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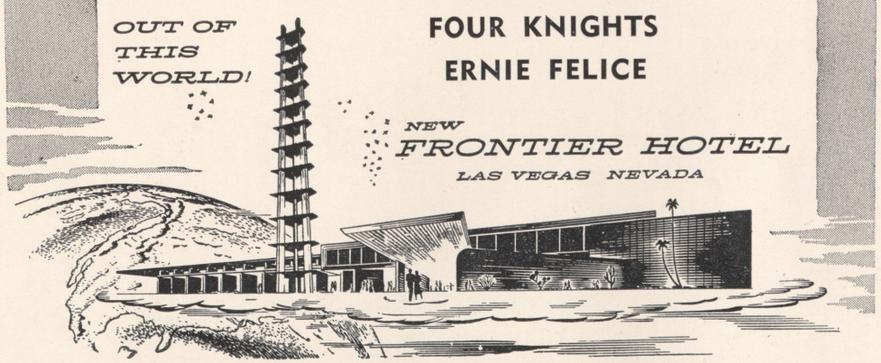
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JACK CORTEZ' Fabulous LAS VEGAS magazine

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OBSERVATIONS

by CHARLES "POP" SQUIRES

HISTORY REPEATS

OUR Las Vegas Chamber of Commerce was born of community necessities. Since 1905, Las Vegas had known the need of community organization and had tried several different informal committees which were organized to meet particular emergencies as they arose. By 1911, we realized that the only answer to the problem of whether or not our community would grow into a permanent and prosperous city was to tie our people together by strong bonds, bonds which would not be easily broken but which would continue, whatever our minor differences.

On January 18, 1911, we felt ourselves ready to tackle the world as we held the first formal meeting of Las Vegas Chamber of Commerce. We can do no better than to quote from the report of that meeting whi-h I wrote and published in The Las Vegas Age of January 21, 1911:

"On Wednesday, January 18, 1911, there was an election of officers and directors of the Las Vegas Chamber of Commerce at a meeting held in the office of Judge Henry M. Lillis. The committee on organization met at eight o'clock. After a canvass of the votes the election of the following officers and directors was announced: President, James G. Givens; First Vice President, E. W. Griffith; Second Vice President, W. D. Worrell; Treasurer, W. R. Bracken.

"Additional officers and chairmen of committees were: Commerce, Frank A. Clark; Manufacturing and Mercantile Affairs, C. P. Squires; Mining, H. M. Lillis; Transportation, J. M. Heaton; County and Municipal Affairs, W. E. Hawkins; Hotels, D. J. O'Leary; Finance, W. R. Thomas; Membership, W. B. Munday."

After a count of the ballots the organization committee, composed of Messers F. R. Grace, Harry R. Beall, George Swadener and I. C. Johnson were given a vote of thanks for the efficient manner in which they had performed their duties. After consideration of matters pertaining to the welfare of the Chamber, the president was called upon for a speech which in part follows.

Mr. Givens expressed his appreciation of the honor conferred upon him by being elected as the first president of the organization and his desire to aid the work and purposes of the Chamber, which he stated was well organized, had an efficient membership, committee heads were very competent, and had plenty of push, and the body in its self was strong in the spirit of the west.

The efforts of organizations of this kind have produced the most gratifying results. What is the work of the Las Vegas Chamber of Commerce? Without going into unnecessary details, as an efficient body and as individuals, we are to advance every worthy movement for the best interests of Las Vegas. By harmonious effort and in keeping busy, public spirit is strengthened, the public welfare is promoted, abuses mitigated, property is made valuable, population increases and more capital is invested in the natural resources and in the development of the products thereof. Ways and means to accomplish such aims will be found in the harmonious working of such an organization. The best wishes of the business men of Las

(Continued on Page 24)



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WHAT PEOPLE WILL DO:

THE WAR of the Worlds will actually be fought, unknowingly to us, in the bright, broad vistas of Outer Space! I predict that by late 1957, three other planets beside our Earth, will jockey for a better place in the sun! . . . I predict the most horrifying scandal, out of Washington, D.C. since the Tea Pot Dome! I predict this scandal will be found to have its roots in the Roosevelt and Truman Administrations, and has been able to mushroom into the local level of Southern State politics! . . . I predict that the nation of France, will deport three Hollywood playboys, for three reasons! (1) Their evil influence on the French youth! (2) Their wanton disregard of French taxes! (3) Their black market, franc into dollar transactions! . . . I predict an amazing discovery, of how to prolong life, will soon be announced, by a famed German scientist! This secret will be the combination of three potent herbs, which grow all over the world! . . . I predict seven future events for your front pages, will concern the mysterious death of a famed diplomat! The raging floods of the Mississippi River! The revolt of the farmers in Canada! The coming change of government, in Mexico! The retirement of a glamour girl into a convent! The subway strike in New York! And, the new Eisenhower plan of how you can retire, at the age of 55!

COMING EVENTS IN YOUR FUTURE:

I predict that the famed Mayo clinic will soon present to our Pentagon, a first-aid kit for our Armed Forces and civilians, for all disasters! This kit will be most complete, including a handbook on how you can save your life by operating on yourself, with full instructions! . . . I predict that the Wine and Liquor Industry will soon crack down on a very cheap Spanish wine, which will soon be introduced to the American public! This wine, if not consumed with a balanced diet, will have the same effect as a narcotic, and will make the individual very ill, and sometimes can result in a lingering death! . . . I predict that your cooking will be revolutionized by a tiny, radaric burner, which can be attached to your electric or gas range! Your food can be instantly prepared, without any loss of actual food value! For people who are on a rigid diet, there will be an attachment which will burn out the carbohydrates, and make all foods a higher protein content! . . . I predict that you will soon adopt a new Commandment! This will be called the 11th Commandment, and it will be the shortest, yet the most potent! When once this new Commandment is practiced, your life will magically change! "Pamper Thyself!" . . . I predict that bad check losses will decrease through a new, thumb-print identification! This new method will become a regular part of the business world in 1957!

FOR WOMEN ONLY:

I predict that Princess Margaret will soon leave on a World Tour, where she will secretly travel with her secret husband, Peter Townsend! . . . I predict that Helen Hayes will demand that the Board of Actors Equity increase the number of women, on the Official Board! The actress has far less to say, in the Union, than any other, and by this time next year, the Actors Equity will be controlled by women! . . . I predict that Clare Boothe Luce will be very active in the coming Republican Political Convention in San Francisco! For the first time in our history, women will have a very strong hand, in deciding the future of America! . . . I predict that Babe Zaharias will write a hand-book, for women only, "How To Beat The Man At Golf," which will become a national best seller! The woman, psychologically will be proven to be more adept at golf, due to her keen sense of timing, precision, and intuition! . . . I predict that Helen Keller will be the first woman to win the Nobel Prize for true public service! I predict that the inspiration Helen

(Continued on Page 25)

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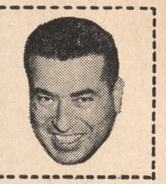
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by JACK CORTEZ



WE believe this week's front cover can well challenge the publicized attractions of Sun Valley. What do they have in the way of scenic beauty that can't be matched at our own Mt. Charleston? Stunning females, attired in bathing suits, are a common sight in this snow-clad region. Ski conditions are excellent and the air—a tonic. Mt. Charleston is just twenty-five miles from the heart of Las Vegas. All this and our fabulous town, too! None could ask for more . . . and that's for sure. . . .

As far as FLV is concerned, DEBBIE and MILTON PRELL (of the HOTEL SAHARA) have been dubbed: "The Marryin' Prells." They have arranged for another wedding in their mansion. This one will be for SIDNEY MILLER (of the DONALD O'CONNOR show) and his blushing bride to be (Feb. 6th). Donald reserved the ALPINE VILLAGE BAR (Bar. W. Ranch) for the reception. The celebrants will invade the Inn at one ayem and remain until the last toast is drowsily recited. The O'Connor lad has ordered twenty-five suckling pigs for the wedding party. . . .

Localites have been introduced to hypnotist DR. MARK HALL, on MARTIN BLACK'S "Nite Owl Club" TV program (Channel 8). This past week, Dr. Hall began his attempt to break the world's record of uninterrupted wakefulness, via auto-suggestion (self-hypnosis). He planned to begin his ten full days of sleepless hours, February 1st, at midnight. Having to go to press so early, we were unable to ascertain the definite beginning of this ordeal. However, the setting is MAMMY'S RESTAURANT and Dr. Hall planned to remain on the premises for the full ten days. (Wonder if Hall ever went to India?) . . .

It's nice to see HARRY DORSETT back at his post at JOE W. BROWN'S HORSESHOE CLUB. Mr. D. spent some recent time in Los Angeles and his return was a highly welcome one.

Now we ask — is this a romance? JUNE NIDER (cocktail waitress at the NEW FRONTIER HOTEL) and MIKE BROWN (in charge of reservations at the Frontier's Los Angeles office). Mike, newly returned from a Canadian tour, rushed to FLV for a spot of tea with the lovely damsel. . . .

A great big, jolting reminder! SOPHIE TUCKER will be at the HOTEL EL RANCHO VEGAS for just another week and a half. If you show-goers haven't caught the last of the red hot Mamas in this engagement, get the lead out of your toes. You'd just better get her laugh-provoking material well under your belt for she won't return for another year. (Better check with reservations first. This gal packs the place solid!) . . .

DANNY SIMMONS is still elated over the tremendous success that met the showing of JOHN MARINO'S 1956 shoe fashions at the FRENCH BOOTIER. It drew the greatest response of all others held previously in FLV.

Sorry! Hate to do this! However, another apology is due, anent PETE BOMMARITO'S status at the RIVIERA HOTEL. We last referred to him as a box man. He "ain't." He is actually day shift boss at this bistro. (So help us! If that man changes his position before this issuie hits the stands, we'll lead the Helldorado Parade.) . . .

PATRICIA SCHATZ steps into her role as cigarette girl at the HOTEL

(Continued on Page 28)

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DOWNTOWN LAS VEGAS

Viewing the Action...

By BILL KOZLOFF

IS life so dear or peace so sweet as to be purchased at the price of chains and slavery?" From Revolutionary War days comes this stirring and patriotic question that our nation has historically answered from era to era. Preparedness only within present years has become keener; but always has the desire for remaining free burned spiritually. To commemorate this spiritual and religious force attached to our fighting men, the **FOUR CHAPLAINS**, who sacrified their lives by fastening their life-belts to four enlisted men, are held high and eulogized. When in a Pacific naval battle with the enemy, the **U. S. S. DORCHESTER** had been so crippled and its sinking inevitable, two Protestant Ministers, one Catholic Priest, and a Jewish Rabbi, all chaplains of the ship's complement, bestowed any possible chance of being saved to others. Glorified are these representatives of their respective faiths. They are recognized for their supreme deeds world-wide. Nationally a day has been especially marked for them. Locally, our esteemed **MAYOR C. D. BAKER** has proclaimed **FEBRUARY 5th as FOUR CHAPLAINS DAY. . . .** The Day will be honored in this way. A committee with **MAJOR SYDNEY KAYE** as its chairman has arranged for an appropriate ceremonial program at the **HIGH SCHOOL AUDITORIUM, SUNDAY 3 P.M., FEB. 5.** Clergyman of all faiths, officers from neighboring service bases, commanders of local veterans posts, servicemen, the **MAYOR** and possibly the **GOVERNOR** and **LIEUTENANT GOVERNOR** will participate in the rituals. The public is invited to attend these patriotic services and should consider it a blessed duty to help fill the auditorium. . . . A plaque will be presented at this meeting to the **LAS VEGAN** who has done the most in the past year to promote brotherhood and understanding among people in this community of **LAS VEGAS. . . . Commendations to FRANK HEHER, VETERANS COORDINATOR; CLARK HARDY, AMERICAN LEGION COMMANDER; PAUL CULLEY, VETERANS OF FOREIGN WARS COMMANDER; GEORGE GRIFFITH, COMMANDER OF DISABLED WAR VETERANS; AL FREEMAN, PUBLIC RELATIONS SPECIALIST** for their time and effort in assisting the highly capable **MAJOR KAYE** in scheduling and executing the **CHAPLAINS DAY PROGRAM. . . .**

S N R A (SOUTHERN NEVADA RACING ASSOCIATION) is in the semblance of forming for another record year of JALOPY BUZZING. . . . SONNY LANDAU of DIAMONDS INC. is framing the pattern for success for BILL WOODS former DUNES production handsome singer. SONNY is handling BILL and so far has screen tests set at MAJOR STUDIOS. RUDY VALLEE is impressed by this lad's excellent baritone voice. . . . AL HARDY officer of the LAS VEGAS POLICE evidences good ambassador relationship with the public. He smiles too. . . . Purchasing more FABULOUS SUBSCRIPTIONS to send to friends is TEDDY GAGLIANO, very alert casino brain. . . . BILL PARQUETTE amazes his customers at FACTORY SALES. Low prices on name brands, never saw anything to equal it. . . . Who has the answer to this, "Are the ADAMS BROTHERS, former owners of the old NEVADA CLUB, now bidding for the MONTE CARLO CLUB?" . . . JACK PELLIN and JACK DONOHUE will open the headquarters for DAYTON TIRES on SOUTH MAIN STREET. . . . GEORGE ROSENCRANZ played the violin, BOB LEVOFF played the drums and each had his own band; now they're making harmony as partners at the HOLLYWOOD FURNITURE CO. From this store after sixteen successful weeks the radio program "MR. JACK'S — THESE ARE YOUR YOUNGSTERS" changes its locale to MARKETTOWN. . . . MR. LOUIS B. FRAZIN who is at-

(Continued on Page 33)

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By Paula

THE fabulous **FOUR KNIGHTS** made their debut in the **CLOUD NINE LOUNGE** of the **NEW FRONTIER HOTEL** to the tune of hearty applause from their multitude of local fans. These great **CAPITOL** recording stars magically dominate the room with happy harmony and melodious rhythms. Their vibrant, and often amusing repertoire includes many of their top hits such as "Oh Happy Day", "Oh Baby Mine", "Chapel in the Moonlight" and "Dry Bones" that features the phenominal basso of **OSCAR BROADWAY.** Oscar is quite a lad, to best describe his subtle comicry and outstanding talents I will borrow an expression from an entertainer that was present opening night, and I quote: "He's the wiggiest, flips me completely!!" Their satire of "Davy Crockett" will make you laugh until tears stream down your face. The lead is sung by debonair **CLIFF HOLLAND,** an affable gent that has studied law, then decided to be a minister but show biz was lucky and claimed him. Many remember Cliff from the days when he was a **DELTA RHYTHM BOY.** He is a great addition to any group. The chap who is forever trying to keep Oscar in line is **CLARENCE DIXON** who evidently takes this business of singing a little more seriously than does our friend with the **BIG** voice. The shy guy with the guitar is **JOHNNY WALLACE** who may not have much to say off stage but he surely sings well and is an expert on musical matters. . . . Excellent backing for this great quartet is provided by **RUDY EGAN** at the piano, on the drums we have **PHIL CASE** who was formerly with the **SALMAS BROTHERS** and **GUS MANCUSO** who was heard locally beating that bass fiddle in **TONY PASTOR'S** band. For eardrum euphoria, listen to these lads and enjoyment will pervade your senses — just gotta' happen!

Tops in the rock and roll field is ROMAINE BROWN, a graduate of STEVE GIBSON'S RED CAPS. Romaine and his boys are making things jump in the STARLIGHT LOUNGE of the HOTEL RIVIERA. This boy really has the beat, in fact he just gotta' dance while playing that piano, never is still a minute. He really struts his stuff while doing such vocals as "Hold 'Em Joe" and many other torrid tunes. The tempo has everyone dancing and snapping their fingers.

Love is what makes the world go around, I hear. To observe SONNY KING these days in the CASBAR LOUNGE of the HOTEL SAHARA, one is inclined to think there is something to that old platitude after all. Since his marriage to NANCY, never saw a happier looking fellow!! He even sings better and just is radiant and aglow! A definite compliment to a very attractive bride. . . .

The BEACHCOMBERS with NATALIE will certainly be missed. They are going to be absent from the SANDS HOTEL for approximately one month. While on vacation, the kids are planing to NYC to acquire new material, orchestrations and all those wonderful things that combine to make them one of the most popular singing groups about. We will all be eagerly anticipating their return, which is scheduled for March 14th. . . .

BOBBY BOYD has departed from the STAGEBAR of the FLAMINGO HOTEL and is off to fill an engagement at ANDY'S LOG CABIN which is located just out of Philadelphia, home base for Bobby and his JAZZBOMBERS. After that short engagement they plan on going southward to Florida and then back to FLV. Plans are in the making for a May 10th opening at the SAHARA HOTEL in the CASBAR LOUNGE. These rock and roll artists will be welcomed back by their many fans and friends that they had made! Into the spot vacated by Mr. B. and the boys is a group known as the PENGUINS that were last seen at the MOULIN ROUGE. . . .

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CAL TJADER is off for San Francisco and a date at the BLACK HAWK which is a famous jazz spot. Know the boys will be doing great things there. . . .

Los Angeleans that visit the STARLIGHT LOUNGE of the HOTEL RIVIERA will feel right at home for the NITE CAPS played in the DEN for quite some time and are well known to that fair city. If the name of the group has eluded you — you will remember them as the boys that do such solid instrumentals plus engaging acrobatics. One of the lads rides piggy back and hangs by his knees and plays upside down, well sort of. This you have to see! The boys are PAUL ENRIGHT on the tenor sax, fills in on bass and also sings. The ballad singer that strums the piano is AL DE LORY, who also toots a mean trumpet. On the drums we find RUSS PATRICK that does a rythmical job. JIM ALLEN can play the trumpet, bass or trombone with equal facility, depending what the situation calls for! Makers of mighty fine music, these lads. . . .

Listened to KEELY SMITH & LOUIS PRIMA the other night. The CASBAR LOUNGE was packed — which is customary when these great showmen are on stage. The lyrics as sung by Keely that were aimed at DONALD O'CONNOR and his party (that are nightly viewers of the PRIMA antics) were mighty rib-tickling. This little lady is a real master of the art of ad libbing! The SAHARA HOTEL must be beaming with pride in these wonderful, wonderful entertainers. . . .

Speaking of ad-libbing, the JOE BURTON TRIO never practices. Their nightly sessions at the LOUNGE of the HOTEL THUNDERBIRD is completely spontaneous. Three real artists that blend together to create modern expression of music. Watch DON BEGLEY on that bass. Did you ever see another bassist use four fingers, plus his thumb even gets into the action, to make more music on that particular instrument than is customary. The boy is fabulous!

Hear via the grapevine that FREDDIE BELL & HIS BELL BOYS will soon be back at the SANDS HOTEL'S SILVER QUEEN BAR to make merry antics and mad instrumentals. That is good news! Do hope it is a fact!

'Round the Town

with DON LUND

ATTENTION ALL BASKETBALL FANS. SWIT is coming. SWIT being the third annual SOUTHWESTERN INVITATIONAL BASKETBALL TOURNAMENT which is co-sponsored by the CITY OF LAS VEGAS and the LAS VEGAS REVIEW JOURNAL. In three short years SWIT has become one of the most popular and important cage tournaments in the West, with many top independent quintets seeking invitations to compete. This year's tournament will be held February 9-11 with ten teams from UTAH, CALIFORNIA and NEVADA vying for the championship. Last years defending champion SAN DIEGO MARINES will be here to defend their championship against FORT ORD, SAN FRANCISCO PRESIDIO, SAN DIEGO NAS, PASADENA SALT LAKE CITY, former champs, IBEX of INGLEWOOD, CALIFORNIA, MARCH A.F.B., LOS ANGELES and of course our own LAS VEGAS FIVE. SALT LAKE, LOS ANGELES, SAN FRANCISCO and SAN DIEGO MARINES rule as slight pre-tourney favorites with PASADENA and IBEX holding forth as the tourney dark horses. You'll also see such former cage greats as FRANK LUBIN, six time AAU All American of LOS ANGELES, former Kansas State All American JACK STONE, DON LOFGRAN, twice All-American at the University of San Francisco, JERRY ROMNEY, former University of Utah great, BOB HOPKINS, little All American from Pasadena Nazeran and many many other former university stars too numerous to mention. So, let's play ball and watch some of the best basketball played anywhere. . . .

More Sports. Sports car enthusiasts, the LAS VEGAS SPORTS CAR CLUB, INC. is conducting a rally and gymkhana February 5 at 8 a.m. starting from the ROUND-UP-DRIVE INN. This will be a two hundred mile run to KINGMAN, ARIZONA and return and will be conducted on a timed basis. Also, each contestant will be asked to estimate the amount of gasoline he anticipates using and will be required to carry just that amount for the trip. All clubs are invited to participate. . . . Congratulations to SID MILLER (currently appearing at HOTEL SAHARA with DONALD O'CONNOR) and lovely IRIS BURTON who will become one February 6, at the home of HOTEL SAHARA executive MILTON PRELL. . . . WILL HUGHES, parking concessionaire at the NEW FRONTIER HOTEL is enjoying a two weeks vacation in the Southland and San Francisco. There is a possibility that he might go to MEXICO CITY if time permits. Sure hope you make it fella. . . . Ran into that great guy JOHNNY MORRELI, former Maitri D' at the ROYAL NEVADA HOTEL, in the Garden Room at the SANDS HOTEL. He is the new Maitre D' there and is doing a great job. . . . That delovely cigarette girl at the HOTEL EL RANCHO VEGAS is MARGINELL "MIDGE" KANE. She was a cocktail waitress at that bistro but decided to try her luck at something else. Oh yes, she is still available. . . . B. J. STANKOVICH, a change girl at the NEVADA CLUB, and DON DEVITTE, a dealer at the GOLDEN NUGGET are to be married on VALENTINES DAY, February 14. The newlyweds will continue working for a month or so and will then take a belated honeymoon to SEATTLE. . . . CHARLES TORRES of HOTEL SAHARA has been "baching" it for the past three weeks. His spouse GEORGETTE has been visiting friends and relatives in NYC and having a wonderful time. Poor CHUCK has been like a lost sheep but he's happy now, spouse is home. It's a funny thing, you can't live with them but it's for darn sure you can't live without them.

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IN THE

HICKORY ROOM

Chef's daily specials

MONDAY Homemade
ITALIAN LASAGNE
with meat sauce or prime beef stew, fine vegetable,vegetable, en casserole
tossed green salad **$2.75**

TUESDAY Lean New York
CORNED BEEF
with Savoy Cabbage
boiled potato
sliced pickled beets **$3.00**

WEDNESDAY
SPRING LAMB RAGOUT
Parisienne
mixed green salad **$2.75**

THURSDAY Disjointed
SPRING CHICKEN
Saute Cacciatore with Spaghetti
mixed green salad **$3.50**

FRIDAY Homemade
CHICKEN POT PIE
with Vegetables and Fluffy Crust
mixed riviera salad **$2.75**

SATURDAY Prime
YANKEE POT ROAST
braised in burgundy wine with potato pancake
tossed green salad **$3.00**

SUNDAY Roast Stuffed
SPRING CHICKEN
(Half)
with fancy spiced fruits, tossed garden salad, potato du jour **$3.00**

• The choicest of prime steaks, ribs, and fowl are flame-broiled before your eyes on huge open rotisseries.

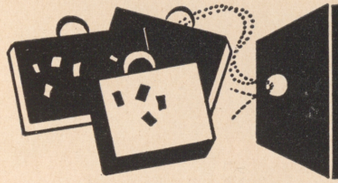
the magnificent
Riviera
HOTEL

. . . Luckiest girl of the week is BEAUTIFUL LESLIE LARNIN, a cocktail waitress at the SILVER SLIPPER, who claims to have struck a bonanza of that precious metal URANIUM in the TONOPAH area. Claims that the stuff assayed out at 4.7%. Surface ore yet. She won't mind too much if it isn't the real thing because her claims are located in a beautiful valley and she will build a summer retreat there, Uranium or not. Honey if you're lucky, how about cutting me in for just one small claim? Met HARRY BOARDMAN of the DESERT INN HOTEL buying a pair of shoes at DALMATIAN BOOT SHOP on East Fremont Street. He was rather sad, he had just declined an invitation to spend a week in beautiful ACAPULCA, MEXICO. Seems he couldn't find the time to go right now. Sure wish you would have contacted me. . . . Understand the DUNES HOTEL had over one hundred and thirty rooms rented out the past week end. This is without gambling, a Dining room, cocktail lounge or a floor show. Who said business is bad? . . . That handsome new car salesman at IMPORT MOTORS is my old buddy MAJOR LARITZ. Here is a guy who will go far in the automobile business and will definitely be an asset to his new employer. His wife LUANA is a change girl at the SANDS HOTEL. . . .

Very sorry to hear that lovely BARBARA LOGAN, a dancer at HOTEL RIVIERA, had to have a wisdom tooth extracted. She was under the weather for awhile but everything is okey now. She sent the tooth to her boyfriend in LA as sort of a remembrance. Now I've heard everything. . . .

A very amusing comic, FRANKIE RAPP, is gaining guffaws at the SHOWBOAT these days. Frankie has been tickling the funny-bone of audiences in FLV since the days of the BINGO CLUB and the SHAMROCK HOTEL. This dynamic funster just returned from an engagement in Honolulu where he also did a comical bit in the forth-coming movie, "The Revolt of Mamie Stover." He played the part of a golf caddy. The funniest bit of the entire story was the fact that Frankie was "Discovered" by the producer in a beauty salon, clowning around. Hereafter, the beauty emporiums will probably be crowded with Hollywood hopefuls. . . .

(Continued on Page 36)



Hillsmay

by ROLAND HILL



ONE OF the finest groups ever to come to Las Vegas, of course, is the WINGED VICTORY CHORUS that appears at the THUNDERBIRD. I heard them nine times last year and almost as many times this year. I will be on hand when they come again. Under the direction of Joe Baris, they have gone far since singing together in the Armed Forces in Europe. Currently it has been expanded to include 21 people and they are now on a concert tour — this is something new because up to now they have contented themselves with night club work. Their current tour will take them to 38 states for one-night stands. Stan Scottland is their agent and he is with MERCURY ARTIST CORP., 730 5th Avenue in New York and they are under contract to the National Concert and Artist Association.

In this current tour they will sing in such places as Bowling Green, Ohio; Ridgeway, Pa.; Geneva, N. Y.; Sterling, Ill.; Austin, Minnesota; Oak Park, Illinois; Hannibal, Missouri; Poplar Bluff, Missouri; Cullman, Alabama; Meridian, Mississippi; Bogalusa, La.; New Iberia, La.; Camden, Ark.; Baytown, Texas; Tyler, Texas; Logan, Utah; Tulare, California; St. Cloud, Minnesota; Medford, Oregon; Missoula, Montana; Richland, Washington; Nampa, Idaho; Mitchell, South Dakota; Englewood, Colorado — I could go on and on. Imagine the experience of traveling to all these places by their own bus in the company of such a fine group of young men. Jerry Malta of Ashley, Pennsylvania is the pianist and is a particularly good friend of mine. Bob Lord, one of the finest voices in the group and the main soloist was married just the day before they left Las Vegas. Hope the WINGED VICTORY CHORUS will be booked back in to Las Vegas very shortly after the concert tour.

Gene Murphy writes to tell me of exciting programs for the D. I. Frank Parker, the singing standout of the Arthur Godfrey air show, is the Valentine Day attraction. He arrives Feb. 14th for a four week engagement. Many of you will recall that Parker has been a headline attraction for many years and just recently came out of semi-retirement to be a regular member of the Godfrey T.V. program. Other D. I. shows will be headlined by Patti Page, who arrives March 13th; Johnnie Ray in for four weeks beginning April 10th, and Jane Froman on deck May 8th. Sounds like a gala springtime Wilbur Clark, et al are arranging for us here in Las Vegas. I think the D. I. should have sent me to Cuba to cover the opening of the Nacional Casino Wilbur Clark in the famous Nacional Hotel in Habana where I was once a guest for two weeks of the Honorable Winston Churchill when he was a guest of the Cuban Government. It will be hard for Wilbur and Toni to come back to Las Vegas, I am afraid, after their current stint in wonderful, wonderful Cuba with Miami Beach so very, very near.

In my mail also today was an announcement from the GREYHOUND CORPORATION in Chicago telling of the appointment of my very good friend, Edgar A. Jones, as Director of Advertising and Public Relations for the nation-wide bus system. The creation of this department will provide a program of promotion and public relations at the local levels. More than 1,200 Greyhound sales representatives throughout the country will provide liaison between the company and every community served by the GREYHOUND system. Ed Jones is well known in the travel industry. He has been associated with transportation for

(Continued on Page 38)

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. . . after four weeks at

the *Sands* hotel,

we'll even tackle the "Champ"

PEPPER DAVIS & TONY REESE

Thanks* to Jake Freedman, Jack Entratter, Peggy Lee, and *EVERYONE!!

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Jan. 10th thru Feb. 13th
Show: Frankie Laine; Beverlee Dennis; Rudy Cardenas; Donn Arden Dancers; Art Johnson; Carlton Hayes and Orchestra.

FRANKIE LAINE, one of America's most outstanding and unusual singing stars is welcomed back to F. L. V. "Mr. Rhythm" has a distinctive, buoyant and very exciting manner in which he sells those songs. All that talent plus his warmth of personality and gracious ways have zoomed him to the heights of popularity. Mr. Laine's repertoire includes many favorites that have been top hit tunes, simply because he recorded them. One can always count on Frankie to introduce a few new numbers that look like #1 hits on the "Hit Parade of Songs." This great songster is a phenominal showman, EVERYONE enjoys his performances . . .

(Continued on Page 39)

El Rancho Vegas

Dec. 23rd thru Feb. 14th
Show: Sophie Tucker with Ted Shapiro at the piano; Robert Clary; Ernie Richman & The Manniquins; Ted Fio Rito and Orchestra.

What a wonderful holiday gift — to be able to see the one and only SOPHIE TUCKER. "The last of the Red Hot Mamas" is everybody's favorite. When this superb showman appears on any stage, an air of realization passes through audiences. They feel that the true spirit and heart of show biz is represented by this all time great trouper. Miss Tucker has brought us a completely new and laugh provoking act that also has its share of nostalgia and heart that is so firmly associated with Miss Tucker's every performance. This year she introduces an imaginary "Myron" that has the audience in an uproar of hilarity, and "Sophie's Matri-

(Continued on Page 39)

EL Cortez

Jan. 26th thru Feb. 8th
Show: Ann Weldon; Billy Falbo; David Romain; Sherman Hayes and Orchestra.

Headlining this gala show is ANN WELDON, exciting songstress who posesses one of the most amazing voices. In mellow, rich tones, this lovely lady can give forth with a silvery soprano or a golden baritone. Such a phenomenal range! Miss Weldon has done some outstanding recordings for RCA and is no stranger. The girl with the deep velvet voice does such numbers as "Whatever Lola Wants" and "Old Man River" in such a manner as to be long remembered. Ann will surely amaze you with her unusual singing and win you as a fan for she is an outstanding young artist and will go far in show biz. This little lady is touched with "stardust." BILLY FALBO adds his comic touch to the bill. This fun-

(Continued on Page 39)

Flamingo

Jan. 19th thru Feb. 14th
Show Mills Brothers; Alan King; Goofers; Ron Fletcher Dancers; Louis Basil & Orchestra.

The MILLS BROTHERS, all time great singing quartet, is back once again to soothe local supper club audiences with their harmonious renditions of the "smoooothest" melodies. They are great local favorites that have enjoyed national popularity for over twenty years. In fact, they were the originators of the singing quartet as it is known in show biz today. The "Skipper" and his boys have mellowed and their voices blend as beautifully as scotch that has been maturing for the same length of time. Their full, rich tones are very melodious and mighty pleasing to the ear. Their fans are numberless and nightly jam any place where the MILLS BROTHERS are appearing . . . On the same bill is

(Continued on Page 39)



NEW FRONTIER

Jan. 5th thru Feb. 19th

Show: Ken Murray's Blackouts of 1956, starring Marie Wilson; featuring Amin Brothers; Andrea Dancers; Robert Lamouret; Bill Norvas; Bill French; Bob Hopkins; Gene Pellecci & Nancy Wynn; Venus Starlets; Garwood Van and Orchestra.

SAMMY LEWIS brings back two great favorites, the famous KEN MURRAY & HIS BLACKOUTS of 1956, starring lovely MARIE WILSON. We are once again treated to the comicry of Mr. Murray and the situation scenes that stars the beautiful and voluptuous Miss Wilson. Ken is present throughout the entire show as master of ceremonies and director of hilarity. He kids Marie constantly; works her very hard and gains many guffaws in the process. In fact he works the little blonde charmer down to her scanties. Marie is truly a great performer and when combined with top showman, Ken Murray, anything can happen — and usually does, which creates an outstanding show . . . Featured in this revue is the fantastic AMIN BROTHERS who are up to their fantastic tricks again. Their agile and rapid acrobatics are so unusual, you won't believe your eyes. Their routines will amaze and delight you!! . . . Spectacular dance routines are presented by two lithe men and a graceful lady who are known as the ANDREA DANCERS . . . For something a little different we have ROBERT LAMOURET, cleverly accompanied by his mechanical, defiant duck, "DUDULE." This continental comedian makes his raucous little partner seem alive and very amusing . . . BILL NORVAS displays a fine voice and is backed by a very harmonious group . . . BILL FRENCH twirls a lot of baton . . . BOB HOPKINS adds his comical touch . . . Two very clever youngsters, GENE PELLECCI & NANCY WYNN present their talents on the piano and drums and round out a very wonderful BLACKOUTS of 1956 that

(Continued on Page 40)

Riviera

(Not a Review)
Feb. 1st thru Feb. 21st

Show: Billy Eckstine; Frank Fontaine; Four Step Brothers; Riviera Girls; Ray Sinatra and Orchestra.

Welcome "home" to one of FLV's favorite singing stars. Suave BILLY ECKSTINE is delighting supper-clubbers in the Clover Room with his melodious tones and fabulous vibrato. His relaxed stage presence and easy going presentations, plus fabulous vocals, have made him one of the TOPS in show biz. When "Mr. B" steps into the spotlight, a hush fills the room for patrons know they are in for an excellent song fair. His tremendous voice charges the room with excitement and commands the attention of all present, mesmerizing audiences with pleasure in his rhythmical creation of

(Continued on Page 40)

SAHARA

Dec. 27th thru Feb. 6th

Show: Donald O'Connor; Sidney Miller; Saharem Dancers, featuring Ruth Costello; Cee Davidson and Orchestra.

DONALD O'CONNOR literally bursts onto the stage with the opening of this wonderful new musical comedy and is still in there pitching at the close of the show. With zip and zest, Donald opens with a clever shadow routine and jumps right through the paper screening to greet his multitude of fans. This is followed by an amusing skit built around a collegiate blazer that he claims he hasn't worn for years, thought it was a flag. Fabulous footwork is displayed by this versatile young entertainer who can also sell a song in his own inimitable manner. The hilarious skits by your favorite song-writers, O'CONNOR & MILLER, are the high points of the show. Many

(Continued on Page 40)



The Sands

Jan. 18th thru Feb. 14th

Show: Peggy Lee; Pepper Davis & Tony Reese; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his music.

JACK ENTRATTER proudly presents "The Time of Your Life" starring gracious lady of song, PEGGY LEE, who commands your attention and holds you in awe of the genius that can create such an outstanding production. Miss Lee's magic touch is evident in the arranging as well as in her superb delivery. Her choice of songs is delightful, show-stopping is "You Gotta' See Mammy Every Night." The lighting is fabulous, most effective and creates outstanding theatre. Added to the group of artists that musically back Miss Lee is an exceptional vibraphone that adds depth and resonance to the music. PEGGY LEE is truly a stellar showman and a great artist, her public

(Continued on Page 41)

SHOWBOAT

Jan. 27th thru Feb. 9th

Show: Frankie Rapp; Bobbie Clark; Garr Nelson; Showboat Girls; Rossi & McDermott; The Lawrences & Beverly; Mike Werner & Orch.

Versatile and witty FRANKIE RAPP, a favorite comedian, has returned to tickle the funny-bone of local audiences. This zany gagster keeps 'em laughing with his mad pace of yarns and antics. Frankie will be remembered for his record breaking five year engagement in Detroit's famed Bowery. If you enjoy laughing (and who doesn't) you will want to see Mr. Rapp's fast-paced comicry . . . Beautiful and curvacious BOBBIE CLARK is a great addition to any bill. Her exciting exotic dances fire the souls of the local bachelors. Her many fans and friends are delighted that she has returned to

(Continued on Page 41)

SILVER SLIPPER

Show: Hank Henry; Russ Clark; Jean Valli; Silver Slipperettes; Silver Slipper Stock Company.

The second edition of the "RAZZLE DAZZLE REVUE" in which our favorites funny man, HANK HENRY, is the mainstay opens with laughs galore for the sophisticates. The man with the "Kisser" that would cause a laugh riot sparks the show with his inimitable humor and keeps it humming with guffaw after giggle, right from beginning to end. There would be no "Slipper" show without this funster . . . Added to the bill is world famed puppeteer, RUSS CLARK. The "little people" perform adeptly under the expert guidance and manipulation of Mr. Clark. They will amaze and amuse you . . . Famed yodeler, JEAN VALLI, adds her homespun humor and cowgirl antics to this fast moving show. She is

(Continued on Page 41)

Thunderbird

Jan. 12th thru Feb. 8th

Show: Ella Logan; Don Tannen; Peiro Brothers; Thunderbird Dancers.

The winsome lass with the powerful pipes, ELLA LOGAN, is back to serenade audiences with her charming voice. With a bag full o' songs that will please everyone, this charming little lady stands right up and sings up a storm. Such versatility, she can belt out the blues or croon a tender ballad with ease and assurance. Miss Logan will long be remembered for the wonderful show, "Finian's Rainbow." She made the songs from that play world famous . . . On the same bill is impressionist DON TANNEN who is a very comical gent. Don is one of the most original performers you'll witness on any stage. He is not a carbon copy

(Continued on Page 41)

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YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

FEB. 4 THRU FEB. 10

Channel 8 KLAS

SATURDAY — FEBRUARY 4

11:45 8 Public Service
12:00 2 Pro Basketball
8 Big Ten Basketball
1:45 8 Sports Final
2:00 2 Racing From Hialeah
8 West Coast Basketball
2:30 2 Big Picture
3:00 2 Matinee Theatre
4:00 8 Public Service
4:30 2 Surprise Package
8 Santa Anita Race
5:00 2 Perry Como Show
8 Campus Party
5:30 8 Andy's Gang
6:00 2 People Are Funny
8 Sports, News & Weather
6:30 2 Texaco Star Theatre
8 Long John Silver
7:00 2 George Gobel Show
8 Queen of the Jungle
7:30 2 Hit Parade
8 Damon Runyon Theatre
8:00 2 Life with Elizabeth
8 Soldiers of Fortune
8:30 2 The Ruggles
8 Honey Mooners
9:00 2 Lawrence Welk Show
8 Two for the Money
9:30 8 My Hero
10:00 2 The Hunter
8 Gunsmoke
10:30 2 Do It Yourself
8 Ralph Pearl Show
10:45 2 Big 2 Playhouse
8 Star National Theatre
11:00 8 Martin Black Nite Owl

SUNDAY — FEBRUARY 5

10:15 8 This Is The Life
10:45 8 Christophers
11:30 8 Adventure
12:00 8 Face the Nation
12:30 8 Sunday News
1:00 2 Matinee Theatre
8 Front Row Center
2:00 8 Omnibus
2:30 2 Faith For Today
3:00 2 Meet the Press
3:30 2 Pet Parade
8 Feature Film
3:45 2 The Comics
4:00 2 Highway in Desert
4:30 2 Mr. Wizard
8 Buffalo Bill, Jr.
5:00 2 Frontier to Space
8 Nevada News Reel
5:15 2 Our Amazing World
8 Drew Pearson
5:30 8 Man Called "X"
6:00 2 Television Theatre
8 Showtime
6:30 8 1st Nat'l Bank Theatre
7:00 8 Jack Benny
7:30 2 Famous Film Festival
8 Mr. District Attorney
8:00 8 Ed Sullivan Show
9:00 2 Mr. & Mrs. Show
8 Mayor of Town
9:30 8 G.E. Theatre
10:00 8 Showcase of Stars
10:30 2 Jack's Theatre of the Air

MONDAY — FEBRUARY 6

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Ladies Matin.—Be My Guest
8 Martin Black's Comedy Club
3:15 2 Garry Moore
3:30 8 Duffy's Tavern
8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Captain Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather—Sports Desk—News
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's A Great Life
8 Highway Patrol
8:00 2 Lombardo Show
8 Burns & Allen
8:30 2 TV Readers Digest
8 Secret File U.S.A.
9:00 2 Sahara Showcase
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 San Francisco Beat
10:35 2 New Mr. & Mrs. Show
8 Mr. & Mrs. Ellerbroek
12:00 8 Martin Black Nite Owl Club

TUESDAY — FEBRUARY 7

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Ladies Matin.—Be My Guest
8 Martin Black's Comedy Club
3:15 8 Garry Moore
3:30 8 Duffy's Tavern
8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
5:00 8 Capt. Jack
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports News & Weather
8 Weather, Sports Desk, News
6:30 2 I Married Joan
8 Jungle Jim
7:00 2 Bishop Sheen
8 $64,000 Question
7:30 2 Justice
8 Do You Trust Your Wife
8:00 2 Bob Hope Show
8 Phil Silvers
8:30 8 Racket Squad
9:00 2 I Spy
8 Science Fiction Theatre
9:30 2 Mark Saber
8 Willy
10:00 2 The Pendulum
8 I Led 3 Lives
10:35 2 New Mr. & Mrs. Show
8 Mr. & Mrs. Ellerbroek
12:00 8 Martin Black Nite Owl Club

WEDNESDAY — FEBRUARY 8

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Ladies Matin.—Be My Guest
8 Martin Black's Comedy Club
3:15 8 Garry Moore
3:30 8 Duffy's Tavern
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather, Sports Desk, News
6:30 2 Eddie Arnold Show
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 U.S. Steel Hour
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 City Detective
9:30 2 The Whistler
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:35 New Mr. & Mrs. Show
8 Mr. & Mrs. Ellerbroek
12:00 8 Martin Black Nite Owl Club

THURSDAY — FEBRUARY 9

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Ladies Matin.—Be My Guest
8 Martin Black's Comedy Club
3:15 8 Bob Crosby
3:30 8 Duffy's Tavern
4:00 8 Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Welcome Wagon
4:45 8 Public Service
5:00 8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather, Sports & News
6:30 2 Annie Oakley
8 Texas Ranger
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Great Gildersleeve
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 Judge Roy Bean
8 Climax
9:00 2 Wrestling from Vegas
9:30 8 First Western Forum
10:00 8 Buelah
10:30 8 Nite Wire
10:35 8 Mr. & Mrs. Ellerbroek
11:15 2 Big 2 Playhouse
12:00 8 Martin Black Nite Owl Club

FRIDAY — FEBRUARY 10

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Ladies Matin.—Be My Guest
8 Martin Black's Comedy Club
3:30 8 Duffy's Tavern
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Bar 2 Ranch
8 Date With Dot
5:00 8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather — Sports — News
6:30 2 Long John Silver
8 My Little Margie
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
8:00 2 Lucky Lager Sports Time
8 Waterfront
8:30 2 Dragnet
8 The Line-up
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Ozark Jubilee
8 Playhouse of Stars
10:00 8 Ray Milland
10:30 2 Late News
10:35 2 Million Dollar Movie
8 Mr. & Mrs. Ellerbroek
12:00 8 Martin Black Nite Owl Club



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From 6 P.M. to Dawn

OBSERVATIONS

(Continued from Page 5)

Vegas, most of whom are on our membership roll, are with our organization.

We cannot stand still — we go either forward or backward and it is up to us now to enter upon a period of increased progress and activities.

The keynote of this new growth should be publicity.

We have a fine body of citizens — we want more.

We have thousands of acres of land — we want them under cultivation.

Clark County has numerous mines and great mineral resources that are undeveloped — we want them developed.

We have climate, a natural sanitorium and other advantages. Tell your friends that we want them to come here. It is part of the business of a Chamber of Commerce to get in touch with capital-seeking investments and to present the possibilities for investment in this area in an attractive manner. There is money needed here to build more houses for the increased number of men to be employed at the Las Vegas shops.

We have land in this valley — we want Farmers, Ranchers, and gardeners.

In these hills and mountains there is possibly another Consolidated Mine and many valuable prospects in which ore has been found where limited sums of money would transform these prospects into productive mines. There is capital seeking these things — bring these people together.

We have zinc, lead, stone, plaster, gold, silver, copper and timber. Let it be known. I may not make a profit. You may not make one but the profit to the town and county will benefit all within its radius.

We have a distinct asset in our climate as a winter resort. Las Vegas would be an attraction to thousands who seek a retreat from the terrible cold of the North and East, yet these facts are unknown except to those who live here.

There are industries to come here as the years go by. Our organization can help greatly in all such matters. We must advertise, not expensively but systematically, by city and citizens all working for the betterment of our town and county.

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Our NEW building will be ready SOON . . . BUT our Carpeting has arrived NOW! Due to limited space in our temporary location we must close out stock at SAVINGS TO YOU!!!

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We can beautify our homes and our town, improve our streets; plant more shade trees; set aside land for a public park and beautify it; improve roads; construct a sewer system; and extend all our public utilities. It is incumbent upon us to work for such purposes for the common good. I promise you that during my administration of the affairs of the Las Vegas Chamber of Commerce, if all work together, there will be a measure of growth and expansion here never before experienced.

Delphine adds the following —

"Charles P. Squires was then called upon to tell again of his belief in the future of Las Vegas. Since purchasing the "Las Vegas Age" in the spring of 1908 he was given space and printers ink each week extolling the climate of Las Vegas; the purity and abundance of our water supply; the richness of our soil and the early date our fruit trees come into bloom and then into fruition; the sweetness of our grapes and the large sugar content they contain which won the first prize at the Chicago World's Fair in 1893; the beauty of our mountains as well as the richness of the hidden ore to be found in them and also, particularly of the potential wealth of power that some day in the not too distant future would be produced from the nearby Colorado River."

CRISWELL PREDICTS

(Continued from Page 7)

Keller has given the handicapped of the world, will place her in the Golden Hall of Fame forever! . . . I predict that Anne Morrow Lindbergh will be voted the greatest literary find of this era, for her sensitive and thoughtful book, "Gift From The Sea!" I predict Anne Morrow Lindberg will be a leading political figure, in 1957!

YOUR HEADINES OF THE FUTURE:

Entire City Evacuated As Floods Bring Typhoid! . . . Federal Highway Construction Results In New Boom For Many Areas! . . . Abstract Art Banned For School Murals! . . . New Orleans Faces Industrial Boom! . . . Horrifying Experiments With Humans In Russia! . . . Mass Hypnotism Practiced In Cafe Society! . . . Famed Diplomat Retires! . . . Amazing City Rises On Barren

(Continued on Page 27)

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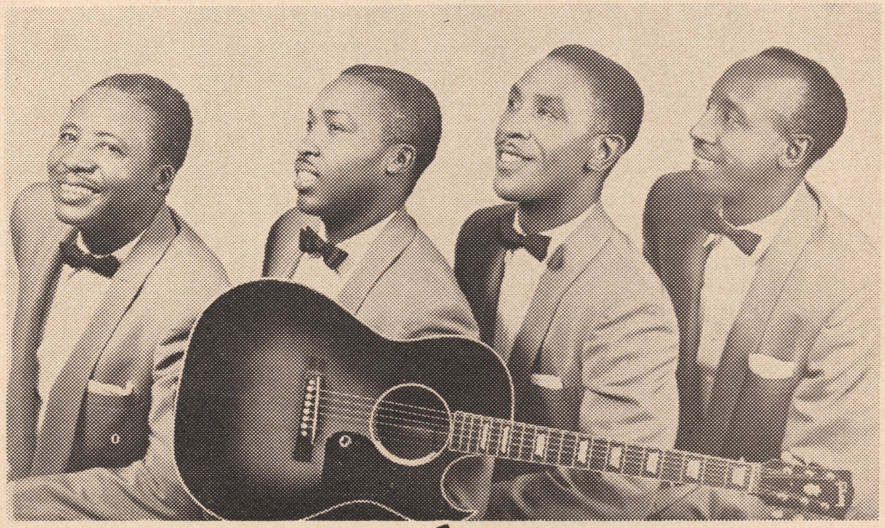
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CRISWELL PREDICTS

(Continued from Page 25)

Wasteland! . . . Damon Estate Awards Scholarships In Aircraft! . . . Firebugs Active In Ohio! . . . Famed Religious Statue Found! . . . Young Mother Offers Child To Medical Science! . . . Storms Lash Atlantic! . . . Severe Winter Promises Bumper Wheat Crop! . . . Minister Takes Over Industrial Plant! . . . New Drug Conquers Insanity! . . . British Courts Award Child To Father! . . . Famed Philadelphia Landmark Razed! . . . Non-Stop Round-The-World Flight Record Set! . . . Mysterious Explosions Sweep Mid-West! . . . Noted Writer Ends Life! . . . Congress In All Night Session! . . . Amazing Cure Found For Sore Throat! . . . New Breed Of Fly Endangers Health! . . . Earthquake Terrorizes Greece! . . . South America Opens Drive For Retired Oldsters Tour! . . . New Foreign Cars Endanger American Automobile Industry! . . . Railway Accidents Increase! . . . New Highways For Trucks Only! . . . First Woman Jet Pilot Breaks Record! . . . New Parking Terraces Dot Nation! . . . Magnet Principle Used On Locks! . . . Science Constructs Amazing Artificial Heart! . . . Child Bride In Kentucky Gives Birth To Quadruplets!

THINGS TO COME:

I predict one of the great highways of the Northwest will be re-built, due to the Columbia River changing its course at one portion of its flow to the sea! . . . I predict that the Hanalei Valley in Kauai, Hawaii, will have the eyes of the world on it for the next three years, when a new, rapid way of growing pineapple is perfected! The millions of American dollars which have gone into this project, will not be lost! . . . I predict that the recurring earthquakes in Northern California, will cause many new rivers and streams to spew, from the bowels of the earth! I predict that new maps will be required, to correctly show the terrain! I predict that the Rand McNally Corporation will withhold the printing of sectional maps, until this turbulent whim of Mother Nature, becomes settled! . . . I predict that you will be able to learn to dance the hula, which will be included as a part of your tour to the South Seas! I further predict that hula dancing will be very popular this coming summer, and will be publicly taught, free, in our city parks! . . . I predict that thousands of beautiful trees will be destroyed, when the lowlands of a certain area in Kansas, will be transformed into an artificial lake! . . . I predict that a daring expedition into the mountains of Central Africa, will end in tragedy! I predict that this band of fearless explorers will not survive the lurking dangers of our last, mysterious continent!

A necessity is something you can't get along without . . . but do . . . a luxury is something you ought to get along without . . . but DON'T!

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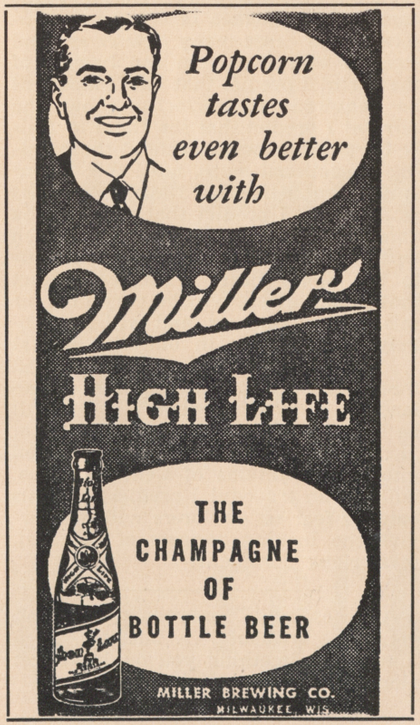
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★ DON GREGORY Quartet

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Wilbur Clark's
DESERT INN



THAT'S FOR SURE

(Continued from Page 9)

SAHARA, for the week-ends. During her five day working week, she is a First Grade Teacher at Twin Lakes Public School. Teachers such as this they never had in "our day." If they had been so attractive, all of the boys would have stayed in, after school. . . .

Planning an eight week Spring engagement at the HOTEL FLAMINGO lounge are the PARIS SISTERS. The adorable singers have waxed a new DECCA recording, one side of which is: "Oh Yes You Do." Believe it or not, the talented lassies write the words and music for this tune. It's virtually unfair that these singers have so many franchises on such a variety of ability. We'll drown our envy and wish them good fortune with their own creation. . . .

Committee chairmen and members to serve in connection with the fourth annual "Tournament of Champions" (to be played April 26-29 at WILBUR CLARK'S DESERT INN COUNTRY CLUB) were announced last week by Host Pro, HOWARD CAPPS. Chairlady in charge of Ticket and Program Sales is BERNICE SLOUGH; Gallery and Communications co-chairmen are A. M. SMITH, FLOYD JONES, EDWARD O'DWYER and JERRY LAMB; Scoring Committee co-chairmen are SENATOR KEN JOHNSON and PAT DISKIN; Rules Committee co-chairmen are HOWARD CAPPS, JOHN DI FLOURE and PETER MARICH. WILBUR CLARK is General Chairman — ALLARD ROEN, Executive Director — and EUGENE MURPHY, advertising and publicity director. . . .

We are a bit sorry to announce the Liquidation Sale of the LAS VEGAS JEWELRY & LOAN, on Fremont St. It is owned by MILDRED and JACK SKLAR who gave us a goodly sum of park bench philosophy (Baruch Style), whenever we dropped in for a chat. Unfortunately, the Sklars have lost their lease and must sell their stock. Values now available are breathtakingly unbelievable. Don't blame us if you don't take advantage of the exceptional savings you can make — now! Prices are slashed as much as 60% in some instances.

Visiting the NEW FRONTIER HOTEL are the BILL SIMMONDS', a pair of folks who are really nice to know. Mr. S. owns the HARBOR LINCOLN-MERCURY agency in Long Beach, California. Mrs. S. is a stately blonde, with the appearance of a well-groomed model. Many a head turns in their direction whenever they walk through casinos, already fetchingly adorned with beautiful women. Can't blame Bill for being so gosh-durned proud of his gal! . . .

When the SANDS HOTEL opened, DOREY HAYDEN was brought in from the BEVERLY HILLS HOTEL, to operate the Snack Bar. She is still with the local bistro and has developed many friendships, since her arrival. Tourists who make our fabulous town their vacation spot, are pleasantly surprised to see her familiar face, each time they return. Her customers claim she makes the "best and fastest" sandwich. No wonder the Snack Bar is always so busy. . . .

Comedian ALAN KING is turning in excellent performances at the FLAMINGO HOTEL. His material is truly superb. This lad looks as though he has his feet firmly planted in the soil of success. . . .

It finally happened in the WARREN SULLIVAN household! The Sgt. and his wife were presented with pink blankets, during the Storks visits. However, they decided to play one more engagement with the long-legged bird and their secret desire was rewarded. We just learned that their son was born on December 12th, weighing in at 10 lbs., 14 oz. The newcomer is WARREN FRANK SULLIVAN. Our sincerest congratulations to the radiant parents. . . .

Young talents derive a great amount of enjoyment from their shopping tours at ONSTAGE. There, the youngsters carefully select necessities for their tap dancing lessons and petite ballerinas primp in miniature versions of their adult counterparts. The shop is owned by AL and MADELINE LESKY. Mrs. L. was formerly a dancer in FLV. The Leskys offer just about every item that is necessary to those who enter the spotlight. Just a trip to "Onstage," is an experience to be remembered. . . .

Our FLV now boasts its first Private School. THE CRESTMOUNT ACADEMY limits its classes to twenty (20) children, thereby meeting each child's individual needs and cares. Drama, poise, speech and character develop-



ment are all parts of the enriched curriculum offered the children from the First through Sixth grades. . .

DONALD O'CONNOR (star of the HOTEL SAHARA show) is set to do the BUSTER KEATON story on celluloid. It will go into production at PARAMOUNT STUDIOS, this Summer. The deadpan comedian will be on location, to supervise and instruct.

The newly-constructed TROPICANA HOTEL is preparing for an early future opening. According to rumors and plans, it looks as though the DUNES and ROYAL NEVADA HOTELS are also preparing to re-join the active bistros on the "Strip." . . .

Over at the NEW VEGAS LANES, keglerettes make it a must to head for the restaurant at JOE W. BROWN'S HORSESHOE CLUB, at the end of their league bowling sessions. Feeling ravenous after such physical exertion, the ladies replenish their strength and vigor with their favorite dishes at the Horseshoe. From a reliable source, we also hear they enjoy stopping by the slot machines, after their second cups of coffee. . . .

Wonder why everyone (but everyone!) at the NEW FRONTIER HOTEL refers to JOE SHAPIRO (day shift boss) as "Daddy?" Joe wouldn't comment elaborately upon the subject, limiting himself to the remark he was a "broken down Daddy." That really **couldn't** be the reason, could it? . . .

One of the guests at the HOTEL SAHARA is visitor ROCHELLE BAXT, who looks like Marlene did, twenty years ago. Her striking beauty is all apparent, whenever she enters a room. Miss Baxt is secretary to PAUL LASZLO, famous Interior Decorator-Architect of Beverly Hills. . . .

A tip of the fabulous hat to ABE SCHILLER, Chairman of the MARCH OF DIMES campaign. Abe has earnestly dedicated himself to the fund-raising drive and we doubt that anyone could have given more of himself to the effort than Abe has. . . .

A Fashion Show Luncheon, featuring the most advanced designs for the coming Spring and Summer, will be staged February 7th, at WILBUR CLARK'S DESERT INN, for the third annual Conference of ROTARY INTERNATIONAL, District 160 C. The show will be limited to three hundred and fifty (350) Ladies of Rotary. Host Chapters are Las Vegas, Henderson, Boulder City and Caliente. BETTY BOYLE will supervise and commentate the fashion presentations. . . .

Congratulations are in order for GUS GEHRKE and WILLIAM PARIS. They have designated February 15th as the official opening for their BONANZA CLUB, in North Las Vegas. We visited the spot and feel it will be a beautiful asset to that section. It is really a most attractive place, with outstanding decor. . . .

JOHN DE LUCA, President of the DE LUCA IMPORTING COMPANY, received the time honored award of "Man Of The Year," from the Las Vegas Chapter of B'NAI B'RITH. The presentation was made for his "distinguished service to humanity." . . .

Localites are talking about the personable NAOMI STEVENS. Naomi is hostess in the NEW FRONTIER HOTEL'S Planet Room, from 3 to 11 p.m. She has an uncanny way of making everyone feel welcome. . . .

A musical group you'll really enjoy is the SANDO DEEMS TRIO, in the Casbar of the HOTEL SAHARA. Aside from Sando, the group is comprised of FRANK GUSTO (who had his own trio at the DESERT INN) and AL DAY (who had his own trio at the ROYAL NEVADA). It's wonderful to watch Frank, an excellent pianist, on the drums. Day turns out perfect rhythms on the accordion, piano and drums, also. You'll enjoy the new tune they introduced about FLV: "Howcum You Do Me Like You Do, Las Vegas?" It's a dilly . . . and that's for sure.

The chances are about ten to one that the person who slaps you on the back is trying to make you cough up something!



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Riviera

FEB. 22

TONI ARDEN

☆

SAHARA

FEB. 7

VAUGHN MONROE
JEAN CARROLL

The Sands

FEB. 15

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VIEWING THE ACTION

(Continued from Page 11)

tending the marriage of his daughter DEEDEE in CHICAGO will return to FLV with his very charming wife KAY and their two younger children. A beautifully furnished home is awaiting them here. . . . (Readers will kindly permit the writer to mention a member of the [illegible] is justly proud—he is justly

he coffers of his owner. The Gov't unquestionably carefully checks the income that this trained animal brings ome each week. Well, what we want o know is this. When Rinty reaches he total that adds up to nine and one alf years (dog time), but is, by our wn evaluation, we the human element, n old man of sixty-six and a half hombre hours recorded), is he eligible for retirement and entitled to that set aside monthly stipend that is the just due of every codger who wants to put down the tools permanently? Here a bark will hardly be worse than the bite a dog can put on the Gov't . . .

Overheard and duly jotted: At the Roosevelt Grill (N.Y.): "What an aggressive and nagging dame she is. Has a regular 'get up and goad' per-

'cause wife DORIS just presented him with a bouncing baby boy, born January 29th and to be named MARK IRWIN MESNICK. CONGRATULATIONS! . . .

Another first, a daughter born to the BARRISTER TED and LOIS DOTSON, Saturday JANUARY 28th christened DOBORAH ANNE DOTSON. ATTORNEY TED will mail announcements of the birth in the legal form — "Satisabout three things when being photographed away from the prescribed lighting and favorite cameraman — her weight, her chins and her neck. None of the items she's scared of is discernible at home in front of the television set when she appears on her filmed show . . . The late Mark Hellinger, whose name crops up in conversation every so often, was a very great admirer of Florenz Ziegfeld. He even married one of Ziggy's most beautiful beauties, Gladys Glad, not once, but twice. After the impressario's death, Mark had this to say about the departed Mr. Z.: "Now if they ever give a show in the Great Beyond and all the good souls are called upon to assemble, you know they've got a producer who'll make Heaven look like

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THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

tive, and his wife ROSALIE are entertaining her father JAMES CUSH visiting from IRELAND. MR. CUSH was associated with the HENRY FORD CO. in his native country for 35 years. . . . Genial MANAGER of STORK BOUND is CARMEN FELTS wife of accountant specialist CLAY FELTS who tours the golf course in the high seventies. . . . Cutie pie, PAM LYNCH daughter of the CECIL LYNCH'S celebrated her ninth birthday JANUARY 28th. Quite a skater too! . . . CHRIS, TEDDY, GEORGE and DOROTHY TSOURAS hosted a gala fashion show at the GOLDEN SLOT, DOWNTOWN. Proceeds went to the MARCH OF DIMES and ABE SCHILLER, CHAIRMAN was there to pick up the needed dollars and dimes. . . . T V "JACK'S THEATRE OF THE AIR" SUNDAY 10:30 P.M. to 12:30 A.M. is hostessed by ANGIE DUDDY. She was a EUROPEAN BALLERINA and studied under the greatest teachers. . . . DICK NAHOUSE, of BAINS, FREMONT ST. will enter the SANSON CLINIC in SANTA BARBARA for surgery FEBRUARY 5th. Our best wishes for a speedy recovery. . . .

Radio program on KENO featuring BOOTS VAN HORN'S "BARRACUDA PRIZE TANK" can be attended at MAMMY'S RESTAURANT on the STRIP 12 noon to 2:00 P.M. KEN MOODY, the owner, received PHIL CABIBI, TINY HOFFNER, ED COSTELLO, JAKE KOZLOFF, MR. AND MRS. MIKE STEELE AND KENNY DAY of the DAYDREAM RANCH — all diners at his popular eating place. Imagine he features a 99c steak dinner. At MAMMY'S, DR MARK HALL will hynotize himself on TONY the BARBERS "LATE GREAT SHOW" KENO. This self-hynotism will last for 12 days without DR. HALL leaving the premises — sponsored by KEN MOODY and the stipend is rumored at $2,000 00. Viewers can walk into MAMMY'S anytime, day or nite to check on this for verification. . . . TERRY STEVENS, SILVER SLIPPER beauty, celebrated her happy birthday JANUARY 27. . . . DON TANNEN, brilliant satirical artist describes a good salesman: pressure with diplomacy, good psychological approach, impressive, neat, and makes people like him — is there anything else?

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K-9 IN THE WASHINGTON FILES: This'll pose a question or it should. Pooch lovers and just plain seekers of that salted away Social Security ought to ponder over this one. That common theory whereby the longevity of a dog's life is measured by the more or less fact that our canine cousins age seven years every time they reach a birthday, is in relation to man's annual markings. So a pup of two is like a boy of fourteen and a young tail wagger of three is the equivalent of a man of twenty-one and on down through the table of mathematics where the ratio is one to seven. This lore of tamed beast and master accepted, what happens, say to Rin Tin Tin, the current edition, who is a hot piece of fur on the television rating cards. His income must be better than a thousand a week and we are not referring to cur cakes or ersatz bones. This celebrated shepherd from the equally renowned line is leading real loot into the coffers of his owner. The Gov't unquestionably carefully checks the income that this trained animal brings home each week. Well, what we want to know is this. When Rinty reaches the total that adds up to nine and one half years (dog time), but is, by our own evaluation, we the human element, an old man of sixty-six and a half (hombre hours recorded), is he eligible for retirement and entitled to that set aside monthly stipend that is the just due of every codger who wants to put down the tools permanently? Here a bark will hardly be worse than the bite a dog can put on the Gov't . . .

Overheard and duly jotted: At the Roosevelt Grill (N.Y.): "What an aggressive and nagging dame she is. Has a regular 'get up and goad' personality." **At the New Frontier (Las Vegas):** "All his money is tied up in interest taking blondes." **At the Copain (New York):** "For eight years he's promised her a world cruise and they haven't moved out of the house. He's the kind of a guy who sits around waiting for ships that never go out." **At Scandia (L.A.):** "She has so many of her relatives staying at the house I just gave them towels labeled — 'Her's and Their's.' **At the Hotel Statler's Cafe Rouge (N.Y.):** "I know about the painting, but did Gainsborough also write 'Little Boy Blue'???" **At the Thunderbird (L.V.):** "Can't see a thing tonight, honey. The man in the moon has pulled down his shade." . . .

Typewriter Wanderings :They were talking about the forthcoming Rocky Graziano biography movie being made by MGM, to be called "Somebody Up There Likes Me." One wag said he didn't think all critics would like the fight picture, but he added that the producers ought to be glad with a split decision . . . Very pretty manicurist in the barber shop at the Hotel Adolphus in Dallas. Dark and looks like Linda Darnell. The city can be reached by train, plane or bus. And there are some fine roads leading into the Texas metropolis if any of you wolves are driving!!! In a magazine interview in December, Louis Armstrong was quoted as saying: "I'm Baptist, a good friend of the Pope and carry a Jewish medal given to me by a friend." Bing Crosby's comment on 'old Dipper mouth,' as he calls him: "I guess he's got all bets covered." . . .

A certain teevee star and of the movies, and of course, a femme, is worried about three things when being photographed away from the prescribed lighting and favorite cameraman — her weight, her chins and her neck. None of the items she's scared of is discernible at home in front of the television set when she appears on her filmed show . . . The late Mark Hellinger, whose name crops up in conversation every so often, was a very great admirer of Florenz Ziegfeld. He even married one of Ziggy's most beautiful beauties, Gladys Glad, not once, but twice. After the impressario's death, Mark had this to say about the departed Mr. Z.: "Now if they ever give a show in the Great Beyond and all the good souls are called upon to assemble, you know they've got a producer who'll make Heaven look like

all the things we've always read about it. It'll be big and breathtaking. And I can't be sure how the men'll look, but with Ziegfeld at the helm you can be sure the girls will be beautiful." . . .

A big newspaper publisher played Santa Claus this way with these Scrooge overtones. His wife had to plead and plead with him to allow her to give her mother her old, used fur coat for Christmas . . . Danny Kaye's reason for shunning television thus far: "It's taken me fifteen years to put together fifty or sixty minutes of good material for my act. Why should I throw it away in one or two nights on television." No argument from this corner . . . Funny about Bobby Van, the young dancer. Some people think he resembles Gene Kelly. With his old nose, he was a ringer for Ray Bolger, whom he impersonated so well.

'ROUND THE TOWN

(Continued from Page 16)

RAYMOND McDOUGALL of MATTY'S TROPICS is the designer of the beautiful Serpentine bar that adorns OSCAR CROZIER'S EL MOROCCO CLUB which is scheduled to open within the next two weeks. The bar is certainly one of the most beautiful in the entire West. . . . SID LOWENTHAL Slot Machine Manager at the SANDS HOTEL just returned from the Smoggy City where he attended his nephew LEON NATCHENBERG'S Bar Mitzvah. He remained there for a few days for a little relaxation and enjoyed every minute of his stay. Sid's back on the job and busier than ever. . . . JOHNNY STANLEY day shift boxman at the GOLDEN NUGGET looks like a carnival barker walking around with his cane. Reason for the cane is that he suffered a broken leg sometime ago and is just now getting back on his feet again. It's great having you back with us Johnny. . . . JACK HARRIS of JACK HARRIS PARKING CENTER has come up with a promotional plan for his new parking garage which I feel has great merit. He has issued credit cards to all downtown business men as an incentive for them to take advantage of his wonderful parking facilities. His idea is unique to say the least. . . . EDMUND MILEWSKI of HOTEL SAHARA recently returned from a three week visit to NYC where he picked up his lovely wife JULIA and his two children JOAN and STANLEY. He finally pursuaded them to make their home in FLV. Oh yes, little STANLEY'S first words about our fabulous city was, "Daddy, where are the cowboys"? What are you going to do with them? . . . Next time your looking for a good place to eat, try MAMMY'S on the strip. Just recently a "Buck Brunch" was inaugurated and believe me, it's out of this world. It's served Monday through Saturday 12 noon til 4 p.m., try eating here you certainly will not be disappointed. . . . Sure sorry to hear about JOHNNY KENDRICK, a pit boss at the GOLDEN NUGGET, suffering a heart attack recently. He should be up and about very soon. Get well fast fella, we all miss you around the NUGGET. . . . Likeable JIMMY ROBERTSON a former employee at the DUNES HOTEL is now holding forth at the AQUA HOTEL and he is enjoying the new environment. . . . Man, how that old deadline creeps up on a guy. And there is J.C. leering at me, I'll say so long until next week. . . .

Look in your mirror . . . now go out to face the world, and give your friends and neighbors that same glow of appreciation.

JACK CORTEZ
Fabulous LAS VEGAS magazine
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$8. PER YEAR



CONFIDENTIAL Magazine won the court decision and will be allowed to put their March issue through the mails . . . Manager Hilly Elkins is readying a TV package for his client, thrush Annette Warren. Did you catch the picture of her in the Jan. 1 issue of PEOPLE TODAY? . . . Terry Morel, one of Philadelphia's prettiest imports to the Big Town, creating a load of excitement via her jazz chirping at the Club 59.

Patsy Bolton has a strong contender for waxing honors in her discing of "Don't Ask Me Why I Love You." Though only 26, Patsy has an amazing nine-year background in show business . . . Jeff Clay's "These Hands" is another platter that we pick to go right to the top. Jeff, ex-Sammy Kaye vocalist, cuts his capers for Coral Records . . . Ray Ellis, the young arranger paragraphed before in this column, is continuing his hit-making ways in 1956 with "Seven Days" and "No Not Much" for Clyde MacPhatter and The Four Lads respectively.

Promotion man Joe Saunders is preparing a TV show that has sponsors nibbling . . . Broadway deeply saddened at the passing of Frances Foster, beloved sister of Agent Bill Foster.

Kal Ross has finalized his merger with the Ray Anthony Office and is now operating out of their headquarters in New York.

Al Blake's publicity chores for the Emil Mogul Agency grow each day as the ad firm steps into high for '56 with their National Shoes, Ronzoni, Manischewitz, etc. accounts . . . Hal Person's column chores at RADIO DAILY piling up now that he has added a Wednesday pillar to his regular Friday "Words And Music" beat.

Sid Bernstein of the Billy Shaw Agency is the mastermind behind Julie London's opening at the Cameo . . . "Fallen Angels," the Noel Coward revival, had the kind of opening in Boston that bodes well for the vehicle's future on Broadway . . . "Inherit The Wind" continues to break box office records at the National Theatre. As WW said it's Muni-ificent.

New York, which was the original home of the flickers almost half a century ago, is staging a terrific comeback in the department via the new trend to "realism" in movies. Cinemas already made in Gotham or upcoming are "On The Waterfront," "The Catered Affair," "Marty," "Someone Up There Loves Me," "A Man Is Ten Feet Tall," "The Man In The Grey Flannel Suit," "Patterns," "Studs Lonigan" and many more.

Al Tamarin, publicity topper of UA, has accepted the post of press chairman for the amusement industry's 1956 "Brotherhood" drive . . . Our town's skyline continues to change constantly. Now Deering, Milliken, the textile firm, has purchased the northwest corner of Sixth Avenue and 39th Street and will build a seven story building.

Something keeps bothering us about the fact that the American Gas Association is one of the sponsors of the "Mrs. America" contest . . . WOV is awarding jazz scholarships to high school and college students. We've seen this station build itself through the years into an important factor in New York radio.

Most novel wedding announcement of last year was the one that came from Mr. and Mrs. David Cohen announcing that their daughter has married "Rising Young Comedy Star Jimmy Komack." I wonder if I can induce my future in-laws to have mine read "Rising Young Publicist And Columnist"?

Rocky Graziano and Jack Beekman have formed an independent film producing company but can NOT do Rocky's life story because that's already been sold. How about a flicker on the Life of Jack Beekman?

Motion Picture Companies in New York, apparently unhappy about the personal press that a lot of their execs. have been getting, have issued an order for 1956 that any future publicity

should go to the stars and not the firm's toppers. To quote a pal of ours in one of the Eastern picture departments. "Ours not to reason why, ours but to cease and desist."

After all the fussin' and feudin' let's hope that Marilyn You-Know-Who is better in "Bus Stop" than she was in any of her previous cinematic efforts . . . Ham Fisher's will is more puzzling than his suicide.

HILLSWAY

(Continued from Page 17)

about 20 years and is just leaving as Editor and Publisher of the HIGHWAY TRAVELER MAGAZINE that the Greyhound Lines sponsors. Ed was supposed to have been in Las Vegas just after Christmas as a guest of the D. I. for a week but had to postpone this pleasure because of illness in his brother's family in Ohio. Hope Ed Jones continues to be as good to me and my HILLSWAY COMPANY in his new position as he has in the past.

A notice of the annual meeting of the CATHOLIC WRITERS GUILD OF AMERICA — I was elected to that august body this past year — to be held in New York City tonight had me wishing I could have attended. That is the trouble with being elected or chosen to these groups — one never gets to attend. The GOURMET SOCIETY also of New York City, of which I am a member, had a GAY NINETY DINNER on the 16th of January at SHERRY'S REST. that sounded like a lulu. It was compulsory to come in gay nineties attire. The menu for this affair sounded terrific. Here is the paragraph telling about it. "The menu will be in the Gay Ninety lavish style — oysters, green turtle soup, lobster Newburg, Rock Cornish Game Hen, stuffed with wild rice and truffles, flavored with Cognac. ("A hot bird and a cold bottle"), and champagne. Just the items Lillian Russell and Diamond Jim Brady doted upon!"

And speaking of the GOURMET SOCIETY. Where else but in Las Vegas should there be a chapter of this fine group. Or a chapter of the WINE AND FOOD SOCIETY (I am also a member of the New York branch, and what good does it do me way out in the west?). No place do people know better food and have more of it than right here in Las Vegas. All of you read Cholly Angeleno's column in the L. A. Examiner and he so very often extolls the glamour and the fun and the excitement and the good eating and drinking sprees of the Beverly Hills W & F Society, and these writeups should whet the appetites of our prominent hotel owners, managers, chefs, business people, and lawyers in Las Vegas so that they would quick get a charter and form a local branch of either the Gourmet or the Wine And Food Society. If anyone is interested they can write to J. George Frederick who is President of the GOURMET SOCIETY, at the Beaux Arts Studios, 80 West 40th St., New York, N. Y. And I am sure that Cholly Angeleno would be glad to put you in touch with the Wine And Food Society officers. To my knowledge there isn't a really exclusive men's society in Las Vegas and this would be a wonderful group to belong to.

Another suggestion I would like to make. Why hasn't some small bar downtown come up with the idea of having a nightly fun festival of song? The Jolly Bismarck Inn in the Bismarck Hotel in Chicago has done just that and it packs the place to the rafters every night. The organist flashes the words of 164 songs on a screen and you should hear the singing. I never go to Chicago but what I spend every moment I can here in this atmosphere of gaiety and song. I am sure the local people would go for something along this line in a big way.

Am spending too much time here this trip but am working hard to get the Seventh Edition of my book HILLSWAY ready for the press and I know of no place more conducive to work than in Las Vegas. I can type as late as I want and then go out and have fun and eat, while in any other town the sidewalks are rolled up and everyone is asleep when I get ready to put my work aside. I am again staying at the RANCHO ANITA Motel, and am really comfortable and happy here.

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DESERT INN

(Continued from Page 19)

That "adorable menace," BEVERLEE DENNIS, keeps the audience chuckling with glee. This beauteous young lady has a sparkling wit and some of the most comical routines to be heard. No one wears a frown when this singing comedienne is in the spot-light. She is a wonderful addition to any bill and a definite delight to see and hear . . . Held over is that master juggler RUDY CARDENAS to round out a fast paced show. This man proves that the hand is most assuredly faster than the eye, if the hand belongs to Mr. Cardenas. His expert juggling is done in such a speedy and fabulous manner, you'll find it difficult to believe your eyes . . . The DONN ARDEN DANCERS are exquisitely gowned and their elite production sequences never fail to make spectators marvel. The choreography is superb . . . Singing M. C., ART JOHNSON, enhances the production with his fine voice and debonair presentations . . . CARLTON HAYES waves his skilled baton to create perfect rhythms among his men of music.

EL RANCHO VEGAS

(Continued from Page 19)

monial mart" brings down the house! SOPHIE TUCKER is one of the finest, grandest people to ever set foot on a stage, and everybody loves her, for always, and everything she sings, even "Davy Crockett," is a priceless treasure. . . . Appearing with Miss Tucker, and an integrel part of her every show, is TED SHAPIRO at the piano. Mr. Shapiro is Miss Tucker's pianist, arranger, conductor, favorite heckler and dear friend . . . Added to the bill is Broadway's new singing sensation, ROBERT CLARY, a lad with a sparkling and unusual delivery of memorable melodies. With his talents, Robert is sure to attain great fame . . . ERNIE RICHMAN & THE MANNIQUINS present unusual and very outstanding choreography. Agile Ernie is a "high-kicker" with Bolger-like talents, ably assisted by three beautiful young ladies . . . TED FIO RITO and his ORCHESTRA wrap up the stellar revue to perfection.

EL CORTEZ

(Continued from Page 19)

ster is ever ready with fast paced quips that will hit you smack in your humor area. His refreshing brand of humor brings pleasure to all viewers . . . Violinist of rare facility, DAVID ROMAINE, creates a magic mood with the touch of his bow on the vibrant strings of his very valuable Guadanini that has been mellowing for 213 years. A repertoire that runs the gamut of emotion from a beautiful Romanian rhapsody to a spirited Texas hoedown. Beautiful music plus philosophical comments that exhibit mature humor rounds out a fine show . . . Perfect background and excellent timing for the acts are provided by SHERMAN HAYES and his men of music.

FLAMINGO

(Continued from Page 19)

NBC's newest comedy star, ALAN KING, a jester who sets a fast pace of comicry with his endless store of gags and tall tales. Crowds explode with laughter when this gent is in the spotlight. Alan enjoys his work and his enthusiasm reaches directly into the audience and turns your smile right side up. Not a frown can be found when Alan is around unless the patron is unable to see or hear! . . . Rounding out this stellar revue is the GOOFERS, those zany lads who combine instrumentals of note with the craziest antics that are to be viewed anywhere. You must see these boys in person in order to comprehend the brand of showmanship that is theirs. You are in for a real laugh session! . . . The RON FLETCHER DANCERS present excellent choreography in an artistic and graceful manner . . . LOUIS BASIL and ORCHESTRA provide top musical backing for this delightful show.

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

NEW FRONTIER

(Continued from Page 20)

closes with a mock police raid that brings the house down in a riot of laughter . . . The VENUS STARLETS shine in their offering of excellent choreography created by DOROTHY DORBEN. Their production numbers are original, artistic and very outstanding . . . Backing this wonderful show is GARWOOD VAN and his excellent ORCHESTRA.

RIVIERA

(Continued from Page 20)

beauty. What a SHOWMAN! . . . Also on this exceptional bill is FRANK FONTAINE, comic par excellence! The stream-lined delivery and excellent story-telling ability of this jester makes him a favorite of all who see him. Frank's comicry is as smooth as a polished gem, a pleasure to observe . . . The terrific terpsichorean offerings of the FOUR STEP BROTHERS keep your toes a-tapping. Their brilliant challenge dancing keeps everyone on the edge of their seats with the excitement and brilliance of their performance . . . The RIVIERA GIRLS present scintillating new choreography in colorful production numbers that add beauty and charm to round out a top-notch show . . . Truly superb musical backing is furnished by RAY SINATRA and his fine aggregation of accomplished musicians.

SAHARA

(Continued from Page 20)

greats of show biz receive their share of good-natured ribbing that draws howls of laughter from the audience. SIDNEY MILLER blends his great gift of comicry ably with Donald's diverse talents to bring merriment to all present . . . The star of this happy show deftly utilizes the outstanding SAHAREM DANCERS to background his terpsichorean efforts in a colorful and comical gypsy number and a magnificent "42nd Street" routine . . . RUTH COSTELLO is the awe-inspiring danseuse that is so very outstanding. She does ballet or bop routines with equal grace and merits attention . . . Backing the show with great understanding is CEE DAVIDSON and his excellent orchestra . . . Opening Feb. 7th, unusual song-stylist, VAUGHN MONROE and as an extra added attraction, clever comedienne, JEAN CARROLL, in a new and exciting show.

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SANDS

(Continued from Page 21)

awaits her every appearance for she has fabulous talents that will always remain on the pinnacles of show biz fame . . . Adding their delightful comedy to this outstanding show is PEPPER DAVIS & TONY REESE. Such situation scenes as their satire on the popular "$64,000 Question" program brings audience appreciation in the form of unabated laughter. Their imitation of a punchy fighter is also noteworthy. These lads will go far, they are loaded with the stuff that makes STARS! . . . The BEACHCOMBERS with NATALIE create a mood of melody that delights all who see and listen to their song stylings. Miss Natalie adds charm and pulchitrude aplenty to the specialty music and routines . . . The COPA GIRLS are for sure the most beautiful in the West in their colorful costumes designed by Mme. BERTHE. They execute with precision and aptitude the exceptional choreography staged by RENEE STEWART & BOB GILBERT . . . ANTONIO MORELLI and his aggregation of fine musicians present a background that is perfection plus.

SHOWBOAT

(Continued from Page 21)

F L V so quickly . . . Still with the show is handsome GARR NELSON whose magnificent baritone sparks a romantic note to the show. His outstanding voice is sure to take him to the peaks of his profession. Garr also attends to his duties as Master of Ceremonies with charm and assurance that causes all viewers to become staunch fans . . . The SHOWBOAT GIRLS present spirited choreography in colorful costumes. This group of very attractive young ladies add charm to the show . . . MIKE WERNER & ORCHESTRA

Chic Hecht

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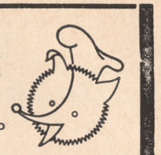
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beat out a solid musical background for the show . . . During Intermission, it is the fine harmonies of ROSSI & McDERMOTT and the LAWRENCES & BEVERLY.

SILVER SLIPPER

(Continued from Page 21)

the little lady that was Milton Berle's protegee and a member of the HILLBILLIES in his recent Xmas show . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork. They also add pulchitrude and loveliness . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. The fade out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows. Permanent members of this comical company includes such names as SPARKY KAYE (the funny little guy), JIMMY CAVANAUGH (straight man), DENISE BENNETT (a real eye-opener) and CLIFF FERRE (genial M. C.). In the musical corner to back the every antic of the "RAZZLE DAZZLE REVUE" is expert GEORGE REDMAN and his fine ORCHESTRA.

THUNDERBIRD

(Continued from Page 21)

of anyone. His wit enjoys a swift pace and brings deserved ovations. Show-stopping is Don's "Franz Laineheimer" bit!! Very amusing!! . . . Our good neighbors from the Argentine, the fabulous PEIRO BROTHERS will challenge your latent talent. You'll wonder if you could have ever attained such control and feats with proper practice. These men will convince you that in no way could they ever be imitated. Such ease, much fun and lots of juggling supreme . . . The THUNDERBIRD DANCERS execute sparkling choreography staged and created by talented GAYLE ROBBINS.

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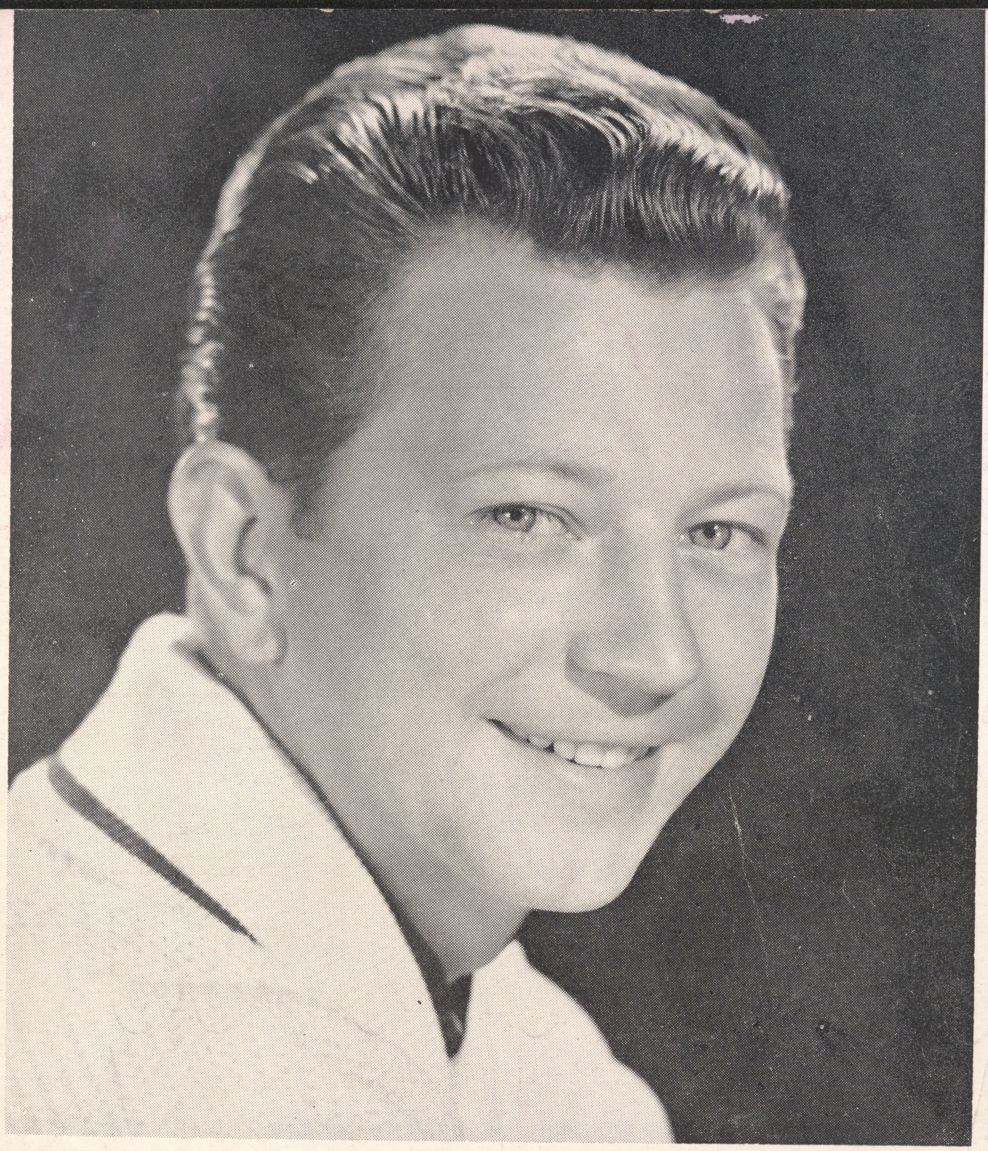
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