at the HACIENDA HOTEL) who is calling your attention to the annual "Night of Fun," sponsored by the Las Vegas chapter of the CITY OF HOPE.

JOE E. LEWIS, fully recovered from recent surgical bout, in town to appear at the EL RANCHO VEGAS HOTEL.

BONANZA AIRLINES announced the start of a new \$150,000 General Office Building which is to be one of the most modern air lines office buildings in the United States. President ED CONVERSE turned the first spade-full of dirt this week.

JANE DILLARD, one of the loveliest Cocktail Waitresses in town (*Sinbad Lounge* of the DUNES HOTEL) is a former Olympic swimming champion and the holder of many titles in both the women's and men's division. When the DESERT INN opened eight years ago, she was a Life Guard at their Olympic sized pool. . . .

JOAN McNEELY and CARMEN TRICOLO, DESERT INN HOTEL Food Servers, were married last June 23rd at the LITTLE CHURCH OF THE WEST.

GEORGE LIBERACE'S debut in the Hollywood Strip's CLUB LARGO with MARY MEADE FRENCH got raves from critics the length and breadth of sprawling Los Angeles. The crowds that flocked to see "Brother George" bore out the critics' acclaim.

The DESERT-AIRE SHOPPING CENTER opened in the old SHAMROCK HOTEL, adding many new and attractive shops in FLV. DAYNE'S BEAUTY SALON, LOREE BENSON, Mgr.; G & K Associates, DAYNE KELSO and MARY GARVEY; LORAINA OF LAS VEGAS; BONNIE - JO DRAPERYES;

DECEMBER 20, 1958

*Merry Christmas*

• **SARA'S** •

CASHMERE SWEATERS • SKIRTS • SLACKS  
BLOUSES and other SPORTSWEAR ITEMS  
1405 So. 5th St. • Phone DU 4-2749

FLOWERS BY JO-ANNE; MUSIC MART; WALT FULLERTON; and DESERT DECOR, JACK WALKEN-SHAW, Owner, are the new shops open for your convenience.

We paused, as all others who knew her, to pay sincere tribute to LADY MICHAEL NEALE, whose untimely and unfortunate passing a week ago, saddened the hearts of the entire community. LADY MICHAEL, who originally came from New York, took a position in the office of FABULOUS LAS VEGAS MAGAZINE, where she was our "Girl Friday" and secretary. Soon she was writing a column that appeared for several years under the name of "Watchbird." She later became a show-girl at WILBUR CLARK'S DESERT INN but continued writing in her spare time.

AUGUST 2, 1958

COVER: features high riding "singing Master of Informalities," ART JOHNSON, and his lovely wife, FLO WALTERS, Captain of the DONN ARDEN Dancers. Both performers consistently deliver standout performances in the spectacular productions in the Painted Desert Room of the DESERT INN HOTEL.

"HUB" HUBBARD'S popular new eatery OLD MEXICO becoming well known for its Mexican style delicacies.

VINCENT SHANK, with GEORGE REDMAN'S ORK at the SILVER SLIPPER, and his wife, DOTTIE, celebrated their Eighth Wedding Anniversary.



MERRY CHRISTMAS  
AND A  
HAPPY NEW YEAR

**RENT-A-CAR**

GLEN O. ANDERSON & STAFF  
Phone DU 4-7773

*A Wonderful Christmas  
and a very Happy New Year  
to all my Friends!*



**CARLA**

*and a sincere Thank You to —*

**THE Tropicana**  
HOTEL

FABULOUS LAS VEGAS

PAUL SPERLING, Production Manager of NBC's exciting Rin-Tin-Tin series, off on a lengthy personal appearance tour of the west, stopped by to renew acquaintances here in FLV.

JOE RUE of YOUNG and RUE Moving and Storage Company is to be host of the 1959 Mayflower Warehousemen's Association Convention next March 1st at the RIVIERA HOTEL. Since Joe was the motivating factor in bringing this highly sought after convention to FLV, he deserves congratulations for all the time and hard work invested to arrange it.

Co-Owners LEE GLENN and CECIL LYNCH throw open the doors of their new club, The BLUE HEAVEN Cocktail Lounge. This intimate spot is done in Angel Blue and Cloudy White with stained wormwood woodwork and features an extravagant circular rock fountain on the inside.

HAL BRISCOE, DESERT INN Mixologist, had a birthday July 12th which was celebrated July 17th so that all of Hal's friends, Cocktail Waitresses, Bartenders, etc., could attend an old-fashioned barbecue with new-fashioned beverages!

MORTON MAIUS, Manager of the slot department at the STARDUST HOTEL and Assistant to YALE COHEN, is a credit to the organization. Both of these men, as a matter of fact, are aces back to back and make the slot players feel like visiting V.I.P.'s . . . .

That amiable Hostess in the Palm Room of the STARDUST HOTEL is CHARLOTTE JOHNSON. She's only been in our town for a few weeks, having spanned the mileage from little Rhode Island.

AUGUST 9, 1958

COVER: Catches pert featured dancer LIZANNE TRUEX, appearing in MONTE PROSER'S "New Musical Comedy." The blonde, pixie-ish performer is one of the finest dancers to ever set talented feet to Las Vegas boards.

DECEMBER 20, 1958

*Greetings*  
**IRENE PACE**  
**Realty**

DU 2-6336  
500 South Fifth Street

Once again we entered a plea for traffic lights on the strip. You can't see the pedestrians when they are crossing and you can't "miss" the other cars. It still remains the best stretch of road in Las Vegas to "test" the "maneuverability" of your car.

BILL RAND, pianist in the Nevada Room of the HORSESHOE CLUB, returning from Europe, insisted that his glimpse of the fabulous Mona Lisa in the Louvre was one of the most exciting highlights of the trip. Bill says the paints are so magnificently blended they create an illusion of fusing lights and it may shake your composure a little. But then, this lovely lady has been confusing men for centuries . . . .

JAMES ARNESS, (Matt Dillon of CBS' "Gunsmoke") in town enjoying the antics of the RIVIERA HOTEL'S SHECKY GREEN. Master of comedy.

MR. and MRS. JOHNNY DI BIASE back after a wonderful vacation  
(Continued on Page 189)

*X-mas Greetings*

From

**TOMMY CLARE**

Wilbur Clark's

**DESERT INN**  
LOUNGE

# Season's Greetings



BRUCE BARTON CORTEZ

ETTA CORTEZ

HARRY PARKER JR.

ANN AND HAL HALSTEAD

LEE CAMPBELL

DENNIS STEPHENSON



FROM THE STAFF OF

JACK CORTEZ

**Fabulous** LAS VEGAS  
*Magazine*

ROLAND HILL

GARY STEVENS

ED JULLIAN

SAUL LEBEAU

SAM LEBEAU

JACK CORTEZ



*A wonderful Christmas and a glorious  
New Year from all of us!*

PAUL  
WHITEMAN

BUSTER  
KEATON

HARRY  
RICHMAN

FIFI  
D'ORSAY

RUDY  
VALLEE

BILLY  
GILBERT

*The "Newcomers of 1928"*

Wilbur Clark's  
**DESERT INN**



FABULOUS LAS VEGAS

One Hundred Eighty-eight

### THAT'S FOR SURE

(Continued from Page 185)

in South America. JOHNNY is owner of M. H. DI BIASE PAINTING and INTERIOR DECORATING CO.

ROCK HUDSON, handsome film star, in town to catch a few of MARYLYN MAXWELL'S shows at the EL RANCHO VEGAS.

RED SKELTON opened at the RIVIERA HOTEL to the delight of all FLV. Hundreds stood and waited after the show started to see if the Maitre d' would find some available space. Countless would-be viewers had to be turned away.

The RITZ BROTHERS taking the FLAMINGO HOTEL audiences by storm with their Russian Ballet sketch....

One of the nation's top sellers this week is MARY KAYE'S latest Decca Recording, "You Don't Know What Love Is."

VEGAS VIC of the PIONEER



**MERRY CHRISTMAS**



**SAVINGS & LOAN**  
ASSOCIATION

1200 E. Charleston Boulevard

Phone DU 4-0717

ALL SAVINGS FEDERAL INSURED UP TO \$10,000

DECEMBER 20, 1958

One Hundred Eighty-nine

CLUB and his lovely SUZANNE became the proud parents of a beautiful little daughter August 4th.

We noted the closing of the SANS SOUCI. . . . It's a bad thing for everyone in town when a hotel finds that there is just no use in going on, and it's certainly news that all of us dread hearing and reporting.

AUGUST 16, 1958

COVER: A burst of fiery celestial fireworks announce the VARIETY CLUB'S annual "Night of Stars" August 21st at Cashman Field.

"Cousin" AL FIRESTONE, famous Game Starter at the HORSESHOE CLUB, is now the Executive Host at the WESTERNER CLUB. Known as the "Mayor of Fremont Street," Al is one of the busiest executives at the club.

BOBBY KELLY, son of the owner of the famous "Mother Kelly" Restaurants in Florida and New York City, is the new Host in the *Sinbad Lounge* of the DUNES HOTEL. Welcome to FLV. . . .

Season's  
Greetings!



FROM

**GEORGE FASIK**

MANAGER OF

Faro Bank



MERV ADELSON, youthful owner of MARKET TOWN at Oakey and Fifth Sts., KSHO-TV and Co-owner of The COLONIAL HOUSE on the Strip, is preparing for the grand opening of his MARKET TOWN NO. 3 in Henderson. We are one hundred per cent convinced that Merv is about the busiest and most aggressive young man in our Fabulous town.

TONY NOTTI claims to have the top quartet of Mixologists in town working at his LA VISTA Restaurant and Cocktail Lounge. So, JOHN COYLE, BILL LA RUSSO, BOB MATHEWS and LEN CALVIN — take a bow!

It was wonderful to see BRUCE and PATTY DAVIS (He's Entertainment Director at the HACIENDA HOTEL) back in town after the terrible airplane accident they suffered several weeks ago.

AVERRILL DALITZ, TONI CLARK and HELEN DOYLE are using every available hour at their disposal to sell raffle tickets on VARIETY CLUB'S "Trip to Europe for two." The winning ducat will be drawn on September 10th at VARIETY'S FASHION SHOW at the DESERT INN. We compliment all who are working so hard on this project, especially Mrs. Dalitz, who is directly responsible for arranging the wonderful prize of the free trip to Europe. . . .

FLAMINGO trombonist DUKE POLASKY has a rather unusual sideline in the form of his "Music Box" store across from MARKET TOWN. Among other things, you can buy a pair of sox (sox?) there. . . .

CHARLES "POP" SQUIRES has passed away and all who knew and loved him will share in the deep sorrow of his family. Few men in the history of our state have strived harder to serve and to build. He was a pioneer Civic Leader full time—had been a real estate man, hotelman, banker, miner, newspaper man and historian and columnist for nearly every Las Vegas publication of recent years. To live fully the wide span of ninety-three years is in itself an

Greetings



From

**JOHNNY  
HUGHES**

**Casino Mgr.**

HOTEL

**SAHARA**

# Season's Best Wishes

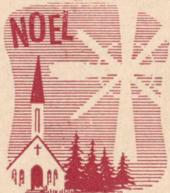


**NAT BRANDWYNNE**

**Tropicana**

HOTEL

# Happy Holiday



From

**EDDIE MOSS**

*Casino*



THE **SAHARA** HOTEL

A Merry  
Christmas  
and a  
very prosperous  
New Year

*Sincerely —*

**JOHNNY  
DENIS**

and

**NETTA  
ROGERS**

THE **Dunes** HOTEL



achievement of note, but when those ninety-three years have been dedicated to family, community and fellow man, it becomes an accomplishment that is destined to become legend.

AUGUST 23, 1958

COVER: Focuses on a fetching pose struck by beautiful MARION CAROON as she views the lush greenery of the DESERT INN HOTEL Golf Course. Marion is the charming wife of EARL CAROON, Stage Manager at the DI, a former dancer and quite an artist who specializes in portrait work.

Sunday, August 17, HARRY DORSETT, General Manager of Joe W. Brown's Horseshoe Club, passed away. Loved and admired by his friends and associates — he will be greatly missed by all.

Special salute to HOUSTY'S VEGASBAR in Riverside, California, as the biggest booster of our fabulous city that we've ever encountered. His club has paintings of all our down-

town clubs and strip hotels and Housty is constantly proclaiming the merits of FLV to his customers.

J. K. HOUSSELS, SR., now guiding the destinies of the TROPICANA HOTEL Casino. He has appointed PHIL LONG as Casino Manager in charge of operations.

RED SKELTON, currently at the RIVIERA HOTEL, is so great that hundreds of folks have been turned away at every show. In an unprecedented move to help solve the problem GUS GREENBAUM, President of the Spa, initiated a late, late show for the duration of the engagement each Saturday night at 2:15 a.m.

WARREN "DOC" BAYLEY, Owner of the HACIENDA HOTEL, has just arrived back in town following his sixth consecutive yearly appearance on the Cerebral Palsy Telethon staged in Fresno, California.

CHUCK LEONARD, who heads the singing and swinging quartet in the Casbar Theatre at HOTEL SAHARA, has a brand new Capitol Rec-

# Holiday Greetings

From

SAMUEL LANDY

VICE PRESIDENT  
PUBLIC RELATIONS

The **Dunes** HOTEL

ord release on the market. The title number is "My Love" and the flip side is "Beginning of Love." It features the same instrumental and vocal personnel as in the applause winning group playing locally: CHUCK, himself, plus TONY AUSTIN, guitar; ROLLY DEE, bass, and MARTY CAHN, accordion.

VIRGINIA JAMES, lovely dancer at the FLAMINGO HOTEL, has just signed a contract with 20th CENTURY FOX. Looks like this very ambitious and beautiful gal will go a long way in her chosen career.

SHECKY GREENE, the RIVIERA'S stellar lounge attraction, has just been signed by ED SULLIVAN for twelve appearances on his video weekly, "Toast of the Town."

AUGUST 30, 1958

COVER: Curvaceous DUNES HOTEL Model in the MINSKY FOLLIES of 1959, is ALICE KELLER. Provocative miss is one of the many scenic beauties to be found stageside in the Minsky extravaganza.

One Hundred Ninety-four

"Bid 'n Buy" (A Channel 8 Tuesday night quiz shot) gave the winning contestant of this week's show, the services of RED SKELTON for 24 hours. We wonder when one of these spectacular giveaway shows will give a winning contestant the State of New York, Texas or any other state for that matter. . .

WARREN "DOC" BAYLEY, HACIENDA HOTEL High Llama, celebrated a birthday reunion with PRESTON FOSTER, star of Stage, Screen and TV. Both were born on August 24th and each year have a reunion to honor the day!

MAI TAI SING, lovely singer and dancer seen in Las Vegas in the CHINA DOLL REVUE, opened the RICKSHAW located on Ross Alley in Chinatown, San Francisco.

Received news of DICK TAYLOR'S lovely little daughter, TAMI, being born July 18th at Baldwin Hills Hospital in California.

RALPH GARI, talented young sax virtuoso, gave an outstanding concert

FABULOUS LAS VEGAS



*With my very Best Wishes*

**ERICH BRENN**

"LE LIDO DE PARIS"

**STARDUST**  
HOTEL

DECEMBER 20, 1958

One Hundred Ninety-five

Todkill • Lincoln • Mercury  
and Edsel Agency

2000 SOUTH FIFTH STREET

AND

Todkill English Ford Agency

1238 SOUTH FIFTH STREET



WISH ALL A VERY

*Merry Christmas*

AND A

*Smooth Riding 1959*

BERT TODKILL, President

LEO LYNN, General Manager

JIMMY LYNN, Sales Manager

RON SPATHELF, Sales Manager

*Sales Staff*

JERRY CAMERON

ROY GODFREY

LES CRIES

RICHARD DeMILLE

LES SCHWARTZ

BILL MAY

JOHN POOLE

JACK CRUMLEY

GEO. LEYPOLDT

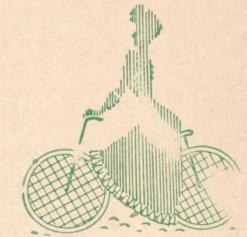
RUDY SWINDELL

JERRY WARE

WILLIAM MAXFIELD

FABULOUS LAS VEGAS

*The same OLD FASHIONED*  
Merry Christmas  
TO ALL MY FRIENDS  
**KAY PARSONS**



in Long Beach that brought raves from even the "toughest" critics there. Ralph plays with ANTONIO MOR-ELLI'S Ork at the SANDS HOTEL.

MRS. RUTH BRISCOE and MRS. VICTOR GIASSON, whose hubby is DI Bar Manager, were sponsors of a baby shower for BETTY (DUSTY) VILLAREALE, former dancer, whose hubby, JOE, is also a DI Mixologist.

SHARI STENNETTE, pert and pretty, recently signed an exclusive long-term contract with RED SKELTON PRODUCTIONS. The vivacious talent is ably and hilariously assisted in the climactic "Swan Lake" by nimble RED. Shari will receive featured parts on the Skelton TV Shows this season and will be prominently introduced to moviegoers in his forthcoming motion picture. She's currently seen with Red in the comic's record-breaking show at the RIVIERA HOTEL.

Fabulous saluted lovely STARDUST singing star of the Lido Club Revue, DOROTHEA MAC FARLAND, who has a most impressive musical background that includes opera and light opera and is also a designer of note. She has also had directing experience and has penned scripts for teevee's "Pixie's Playtime," seen on WPIX-TV in New York. Included in her operatic repertoire are the roles of Mimi and Musetta in "La Boheme"; Susanna in "Marriage of Figaro"; the title roles in "Mignon" and "Manon," Nedda in "Pagliacci" and Gilda in "Rigoletto." Add legiti-

mate roles in shows like "Carousel," "Brigadoon" and "Oklahoma" — to name a few — and you begin to get the picture that this is a very, very talented songstress with a versatility that assures success!

Contractor ROBB JOHNSON reports that the addition of one hundred rooms to the HACIENDA HOTEL is now ready for occupancy. The decor, we are told, is ultra-mag- nificent....

SEPTEMBER 6, 1958

COVER: Featured gorgeous blonde showgirl CAROL SAUNDERS as she stands on her pretty head to squeeze her delightful shape between some of the colorful rock formations to be found in the Valley of Fire, one of Southern Nevada's most famous scenic attractions.

Blonderful gay WYNN MILLER, who plays "Daisy Mae" in "Li'l Abner" at the RIVIERA HOTEL, is the niece of the late and great GLENN MILLER.

The DESERT INN HOTEL Owners have taken over complete operation of the STARDUST HOTEL. They have also leased the ROYAL NEVADA and plan to utilize that spot for additional room facilities for their guests.

A farewell party given to RED SKELTON by the Management of the RIVIERA HOTEL is one that won't be forgotten in a long, long time. It was a great tribute to a fabulous star and a wonderful, wonderful guy. The record that Red established in this spot may, perhaps, be



FROM  
*the* **Sands** **Copa Room**

NICK KELLY, *Catering Manager*

JESSE KIRK, *Maitre D'*

BRUNO MONDINI, *Asst. Maitre D'*

*Captains*

RUDY FABER

PHIL GOLDMAN

MARIO MARINO

GLENN LOCKWOOD

FRANK CONSTANTIN

MARSIANO GISSEY



FABULOUS LAS VEGAS

★  
**Merry  
Christmas**  
★



*Our Thanks to Sammy Lewis for a Happy Engagement  
in the HOTEL RIVIERA LOUNGE.*

**OPENING JANUARY 7th  
IN THE SHOWCASE LOUNGE**

**Tropicana** HOTEL

**ANDRINI BROTHERS**

featuring **CARLA LUCERNE**

and TOM RUSSELL, piano — PHIL MASCELLINO, bass — D'ROXEY WEEMS, drums

Manager **Stanford Zucker**, Beverly Hills, Cal.

equalled, but we doubt it will ever be surpassed.

JOE W. BROWN of the HORSESHOE CLUB is in the hospital after suffering a heart attack, and the best wishes for a speedy recovery from the whole town are with him.

DANTE D'PAULO was recently appointed by MONTE PROSER as Choreographer for the new Tropicana Holiday Revue at the TROPICANA HOTEL.

The FLAMINGO HOTEL opened its new 92-room annex in time to accommodate the huge Labor Day crowd.

The THREE SUNS have done it again! They proved such crowd pleasers and brought such throngs into the TROPICANA Lounge that they were "held over" again. The boys—ARTIE DUNN, AL NEVINS and MORTY NEVINS—wrote the music for "Twilight Time." They recorded it and the platter sold Four and One-Half Million copies after its first release. A second release sold over Two Million. Another favorite they recorded

that sold another Two and One-Half Million was "Peg-O'-My-Heart." When the Nevins boys retired a couple years ago they were replaced by JOHNNY ROMERO and TONY LOVELLO and these two have very capably trod in the shoes of the other famous pair.

HY GOLDBAUM, "Boss" of the Chemin de Fer at the STARDUST HOTEL, is about the busiest man in the Hotel. As the players concentrate on the game, Hy answers their call for more money and shells it out. He keeps a tab on the player or players and then settles after the game.

Since well-known GEORGE ARQUILLA has taken over the WESTERNER CLUB, he's introduced several new innovations and policies that have resulted in a steady increase in that club's business. George is a real astute Manager and organizer and we're glad to say that "It couldn't happen to a nicer guy" . . .

SEPTEMBER 13, 1958  
COVER: Our cover extends best



## Season's Best Wishes

# TOMMY DOYLE and BAND

CARL FONTANA — Trombone

JOHN POPE — Trumpet

DANNY FREEMAN — Sax

KENNY HING — Alto Sax and Flute

MOE SCARAZZO — Bass

ED PUCCI — Drums and Timbales

TOMMY DOYLE — Piano

Arrangements by JOHN POPE, TOMMY DOYLE, and BILL REDDIE

BOB HARTLEY — Librarian and Copyist

FABULOUS LAS VEGAS



★ Greetings ★

8 wonderful years in  
LAS VEGAS — Thanks To All Of You

**HANK HENRY**

Management  
Of



**SILVER SLIPPER**

wishes to our friends of the Jewish  
Faith who are celebrating the begin-  
ning of the Hebrew Year 5719.

After a sensational thirty-two week  
run, AL MORGAN of the "Flying  
Hands," popular pianist of the  
DUNES *Sinbad Lounge*, left to ful-  
fill a previous commitment in Chic-  
ago at the BRASS RAIL.

HARRY JAMES, who appeared in  
the *Stage Bar Lounge* of the FLA-  
MINGO HOTEL, packed the lounge,  
the coffee shop, the casino and the  
aisles every night. The Management  
really "flipped"—they had never seen  
such crowds in the hotel.

JACK SNYDER'S new store for  
men is one of the most beautiful shops  
in town. Our best wishes for contin-  
ued success and good luck.

Fabulous sent congratulations to  
LEWIS CIKO who was appointed  
Assistant Manager of WILBUR  
CLARK'S DESERT INN HOTEL.

THE NOVELITES, currently  
headlining in the *Sinbad Lounge* of  
the DUNES HOTEL, are so terrific  
that they have to BEG OFF the stand  
every show, every night.

DAVE MARIN of FRANK'S STAR-  
DUST HOTEL BARBER SHOP can  
croon a tune to keep his customers in  
a happy frame of mind while shear-  
ing their locks or shaving the stubble.

A letter from FRANK FUNGE  
brought us the news that our dear  
friend MOM CHUNG was recovering  
fairly well from surgery in a San  
Francisco hospital.

COLUMBIA Pictures sent up a  
special camera unit to film on the

spot takes of LOUIS PRIMA and  
KEELY SMITH at the SAHARA HO-  
TEL, for the company's upcoming  
flicker "Senior Prom."

BILL MILLER, now in New York  
City, is giving the eye to several of  
its closed night clubs and may re-  
open one in an attempt to make it  
into another RIVIERA.

SEPTEMBER 20, 1958

COVER: Featured beautiful VIR-  
GINIA IVERSON, skating lovely,  
caught vacationing in Las Vegas.

News came from Mrs. JOE W.  
BROWN that he is almost fully re-  
covered and ready to return to their  
home in Louisiana.

MONTE CASTLE, General Man-  
ager of JACKMAN'S MEN'S SHOPS  
in the RIVIERA HOTEL and the  
JOSEPH MAGNIN Building on the  
Strip, now has a third store under his  
capable guidance in the HOTEL SA-  
HARA.

CAROL SHARPLEY, a Bluebell  
dancer from Essex, England, appear-  
ing in the Lido Revue at the HOTEL  
STARDUST, married principal dancer  
in the same show, BUDDY BRYAN.

This week found HAL BELFER,  
talented Show Producer and Direc-  
tor, on the sound stages at COLUM-  
BIA Studios directing choreography  
for their latest pic, "Jukebox Jambo-  
ree," starring JACK JONES, son of  
ALLAN JONES, and introducing  
lovely JO MORROW.

A letter from CHAZ CHASE, cur-  
rently appearing in the Lido Revue in  
Paris, tells us that Paris is at the height  
of its season now and countless cele-

# Season's Greetings

FROM

## EUROPEAN MOTORS

1720 N. Main St. — MI 2-1755 — North Las Vegas

There's an old saying at Christmas Time —  
"Good Things Come in Small Packages"

That means —

**BORGWARD • TRIUMPH • VOLVO**  
WORLD'S LEADING SMALL CARS



JOHNNY PHILLIPS  
Asst. Mgr.



R. J. PAULICK  
General Mgr.

KELLY KREYLING

GEORGE PIZINGER

**JOHNNY McCLANAHAN**

Owner

FABULOUS LAS VEGAS



HI FOLKS — *Merry Christmas*  
and a most *Happy New Year*

**BUSTER BURNELL**  
CHOREOGRAPHER

THE **FLAMINGO** HOTEL

brites are passing through all the time. Chaz will appear in the local Lido Revue at HOTEL STARDUST in the future but in the meantime, he sent his regards to his many friends to the "gang" around town.

SEPTEMBER 27, 1958

COVER: Featured shapely LYNN HARDIN, Cocktail Waitress at the SANDS HOTEL, calling your attention to the fact that only two days remained to attend the gala JAYCEE sponsored Community Fair.

We seldom editorialize but the constant flow of newspaper articles dealing with Little Rock, Arkansas, Governor Faubus and integration and segregation brought our blood pressure over 220 and we just couldn't resist quoting part of the "Declaration of Human Rights" as a reminder that we do live in the "Land of the Free" and that there are certain constitutional rights of all men that should be recognized. That MUST be recognized if we are to retain our Democratic processes and the FREEDOM that our Forefathers fought for so long ago.

MR. and MRS. SAUL and SAM LEBEAU — our printers in Phoenix — were in town last weekend. While the two couples enjoyed the shows, Saul particularly enjoyed his visit with ART KOSTAL, Roulette Dealer on the day shift at the SAHARA HOTEL. It seems ART and SAUL are both avid students of philately. They belong to the National Philatelist Society — and just in case you may think the lads have joined some illegal so-

society — they are stamp collectors!

MARIE McDONALD, beauteous star referred to as "THE BODY," and "THE VOICE," is currently appearing at the KOKO CLUB in Phoenix before SRO audiences.

JERRY LEWIS invited everyone along the Strip to a special four-ayem showing of "Geisha Boy" at the HUNTRIDGE THEATRE. Jerry starred, produced and directed the film and the preview audience reaction was a unanimous — "Terrific!"

GEORGE MORO and RUTH LANDIS, well-known for their MORO-LANDIS DANCERS in Las Vegas, announced the opening of the MORO-LANDIS DANCE CENTER in North Hollywood.

NICK KELLY, Manager of the Copa Room in the SANDS HOTEL, is to be complimented. When JOE W. BROWN hit that warm spring out on Flamingo Road while drilling for oil, Nick had a bathtub taken out and practically every day he fills it up and takes a bath in the healthgiving water. Incidentally, Nick has never looked better, so these springs must truly yield a bumper crop of revitalizing minerals. . . .

The TONY MARTIN opening at the FLAMINGO HOTEL was literally star-studded! To name just a few of those who attended: CYD CHARISSE (TONY'S wife); ROBERT TAYLOR and wife, URSULA THEISS; LOUIS JOURDAN, DAVID O. SELZNICK, JOE PASTERNAK, VIC DAMONE, famed Director MONMOULIAN and his lovely wife and GREG

BAUTZER. Tony, in appreciation, turned on the famous Martin charm to give a magnificent performance.

Our best wishes went to JACK DENISON on the opening of his new restaurant on the Sunset Strip in Hollywood September 21st. Jack was known to countless folks in Las Vegas and its visitors when he was Maitre d' at the RIVIERA HOTEL.

W. T. WAGGONER, JR., has been elected to the Board of Directors of BONANZA AIR LINES. Mr. Waggoner, a native of Vernon, Texas, has spent most of his lifetime as a successful cattleman and oil producer. He is the Owner of the WAGGONER PETROLEUM COMPANY and is best known in Las Vegas as the owner of the famous SHANTY I and MAVERICK — racing hydroplanes which have competed at both Lake Tahoe and Lake Mead during recent years.

OCTOBER 4, 1958

COVER: A camera study of beauteous FLAMINGO HOTEL Showgirl,

#### KAREN DANE.

The entire town was deeply saddened over the tragic death of MRS. HOWIE ENGEL and the severe injury to HOWIE when they were struck down by an automobile in Fort Smith, Arkansas.

The GROVER-SHORE TRIO, after six years in the DESERT INN Lady Luck Lounge, have moved to the Jewel Box Theatre in the HACIENDA HOTEL.

Our best wishes to MOE TAUB who opened his PADDOCK RACE and SPORTS BOOK on South First Street last week. Experienced personnel will have every latest wrinkle available to furnish fast and thorough coverage of the sports scene.

We received news that the THUNDERBIRD HOTEL in all probability will have their long-awaited opening on or about December 18th starring lovable TENNESSEE ERNIE FORD and on the same bill THE FOUR TUNES, currently headlining at the HACIENDA HOTEL.

*Happy Holidays to One and All*

FROM

**Marianne's**

**FAVORITE FASHIONS for FASHION'S FAVORITES**

★ Open 10 A.M. to 10 P.M.  
Including Sundays and Holidays

2425 South 5th St.

JUST NORTH OF THE HOTEL SAHARA

— FREE PARKING —

Phone DU 4-3991

Two Hundred Four

FABULOUS LAS VEGAS



## Season's Greetings

MR. & MRS.

**SHERLOCK FELDMAN**

— CASINO — DAY SHIFT —

**SILVER SLIPPER CASINO**

NELSON MITCHELL, the former operator of the EMBASSY CLUB in North Las Vegas, and partner, IRA SMITH, a previous owner of the D-4-C RANCH, held their grand opening of the ZANZIBAR CLUB in FLV last week and are now open twenty-four hours a day. Featured nightly is the music of RAY BUTLER and TOMMY BLOCKER with their terrific western swing music.

Doing a sensational job in the STARDUST LOUNGE are two very funny guys, MOUSIE GARNER and FRED MORGAN. Their group, known as THE IDIOTS, opened a week or so ago in that spa and the crowds have been flocking to watch them perform. Both are ex-members of the SPIKE JONES ORCHESTRA.

Had the pleasure of meeting JUANITA and JOE GRAY at the WESTERNER CLUB where Joe is a Co-Owner. He started out in the business as a distributor of MILLS SLOT MACHINES, one of the industry's largest suppliers, and just worked his way into the casino operation after years of hard work.

OCTOBER 11, 1958

COVER: Our front cover this week shows BOB TIMM with his charming wife, LORENE and their three children ROBIN, GREGORY and STEVEN as they pose in front of the plane which is hoped will carry Bob to success in his record-breaking endurance flight effort with CHUCK KASKELA, Co-pilot. They hope to shatter the world's endurance flight record of fifty days and at the same time strike an

other blow at Cancer. Ten Thousand Dollars has been guaranteed the DAMON RUNYON CANCER FUND by WARREN "DOC" BAYLEY, President of the HACIENDA HOTEL, who is sponsoring the event. TIMM and KASKELA will be shooting for sixty days aloft in a 172 CESSNA equipped with every conceivable device to aid in their effort. Local service organizations, cancer officials and civic leaders have all guaranteed their co-operation and help in making this one of the most successful cancer promotions in history.

BILL MILLER has received a financial OK and go-ahead from the Cuban Government for the completion of his Havana Hotel. Bill will now set aside all of his other deals and concentrate on making this venture a success.

PAT GOODWIN, formerly with the HORSESHOE CLUB in FLV and a Co-owner of the MONTE CARLO CLUB at Lake Tahoe, has the ideal plan for living. In the summers he stays close to his Tahoe interests and then winters in milder Las Vegas while working on the swing shift at the WESTERNER CLUB.

JACK CORTEZ'

**Fabulous**  
LAS VEGAS magazine

**\$12**  
PER YEAR

write: P. O. BOX 748

DECEMBER 20, 1958

Two Hundred Five

# Season's Greetings

FROM THE

MANAGEMENT

AND

PERSONNEL

OF

*Phil Longo*  
California Club

DOWNTOWN

•

LAS VEGAS

FABULOUS LAS VEGAS

SYLVIA MARSHAK, former secretary to LEE FISHER, PR expert at the DUNES HOTEL, is now Executive Secretary to the Vegas Convention Bureau.

Popular MIKE BROWN is now a Cashier at the TROPICANA HOTEL. He was employed in the same capacity at the DESERT INN for some six and a half years. Also, GARWOOD VAN, for many years one of FLV's leading orchestra leaders, is now handling Public Relations for that Hotel.

A "must" to see: The fantastic CLARK BROTHERS in the Copa Lounge of the SANDS HOTEL put on three shows a night and each performance lasted approximately one hour with all of them different from top to close. The Clarks are two of the most talented entertainers in the biz and a treat to watch. . . .

NAT KING COLE presented the crew of the submarine "Nautilus" with a large collection of his recordings following the announcement that the officers and crew of the world's first atomic sub had named him their favorite singer.

We noted with sadness the passing of BILL BURTON, a long time friend and one of showbusiness' most successful managers, in Los Angeles October 3.

Another shocking passing saddened us equally when STARDUST ORCHESTRA Leader JOHNNY AUGUSTINE succumbed on the following day. Although Johnny had only been in our town a few months, he had established a reputation for greatness that will be long remembered by us all.

SHIRLEY SCOTT of the MODULATORS at the HACIENDA HOTEL and hubby, ROY WARD, opened their own recording company called DYNAMIC SOUND COMPANY on Paradise Road. Best wishes for a huge success to these popular Las Vegans.

"There's gold in them there hills!" could easily be the hue and cry in FLV since charming EVELYN GIL-

BERT, lovely Manager of FREDERICKS OF HOLLYWOOD, announced twenty-four carat gold panties and slips for the lady who has "everything." On sale at their Fremont store.

OCTOBER 18, 1958

COVER: Featured pretty JERRIE HARSTAD, a FABULOUS "Daisy Mae," as she reminds us that the AL CAPP inspired musical "Li'l Abner" is currently appearing at the RIVIERA HOTEL. Charming miss is a Cocktail Waitress at this spa.

JOAN ADAMS, Cocktail Waitress at the SAHARA HOTEL, was voted Queen of the Sahara Cup Races held on Lake Mead Oct. 22 and 23rd.

MR. and MRS. DAN SALMAS (with the SALMAS BROS., SAHARA Lounge) are happy over the birth of their daughter, KATARINA ANTHI.

It gave us great pleasure to report that Rev. CROWLEY is holding Holy Mass in the beautiful VENUS ROOM of HOTEL NEW FRONTIER every Sunday Morning at 4:30 a.m. for all who want to attend. Those from the night shifts in the various casinos, the shows and orchestras — dealers and pit men, waitresses and show girls, entertainers and tourists, late rounders and early birds — all kneel in silent prayer as Rev. R. A. Crowley, c.s.v., begins the age old Sacrifice of Holy Mass. On Oct. 5th, one hundred and twenty-seven attended the first Mass, including WARREN "DOC" BALLEY, PRESTON FOSTER, CARL REED, and many others through whose courtesy and co-operation the Venus Room of the NEW FRONTIER HOTEL was made available. The Mass was authorized by His Excellency BISHOP DWYER of the Catholic Diocese of Reno. It is hoped that this move will prove to be the prelude to construction of a Church near the Strip which will serve the needs of our Show People, Workers and our many tourists.

After a forty-three year association with JIMMY DURANTE, EDDIE JACKSON — known as "The Strut" — decided to go on his own and is now in the process of rehearsing a new

# Season's Greetings



FROM  
**KENO DEPT.**

**JIM BRADY**

manager

MARY JANE GREER  
ART KOSCZEY  
BYRON DEMPSEY  
AL ROSS  
RED MCCOY  
JIM RIGGIO  
AL BOWLES  
VICTOR TUERDIK  
MILAN PETKOVICH  
LEE MORGAN  
BILL DAMICO  
VERN GUYMAN  
JOHN TOCCO  
RON HERIGSTAD

JIM HEVERLY  
TED HEINAN  
BOB MERNAUGH  
JAMES PUCETTI  
AL BRUUN  
MAC McCARTHY  
SAM LEEPER  
JERRY STERNER  
JERRY STEINBERG  
JACK HANLEY  
PETE SPIROS  
SAM MICHAEL  
ED JOLLY  
JIM CROWLEY



HOTEL

FABULOUS LAS VEGAS

act which will feature oldie tunes as only he can present them.

We know winter is here when we see BUCKY HARRIS back on the job as Host at the SANDS HOTEL following his summer position at the NORTH SHORE CLUB at Lake Tahoe.

HANK HENRY, SILVER SLIPPER HOTEL Star, will co-star with bombastic BETTY HUTTON on her new comedy series for NBC-TV this winter.

RESA VEE EXBER was born to JUDY and MARTY EXBER (SARATOGA RACE BOOK) on October 9th. We looked forward to the birth of this baby with great interest, as Judy, a strong-minded and new mother-to-be had announced to one and all that it would arrive October 15th — no sooner — no later!

GEORGE CAPRI, handsome and very popular Host at the FLAMINGO HOTEL, took a leave of absence a few weeks ago to tour with beautiful singing star MARIE McDONALD. Understand he's acting as her personal manager.

The DUNES HOTEL'S newest production, "Folies International," is the best produced by HAROLD MINSKY to date. It stars the more beautiful than ever TEMPEST STORM.

OCTOBER 25, 1958

COVER: Featured the most beautiful "Witch" we've ever seen, lovely JOAN ADAMS, Cocktail Waitress at the SAHARA HOTEL.

Welcomed newcomer DR. IVAN MINDLIN who opened his office in Boulder City. The young medico came to Las Vegas approximately six months ago, has been married eight years and has three children with another on the way.

The beautiful Cigarette Girl at the STARDUST HOTEL who attracts everyone's attention is GRACE MATHEWS and she hails from the Philippine Islands. She's half Irish and half Scotch and has such a terrific personality she can sell smokes to non-smokers.

PEREZ PRADO and his ORCHES-

TRA are packing the lounge at HOTEL TROPICANA. They consistently manufacture great music and his drummer is the most sensational we've ever heard.

Very happy about the reconciliation of BELDON KATLEMAN (EL RANCHO VEGAS Owner) and his lovely MILLIE. Couple are now in Paris on their second honeymoon and Millie's host of friends are eagerly awaiting their return to welcome her back to FLV.

Received word that JACKIE BARNETT, young producing genius, returns to the DESERT INN HOTEL on November 18th with an all new edition of last year's smash success, "Newcomers of 1958". Co-stars of this show will be PAUL WHITEMAN, RUDY VALLEE, BUSTER KEATON, HARRY RICHMAN and BILLY GILBERT. Here's where records may topple again.

A bundle of joy, DEBBIE, was born a few weeks ago to MR. and MRS. JACK SEIDEMAN, son and daughter-in-law of BEN and JOAN SEIDEMAN, an owner in the HACIENDA HOTEL Casino.

News from Hollywood that MARIA KORDA-GLADYS has just finished her first movie part in UNIVERSAL-INTERNATIONAL'S "The Big Fisherman." She used to appear with the RENEE MOLNAR DANCERS at the EL RANCHO VEGAS HOTEL.

Making her debut in HAROLD MINSKY'S "Folies International" is beautiful YASHI MUNEKO, Miss Tokyo of 1957. The gorgeous Orien-

Season's Greetings

FROM

**MEL GOLDEN**

Casino

**EL RANCHO VEGAS**

HOTEL

★ SEASON'S GREETINGS ★ SEASON'S GREETINGS ★



Thanks

TO HOTEL

SAHARA

FOR

3

WONDERFUL YEARS

and . . .

Thanks

TO BELDON KATLEMAN FOR

22

WEEKS IN THE "OPERA HOUSE"

AT THE

EL RANCHO  
VEGAS  
IN 1959



THE  
MARY KAYE  
TRIO

★ SEASON'S GREETINGS

★ SEASON'S GREETINGS

Two Hundred Ten

FABULOUS LAS VEGAS

tal lovely has joined the show as a model which shattered fifty years of Minsky precedent as she became the first girl from foreign soil to be booked into a Minsky production. At an informal press gathering called by DUNES HOTEL flak, LEE FISHER, to introduce YASHI to the local press, Architect BEN ENOMOTO & MRS. ISAKO BENDER, wife of a LV patrolman, acted as interpreters since Yashi doesn't speak a word of English.

FRED KOGAN has returned to the cleaning business and is now associated with the VOGUE CLEANERS on West Charleston Boulevard. . . .

GLADY'S PALMER, the sepia singer and pianist featured at the BLACK MAGIC on Bond Road, is building quite a following. Those who appreciate blues and mood music are really turning out for Gladys' special arrangements of "Black Coffee," "Basin Street Blues," "Black and Blue" and many other well-known and popular tunes.

RED BUTTONS is breaking all attendance records at the TROPICANA HOTEL. This great teevee and Night Club Comedian, whose one trip to Hollywood paid off in the form of an Academy Award for his role in "Sayonara," literally keeps the patrons howling with his one-man comedy travelogue of the Orient.

NOVEMBER 1, 1958

COVER: Our pretty front cover gal this week was MARY MATHEWS, Cocktail Waitress at the HACIENDA HOTEL, who reminds you to vote this coming election and to keep in mind the special referendum to allow the Fair and Recreation Board to borrow additional funds to complete the Exhibit Area of that facility.

A two-some that is about tops in the profession are BETTY PETTY and SHIRLEY PETERING, Cocktail Waitresses at the TROPICANA HOTEL on the swing shift. Each gal can handle fifteen to twenty orders given and never — well, almost never — make a mistake in drinks or who gets which beverage.

DECEMBER 20, 1958

HICKEY KAMM, a well-known localite, B.C. (Before Cuba), is in town for a week or so vacation. HICKEY is a Pit Boss at the HAVANA RIVIERA in Cuba.

In town for a brief sojourn are JEANNIE and EDDIE JACKSON. This lovely couple radiates friendship and good will. It's always nice to visit with them.

For the first time in Nevada history, the milk will be flowing across the state line from California, as the BLISS BOYS, SID and DAVE — have acquired the franchise for the entire state and will distribute ARDEN FARMS Dairy Products. ARDEN has built a plant in Barstow and set up their herd of famous Jersey cows in the same spot, enabling the Bliss Boys to deliver "same day fresh milk."

MIKE SACHS is the genial gent who is the assistant to MORT MAUIS, Manager of the Slots at the STARDUST HOTEL. Well known in the gaming industry, Mike hails from Chicago. AL, Mike's son, is a Pit Boss on the swing shift at the same Bistro.

MISHA VIOLIN, one of the greatest violinist in the United States and for eight years Conductor at Radio City Music Hall in NYC, is currently employed by ANTONIO MORELLI, Maestro at the SANDS HOTEL. Now, with TASCHA SEIDEL, another world-famous violinist, at the STARDUST HOTEL, we wonder when to expect YASCHA and SASCHA?

MAY PARKER, former well-known beauty shop operator in FLV, is back in town and can be found beautifying our gals at the RIVIERA HOTEL.

EUGENE MURPHY, Publicity and Advertising Director of the DESERT INN and STARDUST HOTELS, left last week with his charming wife, MARY for Hawaii. He's one of the hardest working men we've ever met or known. We certainly hope that Eugene enjoys a wonderful vacation and comes back to the job well rested.

Movie and teevee star PRESTON FOSTER deals 21 at the HACIENDA HOTEL occasionally and when he does make a mistake, which only

Two Hundred Eleven

designing •  
engineering •  
construction •  
installation •

## EVERYTHING FOR THE STAGE •

stage curtains •  
stage rigging •  
stage lighting •  
stage scenery •



*Curran*

PRODUCTIONS



1215 BATES AVENUE

• HOLLYWOOD 29, CALIF.

stage design-scenery construction for:

WILBUR CLARK'S DESERT INN • STARDUST • THUNDERBIRD

heightens the hilarity — he digs down into his own pocket to make it up.

NOVEMBER 8, 1958

COVER: Beautiful and lithesome JOANNIE SLEMONS — DUNES HOTEL Show lovely, FREDERICK'S OF HOLLYWOOD Model and holder of the title of "Miss Posture, U.S.A." reminds Las Vegans of the annual VETERANS OF FOREIGN WARS Poppy Days November 7th through 11th. In addition to her numerous other titles and honors, JOAN has been named the local Poppy Queen.

That "knock it out kid," JIMMY BOWERS, featured with DEBBIE HAYES and HER MADMEN at the DUNES HOTEL Sinbad Lounge, is a patient at the So. NEVADA MEMORIAL HOSPITAL. This is his fifth time "under the knife" to straighten out the kinks resulting from those dare-devil bounces, jumps and falls off stage and on that he does with complete abandon. None of these knocks and bruises seem to bother

this boy—he'd rather sing and bounce than eat. In fact, the night before his scheduled operation, Jimmy appeared with the group and did his gyrations as always.

Received a nice letter from JUDGE LIEBERMAN of Weehawken, New Jersey, who has just completed an extensive trip abroad to Russia, Poland, Israel and other parts of Europe. He was one of the last persons to have a private audience with the late POPE PIUS XII, having seen him as late as the Friday prior to his death. We hope the Judge is able to make his hoped for trip to LV very soon for we would enjoy seeing him once again.

Since B.A. "BERT" TODKILL took over the LINCOLN - MERCURY AGENCY in our town a few years ago, he has taken many giant steps, progressing each time until his plant is one of the best known and highest regarded here. Approximately a year ago he took over the used car lot adjacent to his agency and a few months

FABULOUS LAS VEGAS

designing •  
engineering •  
construction •  
installation •

## EVERYTHING FOR THE STAGE •

stage curtains •  
stage rigging •  
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# Season's Greetings

FROM

The Management and  
Personnel of

# Lebeau Printing Company

PHOENIX, ARIZONA

monic for twelve years. In 1946 she formed a U.S.O. Concert Troupe and toured Europe for six months. Miss Gedney hasn't given up her career as a pianist either. This is just a vacation for her while awaiting the "cure".

THE MARY KAYE TRIO got a big surprise when LANA TURNER requested "THE HAWAIIAN WEDDING SONG," during a recent engagement at the CRESCENDO in Hollywood. The Trio recorded the song for their latest Warner Album and Hawaiian born Mary and Norman Kaye only know the English lyrics. Miss Turner sang the song for them — in perfect Hawaiian.

ago purchased the STAN OAKES USED CAR Lot. All of this expansion is due to his ever increasing business, and only last Saturday, November 1st, Mr. Todkill purchased the DESERT EDSEL AGENCY on So. Fifth Street.

Our best wishes to KARIM SHAHEEN and CAROL FLOOR. Couple tied the knot last Sunday, Nov. 2. Karim is the Bell Captain at the ROYAL NEVADA HOTEL. Their gala wedding party was held at FRANK MUSSO'S RESTAURANT on the strip.

FRANK SOSKIN, Casino Boss at the DESERT INN HOTEL, is happily making arrangements for the forthcoming marriage of his daughter, LINDA, to JERRY RAKTIA of Tucson, Arizona this coming December 28th.

IRENE GEDNEY, Change Girl at the STARDUST HOTEL, is a well-known concert pianist in the east. She was pianist with Rochester Philhar-

With great appreciation to all who have made this tome possible, we close the final leaf on our Christmas edition. . . . A very, very MERRY CHRISTMAS to everyone. May you share your happiness with many friends, and look forward to "Peace on Earth — Good Will to all Men." . . . and THAT'S FOR SURE!

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## Coming Attractions ON THE FABULOUS STRIP

**DESERT INN**COMING SOON  
PEGGY LEE**Flamingo**CURRENT INDEFINITE  
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LOU BELLSON  
COLES & ATKINS**The Sands**

JANUARY 14

FRANK SINATRA

**The Dunes**CURRENT INDEFINITE  
HAROLD MINSKY'S  
"NUIT DE PARIS"**Riviera**DECEMBER 26  
RED SKELTON  
PEGGY SANDS**Stardust**CURRENT INDEFINITE  
"LE LIDO DE PARIS"**El Rancho Vegas**CURRENT INDEFINITE  
JOE E. LEWIS  
MARY KAYE TRIO**SAHARA**FEBRUARY 10  
SOPH'E TUCKER  
AMES BROTHERS**Tropicana**

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## WILL MASTIN TRIO

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## SAMMY DAVIS, JR.



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Orchestrations and original music by: Antonio Morelli  
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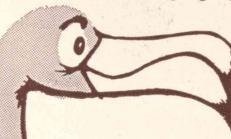
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STEVE GIBSON  
AND THE RED CAPS



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## HARRY JAMES

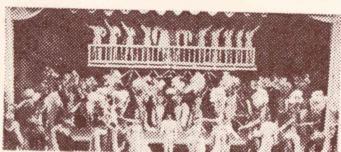
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DICK LANE QUARTET  
Little Red & Marcy Layne  
THE FRED ESTRADA TRIO

Showtimes 8:15 & Midnight

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BILLY DANIELS

PLUS

5 GREAT ACTS

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FOR YOUR PLEASURE!

SINCEREST BEST WISHES  
TO ALL FOR A VERY  
*Merry Christmas*  
AND A  
HEALTHY & PROSPEROUS

1959

★  
*The WILL MASTIN TRIO*  
STARRING  
**SAMMY DAVIS JR.**  
★

THE *Sands* HOTEL

