Jack Cortez

SEPTEMBER 24, 1955

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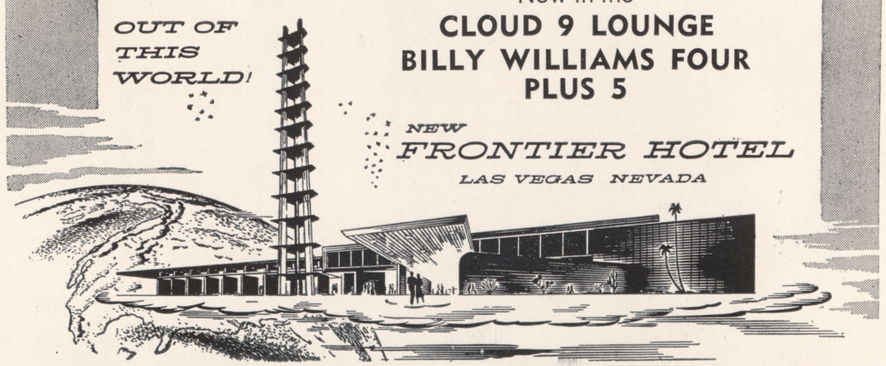

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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OBSERVATIONS



by CHARLES "POP" SQUIRES

THE BULLFROG

BUT FEW now living in Las Vegas know that the name "Bullfrog" once played an important part in our existence. Just why it was called by that name, so foreign to the desert as we have known it, I have never discovered.

"The Bullfrog" was a mining district and a mining camp and included within its boundaries the once prosperous and busy little cities of Rhyolite and Beatty. Of these, there is hardly a vestige of but one — the town of Beatty, which still has some hopes of becoming an important gold and silver mining district and whose usefulness is chiefly to serve as a stopping place for the busses of the Las Vegas, Tonopah, Reno bus line owned by our prominent fellow townsman, Sebastian Mikulich.

In the year 1905, the camp named Bullfrog reached the height of its fame. Senator William M. Stewart, formerly U.S. Senator from Nevada, played a brilliant part in the affairs of the nation. When he was no longer a member of the U.S. Senate, he decided to try to recoup his fortune in some of Nevada's famous mining camps. The rich silver camp of Tonopah was but little more than five-years old. The fabulously rich mines of Goldfield had been discovered but two years before. Both of these camps at this stage required plenty of ready money in order to break into the rich stream of the precious metals. The Bullfrog was as yet undeveloped, but was held high in public esteem as a potential great producer of the precious metals.

When he came to "The Bullfrog", Senator Stewart spurned the comparatively settled status of the sister cities of Rhyolite and Beatty, and built for himself a stone cabin close to the site of the first discovery of gold at "The Bullfrog". On one of my trips to that district in 1905, I stopped at Senator Stewart's stone cabin.

The Senator, white-haired and tanned by the sun, was still erect and as vigorous, as if he were but a youth, However, after a few months in his cozy stone cabin, he left for a more civilized clime where he passed away soon after.

That there was ever any gold ore of value shipped from the "Original Bullfrog" claim, I have my doubts. But miners and prospectors sent glowing accounts to the newspapers, and I find, in the column of the Las Vegas Age an item which has all the appearance of being authentic. It tells how seven tons of ore from the "Original Bullfrog" were sacked and shipped to the smelter and returned $5,000. I also noticed an item which says that seven large wagons were loaded with ore from the Montgomery-Shoshonee, each drawn by 6 or 8 teams of horses. They hauled the ore to Las Vegas, where it was loaded into a car for shipment to the smelters. Nevertheless, in a few months the "Original Bullfrog" was entirely deserted and I do not even remember just where it was.

The town of Rhyolite, some three miles up the wash from Bullfrog, fared better. Bob Montgomery was one of the early operators in the new camp of Goldfield, who cleaned up a substantial fortune by leasing and working properties there. I suppose he assumed that he had gotten all he could out of Goldfield, and he purchased claims near Rhyolite and named them the Montgomery-Shoshone. There must have been some rich showings on the surface, for he sunk a shaft to the depth of several hundred feet and built a rather large mill for treating the ores.

In October, 1906, Senator Clark's Railroad — "The Las Vegas and Tonopah" — reached Rhyolite on its way to Goldfield and trains were running regularly to Las Vegas. The city had a population roughly estimated at 5,000.

(Continued on Page 35)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
...the famous PIRATES DEN!

FORD and REYNOLDS
MAD MEN OF MIRTH

THE LAURIE SISTERS
Mercury Recording Stars

Dorothy Kramer Dancers

NO COVER

SHERMAN HAYES & HIS ORCHESTRA
SHOWTIMES: 10-12-3

NO MINIMUM





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An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

GENERAL Douglas McArthur will shock the world with his blunt truth about the Korean War, and how his efforts were curtailed, so that the Communists could be appeased in Asia! . . . Mike Todd will create a new interest for American Folk Art with the release of the motion picture "Oklahoma". Fashion will adopt ginghams and poplins for dresses, and interior decorators will feature rustic designs! . . . Jockey Paul Blanc who won the $70,000 purse at Longchamp in 1951, will sell his life's story for publication, and will reveal the bitter backstage battles between the owners and the jockeys! . . . President Eisenhower will appoint a special committee from Congress to investigate reported lynchings during the past year and a half! . . . Chief Justice Warren will win the coming chess championship match to be held in October in Washington! . . . Gilda Gray, the shimmy Queen, will play the Palladium in London at a command performance! . . . Martin Luther and his fight with the Devil, will be the basis of the new opera to be presented in Paris with Lawrence Tibbett singing the role of the man who defied Satan! . . . Henry Ford II will be chosen as the Rotary Club's Man of 1955 in his advancement of the American way of life! . . . Marshal Coty will demand that all French citizens be fingerprinted for national safety! . . . Mayo Clinic will announce a new method of brain surgery which can solve the problem of mental depressions, worry and restlessness! . . . The history of the Ku Klux Klan will be secretly written, and will prove to be one of 1955's most exciting books!

FOR PEOPLE AND PLACES:

King Farouk: You will soon seek political asylum in America! . . . St. Louis: You can expect a railway strike to tie up your entire area for a full month! . . . Paul Robeson: You will not be permitted to leave the country to visit Russia, for your passport will be permanently cancelled! . . . Alcatraz Prison: Thirty-seven "difficult" prisoners will be transferred to your protection within ten days, from all over the nation! . . . Abraham Lincoln: Your latest biography by Rupert Hughes, will be translated into twenty one languages! . . . Greenwich Village: You will be immortalized by your number one citizen, Lee Gould, the poet, who will reveal your turbulent life for the past fifty years! . . . Washington, D.C.: Expect startling news to come out of the "Little Kremlin" on 16th street early next week! . . . Babe Ruth: A moment of silence will be paid to your memory during each of the games in the World's Series this year! . . . Harlem: A huge slum clearance program will be voted, and you will emerge one of the model communities in America! . . . Butchers: Pre-packaged meat will take the place of the old fashioned butcher shop by the end of this coming year! . . . New Orleans: A major pottery company will establish their main factory in your area! . . . Doctors: The old fashioned water cure will meet with considerable success in Zurich, where digestive ailments are concerned! . . . Alaska: Statehood will be demanded by popular vote of your citizens in 1956! . . . London: The faith healer, Harry Edwards, will soon make a triumphant American tour, and thousands will flock to hear this new truth, in the great hope that it will heal them!

WHO YOU WILL TALK ABOUT WITHIN THE NEXT SEVEN DAYS!

You will talk about Vice President Nixon and his new plan to renovate the Library of Congress both as a structure and reference source! The building will be completely rebuilt and modernized, and all important references will be placed on microfilm! . . . You will talk about the complete retirement of Sir Winston Churchill to his favorite place in Surrey, England! . . . You will talk about the personal diary of Franz Liszt, the com-

(Continued on Page 37)

SID KULLER presents . . .

"GUYS and DOLLS"

STARRING

VIVIAN BLAINE • SAM LEVENE • ROBERT ALDA

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Del Markee • Tom Ahearne • Netta Packer • Maureen McNally

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that's for sure...

by JACK CORTEZ



PLEASE take good note of the reminder on this week's cover. If you remember to turn your clock back one hour, September 25th, you will have that much additional beauty rest. The official adjustment is set for 2:00 ayem. However, it wouldn't hurt to take care of your timepiece, prior to retiring, Sunday evening . . . and that's for sure.

Handsome DICK CONTINO'S current flame flew out to spend a couple of days with him, before he closed at the FLAMINGO HOTEL. She is FLORA TROMBINO, of the "Big City." Mama Contino smiled her approval and this could be the spark that lights the orange blossom path.

We're very happy to see BEN GOFFSTEIN "back in the fold" again, as assistant to President GUS GREENBAUM, at the RIVIERA HOTEL. Mr. Goffstein resigned from his top post as Executive Secretary for the HOTEL ASSOCIATION, INC. to resume activities with his former associates.

It's a distinct pleasure to note the pride STAN IRWIN'S mother has for her offspring. She is visiting Stan and daughter-in-law, RUTH. Naturally, a great deal of her time is absorbed in enjoying the antics of her grandchildren, JOD and LANNY. (Stan is publicist with the HOTEL SAHARA and is also our Assemblyman.)

Localites joined the country in a disappointed reaction when news leaked out of a possible break between JERRY LEWIS and DEAN MARTIN. However, their fans in FLV are now looking forward to seeing the top team together, when they appear here at the SANDS HOTEL, sometime in January. JACK ENTRATTER is the gentleman responsible for their appearance, at that time.

President MAURY FRIEDMAN and Vice-President IRVING LEFF, of the NEW FRONTIER HOTEL, released an announcement this past week. Within a month's time, they plan to begin the construction of 200 additional rooms. Other plans are now in the formulative stage.

FERN and JAKE KOZLOFF have headed for the east, for a well-deserved vacation. They will spend two weeks, visiting their respective families, in Pennsylvania.

Last week's fashion show at the DUNES HOTEL was one that won't soon be forgotten. The highlight of the event was SAM LEVENE'S appearance. He was impeccably garbed in an outfit by KNICKERBOCKER, Ltd., of the ROYAL NEVADA HOTEL. The commentator asked if the audience admired his raimants. As each item was designated, Sam removed it and tossed it to the spectators. When he was stripped to his shorts, even those were acclaimed as "beautiful." Sam unabashedly doffed those to reveal a bakini underneath. And there — the line was drawn — natch! Never in our lives have we seen an audience raise such a commotion over a male "stripper."

Over at WILBUR CLARK'S DESERT INN, we took a few moments to enjoy the music of the MILT HERTH TRIO (in the Lady Luck Bar). The group is tops in popularity back east. Looks like this western debut will send their rating soaring higher than ever.

HOYT ("Lucky") HENRY, the "one-man brass section" with SHERMAN HAYES' orchestra at the HOTEL EL CORTEZ, was married, September 4th. The bride is MARIAN WHITE, of Los Angeles. After a two week honeymoon in the redwood country of Northern California, the Henrys' are back, setting up housekeeping in FLV.

You're right! RALPH GARI is adding a little extra something in his music, during the nightly appearances of his group at the HOTEL EL RANCHO VEGAS. Ralph's housefrau is setting a December Stork date, to welcome another member to their household. Can't blame a guy for walking in the

(Continued on Page 39)

NOW
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LIONEL BECKLER
BENNY CARTER and his ORCHESTRA
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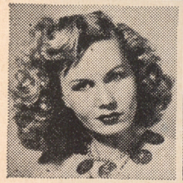



MERVYN LEROY's office at Warner Brother's Studios was bustling with people. The noted producer-director's secretaries were answering ringing telephones while an agent, an actress, a magazine writer, a newspaper reporter, and a photographer, and others I wouldn't know — waited! One of the more powerful and successful of the of the Hollywood's high-archy, he has the willingness to help — be they beginners or established personalities. As one after another rushed to his inner sanctum, I looked at the pictures on the walls.

Gloria Swanson signed herself as wanting to make all of her pictures with him. A young boyish face belonged to a twenty-year old Douglas Fairbanks, Jr. Above — Doug Fairbanks, Sr., Rudolph Valentino's was personally autographed. Franklin D. Roosevelt, O. O. McIntyre, and Irving Thalberg's bore heart-warming inscriptions to a man they admired. "The Man of Distinction", "Man of the Year", trophies and testimonies accoladed his achievements as a genius and a human being.

I wondered how many pictures he had produced and directed since he started his fabulous career as a news boy who turned actor, cameraman and became known as the "Boy Wonder Director of Hollywood".

I skipped over to the studio's publicity department and asked Steve Brooks for a credit sheet of Mr. LeRoy's pictures. Many are Hollywood classics and milestones in screen history such as "Quo Vadis", "Madame Curie", "Random Harvest", "Thirty Seconds Over Tokyo", etc. He directed:

NO PLACE TO GO — 1928
HAROLD TEEN — 1928
OH, KAY — 1928
NAUGHTY BABY — 1929
LITTLE CAESAR — 1930
TONIGHT OR NEVER — 1931
LOCAL BOY MAKES GOOD — 1931
FIVE STAR FINAL — 1931
FUGITIVE FROM A CHAIN GANG — 1931
HEART OF NEW YORK — 1932
ELMER THE GREAT — 1932
THE WORLD CHANGES — 1932
GOLD DIGGERS — 1933
TUGBOAT ANNIE — 1933
HI, NELLIE — 1934
OIL FOR THE LAMPS OF CHINA — 1935
PAGE MISS GLORY — 1935
THREE MEN ON A HORSE — 1936
ANTHONY ADVERSE — 1936
KING & THE CHORUS GIRL — 1937
THEY WON'T FORGET — 1937
THE GREAT GARRICK — 1937
WATERLOO BRIDGE — 1940
ESCAPE — 1940
BLOSSOMS IN THE DUST — 1941
JOHNNY EAGER — 1941
RANDOM HARVEST — 1941
MADAME CURIE — 1943
30 SECONDS OVER TOKYO — 1944
WITHOUT RESERVATIONS — 1945
HOMECOMING — 1947
LITTLE WOMEN — 1948
ANY NUMBER CAN PLAY — 1949
EAST SIDE, WEST SIDE — 1949
QUO VADIS — 1950
LOVELY TO LOOK AT — 1951
MILLION DOLLAR MERMAID — 1952
LATIN LOVERS — 1952
ROSE MARIE — 1953

HE PRODUCED:

KING & THE CHORUS GIRL — 1937
A DAY AT THE CIRCUS — 1938
STAND UP AND FIGHT — 1938
THE WIZARD OF OZ — 1939
LITTLE WOMEN — 1948.

Oh, yes, I was ushered to Mr. LeRoy's inner sanctum where I'll drop the formalities — since I know him as a good, kind friend. His life is so colorful that Hollywood has long persuaded him to film his own life story. And what a story! Recently I saw him arrive at a Hollywood party. He was driven by his chauffeur. When he walked in the whole party of fashionable people and movie stars alerted themselves to greet him. He is the president of the Hollywood Turf Club. He lives in a magnificent mansion in Bel Air. He is a civic, social, philanthropic and political figure. He has more

(Continued on Page 43)

. . . ANOTHER

Bonnie Best custom original



modeled by Betty London

"TRIO"

Cardigan slip-on
belt in imported cashmere
with silk braid and
velvet ribbon

bonnie best

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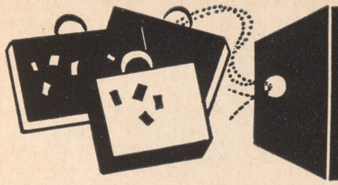

Hillsway

by ROLAND HILL



DATELINE, Chicago. . . . Memo to Gene Murphy and Wilbur Clarke: Call up your local GREYHOUND BUS DEPOT and ask for a free copy of the HIGHWAY TRAVELER MAGAZINE for Fall, 1955. There is a nice story (done at my request) titled A BUDGET VACATION in the Land of Millionaires. Remember when I asked you, Gene, last spring to invite Ed Jones, Editor of Highway Traveler, out to Las Vegas for a week and you kindly did so. Well when it came to selecting the picture for this story that incidentally is read by over one million people, Ed Jones remembered your "invite" and he picked two pictures of the DESERT INN, the only pictures of hotels used. I lunched with Ed yesterday and he said he would be able to come to Las Vegas around the 15th of November. He wants to wait and be sure that I will be there at the same time so that I can show him around, so won't you please renew your invitation to him, Gene? Incidentally he said he might do a more extensive story on our fabulous town after his visit so it behooves the C of C and other interested parties to roll out the velvet rug and give a bit of the Park Avenue treatment accorded the movie stars to Ed Jones who can do far more good for the town than any movie star. The HIGHWAY TRAVELER MAGAZINE, incidentally, is the largest mag written exclusively for American travelers and on America exclusively. It is second only to HOLIDAY and that, of course, deals with the whole world. Also hope our own Jack Cortez, as a fellow editor and publisher, will arrange some sort of a little luncheon for the press in honor of this visitor who is accorded such honors by every state in the union annually. Ed is a very personable chap, a bachelor, and man about the world, and holds the keys to nearly every city, more colonelships than any other human, and if Las Vegas gives any such honors I hope it will to Ed Jones. If he likes our town, and he certainly expects to after all my ravings about it everytime we see each other in Chicago, he can do more for FLV than any other person. He and his mag incidentally give my HILLSWAY TRAVEL GUIDE BOOK away with their subscriptions, a signal honor accorded no other travel book, and thus has made the name HILLSWAY a by-word in the country, thus making this column known to millions also.

A FEW TRAVEL TIPS ON CHICAGO TO MY READERS: NO ONE VISITS Chicago these days without visiting the new St. Peter's Church at 110 West Madison, right in the heart of the loop. It is run by the Franciscans, and will surprise you. It is easily the most beautiful church or chapel in the entire country. Looks like it has been hewn out of a large five story block of marble. It is breath-taking and yet so peaceful you almost feel you are entering heaven. A look-see will convince you I am right. Be you Protestant, Hindu, Jew or Catholic, you will enjoy this ethereal atmosphere like nothing you have ever enjoyed before. Of course, everyone visits St. Pat's Cathedral in New York, but there you get the sense of vastness and old-world atmosphere and not necessarily the sense of intimacy and calmness that you get when entering St. Peter's. The Ambassadors East and West Hotels still remain the epitome of elegance and swank. The Buttery and the Pump Rooms are still the finest eating spots in the Windy City and perhaps in the entire country. Do not pass them by. On the expensive side but worth every penny you invest. The Buttery is in the West Ambassador and the Pump Room in the East. I enjoy my cocktails in the Pump and like dining best in the Buttery. These hotels though, are in a wedge between being bought out by Sheraton and Hilton. And what a pity. The Palmer House and the Con-

(Continued on Page 45)



A Little POLENESIAN Atmosphere in fabulous Las Vegas . . .

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. . . 'Round the Town

with PAUL SPERLING

THIS weekend marks the opening of a new direct "New York to Las Vegas" United Air Lines flight that will begin its daily run this Sunday. With the ever increasing demands for more and better transportation into our fair city, United Air Lines is to be congratulated for instituting this new service. It will enable countless numbers of people to visit Fabulous L.V. who otherwise would have been unable to because of bad connections or lack of travelling time. The only real problem that has confronted us has been in finding ways to bring the many millions of people who are desirous of visiting this "Mecca of Vacationlands" into this area. Slowly, but surely the problem is being taken care of and it won't be long before the farthest point in our great nation is "just around the corner" from Las Vegas. I must make mention and give credit to the members of the Hotel Association and Chamber of Commerce who have been instrumental in obtaining these transit services. They spend countless hours in bringing about these deals that so benefit the economy we have here. To mention a few: BENNY GOFFSTEIN of the Riviera Hotel; GENE MURPHY, of the Desert Inn; ABE SCHILLER, of the Flamingo, and AL FREEMAN, of the Sands and Dunes, are among those who are responsible for the many new "blood lines" that are continually coming into L.V. Most Las Vegans are unaware of the wonderful job that these men are doing and accomplishing. At the present time GENE MURPHY, Desert Inn, MARION CAROON, CHARLOTTE FOLEY and JACK PEPPER, of the Desert Sea News Bureau, are making a tour of New York and Chicago to promote and "Kick-off" the new United Air Lines Flight. . . .

BOND'S JEWELERS have just signed a contract with Television Channel 2 to sponsor a weekly half hour show called "Camera 4". The show consists of a series of wonderful dramas that are enacted by some of the biggest names in the motion picture business. Be sure to tune in to Channel 2 this coming Thursday at 7:30 P.M. to view the first in the series. . . .

LEONARD GORDON, Pit Boss at the Riviera, and his charming wife are off on a two week vacation that will take them to the East Coast. Their first stop will be at Fort Campbell, Kentucky where they will visit their daughter HARRIET. HARRIET is married to MAJOR NATHAN HELLER and has two young daughters. They are about to take off for Germany where the Major will be stationed for the next three years. After spending some time with their family, the GORDONS will spend a few days in New York before returning home.

For those of you who hate to wrap your own packages for mailing, you'll be happy to learn that Post Office Magazine Counter now has such a service. Located at the Main Post Office (downtown), the counter is situated at the right side of the building.

DUSTY SPINGSTON, General Manager of the new Las Vegas Bowl that will open its doors in a couple of months, presented a new portable public address system to the Athletic Department of the High School. The new system will enable them to announce plays right from the sidelines. . . . A

(Continued on Page 46)



Chez Beaux **GIFTS**

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By FANCHON DE VOE

COME IN, Mrs. Bipple. Sit down and fan yourself into Autumn. Who knows? A turning maple leaf may blow through the door. If it doesn't, one can always hie to FLV and hear that wonderful music master, Guy Lombardo, opening at the beautiful Desert Inn Sept. 27. It wasn't on the desert and it wasn't in the Autumn, but it was Spring in Manhattan about a kettle of years ago when I met Guy Lombardo. A wonderful Canadian Irish gal, Anne Crowley, wrote from Chicago that we must be sure to look up Lombardo playing in New York, and extend her regards. Anne adored the entire Lombardo family. We carried out the request, and never have we been treated so royally and so enthusiastically as we were by the great Lombardo. An incident this little country gal never forgot. Guy's friendliness to people throughout the seasons keeps his music sweeter, dreamier, and more nostalgic.

Move your feet, will you please, doll? Thank you. You know there are times when it's nerve wracking to stumble over feet. Did you ever think how difficult it is to name a thoroughbred racing horse? The name must be original, and there are approximately 400,000 on file in the offices of the New York Jockey Club. No, I don't have a horse. Need one have a thing in order to mention it? Honey, move your feet back further under the chair, will you?? Thanks so much. . . . Had a battered old horseshoe once. Found it on the road between Yellowbud and Tarlton, Ohio. Old superstitions state that a cast-off horseshoe acts as a healing agent, protects against illness, and can keep people from losing bits of their mind. . . . No, not uranium mines; minds, the beige gue in the top of your knot, with which you think. So what happens? I lost my horseshoe. None of the horses I know are throwing any shoes these days; half of them can't find the road.

This was how the matter stood . . . what are you rocking on, Mrs. Bipple? Hey, move your feet! Will you ever look at this? It's the release from Alex Evelove telling who dined at LaRue's last week. Among the distinguished visitors from San Francisco were Mr. and Mrs. Tony Moralito and daughter. (Mr. Moralito, well known as the owner of the famous San Francisco '49ers.) The newly wedded Clark Gables were dining there, also the Humphrey Bogarts, Mr. and Mrs. Richard Conte, Hal B. Hayes and Gertrude Nieson, the Steve Allens, George Raft and Gloria Gray, Henry Ringling North hosting a private dinner party, and then George Raft must have liked a certain food so well he came back again for here it says he dined another night with Mari Blanchard. . . . You can rock now.

Say, Alex was telling how he and a college roommate once went into the cosmetic business, and this led to his stating that some of the Spanish perfumes are really "that way" and they don't go "that-a-way", no sir, they stay. Now that it's cooler, I believe him. Do you recall reading that Queen Isabella of Spain was said to have bathed just twice in her life, and the second time was when she went down to see Columbus off for his vacation to America? So that Spanish perfume must have been good back in those days. Wouldn't she have had a time in those super-domed bathrooms in the FLV fabulous hotels? Now, if a gal is out of perfume all she needs do is Dial. (Forgive me, Woodbury!)

Rod Cameron guested on my radio show once and told what he feels makes a woman unattractive. Rod, who was formerly a construction engineer, and at one time went in for promotion of a fine, orchard spray before he became a big time actor, **saideth:**

The woman who tries so hard to be beautiful that she resembles a cellophane packed mannikin . . . the woman with her hair so perfect, nails so long and red, her make-up so pronounced and her clothes so encased that she doesn't look real and natural . . . the woman who is selfish relinquishes all

(Continued on Page 48)



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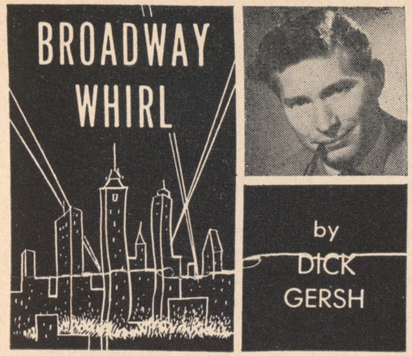

WALTER WEIR, veepee of Donahue & Coe, the ad agency, is writing a musical version of Fred Wakeman's great book "The Hucksters". Howard Dietz of MGM has already expressed interest. . . . Leonard Stevens is managing Vivian Dandridge who sings, dances, acts, plays piano and is even more beautiful than her sister Dorothy. Currently featured in "Ankles Aweigh" — Vivian Dandridge is our Talent Tip To Las Vegas when the musical folds on Sept. 17. . . . Robert Sylvester, columnist on the New York NEWS, has written a melodrama titled "Jazz Getaway" that will be produced in February.

We caught Conine & White, male song and dance duo, at the Palace Theater the other night and found them a pleasant, hard working, youthful dance act that could score. . . . Jay Gerber's sensation revue in summer stock in Cleveland make him a natural for Broadway. . . . LIFE Magazine's book compilation of their great series "The World We Live In" is one of the great scientific works of our time.

Comic Corbett Monica was the subject of a picture story in SHOW Magazine. . . . Has Agent Les Colodny exited the William Morris office to become a comedy writer?

Harry James will go out on a band tour starting Sept. 13th. And leave Betty Grable?

Loss of the old Ziegfeld Theater to NBC-TV leaves one less house suitable for musical comedy. Landlord Billy Rose will get $6,000 a week rent from the network and retain his apartment and office in the building. . . . Murray Singer, former sales manager of Bethlehem Records, is rumored starting his own jazz label. . . . The Canadian escape artist, "The Amazing Randi", will be profiled in PEOPLE TODAY Magazine.

Custom shirtmaker Lew Magram moves his store to 830 Seventh Avenue the latter part of this month. . . . Michael Ellis, producer at the Bucks County Playhouse, reports that while it is a tremendous job to repair the damage he will be able to re-open his theater thanks to the help of his staff, the cast and their neighbors. "The Remarkable Mr. Pennymaker" will be the first show after the renovation. . . . Joyce Randolph, who plays Art Carney's wife on the Jackie Gleason TVer, makes "Downey's" her regular supper spot.

Eddie Bracken confided to us that he has never seen the movie version of "The Seven Year Itch" although he played the lead on the road and on Broadway for over two years. Bracken is currently in the throes of producing a play . . . "The Carefree Tree", a fantasy featuring Farley Granger and Janice Rule, will open on October 11th at the Phoenix Theater. This will be Granger's debut on Broadway and should be another great success for Janice Rule — a truly amazing talent.

What should be one of the lustiest musicals to hit the legit field in a long time (and lately that's really saying something) is "Strip For Action", a musical about burlesque. Eli Basse, who has written comedy for some of the biggest stars in the business, is scribbling the book and Jack Whiting has been signed for one of the leads. . . . "Island of Goats", an Italian drama featuring Uta Hagen, opens Oct. 4th at the Fulton Theater. . . . Next femme star to be launched by TV will be Nita Talbot.

Helen Halpin's "Jukebox" skit will be featured in national magazines. Helen is the successor to Martha Raye in the tradition of great female comics and singers. . . . Pianist Lou Stein is being touted as "another George Shearing". Stein has that remarkable ability to play the kind of jazz that everyone likes and can listen to. . . . Artie Ezzo, personal manager, was forced to settle with the press agent he refused to pay after the latter had him hauled into court and won a judgement against him.

Certainly one of the best shows that we have ever seen is "Teahouse Of

(Continued on Page 49)

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DOWNTOWN LAS VEGAS



Mighty Mixture

by GARY STEVENS

DAVIS DOINGS: The most exciting act in show business, as of this August, Sammy Davis, Jr., is getting ready for his biggest year yet. The versatile dynamo who does each part of his act a little better than competitors, will soon invade the legit, as it were. He was telling us of his ambitious plans. "I've just about had it," he began. "The night club circuit really wears you out," he went on, "I've got to get in front of a different group and when I do in "Mr. Wonderful" on Broadway in the next few months I'll be facing for the first time the concentration and challenge that goes with an audience paying better than six bucks a ticket for a seat. No food or drinks, just a seat. I can't wait to make the jump. Part of my act will be in the show and the rest of the evening will have me concerned with a book show."

Sammy, who fidgets with his glasses as he expresses himself, talked of future plans. "Frank (meaning Sinatra, of course) is going to do the life of Harold Allen on the screen one of these days and will have a part written for a colored pal who, for screen treatment, always travelled with the composer. This is license, to be sure, but how else to express the capturing of the Negro influence in the life of the son of a cantor. And what a role!"

HUMOR DEPOT: Anita Ekberg, the daring one, is a big doll wearing an evening formal. A gownless strap! . . . The best way to evaluate a Hollywood success: "He drives a Cadillac Eldorado with a Ford Thunderbird in the trunk." . . . To the gigolo (now there's an ancient word) a woman without money isn't worth a dime. . . . They had better not name a hurricane Marilyn. Most guys would like it headed in their direction. . . .

DE MILLE DILEMMA: First hand we got it why C. B. DeMille has three blue-eyed people in his coming spectacle, "The Ten Commandments". Paula Morgan, possessor of sky blue orbs, is a slave girl in the film and one of three in the cast of thousands who has azure pupils. Originally, the director-producer of super gigantic screen product, was steadfast in his plan to use only brown-eyed actors and actresses and his remake of the glorification of the hallowed stone tablet. Historical research points up the news that in the time of the Old Testament all people connected with the Good Book had brown eyes. The exceptions of that period came about with the intermarriage between Egyptians and Hebrews — which chronologically happens at the end of the picture. Of 50 principals, only Charlton Heston, who portray Moses, and Debra Paget, who uses brown contact lenses, have blue optics. And every other extra in the movie, excluding Miss Morgan, has visual organs of one shade of brown or a reasonably accurate facsimile. If this keeps up, the venerable and esteemed Cecil Blount De Mille will have switched some of the Mosaic Law around a bit. "An eye for an eye" yes, but only if it's a brown one for a brown one.

PEOPLE: Diet conscious females should know this: One of Hollywood's most sought after actresses, Dorothy Malone, on a date with your scribbler, had two plates of soup with her dinner. The attractive Dallas doll, by way of Illinois, is off to location in Oregon for a film for Universal. We asked her where it was situated. She replied: "It's a small town. It's near a city that's near Portland." For that line, we suggest Texas be called the "Malone star state". . . . Will Jordan, who nicely lampoons Ed Sullivan, has a wonderful side to him. He delights in impersonating impersonators. His takeoff on Larry Storch aping his brother, Jay Lawrence, is hilarious. . . . Mrs. Liberace, Lee's mother, is a nice lady. She laughs loud and long at good clean spoofing of her son's personality act. . . . Joe E. Brown, a long time baseball fan and a Yankee follower, stopped by our dinner table the other night to say he thought Cleveland would win all the marbles, though

(Continued on Page 49)

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Aug. 30th thru Sept. 26th
Show: Johnnie Ray; Jack Durant; Donn Arden Dancers; Carleton Hayes and his Orchestra.

Even the walls of the Painted Desert Room resound as "Mr. Emotion" "cries" his way into the hearts of audiences. JOHNNY RAY'S ability to communicate 'naked' emotion in a song is spectacular showmanship. This controversial lad has developed a new poise and control and is completely at ease whether crooning a tender love song or belting out a terrific beat like "Flip, Flop and Fly." His individualistic technique and sheer performance knowhow has secured him a top berth in our roster of show biz personalities. He is genuine and warm and his audiences immediately realize this sincerity and are "with him" all the way. Johnnie is a fine artist and truly one of the con-

(Continued on Page 33)

The Dunes

Sept. 12th thru Sept. 25th
Show: Robert Merrill, Louis Jordan & Tympany 5; Al Bernie; Bill Wood; Twenty-five Beautiful girls; Jaye Rubinoff and his Orchestra.

JACK ENTRATTER presents the inspirational talents of ROBERT MERRILL, pride of the Metropolitan Opera, who once again delights FLV audiences. His magnificent baritone voice thrills one and all, for he does popular and semi-classical numbers with the same ease and astuteness as the exquisite operatic arias for which he is so famous. An artist in the truest sense of the word, he effortlessly produces the very finest in tones in the most unassuming and nonchalant manner — as if everyone could sing as well. Mr. Merrill has become a great local favorite for he represents the ultimate in

(Continued on Page 29)

EL Cortez

Sept. 23rd thru Oct. 6th
Show: Ford & Reynolds; Laurie Sisters; Dorothy Kramer Dancers; Sherman Hayes and Orchestra.

Those "Mad Men of Mirth", FORD & REYNOLDS, are back in the Pirate's Den, creating a riot of laughter. Presented in staccato manner, the zaniest gags plus instrumentals and impressions of this due are enough to keep patrons laughing until they think they will never stop! Their material is original and hilarious. Other comedians will be borrowing material from these lads — and that is a true sign of success in the comedy field. Their act is loaded with song, dance and merriment. See this two-some if you are in the mood for feeling happy and lighthearted. . . . Blending their sweet voices are the LAURIE SISTERS, recording stars, to pour out the melodies

(Continued on Page 31)

El Rancho Vegas

Sept. 8th thru Sept. 27th
Show: Lili St. Cyr; Myron Cohen; Helen Grayco; Billy Daniel; El Rancho Girls; Ted Fio Rito and Orchestra.

LeROY PRINZ presents one of the most glamorous young ladies of the stage, LILI ST. CYR. Beauty of form and face combined with her outstanding poise and grace makes this lass unforgettable. All this, plus exquisite staging and costuming, enhances all viewers. Lili is the epitomy of the eternal female, and naturally, it is the male fan who is most appreciative, and that is as it should be. However, ladies with an eye to catching or keeping "that" man can well profit by observing. All with an eye for beauty enjoy Miss St. Cyr's presentation. . . . Co-starring is that highly amusing "silk merchant", MYRON COHEN, with his varied tall tales. These stories are usu-

(Continued on Page 33)



Flamingo

Sept. 15th thru Oct. 5th

Show: Mills Bros.; Archie Robbins; Oolan Farley; Three Houcs; Flamingo Starlets; Teddy Phillips & his Orchestra.

The sensational singing siblings, the MILLS BROTHERS, have returned to soothe the FLV with their harmonious renditions of the smoothest melodies, some new, but generally all-time favorites that everyone knows and loves. The "Skipper" and his boys are a mellow crew who has enjoyed a much deserved popularity for over twenty years. By now, they are practically an institution. They are considered one of the all-time great singing quartets for they are the founders of such singing. The length of time that they have enjoyed this honor is an indication of their true talents. Their fans are numberless and nightly jam any club where they are

(Continued on Page 33)

Moulin Rouge

Sept. 6th thru Oct. 3rd

Show: Dinah Washington; Jimmy Smith; Zephyrs; Lionel Beckles; Moulinettes; Benny Carter and Orchestra.

"Queen of the Juke Boxes", DINAH WASHINGTON, can belt out those rhythms and blues like no one else. Her stirring voice and distinctive delivery of song places her at the top of the popularity list. Dinah really "rocks and rolls"! And she is so sweet and humble, she wins fans and friends which she keeps as this lady really "gives" her all. She puts so much "heart" into every rendition. She is GREAT! . . . Novelty dancer, JIMMY SMITH, executes unusual routines with grace and exuberance. His interpretations are very ingenious and appeal to audiences. . . . The ZEPHYRS blend their collective voices and produce melodious tones that are as breezy as

(Continued on Page 29)

NEW FRONTIER

Sept. 5th thru Oct. 2nd

Show: Billy Eckstine; Lancers; Shecky Greene; Venus Starlets; Garwood Van and Orchestra.

BILLY "MR. B" ECKSTINE, always a Las Vegas favorite, is held over once again. Aside from the fact that he is "the world's most imitated singer" and one of the nations leading recording artists, he is also proving his great worth as a night club entertainer. Along with his regular renditions of the songs that

(Continued on Page 31)

Riviera

Aug. 30th thru Sept. 27th

Show: Billy Daniels (with Benny Payne at the piano); Harpo & Chico Marx; Riviera Girls; Ray Sinatra and Orchestra.

That "Old Black Magic" man casts his spell on patrons of the Clover Room with his highly individualistic singing. BILLY DANIELS creates mood and magic that holds audiences' willing attention as he writhes in the emotion of the song. You "feel" every song as if those very things of which he sings

(Continued on Page 29)

Royal Nevada

8th Big Week!

Show: "Guys & Dolls", starring Vivian Blaine; Robert Alda; Sam Levene; Featuring B. S. Pully; Stubby Kaye and the original Broadway cast.

SID KULLER, producer of shows in the Crown Room, presents, with co-producer, MANNY FRANKS, one of the greatest broadway musicals of all times. The name of this superb production is that much talked about and highly touted "GUYS & DOLLS".

(Continued on Page 29)

SAHARA

Sept. 5th thru Oct. 3rd

Show: Jose Greco and his Spanish Ballet, with Lola Deronda; Paul Haakon; Luis Olivares; Norina and Cast. Cee Davidson and Orchestra; Tony Bennett.

All the, **"Fire and Verve of Spain"** is proudly brought to the Congo Room as BILL MILLER happily presents JOSE GRECO and his very exciting world famous SPANISH BALLET. Fascinating flamenco dancers incense the audience to excitement. The burning desire in the music stirs the very soul

(Continued on Page 28)

The Sands

Sept. 14th thru Oct. 4th

Show: Peggy Lee; Joey Bishop; Bobby Brandt; Harvey Allan; Copa Girls; Antonio Morelli and his music.

JACK ENTRATTER proudly presents "The Lady and the Scamp," starring that charming lady of song, PEGGY LEE. Miss LEE does not demand attention, she commands it through her regal ways. Her majestic manner as she comes on stage assures her the undivided attention of every person pre-

(Continued on Page 31)

SHOWBOAT

Sept. 23rd thru Oct. 6th

Show: Ted Smith; Bobbie Clark; Garr Nelson! Showboat Girls; Woody Woodbury; Johnny Savage Quartet; Mike Werner's SKIPPERS.

Rapid fire comedy by TED SMITH keeps the crowds laughing. The witty wisecracks this lad thinks up brings merriment, the keen, pungent quality often causes outright guffaws! This night club gagster can match wits with the best of the funsters and never

(Continued on Page 33)

SILVER SLIPPER

Show: Red Hot Revue; Gorgeous George; Arlene; Hank Henry; Silver Slipper Stock Company; Slipperettes.

This popular late spot has a new, spicy show, "Red Hot Revue", starring the magnificent "hunk of male animal", GORGEOUS GEORGE, with his plentiful blonde locks. He postures and bulges his ample muscles and in all, you will be surprised at the new talents George displays. . . . Co-starring is the excitting ARLENE, exotic dancer that really makes the temperature rise and steams things up in general. . . . Still with us is that fabulous character the Slipper could not be without, for there would be no show without the singular comedy of our favorite funny man, HANK HENRY. . . . a man with a "kisser" that can break up the strictest of soberside patron. . . . The four SLIPPERETTES liven the atmosphere with their

(Continued on Page 33)

Thunderbird

Sept. 22nd thru Oct. 12th

Show: Allan Jones; Chuck Mitchell; Lou Wills, Jr.; Margaret Sisters & Bruno.

The beautiful tenor voice of ALLAN JONES entrances audiences with his charming repertoire of delightful songs. His best efforts are in the semi-classical field, however, he can sing anything he sets his mind to, and competently. Tho Mr. Jones has been in the business of singing for many years, this is his first visit to FLV, who welcomed him as an old and treasured friend. We all feel that we know him well, and are happy we have the opportunity to see him in person as well as enjoying his excellent recordings. . . . Clever CHUCK MITCHELL comes up with some very outstanding impersonations. This comical impressionist changes his pace with humor one minute and seri-

(Continued on Page 31)

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YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

SEPT. 24 THRU SEPT. 30

Channel 8 KLAS

SATURDAY — SEPTEMBER 24

10:45 8 Game of the Week
1:15 2 Western Movie
2:15 2 Mystery Matinee
3:00 8 Encore Theatre
3:30 2 Command Performance
4:30 2 Band Wagon
4:15 8 Western Feature
5:00 2 Big Picture
5:30 2 Microwave
8 Andy's Gang
6:00 2 Sagebrush Theatre
8 Weather
6:05 8 Sports Desk
6:15 2 Racing Views
8 World Events
6:30 2 Weather Vane
8 Ford Jubilee
6:40 2 Sports Reports
6:50 2 Halley Gates News
7:00 2 Here's the Show
7:30 2 Saddle Club Round-up
8:00 2 Impact
8 Soldiers of Fortune
8:30 8 Harry Owens Show
9:00 2 Lawrence Welk Show
8 Two For The Money
9:30 8 The Falcon
10:00 2 Tomorrow's Headlines
8 Ames Brothers
10:15 2 This Week in Sports
8 Ralph Pearl
10:30 2 Big 2 Playhouse
8 Movie Playhouse
10:45 8 Movie

SUNDAY — SEPTEMBER 25

1:00 2 Sunday Matinee
2:30 2 Adventure Theatre
3:00 2 Meet The Press
8 Encore Theatre
3:30 2 Faith For Today
8 Encore Theatre
4:00 2 Highway In The Desert
4:30 2 Civil Air Patrol
8 This is the Life
4:45 2 Public Service
5:00 2 Meet The Wife
8 Buffalo Bill, Jr.
5:30 2 Gates & The Comics
8 Channel 8 Music Hall
5:45 2 James Mason Show
8 Drew Pearson
6:00 2 Surprise Theatre
8 This Is Your Music
6:30 8 Stories Of The Century
7:00 2 Break the Bank
8 Jack Benny
7:30 2 Famous Film Festival
8 Mr. District Attorney
8:00 8 Toast Of The Town
9:00 2 Mr. & Mrs. Show
8 Eddie Cantor Comedy Thea.
9:30 8 G.E. Theatre
10:00 8 Showcase of Stars
10:30 2 Big 2 Playhouse

MONDAY — SEPTEMBER 26

2:00 2 Pinky Lee
8 Showcase Of Stars
2:30 2 Command Performance
8 Encore Theatre
3:30 8 Public Service
4:00 2 Public Service
8 Channel 8 Music Hall
4:30 2 Beth Allen Show
8 Bridges to Pleasure
5:00 2 Public Service
8 Bostick Wester Rangers
5:30 2 Howdy Doody
6:00 2 Channel 2 Commandoes
8 Weather
6:05 8 Sports Deck
6:15 8 World Events
6:30 2 Weather Vane
8 Wild Will Hickok
6:40 2 Sports Reports
6:50 2 Halley Gates News
7:00 2 Hollywood Backstage
8 Life Of Riley
7:30 2 It's A Great Life
8 Paris Precinct
8:00 2 Lombardo Show
8 I Led Three Lives
8:30 2 TV Readers Digest
8 New Orleans Police Dept.
9:00 2 Star & The Story
8 Those Whiting Girls
9:30 2 Sahara Showcase
8 Ethel & Albert
10:00 2 Tomorrows Headlines
8 San Francisco Beat
10:05 8 Movie Playhouse
10:15 2 Late Sports; Weather
10:30 2 Mr. & Mrs. Show
10:35 8 Movie Playhouse
12:00 2 Big 2 Playhouse

TUESDAY — SEPTEMBER 27

2:00 2 Pinky Lee
8 Encore Theatre
2:30 2 Command Performance
8 Encore Theatre
3:30 8 Public Service
4:00 2 Public Service
8 The Big Picture
4:30 2 Beth Allen Show
8 Hazel Allen
5:00 2 Boy Scouts
8 Bostick Wester Rangers
5:30 2 Travelogue
6:00 2 Channel 2 Commandoes
8 Weather
6:05 8 Sports Desk
6:15 8 World Events
6:30 2 Weather Vane
8 Superman
6:40 2 Sports Reports
6:50 2 Halley Gates News
7:00 2 Stu Irwin Show
8 Damon Runyon Theatre
7:30 2 Play Of The Week
8 Burns & Allen
8:00 2 Public Service
8 Rin Tin Tin
8:30 2 International Playhouse
8 You'll Never Get Rich
9:00 2 The Hunter
8 Science Fiction Theatre
9:30 2 Inner Sanctum
8 Spotlight Theatre
10:00 2 Tomorrows Headlines
8 The $64,000 Question
10:15 2 Late Sports; Weather
10:30 2 Mr. & Mrs. Show
8 Nite Wire
10:35 8 Charleston Playhouse
12:00 2 Big 2 Playhouse

WEDNESDAY — SEPTEMBER 28

8:45 2 World Series Games
2:00 2 Pinky Lee
8 Charleston Theatre
2:30 2 Command Performance
8 Encore Theatre
3:30 8 Charleston Playhouse
4:00 2 Public Service
4:15 8 Bos'n Jericho
4:30 2 Beth Allen Show
8 Teen Show
5:00 2 Howdy Doody
8 Bostick Wester Rangers
5:30 2 Channel 2 Commandoes
6:00 2 Wednesday Night Fights
8 Weather
6:05 8 Sports Desk
6:15 8 World Events
6:30 2 Weather Vane
8 Hopalong Cassidy
6:40 2 Sports Reports
7:00 2 Roller Derby
8 U. S. Steel Hour
7:30 2 Weather Vane
7:40 2 Sports Reports
7:50 2 Halley Gates News
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Racket Squad
9:00 2 MGM — Parade
8 City Detective
9:30 2 The Whistler
8 I've Got A Secret
10:00 2 Tomorrows Headlines
8 Confidential File
10:30 2 Mr. and Mrs. Show
8 Nite Wire
10:35 8 Movie Playhouse
12:00 2 Big 2 Playhouse

THURSDAY — SEPTEMBER 29

8:45 2 World Series Games
2:00 2 Pinky Lee
2:30 2 Command Performance
8 Encore Theatre
3:30 8 Public Service
8 World Tour
4:00 2 Public Service
4:30 2 Beth Allen Show
8 Hazel Allen
5:00 2 Request Theatre
8 Bostick Wester Rangers
5:30 2 Mr. Wizard
6:00 2 Channel 2 Commandoes
8 Weather
6:05 8 Sports Desk
6:15 8 World Events
6:30 2 Weather Vane
8 Gene Autry
6:40 2 Sports Reports
6:50 2 Halley Gates News
7:00 2 Annie Oakley
8 Badge 714
7:30 2 Camera Four
8 Corliss Archer
8:00 2 You Bet Your Life
8 Man Behind The Badge
8:30 2 Orient Express
8 Climax
9:00 2 Wrestling From Vegas
9:30 8 Pride of the Family
10:00 8 Nite Wire
10:05 8 Movie Playhouse
11:00 2 Bill Welsh Interviews
11:15 2 Big 2 Playhouse

FRIDAY — SEPTEMBER 30

8:45 2 World Series Games
2:00 2 Pinky Lee
2:30 2 Command Performance
8 Encore Theatre
4:00 2 Public Service
8 Channel 8 Music Hall
4:30 2 Beth Allen Show
8 Don Graves' Notebook
5:00 2 Howdy Doody
8 Bostick Wester Rangers
5:30 2 Channel 2 Commandoes
6:00 2 Cavalcade of Sports
8 Weather
6:15 8 World Events
6:30 2 Weather Vane
8 Range Rider
6:40 2 Sports Reports
6:50 2 Halley Gates News
8 Texas Rasslin'
7:00 2 Lucky Lager Sports Time
7:30 2 Weather Vane
8 Dr. Hudson's Secret Journal
7:40 2 Sports Reports
7:50 2 Halley Gates News
8:00 2 China Smith
8 Waterfront
8:30 2 Eddy Arnold Time
8 Lone Wolf
9:00 2 Dollar a Second
8 Schlitz Playhouse
9:30 2 Ozark Jubilee
8 Royal Theatre
10:00 2 Tomorrows Headlines
8 Frank Leahy Predicts
10:30 2 Million Dollar Movie
8 Nite Wire
10:35 8 Movie Playhouse
12:00 2 Big 2 Playhouse



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AMERICAN and CHINESE DISHES
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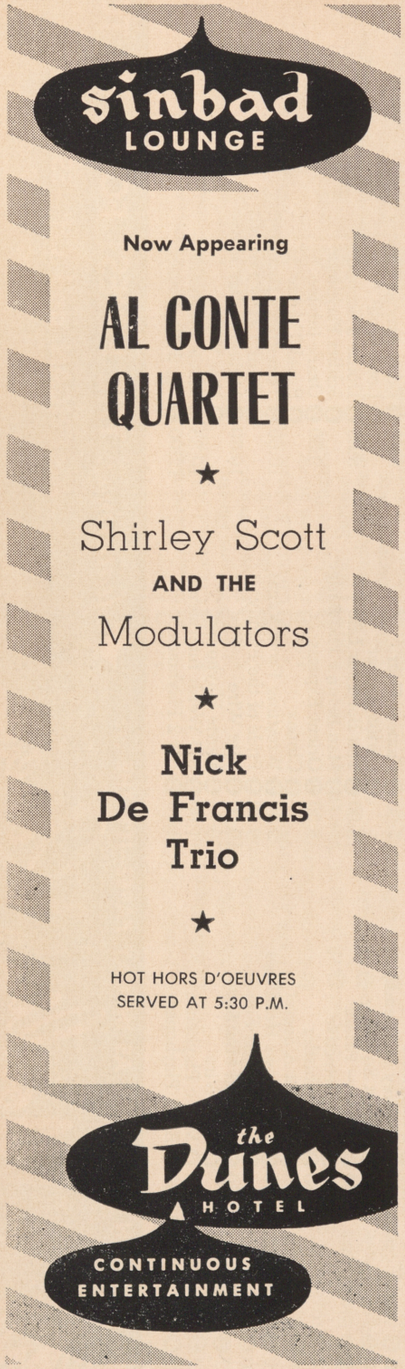

SAHARA

(Continued from Page 25)

of all present. The dancers move with complete abandon and unreserved ease to the rhythm and chatter of the castinets. The creative young man responsible for the very existence of this fabulous revue is the one and only JOSE GRECO. Not only is he the leading exponent of Spanish dancing in the entire world, but, is also the most creative and fiery choreographer who conceived, produced and directed the entire program. Jose's vitality and imagination spark the show with warmth and sublime artistry. He also presents a most unusual stage presence and proves once again, the name JOSE GRECO, the world's greatest exponent of spanish and gypsy dancing. . . . That Mr. Greco is very discriminating as to the members of the cast is evidenced by the outstanding performances of the very exotic and talented LOLA DERONDA; the exceptional abilities of PAUL HAAKON & LUIS OLIVARES; comedy dancing of HEREDIA GITANELLO and his fiery "paprika" partner, PEPITO SEVILLA; and the entire cast. . . . The delightful voice of the enchanting NORINA is introduced to FLV audiences for the first time. Her abundance of talent and winsome charm assures her of many more welcomes here or anywhere she might appear. . . . JOSE GRECO and cast are the epitome of perfection in their field & that's for sure. . . . Top-notch musical direction for this famed group is ROGER MACHADO. . . . In order to further insure musical authenticity, Mr. Greco imported twenty-four musicians from the Los Angeles Symphony Orchestra to add to the fine aggregation of CEE DAVIDSON & his men of music. . . . A wonderful addition to the show is TONY BENNETT, whose unusual vocalizing completely rounds out a sparkling revue. Tho he is one of the nations top recording stars, he is a most unassuming lad. His charm and unpretentious manner, plus his fine voice, make you really enjoy seeing him in person. We have been listening to his records for ever so long, but have not had the pleasure of seeing him in FLV for quite some time.

Welcome back, Tony . . . great lad, great voice! Would suggest early reservations for this stellar extravaganza!

RIVIERA

(Continued from Page 24)

were happening to you, personally! It's "witchcraft", but let's not burn him at the stake for his talent is too enjoyable. At the piano, ably aiding and abetting Mr. D. is BENNY PAYNE. Assistance from Benny is such that it really completes the act. Sometimes his comic touch is the "coupe de grace." Combined they guarantee to fill your evening with pleasure. . . . There is also "panic" in the house, those co-starring MARX BROTHERS, Chico and Harpo, keep the patrons laughing and trying to guess — what's next! Perfect foil for the clowns is statuesque LUCILLE SMITH. Master showmen with lots of experience, these gent's drollery and antics makes the dourest soul feel merry — you just can't keep a straight face or feel unhappy while watching the Marx Brothers. . . . Producer HAL BELFER creates more clever choreography for the lovely RIVIERA GIRLS to execute with their customary charm and talent. . . . RAY SINATRA and his fine ORCHESTRA offer excellent background music.

DUNES

(Continued from Page 23)

song satisfaction. . . . Quite a change of pace is offered by those rhythmic gentlemen, LOUIS JORDAN & HIS TYMPANY FIVE. They are one of the greatest exponents of the "Shake, Rattle, and Roll" school of music in the business of creating enjoyment for the public. Not a LIVE person in the place can refrain from bouncing with the rhythms while this group of bopsters kick a song around. The "most" lively music plus the comical antics of the boys make this group welcome back to FLV. Fabulous showmen! . . . Comedy sans music by AL BERNIE adds enjoyment to the revue. The mimicry and rib-tickling gags created by this funster fills the room with laughter and keeps the atmosphere "charged." . . . Twenty-five beautiful girls execute artistic choreography by BOB GILBERT & RENEE STEWART, garbed in colorful costumes by the talented Mme. BERTHE. The production numbers are made complete by the singing of BOB WOOD which rounds out a fine revue. Maestro JAYE RUBINOFF and his fine ORCHESTRA give their all for good and capable musical background.

ROYAL NEVADA

(Continued from Page 24)

Starring in this stellar extravaganza is the very lovely and talented VIVIAN BLAINE; stage and screen stars ROBERT ALDA & SAM LEVENE. In the feature roles, B. S. PULLY, STUBBY KAYE, JOHNNY SILVERS, MAUREEN McNALLY & NETTA PACKER, plus the entire original Broadway cast. This musical fable is based on a story by one of our nations greatest writers and newspaperman, the one and only DAMON RUNYON. The subject matter is especially "near and dear" to the heart of FLV. The "Sewer Scene" will be particularly rib-tickling for it is so far removed from the setting of our local plush gaming tables. Three show stopping routines are: Vivian Blaine's rendition of, "A Person Could Develop a Cold", Bob Alda's "Luck Be A Lady Tonight", and Stubby Kaye's "Sit Down, You're Rocking the Boat". . . . The management of this hotel went all out with the many new sets by PETER WOLF, that are truly exquisite. Costumes were designed by ALVIN COLT and executed by DAVE BERMAN. The entire production is done so beautifully that we believe it excells the original presentation. . . . The music and lyrics are by FRANK LOESSER; musical supervision by LYN MURRAY and conducted by Royal Nevada's maestro, JERRY FIELDING. The exciting choreography is styled by ONNA WHITE. HENRI CAUBISENS is the capable gent who directed production for the "Road." In conclusion, we suggest early reservations.

MOULIN ROUGE

(Continued from Page 24)

their name, and would please the most discriminating patron. . . . Agile LIONEL BECKLES presents his particular brand of dancing which is just loaded with rhythm and talent. . . . Back again are the beautiful MOULINETTES in bewitching production numbers filled with color and excitement. . . . We are also happy to welcome home BENNY CARTER and his hep musicians who turn in an enviable background of fabulous music.

The war between the sexes will never be fought to a successful conclusion . . . because there is too much fraternizing with the enemy!

Hello Fabulous Las Vegas!

We're thrilled to be back in the good 'ole U.S.A. after a five month tour of Hong Kong... Hawaii... Japan... and Korea...

WANDA SMITH

and Her Internationally Famous

COVER GIRLS

...OPENING

Wednesday

September 28

HOTEL

El Rancho Vegas

NEW FRONTIER

(Continued from Page 24)

are so familiar to all of us, BILLY has added a lot of special material to his act that show his tremendous talent as a showman and entertainer. He ends his first set of songs with his interpretation of "Laugh, Clown, Laugh" that holds the audience absolutely spellbound. His last number is a thing called "Records" in which he has a chance to show off his ability as an impersonator and first rate musician. His take off on "Satchmo" Armstrong is a "must see." You will agree, once you have seen "MR. B", that he is today and will be for some time to come one of the nations entertainment personalities. . . . The exciting blending of the voices of the LANCERS is a treat to the ears. These four lads can bat out a jump tune or pour out a ballad with the kind of harmony that all groups try to attain. If your auditory organs are seeking relaxation . . . then the LANCERS are the cure. . . . Rounding out the bill is the very, very funny SHECKY GREENE who now takes his place with the first rate comedians of our day. When an audience keeps applauding for an act even after the next act has started then you know that this only can mean that they want "more of SHECKY GREENE". . . The VENUS STARLETS are featuring in two DOROTHY DORBEN production numbers. One a fast moving torrid West Indian number and the other a very beautiful interpretation of the Zodiac. . . . Both are wonderfully original and exciting. . . . GARWOOD VAN and his outstanding Orchestra wrap up the fast moving revue with perfection.

THUNDERBIRD

(Continued from Page 25)

ousness the next, a very entertaining man! . . . The dancing and excellent acrobatics of LOU WILLS, JR. are fun to watch. His routines are a perfection of timing and keeps everyone in awe. . . . A change of dancing pace if offered by the MARGARET SISTERS & BRUNO. The unusual routines are done to perfection by two lovely ladies and ably assisted by BRUNO. . . . The THUNDERBIRD DANCERS appear in colorful sequences, imaginative choreography and staging by GAYLE ROBBINS.

EL CORTEZ

(Continued from Page 23)

that caught the ear of that master-showman, Ted Lewis, who started the girls to fame. The youthful charm and winsome manner of this trio endears the girls to audiences and assures them great success in the future. . . . Outstanding choreography and artistic execution by the DOROTHY KRAMER DANCERS holds the attention of the patrons from the moment they bouyantly step on stage. Sensuous Latin and Afro-Cuban rhythms by four very attractive and talented ladies is made complete by the unusual performance of DIRK HUNTER. The excellent presentation and beautiful costuming of those dancers of note round out a fine show. SHERMAN HAYES and his ORCHESTRA offer a smooth background of melody and rhythm.

SANDS

(Continued from Page 25)

sent. They are so quiet, it seems the entire audience has stopped breathing. Her queenly carriage and gracious presentation of the most unusual arrangements of song makes her one of the brightest stars in the star-studded field of showbiz. She writes, arranges and sings with equal capabilities. A superb five piece rhythm group backs Miss LEE. Unusual lighting effects and exquisite staging makes this presentation perfection supreme. . . . The "unhappy" humorist with the sad face, JOEY BISHOP, is one of the most improved comedians of the day. His timing is perfect, his delivery the finest and what a sense of humor! The most wonderful stories are presented so well as he just stands at the microphone and tells one after another and audiences chuckle and roar with laughter! . . . The nimble feet of BOBBY BRANDT beat out a fantastic rhythm. This energetic lad really puts his all into his dancing and the result is rounds of applause from an appreciative audience. . . . Production numbers by the beautiful COPA GIRLS with exciting choreography by BOB GILBERT & RENEE STEWART are sure to please. . . . The singing of HARVEY ALLAN rounds out the production numbers nicely. Excellent musical backing by ANTONIO MORELLI and his men of music.



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THE SPOTLIGHTERS
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TEDDY NOELL AND HIS ORCH.
★
ERNIE STEWART TRIO
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PEPPY MORREALE TRIO
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You owe yourself this treat . . .
CHINESE FOODS
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GARDEN ROOM
From 6 P.M. to Dawn

LOOK FOR ME on the LABEL!



Burgermeister
RESULT OF SKILL
San Francisco Brewing Corp.
San Francisco, California

SHOWBOAT

(Continued from Page 25)

come up short. This boy has an answer for everyone. . . . Vivacious charmer, BOBBIE CLARK, presents a very exotic dance that pleases the most discriminating male eye. A curvacious lass that brings a glamorous note to the show, Miss Clark is ever an eyeful. . . . Handsome young baritone, GARR NELSON, sings both popular and classical numbers with equal aplomb. His outstanding voice sparks a romantic note and is sure to bring him outstanding success in his chosen field. He attends to his duties as Master of Ceremonies with charm and assurance which causes patrons to wish he would stay on indefinitely. . . . The SHOWBOAT GIRLS present exceptional choreography with spirit and charm in very attractive costumes. . . . The SKIPPERS beat out a solid musical background of music under the guidance of MIKE WERNER. . . . During intermission it is the drollery and antics of the glib WOODY WOODBURY and the fine harmony of the JOHNNY SAVAGE QUINTET.

SILVER SLIPPER

(Continued from Page 25)

tricky and spirited footwork. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. These scenes and blackouts are now famous from coast-to-coast. They may change the setting and the lines, but the theme is the same that has caused hilarity since the beginning of man. They are on the same entertainment level as previous shows. Permanent members of this stock company include such names as SPARKY KAYE (the funny little guy), JIMMY CAVANAUGH (genial M.C.), DENISE BENNETT) an eye opener) & CLIFF FERRE (straight man). In the musical corner is GEORGE REDMAN and his fine ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 23)

ally of the most everyday affairs, but when Mr. Cohen relates them, they become most hilarious. He just stands there at the mike and talks, but not a person in the house wishes to miss one amusing word. He is a superb storyteller. . . . The torchy songstress, HELEN GRAYCO, enchants audiences with her "come hither" voice. Miss Grayco is lovely to look at, easy on the ears and full of inviting personality. Supperclubbers are delighted with her return to a local stage so soon. . . . BILLY DANIEL displays his remarkable talents in a sparkling new specialty number that also includes the talents of MONA KNOX & NANCY LEE. Production numbers executed by the EL RANCHO GIRLS are colorful and imaginative. . . . Skillfully backing the show is TED FIO RITO and his fine ORCHESTRA.

FLAMINGO

(Continued from Page 24)

performing. . . . Entertaining ARCHIE ROBBINS brings a wealth of laughter with his endless fund of gags and gimmicks. His delightful sense of humor and ability to make audiences laugh makes this lad a local favorite. . . . Lovely OOLAN FARLEY presents a "dream" sequence in her specialty dance number that shows imagination and displays her exotic dancing. . . . THE HOUCS are three lady jugglers with exceptional talents. These girls can keep you on the edge of your seat, wondering how they can be so adept and perform the unusual feats so perfectly. . . . The FLAMINGO STARlets have new production numbers filled with flair and color to execute. RON FLETCHER created the choreography. . . . TEDDY PHILLIPS and his ORCHESTRA back the show beautifully.

DESERT INN

(Continued from Page 23)

temporary greats by virtue of heart and talent. . . . How JACK DURANT'S framework holds together is a mystery. This hilarious comedian seems willing to kill himself for your amusement His witty lines, punctuated with vaudevillian "prat-falls", keeps audiences in stitches! Real funny guy and what stamina. . . . Rounding out the show with unusual and colorful choreography in spectacular production numbers are the very popular & lovely DONN ARDEN DANCERS. . . . After a four-week vacation (much deserved) CARLTON HAYES and his ORCHESTRA turn in an enviable background of music. Opening Sept. 27th, Guy Lombardo and his wonderful orchestra.

We're happy to be appearing in the

Starlight Lounge

of the HOTEL *Riviera*



WOODY HERMAN

Thanks to:

GUS GREENBAUM AND HIS ASSOCIATES
and the
MILTON DEUTSCH AGENCY

OBSERVATIONS

(Continued from Page 5)

It had a rather imposing hotel — "The Southern" — two stories in height, built with heavy stone walls. Its guest rooms on the second floor were about eight by ten feet in size, and each had two double beds. There was just room to go between the beds so that one could get into bed. Each bed had to accommodate two persons. The sum of two dollars, which was the price of lodging, entitled you to occupy your bed for eight hours only, when you either had to pay another two dollars or get out and let some body else occupy your place.

There were many large buildings with heavy walls of stone, all for business. Among the business houses was a bank, and it was a good bank backed by Tonopah men. I had gone to Rhyolite a few days before Thanksgiving Day, 1906, in a desperate attempt to collect some money owed us for a lot of lumber which went into the building of the young city. After much arguing I agreed to delay an amount claimed for a shortage, of over $800, until a later date. The concern had no money and wished to wait until the next spring when, they said, people would come back and the town would boom again. That did not seem to me to be a good idea, so I asked the cashier of the bank to get his Tonopah backers to authorize him to cash the lumber company's check. This he did and to my intense relief and satisfaction, when I presented the check of the Amargosa Lumber Company for something over $12,500, he counted out the cash. I put this considerable wad in a large envelope and secured it with a safety pin in my inside coat-pocket. I had but little trouble getting a check for four thousand and some dollars from the Tonopah Lumber Company. This I promptly cashed and put the money in the envelope with the other. These two checks, I am pretty sure, were the last of any considerable size ever cashed by the bank.

By this time it was getting dark and I was glad to seek the warmth of the hotel. I had dinner and watched the gambling for a little while. That was the first and only time I ever saw five dollar gold pieces used as chips on the roulette table. There were several young fellows wearing fancy leather, high-top boots, and they seemed to be having a good time placing their gold pieces on the numbers.

I went to bed early, because the train to Las Vegas was scheduled to start at seven o'clock next morning. Besides, I wanted to be by myself when I hid my valuable envelope for the night. It was customary for guests to see that their valuables were safely pinned into their pants pockets and then to fold the pants carefully and place them under their pillow. They were sure that nobody could take their pants without awakening them.

I thought I had a better plan, Delphine had put a long, warm cotton flannel night gown in my hand bag. So I put it on and carefully pinned my sixteen thousand dollar envelope inside my night shirt, then carefully folded my pants and put them under my pillow.

Of course I did not sleep much that night. My bedmate came to bed rather early. The night was bitter cold and this kept me awake much of the night. Before daylight next morning, I was up and happy that I still had my money. The night had passed without incident. I quickly dressed, pinned my money envelope into my inside coat pocket and went down stairs to the warmth and smell of hot coffee. Somebody came in through the outside door and I was astonished to see about six inches of snow on the ground. I walked through the snow about a quarter of a mile up the hill to where the engine of the LV. & T. R.R. was spouting steam into the cold air. I was greatly relieved to get to the protection of the warm coach. Snow covered the ground until we were this side of Indian Springs. It was about seven o'clock when I reached home. Delphine had a roaring fire in our living room fireplace and the Thanksgiving turkey on the table. I was truly thankful to be home safely again.

I see that I left my subject "The Bullfrog". Rhyolite never came back. The expected influx of new capital did not occur. Bob Montgomery made a strenuous effort to interest that great speculator, stock market operator and financial wizard, Charles M. Schwab, in the Montgomery-Shoshone, and brought him to Rhyolite in a special train. The newspapers reported that Schwab had "taken over" the mine, but those reports represented "hopes" and nothing more was ever heard of the mine. I visited Rhyolite

(Continued on Page 37)

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Gieger Counters, Scintillators
Gold, Silver, Uranium, Antimony

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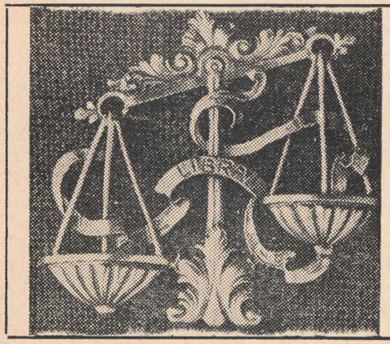

Libra

SEPTEMBER 23rd OCTOBER 22nd

Libra's great desire is to make others happy, sometimes a misguided tendency which appears to be weakness. Often accused of snobbery, Librans are basically democratic in spirit, but identify themselves with luxuries and elegance. Their emotions are simple and direct, their affections genuine, their social relations sincere. They are easily hurt, rarely hold a grudge, and believes love is beautiful.

The Scales is the symbol of Libra; the jewel is the beryl, opal or coral; the flower is the orchid.

OBSERVATIONS

(Continued from Page 35)

about thirty years ago, after it had lapsed into a "ghost city". The once fine, stone structures were just piles of rubble. It was difficult even to locate the site of the hotel at which I had once been a guest. The most interesting ruin was the old jail. Its steel door stood idly open and the records of the trials of the criminals it had housed were scattered by the winds. I salvaged a few of the old papers in which were the names of some of those I had heard of and suppose they are still among my papers.

CRISWELL PREDICTS

(Continued from Page 7)

poser who died in 1886, which will shock you with its frankness, bitterness and dissolute ideas! . . . You will talk about the strange mission of a Red Chinese leader for medical help for his ailing health, and of his return in his own funeral procession! . . . You will talk about the death mask of Napoleon, which will be shown in America, loaned to our Museums! . . . You will talk about the mounting death tolls of private yachts and the more rigid regulations to be passed by our Secretary of the Navy! . . . Confederate General Robert E. Lee and the national honor to be bestowed on him, for his order to the South "Abandon your animosities, and make your sons American" which helped to heal the breach brought on by the Civil War! . . . You will talk about Singapore which has completely rebuilt itself from the horrors of war, and will plan a coming World's Fair in 1960! . . . You will talk about the restoration of a farm house near Greenfield, Indiana, where James Whitcomb Riley was born, and where he wrote "Out To Old Aunt Mary's" and other poems of youth! . . . You will talk about the great acting of Ava Gardner when she recreates the role of Camille, the heroine who died for love!

PEOPLE WHO WILL MAKE NEWS:

Ben Dunn will stun the world of science with his forthcoming book "How To Live Forever" which is proving most practical in many case histories! . . . Chief Rainwater will introduce the easy way of weaving based on an old Indian method now lost to our way of life! . . . Louis and Mathew will be found in the faces of the subjects! . . . Arthur Jones and Rex Ford will create a musical for Anna Naggel based on the famed portrait of "Mona Lisa" for the London stage! . . . Champion Logrollers will compete for the International title at the coming Olympics, for the first time in history! . . . The Pentagon will issue a call for 5,000 young men who wish to become chaplains in our army! . . . General George B. McClellan, a leader in the Civil War, will be the next filmed biography by James Warner Bellah! . . . Mae West will refuse the most fabulous offer ever made to any personality to play the Follies Bergere in Paris, but will make a motion picture instead! . . . Mamie Eisenhower will offer her farm house at Gettysburg, Pennsylvania for the national tea of the Daughters of the Confederacy! . . . . Blacksmiths will be in great demand with the new trend for horseback riding! . . . A great revival of interest in religious art will soon sweep the world! . . . The famed necklace of Marie Antoinette will become the property of Peggy Hopkins Joyce before 1955 becomes history! . . . Roman patterns in tableware will be introduced by our Ambassador Clair Booth Luce next season in Washington! . . . Cordell Hull will have a memorial built to his honor in the Cumberland Mountains in Tennessee early next spring!

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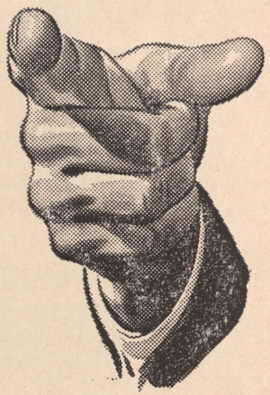
Pleasant Driving!
ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO KRAM — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.
DRIVE WITH KRAM
THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

An Invitation to the discerning men of "fabulous" Las Vegas



On October 15, 1955
Morry Green, Popular
Los Angeles custom tailor,
takes over as new owner
and operator of

NOBBY'S STORE for MEN . . .

At present, and at great savings to you — Mr. Green is selling out the present inventory of . . .

$100,000.00

in order to make room for new merchandise!

SAVINGS UP TO 50%

All Custom Suits, Custom Slacks, Shirts, Plus All Other Men's Accessories Will Go For Less Than Cost For Quick Disposal!

NO CHARGE FOR ALTERATIONS

SHOP EASY

Open Daily and Sunday During Sale from 9:30 A.M. to 8:30 P.M.

PARK EASY

NOBBY'S STORE For MEN

1334 South 5th St. • Across from Aqua Hotel

Morry Green makes *Customers* . . . not sales — men who will return again and again for their clothing purchases.

THAT'S FOR SURE

(Continued from Page 9)

ether, can you?

We salute the "Guys And Dolls" cast, at the ROYAL NEVADA HOTEL. As soon as the proper arrangements can be made with the management, the actors will put on a special matinee, with all proceeds going to ED CHAPPEL. Ed understudied ROBERT ALDA'S part for a year, following which he was stricken with Polio. He has managed to offset the most agonizing stages and we saw him visiting his former associates, last week. Constantly at the side of Mr. Chappel's wheelchair were his wife, JOY and daughter, DIANE.

Another musical combo you won't want to miss is that of the FRANTIC FOUR, at the HOTEL RIVIERA. You can catch their bouncy projection in the lounge, until midnight. This is their first trip out west and it certainly looks like the forerunner of many return engagements.

Visited with DICK MAYHOUSE at BAIN'S Ladies Shop. This pillar was highly delighted to learn that not only did the shoe department have a fine local reaction from the ad they ran in this publication, but scores of out-of-town inquiries were received. (Mr. Mayhouse is Manager of the Bain's shoe department.) We thank you, dear subscribers.

JOAN and Sgt. HARRY ELLISON managed to survive the ordeal of "Stork Time" and are once again down to earth. The newcomer made his mundane entry on September 18th, at the Base Hospital and can be addressed as LESLIE CURTIS. (Harry also is part of our staff, come distribution time, each week.) L. C. weighed in at seven lbs. and seven ounces and raised his voice in protest at 11:30 ayem. To date, we still haven't heard of a youngster selecting an ungodly hour for arrival, around here. Some probably have — but — we don't know about them.

Speaking of wrestling! (Well, we were!) Did you catch that mud match over KLRJ-TV, Channel 2? It's bad enough to slosh your way through a driving rain. How can you voluntarily wallow in mud? We could hardly discern which was wrestler and which was referee. They were all down on the mat! Announcing these weekly meets is MARTIN BLACK, publicist of the MOULIN ROUGE HOTEL. We didn't envy him one bit, when that goo started to fly.

MORRY GREEN is the new owner-operator of NOBBY'S STORE FOR MEN and will take over the premises, as of October 15th. Currently, the outgoing management is holding a liquidation sale. Inventory on hand totals $100,000 which they would like to dispose of, to make way for new stock. Consequently, purchasers will be enabled savings up to 50%. We advise potential buyers a visit. Store hours are 9:30 ayem to 8:30 p.m., including Sundays.

In case you hadn't heard, JOHNNY HAINES recently sold out his interest in the WESTERNER CLUB, downtown. The Texan insists he is having a whale of a good time, "just loafing" with his daughter, LORRAINE and son, BOB.

NATALIE and STAN FAYMAN (of BOND'S JEWELERS) have left for Los Angeles. Along with son, JEFF, they plan a ten day vacation. Knowing Stan, we're afraid a great deal of that time will be devoted to business activities.

Within sixty days, President AL PARVIN (of the FLAMINGO HOTEL, INC.) will give the green signal to workers, to begin the building of 120 additional rooms. The hotel is also currently concerned with the remodeling of its dining room.

Localites are showing a great deal of interest in the model contest being held by the ELLERBROOKS of the "Mr. and Mrs. Show," over KLRJ-TV, Channel 2. One of the competent judges will be MRS. MAURY FRIEDMAN, of the NEW FRONTIER HOTEL. Mrs. Friedman is quite qualified for she was formerly a top model and was a well-known screen personality in Hollywood. She is one of the best-dressed women in FLV and is taking part in many local projects.

Old Father Time seems to travel much faster than a person's memory. Hence, these congratulations will be belated. Nonetheless, they are sincere and we trust ELEANOR ROTH enjoyed a very happy birthday, this past week. She is Girl Friday to JACK ENTRATTER, at the SANDS HOTEL. Speaking of Mr. Entratter, we certainly appreciate the column he turns out ("Say When") in the SANDS TIMES, pub-

(Continued on Page 41)

Thanks to my friends in Las Vegas



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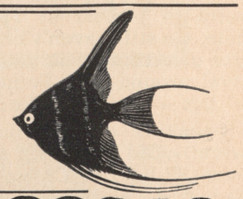

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THAT'S FOR SURE

(Continued from Page 39)

lished monthly by that bistro. The publication is a highly interesting one and is very cleverly composed.

Opening at the HOTEL EL RANCHO VEGAS on Wednesday, along with EARTHA KITTS and LENNY KENT, will be WANDA SMITH and her world-famous COVER GIRLS. The beautiful maidens just returned to the states from a five months tour of the far East. From our observations, we'd say these gals are unique in one definite respect. Not only do the male observers enjoy their presentation, but the distaff spectators match the masculine applause. How about that?

Due to the twenty-four hour policy of doing business, wives in FLV share a common complaint — that of never seeing friend hubby as much as 'twould be liked. Joining this bandwagon is DOLORES MARXEN, whose husband LEONARD is the Comptroller for the ROYAL NEVADA HOTEL. Mr. M. leaves for the office about 8:00 ayem and closes his books about 11:30. Can't blame the little woman for pouting a little. She ain't alone. (You should hear Ye Editor's wife on this subject!)

The FRENCH BOOTIER now has a new "Strip" location, near SYDNEY'S. The tentative date for its opening is September 27th. We had a preview of the handsome appointments and decor and found it to be exquisite. Milady will truly luxuriate within the confines of this shop, as she selects delicate creations for her pampered feet. One entire wall is clothed in an authentic Parisian scene. This mural was capably executed by BOB LODEN. Won't tell you too much about the balance for women usually enjoy surprises. However, the lines of footwear won't be surprising for they are the leading ones, featured in this country, for the smart set. Owner-operator is DANNY SIMMONS who has successfully combined atmosphere with high-style merchandise to bring pleasure to his clientele.

Have you dug WOODY HERMAN and his group in the Starlight Lounge of the HOTEL RIVIERA? Not only is this man a great musician, he is also a sports car enthusiast. You can see him dashing around FLV in his light green "Thunderbird" convertible. It has many additional features, including safety belts. . . . Incidentally, Woody's drummer, CHUCK FLORES, was somewhat of a prodigy in the musical world. He hit the bigtime when he went to work for Herman, at the age of 18.

By the time this issue hits the stands, BERNIE ROTHKOPF (of WILBUR CLARK'S DESERT INN) and local builder, IRWIN MOLASKY, will have become happy husbands again. Their respective wives, MURIEL and PEPE recently spent some time at the BEVERLY HILTON HOTEL in Los Angeles. Although wives deserve vacations, husbands are always happiest upon their return. Right, fellow ball-and-chainers?

MAMMY'S OF MIAMI recently opened a popular branch on our "Strip," after years of satisfying customers in the east. Another subsidiary will open in Beverly Hills, next door to LINNY'S, on October 15th. We wish the management continued success and trust this link will make the chain even stronger.

We, here in FLV, are exceptionally proud of P. O. SILVAGNI. He came to our famulous town in 1905 when Indians "bit the dust" and so did practically everyone else. He proved a very enterprising gentleman. Today, among his other holdings, Mr. Silvagni is the owner of the APACHE HOTEL. His native country of Italy will bestow the "Italian Star" upon him. This is her highest award, which was also given to GIANNINI, founder of the BANK OF AMERICA and MARCONI, the inventor.

It's good to see comedian ARCHIE ROBBINS back in the spotlight, wowing them at the FLAMINGO HOTEL. This is his second play date since the illness that forced him to recuperate over quite a period of time. The layoff didn't affect Archie's wonderful humor one bit. He's really rocking them!

JOHNNY DESMOND is planning a Broadway musical. Its authoress is ANITA LOOS, the gal whose golden typewriter dashes off successful stage vehicles. This one is, "The Amazing Adele."

Have you stopped in at MATTY'S TROPICS, as yet? The decor of this spot intrigues us. It is really beautiful. You can imagine our amazement when we learned that it was designed by bartender, "MAC" McDOUGALL.

(Continued on Page 43)

It's Great to be in F.L.V.



JOEY BISHOP

*Fabulous Las Vegas

The Sands

Special Thanks To: JAKE FREEDMAN and JACK ENTRATTER

THAT'S FOR SURE

(Continued from Page 41)

The Piano Bar is a striking composition of attractiveness. Appearing at it is GLADYS BENTLEY, the "Sepia Sophie Tucker." Miss Bentley presents intimate songs that really tingle.

Congratulations to A. I. RUBENSTEIN, popular Denver druggist. He and his best gal, CHARLOTTE GOLDBERG, arrived in FLV to exchange matrimonial vows. The newlyweds remained to honeymoon in our midst.

Watching JOEY BISHOP (at the SANDS HOTEL), we couldn't get over the marvelous improvement in his talents. He is now a comic with definite confidence. In our estimation, Joey was always good entertainment bait. Now, however, he really hit the top rung.

From a reliable source, we've learned that the DESERT SPA may soon be a hub of activity. This spot has been completed for quite some time but has never opened to the public. According to our informant, the RITZ BROTHERS and PETE BRADY are seriously contemplating the purchase of the Spa. We believe it would make a good late-entertainment place. FLV would be very proud to welcome this union of the Ritz Brothers and Pete . . . and that's for sure.

GOING HOLLYWOOD

(Continued from Page 11)

color than most of his stars. I asked if he ever worried. "Yes," he laughed. "That I might lose my sense of humor. I'd hate," he said, "to get too old to enjoy a gag." It isn't likely that he will!

Each month Carroll Righter, the astrologer, gives a party for the sign of the Zodiac of that month. For the Taurus, he had a live bull (safely tied to a tree thank goodness) to greet his guests. For the Pices there were fishes "a-swimming all over the place". So for September everyone anticipated "a beautiful virgin" and wondered who? "Alas," Carroll apologized, when I asked "where is she?" "I had Connie Haynes new baby all set and promised, but at the last minute the baby's nurse cancelled the idea."

Ted Lewis opened at the Cocoanut Grove, and I can imagine Gus Lampe is hoping for a peaceful time, after all of the Dick Haymes troubles with Rita Hayworth. I can well imagine that it's no fun not knowing whether your show is "on" for the evening or is flying to Paris after Rita!

Don Hartman is right. One of the finest pictures of a decade is Paramount's "Desperate Hours". Frederic March rates another Academy Award. And 20th Century Fox's "Seven Cities of Gold" is wonderful entertainment. Along with Ann Miller and Kathryn Grayson, I couldn't get a seat at the "Gentleman Marry Brunettes" opening starring Jane Russell and Jeanne Craine. The house was packed.

Liberace is going to have his suits made so they fall away at the seams when he goes on his personal appearance tours with his new movie "Sincerely Yours". It is easier for the fans to tear off clothes that way, and the seams part in the right places. Johnny Raye uses them. Red Skelton invented them.

And that's Hollywood!

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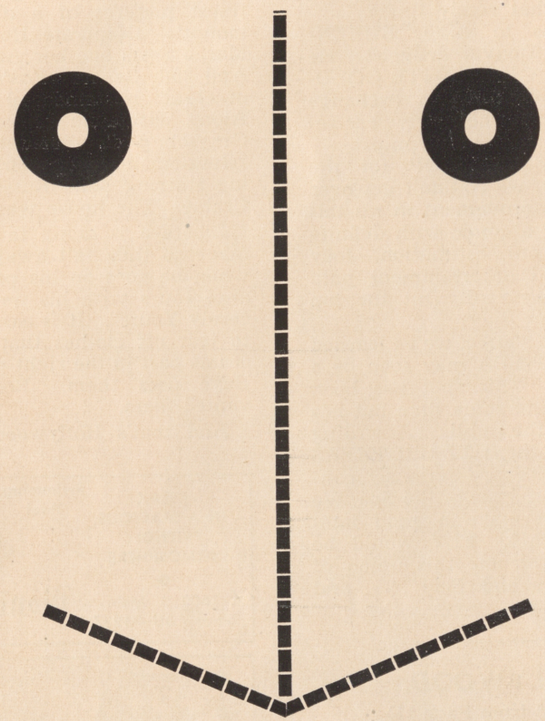
The Fabulous "Cow Eyes"



ART "Cow Eyes" ENGLER

SEXTETTE

Royal Nevada

LOUNGE

HILLSWAY

(Continued from Page 13)

rad Hilton (the old Stevens) are now just other hotels and have lost all their old elegance and charm, the same as the Astor and the Waldorf. I, for one, hope that the Byfield's and the Berings and the Hoys are able to hold out against being engulfed by Sheraton.

I was a guest of General Motors at their giant POWERAMA show on Chicago's Lake Front and what a show that was. It fills one million square feet and is a spectacular drama of industrial achievements that are swiftly changing the lives of all Americans.

Offering a kaleidoscopic array of attractions ranging from earthmovers to elephants, Diesels to dancing girls — and dancing tractors! — the giant "World's Fair of Power" is open to the public until Sept. 25th only. Top Powerama billing goes to two new stars in the industrial power stage — Diesel and gas turbine engines. The Powerama, with its more than 250 exhibits, demonstrates how these highly efficient workhorses are remaking the face of America, raising its standard of living, and holding out bright new promise for the future. President Harlow H. Curtice of General Motors says their aim is to unfold the seldom-heard story about Diesel and gas turbine engines that are giving the nation new muscles to build its roads, cut its timber, drill its wells, clear and plow its fields, propel its ships and aircraft, drive its trains, and turn the wheels of its machines.

The Powerama also celebrates the production this year of General Motors' 100 Millionth Diesel Horsepower, an unprecedented contribution to the American economy. But while the GM show is primarily an epic of engines, its two stars are supported by a sparkling cast offering entertainment and education designed to appeal to everyone from tots to technicians. There is, for example, the "world's first technological circus," an unique stage show presented four times daily in an outdoor theatre seating 7,000 persons. Produced and directed by Richard and Edith Barstow of Broadway and Hollywood fame, the stage entertainment features tractors that do the mambo, strength "contests" between elephants and earthmovers, special music, scores of dancers, a women's style show, each model modelling a gown and accessories by world-famous designers and each one on a GM truck of matching color, trained horses and many other attractions.

Introduced to the public at the Powerama is a revolutionary lightweight train, designed and built by General Motors at the request of a committee of railroad presidents. It can carry 400 passengers in "air ride" comfort, reaching speeds of over 100 miles an hour for sustained stretches. And it has no vista-domes!

From GM's famed Motorama came the astounding "Kitchen of Tomorrow", the "Kitchen of Today", seven experimental "dream cars" and a "dream" truck. Also featured are the XP-21 Firebird, first gas turbine automobile built and tested in the United States, and the GM Turbocruiser, a transit coach powered by a gas turbine engine. Las Vegans will be interested in the new Cadillacs, because nowhere on earth are so many Cadillacs as in Las Vegas. The new ones will be scarcely higher than waist-high and are so revolutionary in design that even Las Vegans will gasp with wonder at them.

I have seen all the world's fairs in my lifetime, all the shows Las Vegas has put on, etc., but never have I seen anything quite like the tractors doing a Square Dance in Powerama, the Jinx Hoaglan troupe of precision horses with beautiful riders, the "Technological Circus" which features 70 dancers and farm tractors in a Hoe Down, a 25 piece circus band, clowns, elephants, and all the color of the Big Top, all in one show. Gowns in the fashion show were fashioned by Adele Simpson, Pauling Trigere, Oleg Cassini, Herbert Sondheim, Harvey Berlin and Ceil Chapman, and were arranged by CARSON, PIRIE SCOTT AND CO., one of Chicago's truly great department stores. The giant cast of 225 singers, dancers, clowns, acrobats, drivers, elephants, horses and heavy machines speaks for itself. Performers ranged in size from petite ballerinas to a spectacular 36 ton scraper often called a "one man earth moving crew." (Incidentally one tire alone on this scraper costs more than a Buick car.) I wonder if anyone in Las Vegas has ever thought of getting Richard and Edith Barstow to do a show for them out there. Might be a good idea.

ONCE IN A WHILE I really enjoy traveling — especially when I can

(Continued on Page 46)

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN
OCT. 22
DOROTHY SHAY

The Dunes
SEPT. 26
HOWARD KEEL

El Rancho Vegas
COMING
EARTHA KITT

Flamingo
OCT. 6
THE RITZ BROS.

NEW FRONTIER
OCT. 24
RED BUTTONS

Riviera
SEPT. 28
KATHRYN GRAYSON

Royal Nevada
— COMING —
ANNA MARIA ALBERGHETTI & FAMILY

SAHARA
OCT. 4
MARLENE DIETRICH

The Sands
OCT. 5
VIC DAMONE

HILLSWAY

(Continued from Page 45)

get in on a show of this magnitude and greatness — it is a pity that it will show only in Chicago and then be disbanded. I just missed being the millionth visitor by a few dozen people. It must have cost General Motors millions of dollars to stage and I cannot figure why they do not move it from city to city and allow everyone to get a glimpse of tomorrow.

'ROUND THE TOWN

(Continued from Page 15)

very nice gesture on the part of the Las Vegas Bowl. . . .

A great big Happy Birthday for pretty PRISCILLA ROEN who will become an important ten years old this coming Monday. PRISCILLA is the daughter of EVELYN and ALLARD ROEN of the Desert Inn. . . .

The El Portal Theatre is getting a face lifting in the next couple of weeks. Architect J. MAHER WELLER has drawn up a beautiful set of plans for ERNIE CRAIGIN. The changes will make the El Portal one of the most modern theatres in the State of Nevada. . . .

Showpeople are famous for coming to the aid of their own. This week tragedy came to GENE BARRINGER, trumpet player with TED FIO RITO'S Orchestra at the El Rancho. GENE received word that his daughter and stepfather were in a serious auto accident in the East. The suddenness of the event caught GENE short. . . . BILL BURKE, Stage Manager at the El Rancho, and all of the girls in the line chipped in to come up with the money for his transportation. The boys of the band donated all of the money they received for playing the Style Show last week at the Dunes Hotel. It's wonderful to see how people can stick together even if it does take a tragedy to prove their need for each other.

The Royal Nevada Hotel can boast of the best parley in town. Working in their small dining room are the McCOWN SISTERS. . . . Six of them . . . all working on the same shift. They are DONA, MARY, CARROLL, LOMA VERTA and GWEN and make up the greatest combination of service and efficiency the town has to offer. . . .

RALPH FOSTER, King of the Las Vegas Parking Lots, and his very beautiful wife, took off for a New York visit this past week. To help make their trip a little more pleasant, BOOB JONES, King of the Las Vegas Car Lots, presented them with a new silver El Dorado. . . .

With coffee prices the way they are, I can't understan how BERNIE ROTHKOPF, of the Desert Inn, does it. If I was to consume just half the amount of coffee that he does I would be broke in two days. . . .

The Showboat has made some very good changes in the seating arrangement of their lounge. They have built platforms for their back seating to allow for perfect viewing of the stage from any part of the room. This is especially good for seeing such acts as CAMILLE, Stripper "extraordinary".

Don't miss ART "Cow-Eyes" ENGLER and his terrific Sextette now at the Royal Nevada's Lounge. This is one of the most versatile groups to have played Las Vegas. They can play anything from "jump" music to a beautiful rendition of "Hush-A-Bye" with ease. . . .

Visiting Las Vegas after an eight year absence is MRS. EDNA WITTKOWSKI of Des Moines, Iowa. She is staying with her granddaughter MAXINE BRISSENDEN, popular Cigarette Girl at the New Frontier. MRS. WITTKOWSKI is amazed at the changes she finds in this area since her last trip as well she can be. . . .

Jerro Footwear of New York is having a pre mid-season fashion showing at BAIN'S this coming Thursday and Friday. MR. JOHN JERRO, owner of the firm and President of the Guild of Better Shoe Manufacturers, will be on hand in person to discuss his famous line of sandal type shoes with the patrons. I'm sure that this is good news for women who are interested in the very latest of the better shoes. . . . And what woman isn't? . . .

LOU FRAZIN, one of the owners of the New Frontier and Swing Manager of the Silver Slipper, is one of the happier men about town because of the return of his charming wife KAY who has recently returned from Chicago. LOU, who is a comparative new-comer to Las Vegas, still maintains a home in Illinois and KAY had to spend some time there getting the family ready for school. And if you think that getting five kids ready for school is easy just try it sometimes . . . Five . . . Count them . . . DEE DEE, SHARON, MARK, ARNE and RACHELLE.

The Desert Inn is preparing to get some "new blood" into their shows by replacing the entire line of Dancing Girls. They received their notices and will leave after the present show is over. All I can say is that DONN ARDEN will have to go pretty far to beat the terrific line-up that he has now. I predict that it won't be long before the same familiar faces begin to appear on the D.I. stage again. . . .

The Golden Nugget Restaurant just doesn't seem the same without the warm personality of Hostess DOLORES GILNET. Even though she'll only be gone for a few weeks of vacation, DOLORES'S presence is being missed.

And speaking about vacations, I turn green with envy every time I think about the world-wide tour that JEAN COSTELLO is taking. JEAN is one of the owners of the popular La Vista Club and left last month on a trip around the world that will take her about four months to complete. This wonderful gal really deserves the best. . . . She has worked long and hard to help make the La Vista the success that it is. . . .

The California Club is sporting a host of new faces working in the Pit. They may be new for the California Club but are old and familiar to Las Vegas. Among them are FRANK CUTI, "COCKY" HARRY POWERS, EDDIE MARGOLIS, OAKEY TOWNSEND, EDDIE DRAPER and MYLES SMITH. . . . All top men who will lean backwards to treat you right and make you comfortable.

Wedding Bells are ringing this weekend for DALE HAYES, Captain at the Fabulous Flamingo Hotel, and MARY PORTER, Cocktail Waitress at the Magnificent Riviera. We wish them every happiness for many years to come. . . .

I think that I will nickname NAT HART, Flamingo Maitre D', the "Rainbow Kid." Each night this guy appears on the scene with a different colored dinner jacket. Blue, pink, silver, lavender, etc. You name the color and he has it . . . even a few colors that



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'ROUND THE TOWN

(Continued from Page 47)

haven't as yet been "named." . . .

Talk about "making it the hard way," here's one for the book. Beautiful, blue eyed GLORIA REYNOLDS, Cashier at the Horseshoe Club (and Las Vegas' most eligible fair damsel), has been trying to get her mother to visit her for the past two years. Mother, MILDRED REYNOLDS, finally started for Vegas, from New Orleans, last month and wound up in an Arizona hospital after being in a car accident. GLORIA flew to her side and waited eight days before she could put her in an ambulance and move her here. At the present time MILLY is seeing Las Vegas from a bed at the So. Nevada Memorial Hospital. GLORIA spends all of her working hours, just sitting and making plans for all kinds of things for them to see and do when Mamma is up and around. The rest is probably good for MRS. R. but that certainly is doing it "the hard way'. . . .

After all of the tough luck that was experienced by last years COMMUNITY FAIR, it was wonderful to see what a tremendous success this years event turned out to be. I stopped by Cashman Field last Saturday night and was greatly surprised to see the throngs of people that turned out to enjoy themselves. The local merchants who participated did a terrific job. This type of affair is very important to an area such as ours and this year's success should make the annual COMMUNITY FAIR a big event on Las Vegas' program calendar. . . .

ROCKING CHAIR GOSSIP

(Continued from Page 17)

hope of glamour, charm or beauty. She lacks sympathy and understanding, the two things which can make the plainest girl a beautiful woman." . . . Me, too, Mrs. Bipple. Doesn't work with me. I'm still not beautiful. Maybe we need to pull up our rib cages. Oh, dear, it's reached the point that when a gal gets up mornings she's got to worry about her proteins, rib cage, fingernail polish not matching, and all of this instead of watching the eggs fry and the sun glint against Barker Bros. new cowboy.

But females have to keep after this beauty struggle, I guess. Madame Pompadour was said to have kept a rouge box under her pillow as she lay on her death bed. Some women in East Africa take clay and gum the hair of their ancestors to their own, and adorn the hair-do with feathers. Another tribe of African women wear tall towering coiffures. They stiffen the hair with a mixture of dry grass and clay, and then mold it like a ceramic and draw intricate designs in the clay. This hairdo is never disturbed. That's as bad as sleeping on bobby pins. I heard that dozens of Hollywood stars, such as Betty Hutton and Diana Lynn keep their figures lovely by exercise and daily visits to masseurs. Wally Westmore says that diet is apt to shrivel the arms and legs and not take one pound off the hips.

Always wanted one of those Egyption winged scarabs. Now Yul Brynner has presented Cecil B. DeMille with one known to be over 4000 years old. Oh well, if I did get one would probably discover it was made in Carmel.

When Audrey Hepburn steps before the "War and Peace" cameras, she becomes the highest paid actress in the history of the motion picture industry. Audrey receives the fantastic sum of $350,000 for playing the role of Natasha in the PONTI-De-LAURENTIIS production for Paramount release. It's her third starring role. What a gal!

Glad to hear that Larry Keating, film and television personality, will play the role of orchestra leader Leo Reisman, who gave Eddy Duchin his first chance as intermission pianist at the Central Park Casino, in Columbia's "The Eddy Duchin Story" currently filming. Keating is a regular on the Burns and Allen TV show.

Here we go to Lone Pine again, Mrs. Bipple. Producer Sam Katzman has signed Fred Jackman as cameraman on Clover Productions' pic called "Blackjack Ketchum", Earl Bellamy directing this Columbia release. This original frontier story by Louis L'Amour, formerly titled "Kilkenny", will be filmed in its entirety at Lone Pine, California. . . . L'Amour? I think it means somthing about love, dearie. . . . Move your feet back again. Sit on 'em. This place is too small for sprawling.

According to Grady Johnson, Burt Lancaster has a curse called "ambition" and a disease known as "work". Certainly it's not contagious. We couldn't get it if we tried. Burt said that upon completion of his starring role in Hal Wallis' "The Rose Tattoo" he planned to take an eight month vacation. You know where? Behind his executive desk in his own film company. Friends say that with this driving power of Burt's he will not be content until he becomes head of a major studio. Burt calls it "growing". Maybe he wants to make money. Why not?

Here's your feet, honey. Take 'em with you. See you tomorrow.

BROADWAY WHIRL

(Continued from Page 19)

The August Moon". Although this play won critics award for comedy, it is the last lines by Eli Wallach, who does a magnificent job as "Sakini", that sticks in our minds. "Pain makes man think, Thinking makes man wise and Wisdom is all that makes life bearable."

MIGHTY MIXTURE

(Continued from Page 21)

he hoped the Bo' Sox would cop the flag. Mentioning Ted Williams, Joe E. said: "That's my boy." . . . One of the top pop songwriters pulled this one as his reason for attending an all Beethoven concert at the Hollywood Bowl. Said the tunesmith: "I just wanted to hear if he stole anything from me."

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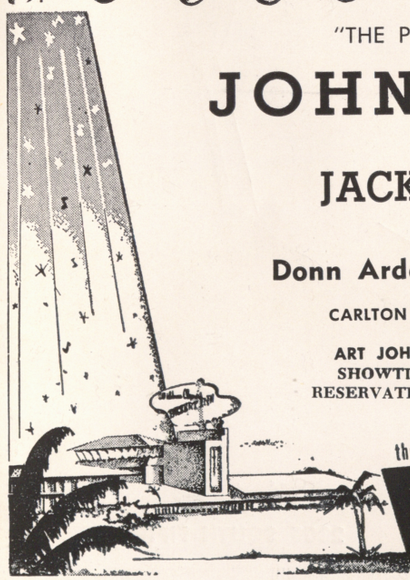

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