

Jack Borzì

DECEMBER 17, 1955

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LAS VEGAS Magazine

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TENT 39



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JACK CORTEZ'

**Fabulous**  
**LAS VEGAS**  
magazine

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## OBSERVATIONS

by CHARLES "POP" SQUIRES



**S**OMETHING like thirty years ago, the first neon sign in Las Vegas appeared over the door on the corner where the beautiful Golden Nugget casino now is. It was about eighteen inches long by six inches high and contained the one word "KIVA" which was the name of the bar, to the invigorating refreshments of which the sign was an invitation.

Whether or not that particular sign stimulated the business which it advertised we do not just now remember. But to most of us that sign was quite wonderful — its red light casting a mysterious glow quite unlike any other electric sign I had ever seen. That, I think, was the very first of the electric "gas" signs in Las Vegas. We were told of its peculiar qualities; that the tubes of a neon sign glowed with a different colored light according to the kind of gas with which they were filled. But it was hard for any of us to believe that that little sign was the forerunner of what is now one of the most colorful and brilliantly lighted cities of the world. Just when Jack Young and his brother Tom entered the Las Vegas lighting field we do not know. But they came and began the manufacture and erection of hundreds of great monuments of light. At first, Fremont Street was the outstanding leader in the display of colorful neon signs. Towering structures of steel rods and beams were devised and increased in size and intricacy of design. Each one of our casinos and great resort hotels in turn have sought to out-do its predecessors in lighting effects. All of which were designed, engineered, manufactured and erected by the Young Electric Sign Company. The organization started business in Salt Lake City and Ogden, Utah, but the growing young city of Las Vegas soon took the lead in neon sign building so Jack and his brother Tom Young, found it necessary to build a plant in the Fabulous young City of Las Vegas. This plant is one of the important industries of Southern Nevada and is,

of course, based upon Hoover Dam and the important fact that Las Vegas has probably the cheapest electrical power in the nation, and is looked upon as being the sign making capitol of the world.

I remember that when I visited the plant of the Young Electric Sign Company two or three years ago, I saw hundreds of tubes circular in form, being tested, and there were some circular frameworks for which I could imagine no particular use. I asked what those large circles were and was amazed when told they were the supports for the Flamingo signs. I was shown how the hundreds of neon tubing rings were to be incorporated in the walls of the tower so as to flash on and off at just the right fraction of a second. I was shown many things which were new and strange and which I am sure the readers of Fabulous Las Vegas would like to see, if Jack Young and his assistants could find time to show them. I asked Jack Young for some definite facts and figures which would give us some insight into the mysteries of neon sign making and he very kindly gave me the following:

"A great part of the pioneering history of the Young Electric Sign Company is already written into your files of Las Vegas Age, but since there is a

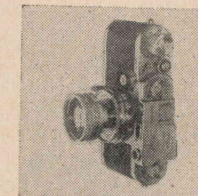
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## CRISWELL PREDICTS



### WHAT PEOPLE WILL DO:

**V**ENDING machines will rule life in 1957! You will buy any food item, magazines, newspapers, cosmetics, clothing, hard liquor and even beer by the glass! I predict a multi-million dollar corporation will construct a series of merchandising pavillions which will keep open twenty-four hours per day, with a cashier on duty to give you the proper change for bills, and you do the rest! . . . I predict that Ethiopia will make a fateful decision in world affairs, and will become one of the big seven nations to control the destiny of future peace and war! . . . I predict that Chief Justice Warren will hand down a Supreme Court ruling which will aid many women of America, who have been forced into common law marriage!! I predict this new ruling will legalize the common law marriage state fully and completely! . . . I predict that 1956 will prove to be a pivotal year in the financial history of the world! England, France, and Italy will face a revaluation of their money before the year is over, while America will withdraw from many foreign investments as too much "risk" . . . I predict that the most shocking scandal of the coming year will concern a former member of the late President Roosevelt's Cabinet, and the widow of a famed Republican! . . . I predict that Harlow Curtice will defend the new time payment plan of General Motors and keep it in effect, even tho his competitors very strongly object, and threaten court action! Watch G.M.!

### FOR PEOPLE AND PLACES

I predict that Dr. Irvine Page of Cleveland, Ohio, will startle the world with his amazing findings on heart

trouble, and a new simple control that will add years to your life! . . . I predict that the natural magnetic power of the desert will be captured by our engineers next year in the area of Las Vegas, Nevada, and will be placed for peacetime use in boosting water pressure! . . . I predict that Joe Moore of Liberty, Tennessee, who was recently named the star farmer will write his farming methods in book form, so that others may know the knack of his success! . . . I predict that the thermal area of the sky will be completely photographed by the television camera, and will show to 165 million Americans just what is out there in outer space, even tho the revelation may well be terrifying! . . . I predict that Robert Ruark's latest "Something of Value" will start a trend for jungle adventures, and within six months, the silver screen will image thirty-six jungle pictures! . . . I predict that the next blind source of evil will be the increased drug traffic from Cuba! I predict that our Narcotics Squad will be tripled, and many thousands of new arrests and convictions made in 1956! I further predict that stronger laws will be made with teeth in them, and this will more than discourage the present drug traffic! . . . I predict that Capt. Eddie Rickenbacker will make a most startling statement of factual evidence concerning flying saucers before March 10th, 1956! Remember this prediction!

### COMING HUSH-HUSH EVENTS:

One of the greatest personal owners of circus and sideshow freaks will auction off the contracts of his freaks to the highest bidder. This human auction will be a blot on our pretended civilized twentieth century way of life! . . .

(Continued on Page 39)

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**N**EVER is a man so tall as when he stoops to help a child. That is the motto of the VARIETY CLUB. The Barker on this week's cover shows how simple it is to help in charity. The Induction Dinner for our local Tent No. 39 will be held, January 10th. We realize we've advised you of this before. However, this organization contributes all of its time to the welfare and well being of others, one cannot offer too much space to its activities. This time, the local Variety Club will also have something new to offer. During the course of the 1956 Induction Dinner, officers of the WOMEN'S AUXILIARY of Tent No. 39 will be inducted, along with their male counterparts. The women were invited to a gathering at the home of the temporary chairman, FERN KOZLOFF, December 6th. At that time, it was unanimously agreed that the women would officially form their Auxiliary. We are proud to note that 95% of the Barkers' wives have pledged membership. During their initial meeting, contributions were gathered for Xmas presents for children at the WESTSIDE NURSERY and also the SCHOOL FOR HANDICAPPED CHILDREN. The women prepared to preside at parties for both child centers on December 14th (Westside Nursery) and December 22nd (School For Handicapped Children). Members donated cookies and candy, along with their

time and efforts. What on earth could we fellows do without the women? They sort of ease our own burdens . . . and that's for sure.

Publicist EUGENE MURPHY (of WILBUR CLARK'S DESERT INN) is the newly-elected President of the LAS VEGAS OPERA ASSOCIATION. He is currently engrossed in a new Spring production. Mr. Murphy also booked one of the most popular operas into the HUNTRIDGE THEATRE for a limited engagement, January 17th and 18th. It is Verdi's "Aida." The film offers the first great opera in color. It was produced by American Impresario S. HUOK and released through the I.F.E. Releasing Corporation. "Aida" combines the foremost voices of the famous LA SCALA with the brilliant cinematic talents in Italy today. It represents a perfect fusion of great operatic singing and distinguished dramatic talents against a background of color, action and splendor. "Aida" is portrayed by the glamorous SOPHIA LOREN. Two matinees will be held for school children. Tickets are now on sale at the Huntridge Theatre and in the lobby of the HOTEL EL CORTEZ.

SUNNY GALE, luscious headliner at the FLAMINGO HOTEL, arrived in FLV on very short notice, to replace the ailing KAY STARR. She completed a TV show on Wednesday and flew in

(Continued on Page 41)

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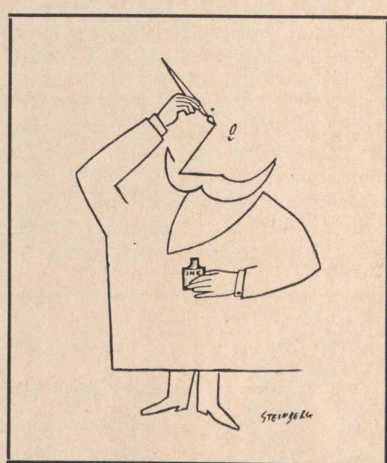
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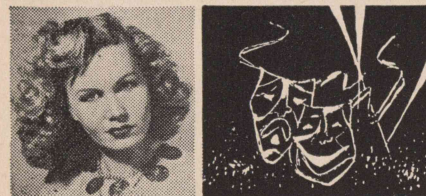
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**H**OWARD KEEL walking down Fifth Avenue is in New York appearing at the Copa. Bet Howard wishes the New York critics were as kind as the west coast. . . Igor Cassini, whom I met when we both appeared on Maggie McNellis T.V. show, made pertinent reply when asked if "people get upset when he prints the truth about them in his column — the Cholly Knickerbocker daily epistle on the doings of the international set. "You either write a column of facts other people like to read — or you print items your friends like to read. "You choose between the millions of readers or the few. Igor is read in sixty papers including Italy, Greece and Mexico and his readership is twenty million. Plus his own T.V. show. He also has a university degree of law — which must come in mighty handy.

The Knickerbocker ball headed by Igor was the most lavish of the New York social season and held in the grand ballroom of the Ambassador Hotel. First person I saw was Richard Ney with his lovely wife. And Bobo Rockefeller — who frankly tells her intimates, "I did not get five and a half million but six in the divorce." Bobo also confides that the price personally is that she'll never know whether she is to be loved for herself — or her money. A handsome youth at the ball was Greg Juarez, one of my favorite former dancing partners from Cali-

fornia. Greg is still being mistaken for Ty Power. And Eva Gabor was there. — Also Jayne Mansfield — her long hair a silver blue platinum. She modeled some jewels for M. C. Cassini.

Elsie Wisner invited us to go on to the annual newspaper ball being held at the Plaza. Saw Perry Lieber publicity director of RKO, whom Howard Hughes transferred to New York. "I'm going home to California for Christmas," said he. (What — with this lovely snow in New York. How I love the flurry of snow flakes!) And to dance the night away we went on to the International press ball at the Waldorf Astoria. Such elegance with supper served on a solid gold service. Maurice Chevalier entertained and I was reminded of Teddy Badin's statement relative to the French star. "I asked Mr. Chevalier in Paris the secret of his success of remaining a top star these many years. His reply was, "Every time I sing I look at the audience and I single them out. There are doctors, lawyers, housewives, clerks, secretaries, shop girls, store keepers, lovers —. Whoever they are — each one appreciates something different. I try to include something in my repertoire to please each one."

Greta Keller, the Edith Piaf of Monte Carlo was a guest at Joan Baruch's elegant dinner party — and I recalled hearing her for the first time at the International Press Ball. Joan is one of New York's most famous hostesses. I should say the best loved — and by so many celebrities. Donald Maloof sang at her party. His accompanist is the same Jacobi who for years conducted the Rudy Vallee orchestra on radio and still works with him when Rudy is in the East. "You wrote one of the best informed columns on Rudy I ever read," he told me. "You actually know him as we who have been very close to him know him. He's a great fellow." Jacobi who was with Rudy during the Fay Webb episode of his life remarked, "His wife is different than any he has really known. She

(Continued on Page 45)

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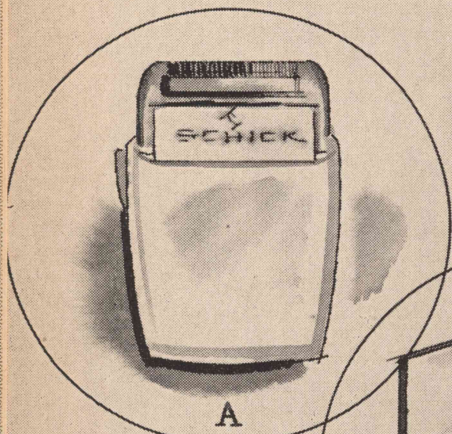
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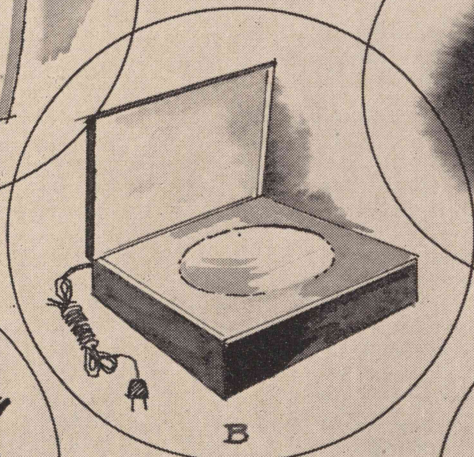
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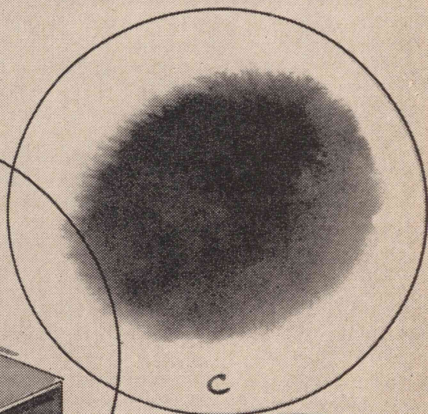
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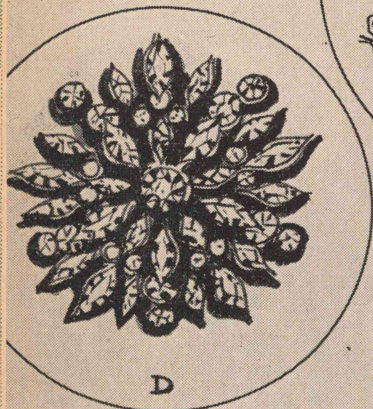
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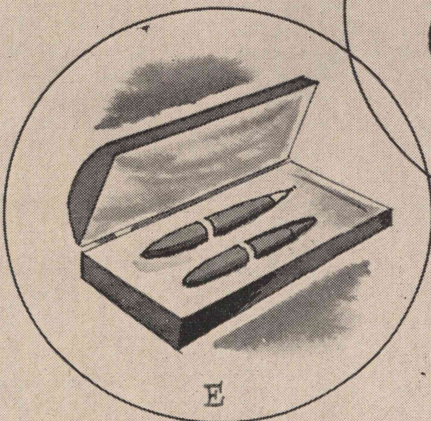
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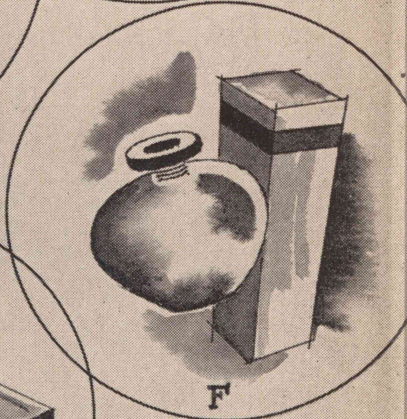
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with DON LUND

**H**AVE you taken the time to inspect the building and remodeling going on at our local bistros? If you haven't, let me tell you, MUCH is taking place. At WILBUR CLARK'S DESERT INN the SKYROOM is being completely remodeled. The room is being enlarged, new fixtures will be added, and even an elevator is being installed to make the room more accessible for their guests. In front of the hotel, the once beautiful fountain has been eliminated and will be replaced by a spectacular new sign. At the SANDS HOTEL the GARDEN ROOM is receiving a new personality. I questioned MARTY GOLDBERG, manager of the SILVER QUEEN BAR, as to just how this beautiful room could be improved. His answer was, "Just wait and see. You'll be pleasantly surprised." What more can I say? Now on to the HOTEL THUNDERBIRD. Here you'll find a beautiful new LOUNGE, complete with a stage bar. The atmosphere here is very intimate and the LOUNGE ENTERTAINMENT is great, with WINGY MANONE and his Dixieland music and you'll enjoy Joanie White and the Marks IV, a new musical group. Progress, ain't it wonderful? . . .

Everyone is over their "buck fever" now that Deer Season is expended for another year. Also concluded is the annual Hunting contest sponsored by

the GOLDEN NUGGET. Grand prize winner and recipient of ONE THOUSAND DOLLARS (Wow) was Mr. E. L. WALKER of Los Angeles, who brought in a buck with a spread of forty-eight inches. Very sorry to inform you that local entrants did not fare too well this year. JAMES M. BRADY of HENDERSON and CLAUDE DUDREY, manager of the DELUXE MOTEL, were the only two localites to garner honors. Incidentally, there were entrants from practically every western state. Fellows, there's one consolation. At least you got your "buck" . . . Golfer of the week award goes to TONY "GOLF" GALLVAVI, swing shift Pit Boss at the GOLDEN GATE CLUB, who fired a whopping three under par on the Muni Links. For confirmation, just ask that "sick old man" JACK MOORE, Day shift Pit Boss at the same club, how much it cost him to find out how good TONY really is. Need I say more JACK? . . . NICK VARA, parking concessionaire, at HOTEL SAHARA, has assumed command of the parking lot located at Second and Carson Streets. He works this lot by day and then moves back to his old stomping grounds at the SAHARA for the night shift. If NICK appears a little weary the next time you see him sympathize with him; what price — fame and fortune!! . . .

LOUIS VANDER HOOK, a captain in the CLOVER ROOM at HOTEL RIVIERA, certainly has his hands full nowadays. Seems one of his friends had to leave town and presented him TWO ponies. LOUIS didn't know what to do with the little guys, but being a great person he built a corral to care for them. He has found a great way to relax. Question man, can you ride? . . . JACK ENTRATTER, SANDS HOTEL executive and Director of Entertainment, is molding together one of the most spectacular production numbers ever attempted in FLV for their Christmas Show featuring LENA HORNE. LOVE IS A MANY SPLENDORED THING will be the theme featuring

(Continued on Page 45)

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**D O W N T O W N      L A S   V E G A S**



By Paula

**W**ELCOME to your "other" home!! We are honored that you would leave your charming southern estate, "Pretty Acres" and return to entertain us all in the CASBAR LOUNGE of the SAHARA HOTEL. LOUIS PRIMA and his delightful wife, the comic KEELY SMITH, accompanied by their daughter, TONI ELIZABETH, yearly leave a palatial mansion located on Mandeville Road, Covington, Louisiana, to return to FLV and live in a two room apartment, just because they like our town so much. It is no secret — we like the PRIMAS, too — and that is the understatement of the year. WE LOVE THEM!!!! The inimitable song stylings rendered by LOUIS and the comedy of the PRIMA family fills any place they make an appearance to capacity. Their capable background of music is made even more wonderful by the torrid tenor sax of SAM BUTERA. So if you see the walls of the SAHARA HOTEL bulging outward, you will know the reason — all these wonderful people's friends tried to see the PRIMA presentation at once . . .

If you want to catch three "smoothies" in action, listen to DON, DICK and JIMMY in the LOUNGE of BILL MILLER'S ROYAL NEVADA. They pour forth harmonies that will sooth all your cares of the day and put you in a very relaxed and happy mood . . .

Thoe "NITECAPS" at the GOLDEN NUGGET opened with the "Lullaby of Birdland" and for one fleeting moment, thought that I was back in the "Big City." Their semi-bop arrangements with cool-warm tones running fluently through it makes for real easy listening. The tinkling piano, the somber trom-

bone and the tenor sax blend like pheasant under glass in JOE VENUTO-like arrangements in a repertoire that has character . . .

Every time this scribe happens into the neighborhood of the STAGEBAR at the FLAMINGO HOTEL, the boy with the continental flair, DAVE BURTON sings "Autumn Leaves" in the original French version, just because I like it so much, and I wish to take this occasion to thank this talented lad for that thoughtful little gesture . . .

There will be two new lounge acts at the SHOWBOAT HOTEL, starting December 23rd. The PENTHOUSE FOUR replace LOU STYLES and HIS STYLISTS on the late shift, and the BELLES and BEAU take over for the JOHNNY SAVAGE QUARTET which is transferring their talents to the CLOUD NINE LOUNGE of the NEW FRONTIER HOTEL. The BELLES and BEAU are three of the four kids who entertained at the SHOWBOAT for five months last summer. In those days, they were known as the CARSONS and made a lot of friends who will be on hand to cheer their return. LINDA PETERS and PEGGY SPENCER are the BELLES and BRYAN PETERS is the BEAU . . .

STEVE GIBSON and HIS REDCAPS are greater than ever it seems. Once you stop in the "After Twelve Cabaret" at the EL RANCHO VEGAS to listen to the versatile "goings-on" of this group, you will find it difficult to tear yourself away. These kids play such rocking rhythms, you'll want to stay until they leave in the wee hours of the dawning. JAY PRICE is doing a

(Continued on Page 47)



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By **FANCHON DE VOE**

**C**OME IN, Mrs. Bipple. Shake hands with the Yuletide decorations. Decided to have Christmas backwards this year; decorate first and wrap later. Even Christmas decorating has its own statue of limitations, and every year about this time our resistant home resembles Brooklyn's old Allen Street after the first Spring thaw. What do you mean, you "don't remember" Allen Street, you cute little Clinton Street Number? It started to widen the same year you did, baby . . . So, just take a rocker and stick your feet into that cardboard fireplace with the ten watt bulb. That wind outside is blowing 35 acres backwards. That fireplace warm? Haven't you ever read about the theory of mind over a "Bulb Not Included" fireplace?

Those? Oh, those are small remembering gifts for wealth acquaintances who have everything. Certainly, I did. Bought one of those You Can't Make It Yourself Kits and went to work. Couldn't decide on whether to make book ends, you know the type made from bricks covered with paper?, but then so many of my friends just LOVE TO THROW at cocktail parties, so decisioned upon these cards, with three-quarter toothpicks gilded and attached with this message:

"Merry Christmas to you who have got. This toothpick belonged to Lord Chester. Lord Chester was a little English boy about 90 years old. His Aunt prepared tripe every Tuesday. On Thursdays, Little Lord Chester was served with the tripe his Lord Uncle did not consume. He had no teeth, so his Aunt gave him this three-quarter toothpick of gilt and gold. We send it to you for your antique collection and wish you happiness. (Signed) Fanchon, No Relation of Lord Chester's Nor His Uncle's."

Pare me an apple, Mrs. Bipple. They do look delicious. Wait a minute! — wait a minute! . . . Stop the apple and the Music! It's Jimmy Durante in person, getting ready to open at Las Vegas' Fabulous Desert Inn on Dec. 20th. He'll have his nose, just like Santa, his entire bigger and better show troupe, his best-personality-I-ever-knew, and he'll play that piano like the person-I-like-to-hear-play-a-piano best, because he makes a G natural sound like a whole fiddle full of flutes, and he makes women laugh when he jokes, emotion when he sings, and weep when he walks away on those light patches where the grass has worn off on the TV show . . . Pick up the apple, doll, and tell me, wouldn't you just love to find Jimmy Durante under your Christmas tree on Christmas Morning of Christmas Day All Year round waiting for Christmas? . . . Hand me the apple now. Thanks.

Also and herewith, oui, oui, cheri, that pasha on top of the Dunes Hotel in FLV can now kick his boots together and yell "Merry Christmas, Paree!," for now he has a raison d'etre. None other than that internationally famous French entertainer, Maurice Chevalier, will be at The Dunes on Dec. 19th. This Frenchman has always been and is yet such a superb showman that he can make folks forget Davy Crockett . . . But to prove that men never outdo women, Sophie Tucker is going to begin waving her handkerchief and plumes and diamonds on stage Dec. 23rd, at the El Rancho Vegas. We like Durante, we are visibly impressed with Chevalier, but we adore Sophie Tucker.

Climb to the top of that 13-inch Christmas tree, Mrs. Bipple and grope your neck out the window. The men

(Continued on Page 48)

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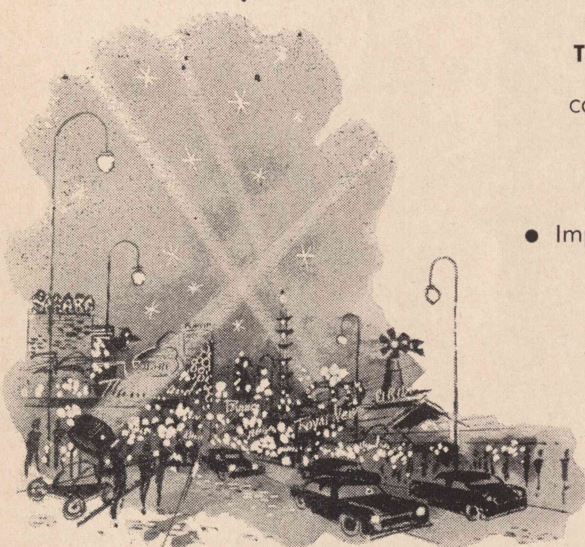
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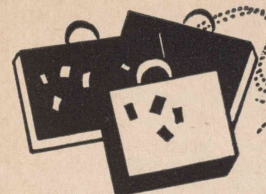
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# Hillsway

by ROLAND HILL



ONE of the best dinners I have had recently was as a guest of that charming host, Ed Gish of the Foster & Kleiser Outdoor Advertising Firm, out in the Valley at ALFONSE'S RESTAURANT on Riverside Drive in Toluca Lake. With the atmosphere of a family club like in London, and with food every bit as good as any in the Southland, I recommend this spot highly. Run by a batch of brothers, it is truly a family undertaking, something like Vaccaro's over in Phoenix, and nothing is left undone to please the patrons. Service is terrific — almost continental — and unobtrusive. This is the one spot where even I cannot find fault with a thing from the atmosphere, the service, the food, and the prices. Try it and you will agree. The favorite place to dine and while away the time of those Las Vegas devotees, the Walter Russells, Commander Russell, pardon me, who, when they are not at Alfonse's are sure to be up in our town.

Yesterday went over town to L. A. and got most of my Christmas shopping out of the way at I. MAGNINS out at Vermont and Wilshire. Gee, that is a wonderful place to do your particular buying and so easy. Was invited to lunch at the UNIVERSITY CLUB downtown by one of Beverly Hill's outstanding young oil men, Chuck Cramer Jr., who also spends a lot of time visiting our town and is a particular friend of our popular Judge Frank McNamee. Chuck spent several years abroad in the oil fields of Arabia and on his way home sojourned for months on the Riviera. He is easily one of the most popular young bachelors in the Southland, and if you could but know him you would know why.

Once in a while I have to get into the kitchen so as not to forget so we hosted 10 at a buffet supper and I was certainly glad that Frank McNamee got back from his week in Reno in time to attend. He has so many wonderful things he has collected in his travelings around the world that I wanted especially to show him a few

of my own, including my Early American antiques. Some of the others at our pre-Christmas stag affair were besides Gish and Cramer, Chuck Foy, Charles Girvin, Clyde Lamb, who beginning last Monday has moved into our Las Vegas territory with the Addressograph-Multigraph Company, and Dr. Eugene Freedman who is a special friend of the Jake Kozloffs and I believe was or is their family doctor. He tells glowingly of being entertained by them in Las Vegas and cannot praise too highly the beauty, the charm, and the elegance of Mrs. Kozloff as a hostess and friend. Gene is coming to Las Vegas after the first of the year before he takes off for an early spring jaunt to the Continent. He was busy gathering names and contacts from the world-travelers at our party. Actually, has everybody been to Europe — seems that way because that is all the topic of conversation at any party now-a-days, and I used to think that a trip to Chicago was the epitome of sophistication.

Am clearing my desk and will be able to take off, Monday, December the 12th to spend a month or more in Las Vegas and while there intend to call on all the motels and hotels gathering data for my next (THE SEVENTH) edition of HILLSWAY and am also going to revive my earlier tome called I RECOMMEND. I'll have to

(Continued on Page 21)



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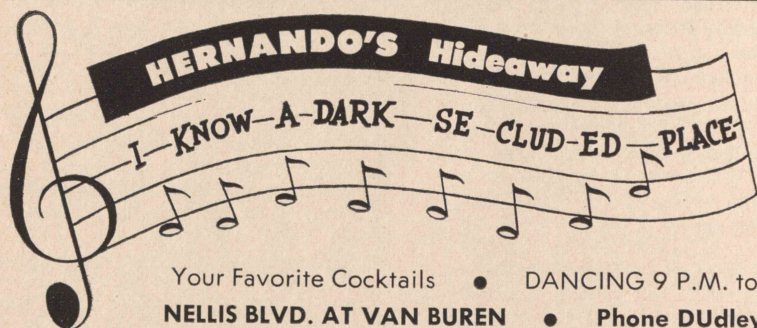
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## HILLSWAY

(Continued from Page 19)

work hard because there have been so many changes up there in the past year and I want especially to be in the "know" as to Las Vegas and vicinity because that is my forte and whenever asked on the air or TV or by newspaper and magazine editors and writers as to my favorite spot I invariably say LAS VEGAS and then a barrage of questions as to where to stay, where to eat, and what to see follows.

WHATEVER COMES TO MIND . . . Have you ever had a talkative waiter in a Chinese Restaurant? . . . Have you heard Sammy Davis' record ALL OF YOU . . . I hate business men who use a lot of slang . . . One of the best seafood restaurants in the country is STONE CRAB JOE'S in Miami Beach . . . Guys who constantly discuss big deals rarely consummate them . . . Is there a lonelier sight than a young girl leaving a library with an armful of books on a Saturday night . . . I admire heavy women, or men for that matter, who order rich desserts and do not make excuses . . . The luxury of doing good surpasses every other personal enjoyment . . . Adversity is the proper scale on which to weigh your friends . . . Justice without wisdom is impossible . . . We are rich only through what we give; and poor only through what we keep . . . The absence of temptation is also void of virtue.

I have really been somewhat of a social lion lately. Like getting back into the harness again as there was a time when I held the record for heading more clubs and organizations in the Twin Cities than any other person, and first and foremost of them were the Minneapolis Democratic Club, of which I was President, the Young Democrats of Minnesota, and Vice Chairman of the State Democratic ma-

chine. I attended a nice luncheon meeting at the WILTON HOTEL here in Long Beach on Tuesday and ran into many old friends including Mayor Desmond, Dr. Charles H. Fabish, one of the town's outstanding Optometrists and who spends at least a month with his family in Las Vegas every year, and Mrs. Gross who introduced the speakers. I joined this club and hope to be active again in politics this year. The main speaker was Sam Yorty, ex-congressman who was a candidate for the U. S. Senate in California last time, but who was defeated by a non-entity as far as I am concerned, Senator Kuchel. Sam has already announced for the race this year and is campaigning like wild-fire. Asked him about the article in the paper stating last week that he had turned down a \$50,000 a year job as coordinator or publicist or some such thing for the hotel association in Las Vegas, and he just shrugged and said that once you have politics in your blood nothing else looks good to you — even a \$50,000 a year job, Sam???? He'll make a sensational U.S. Senator and I for one will leave nothing unturned to help get him elected. Our present Senator is such an inconspicuous person that not one in 50 even can pronounce his name, and he isn't even mentioned by the GOP machine, but then guess they are so engrossed in their presidential candidates from California, "my boy Dick Nixon" as Ike so aptly dubbed him, Sen. Knowland, who incidentally is alright even though he is a Republican, and Warren, who might be o.k. but when one never makes an enemy you can be sure he isn't doing much and he always carried both the Democratic and Republican elections for governor so that tells what kind of guy he is, and lastly that dilatante Governor Knight who is running like mad for the presidency. If an over abundance of candidates for the presidency on the GOP ticket means anything they should win next time.

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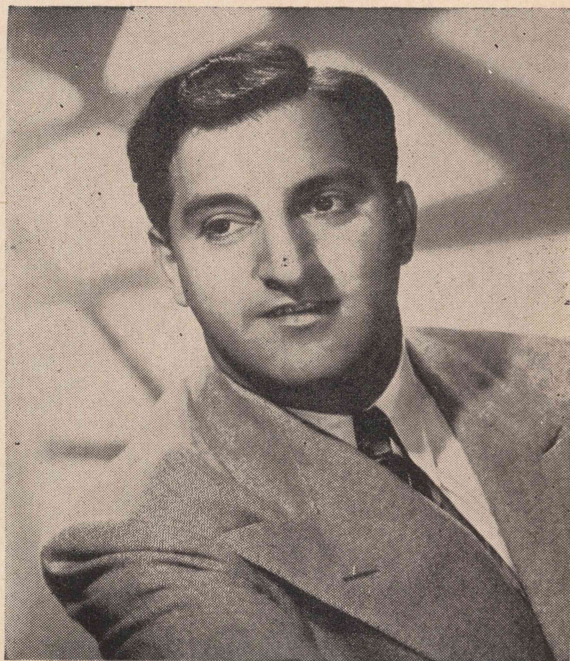
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PER YEAR

I'll  
be  
seeing  
you  
at . . .



The Sands

DANNY  
THOMAS

"Make Room For Daddy"

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

Nov. 22nd thru Dec. 19th  
Show: Lauritz Melchior; Jackie Miles; Donn Arden Dancers; Carlton Hayes & Orchestra.

The lights dim, a hush filled with eager anticipation falls over the audience and an imposing figure, the fabulous LAURITZ MELCHIOR steps upon the stage. A swell of applause greets the popular star of Metropolitan Opera fame. Mr. Melchior's magnificent voice captures all present and his sense of comedy and showmanship secures positive audience control. His thrilling renditions of operatic arias are pure artistry and he also handles beautifully the other music that is blended skillfully into a harmonious show. Once again this fine singer has surrounded himself with an array of exceptional talent that includes YOLA CASSELLE, WILLIAM CHAPMAN, CAROL PRICE & MICHAEL ZACCONE. Each vocalist

(Continued on Page 28)

## The Dunes

Dec. 5th thru Dec. 18th  
Show: Dick Haymes; Jerry Lester; Harem Girls; Jaye Rubanoff, musical director.

JACK ENTRATTER proudly stars your favorite baritone, DICK HAYMES, whose tender soothing voice weaves a magic spell, loaded with nostalgia, that caresses your senses. You'll marvel and appreciate the complete ease with which he offers his well arranged numbers. Dick has chosen a wide range of selections for this program and is sure to include your "special song". His gracious manner and relaxed stage presence makes each member of the audience feel that Dick is singing for him and her, and always brings Mr. Haymes the sincere appreciation of all listeners. . . . Co-starring on the same bill is that versatile comedian of stage and TV fame, JERRY

(Continued on Page 28)

## EL Cortez

Dec. 15th thru Dec. 28  
Show: Little Jack Little; Stuart Allen; The Haydens; Sherman Hayes and Orchestra.

Heldover in the starring spot in the Pirates Den is LITTLE JACK LITTLE whose intimate personality, gracious manner, as he sings and plays the piano makes him a favorite of all who see him. Since Jack was one of the top vocalists of the Charleston era and has introduced many top tunes to the musical world, he can create a very nostalgic mood. He remembers well every song that gained national recognition. He is equally capable with the classics and tunes of the day. In his repertoire, there are many old favorites intermingled with current greats, and always does at least one of your favored numbers. . . . On the same bill is STUART ALLEN, a comic full of wit and with such smooth delivery at such a fast pace that you are kept awlirl

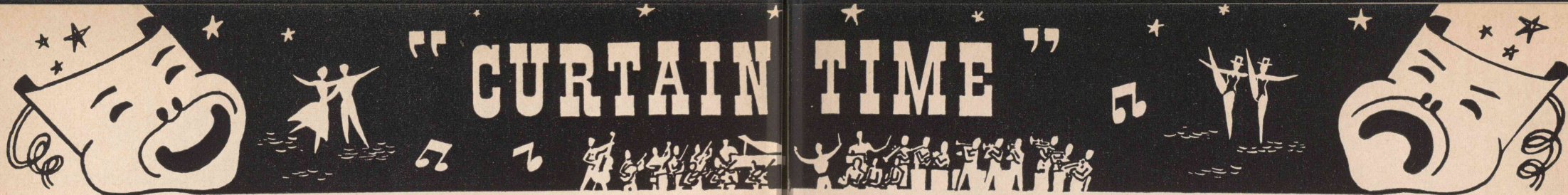
(Continued on Page 29)

## El Rancho Vegas

Nov. 30th thru Dec. 22nd  
Show: Debra Paget; Steve Gibson's Red Caps; Dick Kallman; El Rancho Girls; Ted Fio Rito and Orchestra.

One of Hollywood's most exciting new stars, DEBRA PAGET, is proudly presented by LEROY PRINZ in this fabulous new show in the Opera Room. Delectable Debra arrived with dance routines that create excitement aplenty that causes the SRO sign to appear. THIS DELIGHTFUL YOUNG BEAUTY CAN REALLY DANCE!! You will especially appreciate the number "Whatever Lola Wants, Lola Gets" if Lola were to look and dance like exquisite Miss Paget. She displays a very pleasing voice in a variety of numbers and is one of the most eye-appealing lovelies to be seen anywhere — anytime. This charmer's closing

(Continued on Page 29)



# CURTAIN TIME

## Flamingo

Dec. 7th thru Dec. 21st

Show: Sunny Gale; Stanley Boys; Joe & Sally Novelle; Flamingo Starlets; Lou Basil and Orchestra.

SUNNY GALE, lovely little lady of song steps into the starring role to fill your evening with unforgettable melody. Versatility is her keynote. She can switch from a tender love lyric to her zingy rendition of "The Wheel of Fortune" that made Miss Gale's "star of fortune" more brilliant. Sunny's vivacious personality and warmth of presentation wins audience approval and many, many new fans for this fast rising and delightful songstress. . . . The harmonizing of the STANLEY BOYS produces eardrum euphoria. This melodious group has done a lot of background work for many top names and deserves this spot that they

(Continued on Page 29)

## NEW FRONTIER

Dec. 8th thru Jan. 5th

Show: Will Mastin Trio starring Sammy Davis, Jr.; Gogi Grant; Venus Starlets; Garwood Van and his Orchestra.

To set the happiest of holiday moods, you must see the WILL MASTIN TRIO—a truly gala presentation starring the one, the only SAMMY DAVIS, JR. Once you have seen SAMMY in person, you will agree that he is one of the greatest entertainers of our day. His performance with WILL MASTIN & SAMMY DAVIS, Sr. (uncle and father) is perfection personified. As soon as "DAD" breaks into his specialty dances, you will know from whom Sammy inherited his talents. "UNCLE MASSIE" further exhibits the family abilities as he portrays the backbone of show biz. Sammy's inimitable song styling plus SENSATIONAL and tricky dancing designs

(Continued on Page 30)

## Riviera

Nov. 23rd thru Dec. 19th

Show: Dorothy Dandridge; Buddy Lester; Riviera Girls; Ray Sinatra and Orchestra.

Glamorous and delightful DOROTHY DANDRIDGE weaves her magic spell nightly in the CLOVER ROOM. Ever an enchanting songstress, Miss Dandridge can create whatever mood she may desire by singing the appropriate song. She can be happy or gay, sensuous or sad, but no matter the mood, Dorothy holds your attention and you "feel" the song as if those very things of which she sings were happening to you, personally. Audiences are left breathless by her sensuous style and exotic renditions for they are superb entertainment. Beautiful of face and form, Dorothy is the epitome of femininity. Fabulous gowns draped on an equally sensa-

(Continued on Page 30)

## Royal Nevada

Nov. 23rd thru Dec. 19th

Show: Phil Spitalny and his all-girl Orchestra featuring Evelyn and her magic violin; Georgie Tapps and his Dancers; Dancing Waters; Jerry Fielding and Orchestra.

Las Vegas turned out en masse to extend a very warm greeting to PHIL SPITALNY & HIS ALL-GIRL ORCHESTRA & CHOIR. The maestro is one performer of whom it can be said—he is primarily a musician and then a showman. He brings cultured entertainment which includes all the members of the orchestra. These lovely and talented ladies are individually superb artists and collectively they form one of the finest aggregation of music makers you'll ever hear anywhere. Without fear of contradiction we say, Mr. Spitalny has brought one of the finest revues to FLV with this presentation. It's loaded with select

(Continued on Page 31)

## SAHARA

Dec. 6th thru Dec. 26th

Show: Fred Waring Show, starring Fred Waring, The Pennsylvanians, The Glee Club, the Soloists, the Orchestra;

Headlining this superb gala holiday presentation is super-showman, maestro FRED WARING. To see this gracious gent and his show is a (and we repeat) a priceless musical education. This is truly a triumphant return engagement to the Congo Room for Mr. Waring, and his entire revue. He weaves nostalgia

(Continued on Page 31)

## The Sands

Dec. 14th thru Dec. 20th

Show: Danny Thomas; O'Neill Nolan; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his music.

This gala "Anniversary Show" stars fabulous DANNY THOMAS, the man whom everyone loves. The warmth of Danny's great personality is best displayed in a supper-club where he can reach his vast public in person. As great as he is on TV and all other medias—when you see him in person,

(Continued on Page 33)

## SHOWBOAT

Dec. 16th thru Dec. 26th

Show: Joe Cappel; Sunny Knight; Garr Nelson; Showboat Girls; The Penthouse Four; Belles and Beau; "Ragtime Bob" Darch; Mike Werner's Orchestra.

Laughs and satire galore grace the stage when JOE CAPPO appears, one of the funniest men in the business of amusing people. We wouldn't recommend his diet—chews a cigar down to a stub. Joe does hilarious impressions of many "greats" but especially outstanding is his impersonation of Char-

(Continued on Page 33)

## SILVER SLIPPER

Show: Tere Sheehan; Hank Henry; Silver Slipperettes; Silver Slipper Stock Company.

Curvacious TERE SHEEHAN stars in this festive, farcial show. Miss Tere does a very exotic dance in champagne glass number that is famed far and wide. After you view this glamorous little lady in action, you will be delighted with her beauty and talents. . . . We welcome back that hilarious character, HANK HENRY, who is all refreshed from a months vacation and is he raring to go. Our favorite funny man is the main-stay and a permanent fixture of the show, and WAS HE MISSED. Here is a man with a "Kisser" that would cause the saddest soul to chuckle with glee. He needn't say a word either, his appearance on stage is sufficient. . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork. . . .

(Continued on Page 33)

## Thunderbird

Nov. 24th thru Dec. 21st

Show: Arthur Lee Simpkins; Matty Malneck Trio; Los Gatos; Thunderbird Dancers.

ARTHUR LEE SIMPKINS is welcomed back to FLV once again. It is always a pleasure to listen to the excellent control and beautiful tonal quality of Arthur's voice. Each rendition is a gem and pure artistry. He can sing, oh so gently, or fill the room to the rafter with his tremendous voice. You will enjoy the fine, varied repertoire that Mr. Simpkins has chosen for it is bound to include many of your favorites. . . . Lots of fine harmony is produced by MATTY MALNECK and his trio of music makers. EVE MARLEY and BEVERLY RICHARDS are Matty's cohorts in this soiree musicale. This talented musician has concentrated his directional abilities into a small,

(Continued on Page 35)

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**SATURDAY — DECEMBER 17**

- 11:45 **8** Public Service Film
- 12:00 **2** Pro Basketball  
**8** Big 10 Basketball
- 1:45 **8** Sports Roundup
- 2:00 **2** Mystery Matinee  
**8** Encore Theater
- 3:00 **2** Ladies Matinee
- 4:15 **8** Buffalo Bill, Jr.
- 4:30 **2** Surprise Package
- 4:45 **8** Campus Party
- 5:00 **2** Perry Como Show
- 5:30 **8** Andy's Gang
- 6:00 **2** Sports Reports  
**8** Sports Desk—World News
- 6:15 **2** News and Weather
- 6:30 **2** Bill Corum Sports  
**8** Ford Jubilee
- 6:45 **2** The Passerby
- 7:00 **2** George Gobel Show
- 7:30 **2** Hit Parade
- 8:00 **2** Orient Express  
**8** Western Marshall
- 8:30 **2** Eddie Arnold Show  
**8** Honey Mooners
- 9:00 **2** Lawrence Welk Show  
**8** Two for the Money
- 9:30 **8** Man Behind the Badge
- 10:00 **2** The Pendulum  
**8** Pride of the Family
- 10:30 **2** Do It Yourself  
**8** Ralph Pearl Show
- 10:45 **2** Big 2 Playhouse  
**8** Korla Pandit
- 11:00 **8** Martin Black Nite Owl

**SUNDAY — DECEMBER 18**

- 11:30 **8** This is the Life
- 12:00 **8** Charles Antell
- 12:15 **8** Industry On Parade
- 12:30 **8** Adventure Theatre
- 1:00 **8** The Christophers
- 1:30 **8** Let's Take a Trip
- 2:00 **2** We Believe  
**8** Omnibus
- 2:30 **2** Faith For Today
- 3:00 **2** Meet the Press
- 3:30 **2** Comics  
**8** Public Service
- 3:45 **2** Christian Science
- 4:00 **2** Highway in the Desert  
**8** Texas Rasslin'
- 4:30 **2** Desert Serenade  
**8** Bill Willard Show
- 5:00 **2** Impact  
**8** Corliss Archer
- 5:30 **8** Drew Pearson
- 5:45 **8** Korla Pandit
- 6:00 **2** Stars In The Making  
**8** Showtime
- 6:30 **8** Stories of the Century
- 7:00 **2** The Ruggles  
**8** Jack Benny
- 7:30 **2** Famous Film Festival  
**8** Mr. District Attorney
- 8:00 **8** Ed Sullivan Show
- 9:00 **2** Mr. & Mrs. Show  
**8** Eddie Cantor Show
- 9:30 **8** G.E. Theatre
- 10:00 **8** Showcase of Stars
- 10:30 **2** Big 2 Playhouse

**MONDAY — DECEMBER 19**

- 1:00 **8** Premier Showcase
- 1:15 **8** Secret Storm
- 1:30 **8** Movie Matinee
- 2:45 **8** Encore Theatre
- 4:00 **2** Public Service
- 4:15 **8** Doug Edwards
- 4:30 **2** "Especially For You"  
**8** Shop With Dot
- 4:45 **8** It's A Woman's World
- 5:00 **2** Looney Tunes Time  
**8** Captain Jack & Little Rascals
- 5:30 **2** Channel 2 Space Rangers  
**8** K & K Comandos
- 6:00 **2** Sports Reports  
**8** Weather—Sports Desk—News
- 6:15 **2** News & Weather Vane
- 6:30 **2** Life With Elizabeth  
**8** Robin Hood
- 7:00 **2** Mark Saber  
**8** Life of Riley
- 7:30 **2** It's A Great Life  
**8** Highway Patrol
- 8:00 **2** Lombardo Show  
**8** Burns & Allen
- 8:30 **2** TV Readers Digest  
**8** New Orleans Police Dept.
- 9:00 **2** Star & The Story  
**8** I Love Lucy
- 9:30 **2** Sahara Showcase  
**8** December Bride
- 10:00 **2** The Hunter  
**8** San Francisco Beat
- 10:30 **2** Late News  
**8** Nite Wire
- 10:35 **2** Mr. & Mrs. Show
- 10:45 **8** Mr. & Mrs. Movietime
- 12:00 **8** Martin Black's Nite Owl

**TUESDAY — DECEMBER 20**

- 1:00 **8** Premier Showcase
- 1:15 **8** Secret Storm
- 1:30 **8** Movie Matinee
- 2:45 **8** Encore Theatre
- 4:00 **2** Beth Allen
- 4:15 **8** Doug Edwards
- 4:30 **8** Shop With Dot
- 4:45 **8** Gary Moore
- 5:00 **2** Looney Tunes  
**8** Capt. Jack
- 5:30 **2** Channel 2 Space Rangers  
**8** Wild Bill Hickock
- 6:00 **2** Sports Reports  
**8** Weather, Sports Desk, News
- 6:15 **2** News & Weather Vane
- 6:30 **2** I Married Joan  
**8** Jungle Jim
- 7:00 **2** Bishop Sheen  
**8** \$64,000 Question
- 7:30 **2** Justice  
**8** My Favorite Husband
- 8:00 **2** Bob Hope Show  
**8** Phil Silvers
- 8:30 **8** Racket Squad
- 9:00 **2** I Spy  
**8** Science Fiction Theatre
- 9:30 **2** Play Of The Week  
**8** Red Skelton
- 10:00 **2** Camera 4  
**8** I Led 3 Lives
- 10:30 **2** Late News  
**8** Nite Wire
- 10:35 **2** Mr. & Mrs. Show
- 10:45 **8** Charleston Playhouse
- 12:00 **8** Martin Black's Nite Owl

**WEDNESDAY — DECEMBER 21**

- 1:00 **8** Premier Showcase
- 1:15 **8** Secret Storm
- 1:30 **8** Charleston Playhouse
- 2:45 **8** Feature Film
- 4:00 **2** Public Service
- 4:15 **8** Doug Edwards
- 4:30 **2** Food Page of the Air  
**8** Shop with Dot
- 4:45 **8** It's A Woman's World
- 5:00 **2** Looney Tunes  
**8** Capt. Jack & Little Rascals
- 5:30 **2** Channel 2 Space Rangers  
**8** K & K Commandos
- 6:00 **2** Sports Reports  
**8** Weather, Sports Desk, News
- 6:15 **2** News & Weather Vane
- 6:30 **2** Stu Irwin Show  
**8** Hopalong Cassidy
- 7:00 **2** Wednesday Night Fights  
**8** U. S. Steel
- 7:45 **2** Boxing Roundup
- 8:00 **2** Disneyland  
**8** Godfrey & Friends
- 8:30 **8** Harry Owens Show
- 9:00 **2** MGM Parade  
**8** City Detective
- 9:30 **2** The Whistler  
**8** I've Got a Secret
- 10:00 **2** Break the Bank  
**8** Confidential File
- 10:30 **2** Late News  
**8** Nite Wire
- 10:35 **2** Mr. & Mrs. Show
- 10:45 **8** Mr. & Mrs. Movietime
- 12:00 **8** Martin Black's Nite Owl

**THURSDAY — DECEMBER 22**

- 1:00 **8** Premier Showcase
- 1:15 **8** Secret Storm
- 1:30 **8** Charleston Playhouse
- 2:30 **8** Intermission
- 2:45 **8** Feature Film
- 4:00 **2** Public Service
- 4:15 **8** Doug Edwards
- 4:30 **2** Mr. Wizard  
**8** Shop with Dot
- 4:45 **8** Bob Crosby
- 5:00 **2** Looney Tunes  
**8** Capt. Jack & Little Rascals
- 5:30 **2** Channel 2 Space Rangers  
**8** Superman
- 6:00 **2** Sports Desk
- 6:15 **2** News & Weather Vane  
**8** Weather, Sports Desk, News
- 6:30 **2** Annie Oakley  
**8** Texas Ranger
- 7:00 **2** Lux Video Theatre  
**8** Badge 714
- 7:30 **8** Great Gildersleeve
- 8:00 **2** You Bet Your Life  
**8** Count of Monte Cristo
- 8:30 **2** Judge Roy Bean  
**8** Climax
- 9:00 **2** Wrestling from Vegas
- 9:30 **8** To Be Announced
- 10:00 **8** Sherlock Holmes
- 10:30 **8** Nite Wire
- 10:45 **8** Mr. & Mrs. Movietime
- 11:00 **2** Wrestling Interviews
- 11:30 **2** Big 2 Playhouse
- 12:00 **8** Martin Black's Nite Owl

**FRIDAY — DECEMBER 23**

- 1:00 **8** Premier Showcase
- 1:15 **8** Secret Storm
- 1:30 **8** Movie Matinee
- 2:45 **8** Intermission
- 3:15 **8** Encore Theatre
- 4:00 **2** Public Service
- 4:15 **8** Doug Edwards
- 4:30 **2** Be My Guest  
**8** Shop with Dot
- 4:45 **8** It's A Woman's World
- 5:00 **2** Looney Tunes  
**8** Capt. Jack & Little Rascals
- 5:30 **2** Channel 2 Space Rangers  
**8** K & K Commandos
- 6:00 **2** Sports Reports  
**8** Weather — Sports — News
- 6:15 **2** News & Weather
- 6:30 **2** Western Jamboree  
**8** My Little Margie
- 7:00 **2** Cavalcade of Sports  
**8** Rin Tin Tin
- 7:30 **8** Dr. Hudson's Secret Journal
- 7:45 **2** Red Barber's Corner
- 8:00 **2** Lucky Lager Sports Time  
**8** Waterfront
- 8:30 **2** Dragnet  
**8** Talent Scouts
- 9:00 **2** Dollar a Second  
**8** Wanted
- 9:30 **2** Ozark Jubilee  
**8** Playhouse of Stars
- 10:00 **8** Sports Roundup
- 10:30 **2** Late News  
**8** Nite Wire
- 10:35 **2** Million Dollar Movie
- 10:45 **8** Mr. & Mrs. Movietime
- 12:00 **8** Martin Black's Nite Owl

FRANCE · ENGLAND · GERMANY · CHINA · INDIA · PERSIA · HAWAII · SPAIN · TURKEY · ISRAEL · DENMARK · SWEDEN · CANADA · BULGARIA · PERU · PORTUGAL · ARABIA · IRAN

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**discriminating**

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**the magnificent . . .**

**Riviera**  
**HOTEL**

### DESERT INN

(Continued from Page 23)

has an outstanding voice and the presentation has been staged to make the most of each artists talents. The very capable musical director for this exciting "music filled" revue is CONSTANTINE CALLINICOS who backs the singers to perfection. . . . As an extra added attraction, JACKIE MILES brings his special magical touch of comedy. Listen to this very funny man carefully. He is soft spoken and unassuming, he does not demand your attention, he commands it because he constantly comes up with the freshest and most hilarious yarns imaginable. You will not wish to miss one word that he utters. If you do, you will regret it for Jackie is tops. Mr. M. is a great favorite with his fellow showmen and audience alike, for everyone can depend on him to have unusual material, something completely new and the very finest in comedy. . . . The DONN ARDEN DANCERS are as enchanting as usual in captivating costumes and clever dance sequences. . . . CARLTON HAYES and his Orchestra bring musical finesse to back this excellent show that you won't want to miss. Opening Dec. 20th, the fabulous and funny JIMMY DURANTE SHOW that will add merriment to your holiday season.

### DUNES

(Continued from Page 23)

LESTER, the possessor of one of show biz' most infectious grins. Jerry reels in roars of laughter and once again, sets a mad pace of crazy antics and yarns that incites all to merriment. Mr. Lester is quick with original wit to the point where he never misses a chance to take advantage of a situation that might arise on a moment's notice. Jerry's ad libs are masterpieces; most rib-tickling and guaranteed to delight all audiences—all ages. . . . The HAREM GIRLS are resplendent in colorful costumes by Mme. BERTHE as they execute brilliant choreography created and staged by RENEE STEWART & BOB GILBERT. JAYE RUBINOFF, musical director, blends a beautiful background of music to fully complete a stellar show. Opening Dec. 19th, that international, all-time favorite MAURICE CHEVALIER.

### EL CORTEZ

(Continued from Page 23)

with merriment. Stuart has an unlimited fund of yarns and gags at his command. His talent for microphone clowning "brings down the house" in gales of laughter. If you enjoy laughing, you will enjoy listening to Mr. Allen. . . . It is tap time with the HAYDENS. These spirited youngsters present interpretive and tap dance routines that are original, artistic and well executed. It is their first visit to FLV, their talents indicate it will not be the last for these kids really "GO". . . . In the case of musical background, you'll hear again the fine work of SHERMAN HAYES and his ORCHESTRA.

### EL RANCHO VEGAS

(Continued from Page 23)

number is one of the most sensuous and exciting dances to be seen nationally! Its flavor is Oriental, exotic and absolute scintillating beauty. After viewing an exhibition of all this talent, you will understand why Miss DEBRA PAGET'S "Star of Fame" has been sky-rocketing. . . . Those "rock

and roll" experts, STEVE GIBSON and the RED CAPS always please one and all with their brand of comircy that is interjected into their agenda of the "hottest" rhythms. They can always be counted upon for lots of entertainment. The "Caps" are great local favorites and everyone looks forward to their visits to FLV. Each member of the group is featured singly and alternately. Wait until you see the lovely and dynamic DAMITA JO (Mrs. Steve Gibson) . . . Adding his fine voice to the bill is DICK KALLMAN. This spirited youngster is loaded with showmanship. . . . A sparkling new lineup of talented EL RANCHO GIRLS bring interesting choreography that is well executed by this bevy of beautiful young ladies. . . . TED FIO RITO and his fine ORCHESTRA present a flawless musical background as always.

### FLAMINGO

(Continued from Page 24)

now occupy. The Stanley Boys produce some of the finest Harmony "this side of the Rockies." SALLY & JOE NOVELLE put their clever little charges

BILL MILLER'S  
**Royal Nevada Lounge**  
presents:  
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**Don, Dick and Jimmy**  
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**ACROSS FROM SAFEWAY**

through their paces with the greatest of ease. These little canines possess amazing talents. They will amuse and entertain all ages. You will marvel at the results of the patience required to teach "man's best friend" the intricate feats they perform . . . The FLAMINGO STARLETS present colorful and exciting production numbers created by talented choreographer, RON FLETCHER. LOU BASIL and his aggregation of fine musicians present a splendid background of excellent music.

**NEW FRONTIER**

(Continued from Page 24)

an unforgettable and gala show. After an evening of listening and watching, you will know without any doubt what so ever why SAMMY DAVIS, JR. has skyrocketed to the pinnacle. His name is written in indelible ink in the annals of show business. The GREATEST! . . . Adding beauty and pulchritude aplenty to this holiday show is oh so lovely and talented songstress GOGI GRANT. A familiar face, figure and voice to niteclubbers, GOGI is rapidly climbing that ladder to fame and fortune. Her delightful and beguiling voice is most bewitching and gathers the fans in carloads in both genders. Whether the tune is torch or jive, Miss Grant is a solid sender and a definite treat for all ages to enjoy. . . The VENUS STARLETS bring you new seasonal choreography created by DOROTHY DORBEN that is among the most outstanding viewed locally. It is original, artistic and very well staged. Backing this stellar Xmas show to perfection is GARWOOD VAN & HIS ORCHESTRA.

**RIVIERA**

(Continued from Page 24)

tional figure is a masterpiece of perfection. . . For a complete change of pace, there is a 'panic' in the house for BUDDY LESTER is back in town and creating a "laugh riot." Who knows what will happen next when this lad is on stage. Buddy is a master showman with lots of experience. His antics and drollery will make the dourest soul feel quite merry. No one wears a frown when Mr. Lester is present. . . Producer HAL BELFER creates more clever choreography for the lovely RIVIERA GIRLS to execute with their



CONTINUOUS ENTERTAINMENT  
from 5 p.m. to 6 a.m.

IN THE *Sands* HOTEL

★  
**FREDDY BELL  
and His  
BELL BOYS**

—  
**The Beachcombers  
with Natalie**

—  
**BUDDY GRECO**

—  
**PEPPY MORREALE  
TRIO**

—  
**ERNIE STEWART TRIO**



**HOT HORS D'OEUVRES  
SERVED AT 5:30 P.M.**

"The Taste of the Town"  
You owe yourself this treat . . .  
**CHINESE FOODS**  
Served in the GARDEN ROOM  
From 6 P.M. to Dawn

customary charm and talents. . . RAY SINATRA and his fine ORCHESTRA offer an excellent background of music. Opening Dec. 20th, the one and only MILTON BERLE and his hilarious holiday show.

**ROYAL NEVADA**

(Continued from Page 24)

talent. The girls capture all audiences with their artistic and gracious ways. The star of this "long-gowned" production is the one and only EVELYN & HER MAGIC VIOLIN. She brings a new selection of tunes which stirs everyone in the audience. When Evelyn raises her bow, she leads her listeners to an enchanted land of music. This is truly a musical revue, superbly produced by PHIL SPITALNY, perfectionist supreme. . . On the same program is GEORGIE TAPPS & HIS DANCERS who return with their sensational dance productions that are ingeniously created and staged by Mr. TAPPS. The terpsichoral abilities of this lad have been awarded no small amount of favorable comment from critics. Each routine is filled with fire and artistic genius and are executed to perfection by Georgie and his dancers. . . That phenomena, THE DANCING WATERS, is a vision of loveliness that will seem almost unbelievable as the water dips and sways with the rhythms of well known musical selections. . . JERRY FIELDING & his ORCHESTRA back this show musically with some of the finest music to be heard from this category of endeavor. Opening Dec. 20th, delightful ANNA MARIA ALBERGHETTI, songstress supreme, and a gala Christmas show.

**SAHARA**

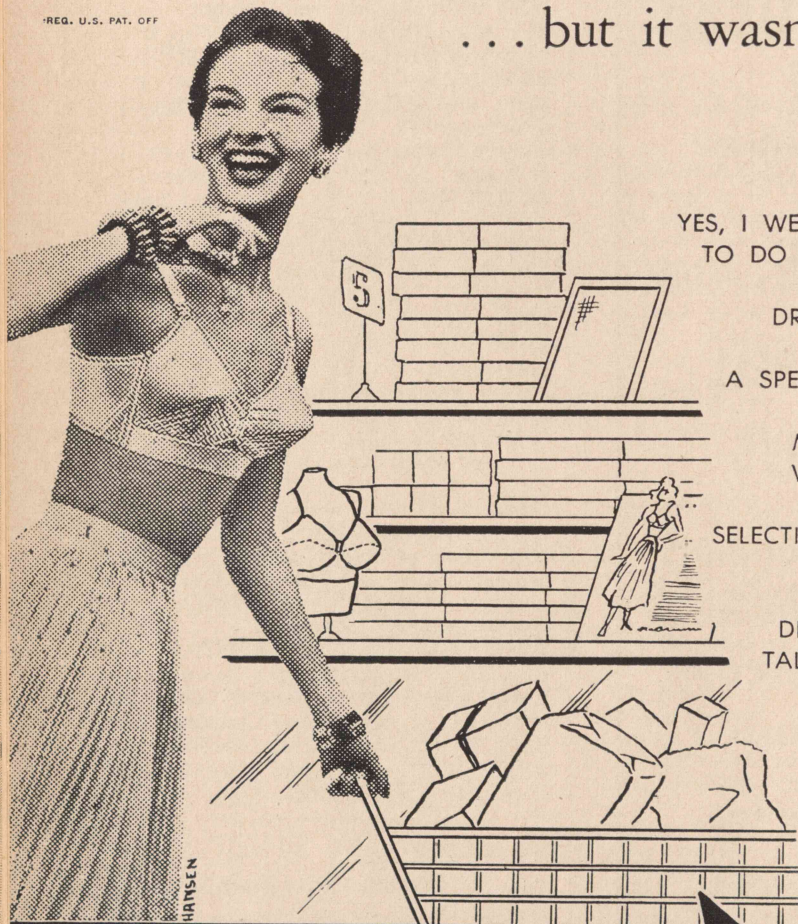
(Continued from Page 25)

which seems to magnetize the audience. It's "different" and Mr. W.'s casual method of presentation is flawless. Watching the PENNSYLVANIANS, the GLEE CLUB, THE ORCHESTRA, with awe and then casting glances in the maestros direction, we are absolutely certain that FRED WARING is a PERFECTIONIST. He demands the best from each member of his organization and gets it! The ovation accorded the entire company after each selection is overwhelming. Each member of this

(Continued on Page 33)

I dreamed I bought  
 my *maiden\*form bra*  
 at fabulous Vegas Village . . .

. . . but it wasn't a dream,  
*I really did*



YES, I WENT TO VEGAS VILLAGE  
 TO DO MY WEEKLY SHOPPING  
 ALL THE WHILE  
 DREADING THE THOUGHT  
 OF MAKING  
 A SPECIAL TRIP DOWNTOWN  
 TO BUY MY  
 MAIDENFORM BRA . . .  
 WHEN LO AND BEHOLD  
 I FOUND THE LARGEST  
 SELECTION OF MAIDENFORM'S  
 I'VE EVER SEEN.  
 NOW, THERE'S A  
 DREAM COME TRUE  
 TALKING ABOUT DREAMS,  
 HAVE YOU ENTERED  
 MAIDENFORM'S BIG  
 DREAM CONTEST?  
 YOU'LL FIND  
 YOUR FREE ENTRY  
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**HECHT'S**  
 419 FREMONT ST.  
 MISSES' AND  
 WOMEN'S APPAREL

**SAHARA**

(Continued from Page 31)

organization excels in their particular field. To name each artist individually would be too lengthy a procedure, therefore this SALUTE! For a memorable evening that you will thoroughly enjoy and long remember, see FRED WARING AND HIS PENNSYLVANIANS.

**SANDS**

(Continued from Page 25)

you will feel that he is even more superb as an entertainer and a person to know. Words can hardly convey the greatness that is, DANNY THOMAS . . . also on the bill is a newcomer to local show circles, but by virtue of his talented terpsichorean display, O'NEILL NOLAN is sure to be invited to appear often in FLV. This lad presents dance routines that are unusual and refreshing to view, with grace and agility . . . Adding a medley of melody that is outstanding are the BEACHCOMBERS with NATALIE. Miss Natalie is the possessor of a powerful, magnetic voice which surprises everyone to find that such a petite lady could have such a "big" voice. The Beachcombers background of harmony is praiseworthy . . . The COPA GIRLS once again prove that their precision and execution of routines are near perfection. The clever choreography is staged by RENEE STEWART and BOB GILBERT. The entire show is produced and staged by showman supreme, JACK ENTRATTER. Backing the show to perfection is ANTONIO MORELLI and his excellent men of music.

*Beauty Pleat* draperies  
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 SELF PLEATING DRAPES — EXCLUSIVE  
 1107 South 2nd St.  
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 (Rear of Bali-Hai Apts.)

**SHOWBOAT**

(Continued from Page 25)

lie Chaplin that is exceeded only by the original, and even Mr. Chaplin in his hey-dey would have to hurry. You will enjoy Mr. Cappo's comiery if you enjoy laughing! . . . A sultry temptress is Miss SUNNY KNIGHT as she gyrates in the spotlight. All eyes are on this lovely lass as she performs her exotic dances with charm and grace. . . . Handsome GARR NELSON sings a varied repertoire in a magnificent baritone that sparks a romantic note to the show. His outstanding voice is sure to take him to the peak of his profession. Garr also attends to the duties of Master of Ceremonies with charm and assurance which causes patrons to want to see GARR NELSON often. . . . The SHOWBOAT GIRLS present spirited seasonal choreography with verve and zest. This bevy of beauties are delightful in very attractive new costumes. . . . MIKE WERNER and his ORCHESTRA beat out a sound musical background for the show. . . . During intermission it is the fine harmonies of the PENTHOUSE FOUR, BELLES & BEAU and the rhythms of "RAGTIME BOB" DARCH on his special vintage piano.

**SILVER SLIPPER**

(Continued from Page 25)

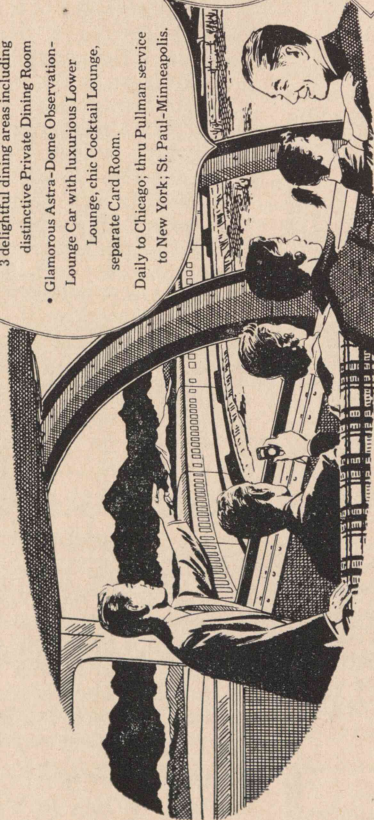
Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. These scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused  
 (Continued on Page 35)

When in VEGAS see . . .  
 FRANK E. GOLDBERG'S  
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## SILVER SLIPPER

(Continued from Page 33)

merriment since the beginning of man. They are on the same entertainment level as previous shows. Permanent members of this comical company includes such names as SPARKY KAYE (the funny little guy), JIMMY CAVANAUGH (genial M.C.), DENISE BENNETT (a real eye-opener) and CLIFF FERRE (straight man). In the musical corner is GEORGE REDMAN and his fine ORCHESTRA.

## THUNDERBIRD

(Continued from Page 25)

but top-notch group that will set your feet a tapping in time with their spirited rhythms. Each performer is an artist, the combination is great. Each instrumental or vocal is pleasure plus for audiences. . . . Always a welcome sight on any bill are those fast moving acrobats, the LOS GATOS. Their dazzling feats of tumbling, hand balancing and other fabulous little tricks add excitement to the evenings entertainment. . . . The THUNDERBIRD DANCERS offer exciting routines in colorful costumes. The original and attractive choreography is staged by talented GAYLE ROBBINS.

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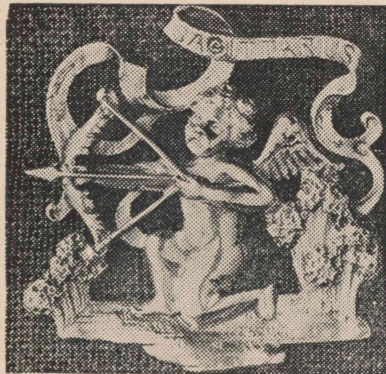
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LAS VEGAS magazine



# Zodiac

NOVEMBER 23rd DECEMBER 21st

....Sagittarians face life eagerly, determined to experience, to know, to try, to adventure. They are quick, impatient, hate detail. They can be superficial, but are rarely shallow. They are creative, idealistic, philosophical, with little use for dogma and conventional thought. Work for its own sake means nothing; opportunity appeals only if closely related to ideals.

The Archer is the symbol of Sagittarius; the jewel is ruby, lapis or jade; the flower is the carnation.

*Scooping all those other cats  
to be first to wish you a...*

# Swinging Yule and a Hep-py New Year!

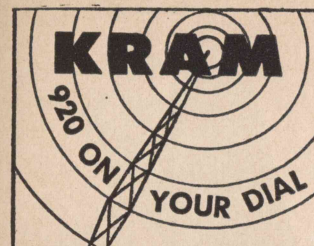
IVORY "DEEK" WATSON  
LORENZO CONYERS  
SAM PIERCE  
BERNIE MacKEY  
On DRUMS: LES RYAN

## the Original INK SPOTS

BILL MILLER'S

*Royal Nevada*

HOTEL



### Pleasant Driving!

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YOUR RADIO TO KRAM — 920 ON YOUR DIAL —  
FOR THE BEST IN MUSIC, NEWS AND SPORTS.

**DRIVE WITH KRAM**

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

### OBSERVATIONS

(Continued from Page 5)

constant change of events with us as an active "operating firm" many interesting subjects are developed from day to day in this field of endeavor, brought about by the constant demand of the exploiting business man, not only in Las Vegas, but throughout the inter-mountain West.

"Some of the most interesting of recent months I should like to relate, giving you a background for the reason and the development of the peculiar things we do in our factories. As an example, in the development of the massive display built for the Lucky Strike Club, it was, as always, necessary to build strength keeping in mind light weight in all of this type of display. This particular display called for "Old Joe, the miner." To build this personage of steel and concrete would have added hundreds of pounds of weight to the already massive projecting marquee, so I sought out Miss Katherine Stubergh, who was very highly recommended as a sculptress, and with the aid of our engineers and design artists, she developed the huge plaster moulds for this "miner," into which we injected resins and fiber glass that would become extremely hard to withstand weather and wind pressures that would be placed against it. Thus, a new field was opened in our discovery of fiber glass and resins. Many new developments and ideas that were originated right here in our plant in Las Vegas have been accepted with great enthusiasm throughout the nation, by some of the country's largest advertising manufacturers. This is what is known as third-dimensional display advertising.

"Another example of firsts in electronics developed by this firm is the shooting Arrow of the El Rancho Vegas, probably the first in the world, which was immediately accepted and has been copied time and time again but I have

failed yet to find the exact duplication of this most powerful advertising display by the El Rancho Vegas. We are always very enthusiastic to mention our "Golden Nugget" and "Vegas Vic" and the "Las Vegas Club" displays. So spectacular and such interesting subjects to the "ham" photographer that no displays anywhere in the world are photographed so much and so often. I would venture to say that outside of Times Square, no street with its fabulous electrical display of gorgeous light and color is more photographed or publicized than is Fremont Street and the Highway 91 Strip Hotels. I must mention that we are just completing what might be considered not only the newest but one of the brightest and most beautiful of all the downtown signs on the Golden Nugget. Again, this display had its peculiarities necessitating the strength of glass cloth and fiber and resins to develop the indirectly illuminated background panels upon which we had to engineer for wind pressure, strength and weather, and at the same time give off light in such volume that there would be no question as to who and what was housed on that very old corner upon which the first neon tubing display sign was installed, on the old Kiva Saloon.

"What we are doing today in this fast moving business as new development, like many other new formulas, will be old tomorrow. There are so many new things being developed in our own engineering research, and offered to us by our various laboratory contacts in the East, that it holds us with such great interest to see what next will come. For I am sure you will also understand, that only those very close to us know of the headaches we have, along with the great joy in the development of our life's work.

"I am very proud to represent our firm and especially Las Vegas, as I am now a member of the National

(Continued on Page 39)

# COLLECT - A - COIN

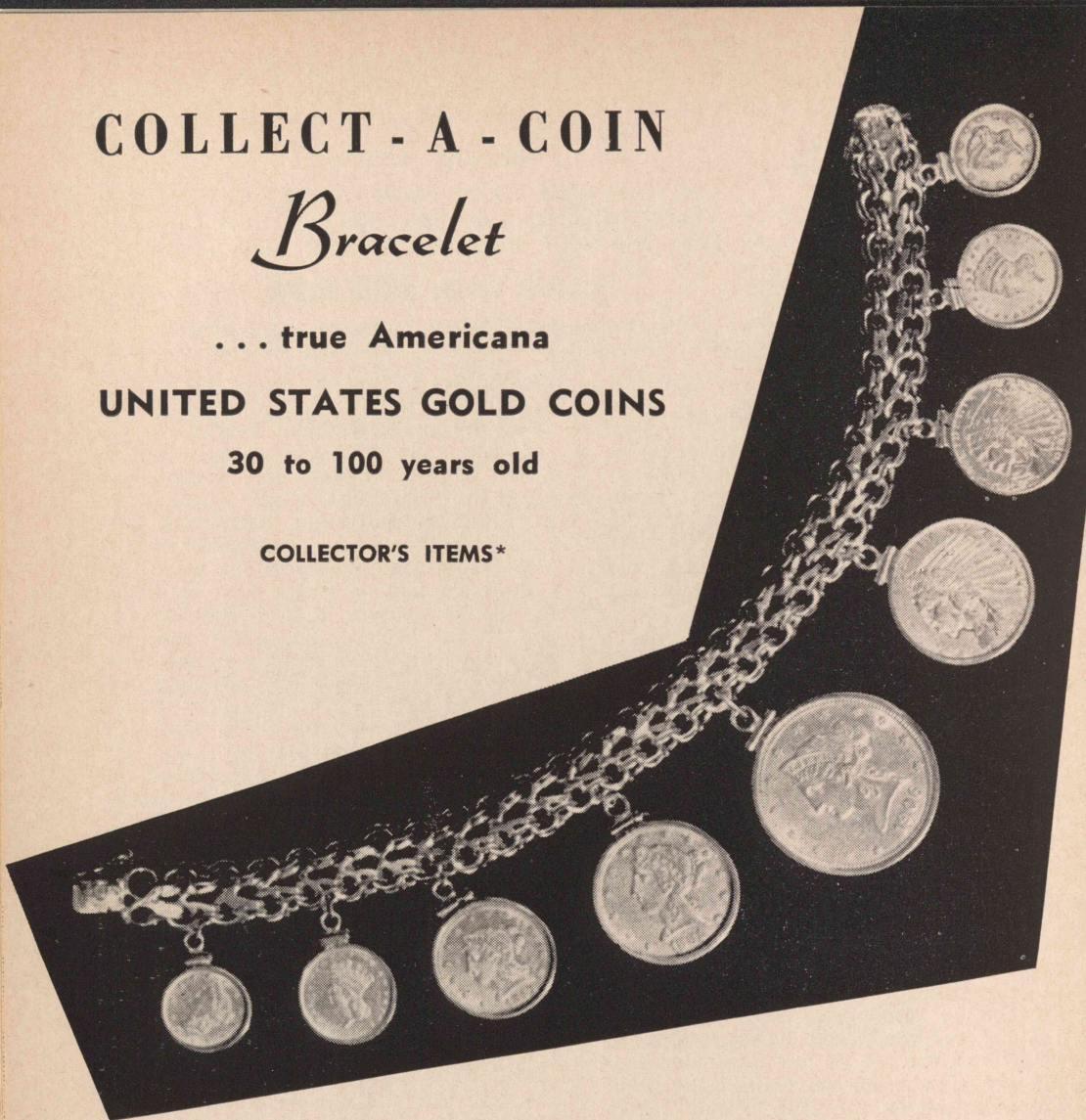
## Bracelet

... true Americana

UNITED STATES GOLD COINS

30 to 100 years old

COLLECTOR'S ITEMS\*



Complete bracelet with 9 gold coins as illustrated, \$350 tax incl.

Attractive 14 Karat Gold Bracelet suspending rare U. S. Gold Coins, each protected by a special frame.

Collection can be started with a bracelet and one coin — \$125.00 and additional coins may be added on subsequent gift occasions.

\*U. S. Treasury Dept. recent ruling permits acquisition for this purpose.

Thirty-eight

  
IMPERIAL COIN COMPANY

Ben Stack

120 South Third Street  
Ph. DUDLEY 2-8922  
LAS VEGAS, NEVADA

FABULOUS LAS VEGAS

## OBSERVATIONS

(Continued from Page 37)

Assoc. Executive Board. Incidentally, my brother Tom is past-National President in the pre-war years of 1948 and 1949, of our National Sign Manufacturers Assn."

It is of interest to the people of Las Vegas to know that Young Electric Sign Company has developed into one of the really large business concerns of this section. It has an investment in signs and other property, which I am told, approximates three-quarters of a million dollars. It has 50 to 75 employees and its monthly payroll approximates twenty-five to thirty thousand dollars. It has a fleet of 15 modern equipped cars and trucks. The factory is equipped with the latest type of modern tools and equipment. It has proven down through the past quarter of a century that Las Vegas really does believe in signs.

In proof of this, it is pleasant to mention that the National Magazine "Signs of the Times" gives Las Vegas and Young's prominent mention in a recent copy of its magazine.

## CRISWELL PREDICTS

(Continued from Page 7)

I predict that your body will be preserved with atomic radiation when you die, and within the next ten years, embalming as we know it today will become a thing of the past! . . . I predict that a new cult in Illinois, near St. Louis, will soon start advertising "Witchcraft, Wine and Wickedness" to lure more customers to follow their unique philosophy! I predict that a coming lawsuit will close this colony! . . . I predict that the coming steel strike will stop oil production in Oklahoma due to the shortage of pipe, casings and tools, which will nip the coming oil boom in the bud! . . . I predict our State Department will quietly move to stop open demonstrations of a political party in Spain who will demand the return of the Rock of Gibraltar to their homeland! . . . I predict that the soft plastic tennis ball will revolutionize tennis, as this ball can be controlled in mid-air by the player. A baseball of the same material will be perfected in time for next season! . . . I predict that Hollywood will quietly make costume motion pictures and stop all production on modern comedies! The classics never date, and

this will insure a backlog of usable pictures for television! . . . I predict a jungle blight will attack our sugar cane crops late next year with tragic results!

## OUR CHANGING WORLD:

I predict that a new type of vibraharp will soon sweep the market, and become our favorite musical instrument. This new vibraharp can be played by ear within a few minutes thru a new cord control method! . . . I predict that radar will be used to detect and prove that the nightly wanderings of the ghost of Queen Mary of Scotland is more fact than fiction! . . . I predict that children's clothing will emerge ruffled in the 18th century styling by the end of 1956. Little boys will wear the long trousers, and little girls the pantelettes, turning the style clock back two hundred years! . . . I predict that stage coaches will return to popular favor in our City Parks for the amusement of children and grown-ups alike! . . . I predict that our Supreme Court will rule against the use of the Fifth Amendment when under testimony for treason on individual charges! . . . I predict that the untold story of Sarah Bernhardt and her secret love will be one of the most interesting books of the coming year. This secret love lasted for seven years, and a full account will be given the world by the Divine Sarah herself! . . . I predict that the old fashioned recipes of the late 1800's will be duplicated by a New Orleans Food Packing Company, and will be frozen so that you can relive the past by going to your supermarket and buying this lost art of yesterday! . . . I predict that Nevada will soon create an artificial lake from underground springs, and this will become one of the most fabulous health resorts of our time!

For "Out of this World"  
ACCOMMODATIONS . . .

at the

**New Frontier**  
HOTEL

LAS VEGAS, NEVADA

Phone or See . . .

**Mike Brown**

232 No. Cannon Dr., Beverly Hills, Calif.

PHONE BRADSHAW 2-6575

DECEMBER 17, 1955

Thirty-nine



# ARTHUR LEE SIMPKINS

**My Sincere Thanks to  
the Thunderbird hotel  
for a wonderful  
engagement.**

**To my Las Vegas Friends, I  
dedicate the Concert I shall  
present Dec. 18th - 3:30 P.M.**

at Hotel

## Thunderbird

Accompanied by Morry Ellenhorn

Special Thanks to:

MARION HICKS



### A Direct Hit Everytime! SPORTING GOODS, Inc.

(Harrison Sporting Goods)

1504 South Fifth Street

Headquarters for MERCURY MOTORS • BELL BOY BOATS  
HUNTING & FISHING SUPPLIES and INFORMATION

"I know where the good fishing is" GIB SWEESY, Mgr.



## SNYDER'S

Insured  
Clothes

For MEN  
and WOMEN

TAILOR MADE  
to your measure

421 South 5th St.

Phone DU 2-6644



## Gifts

... For  
HIM and HER

for the coming  
Holiday Season and  
for all occasions

## Strip DRUGS

Nevada's most complete Drugs •  
Cosmetics • Sundries

OPEN 9 A.M. to 3 A.M. • FREE PARKING  
2425 S. 5th St. • Ph. DU 4-2222  
(Just North of Sahara Hotel)

### THAT'S FOR SURE

(Continued from Page 9)

to arrive here on Thursday afternoon. A few hours of rehearsal and Miss Gale was "onstage," the same evening. This lovely songstress is a showman of true tradition.

From all indications, STAN IRWIN (HOTEL SAHARA booker) has really created an image of himself. His son, LANNY (at 5½ years) shows promise of entering the realm of "Hamdon." He appeared on local TV screens, last Saturday. He's a handsome young lad and just might disappoint his mother RUTHE, by pursuing a stage career.

On December 8th, cast members of the NEW FRONTIER HOTEL gave SAMMY DAVIS, Jr. a surprise birthday cake. (He is starring at the spot with the WILL MASTIN TRIO.) It was Sammy's 30th birthday and his 28th year in show business. The celebrants also honored SAM DAVIS, Sr., whose birthday fell on December 12th. This New Frontier engagement marks the last time the trio will appear in a night club, before doing the Broadway musical, "Mr. Wonderful," scheduled to open early next year.

JACK ENTRATTER is building a portrait gallery in the lobby of the SANDS HOTEL, featuring stars who have brought fame to the Copa Room. So far, three beautifully lighted portraits are on display in the "Sands Gallery of Fame." They are FRANK SINATRA, LENA HORNE and DANNY THOMAS. More will be added as soon as the Hollywood artist creating them has completed more of his works.

AL PARVIN, Prexy of the FLAMINGO HOTEL, announced the promotion of ABE SCHILLER to the office of Executive Vice President and also welcomed him as a stockholder. Abe has done a most outstanding job not only for the Flamingo Hotel but for the entire community. With his added duties, Mr. S. will continue to guide the destiny of the Flamingo's publicity and public relations policy.

The newly-elected President of the SISTERHOOD OF THE JEWISH COMMUNITY CENTER is EDITH KATZ. Mrs. Katz will take over her Prexy duties in January, replacing the outgoing JEANNE MESSING.

A nucleus of the charter members of the JEWISH WAR VETERANS held their first meeting last week at BILL MILLER's ROYAL NEVADA HOTEL.

In attendance were Major SIDNEY KAYE, IRVING HOFFMAN (of the FRENCH BOOTIER) and LEE FISHER (of the SOUTHERN NEVADA HOME-SITERS). Discussion was held on the nomination of officers for this newly-formed group.

As a result of that BOBO OLSEN k.o., SUGAR RAY ROBINSON is on top of the world. Months before the fight, DORE SCHARY gave Ray a \$20,000 deposit which would be his if he won the Middleweight title. The follow-up is a filmed version of Robinson's life story, which will be made at Twentieth Century Fox.

"Hi-De-Ho" king CAB CALLOWAY celebrates his birthday, December 25th. He and his stellar group are appearing at the DUNES HOTEL. By the way, if you haven't heard their voluptuous singer ROSE HARDAWAY, make it a point, next time you're out, Dunes way. This gal is sheer dynamite.

This Pillar had the distinct pleasure of meeting E. PARRY THOMAS, Vice President and one of the new owners of the BANK OF LAS VEGAS. In our humble estimation, Mr. Thomas is one of the finest gentlemen a person could hope to meet. He is exactly the type of individual one would expect a man in his position to be, with a great deal more courtesy than one could imagine. He is a definite asset to our FLV.

If you are searching for something unusual to give that discriminating someone, you must check the unusual and outstanding selection of gifts to be found at HARRY WINSTON and SAM GINSBERG's STRIP FLORIST AND GIFT SHOP. This new store with its friendly, wonderful atmosphere features original ceramics by SASCHA BRASTOFF and some of the most exquisite bone china that we've seen. In their variety of beautiful gifts, you will find a great number of charming objects d'art and you'll probably purchase a present for yourself.

That was a wonderful cocktail party HARVEY BERNHARD held at his BALI-HAI APARTMENTS, in honor of JULIE WILSON. In attendance were many celebrities among whom were the FRED WARINGS, SAMMY DAVIS, Jr., NAT (King) COLE, TONY PASTOR, ANITA MARTELL and many others.

Stopping off at WILBUR CLARK'S INN was SEYMOUR WEISS. He owns

(Continued on Page 43)

*Thanks  
Again!*

**DICK  
HAYMES**



★★★★★★★★★★★★★ *Dunes* HOTEL ★★★★★★★★★★★★★★

### THAT'S FOR SURE

(Continued from Page 41)

the ROOSEVELT HOTEL in New Orleans and is President of the AMERICAN HOTEL ASSOCIATION. Mr. Weiss comments favorably about the way our local hotels are operated.

AL PARVIN, President of the FLAMINGO HOTEL, Inc., will close that bistro's dining room on the 17th of this month, to complete remodeling in time for the holidays. The room will re-open for the TONY MARTIN show, December 22nd.

The IRVING LEFFS headed coast-way, last Saturday. (He is Veep of the NEW FRONTIER HOTEL.) They left for California to help their two grandchildren (RICKY, 4 and TRACEY, 2) celebrate their birthdays. Proud dad is ALAN LEFF.

The newest addition to the DESERT INN is a deluxe barber shop. It is operated under the direction of SAL D'AMORE and features many personal services. The decor of the new shop is styled in cypress wood and desert tones. It will be open from 9 ayem to 6 p.m., daily and will be closed on Sundays and holidays.

SHIRLEY BELZ (in charge of dining room reservations at the HOTEL SAHARA) has given her consent. It looks like a January wedding for her and her prospective bridegroom, PAUL CASSELLA (of the LAS VEGAS CAR WASH).

Congratulations are in order for the JACK BURKES and their 29th Wedding Anniversary. In last week's column we mentioned a possibility that is now a reality. Mr. Burke is associated with BILL MILLER'S ROYAL NEVADA HOTEL, as Casino Manager.

JOAN WHITE, former SILVER SLIPPER entertainer, formed her own group, known as JOANIE WHITE AND HER MARK IV. This gal believes in the unusual in names, yes?

December 15th marked the Third Anniversary of the opening of the SANDS HOTEL. We wish "Colonel" JAKE FREEDMAN and his associates continued success.

The JOE W. BROWNS were unable to attend the First Anniversary of their HORSESHOE CLUB's remodeling. Mrs. B. had a very bad cold and was unable to travel. We hope the charming lady will recover soon and that the couple will be here for the holidays.

MOREY DEITCH is now the day shift casino boss at the DUNES HOTEL. He was last employed at the MOULIN ROUGE HOTEL.

FRIENDS OF YOUTH (F.O.Y.) is a comparatively new organization. Members met last week at the "Bird." The amusing satire offered was written by JACK MELVIN. The F.O.Y. is devoting its entire efforts to charity.

LARRY CORABI has been a bartender at the NEW FRONTIER HOTEL for four years. He has one of the most retentive memories imaginable. Larry remembers the favorite drinks of all his patrons and oftentimes surprises one he hasn't served in years with his favorite beverage.

Wishes of success to HAROLD CLARK (WILBUR's brother) and his associate, LEN BARCOM. They opened their new SARATOGA GRILL in San Diego, December 12th.

VIRGINIA ELLISON, front desk cashier at the FLAMINGO HOTEL for more than a year, was injured in a local bus accident, last March 17th. The back injury she suffered became unbearable. In June, she was hospitalized, locally. Then, Miss Ellison was sent to QUEEN OF ANGELS HOSPITAL, in L.A., where she is at this writing. We'd like to advise her many friends to write her there. However, she is to return to FLV for Xmas. Why not drop her a card at her home? She'd undoubtedly enjoy hearing from her many friends.

JAKE FREEDMAN certainly came up with a winner when he introduced the spread of hors d'oeuvres at the DUNES HOTEL. They are served between five and seven p.m. It is the most beautiful and lavish spread of food ever seen. And — it's free!

FREDDIE BELL and his BELL BOYS are doing a landslide business at the Silver Queen Bar of the SANDS HOTEL. When they close on January 4th, they are off to Hollywood to make a picture for COLUMBIA, "Rock Around The Clock."

TOMMY CALLAHAN, graveyard shift boss at the NEW FRONTIER HOTEL, leaves his post after New Year's Eve. He will take over as General Manager of the SILVER PALACE, under construction at Fremont and First. This new club hopes for an early April opening.

Congratulations are still flowing in for the newly-elected officers of the

BARTENDERS' UNION. President is GEORGE KAVANAUGH, JOE WILLIAMS is Vice President and JACK BRADY is Secretary-Treasurer.

Famous French entertainer Maurice Chevalier will make his first Las Vegas nightclub appearance at the Dunes, starting Monday, December 19th for 4 weeks, it was announced today by Jack Entratter, Sands and Dunes producer.

Chevalier, who has sung for kings, queens and millions of fans for nearly half a century all across Europe and America, and who has made several pictures in this country including "The Merry Widow" and "The Man from the Follies Bergere" will present a spectacular show at the Dunes of warm and gay songs for which he is famous, and will also dance just as he did onstage nearly a quarter of a century ago.

A contingent of Hollywood celebrities including Frank Sinatra, Danny Kaye, Marlene Dietrich, Humphrey Bogart and Lauren Bacall, June Allyson and husband Dick Powell will be hosted by Entratter for the spectacular opening to be observed by 45 visiting national press correspondents and

JACK CORTEZ  
**Fabulous** ..... \$8.  
LAS VEGAS magazine PER YEAR  
P. O. BOX 748

photographers.

Last week, a baby girl was born to AUDREY and JIMMY WELSH. (He is a Captain at the DESERT INN and she was a waitress at the New Frontier.) Because the 4H factor was involved, doctors are working on a complete blood change for the infant. Blood donors are vitally needed for transfusions. Please help this child to live.

JOHN FINE, former Pennsylvania Governor and ALFRED BISCANTE visited FLV, on their way to the coast. They spent a great deal of their time with FERN and JAKE KOZLOFF. That alone means they enjoyed themselves . . . and that's for sure.

## Coming Attractions

ON THE FABULOUS STRIP

**DESERT INN**

DEC. 20

**JIMMY DURANTE**

**The Dunes**

DEC. 19

**MAURICE CHEVALIER**

**El Rancho Vegas**

DEC. 23

**SOPHIE TUCKER**

**Flamingo**

DEC. 22

**TONY MARTIN**

**NEW FRONTIER**

JAN. 5

**KEN MURRAY  
MARIE WILSON**

**Riviera**

DEC. 20

**MILTON BERLE**

**Royal Nevada**

DEC. 20

**ANNA MARIE  
ALBERGHETTI**

**SAHARA**

DEC. 27

**DONALD O'CONNOR**

**The Sands**

DEC. 21

**LENA HORNE**

**Bond's**  
Jewelers  
"HOME OF QUALITY DIAMONDS"  
**300 FREMONT ST. LAS VEGAS, NEV.**



**EASIEST  
CREDIT TERMS  
IN AMERICA**

Available for planters and flower gardens



**COMPOST**

Handled Exclusively  
By Us

**CHRISTMAS  
TREES**

(wide selection)

**POINSETTIAS**  
(ideal gift)

**Sunnyside Nursery**

931 No. 5th St. (Adjacent to Alpine Village)  
"A Planted Home is a Home Complete"



Gifts for All Occasions

**SHOP EARLY**  
Better Selections  
Better Service

VEGAS JEWELS • 1500 North Main

Vegas Village



**Sallie's**  
LIQUOR STORE &  
BEER BAR

Complete selection of  
party needs for the  
coming Holiday Season

2120 E. Charleston

Ph. DU 4-6996

## GOING HOLLYWOOD

(Continued from Page 11)

isn't in awe of him like the rest. She simply loves him and adores everything he does."

Heard at Joan Baruch's party that Mickey Rooney is going to direct and co-star with Wally Cox in "Hinky Dinky Parley Voo" for Republic studios. Which reminds me, my girl friend Vera Ralston is due back from Europe. Reminds me because her husband is Herbert Yates, prexy of Republic. Also same party I learned a beauty secret of Marlene Dietrich's. For a good skin she says use the friction of a good turkish towel — rather than cleansing tissues.

To the Sibelius 90th birthday concert at Carnegie Hall where it was a thrill to hear the original Finlandia — a favorite of mine for years. Later Countess Peggy de Grippenbergh, wife of the Swedish Ambassador to the U.S. invited us to an elegant party at the Finnish Embassy. Princess Margaret of Denmark, Mrs. Kermit Roosevelt, Huntington Hartford, the Nelson Rockefeller, (he was summoned to Washington, D.C. next day due to the Berlin situation) and loads more of the fa-

mous, including the Martin Von Dehns from California who were returning home for the Yule.

Speaking of stars — you can see them any hour in Mr. Johns buying hats and now Peter Brandon tells me they have added an entire line of exclusively designed men's haberdashery. And also at Emma Maloof's elegant Madison Avenue shop where Marilyn Monroe buys elegant negligees, also Margaret Sullivan, Helen Hayes, Ruth Chatterton, Rosalind Russell, June Walker, Hope Hampton and Myrna Lloyd.

And that's Hollywood in New York.

## ROUND THE TOWN

(Continued from Page 13)

THE BEACHCOMERS with NATALIE. The number will even include a BAGPIPE PLAYER who was hired especially for this number. This one I really want to see . . . Mrs. NORMA GARLAND, spouse of PAUL GARLAND, Pit Boss at the SILVER SLIPPER — the JOE FERGUSONS, Joe is also a SLIPPER EMPLOYEE, will spend the Christmas holidays in MISSISSIPPI with friends and relatives. LaVerne,

(Continued on Page 47)



**LARGE  
Selection of  
GIFT ITEMS**

**FOR  
HIS  
CHRISTMAS**

- CASHMERE SWEATERS . . . • SUEDE COATS . . . • SILK & WOOL ROBES . . .
- COLOGNES . . . • ALLIGATOR SHOES . . . • IMPORTED SHIRTS . . .
- IMPORTED HOSIERY . . . • FORSTMANN SLACKS . . . • INDIVIDUAL  
STYLING CUFF LINKS . . . • UNUSUAL SPORT SHIRTS — AND MANY  
MORE ITEMS TO DELIGHT —

*"The Man Who Prefers Only The Finest"*

**Christensen's**  
men's wear

316-18 Fremont Street

**AND  
Arnolds**  
ltd.

320 Fremont Street

**OPEN EVENINGS UNTIL 9 P.M.**

The Largest Complete Men's Store in Nevada —  
Owned & Operated by Phyllis & Arnold Christensen

**ROUND THE TOWN**

(Continued from Page 45)

Mrs. FERGUSON, is planning a gala Yule party for her family and friends. They will return to FLV shortly after the first of the new year . . . Next year hunting will be a much easier sport for ZACK STRICKLAND, HORSESHOE CLUB employee, since one of his friends presented him with a hunting dog. He is an ardent hunter and insists that the dog will definitely be an asset. It probably will be too . . .

EDMUND MELEWSKI, man about the HOTEL SAHARA, is serving as temporary president of the newly formed STRIP HOTEL BOWLING LEAGUE. The league will use the facilities at the new LAS VEGAS BOWL. Further information may be obtained from ED at HOTEL SAHARA . . . For those of you who haven't purchased your Christmas cards, NEVADA BOOKSTORE, Third and Charleston, has the largest selection of Christmas and greeting cards in the entire state . . . BILL GREEN, BAR MANAGER at the GOLDEN NUGGET, is now home from the hospital after undergoing a very serious operation. He is out of danger and on the road to recovery but it will be some time before we see him back on the job. Sure hope it isn't TOO long . . . JACK THOMAS, a dealer at the GOLDEN GATE CLUB, is certainly one of the hottest bowlers in town. In league play he has rolled high game of 262 and also has a high triple of 662. Tennis anyone? . . .

That beautiful little redhead you see around the DUNES HOTEL is SKIP LAWSON, who just arrived here from PALM SPRINGS to assume her new position as publicity girl at the DUNES. She is very competent and efficient and has had a great deal of experience in her field. She was formerly with the PALM SPRINGS CHAMBER OF COMMERCE. Good luck on your new job honey, and MEN, she isn't married . . . Congratulations to JIMMY WHITE who recently became Stage Manager at the ROYAL NEVADA HOTEL. He was with IMOGENE COCA for many years and is well qualified for the position . . . It's great having LOUIS PRIMA and KEELY SMITH back in the CASBAR LOUNGE at HOTEL SAHARA. They have been enjoying a vacation on their Plantation but now it's back to work and believe me, the place is really rocking . . . If you

haven't purchased your Christmas gift for that certain someone drop out to GORDON'S LINEN AND GIFT SHOP, 2303 South 5th street and see the wonderful selection of imported linens, jeweled bedroom and bathroom accessories, and many, many other wonderful items. Believe me, you won't go wrong . . . There's never a dull moment when you're around LEE HOLDEN, Bartender at the ROYAL NEVADA HOTEL. Here is a guy who, I guarantee, will keep you in stitches all night. Jokes, he has a million of them. Clean ones too . . .

MILES SMITH, CALIFORNIA CLUB executive, is in KANSAS CITY, attending his father's funeral. He should be home in time to spend Christmas with his family . . . Don't mention the VALDEZ-BAKER "Waltz," oops, I mean fight, to RALPH KNAPP of the NEW FRONTIER HOTEL. He had money on you know who, VALDEZ . . . WOODY WOODS is still mixing your favorite drinks at the COLONIAL HOUSE BAR. Here is a fellow who always greets you with a smile and treats everybody royally . . . There is one new businessman who now realizes that even FLV is not burglar-proof. He is MORRY GREEN, owner of MORY'S MEN'S SHOP, 1334 South 5th Street. Someone broke into his store and made off with several thousand dollars worth of merchandise. Goods that cannot be replaced without much expense and delay. Let's hope that the culprit or culprits are apprehended so that MORY can make somewhat of a recovery . . . It's deadline time again but before I sign off Gloria and I want to take this opportunity to wish each and every one of you A MERRY, MERRY CHRISTMAS. That goes for CINDI, MIKE, and SCOTTY too . . .

**LOUNGE STARS**

(Continued from Page 15)

lot more comedy this year and is certainly one of the funniest jesters — and set to all this wonderful music, to boot. Which reminds me, have you ever seen JAY in his western apparel, complete with two six-shooters. Well, now!!!

Only one more week to dig the doings of OSCAR McLOLLIE and his HONEY DIPPERS at the STARLIGHT LOUNGE in the RIVIERA HOTEL. Will be very sorry to see this stellar group leave. The reason is most ob-

vious, they play such great music . . .

The RUDY RENDER DUO moved into the EL CORTEZ BUCCANEER LOUNGE, December 15th, replacing talented HELEN BOICE, who returned to her home in Santa Monica (California, for the holiday season. The Render Duo is comprised of a great piano and a big bass that puts out a lot of music for only two people . . .

POLLY POSSUM is still keeping the record crowds at the GOLDEN NUGGET "a-giggling" The little lady of song with the pig-tails has a down-to-earth, home-spun brand of humor in her songs that appeals to all listeners. When she is in the spotlight, you can hardly find standing room to be able to see the stage. With Polly is JOE WOLVERTON of banjo and guitar fame. The music that Joe can get from these particular instruments is sensational; he makes them sing and talk . . .

FREDDY BELL and HIS BELL BOYS had the SANDS HOTEL jumping so the other night, the dealers were even jumping in time to that solid jive. Just everybody wanted to "cut a rug" but no space in which to dance. The casino was even packed with Freddy's admirers that spilled out of the SILVER QUEEN for lack of space in which

to stand. Don't let this outstanding group get out of town before you catch them in action. You won't forget their rhythms and comedy for many a moon . . .

IVORY "DEEK" WATSON flips everyone when he dons his bright, red beret and red mackinaw and breaks into a wild jitter-bug, jive routine. The public never suspected this ORIGINAL INK SPOT was such a hep cat but, man, you should see him go — go, man, go!!

Be back with you, come New Years Eve — everyone goes home for the Christmas holidays, so will wish you all a most wonderful Yuletide, may Santa fill all your hearts desires . . .

### ROCKING CHAIR GOSSIP

(Continued from Page 17)

with cameras! Guess what? They are filming a sequence, with Richard Carlson, for the TV show, "I Led Three Lives." Isn't this exciting excitement, double take and triple spread? Right at the garage entrance under my bed at our Hermoyne Hotel Apartment. Get me down those red shoes, doll, and my yaller ribbon. Maybe I kin make the pictures!

Bob Hope is again going to spend Christmas Eve and Christmas Day entertaining our Men in the Armed Forces, who are stationed in a remote corner of the world — this time, Iceland. Bob will fly there from London, where he is preparing to make a movie. You can see one of the show skits filmed right at the base, when you watch the Bob Hope TV show on Dec. 27th. For Jack, Bob's brother and TV producer, will rush the film back to New York by plane on Christmas Day. Oh, no, Mrs. Bippie, it couldn't get here via Dog Sled nor the Malamute Saloon. This is not THEN, Mrs. Bippie. It's NOW. Often I wonder why they still make so much fuss over my papa's cousin, George Washington, just because he skipped around the Delaware on a cold day. Bob Hope risks his life and leaves his family about every Christmas to skip someplace and be with the boys whose families cannot be with them. Great man, that guy. Wonder why he doesn't run for President? Bet he'd make it.

Dearie, whom are you ogling at so steadily? The camera men? What handsome actor? That's not an actor; that's Eddie Cohen, he's a business man who lives here. Sure, he's handsome in those imported London tweeds. You're right, I've always thought he should be in pictures. See him around the swimming pool here in the summer, and you'd know what I mean! It's not just the tweeds, and he's young and eligible. but not for you, doll.

Larue's Restaurant here in Hollywood, gay as usual and full of celebs. Last week through those portals to dine and laugh and wine and quaff were, Mr. and Mrs. Frank Lloyd, Mr. and Mrs. Ray Hommes, with four guests, Mr. and Mrs. Milton Stevens, Mr. and Mrs. L. K. Sidney, Mr. and Mrs. Irving Briskin and Mr. and Mrs. Leo Genn.

Mr. and Mrs. Jay Gould III (Lina Romay) of Bel-Air were recent diners at Larue's, as well as Mr. and Mrs. Jack Bean (Mitzi Gaynor) with nine guests, Mr. and Mrs. John Gibbs, Mr. and Mrs. Leigh Battson, hosting a dinner party, Mr. and Mrs. Gabriel Giannini with a small dinner party, Mr. and Mrs. Michael O'Shea, Mr. and Mrs. John Factor as guests of the Lou Irwins, Arthur Loew, Jr. entertaining a group of visitors from the East, Mr. and Mrs. Al Bernstock entertaining Clarence Kane and Miss Ann Rubin,

Harry Goetz dinner host to Mr. and Mrs. Fred Levy, Mr. and Mrs. Samuel B. Mosher, hosts to ten dinner guests, Mr. and Mrs. Leon Gordon, Mr. and Mrs. Asa V. Call, and Mr. and Mrs. Mel Ferrer (Audrey Hepburn) dinner guests and Mr. and Mrs. Jack Benny . . . And all those folks with Christmas on their minds . . . Don't look now, but Richard Carlson is sitting down in a chair across the street, right in front of the Mae West Building. What happens if she would come out? Then, it would be four lives, I'll betcha.

Las Vegas is beautiful in December. Grows cold at times, but the changing glory of the desert skies and snow-capped mountains make up for what would pass as warm weather on the Eastern Coast. When the eye is drawn inward from the vast immensity of miles of space and distance, it comes to rest upon a cluster of millions of colored lights, like a fabulous Midas Temple, emblazoned with precious gems, and this latter is the massed glitter of hotels along the world famous Strip. Always feel that it must resemble the dream lights a poor little waif has around Christmas time. For this is a season of all things to all people. To the very poor it may mean happiness with a loaf of bread and milk, or a bit of coal to warm a barren room; to the wealth, it may mean the return of a lost loved one, or real love, never before gained; whether it's Christmas on Beacon Hill or the East Side or Main Street, it's a hope for something never acquired at any other time of the year.

One is apt to associate Christmas season with streets, remembered from other years. We recall traveling the Strom King Highway, a grandeur in snow; Orange Street and Chapel Street, Lincoln Road, and Fifth Avenue at 57th Street; Michigan Avenue, and the Panhandle country in Oklahoma, and Court Street and Union Street, and Paint Street and High Street; Woodland Avenue and "Our Street," when it was back to childhood. Only about three other streets in the town, but Christmas always got to that place and one felt it weeks before, humble though it arrived in the form of a sack of candy, an orange, a tree in the Town Hall, and one gift. But love was never missing, and that, Mrs. Bippie is what we wish we could assure every child this year along with the music of "Glory To God in the Highest, Peace on Earth, Good Will Toward Men."

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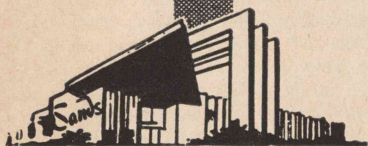
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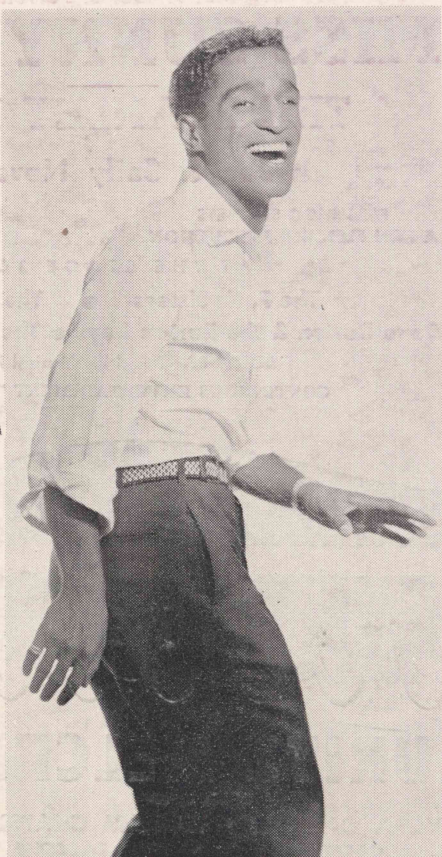
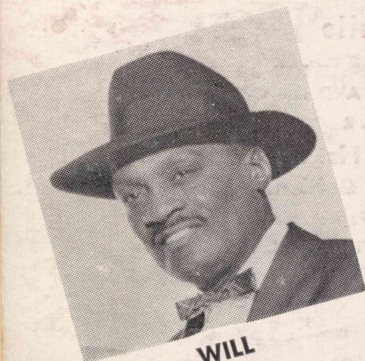


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