

Jack Borz:z!

OCTOBER 20, 1956

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LAS VEGAS Magazine



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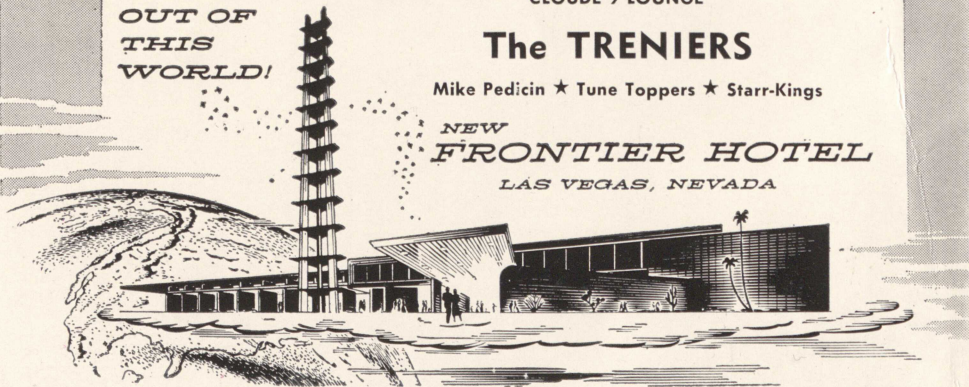
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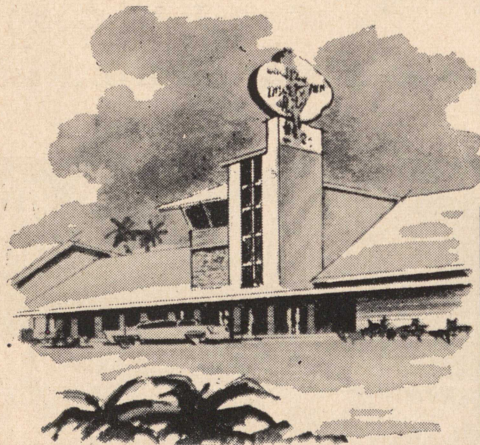
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Wilbur Clark's
DESERT INN



OBSERVATIONS

by CHARLES "POP" SQUIRES



SOME NEVADA POLITICS

MALF A century ago politics in Nevada were a bit uncouth and illiterate but politicians were just as honest and sincere as they are today.

The campaign of 1903 was the first experience I had in Nevada politics. All the big political meetings were held in Aplin's Hall, a structure built of boards which had been nailed close together on the beams, but the hot summer sun had so shrunken them that one could almost throw a cat by the tail through the cracks. In late October the candidates for Governor, Senator, Congressman and all the high offices held their big blowout and bid for votes. Conveyance was by wagon and team, generally four or six horses. There was not then a foot of paved highways in the state and roads con-

sisted of a series of wagon tracks several hundred feet wide composed entirely of deep ruts filled with dust which rose into the air at the slightest provocation. To Las Vegas it was several days' travel from Goldfield, our nearest city, and when a party of candidates reached Las Vegas they were caked with the dust of weary miles of travel.

The Republicans came to us first and they were a pitiable set of dirty men. They arrived late in the afternoon and their first duty was to visit every saloon and invite every person there to have a drink. The tab was always paid with a twenty dollar gold piece.

The evening rally was a grand event to which we looked forward with great interest in the hope of seeing or even

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The Editor SPEAKS

The Hacienda Story

AO most travelers stopping at motels and hotels throughout the land, a rattling window, a dripping faucet, or a lumpy bed, would mean merely a "gripe" to the management and a mental note never to return to such hosteries again.

Four years of stopping at imperfectly managed hotels and motels, 365 days of each year, created more than a mere gripe within one WARREN "DOC" BAYLEY and his beautiful wife, JUDIE. There was always something missing in their accommodations. If the bed was comfortable, the faucets leaked; if the room was spic and span with newness, it was garishly decorated. Traveling as a syndicated columnist (published in 925 newspapers), Bayley made notes of all the good points at these various places and was determined that some day he would incorporate all the good points and eliminate the bad in his own hotel operation.

In 1952 that dream was realized when the \$2 million dollar FRESNO HACIENDA came into being, followed by another in Bakersfield, then another in Fresno, and last week (Oct. 17) the grand opening of the \$6 million dollar LAS VEGAS HACIENDA on the fabulous Las Vegas Strip.

What are the ingredients for a successful hotel venture? Bayley pondered and planned for many years before he came up with the perfect formula, one so perfect that currently more than 100 cities have requested him to provide HACIENDAS in their locales. Already three of these requests are in the works, to be located in Reno, Nev., San Luis Obispo and Indio, California.

The 532-room Reno HACIENDA will be completed sometime in 1957.

The "Bayley Formula" is deceptively simple. . . . It is not enough to provide luxury accommodations at minimum prices, plus headline entertainment and delicious cuisine. While these are necessary ingredients to the successful recipe, they are strictly in the realm of "physical" comfort. One can be physically comfortable and at the same time morally and emotionally miserable. The secret of his formula can be found on the inside cover of the LAS VEGAS HACIENDA matchbook:

"Two centuries before gold was discovered in California a page of noble Americana was being written by a people with a passion for living and a talent for elegant hospitality. That heritage is now a tradition. Imagine yourself a guest of one of these early Californians. The Don, your host, would do everything possible to make your visit at his hacienda a long and pleasantly remembered occasion. We, the management and staff of the LAS VEGAS HACIENDA, feel the same way about our guests. It is our pleasure to be of service."

That Warren Bayley has achieved these high aims is manifested by the fact that his is the only successful publicly owned motel and hotel chain in America, to their knowledge. Bayley believes that choosing the right management and personnel has been the core of his successful venture — personnel who have an innate desire to please, which is the "Hacienda Way". The LAS VEGAS HACIENDA is a perfect example of the Bayley touch.

(Continued on Page 33)

L. S. M. F. B.
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HICKORY Room



HERE has been a change in Operation Management at the **NEW FRONTIER HOTEL.** **BILL SIMONDS** (President of the bistro association) appointed **SID BLISS**, new General Manager. (Mr. Bliss is a popular localite and is a co-owner of the **BLISS ICE CREAM CO.,** here.) Many posts have changed hands, involving **FLV** residents, long familiar to this locale. As soon as the Tax Commission approves the change in license, we will give you a definite report. . . .

SHANNA, "The Girl From Manila," appears nightly with the **DARYL HARPA** show at the **HACIENDA HOTEL.** She was born in the Philippines. Aside from being a Filipino, Shanna boasts a family tree that includes Spanish and Irish. Her Dad, **LEE CROCKETT** of Virginia, is a descendant of old **DAVEY**, the fellow whom the youngsters praised in song. This exotic **Chiquita** has enough talent to play a featured solo in any of our "Strip" shows. (Incidentally, Shanna adores kosher food.) . . .

STEVE CONDOS opened the **CONDOS SCHOOL OF DRAMATIC ARTS** in Miami (Fla.), this past August. His staff is comprised of seven members, other than himself. The school presents a great deal of Little Theatre work and is slowly gaining national recognition. Steve is currently dancing at the **SANDS HOTEL** with his partner. You know them — they are **CONDOS & BRANDOW.** . . .

FLV TV viewers were quite impressed with the lovely thirteen-year-old girl who made such a hit on Channel 13, last Thursday afternoon. At that time **SHERRY STUBBS** made public her amazingly educated vocal chords. She

is the daughter of **BILL STUBBS**, who has been a dealer here for many years. Catch her at the **COMMUNITY FAIR** and you'll enjoy her musical treat. . . .

In town to await his grandchild is **WILLIAM GROVER**, of New York. When we met the distinguished gentleman, we could hardly believe he was the father of wise-cracking **BUDDY** (who has the **GROVER-SHORE TRIO** at the **DESERT INN**). Oh, well, they say it is easy to have children — but not so easy to instill them with your sagacity! (Ho-hum!) At any rate, the elder Grover plans to remain until he has seen the infant, his daughter-in-law, **LEE**, will usher into the Grover family. (We just hope the child has sense enough to look like its beautiful mother.) . . .

Popular **PAT GOODMAN** (box man at **JOE W. BROWN'S HORSESHOE CLUB**) is once again wearing his smile. Dad (**HARRY**) managed to prove victorious over a mild heart attack, at the age of eighty. The ailing Mr. G. resides in Belleville, Illinois and is "raring" to visit **FLV** again. He misses his favorite pastime, "Keno." . . .

We saw **DAN BURNETT** (of **H. B. Burnett — RIVIERA HOTEL**) squiring lovely **BETTY PETTY** and **SHIRLEY PETTERING** around **FLV.** The trio was really "having a ball." We were sorry to learn the attractive lassies no longer were employed at that bistro as cocktail waitresses. However, with their beauty and ability, we doubt it will be long before they are back on one of the "Strip" hotel payrolls. . . .

ABE SCHILLER, **FLV's** Good Will Ambassador, is off on a three week business - pleasure - promotional tour.
(Continued on Page 34)

L. S. M. F. J.
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the
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HOTEL



An Accurate Glimpse of the Future

CRISWELL
PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT there will be a mania among the movie-struck teenagers, who will seek to join the late James Dean in death! This mania will be aided by many unscrupulous publicity agents, who will make money from the purported poetry and confessions from beyond the grave, of the late star! . . . I predict that Secretary of State Dulles will dominate the policy making of the Western powers, after a period of diplomatic trial and error, which proved very costly through the interference of Britain and France, in a new effort to hold an iron grip on their Colonial possessions! . . . I predict that Acapulco, Mexico, will be judged the beauty spot of the Americas, by the National Tourist Association, and will also be judged the most fair, where hotel rates are concerned, for the same rates apply the year around! . . .

I predict that Thomas E. Dewey will appear before the U. N. and make a momentous announcement concerning the new International status of the St. Lawrence Waterway, which will be open to all nations for either import or export! This dynamic stand, as outlined in the new Eisenhower Plan, will do more to strengthen the peace of the world, than any other effort to date! . . . I predict that the life of one of our most glamorous figures of the 20th Century, Marion Davies, will be brought out in a book form, and also sold as a newspaper serial, and a long-run magazine feature!

COMING EVENTS
IN YOUR FUTURE:

I predict that solar heating will

be within the reach of every home owner, by this time next year! A new, dialating funnel, protected by prismic glass, will be able to adequately control the temperature of a five room home! . . . I predict that color will control your mood by the mere flick of a switch! The walls of your home will be of neutral color and will gain richness and tone, through indirect lighting. This revolutionary new method will first be employed in specialty shops, department stores, and later hospitals, and finally in your home! . . . I predict that the next commercial boom area in America, will be Orlando, Florida, where Glenn L. Martin will purchase ten square miles, and build plants for the expansion of guided missiles, piloted aircraft and electronics! . . .

I predict that our industrial psychologists, will issue a scathing report against management, and blame them for the rapid turnover of employees, due to poor supervision, lack of understanding, and the absence of inter-company parties, socials, dances and educational projects! . . . I predict that the artists of Hollywood will slug it out with Wall Street financing and will lose! Wall Street will refuse to lend money for any entertainment that will show America up in a bad light, and will refuse to finance any film, which carries any communist propaganda whatsoever! Wall Street will have the diplomatic backing of our State Department, Chamber of Commerce, churches, schools and the UN!

FOR PEOPLE AND PLACES:

Babe Zaharias: A book about your life will be one of the best sellers of

(Continued on Page 38)

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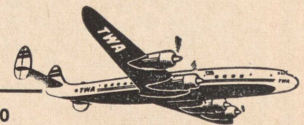
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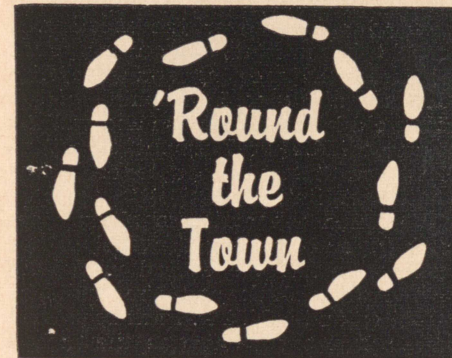
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MINE HOST" JIMMY BLAKE of the DUNES is very happy these days. Not a man to count his "jackpots" before he hits his "bars", JIMMY was a bit reserved in his opinions when BILL MILLER decided to bring in a "regular" show. But that "contented look" has returned to the genial JIMMY, and rightly so, for LARRY STEELE'S "SMART AFFAIRS OF 1957" has the whole town talking — and going — to the DUNES; and the CHARMONAIREs, those 3 young lovelies who entertain nightly in the SINBAD LOUNGE there, are as good to listen to as they are easy — oh sooooo easy to look at. HARLENE POMEROY, ARLENE ALLISON and PAT MADDOX, came to the Dunes direct from the FONTAINBLEU in Miami Beach, Florida.

A visit to the HACIENDA, after final approval of its gaming license, seemed appropriate and I found HARVEY DIEDERICH, director of publicity, and BRUCE DAVIS, entertainment director, very very busy readying plans for the formal opening. HARVEY took "time out" from his tasks to introduce me to WARREN "DOC" BAYLEY, JR. the president of this newest "star" in the galaxy of "the Strip" — What a man — and a grand gentleman. I saw many familiar faces around the hotel. RALPH "Red" ARMSTRONG was officiating among the slot machines and JACK RAVETTI "dittoed" behind the bar. JOHNNY TOCO was also behind the "mahogany" (That used to denote bar) and the bar chairs are so comfortable. BRUCE DAVIS, good looking orchestra leader, who has been with the HACIENDA organization in its many operations since its inception, has varied and excellent entertainment

lined up for the patrons to enjoy. . . . That same evening at the SANDS I espied BILL HAYES, the former singing star of TV's "SHOW OF SHOWS" and of the smash Broadway hit "Me and Juliet" — remember "No Other Love"? My OAOBLW (one and only beautiful loving wife) still requests it when asked. BILL was an overnight guest in town and on his way to L. A. Hear tell there is a deal cooking between BILL and a major auto company for an important TV show. BILL was anxious to return home to the wife and kiddies (5 of them — and he looks so young, too!) back on Long Island. . .

Nice to hear that favorite songmaker, GENE AUSTIN, informally tickling the keys at GRACE HAYES LODGE the other 3:30 ayem. His vocalizing of "What Do You Think I'm Made Of," "I Feel Like Dancing" and "I May Be Too Late" had everyone around the piano in a dither. . . . JOHN DILLON, an old friend of so many, is now dispensing drinks at BERSHIN'S "NEW CHIANTI" — stop in and say hello and order one for me — I'll pick it up later.

Thanks, BOB CANNON, TROPICANA manager, for a most interesting stroll through your fabulous hostelry — and I mean FABULOUS. MR. CHAS. DI STEPHANOS, steward, escorted me on the "grand tour" and no doors remained closed to my "popping" eyes. Just a "guided tour" through this hotel when it opens should be worth the price of admission to a Broadway show. MR. DI STEPHANOS, who is understandably proud of his "new home", was steward at the DRAKE HOTEL in Chicago for 30 years. . . . RAY CULLEY, that high flying dynamo of TWA is in Denver attending a sales meeting — RAY returns in time to host the Central Region TWA sales managers meeting to be held at the RIVIERA HOTEL, Oct. 23rd. ALL our resort hotels are extending a cooperative hand to the visiting TWA managers so that they will fully enjoy the pleasures of FLV. . . . MR. & MRS. LESTER BOEHMER of the LANZ SHOP leave for L. A. on Nov. 4th. While there they will indicate their choice for President on Nov. 6th, and MR. BOEHMER is going to make sure he orders enough of appropriate merchandise to entice all his customers doing their holiday shopping. . . . LARRY and ARLENA CORBY and daughter, MARY LOU, are "way down East" in Utica, N. Y. on

(Continued on Page 39)

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OBSERVATIONS

(Continued from Page 5)

being spoken to by a governor or a senator. Of course the party had no chance to clean up before the meeting.

Of that Republican meeting I remember little except their generally untidy appearance which had not been improved by their visit to all the saloons. About the only thing I remember was a bit from the high sounding address of our candidate for United States Senator.

"Them was the words of the telegram I sent." I am sure that gem of literature had nothing to do with it but our candidate was defeated.

A few days after the Democratic candidates arrived. They went through the same process of visiting the saloons, but being the "ins," could afford to be a little more generous.

Our neighbor, John S. Park, cashier of our bank and a distinguished Ken-

tucky gentleman, had been prevailed upon to preside over the meeting. I thought it our duty to our neighbor to attend the meeting and give him some moral support. Delphine and I lit the old kerosene lantern and walked in the middle of Fremont Street to Main and thence a couple of blocks south to Aplin's Hall.

We found the audience already assembled and waiting for their great men to appear. We waited until long past eight o'clock and the audience was tired and cold. Mr. Park requested me to find out what was the reason for the delay. I went back to Fremont Street and in a little tent restaurant found part of the group busily plying the candidates with black coffee.

Finally they were barely able to appear, but each took a bow, said thank you and disappeared. The meeting broke up and trudging home through the deep dust, Delphine asked, "Was that the best the Democrats could do for candidates?" And I replied, "Good heavens, you should have seen the Republicans last week."

In 1910 our next door neighbor, Fourth and Fremont Streets where the Cornet Building now stands, was the family of Fred Siebert, a very distinguished mining engineer who lived in Vegas several years while trying out some mining properties in Hemenway Pass. Mrs. Siebert was a brilliant and charming woman, a sister of Tasker L. Oddie, at that time one of the wealthy mine operators of Tonopah and Goldfield. Mrs. Siebert told us that her brother was being pushed forward

(Continued on Page 32)

JACK CORTEZ

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SIGHT INTERVIEWS WITH-
 OUT QUESTIONS AND
 ANSWERS: At a lunch table
 CHARLES LAUGHTON is a
 huge man. You'd expect a waiter to
 bring gourmet delights and see a gour-
 mand ravish them in the style that
 depicted the actor's famous Henry VIII
 characterization. It is not so. Mr.
 Laughton is soft spoken and after a
 couple of martinis he seems quite con-
 tent to play around with a salad. The
 one we saw him apply fork to had
 as its main ingredient — salmon.

Laughton is no one aiming for a
 sartorial splendor salute. His coat is
 ill-fitting; his shirt has multi folds
 as it clings to the flabby chest and
 stomach of the portly Charles. His
 soft gray hair falls where it may and
 the locks appear to have no communion
 with a comb. His light eyes dance
 around a room in slow tempo. He
 smiles easily and fortifies his conver-
 sation eclat by reaching for an oc-
 casional Pall Mall.

Ever since JUDY GARLAND left
 the skin and bones dept., became a
 mother and put on the weight that
 often goes with maternal maturity, she
 has been wise indeed to favor black
 as her chief color. The energetic Miss
 G. remains truly theatrical when she
 greets friends at a distance. She throws
 greetings with both hands. Her flair
 for the demonstrative goes on to tossed
 kisses — with two hands, much in
 the manner of a prize fighter, who
 acknowledges a ring introduction with
 hands extended over the head. Judy
 responds with her own horizontal ver-
 sion of the salutation. Under nervous
 tension she uses the mechanism of
 constantly touching her hair. This
 stylized feminine trait or acquired man-

ner is usually performed with fingers
 adjusting the back strands of the hair.
 Judy does that, but also keeps dabbing
 at the front tresses. When she laughs,
 it is long and hearty, as though relief
 was obtained from pressure. Her head
 falls back somewhat with her reaction
 to a humorous situation. There is
 much little girl left in the grown-up
 Garland.

NIGHT OUT. The Waldorf Astoria
 has its strongest attraction to welcome
 in the Fall-Winter season. HARRY
 BELAFONTE, king of calypso singers,
 is back. He has the open front shirt,
 the tight fitting trousers, the strut and
 the sensual overtones that make up
 his act. They are all there. In the
 song list you'll find "Come Along
 With Me," "Hold 'Em Joe," "Eden Was
 Like That," and the standard for
 Harry, "Matilda," which starts off with
 some flamenco heel and toe tapping
 that rivals GRECO for a half moment.
 The last named selection also has a
 political pool in it. Democrats are asked
 to sing a line and then Republicans.
 The result the night we saw the show
 went to the G.O.P. The margin of
 victory was the exuberance behind the
 voices of TEX and JINX. Belafonte is
 an exciting force among the per-
 formers. He commands attention and
 once he's got it the audience is held
 rapt until the last note. His great
 guitarist aid, MILLARD THOMAS now
 has an assistant in the string section.
 FRANTZ CASSEUS is the new man.
 See how acts grow?

OF THIS AND THAT: The HER-
 BERT BAKER (Belle's boy) listed as
 a collaborator with JOHNNY GREEN
 on a Stevenson campaign song, takes
 after his late dad. MAURY ABRA-
 HAMS was one of the writers of a
 musical salvo for Woodrow Wilson.
 . . . Word to describe the sedative
 set: Pillosofers. . . . RAY BOLGER
 is a terrific fan of TONY BENNETT'S.
 . . . RAY COHN, once McCarthy's man
 Monday thru Sunday, is this kind of
 extrovert. He loves to get calls in
 restaurants and night clubs. Enjoys
 nothing better than having a waiter
 bring over a phone. . . . Clams Maison
 at the MONSIGNORE, one of the East
 Side's better haunts and Peach Flambe
 at the restful and delightful DRAKE
 ROOM are lures for the epicures. . . .
 Big merger due involving two of the
 biggest sporting goods houses. RAW-

(Continued on Page 40)

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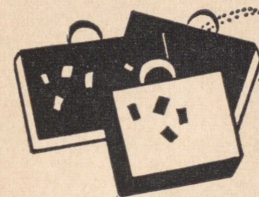
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D O W N T O W N L A S V E G A S



Hillsway
by ROLAND HILL



I HAVE just come from the opening of the world's most glamorous shopping center were I was invited as a special guest because I happened to be a columnist for **FABULOUS LAS VEGAS** Magazine. Southdale in Southwest Minneapolis, way out in the open spaces, is a veritable world's fair all under one roof.

SYLVIA PORTER, national syndicated columnist, came from New York and had this to say in her column released nationally today. "On Monday the world's first completely air-conditioned and largest regional shopping center under one roof opened on an 84-acre development seven miles from downtown Minneapolis — thereby pounding home the fact that, despite all the warnings about 'over-building' the fabulous shopping center boom of our era is booming more than ever.

"Southdale is the name of the newest of the nation's giants. And with its 70 stores, its 7,000 parking spaces, its indoor plaza and glamorous landscaping, it properly takes its place as the greatest shopping center of our country.

"When a center as huge and full of 'firsts' as Southdale opens, it understandably gets nationwide attention. Actually there are only 11 regional centers in the entire nation sufficiently large and varied to duplicate the facilities of a downtown area.

"In the vast New York area, for instance, the only one is the Cross Country center in Westchester. A few others in this exclusive class are Northland, Detroit; Northgate, Seattle; and Evergreen Park in Chicago."

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in a compact structure that is a unique tribute to the skill of its eminent architect, Victor Gruen. The cost of building Southdale, including the construction and fixtures of Dayton's Donaldson's and all tenant stores is over \$20,000,000. Besides Dayton's and Donaldson's, Minneapolis' two greatest stores, there are an additional 70 fine stores and specialty shops. A person shopping here can make selections in Southdale's gay "outdoor" atmosphere and enjoy the beauty of the block-long, three-story central Garden Court where there are birds, trees and flowers throughout the year, and fountains, rest benches, sculptures and other pieces of art.

From the table at the sidewalk cafe, the Southdale shopper will be only a few steps from the handsome stores and shops along the colorful shopping lanes which open onto the Garden Court with all the charm of an old-world market place. Side-by-side on a normal shopping thoroughfare, these same stores would stretch for nearly a mile — as part of Southdale's compact "town square" plan, they're only seconds apart.

Interesting contemporary art forms, ranging from a colorful mosaic tile mural to rollicking children's figures on stilts, have been created by outstanding artists to further increase the pleasure of shopping at Southdale. Outstanding are "The Golden Trees," three-story high abstract structures of bronze-covered plates fastened on 50 foot vertical poles at one end of the garden court.

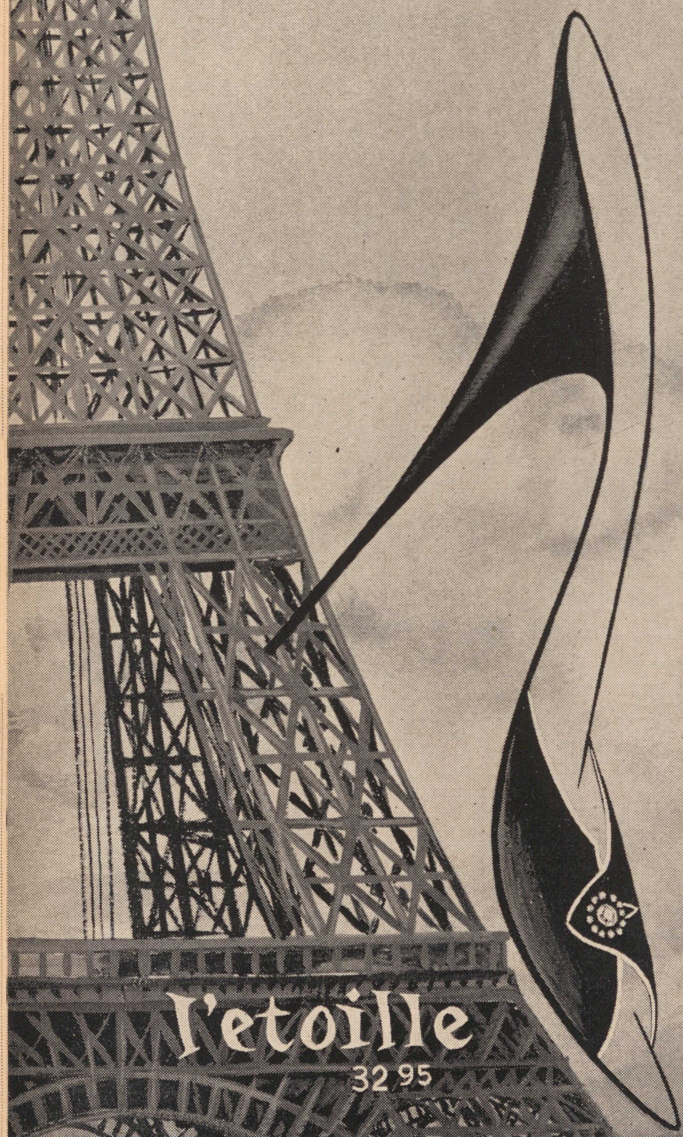
A happy combination of suburban informality, comfort, convenience, variety and beauty . . . a vision of the bright future converted to the here and now by men with practical imagination . . . shopping as it should be . . . shopping at its best . . . this is truly Southdale.

Just as Las Vegas has completely taken all the glamour and publicity away from New York, Hollywood and

(Continued on Page 40)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

(Sept. 25 thru Oct. 22)

Show: Guy Lombardo & His Royal Canadians; Carmen, Lebert, Victor and Kenny Gardner; Bill Flannigan; Cliff Grass; The Doran Brothers; Paula & Paulette.

If the music is sweeter on the "other side" than that of GUY LOMBARDO & HIS ROYAL CANADIANS on this side is in the Painted Desert Room, brother we're flagging the next space ship. The entire show is composed of twelve scenes (count 'em) and is wonderful from the jumpoff "Auld Lang Syne" and "Charleston Parisienne" right through to the finale of a medley of Lombardized favorites. . . . BILL FLANNIGAN soothes with "Make Believe" from "Showboat," followed by a conflagration of 176 ivories sparked by the twin-pianoing of FRED KREITZER and BUDDY BRENNAN. . . . KENNY GARDNER'S "September Song" is a real scene stealer (Scene

(Continued on Page 25)

The Dunes

Sept. 27 thru Oct. 31

Show: Larry Steele's "Smart Affairs of 1957" with Al Hibbler; Flash Gordon; Willie Lewis; Fouchee Dancers; The Wanderers; Leonard Brothers; Sir Lionel Beckels; Beige Beauts; Hoyt Henry & His Orchestra.

The LARRY STEELE'S "SMART AFFAIRS OF 1957" extravaganza continues to be the greatest show of its kind ever to have hit Las Vegas, and the fast paced all Sepia Musical Comedy Revue has everyone raving about the great wealth of talent and ENTERTAINMENT PAR EXCELLENCE it offers throughout. Impresario LARRY STEELE long has been famed throughout the East for his wonderful shows, but his "Affairs '57" exceed anything he has ever done. Debonair Larry m.c.'s the entire show and deftly

(Continued on Page 25)

OCTOBER 20, 1956

EL Cortez

Oct. 18 thru Oct. 31

Show: "Laffs For Your Money" starring Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Herbie Barris; Mack Pearson; Extra added attraction, Candie Ann Spice; Sterling Young & His Orch.

You darned sure get your money's worth when you see "LAFFS FOR YOUR MONEY," which proves up the title of this show more than adequately. Actually a fourth edition of "Slap Happy Revue," the new format deviates only to the extent of sizzling to a four alarm blaze with extra, extra additions of laughter. From the opening "Lone Star Rangers," with the entire cast, to the finale, "Laffs," you're rockin' with yockin'. . . . MARY BETH HUGHES provides beauty and histrionic talent aplenty. Her "Take Back Your Mink" from "Guys and Dolls," accompanied by the beautiful CIRQUETTES, is a high point of the show

(Continued on Page 27)

El Rancho Vegas

(Not a Review)

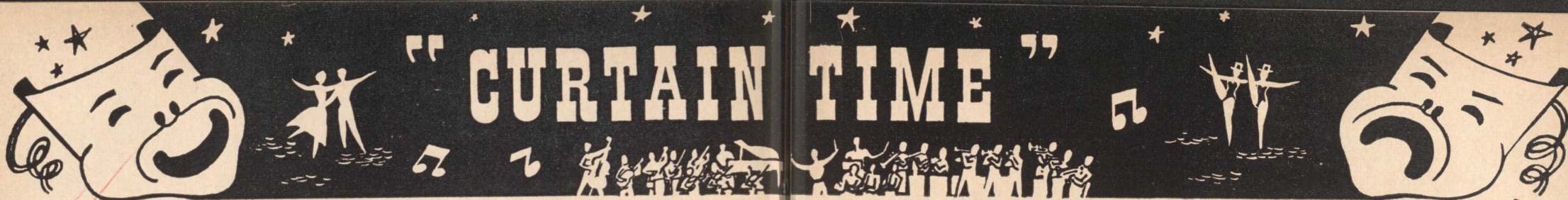
Oct. 17 thru Nov. 13

Show: Billy Eckstine; Lenny Kent; The Renee Molnar Dancers; Dick Rice & His El Rancho Orchestra.

The most imitated voice in America is that of the one and only BILLY ECKSTINE. Many try but never quite reach even a reasonable facsimile of the fabulous vibrato and relaxed debonair presentation that belongs exclusively to Mr. B. "It's Wonderful" describes his performance exactly. With the accent on romantic ballads, "I Apologize" and "I Concentrate on You," the melodies that took this great singer to the heights of popularity, these are sure to be in his repertoire. Any new additions to the format are always welcome, but the old favorites

(Continued on Page 27)

19



Flamingo

Oct. 11 thru Nov. 7

Show: The Mills Brothers; Extra Added Attraction, Carol Haney; The Three Merkeys; The Flamingoettes; Louis Basil and His Orchestra.

It's another HAL BELFER production that will make the cash registers jingle merrily for four frames! THE MILLS BROTHERS and CAROL HANEY with JOE MILON, BUZZ MILLER and LUTHER HENDERSON, plus the THREE MERKEYS and the FLAMINGOETTES, is the perfect show package. . . . Kings of close harmony, that all-time great quartet, THE MILLS BROTHERS are smo-oo-ther than ever "Glow Worm," "I'm The Guy," "Say Si Si" and "The Most Happy Fellow" bring much palm pounding, but "Paper Doll" seemed to please the opening night audience more than any in their

(Continued on Page 26)

NEW FRONTIER

Oct. 15 thru Oct. 23

Show: Held over — Spike Jones' Musical Insanities of 1957 starring Julie London, The City Slickers, Billy Bart; Dorothy Dornben's Venus Starlets; Garwood Van & His Orch.

Those purveyors of organized confusion, SPIKE JONES and HIS MUSICAL INSANITIES of 1957, have been held over to continue to commit mass musical mayhem in the Venus Room, sending you sky high away from the blue with their sheer lunacy. JULIE LONDON replaces Helen Grayco in the stellar spot, making her Las Vegas debut. Otherwise the Insanities remain the same and with this format no one will argue — who could get enough of these zenzational zanies? Washboards, horns — and even musical instruments — are the elements of Spike's astute mixture of comedy,

(Continued on Page 31)

Riviera

(Not a Review)

Oct. 17 thru Nov. 13

Show: Lou Walters' Latin Quarter Review starring Gypsy Rose Lee; Morey Amsterdam; Cast of 70; Ray Sinatra & His Orchestra.

The second edition of LOU WALTERS' LATIN QUARTER REVIEW opened Oct. 17th, starring GYPSY ROSE LEE, who replaced Zsa Zsa Gabor; MOREY AMSTERDAM in the Joey Adams M.C. and comedy spot; and the addition of three fine acts — THE MARILEX DUO, THE HINES KIDS, and THE FRIELANIS. As smart as the Rue de la Paix, as intriguing as the Rue Pigalle, as exciting as your first trip to Paris, that's this gay and Continental extravaganza, one which Lou Walters has exceeded himself in sheer genius of showmanship. The entire revue is composed of eight scenes

(Continued on Page 26)

SAHARA

Oct. 14 thru Oct. 23

Show: Martha Raye, with Ray Barr at the Piano; Dick Kerr; The Therons; Saharem Dancers; Cee Davidson and Orchestra.

It's been a six-day laugh riot, with three more to go, in the Congo Room, in the bombastic person of MARTHA RAYE, that provocative pandemonium-ist of comicy. Trying to relate Martha's antics in comprehensible chronological order is like trying to capture ten thousand scurrying mice. We don't claim to be journalistic Pied Pipers, but we can recommend this comedienne without reservation. Returned to Las Vegas fresh from SRO engagements throughout the country, madcap Martha is merrier than ever, and if this bundle of effervescent energy dares increase this new high, oxygen tents will have to be furnished each member of the vast audiences. Accompanying

(Continued on Page 31)

The Sands

Oct. 3 thru Oct. 30

Show: Peter Lind Hayes & Mary Healy in Ziegfeld Follies; Condos & Brandow; The Toppers; Bob Devoye Trio; Chuck Nelson; Copa Girls; Antonio Morelli & His Orchestra.

The critics' favorites, prankster PETER LIND HAYES and marvelous MARY HEALY, shower you with their fast and furious talents. Peter is topping all of the Elvis Presley impressionists with laughable lampooning that leaves you limp. You'll dig that wide shoulder padding, the shock of hair on his noggin and the loooong sideburns with appreciation plus. And just how blue can blue suede shoes be? The "Anna and the King of Siam" routine is their showstopper. They actually create the Oriental mood, with plenty of nonsense too, with the use of THE TOPPERS for their children sitting on their knees so funny you're bound

(Continued on Page 27)

SHOWBOAT

(Not a Review)

Oct. 19 thru Nov. 1

Show: Wally Vernon; Tere Sheehan; The Showboat Girls; Mike Werner & His Orchestra.

That character right out of a Damon Runyon story, WALLY VERNON, and Hollywood's favorite comedian, commands the boards with the aplomb backed up by 40 years in show biz. Currently the star of the Damon Runyon TV series, in which he appears as the comedy character, "Joey Perhaps," Wally is well known to Vegas showgoers, having appeared at the Showboat twice before, as well as in leading night clubs across the nation. Currently under contract with Columbia Pictures, his latest picture releases are "Law of Gunsight Pass," "Bloodhounds of Broadway," "What Price

(Continued on Page 25)

SILVER SLIPPER

(Not a Review)

Show: "Rock 'n Roll" vs. Ragtime" starring Alis Lesley; Crazy Otto; Candy Barr; Sparky Kaye; Miss Nevada; Cliff & Judie Ferre; Silver Slipper Stock Co., Silver Slipperettes; George Redman and His Orchestra.

The contest to end all contests opened last night (Oct. 19) at the Silver Slipper, with "ROCK 'n ROLL vs. RAGTIME" developing into a marathon expected to last many weeks. ALIS LESLEY, that female Elvis Presley, pits her rockin' rhythms against that of famed ragtime pianist, CRAZY OTTO. Whether you're hep as the modern rockin' youngsters, or a case of arrested development ragtime-wise, one thing is sure — YOUR FEET WON'T STAY STILL — nor your hands, nor your hips — because, brotherrr, this entire revue is loaded with rhythm to suit every inclination.

. . . CANDY BARR, a blonderful

(Continued on Page 26)

Thunderbird

Oct. 11 thru Nov. 7

Show: China Doll Review, starring Ming and Ling; Sing Lee Family; Three Tong Brothers; Toy & Wing; The China Dolls; Al Jahns and Orchestra.

Unquestionably the most unusual and unique show ever to appear on the FLV boards, CHINA DOLL REVIEW wafts you into the mystery and enchantment of the Orient a la Americana. This is your Chinese hoedown a la "Pearl Buck," with those Chinese hillbillies, WING and LING, making with the Confuscious jokes with ribald cleverness. The mimicry of LING doing Eddie Fisher's "Dungaree Doll," Perry Como's "Hot Diggity," Johnny Ray's "Cry," the Ink Spots' "Maybe," Al Jolson's "April Showers" and for an encore, Elvis Presley's "Heartbreak

(Continued on Page 31)



ROSE HARDAWAY



WANDERERS

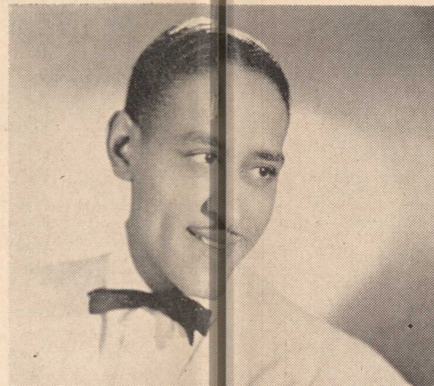


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Choreographer

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FLASH GORDON
OCTOBER 20, 1956



SIR LIONEL
BECKELS



BEIGE BEAUTS



WILLIE LEWIS



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DESERT INN

(Continued from Page 19)

5) with those harp strings for vocal chords of his, not to mention the wrapup, for versatile good measure, of "Dangerous Dan McGrew" and "Frankie & Johnnie" in Scene 9. . . . CLIFF GRASS is the cock of the walk with his interpretation of "The Chicken Song." . . . Walter O'Keefe's " . . . with the greatest of ease" lyric is epitomized by that high flying pair, PAULA & PAULETTE, a couple of beautiful femme trampolinists. Surely they must have invisible wings to make those one point landings from jet-propelled flights. Paulette will be remembered as Miss U.S.A. of 1956, and in our opinion Paula could easily be "Miss World." . . . THE DORNAN BROTHERS use the members of the audience as foils for their comedies, bringing them onstage for some pantomime bits that hail the howlacious. Droll and snide are these humor hucksters, the entire format creating the illusion of unplanned ad libbing. . . . CARMEN, LEBERT and VICTOR LOMBARDO, and brother-in-law KENNY GARDNER, complete this "family affair" and are your Lloyds of London insurance that GUY LOMBARDO and HIS ROYAL CANADIANS will hold that "sweetest music this side of Heaven" title until "The Saints Come Marching In," at which time you can be assured that one Guy Lombardo will be the bandmaster at the head of that march.

GORDON MacRAE will open in a limited one week engagement on Tuesday, Oct. 23, together with BEVERLEE DENNIS.

DUNES

(Continued from Page 19)

announces that "You have to have a gimmick" and proceeds to introduce the greatest set of "human" gimmicks in show biz. . . . In the Rose Hardaway spot, which she held the first three weeks of the show, now is AL HIBBLER, Decca recording star of "The Unchained Melody" fame. Al's latest hit is a Cockney dialectic entitled "After the Lights Go Down Low," a pop ballad, and which is a complete switch from anything he has ever done. Vocalist with Duke Ellington from 1943 to 1951, Al is beloved by all throughout show biz, not only for

his great artistry, but as a lovable person. . . . Miss FLASH GORDON presents a new twist in exotic dancing, a lithe lady loaded with rhythm and "come hitherness." . . . WILLIE LEWIS comedizes with a goodly supply of comicy, yarns and ditties that command unrestrained guffaws and giggles. This lad is the funniest!!! The frenetic FOUCHEE DANCERS beat the drums with wild abandon in dances from the British West Indies, breath-takingly beautiful and passionately primitive. . . . For a wealth of harmony there are those master tune-smiths, THE WANDERERS. Their song session is eardrum euphoria!!! Fast stepping in the tap and acrobatic department by the LEONARD BROTHERS sustains the rapid pace of this tremendous revue. . . . SIR LIONEL BECKELS does a fantastic modern voodoo dance in the choreography episode of "Man with the Golden Arm." This is one of the better and most unusual dance productions ever to be offered Las Vegas show devotees. Choreography credits and raves to LON FONTAINE for his very artistic and outstanding accomplishments. The dazzling array of talent and beauty offered by "The Beige Beauts" in an added attraction. They very capably contribute pulchritude aplenty plus terrific terp. . . . HOYT HENRY and his Orchestra bolster the show mightily.

SHOWBOAT

(Continued from Page 21)

Glory" and RKO's "Affair with a Stranger." Curvaceous TERE SHEEHAN, well known exotic dancer to all Las Vegas as the "champion charmer right out of a glass," does a switch to "Orchid Bride," an even more tantalizing treat. You will be delighted with her beauty and talents. . . . The SHOWBOAT GIRLS do some fancy footwork in two production numbers, and GARR NELSON is back after a four weeks' absence, gracing the show with his emceeing and bountiful baritone vocals. . . . MIKE WERNER and His Orchestra back up the show.

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FLAMINGO

(Continued from Page 20)

tremendous repertoire, propped by a medley of "doll" numbers with the FLAMINGOETTES perfect doll subjects in this production number. With the aid of the lobster light, an old time flicker movie effect is gained, with the "Lil Abner" routines very fetching, indeed. . . . CAROL HANEY makes her debut in Las Vegas and if opening night is a criterion, with the audience loaded with VIPs from Broadway and Hollywood, and oceans of posies presented to her on stage, this scintillating dancing star of "Pajama Game" will be a Las Vegas repeater for some time to come. Assisted in her original choreography by original Pajama Game "steamheater" BUZZ MILLER, and JOE MILON, and conductor LUTHER HENDERSON, Carol brings to the FLV showboards some mighty fancy footwork. "Rose Colored Point of View," "Sunny Side of the Street" (a magnificently executed soft shoe and pantomime routine), and "Eyes," an original by LUTHER HENDERSON, are simply the greatest. "Pretty and The Wolf" is a modern version of Little Red You Know Who, and a cleverer bit of dance monology you've never seen. Another routine that scored highly was Carol's single performance of "Half of Me," depicting a conflict over whether to be very good or very, very naughty. We don't know how "naughty" Miss CAROL HANEY can be, but we are pleased to put it in affidavit form that she is the best femme dancer to be seen in these parts in many a Nevada moon, as are JOE MILON and BUZZ MILLER on the male side of the dancing ledger. Special mention — and much more space — should be given to conductor LUTHER HENDERSON — a great musician, composer and a genial gent. . . . Also making their first FLV debut, THE THREE MERKEYS are a trio of contortionists you'll swear are composed of tons of rubber bands instead of flesh and bones. These zany sailor-

attired performers get involved in unwindable situations that make howling good comedies. . . . LOUIS BASIL and His Orchestra bolster the entire show with melodic magic. . . .

NEWS FLASH! As we completed this review seconds before deadline, we learn that CAROL HANEY collapsed with a nervous breakdown and had to leave the show for a four week rest. Carol will be replaced by that sparkling comedienne-vocalist, ROSE MARIE.

RIVIERA

(Continued from Page 20)

and is truly magnificent from the opener, "A Night at Maxims," to the finale, "Mardi Gras in New Orleans." . . . The provocative and vivacious GYPSY ROSE LEE manages to keep her audiences on the edge of their chairs, awaiting the eventful "take-off," an anticipation the gay Gypsy justifies and generously awards. Last seen in FLV at the Last Frontier Hotel in 1955, her second appearance in the stellar role of "Latin Quarter Review" is heralded by many devoted followers. . . . MOREY AMSTERDAM needs no introduction. He has been a guest in your ear and before your eyes via radio and TV for some years and his great comedies and exquisite timing registers more laughs than ever. . . . THE HINES KIDS are two youngsters with incredible feet. They move with the agility of a delicate quadruped and are perfectly synchronized. These nine and eleven year old brothers were last seen at the Moulin Rouge in 1955 and many expressed a desire to see them again soon. Your wish is granted, praise be. . . . THE MARILEX DUO will be reviewed in next week's issue, as will the entire second edition of LOU WALTERS' LATIN QUARTER REVIEW, which opened after we went to press. Don't miss this new show!

SILVER SLIPPER

(Continued from Page 21)

beauty endowed with triple-celled muscles and joints, all of which she has mastered in every key, raises the libido to a new high (and if you don't understand the word, look it up). The confounding Candy has more quivers to one small muscle than a million bowls of Jello. . . . SPARKY KAYE,

SILVER SLIPPER

(Continued from Page 26)

diminutive comedian, riots with his surprise ad libbing and continuous comicry, a brand of wit and humor no one can imitate. . . . MISS NEVADA, CLIFF & JUDIE FERRE, musical comedy favorites, and that wonderful SILVER SLIPPER STOCK COMPANY — MAC DENNISON and JIMMY CAVANAUGH, et al — spark the entire revue into the perfect laugh package, with the SILVER SLIPPERETTES the extra felipe. GEORGE REDMAN and His Orchestra provide the music, commanding the cues ingeniously.

EL CORTEZ

(Continued from Page 19)

she stars up. "Wax Museum" showcases her sextirical talents and this hilarious satire on the Wax Works makes perfect yock hash for HERBIE BARRIS and BOBBY MORRIS to stir up into fresh comedies. . . . BOBBY PINKUS, accompanied by MACK PEARSON, does a takeoff on the Lucky Strike TV program, and stops the show with his "Giselle McKinzie." . . . Mary Beth is the butt of ribald jokes and zany situations in the "Crazy House" bit, the entire cast a part of this insane asylum that is guaranteed to make you laugh so hard that you will swear you too need a head stretcher's couch. . . . The surprise bit by MAC PEARSON adds sex and sauce to an already powerfully rich show recipe of vaudeville and burlesque. . . . CANDIE ANN SPICE is one of the cutest acts on the nitery circuit. The copper-haired exotic dancer starts her act encased in a huge heart-shaped box of candy. After stepping in and out of the box for 5½ minutes, presto! There's Candy 'n Spice and everything nice, completely unwrapped, revealing her many flavorful goodies. . . . MIKE WERNER & HIS ORCHESTRA come through with the cues in their usual perfect timing.

EL RANCHO VEGAS

(Continued from Page 19)

seem to be the most appreciated; however, "Laugh Clown Laugh" no doubt will be requested from this gracious gent, as will his soft shoe routine and impressions, including blowing a horn a la Armstrong. . . . Jubilant Jester

Chic Hecht

413 FREMONT STREET

• SPORTSWEAR

• COCKTAIL WEAR

LENNY KENT sets a fast pace of comicy with his endless store of gags and tall tales, including that rib-cracking "Buddy, Buddy Texas" monologue. The highlight of his howlacious huckstering will be a satire on Lena Horne and Harry Belafonte. Harry would turn over in his record album if he could catch Kent in this Belafonte calypso characterization. His wrapup of the usual fast summing of the show "just in case there are some late comers" never fails to register mightily. Two excellent production numbers by the RENEE MOLNAR DANCERS project intricate choreography, garlanded with music of DICK RICE and HIS ORCHESTRA.

SANDS

(Continued from Page 21)

to bruise your trapezium bones from applauding. A real show howler, Mary is in very good voice and Peter at his funniest, another record for the Hall of Hayes. . . . THE TOPPERS present background harmony for the Hayes couple and manage to get into comical situations. Individually the boys have excellent voices and collectively they produce great music. . . . The exciting dance team of CONDOS & BRANDOW is captivating tapping, creating an illusion of "oneness" with their sensational precision work. . . . The BOB DEVOYE TRIO, in their first Las Vegas appearance, can plan on returning again and again. They open and close the show by highlighting the production numbers artistically created by BOB GILBERT and RENEE STEWART, one an astrological theme and the other a "Harem" sequence, with CHUCK NELSON making like a sheik quite authentically, and the COPA GIRLS prettier than any girlies who ever graced a sheik's menage. ANTONIO MORELLI and his impressive musicians are at their musical best and that is very good indeed. A great show — don't miss it!

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV

OCT. 20
THRU
OCT. 26

SATURDAY — October 20

- 10:00 8 Football Roundup
- 1:30 2 NCAA Football
- 1:30 8 Action Theatre
- 4:00 8 Saturday Sports Parade
- 4:30 2 Mr. Wizard
- 8 Miller Sports Hi-Lites
- 5:00 2 Caesar's Hour
- 8 Mighty Mouse Playhouse
- 5:30 8 Little Rascals
- 6:00 2 George Gobel
- 8 News & Weather
- 6:30 2 Hit Parade
- 8 Lone Ranger
- 7:00 2 Lawrence Welk Show
- 8 Beat The Clock
- 7:30 8 David Niven Presents
- 8:00 2 Perry Como Show
- 8 Honeymooners
- 9:00 2 Big Two Playhouse
- 8 Gale Storm Show
- 9:30 8 Man Called X
- 10:00 8 Gunsmoke
- 10:30 8 Feature Movie
- 12:00 8 Late Show

SUNDAY — October 21

- 9:00 8 This Is The Life
- 9:30 8 The Christophers
- 10:00 8 The Lighted Window
- 10:30 8 Pro Football
- 12:00 2 Washington Square
- 12:30 8 Encore Theater
- 1:00 2 Comedy Time
- 1:30 2 U. S. Navy
- 2:00 2 Meet The Press
- 2:30 2 Oral Roberts
- 8 CBS News
- 3:00 2 Big Picture
- 8 Encore Theater
- 3:30 2 The Christophers
- 4:00 2 Steve Allen
- 4:15 8 Midget Races
- 5:00 2 Chevy Show
- 5:30 8 Telephone Time
- 6:00 2 Movie Time
- 8 Diane Lucas
- 6:30 8 Cisco Kid
- 7:00 2 People Are Funny
- 8 Private Secretary
- 7:30 2 Wire Service
- 8 Crunch & Des
- 8:00 8 Ed Sullivan Show
- 8:30 2 Holiday
- 9:00 2 American Legend
- 8 Mayor of Town
- 9:30 2 Sunday News Caravan
- 8 G.E. Theatre
- 10:00 2 Tomorrow's Headlines
- 8 Sports Roundup
- 10:05 2 Nite Owl Club
- 10:15 8 Television Theater

MONDAY — October 22

- 11:00 2 Matinee Theater
- 11:45 8 Premier Showcase
- 12:00 2 Queen For A Day
- 12:30 8 Public Service Film
- 12:45 2 Modern Romances
- 1:00 2 Comedy Time
- 1:30 2 Bandstand
- 8 Double Feature Encore
- 2:00 2 Movietime
- 3:30 2 Afternoon Interlude
- 4:00 2 Be My Guest
- 8 Date With Dot
- 4:30 2 Bar Two Ranch
- 8 Submariner Show
- 5:00 8 Mike Steel
- 5:30 2 R. M. Theater
- 6:00 8 News, Weather
- 6:30 2 News & Weather
- 8 Robin Hood
- 7:00 2 Hunter
- 8 Life Of Riley
- 7:30 2 Soldiers Of Fortune
- 8 Juke Box Jury
- 8:00 2 Headline
- 8 Highway Patrol
- 8:30 2 Stanley
- 8 Dr. Christian
- 9:00 2 Federal Men
- 8 I Love Lucy
- 9:30 2 Famous Playhouse
- 8 December Bride
- 10:00 2 Tomorrow's Headlines
- 8 Telenews
- 10:05 2 Nite Owl Club
- 8 Sports Roundup
- 10:10 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

TUESDAY — October 23

- 11:00 2 Matinee Theater
- 11:45 8 Premier Showcase
- 12:00 2 Queen For A Day
- 12:30 8 Public Service Film
- 12:45 2 Modern Romances
- 1:00 2 Comedy Time
- 1:30 2 Bandstand
- 8 Double Feature Encore
- 2:00 2 Movietime
- 3:30 2 Afternoon Interlude
- 4:00 2 Be My Guest
- 8 Date With Dot
- 4:30 2 Bar Two Ranch
- 8 Submariner
- 5:00 8 Mike Steel
- 5:30 2 Kaiser Aluminum Hour
- 8 Wild Bill Hickok
- 6:00 8 News and Weather
- 6:30 2 News & Weather
- 8 Under The Sun
- 7:00 2 Pendulum
- 8 I Led 3 Lives
- 7:30 2 Stage 2
- 8 Do You Trust Your Wife
- 8:00 8 Phil Silvers Show
- 8:30 8 I Search For Adventure
- 9:00 8 Herb Shriner
- 9:30 2 Treasure Hunt
- 8 Science Fiction Theater
- 10:00 2 Tomorrow's Headlines
- 8 \$64,000 Question
- 10:05 2 Nite Owl Club
- 10:30 8 Telenews
- 10:35 8 Sports Roundup
- 10:40 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

WEDNESDAY — October 24

- 11:00 2 Matinee Theater
- 11:45 8 Premier Showcase
- 12:00 2 Queen For A Day
- 12:30 8 Public Service Film
- 12:45 2 Modern Romances
- 1:00 2 Comedy Time
- 1:30 2 Bandstand
- 8 Double Feature Encore
- 2:00 2 Travelogue
- 3:00 8 Garry Moore
- 3:30 2 Afternoon Interlude
- 3:45 8 Christian Science
- 4:00 2 Food Page of the Air
- 8 Date With Dot
- 4:30 2 Bar Two Ranch
- 8 Submariner
- 5:00 8 Mike Steele Show
- 5:30 2 News & Weather
- 6:00 2 Wednesday Nite Fights
- 6:30 8 Pick A Winner
- 6:45 2 Boxing Roundup
- 7:00 2 Famous Fights
- 8 U. S. Steel Hour
- 7:30 2 Uncovered
- 8:00 2 Disneyland
- 8 Godfrey & Friends
- 8:30 8 Mr. & Mrs. North
- 9:00 2 Navy Log
- 8 Dr. Hudson
- 9:30 2 Pro Football Highlights
- 8 I've Got A Secret
- 10:00 2 Tomorrow's Headlines
- 8 Telenews
- 10:05 2 Night Owl Club
- 8 Sports Roundup
- 10:10 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

THURSDAY — October 25

- 11:00 2 Matinee Theater
- 11:45 8 Premier Showcase
- 12:00 2 Queen For A Day
- 12:30 8 Public Service Film
- 12:45 2 Modern Romances
- 1:00 2 Comedy Time
- 1:30 2 Bandstand
- 8 Double Feature Encore
- 2:00 2 Movietime
- 3:30 2 Afternoon Interlude
- 4:00 2 Be My Guest
- 8 Date With Dot
- 4:30 2 Bar Two Ranch
- 8 Submariner
- 5:00 8 Mike Steel Show
- 5:30 2 News & Weather
- 8 Superman
- 5:45 2 Sports Reports
- 6:00 2 Lux Video Theater
- 8 News and Weather
- 6:30 8 Brave Eagle
- 7:00 2 Ramar Of the Jungle
- 8 Badge 714
- 7:30 2 Mark Sabre
- 8 Star Performance
- 8:00 2 You Bet Your Life
- 8 Count Of Monte Cristo
- 8:30 2 Dragnet
- 8 Climax
- 9:00 2 Sheriff of Cochise
- 9:30 2 Ford Theatre
- 8 Ray Milland
- 10:00 2 Tomorrow's Headlines
- 8 Frank Leahy Predicts
- 10:05 2 Nite Owl Club
- 10:30 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

FRIDAY — October 26

- 11:00 2 Matinee Theater
- 11:45 8 Premier Showcase
- 12:00 2 Queen For A Day
- 12:30 8 Public Service Film
- 12:45 2 Modern Romances
- 1:00 2 Comedy Time
- 1:30 2 Bandstand
- 8 Double Feature Encore
- 2:00 2 Movie Time
- 3:00 2 K Of C
- 3:30 2 Afternoon Interlude
- 3:45 2 News Caravan
- 8 Welcome Wagon
- 4:00 2 Be My Guest
- 8 Date With Dot
- 4:30 2 Bar Two Ranch
- 8 Submariner Show
- 5:00 8 Mike Steel
- 5:30 2 News & Weather
- 6:00 2 Cavalcade of Sports
- 8 News & Weather
- 6:30 8 Kit Carson
- 7:00 2 Touchdown
- 8 Rin Tin Tin
- 7:30 2 International Playhouse
- 8 Dr. Hudson
- 8:00 2 Grand Ole Opry
- 8 Dick Powell
- 8:30 2 Ozark Jubilee
- 8 Lineup
- 9:00 2 Kraft Theater
- 8 Code 3
- 9:30 2 Famous Playhouse
- 8 Playhouse Of Stars
- 10:00 2 Tomorrow's Headlines
- 8 Telenews
- 10:05 2 Nite Owl Club

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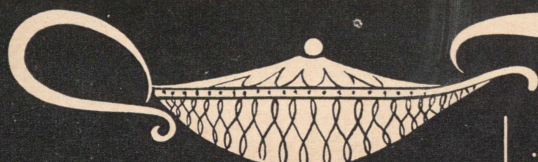
MOVIES'

★ ★ ★

IT'S THE "MAGIC" OF THE . . .

aladdin room

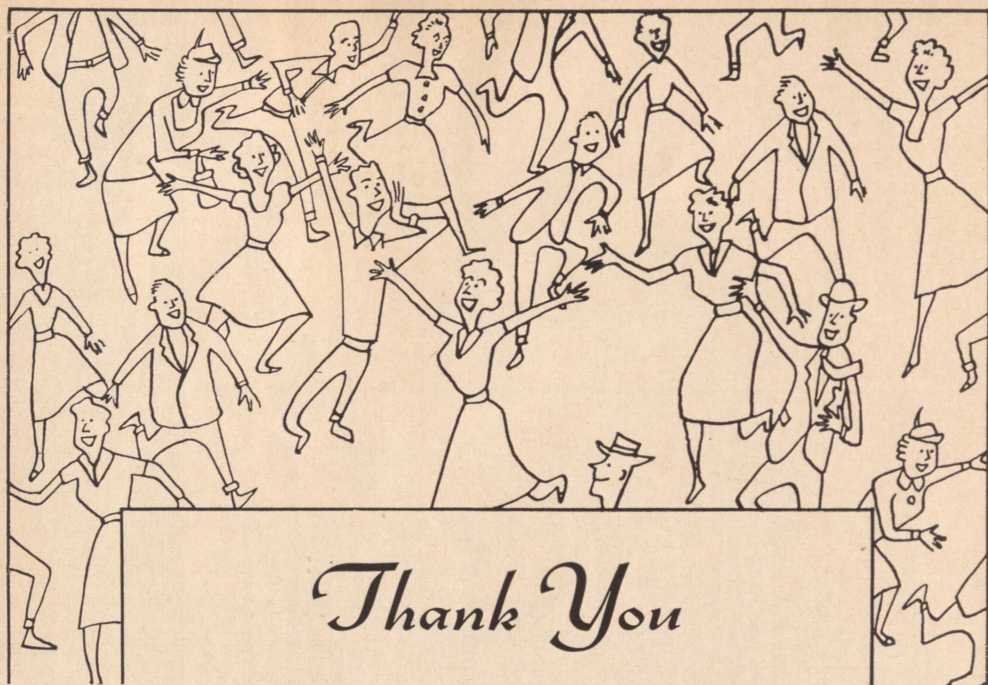
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WONDERFUL RECEPTION

... We're delighted to be back in
this fabulous city and entertaining
you.

**CHINA DOLL
REVUE**

HOTEL *Thunderbird*



SAHARA

(Continued from Page 20)

Martha at the piano is capable RAY BARR. . . Held over is DICK KERR, that refugee from Turtle Creek, Pa., who does an impressive list of impressions, from the soprano voiced Rose Murphy to the sobbing Johnny Ray. His Harry Belafonte and Mario Lanza are so unbelievably authentic you'd swear these two artists must be somewhere backstage. Dick's "natural" singing voice is magnificent and this versatile voice pitcher is entertainment at its best. . . . Also held over, THE THERONS are an amazing family of eight bicyclists from Europe. The two youngest members of the family steal the show. The grand finale features the entire group, layered like a cake upon one cycle, wheeling perpetual motion — if there is such a thing. . . . The elegant SAHAREM DANCERS are superb in two production numbers and the entire show is backed musically by CEE DAVIDSON and his fine musicians.

Opening Tuesday, Oct. 23rd, are THE VAGABONDS and everybody's favorite gal, JEAN CARROLL, the extra added attraction.

NEW FRONTIER

(Continued from Page 20)

music and beautiful girls. . . . Acclaimed one of the top vocalists in the business, JULIE LONDON'S voice is warm and captivating. All she has to do is sit on a stool on stage and sing. No wild arrangements, no swinging of arms and head, no shouting of lyrics — just great singing on perfect key and phrasing the music like an instrument. "Cry Me A River," her hit record, the score of Warner Bros. and Universal-International and United Artists pictures in which she was starred, all make Julie box office anywhere she appears, and FLV is no exception. . . . Mighty mite, BILLY BARTY is the show stealer and the show stopper — and we do not use the words loosely — with his impersonations of Durante, Liberace and "Sideburns" Pelvis; and that new member of Spike's gang, GIL BERNAL, does his share of show thievery as a great saxophone player, mimic and personality. Gil, together with

MOUSEY GARDNER, and FREDDIE MORGAN, do a take-off on Elvis Presley that is so rib robbing as to double the business of local orthopedists. Deserving of more than mere mention is burly GEORGE ROCK of the soprano tones. . . . SPIKE JONES and his wardrobe of plaid suits in purple, orange, green and sky blue pink, may not be chosen as one of the best-dressed men in America, but he wins "the best in show biz," hands down. . . . DOROTHY DORBEN'S VENUS STARLETS terp things up abundantly with a couple of spectacular production numbers, "Rah, Rah, Rah, College" and "Man With the Golden Arm," ably assisted musically by GARWOOD VAN and his Orchestra.

THUNDERBIRD

(Continued from Page 21)

Hotel" (with special gyrations by MING), will exhaust your laugh muscles for weeks afterwards. These impressions aren't just excerpts, either, for Ming goes through each song en toto. . . . The THREE TONG BROTHERS can do things better on their heads than on their feet, a trio of acrobatics with a head balancing act that astounds. . . . The SING LEE FAMILY are seven acrobats, Mom and Pop, four sisters ranging from ten to fifteen years old, and a four year old boy, the latter stopping the show with his "Davy Crockett" number. Highlight of this act is the dive through three hoops of knives by Pop Sing Lee. . . . TOY & WING, sensational dance team, ballroom dance to a medley of Geo. M. Cohan arias. Wing does a "Joe Frisco" bit that is excellent and Toy's toe dancing and faster-than-sound pirouetting is magnificent. . . . THE CHINA DOLLS are exquisitely beautiful and terrific dancers, the opening production, "When Buddha Smiles" and the finale number, "Song of India," more than just showcase numbers for this superb extravaganza. Don't miss this show!

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THANKS TO

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LAS VEGAS

for

14 WONDERFUL WEEKS

at the

Dunes HOTEL



GEORGIA CARR



Photo by Bernard of Hollywood & Las Vegas

OBSERVATIONS

(Continued from Page 14)

as a candidate for governor of Nevada, and asked me, as the editor of Las Vegas' only newspaper, if I would help.

I soon became Oddie's strongest supporter. One feature of the campaign was that Oddie had an automobile which he proposed to drive during his campaign. Oddie sawed off the tonneau of the sedan to lighten the vehicle and it was soon called "Oddie's sawed-off." To show their loyalty to a fellow miner the men in every camp which the "Sawed-off" visited took up a collection to buy gasoline for the machine, and it was largely due to the support of the miners that Tasker L. Oddie was elected Governor of Nevada in the election of 1910. He made a very distinguished record as Governor and later as United States Senator and until he was defeated by the Roosevelt landslide in 1932.

One of the most notable evidences of good faith I have ever known was the action of Key Pittman, long one of Nevada's most illustrious United

States Senators. In the campaign of 1910 a peculiar situation developed. United States Senators were then elected by the state legislatures, there being a strong and well founded suspicion that the votes of members of state legislatures could be, and were, being bought. During that campaign of 1910, Key Pittman, little known Democrat, was a candidate for United States Senator against the Republican incumbent, Senator George S. Nixon. During the campaign the policy of electing U. S. Senators by popular vote instead of by state legislatures, came up. Both candidates promptly declared themselves in favor of the change and both pledged themselves to abide by the result of the popular vote instead of the legal method of electing senators by the state legislators. It was an unprecedented political situation and all the people were excited.

Election day rolled around and a strange thing occurred. The legislature was Democratic and Key Pittman would, when the legislature convened in January 1911, become the legally elected United States Senator.

(Continued on Page 41)

THE EDITOR SPEAKS

(Continued from Page 7)

JAMES WILKINSON, general manager of the LAS VEGAS HACIENDA, embodies the sum total of true graciousness and business acumen. A former Fresno, California business man, the veteran executive is a former restaurant owner, Transportation Corps Captain with an overseas supply division, hotel auditor, secretary-treasurer of two hotels, and he and his charming wife, EDITH, are widely known throughout the West.

Warren Bayley doesn't believe that age has anything to do with ability. He is proud that his appointment of 27-year-old RICHARD TAYLOR to resident manager makes him the youngest hotel manager in America. To be the manager of a \$6 million dollar luxury hotel is an impressive responsibility and you can be sure Bayley knew what he was doing when he gave the position to young Taylor. Son of the president of the Studio Girl Shampoo Company in Glendale, Calif., Taylor is the former sales manager of the FRESNO HACIENDA, and prior to that in the sales promotion division of the Los Angeles Statler. He will be a key figure in the promotion of convention business at the LAS VEGAS HACIENDA, in addition to his resident managerial duties.

Bayley believes that women are invaluable in the executive end of his hotel operations. "In the home," he states, "who is mostly responsible for the graciousness and social amenities that please anyone and everyone? **The woman.** Our guests must feel as welcome and as free as they would in their own homes. A woman at the helm can insure this." Thus it is no surprise that MRS. MELBA MOORE, California business woman, was appointed to top operational post of the entire Hacienda chain, including the LAS VEGAS HACIENDA. A 40-year-old widow, Mrs. Moore is the mother of two children, Kathleen and Terry 11 and 16 years of age, respectively.

Public relations, embracing publicity and advertising, are an integral part of a successful hotel operation. Bayley made a wise choice in HARVEY DIEDERICH, widely known in Las Vegas, New York and Nassau. A young man of great talent in dispensing words that sell, as well as being possessed of great personal charm, Diederich was the former publicity and advertising director of the Last Frontier Hotel in Las Vegas before he accepted a post in Nassau and later in New York City. Diederich knows Las Vegas most thoroughly.

Booking the "right" entertainment for a hostelry and possessing the ability to handle those entertainers with finesse is another important requisite of the hotel business. BRUCE DAVIS is the epitome of the perfect entertainment director. Typical of many of the wise appointments Bayley has made, he met Davis a few years ago, liked him immediately and made him entertainment director of the Hacienda chain. A top drawer entertainer himself, you will enjoy the BRUCE DAVIS QUARTETTE now appearing in the novel Ronda Lounge, a circular-shaped miniature theatre where every seat is ringside, with the finest acoustics money could buy for your relaxing pleasure.

The casino operates under a separate corporation than that of Hacienda, Inc. Although Bayley is also the principal stockholder in Casino Operations, Inc., another major stockholder is STAN BURKE, well known drive-in restaurant operator in California. Casino Manager is KARL MAIER, a new member of the great "Hacienda Family" (Bayley calls his Hacienda chain's employees and its 9,000 shareholders the "Hacienda Family" — and one great big family it is, too). Maier's key assistants are SAM LANDY, PETE BRADY and PHIL CABIBI. Landy is the owner of Refresh-naire Sales & Service Co. in San Francisco. He is very active in the Bay area in all Jewish Temple activities and in the famed "Saints & Sinners" organization.

Space does not permit of naming all department heads and personnel, but

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we must mention BETTY and GEORGE ALTMAN, well known localites, heading up the Gift Shop; SANDY GREW and HORACE KENNEDY, casino cage; and popular JOHN DESSEL, chief security officer, and his staff — WILLIAM MEYER, CHARLES THORINGTON, JESS STORY, ELI GRAY, JOHN ROWE, WILLIAM TOLIVER, ART SWISS, WILLIS TROY, ROBERT McWILLIAMS and WELDON DEAN. You can be SURE with these "securities"!

We salute you, WARREN "DOC" BAYLEY, for the first star to appear in 18 months in the Las Vegas galaxy of luxury hotels. The LAS VEGAS HACIENDA is a bright new addition to the constellation, but it is more than just a hotel composed of 266 luxurious, soundproof rooms with king size beds, huge closets, guests' choice of color in linens, all at one price of \$10 per room, single or double; plus superb entertainment, pleasant gaming, gigantic 3-unit swimming pool, beautiful garden patios, and a view to nature's artistry of mountains and valleys. It is a hostelry where true Western hospitality prevails and a policy that marks you to be not only a good business man, but a wonderful human being. We are proud to have you and your "Hacienda Family" in Las Vegas.

Vi Taylor

If you have a fight with your conscience — and get beaten — YOU win!

\$ **SHOP** \$
 IN
fabulous
Las Vegas

THAT'S FOR SURE

(Continued from Page 9)

throughout the Northwest. (Abe is Executive Veep of the FLAMINGO HOTEL, Inc.) . . .

When in the Planet Room of the NEW FRONTIER HOTEL, it is a treat to be served by food waitress, SHIRLEY WARD. Shirley was in showbusiness and headed a group known as, SHIRLEY SCOTT and the MODULATORS. Showbiz being as uncertain as it is, the lovely gal decided to forsake her career in favor of the security of steady employment. . . .

It was our distinct pleasure to once again meet up with LOUIS GLAZER, of Philadelphia. (He manufactures the famous JANTZEN sportswear.) Mr. Glazer makes eight or ten trips here, annually, just to visit his dear friend, JAKE KOZLOFF. . . .

JACK ENTRATTER, Show Producer and co-owner of the SANDS HOTEL, and his lovely wife, DOROTHY, will celebrate their 18th Wedding Anniversary on October 23rd. We extend the very best of wishes to this wonderful couple on this great occasion. . . .

Our good friend, GORDON MacRAE, handsome and talented singing star of screen, television and radio, will appear in a limited engagement of one week beginning Tuesday, October 23rd, in the Painted Desert Room of Wilbur Clark's DESERT INN. Gordon's recordings have sold into astronomical figures and he continues to be one of the most popular attractions in the radio-teevee field, as well as in Las Vegas. . . .

For a real package deal of charm, beauty and graciousness, we nominate LAURA CEREMONY, Chief Hostess at the FREMONT HOTEL. You don't mind waiting to be seated in this busy restaurant, when the Hostess makes you feel so good about it. . . .

The SAHARA HOTEL BOAT RACES on Lake Mead proved so successful, word of them has spread across the country, drawing great sportsmen to this area. We salute MILTON PRELL and his associates for introducing this leading sport event to FLV. Last Sunday, the Lake was so packed with attendees, it looked as though they would have to extend the shoreline (somehow) for future events. Winner of the contest was JACK REGAS, who drove his "Hawaii Kai III" to win the Sahara cup. . . .

Belated birthday greetings to VIC HALL, genial General Manager of the LAS VEGAS CLUB, who celebrated his natal date, October 12th. . . .

You'll be delighted to hear that SPARKY KAYE is back at the SILVER SLIPPER, after a six week vacation in N. Y. C. Sparky looks wonderful after the rest and is funnier than ever. The comedian saw many Broadway shows but liked "D — — n Yankees" best of all. . . .

On October 3rd, BEA LESTER (blonde cocktail waitress of the CALIFORNIA CLUB) exchanged vows with RED SCHWERTFEGER (of Laverne, California) in Reno. He is associated with the SUNKIST ORANGE COMPANY. Bea's son, ROB ALDERSON is the talented artist who executed the striking murals at the DAY DREAM RANCH, LA VISTA and ESQUIRE cocktail lounges, and the AQUA MOTEL. . . .

Old-time JOE SHEPP (pulled out of semi-retirement by the SILVER DOLLAR, downtown) never tires of singing the praises of his son, JOE SHEPP, Jr. (a Police Sergeant on the local force). Joe, Sr. was formerly box man at the FLAMINGO HOTEL and the old ELDORADO CLUB, when this FLV was just sprouting around the ears. . . .

SONNY GRILLE has been commissioned by the LAS VEGAS OPERA ASSOCIATION to handle its program book of ads. The LVOA plans to present "La Boheme" in the High School Auditorium, November 13th. Holding down the starring role in the production will be ORESTE, currently appearing in the flicker at the EL PORTAL THEATRE. . . .

Belated birthday greetings are also in order for little WILLIE GORDON (October 7th). We earnestly believe his real heart throb is DUNES HOTEL cigarette girl, RUSTY BROWN. Must be a little of Cupid's power there when the lad lends his "Treasured" 1956 Cadillac convertible to the lassie on her day off. (Willie has the "kosher kart" at the NEW FRONTIER HOTEL.) . . .

Among the honeymooners currently in FLV are MYRA and LENNIE LENOWITZ, of Patchogue, N. Y. It is their first trip here and they brought us the delightful surprise of welcome regards from a very dear friend of ours, DR. ERNEST SPILLINGER, whom we haven't seen in many years. . . .

TOMMY CLAIRE is off for a two weeks vacation. He is Host of the Sky Room and Lady Luck Lounge, at the DESERT INN.

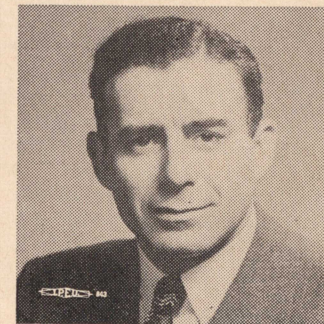
Another fortunate vacationer is PHIL GOLDMAN, Captain of the Copa Room (SANDS HOTEL). Phil has left for his two week reprieve and will spend his time away in New York and Boston. . . .

Who said Las Vegans don't have big hearts? DAVID and GRETCHEN GREENHUT, apartment house owners, did a wonderful thing recently when they housed a young married couple and their two children. The family had been stranded in our town. They continued their good deeds, doing everything they could to get the young man a job, as well as baby sitting for the mother, on occasion. The Greenhuts are what we call real Las Vegas folks.

Over at JOE W. BROWN'S HORSESHOE CLUB, his fellow workers immediately know his thoughts when SOL KLEIN gets to day-dreaming. They know he is recalling the wonderful fishing trips he enjoyed last winter (around Fort Meyers, Fla.), when he was a guest of his sister, Mrs. RAYE FISHER. . . .

MIKE SARGE and his SARGEANTS

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are still packing them in at the FREMONT HOTEL. What a happy bunch they are! LOU CHICK and BOB CHICK are great in both the vocal and comedy departments, as are HANK ALLEN, VINCE MONTANA and LOU BOUTON, not to mention that terrific drumming by the "Sarge," himself. . . .

In our humble estimation, one of the most wonderful couples in town are the NAT HARTS. (He is Maitre d' FLAMINGO HOTEL.) They've been married for eighteen years and still act like honeymooners. They seriously claim they will "settle down" after their Fiftieth Wedding Anniversary. . . .

PETE BOMMARITO is proving quite an operator of his FLYING "A" GAS STATION. This week, he introduced a Fall special, calling for a complete check-up that saves the individual car owner, approximately six dollars. Incidentally, the station now works on a twenty-four hour schedule. . . .

At the NEW FRONTIER HOTEL, Producer SAMMY LEWIS arranged for a November 18th booking of nine acts from New York's PALACE THEATRE. It will open under the title of "A night at the Palace." This is good, sound vaudeville, for sure. . . .

Off for a five week vacation is our good friend, HANK HENRY, the funniest man in the world (star of the SILVER SLIPPER). Two of those weeks will be spent in Hollywood, on the "Joker Is Wild" set — the JOE E. LEWIS life story, starring FRANK SINATRA. Hank will play the part of a man who gives Joe a chance to come back in show biz, via burlesque. Hank and his lovely JA ANN expect their fourth child around December 22nd. If a girl, she will be SHAYNA (Jewish for beautiful). If a boy — SHANE. . . .

"BROWNIE," Head Stewart at the FREMONT HOTEL, has one of the most pleasant dispositions in FLV. However, if a situation called for it, he could go into action — but fast! Folks around town remember him as BERNARD BROWN, light-heavyweight boxer and wrestler. (He was also Head Steward at the famous APPLE VALLEY INN, of California.) . . .

ELI LUBIN (of DORMAR FURNITURE) is preparing to redecorate and refurnish the RUBY KOLOD home on Desert Inn Ad. (Ruby is one of the top brass at the DESERT INN.) When completed, we believe the results will

FABULOUS LAS VEGAS

be slightly sensational. . . .

We saw DR. and MRS. ED COMPTON at ALAN DEWINTER'S VILLA VENICE, recently, simply beaming with happiness. Mrs. C. is the former DELYLE MADISON, who penned an excellent column for a local newspaper. At the same spot, we saw MILTON DEUTSCH, hard-working ten-percenter, who is one of the best-liked of all talent hucksters. We suggest you try the "Linguini," with white wine sauce! . . .

Her many FLV friends will be happy to learn that DOLORES FRAZZINI has returned from the east. She is now a DOROTHY DORBIN dancer at the NEW FRONTIER HOTEL. Welcome home, Miss F. . . .

Have you visited HORTENSE McKIERNAN'S newly-decorated and enlarged EL CHOLO Restaurant? If not, you have a great treat in store. Hortense made a trip down Mexico way and purchased the magnificent wall decorations of intricate handcrafted Mexican silver. The new decor combines early California and Old Mexico motifs. The delicious Mexican cuisine is also a combination of authentic recipes of those days. Hortense married an Irishman, thus the "Mc Kiernan" handle. Her people were one of the finest California families — the Dominguez, whose land was granted to them by the King of Spain. Dominquez

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Junction, located between L.A. and Wilmington, was named after her great grandfather. In business in FLV for five years, we have seen Hortense expand El Cholo from a seating capacity of twenty to the current accommodations for 100 persons. . . .

How we envy CHUCK BENNETT, dayshift boss at the FREMONT HOTEL. He is now fishing in the Columbia River with his Dad. One of these days we'll take a vacation! That's a threat — suh! . . .

JULIE LONDON, of "Cry Me A River" fame, is a showstopper in the "SPIKE JONES INSANITIES" (Venus Room — NEW FRONTIER HOTEL). Singing since she was three years old, Julie has voice, packed with captivating warmth. No wild arrangements, no extra-added mannerisms. Julie just sits on a stool onstage and SINGS. Her favorite pastime is a game called, "Scrabble" and there's one seven letter word that should figure most prominently in Julie's game of life, as well as in her "Scrabble." That is SUCCESS . . . and that's for sure. . . .

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

OCT. 30 THRU NOV. 12

VIC DAMONE
BEVERLEE DENNIS

The Dunes

NOV. 1

Larry Steele's
SMART AFFAIRS OF '57
(second edition)

El Rancho Vegas

NOV. 14

ROBERT ALDA
MORTY GUNTY

Flamingo

NOV. 8 THRU DEC. 5

DICK CONTINO
KAY BALLARD
LARRY STORCH
MARY MEADE FRENCH

NEW FRONTIER

OCT. 29 THRU NOV. 18

ELLA FITZGERALD
THE GOOFERS
SHECKY GREENE

Riviera

NOV. 14 THRU DEC. 4

LIBERACE

SAHARA

NOV. 13

KAY STARR

The Sands

OCT. 31 THRU NOV. 27

LENA HORNE
DAVIS & REESE

Thunderbird

NOV. 8

Unconfirmed at
Press Time

CRISWELL PREDICTS

(Continued from Page 11)

the coming year, and you will go down in the history of sports, with the other immortals! . . . Harvard University: Your new building plan will meet with a snag, for one donor will refuse to release funds until all your professors have signed the loyalty oath! . . . Lindberg: The motion picture based on your life, will be a required "must see," for all school children in America! . . . San Francisco: You will plan the greatest industrial fair the world has ever known, for 1957! . . . Katherine Dunham: You

will introduce a fantastic new dance rhythm, which will captivate all public dancers, from Coast to Coast! . . . Oil City, Pennsylvania: You will be a new railroad center, when the plans are completed on the present Erie railway merger! . . .

Henry Ford II: You will confront the crepe hangers who claim that American prosperity is dead, by showing them the advance orders for 1957 and 1958, for pleasure cars, trucks, and farm machinery! . . . Columbus, Indiana: You will become the steel furniture center of America, with your dynamic new designs of floating motif, contour curves, feather-weight rubber cushions, startling colors for both office, club and the home! . . . Vice-President Nixon: You will receive the Nobel Peace Award for 1957! . . . Calcutta: You will be the scene of open communist rioting, and the center of a new, planned government control, where inter-India commerce is concerned!

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LAS VEGAS
and **SAVE!** **\$**

'ROUND THE TOWN

(Continued from Page 13)

vacation. (Know he's going to call and say "hello" to my Mom who also resides there). LARRY is a bartender at the NEW FRONTIER and enjoying his first trip "home" in many years. . . ELINORE IMUERATO, secretary to Maitre d' JACK DENNISON of the RIVIERA, recently won 2 bingos at the SHOWBOAT; your treat ELINORE. . . A nice person to meet — BURT PARRY, new assistant to ABE SCHILLER at the FLAMINGO. . . GLORIA SLATER, line captain at the FLAMINGO went to New York recently. Her agent summoned her to plane there "on the double" to audition for an "off Broadway" revue. Hope you made it, GLORIA. . .

So nice to see HELEN SORENSON back on the job — as cashier at the RIVIERA front desk. . . And it just came to my attention — STELLA MORGAN, housekeeper at same hotel, was selected "Housekeeper of the Year" by the hotel journal, "Pacific Coast Record". You can't keep it a secret, STELLA, so belated congratulations. . . Two nice people celebrating a 10th Wedding Anniversary last week were SALLY and "WIN" SELLE. SALLY is with KSHO while "WIN" wins friends for Farmers Insurance. . . Recent visitors to our FLC were MR. and MRS. JOSEPH B. DIETRICH of Buffalo, N. Y., where MR. D. is a prominent mortician (He said it was a pleasure trip — nothing dead about FLV), and their friends, MR. and MRS. EDWARD P. VETTER of Salt Lake City, Utah. All were guests of FRANK SMITH of the downtown SILVER PALACE. . . According to DUSTY FORD, bartender at the Hotel SHOWBOAT, this is not "a fish story": but LEONARD McCULLAH, bar manager

at the popular hotel, recently went on a vacation to Ensenada for some deep sea fishing. He came up with a 126 lb. sailfish. Maybe he was "baiting" me, but LEN says he has the "scales" to prove it. If its a "line" I'm "hooked." . . . Say "welcome back" to NOR-ENE PAYCOFF, head 'BOAT cocktail waitress, just returned from a Canadian vacation. . . The SHOWBOAT story would not be complete if I didn't tell you that THELMA WOOD has returned to "the line" after a trip to England, her homeland; and JO ANNE MONTGOMERY back in the same "line" since recovering from a serious operation. Nice to see all you gals back again. . .

HAZEL SHOWERS, SILVER PALACE change girl, is catching up on her sleep since her guests, GINA and MARY REEVES, have returned to their Park-La Brea Towers in L. A. . . Perhaps by the time this is in print MACHAEL CORDAY, who owns the popular beauty salons, one on Bonneville and one at DESERT INN, will be passing out the cigars. (Not to his customers, however). His lovely wife HELEN, is expectantly waiting for a new little "operator." . . . Very sorry to hear that NANCY, the very charming wife of JOHN PUGH, SILVER PALACE floorman, had to undergo surgery at Southern Nevada Memorial Hospital last week. Hurry and get well, NANCY, I know JOHN likes to cook but he still prefers your "menu magic". . . EL CORTEZ P. B. X. operator JACQUELYN BYRNE RANDAL becomes MRS. FRED PRITCHARD on Oct. 27th. You will be able to congratulate the happy pair when they have dinner and attend the show at the Cirque Room that evening. . . My trip "Round the Town" is over for this week. Hope we meet on my next trip around. . .

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MIGHTY MIXTURE

(Continued from Page 15)

LINGS marries SPALDING real soon. The Gov't is holding up the papers.

. . . JOE E. LEWIS says you are really old when you take twice as long to rest. His act at the COPA is a howl all the way thru. But isn't it always??? The garages for those new Italian motorcycle-cars should be called Vespa-bules. . . . One of the universities would be wise to book VINCENT PRICE as a guest lecturer on art. Knows so much he must have a canvas head and an easel way of remembering painters and paintings. . . . JOSH LOGAN wants MAUREEN O'HARA for Broadway. . . . The JACK DEMPSEY-JACK KEARNS feud flared up all over again when the former manager refused permission for his name and story in the picture to be made about the Champ's life. . . .

HILLSWAY

(Continued from Page 17)

Miami Beach, as the fun and entertainment capitol of the world, Southdale has taken from the eastern shores the title of being ahead in the marketing world of any place in the country. It

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used to be that when you told a person you were from Minnesota he'd raise his eyebrows as if to say, "oh, from the farm." Not so any more, what with Southdale leading the entire world in modernism in the shopping world.

What the West Coast lacks that I do not like are tea rooms in Department stores — none in Los Angeles for instance can begin to compare with ours in the midwest, and when I went into Dayton's new tea rooms here in Southdale I could only but wish that officials from Bullock's, Robinsons, Saks Fifth Avenue, and May Company out on the coast could come here and take a lesson in designing and running a tea room. For here a serenely suburban atmosphere surrounds you as you dine in the wide-windowed Valley View Room at Dayton's Southdale. Close by is the exciting Garden Court, where mild and balmy spring prevails year 'round, birds carol, a quiet pool shimmers, fountains whisper, and a great, living eucalyptus tree reaches almost three stories to a skylighted roof. Magnificent art forms by artists of nation-wide reknown are to be seen in the Court, as well as in the passage-way arcades and elsewhere throughout the center . . . stimulating, exciting sculptures, mosiacs, paintings, — yes sir, and the food compares favorably with any in the country.

Minneapolis has stolen the show and it will be a long time before other communities will be able to catch up. It SURELY makes Lakewood shopping center look like a hick country store in comparison, and it wasn't so long ago, and still is in fact, that Lakewood was considered to be the ultimate in suburban shopping.

OBSERVATIONS

(Continued from Page 32)

On the other hand, Senator Nixon received a majority of the popular vote and, according to the pledges of both candidates, was entitled to be named senator. There was much public excitement, but by the time the legislature convened people generally were convinced that Pittman would be named by the legislature and become the Senator. It seemed pretty well settled that Pittman would break his pledge to the people and let the Democratic legislature make him Senator, a post which he had great ambition to occupy.

When the order of business "Election

of United States Senator" was reached, Key Pittman quickly sprang to his feet and moved that George S. Nixon be elected United States Senator by acclamation. Pittman's friend, Henry C. Schmidt, promptly seconded the motion and Nixon, Republican, was elected United States Senator by unanimous vote.

Both Pittman and Schmidt had long and honorable careers. Pittman was a candidate for U. S. Senator again in 1912 and was elected. He served with great distinction until his death in 1946.

In these days when politicians lightly disregard their pledges to the people, the memory of such good faith as I have described is very refreshing.



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