

Jack Cortez

AUGUST 24, 1957

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Fabulous

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LAS VEGAS Magazine

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THE

JOKER IS WILD

JACK CORTEZ

Fabulous LAS VEGAS
Magazine

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OBSERVATIONS

by CHARLES "POP" SQUIRES



OUR RAILROADS

SENATOR William A. Clark's effort to build a railroad from Salt Lake City to Los Angeles resulted in a war — a small war to be sure — but large enough to change the destiny of Senator Clark's railroad.

When Senator Clark's rail-laying gang reached the main line between Utah and Nevada, they found their way blocked by a rail-laying gang of the Union Pacific — and thereupon flared what was called the "Right Of Way War." There was a little fighting and some disorder, but no casualties. However, Senator Clark soon learned the U.P. had a valid right-of-way through that particular canyon and he went to New York to

see what Mr. Harriman, the President of the Union Pacific R. R., would do for him.

Mr. Harriman did plenty to Senator Clark and the result of that conference between those two multi-millionaires was disastrous to him. He was forced to turn over to the Union Pacific, 51% of the stock of the San Pedro, Los Angeles and Salt Lake R. R., which was the name that had been given to Clark's new enterprise. The Clark interests were, however, to manage their railroad for an indefinite period. So the Clark line reached Las Vegas October 4, 1904, and the gang laying rails from the East met the gang laying rails from the West on the dry lake of Jean in December
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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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AUGUST 24, 1957



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**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:

PPREDICT that the north-central part of the state of Oregon will be the next oil producing center of America. This potentially rich, untapped portion of our nation will soon make world-wide headlines, making the Great Northwest the next Boom Center of our national economy! . . . I predict that the efforts of Hollywood to build new stars will bear fruit with the debut of Deke Miles, a protege of Glenn Ford and Hal Clifton. Deke Miles will set a new standard for male stars with his fantastic public appeal! . . . I predict that the editor of one of our most famous magazines will be arrested, tried and convicted for communist activities. The result will be that the magazine will fold and lose many dollars for its unsuspecting investors!

I predict that Juan Carlos will ascend the throne of Spain amid middle ages pomp and ceremony that will even out-shadow the coronation of Queen Elizabeth II of England! . . . I predict that a new durable filtra-glass, made of plastic and molten metals, will completely replace bricks and stone for walls of buildings! This new German process will revolutionize our construction world practically overnight! . . . I predict that over 500 billion dollars worth of foodstuffs will be purchased and stored by our Federal Government

within the next three years for future need in event of peril! . . . I predict that the next Wyoming Governor will be a woman!

**YOUR HEADLINES
OF THE FUTURE:**

Howard Hughes unveils fantastic jet! . . . Telephone Company offers many new high paying jobs! . . . Catholic Party wins French elections! . . . London food riots! . . . Los Angeles votes smog control! . . . Super Louisiana highway voted! . . . Moscow recalls all ambassadors! . . . Top level Pentagon secret published Sept. 18th! . . . Meany takes anti-red stand in new labor policy! . . . Congress Okays plans for atomic powered seaplanes! . . . Federal housing plans near completion! . . . Strange comets terrify Argentina! . . . Football box-office receipts drop to new low in 1957! . . . China faces new famine threat!

HUSH, HUSH EVENTS:

I predict that the Senate will become Republican controlled through appointments to replace four deceased lawmakers and the deciding vote of Vice President Nixon! . . . I predict that the 49th and 50th stars to our flag will be quietly added during the coming session of Congress, for this will be tied to a new dependency bill for more funds for schools and highways! One clear morning you will

(Continued on Page 35)

this week's cover...

Salutes the incomparable Dean of Night Club comedians, JOE E. LEWIS, and the World Premiere of the story of his life, "The Joker Is Wild" starring FRANK SINATRA and featuring HANK HENRY. The Paramount film was premiered at the EL PORTAL THEATRE this Friday night and hosts of "The Joker's" fellow stars, friends and fans were on hand to pay him tribute.



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BOBBY PAGE

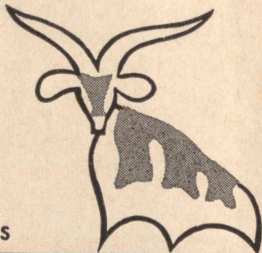
And His Musical Pages

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the choicest of prime steaks,
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HICKORY Room



As you can see, this week's front cover salutes JOE E. LEWIS and his life story on celluloid, "The Joker Is Wild." The HOTEL EL RANCHO VEGAS star was on hand for the World Premiere of his biography, at the EL PORTAL THEATRE, August 23rd. The audience will glitter with sparkling luminaries of show business. Among them the star of the flicker, FRANK SINATRA and all the featured personalities. All proceeds from the Premiere were channeled to the VARIETY CLUB'S Heart Fund. Executives from PARAMOUNT arrived early in the week to make this one of the top events of the year. Due to our early press date, we can't say too much about the happenings. However, you can take it from us, "The Joker Is Wild" took FLV "by storm". . . . and that's for sure.

We were very delighted to hear of the tremendous celebration accorded GISELLE & MORRIS KLEINMAN (of the DESERT INN) on their 40th Wedding Anniversary. Brother FRED KLEINMAN informed us that the couple were feted by more than 400 guests at a surprise party in Cleveland, hosted by their son, ALAN. And — this was a *surprise party* for Giselle and Morris hadn't the slighted inkling of the arrangements made in their behalf. Once again, our best wishes to this wonderful pair. . . .

Glitter Gulch was wreathed in mourning when we received the news of TUTOR SCHERER'S demise. Our

"Poet Laureate" succumbed to a fatal heart attack, August 19th. We feel that FLV has lost one of its greatest friends and boosters. It was Tutor's ambition to see this town grow to gigantic proportions. We're thankful he was around long enough to see a great part of his goal materialize. We'll miss you, Bard of Las Vegas! . . .

BILL BURTON is looking forward to October 1st, with great eagerness. On that date, the MARY KAYE TRIO will leave their star spot in the Casbar Lounge of the HOTEL SAHARA and move into the Conga Room to co-star with EDGAR BERGEN. Bill has worked up a terrific act for the group. He is so enthused about it, we've already made our reservations for their opening night, come the first day of the Opal month. . . .

REVA and ALICE LEBEAU were ailing at the ST. JOSEPH HOSPITAL, in Phoenix, Arizona. Both underwent surgery last week and we're delighted that they are well on way to recovery. Reva is SAUL'S wife and ALICE belongs to SAM — and the lads are our printers, whom we just can't do without. . . .

Fabulous sends wishes of continued success to BOB GANS, a co-owner and formerly in charge of the "21" pit (swing shift) at the RIVIERA HOTEL. Bob has been "upped" to Casino boss (graveyard shift). Stop in and say hello to Mr. Gans, truly a great guy. . . .

A very welcome (and long delay-
(Continued on Page 16)

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
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"GLITTER GULCH"

By HARRY PARKER

ACCORDING to persistent rumors along "GLITTER GULCH" there soon may be at least one, and possibly two, multi-storied Hotel constructions slated for Fremont Street. One project revolves around that portion of Fremont Street including the old OVERLAND HOTEL and the LAS VEGAS CLUB. Purchasers of this valuable property at Main and Fremont Streets include MILTON PRELL, JOE HALL and AL WINTER who recently opened the new, luxurious MINT CASINO and who also operate the PIONEER CLUB, THE LUCKY STRIKE CLUB and The LAS VEGAS CLUB. In both cases size and quality of the installation would rival the tremendously successful FREMONT HOTEL, owned and operated by EDDIE LEVINSON. The staggering popularity of this downtown hostelry, pioneered by LEVINSON and built because of his faith in its ultimate acceptance, has certainly paved the way for similar ventures in the future. Add the fact that "UP" is just about the only way "GLITTER GULCH" can go, and you have two pretty solid points for the affirmative. Who knows, ten years from now Las Vegas may own one of the most impressive skylines east of Los Angeles and west of Denver. . . .

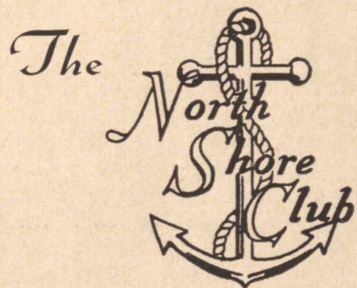
Speaking of improvements and such in the downtown area, this spot may

soon boast having one of the most powerful independent TV outlets for many, many miles in any direction. Pending approval by FCC is the recent purchase of controlling stock in KSHO-TV by MERV ADELSON. Plans may ultimately include an increase in power from 250 to 5000 Kilowatts. Studios and transmitter are housed in the FREMONT HOTEL. . . .

This column was very pleased to learn that "Farmer" MILTON PAGE, an owner in the BOULDER CLUB Casino, has been released from the hospital and is feeling much better after his recent illness. For the past few days he has been resting comfortably at home. The last news available pointed to a full recovery for the popular and long-time FLV gaming figure. . . . PEGGY BEDFORD, who handles the check room in the HORSESHOE CLUB on the graveyard shift, has returned from an extended vacation in the beautiful Northwest. PEGGY spent her time visiting friends and relatives throughout that area and topped it off with a final fling in San Francisco before heading back to the Desert regions. . . . Our thanks to ROSE MARIE MAMUSIA who told us that the personable lady in charge of the payroll for the PIONEER and LUCKY STRIKE CLUBS is MARILYN KOCH. This gal has earned the praises of employees at both spots (Continued on Page 36)

L. S. M. F. J.
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with **HAL HALSTEAD**

HOLLYWOOD, New York or Chicago may have produced greater throngs of people at their many film premiers, but none of those metropolises could have brought such a sincere and heart warming tribute as that accorded our own — **JOE E. LEWIS**. "The Joker is Wild" (Joe E's own story), starring **FRANK SINATRA**, and so ably aided with another of our own, **HANK HENRY**, premiered last night at El Portal theatre. It was an overwhelming ovation to the picture and its stars, but more specifically to the heart and spirit of the man depicted. It was "post time" for real last night and none of the show "biz" greats who attended, as well as the populace of Las Vegas itself, would let **JOE E.** forget that in this "race" of life — he was "out in front" and a "winner over the line" the odds-on favorite of an entire nation. . . .

JOE CHARLES is a happy man. After many months of waiting, his wife **MARGARET** from Brooklyn, N. Y., has joined him. This reunion had been postponed many times because of illness, but **JOE**, a Flamingo waiter, says the "better half" has fully recuperated now and they will make their home here. . . . **MICKEY YOUNG**, who "arranges" all those pretty flowers at the **DUNES FLOWER SHOP**, has returned from a few days vacation. . . . It was a boy on August 13th for **PAT**, wife of Deputy **DICK MILLER**. **PAT** was formerly a telephone operator at the

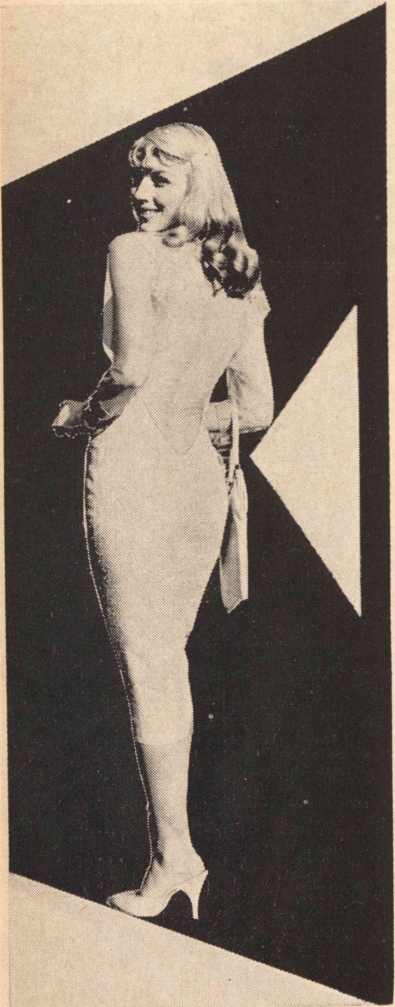
DESERT INN. The newcomer weighed in at 7 lbs., 7 ozs. . . .

HENRY SARGEANT, bass player with the **IRVING FIELDS TRIO** at the **SANDS**, has been joined by his wife, **LUCILLE**, and daughter **MARLENE**, from New York. They will stay for the balance of the summer. . . . Another visitor is 88-years-young **MRS. JOSEPHINE FIALITZ** of Philadelphia, Pennsylvania. The "youngster" is here to "keep tabs" on daughter **RUTH**, **ROYAL NEVADA** Crown Room hostess. . . . **TRUDY LENOFF** has "trekked" to N. Y. City for a vacation with family while hubby, **BOB** (he owns the **EL RANCHO GIFT SHOP**), spends a couple weeks at a men's camp in Oregon. . . . If you are wondering why you never see **GEORGE ZINZEL**, he is now the service bar "mixologist" at the **ROYAL NEVADA**. . . .

MR. and MRS. BERT SCOTT and daughter, **VALARIE**, paused in Vegas long enough to say "Hello". **BERT** is secretary to **JACK BENNY** and **VALARIE** appeared with **JACK** in the hillbilly skit at the **FLAMINGO**. The family is enroute to Salt Lake City on vacation. . . . **MR. and MRS. JACK SLATE** of **BAIN'S** have returned from a two-week vacation. **JACK** says he returned just in time to participate in one of the most successful sales the store ever enjoyed. Now he needs another vacation. . . . The gals who "fetch" the cocktails at the **ROYAL NEVADA** Cabaret Room sure do look "fetching" in those new uniforms. . . . When **FULTON BURLEY** left after his **HACIENDA** engagement, 21 dealer **JOHNNY RADISON** lost one of his best play(er) mates. . . . There was a squeal as I walked into Anita's Beauty Salon door the other afternoon and an apron went over the head of one of the customers, but only because she didn't want her new hair-do given a preview. **MITZI STUART** (Nee **HULS**) looked ravishing for her new hubby that evening. . . .

LYNN O'DAY, lovely **DUNES** cocktail waitress, is expected to return
(Continued on Page 37)

DOWN TO



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Hillsway
by ROLAND HILL



HEADLINES in the papers last week caught my eye and filled me with nostalgic thoughts: "GRAND HOTEL on MACKINAC ISLAND Celebrates 70 years of grandeur."

This hotel, the longest in the world, has long been known as the "Newport" of Chicago society. It has catered to such illustrious members of the "haute monde" as the first Potter Palmers, the first Marshall Fields, the first George M. Pullman, the clans of Armour and Swift from the Midwest, the Vanderbilts and the Astors from the East and many other people of like stature from St. Louis, Milwaukee and Minneapolis. The story of the founding of the great white hotel on this motorless isle is one based on wealth, elegance and romance.

In 1882, Senator Francis Stockbridge of Michigan bought a site on Mackinac (pronounced: Makenaw) island where he dreamed of eventually seeing the world's largest summer hotel. He finally succeeded in interesting some of the great social and financial names of the country and the hotel was built.

It was completed, and on July 10, 1887, there was a dedicatory dinner with Chauncey De Pew as the toastmaster. Halfway through the dinner the beautiful edifice still had no name. Vanderbilt, Palmer, Pullman and Field were all names that were suggested, but there were co-builders and all present at the gathering, so that wouldn't do. Finally De Pew, quick on his feet with thoughts, said "It will be known as the 'Grand.'" And "Grand" it was named.

The view from the longest porch

in the world, overlooking the formal gardens, the swimming pools, the vast expanse of the island and eventually reaching the "inland sea" waters is truly gorgeous and one that you won't soon forget once you have seen it. Sitting on this porch relaxing, not exactly in fishing togs, but in garments from a wardrobe that need not be extravagant, but should contain colorful spectacular clothes, you will know why this "old-fashioned" resort still keeps up-to-date and filled to overflowing with the same kind of folk that it registered as guests long before the day when just "everyone" goes to the better places, as is the case today.

Up to now you have had to ferry across to the island, but a bridge, supposed to be the longest in the world, is under construction. Who knows, maybe when that is built the staid, quiet era of the horse and buggy will be over and this wonderful, wonderful hostelry will become just another "Old Faithful Inn" that has slipped into the hands of every Tom, Dick and Harry to become just another place to stop instead of the elegant spot it used to be. I, for one, like to see places in existence "where angels fear to tread", where you just look in from the outside and long to someday be able to patronize its elegance. Today everyone has everything, and I wonder if we haven't lost something from the time when to receive one orchid in a lifetime was an event that thrilled you to the marrows and when a ride in a Cadillac was something only a millionaire could visualize. I liked the "old days" when a vacation was a vacation and not just so many miles of highway to be chewed up enroute.

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THAT'S FOR SURE

(Continued from Page 9)

ed) letter finally arrived from DENNIS STEPHENSON. He and LIBBY are now living in Rochester, New York and send their fond regards to all their friends in FLV. We personally wish they'd get the east out of their system and come back to FLV, where they belong. . . .

We're looking forward to sharing a spot of tea with the JOE W. BROWNS, next week. The long-absent couple are expected back at their HORSESHOE CLUB, at that time. We've missed their faces for they have become a definite part of FLV. . . .

Many of you may recall JEANETTE MALLIARD, beautiful dancer at the DUNES and the EL RANCHO VEGAS Hotels. The gal recently signed with EDDIE KAPLAN, "New York Specialist" in handling exotic dancers, and has been launched on a career as a stripper —

known as JADA. We're kinda hoping to see this De-lovely in FLV soon. . . .

A note from ROCKY CARR, the big, little, theatrical agent. Rocky's latest discovery is songstress TERI AKERS, now appearing with the MURRAY ARNOLD group in Reno. Rocky doesn't write superlatives unless he really means them (unusual for an agent). So, we suggest you remember Teri's name and watch her climb to fame. . . .

EDDIE NASH, of WALLY'S BRIDGE CLUB, has nothing nice to say about "batching it while the wife's away." His better half is in Cleveland, settling up last minute details before she moves out here to become a permanent part of her husband's domicile. According to Eddie — "Once you're married, you prefer your wife right by your side." Aside to Mrs. N.; please hurry! We've never encountered a loner person than your hubby. . . .

(Continued on Page 38)



QUICK look at the stars appearing in the numerous LOUNGE ACTS in and around FLV will tell you at a glance that much of show business' most promising new talent, and several established performers, are taking another look at this medium as one that offers a great challenge not only to their musical abilities, but also to their versatility. And what is more important, it affords them the opportunity to gain an accurate and up-to-date pulse on the "night club set's" latest whims in the field of intimate entertainment. A perfect example of this type of thinking is exemplified in the announcement by FLAMINGO Show Producer HAL BELFER that the MERRY MACS have just signed for their initial LOUNGE appearance and open in that Hotel's STAGE BAR on September 5th. The MERRY MACS are known the country over as the first of the vocal groups to pioneer the "New Sound," or four-part harmony. They are bringing in a brand new kind of LOUNGE act that should really catch on. . . .

Another current Lounge act with a similar background, but an altogether different act is SHECKY GREENE with DAVE BOLD in the Starlight Lounge of the RIVIERA HOTEL. . . . Other exponents of this reasoning are the magnificent MARY KAYE TRIO at the SAHARA and the alternate headliners in that Hotel's Casbar Lounge, LOUIS PRIMA and KEELY SMITH; NATALIE and THE BEACHCOMBERS in the Cabaret Lounge of the ROYAL NEVADA; THE NOVELITES, frequent performers at the RIVIERA; THE IRVING FIELDS TRIO in the SAND'S Copa Lounge and MAURICE ROCCO in the Sinbad Lounge of the DUNES HOTEL. Almost every one

of these performers and groups have either headlined in, or been an integral part of, top rated night club shows in either Las Vegas or some other part of this entertainment happy country. Likewise, almost to a man, they are much publicized and well recognized recording artists. They stand for a new and excitingly different phase of showbusiness that has the advantage of an almost unlimited potentiality: One that could aptly be called "personalized entertainment." The reaction of the audience guarantees its continued expansion and success. . . . In the Cabaret Lounge the strong lineup of NATALIE and the BEACHCOMBERS, BETTY REILLY, THE MAURY DELL TRIO and THE CHARACTERS is attracting hosts of patrons to that comfortable room. A good tip to prospective lookers-on is to be sure to stay long enough to catch the hilarious "funning" of the latter group who do a slow-motion fight pantomime that always clicks with everyone in the room. These boys also play some great instrumentals and feature the songs of JOHN RICCO. Included in the lineup are the brothers BACCARI — CARMEN on guitar and FRED on Bass — and CHARLES HUNT on accordion. . . . MAURY DELL plays piano and heads that very good trio who feature a wide variety of frantic modern instrumentals that have you tapping your feet in accompaniment. BUDDY GREDE on drums and MOE SCARAZZL on bass round out this lively combo. . . . FRANK MAROCCO, playing his first Las Vegas appearance, will head for the "Lake" after this engagement and then you can count on his coming back to the FLAMINGO'S Stage Bar for another long session. Hotel "execs" like the

(Continued on Page 40)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

(Not a Review)
August 20th thru September 16th
Show: Jan Peerce; The Happy Jesters; The Donn Arden Dancers featuring Gina Genardi; Art Johnson and Carlton Hayes and His Orchestra.

Once again the glorious tenor voice of the Metropolitan Opera Company's JAN PEERCE rings majestically throughout the Painted Desert Room. MR. PEERCE never sings down to his audiences and his night club repertoire is a concert of selections chosen from among the world's greatest music. In addition to his brilliant talent he possesses a graciousness that immediately warms listeners to his charm and personality. MR. PEERCE has just returned from making several appearances in Italy. Among the many

(Continued on Page 25)

The Dunes

August 1st thru September 4th
Show: "Pajama Game" starring Larry Douglas; Betty O'Neil; Buster West; Barbara Bostock and featuring Fred Irving Lewis; Jack Naughton; Ruth Gillette and Owen Martin.

Only a short two weeks remain in which to catch the widely acclaimed performance of the many times held-over musical comedy "Pajama Game". Following its successful three-and-a-half-year run on glittering Broadway, this show then proceeds to smash all existing road performance records and has been the talk of FLV since its first appearance several weeks ago. It has enjoyed a spectacular run on the strip and has proven to be one of the most popular vehicles of its type ever presented in this city. . . . Starring

(Continued on Page 25)

EL Cortez

August 8th thru September 4th
Show: George Arnold's "Rhythm On Ice" starring George Arnold; Gloria Oakley; Larry Ellis; George Zak and the Ice-Cubettes; Co-starring The Gaylords; Buster Hallett and His Orchestra.

Each succeeding version of the GEORGE ARNOLD "Rhythm on Ice Revue" seems to surpass the one before with an endless parade of outstanding skating talent that is all new to FLV showgoers. . . . GEORGE appears throughout the revue both in a solo number and as a mainstay in each of the production efforts. His wise showmanship is evident in every phase of the package. . . . GLORIA OAKLEY, lovely blonde protege of SONIA HENIE, thrills everyone with flawless figure skating that is highly

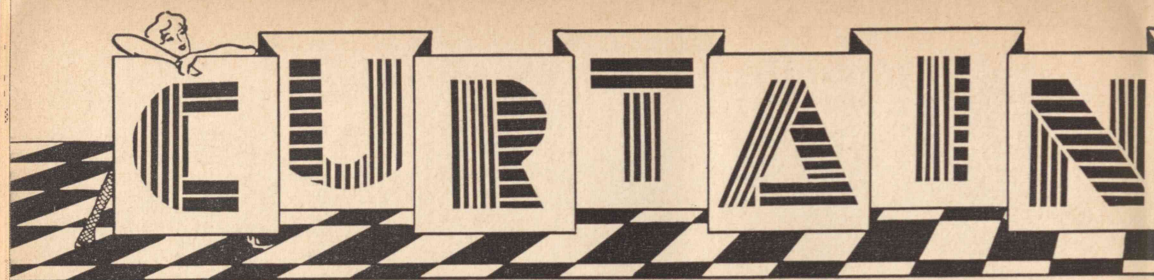
(Continued on Page 25)

El Rancho Vegas

July 17th thru August 31st
Show: Joe E. Lewis with Austin Mack at the piano; Roberta Sherwood; Nejla Ates; Renee Molnar Dancers; Dick Rice and His Orchestra.

TOM DOUGLAS proudly presents "The Joker Is Wild" in the Opera House Theatre Restaurant. His name, the one — the only — JOE E. LEWIS, a comedian who brings his audience close to him. JOE jumps the barrier of the "mike" and introduces the atmosphere of intimate friendship at a party gathering. Hilarious, fast moving comedy and quick wit come easily to lovable, laughable JOE. He's endowed with an infectious personality and creates unstinted pandemonium with his sensational sense of humor.

(Continued on Page 25)



Flamingo

August 8th thru September 4th

Show: The Ritz Brothers; Gogi Grant; Flamingoettes; Louis Basil and His Orchestra.

HAL BELFER presents those masters of unpredictable mad-cap comedy, the RITZ BROTHERS — AL, HARRY and JIMMY. Whenever and wherever these three zanies gather laughs are sure to follow. Their blinding fast paced quips pour forth

(Continued on Page 27)

Hacienda

August 16th thru Indefinite

Show: "Dixieland Revue" starring Nappy Lamare and Ray Bauduc with the Addressi Brothers and Day, Dawn and Dusk.

Headlining the Jewel Box Theatre's newest entertainment vehicle—"Dixieland Revue"—are NAPPY LAMARE and RAY BAUDUC. Two of the greatest jazz musicians in the business, they team up to present a barrage of the absolute best in that style of musical tempo. NAPPY plays guitar

(Continued on Page 27)

Riviera

August 14th thru September 3rd

Show: Ken Murray's "Blackouts of 1958" starring Marie Wilson with Patience and Prudence and a cast of sixty; The Dorothy Dorben Dancers; Ray Sinatra and His Orchestra.

KEN MURRAY'S "Blackouts of 1958", presented by SAMMY LEWIS, is an all-new edition of this famed comedy-variety show and stars the blonde and curvy comedy queen, MARIE WILSON. Both KEN and

(Continued on Page 27)

Royal Nevada

July 31st thru August 28th

Show: "Music in the Morgan Manner" starring Russ Morgan and Sonny Howard with Joey Alfidi; Annie Malone; The Morganaires; Al Jenning and The Scranton Seven.

You can enjoy continuous dancing pleasure from 7:15 p.m. to 4 a.m. nightly to the wonderful "Music in the Morgan Manner" as played by RUSS MORGAN and His ORCHESTRA in the spacious Crown Room. In addition to this evening long presentation of dance music there are two special shows every night at 10 p.m. and 2 a.m. starring the popular orchestra leader and singer-impressionist SONNY HOWARD. . . . RUSS, in addition to his chores as bandmaster, heads up the two shows and projects his natural flair for comedy throughout

(Continued on Page 28)

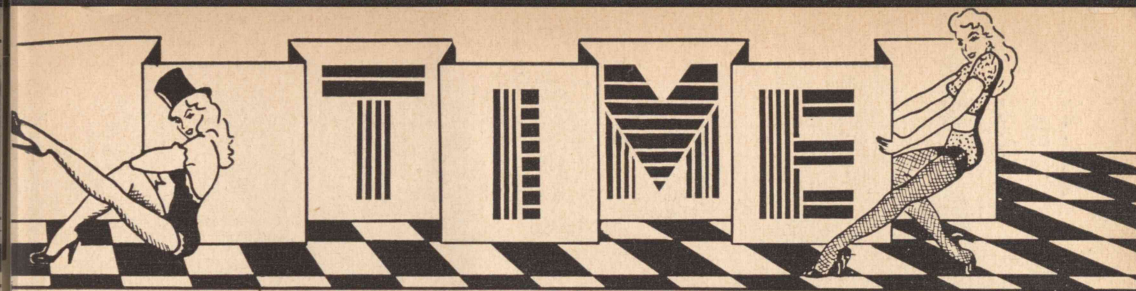
Sahara

August 6th thru September 2nd

Show: Betty Hutton; The Amin Brothers; The Cheerleaders and Herb Lurie; The Sahara Dancers; Cee Davidson and His Orchestra.

BETTY HUTTON is, right now, one of the greatest entertainers we have in the realm of show business!!! Of this we have no doubt, and we are sure you will agree when once you've seen her perform. BETTY is hitting a new high with her rocking song stylings, bouncing, uncontrollable energy, fast zinging quips and gags and almost unbelievable impressions and impersonations. When it comes to dancing, she does it in such a way that her audience is able to feel every pulsating beat of the music. BETTY at all times conducts herself

(Continued on Page 28)



The Sands

August 14th thru September 3rd

Show: Marguerite Piazza; Pepper Davis and Tony Reese; The Copa Girls; Antonio Morelli and His Orchestra.

Majestic opera singer MARGUERITE PIAZZA reigns over this beautiful showplace and stars in a JACK ENTRATTER Produced revue of magnificent music. MARGUERITE has brought the nite-club entertainment world one of the most stirring voices and personalities to ever appear on-stage. Her selections run the gamut of fine music from the grand opera and concert field to the blues! Included in her repertoire are "Mattinata", the popular "Fille Des Cadix", "Summertime" and Puccini's most famous operatic aria "Un Bel di Vedremo" from "Madame Butterfly".

(Continued on Page 29)

Showboat

(Not a Review)

August 21st thru September 3rd

Show: Roy Awbrey; Carol King; Garr Nelson and The Showboat Girls; Mike Werner and His Orchestra.

The "wizard of the accordion", ROY AWBREY, returns to the SHOWBOAT bringing his bag of smart comedy and clever pantomime plus versatile perfection on the electric "squeeze box". With his specially built accordion, AWBREY is able to create the sounds of an electric organ, violin, bag-pipes, drums, trains and other special effects never before obtained with this instrument. His act is something entirely new and different and contains selections from a vast repertoire of over one thousand

(Continued on Page 29)

Silver Slipper

Show: "Parisienne-Calypto Revue" starring Hank Henry; Electra; Pat Yankee; Sparky Kaye; The Peop-ettes; Jimmy Cavanaugh; Mac Dennison; The Silver Slipperettes; George Redman and His Orchestra.

This popular nightery is now presenting Producer EDDIE FOX version of a "Parisienne-Calypto Revue" starring the man with more faces than hang in the "Louvre", laughable HANK HENRY. The format of the show is built around this impossible

(Continued on Page 29)

Thunderbird

August 8th thru September 11th

Show: The Four Lads; Jay Nemeth; Billy Wells and The Four Fays; The Thunderbird Dancers in Productions by Gail Robbins; Emcee Rex Johnson.

The melodious tones created by THE FOUR LADS promptly prove why they are one of America's favorite singing groups. The soothing harmony of these lads will lull you into a state of dreamy relaxation. Their smooth, mellow style is the ultimate

(Continued on Page 30)

Tropicana

Thru September 3rd

Show: Monte Proser's "Tropicana Revue" starring Carol Channing; Silvia Lewis; Jack Costanzo; Bill Norvas Singers; Elaine Dunn; Dante 'd Paulo; Betty Jean Hansen; The Tropicana Girls; Nat Brandwynne and His Orchestra.

Originally slated for a one month stint in MONTE PROSER'S "Tropicana Revue", scintillating CAROL CHANNING has been held over twice to expand her stay to eight

(Continued on Page 30)

★ ★ ★
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.
 ★ ★ ★

FABULOUS
 LAS VEGAS
 WEEKLY
 TV GUIDE

this week on TV

AUG. 24
 THRU
 AUG. 30

Monday thru Friday

REGULAR PROGRAMMING

- 11:00 2 Club 60
- 11:30 2 Cartoon Cavalcade
8 Encore Theater
- 12:00 2 Matinee Theatre
- 1:00 2 Queen For A Day
8 It's Fun To Reduce
- 1:15 8 Secret Storm
- 1:30 8 Molly
- 1:45 2 Modern Romances
- 2:00 2 Comedy Time
8 Life With Elizabeth
- 2:30 2 American Band Stand
8 My Little Margie
- 3:00 8 Liberace

The Key to TV enjoyment



FLV Television Log

SATURDAY — August 24

- 9:00 8 Big Top
- 10:00 8 Heckel & Jeckel Cartoons
- 10:30 2 Red Legs vs. Pirates
8 Lil Rascals
- 11:00 8 Terry Toons
- 11:25 8 Braves vs. Dodgers
- 1:00 2 Dble Feature Movie
- 2:00 8 Horse Racing
- 2:30 8 Action Theatre
- 4:00 8 Whirlybirds
- 4:30 2 Cartoon Cavalcade
8 Sports Hi-lites
- 5:00 8 Mighty Mouse Playhouse
- 5:30 8 Captain Kangaroo
- 6:00 2 George Sanders Mystery
- 6:30 2 Dollar-A-Second
8 The Lone Ranger
- 7:00 2 Encore Theatre
8 Jimmy Durante
- 7:30 2 Adventure Theatre
8 Cisco Kid
- 8:00 2 Julius La Rosa
8 Gunsmoke
- 8:30 8 Dr. Hudson
- 9:00 2 O'Henry Playhouse
8 Gale Storm Show
- 9:30 2 Lawrence Welk
8 If You Had A Million
- 10:00 8 Public Defender
- 10:30 2 "Holy Matrimony"
8 "Cry of the Werewolf"

SUNDAY — August 25

- 12:00 2 Christophers
- 12:30 2 Mr. Wizard
- 1:00 2 Youth Wants To Know
- 2:00 2 Catholic Hour
8 This Is The Life
- 2:30 2 Outlook
8 The Christophers
- 3:00 2 Meet The Press
8 Face The Nation
- 3:30 2 Oral Roberts
- 4:00 2 Movie
8 Camera 3
- 4:45 8 Mystery Theatre
- 5:30 2 Get Set — Go!
- 6:00 2 Goodyear Playhouse
8 Our Miss Brooks
- 6:30 8 Sahara News Caravan
- 7:00 2 The Webb
8 Captain David Grief
- 7:30 2 Date With The Angels
8 Star Playhouse
- 8:00 2 Steve Allen Show
8 Ed Sullivan Show
- 9:00 2 Wire Service
8 Captured
- 9:30 8 C.E. Theatre
- 10:00 2 News
8 My Favorite Husband
- 10:10 2 "The Overlanders" &
"Norman Conquest"
- 10:30 8 "Canon Crossroads"

MONDAY — August 26

- 4:00 8 Frankie Laine
- 4:30 2 Georgia Gibbs
8 Janet Dean, R.N.
- 5:00 2 3 Musketeers
8 Terry Toons
- 5:30 2 Racket Squad
8 Hopalong Cassidy
- 6:00 2 News Spotlight
8 Jet Jackson
- 6:30 2 Arthur Murray
8 Robin Hood
- 7:00 2 Ted Mack
8 Charles Boyer
- 7:30 2 Soldiers Of Fortune
8 Talent Scouts
- 8:00 2 Blondie
8 Highway Patrol
- 8:30 2 Action — Tonight
8 Dr. Christian
- 9:00 2 Playhouse 30
8 Those Whiting Girls
- 9:30 2 People Are Funny
8 Richard Diamond
- 10:00 2 Key Club Playhouse
8 News & Sports
- 10:30 8 "Adventurous Blonde"
- 10:40 2 "Captain's Paradise" &
"Case of the Baby Sitter"

TUESDAY — August 27

- 4:00 8 Frankie Laine
- 4:30 2 Andy Williams — June Valli
8 Janet Dean, R.N.
- 5:00 2 Festival Of Stars
8 Terry Toons
- 5:30 2 Racket Squad
8 Name That Tune
- 6:00 2 News & Sports
8 My Friend Flicka
- 6:30 2 Summer Playhouse
8 Kingdom Of The Sea
- 7:00 2 Nat "King" Cole
8 \$64,000 Question
- 7:30 2 Boss Lady
8 Spike Jones Show
- 8:00 2 "Stage 2"
8 To Tell The Truth
- 8:30 8 Phil Silvers Show
- 9:00 8 State Trooper
- 9:30 2 Top Tunes & New Talent
8 Ida Lupino Show
- 10:00 8 News & Sports
- 10:30 2 News
8 "Ready, Willing & Able"
- 10:40 2 "Lifeboat" & "Homecoming"

WEDNESDAY — August 28

- 4:00 8 Frankie Laine
- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 3 Musketeers
8 Terry Toons
- 5:30 2 Racket Squad
8 Rocky Jones
- 6:00 2 News Spotlight
8 Western Marshal
- 6:30 2 Madison Square Garden
8 Death Valley Days
- 7:00 2 Wednesday Nite Fights
8 U. S. Steel Hour
- 8:00 2 Disneyland
8 Vic Damone Show
- 8:30 8 TV Reader's Guide
- 9:00 2 Navy Log
8 The Millionaire
- 9:30 2 Herald Playhouse
8 I've Got A Secret
- 10:00 2 Ozark Jubilee
8 News & Sports
- 10:30 2 News
8 "Over The Wall"
- 10:40 2 "It Happened in Flatbush" &
"Finger Prints Don't Lie"

THURSDAY — August 29

- 4:00 8 Frankie Laine
- 4:30 2 Andy Williams — June Valli
8 Janet Dean, R.N.
- 5:00 2 3 Musketeers
8 Terry Toons
- 5:30 2 Racket Squad
8 Jungle Jim
- 6:00 2 News & Sports
8 Texas Rangers
- 6:30 2 Combat Sergeant
8 Playhouse 90
- 7:00 2 Lux Video Theatre
- 8:00 2 You Bet Your Life
8 Frontier Doctor
- 8:30 2 Dragnet
8 Climax
- 9:00 2 Sheriff Of Cochise
- 9:30 2 High-Low
8 Undercurrent
- 10:00 2 The Tracers
8 News & Sports
- 10:30 2 News
8 "Tonite & Every Nite"
- 10:40 2 "Dr. Renault's Secret"
& "Ringside"

FRIDAY — August 30

- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 3 Musketeers
8 Terry Toons
- 5:30 2 Racket Squad
8 Flash Gordon
- 6:00 2 News & Sports
8 Roy Rogers
- 7:00 2 Cavalcade Of Sports
8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Men Of Annapolis
8 Whirlybirds
- 8:30 2 Crusader
8 Code 3
- 9:00 2 Kraft Theatre
8 Damon Runyon Theatre
- 9:30 8 Schlitz Playhouse
- 10:00 2 Where Were You?
8 News & Sports
- 10:30 2 News
8 "Outpost In Malaya"
- 10:40 2 "Kiss Of Death" &
"Ludlow Affair"

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DESERT INN

(Continued from Page 19)

highlights included in his singing program are "Vesti La Giubba" from Leoncavallo's dramatic one-act opera "I Pagliacci" and the popular concert classic "Mattinata". . . . Sharing the spotlight in this elaborate stage entertainment are the HAPPY JESTERS, a light-hearted group of mad-cap music makers. They are a scintillating comedy trio who feature great instrumentals and happy music. . . . Rounding out the show are two specially created production numbers by DONN ARDEN featuring the gorgeous DONN ARDEN DANCERS and lovely GINA GENARDI. . . . ART JOHNSON is the singing master of informalities and CARLTON HAYES and His ORCHESTRA are on hand to deliver their high calibre of musical support to the production.

DUNES

(Continued from Page 19)

in the production and making the most of the smart comedy, sensational dance numbers and brilliant musical score are romantic leads LARRY DOUGLAS and BETTY O'NEIL plus BUSTER WEST and the comedy-dance wizard BARBARA BOSTOCK. . . . In support of the stars and contributing their outstanding talents are FRED IRVING LEWIS, JACK NAUGHTON; RUTH GILLETTE; OWEN MARTIN and newcomer CAROL GREI. . . . The story is based on RICHARD P. BISSELL'S novel "7½ Cents". . . . The entire score is under the Musical Direction of GEORGE HIRST leading the GARWOOD VAN ORCHESTRA.

EL CORTEZ

(Continued from Page 19)

imaginative and indescribably beautiful. . . . LARRY ELLIS continues to handle all of the vocal chores that are so necessary to the finished product and his excellent voice offers a

perfect frame for every routine. LARRY also skates well to round out a very versatile performance. . . . GEORGE ZAK will have you setting on the edge of your chair! Never before have you seen such breathtakingly daring jumps and acrobatic feats on a pair of blades. This boy literally stops the show with his every appearance. . . . The ICE-CUBETTES appear in all-new and brilliantly designed costumes and hit their high point in the dazzling "King and I" production spectacle that brings down the house. . . . Co-starring are those Mercury Recording Stars, THE GAYLORDS. Their incomparable vocal harmony and smooth delivery guarantee a smash hit every time they walk on-stage. Included among their rhythmic selections are a host of their best selling record releases and several bright, new tunes that have them coming back time after time for encore numbers. . . . BUSTER HALLETT and His ORCHESTRA do a yeoman's job playing the difficult Ice Revue music and support the GAYLORDS with tuneful arrangements of their great music.

EL RANCHO VEGAS

(Continued from Page 19)

He is an exceptional showman whom you owe yourself the chance to see. So terrific is the "Post-Time" poet "that many of his fellow comics flock to his appearances to enjoy a "busman's holiday". Accompanying him is his wonderful side-kick AUSTIN MACK on the piano. . . . ROBERTA SHERWOOD lends an atmosphere of

JACK CORTEZ

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DESERT INN

JAN PEEERCE

complete relaxation with her manner of stage presence. She immediately puts everyone at ease so they can enjoy to the utmost whatever songs she has to offer. ROBERTA'S selections, mostly nostalgic melodies of proven merit, are well interspersed with modern, popular tunes of the day. . . . Titanic little NEJLA ATES, with more "scenic" curves than a mountain road, is the ultimate in the field of "belly-dancing." When comely NEJLA writhes and twists every eye is glued on her fascinating figure. Her synchronized body gyrations are eye-filling down to the very last wriggle. . . . The charming RENEE MOLNAR DANCERS epitomize the best in production routines. . . . DICK RICE and His ORCHESTRA beat out a sound musical background for the entire show.

FLAMINGO

(Continued from Page 20)

in a hard hitting barrage of mirth that has the Flamingo Room in an uproar from the moment they walk on-stage. The brothers RITZ are the absolute masters of the unexpected which they cleverly blend with terrific skits and animated gags. It's impossible to imagine how genuinely funny they are until you see them. Among comedy groups there are no more tireless workers than the uninhibited RITZ BROTHERS and none more adept at panicking their audiences almost beyond repair. . . . Raven haired and flashing-eyed GOGI GRANT is one of the most thrilling song stylists to come along in many a day. Boasting a robust voice and a keen understanding of the music she sings, GOGI handles the modern and the romantic with a deftness that is difficult to surpass. This very personable little gal is also one of the most gracious performers in the business. She has recently recorded all of the hit tunes from the motion picture "The Helen Morgan Story" and is the voice of HELEN MORGAN in that film biography. Her musical Director is

talented RAY HINDORF. . . . The glamorous FLAMINGOETTES offer miniature musical productions during the show, lending gaiety and color to the evening. . . . Music for the production is amply supplied by LOUIS BASIL and His ORCHESTRA.

HACIENDA

(Continued from Page 20)

and BAUDUC is featured on the drums. They open the show with a medley of Dixie numbers that get the production off to a flying start. Following the opener, they play a host of audience requests, capping that portion of the show with a rousing rendition of "Big Noise from Winnetka", featuring RAY on the drums. . . . The ADDRISI BROTHERS, sixteen and eighteen years old, present some terrific soft shoe routines reminiscent of the twenties. Extremely talented boys, they also play guitar and cello and sing to their own sparkling accompaniment. . . . NAPPY and RAY return with another set of rollicking DIXIE selections and they are followed on stage by DAY, DAWN and DUSK, who present their very popular program of musical novelty numbers.

RIVIERA

(Continued from Page 20)

MARIE do their usual first rate job of handling most of the show's outstanding laugh producing material, and with these two master showmen at the helm, "Blackouts" never fails to reach a comedy peak that few other productions are able to reach. . . . Extra-added-attraction PATIENCE and PRUDENCE, the delightful singing sisters, prove a Clover Room sensation with their tremendously popular song stylings. Two of the top tunes are "Money Tree" and "Tonight You Belong To Me". . . . Balancing out the show is a host of high ranking talent that includes THE VOGUES — two fellows and a gal whose song deliveries pack plenty of

Las Vegas
HACIENDA
 Nappy
LAMARE

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BAUDUC
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featuring

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punch. . . . Featured tap dancer KEN BERRY. . . . The famous family of a surprise ending that brings down the house. . . . THE DOROTHY DORBEN DANCERS are always excitingly different and are daringly costumed for the production sequences. . . . RAY SINATRA and His ORCHESTRA proffer the precise musical accompaniment to back the show soundly.

ROYAL NEVADA

(Continued from Page 20)

the room. . . . SONNY, a long time Las Vegas favorite, treats the patrons to a terrific collection of top-flight impressions and highlights his appearance with a brace of excellent vocals. . . . ANNIE MALONE, the vivacious Irish songstress, presents her particular brand of choral work and scores a solid hit with everyone. . . . Eight-year-old JOEY ALFIDI is an accomplished master of several musical instruments and his amazing talents belie his tender years. . . . Rounding out the wealth of talent in the show are the singing MOR-educated monkeys who perform unbelievable tricks on bicycles and unicycles; amaze everyone with hand balancing feats and intersperse it all with a generous amount of laughable "monkey shines". . . . THE MARQUIS FAMILY. . . . THE ROVER BOYS — a highly entertaining singing quartet. . . . The astounding "robot" dance imported from the Continent and presented by DE MATTIAZZI

that fascinates the audience during the entire routine and then provides GANAIREs, AL JENNINGS and THE SCRANTON SEVEN. . . . All of the performers work well together to bring a thoroughly enjoyable and well-rounded evening of the best available in musical enjoyment.

SAHARA

(Continued from Page 20)

like a newly released mechanism of perpetual motion and literally showers the room with her vibrant personality and terrific showmanship. Backing up her songs are THE CHEER-LEADERS with HERB LURIE. They are a song and dance unit who are perfectly suited to the HUTTON pace and style. Her Conductor is music-wise JACK LATIMER, whose adeptness with the baton provides excellent support. . . . Rounding out the revue are the AMIN BROTHERS, two of the most adroit acrobats you have ever witnessed. The "flying turks" have played our fabulous city many times and you won't want to miss this appearance. They perform some of the most daring acrobatic feats ever staged. When you watch THE AMIN BROTHERS in the spotlight you won't be able to look in any other direction. . . . The famous SAHAREM DANCERS offer complete new musicals created by SONIA SHAW and BILL HITCHCOCK. . . . And there is always the masterful musical background of CEE DAVIDSON and His ORCHESTRA.

SANDS

(Continued from Page 21)

Each selection is presented with her clear and concise tonal quality making it a superb highlight in her appearance. . . . PEPPER DAVIS and TONY REESE possess nearly every talent imaginable and they offer a very refreshing and unusually versatile routine. Both boys sing, dance, do acrobatic tumbling, play the drums and bubble over with comedy and exuberance while performing on-stage. Terrific workers, they never fail to uncover that "certain something" that each individual is waiting to see. . . . "The most beautiful girls in the West," the dazzling COPA GIRLS, are presented in a pair of colorful production routines that capture the imagination. . . . ANTONIO MORELLI and His MUSICIANS master every phase of music incorporated into the show and support it splendidly.

SILVER SLIPPER

(Continued from Page 21)

rogue, and HANK bombards the room with his own particular brand of uninhibited mirth throughout the entire evening. . . . Daring exotic ELECTRA is the featured dancer and this gal is strictly "HIGH VOLTAGE" as she unlimbers a ravishing figure and cavorts through eye-filling routines. . . . The situations that SPARKY KAYE get into are absolutely amazing and tax your funny bone to the utmost. This little "pixie" is a barrel of risque fun which he loads into the comedy skits. . . . PAT YANKEE sings the nostalgic melodies of bygone days of the frontier. . . . The PEOP-ETTES continue to please with their novelty half-man, half-puppet routines. . . . JIMMY CAVANAUGH, the Irish tenor and Emcee with the big smile and pleasing voice, is a SLIPPER favorite. . . . "Wow Wow" MAC DENNISON rounds out the comedy in the program. . . . The startling beauty of the SLIPPER-ETTES is excitingly showcased in

production numbers staged and devised by choreographer BARRY ASHTON. . . . GEORGE REDMAN'S terrific ORCHESTRA provides the musical backing with GEORGE leading the play and directing this solid unit.

SHOWBOAT

(Continued from Page 21)

songs and fifty comedy routines. This is a very accomplished young performer who really works toward presenting the maximum in night club entertainment. . . . CAROL KING, "Lovely Lady of the Dance", is known as one of the finest character dancers in show business. She is a youthful, beautiful and exceptionally talented trouper who features exquisite dancing in authentic costumes. She embodies a rare combination of all of the attributes that make a top-flight performer. . . . Master of Ceremonies and singing star GARR NELSON presents two fine baritone selections and furnishes the vocal background for

Saddle Weary?



Sitting behind the wheel for 300 miles of driving is apt to dull the glow of any trip to L.A. It's easier—and far more fun—to leave your cayuse or car at home and relax on the new Streamliner "CITY OF LAS VEGAS." The fare is only \$17.99 including tax, round trip, Las Vegas—Los Angeles . . . with free "chuck wagon style" buffet both ways!

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● *The above portrait is a camera study of distinguished Actor Joseph Cotton from the fabulous photo collection of Bernard of Hollywood and Las Vegas.*



the production routines of the pretty SHOWBOAT GIRLS. . . . MIKE WERNER and His ORCHESTRA are the men behind the orchestral accompaniment of the show and do a bang-up job of supporting each phase of the package.

THUNDERBIRD

(Continued from Page 21)

mate in harmony and charm. When they appear in the spotlight you immediately sense their complete musical accord. Their recordings, TV appearances and personal appearances have placed them in the ranks of the stars indefinitely. To see them perform is an outstanding musical treat. . . . JAY NEMETH, the very popular ventriloquist-comedian, always annoyed by his pet poodle, "NICKY", builds his compelling humor around this pesky little partner. He is a proven institution in the field of comedy and his appearances are al-

ways met with a warm welcome from streams of fans and newcomers to his act. . . . BILLY WELLS and THE FOUR FAYS are a group of highly animated acrobats presenting spectacular routines filled with daring and intricate tricks. . . . Providing eye-filling femininity and some excellent production work are the THUNDERBIRD DANCERS in clever dance numbers staged by GAIL ROBBINS and featuring the voice of singing Master of Ceremonies REX JOHNSON.

TROPICANA

(Continued from Page 21)

fantastically tremendous weeks! Anyone who has seen this wonderful Broadway product can easily see why the CHANNING gal has enjoyed such a warm response and successful run. Doing what comes naturally, and doing it magnificently, she sings matchless songs in her own inimitable



Enjoyed every
minute of my
engagement
in Las Vegas

●
Hope to see
you again
real soon.

**RUSS
MORGAN**

style; dances like her very life depended on the opportunity to display her flashing feet and, as a comedienne, she is one of the best! This FLV debut is a match, and then some, for her proudest Broadway achievement. All of the material for MISS CHANNING'S clever act was written for her by New York playwright CHARLES GAYNOR. . . . Also making her first appearance on the "strip", SILVIA LEWIS scores brilliantly with her ritualistic dance impressions to the accompaniment of "King of the Bongo's", JACK COSTANZO. . . . Supporting the stars are such stellar performers as dancers DANTE 'd PAULO and ELAINE DUNN. . . . The harmonious BILL NORVAS SINGERS and lovely BETTY JEAN HANSEN. . . . THE TROPICANA GIRLS, beauty contest winners all, delight the patrons with their gorgeous production efforts. . . . The music of talented NAT BRANDWYNNE and His ORCHESTRA affords the ultimate in Broadway calibre support of the show.

FAITH

Oliver Cromwell's secretary was dispatched to the continent on some important business. He stayed one night at a seaport town, and tossed on his bed, unable to sleep.

According to the old custom, a servant slept in his room, and on this occasion slept soundly enough. The secretary at length awakened the man, who asked how it was that his master could not rest.

"I am so afraid something will go wrong with the embassy," was the reply.

"Master," said the valet, "may I ask a question?"

"To be sure."

"Did God rule the world before we were born?"

"Most assuredly He did."

"And will He rule it again after we are dead?"

"Certainly."

"Then, master, why can we not let Him rule the present, also?"

The secretary's faith was stirred, and in a few minutes both he and his servant were reposed and rested in sound sleep. — Gleanings.



LOUNGE STARS IN

Realism in
SOUND

Fabulous

LAS VEGAS

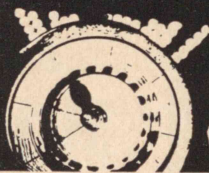
VOLUME 1

ERNE ROSS TRIO
Sands
A PLACE IN THE SUN

Flamingo
RALPH GARI GROUP

R
I
V
I
E
R
ABOBBY PAGE
and his
MUSICAL PAGES

THE
THUNDERBIRD
MARK IV with JEAN HACKETT



Death Valley
GROVER SHORE TRIO
with ART JOHNSON

PRESCOTT RECORDING L.P. 1004
Ed Donaldson • Stan Conrad
Detroit, Michigan

OBSERVATIONS

(Continued from Page 5)

of that year.

Regular operation of the railroad company was not begun until May 1, 1905 on which date the company announced that lots in Clark's Las Vegas Townsite would be sold at a fixed price to purchasers in order of their applications. John S. Park was appointed by the company to receive the applications and deposits for the company.

Then something almost uncanny occurred: Shortly before May 1st, Mr. Clark received a telegram from Mr. Bancroft, who had been appointed by the Union Pacific to look after its interests. The wire stated that, "He would prefer that the lots be sold at auction." Mr. Clark replied that this was impossible as they had already advertised a sale and had received many applications to purchase lots plus a considerable sum of money on deposit. Next day came a message cloaked in the language of authority,

"Auction or nothing, Bancroft."

The Clarks were forced to call off the sale set for May 1st and to refund all deposits. The sale was then announced by the Clarks for May 15 and 16, 1905 at auction to the highest bidder. The Clark interests then continued to operate the road for many years and most people had forgotten that the U. P. had complete control until the 1920's when they erased the name SPLA & SL and painted "Union Pacific" on every piece of property owned by the parent company. That is the evolution of how the name of our railroad came to be "Union Pacific".

The SPLA & SL was not the first railroad into Southern Nevada, as a short time before 1905, the Santa Fe had built a branch line to Ivanpah, and, a little later, from Manvel, along that branch line, had built a railroad into the thriving mining camp of Searchlight which was then the leading city of Southern Nevada. The rails of this branch line were washed away in a big flood in 1915.

FABULOUS LAS VEGAS

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Album**
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Released
VERY SOON!!

When Las Vegas lots were sold we had hopes of making Las Vegas the metropolis of the country and in October 1906, after a spirited campaign by both Las Vegas and Searchlight to register as many votes as possible, a report came from the County Clerk of Lincoln County (we were then part of Lincoln County), that the total number of registered voters in Searchlight was 325 and the total number of registered voters in Las Vegas was 325. We were jubilant at being able to show that we were on equal footing with the metropolis of the county. The thing which really put Las Vegas on the map occurred in May 1905. An engineer, named Clarence Razor, appeared in Las Vegas and told me that "Borax" Smith was about to begin the construction of a railroad from Las Vegas to the borax mines in Death Valley.

A train-load of men, horses and earth moving machinery appeared and work was started on a railroad bed from Las Vegas north-westward. By July, 1905, the grade had reached Tule Springs, about 13 miles from Las Vegas, when suddenly work ceased. The grading outfit was brought back to Vegas and loaded on cars and taken back to Los Angeles. I met Clarence Razor again and asked him why they had quit work, and he replied that the Clark people had promised "Borax" favorable freight rates for their equipment, but that when he received the freight bills they were at the full local rates. This so infuriated Smith that he at once announced that he was not building a railroad from Las Vegas to his mines in Death Valley and he stopped the work.

A month or two later I protested to Senator Clark and he said, "Don't worry Charlie, I will build the railroad." And, true to his word, a couple of locomotives with cars of rails and a gang of men were soon laying tracks on the "Borax" Smith Grade. By June, 1906, they had reached Indian Springs, giving birth to Senator Clark's Las Vegas and Tonopah R.R.

This road was completed as far as the "promising" mining camp of Rhyolite in October of 1906. Soon after that it was extended to Goldfield and was the route over which fabulous amounts of gold from that camp were brought out and hundreds of thousands of tons of building materials were taken into this thriving mining camp. The Las Vegas and Tonopah R. R. was a very busy and profitable line for nearly ten years and, not only repaid its cost, but helped materially in the growth of Las Vegas. However, with the decline of the mines in the Goldfield area, the railroad business naturally dropped off. Senator Clark continued, for some time, to operate the road at a loss of \$25,000 a year and then finally he sold the rails, for which he had paid \$30 a ton, to a British syndicate for \$130 a ton where they were used to build a railroad in China.

There were three other railroads built in Clark County, which at the time seemed of much importance. There was the narrow gauge line, built from Searchlight to the mill on the Colorado River. This road was not operated for long, as the Quartette Mine soon built its own mill in Searchlight and the rails of that railroad were bought by the Yellow Pine mine in Goodsprings. They used them to build another narrow gauge road from the main line of the U. P. at Jean to the town of Goodsprings and four miles beyond to the Yellow Pine Mine. The mine and this bed played an important part during the hectic days of World War I.

I almost forgot to mention what we at one time considered the county's most important branch line — the one that was built about 1912 from the main line at Moapa through the Moapa Valley to St. Thomas. It played a very important part in the shipment of the products of that valley to the outside world.

St. Thomas, since the dam was finished in 1935, has hidden its saintly head under the waters of Lake Mead. Most of these small railroads which I

Happy

to be

Entertaining

again

at the

SAHARA

HOTEL

ABDU - ★ - MUSTAFA

• AMIN •

BROTHERS

have mentioned were really important to us at the time they were built, but little still remains of their activities except in the memories of a few old timers.

CRISWELL PREDICTS

(Continued from Page 7)

awaken to find that we have 50 states in our union rather than 48! . . . I predict that the next front page court case to keep your interest will be when the family of a famed inventor fights for his release from a state hospital revealing all the sordid details of his madness! . . . I predict that a famed French Dancer will tire of her fame and will quietly enter a convent before December!

FOR PEOPLE AND PLACES:

LAS VEGAS: YOU WILL BECOME THE CONVENTION CITY OF THE WEST WITH YOUR NEW CIVIC AUDITORIUM AND YOUR VERY ACTIVE CHAMBER OF COMMERCE! . . . Many of Einstein's theories will become dated with the new knowledge gained from the coming invasion of outer space! . . . St. Louis: A new series of freeways will soon be announced! . . . Students: A new copy pen will soon be on the market for classroom use. It will write on any kind of surface and at any angle! . . . Washington, D. C.: You will soon overhaul your traffic system installing one-way streets and scrambled signals! . . . Mayo Clinic: A new method of battling blood clots will be perfected for your patients' benefit! . . .

Gloria Swanson: You will invade the cafe circuit with great success! . . . Paris: The next styles will combine the batwing mode with the Roaring 20's! . . . Ex-President Hoover: You will be voted the most active man of 83 by the Over-21 Society in London at their coming world convention! . . . New England States: Expect the most violent wind storms in your history in September and October! . . . Brokers: Expect a profit taking month in December! . . . Florida: You will make a special drive

against all merchants, hotel owners and renters who gouge the public, thus creating ill will which keeps tourists away from your fair state! . . . James Warner Bellah: Your next novel will concern the little known early life of Clara Barton, the founder of our Red Cross, and will later become a top picture!

YOUR INCREDIBLE FUTURE:

If someone casually told you that you would be cured by air in the future, you would most certainly mark them down as a number one crackpot! If someone also told you that you could increase your height, make yourself taller by a simple pill, you would laugh openly at them! If someone told you that you could change the color of your hair and your eyes by a single pill, would you believe them? These are three major problems among miracle men of medicine at the present time that are ALMOST solved! When we say "almost" we mean that they have worked in many cases, but have not been successful enough to place upon the market! The treatment of ailments by compressed air to oxidize the blood stream and cells of the body is not new, but is as yet, in its infancy. A very potent pill that increases growth of the bones, causing a person to gain in height in a very short time, has been tried and found to be successful! A pill that can change the color of the eyes and the pigment of the skin plus the hair is well on its way! We will soon exist in a wonderful world, where our moods can be changed by tranquilizers; the color of our hair and eyes by a single pill, and the height adjusted easily by another pellet! The organs of our body can be replaced as easily as you place a new battery in your pocket flashlight or a new tube in your radio! Yes, these three items will be yours in three years — to enjoy in your incredible future!

Here's one definition of a committee: A group of important persons, who, singly, think they can do nothing . . . but who, together, agree that nothing can be done.

It was my . . .

Pleasure

Entertaining

You at . . .

The *Royal Nevada* Hotel



FRANKIE ORTEGA

ANITA RAY — Vocals
CARL TANBERG — Bass
WALT SAGE — Drums

"GLITTER GULCH"

(Continued from Page 11)

with her great patience and sweet personality. MARILYN'S husband ROBERT is in the Air Force and is stationed at Angel's Peak. . . .

JOHN JRANA and his beautiful wife ERNA, a former SAHARA Showgirl, are expecting another addition in January. Couple now have a nine-months-old son, TONY. JOHN is a partner in the CALIFORNIA CLUB and is in charge of the KENO department at that spot. He is a graduate of St. Louis University where he majored in Commerce and Finance. One brother, ANTHONY, will be ordained a Jesuit Priest next June and another brother, JOSEPH, is a successful dentist in the Midwest. . . . The PIONEER CLUB'S SONNY HEATH is in Portland, Oregon, visiting his mother. . . . MIKE RENIS is once again on duty at the popular WESTERNER CLUB. MIKE recently departed the ROYAL NEVADA to take charge of the Casino on the

Graveyard shift in this downtown club. . . .

JIM YOUNG, of the BOULDER CLUB, and his wife, are entertaining MRS. YOUNG'S sister, MRS. WILLIAM J. TYNER and two children, from California. . . . DEAN WHALEY, Bar Manager in the GOLDEN NUGGET Showroom and GENE DE MASE, Bartender at the FREMONT HOTEL, are getting together a harmonica gang locally to play benefits for different shows and organizations. GENE was formerly a member of the JOHNNY PULEO Harmonica Group. . . . THE PIONEER CLUB, getting ready for the upcoming World Series and the fall football season, has installed a color TV set in the VEGAS VIC Cocktail Lounge. . . . Next time you're in the neighborhood, drop in and say hello to Swing Shift Bartender JOE DEVEREAUX at the FORTUNE CLUB Bar. JOE has been a long time favorite of this club's patrons and knows all of the "regulars" by name. His wonderful wife MARJORIE is head cocktail gal on

the same shift at the FLAMINGO. . . .

Pretty JEANNIE EBELL, former change girl at the FORTUNE CLUB, is now handling the same duties at the FREMONT HOTEL. . . . DAVID LAHR, nephew of the PIONEER CLUB'S HARRY LAHR, has been visiting his uncle for the past ten days. He leaves the Army the end of August and will attend law school at Washington and Lee. DAVID makes his home in Bristol, Tennessee. . . . The BOULDER CLUB'S LARRY HEZLEWOOD is back on his feet following a recent illness and once again looking hale and hearty. . . . You only have until September 5th to catch the mad-cap comedy antics and great music of HARRY RANCH and His "Yakerama of 1958" at the GOLDEN NUGGET. . . . JIG ADAMS, one of the best in the field of DIXIELAND, closes on the same date. . . . The WESTERNER CLUB has a brand new and very pretty cocktail waitress on the day shift. Name? JACKIE McCASS. . . .

HARRY DORSETT, his wife MARIE and Niece JUDY, just spent a few days vacationing in and around Los Angeles. . . . Much of the credit for lining up the lovely gals who make change at THE MINT belongs to CATHERINE JACKSON, auditor for the PIONEER CLUB and the LUCKY STRIKE CLUB, who interviewed all of the many applicants. . . . In closing, want to pass on many thanks to VARIETY CLUB'S HARVEY DIEDERICH who supplied all of the interesting material on that organization's activities for last week's column.

'ROUND THE TOWN

(Continued from Page 13)

tomorrow from a two-week vacation in Bowling Green, Kentucky. . . . Attention Long Beach, California Police: Fellow officer DON INGLE and IRENE JACOBS, who toils for Southern Gas Company in Lakewood, Calif., committed matrimony while in L. V. at the LITTLE CHURCH AROUND THE CORNER. Please pick up and congratulate. . . . ERNIE

MARIANNE'S

Milady's Needs for All Occasions

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7 Days a Week

LA VERNE, Hacienda Casino Boss (graveyard shift), went to Santa Barbara for a check-up. His health was found to be excellent, so ERNIE is now happily back at work. . . . GARWOOD VAN, visiting in L. A., met former Las Vegas band leader TED FIO RITO. . . . SY HUSNEY'S LITTLE NEW YORKER BAR, downtown, is now the favorite meeting place for late hour devotees from the strip hotels. DAVE VICTORSON has a pleasant greeting for all. . . .

BONNIE BEST, of the popular shop of the name name, is taking a few days rest. No vacation, says BONNIE, just a little relaxation after strenuous weeks of catering to her customers. BONNIE will be "back at the ranch" Monday. Better take advantage girls, while the sale goes on. . . . JOHNNY MILLER is regaling RUSS MILLER'S SALOON with his old time "ragtime" evenings in the LAST FRONTIER VILLAGE Bar. . . . EDDIE GOMEZ (MR. DOMINGO of EL RANCHO VEGAS Lounge) who juggles notes and words in good Calypso fashion and RUDY CARDENAS, who juggles anything (at the DESERT INN) were both juggling the excellent Mexican food at the EL CHOLO CAFE the other evening. . . . and this reminds me that I'm hungry too, and it's time to interrupt this trip "Round Town" to take on a little nourishment. I hope you will all come with me on next week's trip.

James Truslow Adams . . . Historian and Author . . . once said: Perhaps it would be a good idea . . . fantastic as it sounds, to muffle every telephone, stop every motor . . . and halt all activity for an hour some day . . . to give people a chance to ponder for a few minutes on what it is all about . . . why they are living . . . and what they really want.



Just for the
RECORDS . . .
To The Many
Who Wondered —
About THOSE Shorts!

I ALSO HAVE
A SUIT —
AND IT'S NOT A
RENTED ONE!

★
**PEPPY
MORREALE**

COPA LOUNGE

Sands Hotel

THAT'S FOR SURE

(Continued from Page 16)

To those of you who may not have read last week's item about BOB WILLIAMS, who opens at the FLAMINGO, September 5th for a four weeks stint, we will rewrite same again. Bob opens for four weeks at the Flamingo starting September 5th, and has a very lovely three bedroom home in Malibu Beach, California. He would like to exchange his home for the four weeks that he will be in FLV with someone who has a similar domicile here and who yearns for a four week vacation at the seashore. To those who are interested, all that is necessary, is to write to Bob Williams, Malibu Beach, California.

Shipment of the record, "Lounge Stars In Fabulous Las Vegas" has been delayed. It will be another ten or twelve days before they turn up on local platter shops. However, we still feel you'd better get your order in now. These discs won't tarry on the store shelves very long

after they are unpacked. . . .

ELIAS ATOL, Executive of the RIVIERA HOTEL, has been spending a great deal of time in Mexico. He made another quick trip South-of-the-Border, after the one we reported. If Mr. Atol is making these trips to create good will, he's doing a beautiful job. Our subscriptions from Mexico have more than doubled, since he took a liking to that place. . . .

It is our distinct pleasure to welcome CECILE MAUMARY back to FLV. She has been a friend of our family for many wonderful years and we are elated over her decision to live here where we can enjoy her company. Welcome home, Cecile!

Two other lonesome husbands are LOUIGI CONIGLIO (of LOUIGI'S CHARCOAL BROILER) & SONNY REMOLIF (of SARATOGA RACE BOOK). Their wives are currently vacationing in California, with Louigi's daughter, LORA ANN. You can joke all you want about vacation-widowers, we know different! When a guy is used to his special gal, he

misses her like crazy when she's away! . . .

A very beautiful girl in FLV is JACKIE LYNN, cigarette girl at the TROPICANA HOTEL. Can't believe that she'll remain in that status, very long. Wouldn't surprise us if MONTE PROSER planned to showcase her loveliness in a spotlight manner. . . .

JACK SMITH, General Manager of the EL CORTEZ, recently hosted over one hundred strip bellboys and elevator girls at the weekly Wednesday night Barbecue. The crowd of strip employees were guests of the hotel and enjoyed the complete show plus an excellent dinner.

KSHO-TV, Channel 13, has deferred its complete broadcasting program until September 1st. At that time, the studio will introduce a new format and the 'kickoff' on the long-awaited MGM top movies. The new Prexy, MERV ADELSON, also plans to increase the power from 500 to 5,000 Watts. . . .

Friend CHUCK BENNETT is very busy preparing to drill for oil on his newly acquired leases in New Mexico. Surrounding drillers have struck the paydirt of their dreams. We have a hunch the same fortune is in store for Chuck. Good luck fella! Here's hoping for a GUSHER!!

Our apologies to LOLA HALL, lovely red-haired dancer of the THUNDERBIRD HOTEL. Somehow or other a typographical error distorted her name beyond recognition in last week's column. Sorry, Mademoiselle! . . .

BEN STACK is smiling very happily at his IMPERIAL COIN CO. these days. His wife and children have returned from their six week stay in New York. From all indications, the Stack reunion threatens to stretch into a full year. . . .

Pianist JERRY LEE LEWIS has been making many TV guest appearances, of late. His overnight popularity has local booking agents wooing him with offers of a staggering salary. . . .

The well-groomed MARGUERITE

PIAZZA was spotted over at the HACIENDA HOTEL, early this week. The singing star of the SANDS HOTEL was making her shopping visit to BONNIE BEST'S Dress Shop. Seems Miss Piazza does quite a bit of her buying at Bonnie's, when in FLV. (There's a tip for smart women, if we ever heard one.) . . .

MARIE and HARRY DORSETT (of JOE W. BROWN'S HORSESHOE CLUB) are sorry their niece JUDY'S visit must come to an end. However, school terms wait for no one and the Dorsetts are seeing Judy off on her trip back to College. . . .

BERNARD of HOLLYWOOD (and Las Vegas) left for Bethlehem, Pa. Our Staff Photographer was invited to be the main speaker at the PENNSYLVANIA PROFESSIONAL PHOTOGRAPHERS ASSOCIATION Convention. His topic? "Glamour Photography — Hollywood Style!" . . .

THE CHARACTERS (currently in the Lounge of the ROYAL NEVADA HOTEL) are proudest of two elderly patrons in their audience, these nights. They are OLYMPIO and LARRY BACCARI. Their sons, CARMEN and FREDDY appear in this group of performers. The Baccaris haven't seen their sons in almost five years and this is the Mom & Dad's first trip outside of Pennsylvania, since they settled there as immigrants. We enjoyed listening to their description of FLV. It proved one of the most humorous conversations we've had the pleasure of hearing. . . .

Our warmest felicitations to WES SHURTZ on the acquisition of his new venture. Wes is now head man of the BEST MAINTENANCE SUPPLY CO. Here is one of the

JACK CORTEZ'

Fabulous

\$8.
PER YEAR

LAS VEGAS magazine

P. O. BOX 748

greatest guys on this Universe and we mean just that!

HAROLD MINSKY and EDDIE LYNCH headed for Bridgeport, Conn., especially to catch ALEXIS VAN CORT. They immediately snagged her for their new show, coming into the DUNES HOTEL, September 5th (MINSKY'S FOLLIES). Miss Van Cort is a red-haired Philadelphian. . . .

That nasty old "Asiatic Flu" has flooded DOLORES FRAZZINI and she is currently striving to best the old bug. Dolores is a dancer at the DESERT INN and her line of partners miss her, sorely. . . .

KAY PARSONS (The "Girl O' Yesterday") is now celebrating her eighth month at the BLACK MAGIC. Just goes to prove she is a very good magnet and patrons will follow her to the ends of the ivories. Incidentally, Kay began penning her memoirs and might have them completed in time for publication, next year. . . .

It's always a pleasure to see CECIL GALLAGHER, box man at the FREMONT HOTEL. He is a definite asset to the organization. . . .

We were very proud of the headlines used by GEORGE KING in the REVIEW JOURNAL, announcing our "Princess" had taken over top Scratch spot (for women) in the bowling tournament underway at the NEW VEGAS LANES. Thank you for the kind words, Mr. King. (As you can see, we are slightly "mad" about Mrs. Cortez!) . . .

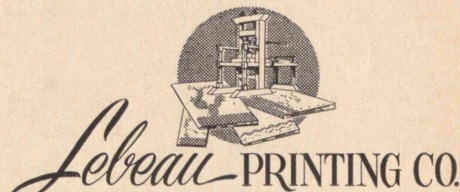
August Birthdays: August 24th, our dear friend, PANCHO ALLIATI, gracious Maitre 'D at the Desert Inn. August 27th, GAYLE ROBBINS, Thunderbird Hotel, choreographer, and August 27th, another wonderful friend, RUBY KOLOD also of the Desert Inn. Wish we could lift a special toast to each of you, individually. Instead, we send you Fabulous congratulations . . . and that's for sure.

Marriage is a lottery in which men stake their liberty . . . and women their happiness. . . . But it's the only gambling game in which there are far . . . far more winners . . . than losers!

LOUNGE STARS

(Continued from Page 17)

way this lad fits into either the "cocktail" or "early hour" scheme of things. He's a first rate accordionist whose musicianship holds its own in any company. . . . Speaking of the FLAMINGO, everybody along the strip is raving about the late hour antics of THE RITZ BROTHERS as they pull out all the stops and "kibitz" with that spot's popular DAVE BURTON after the second show. When they all get together, everything in the Hotel stops still and the tumult is on! Latin music holds a fascination for many "Lounge Hoppers" in FLV. There are three groups who rate as top-flight exponents of these satisfying tempos. First, there is EDDIE GOMEZ — "MR. DOMINGO" — at the EL RANCHO VEGAS. All three of EDDIE'S Crown Record Albums — "Cuban Mist", "Cha-Cha-Cha" and "Caribbean Rendezvous" — will soon be released. . . . Secondly, there is the IRVING FIELDS TRIO at THE SANDS HOTEL. IRVING and His Group play all styles of music, but for a real treat, request some of his sparkling Latin musings. . . . In the *Lady Luck Lounge* at the DESERT INN the CABALLEROS strum their particular brand of fine Latin music. This combo is really adept at putting out every refinement in the broad range of South American musical styling. . . . Last week, we erroneously tabbed THE RIVERBOAT FIVE plus TWO, the RIVERBOAT BOYS. Except for the "typo" in the name, everything else was right. This bunch is one of the "best" Dixieland combos to play our town in a long,



Phoenix, Arizona
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FABULOUS LAS VEGAS

long time. Be sure to catch them at the DUNES *Sinbad Lounge*. . . . At the THUNDERBIRD give a listen to THE THREE SPARKS backing up lovely KATHY RYAN. You'll be in for an evening of pleasant listening the moment you latch on to their offerings. . . . THE RIVIERA HOTEL is featuring an all-new act devised and organized by handsome guitarist NICK ESPOSITO. This combo really "sails" marvelous music your way and tosses in a generous helping of rib-tickling comedy. . . . The "Dancing Drummer", NORMAN BROWN, now appearing at the SAHARA'S *Casbar Lounge* really personifies rhythm on those drums. His combo is always an attention getter and their synchronized instrumentals run the gamut of

instrumental stylings. . . . NORMAN ERSKINE, the Australian lad with the powerful voice, has stepped into the spotlight in the SANDS *Copa Lounge*. . . . And in the same bistro the very popular FRANK MOORE FOUR HAVE returned after a thirty-day vacation. . . . Add the KING-PINS, who really entertain the patrons with their unbelievable acrobatic instrumentals, and it's easy to see why the *Copa Lounge* is always bulging with customers. Be sure to watch this group's pianist, as he pounds the ivories while standing on his head! . . . That brings us up to date on this week's rounds of the *Lounges*, but next week we'll be right back with news of your favorite musical stars along the fabulous strip.

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

SEPTEMBER 17
GUY LOMBARDO
And His
ORCHESTRA

The Dunes

SEPTEMBER 5
MINSKY'S FOLLIES

El Rancho Vegas

SEPTEMBER 1
MILTON BERLE
And Company

Flamingo

SEPTEMBER 5
TONY MARTIN
BEATRICE KRAFT
DANCERS

HACIENDA

INDEFINITE
"DIXIELAND REVUE"
With
NAPPY LAMARE
And
RAY BAUDUC

Riviera

SEPTEMBER 4
SPIKE JONES
HELEN GRAYCO

Royal Nevada

Indefinite Engagement
RUSS MORGAN
ORCHESTRA & SHOW

SAHARA

SEPTEMBER 3
VICTOR BORGE

The Sands

SEPTEMBER 4
NAT "KING" COLE
JOEY BISHOP

Tropicana

SEPTEMBER 4
VIVIAN BLAINE
DICK SHAWN

Thunderbird

SEPTEMBER 19
ELLA LOGAN
DON TANNEN

42

... in the Fabulous **COPA Room**

JACK ENTRATTER presents

Marguerite Piazza

★
PEPPER DAVIS & TONY REESE

★
ANTONIO MORELLI and his MUSIC

The Most Beautiful Girls in the West
Choreography by: Bob Gilbert & Renne Stuart
Costumes by: Mme. Berthe
Created & Staged by: Jack Entratter



TWO SHOWS NIGHTLY at 8:15 & 12 P.M.
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in the *Copa Lounge*
NORMAN ERSKINE
IRVING FIELDS TRIO
FRANK MOORE FOUR
THE KINGPINS
THE JAYE SISTERS
PEPPY MORREALE TRIO
ERNIE ROSS TRIO

The Sands

LAS VEGAS, NEVADA



43



NOW at the fabulous *Flamingo*

the RITZ BROTHERS

LOU BASIL & Orchestra
A HAL BELFER Production

WITH **GOGI GRANT**

AT THE STAGE BAR
DAVE BURTON
REMARKABLE RUBIN TRIO
MERI ELLEN
FRANK MAROCCO



Showtimes 8:15 & Midnight
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SONNY HOWARD
ANNIE MALONEY — JOEY ALFIDI
Showtimes 8 P.M. & 12 Midnight
No Minimum — No Cover Charge
No Reservations Necessary

Continuous Dancing
7:15 P.M. to 3:15 A.M.
To the "Music In The Morgan Manner"
and
Roy La Vance Orch.

HOTEL
ROYAL NEVADA

I MADE A VOW

IN a stove-heated, cold-water flat over a pool-room, my family lay sleeping. Father, mother, nine boys and a girl, all under God's anesthetic, dreaming of better days to come.

It was four A.M., February, 1926, in the neighborhood of Canton Avenue and State Street in Toledo, Ohio, and the nights' eerie symphony was under way. A creaking cart clicked over a cobblestone street; an alley cat cursed its rival; a hungry dog nuzzled the cover off a garbage can. Then, suddenly — a pulse-stopping **scream!**

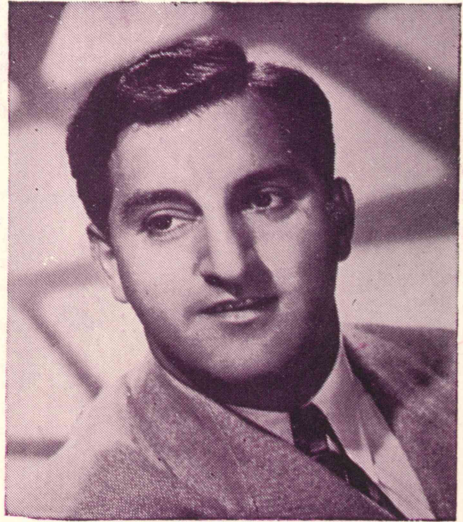
The scream came from inside our flat, from the front room where the infant of our family, a boy of six months, lay in his crib.

My dad was the first into the front room. He switched on the light. A rat, the poison-infested scourge of the slums, had bitten my baby brother's hand. In those days before the miracle drugs, this was almost a death sentence.

Quickly mother wrapped her baby in a blanket, and a neighbor drove them to the nearest hospital. In a few hours, infection had spread through my brother's little body and there was little hope for his life. Mother stayed with her baby, mopping his feverish brow — and with a very gentle stroke she whispered a prayer. She had faith, my mom. She always prayed to God, through the Blessed Virgin Mary, and she was always heard. Her faith was her greatest strength.

By noon the next day, the doctors had given up hope for my baby brother. There was nothing more medical science could do. Mother fell to her knees and prayed. "Spare my baby, dear God, and I vow I'll beg pennies for the poor, door to door, for a whole year." She was heard . . . God spared her child. For a year, like a beggar, she trudged from door to door, pleading for pennies for the needy. She, who was the poorest of the poor, was begging for others. In my memory I can see her lovely face and hear her gentle voice, as she begged. "Please help me to help the poor. I made a vow."

It took my mother a year to settle her account, after her fashion. I am her son and I, too, have an account to settle. I don't know how long it will take.



This is how it came about. In the early days of my married life, which were also the early days of my theatrical career, there came a time when things looked very dark for me. . . . But I was endowed with my mother's faith. And so I prayed to the patron of the hopeless, St. Jude Thaddeus, the apostle. I vowed that if I made good in show business, I would build a shrine in his honor.

I made good. Now it is my turn to follow in my mother's footsteps, to beg for others. Beg I must, and most proudly I shall, that I may build the shrine. The shrine is to be a hospital for under-privileged children . . . to be located in Memphis, Tenn. . . . serving a large area of the South . . . free . . . non-sectarian.

I am begging all who read this to please send one dollar . . . just one dollar . . . to St. Jude Hospital . . . Memphis, Tenn.

"Please help me to help the poor. I made a vow."

*Danny
Thomas*