

Jack Cortez!

OCTOBER 12, 1957

25c

Fabulous

©

LAS VEGAS Magazine



Buffy
Sare
Ad-

Page 40

P. 33

Mazzone -
Abbott

JACK CORTEZ

Fabulous LAS VEGAS
magazine

Circulated in every
state of the
"48"

EL RANCHO VEGAS
OPERA HOUSE
 THEATRE RESTAURANT

Tom Douglas Presents

OPENING THURS., OCT. 17th

EARTHA KITT
 Myron Cohen

THE RENEE MOLNAR DANCERS
 DICK RICE AND HIS ORCHESTRA

NOW
MILTON BERLE
 AND HIS HILARIOUS REVUE

2 Shows Nightly 8 and 12 Midnite
 Special Late Show 2:15 a.m. Sat. nite only
 Phone DU 2-1300 — "Arturo"

NOW! ALL NEW! DARINGLY DIFFERENT!

★ **MINSKY'S** ★
 ★ **FOLLIES** ★

"The SHOW that made AMERICA BLUSH"

Starring
Miss TEMPEST STORM

IN HER
Premier Las Vegas Performance!

PLUS — A Stage Full of Beautiful GIRLS

SHOWTIMES
 8:15 • 12 Midnight • 2:30 A.M.

★
 miss
 tempest
 storm
 — as you like it —
 40 • 23 • 34

LET'S DO IT AT THE
DUNES
 PHONE DU 2-7700

H
 O
 T
 E
 L

The HOTEL SAHARA proudly presents

Its fall festival show

— STARRING —

EDGAR BERGEN

★

CHARLIE McCARTHY

★

JACK KIRKWOOD
BARBARA HELLER

★

EXTRA ADDED ATTRACTION

MARY KAYE TRIO

★

SAHAREM DANCERS
 (SHAW-HITCHCOCK Production)

★

CEE DAVIDSON & HIS ORCHESTRA

COMING OCTOBER 22nd

Marge & Gower Champion
Jean Carroll

SHOWTIMES 8:15 & MIDNIGHT

HOTEL SAHARA
 HIWAY 91 • LAS VEGAS • NEVADA
 FOR RESERVATIONS CALL DUDLEY 2-6800



The FUN is Greater
than ever! Now in
the . . .

Lady Luck

LOUNGE

★

GROVER-SHORE
TRIO

★

MILT HERTH TRIO

★

BOBBY STEVENSON
TRIO

★

DON GREGORY
QUARTET

★

The CABALLEROS



. . . 60 seconds
above the Strip!

"ATOP THE INN"

★

SKY ROOM
LOUNGE

For Your . . .
Dancing Pleasure

★ MARVELLE

★ ERNIE COLEMAN
TRIO

8:00 P.M. to 4:00 A.M.

America's Most Exciting Showplace . . .

★ Wilbur Clark's DESERT INN presents

"The Sweetest Music This Side Of Heaven"

GUY LOMBARDO AND HIS ROYAL CANADIANS

featuring

CARMEN

LEBERT ● VICTOR

KENNY GARDNER

With

BILL FLANNIGAN ● CLIFF GRASS

THE LOMBARDO TRIO

THE LOMBARDO TWIN PIANOS

Plus

JOHNNY O'BRIEN

"Harmonica Humorist"

THE HANSEN SISTERS

THE SCHMITZ SISTERS

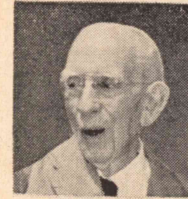
For Reservations • Phone DU 2-6000

SHOWTIMES
8:15 and 12:00 P.M.

Wilbur Clark's
DESERT INN

**DANCING
WATERS**

presented free at poolside
9:45 to 11 p.m.



OBSERVATIONS

by CHARLES "POP" SQUIRES



FROM the very beginning Fremont Street was the principal business street of Las Vegas. Sometimes in March or April, 1905, surveyors appeared in town ready for some kind of activity. A railroad official (perhaps it was the tall, lanky C. O. Whittemore, who had a say in about everything the railroad did in Las Vegas), said to me as we walked along the railroad track one day; "Charlie, the main street of Las Vegas will run from about here out and at right angles to the railroad track".

It should be remembered that at that time there was nothing in the shape of a street in the new town, so the railroad official's remark was of

interest to me.

All the small railroad towns that I had known had been "one street towns" with the principal roadway running parallel to the track, so having a principal street running out into the desert brush seemed quite a novelty. But a month later when I saw the map of "Clark's Las Vegas Townsite," it seemed a good idea.

Mr. J. Ross Clark, brother of Senator Clark, who financed the railroad, was the President of the San Pedro, Los Angeles and Salt Lake Railroad Company and announced that the lots would be sold to applicants at prices fixed by the company in the order of their application. He appointed Mr.

(Continued on Page 36)

In this Issue:

OBSERVATIONS	5
CRISWELL PREDICTS	7
THAT'S FOR SURE	9
"GLITTER GULCH"	11
'ROUND THE TOWN	13
HILLSWAY	15
LOUNGE STARS	17
MIGHTY MIXTURE	19
CURTAIN TIME	23, 24, 25
THIS WEEK ON TV	26, 27
FABULOUS LAS VEGAS DIRECTORY	28
COMING ATTRACTIONS	36



FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Business Manager: Lou Ellenson. Associate Editor: Harry Parker. Art Editor: Joe Vergara. Advertising Manager: Hal Halstead. Staff Photographer: Bernard of Hollywood - Las Vegas. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUDley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME IX, NUMBER 30 OCTOBER 12, 1957

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year \$8, United States and possessions; \$15.00 per year, foreign.

Photo-engraving by A Bar A Engraving Co., 124 S. 3rd St., Phoenix, Ariz.

Printed by Lebeau Printing Co., 2216 W. Granada, Phoenix, Ariz.

OCTOBER 12, 1957

5



You'll hear it . . .
again and again . . .
"BEST FOOD IN TOWN" is at the . . .

Thunderbird

HOTEL

presents:

JOHNNY DESMOND SHELLEY BERMAN THE BRUXELLOS

— THE THUNDERBIRD DANCERS —

Dances Staged by . . . Gayle Robbins

REX JOHNSON — M.C.

AL JAHNS and His Orchestra

Showtimes 8:15 P.M. & 12 Midnight

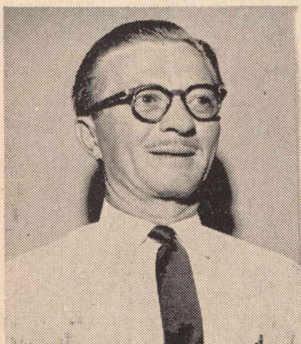
For Reservations Call DUDLEY 2-5100

STAGE BAR LOUNGE — Featuring JACKIE & ROY

Easiest Credit Terms in America



300 FREMONT ST. LAS VEGAS, NEV.



DON REAM



Featuring Nationally Advertised
brands of shoes for all the family
at 40% to 60% off.

OPEN 9 A.M. to 9 P.M. DAILY

605 Van Buren and F Street (Westside)



ED BRANCH

FABULOUS LAS VEGAS



An Accurate Glimpse of the Future

CRISWELL PREDICTS



DATELINE — THE FUTURE!

APRIL 10, 1958: New York today suffered one of the worst snow storms of the season, for spring will be a little late this year. Violent blizzards will sweep the nation until May 15th, according to advance weather reports! . . . May 6, 1959: The first recorded thought was made today on the new pantograph at Duke University. The huge electric brain was able to pick up the exact thought of a man in Shanghai, record his name and furnish a picture with great clarity. This opens a new age where "spying" in wartime can be a thing of the past! . . . June 17, 1965: On the 100th anniversary of the ending of the Civil War, it was estimated that within the next three years that the national debt will be cleared from that war with the pensions and grants completed! . . .

November 27, 1970: A new cycle of earthquakes, more terrifying and destructive than any to date, struck Greece today with many ocean cities sinking beneath the sea. Millions of people throughout the world watched the devastation taking place by the use of telescopic eye on both home and public teevee screens! . . . December 7, 1959: The International Banks in the Far East were closed today in protest of world wide return to the Gold Standard. The United Nations plan a huge world wide pro-

test meeting for early next week! . . . November 5, 1960: The Supreme Court ruled today that the property owner also owns the air above his land where mineral-and-chemicals out of the air is concerned! This proved to be a major ruling of the year!

WHAT PEOPLE WILL DO:

I predict that all theatrical and motion picture unions will join in a huge boycott against American films shot outside of the continental United States, in an effort to keep American union members working. Boycotts will be started against "No Time To Die," "Gideon's Day," "The 7th Voyage Of Sinbad," "The Vikings," "There's A Time For Love," "The Snorkel," "The Fiend Without A Face," "The Key" and other films now shooting in Europe. "South Pacific" and "Twilight For The Gods" will be given a clean slate for they are being shot in Hawaii! This new edict will bring about many changes in Hollywood next year! . . .

I predict that Sir Winston Churchill will issue several damaging and explosive comments when Congress refuses to lend more money to the Crown. This will overshadow the visit of the Queen, and dampen American enthusiasm for the royal visit! . . . I predict that other cities will try to duplicate "Lounge Stars of Fabulous Las Vegas," the best sell-

(Continued on Page 39)

this week's cover...

features MARET ANGEL, beautiful and statuesque showgirl who is currently appearing in the thrilling SHAW-HITCHCOCK PRODUCTIONS at HOTEL SAHARA. As you can see, the lovely brunette holds a "pat hand" and is "aces high" in our book! Photo by Bernard of Las Vegas.

OCTOBER 12, 1957



**FOOD, FUN, &
ENTERTAINMENT
24 HOURS A DAY**

SAMMY LEWIS PRESENTS
LOU WALTERS'

LATIN QUARTER REVUE

STARRING

MAMIE VAN DOREN

And

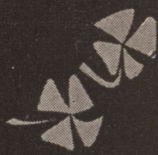
MOREY AMSTERDAM

And A Cast Of 60

Ray Sinatra & His Orchestra

SHOWTIMES 8:15 and 12 MIDNIGHT

**CLOVER
Room**



Starlight LOUNGE

CONTINUOUS ENTERTAINMENT

LENNY KENT

AND

**JACQUELINE
FONTAINE**



THE WILDER BROTHERS



Fabulous McCLEVERTY'S

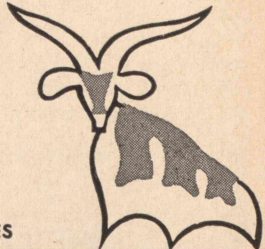


BOBBY PAGE
And His Musical Pages

A DINING THRILL
YOU'LL ALWAYS REMEMBER!

the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!

FINE FOOD
AT EXTREMELY
MODERATE PRICES



HICKORY Room

that's for sure..
by JACK CORTEZ



FABULOUS sends felicitations and warm wishes to MILTON PRELL and his associates on the Fifth Anniversary of their HOTEL SAHARA. The management of the bistro celebrated the occasion, October 7th, along with scores of well-wishers who came to pay friendly homage to this exciting "Strip" center. We sincerely trust we shall be allowed sufficient time on our mundane calendar to lift at least twenty-five more toasts to the Sahara, knowing it will go on and on, long after this life span has expired . . . and that's for sure. . . .

Somehow or other, our type became jumbled and cut in the wrong places and last week's issue erroneously saluted the TED LEWIS' Fifth Wedding Anniversary. It may seem like only five years to ADAH and TED. However, the couple actually marked their Forty-Second year, October 7th. To them, FABULOUS sends its warmest, personal wishes. . . .

A note from Shaker Heights, Ohio brought a welcome note from MORRIS KLEINMAN, of WILBUR CLARK'S DESERT INN. We were very happy to hear from him and hope we'll be sharing a verbal exchange with him, in the near future. . . .

Although a pretty sick gal, PEARL BAILEY (star of the FLAMINGO HOTEL) insisted upon carrying out the show biz (last Saturday nite) tradition of "going on." As a result, she collapsed at the end of the second

show. We're very proud of the super-human intestinal fortitude our performers have but can never understand why they don't submit to medic's pleas when a rest is imperative. We'd rather see them miss a show, rather than stretch their normal capacities. . . .

When the County Commissioners meet October 10th (our deadline is October 8th), they will undoubtedly give the final green signal to the SANS SOUCI. Then, the newest bistro on the FLV horizon will finalize its plans to open on October 22nd, with its star, RUDY VALLEE. . . .

BOBBY MORRIS and "LITTLE" RED will leave the LOUIS PRIMA group (HOTEL SAHARA) Monday, Oct. 14 and join the JODIMARS, when they open at the DUNES HOTEL, October 24th. The latter group will then become a sextet. Bobby is one of the greatest musicians. When he solos on "Sing, Sing, Sing," your pulse is caught by his sticks. "Little" Red (JIMMY BLAUNT) is the Trombonist who also rates as one of the leaders in his field. We know the boys are talented and hope their success will equal their ability. . . .

BETTY REILLY and her group are actually straining the beams in the Cabaret Lounge of the ROYAL NEVADA HOTEL. The "Irish Senorita" bounces, rocks 'n rolls and beats out rhythms like something you've never seen. Man! This is the gal! . . .

(Continued on Page 43)

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
... it's always LIGHT UP TIME at the LUCKY STRIKE CLUB
117 FREMONT ST. • DOWNTOWN • PHONE DUDLEY 2-7551



Mr. ANDREW GOODMAN

REPRESENTING THE *FINEST MINK* —
MANUFACTURING HOUSE IN LOS ANGELES
IS NOW LOCATED IN LAS VEGAS

Specializing in MINK

Seamless MINK STOLEs — MINK COATS
Or — the Fur of Your Choice.

Showrooms in the *NEW FRONTIER Hotel*

★ **ALL FURS** ★

• From Manufacturer To You •

Phone Mr. GOODMAN
DUDley 2-7171
Day or Night

★ *By Appointment ONLY* ★

Order your



Wardrobe NOW!

New Imported Fabrics from Italy,
Belgium, Scotland, England Etc.:

SNYDER'S

Insured Clothes for Men & Women

YOUR CREDIT
IS GOOD

419 So. 5th

YOUR CREDIT
IS GOOD

Ph. DU 2-6644

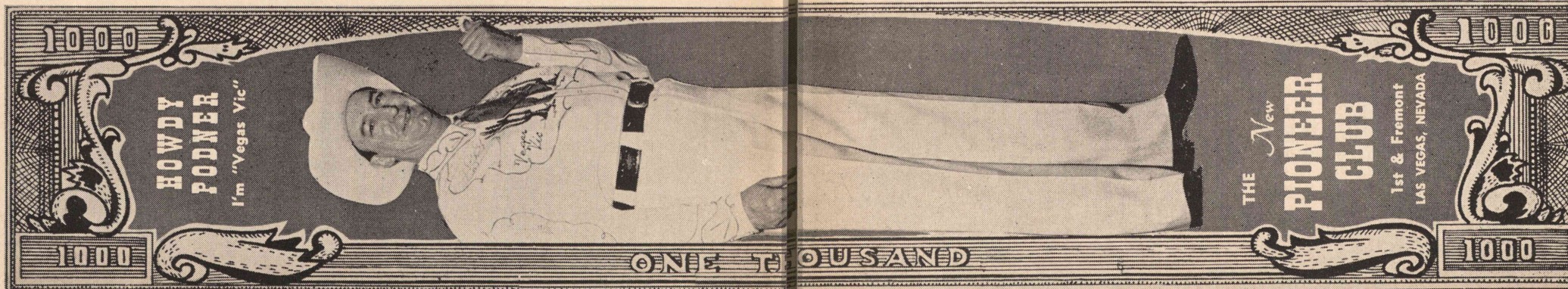
"GLITTER GULCH"

By **HARRY PARKER**

JUST out of sight of most of the traffic along Fremont Street, a group of hard working men from the J and G Construction Company are enlarging the facilities of the famous CALIFORNIA CLUB. The new addition will extend the length of the building all the way up to the alley and will allow for a liberal expansion of both the Casino and the Keno department, plus providing extra space for several new slot machines. In charge of the program is Manager HERB TABAK, who seems to take on, and enjoy new duties and extra work at the slightest provocation. The plans also call for space to be allocated for poker games and lo-ball and the relocation of all offices upstairs on the second floor. Expected completion date, and the accompanying ceremonies, are tentatively slated for the middle of November. . . .

AL GARBAN, LUCKY STRIKE General Manager, is justifiably proud of the excellent bookkeeping and auditing department for that club which is headed by lovely long-time Las Vegas resident, KATHERINE SIMMONS. Many of KATHERINE'S acquaintances will remember her as KATHERINE JACKSON, but now

she's MRS. SIMMONS and will soon be celebrating her first Wedding Anniversary. . . . Assisting her is VERA GREEN, who has been a LUCKY STRIKE employee practically from the first day the Club opened its doors. . . . RITA NAGLITSCH is the new girl replacing MARGE STEIMLE who is heading back to California to live. RITA checks all of the KENO tickets. . . . Two MARILYN'S; McCUEN and KOCH, take care of the bookkeeping and payroll chores respectively for the PIONEER CLUB which is all handled in the same office. . . . Last, but not least is attractive statistical typist MAXINE GILLIS. According to AL, these gals are both his right and left hands and a whale of an efficient group who really manage to stay on top of the landslide of work pertaining to all of the club's busy activities. . . . GOLDEN NUGGET Dealer, MONTE MONEY, seems to be one of those people who never look a day older no matter what their age. We've known MONTY for many years and he still looks as young as he did in school. Must be his passionate devotion and participation in a variety of sports that keeps him so youthful. . . . Over at the NEVADA CLUB there are a flock of



PROOF POSITIVE – Our SLOTS Are TOPS!

And Still Going

UP ● UP ● UP

SEPT. – 25,903	_____ ●
AUG. – 23,555	_____ ●
JULY – 20,487	_____ ●
JUNE – 19,914	_____ ●
MAY – 21,883	_____ ●
APR. – 17,657	_____ ●
MARCH – 16,800	_____ ●
FEB. – 14,534	_____ ●
JAN. – 11,397	_____ ●

Jackpots
Jackpots



CASINO ● BAR
SNACK BAR



California Club

DOWNTOWN LAS VEGAS

gals on the "expecting" list: Club Business Manager EUNICE MASON is away awaiting the stork and she has been temporarily replaced by another mama to be, JEANIE GRANT; Cashier JANET GAYHOLT and JANIE BRISKIN are the last two to have "tipped" the news to their fellow employees. . . . This is just a guess, but we're expecting CECIL LYNCH,

Master-lease-holder on the now vacant GOLDEN SLOT, to have that spot back in action before too long. Noticed him in conference recently with a group of local "financiers" with an eye to the gambling business. . . . Noticed the crowds flocking down to the front of the GOLDEN GATE Casino last week to take a first hand
(Continued on Page 40)



with **HAL HALSTEAD**

WELL folks, I've had it! The Asiatic "flu" I mean. When you feel hot at the top and cold at the bottom (sometimes vice-versa) and the lining of your tummy keeps signaling "let me out" and your head reminds you of last Sunday's hang-over, brother you've got it too. A large bouquet of flowers to my C. W. (that means "charming wife" fellas) for the swell job she did in taking care of me, my business and in putting together last week's column. It was all hers. I couldn't lift a pencil. . . .

We're sending "congrats" to MR. & MRS. MILTON MYER of Beverly Hills, California. This charming couple who are long time friends of the FLAMINGO HOTEL'S JEFF ROSS, celebrated their Fortieth Wedding Anniversary enjoying some Las Vegas entertainment. MR. MYERS is in the ladies' ready-to-wear business. . . . I hear that the CALIFORNIA CLUB will soon have a huge electrical sign which will flash timely news items to the passing public. . . . RED MEANY, Bar Manager, who originated the popular Irish coffee portion here in LV, will carry on with it at the new SANS SOUCI. Helping him to dispense it will be RUTH HEPRICH, whose smiles you formerly enjoyed with your drinks at the R-N. . . . The reason you have missed IDA LOMBARDI, popular ROYAL NEVADA Hostess, is because she has been enjoying a two week vacation in L.A. . . . Did you know that PIERRE

STROESSOR, R-N Maitre d', has worked in leading hotels in Switzerland, France, Germany, Austria and Yugoslavia? He is married to the lovely ODETTE (of Paris). . . . Up at Tule Lake you'll find CATHERINE PHILLIPE (R-N Food checker) and hubby, LOGAN, (Riviera engineer) on a three week deer hunting trip. CATHERINE always gets her quota – how about you LOGAN? . . . SCOTTY DELAHOYDE, SAHARA head cashier, looking real "chipper" after a two week's vacation in L.A. . . . DICK WORTH and PETE RICHARDS, DUNES Security Guards, really enjoyed their trip to L.A. and return. In full western regalia they were personal escorts for the tempestuous TEMPEST – and I mean STORM! . . . DOTTY HARMONY, TROPICANA Dancers, is "out of tune" since her pet poodle "Buttons" was seriously injured when struck by a car. . . . Former RIVIERA Dancer MARLENE WALTERS is on a three week vacation visiting her parents in Pennsylvania. . . . Also enjoying a well deserved rest is FLAMINGO Chef JACK KOHLER. He is whiling away the time in Phoenix, Ariz. . . . The BAYMERS of the LANZ SHOP made a happy trip to L.A. to greet daughter LESLIE'S newborn 7 lb. 4 oz. boy. LESLIE made the presentation to industrialist hubby, MORRIS ISTRIN, on September 30th. . . . The HACIENDA'S JOAN SCAVO underwent major surgery last week at the DRS. HOSPITAL in Beverly Hills. A happy and quick recupera-

SWINGINGEST LOUNGE IN TOWN!

THE NEW RAGE OF LAS VEGAS
Debbie Hayes
And Her
SIX MADMEN
Riverboat 5 Plus 2
Dubonnet Trio

ART
"Cow Eyes"
ENGLER
And His
SEXTETTE

No Cover ● No Minimum
Continuous Entertainment
From Dusk to Dawn
Phone DU 2-7700

Sinbad LOUNGE

DUNES
HOTEL and CASINO

● **COFFEE SHOP** ●
— OPEN 24 HOURS —
SERVING REGULAR PRICED FOODS

2 HOURS FREE PARKING
2 BIG LOTS at
1st & Ogden —
2nd & Ogden

The MINT

DOWNTOWN ● LAS VEGAS

DOWNTOWN

Hotel EL CORTEZ

RE-MODELED

DU 2-1500

CELEBRITY LOUNGE

Continuous Entertainment 5:30 P.M. to 6 A.M.



DON CORTEZ Group
Featuring **MARY ANN**



TRUDY MASON
& HER ESCORTS

DAVID STREET
"REQUESTFULLY YOURS"



1:00 A.M.
To
3:00 A.M.

You Can Participate !! . . . or . . . Tune In!! . . .

Radio Station
KENO

Nightly In Our Celebrity Lounge

JACK KOGAN CALLING

tion to you JOAN. . . . At the same hospital is MRS. HAROLD MINSKY, wife of the burlesque impresario and sister of LILI ST. CYR. HAROLD says she is doing fine and that's good news to all her friends. . . . NEILE ADAMS, featured singer and dancer at the TROPICANA, was delighted to greet her hubby, STEVEN McQUEEN, when he flew in from New York recently. Picture commitments there and her work here have kept them apart "too" long. STEVE also wanted a look-see at the new "baby" — Corvette, that is. . . . The VOGUES, Key Record artists (their latest recordings are "Alabama" and "Left Over Love"), have worked so well into the SAND'S beautiful production numbers that they have been "inked" for the forthcoming SAMMY DAVIS SHOW. The Trio includes MICHAEL FALCON, DIANA HALE and JEFFREY GYLE and they have had long engagements at the "Keyboard" and "Bar of Music" in L.A. . . . The new line of dancers and show gals at

the FLAMINGO include MARCIA GAMILL, MARY McCLURE, CECI GOOLSBY, GINGER MUNSON, JOYCE McCULLOUGH, DOLORES FRAZZINI, NANCY WHITE, TERRY HOEFKE, SUSAN AVERY and SARAH BROCKETT. DON KIRK, Production Singer and Dancer, has been made captain. (He also celebrated a birthday on October 3rd). With the top talent of our own "PEARLY MAE" BAILEY, the INK SPOTS and the MAZZONE-ABBOTT dancers, the imagination of Producer HAL BELFER needed no prodding to bring out one of the best and most entertaining shows to "hit" the strip in many a moon. From the surprise opening to the last strains of JACK CATHCART'S musical finale, you'll love the saucy "goings-on" in a french "intime" club. . . . Last Monday, October 7th, was the Boss' birthday. The rest of the staff at FABULOUS join me in extending sincere good wishes to our Publisher, JACK CORTEZ,

(Continued on Page 31)

118 FREMONT • The "OLD" • OPEN 24 HOURS

★ **BOULDER CLUB** ★

The Same Old Partnership with the addition of . . .
"Farmer" MILTON B. PAGE

JIM YOUNG . . . J. KELL HOUSSELS . . . ROSS PAGE . . . LARRY HEZZELWOOD
CONNIE HURLEY . . . MARGO GOUOMOND HINES . . . LILLIAN WITCHER

— CRAPS — ROULETTE — "21" FARO — KENO	Delicious Snack Bar	POKER — PAN BRIDGE Ladies Welcome	LIBERAL SLOT MACHINES 3 BARS ANY POSITION \$5.00 JACKPOTS
OLD CROW BAR WHISKEY		BUD ON TAP 20c	
MORRIS PINKERTON — BAR MANAGER			



BECAUSE so very many of Las Vegas' visitors are Californians and because Las Vegas is so close to California, I feel put upon to write the following editorial concerning a very grave problem that is facing the voters of California in the next election — and this is NOT politics.

No one will deny that the California newspapers all report murders, robberies, and gang fights, and so it is no wonder that when I visit friends in that state and call upon the owners of hotels, motels and restaurants, that they continually find themselves discussing the problem of crime. Many say that they even fear going out at night while others remark that they will no longer drive alone. Still others say they do not sleep nights. This is not a peculiar problem to California alone. Leaders in all phases of our government, from councilmen to our President, are extremely concerned about our youth riding the road of crime.

In view of this then, it seems ridiculous that some groups in California are trying to squeeze out of existence those institutions wherein the Ten Commandments are taught, where morality is treated as such, and not just incidentally, and wherein many people have been diverted from deplorable lives. Yet, on the next California state election ballot, will appear a constitutional amendment which would reimpose property taxes on non-profit schools below the college grade. "Californians for Public Schools" (an alluring name for the naive voter who would think that opposition to such a group would certainly want all schools to be private or parochial), and various "tax conscious" groups are behind this piece of legislation. Certainly they cannot

be blind to the figures which clearly show that private schools save California taxpayers millions of dollars each year. Certainly they cannot be blind to the injustice of their bill. Maybe there is just downright prejudice involved.

On the other hand, it may be that proponents of this amendment are "scared" of any competition to our public school system. Private schools are not opposing public schools — they are merely supplementing them with additional training which they feel is necessary for the individual and for our society. But even if there were some opposition, the logic of the groups sponsoring this bill would be fallacious. Competition and opposition are necessary elements in the democracy of our country; without them we would have totalitarianism — like Germany under Hitler and Russia under Stalin and his successors.

If one were to ask Mr. J. Edgar Hoover, the man who is perhaps better versed on crime among young people than any other person in our nation, what would most effectively combat our state of crime, he would undoubtedly answer, *religious training*. His speeches and his writings bear out the fact that within the beliefs of all, religions in our country are the seeds of good conduct.

An editor of a small city newspaper recently told me that he wished sincerely for the institution of some private school in his community, sponsored by either Protestants, Catholics, or Jews. He said that he fully believed that private schools inadvertently raise the standards of other schools. They do not compete, but the presence alone of another school, varied in approach, gives impetus to the betterment of all.

(Continued on Page 41)

Hickey-Freeman

CUSTOMIZED CLOTHES

THE *New* FALL
SUITS ARE HERE —



It does cost a little
more to buy a
Hickey-Freeman
suit, but it fits your
future so well...
so smartly... so
comfortably!

140.00 to 165.00

Topcoats 165.00

POTTS

STORE FOR MEN

309 FREMONT



BIGGEST news from the world of the Lounges is that regarding the revamping and expansion of the popular JODIMARS who really "flipped" viewers at the HACIENDA a few months ago. Joining the group are "LITTLE RED" (Jimmy) BLOUNT and BOBBY MORRIS, former trombonist and drummer with SAM BUTERA & THE WITNESSES who back LOUIS PRIMA and KEELEY SMITH at the SAHARA. The addition of these two highly regarded musical-showmen to the JODIMARS literally has DUNES Booker SY SAMUELS quivering in anticipation over their upcoming Sinbad Lounge engagement beginning October 24th. As if that weren't enough to keep the sage producer happy, he's also got ART "Cow Eyes" ENGLER with his sock aggregation plus the combo that took Las Vegas by storm their first moment on stage, DEBBIE HAYES and Her SIX MADMEN. With this combination, they've got to be credited with having one of the swingiest, craziest lineups in town! . . .

Like "Old Man River," EDDIE "MR. DOMINGO" GOMEZ goes right along pleasing Lounge patrons left and right at BELDON'S EL RANCHO VEGAS with his always appreciated Latin rhythms. EDDIE'S interpretations of the South American "classics" all ring of the master touch of a sensitive, adept technician. . . . Tuned in the radio on the way home the other night and caught the KENO aired Celebrity Lounge Show with RICK WILLIAMS subbing for JACK KOGAN at the mike. In the background we heard the laughter and applause that followed each selection of music and nonsense by the great DON CORTEZ GROUP. By the way, DON and the boys are featuring a

new vocalist named KATHY LYNN who just joined them Thursday night. From the way he raved about this gal, it's sure to be worth your while to hop down and give a listen. . . . Later on you could catch enough of DAVID STREET on his tour of duty as wandering troubador to make you want to head down that way to hear more of this terrific soloist as he sings the tunes that are "requestfully" yours. RICK interviewed FRANKIE MAYO, leader of the NEW YORKERS, who are presently playing the GOLDEN NUGGET. FRANKIE'S group is making its second FLV appearance and are doing a whale of a job for the famed marble and mahogany palace at Second and Fremont. The boys almost always fill the room and have an overflow audience that reaches well out toward the street entrance. Few groups can outshine these fellows when they cut loose on their expert arrangements in the rock and roll vein. . . . SHIRLEY SCOTT and THE MODULATORS have found a "home" at the SHOWBOAT HOTEL anytime they can arrange their busy schedule. They have built up a tremendous following among that Boulder Highway spot's regulars. SHIRLEY had a brief battle with the mean old "throat bug" a few days ago, but with the help of her boundless vitality she tossed it off and is now singing at full throttle once again. . . . TRUDIE MASON, the blonde, vivacious bombshell who heads the early entertainment lineup in the *Celebrity Lounge* at the EL CORTEZ with her ESCORTS, did a really fine job of filling in for VICKI YOUNG at the SILVER SLIPPER. VICKI was "out for a long count" after a few rounds with the flu bug and TRUDIE graciously stepped into the show to
(Continued on Page 41)

Thank
You

F
A
B
U
L
O
U
S

LAS
VEGAS
for your
Fabulous

R
E
C
E
P
T
I
O
N



★ TEMPEST STORM

★
STARRING

at . . .



HOTEL

★
In "MINSKY'S FOLLIES OF 1958"



QUESTION???? It bugs this department! When a person doesn't pay his bill at the Diners Club is he sent around to the individual restaurants to do the dishes????

BUT THE CHIEF IS: The other afternoon we were re-browsing through "The Public is Never Wrong", a book of reminiscences told by picture mogul Adolph Zukor. It was published by Putman four years ago. The elder statesman of the film biz slipped up a couple of times with his facts, both errors pertaining to the late Rudolph Valentino. Mr. Zukor mentions in his tome of meeting with the movie idol a week before his death. The year listed is 1925. Valentino died in 1926. Then the veteran producer calls attention to Valentino's real name. According to Zukor, the venerated, vaselined Valentino was born Rodolph Gugueleimi. Page 2052 of the Columbia Encyclopedia states that "Mr. V." was christened Rodolpho d' Antonguolla.

Eat Treat: The long life of a restaurant, operating at one location, is the best proof of its success and the easiest way to explain rapport with diners. Perhaps Michel's popularity on East 53rd St., for a thirty year period, is as good an illustration to elucidate this statement as can be found in town. The establishment, specializing in Grade A cuisine, is manned by a triumvirate consisting of Michel, who usually is present at lunch, his brother-in-law, Armando and Nino. Armando, who hosted our

recent dining session at Michael's, has come by his post as associate maitre d' and co-captain in the past few weeks. For most of his twenty-eight years at Michel's, Armando doubled as bartender and cashier. With his reassignment a waiter named Joe, a "vet" of twenty-two winters and summers moved up to the position behind the bar. Longevity being a definite theme at Michel's, it must be pointed out that two waiters, Alex and Vincent have been on the scene for twenty-two and thirty years respectively. To complete the records, Frank, the chef, has attended to the making of the kitchen concoctions for a mere eighteen seasons.

This itinerant amateur gourmet found happy and satisfying selections in the extensive hors d'oeuvres (better than a dozen individual mouth watering items), the ideal summer soup — vichyssoise and some well prepared veal marsala. Our companion for the gustatory excursion was high on the merits of the supreme of Pompano, the excellent fish dish that is embellished with grapes.

Michel's, open for lunch and dinner, except on Sunday and with Saturday lunch only a Fall-Winter luxury, accommodates about a hundred persons. The bar area can serve as an ideal lunch retreat. Another room is a natural for private parties.

The place has just recently been beautifully redecorated via new Italian and French murals and Nino and his partners are ready again and happy to greet you. Our visit would indicate that from your end the feeling will be mutual.

Opinionaired: Every time church bells ring we instinctively look at our watch. . . . The way a seven year old boy catches and throws a rubber ball can nearly always cast light on his future baseball abilities. . . . Two showgirls of another era, Barbara Pepper and Edith Roark out "Monroed" Marilyn in the blonde sex-pot dept. . . . Bet most grocery clerks are bad at arithmetic. . . . In case the Hotel Plaza is interested they have a

(Continued on Page 21)

We're Proud ★ ★
To Announce —

Our Association With The...

★ *New* **JODIMARS** ★

OPENING

AT

The **Dunes**

H
O
T
E
L

• October 24 •

BOBBY ★ **"LITTLE RED"**
★
MORRIS ★ **(Jimmy BLOUNT)**

MANAGED EXCLUSIVELY By M.C.A.

MIGHTY MIXTURE

(Continued from Page 19)

Persian Room in Alaska. . . . For some reason the average jockey, out for an evening, wears his tie too tightly and the knot too small. . . . In the past five years each time we have seen Mario Lanza's name in print, he's been putting on or taking off weight. . . . Did Freud have anything to say about people who love to tread barefoot on your living room carpet, country grass, the city pavement or a boardwalk???

People who go deep sea fishing talk about their acquired sunburn first; then they tell about the haul they made. . . .

Never did a survey on this, but we wonder is Wally Moon, of the Cards, a better player in night games!!! . . . The Soviet purge hammering out Malenkov, Molotov and Shepilov forces this theme song: "Ov, Thee We Fling." . . . This beer leer for you. Eddie Cantor, once sponsored by Pabst, is in the new Rheingold ads. All right, but how and why did Kleenex end up on his dressing table and show up clearly in the advertisement. . . . Don't let this one escape you. Ork leader Charlie Barnet, who just shed wife number ten or was bounced by his spouse (what difference does it make when you're in that bracket) had this as his identifying song back in 1932 at the Park Central Roof. "I've Lost Another Sweetheart".

Ouch, stately Irene Dunne got the U. N. post from Ike the same day her Rheingold ad broke. . . . Ork leader Al Goodman was the first gent we ever knew how covered a bald spot with shoe polish. . . . Between October and April you'll be seeing and hearing about a color called "Marjorie Morningstar Blue." . . . "The Lawless Decade" by Paul Sann, put out by Crown Publishers, gets our all out endorsement. It is fascinating reporting, with pictures, of the years between World War One and FDR's entry. The book has recaptured our country's most turbulent period via reminiscences, uncolored nostalgia and memories that have never grown lucid. . . . Frank Loesser and Garson Kanin are

cooking up a very interesting revue. . . . Kitty Kallen cancelled her singing date at the Plaza: Hasn't been too well.

Jack Webb ain't happy over ex-wife Julie London's story in a recent Sat. Eve. Post. . . . Wonder whether insomniacs get a good night's sleep when they attend the dance festival at Jacob's Pillow, Mass.?? . . . New comedy sensation, Mort Sahl will get a tremendous buildup during the coming season. . . . "Man of a Thousand Faces" shows how skilled a director Joe Pevney is and how really great J. Cagney can be. Pevney is Mitzi Green's hubby, if you like marital facts. . . . Right now they're worrying that warm weather stay in Milwaukee thru the World Series time. It has been below fifty out there in Oct. . . . Celebs enjoying the steak and roast beef at the Press Box: Phil Silvers, Jane Greer, Edie Adams and Bill Rigney. . . . Up in Harlem near the Polo Grounds the effect of teevee shows up this way. A food spot is called "The Late, Late Store". . . . We're not brand dropping but Dick Nixon likes Jack Daniel's. . . .

Can't help feeling that Casey Stengel would have made a fine sup't. at a boys' reform school. . . . George De Witt observed this at a Vegas dice table. After making four sixes in a row, the inevitable came up — a seven. The gent who did the tossing of the cubes looked up at his smiling wife and mumbled: "Point killer". . . . David Wayne due back from Europe any minute.

Prism to Prism: Bishop Sheen, always the source of a good anecdote, is responsible for this one. When His Excellency was telecasting for Admiral TV there was much talk that the sponsor was interested in putting the program on regularly in color. A few of the Bishop's cronies were sitting around discussing the possibilities of the series in natural hue. One of the clergymen figured the Bishop would take the deal with this proviso: "If the video manufacturer made the big television tube out of stained glass."

A TOUCH OF OLD NEW ORLEANS

The Horseshoe Club is proud to present another first for Las Vegas! By special arrangement with the Roosevelt Hotel in New Orleans, owners of the patents and copyrights, we are now serving the

RAMOS GIN FIZZ

Originated many years ago by the Ramos family, this delicious drink has become a tradition in New Orleans . . . and the

SAZERAC COCKTAIL

Specialty of the original Sazerac Bar in the old French Quarter and a popular favorite for generations.

Enjoy these famous drinks exclusively at . . .



D O W N T O W N • L A S V E G A S

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

September 17th thru October 14th

Show: Guy Lombardo and His Royal Canadians featuring Carmen, Lebert, Victor and Kenny Gardner with Bill Flannigan; Cliff Grass; The Lombardo Trio and The Lombardo Twin Pianos; plus Johnny O'Brien; The Hansen Sisters and The Schmitz Sisters.

You'll enjoy every one of the eleven entertaining scenes that comprise the thrilling GUY LOMBARDO SHOW now being presented nightly in the Painted Desert Room. Included in each scene is a deft balancing and integration of high ranking talent and experienced showmanship. There is comedy mixed with vocal and instrumental specialties plus the playing of the world famous ROYAL CANADIANS as led by the Master batons-

(Continued on Page 29)

The Dunes

Show: Minsky Follies of 1958 starring Tempest Storm; Stunning Smith; The Piero Brothers; The Los Gatos Trio; Tommy Raft; Garwood Van and His Orchestra.

The 1958 edition of the gal-studded "MINSKY FOLLIES" (For Adults Only) is a robust, uninhibited revue loaded with spicy humor, beautiful undraped ladies of the dance and one after another smash blackout skits. . . . The theme of the show is built around fifty of the boldest, most provocative MINSKY DOLLS ever assembled and is headed by the luscious TEMPEST STORM (40-23-34). Beautiful TEMPEST is a saucy artist of the bump and grind who delights in raising the temperature of the male members in the audience with her tantalizing dance routines that are "blush-

(Continued on Page 29)

El Cortez

October 2nd thru October 16th

Show: George Arnold's "Rhythm On Ice" starring Larry Ellis; Curtin and Hittle; Gloria Oakley; George Zak; The Ice-Cubettes; Co-starring Stuart Allen; Buster Hallett and His Orchestra.

GEORGE ARNOLD'S "Rhythm On Ice" Revue is a glittering kaleidoscope of original new ideas on ice and colorful precision skating. There is a seemingly endless parade of outstanding skating talent appearing throughout each spectacular scene and production number. . . . LARRY ELLIS furnishes all of the ear-pleasing vocal work behind each production scene and his fine voice and captivating personality are a perfect frame for these terrific numbers. . . . CURTIN and HITTLE, a husband and wife

(Continued on Page 29)

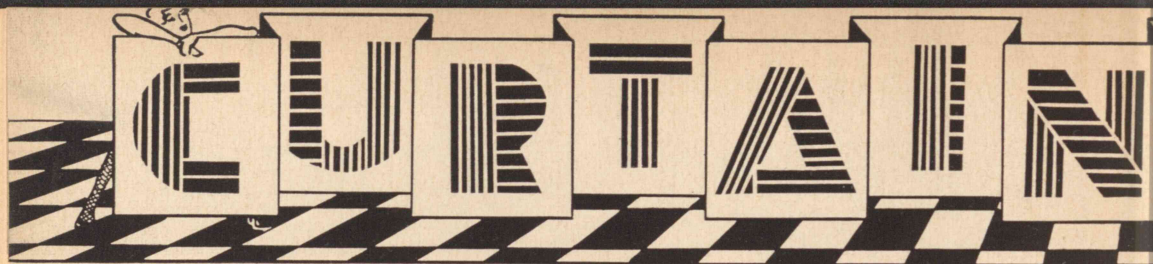
El Rancho Vegas

September 1st thru October 16th

Show: Milton Berle and His Hilarious Revue with Betty George; The Dunhills; Stan Fisher; The Metropolitan Sextet; The Renee Molnar Dancers; Dick Rice and His Orchestra.

MILTON BERLE with His Hilarious Revue is the current laugh attraction in the Opera House Theatre Restaurant, and a more solidly packed entertainment missile of mirth and merriment you have never seen. "UNCLE MILTIE" is the motivating drive and force behind the festivities and alternates between shattering the audience with his sharp one-liners and breaking up the acts themselves with his incessant kibitzing and barbs directed at each and every one of them. This only adds to the overall delight of the patrons as every moment con-

(Continued on Page 30)



Flamingo

Indefinite Engagement

Show: Pearl Bailey; The Ink Spots; Mazzone-Abbot Dancers; The Flamingettes; Jack Cathcart and His Orchestra.

You never get "tired" of listening to the incomparable song stylist PEARL BAILEY, now starring in the fall musical revue being presented in the plush Flamingo Room by producer HAL BELFER. That contagious, non-

(Continued on Page 30)

HACIENDA

Show: The Four Tunes; Joe Fornaro; The Don Baker Group.

Currently appearing in the Jewel Box Theatre are the FOUR TUNES, a Rock and Roll Quartet that has waxed a parade of fast selling hit tunes one after another. This amazing combo recently hit the coveted "million mark" with the Jubilee Recording of "Marie", and this looks like only the beginning of a skyrocketing career ahead. They feature their many re-

(Continued on Page 31)

Riviera

October 2nd thru October 29th

Show: Lou Walters' "Latin Quarter Revue" starring Mamie Van Doren; Morey Amsterdam and a cast of Sixty; Ray Sinatra and His Orchestra.

SAMMY LEWIS presents LOU WALTERS' exhilarating "LATIN QUARTER REVUE" starring the stunning MAMIE VAN DOREN along with comedy star MOREY AMSTERDAM. MAMIE'S singing style adds SEX in capital letters to the al-

(Continued on Page 31)

Royal Nevada

Show: The Art Mooney Show starring Ken Harris and Chase and Mitchell with Jimmy Grosso; Loraine Daly and Joe Bennett and The Sparkletones. Dancing to the music of the Ken Harris Orchestra.

The ART MOONEY SHOW, featuring the virile looking ART as Master of Ceremonies, combined with the KEN HARRIS ORCHESTRA and that delicious "Prime Rib" Chuckwagon is proving to be an unbeatable lineup in the spacious Crown Room of this luxurious spa. Included in the show is something of entertainment interest for practically every taste which is another major factor in its wide acceptance. . . . Comedy stars DICK CHASE & BUD MITCHELL, one of the greatest comedy duo finds in a long while, deserve every bit of

(Continued on Page 33)

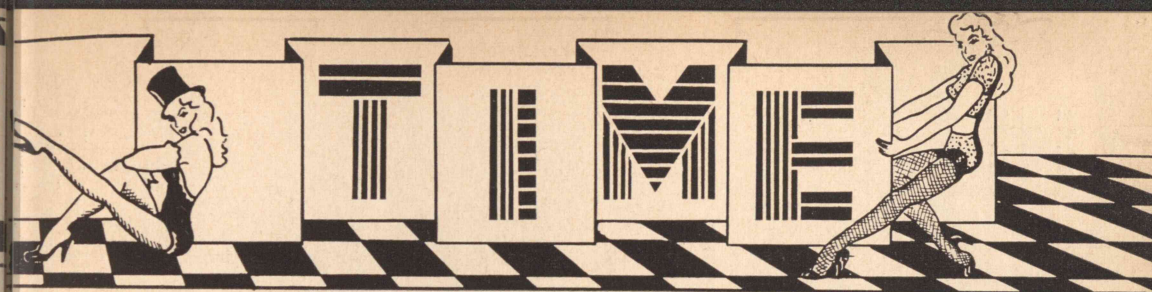
SAHARA

October 1st thru October 21st

Show: Edgar Bergen and Charlie McCarthy with Jack Kirkwood; Barbara Heller; Extra-added-Attraction The Mary Kaye Trio; Saharem Dancers; Cee Davidson and His Orchestra.

Co-starring in the current STAN IRWIN Produced Congo Room show are two of the most entertaining "groups" in showbusiness. The EDGAR BERGEN "Quartet", consisting of the Dean of Ventriloquists himself and a trio of the most flippant and lovable little characters in Showdom, is a never fading favorite. You can't possibly hold back the laughter as CHARLIE MCCARTHY, MORTIMER SNERD and EFFIE KLINKER gang-up on the hapless BERGEN and give him a verbal pushing around

(Continued on Page 33)



The Sands

October 2nd thru October 29th

Show: Jane Russell; Rowan and Martin; The Vogues; The Copa Girls; Antonio Morelli and His Orchestra.

After viewing the svelt JANE RUSSELL cavorting in her first night club appearance, Produced by master showman JACK ENTRATTER, you just know that this universally famous screen siren has launched a certain to be successful new career in the entertainment field. Gowned to the hilt in magnificent creations that highlight her lush figure to perfection, she takes you through a constantly changing brace of moods brought about by her surprisingly effective vocal whims. JANE goes "blue" and turns the full force of her devastating, sultry

(Continued on Page 33)

SHOWBOAT

October 2nd thru October 15th

Show: George Hopkins; Tere Sheehan; Garr Nelson; The Showboat Girls; Mike Werner and His Orchestra.

Young GEORGE HOPKINS made a lasting impression on SHOWBOAT "first nighters" as he presented himself before FLV audiences for the first time and proceeded to keep everyone laughing and chuckling throughout his entire stint on-stage. This personable fellow lived up his advance billing as "one of the most entertaining persons in the country." His material is fresh and mostly a product of his own ingenuity and he displays a keen intuitiveness as to what it takes to be funny. The gags are not only clever, but delivered in a free and easy style that adds to the marked originality.

(Continued on Page 34)

SILVER SLIPPER

Show: "Stage Door Follies of 1958" starring Hank Henry; Tony Mohr; Vicki Young; Sparky Kaye; Rene The Puppeteer; Jimmy Cavanaugh; Mac Dennison; The Slipperettes; George Redman and His Orchestra.

Producer EDDIE FOX has again utilized the highly successful formula of surrounding SILVER SLIPPER star and favorite, HANK HENRY, with beautiful gals and uninhibited comedy situations to score another big hit with "Stage Door Follies of 1958."

(Continued on Page 34)

Thunderbird

Indefinite Engagement

Show: Johnny Desmond; Shelley Berman; The Bruxellos; The Thunderbird Dancers in Productions by Gayle Robbins; Emcee Rex Johnson.

Singing, swinging JOHNNY DESMOND headlines the wealth of talent lined up for the current Navajo Room Production, and this great vocal artist continues his winning ways with a sparkling set of magical tunes in the modern, romantic vein. You'll be

(Continued on Page 35)

Tropicana

Show: Monte Proser's Second Edition of "Tropicana Revue" starring Vivian Blaine and Dick Shawn with Neile Adams; Mary Ellen; Dante De Paulo; Leona Gage; Lizanne Truex; Bobby Milano; Betty Jean Hansen; Kitty Dolan; Bill Norvas Singers; The Tropicana Girls and Nat Brandwynne and His Orchestra.

The title song "You Gotta Be In Love" sets the musical mood for this second lustrous edition of MONTE PROSER'S "Tropicana Revue" star-

(Continued on Page 35)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV..

OCT. 12
THRU
OCT. 18

Monday thru Friday

REGULAR PROGRAMMING

- 10:00 2 Club 60
- 8 Beat The Clock
- 10:30 2 Bride & Groom
- 8 House Party
- 11:00 2 Matinee Theatre
- 8 Life With Elizabeth
- 11:30 8 The Verdict Is Yours
- 12:00 2 Queen for a Day
- 8 Frankie Laine
- 12:30 8 Encore Theatre
- 1:00 2 Comedy Time
- 1:30 2 American Band Stand
- 2:00 8 Garry Moore
- 2:30 2 Do You Trust Your Wife?
- 8 Arthur Godfrey
- 3:00 2 Movietime

SATURDAY — October 12

- 12:00 2 Dawn of America
- 1:00 2 Movietime
- 2:30 2 Cartoon Cavalcade
- 2:40 8 Sign On
- 2:45 8 Christian Science
- 3:00 8 Action Theatre
- 4:00 2 All Star Golf
- 5:00 2 Cartoon
- 8 Mighty Mouse
- 5:30 2 Gisele MacKenzie Show
- 8 Capt. Kangaroo
- 6:00 2 What's It For?
- 6:30 2 Hit Parade
- 8 Lone Ranger
- 7:00 2 Perry Como Show
- 8 Kingdom Of The Sea
- 7:30 8 Star Performance
- 8:00 2 Racket Squad
- 8 Gale Storm
- 8:30 2 Playhouse
- 8 Tex Ritter
- 9:00 2 O'Henry Playhouse
- 8 Gunsmoke
- 9:30 2 Lawrence Welk Show
- 8 If You Had A Million
- 10:00 8 Movie

SUNDAY — October 13

- 10:15 8 Football Preview
- 10:30 8 Football
- 12:00 2 Wide, Wide World
- 1:00 8 This Is The Life
- 1:30 2 Outlook
- 8 Christophers
- 2:00 2 Meet The Press
- 8 Camera 3
- 2:30 2 Pinocchio
- 8 Movie Playhouse
- 3:30 2 Oral Roberts
- 4:00 2 Sheena
- 4:30 2 The Christophers
- 5:00 2 NBC Special
- 8 The Vagabonds
- 5:30 8 Roy Rogers
- 6:30 2 Date With The Angels
- 8 Sahara News
- 7:00 2 Steve Allen
- 8 Ed Sullivan
- 8:00 2 Championship Bowling
- 8 Jack Benny
- 8:30 8 Captured
- 9:00 2 Curtain Time
- 8 Star Performance
- 9:30 8 G.E. Theatre
- 10:00 2 By-Line: Steve Wilson
- 8 "Man With My Face"

MONDAY — October 14

- 3:30 8 The Vagabonds
- 4:00 8 Liberace
- 4:15 8 Love Of Life
- 4:30 2 Be My Guest
- 8 My Little Margie
- 5:00 2 Racket Squad
- 8 Popeye
- 5:30 2 Sports Report
- 6:00 2 Suspicion
- 8 Local News
- 6:30 8 Robin Hood
- 7:00 2 Capt. Gallant
- 8 Star Performance
- 7:30 8 Capt. David Grief
- 8:00 2 Zorro
- 8 Danny Thomas
- 8:30 2 City Detective
- 8 Richard Diamond
- 9:00 2 "21"
- 8 Silent Service
- 9:30 2 Playhouse
- 8 Highway Patrol
- 10:00 2 Newsbeat
- 8 I Spy
- 10:05 2 "Down Argentina Way" & "Neath Canadian Skies"
- 10:30 8 "Case of Stuttering Bishop"

It's **NEW!** It's **FUN!**

A New Panel Show

On
KSHO-TV

Channel 13

Jack Kogan's

"MEET the PEOPLE"

Sunday at 10:00 P.M.

TUESDAY — October 15

- 3:30 8 Kingdom of the Sea
- 4:00 8 Liberace
- 4:15 8 Love Of Life
- 4:30 2 Be My Guest
- 8 My Little Margie
- 5:00 2 Racket Squad
- 8 Popeye
- 5:30 2 Sports Report
- 6:00 2 Mental Health
- 8 \$64,000 Question
- 6:30 2 Nat King Cole
- 8 Western Marshal
- 7:00 2 Eddie Fisher
- 8 To Tell The Truth
- 7:30 8 Our Miss Brooks
- 8:00 2 Wagon Train
- 8 Dr. Christian
- 8:30 8 Phil Silvers
- 9:00 2 Top Tunes & New Talent
- 8 State Trooper
- 9:30 8 TV Readers Digest
- 10:00 2 Newsbeat
- 8 Public Defender
- 10:05 2 "Return of Jesse James" & "Pink Strings and Sealing Wax"
- 10:30 8 "Shark River"

WEDNESDAY — October 16

- 3:30 8 TV Reader's Digest
- 4:00 8 Liberace
- 4:15 8 Love Of Life
- 4:30 2 Food Page Of The Air
- 8 My Little Margie
- 5:00 2 Douglas Fairbanks
- 8 Popeye
- 5:30 2 Sports Report
- 6:00 2 Wed. Night Fights
- 8 Local News
- 6:30 2 Death Valley Days
- 7:00 2 Madison Square Garden
- 8 Art Mooney Talent Train
- 7:30 2 Ray Milland
- 8:00 2 Disneyland
- 8 The Millionaire
- 8:30 8 I've Got A Secret
- 9:00 2 Navy Log
- 8 Armstrong Circle Theatre
- 9:30 2 Chevron Playhouse
- 10:00 2 Newsbeat
- 8 Big Record
- 10:05 2 "20 000 Men A Year" & "Mr. Walkie Talkie"
- 10:30 8 20 000 Years In Sing Sing

THURSDAY — October 17

- 3:30 8 Public Defender
- 4:00 8 Liberace
- 4:15 8 Love Of Life
- 4:30 2 Be My Guest
- 8 My Little Margie
- 5:00 2 Woody Woodpecker
- 8 Popeye
- 5:30 2 Hallmark
- 6:00 8 Local News
- 6:30 8 Jet Jackson
- 7:00 2 You Bet Your Life
- 8 Sword of Freedom
- 7:30 2 Dragnet
- 8 Climax
- 8:00 2 Combat Sergeant
- 8:30 2 The Tracer
- 8 The Honeymooners
- 9:00 2 Sheriff of Cochise
- 8 Frontier Doctor
- 9:30 2 Tennessee Ernie Ford
- 8 Playhouse 90
- 10:00 2 Newsbeat
- 10:05 2 "Stolen Face" & "Undercover Agent"
- 11:00 8 "Empty Holsters"

FRIDAY — October 18

- 3:30 8 Liberace
- 4:00 8 Your Home Garden
- 4:15 8 Love Of Life
- 4:30 2 Be My Guest
- 8 Fashion Show
- 5:00 2 76 Sports Club
- 8 Popeye
- 5:30 2 Sports Report
- 6:00 2 Cavalcade of Sports
- 8 Local News
- 6:30 8 Rin Tin Tin
- 7:00 2 Court Of Last Resort
- 8 Trackdown
- 7:30 2 Touchdown
- 8 Annie Oakley
- 8:00 2 Men Of Annapolis
- 8 Whirlybirds
- 8:30 2 Crusader
- 8 Schlitz Playhouse
- 9:00 2 Kraft Theatre
- 8 Red Skelton
- 9:30 8 Decoy
- 10:00 2 Newsbeat
- 8 "Shock"
- 10:05 2 "Boomerang" & "North of the Border"

here comes the...

PARTY BINGO

50c a card pays for ALL Games
BIG CASH AWARDS

Free Bingo
1 & 3 P.M. — 7 & 9 P.M.
Win Up To \$3,200.00

SHOWBOAT

Hotel • Casino • Bar • Restaurant

On the Boulder Hwy. — Phone DU 2-7575

Continuous Ent. 5 P.M. to 6 A.M.

TRY OUR FABULOUS BREAKFAST 49c

12 MIDNIGHT to 6 A.M.

at the **SHO'BAR**

GEORGE HOPKINS
TERE SHEEHAN

GARR NELSON and the SHOWBOAT GIRLS
SHOWTIMES—11 P.M. - 2:00 A.M. - 3:30 A.M.

Fabulous LAS VEGAS Directory

A.A. KEY SHOP
 DU 4-1330 DAYS
 DU 2-3332 NITBS
 Bicycles • Lawnmowers • Door Closers
SALES & SERVICE
 606 MARYLAND PKWY.



ANITA'S
Beauty Salon
 Reasonable Prices
DU 2-5587 • 323½ So. 5th St.

Always — The Latest in Fashions

ARDENS DRESS SHOP

(Open Fridays Til 9 P.M.)

518 Fremont • DUDLEY 2-4820

YOU NAME IT — WE HAVE IT!

At Reasonable Prices

BELL VARIETY & HARDWARE

Two Stores — 1500 Fremont and
 204-206 W. College, North Las Vegas

CORK 'N BOTTLE LIQUOR STORE

Las Vegas' Leading Liquor Store

Frank Pimentel

508 Fremont — Ph. DU 4-2244

Wedding Corsages Room Bouquets

"In Fact . . . Everything in Flowers"

DOT'S FLOWERS

808 S. 5th St. — Phone DU 2-7511

DUNES HOTEL

MINSKY FOLLIES

3 Shows Nightly

8:15-12 Midnight-2:30 A.M.

EL CHOLO CAFE

Serving Authentic Typical Food of
 Old Mexico and Early California

625 S. 5th — DU 2-4273

Fabulous LAS VEGAS Magazine

\$8.00 per year

Anywhere in U.S.A. or Possessions

P. O. Box 748 DU 4-4922

FOXY'S DELICATESSEN

Kosher Style Restaurant, Delicatessen, Bakery

OPEN 24 HOURS

ON THE STRIP (Just North of Sahara Hotel)

HOBE JEWELS

THE ONLY JEWELRY STORE ON THE STRIP
 Costume & Solid Gold

Thunderbird Hotel **11:00 A.M.-3:00 P.M.**
 Open All Day Sunday **6:30 P.M.-11:00 P.M.**

HORSEY INSURANCE AGENCY

Dependable Insurance and Bonds

Representing General Ins. Companies of U.S.A.

913 E. Charleston Blvd. — DU 4-1292

• **HOUSE OF GOOD SPIRITS** •

Package Liquors - Wines - Beer - Imported Foods

"PRICES AS LOW AS THE LOWEST"

Member of DINERS CLUB

• **South of DESERT INN HOTEL** •

Lanz

Dresses
 Sportswear
 Blouses
 Accessories

Colonial House on the Strip

Daily 10 A.M. to 6 P.M., Sunday 1 P.M. to 5 P.M.

LAS VEGAS BOWL

Banquet Room — Parties up to 60

Coffee Shop — Shantung Cocktail Lounge

1825 S. 5th (open 24 hrs.) DU 4-2316

LAS VEGAS' FINEST WEDDING CHAPEL

— Your Girl Deserves The Best —

The Best — Yet It Costs No More

LITTLE CHURCH OF THE WEST

Hotel New Frontier **DU 2-7171**

Sy Husney's

NEW YORKER

Downtown's Friendliest Bar & Lounge
 DU 4-6061 • 115 So. 1st St.

Open Sundays — On The Strip

MORY'S MEN'S SHOP

2407 So. 5th Street (Near Your Hotel)

Ph. DU 4-3402 - 4-3432

Immediate Tailoring — Day or Night



RENT-A-CAR

Glen O. Anderson (25 yrs. in Vegas
 California Rent Car

New Cars • Jeeps • Trucks

Ph. DU 4-7773 or 2-5522

SANDS HOTEL

Copa Room — Jane Russell

Copa Lounge — Louis Jordan

Phone DU 2-7100

SHOWBOAT

Hotel • Casino • Bar • Restaurant

The greatest value in town!

Fabulous Breakfast 49c—12 Midnite to 6 a.m.

STRIP DRUGS

Open Until 3 A.M.

"Prescriptions Our Specialty"

Phone DU 4-2222 — 2425 South 5th St.

DESERT INN

(Continued from Page 23)

man GUY LOMBARDO. . . . Featured as an integral part of the show are CARMEN, LEBERT and VICTOR, all three members of the accomplished LOMBARDO family of great musicians, and KENNY GARDNER and BILL FLANNIGAN, two of the best vocalists in the business. . . . Also on hand are THE LOMBARDO TRIO and THE LOMBARDO TWIN PIANOS with FRED KREITZER and BUDDY BRENNAN on the keyboard. . . . Terrific comedy plus perfection on the harmonica is provided by JOHNNY O'BRIEN and his clever program of musical selections that embrace a variety of thrill music from "pops" through the most intricate classical pieces. . . . CLIFF GRASS is tops as he deals out several entertaining specialty vocal renditions. . . . Adding additional variety are the singing SCHMITZ SISTERS and the very pleasing HANSEN SISTERS. . . . All during the show you are royally treated to the "Sweetest Music This Side of Heaven" as played by GUY and the ROYAL CANADIANS. . . . JOHNNY RAY opens on Tuesday, October 15th and appearing on the same program will be JOE MAIZE and THE CORDSMEN.

DUNES

(Continued from Page 23)

ingly daring". . . . Straight from the pages of "Lil Abner" comes the truly stunning STUNNING SMITH, one of the most sought after exotics in Showbusiness. This gal will floor you two ways: Once when you see her "out of this world" figure perfection and brilliant purple tresses and again when she goes into her pulse shattering routines. With TEMPEST STORM and STUNNING SMITH in the lineup, the MINSKY show packs a one-two undress wallop that can't possibly miss! . . . THE PIERO BROTHERS are masters of the art of juggling and their uncanny adeptness at this fine old showbusiness favorite guarantees an entertainment thrill long to be re-

membered. . . . Maintaining the torrid pace, the flying LOS GATOS TRIO throw themselves all over the stage in presenting one of the most spectacular acrobatic acts you've ever seen. . . . Each of the delightfully risqué Black Out scenes bring howls of laughter and have the effect of a show-within-a-show staging. . . . Backing every phase of this zesty, chesty revue is GARWOOD VAN and His ORCHESTRA who execute their "labor of love" with finesse and compelling authority.

EL CORTEZ

(Continued from Page 23)

skating team, make a handsome picture on the ice together and present perfectly executed routines that always are well received by the audiences. . . . GLORIA OAKLEY, blonde and shapely SONIA HENIE protege, thrills you with flawless figure skating that compares with "big time" Ice Show performances. . . . GEORGE ZAK is a whirling dervish on silver blades. His daring acrobatics and dizzy spins stop every show. . . . The lovely ICE-CUBETTES, colorfully costumed, excel in precision skating that typifies the grace and charm of production efforts on ice. . . . STUART ALLEN, the very laughable comedian with a large Las Vegas following, makes another of his well followed appearances in the Cirque Room. STU is a master merchant of mirth who sends his witty material flying all over the room. With each gag the audience reacts more enthusiastically until, after just a few short minutes, he has them in the palm of his hand. The material is always fresh and topical and the style infectious. If you like to laugh, you'll enjoy this fellow to the utmost. . . . BUSTER HALLETT and His ORCHESTRA continue to afford the performers with the best in musical support.

MARIANNE'S

Milady's Needs for All Occasions

Just North of Hotel Sahara — DU 4-3991

Free Parking — Open 10 A.M. to Midnight

7 Days a Week

Thank You - - - -

KEELY

★ SMITH

LOUIS

★ PRIMA

For 3 Wonderful Years

With Your Great Organization

"LITTLE RED"
(Jimmy BLOUNT)

BOBBY
MORRIS

MANAGED EXCLUSIVELY By M.C.A.

EL RANCHO

(Continued from Page 23)

tains the magical element of the unexpected. . . . Song sensation BETTY GEORGE, showbusiness' answer to Christian Dior, presents a matchless selection of completely pleasing vocals in a full-throated, pulsating style that appeals to everyone. BETTY is a terrific song personality as well as a tantalizing package of eye-filling female that inspires that "cuddly" feeling among the male spectators. . . . Few people have ever developed the mastery of the harmonica so casually exhibited by STAN FISHER. . . . THE METROPOLITAN SEXTET is a talent laden group who present thrilling multiple voiced renditions of many of the world's most beautiful operatic arias. Each outstanding selection is delivered in the best tradition of the ever popular style of the opera concert. THE DUNHILLS are a thrilling team of dance perfectionists with one after another compli-

cated and syncopated routines that are constant crowd pleasing efforts. When "UNCLE MILTIE" joins these boys to demonstrate his "hoofing" abilities you'll see dancing such as has never been staged before! . . . The lovely RENEE MOLNAR DANCERS cap the show with two brilliant miniature musicals featuring fine dancing and gay, colorful costuming. . . . DICK RICE and His ORCHESTRA do an exceptional job of backing the show and handle all of the demanding musical duties with dexterity. . . . EARTHA KITT and MYRON COHEN star in the all-new Opera House Revue opening Thursday, October 17th.

FLAMINGO

(Continued from Page 24)

committal manner that typifies many of PEARLY MAE'S best loved ballads is ever present and adds to the whimsical, relaxing mood created by this great performer. She has a flexible pair of vocal chords and a variety

of selections that enable her to spin a myriad of musical moods. It's always a treat long to be remembered when you catch PEARL in one of her memorable personal appearances. . . . The tremendously popular INK SPOTS share the spotlight in this solid musical presentation and they guarantee additional sound sensation. Long recognized as one of the greatest of the many great vocal groups through the years, they have put across countless hits via the medium of the recording machine. Nothing, however, can top seeing these marvelous tunesmiths in action in person. . . . The patrons "lobby talk" for hours after catching the breathtaking Apache Dance sequences of the thrilling MAZZONE - ABBOT DANCERS. These fleet-footed, dagger-dodging Apaches create gasp after gasp of wonder from all corners of the room as to how they manage to stay alive and still accomplish the act. Here is beautiful coordination and a keen understanding of this exhilarating style of dance showmanship. . . . The gorgeous FLAMINGOETTES once again are on hand to present two dazzling production numbers that contain pleasing choreography and accomplished dancing. . . . JACK CATHCART and His ORCHESTRA do a very strong job of backing the show to musical perfection.

HACIENDA

(Continued from Page 24)

leases throughout every evening's program of song and literally have this beautiful setting rocking to the rafters. . . . Alternating on stage with the FOUR TUNES is piano virtuoso JOE FORNARO who presents a variety of numbers that include everything from the best and the latest in pop tunes through the greatest of the classics. Here is a piano technician whose deft fingering on the keyboard lends stature to any composition. . . . Rounding out the lineup of stellar performers is the very popular DON BAKER GROUP and their mood creating music for pleasant listening.

They present a delightful mixture of modern and standard pieces in a smooth, relaxing style and demonstrate outstanding musicianship on every number. . . . For an all around evening of variety in music here's a spot that merits your attention.

RIVIERA

(Continued from Page 24)

ready stimulating Latin Quarter show. This is a continental flavored package teeming with the romance and intrigue of a first trip to Paris. It's a gay show with the carefree spirit of a Follies Bergere. . . . Beautiful MAMIE scores brilliantly by warbling a host of teasing and pleasing selections in this, her initial night club debut. . . . Funnyman MOREY AMSTERDAM tosses the rib-busters with staccato force and finesse to keep the Clover Room in a tumult of uncontrolled laughter. MOREY excels as a monologist and story teller and it seems that he gets funnier with each succeeding gag. . . . Rounding out the lineup of stellar talent are impressionist BILLY FELLOWS, who uses flawless pantomining as he impersonates popular vocalists of the day; Flamenco dancers ISABEL and MIGUEL; Singers HOWARD MANN, ILONKA and PIROSKA; LORI SHEA and CARMEN PHILLIPS, plus a host of tantalizing femmes in the best tradition of LOU WALTERS' Productions. . . . RAY SINATRA and His ORCHESTRA play all of the bright music backing the show and in doing so afford everyone strong, capable support.

'ROUND THE TOWN

(Continued from Page 14)

and may he enjoy many, many more to come! . . . I'm beginning to weaken folks, I haven't entirely knocked all the legs out from under this (?) "flu" bug. For your own health's sake, if you see me — don't come near me — just wave! 'Til next week, bring me another aspirin, dear.



MAIS QUI!

You'll
Think
You Are
IN
**GAY
PAREE**

World's Greatest Interpreters
of the Virulent, Violent, Awe-Striking

— APACHE —

(Dance of the French Underworld)

MAZZONE • ABBOTT

DANCERS

Lois Germaine &

Leona Fontaine

Thanks to Hal Belfer and Pearl Bailey

for this 7 Week Engagement.

at the

Flamingo

Hotel

Personal
Management

Miles Ingalls

160 W. 46th
N.Y.C., N.Y.

ROYAL NEVADA

(Continued from Page 24)

the raves heaped on them by appreciative audiences. Their "bus boy" bit gets each performance off to a rousing start, and they maintain the pace well by flashing the patrons laugh matter that they can get their teeth into. Then they counter with some amazingly authentic impressions of some of showbiz' top talent down through the years. . . . JIMMY GROSSO mixes humorous monologue with outstanding instrumental and orchestral impressions to gain the plaudits of everyone in the room. . . . Blonde and de-lovely songstress LORAIN DALY is a pretty & pleasing vocalist with a smash repertoire of "hit parade" melodies. . . . JOE BENNETT and THE SPARKLETONES will have you tapping your feet incessantly to their animated rock and roll song stylings. These youngsters, with their clean and crisp good looks and wealth of talent, are a solid boost for rock and roll music. They are really sensational! . . . In between shows it's the enjoyable and continuous music of the KEN HARRIS ORCHESTRA for your listening or dancing pleasure.

SAHARA

(Continued from Page 24)

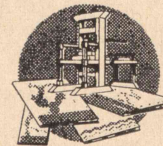
such as you've never heard before. Accompanying this act and setting the scene for more chuckle provoking comedy and quips are JACK KIRKWOOD and BARBARA HELLER who "bait" the BERGEN wit to perfection. . . . Extra-added-attraction THE MARY KAYE TRIO, change the style, but not the successful tempo of the show as they treat you to a vast store of musical nonsense and mirthful tomfoolery to the accompaniment of entertaining vocal and instrumental precision. When you catch this universally popular threesome it's easy to understand why they are regarded as one of the greatest all around troupes in the business. Their act is a marvelous blending of bright music and sophisticated comedy. . . . SONIA

SHAW and BILL HITCHCOCK have actually outdone themselves on both of the brilliant dance productions that feature the lovely SAHAREM DANCERS. The music, dancing and production of these numbers is truly a superior effort. . . . All of the orchestral backing and accompaniment for the entire program is expertly provided by CEE DAVIDSON and His men of music.

SANDS

(Continued from Page 25)

charms on the audience. She counters with flip and cynical ditties exposing the shortcomings of the male sex and caps it all with torrid torch bombs that literally steam up the Copa Room. Her numbers are excellently backed vocally by the thrilling VOGUES — four male tunesmiths who compliment the husky RUSSELL piping. . . . The great comedy team of ROWAN and MARTIN keep the room howling with laughter all during their session stage-side with one of the greatest collections of zany antics and calculated nonsense you've ever seen. Picking the highspot of their show is difficult at best, but we'll single out the Shakespearean bit as being one of the funniest ever staged in FLV! . . . The VOGUES reappear to front the outstanding production efforts of the beautiful COPA GIRLS, and the overall effect of these BOB GILBERT and RENNE STEWART designed numbers is truly eye-catching. . . . ANTONIO MORELLI and His ORCHESTRA again provide the Copa Room lineup with terrific musical support.



Lebeau PRINTING CO.

Phoenix, Arizona

Publications Exclusively

OCTOBER 12, 1957



GAY NINETIES! ROARIN' 20'S!

Singing Songs
of the
Modern Era
In The Voice
of JAZZ!

CATHY RYAN

Thanks MAJOR RIDDLE

It's Great To Be At

The **Dunes**

SHOWBOAT

(Continued from Page 25)

We'll still stand on our commendation of his classic story about the man on the bus and the lady with the dog — this one gets better each time you hear it. . . . Also making her first local appearance is blonde and statuesque TERE SHEEHAN, aptly tabbed "The Champagne Goddess." Her routine is as spicy and provocative as an exotic act should be and is all the more effective because of her canny showmanship and exquisite, curvaceous figure. . . . GARR NELSON stands out with his excellent vocal work and as the personable master of ceremonies of the show. He scores well on two solo efforts and does an excellent job of backing the never prettier SHOWBOAT GIRLS in "The Drinking Song" which makes an exceptionally impressive intro number. The gals appear in breathtaking costumes depicting true to life personification of exotic beverages as they set the mood for

the "Champagne Goddess." . . . They return later in the show to present two additional production routines carried out with equal finesse. . . . MIKE WERNER and His ORCHESTRA provide all of the musical background and support the acts solidly.

SILVER SLIPPER

(Continued from Page 25)

. . . The matchless HANK carries the comedy load and this popular comic is at his laugh begetting best as he rifles the gags in an endless stream and punctuates each line with his incomparable and hilarious facial expression. . . . Stunning TONY MOHR is a perfectionist on the torrid bump and grind routines that never fail to please the male members of the audience. She combines sultry good looks and a ravishing figure with blushing daring routines that score heavily. . . . VICKI YOUNG, the vibrant and lovely singing star, sells the hit tunes of the day with renditions the way you

like to hear them sung. . . . RENE THE PUPPETEER has a clever act woven around his amazingly life-like little wooden figures and uses material that is drawn from the vast source of life itself to keep you smiling all the while. . . . SPARKY KAYE and MAC DENNISON toss the show a strong comedy assist with their respective brands of humor dispensing and JIMMY CAVANAUGH, Emcee and Irish tenor, sings the great ballads of Ireland with warmth and sincere feeling. . . . Both of the BARRY ASHTON devised production numbers showcase the beauty and precision dancing prowess of the SLIPPERETTES to perfection. . . . Musical backing of the show is amply supplied by GEORGE REDMAN and His capable ORCHESTRA.

TROPICANA

(Continued from Page 25)

ring the beautiful VIVIAN BLAINE and comedian DICK SHAWN. Built around these two great performers, the show features big-time musical-comedy production, all-new scenery, ten terrific show tunes composed by GORDON JENKINS and a brilliant cast of supporting talent. . . . VIVIAN sings five of the brand new show tunes and appears throughout the show in several skillfully staged "show within a show" presentations that showcase her glamour and talent to perfection. This exquisite gal, former star of "Guys and Dolls," emerges as another bright star on the FLV horizon and is a vivid personification of the successful PROSER policy of bringing in new to Las Vegas Stars. . . . DICK SHAWN has scaled a new high in his short but spectacular career with this performance. In this production, DICK comes into his own, not only as an excellent cabaret comic, but also emerges as an exciting find for future musical comedy roles. . . . Throughout the entire show there is a series of colorful "musical vignettes" featuring an impressive array of high calibre singing and dancing talent. Starring in & out of these capsule size

musical gems are NEILE ADAMS; DANTE DE PAULO; MARY ELLEN; LEONA "Miss U.S.A. For a Day", GAGE; pixie-ish dancer LIZANNE TRUOX; BOBBY MILANO; BETTY JEAN HANSEN; KITTY DOLAN and the bouncy and brash BILL NORVAS SINGERS. . . . Adding their indescribable collective beauty to the body of the show are the stunning TROPICANA GIRLS in exquisitely staged production numbers. . . . NAT BRANDWYNNE and His ORCHESTRA have done a superb job of orchestrating and presenting the difficult Broadway type musical score and this provides really solid support for the entire package.

THUNDERBIRD

(Continued from Page 25)

treated to an ear-full of the "best of DESMOND" from start to finish as he introduces some new melodies and caps his performance with a medley of his most popular recording hits. . . . SHELLEY BERMAN is a whimsical, sophisticated comic whose laugh provoking material is fresh throughout. Here is one of the most uniquely different styles of comedy dispensing seen around the nite club circuit in a long, long time. . . . The fast moving BRUXELLOS are a troupe of speedy acrobats who will captivate you with their unbelievable antics. Their thrilling climax brings everyone to the edge of their chair as they precariously balance a tray of eight drinks while still going through their animated gyrations. . . . THE THUNDERBIRD DANCERS appear in a pair of spectacular production numbers created by talented GAYLE ROBBINS and Emcee REX JOHNSON vocally leads the beautiful gals through their paces with strong production singing.

Expert Dry Cleaning
Is An Art . . .

Fashion Cleaners

2234 East Charleston Blvd.

DU 4-2117

Free Pick Up and Delivery



Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

NOVEMBER 12

BILLY DANIELS
Plus
Direct From Tokyo
"Geisha Girls Show"

EL Cortez

OCTOBER 17

TITO GUIZAR

El Rancho Vegas

OCTOBER 17

EARTHA KITT
MYRON COHEN

Flamingo

DECEMBER 5

THE MILLS BROTHERS

HACIENDA

Not Confirmed
At Press Time

Riviera

OCTOBER 30

"DAMN YANKEE"

SAHARA

NOVEMBER 19

KAY STARR

The Sands

OCTOBER 30

WILL MASTIN TRIO
Starring
SAMMY DAVIS, JR.

Thunderbird

Not Confirmed
At Press Time

OBSERVATIONS

(Continued from Page 5)

John S. Park as agent for the Company to receive the applications and to deposit the money paid by would be purchasers.

All went well for a time, and there were many applicants for lots with considerable money deposited. Then, in the latter days of April, a telegram came to Mr. Clark. It was mild and pleasant in tone, but it upset things. Mr. Clark replied tactfully that arrangements for the sale of the lots had gone so far that it was impossible to change it at that late date.

Next day came another ominous message: "Auction or nothing, Bancroft."

That was so decisive that there was no room for misunderstanding. It was the first indication that the Union Pacific had an interest in our railroad and recalled the "Right of Way War" and Senator Clark's mysterious visit to New York to those interested in Las Vegas lots. There was nothing to

do but to bow down to Bancroft's order, so Mr. Clark make the public announcement, which was very humiliating I imagine, that, owing to unforeseen circumstances, the lots would not be sold to applicants on May first, but that the sale would be on May Fifteenth, at auction to the highest bidder.

Nevertheless, the new railroad was put in operation May First. Up to that date, what passengers there were who wanted to come to Las Vegas, had to ride in an old caboose drawn by a switch engine that was operated at uncertain times by the contractor. So, having a real train with passenger coaches was a new experience and a luxury for Las Vegas.

The lots were sold at auction with Ben E. Ward of Los Angeles, as auctioneer. The First State Bank of Las Vegas (newly organized with John S. Park as cashier) wanted lots at the corner of First and Fremont, but another concern ran the price up too high and the bank bid on lots at Sec-

ond and Fremont instead. Then the bidders on the lots at First and Fremont Streets got cold feet and did not complete their purchase, so the First State Bank immediately grabbed them. That site was graced for more than fifty years by the fine little building with Corinthian columns that recently was reduced to rubble to make way for a new casino.

When the bank changed its location, my partner and I bought the three corner lots where the Fremont Hotel now stands, and held them for several years, finally selling them to Dr. Martin for six thousands dollars, which we then considered a very good price.

Those Second and Fremont lots have something of a history. When some Goldfield people became interested in Las Vegas, George Wingfield bought those lots for (I think) Fifteen Thousand Dollars. Later, when the panic and depression of 1929 came, Wingfield sold all his holdings in an effort to save his string of Banks in the northern part of the state. The far sighted Ed Von Tobel snapped up the lots at Second and Fremont Street, and for years that site was the home of our most pretentious gas station. Von Tobel held them until they were wanted as part of the site of the Fremont Hotel, when he sold them, it was reported, for four hundred thousand dollars.

Along about April 1905, John Park, Chris Brown and I took a walk through the brush as far as the corner of Fourth and Fremont. It then seemed that this was far out in the country, but we all agreed that we did not want homes right in town. We searched around through the brush and found surveyor's stakes to locate the northeast corner of Fourth and Fremont Streets. John Park said that he wanted a home on that corner and Chris replied quickly that he would build on the corner opposite, where the Cornet Store now is.

I quickly retorted that I did not want a home on a corner where there would be such an expanse of lawn to cut, and also that I wanted to face

north, so I would take the lots next to Chris. They laughed at the idea of lawns in Las Vegas, but I flared up and said: "Someday you will see homes surrounded by green lawns, with roses climbing over the porches." My companions laughed heartily at the very thought of such a thing.

John Park lived in his home on the corner of Fourth and Fremont until he built another home on the Kyle Ranch (now the Boulderado); W. E. Ferron bought the old home of the Parks and he and his family lived there for at least twenty years. He still owns the property, and also the property across the alley on Fourth Street.

Along in the forties, after Hotel El Rancho was built on the "Strip" and we had begun to forget our fears that Las Vegas would collapse when the men building Hoover Dam moved away, property in our town began to have stable values. Frontage on Fremont Street reached the undreamed of value of a thousand dollars a front foot.

Now Fremont Street property, far out beyond the junction with Charleston Boulevard, is considered stable business property and investors feel safe in buying it for permanent holding. I find it pleasant to compare Las Vegas with Phoenix, Arizona. When I was familiar with that city it was not as large as Las Vegas is today, and now it is a city several times the size of ours where values of property have increased accordingly.

Phoenix' growth, we understand, is based largely on its climate as a health resort. We think Vegas has the finest climate in America for health giving qualities and wonder what it will be like five years from now when we have one hundred or one hundred and fifty thousand people here. We think that Fremont Street, or any other street in Vegas, offers the best field for investment of any city in America and there is no reason why Vegas should not become a city such as Denver, Ogden, Salt Lake City, Fresno or any other of the many fast growing intermountain cities.

Meanwhile

**back at the
FABULOUS**

Flamingo

Hotel

— and Happy to be
Entertaining All
Our Friends

•
PEGGY THOMAS

AND

The 3 RIFFS

Featured With

★
Louis BELLSON

QUINTETTE

— with the FABULOUS —

HARRY (Sweets) EDISON

DON ABNEY

CHARLIE PARHAM



CRISWELL PREDICTS

(Continued from Page 7)

ing lp album, to gain publicity and recognition for their area through Chamber of Commerce promotions!

. . . I predict that Vice President Nixon will make a good will tour of our Southern States and make a report to the people about the solution and adjustments now being made! . . .

I predict that the most interesting tv program in the months to come will be a panel discussion between our two ex-presidents, Hoover and Truman, with no punches pulled!

FOR PEOPLE AND PLACES:

Maureen Fleming: Your best selling biography "Elizabeth, Empress of Austria" will become one of the box office hits out of Hollywood, and create a new trend in costume films! Washington, D. C.: Your next local scandal will concern a vice lord and his intimate relationship with many nationally known politicians and high government officials! . . . Rome: Your new memorial to the memory of Mussolini will cost many millions of Lira and will equal that of the tomb of Napoleon in Paris! The Tomb will be built with a collection taken from all over the world! . . . Francis Faye: Your autobiography, "You're Always in the Mood," will tell of your exciting and profitable cafe and personal life, and be the keystone of a tv series!

. . . St. Louis: You will plan a new world's fair for 1960 showing on the coming wonders of the future! . . .

Jobless: 21 states will increase your unemployment benefits this year! . . .

Maryland: You will spend millions to create a new terminal annex for all freight, both rail and truck, for the crossway traffic of East-West and West-East! . . . Doctors: You will be issued a monthly bulletin by the National Board of Health which will give you a capsule report on all disease on a world wide basis! San Diego, California: You will be chosen for the next top level meeting of the Navy, who will meet in secret at the

El Cortez Hotel within the next sixty days!

YOUR INCREDIBLE FUTURE:

Are we all being blind fools and living in the Dark Ages? Why must we close our minds to any disturbing thoughts that might upset our calm, unreasonable way of life? There is something in the wide blue yonder that you and I must soon recognize. One of our greatest astronomers, M. K. Jessup, tells us "there is something up there!" Dr. Harlow Shapley, a director of the Harvard Observatory, told a University gathering of many great minds that "There is intelligent life on other planets. Such life is inevitable. There is nothing new about theorizing that life exists elsewhere! The new thing is that mankind must accept it as a fact, that sentiment or thinking "earthlings" are not unique in the universe!" Captain Eddie Rickenbacker and Howard Hughes, who are a century ahead in aviation planning, both secretly admit that "Our future welfare, and perhaps our very existence, depends upon a reappraisal of the Universe!" The famous Japanese Astronautical Society has recently entered the real estate business and is selling acreage on Mars! We may smile at this, but just 400 years ago, people were smiling about real estate in the "New World," for they could not possibly accept any idea of the "New World." One day in the not-so-distant future, the Citizens of America will look back and pity our closed minds, which could not accept the simple fact of life on other planets! Are we all being blind fools and living in the Dark Ages of our Incredible Future?

JACK CORTEZ

Fabulous
LAS VEGAS magazine

\$8.
PER YEAR

P. O. BOX 748



Adding A Bit of . . .
FRENCH ALL-SPICE
The CAN-CAN ★
To HAL BELFER'S
Peppery Productions

Flamingo

HOTEL

LOIS
 ★ **GERMAINE**
 AND
LEONA
 ★ **FONTAINE**

. . . of the **MAZZONE-ABBOTT Dancers**

Personal Management — MILES INGALLS
 160 West 46th St., New York City, N. Y.

"GLITTER GULCH"

(Continued from Page 12)

look-see at the world famous Hydroplane, HAWAII KAI III. This boat seems to ooze speed in every graceful line! . . . EDDIE MARGOLIS, Swing Shift Pit Boss at the CALIFORNIA CLUB, has beaten down whatever form of "the miseries" it was that had him bedded down, and is back on the job once again looking better than ever. . . . HOPPE PEPPLE, one of the WESTERNER CLUB CO-Owners, is far away in the mountain country tracking down what he hopes will be a record breaking buck. . . . THE LAS VEGAS CLUB is very close to throwing open the doors on the new restaurant addition which is very near completion. For you frequent visitors from the Southland, it's going to be Las Vegas' first BIFF'S, one of Southern California's most famous eatery chains. . . . Next time you're in the NEVADA CLUB ask MAXINE DUNCAN, the shutterbug with the million dollar personality, to give you a

glimpse at her brand-new synthetic finger nails. Understand if you bite these, they bite back! . . . NORMAN KELLER, GOLDEN NUGGET Bossman, heads up Fallon way to enjoy a few days duck hunting. RICK WILLIAMS and CLARENCE BRUCE, resident and travelling PR men respectively, had their heads together trying to figure out a legitimate "excuse" for tagging along. . . . LUCKY STRIKE CLUB Head Bartender FRANK WILLIAMS is spending his three week vacation in the Tonopah area deer hunting. . . . ESSIE ULHIN is the pretty new cocktail gal toting drinks in the GOLDEN NUGGET Restaurant on the day shift. She was formerly at the SAHARA HOTEL for seven years. . . . IDA MAE WEBER, the very popular brunette change girl at the WESTERNER CLUB, is one of the most pleasant gals in the trade. . . . GLORIA DUNCAN, Credit Manager at the NEVADA CLUB Zodiac Room, & Floorman, HARRY GHERKIN, are getting ready to "Ring 'dem bells" sometime around Turkey Day.

FABULOUS LAS VEGAS

. . . HARRY TABAK, CALIFORNIA CLUB Executive, has just returned from a week long vacation in California. . . . RUTH SAMMONS, GOLDEN NUGGET Slot Machine Cashier, recently enjoyed a short visit with her ten-year-old son, MIKE, who had a few days away from "Military Duties" at MT. LOWE Military Academy in Altadena, California. . . . KENNY MAPLE, Assistant Manager at the PIONEER CLUB, is taking a few days well deserved rest away from the club. . . . JOHN GRANA, CALIFORNIA CLUB Executive and his wife, ERNA, are anxiously awaiting a visit from the "big bird." . . . PAM WARD, newly acquired Change Girl on the Swing Shift at the WESTERNER CLUB, is a former night club singer along the eastern seaboard. She's reputed to have a "really big" voice. . . . COCKY POWERS, co-owner and Pit Boss on days at the CALIFORNIA CLUB, played it "real cool" and scheduled his vacation so he could swing a stick in the Nevada Amateur Golf Tournament at the Desert Inn Golf Course. He's got the whole CALIFORNIA CLUB pulling for him to bring home the winner's cup.

HILLSWAY

(Continued from Page 15)

Whether one believes this to be true or not, it is a valid principle in our free enterprise system. For me the principle is just as true in education as it is in the business of restaurants, motels, and hotels, where competition makes for better places of business and all are striving to improve their services wherever and whenever the opportunity arises.

I AM SURE that most Californians feel the same as I do and will look upon the proposed amendment in the true light of its shortcomings and injustices, and defeat it once and for all in no uncertain terms.

"If I had my time over again," counseled a maiden lady of advanced years, "I'd marry before I had sense enough NOT TO!"

OCTOBER 12, 1957

LOUNGE STARS

(Continued from Page 17)

help her out. Her rendition of "Sister Kate" had everyone from Producer EDDIE FOX on down, sitting up to take notice. . . . MARILYN MASON is the lovely new pianist playing the *Gourmet Room* of the TROPICANA HOTEL. This attractive blonde gal from Burlington, New Jersey, has an impressive musical background that began with a voice scholarship to the University of Southern California and includes a concert in Carnegie Hall and appearances at leading Hotels throughout the country. She's also an up and coming recording artist with four great releases out on the Coral Label. . . . Speaking of the TROPICANA, we were delighted to hear that the beautiful *Lounge* in that spot has been aptly named the *Showcase Lounge*. The christening was held last week. . . . LENNY KENT and JACQUELINE FONTAINE have joined the *Lounge* lineup in the *Starlight Lounge* of the RIVIERA and they're up to their old habits of hurtling the room into comedy bedlam. . . . The WILDER BROTHERS opened the same night in the same place and their presence adds much to the already strong assemblage of talent. . . . Four groups bow into the *Cabaret Lounge* of the ROYAL NEVADA soon. CHUCK LEONARD, HAL IVERSON, THE DUKES OF DIXIELAND and AL BELOTTO and JERRI WINTERS. Their entrances take place the latter part of this month and in early November. . . . DAVE BURTON and THE BURTON BOYS never fail to capture this writer's wholehearted and rapt attention with their outstanding program of "Music Internationale". Until somebody "sells" us otherwise, we have to rate this gang tops in their league. See them at the *Stage Bar* of the FLAMINGO HOTEL. . . . Up at the farthest most tip of the strip in the beautiful HACIENDA HOTEL, the *Jewel Box Theatre* is presenting the exhilarating FOUR TUNES. These great vocal artists have created a host of best

Las Vegas
HACIENDA

Continuous Entertainment

6 p.m. to 6 a.m.

In The Jewel Box Theatre

ALL NEW SHOW WITH

The FOUR TUNES

Joe Fornaro Trio ★ Don Baker Trio

And featuring Our Famous Chuck Wagon — Served 6 p.m. 'til midnight.

Phone DU 2-7800

selling records on the Jubilee Label and they spring them at appreciative listeners one after another, always building toward the climactic rendition of the sensational "MARIE", that went over the one million mark in sales. These four fellows are sure-fire entertainment with a great mixture of vocals, comedy and special material. You'll enjoy every minute of their appearances on-stage. . . .

At WILBUR CLARK'S DESERT INN, the MILT HERTH TRIO prove themselves to be one of the most listenable groups in FLV. Nothing frantic, just plain old enjoyable music in a free and easy style that these days brings on a twinge of nostalgic longing for the time when the melody was the thing. . . . In the same bistro, THE DON GREGORY QUARTET maintains the mood with their particular brand of play on smooth tunes representing the best in both the old and the new in relaxing music. . . . Spent one entire evening in the *Casbar Lounge* absorbing the outstanding entertainment fare being provided in that densely populated area. With each succeeding act or group you find yourself more firmly nailed to the spot and finally become spell-bound as you alternate between drinking in the loveliness of sexy KAY MARTIN and listening to the fiery music of LOUIS PRIMA and KEEL-EY SMITH with SAM BUTERA and THE WITNESSES. A night in that spot is the end of the search for the "most" in all around entertainment — both visual and musical. . . . At the

THUNDERBIRD, MARK IV with JEAN HACKETT (She's one of the really fine vocalists heard on the sensational new PRESCOTT RECORDS' disc, "Lounge Stars in Fabulous Las Vegas") continue their applause getting ways with consistently pleasing vocals and instrumentals from the Hotels' *Stagebar*. . . . THE MELODAIRES, appearing in the same room, offer a well-planned and diversified combination of truly good music. Theirs is a superb blending of instrumental and stirring vocals with top quality voices that make everyone sit up and take notice. . . . The SANDS HOTEL has the *Copa Lounge* well stocked with highly regarded showmen and musicians who also mix up the many musical styles and moods to bring something of interest regardless of the particular taste. For sheer pandemonium in the modern vein, nobody, but nobody, is more frantic or more adept than LOUIS JORDAN and His TYMPANY FIVE. If you like open brass and a strong, pulsating beat with your music, you'll stop here to spend your entire evening out. . . .

In contrast, and playing more subdued arrangements, are the personable FRANK MOORE FOUR. These boys cover the entire musical field with finesse and really shake everybody up with their amazingly authentic impressions of most of the best known and loved orchestras of the past decade — MILLER, DORSEY, et al. . . . One thing about covering the *Lounges*, you find that you never tire of viewing them one after another,

because no two ever sound alike or stick to a common formula for putting their abilities across. Most of the time they try to operate as far from the accepted rule of thumb as possible and more and more of them are including the visual and comedy business that seems to be one of the biggest factors in "selling" entertainment today. Anyway, we're buying and next week we'll pass on the results of the sale to you once again!

THAT'S FOR SURE

(Continued from Page 9)

We know that MONA PAGE, long-time resident of FLV, has many friends and admirers who would like to know that the gal is permanently employed at the RIVIERA HOTEL toting cocktails on the graveyard shift. Before this, the lovely MONA was employed at the same position at the FLAMINGO HOTEL. . . .

On October 14th, at least half of FLV will turn out to share a festive occasion. On that day, JACK SMITH (General Manager of the HOTEL EL CORTEZ) celebrates the anniversary of his natal day. This fantastic personality has acquired such a tremendous list of friends, so devoted to him, we just have a hunch they will all descend upon the bistro for his special day. . . .

JANE RUSSELL has captivated the heart of this entertainment mecca with her starring role at the SANDS HOTEL. The screen star has revealed a new vista of her talents. Miss Russell's versatility has enabled her to take a top rung hold on the nightclub success ladder. She has conquered another facet of show biz and, thereby, scored another triumphant "first" for JACK ENTRATTER (co-owner, General Mgr. of the Sands). . . .

We sincerely regret the untimely passing of DR. ABRAHAM W. RUSKIN. On October 2nd, he attended a meeting of the VARIETY CLUB TENT NO. 39. The good Doctor remained to play cards and enjoy an evening of comradery. A few short days later, his card partners received the news of his demise. Our condol-

ences to the Ruskin family. . . .

Now we know why CHARLES BARRON (of the TROPICANA HOTEL) is such a successful business man. After watching him intently the other evening, we discovered the formula. Mr. Barron is basically a friendly, congenial person. He simply treats each individual with the respect he would accord royalty. That warm, smiling attitude of Mr. Barron's is a good example for many others to follow. . . .

HARRY LAHR'S background raises an interesting note. He was once Vice President of the Bank of Las Vegas. Then, he branched out to the MOUNTAIN STATE SECURITIES (in the RIVIERA HOTEL). Now, Mr. Lahr is Assistant to Manager, SONNY HEATH, of the PIONEER CLUB. Which is the favorite? Ask Harry! He'll tell you nothing could match his present post. . . .

Did you catch the JACK KOGAN TVviewer, "Meet The People," last Sunday (KLRJ—Channel 13—10:00 P.M.)? DAVE STREET (of the HOTEL EL CORTEZ) stepped in as coordinator for the vacationing, JACK KOGAN. The handsome lad did such a magnificent job, one would think it was his permanent spot, rather than a "one-shot" deal. Dave is full of the type of charm and ease that appeals to both sexes and his professional rating soared upward with the finesse he displayed on this telecast. We'd also like to thank Dave for sending his (and the panel's) best wishes to our son, who was fending off a cold, that evening. 'Tis consideration such as this that proves a man's true self. (Heartfelt gratitude also to MRS. CHRISTOFFERSEN, who pinched for Mrs. Cortez on the program, that evening.) . . .

JAKIE FREEDMAN, President of the SANDS HOTEL left for Hot Springs, Arkansas, to take those wonderful baths. The "Big Little General" was afflicted with a severe case of Arthritis and medics recommended the baths. We know his many friends here and elsewhere hope for a fast recovery and to see his smiling coun-



*It's a Thrill
to be at*

The Dunes

HOTEL

and with

**"MINSKY'S
FOLLIES**

OF 1958"



**STUNNING
SMITH**



tenance back on the job soon. . . .
JOE W. BROWN'S HORSESHOE CLUB has met with a great deal of success with its "Ramos Gin Fizz" and "Sazarac" Cocktail. According to the ones who have tried the drinks — and now members of the "South, Suh" . . . the second one makes you smack your lips and acquire a southern accent. . .

MILTON BERLE would undoubtedly admit he's one of the leading extroverts, if you asked him. However, he still maintains a degree of humility that marks him a pretty wonderful guy. After each performance, Uncle Miltie credits the other members of his show with its success. No man could afford to do this unless he thought more of his fellow humans, than of himself. To us — this is greatness! . . .

JOHNNY MCGOWAN, right hand man to SHOWBOAT Boss JOE KELLEY, seems to have tossed off the best, or the worst, the "flu" bug had to offer, and is once again setting speed records for short runs around the Hotel as he handles his many demanding chores. . . .

HANK HENRY (star of the SILVER SLIPPER shows) was on the GEORGE GOBEL TV show, October 8th. Hank was traveling in mighty fine company for EDDIE FISHER was Guest Star on the Gobel show. Can't really make any comments on the results for this issue was put beddy-bye, earlier the same day. . . . While in Hollywood, Hank was interviewed by press agents and representatives from COLUMBIA PIX. Looks like Hank is due to see his star in its ascendancy, before many moons go by. . . .

When LENNY KENT and JACQUELINE FONTAINE returned to the Starlight Lounge of the RIVIERA HOTEL, their fans turned out en masse. That spot was so jammed, the bartenders actually ran out of glasses and Lenny had to pass out paper cups. . . .

Another birthday celebrant is VIC HALL, General Manager of the LAS VEGAS CLUB. FABULOUS sends a special greeting to this genial gent

of gaming. We hope that October 12th will bring a great deal of happiness and shared pleasures to Mr. Hall.

When POTTS Store For Men ran an ad in this publication, recently, we were astounded at the amount of "Strip" Personnel that approached us. They were actually delighted for letting them know where they could purchase the popular HICKEY-FREEMAN suits. Advertising is a very interesting business — and gratifying, at times such as this. . . .

Another pretty regular chap you'd like to know in FLV is JOE GOODMAN, owner of the Gift Shop, at the FREMONT HOTEL. Joe is ever ready to boost our fabulous town. While you browse through his gifts, you can listen to the attributes of FLV, spoken in a very interesting vein. . . .

Just received news and have to take time out to send congratulations to Attorney MURRAY POSIN, from one father to another. The Posins were blessed with a six pound, three ounce boy, October 7th. Wonder when the new Dad will come down to earth again? . . .

The "Knife & Fork Internation Organization" is holding its monthly meeting at the HACIENDA HOTEL, this week-end. . . .

The PARIS SISTERS have a new recording contract with IMPERIAL. Their first release under this label is "Tell Me More" with "Old Enough To Cry." . . .

Aside to BEN SCOTT, owner of Chicago's IMPERIAL HOUSE. You're just tops, old Boy! Thanks for such an uncanny memory. Our family sends its best and want to see you soon — real soon — huh? . . .

Have you seen that luxurious new Mink Stole, warming the shoulders of LOLA HALL, the THUNDERBIRD HOTEL dancer? The lassie purchased it from MR. GOODMAN, whose fur showroom is in the NEW FRONTIER HOTEL. Miss Hall was his first customer and business has been on the increase, ever since. The lovely dancer was so impressed by the display of exquisite furs, she wished she could

*"The Capital Photographer of
the Entertainment Capital"*

★
**Bernard
of
Hollywood**
& LAS VEGAS

★
Riviera HOTEL

PENTHOUSE STUDIO

● **Telephone DUDley 4-5678**

Artistic Photography

at Sensible Prices

★

- *Take a tip from the Stars of The Strip. For professional photography it's Bernard. Above is a portrait of Singer John Carroll.*



afford to select one of each Stole and Coat. . . .

That gal, STUNNING SMITH is definitely "STUNNING!" She is a favorite here in FLV. Many have known her as LISA STARR, beautiful daughter of the popular DOC STARR. Miss Smith is featured in the 1958 MINSKY'S FOLLIES, at the DUNES HOTEL. . . .

GEORGE ARQUILLA and HERB TABAK are getting tremendous action at the CALIFORNIA CLUB, especially on the slots. In September, they paid out close to \$26,000 in jackpots. At this rate, those Carson City dollars (given out with every jackpot on "double time") are bound to peter out. Then, we'll expect to be called upon to replenish the supply (to a certain extent, of course). . . .

Folks in FLV will be happy to know (if they haven't already heard) about the D & E FAMILY SHOE STORE, located on the Westside. The owners, DON REAM and ED BRANCH are well known, locally. They offer terrific savings on shoes

(really cut rate prices). Men can select from the leading brands, such as FRENCH, SHRINER & URNER, JOHNSON'S and STETSON. It may take a few minutes to get over to D & E but the savings on your purchase (from 30 to 50%) will be well worth the five minute trip from the downtown area. . . .

The MARY KAYE TRIO couldn't be anything but sensash! in the Conga Room of the HOTEL SAHARA. Patrons are still favorably impressed with their vocalizing, collectively or individually plus the comedy antics of FRANKIE ROSS, NORMAN KAYE and FRANK HUDEK. The group follows this engagement with one at the CRESCENDO, October 25th. . . .

Congratulations to JACK WALSH, newly-appointed Guest Relations Director of the DESERT INN. Mr. Walsh has been associated with local bistros and holds quite an enviable reputation as a hotel operator. His association with Mr. Clark at the Inn is a culmination of more than twenty years of friendship. . . .

Received a lovely note from MRS. F. S. VAN DERBUR, whose daughter MARILYN is our latest "Miss America." The epistle strengthened our belief that the loveliest of our lovelies stems from a charming family. Miss Van Derbur opens at the FLAMINGO HOTEL with the JUDY GARLAND show and (we believe) will be held over for the TONY MARTIN starrer. . . .

ED LEVINSON, top brass of the FREMONT HOTEL, expects to leave any second for Havana, where he will open the HAVANA-RIVIERA HOTEL. He is supervising the entire casino operation, there. While speaking of Cuba, we wish to extend wishes of success (not only to Mr. Levinson) also to JERRY BROOKS, LOU COHEN and JACK BURKE, on the opening of the DEL CAPRI (also in Havana). . . .

We regret that JIMMY BLAKE is no longer associated with the TROPICANA HOTEL as Host and Bar Manager. His former post is now filled by SONNY GRILL. We hope both Jimmy and Sonny will find fulfillment in their respective decisions. (Sonny was Cap't. in the Sinbad Lounge of the DUNES HOTEL). . . .

In answer to the demand, TED VESELY and his ORK will play at the FIREMEN'S BALL, October 19th. Ted did such a fine job, last year, the men with the red hats asked him to return to play for them at the SILVER SLIPPER, this year. Mr. V. also leads the CLARK COUNTY BAND. His days are spent in a local High School, where he teaches our future generations. . . .

Great! Great! Great! That's MOREY AMSTERDAM, now at the RIVIERA HOTEL, with LOU WALTERS' LATIN QUARTER REVUE. Morey can always be relied upon to put on a good show that is loaded with yuks! His lovely wife, KAY is a former model. One of these days, the Amsterdams and our "Princess" will get together to reminisce. . . .

Graveyard Cashier DON VACCA is dividing his time between his HOTEL SHOWBOAT duties and helping to

guide the football destinies of BISHOP GORMAN High School. The other day DON found out that those kids can hit pretty hard and after taking a head-on block from one of them he was pretty glad to find that his head was still fastened on firmly. . . .

When DICK TAYLOR and his wife were married in June, they had to postpone their honeymoon. Dick is General Manager of the HACIENDA HOTEL. He and his wife are expected back from that delayed Honeymoon, this week. WARREN "DOC" BAYLEY, President of the HACIENDA HOTELS, Inc. subsidized their Honolulu vacation. What a wonderful boss! And, how sweet it is! . . .

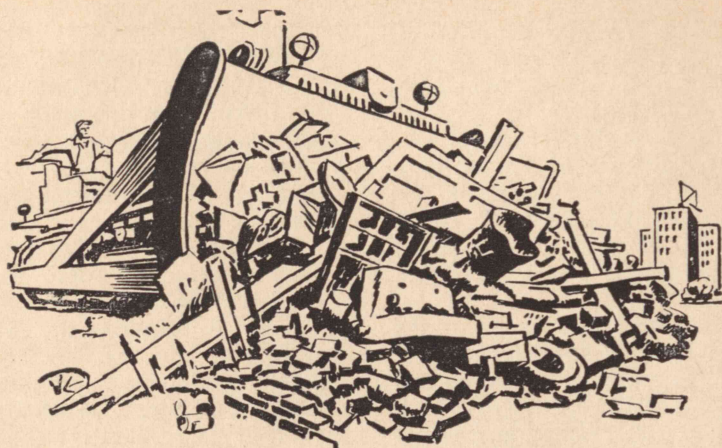
If you're among those who can't wait for the "R" months to roll around, get right on down to the HORSESHOE CLUB. Oysters are being flown in direct from New Orleans. Restaurant Manager, CURTIS TRAHAN, is mighty proud of the special dish. . . .

Belated congratulations to PATTI and JERRY LEWIS, who celebrated their Thirteenth Wedding Anniversary, last week. Take it from us, kids, everyone in FLV joins us in wishing you a lifetime of continued happiness. . . .

We're delighted to hear that songstress, CATHY BARR'S first recording for R.C.A. ("Slip of the Lip") is in second place on the PEATMAN SURVEY. It was just released two and one-half weeks ago. Cathy starred at the DUNES HOTEL, with the MINSKY show. Watch this gal hit the top — but fast! . . .

SAM BOYD, General Manager of the MINT CLUB, is our candidate for the most tireless worker in FLV. When he was day boss at the HOTEL SAHARA, he had more friends than he could remember. Now, he has more friends than the guy who sends out the Income Tax refunds. . . .

We had the pleasure of meeting a very cordial and efficient secretary, in the person of HILDA ROOP. She works for J. K. HOUSSELS, Sr. at the HOTEL EL CORTEZ. . . .



TAKE ACTION

Help America enjoy even better standards of living. We eat well, dress well, play well. Still—many do not live well. Five million slum homes must be removed or remodeled. Twenty million more homes are threatened with decay.

This present blight must be banished—tomorrow's slums must be prevented. You cannot afford to ignore a shabby neighborhood or street. When a neglected neighborhood withers and dies it kills some part of the whole community.

You can help protect your community. Take pride in your own property. Then work with your neighbors for the common good. Associate yourself with the local programs which combat substandard housing.

Work for the projects which seek higher community living standards. By staying alert for signs of slum encroachment you can help make all America a better, safer place to live.

Write ACTION for information. For information about how you can work with your neighbors to improve your home, your neighborhood and your community, write a letter explaining the exact information you need to *A.C.T.I.O.N., Box 500, Radio City Station, New York 20, N. Y.*

GOOD NEIGHBORHOODS ARE OUR NATION'S STRENGTH

ACTION

American Council To Improve Our Neighborhoods

*You are cordially invited to view our collection
of Rare Coins and precious Gold Jewelry*

- 14 KARAT GOLD JEWELRY
- RARE COINS; GOLD COINS
- EXPERT JEWELRY REPAIR SERVICE
- UNUSUAL COIN JEWELRY
- UNIQUE DESIGNS — SKILLFULLY EXECUTED
WITH PEARLS, PRECIOUS STONES, ETC.

ben stack's
imperial coin company
2401 south fifth street

14 karat shop

"on the strip"
(just north of the sahara hotel)

Comedian BEN BLUE opened his own club in Hollywood. He will star in his own revues there (in between outside engagements).

ALAN RHODES (coiffure expert at MICHAEL CORDAY'S Beauty Salon at the DESERT INN) is one of the most eligible bachelors around town. We itemed his appearances with a beautiful starlet. Now, we see Alan around with a mysterious beauty whose identity is still unknown. Wonder if he meets these gorgeous creatures through his Uncle, HARRY TUGEND, Writer - Producer for PARAMOUNT (who works directly with BUDDY De SILVA)????

We sincerely hope that DARDI (MRS. HAROLD) MINSKY is resting comfortably, following her surgery at Beverly Hills DOCTORS HOSPITAL. Her sister, LILI ST. CYR, walked the corridors of the hospital until she knew Dardi was all right. Then, although dog-tired, Lili opened at the CRESCENDO CLUB.

LOU BELLSON proves he's a greater musician than ever at the FLAMINGO HOTEL Stage Bar. What a man on those percussion instruments. While his wife, PEARL BAILEY "kills 'em" in the showroom, Lou does the same at the Bar. What a lot of talent for one family duo!

Happy to see DICK SHERIDAN in the TROPICANA HOTEL, as Box Man.

KEELY SMITH appeared with "the horn", hubby LOUIS PRIMA on the DEAN MARTIN TV show last week and really "stole" the show. The ir-

repressible KEELY did four numbers which received the accolades of all critics.

The DAVE ABRAMS (of New York) are making their annual visit here, registered at the HOTEL SAHARA. Naturally, they are spending much of their time with the LOU ELLENSONS (he is our Business Manager). Although they have always praised FLV, Dave's love for our town has shot skyward. He dropped one silver dollar into a Buckaroo machine and hit a \$500 jackpot. Welcome!

This Sunday, KLRJ-TV-Channel 2 will present another NBC Spectacular, starring MICKEY ROONEY in PIN-OCCHIO. It will appear at 2:30 P.M. "The Mick" rehearsed this show for three weeks and it promises to be nothing short of stupendous. (By the by! Have you noticed the great shows that NBC is presenting? Pretty terrific!)

DONALD O'CONNOR and SIDNEY MILLER are in New York for rehearsals of STANDARD OIL'S Seventy-Fifth Anniversary — to be viewed on N.B.C. (there's that network again) TV, soon.

Heartbeats full of gratitude to KAY and EPPY PEARSON, who never forget their friends, tho the years may separate them. We sincerely hope this wonderful couple is enjoying the finest of health. (We know they have a franchise on happiness.) They are the type of folks you never forget . . . and that's for sure.

... in the Fabulous **COPA Room**

JACK ENTRATTER presents

JANE RUSSELL
★
Rowan and Martin
★
THE VOGUES

ANTONIO MORELLI and his MUSIC

The Most Beautiful Girls in the West

Choreography by: Bob Gilbert & Renne Stuart

Costumes by: Mme. Berthe

Jewelry by: Coro

Music & Lyrics "Dig Sister Dig" by:

Carol Callear and Eddie Lamb

Created & Staged by: Jack Entratter

TWO SHOWS NIGHTLY at 8:15 & 12 P.M.

For Reservations Phone DU 2-7100

in the *Copa Lounge*

**LOUIS JORDAN
AND HIS TYMPANY FIVE
THE KING PINS
FRANK MOORE FOUR
ERNIE ROSS TRIO
TOMMY DOYLE ORCH.**

The **Sands**

LAS VEGAS, NEVADA



NOW at the fabulous *Flamingo*

the Sensational **PEARL BAILEY**

a HAL BELFER Production
JACK CATHCART & Orchestra

the **INK SPOTS**
Mazzone-Abbott Dancers

AT THE STAGE BAR

LOU BELLSON & Quintette
DAVE BURTON & The Burton Boys
REMARKABLE RUBIN TRIO
TOMMY GUMINA TRIO

Showtimes 8:15 & Midnight
FOR RESERVATIONS, **DUdley 2-8020**



★ In The Crown Room ★

THE
ART MOONEY SHOW

Starring
KEN HARRIS - CHASE & MITCHELL

★
JIMMY GROSSO • THE SPARKLETONES

SHOWTIMES: 7:45 p.m. - 10:30 p.m.: Late Show Fri. and Sat. 12:30 a.m.

Plus
Original Prime Rib Dinner — \$1.50
Ma Gordon's Kosher Chuck Wagon — \$1.50
No Minimum — No Cover Charge
No Reservations Necessary

Dancing To
Ken Harris
Orchestra

HOTEL
ROYAL NEVADA

BETTY
GEORGE

The
DUNHILLS

STAN
FISHER

Metropolitan
SEXTET

RENEE
MOLNAR
Dancers

DICK
RICE
Orch.



*Thank My **LUCKY STARS**
for a Wonderful Engagement*

MILTON BERLE

HOTEL

El Rancho Vegas