

Jack Cortez!

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JULY 13, 1957

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Fabulous

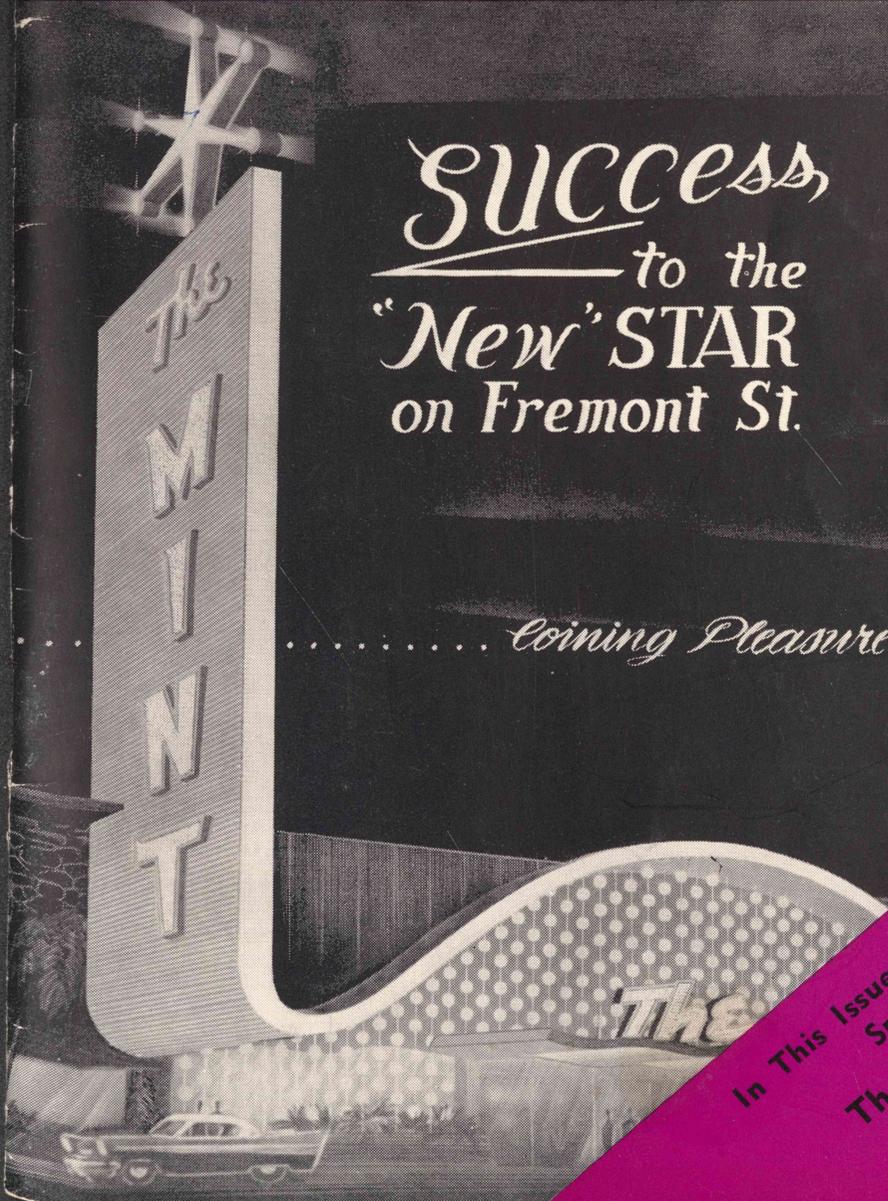
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LAS VEGAS Magazine

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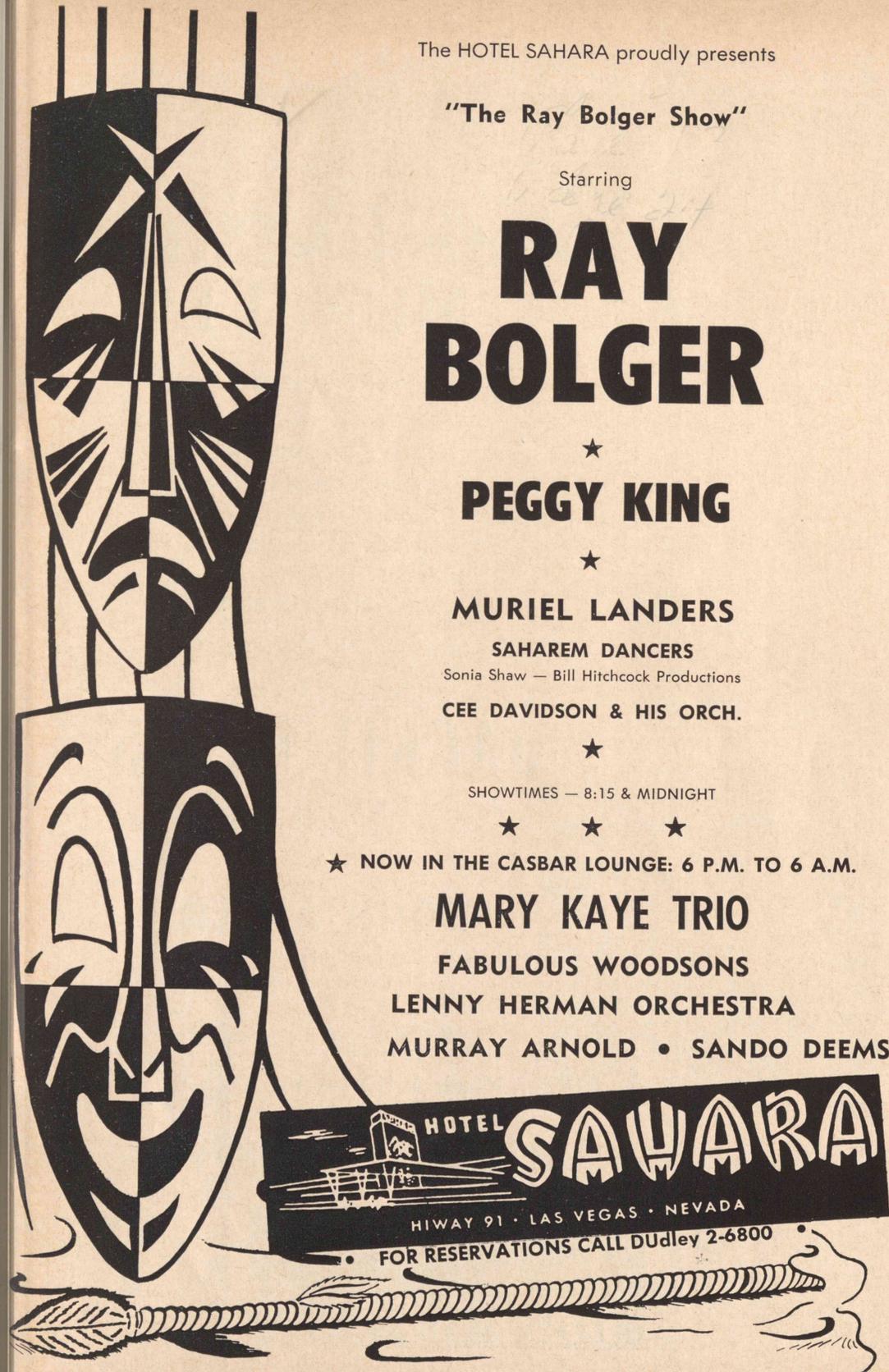
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GROVER-SHORE
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★

MILT HERTH TRIO

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by Mme. Berthe, New York
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8:15 and 12:30 P.M.

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Wilbur Clark's
DESERT INN



OBSERVATIONS

by CHARLES "POP" SQUIRES



THE STRIP

WHEN we in Las Vegas mention "The Strip," it is not with any vulgar significance or hint of indecent acts in our Hotel theatres, but it is with the thought that here we have a few miles of street lined with great resort hotels — the most spectacular, glittering strip of highway frontage in America.

The Strip is that portion of Fifth street and its southerly extension of Highway 91. Its development started about 1940 with the building of Hotel El Rancho Vegas by Tommy Hull. Of course, as always, we had an element of scoffers and pessimists who did what they could to discourage the idea. Nevertheless, Hull kept right on. From the opening day, Hotel El Rancho Vegas, with its fine accommodations for the comfort of guests and its casino,

where one did not have to be a criminal to wager a little money on a game of chance and had the assurance that all games were conducted as fairly as humanly possible, was a tremendous success.

Spurred by that success, Bill Moore, financed by a Mr. Griffin, owner of a string of motion picture theatres, started work on the Last Frontier (Now the New Frontier) and staged a very successful opening in 1942, or thereabouts. This resort was particularly popular with our Las Vegas people because it preserved many of the features of early Las Vegas. One of these was the former "Pair-O-Dice" Club which was utilized in part for the casino of this new hotel. Two other features in its design was the installation of the beautiful and rather spectacular bar and

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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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JULY 13, 1957



GEORGE ARNOLD'S

RHYTHM ON ICE

THE NEILLSON TWINS

In the
LOUNGE
5:30 P.M.-5:30 A.M.

Tommy Sandi
Don Cortez
Sherman Hayes

Buster Hallett Orchestra

SHOWTIMES 8:30 & 11:30

LATE SHOWS: Fri. & Sat. — 1:30 A.M.

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By Harvey Schuman

ANOTHER fabulous addition to this already fabulous city is the MINT. It is with great expectation and enthusiasm that all of FLV offers sincere best wishes. "Glitter Gulch" may well be proud of this new addition that will typify the friendly atmosphere that FLV is famous for. Whether you drive up in a new Cadillac or a '29 Ford, the welcome mat will be out. Loads of luck to everyone at the sparkling new MINT. . . .

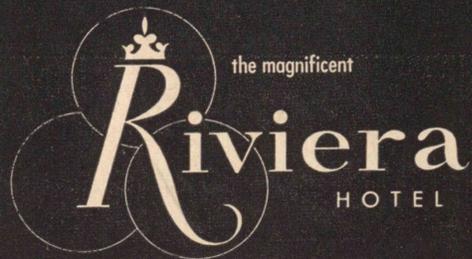
While at the glamorous RIVIERA HOTEL the other night, I had the pleasure of welcoming the FOUR BITS on their return to Las Vegas. These boys just completed a successful engagement at the WAGON WHEEL in beautiful LAKE TAHOE. Their selection of instrumentals and close harmony is certain to please. Be sure to request their rendition of "Ole' Masta' Richard." Also in the **Starlight Lounge**, playing his first engagement in our fair city, is JACK "JIVE" SCHAFFER. Very seldom will you see more colorful costumes than the ones worn by "JIVE". . . . ANDY FAVA, of the popular WESTERNER CLUB in downtown Las Vegas, is a real fan of the NOVELITES who appear in the same **Lounge**. Andy, an excellent judge of talent, ranks the NOVELITES among the tops. (By the way ANDY, I just missed that free dinner on your cashier receipt, but the food was so good I was only too happy to pay.) . . . MURRAY ARNOLD, now in the **Casbar Lounge** of the HOTEL SAHARA, is singing his

way into the hearts of everyone. MURRAY goes to the RIVERSIDE HOTEL in Reno upon completion of his engagement here but is certain to return to FLV in the near future. . . . SONNY HEATH, of the PIONEER CLUB, where jackpots are a tradition, can be frequently seen viewing the FABULOUS WOODSONS, also in the **Casbar Lounge**. . . . FRANKIE ORTEGA, with his highly entertaining group, is one of the reasons the ROYAL NEVADA HOTEL **Cabaret Lounge** is filled nightly. FRANKIE'S piano artistry is conveyed to the audience with a feeling of sincerity and a remarkable style. Then, at the same spa, add the CHARACTERS, with their hilarious presentations and you have entertainment de-luxe. . . . The **Sinbad Lounge** at the DUNES HOTEL is presenting WEE BONNIE BAKER (of "Oh Johnny" fame). The little gal with the demure voice will always remain an "all time" favorite. . . . While at the SILVER SLIPPER in the **Gay Nineties Lounge** the other Ayem, THE BARBARY COAST BOYS were "rollin' em in the aisles." These two "vaudevillians" are certain to bring back nostalgic memories, especially with their salute to Los Angeles and New York. . . . STAN FRIED, that very handsome lifeguard (also an excellent masseur) at the ROYAL NEVADA, was raving about the singing style of PAT YANKEE who is on the same bill with THE BARBARY COAST BOYS. You're right STAN, this girl is great. . . . JOHN FUNK and

(Continued on Page 21)

this week's cover...

Salutes the beautiful new Casino, THE MINT, and its very popular General Manager SAM BOYD. THE MINT is nestled right in the heart of the exciting downtown Las Vegas area, most often referred to as "Glitter Gulch", and assumes its proper place among that area's proudest structures.



**FOOD, FUN, &
ENTERTAINMENT
24 HOURS A DAY**

Frederick Brisson, Robert E. Griffith, and Harold S. Prince Present
THE MUSICAL COMEDY HIT . . .
"3 SUCCESSFUL SMASH YEARS ON BROADWAY"

The Pajama Game

STARRING

Larry
Douglas

Betty
O'Neil

Buster West Barbara Bostock

FEATURING:

FRED IRVING LEWIS
JACK NAUGHTON

RUTH GILLETTE
TALLY BROWN

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SHOWTIMES 8:15 and 12 MIDNIGHT

Starlight LOUNGE

CONTINUOUS ENTERTAINMENT

From Dusk 'til Dawn

THE NOVELITES

Four Bits

Jack "Jive" Schafer

Bobby Page

And His Musical Pages

CLOVER Room

A DINING THRILL
YOU'LL ALWAYS REMEMBER!

the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!

FINE FOOD
AT EXTREMELY
MODERATE PRICES



HICKORY Room



THE latest star to loom brightly on the Las Vegas horizon is THE MINT. This glamorous club enjoyed its preview opening July 12th, with the Gala Opening scheduled for July 15th (Monday). The gentlemen responsible for the unveiling of this unusual Fremont Street gaming center are owners MILTON PRELL, AL WINTER, TUTOR SCHERER and JOE HALL. Among the unique features offered in this modernistic palace are a Barber Shop and Gift Shop. . . . General manager is SAM BOYD, one of the nicest gaming officials in the state of Nevada. He is far from Hollywood's impression of a gamer, resembling instead anyone's idea of a College Professor. . . . Boss of the Day Shift is BENNY THALL. Swing Shift boss is CASEY SCHAFFER, with PAUL PERRY in charge of the Graveyard Shift. . . . GIL GILBERT is Manager of the Slot Machine Department. . . . Race Horse KENO is capably supervised by CARL HASTIE. . . . AL DOLAN manages the Mixology Department with DOTT BROWN as Restaurant Manager. . . . All of the men have been in the employ of the HOTEL SAHARA for five years or more. Each has proven his executive ability and has been promoted to a new, greater post at The Mint. . . . We couldn't wish The Mint greater success than the continuous one that is enjoyed by its namesake (Uncle Sam's giant wallet) . . . and that's for sure.

Accolades to GEORGE MORO and RUTH LANDIS, choreographers and Line Producers of the ROYAL NEVADA HOTEL. Their line of girls include some of the most beautiful we've ever seen (that's sumpin—coming from

an FLV-ite). The three Moro-Landis routines are sensational, the gowns are exquisite and the dance sequences boast exceptional originality. They produce a miniature spectacle that is breathtaking. . . .

BOB FREEDMAN, "21" dealer at the TROPICANA HOTEL (day shift), certainly lives up to his byline. Folks call him the "Lover Boy of FLV." Anytime we're in Bob's working vicinity, we see his table crowded with the most adorable females. Most of them haven't the vaguest idea of the game but congregate on the Freedman territory, simply to be near "Lover Boy." . . .

From Reno way, BUDDY LESTER sent a very funny cutey: A fellow went to look at a Mercedes Benz and asked the salesman if it was really fast. "Fast? You can leave New York at Midnight and be in Pittsburgh in four hours." Prospective customer decided he didn't want it. When the salesman asked him why, the fellow said: "Why? . . . What are you going to do in Pittsburgh at four o'clock in the morning?" . . . By the way, Buddy just formed a company, specializing in TV commercials. We've had unbiased reports on these commercials and hope it won't be too long before we have a looksee at them, ourselves. . . .

At the HOTEL EL CORTEZ, SHE-MAN HAYES has added a most lovely member to his lounge group. She is pert and spicy singer LEE SHEEHAN. Her sister is MRS. CARLTON ADAIR, whose husband is co-owner and General Manager of the DUNES HOTEL. . . .

The "Three Musketeers" from Los Angeles are here for a few days, stop-
(Continued on Page 43)

L. S. M. F. J.

LUCKY STRIKE means faster Jackpots

"Where Jackpots are won, not just advertised"

. . . it's always LIGHT UP TIME at the LUCKY STRIKE CLUB

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☒ MARK THE DATE . . .
 . . . on Your Calendar

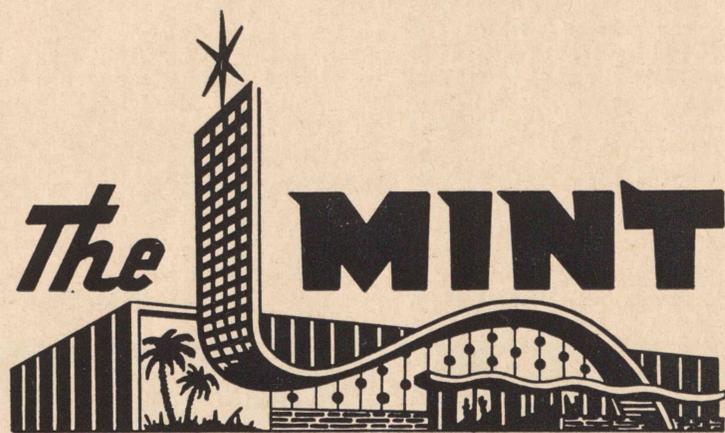
You Are *Cordially* . . .
 . . . *Invited!*

MONDAY
JULY 15

is the Gala and ★ ★ ★
 ★ ★ ★ **FABULOUS OPENING**

OF
The NEW "★"

On Fremont St.



DOWNTOWN LAS VEGAS
 110 FREMONT • DUDLEY 2-2244



The NEW
 ★ On
 Fremont St.



An Accurate Glimpse of the Future
**CRISWELL
 PREDICTS**



WHAT PEOPLE WILL DO:

I PREDICT THAT "Second Chance," a city for ex-convicts, will soon be built in Central California. This will be a place where men and women who have been battered by life, can truly have a new and "Second Chance" with no questions asked! . . . I predict that one of the most fantastic musicals of our time will be based on the fabulous career of the late Peggy Hopkins Joyce, the original blonde that six millionaire gentlemen preferred. This will embrace the Roaring 20's and will show a cross section of our life at that time! . . . I predict Vice President Nixon will soar to new popularity after his person-to-person report on the affairs of our nation! . . .

I predict that Senator Margaret Chase Smith will be appointed as the first woman to occupy a bench on the Supreme Court! This "hush-hush" appointment will be made following the next vacancy! . . . I predict that Spencer Tracy will be the next TV heart-throb when his old pictures are released nationally! . . . I predict that one of our largest casket manufacturers will convert his entire manufacturing process to plastic over wood or metal. This will point the way to a new economy in shipping bodies as the plastic is almost feather-weight! . . . I predict that the next political upset on the national scene will be in California when the Democratic Party has a bitter backstage battle! . . . I predict that newspaper advertising will soar to a new high, department stores sales will over reach the 1956 peak, and a new and lively boom will soon be on its way in our great Nation!

COMING EVENTS THAT WILL CHANGE YOUR LIFE!

I predict that the rising cost of distribution will force many food manufacturers to establish local plants throughout the nation! This will be forced by supermarkets pushing local brands or "state named brands" such as the new top seller in Indiana, "Indiana Corn," or the Kansas canned food line, "Favorite Kansas!" Many national brands are spending millions at the present time to identify themselves with specific localities, and to trade on local pride! . . . I predict the end of the television spectacular as we know it today! The new format will be 7-minutes of entertainment and then a 1-minute commercial placed on a local, regional or national basis! After exhaustive tests it will be found that attention can be held for only 7-minutes from the average viewer, so look for a revolution and a wholesale cancellation of many half-hour and one hour programs! You will also see solo performers dominate the scene, with mob scenes and dancing choruses a thing of the past! . . .

FOR PEOPLE AND PLACES:

Mamie Eisenhower: Your next venture will be a cook book entitled "What We Serve At Our House" and will hit the best seller lists! . . . Point Barrow, Alaska: A special weather station will be constructed in your city to permit careful study of your 82 days of continuous daylight, and its full effect upon vegetation! . . . Mae West: Your auto-biography will bring the highest price ever paid to a living person for publication rights! . . .

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
 CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB
 117 FREMONT ST. • DOWNTOWN • PHONE DUDLEY 2-7551

Another First in the Tropicana Tradition!

the scintillating Broadway musical comedy star

★ CAROL CHANNING ★

STARRING in

MONTE PROSER'S
TROPICANA REVIEW

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For Reservations Call DUDley 2-6850



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Tropicana
LAS VEGAS NEVADA
cuisine by PERINO • WORLD FAMOUS... THE DAY IT OPENED •



THE New
SADDLE
CLUB

Charleston
and
Fremont

Under the Management of BILLY PARKER

Dance
TONIGHT!

9 P.M. to 3 A.M.
to the Music of TEX MARSHALL
and His Philharmonic Four

It's Been A Lot Of Fun
Co-starring With Grand People
Like LARRY DOUGLAS and —
— BETTY O'NEILL
in PAJAMA GAME
and Special Thanks to SAMMY LEWIS
and Everyone at the RIVIERA Hotel

BUSTER WEST



FABULOUS LAS VEGAS



with HAL HALSTEAD

WELCOME news along the strip: Re-opening of the New Frontier Bar by CARL REED. JIMMY SERINO is happy to be back as manager at the old stand. JIMMY has been with the New Frontier for six years and his welcome smile is a pleasure to see once again. . . . DON SANTORA, new member of The NOVELITES, is doing a really bang-up job. DON has been a featured comic and straight-man with other groups including The Dead End Kids (No — not in the movies). Before becoming a permanent member of The NOVELITES he had his own trio at the Brass Rail in Chicago. . . . KATHY BARR, lovely song-bird seen here recently, was a visitor to FLV and her many friends. KATHY leaves August 15 for Rome, Italy to do a picture with MARIO LANZA. Tentatively titled "Night of Song," this is an MGM production under the aegis of VINCENTE MINELLI, noted Producer-Director. KATHY will return to FLV in October.

MR. & MRS. ROBERT MEAGHER are enjoying a two week vacation in Reno and San Francisco. JOSEPHINE is missed by her customers at BAINS. Have fun, kids. . . . JEANNE LEAR, charming cocktail waitress at the DUNES, will be bridesmaid at the wedding of her sister JOANNE HOUSE, to JOSEPH D'AGOSTINO in

Pasadena on July 18th. JEANNE will have to pay extra air-freight charges on all the beautiful gifts bought at the DUNES GIFT & FLOWER SHOP. . . . BRIAN ADAM BURTON was host recently to a group of celebrities. His daddy DAVE BURTON the popular maestro of the Flamingo Driftwood Lounge, and his mommy MAXINE, were beaming at BRIAN'S 'BRIS' held recently at the Flamingo. Godfather is AL PARVIN, Flamingo President and (ass't?) JACK BENNY. Godmother is BILLIE GELLER lens-gal at the Sahara. Officiating were DR. CHRISTOFFSEN and RABBI ARTHUR LEBOWITZ. . . . G. THOMAS BEYL of Hollywood is a house guest of BERNARD, noted Hollywood and Las Vegas photographer. TOM is here gathering data and taking pictures which will appear in a thirty installment series in "Der Stern" popular magazine in Hamburg, Germany. The fame of FLV will be spread among one and a half million readers by "Der Stern" (The Star) of which TOM is an associate editor. . . . Speaking of Publicity and Public Relations, Abe Shiller is in Calgary, Alberta, spreading the word of the Flamingo. . . . Genial JEFF ROSS, Flamingo Casino exec. visited friend noted announcer JACK BRICKHOUSE in Chicago recently. JACK gave over time on his "Man About Town" program and JEFF used it to spread the word of the Flamingo. . . . Happy Birthday greetings to pretty Liki Lebowitz on July 17th. Liki works at the LANZ Shop on the Strip. . . . FRED KROEHLER, gifted Flamingo chef is responsible for those delicious odors — Hebrew frankfurters and knockwurst — um-m-m. . . . FRED TABOR, his wife IRENE and the children LYNETTE, 5 years old and CLIFFORD, 3 years old enjoyed several days of fantasy visiting Disneyland recently. Belated birthday greetings to LYNETTE who turned just six on Monday. . . . MARCIA GAMMILL, lovely production dancer at Flamingo visited friends in L.A. enjoying shows

(Continued on Page 48)

PIONEER DAYS ARE HERE AGAIN AT . . .
RUSS MILLER'S
— SALOON —
BEER IN PITCHERS • FREE PRETZELS
LAST FRONTIER VILLAGE LAS VEGAS, NEVADA





Thank you
JOHN CARROLL

for the Opportunity of
**Acting and Singing with
you.**

Kay Brown

Doll, you can
"Dig me a whale
Anytime"

**JOHN
CARROLL**

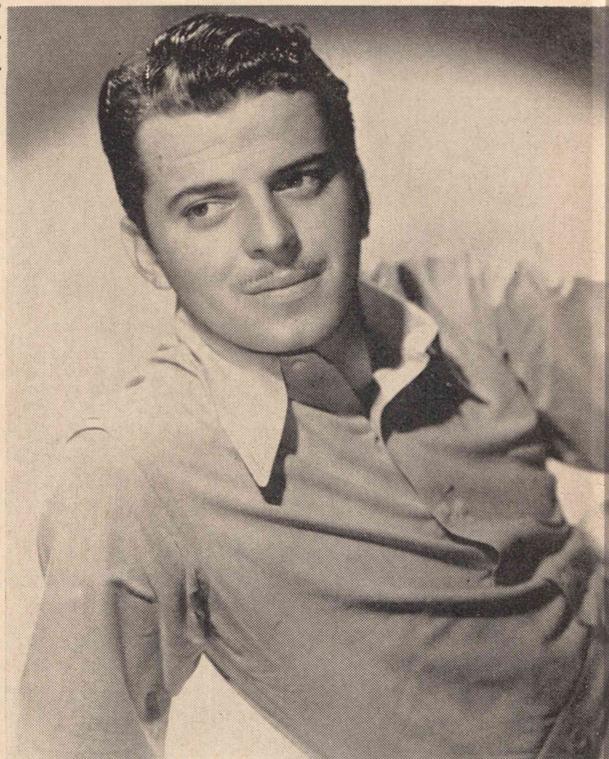
3 More Days at . . .

El Rancho Vegas

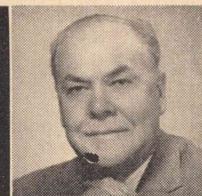
Closes July 16



P.S. — I, John Carroll, thank you SOPHIE "CALYPSO" TUCKER for the Opportunity of Appearing Again With You.



Hillsway
by ROLAND HILL



GLORY be! We have had two full days without rain and it is now hot enough to shed one of my three blankets at night. The clover in my yard is almost knee-deep since I last had it mowed a week ago. I have given up trying to keep up with it, and really, the white clover, like a blanket all over the yard, is almost prettier than closely-shorn grass. Sunday, in between showers, I had my family reunion and we had a glorious time. Almost 100 came from all over the Midwest. Jeanne Jorgens, now Mrs. Steve Wells, even came from Long Beach, California. Her husband is in the advertising business in L. A. and has been the guiding light behind a purported medical clinic (to rival Mayo's in Rochester, Minn.) to be established in Las Vegas. I wonder if they are still talking about it?. Jeanne's brother, Dr. Joseph Jorgens of the VA Hospital in Minneapolis, also came with his two beautiful children, Joe, Jr. and Wendy — they are perhaps the most handsome pair this side of Hollywood — and Joe's lovely mother, Mrs. Anna Jorgens. She had spent her honeymoon here at Ann Lake way back in the early 1900's. The Jorgens obviously love this country as much as I do.

I keep harping on the peacefulness of HILLSWAY ON ANN LAKE, but just minutes ago I finished a session I hope never to go through again. The Joe Graces of the Hillcrest Resort down at the lake have been disputing my west line as they drive over a corner of the disputed territory, and we have been having a running "battle" of "no trespassing signs" and a few words. Their attorney Bob Nyquist, who is also the County Attorney of our Kanabec County, and my attorney, handsome John Dablow of Cambridge, arrived a couple of hours ago with the Graces and, between coffee I have been brewing all afternoon, heated words and raised voices, we finally came to an agreement. I hope now I can live in peace.

Did I say my place was quiet and

peaceful? This is three hours later and I have just shooed out all of my dinner guests. The last to leave was my cousin the Rev. Sedoris McCartney of Iowa, whose wife Hazel is now travelling Africa and Europe on an assignment for Harpers of New York. Her latest book on Japan entitled "THE GREY RAIN" was such a hit that they have sent her to another part of the world to write another book. Uncle Ralph came along, and my brother-in-law and sister, The Gene Kohners. My mother also arrived and I cooked the dinner entirely by myself and did every dish after they had gone back to the city — Minneapolis. Tonight was the monthly steak fry at the Mora Country Club, prepared by the men of the club, but I had to forgo it this time.

I did take time out for a two day trip North and West as I wanted to see the new INTERNATIONAL PEACE GARDEN on the North Dakota-Manitoba boundary when it was completed. It is north of Dunseith, N. Dak., on Highway 3 in the heart of the Turtle Mountains. This is a wonderfully well landscaped park, with gardens of approximately 2400 acres and the formal part of it extends for about a mile along the international boundary. There is a picturesque monument to mark the 140 years of peace between Canada and the United States. Organized tours of the park start at the monument which is flanked by Canadian and American flags. The legend on the cairn says, "To God In His Glory This Park Is Dedicated" and that, "We pledge ourselves that, as long as man shall live, we will not take up arms against each other."

Here are the reasons given for the placing of this garden up in North Dakota: (1) The area is naturally beautiful; (2) It is midway between the Atlantic and Pacific Oceans and near the geographic center of North America, and (3) There are no natural barriers to restrict the free movement of peo-

(Continued on Page 49)

DAVID W. SIEGEL

Presents

★ "STARS FOR 1957" ★

JULY 7

George Gobel ★

AUG. 3

Sophie Tucker

JULY 14

Martha Raye ★

AUG. 13

Pearl Bailey

JULY 24

Betty Hutton ★

AUG. 23

Tony Martin

And brought back by popular demand

★ GEORGE GOBEL — Sept. 3rd

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"GLITTER GULCH"



THE BIG news up and down Fremont Street is the opening of the ultra-modern and lavish new club, THE MINT! In touching on this dazzling new addition to "Glitter Gulch" credit must be handed out to the colorful men behind this newest opening: MILTON PRELL, A. WINTER, L. B. "TUTOR" SCHERER and JOE HALL whose confidence and enthusiasm over the future of this city has never waned, but has only become more solid with each passing day; WALTER ZICK and HARRIS SHARP, the imaginative architects whose talented pencils have designed an outstanding new edifice to adorn the rapidly changing and growing downtown artery and last, but not least, R. C. JOHNSON, the contractor who has carried out the wishes of the investors and the drawings of the architects to the letter in creating this imposing new structure. Las Vegas tips its hat to all of these men and toasts the opening and future success of THE MINT.

Whenever anyone from Denver, Colorado hits the PIONEER CLUB, WHITEY BARRON, Day Shift Floorman, takes a page from VEGAS VIC'S book and deals out a hearty welcome. It seems that WHITEY knows just about everyone from that part of the country and they all know him. . . . The next time you are in the SHOWBOAT enjoy the pleasant experience of meeting a new friend, or greeting an old one, by calling out for genial JOHNNY MC GOWAN. JOHNNY returned to FLV after a lengthy stay at HARRAH'S at the "Lake" to go to work as assistant to his old boss, JOE "RED" KELLY, and is proving to be a great new addition to the hustling staff that "RED" is building. . . . DOROTHY MORGAN, day cocktail waitress at the popular SHOWBOAT, never fails to make your favorite beverage just a little more enjoyable as she dispenses her great sense of humor all along the bar and throughout the lounge. . . .

JACK SNYDER of SNYDER'S SLACKS fame has gone to Ellay to look over a fine stock of new woolens. . . . Last week the entire dance line from the TROPICANA descended on likeable LEON UNATIN, Manager of JOSEPH'S SHOE SALON, and every girl bought a pair of stunning shoes from the wide assortment of CYRANO pumps. . . . SHOWBOAT Dining Room waitress EVELYN LOGAN has blossomed out with a brand-new hair style — a "Pony Tail" yet! The "Pony" is still a little "Pony", but EVELYN is nursing it right along and promises a full fledged job in just a matter of a few more days. . . . MARIANNE'S made those stunning special jeweled rhinestone collars for INA RAY HUTTON'S cute little dogs. Makes them the best dressed "pups" in town. . . . JOE MALONE, from Encino, California, is a new "mixer" in the VEGAS VIC BAR of the PIONEER CLUB. JOE worked at TONY TRAVELINO'S for twelve years and scored a "hit" right away with TONY'S long-time friend and his new boss, HARRY LAHR. . . . Belated birthday greetings to NEVADA SAVINGS and LOAN. Company was one year old last month. CHARLES HORSEY, President, has announced that commencing last July 1st interest on savings accounts was raised to a 'juicy' Four percent. . . . GLEN O. ANDERSON and his lovely wife ROSE, recently returned from a very special trip to Los Angeles. "Special" because it was the first time in two years that they have seen their seven children who are all living there. The ANDERSONS are also celebrating their second anniversary as owners of NATIONAL CAR RENTAL SYSTEM OF F.L.V. One of the new pit bosses at THE MINT is the very popular FRANCIS LICINI. He was formerly with the SHOWBOAT and has a host of friends in FLV. . . . B. E. BLOMQUIST representing AUDI-VOX, Inc., successors to WESTERN ELECTRIC, was in town

(Continued on Page 49)

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OBSERVATIONS

(Continued from Page 5)

back-bar and the leaded plate glass front from the old Arizona Club, owned and operated for several years by J. O. "Jim" McIntosh as a perfectly respectable hostelry in the years before it was absorbed by the red-light district.

The Last Frontier, under the management of Bill Moore, was highly successful and immensely popular. Its Ramona Room, built by a band of Zuni Indians brought it from New Mexico, was particularly admired and was, for several years, the favorite dining and theatre spot of Las Vegas.

In spite of the fact that the pessimists pointed out that our tourist business was already "over-done," a chap called Benjamin "Bugsy" Siegel thought otherwise. He acquired the worthless forty-acre tract of desert owned for twenty years by Delphine and me, and announced that he would build a resort bigger, finer and much more expensive than any yet attempted in Las Vegas. He kept his word as long as he lived and, for a year or so, was a familiar figure about Las Vegas, but he always

appeared with two armed guards wherever he went. We wondered what there was to be afraid of, but "Bugsy" very evidently knew, for in June, 1946, he was brutally slain by a shotgun blast fired through an open window as he sat in the living room of a lady friend in Hollywood.

It was then freely admitted by many Las Vegas folks that the Flamingo was a dead bird. But the investors went on with that great enterprise and The Flamingo was formally opened in 1947. It, like all the others, has grown in popularity and its patronage has increased steadily until only a year or so ago it was rated as a ten-million dollar establishment. It is still growing and the glowing tower of lights out in front is one of the spectacular landmarks which greet travelers from California.

After the Flamingo opening The Strip developed with amazing speed. Wilbur Clark launched his spectacular Desert Inn Project, which many of the Las Vegas "whiners" happily predicted would fail and, for something like three years, things were a bit shaky. Three

(Continued on Page 21)



Patrice Munsel



I'm just thrilled with this
return engagement in
Fabulous Las Vegas.

Wilbur Clark's
DESERT INN



Thanks for accepting . . .

"CALYPSO SOPH"

at

El Rancho Vegas

SOPHIE TUCKER

"Me Too" — Tedrico Shapiro

Special Photo by Dorothy Gunn

OBSERVATIONS

(Continued from Page 18)

times work on the very ambitious project stopped and the pessimists, what few of them were left, pointed with pride to their predictions. The main structure stood for months at a time without being disturbed by the sound of saw or hammer. Then Wilbur would return with another "sack-full" of money and start things going. From the very spectacular opening (as I recall Edgar Bergen and Charlie McCarthy were there), the growth of Wilbur Clark's Desert Inn has been constant. In addition to the usual resort features, the Desert Inn now has a beautiful golf course 18 holes long on a quarter section of land which would probably sell for ten thousand dollars an acre undeveloped. Of all the great resort projects on the strip, Wilbur Clark's Desert Inn is probably the finest example of steady growth in the affections of its patrons.

During these recent years, other great resorts were established. There was the charming Thunderbird, the wonderful Sands, the great Sahara, the Dunes, the Royal Nevada, The Riviera, the Hacienda and the fifteen-million-dollar Tropicana plus some others that I fear I have overlooked in the hurry of writing this column. Several years ago some enthusiastic fellows with everything but sufficient capital built a building, the principle feature of which, was a towering structure resembling an inverted cone. It stood unfinished for a year or so until a fellow named Milton Prell came along and bought it. He made that tower into a glittering sign with a great bingo board flashing the numbers to "Bingo" about once a minute. He named the place "Club Bingo," provided a beautiful "Bingo" game, added a bar with a stage show and a dining room with food as near perfect as could be. The Club Bingo was a success from the start and seemed a proper and necessary addition to The Strip.

I well remember the day Mr. Prell told me he was going to close Club Bingo and build it over into one of the finest resort hotels on The Strip.

I was amazed and rather sorrowful at the thought that Club Bingo would be closed. Mr. Prell announced the new hotel would be named "The Sahara"

and would be ready to open one year from that date. True enough, that schedule was carried out and the Sahara is a glittering example of what makes Las Vegas "Fabulous." However, Mr. Prell did not stop there, but helped to develop down-town Las Vegas as well and built, what I believe is, the most beautiful bingo parlor in the wide world, the Lucky Strike Club. He did not stop there either and is now building, across the street from the Lucky Strike, another casino which looks as if it would eclipse anything heretofore attempted in Las Vegas.

Next week in this column I will write something about how Highway 91 came to be the main route for automobile traffic through Las Vegas and of the struggle by those who were determined to make Las Vegas, then a desert railroad stopping place for watering locomotives, into a city.

LOUNGE STARS

(Continued from Page 7)

AL DOERING, Co-owners of DUFFY'S TAVERN, were "livin' it up" in the SANDS HOTEL **Copa Lounge** and both agreed that the sensational FRANK MOORE FOUR are just about the best ever. JOHN remarked that it seems uncanny the way these four men can give you that "big band" sound. AL figured that maybe they weren't really playing, but had a record backstage. . . . EMERY DEUTCH and his violins are sure to thrill you with their rendition of "Around The World In 80 Days." EMERY, who had a very large orchestra in and around New York, is a welcome addition to the **Copa Lounge**. . . . The **Driftwood Lounge** in the FLAMINGO HOTEL is featuring the exciting DAVE BURTON. I understand DAVE will be recording very shortly and, with his excellent delivery, is destined to become a big star. Opposite DAVE is the very clever MARTIN DENNY GROUP. You are sure to be fascinated by this completely new sound in music. . . . Well folks, that's all for now. Hope to see you while struttin' down the strip. 'Til then — seven comes eleven to all!

A man should be like a good watch . . . have an open face . . . be busy . . . be pure gold . . . well regulated . . . and full of good works.

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

June 25th thru July 22nd

Show: Patrice Munsel with Arthur Maxwell and Steve Wiland; Jackie Miles; The Donn Arden Dancers with Art Johnson; Carlton Hayes and His Orchestra.

Seldom do FLV showgoers have the opportunity to hear as enchanting a voice as that owned by the Metropolitan Opera Company's stellar soprano, MISS PATRICE MUNSEL. There are few words capable of describing its outstanding beauty and versatility as PATRICE is equally effective singing Operatic arias or popular tunes. She presents a diversified program including an intimate revue built around her stunning beauty, flowing figure, dramatic ability and lovely voice. In this sophisticated sequence PATRICE is the svelt but bored suburban wife whose frank admission of indiscreet activities

(Continued on Page 29)

The Dunes

Show: The Larry Steele Show, "Smart Affairs of 1958", starring Rochester with Maurice Rocco; Mauri Leighton; Sir Lionel Beckels; The Hines Kids; The Fouchee Dancers; Jimmy Fields; The Beige Beauts; The Modern Harlem Girls; Garwood Van and His Orchestra.

LARRY STEELE'S "Smart Affairs of 1958" starring EDDIE "ROCHESTER" ANDERSON is a flashy and furious paced Sepia Revue featuring a lineup of high ranking talent and gorgeous gals parading through each dazzling scene. LARRY himself wrote, directed and produced this eleventh edition of "Smart Affairs" and also is the "take charge" Master of Ceremonies and belts out a couple of great songs for good measure. Format of the show parallels the movie hit "Around The World In Eighty Days" but covers the ground in a condensed seventy-five thrill-packed

(Continued on Page 29)

El Cortez

(Not A Review)

July 11th thru July 24th

Show: George Arnold's "Rhythm On Ice Revue" starring Curtin and Hittle; Larry Ell's and The Ice-Cubettes; The Nollson Twins; Buster Hallett and His Orchestra.

Hailed as the greatest "crowd pleaser" in the glamorous history of the Cirque Room, the GEORGE ARNOLD "Rhythm On Ice" Revue heads into its twelfth smash week leaving a trail of sell-out performances in its exciting wake. Ever since this extravaganza on ice made its debut here the "SRO" sign has been catching extra duty. There is an abundance of high ranking talent and breathtaking ice skating flashing furiously on the ice-covered stage. Heading the outstanding cast are "showstoppers" CURTIN and HITTLE. A husband and wife

(Continued on Page 34)

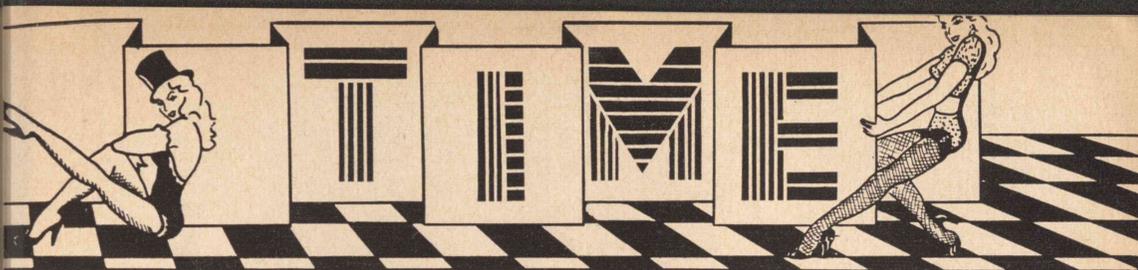
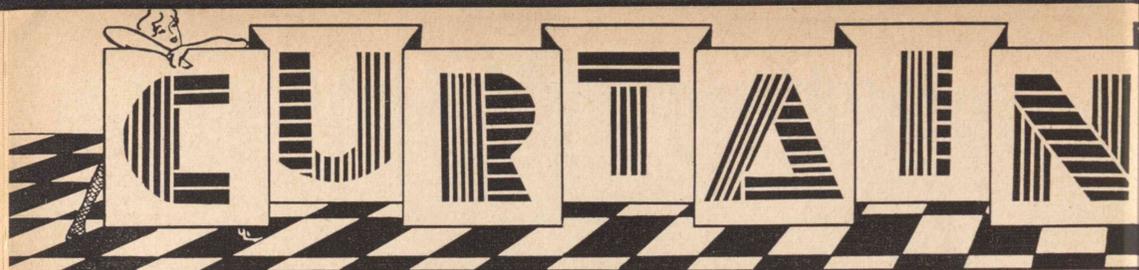
El Rancho Vegas

July 9th thru July 16th

Show: Sophie Tucker with Ted Shapiro at the piano; John Carroll; Kay Brown; Renee Molnar Dancers and Dick Rice and His Orchestra.

TOM DOUGLAS presents the incomparable "Grand Duchess of Show Business," MISS SOPHIE TUCKER, in another wonderful Opera House Revue. SOPHIE runs true to form and turns in her usually great performance, singing a host of the fabulous favorites that she has made famous through the years and surprises everyone with a headlong flight into Calypso and Rock 'n Roll. Imagine this last of the "Red Hot Mamas" making a grand entrance in a \$2,000 gold calypso outfit and slamming across the best this musical rage of the nation has to offer! You'll also get a tremendous bang when SOPHIE sallies forth with frantic "Rock 'n Roll"

(Continued on Page 34)



Flamingo

(Not A Review)

July 11th thru Aug. 7

Show: Anna Maria Alberghetti; Carlo Alberghetti; Extra-added-attraction Alan King; The Flamingoettes; Louis Basil and His Orchestra.

Beautiful ANNA MARIA ALBERGHETTI returns once again to cast her magical musical spell over the fabulous strip and all of Las Vegas in another stellar HAL BELFER Production. Blessed with the voice of an angel she

(Continued on Page 35)

HACIENDA

Show: In the Ronda Lounge: Art Engler, Shirley Scott and the Modulators; Don Baker Trio and The Bob Morgan Group.

Featuring continuous music in the beautiful Ronda Lounge for your dancing pleasure, BRUCE DAVIS presents a diversified group of talented musicians informally staged and currently appearing nightly in this popular "resortery." There are four terrific combos beating out scintillating instrumentals and bringing top vocals and comedy to the scene of the action. Heading the list

(Continued on Page 35)

Riviera

June 5th thru July 16th

Show: "Pajama Game" starring Larry Douglas; Betty O'Neill; Buster West and Barbara Bostock featuring Fred Irving Lewis; Jack Naughton; Ruth Gillatte and Tally Brown; George Hirst directing the Ray Sinatra Orchestra.

Heading into its final big week, the SAMMY LEWIS presentation of "Pajama Game" is still packing eager crowds into the Clover Room and drawing the raves of all who attend. This

(Continued on Page 36)

Royal Nevada

Show: Ina Ray Hutton and Her "All Girl Show" featuring the DeMarco Sisters; Ruth Costello and Marilyn Orlando plus Extra-added-attraction Rose Marie; The Morolandis Dancers; Ina Ray Hutton Orchestra.

GIRLS — GIRLS — and more lovely GIRLS are the bill of fare in the MAURICE DUKE produced INA RAY HUTTON "All Girl Show." Boasting a shimmering cast of sixty glorious gals on the loose, this is a fast and saucy revue that is one of the happiest shows yet to hit FLV. In addition to the "lovelies" in the many acts there are eighteen talented musicians in the ALL-GIRL ORCHESTRA and sixteen more beauties making up the MOROLANDIS DANCERS. . . . INA RAY lends her magnetic charm and refreshing style to head up the show and this

(Continued on Page 36)

SAHARA

(Not A Review)

July 9th thru August 5th

Show: The Ray Bolger Show starring Ray Bolger; Peggy King; Muriel Landers; The Saharem Dancers; Cee Davidson and His Orchestra.

STAN IRWIN presents "Mr. Washington Square," the loose-jointed favorite of millions, RAY BOLGER in a striking music and fun-filled Congo Room Revue. RAY, the slender and tall dancing star with laughter in his feet, heads this happy revue and his relaxed and superior ability never fail to score a tremendous hit with his audiences. His great showmanship runs the gamut of all styles of top-flight supper club entertainment. One moment he plays the buffoon, the next a blase and debonaire dandy. But at all times he is the irrepresible and incomparable RAY BOLGER. Here is an entertainer

(Continued on Page 37)

The Sands

June 12th thru July 16th

Show: Peter Lind Hayes and Mary Healy with Robert Allen Conducting; John Bubbles; The Four Voices; Jinx; The Copa Girls; Antonio Morelli and His Orchestra.

JACK ENTRATTER presents the PETER LIND HAYES and MARY HEALY SHOW with so many completely new and different styles of staging a musical-comedy revue. Here is the number one husband-and-wife team starring in a show that has EVERYTHING! For the opening number PETER and MARY make their entrance on-stage in a horse-drawn carriage that really fills up the Copa Room stage. From that surprise beginning they alight and surge into a medley of sparkling BOBBY ALLEN compositions featuring the lovely voice of MARY, backed by the harmonious vocalizing of THE FOUR VOICES.

(Continued on Page 37)

SHOWBOAT

(Not A Review)

July 10th thru July 23rd

Show: Antone and Curtiss; Chenyu; Garr Nelson and The Showboat Girls; Mike Werner and His Orchestra.

Nothing succeeds like success and the appearance of zany MARC AN-TONE and JACKIE CURTISS spell just that for the surging SHOWBOAT. Here is another comedy duet loaded to the hilt with robust comedy, a fair smattering of gay music and vocals and a host of top-flight impressions of showbiz' biggest names. These two young fellow got together as the result of individual performances booked for a CBS telethon. While awaiting the appearance of other stars they filled in as a team and the results were so tremendous they joined up on the spot and have been playing well-known

(Continued on Page 38)

SILVER SLIPPER

Show: "Parisienne - Calypso Revue" starring Hank Henry; Caprice; Norman Erskine; Sparky Kaye; The Peop-ettes; Jimmy Cavanaugh; Mac Dennison; The Silver Slipperettes; George Redman and His Orchestra.

SILVER SLIPPER Show Producer EDDIE FOX has put together the spice of France and the rhythm of South America in a glittering "Parisienne-Calypso Revue" starring the incomparable and incorrigible HANK HENRY, Master of the "double take" and risque

(Continued on Page 39)

Thunderbird

(Not a Review)

July 11th thru August 7th

Show: Dorothy Collins; Ronnie Eastman; The Thunderbird Dancers in Productions by Gail Robbins; Emcee Rex Johnson.

Scrumptious blond songstress DOROTHY COLLINS, the "Hit Parade" gal with a million dollars worth of song styling and personality, returns once again to the scene of her first FLV appearance just four years ago in the popular Navajo Room. Through the

(Continued on Page 39)

Tropicana

(Not a Review)

July 8th thru Indefinite

Show: Monte Proser's "Tropicana Revue" starring Carol Channing; Tybee Afra; Jack Costanzo; Bill Norvas Singers; Elaine Dunn; Dante D' Paulo; Betty Jean Hansen; The Tropicana Girls; Nat Brandwynne and His Orchestra.

By bringing in MISS CAROL CHANNING, the "Toast of Great Broadway", for her first Las Vegas appearance, Producer MONTE PROSER continues his policy of presenting talent com-

(Continued on Page 39)



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TINKER BIRD RANCH

DESERT INN

(Continued from Page 23)

with handsome "occasional man," STEVE WILAND, shock her complacent husband, played by ARTHUR MAXWELL. Vocal selections in this scene include "Love, Love, Love" and "Just One Of Those Things" plus some of the freshest and most clever dialogue to be staged locally. MISS MUNSSEL caps her performance with the soul stirring aria from PUCCINI'S "Madama Butterfly," "Un bel di Vedremo," and her portrayal of the tragic heroine is a compliment to the work. The "bravos" that are thrown to her from every corner of the Painted Desert Room are well deserved and a fitting tribute to her matchless artistry. Conducting for MISS MUNSSEL is "music-wise" JERRY ALTERS, whose dramatic baton weaving lends her keen and sensitive support. . . . Quaking voiced cabaret comedian JACKIE MILES has everyone holding their sides with his flip and laugh-studded comedy monologue. JACKIE, looking as trim of figure as a FRANK SINATRA, dashes out the gags with a robust vengeance and the result is a tumult of laughter. You must hear his greatest standard stories about the Las Vegas gaming tables, the satire of the late, late TV movies and his classic "undertaker" bit. Here is one of the most often quoted and best followed night club comedians in the land. . . .

To make this show an even more spectacular presentation, there are two brilliant production numbers featuring handsome ART JOHNSON and glamorous FLO WALTERS and the stunning DONN ARDEN DANCERS. . . . CARLTON HAYES and His ORCHESTRA are equally "at home" playing the "music of the masters" or production tunes and their orchestrations provide excellent support for the entire package.

DUNES

(Continued from Page 23)

minutes. Each act is presented in a different spot of the globe, beginning with the company's departure from International Airport in New York City. From there, they touch on Cuba, Trinidad, Brazil, London, Paris, The Riviera and Africa and then return to the "states" for a grand finale in New

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York's Harlem district. . . . RO-CHESTER, star of the JACK BENNY Radio and Teevee show, is a comedy sensation. Gravel-voiced EDDIE makes with the magnetic "double take" facial animations that have made him a favorite with millions of fans all over the world and has the customers howling with merriment. His appearance is a guarantee of the "best" in comedy. . . . The great MAURICE ROCCO, tops on the keyboard, pounds every style of jazz piano in the world of modern music. Your eyes can't possibly follow his flying fingers as they coax out the best the Baldwin Baby Grand has to offer. MAURICE is featured in the big "Roxy Theatre" scene and plays the musical theme of "Every Night Is Saturday Night In Harlem." . . . Torchy songstress MAURI LEIGHTON is a tantalizing bundle of talent who can really belt out tunes dealing with torrid romance and passion. MAURI is building a huge local fan club and that, added to the popularity she already has, makes her one of the "hottest" properties in the field today. . . . SIR LIONEL BECKELS cuts a spectacular figure in the Parisian scene with his great personification of "evil" with eye-filling dancing and still-life poses. He works with full body makeup that highlights his amazing muscle definition and accent each rhythmic and sensuous movement. . . . THE HINES KIDS are a fast stepping pair of youngsters who are way ahead of themselves in the field of modern dancing. . . . The ritualistic dancing of the magnificent FOUCHEE DANCERS is show-stopping! Their authentic Afro-Cuban routines are primitive and pulse quickening. . . . Coupling the dazzling beauty and dancing prowess of THE BEIGE BEAUTS and THE MODERN HARLEM GIRLS furnishes a brace of superb production efforts. . . . GARWOOD VAN and His ORCHESTRA handle the entire LARRY STEELE composed score and give excellent musical support to each artist and the entire cast.



"The Man Behind The Scenes"
J. KELL HOUSELLS, Sr.

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In such situations organization and leadership is of the utmost importance. At the **El Cortez**, this responsibility rests squarely upon the shoulders of a man of great integrity and unshakeable belief—MR. J. K. HOUSELLS, SR.—known among his friends and colleagues as the "**Man Behind The Scene.**"

As in times of crisis, a "key man" emerges to meet the situation. In this instance "MR. H" turned to his son "IKE" and a long time associate, JACK SMITH.

"J. K., Sr." appointed "**Ike**" as "**chief of staff**" and **Jack Smith** was placed in charge of active operations of the Hotel.

As in similar cases, no one can be successful without proper organization. These men, well advised of that fact, started the ball rolling and from their own organization chose the following people as departmental managers.



Chief of Staff
J. KELL HOUSELLS, Jr.



No. 1 Casino Manager: The beloved '**Whitey**' Shugart.

No. 2 **Gene McLaine**: In charge of restaurant and all food preparations. This culinary expert has been called upon on numerous occasions to display his skill and has never failed to surpass the requirements of any job.

No. 3 **Buster Hallett**: The Orchestra leader who has displayed extraordinary talent and who was cast in the added role as Producer of Shows.

No. 4 **Pat Gallagher**: Maitre D' Hotel of the Cirque Room. Pat is in charge of service facilities and is the only member of her sex to hold this responsible position in FLV.

No. 5 The incomparable, **Tom Ford**: Bar Manager who backs up the entire operation in the beverage department.

No. 6 **Sherman Hayes**: Long time **El Cortez** favorite, now starring with his own group in the lounge. He also expanded his activities to act as host and greeter to the "rounders."

No. 7 **Jack Kogan**: Publicist for the **El Cortez** who has proved that nothing is worth while doing without exploitation, and provided the exploitation.

The Management of the **El Cortez** is justifiably proud of the extraordinary success with which the Hotel has been blessed in the past five months of operation.

The phenomenal upswing in business is an actual tribute to "The Amazing" JACK SMITH. He is the shining example of the unerring faith of **Mr. J. K. Houseells, Sr.**



In Charge of Operations
JACK SMITH

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV

JULY 13
THRU
JULY 19

Monday thru Friday

REGULAR PROGRAMMING

- 11:00 2 Club 60
- 11:30 2 Cartoon Cavalcade
8 Encore Theater
- 12:00 2 Matinee Theatre
- 1:00 2 Queen For A Day
8 It's Fun To Reduce
- 1:15 8 Secret Storm
- 1:30 8 Molly
- 1:45 2 Modern Romances
- 2:00 2 Comedy Time
8 Life With Elizabeth
- 2:30 2 Movie Time
8 My Little Margie
- 3:00 8 Liberace

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SATURDAY — July 13

- 9:00 8 Big Top
- 10:00 8 Heckel & Jeckel Cartoons
- 10:30 2 Pirates vs. Braves
8 Little Rascals
- 11:00 8 Terry Toons
- 11:25 8 Redlegs vs. Dodgers
- 1:30 2 Movietimes (Dbl Feature)
- 2:00 8 Action Theatre
- 3:30 8 Whirlybirds
- 4:30 2 Popsickle Party
8 Mighty Mouse Playhouse
- 5:00 2 Cartoon Cavalcade
8 Capt. Kangaroo
- 5:15 8 Hollywood Park Racing
- 5:45 8 Capt. Kangaroo
- 6:00 2 George Sanders
- 6:30 2 Dollar A Second
8 Lone Ranger
- 7:00 2 Encore Theatre
8 Jimmy Durante
- 7:30 2 Adventure Theatre
8 Two For The Money
- 8:00 2 Julius La Rosa
8 Gunsmoke
- 8:30 8 Dr. Hudson
- 9:00 2 O'Henry Playhouse
8 Gale Storm Show
- 9:30 2 Lawrence Welk
8 If You Had A Million
- 10:00 8 Public Defender
- 10:30 2 "Prisoner of Shark Isle"
8 "Homicide Bureau"

SUNDAY — July 14

- 12:00 2 The Christophers
- 12:30 2 Mr. Wizard
8 This Is The Life
- 1:00 2 Youth Wants To Know
8 The Christophers
- 1:30 2 Zoo Parade
8 Mystery Parade
- 2:30 2 Oral Roberts
- 3:00 2 Meet The Press
8 Face The Nation
- 3:30 2 Open Hearing
8 World News Roundup
- 4:00 2 Movie
8 The Last Word
- 4:45 8 Las Vegas Bowling
- 5:30 2 Get Set — Go!
- 6:00 2 Goodyear Playhouse
8 Our Miss Brooks
- 6:30 8 Cisco Kid
- 7:00 2 News Caravan
8 Capt. David Grief
- 7:30 2 Date With The Angels
8 Frontier Doctor
- 8:00 2 Steve Allen
8 Ed Sullivan
- 9:00 2 Wire Service
8 Captured
- 9:30 8 G. E. Theatre
- 10:00 2 News
8 My Favorite Husband
- 10:10 2 "Sins of Jezebel" &
"Operation Haylift"
- 10:30 8 "Island Of Desire"

MONDAY — July 15

- 3:30 8 Damon Runyon
- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Georgia Gibbs
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Hopalong Cassidy
- 6:00 2 News Spotlite
8 Jet Jackson
- 6:30 2 Arthur Murray
8 Robin Hood
- 7:00 2 Ted Mack
8 Charles Boyer
- 7:30 2 Soldiers Of Fortune
8 Talent Scouts
- 8:00 2 Blondie
8 Highway Patrol
- 8:30 2 Wells Fargo
8 Dr. Christian
- 9:00 2 Playhouse 30
8 Those Whiting Girls
- 9:30 2 People Are Funny
8 Richard Diamond
- 10:00 2 Key Club Playhouse
8 News & Sports
- 10:30 2 News
8 Tonite At the Movies
- 10:40 2 "Golden Hoofs" &
"As You Were"

TUESDAY — July 16

- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Andy Williams-June Valli
8 Janet Dean, R.N.
- 5:00 2 Festival Of Stars
8 Terry Toons
- 5:30 2 Racket Squad
8 Name That Tune
- 6:00 2 News & Sports
8 My Friend Flicka
- 6:30 2 Armstrong Summer Theatre
8 Kingdom Of The Sea
- 7:00 2 Nat "King" Cole
8 \$64,000 Question
- 7:30 2 Boss Lady
8 Spike Jones Show
- 8:00 2 "Lady In Ermine"
8 To Tell The Truth
- 8:30 8 Phil Silvers Show
- 9:00 8 State Trooper
- 9:30 2 Top Tunes & New Talent
8 Ida Lupino Show
- 10:00 8 News & Sports
- 10:30 2 News
8 Hollywood's Best
- 10:40 2 "Mysterious Mr. Moto" &
"Dragnet"

WEDNESDAY — July 17

- 3:30 8 Ida Lupino Show
- 4:00 8 Frankie Laine
- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Rocky Jones
- 6:00 2 News Spotlight
8 Western Marshal
- 6:30 2 Madison Square Garden
8 Death Valley Days
- 7:00 2 Wednesday Nite Fights
8 U. S. Steel Hour
- 8:00 2 Disneyland
8 Florian Zabach
- 8:30 8 TV Reader's Digest
- 9:00 2 Navy Log
8 The Millionaire
- 9:30 2 Herald Playhouse
8 I've Got A Secret
- 10:00 2 Ozark Jubilee
8 News & Sports
- 10:30 2 News
8 "Kansas City Kitty"
- 10:40 2 "Pardon My Sarong" &
"The Present"

THURSDAY — July 18

- 3:30 8 TV Readers Digest
- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Dinah Shore
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Jungle Jim
- 6:00 2 News & Sports
8 Texas Rangers
- 6:30 2 Ramar Of The Jungle
8 Playhouse 90
- 7:00 2 Lux Video Theatre
- 8:00 2 You Bet Your Life
8 Frontier Doctor
- 8:30 2 Dragnet
8 Climax
- 9:00 2 Sheriff of Cochise
- 9:30 2 High-Low
8 Line Up
- 10:00 2 The Tracers
8 News & Sports
- 10:30 2 News
8 "Hotel Sahara"
- 10:40 2 "Cry the Beloved Country"
& "First Day"

FRIDAY — July 19

- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Flash Gordon
- 6:00 2 News & Sports
8 Roy Rogers
- 7:00 2 Cavalcade Of Sports
8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Men Of Annapolis
8 Whirlybirds
- 8:30 2 Crusader
8 Code 3
- 9:00 2 Kraft Theatre
8 Damon Runyon Theatre
- 9:30 8 Schlitz Playhouse
- 10:00 2 Where Were You?
8 News & Sports
- 10:30 2 News
8 "Passport To Alcatraz"
- 10:40 2 "Train Of Events" &
"Play Me A Blue Note"

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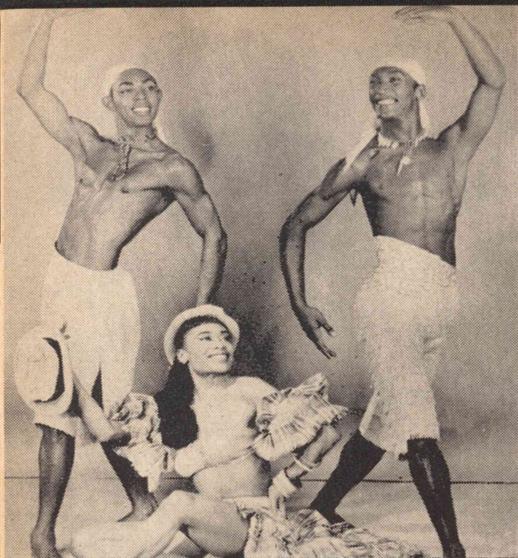
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The FOUCHÉE DANCERS

(Carlos — Peaches — Lavant)

EL CORTEZ

(Continued from Page 23)

skating duet. These two young stars are "big time" ice show material whose every movement on-stage is a picture of mutual knowledge and "know-how." Their Apache Dance is daring and reckless and one of the most thrilling routines ever attempted on the flashing blades. There are dazzling precision lifts and high-speed spins and catches that defy description. Every appearance of these young stars brings down the house with thunderous applause. . . .

The vocals of handsome LARRY ELLIS flows over the room in a cascade of shimmering notes that make everyone sit up and take notice of this personable and youthful song stylist. He also turns in some high calibre free-style skating of his own and seems perfectly at ease as he undertakes each tricky maneuver. . . . The costuming and production routines of the ICE-CUBETTES are outstanding and point up the fact that few things can equal the beauty and grace of motion on ice by adept performers. . . . Co-starring on the same bill are those singing-gagsters THE

NEILLSON TWINS. Two gals with the promise of a song or a laugh at every turn. Blond, bombastic and boasting a bag-full of robust comedy for adults, these two bombshells explode a carload of mirth in every performance. . . .

BUSTER HALLETT and His ORCHESTRA round out the cast and their musical support compliments the performance of every member of the troupe.

EL RANCHO VEGAS

(Continued from Page 23)

ditties that put many of the recognized "hipsters" to shame. With all of her new material SOPHIE is still the "greatest" at creating a mood of nostalgia singing the "oldies" and falling back on her deft vocal manipulation of the lyrics and great facial expression to have the audience in the palm of her hand at all times. With her in this appearance is her long-time associate TED SHAPIRO, supporting her on the piano and with the baton. TED also arranges her music and is an integral part of the act taking over the spotlight while SOPHIE dons her glamor-

ous outfit and scores very well with some smart repartee on his own. . . . Romantic baritone JOHN CARROLL and lovely songstress KAY BROWN team up to stage an excellent "modern" versus "square" song duel. JOHN carols the straight romantic ballads and his stirring voice and dashing good looks cause many a female heart to flutter. KAY counters with "rip-snortin'" modern melodies that really bounce with energy and up-to-date styling. The audience is the winner in this fast moving "challenge" vocalizing and everyone loves this clever sequence written by CARROLL'S Conductor JEFF LEWIS. The originality of the thing and the way the two singers carry it off, adds greatly to the overall favorable impact of the show. . . . The Beautiful RENEE MOLNAR DANCERS appear in the scintillating production numbers. . . . DICK RICE and His ORCHESTRA provide the tops in musical support and handle every phase of the show with equal finesse. . . . Comedian JOE E. LEWIS returns to the Opera House Wednesday, July 17th.

FLAMINGO

(Continued from Page 24)

sings the classics with a genuine feel and love of the music so typical of the Italian born singers. ANNA MARIA'S broad range enables her to do full justice to the glorious operatic arias and such lighthearted Italian masterpieces as "Italian Street Song" and "Giannina Mia." With all of her powerful tonal qualities, she can still control her surging soprano voice and cast a misty net of loveliness singing a soft and tender lullaby. She has yet another terrific facet to her seemingly limitless talent, for this petite but powerful little gal can zoom out with "pop" tunes and keep pace with the best of them when doing it. To see this charming songstress once and to hear her sing is an experience never to be misplaced. . . . CARLA ALBERGHETTI, blessed with the same quality of vocal perfection, appears with her world-famous older sister and follows through in the same ear-filling tradition. Her mature rendition of "One Fine Day" from "Madame Butterfly" is always a showstopper drawing shouts of "Bravo" from music lovers wherever she appears. Both girls

team together and share the spotlight in a graciously presented duet loaded with more songs of the masters. . . . Making her first stage appearance in over a year with her two lovely daughters is their accompanist "Mama" ALBERGHETTI, who is a brilliant concert pianist in her own right and at all times an inspiration to the girls. . . . Extra-added-attraction ALAN KING is on hand to present another marathon of laughter. ALAN picks his mirthful material from the endless source of life itself and his clever imagination and delivery can add humor to any given situation. Here is a comedian with appeal for everyone and one who plies his trade so expertly that none can resist the urge to break into rib-shattering peals of laughter. . . . Both of the spectacular line numbers, staged to frame the outstanding beauty of the FLAMINGOETTES, carry out the overall theme of the production. . . . LOUIS BASIL and His ORCHESTRA prove their versatility as they staunchly back the show with classical orchestrations and popular melodies with equal finesse.

HACIENDA

(Continued from Page 24)

is the very popular specialty ensemble THE LORI HILTON GROUP. LORI heads this free swinging outfit, consisting of herself and some terrific sidemen to back her up. This is an animated aggregation who "rocks the room" and has the patrons clamoring for more of their wonderful vocals and instrumentals. . . . For close harmony on vocals or instrumentals, it's tough to beat popular SHIRLEY SCOTT and THE MODULATORS. SHIRLEY, backed by her husband on the bass, and two other fine musicians, treats you to an endless variety of great ballads in the modern manner. . . . THE DON BAKER TRIO, with talented DON at the organ, presents the very smoothest in dancing melodies. Heading the group and playing all of the relaxing melodies everyone loves to hear, this artist on the organ can keep you entertained for hours with his tremendous repertoire. . . . Last, but not least, is the BOB MORGAN GROUP. They play more of your favorites of today and yesterday and each sparkling set is rewarded by warm and enthusiastic audience response. For an evening of sheer musical



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pleasure it's difficult to top the Ronda Lounge with its great wealth of musical stars and combos. . . . On July 19th the Ronda Lounge becomes the Jewel Box Theatre which will present DICK HARDING and BILL MOSS Revues of the Roaring 20's. This new room has obtained SUE WAGONER and JOANNA WATSON, two sparkling MGM starlets, to appear in these productions along with many other excellent new acts and will present four shows nightly at 9, 11, 1:30 and 3 A.M.

RIVIERA

(Continued from Page 24)

gala musicale, a three-and-a-half-year "howler" along Broadway's "Great White Way" continues its winning ways in FLV and could have stayed many more weeks without wearing out its welcome. The show is hilarious comedy based on the novel "7½ Cents" by RICHARD P. BISSELL and the plot deals with wage demands and denial of them by labor and management in the Sleepitite Pajama Company along garment worker's row in New York. Lampooning both sides with equal verve, there's plenty of laugh-getting material for whichever side you favor. . . . LARRY DOUGLAS is the handsome and virile romantic lead whose acting and singing go a long way toward making this production a hit. . . . In contrast to LARRY'S "all-male" appeal is statuesque and lovely BETTY O'NEILL, a perfect object of his amorous intentions. Both of these youthful artists are superb as they roam the beautiful musical menu and score exceptionally well on renditions of the hit tune "Hey There," the show's most romantic melody. . . . BUSTER WEST demonstrates fine ability in his por-

trayal of the plant foreman. He is at all times "at home" with any situation — comedy — song — drama and dancing. . . . Beguiling BARBARA BOSTOCK, the highly animated pixie in the cast, is sensational. Here is a bouncy and talented gal with a "will o' the wisp" complex and a laugh provoking gravel voice. She is excellent as she terps through "Hernando's Hideaway" and is generally terrific in everything she does. . . . Each member of the supporting cast, FRED IRVING LEWIS, RUTH GILLETTE, JACK NAUGHTON and TALLY BROWN, turn in inspired performances to give the stars first rate backing. . . . Everyone pulls together to get the most from the fast moving dialogue and also to set off the many beautiful production sequences built around the score's many top tunes. Included among the many hits are "Hey There," "Hernando's Hideaway," "Her Is" and "I'll Never Be Jealous Again." . . . The lines are pert and sassy, the music superb, the cast "big time" Broadway and the production itself boasts all of the original impact seen in the New York run. . . . Musical Director GEORGE HIRST brilliantly conducts the RAY SINATRA ORCHESTRA to impart flawless support to this very highly regarded show. . . . TV Comic GEORGE GOBEL opens in an all new comedy revue Wednesday, July 17th.

ROYAL NEVADA

(Continued from Page 24)

very popular star, who has appeared on most of the biggest TV shows in the land, is at her entertaining best. . . . Featured are the song-filled DE MARCO SISTERS, MGM recording artists, who were first discovered by the great

FRED ALLEN. THE DE MARCOS appeared on his show for four years and have also showcased their abilities on many other top TV productions and in many movies. Blending their voices together beautifully, these gals really deliver a solid set of ear-filling tunes both zingy and pert to match their ingratiating and lively personalities and songs that will have you whistling to yourself for days. . . . RUTH COSTELLO stops the show with her tricky and almost unbelievable acrobatic dancing. This rubber-jointed little gal will amaze you. . . . Little twelve-year-old MARILYN ORLANDO is the youngest member of the cast and a terrific songstress with a big voice that belies her tender years. . . . Universal favorite ROSE MARIE is a standout extra-added attraction with both eye and ear appeal. Her comedy bits are truly very funny and she sings with the poise and ability of a champion. Headed toward a teevee vehicle of her own she is stopping off in FLV to treat showgoers to some of her high level showmanship and warm, friendly song stylings. . . . The INA RAY HUTTON ORCHESTRA does a magnificent job of musically supporting this first and foremost of the "All Girl Shows" and gives each artist great backing plus swinging out all of the music to frame the original production numbers of the MORO-LANDIS DANCERS as created by Las Vegas favorites GEORGE MORO and RUTH LANDIS.

SAHARA

(Continued from Page 24)

with universal appeal, capable of captivating the heart and imagination of youth or driving home the full force of his talent to each and every adult. His career in showbusiness is one of the most impressive in its history and wherever and whenever the "greats" of the dancing world are mentioned his name is among those foremost on the list. We can make a blanket recom-

mendation for all of the "young in heart and spirit" to be sure and see this master of the "taps." . . . Perky PEGGY KING is a sensational vocal artist with a "song in her heart." PEGGY is the former singing star of the GEORGE GOBEL TV Show whose tremendous showmanship and sparkling voice enchanted millions of TV viewers. She has a magical manner with any song she sings that automatically makes it "best seller" material. In this engagement she brings a host of special arrangements designed to please the musical palate of even the most discriminating. . . . MURIEL LANDERS, the corpulent comedienne of TV fame and a long-time RAY BOLGER "steady," is truly a "ton of fun," and her surprise antics always provide a storm of spontaneous laughter. . . . The gorgeous SAHAREM DANCERS appear in two extravagant dance routines inspired by the production genius of SONIA SHAW and BILL HITCHCOCK. . . . CEE DAVIDSON and His ORCHESTRA are on hand to furnish the best possible in orchestral support to this diversified musical-variety package.

SANDS

(Continued from Page 25)

These handsome young men also turn in some outstanding work on their own with a solo impression of "Poor Johnny One-Note." . . . The ANTONIO MORELLI ORCHESTRA, Conducted by Composer ROBERT ALLEN, further enhances the striking effect of this brace of tunes. . . . JOHN BUBBLES, surviving member of the widely-known BUCK and BUBBLES dance duet of several years ago, appear in a scene reminiscent of "yesteryear" and his routines are a highlight of the show. JOHN teams up with PETER to bring a delightfully clever sequence full of fast dialogue, more zippy song stylings and difficult "tap" and "soft-shoe" dancing that salutes the nostalgic

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twenties and thirties. . . . A marvelous tribute to such former musical greats as: GERTRUDE LAWRENCE, GEORGE M. COHAN, HELEN MORGAN and the "Great CARUSO" is set to music by PETER and MARY in their second duet before the spotlights and this scene presents some of the outstanding compositions of the world's best loved composers. . . . PETER solos in the "Tramp In The Park" scene and his clever pantomiming deals out laughs by the dozens. . . . JINX, the talented "Chimp," star of "TV Monkeyshines," is a laughable addition when MARY once again appears on stage. His antics as she vocalizes brings howls of glee from every corner of the room. . . . PETER and MARY cap the show with a "closed circuit" TV broadcast inside the Copa Room. This bit features a simulated network broadcast complete with teleprompter and the works and is a highly ingenious way to present effective audience participation. . . . The stunning beauty of the COPA GIRLS is featured in two colorful production numbers and ANTONIO MORELLI and His ORCHESTRA provide wonderful music from the opening overture through the gala finale. . . .

ROBERT MERRILL and LOUIS ARMSTRONG open on Wednesday, July 17th.

SHOWBOAT

(Continued from Page 25)

supper clubs across the nation ever since. JACKIE and MARC both have been featured vocalists with top name orchestras all over the land and this, coupled with their great new comedy material, makes them one of the most sought-after young comedy teams in America. . . . On the same program is beautiful, raven-haired CHENYU, the Pearl of the Orient. She is China's favorite exotic dancer and the Far East's answer to the incomparable LILI ST. CYR. Her swivel-hipped routines rock and roll with enough energy to start a tidal wave. CHENYU has all of the mystic loveliness of the Orient and is one of the leading performers in the "undress" business with a huge following gathered from appearances in all of the top Burlesque houses across the nation. . . . Handsome master of ceremonies GARR NELSON guides the show and is superb in his two beautiful baritone solos that carry out the

Oriental theme. . . . THE SHOWBOAT GIRLS prance through two original and exciting JEAN DEVLIN numbers and MIKE WERNER and His ORCHESTRA provide all of the sound musical support to put this package over the top.

THUNDERBIRD

(Continued from Page 25)

broad medium of TV she has made herself known and loved to millions of fans the country over. So versatile a singer is she that even the commercials DOROTHY staged for Lucky Strikes were "Hit Parade" material. You can't help loving her from the very first moment she walks on stage for she is so at ease and so capable of injecting sweetness into each song she sings. One moment she showers the room with a misty cloud of tenderness and romance and the next minute she has everyone tapping their feet to her bouncy renditions of the tops in "pops". Lovely DOROTHY COLLINS definitely rates high on the list of current stellar attractions along the glittering strip. . . . Sharing the spotlight is comedian RONNIE EASTMAN, proud possessor of one of the most unusual comedy acts in all showbusiness. RONNIE is basically an artist of pantomime, but also utilizes over 7000 dollars worth of recording and audio equipment in his act. So fresh and novel are his routines that each clever bit is an all-new experience for his always appreciative audiences. . . . Choreographer GAIL ROBINS has produced two very smart new production routines featuring an almost entirely new line of beautiful THUNDERBIRD DANCERS and handsome Emcee REX JOHNSON leads the girls into their dances with some excellent production vocalizing to highlight each interesting and entertaining theme.

SILVER SLIPPER

(Continued from Page 25)

banter. The show points up the comedy antics and razor-sharp dialogue of the laughable HANK and the stupefying beauty of capricious CAPRICE, the French danseuse exotic. Her torso twisting and daringly revealed loveliness is a tonic to jaded spirits and with each torrid motion she raises the room temperature several degrees. This startling lovely is a one-girl French

heat-wave. . . . Funnyman SPARKY KAYE is a laugh-a-minute with his seemingly innocent ventures that always end up in laughable trouble for SPARKY. . . . NORMAN ERSKINE is the sensational new young singing star from Australia. NORMAN is a vocal double for the popular FRANKIE LAINE and can also boom out serious music with his great range and volume. . . . THE PEOP-ETTES are featured in a unique and novel half-man half-puppet act that is completely different to the tried and true pattern of punch and judy showmanship. . . . Emcee and Irish tenor JIMMY CAVANAUGH is a consistent crowd-pleaser utilizing a terrific sense of humor and ingratiating personality while singing the best loved of the heart-rending and tender Irish ballads. When JIMMY sings "When Irish Eyes Are Smiling" there isn't a dry eye in the room. . . . "Wow Wow" MAC DENNISON is another "Slipper" rib-buster dispensing his own wonderful band of mirth and merriment. . . . Each of the scantily attired SLIPPERETTES is a vision of loveliness and these high-stepping lookers turn in a pair of saucy production routines keyed to the overall theme of the show. . . . GEORGE REDMAN and His ORCHESTRA play the musical foundation supporting the show and every member of the cast benefits from their fine backing.

TROPICANA

(Continued from Page 25)

pletely fresh on the local scene to star in his magnificent "Tropicana Revue." As the farm girl in the recent New York Hit "The Vamp," CAROL was a charming rural gal transformed by a film producer into a "Theda Bara" type vamp of 1913. In this role she drew raves from critics all over the "big town," and was lauded to the skies for her deep and lusty singing, crazily fantastic dancing and marvelously funny straight comedy. She is an extremely versatile performer, adept at every phase of musical-comedy entertainment projection. Her amazing talents make her a perfect performer for the highly successful "Musical Vignettes" as staged in the "Tropicana Revue". Broadway writer CHARLES GAYNOR has devised and written her all-new act for this show and it is a standout! . . .

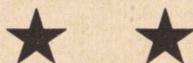
(Continued on Page 43)



Cool!!

NORTH END LAKE TAHOE

Cool!!



MARTHA RAYE ★
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— A PROCLAMATION —

*A lot of thought went into our show
A lot of cooperation made it possible...*

We Extend Our Gratitude

To

Senor ANTONIO MORELLI

(and his "MOOSICKA")

**BOB GILBERT and RENNE STUART
and the COPA LADIES**

HAL DOBROW

JOE MANDEL — JACK O'BRIEN

PAULINE SUTTERLEY

JOE MALL

(the "light" of our Life)

and the most "paged" Sandsman

MR. BERNIE ROTH

To **MR. ENTRATTER . . .**

Thanks for the use of the Copa Room

**JOHN BUBBLES—the FOUR VOICES
ED, JINX, DARLENE
UNCLE WALT and UNCLE PATRICK
LOIS DESROCHERS, MARTY ROTH
ROBERT ALLEN**

and

PETER and MARY

P.S. The closed Television circuit idea is ours; if found elsewhere please return to Peter Lind Hayes.

TROPICANA

(Continued from Page 39)

TYBEE AFRA is a writhsome, exotic beauty whose frenetic Afro-Cuban dancing sets a torried pace and flashing tempo. JACK COSTANZO is the perfect choice to accompany her fiery routines and his mastery of the "bongos" is always a highlight in every show. . . . Lovely danseuse, songstress ELAINE DUNN and dashing DANTE D' PAULO are a highly exciting dance two-some as they appear in the "Casa Tropicana" scene. . . . THE BILL NORVAS SINGERS are vocal standouts whose voices blend together with perfect tone. . . . In the "Prelude to the Tropicana" sequence everyone is captivated by the dancing of curvaceous BETTY JEAN HANSEN. . . . The gorgeous TROPICANA GIRLS, each a beauty winner, represents one of the most devastating aggregations of loveliness ever assembled and their spectacular production numbers are beautifully staged and well executed. . . . NAT BRANDWYNNE'S superb ORCHESTRA plays all of the tricky musical score and their playing gives excellent support to a great production.

THAT'S FOR SURE

(Continued from Page 9)

ping at the RIVIERA HOTEL. They are STU MARKS and his cousins, STAN and GENE LEVINE. As usual, they are saving money for the bistro. Constantly on the go, the trio use their rooms for shaving and showering. . . .

JIMMY CAGNEY is playing the late LON CHANEY in the screen biography "Man of a Thousand Faces." Jimmy purchased the set of 22 fantastic make-up creations he wears in the portrayal of Chaney's famous characterizations. Cagney is framing them on one wall of his den. . . .

FRANK SOSKIN, Casino Manager of the DESERT INN, is delighted that his two week vacation came at such an opportune time. His niece will be married in Cleveland (Ohio), July 14th and the

Frank Soskins will be on hand for the ceremony—thank you. . . .

Now we know why PAUL LYONS never fails to appear with his shock of grey hair in perfect order. Wife VIRGINIA is a hair stylist. (Paul is a bartender at the DUNES HOTEL. . . .

July is a busy birthday cake season in the DAN MERRIN household. (He is assistant to AL PARVIN at the FLAMINGO HOTEL.) On July 5th, son Ross blew out seven candles. . . . on July 8th, young SCOTT hit his fourth milestone. The Merrins also have a twelve year old son, BRUCE, whose birthday is April 4th. Many happy returns, fellas! . . .

The SEYMOUR HELLERS are happier than a Toy Poodle with a litter of twenty pups. They recently moved into their new home on North Camden Drive. We saw a picture of the new facade and don't blame the Hellers for their riant expressions. . . .

Have you been able to discern the origin of the amazing accent owned by JEAN SANDER, cocktail waitress at the SILVER SLIPPER??? She was born and raised in Virginia. Later, she spent four years in Austin, Texas, prior to coming to FLV. Here is a drawl with a twang. . . . The other charming cocktail waitress in the lounge is TODDY DILLARD, a friend of ours, of long FLV standing. We're happy to see this gal in our midst, once more. . . .

An innocent spectator would believe there was some sort of a contest transpiring between JOHNNY JENKINS (box man, California Club) and BOB RIMEL (Bar Mgr., same spot). Both of these Beau Brummels have so many wardrobes full of clothing, many are the changes they make in the course of one day. . . .

Looks as though Summer love has captured MOLLY BEE. The cute teenage singer was given a diamond and ruby friendship ring by admirer TOMMY SANDS, one night. Following night, Molly dated actor JOHN WILDER. Next day, Sands was back in the



New **FRONTIER HOTEL BAR**
NOW Opened by CARL REED

COCKTAILS at their Very BEST

hors d'oeuvres • Cocktail Hour 5 P.M. to 6:30 P.M.
Hotel — NEW FRONTIER JIMMY SERINO — Manager



THANKS to

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*and all the Wonderful Folks
in F.L.V. for 8 Wonderful Weeks*

at the HOTEL *Thunderbird*

*We're Delighted
You Enjoyed Our Show . . .*

**CHINA DOLL
REVUE**

TOM BALL, Producr

P.S. — Special Thanks To a Great Guy . . .
. . . JAKE KOZLOFF



**For Action, Fun,
and Thrills, It's
The Friendly . . .**



California Club

1st & FREMONT — DOWNTOWN

picture, having lunch and spending the day on the "Summer Love" set with Molly. . . .

Not too long ago, we wrote of adorable BETTY SUMMER, who made her singing debut at the RIVERSIDE HOTEL, in Reno. KAY PEARSON wrote that the young lady is a dear friend of hers and EPPY's. Kay informed us that this little singing doll is set for her CHEZ PAREE (Chicago) opening. Glad to hear it! . . . Eppy: We hope it won't be long before you are feeling better. C'mon—hurry on home! Kay misses you and we want to see you in FLV, soon. . . .

The HARRY DORSETTS (of JOE W. BROWN's HORSESHOE CLUB) are making plans for their niece. JUDY is expected to arrive here, July 14th. . . .

From New York comes word that young ROBERT STACK flew through his surgery like a Major. Mother Doris surprised Dad BEN (of the IMPERIAL COIN CO.) with the news that his family will be able to return much sooner than anticipated. That old happy smile has returned to Dad's countenance. . . .

BOB GUY is one of the finest exponents of the trumpet in the country. He has been on the NBC Music Staff for many years and takes a leave of absence, just to accompany his wife on her out-of-town engagements. Mrs. Guy is ROSE MARIE, the terrific comedienne now at the ROYAL NEVADA HOTEL. . . .

BONNIE BEST is featuring the lovely SUSAN sweaters at her HACIENDA HOTEL shop. They are manufactured and created by MRS. TED SHAPIRO, whose husband TED is SOPHIE TUCKER's pianist (at the HOTEL EL RANCHO VEGAS). The Susan factory is at Miami Beach, Florida. . . .

Although the show goes on as usual at the SANDS HOTEL, PETER LIND HAYES is greatly disturbed over his mother's illness. GRACE HAYES is hospitalized in Los Angeles, at CEDARS OF LEBANON. She is unable to walk at present. We believe that a barrage of "Get Well" notes from her many, many friends in FLV would help Grace's spirits to perk up to a normal level. . . .

We certainly hope this item is not another rumor—but an actuality. A chap close to the situation has advised us that Chicago's PAT BUCKLEY plans to reopen his BUCKLEY's JACKPOT CLUB on Fremont St. The place has been dark for a year now and we miss it. . . .

The NATHAN BALABANS of Detroit flew into FLV with their two lovely daughters to spend the holiday with uncle ALEX GOLDFINE (Casino Mgr.—HOTEL EL RANCHO VEGAS.) The Balaban retinue included the MERVIN GROSSBERGS. Alex and DOLORES hosted the visitors on this, their initial stop of a planned tour through the western states. . . .

JACK KOGAN, Sports Editor of K-SHO-TV ("Today In Sports"), has chalked up a record in his predictions of Wednesday and Friday night fights. In ten months, he selected seventy (70) winners and twenty-one (21) losers. . . . Soooooo—where's the money? . . .

Take FATS DOMINO's word for it—Rock 'n Roll isn't new! He has been playing it for as long as he can remember. According to Fats, "we know it as Rhythm and Blues." . . .

The quintette of DE CASTRO SISTERS became a quartette, six months ago. One of the girls left the act in

Congratulations to . . .



The MINT



. . . from The BOULDER CLUB

"The Capital Photographer of
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● The above portrait is a camera study of winsome and beautiful Marla English and is from the fabulous celebrity photo collection of Bernard of Hollywood and Las Vegas.



Peter — "Shall we dance,
John?"

John — "It will move me,
Peter!"

Peter — "The adrenalin is
over this way, John."



"I am very happy that John Bubbles returned from Europe to be in my show. He is one of the world's greatest entertainers."

Peter Lind Hayes

**There is no other reason
greater in the field of en-
tertainment than to return
for appearing with Peter
Lind Hayes . . .**

John Bubbles

Photo by Mike Nagra

favor of setting up housekeeping for groom, KEITH PURCELL. . .

Although he suffered a severe heart attack not too long ago, TUTOR SCHERER proved he has a very strong will. Nothing on this earth could have kept our Poet Laureate from attending the opening of THE MINT, of which he is an owner. Personally, we're very pleased that Tutor licked his malady and looks more like his former self. . .

IDA LOMBARDI, Hostess at the ROYAL NEVADA HOTEL, became quite friendly with MARTHA RAYE (who paid many visits to that bistro). One evening, Ida complimented Martha on her gown. The comedienne yanked Ida into the Powder Room where they exchanged dresses, at Martha's insistence. It was an exhibition of friendly generosity that will long be remembered by all concerned. . .

The "star" is up on top of the gigantic MINT sign and there are many cases of sunburned tonsils. Yep! You have to lean back—all the way—to see the star. We advise you to keep your mouth closed, in view of the strength of our sun. . .

One TV show we recommend heartily is that of the O'HENRY PLAY-

HOUSE, starring THOMAS MITCHELL (KLRJ-TV — Channel 2 — Saturdays 9:00 P.M.). When JIM YOUNG (co-owner of the BOULDER CLUB) chose this show for the club to sponsor, he displayed an ingenious sagacity. . .

Our thanks to BETTY RILEY, currently appearing in Reno's HAROLD'S CLUB, with her wonderful lounge act. Betty sent us a copy of her new album, "Caught In The Act," on the UNIQUE label. When you hear of this one being in stock at your favorite music store—grab it quick. It promises to move faster than dust can collect. . .

Downtown, AL FIRESTONE (of the HORSESHOE CLUB) is now known as the "YUL BRYNNER of the Game Starters." Hollywood—take notice! . . .

JOHNNY PULEO, who recently closed at the TROPICANA HOTEL, heads for Washington, D. C. to join the JIMMY DURANTE show. . .

Patrons of the SANDS HOTEL especially enjoy the wonderful dancing of MARGE COOKE. Marge fills the difficult post of "swing girl" in the line. Her steady beau is DON LUCAS. . .

Heartfelt wishes for a speedy recovery go winging their way to CHARLES "Cupie" RICH. A heart attack bedded

him at CEDARS OF LEBANON HOSPITAL. We hope it won't be too long before Mr. Rich is back on the HOTEL RIVIERA scene. . .

One of the most effective game starters in the business is MARIE SEYMOUR, of the DUNES HOTEL. If you don't believe us, check with Casino Manager, BOB RICE. . .

Last Wednesday evening, the management of the FLAMINGO HOTEL honored JACK BENNY with a farewell party at the pool. Festivities commenced after the second show, along about 2:30 ayem. All of the celebrities currently appearing on the "Strip" were in attendance, along with the many famous names who flew in expressly for the fete, from Hollywood. . .

Belated congratulations to BARBARA and RICHARD ARMSTRONG. They welcomed their heiress, KAREN, June 19th. (Richard is a box man—day shift— at the HACIENDA HOTEL.) Grandmother BETTY BROWN has been passing out bottles of perfume. . .

Little RALPH LEVINSON (of JOE W. BROWN's HORSESHOE CLUB) has been betting on various sports since he

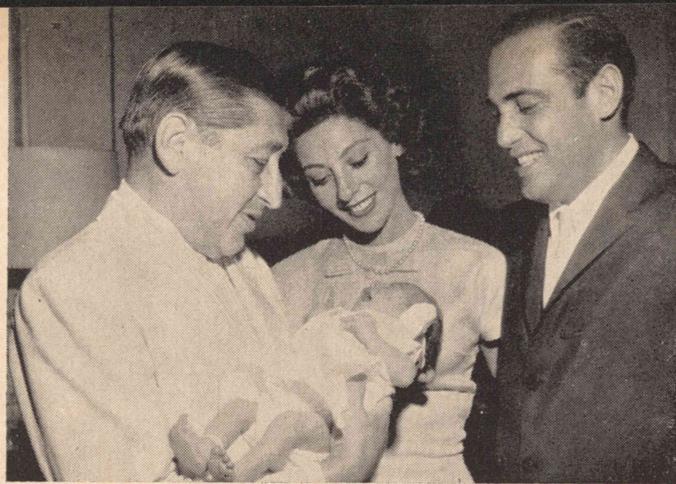
was a youngster in Newark, New Jersey. How does he make his selections? Well, sir, he keeps a pad and pencil next to his bed. During the slumber hours, he "gets a flash" that proves to be a winner, at times. . .

JOAN and PETE BOMMARITO were the proudest parents in creation, last week. They christened their darling JOLENE PATRINA. Godfather is NICK KELLY, Mgr. of the SANDS HOTEL Copa Room. Godmother is TONI CLARK (of the DESERT INN). The party held in celebration of the event was one that proved tremendous enjoyment to all. . .

The ROYAL NEVADA HOTEL has introduced the game of "Chemin de fer" to its patrons. In charge is BOBBY MINTZER, of Florida. Here is another Royal Nevada "First." . .

Handsome JACKIE SHERMAN, "21" dealer at the PIONEER CLUB (swing shift) looks like an actor but never held a Guild card. However, he was a top ranking boxer, out of Cleveland. Many of his grueling contests are rehashed when the Clevelanders get together in FLV. . .

JINX (The Chimp) will appear at the HOTEL EL CORTEZ, July 17th thru



ANOTHER FABULOUS FLAMINGO FIRST

Godfather AL PARVIN, proud
mother and dad, MR. and MRS. DAVE BURTON
and the newest vocal addition.

Brian Adam Burton

the 19th. You have just three days to see the only Chimp in the world who can ice skate. . . .

BILL NORVAS replaced the CHEERLEADERS in the HOTEL TROPICANA Revue. . . . CAROL CHANNING'S nightery debut introduces an act written for her by Broadway production writer, CHARLES GAYNOR. . . .

Belated congratulations to the WILLIAM SHEPHERDS. On May 5th, they welcomed JEANINE MARIE to their family group. . . .

EMMA FRANK, the Electrolysis, paid our publication a wonderful compliment. She said the few lines we wrote about her type of work has kept her phone buzzing, constantly. Thank you, Mam! . . .

RUDY LEWIS, Cashier at JOE W. BROWN'S HORSESHOE CLUB, returned from his New Orleans vacation. His strong southern accent has been "refueled" and sounds as though it's here to stay . . . and that's for sure.

'ROUND THE TOWN

(Continued from Page 13)

at Mocambo and to Chicago to see WILL JORDAN at the Chez Paree. . . .

Personable and talented ANN MASON into the Flamingo Driftwood Lounge backed by the ERIC LAWRENCE TRIO on the 18th. . . . DAVE MEYERS graveyard dispenser of libations at the Silver Slipper has a hobby he hopes will improve so he can enter the Gin Rummy Tournament next year. . . . BILL BURKE, stage manager at Flamingo and his "dolling" MAE, Asst. wardrobe mistress at the Tropicana will "shuffle off to Buffalo" (New York) on the 17th for a two week vacation.

The strip's newest show place, the Jewel Box Theater (formerly the Rondo Lounge at the Hacienda) will entice patrons with nostalgic entertainment of the Roarin' 20's beginning next Friday night. DICK TAYLOR, General Manager of the bistro says that full production will be given these revues and the new policy provides four shows nightly with dancing between shows. . . . HAL BELFER enjoyed a few days at Lake Tahoe over the past weekend. He mixed some work with the pleasure and "caught" a few acts. HAL says we will probably see some of them at the Driftwood Lounge in the near future.

Now it's time for my vacation (until tomorrow) and again I'll be going "Round Town."

HILLSWAY

(Continued from Page 15)

ple across the boundary within the garden. The garden varies in width from 600 to 1200 feet and consists of 8 panels: peace panel; terrace panel; sunken garden; cascade panel; turf panel; reflecting pool, peace tower and emblem panel. I urge you all to see this spot and the Badlands, the Red River Valley and the waving miles of wheat fields as well as the Roosevelt Country. It is all great.

GLITTER GULCH

(Continued from Page 17)

the other day finalizing the appointment of JACK STAGGS as Southern Nevada Distributor for this firm. AUDI-VOX makes one of the finest hearing aids on the market. . . . The EL COR-

TEZ Friday night "Lobster Dinner" seems to be catching on with all Las Vegas. Another capacity Cirque Room crowd attended last week's Sea Food Special. . . . The GOLDEN NUGGET is now featuring JIG ADAMS and His DIXIELAND BAND and his music is REALLY authentic jazz as they used to play it south of the Mason-Dixon Line. If you're a dixie devotee you'll really get a kick out of the way JIG introduces each tune. He gives you a short history of the number, who played it first and when and you'd swear he was reading from a copy of CHARLES DE LAUNEY'S "Hot Discography." The group itself has completely mastered the free and easy style that has kept Dixieland music such a favorite through the years. . . . Until next week, remember: There's more action going on per square foot in Fabulous "Glitter Gulch" than anywhere else in this tired old world.

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

JULY 23

GORDON MacRAE
RUDY CARDENAS

The Dunes

— COMING —

MINSKY'S
FOLLIES

El Rancho Vegas

JULY 17

JOE E. LEWIS
ROBERTA SHERWOOD

Flamingo

AUGUST 8

THE RITZ BROS.

Riviera

JULY 17

GEORGE GOBEL

Royal Nevada

Indefinite Engagement

INA RAY HUTTON
"All Girl Revue"
Rose Marie
The DeMarco Sisters

SAHARA

AUGUST 6

BETTY HUTTON

SEPTEMBER 3

VICTOR BORGE

The Sands

JULY 17

ROBERT MERRILL
LOUIS ARMSTRONG

Tropicana

— COMING —

EDDIE FISHER

Thunderbird

AUGUST 8

THE FOUR LADS
JAY NEMETH

... in the Fabulous **COPA Room**

JACK ENTRATTER presents

**PETER LIND HAYES
& MARY HEALY**

ROBERT ALLEN

JOHN BUBBLES • FOUR VOICES

JINX

ANTONIO MORELLI and his MUSIC

The Most Beautiful Girls in the West

Choreography by: Bob Gilbert & Renne Stuart

Costumes by: Mme. Berthe

Created & Staged by: Jack Entratter

TWO SHOWS NIGHTLY at 8:15 & 12 P.M.

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in the **COPA LOUNGE**

IRVING FIELDS TRIO

EMERY DEUTSCH and Orch.

FRANK MOORE FOUR

Tommy Doyle and Orch.

Ernie Ross Trio

The

Sands

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CARLA ALBERGHETTI

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Production

AT THE STAGE BAR

In the Driftwood Lounge
Music Internationale With

DAVE BURTON

REMARKABLE RUBIN TRIO

With

Georgia Carr

FRANK MAROCCO

ERIC LAWRENCE & THE SHOW BROS.

Showtimes 8:15 & Midnight

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THE FABULOUS
Flamingo
HOTEL

Maurice Duke Presents

INA RAY HUTTON

and Her **ALL GIRL SHOW**

FEATURING

DE MARCO SISTERS

RUTH COSTELLO • MARILYN ORLANDO

and

Extra Added Attraction!

ROSE MARIE

MORO-LANDIS PRODUCTIONS
STAGED BY GEO. MORO

Reservations: DU 2-4060

Showtimes: 8:15 & 12 p.m.

Late Show —

Fri. & Sat. 2:30 a.m.

HOTEL

ROYAL NEVADA

We are truly grateful to the many friends and visitors alike who made our return engagement

to

*The
Dunes*

an exciting and memorable occasion.

Your heart-warming reception will always be remembered and is an outstanding event in our happy career on the stage.

Sincerely,



LARRY

STEELE

and HIS

SMART AFFAIRS of '58

Featuring

the Most Beautiful
BRONZE BABES

in the Hottest Show in Town