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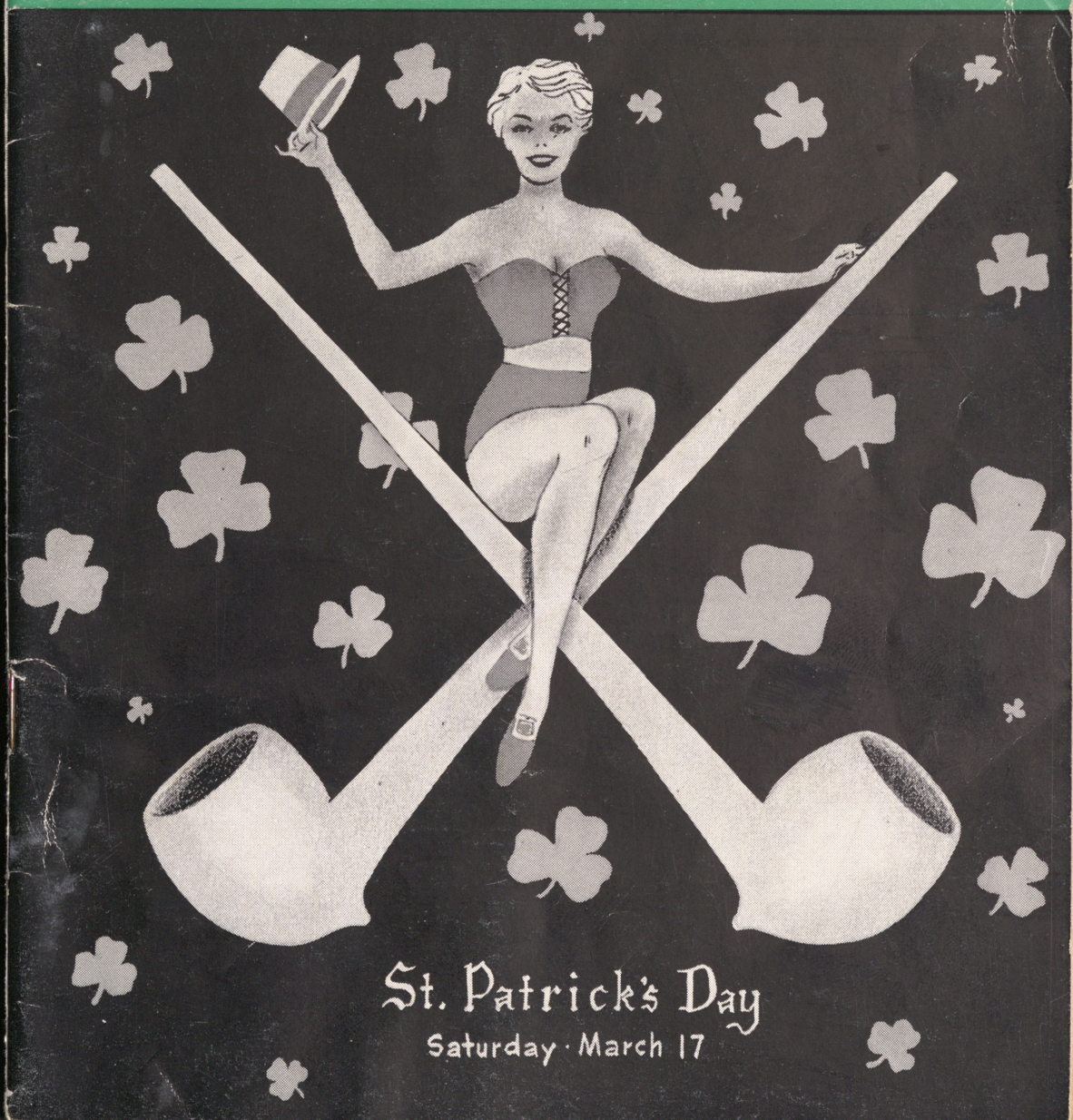
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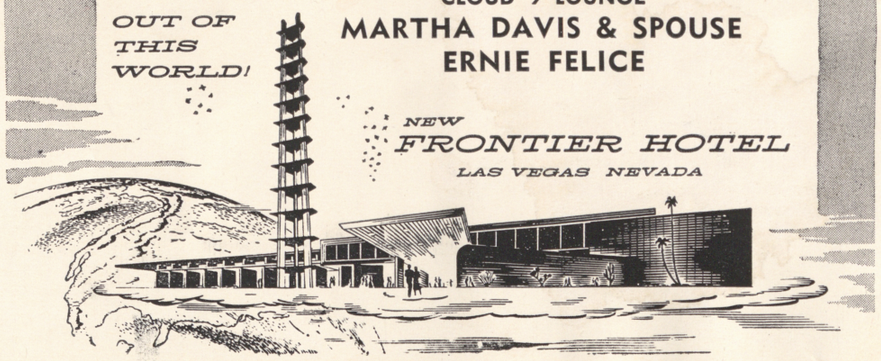
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In this Issue:

OBSERVATIONS	5
CRISWELL PREDICTS	7
THAT'S FOR SURE	9
VIEWING THE ACTION	11
SAUNTERINGS	13
LOUNGE STARS	15
'ROUND THE TOWN	17
CURTAIN TIME	19, 20, 21
THIS WEEK ON TV	24-25
COMING ATTRACTIONS	33
MIGHTY MIXTURE	41

JACK CORTEZ' **Fabulous LAS VEGAS** *magazine*

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OBSERVATIONS



by CHARLES "POP" SQUIRES

NOT ALL VELVET

LAST week this column was about the new steam turbine electric plant just recently completed by the Southern Nevada Power Company in Whitney at a cost of something like eight and a half million dollars. Which might encourage my readers to believe that the business of providing electricity for a growing community was simple and easy.

In the first summer of the life of Las Vegas as a town, 1905, conditions were far from pleasant. Nearly all business houses and dwellings were frames with a canvas covering. There was no protection against the burning heat of the sun and of course there were no cooling systems. Dust filled the air, stirred up by the sixteen and twenty horse teams which hauled freight from Las Vegas to the mining camps of Beatty, Rhyolite, Goldfield and Tonopah. Flies bred by the millions in the corrals, filled the air. No tent was tight enough to keep them out. They were the species of flies that would not be shooed off but had to be brushed off your face and hands by force. The stench from the open vaults behind every tent house was everywhere. The Las Vegas Railroad had not yet made good on its promise to pipe water from the Big Springs into the townsite and most of our water supply was dipped up in buckets from the Las Vegas Creek.

But those were among the lesser troubles we had to combat. Danger of fire was in our minds every moment. We had already had some sad examples of what fire could do in this tinder dry community. To make the danger more serious, all our saloons and business houses were lighted with gasoline lamps, which were good as producers of light but very dangerous as producers of fires.

It was quite natural that our minds turned to electricity which was used with such safety and comfort in cities like Los Angeles and all other California towns. We knew that if we were to survive as a town we must, in some way, do away with the gasoline lamps, but there seemed to be no other way of lighting. Then one day I was talking with the engineer who was installing the machinery in the Armor Ice Plant, then nearly completed on the site of our present Ice plant. He told me that the new plant had an electric generator which they would not need for some time.

Immediately I saw the opportunity to do something so I made a proposal to buy the current from that generator for use in the townsite of Las Vegas. I think it was in September, 1905, that we incorporated the Consolidated Power and Telephone Company. I took a lot of 4x6 redwood timbers 16 feet long which we had in our lumber yard, and used them as poles. I went to Los Angeles and told my friend Ira Francis, agent for the John A. Roebling Co., all about it. Then I realized that my agreement to use the electricity from the Armor Plant was not so very clever after all, because its product was direct current (instead of alternating current) and required copper wire as large as one's finger to carry it. But I had gone too far to back out. I bought enough of the big copper wire to reach from the plant down the alley between Main and First Streets and we constructed a pole line. It was really a big job because of the

(Continued on Page 31)

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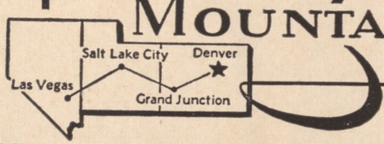
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT that ex-President Truman will meet with the political bosses, in the back room, within the next few days, where one of the most bitter backstage battles of the century will be fought! This will touch off inter-Party factions which will reach into the Republican, as well as the Democratic ranks! . . . I predict that a very famous scientist of Great Britain will quietly desert the Crown for the Hammer and Sycle! This greatly respected scientist will soon show his true colors. Red! . . . I predict that motor car construction will be stepped up, in the Southern California and the Alabama plants, to take care of the coming demand for new automobiles, from South America! . . . I predict that the members of the Seventh Day Adventist Church will open a world-wide personal crusade for more members and more converts, to the Christian way of life! . . . I predict that Nikita Khruschev's new policy for Russia will be clearly defined within the next three weeks, in a fiery speech of declaration before the Political Bureau! . . . I predict a complete investigation of all air disasters will show that more rigid inspections will be required in the future! Nothing is more important than human life and if man must conquer the elements, he must do it with greater safety to those who trust him- . . . I predict that Princess Margaret will make a world-shaking announcement very soon!

COMING EVENTS IN YOUR FUTURE

I predict that South America will be swept by a series of swift revolutions which will be found to be Communist inspired! I predict military rule will survive, and these few weeks of crisis will blend into a period of continued peace and prosperity! . . . I predict that a series of most violent storms will sweep the Eastern seaboard, and will close many schools, and prohibit public meetings! 1956 and 1957 is the 18th year of the weather cycle, which is always most violent, and the cycles of Mother Nature are running true to form! . . . I predict that a famous hospital in London will no longer rely upon drugs to lull the pain of childbirth, but will depend completely upon hypnotism! . . . I predict a wholesale revival of silent films! I predict that many of our large motion picture theatres throughout the nation, will reap a golden harvest by holding a "Silent Sunday," where only silent motion pictures will be shown! These epics of Americana portray the God, Home, and Mother philosophy, which will be thankfully received by a public who are tired of blood, murder, violence and solacious lust! I further predict that motion pictures of the coming year will return to good entertainment, and in good taste! . . . I predict that the next favorite musical instrument will be the zither, which can be played in a new, simplified method! . . . I predict a startling new lens for your eyeglasses which will increase vision, and reduce the strain on the eye!

HUSH HUSH EVENTS:

I predict that a new billion dollar industry for America will be bioflavonoids! I predict this harmless drug from the peels of citrus fruit will be combined with other remedies to improve your health! . . . I predict that a very famous political leader will quietly announce his retirement from public life, due to pressure from inside his party, who are highly displeased with his apparent disregard for the feelings of others! . . . I predict that a Society in New York City has been formed to

(Continued on Page 32)



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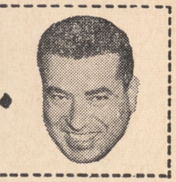
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by JACK CORTEZ



THIS week's front cover is another dedication to ST. PATRICK'S DAY. Today, the Irish folk proudly display their vivacious green colors. In our hometown of New York, they turn out en masse for the giant parade and celebrations that mark this day. Have you ever noticed how much brighter are the eyes of Colleens on St. Pat's own day? There's something about an Irishman that makes his friends enjoy being with him at all times . . . and that's for sure. . . .

SHEILA PRELL must be one of the youngest members of the Numismatist Society. She is really serious about her new hobby and already has an enviable amount of literature on coin collection, purchased from BEN STACK, of the IMPERIAL COIN CO. We have to smile as Sheila goes through the initial stages of carefully studying every coin she gets and evaluating its desirability for her private collection. Welcome to the fold, Miss Prell. (Dad is MILTON PRELL, of the HOTEL SAHARA.) . . .

MAE and LARRY MUSHKIN (of LARRY'S SHOE STORE) are eagerly anticipating the May 6th wedding of Mae's sister, MARLENE BARSKY, of Los Angeles. The groom is TED STEINMAN and we wonder if his pre-marital "jitters" could possibly compare with those of his future in-laws. The Mushkins are so delighted, they have almost forgotten to discuss their own impending parenthood! (Whom are you joshing, J. C.?) . . .

Headquarters for the "MOBILGAS ECONOMY RUN" will be at the NEW FRONTIER HOTEL, this year. Officials and participants will arrive in FLV, March 19th, for an overnight stay. All cars will be impounded in the race track, behind the bistro, until take-off time, the following morning. . . .

Last week's fashion show at the FLAMINGO HOTEL proved one of the most beautiful of the season. Shown were stunning gowns by HATTIE CARNEGIE, ADELE SIMPSON and HARVEY BARRON, along with lovely furs by FREDRICA. . . .

After signing the SANDS HOTEL register, New York critic JOHN CROSBY (of the N. Y. HERALD TRIBUNE) headed for the Copa Room to enjoy the entertainment of PETER LIND HAYES and MARY HEALY. According to his pleased expression, this duo is still on the top of his favorite list.

The RIVIERA HOTEL telephone operators have unanimously decided the public is highly interested in the smiling pianist, LIBERACE, as usual. The switchboard has been plagued with many callers, inquiring about his April opening at this spot. . . .

Organist GENE CORRY is now creating his outstanding music at the bar of the HORSESHOE CLUB (from 9:00 p.m. to 3:00 a.m.). Gene's name is familiar to all in this vicinity and his exceptional music can never be forgotten. . . .

Speaking of the Irish (which we were at the head of this column), we cannot omit an item about the vivacious BERNICE CLAFFEY, whose personality sparkles on the bowling lanes. A little over a week ago, Miss Claffey (a BANK OF NEVADA employee) compiled her first 600 series (624 to be exact), boasting a tremendous 245 game. Although this individual game was

(Continued on Page 35)

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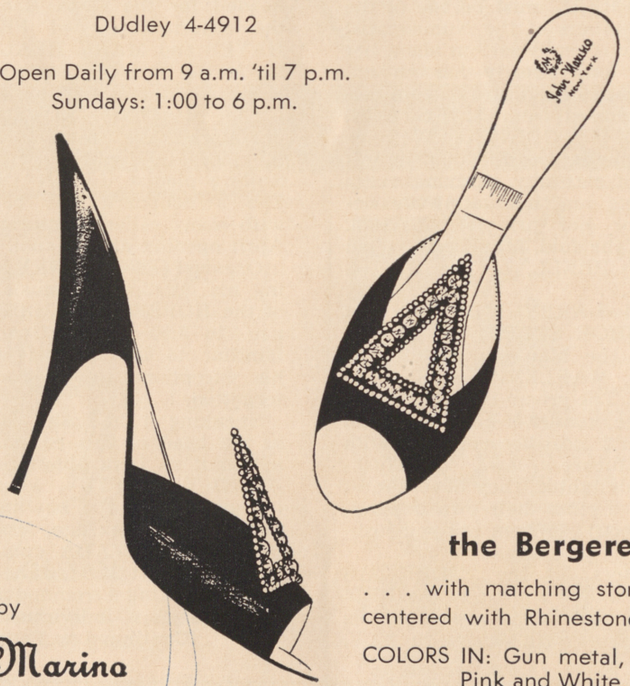
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Viewing the Action...

By BILL KOZLOFF

THE OCEAN WAVE FIRST APPEARED AS A RIPPLE ON THE SURFACE, THE HURRICANE STARTED AS A GENTLE BREEZE, AND SO THE UGLY SCANDAL IS BORN FROM A JEALOUS WORD OR A PLANTED RUMOR. GENERALLY SPEAKING, THE FORCES OF NATURE ARE UNCONTROLLABLE BY MAN AND HE PROTECTS HIMSELF ACCORDINGLY. ON THE OTHER HAND WHATEVER MAN CREATES, HIS CONTROLS ON SUCH SHOULD BE RELATIVELY SIMPLE — BUT IS IT SO SIMPLE? NO, MERELY REFER TO THE CLICHES SUCH AS — "HE CREATED A FRANKENSTEIN", OR "HE IS HIS OWN WORST ENEMY." OBVIOUSLY MAN WILL NOT NORMALLY INFLICT SELF INJURY, NEITHER WILL HE BE NATURALLY SO CONSTRUCTED TO SUSTAIN INTENTIONAL PAIN TO ANOTHER. ACTUALLY THEN ISN'T THE COURSE OF HUMAN LIFE BURDENED WITH ENOUGH UNPREVENTABLE PROBLEMS TO DISCOURAGE FURTHER MAN-MADE FABRICATIONS. IT IS CRACKER BARREL LOGIC AND COMMON SENSE APPLICATION TO ADOPT THE TEACHINGS OF THE GOLDEN RULE AND A "LIVE, LET LIVE" POLICY. SPORTSMANSHIP AS A PERSONAL ATTRIBUTE TO ONE'S CHARACTER IS NOT A DEAD QUALITY. WHILE OUR CITY MAY TRANSFORM TO A METROPOLIS PHYSICALLY, SHOULD THE SPIRIT OF ITS PEOPLE CHANGE? WHERE FORMERLY THE ATMOSPHERE OF WARMTH AND GOOD FELLOWSHIP BROUGHT CHEER AND FREEDOM OF LIVING, SHOULD A SMOG OF AVARICE AND HATRED REPLACE IT? SHOULD THE "KNOCK" BE MADE INSTEAD OF THE "BOOST"? ARE WE ADMIRING THE SELF-PROFITING CRUSADER, DO WE NEED ANY SELF-STYLED REFORMERS, ARE WE HERALDING THE INFORMER? LET EACH REFLECT ON HIS OWN HISTORY AND RECORD, AND THEN "LET HE WHO HAS NEVER SINNED CAST THE FIRST STONE." ANYONE CAPABLE OF LISTENING TO THE SPOKEN VOICE OR READING THE PRINTED WORD SHOULD TAKE PRIDE IN ANALYZING AND DIGESTING THE INFORMATION SO CONVEYED. INSTRUCTION ON EDUCATIONAL INFORMATION IS THE BASIS OF IMPROVING OUR SOCIETY, CONVERSELY DOES THE ASSASSINATION OF CHARACTER AND THE UNDERMINING OF PERSONALITIES IMPROVE OUR SOCIETY TOO? DEFINITELY, MOST DEFINITELY NOT! CONSEQUENTLY, WE WILL STUDY THE SOURCE OF INFORMATION, WHOSE AXE IT IS TO GRIND, AND BY SO DOING INTELLIGENTLY PERPETUATE THE HAPPY LIVING OF OUR FREE COMMUNITY. . . .

The SOROPTIMIST Convention Committee headed by CATHARINE KASTRIS held a luncheon meeting at the AQUA HOTEL March 14th to discuss plans for the April conclave. HERB McDONALD was principal speaker. . . The linguist, HENRY ANDRE LEON, owner-operator of the SWISS-AMERICAN TIME SHOP speaks fourteen

(Continued on Page 36)

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By SONNY GRILL

THE New Frontier boasts another new addition in the person of George Felcher. George is a young old timer in show business and has been installed as assistant to Sammy Lewis the entertainment director. Those of you who hail from the East would remember George under his professional name of Georgie Feller, a very fine comic and MC.

Heard from some of our Chicago friends, the Edward J. Barretts. Ed is the same Barrett who formerly was the Secretary of State of Illinois and is now County Clerk of his home county. We are anxiously awaiting a visit to Las Vegas of the Barrett clan.

Staying at the Riviera, part of our family, Kay and Sid Weinberg of Long Beach, California and a party of 6 of their friends. All of them raved about the hotels, the food, the shows, the golf, the casinos, the weather and Las Vegas in general. We want to thank the group individually, so, our thanks to Mr. and Mrs. Simon Hirschfield, Mr. and Mrs. Simon Hartstein, Miss Julia Kahn and Dr. Henry Crendels. They had a swell time and promised to hurry back with even a larger group the next time.

We are told that plans are under way to construct a Jai Lai Fronton on or near the Strip. A Fronton is the stadium or arena in which they play Jai Lai. With our legalized gambling we can forsee Jai Lai becoming as big a sport in Las Vegas as it is in Cuba. In states where mutuel betting is in effect, Jai Lai has caught on very well. The Fronton is to be built under the direction of one of the world's most renowned Fronton builders who has built them all over the world. We were also given to understand that the players will stem from the same championship league group which play the Havana, Miami Beach and Tampa circuit, assuring Las Vegas the most expert players in the game.

Ran into one of our favorite cocktail waitresses, Louise Heston, at the El Rancho. When we saw her, Louise had a real bad cold but was busy bustling around the hotel serving drinks and smiling. When they talk about coming from the North, this girl really does because she hails from Anchorage, Alaska, but, she has a "warm heart." From what Louise tells us there is a constant stream of visitors from Anchorage to Las Vegas.

The typical Cinderella story is being unfolded with a new recording star, Diane Payne, a dear friend of our B/W Lana. Diane's career soared from a cosmetic counter to band vocalist, singer in night clubs, hotels, radio and TV shows and now she is the latest recording star of the JB label. Two of the tunes she has recorded for JB, "Strange Melody" and "Skyscraper Serenade" are rising fast on the trade popularity lists. Good luck Diane. Hurry out to Las Vegas and visit with us.

We must compliment Jewel Clark, Chief Operator at the New Frontier and her very competent staff of operators. It is a pleasure to call the hotel from the outside and have the operator say, "New Frontier Hotel, this is Irene" or whatever the name of the operator is at the board at the time. Our appreciation of this extra bit of service and friendliness also goes to Dolores, Daphne, Helen, Tommy, Jackie, Jean and Elda.

The team of Al Perry and Lou Ruvo,

(Continued on Page 38)

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DESERT INN



By Paula

FREDDY BELL & the BELL BOYS are back! The SILVER QUEEN LOUNGE of the SANDS HOTEL has been a quiet place during their absence. To be sure that he is heard, Freddy says he is going to use a megaphone, a la Rudy Vallee! Whether he does or not remains to be seen (copy deadline preceeded the boys' Wednesday night opening). This "rocking" group went directly from their last Sands visit to Hollywood where they were featured in "Rock Around the Clock," film that stars BILL HALEY and the COMETS. That picture will be playing locally in the near future. Am looking forward to viewing the lads motion picture debut. Meanwhile, meet the boys: JACKIE KANE is that phenomenal gent that can play the alto sax and the tenor sax — all at once! Well, now!! On the trumpet is JERRY MAYO, bassist FRANKIE BRENT doubles in the vocal department, too. RUSS CONTE plays a lot of piano and dances, a regular Salome! On the drums we find CHICK KEENEY. Of course you all know that Freddy plays trombone. In fact he does so with such gusto that he almost fractured his chest in some manner that would be better explained by a doctor than a member of the fourth estate. In other words, he doesn't fiddle around on those instrumentals, he really blows! T'wixt the torrid instrumentals, very unusual arrangements that are sung in a highly individualistic manner plus an ample supply of comicry all makes for top entertainment. Watch for their new recordings on the MERCURY label. Both "Big Bad Wolf" and "Giddy Up Ding Dong" are originals written by Freddy. If they are any thing like their nightly performances, they just have to be a hit with the rock and roll enthusiasts. You just have to see this crew in action to understand why everyone has been asking JACK ENTRATTER, "when are Freddy and the Boys going to be back?" Happy to have you "Home," lads, you're the MOST!!

Found some new places to lounge around, so get off the beaten track and do a little exploring. For instance, out on the Salt Lake Highway there is a new place, AL'S LIQUORS, that features one-hundred different brands of beer. One could become quite a beer drinker, just sampling the vast variety. They have Bavarian Bock beer, Japanese, Holland, Italian, Mexican, and English beer. There is British and Irish stout, Indian ale and on and on. There your host is AL FOX. Al's brother Abe is the man at the helm of famed FOXY'S on the strip. . . . Another new lounge owner is SHERM HAYES and CHARLIE CLAUSE who are holding OPEN HOUSE about the same time that our magazine hits the news stands locally. So dash out quickly to partake of their hospitality which includes FREE DRINKS and a buffet of snacks to munch. Then as you come on down Nellis Boulevard, stop in to see DICK DAWES, new owner of the COCKY CACTUS. There you will find a fine dance floor, popular and western music and a very friendly atmosphere. Dick formerly dispensed drinks at the bar of the STARLIGHT LOUNGE in the HOTEL RIVIERA. He is assisted by AL WALMER, a graduate of the same spot. . . .

BILLY WARD and his DOMINOES donated their musical talents to the FRONTIER GIRL SCOUT COUNCIL LUNCHEON held last Saturday at the THUNDERBIRD HOTEL. CHARLOTTE HILL, South District Chairman, was in charge. Not only did Billy and the boys entertain the ladies, they also graciously autographed pictures for hundreds of very appreciate Girl Scouts. If you were to sit in on one of their rehearsals, you would realize how hard these boys work to present PERFECTION in all their vocal arrangements. These talented people can be found nightly in the CASBAR

(Continued on Page 39)



'Round the Town

with DON LUND

THE next time you patronize one of our local merchants and you notice a little blue and white can setting on the counter, reach into your pocket or pocket book, pull out a coin and deposit it in the can. Why? Because you will be contributing to a very worthwhile cause. You will be contributing to the NEVADA SOCIETY FOR CRIPPLED CHILDREN and your contribution might enable some unfortunate youngster to walk again. The JR. CHAMBER OF COMMERCE is sponsoring this campaign and they have placed FIVE HUNDRED such contribution cans throughout FLV in order to raise funds for this very worth while cause. Saturday March 17 a drive on downtown will be made and if you are asked to give a little, don't hesitate even though you've probably already donated to other charities. Give a little more, you'll feel good about it and your contribution will be very much appreciated. . . .

UNCLE MILTIE BERLE was in FLV again this week. This time to entertain the troops at NELLIS AIR FORCE BASE and to televise his show to the nation. This is the second time within a month that his show has emanated from FLV and has brought us much favorable national publicity. If UNCLE MILTIE keeps up this pace he'll be calling FLV his winter home and we won't mind that at all. . . . If you're planning to attend the show at the SILVER SLIPPER it's suggested that you arrive early because seats have been at a premium the past two weeks. So much so that last Saturday evening all attendance records were broken when over one thousand people attended the four shows. That is no mean feat when you consider that the place only seats slightly over two hundred people per show. Plans for enlarging the show room are in the offing and a new and larger show room will be ready soon. . . . Speaking of attendance records, the reason for the huge smile on MAC HARRIS' face is that the BLACKOUTS OF 1956 starring MARIE WILSON and KEN MURRAY which just closed at the NEW FRONTIER HOTEL broke all existing attendance records for that bistro and that includes the SAMMY DAVIS JR. show. The show ran for over two months and could have remained much longer. If you didn't get a chance to see the fun, the show returns to FLV and the HOTEL RIVIERA sometime in August. Mac, you have reason to smile, you did a wonderful job of keeping everyone happy. . . . Congratulations to BEN FUELING a parking attendant at HOTEL RIVIERA who became the papa of a baby girl March 8. Wife MARDELL is doing fine and is confident that BEN will be much more trouble than the new arrival. This is their first child. . . .

LYNN GOOD one of our favorite TV and radio personalities is back on the air again and can be heard over KLAS radio, Monday thru Friday, 12:35 till 1 p.m. Here is a gal who always has something interesting to talk about and can always give you a worth while shopping tip. Congratulations honey, hope your new show is a great success. . . . The reason SAM GINSBURG of STRIP FLORIST has been so elated lately is that his very charming spouse YETTA has become a new resident of FLV. She joined hubby last week after being away from him for several months due to business commitments. The first thing she did upon her arrival was to sweep out the aftermath of one of our good old dust storms. Although disheartened she's still very happy to be here and to be together with SAM again. . . . It's great seeing LOU PACE back at the DUNES HOTEL again. He left town recently and returned to Florida but decided that old FLV was the place and returned. Hope that he will be permanent this time. . . . Chatted with JEAN COSTELLO of LA VISTA and was informed that many new innovations will be seen at her popular club. One being the addition of Barbeques around the pool which

(Continued on Page 40)

Our first engagement in . . .

F. L. V. at the Sands has been GREAT!

• Thanks to Jake Freedman and Jack Entratter for making it possible



BUDDY GRECO

BOB GIBSON: Drums • JOHN EMBRICO: Bass

• *See you soon on the* **Rosemary Clooney TV Show!!**
Happy to play for you anytime on the CAPP label

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

(Not a Review)
March 13th thru April 9th
Show: Patti Page; Weire Brothers; Donn Arden Dancers; Pony Sherrell; Carlton Hayes and Orchestra.

Heading the new show in the Painted Desert Room is PATTI PAGE, delightful songstress whose satiny smooth voice has created records that have been one hit after another. Though she includes a new repertoire of music in each return visit, her many fans demand an ample share of those fabulous "hit" songs that brought her fame. This charming and gracious lady of song tunes up her vocal chords and produces eardrum euphoria, and how audiences love her. . . . The WIERE BROTHERS are a group of jubilant jesters that sing, dance and clown in a manner that agitates your humor area and brings guffaws and giggles. HARRY,

(Continued on Page 26)

EL Cortez

March 8th thru March 21st
Show: Larry K. Nixon; Abbey Lincoln; Kumar of India; Sherman Hayes and Orchestra.

Effervescent comedian, LARRY K. NIXON, comes into the Pirates Den to tickle your funnybone. This confident funmaker has an unlimited store of gags and yarns for your amusement. His burlesque of a famed airline passenger is top comicry. Since merriment is good for everyone, the "Doctor of Laughter" is the man to see. . . . Also on the bill is distinctive song stylist ABBEY LINCOLN, who does delightful popular and nostalgic ballads in a distinctive style. Charming ABBEY has talents that are sure to bring her lots of success. . . . Famed equilibrist-juggler KUMAR OF INDIA is both sensational and amusing. This speedy and dexterous gent holds your

(Continued on Page 26)

El Rancho Vegas

(Not a Review)
March 14th thru April 17th
Show: Eartha Kitt; Myron Cohen; Ernie Richman and the Mannequins; Ted Fio Rito and Orchestra.

Sensuous songstress, EARTHA KITT, is back again to purr out those songs that have brought her world fame. That charmer snuggles up to a song and produces torrid tones that only EARTHA can make. Tho often imitated, no one can match the original! She is in a class all by herself, this svelte chanteuse. . . . Also on the bill is that genial story teller, MYRON COHEN who can weave yarns that will keep you in stitches. This gent just stands up to the mike and tells one tall tale after another, each one funnier than the last. Mr. COHEN has a great understanding of the art of comedy. . . . It is a return engagement for ERNIE

(Continued on Page 26)

Flamingo

(Not a Review)
March 15th thru April 11th
Show: DeCastro Sisters; Dick Shawn; Rickie Layne; Ron Fletcher Dancers; Louis Basil and Orchestra.

In the starring spot are the DE CASTRO SISTERS, creators of spirited harmony. These beautiful Cuban cuties leave little doubt in your mind that they are destined to have a brilliant future. Their recordings are on the best selling list and they are always in demand for personal appearances. The blending of their fine voices is a pleasure to hear and the girls are very, very easy on the eyes!! . . . Also on the bill is comical DICK SHAWN, a refreshing lad with a different approach to this business of being funny. His unusual material and clever presentation win DICK more fans at each performance. If you enjoy laughing you will be de-

(Continued on Page 26)



NEW FRONTIER

(Not a Review)
March 15th thru April 22nd

Show: Jack Carson; Cass Daly; Leo Diamond; Giselle Szony and the Cabots; Venus Starlets; Garwood Van and his Orchestra.

"Hooray for Life" offers a tempting bill of affair. . . . The waggishness of JACK CARSON'S wit is a spirited spectacle to view. His every quip is sparkling and great fun. This humorous gent is noted for his shenanigans in many comical movies, TV appearances and night clubs. Any show starring this droll gent is destined to be a great success. . . . Slapstick by CASS DALY keeps every viewer in stitches. This little lady is thoroughly schooled in her art of comedy and holds your attention whenever she is in the spotlight. Her witty banters and facetious manner will tickle your funny bone. . . . LEO DIAMOND adds his harmonica playing talents for your appreciation. . . . GISELLE SZONY has an established and enviable reputation as being the finest dancer in the modern ballet. With GISELLE are two gents to assist with the terpsichorean duties. They are the CABOTS. . . . The VENUS STARLETS shine in their offering of excellent choreography created by DOROTHY DORBEN. Their production numbers are original, artistic and very outstanding. . . . Backing this wonderful show is GARWOOD VAN and his excellent ORCHESTRA.

Riviera

(Not a Review)
March 14th thru April 24th

Show: Ben Blue; Patti Moore; Ben Lessy; Lucienne & Ashour; Double Daters; Helmuth Gunther; Bob Hopkins; Riviera Girls; Ray Sinatra and his Orchestra.

BEN BLUE is the comedian who capably invades any town and converts the audience to membership in his fan club. BEN is well known for the comical skits he invariably presents. His participation in such presentations proves him to be a master of his art. A great majority of night-clubbers share the opinion that his humor is a very special brand. . . . Other FLV favorites that are on the bill are PATTI MOORE and BEN LESSY. They are seasoned performers that know every trick of the trade and employ them to entertain amply. PATTI and BEN'S material is all their own, their lyrics riotous. Even tho they always come in with sensational new material, their old routines are always requested. . . . Adding their talents to the show will be LUCIENNE & ASHOUR; the DOUBLE DATERS, HELMUTH GUNTHER and BOB HOPKINS. . . . The RIVIERA GIRLS present exciting new choreography in colorful production numbers that add

(Continued on Page 26)

SAHARA

Feb. 28th thru March 19th

Show: Bob Crosby; Sarah Vaughan; The Modernaires; Saharem Dancers; Cee Davidson and Orchestra.

Genial BOB CROSBY, headliner in the Congo Room, wins everyone's admiration for the debonair manner in which he presents his show. The use of brother Bing's recorded voice in an amusing skit that includes diminutive ROCKY CARR brings howls of amusement. Bob is assisted by the BOB CATS that augment CEE DAVIDSON'S ORCHESTRA. They won applause for the presentation of famed "Big Noise from Winnetka." . . . With Mr. Crosby once again are the versatile MODERNAIRES and PAULA KELLY, who shine in the opener "Here We Are in Las Vegas." Miss KELLY does a great job with comical number, "I Can't Sing," that is enjoyed by all. Also noteworthy are the fine vocal impressions by ALLAN COPELAND. . . .

(Continued on Page 27)

The Sands

(Not a Review)
March 14th thru April 3rd

Show: Dean Martin and Jerry Lewis; Bunny Briggs; Copa Girls; Antonio Morelli and his Men of Music.

Welcome "home" to those two lovable and zany "Kings of Comedy," DEAN MARTIN and JERRY LEWIS. Their riotous antics and hilarious comicry have made them tops in their field. As you all know, JERRY is the mad clown and DEAN is the affable foile who also sings some handsome notes. Their union is an unbeatable combination that has proven to be the GREATEST. Further words are superfluous; to merely even hint they are to appear magically fills any night club to capacity. . . . Adding his tap-abilities to the bill is BUNNY BRIGGS. His agile terpsichore is always welcomed to any show. . . . The beautiful COPA

(Continued on Page 27)

SHOWBOAT

March 9th thru March 22nd

Show: Jimmy Casanova; Sharon Knight; Garr Nelson; Showboat Girls; Lawrences and Beverly; Rossi and McDermott; Mike Werner and Orchestra.

Comedy for grown-up children by JIMMY CASANOVA is lots of fun. His impression of an old man as he sees life from his front porch is unusual and fine humor. JIMMY recently made his FLV premier and was so well received that we are happy to welcome him once again. . . . Dream girl SHARON KNIGHT has all the local lads in a dither. This beautiful blonde protege of Lili St. Cyr (She even resembles her mentor) presents a delightful exotic act that is loaded with grace and glamour which sends temperatures skyrocketing. . . . Still with us in debonair GARR NELSON who sings a varied

(Continued on Page 27)

SILVER SLIPPER

Show: Sally Rand; Four Knights; Hank Henry; Three Dolls; Silver Slipperettes; Silver Slipper Stock Company.

The hilarious new revue, "Laff Parade of 1956," stars the illustrious SALLY RAND, the original Fan Dancer. This charming lady has become so firmly associated with her art that her name is a household word. . . . Adding their stellar voices to the bill are the fabulous FOUR KNIGHTS, Capitol Recording Stars. This quartet of masterful music makers are favorite tunesmiths of all those who appreciate symetry of sound. . . . Still with us is our favorite funny man, HANK HENRY, the mainstay, who opens with laughs galore for the sophisticates. The man with the "Kisser" that would cause a laugh riot sparks the show with his inimitable humor and keeps it humming with guffaw after giggle,

(Continued on Page 27)

Thunderbird

March 1st thru March 22nd

Show: Beatrice Kay; Sunny Howard; Roby and Dell.

Gay '90 songstress, BEATRICE KAY, is back in FLV and the Navajo Room is proud to have her. When Miss Kay sings you will "live" those days. Lovely Beatrice is one of the finest attractions to appear on any stage. The moment she steps into the spotlight, her magnetism fills the room and commands the undivided attention of her audience. Our gal is in a class all by herself . . . Also on the bill is SUNNY HOWARD, a great addition to any program. This prime performer with the pliable pipes possesses the ability to impersonate practically any vocalist. Audiences are always amazed at his versatility . . . Flying Ballet by ROBY AND DELL

(Continued on Page 28)



HARVEY HERB SYLVESTER

WIERE

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After 6 Wonderful Months In

Australia For

David Martin . . .

We Are Looking Forward To

6 Exciting Months* At

Wilbur Clark's Desert Inn

*(4 weeks with options)

THE WIERE BROTHERS

Accompanied by Mildred Seymour

Thank You M.C.A.:

In Particular

Johnny Dugan and Bobby Burns

Channel 2 KLRJ

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

MARCH 17 THRU MARCH 23

Channel 8 KLAS

SATURDAY — MARCH 17

12:00 2 Pro Basketball
8 Big Ten Basketball
1:45 8 Sports Final
2:00 2 Our Amazing World
8 Gulfstream Handicap
2:30 8 Film Festival
3:00 2 Ladies Matinee
4:30 2 Surprise Package
5:00 2 Perry Como Show
5:30 8 Andy's Gang
6:00 2 Spectaculars
8 News & Weather
6:30 2 Texaco Star Theatre
8 Campus Party
7:00 2 George Gobel Show
8 Queen of the Jungle
7:30 2 Hit Parade
8 Damon Runyon Theatre
8:00 2 Trial At Tara
8 Honeymooners
8:30 2 Life with Elizabeth
8 Long John Silver
9:00 2 Lawrence Welk Show
8 Soldiers of Fortune
9:30 8 My Hero
10:00 2 Wrestling from Vegas
8 Gunsmoke
10:30 8 Showcase of Stars
12:00 2 Do It Yourself
8 Martin Black's Nite Owl

SUNDAY — MARCH 18

8:45 2 Christian Science
9:00 2 Film Festival
10:30 8 This Is the Life
11:00 8 Christophers
11:30 8 Adventure
12:00 8 Face the Nation
12:30 8 Sunday News
1:00 2 Hall Of Fame
8 Front Row Center
2:00 8 Omnibus
2:30 2 Frontier to Space
2:45 2 Our Amazing World
3:00 2 Meet the Press
3:30 2 U.S. Navy Presents
8 Showcase
3:45 2 Mitzie Reads the Comics
4:00 2 Bowling Show
5:00 2 NBC Comedy Hour
5:15 8 Drew Pearson
5:30 8 A Man Called X
6:00 2 Playhouse Hour
8 Showtime
6:30 8 1st Nat'l Bank Theatre
7:00 2 Big Picture
8 Private Secretary
7:30 2 Famous Film Festival
8 Mr. District Attorney
8:00 8 Ed Sullivan Show
9:00 2 Two for the Show
8 Mayor of Town
9:30 8 G.E. Theatre
10:00 8 Mr. & Mrs. Movietime
10:30 2 Sports Highlights
10:35 2 Jack's Theatre Of The Air

MONDAY — MARCH 19

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 By My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Captain Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's A Great Life
8 Highway Patrol
8:00 2 Sahara Showcase
8 Burns & Allen
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 "Stop That Cab"
8 December Bride
10:00 8 Secret File USA
10:30 2 Late News
10:35 2 Two for the Show
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

TUESDAY — MARCH 20

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 By My Guest
3:15 8 Garry Moore
3:30 8 Mr. & Mrs. Movietime
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Martin Black
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 Wild Bill Hickock
6:00 2 News & Weather
8 News & Weather
6:30 2 Mr. Wizard
8 Jungle Jim
7:00 2 Our Amazing World
8 $64,000 Question
7:30 2 Justice
8 Do You Trust Your Wife
8:00 2 Bob Hope Show
8 Phil Silvers
8:30 8 Man Called X
9:00 2 I Spy
8 Science Fiction Theatre
9:30 2 Lombardo Show
8 Willy
10:00 2 The Pendulum
8 I Led 3 Lives
10:40 2 Two For The Show
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

WEDNESDAY — MARCH 21

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 By My Guest
3:15 8 Garry Moore
3:30 8 Mr. & Mrs. Movietime
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 Mark Saber
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 Studio One
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 My Hero
9:30 2 The Whistler
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:30 2 Late News and Sports
10:40 2 Two For The Show
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

THURSDAY — MARCH 22

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:15 8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Bob Crosby
3:30 8 Mr. & Mrs. Movietime
4:00 8 Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Welcome Wagon
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Three Musketeers
8 Texas Ranger
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Great Gildersleeve
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 Bishop Sheen
8 Climax
9:00 2 Judge Roy Bean
9:30 2 The Hunter
10:00 8 Buelah
10:35 8 Mr. & Mrs. Movietime
10:40 2 Two For The Show
12:00 8 Martin Black's Nite Owl

FRIDAY — MARCH 23

12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:30 2 Queen For A Day
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 8 My Little Margie
6:45 2 George Franklin
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Red Barbers Corner
8:00 2 Lucky Lager Sports Time
8 Waterfront
8:30 2 Dragnet
8 The Line-up
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Eddie Arnold
8 Playhouse of Stars
10:00 2 The Ruggles
8 Bulova Playhouse
10:30 2 Late News and Sports
8 Nite Wire
10:40 2 Television Theater
8 Martin Black's Nite Owl



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and His
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You owe
yourself
this treat . . .
CHINESE
FOODS
Served in the
GARDEN ROOM
From 6 P.M. to Dawn

DESERT INN

(Continued from Page 19)

HERBERT and SYLVESTER can remove the frown from any face. They are funsters of great talent that are enjoyed by all who see them in action. Ably assisting the lads on the piano will be MILDRED SEYMOUR. . . . The very attractive DONN ARDEN DANCERS present two spectacular new production numbers that are very artistic and brilliantly executed. Lovely song star, PONY SHERRELL stars in these fabulous numbers and enhances the show with her fine voice. . . . CARLTON HAYES waves his skilled baton to create perfect rhythms among his men of music.

EL CORTEZ

(Continued from Page 19)

attention with his amazing feats. . . . Great musical backing is furnished by SHERMAN HAYES and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

RICHMAN and the MANNEQUINS. Ernie, the lad with Bolger-like talents, stages artful choreography that results in good theatre. Skillfully backing the show musically is TED FIO RITO and his excellent ORCHESTRA.

FLAMINGO

(Continued from Page 19)

lighted with DICK'S antics. . . . A newcomer to our city is RICKIE LAYNE, a ventriloquist of diverse talents. He is noted for his appearances in the famed Ed Sullivan Show. . . . The RON FLETCHER DANCERS present choreography in an artistic and graceful manner. . . . LOUIS BASIL and ORCHESTRA provide top musical backing for this delightful show.

RIVIERA

(Continued from Page 20)

beauty and charm to round out a top-notch show. . . . Truly superb musical backing will be furnished by RAY SINATRA and his fine aggregation of accomplished musicians.

SAHARA

(Continued from Page 20)

In her FLV debut, the devine SARAH VAUGHAN wins additional fans. This established jazz artist has a style that no one can imitate successfully, she is in a class all by herself. SARAH'S gracious ways and exciting renditions of "S' Wonderful" and "Mr. Wonderful" entitles her to being called "Miss Wonderful." Her dynamic number "Perdido" is backed by the SAHAREM DANCERS. The productions by MOROLANDIS are colorful and well executed.

SHOWBOAT

(Continued from Page 21)

repertoire in a magnificent baritone that sparks a romantic note to the show. His outstanding voice is sure to take him to the peak of his profession. GARR also attends to the duties of Master of Ceremonies with charm and assurance. . . . The SHOWBOAT GIRLS present spirited choreography with verve and zest. This bevy of beauties are delightful in colorful costumes. . . . MIKE WERNER and his ORCHESTRA beat out a sound musical background for the show. . . . During intermission it is the fine harmonies of the LAWRENCES & BEVERLY & ROSSI & McDERMOTT. . . .

SANDS

(Continued from Page 21)

GIRLS, resplendent in their colorful costumes by Mme. BERTHE, execute exceptional choreography staged by RENEE STEWART & BOB GILBERT. . . . ANTONIO MORELLI and his aggregation of fine musicians present a background that is perfection plus. . . .

SILVER SLIPPER

(Continued from Page 21)

right from beginning to end. There would be no "Slipper" show without this funster . . . Also on the bill are the THREE DOLLS, beauteous young recording stars that add their melodious vocals. Their spirited contributions indicate a great future for these scintillating songstresses. . . . The four SILVER

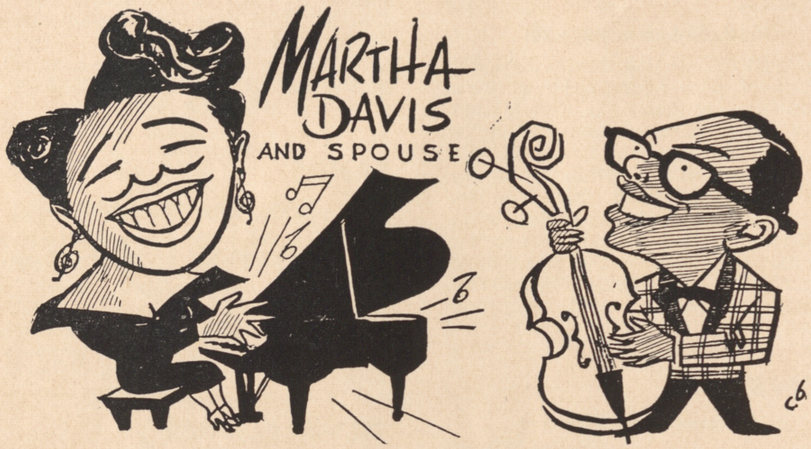
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SLIPPERETTES liven the atmosphere with spirited and tricky footwork in exceptional choreography created by BARRY ASHTON. The "Red Garters" number is a show stopper! . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. The fade-out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows.

THUNDERBIRD

(Continued from Page 21)

is a pleasure to watch. Their unusual adagio dancing is very colorful and exciting . . . Held over are the CHORDOLINS, four very charming and beautiful redheads that make beautiful music. One lovely plays an accordion and the others caress their violins . . . Colorful choreography by the THUNDERBIRD DANCERS round out a delightful show.



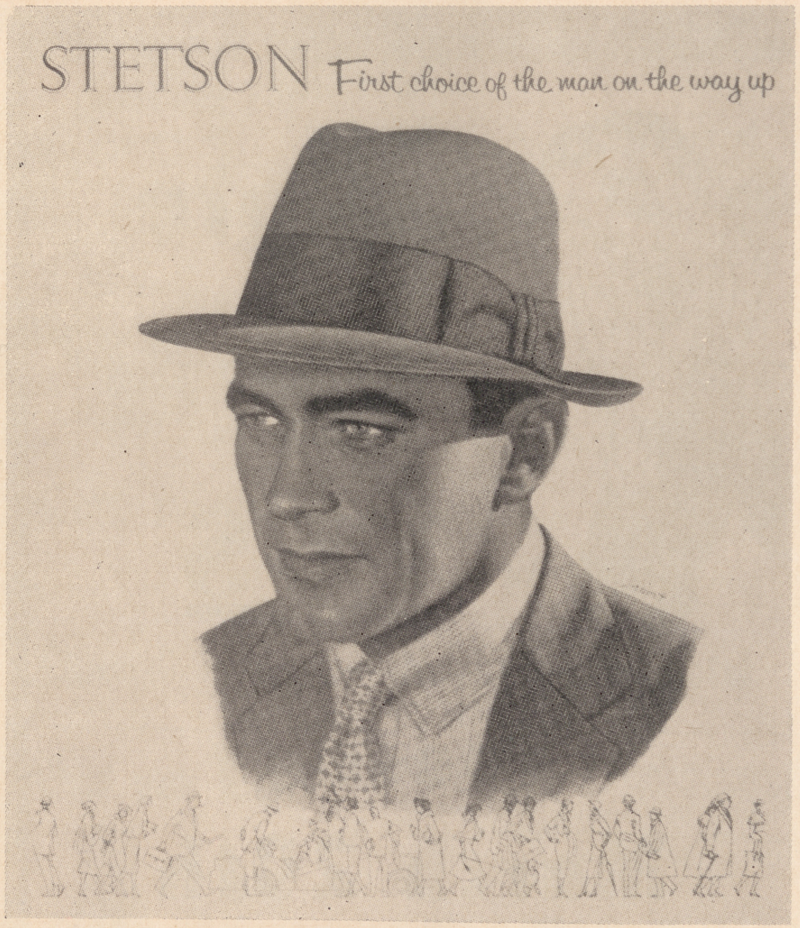
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OBSERVATIONS

(Continued from Page 5)

lack of material and the "know how" but my friends H. M. Joy and C. E. Dutcher were electricians and took charge of the work.

We had planned to have Las Vegas bathed in a flood of glory from our plant and the deadly gasoline lamps relegated to the past by Christmas of 1905 but there were delays as seemed inevitable. However on January 29, 1906, Las Vegas for the first time had electric lights. My friend Jim Brown, editor of the Las Vegas Times printed this in part as follows.

"Radiant. Brilliant and successful was the turning on Monday evening of the juice that electrically lighted Las Vegas, the modern surprise of a marvelous new city; marvelous for being only a little more than six months old and having all the modern improvements that places it in the rank with those cosmopolitan points that have had their growth and improvements for centuries."

Already about every business in town had installed wiring and was ready for the "juice." It really was grand to be rid of the danger of the gasoline lamps and we rested easier. It was a wonderful thing for Las Vegas.

But the very success we coveted brought its own troubles. The new electric lights were so convenient that every house, tent and shack within reach of our pole lines demanded electricity. Of course we connected them up as fast as possible. Then we found our troubles multiplied. Our big copper wires were loaded with all the direct current electricity they could carry and the voltage gradually went down from 110 volts to 90 volts and the lamps gave out only a sickly glow. We heard from all our customers in no uncertain terms. They demanded better service. They refused to pay their bills (and we could not blame them). We received criticism and abuse from every quarter and had no defense. It was a heck of a time we had unintentionally brought upon ourselves and it was a situation which could only be remedied by spending money, which we did not have.

However, something had to be done. We determined to get a gas engine which would last Las Vegas for all time, so I went to Los Angeles and again consulted my friend Ira Francis. He recommended me to the Western Gas Engine Co., which had recently established a plant for the building of gas engines in Los Angeles and there, for the first time, I saw "Old Betsy" and made a deal.

That engine, for more than twenty years served Las Vegas. For twenty years the "poofing" of Old Betsy lulled the people of Las Vegas to peaceful slumber. The fact that its exhaust could be heard in every part of town disturbed nobody.

I forgot to say that Ira Francis took back the big copper wire he had sold us in exchange, pound for pound, for small wire sufficient to carry plenty of alternating current. I should also mention that when I bought Old Betsy, I also bought a generator for alternating current. We installed it in the new power house we built, which still stands at the corner of Main and Lewis streets.

I am telling this rambling story to illustrate the fact that supplying a growing city with power and telephone service is a business full of grief. The customer wants his service right now, uninterrupted. The company is just as anxious to provide satisfactory service at all times as the customer is to have it. Every condition brings its own problems, and every growing community suffers the same ills. I am happy that the power business has grown big enough to command the necessary capital for great new plants. I know a little about the grief behind the scenes and I hope Las Vegas will give President Reid Gardner and the other officials of the Southern Nevada Power Company credit for the great work they are accomplishing for Las Vegas and remember that there are two sides to every problem.

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CRISWELL PREDICTS

(Continued from Page 7)

standardize all professional fees of lawyers, doctors, dentists, morticians and psychiatrists! This would include hospital charges, the price of all medicine, costs of office visits, legal action, dental work and all professional services! This Society of Socialists will soon start a nationwide campaign, but I predict they will meet with failure, for you cannot place a price on professional services! . . . I predict that the Wall Street Journal will soon sponsor a series of informative lectures, through stock brokers and banking concerns, to reveal America's place in the inner workings of world economy! . . . I predict that the next coming excitement in the U.N. will be the backing down of Red China due to the unpopularity of this long-planned move at this time! This will affect the future of the world next year! . . . I predict that plastic glass will be used for all food packing, now using ordinary glass!

YOUR HEADLINES OF THE FUTURE:

Bitter Storms Sweep Mid-West! National Emergency Declared! . . . Banker Admits Million Dollar Hoax! . . . Dionne Quintuplet Announces Engagement! . . . New Wave of Petty Crime Sweeps South! . . . Europe Death Toll Reaches 1000 From Storm! . . . Pentagon Reveals New Secret Weapon! . . . Terror Grips North Africa in New Series of Revolts! . . . Supreme Court Hands Down History-Making Decision! . . . French Franc Falls to Lowest Point! . . . Artificial Ginger Created! . . . Balls of Fire Sweep Northern Skies! . . . Mexico Plans International Art Festival! . . . Kansas Enjoys Major Oil Boom! . . . Shipping Tragedies Result of Heavy West Coast Fog! . . . Outbreak of Cholera Paralyzes India!

YOUR WORLD OF ENTERTAINMENT:

I predict that Greta Garbo wil make a dramatic return to the silver screen, in a picture in which her face will never be completely seen! This role she portrays will be that of a woman without a country, and without a name, who mysteriously appears on this earth, with no record of her birth! . . . I predict your next song hit will be the simplified melody of "The Jewel Song!" . . . I predict that the next best-selling book, will be "The Coil of the Serpent" by Dexter Allen, which describes the never-before revealed mysteries of Ancient Mexico! . . . I predict the next Broadway Musical Hit will be Gloria Swanson in "Sunset Boulevard" which will use 15 famous stars of the silent screen!

YOUR INCREDIBLE FUTURE:

In the words of a great poet, "Yours to Venture, Great or Small, a Ship for Each, a Prize for All!" This was the phrase which sent thousands of ships from the countries of Europe, to the new found lands of America! I predict this will be the same phrase that will send thousands of space ships, from our world into the worlds of Outer Space! In the old days, when a ship was sailing, people included private adventures in the cargo. Some sent articles of merchandise to be sold. Others sent silver dollars to be invested in foreign goods, for disposal in the home market. They would say, "When my ship comes in. . . ." Our rugged ancestors knew one thing. That they could expect no ship to return with wealth for them, unless they ventured something in its cargo. My friend, a great new empire will soon be opened in Outer Space, and we Citizens of the World will become as pioneering, and venturesome in our space ships, as we were in our sailing ships! The 20th Century belongs to those who know what to do with it! Our people, the situations, and our very times, will serve those who understand and can command, more than ever before! A cargo is being assembled for a new voyage! A space ship is making ready to sail! The tide seems favorable! Let us make the most of what we yet may spend! Yes, my friend, "Yours to Venture, Great or Small, a Ship for Each, a Prize for All!"

The Five Mistakes of Life are said to be: The delusion that individual advancement is made by crushing others down. The tendency to worry about a thing that cannot be changed or corrected. Insisting that a thing is impossible because we ourselves have not accomplished it. Refusing to set aside trivial preferences in order that important things may be accomplished. Attempting to compel others to believe and live as we do.

All men are born free and equal . . . but most of them marry!

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN
APRIL 10
JOHNNIE RAY

El Rancho Vegas
APRIL 18
JOE E. LEWIS
LILI ST. CYR

Flamingo
APRIL 12
MARGARET WHITING
DICK CONTINO

NEW FRONTIER
APRIL 23
FREDDY MARTIN
YMA SUMAC

Riviera
APRIL 25
LIBERACE

☆

SAHARA
MARCH 20
KAY STARR

The Sands
APRIL 4
MARGUERITE PIAZZA
JOEY BISHOP

Thunderbird
MARCH 22
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THAT'S FOR SURE

(Continued from Page 9)

highly respectable in itself, her fellow bowlers were disappointed over her missing out on a 250 pinfall, or better. Bernice could have had the extra pin count if it weren't for a stubborn bowling pin that refused to fall when it was hit. We extend our congratulations to this keglerette who has raised her average sixteen pins (from 155 to 171), during her second year in the Scratch League at NEW VEGAS LANES. . . .

While on the subject of bowling, the keglerettes informed us they dropped in at the GOLDEN SLOT, downtown, after their league play. There, they had a lot of amusement, playing the blackout slot machines. According to DOROTHY TSOURAS, the gals used their bowling cheers to root in the jackpots at her Fremont Street club.

On March 9th, KEELY SMITH and TONI ELIZABETH PRIMA enjoyed a mother-daughter birthday celebration at the HOTEL SAHARA. The festivities were held in the Casbar, where LOUIS and Keely entertain the patrons, nightly. The cakes were breathtakingly decorated with Toni's cake topped by a cradle and doll. Chef JEAN BELAZ really outdid himself for the stellar occasion. . . .

Ringsiding at the NEW FRONTIER HOTEL, Saturday, was RICHARD CARLSON, popular screen and TV personality, of "I Led Three Lives" fame.

The FLAMINGO HOTEL, Inc. has returned to its former policy of lavish productions, featuring a lot of cheesecake and pretty faces. At present, choreographer RON FLETCHER is looking for dancers and show girls. Applicants may contact MAXINE LEWIS. . . .

Masculine patrons at the SANDS HOTEL came close to swooning when they spied both DENISE DARCEL and ZSA ZSA GABOR. The outstanding stars arrived for MILTON BERLE'S telecast from NELLIS AIR FORCE BASE, March 13th (to be seen locally, March 27th). . . .

One of the proudest young ladies in FLV, last week was ELAINE COSTANZA. The attractive lassie was chosen "Princess of the Week" and was treated to a memorable evening at the DESERT INN by JUDY FARMER. (Judy's TV show is a favorite with the small fry.) Elaine's Dad is NICK, the parking attendant at the LUCKY STRIKE CLUB parking lot (Second and Carson). . . .

ORSON WELLES planned a one man concert at the RIVIERA HOTEL. On the designated evening, he was to open the show and close it, with his being the only person onstage, throughout. We weren't able to determine if this accomplishment was to materialize this past Wednesday, or the coming one. Will report more on this later. . . .

We feel that our citizens should make a point of getting to the polls on March 20th, to vote "Yes" twice, on the bond issues for the Convention Hall and recreation centers. You owe it to FLV to help it progress. This is a definite step in the right direction, to assure a better future for our town. VOTE — AND VOTE "YES." . . .

STAN IRWIN, HOTEL SAHARA producer, has returned from San Francisco. There, he appeared on three TV shows and two radio programs, beating the drums for the coming Heldorado celebration in FLV. All this, and business, too. (How do you do it, Stan?) . .

Also newly returned is BEN JAFFEE. Mr. J. is back at his suite at the FLAMINGO HOTEL. Everyone at that bistro finds this gentleman such an interesting personality, they never fail to surround him in a conversational group. . . .

Congratulations (oodles of them) to SY LEIN, Stage Manager at the HOTEL SAHARA. He welcomed his first son, GLENN DOUGLAS, courtesy of his strikingly lovely frau, the former dancer, DONNA REYFOLD. The Lein heir weighed in at eight pounds, two ounces. We doubt that Sy will be able to "focus" for quite some time . . . and that's for sure.

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VIEWING THE ACTION

(Continued from Page 11)

languages, they are: English, French, Italian, German, Spanish, Turkish, Arabic, Armenian, Bulgarian, Russian, Serbian, Czechoslovakian, Tartar, and Swiss. MR. LEON, the outstanding watch and clock expert in this area, repairs the special timing devices for NELLIS AIR BASE and EDGERTON GERMESHAUSEN and GRIER contractors for the ATOMIC ENERGY COMMISSION. . . . The Fremont Street, KEYHOLE BAR according to reports is due for a complete revamping, to become a Slot Machine Arcade. . . . Where are you RUSTY? . . . JOE RUE, the storage and moving tycoon and former big league umpire inquired whether the new Hollywood Cinema "ALEXANDER THE GREAT" is a baseball picture. . . . JIM CASHMAN, JR., MIKE MAINI, and DON PULLIAM, JUNIOR CHAMBER OF COMMERCE officials are preparing for the JayCee State Convention to be held at the ROYAL NEVADA HOTEL, April 13, 14, and 15th. . . .

Enjoying the Vegas activities is LOU SHAFFMAN from SAN FRANCISCO. . . . JOHN DONOHUE and NAT "TEX" AUSTIN will reopen the cozy "BLACK MAGIC" BAR and LOUNGE April 1st. The "B. M." always a center of nightlife will be humming soon. . . . The BREWERS ASSOCIATION of AMERICA will meet for a Sales Management Conference March 25 and 26 at the THUNDERBIRD. BILL O'SHEA, the National Secretary, now in LAS VEGAS is making all necessary arrangements in advance of the brewers' arrival. . . . HOTEL RIVIERA'S Casino Executives, BOB GANSE and PHIL ZAHLOOT despite the usual very crowded room Saturday managed to greet their many guests personally. . .

Las Vegas newly appointed general agent for BENEFICIAL STANDARD LIFE INSURANCE CO. is well-known, RAYMOND COHEN. . . . Finally located old friend DICK CHRIST. He is purchasing agent for REYNOLDS ELECTRICAL ENGINEERING CO. on EAST CALIFORNIA STREET. It's great to learn that DICK is associated with JACK REYNOLDS, General Manager of the firm. . . . With LILLIAN MARTIN, celebrating her birthday March 9th at the THUNDERBIRD, was JANET MARTIN. LILLIAN serves cocktails at the VEGAS BOWL; JANET is food waitress in the SAHARA CONGO ROOM. . . . MARTY HICKS releases the info that the THUNDERBIRD will have DOROTHY COLLINS of Hit Parade fame there in July. Booked at the same time is ARTHUR ELLEN, the sensational hypnotist from the BLACK ORCHID, CHICAGO. It will be ARTHUR'S first Las Vegas appearance. . . .

Met BEATRICE KAY'S handsome spouse JIM MADDEN. They are celebrating their fourth month of wedded bliss. Married Dec. the 11th, BEATRICE still wears the guard-ring used as the wedding band which was borrowed from MRS. RITTENHOUSE, wife of our UNITED STATES ATTORNEY. BEATRICE hasn't and won't take it off. . . . If you are curious about BEATRICE'S "ex", they are very good friends. That's SYLVAN GREEN and he's about to marry VIRGINIA FAWCETT a very lovely person. . . . Quote CARLTON ADAIR who quotes SHAKESPEARE, "There is no art to tell the mind's construction in the face." Want it paraphrased? . . . CHARLIE and BERNIE BEHR are forming the GOVERNMENT MINING and OIL CO. — the purpose: gold, silver and unexplored tungsten. . . . The ladies have been admiring LILA COHEN'S wardrobe. She's MURRAY'S wife. Her clothes are JAY ROSS creations from GLENDALE, one of the COHEN - SCHACHTER enterprises. STANLEY SCHACHTER, General Manager of the Jay Ross Co. is none other than LILA COHEN'S brother. . . AL DANZIG of the SAHARA casino is in TUCSON visiting old friends and enjoying a much deserved vacation. . . GEORGE KELLY from the SAHARA just returned from a trip in the UTAH sheep country where he has many holdings. . . . Quote TOMMY CALLAHAN of the NEW FRONTIER, "You never saw a "broken-man" that has enemies." . . . New representatives in this area for the Cincinnati dice firm RIGDON & CO. are BILL SIKES and JOCKO GRAY. BILL is pit boss at the NEW FRONTIER alternating between the swing and graveyard shifts. . . .

The family and friends of popular HERB TABAK are elated over his return from L.A's ST. VINCENTS HOSPITAL where he underwent cardiac surgery by the noted DR. FRANCIS E. BROWN. One glance at HERB'S face and you can tell he has a new lease on life. GOOD LUCK, HERB from all of us. . . . With EDDIE FOX capably producing the SILVER SLIPPER SHOWS and DAVE VICTORSON managing the restaurant and bar other choice personnel rounding out the complement are casino bosses, HERB SAUL, formerly of the RIVIERA, JOHN ACHUFF, MORRIE DEITCH, AND JIMMY SPARTAN. EARL HARRIS, PRESIDENT of the SILVER SLIPPER, can well be proud of the excellent staff operating the establishment. . . . HARRY MANN of THE LAST FRONTIER GUN SHOP was regularly patronized by sharpshooter, BOB FALLON, handsome husband of MARIE WILSON. Harry remarked that Bob is one of the best shots he has seen in many years. . . . FRANCES MEADE, bookkeeper, secretary, and saleslady in the LAST FRONTIER VILLAGE WOOD'S MAPLE SHOP, POINTED TO a very novel piece of furniture — a love seat rocker covered with a tapestry printed fabric, really worth a look-see. . . . MRS. MAXINE EPLAN, wife of HARRY, undergoes surgery this week at the ROSE DE LIMA HOSPITAL. BEST WISHES to this wonderful friend for a speedy recovery. . . . Report from JACK DOWDLE owner of the LAS VEGAS AIRLINES with flights between SAN DIEGO and LAS VEGAS indicates an immediate response from a satisfied public. This service has been very much in demand. . . . Our condolence and sympathies to the ZENOFF FAMILY on the loss of their dear MOTHER. Everyone who knew MRS. ZENOFF are deeply touched by this loss. SHE was indeed a truly sweet personality.

The TOURNAMENT OF CHAMPIONS fever is starting to take hold. THIS annual golf contest at WILBUR CLARK'S DESERT INN is the most exciting activity of the year — starts APRIL 26th and runs four days. . . . WHATEVER caused this golf talk anyway — sure is a beautiful day — wonder if the greens are fast — better investigate this matter.

If you are big enough . . . To stand a compliment, you need not fear the critic. To face defeat bravely, you can be trusted with victory. To see a rival succeed without jealousy, you have achieved real greatness. To keep your head when you are being attacked, you are on the highway to success. To admit your need of God's help, you have opened the gate to salvation. To admit that you are wrong . . . you have made the first step toward getting right!

It is very nice to be important . . . but it's more important to be nice!

ENTERTAINERS

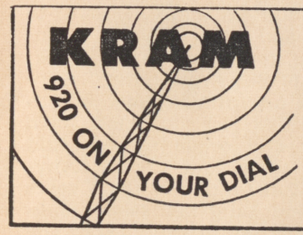
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SAUNTERINGS

(Continued from Page 13)

owners and operators of the Venetian Pizzeria Restaurant, are doing a land office business. These men know their food and the preparation of it and really serve the best salads, spaghetti, pizzas and other delectable Italian dishes. Little wonder their cute dining room is always so busy.

Visited the City Recreation Center and made a complete tour of the facilities. The facilities available are as good or better than many we have seen in much larger cities. One look at the handball courts and we just about got the urge to play again. Don't know whether or not our legs would make it but we may try.

Discovered quite accidentally that Agnes Fleming of the Southern Nevada Telephone Company is also from New York City. Mrs. Fleming recently returned from a holiday to the Big City and reports that the city is still about the same as when she was last there. This lady does a herculean task at the phone company and even though she is aided by competent assistants we would rather not have her job.

Those of you who were able to attend the jam packed March of Dimes event at the Flamingo really had a treat. Abe Schiller and all the others responsible for this wonderful activity certainly deserve a lot of credit. Bill Miller's clowning with Jack Benny and Bill's dancing were a top moment of the proceedings. We can still see Bill doing a dance routine or two on every closing night of Bill Miller's Riviera.

Girls, do not miss the fabulous Fashion Show every Sunday between 1 P.M. and 3 P.M. at the Riviera presented by Burnett's of the Riviera. Our B/W Lana has things going nicely because of her past experience of grooming and teaching girls who have since become top fashion and photography models. The selection of the clothes modelled are the top creations of the leading fashion houses in the United States and Europe.

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ON THE STRIP

In town, Countess Claire, enroute to Los Angeles and then Hawaii. Countess Claire is known as "The Sophisticated Lady of Song And Satire". Sure wish we had an intimate spot in Las Vegas where this girl could hold forth at her piano and organ so we could listen to her songs and stories. Anyway we had fun talking of the 2 years she played and sang her saucy songs at the Monkey Bar in New York. The Countess is off on a convention date on the Luriline and Hawaii and then goes into a spot in Phoenix for a few months.

Another visitor from New York, Paul Kalet, spending a few days in Las Vegas on the way back home. Paul manages the Ink Spots who recently played at the Royal Nevada. He assures me that as soon as the Ink Spots are available they will be back in Las Vegas. Watch for the national release of 2 records recently made by the Ink Spots which we heard. After listening to them we must agree with the record company experts that these sides will be hit records.

Buried way inside both local papers was the followup story to the front page story on Judge Mendoza, proving how ably he has carried out his office as a judge. We printed these figures in our column in the March 3rd issue of Fabulous Las Vegas. These figures proved conclusively that in his first year in office, Judge Mendoza more than doubled the number of cases handled by any Justice of the Peace since 1950. Anyone whose vote helped elect Jude Mendoza has the right to feel proud of their choice. When Judge Mendoza took over the office, it was a much criticized and maligned office. From this Mendoza has made the Justice Court and the JP's office an institution which is respected by laymen, lawyers and other judges. Our sympathies to the man who follows Mendoza into office because we will have a rough time keeping up with the work load established by Mendoza.

We took several people over to the Showboat to hear that wonderful lounge group, The Lawrences And Beverly. These kids have been at the Showboat all of January, February and will be there all of this month. They have the spark that separates the "great" from the mediocre and we want it remembered that you read this in our column. After the Showboat engagement they will take one week off resting, refurbishing wardrobe and adding new material and new musical arrangements. Once they have fulfilled their previously committed dates elsewhere, you will be able to see and hear them in a Strip hotel lounge.

Las Vegas Post 711 of the Jewish War Veterans members and their wives are in for a special treat at their April 11th meeting. At that meeting we will be favored with having as our honored guest, M. William Deutsch, Tax Commissioner and an outstanding Las Vegas resident. We know by past experience that Bill's talk to the assembled group will be of vital interest to all those present. Those of us on the Programming Committee as well as the general membership are grateful to Bill Deutsch for having accepted our invitation.

It would not surprise us at all to hear that Lee Fisher of the Home-Siters will be snatched up by some solid organization to expand his activities as a public relations man. Lee is the man who conceived and created the idea, principles and the purposes behind the Home Siters. He started only with the courage of his convictions, an idea and foresight. This organization of small land owners which started in 1954 now numbers over 8000 members. It now has a place of importance and a voice in the land problems of the average small land owner. Lee Fisher and his group are a credit to the community and are looked upon in Carson City and Washington, D. C. with great respect. Lee's experience as a public relations man and newspaper writer have stood him in good stead in the tremendous program he undertook when he put together the Home-Siters.

We must remember to give a pat on the shoulder to a real swell girl, Gay Vaughn, reservation gal for Mac Harris the maitre D' at the New Frontier. Gay has been working with Mac for several years and does an exceptional job. What we like most about her is that with the phones jingling, patrons coming in for reservations, employees popping in with questions etc. Gay always has a pleasant smile and a pleasing manner. We know lots of people who would just love to have a "girl Friday" as efficient and pleasant as Gay Vaughn.

Honesty is not the BEST policy . . . it is the ONLY policy.

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MISSES' AND
WOMEN'S APPAREL

LOUNGE STARS

(Continued from Page 15)

LOUNGE of the HOTEL SAHARA entertaining an audience that gives them their undivided attention. . . . Talked to BEVERLY and the LAWRENCES the other night and they still can't tell what their exciting scoop is. Going crazy trying to guess! The kids leave the SHOWBAR of the HOTEL SHOWBOAT the 29th of this month and head for the MAPES HOTEL in Reno.

Seen at the STAGEBAR of the HOTEL FLAMINGO, Mr. Cogan — the Cleaning King, enjoying the great sound of the TOMMY DOYLE Group. When JOAN DURELLE is in the spotlight, all eyes and ears are turned in her direction. . . . To listen to MARTHA DAVIS relate the tale of SPOUSE CAL going fishing and falling in the lake was one of the most comical stories that I have heard recently. Martha and friend husband can be found entertaining nightly in the CLOUD NINE LOUNGE at the HOTEL NEW FRONTIER. Love those cozy little ditties this gal sings!

Newcomer to the Lounge scene is RALPH YOUNG, the handsome baritone that is backed by the PHIL CASE QUARTET. Ralph was formerly with the Latin Quarter Revue as production singer and M.C. and then did a recent stint at the SILVER SLIPPER. Ralph has a fine voice, lots of stage presence and seems to be destined to climb the heights. He has just made a record entitled "Molly-O" for DECCA. That is the tune from "The Man with the Golden Arm." Those who have time to go to the movies can vouch for its beauty.

Had a nice letter from FRANK RAY who reports that DAVE BURTON (formerly of the FLAMINGO STAGEBAR) was doing some recordings and also that they may be back in our fair city before too much more time elapses. Frank did my poodle puppies first hair cuts and inquired about the little kids, to which I answer — the entire passel of poodles are just fine, thank you, and

as usual — in need of a trimming. Hope that DAVE & FRANK and the boys do arrive on the local scene, they added a continental flair that created atmosphere and flavor. . . .

Bon voyage wishes are in order for BUDDY GRECO who is off to Hollywood for the ROSEMARY CLOONEY TV SHOW and then takes an Eastern jaunt. The SILVER QUEEN LOUNGE of the SANDS HOTEL will miss his tinkling piano and excellent vocals. . . Discovered the PENTHOUSE FOUR in the lounge of the HOTEL THUNDERBIRD. Miss PAT O'HARA is the very lovely lady of song who also does a little drumming. She sounds as nice as she looks and that is very pretty. Guitarist BOBBY RINARD also sings ballads in a fine tenor. Baritone BILL NADEAU plays bass. JOE NEWMAN, the bossman, can play the piano, sax, violin, clarinet, accordion or sing, depending upon what the situation calls for. What a versatile gent.

One of the gifts that KEELY SMITH received for her birthday that she is the most excited about is a little silvergrey toy poodle. Husband LOUIS PRIMA knew of her hearts desire — and lo and behold, he found the little one just in time. Everyone knows that LOUIS & KEELY hold the after twelve spotlight in the CASBAR, HOTEL SAHARA, creating pandemonium and hilarity every night. GREAT ENTERTAINMENT and we all LOVE them!! ANDY NAPOLEON sat in with ERNIE FELICE and the boys the other night. What a great sense of comedy this lad has, plus playing the drum right well, The ability to make people laugh is a great gift. Til next week, stay well, stay happy!!

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'ROUND THE TOWN

(Continued from Page 17)

will enable her guests to enjoy complete relaxation at her club. . . . It seemed like old times seeing CHILI WILLIAMS back at BONNIE BEST'S on the strip. She was helping out for a few days modeling some of the beautiful spring fashions that just arrived. As you know she and hubby JOHNNY are hosts for the popular TWO FOR THE SHOW movie seen over Channel 2 Sunday thru Wednesday. . . . MADELINE LESKY owner of ON STAGE just returned from a buying and pleasure trip to LA. While there she purchased many new fabrics and is very thrilled over the results of her trip. She also found time to see a few old friends and to relax a bit. . . . Belated birthday greetings to PATSY PATTERSON a Cocktail Waitress at HOTEL EL RANCHO VEGAS who passed another milestone last week. This gal has been at this bistro for over five years and has loved every minute of it. . . . Another proud papa this week is SY LEIN Stage Manager at HOTEL SAHARA who joined the select group of floor pacers last week. His wife DONNA REYBOLD is a former SAHARAM DANCER and is doing very nicely after the birth of Baby Boy Number One. . . . Saw MIKE RENIS Casino Manager at the GOLDEN SLOT and his lovely wife out on the town the other night. This was one of their first nights out for quite some time. He and his spouse were enjoying every minute of it. MIKE was having a great time seeing many of his old friends. . . .

Very sorry to hear that ART WELLS a bellman at HOTEL SAHARA was rushed to ROSE DE LIMA HOSPITAL for an appendectomy operation. He was a sick boy for awhile but everything is all right now. He should return to work in two or three weeks. . . . DEAN SHENDEL Slot Machine Manager at the SANDS HOTEL just returned from a week's vacation in ST. LOUIS, his home town. He had a lot of visiting to do in a short period of time and many friends and relatives to visit before returning home. He looks and feels great and is ready for another vacation. . . . Again it's time to bid you adieu so until next week I'll say so long again. . . .



CENSOR SENSE! The "Hi-Di-Hi' prince, one Cab Calloway, has bowed to changing times, expedient perhaps. No longer does Cab shout out the lament of "Minnie The Moocher" with the original lyrics that contained these lines, "a Hokey Cokey" and "Kick the gong around." For radio and teevee, at least these originals from the classic, once topical tome with tune have been replaced by descriptives that contain no reference, subtle or otherwise, to narcotics, which the above do. More sedate lyrics have been interjected. Publicity being what it is these days on juve delinquency and dope traffic it has been deemed wiser, for the present, to be less accurate with the documentary and more acceptable for the family.

Strictly Stag: Recently we had a brief chat with Richard Carlson, who went from a waning screen career to a pinnacle in television as the hero of "I Led Three Lives." It has been a very profitable rebirth for Dick, who in his own words lists his deal as: "a good salary and ten percent of the gross." At these terms, he is not only the leading man of the anti-Commie series, but also a fair haired lad around the halls of the Treasury Dep't. Carlson, in case you didn't know, and there's no reason why you should, is a very capable writer and it wouldn't surprise this scribe one bit if he turned out some first grade fiction one of these days. Oh yes, here's another seldom mentioned fact. Carlson, around 1939, was the handsome male lead in "Stars in Your Eyes," la Merman's only flop show. The musical had Jimmy Durante cavorting and Arthur Schwartz's music. . . . Ho, ha! Gary Cooper, who by many standards is the true representative of raw boned Americana; much the same as 'yip-pee', western sandwiches and Montana soil, drives a foreign car. . . . Oscar Levant must be very ill. He doesn't think he's sick anymore. For years, Osc was the hypochondriac to end all. Once we told him he looked well and he was hurt, upset and insulted. His green complexion turned fatigue olive. He didn't have the strength to reach for one of his many pills. But now Levant is cured or is he? His wan face lights up on cue and he smiles. No longer are his suits replete with those endless horizontal pleats that used to lead one to believe that Oscar slept in a worsted occasionally.

Joe Glaser is a personal manager and the head of a booking office. He is gruff and hard and loud. These are the exterior manifestations. Behind the epidermic here is a kindness and understanding found in few men. Glaser has been the guiding hand for Louis Armstrong, Lionel Hampton and Les Brown. Compositely, these ork leaders have been with him for a total of more than fifty years. In addition, he has booked the very urbane Noel Coward and he pilots the champ, Ray Robinson. Two untold stories about Joseph G. are these. Once when he heard that a bandleader client of his had purchased a home in Beverly Hills, he fumed and ranted and called the musician for the reprimand. He spared no language for the flagrant overspending. Next day he had deposited in the bandleader's name the sum of twenty-five thousand dollars — just in case the music maker had stripped himself of all funds for the house. When he started to do business for another orchestra name, he preceded all bookings by first paying off all debts that had been run up by the leader. The figure here was forty-six thousand dollars. We have known him to travel more than ten miles to New Jersey to get a special ice cream soda. He is a sorry sight on a day that the Yankees lose a ball game. From his box at Yankee Stadium he has done more first guessing of Casey Stengel than any man in the country — maybe even Yankee coaches. A lovable bellower whose bark has no bite, Glaser is profane, profound and prognostic. A real peach!!!

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