

Jack Cortez!

NOVEMBER 10, 1956

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LAS VEGAS *Magazine*

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OF 1956

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LA BOHEME

Tuesday Evening

NOVEMBER 13

at the

Las Vegas High School
Auditorium

JACK CORTEZ

Fabulous LAS VEGAS
magazine

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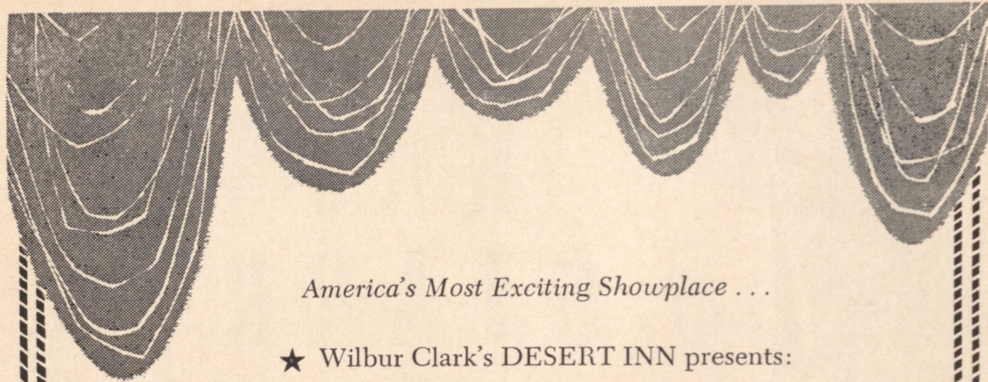


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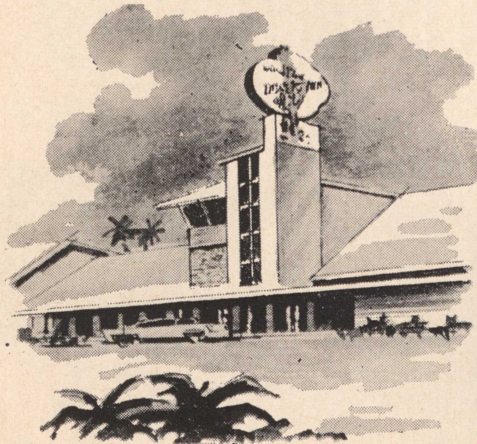
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OBSERVATIONS

by CHARLES "POP" SQUIRES



PAHRUMP VALLEY

QUR READERS do not need to be told that "Pahrump" is an Indian word, of course; but many of them do not know that it is the name of a great valley lying southwest of Las Vegas, where the few settlers are struggling to introduce their region as a great cotton raising area. They have ample reason to be hopeful because for several years past they have grown cotton successfully, both as to quality and quantity, but as yet not successfully from a financial point of view, because they have not yet received the aid they need in the shape of a cotton gin.

In the year 1844, General John C. Fremont, accompanied by that famous scout, Kit Carson, and other notable explorers, passed through Pahrump Valley on their way from Southern

California to Las Vegas. In 1924, Delphine and I, together with James Cashman and Dr. and Mrs. Roy M. Martin, passed through Pahrump on our way home from Death Valley.

The first permanent settlement by whites was in the year 1876. In that year Joseph Yount, Charles T. Towner and Harsha White decided to leave Oregon and seek a new home in far away Arizona, of which they had heard favorable reports. Putting all their small assets into horses that could (under proper urging) travel by their own power, they and their families started south. They passed from Oregon into northern Nevada, driving their valuable herd before them. Painfully they crossed the Humboldt River and the desolate desert regions of northern Nevada; thence through the vast desert

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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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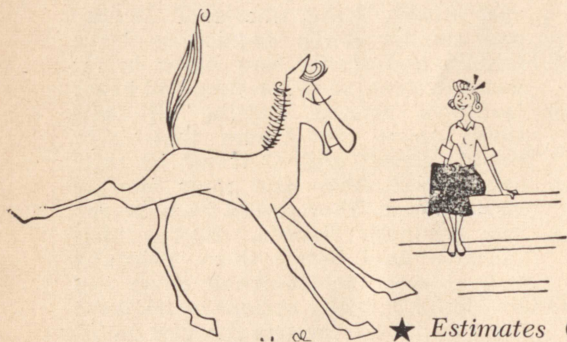
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The Editor SPEAKS

T WAS just thinking . . . that most people don't. Thinking is an art, requiring as much practice on the scales of logic and horse sense as is required of any musician, painter or singer in his profession.

Most of us are not straight thinkers because we create road blocks of either fear, ego or ignorance. The first requisite of the art of thinking is to remove one's self from the orbit of prejudice and self, in order to become completely objective. This is not easy to do. In that dwelling place of self is an accumulation of false premises, teachings and laziness of spirit, binding us like steel rope in our traps of static livingness, both in our personal and business experiences.

At the business level of thinking in Las Vegas there is a great need for a mental and spiritual revolution. The complaints of local business people that "business is off", or "this is the slow season", repeated year in and year out, has ceased to impress me. Six years of listening to such statements has created a challenge within me to disprove these excuses for business being "off."

I expect to live to the end of my days in my chosen city of Las Vegas. I am interested in its future and its present welfare. My livelihood depends on the success of the publication for which I am the Editor in Chief. The magazine's advertisers are my livelihood, just as these advertisers are the livelihood of their immediate employees. An Editor must be in position to feel the pulse of the city's business, as well as that of the publication's readers. Thus, when our sales staff turn in reports of the calls they have made on the many businesses in our city, and those reports reflect the standard complaints, it is a challenge to me. It became such a challenge to me that I decided to conduct a one-woman survey on Las Vegas businesses, going about this gigantic chore quietly and thoroughly.

How does one go about accomplishing such a task? It is simple. You

merely go into a place of business as a customer, except that you are a professional in the business of promotion and advertising; and the manner in which you are treated, the manner in which that business is conducted generally, registers upon you somewhat more graphically than it would on the ordinary customer who is sans that ability to analyze professionally.

I have made it a point to visit those businesses who insist that business is off and that this is the "slow season", a perennial complaint that is almost a disease. Well, I have news for these people — their business would be off in any season, because all the advertising money could buy, in every known media, would not neutralize their weak spots.

I have visited restaurants, clothing stores, gift shops, florists, filling stations, shoe stores, appliance stores, bistros, grocery stores and drug stores, to name only a few. And when I say "visit" I do not mean that I went in and asked questions and acted like a surveying visitor. I acted like a normal customer. I felt like a professional shopper, though in many instances I definitely was shopping for my personal needs and enjoyment, as the case happened to be.

I discovered that business in Las Vegas, as a whole, must cultivate more courtesy in its public relations. This lack of courtesy reflects not only in employees, but in management. The employees of any organization or business will reflect the tenor of its management. For example, recently I visited a bank to transact some business, and I waited eleven minutes for the teller to assist me. She was quite involved in a telephone conversation with her boy friend. To make matters worse, her immediate superiors witnessed her behavior and did nothing about it. I did not blame the girl, I blamed her employers. . . . I visited a smart restaurant and was served the soup and entree simultaneously, quickly followed by the dessert, with the check slapped down on the table at

(Continued on Page 33)



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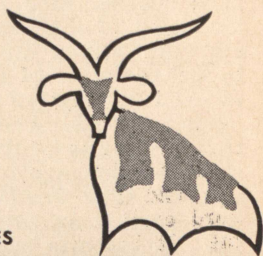


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HICKORY Room



ON Tuesday evening, November 13th, the most outstanding event of the year will take place at the LAS VEGAS HIGH SCHOOL, where the LAS VEGAS OPERA ASSOCIATION will present Puccini's "La Boheme," marking the American stage debut of ORESTE. PARAMOUNT STUDIOS (who have ORESTE under contract) will be on hand to shoot pix of the opera, and famed syndicated columnist LOUELLA PARSONS and other outstanding press will be on the spot covering this gala event. Following the opera, all attendees are invited to the RAMONA ROOM at the NEW FRONTIER HOTEL for a hot and cold buffet and dancing. If you have not purchased your tickets, we suggest that you do so at once, as it would seem that this will be a sell-out . . . and that's for sure.

The giant marquee at the TROPICANA heralds the news of the coming opening of this, the world's most beautiful hotel. At this writing the powers to be in Chicago are deciding their program of grand opening festivities, when the decision is made for an opening date.

"DOC" BAYLEY is out of town frequently and the reason for this is the big preparation for the big opening of his BAKERSFIELD HACIENDA this month, followed by another in INDIO, CALIF. Understand this enterprising gent plans to open hotels all over the country at the rate of one a month! Understand Doc has purchased three 60-passenger planes — and he'll need them, too, to commute between all the places that will boast a HACIENDA!

We were delighted to see our good friend, LOU ELLENSON, back at the NEW FRONTIER HOTEL after a two

weeks' leave. Lou is a great guy and it is a treat to know him.

We wish to make a correction of an item in last weeks column. We erroneously stated that DAN MERRIN, assistant to FLAMINGO HOTEL Prexy AL PARVIN, was formerly with Goodman Publications in a managerial capacity and that said publication published 80 magazines per month. We should have said that the concern published 80 magazines but that some were published weekly, others semi-monthly and monthly, for a total of 80 per month. The crew had 2,073 deadlines to meet every day. Imagine! And we just have one deadline per week and consider it about the biggest job we ever tackled!

A whole batch of belated BIRTHDAY GREETINGS to MARGARET BLANKENSHIP, who celebrated her natal day on Oct. 31st. Margaret's husband, JIM, operates the Tobacco and Gift Shop in the lobby of the RIVIERA HOTEL, and these two lovely persons are mighty popular around FLV.

That funniest guy in the world you've been missing at the SILVER SLIPPER, none other than HANK HENRY, returns to the boards this coming week. Returning from Hollywood, where he has been working in the picture, "The Joker Is Wild," starring FRANK SIN-ATRA, Hank tells us that he "has never met a greater personality than SIN-ATRA". The picture is coming along fine and Hank has almost finished his part in it. We have a sneaking idea that a lot of Hollywood folks are probably saying, too, to all who will listen, "We never met a greater guy than that HANK HENRY."

We certainly admire the new lounge
(Continued on Page 35)

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB
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Music By HOYT HENRY & HIS ORCH.



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| ★ | SHOW TIMES | ★ |
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THE MILD TONES ★ TONY FOSTER
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Let's Do it at . . .



the
Dunes
HOTEL



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT that icebergs will be the greatest danger to human life and shipping in the Great Lakes area, the Alaskan area and the North Atlantic! The coming violent weather will plague the children of Earth more next year than ever before! . . . I predict that Sir Anthony Eden and his political party will be swept from office in the coming British elections. The sliding economy of England, with the Communist inroads into politics, will reflect very much on this situation after the first of the year! . . . I predict that Pola Negri, the silent movie queen, will write her life story for Hollywood filming. I further predict a world-wide search will be made for a new face to play the stormy Pola! . . . I predict that Harvard University will further raise tuition fees, in an effort to meet the rising cost of education! . . .

I predict that Herbert Hoover Jr. will make a full report on the present revolt behind the Iron Curtain! . . . I predict that Mary Beth Hughes will be the new darling of cafe entertainment, with her new, intimate style of singing. Her coming juke box hits will place her in the Musical Hall of Fame! . . . I predict that Benjamin Fairless will personally guarantee continued prosperity in his industrial empire, and will be the first to take a definite stand for the four day work week! . . . I predict the state of Mississippi will be the first state to use the new Benson Agriculture Plan to replenish wornout soil!

COMING EVENTS IN YOUR FUTURE:

I predict our American way of life

will be changed overnight, through the use of "Whirlibirds!" These giant helicopters will replace busses, trains and automobiles for journeys under 100 miles! . . . I predict that fishing for sport will turn into fishing for profit! A very rare type of fresh water fish will bring in a good price for its chemical value to be used in medicines! . . . I predict that only one man will remain in full charge of the policy making for the largest television broadcasting company. The other members of the Board will be removed through a stockholder's vote! . . . I predict the next boom area of Europe will be northern Norway, under the able leadership of Reidar Carlsen! . . . I predict that Park Avenue, New York City, will become the avenue of palatial office buildings, where famous firms will have their exclusive offices! . . .

I predict that aluminum will completely replace other metals in storage bins, silos and tanks. This new, non-corrosive material will also withstand the rigours of heat and cold! . . . I predict that the longest straight line highway in all the world will be built in the state of Kansas, which will help to take care of the growing U.S. population, which is scheduled to rise 38 percent over the next twenty years! . . . I predict that oldfashioned pancake batter made from a Vermont recipe will soon be in your supermarkets! This pancake batter already contains the butter and the syrup!

FOR PEOPLE AND PLACES:

Mamie Eisenhower: Your most revealing interview on how you keep a President's house a home will be wide-

(Continued on Page 41)

| | | |
|---|--|---|
|  | L. S. M. F. J. |  |
| | LUCKY STRIKE means faster Jackpots | |
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TWIN LAKES LODGE
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with **HAL HALSTEAD**

MEMORIES of a trip from Fremont Street to the Strip: **JOAN ANGEL** almost became a synonym of her name a couple of Sundays ago. The popular **EL CORTEZ** coffee shop cocktail waitress received severe facial injuries when a moving object (her car) tried to replace an immovable object (telephone pole). **JOAN** has been recovering at the Southern Memorial Hospital. If you send candy, make sure it's chocolates — not the hard kind. . . . Two **JULIES** merged and will be at home at **CHEZ GOLDBERG**. **JULIE CHEZ**, cocktail waitress and **JULIE GOLDBERG** of L. V.'s City Police were married on a Sunday evening. . . . A new Sunday service at 5:30 P.M. at Christ Church Episcopal, Maryland Parkway at St. Louis, has been instituted for the convenience of many local "toilers" who can't make the earlier ones. **CHARLIE WORTMAN**, a vestryman there, says the services will be conducted by lay readers. . . .

If you are within "eyeing" distance of the Nevada Savings and Loan Co. you will be able to tell the time and temperature. Local Neon is installing an electronically controlled clock which will do most anything but get you a telephone number (not even the Telephone Co. can do that). . . . Real nice of Glen Anderson of Rent-A-Car to furnish all the transportation for visitors to the recent Gunnery meet. . . . Just remembered that **MADLINE LESKY** of "On Stage" is in Chicago buying new costume material with which to dazzle her customers. . . . Now I'll be able to get my pants pressed (professionally) — Esquire Cleaners are now open until 10 P.M.

evenings. No more will I have to put the pants under the mattress. . . .

DOROTHY KEYSER just returned from a 2 week's vacation trip through the midwest where she visited relatives. "Flying without a plane" is the way **DOROTHY** describes her jaunt along the new Ohio Turnpike. She is now at home at her **BALTIMORE ARMS** Apts. . . . **JACK SLOTE** of **BAIN'S** anticipates the best Xmas season ever (and "that's for sure" as the boss would say). **MR. SLOTE** is so busy making all the necessary preparations that he hardly has time for a midday snack. How about lunch, **JACK**? On Dec. 26th? . . .

If **IRENE**, the **PACE** setter of realtors will tell me his name, I'll be happy to give the new man on her busy staff a "welcome" plug. . . . I saw what I want for Xmas while I was talking with **BOB** of **BOB'S MEN'S WEAR** on So. 5th the other day. It was a real "snazzy" suit and at that price I might get two. . . . And wasn't that **DOC KNOLLER** of **LAS VEGAS BOOTERY** I saw making "shoe leather" fly the other day as he won a race with a car at a downtown intersection. . . . **MEL GORDON** said he "hello'd" as he passed me on his way to **RUBY KOLOD'S** home with the new drapes. I didn't hear him but I did see him behind the wheel of his **SNELLER-GORDON** panel truck. . . . Did you know that **GENE DELMONT** celebrated 6 years of hosting at the **THUNDERBIRD** last Oct. 13th? . . . And did you know too, that **ALIS LESLEY** who can "out Elvis" **PRESLEY** and is beautiful too boot, (ya' caint spoke that about Levis — I mean Elvis) will be seen on the **PERRY COMO** show late in November. She is currently at the **SILVER SLIPPER**. . . .

"Class" will tell, **LYNNE GORDON**, former cigarette girl at the **NEW FRONTIER** has "graduated." **LYNNE** is now a cocktail waitress there. **LYNNE'S** father, **JIM LUNTZEL** was formerly in the publicity dept, at the D.I. **JIM** is now doing publicity all over the country for Shrine Circus promotions. . . . And **JOANNE FOSTER**, similarly employed (oh my) at the same hotel (oh yes) is in New York City on vacation. . . . **HENRY KLEIN**, head waiter captain, ass't to **TOMMY CLARE** at the D.I. Lounge, was formerly a singing bartender at the

(Continued on Page 31)

WATCH FOR GRAND OPENING

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MORE THAN GENERALITIES ABOUT THE GENERAL: The soft spoken General Omar Bradley, who has the most delightful twinkle in his eye, is a proud man every time he gets East. As a grandfather he's not above and beyond taking out photos of the grandkiddies; as a theatregoer, which he is to the hilt, he likes to drop the item into the conversation that he's seen "My Fair Lady" twice and has reservations set for a third viewing. What we didn't know about the hero of World War II (perhaps the best General in the whole shooting match) was his profound interest in the bangtails, often referred to as "the ponies," more commonly known as "the horses." General B., called by many in the last war — Omar the dentmaker, by dint of his boys smashing hard and heavy thru enemy lines, showed us some pictures of himself in the choice company of Eddie Arcaro and Willie Shoemaker, two of the greatest commercial boot and saddle little men of all time. "I get a big kick calling them 'Arc' and 'Shoe,'" he told us. "Oh yes," he went on, "I feel even better 'cause they call me 'Brad.'"

NIGHTS OUT: Eartha Kitt, the chocolate-covered, purring, singing cat, is a slow starter in her act at the Plaza's Persian Room. When she gets past the first couple of numbers and heats up the routine with intimate phrases, English takeoffs, French songs and a more vibrant attitude toward the applause makers, she scores and leaves the floor with the customers shouting for encores. For some reason or other, the "KITTenchantress" believes in doing her act and then vamoosing. When she's thru, she's

finished and all the hand pounding this side of the Plaza won't bring her back. Maybe this is in keeping with the old show biz tradition of always "leave 'em wanting more." However, Eartha is a sophisticated performer and her show smacks of the Continent. Can't say, we'd join her fan club, but why hide the fact that we had a good time watching her. . . . That Tony and Eddie act at Bon Soir is priceless. So many laughs, and their production is tops. They lampoon everything and everybody in sight. . . . Seen at Peter's Backyard: Sid Caesar, Garry Moore and Margaret Whiting. All at separate tables, but with the same dining thought — steak. . . . Overheard at the Drake Room, home base for Addison Bailey's individual piano touch: "My wife must be a great gal. It does take a lot of imagination to consider you — "one of the boys."

TIME ON HER HANDS: Beatrice Lillie, one of the greatest comedienesses of this or any other time and an international laugh getter par excellence, threw us the other evening as she was being gifted with an exquisite watch from Henri Pommier's utterly fantastic collection of Swiss goods. Said Bea: "You know I've never had a watch. Never wore one. This'll be a relief. For years, when anyone asked me the time, I'd look at my wrist, all right, and then change the conversation. This'll fix things. Now they'll know how many minutes remain in the hour and I can save a lot of precious words on some incongruous subject that was quite foreign to both of us in the first place."

OFF THE SHELF: A. A. Knopf, Inc., an enterprising publisher, has two books out in the stalls that rate attention. Eric Goldman's "The Crucial Decade" rings the bell as a poignant review of the exciting and pulsating period of the years 1945 thru '55. Being a sucker for retrospective thinking, we found the book to be a neat etching of an important piece of history. Figures like Truman, Roosevelt, Eisenhower and MacArthur are all there. Even Jackie Robinson's earliest problems, as the only colored boy in the majors, are covered. We liked best the alive reporting and recalling of the affair Jos. Welsh-Sen. McCarthy. What warmth and drama in that one! Mr. Goldman came up with a fine

(Continued on Page 41)

the very finest in ladies footwear...

Where fashion begins



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29⁹⁵

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Hillsway
by ROLAND HILL



IF YOU are planning a motor trip across Texas I suggest you stick to Highway 80 now on, as it is the fastest and most direct highway and it is nearly all a four-lane, divided highway now. And the traffic is not congested at all except between Dallas and Fort Worth. After you reach Lordsburg, New Mexico you will save time by leaving the highway into Tucson and taking Highway 70. There are a few bad spots that are winding and rough, but before long the new four-laner will be open there and then this highway all the way to Phoenix will be a dream and save you hours of driving time. From Phoenix to Las Vegas I now suggest you go to Wickenburg and then take State Highway 93 to Kingman. It saves over 100 miles and at least two hours in driving time. There are spots that are rough and will almost tempt you into turning back at the beginning near Congress Jct. out of Wickenburg, but that is being corrected and from then on the road is beautiful, sans advertising signs, fence posts, telephone posts or even houses — in other words, a hundred mile or so drive through almost virgin mountains that is simply beautiful.

By the time you will read this Election will be over with, and all will be sweetness and light again; Adlai will again become a very fine citizen and first citizen of the opposition. I had a thrill last Sunday that I want to tell you about because it is a sort of behind-the-scene picture of our campaign that I didn't know about before and I am sure most of my readers do not realize is taking place. Adlai flew into Phoenix at midnight and was met by over 2000 stay-up-laters and was escorted to a fashionable home on Camelback Road. But what I want to tell about is the entourage that travels with a candidate

One huge plane landed before the candidate's plane and it was loaded with the Press. On the candidate's plane was his STAFF and what an

array that was! They were whisked to the Sahara Hotel, which is a new and fashionable hostelry right in the heart of the city (believe it is part of the chain that our own Bagdad belongs to if I am not mistaken). A very well arranged program sheet was given out by the committee in charge and each member of the staff was assigned to a room in the Sahara — must have been an old army sergeant that did the job of putting this piece of literature together. Such names as Archibald Alexander; Mrs. Eugenie Anderson, who was Truman's former lady ambassador (the first for our country) to Denmark, and a fellow-Minnesotan of mine and a friend of long-standing, Rober Tubby; Mr. and Mrs. Tom Finletter (he was formerly head Airman of the government); James Finnegan, who will certainly be the next Democratic National Chairman if in fact he isn't already; etc., etc. There were 32 in all on the staff of Adlai — almost like a movie safari. I am keeping this list because if Adlai is elected they will surely appear in the top jobs that he doles out.

On Sunday at promptly at 12:30, 2,000 enthusiastic people sat down to one of the finest brunches I have ever attended in the new and ultra-smart THUNDERBIRD ROOM in the plush resort hotel, the WESTWARD HO. Pat Wright, the stunning head secretary to Governor Ernest F. MacFarland, took me in charge and because of my being a correspondent as it were — I keep getting new titles because of this column in Fabulous — she seated me with the OUT OF STATE PRESS right in the front of the auditorium and a more advantageous seat I couldn't have had. The array of STARS in the newspaper world awed me and I really felt important. I want to just list a few of the writers that are traveling with Adlai, and you will then see how important the various press agencies and newspapers considered the campaign.

(Continued next week)

NOVEMBER 10, 1956

17

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Oct. 30 thru Nov. 12

Show: Vic Damone; Beverlee Dennis; Donn Arden Dancers, featuring Art Johnson; Carlton Hayes & His Orchestra.

It is a veritable autumnal songfest in the Painted Desert Room with VIC DAMONE, MGM Pictures and Mercury Records singing star, and that outstanding vocalist-comedienne, BEVERLEE DENNIS, plus the beautiful voice of ART JOHNSON, M.C. . . . VIC DAMONE, of the personal grin and the lyric baritone voice that thrills, demonstrates anew why he has taken his rightful place among the nation's entertainment greats. Vic's "The Song is You" emphasizes the romantic, casting a spell over audiences. Genuinely warm and friendly, folks are sold on his sincerity and are "with him" all the way. His easy-going presentations have made him a great local favorite. Vic also proves his versatility by

(Continued on Page 25)

The Dunes

(Sept. 27 thru Indef. Closing)

Show: Larry Steele's "Smart Affairs of 1957"; Rose Hardaway; Flash Gordon; Willie Lewis; Fouchee Dancers; The Wanderers; Leonard Brothers; Sir Lionel Beckels; Beige Beauts; Hoyt Henry & His Orchestra.

In its eighth smash week, and still being he'd over, LARRY STEELE'S "SMART AFFAIRS OF 1957" continues to pack 'em in! Considered the greatest show of its kind ever to have hit FLV, it is unquestionably the hottest and fastest, towering with superb talent. Impresario LARRY STEELE is famed for his show package extravaganzas, but he has exceeded himself with this all Sepia Musical Comedy Revue. "You have to have a gimmick" precedes his intros of every act, followed by an array of glorious gimmicks such as: ROSE HARDAWAY,

(Continued on Page 25)

El Cortez

Nov. 1 thru Nov. 14

Show: Sixth edition "Laffs For Your Money" starring Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Herbie Barris; Mack Pearson; Extra added attraction, Delores Del Raye; El Cortez Cirquettes; Buster Hallett & His Orchestra.

Laughing its way into its sixth edition and twelfth week, "LAFFS FOR YOUR MONEY" is the best bargain you'll ever buy. Like the proverbial apple a day, this is therapy that is a downright conspiracy to lower medicos' practice. From the opening, "Entertaining Boys," featuring star MARY BETH HUGHES, with BOBBY MORRIS, HERBIE BARRIS, BOBBY PINKUS and MACK PEARSON, to the finale, "The Hollywood Scene," "Laffs" is mad mirth, sex and papper. Film star MARY BETH HUGHES combines beauty and talent and scores in the "Hammer Scene" and "Scrub Me

(Continued on Page 26)

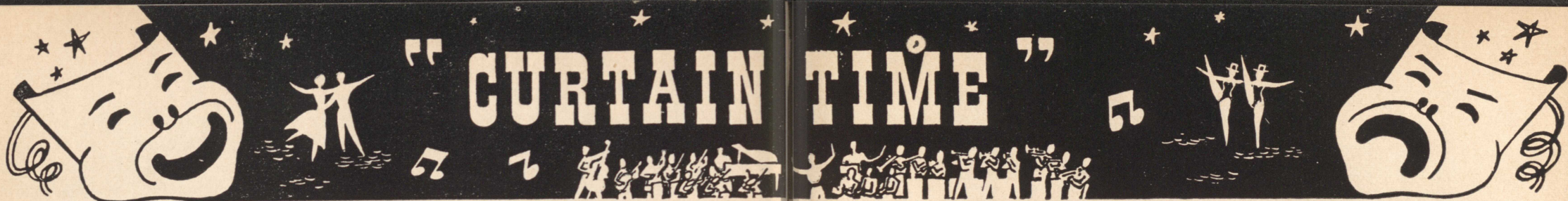
El Rancho Vegas

Oct. 17 thru Nov. 13

Show: Billy Eckstine; Lenny Kent; The Renee Molnar Dancers; Dick Rice and his El Rancho Orchestra.

Mr. B. vibrates that "Mr. Wonderful" and presto, the sighs of pleasure waft through the audience! Wonderful describes the most imitated voice in America exactly, a voice that many try to imitate but never quite accomplish, not even a reasonable facsimile. That relaxed, debonair manner of singing belongs exclusively to the one and only BILLY ECKSTINE. With the accent on romantic ballads, "I Apologize" and "I Concentrate On You," the melodies that took him to the great heights of popularity, Mr. B croons more mellow than ever. The new additions to his format are great.

(Continued on Page 25)



Flamingo

(Not a Review)
Nov. 8 thru Dec. 5

Show: Ray Golden's Broadway bound "First Edition," starring Dick Contino, Kay Ballard, Larry Storch, Mary Meade French; Flamingoettes; Louis Basil & His Orchestra.

The first PIERRE COSSETTE-HAL BELFER production, Ray Golden's Broadway bound "FIRST EDITION" will surely make "big news" for four frames, boasting four stars, DICK CONTINO, KAY BALLARD, LARRY STORCH & MARY MEADE FRENCH, festooned with the beautiful FLAMINGOETTES and LOUIS BASIL & HIS ORCHESTRA. . . . DICK CONTINO made no introduction — his wizardry on the accordion, his flashing good looks, topped by superb poise of delivery and histrionic ability, tags him as "Mr. SRO"

(Continued on Page 26)

NEW FRONTIER

(Oct. 29 thru Nov. 18)

Show: Ella Fitzgerald; Shecky Greene; The Goofers; Dorothy Dorben's Venus Starlets; Garwood Van and Orchestra.

In a day of shouting vocals and riotous rock 'n roll, the deep roots of everlasting talent such as ELLA FITZGERALD possesses, shine out like the Aurora Borealis. She of the "tear in her voice" is the "singers' singer," the favorite of them all, or at least 90%. Effortless, with a steady beat, a twinkle in her throat as well as in her eyes, Ella's repertoire is slanted to please, whether you're a devotee of blues, bop, torch or pop. The Queen of Singers has no gimmicks, gemcracks nor grind — she SINGS! Allah! . . . Hilarious funster SHECKY GREENE pelts his audience with a mad pace of merriment, ranging from impressions of movie personalities to a comical

(Continued on Page 27)

HACIENDA

Show: Billy Ward & His Dominoes; Eddie Peabody; Daryl Harpa and His Show with Shanna; Bruce Davis Quartette; The Bel-Aires; Kay Parsons.

The world's most unique miniature theatre-lounge, the RONDA ROOM, stars BILLY WARD & HIS DOMINOES, bringing a format so vast that each set is a surprise. On and off stage, literally, this group of stellar entertainers command audience attention and cooperation every second, whether it is a 10-monute "rock" binge or an omnibus of hit tunes of '55. Their "Unchained Melody" highlights this medley of hits, with BILLY WARD crediting generously the stars who made the tunes big hits. You'll jump, rock and swing, your emotions go zing, with these geniuses of song, dance, and instrumentals. . . . EDDIE

(Continued on Page 26)

Riviera

Oct. 17 thru Nov. 13

Show: Lou Walters' Latin Quarter Review starring Gypsy Rose Lee; Morey Amsterdam; Cast of 70; Ray Sinatra & His Orchestra.

The second edition of LOU WALTERS' LATIN QUARTER REVIEW excels the first edition by far, with the beguiling GYPSY ROSE LEE and merry MOREY AMSTERDAM in the stellar spotlight, plus the addition of three fine acts, THE MARILEX DUO, THE HINES KIDS and THE FRIELANIS. As smart as the Rue de la Paix, as intriguing as the Rue Pigalle, as exciting as your first trip to Paris, this gay and Continental extravaganza marks Lou Walters as Mr. Genius of Showmanship. Composed of eight scenes, it is truly magnificent, from the intro toe dancing of BARBARA ESKO, to the finale "Mardi Gras in New Orleans." . . . The beguiling

(Continued on Page 27)

SALHARA

(Not a Review)

Nov. 13 thru Dec. 3

Show: Kay Starr; The Step Brothers; The Stanley Boys; Saharem Dancers, featuring vocalist Danny Woodson; Cee Davidson and His Orchestra.

KAY STARR will be home again, come Tuesday night, lighting up the Nevada sky, as well as the Congo Room, with her scintillating song stylings. This vivacious vocalist vibrates and rocks the rafters like nobody else can. Kay's gracious manner, plus singing each number as though it was meant just for you, is the secret to her winning fans in every crevice and cranny of the world. Applause is always thunderous when she gives out with that "Rock & Roll Waltz," among many other of her hit recordings. . . . Adding their wonderful voices for background harmony are the STANLEY BOYS. The blending of their

(Continued on Page 25)

The Sands

Oct. 31 thru Nov. 28

Show: Lena Horne starring in "Ziegfeld Follies"; Pepper Davis and Tony Reese; The Bob Devoye Trio; Chuck Nelson; Copa Girls; Antonio Morelli & His Orchestra.

By coincidence, or by special design, LENA HORNE'S succession of songs tell her success story, adding up to LOVE. Reading the list as a sentence, you came up with: "If It Can't Be You," "From Now On," "Get Here Baby Fast As You Can," "It's All Right With Me," "I'm Beginning To See The Light," "Day In And Day Out," "What's Right For You Is Right For Me," "Love Me Or Leave Me." LENA HORNE sings LOVE STORIES and all the world is in love with Lena. From the moment she strikes a pose in that circle of light, her sexy figure

(Continued on Page 26)

SILVER SLIPPER

Show: "Rock 'n Roll" vs. Ragtime" starring Alis Lesley; Crazy Otto; Candy Barr; Sparky Kaye; Miss Nevada; Cliff & Judie Ferre; Silver Slipper Stock Co., Silver Slipperettes; George Redman and His Orchestra.

It's a contest to end all contests at the Silver Slipper, with "ROCK 'n ROLL vs. RAGTIME" developing into a marathon. ALIS LESLEY, that female Elvis Presley, pits her rockin' rhythms against that of famed ragtime pianist, CRAZY OTTO. Whether you're hep as the modern rockin' youngsters, or a case of arrested development ragtime-wise, one thing is sure — YOUR FEET WON'T STAY STILL — nor your hands, nor your hips — because, brotherrr, this entire revue is loaded with rhythm to suit every inclination. . . . CANDY BARR, a blonderful beauty endowed with triple-celled muscles and joints, all of which she has mastered in every key, raises the

(Continued on Page 27)

Thunderbird

(For Indef. Engagement)

Show: China Doll Review, starring Ming and Ling; Sing Lee Family; Three Tong Brothers; Toy & Wing; The China Dolls; Al Jahns and Orchestra.

Unquestionably the most unusual and unique show ever to appear on the FLV boards, CHINA DOLL REVIEW wafts you into the mystery and enchantment of the Orient a la Americana. This is your Chinese hoedown a la "Pearl Buck," with those Chinese hillbillies, WING and LING, making with the Confuscious jokes with ribald cleverness. The mimicry of LING doing Eddie Fisher's "Dungaree Doll," Perry Como's "Hot Diggity," Johnny Ray's "Cry," the Ink Spots' "Maybe," Al Jolson's "April Showers" and for an encore, Elvis Presley's "Heartbreak

(Continued on Page 27)

JEAN
CARROLL



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DUNES

(Continued from Page 19)

alluring, beguiling and bewitching in song, dance and beauty. Her beguine tempos are pulsating, with "I Could Have Danced All Night" a shop stopper. . . . Miss FLASH GORDON is an exotic double-jointed dancer with super supple muscles, every one of which seem to dance individually. . . . SIR LIONEL BECKELS stars in "Man With The Golden Arm": the most unusual choreography, and unquestionably the most sensational dancing, ever seen in Showtown, U.S.A., bringing raves to choreographer LON FONTAINE. . . .

The frenetic FOUCHEE DANCERS beat the drums in wild abandon in British West Indies dancing, spectacularly beautiful and passionately primitive. . . . In the comedy corner is WILLIE LEWIS, drawing unrestrained guffaws and giggles. . . . THE WANDERERS provide a wealth of harmony in never to be forgotten song sessions, and the LEONARD BROTHERS are the fastest tap and acrobatic dancers on the boards today. . . . Add to all this THE BEIGE BEAUTS, each of whom is a talented beauty, and the magic music of HOYT HENRY and His Orchestra, and it is obvious why LARRY STEELE'S SHOW might remain at the Dunes forever, a happy thought with which hundreds concur.

SAHARA

(Continued from Page 21)

titillating tones with Miss Starr's vocals, is music at its best. . . . The fast stepping STEP BROTHERS are four talented tap artists who have appeared all over the world, thrilling terp devotees mightily. Each of the four has a specialty bit, tapping to the torrid tempos of the other three, sans background music, striking a beat as clear as a bell on a mountain top. . . .

Two MORO-LANDIS production numbers by the sensational SAHAREM DANCERS, featuring vocals by DANNY WOODSON, complete the show, with CEE DAVIDSON & His Orchestra commanding the cues, musically.

You have just three more days to catch the VAGABONDS, JEAN CARROLL and the SENSATIONAL DENVERS, who close Monday night, Nov. 12.

DESERT INN

(Continued from Page 19)

breaking into a soft shoe routine that matches the best of the hoofers. . . . Comparatively new to the Las Vegas scene, BEVERLEE DENNIS may now take her place among the "regular greats" on the famed FLV "Strip," for she is in solid with night club devotees, who, in the final analysis decide these things. The "adorable menace" has a sparkling wit that turns lips up and out with her singing — a vocalist-comedienne of high stature indeed. . . . Other entertainers appearing in the star-studded show include the DONN ARDEN DANCERS in two new and especially created stage spectaculars, featuring the beautiful vocals of ART JOHNSON, master of informalities, and CARLTON HAYES and His Orchestra.

The TED LEWIS SHOW opens Tuesday, Nov. 13, which means you have only three more days to catch the VIC DAMONE show. Hurry!

EL RANCHO VEGAS

(Continued from Page 19)

but the old favorites always seem to be the most appreciated. His soft shoe routine and impressions, including blowing a horn a la Armstrong, wrap it up, but the audience clamor for "more, more!" . . . Jubilant Jester, LENNY KENT, sets a fast pace of comicy with his endless store of gags and tall tales, including that rib-cracking "Buddy, Buddy Texas" monologue. The highlight of his howlacious huckstering is a satire on Lena Horne and Harry Belafonte. Harry would turn over in his record album if he could catch Kent in this Belafonte calypso characterization. His wrapup of the usual fast summing of the show "just in case there are some late comers" never fails to register mightily. Two excellent production numbers by the RENEE MOLNAR DANCERS project intricate choreography, garlanded with music of DICK RICE and HIS ORCHESTRA.

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SANDS

(Continued from Page 21)

moving sensuously (beneath a white French creation) and rhythmically with the beat of her heart, you are her slave. At her very best during her sensational career, backed by husband LENNIE HAYTON leading ANTONIO MORELLI'S 20-piece ork, Lena makes the current JACK ENTRATTER production a 28-day miracle. . . . PEPPER DAVIS and TONY REESE, a new comedy team with a long future, make so many extra bows one wonders if they won't be forced to wear back supports if this keeps up. Great all round ability with the song, dance, drums and comedics, their "\$64,000 Question" routine nets lotsa laughter, as does the prize fight bit, with Pepper the ex-pugilist, panting pantomime perfectly. . . . A holdover, THE BOB DEVOYE TRIO continue to open and close the "Follies," highlighting the magnificent production numbers created by BOB GILBERT and RENEE STEWART, featuring CHUCK NELSON and the beautiful COPA GIRLS. . . . Special mention goes to ANTONIO MORELLI for his original musical compositions and orchestrations, and specifically "Night of Stars," the lyrics of which are by JERRY GRAFF.

EL CORTEZ

(Continued from Page 19)

Mama," accompanied by the cute CIRQUETTES, with MORRIS, BARRIS and PINKUS, veterans of stage and screen, projecting the star as the perfect foil for their pandemonium peddling. . . . Extra added attraction, DELORES DEL RAY, known as the "Toast of the East Coast" is much warmer than toast. This exotic dancer needs no extra encouragement to "take it off" and what's more she can "put it back on" just as tantalizingly. . . . Well known local musician, BUSTER HALLETT takes over the baton, together with his top tunesmiths, to back the entire show.

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FLAMINGO

(Continued from Page 20)

for any nitery. . . . KAY BALLARD, the comedienne-vocalist who made such a BIG HIT at the old New Frontier in Feb. of 1955, finally found time to accept a booking again in FLV, in between making movies, guesting on top TV shows in the stellar spots, and keeping nite club dates. She of the thousand faces, KAY BALLARD is the composite of everyone you ever knew, including all the top comediennes. . . . As if one comic on the show isn't enough to threaten your laugh muscles, LARRY STORCH is the clincher, for this comediantician is wit and talents personified. His unpredictable flexibility allows him to deviate from set routines to go along with any situation. . . . Scintillating songstress MARY MEADE FRENCH brings snow blonde beauty in abundance and a satin and silk voice that is provocative and heart-thrilling. . . . Musical, newsical, topical NEWSICAL REVUE is the package of the year, complete with fancy wrappings and blue ribbon bows, the present you've all been waiting for.

HACIENDA

(Continued from Page 20)

PEABODY picks his way right into your heart with his banjo and banter, a human jumping bean crossed with a lightning bug. The favorites that made him famous still command audience preference and prolific palm-pounding. . . . DARYL HARPA & HIS SHOW with SHANNA is variety plus, with Filipino calypsos a la SHANNA, a flirtin', terpin', vocalizing vamp. The group is sensational, individually and collectively. . . . THE BEL-AIRES dish up everything from bop to ballad, with an Irish clambake for good measure. . . . The BRUCE DAVIS QUARTET provides perfect tete-a-tete background music and lyrics, as well as backing Eddie Peabody. . . . KAY PARSONS, appearing four days a week (Sun., Mon., Tues. & Wed.) is unexcelled at getting folks together in community singing. Her amazing quality of putting guests at ease, bringing out the song in their hearts, is excelled only by her single performances, with "Ace in the Hole," "Wise Guys" and "Kansas City Torch" laying 'em in the aisles. For rollicking fun from dusk to dawn, folks, head for the Ronda Room.

RIVIERA

(Continued from Page 20)

GYPSY ROSE LEE is a provocative peeler, gracefully removing her costume of "The Good Old Days," keeping the audience on the edge of their chairs awaiting the final "takeoff," an anticipation the gay Gypsy justifies and generously awards with a behind-the-screen shadow technique. No quondam Queen is the wiley, willowy Gypsy, who gyrates, sings and just entertains greater than ever. . . . MOREY AMSTERDAM and his boxcar full of racey, clever jokes, M.C.s the entire show. Master of timing, a mighty monologist, Morey is the perfect coordinator of a gigantic show, registering laughs faster than an IBM machine could record them. . . . THE HINES KIDS are two youngsters with incredible feet, moving with the agility of a delicate quadruped, perfectly synchronized. . . . THE MARILEX DUO juggle faster than the proverbial cat can wink you know what, and THE FRELANIS bicycle four high and six with dexterity and speed that challenges belief. . . . The MET SEXTETTE harmonize in best opera tradition; MARIO & SHEILA are terpischorean royalty in "One Arabian Night," and it is regretted that space will not permit wordage to describe this magnificent cast of 70 in detail. A special mention for RAY SINATRA and His Ork who do such a tremendous job in the music for this show.

SILVER SLIPPER

(Continued from Page 21)

libido to a new high (and if you don't understand the word, look it up). The confounding Candy has more quivers to one small muscle than a million bowls of Jello. . . . SPARKY KAYE, diminutive comedian, riots with his surprise ad libbing and continuous comiery, a brand of wit and humor no one can imitate. . . . MISS NEVADA, CLIFF & JUDIE FERRE, musical comedy favorites, and that wonderful SILVER SLIPPER STOCK COMPANY — MAC DENNISON and JIMMY CAVANAUGH, et al — spark the entire revue into the perfect laugh package, with the SILVER SLIPPERETTES the extra felipe. GEORGE REDMAN and His Orchestra provide the music, commanding the cues ingeniously.

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NEW FRONTIER

(Continued from Page 20)

punchy fighter routine. A local favorite, this cryptic comic commands yocks with every word and grimace, making SAMMY LEWIS' "WINTER CARNIVAL" in the Venus Room unusually warm, indeed. . . . THE GOOFERS bring a new and very funny pogo bit to their format, making that man on the flying trapeze look like an amateur. A retained routine, "Portia Goofed" has lost none of its punch and draws plaudits. Their antics bounce like atoms gone awry, defying description. . . . Rounding out this laugh package with beauty and balance are DOROTHY DORBEN'S VENUS STARLETS in a pair of excellent production numbers, and GARWOOD VAN and His Orchestra back this hour of fun and frolic with magic music.

THUNDERBIRD

(Continued from Page 21)

Hotel" (with special gyrations by MING), will exhaust your laugh muscles for weeks afterwards. These impressions aren't just excerpts, either, for Ming goes through each song en toto. . . . The THREE TONG BROTHERS can do things better on their heads than on their feet, a trio of acrobatics with a head balancing act that astounds. . . . The SING LEE FAMILY are seven acrobats, Mom and Pop, four sisters ranging from ten to fifteen years old, and a four year old boy, the latter stopping the show with his "Davy Crockett" number. Highlight of this act is the dive through three hoops of knives by Pop Sing Lee. . . . TOY & WING, sensational dance team, ballroom dance to a medley of Geo. M. Cohan arias. Wing does a "Joe Frisco" bit that is excellent and Toy's toe dancing and faster-than-sound pirouetting is magnificent. . . . THE CHINA DOLLS are exquisitely beautiful and terrific dancers, the

(Continued on Page 31)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV..

NOV. 10
THRU
NOV. 16

SATURDAY — November 10

- 10:00 **2** NCAA Football
- 11:30 **8** Football Roundup
- 2:00 **2** Mr. Wizard
- 2:30 **2** I Spy
8 Action Theater
- 3:00 **2** Pendulum
- 3:30 **2** Uncovered
- 4:00 **2** Movietime
8 Saturday Sports Parade
- 4:30 **8** Miller Sports Hi-Lites
- 5:00 **2** Perry Como
8 Mighty Mouse Playhouse
- 5:30 **8** Little Rascals
- 6:00 **2** Caesars Hour
8 News & Weather
- 6:30 **8** Lone Ranger
- 7:00 **2** George Gobel
8 Beat The Clock
- 7:30 **2** Hit Parade
8 Star Performance
- 8:00 **2** Lawrence Welk Show
8 Jackie Gleason
- 9:00 **2** Saturday Premier
8 Gale Storm
- 9:30 **8** Man Called X
- 10:00 **8** Gunsmoke
- 10:30 **2** Fremont Hotel Theater
8 Feature Movie
- 12:00 **8** Late Show

SUNDAY — November 11

- 12:00 **8** This Is The Life
- 12:30 **8** The Christophers
- 1:00 **8** The Lighted Window
- 1:30 **2** Wide Wide World
8 Pro Football
- 2:30 **2** Oral Roberts
- 3:00 **2** Meet The Press
- 3:30 **2** Christophers
- 4:00 **2** Championship Bowling
- 4:15 **8** Midget Races
- 5:00 **2** Steve Allen
8 Death Valley Days
- 5:30 **8** Telephone Hour
- 6:00 **2** Playhouse Hour
8 I Led 3 Lives
- 6:30 **8** Cisco Kid
- 7:00 **2** American Legend
8 Jack Benny
- 7:30 **2** Wire Service
8 Crunch & Des
- 8:00 **8** Ed Sullivan Show
- 8:30 **2** Ray Anthony Show
- 9:00 **8** Frontier
- 9:30 **2** News Caravan
8 General Electric Theater
- 10:00 **2** Nite Owl Club
8 Television Theater
- 12:00 **2** Late Nite Owl Movie

MONDAY — November 12

- 12:00 **2** Matinee Theater
- 12:45 **8** Premier Showcase
- 1:00 **2** Queen For A Day
- 1:15 **8** Secret Storm
- 1:30 **8** Double Feature Theater
- 1:45 **2** Modern Romances
- 2:00 **2** Comedy Time
- 2:30 **2** Movietime
- 4:00 **2** Be My Guest
8 Date With Dot
- 4:15 **8** Love of Life
- 4:30 **2** Afternoon Interlude
8 Submariner Show
- 4:45 **2** NBC News
- 5:00 **2** Gene Autry
8 Mike Steele Show
- 5:30 **2** Amos 'N Andy
- 6:00 **2** News & Weather
8 News & Weather
- 6:30 **2** Robert Montgomery
8 Robin Hood
- 7:00 **8** Life Of Riley
- 7:30 **2** Soldiers Of Fortune
8 Juke Box Jury
- 8:00 **2** Joe Graydon Show
8 Highway Patrol
- 8:30 **2** Stanley
8 Dr. Christian
- 9:00 **2** Headline
8 I Love Lucy
- 9:30 **2** People Are Funny
8 December Bride
- 10:00 **2** Nite Owl Club
8 Telenews
- 10:05 **8** Sports Roundup
- 10:10 **8** Mr. & Mrs. Movietime
- 12:00 **2** Late Nite Owl Movie
8 Late Movie

TUESDAY — November 13

- 12:00 **2** Matinee Theater
- 12:45 **8** Premier Showcase
- 1:00 **2** Queen For A Day
- 1:15 **8** Secret Storm
- 1:30 **8** Double Feature Theater
- 1:45 **2** Modern Romances
- 2:00 **2** Comedy Time
- 2:30 **2** Movietime
- 4:00 **2** Be My Guest
8 Date With Dot
- 4:15 **8** Love of Life
- 4:30 **2** Afternoon Interlude
8 Submariner Show
- 4:45 **2** NBC News
- 5:00 **2** Gene Autry
8 Mike Steele Show
- 5:30 **2** Amos 'N Andy
8 Wild Bill Hickok
- 6:00 **2** News & Weather
8 News & Weather
- 6:30 **2** Armstrong Theater
8 Under The Sun
- 7:00 **8** \$64,000 Question
- 7:30 **2** Stage 2
8 Do You Trust Your Wife
- 8:00 **8** Phil Silvers Show
- 8:30 **8** I Search For Adventure
- 9:00 **8** Herb Shriner
- 9:30 **2** Treasure Hunt
8 Science Fiction Theater
- 10:00 **2** Nite Owl Club
8 Telenews
- 10:05 **8** Sports Roundup
- 10:10 **8** Mr. & Mrs. Movietime
- 12:00 **2** Late Nite Owl Movie
8 Late Movie

WEDNESDAY — November 14

- 12:00 **2** Matinee Theater
- 12:45 **8** Premier Showcase
- 1:00 **2** Queen For A Day
- 1:30 **8** Double Feature Theater
- 2:00 **2** Comedy Time
- 2:30 **2** Movietime
- 3:00 **2** Garry Moore
- 4:00 **2** Food Page
8 Date With Dot
- 4:30 **2** Afternoon Interlude
8 Submariner Show
- 4:45 **2** NBC News
- 5:00 **2** Gene Autry
8 Mike Steele Show
- 5:30 **2** Amos 'N Andy
- 6:00 **2** News & Weather
8 News & Weather
- 6:30 **2** Famous Fights
8 Brave Eagle
- 7:00 **2** Wednesday Night Fights
8 Feature Movie
- 8:00 **2** Disneyland
8 Godfrey And Friends
- 8:30 **8** Mr. & Mrs. North
- 9:00 **2** Navy Log
8 Dr. Hudson
- 9:30 **2** Pro Football Highlights
8 I've Got A Secret
- 10:00 **2** Nite Owl Club
8 Telenews
- 10:05 **8** Sports Round-up
- 10:10 **8** Mr. & Mrs. Movietime
- 12:00 **2** Late Nite Owl Movie
8 Late Movie

THURSDAY — November 15

- 12:00 **2** Matinee Theater
- 12:45 **8** Premier Showcase
- 1:00 **2** Queen For A Day
- 1:30 **8** Double Feature Theater
- 2:00 **2** Comedy Time
- 2:30 **2** Movietime
- 4:00 **2** Be My Guest
8 Date With Dot
- 4:30 **2** Afternoon Interlude
8 Submariner Show
- 4:45 **2** NBC News
- 5:00 **2** Gene Autry
8 Mike Steele Show
- 5:30 **2** Amos 'N Andy
8 Superman
- 6:00 **2** News & Weather
8 News & Weather
- 6:30 **2** Ramar of the Jungle
8 Roy Rogers Show
- 7:00 **2** Lux Video Theater
- 7:30 **8** Mystery Theater
- 8:00 **2** You Bet Your Life
- 8:30 **2** Dragnet
8 Climax
- 9:00 **2** Sheriff of Cochise
- 9:30 **2** Ford Show
8 First Western Forum
- 10:00 **2** Nite Owl Club
8 Frank Leahy Predicts
- 10:15 **8** Telenews
- 10:25 **8** Mr. & Mrs. Movietime
- 12:00 **2** Late Nite Owl Movie
8 Late Movie

FRIDAY — November 16

- 12:00 **2** Matinee Theater
- 12:45 **8** Premier Showcase
- 1:00 **2** Queen For A Day
- 1:30 **8** Double Feature Theater
- 2:00 **2** Comedy Time
- 3:45 **8** Welcome Wagon
- 4:00 **2** Be My Guest
8 Date With Dot
- 4:30 **2** Afternoon Interlude
8 Submariner Show
- 4:45 **2** NBC News
- 5:00 **2** Gene Autry
8 Mike Steele Show
- 5:30 **2** Amos 'N Andy
- 6:00 **2** News & Weather
8 News & Weather
- 6:30 **2** Touchdown
8 Kit Carson
- 7:00 **2** Cavalcade Of Sports
8 Rin Tin Tin
- 7:30 **8** Annie Oakley
- 8:00 **2** Grand Ole Opry
8 Dick Powell
- 8:30 **2** Ozark Jubilee
8 Line Up
- 9:00 **2** Kraft Theater
8 Code 3
- 9:30 **8** Playhouse Of Stars
- 10:00 **2** Nite Owl Club
8 Telenews
- 10:10 **8** Mr. & Mrs. Movietime
- 12:00 **2** Late Nite Owl Movie
8 Late Movie

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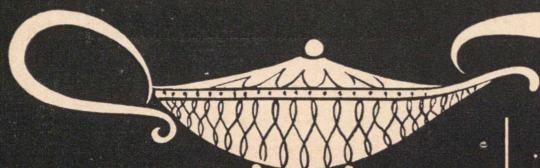
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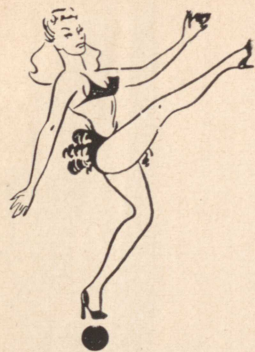
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LOU WALTERS LATIN QUARTER REVUE

Lou Walters



MAX SELETTE, MGR.

THUNDERBIRD

(Continued from Page 27)

opening production, "When Buddha Smiles" and the finale number, "Song of India," more than just showcase numbers for this superb extravaganza. Don't miss this show!

'ROUND THE TOWN

(Continued from Page 13)

Emerald Isle Hotel in Miami Beach where he entranced the customers with his Irish brogue as he sang the Irish ballads. This would not be strange but for the fact that HENRY is a native of GERMANY and studied his singing under many of the German masters of voice. . . .

A new organization in FLV is the Italian American Club. The second meeting of the new group was held last week at the Las Vegas Bowl. Temporary officers appointed were FRANK MARDELLO, Pres.; LARRY CARRO, Vice-Pres.; JOHN MANZIONE, JR., Sec.-Treas. The new club is non-everything but social, (no dues yet? No.) and will meet every Thurs. eve. at the LAS VEGAS BOWL Banquet Room. New members are sought. The group held its 1st Annual Ball Mon., Nov. 5th at the AQUA HOTEL. It was a huge success. . . . HENRY PALOMBA, head waiter at the COPA LOUNGE hosted and served champagne, as JERRY HARSTAD, the Fabulous Redheaded Cocktail waitress at the RIVIERA, was feted by her friends on the occasion of her fo—well, it was her birthday. . . .

JOE RANDO of the COPA will sponsor the CHARLIE JULIAN Show over KENO from his popular club every 8 to 10 P.M. . . . Friends of BILL HASSLER, one of Maitre d' JACK DENNISON'S co-captains at the RIVIERA tells us his recent vacation added a little weight to his — ah — prestige(?). . . . Those 4 VOICES at the SANDS belong to FRANK FOSTA, AL CHASE, BILL McBRIDE and SAL MAYO. You probably heard them with PETER LIND HAYES recently when he took over ARTHUR GODFREY'S morning show. Their recent Columbia record "Lovely One" — a "hit" — and they can't "miss" with their newest "Ties That Bind." . . . The MORGAN BROS. also at the SANDS, are "money in the bank" to this listener. Instrumentally and vocally these four boys

"deposit" enough entertainment to produce "capital dividends" to the SANDS "loung"ers. . . . NICK KELLY, Maitre d' at the SANDS won't lose weight worrying about business. A succession of top audience "appealers" has been keeping the (room) filled to capacity. LENA HORNE would sing on and on far into the morning if the patrons had their way. Encore after encore fails to satisfy them. And I was in hearty accord with the audience. . . .

Las Vegas' favorite comics, "PEPPER" DAVIS with his "punch drunk" fighter bit with TONY REESE really "knocks me out." . . . It was reported in the papers, but just so all will know, (everyone reads FABULOUS), I'll tell you that SALLY KORBY with the AL CRINITIE TRIO at the DUNES SINBAD LOUNGE is MRS. BOBBY STEVENSON. (BOBBY and his trio is at D.I. lounge), SALLY does the vocals and drums a little as AL plays the bass and RUSS KACKETT strums through 88 keys to "unlock" their music. . . . It was good to welcome back LARRY CORBY swing shift bartender at the NEW FRONTIER. LARRY'S vacation with his family took him back to Utica, N. Y. his former home. It is also the home of this writer's(?) mother and sister, so visiting with LARRY was like a letter from home. . . . OTTO, a captain with his head in "Cloud 9" Lounge at the N. F., but both feet firmly on the plush carpet, is a very gracious and most efficient person. Like MARTY GOLDBERG at the SANDS, he makes you feel "at home." . . . My thanks to DAVE VICTORSON, Maitre d' of the N. F. and "Mr. Personality" of Las Vegas for rescuing me from a couple of "bores" the other evening so I wouldn't miss the performance of ELLA FITZGERALD. ELLA'S song presentations are as surely "out of this world" as the N. F. so proudly proclaims for the hotel itself. Her talents are only further enhanced by the charm and personality of the lady herself. This is a "must" show on any entertainment list. . . .

The last "memo"ry of my trip "Round Town" I voted — and now election is over and the world, work, and business will go on — as usual — and as it has for 1956 years, politics and elections notwithstanding. So let's get on with it. Meet me "Round Town" next week.

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OBSERVATIONS

(Continued from Page 5)

regions of central Nevada, and camped, finally, at a great and beautiful flow of water now called Indian Springs. One night their entire band of half wild horses was stolen and driven away westward to the country we now call Ash Meadows. The men of the party started in pursuit and soon overtook their enemies; but the band of horses had been scattered and they decided to try to make new homes in southern Nevada.

Charles Towner was enamoured of Indian Springs and after a comparatively short confab with "Whispering Ben," the Indian who claimed ownership, closed a deal for Indian Springs, and for many years (until the prospect of a railroad gave value to the place) made it his home. Towner and his son both were members of Las Vegas Masonic Lodge during their latter days when they lived in Las Vegas.

Joseph Young and his family, including his son Sam, who later gained fame and fortune in Goodsprings and the Yellow Pine mines, settled at the

manse ranch in Pahrump Valley just over the mountains from Indian Springs. When the Yellow Pine mine began to give promise of future wealth, Sam Yount and George Fayle formed a partnership and began a mercantile business at Goodsprings under the name of "Yount & Fayle." This business prospered during the years the Yellow Pine mine was being developed and around 1915 Sam became tired and wasn't in good health, so he proposed that the firm split up. George Fayle saw the necessity of giving Yount freedom from the drudgery of business, however when they divided the assets the many shares of stock in the Yellow Pine mine (taken by the store at 10c per share in payment for supplies sold the miners) were not convertible into cash. George Fayle very properly claimed that he couldn't carry on the business without easily convertible assets, and for a time it seemed that the effects of Yount to get out of business would fail. However, soon failing health caused Sam Yount (much against his better judgment) to agree to take the mining stock at 10c per share and let George Fayle go on

with the business alone, making Yount the largest single stockholder of the Yellow Pine. The entry of the United States in World War I sent shares in metal mines skyrocketing. Yount sold most of his stock in the Yellow Pine at \$1.50 a share and above! Other stocks he held in mining companies in the same district, including the Boss mine (which shipped carloads of plumbogjarosite, the ore of platinum, which brought as high as \$15,000 a carload).

Along about 1911, Frank Buol, a charter member of Vegas Lodge No. 32, F. & A. M., found the Las Vegas area too populous and crowded, so he bought a ranch in Pahrump Valley. A short time ago, together with several prominent members of Vegas Lodge, I journeyed to Frank's home to convey an invitation to him to be a guest of the Lodge on November 9 (he is the only living charter member of the Lodge).

Driving to the valley from Las Vegas, you start down Highway 91 and turn right into the highway to Blue Diamond, where they are busy making many carloads of plaster board and other Gypsum products; and follow the recently paved highway along the northern base of Potosi mountain to the summit at Mountain Springs. At that summit the altitude is about 5,600 feet. There you begin to descend into Pahrump Valley and drive for some 30 miles over the well paved highway to Frank Buol's ranch.

We found Frank puttering amidst boxes of pears and crates of casaba melons, quite content to be left alone where no one can crowd him, but he did accept our invitation to come over and receive the honor the Lodge wishes to bestow upon him on Nov. 9.

Pahrump Valley seems to have ample water for agricultural purposes, and in addition to those products I have already mentioned, produces apricots, peaches, grapes and other crops in season (Frank frequently sends boxes of fruit to Delphine and me from his ranch).

Dorothy Dorothy and her family are among the most enthusiastic of the Pahrump Valley settlers promoting the growing of cotton and the building of a cotton gin in the Valley. I feel sure that people will learn the truth about the country and soon flock in to secure land for ranches. Just now there is a drive of approximately 30

miles through a desolate country without seeing a single person. Of course that was the way it was in Las Vegas a little more than half a century ago, too.

I hope that Frank Buol comes to our party and that he has a pleasant time. I hope also that his beloved Pahrump Valley will soon meet his most ambitious hopes.

THE EDITOR SPEAKS

(Continued from Page 7)

the same time. That was the last I saw of the waitress during my meal — and incidentally, the third and last time that restaurant saw me. . . . I shopped for a pair of shoes in downtown Las Vegas and the lack of courtesy I received was appalling. I took myself out of there, but quick, and bought a pair of shoes from one of our FLV advertisers. . . . I shopped for a sweater in a specialty shop and was left to my lonesome, after the surly clerk had placed two or three sweaters on the counter, and she then returned to her friend in the store with whom she had been chatting when my entrance interrupted their conversation. . . . I visited a Strip cocktail lounge and ordered a Coke instead of an alcoholic beverage and was treated to eyebrows lifting to hairline level, followed by repeated "hustling" from the waitress to order another. . . . And the discourtesies piled up and up, until I felt that I had at last found one weak spot in most of these businesses.

There is nothing wrong with any business that fresh ideas, courteous employees and properly budgeted expenses for promotion and advertising won't cure. Las Vegas business, as a whole, acts contrary to all good merchandising and advertising techniques, spending all their promotional dollars during the high season, retaining no reserve for the so-called slow season. We might learn a lesson from the farm-

JACK CORTEZ'

Fabulous
LAS VEGAS magazine

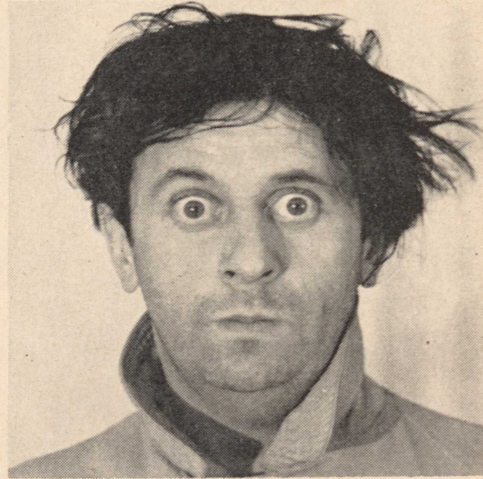
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(BEFORE)

(NOW)



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HAS BEEN A BALL!!**

Riviera

Thanks to Sammy Lewis and the nicest gang I've ever worked with —
backstage, on stage and "out front."

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er and Nature in this respect. Who ever heard of a farmer eating up or using up everything he grows in season? He knows better. He takes his cue from Nature. Everything in life is seasonal, whether it be the peach tree giving forth its luscious fruit in summer, or the rich persimmon tree in winter. Even the squirrels have brains enough to store nuts in summer for their winter fare. Not so with the average Las Vegas business man. He splashes his dollars during the high season when the town is loaded to the toolies with tourists, a ready-made business with or without advertising and promotion; and then after summer is over, he drops his promotion like a heavy stone into a shallow pond, crying the blues for the months that follow well into April or May. His employees reflect his negative frame of mind, and that negation rubs off on the clientele. This behavior on the part of business men will never cease to amaze the professional advertising and publicity counsellors. No matter how much time we spend with these stubborn, bigoted people, explaining to them how to budget on a percentage of their gross basis for the entire year for sustained advertising and promotion, it just doesn't seem to sink through.

Just as we must be eternally vigilant to protect our Democracy, just so must the business man remain eternally aware of the consistent methods of good business practice, embracing sound budgeting, consistent promotion, and courtesy to the public day in and day out, through good times and bad times.

It is not enough to make surveys and to point the critical finger publicly at the weaknesses of others. The straight thinker goes over and beyond the investigations and analyses made, trying to come up with a plan to revitalize business and to share with it a plan for the overall good of the community.

Around the first of the year, within the pages of this magazine you will read about a community promotion that is the result of the survey discussed herein; a promotion which undoubtedly will be the finest business stimulant our commercial businesses ever have experienced in Las Vegas. You, the readers, and you, the businesses, stand to benefit richly. Much thought and time has gone into the planning of this gigantic promotion,

**Do your shopping
in fabulous
LAS VEGAS
and SAVE!**

and it is hoped that each of you will enjoy being a participant. Watch for it!

Yours for a Greater Las Vegas,

Vi Taylor

THAT'S FOR SURE

(Continued from Page 9)

stage at the SANDS HOTEL. We believe show producer and co-owner JACK ENTRATTER is preparing to produce shows in this miniature theatre comparable to those in the COPA ROOM, and which will begin at 1:00 A.M. and go on into the wee hours. Jack is going to be a mighty busy man, booking shows for two rooms at the SANDS, plus his interests in that bistro in Havana, Cuba.

If you're an "Acapulco addict" and in love with things down Mexico Way, here's good news: The HARVEY LINE will start regular sailings to Acapulco from Los Angeles on a 12-day cruise very soon. The luxury ship is all air-conditioned with a limit to 90 passengers in outside state rooms. There will be dancing and floor shows and a casino room where you may play roulette, dice, "21", and slot machines. You can be sure there won't be a dull moment during the entire twelve days! Passengers who wish to stay in Mexico and return later may do so, since there is no time limit on the return voyage. By the way, if you want more information, you can contact the HARVEY LINE at 508 South Hill, Los Angeles.

Congratulations to LILLIAN and AL GARBAN on their Fifth Wedding Anniversary, which they celebrated on November 6th, which was also Al's birthday (Happy Birthday, belatedly, Al). Manager of the LUCKY STRIKE CLUB, the place where so many jack-



Thanks

Bill Miller

**It's been a great
thrill to be in**

FLV

**We'll Be
"Rockin 'n
Rollin"**

**this way again
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The
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HOTEL

pots and bingo prizes are won every minute of the day and night, AL GARBAN and his beautiful LILLIAN are one of the most beloved couples in FLV.

When DUNES HOTEL owner, BILL MILLER, returned to FLV from NYC he brought back a stunning set of diamond pendant earrings to his wife, MARY, a wonderful gift for a wonderful wife and mother. Bill tells us the gift represents no particular occasion; he just felt like doing something nice for her. "Just love," he added.

Now we know how a champion banjo player keeps his arms and fingers in perfect shape! EDDIE PEABODY, currently appearing in the RONDA LOUNGE at the HACIENDA (and he is the world's greatest banjoist) has been a steady slot machine player at JOE W. BROWN'S HORSESHOE this past week.

That delightful little cocktail waitress at the NEW FRONTIER, pretty JO SAVOY, is the kid sister of our ex-saleslady, DEE GLENN. Dee practically raised Jo, and we must say she did a marvelous job.

Congratulations to LEE and BUDDY GROVER (GROVER SHORE TRIO at the DESERT INN) on becoming the parents of a six pound eleven ounce baby daughter on November 3rd. Mother Lee and baby are doing fine, but Buddy is still flying high and could probably spot any jet and beat it to any destination. Proud Grandpop, WILLIAM GROVER waited around until the big event was over and has now returned to Brooklyn to hand out cigars.

Tomorrow (Sunday, Nov. 11) is the big day at TWIN LAKES LODGE! Trout fishing opens at this beautiful spot and the pools are stocked with capricious Rainbow Mountain trout. Tackle is available, but you may also bring your own, and no fishing license is needed. Incidentally, tomorrow at 1:00 p.m. the FIRST ANNUAL SPEAR FISHING CONTEST begins, with prizes galore; so if you haven't yet entered, get out to TWIN LAKES LODGE right away and have proprietor LLOYD ST. JOHN register you.

What a treat to see CHUBBY JOHNSON in FLV again, his first visit in eight months. Chubby is currently featured in an all-star cast of "True Story of Jesse James." Our C. J. is listed as one of the top ten character actors in filmdom.

Did you catch "Washington Square" on KLRJ-CHANNEL 2 last Sunday? What a show! Starred RAY BOLGER and it was a real treat for the entire family. Guest star was the inimitable SAMMY DAVIS, JR.

Off for a two week vacation in San Bernadino is SAHARA HOTEL Maitre d' RALPH GRECO. Taking over in his absence will be his able assistant, TED LAWRENCE.

N. T. G. ("Granny") GRANTLAND was seen at the HACIENDA, conferring with genial entertainment director BRUCE DAVIS. Are you bringing in a big show to the HACIENDA'S PALOMINO ROOM, Granny? Grapevine says that you are!

DR. JOSEPH MURPHY, famed lecturer and author, and leader of the DIVINE SCIENCE CHURCH OF LOS ANGELES, will lecture in the SILVER SLIPPER BALLROOM on Wednesday, Nov. 14th at 8 p.m. The subject of Dr. Murphy's lecture will be "Miracles of the Mind." There is no charge and the public is invited, according to REV. MOONEY, Pastor of the Church of Religious Science of Las Vegas, sponsoring the lecture. Dr. Murphy is a distinguished speaker and the author of many books on Mental Science and is heard on two radio programs daily in L.A. His most recent book is entitled "How To Attract Money."

The first PIERRE COSSETTE-HAL BELFER combo production at the FLAMINGO HOTEL, Ray Golden's Broadway-bound "FIRST EDITION," a Newsical Revue, gets these two geniuses off to a whale of a start, what with four big headliners in the stellar spot — DICK CONTINO, KAY BALLARD, LARRY STORCH and MARY MEADE FRENCH. Congratulations, gents! The next 28 days should see heavy traffic around your bistro. . . .

Just received a card from GEORGE LIBERACE in Venice, Italy, who tells us that it is very different and beautiful there and that they (LIBERACE show) were enroute back to London to perform for QUEEN ELIZABETH on Nov. 5th at Her Majesty's Royal



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Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

NOV. 13 THRU DEC. 10
THE TED LEWIS SHOW

The Dunes

Larry Steele's
SMART AFFAIRS OF '57
Indef. Closing

El Rancho Vegas

NOV. 14
ROBERT ALDA
MORTY GUNTY

Flamingo

DEC. 6 THRU DEC. 27
THE INK SPOTS
BRENDA LEE

NEW FRONTIER

NOV. 19 - DEC. 16
"A NIGHT AT THE PALACE"
Smash Revue — 6 Top Stars

Riviera

NOV. 14 THRU DEC. 4
LIBERACE

SAHARA

DEC. 4 THRU DEC. 24
ABBOTT & COSTELLO
in an original
70 min. FUN REVUE

The Sands

NOV. 29 THRU DEC. 18
JERRY LEWIS

Thunderbird

CHINA DOLL REVUE
Indef. Closing

Command, then on to FLV in time for their RIVIERA HOTEL engagement opening Nov. 14th. We are all looking forward to seeing you, George, and especially your godson, BRUCE BARTON CORTEZ. Looks as though THE RIVIERA FROLICS OF 1957, starring LIBERACE, with GEORGE LIBERACE, JEAN FENN, HELEN WOOD and the exciting Riviera Girls, will be a complete sellout.

HAPPY BIRTHDAY on Nov. 13th, TEX COOPER of the GOLDEN NUGGET. We don't know which one you're celebrating, but you don't look it, whatever it is!

Having a three week vacation for himself, graveyard boss DAVE SILVERMAN of the SANDS HOTEL is off to San Francisco and thence to Kansas City, his home town, to visit with relatives. We're green with envy — does anyone in the publishing business ever take a vacation?

That cockney accent of EDDIE EDYES', the colorful barber at the NEW FRONTIER HOTEL Barbershop,

is for real. Give a listen sometime! It's better than listening to an English TV movie. This guy is a one-man show!

DICK SHERIDAN, popular "21" dealer at THE DUNES, and his lovely wife, TRUDY, are infanticipating, with the stork date set for June '57. The Sheridans are now the parents of a seventeen months old son, and are jubilant over increasing their beautiful family.

JOHNNY GENNARO and AL SNYDER, crap dealers at JOE W. BROWN'S HORSESHOE, have quite a reputation as "gabby guys". Well, these two loquacious gents got together in the NEVADA ROOM last Wednesday night after work and Gennaro scored a knockout over Snyder after ten drinks. Al just plain ran out of wind. Gennaro is now ready to meet PARK HELTZER, the champ of all gabbers.

"SAD FACE" MURRAY, crap dealer at the GOLDEN GATE, is a fellow who loves any kind of gambling action. He plays them all, with a special love for

the ponies. That perpetually sad expression is the result of his failure to realize his life's ambition — to have \$500.00 in the bank.

If you haven't caught NAT KING COLE on CHANNEL 2 as yet, tune in each Monday at 4:30. A fifteen minute set, NAT is accompanied by a 16-piece ork and a vocalist group of five members. A tremendous production and Nat is simply terrific.

Seems to me a greater number of Phoenix residents are visiting FLV than usual, proving that BONANZA AIR LINES' fast, non-stop flights to our Arizona neighbor city was wise business, indeed. It is also eye pleasing to see these visitors clutching current copies of FLV Magazine in their hands, all set up for the shows they plan to see and the places they plan to shop.

CHARLES (CHICKIE) KOZLOFF will be BAR MITZVAH on Saturday, Nov. 10th and the reception will be held at the Jewish Community Center. Chickie is the son of JAKE and FERN KOZLOFF, who can be justifiably proud of this handsome child.

PETE LONGO, SILVER SLIPPER floorman, and who won the championship in the GIN RUMMY CONTEST in New Orleans in 1954, holding two trophies, was dethroned last week by JACKIE FIELDS, ex welter weight champ and bar manager at the NEW FRONTIER. Pete had to fork over the trophy to Jackie in jig time.

Head bartender, JOHNNY TUCCO, HACIENDA HOTEL, made a very wise move when he hired bartender JOHNNY ROHAN. We would venture to say that ROHAN has as many, and probably more, friends than any bartender in town. It should be a fine relationship for the two Johnnys.

Now we know why STEVE CLARK (CLARK BROS. currently appearing at the SANDS HOTEL) gives out with such a terrific performance. Steve and his wife are expecting a second child. Steve and his brother, JIM, are really sensational. Drop by the SILVER QUEEN BAR and catch their show and you'll want to take a lease on the place.

Seen ringsiding at LARRY STEELE'S "SMART AFFAIRS OF 1957" at the DUNES HOTEL were gorgeous LENA HORNE (star of the Ziegfeld Follies at the SANDS HOTEL) and husband, LENNIE HAYTON; BEVERLEE DENNIS, that adorable menace currently at the DESERT INN; that Queen of Com-

edy, JEAN CARROLL, headlining at the SAHARA HOTEL; and ALICE and DANNY SIMMONS (of the FRENCH BOOTIER). With the group were DUNES owner BILL MILLER and his wife, MARY. Bill was beaming over the tremendous response, no doubt, the show is receiving, with his guests weary from palm-pounding.

Sixteen year old localite FLOYD THACKREY is quite a fellow. He has the "Disc and Data" tv show on Saturdays on Channel 13. This lad is a member of the NEVADA STATE CHAMPIONSHIP DEBATING TEAM. His dad is "RED" THACKREY, dealer at the BOULDER CLUB.

Expected in town shortly is PAT MARINO, son of JOHN MARINO, famed shoe designer, whose works of art for milady's footies adorn DANNY SIMMONS' FRENCH BOOTIER. Be patient, ladies, Pat will be in town just any moment and you will no doubt have some sensational new shoes for the coming Holiday Season.

Las Vegas has the most colorful citizens of any city in the world. One of these is PAUL PAXTON, "21" dealer at the NEW FRONTIER. Paul was a Page Boy at the White House in Washington, D. C. during the HOOVER Administration. To be a page boy one has to be over twelve years of age and can hold the job through his sixteenth year. Paul knew DREW PEARSON and ROBERT ALLEN when they were cub reporters and remembers when they started "Washington Merry-go-round." Paul can keep you entertained hour after hour with his "Washington Stories."

One of the wolves gasping at the beauty of a redhead passing through the FREMONT HOTEL Casino said, "That gorgeous thing looks like she just stepped out of a beauty salon." Well, she did. She is HELEN KOVAC, beauty operator at the BEAUTY BOX Salon on North Fourth Street!

DONNA WISEMAN, proprietress of SCOTT'S PHOTO STUDIO on North

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★ ★ ★

Sure glad to
be back at the
old stamping
grounds of the

HOTEL

NEW
FRONTIER



★ ★

SHECKY GREENE

Main and Bonanza, has a big heart and is ready to do a good turn any time, even if it entails danger. Last week we spotted her giving a lift to a man on Bonanza Road. It was a nice gesture, but she wasn't in danger — we know that little "baldheaded man" hitch hiker. An "exec" at JOE W. BROWN'S HORSESHOE. His moniker? AL FIRESTONE.

A charming visitor in FLV is MRS. PAULINE QUINN from NYC, who is the aunt of BEN STACK (IMPERIAL COIN CO.). Incidentally, Pauline is all dated up with the stork in December and we must say she is very "fashionable" looking in those smart maternity clothes.

With the Holidays closing in on us, it's time to begin thinking about "Holiday Cheer" in beautiful bottles for gifts and for stocking our bars. CORK 'N BOTTLE is ready for you and you'll be wanting to save the bottles for lamp bases and other interior decor pieces—they're that stunning. . .

For that certain party who was looking frantically for yellow roses for his Lady Love the other night, DOT'S FLOWER SHOP has the most beautiful

to be found. Don't forget that next time, Lochinvars!

Folks keep calling us and asking when WALLY'S BRIDGE CLUB will have that GRAND OPENING. Wally, please give us the dope! Seems there are many persons absolutely positive they're pretty good, have never trumped anybody's Ace, and would like to get going. So, what about, Wally. Let's DO GET GOING.

Seems to be a lot of "flu" bedded folks around town and you'll be glad to know that STRIP DRUGS is open until 3 a.m. Mighty nice to be able to get your prescriptions filled in the wee hours for that needed relief the medicos prescribe.

My femme spies tell me that those beautiful Cashmere sweaters they're wearing these cold days and nights are DALTON CASHMERES, purchased at SARA'S. They tell me also, and most emphatically, that they bought them "on their own time" on Monday evenings, the night the store is open until 8 p.m., and that you can get your skirts dyed to match the sweaters.

At this writing (Election Day, Tuesday, Nov. 6) we do not know as yet

who are the winners, but to the victors we send congratulations. And to the losers? Well, there will be another time and another election. We, the voters, were very happy that this election was devoid of too much "dirt slinging", indicating that perhaps at long last American politics are breeding better candidates . . . and that's for sure.

CRISWELL PREDICTS

(Continued from Page 11)

ly used as a text in school home-making classes! . . . Hollywood: Three scheduled productions will be withdrawn, for they will show America in a bad light, and will not be permitted export licenses! . . . Peron: Your fabulous estate will be seized by the present Argentine government and turned into a hospital, a school and outdoor cathedral, replacing the wine and revelry of a short two years ago! . . . Farmers: Fried chicken will be the new rage for winter breakfasts, and this will bring a higher price for your poultry! . . . New York: You can expect one of your huge ball parks to be dismantled and replaced with a city of ultra-smart apartment buildings! . . .

Mme. Soong: You will confess your glamorous, exciting life for newspaper syndication! . . . San Diego: California fishing will face a new boom due to Federal aid! . . . Carnival Workers: You will say farewell to the Carnival, for it will soon join the old, American touring circus and fade into the past! . . .

France: You will drain your treasury to pay manufacturers a special dividend to offset your new export tax! . . . Claire Booth Luce: You will appear before Congress in an effort to bring about more aid for the needy children of Europe! . . . Athens: The Greek Royal Family will influence the coming elections for stricter Government economy! . . . Pope Pius XII: You will usher in a new year of Holy reverence, which will be felt in every nation of the globe!

YOUR INCREDIBLE FUTURE:

My friend, we take Mother Nature too much for granted. In a tiny air bubble there exists a universe all of its own! In a tiny drop of water there is a far greater universe which, if carelessly treated or properly nurtured, could very well grow into expansion,

such as the atom, and destroy our own universe! If you could minutely examine a drop of water under a powerful microscope, you would see as much life as when you walk down a crowded city street. My friend, the billions and billions, trillions and trillions of microscopic elements, pushing, churning, working against each other in the boundless deep, could easily be our death knell! Our geologists tell us that in the briny depths of the uncharted floor of the ocean there are terrifying, erupting, active volcanos; habitual, giant earthquakes; storms which make our hurricanes and tornados seem mild; and undersea plagues which wipe out a thousand square miles of oceanic life within seconds! Our scientists and geologists are alarmed at receding shorelines, the strange behavior of the tides, the unexplainable rough seas without wind or a cloud in the sky, mysterious typhoons from nowhere, and the strange chemicals found washed on our shores! My friend, please remember that where there is now land there was once water! And, where there is now water, there was once land! If our scientists and geologists are concerned with the strange behavior of the world beneath the sea, you and I should be terrified, for the undersea may be your home in your Incredible Future!

MIGHTY MIXTURE

(Continued from Page 15)

bridge in his writing. All the years are recrossed and revisited with clarity and excitement. What more does anyone want or expect from an author with yesterday as his vista! . . . The other yarn is from the gifted Robert Nathan. With charm and wit, his telling of a cozy yarn, set with a live Las Vegas setting as a backdrop, covers a wonderful story of family life, made sordid a bit by a bad girl who turns good. A touching tribute to Christmas finds its way into the plot. The people are a little strange perhaps, nevertheless are real and touchable in almost every paragraph. Oh yes, the title is "The Rancho of The Little Loves." Nice late Fall reading.

A smart man is one who hasn't let a woman PIN anything on him since he was a baby!

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to be in **LAS VEGAS** again

VIC DAMONE

with **TUTTI CAMARATA**

at the

Willow Clark's

DESERT INN

