

Jack Goetz!

SEPTEMBER 17, 1955

25c

Fabulous

©

LAS VEGAS Magazine

"Leshanah Tavo Tikosebu"



EL RANCHO VEGAS
OPERA HOUSE
THEATRE RESTAURANT

LeRoy Prinz presents
The Most Fabulous Girl in the World

LILI ST. CYR
MYRON COHEN
"America's Greatest Story Teller"
HELEN GRAYCO

She Sings!

BILLY DANIEL
TED FIO RITO and his ORCHESTRA
The El Rancho Girls
Reservations - Phone DU 2-1300

Showtimes - 8:15 - Midnite

SAM LEWIS Presents

BILLY ECKSTINE

THE LANCERS

SHECKY GREENE

THE VENUS STARLETS • Choreography, Dorothy Dorben
GARWOOD VAN and His ORCHESTRA

SHOWTIMES: 8:15 - MIDNIGHT • Reservations Ph. DU 2-7171

Now in the
CLOUD 9 LOUNGE
BILLY WILLIAMS FOUR
PLUS 5

OUT OF
THIS
WORLD!

NEW
FRONTIER HOTEL
LAS VEGAS NEVADA

BILL MILLER Proudly Presents:

JOSE GRECO
and His WORLD FAMOUS
SPANISH BALLET

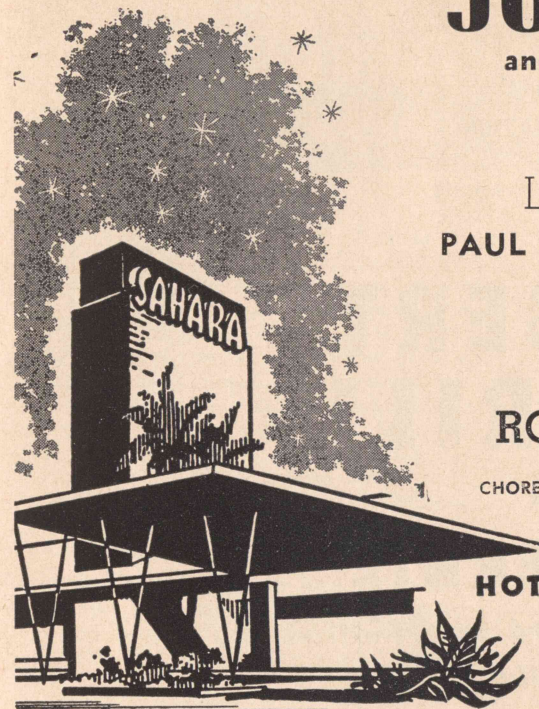
WITH
LOLA DERONDA
PAUL HAAKON LUIS OLIVARES

INTRODUCING THE VOICE OF

NORINA

MUSICAL DIRECTION

ROGER MACHADO
ENTIRE PROGRAM CONCEIVED,
CHOREOGRAPHED AND DIRECTED BY JOSE GRECO



HOTEL SAHARA

HIWAY 91 • LAS VEGAS • NEVADA

RESERVATIONS • PHONE DU 2-6800

In this Issue:

OBSERVATIONS	5
CRISWELL PREDICTS	7
THAT'S FOR SURE	9
GOING HOLLYWOOD	11
HILLSWAY	13
'ROUND THE TOWN	15
ROCKING CHAIR GOSSIP	17
BROADWAY WHIRL	19
MIGHTY MIXTURE	21
CURTAIN TIME	23, 24, 25
THIS WEEK ON TV	32, 33
COMING ATTRACTIONS	46

JACK CORTEZ

Fabulous
LAS VEGAS
magazine

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street. Publisher: Jack Cortez. Managing Editor, Bruce Barton Cortez. Business Manager: Paul Sperling. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUDley 4-4922. Art Editor: Dennis Stephenson.

VOLUME VII, NUMBER 26, — SEPT. 17, 1955

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year \$8, United States and possessions; \$15.00 per year, foreign. Printed by Lebeau Printing Co., 821 N. 21st Ave., Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada.



arabian room...



JACK
ENTRATTER

Proudly Presents

**ROBERT
MERRILL**



AL BERNIE

JAYE RUBINOFF and his ORCHESTRA

25 Beautiful Girls

BILL WOOD, Production Singer



Choreography by Bob Gilbert and Renee Stewart
Costumes by Mme. Berthe

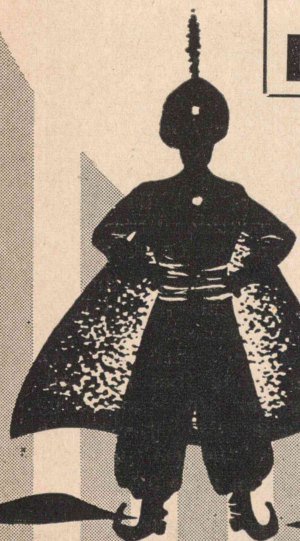
GUEST STAR

2 Days Only — Sept. 16-17

DANNY THOMAS

SHOWTIMES 8:15-12 MIDNIGHT

For Reservations
Phone DUDley 2-7700



the
Dunes
HOTEL



OBSERVATIONS

by CHARLES "POP" SQUIRES



THE END OF RAGTOWN

FIFTY years ago, August 5, 1905, about eight o'clock in the evening, the "Original town of Las Vegas" was destroyed by fire. "Ragtown" consisted of a row of board and canvas structures on the west side of Railroad street, facing the railroad track, a short distance north of what is now known as Bonanza Road. The structures were entirely vacant except for the saloon of John S. Wisner where the fire started. Wisner later occupied a lot in Las Vegas where the Overland Hotel now stands.

The fire was furious and but a few minutes were required for the destruction of what, a few months before had been the live, bustling town of McWilliamstown.

During the hot, dry, dusty, fly-infested, bad smelling summer of 1905 following the auction sale of lots in Clark's Las Vegas Townsite, McWilliams Town, Nevada, or "Ragstown" as it was commonly called had been making a valiant fight to retain its leadership but with the opening of the railroad townsite clustering about the corners of Fremont, Main, First and Second streets, all its efforts were of no avail. However, one serious mistake by the railroad company engineers greatly elated McWilliams, and it appeared for a time that Old Town might give the new Clark's Las Vegas Townsite serious competition.

Armour Packing Company, in its operations of shipping oranges in refrigerator cars from California to the east, foresaw that it would need ice for cooling the cars at Las Vegas and made arrangements with the railroad company to have them build an ice plant of considerable size. So in April or May, 1905, the railroad company chose a very convenient site near its tracks on which to build the plant — on the east side of the track, just north of what is now Bonanza Road.

They sent a gang of men from Los Angeles, dug the trenches for the heavy foundations and poured the cement to support the big building and its heavy load of ice which the building was designed to manufacture and store. As the site was just across the railroad track from the McWilliams townsite, it promised to be quite an important feature of the town. McWilliams was elated by the fact that the railroad company had receded somewhat from its spirit of hostility and was doing him a favor by building the most important industry in sight for Las Vegas near his townsite.

It is worth relating that almost a year before Clark's Las Vegas townsite had been recorded, McWilliams had subdivided what is now called the Westside and had named it "Original Townsite of Las Vegas." This annoyed and angered some of the railroad officials, who had intended that the railroad townsite should be the "original", so its no wonder that there was bad feeling between them.

One day while watching the progress of the work with interest, McWilliams suddenly sensed an astonishing situation. The railroad company was building the great iceplant on his land. The railroad runs through Las Vegas in a north-east, south west direction and when the track was laid, it cut through the corner of McWilliam's land leaving a triangular piece on the east side of the track. Through some irony of fate the railroad engineers had driven the stakes to mark the location of the building on that exact parcel of land.

McWilliams saw or thought that he "had the world by the tail with a downhill pull". He decided to keep his own council for a while until the work should be so far along that the railroad company could not change the site. So, day after day, perhaps a month, "M" sat on the railroad em-

(Continued on Page 37)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
...the famous **PIRATES DEN!**

HELD OVER
THE FOUR TUNES

TOP RECORDING STARS

LARRY ALLEN
America's Kid Brother

CARMEN LOPEZ

SHERMAN HAYES & HIS ORCHESTRA
SHOWTIMES: 10-12-2

NO
COVER

NO
MINIMUM



EL Cortez HOTEL
DOWNTOWN PHONE DU 2-1500

Thank You!

LAS VEGAS

... for making our
Grand Opening such
a joyous occasion.

Due to the overwhelming
response — again, we wish
to extend our personal invita-
tion to those we have been
unable to serve

The Fongs

Fongs' Garden

2021 E. CHARLESTON BLVD.

MARKET TOWN

OPEN
24
HOURS

"Where your food
dollar buys more and
shopping becomes a
pleasure."

AT THE CROSS ROADS OF LAS VEGAS
ON OAKLEY BLVD. BETWEEN 5th and MAIN

Chic Hecht

413 FREMONT STREET
• SPORTSWEAR
• COCKTAIL WEAR

Import MOTORS, Inc.



1600 Fremont St.

• Importers of the World's Finest Cars!



An Accurate Glimpse of the Future

**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:

FISHING will be prohibited in many National Parks and Lakes due to a mysterious sulphur poisoning which kills many fish, and will prove quite harmful, and fatal in some cases, if the fish are eaten! . . . The Department of Agriculture will guard against another outbreak of the dreaded hoof-and-mouth disease among cattle, in the Great Southwest! . . . Lake Tahoe, on the Nevada-California line will be the next proving ground for secret underwater atomic craft! . . . A world famous actress was quietly buried in her own backyard in spite of the state law forbidding it! . . . Julius Ceasar, the Roman emperor, will be honored on the new Italian coins to be issued next year! . . . A world-wide pilgrimage will take place in 1956 to Jerusalem by all faiths, conducted by an inter-denominational tour of the Holy Land! . . . The Fontana Sisters of Rome will branch out into men's fashions, and the first of their products, a frilly fronted shirt, will be high on your list of Christmas Gifts! . . . President Eisenhower will spearhead a rehabilitation plan for all swamplands in America, and will drain off these areas so the land can be used for practical purposes! . . . Bobby Reed, the atomic pianist, will be the next rage of the airways! . . . Those who practice Black Magic will pay special attention to the Birthday of the Monkey God on December 18th! . . . One of the wealthiest Indian Families in Oklahoma will bring in the biggest gusheer in years to add to their oil fortune! . . . Religious Magazines will face the biggest circulation boom in their history early in 1956!

FOR PEOPLE AND PLACES:

Harlowe Hoyt, who authored "Town Hall Tonight" which deals with the great personalities of the theater and their tours in the 1880-1890 period, will win the Pulitzer Prize for his true picture of America of that day! . . . Coin collectors: I predict that the 1955

San Francisco Mint coins will become very scarce and valuable, because of the short quantity made this year! I predict that the San Francisco Mint will remain closed due to the high production costs! . . . Lafayette: I predict that your personal effects will become the property of the New York Metropolitan Museum! . . . La Jolla: I predict a new yacht basin will be built with federal funds! I predict that many Government families will move into your area, and your population will double within the next five years! . . . Josephine: I predict that a very great play will be written around your first romance with Napoleon by Noel Coward, and this will be the hit of the coming London theatrical season! . . . Chicago: I predict that a world famous composer will never be permitted in public again, due to his advanced mental condition through alcoholism! . . . Men: I predict you will wear tie pins, clasps and cuff-links made in the shape of the South American butterflies in the new fashionable color combination of black and gold! . . . Princess Margaret: I predict that your next public appearance will be to be the maid of honor at the St. George and the Dragon Festival! . . . Basin Street: I predict you will live again with George Simon, Jack Teagarden, Bobby Hackett, Cozy Cole, Nick Ciazza and Bill Clifton who will restore jazz to a former glory in a series of new recordings for the "Wild in Heart"!

PEOPLE WHO WILL MAKE NEWS:

Three great Americans of the Past will have their lives filmed by Hollywood! John Paul Jones, Thomas Jefferson and General Stonewall Jackson will be portrayed on the silver screen, and will prove an inspiration to the youth of today! . . . The Royal Ghost of Mary Queen of Scots will continue to haunt Windsor Castle in spite of the efforts on the part of many who try to assure her that the beheading by her cousin Elizabeth I, was a political mistake of that period. Watch

(Continued on Page 39)

SID KULLER presents . . .

"GUYS and DOLLS"

STARRING
VIVIAN BLAINE • SAM LEVENE • ROBERT ALDA
 featuring
B. S. PULLY • STUBBY KAYE • JOHNNY SILVER
 Del Markee • Tom Ahearne • Netta Packer • Maureen McNally
 Jerry Fielding and His Decca Recording Orchestra
 Produced By SID KULLER and MANNY FRANK
 Directed By Henri Caubisens

SHOWTIMES:
 8:15 — 12 Midnight

"HOME OF THE DANCING WATERS,"

For Reservations
 Phone DUDley 2-4060

HOTEL
ROYAL NEVADA



Bond's
Jewelers
 "HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.



**EASIEST
 CREDIT TERMS
 IN AMERICA**



Whether your
 BUILDING, BUYING or REFINANCING
 Your Home
 YOU CAN SAVE MONEY!
 through our First Trust Deed Loan Plan
**UNITED MORTGAGE
 & INVESTMENT CO.**
 126 South Fourth Street — Phone DU 2-6126

OPEN
 24 HOURS
 Kosher Style
 Restaurant
 Delicatessen
 Bakery

foxy's

ON THE STRIP
 Just North of Sahara Hotel



HECHT'S
 419 FREMONT ST.
 MISSES' AND
 WOMEN'S APPAREL



that's for sure...
 by JACK CORTEZ



HE attractive young lady who was being escorted about town by **BILLY DANIELS** (starring at the **RIVIERA HOTEL**) was his daughter, **DIANE**. Audiences enjoyed watching Dad direct his songs (especially "Funny Valentine") to his adoring offspring. Diane left for Switzerland, where she will attend **LE CHATELAINE INSTITUTE DE JUENE FILLES** at St. Blaise, Neu Chatell. Although Billy's schedule keeps him extremely active, he misses his image and is planning a European date.

REVEREND PHILIP A. CLARKE, T. O. R., Vice President of the College of Steubenville (Ohio), arrived in FLV yesterday, enroute to California on a nation-wide fund-raising tour. Father Clarke is undertaking to complete a project begun in 1952 for the expansion and development of the co-educational college, operated by the Franciscan Order, with a present membership of almost 700 students. When interviewed at **WILBUR CLARK'S DESERT INN**, Father Clarke stated: "We have no class distinction in the concern for man's welfare in the struggle for a better world. The non-sectarian nature of the college stems from its emphasis on democratic relationships and members of our faculty are chosen for ability, without regards to creed. Fortifying the moral and intellectual courage of man is a traditional devotion of the Franciscan fathers. Thus, the College of Steubenville is devoted to the education of all." Father Clarke can be reached through the office of **EUGENE MURPHY** at the Desert Inn.

Over at the **DUNES HOTEL**, **EDDIE LEVINSON** is working arduously to insure smooth operations. He wants to iron out all snags before he leaves this bistro to conclude his **FREMONT HOTEL**, downtown. Eddie is getting invaluable assistance from **CARL MAIER**. Together, they make a commendable team.

Have you damsels taken a good look

at that coiffure, especially designed for **GORGEOUS GEORGE**, currently at the **SILVER SLIPPER**? From this mere male's viewpoint, it looks as though the "Gorgeous one" must devote a great portion of his time to the mirror and the manipulation of his curly tresses. . . . While on the subject of the Slipper, audiences howled in glee when **CHARLES COBURN** was a local visitor. The screen star caught as many of **HANK HENRY'S** shows as possible. Hank ribbed C.C. constantly and the monocled gentleman took it with hearty guffaws. He was delighted when the comedian suggested Mr. Coburn put in his application to sub for **SPARKY KAYE**. What a wonderful sense of humor!

In last week's issue, we made mention of **MILTON PRELL'S** birthday party, at the **HOTEL SAHARA**. It was held on the evening **JOSE GRECO** opened with his Spanish Ballet. The guests enjoyed the entertainment and soiree immensely. The actual highlight of the evening was **DONALD O'CONNOR'S** arrival, with a tremendous gift package. Upon opening it, Mr. Prell discovered a giant St. Bernard toy.

On September 8th, stockholders voted **MAURICE H. FRIEDMAN** President and General Manager of the **NEW FRONTIER HOTEL CORPORATION**, in the first election of permanent officers. **IRVING J. LEFF**, for several years a partner with Friedman in California real estate and investments, was elected Executive Vice President. Both men have large holdings in the property and were recently licensed as major stockholders. Other officers elected were: **LOU ELLENSON**, Vice President and Credit Manager; **T. W. RICHARDSON**, Vice President and Casino Manager; **SAMMY LEWIS**, Vice President and Director of Entertainment; **MURRAY S. ROTHMAN**, Secretary-Treasurer. **WILLIAM A. SIMONDS**, President of 23 **LINCOLN-MERCURY** and

(Continued on Page 39)

... **in the Clover Room**

SHOWTIMES:
8:15 - 12 Midnite

Old Black Magic Himself . . .

BILLY DANIELS

At the piano BENNY PAYNE



THE MARX BROS.

Harpo and Chico

Produced and staged by HAL BELFER

RAY SINATRA AND ORCHESTRA
The De-Lovely Riviera Girls



a new
high
in the
las vegas
sky . . .

95 Octane

\$1.25 WITH GAS PURCHASE!

Complete wash in 3 minutes

— TWO ENTRANCES —

MAIN STREET AND FIFTH STREET

Super Speed CAR WASH

SAVE WAY SERVICE STATIONS INC.

2039 N. MAIN ST.

735 N. FIFTH ST.

1736 SO. FIFTH ST.

OPEN 9 A.M. TO 3 A.M.



Strip DRUGS FOUNTAIN

Cosmetics by

Dorothy Gray • Helena Rubinstein
2425 S. 5th — Phone DU 4-2222
Just North of the Sahara

SNAX 5th AVE.

Delicious Pit Barbecued Foods
(WE DELIVER)

417 So. 5th St. — Phone DU 4-7334

Dalmatian Boot Shop

— AND MEN'S FURNISHINGS —

featuring

Nunn-Bush SHOES FOR MEN

1118 Freemon St.

Las Vegas

Going Hollywood

with MAY MANN



PHIL LEIBMANN confessed — he was surrounded by so many pictures of so many beautiful models — that, he said, "I can't choose. Use them all!" And that is how the "Miss Rheingold" annual and nation-wide contest which has taken on the importance of a "Miss America" contest, began.

"Jinx Falkenburg was our first 'Miss Rheingold,'" said Phil at the lavish party he threw to introduce the six finalists in this year's contest. The beauties all dressed in blue and alike were raising the temperatures of the guests — who were quenching same with you-guess-what?

The orchestra by the pool was playing a hot "rock and roll" — but Phil raised his voice to match my questions and continued, "Jinx of course hit the movies. One girl wanted to become a social worker and complete such a course in college. She did. Others are already married — and some even have a child or two. They get \$50,000 plus clothes and travel and fame when they win the contest. You will notice our girls are not the leggy show girl type — but 'nice' girls —" "On the Grace Kelly type," I added, being real helpful.

"Anyone can vote for the finalists," Phil concluded. "Last year we counted twenty million votes. And the losers — they get a consolation prize."

John Calvert the same party — said he was just back from Africa where he filmed a movie — and "Fought an elephant. We killed nine rouge elephants. But more exciting — I fought a crocodile — supposing his mouth had been wired together. The wire broke and we had a real fight."

Concert Cabaret Theater is one of the arty and a real talent nest in the Hollywood entertainment scene. It's setting is Paris — and its players are entertainers with talent that has been carefully screened by Miriam Schiller the cabaret's director. All the talent appear in acts they play all over the country. Richard Evans whom I had seen at the Mocambo before, is definitely a headliner — on par with a Sammy Davis Jr. A finished polished singer and dancer, his "Moondongo", an original, is record material — and his African Cuba numbers are definitely tailored to his talents. Pianist Clyde Smith and Jack Malone playing twin pianos are great background for the variety of acts — most of which are top spots from Broadway. Evans is a good bet for Las Vegas.

Pictures of the week you'll want to see: Columbia's "Three Stripes In The Sun" starring Aldo Ray and filmed in Japan. . . . "Allied Artists' "The Warriors" a Walter Mirisch production in Technicolor. . . . Warner Bros.' "Blood Alley" starring John Wayne & Lauren Bacall. These are the kind of pictures that are so good — you want to go to the movies every night.

The Martin Von Dehns send word from Paris of their pleasure that Son Hyatt married Walter Winchell's daughter. And a picture of Count C. D. Von Dehn from the Duke Anton Ulrich Museum of Brunswick with a note, "I came to look up my ancestor and found he had died 250 years ago." Their return will mark the return of gala parties in their Bel Air manse.

The Charlie Farrells during the heat wave have been commuting between the Del Capri Hotel in Westwood and their La Jolla home trying to keep cool. Franchot Tone at the same hotelry, has been creating his own heat wave commuting between girls.

Around Hollywood: To MGM where Margo was playing a part with her husband Eddie Albert in "I'll Cry Tomorrow" the movie starring Susan Hayward. Susan has a singing voice that is equally as good, and some say better than Lillian Roth's. What a surprise! MGM stars are really all over the world. With Lana Turner in Acapulco, Roger Moore in England, Pedro Armendaz in Mexico City, Taina Elg in Finland, Marsia Pavan flying to Italy, Walter Pidgeon flying to Rio

(Continued on Page 43)

... ANOTHER *Bonnie Best* custom original



cashmere cardigan with extreme
silk peau de soie collar and cuffs
with silk braid and pearl trim —
full French flannel skirt

bonnie best

ADJACENT TO WILBUR CLARK'S DESERT INN

Open Weekdays 10-6 p.m. • Sundays 12-6 p.m.

modeled by Betty London
photo by Billie Geller



Hillsway
by ROLAND HILL



KKAUFFMANN - GRINSTEAD continues his interesting story about his current European trip, and he includes many aspects of European life that the average American never sees.

Holland was the first country on this trip where we observed the damage done by World War II. Holland has lost its fabulously rich colonies as the former Dutch East Indies have declared themselves independent and they now form the Republic of Indonesia. The flow of wealth which formerly poured from Java to Holland has stopped. Thus many Dutch people who formerly found employment in the Administration of the Colonies or in the shipping between the colonies have had to leave Holland and find work and new life in either Canada or Australia. The stores in Holland still carry Indonesian delicacies. Naturally we purchased many of these because they rank high in quality and gift value. Many of these have been made by the same family for over one hundred years and are not available in the USA. They cannot be mass-produced because of their delicate flavor and so can be obtained only by handwork in very small quantities.

In Amsterdam we stayed at the CARLTON HOTEL. Here we were able to get private baths. When I travel alone I always stay at the hotels where the natives stay because then I can see much more of the real life. But when escorting Americans on tour we must stay where they can get the same accommodations as back in Kansas City or Las Vegas, and this is a pity because then we lose so much of the local color and native touch.

Our most delightful experience in Amsterdam was a boat ride of over an hour through the quaint canals from where we could see the residences of the wealthy families who formerly owned ships sailing the seven seas; the warehouses from past centuries, and also another boat like ours in which

a newly-wedded couple and the wedding party made a little pleasure trip. The cost of our boat ride was about 40c which shows again that you do not need extensive sightseeing tours if you happen to pick the right travel companion who knows his way around Europe. We spent an hour in the gallery where one can enjoy several of the most beautiful paintings which the greatest painter of all times, Rembrandt, had painted. Our most interesting experience in Holland was a visit to a diamond cutting shop. Most diamond cutting shops were closed because the entire industry closes for vacation at the same time, but I was able to arrange a visit. Our group thus had an opportunity to buy, legitimately, diamonds at about 40 per cent below their regular price in the USA.

As in Scandinavia, every citizen in Holland who is ill can have first-class medical services regardless of his cash reserves.

Belgium has suffered much less than Holland and is again as elegant as it was before the war. We stayed at the HOTEL ATLANTA and those of us who visited Europe for the first time, admired the professional skill of the waiters. They must take a training of several years in Europe before a first-class restaurant will accept them. They do not work as if it were a favor for the guest to be served as many of the places back in the states, but they take a personal pride in their work. They are interested in the perfect satisfaction of every guest at least as much as in their take-home pay.

In the famous Palace of Justice we entered a room where a court was in session. I have found on many trips that few experiences give such quick insight into the character of the people, as a court session; even if you do not understand a single word.

In the evening I had invited my group to a sampling of champagne — (always for the purposes of information)

(Continued on Page 43)

FOR
COMPLETE
RELAXATION AND
ENJOYMENT

IT'S . . .

Joe W. Brown's

**Horseshoe
Club**

and
in the
NEW

**NEVADA ROOM
COCKTAIL LOUNGE**

The "Million Dollar Fingers" of . . .

Ted Mossman

Nightly from 9 p.m. to 3 a.m.



D O W N T O W N L A S V E G A S



... 'Round the Town

with PAUL SPERLING

LAS VEGAS' "Social Event of the Year" took place at the Thunderbird Hotel this past Sunday. The occasion was a wonderfully prepared Wedding Reception for MR. and MRS. BLAIR ROACH who took their vows on that day at the Little Church of the West. The new MRS. BLAIR is the former BARBARA LEE DEER, daughter of BILL AND BARBARA DEER, well known local residents. Over two hundred and fifty guests were present to toast the happy couple. LOUIS SALDINA, Maitre D' of the Thunderbird, arranged the affair and had all of his people, who worked the party, dressed in Eighteenth Century costumes. This included everything from the powdered wigs to the buckled shoes. The Buffet was out of this world, as it had to be with MR. SALDINA on the job. Papa BILL was kept very busy running from guest to guest, making sure that everyone was well taken care of. The entire reception showed a world of preparation and all those who contributed to its success are to be congratulated. I wouldn't be surprised to see a picture spread of the party appearing in some national magazine. Of course the most important thing is that BARBARA and BLAIR had such a wonderful kick-off to their marriage. They are spending their honeymoon in Palm Springs and Balboa and will then return to Las Vegas to set up housekeeping. . . .

It looks like the new LAS VEGAS BOWL will be ready for operation around the first of November. Vegas' newest Bowling Alley will feature 24 alleys, automatic pin-setters, a snack bar and beautiful cocktail lounge. "DUSTY" SPINGSTON, General Man-

ager of the lanes, reports that reservations for league bowling are already coming in at a rapid pace.

BOB GANS, popular Pit Boss at the Riviera Hotel, leaves for New York this weekend. He will visit his lovely daughter GEORGIA and many friends while on that coast. BOB showed me a green ticket that will take him ringside at the Marciano-Moore Fight. . . Some guys have it made. . . .

I caught the JOSE GRECO Show at the Sahara Hotel the other night and was thrilled with this great revue. GRECO has never been better. . . It is an experience to watch him work. I must also mention the excellent job that is being done by CEE DAVIDSON and his fine Orchestra. The arrangements are terrific and CEE and the boys can be very proud of the results they are getting. . . I'm still trying to find out where JOSE gets those fine boots that he wears in the "Horsemen" number. . . .

Belated Birthday Greetings to MARGO HINES. Her Natal Day took place last Friday and Hubby MIKE, noted L. V. Attorney, presented her with a beautiful White Mink Stole. I'm sure that MRS. HINES is very happy with the gift. . . However, I believe there will be many unhappy husbands around the town when their own wives see MARGO sporting that gorgeous hunk of fur in the evenings. . . .

AL and MARGARET GOOD, who, with BILL and JEAN COSTELLO, own and operate the very popular LA VISTA CLUB on Paradise Road, are back in town after spending some time in Prescott, Arizona, visiting with friends. The LA VISTA has become one of

(Continued on Page 45)



Chez Beaux GIFTS

THE VERY BEST OF GADGETS AND GIFTS OF DISTINCTION . .
FOR ALL OCCASIONS • Our low prices will amaze you!

Located in the HOTEL RIVIERA Promenade of Shops



knickerbocker LTD.

Offers you . . .

The finest of men's clothing and haberdashery that compliment your good taste . . . at affordable prices.

Shoes by EDWIN CLAPP

CUSTOM ORIGINALS by *Jackman*

*The Nicest Compliment . . .
A Gift from Knickerbocker Ltd.*



"WORTH A TRIP TO THE STRIP"

**SAVINGS up to 60%
on famous name shoes**



Latest Fashions in
Women's Footwear

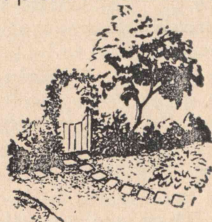
Men's Hi-Grade
Famous Makes Shoes

**LARRY'S
SHOES**

511 FREMONT STREET

PHONE DU 4-5890

A planted Home is a Home complete



We invite you to
come in and look
over our Nursery
and discuss your
problems with us.

Sunnyside Nursery

931 North 5th Street
(Adjacent to Alpine Village)

Louigi's

CHARCOAL BROILER
and ITALIAN RESTAURANT

On the fabulous Strip • Ph. DU 2-6740
LOUIGI CONIGLIO — HOWARD WERNER

Wedding Corsages
Room Bouquets

"In Fact Everything in Flowers"

Dot's Flowers

808 So. 5th St. Phone DU 2-7511



By **FANCHON DE VOE**

COME IN, Mrs. Bipple. . . .
Just grope through the smog
and find yourself a comfort-
able seat in the Westinghouse.
Most of the guests are on the
top shelf. Wonderful place to enter-
tain these hot days. The quietness of
newly mown okra is a balm for smothered
and tangled nerves.

Come in, all ye Sinatra fans. Betty
Furness will open the door. Here's a
story that outdories all stories about
Frank's popularity. Furthermore, it's
true. (If we must label truth in these
days of frenz and fron.) Happened in
Hollywood the night before he opened
at the Dunes Hotel in Vegas. About
one ayem, geigerless, we had roamed
into the outer hall seeking air. Sud-
denly, a charming lady burst from a
door, grabbed our arm and excitedly
exclaimed:

"Did you hear? I could just die!"

"Migraine?" I asked.

"No," she gasped. "Sinatra!! He opens
tomorrow night."

"Sure," I say, "in FLV. Thanks to
Jake Freedman and Jack Entratter."
Looking at her enraptured counten-
ance, I add, "He's not here."

"So what's the difference?" queries
she of me, blank amazement on her
face. "Who cares? Here, there, any-
where, he's Sinatra isn't he? All of
the girls in this hotel are just mad about
his opening there."

"Sure," I answered, "he is . . . who
does . . . they are" — so here I go
swinging from the highest antenna
and yelling back at the lady, "We have
always declared Frank Sinatra has
been gifted with that indescribable
inner personality which makes an enter-
tainer great. We were the first
columnist to mention that with hands

as expressive as Sinatra's, a man would
become successful . . . and very! Those
back-yore days when we were a city
editor, we cut out every nasty remark
turned in about Frankie. When we
published a magazine we printed com-
plimentary articles about him, be-
cause we believed them true. And
we're also crazy mad because we can't
be in FLV to see his show. . . . Now,
lady, get back inside your door and
make your own coffee. We have said!
. . . . Following Sinatra will be that
lovable Danny Thomas. The guy who
makes us want to cry, laugh and clean
house all in one minute.

Believe you me, Mrs. Bipple, if you
think that September got herself in
the rain, you should know what she's
into in Las Vegas. A showbill on that
Strip which would turn your Uncle's
cotton socks into petunias under moon-
light. Dick Contino, the all-time great
musician with an accordion, and Pearl
Bailey were at the Flamingo, followed
now by the Mills Brothers and Archie
Robbins. Johnny Ray at the Desert
Inn, followed by Guy Lombardo (and
what a lovely swimming pool that
place has), Billy Daniels alongside
Harpo and Chico Marx at the Riviera,
followed by Kathryn Grayson. . . .
"Guys and Dolls" in a 5th record break-
ing week at the Royal Nevada. . . .
Peggy Lee and Billy Gray at the Sands.
. . . Dorothy Shay coming to New Fron-
tier . . . and hundreds of other enter-
tainers . . . just so many, and where
can you get this except FLV in Sep-
tember, even if you have a seat on the
Stock Exchange? . . . Pardon me, Bip-
ple. Forgot that you can't hear thru
the door.

Wondering if James Stewart ever
found that comedy script for which he
is reported to be seeking. Wants
something along the lines of pre-war
comedy, such as "The Awful Truth"
or "The More The Merrier". Believes
there is a public demand growing for
this type of humor.

John Mylong and Gloria Holden will
play Mr. and Mrs. Frank Duchin, fa-
ther and mother of pianist Eddy Du-
chin (Tyrone Power) in Columbia's
Cinemascope-Technicolor music drama,
"The Eddie Duchin Story", which
George Sidney is directing for pro-
duced Jerry Wald. Gregory Gay, Car-
lyle Mitchell and Lois Kimbrell have
been added to the cast this week.

(Continued on Page 47)

NOW
"The Queen of the Juke Boxes"
DINAH WASHINGTON
 JIMMY SMITH ★ THE ZEPHYRS
 LIONEL BECKLER

BENNY CARTER and his ORCHESTRA
 Staged By JIMMY FIELDS
THE BEAUTIFUL MOULINETTES
 Showtimes: 8:30 - 11:30 - 2:30 NO COVER — NO MINIMUM

THE Moulin Rouge
 "A COSMOPOLITAN HOTEL"

900 West Bonanza Rd. • Phone DU 2-7311 • Las Vegas, Nevada





Something NEW!

Buchanon's

Auto & Furniture Upholstering

- Free Pick-up and Delivery

WE ARE OUT OF THE HIGH RENT AREA

3408 East College • North Las Vegas • Ph. DUdley 2-1037

**CUSTOM
MADE**


- AUTO TOPS
- SEAT COVERS
- FURNITURE
- BAR & BOOTH
- OFFICE

an Invitation!
 TO YOU, WHO HAVE NOT AS YET
 VISITED OUR NEW . . .
 BEAUTY SALON

HOUSE OF

Darrell

1324 SOUTH FIFTH STREET
 INEZ ZANTELO • DARRELL FARRIN
 CLAUDINE GOTTSTEIN



**Sunrise
Cedars**

**SMORGASBORD
CHICKEN - STEAKS**
 (Grilled or Charcoal
 Broiled)


1602 Nellis Blvd. Phone DU 4-1413


JACK CORTEZ'

Fabulous \$8.
 PER YEAR

LAS VEGAS magazine
 P. O. BOX 748

**BROADWAY
WHIRL**





by
**DICK
 GERSH**

MARGARET O'BRIEN's grown-up, good looks and natural sweetness and charm make her one child star whose future looks as bright as her past. . . . Anyone who doesn't believe that Kim Novak is a full-fledged movie star should see the crowds of youngsters who surround her for autographs every time she takes a break from the Eddy Duchin biopic filming. . . . Tony Bennett back from playing the English seaside resorts tells us that next year he'll be going into the Palladium. . . . It couldn't happen to a nicer or more deserving guy.

Buddy Hackett's discussion with executives of the William Morris booking agency the other afternoon at Al & Dick's sounded to us like more good news for the fast-rising young comedy star.

Funniest parody we have heard in years is Lalo Guerrero's "Pancho Lopez" satire on Davy Crockett. The discing is on Real Records. We'd suggest Lalo for some enterprising Las Vegas hotel — should be a very funny act. . . . Helen Halpin, young comedienne-songstress featured in "Catch A Star", is profiled in the current PEOPLE TODAY Magazine. . . . Big new name in the r. and b. music field is Bobby Harris on Wen Dee Records.

Howard Johnson is back in New York after a sojourn in Paris.

Wilbur de Paris, the great Dixieland musician, has been asked to star in the West Coast jazz festival. . . . Lou Stein will be making single releases for Epic Records in which he will sing as well as play piano. Move over Matt Dennis. . . . Shirtmaker Lew Magram's "Letter To The Editor" in LIFE has resulted in thousands of letters pouring

into the little Seventh Avenue shop. A documentary film titled "The Secret of Venus" and featuring several nude sequences will shortly be distributed for showing throughout the United States. Wanna bet?

Ex-comic Hank Ladd is the account executive on the Buick-Gleason deal. Jackie is already filming his video shows for Fall exposure. . . . "Rich Get Richer" item — J. Walter Thompson, the biggest advertising agency in the world, is one of the only ones that is not air-conditioned. . . . The NBC-TV spectacular of "Cyrano de Bergerac" will cost a mere \$200,000.

Robert Alda is considering starring in a musical comedy in Rome that will be patterned after the American variety of legit tune-fests. . . . Jack Benny is writing a book for Simon & Schuster. . . . Is RKO executive Dick Winters an item with Anita Eckberg?

Corbett Monica defines sympathy as what one girl offers another in order to get the details. . . . The London success of "Tiger At The Gates" will bring that show to New York on Oct. 4th. . . . Olin Downes, the late music critic for the New York TIMES, will have an annual radio show dedicated to his memory.

A low bow to genius Ted Cott who had Don Budge, and Jack Kramer on his WABD from 9 to 11 p.m. giving a tennis exhibition and discussing the Davis Cup matches. Cott is one of the top idea men in video. . . . Arthur Godfrey has not bothered to let CBS know what the changes are that he will make in his "Friends" TV show although he has indicated that they will be extensive. What's with this guy?

Simon & Schuster will produce a television show for children in conjunction with NBC. . . . We hope that you saw the wonderful article by Louis Sheaffer, former drama critic for the now defunct Brooklyn EAGLE, on what it feels like to become a theatrical press agent. We have handled a good many legit performers and got a special kick out of reading his piece on the subject. . . . Jed Harris will bring "A Life In The Sun" to Broadway in December.

Myron McCormick, whose long-run in "South Pacific" made stage history, is playing the part of the tough top-kick in the play version of "No Time For Sergeants". . . . Ginger Rogers and her hubby, Jacques Bergerac, are in-

(Continued on Page 37)

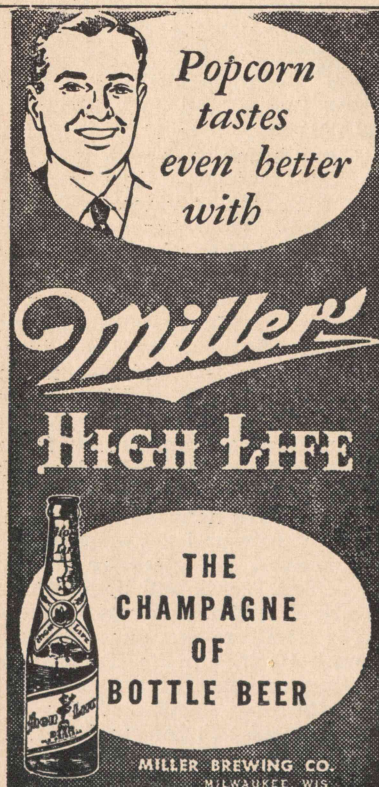
MENS
FR
 SHOP

Frank Richard's

in
 the
 Riviera Hotel
 shops
 las vegas
 nevada

THE MOST DISTINCTIVE COLLECTION OF FINE MENSWEAR AVAILABLE ANYWHERE IN THE WORLD

featuring CUSTOM ORIGINALS by *Jackman*



Popcorn
 tastes
 even better
 with

Miller's

HIGH LIFE

THE
 CHAMPAGNE
 OF
 BOTTLE BEER

MILLER BREWING CO.
 MILWAUKEE, WIS.

"VILLAGE INN"

FOR A
 PLEASANT TIME
 AROUND
 THE CLOCK
 featuring Fred's
 Blond Martini



Pleasing You,
 Pleases Us!

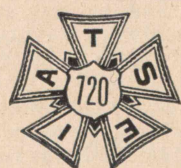
201 Tonopah Hwy, at Golf Course Rd.

MEMBER
 NATIONAL
 PEST CONTROL
 ASSOCIATION

FOR
 PEST CONTROL
 IT'S
 A. G. WILLIAMS
 COMPANY

We gladly give FREE estimates
 (24 hour service)

1116 FREMONT • Ph. DU 4-6801 — DU 2-4171



"behind the scenes"
 of Las Vegas'
 fabulous showtimes!

**International
 Alliance of
 Theatrical Stage
 Employees**



**Mighty
 Mixture**

by
GARY STEVENS

OPINIONATED: When you hear a human voice that resembles a parrot's tone you have one of life's most annoying sounds on your ears. . . . The "Schmaltz" Benny Fields used to put into song delivery was real show business and his little mumbblings and resonance antedated Crosby. . . . Though it surely isn't true, we always have a feeling that a bartender thinks you're a glutton if you reach for a third hors d'oeuvre in the free loading department. . . . We could get into a lot of arguments on this one, but we'd say Ted Atkinson was the most consistent and confident jockey of this era. . . . A hotel chamber maid always appears startled when you tip her. . . . As a kid we preferred seeing Billie Dove and Anita Page to Tom Mix and Douglas Fairbanks. Did we need a psychiatrist?

A re-lit, well worn cigar, a badly ventilated room of old cigarette stench and cheap pipe tobacco odor all come under the generalization of — smoke choke. . . . "The Empire City", Alexander Klein's collection of literary gems about New York, just reached this desk. It's a bookshelf in one volume that makes the big town breathe and live thru well chosen words and thoughts of some of Gotham's most descriptive observers. Rinehart, the publisher, has made Paris, Dallas, Rome, San Francisco, London, and New Orleans just other cities with this one. . . . Everybody who lives in Texas should spend a vacation in Rhode Island. . . . Shelley Winters has such a clean way of looking sloppy. . . . The cracking of knuckles, the squeaking of shoes and the tearing of window shades will unnerve the coldest of skilled psychiatrists. By

surprise, test a couch proponent with these three — and see! . . . Nancy Kelly's great strides as a top flight dramatic actress can be traced, in part, to her expressive eyes. They read added meaning into a playwright's lines. . . . The two cities we'd most like to visit — Casablanca and Rio de Janeiro. They show up best in travelogues. India and China can wait. . . . Bass-baritone in the concert field who comes off with dignity and distinction every time is William Warfield, who sings "Old Man River" as though he wrote every note and knew every ripple. . . . An exclusive cat lover seems so patronizing petting your dog. . . .

You need to listen to only a few bars of singing to realize why Patti Page is so popular with farmers and field workers. Her voice is soft as corn silk and reminds of the sound of waving wheat. . . . We have never seen a motorist after an accident, slight or serious, with another car, ever admit a mistake. It is always the other guy — a hundred per cent. Yet, as an onlooker to the exact same situation, this driver will always see it the other way — in direct contrast to his own opinion of his auto problem. . . . After all his success as a radio and teevee father and husband in situation comedy, we still think of Ozzie Nelson as a band-leader in the Silver Grill of the Hotel Lexington — plus being Rutger's threat to Rudy Vallee and Will Osborne 23 years ago. . . . The shyest person in the world, pseudo of course, is the mother of a professional child. It takes such effort to work up courage to ask the tyke to perform Nize baby, as Milt Gross used to say! . . . Harry Belafonte should be made special envoy to Trinidad or some nearby port. He carols Calypso melodies like nobody! . . . People who are fast eaters, out-masticating others at a table, generally don't know what to do with their time after the course is over. They're really never in a hurry to get anywhere. . . . The Milton Berle the public doesn't know is the pouting, unhappy lad who has been outpointed in an ad lib duel, offstage, with another comedian. . . . The Pacific Ocean has a more musical tone to its roar than the Atlantic. . . . Once a pretty dunce asked us why Jimmy Durante, for all his years in show biz, never bothered to have his nose bobbed; which brought

(Continued on Page 43)

“the most imitated singer
in the world”

BILLY ECKSTINE



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Aug. 30th thru Sept. 26th
Show: **Johnnie Ray; Jack Durant; Donn Arden**
Dancers; Carleton Hayes and his Orches-
tra.

Even the walls of the Painted Desert Room resound as "Mr. Emotion" "cries" his way into the hearts of audiences. **JOHNNIE RAY'S** ability to communicate 'naked' emotion in a song is spectacular showmanship. This controversial lad has developed a new poise and control and is completely at ease whether crooning a tender love song or belting out a terrific beat like "Flip, Flop and Fly." His individualistic technique and sheer performance knowhow has secured him a top berth in our roster of show biz personalities. He is genuine and warm and his audiences immediately realize this sincerity and are "with him" all the way. Johnnie is a fine artist and truly one of the con-
(Continued on Page 29)

The Dunes

Sept. 12th thru Sept. 26th
Show: **Robert Merrill, Danny Thomas; Al Bernie;**
Bill Wood; Twenty-five beautiful
girls; **Jaye Rubinoff** and his Orchestra.

JACK ENTRATTER presents the inspirational talents of **ROBERT MERRILL**, pride of the Metropolitan Opera, who once again delights FLV audiences. His magnificent baritone voice thrills one and all, for he does popular and semi-classical numbers with the same ease and astuteness as the exquisite operatic arias for which he is so famous. An artist in the truest sense of the word, he effortlessly produces the very finest in tones in the most unassuming and nonchalant manner — as if everyone could sing as well. Mr. Merrill has become a great local favorite. . . . On Sept. 16th and 17th, **DANNY THOMAS** will be a two day guest star on the same bill with **ROBERT**
(Continued on Page 29)

El Cortez

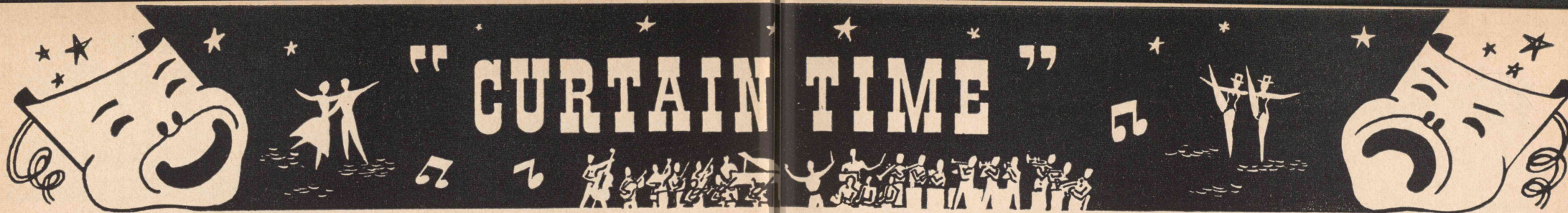
Sept. 8th thru Sept. 21st
Show: **Four Tunes; Larry Allen; Carmen Lopez;**
Sherman Hayes and Orchestra.

Heldover by popular demand, one of the country's most distinctive vocal groups, the fabulous **FOUR TUNES**, blend their stellar talents to give "ear-drum euphoria" to audiences in the Pirate's Den. Tops on the popularity list and a terrific balm to the ears, this quartet of masterful music-makers are favorite tunesmiths of all who appreciate symmetry of sound. Each man is acclaimed as a starring soloist, the result of the combination is superb harmony. Prepare for a memorable melodious evening. . . . "America's kid brother", **LARRY ALLEN**, has a refreshing brand of comicy. Clever patter by this entertaining young man who blithely breaks into the wittiest songs delights audiences. His antics
(Continued on Page 29)

El Rancho Vegas

Sept. 8th thru Sept. 27th
Show: **Lili St. Cyr; Myron Cohen; Helen Grayco;**
Billy Daniel; El Rancho Girls; Ted Fio
Rito and Orchestra.

LeROY PRINZ presents one of the most glamorous young ladies of the stage, **LILI ST. CYR**. Beauty of form and face combined with her outstanding poise and grace makes this lass unforgettable. All this, plus exquisite staging and costuming, enhances all viewers. Lili is the epitomy of the eternal female, and naturally, it is the male fan who is most appreciative, and that is as it should be. However, ladies with an eye to catching or keeping "that" man can well profit by observing. All with an eye for beauty enjoy Miss St. Cyr's presentation. . . . Co-starring is that highly amusing "silk merchant", **MYRON COHEN**, with his varied tall tales. These stories are usu-
(Continued on Page 31)



Flamingo

(Not a Review)

Sept. 15th thru Oct. 5th

Show: Mills Bros; Archie Robbins; Oolan Farley; Three Houcs; Flamingo Starlets; Teddy Phillips & his Orchestra.

The sensational singing siblings, the MILLS BROTHERS, have returned to soothe FLV with their harmonious renditions of the smoothest melodies. The "Skipper" and his boys are a mellow crew who has enjoyed a much deserved popularity for over twenty years. They are considered one of the all-time great singing quartets. The length of time that they have enjoyed this honor is an indication of their true talents. . . . Entertaining ARCHIE ROBBINS brings a wealth of laughter with his endless fund of gags and gimmicks. His delightful sense of humor gets this lad invited to
(Continued on Page 31)

Moulin Rouge

Sept. 6th thru Oct. 3rd

Show: Dinah Washington; Jimmy Smith; Zephyrs; Lionel Beckles; Moulinettes; Benny Carter and Orchestra.

"Queen of the Juke Boxes", DINAH WASHINGTON, can belt out those rhythms and blues like no one else. Her stirring voice and distinctive delivery of song places her at the top of the popularity list. Dinah really "rocks and rolls"! And she is so sweet and humble, she wins fans and friends which she keeps as this lady really "gives" her all. She puts so much "heart" into every rendition. She is GREAT! . . . Novelty dancer, JIMMY SMITH, executes unusual routines with grace and exuberance. His interpretations are very ingenious and appeal to audiences. . . . The ZEPHYRS blend their collective voices and produce melodious tones that are as breezy as
(Continued on Page 29)

NEW FRONTIER

Sept. 5th thru Sept. 25th

Show: Billy Eckstine; Lancers; Shecky Greene; Venus Starlets; Garwood Van and Orchestra.

BILLY "MR. B" ECKSTINE, always a Las Vegas favorite, is with us once again. Aside from the fact that he is "the world's most imitated singer" and one of the nations leading recording artists, he is also proving his great worth as a night club entertainer. Along with his regular renditions of the songs that
(Continued on Page 29)

Riviera

Aug. 30th thru Sept. 27th

Show: Billy Daniels (with Benny Payne at the piano); Harpo & Chico Marx; Riviera Girls; Ray Sinatra and Orchestra.

That "Old Black Magic" man casts his spell on patrons of the Clover Room with his highly individualistic singing. BILLY DANIELS creates mood and magic that holds audiences' willing attention as he writhes in the emotion of the song. You "feel" every song as if those very things of which he sings
(Continued on Page 35)

Royal Nevada

Aug. 9th thru Sept. 20th

Show: "Guys & Dolls", starring Vivian Blaine; Robert Alda; Sam Levene; featuring B. S. Pully; Stubby Kaye and the original Broadway cast. 7th Big Week! . . . S. R. O.

SID KULLER, talented producer of shows in the Crown Room, presents, with co-producer, MANNY FRANKS, one of the greatest Broadway musicals of all times. The name of this superb production is that much talked about and highly touted "GUYS & DOLLS".
(Continued on Page 35)

SAHARA

Sept. 5th thru Oct. 3rd

Show: Jose Greco and his Spanish Ballet, with Lola Deronda; Paul Haakon; Luis Olivares; Norina and Cast. Cee Davidson and Orchestra.

All the, "Fire and Verve of Spain" is proudly brought to the Congo Room as BILL MILLER happily presents JOSE GRECO and his very exciting world famous SPANISH BALLET. Fascinating flamenco dancers incense the audience to excitement. The burning desire in the music stirs the very soul
(Continued on Page 31)

The Sands

(Not a review)

Sept. 14th thru Oct. 4th

Show: Peggy Lee; Joey Bishop; Harvey Allan; Lola Girls; Antonio Morelli and his music.

The fabulous young lady with a thousand and one talents, PEGGY LEE shines brightly in the star studded field of showbiz. Not only has she a wonderful presentation of song, she often has written and arranged the music as well. She is so capable she could
(Continued on Page 35)

SHOWBOAT

Sept. 9th thru Sept. 22nd

Show: Charlie Carlisle; Camille; Garr Nelson; Showboat Girls; Skippers; Woody Woodbury; Johnny Savage Quintet.

Heldover due to his unlimited fund of comicy, CHARLIE CARLISLE, one of the most versatile funsters in show biz "brings down the house" nightly. His zany yarns and microphone clowning has endeared the king of laughter to the hearts of all who see him, for who doesn't enjoy laughing. His in-
(Continued on Page 31)

SILVER SLIPPER

Show: Red Hot Revue; Gorgeous George; Arlene; Hank Henry; Silver Slipper Stock Company; Slipperettes.

This popular late spot has a new, spicy show, "Red Hot Revue", starring the magnificent "hunk of male animal", GORGEOUS GEORGE, with his plentiful blonde locks. He postures and bulges his ample muscles and in all, you will be surprised at the new talents George displays. . . . Co-starring is the exciting ARLENE, exotic dancer that really makes the temperature rise and steams things up in general. . . . Still with us is that fabulous character the Slipper could not be without, for there would be no show without the singular comedy of our favorite funny man, HANK HENRY. . . . a man with a "kisser" that can break up the strictest of sober-side patron. . . . The four SLIPPERETTES liven the atmosphere with their
(Continued on Page 36)

Thunderbird

Sept. 8th thru Sept. 21st

Show: Johnny Desmond; Peiro Brothers; Raymond Chase; Thunderbird Dancers.

Welcome home to one of FLV favorite singers! Handsome JOHNNY DESMOND, star of his own Philco TV show is back at the "Bird". We KNOW that hearing the exceptional voice of this youngster will make an evening enjoyable for all. When Johnny walks on the stage, an air of anxiety seems to fill the room, for patrons know they are in for an excellent song fair. Johnny sets a mood and creates an atmosphere. He varies his interpretations, one minute you are relaxed and soothed, the next he has you charged with excitement and sitting on the edge of your seat! What a talent! What a showman! . . . Bravo J. D. . . . A comedy team from the Argentina, the PEIRO
(Continued on Page 35)

1st. appearance in the west

Thank You LAS VEGAS for being
so wonderful — and the way you
received us at the . . .

HOTEL
*R*iviera

Gratefully,

**the
FRANTIC
FOUR**

"Gentlemen of Note"

Personal Manager: JERRY FRANKS





RARE COINS
BOUGHT and SOLD

★

Coin and Stamp Collectors' Supplies

★ Fabulous Selection Original Gold & Silver Coin Jewelry
QUALIFIED EXPERT APPRAISAL SERVICE

IMPERIAL COIN COMPANY

Ben Stack
120 So. Third Street • Phone DUDley 2-8922

Everybody's talking about
the *Sensational* . . .

RANCH HOUSE

Supper Club

Featuring:

CHOICE AGED STEAKS — Charcoal Broiled to your taste

7 miles past TWIN LAKES . . .

**TURN RIGHT off Tonopah Highway
at the BIG SIGN WITH THE ARROW**

(Watch for the mile signs on right of hi-way)

BAR — Open at 12 p.m. — DINING ROOM — Open at 5 p.m.

(No Reservations)



DESERT INN

(Continued from Page 23)

temporary greats by virtue of heart and talent. . . . How JACK DURANT'S framework holds together is a mystery. This hilarious comedian seems willing to kill himself for your amusement His witty lines, punctuated with vaudevilian "prat-falls", keeps audiences in stitoches! Real funny guy and what stamina. . . . Rounding out the show with unusual and colorful choreography in spectacular production numbers are the very popular & lovely DONN ARDEN DANCERS. . . . After a four-week vacation (much deserved) CARLTON HAYES and his ORCHESTRA turn in an enviable background of music.

DUNES

(Continued from Page 23)

MERRILL. This fabulous personality needs no introduction to anyone in FLV or ANYWHERE, for he is the "greatest": and a treat to see at all times. . . . A complete change of pace is offered by AL BERNIE. The mimicry and rib-tickling gags created by this comedian fills the room with laughter and keeps the atmosphere "charged". . . . Twenty-five beautiful girls execute artistic choreography by BOB GILBERT & RENEE STEWART, garbed in colorful costumes by the talented Mme. BERTHE. The production numbers are made complete by the singing of BOB WOOD which rounds out a fine revue. Maestro JAYE RUBIN-OFF and his fine ORCHESTRA give their all for good and capable musical background.

EL CORTEZ

(Continued from Page 23)

create howls of laughter and an atmosphere of merriment. . . . The fiery flamenco and sensuous Latin rhythms presented by CARMEN LOPEZ adds charm and glamor to the show. Intricate footwork, blended with an innate sense of rhythm makes her dances poetry in motion. The graceful use of hands and beautiful fan are a crowning touch. A danseuse of genuine talent. . . . SHERMAN HAYES and his ORCHESTRA are makers of the fine music which backs the show.

NEW FRONTIER

(Continued from Page 24)

are so familiar to all of us, BILLY has added a lot of special material to his act that show his tremendous talent as a showman and entertainer. He ends his first set of songs with his interpretation of "Laugh, Clown, Laugh" that holds the audience absolutely spellbound. His last number is a thing called "Records" in which he has a chance to show off his ability as an impersonator and first rate musician. His take off on "Satchmo" Armstrong is a "must see." You will agree, once you have seen "MR. B", that he is today and will be for some time to come one of the nations entertainment personalities. . . . The exciting blending of the voices of the LANCERS is a treat to the ears. These four lads can bat out a jump tune or pour out a ballad with the kind of harmony that all groups try to attain. If your auditory organs are seeking relaxation . . . then the LANCERS are the cure. . . . Rounding out the bill is the very, very funny SHECKY GREENE who now takes his place with the first rate comedians of our day. When an audience keeps applauding for an act even after the overture for the next act has started then you know that this only can mean that they want "more of SHECKY GREENE". . . . The VENUS STARLETS are featuring in two DOROTHY DORBEN production numbers. One a fast moving torrid West Indian number and the other a very beautiful interpretation of the Zodiac. . . . Both are wonderfully original and exciting. . . . GARWOOD VAN and his outstanding Orchestra wrap up the fast moving revue with perfection.

MOULIN ROUGE

(Continued from Page 24)

their name, and would please the most discriminating patron. . . . Agile LIONEL BECKLES presents his particular brand of dancing which is just loaded with rhythm and talent. . . . Back again are the beautiful MOULINETTES in bewitching production numbers filled with color and excitement. . . . We are also happy to welcome home BENNY CARTER and his hep musicians who turn in an enviable background of fabulous music.

SILVER SLIPPER CASINO

on the grounds of the **NEW FRONTIER** hotel

"RED HOT REVUE"

Starring

Gorgeous George ★ Exotic Arlene
Hank Henry

and the Silver Slipper Stock Co.

SPARKY KAYE • CLIFF FERRE • DENISE BENNETT
and JIMMY CAVANAUGH

George Redman and Orchestra

SHOW TIMES
9 P.M. - 11 P.M.
1 A.M. - 2:30

Last Frontier Village

HI-WAY 91
PHONE
DU 2-7171



Bond's
Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.



**EASIEST
CREDIT TERMS
IN AMERICA**

SNYDER'S



**Insured
Clothes**

For **MEN
and WOMEN**

**TAILOR MADE
to your measure**

421 South 5th St. Phone DU 2-6644

For "Out of this World"
ACCOMMODATIONS...

at the

**New Frontier
HOTEL**

LAS VEGAS, NEVADA

Phone or See...

Mike Brown

232 No. Cannon Dr., Beverly Hills, Calif.
PHONE BRadshaw 2-6575

EL RANCHO VEGAS

(Continued from Page 23)

ally of the most everyday affairs, but when Mr. Cohen relates them, they become most hilarious. He just stands there at the mike and talks, but not a person in the house wishes to miss one amusing word. He is a superb storyteller. . . . The torchy songstress, HELEN GRAYCO, enchants audiences with her "come hither" voice. Miss Grayco is lovely to look at, easy on the ears and full of inviting personality. Supperclubbers are delighted with her return to a local stage so soon. . . . BILLY DANIEL displays his remarkable talents in a sparkling new specialty number that also includes the talents of MONA KNOX & NANCY LEE. Production numbers executed by the EL RANCHO GIRLS are colorful and imaginative. . . . Skillfully backing the show is TED FIO RITO and his fine ORCHESTRA.

FLAMINGO

(Continued from Page 24)

FLV oftener. . . . In their initial local appearances we have Oolan Farley, an exotic dancer and jugglers of exceptional skill, the THREE HOUCS. The FLAMINGO STARLETS have new production numbers filled with artistry to execute, choreography by the very talented RON FLETCHER. TEDDY PHILLIPS and his ORCHESTRA will offer a splendid background of music.

SAHARA

(Continued from Page 25)

of all present. The dancers move with complete abandon and unreserved ease to the rhythm and chatter of the castanets. The creative young man responsible for the very existence of this fabulous revue is the one and only JOSE GRECO. Not only is he the leading exponent of Spanish dancing in the entire world, but, is also the most creative and fiery choreographer who conceived, produced and directed the entire program. Jose's vitality and imagination spark the show with warmth and sublime artistry. He also presents a most unusual stage presence and proves once again, the name JOSE GRECO, the world's greatest exponent

of spanish and gypsy dancing. . . . That Mr. Greco is very discriminating as to the members of the cast is evidenced by the outstanding performances of the very exotic and talented LOLA DERONDA; the exceptional abilities of PAUL HAAKON & LUIS OLIVARES; comedy dancing of HEREDIA GIT-ANELLO and his fiery "paprika" partner, PEPITO SEVILLA; and the entire cast. . . . The delightful voice of the enchanting NORINA is introduced to FLV audiences for the first time. Her abundance of talent and winsome charm assures her of many more welcomes here or anywhere she might appear. . . . JOSE GRECO and cast are the epitome of perfection in their field & that's for sure. . . . Top-notch musical direction for this famed group is ROGER MACHADO. . . . In order to further insure musical authenticity, Mr. Greco imported twenty-four musicians from the Los Angeles Symphony Orchestra to add to the fine aggregation of CEE DAVIDSON & his men of music. Make your reservations early!

SHOWBOAT

(Continued from Page 25)

terlude on the cornet and drums displays an unexpected musical talent, however, comedy and farce are his forte. Mr. Carlisle is a very witty man. . . . Exotic dances are offered by the temptress CAMILLE, a lovely lady of pulchritude and grace. Her dances stir the soul of any bachelor. The staging and costumes are exceptional. If you've an eye for beauty, see Camille. . . . Handsome young baritone, GARR NELSON, sings both popular and classical songs with equal aplomb. His outstanding voice sparks a romantic note and is sure to bring him outstanding success in his field. He attends to his duties as Master of Ceremonies with charm and assurance which causes patrons to wish he would stay on indefinitely. . . . The SHOWBOAT GIRLS present exceptional choreography with spirit and charm. . . . The SKIPPERS beat out a solid musical background of music under the guidance of MIKE WERNER. . . . During intermission it is the drollery and antics of the glib WOODY WOODBURY and the fine harmony of the JOHNNY SAVAGE QUINTET.

SATURDAY — SEPTEMBER 17

10:45 **8** Game of the Week
12:00 **2** Pigskin Round-up
12:15 **2** NCAA Football Game
3:00 **8** Encore Theatre and Western Feature
3:30 **2** Command Performance
8 Double Feature
4:30 **2** Microwave
5:00 **2** Big Picture
5:30 **2** Microwave
8 Andy's Gang
6:00 **2** Bobo The Hobo
8 Weather
6:05 **8** Sports Desk
6:15 **2** Racing Views
8 World Events
6:30 **2** Weather Vane
8 Soldiers Of Fortune
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Here's the Show
8 Feature Film
7:30 **2** Saddle Club Round-up
8:00 **2** Pro Football Game
8:30 **8** Harry Owens Show
9:00 **8** Two For The Money
9:30 **8** Ames Brothers
9:45 **8** Master Of Music
10:00 **8** Gunsmoke
10:45 **8** Movie
11:00 **2** Lawrence Welk Show
12:00 **2** Big 2 Playhouse

SUNDAY — SEPTEMBER 18

2:00 **2** International News
2:30 **2** Adventure Theatre
3:00 **2** Meet The Press
8 Christophers
3:30 **2** Faith For Today
8 Encore Theatre
4:00 **2** Highway In The Desert
4:30 **2** Do It Yourself
5:00 **2** Meet The Wife
8 Industry On Parade
5:15 **8** Channel 8 Music Hall
5:30 **2** Gates & The Comics
8 This Is The Life
5:45 **2** James Mason Show
6:00 **2** Microwave
8 This Is Your Music
6:30 **8** Stories Of The Century
7:00 **2** Break the Bank
8 Private Secretary
7:30 **2** Hollywood Backstage
8 Mr. District Attorney
8:00 **2** Impact
8 Toast Of The Town
9:00 **2** Mr. & Mrs. Show
8 Eddie Cantor Comedy Thea.
9:30 **8** G.E. Theatre
10:30 **2** Big 2 Playhouse

MONDAY — SEPTEMBER 19

2:00 **2** Pinky Lee
8 Showcase Of Stars
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Public Service
8 Channel 8 Music Hall
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Bridges to Pleasure
5:00 **2** Public Service
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Wild Will Hickok
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Dean's Doings
8 Life Of Riley
7:30 **2** It's A Great Life
8 Paris Precinct
8:00 **2** Caesar Presents
8 I Led Three Lives
8:30 **2** TV Readers Digest
8 New Orleans Police Dept.
9:00 **2** Star & The Story
8 Those Whiting Girls
9:30 **2** The Hunter
8 Ethel & Albert
10:00 **2** Tomorrows Headlines
8 Nite Wire
10:05 **8** Movie Playhouse
10:15 **2** Late Sports; Weather
10:30 **2** Mr. & Mrs. Show
12:00 **2** Big 2 Playhouse

TUESDAY — SEPTEMBER 20

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Public Service
8 The Big Picture
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Hazel Allen
5:00 **2** Boy Scouts
8 Bostick Wester Rangers
5:30 **2** Travelogue
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Superman
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Stu Irwin Show
8 Damon Runyon Theatre
7:30 **2** Play Of The Week
8 Liberace
8 Rin Tin Tin
8:00 **2** Public Service
8:30 **2** International Plays
8 Badge 714
9:00 **2** Wrestling Workouts
8 Science Fiction Theatre
9:30 **2** Inner Sanctum
8 Spotlight Theatre
10:00 **2** Tomorrows Headlines
8 The \$64,000 Question
10:15 **2** Late Sports; Weather
10:30 **2** Mr. & Mrs. Show
8 Nite Wire
10:35 **8** Charleston Playhouse
12:00 **2** Big 2 Playhouse

WEDNESDAY — SEPTEMBER 21

2:00 **2** Pinky Lee
8 Charleston Theatre
2:30 **2** Command Performance
8 Public Service
4:00 **2** Public Service
8 Bos'n Jercho
4:15 **2** John Daly News
8 Channel 8 Music Hall
4:30 **2** Beth Allen Show
8 Teen Show
5:00 **2** Microwave
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Hopalong Cassidy
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Wed. Nite Fights
8:00 **2** Disneyland
8 City Detective
8:30 **2** Follow That Man
9:00 **2** MGM — Parade
8 City Detective
9:30 **2** The Whistler
8 I've Got A Secret
10:00 **2** Tomorrows Headlines
8 Confidential File
10:15 **2** Late Sports; Weather
10:30 **2** Mr. and Mrs. Show
8 Nite Wire
10:35 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse

THURSDAY — SEPTEMBER 22

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
8 World Tour
4:00 **2** Public Service
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Hazel Allen
5:00 **2** Request Theatre
8 Bostick Wester Rangers
5:30 **2** Travelogue
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Gene Autry
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Annie Oakley
8 Pride Of The Family
7:30 **2** Camera Four
8 Corliss Archer
8:00 **2** Best Of Groucho
8 Man Behind The Badge
8:30 **2** Orient Express
8 Climax
9:00 **2** Wrestling From Vegas
9:30 **8** The Falcon
10:00 **8** Nite Wire
10:05 **8** Movie Playhouse
11:00 **2** Bill Welsh Interviews
11:15 **2** Big 2 Playhouse

FRIDAY — SEPTEMBER 23

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Public Service
8 Channel 8 Music Hall
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Don Graves' Notebook
5:00 **2** Microwave
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:30 **2** Weather Vane
8 Range Rider
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
8 Texas Rasslin'
7:00 **2** Cavalcade of Sports
7:30 **8** Person to Person
8:00 **2** Sports Time
8 Waterfront
8:30 **2** Eddy Arnold Time
8 Godfrey's Talent Scouts
9:00 **2** Dollar a Second
8 Schlitz Playhouse
9:30 **2** Ozark Jubilee
8 Celebrity Playhouse
10:00 **2** Tomorrows Headlines
8 Frank Leahy Predicts
10:15 **8** Worlds Greatest Fighters
10:30 **2** Million Dollar Movie
8 Nite Wire
10:35 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse



IN LAS VEGAS AS IN GAY PAREE—IT'S THE ...

Moulin Rouge



featuring: THE FINEST FOOD IN TOWN

AMERICAN and CHINESE DISHES

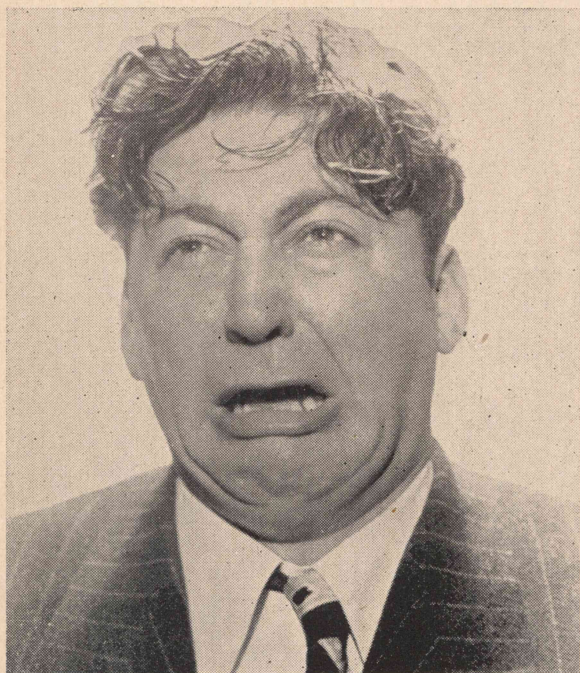
Served at moderate Prices

plus: Round the clock entertainment at its best!

BROADWAY . . . Deported HIM
HOLLYWOOD . . . Railroaded HIM

The Royal Nevada is stuck with Him

. . . AGAIN!!



B. S. PULLY

Currently featured in the Broadway Production of

"GUYS and DOLLS"

and starring nightly in the . . .

Royal Nevada LOUNGE

2:30-3:30 and 5:00 A.M.

ROYAL NEVADA

(Continued from Page 24)

Starring in this stellar extravaganza is the very lovely and talented VIVIAN BLAINE; stage and screen stars ROBERT ALDA & SAM LEVENE. In the feature roles, B. S. PULLY, STUBBY KAYE, JOHNNY SILVERS, MAUREEN McNALLY & NETTA PACKER, plus the entire original Broadway cast. This musical fable is based on a story by one of our nations greatest writers and newspaperman, the one and only DAMON RUNYON. The subject matter is especially "near and dear" to the heart of FLV. The "Sewer Scene" will be particularly rib-tickling for it is so far removed from the setting of our local plush gaming tables. Three show stopping routines are: Vivian Blaine's rendition of, "A Person Could Develop a Cold", Bob Alda's "Luck Be A Lady Tonight", and Stubby Kaye's "Sit Down, You're Rocking the Boat". . . . The management of this hotel went all out with the many new sets by PETER WOLF, that are truly exquisite. Costumes were designed by ALVIN COLT and executed by DAVE BERMAN. The entire production is done so beautifully that we believe it excels the original presentation. . . . The music and lyrics are by FRANK LOESSER; musical supervision by LYN MURRAY and conducted by Royal Nevada's maestro, JERRY FIELDING. The exciting choreography is styled by ONNA WHITE. HENRI CAUBISENS is the capable gent who directed production for the "Road", and stage directed by Jerry Franks. In conclusion, we suggest early reservations.

SANDS

(Continued from Page 25)

be an outstanding specialist in lyric or song writing. The happy combination of her many outstanding talents makes any show or song that Miss Lee is associated with an immediate success and soooo enjoyable. We are happy to welcome her back to FLV. . . . The "unhappy" humorist with the sad face, JOEY BISHOP, will keep you laughing with his gags. He just stands at the microphone and tells one story after another and audiences chuckle with glee! . . . Production numbers by the beautiful COPA GIRLS is excit-

ing choreography by BOB GILBERT & RENEE STEWART are sure to please. . . . The singing of HARVEY ALLAN rounds out the production numbers nicely. . . . Excellent musical backing by ANTONIO MORELLI and his men of music.

RIVIERA

(Continued from Page 24)

were happening to you, personally! It's "witchcraft", but let's not burn him at the stake for his talent is too enjoyable. At the piano, ably aiding and abetting Mr. D. is BENNY PAYNE. Assistance from Benny is such that it really completes the act. Sometimes his comic touch is the "coupe de grace." Combined they guarantee to fill your evening with pleasure. . . . There is also "panic" in the house, those co-starring MARX BROTHERS. Chico and Harpo, keep the patrons laughing and trying to guess — what's next! Perfect foil for the clowns is statuesque LUCILLE SMITH. Master showmen with lots of experience, these gent's drollery and antics makes the dourest soul feel merry — you just can't keep a straight face or feel unhappy while watching the Marx Brothers. . . . Producer HAL BELFER creates more clever choreography for the lovely RIVIERA GIRLS to execute with their customary charm and talent. . . . RAY SINATRA and his fine ORCHESTRA offer excellent background music.

THUNDERBIRD

(Continued from Page 25)

BROTHERS, are masterful jugglers, who perform for your amazement and amusement. They are blase about their talents, but quite evident that they must have been practicing for an eternity to be so proficient in their art. The patrons watch the Peiro Bros. with baited breath, wondering how they can accomplish such feats . . . incredible! . . . For a complete change of musical pace, is concertina player RAYMOND CHASE. An accomplished musician, Mr. Chase is a musical rarity in our town. Act is different & entertaining. . . . The THUNDERBIRD DANCERS appear in colorful sequences, imaginative choreography and staging by GAYLE ROBBINS.

sinbad LOUNGE

Now Appearing

AL CONTE QUARTET



Shirley Scott

AND THE

Modulators



Nick
De Francis
Trio



HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

the Dunes HOTEL

CONTINUOUS
ENTERTAINMENT

SILVER SLIPPER

(Continued from Page 25)

tricky and spirited footwork. . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK-COMPANY. These scenes and blackouts are now famous from coast-to-coast. They may change the setting and the lines, but the theme is the same that has caused hilarity since the beginning of man. They are on the same entertainment level as previous shows. Permanent members of this stock company include such names as SPARKY KAYE (the funny little guy), JIMMY CAVANAUGH (genial M.C.), DENISE BENNETT (an eye opener) & CLIFF FERRE (straight man). In the musical corner is GEORGE REDMAN and his fine ORCHESTRA.

What you want



is a
Coke



"Coke" is a registered trade-mark

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY

OBSERVATIONS

(Continued from Page 5)

bankment and watched the building of the heavy foundations for the big plant.

Finally, when that part of the work was about completed, McWilliams took a few friends into his confidence and told them his plans. He had decided to be reasonable with the railroad company and let them have that corner of the land on which they were building the ice plant for a mere five thousand dollars. We all thought that was fair enough and the whole town, on both sides of the track, sympathized with McWilliams. When he took the train to Los Angeles, carrying a deed to the little corner all properly made out to the company with the consideration of five thousand dollars properly filled in, we gave him our blessing and wished him well. It seemed only a fair compensation.

The next morning in Los Angeles, McWilliams went to the office on the fifth floor of the Pacific Electric building, where the railroad company had its head offices and got an interview with some of the officials and sprung his trap. They were astonished and asked for a few days to check over the situation. So "Mac" came home to wait with confidence for the five thousand dollar check but day after day went by and no check came.

Then one day a work car came and stopped on the siding opposite the present ice plant and work was begun, digging foundation trenches and pouring concrete and never slowed up until the Armour Ice Plant was completed. That check never came. Mac Williams died some years ago but Mrs. MacWilliams still lives in the pleasant home in Mc Williams town, which, when built was one of the best in Las Vegas.

Looking at that part of town after a lapse of fifty years, one is amazed at the progress it has made. Even as late as ten years ago it was a community made up principally of shabby shacks. Driving through that part of town recently I was very much surprised to see the large areas built over with new subdivisions. There are hundreds of new attractive cottages — pleasant homes for thousands of people. There are other important improvements, too, among which, of course, is the palatial Moulin Rouge Hotel and night club

and a new hotel six or seven stories high, which, as far as I can see, has had little or no publicity.

The Moulin Rouge has taken its place among the great resorts of Las Vegas. We enjoyed dinner and the show there recently and found both colored and white patrons dining in perfect harmony, with good food and excellent service. The entertainment and music the very best.

All of which is quite a change from the days fifty years ago when McWilliams was promoting the "Trocadero", touted as one of the great entertainment centers of the country, but which went up in a billow of roaring flames before it was completed. As I remember it the Trocadero occupied a site on Wilson Avenue, now Bonanza Road, not far from the western end of the underpass.

There are some things that have always plagued the West Side and cheapened its property — lack of proper public improvements are very noticeable. Property can never command a fair price until the community has improved streets with curbs, gutters and hard surfaced roads (which tend to allay the dust), adequate sewer system and an ample water supply. When it provides these things for itself, it will really come into the prosperity its people deserve.

BROADWAY WHIRL

(Continued from Page 19)

terested in co-starring in "The Dazzling Hour", a comedy. Seeing the two of them share the same stage should be great audience-bait. . . "To Catch A Thief" looks like one of the big money pictures of the year if the New York reaction is any indication.

Here is another definition for Communism: That which gives the people more and more of less and less until they have so much of nothing . . . they are grateful for a little of ANYTHING!

RELAX IN A SPACIOUS FRIENDLY ATMOSPHERE	Swimming Pool	Coffee Shop
1600 S. Main Phone DU 4-1937		
Monte Carlo motel		

So
glad
to
be
back
in
fabulous
Las Vegas

HOTEL
Thunderbird

JOHNNY DESMOND



CRISWELL PREDICTS

(Continued from Page 7)

for this fantastic adventure to capture your front pages for weeks! . . . The Charles Darwin theory of prepatant insect cycles will be proven correct after 100 years of scientific doubting! . . . John Keats, the English poet who died in 1822 will incur the wrath of the Communists who will bar is works as they are "too emotional and spiritual!" . . . The Duncan Sisters, famous for their immortal "Topsy and Eva" will revive the song hits from their career with a special recording, to be a collector's item! . . . Henry Ford II will make it possible for every family to have two cars, one for the man of the house, and one for the wife! Mr. Ford will sell your family two cars at the same time, on easy terms! . . . Howard Hughes will plan and build a model community in Texas! . . . Henry J. Kaiser will soon construct the first midget atomic submarine! . . . Senator George of Georgia will demand that the South be permitted to export much of the bumper crop of cotton this year for a price just under the present domestic price! . . . John L. Lewis will secretly give orders for a coal strike to take place in November in spite of Union opposition!

THAT'S FOR SURE

(Continued from Page 9)

FORD dealerships throughout the United States and a major stockholder in the New Frontier, was elected Chairman of the Board of Directors.

ABE SCHILLER (FLAMINGO HOTEL), EUGENE MURPHY (DESERT INN) and JACK PEPPER (DESERT SEA NEWS BUREAU) are preparing to leave for New York City, today (Saturday). They will take along two young ladies, whom they feel "best personify the pulchritude of western gals." The group will visit ROCKY MARCIANO'S training camp. Then, they will board a PEPSI-COLA plane and visit ARCHIE MOORE'S training camp. The FLV representatives will appear on ED SULLIVAN'S "Toast of the Town" telecast and are scheduled to make other TV and radio shows. All this, to promote the new UNITED AIR LINES flight, from New York to Las Vegas.

This past week, SAM LEVENE (of

"Guys And Dolls" at the ROYAL NEVADA HOTEL) was pleasantly surprised when his father-in-law (ALVIN BAER) flew in for a day's visit. He is only three years older than the actor. Sam smiled whimsically, as he recalled the days of his courtship. Whenever he called at his girl's home, her father would sit at the piano and play, "September Song."

EMILY WARREN recently completed a six year contract with DALE and ROY ROGERS and is now settled here. She is married to former jockey, MAC WARREN, an employe of the HOTEL EL CORTEZ. Emily is a retired trouper and spent most of her life as a circus performer. She is now wardrobe mistress at the NEW FRONTIER THEATRE and we're happy to welcome her to our FLV.

FRANKIE LAINE has signed CRESS COURTNEY as his exclusive Personal Manager, to represent him in all phases of professional activities. When the singer returns to Hollywood in mid-November to start pre-recordings for his next Columbia picture, "He Died Laughing," Courtney will accompany him so Laine's representatives will be centered on the west coast. This includes GENERAL ARTISTS CORP. (Laine's agents); HELEN FERGUSON PUBLIC RELATIONS, JEWEL SMITH, Publicity; and GEORGE J. GOTTFRIED, Business Manager.

Despite rumors to the contrary, the ALCORN ADVERTISING AGENCY (under JACK MELVIN) is acquiring new accounts. At present the AAA is planning a new advertising campaign for the LUCKY STRIKE CLUB. Also included in its plans is a Hollywood branch office. Looks like growth is in the cards for Alcorn.

We're happy to see HY BEDOLL as box man at the MOULIN ROUGE HOTEL. He is one of the most admired and respected men of the gaming profession. Another chap falling into the same category is TEDDY GAGLIANO, now a box man at the DUNES HOTEL.

Although reportedly set for September 10th, the WAIF Cadillac drawing was postponed. Reason for the delay was the opening of the DUNES HOTEL, under the management of the SANDS HOTEL. The "Caddy" can be seen on the grounds of the Sands, just waiting to be claimed by a new owner. The

(Continued on Page 40)



the
SILVER QUEEN
BAR

CONTINUOUS ENTERTAINMENT
from 5 p.m. to 6 a.m.

IN THE *Sands* HOTEL

★
THE
SPOTLIGHTERS


★
TEDDY NOELL
AND HIS ORCH.

★
ERNIE STEWART
TRIO

★
PEPPY MORREALE
TRIO

★
HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

"The Taste of the Town"
You owe
yourself
this treat...
CHINESE
FOODS
Served in the
GARDEN ROOM
From 6 P.M. to Dawn



THAT'S FOR SURE

(Continued from Page 39)

drawing will definitely be held, October 2nd. Keep your fingers crossed, you lucky ticket holders.

For a few days last week, a man known as "SYSTEM" SMITHY gave JOE W. BROWN'S HORSESHOE CLUB quite a tussle. He had the club for almost \$25,000. At the end of a fifteen hour session, Smithy wound up with naught but his system. Well! Whadaryagonnado?

ALBERT and LAVEDA SANDER are the owners of the SUNNYSIDE NURSERY. Mr. Sander was in charge of soil conservation at Caliente, Nevada, covering five southern counties. Here is a man who can help you with your own lawn problems for he has the "voice of experience."

OAKLEY TOWNSEND heads the group of men, buying into the CALIFORNIA CLUB, downtown. When he first arrived here in 1939, Mr. Townsend held a rather menial post at the BOULDER CLUB. Since that time, he has become a popular local figure and we're happy to see his successful rise. In the investment move with Mr. Townsend are FRANK CUTI, EDWARD MARGOLIS, EDWARD DRAPER, MYLES SMITH, C. POWERS and LIDO COSTELLO.

ED BECKER is the new publicity man at the RIVIERA HOTEL. He puts in approximately twenty hours daily and works very closely with GUS GREENBAUM. Ed is pleased with the line-up in the lounge and enjoys drum-beating for WOODY HERMAN, OSCAR Mc LOLLIE and the FRANTIC FOUR.

HY NEWMAN, floorman at the HOTEL EL RANCHO VEGAS, is off for a two week vacation. He and his wife plan fishing trips to Washington and Oregon.

Last Sunday, CHARLES RESNIK and BOB HOPE competed on the DESERT INN GOLF COURSE. Charlie said it was "pretty ridiculous competition" because Hope walked away with all laurels. Oh, well, there's always a next time!

INEZ and DARREL have combined their talents to give the ladies of FLV, the finest. The relaxation they are striving for will be the talk of the town. Coffee and — will be served, while Milady is being groomed. CLAUDINE AND DARREL will spend most

of their time at their HOUSE OF DARRELL in the DUNES HOTEL. INEZ will be quartered in the new shop on South Fifth.

Two visitors caused quite a stir on the "Strip," last week. They were so striking, folks were certain they were movie queens. However, they are a couple of house fraus from Canoga Park, California: MRS. HAZEL GRIFF and MRS. CARYL KELLER. We spotted them at the HOTEL SAHARA and couldn't blame the fellows for ogling.

That wonderful host and Manager of the Cloud 9 Lounge at the NEW FRONTIER HOTEL is BILLY SNYDER. He is the original owner of the BANDBOX and sold it to BILLY GRAY, a few years back. Mr. Snyder also owned the MELODY ROOM in L. A., along with his brother PETE. He sold that a year ago, intending to leave the nightclub business. Billy is basically a song and dance man and will oblige with a number, once in a while. It's so deeply settled in his blood, he is back in the business and probably won't try to fight it anymore.

Congratulations are in order for GENE PAUL KING, who opened his advertising office here at the FLAMINGO HOTEL. We wish him mountains of success and want to toss him a bouquet for the fine job he is doing on the week-end "Monitor."

Unattached males are unanimously attracted by the lovely blonde cocktail waitress at the CALIFORNIA CLUB. She is LINDA WILLIAMS and her family consists of three French Poodles. Miss Williams formerly owned and operated a car laundry in New York City.

An entertainment treat is lovely songstress EILEEN SCOTT, heard nightly in the lounge of the ROYAL NEVADA HOTEL. Her severest critic and greatest fan is her mother. Miss Scott alternates with B. S. PULLY (never know what he'll say or do). Attendance in this lounge increases with each show and the place is fast becoming a top rendezvous center.

SHERMAN HAYES, orchestra leader of the HOTEL EL CORTEZ, has taken over the ROCKING HORSE RANCH.

BETTY SIMONE, cocktail waitress at the CLUB BLACK MAGIC, is getting a wee bit lonesome. She recently sent her son, PATRICK INSCO, to ST.

CATHERINE'S MILITARY ACADEMY.

Among the many visitors to FLV this past week were the INTERNATIONAL TRAVEL SERVICE conventioners. Agents from the west coast, Mexico and Hawaii arrived to meet in our fabulous town. The convention was promoted by the HOTEL RIVIERA'S MARSHALL WRIGHT and ENRIQUE ORTEGA. On the convention list was GOVERNOR IGNACIO IOTO, of Senora Province, Mexico. He is being groomed as a candidate for President-Elect of Mexico.

As we itemed last week, the PARIS SISTERS closed at the DUNES HOTEL. They'll be back shortly when they re-open at the FLAMINGO HOTEL, October 6th, where they will headline the Stage Bar.

In last week's issue, we also made mention of MARGIT JENSEN'S hospitalization and requested friends to write to her. We regret this note, reporting her recent demise, September 10th. Our condolences to her daughter, "FROSTY," Executive Secretary to ALLARD ROEN and WILBUR CLARK, at the DESERT INN.

There's a bit of competition at JOE W. BROWN'S HORSESHOE CLUB, between floorman, JIMMY HORN and pit boss, ZACK STRICKLAND. They're competing for title of "best dressed man." From where we sit, ARNOLD'S, Ltd. should prove to be the winner of this bout.

In our humble estimation, the FRANTIC FOUR are a wonderful group of musicians, with amazing comedy sense. They are truly "four gentlemen of note." One is an accountant — one is a teacher and two are lawyers. They formed their group nine years ago, entered the service together, were assigned to the same outfit and entertained the boys in uniform. This is their first trip out west and their RIVIERA HOTEL reception is overwhelming.

Vacationing in Mississippi is LAURA THORNTON, cashier of the FORTUNE CLUB.

SHARON LEE ALLEN, daughter of J. W. ALLEN, of the PAHLEN CONSTRUCTION COMPANY, was married September 11th to JOHN GALIK, of Jersey City. The bride's aunt is DEE GLENN, also of our FLV.

After his DUNES HOTEL opening,
(Continued on Page 43)



NOW...

**Everything To Make
Your Show A
Success!**

**Acme, Carsen, Pausback
"Complete Package Unit"
includes ALL your show
needs at a price that'll
surprise you...**

**PROFESSIONAL
SCENERY**

To Suit Your Requirements

RENTALS

*1,500,000 Scenery Pieces
in Stock*

SALES

- LIGHTS
- SOUND
- SCENERY
- DROPS
- TRACKS
- RIGGING
- CURTAINS
- PROPS

Everything for the Stage!
"YOU NAME IT... WE HAVE IT"

For Further Information please write to:

ACME, CARSEN, PAUSBACK

Scenic Studios

1507 North Clark St. • Chicago 10, Ill.

Phone SUPERIOR 7-6777

THAT'S FOR SURE

(Continued from Page 41)

FRANK SINATRA bundled a crowd of celebrities off to the MOULIN ROUGE HOTEL. They remained from 2:00 ayem to 10:30 ayem. A few of the luminaries in the Sinatra party were BILLY ECKSTINE, MITZI GAYNOR and HEDDA HOPPER.

JACK DENISON, maitre d' at the RIVIERA HOTEL, is very proud of his terrific crew. The "baby" of his staff is SY HUSNEY, who was formerly a captain at the SANDS HOTEL. Although small in stature, Sy does his share of the work, for sure.

The FOUR TUNES (at the HOTEL EL CORTEZ) are anticipating another successful disc. Their new, "Brooklyn Bridge" is a smoothy and could become a hit. One of these talented lads, JIMMY NABBI, wrote "You Are My Love," scheduled for an early release.

We hope to see more of BABY ROSE MARIE and NAT "KING" COLE on those TV musical tapes. They make mighty fine entertainment for home relaxation.

Three more hotels will soon open on our fabulous, fabulous "Strip." They are the STARDUST HOTEL, planning for a December 24th unveiling, the TROPICANA and the LADY LUCK. Looks like our boom is growing and growing... and that's for sure.

GOING HOLLYWOOD

(Continued from Page 11)

on the inaugural Varig Airlines flight, the Bob Taylors in Buffalo, Wyoming, The Howard Keels flying to England, Kirk Douglas and Anthony Quinn to Paris for "Lust for Life", the story of Vincent Van Gogh, Ava Gardner in Spain and Jane Powell at Lake Tahoe on a nighterie engagement.

Carol Brewster who looks so much like Maria Montez, that it is startling, rang my doorbell and stopped for a chat. Now that she and Sam Coslow are no more, she'll concentrate on that movie career. She is a real beauty and has a long list of film credits. The new song Corina Mura is introducing, and written by her mother, is most appropos for Carol or anyone

who played the game of love and lost. This should be a great song for Frankie Sinatra or Frankie Lane or Eddie Fisher (who play love and win) to record. The music is catchy and the words go: "If ever this heart a love cherished for thee — It is gone. It is vanished, like foam on the sea; like a dream that dissolves with the breaking of day. It is gone. The illusion has faded away; No more I'll upbraid thee, but I'll bid thee farewell; This heart thou hast toyed with, thou wilt not regret — but thank heaven, I too can forget." And the chorus: "I'm Free — I'm Free. I've broken the chain. If ever I loved Thee, I will not again."

And that's Hollywood!

HILLSWAY

(Continued from Page 13)

tion and experience) — before a visit to the Royal Theatre, where we saw an operetta by Offenbach. We found that unlike in the USA where we have the star system, the European stage shows an "ensemble" or group play in which at least 6 or 8 singers give an enjoyable performance. None of them considers himself as "indispensable"; they enjoy playing together. The politeness and courtesy of the ushers and hatcheck girls must be experienced to be believed. We also visited a workshop where the famous Belgian lace is made. The lacemaker makes her lace as perfect as humanly possible and does not care whether this takes a few days or a few weeks longer. Quality comes first. Government lottery tickets are for sale in the Post Offices.

MIGHTY MIXTURE

(Continued from Page 21)

up the thought of a plastic surgeon's challenge: To remove the wrinkles from Spencer Tracy's forehead. . . . Anytime an actor, who runs on stage and walks off, which is the eager ham's manner, wants to see the procedure in action, let him look at a sailor leaving a boat for shore leave and returning a day later. . . . Ethel Merman would have made a wonderful announcer in a riveting plant.



Relax, Podner

Your "Best Bet" Is the Train

Just \$12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four Streamlined trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries . . . no wear and tear on your car . . . rest as you ride.

LAS VEGAS to LOS ANGELES
\$12.00
 round trip plus fed. tax

UNION PACIFIC STATION • LAS VEGAS
 Telephone: 1120

UNION PACIFIC RAILROAD




KRAM
 920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO **KRAM** — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN



Virgo

AUGUST 23rd SEPTEMBER 22nd

Virgoans are too often motivated by work, which may color and influence their personalities to such an extent that they become narrowed by it. They are happiest when their lives are directed to serving the needs of others — loved ones or employer. They have strong family feeling, deep-seated respect for propriety and the little niceties, innate good taste and great capacity for affection.

The Virgin is the symbol of Virgo; the jewel is sardonyx or sapphire; the flower is the camellia.

'ROUND THE TOWN

(Continued from Page 15)

Las Vegas' most frequented night spot.

I still can't understand why MAUREEN McNALLY, who plays one of the important leads in "Guys and Dolls" doesn't have any billing on the marquee in front of the Royal Nevada Hotel or gets such small billing on the programs. According to the performance that she is turning in she should be right up there with VIVIAN BLAINE and BOB ALDA. I think that it would be a good idea for the producers to stand by the door and listen to some of the comments about this girl that are coming from the many people who see this fine show nightly. . . .

TOM FORD, Bar Manager at the El Cortez Hotel, has ceased all of his "horse" activities for the present. . . . The reason being that his "Handicapper," Bartender EDDIE CUSHING, is out of town. . . . So the "Nags" will have to wait until EDDIE and his wife CONNIE return from their San Francisco vacation. . . .

The New York Press are unanimously acclaiming BILLY WARD and his DOMINOS as one of the most exciting acts ever to explode Broadway. . . . The N.Y. Boys are only bearing out what Las Vegans have known for a long time. . . . These boys are tops. . . . We are all looking forward to their return to the Sahara Hotel real soon. . . .

One of the wonderful touches that made the DEER-BLAIR Wedding such a success at the Thunderbird last week was the singing of M.C. BARNEY RAWLINGS. The new couple requested "Because" and "The Nearness of You" which BARNEY sang with style, heart and a "big" voice. . . .

It was bound to happen and it did. BENNY GOFFSTEIN is once again back in the fold with his old associates, GUS GREENBAUM & CO., now at the Riviera. After the group sold their interest in the Flamingo Hotel, BENNY took over the job of being "Boss Man" for the Hotel Association. He just couldn't be happy being away from his old comrades . . . so now he is back in action once more as a new Vice President of the Riviera. . . . That leaves one to go. . . . What do you say ABE? When are you going to move and make the group a complete unit once more? . . .

Nice to see Smiling JIMMY CAV-

ANAUGH back on stage at the Silver Slipper again. . . . JIMMY has been away on vacation and is now back in harness as Master of Ceremonies and actor extraordinary. . . .

One of the most exciting kinds of art that I have ever seen is now on display at the CHEZ BEAUX GIFT SHOP at the Riviera Hotel. It is type of three dimensional illuminated painting that is done on black velvet. It is a very different technique that was originated by a man by the name of LETIG. His work is being carried on by J. CRAIG HILLE who was one of his students. These are truly marvelous works and art lovers must find the time to view them.

Singer BILLY DANIELS celebrated his Fortieth Birthday this past Monday. He was feted by his friends at a private party, held that day at the Moulin Rouge Hotel. Congratulations BILLY. . . . May you be singing at Eighty. . . .

The WILLIS-COLE TRAVEL AGENCY will soon be moving from one side of Fremont Street to the other. The new office will be located directly across the way from the First National Bank on Third Street. VERNE WILLIS and MIKE COLE have grown right along with the town and need plenty of extra space for all of that new business. . . .

Songstress EILEEN SCOTT was booked into the lounge at the Royal Nevada Hotel a few weeks ago. After her two week contract ran out she was released to make room for new acts that had been set for that establishment. Evidently EILEEN was so well liked by the patrons and the management had so many requests for her that they have brought her back into the hotel for an extended engagement. This little gal is going places. . . .

Another very fine singer who is now appearing on our local scene is BARBARA FORD. This very beautiful and talented young lady is handling all of the production singing at the Riviera and ads greatly to the new numbers that have been staged by Producer HAL BELFER. BARBARA is also a very fine actress and has had much experience having worked a great deal on TV, Musicals and the Legitimate Theatre. Her first stage job consisted of a singing part in a very successful (?) Musical Comedy entitled "High and Dry," which had an extended (?) run in Los Angeles a few years back. . . .

(Continued on Page 46)

Coming Attractions

ON THE FABULOUS STRIP

DESERT INN

SEPT. 27

GUY LOMBARDO

The Dunes

SEPT. 26

HOWARD KEEL

El Rancho Vegas

COMING

EARTHA KITT

Flamingo

OCT. 6

THE RITZ BROS.

NEW FRONTIER

SEPT. 26

PATRICE MUNSEL

Riviera

SEPT. 28

KATHRYN GRAYSON

Royal Nevada

— COMING —

ANNA MARIA ALBERGHETTI & FAMILY

SAHARA

OCT. 4

MARLENE DIETRICH

The Sands

OCT. 5

VIC DAMONE

'ROUND THE TOWN

(Continued from Page 45)

I don't like to start rumors but there is a very pretty auburn haired dancer at the Thunderbird by the name of MARCIA ROGERS who is casting some very pretty green eyed glances at a local trumpeteer by the name of BENNY BRUNO. . . BENNY in turn seems to like it. . . I don't blame him. . .

JUD PARKER, one of the owners of the El Cortez Hotel, and WHITEY SHUGART, also of that establishment, are making big plans for their coming hunting trip to Idaho. The boys will leave in a few weeks to go after some wild duck and pheasant. Both men are very handy with a gun, especially JUDD, who is Nevada's Handicap Trap Shooting Champion. Recken them thar boys don't have a chance. . .

Looks like I'll be doing a lot of my eating at the Riviera now that my favorite waiter MISCHA ZEIDMAN is working there. . . JACK DENNISON has asked me to mention that he is also there. . .

"The Sands Marries the Dunes". . . This was the line that was used by JAKE FREEDMAN and Company last week when they officially took command of the Dunes Hotel. JACK ENTRATTER and AL FREEMAN are to be congratulated on the terrific job they did on promoting this new opening. . . Evidently they did such a good job of it that even the employees of both establishments have taken it to heart. Some are even planning to cement the merger even more so . . . as in the case of ROSEMARY NAHRA and TONY PITCH. ROSEMARY is a Cashier at the Sands and TONY runs the Door and parking lot at the Dunes. They will be married this Sunday, September 18th, at St. Anne's Church and will begin their wedded life by celebrating the occasion at a reception that will be held for them by their friends at LOUGI'S RESTAURANT.

NANETTE PACKER, who plays the Salvation Army Major in "Guys and Dolls", can really lay claim to the title of Major. She played 1513 consecutive performances on Broadway in this particular show in a period of four years.

You could go as far as calling her the "Iron Major."

The newest restaurant to open its doors for business in this area is the RANCH HOUSE SUPPER CLUB. Located about seven miles past Twin Lakes on the Tonapah Highway, this cozy spot is owned and operated by IDA and ROBBIN TAYLOR and RUTH and LEO GONZALES. They have a real fine menu that includes Charcoal Broiled Steaks and Chops, along with Fried Chicken and Shrimps. As I write this I am getting hungry. . . Seriously speaking, though, for those of you who like good food at the right prices and served the right way, make your next "eating-out" spot the RANCH HOUSE SUPPER CLUB. They also have a very nice and comfortable cocktail lounge.

BILLY WILLIAMS and his group of songsters and musicians are packing the Cloud Nine Lounge at the New Frontier. BILLY has the formula and knows how to give the patrons what they want. He has yet to leave the stage without leaving the crowd yelling for more. . .

To STAN FAYMAN, owner-operator of Bond's Jewelers, I send this message. . . "Hot or Cold, I'm behind you all the way . . . 'way behind you."

ROCKING CHAIR GOSSIP

(Continued from Page 17)

Best joke or most amusing remark, I should say, came to me this day via telephone. A conservative maiden lady about 60 years of age was relating story of her mother's friend. Said the spinster, "Oh, yes, she had quite a family. Four boys and one child."

Speaking of remarks to remember, liked the one Mitzi Gaynor made about a former dancing teacher, Mia Slaven-ska. Of her, she says: "If she but leans over to pick up a fallen glove, it becomes a thing of beauty . . . a great production." Mitzi, who was born September 4, was only 14 when she danced a comedy bit in the Los Angeles Light Opera production of "Roberta". Now, she is so happy over her coveted role as leading lady for George Gobel in "The Birds and the Bees". And we might say that if Paramount is worried about selling Gobel to European audiences, they needn't be. His type of humor has been tops over

there for many years. (This solace is free and costs them nothing.)

If you do not know a lady with a 21-inch waistline, you should know Jane Wyman. She has one. Must be gals like that who become "a thing of beauty" when they lean over to pick up a dust pan.

Understand that Irvin Carlson and Raymond McGowan, owners of the new "Strip" drug store in Las Vegas, have an unusually large stock of fine photographic equipment, including Revere line. This, in addition to their fine line of cosmetics, and pharmaceutical supplies, has helped establish them as one of the busiest pharmacies in FLV. Located in the 2400 block, near 5th St., they are open from 8 am. to 3 a.m. Folks tell us this is due to become the "Schwabs" of Las Vegas, due to the fact that each day noted business men from the Strip Hotels, and show celebrities can be found around the fountain at lunch time.



Remember - Only you can PREVENT FOREST FIRES

LOOK FOR ME
on the LABEL!



Burgermeister
RESULT OF SKILL

San Francisco Brewing Corp.
San Francisco, California

Cancer
strikes
1 in 5

Strike
back

Give

Your gifts to the American Cancer Society help guard those you love.

Your dollars support research in a hundred laboratories and universities . . . spread life-saving information . . . ease pain and suffering . . . provide facilities for treatment and care of cancer patients.

It is a sobering fact that cancer may strike anyone tomorrow: strike back today with a gift to the American Cancer Society. You may mail it, simply addressed CANCER, c/o your local post office.

Hollywood Happenings

ALFRED HITCHCOCK, who is directing and producing Paramount's "The Man Who Knew Too Much", suspense thriller co-starring JAMES STEWART and DORIS DAY, will launch a new television series in the Fall. The famed director will act as host and narrator for the filmed suspense series, to be titled, "Alfred Hitchcock Presents". . . . For a "performance beyond the call of duty." Choreographer NICK CASTLE gifted GEORGE GOBEL with a pair of dancing shoes on the set where his first Gomalco comedy is being filmed. He had just finished his dance routine with co-star MITZI GAYNOR. But, they were an unusual pair of dancing shoes: bedroom slippers with detachable taps. . . . DEBRA PAGET, for the first time in her screen career, in final sequences of CECIL B. DEMILLE'S "The Ten Commandments", will be seen as a very old woman. Debra, who just celebrated her 22nd birthday, is believed to be the youngest screen star to don old age makeup for a film. . . . Six-times Oscar-winner EDITH HEAD plays herself as a top fashion designer in Paramount's JANE WYMAN starrer, "Lucy Gallant". . . . DAVID NIVEN, currently co-starring with GEORGE GOBEL and MITZI GAYNOR in "The Birds and the Bees" at Paramount has just sold his recent best-selling novel, "Once Over Lightly" to Montrue Productions in England. . . . SHIRLEY MACLAINE, energetic new singing-dancing-acting star of "The Trouble With Harry" and "Artists and Models", for Paramount, is planning to recruit film stars to work with her in a little theater group that she and her husband, STEVE PARKER, are organizing. . . . In keeping with Paramount's policy of developing potential star material, BARBARA DARROW has been signed to a long-term contract and will appear with SPENCER TRACY and ROBERT WAGNER in "The Mountain", which is being filmed on location in the resort town of Chamonix in the French Alps. . . . CHARLTON HESTON'S wife, stage actress LYDIA CLARK, has decided to

devote her full time to motherhood, and has turned down an invitation to star in "The Tender Trap" which opens soon in Los Angeles.

PEOPLE IN PICTURES

HILLARY BROOKE, currently appearing with JAMES STEWART and DORIS DAY in ALFRED HITCHCOCK'S "The Man Who Knew Too Much", Paramount's new suspense thriller, is putting the finishing touches on a cook book which she has been working on for the past two years.

The popular screen and television actress says the book, which she expects to have published by the end of the year, will contain several dozen recipes, some of which she began collecting in her early 'teens. Cooking has always been her hobby and during the past fifteen years she has collected over 400 cook books, some of which are priceless collectors' items.

Hitchcock directs and produces "The Man Who Knew Too Much", now being filmed in VistaVision and Technicolor.

MITZI GAYNOR, co-stars with GEORGE GOBEL in "The Birds and the Bees", currently shooting at Paramount, was taken by surprise at the news from New York that she is being cast in a projected stage edition of The Ziegfeld Follies. The report stated that she would co-star with TALLULAH BANKHEAD and the show would be sponsored by RICHARD KOLLMAR and JAMES W. GARDINER.

Mitzi says this all news to her. She is currently reading scripts for another movie role which she hopes to do at the completion of the Gobel assignment.

WILLIAM HOLDEN, who is currently on location in the Virgin Islands with "The Proud and Profane", a PERLBERG-SEATON production for Paramount, is making a pictorial film record of the location, using his two sons, as well as his wife, as subjects.

The film will be either for his private collection or for sale as a documentary.

... in the Fabulous **COPA Room**

JACK ENTRATTER

Proudly Presents

"The Lady and
the Scamp"

STARRING

**PEGGY
LEE**



JOEY BISHOP

THE MOST BEAUTIFUL GIRLS IN THE WEST

Antonio Morelli
and His Music

Choreography by
Bob Gilbert and Renee Stewart

Costumes by
Mme. Bertha

FOR RESERVATIONS PHONE DU 2-7100

SHOWTIMES: 8:15 - 12 Midnight

The

Sands

LAS VEGAS, NEVADA



The fabulous
hotel

Flamingo

PROUDLY PRESENTS

THE
MILLS BROS.

★
Archie Robbins

★
OOLAN FARLEY • **THE 3 HOUCS**

FLAMINGO STARLETS
A RON FLETCHER PRODUCTION

• **TEDDY PHILLIPS
AND HIS ORCHESTRA**

*** AT THE STAGE BAR ***

HAROLD STERN and HIS VIOLINS

THE PLATTERS • **THE GALLIONS & GINNY**

BOBBY PAGE and his Musical Pages

CONTINUOUS ENTERTAINMENT 'TIL 6 A.M.

FOR RESERVATIONS
PH. DU 2-4000

SHOWTIME
8:15
MIDNIGHT



★ ★ ★ "THE SHOWPLACE OF THE NATION" ★ ★ ★

AMERICA'S MOST EXCITING SHOWPLACE

"THE PRINCE OF WAILS"

JOHNNIE RAY

JACK DURANT

Donn Arden Dance Creations

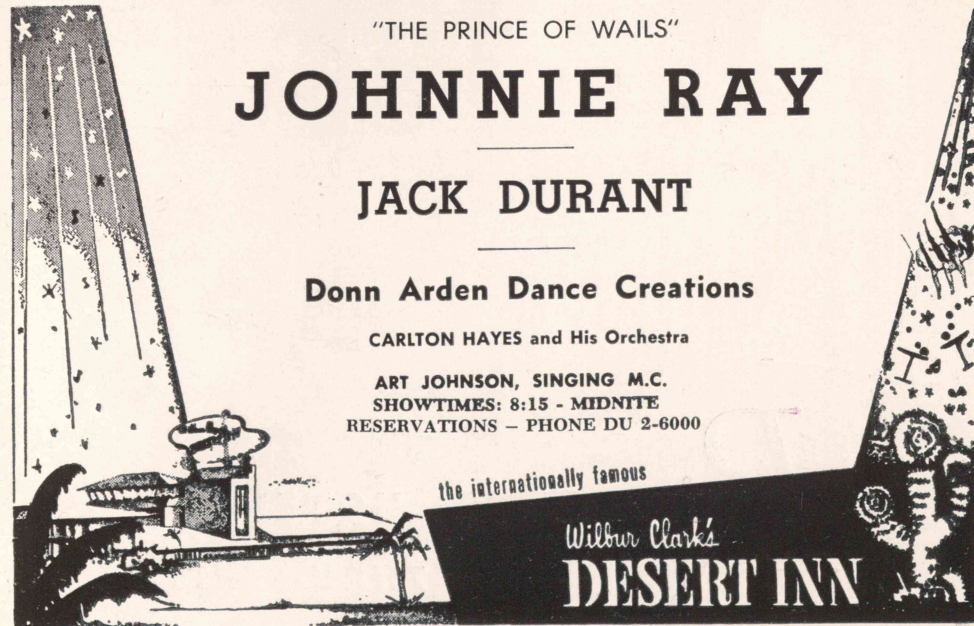
CARLTON HAYES and His Orchestra

ART JOHNSON, SINGING M.C.

SHOWTIMES: 8:15 - MIDNITE
RESERVATIONS - PHONE DU 2-6000

the internationally famous

Wilbur Clark's
DESERT INN



BILLY DANIELS

"THAT
OLD
BLACK
MAGIC"

has
us
rolling
in
clover



... appearing
nightly
in the

CLOVER ROOM
of the
magnificent...



Riviera HOTEL

THRU-SEPT. 27

Management:
ASSOCIATED BOOKING CORP.
JOE GLASER, President

New York • Chicago • Hollywood