

Jack Cortez'

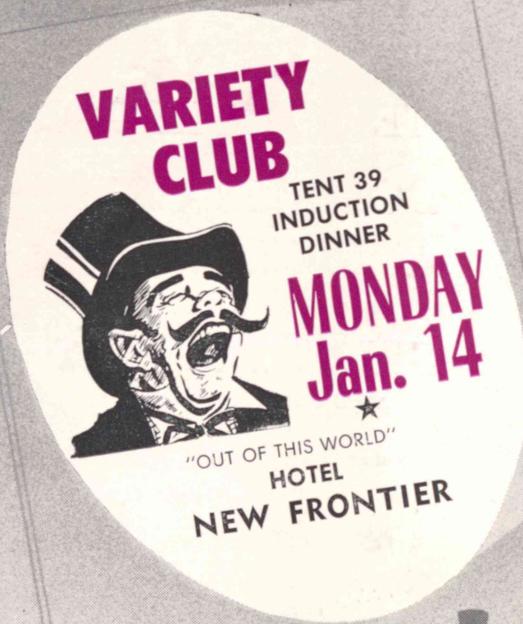
JANUARY 12, 1957

25c

Fabulous

LAS VEGAS Magazine

©



JACK CORTEZ
Fabulous LAS VEGAS
magazine

Circulated in every
state of the
U.S.A.

EL RANCHO VEGAS
OPERA HOUSE
THEATRE RESTAURANT

LeRoy Prinz presents
America's Most Beloved Comedian
JOE E. LEWIS
with AUSTIN MACK at the Piano
Miss LILI ST. CYR
The Most Fabulous Girl in the World

★
Coming
Feb. 27
Milton
Berle

GLORIA WINTERS
THE RENEE MOLNAR DANCERS
DICK RICE & HIS ORCHESTRA
Reservations — Phone DU 2-1300
Showtimes — 8:00 - Midnite

"SALUTE TO COLE PORTER"
starring
DOLORES GRAY
DICK SHAWN
Extra Added Attraction
SALLY FORREST
with **GEORGE CHAKIRIS**
Cast of 40
Staged and Directed by **ROBERT ALTON**

GARWOOD VAN & HIS ORCHESTRA
Showtimes 8:15 and Midnite
Reservations: DU 2-7171

OUT OF THIS WORLD!
NEW FRONTIER HOTEL
LAS VEGAS, NEVADA



The Hotel Sahara Proudly Presents

**Miss
Betty Hutton**
WITH
THE CHEERLEADERS
and HERB LURIE
★
THE SEVEN ASHTONS
★

SAHAREM DANCERS
(MORO-LANDIS PRODUCTIONS)
CEE DAVIDSON
& HIS ORCHESTRA

SHOWTIMES: 8:15 & MIDNITE

★ ★ ★

★ NOW IN THE CASBAR LOUNGE: 6 P.M. to 6 A.M.

LOUIS PRIMA
AND
KEELY SMITH
SAM BUTERA & THE WITNESSES

THE CORONADOS
THE CHARACTERS
SONNY KING
Sando Deems

HOTEL SAHARA
HIWAY 91 • LAS VEGAS • NEVADA
• FOR RESERVATIONS CALL DUDLEY 2-6800 •

America's Most Exciting Showplace . . .

★ Wilbur Clarks' DESERT INN presents:

JIMMY DURANTE

with

EDDIE JACKSON

JACK ROTH • JULES BUFFANO

JACKIE BARNETT

QUETI CLAVIJO

"ASTONISHING SPANISH DANCER"

THE DONN ARDEN DANCERS

In Spectacular Revues

featuring

ART JOHNSON, Singing Master of Informalities

CARLTON HAYES & HIS ORCHESTRA

Showtimes: 8:15 and Midnite

FOR RESERVATIONS call DUDley 2-6000

The FUN is greater than ever! Now in the . . .

Lady Luck LOUNGE

GROVER-SHORE TRIO • MILT HERTH TRIO • BOBBY STEVENSON TRIO
DON GREGORY QUARTET • HENRI ROSE TRIO

. . . 60 seconds above the Strip! "ATOP THE INN"

SKY ROOM lounge

For Your Dancing Pleasure . . .

★ Ernie Coleman Orch.

★ Marvelle

8:00 p.m. to 4:00 a.m.



Wilbur Clark's
DESERT INN

OBSERVATIONS

by CHARLES "POP" SQUIRES



SOLILOQUY ON GAMBLING

IF YOU do not know, as I did not, what soliloquy means exactly, to save you the trouble of looking it up I will confide in you that a soliloquy is a "talk to one's self."

This particular soliloquy was inspired by a preview of the Tropicana Hotel under the guidance of Manager Bob Cannon a few days ago. I will not attempt to describe the result of an approximately ten million dollar investment in Las Vegas which has stood dormant and unused since its completion approximately a year ago.

When we walked through the casino, with its many gaming tables carefully covered to prevent damage, I soliloquized:

"Why was this great, beautiful and expensive addition to the Las Vegas

industry of entertaining and amusing the wealthy people of the world lying dormant for so long a time?"

The answer was ready instantly:

"Because the State Gaming Commission did not grant a license and delayed action on the application from month to month, without (it seemed to most of our citizens) a good and valid reason."

We still think that the Nevada system of legalized and controlled gambling is the best so far devised (in spite of the fiasco of the cancelling of the gaming license of the Thunderbird Hotel, a decree which was promptly set aside by the court but which still hangs like a pall over one of Nevada's finest resort hotels).

So, we soliloquize on and on:

"Is playing a gambling game morally
(Continued on Page 30)

In this Issue:

OBSERVATIONS	5
LOUNGE STARS	7
THAT'S FOR SURE	9
CRISWELL PREDICTS	11
'ROUND THE TOWN	13
HILLSWAY	15
MIGHTY MIXTURE	17
CURTAIN TIME	19, 20, 21
THIS WEEK ON TV	22, 23
FABULOUS LAS VEGAS DIRECTORY	24
COMING ATTRACTIONS	41

JACK CORTEZ
Fabulous
LAS VEGAS
magazine

FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Editor-In-Chief: Vi Taylor. Art Dept.: Bob Griffin. Staff Photographer: Bernard of Hollywood - Las Vegas. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUdley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME VIII, NUMBER 42 — JANUARY 12, 1957

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year \$8, United States and possessions; \$15.00 per year, foreign. Printed by Lebeau Printing Co., 2216 W. Granada, Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada. A Bar A Engraving Co., 124 S. 3rd St., Phoenix, Ariz.

Joseph
SALON SHOES

CLEARANCE SALE



with those "remember when?" low prices

\$12 90 \$15 90 \$18 90

originally priced 22.95 to 42.95

MATCHING BAGS REDUCED TO \$18.90

MIAMI WEDGLINGS PINK, YELLOW,
POWDER BLUE **\$9.90** FORMERLY
—16.95—

ALL CLOGS **\$12 90**
reduced to

FORMERLY VALUES TO 19.95

at *Fanny's* on the mezzanine

JOSEPH SALON SHOES

211 Fremont Street
Sorry No Mail or Phone Orders

Las Vegas
All Sales Final



"LOUNGE STARS"

By Charles Bousquet

ALTHOUGH the holiday crowds have diminished, the quality of FLV talent seems to increase continually — and that's as it should be! That is what makes EVERY day a HOLIDAY in FABULOUS LAS VEGAS for our welcomed visitors. . . .

After a two year absence from the local show biz scene, PEGGY RYAN and RAY McDONALD (Mr. and Missus), together with wee daughter KERRY, have checked into their "home away from home," TWIN LAKES LODGE, for a three week stay during their headlining booking at the EL CORTEZ. Fresh from a European engagement at the Prince of Wales theatre in London, PEGGY and RAY really splinter the boards with their dancing feet, and rock the house with their humor. What with FOUR more little ones back home, these McD's are mighty busy people. . . .

The New Year got off to a merry and jumpin' good start when LOUIS PRIMA and KEELY SMITH returned to the CASBAR LOUNGE at the HOTEL SAHARA on January the "oneth." Featuring SAM BUTERA and THE WITNESSES, this group drew shouts and whistles from the vast audience jammed in the lounge opening night. A date with the stork quite evident, KEELY and LOUIS make "quite a thing" of it, singing "My Baby and Me" with chuckling good subtlety. . . .

Back from Atlantic City for his FOURTH FLV engagement is ROMAINE BROWN and THE ROMAINES

starring nightly in the SANDS cocktail lounge. These DECCA recording artists are having themselves a ball "pushing" the return to Calypso. Right on the heels of their successful "Soft Summer Breeze" and "Autumn Breeze" platter, the ROMAINE'S latest release of "Hold Them Joe" was recently voted a unanimous HIT by TV's PETER POTTER JUKE BOX JURY. Fine gentlemen, and fine musicians — definitely worth a listen. . . .

Right about now, it's time for me to let you in on a little secret. You know, you don't have to be a LOUNGE STAR to be able to afford to dress like one. Uh uh! If you are one of the few gals who hasn't yet visited BONNIE BEST at her new shop in the HACIENDA, it's way past time you did. The best time to see BONNIE is immediately, if not sooner; 'cause right now BONNIE BEST is not only offering unheard of values during her January Clearance, but she is also featuring some of the very ultra-latest fashions for the coming season. So hop to it, NOW — and tell her Charles sent you. . . .

One of the most entertaining new combos is THE CHARACTERS in the CASBAR lounge of the SAHARA. Featuring the flying fingers of "red" BLACKIE HUNT and the enthusiastic vocals of JOHNNY RICCO, these boys really "give out" with beautiful harmonies and rib-tickling comedies. Rounding out this unique combo are CARMEN and FREDDY BACCARI, (Continued on Page 32)

Special Back Cover Salute

Last week, each employee of the fabulous FLAMINGO received a personal note from their president, ALBERT B. PARVIN, which is reprinted on the back cover. The employees purchased this advertising space to not only show grateful appreciation to Mr. Parvin, but also because they want the world to know what a great guy their "Boss Man" is. We, in turn, salute these employees for their fine sense of appreciation, and Al Parvin for his sincere thoughtfulness. . . . And that's for sure.



the magnificent

FOOD, FUN, &
ENTERTAINMENT
24 HOURS A DAY

SAMMY LEWIS presents

A Gala Musical Comedy Geo. White's Scandals OF 1957 - Cast of 60

An Exciting, Glorious Revisual
With

The Most Gorgeous Girls In the World

Ray Sinatra & His Orchestra

PHONE DU 2-5678 FOR RESERVATIONS

SHOWTIMES 8:15 and 12 MIDNIGHT

Starlight LOUNGE

CONTINUOUS ENTERTAINMENT

From Dusk 'til Dawn

The Dick Davis
New-Tones

Sons of the Golden West

The Twin Tunes

Bobby Page &
His Musical Pages

CLOVER
Room

A DINING THRILL
YOU'LL ALWAYS REMEMBER!

the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!

FINE FOOD
AT EXTREMELY
MODERATE PRICES

HICKORY Room

(ED. NOTE: Jack Cortez is on vacation. We are delighted to introduce Mr. Roy Mack as guest columnist. Mr. Mack was a well known figure in the night life of Chicago during the "Roarin' Twenties," during which time he started playing his comedy piano with the "Musical Maniacs," a small orchestra which pre-dated many of the comedy groups of today. The group was at the Woodlawn Cafe, 63rd and Cottage Grove Ave., Chicago, from 1918 to 1920. Mr. Mack then became director of the shows for many cafes in the middle west, Chicago, Kansas City, Detroit, Cleveland, Cincinnati, and a number of cafe shows in New York City. He finally went to London to stage a big production for the Williamson-Tate interests, where he was contacted by Warner Bros. to direct pictures for them. At present Mr. Mack is one of the leading literary agents in Hollywood, and he is the brother of Austin Mack, long-time friend and accompanist of Joe E. Lewis.)

THE FABULOUS JOE E. LEWIS

By Roy Mack

 JOE LEWIS and I were on our way to the race track one day in my little Ford coupe and I was still sleepy as I had been up most of the previous night dress rehearsing my night club Revue chorus at the Frolics Cafe where Joe was my Star performer.

When Joe said, "If you feel sleepy let me drive," I answered, "Fine," and stopped the car. I moved over to the other side and let him get into the driver's seat then promptly dozed off. Nothing happened for a minute or so

and we were slowly moving along when suddenly Joe said, "How do you stop this thing!"

I jumped up wide awake shouting, "What!"

Joe turned to me with that cute grin of his, saying, "I never drove a car before."

That was typical of this great clown and he never has, to this day, learned to drive an automobile. In fact he is frightened to ride in any car but a taxicab.

Joe Lewis was born on the East side of New York and after a short period of schooling and many different types of jobs, he drifted into show business and formed a vaudeville act with the now famous song writer, Johnny Black, who wrote "Dardanella" and many other song hits.

This combination was one of the ordinary piano-singing acts on the style of Van and Schenck, and they did not have too easy a time of it.

Working in the smaller vaudeville houses, and going from one town to another in whatever cafe they could get a week's booking, was a little too much for Joe. He decided to break up the act and went out on his own.

That is when Joe came to me to get a job in one of my cafe Revues which were playing in different places around the middle west.

I put him to work as a singer in the Frolics, a cafe on 22nd St., Chicago, just around the corner from Big Jim Colisemo's. The Frolics was a remarkable place, having grown from a cheap "honky-tonk" called Frieberg's Hall, and then Ike Bloom's "Midnite

(Continued on Page 34)

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
117 FREMONT ST. • DOWNTOWN • PHONE DUDLEY 2-7551
... it's always LIGHT UP TIME at the LUCKY STRIKE CLUB

in the *Arabian Room*



BILL MILLER
PRESENTS

1st TIME IN VEGAS!
THE SHOW THAT
MADE AMERICA
BLUSH!

—ADULTS ONLY—

GIRLS

GIRLS

GIRLS



MINSKY
GOES TO
PARIS

ALL STAR CAST!

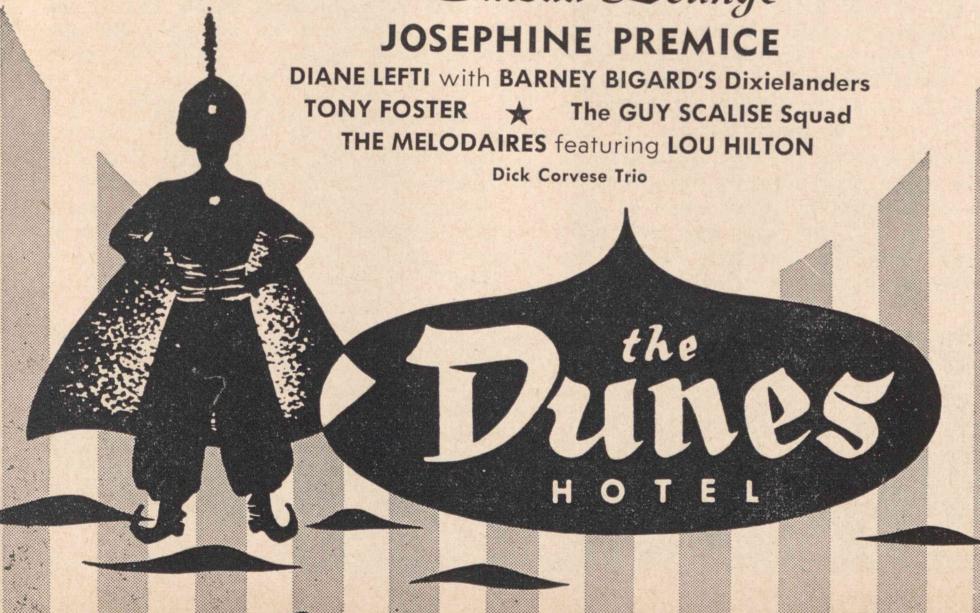
HOYT HENRY and his ORCH.

★ SHOWTIMES ★
8:15 P.M. — 12 MIDNIGHT — 2:30 A.M.
NEVER A COVER CHARGE
Phone DU 2-7700 for Show Reservations

IN THE *Sinbad Lounge*

JOSEPHINE PREMICE

DIANE LEFTI with BARNEY BIGARD'S Dixielanders
TONY FOSTER ★ The GUY SCALISE Squad
THE MELODAIRES featuring LOU HILTON
Dick Corvese Trio



BURLESQUE

In Accurate Glimpse of the Future

**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:

CPREDICT that 1957 will be the greatest merchandising year in all history. A great revolution will take place when huge department stores disband into smaller shopping pavilions, and move to suburban areas. More merchandise will be sold door to door in 1957, than in any other year to date!

... I predict that Sir Anthony Eden will incur the wrath of the African port of Mombassa, when the new British export-import rules are placed into effect! ... I predict the most terrifying eye-witness stories will soon be made known, on the present Hungarian revolt! ... I predict that Birdsboro, Pennsylvania, will be the new hub city of the East Coast freeway system! ...

I predict that Ezra Benson, Secretary of Agriculture, will write a farm primer to be used in the public schools, which will increase the respect for agricultural America! ... I predict that the Duke of Windsor will take an active part in the next official meeting in the House of Lords, where he will give his valuable opinions on how the English Crown should face the coming crisis! ... I predict that Senator Estes Kefauver will merge his political strength with Senator John Kennedy, to steamroller many changes within the Democratic Party, which it must have in order to survive! ... I predict that the next great Federal project will be an industrial supply center for electric power, serving the Rocky Mountain States, to be built on the broad, level plain directly to the east of Denver, Colorado!

COMING EVENTS
IN YOUR FUTURE:

I predict seven coming events in the Diplomatic World of 1957, which will change your life: (1) Revaluation of the British pound sterling! (2) Revaluation of the French franc! (3) New American export-import laws! (4) More binding trade treaties with South America! (5) Japan given new voice in U. N.! (6) Alaskan gold rush! (7) Revolution in Bolivia! ... I predict that automation will help to select you, for any Government job, by cataloging your talents. These monster electric brains will do more to decide the future of the world on a correct basis, eliminating all guessing, where it comes to statistics! ... I predict that vivisection will be outlawed in many states, due to the strong drive against the needless torture of animals for so-called medical research! ...

I predict that Judy Garland will take her one-woman show on an International tour, creating good will and deeper understanding of our American way of life! ... I predict that Michigan will become the greatest state for paper manufacturing in America, within the next two years! ... I predict that for the first time in geological recorded history, icebergs will endanger ships in the northern Pacific Ocean! ... I predict a wholesale cancellation of scheduled motion pictures, due to the withdrawing of Wall Street finances, as these firms could not receive the seal of approval, for showing in our country, and have been classed as unsuitable for foreign markets! This will create an upheaval in major studios!

(Continued on Page 37)

L. S. M. F. B.
LUCKY STRIKE means fine BINGO ...

CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB
117 FREMONT ST. • DOWNTOWN • PHONE DUDley 2-7551

JOIN YOUR FRIENDS
AND RELAX



AT
Wally's

BRIDGE CLUB

"ON THE STRIP"

(Just north of the Sands Hotel)

... Where you can play your favorite card game and
relax in enjoyable and quiet surroundings.

★ LADIES ALWAYS WELCOME.

★ KIBITZERS are the jury for all decisions."

3313-A South 5th St.
(Hi-way 91)

Phone
DU 4-0023



The Most Authentic Mexican Restaurant In the West!



Original Recipes of Old Mexico
and Early California Days

**ENCHILADAS - TACOS
COMBINATION DINNERS**

Recommended by Roland Hill in "Hillsway"

625 South Fifth St. — DU 2-4273

Open 4 P.M. to 4 A.M.

RARE COINS
COIN JEWELRY ★ GOLD JEWELRY

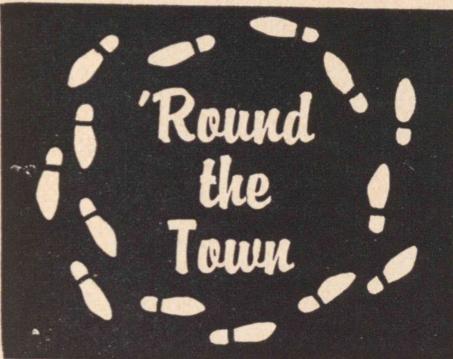
Imperial Coin Co.
Ben Stack

14 Karat Shop

2401 So. 5th St.

DU 2-8922

FABULOUS LAS VEGAS



with HAL HALSTEAD

VOU'LL never derive more for \$15.00 in your life, the price of a ticket to the year's most outstanding social and entertainment event — VARIETY CLUB'S (TENT 39) ANNUAL INDUCTION DINNER, which looms into view Jan. 14 in the VENUS ROOM of the NEW FRONTIER HOTEL. The city's most active charitable group has an array of talent lined up for your entertainment. Take a look — TONY MARTIN, JOE E. LEWIS, JIMMY DURANTE, DOLORES GRAY, DICK SHAWN (also the M. C. of the show), HOWARD KEEL, SALLY FORREST, FOUR LADS, GEORGE WHITE'S SCANDALS, MINSKY'S FOLLIES, and the OPTIMIST BOYS CHOIR, with GARWOOD VAN and HIS ORCHESTRA playing the entire show. But wait — there's more! Your \$15.00 ticket also includes a cocktail party beginning at 6:00 p.m., followed by dinner, plus the star-studded show. PLUS the satisfaction you will receive from the fact that your money is used for the wonderful charitable work of VARIETY, which includes the Westside Nursery attended by more than 110 pre-school age children of working mothers, and the school for Special Education where more than a score of physically handi-

capped youngsters receive training for self-sufficiency. We repeat — \$15.00 for all this and the feeling that YOU have helped others to help themselves. . . .

MRS. ALEX GOLDFINE, wife of the popular EL RANCHO VEGAS casino manager, hosted her special guests, Mesdames ALICE GLAZER, MARGARET MANLEY, MAE HOLLUB and MARTHA MILLER, at the New Year's Eve show there. They all enjoyed the rib-tickling humor of the inimitable JOE E. LEWIS. . . . The very proud couple ringsiding at the FLAMINGO the other evening was MR. AND MRS. MEYERS of Oakland, Calif. Proud, and rightly so, because the star of the show, TONY MARTIN, happens to be their son. . . . Anyone for a six weeks old French poodle? If interested, call JACKIE MANDELL, pit boss at the DUNES. The mother of this coal black puppy is a two-time prize winner. It is the only one left of the litter — a real bargain — so act quickly. . . . BILL MINKER, operations manager at the ROYAL NEVADA, is a very nice person to know and to talk with — and easy to find, because his working hours are from 6 ayem to 6 ayem. Bill is the father of three boys who will need an introduction to him if he doesn't get home oftener. . . . DON ROSE, whose activities have done so much to put Las Vegas in the spotlight of public favor, was a wise choice of the "brass" to manage the newly opened hostelry, the ROYAL NEVADA. . . . And FRED WARREN, a favorite of all when he was at the SANDS, is the major domo of the cocktail lounge, giving all a "Royal Nevada" welcome. . . .

Heartiest congratulations to MR. & MRS. DON MERRIN (Dan is ass't to AL PARVIN at the FLAMINGO). This grand couple celebrated their Fourteenth Wedding Anniversary on Jan. 7th. . . . Could all those huddles and conferences between LOU LEDERER (Continued on Page 36)

Semi-Annual
Clearance Sale
NOW!

Reductions to 1/2 and more!
All sales final.

Lanz



DRESSES — SKIRTS
BLOUSES — ACCESSORIES
SEPARATES — SWEATERS — CAPRIS

at the Colonial House - on the Strip
3131 South Fifth

"The Capital Photographer of
the Entertainment Capital"

Bernard
Hollywood
& LAS VEGAS

Riviera HOTEL
PENTHOUSE STUDIO

• Telephone DUDley 2-5678

Artistic Photography
at Sensible Prices

• The above portrait is a camera study of Mrs. Evelyn McKenzie
of McKenzie Furn. Co., Las Vegas



Hillsway
by ROLAND HILL

HHE HOLIDAYS have come and gone — my tenth straight Christmas season spent in Las Vegas and I'll bet there aren't many tourists that can match that record. I want to make a belated NEW YEAR'S RESOLUTION — I promise henceforth to never again write anything to embarrass my boss, Jack Cortez. Seems as though I am always writing something he has to cut or edit. I blame it all on my late boss, President Franklin Delano Roosevelt. He taught me explicitly that if you want to succeed in life you should always do something wrong — you never get recognition for doing the right thing as no one notices it; but say something wrong and everyone will jump on your neck. Thus having learned my lesson so well from such a master I constantly find myself saying things I shouldn't in my column. So, Jack Cortez, I promise you NEVER again — that is perhaps until week after next.

I haven't been invited to many parties the past few years because I am always on the go — I do get invited to openings, ribbon-cuttings, and the like, but seldom into fine homes; but last December 27th I hit the jackpot when Toni Clark invited me to Wilbur's birthday party in their spectacular, gorgeous, stupendous, lavish, yet in the best of perfect taste, home out on Desert Inn Road. Truly, I have never seen a more beautifully decorated home at Christmas time. The terraced dining room's long table fairly groaned with the many huge platters and trays of every kind of hors d'oeuvres and food you could ever believe possible to concoct. Pierre Normand who has perhaps worked in more swanky restaurants and hotels on the continent than anyone in town, unless it be Pancho Alliati, certainly did himself proud — he is the decorator of the Inn's foods. The birthday cake for Wilbur was a picture of grace, beauty and originality. Hugo Jacob

presided at the oval bar; Rose, the wonderful lady who is the housekeeper for the Clarks, superintended the serving, aided by two colored maids and a fine gentleman, Howard Huggins, who, I believe is head porter at the Inn between parties and he doubles as Wilbur's "man and butler." He answered the door and greeted the guests. When I was leaving the party I found Wilbur with a tear in his eyes at the door, because in a moment when they were alone after bidding guests goodbye, Howard had told Wilbur that this was the nicest thing that had ever happened to him, his being invited to aid Wilbur in his party in the finest home he had ever worked in. It really touched Wilbur, and knowing Wilbur as I do, I know he was sincere when he told me that he would rather have Howard Huggins say that than have it come from any other person in the world. Wilbur never forgets that there was a time when he wasn't "THE" WILBUR CLARK that he is today, and that is what makes him so beloved by people all over the world.

I wish it were possible to name all the guests at Toni's party for Wilbur, and were this column in a society section of a newspaper I might be able to do so; but I do want to mention a few old friends that I saw there. Lt. Gov. Rex Ball, handsome as ever and who has never changed a bit since I first met him and his three fine sons. Years ago Rex told me about how proud he is of his son who is studying dentistry at SC after attending Notre Dame; Jake Kozloff and his lovely wife, Fern, she gowned so stunningly that again, for the second year, I have to bemoan the fact that she isn't recognized as one of the ten best dressed women of the world, were as nice to me as always and told me about their three fine sons. In fact she was wearing a necklace that I remarked about, thinking of

(Continued on Page 39)

Easiest Credit Terms in America



Bond's
Jewelers
"HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.



You'll Look
Good In A
Snyder
Custom Made
Suit

A Wide Selection
Of Latest
In Imported
Fabrics From
Italy, Belgium
Scotland, England



Be Well-Suited
For Fall . . .

SNYDERS
INSURED CLOTHES
FOR MEN & WOMEN

419 S. 5th • Ph. DU 2-6644

— SPECIAL —
Group Of Woolens for
Slacks. Made To Measure
Buy 2—Get 3rd Pair Free
YOUR CREDIT
IS GOOD!

FABULOUS LAS VEGAS

FOR
COMPLETE
RELAXATION AND
ENJOYMENT
IT'S . . .



You Will Like the Intimate
Atmosphere of the

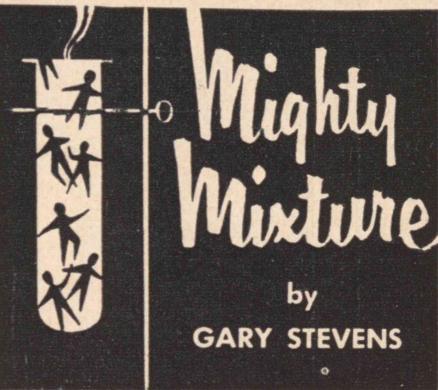
NEVADA ROOM Cocktail Lounge

DOROTHY SEIFERT ★ ACE BALKIN

At the Piano Bar



DOWNTOWN LAS VEGAS



RAMBLINGS FROM A REMINGTON: Frank Sinatra will like this. Sammy Davis Jr. has a table reserved for the second show every night that Frankie sings at the basement spot on 60th St. You talk about hero worship!!! It may be a little old and told and retold, but we love it. Wanna know why that 167 year old South American suddenly upped and disappeared after all that hoopla about his arrival? He received a wire starting that his father was sick. . . . Sid Caesar can carry on gibberish in almost any language and he can deliver a full script without a miscue, but he has a devil of a time going before an audience and saying 'thank you' or 'glad to be here.' . . .

A progressive insomniac is this. After many visits to his psychiatrist he solves his getting to sleep problem by no longer counting sheep. He recognizes leadership. Goes off to Morpheusland by adding up goats. . . . Crown Publishers rates this bow. A great book called "Pictorial History of the Negro in America." Very instructive in making us understand current race problems. Everybody from Harlem to Montgomery should have a copy. . . . Maybe it is different with you, but on our teevee set, Tennessee Ernie comes out as a three-way Phil Harris, Zeke Manners and the late Bob Burns. . . .

A dull cocktail party can be called 'boring pouring.' . . . Faye Emerson lights up a room better than anything we can cull from the Edison gadgets. Super raysie, Faysie. . . .

EAT TREAT: Either the duckling or the Chicken Gismonda at Cyrano's. The last named dish has ham, beef tongue, mushrooms and spinach in it. Gino and

Pierre have been building a fine rep for eight years. Gyrano's gets its name from another room in 1929, where Pierre was a busboy. Tasty democracy. . . . The new year is complete, we now have Danny Blum's latest edition of "Theatre World," put out by Greenberg, Inc. The best way to recall the past twelve months of the legit. . . . Perla Mesta might hate us, but we call the present social belt of Washington "Caffretz Row." . . . Alan King, the young comic, has stardom written all over his future. His delivery and inflection are not unlike Danny Thomas'. . . .

A ewe, who just became a mother for the first time, was discussing her new lambs with her ram. "I know we'll be proud of them," she said. "Yeh," shot back her hubby, "one of them will end up as a sweater for Anita Ekberg and the other will turn up as chops at the Versailles." . . . Dave Schoenbrun, CBS' crack Paris correspondent, knows the best French stories in the world, but he can't tell 'em on the air. C'est la teevee. . . . Does a drum major have a future? Don't think so. Never heard of one becoming a Lt. Colonel!!!

Just think of it, Jack Benny, who needs it less than almost anybody in the world and looks younger than most guys at fifty, will soon be eligible for Social Security. . . . This book title has confused us this way. Jim Michener's "Sayonara," soon to be a movie, makes us think immediately of a composite of the works of the California playwright and short story ace. We're almost tempted to spell it — "Saroyona." . . . Dore Schary has a lot to worry about after being cut off from MGM. Problem is how to get along on a hundred thousand dollars for the next ten years, plus the loot he's getting for disposing of some of his stock. The movie biz turned out to be better than following the line of his pater and mater. They ran a catering business in Newark, N. J. . . .

Look at El Sullivan, Groucho Marx, Dinah Shore, who sell the Merbs, De Sotos and Chevies, and "Climax" and "Playhouse 90" who want you to buy Chryslers and Pontiacs, you know that soon those commercials are going to force driving rules in the living room. You'll need an operator's license to watch television.



...the
NEW
...look
for 1957

AUSTIN MACK
at the Console

Songs by Joe E. Lewis

FABULOUS LAS VEGAS

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

(Not a Review)

Jan. 8 thru Feb. 4

Show: Jimmy Durante; Eddie Jackson; Jack Roth; Jules Buffano; Jackie Barnett; Queti Clavijo; Donn Arden Dancers featuring Art Johnson; Carlton Hayes & His Orchestra.

JIMMY is back, sticking his big schnozzola into everybody's business and creating yocks that can be heard as far as Desert Rock. The beloved "Schnoz" is a permanent fixture at this bistro and is accompanied by a corps of funmakers, including EDDIE JACKSON, JACK ROTH, JULES BUFFANO and JACKIE BARNETT, all of whom assault the arts, stab your funnybone unmercifully and create merry mayhem generally. To see JIMMY DURANTE is to fall in love with him, he of the devilish ditties and zany antics, shenanigans pulled off so

(Continued on Page 25)

The Dunes

(Not a Review)

Jan. 10 — for Indef. Engagement

Show: "Minsky Goes to Paris," the show that made America blush, first time in Las Vegas; all star cast; Hoyt Henry and His Orchestra. (For Adults Only).

As we go to press (Jan. 8) this gigantic red hot and blue musical comedy revue is on its way to FLV for the Jan. 10th opening at this bistro. Our knowledge, therefore, is incomplete as to the names of the principals; but we do have advance information that BILL MILLER has done it again, with the booking of this show. The name "Minsky," alone, is enough to entice patrons to rush to the Arabian room for many weeks to come, for this master showman's reputation for producing long-run shows loaded with laughs, beautiful girls and novelty acts is the greatest; but when HAROLD

(Continued on Page 27)

JANUARY 12, 1957

El Cortez

Jan. 3 thru Jan. 23

Show: Peggy Ryan and Ray McDonald; Stuart Allen; The Cirquettes; Buster Hallett and His Orchestra.

America's favorite song and dance team return to FLV triumphantly! PEGGY RYAN and RAY McDONALD have a package of dancing, singing and clever gags that shows high style and smart planning. Returning to its original policy with this booking, this downtown bistro made a wise choice in these headliners to get the New Year off to a fine start, snagging showgoers with wily finesse. Peggy and husband Ray are perennial adolescents, making it impossible to believe they are the parents of five children, one of whom is following the dance steps of their famed mom and pop, scoring in the show mightily. . . . STUART ALLEN

(Continued on Page 27)

El Rancho Vegas

Dec. 26 thru Jan. 17

Show: Joe E. Lewis; Lili St. Cyr; Gloria Winters; The Renee Molnar Dancers; Dick Rice & His Orchestra.

An unbroken chain of laughter prevails throughout the endless repertoire of lovable JOE E. LEWIS, from the moment he steps on stage with that Pixie countenance 'til he bows off with his final line, "May the good Lord take a liking to you — but not too soon." One could see two shows of Joe's nightly for 365 days of the year and never tire of his wit nor hear the same patter. His reservoir of extemporanea, his skill at turning a phrase, his mastery of innuendo, is effortless and natural, stemming from a great heart and a cheery soul. Nobody would ever admit having missed seeing Joe in FLV, for to do so is to be forever branded a square, a blockhead, a dul-

(Continued on Page 25)



Flamingo

Dec. 27 thru Jan. 23

Show: Tony Martin; Dean Murphy; Little Buck; Flamingolettes; Louis Basil & His Orchestra.

MR. TONY MARTIN, he of the voice that caresses and blesses, is jamming traffic on L.A. Highway, as the crowds rush from both directions to catch the finest performance of his career. It's wonderful and that is exactly the way Mr. M. expresses it in song, with "Mr. Wonderful" an out-front favorite — or perhaps "I Could Have Danced All Night" nosing in for a photo finish. "For Every Man There's A Woman" and "Begin the Beguine" register mightily, but the femme sighs are highly audible when he caresses with "I Love All of You." Admitting frankly that he was 43 years old on Christmas Day and that he's been around for

(Continued on Page 25)

NEW FRONTIER

Dec. 24 thru Jan. 20

Show: "Salute to Cole Porter" starring Dolores Gray; Dick Shawn; Sally Forrest with George Chakiris; Garwood Van & His Orchestra.

The famed ROBERT ALTON, musical revue master of stage and screen, comes up with a spectacular of dazzling beauty and talent, starring that Broadway scintillator DOLORÉS GRAY, who sings the songs of Cole Porter like they've never been sung before. Her version of "My Heart Belongs to Daddy" is a showstopper, propped by clever choreography, her glorious voice rich with power and wonderful nuance. . . . The dry, droll and howlacious comedy of DICK SHAWN is laugh huckstering at its best, what with the search still on for his itinerant grandpappy. His snide take-off on Dean Martin, singing "Pagliacci" is the

(Continued on Page 27)

"CURTAIN TIME"

Riviera

Dec. 23 thru Indef. Engagement

Show: George White's Scandals of 1957 with a Cast of 60; Ray Sinatra & His Orchestra.

The word, "spectacular," is synonymous with GEORGE WHITE, originator of the Charleston and the Black-bottom rage of the past. Producer and connoisseur of beauty, the astute showman has been producing the GEORGE WHITE SCANDALS for many years and has lost none of his magic touch. The current array of talent presented in the "Scandals of 1957" is the surprise package of the year. Each member of the cast of 60 is an "unknown," virtually. . . . The trampolining of PAULA & PAULETTE (last seen in the Desert Inn and a smash hit) opens the show in a number entitled "The Lady and the Bellhop." The trampoline

(Continued on Page 29)

SAHARA

Dec. 25 thru Jan. 21

Show: Miss Betty Hutton; The Cheerleaders & Herb Lurie; The Seven Ashtons; Saharem Dancers; Cee Davidson and His Orchestra.

It would take a tome to cover this show adequately, just as it would take six of 'em to describe MISS BETTY HUTTON'S superb talents. "It Had To Be You," which she avers is her one hit, is the theme that brings her on and takes her off, and the hour's performance in between is a performance that the dynamic blonde etches in your memory for life. She takes the audience on a retrospective trip in show biz, giving remarkably perfect take-offs on Benny Fields, Jimmy Durante, Helen Morgan and Eddie Leonard. The show is virtually all Betty Hutton, an hour of perpetual motion personified. A sophisticated vocal group, THE CHEERLEADERS, introduce her and

(Continued on Page 27)

FABULOUS LAS VEGAS



"Sands"

(Not a Review)

Jan. 9 thru Jan. 21

Show: Howard Keel; Louis Jordan & His Tympany Five; Will Jordan; The Beachcombers with Natalie; Copa Girls; Antonio Morelli and His Music.

Metro-Goldwyn-Mayer movie star HOWARD KEEL is superb in the stellar spot, possessing a magnificent voice enhanced by his personal charm and magnetism. Considered one of the greatest baritones in the biz, his tremendous voice charges the room with exciting, rich tones, commanding the attention of an audience to the extent you can hear a pin drop during pauses for transitions. The very personable actor-singer has the ability to "paint pictures" with a glorious voice granted to very few. . . . FLV favorites, LOUIS JORDAN & HIS TYMPANY FIVE of

(Continued on Page 29)

SHOWBOAT

(Not a Review)

Jan. 11 thru Jan. 24

Show: Oscar Carter; Tosca; Lili Ayres; Garr Nelson; Mike Werner and His Orchestra.

The 'Boat continues to whip up heat waves in the winter with their shows of sex and pepper featuring bewitching exotic dancers and sophisticated comedians. . . . OSCAR CARTER has a format that runs the gamut of laugh-snagging, including excellent work as an impressionist, clever quips and tall stories. A versatile gent, very pleasing to watch, you'll enjoy his brand of comedy. . . . LILI AYRES makes a return engagement to this bistro, just as critics predicted last May. This blonde bundle of dynamite presents exotic dances loaded with innuendo and tantalizing teasing. A beautiful girl and an exciting presentation. . . . TOSCA makes her FLV debut, scor-

(Continued on Page 29)

SILVER SLIPPER

(Final Week)

Show: "French Follies of 1957" starring Dorian Dennis; Sparky Kaye; Jacqueline Fontaine; Val Setz; Bebe Allan & Barry Ashton; Silver Slipper Stock Company; George Redman & His Orchestra.

Diminutive comedian SPARKY KAYE fills the HANK HENRY spot in the last week of the "French Follies," while Mr. H. H. is in New York appearing on the ED SULLIVAN SHOW (Jan. 13). The very funny SPARKY is funnier than ever in this windup of a make believe flight to Gay Paree, aided and abetted by a stellar cast originally scheduled to open Jan. 11 in "RED HOT AND CRAZY" at this spot, and who do a bangup good "quick study" job on the Follies to fill it in until the opening of their show Jan. 18. DORIAN DENNIS is an exotic

(Continued on Page 27)

Thunderbird

Dec. 27 thru Jan. 16

Show: Four Lads; Danny Crystal; Lou Wills, Jr.; Thunderbird Dancers; Barney Rawlings.

THE FOUR LADS hold the stellar spot in the Navajo Room, blending their voices to produce the finest tones ever to be heard from human throats. These recording artists make a command return engagement, after having just appeared at this bistro a few months ago. Well remembered for their waxing of "No Not Much" and "Standing on the Corner," each of which sold over a million platters, you will love these jovial tunesmiths. . . . Adding fun and laughter to the show is the gent with the unusual plan of attack at comedy, DANNY CRYSTAL. Danny works at a fast pace and then unpredictably changes to a slow, snide manner of projecting, a contrast with a punch. He also has a fine singing voice of

(Continued on Page 25)

★ ★ ★
This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.
★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV

JAN. 12
THRU
JAN. 18

SATURDAY — January 12

10:30 ⑧ Premiere Showcase
11:00 ⑧ Hockey
11:30 ② NBA Basketball
1:15 ⑧ Action Theater
1:30 ② Movietime
3:00 ② Mr. Wizard
3:30 ② Uncovered
4:00 ② Bowling Time
⑧ Santa Anita Races
4:30 ⑧ Miller Sports Hi-Lites
5:00 ② Perry Como
⑧ Mighty Mouse Playhouse
5:30 ⑧ Little Rascals
6:00 ② Caesar's Hour
⑧ News & Weather
6:30 ⑧ Lone Ranger
7:00 ② George Gobel
⑧ Beat The Clock
7:30 ② Hit Parade
⑧ You're On Your Own
8:00 ② Lawrence Welk Show
⑧ Jackie Gleason
9:00 ② Saturday Premier
⑧ Gale Storm
9:30 ⑧ Mr. & Mrs. North
10:00 ⑧ Gunsmoke
10:30 ② Fremont Hotel Theater
⑧ Mystery Theatre
12:00 ② Midnight Movie

SUNDAY — January 13

10:30 ⑧ This Is The Life
11:00 ⑧ The Christophers
11:30 ⑧ The Lighted Window
12:00 ② Outlook
⑧ Face The Nation
12:30 ② File 7
⑧ CBS Sunday News
1:00 ② Wide, Wide World
⑧ Odyssey
2:00 ⑧ Mama
2:30 ② Oral Roberts
⑧ Mr. McBoing-Boing
3:00 ② Meet The Press
⑧ Mystery Theater
3:30 ② City Of Hope
4:00 ② Championship Bowling
⑧ Sunday Matinee
5:00 ② Steve Allen Show
5:30 ⑧ Telephone Time
6:00 ② Chevy Show
⑧ Frontier
6:30 ⑧ Cisco Kid
7:00 ② American Legend
⑧ Jack Benny
7:30 ② Wire Service
⑧ Crunch & Des
8:00 ⑧ Ed Sullivan
8:30 ② Ray Anthony Show
9:00 ⑧ Gangbusters
9:30 ② Sunday News Caravan
⑧ General Electric Theater
10:00 ② Nite Owl Club
⑧ Fremont Hotel Theater
12:00 ② Late Nite Owl Movie

MONDAY — January 14

12:00 ② Matinee Theater
⑧ Premiere Showcase
12:15 ⑧ Noon at the Dunes
1:00 ② Queen For A Day
1:15 ⑧ Secret Storm
1:30 ⑧ Hotel Fremont Theater
1:45 ② Modern Romances
2:00 ② Comedy Time
2:30 ② Movietime
3:45 ⑧ Damon Runyon
4:00 ② Be My Guest
4:15 ⑧ Love of Life
4:30 ② Nat King Cole
⑧ Date With Dot
5:00 ② Gene Autry
⑧ Circle 8 Corral
5:30 ② Amos 'N Andy
⑧ Space Soldiers
6:00 ② News & Weather
⑧ News & Weather
6:30 ② Robert Montgomery
⑧ Robin Hood
7:00 ⑧ Life Of Riley
7:30 ② Soldiers Of Fortune
⑧ Juke Box Jury
8:00 ② Joe Graydon Show
⑧ Highway Patrol
8:30 ② Stanley
⑧ Dr. Christian
9:00 ② Headline
⑧ I Love Lucy
9:30 ② People Are Funny
⑧ December Bride
10:00 ② Nite Owl Club
⑧ Dick Powell
10:30 ⑧ Telenews
10:35 ⑧ TV Theater
12:00 ② Late Nite Owl Movie

TUESDAY — January 15

12:00 ② Matinee Theater
⑧ Premiere Showcase
12:15 ⑧ Noon at the Dunes
1:00 ② Queen For A Day
1:15 ⑧ Secret Storm
1:30 ⑧ Encore Theater
1:45 ② Modern Romances
2:00 ② Comedy Time
2:30 ② Movietime
3:45 ⑧ Dick Powell
4:00 ② Be My Guest
4:15 ⑧ Love of Life
4:30 ② Jonathan Winters
⑧ Master Chef Vallera
4:45 ② NBC News
⑧ Christian Science
5:00 ② Big Surprise
⑧ Circle 8 Corral
5:30 ② Amos 'N Andy
⑧ Space Soldiers
6:00 ② News & Weather
⑧ News & Weather
6:30 ② Kaiser Aluminum
⑧ Under The Sun
7:00 ⑧ \$64,000 Question
7:30 ② Stage 2
⑧ Do You Trust Your Wife
8:00 ⑧ Phil Silvers Show
8:30 ⑧ State Trooper
9:00 ⑧ To Tell The Truth
9:30 ② Treasure Hunt
⑧ Science Fiction Theater
10:00 ② Nite Owl Club
⑧ Man Called X
10:30 ⑧ Telenews
10:35 ⑧ Hollywood's Best
12:00 ② Late Nite Owl Movie

WEDNESDAY — January 16

12:00 ② Matinee Theater
⑧ Premiere Showcase
12:15 ⑧ Noon at the Dunes
1:00 ② Queen For A Day
1:15 ⑧ Secret Storm
1:30 ⑧ Encore Theater
1:45 ② Modern Romances
2:00 ② Comedy Time
2:30 ② Movietime
3:00 ⑧ Carry Moore
3:45 ⑧ Mr. & Mrs. North
4:00 ② Food Page
4:15 ⑧ Love Of Life
4:30 ② Eddie Fisher
⑧ Date With Dot
5:00 ② Gene Autry
⑧ Circle 8 Corral
5:30 ② Amos 'N Andy
⑧ Space Soldiers
6:00 ② News & Weather
⑧ News & Weather
6:30 ② Famous Fights
⑧ Death Valley Days
7:00 ② Wednesday Night Fights
⑧ U. S. Steel Hour
8:00 ② Disneyland
⑧ Godfrey And Friends
8:30 ② Dr. Hudson
9:00 ② Navy Log
⑧ The Millionaire
9:30 ② Life With Father
⑧ I've Got A Secret
10:00 ② Nite Owl Club
⑧ Search For Adventure
10:30 ⑧ Telenews
10:35 ⑧ Hollywood's Best
12:00 ② Late Nite Owl Movie

THURSDAY — January 17

9:30 ② Pres. State of Union Speech
10:00 ② Movietime
12:00 ② Matinee Theater
⑧ Premiere Showcase
12:15 ⑧ Noon at the Dunes
1:00 ② Queen For A Day
1:15 ⑧ Secret Storm
1:30 ⑧ Encore Theater
1:45 ② Modern Romances
2:00 ② Comedy Time
2:30 ② Movietime
3:45 ⑧ Search For Adventure
4:00 ② Be My Guest
4:15 ⑧ Love Of Life
4:30 ② Dinah Shore
⑧ Master Chef Vallera
5:00 ② Gene Autry
⑧ Circle 8 Corral
5:30 ② Amos 'N Andy
⑧ Brave Eagle
6:00 ② News & Weather
⑧ News & Weather
6:30 ② Famous Fights
⑧ Roy Rogers Show
7:00 ② Lux Video
7:30 ⑧ Your Community
8:00 ② You Bet Your Life
⑧ Public Defender
8:30 ② Dragnet
⑧ Climax
9:00 ② Sheriff of Cochise
9:30 ② Ford Show
⑧ 4 Star Playhouse
10:00 ② Nite Owl Club
⑧ If You Had A Million
10:30 ⑧ Telenews
10:35 ⑧ Hollywood's Best

FRIDAY — January 18

12:00 ② Matinee Theater
⑧ Premiere Showcase
12:15 ⑧ Noon at the Dunes
1:00 ② Queen For A Day
1:30 ⑧ Encore Theater
1:45 ② Modern Romances
2:00 ② Comedy Time
2:30 ② Movietime
3:45 ⑧ If You Had A Million
4:00 ② Be My Guest
4:15 ⑧ Love Of Life
4:30 ② Eddie Fisher
⑧ Date With Dot
4:45 ② NBC News
5:00 ② Gene Autry
⑧ Circle 8 Corral
5:30 ② Amos 'N Andy
⑧ Kit Carson
6:00 ② News & Weather
⑧ News & Weather
6:30 ② Federal Men
⑧ My Friend Flicka
7:00 ② Cavalcade Of Sports
⑧ Rin Tin Tin
7:30 ⑧ Annie Oakley
8:00 ② Grand Ole Opry
⑧ Damon Runyan
8:30 ② Ozark Jubilee
⑧ Talent Scouts
9:00 ② Kraft Theater
⑧ Code 3
9:30 ⑧ Playhouse Of Stars
10:00 ② Combat Sergeant
⑧ Art Johnson Show
10:30 ⑧ Telenews
10:35 ② Nite Owl Club
⑧ Hollywood's Best

KSHO-TV

Channel 13 . . . Operating
24 hours a day with
independent programming

featuring

★ NEWS

★ SPORTS

★ WEATHER

★ FEATURETTES

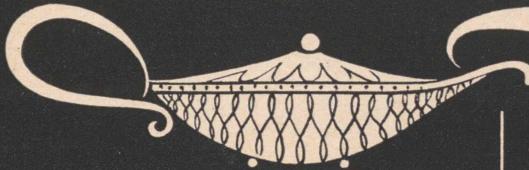
'Round the Clock

MOVIES'

★ ★ ★

IT'S THE "MAGIC" OF THE . . .
aladdin room

... FOR THE FINEST IN FOODS SKILLFULLY PREPARED
IN THE MOST BEAUTIFUL HOTEL IN LAS VEGAS



Executive Director: Bill Miller

Dunes
Phone DU 2-7700



Fabulous LAS VEGAS

Directory

Your Handwriting Reveals
Your Character & Personality

Send handwriting sample & \$1.00 to
CONNIE AHMAN Handwriting Analyst
1143 Laurel — Las Vegas, Nev.

PORTRAITIST

ARNOLD of LAS VEGAS
Specializing in Theatrical and Publicity
Photography, Camera and Oil Studies
516 Ogden, Downtown Las Vegas — DU 4-3721

BEAUTY BOX

Hair Designers
Distinctive Beauty Creators for Women Who Care
123 No. 4th St. — 1/2 block off Fremont
Telephone DU 4-4756

BONANZA AIR LINES INC.

Fast, non-stop flights to Phoenix
and Reno — roundtrips daily.
McCarren Field — Ph. DU 2-3031

CORK 'N BOTTLE LIQUOR STORE

Las Vegas' Leading Liquor Store
Frank and Larry Pimentel
508 Fremont — Ph. DU 4-2244

Wedding Corsages Room Bouquets
"In Fact . . . Everything in Flowers"

DOT'S FLOWERS

808 S. 5th St. — Phone DU 2-7511

ESQUIRE CLEANERS

Open 7 a.m. to 10 p.m. Mon. thru Sat.
1504 S. 5th — DU 2-3865

Drivers: Johnny Locastro and Ernie Crawford

Keep Your Shoes Looking NEW!
Complete Shoe Repair Service & Supplies
SHOE DYEING A SPECIALTY

ESQUIRE SHOE REPAIR
614 Maryland Pky — DU 4-1545

FOXY'S DELICATESSEN

Kosher Style Restaurant, Delicatessen, Bakery
OPEN 24 HOURS
ON THE STRIP (Just North of Sahara Hotel)

Repossessed BALDWIN ACROSONIC
Only \$19.90 per month

GUTCHER MUSIC CO.
219 No. Fifth — DU 2-6362

HORSEY INSURANCE AGENCY

Dependable Insurance and Bonds
Representing General Ins. Companies of U.S.A.
913 E. Charleston Blvd. — DU 4-1292

ITALIAN GRILL

Downtown's Popular Specialty Restaurant
Open at Noon to 2:00 A.M.
122 N. 2nd St. — Ph. DU 4-7223

LAS VEGAS BOWL

Banquet Room — Parties up to 60
Coffee Shop — Shantung Cocktail Lounge
1825 S. 5th (open 24 hrs.) DU 4-2316

LAS VEGAS RENTAL AGENCY

118 Baltimore — DUDley 4-4140
NO CHARGE TO TENANTS
Houses & Apts. — Furn. & Unfurn.

Milady's Needs for All Occasions

MARIANNE'S

Just North of Hotel Sahara — DU 4-3991
Free Parking — Open 10 A.M. to Midnite
7 Days a Week

Open Sundays — On The Strip

MORY'S MEN'S SHOP

2407 So. 5th Street (Near Your Hotel)
Ph. DU 4-3402 - 4-3432

Immediate Tailoring — Day or Night

NOW OPEN

MUFFIN'S

KNIT & NEEDLE CRAFT SHOP
1118 Fremont • DU 2-0106

Free Instructions — Free Parking In Rear

The Best Bet . . .

For The "Best Buys"

IRENE PACE REALTY

500 South 5th St. — Ph. DU 2-6336



RENT-A-CAR

Glen O. Anderson (25 yrs. in Vegas)
California Rent Car
New Cars • Jeeps • Trucks
Ph. DU 4-7773 or 2-5522

RIVIERA BEAUTY SALON

Home of Pastel Tints & Frosted Tips
Sirkka and Kathleen invite you to phone
DU 2-1224 or DU 2-5678

STRIP DRUGS

Open Until 3 A.M.
"Prescriptions Our Specialty"
Phone DU 4-2222 — 2425 South 5th St.

Enjoy Television Color Now!

Easy to Apply! Do it Yourself!
Write or Phone for WEEK'S FREE TRIAL

TV COLORAMA

P. O. Box 2109 — DU 2-8100

DESERT INN

(Continued from Page 19)

smoothly that you swear they're impromptu. . . . JACK ROTH is not only a great drummer, but a past master at dodging those boomerangs expertly thrown at him by boss Jimmy, as is that genial gent at the piano, JULES BUFFANO, ambidexterous as they come, commanding the ivories and being an integral part of this bedlam and banter. . . . Shades of old time vaudeville creep in when the high-stepping EDDIE JACKSON, Jimmy's all-time side kick, snatches your calendar backwards into an era that highlights this century. Inseparable since their beginning in show biz, their efforts make you the perfect model for the "gray sickness," so weak are you from laughing. . . . Rounding out this jet-paced show is QUETI (pronounced "Katy") CLAVIJO, one of the most astonishing Spanish dancers ever to grace the local scene, and who makes her American debut with Jimmy, who "discovered" her. . . . Supplementing the star attractions are two production numbers created by DONN ARDEN, spectaculairs that are a complete show in themselves, and featuring singing master of informalities, ART JOHNSON. . . . CARLTON HAYES and His Orchestra provide the music.

EL RANCHO VEGAS

(Continued from Page 19)

lard for joy. . . . LILI ST. CYR is the most seductive "Carmen" in history and her bathtub scene should make that industry stay in the black for eons to come. Gorgeously gowned and "degowning" herself gorgeously, the statuesque beauty has charms that defy adjective jerkers to describe adequately. Appearing direct from Paris, France, where the rage for her type of artistry runs unabated, Gay Paree will never be the same, since having glimpsed our own Lili, Queen of Them All. . . . Newcomer GLORIA WINTERS is a song bird worth listening to much longer than she's "on" and will bear watching as stellar spot material ere long. . . . THE RENEE MOLNAR DANCERS are enchanting in the production numbers and the entire show is backed musically by DICK RICE & HIS ORCHESTRA.

JANUARY CLEARANCE
ENTIRE STOCK — PRICES SLASHED!

SARA'S

1406 S. 5th DU 4-2749
9 a.m. - 6 p.m. — Mondays 'til 8 p.m.

FLAMINGO

(Continued from Page 20)

27 years in the biz, the handsome singer proceeds to blow a hot clarinet, reminding all that he still carries a union card and could always make a living on the old licorice stick. . . . DEAN MURPHY is a sophisticated comedian. His intro warmups on politics draw guffaws instantaneously and from that point on one must bend a careful ear to catch every word, for the laughter syndromes over one punch line to the next. His take-offs on F.D.R. and Eleanor, Clark Gable, Ronald Colman, Jimmy Stewart, Bette Davis, Harry Richman and many others, mark him the peer. Suave, handsome, magnetic DEAN MURPHY is a comedian's comedian and you can't rate any higher than that. . . . LITTLE BUCK is a fleet-footed tapster, adding sophistication to the Broadway-smart choreography of HAL BELFER in two magnificent production numbers. The entire show is extremely well integrated, deviating from the usual vaudeville-type presentation, setting a fine sense of rhythmic projection that shows excellent directing and producing. LOUIS BASIL & HIS ORCHESTRA bolster the entire show with magic music making.

THUNDERBIRD

(Continued from Page 21)

which he is in complete control, singing it "straight" and sometimes in the exact tones of those he is mimicking — an excellent impressionist. . . . LOU WILLS, JR. is just plain fun to watch. His tricky routines are a challenge to perpetual motion, so perfect is his timing. His interpretation of a "Jewish Square Dance Caller" is a showstopper. . . . The lovely THUNDERBIRD DANCERS wrap it up with excellent production numbers, featuring the thrilling voice of BARNEY RAWLINGS, who also acts as emcee of the entire show.



**SINCERE THANKS
FOR MAKING MY
FIRST ENGAGEMENT AT THE
Hotel **SAHARA**
TRULY WONDERFUL . . .**

Betty Hutton



UNTIL JANUARY 21

FABULOUS LAS VEGAS

DUNES

(Continued from Page 19)

MINSKY, Esq., takes his cast to Paris??? Oooh! La-la-la! There will be girls, girls, girls, beautifully gowned a la Parisienne; exotic "strippers" who are unexcelled in the take-it-off-and-on techniques; comedians; jugglers; animal acts; vocalists; acrobats; ad infinitum. Booked for an extended engagement, comedy will be the keynote, but not to overlook a full flavor of talent and artistry from various fields of the entertainment world. Multi-colorful costuming and staging bring about such pageantry as is seldom seen. . . . HOYT HENRY and HIS ORCHESTRA will be on hand to provide their usual masterful music and backing of the entire show.

EL CORTEZ

(Continued from Page 19)

is a laugh provoker with topical material geared to speedy delivery that is well timed. No one can wear a frown while this clown is in the spotlight. When those quips start flying your ribs start dodging. . . . The tantalizing CIRQUETTES are back to steal your heart with their beauty and terping, and the entire show is backed by popular BUSTER HALLETT and His Orchestra.

SAHARA

(Continued from Page 20)

work with her in several numbers. They are "high style" in every word and movement. The femmes in the group are redheads and the four boys sing and dance beautifully — a mighty handsome group surrounding the incomparable Miss Hutton. . . . THE SEVEN ASHTONS are tumblers of generous measure, doing things with their footsies that most of us couldn't do with our hands. They draw audience gasps with their speed in the air and about the stage, making that man on the flying trapeze an anemic character, indeed. . . . GEORGE MORO presents the SAHAREM DANCERS in a curtain raiser entitled "Rhythm in Blues," glittering with gorgeous girls and costumes, and the entire show is backed by CEE DAVIDSON and His Orchestra.

ATTEND CHURCH SOMEWHERE THIS SUNDAY

The Church By the Side of the Road

UNITY TRUTH CENTER

232 S. Eighth St.

Sunday Services 11 A.M. — 128 S. 10th St.

NEW FRONTIER

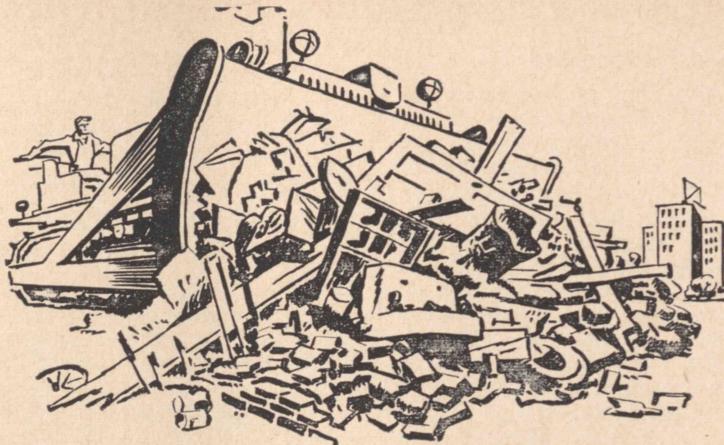
(Continued from Page 20)

greatest! . . . The song and dance team of Vegas newcomers, gorgeous SALLY FORREST and debonair GEORGE CHAKIRIS, zing across "Night and Day" far greater than even Cole Porter could possibly have expected; and they also close the show with the immortal "Begin the Beguine" to a background of ROBERT ALTON DANCERS. . . . The BASSI TRIO are the most astounding juggling act ever to have been seen in these parts, tossing beds, tables and chairs about with the greatest of ease at lightning speed. . . . The title of this show may be misleading, in that one may think it a series of just Cole Porter compositions ably sung and played by great artists. Far from it! This package is chock full of comedy, novelty, singing and dancing all integrated into a mighty production of entertainment. . . . GARWOOD VAN'S superb musical backing for the entire show deserves extra special mention.

SILVER SLIPPER

(Continued from Page 21)

dancer who comes direct from the LATIN QUARTER in NYC and is a gorgeous sizzler. . . . JACQUELINE FONTAINE belts out the blues in her "most fit" condition, vocally speaking. This blonde songbird will be remembered for her performance in Bing Crosby's flicker, "Country Girl." . . . VAL SETZ is one of the world's greatest jugglers, having performed in every major theatre in every big city in the world. . . . BEBE ALLAN and BARRY ASHTON please mightily with their satirical dancing, as do the beautiful SILVER SLIPPERETTES in some fancy terping. . . . SPARKY KAYE is at his best in the top banana spot during Hank Henry's absence, making it a mighty happy event for everyone that "French Follies" is in our midst for another week. GEORGE REDMAN and HIS ORCHESTRA back up the show musically.



TAKE ACTION

Help America enjoy even better standards of living. We eat well, dress well, play well. Still—many do not live well. Five million slum homes must be removed or remodeled. Twenty million more homes are threatened with decay.

This present blight must be banished—tomorrow's slums must be prevented. You cannot afford to ignore a shabby neighborhood or street. When a neglected neighborhood withers and dies it kills some part of the whole community.

You can help protect your community. Take pride in your own property. Then work with your neighbors for the common good. Associate yourself with the local programs which combat substandard housing.

Work for the projects which seek higher community living standards. By staying alert for signs of slum encroachment you can help make all America a better, safer place to live.

Write ACTION for information. For information about how you can work with your neighbors to improve your home, your neighborhood and your community, write a letter explaining the exact information you need to **A.C.T.I.O.N., Box 500, Radio City Station, New York 20, N.Y.**

GOOD NEIGHBORHOODS ARE OUR NATION'S STRENGTH

ACTION

American Council To Improve Our Neighborhoods

FABULOUS LAS VEGAS

RIVIERA

(Continued from Page 20)

action takes place on what appears to be a king size bed. . . . WILL ABLE'S impression of Ray Bolger is excellent, as is his terping. . . . DANNY SHOALS



**Join
THE MARCH
OF DIMES
IN JANUARY**

JANUARY 12, 1957

is excellent on the vocals in "Crystal," a dream sequence. . . . The dancing of DOROTHY KELLER, the wonderful vocals of HELENE STANLEY and the comics of LOU NELSON score. The finale production number, "Rhapsody in Blue" is in spectacular style, with "Classics vs. The Blues" the theme. GEORGE WHITE closes the show with the entire company, doing the Charleston, and RAY SINATRA and his talented Orchestra give their musical best backing up the entire show.

SANDS

(Continued from Page 21)

fer quite a change of pace. These rhythmic gents are one of the greatest exponents of the "Shake, Rattle and Roll" craze. No ALIVE human in the place can refrain from tapping and bouncing with this group of boppers kicking a song around, complete with comical antics. Fabulous showmen! . . .

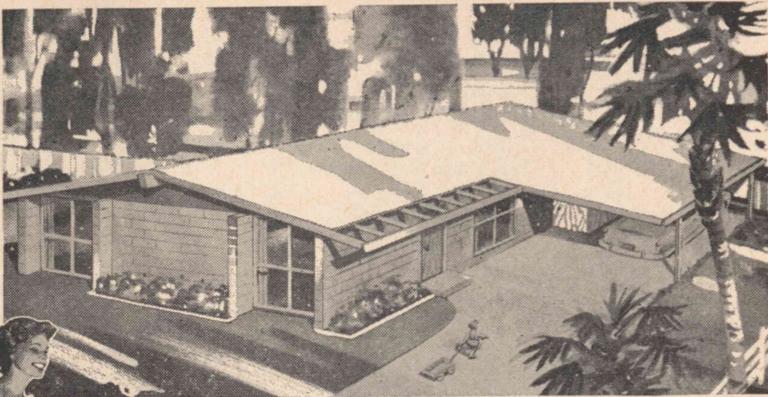
WILL JORDAN is a fast working young impressionist who manages to include impressions of EVERYBODY. There's no limit to his versatility — as has been viewed so many times on Ed Sullivan's tv show. In fact his takeoff on Sullivan is more Sullivan than Sullivan. The majority of his offerings are short and sweet, with clever, rapid-fire intros leading to each characterization. . . . THE BEACH-COMBERS with NATALIE bolster the show with outstanding vocals and instrumentals. . . . THE COPA GIRLS, the most beautiful girls in the West, are exciting in a pair of production numbers, and the entire show is enhanced by the great music of ANTONIO MORELLI & His Ork.

SHOWBOAT

(Continued from Page 21)

ing in a very unusual dance that is primitive in essence, but strangely beautiful. Any similarity of this Tosca and Puccini's in his opera of the same name is purely coincidental — and thank goodness there isn't! You'll like . . . GARR NELSON emcees the show and enhances and romances with his beautiful baritone vocals. . . . MIKE WERNER and His Orchestra add lustre with some fine music, backing the entire show.

When
you're
in
Palm
Springs . . .



see the fabulous California Dream House . . .



California
dream
house

Box 878, Palm Springs, Phone 8-4634

created with
Palm Springs in
mind, acclaimed
by experts for
its prize-winning
design.

5 minutes east of
Palm Springs on
Ramon Road

- 3 or 4 bedrooms
- 1 or 2 baths
- prices start
at less than **11,000**
- convenient financing

Palm Springs
Country Club Estates

OBSERVATIONS

(Continued from Page 5)

wrong, or does it take on its sinful character when we bet on the result? Has the State of Nevada the legal power to put great and legal enterprises, such as resort hotels, out of business on the whim of two or three men? Should not the power of rule or ruin be left to our courts instead of being placed in the hands of a few men who have (or have assumed) the supreme power over the property of individuals?"

About forty years ago "Big Sheriff" Sam Gay was at the height of his political control of the county. He was, as the nickname indicates, something of a giant, weighing more than 350 pounds. He had made his political strength mainly through his humane treatment of the scores of hobos who came to Las Vegas on their way to the milder clime of the Pacific Coast. No weary and hungry unfortunate ever failed to receive food and comfort through the system of scrap savings Sam had imposed on our restaurants. Naturally their patronage was large.

Gambling already had at that time reached considerable proportions, although strictly against the law. In some of the Las Vegas saloons, gambling games were going on at all times in full view of the sheriff and the general public. Those games, naturally, recruited their operators from the crooks and card sharks on their way to California, and crooked gambling was the rule. The innocent citizen who was robbed by the crooks had no recourse. If he complained to the sheriff or other officers of the law, he was greeted with the phrase, "Been gambling, have you? Don't you know that gambling is against the law?" Then the poor devil would be carted off to jail, to be released a day or two later for "lack of evidence."

The law abiding people of Clark County, naturally, did not like this procedure. The situation was laid before the grand jury, which promptly returned indictments against the sheriff for malfeasance in office and against the operator of the saloon in which the latest outrage had been committed. To make a long story of almost prehistoric events in Las Vegas as short

as may be, both were convicted. The saloon keeper was sentenced to a prison term, but escaped serving (as I remember the incident) by flight to some other state. Sam Gay, the "Big Sheriff," heretofore invincible, was found guilty and removed from office. The conviction was in May of 1916 (election year), I think.

Sam Gay did not appeal. Instead, he promptly announced his candidacy for the office of Sheriff of Clark County. That was a stunner, entirely unexpected. Although Sam was a Republican, I waged a very active campaign, through the Las Vegas Age, for the election of J. Warren Woodward, a Democrat whom the county commissioners had appointed to succeed Gay. But at the November election, Gay was triumphantly elected. From that time until his death, Sam was the almost undisputed boss of Republican politics until his death some ten years later.

And I shall soliloquize. "Is the system of handling gambling in other states better than Nevada's?"

In Nevada the gambling business is under strict control by the State; and crooks, if known, are strictly dealt

with. It is no longer necessary for operators of casinos to run crooked games and all crooks are promptly rooted out as quickly as they are identified. The casino operators are quite content to rely upon the lawful and sure "percentage" for their profits.

And I again soliloquize: "Is betting a sin? Do not we all have the instinct to bet on this or that? Of course, like all other things such as over-eating, over-drinking, over-exertion, and such, over-gambling, or betting money one cannot afford to lose, is wrong. But so long as gambling is done in every city and every country, it seems to me that the Nevada system of legalized and protected gambling is the best method yet devised.

But, the final soliloquy: "Is it not possible that any state commission of three members may sometimes be wrong?"

I think it very likely that the Sam Gay episode mentioned above had a considerable influence on the movement which resulted in the adoption of legalized, honest and decent gambling.



**The fight against
POLIO
is NOT over!!**
Please
GIVE
Generously . . .
to the 1957
**MARCH
OF
DIMES
CAMPAIGN**

Cloud 9 Lounge

CONTINUOUS ENTERTAINMENT 'til Dawn

BILLY WILLIAMS FOUR Plus 5

MERI ELLEN TRIO ★ NICK ESPOSITO

DON BAKER TRIO ★ ERIC LAWRENCE

OUT OF THIS WORLD!

NEW FRONTIER HOTEL

LOUNGE STARS

(Continued from Page 7)

and drummer EDDIE JULIAN . . . EDDIE, by the way, is hubby to RUTH JULIAN, one of VAUGHN MONROE'S original MOONMAIDS. She's the pert and pretty little blonde gal at our "front desk" who so graciously welcomes all visitors to FABULOUS LAS VEGAS MAGAZINE. . . .

The BOB CAUDANA arrangements for the DAVE BURTON group at the STAGE BAR in the FLAMINGO are among the most original we have heard in a long, long time. DAVE, who entertains you in 13 different languages, has been an FLV favorite for many, many years. May this, your "umpteenth" engagement, be the best yet, DAVE. . . .

The long awaited return of DON BAKER at the organ has come to pass, and the CLOUD 9 lounge in the NEW FRONTIER has him! Backed up by MAURY DELL at the piano and "STU" MERIWETHER at the drums, these boys produce "conversation music" at its most relaxing and listenable best. . . . P. S. Be on the lookout for DON'S new album of organ melodies for Capitol. It isn't yet titled or released, but if it is as popular as his "ORGAN MOODS" album, your record library won't be complete without it. . . .

Wonder why Master Chef JOE VALLEIRA of the ITALIAN GRILL has had such a drastic change of heart? The "Pizza King" used to say that ALL the girls in Las Vegas were frustrated because the men here would rather play black-jack than "other games." Now JOE says he takes it all back. I know why — but I won't tell you. Stop in tomorrow at the ITALIAN GRILL and ask JOE yourself; his answer will sharpen your appetite for some of his culinary masterpieces. . . .

L'apparence de Mlle. ZSA ZSA GABOR devient tout pres un spectacle ces soir ici au EL RANCHO! Free translation: the world's number one "Dahling" is an extra added attraction these nights in the RANCHO lounge having her lovely hand amply bussed by her many admirers. . . .

"Driftin' Along With The Tumblin' Tumbleweed," the rootin' hootin' tootin' SONS OF THE GOLDEN WEST

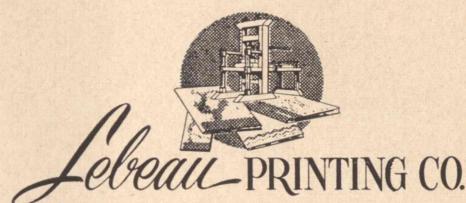
have drifted right into the STARLIGHT lounge of the RIVIERA for their eighth FLV appearance. Featuring music of the old west with a modern touch, BUSS BOYK, DAVID YEARY, SAMMY WHITE, and PAUL SCHILLING are kickin' up a real ol' desert storm in the plush RIVIERA lounge. . . .

Rhythical, jazzical, JACQUELINE FONTAINE is back at the SILVER SLIPPER — and she's better than ever. You'll remember JACQUELINE as BING CROSBY'S featured singer in "Country Girl." When this gal belts out a song, I means she BELTS it! Hie yourself down to the SLIPPER and prepare to be overwhelmed! . . .

Wasn't that DELORES GRAY (currently headlining at the NEW FRONTIER) I saw shopping at JOSEPH SALON SHOES on Fremont? Almost sure it was she buying that new and exciting "Cyrano Pump." Exciting? For ME to notice it, it HAS to be exciting. This new pointed toe style is made of imported tie silk, and set off by imported seal pom-poms. Prrrretty!

. . . FRAN JEFFREYS, (HACIENDA), didn't I see you at JOSEPH'S too? Girls, why don't you take it from here, and follow the LOUNGE STARS to JOSEPH'S. . . .

Genial PEPPY MOREALE (SANDS HOTEL) is so very proud of "Godson" Dick Humphreys, Jr. (Dad now headlining with JERRY LEWIS at the CHEZ PARIS in Chicago.) The two boys knew each other when they attended West Point in 1950. PEPPY went to West Point from 1950 to 1954 and played the piano with the U. S. Army Band. He became "a name" in lounge entertainment while on vacation here with DICK a couple of years ago. After forming his own trio, he was so SOCKO with all who heard



2216 West Granada
Phoenix, Arizona

Publications Exclusively

him that JACK ENTRATTER signed him immediately; he's been at the SANDS ever since. You should hear PEPPY praise his boss — J. E. — but then, everybody loves THAT guy ENTRATTER. . . .

QUICKIE REVIEW: PAUL MORSEY, bass plucker with PEPPY MORREALE, moves to the DUNES to further his plucking career with the house ork of HOYT HENRY. . . . FLV greetings to CHARLIE NADITZ, former maitre d' at the Copacabana in S. F., now working the swing shift at the STAGE BAR of the FLAMINGO.

. . . Booming baritone GARR NELSON, SHOWBOAT, gave his mother her first diamond for Christmas; a two carat rock! She flipped. . . . Welcome back from Mexico, ROBERT PARE, CLOUD 9 captain. . . . Look for HANK HENRY, SILVER SLIPPER comic on ED SULIVAN TV show January 13. . . .

Got lots more to say, but no more room to say it in. More about LOUNGE STARS in just seven days. 'Til then, au revoir. . . .

JACK CORTEZ

Fabulous

Mailed anywhere in
the United States
P. O. BOX 748

\$8.
PER YEAR

LAS VEGAS magazine

• have the convenience of home delivery!



ACAPULCO CRUISE

BY LUXURY SHIP

Sailing from Long Beach to Acapulco
Every Two Weeks . . . 12 DAY CRUISE
TAHITIAN BAR
CASINO ROOM
DANCING
ROULETTE . . . DICE . . . "21" . . . ETC.

Write or Telephone The

HARVEY LINE

508 • Los Angeles • Telephone
South Hill Street Calif. • MADISON 6-4679

THAT'S FOR SURE

(Continued from Page 9)

Frolics," to one of the most popular night resorts in the town.

He was an immediate hit and the owners, Jake Adler and Ralph Gallet, liked him and the silent partners, Sapho Larro and Al Brown (Al Capone), were his best friends from then on.

We had a big girl show type of Revue at the time doing four shows nightly with the last show going on at 4:30 a.m. This was during the heyday of the prohibition era and money flowed like the wine and scotch(?) which was pulled down from under the roof of the cafe nightly.

Joe worked hard every show and the audiences would never let a night go by without having him sing his, "Sam, You Made The Pants Too Long." This became his singing trade mark. He also participated in most of the big production girl numbers such as "I Miss My Swiss," in which the girls were dressed as Alpine mountaineers and Joe danced around in his little leather breeches on a pogo stick for an Alpine stock. One of his other comedy songs was "Waltzing My Fannie Around," which was away ahead of its time, and I think even he has forgotten it.

The owners used to send me to New York at various times to get ideas for new shows. After returning from one of these trips, I told Joe about the night club shows in New York using what was then a new idea, the M.C., or Master of Ceremonies.

Joe did not care for it at all and altho I told him how to announce each act and use some comedy dialogue around it for his own benefit, he said he wouldn't do it.

On the opening night of the new Revue, which I put on after my arrival from New York, I asked Joe to stand at the top of the stairs leading down to the dance floor at the Frolics. As the opening music started, I pushed him down the stairs, and that is how Joe E. Lewis started his Master of Ceremonies career.

After many months at the Frolics and through many changes of shows (we did a new one each six weeks), he worked himself up from \$90.00 to \$450.00 per week. This shows what a drawing card he became in a short time.

In the Spring of 1926, Joe decided to leave the Frolics and my management, as he had an offer from Danny Cohen, owner of the old Green Mill Gardens, then known as the Montmarie, a night club on the North side of Chicago, for an unlimited engagement at \$500.00 per week. The Frolics management agreed to match this offer, but Joe said he wanted to leave for a change. Jakie Adler, one of the owners, begged him to stay, saying, "Joe, this is your home." But he went to the Montmarie and his eventual sorrow.

He was a big success there also and seemed to be getting along fine with his new bosses.

One day in October of that year I received a phone call from Johnny Fogerty, a little known racketeer, who had made a lot of money in prohibi-

tion beer running. Fogerty advised that he had just bought out George Liederman's interest in the Rendezvous Cafe on Diversey Parkway and he wanted me to produce a show for him. We got together and arranged a big girlie show to open in November and he told me to get the biggest name drawing card in the country for his headliner.

I suggested a number of different popular cafe personalities but none of these seemed to suit him. To his suggestion that we get Joe Lewis, I advised him that this was quite impossible as Danny Cohen would not let him leave the Montmarie and besides the Rendezvous was opposition to the Montmarie. Fogerty said that made no difference to him and to offer him \$1,000 a week. I told Johnny that I did not want to have anything to do with trying to get Lewis for this show.

So he said, "Well, you figure on him being in the show. I'll get him."

I thought nothing would come of it, so I went on with the balance of the production. One day, while we were rehearsing, Lewis came in and said he would work in the show but only as a single act, no girl numbers. This suited me fine as I figured he wouldn't show up anyway, and therefore would not break up any of my production efforts.

I heard later that Danny Cohen told Joe he would not let him go and that he better not run out on him as he would never open at the Rendezvous.

On the opening night, Nov. 2nd, Lewis appeared and everything went along fine. He went on the floor to one of the most enthusiastic audiences I have ever heard in a cafe. There was no trouble of any sort and after the show Fogerty said, "You see, Joe, you now have a new home."

He was just as big a success on the second night as on the opening. But the next morning I was called by the police, asking me to come out to the Columbus Memorial Hospital and give them what information I could regarding Joe Lewis, who had been nearly murdered the night before.

There was a policeman sitting outside the door of Joe's room when I arrived at the hospital. There had been cases where such jobs had been finalized in the hospitals, so the police were taking no chances on a new

attempt.

I heard the story later of how he was in his room at the Commonwealth Hotel when three of "the boys" called him on the house phone and said they were coming up to his room. This was nothing unusual for Lewis as he had many such visitors at all times. However this turned out to be not a visit but an assassination attempt.

"The boys" came in the room and asked for a drink. Joe knew them, as they all had been together many times, so a drink was in order. After some conversation as to how he was doing, they suggested that he quit the new place and come back to the Montmarie. Joe, of course, said he wouldn't and then they started pushing him around. As he backed into the bathroom defending himself the best he could, they hit with everything they had and picked up his razor and started slashing his face and neck. As he fell to the floor, one of them kicked him and fractured his skull. Apparently they thought he was dead, as they took the elevator down to the lobby and calmly walked out.

Sometime later, when Joe came to, he managed to crawl to the elevator and get help. An ambulance was called immediately and he was taken to the hospital.

After weeks there convalescing, he was pronounced out of danger finally, but the doctors said it was doubtful if he would ever be able to talk well again. His larynx was seriously injured.

Joe was by this time in pretty bad financial shape and did not know which way to turn, so a number of his good friends in the show business, such as Al Jolson, Sophie Tucker, Harry Richmond and members of the Chicago Vaudeville Club, gave a benefit show for him at which the sum of \$15,000 was raised to help get him started in something like a haberdashery shop, as it was considered he could never perform as a night club

**\$ Do your shopping
in fabulous
LAS VEGAS
and SAVE!** \$



PETE'S

FLYING "A" SERVICE

PICK UP & DELIVERY

- Guaranteed Lubrication
- Washing
- Motor Tune-Up
- Tires & Tubes
- Brake Service
- Wheel Balancing

PETE
BOMMARITO

PHONE
DU 2-0400

800
South Main St.



BEST FRIEND
Your Car Ever Had



entertainer again.

Joe took the money and was very grateful to his friends for their great kindness, but he would have no part of giving up as a performer.

He left for Hollywood and lived with his friend Al Jolson for a number of months until he began to partly regain his speech. His voice never did come back to its fullest quality, as Joe could, at one time, sing a song well. Now he only talks the lyrics.

After a number of years trying various picture jobs and small night clubs, where he just did not click, he came back to Chicago and started to work in the clubs there again. His voice did come back to the extent that he could work and develop his comedy line of talk. He had some special songs written and after long trying months of hit and miss jobs, finally started to hit the "big time" again. Today he is known as the top comedy singing star in the night club business.

There is one thing that few people know about Lewis and that is how he became Joe E. Lewis.

When Joe Louis, the fighter, became the World's Champion, Joe Lewis, the comic, had a lot of trouble over the conflict in names, so during one of his Florida engagements he was fishing one day in the Everglades and decided that "everglades" would be his middle name. So he used the name Joe "Everglades" Lewis from them on, but only in Florida. Elsewhere he is Joe "Everlovin" Lewis.

For the past twenty years my brother, Austin Mack, has been his pianist and personal friend. Lewis gives Austin much of the credit for help in his rise to stardom again.

(Continued on Page 38)

FABULOUS LAS VEGAS

CRISWELL PREDICTS

(Continued from Page 11)

FOR PEOPLE AND PLACES:

Queen Elizabeth II: You will open the first International Fair ever to be given in Scotland! . . . Duluth: You will hold the record for actively computing temperatures for 1957! . . .

Woodrow Wilson: Your private papers will be given to the public for the first time in March! . . . Russia: You will be faced by a series of peasant revolts which will endanger your solidity as well as the lives of your leaders! . . . Vice President Nixon: Your next assignment will be a diplomatic conference in London, over the independence of Ireland! . . . Rome: You will have a banner tourist year due to the new valuation of the lire!

. . . Mary Pickford: You will write a series of articles for syndication, concerning your philosophy of life! . . . Arizona: The first successful atomically operated system will be secretly tried in your area! . . .

Adlai Stevenson: You will address the nation on the present foreign situation and reveal the future plans of the Democratic Party! . . . San Francisco: The old U. S. Mint Building will be refurnished and become a Little Pentagon of the West! . . . Louisa Mae Alcott: Your best selling novel, "Little Women," will be the next Rodgers and Hammerstein musical venture on Broadway! . . . Suez: New violence will break out in the labor crews who are clearing the canal of sunken ships!

. . . Lily Pons: Your next operatic appearance will be in the new opera by Lehman Engel, based on the life and loves of the Empress Theodora!

YOUR INCREDIBLE FUTURE:

The science-fiction stories of yesterday are the actualities of today. When the Spaceways magazine printed a story in 1945 concerning a man-made moon that encircled the earth and which was able to reflect light into the darkened corners of the universe, many readers criticized the story as too unbelievable. A short ten years later, our Pentagon announced plans for a man-made satellite, and within the past few days, the first stage of the moon rocket was fired into the air over the Atlantic Ocean! Many readers have also criticized what our scientists plan to do, and write it off as impossible! Nothing is truly impossible in the 20th Century, for when you look back a hundred years, you will wonder how people could manage to live, just as you wonder how people can possibly be living one hundred years ahead! Some of our greatest scientific blunders have been blessings in disguise. Not one cent spent on the advancement of science and invention has ever been wasted, for it has proven a golden link in the chain of events which shape our world of tomorrow! Just as the savages would be terrified by a bullet they could not see, we are going to be terrified by operations in Outer Space that we cannot see. Our miracle men of science are moving ahead at a furious rate, and are creating a new world for us, practically overnight. When you close your eyes tonight, you will more than likely open them on a new world of tomorrow, which is your Incredible Future!

Subscribe . . . and save!

ATTENTION!
SHOW FOLKS — DIVORCEES — VISITORS!
15 ROOMS at HALF PRICE — JAN. & FEB. ONLY
Maid Service \$25.00 PER WEEK ★ Room Phones
Cozy Fireplace Bar ★ Coffee Shop ★ School one block
THE ONLY RESORT IN LAS VEGAS OFFERING...

Riding - Boating - Fishing - Swimming - Golf (next door)

ENJOY MODERN RANCH LIVING AT ITS BEST

TWIN LAKES LODGE

P. O. Box 1589 (2 Mi. West Highway 95) Phone DUDley 2-3722



JACK TODD COMPANY

DICE & CASINO EQUIPMENT CLUB ROOM ACCESSORIES

Sole Representative For Las Vegas

Clarence E. Stewart

124 E. Washington Ave.

Phone DU 4-2174

'ROUND THE TOWN

(Continued from Page 36)

tape. The "Color-Pix" screen filter transforms all black-white TV sets into beautiful life-like color tones, eliminates glare and snow in fringe areas. Call SAM SIEGEL, DUDley 2-8100, and let him tell you more about it. . . .

DR. ROBERT LAMB and his wife, DOROTHY, of Ellay, were the New Year's Eve guests of MR. & MRS. DAVE GREENHUT at the DUNES. Dr. Lamb enjoyed the portion of the LARRY STEELE show where MISS FLASH GORDON nearly led the "Lamb" to slaughter. . . . Holiday guests of BILL KOZLOFF were MR. & MRS. PHIL ROTHENBERG, MR. & MRS. HERM BARASH and MR. & MRS. BERNARD LUSTIG, all of the East. Mr. Lustig is a leading dress manufacturer in the U.S.A. . . . MR. BOCHMAN of the LANZ SHOP, is mighty proud of the tribute to Lanz' violet-hued dresses as depicted in the January issue of Harper's Bazaar. . . . Met Mr. BOB MENSCHOTZ, L. A. manufacturer of aircraft parts, at the NEW FRONTIER. MRS. PATRICIA FRANK, mother-in-law of SALLY FOREST, and the personable Bob are contemplating future wedding bells. . . . LOU EDEN, CIRQUETTE dancer at the EL CORTEZ, and EDDIE FREEMAN, the Sax man, are also looking at wedding rings. Eddie hints that the event will be on an Irish holiday (St. Patrick's). . . . Hope you said "Happy Birthday" to DIANE BEACH, food waitress at the DUNES HOTEL in the ALADDIN room on Jan. 8th. . . . FRIEDA RONN, ditto there, puts on the "dog" now. Hubby Bill gifted her with a beagle on their Tenth Wedding

Anniversary. . . .

Those fabulous acro-ballet dancers, CHIQUITA & JOHNSON, who recently appeared at the FLAMINGO, now are drawing "rave" notices at the STATLER-HILTON hotel in Dallas, Texas. . . . Be sure to get out to the SINBAD LOUNGE at the DUNES early one of these nights. You'll hear the MELODAIRES with LORI (oh that body) HILTON. TOMMY MOORE plays guitar; BILL KANE the piano; and LORI? Oh, I said it before. . . . The GLEN THOMPSON TRIO featuring CORAL KENT doing a fine job alternating with FRANCES FAYE in the CELEBRITY room at the EL RANCHO. . . . LIANNE WHITE, the new cigarette girl at the NEW FRONTIER has a military air about her — probably because her 13 year old son, BARRY, is a student at Southern California Military Academy at Long Beach, Calif. . . . More congratulations — to ARTURO in his new post of Maitre d' at EL RANCHO VEGAS. The popular and personable Arturo will become a favorite of all who meet him there. . . . And best wishes to JOHN MORELLI, now catering manager at the NEW FRONTIER HOTEL. . . .

At a recent holiday cocktail party given by ARTHUR OSTOP and his lovely wife, BETTY, I had the pleasure of meeting MR. & MRS. J. J. HENNESSEY (the printing mogul) of Chicago. Joe and his Missus spent the holidays here at the RIVIERA HOTEL enroute to Honolulu, where they will vacation for a month at the SURF RIDER HOTEL. Unknown to each other when we shared the same seat on a TWA flight from Chicago to FLV recently, and Joe kept banging my head

(Continued on Page 41)

JACK CORTEZ'

Fabulous

Mailed anywhere in
the United States

P. O. BOX 748

\$8.

PER YEAR

LAS VEGAS magazine

HILLSWAY

(Continued from Page 15)

course it was a Tiffany creation, and she said at the last minute her son said, "Mother, aren't you going to wear my gift — I paid a whole dollar for it and if I had had another dollar I would have gotten you the earrings to match." She wore it and was more proud of it than if it were the Hope diamond.

Maxine Lewis, stunning as a Conover model, brought her sister, movie star William Powell's missus, and I was so flattered when Maxine kissed me. Handsome and suave Beldon Katelman brought Zsa Zsa Gabor (what a breath-taking sight) and Joe E. Lewis; tall and personable Mark Swain was there, as was Gene Murphy and his lovely Mary, and until then I never knew they had a charming daughter who is a student at the University in Berkeley. He just never tells anything about himself. Allard Roan beamed and seemed very happy — we reminisced about when he was in overalls out supervising the building of the first beginnings of the DI; Madison Graves spoke, as did Jake Housells Jr.; Judge Ryland Taylor and I had a nice visit — likewise George Van

Tobel; Herb McDonald; Hank Green-
span, who brought me up-to-date on my good friend in Washington, D.C., whom I haven't heard from in years — Sammy Block; Jack Walsh, the very first man who ever did me a favor in town when he let me stay at the old Biltmore Hotel for a whole winter just after the war when you couldn't get a room for love nor money in town; Skip Stetoff whose folks own the COLONIAL HOUSE, was there from New York; Bill Moore, who probably has more charm and congenitability about him than half the men of the world, was the picture of affability as he mingled with everyone around the huge fireplace that incidentally was decorated terrifically, what with white wreaths, white pine cones, and baubles all over the top of the open chimney that hangs out of the ceiling covering the circular fireplace which is surrounded by a bench. I would so love to tell about the great many other guests and some of the interesting pieces of news, but I simply haven't the space. It would take five or six pages to do so . . . never knew a person could acquire so many wonderful friends. One and all with one feeling and thought — many, many more Happy Birthdays WILBUR CLARK.

Our new policy . . .

OPEN 'til MIDNIGHT Every Night

. . . annual January Clearance now going on

BONNIE BEST

HACIENDA HOTEL — LAS VEGAS

EXCLUSIVE FASHIONS AND ACCESSORIES IN ALL PRICE RANGES

Satisfying the Customer

When a man wrote to a national firm, asking for some information, he added, "I don't want any advertising material — and no salesman." It was difficult to put the information into a letter; so the company ignored the warning and sent a salesman.

The fellow didn't wait for an explanation. "I told them," he said to the salesman, 'no salesman'!" The caller — a youngster just out of the company's training school — sighed and replied, "Mister, I'm as close to a no-salesman as they've got."

Selling Sense

There's nothing to prevent a smart young man from making his way in the Soviet Union if he knows the right answers. Recently, when applications for a government job were being interviewed, each one was asked, "How much is two and two?"

One by one, the applicants answered "four." But the job went to the fellow who looked the examiner in the eye and asked him, "How much do you want it to be?"

Covering Your Territory

Suppose by some quirk of fate you could possess \$18 million.

Then suppose you were approached with an offer to bet this \$18 million against \$1 on a race, a boxing event, or on any of the various games of chance. Would you bet your vast fortune against a lonesome buck? Of course not. Even the dumbest man in the world wouldn't go for odds like that.

The average adult of 35 has some 18,408,600 minutes to live. Every time he takes a chance to save a minute, he wagers **all his remaining years**. Instead of money, he risks his life.

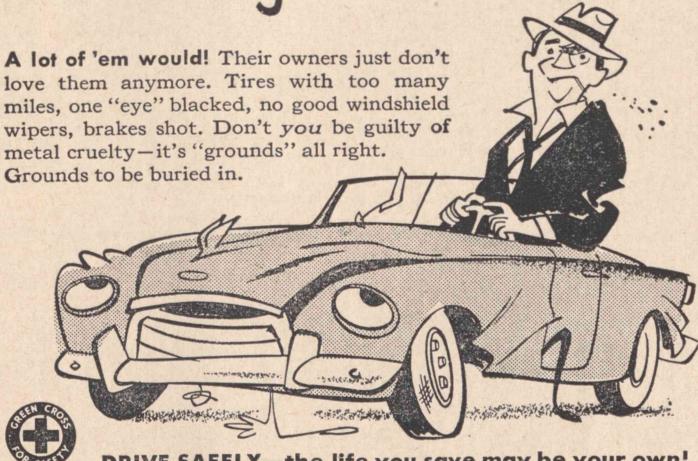
There are many of us who bet our lives day after day by taking chances against these gigantic odds. True, we often win, but one day our luck will run out and then we will surely lose.

Think it over. It is really worth the tremendous risk?

Don't be too rough with a pessimist! Some of them are that way because they backed an optimist!

If cars could get divorces...

A lot of 'em would! Their owners just don't love them anymore. Tires with too many miles, one "eye" blacked, no good windshield wipers, brakes shot. Don't you be guilty of metal cruelty—it's "grounds" all right. Grounds to be buried in.



'ROUND THE TOWN

(Continued from Page 38)

when he'd get up to stretch his legs, I got even at the party. I poured Scotch in his water at the cocktail party. . . .

Entertainers who wish to bring their children along with them to FLV during their engagements, frequently ask me the best place to stay so that the kids can roam freely and enjoy themselves. Well, that's easy. TWIN LAKES LODGE is the perfect spot — acres and acres of land to play, fishing, riding, swimming pool, just everything kids love — and NO DANGEROUS TRAFFIC to combat. And during February and March the rooms are at HALF PRICE — so hurry! Incidentally, PEGGY RYAN and RAY McDONALD are at the Lodge now, since they have their five-year-old KERRY with them. But Peg and Ray always stay at TWIN LAKES, whether they bring the kids (one or all five!) with them or not. Currently appearing at the EL CORTEZ, where they are a smash hit, you'll be thrilled to see this

wonderful team at work. Little KERRY almost steals the show from Mom and Pop McDonald. . . .

Do you have \$100 you'd like to parlay into \$10,000 — and maybe more? Well, if you haven't, start saving up, for that is the entry fee to the FIRST OPEN NATIONAL GIN RUMMY TOURNAMENT for men and women, to be held March 7-8-9-10 at ALL HOTELS. Sponsored by LAS VEGAS CHARITIES, INC., a non-profit organization, and endorsed by the Las Vegas Chamber of Commerce, all Las Vegas hotel, public leaders and leading merchants, you can pick up your entry blanks and further information at LAS VEGAS CHARITIES, INC., Nevada Building, 109 South Third, or call DUDley 2-6755. For hotel reservations for these dates, contact your favorite hotel. If you aren't an expert gin rummy player, buy an entry anyway — 'cause it's one hundred percent charity, including such worthy organizations as CITY OF HOPE, MARCH OF DIMES, HEART FUND, ST. ANNE'S CHURCH, JEWISH CENTER, to name only a few. . . . See you there.

Coming Attractions ON THE FABULOUS STRIP

DESERT INN

FEB. 5 THRU MARCH 4

PATTI PAGE

The Dunes

JAN. 10 THRU INDEF.
MINSKY GOES
TO PARIS

El Rancho Vegas

FEB. 27
MILTON BERLE

Flamingo

JAN. 24

ANNA MARIA
ALBERGHETTI
ALAN KING

NEW FRONTIER

FEB. 11
VICTOR BORGE

Riviera

HARRY BELAFONTE

SAHARA

JAN. 22 THRU FEB. 22
XAVIER CUGAT
ABBE LANE
HARVEY STONE

The Sands

JAN. 22 THRU JAN. 27
JERRY LEWIS
JAN. 28 THRU FEB. 12
PEGGY LEE

Thunderbird

JAN. 17 THRU FEB. 6
ALLAN JONES

... in the Fabulous COPA Room

JACK ENTRATTER presents

HOWARD KEEL

Courtesy of Metro-Goldwyn-Mayer

LOUIS JORDAN & His Tympany Five

WILL JORDAN

THE BEACHCOMBERS with
NATALIE

The Most Beautiful Girls in the West

ANTONIO MORELLI and His Music

Choreography by: Bob Gilbert and Renee Stewart

Costumes by: Mme. Berthe

Jewels by: Ruser Jewels — Coro

Orchestrations by: Al Sendrey

Music and Lyrics by: Jerry Graff

Created and Staged by: Jack Entratter

FOR RESERVATIONS PHONE DUDLEY 2-7100

SHOWTIMES: 8:15 - 12 Midnite

IN THE

SILVER QUEEN BAR

CLARK BROTHERS

THE BEACHCOMBERS WITH NATALIE

ROMAINE BROWN and THE ROMAINE'S

Peppy Morreale Trio • Ernie Ross Trio

Tommy Doyle

The
Sands

LAS VEGAS, NEVADA



WHO'S AT THE FABULOUS *Flamingo* THIS WEEK?

The TONY MARTIN Show

Al Sendrey at the Piano

DEAN MURPHY

LITTLE BUCK

The Flamingolettes

Louis Basil & Orchestra

Produced and Directed by Hal Belfer

AT THE STAGE BAR

DAVE BURTON & THE BURTON BOYS

Manny Lopez Quintet with Norma Calderon

Tommy Sandi Trio

Showtimes 8:15 & Midnight

Flamingo HOTEL

FOR RESERVATIONS: DUDLEY 2-4000

Cabaret

The Wonder WHERE In Las Vegas

CONTINUOUS ENTERTAINMENT — 5 P.M. to 6 A.M.

THE TRENIERS

LYNNE DAVIS & HI JAX

LOS NORTEÑOS

Julian Foorman & His Internationalists

You'll Love

The new \$200,000 LUAU Exotic Food, Drink and Atmosphere as You've

Enjoyed It In the Celebrated LUAU In Beverly Hills!

Open From

3 P.M.

TO

7 A.M.

Phone DU 2-4060

Royal Nevada HOTEL



AN OPEN LETTER

To All Members Of
The Flamingo Family
From President . . .
ALBERT B. PARVIN

JANUARY, 1957

"I am sure that all of you will be interested to know that the Holiday period just passed was the busiest in the history of your hotel. Not only was the volume of business the greatest, but the Fabulous Flamingo with pride played host to some of the most distinguished guests in its existence -- proof positive that in Las Vegas the Flamingo has no peer.

I would be remiss in my duty if I did not report to you the following:

Scores of our guests and many more of our visitors stated to me personally that never had they visited a hotel that could equal the Flamingo in courtesy, service, facilities, and glamour -- but above all they praised our entire organization for the friendly attitude which every member thereof displayed in making them, our guests, feel at home.

This makes me humbly proud and happy, and I am sharing these rewards with you for I fully realize that without the splendid cooperation of each and every one of you, this would not have been possible. I know that many of you went far above and beyond the normal requirements of your "job". I know, too, that many of you worked around the clock -- others were back at their posts with but a few hours sleep. It is no small task to play host to so many people -- but the Flamingo Family came through with flying colors and gave a superb and magnificent performance under unusually trying conditions.

And so this letter -- to tell you that I am grateful -- since I am getting closer to the realization of my ambition -- to establish and maintain this hotel as the finest in the land. With the splendid support you have given me, it shall be accomplished.

May the New Year fulfill your every wish."

Sincerely yours,

HOTEL FLAMINGO, INC.

(signed) A. B. Parvin
President

ABP:gec

IF YOU HAVEN'T SEEN THE *Fabulous Flamingo* YOU HAVEN'T SEEN LAS VEGAS

DEAR MR. PARVIN:

WE CHERISH THIS LETTER. IT FILLS US WITH TREMENDOUS PRIDE.

LEADERSHIP SUCH AS YOURS INSPIRES US TO SURPASS THE HIGH STANDARDS YOU HAVE SET FOR THE FABULOUS FLAMINGO HOTEL.

(This Adv. Paid By The Personnel Of The Flamingo Hotel)