

Jack Corbett

SEPTEMBER 7, 1957

25c

# Fabulous

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LAS VEGAS Magazine

*Page 20  
Publicity*



JACK CORBETT

**Fabulous** LAS VEGAS  
magazine

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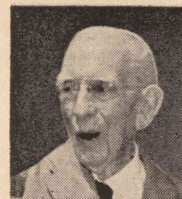
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WATERS**

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## OBSERVATIONS

by CHARLES "POP" SQUIRES



IS BORAX COMING BACK?

**V**ERY few people now living  
in Las Vegas know that the  
mining of borax was once  
one of our most important industries  
— but that is a fact.

Peter Buol, who served Las Vegas  
as its first Mayor, was a very enter-  
prising character, and did much  
toward the building of our town.  
About the year 1920, he "grub staked"  
three experienced men from Moapa  
Valley to do some prospecting for  
him. As I remember, they were John  
and George Perkins of Overton, and  
Harry Gentry of St. Thomas, that fine  
little town, now hidden beneath the  
waters of Lake Mead. Their efforts to  
locate another "Goldfield" were un-  
successful, but they did locate some

claims where a peculiar white sub-  
stance seemed worth while investi-  
gating. This white substance proved  
to be Comanite, the ore of borax.

Peter immediately got in touch with  
Frances M. Smith (Borax Smith), and  
he promptly came to Las Vegas,  
looked over the property and, since  
the great borax trust, the Pacific  
Coast Borax Company, had recently  
put him out of that business in his  
enterprises in Southern California, he  
purchased the claims for \$200,000 to  
be paid in installments of \$50,000  
each.

Smith chose a fine and very popu-  
lar citizen of Las Vegas as the man-  
ager of the new borax mine. His name  
was John Weldon Wilson, endearing-  
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JACK CORTEZ'

*Fabulous*  
**LAS VEGAS**  
magazine

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SEPTEMBER 7, 1957



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*An Accurate Glimpse of the Future*

**CRISWELL  
PREDICTS**



WHAT PEOPLE WILL DO:

**P***PREDICT that a million dollar swindle will soon hit the front pages! How many times have you gone to a vending machine and received the wrong brand of cigarettes or candy? In some cases this was not an accident, but a carefully planned operation to push certain brands! This will become one of the biggest merchandising scandals of our century for "fixed" vending machines will be a part of your world of tomorrow! . . . I predict that Conrad Adenauer will dramatically demand a new place in the world for the German nation: Politically, economically and spiritually! This new declaration will come as a shock to Russia and her move to make a Red Bloc out of Europe! . . .*

I predict that the next tv-comic-strip movie hero will be John Paul Jones, the Revolutionary War Hero, played by Deke Miles, the next Hollywood heart throb and under the personal direction of Walt Disney! . . . I predict that Henry Ford II will personally contract for the latest artificial rubber for tires for that company's coming models! This will break the huge rubber combine out of Detroit! . . . I predict that the million dollar acres located in the heart of the San Fernando Valley near Los Angeles, will be a hub of the entertainment world, with a huge auditorium, skat-

ing rink and exotic shopping center that will be copied by other areas! This fantastic city within a city will prove to be a mecca for tourists from everywhere!

COMING EVENTS THAT WILL CHANGE YOUR LIFE:

I predict that your Church will mean more to you in the coming year than ever before! Growing attendance and membership, new activities, mounting crime waves, world disasters and personal tragedies will make Religion and Faith a more important part of your life! . . . I predict that Kansas will prove to be the barometer by which our national economy will be tested! This centrally located state, well balanced between farming and industry, will be carefully watched for (1) political opinions, (2) new developments in personal credit and (3) what, where and how much each individual buys! Our national future is tied to the state of Kansas! . . . I predict that a strange epidemic, of a fatal nature, will strike marine life off our Atlantic Coast, causing the death of millions upon millions of fish! These dead fish will wash up on our shores and it will cost many thousands of dollars to have them removed! Geologists tell us that the many earthquakes have caused the ocean floor to crack and emit poison from gasses, which

*(Continued on Page 39)*

*this week's cover...*

features one of FLV's most sought after Show-girls, beautiful IDA MERCIER. This six foot statuesque brunette, currently at the RIVIERA HOTEL, is one of our city's prettiest gals and, as you can easily see, possesses a queenly figure and regal carriage. Photo by DOROTHY GUNN.



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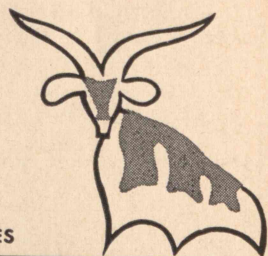
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**HICKORY Room**

*that's for sure..*  
by JACK CORTEZ



**J**ACK ENTRATTER has been contracted by COLUMBIA PICTURES to produce two films. The SANDS HOTEL mogul is currently screening possible new stars. . . .

The WOMEN'S AUXILIARY of VARIETY CLUB TENT NO. 39 is earnestly involved in the ground-work for the fund-raising fashion show to be presented at WILBUR CLARK'S DESERT INN, September 10th and 11th. Stunning fashions by famous designers will be shown by BETTY BOYLE. Many lovely gifts will be raffled off on both days, including a white beaver jacket and a ten skin sable scarf. Raffle tickets are \$1.00 each or six for \$5.00 and lucky ticket holders need not be present to win. Luncheon tickets are \$3.50. In addition to a delicious cuisine, attendees will have the opportunity to win gifts, while donating to the Heart Fund. A ticket booth is set up at the Desert Inn. We advise the women of Las Vegas to support this charitable enterprise. . . .

CHARLIE BARON, tycoon of the TROPICANA HOTEL (and Fabulous auto dealer of Detroit) seems to be romancing GINGER ROGERS via the long distance wires. (He was formerly engaged to JOAN CRAWFORD.) . . .

JUDY GARLAND has signed the binding contracts and will take her own show to London for four weeks. The terrific performer will open at RANK'S DOMINION THEATRE, on October 16th. This edifice was strictly a motion picture theatre until it presented SOPHIE TUCKER, not too long ago. Patrons exhibited such enthusiasm over Miss Tucker that the management has decided to change its policy to live productions. (This may be the beginning of another Palace

Theatre and competition to London's Palladium. . . .

The FLAMINGO HOTEL dancers are enjoying a four week vacation. They will return to the bistro, at the conclusion of the TONY MARTIN show. . . .

DOROTHY GOFFSTEIN (lovely frau of Ben, Ass't. to Mr. Greenbaum of the RIVIERA HOTEL) can easily quality as a top saleswoman. When the raffle tickets were printed for the VARIETY CLUB'S fashion show, Dottie took a boxful over to the RIVIERA HOTEL. There, she sold \$300.00 worth, without batting an eyelash. What a gal! However, we are wondering if that one ticket she bought (among many) for her daughter, FAITH just might be the winner of that Sable Scarf? . . .

Over at the HOTEL EL RANCHO VEGAS, MILTON BERLE is proving himself greater than ever! Opening night found throngs of showgoers turned away, for lack of tables and standing room! Since then, hundreds of reservations have been turned down, for the same reason. Seems that everybody loves and wants to see, "Uncle Miltie." America's greatest night club comic. . . .

JOE LOCO and his band are currently in the Crown Room spotlight at the ROYAL NEVADA HOTEL and playing for your dancing pleasure. We understand that Joe is kinda lonesome, despite his love for FLV. His wife is a popular dress designer in New York and 2780 miles separate them, leaving a lot of room for that ol' lonely feeling. . . .

BETTY HUTTON, who just closed at the HOTEL SAHARA, accomplished what was thought to be the impossible. The bouncy Hutton lass  
(Continued on Page 17)



GEORGE ARNOLD'S

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**THE TARRIERS**

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**"GLITTER GULCH"**

By **HARRY PARKER**

**T**HE LABOR DAY weekend is past history, but downtown it's not to be soon forgotten. Attendance in nearly every club, jackpots paid and souvenirs given away broke just about every previous record for a given three day weekend. All motels and hotels were bulging with people reveling in the last three-day holiday of the summer season. It was about as hard to find seating space in the HOTEL FREMONT'S Carnival Room and the GOLDEN NUGGET Showroom as it was to wrangle a ringside table when JACK BENNY bowed at the FLAMINGO several weeks ago. . . . The "Old Fashioned Beef Stew" or the excellent New York Cut Steak sandwiches, featured on the menu at the MINT, are really attracting a flood of "Glitter Gulch" gourmets. Frequent visitors to the restaurant are PIONEER CLUB executives SONNY HEATH and HARRY LAHR, the LUCKY STRIKE CLUB'S AL GARBIAN and the LAS VEGAS CLUB'S VIC HALL. MINT Floorman DANNY REED'S wife, DOROTHY, is also a "regular" as is City Detective "JULIE" GOLBERG, whose wife, JULIE (Yes, that's right) is a cocktail waitress on the Day Shift. . . .

The Sixth Annual GOLDEN NUGGET Deer hunting contest officially opened last Sunday, September 1st, but in order to accommodate the many hunters headed northward for the special before-the-season hunts registrations were taken as early as August 30th. A record number of registrants are expected for this year's event. The first prize, a fully equipped jeep, is on display on the corner in front of the world famous gambling casino. Pictures were taken last week

for a special Los Angeles teevee release covering the deer situation in Southern Utah and will call attention of the contest to all Angelenos. . . . While on the subject of contests, diagonally across the street at the FREMONT HOTEL, twenty-four-hours-a-day registration booths have been installed for the first Semi-annual FREMONT HOTEL Fishing Derby. A total of about a hundred prizes in all, amounting to three thousand dollars in cash and merchandise will be given away as this event unfolds. Looks like the Fremont Street "sports" will be kept pretty busy for the next several weeks. . . .

HELEN BAUCUM, the popular WESTERNER CLUB slot machine cashier, is now fully recuperated and back to work following her recent hospital confinement resulting from a touch of pneumonia. . . . BILLY GREINER, day shift pit boss at the BOULDER CLUB is a proud 'daddy'. "Mamma" GREINER recently presented him with a six pound, twelve ounce baby boy. BILLY says the feeling beats rolling twenty straight passes on the tables any day! . . . Bumped into two of "Glitter Gulch's" nicest guys a few days ago while passing the FORTUNE CLUB. Day shift boss AL ISRAEL and Purchasing Agent, and all around good man, IRVING WEINSTEIN were hashing over the previous day's activities in the club. . . . SUE MORRIS, BOULDER CLUB Cashier, is desperately trying to figure out — with plenty of willing help — how she can handle all three shifts during deer season when the rest of the boys depart for the land of the four to eight pointers. . . .

NANCY PLUMBER, the new  
(Continued on Page 32)

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VOLUME 1

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**Flamingo** RALPH GARI GROUP

**RIVIERA** BOBBY PAGE and his MUSICAL PAGES

**THE THUNDERBIRD** MARK IV with JEAN HACKETT

**DESERT INN** GROVE SHORE TRIO with ART JOHNSON

**N**

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**W**



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with **HAL HALSTEAD**

**A** WELL adjusted Las Vegas is one who laid in a supply of food — and drink — gathered his family in their home and hibernated over the long holiday of last weekend. The tourists, the sight-seers and the game-minded visitors took over our town by the thousands. Am I kidding? Who in Las Vegas is well adjusted? We were all out there vieing with the tourists for a spot at a bar, a seat in the lounge, a table for a show or a chance to make it or break it at the tables. Now it's time to return to the "norm" — which in FLV is the same as a gala 4th of July celebration in any other town. Happy to get away from it all (for awhile) are ART JOHNSON and FLO WALTERS. They leave on the 17th to visit their families in Grantwood, New Jersey and Flushing, Long Island. FLO returned to her chores in the D-I show production after three week's illness. ART, D-I production singer, will m.c. the 27th Annual Trans-Mississippi Golf Tournament on the 16th. MRS. ALLARD ROEN, whose hubby is a DESERT INN owner, is in charge of the entertainment program. GORDON MacRAE is trying to land a spot on the Godfrey program for ART while the D-I singer and his MRS. (FLO WALTERS) are in the East. . . .

DOLORES FRAZZINI (she is a member of the D-I line) and her hubby have bought a new home in the Huntridge section. They move in any day now. . . . BILLY DYE-

HOUSE, RIVIERA swing shift dealer, has been happily entertaining his sister SADIE who hails from Covington, Kentucky. . . . JOE O'POLKY, barman at the ROYAL NEVADA, has been recuperating at home under doctor's orders. JOE has a heart condition which has had him "down" for some time. . . . JOHN MORELLI, DUNES Maitre d' brought some beautiful roses to his wife CLARA on the 30th. It was her birthday. . . . GLADYS HARBIN of the D-I newsstand has returned from Phoenix, Ariz., where she attended the wedding of a daughter of her best friend. . . . The HOYT HENRYS (he's the ork leader) celebrated a wedding anniversary on the 4th — and DEBBY DEE, their daughter had her first birthday on September 1st. They also have two other children, BECKY, 9, and DICK, 10. The family expects to be augmented with a Xmas present from Mr. Stork and they hope it's a boy. So — congratulations — for everything. . . .

Keep away from those swingin' doors! DICK RICE, EL RANCHO musical conductor, received a smashed finger that way the other day. The same day, BOB SEIDEL, his sax man had his thumb nipped by an electric fan. Although both were in pain, they managed to "carry on" without missing a performance. . . . A new "Gimmick" at the FLAMINGO will be to present a "Flamingo Disc" (a plaque) to outstanding lounge acts who have "held over" records. The first presentations were made Thursday evening and the groups to receive this recognition were the deserving DAVE BURTON and His BOYS and the REMARKABLE RUBIN TRIO.

. . . KEN KAPLAN, popular hair stylist (BEAUX ARTS SALON) gifted his wife, the lovely LYNNETTE, with a white mink stole last week. It was a wedding anniversary present and LYNNETTE is still "up in the clouds". . . . Say "Happy Birthday" to DAVID MARCUS, FLAMINGO Terrace Room captain next Monday. . . . JAN STOREY, a FLAMINGO-ETTE, has been commuting. After



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again and again . . .  
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her stint at the FLAMINGO, she is whisked to the EL RANCHO where she does a "solo" in the new production number. The only thing she minds are the costume changes. What costumes JAN? . . .

LILL CHERRY, who was formerly at the D-I newsstand, is now making her home with a niece in Irving, Texas. LILL would like to be remembered to all her friends here in Las Vegas. . . . DICK WORTH, DUNES Security Guard, never knows when

to expect his mother-in-law. MRS. FERN ANDERSON of Redding, California thinks nothing of driving the 700 miles for a visit with her daughter and handsome son-in-law. . . . MR. & MRS. THURMAN FULLER of L.A. and "Hi-Fi" (French poodle) were week-end visitors of daughter PATTI. PATTI is one of the 3 DOLLS, the harmony act that is pleasing the SANDS' lounge customers these nights. . . . KATHY  
(Continued on Page 33)



**A** HOBBY that has enjoyed ever increasing success and a fast growing and devoted following is that dealing with the collection of old and new recordings. Few people who do collect these platters generalize, but tend rather to specialize in one particular style or another. One of the most avid and intense groups are the jazz collectors who deal only in records featuring artisans, past and present, of the Dixieland style of play. These collectors will seek out records musty with age and spend hours attempting to establish the compliment of the orchestra appearing on the label. A quick way is to refer to the accepted "Encyclopedia of Jazz" and jazz musicians, "Hot Discography", which was written by a Frenchman and an ardent jazz lover, Charles Delaunay. A quick scan in the index under the names of NAPPY LAMARE and RAY BAUDUC will show that these two men have a history in jazz music that approaches a legend. They have played in such orchestras as Ben Pollack, Bunny Berigan; Bob Crosby; Wingy Mannone; Eddie Miller; Glen Miller; Jack Teagarden; Frank Trumbauer and Joe Venuti and Eddie Lang. They have played with other jazz greats as Charlie Spivak; Benny Goodman; Tommy Dorsey; Bob Zurke; Bob Haggart; Yank Lawson; Jess Stacy; Muggsy Spanier; Matty Matlock; Bud Freeman; Claude Thornhill and a host of others that almost comprise a "Who's Who?" in the world of jazz music. One stop at the HACIENDA to watch these two top-flight musicians and you'll notice how their styling stands apart from any you have heard before. These boys really "live" the music and understand every note and beat. The quality of their offerings make the junket to this

Hotel well worth going. . . .

THE THREE DOLLS, a trio of extremely attractive young L.D.S. gals originally from our neighboring state of Utah, are wowing everyone with their distinctive and fresh approach to music in the SANDS Copacabana Lounge. Off to a bad start when they lost several thousand dollars worth of their collective wardrobes in an auto theft, the girls have taken it in stride and are going over with the locals in a big way. They have been singing together as a group for two years, and just recently finished a successful engagement at the Copacabana in NYC. This is their first trip to FLV, but we're laying ten to one it won't be the last! . . . At the Stage Bar of the FLAMINGO HOTEL, THE MERRY MACS are headlining that terrific lineup of talent and are making their first Lounge appearance in that spot. . . . In the same Lounge ANN MASON returns with a brand new and really "big time" act. If you enjoyed this talented songstress when she was playing here before, catch her now and you'll be even more amazed. Backing her up is THE TOMMY GUMINA TRIO. . . . No wonder "BLACKIE" HUNT made such realistic grimaces in the hilarious slow-motion fight scene staged by the highly entertaining CHARACTERS in the ROYAL NEVADA Cabaret Lounge. BLACKIE is recuperating from a minor operation for the removal of a small abdominal tumor. He kept working all through the ordeal and is now beginning to feel much better. . . . After hearing THE RALPH GARI QUARTET on the new PRESCOTT Album, "Lounge Stars in Fabulous Las Vegas," HAL BELFER is rumored to be considering the boys for a lengthy Driftwood Lounge ap-  
(Continued on Page 35)

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(Photos by Mike Nagro)

FABULOUS LAS VEGAS

### THAT'S FOR SURE

(Continued from Page 9)

broke the 1955 record DONALD O'CONNOR set for the Conga Room.

Last Sunday's "Celebrity Matinee" at the EL CORTEZ HOTEL found a host of important strip stars and out-of-town personalities in attendance. Among the impressive gathering were EVE STARR, syndicated columnist along the Hollywood "beat"; BILL KENNEDY, Los Angeles HERALD-EXPRESS; CAL CAREY, Editor and Publisher of CLUB AND SPORTS Magazine, plus stars GOGI GRANT, BETTY O'NEIL, LARRY DOUGLAS, JAY ADLER and JIMMY LYDON.

Much of the talk around the golf links is centered around MARGARET BLANKENSHIP. She took up the game not too long ago and immediately displayed a natural ability and the form of a future champion. It must run in the family; Margaret's husband, JIM is one of the top golfers in FLV. . . .

NAT ("KING") COLE (star of the SANDS HOTEL) is so grateful to the various stars who have guested on his NBC-TV show, he has offered to return the favor, whenever his talent is needed. Two of his TV programs will come directly from the Copa Room, featuring ELLA FITZGERALD and the FOUR LADS currently at the 'BIRD HOTEL. A sidelight on Nat. . . . He recently was acclaimed as one of the best dressed men in the United States on and off the stage. . . .

The JOE W. BROWNS finally returned to their HORSESHOE CLUB. Now, FLV seems to be complete! Hope they stay awhile. . . .

The SHOWBOAT HOTEL can boast of having one of the nicest guys in FLV heading up the Bar department and doubling in brass as "Host" for the nightly shows and as Manager JOE KELLY'S "right hand man." The "gent" we refer to is the very affable JOHNNY MCGOWAN, who is really doing a yeoman's job of creating new friends and greeting old ones in this popular spot. . . .

Have you noticed the ads that

BONNIE BEST has been featuring in our magazine, lately? They have taken on a Voguish look. The eye-appeal they display was emphatically proven when a top Hollywood Director called Bonnie, after seeing the low-low back creation in this publication. He ordered one for an actress to wear in his flicker. That's quite an accomplishment for Bonnie, especially in view of the fact that Hollywood has many stellar designers of its own. (Makes us feel pretty good, also!) . . .

CLEO SIMON resigned as Pit Boss of the "21" (swing shift) at the DUNES HOTEL. He left for Cuba on September 5th, where he will be a Pit Boss at WILBUR CLARK'S HOTEL NACIONAL. Mr. Simon's heart belongs to Cuba. He worked there for many years before he came to FLV. His family will follow, as soon as the local homestead is disbanded. . . .

KATHY JOHNSON arrived in FLV, expressly to see BUD MITCHELL open at the ROYAL NEVADA HOTEL, with his partner, DICK CHASE. Kathy is a lovely songstress, currently starring in Toronto. Looks like wedding bells! . . .

DAVE VICTORSON is literally beaming. He is squiring his handsome, teen-age son around town. Dave has the NEW YORKER BAR with SY HUSNEY. . . .

The Management of the HACIENDA HOTEL will introduce a new policy to Palomino Room patrons in the very near future. They will bring "The Players" to FLV, with new productions, featuring top Hollywood stars. . . .

Last week we mentioned the WORLD WIDE MERCHANDISING CO. Their first ad (in this issue) features the one ounce bottle of "Eiffel Tower," imported from Paris. After you send them your order, you receive the delightful scent, directly from Paris. A well-groomed woman is one who chooses her perfume with care. World Wide will help you do this. . . .

(Continued on Page 36)

SEPTEMBER 7, 1957

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At the Piano Organ



D O W N T O W N L A S V E G A S

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

August 20th thru September 16th

Show: Jan Peerce; The Happy Jesters; The Donn Arden Dancers featuring Gina Genardi; Art Johnson and Carlton Hayes and His Orchestra.

Metropolitan Opera tenor JAN PEERCE continues to excite patrons of the smart Painted Desert Room with his unbelievably beautiful vocal renditions of outstanding selections from the field of opera and concert. So powerful is this great singer's voice that people who have never heard him before are actually spellbound. Recognized as one of the World's leading operatic tenors, he more than fulfills that reputation and also possesses an abundance of ingratiating charm and stage personality. He is masterful in presentations of arias from "Tosca",

(Continued on Page 25)

## The Dunes

(Not a Review)

September 5th thru Indefinite

Show: "Minsky's Follies of 1958"; Garwood Van and His Orchestra.

The exciting "Minsky Follies of 1958" (as only the "DUNES dares to do it") has opened an indefinite engagement in the dazzling Arabian Room. . . . The sizzling SEXSATION of the strip presents an eye-popping revue of the glamorous and yet daring darlings of the runway. . . . MINSKY girls have been famous for two generations, and in this edition undrape the world's most provocative and exotic dancers. . . . Fifty gorgeous MINSKY gals create an exciting atmosphere against the six hilarious black-out sequences featuring comedy, "as you like it". . . . The twelve wow

(Continued on Page 25)

## EL Cortez

(Not a Review)

September 5th thru September 17th

Show: George Arnold's "Rhythm On Ice" starring George Arnold; Curtin and Hittle; Larry Ellis; Gloria Oakley; George Zak; The Ice-Cubettes and Co-starring The Tarriers; Buster Hallett and his Orchestra.

Producer GEORGE ARNOLD stars in another brand new and sensational "Rhythm On Ice Revue." The show is in the midst of its fourth smash month in the popular Cirque Room and is gaining additional popularity and acclaim with each performance. Returning to star in the show are the amazing CURTIN and HITTLE with brand new acro-ballet routines that are perfection in their execution and daringly imaginative. . . . The voice and personality of singer LARRY

(Continued on Page 25)

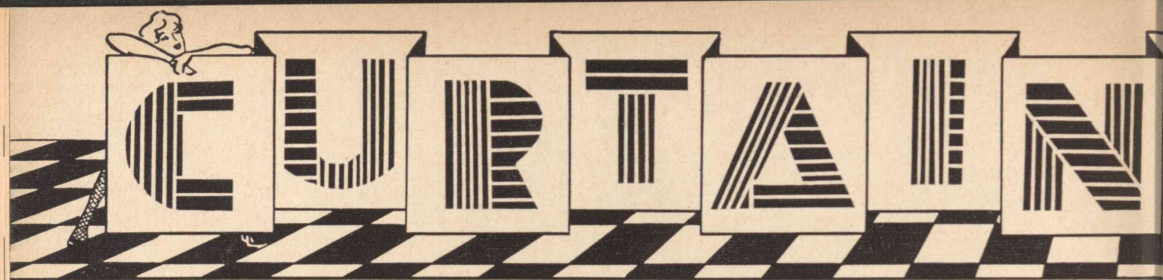
## El Rancho Vegas

September 1st thru October 16th

Show: Milton Berle and His Hilarious Revue with Betty George; The Dunhills; Stan Fisher; The Metropolitan Sextet; The Renee Molnar Dancers; Dick Rice and His Orchestra.

TOM DOUGLAS presents the beloved "Uncle Miltie" of teevee fame, MILTON BERLE, who is filling the Opera House Theatre Restaurant with laugh after laugh as he bombards the patrons with his famous "one liners" and leaves them holding their sides. . . . With him again is the same line-up of terrific talent that devastated FLV audiences in their last appearance here. . . . As usual MILTON hangs back and bombards the gang with barbed quip after quip, breaking them up frequently, and adding to the audi-

(Continued on Page 25)



## Flamingo

(Not a Review)

September 4th thru October 2nd

Show: Tony Martin; Bob Williams; Beatrice Kraft Dancers; The Flamingoettes; Louis Basil and His Orchestra.

Producer HAL BELFER presents a scintillating mixture of top flight singing, marvelous interpretive dancing and refreshing comedy in the current FLAMINGO ROOM revue. Starring

(Continued on Page 27)

## HACIENDA

August 16th thru Indefinite

Show: "Dixieland Revue" starring Nappy Lmare and Ray Bauduc with The Addrissi Brothers and Day, Dawn and Dusk. Palomino Room — Broadway Smash Hit — "The Little Hut" presented by Jack Pierce.

The Jewel Box Theatre is presenting an exhilarating mixture of ever popular dixieland jazz, top-flight soft shoe dancing and the very best in animated novelty musical selections in

(Continued on Page 27)

## Riviera

(Not a Review)

September 4th thru October 1st

Show: "The 1958 Spiketacular" starring Spike Jones; Helen Grayco; Billy Barty and "The Band That Plays For Fun"; Dorothy Dorben Dancers.

Those agile rogues of musical merriment, SPIKE JONES and His "Band That Plays For Fun", have descended on the fabulous Crown Room armed to the teeth with their usual wealth of uninhibited and unpredictable an-

(Continued on Page 27)

## Royal Nevada

August 28th thru September 18th

Show: The Art Mooney Show starring Phyllis Inez and featuring Chase and Mitchell; Jimmy Grosso and Art Mooney and His Orchestra with Joe Bennett and the Sparkletones. Alternate Orchestra Joe Loco and His Band.

As orchestra leader ART MOONEY, acting as Master of Ceremonies, personally conducts you on a trip through this fabulous store of high ranking talent, you'll see one of the smartest and most entertaining entertainment packages to play the "Wonderful Where" in many a day. This is a show featuring outstanding enjoyment from beginning to end and in between shows continuous dancing to the music of two excellent and diversified orchestral groups. . . . The show stars

(Continued on Page 28)

## SAHARA

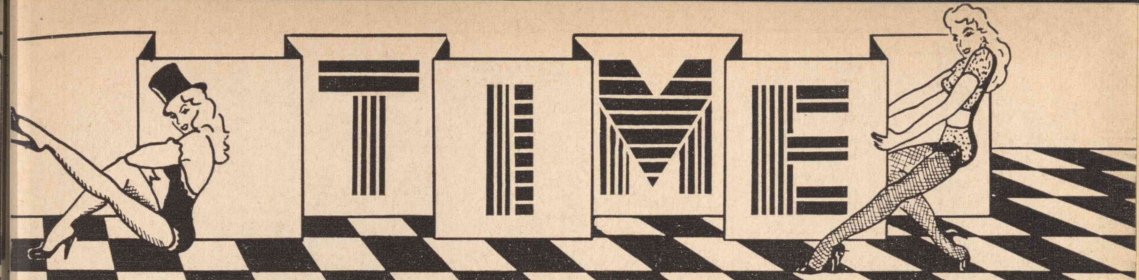
(Not a Review)

September 3rd thru September 30th

Show: Victor Borge; The Saharem Dancers; Cee Davidson and His Orchestra.

Starring in this all-new Congo Room summer production is VICTOR BORGE, "Clown Prince" of the keyboard and his internationally famous "One-Man Show." Few indeed, are the performers who can sustain a lengthy cafe society act to the complete satisfaction of everyone present, but just such a performer is the incomparable BORGE. And he not only sustains it, he has the customers begging for more. It's no secret formula that makes the continental darling of the sophisticates so effective — it's just plain T-A-L-E-N-T, embracing a world of different facets in the en-

(Continued on Page 29)



## The Sands

(Not a Review)

September 4th thru October 8th

Show: Nat "King" Cole; Joey Bishop; The Copa Girls; Antonio Morelli and His Orchestra.

Once again JACK ENTRATTER has brought the universally acclaimed NAT "KING" COLE to star in another wonderful Copa Room Revue. His majesty, the "KING", is known the world over for the unusual voice and style that have catapulted him to the very top of the pinnacle of success on which he only seems to grasp a firmer hold with each succeeding year. His latest triumph has come via the television waves and the NAT "KING" COLE Show is a favorite wherever it appears. His countless recording hits are collector's items and sought after by devotees of the best in modern

(Continued on Page 29)

## SHOWBOAT

(Not a Review)

September 4th thru September 17th

Show: Wallis and Carroll; Carol King; Garr Nelson; The Showboat Girls; Mike Werner and His Orchestra.

It's a "request repeat" FLV performance for those charming comedienne, WALLIS and CARROLL, who dispense fun and wit by the barrel. They are a surprisingly excellent duo, and one of the few two-girl comedy teams in showbusiness. Their looks and finished presentation make them immediate "clicks" wherever they play. The girls excel in presenting a mad-cap variety of refreshingly realistic impressions plus a fast moving comedy banter. They have been featured on many national teevee comedy-variety shows, and scored a tremen-

(Continued on Page 29)

## SILVER SLIPPER

(Not a Review)

September 6th thru Indefinite

Show: "Stage Door Follies of 1958" starring Hank Henry; Tony Mohr; Alis Lesley; Sparky Kaye; Jimmy Cavanaugh; Mac Dennison; The Slipperettes and George Redman and His Orchestra.

EDDIE FOX unleashes an all new comedy, musical and girl studded revue entitled "Stage Door Follies of 1958" starring the irrepressible comic, HANK HENRY. The entire show is

(Continued on Page 31)

## Thunderbird

August 8th thru September 11th

Show: The Four Lads; Jay Nemeth; Billy Wells and The Four Fays; The Thunderbird Dancers; Emcee Rex Johnson.

There are only a few days remaining to catch the rhythmic melodies of THE FOUR LADS. The moment these fellows break into song they promptly prove why they are considered to be one of America's top singing groups. Their soothing harmony and all-around style will lull

(Continued on Page 31)

## Tropicana

(Not a Review)

September 5th thru Indefinite

Show: Monte Proser's Second Edition of "Tropicana Revue" starring Vivian Blaine; Dick Shawn; Neile Adams; Mary Ellen; Dante 'd Paulo; Leona Gage; Lizanne Truex; Bobby Milano; Betty Jean Hansen; Kitty Dolan; Bill Norvas Singers; The Tropicana Girls and Nat Brandwynne and His Orchestra.

Producer MONTE PROSER has combined a host of superior talent, (Continued on Page 31)

★ ★ ★  
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.  
 ★ ★ ★

FABULOUS  
 LAS VEGAS  
 WEEKLY  
 TV GUIDE

# this week on TV..

SEPT. 7  
 THRU  
 SEPT. 13

## Monday thru Friday

### REGULAR PROGRAMMING

11:00 2 Club 60  
 11:30 2 Cartoon Cavalcade  
 8 Encore Theater  
 12:00 2 Matinee Theatre  
 1:00 2 Queen For A Day  
 8 It's Fun To Reduce  
 1:15 8 Secret Storm  
 1:30 8 Molly  
 1:45 2 Modern Romances  
 2:00 2 Comedy Time  
 8 Life With Elizabeth  
 2:30 2 American Band Stand

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## SATURDAY — September 7

9:00 8 Big Top  
 10:00 8 Heckel & Jeckel Cartoons  
 10:30 8 Lil Rascals  
 11:00 2 Senators vs. Yanks  
 8 Terry Toons  
 11:25 8 Baseball Game  
 1:30 2 USLTA Tennis Championship  
 2:15 8 Action Theatre  
 3:00 2 Movietime  
 4:00 8 Whirlybirds  
 4:30 2 Cartoon Cavalcade  
 8 Sports Hi-lites  
 5:00 8 Mighty Mouse Playhouse  
 5:30 8 Captain Kangaroo  
 6:00 2 George Sanders Mystery  
 6:30 2 Dollar-A-Second  
 8 The Lone Ranger  
 7:00 2 Encore Theatre  
 8 Jimmy Durante  
 7:30 2 Hit Parade  
 8 Cisco Kid  
 8:00 2 Julius La Rosa  
 8 Gunsmoke  
 8:30 8 Miss America Pageant  
 9:00 2 O'Henry Playhouse  
 9:30 2 Lawrence Welk  
 10:00 8 Public Defender  
 10:30 2 "Lloyds of London"  
 8 "Twist of Fate"

## SUNDAY — September 8

10:45 8 Football Warmup  
 11:00 2 USLTA Tennis Championship  
 8 Washington at Baltimore  
 1:45 8 This Is The Life  
 2:00 2 Frontiers of Faith  
 2:15 8 The Christophers  
 2:30 2 Outlook  
 3:00 2 Meet The Press  
 8 Face The Nation  
 3:30 2 Oral Roberts  
 8 Camera 3  
 4:00 2 Movie  
 8 The Last Word  
 4:45 8 Mystery Theatre  
 5:30 2 Get Set — Go!  
 6:00 2 Goodyear Playhouse  
 8 Our Miss Brooks  
 6:30 8 Sahara News Caravan  
 7:00 2 The Web  
 8 Capt. David Grief  
 7:30 2 Date With The Angels  
 8 Star Playhouse  
 8:00 2 Steve Allen Show  
 8 Ed Sullivan Show  
 9:00 2 Wire Service  
 8 Captured  
 9:30 8 G. E. Theatre  
 10:00 2 News  
 8 My Favorite Husband  
 10:10 2 "Pickwick Papers" and  
 "Hatbox Mystery"  
 10:30 8 "Act of Love"

## MONDAY — September 9

4:00 8 Frankie Laine  
 4:30 2 Be My Guest  
 8 My Little Margie  
 5:00 2 3 Musketeers  
 8 Terry Toons  
 5:30 2 Racket Squad  
 8 Hopalong Cassidy  
 6:00 2 News Spotlite  
 8 Jet Jackson  
 6:30 2 Arthur Murray  
 8 Robin Hood  
 7:00 2 Ted Mack  
 8 Charles Boyer  
 7:30 2 Playhouse  
 8 Talent Scouts  
 8:00 2 "Blondie"  
 8 Highway Patrol  
 8:30 2 Action — Tonight  
 8 Dr. Christian  
 9:00 2 Playhouse 30  
 8 Those Whiting Girls  
 9:30 2 People Are Funny  
 8 Richard Diamond  
 10:00 2 Playhouse  
 8 News & Sports  
 10:30 2 News  
 8 "Gold Diggers in Paris"  
 10:40 2 "Western Union" &  
 "Hell's Harbor"

## TUESDAY — September 10

4:00 8 Frankie Laine  
 4:30 2 Be My Guest  
 8 My Little Margie  
 5:00 2 Festival Of Stars  
 8 Terry Toons  
 5:30 2 Racket Squad  
 8 Name That Tune  
 6:00 2 News & Sports  
 8 Jungle Jim  
 6:30 2 Summer Playhouse  
 8 Kingdom Of The Sea  
 7:00 8 \$64,000 Question  
 7:30 2 Nat "King" Cole  
 8 Dr. Hudson  
 8:00 2 "Stage 2"  
 8 To Tell The Truth  
 8:30 8 Phil Silvers Show  
 9:00 8 State Trooper  
 9:30 2 Top Tunes & New Talent  
 8 Ida Lupino Show  
 10:00 8 News & Sports  
 10:30 2 News  
 8 "Torchy Runs For Mayor"  
 10:40 2 "Scotland Yard Inspector" &  
 "Hollywood Varieties"

## WEDNESDAY — September 11

4:00 8 Frankie Laine  
 4:30 2 Food Page of the Air  
 8 My Little Margie  
 5:00 2 3 Musketeers  
 8 Terry Toons  
 5:30 2 Racket Squad  
 8 Rocky Jones  
 6:00 2 News Spotlight  
 8 Western Marshal  
 6:30 2 Madison Square Garden  
 8 Death Valley Days  
 7:00 2 Wednesday Nite Fights  
 8 U. S. Steel Hour  
 8:00 2 Disneyland  
 8 Vic Damone Show  
 8:30 8 TV Reader's Guide  
 9:00 2 Navy Log  
 8 The Millionaire  
 9:30 2 Chevron Playhouse  
 8 I've Got A Secret  
 10:00 2 Ozark Jubilee  
 8 News & Sports  
 10:30 2 News  
 8 "Coast Guard"  
 10:40 2 "Sun Valley Serenade" &  
 "King Dinosaur"

## THURSDAY — September 12

4:00 8 Frankie Laine  
 4:30 2 Be My Guest  
 8 My Little Margie  
 5:00 2 3 Musketeers  
 8 Terry Toons  
 5:30 2 Racket Squad  
 8 Jungle Jim  
 6:00 2 News & Sports  
 8 Texas Rangers  
 6:30 2 Combat Sergeant  
 8 Playhouse 90  
 7:00 2 Lux Video Theatre  
 8:00 2 You Bet Your Life"  
 8 Frontier Doctor  
 8:30 2 Dragnet  
 8 Climax  
 9:00 2 Sheriff Of Cochise  
 9:30 2 High-Low  
 8 Spotlight Playhouse  
 10:00 2 The Tracers  
 8 News & Sports  
 10:30 2 News  
 8 "Smart Girls Don't Talk"  
 10:40 2 "Crazy Horse" &  
 "Wildfire"

## FRIDAY — September 13

4:30 2 By My Guest  
 8 My Little Margie  
 5:00 2 3 Musketeers  
 8 Fashion Show  
 5:30 2 Racket Squad  
 8 Flash Gordon  
 6:00 2 News & Sports  
 8 Roy Rogers  
 6:30 2 Telesports Digest  
 7:00 2 Cavalcade Of Sports  
 8 Rin Tin Tin  
 7:30 8 Annie Oakley  
 8:00 2 Men Of Annapolis  
 8 Whirlybirds  
 8:30 2 Crusader  
 8 Code 3  
 9:00 2 Kraft Theatre  
 8 Damon Runyon Theatre  
 9:30 8 Schlitz Playhouse  
 10:00 2 Where Were You?  
 8 News & Sports  
 10:30 2 News  
 8 "Enemy Agts meet E. Queen"  
 10:40 2 "Little Big Horn" &  
 "Highway 13"

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**DESERT INN**

(Continued from Page 19)

"La Traviata" and "Pagliacci", all of which are important roles in his large repertoire. His Conductor is sensitive and music-wise WARNER BASS. . . . Showering the room with a clever program of light-hearted musical comedy are the HAPPY JESTERS. They utilize a brace of vocal and instrumental imitations to achieve their comedy goal and execute each phase of their sparkling act with a boundless wealth of zip and comedy antics that are all infectious. Here is truly a trio of mad-cap musicmakers with a consistent crowd-pleasing routine. . . . DONN ARDEN has created two new production numbers to showcase both the beauty and talent of the DONN ARDEN DANCERS and songstress GINA GENARDI. . . . ART JOHNSON is the singing master of informalities who also blends his vocal prowess into the production efforts. . . . CARLTON HAYES and His ORCHESTRA do a marvelous job of bridging the gap between the classics and the more popular tunes to back the show excellently.

**DUNES**

(Continued from Page 19)

acts are a "must" for all ADULTS. This is a new edition of the type of show made famous by HAROLD MINSKY with the theme being the same — namely — GIRLS, GIRLS, GIRLS! . . . GARWOOD VAN and His top-flight group of musicians provide the show with Broadway calibre orchestral support.

**EL CORTEZ**

(Continued from Page 19)

ELLIS frames each sparkling production effort and adds just the proper touch of musical flavor so necessary to the finished product. . . . Along with them is SONIA HENIE'S protege, GLORIA OAKLEY, who dazzles everyone with her flawless figure skating routines. . . . The amazing GEORGE ZAK accomplishes so many unbelievable acrobatics on the silver

blades it's impossible to describe them all. He stops the show time after time and keeps the audience in a state of frozen immobility. . . . THE ICE-CUBETTES are spectacular in the all-new production routines featuring gorgeous original costuming and big-time ice show production and staging. . . . Returning to co-star once again with the ice show are the terrific TARRIERS, as entertaining a vocal group as have ever played the "Cradle of the Stars." Their repertoire includes brilliant song after song and seldom have you heard better balanced voices or more perfect harmony. The popular singing group is making another "Command" appearance following their successful FLV debut in this popular supper club several weeks ago. . . . BUSTER HALLETT and His great ORCHESTRA give all of the stars the best possible in musical support and afford very strong backing for the entire production.

**EL RANCHO**

(Continued from Page 19)

ence's overall delight. . . . BETTY GEORGE, the busomy songstress who BERLE says makes ANITA ECKBERG look like a boy, is a triple-threat entertainment treat. Besides being an eyeful of feminine loveliness she has the figure of a goddess and can belt out a tune with the best of them. . . . STAN FISHER, a virtuoso of the harmonica, gives the sound of a mighty Wurlitzer to the mouth organ. . . . THE METROPOLITAN SEXTET are noted for their singing versatility and present an altogether novel approach to the singing of operatic arias. They mix serious singing with a liberal sprinkling of fun-poking and frolic to keep you well entertained all the while. . . . The dancing DUNHILLS excel in their field and offer a variety of dance routines presented with animation and flashing feet. . . . THE RENEE MOLNAR DANCERS appear in a pair of snappy production numbers to add further charm and gaiety to the show. . . . The entire cast is expertly



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Perfume for Mi-Lady  
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IMPORT

LAS VEGAS • NEVADA



backed by the music of DICK RICE and His ORCHESTRA.

### FLAMINGO

(Continued from Page 20)

is handsome TONY MARTIN, favorite of millions, who sings romantic ballads in his inimitable style that has the gals begging for more. Few singers of today have the dark, dashing looks and universal masculine appeal of this thrilling baritone and few enjoy such a tremendous and loyal following. Always a FLV favorite, TONY has that "extra something" that makes the glittering strip world famous as the entertainment capitol of the world. . . . Featured in this varied revue is BOB WILLIAMS and his two canine assistants. Here is an act that everyone takes to immediately and you'll find yourself howling as the "not so masterful" master tries to put the pups through their routines.

. . . Appearing on the same bill is the one and only BEATRICE KRAFT and her corps of outstanding impressionistic dancers. The choreography and staging of this troupe never fails to gain the ohs! and ahs! of appreciative audiences. The motions and steps in each original dance sequence are among the most authentic interpretations of various expressions of dancing that you have ever seen. They are always a "must" whenever they appear. . . . THE FLAMINGOETTES offer complete new musicals in the two colorful production routines that show their collective beauty to perfection. . . . All of the music for this song and dance festival is furnished by LOUIS BASIL and His ORCHESTRA.

### HACIENDA

(Continued from Page 20)

the currently running "Dixieland Revue" starring NAPPY LAMARE and RAY BAUDUC, two of the greatest names in Dixie history. These two musicians have played with a parade of the jazz stars of the world and both are former "all-star" selections. NAPPY plays guitar and handles vocals

while RAY is "The Big Noise" on drums. . . . THE ADDRISI BROTHERS are a pair of experts in the field of soft shoe dancing and they unleash one after another of the finest dance routines you've ever seen. They also play great instrumentals using guitar and cello and sing to their own sparkling accompaniment. . . . DAY, DAWN and DUSK complete the show and present their entertaining repertoire of musical novelty numbers complete with animated gestures and a perfectly harmonious blending of their voices. Be sure to request the all-time favorite of their many fans — The Caliope Number. . . . JACK PIERCE presents the Broadway Smash Hit, "The Little Hut" in the Palomino Room. The play revolves around a man and his wife and his best friend who are marooned on a desert island and features sophisticated comedy at its best.

### RIVIERA

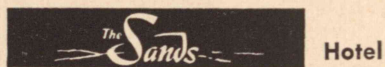
(Continued from Page 20)

tics. This group of musical zanies sends a merciless mixture of comedy, music and beautiful girls winging your way incessantly. And anything goes musically too as the boys unlimber washboards, horns and every other type of noisemaker imaginable — plus musical instruments — to comprise the many and varied elements found in each selection. . . . "Mrs. Spike", HELEN GRAYCO, furnishes most of the "saner" moments of the show as she presents a sparkling set of smooth ballads and torchy tunes of love and romance. . . . SPIKE makes numerous appearances cloaked in what must be considered one of the most complete wardrobes of garish costumes in plaids and stripes of all colors and sets the pace for all of the blinding fast comedy. As the key-note for his particular style of musical informalities he has no peer. . . . BILLY BARTY throws out more terrific comedy per inch of size than any man living. This diminutive funster is a delight to watch. . . . The luscious DOROTHY DORBEN DANCERS contribute their many and



PATTI ★ BONNI ★ JACKI ★

We were  
**ROBBED!**  
(a nasty thief stole our clothes)  
but . . .  
the Show Must Go On  
so . . .  
we wrapped ourselves  
in song — Just For You  
at . . .



The **THREE**  
**DOLLS**

obvious charms toward putting the extravagantly staged production routines across with a bang. . . . For a uniformly balanced show with a maximum menu of music and comedy, here is one you will not want to miss!

**ROYAL NEVADA**

(Continued from Page 20)

diminutive, de-lovely and shapely PHYLLIS INEZ, "Cafe Society's Pet Songstress," who immediately captures your imagination with her unique styling of popular songs, old standards and clever original material. Included in her repertoire are piquant double entendre, "sock" moderns, sensuous Calypso and Afro-Cuban songs, country-girl ballads and beloved old standards. Critics and fans agree to a man that the INEZ gal is terrific and presents music and comedy at its very best! . . . The comedy duo of DICK CHASE and BUD MITCHELL are no less sensational as they unfold their hilarious act of clever quips, animated funning

and expert impressions of many of America's top name stars. . . . Both get off to a flying start with a surprise beginning that sets the audience to laughing immediately and just builds and builds to an even greater tempo throughout the act. Their comedy skits show plenty laughmaking know how. . . . JIMMY GROSSO is another superior performer who displays a vast store of uncanny orchestral and personality impressions that always make a big hit with everyone. When he plays it "straight" this lad can also sing a tune to command attention. . . . Appearing as an integral part of the ART MOONEY ORCHESTRA are JOE BENNETT and the SPARKLETONES. Here is an accomplished group of four youngsters — thirteen to seventeen years of age — who can make anyone like "Rock 'n Roll". The way these kids put it over is a point in its favor. You'll especially like their rendition of "Black Slacks." . . . For your continuous dancing pleasure, its the ART MOONEY GROUP, assisted by the alternate orchestra of JOE

LOCO. LOCO's Band plays all of the up-to-minute arrangements of your favorite Latin-American tempos and features talented JOE at the piano.

**SAHARA**

(Continued from Page 20)

tainment medium. His satire is clever and keenly pointed, revealing his fantastic sense of humor in many unexpected phases. His timing is perfection and allows for the maximum effect with every turn of the slanted word. In addition, his piano artistry is unquestionable and when interspersed with comedy and novelty innovations, is absolutely unparalleled in the annals of showbiz. We strongly advise an evening with VICTOR BORGE to enjoy some of the greatest wit ever seen or heard on-stage. . . . The dazzling SAHAREM DANCERS, in brilliant routines by SONIA SHAW and orchestral arrangements by BILL HITCHCOCK, lace the show with their superior production numbers. . . . CEE DAVIDSON and His ORCHESTRA give the star complete musical support and frame the production dances with expert orchestrations.

**SANDS**

(Continued from Page 21)

music throughout the world. NAT is famed for his tender ballads dealing with affairs of the heart and he gently caresses the ivories to provide the accompaniment to his lyric, velvet-soft selections. His records are the TOPS,

but nothing can cap seeing him in person. . . . Appearing on the same program is that perpetual master of comedy relief JOEY BISHOP, the "unhappy" humorist with the uncanny knack of making everybody "happy" with his hilarious monologues. JOEY is a specialist in the field of ad-lib and he seems to pull rib-busting gags right out of the air. This is a very amusing young fellow who has certainly earned the right to be called one of the top night club comics in America. . . . The COPA GIRLS stage a pair of cleverly choreographed and exacting production routines to garner well deserved admiration from the audience. . . . Maestro ANTONIO MORELLI and His ORCHESTRA provide everyone and everything with top-flight musical support.

**SHOWBOAT**

(Continued from Page 21)

dous hit on the INA RAY HUTTON vehicle a short time ago. . . . Raven-haired CAROL KING is only the second performer in the colorful history of this popular bistro to be held over by the management. Her routines are notable for their authentic and flawless execution and costuming. While there is plenty of this eye-filling "lovely lady of the dance" in view, her routines are always performed in very good taste, and she is a great favorite in many of the best known supper clubs in the nation. Outstanding in her large repertoire of character dances is the beautiful "Dance of the Seven Veils" — a real showstopper!

*Las Vegas*  
**HACIENDA**  
**DIXIELAND REVUE**  
NAPPY LAMARE • RAY BAUDUC  
Day, Dawn and Dusk and The Addrissi Brothers  
**"BEST OF BROADWAY"**  
"The Little Hut" nitely Palomino Room

**4 Shows Nightly**  
9-11 P.M.—12:30-2:15 A.M.  
IN THE JEWEL BOX THEATRE

Me too: JACK KENT (Drummer)

# THE CHARACTERS

*Carmen - The Champ - Blackie - Johnny*

*We'll see you wonderful people  
again in December*



*Thanks - for turning us around -*

She is youthful, talented, and possesses a rare amount of effective showmanship. . . . Baritone GARR NELSON, the brilliant Emcee and singing star of the production, showcases a masterful talent as he presents two wonderful solo selections and backs the dance routines of the pretty SHOWBOAT GIRLS. . . . MIKE WERNER and His ORCHESTRA handle the musical chores with finesse to back the show strongly.

## SILVER SLIPPER

*(Continued from Page 21)*

built around the laugh-making antics of this foremost comedian and every phase of the show points up his matchless ability in the fun department. . . . Exotic dancer TONY MOHR is a ravishing expert of the torso bending art. Her name is a dead giveaway for the audience's reaction to her daring dancing. When this gal reveals her ALL everybody wants M-O-H-R! . . . Frantic ALIS LESLEY is a female ELVIN PRESLEY and this one can really stir up a storm of bombastic entertainment that keeps the room jumping. . . . Riotous SPARKY KAYE gives the comedy portion of the show a whale of an assist with his situation comedy bits. . . . Also on hand are SLIPPER stables Emcee and Irish tenor, JIMMY "The Dapper" CAVANAUGH, and "wow-wow" MAC DENNISON plus the gorgeous SLIPPERETTES in all-new routines cleverly staged by BARRY ASHTON. . . . GEORGE REDMAN and His ORCHESTRA back the show musically and do a bang-up job as they master all of the tricky musical phases included in the production.

## THUNDERBIRD

*(Continued from Page 21)*

you into a state of dreamy relaxation. Their recordings, TV and personal appearances have placed them high among the ranks of the vocal stars of the day. To see and hear them perform their musical magic is a treat you will long remember. . . . Comedian-ventriloquist JAY NEMETH,

with the amazing little "pest", NICKY — his pet poodle — shares the spotlight with THE FOUR LADS and his act brings howls of laughter from all four corners of the spacious Navajo Room. NICKY is the inspiration for many of JAY'S most clever quips and delightfully keeps his master near his wits end with wise retorts. JAY'S appearances here are always met with warm and hearty audience response. . . . BILLY WELLS and THE FOUR FAYS unleash a pulse-shattering routine of spectacular and daring acrobatics that will keep you on the edge of your chair. . . . THE THUNDERBIRD DANCERS execute two sparkling new routines created by GAIL ROBBINS and featuring the vocal splendor of virile Emcee REX JOHNSON.

## TROPICANA

*(Continued from Page 21)*

wise production know-how and the original music and lyrics of a GORDON JENKINS composed musical score to assemble the second edition of the famed "Tropicana Revue". . . . Starring VIVIAN BLAINE, gorgeous star of stage, screen and teevee, this is an entertainment packed vehicle comprised of finished "Musical vignettes" featuring the best in comedy-song and dance. VIVIAN is a glamorous and lovely addition to this spectacular and heads up a veritable "Shower of Stars" throughout the program. . . . Comedian DICK SHAWN blends well into the skits tailored to his excellent brand of comedy and keeps the patrons laughing with his one-liners and special monologue routines in addition. . . . Rounding out the scintillating cast are DANTE 'd PAULO, dancer extraordinaire; NEILE ADAMS, beautiful song and dance gal; Singer MARY ELLEN who was the little girl in the original Broadway smash, "Annie Get Your Gun"; exquisite LEONA GAGE, famed Miss U.S.A. for a day; Pixieish dancing-comedienne LIZANNE TRUEX; Recording artist, singer BOBBY MILANO; Holdover BETTY JEAN HANSEN, a gal with a wealth



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**Gets Greater**  
*every time —*  
**working at . . .**

**EL** *Cortez*

HOTEL



# THE **GAYLORDS** ★ ★ ★

of talent and beauty and curves to spare; Songstress KITTY DOLAN and the marvelous BILL NORVAS SINGERS. . . . There is also the unmatched loveliness of the TROPICANA GIRLS who are featured in two special production extravaganzas calling attention to their rare beauty and dancing form. . . . NAT BRANDWYNNE and His ORCHESTRA prove a perfect instrument to do justice to the all-new and original score and in doing so provide superb support to all of the artists.

## "GLITTER GULCH"

*(Continued from Page 11)*

change girl at the WESTERNER CLUB, is a former GOLDEN HOTEL employee from Reno way. . . . MRS. HARRY (BECKY) LAHR is in Pittsburgh attending a family celebration commemorating the fiftieth wedding anniversary of her father and mother, MR. AND MRS. HARVEY GWIN. . . . THE WESTERNER CLUB is all set to sponsor two bowling teams this year. In addition to last year's

championship men's fivesome, they'll have an entry in the ladies' league. Back to anchor this year's squad of men is Security Guard JOHNNY ALEXANDER, the only Las Vegas to score a 300 game in league play. A new addition to the team will be "HOP" PEPPLE, an owner of this popular Fremont Street casino. . . .

ED KILLIAN, day shift KENO Chief at the BOULDER CLUB, really enjoyed his fishing jaunt into Utah's Beaver Mountains and swears he caught the limit. . . . Asiatic Flu seems to have been the downfall of Pit Boss LYNNE BERGERUD at the BOULDER CLUB — at least for a few days. But now LYNNE has beaten the sniffles and is back on the job supervising gaming activities. . . . Pretty CHARLOTTE MARSTON is now making change for the slot machine players at the FREMONT HOTEL. . . . FLV'S most popular couple, MR. and MRS. JOE W. BROWN, are back in town following an extended leave of absence from our city. MR. BROWN'S many and varied interests

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- RARE COINS; GOLD COINS
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(just north of the sahara hotel)

keep the HORSESHOE CLUB owners active in many states of the forty-eight. At any rate, it's a hearty "Welcome Home" to the travelling BROWNS and we hope they'll be in our fabulous city for a lengthy stay. . . . We're straying just a few blocks off the beaten paths of "Glitter Gulch", but we just had to express our sincere admiration for a great trouper. BILLY CHRIST, one of the fabulous GAYLORDS, set aside the grief resulting from a tragic personal loss and closed out the final few days of that act's engagement in wonderful form. This boy not only has plenty of talent, but he's a seasoned and devoted performer as well. . . . Don't forget to support your LAS VEGAS COMMUNITY FAIR, sponsored by the Junior Chamber of Commerce. It's a great show and you'll have the time of your life.

## 'ROUND THE TOWN

*(Continued from Page 14)*

JOHNSON, Columbia Recording Artist in town, was a Las Vegas visitor and celebrated her birthday here on the 27th. She was given an able assist on the occasion by BUD MITCHELL of the CHASE & MITCHELL comic duo at the ROYAL NEVADA. KATHY opens soon at the FRONTIER CLUB in Vancouver, Washington. . . .

BOB COX, personal manager of the SPARKLETONES (R-N) acts as mentor and guardian for these youngsters whose ages are from 13 to 17.

BOB was a former TV publicity director in Atlanta, Ga. . . . MARIAN HARALDSON, lovely songstress (a mezzo), with the METROPOLITAN SEXTET in the hilarious MILTON BERLE Show at EL RANCHO just turned (?). Her birthday was on Thursday. . . . MAJOR RIDDLES' secretary, LEE NOEL, was gifted with a beautiful fitted purse by the MINSKY cast. . . . MARGARET NELVILLE, yankee, and graveyard food checker at the HACIENDA, received a birthday present on the 25th that had her going for a musket. DOC LADD, rebel, and graveyard security officer there gifted her with a confederate cap with her name on it. Peace was restored when DAY, DAWN and DUSK, (talented lounge entertainment group) sang "Happy Birthday" — Now, I'll sing a swan song for this week. If you are Round The Town next week, I'll see you.

**Having a good time** is a habit. If you are waiting for great things to happen . . . if you belittle simple home joys . . . if you have not thought it worth while to undertake festivities because you can't do things in elegant style . . . it is quite likely the spirit of the occasion will avoid you. Remember . . . having a good time is a habit!

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# SPARKLETONES

(ABC — PARAMOUNT RECORDING STARS)

— and Featuring —

**Howard Childress as "Sparky"**

Have You Heard  
Our Latest? **"BLACK SLACKS"**

Personal Management of BOB COX  
Associated Booking Corp. Hollywood, California

## LOUNGE STARS

(Continued from Page 15)

pearance if future bookings and open dates are able to mesh together. . . . THE MAURY DELL TRIO, formerly at the ROYAL NEVADA, have moved across the street to back the irrepressible comic, BUDDY LESTER, in the RIVIERA'S *Starlight Lounge*. These boys make the music and BUDDY makes with the laughs as he convulses the patrons with sophisticated adult comedy. . . . Just can't get over the way THE FRANK MOORE FOUR can do such a realistic job of sounding like full-fledged and famous orchestrations of today and yesterday. The boys do this in addition to playing some really fine arrangements of favorites in a long list of popular melodies in the SANDS HOTEL'S *Copa Lounge*. . . . THE DON CORTEZ GROUP at the EL CORTEZ are getting more and more requests to play their new arrangement of "Shangri-la". They combine excellent musicianship and perfect vocal harmony to really sell this tune as well as anyone you've ever heard play it. . . . NORMAN BROWN, appearing in the SAHARA'S *Casbar Lounge*, is one of the greatest drummers to ever play Vegas. This fellow could easily qualify for the title of "Mr. Rhythm." . . . In the same *Lounge* the popular MARY KAYE TRIO head into their final three weeks before heading into the *Congo Room* to support EDGAR BERGEN when he opens October 1st. . . . THE JO ANN JORDAN TRIO open at the ROYAL NEVADA September 12th. With hubby KEN on piano; PETER on Bass and JO ANN singing and playing the stand-up drums they put out entertainment with gusto. JO ANN also acts as the "foil" for the comical shennanigans of humorous PETE. . . . JONI WILSON and THE SCOTS are doing a terrific job heading up the varied *Lounge* talent in the *Carnival Room* of the FREMONT HOTEL. . . . TRUDY MASON is that bouncing and vivacious blonde that is attracting so much attention in the

*Celebrity Lounge* of the HOTEL EL CORTEZ. Her zany actions and great vocals from atop the Stage Bar really set the room to rocking. . . . While heading into the TROPICANA to catch the great TONY FOSTER in the *Lounge*, I stopped off to view another "first" in FLV. I refer to the exhibit of the quarter-of-a-million-dollar collection of paintings by the late internationally famous British artist, JOSHUA SMITH, R.B.A. This collection of portraits, nude studies and miniatures, for which the artist received universal acclaim, is being exhibited FREE to the public in the lush *Goldfield Room* of the TROPICANA through the efforts of ARNOLD of Las Vegas, prominent local Photographer and Art Dealer along with JAMES L. SMITH, son of the late artist, who now makes his home in Phoenix, Arizona. This is the first public exhibit of the great artist's work ever to be held in the United States. In conjunction with the showing of the paintings ARNOLD is also displaying many outstanding photos from among his prize winning collection of portraits and still life studies. Publicity Director MAXINE LEWIS is most enthused over this unusual "first" for both the Hotel and for Las Vegas. . . . With a flock of openings coming up, we'll be back next week with a report on the latest happenings in our *Lounges* around this fabulous town. See you then. Don't forget to attend the COMMUNITY FAIR!

On prominent display in General McArthur's headquarters in Toyko was the following: Youth is not a time of life . . . it is a state of mind. You are as young as your faith, as old as your doubt; as young as your self-confidence, as old as your fear; as young as your hope, as old as your despair.

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● *The above portrait is a camera study of provocative Dawn Adams from the fabulous photo collection of Bernard of Hollywood and Las Vegas.*



## THAT'S FOR SURE

(Continued from Page 17)

COREY ALLEN has been signed by THE PLAYERS RING GALLERY THEATRE to star in "The Man Most Likely" and "Restless Gun." His Dad is CAROL COHEN who is so full of pride, folks at the SANDS HOTEL can't help but know who his famous son's father is. . . .

AVA GARDNER invested over \$250,000 in property in Spain — mainly in Madrid. Seems our American star is delighted with the Latin country. . . .

As we predicted, the album, "Lounge Stars in FLV" has hit FLV with the effects of a Hydrogen Bomb. Sales are exceeding every expectation. Our friend LANNY SHORE (of the GROVER-SHORE TRIO — DESERT INN) is busy, supervising many of the details. STAN CONRAD (co-owner of PRESCOTT RECORDS) is in town, helping with local distribution. The album is on sale at hotel

newsstands and music stores. We advise you to get your copy before the stock is depleted. Plans are to start (very soon) recording Album No. 2.

A note arrived from PIERRE COSSETTE. CARLA ALBERGHETTI will debut on her own on the ED SULLIVAN show, September 29th. Catch this TVviewer. . . .

JIMMY BLAKE is doing a marvelous job at the TROPICANA HOTEL. He handles his post as Bar Manager and Host with the ease of a veteran. . . .

We were delighted to see our dear friend ASH RESNIK, stopping at the HOTEL EL RANCHO VEGAS. Ash owns the BOB OLIN RESTAURANT in New York City and managed to take some time off to relax in our sunshine. . . .

The lovely titian-tressed cocktail waitress (graveyard) at the ROYAL NEVADA HOTEL looks familiar to many. She is ARLENE McWILLIAMS, formerly a NEW FRONTIER HOTEL employe. . . .

SONIA SHAW and BILL HITCHCOCK are composing two original skits (Calypso style) for the EDGAR BERGEN-MARY KAYE TRIO October 1st opening, at the HOTEL SAHARA. They are the husband-wife team of choreographers for this bistro. . . .

BOBBIE ALLEN is the brunette who was with the DE MARCO SISTERS when they last appeared here. She is the new vocalist with TOMMY DOYLE.

Now that JACK SNYDER has broken the news himself, we can reveal that special bonus we mentioned. With every suit purchase at his SNYDER'S SLACKS, Jack will present a certificate for \$50.00 worth of groceries. We can just picture the women who will be steering their respective husbands to Snyder's, from now on. . . .

The Prince of Saudi Arabia registered at WILBUR CLARK'S DESERT INN and caused quite a flurry.

While waiting for the SANS SOUCI to open (around October 1st), HOYT

HENRY and his TRIO are appearing at the HOTEL EL RANCHO VEGAS. . . .

The CHARACTERS close at the ROYAL NEVADA HOTEL, September 9th and return to open at the HOTEL SAHARA, December 10th.

A card from DARVAS & JULIA inform us the dance team is in Singapore. . . .

BUDDY GRECO (who played in the lounge of the SANDS HOTEL with his group) is being screen-tested for a role in, "The Screaming Mimi." If Buddy passes the test, he'll play the ivories while ANITA EKBERG does a screen version of a Strip. . . .

BEBE FRANKLIN, owner of the NEVADA RECORDING STUDIOS, is a victim of a ravaging disease. At this writing, she has probably been admitted to the CITY OF HOPE. Bebe needs the solace and comfort she can derive from her friends, right now. Sit down and drop her a few lines. It takes so little to bring a bit of happiness to another . . . and that's for sure.

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★ HANK HENRY ★

TONY MOHR

"Exotic Dancer"

★ ALIS LESLEY

"female Elvis Presley"

SPARKY KAYE

JIMMY CAVANAUGH

Mac Dennison

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Orchestra

The Slipperettes

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LAS VEGAS REPRESENTATIVE — DON PALMER

### CRISWELL PREDICTS

(Continued from Page 7)

kill the fish thru a fungi epidemic. This strange fungi is not classable in our dictionary of diseases, but is something truly from the bowels of the earth! Some fish will become tainted and unfit for consumption! . . .

I predict that thousands of families in the St. Louis area will be forced to find other homes because of the new Freeway which will soon be announced and rushed into construction in 90 days!

#### FOR PEOPLE AND PLACES:

Eddie Rickenbacker: You will announce that it will be possible to fly from New York to Paris in one hour by rocket within the next five years! You will also be able to span the earth in three hours non-stop which will make our world a very small apple! . . . Queen Elizabeth II: You will incur the wrath of the House of Lords with your refusal to be a "rubber stamp" figurehead, and by defying the Lords of the Land on the new austerity plan! . . . Cole Porter: Your next Broadway hit will be based on the "Hoosier Schoolboy", a novel by Edward G. Eggleston! You will capture the rich days of a century ago in the Indiana backwoods! . . .

Marshall Zhukov: You can expect a quick change of Russian Policy where the Near East is concerned. Your pet political theory will be cast aside for a much sterner step in the international intrigue of Portugal! . . . Paul Butler: You face a bitter backstage battle with Southern Democrats who will want their party's stand on national affairs spelled out and not double-talked! This will cause the fatal split that will finally shatter the Democratic Party! . . . San Francisco: You will be the first city to be struck by the Asiatic Flu epidemic which will sweep down upon you with new fury within 90 days! . . . Sir Winston Churchill: Your one man show of your paintings will be sold to the highest bidder in the Annual Charity for the Crown! . . . President Coty: You will win the vote of confidence

in the French elections by openly denouncing the present anti-Catholic moves by the Reds in French provinces!

#### YOUR INCREDIBLE FUTURE:

Our Captains of Finance spend restless, sleepless nights! Our Financial World could be turned topsyturvy overnight! Recurring earthquakes, which stir the depths of the earth and erupt in new volcanoes, could suddenly hurl a million tons of gold, silver or copper to the surface! A huge mountain of diamonds would be publically owned! Rubies would rain on us from a spurting geyser! The great, rich interior of our earth will soon be a spurting geyser! The great rich interior of our earth will soon be purged and belong to us all! In the past, there has been so little gold, silver, copper, diamonds, uranium or rubies, that these items have been rare and therefore with great value! Suddenly, when tons of these precious items are erupted in our back yards, they will be of value no longer! This would also hold good in the case of oil, for in the bowels of the earth there are untold layers of rich oil, and when it becomes disturbed by the deepening earthquakes, it could easily form rivers, lakes and even oceans on our surface! The cost of refining and securing the oil would be nil, and the whole oil empire would collapse overnight! Gold and silver would be valueless overnight! Diamonds and rubies would be as cheap as jellybeans! Table salt was once worth more than gold dust, and today we buy it for pennies per pound! How near are we to this shattering incident of revaluation by Mother Nature? Yes, my friend, Our Captains of Finance spend restless, sleepless nights over your incredible future!

**HECHT'S**  
419 FREMONT ST.  
MISSES' AND  
WOMEN'S APPAREL

## OBSERVATIONS

(Continued from Page 5)

ly called "Weary", and he started things moving at the West End Chemical property. The first thing was to establish a road from the mine to the main line of the U.P. Over this road, during the next four years, thousands of tons of machinery and supplies were hauled to the mine and a great tonnage of the ore was taken from the mine to the railroad. The payroll for the men employed at the mine was a very substantial addition to the prosperity of struggling Las Vegas.

Every once in a while, a party of Las Vegas folks would go to the mine for a day of sight seeing and a picnic dinner, and they were always welcomed by "Weary". The mine itself was interesting, and the surroundings had some scenic attractions. One of these was a deep canyon, very narrow, but through which there was a trail. Another was the famed "Gyp" Cave, where the noted anthropologist, M. R. Harrington, made excavations which proved conclusively that man had already inhabited the world before the days of the giant sloth. However, before long it was found to be impossible to continue the mine in the face of such keen competition and they were forced to close down.

Just now it seems possible that the West End Chemical Company may come back again and reopen the mine near Vegas. All the gas stations in the country are advertising "Boron", a product of borax, as giving added pep to gasoline. I am told by drivers of autos that it really does just that and borax is already in greater demand.

Borax has an interesting history. The first borax was mined in Tibet and taken across the Himalayas on the backs of sheep and then sent to

In everyone's life there comes a crisis . . . and it is well to remember how the Chinese write the word crisis. They use two characters in writing the word "crisis" . . . one of which means . . . DANGER . . . and the other OPPORTUNITY!

London. It was so rare that it was sold by the ounce. Because of its great rarity and the growing need for it, prospectors began looking for it in their wanderings in this western desert country.

One evening, one of these prospectors knocked at the door of a shack he found on the edge of Ash Meadows where Aaron Winters lived with his Indian-Mexican wife, Rosie. The shack was made of rocks with a thatched roof and an earthen floor and attached to it in the rear was a makeshift room made of boards. The Winters made the stranger welcome and shared their meager evening meal with him. During the evening the stranger told of his wanderings, and spoke of the peculiar white substance that all prospectors were looking for and which was called Borax.

Rosie seemed very much interested in this white substance and asked many questions about it, paying special attention as to how one would know it was borax. She was told that when it was placed under a flame it would turn green. All this Rosie carefully recounted to herself because she was sure that she knew just where she had seen that same white stuff that sparkled in the sunshine with a thick crust on top and decided she and Aaron must revisit the spot and make the tests with the "green flame."

She made a bed for the stranger and gave him breakfast before he continued on his way the next morning, and then she asked Aaron if he remembered the spot she had in mind. He couldn't seem to remember it, but she was so in earnest about the matter that at last he consented to go with her. It didn't take long to make preparations for the journey — just to get their blanket and pack the beans and sowbelly and they were off. It was a long and toilsome trek over the blistering sands of Death Valley, but at last, worn and weary, they reached Furnace Creek from where they could look off across the floor of the desert to the place where they would find the "white stuff." After making camp, they rested for awhile,

and then started out on the last bit of their journey to find out if their hopes were to be realized. Rosie scooped up some of the white stuff while Aaron made ready for the test. With trembling hands, and then, with a prayer in their hearts, they watched as the torch was placed near the white stuff. For a minute, neither one dared to breathe and then it burned green. Deliriously happy and very tired, they trudged back to their camp at Furnace Creek and bathed their burning feet in the soothing waters.

After returning to Ash Meadows, they considered long and earnestly what to do with their treasure. Aaron learned that there was a man in San Francisco named Coleman, who was interested in borax, so he wrote him

a letter and enclosed a sample of his find. Coleman immediately sent them on to Francis (Borax) Smith and asked him to investigate. The report was such an enthusiastic one that Coleman sent two men to close the deal and the Winters received \$20,000. Feeling they had all the money there was in the world, they left the shack in Ash Meadows and bought a ranch in Pahrump Valley.

It was found to be very difficult to operate a mine so far from a market, especially with a product so little known as Borax, but this venture added \$100,000 a year to the Coleman fortune, and was the beginning of the Pacific Coast Borax Company, which later became the largest borax corporation in the world.

# Coming Attractions

ON THE FABULOUS STRIP

<b>DESERT INN</b> SEPTEMBER 17 <b>GUY LOMBARDO</b> And His <b>ORCHESTRA</b>	<b>HACIENDA</b> SOON IN THE PALOMINO ROOM <b>BROADWAY THEATRE PRODUCTIONS</b> With <b>Big Hollywood Names</b>	<b>SAHARA</b> OCTOBER 1 <b>EDGAR BERGEN</b> <b>MARY KAYE TRIO</b>
<b>El Rancho Vegas</b> OCTOBER 16 <b>EARTHA KITT</b> <b>MYRON COHEN</b>	<b>Riviera</b> OCTOBER 2 <b>LATIN QUARTER REVUE</b> Starring <b>MAMIE VAN DOREN</b>	<b>The Sands</b> OCTOBER 9 <b>DEAN MARTIN</b> <b>AUGIE &amp; MARGO</b>
<b>Flamingo</b> OCTOBER 3 <b>PEARL BAILEY</b> <b>THE INK SPOTS</b> <b>Mazzone-Abbot Dancers</b>	<b>Royal Nevada</b> SEPTEMBER 19 <b>KEN HARRIS SHOW</b>	<b>Thunderbird</b> SEPTEMBER 19 <b>ELLA LOGAN</b> <b>DON TANNEN</b>

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