

Jack Boritz!

JULY 28, 1956

25c

Fabulous

©

LAS VEGAS Magazine

Pat. - P. 27



It's a
"PAT ON THE BACK"
from
Vi Taylor
Page 17
★

EL RANCHO VEGAS
OPERA HOUSE
 THEATRE RESTAURANT

LeRoy Prinz presents
 The Magnificent
SOPHIE TUCKER
 with TED SHAPIRO at the Piano
 Hollywood's Singing Star
JOHN CARROLL
 RENEE MOLNAR Dancers
El Rancho Orchestra
 Reservations — Phone DU 2-1300
 Showtimes — 8:15 - Midnite

SAM LEWIS presents:

JUDY GARLAND

AMIN BROTHERS

STAGED AND DIRECTED BY ROBERT ALTON

SHOWTIMES: 8:15 - MIDNIGHT

Reservations Ph. DU 2-7171

*OUT OF
 THIS
 WORLD!*

CLOUD 9 LOUNGE
 MICKEY KATZ

NICK NOBLE
 THE FOUR GUYS

NEW
FRONTIER HOTEL
 LAS VEGAS, NEVADA



TERESA BREWER

Herb Eidemiller • Pianist-Conductor

Lynn Duddy Quartet

Original Songs by Lyn Duddy & Jerry Bresler

HARVEY STONE

THE HAPPY JESTERS

Saharem Dancers

(Moro-Landis Production)

Vocals by Joe Marine

Cee Davidson his Orchestra

Staged and Directed by George Moro

★ ★ ★ ★

SHOWTIMES 8:15 & MIDNIGHT

— NO COVER —

HOTEL **SAHARA**
 HIWAY 91 • LAS VEGAS • NEVADA
 FOR RESERVATIONS CALL DUDLEY 2-6800

America's Most Exciting Showplace . . .
 ★ Wilbur Clark's DESERT INN presents:

In Person!

JIMMY DURANTE

EDDIE JACKSON

JACK ROTH ★ JULES BUFFANO

Surprise Guest Star

JANA MASON

SKEETS MINTON

DONN ARDEN Dancers featuring Gloria Grey

ART JOHNSON Singing Master of Ceremonies

CARLTON HAYES and His Orchestra

★ Showtimes: 8:15 p.m. and Midnight ★ For Reservations call DU 2-6000

The **FUN** is greater than ever! Now in the . . .

Lady Luck LOUNGE

- MILT HERTH TRIO
- GROVER SHORE TRIO
- PHIL RAPHAEL TRIO
- JOYCE COLLINS TRIO

. . . 60 seconds above the Strip! "ATOP THE INN"

SKY ROOM lounge

For Your Dancing Pleasure . . .

★ Ernie Coleman Orch.

★ Marvelle

8:00 p.m. to 4:00 a.m.



Wilbur Clark's
DESERT INN



OBSERVATIONS

by CHARLES "POP" SQUIRES



LAS VEGAS RIVER

THAT stream flowing through Las Vegas in 1905 was not really a river up which a battleship might churn its mighty way. In truth it was not a river at all but a merry creek flowing through Las Vegas, bordered in midst of its course from the Big Springs to the old Stewart Ranch by willows and clumps of cottonwood trees which cast a grateful shade on the trail which led along its banks.

The springs were located about three miles west of the Vegas and when General John C. Fremont made his memorable journey and with Kit Carson and party camped here the evening of May 3, 1844, he wrote:

"After a journey of 18 miles in a northeasterly direction, we camped in the midst of another very large basin

at a camp ground called Las Vegas, a term which the Spaniards use to signify fertile or marshy plains.

"Two narrow streams of clear water four or five feet deep, gush suddenly with a quick current from two singularly large springs. These and other waters of the basin pass out in a gap to the eastward.

"The taste of the water is good but rather too warm to be agreeable, the temperature being 71 degrees in the one and 73 degrees in the other. They, however, afford a delightful bathing place."

That accurately describes Las Vegas springs and the stream they formed flowing through the little town of Las Vegas in 1905. Senator William A. Clark of Montana, who built our railroad only to have it taken away from

(Continued on Page 25)

In this Issue:

OBSERVATIONS	5
CRISWELL PREDICTS	7
THAT'S FOR SURE	9
'ROUND THE TOWN	11
LOUNGE STARS	13
HILLSWAY	15
A PAT ON THE BACK	17
CURTAIN TIME	19, 20, 21
FABULOUS LAS VEGAS DIRECTORY	24
THIS WEEK ON TV	28, 29
COMING ATTRACTIONS	39

JACK CORTEZ

Fabulous
LAS VEGAS
magazine

FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Art Editor: Dennis Stephenson. Staff Photographer: Bernard of Hollywood — Las Vegas. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUdley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME VIII, NUMBER 19 — JULY 28, 1956

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year \$8, United States and possessions; \$15.00 per year, foreign. Printed by Lebeau Printing Co., 821 N. 21st Ave., Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada. A Bar Engraving Co., 124 S. 3rd St., Phoenix, Ariz.



the new **c.h.baker** has everything! corner 3rd and Fremont



The Lingerie Touch... Just a wisp of a shoe... a dainty ruffle of black French lace around a huge buckle of rhinestones, baroque and seed pearls floating on a transparent toe... its thin Parisienne heel of fashion's newest footwear fabric, peau de soie. 1898

• In the midst of the beautiful HIGH SIERRAS

Cal-Neva Lodge

presents:
A DAVID W. SIEGEL PRODUCTION
NOW
★ **JOHNNIE RAY** ★
OPENING TUESDAY, AUGUST 2
★ **RED BUTTONS** ★ **EILEEN BARTON**
Barry Gordon

For Reservations:

CAL-NEVA LODGE • LAKE TAHOE • CRYSTAL BAY, NEVADA • Ph. LIBERTY 7-3341



*"The Capital Photographer
of the Entertainment Capital"*

**Bernard
of
Hollywood**
& LAS VEGAS

RIVIERA HOTEL • PENTHOUSE STUDIO
Phone DU 2-5678

• Special rates for Theatrical Publicity Portraiture
• A camera study from Bernard's gallery of Stars



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

PREDICT a new economic age for America. In 1928, it was "Two chickens in every pot." 1942 brought us the slogan, "Two cars in every garage!" But in 1956, there will be two houses to each family, one in town, and the other as a retreat in the mountains, seaside or lake! . . . I predict that Brunetta Mayerling will cause a turbulent revolution in the liquor industry, among the manufacturers and importers of whiskey, gin and vodka, when she introduces a special processed tequila from Mexico! . . . I predict that Richard King Mellon will amaze the world, by his plans to make Pittsburgh the Golden City of the East! . . .

I predict that California Governor Knight's next project will be free adult education classes, where all languages are mastered! . . . I predict the most famous boy in all the world, will be Ennis, the son of the Irish revolutionist, Ennis Patrick! . . . I predict Senator Jenner of Indiana, will combat juvenile delinquency through the organization of youth clubs, working in close co-ordination with the police department! . . . I predict that dog owners will adopt the latest fad for dogs, which will be dog hats! . . . I predict that the wars of 1958 will be fought with dollars and not bullets! . . . I predict that Boeing Aircraft in Wichita, will open their own advanced school, for training in rocket and dynamic air engineering!

COMING EVENTS IN YOUR FUTURE:

I predict that the private papers of a very famous man, will be closely examined for it will be found that his inventions and ideas are 20 years

ahead of their time! . . . I predict automation will conquer food distribution! I predict that school cafeterias will be a thing of the past, for all food will be served through vending machines, untouched by human hands, and taking up one tenth of the space. I further predict that all super-markets will become mechanized, and you will purchase your groceries by inserting coins. These marketing pavilions will remain open 24 hours a day, 7 days a week! . . . I predict that the old game of pitching horseshoes, will become increasingly popular, through the use of plastic horseshoes. A very new, exciting game, which can be played for high stakes, will be introduced early next year! . . . I predict that Phoenix, Arizona will increase in population, and become the number one health city of the Rocky Mountain area. I predict Arizona will be highly recommended by doctors, for not only lung conditions, but also for nervous tension patients! . . .

I predict that the largest radio network in America, will soon dissolve and sell its many radio stations to individuals! . . . I predict a complete revising of all passenger flight schedules, so that there will be no danger of mid-air collisions. I further predict that all passenger planes will be required to install radar equipment, or be grounded!

FOR PEOPLE AND THINGS:

Wallis Warfield Simpson: When your exciting life is filmed next year by Hollywood, you will be able to have it shown in England and the Colonies, for you are now a private citizen, and under the Magna Charta you will be able to overcome the objections of the

(Continued on Page 31)



AIR CONDITIONED **RENT-A-CAR**

Ask About Our Inter-City — No Charge

GLEN O. ANDERSON CO.

• Trip Charge • Diners Card • New Cars and Jeeps
All Major Credit Cards Accepted • Phone DU 4-7773



It's Fabulous!



BILL MILLER

Presents

Held Over!

The top arranger for
the Great GLENN MILLER Orchestra

JERRY GRAY and His BAND

CO-STARRING

The Inimitable Singer "Lady Day"

BILLIE HOLIDAY

ARABIAN ROOM

TWO SHOWS NIGHTLY — 11:30 P.M. — 2:30 A.M.

★ NO COVER — ALSO — ★ NO MINIMUM

"Sinbad Lounge Spectaculars"

Continuous from 6:00 P.M. to 6 A.M.

JOHNNY OLENN
and His Rollin' Rockers
featuring
Rene Renor

Georgia Carr • Tony Foster
with the
Guy Scalise Four

PLUS OTHERS

"Let's do it at the Dunes

... the strip hotel for Vegas people



the Dunes HOTEL



QUR LOVELY cover girl is **JEFFIE LEE BOYD**, who inherits her beauty from her mother, a former Ziegfeld girl. Twenty-two year old Jeffie Lee has 118 strategically located pounds on her 5' 5" frame. Her green eyes are perfectly framed by chestnut brown hair. Miss Boyd is a **RENEE MOLNAR** Dancer at the **HOTEL EL RANCHO VEGAS**. Photo was taken by Dorothy Gunn. Incidentally, R.K.O. Pictures are very interested — who wouldn't be? This gal was born to be looked at . . . and that's for sure. . . .

JANA MASON'S bidding adieu to show business with her **DESERT INN** engagement, where she is featured with the **JIMMY DURANTE** show. Jana has "had it" and is exchanging the glamour of the footlights for the warm comfort of her parents' New Jersey home. She plans to marry and raise a large family. Miss Mason has a preference for domesticity in spite of an offer from **UNIVERSAL PICTURES** and her promising stage career. We wish her good luck and the fulfillment of her dreams. . . .

Looks like romance is in full bloom for **NANCY BONESS** and **JOE DE CARLO**. (She sells cigarettes at the **DUNES HOTEL** and has converted many a non-smoker with her charming personality. Joe has been in temporary retirement, since leaving his post as manager of the **BALI HAI APARTMENTS**.) . . . Have you seen the Harem outfits being worn (?) by the cocktail waitresses at the Dunes? Even in this heat, they're "inviting pneumonia!" . . .

Over at the **HOTEL SAHARA**, petite **TERESA BREWER** ordered an English

Muffin for breakfast, last week. The waiter brought her a bagel instead and Miss Brewer broke a tooth. **STAN IRWIN** plans to change the menu to read: "bagel on the rocks." . . .

SAM HANCOCK puts in many hours as assistant to **TOMMY CALLAHAN**, General Manager of the **SILVER PALACE**. However, every moment of his leisure time is spent in his newly-redecorated apartment. He is grateful to **MRS. MARGE BROCK** who supervised the new interior. . . .

BEN LESSY and **PATTI MOORE** say the **NEW FRONTIER HOTEL'S** answer to the **DESERT INN'S** "Dancing Waters" is this: the New Frontier has dancing bosses. Lessy, Moore and BEN BLUE open at the **BEVERLY HILLS CLUB** in Kentucky, come September. . . .

SHARON KAY RITCHIE, the reigning "Miss America" and **DON CHERRY**, popular crooner-golfer, plan to trek the orange-blossom path, in the near future. Their romance began when both appeared at the **FLAMINGO HOTEL** here, early this year. . . .

Don't forget to circle August 21st on your calendar. That is the night the **VARIETY CLUB** Tent No. 39 will present its Annual "NIGHT OF STARS" at Cashman Field. Tickets are on sale at Variety Headquarters and other convenient locations. For further information, call DU 4-3113 or DU 2-6800. . . .

Extensive work is being carried on at the **RIVIERA HOTEL**, with hardly a break in normal operations by **Al Landsman's Nevada Drapery & Upholstery**. One evening, we dropped in and carried out our business visit,

(Continued on Page 32)

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB
117 FREMONT ST. • DOWNTOWN • PHONE DUDLEY 2-7551

HOTEL
EL CORTEZ
DOWNTOWN

HOTEL
SHOWBOAT
2800 FREMONT

*under management of
Bill Moore*

*Famous for 14 oz charcoal broiled Steaks
\$1.95*

EL CORTEZ

UNCLE WILLIE

Sawed-off Startling with Tall Talents

Bobby Clark

Stars on Strings

Scarlett Rebel

Cutist Little Nudist

THE EL CORTEZ ADORABLES
STERLING YOUNG and his Orchestra
SHOWTIMES

10 p.m. • 1 a.m. • 3 a.m.

SHOWBOAT

STUART ALLEN

Full of Wit

Jody Smith

The Tantalizing Temptress

Garr Nelson

and the Showboat Girls

MIKE WERNER and His Orchestra

SHOWTIMES

11 p.m. • 2 a.m. • 3:30 a.m.

NEVER A COVER OR MINIMUM CHARGE



★ **BIG SUMMER CLEARANCE**

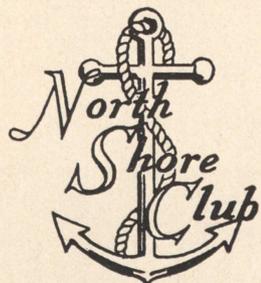
SALE

Savings up to 50%

JACK GARN men's shop

2303 South Fifth St. • Robert West, Manager

• custom clothes by DAMICO



NORTH SHORE CLUB at beautiful Lake Tahoe

... Still the Best Food at Lake Tahoe

- ★ TEDDY NOELL ORCHESTRA with Sally Korby
- ★ BUDDY REED ★ CHUCK LEONARD QUARTET

Entertainment 'til 6 a.m.

Same Management for past Seven Years

YOUR HOST: BUCK HARRIS • JERRY COOPER • JIMMY HUME

• Call Liberty 7-2492 - 7-9911

LAKE TAHOE

P. O. BOX 49

CRYSTAL BAY, NEVADA



with **HOWARD BRANDY**

GABRIEL HEATTER and FLV'S CRISWELL can move aside now 'cause I too own a "shining crystal ball" and am now prepared to do a little of this predicting stuff myself. Ready now. . . . I predict SY HUSNEY will completely alter the fashion of men's evening wear by coming to work at the SILVER SLIPPER dressed in white tie, tails and diapers. . . . I predict that the price of money will go up. . . . I predict that ALAN LOWELL of Los Angeles will make a fortune selling Jaguar hearses. . . . I predict that LARRY MACDONADO and LELIA GOLDONI of the RIVIERA show will gracefully dance across the stages of the world. . . . I predict that NAT SCHWARTZ of BROADLOOM CITY will corner the market on that sensational new product INSTANT INSTANT. This is the new instant product for wives that are really in a hurry. . . . I predict that MR. RAMSEY of the MASTER CLEANERS will finally perfect a cleaning machine that doesn't rip the buttons off my shirts and shoot them through my stockings. . . .

I predict that luscious REXENE BOCKMUEHL of the SANDS HOTEL will change her name to MAX BOCKMUEHL. . . . I predict that JOHN HOLDEN at FOXY'S RELICATESSEN, will slice 70,942½ tons of corned beef.

. . . I predict that ELEANOR ROTH, JACK ENTRATTER'S secretary, will be married seven times. . . . I predict that the Riviera Hotel, Maitre 'D, will have to get the management to expand the HICKORY ROOM to accommodate the people that grew obese on his mouth-watering food. . . . 'Nuff of this predicting.

LAS VEGAS CONFIDENTIAL: ART ROZEN was supposed to open a bingo game above the SILVER SLIPPER last week but the license didn't come thru as yet. Still ART'S main concern was for his employees who will have to wait another month, perhaps less, before starting work. Proves again that ART'S one of the town's nicest citizens.

RAY STANLEY gets howls from the folks at the HORSESHOE CLUB when he describes JOE FRISCO'S appearance at the SISTER KENNY FOUNDATION'S NIGHT OF STARS held at the HOLLYWOOD BOWL. All the west coast celebrities were on hand. Actors, singers, comics and dancers all came forth and did their bits. JOE was the last performer on the bill. He walked up to the microphone and paused for a long moment. Finally he blurted out, "N-n-now that e-e-everyone has done s-s-such fine work, it's d-d-difficult for m-m-me to d-d-do anything to t-t-top them so," he shouted across the stage at SISTER KENNY, "SISTER KENNY, how ab-b-bout a ru-u-ubdown!"

HANK SCHAINCK has just taken over the management of the kitchen for the SILVER SLIPPER, replacing DAVE VICTORSON, who is now making life pleasant for the folks down at the NEW FRONTIER'S CLOUD 9 LOUNGE. HANK is well equipped for his tasks as a restaurant manager. He was manager at the GOLDEN NUGGET until recently. And before that he was the Captain in charge of the Officers' Club in Tokyo for many years. Needless to add we wish the boys the best on their new employment.

(Continued on Page 38)

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
... it's always LIGHT UP TIME at the LUCKY STRIKE CLUB
117 FREMONT ST. • DOWNTOWN • PHONE DUDLEY 2-7551



For the VACATION
of your LIFE . . .

Visit the Newly Re-modeled &
Exquisitely Decorated . . .



• BAL TABARIN •

in the majestic splendor of the High Sierras at Lake Tahoe

Coming

WOODY
HERMAN
and His
ORCHESTRA



For Your Entertainment Pleasure
THE SALMAS BROTHERS
DAVE BURTON TRIO
Timmie Rogers with Mable Scott
Mack Twins at the Twin Pianos

Coming

MARY
KAYE
TRIO



For Reservations:

BAL TABARIN, Lake Tahoe, Chrystal Bay, Nevada • Ph. LIBERTY 7-3374

Easiest Credit Terms in America



300 FREMONT ST. LAS VEGAS, NEV.

Summer Sale . . .

Savings
up to 50%

bonnie best

IN THE TOWN AND COUNTRY SHOPS
JUST SOUTH OF WILBUR CLARK'S DESERT INN

Open Weekdays 10-6 p.m. • Sundays 12-6 p.m.



By Paula

THE NOVELITES have taken over the HOTEL RIVIERA! They do fourteen minutes of solid laughs in the Clover Room in the Belafonte Show and then settle into the STARLIGHT LOUNGE to fracture audiences funnybones for the balance of the evening. Their "Hill-billy" routine or their hat satire is a sure cure for blues. The NOVELITES have never been hotter!! Infringing on Mr. Griswell's field, we predict a phenomenal future for the boys! . . .

MERCURY recording artist NICK NOBLE, just in from a very successful engagement in Chicago's famed CHEZ PAREE is "The Voice" in the CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER. A clear true baritone that is mighty easy on the ears. He does a medley of favored tunes of show biz greats — Al Jolson's "Rock A Bye My Baby," Harry Richman's "Birth Of The Blues" and Eddie Cantor's "Making Whoopee" that has won him scads of new local fans. Nick's recordings of "The Bible Tells Me So" and "To You My Love" have enjoyed great popularity. The later record was kicked off nationally on ED SULLIVAN'S TV SHOW. His appearance on that Nation-wide Hookup was so well received that he has been asked to make a repeat performance again this autumn. . . .

Just a few more nights to see the exciting, atomic controlled personality, LILLIAN BRIGGS, the rocking young lady that belts forth a song in a manner that is most unusual! She really rocks! So do dash over to the SANDS LOUNGE, her closing date is August 1st. . . .

Jazz classic "Flat Foot Floogie" written and recorded by SLIM GAILLARD was one of the top recordings of the day that was included in the time capsule that was sunk for posterity in 1939 at the Worlds Fair that was held on Long Island just out of New York City. On a distant date when the people of the future play that recording, they will think that we all talked

"vouty." For a first hand earful of the "vout" and other unusual usage of the English (?) language, catch Slim in the CLOUD NINE LOUNGE, a very entertaining gent! . . .

Want to thank BUDDY GRECO for his delightful LP recording "BROADWAY MELODIES" (on the KAPP label), it was thrilling to be remembered. It includes songs from outstanding Broadway legitimate musical shows which should become standards of the future. They are lyrically and musically sound and so wonderful to hear. Buddy is in great voice, too. Since I enjoy the recording, naturally, I hope and believe the vast public will like it too. We wish lots of success to BUDDY GRECO and hope his busy schedule includes his return to the SANDS HOTEL LOUNGE before too much time elapses. . . .

JOHNNY OLENN and his wailing TIFFANIERS of the DUNES' SINBAD LOUNGE were joined by RENEE RENOR, vivacious, bouncing and bubbly glamour gal who knocks out those rocking tunes in a manner that is ALL her own. This is quite a combination. The vocals by Johnny and Renee shake the "DUNES foundation." All that, plus the hot notes from the sax of JAY ORLANDO is a very good reason why the SINBAD lounge is so busy these nights. . . .

Had a nice card from Mr. and Mrs. JOE NIEVES. Joe is the lad with the superlative tenor voice who sings with the MELODAIRES. They recently appeared in the SANDS HOTEL LOUNGE. Couple are presently in Jackson, Wyoming, enjoying a long stay at the WORT HOTEL. They then open at the PALACE CLUB at Lake Tahoe for a month. Could be their itinerary will bring them back to FLV in the near future! They don't say, but we hope so. . . .

It was birthday week in the CASBAR LOUNGE of the SAHARA HOTEL. Belated natal day greetings to SHERRY SHEAR, the "Texas doll"

(Continued on Page 39)



A Treasured Gift... A Bracelet of Distinction

COLLECT-A-COIN

... True Americana UNITED STATES GOLD COINS
30 to 100 Years Old.

• Attractive 14 Karat Gold Bracelet suspending
rare U. S. Gold Coins . . . Custom-Assembled
to Your Order

Bracelet as Illustrated, \$350. (tax incl.)

120 SOUTH THIRD STREET

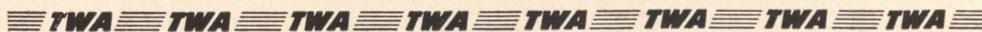


BEN STACK

QUALIFIED EXPERT APPRAISAL SERVICE

RARE COINS
Bought and Sold

PHONE DUDley 2-8922



Fly **TWA**

Trans World Airlines

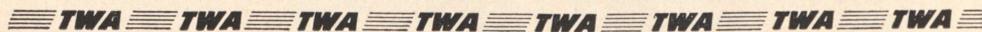
To: LOS ANGELES

3 Flights Daily

2:37 P.M. • 8:10 P.M. • 12:50 A.M.



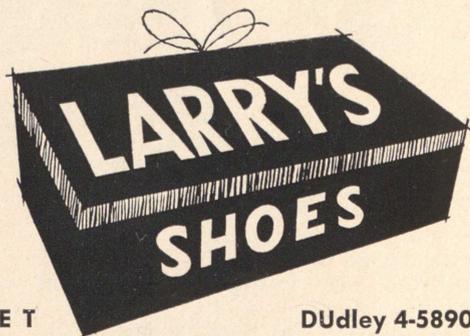
TICKETS AND RESERVATIONS: 2421 SOUTH 5TH ST. • DUDley 2-1100



SAVINGS up to 60% !!
on famous name shoes

- LATEST FASHIONS IN WOMEN'S FOOTWEAR
- MEN'S HI-GRADE FAMOUS — MAKES SHOES

511 FREMONT STREET



DUDley 4-5890



Canine Beauty Salon

4631 PARADISE ROAD • PHONE DU 2-3100

- A Complete Service for all breeds
- Pick Up & Delivery Service
- Champion Poodles at Stud
- CHET ARNOLD: Nat. Known Handler and Groomer
- Beautiful Pet Accessories
- Lillian Wilds, Mgr.



Hillsway

by ROLAND HILL



OUR SECOND day at Pearl (the sailor's jargon for Hawaii) we left our BOQ Hqs. at 9:45 for CINCPAC/CINCPACFLT Headquarters. There we were briefed by the officers in charge of installations for the navy headed by Vice Admiral Maurice E. Curtis. Admiral Stump was present today for a few moments and greeted us personally. Everywhere we went we were served coffee. The navy surely is the coffee-est drinking outfit in the world.

The third day was to me, the best of the entire tour; we were the guests of the Marines. First we went to Fleet Marine Force Pacific Headquarters for a briefing. The greeting was given by Lt. General William O. Brice of South Carolina. Col. Victor H. Krulak of Colorado introduced us. Lt. Col. Wilson F. Humphreys of Delaware spoke about the Marine Corps and Fleet Marine Force, Pacific Organization, Mission and Dispositions; Lt. Col. William T. Bray of Illinois and Major Wendell M. Waskom of Indiana — the latter looked all the world like a Mr. America specimen of manhood, — talked on the Marine Air-Ground Team; and the best looking officer I have ever seen, Major James B. Ord, Jr. of Washington, D. C. talked on training. He was a perfect person for this speech because as I understand it, he was an enlisted man and came up through the ranks to marry the boss's daughter, Miss Shepard. Maj. Ord used his physical and mental attributes that were God-given him to the fullest and will before long, I predict, be one of the very top men in the marine corps. I certainly enjoyed visiting with him during coffee-break and would have liked to have

become much better acquainted.

Col. Allen B. Geiger of Florida spoke on Marine Corps Personnel matters, and here I quote from his speech because I think it of vital interest to all concerned. Morale and welfare: "Much emphasis has been placed on the subject of training by previous speakers. Admittedly, proper training is our dominate thought. There is another side to the coin — the physical, mental, and moral welfare of our marines. The marine corps fully recognizes its responsibility for the proper molding of the lives of the tens of thousands of young men in their teens — your sons — entrusted to its care. These young men are in a formative period of their lives. We accept, without reservation, our obligation — to you parents and to the nation — to return these young men to their homes better physically, mentally, and morally than they came to us. The spirit of comradeship and brotherhood in arms is a tradition which is a vital characteristic, a living, moving force throughout the marine corps. This spirit is centered in the smallest units. The relationship between officers and men is in no sense that of superior and inferior, nor that of master and servant; rather, that of teacher and scholar. In fact, it assumes the nature of the relationship between father and son — especially in the case of commanding officers. Although ably supported by an excellent corps of navy doctors, dentists, and chaplains, the mental, moral, and physical welfare of each marine is a command responsibility of the marine's commanding officer — which can not be delegated to a doctor

(Continued on Page 40)

For PRICE • QUALITY • STYLE

Remember the name... **MORY'S men's shop**

Conveniently located on the "Strip" . . . MORY'S offers unexcelled workmanship in Custom or Ready made SUITS . . . SPORTCOATS . . . SLACKS . . . and ACCESSORIES.

Remember the address . . . 2407 So. 5th St. (Just north of SAHARA Hotel) Ph. DU 4-3402

FOR
COMPLETE
RELAXATION AND
ENJOYMENT
IT'S

Joe W. Brown's
**Horseshoe
Club**

Entertainment

in the

NEVADA ROOM Cocktail Lounge

9 p.m. 'til 3 a.m.

GENE CORRY

at the Hammond Console



D O W N T O W N L A S V E G A S

"A PAT ON THE BACK"

NOTE:

In our many years of publishing, we've avoided printing, "pats on the back" received through the mail. However, we're about to shatter that precedent.

This letter from Vi Taylor, (now residing in Salt Lake City, Utah) struck home so warmly, we simply have to share it with you. Forgive this bit of indulgence. We're only human — after all. — and that's for sure.

July 20, 1956.

FROM:

VI TAYLOR
SALT LAKE CITY, UTAH

TO:

JACK CORTEZ
FABULOUS LAS VEGAS
MAGAZINE
P. O. BOX 748
LAS VEGAS, NEVADA

DEAR JACK:

The Las Vegas Chamber of Commerce is long overdue in awarding you some sort of plaque, blue ribbon, gold Elk's tooth, or some similar honor, for the tremendous selling job you are doing on FLV!

Having just completed more than 5,000 miles of travel from the northwest coast to New York City and back, embracing the Middle Western States, portions of Canada, and much of the Atlantic Seaboard, via automobile, I am in position to know just how thoroughly Fabulous Las Vegas Magazine is distributed. . . .

My free lance publicity work, which I have been pursuing since last October 1st, the date I left the environs of my favorite city, FLV, has taken me to many places and the long stretches of driving were tiring but alleviated when I'd walk into an American Automobile Association Club and presto! Right on the counter was that fabulous magazine!

Still carrying Nevada license plates, my car was the target of entree for questions, questions, questions about dear old "Glitter Gulch" mostly, "Is it true the town is about to fold up?" And, of course, you know how quickly I straightened them out on that! . . . and followed by, "But, I read in Fabulous Las Vegas," and off they went

on a lengthy dissertation of facts as read in your magazine! Filling stations had copies; every AAA Club from state to state, as did Chambers of Commerce, night clubs, restaurants (even found one in a little beauty parlor in Kokomo, Indiana!), ad infinitum.

Stopped off in Buffalo, New York, to welcome my second granddaughter into the world, in March, and in April dropped by the Town Casino to introduce myself to Harry Altman — AND THERE SHINING LIKE A BEACON ON HIS DESK WAS "FABULOUS!" Imagine my surprise when he said, "Vi Taylor? Sure, I know who you are — I used to read your column, 'What're They Really Like' in Jack's magazine, and loved it. Sit down, honey, sit down!"

What a gorgeous and huge night club is the Town Casino! Harry Altman is very gracious and books top stars (though he said those prices paid in Las Vegas make it awful hard on guys like him!). The mighty Mickey Katz was the star comedian and although snow was a foot deep on the ground, with more falling, and it was so cold you couldn't keep warm even if you had atomic radiation heat, DID THAT LITTLE GUY PACK THE JOINT! Such palm-pounding you've never heard. I tell you, Jack, he is a great and versatile artist. It was old home week backstage, with plenty bussing and hugging, since in addition to Mickey Katz, two chorines were there who were former dancers at the Last Frontier Hotel when that doll, JEAN DEVLIN, was choreographer, and when another great fellow, JAKE KOZLOFF, was their boss. And prominent in every dressing room was your FABULOUS LAS VEGAS, with Harry Altman and all of us giving you the desert flowers for your good work — did your ears ring last April?

Had a wonderful visit with GOGI GRANT and her manager, JACK MORTON, last weekend here in Salt Lake City, where Gogi did a two-nights stand at the famed Saltair. The crowds went wild over this little warbler with the harp strings for pipes. And of course a session of soul scratching and memory stabbing went on between us about the days when old Vic was in Vegas, remembering former good

(Continued on Page 40)



Thanks to all my wonderful
friends in Las Vegas . . .

Dorothy Collins

"YOUR LUCKY STRIKE GAL"

HOTEL **Thunderbird**

Special Thanks to: MARTY HICKS

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

"CURTAIN TIME"

DESERT INN

July 3rd thru July 30th

Show: Jimmy Durante, with Eddie Jackson; Jack Roth; Jules Buffano; Jana Mason; Skeets Minton; Donn Arden Dancers with Gloria Grey; Art Johnson; Carlton Hayes and his Orchestra.

The little man with the big nose is back. The sensational "Schnozzola," Jimmy Durante with his grotesque use of the language, his "razzmataz singing and his knockabout," tear 'em down ways, will endear himself to audiences long after the sound of the applause has ended. Jimmy is a clown par excellence, whether he's murdering the king's English or whether he's throwing lines or parts of the stage at Jack Roth, his animated drummer and Jules Buffano, his master of the 88 keys. Add to these hilarious antics the strutting of dynamic EDDIE JACKSON and you have the stuff that GREAT ENTERTAINMENT IS MADE

(Continued on Page 26)

The Dunes

July 19th thru August 1st

Show: Jerry Gray and his band, co-starring Billie Holiday; Johnny Olenn; Georgia Carr; Tony Foster.

The matchless musical arrangements of JERRY GRAY and his band, bring nostalgia and gaiety to the show at the Arabian Room. Jerry's superior technique with a musical note makes his delightful arrangements extremely enjoyable. It is that rare quality of musical versatility that makes the splendid sounds of the talented Jerry Gray and his Orchestra so easy to listen to. . . . Featured at the piano, voluptuous CORKY HALE, charms as she vocalizes and leisurely trips her fingers over the ivory keyboard. Miss Hale, incidentally, is also one of our country's most accomplished harpists. . . . Headlining the show, is the im-

(Continued on Page 26)

EL Cortez

(Not a Review)

July 26th thru August 8th

Show: Uncle Willie; Bobby Clark; Scarlet Rebel; The El Cortez Adorables; Sterling Young and his Orchestra.

Making his initial Pirates Den appearance is UNCLE WILLIE, the diminutive "Texas Tornado," who features eccentric dancing and pantomime set to records. His tapping feet fly about in fantastic patterns that are indescribable. Willie Pratt is a talented performer who always wins audience approval. . . . It is a return engagement for BOBBY CLARK and his unique "little folks." His stylized puppets are three feet high or more, and are considered some of the most lifelike and glamorous in show biz. Bobby and friends are very entertaining. . . . "The cutest little nudist," SCARLETT REBEL, caps the show as she tan-

(Continued on Page 26)

El Rancho Vegas

June 27th thru July 30th

Show: Sophie Tucker; John Carroll; Renee Molnar Dancers; El Rancho Orchestra.

Superlative SOPHIE TUCKER, the grand trouper that EVERYBODY loves, is back again to treat FLV to her special song stylings. The last of the "Red Hot Mamas" will make you laugh and cry. You will be filled with nostalgia, and you will treasure her bits of philosophy on love and life. She sincerely suggests, "Take a Look at Yourself Everyday." New to Miss Tucker's repertoire are such show stoppers as "Rock Around the Clock" and "You Can't Freeze a Red Hot Mamma." As great as her new numbers are, audiences treasure the songs that have become her trademark and never fail to give a rousing welcome to this magnificent trouper when she

(Continued on Page 26)



Flamingo

(Not a Review)

July 26th thru August 15th

Show: Gisele MacKenzie; The Goofers; Augie & Margo; Flamingoettes; Louis Basil and his Orchestra.

The delightful singing star of "Your Hit Parade," GISELE MacKENZIE, is back in the local starring spotlight. Her stellar voice and captivating charm, plus a wonderful sense of humor, blends to make this young lady an outstanding performer. Giselle is Canada's contribution to our show world. She is a most talented and lovely lady guaranteed to bring all audiences the ultimate in songs and choice entertainment. You'll love Giselle MacKenzie. . . . Adding their brand of comicy to the bill of fare are the unpredictable, Devil-may-care, GOOFERS. Their outstanding instrumentals, plus breath-

(Continued on Page 26)

NEW FRONTIER

July 16th thru August 12th

Show: Judy Garland; Amin Brothers; Venus Starlets; Garwood Van and his Orchestra; staged and directed by Robert Alton.

With a vocal magnificence that far exceeds any other singer of our time, JUDY GARLAND delights all who are fortunate enough to see and hear her night club debut in the Venus Room. Drawing from the nostalgic past, Judy's magic brings forth the sweet memories of her youth, and that of the audiences, to a point that no other entertainer can hope to attain. The torchy quality that is distinctive to Garland is still there. And so is her perfect sense of showmanship. Comparable to no one else, Judy Garland's appearance is a high mark of entertainment that should not be missed. There aren't any adjectives or superlatives powerful enough to describe the vocal richness

(Continued on Page 27)

Riviera

July 18th thru August 14th

Show: Harry Belafonte; Novelites; Riviera Girls; Ray Sinatra and his Orchestra.

A night with BELAFONTE is a night of matchless excitement in varying moods. The handsome Harry sings with a deep understanding of the nature of a song. With some sort of vocal sorcery, Harry has a song for every mood and he is the master of them all. His exceptional manner suggests a sensual delight in singing. The songs when sung by Belafonte, do not come through merely a technical perfection, but as a strong emotional stimulation. Here is a memorable performer, lifting your heart gayly with a calypso tune or bringing to you a touch of bitter-sweet sadness with his ballads. . . . Adding their comical capers to the happenings are the NOVELTIES, three happy lads that will have you

(Continued on Page 27)

SAHARA

July 17th thru August 6th

Show: Teresa Brewer; Harvey Stone; Happy Jesters; Herb Eidemiller; Lynn Duddy Quartet; Saharem Dancers; Cee Davidson and his Orchestra.

That lovely lass, TERESA BREWER, returns once again to the Congo Room. With an enthusiasm and vitality that amazes, Teresa happily vocalizes some of her most outstanding record hits. Her infectuous grin and girlish qualities united with a pair of powerful vocal chords, make it very easy for any audience to enjoy her performance. Her show stopping "Flapper" bit is an utter delight and she receives some able assists from four charming young men called the LYNN DUDDY QUARTET. The quartet also offers superior harmony in the background for some of Teresa's other numbers. Miss Brewer has a captivating manner and an ener-

(Continued on Page 27)

"CURTAIN TIME"

The Sands

(Not a Review)

July 25th thru August 14th

Show: Robert Merrill and Louis Armstrong; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his Men of Music.

They're back. "The Highbrow and the Lowbrow." The magnificent baritone of the Met., ROBERT MERRILL and the fabulous "KING LOUIS I of Jazz," the immortal LOUIS "SATCHMO" ARMSTRONG. The talents of these two unmatched personalities can only spell out an evening where the audience is the winner. Individually, either Bob or Louis is a talent to contend with — but as a combination, the superlative merriment is twice as good as would be anticipated. Robert Merrill with his powerful operatic baritone, and Louis Armstrong with his gigantic enthusiasm for life in general and singing in particular, are a captivating duo that will leave a tremendous impact upon any audience. This is

(Continued on Page 27)

SHOWBOAT

July 24th thru August 9th

Show: Stuart Allen; Jody Smith; Garr Nelson; The Showboat Girls; Mike Werner and his Orchestra.

Laugh provoking STUART ALLEN is a comedian with tropical material geared for much merriment. He is a likeable gent with speedy delivery that is well timed. No one can wear a frown while this clown is in the spotlight. When those quips start flying, you just have to laugh. . . . Tantalizing temptress JODY SMITH, is an exotic alumnus of Minskys. She presents her captivating charms in the FLV debut. With such curves, she is certain to be a great success. . . . Still with the show is GARR NELSON whose magnificent baritone sparks a romantic note to the show. His outstanding voice

(Continued on Page 27)

SILVER SLIPPER

Show: Fawzia Amir; Hank Henry; The La Vernes; Russ Clark; Mac Dennison; Slipperettes; Silver Stock Company; George Redman and his Orchestra.

The REVUE PARISIENNE, is a spicy French musical comedy, starring glamorous FAWZIA AMIR, King Farouk's favorite belly dancer. This beauteous young lady with the eye-popping figure twirls and glides in a manner that would delight all males and create envy among the ladies. Mainstay of the show is HANK HENRY, the man with the colossal kisser that can break up even the strictest of "sober side" patrons. There would be no "Slipper" show without the singular comedy of this funster. The LaVERNES, famous quartet of Apache dancers, present dance sequences that keep you on the edge of your chair. RUSS CLARK, famed puppeteer who adeptly maneuvers his "little friends" for your pleasure. The

(Continued on Page 41)

Thunderbird

July 12th thru Aug. 8th

Show: Dorothy Collins; Dr. Arthur Ellen; Landre & Verna; Thunderbird Dancers.

The engaging star of the "Hit Parade," DOROTHY COLLINS, headlines the new show in the Navajo Room. Versatile Dorothy can do justice to both a fast jump tune or a slow tender ballad. With either the delightful DOROTHY is completely at ease. She has a warm and wholesome quality that completely captivates even the most discriminating clubgoer. Her sweet warmth and deep feeling for a song immediately becomes apparent and the total effect is one of unmatched pleasure for her audiences. . . . With Bridey Murphy a household word, hypnotists are becoming more

(Continued on Page 41)



My Sincere *Thanks*
to all for making my
night club debut a
thrilling and most
outstanding event of my
career in showbusiness

JUDY
GARLAND

Fabulous LAS VEGAS Directory

ADVENTURE CLUB

Tourists — Let us give your children a vacation
Single Sessions \$4.00 — Weekly Rates Available
310 N. Ninth St. — Ph. DU 2-5455

FRANK & VIRGINIA BALL

Portraits - Weddings - Theatrical - Children
Commercial and Industrial Photography
222 S. 2nd St. — Ph. DU 4-5411

BERNARD OF HOLLYWOOD

Nationally Famous Photographer for
the Entertainment World
Riviera Hotel — Ph. DU 2-5678

BOND'S JEWELERS

"Home of Quality Diamonds"
Easiest Credit Terms in America
300 FREMONT ST. • LAS VEGAS, NEV.

CINDERELLA BEAUTY SALON

Permanents — Hair Styling — Tinting — Dyeing
Melva Snodgrass — Open Evenings
Free Parking
307 N. 6th St. — Ph. DU 4-5011

CORK 'N BOTTLE LIQUOR STORE

Las Vegas' Leading Liquor Store
Frank and Larry Pimentel
508 Fremont — Ph. DU 4-2244

DAY DREAM GUEST RANCH

PROP. RUTH & KENNY DAY — PHONE EV 6-3232
Swimming • Dining • Guest Cottages
Cocktails . . . Just off Paradise Rd.

EL CHOLO

Serving Authentic Typical Food of
Old Mexico and Early California
625 S. 5th — DU 2-4273

FONG'S GARDEN

Exotic Chinese Food — Cocktails
Imported Curios — Food To Take Out
2021 E. Charleston — Ph. DU 2-1644

FOXY'S DELICATESSEN

Kosher Style Restaurant, Delicatessen, Bakery
OPEN 24 HOURS
ON THE STRIP (Just North of Sahara Hotel)

GENE'S AUTO BODY & TOW SERVICE

Complete Auto Service
1528 South A — Ph. DU 2-2732

HORSEY INSURANCE AGENCY

Dependable Insurance and Bonds
Representing General Insurance Companies
of America
913 E. Charleston Blvd. — DU 4-1292

IMPERIAL COIN COMPANY

RARE COINS Bought and Sold
Qualified Expert Appraisal Service
120 So. Third St. • Phone DUDley 2-8922

The Best Bet . . .

For The "Best Buys"

IRENE PACE REALTY

500 South 5th St. — Ph. DU 2-6336

ITALIAN GRILL

Downtown's Popular Specialty Restaurant
Open 11 a.m. to 4 p.m.
122 N. 2nd St. — Ph. DU 4-7223

LAS VEGAS BABY SITTING AGENCY

State Licensed — Bonded & Insured
\$1.00 per hr., \$5.00 Min. includes Transportation
Phones DU 4-3161 — DU 4-1059

LAS VEGAS BOWL

Banquet Room — Parties up to 60
Coffee Shop — Shantung Cocktail Lounge
1825 S. 5th (open 24 hrs.) DU 4-2316

MASTER CLEANERS

We feature the STA-NU Process — No extra chg.
Drive-In Service — Reasonable Prices
601 S. 5th St. — DU 4-1768

MIKE'S GARAGE

Complete Auto Service
Body & Paint Shop — Pick-up & Delivery
313½ N. Main — Ph. DU 2-2912

SNAX 5TH AVE.

Genuine Hickory Wood Barbecue
Free delivery — (\$2.00 minimum)
417 S. 5th — Ph. DU 4-7334

STRIP FLORIST and GIFT SHOP

Corsages — Weddings — Funeral Designs
"Fashions in Flowers" — Free City Delivery
2307 S. 5th (1 Block N. of Sahara) DU 2-6477

ZELMA'S BEAUTY SHOP

Inquire about the "Working Girl" Special
Lenora Stott — Complete Individualized Service
1615½ Fremont — DU 4-2360

OBSERVATIONS

(Continued from Page 5)

him by Harriman, rich and powerful president of the Union Pacific railroad, in 1905, had bought the old Stewart ranch and its water rights including the springs, in 1903, to serve his railroad. And it was the sole water supply for the new town. However, the company was slow in fulfilling its promise to pipe the water through the townsite and until about October of 1905 we all had to secure water for household purposes by dipping water from the creek and carrying it home in a bucket. This naturally, curtailed our use of water considerably. But the railroad company very thoughtfully, built a shack about six by eight feet in size, near the present freight house, containing a rather large bath tub of pine boards, through which a stream of waste water from the round house flowed, so that the employees would have a place to bathe and it was my pleasure frequently to soak the mud off my dust caked skin in that railroad bathing place.

Rather large clumps of willows formed thickets in places along the stream and in these "jungles" the foot weary hobos camped and there our deputy sheriff, A. L. Murphy would pick up and jail many of the gentry suspected of petty thievery and throw them into our little iron jail. One day of this kind of punishment was enough and hobos moved on toward California with surprising alacrity.

Between the little bridge over the stream on Main street and the old Ranch, the steepness of the grade changed the nature of our creek from a slowly meandering stream to a happy, gushing and gurgling current. The trail along the bank of the stream was a rather pleasant place to walk, the steeper grade creating many rapids and tiny waterfalls, the gurgle of which gave one a delusion of coolness. On the Fourth of July, 1905, our celebration was at the Old Ranch, where they built a bowery for dancing and had a bar handy to sell drinks. It was one of the hottest days I remember. I walked down the trail about ten o'clock in the morning, and was joined by a distinguished looking man in uniform. He told me that he was a Colonel in the U. S. Army and was assigned to duty at Walker Lake, about four

(Continued on Page 31)

• You haven't lived
until you've dined . . .

IN THE



Chef's daily specials

MONDAY

OLD FASHIONED BEEF STEW

with vegetable en Casserole
Tossed green salad \$2.75

TUESDAY Lean New York
CORNED BEEF

with Savoy Cabbage
boiled potato
sliced pickled beets \$3.00

WEDNESDAY

SPRING LAMB RAGOUT

Parisienne
mixed green salad \$2.75

THURSDAY Disjointed
SPRING CHICKEN

Saute Cacciatore with Spaghetti
mixed green salad \$3.50

FRIDAY Fresh

Lake Superior White fish saute Meuniere
Parsley potatoes, Riviera Salad . . . \$3.25

SATURDAY Prime

YANKEE POT ROAST

braised in burgundy wine with potato
pancake
tossed green salad \$3.00

SUNDAY Roast Stuffed

SPRING CHICKEN

(Half)
with fancy spiced fruits, tossed garden
salad, potato du jour \$3.00

• The choicest of prime steaks, ribs, and fowl
are flame-broiled before your eyes on huge
open rotisseries.

the magnificent
Riviera
HOTEL

DESERT INN

(Continued from Page 19)

OF. Coupling tenderness with rowdiness, Jimmy, indeed strikes a rich vein of humor that has all audiences begging for more. There is also a wonderful guest star that further adds to Jimmy's devastating shenanigans but, we won't ruin a very pleasant surprise by telling you who it is. . . . Beautiful JANA MASON brings grace to the stage and pleasure to the audience's ears. Her melodious voice and poised manner keeps the audience hypnotized to the stage. JANA'S exquisite femininity is the perfect counterbalance to JIMMY DURANTE'S hoarse voiced hilarity. . . . SKEETS MILTON, an extraordinary ventriloquist, amazes people with his talented and unique use of his vocal chords. His unusual act is bound to cause speculative conversation hereabouts. . . . The extremely capable DONN ARDEN DANCERS, featuring delightful GLORIA GREY, high step to some imaginative and fiery production numbers. . . . Musical background is just about perfect under the skillful baton of CARLTON HAYES and his MEN OF MUSIC. . . . Capably emceeing the distinctive show is ART JOHNSON whose light rhythmic singing adds another plus factor to an already refreshing and enjoyable evening at the DESERT INN. . . . Opening Tuesday, July 31, singing star of stage, screen and TV GORDON MacRAE and as an extra added attraction JACKIE MILES, a peerless comic and story teller.

DUNES

(Continued from Page 19)

mortal "Lady Day," the lady that can really sing the blues, BILLIE HOLIDAY. She brings colossal depth and understanding to a song. Her matchless voice reaches out into the audience until the entire room is permeated by the rich easy presence of this jazz great. The lady sings with a soul and an expression that is unparalleled in the annals of modern jazz. All who listen will be captivated to the unprecedented vocalizing of the great Billie Holiday.

EL CORTEZ

(Continued from Page 19)

talizes viewers with catchy routines. This vivacious redhead is quite a "bun-

dle of femininity!" . . . Rounding out the show with their clever choreography and feminine charms are the EL CORTEZ ADORABLES. . . . The admirable background of music is furnished by STERLING YOUNG and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

sings them. Miss Tucker is the GREAT of show biz; the finest to ever set foot on a stage. Appearing with Miss Tucker, and an integral part of her every show, is TED SHAPIRO. This gentleman is Miss T's pianist, arranger and conductor. . . . On the same bill is that tall, dark and handsome gentleman, JOHN CARROLL, one of Hollywood's finest singing stars. When John uncorks his magnetic baritone with an accent on romance, he confesses he can't sing a jump tune. His tender tribute to his daughter Julia is so unprecedented and dramatic; never has "Too Young to Be in Love" and "Hello Young Lovers" been sung more effectively. . . . This gracious songster has a lot of charm and stage presence that is always a great addition to any show. This is a winning combination! . . . To round out this magnificent show, is the RENEE MOLNAR DANCERS who present production numbers with the flair and excitement that held them over for this engagement. . . . The EL RANCHO ORCHESTRA will skillfully back the show musically. . . . Opening Wednesday, August 1, America's top nite club comedian, JOE E. LEWIS and the one and only LILI ST. CYR. We suggest early reservations.

FLAMINGO

(Continued from Page 20)

X taking acrobatics and hilarity, that is indescribable, keep all eyes in their direction while they are on stage. In short, the Goofers are a remarkable group and a very amusing crew that are great, tremendous favorites. . . . Rounding out the bill is AUGIE and MARGO, a magnetic twosome that specializes in all rhythms of the dance. This is Augie and Margo's first trip to FLV and according to advance notices, we've received, we're certain they'll be back and often. . . . To complete a well balanced show, the FLAMINGOETTES present clever

choreography with grace and verve. LOUIS BASIL and his ORCHESTRA will offer the musical backing. This new show is produced and directed by HAL BELFER.

NEW FRONTIER

(Continued from Page 20)

that Judy Garland brings to the stage. She stands alone as a performer of exquisite presence, matchless showmanship, and with a voice that an angel would envy. Indeed, Judy will put a smile of pleasure on the audiences' faces long after they leave, and they will always remember this EVER-GREAT singing star. . . . Proving that the feet can be quicker than the eye, MUSTAFA and ABDU AMIN indulge in their unique blend of acro-gymnastics. Their matchless timing and sensationalistic stunts will make the audiences' hearts jump high with excitement. The extraordinary AMIN BROTHERS have an act (only seven minutes) well calculated to bring cheers for their remarkable feats. . . . Musically, the renowned GARWOOD VAN and his ORCHESTRA are their usual competent best. . . . The superb production was staged and directed by the genius of ROBERT ALTON who is responsible for the magnificent assistance of the eleven talented gents that sing and dance behind Miss Garland. Each of these men individually or collectively, are great artists in their own rights.

SAHARA

(Continued from Page 20)

getic presentation that should keep bringing her back to FLV. HERB EIDEMILLER accompanies Teresa very capably on the piano and has a complete mastery over all Miss Brewer's musical needs. . . . As an added attraction, we're pleased to welcome back to FLV, after too long an absence, a "Sparkling; A New" HARVEY STONE. An extremely fine comic, Harvey is back with new routines, many new gags and humorous situations. The audiences, however, keep calling out and request for some of his old standbys which will always remain great favorites. His cryptic comments and peerless satire, set Harvey in a unique category all by himself. . . . The HAPPY JESTERS add their musical comedy and clever impersonations. The

Jesters are remarkable whether they're imitating Harry James' trumpet without the horn or eating a handkerchief while imitating the nasal quality of Vaughn Monroe. The outstanding choreography is well executed by the enticing SAHAREM DANCERS. Musical background for this enchanting show is provided by CEE DAVIDSON and his excellent ORCHESTRA.

RIVIERA

(Continued from Page 20)

holding your sides to keep from breaking with laughter. Their delightful carryings-on enrich the show greatly. . . . There are also two remarkable young dancers, LELIA and LARRY that will be remembered for their peerless talent. Their sparkling dance is a showstopper that will bring cheers from the audience. . . . Add to this the alluring RIVIERA GIRLS that beautify the stage with their pleasing dance productions and the matchless musical background of RAY SINATRA and his ORCHESTRA and you have a memorable evening of delectable entertainment that you won't want to miss.

SHOWBOAT

(Continued from Page 21)

has become an integral part of the show. Garr also attends to his duties as Master of Ceremonies with charm and assurance. . . . THE SHOWBOAT GIRLS present spirited choreography in colorful costumes. This talented group of young ladies add much charm to the show. . . . MIKE WERNER and his ORCHESTRA beat out a solid background of music.

SANDS

(Continued from Page 21)

exceptional entertainment that will have audiences stomping their feet for more. The remarkable VELA MIDDLETON will add a strong plus factor to the show with her captivating duets with "Satchmo." . . . Still adding their sparkling harmony to the show are the pleasing BEACHCOMBERS and NATALIE. Their choice blending of musical notes are extremely listenable and when they join the most beautiful girls in the West, the COPA GIRLS in a production number, you'll want to

(Continued on Page 41)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV

JULY 28
THRU
AUG. 3

SATURDAY — JULY 28

- 10:30 ⑧ Baseball Warm-Up
- 10:45 ⑧ Baseball Game
- 2:00 ② Olympic Final
⑧ Action Theatre
- 4:00 ⑧ Saturday Sports Parade
- 4:30 ② Down You Go
⑧ Public Service
- 5:00 ② Cartoon Carnival
⑧ Mighty Mouse Playhouse
- 5:30 ② Three Musketeers
⑧ Cartoon Theatre
- 6:00 ② People Are Funny
⑧ News & Weather
- 6:30 ② Mr. Wizard
⑧ Lone Ranger
- 7:00 ② Encore Theatre
⑧ Death Valley Days
- 7:30 ② Adventure Theatre
⑧ David Niven Presents
- 8:00 ② Lawrence Welk Show
⑧ Honeymooners
- 8:30 ⑧ Feature Film
- 9:00 ② Julius LaRosa
- 9:30 ⑧ What Do You Think
- 10:00 ② Big 2 Playhouse
⑧ Gunsmoke
- 10:30 ⑧ Television Theatre
- 12:00 ⑧ Late Show

SUNDAY — JULY 29

- 11:00 ⑧ This Is The Life
- 11:30 ⑧ The Christophers
- 12:00 ⑧ The Lighted Window
- 12:30 ② Youth Wants To Know
⑧ Sahara Remote
- 1:00 ② Campaign Roundup
- 1:30 ② American Forum
⑧ Bandwagon '56
- 2:00 ② Zoo Parade
⑧ Face The Nation
- 2:30 ② Outlook
⑧ CBS News
- 3:00 ② Meet The Press
⑧ Encore Theatre
- 3:30 ② U. S. Navy Presents
- 3:45 ② Frontier To Space
- 4:00 ② Championship Bowling
- 4:30 ② Color Spread
- 5:00 ② Music Of The Masters
⑧ Beulah
- 5:15 ② Passerby
- 5:30 ⑧ Telephone Time
- 6:00 ② Playhouse Hour
⑧ Sheena
- 6:30 ⑧ I Search For Adventure
- 7:00 ② Focus
⑧ Private Secretary
- 7:30 ② Holiday
⑧ Crunch & Des
- 8:00 ② Steve Allen Show
⑧ Ed Sullivan Show
- 9:00 ② American Legend
⑧ Mayor of Town
- 9:30 ② Sunday News Caravan
⑧ G.E. Theatre
- 10:00 ② Famous Playhouse
⑧ Television Theatre —
- 10:30 ② Headlines

MONDAY — JULY 30

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 3:00 ② Movietime
- 4:30 ⑧ Date With Dot
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch
⑧ Submariner Show
- 6:00 ② News & Weather
⑧ News & Weather
- 6:30 ② R.M. Theatre
⑧ Robin Hood
- 7:00 ⑧ Life of Riley
- 7:30 ② The Hunter
⑧ Highway Patrol
- 8:00 ② Dottie Mack
⑧ Burns & Allen
- 8:30 ② TV Readers Digest
⑧ San Francisco Beat
- 9:00 ② Truth or Consequences
⑧ Charlie Farrell Show
- 9:30 ② Ernie Kovac
⑧ Vic Damone
- 10:00 ⑧ Joe & Mabel
- 10:30 ② Tomorrows Headlines
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

TUESDAY — JULY 31

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Bandstand
- 3:00 ② Movietime
- 4:30 ⑧ Alice Seely Show
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch
⑧ Submariner Show
- 5:30 ⑧ Wild Bill Hickok
- 6:00 ② News & Weather
⑧ News & Weather
- 6:30 ② Kaiser Aluminum Hour
⑧ Jungle Jim
- 7:00 ⑧ \$64,000 Question
- 7:30 ② Stu Irwin Show
⑧ Do You Trust Your Wife
- 8:00 ② Dear Phoebe
⑧ Phil Silvers
- 8:30 ② This Is Show Biz
⑧ Man Called X
- 9:00 ② Play Of The Week
⑧ Science Fiction Theatre
- 9:30 ② Pendulum
⑧ First National Bank
Celebrity Playhouse
- 10:00 ② Uncovered
⑧ I Led 3 Lives
- 10:30 ② Tomorrow's Headlines
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

WEDNESDAY — AUG. 1

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Bandstand
- 3:30 ② Las Vegas Story
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch
⑧ Submariner Show
- 6:00 ② News & Weather
⑧ News & Weather
- 6:30 ② Famous Fights
⑧ Hopalong Cassidy
- 7:00 ② Wednesday Night Fights
⑧ U. S. Steel Hour
- 7:45 ② Boxing Roundup
- 8:00 ② Disneyland
⑧ Godfrey & Friends
- 8:30 ⑧ Harry Owens Show
- 9:00 ② The Amazing Dunninger
⑧ My Hero
- 9:30 ② Top Plays Of 1956
⑧ I've Got A Secret
- 10:00 ② Eddie Arnold
⑧ Confidential File
- 10:30 ② Tomorrow's Headlines
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

THURSDAY — AUG. 2

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Bandstand
- 3:00 ② Afternoon Movietime
- 5:00 ② Bar 2 Ranch
⑧ Submariner Show
- 5:30 ⑧ Superman
- 6:00 ② News & Weather
⑧ News & Weather
- 6:30 ② Ramar Of The Jungle
⑧ Name That Tune
- 7:00 ② Lux Video Theatre
⑧ Badge 714
- 7:30 ⑧ Star Performance
- 8:00 ② The Best of Groucho
⑧ Count of Monte Cristo
- 8:30 ② Dragnet
⑧ Climax
- 9:00 ② Insp. Mark Saber
- 9:30 ② International Playhouse
⑧ First Western Theatre
- 10:00 ② Orient Express
⑧ Chamber Of Commerce
- 10:30 ⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

FRIDAY — AUG. 3

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Bandstand
- 3:00 ② Movietime
- 5:00 ② Bar 2 Ranch
⑧ Submariner Show
- 5:30 ② Space Dangers
- 6:00 ② News & Weather
⑧ News & Weather
- 6:30 ② Federal Men
⑧ Kit Carson
- 7:00 ② Cavalcade of Sports
⑧ Rin Tin Tin
- 7:30 ⑧ Dr. Hudson's Secret Journal
- 7:45 ② 7-up Scoreboard
- 8:00 ② Grand Ole Opry
⑧ Waterfront
- 8:30 ② Desert Club Serenade
⑧ Undercurrent
- 9:00 ② Dollar a Second
⑧ Western Marshal
- 9:30 ② I Spy
⑧ Schlitz Playhouse Of Stars
- 10:00 ② China Smith
⑧ Art Johnson Show
- 10:30 ⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
- 10:40 ⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Sleepy Time Girl

KSHO-TV

Channel 13 ... Operating
24 hours a day with
independent programming

featuring

- ★ NEWS
- ★ SPORTS
- ★ WEATHER
- ★ FEATURETTES

'Round the Clock

MOVIES'

★ ★ ★

dinner
and
dancing
a la DUNES

GREATEST
VALUE in Las Vegas
History! Buffet Banquet
\$125
• per person

FREE!
CONTINUOUS DANCING
ALL NIGHT, EVERY NIGHT—
UNDER THE STARS IN THE
BEAUTIFUL Arabian Room
7 P.M. TO 4 A.M.
TOP BANDS

LET'S DO IT AT THE
DUNES

Plus
6
SENSATIONAL
SHOWACTS!

DUNES ROOMS
FROM \$10 DOUBLE
NOW AVAILABLE



*Your beautiful reception has
made my first appearance in
Las Vegas very memorable.*

Gratefully Yours,

BILLIE HOLIDAY

HOTEL Dunes

OBSERVATIONS

(Continued from Page 25)

hundred miles north of here. He expected a check for expense money in Las Vegas and was in serious trouble. He needed only money enough to get him to Walker Lake where he could get money. I finally loaned him \$75 and have been waiting in vain for that distinguished gentleman and my seventy-five ever since.

At the ranch we had all sorts of perspiration accompanying events such as a baseball game, foot races, etc., each a little sweeter than the one before and I was glad to walk back to the 106 degree coolness of the 12 by 20 tent which was my home for a year and one half.

When the Las Vegas Land & Water Company built its water mains through the townsite a considerable portion of the water of the Big Springs was diverted. Later, as the population increased the entire flow of the springs went into the water mains and the company found it necessary to drill artesian wells to supply additional water until the creek went entirely

dry. Now there is little to indicate that Las Vegas ever had a stream of water gushing merrily toward the dry gravel washes to the east.

There probably are few people now in Las Vegas who have any idea that we ever had a "River."

At about the place where Second street now crosses the former Creek there was quite a clump of large cottonwood trees under which our first school, in a tent about 16 by 24, was held. Afterwards we had a real school house, remodeled from the old shack called the Salt Lake Hotel (corner of Main and Fremont) and moved to the corner of Second and Lewis (where the company rooming house was later built).

CRISWELL PREDICTS

(Continued from Page 7)

Crown! The Duke of Windsor will take an active role in the production of the film, for he feels this will be a great service for his nation! . . . Bethesda, Maryland: Your present Naval Hospital will be expanded with a new wing, which will contain the wonders of 20th Century Science and Medicine, all com-

TOWNE & COUNTRY
Interiors

★ Most Complete
Decorating Studio
West of Chicago

By

CARPETS

DRAPERIES

UPHOLSTERY

**...Nevada Drapery
and Upholstery**

Owned and Operated by AL LANDSMAN

● It doesn't cost any more to custom furnish your home with — proper and planned decor . . .

**NO DOWN PAYMENT
36 MONTHS TO PAY!**

Free Estimates and Decorating Service at No Obligation

620 NORTH FIFTH STREET ★ PHONES DU 4-6190 ★ DU 2-5225



• Thank all you wonderful people in F.L.V. for your continued interest in our DIXIELAND MUSIC.

**RAY BAUDUC
and
NAPPY LAMARE**

HOTEL

Flamingo
STAGE BAR

bined under one roof, and dedicated to our Naval heroes, past and present! . . .

John L. Lewis: You will make a very dramatic stand against the selfish labor leaders who will try to use you and your men for their own greedy interests. You will protect the retirement fund belonging to your miners, by an iron-clad contractual guaranty! . . . Guatemala: I predict that the members of your clergy will rally all the forces of Christianity against the coming Communist purge. This revolution will take place with the ballot box and not street fighting! . . . Arlone Twyman: You will astound the artistic world with your furniture of clear plastic, your movable walls, and your spun-glass rugs and drapes, when you unveil your 21st Century home to the waiting public! . . . Montreal, Canada: I predict the most bitter political election in your history over the new agricultural plan, which reduces the farmer's share!

THAT'S FOR SURE

(Continued from Page 9)

without any changes being obvious. The following afternoon, after an ap-

pointment with our barber PERRY DI RIENZO, we were astonished to note the new, elevated lobby in the bistro. Just another modern miracle, with no discomfort for FLV guests. . . .

Just being a housewife and gardner at her Twin Lakes home was not enough for LAVALLE JOHNSTON, so she is back at her old post in JOE W. BROWN'S HORSESHOE CLUB. LOLLA EVANS and the other employees gave her a welcome back party. In behalf of the other employees of the Nevada Room, LOLLA presented Lavalle with a chocolate donut which measured thirty by 3½ inches. . . .

Another one of those fellows who is really nice to know is JOHNNY ACUFF, Graveyard shift boss at the SILVER SLIPPER. Not only is Johnny a highly-desired friend, he also displays sagacity in his choice of personnel. He recently employed WANDA ROBERTS on his shift. Just one look at this lovely lady will support our statement of Mr. Acuff's business acumen. . . .

The Conga Room of the HOTEL SAHARA is having its face lifted. Among the many innovations is a new orchestra pit that is reminiscent of

those in theatres. The chairs and booths are being reupholstered by Al Landsman of Nevada Drapery & Upholstery. Mr. L. & Crew are sure busy!!

Young NANCY SINATRA JR. is making a special trip to FLV and will register at the SANDS HOTEL (of which dad FRANK is a co-owner). The lassie is planning to catch HARRY BELAFONTE at the RIVIERA HOTEL and then GIESELLE MacKENZIE at the FLAMINGO HOTEL. Both are top favorites with Nancy, who is quite the young lady now. . . .

As we understand it, JEAN CURRY, change girl at the SILVER PALACE, is preparing for a different sort of change within the next two weeks. This one will be centered around wedding bells and names. . . .

Dropped in at the HOTEL EL RANCHO VEGAS Saturday and were wonderfully surprised to see our adopted mother, DR. MARGARET CHUNG, sitting with SOPHIE TUCKER. (We are Dr. Chung's KIWI son No. 362.) She is one of the world's greatest humanitarians and through her surgery, has dedicated her life to mankind. . . .

The two happy people enjoying each others company at JOE W. BROWN'S HORSESHOE CLUB, were LOU FISHBINE and MYER BLUNSTEIN. Lou

broke even at the dice table which made him a winner and Myer was granted his divorce that day, which according to him, made him the winner. . . .

A Denver publication carried a very interesting item about Nevada politics. It stipulated: "There are 20 candidates hot after the two juiciest political jobs in Nevada. Everybody wants to be Justice of the Peace, either in Reno or FLV. There are four candidates for the post in Reno with sixteen contestants vying for JP in Vegas." (Looks like there may be something in the report that the JP's have allegedly made \$50,000, Annually. Nice work, if you can get it!) . . .

JOSEPH will soon have another patron for one of his "top cover" jobs. At the rate HAL HALSTEAD (one of our FLV space-sellers) is losing his hair, the part will soon extend from ear to ear. Several localities now sport beautiful crops of growth on once-bald noggins. Credit Joseph of JOSEPH & JO ANNE, for those local improvements. They are "naturals." . . .

When she completes her dancing contract at WILBUR CLARK'S DESERT INN, lovely DOLORES FRAZZINI will head for Manhattan. Dolores plans to leave FLV after July 30th. Although

Thanks . . .

**It's been out
of this world**

CLOUD 9 LOUNGE

**New Frontier
HOTEL**

SPECIAL THANKS to:
SAMMY LEWIS and
MILT BRONSON



SLIM GAILLARD



THOUGHT I'D
SHOW YOU A
PICTURE OF MY
WIFE, LOIS...
SHE'S SO MUCH
PRETTIER
THAN ME.



HARVEY STONE



Las Vegas, We Love You!

Thanks to the

HOTEL **SAHARA**

... for a most wonderful engagement.

we'll miss this traveling trouper, we sincerely hope she will receive her "big break" in New York. . . .

When DARYL HARPA and his Latin Revue closed at the DUNES HOTEL, they left for Lake Tahoe. There, they are appearing in the PALACE CLUB, on the South side. Come September 7th, the combo will be back in FLV, at the GOLDEN NUGGET. . . .

LINDA ROSE is the two week old heiress in the RALPH GRECO family. Dad still hasn't been able to do much else but coo since the young lady joined his household, July 7th. His co-workers at the HOTEL SAHARA (where he is maitre d') are humoring him, in the hope that Ralph will get his land legs, right quick. . . .

The lovely girl on ABDU AMIN'S arm is the former JOAN WHITNEY. She was a showgirl at the NEW FRONTIER HOTEL when the AMIN BROTHERS appeared there, a few months ago. Cupid unleashed his arrows and the duo exchanged vows. They're still honeymooning and it looks like a "long run." . . .

The other evening, GEORGE CAVANAUGH, a Manager at the HOTEL SHOWBOAT, took off his coat and put on a "green apron." He dealt "21" for his old friends, FRANKIE FORD and GARY REYNOLDS, headline act at this bistro. We don't know who won but everyone certainly "had a ball." . . .

At JOE W. BROWN'S HORSESHOE CLUB, we spied MILTON BLACKSTONE (famous theatrical agent and manager of EDDIE FISHER) admiring the million dollar display with PAUL GROSSINGER'S (of the well known GROSSINGER'S resort — N. Y.). We often wonder what runs through the minds of the folks when they see so much loot in one lump sum? Wonder why Paul was so interested? He has a few of 'em! (Millions we mean.) . . .

Enjoying their respite from Hollywood last weekend were COLE PORTER, HUMPHREY BOGART, CLAUDETTE COLBERT and the

MIKE ROMANOFFS. They all registered at the SANDS HOTEL and then headed for JUDY GARLAND'S opening curtain, at the NEW FRONTIER HOTEL. There was an evening that really made history in FLV (a la our prediction). . . .

One of the easiest men to locate is JOE RONDO, Proprietor of the COPA LOUNGE, on the "Strip." From 9:30 to 6:00 p.m., he is busily engaged at his barber shop at the HOTEL SAHARA. From then on, he greets patrons at the Lounge. (When does this man sleep?) . . .

ALEX GOLDFINE (Casino Manager at the HOTEL EL RANCHO VEGAS) and his lovely wife are preparing for their first two week vacation in years. They are planning to spend it in the east. Its always nice to get away — but so much better to return to this glorious FLV. . . .

Another vacationing twosome are PHYLLIS and ARNOLD CHRISTENSEN, leading FLV clothiers. They took fourteen days out of town and spent them at BLUE VUE CHALET in Bijou, California (Lake Tahoe area). The Christensens should be "at home" again, by the time this issue hits the stands. But don't bet on it. . . .

We regretted to learn of the passing of BUDDY GROVER'S mother. He and his wife (LEE) flew to Brooklyn and were accompanied by his partner LANNY SHORE and his wife (HILDA). The trio is back at the DESERT INN now. Buddy's greatest wish was that his mother had lived to see his first child, scheduled to arrive in October. . . .

CARMEN DELL is the very lovely cocktail waitress on the swing shift at the DUNES HOTEL. Last week, she left for a complete check-up at California's SCRIPP'S CLINIC. Her co-workers hope she will pass the tests with top rating and will return before too many days pass. . . .

ETHEL and BOB CAMPBELL head for a visit with their parents in Coal



Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO KRAM — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

● **It's Dining in Continental Atmosphere**

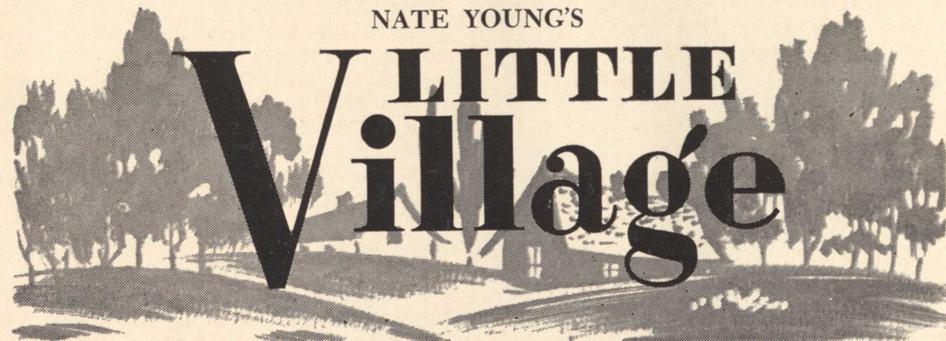
featured on our daily MENU

VIENNA SCHNITZEL, MILK FED VEAL . . . 3.00 • SAUERBRATEN . . . 3.00
SHISHKEBAB, CAUCASIAN ON SKEWER . . . 4.00
FLAMING BEEF A LA STROGANOFF . . . 4.00

"A TREAT SUPREME FOR THE ENTIRE FAMILY"

DINNER Served from 5 to 11 p.m. Sat., Sun. & Holidays 2 to 11 p.m. Closed Mondays

NATE YOUNG'S



LITTLE Village

905 NORTH FIFTH ST. LAS VEGAS, NEVADA

Phones DU 2-7430 • DU 2-7431

City, Illinois, the first part of August. They will join their son KENNETH there and bring him back to FLV. (Bob is a local ad man and Ethel is a secretary at our Chamber of Commerce office.) . . .

TED LAWRENCE was hit very deeply by the demise of his father, CHARLES J., who passed away at the ST. JOHN'S HOSPITAL in L. A. He took a temporary leave of absence from his post as assistant to RALPH GRECO, maitre d' at the HOTEL SAHARA. . . .

After all the bother of moving and getting settled, MARY JANE GEER now enjoys her new home in the Charleston Heights district. (She is the swing shift cashier at the SILVER PALACE.) M. J. insists it's nice and cool "up thar." . . .

MARY LOU BOUBERT, the vivacious redhaired food waitress at the Fremont Hotel, was formerly a movie actress. She has had quite a bit of experience in both movies and the theatre. Her husband, MATTY, was one of the top stunt men in movies. . . .

Aside to BETTY GORDON, vacationing with her folks in Cincinnati: Hurry home! Can't even talk to your husband since you left for the East. The guy is just "miserable." His part-

ner SAM SNELLER agrees, but completely! (Mel and Sam are owners of the drapery and upholstery business that bears their names.) . . .

Popular PHIL FRYE (of COMMUNITY CHEVROLET) has been very busy, while STAN OAKES (Sales Manager) was on vacation. Cars are selling like "hotcakes," he tells us. We're certain he welcomed Stan back with open arms, when Mr. O. returned to FLV. . . .

One of the highly-patronized clubs in FLV is the LUCKY STRIKE CLUB. The tremendous clientele is due in part to the congeniality of General Manager, AL GARBIAN. He surrounds himself with the nicest group of people. The friendly atmosphere and the top bingo pay-offs are conducive to a club, well stocked with humanity. . . .

When SHERRY and BUDDY HACKETT welcomed their heir on June 18th, the announcement they sent out was just about the most novel we have ever seen. It was patterned after a "dummy front page" of VARIETY. Headlines blasted: "Kid steals Hackett's Thunder." Stories on the sheet included "Max Liebman says — "Spectacular." — "Ed Sullivan Smiles." — "Perry Como offers guest shot." — "Jan Mur-



Specializing in: CHIGNONS, BRAIDS, CLUSTERS, & PONY TAILS

• GENTLEMEN'S TOUPEES for theatrical or street wear

Call: DU 2-2867

1147 South Fifth Street

HAIR PIECES

By:

Joseph & Jo Anne
HAIR STYLING

ray says: Is This A Lad?" Very, very clever! . . . And best wishes to the HACKETT'S and their new JOY! . . .

Well, on July 14th, our buddy, DICK WILSON took upon himself a bride in the lovely person of NINA BARA, of California. The ceremony took place at the CAL-NEVA LODGE in Lake Tahoe. We wish the mostest of the bestest to this charming couple. . . .

Don't forget to catch HARVEY STONE'S guest appearance on PERRY COMO'S Summer TV show (currently being emceed by JULIUS LA ROSA) a week or so after Harvey closes at the HOTEL SAHARA. . . .

Another wonderful person was taken from this world. He was LOU ROTHKOPF, a frequent visitor to FLV. Lou was also a great humanitarian and resided in Cleveland. Mr. Rothkopf made his "final trip" while his car was parked in a gas station. His nephew is BERNIE ROTHKOPF, dayshift pit boss at WILBUR CLARK'S DESERT INN. Mr. Rothkopf's passing left a definite void in the hearts of his friends. He will long be remembered for his many, unselfish deeds. . . .

BILL MILLER (of the DUNES HOTEL) is off to New York. He finally won his legal contest and settled the sale of his Fort Lee, New Jersey RIVIERA for the sum total of \$890,000. How sweet it is! . . .

The entire town is awaiting the

KEELY SMITH-LOUIS PRIMA return to FLV. They go into the HOTEL SAHARA Casbar, July 30th, following NELLIE LUTCHER. . . .

Here's one for you prospective fathers to mull over a bit. In New York City, there is a certain Obstetrician who sets his maternity bills according to the first question the new Dad asks him. If father inquires after the sex of his newborn — he pays \$250.00. If father asks how his wife is — his bill is \$100.00. Something to think about — isn't it? . . .

Have you caught SAM LEVENSON'S terrific radio presentation over CBS on Sundays, at 6:30. This man is nothing short of great. His humor is so sensational, we wish we could watch as well as hear him. How about it, you local TV program directors? It's possible! . . .

It was a tough break for DANNY THOMAS. This lad seems to have "leg-accidentitis," doesn't he? He recently broke an ankle, while playing with his children on their lawn, last week. Wasn't it during last year's Helldorado, he hurt his leg? . . .

FRANK PORTNOY is a definite asset to any organization. He is Casino Manager at the DUNES HOTEL. We've yet to see this fellow without a smile and a cordial welcome for everyone. The same personality was instilled within MEL GORDON, graveyard boss at this bistro. We envy anyone with



Thanks Las Vegas . . .

YOU SURE ARE NICE TO US!

**The PICADILLY PIPERS
 and BONNIE DAVIS**

(BILLY WATSON on Drums)

HOTEL *Flamingo* STAGE BAR

● Travel the Escalator to the Friendly . . .
Silver Palace Restaurant

\$118,935.00
in Jackpots!
paid during June

Watch for our NEW
TREASURE CHEST
SLOTS



KENO
99%
payout

casino

Theatrical Lounge and Bar

featuring
Continuous Entertainment 6 p.m. to 6 a.m.

Hide-
a-way
Bar

DICK LANE
QUARTET

ROSSI and
McCULLOUGH

the warm
and
friendly . . .

● Visit Fremont St. — The Most Fabulous 2 Blocks In The World

SILVER PALACE

an even, sunny disposition. . . .
Stopping at the HOTEL SAHARA were DR. and MRS. HENRY ZASLOW. (He is a prominent dentist in Beverly Hills, California.) Mrs. Z. is HARVEY STONE'S younger sister. It's their first reunion in three years. The way they're behaving, you'd believe it was fifteen years . . . and that's for sure. . . .

'ROUND THE TOWN

(Continued from Page 11)

RAY CULLY, at the TWA office on South 5th Street, has a replica of a Moonliner Space Rocket that is so accurate and detailed in design we could probably send midgets to the moon in it.

MARCEL PHILPOT of the RIVIERA line tells of the closing night's performance in a Reno nitery when the AMIN BROTHERS were heading the show. The brother's act calls for MUSTAFA flat on his back, and with only his feet to twirl ABDOU in every direction. On this particular night, MARCEL pinned a fluorescent patch on the seat of ABDOU'S trousers without his knowledge. MUSTAFA panicked

when he looked up. He couldn't imagine what happened to his brother. But in the tradition of the theatre, he finished the act and waited until he got off-stage before he resumed breathing again.

JOE VALLERA of the ITALIAN GRILL, talking about the merits of gambling over dating pretty young lasses said, "Girls in this town are frustrated. The men would rather play blackjack. Wouldn't you?" In a simple sentence. . . . No, Joe.

DR. ARTHUR ELLEN, the hypnotist, who generates power with his eyes, will be off to perform at the MOCAMBO in HOLLYWOOD as soon as he finishes his stint at the THUNDERBIRD. However DR. ELLEN will be back to FLV for another appearance in a few weeks. DR. ELLEN'S hypnotic prowess is not the result of spiritualism but rather based on scientific objective study. That doctor in his name is for a Ph.D. in Psychology.

Ending thought . . . Did you notice the sign in the window of the SILVER PALACE? It reads: "Speak well of your enemies . . . you made 'em."

'Nuff said . . . See you next week.

FABULOUS LAS VEGAS

LOUNGE STARS

(Continued from Page 13)

who sings with the SONNY KING crew, and the same to NORMAN KAYE of the fabulous MARY KAYE TRIO. . . .

Watch for the PICADILLY PIPERS' new number "Stranger in the Jungle." The amusing antics of CLEM MOORMAN are always very entertaining. This exceptional group have a way of timing their numbers which indicates lots of experience and showmanship. After a "rocking, rolling" number, BONNIE DAVIS will softly and sweetly offer "Ebbtide" or some other ballad with a lot of heart. They are so wonderful that I am certain they will be on the FLAMINGO'S STAGEBAR for quite some time. . . .

If you like real knocked-out Latin music, hie yourself down to the GOLDEN NUGGET and listen to ED-DIE GOMEZ and cohorts in rhythm. . . .

Local drummer PHIL CASE reports to the Army on August 7th. Some Army band will be greatly enhanced if they discover his talents and we are sure they will. . . .

You can listen to STAN SELTZER'S outstanding piano gymnastics on KLAS-TV on Friday at ten o'clock. Since the name of the show is "For Men Only," you can bet that the ladies tune in like mad. Also on the show with Stan and his Trio is ART JOHNSON of the excellent DESERT INN production vocals. . . .

Sad news — TONY CUSIMANO, genial Bar Manager at the NEW FRONTIER HOTEL is transferring his Southern drawl and talents back to the BALBOA BAY CLUB in Newport Beach, California, where he will be Maitre d'. Know he will be missed by everyone. We hope Mr. C. misses FLV so much that he will return before too many women realize he had left. . . .

That's all for now folks — my, but those deadlines seem to come more often and "deadlier."

DUdley 2-8956 4-5003	CEE'S	1408 S. MAIN STREET
EAGLE CLEANERS and HAND LAUNDRY		
Nevada's Finest		
Cee Davidson		Deluxe Service

Coming Attractions
ON THE FABULOUS STRIP

DESERT INN JULY 31 GORDON MacRAE JACKIE MILES	NEW FRONTIER AUGUST 13 MICKEY ROONEY ROBERTA SHERWOOD	SAHARA AUGUST 7 AMES BROTHERS PEGGY KING
El Rancho Vegas JULY 31 JOE E. LEWIS LILI ST. CYR	Riviera AUGUST 8 KEN MURRAY'S BLACKOUTS MARIE WILSON	The Sands AUGUST 15 PEGGY LEE SUE CARSON
Flamingo AUGUST 23 RITZ BROS.	Thunderbird COMING The GAYLORDS	The Dunes AUGUST 2 COUNT BASIE and His Orchestra

Wedding Corsages
Room Bouquets
"In Fact . . . Everything in Flowers"
DOT'S FLOWERS
808 S. 5th St. • Phone DU 2-7511

HILLSWAY

(Continued from Page 15)

or a minister. A constant effort is made by all officers to fill every day with useful and interesting instructions and wholesome recreation for their marines. This effort is not discharged in a perfunctory manner, but is an intelligent approach to enlist the self-interest of the individual marine in his own welfare. Every officer, from the day he holds up his hand to accept his initial appointment, is constantly enjoined to exercise initiative, enthusiasm, firmness — tempered with kindness, self-control, unselfishness, honor and character in guiding the young men entrusted to his care.

"We believe we are successful. I am sure that each of you have known at least one young man before and after he became a marine. What was your opinion? Was he a better man for having served in the marine corps, or a lesser man? This, gentlemen, is the real secret, if there is any secret, to the esprit d corps of the Marines. I would like to leave you with this single, important thought — it is this — the morale and physical well-being of our marines is as essential to our fighting effectiveness as the training and ammunition."

Lt. Col. John C. Jordan of Georgia spoke on Fleet Marine Force, Pacific Logistics, and Major Dennis D. Nicholson, Jr. of Mississippi talked on new developments, and all was followed by a question and answer period.

(Continued next week)

	<p>Special Group of SUITS . . . Tailor made to your measure \$75.00</p>
	<p>Special Group of Woolens for SLACKS Tailor made to your measure — Buy two pair at regular price — get 3rd pair FREE!</p>
	<p>★ YOUR CREDIT IS GOOD AT SNYDER'S</p>
	<p>SNYDERS INSURED CLOTHES FOR MEN & WOMEN 419 S. 5th • Ph. DU 2-6644</p>

Village Inn
201 Tonopah Hi-Way
Bar Service & Package Liquor To Go
Pleasing You, Pleases Us.
MORRIS BROWN, Prop. • DU 2-3850

"A PAT ON THE BACK"

(Continued from Page 17)

times had publicity planning. During her second show I knocked myself out (two years ago) (and enjoyed it, too!) taking her baby sister on all the rides from the ferris wheel to the funhouse — and did I do a real double-take when I'd run across Fabulous Magazine in these remote places, too! Incidentally, Saltair should be one of your advertisers — they get a lot of tourists through here on their way to Las Vegas.

Yes, Jack, Las Vegas owes you much, and it occurs to me that you aren't nearly appreciated enough. But, as the Bible (to paraphrase it) tells us, our home towns are the last to acknowledge heroes. Those who have lived there so long are inclined to be unaware as to what "outsiders" think of their town, nor are they aware just who is most responsible for the fine promotion it is receiving. As a former Las Vegas publicity and advertising pro, magazine editor, advertising saleswoman, civic worker, writer, etc., and having been away long enough to have a sound perspective, I can honestly state that it is very evident why FABULOUS LAS VEGAS MAGAZINE is the best buy for the money any resort hotel, entertainer, Las Vegas business concern (large or small) can purchase. The entertainer who purchases an ad in your magazine can BE SURE that the whole world knows that they are so good they got the call from "Show Town, USA," to entertain, for with the sensible and sound methods of distribution you have

LET'S MEET at . . .
Joe Rando's COPA lounge
(Adjacent to DESERT INN hotel)
• Cocktails • Authentic Italian Cuisine
The "Meeting Place" on the Strip

put into effect — believe me, everybody DOES KNOW these entertainers were there. Other bookers, theater and night club owners, read it and it boosts their rating incomparably to have been advertised in and written about in your book. If any advertising man purchasing space on the local scene in Las Vegas and specifically in FABULOUS thinks he is doing so to play local politics with local businesses, or is merely "playing ball," he is under a delusion — for your book is doing a job, a real job, and every cent they pay for your space is a wise investment.

Verbosity is not a fault with me, Jack, (as you well know!) it is an affliction, but I must add to this too-long of a letter, that you may use it in way you like, for this testimonial, as it were, is certainly unsolicited. I just felt I had to let you know how graphically it has been brought home to me this past year in my travels, that the city of Las Vegas owes you much, and I want you to know it and congratulate you and wish you continued success. You told me once, "Vi, I don't make much money but I'm having a whale of a lot of pleasure helping others." I didn't believe it then, frankly; but, doll, you've convinced me! It'd have to be pleasure — I know how much it costs to distribute in the fine manner in which you are doing it — and with SUCCESS throughout the country, with Las Vegas getting huge benefits.

Love to the Princess, the little Prince, your good self and all my wonderful friends. How I miss all of you.

Vi Taylor

P. S. FABULOUS was the ONLY publication out of Las Vegas in the magazine media that I saw distributed as outlined above in the 27 states and Canada, the territory my jaunt covered. Golly, ran into folks who were more up to date on what was doin' in Vegas than I was — and I thought I was the best salesman for that town, even though transplanted at present!

"ON STAGE" Theatrical Accessories
• Footwear • Opera Hose • Make-Up
• Leotards • Cumberbunds and Ties
• Custom Gowns, Costumes and Uniforms
• Expert Alterations
• Summer Hours: 12 noon to 8 P.M.
2401 South 5th St. • Ph. DU 2-6503
Next to SAHARA (Upstairs)

SANDS

(Continued from Page 27)

hear more of the same. Needless to say, the Copa Girls are delectable in their Mme. BERTHE costumes. The exciting choreography is from the talents of BOB GILBERT and RENEE STEWART. In the background, ANTONIO MORELLI and his MEN OF MUSIC keep the lilting melodies in perfect harmony.

SILVER SLIPPER

(Continued from Page 21)

Silver Slipper Stock Co. including these famous personalities of Cliff Ferre, Sparky Kaye and Jimmy Cavanaugh, reels with a laugh and situation per second. Also, now added to the comedy, is the funny hunk of diminutive man, Mac Dennison. The Slipperettes present saucy can-can numbers that are the essence of Mont Marte. Barry Ashton created the spirited and colorful choreography. Top musical backing by GEORGE REDMAN and his ORCHESTRA.

THUNDERBIRD

(Continued from Page 21)

and more popular to supper club audiences. But DR. ARTHUR ELLEN'S new and dramatic approach to this subject has audiences gasping in astonishment. Utilizing members of the audience to assist him, the baffling DR. ELLEN never oversteps the bounds of good taste; yet his performance is as entertaining as it is startling. . . . Adding the right balance to the show are two experts of the ballroom dance, LANDRE & VERNA. Their towering lifts and twirling pivots are gracefully executed and set a wondrous pace of enchanting dancing perfection. . . . The glamorous THUNDERBIRD DANCERS blend color and gaiety to the show's rich and opulent production numbers. . . . And with the imaginative staging perfected by ingenious GAYLE ROBBINS, the show at the Navajo Room is one of those rare theatrical treats that will be enjoyed by everyone.

... in the **Fabulous COPA Room**

JACK ENTRATTER proudly presents

"high hat & low down"

STARRING

ROBERT MERRILL
LOUIS ARMSTRONG

THE BEACHCOMBERS
WITH NATALIE

THE MOST BEAUTIFUL GIRLS IN THE WEST

Antonio Morelli and His Music

Costumes by Mme. Berthe

Choreography by **BOB GILBERT** and **RENEE STEWART**

Created and Staged by **JACK ENTRATTER**

FOR RESERVATIONS PHONE DUDLEY 2-7100

SHOWTIMES 8-15 - 12 Midnight

IN THE
SILVER QUEEN BAR

LILLIAN BRIGGS

THE BEACHCOMBERS
WITH NATALIE

CHUCK NELSON • PEPPY MORREALE

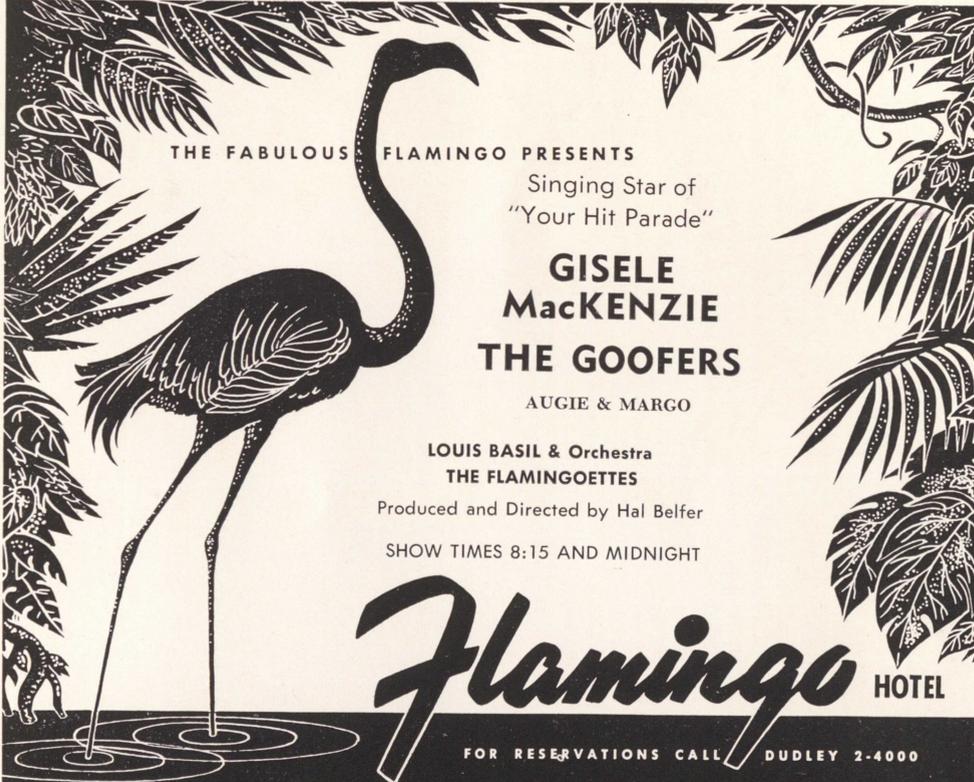
HEY JACKSON QUINTET

ERNIE STEWART TRIO

CONTINUOUS ENTERTAINMENT

From 5 P.M. to 6 A.M.

The Sands
LAS VEGAS, NEVADA



THE FABULOUS FLAMINGO PRESENTS
Singing Star of
"Your Hit Parade"
GISELE MacKENZIE
THE GOOFERS
AUGIE & MARGO
LOUIS BASIL & Orchestra
THE FLAMINGOETTES
Produced and Directed by Hal Belfer
SHOW TIMES 8:15 AND MIDNIGHT
Flamingo HOTEL
FOR RESERVATIONS CALL DUDLEY 2-4000

in the
Starlight Lounge

HARRY BELAFONTE
NOVELITES
and the Exciting RIVIERA Girls
RAY SINATRA and His Orchestra

in the Clover Room

the magnificent
Riviera HOTEL
SHOWTIMES 8:15 - 12 MIDNIGHT - CALL DU 2-5678

★ Herb Jeffries
★ The Novelites
EDDIE CANO QUINTET
CHICANOS
THE ARISTOCRATS

FOR DINING IN A RELAXED MOOD ENJOY THE FINEST DINNERS . . . IN LAS VEGAS ★ **THE HICKORY ROOM**



→ We're having a "Roaring"
time in the CONGO ROOM . . .

TERESA BREWER

HOTEL

SAHARA



Special Attention by:
BILL MONAHAN