

Jack Cortez

NOVEMBER 17, 1956

Save Page 25 & 38

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LAS VEGAS Magazine



JACK CORTEZ

Fabulous LAS VEGAS
magazine

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EL RANCHO VEGAS
OPERA HOUSE
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MORTY GUNTY
SANDRA and SONIA WARNER

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Jack Carter ★ The Lancers
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November 17, 1956

*issue
 by
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Jack Cortez

"That's For Sure" Pg. 38

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Wilbur Clark's
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OBSERVATIONS

by CHARLES "POP" SQUIRES



THANKSGIVING



AT THIS time of the year memories just naturally turn back to some of the many Thanksgivings we have enjoyed the most.

Because my arrival in Las Vegas, on February 13, 1905 marked a new era in my life, although I did not realize it then, I have acquired the habit of fixing events before or after that date. Therefore it is natural that the first Thanksgiving celebration which comes to mind is that of November, 1905.

I had been away from Delphine and our children almost a year save for an occasional hurried trip to Los Angeles on urgent business. My life in Las Vegas had not been an easy and pleasant one so far. My home here was a 12 by 14 foot tent house through

which the winds drove at pleasure.

So when Thanksgiving Day approached I determined to enjoy it.

Arriving at our pleasant Los Angeles home, I was informed that we had been invited to Thanksgiving dinner by our good neighbors, the Browns, who lived just across the street from us. I shall never forget the pleasure of the roaring fire in the fireplace, nor the pungent odor of the big baked turkey with sage dressing. Delphine and I, with our four children, Russell, the youngest, being just a baby, and Florence, the oldest, being a lovely young lady of fifteen, (all well-behaved youngsters) gave particular zest to the occasion, and their merriment was enjoyed by our hosts (who had no children) as well as by ourselves. And the point of this incident in our

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JACK CORTEZ'

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FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Editor-In-Chief: Vi Taylor. Art Dept.: Bob Griffin. Staff Photographer: Bernard of Hollywood - Las Vegas. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUDley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME VIII, NUMBER 34 — NOVEMBER 17, 1956

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The Editor SPEAKS



ON the fourth Thursday of November of each year, millions of Americans sit down at their bountiful tables to give thanks and praise to God for the mercies of the past year. Originating with the New England Colonists, Thanksgiving Day has been observed regularly since President Lincoln's proclamation in 1863.

To many this holiday is just a day they don't have to go to work, or to school, with a long weekend of fun and frolic and partaking of delicious food and drink. To many of these not one thought of giving thanks to God will occur. Others will be most reverent about this day, going to church dutifully, and then returning home to offer blessings over their Thanksgiving dinners.

That is the way it is. To each his own. Although many do not follow orthodox rituals on this wonderful day, they really are thanking Him in their own way. For what is joy and laughter and pleasure but another way of expressing His desires? "I come that ye might have joy and that ye may live more abundantly"; and each time that we express that joy and that abundance, it is a prayer of thanksgiving.

There is another approach to giving thanks which rarely occurs to us. That of thanking God for our misfortunes. Yes, you read that correctly. **Thanking God for our misfortunes.**

Some years ago I learned a powerful lesson on a Thanksgiving Day. Each year, since that time, I recall the incident as I partake of turkey and all the trimmings, and I once again affirm my thanks for the good — and the bad — experiences I have had.

I had just experienced a rather great tragedy that year. I went to church for the Thanksgiving Day Services as a matter of life long habit, mechanically, with no feeling whatsoever about the matter. As a matter of fact, I muttered to myself all the way to church, "What in God's name have I got to be thankful for? If there's a God, He ought to be ashamed of Himself."

I parked the car a good block away from the church, the nearest I could get to that imposing edifice, and began to walk. At the corner of Wilshire and Western, in Los Angeles, I waited for the red light signal to change and happened to glance at a display sign in front of the Wiltern Theater: "Who Are You?" The title of a lecture to be given that day by the famed Dr. Ernest Holmes, Founder and Dean of the Institute of Religious Science, seemed to glare out at me. I said to myself, "Taylor! You're going to die and you don't even know who you are or where you're going!"

My legs were rods dropping into my shoes; my eyes were deep holes in my face; and I had my medico's word for it that I might just check out within the year with the malady that tugged at me so relentlessly. I dragged myself into that Wiltern Theatre instead of going to my church, and it was a day that I shall never forget. My whole world changed. Suddenly I knew the alpha and omega of my existence, as I listened to that great man lecture on the laws of positive and negative thinking in our daily lives. I knew in the proverbial twinkling of an eye just where I had erred all my life. I had spent so much time feeling sorry for

(Continued on Page 32)

this week's cover...

We can't guarantee that "Thanksgiving Turkey a la LAURIS LAMBERT" will appear on the RIVIERA HOTEL Thanksgiving Day menu, as a result of the beautiful Latin Quarter Revue dancer's recent visit to their culinary department; but we will underwrite her recipe for cheesecake most willingly. Photo by Bernard of Hollywood and Las Vegas.



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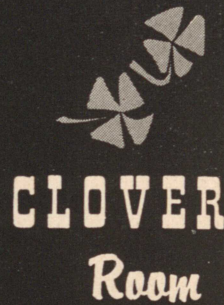
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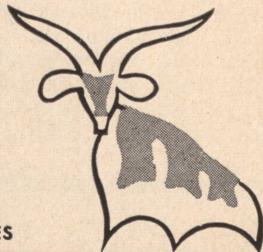
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Billy Duke & His Dukes

★
**Bobby Page &
His Musical Pages**

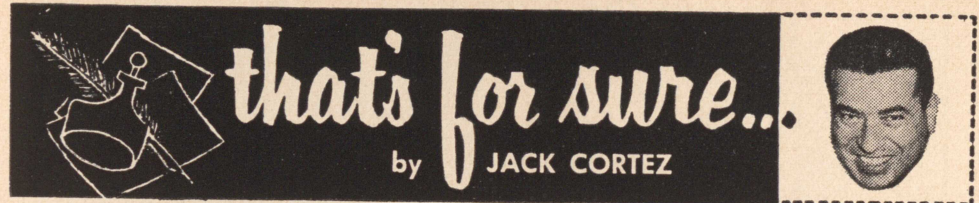
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FLV is full of anticipation with the showing of "live oil" in the test samples taken from **JOE W. BROWN'S** wildcat well in Paradise Valley. Lease hounds from all over the nation are here "Sam Spading" the entire situation. Thousands of persons flock to the drilling site on Flamingo Road, hoping to see the operation of another source of income for the mushrooming FLV. Will it be black gold for Glitter Gulch? We have a hunch it will be . . . and that's for sure. . . .

We're kinda proud to see **JERRY LEWIS** turn up as Master of Ceremonies for the March, 1957 Academy Awards, in Hollywood. The comedian turned in such a magnificent performance in that role, this year, we couldn't stop raving about him. . . . Incidentally, Jerry opens as a "single" at the **SANDS HOTEL**, November 28th. Better have your table reserved — but fast! . . .

We've been in FLV for many long years and would have wagered our populace was blase, as far as celebrities were concerned; there is a constant stream of national figures to our fabulous community. **BUT** — when **ELVIS PRESLEY** decided to spend a few days vacation at the **NEW FRONTIER HOTEL** (with spare moments devoted to dancer **GLORIA CURTIS**), we discovered our FLV-ites were ardent fans of his. The ladies (nary a teen-ager in the lot) literally tore him apart! We honestly felt sorry for the singer, having no private life, as a result of his over-night popularity. When Presley appeared for the Saturday floorshow at the Frontier, the audience instantly turned its attention to him and he had to sign autographs for four and one-half hours. Two bodyguards were as-

signed to him. Such is the price of fame! It is the direct result of the great star-manipulator, **COL. THOMAS C. PARKER** (Presley's Manager). Colonel Tom sent us a letter in February of this year, advising us to watch his new "singer become tops in show business before 1956 was over." He told us to remember the name of **Elvis Presley**. From the amazing following this lad has developed, we doubt we shall ever forget it. Parker and Presley have really "rung the bell" . . .

MARION HENNESSEY (formerly of Florida) is an ardent golfer. Over at **WILBUR CLARK'S DESERT INN** Golf Course, she is putting other golfers to shame with her amazing ability in this sport. The gal has the coordination and skill that make a champion. . . .

Looking as though she had just stepped from the pages of "Vogue" (the other evening) was **RENE MOLNAR**, dancer-choreographer of the **HOTEL EL RANCHO VEGAS**. We saw Rene wearing a full length "Breath of Spring" mink coat (with a hood). Upon her wrist was a shimmering diamond bracelet. It looked as though Park Avenue had moved to the "Strip."

LEON LEONIDOFF (who owns the rights to the "Ziegfeld Follies" name) is making arrangements with **GEORGE SAX**, of the **SAXONY** in Miami Beach, to produce the winter shows there. . . . Speaking of the Saxony, did you know you could enjoy room and food, gratis, there, if you can obtain the same services at any other Beach spot, for less of a financial investment? 'Tis true. . . .

BILL MILLER (Executive Director of the **DUNES HOTEL**) is planning a surprise Thanksgiving party (and dinner)
(Continued on Page 35)

L. S. M. F. B.
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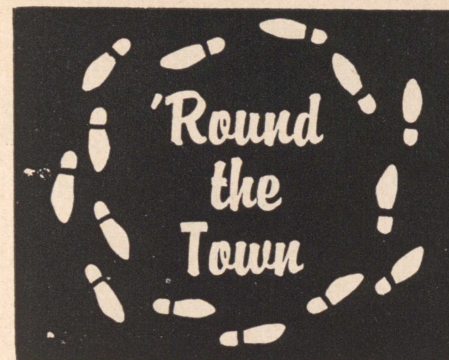
Johnny Olenn
The Wick Wacks

TONY FOSTER
with the GUY SCALISE QUARTET
THE MILD TONES

Let's Do it at . . .



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Dunes
HOTEL



with HAL HALSTEAD

SLIPS" that pass in the night: The debut of the "WICK WACKS" in the SINBAD LOUNGE of the DUNES HOTEL was marred when the equipment necessary for their pantomime skit refused to operate properly. They were on stage with their mouths open but the recorder refused to put words into them. This group should become very popular because their brand of stand-up comedy is something new in lounge entertainment. Musically speaking, there is BOB WICK on the drums, RAY BRAND, bass and trombone, BILL GIDDENS on piano and BOBBY LYNN (otherwise known as MRS. BOB WICK) who sings, drums, and strums the big fiddle. It is their first time in Las Vegas. For the past 3 years they have been entertaining patrons in many of Florida's big clubs.

If you are within a mile of the DUNES these nights you will know that JOHNNY OLENN and his rockin' rollers are back in town. JOHNNY and his boys recently recorded an album for Liberty Records which will be available after the first of the year. The album will feature 12 tunes, some old and some originals, according to the "Rollin' OLENN." While recording in Ellay some "meanie" who has an "eye" for clothes, stole all the clothing belonging to the boys. All, that

is, except those "zingy" suits worn by JOHNNY. When the thief saw those he probably took off saying to himself "This is the END."

You probably listened to the ARTHUR GODFREY A. M. show this past couple of weeks and heard the NOVELITES. Their appearance on the program proved as successful as their RIVIERA engagement in FLV. ARTHUR invited them back for a second week. They open at the Eden Roc in Miami Beach on the 29th and you can be sure they will make the Eden Rock.

Did you know that JAY SALERNO, a waiter at JOE RANDO'S COPA LOUNGE, possesses a very good set of pipes (vocal chords to you)? The VAGABONDS (currently at the SAHARA) did — and so they are taking JAY back to Miami when they leave. JAY will work in their club there. . . . MARVIN BECK, car dealer (General Motors) from Deer Lodge, Montana was in town for a few days to enjoy the Las Vegas scene and chat with his friend, FRANK SCHIVO, shift boss at the SAHARA casino. FRANK is now on a 3 week vacation and you can bet he is now in Deer Lodge, Montana with friend MARVIN. . . . A welcome to JOHN HUGHES, shift boss, also of the SAHARA. JOHN has enjoyed his recent vacation by spending it at home. . . . Many of the SAHARA "brass" in town for the recent wedding of JOCKEY ROSEN. AL WINTERS, ED MAPLE, BARNEY MORRIS and SONNY HEATH (to name a few) on hand as the popular Portland, Oregon club owner tied the marital knot. . . . MARTY KLEIN, one of JACK DENISON'S co-captains at the RIVIERA HOTEL, can't decide whether he should buy a new dress outfit — or go on a diet so that his present clothes will fit properly. . . .

VIC DAMONE has "that Towering Feeling" because his lovely wife, PIER ANGELI, is expecting another little "headliner." . . . LARRY STEELE'S sepia revue "Smart Affairs" was given

(Continued on Page 41)

L. S. M. F. J.
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"WANDERIN' with DON

By DON LUND



RESTED and rarin' to go again — that's me. After a six months' respite from being a fourth estater, the urge was just too strong. So, here I am again, just wanderin' and trying to meet J. C.'s deadline. . . . I was very sorry to learn that JERRY GARVEY, a bellman at the SANDS HOTEL, is suffering from a foot infection. He has been hospitalized for several weeks at the Rose de Lima Hospital in Henderson, and he is recuperating nicely now. JERRY is the father of three children, and to keep the wolf away from the Garvey door the SANDS HOTEL Bellmen have set up a JERRY GARVEY FUND, presenting him with a surprise each week. How about that for a nice gesture?

LOUIS SALDINI, maitre d' at HOTEL THUNDERBIRD, certainly has the "new look." The guy lost 20 pounds and looks (and feels) ten years younger. He even had to purchase a whole new wardrobe to match his new figger. What's the secret, Man? Eat all you want — but don't swallow? . . . The DUKES and DUCHESS of DIXIELAND are sure rockin' in the THUNDERBIRD LOUNGE. They certainly are one of the greatest Dixieland groups in the country today. . . .

JOE "Barber of the Stars" RANDO by day, and COPA LOUNGE impresario by night, is up and around again after battling the flu bug. He's still a bit shaky, but is back at the COPA greeting his many friends. Just can't keep a good man down. . . . Title for the "Most Nervous Guy in Town" goes to PAUL CASSELLA, floor man at the LUCKY STRIKE CLUB. "Better Half" SHIRLEY is expecting their first progeny any day now and the guy sure wishes that Nature would hurry it up a bit. . . . **Tip of the Week:** It's the ITALIAN GRILL on North Second Street for the finest Italian cuisine in the West. This pizza and lasagna are out of this

world. Editor Vi will back me up on this. . . .

One of the most talented groups ever to entertain in FLV is currently holding forth in the CASBAR LOUNGE at HOTEL SAHARA. It's the NORMAN BROWN QUARTET and they are great! NORMAN is known as "The Dancing Drummer." . . . VINNIE FOSTER'S (member of the NORMAN BROWN QUARTET) impersonation of ELVIS PRESLEY is so good that even ELVIS should feel a bit envious. . . . Here is an opportunity to do your Christmas shopping early and save money. BONNIE BEST, located just south of the DESERT INN, is having a removal sale on all items in her smart ladies' shop, which will soon be located at the HACIENDA HOTEL. With Christmas almost here, we suggest you wander over to her present location and save some loot. . . .

Drop by the CIRQUE ROOM at the EL CORTEZ HOTEL and catch DOLORES DEL RAYE, one of the most beautiful charmers these tired old eyes have seen in many a daze. To be so talented and so beautiful is a sight to behold. . . . BETTY PETTY (former FLV Cover Girl) is making her headquarters in the SKY ROOM at the DESERT INN, as a cocktail waitress. She loves her new position and maintains the music of ERNIE COLEMAN'S ORK and the pianistics of MARVELLE are soooo relaxing. . . .

RUBY KOLOD, DESERT INN exec., is still raving about the potato pancakes served at NATE YOUNG'S LITTLE VILLAGE. For a man who watches his waist line, RUBY sure let his diet down. . . . Genial DAVE VICTORSON, maitre d' at the NEW FRONTIER HOTEL, wears the most beautiful solid gold cuff links we've ever seen. They were a gift from MAX LEWIS, a NEW FRONTIER patron who hails from Salt Lake City. We were told also that

(Continued on Page 31)

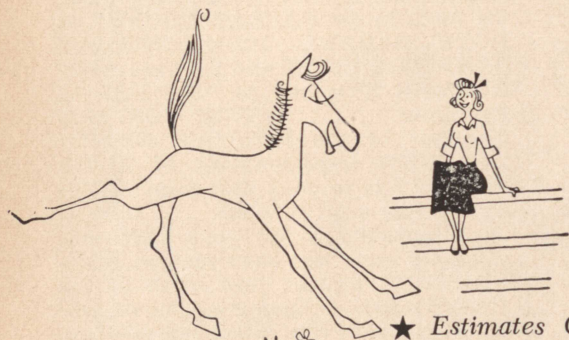
★ DON'T WORRY

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Hillsway

by ROLAND HILL



(Continued from Last Week)

Even in FDR's hey-day such a lot of press and newspaper writers were not dispatched all over the country to cover a campaign, and when you think that each and every night for nearly two months this whole array had to be fed, bedded-down, and whisked in jig time from airport to hotel to meeting place, then to the airport again (and if a hitch should occur you can imagine what they would write about the campaign and the candidate in particular). It was a show I wouldn't have missed for the world.

Bob Albright of the Washington Post Times Herald sat next to me and kept me posted as to the what and where-for of the proceedings. Next was Bill Allen of the AP. From here on I am just going to name names and maybe you will recognize some of your top favorites in the reporting world. Bob Ball, Detroit News; George Bookman, Time; John Daives, Newark News; Arthur Edson, AP; James Fain, Dayton News; Gwen Gibson, New York Times; George H. Hall, St. Louis Post Dispatch; George Harris, Time; Charles Vonfreund, CBS; Brad Jacobs, Baltimore Sun; Frederick Kuh, Chicago Sun Times; Peter Lisagor, Chicago Daily News; John G. MacFarlan, Air Express; Chesley Manly, Chicago Tribune; Earl Mazo, New York Herald Tribune; John McCullough, Philadelphia Bulletin; Pere Milligan, Bell Telephone; Ed Milner, Providence Journal; Tom Nelson, UP; Box Nixon, INS; Crosby Noyes, Washington Star; M. L. Ramsey, US News and World Report; Bob Rhodes, Newsday; William Broom,

Ridder Publications; Walter Ruch, Philadelphia News; Dave Rush, Western Union; Arnie Sachs, INP; Harrison Salisbury N. Y. Times; Len Slater, Newsweek; Al Spivak, INS; Stan Tretick, UP; Tony Vaccaro; Barnet Nover, DenverPost; Edwin Telow, London Daily Telegraph; Ted Lewis, N. Y. Daily News; Hernane Tareres, Correio De Manla, Brazil; Dick Wilson, Cowles Publications; Al Duckett, Chicago Defender; and Harry Zamborssum, Vrynpedarland, Amsterdam, Holland; and a couple or three photographers from Life and Look Magazines.

I bet you didn't have any idea that to get your coverage of just one side of the election such a group of outstanding men and women traveled with a candidate. I could hardly believe my eyes and ears.

I was most happy to meet and talk with handsome young Borden Stevenson. I had met his mother and father before, but never any of the youngsters. Adlai's sister and her husband (Mr. and Mrs. Ernest Ives) were a most charming couple and will preside at public functions at the White House the next four years, should he be elected. Governor MacFarland did a marvelous job of presiding at this "non-political" brunch because, as Adlai said, he never campaigns on Sunday. He had just come from church at the First Presbyterian Church.

Thanks a million, Pat Wright, and if you ever come to Las Vegas I hope you will let me know and maybe I can squire you around in like fashion.

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D O W N T O W N L A S V E G A S

OBSERVATIONS

(Continued from Page 5)

story, is that we enjoy the most and remember the longest, the simple things of life. They stick with us longer after we have forgotten what we once considered the great affairs of life.

Thanksgiving, 1906, was the first we celebrated in our home on Fremont Street near Fourth. And I, particularly, had every good reason for being thankful. The summer had been a particularly hard one. Delphine and the children came from Los Angeles and we moved into the new house (it was not yet a home) June 21, 1906.

By that time I felt better satisfied with Las Vegas, because the big mining boom in Rhyolite and Beatty (the Bullfrog district) and the new booming camp of Greenwater, had brought to the Las Vegas Trading Company (of which I was secretary and manager) an unexpected chance to market the large stock of building material for which there was no demand in Las Vegas. I sold some fifteen carloads of material to Greenwater promoters and since they had no credit rating, we demanded and received cash in advance. This material was shipped over the Las Vegas & Tonopah Railroad (then under construction) to Amargosa siding, about seventy-five miles up the line, and thence over the mountains south to the new camp near the California line. But as this lumber was already paid for we had no worry about it once it was loaded on the cars.

With shipments to the Bullfrog District it was different. Both the companies to which we sold were vouched for by responsible business interests, and when we received a wire "Ship immediately two carloads of" etc., we hustled our best to get the order filled. This material was shipped to the station, "Rose's Well," which was then as far as the railroad was completed. From Rose's Well the material was taken by the great 16 or 20 mule teams to Rhyolite or Beatty. We had a hot, dusty and fly infested summer, and by the middle of July our stock of lumber, cement, building hardware and nails was about cleaned out. I was greatly relieved because that over-supply of building material found no sale in sickly Las Vegas.

I looked forward cheerfully to the

fat checks which should start dropping in on us in July and August. But no checks came. About the middle of August I decided to go up and see what was the trouble. I was assured that the camp was growing and conditions were all right, but that collections were a little slow, and that we would get our money very soon. That was reassuring but did not help us to pay our own overdue bills.

The summer drew to a close. The railroad was completed as far as Rhyolite and there was a big celebration of the event and many hopeful prospectors spent their last dollar for whiskey with which to celebrate the advent of fortune which the coming of the railroad was sure to bring them. It did seem that business would pick up and that enthusiastic investors would again begin buying mining claims at fantastic prices, as they were doing in Goldfield and Tonopah.

Another month rolled by and the expected checks did not begin coming in. A week or two before Thanksgiving it looked as though we would have little to be thankful for, so I went to Rhyolite in a sourly mood, determined to do something if humanly possible. Things in Rhyolite were not looking well.

I got in touch with the companies which owed us money and was assured that in the spring Rhyolite would be booming again and that our bills would be paid then. That did not seem good enough. It seemed to me that Rhyolite would never "come back." It never did and from that day to this the desert has been gradually erasing all signs of civilization from what once had been a busy city of five thousand or more people.

I asked the Rhyolite bank to get in touch with the companies at Tonopah owing us money and authorize them to make loans for enough money to pay our claims. To my intense surprise

(Continued on Page 30)

JACK CORTEZ

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

(Not a Review)

Nov. 13 thru Dec. 10

Show: Ted Lewis & His All Star Revue with Cathy Basic; The Caribbeans; Benita D'Andrea & Elroy Peace; Sol Klein, Conductor; The Donn Arden Dancers with Donna Linnard and Art Johnson.

The perennial question, "Is everybody happy?", that of the incomparable tragedian of song, TED LEWIS, receives the perennial answer, "You betcha!" from his innumerable fans who are jamming the Painted Desert Room nightly. No one could answer otherwise, when this master-showman treats you to his legendary talents. There is a you-can-hear-a-pin-drop stillness when TED LEWIS appears in his battered top hat, with everyone hanging on his every word, whether it be recited or set to music. Ted's nostalgic melodies bear his personal mark of success, as does his soft-

(Continued on Page 27)

The Dunes

(Sept. 27 thru Indef. Closing)

Show: Larry Steele's "Smart Affairs of 1957"; Rose Hardaway; Flash Gordon; Willie Lewis; Fouchee Dancers; The Wanderers; Leonard Brothers; Sir Lionel Beckels; Beige Beauts; Hoyt Henry & His Orchestra.

In its ninth smash week, and still being held over, LARRY STEELE'S "SMART AFFAIRS OF 1957" continues to pack 'em in! Considered the greatest show of its kind ever to have hit FLV, it is unquestionably the hottest and fastest, towering with superb talent. Impresario LARRY STEELE is famed for his show package extravaganzas, but he has exceeded himself with this all Sepia Musical Comedy Revue. "You have to have a gimmick" precedes his intros of every act, followed by an array of glorious gimmicks such as: ROSE HARDAWAY,

(Continued on Page 25)

EL Cortez

Nov. 15 thru Nov. 28

Show: Sixth edition "Laffs For Your Money" starring Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Herbie Barris; Mack Pearson; Extra added attractions, Dolores Del Rave (held over) and Pam Gail; Buster Hallett & His Orchestra.

Laughing its way into its sixth edition and thirteenth week, "LAFFS FOR YOUR MONEY" is the best bargain you'll ever buy. Like the proverbial apple a day, this is therapy that is a downright conspiracy to lower medicos' practice. From the opening, "Entertaining Boys," featuring star MARY BETH HUGHES, with BOBBY MORRIS, HERBIE BARRIS, BOBBY PINKUS and MACK PEARSON, to the finale, "The Hollywood Scene," "Laffs" is mad mirth, sex and papper. Film star MARY BETH HUGHES combines beauty and talent and scores in the "Hammer Scene" and "Scrub Me

(Continued on Page 27)

El Rancho Vegas

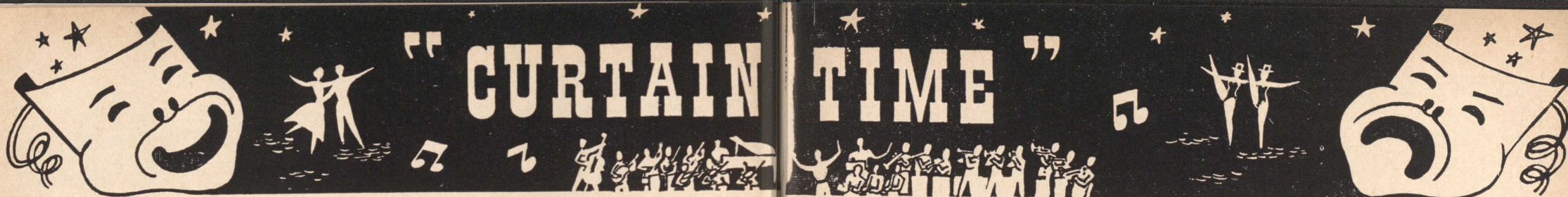
(Not a Review)

Nov. 14 thru Nov. 27

Show: Robert Alda; Morty Gunty; Sandra & Sonia Warner; The Renee Molnar Dancers; Dick Rice & His Orchestra.

That boy doll is back, ROBERT ALDA, last seen in FLV in "Guys & Dolls" a little over a year ago. Who will ever forget ROBERT ALDA in his show-stopping "Luck Be A Lady Tonight" routine in that wonderful Broadway musical! We don't know the format of his current engagement, since we are writing this at deadline and before he actually opens at the EL RANCHO VEGAS, but you can be sure that the versatile, vibrant and very personable Alda will be the greatest. . . . Critics predicted a year ago that newcomer comic MORTY GUNTY

(Continued on Page 25)



Flamingo

Nov. 8 thru Dec. 5

Show: Ray Golden's "First Edition" starring Dick Contino, Kaye Ballard, Larry Storch, Mary Meade; featuring Pat Carter, Shirley de Burgh, Jane Earl, Ruth Earl, Bill Foster, Louise Glenn, Paul Jason, Leon Tyler, Mary Val; Louis Basil & His Ork.

Printing "all the news that's fit to sing," FIRST EDITION comes through with a four star final, double slugged, the scoop of the year. Fast paced, go, go, go, this package is an hour and a half of solid yock, highlighted by the tremendous discovery of KAYE BALLARD and LARRY STORCH as the most hilarious paired up comedians ever to have hit FLV. If these two don't team up and bombast Broadway and TV someday with their collective genius, they deserve to remain merely the greatest separately,

(Continued on Page 25)

NEW FRONTIER

(Not a Review)

Nov. 19 thru Dec. 16

Show: "The Big Time" starring Henny Youngman; Connie Moore; Jack Carter; The Lancers; Blackburn Twins; Hubert Castle; Dorothy Dorben's Venus Starlets; Garwood Van & His Orchestra.

Ask any oldtimer vaudevillian what hitting "The Big Time" means and you will get, "Ah! The Palace!" Yep, to become so great on that vaudeville circuit that you'd be snagged to play the Palace in NYC, was the dream of every hooper, canary, comic and juggler. SAMMY LEWIS recreates "The Big Time," bringing you an array of six big headliners! . . . HENNY YOUNGMAN, a very comical jester who can match wits with anyone in the biz of huckstering laughter, will supply the yarns and gags of yesteryear, today and tomorrow. . . . CON-

(Continued on Page 26)

HACIENDA

Show: Billy Ward & His Dominoes; Eddie Peabody; Daryl Harpa and His Show with Shanna; Bruce Davis Quartette; The Bel-Aires.

The world's most unique miniature theatre-lounge, the RONDA ROOM, stars BILLY WARD & HIS DOMINOES, bringing a format so vast that each set is a surprise. On and off-stage, literally, this group of stellar entertainers command audience attention and cooperation every second, whether it is a 10-minute "rock" binge or an omnibus of hit tunes of '55. Their "Unchained Melody" highlights this medley of hits, with BILLY WARD crediting generously the stars who made the tunes big hits. You'll jump, rock and swing, your emotions go zing, with these geniuses of song, dance, and instrumentals. . . . EDDIE

(Continued on Page 26)

Riviera

(Not a Review)

Nov. 14 thru Dec. 18

Show: "Riviera Frolics of 1957" starring Liberace and George; Jean Fenn; Helen Wood; Riviera Girls; Ray Sinatra and His Orchestra.

Returning to FLV and the RIVIERA HOTEL direct from his European tour and a Command Performance for Queen Elizabeth, LIBERACE will jam the beautiful Clover Room for the next four frames, not to mention the traffic all over Clark County. The vivacious piano virtuoso has appeared on the FLV boards more than fourteen times and his popularity never wanes. . . . GEORGE LIBERACE, violin virtuoso and leader of the Liberace Orchestra, is considered a stellar personality in his own right and can boast of a wealth of fans and admirers just like his famous brother. Their combined

(Continued on Page 26)

"CURTAIN TIME"

SAHARA

(Not a Review)

Nov. 13 thru Dec. 3

Show: Kay Starr; The Step Brothers; The Stanley Boys; Saharem Dancers, featuring vocalist Danny Woodson; Cee Davidson and His Orchestra.

KAY STARR will be home again, come Tuesday night, lighting up the Nevada sky, as well as the Congo Room, with her scintillating song stylings. This vivacious vocalist vibrates and rocks the rafters like nobody else can. Kay's gracious manner, plus singing each number as though it was meant just for you, is the secret to her winning fans in every crevice and cranny of the world. Applause is always thunderous when she gives out with that "Rock & Roll Waltz," among many other of her hit recordings. . . . Adding their wonderful voices for background harmony are the STANLEY BOYS. The blending of their

(Continued on Page 31)

The Sands

Oct. 31 thru Nov. 28

Show: Lena Horne starring in "Ziegfeld Follies"; Pepper Davis and Tony Reese; The Bob Devoye Trio; Chuck Nelson; Copa Girls; Antonio Morelli & His Orchestra.

By coincidence, or by special design, LENA HORNE'S succession of songs tell her success story, adding up to LOVE. Reading the list as a sentence, you came up with: "If It Can't Be You," "From Now On," "Get Here Baby Fast As You Can," "It's All Right With Me," "I'm Beginning To See The Light," "Day In And Day Out," "What's Right For You Is Right For Me," "Love Me Or Leave Me." LENA HORNE sings LOVE STORIES and all the world is in love with Lena. From the moment she strikes a pose in that circle of light, her sexy figure

(Continued on Page 26)

SHOWBOAT

(Not a Review)

Nov. 16 thru Nov. 29

Show: Joe Cappo; Taffy O'Neill; Garr Nelson and The Showboat Girls; Mike Werner and His Orchestra.

Two weeks of laughs and satire is in store for FLV showgoers at the 'Boat, plus a generous portion of Irish sexbombing, what with comedian JOE CAPPO and exotic dancer TAFFY O'NEILL commanding the boards. . . . JOE CAPPO is famed for his satirical

(Continued on Page 26)

SILVER SLIPPER

Show: "French Follies of 1957" starring Hank Henry, Yasmina, Barbara McNair, Artie James; Sparky Kaye; Cliff & Judie Ferre; Miss Nevada; Mac Dennison; Jimmy Cavanaugh; Silver Slipperettes; George Redman's Orchestra.

The new Silver Slipper show opening tonight (Nov. 17) takes you on a mythical trip to Paris, ooh la la! HANK HENRY (back from Hollywood after his stint in the Frank Sinatra flicker "The Joker is Wild") and the

(Continued on Page 31)

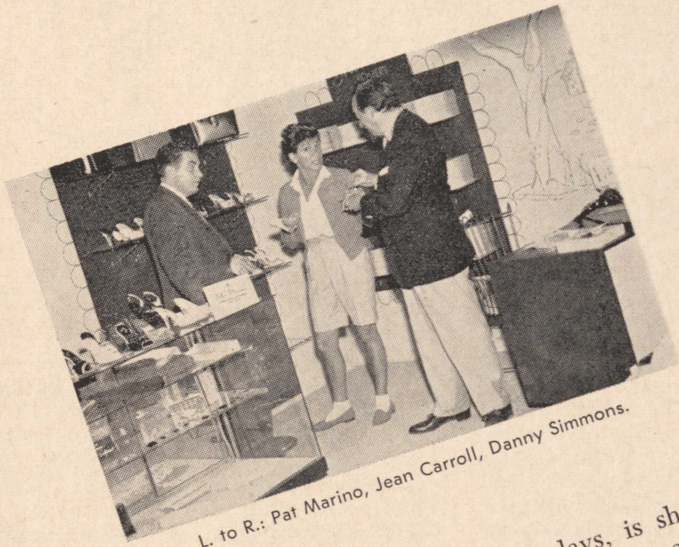
Thunderbird

(For Indef. Engagement)

Show: China Doll Review, starring Ming and Ling; Sing Lee Family; Three Tong Brothers; Toy & Wing; The China Dolls.

Unquestionably the most unusual and unique show ever to appear on the FLV boards, CHINA DOLL REVIEW wafts you into the mystery and enchantment of the Orient a la Americana. This is your Chinese hoedown a la "Pearl Buck," with those Chinese hillbillies, WING and LING, making

(Continued on Page 27)



L. to R.: Pat Marino, Jean Carroll, Danny Simmons.

Mr. Pat Marino, in town for a few days, is shown (in photos) displaying some of the newest creations designed by John Marino for the 1957 season. The three day record-breaking style show took place at Danny Simmons' FRENCH BOOTIER, largest franchise dealer in the West.



Jean Carroll and Pat Marino.

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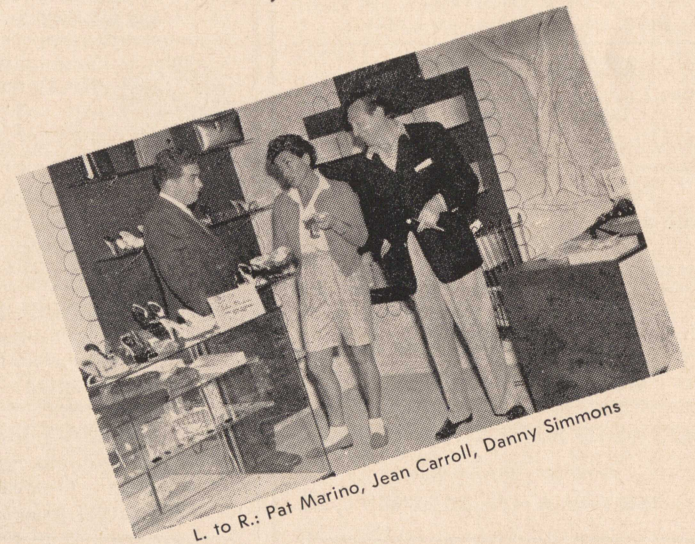


Dressed in popular after golf attire, Miss Carroll enjoys sales talk from Mr. Marino.



"I like this shoe, and would like various colored stones to match my gowns . . ."

Seen in all photos, and having a "ball" purchasing the latest "John Marino Originals," is lovely Jean Carroll, outstanding comedienne currently appearing at the Hotel Sahara. The talented star ordered her entire 1957 shoe wardrobe from Mr. Marino during her stay in FLV. Says Miss Carroll, "I find John Marino shoes the most beautiful and comfortable footwear for all occasions. They can't be beat."



L. to R.: Pat Marino, Jean Carroll, Danny Simmons

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DUNES

(Continued from Page 19)

alluring, beguiling and bewitching in song, dance and beauty. Her beguine tempos are pulsating, with "I Could Have Danced All Night" a shop stopper. . . . Miss FLASH GORDON is an exotic double-jointed dancer with super supple muscles, every one of which seem to dance individually. . . . SIR LIONEL BECKELS stars in "Man With The Golden Arm": the most unusual choreography, and unquestionably the most sensational dancing, ever seen in Showtown, U.S.A., bringing raves to choreographer LON FONTAINE. . . . The frenetic FOUCHEE DANCERS beat the drums in wild abandon in British West Indies dancing, spectacularly beautiful and passionately primitive. . . . In the comedy corner is WILLIE LEWIS, drawing unrestrained guffaws and giggles. . . . THE WANDERERS provide a wealth of harmony in never to be forgotten song sessions, and the LEONARD BROTHERS are the fastest tap and acrobatic dancers on the boards today. . . . Add to all this THE BEIGE BEAUTS, each of whom is a talented beauty, and the magic music of HOYT HENRY and His Orchestra, and it is obvious why LARRY STEELE'S SHOW might remain at the Dunes forever, a happy thought with which hundreds concur.

EL RANCHO VEGAS

(Continued from Page 19)

would be returning to FLV again and again. A comedy craftsman small in physical stature but very tall in talents, this young man is possessed of endless energies and a natural freshness. A way out in front in the race for bringing out uninhibited laughter from the most dour, MORTY GUNTY is a comedy smarty we hope you'll be smart enough not to miss. . . . SANDRA and SONIA WARNER are twin beauties making their FLV debut on the show boards, coming direct from hit engagements in smart clubs in NYC. More about these lovelies in next week's issue. . . . RENEE MOLNAR comes up with some more of the same, i.e., choreography at its best, beautifully interpreted by THE RENEE MOLNAR DANCERS, backed up masterfully by DICK RICE and His Orchestra, who are also musical bolsters for the entire show.

Chic Hecht

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FLAMINGO

(Continued from Page 20)

instead of sensationally greater (and oh so rich!) together. Their "Gruntled" hit, with Kaye the "gruntled" and Barry the "gruntler," backed up by glamorous dancing gruntlers, is an original and offbeat bit of comicy you'll never forget. KAYE BALLARD fractures with her "single," a monologue entitled "Albert," and LARRY STORCH shows his many versatilities in comicy with "In Bed With the Reader's Digest" pantomime perfection. His impersonation of a femme drunk is impressionist art at its best. . . .

MARY MEADE scores mightily in song, dance, acting and beauty. "Please, Mr. Glover, Don't Discover Me," with blonderful Mary the hat check girl, is punchy patter, and her satirical ability reaches a new high in "Solid Gold Commercial." . . . DICK CONTINO could just stand on stage and flash his eyes and smile to hypnotize an audience; but his versatilities in singing, dancing, acting, playing piano and accordion, mark him as the piece de resistance of this jam-packed four star final show. As "The Star" in "It's Great To Play A Date in Las Vegas" sequence, backed by four gorgeous gammed gurlies, Dick scores; but it is that fifteen minute session of magical accordion playing (plus piano and vocals) that wrap up the audience as all belonging to MR. DICK CONTINO.

. . . All "First Editions" run classified departments, but the starlets in this package deserve front page for their excellent dancing, singing and acting — PAT CARTER, SHIRLEY deBURGH, twins JANE and RUTH EARL, BILL FOSTER, LOUISE GLENN, PAUL JASON, LEON TYLER and MARY VAL. Bountiful bouquets go to LOUIS BASIL & HIS ORK for outstanding musical backing, and a whole boxcar of 'em to PIERRE COSETTE and HAL BELFER for their initial combo production.

HACIENDA

(Continued from Page 20)

PEABODY picks his way right into your heart with his banjo and banter, a human jumping bean crossed with a lightening bug. The favorites that made him famous still command audience preference and prolific palm-pounding. . . . DARYL HARPA & HIS SHOW with SHANNA is variety plus, with Filipino calypsos a la SHANNA, a flirtin', terpin', vocalizing vamp. The group is sensational, individually and collectively. . . . THE BEL-AIRES dish up everything from bop to ballad, with an Irish clambake for good measure. . . . The BRUCE DAVIS QUARTET provides perfect tete-a-tete background music and lyrics, as well as backing Eddie Peabody. . . . For rollicking fun from dusk to dawn, folks, head for the Ronda Room.

SHOWBOAT

(Continued from Page 21)

impressions or reknowned personalities, his best known that of Charlie Chaplin. You'd swear you had been age regressed, sitting in a nickelodian, watching the funny little Charlie pantomime with his twirling cane, twitching mustache and oversized shoes. . . . Seen recently at the El Cortez, TAFFY O'NEILL is a blonde charmer who rates as one of the top exotics. With more bewitching gimmicks than all the pretty Pixies of Ireland put together, Taffy is a Gaelic gem in the diadem of dynamo dancers. . . . Genial GARR NELSON emcees the entire show, as well as providing baritone vocals, backed by the high stepping SHOWBOAT GIRLS in a pair of excellent production numbers.

NEW FRONTIER

(Continued from Page 20)

NIE MOORE brings an abundance of beauty and a format of enchanting lyrics. Connie belts out the blue with the best of them, as well as the torch and the sweet. . . . A laugh feast throughout, "The Big Time" boasts one

of the cleverest of the nation's top commissars of comedy, none other than JACK CARTER. You name it and Jack can do it, giving you nutshell versions in his impetuous impressions of anyone you can mention and doing it quite convincingly, complete with singing, dancing and acting. You'll be tied in knots that only a sailor can untie when he monologizes on the FLV scene of situations. . . . THE BLACKBURN TWINS amaze with blazing terping, their rhythmic unison of footwork a fantastic achievement. . . . THE LANCERS are an exciting blending of voices that can bat out a jump tune or pour out a ballad with the kind of harmony that all quarters try to attain. If your auditory organs are seeking salvation, THE LANCERS are the cure. . . . Rounding out the talent packed show is HUBERT CASTLE, acrobatic dancer par excellence. . . . DOROTHY DORBEN'S VENUS STARLETS score in a pair of production numbers and the entire production is backed musically by GARWOOD VAN & HIS ORCHESTRA.

RIVIERA

(Continued from Page 20)

talents add up to SRO biz and tinkling cash registers wherever they appear. . . . Metropolitan Opera singer JEAN FENN will make her FLV debut, adding beauty and glorious vocals to a musical package unsurpassed (more about the talented lady in next week's issue). . . . HELEN WOOD, the exotically beautiful dancer who made such a smash hit at the New Frontier Hotel's grand opening last year, unquestionably will be ditto in "Riviera Frolics of 1957." A showstopper repeatedly, this time Miss Wood will dazzle you with her twinkling toes in an exquisite ballet. . . . Augmenting the Liberace Orchestra and bolstering the entire show will be RAY SINATRA and His Orchestra, with the exciting RIVIERA GIRLS an integral and magnificent terpsichorean part of the show.

SANDS

(Continued from Page 21)

moving sensuously (beneath a white French creation) and rhythmically with the beat of her heart, you are her slave. At her very best during her sensational career, backed by husband LENNIE HAYTON leading ANTONIO

MORELLI'S 20-piece ork, Lena makes the current JACK ENTRATTER production a 28-day miracle. . . . PEPPER DAVIS and TONY REESE, a new comedy team with a long future, make so many extra bows one wonders if they won't be forced to wear back supports if this keeps up. Great all 'round ability with the song, dance, drums and comedics, their "\$64,000 Question" routine nets lotsa laughter, as does the prize fight bit, with Pepper the ex-pugilist, panting pantomime perfectly. . . . THE BOB DEVOYE TRIO, sensational dance team drawing national acclaim from top critics, are a holdover, their terp wizardry an integral part of the success of "Ziegfeld Follies." In addition to their own sparkling sets, they highlight the magnificent production numbers created by BOB GILBERT and RENEE STEWART, featuring CHUCK WILSON and the beautiful COPA GIRLS. . . . Special mention goes to ANTONIO MORELLI and his original musical compositions and orchestrations, and specifically "Night of Stars," the lyrics of which are by JERRY GRAPPE

THUNDERBIRD

(Continued from Page 21)

with the Confuscious jokes with ribald cleverness. The mimicry of LING doing Eddie Fisher's "Dungaree Doll," Perry Como's "Hot Diggity," Johnny Ray's "Cry," the Ink Spots' "Maybe," Al Jolson's "April Showers" and for an encore, Elvis Presley's "Heartbreak Hotel" (with special gyrations by MING), will exhaust your laugh muscles for weeks afterwards. These impressions aren't just excerpts, either, for Ming goes through each song en toto. . . . The THREE TONG BROTHERS can do things better on their heads than on their feet, a trio of acrobatics with a head balancing act that astounds. . . . The SING LEE FAMILY are seven acrobats, Mom and Pop, four sisters ranging from ten to fifteen years old, and a four year old boy, the latter stopping the show with his "Davy Crockett" number. Highlight of this act is the dive through three hoops of knives by Pop Sing Lee. . . . TOY & WING, sensational dance team, ballroom dance to a medley of Geo. M. Cohan arias. Wing does a "Joe Frisco" bit that is excellent and Toy's toe dancing and faster-than-sound pirouetting is magnificent. . . .

THE CHINA DOLLS are exquisitely beautiful and terrific dancers, the opening production, "When Buddha Smiles" and the finale number, "Song of India," more than just showcase numbers for this superb extravaganza. Don't miss this show!

DESERT INN

(Continued from Page 19)

spoken manner of presentation. As usual, Mr. Lewis brings along a highly talented revue and this time he proudly presents beautiful CATHY BASIC, BENITA D'ANDREA and ELROY PEACE (Elroy, as everybody knows, is Mr. Lewis' perennial "shadow"); THE CARIBBEANS, and that wonderful conductor, SOL KLEIN. . . . THE CARIBBEANS, two guys and a girl doll, are modern interpretative dancers, favorites with patrons of top niteries throughout the country. A more thorough coverage on the entire aggregation of talent provided by master troubador TED LEWIS will be in next week's issue, including the exciting DONN ARDEN DANCERS in a spectacular production featuring DONNA LINNARD and ART JOHNSON.

EL CORTEZ

(Continued from Page 19)

Mama," accompanied by the cute CIRQUETTES, with MORRIS, BARRIS and PINKUS, veterans of stage and screen, projecting the star as the perfect foil for their pandemonium peddling. . . . Extra added attraction DOLORES DEL RAYE, the "Toast of the East Coast," has been held over, much to the pleasure of her many new fans. The exotically beautiful Dolores can now be tagged the "Toast of the East AND THE WEST COAST," having danced herself right into the favor of all with her grace and lithe manner of teasing tantalizingly. . . . PAM GAIL, another naughty but nice exotic, opened Thursday night (Nov. 15) and more will be written about this package of sex and pepper next week. BUSTER HALLET and His Orchestra back the entire show.

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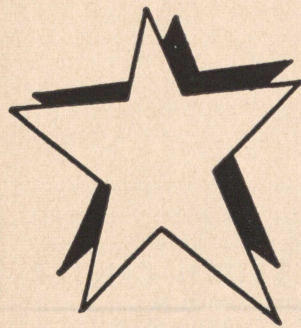
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When We Say

"THANKS"

To Lena Horne — Jack Entratter

and Everybody At



Pepper Tony DAVIS and REESE



OBSERVATIONS

(Continued from Page 17)

the bank on the next day informed me that they were authorized to make the loans. I quickly received a check for something over twelve thousand dollars from one company and something over four thousand from the other, both of which I cashed, and I put the money in a large envelope.

That was the day before Thanksgiving day. The Southern Hotel was crowded with young engineers from the East who were showing off by playing roulette with five dollar gold pieces as chips. I went to bed early and pinned my precious envelope inside my cotton flannel nightshirt but as was customary I carefully folded my trousers and placed them under my pillow where thieves would naturally expect them to be, and to my great comfort nothing happened, although I lay awake most of the night shivering with apprehension and the cold.

I arose early next morning, had a quick breakfast and started for the was about six inches deep on the

Las Vegas & Tonopah train scheduled to leave for Las Vegas at seven o'clock. During the night snow had fallen and ground. I will never forget the pleasure I felt in reaching the warmth of the passenger compartment of the coach which composed the train.

All day long the train passed through snowfields which remained with us until we had passed Indian Springs. We reached Las Vegas about six o'clock that evening, and a town never looked so good to me as Las Vegas did.

It was the evening of Thanksgiving Day and of course I expected that Delphine would have turkey ready for me. But when I entered the house I found the table set for about twenty people and most of the guests were already there.

That Thanksgiving Day was one of the most "Thankful" I ever had enjoyed. It was a gay dinner and I am giving the names of the guests, which we recall with the aid of a photograph we still have:

Judge and Mrs. W. R. Thomas, Mr. and Mrs. John S. Park, Mr. and Mrs. J. Murphy, Mr. and Mrs. Dan V.

FABULOUS LAS VEGAS

SAHARA

(Continued from Page 21)

titillating tones with Miss Starr's vocals, is music at its best. . . . The fast stepping STEP BROTHERS are four talented tap artists who have appeared all over the world, thrilling terp devotees mightily. Each of the four has a specialty bit, tapping to the torrid tempos of the other three, sans background music, striking a beat as clear as a bell on a mountain top. . . . Two MORO-LANDIS production numbers by the sensational SAHAREM DANCERS, featuring vocals by DANNY WOODSON, complete the show, with CEE DAVIDSON & His Orchestra commanding the cues, musically.

SILVER SLIPPER

(Continued from Page 21)

SILVER SLIPPER GANG board a TWA Constellation at McCarran Field, FLV, and fly happily, singing merrily, toward Gay Paree. In Paree they visit all the places of culture and sin. At the "Follies Bergere" they encounter sultry, beauteous chanteuse BARBARA McNAIR, recording star, who weaves her enchanting spell reminiscent of the great Lena Horne. . . . At the "Le Lido" the SILVER SLIPPERETTES are the gorgeous French dancers, backing ARTIE JAMES, the world's fastest roller skater, thrilling with his fantastic tricks. . . . Thence to the Montmartre and the "Club Pigalle," where YASMINA, the Continental dancing star delights with her grace and sensuous gyrations that excite the most blase in this atmosphere of old Apache dives. . . . Supporting the perennial star, HANK HENRY, is SPARKY KAYE, MAC DENNISON, CLIFF & JUDIE FERRE, JIMMY CAVANAUGH, the glamorous SLIPPERETTES and GEORGE REDMAN'S ORK, each of whom are a show in themselves. "French Follies" is an exact replica in scenes, costumes, girls, music and Parisian productions, unquestionably the best production yet to be seen at this fabulous showplace. Hollywood's famed BARRY ASHTON can take a bow on his outstanding choreography. Don't miss this show!

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NOVEMBER 17, 1956

HECHT'S

419 FREMONT ST.

MISSES' AND

WOMEN'S APPAREL

WANDERIN' WITH DON

(Continued from Page 13)

DAVE receives so much fan mail he is considering hiring a private secretary. Such popularity!

With Thanksgiving Day being celebrated next Thursday, and Christmas in the offing, FLV homemakers are refurbishing and redecorating their homes with smart new draperies and lush carpeting — and with the greatest of ease too, because SAM SNELLER and MEL GORDON (SNELLER & GORDON INTERIORS) are taking over their problems with their magic touch. It is sheer genius the way these two interior decorators can change a drab room into bright beauty in a matter of a few hours. . . .

If the Nevada skies seem "STARR-ier" than usual these wonderful autumn nights, follow the beam to the SAHARA HOTEL, where the brightest STARR by the name of KAY, shines brilliantly in the stellar spot. It really is another STARR-studded show for the CONGO ROOM. . . .

Have you tasted those wonderful CHICKEN ENCHILADAS at HORTENCIA McKIERNAN'S EL CHOLO CAFE? It is an original recipe of the Early California Days, handed down to Hortencia from her distinguished ancestors, the DOMINGUEZ FAMILY, who were given their land grant by the KING OF SPAIN. Perhaps, with a little coaxing, the charming Hortencia will give you the recipe — well, maybe the **basic** ingredients! . . .

The beautiful NEVADA ROOM COCKTAIL LOUNGE at JOE W. BROWN'S HORSESHOE CLUB is fast becoming headquarters for many of the Strip entertainers, who head for friendly piano bar of ACE BALKIN and DOROTHY SEIFERT after their own stints on the boards. Ace and Dorothy play all of their requests and the collective singing around that bar wafts throughout the friendly HORSESHOE CLUB. Found out that some of the line dancers also possess platinum pipes, too. . . .

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Noland, Mr. and Mrs. Walter R. Bracken, Mrs. Williams and daughter, Dixie (then our next door neighbors), Mr. and Mrs. C. N. Brown, and Mr. E. W. Griffith, father of Bob Griffith (who is still a prominent citizen of Las Vegas).

Of course we had many other pleasant Thanksgiving days, but none that I remember with quite so many good reasons for being thankful as that one in 1906.

THE EDITOR SPEAKS

(Continued from Page 7)

my lot in life, dwelling on the yesterdays and fearing the tomorrows, that I had forgotten to live in the ever present, wonderful NOW.

"To you who are here for the first time," commented Dr. Holmes, "you are probably thinking 'these people are crazy'. Well, the second time you visit us you'll probably comment, 'maybe I'm crazy'; and the third time you come here you are going to say, 'we are all crazy and isn't it wonderful!'"

What a Thanksgiving Day that was!

I took a walk that must have been for miles. I thought of everything Dr. Holmes had said that morning, and specifically that bit about **blessing** those horrible experiences in our lives: "Be glad that it all happened to you, for if we but think about those experiences in the proper perspective, we would realize that had we not had them we would have remained static in our growth." The more I thought about it the more I realized that he was so right. Logic is such a beautiful word. I thought, retrospectively, of every single negative experience I could recall. Miraculously, I felt a great burden slough away as I blessed each of those experiences, and I began to smile with keen anticipation for life.

If I had not gone hungry I would not be able to savor delicious food with quite the same appreciation; if I had not been dreadfully ill I could not enjoy, nor seek, health with such zest; if I had not been deceived I could not be so determined to be honest and to appreciate integrity in others; if I had not been rejected in childhood by many I may not have been so eager to please, nor as considerate of others; if my par-

ents had not made mistakes in rearing me I could not be gentle with my own errors as a parent, knowing full well that my progeny and their progeny in turn would probably make mistakes too and that in doing so we learn from the other; if I had not experienced impaired hearing at one time I would never have known the real joy of listening to a bird's song nor the sweet lull of the monotonous chirp of a cricket; if I had not lost that clerical job I would not have landed a better one nor have become a writer; if publishers had not rejected my humble pen I would not have known the thrill of turning rejection into challenge; if I had not had to support others, morally and financially, I would not have known the joy of sharing and glorious sacrifice; and if I had not drunk too much of the Cup of Life I would have missed out on the exquisite joy of finding myself, at long last, recognizing my relation to the great Whole, a part of Him who fashioned me of clay and soul.

It is amazing how one's life can change when one learns to bless the sad experiences and take a holiday from martyrdom, becoming eternally grateful for that which has contributed

to one's growth as a human being. Everything in Life suffers in some way or another under the terms of this Law of Growth. If we but could see the twisting, tortuous, straining, thrusting upward of vegetation as it strives to shoot forth from the earth into the light, we would witness its pain. But the pain is forgotten in the glory of the flower in blossom. The earth rumbles and groans and from its upheaval and pain comes forth its treasures of gold and silver. At the human level we hate with vengeance, love unwisely, think wrongly, and knock ourselves out for the almighty buck; then some fine day we discover **VALUES** — knowledge and logic and all the wonderful ways of living that a dollar can't possibly buy. It is then that we burst forth into the greatest and most beautiful of all God's flowers — a human being recognizing his own personal worth and his eternal existence in the scheme of things. We forgive ourselves for our stupidities and bless the fact that we "missed the mark" so many times in the past — for how else could we enjoy, to the utmost degree, that wonderful day when our arrows hit the bull's eye?

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As we share the blessings of this wonderful country of America on this Thanksgiving Day, November 22, 1956, let us not only thank God for all the tangible good things; but let us also give pause to all that which we have learned and dredged forth from our unhappy experiences, blessing and giving thanks that at long last they will fade away into nothingness, as we demonstrate our growth in looking forward to greater experiences in this Atomic Age.

Yours For a Greater Las Vegas,

V. Taylor

THAT'S FOR SURE

(Continued from Page 9)

ner). We cannot offer any of the details at this writing. They are so hush-hush, we don't even know them. However, we are aware of the tremendous business being chalked up at that bistro, as a result of LARRY STEELE and his SMART AFFAIRS. It's a great show! . . .

The TROPICANA and the ROYAL NEVADA expect to be in full operation 'long about mid-December. Speaking of the Tropicana, we saw MONTE PROSER, EDDIE FISHER and MILTON BLACKSTONE (Eddie's Manager) huddling in business fashion. NAT BRANDWYNNE is getting his musical organization set, also. . . . Take it from there. . . .

Most folks are proud to call out their hometowns, when asked about their origin. However, VINCE WALLET (bartender at the GOLDEN NUGGET) never could spell S-c-h-e-n-e-c-t-a-d-y. So, he merely claims he hails from Troy, New York. . . .

KAY PARSONS is on temporary leave from the HACIENDA HOTEL,

according to one of our favorite "spies." The gal is expected to return to the Rondo Lounge shortly, appearing on a raised dais, being installed expressly for her piano (or a "Gay Nineties" Room). Don't fret, Parsons' fans — she'll be back! . . .

FLV orchestra leader, BENNY SHORT, tells a tale on his five year old daughter, JANICE LEE. After watching LIBERACE on TV, the youngster refuses to practice piano. Instead, she wants to "take Candlebra Lessons!" . . .

Mrs. IRVING SCHLOFFKY, charming wife of the NEW FRONTIER HOTEL'S "21" dealer, is mighty proud since she became a grandmother. On October 11th, GOLDIE and HAROLD HADESMAN welcomed their seven pound, four oz. heir, MARC, in Chicago. The Paternal Grandmother Schloffky informed us the Hadesmans were married twenty years before their pray-ers for a child were answered. . . .

Three to four hundred spectators witnessed GEORGE CAMPBELL, RICHARD PRESTON and LORIN LEAVITT capture the prizes in the FIRST ANNUAL SPEAR FISHING CONTEST held at TWIN LAKES LODGE last week (Nov. 10). Campbell won the first prize (trophy) for spearing a 21-inch Rainbow Mountain Trout in five minutes; Preston placed second with a 20-inch trout, winning a gift certificate from ALLAN & HANSON MEN'S WEAR; and Leavitt placed third with a 19½ inch trout which he speared in thirty seconds, the fastest catch, we believe, on record. If speed had prevailed, instead of length of the fish, Leavitt would have taken home the trophy. Sorry that those pretty lassies who entered the contest did not win — but they certainly won the admiration of the crowd in those skin diving outfits!

Have you seen the ART LEAGUE exhibit as yet? Included is a beautiful stallion, painted by WANDA ROBERTS. . . .

Our sincerest congratulations to EU-
(Continued on Page 38)

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YOUR
 FABULOUS
 LAS VEGAS
 WEEKLY
 TV GUIDE

this week on TV..

NOV. 17
 THRU
 NOV. 23

SATURDAY — November 17

- 11:30 8 Football Roundup
- 2:00 2 Mr. Wizard
- 2:30 2 I Spy
8 Action Theater
- 3:00 2 Pendulum
- 3:30 2 Uncovered
- 4:00 2 Bowling Time
8 Saturday Sports Parade
- 4:30 8 Miller Sports Hi-Lites
- 5:00 2 Perry Como
8 Mighty Mouse Playhouse
- 5:30 8 Little Rascals
- 6:00 2 Caesars Hour
8 News & Weather
- 6:30 8 Lone Ranger
- 7:00 2 George Gobel
8 Beat The Clock
- 7:30 2 Hit Parade
8 Star Performance
- 8:00 2 Lawrence Welk Show
8 Jackie Gleason
- 9:00 2 Saturday Premier
8 Gale Storm
- 9:30 8 Man Called X
- 10:00 8 Gunsmoke
- 10:30 2 Fremont Hotel Theater
8 Feature Movie
- 12:00 8 Late Movie

SUNDAY — November 18

- 10:30 8 This Is The Life
- 11:00 8 Pro Football
- 1:00 2 Washington Square
- 1:30 7 Wide Wide World
- 1:45 8 The Christophers
- 2:00 2 Topper
- 2:15 8 The Lighted Window
- 2:30 2 Oral Roberts
- 2:45 8 Encore Theater
- 3:00 2 Meet The Press
- 3:30 2 Christophers
- 4:00 2 Championship Bowling
- 5:00 2 Steve Allen
- 5:30 8 Telephone Hour
- 6:00 2 Chevy Show
8 I Led 3 Lives
- 6:30 8 Cisco Kid
- 7:00 2 American Legend
8 Jack Benny
- 7:30 2 Wire Service
8 Crunch & Des
- 8:00 8 Ed Sullivan Show
- 8:30 2 Ray Anthony Show
- 9:00 8 Frontier
- 9:30 2 News Caravan
8 General Electric Theater
- 10:00 2 Nite Owl Club
8 Television Theater
- 12:00 2 Late Nite Owl Movie

MONDAY — November 19

- 12:00 2 Matinee Theater
- 12:15 8 Noon At The Dunes
- 1:00 2 Queen For A Day
- 1:15 8 Secret Storm
- 1:30 8 Double Feature Theater
- 1:45 2 Modern Romances
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 4:00 2 Be My Guest
8 Date With Dot
- 4:15 8 Love of Life
- 4:30 2 Nat King Cole
8 Submariner Show
- 4:45 2 NBC News
- 5:00 2 Gene Autry
8 Channel 8 Corral
- 5:30 2 Amos 'N Andy
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Robert Montgomery
8 Robin Hood
- 7:00 8 Our Mr. Sun
- 7:30 2 Soldiers Of Fortune
- 8:00 2 Joe Graydon Show
8 Highway Patrol
- 8:30 2 Stanley
8 Dr. Christian
- 9:00 7 Headline
8 I Love Lucy
- 9:30 2 People Are Funny
8 December Bride
- 10:00 2 Nite Owl Club
8 Telenews
- 10:05 8 Mr. & Mrs. Movietime
- 12:00 2 Late Nite Owl Movie
8 Late Movie

TUESDAY — November 20

- 12:00 2 Matinee Theater
- 12:15 8 Noon At The Dunes
- 1:00 2 Queen For A Day
- 1:15 8 Secret Storm
- 1:30 8 Diane Lucas
- 1:45 2 Modern Romances
- 2:00 2 Comedy Time
8 Double Feature Theater
- 2:30 2 Movietime
- 4:00 2 Be My Guest
8 Date With Dot
- 4:15 8 Love of Life
- 4:30 2 Afternoon Interlude
8 Submariner Show
- 4:45 2 NBC News
- 5:00 2 Big Surprise
8 Channel 8 Corral
- 5:30 2 Amos 'N Andy
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Armstrong Theater
8 Under The Sun
- 7:00 8 \$64,000 Question
- 7:30 2 Stage 2
8 Do You Trust Your Wife
- 8:00 8 Phil Silvers Show
- 8:30 8 I Search For Adventure
- 9:00 8 Herb Shriner
- 9:30 7 Treasure Hunt
8 Science Fiction Theater
- 10:00 2 Nite Owl Club
8 Telenews
- 10:05 8 Mr. & Mrs. Movietime
- 12:00 2 Late Nite Owl Movie
8 Late Movie

WEDNESDAY — November 21

- 12:00 2 Matinee Theater
- 12:15 8 Noon At The Dunes
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Garry Moore
- 4:00 2 Food Page
8 Date With Dot
- 4:30 2 Afternoon Interlude
8 Submariner Show
- 4:45 2 NBC News
- 5:00 2 Gene Autry
8 Channel 8 Corral
- 5:30 2 Amos 'N Andy
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Famous Fights
8 Death Valley Days
- 7:00 2 Wednesday Night Fights
8 U. S. Steel Hour
- 8:00 2 Disneyland
8 Godfrey And Friends
- 8:30 8 Mr. & Mrs. North
- 9:00 2 Navy Log
8 Dr. Hudson
- 9:30 2 Pro Football Highlights
8 I've Got A Secret
- 10:00 2 Nite Owl Club
8 Telenews
- 10:05 8 Mr. & Mrs. Movietime
- 12:00 2 Late Nite Owl Movie
8 Late Movie

THURSDAY — November 22

- 12:00 2 Matinee Theater
- 12:15 8 Noon At The Dunes
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 4:00 2 Be My Guest
8 Date With Dot
- 4:30 2 Afternoon Interlude
8 Submariner Show
- 4:45 2 NBC News
- 5:00 2 Gene Autry
8 Channel 8 Corral
- 5:30 2 Amos 'N Andy
8 Superman
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Ramar of the Jungle
8 Roy Rogers Show
- 7:00 2 Lux Video Theater
- 7:30 8 Mystery Theater
- 8:00 2 You Bet Your Life
- 8:30 2 Dragnet
8 Climax
- 9:00 2 Sheriff of Cochise
- 9:30 2 Ford Show
8 4 Star Playhouse
- 10:00 2 Nite Owl Club
8 Frank Leahy Predicts
- 10:15 8 Telenews
- 10:20 8 Mr. & Mrs. Movietime
- 12:00 2 Late Nite Owl Movie
8 Late Movie

FRIDAY — November 23

- 12:00 2 Matinee Theater
- 12:15 8 Noon At The Dunes
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Theater
- 2:00 2 Movietime
- 3:45 8 Welcome Wagon
- 4:00 2 Be My Guest
8 Date With Dot
- 4:30 2 Afternoon Interlude
8 Submariner Show
- 4:45 2 NBC News
- 5:00 2 Gene Autry
8 Channel 8 Corral
- 5:30 2 Amos 'N Andy
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Touchdown
8 Kit Carson
- 7:00 2 Cavalcade Of Sports
8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Grand Ole Opry
8 Dick Powell
- 8:30 2 Ozark Jubilee
8 Talent Scouts
- 9:00 2 Kraft Theater
8 Code 3
- 9:30 8 Playhouse Of Stars
- 10:00 2 Nite Owl Club
8 Telenews
- 10:05 8 Mr. & Mrs. Movietime
- 12:00 2 Late Nite Owl Movie
8 Late Movie

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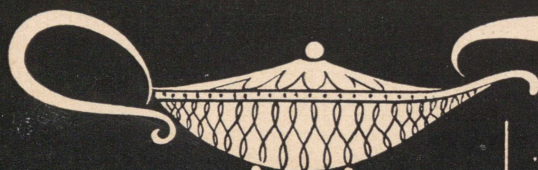
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DESERT INN

DEC. 11

BILLY DANIELS
PAUL GILBERT

The Dunes

Larry Steele's
SMART AFFAIRS OF '57
Indef. Closing

El Rancho Vegas

NOV. 28 THRU DEC. 25

LISA KIRK
JIMMIE KOMACK

Flamingo

DEC. 6 THRU DEC. 27

THE INK SPOTS
BRENDA LEE

NEW FRONTIER

DEC. 17

Unconfirmed at
Press Time

Riviera

DEC. 19

Unconfirmed at
Press Time

SAHARA

DEC. 4 THRU DEC. 24

ABBOTT & COSTELLO
in an original
70 min. FUN REVUE

The Sands

NOV. 29 THRU DEC. 18

JERRY LEWIS

Thunderbird

CHINA DOLL REVUE

Indef. Closing

THAT'S FOR SURE

(Continued from Page 35)

GENE MURPHY, publicity head of WILBUR CLARK'S DESERT INN. Last week, he was chosen as Chief Barker for the VARIETY CLUB Tent No. 39 and will be installed to reign in 1957. . . .

MR. HUBBARD, Restaurant Manager at JOE W. BROWN'S HORSE-SHOE CLUB, finds little time for recreation. However, since his employer has been drilling for oil, Hubbard spends his off-hours there. Last week, he stared through a microscope long enough to strain a muscle in his eye. . . .

One of the most amazing personalities in our FLV is GRANDMA SANDFOSS, food waitress at the SILVER PALACE. She has eleven grandchildren and looks thirty-five years old. Her vitality could match that of any twenty-year-old lassie. This woman is truly a wonder! . . .

The new dancer who just opened at the SILVER SLIPPER is CAROL

HIEL. Looks like a real romance involving her and SY HUSNEY (now on vacation in New York). When Sy returns he will probably work with his friend, DAVE VICTORSON, maitre d', NEW FRONTIER HOTEL. . . .

DARRYL F. ZANUCK is telling the world HARRY BELAFONTE is "little short of sensational" as the tense union leader in "Island in the Sun." This means the actor-singer hits a home-run in his first serious dramatic role in films. . . . Harry put his impressions of Grenada and his role as "David Boyeur" on a 30-minute tape for BBC radio. He taped all island steel bands for his own library and will give the originals to the Library of Congress. . . . Looks like Belafonte will head for a Broadway musical next, tentatively named, "Jamaica." . . .

Now we know why HAL BELFER (co-producer of shows at the FLAMINGO HOTEL) is so talented and gracious. His charming mother, MAY OSBORNE, is one of the most delightful women a person could meet. She came

to FLV to catch the opening of "First Edition," together with another adorable "show mother," FAY GAIENNIE, mother of MARY MEADE, captivatingly beautiful chanteuse who co-stars in the show with DICK CONTINO, KAYE BALLARD and LARRY STORCH. . . . SAMMY LEWIS, show producer of the NEW FRONTIER and RIVIERA HOTELS, just returned from Paris. There he saw a fabulous show in the LIDO CLUB. He signed it in its entirety and you can expect to see it at the Riviera, come early Spring. . . .

The JOHN MARINO shoe fashion show was a Fall success at DANNY SIMMONS' FRENCH BOOTIER. The orders from Danny's customers alone would keep the factory on a full-time schedule. Danny is the leading Marino shoe franchise holder in the country. That's quite an achievement for a chap who has been at his current location for such a comparatively short time. . . . JERE and JACK SNYDER are eagerly looking forward to becoming grandparents in March, 1957. The honor will be bestowed upon them by the WALTER JALLINS, now residing on the coast. . . . The owners of SNYDER'S SLACKS are also thrilled with the bowling achievements their kegling team have managed (on Friday night) at the LAS VEGAS BOWL. Members of that team are MAXINE McMICHAEL, ANN DU PUIS, CAROLE MACE, PATSY GAINES and our own little keeper of the hearth, Mrs. C. The girls are in first place, thus far, and the Snyders are just about the best rooting sponsors we've ever seen. . . .

MATT DICKSON (employee of the FREMONT HOTEL) is one of the "sharpest" dressers in the downtown area. Yep! He even wears "blue suede shoes!" . . .

It's good to see BUSTER HALLETT and his ork back in action once more. They opened at the HOTEL EL CORTEZ last week. Buster is a "musician's musician" and is an artist in his field. . . .

We hear naught but the highest praise for RICKI YARBROUGH, Resident Manager at the SANDS HOTEL, since its inception. Believe she is the only distaff member to serve in such a post. At least, we haven't heard of any other. . . .

When the gals speak nicely about a Lounge Host, we sort of take it with a grain of salt. When the men join in the Praise Parade, then we know the

fellow is well liked. Such an individual is SONNY HEATH, Host in the Casbar Lounge of the HOTEL SAHARA. Sonny's personal greeting has stirred up many a long-lasting friendship in this area. . . .

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Little WILLIE GORDON (who has the KOSHER KART in the NEW FRONTIER HOTEL) is dishing out hot dogs with a smile. His mother arrived from Boston last week. It is her first visit to FLV and it is also the first time she has seen her wandering son in eleven years. Needless to say, the reunion has been wonderful to behold!

There's a long-legged bird going around town, whispering he has a future date with the MOE DALITZ' (of the DESERT INN) and the BEN GOFFSTEINS (of the RIVIERA HOTEL). Is it true that AVERILL and DOTTIE are knitting little booties? They certainly look more radiant than ever. . . .

ASH RESNICK is someone you should know. He has a background that painted him as a top athlete. Above all, he is a champion friend. He is seen often at the HOTEL EL RANCHO VEGAS in the company of BELDON KATLEMAN. . . .

Nice to see JOHNNY OLIN back at his old stand (even if but for a few weeks) at the DUNES HOTEL. At the conclusion of their stint he and the TIFFANIERS head for home for their first vacation in eons. Some of the group haven't seen their respective families for as long as fourteen months. (That's show biz!) . . .

Our nomination for the "most devoted husband — most devoted father (four youngsters) — and superb publicist" is HARVEY DIEDERICH of the HACIENDA HOTEL. He is a conscientious asset to that organization and to our FLV as well. . . .

We came upon LOU ELLENSON entertaining SENATOR KARL MUNDT (D-So. Dakota), over the holiday weekend. Joining in on the conversation, we discovered Mr. Mundt to be a very interesting man, no doubt the reason for his political popularity. (Mr. Ellen-

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son is a co-owner of the NEW FRONTIER HOTEL.) . . .

Our condolences to JACK AMIEL, who lost his mother last week. The owner of New York's TURF RESTAURANT was very fond of Mrs. Amiel and has been grief-stricken by her demise. . . .

Congratulations to JOEL GREY, precocious son of MICKEY KATZ, who beat out 250 other candidates to land the role of "Jack" in the musical spectacular, "Jack and the Beanstalk," seen on NBC-TV, November 13th. Joel has a fanatical fan in our Editor, VI TAYLOR, whose daughter, Vi, Jr. used to attend high school with Joel. She predicted he would "make it" when he was the star of the HAMILTON HIGH SCHOOL productions in L. A. . . .

If you want speedy service in the Nevada Room of JOE W. BROWN'S HORSESHOE CLUB, just call LOUISE MURPHY, "Lulu." (That's her "hidden" name!) . . .

Petite BONNIE BEST is offering many outstanding values in her clearance sale, currently being staged at her ladies shop, next to the D.I. Bonnie will soon be moving all of her "pretties" over to a new location in the HACIENDA HOTEL. . . .

JERRIE HARSTAD, cocktail waitress at the RIVIERA HOTEL, has a personality, sparked by her flaming tresses. If you need a description for "vibrant," just cast an admiring glance in her direction. . . .

LARRY STORCH as the "Gruntler" and KAYE BALLARD as the "Gruntled" are a natural combo for an hilarious tv show, if there ever was one. At the FLAMINGO HOTEL, Larry gets funnier and funnier and you laugh harder and harder at his versatile

comedantics. As for that gal, Kaye, she is the composite of all the star comediennes. . . .

SHIRLEY PETERING looks very happy with her new post as cocktail waitress at the DESERT INN. She sort of feels "at home" working with bit boss, TOMMY CALLAHAN. When Tommy owned the LATIN QUARTER in Kentucky, Shirley was on his payroll. . . .

Many out-of-town inquiries have poured into this desk anent the status of the NEW FRONTIER HOTEL. SID BLISS and his crew of men are not on the premises and do not plan to be there until their license has been approved by the Tax Commissioners. Rumor had it that BILL MOORE was interested in purchasing the available seventeen (17) points. When we called the owner of the HOTEL EL CORTEZ and SHOWBOAT HOTEL, Mr. Moore informed us of the gossip held no truth.

If you're planning a Xmas holiday in Mexico, here's good news. THE HARVEY LINE has a twelve-day cruise to Acapulco, Mexico, leaving L.A. December 22nd, arriving in Acapulco, December 27th; departing Acapulco, January 1st, returning to L.A., January 5th. Imagine a twelve day cruise on a luxury ship for as low as \$275.00, round trip! You don't have to return immediately. If you'd like to linger in Acapulco (who wouldn't?), you may return on a later ship. After reading the enchanting circular on these cruises, we are diligently brushing up on our Spanish. . . .

On November 7th, BESS MOSS (of Detroit) married JACK BENYUS, dice dealer at JOE W. BROWN'S HORSESHOE CLUB. The ceremony was performed by RABBI LIEBOWITZ, at the JEWISH COMMUNITY CENTER. . . .

From Italy comes word that PANCHITO and his wife will soon be back in our FLV. The vacationing maitre d' DESERT INN has spent his vacation, traveling throughout Europe and will undoubtedly return with many interesting anecdotes. . . .

We'd like to offer a suggestion to businessmen, everywhere. Before you commit yourself to any affiliation with an advertising agency, give it a double-check to substantiate it as an accredited and recognized agency. Certain charlatanic agencies inform advertisers a contract with them will mean no additional costs. They claim their fees are absorbed by those who sell the adver-

tising. **This is not so!** All advertising media raise their rates 15%, the moment an advertising agency is involved, to take care of the agency fees. Our advice is to be sure before you sign on the dotted line. And DOUBLE check the reputation of the Agency. . . .

Time out for a bit of holiday cheer. We sincerely hope that you and yours will enjoy the most festive and happiest THANKSGIVING DAY of your lives, this coming week. However, we trust you will first devote yourself to giving thanks for all your possessions, no matter how great or small. Being grateful is being appreciative. We send you a special holiday toast . . . and that's for sure.

'ROUND THE TOWN

(Continued from Page 11)

little consideration when the package was offered to the "Strip" hotels. Probably thought it was a "dark" horse. However, BILL MILLER proved he wasn't "light" headed and booked the show which has proved so successful that it is running indefinitely. . . .

"Good News" for Las Vegas in the "First Edition" of the FLAMINGO HOTEL. DICK CONTINO, LARRY STORCH, KAYE BALLARD and MARY MEADE "compose" the "feature stories" with "by-lines" by a very talented group of youngsters. Have a "column" of fun and see this show. LARRY STORCH and KAYE BALLARD, singularly great as "comics," can only be "classified" as the "news of the day" in their comedy sequence, "The Gruntled." . . .

It was a pleasure to welcome back BOB SCOBAY and his jazz band men to the circular STAGE BAR at the FLAMINGO. The band wouldn't be complete without the "Sophie Tucker of N'Oleams" — MISS LIZZIE MILES.

. . . The BOB DeVOYE TRIO have been acclaimed as the leading exponents of "All-American" dance trios in show biz. In recognition of this they will soon be "front-covered" and the story behind a "feature article" soon to appear in a national magazine. They are currently performing at the SANDS. . . .

LENNIE HAYTON, husband of LENA HORNE, enjoys a good game

of chess and is quite expert at the difficult pastime. That makes two experts in one family because no one can top LENA in the art of "moving" kings, queens and men and us "rooks" with her song manipulations. . . . MR. & MRS. LOU GAMMELL (he of the EL CORTEZ) recently entertained some friends at the dinner show in the CIRQUE ROOM. The friends were MR. & MRS. JAMES KELLY and MR. & MRS. J. A. KELLY, JR. who enjoyed the "Laffs for your Money" revue. "Never saw anything like it in American Folks, Utah" was their comment. . . . Armed Forces Day, November 11, had special significance for SANDRA PEPI, CIRQUE ROOM waitress. It was also her birthday. "Lay Down Your Arms" SANDRA and come get your birthday buss.

Meet the PEOPLE . . . C. F. MARSTELLER is manager of P. O. SILVAGNI'S APACHE HOTEL. "MARS" came west a couple of years ago on the advice of his physician. Naturally he settled in Las Vegas after trying other locations in the West. Born and raised in a small western Pennsylvania town, "MARS" was intrigued by the "coming" and "going" in the small town hotel and decided he wanted to be in the hotel business. Having made the decision he proceeded to find a job in a hotel, any hotel, which would further his knowledge of the business. At 17 he started working in the Park Hotel in Franklin, Pa. For many years his interest in the business and for people and their needs when away from home was broadened by his application to the job in the several hotels with which he was connected. There was a period of 11 years during which he acted as State Investigator for the Commonwealth of Pennsylvania. "MARS" is still an active member of the Fraternal Order of Police. In 1954 his health forced him to come west and in Las Vegas he founded the Motel Relief Management Service. He has been associated with the BAGDAD and GLEN VEGAS Motels and the AQUA HOTEL since coming to Las Vegas. On Nov. 1st of this year MR. SILVAGNI appointed him manager of the APACHE HOTEL. One of these days when you drop into the APACHE HOTEL you will be pleasantly greeted by MR. C. F. MARSTELLER. Just call him "MARS." He's that kind of a fellow.

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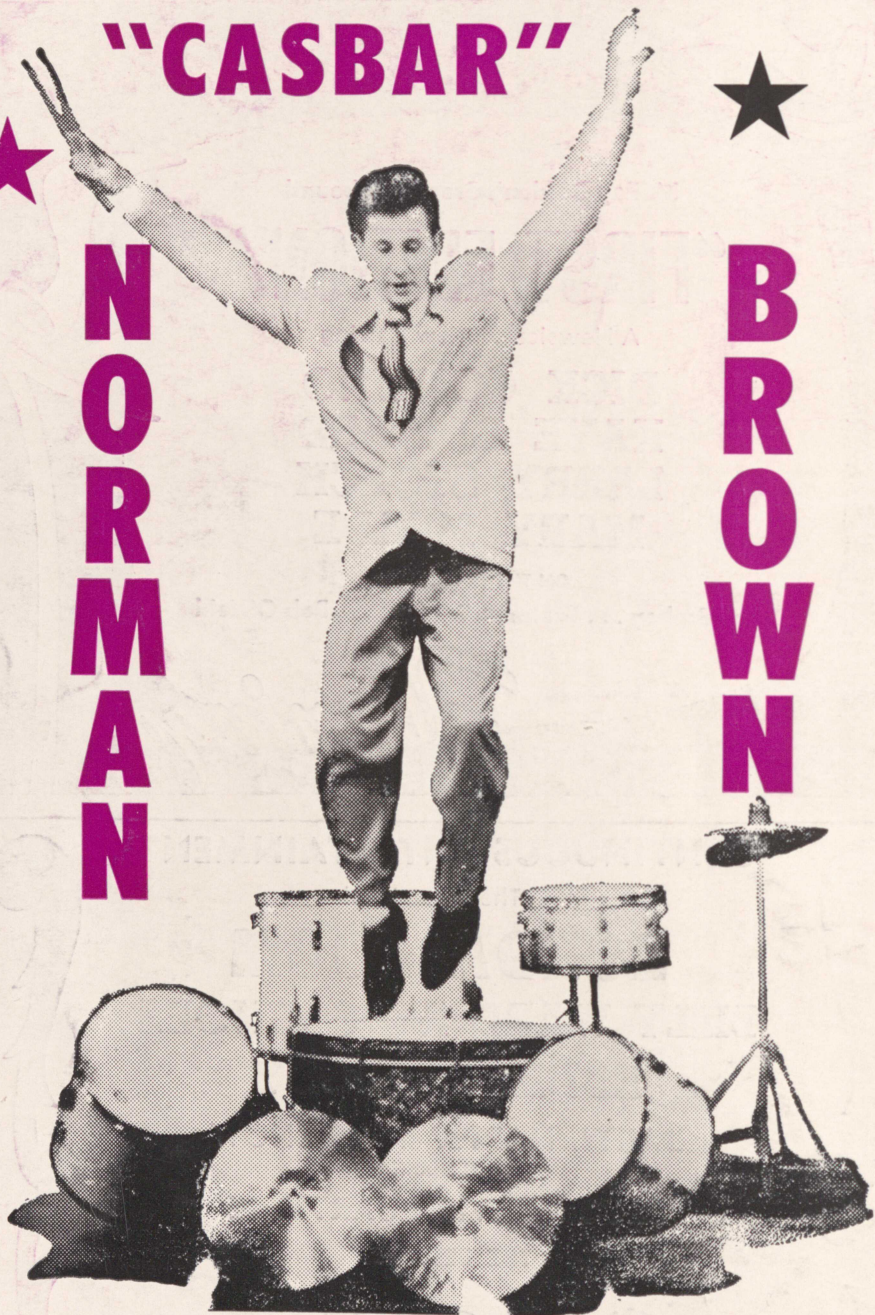
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