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MARCH 31, 1956

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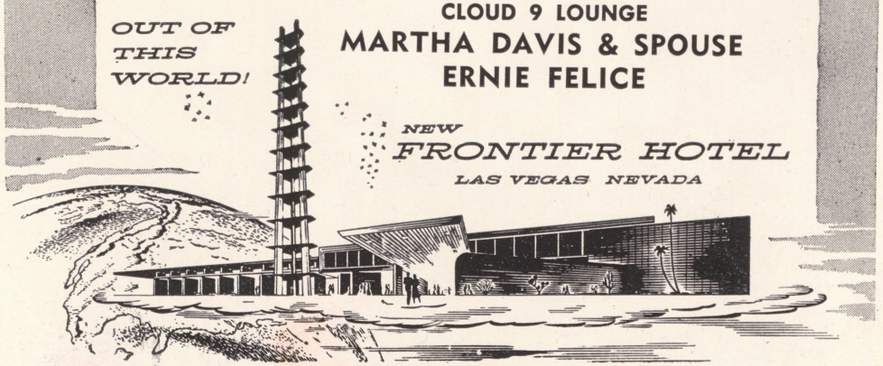
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"Main Tourist Attraction in Las Vegas"

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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OBSERVATIONS

by CHARLES "POP" SQUIRES



GAMBLING IN NEVADA

I SUPPOSE that many of the people who come to Las Vegas to enjoy our climate and do a modest bit of gambling, or enjoy a few fine dinners and shows in our great hotels, think of us who live here as an odd sort of people who spend most of their time in drinking, gambling and carousing about from one gay resort to another.

The truth is, that the people of Las Vegas are just ordinary, quiet, peaceful, businesslike people. They came here because our schools are as good as any in the west — better than in many other western communities. Our business conditions are good. Our building industry is very prosperous. Our churches and fraternal societies are growing faster than in any other western community.

Our gambling is, of course, one of our most important industries. It is chiefly responsible for our great resort hotels and entertainment features. Our gaming is supported by our visitors, not by our home people; although most of them like to put a few coins in a slot machine occasionally, or try their luck with a race horse keno ticket which, if Lady Luck exerts her fantastic charms for you, may possibly pay as much as $25,000 for one. (This really, sometimes happens as many of our residents can testify).

But, it is our visitors who provide the profits for our big gambling casinos, not the home folks. And there is a good reason for this.

We must admit that, right or wrong, nearly everybody likes to place a little bet on the roulette table or write a two bit keno ticket or dabble with some of the other games, in all of which, that tireless little chap "Per Centage" constantly takes his toll for the proprietor.

But there is a very notable change in the modern gambling of Nevada. Gamblers once were pretty uniformly educated in the art of handling cards and in the psychology of fooling their victims. In fact gambling was not based upon the natural percentage, which is always against the player, but on the dealers expertness in getting the players money.

In all great cities there are gambling centers in which great sums of money are wagered by many players. Such games of course, are illegal and all who play them are law breakers. But many people yield to the urge to get something for nothing and, with seeming reluctance, are admitted to the gambling rooms. There it is a simple matter for gamblers to take the victim's money. If the loser observes the crookedness of the dealers and complains that he has been robbed, he is beaten and thrown out into the back alley.

Soon a policeman comes along and the hapless victim tells him all about his troubles and how he was robbed by the crooks in the back room.

"Been gambling, have you?" says the policeman. So he calls the patrol wagon and takes the poor devil to jail, where he stays until his fine is paid by some sympathetic friend. And he comes out of jail with the stigma of being a convicted criminal.

There is a very definite difference between gambling in Las Vegas. In Nevada licenses to gamble are expensive and hard to get. The applicant must undergo a very thorough investigation as to character and as to former business associates. Whether for a new license or an application for renewal of an old one, the State Gambling Commission is tireless, thorough and heartless in its investigation. It may reasonably be assumed that one now holding a license to conduct gambling in Nevada is a thoroughly honest and financially responsible business man and that he has a financial standing which makes his word "as good as gold." The last thing he wishes have connected with his establishment is a dishonest dealer for, at the first suspicion that a Casino is con-

(Continued on Page 30)

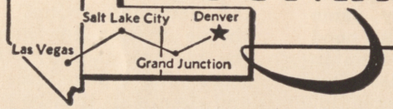
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WHAT PEOPLE WILL DO:

I PREDICT that President Eisenhower will personally reorganize the Post Office Department, from cellar to garret! Your letter will be machine-sorted, machine-routed, and everything but machine delivered! This will speed up the mail, and will reduce the man hours needed under the present system! I predict that all Post Office employees will be given shorter hours, longer vacations, and better pay! . . . I predict a raging price war on all plane travel with the more drastic cuts during Tuesday, Wednesday and Thursday! A new family plan will also be introduced, which will permit one free passage, to every three paid! . . . I predict that Anna Magnani, the Italian star, will make three more Hollywood films, which will win her the title of "the most popular Italian actress, even above Duse!" . . . I predict all Government lending agencies will be revamped so that they will become self-supporting! . . . I predict Postal Savings will come to an end, with all funds interchangeable with Federal banks! . . . I predict a new Federal Park for California, in the very heart of the redwood forest! . . . I predict that the life of Henry Ford will be filmed in its simplicity! The early portion of the film will be silent, and as the Century progresses, sound and color will be added! . . . I predict that Princess Margaret will disappear from the public eye, for a few weeks, to complete her marriage to Peter Townsend!

COMING EVENTS IN YOUR FUTURE

I predict that American churches will spend millions of dollars on foreign missions throughout the world, to bring the teachings of Christ, to those who are seeking! Thousands of new churches and missions will be built, and will be a definite influence in holding back the floods of Communism! . . . I predict a huge, artificial lake will be created in Colorado, to store water and to overcome the present water crisis in Denver! . . . I predict that every woman who reaches sixty, and every man who reaches sixty-five will automatically be given a pension, which will be adequate for their personal needs! . . . I predict a startling innovation in wallpaper for your living room, den or bedroom! The skyline of a city will cover an entire wall, and at night, the city becomes alive through the magical use of luminous paint! . . . I predict that the next water sport will be surfboard riding for people of all ages! A new type of safety surfboard will soon be introduced which will make this thrilling sport less hazardous! . . . I predict that a new trench digger, which will reduce the cost of surface mining, by as much as seventy-five percent, will soon be used in the Pennsylvania coal fields! This astounding machine automatically seeks out the earth formations, probes for the softer soil or sandrock, quickly lifts and sifts, and radarically completes its operation in a matter of seconds! I predict this fantastic trench digger will completely revolutionize the coal mining industry!

HUSH HUSH EVENTS:

I predict that the state of Kansas will enter a new period of prosperity, not only in wheat, corn and pork, but also oil! The coming crop of wheat

(Continued on Page 31)

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that's for sure...

by JACK CORTEZ



LOVELY is the lady in her Easter bonnet. NANCY ROWE (of the RIVIERA HOTEL) displays her holiday spirit by snuggling within the confines of a basket, with her bunny buddy. Be rest assured that our cover girl has readied her chapeau and plans to attend her church, as we hope all of you will, on Easter Sunday. We wish you the finest of holidays . . . and that's for sure.

Throughout this week's column, you will note mentions of Elko. They will be a result of the trek that Las Vegas keglerettes made to that city, to participate in the NEVADA WOMEN'S BOWLING State Tournament. We're proud to report that the local pin spillers made a remarkable showing. When the girls returned home, final standings weren't definite. However, we did determine that our friend MAXINE McMICHAEL was the 1956 "All Events" Champion. She turned in a sparkling performance. BERNICE CLAFFEE and WOODY BARR came in a close second in the "A Doubles" Event. LILA DRUMHELLER and MAXINE DUMAIN were in first place in the "B Doubles" Event. The NEVADA LAUNDRY quintette repeated last season's victory, chalking up first place honors in the "A Team" division, with the LAS VEGAS BOWL team coming in second spot. FAVINGER'S bowlers were at the head of the "B Team" division. . . .

STAN IRWIN (Entertainment Director) and MILTON PRELL (co-owner) of the HOTEL SAHARA, are on an eastern business trip. Their itinerary will include New York and Florida. . . .

The general consensus of opinion holds unanimity, hailing JERRY LEWIS as one of the greatest Master of Ceremonies of this age. The superb performance he turned in during the ACADEMY AWARDS (for one and one half hours) marked him a polished performer in this field, also. The results of his accomplishment has earned Jerry naught but praise. . . .

DICK SHAWN will head for New York to record for CORAL, when he leaves the FLAMINGO HOTEL. He will appear on the "Toast of the Town" with ED SULLIVAN, sometime in April. . . .

Watched the chorines drooling over the handsome new lifeguard at the SANDS HOTEI. Someone had better advise the cuties that GEORGE ANAS has already been spoken for. His lovely spouse JOANNE NICHOLS is currently dancing at BIMBO'S 365 CLUB, in the Bay city. . . .

It was with extreme regret that we received news of ED HYLAND'S demise. Not only were we long associated with Mr. Hyland (of the SILVER STATE ENGRAVING CO.), we also shared a friendship for many years. We extend our most profound condolences to his family. . . .

Looming on the spotlight horizon, as a threat to many established musical groups is the BILLY TIPTON TRIO. They recently concluded a fifteen week stint at Elko's RANCH INN HOTEL. After seeing and hearing their performance, HOWARD KING (of ENCORE ATTRACTIONS) signed them into Reno's RIVERSIDE HOTEL. The combo consists of BILLY, at the piano; DICK on the drums, and RONNIE on the Bass. The boys are young and have a fresh slant on bandstand enter-

(Continued on Page 33)

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Viewing the Action...

By BILL KOZLOFF

THE first day of spring has come and gone, and with the seasonal change other anticipated developments are taking form. For instance, the convention hall dream will soon be realized; no need to worry anymore whether we will have one or not. Then too, many entrepreneurs, awaiting the more active business days are gradually absorbing the influx of trade. In general, the temperament of the populace is confident and healthy. Basically LV radiates a bright spring picture with the ingredients of good business, sound future plans, and the most wonderful climate in the world.

When the unpredictable WIERE BROTHERS, now appearing at WILBUR CLARK'S DESERT INN, buzz into town it's in patriotic color. HARRY, HERB, and SYLVESTER WIERE each drives his own MG sports car, one is red, one is white and one is blue. This is typical of the harmony among these three brothers, and their performances display their excellent teamwork. Seeing them and being in their company puts anyone in the happiest of moods. . . . Popularity and large sales of ANDERSON DAIRY PRODUCTS can in a very large measure be attributed to Sales Executive, GLEN COON, who can be seen around town continuously spreading the good name of his company. . . . Musician RALPH GARI and his wife GINNY are still in the clouds since the birth of their second child, GINI, a darling daughter, born March 4th. . . . Credit where it rightfully belongs to: MR. MARION HICKS, THUNDERBIRD HOTEL owner — for heading a closely knit staff of executives who act like they're members of one happy family. Most of them have been associated with the THUNDERBIRD for years. MR. HICKS has kept abreast of the times and with an alert policy of making improvements when necessary has one of the most successful HOTEL operations on the STRIP.

GENE NASH, now appearing in the NEW FRONTIER Production, was a member of the old LAST FRONTIER cast several years ago. He comes to us after a 3½ year period in Hollywood where he had been directing and coaching talent. GENE soon returns to Hollywood where he will set an act for MARGARET WHITING and DICK CONTINO — then will devote his time to a new ANNA MARIE ALBERGHETTI PRODUCTION which opens in the WALDORF ASTORIA PERSIAN ROOM. . . . Our circulation manager calls attention to an order for subscription of FABULOUS from NATIONAL BROADCASTING COMPANY — thank you for the high regard, NBC. . . . It is true, IRVING LEFF, NEW FRONTIER official, with a 22 handicap shot a bona fide 84 at JACK CARSON and FRANK KINSELLA on the WILBUR CLARK'S DESERT INN golf course. They've been weeping ever since. The report is that MR. KINSELLA broke another putter after he missed a short one — and the language he used when he wrapped the putter around the closest fixture cannot be put in print. Calm down gentlemen, the game is intended to relax you. . . . BETTY PINNELL, of the BANK of LAS VEGAS, and her hubby BILL are counting the days. Their

(Continued on Page 35)

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By SONNY GRILL

THE Academy Awards Nominations which pointed up a supposedly insignificant picture titled "Marty" and it's cast calls to mind another similar story which happened many years ago. Radio City Music Hall opened a picture called "Only Yesterday" and was compelled to yank the picture because of bad business at the end of two weeks. Frantically, the producers and distributors of the picture, whose name we do not recall, offered the picture to the neighborhood houses at any price just so long as they did not wind up with a complete "dud". Here was a thing of beauty so ably portrayed by Margaret Sullivan and John Boles that how this picture missed in Radio City no exhibitor could ever understand. This picture was so forceful that from this point forward Miss Sullivan became a most wanted motion picture actress. How vividly we remember holding back the mobs who overran the theatres we operated in their desire to see "Only Yesterday" which set an all time high in box office at any and every local theatre it played. "Marty" of course cost only a fraction of what "Only Yesterday" did but here was a picture supposedly destined for doom by the reaction at Radio City which did turn out to be the number one example of the "turkey" which became the "goose that laid the golden egg."

We all are very proud and rightly so of Bill Kozloff our Post Commander of the Las Vegas Post 711 of the Jewish War Veterans. At the last meeting of the Executive Committee, Bill displayed the qualities so very necessary for the leader of such a grand organization. Although many of us deemed particular local, national and international programs of supreme essence, Bill came up with a wonderful plan. In the event this plan and program do become a reality the Jewish War Veterans and Las Vegas in general will benefit greatly.

Had the pleasure of meeting and chatting with R. E. "Curly" Schroeder who operates Curly's Floor Covering Service here in town. Here is a man after our own heart who does fine work and finds enough time to devote himself to the hobby of raising horses. We visited Curly's place and were taken through the stables and the area he devotes to his horses and are certain he has the nicest set up and some of the best horses in town. If we listen to Curly we will wind up with boots, chaps and a sombrero astride his prize Arabian horse. Hi! Ho! Sonny!

A note from Bill Berger, who recently played bass fiddle with The Chaperones at the Cloud 9 Lounge in the New Frontier. He is well and happy in Phoenix, Arizona and is playing with the Dick La Salle Orchestra.

We've been a licensed driver of automobiles since some time in the year of 1930 and have driven cars in every part of the U. S. and about 10 foreign countries. Prior to arriving in Las Vegas there were some 24½ years transpired and we did not ever get a traffic ticket. This record was not sheer accident, rather it stemmed for careful driving and courtesy of the road. The first ticket we got here we admit we were wrong for we hurrying to nab a fellow who gave us two bad checks and for whom we have out a criminal warrant for his arrest. The other evening we were stopped and ticketed at

(Continued on Page 37)



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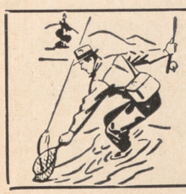
By Paula

WELCOME home to the BEACHCOMBERS and NATALIE. It is indeed a pleasure to once again listen to their distinctive and unusual song stylings in the SILVER QUEEN LOUNGE of the HOTEL SANDS. For our additional pleasure they have returned from New York City with lots of new songs and arrangements, new choreography, new and glamorous gowns for the diminutive lady with the tremendous voice, and I might add, they sound better than ever! NATALIE SHEPHERD fully proves the theory that good things come in small packages; this pint sized songstress produces fabulous tones, and is beauteous, curvacious and very charming. BILL SHEPHERD is the genial gent with the curly locks, ready smile and fine voice. JERRY GRAFF and DON MacLEOD are the other gents who do top-notch vocalizing. You will enjoy their new Western medley which adds a flavor that has been missing more and more in the super-plush clubs of FLV. The kids are to be commended for this consideration—besides which, such songs as 'Cherokee", "Tumbling Tumbleweed", and so on, never sounded so interesting before! . . . Musical backing for these artists is furnished by PEPPY MOREALES and a fine group that now includes SONNY GOLDSTEIN on the drums. Sonny was formerly with DAVE BURTON and the BURTON BOYS. . . . KENNY ALBERS of the STUARTS who are currently at the HOTEL RIVIERA in the STARLIGHT LOUNGE has been invited to join the FRESHMEN. He accepted the offer and all who know this tall handsome lad are very happy for him. It is a lucky break that Kenny well deserves and we wish to add — the FRESHMEN will be enhanced by Mr. Albers talents. . . .

NEWS VIA THE GRAPEVINE: The TWIN TUNES who played such swinging rock and roll rhythms in the SINBAD LOUNGE of the DUNES HOTEL are currently rocking the CONCORD CLUB in Toronto, Canada. . . . APRIL AMES, former songstress with the RAY McKINLEY ORCHESTRA is now doing little theatre work in Hollywood and is at the STUDIO CLUB. Hope she is not forsaking the song department since this cute gal has a very unusual and clever delivery that really holds her audience. . . . The JOE BURTON TRIO leaves the HOTEL THUNDERBIRD for engagements in Chicago and St. Louis. The Grapevine was not too clear on the exact club but time will tell and then, so will I. . . .

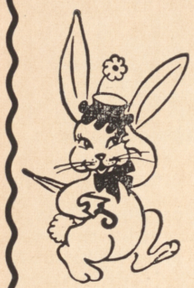
CHARLIE BARDIN, player of lots of fine piano in the BUCCANEER LOUNGE of the HOTEL EL CORTEZ, is a mighty happy man these days. His adored wife and handsome son have recently joined him in FLV. Says he was lost without them. . . . Overheard in the CASBAR LOUNGE of the HOTEL SAHARA: Three ladies whose husbands had parked them in the Lounge while the masters gambled made the following comments while listening to BILLY WARD and his DOMINOES, "They (meaning the spouses) don't know what they are missing!" and "Aren't they wonderful!" and "I hope they leave us here for hours!" Me thinks the ladies had excellent taste,

(Continued on Page 39)



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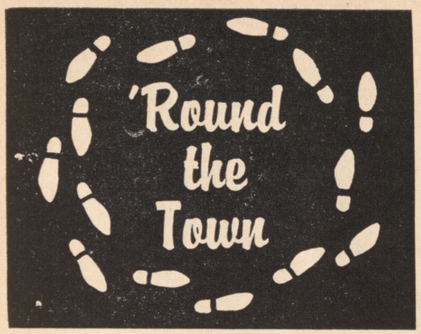


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with DON LUND

FOUR short years ago I was, for the first time, pacing the floor at GOOD SAMARITAN HOSPITAL in LA wondering if my wife GLORIA would present me with a son or a daughter. After thirty nervous hours and four packs of cigarettes things began to happen. The next thing I knew I was the proud papa of an 8 pound 6 ounce baby boy. He was so downright ugly I didn't think that he could possibly be ours but the doctor assured me that there was no mistake. Beaming from ear to ear and proud as a peacock I realized that I had joined the Fraternal Order of Fathers. Last week our son SCOTTY celebrated his fourth birthday. Now much better lookin than the first time I saw him, in fact quite a handsome lad, he was at the height of his glory entertaining his friends at his birthday party. But what impressed me more than anything else was the fact that when his birthday cake was cut he didn't ask for the first piece, he had reserved that for his mother. He is a normal child but for that one moment he was a MAN. Beaming from ear to ear and proud as can be I thanked God for giving me the opportunity of being a member of the FRATERNAL ORDER OF FATHERS. . . .

Congratulations to JOHNNY AQUIRIE who last week successfully launched his fistic career against AUSTRALIAN Amateur Welter weight Champ JOHN DUQUID at HOLLYWOOD LEGION STADIUM. He is a local pugilist who in his first important fight scored well. His noteworthy opponent was outclassed throughout the bout. TONY ZALE former World's Middleweight title holder saw the bout and stated that AGUIRIE was definitely a comer and appeared to have great possibilities. Who knows, maybe we have a champ on our hands. . . .

Last week I mentioned that HARRISON'S SPORTING GOODS, INC., was holding a fishing contest and that a new contest began each month, that was incorrect. A new contest begins every fourth month, the next one will begin June 1st. Last week another nine pound bass was registered, bringing the number of nine pounders to two. Sounds like fishing is pretty good lately. . . . Here is a memo to commedian PHIL FOSTER, "your golf shoes are on the way. Thank you very much." Signed DAVE VICTORSON. . . . It's great seeing JOHNNY KENDRES, Pit Boss at the GOLDEN NUGGET, back to work again. He suffered a heart attack several months ago and just recently returned to work. He feels and looks great. . . . The cry around the HOTEL RIVIERA lately is "Vote for SHERLOCK, he's our man. He is SHERLOCK FELDMAN a Pit Boss at that bistro who has thrown his hat into the ring as a candidate for JUSTICE OF THE PEACE in the forthcoming election. He has resided in FLV for many years and is a very capable man. . . .

RONNIE BURMAN formerly employed at HOTEL FLAMINGO is the new chief desk clerk at the AQUA HOTEL. He is very happy with his new job and likes the new environment very much. . . .

Come late summer, MAC HARRIS Maitri D' at the NEW FRONTIER HOTEL is planning a months vacation in EUROPE. He spent several years over there while serving UNCLE SAM and as he puts it, will be returning to the scene of his many crimes. I wonder what he means. . . . MILTON PRELL, HOTEL SAHARA executive and STAN IRWIN, Director of Entertainment at the same bistro are in NYC looking for talent and booking new shows for the summer season. Before returning to FLV they will spend a few days in MIAMI looking over the talent there and relaxing a bit. . . . Welcome to FLV to EDDY MENNA who is one of LA'S top barbers. He has assumed the management of the FLAMINGO BARBER SHOP and will take over soon. He was at ROTHCHILD'S in LA for seventeen years and more recently man-

(Continued on Page 40)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

March 13th thru April 9th
Show: Patti Page; Weire Brothers; Donn Arden Dancers; Pony Sherrell; Carlton Hayes and Orchestra.

Heading the new show in the Painted Desert Room is PATTI PAGE, delightful songstress whose satiny smooth voice has created records that have been one hit after another. Though she includes a new repertoire of music in each return visit, her many fans demand an ample share of those fabulous "hit" songs that brought her fame. This charming and gracious lady of song tunes up her vocal chords and produces eardrum euphoria, and how audiences love her. . . . The WIERE BROTHERS are a group of jubilant jesters that sing, dance and clown in a manner that agitates your humor area and brings guffaws and giggles. HARRY,

(Continued on Page 26)

EL Cortez

March 22nd thru April 4th
Show: Eddie Le Roy and the Short Twins; Johnny Aladdin; Marion Gay; Sherman Hayes.

Songs and comedy by EDDIE LE ROY and the SHORT TWINS are a delight to all audiences. Pint-sized EDDIE LE ROY is a dynamic pixie who tickles your funny bone all the time he is on stage. With EDDIE are the SHORT TWINS who present a double portion of comicry that will win your approval. . . . Also on the bill is JOHNNY ALADDIN, versatile gent who jokes and dances in an original manner. Particularly interesting is his tragic magic routine, a soft shoe routine that has a tongue-in-cheek approach to the business of dancing and entertaining. . . . MARION GAY features artistry in rhythm. This talented young lovely does a Charleston, com-

(Continued on Page 27)

El Rancho Vegas

March 14th thru April 17th
Show: Eartha Kitt; Myron Cohen; Ernie Richman and the Mannequins; Ted Fio Rito and Orchestra.

Sensuous songstress, EARTHA KITT, is back again to purr out those songs that have brought her world fame. That charmer snuggles up to a song and produces torrid tones that only EARTHA can make. Tho often imitated, no one can match the original! She is in a class all by herself, this svelte chanteuse. . . . Co-starring is that genial story teller, MYRON COHEN who can weave yarns that will keep you in stitches. This gent just stands up to the mike and tells one tall tale after another, each one funnier than the last. Mr. COHEN has a great understanding of the art of comedy. . . . It is a return engagement for ERNIE RICHMAN and the MANNEQUINS.

(Continued on Page 27)

Flamingo

Show: Dick Shawn; De Castro Sisters; Rickie Layne; Ron Fletcher Dancers; Louis Basil and Orchestra.

In the starring spot is DICK SHAWN, a refreshing lad with a different approach to this business of being funny. A droll wit plus a great sense of timing has made DICK a bright new star in show business. His unusual material and clever presentation win him more fans at each performance. If you enjoy laughing you will be delighted with DICK'S antics. . . . Co-starring and an extra added attraction are the DE CASTRO SISTERS, creators of spirited harmony. These beautiful Cuban cuties leave little doubt in your mind that they are destined to have a brilliant future. Their recordings are on the best selling list and they are always in demand for personal appearances. The blending of their fine voices

(Continued on Page 27)



NEW FRONTIER

March 15th thru April 22nd

Show: Jack Carson; Cass Daley; Leo Diamond; Giselle Szony and the Cabots; Les Marcellis: Venus Starlets; Garwood Van and his Orchestra.

"Hooray for Life" offers a tempting bill of affair. . . . The waggishness of JACK CARSON'S wit is a spirited spectacle to view. His every quip is sparkling and great fun. This humorous gent is noted for his shenanigans in many comical movies, TV appearances and night clubs. Any show starring this droll gent is destined to be a great success. . . . Slapstick by CASS DALEY keeps every viewer in stitches. This little lady is thoroughly schooled in her art of comedy and holds your attention whenever she is in the spotlight. Her witty banters and facetious manner will tickle your funny bone. . . . LEO DIAMOND adds his harmonica playing talents for your appreciation. . . . GISELLE SZONY has an established and enviable reputation as being the finest dancer in the modern ballet. With GISELLE are two gents to assist with the terpsichorean duties. They are the CABOTS. . . . LES MARCELLIS do acrobatic feats that keep you on the edge of your seats. . . . The VENUS STARLETS shine in their offering of excellent choreography created by DOROTHY DORBEN. Their production numbers are original, artistic and very outstanding. . . . Backing this wonderful show is GARWOOD VAN and his excellent ORCHESTRA.

Riviera

March 14th thru April 24th

Show: Ben Blue; Patti Moore; Ben Lessy; Lucienne & Ashour; Double Daters; Helmuth Gunther; Bob Hopkins; Riviera Girls; Ray Sinatra and his Orchestra.

BEN BLUE is the comedian who capably invades any town and converts the audience to membership in his fan club. BEN is well known for the comical skits he invariably presents. His participation in such presentations proves him to be a master of his art. A great majority of night-clubbers share the opinion that his humor is a very special brand. . . . Other FLV favorites that are on the bill are PATTI MOORE and BEN LESSY. They are seasoned performers that know every trick of the trade and employ them to entertain amply. PATTI and BEN'S material is all their own, their lyrics riotous. Even tho they always come in with sensational new material, their old routines are always requested. . . . Adding their talents to the show will be LUCIENNE & ASHOUR; the DOUBLE DATERS, HELMUTH GUNTHER and BOB HOPKINS. . . . The RIVIERA GIRLS present exciting new choreography in colorful production numbers that add

(Continued on Page 25)

SAHARA

March 20th thru April 16th

Show: Kay Starr; The Stanley Boys; Bud and CeCe Robinson; Saharem Dancers; Cee Davidson and Orchestra.

Fabulous KAY STARR headlines in the Congo Room with songs as only she can present a tune. This vivacious bundle of loveliness really rocks the room with her vibrant and singular vocal stylings. When you see KAY in person, you will realize why she remains at the top of the popularity list. Her gracious manner plus singing each song as if it were meant just for you alone wins even more fans at each performance. Applause is spontaneous when she sings her current hit recording, "Rock and Roll Waltz" and many old favorites. . . Adding their fine voices for background harmony are the STANLEY BOYS. The blending of their tones with Miss STARR'S vocals produces beautiful music. . . . Also on

(Continued on Page 25)



The Sands

March 29th thru April 3rd

Show: Frank Sinatra; Bunny Briggs; Copa Girls; Antonio Morelli and his Men of Music.

For one week only, fabulous FRANK SINATRA steps into the starring spotlight to treat one and all with his inimitable song stylings. He features new numbers from his latest movie and recordings and, by demand, sings the "oldies" that every one knows and loves. To see FRANK in person is an added treat, his relaxed stage presence makes you feel he is singing to you alone. You will understand why he remains TOPS on the popularity list. . . . Heldover is BUNNY BRIGGS who really makes his feet talk. His terpsichorean abilities indicate that this lad is heading for the top in the dance department. . . . The beautiful COPA GIRLS, resplendant in their colorful costumes by Mme. BERTHE, execute

(Continued on Page 25)

SHOWBOAT

March 23rd thru April 5th

Show: Lenny Gale; Sheila Rae; Garr Nelson; The Showboat Girls; The Lawrences and Beverly; Lou Styles and the Stylists; Rossi & McDermott; Deane Douglas with the Carol Kent Duo; Mike Werner and his Orchestra.

The new "king bee" of comedy and a favorite at this bistro, LENNY GALE, is back for a demand return engagement. This gent is quick with a quip, does amazing mimicry of the stars, and is a versatile performer. He can even uncork with a song if it is needed for emphasis. His unpredictable ad-lib ability keeps your ear turned in his direction. . . . A very lovely and shapely lassie whose specialty is the dance exotique, SHEILA RAE, presents a charming picture. All the lads flock to view her presentation. . . . The magic

(Continued on Page 27)

SILVER SLIPPER

Show: Sally Rand; Four Knights; Hank Henry; Three Dolls; Silver Slipperettes; Silver Slipper Stock Company.

The hilarious new revue, "Laff Parade of 1956," stars the illustrious SALLY RAND, the original Fan Dancer. This charming lady has become so firmly associated with her art that her name is a household word. . . . Adding their stellar voices to the bill are the fabulous FOUR KNIGHTS, Capitol Recording Stars. This quartet of masterful music makers are favorite tunesmiths of all those who appreciate symetry of sound. . . . Still with us is our favorite funny man, HANK HENRY, the mainstay, who opens with laughs galore for the sophisticates. The man with the "Kisser" that would cause a laugh riot sparks the show with his inimitable humor and keeps it humming with guffaw after giggle,

(Continued on Page 26)

Thunderbird

March 22nd thru April 19th

Show: Allan Jones; Roger Ray; Margaret Brown; Thunderbird Dancers.

Once again the fine tenor voice of ALLAN JONES fills the Navajo Room. The excellent tones of this gent has been enjoyed by many on records and in movies. To see ALLAN in person is a treat. Allan's varied repertoire includes classical as well as popular numbers. His easy going manner and smooth artistry will win your admiration. . . . Amusing ROGER RAY presents gags and comedy that will agitate your humor area. His yarns are interspersed with bits of merry melody that will please your ears. Rogers agile wit keeps you on your toes, you don't wish to miss one word. . . . Agile MARGARET BROWN taps out a rhythmic

(Continued on Page 26)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

MARCH 31 THRU APRIL 6

SATURDAY — MARCH 31

12:00 2 Pro Basketball
1:45 8 Sports Final
2:00 2 Big Picture
8 Film Festival
2:30 2 Our Amazing World
3:00 2 Ladies Matinee
4:30 2 Surprise Package
5:00 2 Perry Como Show
5:30 8 Buffalo Bill, Jr.
6:00 2 People Are Funny
8 News & Weather
6:30 2 Texaco Star Theatre
8 Campus Party
7:00 2 George Gobel Show
8 Queen of the Jungle
7:30 2 Hit Parade
8 Damon Runyon Theatre
8:00 2 "Day Before Easter"
8 Honeymooners
8:30 8 Long John Silver
8:45 2 Do It Yourself
9:00 2 Lawrence Welk Show
8 Death Valley Days
9:30 8 Soldiers Of Fortune
10:00 2 Life with Elizabeth
8 Gunsmoke
10:30 2 Two for the Show
8 Showcase of Stars
12:00 8 Martin Black's Nite Owl

SUNDAY — APRIL 1

7:00 2 Easter Sun. Church Service
8:00 2 Triumphant Hour
8 Easter Service
9:00 2 Film Festival
9:30 8 Let's Take a Trip
10:00 8 This Is the Life
10:30 8 The Christophers
11:00 8 Lite in Window
11:30 8 Adventure
12:00 8 Face the Nation
12:30 8 Sunday News
1:00 2 Wide Wide World
8 Front Row Center
2:00 8 Omnibus
2:30 2 Adventure Club
3:00 2 Meet the Press
3:30 2 U.S. Navy Presents
8 Showcase
3:45 2 Mitzie Reads the Comics
4:00 2 Championship Bowling
5:00 2 Comedy Hour
5:15 8 Drew Pearson
5:30 8 Ray Milland Show
6:00 2 Playhouse Hour
8 Showtime
6:30 8 1st Nat'l Bank Theatre
7:00 2 Amazing World
8 Jack Benny
7:15 2 Frontier to Space
7:30 2 Famous Film Festival
8 Mr. District Attorney
8:00 8 Ed Sullivan Show
9:00 2 News Cavalcade
8 Mayor of Town
9:30 2 Sports Highlights
8 G.E. Theatre
9:35 2 Jack's Theatre of the Air
10:00 8 Mr. & Mrs. Movietime

MONDAY — APRIL 2

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Captain Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's a Great Life
8 Highway Patrol
8:00 2 Top Players of 56
8 Burns & Allen
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 Secret File USA
10:30 2 Late News
10:35 2 Two for the Show
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

TUESDAY — APRIL 3

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Martin Black
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 Wild Bill Hickock
6:00 2 News & Weather
8 News & Weather
6:30 2 Mr. Wizard
8 Jungle Jim
7:00 2 Christophers
8 $64,000 Question
7:30 2 Justice
8 Do You Trust Your Wife
8:00 2 Milton Berle
8 Phil Silvers
8:30 8 Man Called X
9:00 2 I Spy
8 Science Fiction Theatre
9:30 2 Lombardo Show
8 Willy
10:00 2 The Pendulum
8 I Led 3 Lives
10:40 2 Two For The Show
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

WEDNESDAY — APRIL 4

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 Insp. Mark Saber
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 Studio One
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 My Hero
9:30 2 The Whistler
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:35 8 Mr. & Mrs. Movietime
10:40 2 Two For The Show
12:00 8 Martin Black's Nite Owl

THURSDAY — APRIL 5

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Bob Crosby
4:00 8 Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Comedy Club
4:45 8 Welcome Wagon
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Three Musketeers
8 Texas Ranger
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Great Gildersleeve
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 Bishop Sheen
8 Climax
9:00 2 Judge Roy Bean
9:30 2 Wrestling From Vegas
8 First Western Forum
10:00 8 Buelah
10:35 8 Mr. & Mrs. Movietime
11:00 2 Wrestling Interviews
11:15 2 The Hunter
12:00 8 Martin Black's Nite Owl

FRIDAY — APRIL 6

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 8 Kit Carson
6:45 2 George Franklin
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Red Barbers Corner
8:00 8 Waterfront
8:30 2 Dragnet
8 The Line-up
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Eddie Arnold
8 Playhouse of Stars
10:00 2 The Ruggles
8 Bulova Playhouse
10:30 2 Late News and Sports
8 Nite Wire
10:40 2 Television Theater
8 Martin Black's Nite Owl



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RIVIERA

(Continued from Page 20)

beauty and charm to round out a top-notch show. . . . Truly superb musical backing will be furnished by RAY SINATRA and his fine aggregation of accomplished musicians.

SAHARA

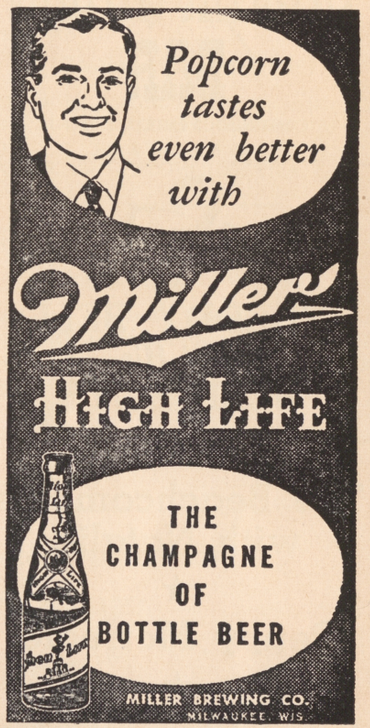
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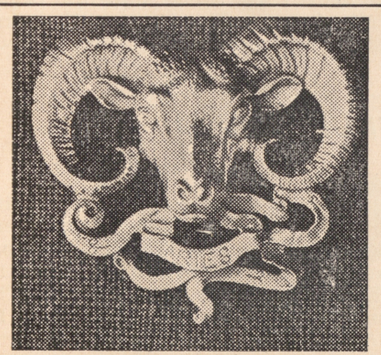
the bill are BUD and CECE ROBINSON. This dance team runs the gamut from terpsichore that was popular when grandmother was a girl to modern footwork. Particularly clever is the collegiate number complete with the matching sweaters. . . The SAHAREM DANCERS present scintillating productions that are always filled with color and artistry. . . . CEE DAVIDSON and ORCHESTRA offer an accomplished musical background.

SANDS

(Continued from Page 21)

exceptional choreography staged by RENEE STEWART & BOB GILBERT. . . . ANTONIO MORELLI and his aggregation of fine musicians present a background that is perfection plus. . . .





Aries

MARCH 21st — APRIL 20th

The true Arian tends to be an independent, strong, forceful personality with a very healthy ego. Such a person loves to argue and compete for the sheer joy of battle. Sense impressions are keen, temper quick and self-defensive. Chief aim is to be first or best, an aim often attained, if only by pure force of vitality. Love of independence is the greatest motivating factor of Arians.

The Ram is the symbol of Aries; the jewel for Arians is a diamond or a sapphire; the flower is a Star Flower.



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DESERT INN

(Continued from Page 19)

HERBERT and SYLVESTER can remove the frown from any face. They are funsters of great talent that are enjoyed by all who see them in action. Ably assisting the lads on the piano is MILDRED SEYMOUR. . . . The very attractive DONN ARDEN DANCERS present two spectacular new production numbers that are very artistic and brilliantly executed. Lovely song writer, PONY SHERRELL stars in these fabulous numbers and enhances the show with her fine voice. . . . CARLTON HAYES waves his skilled baton to creat perfect rhythms among his men of music.

SILVER SLIPPER

(Continued from Page 21)

right from beginning to end. There would be no "Slipper" show without this funster . . . Also on the bill are the THREE DOLLS, beauteous young recording stars that add their melodious vocals. Their spirited contributions indicate a great future for these scintillating songstresses. . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork in exceptional choreography created by BARRY ASHTON. The "Red Garters" number is a show stopper! . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. The fade-out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows.

THUNDERBIRD

(Continued from Page 21)

beat with her dancing feet. This charming lady presents some very clever routines. . . . Colorful choreography by the THUNDERBIRD DANCERS adds beauty to any show. The fine production routines are created by GAYLE ROBBINS. . . .

FLAMINGO

(Continued from Page 19)

is a pleasure to hear and the girls are very, very easy on the eyes!! . . . A newcomer to our city is RICKIE LAYNE, a ventriloquist of diverse talents. He is noted for his appearances in the famed ED SULLIVAN Show. . . . The RON FLETCHER DANCERS present choreography in an artistic and graceful manner. . . . LOUIS BASIL and ORCHESTRA provide top musical backing for this delightful show. . . .

SHOWBOAT

(Continued from Page 21)

GARR sings a varied repertoire in a magnificent baritone that sparks a romantic note to the show. His outstanding voice is sure to take him to the peak of his profession. GARR also attends to the duties of Master of Ceremonies with charm and assurance. . . . The SHOWBOAT GIRLS present spirited choreography with verve and zest. This bevy of beauties are delightful in colorful costumes. . . . MIKE WERNER and his ORCHESTRA beat out a sound musical background for the show. . . . During intermission it is the fine harmonies of the LAWRENCES and BEVERLY; LOU STYLES and the STYLISTS; ROSSI and McDERMOTT; and DEANE DOUGLAS with the CORAL KENT DUO.

EL CORTEZ

(Continued from Page 19)

plete with costume, that is especially good. . . . Fine musical backing for the show is provided by SHERMAN HAYES and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

Ernie, the lad with Bolger-like talents, stages artful choreography that results in good theatre. Skillfully backing the show musically is TED FIO RITO and his excellent ORCHESTRA.

We Goofed . . .

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★ "Teach Me Tonight" ★ "No One To Blame But You"



A hearty hello to our friends!

Drop in and see us at the fabulous . . .

Thank you Mr. AL PARVIN
and Miss Maxine Lewis

★

To: LOUIS BASIL and
the Boys . . .
"You're the Swingingest"

THE Flamingo HOTEL



Hillsway

by ROLAND HILL



AM back in town for a week's spring vacation, catching up on my work before taking off on a month's tour of Mexico — expect to do every mile of passable highway in the country and hope to put out a Mexican HILLSWAY book for tourists. Understand the country hasn't a guide book of any kind. While here I am staying this time at the charming New Orleans-type BLAIR HOUSE and am thoroughly enjoying it. Have a lovely one room apartment overlooking the pool, the place is packed with very nice people and the help around the place goes all out to make you feel at home. I cannot recommend this place too highly — try it next time you are spending a few days, weeks or months in our fabulous town.

Getting ready for my jaunt into the south I stopped by my favorite Optical Co. to visit with those charming brothers, Vic and Frank Isaacson who own the NEVADA OPTICAL COMPANY to get a pair of sun glasses. I have been doing business with them since coming to Vegas just after the war and would not think of having my optical needs sufficed anywhere else. And it isn't just because they hail from Northern Minnesota either, but because they are the most efficient and honest and fair dealing dispensers of glasses that I have ever come in contact with.

At the table next to us ringside at the OPERA HOUSE in the El Rancho enjoying the EARTHA KITT show and co-starring that really funny man, MYRON COHEN whom I enjoy more each time I encounter him in my wanderings around the country, were a pair of appreciative couples from Casper, Wyoming. They were MR. and MRS. M. T. KLINGNESS and MR. & MRS. H. W. CLARKE. It is fun to see people like these come here from places where the entertainment facilities are pretty scarce and enjoy themselves so thoroughly. They were very disappointed that they could not get to see the DEAN MARTIN & JERRY LEWIS show at the SANDS and I gave them my card and told them to try again. I sincerely hope it did the trick because it would have made them that much more happy with our town and we do want all the Wyomingites to come here for their vacations.

Stopped by the DESERT INN last night and bumped into GENE MURPHY who promptly invited me to sit in on their OPERA ASSOCIATION MEETING that they were just then holding. They were discussing plans for the 3rd annual opera presentation for next fall's musical season. Met such charming people that I almost wished that I had roots some place once again and could belong to such groups and work for the good of the community such as these civic-minded people are doing. Gene introduced me in glowing terms as only an Irishman can and believe me I was glad to slink out of there, blushing to the hilt. Members of the association present were: POLLY HALL, PHIL RIZZO, BERNADETTE LA BORDAY, MONA BREATHOUR, and MR. and MRS. GEO. PATTERSON.

DR. and MRS. NEAL NELSON and family are spending two weeks in our town. He is a dentist in OWATONNA, MINNESOTA — she just happens to be a niece of mine — and I was happy to be able to have GENE MURPHY invite them to play golf at the D.I. course. Hazel is a southern Minnesota champ at the game and it will mean much more to them to follow the Tournament of Champions come April after having enjoyed the course themselves. Also I wanted them to see the magnificent RIVIERA HOTEL before they went back and so we went to the late BEN BLUE SHOW and I don't know when I have laughed so much at a show. The costuming and chorus numbers were terrific and of course PATTI MOORE and BEN LESSY are the very tops in entertaining duos in the world today as they have been for many years. Was happy to be able to introduce them to the handsomest of hotel managers in America, none other than

(Continued on Page 40)

• *You haven't lived until you've dined . . .*

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MONDAY Homemade
ITALIAN LASAGNE
with meat sauce or prime beef stew, fine vegetable,vegetable, en casserole
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TUESDAY Lean New York
CORNED BEEF
with Savoy Cabbage
boiled potato
sliced pickled beets **$3.00**

WEDNESDAY
SPRING LAMB RAGOUT
Parisienne
mixed green salad **$2.75**

THURSDAY Disjointed
SPRING CHICKEN
Saute Cacciatore with Spaghetti
mixed green salad **$3.50**

FRIDAY Homemade
CHICKEN POT PIE
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mixed riviera salad **$2.75**

SATURDAY Prime
YANKEE POT ROAST
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the magnificent **Riviera** **HOTEL**

OBSERVATIONS

(Continued from Page 5)

ducting a game that is not entirely honest his patronage and business melts away like the proverbial snowball. We know that is so because, years ago before gambling was surrounded by the present safeguards, we have seen it happen. The stigma sticks to the location long after its former owner is gone and forgotten.

I am not trying to convince anyone that gambling is a highly moral business, yet I am quite sure that honest games of chance as conducted in Nevada, are not much, or any worse than is playing the stock market in New York, where, a few months ago they took more than **Eleven Billion Dollars** from the helpless public in one day.

Of course it is not right to play the fascinating game of "Panguingue, or Roulette or Craps or the stock market for more than one can afford.

Of this we may be sure. Gambling in Nevada is just as honest as other kinds of speculative business. If you win, you will be paid immediately and without question. And about that "$25,000 for one" advertisement — it is quite possible. It has been done a few times in Las Vegas and, for all we know, it will be done again.

But remember — gambling and stock market speculating are luxuries which not all of us can afford.

Our great Resort Hotels, of course, do add to the pleasure of Las Vegas residents. The women's clubs and other organizations hold many of their formal dinners and luncheons at the resort hotels and get to see a fine show with their meal. The patronage of local organizations is not, I think, considered very valuable by the hotels. The sum total of the gambling of such patrons, is probably limited to an occasional nickel in a slot machine. But the hotels are able to do this pleasant and valuable community service **and are glad to do so.**

I wish to make it clear that through the strong and decisive action of the State of Nevada backed whole heartily by the State Legislature, legal gambling games are as honest as any other type of business in the U. S. They must be honestly operated and well financed or go out of business. Crooked gambling cannot exist in Las Vegas!!

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CRISWELL PREDICTS

(Continued from Page 7)

will be a bumper one in this area, but other centers will suffer, which will establish a stabilization of the national wheat market, and bring higher prices to the farmer! . . . I predict that a very famous hotel in New York City, will make every room a palace, with the furnishings carefully copied from the castles of Europe! No modern furniture will be used, and you will be able to live in the elegance of a bygone age! . . . I predict that an industrial tycoon will purchase himself an island, and will become a hermit! This famous man will retire to write a book on American business, which will become a textbook for future University students! . . . I predict that the dramatic life of the famous Irish beauty, Maude Gaune, who recently died at the age of 87, will be dramatized by Somerset Maugham, and presented for the Irish cause, in both London and America! . . . I predict that the life and times of Isadora Duncan, the famous dancer who practiced free love, will be a startling and shocking novel, which will be banned wherever books are sold! . . . I predict that a strange, tropical blight, will strike the pineapple crop overnight, causing millions of dollars worth of damage! A greater portion of the crop will be saved, but this will result in higher prices, for pineapple, by this time next year!

YOUR INCREDIBLE FUTURE:

I predict that our little world of today will become a smaller world in the Outer Space of tomorrow! I predict that many mysteries of the wide blue yonder are already known, but will not be given to the public, because of their terrifying nature! In our false security of the moment, we pride ourselves on our safety, shutting out the dangers that lurk an instant away! Many planets, larger than our earth, have been hurled at us by the super gravital pull, but so far have become pulverized into a fine dust, and rendered harmless through the great rush of fiery air! I predict that the great Prophets of the Centuries will not be far wrong, when they have refused to predict beyond the year 2000! Even the Bible cryptically speaks of "The Time of the End." Did Nostradamus, Mother Shipton, Roger Bacon, the German Shepherd, and Saint O'Dell foresee that



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the planet Vega was becoming nearer, by the rate of 43,200 miles an hour? Did these great Prophets foresee that the earth was wobbling on its axis, like a dying top? I predict the most amazing thing in your Incredible Future will be a most potent ray, which can be turned into Outer Space to warn us of comets entering our orbital atmosphere! The time will come when we will be able to defend ourselves by propelling a shattering force of generating electrons, which will render harmless, any object which endangers us! Remember, the science-fiction stories of yesterday, are actualities today!

THAT'S FOR SURE

(Continued from Page 9)

tainment. We personally think they would be a good bet for one of our local spots. . . .

Folks in FLV are eagerly anticipating the return of comedian JOE E. LEWIS ("The Joker Is Wild") and exotic LILI ST. CYR. The sure fire duo will reopen on April 18th. . .

From London comes word that JULIA DARVAS' singing debut at the COLONY RESTAURANT made her the toast of the Continent. We trust it won't be long before we, too, are afforded her newly unveiled talent. . . .

JOHNNY RAY, making his first appearance in the states after smashing box office records to bits in Australia, opens at WILBUR CLARK'S DESERT INN, April 10th. PAUL GILBERT, gifted young comedian who has scored heavily on TV (in comedy and drama) will be a stellar artist in the Ray show. . . .

From all indications, it looks as though the BEN BLUE-PATTI MOORE BEN LESSY show will be held for an additional two weeks at the RIVIERA HOTEL. . . .

WOODY WOODBURY (the pianist) writes (from Florida) his definition of an alcoholic: "Someone who drinks as much as you do, but you don't like him." Woody's spouse is preparing the layette for this heir apparent. . . .

We want to join our FLV keglerettes in extending appreciation to BILL HOFFERD, Manager of Elko's RANCH INN HOTEL. Bill proved an admirable host and provided our bowling representatives with all the courtesies and kindnesses they receive here, making them feel "at home." Mr. Hofferd's hospitality will be reciprocated, anytime he visits our fair city. (That's a promise!). . . .

The RIVIERA HOTEL reservations list LIBERACE'S arrival for sometime this week. He will open at this spot, the 25th of April. DIANA LYNN was also expected at this bistro, Friday, as a guest of BEN GOFFSTEIN. . . .

When they close at the FLAMINGO HOTEL, the DE CASTRO SISTERS will begin a road tour, which includes a stopover in Hollywood, for recording sessions. . . .

Happy news for those localites who have been waiting for it. JEANNE and VERNON WELBORN (architect) welcomed their first son at Midnight, March 22nd. The lad weighed in at seven pounds. We still can't determine which of the parents is the proudest. They're just a-bustin' with delight! . . .

We enjoyed a pleasant visit from DANNY SIMMONS (of the FRENCH BOOTIER). Danny and this pillar spent the evening at our pool table, playing the "rotation" game. He is, without a doubt, one of the luckiest cue stick handlers in captivity. When Danny hits the ball — you'd better duck!

Those swim suits that BONNIE BEST is selling sun worshipers are the talk of FLV. They are balm to the eye sighhhhhhhhh! . . .

The sensational sale at CHARLIE ROSSON'S KNICKERBOCKER MEN'S SHOP (in the ROYAL NEVADA) has the fashionable haberdashery full of happy customers. Rosson is featuring

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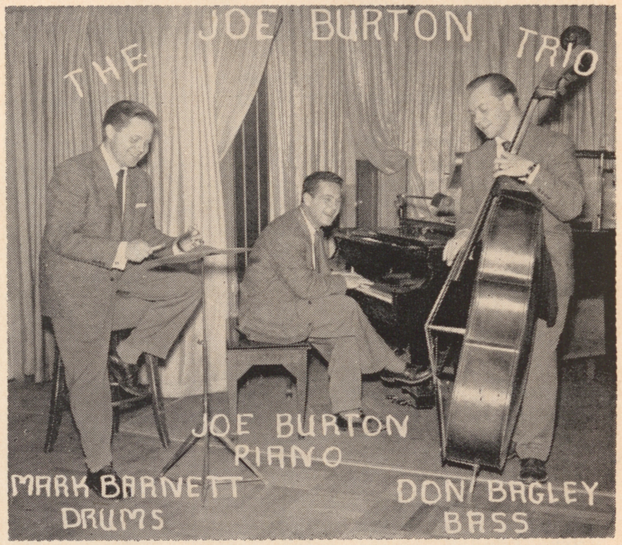
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THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

Our sincere thanks for a record breaking engagement at the **Thunderbird . . .**

. . . it was the greatest

★
★
★



a line of new Spring merchandise for the "wholesale cost" sale. . . .

Lovable GRACIE FIELDS and her husband are staying at the HOTEL EL RANCHO VEGAS. Does this indicate a near future engagement? . . .

The NEW FRONTIER HOTEL is working on a return FLV engagement for the "Guys And Dolls" vehicle, with a Summer booking in mind. . . .

While in Elko, the keglerettes enjoyed a Minstrel Show, lampooning residents of that area, a la our Branding Iron Dinners. Two of the persons responsible for the production's success were RITA WILLIAMS (whose Aunt, RUBY GEIBEL bowls on the ANDERSON DAIRY team,) and GENE ("Scoops") EVANS. Rita is a teacher, with a well educated set of vocal chords. Gene is a fellow Fourth-Estater who proudly displays his "I Beat Ben Hogan" medal. He won it in the last "National Golf Day" Tourney.

You may remember OSCAR CARTIER, the comedian who last appeared on the local scene, at the now defunct JUNGLE CLUB. Since that engagement, Oscar informed us he had written some material for comedienne SUE CARSON. This brought the discovery he could put his thoughts onto paper. A novel naturally followed. After hearing some of the details (a new twist in literature), we sincerely hope the tome will be published. Our curiosity is aroused and we hope the interested publishers will make an early decision.

BEN STACK (of the IMPERIAL COIN COMPANY) is striving to purchase a coin collection, now owned by an eastern magnate. We hope he will obtain his heart's desire. It is an outstanding compilation and every numismatist would give his proudest possession to have just one-fourth of it. . . .

DIANE LEFTI will arrive for an April 5th opening at the HOTEL EL CORTEZ. She is a gifted songstress who will be welcomed by her many friends. . . .

Reservations have been pouring in for the PHIL SILVERS' opening. The triple Emmy-winner will head the RIVIERA show, beginning May 9th. It looks as though the "BLACKOUTS" will open at this spot, August 15th, offering all new material. . . .

A letter from CHARLES WARD advises us he intends an early visit to FLV. He is the President of BROWN & BIGELOW. We are looking forward to his FLV vacation and believe he will become a near-resident once he steps foot on this ground. . . .

JANE FROMAN is set to open for a month's engagement at WILBUR CLARK'S DESERT INN, on May 9th. . . . The famed McGUIRE SISTERS (of ARTHUR GODFREY fame) will blend their singing voices in the lavish Inn productions, commencing June 5th. . . . JIMMY DURANTE will do a color "Spectacular" on the Inn stage, April 28th. . .

A final note on the Elko jottings brings regards from HAL MILNER to his niece, SHIRLEY BELZ, of the HOTEL SAHARA. Hal formerly worked in FLV and is currently in charge of all printed matter in Elko Hotels. We wish to extend our personal greetings to Hal. We hope to see him back in FLV . . . and that's for sure. . . .

A great man once said: I have no fear. What is in store for me shall find me ready for it undismayed. God grant my only cowardice may be afraid to be afraid.

VIEWING THE ACTION

(Continued from Page 11)

bundle of bliss is expected in 120 days — a happy note. . . . Engineering the production lighting and sound at the THUNDERBIRD is ERN du BE — ALLAN JONES asked the audience to split the applause with ERN the other P. M. . . . Items from the LAST FRONTIER VILLAGE: RUSS MILLER and his wife ANN recently returned from a 7,000 mile jaunt in their CESSNA 170 — it was a combined business and pleasure trip. Spent some time in BALTIMORE and MIAMI BEACH. Good to have them back home again.

BOB and MARION CANNON have purchased the ROCK and GEM SHOP in the VILLAGE from BOB ROLLINS, who operated this store several years. BOB CANNON formerly was a member of the deputy's security staff at the ROYAL NEVADA. The CANNONS have made many improvements in the ship in only a short period of time. Good luck to them. . . . VILLAGE HEALTH CLUB operator DR. VIC PILTCH on an interview released information concerning his three sons all in the service of our armed forces.

Coming Attractions
ON THE FABULOUS STRIP

DESERT INN
APRIL 10
JOHNNIE RAY
PAUL GILBERT

El Rancho Vegas
APRIL 18
JOE E. LEWIS
LILI ST. CYR

Flamingo
APRIL 12
MARGARET WHITING
DICK CONTINO

NEW FRONTIER
APRIL 23
FREDDY MARTIN
and BAND

Riviera
APRIL 25
LIBERACE

☆

SAHARA
APRIL 17
LILIAN ROTH
KATHERINE DUNHAM

The Sands
APRIL 4
MARGUERITE PIAZZA
JOEY BISHOP

Thunderbird
APRIL 19
FOUR LADS

PFC RUDOLPH PILTCH is with Company 1 of the 9th Division stationed in HEILBRONN, GERMANY. STAFF SGT. VIC PILTCH is with the AIR CORPS BAND in WEISBADEN, GERMANY. Youngest PILTCH son, DAVID stationed in HAWAII with the COAST GUARDS. DAVID PILTCH is currently on tour of the islands. "DOC" reports that each of his sons is very happy with the duty to which they are assigned. . . . The presentation by JACK KOGAN on "JACK'S THEATRE OF THE AIR" of the LAS VEGAS HIGH SCHOOL RHYTHMETTES was most enjoyable. These lovely young ladies should be highly praised for their efforts. . . . DONALD O'CONNOR and FRED WARING predicted a professional career for local LORRY PERRY. Keep this name in mind, you'll be hearing about her. . . . HERMAN "CORK" BRYANT has recovered from his recent illness. Has already confirmed his plans for attending the KENTUCKY DERBY. . . . AL LEVY, of the FREMONT STREET FOOD CENTER, is shouldering the responsibility admirably of being made a daddy. His wife LOIS presented him with a son, ANDREW SCOTT LEVY — 8 pounds 1½ ounces on MARCH 4th. . . .

Seen together at the LAS VEGAS BOWL, GERTRUDE SPERLING and MAJOR SYD KAYE. Makes for a charming looking couple. . . . BALI-HAI MANAGER, JULES NATHAN and lovely wife, EDITH will conduct an adventure in eating delicious ITALIAN food on request. They'll take you to AL and SUSIE CASINO'S "MARIA'S RESTAURANT" on NORTH 3rd Street near the Post Office. You'll discover JULES and EDITH to be gourmets of vast knowledge. . . . Two very popular men of FLV will reopen their enchanting BLACK MAGIC COCKTAIL LOUNGE 12:01 A.M. April 1st. Back in business and in the same place will be JOHNNY DONOHUE and "TEX" AUSTIN. Undoubtedly the only lounge like it in the country, you'll make frequent visits to these intimate surroundings. Best of luck to JOHN and "TEX". . . . THE SPITALNY'S entertained members of the SARNOFF FAMILY this week end past. From apparent happy expressions the guests had a most exciting visit. . . For a brief Easter holiday from their ELSINORE ACADEMY routine, TED, CHICK, and BERT KOZLOFF are enjoying several days at home with their father and mother, JAKE and FERN. . . .

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LOUNGE

★ MILTON HERTH trio
★ GROVER SHORE trio
★ BOBBY STEVENSON trio
★ HENRI ROSE trio
★ DON GREGORY Quartet

Continuous Music from 5 p.m. to 5 a.m.

Wilbur Clark's

DESERT INN

GEORGE RYFF, day casino floorman of the SAHARA for the past four months, is the center of attraction for his many friends who visit him frequently. Everyone describes GEORGE as "just a wonderful fellow. . . .

The SILVER SLIPPER RESTAURANT, with DAVE VICTORSON at the helm, acquires a new look with its black and white leather upholstered booths. — Business there is jumping. . . . CHARLIE ROSSON'S sale at his ROYAL NEVADA KNICKERBOCKER MEN'S STORE will tempt any man. Prices have been slashed to an unbelievable low. . . . Soldier of the Month Award at THULE AIR BASE in GREENLAND went to PFC GARY L. NAVIS, son of MR. and MRS. HAROLD NAVIS of LAS VEGAS. GARY'S three year hitch ends in July at which time he will prepare to enter UNIVERITY of NEVADA. His army recommendation reads thus "superior moral standard." . . . MISS DUCKY STEIN boards the LURLINE on the 9th of April for HONOLULU. DUCKY will visit several friends there and may remain in the islands for several months. . . . ABE ROSENBLUM, the friendly fellow often seen in most any casino, hails from LITTLE ROCK, ARKANSAS. ABE claims that LITTLE ROCK and HOT SPRINGS are possibly two of the friendliest towns on the map. . . .

Happy birthday to ART JOHNSON, March 29th. He has many well-wishers. . . . The BARTENDERS UNION is to be congratulated for another successful Ball this year. This party ran for 24 hours and gave everyone a chance to catch some of the fun despite the shift anyone worked. FLV is a 24 hour town and the bartenders, cocktail waitresses and bar-boys give proof positive. . . .

SAUNTERINGS

(Continued from Page 13)

Maryland Parkway and Charleston Boulevard for passing a red light by Officers Silverman and Goldberg. Our destination was the Ice Cream parlor at 10th and Charleston. We were in no hurry because all we were after was some ice cream to take home. Try as we may we could not at all reason with these officers who were determined to write the ticket although we insisted we crossed the intersection on the yellow signal. Their explanation was that we were not allowed to approach an intersection on a yellow light. From now on we will stop our car any time we see the yellow light and refer all complaints to these officers. We will pay the fine, naturally, but we are wont to do some wondering. Could this apparent over zealousness be responsible for the lack of vehicular tourist trade from out of state to Las Vegas?

From Havana, Cuba, a letter from Antonio Leton our year in and year out favorite driver in that wonder town. This fellow is our best Cuban buddy and a gentleman. Antonio may be reached at Aramburn 156, Havana, Cuba. Accept our assurance that your mind will be at ease with Antonio in charge of your driving, sightseeing, shopping etc. Aside from all of this we are honored that the Fabulous Las Vegas is also read in Havana and certain you will enjoy the best broken English you have ever heard as spoken by Antonio.

Joe Burton whose trio has been playing at the Thunderbird Lounge for

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a long time reports on his expected travels once he closes at the hotel. As soon as possible after the stint at the Thunderbird he leaves for Chicago and then New York City. Could be that Joe is headed for the lounge at the Park Sheraton Hotel so aptly called The Mermaid Room. There are also rumors afloat that J. B. is set to do a series of recordings for the Decca Record Label.

In town and enroute to Chicago to start a 8 to 9 month theatre tour, the one and only, Texas Sheridan. Tex was at the Silver Slipper recently for a while and was spotted by a burlesque circuit theatre operator. As a result, this fair damsel has no further worries about work for the balance of the year of 1956. Nice work if you can get it.

It grieves us to report that our friend and contemporary, Bill Solar was taken ill in Chicago and confined to a hospital. Everyone in the shoe industry knows and loves Bill as well as those who term themselves his friends on a social plane. This is to let his host of friends and his business friends know that Bill could use some cheer. Please address all of your mail to him at Passavant Hospital, 303 East Superior Avenue, Chicago, Illinois.

The last letter we received from our sister, Hazel, should dispel all complaints if any, of the wonderful Las Vegas weather. Hazel and family live in Woodmere, New York which is a suburb of New York City. P.S. the snow at their front and back door absolutely covered them completely and that goes for the windows too. We can just picture our brother-in-law, burrowing his way out of the house to make the 7:30 A.M. train. Fortunately for Hazel, Sol and the kids, the house was well insulated and the refrigerator and freezer were very well stocked and there was plenty of fuel for the oil burner. Who is complaining? While they back East are shovelling themselves out we are sunning ourselves in 75 to 85 degree temperatures.

Music lovers please harken to this pillar for a big important announcement. We received ABC-Paramount's No. 106 long playing album titled "A Musical Offering By Don Elliot." This album, which is Don's first for this label, is a showcase for the Don Elliot Quartet and proves beyond a doubt that this unit is the very best in modern jazz. This album is a "gasser." It has so many variations on both instrumental and vocal themes and displays the individual talents of Don and his 3 cohorts.

Arte Colonna, no relation to Jerry, but as witty and cute a person is the head cocktail waitress at the Thunderbird. This girl always has a ready smile and is on the spot ready to serve the people in the lounge. The way she dashes around the place we wonder why she never gets a ticket for speeding. Nevertheless, Arte is a welcome sight to us every time we are at the Thunderbird Lounge. We hear by remote control that Arte hits a long ball.

The Camillo Family, Tony, Margharetta, Violetta, and Gloria who are due to play Las Vegas in August are about set to play Reno and Lake Tahoe. We honestly hope you are all able to catch this real treat when they play the Thunderbird. This act is reminiscent of the Alberghetti's in that Tony Camillo is a 12 year old prodigy singer, pianist and accordionist. The billing afforded Tony is complimentary in view of the fact that he is billed as "The Boy Caruso."

At the Dunes is a familiar fellow to many Las Vegans and travellers to Miami Beach and the Borscht Circuit, the maitre de, Bill Seidman. He is a wonderful host and a great man around a dining room and has worked for the best and the most demanding bosses. Working for Bill Miller is no novelty for Mr. Seidman. He worked for Miller in Miami. Maitre D' Seidman tells us that many of the familiar dining room

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personnel will be back at the Dunes to meet, greet and serve the public.

In keeping with our desire to save our last paragraph for a pat on the shoulder for a lady, we would like to get extremely personal and devote this one to our lovely friend, Helen Baim. Please, Helen, accept this, which is the best way we have to express our feelings. We found out by remote control of the untimely passing of your beloved and dear husband, Moe, in Miami Beach. Those who knew him intimately loved this man and this fact should be of great satisfaction. Even in the remote confines of Las Vegas there are many who hark back to Brownsville and Boro Park and remember the name of Baim who always did business the way he lived, "on the square."

LOUNGE STARS

(Continued from Page 15)

for Billy and the boys are TOPS. . . .

The lounge of the SANDS HOTEL may never be the same. The illustrious JERRY LEWIS has been joining FREDDY BELL and the BELL-BOYS on stage and exhibiting some fine instrumentals on the trumpet, bass and on the drums. A winner was Jer' leading the group as they played "The Saints Come Marching In." . . . BIG JIM WYNN certainly gets some torrid tones out of that saxaphone. He and his group of rhythm-makers are currently in the STARLIGHT LOUNGE of the HOTEL RIVIERA. Featured on the guitar is PEE WEE CRAYTON, a master of his art, that also does some unusual vocals, too. ANNA LOUISE is the curvacious lady of song that has an unusual style. . . .

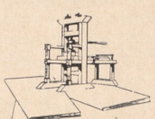
Sorry to hear that JOAN DURELLE has not been feeling well. She is the tall lithesome blonde beauty that sang with the TOMMY DOYLE QUARTET of the STAGEBAR, HOTEL FLAMINGO. She has been replaced by SHARI, another lady of talent. . . .

Found at the COCKY CACTUS — a group of Western musicmakers. You will never believe it, but, they call themselves the COTTONPICKERS. Enthusiasts of music of the wide open spaces will be pleased with their rhythms and stylings. You can dance, if you so desire, there is a wonderful floor and a very lively atmosphere. . . .

Have you heard ERNIE FELICE'S recording of "BRIDE MURPHY"? Ernie and the boys are vocally great and the exceptional accordion that Ernie plays deserves a badge of merit. You will find these lads in the CLOUD NINE LOUNGE of the NEW FRONTIER HOTEL. As an extra added attraction, RUTH O'LAY, the scintillating songstress that won a talent contest and was awarded a weeks engagement has proven to be so talented that she has been with us for five weeks now, and may be here even longer. Ernie and the boys provided music for her to sing by and are very pleased to be able to help her with her budding career. . . . The POPULAIRES left the SANDS HOTEL LOUNGE for their old stamping grounds, GREENBRIER, in White Sulphur Springs, West Virginia. That beautiful hotel is famous for its golf and hospitality, and more recently as the site of diplomatic conferences. Just think, if they had returned a week earlier, they could have played for President EISENHOWER!! . . .

Met CONNIE BARLEAU, lovely thrush of the SKY ROOM atop WILBUR CLARK'S DESERT INN, in BONNIE BEST'S TOWN & COUNTRY SHOP. Since it is spring, we were both admiring the delightful spring styles and everyone was "Ohing" and "Ahing" over Connie's tiny silver toy poodle, Missy BUTTON. She was a great hit and the prettiest accessory to any spring ensemble that Miss Barleau could have chosen. . . .

Opening at the HOTEL FLAMINGO on the STAGEBAR this week are the adorable PARIS SISTERS. These little ladies you must meet, will introduce them next week, deadline problems again. . . . Speaking of the weather, spring fever has set in and that is that for now. . . . Till next week, stay well, stay happy!


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'ROUND THE TOWN

(Continued from Page 17)

aged the AMBASSADOR HOTEL BARBER SHOP. . . . Talked with PATTI MOORE who is currently appearing at the HOTEL RIVIERA and was informed that her aunt MILLIE BARBER is spending a few weeks in FLV. She is enjoying her stay here tremendously and was completely awed by the night life and our beautiful hotels and wonderful weather. She originally planned to remain for just a week but to date has been here for three weeks. . . .

Congratulations to IRVING HOFFMAN formerly employed at FRENCH BOOTIER on the Strip who last week was promoted to a civilian executive position at NELLIS AFB. It couldn't have happened to a nicer and more deserving guy. . . . LARRY LAWRENCE former bell captain at the DUNES HOTEL is back in town again after spending a few weeks in FLORIDA. He is now located at AQUA HOTEL. He feels great and is very happy to be back in FLV. . . . Fellow FABULOUS columnist ROLAND HILL has been in FLV for the past week basking in the sun and relaxing a bit. The lucky stiff has an invitation to GRACE KELLY'S wedding but due to other commitments he will be unable to attend. He will go to MEXICO instead and work on his book. Man, some guys have all the luck and all the fun. . . . LEO WILLIAMS has moved his DALMATIAN BOOT SHOP to a new location at 2409 South 5th Street. He has FLV's only exclusive men's shoe store and carries BRITISH WALKERS, NUNN-BUSH and FREEMAN shoes. Everyone is invited to visit this beautiful new store located in the SUN LAND SHOPPING CENTER.

Beautiful JANIS PAIGE was in FLV last week rehearsing her new night club act which she will break in at KANSAS CITY. She will open at the NEW FRONTIER sometime in early summer. Don't miss this gal, she's great. . . . Did you read the article about FLV appearing in the current issue of ESQUIRE MAGAZINE? It's great and full of favorable publicity about our town. The individual responsible for the story is JEWEL NEAL publicist at HOTEL FLAMINGO. She spent several days with the author furnishing material and making certain that all information was authentic. Before joining the FLAMINGO HOTEL staff, JEWEL was an associate producer of motion pictures in HOLLYWOOD. Congratulations honey, you did a great job. . . .

Word is out that JOE "BARBER OF THE STARS" RANDO has aspirations of becoming a nite club owner. He has the backing and all he needs is the right spot. WANTED: One nite club, good location, contact JOE RANDO, HOTEL SAHARA BARBER SHOP. . . . Next Sunday, April 1st is EASTER SUNDAY. Let's all attend Easter Services and be thankful for what we have, especially for being AMERICANS. See you next week. . . .

HILLSWAY

(Continued from Page 29)

DICK CHAPPELL — he is really one swell guy and knows his hotel business such as few managers around the country do today. Was sorry that JACK DENISON was away for a day or two. BOB WILSON, BILL PALLAS, CAMILLE DUPLEIX and LENNIE MOTSAY were around though and I was told that my friend SY HUSNEY is now the maitre d' at the SILVER SLIPPER. BERNADINE YOUNG took care of our reservations. I think the RIVIERA must hire people for their looks because I do not think another dining night spot in the country boasts of any finer looking crew than here in the CLOVER ROOM. And that goes for AL ARAKELIAN in the Hickory Room too.

Once again that swell gent, PANCHO, made it possible for me to come through for a friend from Ontario, Canada, that I happened to run into Saturday night. PETE PETCOFF of ESPANOLA, ONTARIO, who is currently working in PROVO, UTAH, came down just to hear his favorite singer, MISS PATTI PAGE, and was unable to get a reservation. I boldly told him I thought I would be able to fix it up, and really was all set for my first turn-down from PANCHO, but quick like a flash he gave us the best table for two in the house — and on a Saturday night! Do you wonder I sing his praises so often? People are all much to good to me here in Las Vegas. I had really wanted to see this show with the incomparable WIERE BROTHERS but didn't have the nerve to ask for myself — but when it comes to begging for friends I am always able.

LOUIS SALDINA at the THUNDERBIRD HOTEL again gave us our own special booth for the BEATRICE KAY show. She is still terrific — we had last seen her years and years ago at ELKO in the COMMERCIAL HOTEL. JACK COLLINS' dinners are the tops — always have been and always will be. You may not see $50,000 a week shows here at the "Bird" but you always see a good show and eat good food. Spied one of the town's most beautiful women in the audience — MRS. JAKE KOZLOFF who should rate being one of the country's top dressers because she does know clothes — dining with hubby and the PHIL SPITALNY'S.

Sunday afternoon the SILVER SLIPPER did a nice thing. Invited the Las Vegas High School band to play an open-air concert in the streets of the village. Bet no band has ever before had a more unique setting, what with people sitting in old buggys and surreys, street cars, fire engine seats, old cars of early 1900 vintage and on the old wooden curbs all along the way. The concert was ably performed under the direction of A. B. LARSON. Soloists DENNIS HAVENS, CHARLES BECKHART, LARRY HAHNS and ALBERT TOBLER were very good. Officers of the Band are CHARLES BECKHART, LORRAINE BARKARD, SCOTT SOLOMON, KAY WOODRUFF and PATTY HAACK. Only one criticism — and maybe I am too old-fashioned and shouldn't mention it — but I think all school bands today try to branch out too much and play too much of the classical and semi-classical stuff. I feel that bands should be bands and not orchestras and should play mostly martial music. Anyway, be that as it may, this fine looking bunch of kids deserve a big round of applause and I only wish I were going to be here to attend their indoor concert on Wednesday at the H. S. auditorium. Hope the SILVER SLIPPER will continue having some kind of a street concert every week — the WESTERN VILLAGE could just as well be a miniature TIVOLI GARDENS and a big drawing card for music lovers as well as just plain sight seers.

Before leaving Long Beach I got busy and put an ad in the paper and in two days had disposed of my entire collection so now I am free and footloose once again to travel where I like without being tied down with an apartment. Did save some things I didn't want to part with so will have to hurry back to Minnesota in May and put an addition on to my cottage on Ann Lake to house these extra things. And another thing I did before leaving California was to take myself over to Beverly Hills and have a look-see at the ultra-smart new BEVERLY HILTON HOTEL. PAUL BARNER, the asst. manager assigned BILL IRISH to me for an hour to show me around and we did the Bridal suite, the Presidential suite, and one of each of all the other accommodations they have. Needless to say they were beautiful and lavish. Four color schemes are used throughout the hotel embodying the colors of blue, pink, tourquoise and purple, and grey. The swimming pool lined with cabanas is lush and there are 25 shops in the hotel which is situated next to the smart J. W. Robinson store. The HILTON STAR is used throughout the hotel in the scheme of decorating and the huge star in the staircase going down to the garden

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