

Jack Goetz!

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44

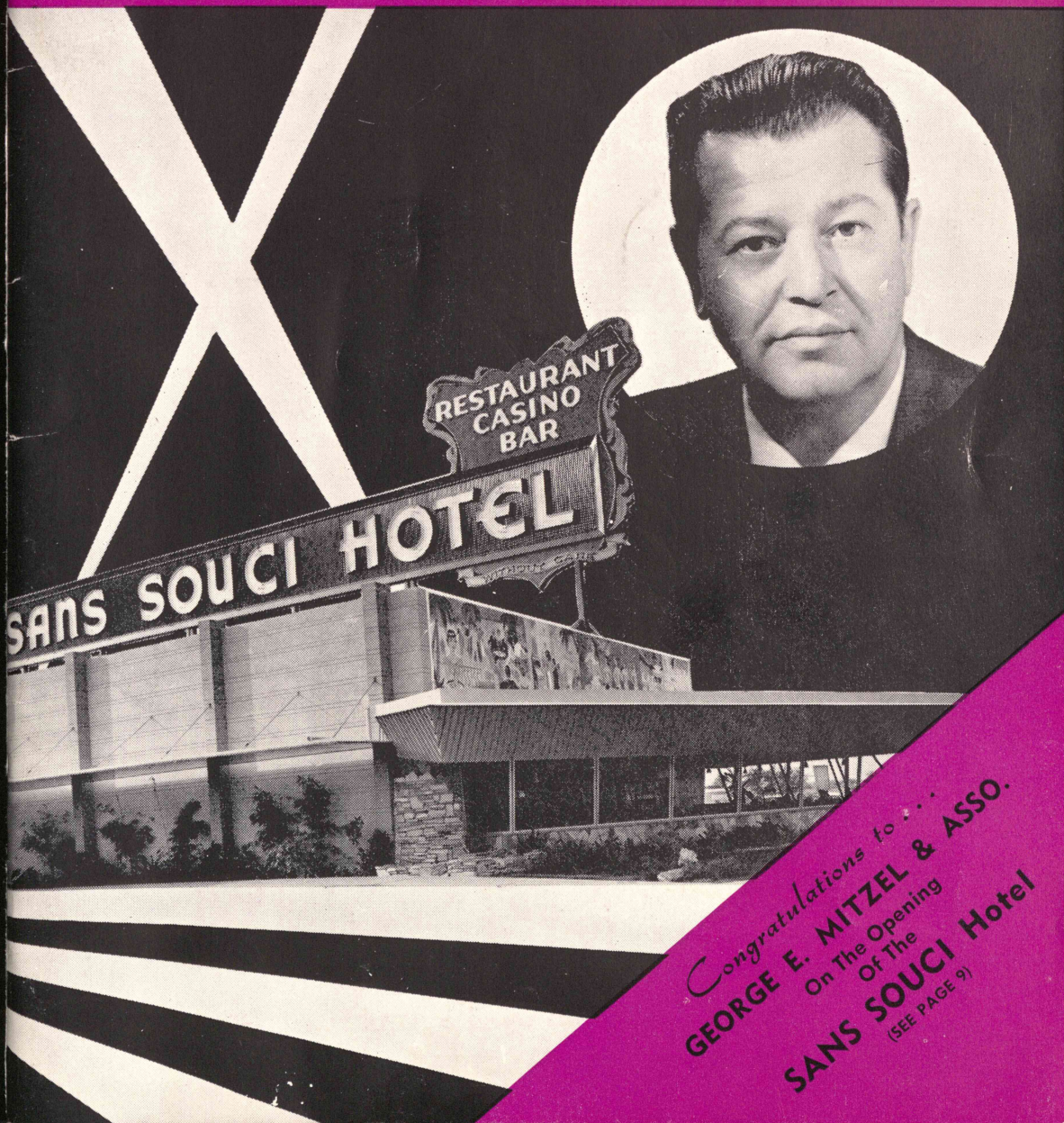
OCTOBER 26, 1957

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OBSERVATIONS

by CHARLES "POP" SQUIRES



THE BOOM IN NEVADA

REPRINTED recently in the *Las Vegas Review Journal* was an article which had appeared in the "United States News and World Report" entitled, "The Boom in Nevada."

The article was well written by someone who had taken the trouble to get the truth, and it should be reprinted in every newspaper in this State. It is devoted mainly to Reno and Las Vegas, the only towns in the State of more than five thousand population. Naturally, as every such article must, it pertains largely to the gambling casinos, which have gained importance because, for the first time in this country, gangsters and crooks

are being eliminated as fast as the power of the state can act and gambling has been placed on a strictly "percentage basis" upon which casinos must depend for their profits. But it does not ignore the important industries growing up in all parts of the state as the result of cheap power from Hoover Dam.

In most of Nevada, water is so scarce that a trickle of rain is played up in the newspapers as a "Cloudburst," but both Reno and Las Vegas have made sure of a water supply sufficient to last for many years. In all of Clark County, of which Las Vegas is the county seat, there were, in 1940, only sixteen thousand people,

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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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OCTOBER 19, 1957

PROOF POSITIVE – Our SLOTS Are TOPS!

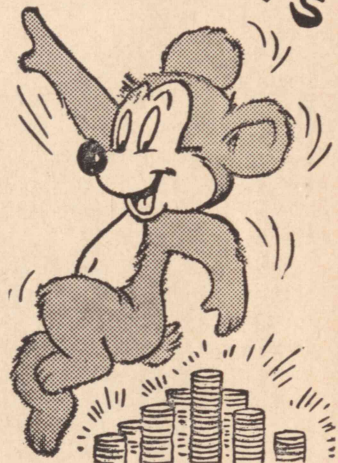
And Still Going
UP ● UP ● UP

SEPT. – 25,903 ●
AUG. – 23,555 ●
JULY – 20,487 ●
JUNE – 19,914 ●
MAY – 21,883 ●
APR. – 17,657 ●
MARCH – 16,800 ●
FEB. – 14,534 ●
JAN. – 11,397 ●

California Club

DOWNTOWN LAS VEGAS

Jackpots
Jackpots

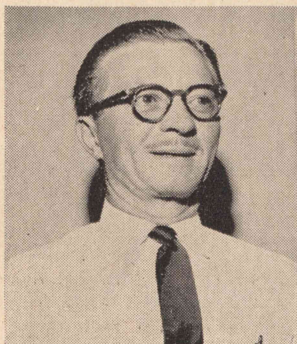


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An Accurate Glimpse of the Future
**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:

PREDICT that T. C. Jones, the mimic who is packing them in on Broadway, will soon star in a motion picture in which he will play all 18 roles himself, both male and female parts! . . . I predict that Senator Margaret Chase Smith of Maine will demand full rights for the negro teacher throughout the northern school system! . . . I predict that Edna Ferber, our number one novelist, will next concentrate on the rise and fall of a rabble rouser, who had the knack of being years ahead of his time. This potent novel will be the best film of the coming season! . . . I predict that Sir Winston Churchill will make a television farewell speech in which he will point out the many errors made by the Allies during World War II. These bold statements, coming from a political tycoon like Churchill, will amaze and astound the world! . . .

I predict that Mae West will sell the operatic rights to her famed play, "Diamond Lil," to the Metropolitan, and this will become the hit opera of generations to come. The thematic strain will be the American folk song "Frankie and Johnnie" in full score by Lehman Engle! . . . I predict that the "Sack Look" will invade our shores through the styles set in new fashion shows of the Fontana Sisters of Rome. This baggy style will apply to both

men and women. The sheath dress will be a thing of the past, and baggy coats for men will be the number one top seller, both for roominess and for comfort!

DATE LINE: THE FUTURE

December 1, 1957: The stock market again suffered a severe blow in foreign stocks and bonds due to the revaluation of the French Franc. Colonial Bonds hit a new low, pointing to the old adage "American stocks and bonds are the best!" . . . August 16, 1958: Thousands of marching students protested the new ruling of visual education and 100% attendance before diplomas are issued. No text books were used, and the only way to take the course was to attend in person to see the filmed text and to take notes at that time! . . . May 7, 1958: One of the most fantastic inventions of the century was unveiled today when a whirly-bird, equipped with mechanical arms, whirled above a corn field, and picked each ear of corn, row-by-row, completely by automation. This will revolutionize farming as we know it today! . . .

December 10, 1958: The greatest gasoline war in all history is rapidly spreading from coast to coast. Prices have been slashed even below the state and federal tax, in an effort to squeeze out the mushrooming independents and break the hold that a

(Continued on Page 37)

JACK CORTEZ

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OCTOBER 26, 1957

7



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HICKORY Room



FABULOUS salutes the latest bistro to make its debut on the FLV scene — THE SANS SOUCI HOTEL. This beautiful addition to the "Strip" family was unveiled to the public, October 23rd. . . Heading the Executive Board is President, GEORGE E. MITZEL. He is the major stock holder and is the original owner of the Sans Souci. Mr. Mitzel is a long-time resident of FLV and enjoys great popularity here . . . HARRY MILLERBERG is Vice President. He is a genial gentleman who has enjoyed tremendous success in the business world, in Los Angeles. . . HAROLD HINDS is Credit Manager and co-owner. Harold is another chap who has spent many years in our fabulous city. His list of friends could very well compete with our City Directory. . . ANDY MITZEL is Secretary and Brother of the President. . . EDDIE TOBIN is Casino Manager. Originally from Detroit, Mr. Tobin has been in the gaming industry for a long time and knows the business from "A to Z." . . FRANK SMITH is Manager of the Slot Machine Department. . . EMIL MUSCELLI the man with a million friends and long time resident in FLV is Operation Manager, in charge of food. . . RED MEANEY is Bar Manager. . . BROOKS BEEBE is Hotel Manager. . . HARRY HANSEN is Comptroller. . . DON HOLLIDAY is in charge of Show Productions. . . HOYT HENRY presides over his Orchestra.

. . . HANK SMITH is in charge of Promotion, Advertising and Public Relations. . . We admire the comfortable, compact showroom, with its 400 seating capacity. . . FABULOUS joins every individual in FLV, extending felicitations to the SANS SOUCI, in the hope this bistro will enjoy perennial success . . . and that's for sure.

The Women's Auxiliary of VARIETY CLUB TENT NO. 39 will hold a Cocktail Party at the THUNDERBIRD HOTEL (Camellia Room), Sunday, November 17th, at 6:00 p. m. There will be fine entertainment and the affair promises to be a delightful, gala affair. BESS ROSENBERG (Chairlady) and FERN KOZLOFF have been devoting virtually every second of their waking moments to preparations and arrangements. If these two gals don't soak their aching feet, nightly, then we are pretty poor in the guessing department. . .

ALBERT B. PARVIN, President of the FLAMINGO HOTEL, signed DOUGLAS LAURENCE as Director of Entertainment. Mr. Laurence will base his operation from his Hollywood offices. . .

JANET COOPER, very lovely dancer at the SANDS HOTEL is nearing the very "nervous stage". She's preparing to leave FLV sometime in December and be home in Florida for Christmas, at which time, her fiance DR. RALPH KOLJAR from Los Angeles, will meet her and they will

L. S. M. F. J.
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1:00 A.M.

To

3:00 A.M.



Radio Station
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Nightly In Our Celebrity Lounge

JERRY DEXTER CALLING

make plans for their forthcoming marriage the first or second week in January. Our Congratulations! . . .

During his week's stay at the HOTEL SAHARA, ELVIS PRESLEY and TEMPEST STORM were a steady duo, dating no one else. . . This week-end, Elvis will present two concerts at the PAN-PACIFIC AUDITORIUM (L.A.) at \$3.75 a ducat.

Our personal gratitude to TOM-MYE and MAX WATERMAN for the two boxes of delightful "smokes" they gifted us. (Mr. W. is a floorman at the SANDS HOTEL.) Tain't nothin' as good as a good cigar — for sure!

BILL TOLIVER, Chief of Security at the HACIENDA HOTEL, and his wife, KATHY, are the proud new parents of a "king size" baby boy. The new son and heir arrived October 17th and tipped the scales at a massive TEN POUNDS! . . .

Last week, our words were a bit garbled when they went into print and our publication erroneously stated that JIMMY ABBOTT (Promotion

and Convention Manager of the ROYAL NEVADA HOTEL) was waiting for the arrival of his wife and children. The entire Abbott family has been comfortably settled in their FLV home, for weeks. Sorry folks! Not too long ago, Jimmy went to Houston and flew twenty-two Texans back to the Royal Nevada, in a chartered plane. RICH RICHARDSON hosted the Bankers and Oil Men and then flew them back in the same plane. Such is FLV hospitality! . . .

MYRON COHEN certainly seemed to be enjoying himself in the Cirque Room of the EL CORTEZ HOTEL during last Sunday's Celebrity Matinee where he was one of the honored guests. Also present at the Celebrity Table were the EL RANCHO's "ARTURO" and the DEBBIE HAYES GROUP and GARWOOD VAN from THE DUNES.

VIVIAN BLAINE bows out of her TROPICANA HOTEL engagement, October 29th. Lovely singing star (Continued on Page 39)

"GLITTER GULCH"

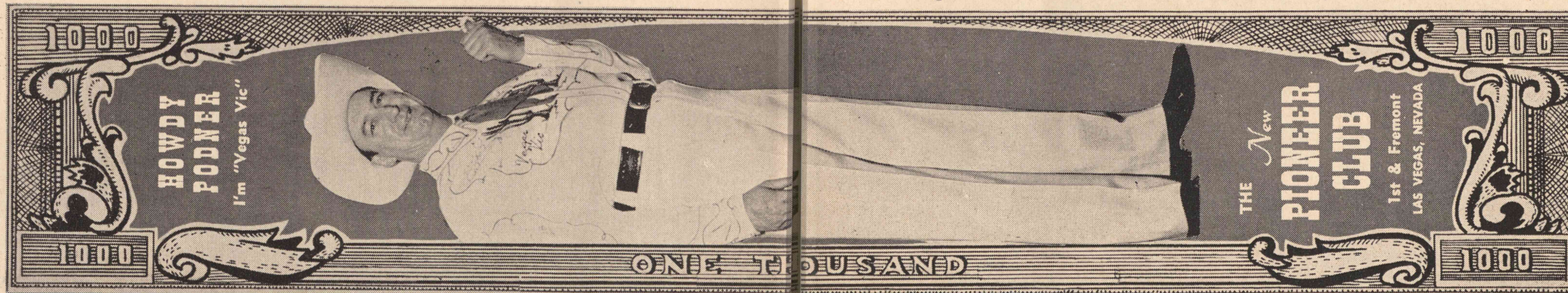
By HARRY PARKER

RED CAPS and shirts dominate the downtown scene throughout the entire week as what seemed like every deer hunter this side of "Sputnick" made Las Vegas a stopping off place en-route to the deer trails of Arizona, Nevada, Utah and Wyoming. All of the downtown casinos and streets were dotted liberally with the familiar hunting color and everywhere the anticipation of the opening day hunt permeated the atmosphere. The PIONEER CLUB maintained the popular custom of passing out free hunting caps to all hunters who presented their 1957 deer tag and license at the cashier's window. For years this has been one of the best received local courtesies extended the invading hordes of out-of-towners. . . .

While we're on the subject of deer hunting, RICK WILLIAMS, Publicity Director at the GOLDEN NUGGET, happily announced to this reporter that the 1957 Deer Hunting Contest surpassed last year's event with an overall increase in registrations of sixty percent. This truly makes it the undisputed "King" of the nimrod contests throughout the country! . . . Lovely JOANNA KNUDSON, former shutter gal at the NEVADA CLUB,

is now toting cocktails on the swing shift at the WESTERNER CLUB. This shapely and personable gal is sure to make a host of friends for both the club and the famous WESTERNER RESTAURANT. Look's mighty sharp in that Western Garb, too. . . MR. and MRS. GEORGE HAGENSON, pioneer residents of Reno, Nevada, recently motored down to celebrate with CALIFORNIA CLUB Co-owner and Graveyard shift "bossman," LIDO COSTELLO and his wife. The couples had a dual celebration going as it was MRS. HAGENSON'S birthday and the COSTELLO'S Twenty-first Wedding Anniversary. They spent several days doing the town and reminiscing over their twenty-five-year-old friendship and association in the northern city. . . .

The WESTERNER CLUB can proudly boast having two of the youngest and prettiest "grandmothers" in Las Vegas. They are change gals IDA MAE WEBBER and EILEEN DYER. . . Have you noticed the pretty new uniforms being worn by the change girls and cocktail waitresses at the FREMONT HOTEL. Royal Blue Jersey with orange lettering is the costume of the day for the (Continued on Page 43)



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HOYT HENRY
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CHOREOGRAPHY BY
LUIS URBINA

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2:30 A.M.

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with HAL HALSTEAD

I'M NOT the first to say it, but do your Xmas shopping early. Just a month from now the sales of bicarbonate of soda will take a sharp rise as an aftermath of that huge Thanksgiving day dinner you ate. Then a month later, you will be keeping the storekeepers busy exchanging the vases, ties or hosiery that were Xmas gifts from "Aunt Mary" or "Uncle John." Times a-wastin' - so make it easy on yourself - shop now! Our advertisers have many gift ideas to offer . . . so take advantage of their services and shop NOW. . . . End of pep talk. . . .

HAL BELFER, recently of the FLAMINGO hasn't wasted any time. FRANK MAZZONE of the MAZZONE-ABBOTT DANCERS was happy to inform me that they are now under the personal management direction of the very capable BELFER. . . . The gals in Palm Springs will soon be "budding." BILLIE SHERWOOD of the ALLURE SALON is leaving soon to supervise the opening of another salon in that area. . . . FRED TABOR (night-man at the HACIENDA) and his wife IRENE expect a wonderful Xmas present from Santa. The package, in either blue or pink, will make a fine playmate for their five-year old daughter, LYNETTE, and son CLIFFORD, who is four years old. . . . The very genial GEORGE CARMAN is now Bar Manager at the ROYAL NEVADA. . . .

JACK RAVETTI, SR. has left the mahogany of the R-N to become Ass't.

to "Red" MEANY, Bar Manager at the SANS SOUCI. . . . Watch for the SPARKLETONES, on that popular KLRJ-TV show "American Bandstand" which emanates from Philadelphia. They left the ROYAL NEVADA on the 23rd. . . . FRED WARREN, who has greeted his friends and customers in the R-N Cabaret Room these past months is now "hosting" in the TROPICANA Lounge. . . . On October 29, CHRIS GRAHAM (HACIENDA Publicity & Public Relations Director), will bring home a big cake with one candle to celebrate the first birthday of son TONY. The Missus, CARMAN, will light the candle but the two other boys, CHRIS, JR. and KIRK will help TONY blow it out. . . . MARY BECKER, DESERT INN Photographer, was happy to tell me that hubby FRITZ (formerly pianist with the T'BIRD ORK) has joined the NAT BRANDWYNNE TROPICANA Orchestra. . . .

Now it's official - DON KIRK is Ass't. to Producer-Director JACK CATHCART at the FLAMINGO. DON will be in full charge of the new lounge after remodeling is completed. . . . Returning today from vacation in LA is OLIVE SMITH of the D-I SMOKE SHOP. All indications are that she really had a time "on the town." . . . HOWARD MANN, handsome baritone with LOU WALTER'S LATIN QUARTER REVUE (RIVERA), recently cut two sides for "Big" Records which are "Big" hits. They are "A Fool and His Dreams"

(Continued on Page 45)

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LAS VEGAS • NEVADA



Hillsway
by ROLAND HILL



WHEN I graduated from High School in Dawson, Minnesota, in 1922, I came as a green youngster to the big city of Minneapolis to find a job and got one as stock boy at DAYTON'S store in the Linen Department. I immediately enrolled in a night school course to take typing and shorthand. I went one night and was called into the president's office and asked if I wanted a job as a secretary. I was flabbergasted, being only seventeen with no experience, and only high school commercial training..

I was more scared than delighted when I reported to the late Fred Leslie of the Leslie Donahower Paper Company over in St. Paul. He was perhaps the gruffest, most severe man I have ever come in contact with. I remained nineteen months as his secretary and have never ceased thanking him for the training he gave me. I have tried time after time to hire high school graduates to type for me today, both in Minnesota and California, and simply cannot find a qualified one because of educational systems of today being so far inferior to what they were in my day.

All this leads me to tell you about the breakfast I attended last Saturday morning at the Pick Nicollet Hotel in Minneapolis put on by the John Leslie Paper Company. John was a brother to Fred and now John's sons run the business and I buy all my envelopes and paper supplies from them. Each year they give a break-

fast entertaining the entire State Editorial Convention that meets for three days to talk business and to attend a Minnesota football game as guests of the Journalism Department of the U. of Minnesota. Over eight hundred attend this annual breakfast, and at each table one of the Leslie department heads presides as host. I was at a table with my good friend Ronnie Mackay, who is at the City Desk and sells me all my supplies. The breakfast was superb, the decorations perfect and under many of the chairs were found gifts that had been taped there to surprise and delight the guests. Football Coath Warmath's spouse and the athletic director's wife were presented with Parisian hats and Cedric Adams was introduced along with other celebrities.

The J. Walter Thompson Adv. Agency of New York was on hand to present one of the most enlightening programs, entitled Interurbia, that I have witnessed. They had a team of men from among their executives talk on each phase of what is happening to this, our country. A huge screen almost like Todd-A-O was used, and what they showed us almost made some who do not like to see changes cringe in our seats. I was most fortunate to be seated next to young and handsome Ronnie Mackay, because he was the exact type of young business executive pictured as living in our modern "Interurbia." He is young, aggressive, personable, an ex-GI, mar-

(Continued on Page 47)



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ACQUAINTANCES To ATTEND The



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OF

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FRIDAY
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SATURDAY
Oct. 26



SUNDAY
Oct. 27

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THE ALL new JODIMARS opened in the spacious Sinbad Lounge of the DUNES HOTEL last Thursday night. A terrific turnout greeted this outstanding aggregation of musicians and showmen who are proving themselves to be one of America's greatest orchestra and novelty acts. They feature one after another top rock and roll and modern progressive arrangements plus animated vocals and the very best in visual comedy. Add this frenetic group (Little Red" BLOUNT, VINCE JAMES, DICK RICHARDS, JOEY AMBROSE, MARSHALL LYTELL and BOBBY MORRIS) to the already stellar lineup including DEBBIE HAYES and Her SIX MADMEN and the incomparable ART "Cow Eyes" ENGLER and His SEXTETTE and put them all on your "must see" list! When you catch all of this excellent talent you'll have to agree with the Hotel's "tub thumping" department, which has tabbed it — "The Swingiest Lounge in Town!" . . .

SANDO DEEMS, currently holding forth in the SAHARA'S Casbar Lounge, is an exceptionally fine entertainer and bass man. Besides his rhythmic strumming, SANDO also spins some fine comedy with pointed double entendre as a dessert course for his many loyal fans. . . . Next time you're in the HACIENDA HOTEL, don't fail to stroll into the Jewel Box Theatre where the JOE FORNARO TRIO, featuring JOE on the piano, play their large repertoire of great instrumental selections including everything musical from modern through classical and semi-classical. A very popular threesome with locals and out-of-towners alike. . . . The ROYAL NEVADA'S Cabaret Lounge is presenting an unusual first in FLV in the brother and sister duo of

BRIAN and LINDA PETERS. LINDA displays fine technique on the piano while BRIAN plays several instruments, but concentrates on the drums. Both sing, and their program is a delightful mixture of instrumentals, solos by each and harmonious duets. . . . NATALIE and THE BEACHCOMBERS, strong favorites in the Las Vegas area, are currently "wowing" patrons of the HOLIDAY HOTEL in Reno. . . . The FLAMINGO HOTEL Stage Bar Lounge has held over the very popular TOMMY GUMINA TRIO and we're glad they did! TOMMY'S thrilling accordion sounds equally good on the present day instrumentals or on beautiful Italian and Neopolitan love songs and semi-classical selections. . . . Along with TOMMY are LOUIS BELLSON and THE THREE RIFFS, exceptional drumnastics and music punctuated with melodious vocals "moderne"; DAVE BURTON and THE BURTON BOYS with music and song internationale and piano artist REMARKABLE RUBIN. THE REMARKABLE RUBIN TRIO has built a huge following in this spot and the "RUBE" has proven himself to be one of the best, if not THE best pianist in all of Las Vegas. . . . For a spectacular evening of "Lounge Sound" be sure to visit the SANDS' Copa Lounge for a session with any one, or all, of the many outstanding combos playing in that spa. Headlining the array of artists is LOUIS JORDAN and His TYMPANY FIVE, a fast paced aggregation who manufacture a wealth of stimulating pop and progressive music; the "Really Big" FRANK MOORE FOUR with their smooth vocals and instrumentals and uncanny orchestral impressions of the best known of the big bands sounds of the past decade; the very

— EDDIE FOX Presents —

CARNIVAL OF GIRLS AND LAUGHS

STARRING

★ **HANK HENRY** ★

LLOYD LINDROTH MARCIA EDGINGTON

NANCY HALL — SPARKY KAYE

MICKEY FRANCES — JIMMY CAVANAUGH

FAMOUS SLIPPERETTES — GEORGE REDMAN'S Orchestra

SILVER SLIPPER **LAST FRONTIER VILLAGE**

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popular ERNIE ROSS TRIO and THE TOMMY DOYLE ORCHESTRA. Where could you possibly find a more versatile and solid Lounge lineup than that? . . . Look for RALPH GARI, who is currently playing with the GARWOOD VAN ORK at the DUNES HOTEL, to re-organize his wonderful Lounge group. RALPH has a great potential that as yet has not been fully exploited or perfectly framed. He's an excellent reed man and a true gentleman — two definite assets in his favor. . . . Rumor has husky voiced and sensuous MARY ANN rejoining the DON CORTEZ GROUP in the *Celebrity Lounge* of the EL CORTEZ HOTEL. . . . TRUDY MASON, the blonde bombshell who has enjoyed fourteen great weeks in this same, friendly spot, closes this week and is considering one of two "strip" offers. She's a definite asset to any Lounge and Her ESCORTS, LARRY BRUNO (piano) and HARRY JAEGAR (drums), back her to perfection. Incidentally,

HARRY has a long and enviable record through the years with some of the top jazz and dance bands throughout the country. In 1941, he waxed several sides with the great tenor sax man CHU BERRY and trumpeteer "HOT LIPS" PAGE, and in 1940 he recorded with the BENNY GOODMAN ORCHESTRA and the famous GOODMAN SEXTET. . . . Replacing them is DANTE VARELLI, one of Latin America's finest pianists, an expert showman and a superb musician. . . . The *Sky Room Lounge* of the DESERT INN is featuring piano stylist and vocalist, JULIE MITCHUM. This petite, blond lass sings the world's favorite music, in no less than eleven different languages. Here's your chance to catch some very fine music and get educated at the same time! . . . We leave you now with the very good news that everybody's favorite, BOB BRAMAN, reopens in the *Starlight Lounge* of the RIVIERA HOTEL Wednesday, October 30th.

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"Farmer" MILTON B. PAGE

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CONNIE HURLEY . . . MARGO GOUOMOND HINES . . . LILLIAN WITCHER

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OLD CROW BAR WHISKEY	MORRIS PINKERTON — BAR MANAGER	BUD ON TAP 20c	

Mighty Mixture

by
GARY STEVENS

EIGHTY PROBLEM: *There's an explanation for Tom Ewell's sudden "around the middle" expansion. He chalks it up to working. Currently, as the drama pages have so attested, the actor is engaged with nightly fun making behind the script of "Tunnel of Love." It would seem, from first thought, that such theatrics, eight times a week, nervous energy expended and all that sort of stage conformity, would keep an employed thesp slim and trim. Not so with the comedian-emoter of "John Loves May" and "Seven Year Itch" fame. Thomas has gained between twenty and twenty-five pounds since "T of L" hit Broadway months ago. As he said to us: "It's always that way when I'm working in the theatre. I get so hungry when the show is over that I give vent to my ravenous appetite and eat a big meal. Then in a couple of hours I'm off to bed. Keep up that routine as a hit play runs on through a season and I've got the avoirdupois that you see before you." This is interesting for the vagaries of show business have always impressed your writer with the thought that an actor with loaded coffers and "at liberty" would put on pounds during the period of inactivity. Not wishing to denigrate the art of acquiring portliness or besmirching a bay window carrier, we wouldn't dare suggest that Tommy walk the dogs for an hour each night before retiring and upon awakening hop scotch it over to the gym for a work-*

out. Anyway, Ewell did not complain about the additional lbs., he merely explained why they were there.

Scenes Seen: Arlene Francis giving Fifth Avenue the once over and the V. Avenue strollers returning the ogling. . . . The Man, Stan Musial, talking batting averages with the bellhops in the lobby of the Hotel Commodore. . . . The obliging lady on 46 St. — Thelma Ritter, one of acting-dom's very best comediennees, appeasing the autograph hounds. . . . Don Cornell and Alan Dale, a pair of crooners, on the cheesecake and coffee late shift at Lindy's. . . . Sol Hurok, the international impressario, all eyes and ears at the Latin Quarter. . . . Surrounded by all kinds of Italian delicacies, and very relaxed about the spread of the tasty Vesuvio cuisine, Budge Patty, the tennis star.

Literary Loft: We just put down a copy of "I Blow My Own Horn," put out by Doubleday, from the mouthings and reminiscences of film pioneer Jesse Lasky as written by Don Weldon. It comes off as a life story of both Mr. Lasky and Hollywood. Good paragraph paintings come thru. We especially liked Mr. Lasky's frankness with himself. He balances his success by reminding one and all that he passed up both Judy Garland and the property, "Alexander's Ragtime Band." Of course, we have to remind all readers that he did produce "Sergeant York," a classic in moving picture making. Having read his ex-partner's book, "The Public Is Never Wrong," Mr. Zukor's dip into the memory bag, Mr. Lasky's contribution gives us working knowledge to now converse historically with Sam Goldwyn, if and when such occasion should arise.

Calorie Comment: Mrs. Ed Berberian, lovely lady boss of the delightful Balkan Armenian Restaurant, was pressing us to eat our vegetables when we last dined at her dining room. In full presence of her hubby, Ed, she sent over an order of string beans, the like of which, we had not

(Continued on Page 48)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV.

OCT. 26
THRU
NOV. 1

Monday thru Friday

REGULAR PROGRAMMING

- 10:00 8 Beat The Clock
- 10:30 8 House Party
- 11:00 2 Howard Miller Show
8 Life With Elizabeth
- 11:30 2 Bride and Groom
8 The Verdict Is Yours
- 12:00 2 Matinee Theatre
8 Frankie Laine
- 12:30 8 Encore Theatre
- 1:00 2 Queen For A Day
- 2:00 2 Comedy Time
8 Garry Moore
- 2:30 2 Do You Trust Your
Wife?
8 Arthur Godfrey
- 3:00 2 Romper Room

The Key to TV enjoyment



FLV Television Log

SATURDAY — October 26

- 12:00 2 Movietime
- 2:00 2 NCAA Football
- 2:40 8 Sign On
- 2:45 8 Christian Science
- 3:00 8 Action Theatre
- 4:00 2 All Star Golf
- 5:00 2 To Be Announced
8 Mighty Mouse
- 5:30 2 Gisele MacKenzie Show
8 Captain Kangaroo
- 6:00 2 What's It For?
- 6:30 2 Hit Parade
8 Lone Ranger
- 7:00 2 Perry Como Show
8 Kingdom of the Sea
- 7:30 8 Dick and the Duchess
- 8:00 2 Country Music Jubilee
8 Gale Storm
- 8:30 8 Tex Ritter
- 9:00 2 O'Henry Playhouse
8 Gunsmoke
- 9:30 2 Lawrence Welk Show
8 If You Had A Million
- 10:00 8 "The Prowler"
- 10:30 2 "Everything Happens At
Night"

SUNDAY — October 27

- 12:00 2 Youth Wants To Know
- 12:15 8 Football Preview
- 12:30 2 Look Here
8 Football
- 1:00 2 Wide, Wide World
- 2:30 2 Outlook
- 3:00 2 Meet The Press
- 3:30 2 My Friend Flicka
8 This Is The Life
- 4:00 2 Oral Roberts
8 The Christophers
- 4:30 2 Douglas Fairbanks
8 Tex Ritter
- 5:00 2 Championship Bowling
8 Vagabonds
- 5:30 8 Roy Rogers
- 6:00 2 Chevy Show
- 6:30 8 Sahara News Caravan
- 7:00 2 Loretta Young
8 Ed Sullivan
- 7:30 2 Date With The Angels
- 8:00 2 Monganga
8 Jack Benny
- 8:30 8 Boots & Saddles
- 9:00 8 Gray Ghost
- 9:30 2 Martin Kane
8 Special Feature
- 10:00 2 Byline—Steve Wilson
8 "Fort Algiers"
- 10:30 2 "Home of the Brave"

MONDAY — October 28

- 3:30 8 Vagabonds
- 4:00 8 Liberace
- 4:30 2 Be My Guest
8 My Little Margie
- 5:00 2 Captain Gallant
8 Popeye
- 5:30 2 Waterfront
- 6:00 2 News Spotlight
8 Local News
- 6:30 2 Ray Milland
8 Robin Hood
- 7:00 2 Suspicion
8 Casey Jones
- 7:30 8 Capt. David Grief
- 8:00 2 Zorro
8 Danny Thomas
- 8:30 2 Tales of Wells Fargo
8 December Bride
- 9:00 2 Twenty-One
8 Silent Service
- 9:30 2 People Are Funny
8 Highway Patrol
- 10:00 2 Playhouse
8 I Spy
- 10:30 2 Newsbeat
8 News
- 10:35 2 "Spiral Staircase" &
"Range and Empire"
8 "Nurse's Secret"

TUESDAY — October 29

- 3:30 8 Kingdom of the Sea
- 4:00 8 Liberace
- 4:30 2 Be My Guest
8 My Little Margie
- 5:00 2 Eddie Fisher
8 Popeye
- 6:00 2 News Spotlite
8 \$64,000 Question
- 6:30 2 Disneyland
8 Name That Tune
- 7:00 8 To Tell The Truth
- 7:30 2 Nat King Cole
8 Our Miss Brooks
- 8:00 2 Wagon Train
8 Star Performance
- 8:30 8 Phil Silvers
- 9:00 2 City Detective
8 State Trooper
- 9:30 2 Top Tunes & New Talent
8 TV Readers Digest
- 10:00 8 Public Defender
- 10:30 2 Newsbeat
8 News
- 10:35 2 "White Fire" &
"Queen of the Amazons"
8 "That Man from Tangiers"

WEDNESDAY — October 30

- 3:30 8 TV Readers Digest
- 4:00 2 Liberace
- 4:30 2 Food Page of the Air
8 My Little Margie
- 5:00 2 Sheena
8 Popeye
- 5:30 2 Waterfront
- 6:00 2 News Spotlite
8 Local News
- 6:30 2 Madison Square Garden
8 Death Valley Days
- 7:00 2 Wednesday Night Fights
8 Art Mooney Talent Train
- 8:00 2 Harbor Command
8 The Millionaire
- 8:30 2 Men of Annapolis
8 I've Got a Secret
- 9:00 2 Navy Log
8 Armstrong Circle Theatre
- 9:30 2 Chevron Playhouse
- 10:00 2 China Smith
8 Big Record
- 10:30 2 "Ramona" &
"Project Moonbase"
- 10:35 8 "Thieves Fall Out"

THURSDAY — October 31

- 3:30 8 Public Defender
- 4:00 8 Liberace
- 4:30 2 Be My Guest
8 My Little Margie
- 5:00 2 Racket Squad
8 Popeye
- 5:30 2 Waterfront
- 6:00 2 News Spotlite
8 Local News
- 6:30 2 Combat Sargeant
8 Texas Rangers
- 7:00 2 Rosemary Clooney
8 Sword of Freedom
- 7:30 2 Jane Wyman
8 Shower of Stars
- 8:00 2 You Bet Your Life
- 8:30 2 Dragnet
8 Honeymooners
- 9:00 2 Sheriff of Cochise
8 Frontier Doctor
- 9:30 2 Tennessee Ernie Ford
8 Playhouse 90
- 10:00 2 Tracer
- 10:30 2 Newsbeat
- 10:35 2 "Silent Raiders"
- 11:00 8 News
- 11:05 8 "Her Husband's Sec'y"

FRIDAY — November 1

- 3:30 8 Country Music Time
- 4:00 8 Liberace
- 4:30 2 Be My Guest
8 Fashion Show
- 5:00 2 76 Sports Club
8 Popeye
- 5:30 2 Waterfront
- 6:00 2 News Spotlite
8 Local News
- 6:30 2 Touchdown
8 Rin Tin Tin
- 7:00 2 Cavalcade of Sports
8 Trackdown
- 7:30 8 Annie Oakley
- 8:00 2 Court of Last Resort
8 Whirlybirds
- 8:30 2 Crusader
8 Schlitz Playhouse
- 9:00 2 Kraft Theatre
8 Red Skelton
- 9:30 2 Decoy
- 10:00 2 Playhouse
8 News
- 10:05 8 "Shock"
- 10:30 2 Newsbeat
- 10:35 2 "Dark Mirror" &
"Arson Inc."

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D O W N T O W N L A S V E G A S

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

October 15th thru November 11th
 Show: Johnnie Ray; Joe Maize and The Cordsmen; The Wazzan Troupe; The Cordolins and Carlton Hayes and His Orchestra.

Recording star JOHNNIE RAY stars in the current Painted Desert Room production and his appearance here foretells that old records will again be broken. This is an all-new vaudeville-type show containing a program of new hits and old favorites delivered in the individual vocal styling of this internationally popular vocalist. JOHNNIE is everyone's type of entertainer and his sincere humility and graciousness only add to his completely captivating personality and overall effect. . . . JOE MAIZE and His CORDSMEN accomplish a superb blending of humor and melody

(Continued on Page 29)

The Dunes

Show: "Minsky Follies of 1958" starring Tempest Storm; Stunning Smith; The Piero Brothers; The Los Gatos Trio; Garwood Van and His Orchestra.

The current record-breaking, girl-studded "MINSKY FOLLIES of 1958" is one of the most exciting and tantalizing version of this world famous comedy and bare-skin package in its entire two generation history! It's a spectacular and daring "FOR ADULTS ONLY" vehicle presented "as only the DUNES dares do it" starring the tempestuous exotic, MISS TEMPEST STORM (40-23-34), and featuring six hilarious and different comedy blackout scenes. Tempest is a sexy eye-full of dancing, figure perfection whose stormy bump and grind

(Continued on Page 29)

EL Cortez

October 18th thru October 30th
 Show: George Arnold's "Rhythm On Ice" starring Larry Ellis; Gloria Oakley; George Zaz and the Ice-Cubettes; Co-starring Tito Guizar; Buster Hallett and His Orchestra.

You'll thoroughly enjoy the new, swinging all-Latin musical and Ice Revue being staged nightly in the popular Cirque Room. The show features an exciting Latin edition of the GEORGE ARNOLD "Rhythm on Ice" Revue and co-stars Mexico's internationally famous "Ambassador of Good Will," TITO GUIZAR, his guitar and winning voice. . . . Skater-singer LARRY ELLIS carries the vocal ball in the skating scenes and sets the musical pace for this colorfully costumed "South of the Border" extravaganza. . . . On hand once again to

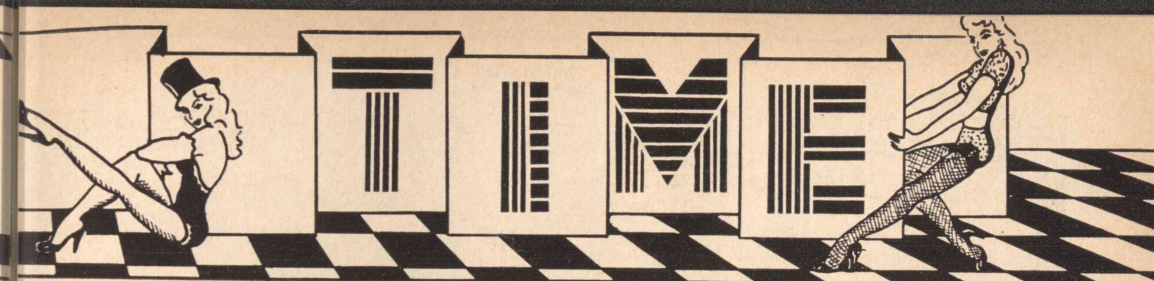
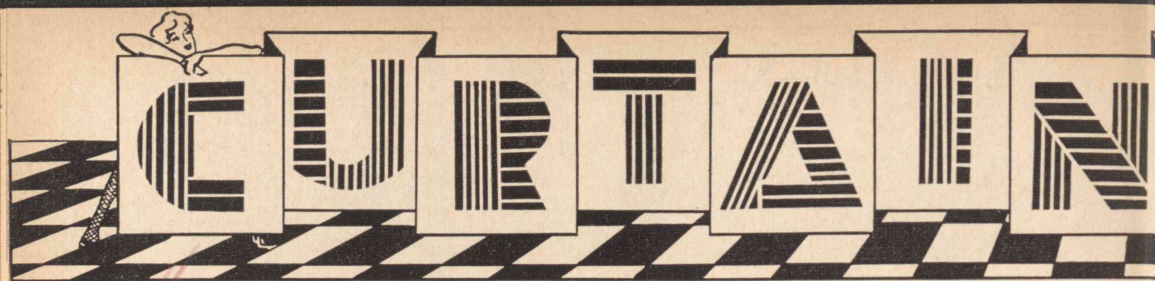
(Continued on Page 29)

El Rancho Vegas

Show: Eartha Kitt; Myron Cohen; The Renee Molnar Dancers; Dick Rice and His Orchestra.

One of the strip's all-time favorite "good, bad and little old fashioned girls," EARTHA KITT, is presently treating Opera House Theatre customers to some of her matchless musical sorcery and sensuous dances. She sings a widely varied program of sophisticated songs embracing moods of unadulterated passion and shy, wistful innocence plus extra-sexy numbers in both song and dance. She has a knack of purring out songs in a voice that can be modulated from soft caressing tones to furious, sultry and explosive bits of sound that astound you. . . . That highly amusing "silk mer-

(Continued on Page 29)



Flamingo

Show: Pearl Bailey; The Ink Spots; Mazzone-Abbott Dancers; The Flamingoettes; Jack Cathcart and His Orchestra.

The PEARL BAILEY SHOW, final Flamingo Room production by HAL BELFER, is truly one of his greatest. Here is an impressive array of outstanding talent, headed by the incomparable comedy-song stylist PEARL BAILEY and appearing in seemingly
(Continued on Page 29)

HACIENDA

Show: The Four Tunes; Joe Fornaro; The Don Baker Group.

The glamorous Jewel Box Theatre continues to bring the best available in variety and quality with their outstanding lineup of musical talent and these current attractions are among the best ever staged here. The headliners are the marvelous FOUR TUNES, a rock and roll quartet who feature a parade of fast selling numbers that they have pioneered and
(Continued on Page 31)

Riviera

October 2nd thru October 29th
Show: Lou Walters' "Latin Quarter Revue" starring Mamie Van Doren; Morey Amsterdam and a Cast of Sixty; Ray Sinatra and His Orchestra.

LOU WALTERS' "LATIN QUARTER REVUE," presented by SAMMY LEWIS, is a most dazzling extravaganza of music, comedy and song and includes a host of typical bold and beautiful "LATIN QUARTER" gals parading throughout the many enter-
(Continued on Page 31)

Royal Nevada

(Not a Review)
Show: Phyllis Inez; Chase & Mitchell; Robert Kaye; Ken Harris and His Orchestra.

Brought back by overwhelming demand to star in the "Royal Revue" for an extended engagement following a four week absence is the very talented and lovely songstress comedienne PHYLLIS INEZ. A popular headliner of the Cafe Society set and loaded with tremendous repertoire of comedy styling, MISS INEZ is the treat you've been waiting for. As a singer she's terrific and as a comedienne, the gal will have you chuckling with her refreshing and "matter of fact" delivery. PHYLLIS jumps the barrier of the "mike" and introduces an atmosphere of friends at a home gath-
(Continued on Page 32)

SAHARA

(Not a Review)
October 22nd thru November 19th
Show: Marge and Gower Champion; Jean Carroll; The Saharam Dancers; Cee Davidson and His Orchestra.

For a solid month the incomparable dance duo of MARGE and GOWER CHAMPION and top flight comedienne JEAN CARROLL will be co-starring in an all-new Congo Room production bringing you thrilling glimpses of some of the world's greatest precision dancing and sensational comedy. MARGE and GOWER always stage a finished and beautifully produced set of intricate "stories in dance" that embrace all phases of terpsichorean expression. So well tuned and timed are these two artists that every movement actually seems to be
(Continued on Page 33)

Sans Souci

(Not a Review)
October 23rd thru Indefinite
Show: Don Holladay presents Rudy Vallee; Calypso Joe and Coco-te; The Jamaica Boys and Girls; Hoyt Henry and His Orchestra.

Throngs of well-wishers and assistant "first nighters" converged on the gala opening of the new SANS SOUCI HOTEL on Wednesday, October 23rd, to witness another big "first" along the glittering "strip" in Fabulous Las Vegas. Everyone surely left the scene thoroughly pleased as the curtain raiser in the beautiful Jamaica Room revealed a fiesta of gay Afro-Cuban dances and songs throughout an integrated show headlining the one and only RUDY VALLEE. The popular singer has brought an entirely new and surprise-
(Continued on Page 32)

The Sands

October 2nd thru October 29th
Show: Jane Russell; Jackie Kannon; The Vogues; The Copa Girls; Antonio Morelli and His Orchestra.

Luscious JANE RUSSELL, sultry star of the silver screen, is a smash success in this, her first performance in a Fabulous Las Vegas night club. This spectacular production, staged by JACK ENTRATTER, truly brings out an all-new JANE RUSSELL who constantly changes the mood with her deft mixture of effective musical arrangements. She sings "blues" along with the best of them and counters in a vibrant voice to turn out torrid torch tunes punctuated with the full effect of her devastating physical charms. She also proves herself to be an able
(Continued on Page 33)

SHOWBOAT

October 16th thru October 29th
Show: Joaquin Garay; Ilona Adams; Garr Nelson and the Showboat Girls; Vic Artise and His Orchestra.

"Singing star of the America's" JOAQUIN GARAY, has returned to the SHOWBOAT with a "better than ever" act of Latin and American melodies, double entendre and fast, tangy gags that keep the patrons in stitches. He's tops in the laughter league
(Continued on Page 33)

SILVER SLIPPER

(Not a Review)
Show: "Carnival of Girls and Laughs" starring Hank Henry with Lloyd Lindroth; Marcia Edgington; Nancy Hall; Sparky Kaye; Nickey Frances; Jimmy Cavanaugh; Silver Slipperettes; George Redman and His Orchestra.

The "Carnival of Girls and Laughs," as staged by Producer EDDIE FOX, embodies the true spirit and accompanying gaiety of the Carnival atmosphere and its frivolity echoes throughout this popular strip nitery. The show
(Continued on Page 33)

Tropicana

Show: Monte Proser's Second Edition of "Tropicana Revue" starring Vivian Blaine and Dick Shawn with Neile Adams; Mary Ellen; Dante D' Paulo; Leona Gage; Lizzanne Truex; Bobby Milano; Betty Jean Hansen; Kitty Dolan; Bill Norvas Singers; The Tropicana Girls and Nat Brandwynne and His Orchestra.

All of the sophistication, production and swelling music of a four-star Broadway hit are embodied in this second glittering edition of MONTE
(Continued on Page 35)

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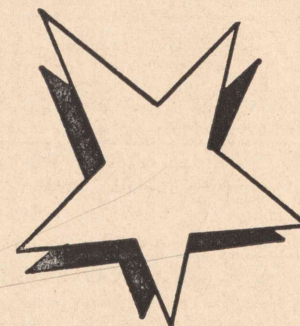
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DESERT INN

(Continued from Page 23)

in a rollicking routine of pantomime, music and comedy. Decca Recording stars, they do turn serious for several numbers, but most of the time they play for fun. . . . Those whirlwinds of the desert, THE WAZZAN TROUPE, feature an act of six men and one girl presenting an intricate and daring display of real Arabian acrobatics. Their lightning-fast tumbling and dextrous pyramid-building has made them one of the best known performing groups in the country. . . . Presenting an entirely unique musical act of blended popular and semi-classical tunes in a dramatic manner are the four CORDOLINS. Three violins and one accordion provide the thrilling sound in all of their numbers. . . . Backing the entire show to musical perfection is CARLTON HAYES and His ORCHESTRA.

DUNES

(Continued from Page 23)

routines would make any barometer react. . . . Backing her up is the luscious and purple tressed beauty, STUNNING SMITH, with more of the same pulse-shattering, tummy twitching numbers that have the patrons shouting for more! . . . THE PIERO BROTHERS, jugglers "summa cum laude," return to the local entertainment scene with a shimmering act carried out in the finest tradition of this favorite show business art. . . . The jumping, flipping and flying LOS GATOS TRIO is another group of local favorites who will keep you on the edge of your chair as they unfold a parade of reckless, daring acrobatic stunts. . . . GARWOOD VAN and HIS ORCHESTRA deftly back this cheery, zesty and bold revue with a superior musical effort throughout.

EL CORTEZ

(Continued from Page 23)

treat the patrons to their respective style of skating versatility are blonde and shapely GLORIA OAKLEY and handsome, muscular GEORGE ZAK,

two of the finest soloists in the realm of the silver blades. . . . The ICE-CUBETTES appear in each of the specially created production numbers and their combined beauty and skating prowess adds greatly to the overall impact of the show. . . . Handsome and poised TITO GUIZAR, possessor of a magnetic personality and all of the cultured charm of old Mexico is an entertainer with universal audience appeal. Featured in his thrilling vocal repertoire are all-time favorites "Guadalajara" and "Rancho Grande" plus many of the beloved Mexican folk tunes. An outstanding performer always, he never disappoints his vast following. In addition TITO has one of the most colorful, authentic Latin wardrobes in show-business. . . . BUSTER HALLETT is the musical guiding force behind the artists and His ORCHESTRA amply provides each performer with sturdy backing throughout.

EL RANCHO

(Continued from Page 23)

chant," MYRON COHEN, makes another triumphant return to the FLV scene, bringing his hilariously funny anecdotes, stories and quips. His "Classic" material usually deals with, and around, normal, everyday affairs, but when MYRON tells them they become superb. His comedy is always in excellent taste and is thoroughly appealing to everyone. . . . The pretty RENEE MOLNAR DANCERS do a picture perfect job on the fast moving "Stomping at the Savoy" production vehicle. . . . DICK RICE and His terrific ORCHESTRA execute their musical chores to perfection and afford strong support for the entire TOM DOUGLAS Production.

FLAMINGO

(Continued from Page 24)

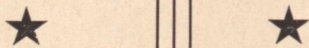
countless scenes of the very best in Musical Comedy entertainment. You are bound to enjoy every moment of the matchless "PEARLY MAE" as she warms her audiences to the very marrow with singing highlights one after

"It's Beauty on the Loose"



CURRENTLY FEATURED

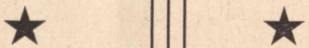
IN



"MINSKY'S
FOLLIES

OF

1958



★ *Stunning Smith* ★

"The Girl With The PURPLE HAIR"

The Dunes Hotel

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another. Her easy, flowing style and relaxed vocals, interspersed with genuine comedy and whimsical philosophy, enable her to spin a myriad of musical moods you can't resist. . . . Sharing in the glory of this spectacular production are the world famous INK SPOTS, one of the all-time greatest of the many great singing groups. Their solid musical selections guarantee pleasing and thrilling sound sensations. They can keep you entertained indefinitely with renditions of their many recording hits. . . . The spine tingling Apache Dance sequences presented by the flashing MAZZONE - ABBOTT DANCERS scarcely give you a chance to catch your breath. These fleet-footed, furniture - crashing, bullet - dodging Apaches leave everyone wilted and speculating as to how they manage to stay alive and still accomplish their realistic and rough-house act. . . . Both of the production numbers by the gorgeous FLAMINGOETTES are expertly blended into the overall theme of the show and theirs' is a much better than average effort. . . . All of the musical chores necessary to the show's complete success are masterfully handled by JACK CATHCART and His very fine ORCHESTRA.

HACIENDA

(Continued from Page 24)

played over the years. Their biggest hit is the very popular "Marie" that has sold over one-million copies under their name on Jubilee Records. You've never heard a more swinging arrangement of this terrific tune! . . . Alternating on-stage is piano stylist JOE FORNARO and his TRIO. JOE plays a variety of songs that reach from everything modern through some of the great semi-classical and classical works of great composers. His piano artistry establishes the richness of any composition. . . . The DON BAKER GROUP spin a variety of musical moods as they create arrangements for pleasant listening. Their repertoire is a delightful mixture of modern and standard tunes delivered in a

smooth, easy style that demonstrates outstanding musicianship.

RIVIERA

(Continued from Page 24)

taining acts and scenes. . . . Star of the show is blonde, sexy, MAMIE VAN DOREN, she of the pouty, sensuous lips, exquisitely molded figure and surprisingly charming vocal quality and style. No matter what the devastating MAMIE is wearing, it just naturally comes out "Cheesecake" and the customers love it! She has assembled an outstanding act loaded with teasing, pleasing vocals and pointed, clever sayings to score a tremendous hit in her initial nightery performance. She's the show's number one "glamour gal" and her showmanship makes her doubly effective. . . . Madcap MOREY AMSTERDAM, the comic with the ability and the material to make you laugh 'til your shoes fall off, is the perfect choice for the starring comedy role. He bombards the room with an incessant stream of racy, clever quips to keep the room in a constant uproar. His timing is faultless and his delivery is tops. . . . Backing the stars is a solid lineup of exceptional talent, headed by impressionist BOBBY FELLOWS who utilizes flawless pantomime to impersonate big names in today's vocal scheme of things; Flamenco dancers ISABEL and MIGUEL; Singers HOWARD MANN, ILONKA and PIROSKA; LORI SHEO and CARMEN PHILLIPS, plus a stunning array of tantalizing torsos on femmes true to the best tradition of LOU WALTERS' Productions. . . . The excellent orchestra headed by batonman RAY SINATRA plays the magnificent musical support of the entire show. . . . The smash Broadway Production "DAMN YANKEES" opens Wednesday, October 30th.

MARIANNE'S

Milady's Needs for All Occasions

Just North of Hotel Sahara — DU 4-3991

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7 Days a Week

★
 We had a BALL in . . .
 HAWAII
 For 4 Weeks
 But to be "HOME" again
 In FLV
 Entertaining Our Many
 FRIENDS
 In the CABARET LOUNGE
 Is Truly a Great Pleasure

★
**BETTY
 REILLY**

HOTEL
Royal Nevada



ROYAL NEVADA

(Continued from Page 24)

ering. She's endowed with a bombshell personality and creates laughs galore with her timing and remarkable sense of humor. . . . Held over again (3d consecutive time) are comics CHASE & MITCHELL. The lads provide the show with solid comedy punch. These young men are destined for stardom. Endless energies, natural freshness put them a little in front of many in the same field. This laugh studded duo provide the show a solid comedy punch with a clever mixture of visual antics, outstanding material and authentic impressions of top show biz personnel. . . . ROBERT KAYE, handsome baritone, rounds out the show and lends his booming voice in an entertaining set of popular tunes of the day and many of the best loved of the standards plus five showtunes. . . . Backing the artists with solid support throughout is pianist leader KEN HARRIS and His ORCHESTRA.

SANS SOUCI

(Continued from Page 25)

laden show to mark his first local appearance in many years. The magic name of RUDY VALLEE loses none of its lustre and the veteran showman repeatedly scores heavily with songs delivered in his inimitable style. Rudy can also keep audiences laughing in between numbers with an amazing display of humor and keen wit. . . . Appearing with him in this fast paced Afro-Cuban Revue, as presented by DON HOLLADAY, are Calypso artists CALYPSO JOE and COCO-TE and the colorful and animated production numbers of the JAMAICA BOYS and GIRLS as staged and devised by choreographer LUIS URBINA. . . . Backing the show musically is HENRY HOYT and His ORCHESTRA who do a superior job on the tricky score.

Sam: "Do you like railroad steak?"
 Pete: "What is it?"
 Sam: "Chew-chew chew-chew!"

SAHARA

(Continued from Page 24)

made as one continual, flowing and graceful motion and each is a compliment to the other. . . . JEAN CARROLL is truly the laugh producing "Queen" of the Cabaret Circuit. She is one of the most accomplished tellers of stories you have ever heard — male or female. Her material is last minute calibre and guaranteed to provoke laughter at every turn. The lines are quick and unexpected with just the right amount of spice to flavor them to perfection. . . . SONIA SHAW and BILL HITCHCOCK have devised a pair of brand new production numbers featuring the dazzling SAHAREM DANCERS and everything here is keyed to the fast moving pace and theme of the show. . . . CEE DAVIDSON and His ORCHESTRA wrap up the entire production musically and furnish solid support for every performer.

SHOWBOAT

(Continued from Page 25)

and no audience can long resist his compelling humor. No matter what kind of group he faces JOAQUIN has the material and the know-how to break them down. . . . Exquisite specialty dancer ILONA ADAMS is one of the most beautiful dancing dolls you'll ever see — here or anywhere else. A magnificently proportioned specimen, she highlights her devastating figure and lovely blonde hair by using revealing and lacy costumes that truly create a stimulating atmosphere. In addition she is an excellent dancer with clever and interesting routines and punctuates her performance with better than average vocalizing. . . . Personable and handsome GARR NELSON guides the show with finesse, leads the pretty SHOWBOAT GIRLS into their beautifully costumed production numbers and hits a high spot with two exceptional solos in his powerful and clear baritone voice. . . . VIC ARTISE capably backs the entire show with strong musical accompaniment.

SANDS

(Continued from Page 25)

person with flip ditties exposing the true nature of the male animal. Backing her vocally are the splendid VOGUES, four fellows whose choral work frames the husky RUSSELL singing to perfection. . . . The comedy portion of the show is in the capable hands of witty JACKIE KANNON, a frequent and popular visitor to the local entertainment scene. When JACKIE holds the spotlight, your attention doesn't wander for an instant. He's built up an enviable reputation as a top laugh and chuckle man and he keeps working hard to maintain it. . . . THE VOGUES return to the stage to turn in a great assist to the dazzling beautiful COPA GIRLS and the production numbers that they present. . . . ANTONIO MORELLI and his ORCHESTRA continue with far above the average in musical support.

SILVER SLIPPER

(Continued from Page 25)

is built entirely around the tireless comedy antics and lines of HANK HENRY, mobile-faced star of stage, screen, night clubs and teevee. . . . In addition, there's the eye-opening loveliness of svelt MARCIA EDGINGTON, a truly seductive exotic with a brace of risque and bewitching dance routines. . . . NANCY HALL is a vocal charmer who sells popular songs of the day in a completely satisfying style. . . . LLOYD LINDRETH is a harpist extraordinary with a novel and completely entertaining act built entirely around the music of the harp. . . . NICKY FRANCES, the circus clown, treats you to great comedy in both pantomime and slapstick tempo. . . . SPARKY KAYE affords the show strong comedy support with his particular style of funmaking. . . . JIMMY CAVANAUGH doubles in brass as Master of Ceremonies and also injects some fine singing of the lovely Irish ballads. . . . The terrific production numbers of the SLIPPERETTES,

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created by BARRY ASHTON, showcase the beauty and precision dancing prowess of this top dancing troupe to perfection. . . . GEORGE REDMAN and His ORCHESTRA play strong musical support for the entire show.

TROPICANA

(Continued from Page 25)

PROSER'S "Tropicana Revue" entitled "You Gotta Be In Love." Here is a smartly tailored musical-comedy package, cohesive in structure and containing all original music by the famous composer of "Manhattan Towers," GORDON JENKINS. . . . The show co-stars screen and musical-comedy star VIVIAN BLAINE and comedian DICK SHAWN. VIVIAN sings five of the great, new show tunes as she appears in several skillfully presented "show within a show" skits that showcase her glamour and talent to perfection and add lustre to the overall effort. . . . Comedian DICK SHAWN has hit an all-time high in his short, zooming career and comes into his own, not only as an outstanding cabaret comic, but also as an exciting new find for future big musical-comedy rolls. . . . Supporting the two brilliant co-stars and appearing throughout the parade of colorful "musical vignettes" is an impressive array of high ranking talent. Starring in and out of these musical "gems" are NEILE ADAMS; DANTE D'PAULO; MARY ELLEN; LEONA GAGE; pixie-ish dancer LIZANNE TRUEX; BOBBY MILANO; BETTY JEAN HANSEN; KITTY DOLAN and the wonderful BILL NORVAS SINGERS. . . . Each of the spectacular production numbers feature the rare beauty of the TROPICANA GIRLS, amazing choreography and lavish staging. . . . NAT BRAND-WYNNE and His ORCHESTRA play the exultant Broadway type musical score to perfection and provide powerful support to the entire package.

To escape criticism . . . live openly.
Who ever heard any scandal about a goldfish?

OCTOBER 26, 1957

OBSERVATIONS

(Continued from Page 5)

now there are more than one hundred thousand, with fifty-one thousand two hundred and ninety five living in Las Vegas. In the growth of industries there is also expansion of great significance.

In the industrial plants in Henderson, a city of twelve thousand people just to the east of Las Vegas, all are prosperous because of the large payrolls. In 1956, the sale of products of the Henderson plants amounted to one hundred ten million dollars, only ten million less than the returns from gambling throughout the entire state. These Henderson industries are made possible by electric power from Hoover Dam.

When the long campaign to make possible the building of the dam was underway, the whole State of Nevada, outside of Las Vegas, considered the project as "purely local" and that Las Vegas would reap practically the whole benefit from the project through the payroll of the workers. They felt that when the dam was completed and the workers moved away then the party would be over.

However, some of the farsighted people in Las Vegas believed that the chief benefit would come from the use of power, and wanted the state to make sure that Nevada should secure, in advance, its full share of this power. The people of the other counties of the state laughed at the idea and made it quite clear that the state as a whole would not help finance such a crazy idea, but a way was found to partially overcome this difficulty.

The Southern California Edison Company, while loudly declaring that it was not interested in Hoover Dam power, which must be paid for whether put to use or not, agreed to finance the Nevada share of the power and would release it to Nevada when needed. This provided a means where the electric output of the dam



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OF

**LOU WALTERS
LATIN QUARTER
★ ★ REVUE ★ ★**

Sincerely

Lou Walters

could be financed, assuring, at the same time, that Nevada could get power to meet her needs.

The war created a demand for magnesium, and Howard Eeles, who had a large deposit of the ore, three hundred miles north of Las Vegas, planned and built the Basic Magnesium Plant Inc., at Henderson. Politics came into the picture and Mr. Eeles was crowded out so the government turned the job of completing the big plant to Anaconda Copper Company. That corporation sent Frank O. Case here to take charge, and he did a wonderful piece of work. When the war ended, and there was no further need of magnesium for war purposes, Mr. Case went back to his big job as Vice-President of Anaconda in New York. It was feared that the great B.M.I. Plant, a full mile long and as high as a seven story building, might be torn down, but the State of Nevada finally secured the right to take over the plant and sell or lease the units to such industries as might have use for them.

The purely Nevada side of this story is by no means the most important one. Some of our Las Vegas people still remember that a few years ago Howard Hughes secured from the government some twenty or twenty-five acres of unoccupied land west of Las Vegas. The enterprise was called "Husite" and great things were expected to come of it.

For some reason Husite did not materialize into anything concrete, but it is understood that Howard Hughes, the multi-millionaire, still holds the title to this large body of land.

The important thing from the Las Vegas viewpoint is that Southern California, especially the Los Angeles area, is already pretty well crowded with great plants and the smog nuisance has become serious. Some of the great plants, especially those manufacturing airplanes in whole, or in part, are already looking to the Las Vegas area for sites for new factories employing tens of thousands of men.

Another significant thing is that the Las Vegas area is about the only

part of the United States offering the advantages of an ample supply of water and all of the other things needed for great plants. When, in the not too distant future, the march of great plants to more expansive and secure areas becomes acute, Las Vegas will become a "boom town" in truth, and property in this area will reach valuations never before dreamed of. There is no moral to this story. A few of the wise ones already see the picture and are preparing to profit by the growth of the new Las Vegas.

CRISWELL PREDICTS

(Continued from Page 7)

few of the larger companies have on certain areas. This is known to be a fight to the bitter end. Many motorists are storing gasoline in one-hundred gallon drums in their garages! Fire departments have issued warnings on how to store it! . . . April 18, 1958: The first successful push-button airplane, loaded with United States Mail, was flown today from New York to Los Angeles, non-stop, but with the mechanical dropping of mail bags by parachute in ten different pre-selected spots!

FOR PEOPLE AND PLACES:

Vice President Nixon: You will preside over a top level Diplomatic Meet in Paris before 1957 becomes history. In this gathering the fate of Gibraltar will be decided! . . . Hollywood: You will vote Mike Todd your number one citizen for his amazing motion pictures, and for his knack of getting favorable publicity! . . . Skiatron: You will find many bugs in your method of selling paid TV to the home owner! . . . Movie House Owners: Your two biggest motion picture box office successes for 1958 will be "Raintree County" and "Peyton Place" with "St. Louis Blues" running third! . . . Mickey Rooney: Your next venture will be a series of movies based on the "Earthworm Tractor Salesman," the famed Saturday Evening Post series! C. W. Westin, Jr.: Your new Precon (ESP) for controlling the emotion of a movie viewer

THANKS!!

Riviera HOTEL

MOREY AMSTERDAM

"Yuk-A-Puk Farms"

MCA and JOHN GREENUT —

For "Personals."

JIM MALONEY —

T.V. and Movies



MOREY AMSTERDAM SHOW

KTLA-TV

Five Times Weekly

11-12 P.M.

will be purchased by Paramount for all their film products! . . . Kingoro: Your tv series, now the highest rated program in the Far East, will be shown on our tv screens. Your one-man shows and pantomime will have American narration! . . . Liberace: You will be offered the Rex Harrison role in the American Company production of "My Fair Lady!" . . . Las Vegas: You will be known as the "Entertainment Capitol of the World" by having all of the famed stars of each nation appearing there! Hildegard: Your next best selling album will be an "All Request" selection! . . . Merchants: A best selling item for Christmas will be a glass enclosed "City of Ants," all alive and performing every moment for the amusement of we humans!

YOUR INCREDIBLE FUTURE

I predict that the date October 5, 1957 (the launching of the man made moon) will be as important to generations yet unborn as the date of October 12, 1492 (the discovery of the new world) is to this generation!

We have suddenly come of age! The fantastic stories of Jules Verne, the Science-Fiction Fables and Buck Rogerism, all became a reality on October 5, 1957. I fearlessly predict that our Pentagon will soon reveal that we, too, have secretly placed many man made moons into the wide blue yonder! They will reveal that American rocketfare has already reached the moon, and even beyond! I predict that the curtain of secrecy will be pulled aside by air-scientists Howard Hughes and Eddie Rickenbacker, who will publically admit that America is far ahead of any other nation, and that we already possess the majestic secret of outer space! My friend, within the twinkling of an eye, outer-space has become near-by space! On the 4th of October, the world was filled with scoffers, but on the 5th of October, the world was filled with believers! How much will our Pentagon dare tell us? Can we now accept the truth? How much can our minds stand? I predict that the next beep-beep you hear will be a

huge American Rocket encircling our now feeble earth — with a full crew, under the leadership of a fearless, modern day Columbus of Outer Space! Stand by for President Eisenhower to tell you of progress that will make your head whirl, in the very, very near future!

THAT'S FOR SURE

(Continued from Page 10)

CELESTE HOLM will step into her role, for the remaining three weeks of the show. . . Miss Blaine has to return to New York for final discussion on a script for a new Broadway musical. It was penned by the same author of, "Pajama Game." We hope the considered vehicle will prove to be another "Guys And Dolls" for Vivian. . . .

BILL MURPHY is the Gen. Manager of CROWN WHOLESALE CO. and also the son-in-law of CHARLES "CUPIE" RICH (co-owner of the RIVIERA HOTEL). When Mr. Rich was quite ill (not too long ago), his four grandchildren played an important role in his recovery. There's nothing like a child to bring the sunshine back to your heart — is there?

Of the forty-eight (48) extras who play teen-age high school students in "The Wonderful Years" (co-starring JOHN SAXON and SANDRA DEE), forty-two (42) had to be replaced this week. . . . They had to go back to Colledge! . . .

JOE MAIZE and His CORDSMEN currently appearing at WILBUR CLARK'S DESERT INN are doing one of the greatest jobs of their entire musical career. Joe and the Boys are sure elated and seem to be floating on "Cloud 9" since their opening at this Bistro. After each performance they are literally swamped by enthusiastic fans complimenting them and each saying "never enjoyed an act more. We'll be back for more!" Congratulations, Cordsmen and Let's go, go, go!

DAVE (Butch) GOLDSTEIN is a chap who recently came to FLV and has graciously earned the respect of all with whom he has come in con-

tact. Dave is quiet and unassuming; two traits that go far in establishing friendships. (He is a swing shift pit boss at the DUNES HOTEL.) It's nice to know nice people. . . .

Patrons are eagerly awaiting the new facade, being planned by JOE W. BROWN'S HORSESHOE CLUB. Take our word for it — this will prove to be a breathtaking sight. We have a hunch that Mr. Brown will "make more history" on the FLV scene, in the not so distant future. Wish we could write of our premonition but we must be silent! . . .

Many of our residents know CHUCK LUFTIG, LOUIGI CONIGLIO and SUNNY REMOLIF. The three gentlemen opened THE DISCOUNT HOUSE their new venture on South Fifth Street, Friday, October 25. Mayor C. D. BAKER was to cut the ribbon and officiate at the opening ceremonies. (We use this tense for our magazine must go "to bed," long before that date.) The owners then plan to throw the key away, offering twenty-four hour service to their patrons. The Discount House will handle all major appliances and household items. General manager is ELI LUBIN. FABULOUS extends wishes of good fortune and long-lived success to this new concern and its management. . . .

Belated congratulations to TRUDY and BOB LEVOFF (of the HOLLYWOOD FURNITURE COMPANY). They celebrated their Third Wedding Anniversary, October 29th. More than sixty guests were on hand to help the Levoffs toast the occasion at the ROYAL NEVADA HOTEL. Trudy's brother arrived from New York in time to join in and teach everyone the "Cha-Cha." . . .

BOB SCHMUCK was guest of honor at a farewell party given at EUNA's home, a week-ago, Thursday. He is preparing to leave our glorious town to take over the General Managership of the new HACIENDA HOTEL, in Indio, California. Over fifty of the local Hacienda employes attended the party and each of the gifts has a special place in Bob's heart. . . .

SWINGINGEST LOUNGE IN TOWN!

The New Jodimars
An Outer Explosion of Musical Merriment

Debbie Hayes
And Her **SIX MADMEN**
The New Rage of Las Vegas

Art "Cow Eyes" Engler
And His **SEXTETTE**

No Cover • No Minimum

Simbad LOUNGE

DUNES HOTEL and CASINO

Extensive improvements in the Painted Desert Room at the DESERT INN are being made, in preparation for a series of elaborate stage shows, to begin, November 12th. At that time, a spectacular production, featuring sixteen Geisha Girls and other Japanese performers will open. BILLY DANIELS will headline the show. Temporary use of pillars will be necessary for special lighting and scenery. . . .

Look alikes: ELIZABETH TAYLOR, (Mrs. Mike Todd) and SANDY SHERRY, "Game Starter" at the ROYAL NEVADA HOTEL. . . .

JACK ENTRATTER (Show Producer-Co-Owner) of the SANDS HOTEL, is touring Texas, seeking sixteen of the most beautiful Texas girls for the Copa line. They will open on November 20th. The more we look around our FLV, the more we are convinced that FLV is expanding to include the state of Texas — on sort of an adoption basis. . . .

TITO GUIZAR, star of the current Cirque Room Production, was recently joined here in Las Vegas by his lovely wife and daughter who are visiting FLV for a few days.

CHANNEL 13-K-SHO-TV began its MGM Parade of hit pictures, October 25th. The studio is now located on the grounds of the HOTEL EL RANCHO VEGAS, where the Stables were converted to accommodate the equipment and artists. (No cracks — please!) . . .

The stunning hostess at LOUIGI'S CHARCOAL BROILER is LUCIANA SODANI. She has been in the

States for one year and in FLV for six weeks. She sang opera in Italy and the Coloratura Soprano intends to pursue that career, here. Although we haven't heard Miss Sodani sing, we understand she has a magnificent voice. And So-o beautiful! . . .

ROBERT T. CZERNY has been appointed District Sales Manager for BONANZA AIR LINES, in the State of Utah. The announcement was made by WM. J. MITCHELL, V.P. of Traffic and Sales for Bonanza. Mr. Czerny's territory will cover the new routes and services in Utah, which will soon link Salt Lake City with Phoenix, Arizona, on a non-stop route, and another route serving the intermediate points in Utah of Provo and Cedar City, plus other Arizona cities. . . .

That noxious little "flu" bug who has been running amuck in Las Vegas lately, caught up with GARR NELSON, SHOWBOAT Master of Ceremonies, last week. During the early part of the week, GARR was doing his shows while running a fever well over the hundred mark. . . .

Sounds impossible! Yet, we have been given to understand that MICHAEL CORDAY (owner of the Beauty Salon at the DESERT INN) may remove his trademarks of many years — the famous goatee and moustache. Doesn't sound quite cricket. Just can't believe he would do it to his "Pride and Joy." . . .

The management of the THUNDERBIRD HOTEL closed the Navajo Room, Sunday evening, in order to carry out their plans for extensive remodeling. The bistro hopes to reopen

the show room, prior to the Xmas Holidays. The Lounge, Casino and Terrace Bar-Restaurant are still in operation. Work is being carried out on a twenty-four hour schedule to complete the new make-up on the Navajo Room. . . .

JACK SMITH (of the HOTEL EL CORTEZ) will play Host to members of the NATIONAL HORSE ASSOCIATION, with a cocktail party in the Cirque Room, October 26th, at 2:00 p.m. Contestants have gathered from all parts of the country to participate in the competition. . . .

Lovely ZEKE MARINO (dancer at the SILVER SLIPPER) spent some time with her former husband, JOE, once the A. A. U. Diving Champion. Joe arrived to visit their two children, Michael and Pamela. He is currently preparing a show business career.

EDDIE NASH is in complete charge of operations at WALLY'S BRIDGE CLUB. We extend FABULOUS wishes of good luck! . . .

SHIRLEY JONES, the young singing star of film fame, is preparing an act for an FLV engagement. The SANDS — TROPICANA and RIVIERA HOTELS are vying for her services. . . .

BETTY PETTY, cocktail waitress at the FLAMINGO HOTEL is very excited over her vacation plans. Her itinerary will include New York and Miami. . . .

A human aspect of the news that didn't hit the headlines! A famous Brazilian Diplomat and his beautiful wife were passing through FLV, where she was suddenly stricken with a serious ailment. DR. REUBEN LOCKITCH was roused from his sleep at 3:00 a.m. and upon examination, immediately operated on the woman and saved her life. The Brazilians speak but a mere spattering of English. Dr. Lockitch speaks no Spanish. However, Doctor and patient communicated via sign language. No words were actually necessary when the Brazilian husband thanked the eminent physician. The gratitude in his eyes spoke quite loudly! . . .

"MAC" MCCONKEY, the popular

Theatrical Agent, is here to establish his six week residence. We were greatly disturbed to learn that he and GAIL had decided to wend their separate ways, after twenty years of matrimony. It is, indeed, a heartfelt blow to see a couple go before the divorce courts, after such a lengthy stage of compatibility. FABULOUS hopes the McConkeys will reconsider the move and decide to "table it" for a ninety-year period. . . .

BUCK HARRIS, a co-owner of the NORTH SHORE CLUB (Lake Tahoe), cannot remain idle, although the season for his club has expired until next year. Sooooo — we're happy to report Buck is now a Host at the SANDS HOTEL. Welcome home — old Buddy! . . .

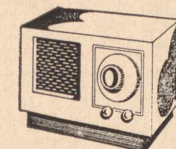
Many will miss HARRY RAHNER, pit boss (swing shift) at the TROPICANA HOTEL. Harry leaves around November 1st for an Executive post at the HAVANA-RIVIERA HOTEL, in Cuba. We wish him safe travel and good luck and a swift journey back!

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ROSE MARIE and BOB GUY arrived Sunday morning to visit with MOREY AMSTERDAM, at the RIVIERA HOTEL. Rose Marie appears on Morey's TV show over KTLA (in L.A.) from 11:00 a.m. to Noon, five days a week. Since Morey has been appearing here, she has been subbing for him on the telecast. As a matter of fact, Rose Marie has been doing a lot of TV. A "Tune-in Tip" on November 29th, she will appear on "Gun-smoke" in the role of a 55-year-old woman. Look for it! You'll never recognize the gal. . . .

Seems to us that the old Wedding Bells may be hypnotizing BETTY REILLY and JACK DIEHL. Betty met the prominent Delicatessen man, during her last trip to Hawaii and it was love at first sight! When she opened here in the Cabaret Lounge of the ROYAL NEVADA HOTEL, her Jack sent a plane full of orchid leis. If that doesn't sound like Wedding Bells — what does? . . .

The new JODIMARS opened at the

DUNES HOTEL, October 24th. They (the old-4-group) last appeared at the HACIENDA HOTEL, before fulfilling a six month engagement at HAROLD'S CLUB (Reno). The new group is a Sextet, having acquired the sensational show drummer, BOBBY MORRIS and the 'trombone king,' "LITTLE RED" BLOUNT. You owe yourself this treat supreme — see and hear the Jodimars who we believe are destined to become one the nation's outstanding musical groups.

JACK MORRIS, one of the owners of the SILVER SLIPPER, is back on the job, following a recent siege of illness. Welcome and stay healthy Mr. M. . . .

BOBBY STEVENSON, of trio fame at the DESERT INN, has formed a ten piece orchestra. His newly united aggregation of musicians will open at the ROYAL NEVADA HOTEL following KEN HARRIS' closing (approximately two weeks). This has long been Bobby's ambition and we're delighted to see it materialize. . . .

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We're happy to report that VIC HYDE (the fellow that toots multiple trumpets, simultaneously) has been enjoying strong success in Europe for the many years since he last appeared here. He just finished nineteen weeks in England. Then — his schedule calls for the ISTANBUL, TURKEY HILTON HOTEL for four weeks, followed by a GERMAN THEATRE tour with JOSEPHINE BAKER. Next, comes a 26 week show in Melbourne and Sidney, for Tivoli. Whew! After that, we just might see the lad back in FLV. We hope so!

Over at the FLAMINGO HOTEL, that gal, PEARL BAILEY, has arranged for a special plane to stand by. Whenever necessary, she hops aboard and flies to the coast, to cut her film scenes for the NAT (King) COLE starrer, "St. Louis Blues." She has made the trip so often now, don't be surprised if "Pearlie Mae" becomes an aviatrix in her own right! . . .

The PARIS SISTERS are headlining "The Italian Follies" at BIMBO'S 365 THEATRE-RESTAURANT. The girls had to move to L.A. before they were able to play their own home town. Well — that's show biz! . . . The Paris Sisters also cut a short for UNIVERSAL, pretty soon. . . .

DESI ARNAZ brought five Cuban businessmen to spend a week-end at the SANDS HOTEL, on their first trip to FLV. The Cubans, combined represented a fortune of Four Billion Dollars. Millionaire Desi was a pauper in such company. . . .

We do believe that PHYLLIS INEZ is heading right up "that ladder" of SHOW-BIZ and within reach to pluck a STAR to put on her dressing room. She re-opened at the ROYAL NEVADA HOTEL, Wednesday, as the headliner on the bill. This is a triumphant return for Phyllis and is indicative of the billing she deserves.

Current Birthdays & Anniversaries:
October 27th, JACK CARSON and CEE DAVIDSON . . . October 31st, Twenty-Ninth Wedding Anniversary of TINY and KARNIE KRAUSNICK . . . Nov. 1st, RAY SINATRA and BILL SIKES' Birthdays and the Fif-

teenth Wedding Anniversary of RUTHE and STAN IRWIN. . . . FABULOUS sends wishes of happiness to each and everyone celebrating special days and occasions. We hope you will toast many more, each happier than the last . . . and that's for sure.

GLITTER GULCH

(Continued from Page 11)

Change gals while the Cocktail waitresses are wearing full plum jersey skirts and matching knit sweaters. Very smart and probably a good deal more practical with the snows beginning to load Mt. Charleston. . . . While in the FREMONT, ran into TV Announcer and production man, JIMMY TARALDSON, helping to move equipment of KSHO-TV to the new strip location. . . . A bit of the strip came to downtown Las Vegas when THE FABULOUS WOODSONS opened at the GOLDEN NUGGET last Thursday night. This modern vocal and instrumental group previously appeared in the Casbar Lounge of HOTEL SAHARA and have a terrific local following. . . . At the corner of First and Fremont streets THE CLARK COUNTY BASEBALL FOR YOUTH, INC., are sponsoring a raffle in cooperation with AMERICAN LEGION POST 51 to raise needed funds to finance Junior League baseball activity throughout the country. A beautiful new EDSEL hardtop is the prize, tickets are one dollar. What better cause could you ask than one to aid our prospective World Series stars of the future get under way? . . . MR. and MRS. MELVIN THALE — He's a Deputy District Attorney in Los Angeles County — were in town recently visiting with MRS. THALE'S Sister and Brother-in-law, MRS. and

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Starring

SAMMY DAVIS, JR.

Tropicana

OCTOBER 30

CELESTE HOLMES

MR. HERB TABAK of the CALIFORNIA CLUB. . . .

JOHNNY ALEXANDER, Security Officer at the WESTERNER CLUB, tells us that the club's bowling team is currently one game out in front of the pack in the Wednesday night "Pintoppers" 850 Handicap League.

. . . . MAXINE DUNCAN, FORTUNE ROOM Camera Gal, has had a serious seige with that miserable asiatic flu bug. Hope by the time this issue hits the stands she'll be back on her feet and clicking those shutters once again! . . . WALT HOBART, Bell Captain at the FREMONT HOTEL, has taken leave for two week's vacation in the sunny southland. Understand WALT plans to play every golf course from Long Beach to San Diego, and we hope the weather permits. . . . BOB RIML, Swing Shift Bartender at the CALIFORNIA CLUB, has just returned from a lengthy fishing trip near Jackson Hole, Wyoming and he truly brought back some of the prettiest

trout these tired eyes have seen in a long, long time. . . .

JIM YOUNG, Co-owner and executive of the BOULDER CLUB, is back managing the day shift after a short term on the early evening shift.

. . . . PIONEER CLUB executive HARRY LAHR returns from a short vacation this weekend and General Manager SONNY HEATH begins one. . . . TEX BRENNER, Night Auditor of the FREMONT HOTEL got married last week and his "roomy," Bellman BILLY CONN, is advertising for a new room mate. . . .

ED LEVINSON, President of the FREMONT HOTEL CORPORATION, is currently in Havana supervising last minute details before the gala opening of the beautiful "HABANA RIVIERA" on December 15th.

. . . . JEAN WILLS, beautiful cocktail waitress at the GOLDEN NUGGET, is back at her old station after a lengthy two-month absence and she swears, "never more to roam." . . .

X We're going to leave the downtown

FABULOUS LAS VEGAS

area for just one quick moment to bid a very fond (and short, we hope) adieu to former FLAMINGO Producer HAL BELFER, and to wish him a minimum one-hundred percent successful fillment of his present plans. He's undoubtedly one of the finest gentlemen to ever grace our city and even though we know he'll only be absent for a short time, every one will miss him greatly.

'ROUND THE TOWN

(Continued from Page 13)

and "It's Just Gotta to Be." . . . PAT GALLAGHER (EL CORTEZ Cirque Room Hostess) really enjoying her vacation with hubby BILL ROSSI — they are staying at home and "relaxing" M-m-m-m-could be fun! . . . I enjoyed a chat with BOB PRICE (former EL CORTEZ barman) the other evening. BOB is now Bar Manager at FLOYD and JUNE KELLER'S SUNRISE CEDARS. FLOYD'S friends will remember that he was a chef at "strip" hotels for many years while JUNE was associated with HELEN HERR'S REAL ESTATE Office. The "threesome" are now greeting old friends and making many new ones since taking over the Nellis Boulevard spot. The Smorgasbord is really "something" to see. . . . "Top" parts in forthcoming Broadway production have been given to PAT GORMAN, one of the male SAHAREM DANCERS and DON TORRILLO, SANDS Dancer. Good luck, and a long run fellows. . . .

The pic of LOUIS BELLSON that appeared in a recent ad carried by this magazine was taken from the cover of one of his albums . . . and we were lucky — Garehimes Music Co. furnished it. The last one they had in stock. LOUIS' albums are among the most popular and are in constant demand. . . . Those NETTLETON Shoes offered by POTTS STORE FOR MEN are about the zippiest of the new fall fashions that I have seen. Give a look, fellows. . . . JULIE MITCHUM who graces the Sky Room at the D-I these evenings is a most unusual and interesting person. She is an excellent performer on the 88 and voices her numbers in a most pleasing manner (and in several authentic languages and dialects yet). JULIE's brother BOB (the movie star) and his family were in for a visit over the weekend . . . Many folks have enjoyed the bare chested Minsky Revue (at the DUNES) but most of them come away talking about the grace and agility of the acrobatic dance team, CARMA and JAKY. This team displays great talent and is a welcome interlude between the displays of pulchritude — and those PI-ERO BROS., with their dexterity in juggling is another show stopping act which rates acclaim . . . All of JESSE SAUREZ family and friends down Mexico way will be happy to know that "their boy" is doing all right in Las Vegas, his adopted home town. JESSE is ass't to the boss in his busman's duties at the TROPICANA. After hours, JESSE can be found re-

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galing his companions with Mexican tales at SY HUSNEY'S NEW YORKER BAR.

It's nice to welcome the BERNHEIMS back to town. BERT is co-owner of BLAIR HOUSE. He and the missus went to New York on a three month business trip which lengthened into six months duration. Hope you'll stay with us for awhile MR. & MRS. BERNHEIM. . . . Today is the Eleventh Wedding Anniversary of JOE and MARGARET CHARLES. Congratulations folks. JOE is a food waiter at the FLAMINGO. . . . That voice you hear as VIVIAN BLAINE'S "libido" (at the TROPICANA Show) belongs to CONNIE ROBERTS. . . . THELMA KOURY, lovely brunette cocktail waitress at the CALIFORNIA CLUB, is ready for another vacation. She attended a huge wedding (her niece's) while on vacation in Albuquerque, N. Mexico. Thelma says it took more out of her than work. . . . "RED" WILLIAM ARMSTRONG of the HACIENDA Slot Dept., was laid

up for several days with a severe illness, but I'm happy to report that "RED" is now back on the job and feeling "chipper." He looks good too. . . . Hear that JOE VALLARA, well known Las Vegas and Hollywood restaurateur, will soon open VALLARA'S ITALIAN GARDENS on Fremont Street. That means that those rotisserie specialties and JOE'S delectable (and authentic) Italian dishes will soon be assailing your nostrils. . . . "TAFFY" LOVE, DUNES Pit Boss (Swing Shift), is on his first vacation in eleven years according to his son JAY, JR. JAY is a DUNES dealer (day shift). "TAFFYS" co-workers were happy to see him take the time off to enjoy himself with the missus. They are expected back from Chicago this weekend. . . .

GRETA WATSON of the Beverly Hills Stanley Mederios Flower and Gift Shop, enjoying a "busman's holiday" in FLV — yak-yaking with MICKEY YOUNG of the DUNES FLOWER SHOP. . . . The sparkling

personality and lovely voice of ANNIE MALONE has been added to the entertainment in the GAY 90's Lounge at the SILVER SLIPPER. ANNIE was the singer with the RUSS MORGAN Band at the ROYAL NEVADA a short while ago. . . .

When DAVE BURTON does "In The Middle Of An Island" at the FLAMINGO Lounge, all the "loungers" join the popular DAVE. It's a "hand clapper!" . . . Saw the vivacious (to put it mildly) CAROL CHANNING and her handsome husband CHARLES LOWE chatting with EARTHA KITT and MYRON COHEN in the EL RANCHO VEGAS after they had viewed their exciting show last Saturday night. 'Round and 'round we go and where we stop, everyone will know — that is — 'Round the town. So long for now.

HILLSWAY

(Continued from Page 15)

ried with three children. He has a "smart and sophisticated" wife, both of whom are leaders in their community. Ronnie belongs to the Toastmasters Club; hunts and fishes occasionally; hob-nobs with his neighbors of like interest; lives in Roseville, a suburban community, and takes an active interest in its politics and government.

All this I mention to show how in a few years sixty percent of our population will belong to "Interurbia" in only four percent of the country's territory with ninety percent of the buying power. Life's cycle today shows young men like Ronnie coming in from small towns to live in a room in a row house or rooming house; attending college; finally going to the service and then marrying his childhood sweetheart, having children and buying a rambler type home on the GI Bill. Finally one or the other dies, and the remaining member of the couple eventually moves back into town in a room and spends his or her remaining days baby sitting for their children and grandchildren. In "Interurbia" they have four small

bedrooms and one large TV room, two cars, a white fence, some flowers, sex is the most dominant subject, beer is enjoyed daily and of course TV is a main diversion.

Right now, a 600 mile-long city is almost a reality — from Southern Maine to Washington, D. C. The Thompson agency showed us six such interurban cities in the country. One extends from New York to Buffalo to Cleveland and eventually to Detroit — a thing that will come to pass in the next very few years. One will extend from Santa Barbara to San Diego and another from Jacksonville to Key West in Florida. All sounds very eerie and "scarey" don't you think? But, we might just as well gear ourselves for this eventuality as it is so near as to be almost upon us now. I am sincerely grateful to Frank Leslie and Sons, and his JOHN LESLIE PAPER COMPANY here in Minneapolis, for inviting me to this, the most enlightening gathering I have attended in a long, long time.

And, as an after-thought, I hope all of you, my readers, who live in Las Vegas and in the Desert in particular will read the October 11th issue of U. S. News and the World Report. It is an eye-opener and will really make you stop and think of what the future holds for you who live in the three desert states of Nevada, Arizona and New Mexico. NEVADA is really going to be THE place of the future, and who knows, INTERURBIA might eventually be a city from LA to Las Vegas and thence to Phoenix and Tucson. Could be!



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MIGHTY MIXTURE

(Continued from Page 19)

tasted before. The secret of legume masterpiece was explained by Mrs. B. this way: "Americans often overcook vegetables and they come out tasteless. This Armenian way of preparing stringbeans guarantees the taste. We make it by keeping the cooking minutes down to a minimum and by adding onions and tomatoes." The dish is so good it rates a visit beyond the exotic ways lamb is prepared there. We're going back.

Addenda: Barry Sullivan and Cesar Romero ought to change places some week on their respective video series.

"Man Called X" and "Passport to Danger" are about one and the same. . . . A marriage broker can be summed up this way: Rice work if you can get it. . . . Spencer Tracy, Jane Pickens and Martha Tilton are three celebrity parents that outweigh Confidential exposures. What fortitude they displayed in raising their handicapped children. A great magazine piece here. . . . Vogue Mag models are "elegaunt," ain't they!!!! . . . After all this time we've come to the conclusion that Geo. Shearing's fine melody, "Lullabye of Birland" never did need a lyric. Have you heard the words recently?

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HUMAN NATURE . . .

Dale Carnegie, the versatile author and lecturer of Forest Hills, New York City, relates an experience that Charles M. Schwab, the steel manufacturer, had with a mill manager whose men weren't producing their quota.

"How is it," Schwab asked, "that a man as capable as you can't make his mill turn out what it should?"

"I don't know," the man replied; "I've coaxed the men, I've pushed them, I've sworn and cursed, I've threatened them with damnation, and to fire them. But nothing works — they just won't produce."

It happened to be the end of the day, just before the night shift came on. "Give me a piece of chalk," Schwab said. Then, turning to the nearest man: "How many heats did your shift make today?"

"Six."

Without another word Schwab chalked a big figure "6" on the floor, and walked away. When the night shift came in, they saw the "6," and asked what it meant.

"The big boss was in here today," the day men said. "He asked us how many heats we made, and we told him six. He chalked it down on the floor."

The next morning Schwab rubbed out the "6," and replaced it with a big "7." When the day shift reported for work, they saw a big "7" chalked on the floor. So the night shift thought they were better than the day shift, did they? Well, they would show the night shift a thing or two. So, they pitched in with enthusiasm, and when they quit that night, they left behind them an enormous, swaggering "10." Things were stepping up. Shortly the mill, that had been lagging far behind in production, was turning out more work than any other mill.

TRUTH . . .

"Treat everybody with politeness, even those who are rude to you. For remember that you show courtesy to others not because they are gentlemen, but because you are one."

COMMON SENSE . . .

When King Pyrrhus prepared for his expedition into Italy, his wise counselor Cyneas, to make him sensible of the vanity of his ambition, said:

"Well, sir, to what end do you make all this mighty preparation?"

"To make myself master of Italy," replied the king.

"And what after that is done?" said Cyneas.

"I will pass over into Gaul and Spain."

"And what then?"

"I will then go and subdue Africa; and lastly, when I have brought the whole world to my subjection, I will sit down and rest content at my own ease," was the triumphant reply of the king.

"Sir!" exclaimed Cyneas, "tell me what hinders that you may not, if you please, be now in the condition you speak of? Why do you not now, at this instant, settle yourself in the state you aim at, and spare all the labor and hazard you interpose?"

HORSE TRADING . . .

English-speaking people may well look to the foibles of their language for some of their mistakes, especially in their dealing with well-meaning people of other languages.

Once upon a time a Chinaman gardener sold a horse to a farmer, and during the transaction he repeatedly said: "Horsee no look well, but plenty pull." It was subsequently discovered that the animal was blind, and, incensed at being taken in by a Chinaman, the purchaser took John to court.

"Did you know the horse was blind?" asked the magistrate.

"Oh, yeh, I know long tam," John replied.

"Then why didn't you tell him so?" the magistrate demanded.

"I tell him, alli," said the Chinaman. "I tell him plenty horsee no look well."

That being admitted, the case was dismissed.

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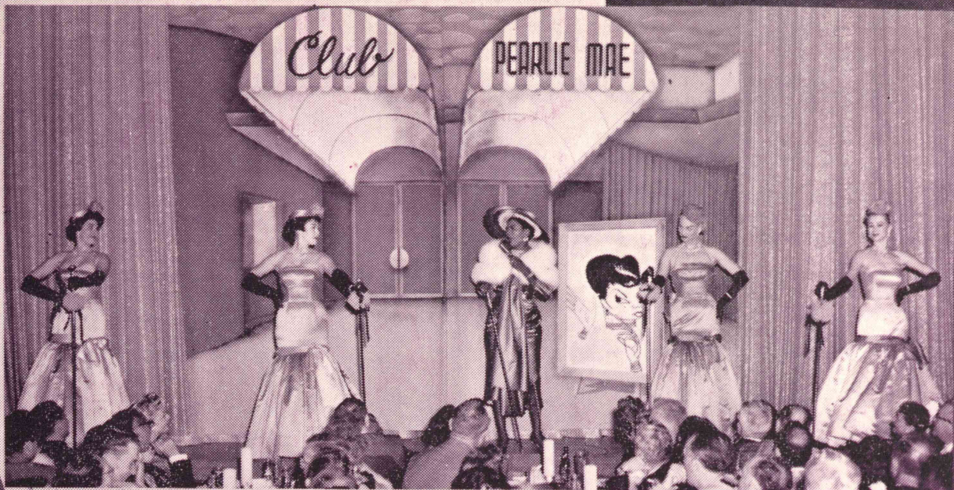
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