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FEBRUARY 8, 1958

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LAS VEGAS Magazine



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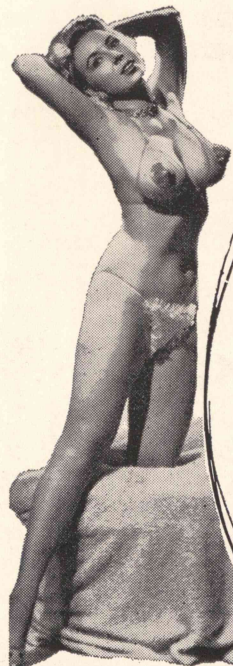
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SHOWS NITELY
 8:15 — 12 and the
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 SHOW

DUNES
 HOTEL and CASINO
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★

GROVER-SHORE
TRIO

★

MILT HERTH TRIO

★

DON GREGORY
QUARTET

★

The CABALLEROS



. . . 60 seconds
above the Strip!

"ATOP THE INN"

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For Your . . .
Dancing Pleasure

★ AUDREY MORRIS

★ ERNIE COLEMAN
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Production numbers staged
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A Scintillating Show Starring Schnozzola!

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★ SHOWTIMES: 8:15 P.M. & MIDNITE
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Wilbur Clark's
DESERT INN



OBSERVATIONS

by CHARLES "POP" SQUIRES



OUR TOURIST TRAVEL BEGINS

THE story of tourist travel to
Las Vegas and its growth is
an amazing one with its
many tribulations, but as yet nothing
has seemed to stop it.

Of course when the dam was un-
der construction, and after its com-
pletion, there was, what seemed to
us, a very large number of people
visiting the Colorado River and the
dam site and we were much pleased.
But, when the Secretary of the Inter-
ior decided to make the nominal
charge of Twenty-five Cents per per-
son for going down into the great ele-
vators on "Conducted Tours," we fear-
ed the charge would slow down the
travel. We soon learned that we were

mistaken. Since then the number of
persons taking the guided tours has
steadily increased, until in 1957 more
than Two and a Half Million persons
paid their little "two bits" for what
is not only the greatest attraction in
Nevada, but also the most popular
two hour trip in all America.

About 1940 another incredible piece
of good fortune began for Las Vegas
when Tom Hull and his sister, Sally
(who kept the books), completed Ho-
tel El Rancho Vegas which was an
immediate success from the opening
day.

While El Rancho Vegas was still
new, a Mr. Griffith, wealthy motion
picture theatre owner from Texas,
(Continued on Page 32)

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FEBRUARY 8, 1958

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**THAT WILL NET YOU
\$50,000 in 1958**

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WILL STAND RIGID INVESTIGATION



An Accurate Glimpse of the Future

CRISWELL PREDICTS



FOR PEOPLE AND PLACES:

JOEL McCREA: *Your next Hollywood role will be that of the late author O'Henry with full treatment on his secret life! . . . Detroit: You can expect a court battle about your proposed new free-ways, which will cut through a very fashionable part of town! . . . Princess Margaret: Your long-planned trip to America will be cancelled out due to the rising criticism of royal pomp and display! . . . Washington, D. C.: The battle of the century will center around the proposed new Federal Sales Tax with party lines being crossed and many new political enemies created! . . . Ex-Dictator Peron: Your new combination of political favorites in Argentina will bring you back into favor within the next sixty days! . . . Rome: The new tourist bait for the coming year will be outdoor concerts, held free, with the leading names of Italian Opera and motion pictures! This will prove to be a major tourist attraction! . . . Carrie Jacobs Bond: You will be immortalized with a full life sized statue of yourself looking down the famous boulevard in Hollywood! . . . New York: The new off-the-street parking laws will meet with stiff public opposition and will be a big issue on the coming election ballot! . . . Thomas E. Dewey: Your new political survey of world conditions in book form will be a bombshell to the placid American public! This sensational book will be quoted far and wide, even beyond our generation!*

HUSH HUSH EVENTS:

I predict that one of our most famous Diplomats will be forced to resign due to a looming scandal concerning his only son, which will bring the blush of shame to the cheek of every American! . . . I predict that an

internationally known dancer will purchase the famed Moulin Rouge in Paris and will personally star in coming versions of this gay revue! . . . I predict that the perfume King of France will leave his entire fortune and business to his trusted employees in order to outwit the present French Government and the new confiscatory tax on inheritance! . . .

DATE LINE — THE FUTURE!

August 10, 1958: Thousands of American tourists were stranded in London today due to the most paralyzing strike ever suffered in England! . . . February 8, 1959: The new Federal Export and Import laws went into effect today, which will mean millions of dollars worth of credit for American manufacturers! . . . May 6, 1960: The starry heavens revealed many new planets never before sighted through the conjunctions of Mars. The next time this will happen will be in one hundred and forty-one years, 3001 AD, provided we permit the heavens to stand! . . . September 1, 1958: Record attendance was set today when students returned to public and private schools. The major study will be geo-politics with science as a second choice!

WHAT PEOPLE WILL DO:

I predict that Margaret Truman will return to an active professional life and will zoom to new TV popularity in a series wherein she will play the role of a small town widow of a former mayor! This series will be designed to appeal to the housewife and juvenile viewers! . . . I predict that Howard Hughes will soon make a dramatic public statement concerning our progress in space, which will astound even the "doubting Thomases"! This fantastic revelation will change your life overnight! . . . I pre-

(Continued on Page 34)



**FOOD, FUN, &
ENTERTAINMENT
24 HOURS A DAY**

SAMMY LEWIS PRESENTS

... in her premiere las vegas cafe appearance

MISS GINGER ROGERS

PETER MATZ — Musical Direction

★
THE NOVELITES

THOSE ZANY MADCAPS

THE RIVIERA "DANCING DOLLS"

Choreography by: Dorothy Dorben

RAY SINATRA & HIS ORCHESTRA

THE CAVANAUGHS

Phone DU 4-5678 for Reservations
Showtimes: 8:15 and 12:00 Midnight

**CLOVER
Room**

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Starlight LOUNGE
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CONTINUOUS ENTERTAINMENT

**SHECKY
GREENE**

★
**BACHELORS AND
NANCY LEE**

★
JACK "JIVE" SCHAFER

★
**BOBBY PAGE
AND HIS MUSICAL PAGES**

A DINING THRILL
YOU'LL ALWAYS REMEMBER!

the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!



FINE FOOD
AT EXTREMELY
MODERATE PRICES

HICKORY Room



THIS week's cover of **FABULOUS** salutes two of the finest gentlemen FLV claims among its citizenry. They are **JACK ENTRATTER** and **CARL COHEN**. Mr. Entratter was elected President of the **SANDS HOTEL** and Casino Manager **CARL COHEN** became Vice President of the multi-million dollar showplace. Both of these executives plan to go ahead with the expansion program planned by **JAKE FREEDMAN**, before his untimely demise, January 19th. Included in the plans is a \$2,000,000 addition of 200 rooms and private bungalows. . . . **FABULOUS** extends its congratulations to the Messrs. Entratter and Cohen. We are positive they will fulfill their obligations with remarkable ease and *That's For Sure*. . . .

Card players take notice! The Second Annual **NATIONAL GIN RUMMY TOURNAMENT** will be held in Las Vegas March 6th thru the 9th. Both men and women are invited to participate. . . . Entry fee is \$100.00 per person. First prize is \$10,000 with a second prize of \$5,000.00. Third through sixteenth prizes will total \$10,000 plus \$1,500.00 in "Good Sportsmanship" awards. All awards will be in **CASH**, plus beautiful trophies. . . .

The games will be played at the following hotels: **EL RANCHO VEGAS, FREMONT, RIVIERA, SAHARA, SANDS, THUNDERBIRD, TROPICANA** and **WILBUR**

CLARK'S DESERT INN. Accommodations and show reservations are available at the above mentioned hotels for all participants. This is the "Tournament for Charity." If you should require further information, address your queries to the **N. G. R. T.—Nevada Bldg.—109 South Third St.—Las Vegas, Nevada**. . . .

RICK WILLIAMS, former **GOLDEN NUGGET** Publicity Man and familiar Television personality, is now handling Advertising and Public Relations for the **EL CORTEZ HOTEL**. A capable guy in all facets of flack work, we know **RICK** will give the downtown spa top representation with both local and out of town press.

FERN GUITTARD gave birth to a 7 lb., 10 oz. boy, January 30th. Mother was a Hostess at **JOE W. BROWN'S HORSESHOE CLUB** (Nevada Room) and Dad is **FRANK**, room service waiter at the **HOTEL SAHARA**. This is their first child, after twenty years of marriage. . . .

Enjoyed our meeting with **AL KUVET**, Manufacturer of **PERMACORE WATER CONDITIONER**. This is the most amazing product introduced in water treatment. It bears an unconditional factory guarantee of ten years and is sold only on proof of performance. If the customer is dissatisfied, the equipment is removed "at no cost." (Within 30 to 60 days, following installation.) The Permacore conditioner is currently in use at the **TROPICANA, SHOWBOAT,**

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
... it's always LIGHT UP TIME at the LUCKY STRIKE CLUB
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E. Charleston & Fremont St.

Go Western at the
All New!
SADDLE CLUB

★
 featuring . . . **The Largest Dance Floor in Southern Nevada**

**SUNDAY MATINEE AT
 3 P.M.**



EVERY TUESDAY AT 11:30 P.M.

JITTERBUG OR WALTZ
DANCE CONTEST

Under Supervision of Caesar Murphy of
 Arthur Murray's Dance Studio.

Series of 6 Weeks — At which time winners
 to Compete for Gala Grand Prize!



**AMATEUR CONTEST
 EVERY THURSDAY**

MUSIC BY **TEX MARSHALL** AND HIS **RODEO RANCH HANDS**

ELWELL, CANTRELL CLEANERS, NEVADA LAUNDRY & CLEANERS, WHISTLE CLEANERS, and other places of business in FLV. It is specified by GENERAL SERVICES ADMINISTRATION as a MUST where new Federal Buildings are being constructed. The Permacore conditioner is being tested now by the NELLIS FIRE DEPARTMENT. On the basis of past, completed tests, it may be the most revolutionary single piece of fire-fighting equipment to appear in the past seventy-five years. Where water is used—the need is for Permacore. We suggest you call the local dealer, DUSTY RHODES, for more particulars. . . .

ALBERTA, a young Canadian with a string of West Coast Night Club successes behind him, steps into the spot as Choreographer at the SANS SOUCI. He will make his local debut in the SANS SOUCI "Parisienne Revue" which will open in the Jamaica Room February 12th. . . .

Our condolences to JERE SNYDER, whose husband JACK heads

the SNYDER'S SLACKS shop on South Fifth Street. Jere's Dad watched his last snowfall in Saratoga Springs, New York, last week. . . .

PAT SHEEHAN and DENNIS CROSBY are talking about wedding bells in April. The TROPICANA HOTEL beauty released the announcement, this week. The couple plan to exchange their vows in the same church (ST. ANNE'S) Der Bingle took his bride, KATHY GRANT. . . .

The following two week-ends will find the LAS VEGAS WOMEN'S BOWLING ASSOCIATION City Tournament in full swing at the LAS VEGAS BOWL. In the event you want to bowl some practice lines and can't get into the Bowl, try the NEW VEGAS LANES. We'll be at the Bowl for our own "Princess" will be in competition, defending her All-Events title. FABULOUS extends wishes of high scores to all the keglerettes. We'd like to see each and every one scoring at least forty-fifty pins over their respective averages. Happy bowling! . . .

(Continued on Page 35)

"GLITTER GULCH"

By **HARRY PARKER**

MOST OF the big news along "Glitter Gulch" originates at the corner of First and Fremont Street where a group of local businessmen, headed by MARION HICKS, are reported to be planning the re-opening and operation of the long dark SILVER PALACE CASINO. The balance of this group's elaborate plans include the operation of an exclusive Steak House Restaurant in the luxurious downstairs area. LOUIS CONIGLIO, Owner of LOUIGI'S BROILER on the Strip, is the man who will guide the destiny of this newest and revitalized downtown spot. While the expected opening is not anticipated until March or later, because of the formality of licenses, etc., all of Fremont Street is making it the number one topic of conversation. . . .

Construction up and down the Neon Canyon easily cops second place among important developments as the GOLDEN GATE East Wing addition is now about thirty-five percent complete and "wall breaking" is underway at the NEVADA CLUB between the Nevada and Fortune Rooms. This is the first step toward making the NEVADA CLUB FLV'S largest slot machine casino as the wall between the Fortune Room and the Zodiac Room is slated to go next making the club into one large building. . . . The FREMONT HOTEL Mezzanine Arcade is completed in its first stages and both the Barber and Beauty shop on that floor are operative. . . . Many personalities have worked their way into the news with a variety of occurrences, trips and other happenings of note. . . .

PAUL WYERMAN, with the FREMONT HOTEL Card Room is en-

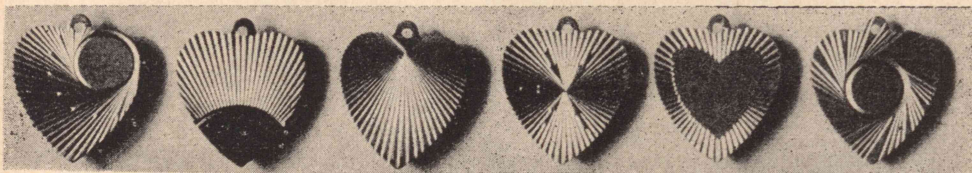
joying a month's leave in Florida and Cuba. . . . SIL GREGORY, Bar Manager at the WESTERNER CLUB, is planning a week-long trip with BOB PECCOLE, well-known Las Vegas gaming personality and sportsman. The boys, with their wives PEGGY and ETHYL respectively, are going down to watch BOB, JR., work out with the USC Varsity baseball club. BOB, a law student at the University, is building up quite a reputation as a shortstop for the Trojans and reportedly has several of the Major league scouts eyeing his work. . . . JOE DEVEREAUX, Swing Bartender, and WALT ASHCRAFT, Daytime mixer, both made the shift with bossman CECIL LYNCH to the new FORTUNE CLUB where they are daily meeting the hosts of local friends they built up after many years association with the personable Club Owner. . . .

The PIONEER CLUB has added "All American Boy" JACK ARMSTRONG, a former GOLDEN NUGGET Bartender, to their relief drink dispensing crew. . . . JOHN GRANA, a Co-owner of the CALIFORNIA CLUB, is all smiles these days as the "Mrs." presented him with the long awaited "bundle" last January 29th — a 6 lb. 14 oz. doll that they have named CATHERINE JOANNE. . . . ANN GROSS, former NEVADA CLUB gal, is now Relief Cashiering at THE MINT. . . . DORIS WALKER, lovely brunette day shift Cocktail Waitress at the GOLDEN GATE, recently enjoyed a two-week sojourn in Mexico City. . . .

Two other Mexican Holiday-ers are YANDELL and FAYE DORSEY, CALIFORNIA CLUB Graveyard Bartender and Snack Bar Waitress respectively. . . . Noticed Band Leader

Valentine Gifts

Say it with Gold Jewelry



- 14 Karat Gold Hearts — from 6.00
 14 Karat Gold Bracelet Chains — from 12.00
 14 Karat "Lover" Charms — from 12.50

ALL PRICES INCLUDE FED. EXCISE TAX

Initials, Names, etc. Hand Engraved At Slight Additional Cost

SOUTHERN NEVADA'S MOST COMPLETE SELECTION OF 14 KARAT GOLD JEWELRY

Imperial Coin Co.

BEN STACK

14 Karat Shop

2401 So. 5th St.

"on the strip"

(just north of the sahara hotel)

HORACE HEIDT strolling through the FREMONT HOTEL last Monday. . . . CARL WILSON, Casino Manager at THE MINT, was consoling Floorman DANNY READE who was sporting a stiff neck last week and giving the popular MINT Exec. a tip or two on how to throw it off. . . . MARIAN DANIELS is the friendly red-head who dispenses drinks and smiles on the day shift at the WESTERNER CLUB. The gal has a host of friends and followers in that downtown spot. . . . SONNY HEATH, PIONEER CLUB Chief, has returned from his vacation visiting friends and relatives in the Portland Area and his Assistant, HARRY LAHR is recuperating from the usual cold that seems to plague his days off from the daily grind. . . .

HOPPE PEPPE, Co-owner of the WESTERNER CLUB has been tabbed "Crooked Arm" by his fellow bowlers who have been taking a pretty fair pasting by HOPPE in league play the past few weeks. Just last week HOPPE chalked up a neat

253 to take over high game honors on the team for the current season. . . . The GOLDEN NUGGET is now beginning entertainment in the showroom at One P.M. Popular LEE and FAYE MAYNARD have taken over that early shift and are stacking the customers in with their usual regularity. . . . Cocktail Waitress MICKEY PHILLIPS is back once again at her post in the CALIFORNIA CLUB following a seige of pretty rough surgery. After a lengthy recuperation she's looking radiant, younger and better than ever. . . .

IDA MAE WEBER, Change Girl at the WESTERN CLUB and her hubby, FRANK, a Bartender at the HORSESHOE CLUB, enjoyed a few days of following the ponies at SANTA ANITA. According to IDA she came through with a long-shot that took the oats they had already "bought" right out of the horses' mouths. . . . BILL GARVEY, graveyard Shift Boss at the PIONEER CLUB, is enjoying a few days rest on a junket out of town.



with HAL HALSTEAD

THE "strip" in the neighborhood of the COLONIAL HOUSE is beginning to take on a "new look" as completion nears on the extensive addition to Milady's and (lasses) LANZ SHOP. LES BAYMER, Proprietor, is very proud of the new store and expects to be in complete operation about the first of April. . . . The Government is looking over our shoulders again as "father" time scythes away the days to March 15th. If you're having trouble figuring out how much "loot" you should have after paying Uncle Sam for your freedom and his protection — give a call to FRANK FERRARA (SILVER SLIPPER Cashier). He's a "whizz" at figures and knows exactly what the "score" is in the game of "pay your income tax." Another good guy to know when it comes this time of year is HARRY ADAMS over on North 7th Street. HARRY was formerly of HAMMOND and ADAMS and is an expert at these things. . . .

There is promise of great entertainment in the new show which Producer JACKIE BARNETT brings to WILBUR CLARK'S DESERT INN following another of JIMMY (Schnozzola) DURANTE'S smash appearances. JACKIE has written eleven new songs and brand spanking new material for the many stars he will direct in "Newcomers of 1928." Heading a cast of forty will be an array of talent seldom gathered on one stage: PAUL WHITEMAN, HARRY RICHMAN, RUDY VALLEE, BUSTER

KEATON, FIFI D'ORSAY and BILLY (Sneezola) GILBERT. Both major networks would like the package for a spectacular and the New York PALACE has made an offer for the star-studded show. RUDY will do some "drum beating" when he appears on the PATRICE MUNSEL TV'er on February 12th and HARRY RICHMAN will take up the "sticks" on PATTI PAGE'S "Big Record" show on February 14th. There will be a cocktail party at FRANK SENNES "Moulin Rouge" in Hollywood preceding the premiere here. All silent screen stars have been invited and will be driven to the gala affair in 1928 vintage cars. . . .

SONIA SHAW and BILL HITCHCOCK, the HOTEL SAHARA Choreographers, have returned from L.A. where they huddled with DAN DAILEY to set up the new show which DAN will headline. . . . The TROPICANA'S dancing DARCY TWINS have a certain gleam in their eye. The gleam with MARILYN goes to DON WILLIAMS whose sextette opens there with the new MONTE PROSER Show. MARCIA'S gleam shines on BOBBY MILANO. BOBBY'S new record, "Angel In My Arms," on the Gene Autry CHALLENGE Label seems headed for a "hit" . . . JAKE GAREHIME (GAREHIME MUSIC CO) is convalescing at home after a recent bout with pneumonia. CLAYTON TITUS makes sweet "managerial music" as he takes over JAKE'S duties. Hope to see you back real soon JAKE. . . . ARDEN DRESS SHOP,
 (Continued on Page 36)

● COFFEE SHOP ●
 — OPEN 24 HOURS —
 SERVING REGULAR PRICED FOODS

2 HOURS FREE PARKING
 2 BIG LOTS at
 1st & Ogden —
 2nd & Ogden

The MINT

DOWNTOWN ● LAS VEGAS

LINCOLN'S BIRTHDAY

★ WEDNESDAY, FEBRUARY 12 ★



★ **NEVER ADMIT DEFEAT** ★
(COMPLIMENTS OF MR. WILBUR CLARK)

Failed in Business, 1831
Defeated for Legislature, 1832
Again Failed in Business, 1833
Elected to Legislature, 1834
Sweetheart Died, 1835

Had Nervous Breakdown, 1836
Defeated for Speaker, 1838
Defeated for Elector, 1840
Defeated for Congress, 1843
Elected to Congress, 1846

Defeated for Congress, 1848
Defeated for Senate, 1855
Defeated for Vice-Pres., 1856
Defeated for Senate, 1858
Elected President, 1860

Just A Few of the Rough Spots in the Life of Lincoln



Hillsway
by ROLAND HILL



YEARS ago, just before World War II, I used to think the greatest thrill in the world was going to the horse races and Santa Anita was my favorite track. Now that I have spent so much time, during the past years, in Las Vegas racing has sort of lost its color and glamor. Maybe I just feel that way because I went the other day and didn't win a race or even bet a horse that came in other than in fifth place and on. Santa Anita certainly is a gorgeous spot however, and I guess the beauty of the place should suffice for the "slowness" of the sport. Lunch in the Club House was excellent and the weather was so fine that the mountains never were more in focus and the millions upon millions of flowers were a sight to behold.

I usually don't kick about my luck gambling, but I guess I am getting in the same class as my good friend, Lynn Spencer, who is CHOLLY ANGELENO, Society Editor par-excellence with the Los Angeles EXAMINER. I don't think he ever wins either, but still he frequents the races — at least, he gathers material for his columns by reporting on the socialites that are in attendance.

By the way, do you read Cholly's articles in the EXAMINER? I never miss them and I think he is one of the finest reporters of local happenings that any paper in the country employs. Cholly has been very good to me in the past and I only hope I can repay him sometime. Incidentally, he

goes on a tirade of reforms constantly and has succeeded in getting some of the chefs in the L.A. area to quit dousing their concoctions with garlic — at least they have cut down somewhat — and he also has gotten the city to put wires inside tunnels so that radio programs are not interrupted. I hope he succeeds in getting our tunnels lighted as beautifully as the tunnels under the Hudson River in New York.

Oh, say Cholly, will you do me a favor? Will you go after the movie makers and persuade them to put the names of the actors underneath their pictures, at least for the first few feet they appear in the picture, so that people from the country, like me, who do not keep up with the goings-on in Hollywood will know whom we are watching. It certainly is disconcerting to sit through an entire picture and not know the name of some beautiful gal or some handsome man. I read the movie columns and hear that so-and-so is to be in such-and-such a picture, or is just being introduced, and I go to the picture, but for the life of me I do not know who the person is. The movie moguls put subtitles under foreign scenes so why can't they put the names under the pictures of the actors?

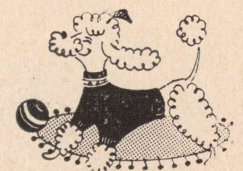
I thought of Cholly as I drove through South Pasadena, where he lives, on my way to Flintridge last Monday night when I was invited to dinner by Lee and Marilou Mitchell, social blue-bookers, and as fine a

★
All Breeds Invited
★

"WHERE MAN'S BEST FRIEND IS CARED FOR AND TREATED LIKE ROYALTY"

The Happy Poodle Salon

823 North La Cienega Blvd.
Los Angeles, Calif. Ph. OLYMPIA 2-4287



couple as I know. I have known Marilou all my life as she originally comes from Minneapolis where her grandfather, B. F. Nelson, founded the largest lumber concern going at that time and who, when he died, left one of the largest fortunes in the country.

Their son, Norman, is a "broth of a lad", tall and handsome, a sophomore, I believe, at the Flintridge Academy for Boys. He certainly is going to grow into one of the finest young men in our land. Norman's grandfather, Carl Sager, also of Flintridge, has taken him to Europe two or three times, to nearly every spot of historic or scenic significance in this country and to most of the operas, plays and symphonies. Carl and Bess

Sager are now on a several month cruise of the Orient on the LURLINE, in spite of the fact that he just got back from a several month tour of all of Europe with the Mitchells. And, believe it or not, he is even now planning a Safari across the entire length of Africa. Wouldn't I like to go with him on THAT trip.

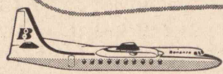
Lee Mitchell is handsome, well-educated and very pleasant company to be with and Marilou is just like the "girl next door". They have one of the most charming homes I have ever been in and furnished in absolutely the best of taste. I drooled when I saw the Delfi pieces in Marilou's kitchen which is done entirely in blue and is very beautiful. What a dinner
(Continued on Page 37)

Go By Air...

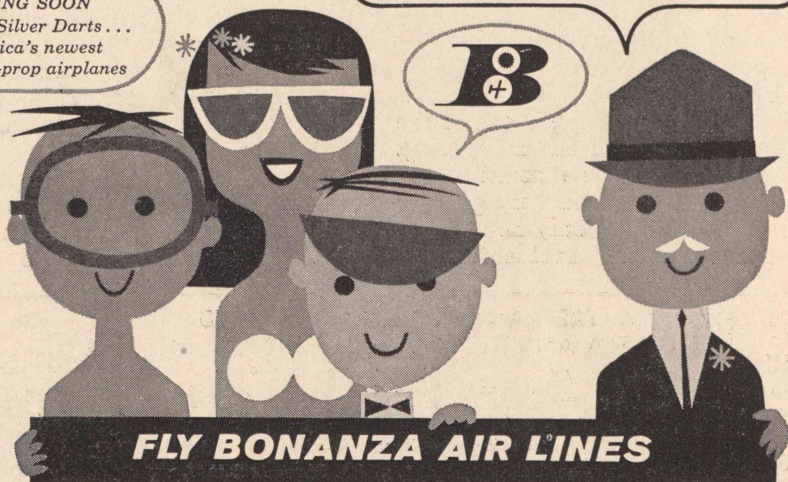
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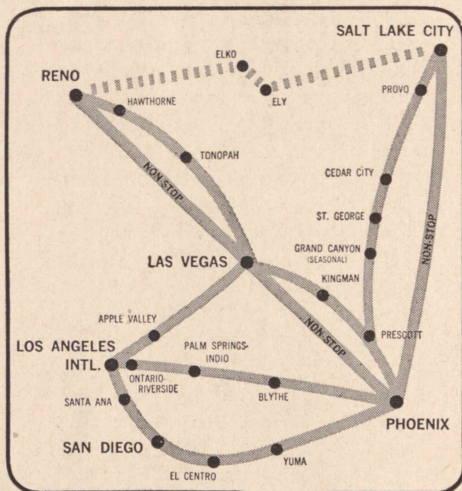
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LEOARD FEATHER, the distinguished music critic and specialist in jazz interpretation, recently conducted another of his famed all-star polls — a chore that Feather has been annually undertaking for so many years we can't recall when he began — for one of the better known "girlie type" publications, and we noted with some pride that many of our frequent FLV Lounge Stars and "big room" regulars were among the select few who received awards or honorable mention. Among the more recent Lounge performers to gain recognition were BOB SCOBEEY, FLAMINGO, 1957; AL BELLETTA, ROYAL NEVADA, 1957; VIDO MUSSO, DESERT INN and ROYAL NEVADA, 1957; BARNEY BIGARD, EL RANCHO and SANDS, 1957; LOUIS BELLSON, FLAMINGO, 1957; RAY BAUDUC, HACIENDA, 1957; RED NORVO, TROPICANA, 1957; THE DUKES OF DIXIELAND, THUNDERBIRD, DUNES and ROYAL NEVADA, 1957; JACKIE CAIN and RAY KRAL, THUNDERBIRD and DUNES, 1957; and THE AXIDENTALS, RIVIERA and EL CORTEZ, 1957. The above individuals and groups all went over very well with the varied local audiences and the majority are already booked, or at least assured of return engagements during 1958. Just testifies to the fact that Fabulous Las Vegas is a real "swingin" town and that our Lounges are the scene of some mighty fine

musical entertainment. . . .

Enjoyed very much meeting and talking to amiable STAN ZUCKER, Agent for many of the outstanding Lounge attractions that play in and around the Vegas area frequently. STAN was in town to work with some of the groups that he has currently placed in town. . . . In the smart Celebrity Lounge at the EL CORTEZ HOTEL you'll find the strongest lineup of Lounge attractions to have ever appeared at one time in that spot. All three groups excel in a variety of entertainment expression and yet not one group competes with the other as they all sport a vastly different style. Seldom do you ever run across such perfect balance in one room. Two of the groups, DEEDY and BILL and the DICK SAUNDERS and MARCI MILLER COMBO, have had their options picked up and the same thing is predicted for the fine DUBONNET TRIO. By the way, TANYA, the very attractive violinist with this group, is a former San Francisco Symphony performer and fine technician on that instrument. . . . DEEDY, the energetic brunette gal of the DEEDY and BILL DUET, is a top comedienne — a real female JERRY LEWIS! . . . DICK SAUNDERS, Co-leader of the SAUNDERS-MILLER GROUP in the same room, plays the flute — among other things — not the piccolo as we reported last week. . . . If you really want to enjoy a professional and

(Continued on Page 38)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

January 28th thru February 24th
Show: Jimmy Durante with Eddie Jackson; Sonny King; Jack Roth; Jules Buffano; The Borden Twins and Sally Davis; Skeets Minton; The Donn Arden Dancers with Art Johnson and Carlton Hayes and His Orchestra.

For years and years the name of JIMMY DURANTE has been legend in the field of pure unadulterated comedy and everything that one word implies. Today, in his current Painted Desert Room engagement the ageless performer is living up to his world renowned reputation and even exceeding it. No matter how many times JIMMY and his incomparable shenanigans have crossed your pathway to entertainment thrills there is always time and taste for one more ex-

(Continued on Page 25)

The Dunes

(Not a Review)
February 6th thru Indefinite
Show: "Folies International" Produced by Harold Minsky Starring Smith and Dale; Extra-Added-Attraction Jesse White with Sid Fields; The Dior Dancers; The Fredonias; Boubouka; Carol King; Sunny Knight; The Minsky Mannequins and Cee Davidson and His Orchestra.

Here is an entirely new "Folies Internationale" with talent selected from the four corners of the globe and integrated into one grand and spectacular achievement by the inspired Production prowess of famed showman HAROLD MINSKY. . . . It stars Broadway's laughable and lovable SMITH and DALE in their famous "Dr. Kronkhite" skit and Extra-Added-Attraction JESSE WHITE, the hilarious "Cagey Calhoun" of TV's popular

(Continued on Page 25)

El Rancho Vegas

February 2nd thru March 1st
Show: Sophie Tucker with Ted Shapiro at the Piano; The Vagabonds; Barry Ashton Dancers; Dick Rice and His Orchestra.

The grandest name and the grandest "Dame" in showbusiness, magnificent SOPHIE TUCKER, who in her own words is "as Modern as Tomorrow and as Old as Yesterday" is the starring attraction in the Opera House Theatre Restaurant. Resplendent in a beautiful gown, SOPHIE makes her grand entrance through a stage prop Palace Theatre Door that traditionally is the perfect frame for her dynamic personality and enviable showbiz history. Later on SOPHIE dons a Calypso garb with gold fringe and a feathered hat and really lets down her hair as she sings, wiggles and

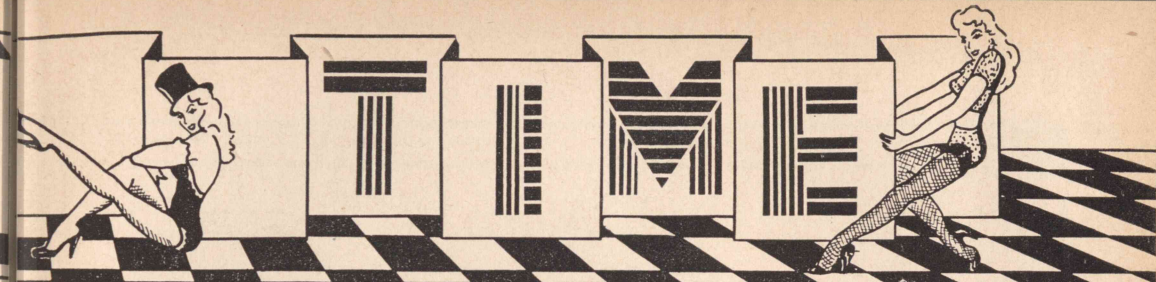
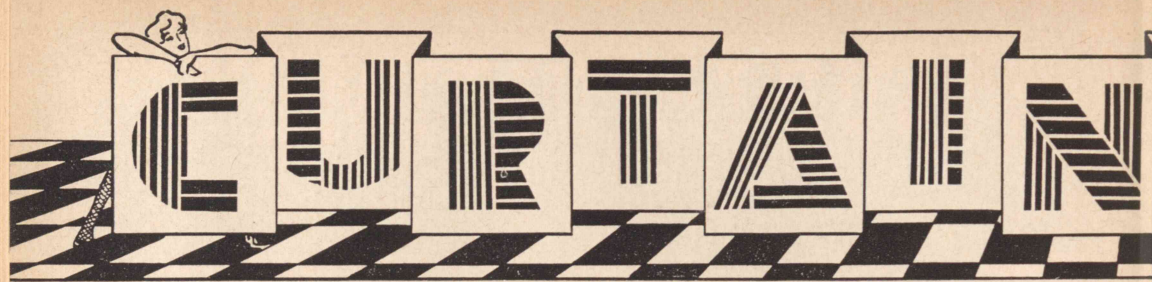
(Continued on Page 25)

Flamingo

January 16th thru February 12th
Show: Alan King; The Goofers; Dolores Hawkins; The Flamingoettes; Jack Cathcart and His Orchestra.

JACK CATHCART presents that sensational funny man, ALAN KING and his sure-fire laugh begetting personality and wise-cracks. ALAN is one of the few comics in the land today who can keep his audiences incessantly roaring with laughter as he calmly, but purposefully, roams through his tremendous stock of humor compelling material. His act, although dotted with request repeats from past performances, is constantly changing and always up to date. . . . The fast and flashy GOOFERS are about as close to perpetual motion as anything you will ever find. They

(Continued on Page 26)



HACIENDA

Show: Day, Dawn and Dusk; The Sparks; The Bill Rossi Trio.

Current headline attraction in the smart Jewel Box Theatre is the ever popular trio of DAY, DAWN and DUSK. One of the most versatile music and visual trios in the business, they have a time-tested style that is uniformly appealing in everything they do. Their straight melodies are cleverly interspersed with a sparkling array of original and animated novelty numbers that provide a pleasing change of pace and a maximum of entertainment enjoyment. . . . THE SPARKS are comprised of a group of well-known Las Vegas musicians who have always been favorites with the local show-going set. Their ar-

(Continued on Page 26)

Riviera

January 27th thru February 23rd

Show: Ginger Rogers with Mark Alden; Buff Shurr and Dom Salinaro; The Novelites; The Dancing Dolls; Ray Sinatra and His Orchestra.

SAMMY LEWIS presents one of filmdom's finest, the lovely GINGER ROGERS, in a delightful program of singing, dancing and comedy with some serious moments tossed in for good measure. The appealing blonde star of some of Hollywood's greatest musical-comedy thrillers displays the full impact of her finely developed creative talent in a series of scenes from her most famous motion pictures and dances gaily around the stage with a trio of handsome male dancers that compliment her style and grace beautifully. This threesome: MARK ALDEN, BUFF

(Continued on Page 26)

SAHARA

January 28th thru February 24th

Show: Marlene Dietrich; Kirby Stone Four; The Amin Brothers; The Saharem Dancers; Louis Basil and His Orchestra.

Devastating MARLENE DIETRICH, looking as slick and trim as ever in a fantastic jewel adorned JEAN LOUIS creation somewhere near the \$25,000 price bracket, flaunts her "Grandma" label in a typical DIETRICH revue loaded to the brim with sex appeal and exotic charm. Several new selections appear in her program of huskily warbled, but poignantly interpreted vocals and these make a charming addition to the "standards" — "Boys in the Backroom" and "Lili Marlene." Marvelous MARLENE is undoubtedly the epi-

(Continued on Page 27)

The Sands

January 21st thru February 18th

Show: Jerry Lewis; Peg Leg Bates; Dick Humphreys; The Mudlarks; The Exciting Texas Copa Girls; Antonio Morelli and His Orchestra.

Laughable JERRY LEWIS is fastly developing into one of America's all-time greats of the comedy field. Once you've seen this much talented entertainer perform you'll automatically tab him a member in your personal showbusiness "Hall of Fame" with a spot very, very close to the top of the pack. One thing that makes JERRY a standout in a town noted for its standout attractions is the "Heart" that he puts into his every song, dance or comedy line. He's Showbusiness every inch of the way and truly a comedian with a quality that will make his career into an ageless

(Continued on Page 27)

Sans Souci

Thru February 11th

Show: Benito Pat Moreno; Annita Ray; Patti Joy; The Canadian Sweethearts; The Pantomaniacs; Hoyt Henry and His Orchestra. Special Extra-Added-Attraction: Sherry Shone.

BENITO PAT MORENO stars in the GEORGE LIBERACE "Showcase of Stars" in the intimate Jamaica Room. BENITO is the owner of a powerful tenor voice and uses it freely to boom out a selection of songs from among the world's most beautiful music. He also injects laugh-provoking comedy between each song and keeps the show moving at a fast pace throughout. . . . The hilarious PANTOMANIACS shed all signs of sanity in their crowd pleasing act featuring finely perfected record pantomimes of singing stars of the day.

(Continued on Page 27)

SHOWBOAT

Thru February 12th

Show: Hank Penny with Sue Thompson; Garr Nelson; Shirley Scott and the Modulators.

The SHOWBOAT HOTEL has held over the very entertaining HANK PENNY and SUE THOMPSON for one more week of this famous pair's typical, lively "Country Humor" and smart song stylings. For a plain old "Country Boy" HANK does dispose a pretty sophisticated rural style, and his audiences are constantly kept in a state of laughter at his outlandish actions and seemingly endless laugh getting lines. Everyone loves the winsome style of blonde, personable SUE and the boys in the PENNY directed band show fine musicianship every step of the way. . . . Singing soloist

(Continued on Page 31)

SILVER SLIPPER

Show: Eddie's Fox's "Gaieties of 1958" starring Hank Henry; Loray White; Kim Athas; Kumar; Sparky Kaye; Mac Dennison; Jimmy Cavanaugh; The Famous Slipperettes; George Redman and His Orchestra.

Laugh-packed "Gaieties of 1958", staged by EDDIE FOX, continues as one of the funniest attractions currently being shown along the fabulous strip. Most of the credit for its humorous punch goes to star HANK HENRY, as devastating a stage comic as you have ever seen. HANK is a master at turning every situation into a cause for hilarity. . . . He's aided and abetted by sultry songstress LORAY WHITE (MRS. SAMMY DAVIS, JR.), who continuously pleases the patrons with her tuneful song stylings. . . . Gorgeous KIM ATHAS

(Continued on Page 31)

Tropicana

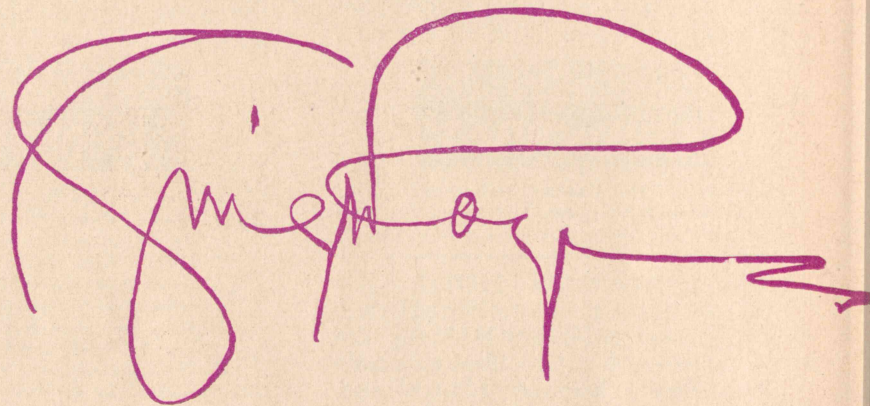
January 15th thru February 11th

Show: Monte Proser's Tropicana Revue starring Jane Kean and Ron Fletcher and featuring Neile Adams; Dante D' Paulo and Lizanne Truex with Mary Ellen; Bobby Milano; Kitty Dolan; Marilyn Johnson; Betty Jean Hansen; The Bill Norvas Singers; Ron Lewis and Pepe De Chazzo; The Tropicana Boys and Girls and Nat Brandwynne and His Orchestra.

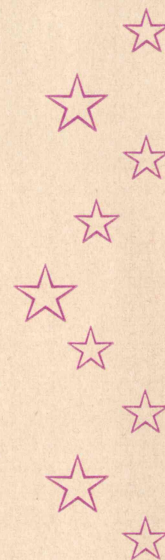
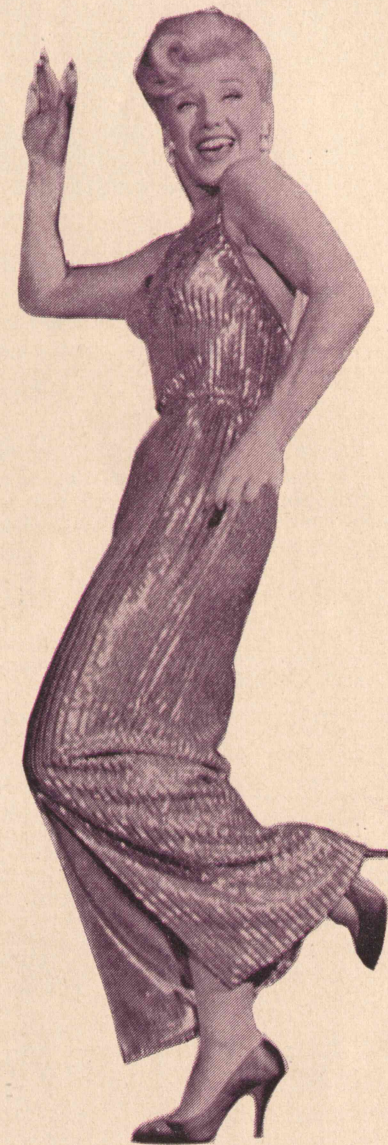
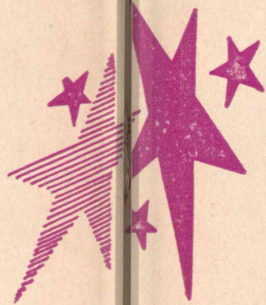
This edition of MONTE PROSER'S Tropicana Revue entitled "You Gotta Be in Love" starring magnetic, dynamic JANE KEAN and dance sensation RON FLETCHER closes this coming Tuesday night. This package, staged in the truest of Broadway styling, has leaned heavily on the variable talents of lovely MISS KEAN whose musical comedy ability fits

(Continued on Page 31)

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DESERT INN

(Continued from Page 19)

poseure. His sense of humor is genuine and parallels the true-to-life happenings of every day living. He's sharp, witty and letter perfect at all forms of comedy expression. A veritable whirlwind of laughs and light heartedness. . . . In his clever revue is the ever present EDDIE JACKSON, a DURANTE associate for years who still "struts" with the spring of a juvenile performer. . . . Newcomer to the show, SONNY KING, when he's able to turn his voice loose between the fastly tossed "DURANTE-ISMS," sings a fine song. . . . None of JIMMY'S revues would be complete without his hilarious dance antics with the rotund and jolly BORDEN TWINS and SALLY DAVIS. . . .

Others to be seen are JACK ROTH, the redoubtable drummer, and pianist JULES BUFFANO. . . . The accompanying act of SKEETS MINTON is a natural with this show. He's one of the very best ventriloquist-impressionists in stageland and his true to life imitations with satirically styled miniatures is outstanding laugh fare. . . .

The DONN ARDEN Styled Production numbers featuring the beautiful and graceful DONN ARDEN DANCERS with ART JOHNSON on the vocals are expertly presented. . . .

In back of the show musically is the guiding directorship of CARLTON HAYES and the playing of his fine ORCHESTRA.

DUNES

(Continued from Page 19)

"Private Secretary" series, with laugh-maker SID FIELDS. . . . In the same cast are the exquisite DIOR DANCERS and Germany's thrilling FREDONIAS plus Egypt's intriguing torso tosser, enchanting BOUBOUKA and lush, raven haired CAROL KING one of the world's top character dancers. . . . From the Place Pigalle comes the Toast of Paris, stunning exotic SUNNY KNIGHT. . . . There's a company of fifty-five with a stage-full of the world's most exciting girls, THE MINSKY MANNEQUINS, and three daring and spectacular productions. . . . It's another Arabian Room "Adults Only" classic in the true MINSKY tradition. . . . The choreography is by MADAME KAMAROVA and backing the entire company musically is Maestro CEE DAVIDSON and his superior orchestral accompaniment.

EL RANCHO

(Continued from Page 19)

shakes to the snappy Calypso beats. Actually, her appearance is more than just a show, it's an experience you'll always remember. She gets a strong assist from her accompanist and cohort in song and comedy, talented TED SHAPIRO, whose showmanship is skillfully woven throughout her act. . . . The fast moving VAGABONDS with musical Director FRANK LINALE literally burst onto the stage and they don't let up with their highly entertaining antics for a

single instant. They are one of the most zany groups of entertainers you've ever watched. Their comedy runs the gamut of lines, parodies, mimicry and pantomime and they're tops in each department. . . . Both of the Production Numbers headed by Choreographer - Dancer BARRY ASHTON are far above average in depth and scope and are a perfect showcase for the lush lines and looks of the BARRY ASHTON DANCERS. . . . DICK RICE and His ORCHESTRA musically guide the entire show with sturdy support throughout.

FLAMINGO

(Continued from Page 19)

keep their audience in a frenzied state of excitement from their first moment on-stage right through every frantic routine and up to the final bow. . . . Lovely DOLORES HAWKINS has a truly lush and fresh voice with the quality of velvet. As pretty to look at as she is to hear, DOLORES is a brand new singing personality on the Las Vegas scene and one with the type of lasting power that guarantees her return many, many times. . . . The enchanting FLAMINGOETTES make brilliant work of the JEAN DEVLIN staged Production numbers and add a generous portion of color and glamour to the show. . . . All of the musical support is by the capable JACK CATHCART and His fine ORCHESTRA ensemble.

There is nothing you wear as important . . . as your expression!

HACIENDA

(Continued from Page 20)

rangements cover a multitude of musical-styles, appealing to all tastes. . . . Rounding out this line-up of stellar musical attractions is the enjoyable BILL ROSSI TRIO with handsome BILL on xylophone and vocals. They feature clever arrangements of current hits and familiar standards along with a touch of friendly comedy and collective personality.

RIVIERA

(Continued from Page 20)

SHURR and DOM SALINARO exhibit great poise and ability throughout each dancing sequence. One of the highlights in GINGER'S portion of the show is her dramatic excerpt from the standout film "Kitty Foyle." Her Musical Director PETER MANZ at all times keeps a fine thread of balance between performer and orchestra. . . . Three young and accomplished performers—FRANKIE CARR, ART TERRY and DON SANTORA — make up the screamingly funny NOVELITES with their crazy hat routines and general comedy bedlam that never stops for an instant. Their zany, outlandish antics keep the guests in stitches. That "Hillbilly" number gets funnier every time they use it — it's a real classic! . . . The gorgeous DANCING DOLLS execute the DOROTHY DORBEN created line routines with vim and finesse to produce a pair of flashy and spectacular numbers. The

ice-skating of the daring CAVANAUGHS in a miniature tank during the opening number is eye-peeling! . . . RAY SINATRA and His ORCHESTRA support the show enthusiastically with strong musical accompaniment.

SAHARA

(Continued from Page 20)

tome of eternal youth, beauty and magnetism for women in the world over — And, in addition, she's one of our greatest showmen. Talented BERT BACHARACH skillfully plots the musical course for LA DIETRICH while acting as her accompanist. . . . ED SULLIVAN'S teevee buddies, THE KIRBY STONE FOUR, have descended on the Congo Room stage with their unusually sparkling sets of music, song and comedy. Expert entertainers and musicians all, they also excel in the comedy and impression field. . . . Opening this standout show are the almost unbelievable AMIN BROTHERS — MUSTAFA and ABDU — a pair of acrobatic perfectionists who garner shouts of enthusiasm and waves of applause for their lightning fast feats of acrobatic daring. . . . The SAHAREM DANCERS set a scene of picturesque beauty in both of their stylish production chores devised by SONIA SHAW and BILL HITCHCOCK. . . . Master Batonsman LOUIS BASIL and His ORCHESTRA lend their collective talents toward backing the show with superb musical accompaniment.

SANDS

(Continued from Page 20)

thing. His innate sense of timing and "audience reflex" never fail him and he stages the type of show you can see again and again without ever tiring of it one bit! . . . With him in this appearance are the BEN YOST MUDLARKS, a fine new singing group, and tap dancing artist DICK HUMPHREYS who steps out a fine duet with JERRY during the course of the show. LOU BROWN is his Musical Director and special drum

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accompaniment is handled by MURRAY FRANK. . . . Your admiration and appreciation grows and grows as you watch the superb dance routines of nimble PEG LEG BATES. Armed with only one good leg and a wooden peg this marvelous performer displays rhythm and finesse in his intricate and amazing dance numbers. His dancing is about as brilliantly performed as any you will ever see and it never fails to gain him complete audience approval. . . . The stunning All Texas COPA GIRLS perform beautifully throughout both of the lavishly staged production numbers and Maestro ANTONIO MORELLI and his ORCHESTRA compliment the show with their flawless musical support throughout.

SANS SOUCI

(Continued from Page 21)

. . . ANNITA RAY is a smash success in her first solo singing engagement in FLV. The charming vocalist captivates everyone with her well rounded program and pleasing personality. . . . PAITI JOY is a flexible, accomplished dancer with delightful and intricate dance routines. . . . You'll love the romantic balladeering of the smooth CANADIAN SWEETHEARTS. . . . Extra - Added - Attraction SHERRY SHONE continues to please everyone with her stunning underwater ballet in the Jamaica Room's beautiful tank Musical support of the show is capably supplied by HOYT HENRY and His ORCHESTRA.

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- 1:30 ② Racing At Hialeah
- 1:45 ⑧ Action Theatre
- 2:00 ② Movie
- 2:30 ⑬ "Abbott & Costello"
- 3:00 ② Cartoon Cavalcade
- 4:00 ② All Star Golf
- ⑬ "The Thrill Of Romance"
- 5:00 ② Country Music Jubilee
- ⑧ Mighty Mouse
- 5:30 ⑧ Capt. Kangaroo
- 6:00 ② Bowling Stars
- 6:30 ② Gisele MacKenzie
- ⑧ Lone Ranger
- ⑬ Amos 'n Andy
- 7:00 ② End Of The Rainbow
- ⑧ Public Defender
- 7:30 ② Hit Parade
- ⑧ Dick & The Duchess
- ⑬ "Have A Heart"
- 8:00 ② Perry Como
- ⑧ Gale Storm
- 8:30 ⑧ If You Had A Million
- 9:00 ② Lawrence Welk
- ⑧ Gunsmoke
- 9:30 ⑧ Paris Precinct
- ⑬ "Dr. Kildare's Crisis"
- 10:00 ② O'Henry Playhouse
- ⑧ "Steel Lady"
- 10:30 ② Nite Cap Movie
- 11:00 ⑬ "The Thrill Of Romance"
- 1:00 ⑬ "Gaslight"

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- 11:30 ② Sahara Gun Club
- ⑬ Sahara Gun Club
- 12:00 ② Youth Wants To Know
- ⑬ "Gaslight" & "Bad Man of Brimstone"
- 1:00 ② Omnibus
- 3:00 ② Western Movie
- 5:00 ② Championship Bowling
- ⑧ Vagabonds
- 5:30 ⑧ Roy Rogers
- 6:00 ② Chevy Show
- ⑬ "Abbott & Costello"
- 6:30 ⑧ Answer The Question
- 7:00 ② Loretta Young
- ⑧ Bachelor Father
- 7:30 ② Ray Milland
- ⑧ Boots & Saddles
- ⑬ "Men Call It Love"
- 8:00 ② Steve Allen
- ⑧ Ed Sullivan
- 9:00 ② Official Detective
- ⑧ G. E. Theatre
- 9:30 ② By-Line: Steve Wilson
- ⑧ Richard Diamond
- 10:00 ② "Apt. for Peggy"
- 10:15 ⑧ "Wicked Woman"
- 11:15 ⑬ "Have A Heart"
- 12:50 ⑬ "Dr. Kildare's Crisis"

MONDAY — February 10

- 2:30 ⑬ "Have A Heart"
- 4:30 ⑧ Flash Gordon
- ⑬ "Dr. Kildare's Crisis"
- 5:00 ② Doug Fairbanks
- ⑧ Popeye
- 5:30 ② Waterfront
- ⑧ Academy Award Theatre
- 6:00 ⑬ Susie
- 6:30 ② George Pal Puppets
- 7:00 ② Suspicion
- ⑧ Casey Jones
- 7:30 ⑧ Capt. David Grief
- ⑬ Brave Eagle
- 8:00 ② Zorro
- ⑧ Danny Thomas
- 8:30 ② Tales Of Wells Fargo
- ⑧ December Bride
- 9:00 ② Twenty One
- ⑧ Silent Service
- 9:30 ② People Are Funny
- ⑧ Highway Patrol
- ⑬ Top Tunes & New Talent
- 10:00 ⑧ I Spy
- 10:30 ⑬ "Men Call It Love"
- 10:35 ⑧ "Dare Devil Drivers"
- 10:15 ② "No Minor Vices" & "Wild Fire"
- 12:00 ⑬ "A Free Soul"

TUESDAY — February 11

- 2:30 ⑬ "Men Call It Love"
- 4:30 ⑧ Flash Gordon
- ⑬ "A Free Soul"
- 5:00 ② George Gobel
- ⑧ Popeye
- 5:30 ⑧ Academy Award Theater
- 6:30 ② China Smith
- ⑧ Name That Tune
- 7:00 ② Men Of Annapolis
- ⑧ \$64,000 Question
- 7:30 ② Badge 714
- ⑧ Sea Hunt
- ⑬ "Down In San Diego"
- 8:00 ② Wagon Train
- ⑧ To Tell The Truth
- 8:30 ⑧ Phil Silvers
- 9:00 ② Playhouse
- ⑧ State Trooper
- 9:30 ② 26 Men
- ⑧ Big Story
- ⑬ "Forsaking All Others"
- 10:00 ⑧ TV Reader's Digest
- 10:35 ⑧ "Passage From Hong Kong"
- 10:15 ② "LuLu Belle" & "God's Country"
- 11:15 ⑬ "A Free Soul"
- 12:15 ⑬ "Men Call It Love"

WEDNESDAY — February 12

- 2:30 ⑬ "A Free Soul"
- 4:30 ⑧ Flash Gordon
- ⑬ "Men Call It Love"
- 5:00 ② Sheena
- ⑧ Popeye
- 5:30 ② Waterfront
- ⑧ Academy Award Theatre
- 6:00 ⑬ Susie
- 6:30 ② The Tracer
- ⑧ Death Valley Days
- 7:00 ② Wednesday Night Fights
- ⑧ U. S. Steel Hour
- 8:00 ② Harbor Command
- ⑧ The Millionaire
- ⑬ Disneyland
- 8:30 ② Chevron Playhouse
- ⑧ I've Got A Secret
- 9:00 ② Kraft Theater
- ⑧ High Adventure
- 10:00 ⑧ Sherlock Holmes
- ⑬ Date With The Angels
- 10:30 ⑬ "Song of the City"
- 10:35 ⑧ "Operation Manhunt"
- 10:15 ② "Swamp Water" & "G. I. Jane"
- 11:45 ⑬ "Down In San Diego"
- 1:00 ⑬ "Forsaking All Others"

THURSDAY — February 13

- 2:30 ⑬ "Down In San Diego"
- ⑬ "Forsaking All Others"
- 4:30 ⑧ Flash Gordon
- 5:00 ② Woody Woodpecker
- ⑧ Popeye
- 5:30 ② Waterfront
- ⑧ Academy Award Theater
- 6:00 ⑬ Susie
- 6:30 ② Hawkeye
- ⑧ Bengal Lancers
- 7:00 ② Rosemary Clooney
- ⑧ Gray Ghost
- 7:30 ② Jane Wyman
- ⑧ Gunfire
- ⑬ "The Easiest Way"
- 8:00 ② You Bet Your Life
- ⑧ Honeymooners
- 8:30 ② Dragnet
- ⑧ Climax
- 9:00 ② Sheriff Of Cochise
- ⑬ Pat Boone Show
- 9:30 ② Tenn. Ernie Ford
- ⑧ Playhouse 90
- ⑬ Navy Log
- 10:00 ⑬ "First 100 Years"
- 10:15 ② "Court Martial" & "Over My Dead Body"
- 11:00 ⑧ "Lawless Rider"
- 1:00 ⑬ "Song Of The City"

FRIDAY — February 14

- 2:30 ⑬ "First 100 Years"
- 4:30 ⑬ "Song Of The City"
- 5:00 ② 76 Sports Club
- ⑧ Popeye
- 5:30 ② Waterfront
- ⑧ Academy Award Theatre
- 6:00 ⑬ Susie
- 6:30 ⑧ Rin Tin Tin
- 7:00 ② Cavalcade Of Sports
- ⑧ Trackdown
- 7:30 ⑧ Annie Oakley
- ⑬ Ramar Of The Jungle
- 8:00 ② Court Of Last Resort
- ⑧ Whirlybirds
- ⑬ Adv. of Jim Bowie
- 8:30 ② The Crusader
- ⑧ Schlitz Playhouse
- ⑬ San Francisco Beat
- 9:00 ② Martin Kane
- ⑧ Lineup
- 9:30 ② Thin Man
- ⑧ Decoy
- ⑬ "Stablemates"
- 10:05 ⑧ "Destination Unknown"
- 10:15 ② "Let's Live A Little" & "Grand Canyon"
- 11:15 ⑬ "Easiest Way"
- 1:45 ⑬ "First 100 Years"

Monday thru Friday

REGULAR PROGRAMMING

- 11:00 ⑧ Beat The Clock
- 11:30 ② Kitty Foyle
- ⑧ House Party
- 12:00 ② Matinee Theatre
- ⑧ Big Payoff
- Tues. & Thurs. Life With Elizabeth
- Mon., Wed., Fri. Life With Elizabeth
- 12:30 ⑧ The Verdict Is Yours
- 1:00 ② Queen For A Day
- ⑧ Liberace
- 2:00 ② Comedy Time
- ⑧ Encore Theatre
- 2:30 ② Cartoon Cavalcade
- 3:00 ② Romper Room



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DUNES HOTEL

★ LATEST COLUMBIA RELEASE ★

"Bouquet Of Roses" and "Wanderer Came Home"

SHOWBOAT

(Continued from Page 21)

and Emcee GARR NELSON presents several outstanding vocal selections and appears throughout the show in many cleverly arranged "special" bits of entertaining sequences with the other performers. . . . Rounding out the attractions is personable songstress SHIRLEY SCOTT and THE MODULATORS. This very warm and friendly troupe play a clever selection of up-to-the-minute tempos and tunes and have the audience "with them" at all times as they project their collective personalities and warmth with ease.

SILVER SLIPPER

(Continued from Page 21)

is a stunner in the exotic phase of the show, and the compact and well curved little gal sets the room afire with her torrid undress routines. . . . KUMAR, the juggling artist who recently won national acclaim with his teevee shot on the ED SULLIVAN SHOW, manages fantastic feats of juggling skill with ease and a non-chalance that belies the precision required. . . . HANK HENRY gets a strong comedy lift from comedian SPARKY KAYE, another famous SLIPPER regular who just recently rejoined the show. . . . Additional comedy is provided by "wow wow" MAC DENNISON and Emcee JIMMY CAVANAUGH. . . . BARRY ASHTON'S beautiful SLIPPER-ETTES cap the show with a pair of thrilling production sketches and GEORGE REDMAN and His ORCHESTRA give everyone strong musical support throughout.

TROPICANA

(Continued from Page 21)

into the show perfectly. JANE is a top-flight singer and talented dancer plus being a very fast little gal in the comedy department and an exceptional impressionist. . . . The eye-pleasing dance sequences with RON FLETCHER are beautifully staged

and executed and contain a wealth of imaginative choreography that points up JANE and RON'S fine artistic dance expression. Their Conductor, JACK OLSON, is also responsible for the fine special material used throughout their act together. . . . A trio of TROPICANA "regulars," NEILE ADAMS, DANTE D'PAULO and LIZANNE TRUEX have all been given feature parts in this stunning version because of their superior efforts in previous Revues. . . . In support of the stars and featured performers is a host of top talent including BOBBY MILANO; KITTY DOLAN; BETTY JEAN HANSEN; THE BILL NORVAS SINGERS; LEWIS and PEPE DE CHAZZA and MARILYN JOHNSON. . . . The very adept TROPICANA BOYS and GIRLS put the production sequences over expertly and the entire musical score is given perfect treatment by NAT BRANDWYNNE and his ORCHESTRA. . . . An all-new Tropicana Revue starring beautiful JAYNE MANSFIELD opens on Wednesday, February 12th.

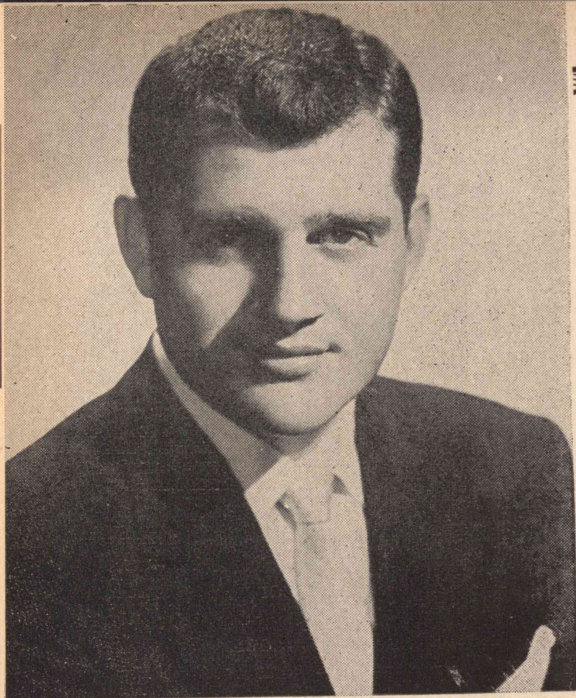
Look On the Other Side

The young daughter was very boisterous, and her father wanted it quiet, so he could read. He clipped a large war map from the paper, tore it up into bits like a jigsaw puzzle, and told his daughter to sit down and put the map together again. This, he thought, would keep her occupied for several hours.

The little girl was delighted and took the handful of torn paper. In just a little while she was back, the map all neatly arranged and perfectly put together. "See here, Daddy; here it is!" she shouted, as she ran up to him with the map on a magazine.

Her father was much surprised. "Well, how in the world did you do it so quickly?" he asked.

"Well, you see," she replied, "there is a big picture of a man on the other side, and so I just him him together and turned it over. You see, Daddy, if the man is right, the world comes out all right, too."



Thanks Again

To the people who
have been so kind
to me in LAS VEGAS

ALAN KING

AT

THE *Flamingo*
HOTEL



OBSERVATIONS

(Continued from Page 5)

with his nephew, Bill Moore, Architect and Business Manager, were at work on plans which converted the old "91 Club," located on Fifth Street beyond the El Rancho Vegas, into another beautiful tourist hotel. Some of us feared that this might be overdoing the plush hotel business, but we were glad when we learned that this second such fabulous spot just seemed to stimulate the tourist activity to an even greater degree and both hotels flourished.

Then, along came Benjamin "Bugsy" Siegel, who bought the comparatively useless Forty Acres Delphine and I had owned for about twenty years, and started what he claimed would be the most beautiful tourist hotel in the country. Things progressed until Siegel was murdered — in spite of the two armed bodyguards who always accompanied him, one walking on either side. He had called at the home of a movie actress in

Hollywood and during the evening he was killed by a blast from a shot gun fired at close range through a window. This was in June, 1946, and people generally feared that this would be the end of the Flamingo Hotel. However, facts proved quite the contrary. Work was soon resumed and the opening of this beautiful and luxurious resort was truly a gala occasion. The Flamingo has steadily grown until our "worthless forty" is all cluttered up with more than Ten Million Dollars worth of hotel. Its success from the first was assured in spite of the Last Frontier and El Rancho Vegas competition.

Wilbur Clark's Desert Inn was, I believe, the next great hotel to be started. For a time things seemed to go well with this new enterprise. However, before the place was half completed, Wilbur Clark stopped work and disappeared and the rumor was that he was seeking more capital. The rumor proved true, but he soon was back in town and work on the hotel was resumed. Again the

FABULOUS LAS VEGAS

same thing occurred, but Wilbur, through his combination of good judgment, courage and honesty completed the Desert Inn, which now stands out as one of the most successful and likewise beautiful hotels in Las Vegas.

In addition to the quiet array of buildings and ground, the wonderful and breathtaking "Dancing Waters" are shown summer evenings near the swimming pool.

The Desert Inn purchased One Hundred and Sixty acres of adjacent land which has been created into a beautiful golf course where each spring the best of the golfing professionals in America gather for a few days competition for large purses. The event, called the "Tournament of Champions," has become one of the finest attractions in golfdom and enjoys a tremendous following.

The Thunderbird Hotel, with Marion Hicks and Clifford Jones as the leaders, was the next big resort built and has proved to be very popular and together with its adjunct, The Algiers, is another great success.

The Sahara was built on the site of the very popular Club Bingo which was demolished by the owner, Milton Prell, who, in his fancy, created the Sahara to join all the others in extreme popularity and success. Then came a long string of more great edifices, some of which suffered from the pangs of underfinancing and rather inadequate management. One or two even went so far as to fold up, generally rebounding shortly thereafter with money and personnel transfusions that assured success.

A resortery that is worth special mention is the Showboat Hotel, built after the style of the wonderful old river steamers of many years ago. Despite the fact that it was built out on the Boulder Highway, considered at that time to be too far removed from the bustling "strip" area, it has caught on very fast and has become another stable installation in the chain of spas.

The Sixteen Million Dollar Tropicana, of which our friend Bob Can-

non is Manager, and the Hacienda, another beautiful plant, both located far out on the strip are very popular and successful also. It was feared that, located some seven miles from Fremont Street, patronage might not be attracted to them, but this was a false alarm. The Royal Nevada, a most charming place, seems to be getting its affairs in shape at this writing. The Thousand Room Stardust Hotel, originally promoted by Tony Cornero, is just now recovering from the disaster of the sudden and unexpected death of its owner and is expected to open in March. It has stood unfinished for ever a year, but with the strong demand for additional rooms will, it is predicted, join the long list of previous successes.

Las Vegas also boasts some fine commercial hotels. The newest and most pretentious being the Fremont Hotel at Second and Fremont Streets. It is a thirteen story structure with two additional structures on top, making the entire building fifteen stories high, the highest building, I believe, in the State of Nevada. It is Two Hundred by One Hundred and Forty feet and is as modern as you may find in any city.

In February 1905, the town boasted of Ladd's Hotel about where Main and Carson Streets meet. That was before the Clark's Townsite of Las Vegas had even been surveyed. It opened February 13, 1905 and consisted of a sixteen by twenty foot tent divided into office and a bedroom. The latter had two double beds and lodgers were permitted to sleep, two in a bed, for eight hours for two dollars each. I have the original register with my name on the first page.

The first of the larger hotels was Hotel Las Vegas with thirty sleeping rooms, opened by my partner and myself on May 13, 1905, in time for the big crowd at the auction sale of lots in the Railroad Townsite May 15th.

Hotel Nevada was the first permanent structure on the townsite and was quickly followed by the Overland. One hotel, called the Salt Lake, was purchased by the school board and

moved to the corner of Lewis and Second Streets and made over into their first wooden school house, and used for the first time in the fall of 1905.

The Overland was twice destroyed by fire. In one of the tragedies a guest lost his life. I should not fail to mention the first of our hotels with casino and fancy dinners with entertainment. It was called The Meadows, and was built, about 1932 in anticipation of patronage by workers on Hoover Dam. It was very popular with our people, but lasted only a few months until it was partially destroyed by fire and abandoned.

Others were built near the junction of Fremont and Charleston, notably The Colony Club and the original Dunes, but none of them survived until Bill Moore and The Showboat, nearly twenty years later, showed them how to do it.

CRISWELL PREDICTS

(Continued from Page 7)

dict that Mary Roberts Rhinehart will win the coveted International Literary Award for her coming mystery thriller based on the three days just preceding World War II. This little known incident will open up a new field of investigation in the light of current diplomatic relations with our present allies! . . . I predict that the last will and testament of the late J. P. Morgan will be re-examined by the Courts in order to settle an old claim against the estate, and this will

make embarrassing headlines for a noted political figure! . . . I predict that the Fontanna Sisters of Rome, the number one fashionists, will open a chain of American Shops catering to both men and women with a full line of imported Italian clothing! . . . I predict that John L. Lewis will denounce many union leaders as "unfair" to their members in coming demands for sick benefits and pensions! This backstage battle will soon appear as headlines.

YOUR INCREDIBLE FUTURE:

Is God through with Mother Earth? Has the patience of God been exhausted by our utterly foolish activities, and has He warned us through fateful, terrifying signs that the end is near? Even theologians, geologists and many scientists agree that we have more than reached a point of no return! Greedy mankind has tampered with the elements of nature, electricity, the atom and now forbidden outerspace! Mother Earth has blithely permitted this to be done, but soon, and sooner than you may think, Mother Earth will herself revolt, and become a greater tyrant than she is at the present time! The violence of weather, tornadoes where they never struck before, changing snow-lines in our many mountain ranges, increased rain-fall, the zigzag of the barometer, all give us plenty of cause to worry! Is the clock of time running out? Does every tick of that instrument bring us nearer to a greater destiny that cannot be envisioned

in the mind of mere man? The Gustav Dore steel engravings in the Bibles of One hundred years ago foretold what is actually a daily event today! We are fastly depleting our wood, coal, oil, food and natural resources by careless waste and are waging a war against those very things we should protect! Will we be given a warning or will God strike without warning, instantly? The "Time of the End" might very well be this "Time". Is God through with Mother Earth? Your incredible future!

THAT'S FOR SURE

(Continued from Page 10)

Drop over to visit JACK SMITH and BILLY PARKER and see their newly-remodeled SADDLE CLUB. It is the only authentic Western spot of its kind in FLV. Dancers will enjoy the Sunday matinees at 3:00 P.M. Amateur nights are held on Thursday and Tuesdays are open for dance contests at 11:30 P.M. Music is by TEX MARSHALL and his RODEO HANDS. Mr. Smith signed TEX WILLIAMS to appear (a one-nighter) on February 19th and hopes to present a different musical celebrity every Wednesday, thereafter. . . .

Monday through Friday from 9 A.M. to 10 A.M. JACK KOGAN hosts "Breakfast at the SANS SOUCI," a brand new radio KRBO broadcasting feature, emanating from the beautiful Panorama Room of that Hotel. Featured during the show are give-aways in the form of beautiful prizes and surprises that build interest along the way. . . .

Don't forget to watch the PERRY COMO TVviewer, this Saturday evening. Our home-town favorites, the MARY KAYE TRIO, will be on the bill. . . .

RAY REASBECK, former bellman at the APACHE HOTEL, seems happier than ever now that he is in the Maintenance Dept. of JOE W. BROWN'S HORSESHOE CLUB. . . .

MARION HICKS, President of the THUNDERBIRD HOTEL, is sched-

uled to reopen the SILVER PALACE (on Fremont Street) on March 1st. LOUIGI CONIGLIO (owner of the CHARCOAL BROILER) is expected to run the restaurant. We understand the top portion of the two-story Silver Palace will house a Steak House. FABULOUS wishes of long-lived success to Mr. Hicks in this new venture. . . .

Current Birthdays: February 8th, JAKE KOZLOFF . . . February 10th, MICHAEL CORDAY . . . February 11th, THOMAS J. NEARY . . . JOE KELLEY on February 14th . . . We send you our personal, warm wishes and hope your respective celebrations will be filled with love and happiness.

Time to ask your forgiveness for the brevity of our column, this week. Chalk it up to a wee bit of "under-the-weatherness" or perhaps it was the rain that made these tired bones collapse. No matter the reason, we're truly apologetic . . . and that's for sure.

Be well Suited for the occasion!

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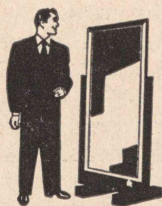
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'ROUND THE TOWN

(Continued from Page 13)

on Fremont Street, will soon have a "sister" store on the same "stem". ARDEN Manager, MRS. EVA JUDD, says the new store will be known as EASTONS and will feature exclusive ladies' wear. MRS. JUDD will assist in the management during its opening months. . . .

DAVE APOLLON, DESERT INN Lounge star, gifted his lovely wife DANZI with a Cadillac on their 20th Wedding Anniversary. DANZI at one time was a dancer in DAVE'S big touring show. . . . FRANK DANA of the TUNE TIMERS (SANDS Lounge) says that business back home required their attention and necessitated asking for release here from their extended engagement. The boys own and operate the TUNE TIMER'S LOUNGE in Jackson Heights, New York. They expect to be back here in June. . . . JAY HAVERS, RIVIERA Dealer, has a lovely wife, KIM, who is a Cocktail Waitress in the CALIFORNIA CLUB Card Room. Kim is

a former Latin Quarter Dancer. . . . The TROPICANA GIFT SHOP Gal, RUTH BELL, has returned from a vacation in California. Any luck at Santa Anita RUTH? And now that she is back at her chores, ANN EBEL and daughter, SHIRLEY, have taken off for a rest period. They also will find relaxation and fun in California. . . .

The CORONADOS will be in L.A. on the 10th to cut eight sides for RCA Records. Their act in the SANDS Lounge doesn't include this "bit," but I've been told that brother RUBIN is an excellent ventriloquist. Why "dummy" up about it boy??

PETER MATZ, Musical Director for GINGER ROGERS, hosted his parents, LOUIS and ALICE MATZ of Los Angeles, 'round town last week. They were thrilled with the vivacious GINGER who sings, dances, emotes and brings to "life" her long remembered film roles. Papa LOUIS returned to L.A. a happier man for having seen the effervescent GINGER and of course, the little "bundle" he won at the tables didn't hurt either. . . . KELLY EVANS, show gal, returned

FABULOUS LAS VEGAS

to FLV and opened in GINGER'S RIVIERA SHOW after a real country tour from New York to San Francisco. . . . MARIAN CAROON (DESERT INN Stage Manager, EARL CAROON'S lovely and talented wife) made a quick trip to Los Angeles to deliver a portrait she recently completed. . . . There will be big news from the HOUSE OF TV on South 5th. TOM LOVELESS, Owner, is installing a service which will be the only thing of its kind in Las Vegas and a decided boon to all TV owners. More about this when TOM gives me the "green light". . . .

The new chief of Security at HOTEL TROPICANA is HARRY REEDER, a grand guy and up from the ranks. LOU GAMILL returns to the EL CORTEZ HOTEL in an executive capacity. . . . If you have missed friendly JOE CHARLES, graveyard waiter formerly at the FLAMINGO, you can order your "coffee" from him now in the RIVIERA Lounge. . . . Think I'll take time now to go and have a couple of "nips" with my good friend FRANK PIMENTEL at the CORK 'N BOTTLE on Fremont. Always find plenty of good company there and FRANK usually has a "special" on tap that's worth adding to the home drinking stock. So if you're around the town—I'll meet you there.

HILLSWAY

(Continued from Page 16)

she cooked all by herself with Norman helping to serve. I'd like to have her recipe for cheese cake. Their large bedroom, all glass on one side overlooking the pool, defies description as does the bath with its sunken tub.

The baths in the lovely homes of Wilbur and Toni Clark and the Charley Wards over in Hudson, Wisconsin came to my mind. The French Provincial living room with its marble fireplace, alabaster figurine lamps, white and gold carpets and furniture, was breath-taking in its elegance and simplicity.

The remarkable thing about Mari-

lou is that she just passed her boards and is now a Registered Nurse — she always wanted to be one and she kept going to school, nursing in the local hospital, training diligently and burning the midnight oil until finally she attained her goal. I wonder how many girls in her social and financial position would do this spartan, self-sacrificing and time-consuming chore?

The Sagers and Mitchells love Las Vegas and only last year spent a week there with me during the Easter Holidays.

We were saddened when we heard of Jake Freedman's death and they had some very nice things to say about him as they had stayed at the SANDS and he was most kind to them. They had only been able to get rooms way out on the Strip in a small motel and Jake Freedman did me the favor of giving them a lovely suite of rooms even though the town was filled with Easter Week merry-makers. I expert to have these fine folks back with me in Las Vegas again soon and, of course, they will want to stay at the SANDS, — but it will have to be when Pearl Bailey returns again to the "Strip" as she is Lee's favorite and he always comes to town when she is performing.

Officer (to recruit): "Where are all your shots going? Every one has missed the target."

Soldier (nervously): "I don't know, sir. They left here all right."

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Publications Exclusively

LOUNGE STARS

(Continued from Page 17)

pleasing mixture of comedy, straight music and progressive Jazz take our tip and have a look-see at all three of these outstanding combos in the *Celebrity Lounge*. . . THE WOODSONS, that swinging family fivesome plus two that are under contract at the GOLDEN NUGGET for several weeks out of the year, are currently in Riverside, California, and from there they head for a date at the Tucson, Arizona DESERT INN. . .

The ERNIE SMITH TRIO, appearing in the smart *Copa Lounge* of the SANDS HOTEL, is building a tremendous following with their smart brand of musical excellence. A musician's musician, ERNIE keeps the *Lounge* humming with his fresh and snappy arrangements of pleasing melodies. It's always a satisfying experience to sit through several of his outstanding sets and it's easy to tell why he's regarded as one of the most popular combos in Las Vegas town. . .

In the GOLDEN NUGGET Showroom LEE and FAYE MAYNARD are now dishing up their comedy and songs for the afternoon and early evening crowds while a fine new group, THE BOB WHITE QUARTET, have inherited the late shift. Vocalist with this excellent group is blonde, dimpled and shapely, MARIELLEN, ROBERT Q. LEWIS' choice as "Miss Photofinish of 1957." She's a real doll and a top vocalist. Like the GAYLORDS, THE NOVELITES, JACKIE and ROY and many other of our top combos, they hail from the Cleveland area and their sets are truly delightful mixtures of a musical composite geared to every taste. They'll be heading to Elko very soon, but have a return NUGGET engagement in March. Their top-banana, BOB, is a great pianist who's well worth jogging down there to listen to just for his stylish keyboard work alone. . . Across the street in the *Carnival Room*, husky voiced MARCY LAYNE has joined the comical MAKE BELIEVES and the little, well-figured

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PER YEAR

brunette is turning in a stand-out job. Her vocal interpretation is direct and very pleasing and she's coming along fast on this group's hilarious pantomime work. . . BILL LONG and THE LARIATS are giving the full Western Treatment to patrons of the same spot. One thing about these Western groups, they always enjoy a loyal following and never lack for requests from the audience. This bunch is an alert combo and combine nice vocal work along with their musical efforts on Western sweet and swing. . . The very clever JACK "JIVE" SCHAFER and his troupe of musical performers will be closing in the *Starlight Lounge* February 18, but have been inked for a lengthy return run in the same spot beginning sometime in May. Here's a hard-working act that really grows on you. The more you see, the better you like them and their unusual combination of comedy, dixieland, standards, vocals and novelty tunes. "JIVE" has a really going concern there and deserves special plaudits for his well controlled but enthusiastic trumpet work plus his showmanship and natural flair for comedy. . . In the same *Lounge* the irrepressible SHECKY GREENE is literally busting up the crowds of late merry makers with a sure fire brand of wit and humor that clicks at every performance. He's strictly the type of comic that Las Vegas appreciates — up-to-the-second material and a staccato delivery that keeps you on your toes all the while. . . Everyone enjoys a success story, and that's just the kind of yarn you can spin around twenty-two year-old RAY PETERSON who is now appearing with the GEORGE REDMAN REVUE night-

ly in the *Sinbad Lounge* of the DUNES HOTEL. RAY got a running start with his recent recording of "Fever" on RCA VICTOR and things have been snowballing from that moment. He has a most unusual voice, in that it covers a range of four and one-half octaves — just a half octave less than Peruvian singer YMA SUMAC. With that kind of vocal equipment he can handle almost any type or style of song with ease. He's being backed by the GEORGE REDMAN outfit who furnish him a solid musical background. GEORGE is the son of GEORGE REDMAN SR. the pianist-ork leader for EDDIE FOX'S gay revues in the SILVER SLIPPER, but unlike his "pop" GEORGE, JR., plays the drums. . . Rubber fingered AL MORGAN has joined the *Sinbad Lounge* lineup with his piano, vocals, comedy and trio. AL has an amazing repertoire of over Fifteen Thousand songs and that's a lot of music in anyone's league. He's best remembered for "Jealous Heart," a record hit that topped the Four Million mark in sales. Wherever this virtuoso of the flying bands plays, he's capacity crowd bait and the DUNES is no exception. . . While we're on the subject of pianos and pianists, THE FLAMINGO has corraled one of the most brilliant young technicians to come along in quite awhile and he's currently plying his wares in the *Showbar* of that resortery. We're referring to the nimble fingered REMARKABLE RUBIN, a terrific talent in the realm of modern play and a stylist that can keep you enthused with his playing set after set. Slip into the *Showbar* some night and see if you don't agree that RUBIN has the "touch" that pleases.

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

FEBRUARY 25

Jack Barnett's
"NEWCOMERS
OF 1928"



El Rancho Vegas

MARCH 2

EARTHA KITT

Flamingo

FEBRUARY 13

THE RITZ BROTHERS
GOGI GRANT

Riviera

FEBRUARY 24

DENNIS DAY

SAHARA

FEBRUARY 25

DAN DAILEY

The Sands

FEBRUARY 19

JULIUS LA ROSA
BUDDY HACKETT



Tropicana

FEBRUARY 12

JAYNE MANSFIELD



MHE Subliminal Approach To Nursery Rhymes: In a recent interview the venerable Sam Rayburn, ancient Texas stalwart of the House of Representatives and current Speaker of that august body, had some optimistic things to say about the future. For one thing, Mr. "Sam" doesn't feel that the young 'uns of today are members of a lost generation. He takes the opposite stand and speaks out strongly for the mentality of our children, feeling without reservation that they are smarter, more original and better equipped for the acquisition of truth and fact than any of their ancestors in any period since time began. The hearty Congressman should know about kids. He grew up as one of a family of eleven.

Well, our point making is to substantiate Mr. Rayburn's conclusions, but in a different way. We maintain that our tempo and our facilities of the present day are responsible for the alertness of 1958's growing offspring. No doubt television has contributed to the gain. Open talk among the family has added to the capaciousness of a kiddie's mind. All in all, a nursery rhyme is not what it used to be. A child's searching attitude and quick modern interpretive powers are explained in the last lines that follow hardly conceived by Mother Goose and removed from any textbook. To wit: "Hi diddle, diddle — the cat and the fiddle. The cow jumped over the moon." ("It wasn't the cow, it was Sputnik.") "Mary had a little lamb. Its fleece was white as snow." ("She

used Ivory Flakes.") "Little Miss Muffet sat on a tuffet eating her curds and whey. Along came a spider." ("She didn't know about D.D.T.") "Little Bo Peep has lost her sheep." ("Does that have anything to do with Secretary Benson?") "London Bridge is falling down — My Fair Lady." ("That's the show you saw, mommy.") "Hickory, dickory, dock. The mouse ran up the clock. The clock struck one — and down he run." ("I think I'd like to say, "ran".")

It just occurred to us that Rep. Rayburn didn't have any of the above in mind!

Reviews Who: The girl whose mother may have been frightened by Stepin Fetchit is relaxing her audiences into prolonged applause and shouted salvos at the Waldorf Astoria. That's the way Pearl Bailey is scoring these evenings. She violates all "on the floor" convention by never remaining in one place very long and at no times does she resort to a stand up microphone. But that's all to the good for Pearly Mae develops intimate audience contact with her asides and her talk to the tables is often mirth provoking. Whether she is singing about the necessary virtues in "I Wanna Get Married" or interpolating "My Man" in her lazy like manner or depicting the adventures of the transitory periods from "Muskrat to Mouton to Mink", Pearl is having herself a ball and so are the patrons. She uses the affable Emil Coleman as a co-worker in the laugh getting, gets personal backgrounds from Bernardo, a flutist, and Nicholas, a violinist, and coaxes a jam session with a nifty assist from a great trumpet player named Harry Edison.

The Empire Room is worth at least one visit during this tantalizing tranquilizer's engagement. Pearl Bailey is a mess of things. She's Ovaltine proof, seconal syncopation, comforting as pillow down, refreshing as an afternoon nap, a real swingin' sedative and above all, she's talent.

Off The Shelf: In the space of a few months we've talked to Paul Brown, coach of the just deposed



Cleveland Browns, at the Assembly Restaurant; had a chat in Jack Dempsey's Broadway eatery with belting Carmen Basilio, current boss of the middleweights, and lingered over coffee with Bob Feller, the former pitching star, at the Admiral's Club at La Guardia Field. The one thing these athletic titans had in common was praise, the real abundant kind, for the handiwork of the staff of Sports Illustrated in getting together the stories and pictures for "The Spectacle of Sport," which Prentice-Hall put out in book form. Our rave is only one among thousands. The color photos are remarkable — two hundred pages of them — everything from basketball to greyhound racing. Among the printed words are these priceless expressions by William Saroyan on our national pastime. His opening sentence is tender. He says simply as a fan: "Baseball is caring." His last line is equally a gem, so reassuringly American: "And there's always next year, too."

A farmer who was much troubled by trespassers during the gunning season consulted a botanist. The scientist furnished him with the technical name of the hazelnut, and the farmer placed the following notice conspicuously on his premises: "Trespassers, take warning! All persons entering this wood do so at their own risk, for, although common snakes are not often found, the *Corylus avellana* abounds everywhere about here and never gives warning of its presence."

The place was unmolested that year, and the farmer gathered his crop in peace. — *East and West.*

A pretty young lady presented a check at the bank window for cashing. The teller examined it quickly, and asked, "Can you identify yourself?"

Whereupon the young lady dipped into her purse and pulled out a small mirror. She glanced into it for a moment, and then looked up and said, "Yes, it's me all right."

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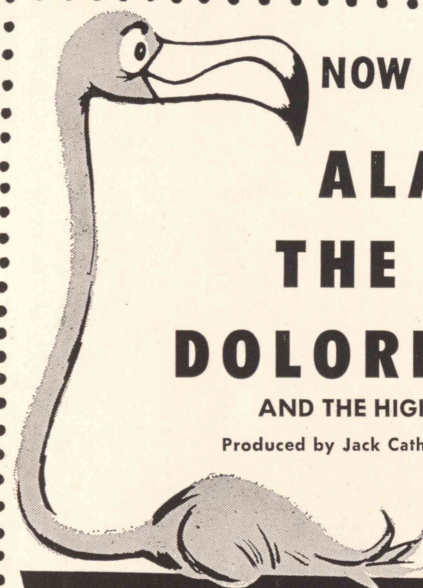
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Entratter – Nick Kelly – and the Entire
★ Sands Staff. . . . I've Never Been Happier – ★
and of Course A Big Thanks To Las Vegas
★ and All the Nice People. ★

Jerry

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