

Jack Cortez

JULY 21, 1956

25c

# Fabulous

LAS VEGAS Magazine

©



JACK CORTEZ

Fabulous LAS VEGAS  
magazine

It's A New Addition!  
It Is Our Directory!  
On Page 24

EL RANCHO VEGAS  
**OPERA HOUSE**  
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 The Magnificent  
**SOPHIE TUCKER**  
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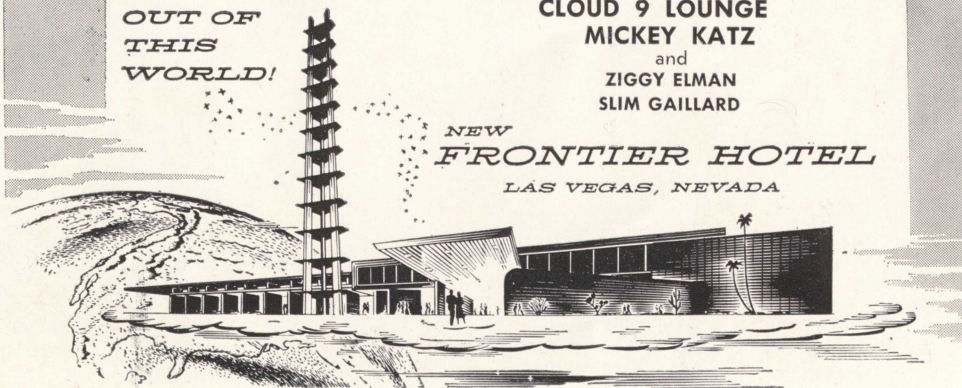
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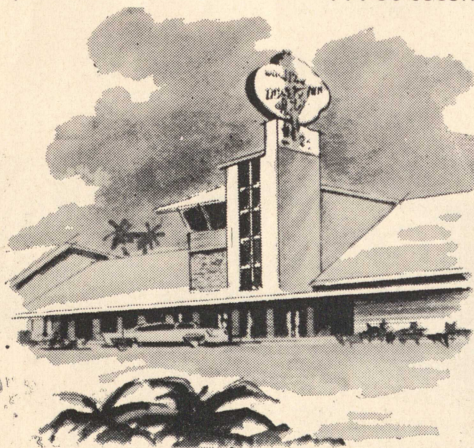
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# OBSERVATIONS

by CHARLES "POP" SQUIRES



### A MILESTONE

**T**HE FORMAL opening of the Las Vegas Press Club on the evening of Thursday, July 12, 1956, may well be considered an important milestone in the progress of Las Vegas.

That event was in reality far more than just the opening of a social club for the newspaper fraternity. It was also the final step in celebrating the opening of the Hotel Fremont, but it was a dedication and a symbol of the new and greater Las Vegas. The investment of more than six and one-half million dollars in the beautiful fifteen story structure during the past year is proof that the failure of several resort enterprises constructed without sufficient financial backing (the commonly called shoestring or OPM system) has had no effect on the financial

### stability of Las Vegas.

The new Las Vegas Press Club rooms are really beautiful. They have been beautifully furnished by the Club and through the coming years will be a haven of rest for members of the fraternity. I can't remember having seen a more charming and beautiful room than the main lounge of the Club. Whoever designed the layout must have had an inspiration.

Las Vegas Press Club was organized in 1946 and now has about 100 active members. Its officers are:

President, Bill Wright; Vice President, Les Ritchey; Secretary, Deirdre Coakley, and Treasurer, Neola Gearheart.

To these, Las Vegas Press Club owes a debt of gratitude. And the Club is a unit in giving thanks to Mr. Levin-

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JACK CORTEZ'

# Fabulous

**LAS VEGAS**

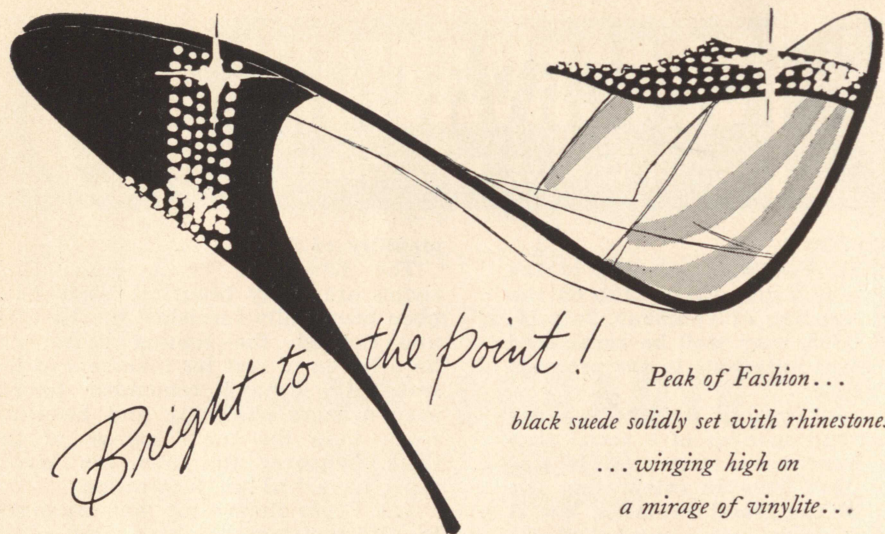
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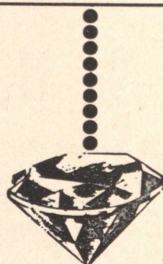


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**CRISWELL  
PREDICTS**



**WHAT PEOPLE WILL DO:**

**P**REDICT that Sir Anthony Eden will endanger the peace of the Middle East by his stronger-than-ever financial demands from the British Colonies! . . . I predict that your old friend, Dick Merriwell will again be the rage, just as he was fifty years ago, with a new comic strip, a TV program, plus a movie! . . . I predict that Tallulah Bankhead will author a series of articles for campaign youth of the Democratic Party! . . . I predict that Dr. Kinsey will shock America with his new findings on the sexual behavior of children under 10! . . . I predict that the paintings and sketches of the late W. T. Benda will bring a record price as collector's items, by this time next year! . . .

I predict that President Eisenhower will dramatically announce that his next personal project will be slum clearance, through huge cooperatively-owned apartment houses, where you can pay out through the FHA under the Homestead Act! . . . I predict that Francis Cardinal Spellman will openly denounce an Eastern University for cancelling its courses on comparative religions, but substituting political economy with favorable emphasis on the inner workings of Godless Communism! . . . I predict that the Hull Hotel chain will put out the welcome mat for all pets, and in this way will meet the coming competition of the motels! This will pave the way to the greatest year of travel ever known to mankind — 1957!

**COMING EVENTS  
IN YOUR FUTURE:**

I predict that a new \$100 electric

typewriter will capture the market, and replace the manual models now used in the business world, within the next year! . . . I predict that a chain of cemeteries will be built across the nation which will be non-sectarian, interracial, and lower in price! In the center of each memorial park will be a huge, sculptured Hand of God, pointing upward! . . . I predict that the cold, rainy weekends this summer, and early fall, will prove a death blow to many amusement parks, piers, fairs and expositions! . . .

I predict that the next startling Howard Hughes venture, will be to personally produce a wingless airplane, which glides like a bird, but with incredible speed. This new plane will have a secret safety device which will reduce any danger when taking off or landing! . . . I predict that jellied paint will be the next boom to do-it-yourselfers, which spreads easily and quickly. Walls and ceilings can be painted without removing furniture or covering them with canvas! . . . I predict a new, low calorie spaghetti, macaroni and noodles will be the next diet fad for the overweight! I predict that in diet-conscious America, one third of every market will be set aside for low calorie and high protein foods! . . . I predict that the unused portions of the tobacco plant will be compressed for medicinal purposes, and will be used to counteract violent cases of poisoning, gangrene, festering, body pollution and excessive internal bleeding!

**FOR PEOPLE AND PLACES:**

Margaret Truman: You will soon have your own one-hour program each week, on television, for women! . . .

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**L. S. M. F. B.**  
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the  
**Dunes**  
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that's for sure...  
by JACK CORTEZ



**M**ONDAY morning, long about three in the yawning, we joined the show folks who congregated at the NEW FRONTIER HOTEL, to watch JUDY GARLAND rehearse. Having to send our column in before we have a chance to catch this star's opening performance, we cannot comment on the First Night curtain. However, there's nothing to stop us from saying this little lady is going to make nightclub history. Although it's Miss Garland's initial pub appearance, she has readied a spectacular that will iron out the spinal kinks in the most jaded of audiences. Judy has twelve men in her act, each a specialty performer. GARWOOD VAN has added nine more men to his ork for this engagement, making twenty-four in all. Of course, Miss G. has her own conductor with her. We shared a table with Judy's husband, SID LUFTS, as we watched this amazingly gracious personality, onstage. Despite her tremendous success, Miss Garland proved herself a warm example of femininity and directed favorite songs to her hubby. What a showman! She is superb! . . . Incidentally, localites are asking about the prices at the Frontier, during Miss Garland's appearance. Dinners will be served at \$7.50 per head with a \$3.00 minimum for the second show. If you intend to catch this stellar production, you'd better make your reservations and call Maitre 'D, Mac Harris, — but quick. Although it is for four weeks and three days, space is at a premium, even now! . . . and that's for sure. . . .

He's still "King of the Celluloid!"

Who else — but CLARK GABLE. Mr. G. arrived in FLV and spent the day at the RIVIERA HOTEL. Here is a man with enough savoir faire to share some with the multitude. The handsome screen idol had to cut his visit to just one day in order to return to his ailing wife. He promised to return for an extended vacation, in the near future. . . .

After five years of happy marriage, Mr. & Mrs. CARLOS BIANCA will enjoy some extra happiness when the stork "delivers" a blue or pink bundle. Mr. Bianca is a boxman on the swing shift at JOE W. BROWN'S HORSE-SHOE CLUB, and his wife is the lovely ROSE MARY. Congratulations folks and sincere wishes for continued bliss.

Have you ever noticed how laconic busy people can be? Well Sir, over at the FREMONT HOTEL, the life of a change girl is a very active one. Despite that fact, HELEN HALUKO always manages a friendly greeting. An attitude such as hers cements hotel-clientele relationship. . . .

MARY KAYE (whose trio is appearing at the HOTEL SAHARA'S Casbar Lounge) expects to invite the Stork at her Xmas party. Medics hint at multiple birth. O! EARL WILSON had to jump the gun on us with the announcement. Mary's spouse (JULES) requested us to remain silent. We kept our word — why didn't you, "Oil?" . . .

It's a pleasure to see the CARL COHENS back in FLV, after a much-needed coast vacation. Carl is a co-owner and the Casino Manager at the SANDS HOTEL — and averages eighteen to twenty working hours, daily. . . .

(Continued on Page 32)

this week's cover...

Did you ever see a dream emerge from a pool? Well, we did! She is JEAN CORBETT, the starlet on this week's cover. On the spot was BERNARD OF HOLLYWOOD AND LAS VEGAS. Miss Corbett couldn't resist the tempting water and jumped in, playsuit and all. Looks kinda cute, doesn't she? . . .



You'll hear it . . .  
again and again . . .  
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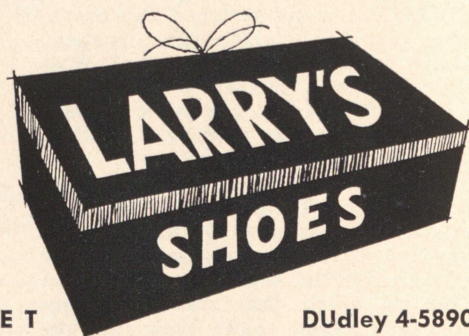
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with HOWARD BRANDY

There is an ancient proverb: "An Eskimo that owns no dog must do his own barking." This then is my barking.

When J. C. told me that he wanted me to write a column it was something like having my back scratched by JAN WARD of the Silver Slipper line.

And so here it is . . . a column devoted strictly to people, the everyday working folks that go to make up this celebrity saturated town.

THE BIG EYE AROUND TOWN: LEE MERLIN, one of JACK ENTRATTER'S eyedroppers, reading the "Art of Clear Thinking" at the BALI HAI pool. Now, who uttered that medieval quote about beauty and illiteracy. . . . Cute LAURA DEL MAR, one of HOMER WEST'S whistlebaiting line thrilled like any neophyte over the fact that she has an acting part in the Silver Slipper's show too. . . . Real Estate investor RUSSELL SIMPSON and his lovelier half, Retha back from their holiday in Los Angeles. . . . LEROY MACK of the Canada Dry Corporation came to FLV for business and ended up married to a local lovely, PATRICIA THEELAND on Friday the 13th. As expected the bride was kept waiting . . . so was the groom. It seems that performing Justice of the Peace, MENDOZA arrived an hour and a half late for the ceremony.

However the wife and her new husband are doing quite well . . . neither are superstitious. . . .

FRANK HOWARD, the talented balladier at the Flamingo, shows audiences how to make pretty music prettier. He is singing the songs from Broadway's newest classic, "My Fair Lady." Incidentally, Frank and ACE BALKIN are cousins and Ace who is the lightfingered pianist at MATTY'S TROPICS also knows his way about a song. . . . GEORGE HOHMSTEIN, one of the NEW FRONTIER'S bell-boys, off this week to Grand Island, Nebraska for a quick visit to his folks. . . . And so is BEVERLEE CROMBIE enplaning from FLV for a three week visit with her folks. . . .

Credit last week's cover of DAVE VICTORSON and HOMER WEST to lensman ARLIE NELSON. . . . HY RUBIN is the FREMONT HOTEL'S newest addition for croupier duties. . . . MIKE MORAN, on the desk at the NEW FRONTIER, feels as though it were old times with SID LUFT back in town . . . known each other from way back. . . . NATE "the gate" BOLDEN celebrating his fourth anniversary with the SAND'S SNACK BAR. . . . BARBARA BROBERG currently working two jobs at the same time. She dances three shows at the New Frontier and in her spare time doubles at the show at the SILVER SLIPPER, in place of MARLEY SANDERSON, who'll be off to Long Beach as Nevada's luscious entry into the Miss Universe sweepstakes. . . . PAT GARBER, former social directress at the Sands, returns to our town from Chicago for two weeks to take on the chores as Jake Freeman's secretary, in place of LOUISE MAXWELL who'll be vacationing. . . .

SHOPPING AROUND TOWN: FRED and ELEANOR ELLIS of "FREDRICK'S of Las Vegas" have a supply of imported giftware that reads like the roster of the United Nations. They feature rare and precious wood from Hawaii, glassware and accessories from

(Continued on Page 37)

**L. S. M. F. J.**  
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 ★ MAC DENNISON ★ CLIFF FERRE ★ JIMMY CAVANAUGH  
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FABULOUS LAS VEGAS



By Paula

**R**EQUESTED SLIM GAILLARD to sing "Bob-A-Lu" the other night and the results were electrifying. Had heard his outstanding recording of that number and just knew that an "in person" presentation would be a great success. It certainly was a tremendous hit for the already filled CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER suddenly had people standing in the aisles and around the edges. It was a happy Slim that was wailing for what artist doesn't enjoy being appreciated. The four excellent musicians that back Slim are DUKE HARRIS on bass, FLETCHER SMITH at the piano, JIMMY BURNS is the drummer and that "Mad" sax is played by BILL ELLIS. SLIM and the boys are GREAT.

The sensational BEACHCOMBERS and NATALIE have a new show stopper! "On the Street Where You Live" as presented by this foursome in the SANDS HOTEL LOUNGE is eardrum euphoria. JERRY GRAFF of this outstanding group is collaborating with ANTONIO MORELLI, maestro of the Copa Room music department, on a song for the forthcoming Night of Stars which is to have the same title. They are also composing "Shirtsleeve Symphony" for the same evening. With two such gifted musicians working together, know that both numbers will be memorable offerings.

The TAHOE BILTMORE which is located in my favorite vacation spot is going to be favored with the delightful latin rhythms of TOMMY NUNEZ and his rumba orchestra. Vivacious and beautiful CARMENCITA will have all the boys at that Lake in the audience nightly. They open there the 28th of

this month, but fret not, they will be back in a few weeks. Their talents are unlimited — heard someone ask for a Haitian merengue — and sure enough, without the slightest hesitation, and complete with vocals by CARMENCITA. They also surprised me the other night by swinging out with some hot Dixie tunes. A very versatile crew!! . . .

To hear the "Lullaby of Birland" sung by SHANNA, that girl from Manila is a special treat for she sings it in the language of her native land. She appears nightly with the delightful DARYL HARPA SHOW in the SINBAD LOUNGE of the DUNES HOTEL. The very animated "dish of champagne," RENEE RENOR is the other unusual feature of this group. There is a rumor that when DARYL and his show leave for Lake Tahoe that luscious Renee will stay in the SINBAD LOUNGE with the wailing JOHNNY OLENN and the TIFFANIERS. What a wild combination that would be!! . . .

ROSSI & McCULLOUGH have transferred their entertaining repertoire of songs and music to Fremont Street's newest Lounge, the SILVER PALACE. The boys have spent many months entertaining the patrons at the SHOW BOAT. This very popular duo can make a lot of music for two people! . . .

Don't miss the super speedy drumming and unusual tapping of FLV'S only dancing drummer. NORMAN BROWN and his group of talented cohorts in music can be found in the SAHARA HOTEL'S CASBAR LOUNGE. Pianist DAVE MILLER of this group and his lady love tied the knot and surprised everyone who attended

(Continued on Page 38)



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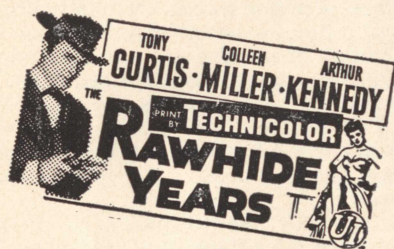
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# Hillsway

by ROLAND HILL



**M**AKALAPA Bachelor Officers Quarters are really swank. In the shape of a hollow square you drive up to the canopied porch past the most beautiful Royal Poinciana tree I have ever seen. Much more beautiful than those in Palm Beach, Florida. The desk at the club is manned by boys in the navy. Became well acquainted with one fine boy from Minneapolis Mike Boyle by name. In civilian life Mike is manager for his brother Jim's business in Northeast Minneapolis. They run a catering business and fine restaurant called the SUNSHINE RESTAURANT located at 2219 Jackson St. N. E. Mike is one GI who is getting good experience in his job over here in Hawaii that will stand him in good stead back in the catering business when he is released from the navy. The dining room is a beauty. And SUCH SERVICE! If I could transplant this dining room to the states and run it just as is I could make a fortune. Meals over here ranged from 40 cents to a dollar mostly, with steak dinner and wines at about \$1.75. Don't you all wish you were an officer in Uncle Sam's navy and living here at the BOQ? The cocktail lounge is really something to behold. Spacious — like a grand salon in Paris and outside there is a patio covered with canopies for rainy weather, which incidentally is nearly everyday at some time or other. The rain is mist-like and pleasant. On the second floor the fellows have a beautiful private lounge and library, and I was thrilled to find a copy of my book Hillsway there. Also a private cocktail room for private parties. In the club is a barber shop,

gift shop, tailor shop and laundry. This is certainly an ideal place for a naval duty assignment if one has to be away from home. Every day some group or other seemingly has a cocktail party here — we gave one for the Admirals, Generals, and other officers who had entertained us and what an affair this turned out to be.

The first night after we arrived at the BOQ and were settled in our rooms, we found an invitation to a reception given by Vice Admiral and Mrs. Maurice E. Curtis "to meet the distinguished Guests of the Secretary of the Navy," from five thirty to seven thirty o'clock at 29 Makalapa Drive. There were about 200 men and women present and you should have seen the huge groaning hors D'oeuvres table in Hawaiian decor. This was just about the nicest party I have ever attended — reminded me of the ones I used to attend at the Army and Navy Club in Washington and at the Navy Club over in Alexandria as the guest of the Admiral Taussigs. The party lasted much longer than the appointed hour — everyone seemed to be enjoying themselves so much that no one wanted to leave. Guests wandered around the spacious living rooms and on the verandah and in the garden. The Curtis certainly are fine hosts — I guess they were pinch-hitting for Admiral Stump who was off in the Pacific with the Secretary of Defense watching the testing of secret weapons and bombs.

We were given a beautifully layed-out folder or book titled OPERATION VIP (made us feel very important to

(Continued on Page 39)



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HOTEL

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**R**UMOR IS rife that PRESIDENT EISENHOWER will vacation this year in NORTHERN WISCONSIN. . . . A DC-3 landed at LAND O LAKES, WISCONSIN airport a few days ago and out stepped MILTON EISENHOWER and two Washington, D. C. fishing pals. . . . They are spending a month casting for fighting muskies and walleyes, and trying their hand at trout snaring. . . . While there, it is believed arrangements will be made for the PRESIDENT'S VACATION. . . . Tourists in Chicago are swarming to "THE TOP OF THE ROCK," the new STOUFFER operated cocktail lounge atop the mammoth new PRUDENTIAL BUILDING. . . . Local men-about-town still take their dates to the open air roof garden on the ST. CLAIR HOTEL. . . . It's more romantic. . . . PAUL BRUUN, Miami Beach columnist, is contacting travel editors across the nation, offering his pillar for their readers. . . . THE WLS BARN DANCE, 32 years a top radio show is now being filmed by the new FRED NILES studios here for television coverage. . . .

A VEGAS motel is being erected on the far Northwest side of Chicago, near Des Plaines. . . . What this town needs is a good Rocquefort cheese dressing. . . . The nickle cup of coffee has returned. . . . It is featured at the new SUNSET restaurant in the mammoth SUNSET BOWL, pool, and Health Club on Northwestern avenoo. . . . IRV. BENJAMIN made quite a name for himself as a restaurateur when he ran his "ALL YOU CAN EAT" restaurant on Foster and Sheridan Road. . . . Last year IRV. sold

his bistro to FREDRICK'S, and it became a smart dining spot featuring a beautiful charcoal grill. . . . FREDRICK spent 45 grand improving the place. . . . It went broke. . . . Now, IRV is going back as owner again, will call it "THE OPEN HEARTH," specialize in steaks ala GEORGE DIAMOND. . . .

Political prediction . . . Watch handsome WALTER KOHLER, Governor of Wisconsin. . . . KOHLER is not seeking re-election. . . . Will be available to run against JOSEPH McCARTHY for Senator . . . in 1948. . . . The Governor has what it takes to land the femme vote . . . He's suave, polished, charming and considerate. . . . THE DINER'S CLUB is now billing over a million bucks per week. . . . It is only six years old, and growing daily. . . . PAY-AS-YOU-SEE TELEVISION, still awaiting the F.C.C. okay, may soon get a shot in the arm. . . . SKIATRON, one of the foremost systems for pay viedo, has plans ready to inaugurate programs in CUBA and AUSTRALIA. . . .

THE BLUE NOTE has WOODY HERMAN and his THIRD HERD currently on the bandstand . . . on deck are . . . STAN KENTON and DUKE ELLINGTON. . . . The Dean of Chicago columnists, NATE GROSS, Chicago's American's TOWN TATTLER was recently given a full page story in EDITOR AND PUBLISHER. . . . COWBOY COLUMNIST, the story, by GEORGE A. BRANDENBURG, lauded NATE on his style and method of obtaining news scoops. . . .

On Chicago's near north side is the 20 EAST DELAWARE BARBER

(Continued on Page 41)

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**GENE CORRY**  
at the Hammond Console



D O W N T O W N L A S V E G A S

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

July 3rd thru July 30th

Show: Jimmy Durante, with Eddie Jackson; Jack Roth; Jules Buffano; Jana Mason; Skæets Minton; Donn Arden Dancers with Gloria Grey; Art Johnson; Carlton Hayes and his Orchestra.

The little man with the big nose is back. The sensational "Schnozzola," Jimmy Durante with his grotesque use of the language, his "razzmatz singing and his knockabout," tear 'em down ways, will endear himself to audiences long after the sound of the applause has ended. Jimmy is a clown par excellence, whether he's murdering the king's English or whether he's throwing lines or parts of the stage at Jack Roth, his animated drummer and Jules Buffano, his master of the 88 keys. Add to these hilarious antics the strutting of dynamic EDDIE JACKSON and you have the stuff that GREAT ENTERTAINMENT IS MADE

(Continued on Page 26)

## El Cortez

July 12th thru July 25th

Show: Sammy Shore; Don Phillips; Norma Arden; El Cortez Adorables; Sterling Young and Orch.

Inaugurating a new policy of strictly adult entertainment, the Pirates Den presents SAMMY SHORE, a bright new comic who has a wealth of material. His amazing mimicry gains applause. Sammy has a natural flair for timing and swift delivery. He even adds some first class trumpeting. Here is a jokster who will go to any lengths to bring laughs to his audiences. . . . A young man of unusual dexterity is DON PHILLIPS. He is perpetually in motion as he juggles numerous objects while wheeling on his unicycle. This fast moving gent is a very agile and entertaining performer. . . . Also on

(Continued on Page 26)

## El Rancho Vegas

June 27th thru July 30th

Show: Sophie Tucker; John Carroll; Renee Molnar Dancers; El Rancho Orchestra.

Superlative SOPHIE TUCKER, the grand trouper that EVERYBODY loves, is back again to treat FLV to her special song stylings. The last of the "Red Hot Mamas" will make you laugh and cry. You will be filled with nostalgia, and you will treasure her bits of philosophy on love and life. She sincerely suggests, "Take a Look at Yourself Everyday." New to Miss Tucker's repertoire are such show stoppers as "Rock Around the Clock" and "You Can't Freeze a Red Hot Mamma." As great as her new numbers are, audiences treasure the songs that have become her trademark and never fail to give a rousing welcome to this magnificent trouper when she sings them. Miss Tucker is the GREAT of show biz; the finest to ever set foot

(Continued on Page 26)

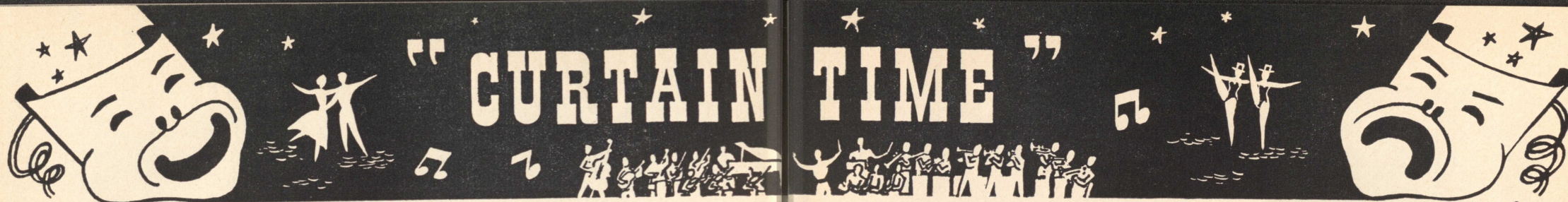
## Flamingo

June 27th thru July 25th

Show: Andrews Sisters; Alan King; Ron Fletcher Dancers; Louis Basil and his Orchestra.

To the delight of all enthusiasts of eardrum euphoria, the inimitable ANDREWS SISTERS are back together again, producing the ultimate in harmony. These very famous sisters — PATTY, MAXINE & LAVERNE, stop the show with a medley of old favorites such as "Bei Mir Bist du Schein" that were hits of the day. Their sparkling repertoire is greeted each night by avid fans that are thrilled to see the girls once again combine their efforts to achieve the ultimate in harmony and captivating rhythms. They are sure to gain an even higher pinnacle of success!! . . . Another local favorite is comical ALAN KING, the gent that sets a mad pace of laughter. This jester

(Continued on Page 26)



## NEW FRONTIER

(Not a Review)

July 16th thru August 10th

Show: Judy Garland; Amin Brothers; Venus Starlets; Garwood Van and his Orchestra.

At last, FLV is to be treated to the long awaited debut of the "ONE AND ONLY" JUDY GARLAND, a little lady whose name is synonymous with sheer delight in the song department. Though it is her first supperclub engagement, it is bound to be a tremendous success. Judy can pour more heart and soul into a ballad, or belt out a zippy tune in a manner that many may imitate, but none can equal. Fame from her many films, personal appearances and recordings, is world-wide for a very good reason. Great and gracious Miss G. has a style and flair that spells entertainment plus in capital letters. Early reservations are suggested for we know the Venus Room will have the S. R. O. sign out nightly with this phenomenal personality in its starring spotlight- . . . Adding their amazing antics to the bill are the fabulous AMIN BROTHERS. Their acro-gymnastics are so speedy that you will want to watch them carefully to

(Continued on Page 26)

## Riviera

(Not a Review)

July 18th thru August 14th

Show: Harry Belafonte; Novelites; Larry Best; Riviera Girls; Ray Sinatra and his Orchestra.

Show goers are once again being treated to the exciting personality of HARRY BELAFONTE, America's foremost balladeer. This handsome gent always presents emotion packed songs that hold your attention from the moment he starts to sing until the last word. He has an intense manner of presentation, and his mastery of control is exceptional. This unbeatable

combination blends to give the ultimate in song. Harry is also famed for his manner with a calypso tune. Here is a memorable performer that one can depend on for top entertainment. . . . Adding their comedy caper will be the NOVELITES. They can give forth with fine instrumentals or fracture your funny bone with their clever antics. You will never forget these three lads. . . . On the same bill is LARRY BEST, the jester whose by-line is "Nothing but the best." His rapid-fire comedy is presented in one solid stream of humor that includes many dialect stories. Crowds always explode with laughter when this gent

(Continued on Page 27)

## SAHARA

(Not a Review)

July 17th thru August 13th

Show: Teresa Brewer; Harvey Stone; Happy Jesters; Saharem Dancers; Cee Davidson and his Orchestra.

Pert and petite song stylist, TERESA BREWER is back in the Congo Room's starring spotlight. Little "Miss Music's" bounce and enthusiasm wins a multitude of additional fans with each performance. Her infectious smile and happy vocal interpretations are presented with such style, pep and vitality. In Teresa's new show she is rumored to turn "flapper" and will unveil some new uptempo tunes that were created especially for her that promise to spark enthusiasm from all present. Audiences always request Miss Brewer's top hits, so we may anticipate hearing such greats as "Music, Music, Music," "Till I Waltz Again With You" and "Ricochet Romance." Any song that she chooses is sure to get the great Brewer treatment and be a hit with all present for she is a delightful performer. . . . HARVEY STONE has a brand of comiery that will win your approval. He is such an amusing gent it will be a great pleasure to once

(Continued on Page 27)

## "CURTAIN TIME"

## The Sands

June 27th thru July 24th

Show: Nat "King" Cole; Rowan and Martin; Beachcombers with Natalie; Copa Girls; Antonio Morrelli and his Music.

The matchless song stylings of NAT "KING" COLE creates a romantic mood. He is famed for the captivating tender ballads that deal with affairs of the heart. The very pleasing manner in which he caresses the ivories and presents velvet-vocals, has made this gracious gent a star that you will always remember when the "King" presents numbers that he made famous, audiences exhibit their appreciation. His records are always TOPS but it is a special treat to see him in person. . . . Making their FLV debut are ROWAN AND MARTIN, comedians that have a new angle on the laughter department. It is always a pleasure to make new friends. . . . Still with the show are the distinctive BEACHCOMBERS with NATALIE, who add their superb har-

(Continued on Page 27)

## SHOWBOAT

July 13th thru July 26th

Show: Ford & Reynolds; Maxine Martin; Garr Nelson; The Showboat Girls; Mike Werner and Orch.

Those mad men of mirth, FORD & REYNOLDS are back again! Their hilarious slapstick comedy includes fascinating impressions and excellent hot instrumentals with an unusual twist. Who else can blow a trumpet while standing on their heads. Their act is loaded with comedy, song and dance. These pranksters keep things moving at such a rapid pace, no one else sleeps or sets on their hands. They are superb, and so great to see! . . . Enticing Amazon MAXINE MARTIN presents her exotic dancing in an unusual manner. She is amazing and different. This tall (6' 4") and terrific

(Continued on Page 27)

## SILVER SLIPPER

Show: Fawzia Amir; Hank Henry; The La Vernes; Russ Clark; Mac Dennison; Slipperettes; Silver Stock Company; George Redman and his Orchestra.

The REVUE PARISIENNE, is a spicy French musical comedy, starring glamorous FAWZIA AMIR, King Farouk's favorite belly dancer. This beauteous young lady with the eye-popping figure twirls and glides in a manner that would delight all males and create envy among the ladies. Mainstay of the show is HANK HENRY, the man with the colossal kisser that can break up even the strictest of "sober side" patrons. There would be no "Slipper" show without the singular comedy of this funster. The LaVERNES, famous quartet of Apache dancers, present dance sequences that keep you on the edge of your chair. RUSS CLARK, famed puppeteer who adeptly maneuvers his "little friends" for your pleasure. The

(Continued on Page 27)

## Thunderbird

July 12th thru Aug. 8th

Show: Dorothy Collins; Dr. Arthur Ellen; Landre & Verna; Thunderbird Dancers.

The engaging star of the "Hit Parade," DOROTHY COLLINS, headlines the new show in the Navajo Room. Versatile Dorothy can do justice to both a fast jump tune or a slow tender ballad. With either the delightful DOROTHY is completely at ease. She has a warm and wholesome quality that completely captivates even the most discriminating clubgoer. Her sweet warmth and deep feeling for a song immediately becomes apparent and the total effect is one of unmatched pleasure for her audiences. . . . With Bridey Murphy a household word, hypnotists are becoming more

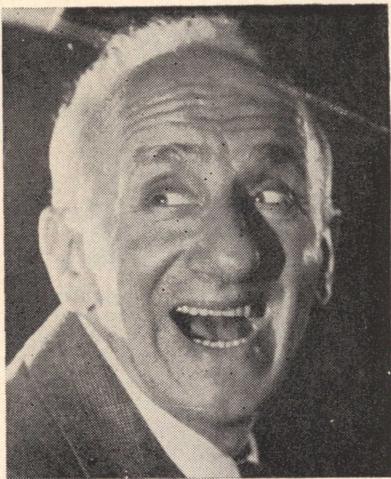
(Continued on Page 27)

Wilbur Clark's

**DESERT INN presents:**

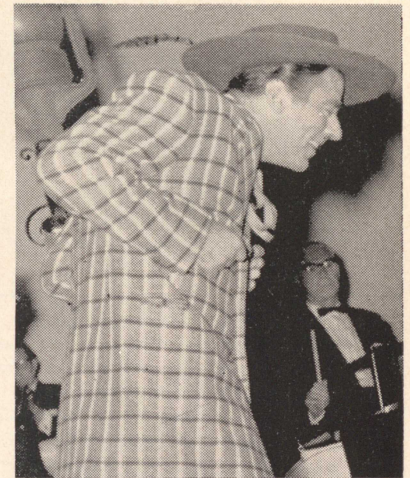
# "The Happy Losers"

*They're smiling but they  
don't mean it!*



**JIMMY DURANTE**

"the Brains"



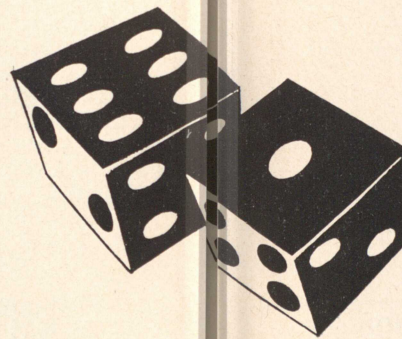
**PETER LAWFORD**

"Surprise"



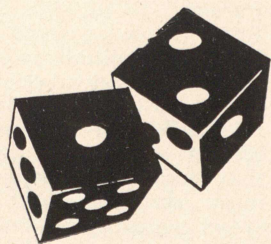
**EDDIE JACKSON**

"the Strut"



**JACK BARNETT**

"the Songs"



**JACK ROTH**

"the Drums"

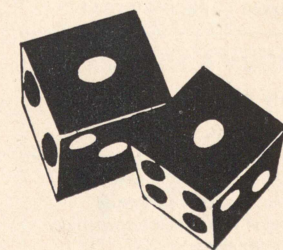


FABULOUS LAS VEGAS



**JULES BUFFANO**

"the Keys"



JULY 21, 1956

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## OBSERVATIONS

(Continued from Page 5)

son and his associates who built Hotel Fremont.

Club rooms on the Carson street frontage of Hotel Elwell, were provided for a term of years through the kindness and generosity of Bill Elwell. To him possibly, is due the survival of this young organization.

The Club, following the example of the Press Club of Washington, D. C., each year stages its "Branding Iron" dinner, at which they put on clever skits in imitation of the foibles and weaknesses of those in high places. It is a very entertaining and effective means of arousing public opinion and brings a few thousand dollars to the treasury of the Club each year.

When Clark's Las Vegas Townsite lots were sold, sometime in May of 1905, the town already had three weekly newspapers. One of these, "Las Vegas Advance." This weekly was founded and edited by a fine old gentleman who really did not belong in the desert country. He fought the dust and heat and flies and bad sanitary conditions for several months but finally gave up and returned to civilization. Another weekly newspaper was owned and edited by James Brown, who had gained his schooling in the newspaper business in the rough, tough mining camp of Butte, Montana. He had quite an extraordinary command of flowery language but his devotion to the "Goddess of Truth" was questionable. With him, it was anything, true or false, to make a sensation. I think his description of the fire which destroyed the tents and shacks of "Ragtown," now West Side, on September 9, 1905, was a masterpiece of forced sentiment. The Times was published in Las Vegas about a year when Jim moved it to Caliente, which then showed some symptoms of becoming the important town of Southern Nevada. However the Caliente Times died after a lingering illness. The last time I saw Jim Brown was in 1922 in Reno where he was trying to eke out a miserable existence selling mining stocks in claims in the Divide District (between Goldfield and Tonopah). However, in spite of his years of adversity, he was still going strong and I have no doubt, talked many a dollar out of the pockets of

(Continued on Page 30)

• You haven't lived  
until you've dined . . .

IN THE



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**OLD FASHIONED BEEF STEW**  
with vegetable en Casserole  
Tossed green salad . . . . . \$2.75

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Saute Cacciatore with Spaghetti  
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**Lake Superior White fish saute Meuniere**  
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• The choicest of prime steaks, ribs, and fowl  
are flame-broiled before your eyes on huge  
open rotisseries.

the magnificent  
**Riviera**  
HOTEL

## DESERT INN

(Continued from Page 19)

OF. Coupling tenderness with rowdiness, Jimmy, indeed strikes a rich vein of humor that has all audiences begging for more. There is also a wonderful guest star that further adds to Jimmy's devastating shennanigans but, we won't ruin a very pleasant surprise by telling you who it is. . . . Beautiful JANA MASON brings grace to the stage and pleasure to the audience's ears. Her melodious voice and poised manner keeps the audience hypnotized to the stage. JANA'S exquisite femininity is the perfect counterbalance to JIMMY DURANTE'S hoarse voiced hilarity. . . . SKEETS MILTON, an extraordinary ventriloquist, amazes people with his talented and unique use of his vocal chords. His unusual act is bound to cause speculative conversation hereabouts. . . . The extremely capable DONN ARDEN DANCERS, featuring delightful GLORIA GREY, high step to some imaginative and fiery production numbers. . . . Musical background is just about perfect under the skillful baton of CARLTON HAYES and his MEN OF MUSIC. . . . Capably emceeing the distinctive show is ART JOHNSON whose light rhythmic singing adds another plus factor to an already refreshing and enjoyable evening at the DESERT INN.

## EL CORTEZ

(Continued from Page 19)

the bill and a special delight is NORMA ARDEN, a curvacious exotic dancer. Her glamour and beauty please the local gentry. They are very happy that this charming redhead gave up modelling and switched her talents to dancing. . . . The EL CORTEZ ADORABLES present production numbers with grace and charm. Their spirited choreography add beauty to the show. . . . Newcomer STERLING YOUNG and his ORCHESTRA do a splendid job of providing background music for the show.

|                            |   |                           |
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| Cee Davidson               | •   | Deluxe Service            |

## EL RANCHO VEGAS

(Continued from Page 19)

on a stage. Appearing with Miss Tucker, and an integral part of her every show, is TED SHAPIRO. This gentleman is Miss T's pianist, arranger and conductor. . . . On the same bill is that tall, dark and handsome gentleman, JOHN CARROLL, one of Hollywood's finest singing stars. When John uncorks his magnetic baritone with an accent on romance, he confesses he can't sing a jump tune. His tender tribute to his daughter Julia is so unprecedented and dramatic; never has "Too Young to Be in Love" and "Hello Young Lovers" been sung more effectively. . . . This gracious songster has a lot of charm and stage presence that is always a great addition to any show. This is a winning combination!! . . . To round out this magnificent show, is the RENEE MOLNAR DANCERS who present production numbers with the flair and excitement that held them over for this engagement. . . . The EL RANCHO ORCHESTRA will skillfully back the show musically.

## FLAMINGO

(Continued from Page 19)

is greater than ever. His material is sharp as a tack and well timed. Sparkling wit and merry methods of presentation assure you of a real laugh session!! . . . The RON FLETCHER DANCERS present excellent choreography in an artistic and graceful manner. . . . We are happy to welcome FRANK HOWARD, featured production singer, back to the fold. . . . LOUIS BASIL and his ORCHESTRA provide top musical backing for this wonderful show.

## NEW FRONTIER

(Continued from Page 20)

catch all their unusual capers. Abdul and Mustafa are truly remarkable performers. . . . The enchanting VENUS STARLETS will present distinctive

|  |
|--|
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choreography created by DOROTHY DORBEN. . . . GARWOOD VAN and his fine orchestra will capably present the background music.

## RIVIERA

(Continued from Page 20)

is on stage. . . . The exciting RIVIERA GIRLS will present new production numbers and exceptional choreography. . . . In the all-important spot of backing the show with his capable orchestra is maestro RAY SINATRA.

## SAHARA

(Continued from Page 20)

again view his mirth provoking contribution to this splendid show. . . . The HAPPY JESTERS are also on the roster of entertainers for this show. They are a musical comedy trio that features top instrumentals and happy music. . . . To round out a delightful evening, the talented SAHAREM DANCERS will present exciting new MORO-LANDIS production numbers. Musical backing is provided by CEE DAVIDSON and his excellent ORCHESTRA.

## SANDS

(Continued from Page 21)

mony to the production numbers that feature the dazzling COPA GIRLS. This bevy of beauties are always charming in their exquisite costumes by MME. BERTHE. Their choreography is by talented BOB GILBERT and RENEE STEWART. ANTONIO MORELLI and his MEN OF MUSIC will offer the musical setting.

## SHOWBOAT

(Continued from Page 21)

beauty, we're certain, will captivate your interest. . . . Still with the show is GARR NELSON whose magnificent baritone sparks a romantic note to the show. His outstanding voice has become an integral part of the show. Garr

|   |
|---|
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|---|

also attends to his duties as Master of Ceremonies with charm and assurance. . . . The SHOWBOAT GIRLS present spirited choreography in colorful costumes. This talented group of young ladies add much charm to the show. . . . MIKE WERNER & ORCH. beat out a solid background of music.

## SILVER SLIPPER

(Continued from Page 21)

Silver Slipper Stock Co. including these famous personalities of Cliff Ferre, Sparky Kaye and Jimmy Cavanaugh, reels with a laugh and situation per second. Also, now added to the comedy, is the funny hunk of diminutive man, Mac Dennison. The Slipperettes present saucy can-can numbers that are the essence of Mont Marte. Barry Ashton created the spirited and colorful choreography. Top musical backing by GEORGE REDMAN and his ORCHESTRA.

## THUNDERBIRD

(Continued from Page 21)

and more popular to supper club audiences. But DR. ARTHUR ELLEN'S new and dramatic approach to this subject has audiences gasping in astonishment. Utilizing members of the audience to assist him, the baffling DR. ELLEN never oversteps the bounds of good taste; yet his performance is as entertaining as it is startling. . . . Adding the right balance to the show are two experts of the ballroom dance, LANDRE & VERNA. Their towering lifts and twirling pivots are gracefully executed and set a wondrous pace of enchanting dancing perfection. . . . The glamorous THUNDERBIRD DANCERS blend color and gaiety to the show's rich and opulent production numbers. . . . And with the imaginative staging perfected by ingenious GAYLE ROBBINS, the show at the Navajo Room is one of those rare theatrical treats that will be enjoyed by everyone.

|   |
|---|
| <b>HECHT'S</b><br>419 FREMONT ST.<br>MISSES' AND<br>WOMEN'S APPAREL |
|---|

★ ★ ★  
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.  
 ★ ★ ★

YOUR  
 FABULOUS  
 LAS VEGAS  
 WEEKLY  
 TV GUIDE

# this week on TV...

JULY 21  
 THRU  
 JULY 27

## SATURDAY — JULY 21

- 10:30 ⑧ Baseball Warm-Up
- 10:45 ⑧ Baseball Game
- 2:00 ② Olympic Final  
⑧ Action Theatre
- 4:00 ⑧ Saturday Sports Parade
- 4:30 ② Down You Go  
⑧ Air Force Theatre
- 5:00 ② Cartoon Carnival  
⑧ Mighty Mouse Playhouse
- 5:30 ② Gabby Hayes Show  
⑧ Cartoon Theatre
- 6:00 ② People Are Funny  
⑧ News & Weather
- 6:30 ② Mr. Wizard  
⑧ Lone Ranger
- 7:00 ② Encore Theatre  
⑧ Death Valley Days
- 7:30 ② Adventure Theatre  
⑧ David Niven Presents
- 8:00 ② Lawrence Welk Show  
⑧ Honeymooners
- 8:30 ⑧ Jalopy Racing
- 9:00 ② Julius LaRosa
- 9:30 ⑧ What Do You Think
- 10:00 ② Big 2 Playhouse  
⑧ Gunsmoke
- 10:30 ⑧ Showcase of Stars
- 12:00 ⑧ Late Show

## SUNDAY — JULY 22

- 11:45 ⑧ Christian Science
- 12:00 ⑧ This Is The Life
- 12:30 ② Youth Wants To Know  
⑧ The Christophers
- 1:00 ② Frontier To Faith  
⑧ The Lighted Window
- 1:30 ② American Forum  
⑧ Bandwagon '56
- 2:00 ② Zoo Parade  
⑧ Face The Nation
- 2:30 ② Outlook  
⑧ CBS News
- 3:00 ② Meet The Press  
⑧ Encore Theatre
- 3:30 ② U. S. Navy Presents
- 3:45 ② Frontier To Space
- 4:00 ② Championship Bowling
- 4:30 ② Color Spread
- 5:00 ② Do It Yourself  
⑧ Beulah
- 5:30 ⑧ Telephone Time
- 6:00 ② Playhouse Hour  
⑧ Sheena
- 6:30 ⑧ I Search For Adventure
- 7:00 ② Focus  
⑧ Jack Benny
- 7:30 ② Holiday  
⑧ Crunch & Des
- 8:00 ② Steve Allen Show  
⑧ Ed Sullivan Show
- 9:00 ② American Legend  
⑧ Mayor of Town
- 9:30 ② Sunday News Caravan  
⑧ G.E. Theatre
- 10:00 ② Famous Playhouse  
⑧ Television Theatre — Bob Janes
- 10:30 ② Headlines

## MONDAY — JULY 23

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 3:00 ② Movietime
- 4:30 ⑧ Date With Dot
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② R.M. Theatre  
⑧ Robin Hood
- 7:00 ⑧ Life of Riley
- 7:30 ② The Hunter  
⑧ Highway Patrol
- 8:00 ② Dottie Mack  
⑧ Liberace
- 8:30 ② TV Readers Digest  
⑧ San Francisco Beat
- 9:00 ② Truth or Consequences  
⑧ Charlie Farrell Show
- 9:30 ② Ernie Kovac  
⑧ Vic Damone
- 10:00 ⑧ Joe & Mabel
- 10:30 ② Tomorrows Headlines  
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club  
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

## TUESDAY — JULY 24

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac
- 3:00 ② Movietime
- 4:30 ⑧ Alice Seely Show
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ⑧ Wild Bill Hickok
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② Alcoa Hour  
⑧ Jungle Jim
- 7:00 ⑧ \$64,000 Question
- 7:30 ② Stu Irwin Show  
⑧ Do You Trust Your Wife
- 8:00 ② Chevy Show  
⑧ Phil Silvers
- 8:30 ② This Is Show Biz  
⑧ Man Called X
- 9:00 ② Play Of The Week  
⑧ Science Fiction Theatre
- 9:30 ② Three Musketeers  
⑧ First National Bank  
Celebrity Playhouse
- 10:00 ② Uncovered  
⑧ I Led 3 Lives
- 10:30 ② Tomorrow's Headlines  
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club  
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

## WEDNESDAY — JULY 25

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac
- 3:30 ② Las Vegas Story
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② Famous Fights  
⑧ TBA
- 7:00 ② Wednesday Night Fights  
⑧ Jelly Bean Races
- 7:45 ② Boxing Roundup
- 8:00 ② Disneyland  
⑧ Godfrey & Friends
- 8:30 ⑧ Harry Owens Show
- 9:00 ② The Amazing Dunninger  
⑧ My Hero
- 9:30 ② Top Plays Of 1956  
⑧ I've Got A Secret
- 10:00 ② Eddie Arnold  
⑧ Confidential File
- 10:30 ② Tomorrow's Headlines  
⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club  
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

## THURSDAY — JULY 26

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac
- 3:00 ② Afternoon Movietime
- 4:30 ⑧ For Men Only
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ⑧ Superman
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② Greatest Sports Thrills  
⑧ Tales Of the Texas Rangers
- 7:00 ② Lux Video Theatre  
⑧ Badge 714
- 7:30 ⑧ Star Performance
- 8:00 ② The Best of Croucho  
⑧ Count of Monte Cristo
- 8:30 ② Dragnet  
⑧ Climax
- 9:00 ② Insp. Mark Saber
- 9:30 ② International Playhouse  
⑧ First Western Theatre
- 10:00 ② Orient Express  
⑧ Mr. & Mrs. North
- 10:30 ⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club  
⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Late Show

## FRIDAY — JULY 27

- 11:55 ② Health & Happiness
- 12:00 ② NBC Matinee
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac
- 3:00 ② Movietime
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Space Dangers
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② Federal Men  
⑧ Kit Carson
- 7:00 ② Cavalcade of Sports  
⑧ Rin Tin Tin
- 7:30 ⑧ Dr. Hudson's Secret Journal
- 7:45 ② 7-up Scoreboard
- 8:00 ② Grand Ole Opry  
⑧ Waterfront
- 8:30 ② Desert Club Serenade  
⑧ The Lineup
- 9:00 ② Dollar a Second  
⑧ Western Marshal
- 9:30 ② I Spy  
⑧ Schlitz Playhouse Of Stars
- 10:00 ② China Smith  
⑧ Art Johnson Show
- 10:30 ⑧ Telenews—Jim Hart
- 10:35 ② Nite Owl Club
- 10:40 ⑧ Mr. & Mrs. Movietime
- 12:00 ⑧ Sleepy Time Girl

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## OBSERVATIONS

(Continued from Page 25)

would-be stock gamblers before death came to his rescue.

The third of this town's newspapers was the Las Vegas Age, founded by T. C. Nicklin and edited by Charles C. Corkhill. The first numbers of Las Vegas Age, was issued April 7, 1905. Corkhill and Nicklin fought out their war with heat and dust and flies until 1908. I then had just returned from six months in St. Paul, Minneapolis and Austin, Minnesota and Chicago. I went east early in October, 1907 to interview would-be investors in Las Vegas enterprises. The panic met me at Omaha, Nebraska, closing almost every bank in the United States. I rearranged my plans to meet some probable investors in Milwaukee, and decided to spend a week or two in my old home town, Austin, Minn., where Delphine and I were brought up. But, the anticipated short stay lengthened into months before I had enough money to buy a railroad ticket home. I finally reached Las Vegas May 20, 1908, sick and tired and discouraged — and broke!

Among the first persons I met after

returning home were Corkhill and Nicklin. They told me that they had decided to sell the "Age" and hoped I would buy it. I told them I had troubles enough and did not want any newspaper. They came to see me the next day and said they had decided to reduce the price of "The Age" and would sell it very cheap. I told them again that I already had plenty of troubles and no cash.

A day or two later they came again and told me they had reduced the price still more and besides would throw in three hundred dollars unpaid bills owing to the paper. During the day or two before that the thought came to me that if I had the newspaper perhaps I could do something for the sickly little town of Las Vegas. The outcome of it all was that, while I had no desire whatever to buy a newspaper, they sold it to me. Perhaps the lure of that \$300 in over-due bills fooled me. I issued the first copy of "The Age" under my editorship June 19, 1908. Of course I never collected a dollar on those unpaid accounts, but it gave me new hope and something useful to do. I edited the "Las Vegas Age" for more than forty years when I sold it to Brimmies who in turn sold

FABULOUS LAS VEGAS

it to the Review-Journal. It was a long tough ride down through the sickly years of Las Vegas, but with the help of Delphine and our children, Florence, Jim, Herbert and Russell we came through.

To one who helped pioneer Las Vegas during the hard years, the new quarters of Las Vegas Press Club stand out as, almost, a miracle. I thank President Bill Wright and all the others for inviting Delphine and me to their grand party at the opening of the new rooms of Las Vegas Press Club. We all enjoyed it.

## CRISWELL PREDICTS

(Continued from Page 7)

Santa Monica, California: I predict a new amusement center will be built from the Santa Monica Pier to the Ocean Park Pier, backed by a Chicago syndicate! . . . Clementine Paddleford: Your recipes will be translated into 17 different languages as a goodwill gesture to other housewives of the world! . . . Robert Lowery: You will be the number one matinee idol of America when your new series on

television, "Circus Boy," is shown! . . . Anchorage, Alaska: A new series of Federal buildings will be located in your area, as a detention camp for incorrigible convicts from the states! . . . Magda Lupescu: You will be hailed as a heroine for propaganda purposes, by Red - leaders in Rumania! . . .

Tahiti: You will become a low-priced, easy-to-reach tourist mecca in 1957, brought about by the heavy promotion of the airlines! . . . Andrea Leeds: You will open a chain of distinctive gift shops throughout America, where you will bring the treasures of the world, and offer them for sale at the lowest prices on record. This new type of merchandising will be widely copied! . . . Paraguay: Due to a new development in plastics, your tin empire will be threatened. These new plastic containers can be re-used with great safety! . . . Alben Barkley: You will be memorialized by the school children of Kentucky, as one of the most famous men from that state!

### YOUR INCREDIBLE FUTURE:

My friend, you and I are at the crossroads of eternity, and we must

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soon make a decision on which pathway we will take! We have two choices: we can go into an era of peace and plenty, or we could easily slip into a dark age of ignorance and starvation. Dr. Harrison S. Brown, a geochemist, from his enviable place in the world of science, calmly warns us that if some catastrophe happens to destroy our intricate, technical activity and machines, we could immediately be hurled into a farming existence, from which we could never again rise! My friend, if I told you that our salvation would be a hunk of granite, one of the world's most common rocks, you would probably think me insane!

Our miracle men of science have already proven that common granite has 30 valuable minerals, and other products that could keep life and limb together in the coming Incredible Future, if the need be! Dr. Harrison S. Brown also warns us of the shortage of scientists and engineers and how important they will be in the future. My friend, we are so near that turning point, it is almost terrifying! It well may be, that when you close your eyes tonight in sleep, you may open them in the morning and find that the step has already been taken! We are passing through an age of rapidity, an age of upheaval, with one crisis treading upon another's heels! Hold fast, my friend, for we will soon find ourselves in the whirlpool of the endless, Incredible Future!

### THAT'S FOR SURE

(Continued from Page 9)

DAVE VICTORSON left his post as Manager of the SILVER SLIPPER RESTAURANT. On July 16th, he took up the duties of Host in the Cloud 9 Lounge of the NEW FRONTIER HOTEL. . . .

Seen dining at the FLAMINGO HOTEL were ALICE BRODSKY and her parents, the JACK METLERS. Alice looked beautiful, with the mature radiance that only a mother can experience. . . .

Trumpeteer ZIGGY ELMAN had to leave MICKEY KATZ' combo, due to a lip ailment. Mickey was fortunate in obtaining SHORTY SHEROCK as his replacement for their Cloud 9 Lounge presentations (at the NEW FRONTIER HOTEL). Shorty is one of the greatest on the trumpet and was last in FLV with BETTY HUTTON'S show.

CAPTAIN MURRAY, owner of the "Magic Carpet" flights between Los Angeles and the DUNES HOTEL (operating daily) has met with tremendous success. As a matter of fact, he had to purchase six more planes to accommodate the traffic. . . .

Have you noticed the new "Porte Cochere" at the entrance of the HOTEL EL RANCHO VEGAS? It is an exquisite work of art in steel and is causing many comments. . . .

PANCHO (maitre d' of the DESERT INN HOTEL) and his wife are making their final plans for their anticipated European jaunt. The couple intend to leave on August 12th for three months on the Continent. When they land, they will be met by a car sporting 1956 Nevada license plates and bearing a prominent Las Vegas label. (It pays to advertise, the man said!) And then a complete tour of the Continent. The popular Maitre D' is counting the hours. So anxious to see his mother who resides in Rome. What a sweet reunion.

Grievous is the news of EILEEN PERKINS' hospitalization, due to a coronary attack. Husband BEV is Security Officer at the RIVIERA HOTEL. We certainly hope the medics aid Mrs. Perkins to a rapid recovery so she can soon return to her lonesome and worried husband. . . .

We were distressed to learn of HARRY RANIER'S hospitalization, also. Although at first it was believed he had suffered a heart ailment, it was later discovered he had a severe case of uremic poisoning. (He is a pit boss at the NEW FRONTIER HOTEL.) A speedy recovery to you, Harry! . . .

We honestly can't see what the femmes admire in JACK DENISON, maitre d' of the RIVIERA HOTEL. So what if he's tall, handsome, distinguished in appearance, smartly-dressed and suave? There are other things in life more important than that. Such as — well —

such as — oh, nuts! To top it all off, the handsome "White Fox" has a tan that is the envy of all. How can one man have so much? . . .

Those two love-birds having dinner in the NEVADA ROOM of JOE W. BROWN'S HORSESHOE CLUB, were GEORGE GOODMAN and his lovely blonde bride, DORIS NOLAN of Chicago. Mr. Goodman is with the sports department of the Los Angeles Examiner. They were married by Judge Mendoza, July 17th.

At this writing NAT "KING" COLE'S August 3rd concert at the HOLLYWOOD BOWL is a virtual sell-out. Last year (at that spot), he proved such a tremendous draw, he broke LIBERACE'S startling record. This year, Nat will be supported by NELSON RIDGLE'S Orchestra and engagement (1 night) shows all indications of topping previous accomplishment.

HAL HALSTEAD (salesman with our publication) is delighted with the manner in which her co-workers treat his wife. Mrs. H. is in charge of the change girls at the SILVER PALACE. . . . By the way, have you noticed how people are making this a favorite spot for dining. The restaurant has such a relaxing atmosphere, you can leave your nerve pills or ulcer tonics at home and just head for the Silver Palace. TOMMY CALLAHAN, the Gen. Mgr will make you feel right at home. . . .

GARR NELSON, popular singing M.C. at the SHOWBOAT HOTEL, ached from laughter when the comedy team of FORD & REYNOLDS opened at this bistro. Of course, his eyes were actively alert when MAXINE MARTIN (the 6'4" exotic dancer) stepped into the spotlight. (Her Uncle is a Daytime Security Officer at the HOTEL THUNDERBIRD.) . . .

Our sincerest congratulations to RUTHE and PAUL SPERLINGS. Their daughter BECKY has a spanking-new baby brother, ALAN MARK. He wasn't supposed to make his worldly entrance until our Bruce's birthday but, being

an impatient rascal, he decided to take a peek at his parents on July 7th. . . .

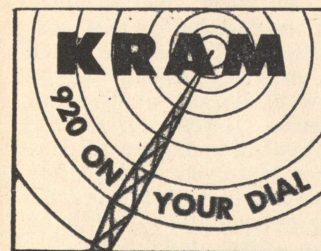
TED LEWIS returns to make another guest appearance on the "Ed Sullivan Show" (TV) Sunday, July 22nd. Having a vast amount of fans in FLV, we know the local dials will be tuned to that channel for another Lewis treat. . . .

The largest UNITED JEWISH APPEAL Dinner held locally was at the DUNES HOTEL, last week. Approximately 500 people attended. At the end of the dinner, the Dunes management announced the dinner cost was part of their contribution to the FLV drive for the UJA. (Just another big heart breaking through the cloth.) . . .

TOM DOUGLAS has been conferring with MAXINE LEWIS. With BELDON KATLEMAN'S sanction, they are discussing the enlargement of the bar and stage. The Lounge will be expanded to seat twice as many as can be accommodated at present and the stage will be three times its current size. They are also discussing a big entertainment policy for the lounge with the spotlight being kept warm here from 8:00 p.m. to six a.m. Incidentally, Maxine is still giving Thursday auditions for lounge acts. But, please, give the gal a break. Call for an appointment. She's swamped! . . .

DOROTHY PORTER POOLE, former Mayor of North Las Vegas, her hubby, former Chief of Police of same, FRANK MORAN, former great heavyweight boxer who fought Jack Johnson and Jess Willard, and AL FIRESTONE, were having quite a conversation in the HORSESHOE CLUB the other eve. The only silent one in the group was Mr. Poole, he just didn't have a chance with that VOLUBLE trio — especially AL. . . .

Over at WILBUR CLARK'S DESERT INN, the Desert Inn Country Club will operate under a new policy, effective July 16th. A Club House will be constructed, adjoining the present pro shop. The addition will include a grill and bar, card room and TV facilities



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and a soda bar. Special events such as Sunday evening buffets and private parties may be scheduled in this new area. Golfers will now have a choice of purchasing annual playing privileges; also enrolling in yearly memberships; or, paying daily greens' fees. . . Under this new arrangement, golfers may obtain annual playing privileges for \$360.00. Payment will include greens' fees for man, wife and all members of the immediate family, under 18 years of age. . . Greens' fees for the course will remain at \$3.00 daily and \$5.00 on Saturday, Sunday and Holidays until September 16, when a \$5.00 daily fee will become effective. . . Electric carts and caddies will be used exclusively, after September 16th. . .

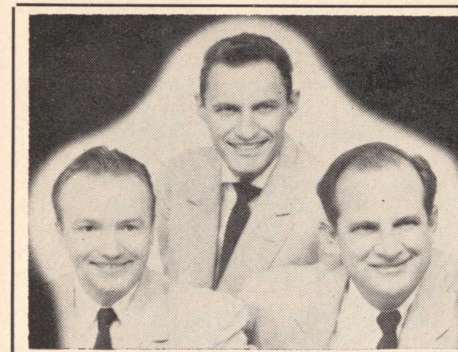
SAMMY LEWIS is diligently persevering to bring top entertainment to the lounge of the NEW FRONTIER & RIVIERA HOTELS. He showed us a run-down on ten groups he recently booked into the Cloude 9 Lounge. They read like a "Who's Who" in show biz. Coming in soon will be the TRENIER TWINS, followed by MIKE PEDICO and his combo. According to Sammy, this Pedico lad will jolt localites into enthusiasm. He will be followed by

STEVE GIBSON and His Red Caps, etc., etc. . .

STAN OAKES, Sales Manager of COMMUNITY CHEVROLET, recently led his bowling team to victory of the Friday Night Handicap League. He insists they won with "Strikes." However, there's no "strike" on the sales at Community. They are stronger than ever, with more than enough cars for everyone. . .

Well, just as we predicted, JERI LANDSMAN couldn't stay away from her husband Al for too long a time. Planning on spending the Summer in Chicago, Jeri cut her vacation down to three weeks and returned to FLV with Al's 75 year young parents. Needless to say, happiness and reunion reign in the Landsman household. (They own the TOWN & COUNTRY INTERIORS.)

In the first six months of this year, JOE W. BROWN'S HORSESHOE CLUB paid out a startling jackpot figure that "went over" the two million dollar mark. HARRY DORSETT told us they expect to hit an all time high for the complete year of 1956, hoping for payouts that will hit the five million dollar mark. (So — what are you worrying about, neighbor? Try



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playing for You!

## 3 SHADES OF BLUE

HOTEL *El Cortez* BAR

the Horseshoe club. You're bound to hit a jackpot or three.) . . .

We're kinda proud to welcome BERNARD OF HOLLYWOOD AND LAS VEGAS, to our magazine. The work he creates is distinctly beautiful. Bernard will run a series of ads, containing portraits of famous personalities. Although he specializes in this type of clientele, the studio welcomes all interested parties and we guarantee you will be satisfied. And the Price is right!

A real old-fashioned deep-pit barbecue will be a gustatorial treat in the three-day carnival, being staged at the C.Y.O. Youth Center (at Oakey and Maryland Pkwy, July 20th thru the 22nd, inclusive). The Youth Center will be formally dedicated at 6:00 P.M. Sunday, July 22nd, when that "auction" we've been writing about, takes place. It will be staged to raise the money to operate this non-sectarian center. Many events are scheduled with food and bar service available. . . . We sincerely trust that FLV will turn out en masse to make this a successful three-day carnival. We need you so please be there! Stop by and say hello to Mrs. C. who will be serving "snow cones" to attendees (for a small price, of course). . . .

In case you haven't already done so, make a note on your calendar, for August 28th. This is for the LADIES. A free fashion show will be held at 8:30 p.m. on that date at the NEW FRONTIER HOTEL'S pool. It is sponsored by the FEDERATED REPUBLICAN WOMEN'S Club and fashions are styled by SYDNEY'S. The clothes will be the latest of Fall creations with a fabulous prize going to the lucky ticket holder. . . .

IRENE PACE is one of our towns busiest Real Estaters. She informs us that it is a "buyer's market," today

and she is the gal who should know. Excuse us while we send her a personal message: Our Princess insists we tell you you're a DOLL, Mrs. P. (Thank you, dear readers, for your indulgence.)

LLOYD KATZ, President of the NEVADA THEATRE CORP., is building up a heap of gratitude over the response to the late shows at the FREMONT THEATRE. As you know, there is a lot of entertainment to be had in this fabulous town of ours, on a twenty-four hour basis. However, until Mr. Katz introduced his late program, show folks and many shift work-



see ALL of me . . .

at Hotel **SHOWBOAT**  
**MAXINE MARTIN**



ers were unable to catch their favorite movies. The support has been truly gratifying and the policy will be continued, just as long as the patrons issue the demand. Keep it up folks — it's good and necessary for FLV. . . .

It's nice to see EUGENE WARNER back in FLV. He just returned, after spending a few weeks on a business-vacation in the east. This lad must have been the inspiration for the phrase, "Dapper Dan." He's always impeccable, even in the most humid weather. . . .

DAVID SIEGEL has been the co-producer of KEN MURRAY'S "Black-outs," for fourteen years and the 1956 version is stronger and more popular than ever. It just closed at the RIVIERA HOTEL but will re-open there on August 15th. Mr. Siegel a most capable showman is also producing the shows at the CAL NEVA LODGE in Lake Tahoe. On July 23rd, JOHNNIE RAY will open there, followed by RED BUTTONS on August 2nd. This Siegel man is a very clever business man with keen sagacity. . . .

Every Tuesday, we have to put on our earmuffs to drown out the good-natured "squabbling," emanating from the MUNICIPAL STADIUM. There, FRANKIE ROSS, NORMAN KAYE and SONNY KING root loudly and lustily for their SAHARA baseball team which has been suffering at the merciless hands of PETIE FOX' TERRIERS. Petie (swing-shift bartender at the RIVIERA HOTEL) picked up a team, comprised of "Strip" employes and the Sahara outfit has been tearing its hair out, since. Prior to this, they were unbeatable. C'mon, fellas! Save that rooting energy for playing. Get in there and start "Belting 'em." . . .

One of the most perfect Hosts FLV has to offer is CARLTON ADAIR, General Manager of the DUNES HOTEL. He is a gentleman who makes it a pleasure to visit this bistro. We all are alleged to have our "bad days" but not so with Mr. Adair. He never has anything but a smile on his friendly countenance. (How does he do it?) The fella also seems to have a photogenic mind — never forgets a name or face and Mr. A. must meet at least "2 or 3" a week. . . .

Another of our very favorite persons is PATTI MOORE, Comedy Star and wife of SAMMY LEWIS (Entertainment Director of the NEW FRONTIER and RIVIERA HOTELS). Patti

was among the group of celebrities who flew into FLV to attend JUDY GARLAND'S opening at the Frontier. . . .

ANN KING ranks among the prettiest cocktail waitresses in FLV. Over at WILBUR CLARK'S DESERT INN, she is patiently counting the days until August 1st when she will head for Chicago for her vacation. Ann admits she is looking forward to that time away from labor but will be just as anxious to return to FLV, when the fun is over. . . .

GIL SWEENEY, Manager of HARRISON'S SPORTING GOODS, Inc., has been traveling all over the country, gathering material and data for sports enthusiasts. He is now back on the job, ready to pass on the results of his survey. Stop in fella's. He's brought back a great deal of interesting facts and news you'd like to know about.

Stork congratulations to GEORGE FURST, dealer at the RIVIERA HOTEL. His ever-loving presented him with a boy on July 15th and George is so proud, his heart is just jumping with joy. . . .

MON WOO, popular restaurateur, is just about set to open his new Chinese-American Restaurant. Mr. Woo has announced that his patrons will be availed with a 24 hour service. Move over gourmets, we're with you! . . . DANNY SIMMONS received a letter from New Orleans and written by MRS. JOE W. BROWN (of the HORSESHOE CLUB). In the communique, Mrs. B. chided Danny for not billing her for shoes she purchased at his FRENCH BOOTIER. This was Danny's classic answer: "I want to keep your bill growing until it totals to one million dollars. Then, I can stroll into the club and walk out with your million dollar display, without worrying about official interference." (Not a bad idea, Danny boy! Not bad at all!) How many pairs of shoes would Mrs. Brown have to purchase? And for how many of the States in the U. S.

TONY CUSIMANO is the Bar Manager at the NEW FRONTIER HOTEL. He has one of those southern accents you can't help but admire. He was brought here by "Rich" RICHARDSON, for whom he worked in Biloxi, Mississippi and Miami, Florida. (Mr. R. is a co-owner and Casino Manager of the NEW FRONTIER HOTEL.) Together, they make a very good team. Their "thick" Southern accent is the end. . . . and that's for sure. . . .

## 'ROUND THE TOWN

(Continued from Page 11)

England, France, Spain, Israel, Morocco, Germany and Sweden. . . . THE CRESMONT ADVENTURE CLUB keeps children contented with their summer program of music, horseback riding, judo and swimming.

THE BIG EAR AROUND TOWN: "We're just two old folks trying to make a fast buck . . . slowly." HELEN GREENWOOD of SNAX FIFTH AVENUE. . . . "The only charley horse he needs to get rid of is the one in his head." PHILIP FREIBERG. . . . "GEE HOLDIN' all this money is a rough job." VIC BADIN, CASINO CASHIER at the SILVER SLIPPER. . . . NICK BUNGHERO, assistant to BILL SEIDMAN at the Dunes, got up during a show and sang unrehearsed with the LES BROWN ORK. Nick did great and he'll do a repeat with the FRANKIE CARLE BAND.

Everyone is entitled to an opinion and so here's mine . . . DAVE VICTORSON should be canonized. Someone who has a direct connection with

the BIG FELLAH upstairs should arrange it. Then he'll be known as St. Dave which is exactly what he is to begin with. . . . Sy Husney should be maitre d' at the White House. With Sy's charm and knowledge, Ike would be in great shape. . . . Pert, DEE ANDERSON, the camera girl, should be on the other side of the camera, facing the lens.

STORIES AROUND TOWN: TEX FELTS, a special deputy at the SANDS, was all set to push a car from a no park parking area when he noticed something familiar about the vehicle. He put on his flashlight and discovered that it was his own automobile. . . . The Michaelangelo of photography, BERNARD of HOLLYWOOD, was eating breakfast with CLARK GABLE at the Riviera when a young moffet walked over to the table and asked for the star's autograph. As Gable signed his name, Bernard said, "You'd best sign your name three times, Clark, 'cause under the current rate of exchange, it's three Gables for one Presley."

Well, that's it for now . . . back next week.

## Coming Attractions

ON THE FABULOUS STRIP

### DESERT INN

JULY 31

GORDON MacRAE

*El Rancho Vegas*

JULY 31

JOE E. LEWIS  
LILI ST. CYR

*Flamingo*

JULY 26

GISELE MacKENZIE  
THE GOOFERS  
AUGIE and MARGO

### NEW FRONTIER

AUGUST 13

MICKEY ROONEY  
Plus  
ROBERTA SHERWOOD



### Riviera

AUGUST 8

KEN MURRAY'S  
BLACKOUTS  
Co-starring  
MARIE WILSON

### SAHARA

AUGUST 7

AMES BROTHERS  
Extra Added Att.  
PEGGY KING

*The Sands*

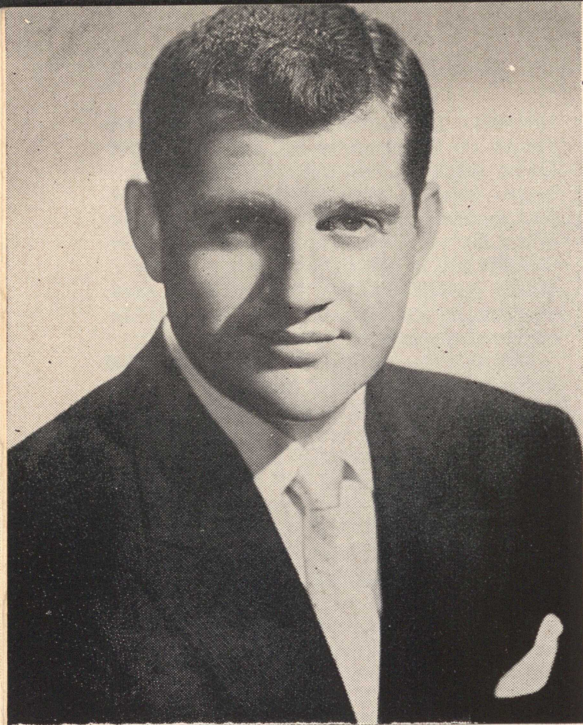
JULY 25

ROBERT MERRILL  
LOUIS ARMSTRONG

*Thunderbird*

COMING

The GAYLORDS



To the people who  
have been so kind  
to me in Las Vegas,

"Thanks"

**ALAN  
KING**



THE *Flamingo* HOTEL

## LOUNGE STARS

(Continued from Page 13)

the party for the happy couple, July 3rd. When you are SURE, no sense waiting around, is there? . . .

BUDDY La PATA and crew are making their Las Vegas debut in the CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER. Buddy is the gent that stands at the piano and does some outstanding playing. He also can play the violin, oboe, guitar, ad infinitum, a very versatile musician. In fact musical abilities are family trait — brother TONY is with the group, plays trombone and guitar. He has previously been with such outstanding groups as the BOSTON POPS, RALPH FLANIGANS ORCH, and RAY ANTHONY'S BAND. The boys father is staff guitarist for the PHILADELPHIA SYMPHONY ORCHESTRA, and he also teaches that instrument. Another member of the family that is with the group is brother-in-law BERNIE FUNARO, trumpet and bass man. The drummer is DON MACKIE. On the organo is BILL LA GRANGE, formerly of the CHARACTERS. Which reminds me that CARMEN BACCARO of that

very wonderful group took guitar lessons from BUDDY'S father a few years back in their mutual home town. . . .

In the something to hear department: the DO-RE-MI TRIO interpret the INKSPOTS memorable "If I Didn't Care" to perfection. This group can be found nightly in the CARNIVAL ROOM of the HOTEL FREMONT. AL RUSSELL is the pianist, AL MOORE the bassist and BUDDY HAWKINS specializes in the vocals and drums a bit. July 15th marked the fifth anniversary of this DECCA recording group. . . .

Right across the street at the GOLDEN NUGGET, our old friends HARRY RANCH and his swinging cast make lots of music and comedy. Playing opposite them is POLLY POSSUM and the DOGPATCH REVUE. There are laughs aplenty when this little lady takes over. JOE WOLVERTON is a man to keep watching and listening to — he will please your ears. With such a cast, the Nugget is filled to capacity!

Say, those NOVELITES have been such a howling success in the RIVIERA'S STARLIGHT LOUNGE that they are going to be featured in the HARRY BELAFONTE SHOW in the

CLOVER ROOM. Should be an outstanding show with these mad merry makers in the spotlight and a wonderful contrast to Harry's sensational song-stylings. After we catch the show, will give you all the details. . . .

A quick preview of things to come department: When the fabulous MARY KAYE TRIO 'break our hearts' and leave the SAHARA'S CASBAR LOUNGE come July 23rd, we will have NELLIE LUTCHER to console us. Her hilarious lyrics and delightful ditties are the MOST As of that date — NORMAN BROWN and group of talented gents make a vacancy in the same bistro and will be filled by the return of the singing SABRES. THEN, LOUIS PRIMA & KEELY SMITH make a triumphant return come July 31st. Happy days and nights!! . . .

The CLOUD NINE LOUNGE coming attractions for the HOTEL NEW FRONTIER are the sensational TRENTERS, MIKE PADUCA and then STEVE GIBSON! Across the street and down the Strip a bit at the RIVIERA'S STARLIGHT LOUNGE we plan on seeing the NOVELITES as long as they will stay. They're truly fabulous! Future plans for that lounge include the KINGS FOUR and the SINGING SALMAS BROTHERS. . . .

And that is what makes our town so much fun 24 hours every day. . . .

## HILLSWAY

(Continued from Page '5)

be called VERY IMPORTANT PERSONS once in our lives). In the welcoming note signed by Felix B. Stump, Admiral, U. S. Navy he wrote as follows:

"On behalf of the officers and men in the Pacific Fleet, I wish to take this

Wanta' have FUN?



. . . We're Soooo Mad  
we'll make you HAPPY

**FORD and  
REYNOLDS**

now appearing at . . .

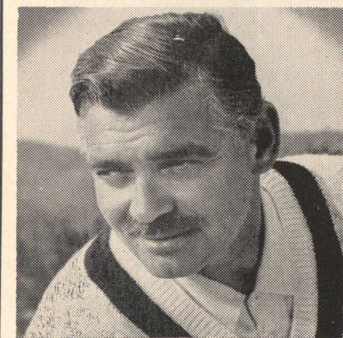
HOTEL **SHOWBOAT**

opportunity to welcome you to Pearl Harbor.

"The places you see and the monuments you visit are but a part of the fleet activities in the Pacific. These are yours. Your investment in this military security has paid dividends to peace by creating the mightiest and the most efficient sea-air team in the history of the world — the U. S. Navy.

"As Commander in Chief of your U. S. Pacific Fleet, I bid you Aloha."

To give you an idea of how much is going on in the Pacific and how



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Regularly Priced at \$22.95 **\$19<sup>88</sup>**

Black or Brown ventilated oxfords in a plain toe, two eyelet blucher styling — studded with holes throughout. (Not shown).

A regular 22.95 Value Summer Shoe — Reduced for this Sale **\$17<sup>88</sup>**

\*These prices are the same as those featured in French-Shriner's own stores during this nationwide Summer Sale.

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• COCKTAIL WEAR

many important people are in charge, I am going to list a few of the common abbreviations in the Pacific Command before I tell you about them in my next week's column:

CinCPac — Commander in Chief Pacific

CinCPacFlt — Commander in Chief U. S. Pacific Fleet

ComFourteen — Commander, Fourteenth Naval District

ComHawSeaFron — Commander, Hawaiian Sea Frontier

ComSerPac — Commander, Service Force, Pacific

ComSubPac — Commander, Submarine Force, Pacific

FMFPac — Fleet Marine Force, Pacific

ComNAB14ND — Commander, Naval Air Bases, Fourteenth Naval District

ComFAirHawaii — Commander, Fleet Air Hawaii

ComFAllWeaTraPac — Commander, Fleet All Weather Training, Pacific

USArPac — U. S. Army, Pacific

USAFPac — U. S. Air Force, Pacific

CG1stProvMarA-GTF — Commanding General, First Provisional Marine Air-Ground Task Force

NAS, BP — Naval Air Station, Barber's Point

MCAS, Kaneohe Bay, Marine Corps Air Station.

NAD — Naval Ammunition Depot

NRS — Naval Radio Station

And believe it or not, they pronounce these initials. CinCPac is pronounced Sinkpack, and no one on the Island refers to the whole title. You hear the fellows talking about Comsubpac, Useairpack, Useafpack, Comhawseafon, NAD, until at first you think you will go crazy — that cer-

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tainly you are hearing some new form of pig or hog latin. But soon your ears are attuned to this strange lingo and you go along like you were a native navy officer.

## THAT TODDLIN' TOWN

(Continued from Page 17)

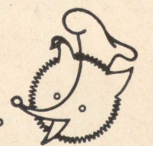
SALON, catering to a particular clientele where the customer is KING. It's an all English shop with personalized service done in the Continental manner with razor, scissors and comb. No clippers are even allowed on the premises. Other unique qualities of this barber shop are that tea and coffee is served to the patrons in a lounge area and the latest English newspapers and magazines are always on hand. One makes an appointment for his tonsorial needs just as one would do to see his doctor or dentist. Hair dying, tinting, and bleaching, facial packs and massages, sun lamp and scalp treatments are also offered. The shop is under the personal management of LESLIE HIGGINS, ESQ., late of London, England, and many years a member of the staff of G. F. TRUMPER, LTD., Mayfair, personal barbers to the Royal family. First assistant is FRED CRABTREE, ESQ., also of London. . . .

A COMMUNITY NEWSPAPER PRESS CLUB is being formed in Chicago. . . . A diplomat, says HAROLD SCHWIMMER, bossman at BARNEY'S, is the guy who when asked what color he likes . . . answers, plaid.

Once I bitterly detested him . . . now I like him . . . HE has not changed . . . I HAVE!

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