

Jack Boritz!

SEPTEMBER 29, 1956

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# OBSERVATIONS

by CHARLES "POP" SQUIRES



**A**FTER having recently visited the great and wonderful city of San Francisco, I am thoroughly convinced that Las Vegas is one of the most brilliantly lighted cities in the United States. The great neon electric signs above every business house give this city a novelty and beauty I have never seen elsewhere.

In the fall of 1905 Las Vegas was lighted by gasoline lamps hissing threateningly in the stores (most of them housed in canvas-covered buildings), and candles or kerosene lamps in the homes (also housed in canvas). There were, of course, no out of door lights whatever. The luxury of very meager street lighting did not come until about ten years later. In the meantime, when we went out at night, we carried an old fashioned

kerosene lantern and walked in the middle of the streets, the better to avoid being waylaid by thugs who were always ready and anxious to knock us over the head and take our money (if we had any).

So naturally, our thoughts turned to electricity. There being no great dams, power houses or transmission lines, the problem narrowed down to the simple necessity of creating them ourselves.

The Armour Packing Co. had just completed an ice plant to produce the means of cooling the carloads of citrus fruit then moving from California to the East. The manager of that company told me that there had been installed in the plant a small electric generator of the direct current type, for which they probably would have

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JACK CORTEZ

# Fabulous

**LAS VEGAS**

*magazine*

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## The Editor SPEAKS

**A** HIS is a melodrama in three parts. The characters are real and they reside in our town of Las Vegas. Only the names of the characters have been changed to protect rights of privacy. . . .

Louise opened the brown paper bag with thin, trembling little hands, and removed a dried-up peanut butter sandwich. Six pairs of eyes followed her every movement. Six pairs of hands opened Thrifty Store \$1.98 lunch boxes and removed neatly wrapped, wax paper covered sandwiches, fresh fruit, thermoses of rich milk and home made cookies. One pair of eyes (Louise's) watched her classmates devour the delicious food. She felt her mouth drool moist, but not quite enough moisture would come to keep the dry peanut butter and stale bread from sticking in her throat.

"Want some of my milk, Louise" offered Janie, generously.

"I hate milk," Louise spat. "I wouldn't be caught dead drinking your old milk."

"Maybe you'll be dead if you don't start drinking milk," Janie snapped back.

Louise stuck her tongue out at Janie. Janie stuck hers out back. Louise stuck grubby fingers in her mouth and stretched it into an ugly horizontal leer. Janie stretched her mouth even wider and uglier and leered back. . . . And so they became "best friends."

That same afternoon they walked home from school together, hand in hand, soberly quiet for seven-year-olds. Suddenly Janie broke the silence.

"I used to say I hated milk, too."

"Well, didn't you?" replied Louise, beligerently.

"Naw. I said it 'cause I couldn't have any. We wuz too poor. Like

you."

"Oh. But you had milk with your lunch today," Louise reminded her.

"Sure. I can have it every day — now. You could have it, too."

Even the freckles on Louise's face danced with joy and her eyes dilated with expectation. "Really, Janie? Honest to goodness cross your heart really and truly? I love milk! I love, love, love milk, Janie. Sometimes I want milk so bad I dream about millions and zillions of quarts of it, and I'm lapping it up faster than my dog can. You're not just humbugging me, are you, Janie?"

"Nope. At least for right now. You can have milk at school every day for free, if you want it, maybe for the rest of the term."

The word "maybe" was Louise's enemy. "Maybe. So it's maybe. It's always maybe. You told me a lie and you'll go to the Bad Man when you die for telling such a whopper," sobbed Louise. "And I thought all the time you wuz gonna get me some milk. You lied, you lied, you lied!"

"I didn't lie neither. You can have milk tomorrow and maybe until next month. But I heard Teacher say it depends on lots of people if we can have it for the rest of the term or not. I didn't lie, neither, Louise."

"Maybe. I'll wait until tomorrow and if I don't get some milk, you lied, and we aren't best friends no more." . . .

\* \* \*

Diane sat on the grass beneath an elm tree in Squires Park, pondering the years of her life, the sum total of which were nineteen. Was it just a few months ago that she was pretty, popular and sought after by the young "eligibles" of Las Vegas? Why couldn't

(Continued on Page 25)

**L. S. M. F. B.**

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by JACK CORTEZ



**C**ONGRATULATIONS to MR. AND MRS. RAY BUCK on their thirtieth Wedding Anniversary. Ray is a Deputy at the DUNES HOTEL. May you continue to have many more years of marital happiness. It is folks like you who prove to the "outside" world that Las Vegas isn't just a divorce mill, and that Las Vegans STAY married too, and are fine, substantial citizens — and that's for sure. . . .

We thought KALANTAN was kidding when she threatened to move out to KENNY DAY'S DAY DREAM RANCH for the remainder of her engagement at the SHOWBOAT — but, by golly, she wasn't. Furthermore, she intends to make the D.D. her headquarters every time she's booked in Las Vegas, she's that in love with the place. We'd say that is quite an endorsement for Mr. Day's warm hospitality and fine service. Incidentally, we know a funny story on Kally. She was taking a sun bath while reading a local newspaper when she rolled over on the paper and fell asleep. When she awakened, there imprinted on her famous tummy — in bold face type, yet! — was the complete weather report!!!

Did you know that, in spite of rumors to the contrary, ZSA ZSA GABOR never has accepted alimony from her ex-husbands (with whom she is still on the friendliest of terms) and insists on a womanly independence? Well, who **could** remain angry with Zsa Zsa!! Why not even the hecklers, who try to outwit her in her "panel discussion" bit (and can't) in her starring role at the RIVIERA HOTEL, stay mad. The world's prettiest mistress of repartee is doing a great job in LOU WALTERS' LATIN QUARTER REVIEW. . . .

PAT MARINO, son of the famous shoe designer, JOHN MARINO, was visiting with DANNY SIMMONS, proprietor of the FRENCH BOOTIER. Pat showed the new JOHN MARINO collection of shoes that flipped females. The gals were drooling over these sky flying heels and ultra smart designs. They make the tootsies look so smaaall! We were pleased that the "PRINCESS" is on a short vacation while Pat was in town, or we'd be forced to 'hock' the mag to satisfy her wanting a pair in every color! Just jesting folks; come on home, Honey. You can have all the darned shoes you want. . . .

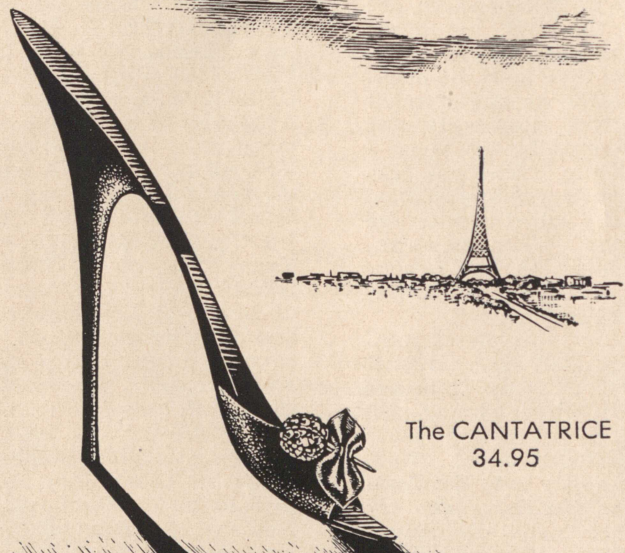
We had a nice visit with LEWIS H. JOHNSON, Manager of the COM-STOCK HOTEL in Moorhead, Minnesota. Lewis fell hard for the LAST FRONTIER VILLAGE and our Western CHUCK WAGONS here in Vegas. So what does he do? Duplicates the whole thing at his hotel and calls it the LAS VEGAS LOUNGE! A mural is painted on the wall depicting all the Strip hotels, the GOLDEN NUGGET, the PIONEER CLUB and even the Las Vegas Chamber of Commerce's HOWDY PARDNER Las Vegas Vic. A bevy of beautiful line dancers, dice, cards and roulette also adorn this wall. A covered wagon with a mule team parades around Minnesota advertising their Smorgasbord Special Chuck Wagon — "All you can eat for 50c" — as well as giving free kiddie rides as they make the beat. They serve 700 meals in 9 hours on Sundays! Thanks, Mr. Johnson, for carrying our fame into your neck of the woods. There is no greater compliment than to be imitated. . . .

You may have noticed that the col-  
(Continued on Page 32)

**L. S. M. F. J.**  
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**CRISWELL  
PREDICTS**



**WHAT PEOPLE WILL DO:**

**I** PREDICT that Adlai Stevenson and Estes Kefauver will change their "whistle stop" campaign to one of radio and television! I further predict that for the first time in political history, the newspapers will demand that both parties buy "advertising space" to announce special rallies! . . . I predict that the Eagle will be officially adopted by Congress as the symbol of America, and will be used more and more, as the central design for public buildings, stamps, currency and other official matters! . . . I predict that the present French Colonial System is doomed, and that the colonies are beyond the breaking point, financially, politically and physically! Before next year becomes history, France will be forced to grant freedom to all her colonies, or face complete revolution! . . .

I predict that ex Vice-President Henry Wallace will startle the world, with his new, scientific cross-breeding of selected animals, improving the stock and greatly increasing the life span! . . . I predict that within two years, you will shop entirely by pushing a button! Huge push-button shopping pavilions will soon reach from Coast to Coast. Not only will the food be packed without the touch of human hands, but delivered to you without the touch of human hands! . . . I predict the Newspaper Guild will vote the Duke of Windsor the greatest living Englishman!

**COMING EVENTS  
IN YOUR FUTURE:**

I predict that through a new process of instant freezing, it will be impossible for food to spoil! This will protect all restaurants, cafeterias and food concerns, from suit, and you, the American public, from any food contamination! . . . I predict that a new combination of drugs will relieve any throat tension or respiratory ailment, so that even the most advanced cases of asthma can be quickly

controlled, and permit the patient to have complete rest! . . . I predict that the commercial day of the seal is over, for the sealskin will be completely replaced by the nylon, artificial sealskin! . . . I predict that President Eisenhower will telecast and broadcast his weekly cabinet meetings, and this will set a precedent which will be extended into coming generations! . . . I predict that the coming teen-age fad will be Shetland ponies! Your Rotary Clubs will soon schedule "Junior Rodeos," where children will contest for prizes by riding Shetland ponies, bareback! . . .

I predict that a new, simplified income tax form will be issued for 1957 and 1958, which will make it much easier for you to compute your tax! . . . I predict a new chemical spray will soon protect fresh flowers for months, and even the most delicate Iris or Orchid will look fresh, one month after it has been picked! . . . I predict a new method of landscaping will be the construction of the present rock garden to resemble villages, public buildings and mountain ranges!

**FOR PEOPLE AND PLACES:**

Robert Bray: You will be the next star of the Silver Screen to appeal to women of all ages, and a very dynamic campaign will be built around you, to make America movie conscious again! . . . London: You will soon witness the last appearance of a famed ceremony with the passing of the last member of a famed and noble family! . . . Stunt Pilots: You will have the greatest season of your life next year, when aerial acrobatics will be the new fad of entertainment for county fairs and expositions! . . . Harper's Ferry: Your most famous landmark, which has great historical significance, will be turned into a huge dancing pavillion, and will be the number one tourist spot of your area! . . .

Supreme Court Justice Warren: You will make an unprecedented personal

(Continued on Page 40)



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**B**ACKSTAGE: You have often heard: "Suffer for your art," usually applied to artists in all divisions of entertainment. The MAZZONE-ABBOTT group, those wonderful Apache dancers now appearing at the FLAMINGO have the scars to prove this old saying. While doing their routine the other evening, FRANK MAZZONE received a clip to the chin which made the stars in the Las Vegas heavens seem dim by comparison. LEONA was also on the receiving end of a jaw smasher. This mayhem was NOT included in the format. Leona blanked out temporarily, but recovered in time to be in on the "death scene" of Apache FRANK. Instead of the usual make-up kits seen in dressing rooms backstage, bottles of liniment are in profuse abundance. . . .

**THE LOWDOWN ON DOWNTOWN:** Just heard the news that DIXIE CURTIS, the charming diningroom hostess at the SHOWBOAT HOTEL, and LEE McCULLOUGH, "shy guy" drummer with ISH KABIBBLE'S Band (now playing the FREMONT HOTEL) were married recently. Betcha Lee ain't no shy guy no more. Best of luck, kids. . . . Also Ronnie found his Bonnie" at the SHOWBOAT. They were married last week. RONNIE QUINN is a Showboat barman and Bonnie hails from Kansas City. . . . MRS. LARRY PIMENTAL (she and her husband own the CORK 'n BOTTLE Liquor Store) is away visiting friends in San Francisco. Hurry back, Mrs. P. We miss your manner of knowing just what we want, "spiritually" speaking. . . . It's nice to hear that DOROTHY LANE, petite and popular cocktail waitress, has been promoted to assistant hostess

to PAT GALLAGHER at the new CIRQUE ROOM in the EL CORTEZ HOTEL. . . . And welcome back, PHYLLIS WEITZMAN (nee Conn), to the Cirque Room. This adorable Cirque-dancer is just one of the many reasons why you must "catch" the show there. . . .

GARR NELSON is taking a well earned vacation after fourteen months of continuous "M.C.ing" and vocalizing for the SHOWBOAT shows. He will return about Oct. 19. While in Hollywood, Garr is combining pleasure with some business, filling some recording dates. . . . Had the pleasure of meeting CARL WEINHEIMER the other day. Carl has acquired an interest in the SILVER PALACE located on downtown Fremont Street. He puts some of our citizens to shame by his faith in the future of Las Vegas. The Weinheimers hail from Buffalo, New York. Welcome to Las Vegas, Carl, we have gained another fine Las Vegan. . . .

ROGER EAGAN, bar boy at the SILVER PALACE recently received his "notice" from Uncle Sam. Happy marching, son, and may your sergeant be as entertaining as Phil Silvers. . . . JEAN SABATINO recently returned from her vacation in the "Big Town." Jean found it difficult to return to cocktail waitressing at the EL CORTEZ after enjoying such plays on Broadway as "My Fair Lady" and "Most Happy Fella." Guess we'll just have to keep plugging to get those Broadway shows to Vegas — and that's more possible than you think. . . . BOB JOHNSON is doing a nice job of subbing as barman at the Cirque Room while BOB PRICE is vacationing. . . .

JOE VALLERA of the ITALIAN GRILL tells me that those mouth-watering concoctions seen on TV can actually be ordered at his eatery. . . . BETH McCANDLEIS, a charming waitress at Joe W. Brown's HORSE-SHOE CLUB, received an unusual token this week—a Mexican silver dollar, which makes her 12½ cents ahead.

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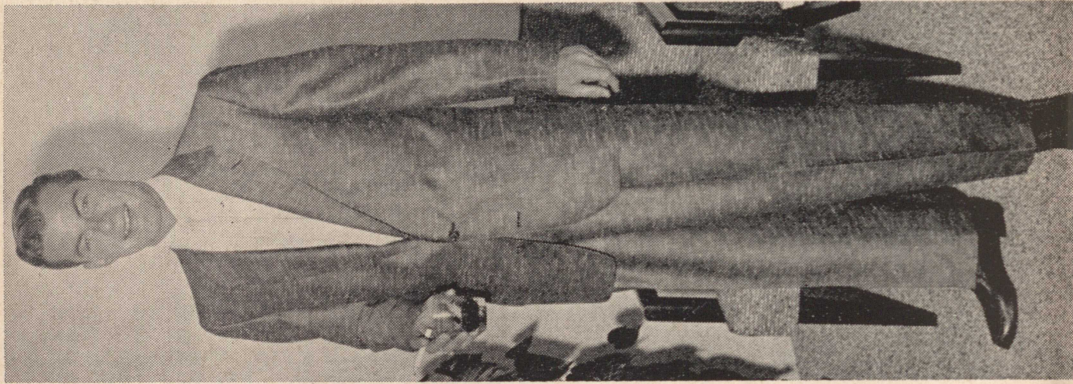
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**'ROUND THE TOWN**

(Continued from Page 13)

... Surprise wedding was that of Mrs. MARGUERITE FEAGAN of Santa Monica, Calif., and the REV. OLLIE TAFT PHILLIPS on Wednesday, Sept. 19 at high noon. Mrs. Feagan is the former secretary in the City Attorney's office (there for 8 years), and Rev. Phillips is the leader of the UNITY TRUTH CENTER. The happy couple's witnesses were E. M. LUEDTKE and LOIS NEECE, with RUTH BORAX (the wife of "the" Borax, one of the successful contenders for Justice of the Peace office in the recent Nevada Primary Election) and LAVERNE HOPPER. Rev. Frank Purcell officiated. By the way, Truth Students and Followers will be interested to know that beginning September 30, Sunday services of the UNITY group will be held at the corner of Tenth and Carson Streets in the Seventh Day Adventist Church. The group are grateful to the Rev. Frank Purcell for this courtesy. . .

Unemployed dealer (and we hope for not long) NATE IGLITZ is nursing a few blisters and calluses these days, a condition foreign to men in his profession, indeed. Nate has been pinch-hitting for KATHY COOK, as manager of the CLEVELAND ARMS Apartments while Kathy vacationed in New Orleans. Kathy, your tenants will tell you that Nate has been simply wonderful to them, providing lots of laughs and much service. . . ALBERTA HAMBLEN, cashier at Silver Palace, has been entertaining her Mother, who is here escaping from the L. A. smog, and raving over blue skies and sunshine in Las Vegas. . . JEAN CURRY has decided she would rather change clothes than money. The pretty Silver Palace change girl has married TOBY HARTMAN, clothing dealer of Cincinnati, Ohio. . . LYNNE DAVIS, pert blonde singer in the lounge at the SHOWBOAT, recently closed an engagement at the FIRESIDE CLUB in Fairbanks, Alaska. Lynne says she couldn't stand the gunsmoke. . . And if you think these moon-drenched evenings are cool lately, don't join the "Polar Bears," that group of swing shift workers from the Silver Palace who enjoy a "dip" after their daily stints. Maybe it helps to cool off those smouldering tempers — but don't say I told you. . .

We're mighty sorry to hear that

Viennese beauty ILSE JANSSENS completes her engagement at the NEVADA ROOM'S LOUNGE at Joe W. Brown's HORSESHOE CLUB this week. But no sorrier than the lovely ivory tickler, herself. Ilse fell in love with Las Vegas and is going to take a vacation here for a week or so. We hear from our bird dogs that Ilse may open at the RIVERSIDE in Reno. Help! Won't some of you sharp Strip bookers take a tip, please, and book this international favorite before she gets away?

**THE STRIP, NORTH AND SOUTH:**

Do you like hamburgers? I do and don't mind telling you that it was a delicious one I was munching on the other ayem at the VEGAS BOWL, where I met ED JULIAN, drummer with the MILT HERTH trio at the DESERT INN. (Incidentally, did you know that our beautiful blonde secretary, RUTH JULIAN, is Ed's wife, and also that she was a vocalist with PHIL SPITALNY and a Moon Maid with VAUGHN MONROE? Ruth and Ed have three lovely kiddies, aged 2 months, 2 and 5 years old, whose names escape me at present. Our Ruth is as clever on the electric IBM as she is in the entertaining department). Ed had a reunion that evening with his old boss, LES BROWN. . . EL RANCHO VEGAS casino manager ALEX GOLDFINE and his lovely wife have returned to their home town, New York City, for a month's vacation. . . THUNDERBIRD line dancer, RITA RICHMAN, is now RITA ROSE. She married her rose from L. A. a few Sundays ago. . . BOB CANNON, hard working manager of the nearly completed TROPICANA HOTEL has been warned by his friend JOE LANGNER to "slow down" but Bob insists he is "in the pink" and just working up speed to be in fine fettle for the grand opening of this magnificent hostelry. . . RIVIERA HOTEL MANAGER, DICK CHAPPELL, was up to his usual fine spirits in "ace" greeting Utah-Nevada hotelmen at their recent three-day convention. . . That

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**D O W N T O W N L A S V E G A S**

## OBSERVATIONS

(Continued from Page 5)

no use for several years. I negotiated a contract whereby the company would operate that direct current generator and sell the electricity to a company we proposed to organize for the purpose of lighting Las Vegas.

It seemed a grand idea, and so about fifty-one years ago a little group of us hopefuls organized the Consolidated Power & Telephone Company. The name sounded good to us and we immediately set about building a transmission line from the ice plant across Main Street to the alley between First and Second Street and thence down the alley to the business section of the town.

I had a friend in Los Angeles, Ira Francis, who was agent for the John A. Roebling Co., manufacturers of electric wire and I went down and told him our troubles. He told me it would require a wire about as large as one's finger to transmit direct current electricity. We just had to get rid of those dangerous, hissing, heat-producing gasoline lamps. We bought the wire, some insulators and a small stock of what we needed to build a pole line and went to work. For poles we used 4 x 6 — 16 feet long redwood posts.

A man named H. M. Joy, an electrician, did the wiring of the buildings. He passed through Vegas not long ago and stopped off to see me. I think it was early March, 1903, when we finally turned on "the juice."

It was a great day for Las Vegas and general rejoicing amongst our comparatively few business men. So far as light was concerned, our 25 watt bulbs were dim, but we thought them wonderful. As an indication of how the people felt, I quote from the "Las Vegas Times," the usual florid language of my friend, Jim Brown, the editor:

"Radiant, beautiful and successful was the turning on Monday evening, of the juice that electrically lighted Las Vegas, the modern surprise of a marvelous new city, marvelous for being a little more than six months old, and having all the modern improvements that places it in rank with those cosmopolitan points that have had their growth and improvements for centuries."

"Henceforth it is farewell to tallow

dios and smoky oil lamps for Las Vegas. With its newer improvements, and keeping abreast with the best that is in the forward route, Las Vegas is only pursuing that destiny that nature and its surrounding intended to be and will be if the broad gaged man will aim and direct its purport in line with a liberal policy — where the idea will route itself that it is 'live and let live.' The telephone, too, is coming. The Times compliments the electric company upon its success and congratulates C. E. Dutcher, the engineer in charge, upon the consummation of his work."

It was early in February 1903 when we turned on our first "juice," for a wonder not burning a single one of the fragile houses. The electric lights pleased everyone. That popularity quickly led us in trouble. Every tent and shack in Vegas demanded the electric light and of course we were glad to meet the demand. We needed that \$2.50 a month which was the charge for every lamp.

Soon we had trouble. The lamps, which at first gave a moderate amount of light, dimmed to a sickly red glow. That big copper wire we had bought would not carry enough current to operate so many lights. Everyone complained and some, quite properly, refused to pay their monthly bills. It was a bad situation and we just had to do something about it. So, down to Los Angeles I went to consult my friend, Ira Francis, again.

Ira recommended as the best way out of our dilemma that we buy a gasoline engine and an alternate current generator and recommended either a Fairbanks Morse engine or one built by the Western Gas Engine Co. I looked at them and decided to buy a Western.

At the corner of Main and Lewis Streets we built a concrete block power house (which is still standing) and installed "Old Betsy" and an oil tank to hold a carload of oil. We finally started the wonderful new plant

(Continued on Page 25)

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*Love,*

*Zsa Zsa*

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

(Not a Review)  
Sept. 25 thru Oct. 22

Show: Guy Lombardo & His Royal Canadians; Carmen, Lebert, Victor and Kenny Gardner; Dornan Brothers; Paula and Paulette.

Always ranking high among the leading bands in the country according to official polls, GUY LOMBARDO & HIS ROYAL CANADIANS continue to prove that their's is unquestionably "The Sweetest Music This Side of Heaven." LOMBARDO is literally a living legend in music circles because he learned early in his career to give the public what it wants — popular melodies played soothingly, romantically and "differently" for their listening and dancing pleasures. To hear them without actually seeing them is to deny yourself triple treating, for they must be SEEN to be fully appreciated. Never will you see any organization work better as a perfect

(Continued on Page 30)

## The Dunes

(Not a Review)  
Sept. 27 thru Oct. 17

Show: Larry Steele's Smart Affairs of 1956 with Willie Lewis; Sir Lionel Beckels; Flash Gordon; Leonard Bros.; The Wanderers; 16 Beige Beauties; Carlton Hayes & His Orch.

It's another BIG "first" brought to FLV by BILL MILLER! LARRY STEELE'S SMART AFFAIRS OF 1956 is America's greatest all Sepia musical comedy revue, boasting a cast of 50 artists. LARRY STEELE is famed throughout smart spots in the East and m.c.'s the entire show, which embraces featured dancers, singers, comedy, and 16 Beige Beauties, augmented by four male dancers. . . . SIR LIONEL BECKELS does a savage Afro-Cuban number that is spine prickling; FLASH GORDON (she's a

(Continued on Page 29)

## EL Cortez

Show: Third Edition "Slap Happy Revue" starring Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Herbie Barris; Mack Pearson; Extra Attraction, Michelle Lorre; El Cortez Cirquettes; Sterling Young & His Orchestra.

Entering its third edition, the SLAP HAPPY REVUE continues to sizzle with sex, dance and pepper, with MARY BETH HUGHES continuing in her role of lovely b'onde foil for the antics of BOBBY MORRIS and BOBBY PINKUS. New addition to the exotic department is MICHELLE LORRE, a shimmering, shapely she with many charms and gyrations displayed in her interpretation of a "Sophisticated Playmate." . . . Others in the cast are HERBIE BARRIS and MACK PEARSON, both veterans of the vaudeville scene. Miss Hughes and her troupe under the direction of Pinkus have combined talents to produce an entire-

(Continued on Page 30)

## El Rancho Vegas

Sept. 15 thru Sept. 29

Show: Eartha Kitt; Myron Cohen; The Renée Molnar Dancers; Dick Rice and his El Rancho Orchestra.

Marking her first American engagement since her return to the States from a tour of London, Paris, Stockholm, and Israel, EARTHA KITT unquestionably will do an SRO business for the El Rancho for three frames. Accompanied by SANFORD GOLD AT THE PIANO (an excellent addition to the act!), elegantly gowned by Balmain to the tune of seventeen grand, earthy Eartha is the best live ad Ms. Pierre Balmain ever will have, that tangerine number suiting the mood perfectly for "C'est Si Bon", "Danseur le Charleston", and "Fascinating Man". These three ditties are tantalizing terse verse about "how wunnerful it is to have

(Continued on Page 29)



## Flamingo

Sept. 13 thru Oct. 10

Show: Pearl Bailey; Hal Le Roy; Mazzone Abbott Dancers; Louis Basil and His Orchestra.

It's a new repertoire for PEARL BAILEY, that gal with the noncommittal used-to-be "tired" manner, 'cause obviously she just isn't tired, and her fans will never tire of her either. "I'm Gonna Keep On Doin' It," an original composition by Pearly Mae herself (is there anything she can't do?) with lyrics by Evelyn Cooper, scores, as does "Road to Dreamland" from her recent picture with Bob Hope, "That Certain Feeling." Pearl "delivers the message" with a lift of an eyebrow, the twist of a lip, the shuffle of a foot, combining pantomime with a pair of vocal chords that carries one throughout a gamut of moods. Deviating from her usual format, Pearl includes

(Continued on Page 29)

## NEW FRONTIER

(Sept. 17 thru Oct. 14)

Show: Spike Jones' Musical Insanities of 1957 starring Helen Grayco, The City Slickers and Billy Barty; Dorothy Dorben's Venus Starlets; Garwood Van and His Orchestra.

Those purveyors of organized confusion, SPIKE JONES and his MUSICAL INSANITIES OF 1957, continue to commit mass musical mayhem in the Venus Room, sending you sky high away from the blues with their sheer lunacy. Washboards, horns — and strangely enough, even musical instruments — are the elements of Spike's astute mixture of comedy, music and beautiful girls. Mighty mite, BILLY BARTY, is the show stealer and the show stopper — and we do not use the words loosely — with his impersonations of Durante, Liberace and "Sideburns" Pelvis; and that new member of Spike's gang, GIL BER-

(Continued on Page 30)

## Riviera

Sept. 12 thru Oct. 9

Show: Lou Walters Latin Quarter Review starring Zsa Zsa Gabor, Joey Adams; Al Kelly; Cast of 70; Ray Sinatra & His Orchestra.

As smart as the Rue de la Paix, as intriguing as the Rue Pigalle, as exciting as your first trip to Paris — that's the gay and Continental LATIN QUARTER REVUE. LOU WALTERS out-does himself on this one, and one wonders how high is high, genius-wise. The entire revue (eight scenes!) is magnificent, from "A Night at Maxims," the opener, to the finale, the "Mardi Gras in New Orleans," the latter pulling shattering applause. . . . ZSA ZSA GABOR, gowned triumphantly in a little \$17,000 number designed by CHARLES Le MAIRE of Twentieth Century Fox, is sensational.

(Continued on Page 30)

## SAHARA

Sept. 4 thru Oct. 1

Show: Edgar Bergen and Charlie McCarthy, featuring Jack Kirkwood and Barbara Heller; Extra added, Mindy Carson; Saharem Dancers; Cee Davidson and Orchestra.

The Congo Room is rockin' with deep down belly laughs with EDGAR BERGEN'S entourage of joy dispensers, CHARLIE McCARTHY, MORTIMER SNERD and EFFIE KLINKER his fascinating foils, with the featured JACK KIRKWOOD and BARBARA HELLER the added momentum that makes this show a three-bar winner. . . . The show swings into a festive mood at once with the SAHAREM DANCERS' "Oriental Swing", with vocals by SHERRY SHEAR, followed by the extra added attraction, MINDY CARSON. Deviating from her usual format a bit, after charming with "Everybody Loves My Baby", "My

(Continued on Page 31)

## "CURTAIN TIME"

## The Sands

Sept. 12 thru Oct. 2

Show: Frank Sinatra; Joey Bishop; The Beachcombers with Natalie; Copa Girls; Antonio Morelli and His Music.

The thin-n-n-n singer, FRANK SINATRA, uses a seldom used type of movie set screen of transparent material for this engagement, separating him from a heavily accented string ensemble of 15 musicians, hired to augment the ANTONIO MORELLI aggregation. Effective lighting is also a part of the mood of this terrific song-fest, 45 minutes of "Sinatramentals" taken from his new album. The silhouetted ork and the spotlighted Frankie are great, with "When Your Lover Has Gone," "A Foggy Day in London Town," "Where or When," "My Funny Valentine" and "Little Girl Blue" projecting Frankie at his most intimate best. Opening night found virtually all the stars from

(Continued on Page 30)

## SHOWBOAT

Sept. 7 thru Oct. 4

Show: Kalantan; Lenny Gale; Fulton Burley; the Showboat Girls; Mike Werner & His Orchestra.

Lovely KALANTAN, the nation's foremost exotic dancer, has been held over at the Hotel SHOWBOAT for an additional two weeks. This was expected, since everyone has fallen in love all over again with this brand new "Kally," who deviates from her standard format of Afro-Cuban dancing only. Gone is the Sphinx-like expressions apropos in many of her dance interpretations, her excellent singing and provocative, saucy quippings projecting the vibrantly beautiful entertainer that she is. The versatile dancer does only one number which lasts fifteen minutes, entitled "Dance of De-

(Continued on Page 31)

## SILVER SLIPPER

Show: "Mardi Gras Revue"; Candy Barr; Hank Henry; The 4 Hues; Cheeta & Chico; "Miss Nevada"; Cliff & Judie Ferre; Silver Slipper Stock Co.; Silver Slipperettes; George Redman and His Orchestra.

The festive spirit of Mardi Gras time in New Orleans is the theme of the new Silver Slipper show. Comedy, gaiety, Dixieland music, pretty girls, gorgeous costumes, unique scenic effects and an all star cast spell "best show yet". CANDY BARR, exotic dancing beauty, comes to the Slipper direct from Dallas, where she broke every existing record, and she has signed to make a picture for Paramount. . . . THE 4 HUES stem from an old theatrical family. Grown up now, these two boys and two girls have garnered for themselves the fame and stature which their formative years of training command. Pictures, radio,

(Continued on Page 31)

## Thunderbird

Sept. 20 thru Oct. 10

Show: Norman Brooks; Charlie Chaney; Chuck Mitchell; Anita Del R'o; Thunderbird Dancers; Barney Rawlings.

Al Jolson devotees (and who wasn't) are experiencing goose pimples and scratching their noggins speculatively on the truth of "Bridey Murphy" upon hearing the reincarnated voice of one NORMAN BROOKS. His nostalgic repertoire consists of tunes that made Jolson famous, opening with "When You're Smiling," with the audience smiling with him from ear to ear. "Blue Heaven," "California," "Toot Toot Tootsie" and many other old favorites rolls the calendar backwards. Norman's switch to blackface onstage to sing "Sonny Boy" is the high point of the show, bringing knots to the

(Continued on Page 35)

★ ★ ★  
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.  
 ★ ★ ★

YOUR  
 FABULOUS  
 LAS VEGAS  
 WEEKLY  
 TV GUIDE

# this week on TV..

SEPT. 29  
 THRU  
 OCT. 5

## SATURDAY — September 29

- 10:45 ⑧ Baseball Warm-Up
- 10:55 ⑧ Baseball Game
- 2:30 ⑧ Action Theater
- 3:00 ② Matinee Theatre
- 4:00 ⑧ Saturday Sports Parade
- 4:30 ② People Are Funny  
⑧ Miller Sports Hi-Lites
- 5:00 ② Cartoon Carnival  
⑧ Mighty Mouse Playhouse
- 5:30 ② Mr. Wizard  
⑧ Little Rascals
- 6:00 ② Spectacular (NBC)  
⑧ News & Weather
- 6:30 ⑧ Lone Ranger
- 7:00 ⑧ Beat The Clock
- 7:30 ② Hit Parade  
⑧ David Niven Presents
- 8:00 ② Lawrence Welk Show  
⑧ Honeymooners
- 8:30 ⑧ Feature Film
- 9:00 ② Perry Como
- 10:00 ② Big 2 Playhouse  
⑧ Gunsmoke
- 10:30 ⑧ Feature Movie
- 12:00 ⑧ Late Show

## SUNDAY — September 30

- 9:00 ⑧ Let's Take A Trip
- 9:30 ⑧ This Is The Life
- 10:00 ⑧ The Christophers
- 10:30 ⑧ The Lighted Window
- 11:00 ⑧ Feature Film
- 12:00 ② Wide, Wide World
- 12:30 ⑧ Pro Football
- 1:30 ② Big Picture
- 2:00 ② Meet The Press
- 2:30 ② Movietime
- 3:15 ⑧ Feature Film
- 3:45 ② U. S. Navy
- 4:00 ② Championship Bowling
- 5:00 ② Playhouse Hour  
⑧ Diane Lucas
- 5:30 ⑧ Telephone Time
- 6:00 ② Bishop Sheen  
⑧ To Be Announced
- 6:30 ② Holiday  
⑧ Cisco Kid
- 7:00 ② Steve Allen  
⑧ Private Secretary
- 7:30 ⑧ Crunch & Des
- 8:00 ② Federal Men  
⑧ Ed Sullivan Show
- 8:30 ② Stu Erwin
- 9:00 ② I Spy  
⑧ Mayor of Town
- 9:30 ② Sunday News Caravan  
⑧ G.E. Theatre
- 10:00 ② Famous Playhouse  
⑧ Sports Theater
- 10:15 ⑧ Television Theater
- 10:35 ② Nite Owl Club
- 12:00 ② Late Movie

## MONDAY — October 1

- 11:00 ② Matinee Theater
- 12:00 ② Queen For A Day
- 12:45 ⑧ Premier Showcase
- 1:00 ② Comedy Time
- 1:30 ② Bandstand  
⑧ Double Feature Encore
- 2:00 ② Movietime
- 3:30 ② Afternoon Interlude
- 4:00 ② Be My Guest  
⑧ Date With Dot
- 4:30 ② Bar Two Ranch  
⑧ Submariner Show
- 5:00 ⑧ Mike Steel
- 5:30 ② R. M. Theater
- 6:00 ⑧ News, Weather
- 6:30 ② News & Weather  
⑧ Robin Hood
- 7:00 ② Hunter  
⑧ Life Of Riley
- 7:30 ② Soldiers Of Fortune  
⑧ Juke Box Jury
- 8:00 ② Playhouse  
⑧ Man Called X
- 8:30 ② Stanley  
⑧ David Niven Presents
- 9:00 ② Truth Or Consequences  
⑧ Charlie Farrell Show
- 9:30 ⑧ Vic Damone
- 10:00 ② The Hunter  
⑧ Joe & Mable
- 10:30 ② Tomorrows Headlines  
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
- 10:40 ⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Movie

## TUESDAY — October 2

- 11:00 ② Matinee Theater
- 12:00 ② Queen For A Day
- 12:45 ② Modern Romances  
⑧ Premier Showcase
- 1:00 ② Comedy Time
- 1:30 ② Bandstand  
⑧ Double Feature Encore
- 2:00 ② Movietime
- 3:30 ② Afternoon Interlude
- 4:00 ② Be My Guest  
⑧ Date With Dot
- 4:30 ② Bar Two Ranch  
⑧ Submariner
- 5:00 ⑧ Mike Steel
- 5:30 ② Armstrong Theater  
⑧ Wild Bill Hickok
- 6:00 ⑧ News and Weather
- 6:30 ② News & Weather  
⑧ Under The Sun
- 7:00 ⑧ \$64,000 Question
- 7:30 ② Stage 2  
⑧ Do You Trust Your Wife
- 8:00 ⑧ Phil Silvers Show
- 8:30 ⑧ I Search For Adventure
- 9:00 ⑧ Herb Shriner
- 9:30 ② Treasure Hunt  
⑧ Science Fiction Theater
- 10:00 ② Play Of the Week  
⑧ I Led 3 Lives
- 10:30 ② Tomorrow's Headlines  
⑧ Telenews
- 10:35 ② Nite Owl Club
- 10:40 ⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Movie

## WEDNESDAY — October 3

- 11:00 ② Matinee Theater
- 12:00 ② Queen For A Day
- 12:45 ⑧ Premier Showcase
- 1:00 ② Comedy Time
- 1:30 ② Bandstand  
⑧ Double Feature Encore
- 2:00 ② Travelogue
- 2:30 ② The Way
- 3:00 ② Las Vegas Story  
⑧ Garry Moore
- 3:30 ② Afternoon Interlude
- 4:00 ② Food Page of the Air  
⑧ Date With Dot
- 4:30 ② Bar Two Ranch  
⑧ Submariner
- 5:30 ② News & Weather
- 6:00 ② Wednesday Nite Fights
- 6:30 ⑧ Pick A Winner
- 6:45 ② Boxing Roundup
- 7:00 ② Famous Fights  
⑧ Feature Movie
- 7:30 ② Headline  
⑧ U. S. Steel Hour
- 8:00 ② Disneyland  
⑧ Frankie Lane Show
- 8:30 ⑧ Mr. & Mrs. North
- 9:00 ② Amazing Duminger  
⑧ Dr. Hudson
- 9:30 ② Pro Highlites  
⑧ I've Got A Secret
- 10:00 ② China Smith  
⑧ My Hero..
- 10:30 ② Tomorrow's Headlines  
⑧ Telenews
- 10:35 ② Nite Owl Club
- 10:40 ⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Movie

## THURSDAY — October 4

- 11:00 ② Matinee Theater
- 12:00 ② Queen For A Day
- 12:45 ⑧ Premier Showcase
- 1:00 ② Comedy Time
- 1:30 ② Bandstand  
⑧ Double Feature Encore
- 2:00 ② Movietime
- 3:30 ② Afternoon Interlude  
⑧ Date With Dot
- 4:30 ② Bar Two Ranch  
⑧ Submariner
- 5:00 ⑧ Mike Steel Show
- 5:30 ② News & Weather  
⑧ Superman
- 5:45 ② Sports Reports
- 6:00 ② Lux Video Theater  
⑧ News and Weather
- 6:30 ⑧ Name That Tune
- 7:00 ② Ramar Of the Jungle  
⑧ Badge 714
- 7:30 ② Mark Sabre  
⑧ Star Performance
- 8:00 ② You Bet Your Life  
⑧ Count Of Monte Cristo
- 8:30 ② Democratic Committee  
⑧ Climax
- 9:00 ② Play Of the Week
- 9:30 ② Ford Theatre  
⑧ 1st Western Forum
- 10:00 ② Interlude Playhouse
- 10:15 ⑧ Telenews
- 10:20 ⑧ Frank Leahy Predicts
- 10:30 ② Tomorrow's Headlines  
⑧ Mr. & Mrs. Movietime
- 10:35 ② Nite Owl Club
- 12:00 ⑧ Late Movie

## FRIDAY — October 5

- 11:00 ② Matinee Theater
- 12:00 ② Queen For A Day
- 12:45 ⑧ Premier Showcase
- 1:00 ② Comedy Time
- 1:30 ② Bandstand  
⑧ Double Feature Encore
- 2:00 ② Movie Time
- 3:30 ② Afternoon Interlude
- 3:45 ② News Caravan  
⑧ Welcome Wagon
- 4:00 ② Be My Guest  
⑧ Date With Dot
- 4:30 ② Bar Two Ranch  
⑧ Submariner Show
- 5:00 ⑧ Mike Steel
- 5:30 ② News & Weather
- 6:00 ② Cavalcade of Sports  
⑧ News & Weather
- 6:30 ⑧ Kit Carson
- 7:00 ② Touchdown  
⑧ Rin Tin Tin
- 7:30 ② Federal Men  
⑧ Death Valley Days
- 8:00 ② Grand Ole Opry  
⑧ Highway Patrol
- 8:30 ② Watch The Birdie  
⑧ Undercurrent
- 9:00 ② Stage 2  
⑧ Western Marshal
- 9:30 ⑧ Playhouse Of Stars
- 10:00 ⑧ Telenews
- 10:10 ⑧ Mr. & Mrs. Movietime
- 10:30 ② Tomorrow's Headlines
- 10:35 ② Nite Owl Club
- 12:00 ⑧ Late Show

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## OBSERVATIONS

(Continued from Page 17)

and for many years the exhaust of "Old Betsy" was music for our ears. It was a great success and by the simple expedient of investing something like twenty million dollars, Reid Gardner and Associates have made Las Vegas the most brilliant and spectacular little city in the world.

I realize that I have told this story before but it is such an unusual example of building great success upon a most fragile basis that it is worth repeating.

## THE EDITOR SPEAKS

(Continued from Page 7)

I have fallen in love with one of them? No, I had to fall for a no good jerk. Yes, a jerk, and now look at all the trouble I'm in!

But I'm not bad. I'm not bad, she mused. Only a good girl would get herself into a mess like this — a bad girl would have known how to avoid it. Time, time, time, that's all I need. I can support myself after this is all over. I can type and keep books and do lots of things to earn an honest living. Oh, dear God in Heaven, tell me what to do. I have nobody but you, God. Nobody but you.

"What's the matter, girlie?"

Diane mopped the tears away and mumbled, "Nothing."

"Now, don't be that way. I'm a cop and cops do more than just arrest people. Tell me all about it — maybe I can help."

"I'm going to have a baby. I haven't any money. I have no place to go. And I haven't got a husband either. But I want my baby. Honestly I do. I never wanted anything so much in my whole life."

"I know just the place for you, young lady. Come with me. I'll take you to the Catholic Community Welfare."

Diane recoiled. "But I'm not a Cath-

olic. Besides, a girl told me that those agencies take your baby away from you after it's born."

"Well, she was wrong. No one is ever turned away from the Catholic Community Welfare. Did you know that seventy-seven percent—and that's more than three-fourths of the people they help there aren't Catholic? Why they specialize in looking after unmarried mothers like you, honey. And as for taking your baby away from you, why that's just plain ridiculous. The fact that you want to keep it will make them work harder than ever to help you find work after the little fella is born so you can take care of him yourself."

Diane looked at the burly cop, doubtfully. "Go ahead and arrest me for loitering. That's what you're gonna do anyway. Nobody ever helped me in my life, Mister. I'm pretty good at arithmetic, too. It would take a lot of dollars for that agency to do all that for just me, much less for lots of other girls trapped in a predicament like mine. Who pays for all that?"

The cop scratched his long nose with an equally long forefinger, thoughtfully. "Well, now, that's a long story, young lady. Lots of people back it. Yes, their helping you depends on lots of people." . . . \* \* \*

Bill looked at his broken down Ford of 1940 vintage and swore with some well chosen epithets. "Damn this desert, damn this Las Vegas, and everybody in it!"

Bill's tubercular wife, Jennie, quieted the infant in her arms, one of their five children huddled around her feet on the side of the highway. "Ain't gonna do no good to talk that way, Bill," she scolded. "We come a long way to get to the desert for my health and we're gonna make out somehow."

"Yeah. Somehow. All them jobs and all that prosperity we read about in the papers. Where is it? Here we been sleeping in the fields like animals, half starving to death, and me an able-

JACK CORTEZ

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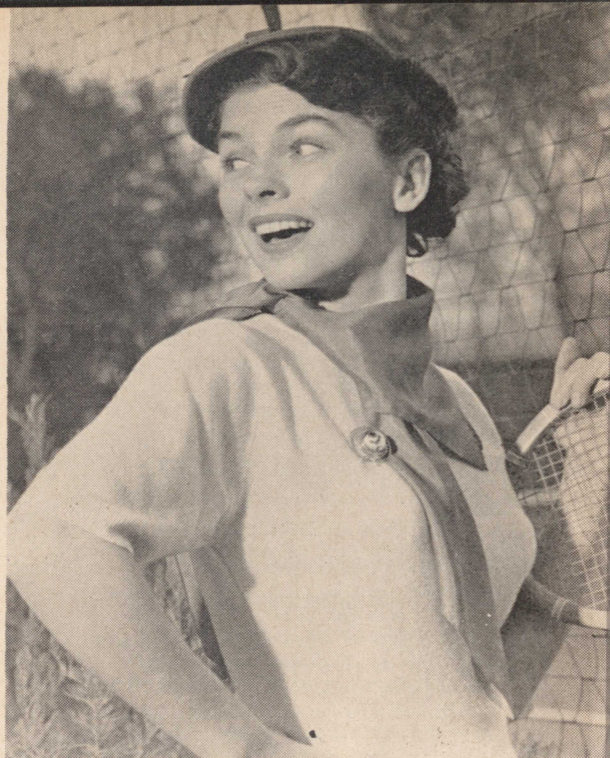
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bodied man with a craft of my own  
to offer, out of a job. No job. No  
nothing."

"You got **us**, honey, and we got **you**,  
and that's a whole lot more than most  
folks have," the frail woman reproach-  
ed.

Bill flung the monkey wrench to the  
ground and walked over to his wife  
and patted her shoulder awkwardly.  
"You're right, Jennie. Here, put my  
coat around you. You're shivering.  
Guess there're lots of good folks in Las  
Vegas. We just haven't had a chance  
to meet 'em yet."

"I'm hungry, Mama," seven year old  
Jimmy whined.

"Me, too, Mama," echoed sleepy Pat-  
ty, almost three.

"I'm cold, Daddy. Where we gonna  
sleep tonight?" asked Billy, Jr.

Bill looked at his wife and his brood  
of kids and felt completely helpless.  
Never had he felt so inadequate in all  
his forty years. Charity. My God, to  
have to appeal to charity. He had no  
choice. This he must do, pride or no  
pride, for his family's sake. He start-  
ed walking toward the shimmering  
Neon-lighted city.

"Where're you going, Bill?" Jennie  
called.

"To the Salvation Army," Bill called  
back.

"Fine. Bill. They won't turn us down,  
honey. Tell 'em about your War rec-  
ord. Tell 'em we aren't beggars. Tell  
'em when you get a job and when I  
get well again, we'll pay 'em back —  
somehow." . . .

\* \* \*  
Melodramatic? Yes. But true. There  
never was a melodrama written that  
was as melodramatic as Life itself.  
Louise, the school child who needs the  
milk she craves; Diane, the teenager  
who went wrong, but who is so right  
in her basic instincts and sincere desire  
for motherhood; Bill and his tubercular  
wife and five children, temporarily  
stranded and in need of a lift; these are  
just three examples of the many our  
Las Vegas COMMUNITY CHEST bene-  
fit. And you and I are responsible for  
the survival of that Community Chest.

The Greater Las Vegas Community  
Chest Fund Drive begins October 1.  
Its slogan is apropos — "For a Greater  
Las Vegas, GIVE TO THE COMMUN-  
ITY CHEST" — because a city is only

FABULOUS LAS VEGAS

as great as it takes care of its own.  
Our Community Chest is called upon  
by eight agencies that derive either  
all or a major portion of their support  
from it. Your nickels and dimes and  
dollars make that possible. And don't  
toss your heads indifferently and snap,  
"Let the Big Hotels pay for it — I've  
got troubles of my own." There is no  
doubt in this Editor's mind whatsoever  
that each of you would go to the aid  
of Louise or Diane or Bill and his fam-  
ily, IF YOU WERE THROWN IN  
CLOSE PROXIMITY WITH THEIR  
NEEDS. Human beings are pretty  
strange that way. As long as they can  
give and get credit for giving, thereby  
salving their own egos and deeply em-  
bedded senses of guilt, they will give  
more generously and without someone  
building a fire under them. This was  
proved some years ago when I wrote  
an article asking for help for some  
stranded folks, stating I would name  
names of those generous persons who  
contributed. Hundreds of persons do-  
nated generously. Yet, those very same  
persons turned me down when I rang  
their doorbells, asking for Community  
Chest contributions.

Each of you has compassion for the  
Louises and the Dianes and the Bills  
of this world. There might be a few of  
you, however, who do not know the  
joy of true giving.

"No moral profit comes from doing  
good to another because 'he can get it  
for us wholesale', nor from giving gifts  
to others because of the pleasure they  
give us. There is not even great merit  
in doing good to those who love us.  
The greatest spiritual profit comes from  
loving those who hate us, and from giv-  
ing gifts and food to those who cannot  
give anything in return. What a les-  
son nature teaches about selflessness!  
Clouds, playing like lambs in the pas-  
tures of the sky, never keep their treas-  
ures of moisture to themselves, but  
pour them out in the beautiful bene-  
diction of rain to a thirsty earth. Human  
lives were not sent into this world as  
ornaments. God has prettier things for  
that purpose. As the bird that sings  
for others gladdens its own heart with  
song; as the rivers flee the decay of  
stagnant self-content to service the  
mighty ocean; as the sun burns itself  
out to light a world; so does everything  
— man included — BECOME GOOD  
BY DOING GOOD TO OTHERS. The  
millwheel stops when the rushing wat-

(Continued on Page 32)

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Of My  
Las Vegas  
Career**



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Happy, Happy Birthday  
To You On Oct. 7th.**

**K.**

FABULOUS LAS VEGAS

## DUNES

(Continued from Page 19)

girrul, fellas!) thrills with her exotic dancing, and for some of the fastest stepping in the tap and acrobatic departments, the LEONARD BROTHERS are a duo you simply can't afford to miss. . . . WILLIE LEWIS provides the comedics for this ultra smart extravaganza, and there is a quartet of singers, THE WANDERERS, whose harmony is so close you'd swear they were one person vested with counterpoint vocal chords. . . . The immortal Flo Ziegfield never came up with any more dazzling femmes than are the SIXTEEN BEIGE BEAUTIES, whose individual dancing talents are on par with featured "singles." . . . Famed for introducing the new and novel to Las Vegas showgoers, BILL MILLER once again offers you the cream of the theatrical crop with the debut of LARRY STEELE'S SMART AFFAIRS OF 1956. . . . CARLTON HAYES and His Orchestra will be on hand for the three frames and if the show is held over for one week (and there is just no doubt that it will be!), BENNY CARTER and His Orchestra will wrap it up musically speaking. The DUNES gets the Fall show season off to a wonderful start with this aggregation of talent — so plan to see them for sure!!!

## EL RANCHO VEGAS

(Continued from Page 19)

a millionaire around just for kicks(?)". "An Oldfashioned Girl" corroborates the entire course of instruction! Long considered "an untamed mistress of song", former performances seem quite tame indeed compared to the quality of projection Eartha is currently selling, best described when she sings, "If I can't take it with me when I go, I just ain't gonna go"; and it looks as though Eartha ain't gonna for many moons. Always surprising her audience, her quick transition to a quality of friendliness and innate sweetness, "Affairs of the Heart", a ballad-type number, registers just right, and challenges you to just dare to think one Eartha Kitt hasn't a thousand vocal prestidigitations in her magical throat. . . . Master of timing and casual delivery is that greatest story-teller on the American stage today, comedian MYRON COHEN.

Whether it be domestic crisis, child guidance, politics, or his relatives, Myron has "story" at the tip of his tongue, dramatizing with a flip of a twinkling eye and a pair of turned-up lips the "little things" in life that may plague us, but which in reality (in retrospect at least) are howlacious. Myron no doubt will go down in historic annals as the grand guy who taught us how to laugh at ourselves. . . . The RENEE MOLNAR DANCERS come up with some beautiful LE ROY PRINZ presentations, and the entire show is musically propped by the El Rancho Orchestra.

Tonight (Sept. 29) is your last chance to see Eartha, GLORIA DEHAVEN filling the co-starring spot, as of Oct. 1, with the mighty MYRON COHEN, the latter a holdover.

## FLAMINGO

(Continued from Page 20)

"Something Better Than Love," "That's Good Enough For Me," "He's Gone," "Zing!", "Gold Cadillac" and "Come Rain Come Shine" in her repertoire, to name only a few. Words won't do this gal justice — go see for yourself. . . . HAL Le ROY taps out a medley of staccato rhythmic sounds and his soft shoe work is grace elegante, more adequately described as "Legomania." Famed for his remarkable versatility, Hal is a "dancer's dancer" and no greater accolade can be accorded him. . . . Organized mayhem is the Apache dancing of the MAZZONE-ABBOTT DANCERS. Composed of three girls and a boy, this quartette of fleet-footed, dagger-dodging, furniture-crushing Apaches, create gasps from the audience, who later "lobby-talk" unendingly as to how they accomplish the act and stay alive. It is truly confounding coordination. . . . HAL BELFER comes up with two excellent production numbers — "Midnight in Paris" and "Hot Time in Igloo," bolstered by talented LOUIS BASIL and His Orchestra, all of which adds up to another hit show for producer-director HAL BELFER.

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## DESERT INN

(Continued from Page 19)

unit. Featured vocally with the ROYAL CANADIANS are KENNY GARDNER (with the greatest of ease) and those other three geniuses of the LOMBARDO family, CARMEN on the alto sax, LEBERT on trumpet, and VICTOR on baritone sax. . . . THE DORNAN BROTHERS are two comics tailored perfectly for your laugh yearnings. . . . PAULA and PAULETTE are trampoline artists, adding additional color and variety to the D.I.'s great show, which is presented twice nightly at 8:15 p.m. and 12 midnight in the Painted Desert Room.

## RIVIERA

(Continued from Page 20)

Revealing and yet concealing, it is as provocative as the howlacious Hungarian herself. Zsa Zsa proves herself to be a great wit in her closing number, in which she answers ad lib questions from the audience. Few, if any, of today's great comics would dare to put themselves into a predicament like this, particularly with hep Las Vegas audiences; but Zsa Zsa's repartee is unsurpassed and she is quite willing to be quoted on anything from alabaster to zircons. . . . JOEY ADAMS is master of ceremonies of the entire show, assisted by that double-talking comic, AL KELLY. These two masters of timing are responsible for the smooth coordination of this gigantic extravaganza, and especially the punchy, comical dialogue of Mr. A. In fact, the monicker "JOEY ADAMS" is synonymous with just darned good entertainment. . . . THE FREDONIAS are outstanding in Scene 2, doing those famous Arabian dervishes and these amazing young kids seem absolutely boneless. . . . Scene 5, "One Arabian Night" embraces four acts, actually with MARIO & SHEILA, Prince & Princess of Dance, memorable. It is regretted that due to lack of space each and every one of this cast of 70 cannot be mentioned, for each is wonderful and contribute mightily to LOU WALTERS best yet LATIN QUARTER REVUE. Consult your programs for all credits. A special mention here for RAY SINATRA and His Orchestra for doing such a tremendous job in the music for this show.

## EL CORTEZ

(Continued from Page 19)

ly new show, filled with the nostalgic skits and nonsensical humor which marked vaudeville in its heyday, spiced with no little burlesque. The EL CORTEZ CIRQUETTES and STERLING YOUNG and his fine orchestra add terp and music that pleases.

## SANDS

(Continued from Page 21)

Hollywood in the audience, with more than 300 rooms at the Sands housing these fellow-showmen who came to enjoy their favorite crooner. . . . Comic JOEY BISHOP shows better timing and greater talent than ever — so great that JACK ENTRATTER has signed him for the next three years! Getting the star build up from Entratter in his Sands engagements is carte blanche show-wise, and this great new talent deserves it all. . . . A couple of terp numbers, "Bell Bottom Blue" and "Autumn in New York" showcase the beautiful Copa girls, and ANTONIO MORELLI and His Orchestra still reign supreme as musicians.

## NEW FRONTIER

(Continued from Page 20)

NAL, does his share of show thievery as a great saxophone player, mimic and personality. Gil, together with MOUSEY GARNER, and FREDDIE MORGAN, do a take-off on Elvis Presley that is so rib robbing as to double the business of local orthopedists. Deserving of more than mere mention is burly GEORGE ROCK of the soprano tones. . . . Just about the time you think you can't take any more laugh pains, along comes HELEN GRAYCO (Mrs. Spike Jones) to soothe you with a couple of ballads, with some torchy tunes thrown in for good measure, providing sanity to the insanities of those zany zealots surrounding her. . . . SPIKE JONES and his wardrobe of plaid suits in purple, orange, green and sky blue pink, may not be chosen as one of the best-dressed men in America, but he wins "the best in show biz," hands down. . . . DOROTHY DORBEN'S VENUS STARLETS terp things up abundantly with a couple of spectacular production numbers, "Rah, Rah, Rah, College" and "Man With the Golden Arm," ably assisted musically by GARWOOD VAN and His Orchestra.

## SHOWBOAT

(Continued from Page 21)

sire," with special lyrics written by OLIVETTE MILLER, a risque little ditty concerning the vocalist who finds it a great deal more profitable to dance with desire and no little fire. KALANTAN is a definite hazard to our scientists, since it is quite obvious that the "Heavenly Body" is sufficient reason for these good men to cease dillydallying around cosmic space and settle for this gorgeous bit of celestial terra firma. . . . LENNY GALE, that new "King Bee" of comedy is back by popular demand. Quick with a quip, Lenny does amazing mimicry of movie stars and other celebrities. . . . MGM Singing Star FULTON BURLEY is a young and personable tenor whose voice has been compared to that of John McCormack, and he handles the M.C. duties in addition to his singing chores.

## SILVER SLIPPER

(Continued from Page 21)

TV and records, plus top nite club appearances with Horace Heidt, make this doub'e duo one of the very best in their fiæ'd. . . . CHEETA and CHICO are two of the funniest chimps alive. They have appeared in many movies, stealing scenes from such celluloid stars as Johnny Weismuller, Sheena and Jimmy Durante. . . . HANK HENRY CONTINUES to spew the ad libs all over the place, sustaining his most worthy tag, "the funniest man in the world". The regular cast of the Silver Slipper Stock Company — MAC DENNISON, CLIFF and JUDIE FERRE, JIMMY CAVANAUGH, THE SILVER SLIPPERETTES, "MISS NEVADA", GEORGE REDMAN & HIS ORCHESTRA, complete the cast of this hilarious extravaganza, a production that is a "must" for tourists as well as the Las Vegas homeguard.

## SAHARA

(Continued from Page 20)

Prayer", and that smooth, dreamy one, "Crush", Mindy comes up with a clever ditty entitled "Boutonniere" and a spirited "It's All Right With Me"; surprising further with a finale number from the "Pajama Game", "Steam Heat". The romantic Mindy proves unequivocally that she is more than just "lilacs and honeysuckle" by overheating the Congo Room with sex and pepper. EDGAR BERGEN'S clever, punchy, triple-tonguing, tops all other performances he has given in this town. Tops is his satire on his TV program, "Do You Trust Your Wife?", in which JACK KIRKWOOD and BARBARA HELLER take the parts of a couple of rejects on the program. The perky, winsome BARBARA HELLER is petite in size with a GREAT BIG voice and her take-off on Judy Garland is a showstopper. Her histrionics are equally top drawer as the "wife" contestant who is rejected. Watch this little gal — she just might pop up in Las Vegas someday as the STAR in her own show. Those lovable characters, CHARLIE MCCARTHY, MORTIMER SNERD, PODINE PUFFINGTON and EFFIE KLINKER, have a ball stepping on Papa Bergen's lines, and the finale is the laugh that pops the buttons when Charlie and Edgar come out in goggles and mustachios a la the Gay 90s to blend with the grand finale — the SAHAREM DANCERS in old fashioned costumes doing "By the Light of the Moon". Staged and directed by GEORGE MORO, with the CEE DAVIDSON orchestra music par excellence, it is entertainment you must not miss! A footnote: Mighty wonderful pianistics by Sherman Edwards who accompanies Mindy Carson.

You have only three more days to see this great show, which closes Oct.

(Continued on Page 35)

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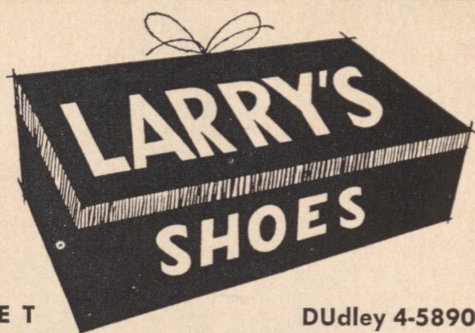
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## THE EDITOR SPEAKS

(Continued from Page 27)

ers are stilled; the moving train stops when the hot embers cool; and CHARITY VANISHES AS THE LOVE OF GOD DECLINES. If people only knew how happy they would make themselves if they really helped their neighbor for the love of God, we would soon become a nation with songs in our hearts as well as on our lips."

A very wise man, a famous and beloved man, wrote those words. His name is Bishop Fulton J. Sheen. And some of us know that he is right. Some of us know that you have to eat dirt to know how it tastes; and it is too bad that we must have had to eat so much of it before we learned to be true givers.

Our Community Chest goal this year is \$165,478.71, which is nearly \$20,000 more than last year's goal. We are proud to tell you that the average increase in Chest goals throughout the nation are higher than the Las Vegas increase, which speaks well for our wonderful town. Can you think of any

better way for Las Vegans to disprove the tales of the "doomdongers," who predict our downfall, than by rallying together and coming up with this goal more quickly than ever in the history of Chest drives anywhere? We can do it, but it means that each and every Las Vegan must give, and work with others so that they will give.

And as we give, let us give joyfully. Let us bless each coin and each dollar that we give with a prayer that the Louises and the Dianes and the Bills will benefit from our generously given contributions; that they and all persons like them everywhere shall have better lives and greater happiness — almost as great as the happiness we feel for having the opportunity to give without thought of receiving anything in return but that of God's rich blessing.

Yours for a Greater Las Vegas,

*Vi Taylor*

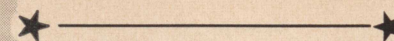
## THAT'S FOR SURE

(Continued from Page 9)

umn, LOUNGE STARS, which usually appears on page 13 of this magazine each week, and competently written by PAULA, is missing this week. Paula is bedded down with the virus and just couldn't make that deadline this week. . . .

It looks like a real romance between FRANK FUNGE, the "Ivan Paul" of the SAN FRANCISCO EXAMINER (he's the night club editor) and LOIS DES ROCHERS, lovely SANDS Copa

FABULOUS LAS VEGAS



Thank You  
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It's Nice To Be  
In The Wonderful  
Production . . .

LOU WALTERS'

LATIN QUARTER  
REVUE

At the Magnificent

Riviera

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# MURIO and SHEILA

Girl. Frank flew in last week just to spend a few days with Lois. Could this be a marital knot a knitting???

In town for a few days, and stopping at the DESERT INN, JACK WERST, the famous jeweler. Jack is one of the Nation's most famous diamond merchants (now, girls, stop crowding — that just isn't Emily Post, you know), with offices in Dayton, Ohio and N.Y.C. With Jack was the World's Heavy Weight Champion, ROCKY MARCIANO. Both are great buddies and do quite a bit of traveling together.

That gorgeous brunette you saw ring-siding at the SANDS HOTEL show, yocking at JOEY BISHOP'S clever comedies, was ELIZABETH TAYLOR. Her handsome escort was Broadway and H'wood show producer MIKE TODD. . . .

HYMIE ABRAMS and EDDIE "BABE" MANN played to a finish a Gin Rummy game that lasted 46 hours, with the final payoff going to Babe. Internal Revenue Agents, please note: The take was \$7.00. . . . LOUIG'S BROILER can be justifiably proud of their chef, JIMMY CARDINAL. His "pasta fazool" is the talk of the town.

In fact, everything Jimmy prepares is an answer to a gourmet's dream. Jimmy has worked at many famous places in N.Y.C. and is known as a "Chef's Chef." Almost forgot — that "pasta fazool" is his Thursday night special. Don't miss it! . . .

CHIQUITA & JOHNSON, those sensational acro-ballet dancers who appeared recently at the DESERT INN, are bringing out the "Yahooooos" down Texas way. Currently appearing in the BALINESE ROOM in Galveston, they will open Oct. 3rd at the AMBASSADOR HOTEL'S COCOANUT GROVE. Hurry back to Vegas, kids. . . .

The JEWISH COMMUNITY CENTER extend their thanks to the members of the Center's Choir, who sang so wonderfully during the High Holy Days Services, and who gave of their time and talents willingly and without any remuneration to help make the services so beautiful. They wish to extend special thanks to the non-Jewish members, who were MRS. CLARK COLEMAN, MARCHETA WYMAN, and CAMPBELL BEASLEY. Also to WARNER BASS, musical conductor for

(Continued on Page 35)



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**JOEY  
 BISHOP**

*P.S. Frank Sinatra: I'm Taking You With  
 Me Where-ever I go!*

**SAHARA**

(Continued from Page 31)

1. Opening Oct. 2, for one week only, LOUIS PRIMA and KEELY SMITH, featuring SAM BUTERA and THE WITNESSES; DICK KERR; and THE THERONS, a show that may well mark "one-week-history" on the fabulous Strip.

**THUNDERBIRD**

(Continued from Page 21)

throat and glasses to hand, as does "Anniversary Waltz." His closing tunes bring on the THUNDERBIRD DANCERS with straw hats and cutaways, a colorful and excellent wrapup to the beat of catchy "Darktown Strutters Ball." . . . In his initial appearance at this hotel CHARLEY CHANEY has won a multitude of additional fans. His hats and facial gymnastics, plus a great sense of comicy, places him permanently in the top drawer. His "shaggy dog" yarns include the St. Bernard dog eyeing a stranger crossing his master's lawn and it is a masterpiece. Here's a comic who latches on to your funnybone and gives it a very thorough workout. . . . CHUCK MITCHELL cleverly sells his many abilities ranging from a beautiful lyric tenor singing "Granada" to his hilarious impressions of such stars as Vaughn Monroe, Ink Spots, Louis Armstrong and Bonnie Baker. One wonders if Chuck swallowed a trumpet, a Hawaiian guitar and a 'pea pickers' banjo, his imitations of these instruments are so tone perfect. His version of palpitating Elvis in "Heart Break Hotel" breaks up the audience. . . . Senorita ANITA DEL RIO, a fiery and colorful Flamenco dancer from Argentina makes her first U.S.A. appearance. Her spirited and sensuous dancing assure her of many, many more engagements in this country. . . . GAYLE ROBBINS' lovely THUNDERBIRD DANCERS are romantic in the opening production number, "Falling in Love with Love," with lyrics sung by BARNEY RAWLINGS, M.C., par excellence.

**THAT'S FOR SURE**

(Continued from Page 33)

JAN PEERCE, whose deep bass voice enriched their services beyond expression. . . .

With the acquisition of BARNEY SULLIVAN, formerly of KSFJ and KRAM, to do the all night show on KRAM, the line-up of DJ personalities to bring Las Vegas 24 hours of Metropolitan radio is complete. KRAM began its 24-hour operation on Sept. 17. Already signed at KRAM's new "Personality Parade" are JIM HADLOCK, formerly top morning man of KSON, San Diego; HAL MORELLI, for the past five years at KLAS; and JOE GRAYDON, famous radio, TV and recording star of Los Angeles and San Diego. Joe Graydon is scheduled, in addition to his DJ stint, to appear as a featured vocalist in a name Strip hotel in the very near future. Congratulations to KRAM for giving us such an array of talent!

Spotted EDGAR BERGEN and MIN-DY CARSON dining at MATTY'S TROPICS for the third time last week. Understand this popular eatery will change its name to "CHIANTI'S" very shortly and that it will specialize in Italian food and steaks, Good luck, JERRY BERSHIN. . . .

WILBUR CLARK, famed as a gracious host, really topped his own record when he threw a going away party for JAN PEERCE after Jan's last performance at the DESERT INN last Monday night (Sept. 24). Held in the Sky Room Lounge, the great, the near-great and just great turned out in droves to say goodbye to the Metropolitan singer who did an SRO business during his entire four weeks engagement. Not only is Jan a great artist, but he is a Prince of a Man, and has won for himself thousands of friends in the West, not to mention hundreds and hundreds of converts to Opera. Come back to Las Vegas, Jan, SOON.

We wish to extend our very best wishes and sincerest congratulations to WILLIAM A. SIMONDS, recently elected president and general manager of the NEW FRONTIER HOTEL. "Bill," as he is known to his close friends and acquaintances, is one of the nation's outstanding automobile dealers. His lovely and gracious wife, CHARLOTTE SIMONDS, already has everyone falling for her. He tells us that reorganization of top management at the luxury spa has been completed. Simonds, who also remains Chairman of the Board of Directors, listed permanent corporation officials as follows: IRVING J. LEFF, executive vice president; T. W. RICHARDSON, vice president; HAR-

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VEY MELVIN, vice president; and MURRAY A. ROTHMAN, secretary-treasurer. He said the new setup does not call for any major changes in overall personnel, and further expressed an optimistic view of future business conditions both at the hotel and for Las Vegas as a whole. Also that business is UP 30% over last year at this time. . . . MAURICE H. FRIEDMAN, who recently resigned as president and director of the NEW FRONTIER, will not remain active in its management, but will be connected with the organization as a stockholder. After an eastern vacation he plans to devote full time to the development of his large real estate holdings in Las Vegas. . . . Also good news at the NEW FRONTIER is the appointment of affable LOU ELLENSON as OFFICIAL HOST and BAR MANAGER of this hostelry, relieving him of the restrictions which credit administration (now in the hands of RAY WARREN) placed on him. So you'll be seeing Lou functioning more freely in this highly important spot, which everybody knows is an assignment that contributes greatly to the success of any resort hotel. Mr. Simonds couldn't have made a wiser appointment.

Seems as though the \$64,000 Dollar Question is losing some foothold (not enough dough for a give-a-way?), so watch for REVLON'S new TV airer to start Oct. 22. The new give away money? A QUARTER OF A MILLION BUCKS!

LENORA STOTT, Canadian import to Las Vegas, is that blackeyed beauty who owns ZELMA'S BEAUTY SHOP, where Las Vegas lovelies get prettied up. In Las Vegas for three years, yet we just learned from the reticent little French-Canadian that it was she who

did all that beautiful decor in her shop — with her own hands; that she is also a milliner (used to make chic chapeaus for the pretty femmes in Canada); and that if she had to, she could be somebody's secretary, making with the Gregg and IBM with the best of them. That's what we call versatility!

MR. and MRS. TED GREENLAW of Los Angeles guested at the THUNDERBIRD HOTEL last week, combining business and pleasure. Ted is the CANADA DRY biggie of the entire Western division, and his lovely Titian-haired wife, OPIE, is the life-long friend of our Editor, Vi Taylor. The popular couple are known throughout the West as about the most gracious and hospitable persons to be found, throwing unusual and original parties that remain conversational pieces for months afterwards. They were seen having a ball at the PEARL BAILEY show at the FLAMINGO HOTEL with MAXINE LEWIS and BILL FROELICH. You should have seen Maxine onstage (Pearl insisted that she come up and at least do a time step) at her old stamping grounds! What a gal, what a beloved person to all is our Maxine. . . .

Last week FRANK SINATRA fell victim to the "Las Vegas crud", as these laryngitis bouts are tagged by singers, JOEY BISHOP stepped in and gave two great performances. Now we know why JACK ENTRATTER predicts that Joey is the next BIG COMEDY STAR IN AMERICA. Joey filled Frankie's spot with a solid 35 minutes of comedies that drew guffawing easily heard as far as Desert Rock. . . .

BILL MILLER'S bad luck in getting his show booked for the week of Sept. 21 thru 27 before we went to press, prevented our printing the show re-

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view. MAE WILLIAMS, enchanting chanteuse, and the very popular CONTINENTALS did a wonderful one week frame. So, dear Mae, and you very wonderful Continentals, don't be angry with us. It just couldn't be helped. . . .

SAM and HARRY DVORAK, those fast-becoming-famous brothers who serve that delicious bar-b-q'd chicken 'round the clock at their ROTIS-O-MAT at MARKETOWN, have added bar-b-q'd side and back ribs to your take-it-home-hot-and-ready-to-serve-grocery-list. If any housewife complains about working herself to death over that proverbial hot kitchen stove any more, now that Sam and Harry are making it so easy for them — well, that's just plain grounds for divorce. . . .

Congratulations to DICK CONTINO and wonderful LEIGH SNOWDEN upon their recent marriage (Tues. Sept. 18). May your lives together be happy and successful always. . . .

DUSTY SPRINGER is wreathed in smiles these days, what with the LAS VEGAS BOWL lanes booked solid for

the next eight months. The keglers are rehearsing for those laurels they hope to glean at the end of the Fall-Winter season. . . .

Reluctantly we say goodbye to that lovely Austrian import, ILSE JANSSENS, who completed her four weeks' engagement at the NEVADA ROOM'S COCKTAIL LOUNGE at Joe W. Brown's HORSESHOE CLUB last evening. The first hostelry to snare an international personality to liven up things in Downtown Las Vegas, the HORSESHOE CLUB did a fine job of booking the beautiful and talented Ilse, whose magnificent pianistics charmed everyone. A true citizen of the world (Ilse speaks four languages) and perfectly at home wherever she happens to be, Ilse says that right now she'd rather be "at home" in Las Vegas than any place in the world. Some smart Strip entertainment director might keep this in mind and snag the lovely Ilse before she leaves town. . . .

BERNARD OF HOLLYWOOD and LAS VEGAS has been shooting up a storm, virtually running out of film —

## Coming Attractions

ON THE FABULOUS STRIP

**DESERT INN**

NOV. 13 THRU DEC. 10  
**The TED LEWIS Show**

**The Dunes**

OCT. 18  
**AL HIBBLER**

**El Rancho Vegas**

OCT. 1 THRU OCT. 16  
**GLORIA DeHAVEN**  
and  
**MYRON COHEN**  
(held over)

**Flamingo**

OCT. 11 THRU NOV. 7  
**THE MILLS BROS.**  
**CAROL HANEY**

**NEW FRONTIER**

OCT. 29  
**ELLA FITZGERALD**  
**THE GOOFERS**  
**SHECKY GREENE**

**Riviera**

COMING  
**LIBERACE**

**SAHARA**

COMING  
**VAGABONDS**  
**JEAN CARROLL**

**The Sands**

OCT. 3 THRU OCT. 30  
**PETER LIND HAYES**  
**& MARY HEALY**  
**THE TOPPERS**

**Thunderbird**

OCT. 11 THRU OCT. 31  
**The Famous**  
**CHINA DOLL REVUE**

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*in the beautiful*

**CARNIVAL ROOM**

AT THE

**FREMONT HOTEL**

We Start "Rockin'" At 5 P.M.  
and continue 'til the Wee Hours . . .

See You Soon . . .

**MIKE SARGE** and **SARGENTS**

black and white and color — during a whole week's session with KALANTAN. At the last count we think it was around 160 shots. Calendars, publicity, portraits, and just plain good fun photographing this exotic beauty's most photogenic "Heavenly Body", has gleaned for this internationally known photographer some shots that will be heard around the world. . . .

A belated Happy Birthday to BRUCIE BIRCH, who was one year old on Sept. 21. Brucie is the "surprise" baby son of MARIE and ED BIRCH, that very capable couple who head the LAS VEGAS BABY SITTING AGENCY. They call Brucie their "surprise" baby because he was born fourteen years after their first son, ED BIRCH, now going on fifteen years old and a student at Las Vegas High School. Don't know why Marie and Ed should be so surprised. Don't psychologists tell us that in taking care of other folks' babies with loving attention that sometimes this causes things like that to happen? And loving care is exactly what your baby receives from Marie, with the able assistance of her husband, Ed, when he isn't busy as an optician at the WESTERN OPTICAL COMPANY.

We hear that CALIFORNIA RENT CAR recently completed negotiations for the purchase of NATIONAL CAR RENTAL Licenses operating in Los Angeles. Genial GLEN O. ANDERSON is now operating the station formerly known as California Rent Car under National Rent Car at 3338 South Fifth St., as well as his station at 3211½ South Fifth, which is just south of the Richfield station. Glen has lived in Vegas the past 25 years and has been in the car rental business for the past six years. He has all new cars — from Fords and Chevrolets to Thunderbirds and Cadillacs. . . .

BILL MILLER is becoming pretty famous for those "BIG FIRSTS". Now he's come up with a LATE, LATE SHOW ON SATURDAY NIGHTS ONLY, at 5:30 A.M. Now the show folks can catch a show, too — and what great shows they are at THE DUNES! LARRY STEELE'S "SMART AFFAIRS OF 1956", America's greatest all Sepia comedy revue, is another BILL MILLER "FIRST" for Las Vegas and we guarantee you that this group of wonderful entertainers will be back again and again. . . .

NORMA GINSBERG, a Seattle de-  
lously visited our town last week, and



had a reunion with "Just call me Luscious" GAY VAUGHAN, secretary to Maitre D' MAC HARRIS at the NEW FRONTIER. Friends since they were in pigtails, yet they didn't discover they shared the same natal date until now. A woop-de-doo celebration followed at the FLAMINGO. Happy Birthday, belatedly. . . .

MIKE SARGE and HIS SERGEANTS have been together three years, and each member of this wonderfully entertaining group (currently at the FREMONT HOTEL) say that their engagement in the CARNIVAL ROOM is the most enjoyable in the years they've been together. "The spirit of friendliness and cooperation at the Fremont makes us really feel at home." They comment to all who will listen (and they have plenty of listeners!) about ED LEVINSON, EDDY JONES and FRANK CUTINELLI being so nice to them. The talented boys have just signed a recording contract with Mercury. Their latest releases are "Hot Dog My Baby Done Left Me" and "Bobby Sox Baby." Happy discing, fellas. . . .

Glad to hear that JACK SLOTE, manager of BAIN'S, has returned home from his trek to Cedars of Lebanon Hospital, where he had to undergo surgery. Jack is feeling better and all his friends will be happy to hear that he'll be back on the job very soon. . . .

It is very heartwarming for all you good readers to tell us that DANNY THOMAS' plea for funds for help for the poor (back cover Sept. 22nd issue) touched you so deeply that you hastened to send along your contributions to ST. JUDE HOSPITAL, MEMPHIS, TENN. Keep up the good work. . . .

On October 14th the SAHARA CUP RACE on LAKE MEAD will open for two days. This new annual regatta is sponsored by the SAHARA HOTEL and is co-conducted by the Lake Mead Boat Club and the Southern California Speed Boat Club. Among the many high-speed entrants are such boats as W. T. WAGGONER, JR.'S "MAVERICH" and "SHANTY P", recent winner of the Sea-

fair and Harmsworth races; BILL BOEING, JR.'S "MISS WAHOO"; HENRY KAISER'S "SCOOTER TOO" and "HAWAII KAI"; WILLARD RHODES' "MISS THRIFTWAY"; and many others. MILTON PRELL, executive director of the sponsoring HOTEL SAHARA, tells us that this all came about as a result of their bringing England's DONALD CAMPBELL to America and Lake Mead last Fall. There was lots of excitement caused by Campbell's world record-breaking run and it made him realize the great interest there is in speed boat racing. Prell's interest was aroused in these fast boats and the development of the Lake Mead area for speed boat racing. He feels certain that this new regatta will not only provide the people of our area with a great annual attraction, but will bring new tourist business from all over the world to Las Vegas, Henderson, Boulder City, and the rest of Southern Nevada. In addition he believes that it is an invaluable aid in publicizing another of our great outdoor attractions in Las Vegas. We agree. And we also might state that the HOTEL SAHARA is constantly on the lookout for ways and means of building a bigger and better Las Vegas — and that's for sure. . . .

## CRISWELL PREDICTS

(Continued from Page 11)

appeal over television and radio to bring about a peaceful and acceptable solution to the present segregation problem our nation is facing! . . . Mayo Clinic: You will soon make a startling announcement to the world, that you have perfected a light ray treatment, which breaks congestion and permits normal breathing and circulation! . . . Thomas J. Watson: A huge memorial park will be built in your honor, by your employees of the International Business Machines Corporation, for your loyalty to them, and your genius of invention! . . . Colorado River: You will be the first river to have your power harnessed through atomic expulsion which will change the history of the West overnight!

### YOUR INCREDIBLE FUTURE:

My friend, I can predict that in the dim and distant future, you and I will plead against the segregation of robots, "because after all, they're almost human!" Today, you may smile at this plea for equality, but I assure you, the time is not too advanced from our

present day electric brains, to that fateful day when man-made robots will be given the power to vote, hold office, own property, and even marry! There will be a famous court case, where the adopted human child of a man and his robot wife will battle over earthly riches! There will come a time when robots will lead political rallies for their thinking will be controlled and unemotional. A nation will be entirely governed by a robot President, and his cabinet of robots, who can electrically solve any problem existing, and arrive at an indisputable answer! There will be a great propaganda drive, labeled "Anti-Human," with the searing argument that "centuries ago humans were tolerated, but they made such a mess of the world, through their emotional thinking and actions, resulting in complete atomic destruction of continents," and power should be taken from their hands at once! Just as the automobile, the telephone, the electric light, the printing press and television once seemed incredible, I can fearlessly predict, through trend, precedent, pattern of habit, and the unalterable law of cycle, one day our so-called human race will be completely ruled by man-made robots! This is a small part of your Incredible Future!

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Coke



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FABULOUS LAS VEGAS

## 'ROUND THE TOWN

(Continued from Page 15)

big smile PETE BOMMARITO is sporting out on South Main Street at his FLYING "A" GAS STATION (newly acquired) is because his customers seem happy over the service they are receiving. . . . Saw "Uncle" JACK GARN and manager BOB WEST of JACK GARN'S MEN'S SHOP talking with one of their satisfied customers at the NEW FRONTIER HOTEL last week. The customer was SPIKE JONES with his manager, DICK WEBSTER. . . .

Mark a circle 'round your calendars for October 14. That's the kickoff (or should we say "oar-off"?) day for the SAHARA CUP RACE on Lake Mead. This racing classic will feature the world's fastest boats and has been receiving international publicity. To be seen are many "Gold Cup" hydroplanes which have raced in such outstanding events as the Seattle Seafair Regatta, the celebrated Harmsworth Race, President's Cup and the Gold Cup itself. The event is sponsored by the HOTEL SAHARA and this new annual regatta will be co-sponsored by the LAKE MEAD BOAT CLUB and the SOUTHERN CALIFORNIA SPEED BOAT CLUB. This is a great manner in which to publicize our town and all it has to offer sports-wise, since so many persons in other states seem to think we are just a "shake, rattle and roll" resort. The HOTEL SAHARA is to be congratulated. . . .

While on the subject of the SAHARA, attention, STAN IRWIN: Is it true that you composed "Dressing Room," a number that our touts tell us will be used in the next Sahara show and one that is veddy cute and veddy clever? Please confirm, wontcha? . . .

Congratulations to the HACIENDA upon at last receiving their gaming license. Guess tub thumper HARVEY DIEDERICH will really have to go to work now, and he is perfectly willing. It has been a long wait. The clever publicist is the father of four cute youngsters and his wife is an honest-to-goodness redhead, cozy freckles and all. In fact, a very handsome family. . . .

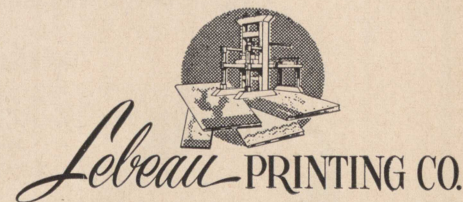
And speaking of pretty redheads, our very own PAULA, who pens the Lounge column in our book, has been

bedded down with "flu," which is why you didn't see her smiling face around last week. Better now, she's back on the beat. . . . As long as we're indulging in a little pat-on-the-back for our by-liners, might mention that our GARY STEVENS has been appointed by WALTER LOWENDAHL of Transfilm Incorporated to help develop some of the properties that firm is now considering. Stevens was formerly associated with Warner Brothers as executive producer and general manager of its TV division. In accepting the Transfilm appointment, Gary commented that his association with the film company was based on his belief that the independent producer would eventually dominate in theatrical film production. Gary, who has more than 26 years of experience in show biz, was associate producer with Walt Framer Productions before joining Warner Brothers. His background includes credits in production and/or direction of "Luncheon at Sardi's," "20 Questions," "The Stork Club," "The Kate Smith Show" and "The Morning Show." Good luck to you, Gary, on your new venture. . . .

That's all for now, folks. More tattle, trivia and tripping next week after I've been a seeing ya 'round the town. . . .

Failures are divided into two classes . . . those who THOUGHT and never DID . . . and those who DID and NEVER thought!

Among the things most often opened by mistake . . . is the mouth.



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**FRANK  
SINATRA**