

Jack Borkz'

SEPTEMBER 3, 1955

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LAS VEGAS Magazine



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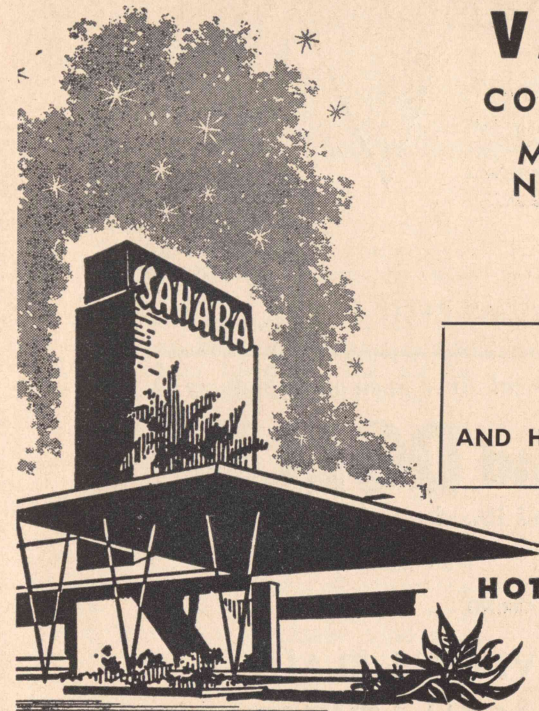
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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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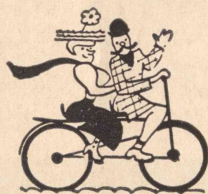
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OBSERVATIONS

by CHARLES "POP" SQUIRES



THE CANTEEN FISH



HIS WILL probably turn out to be a rambling story about unimportant things of forty and fifty years ago.

This column is inspired by the gift of a box of very sweet and lovely grapes sent to Delphine and me by an old friend, Frank A. Buol from Pahrump Valley.

On my first visit to Las Vegas (or the place where Las Vegas was to be) February 1905, two men most active in the affairs of this desert community were Frank and Peter Buol. They had a piece of land abutting the new railroad about a mile south of where the ice plant now is. They lived in a very comfortable cabin on their land and invited me to dinner one Sunday so they could show me their new brick kiln. Now if I am to tell about the canteen I must leave out the interesting story of the Buol bricks and the rabbit stew on which we dined the next Sunday.

The two Buol brothers were Peter Buol, who later traveled widely and interested Sir John Murray of London and Edinburgh in lands about Las Vegas, and at the height of his career became the first Mayor of Las Vegas when the city was incorporated in 1912 and was a good mayor too. Under his leadership the city secured its first sewer system after a campaign lasting about five years. He later sought a wider field for his activities in Los Angeles, where he died several years later.

Civilization became too confining for Frank Buol in Las Vegas and about 1909 he sought greater freedom of action in the desolate Pahrump Valley cut off from Las Vegas by the Spring Mountain, or Charleston Mountain. There he took up land and engaged in grape growing and wine making on a small scale.

I am not sure how the "Canteen Fish" story came into my mind but I sup-

pose Frank suggested the fantastic idea to me to be as near an example of what could happen to a person out of touch with civilization and whose life was cast in so inhospitable a desert country.

The Amargosa River is not a stream of rushing waters and currents and eddies like the Colorado. When the rains of winter are abundant it is a stream or brook, or more generally a series of little streams flowing through the wide sand washes which are typical of the Amargosa country. When water is plentiful the Amargosa becomes the home of thousands of tiny carp-like fish. How they hatch themselves into being, nobody has as yet made a good guess, but there they appear after every wet spell in the Amargosa. The Valley has its source a few miles north of Beatty which is about 115 miles northwest of Las Vegas. It widens as it sweeps southward and after flowing many miles to the southward, swings west and empties into the southern end of the vast and inhospitable Death Valley.

At the approach of the summer months the waters sink into the sands of the river bed and there are no more streams on the surface, but a surprisingly large amount of water still flows under the surface in the sand beds of the Amargosa.

When the water sinks into the sands the millions of little fish are in a quandry as to how to survive. But as usual, Mother Nature finds a way. The little creatures dig holes in the sand into which they wiggle their bodies. Under the surface they find the precious water which they avidly absorb. Then a queer freak of nature occurs. Their outer skin in constant contact with the calcium-like sand, form shells over their bodies where they can keep some of the life-giving water. As they grow they often reach a size for their

(Continued on Page 23)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
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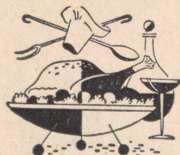
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

OVER one hundred thousand inventors will market their product in 1956 thru a new market plan now in operation out of California. This new organization will finance the inventor and will make the dream of a hundred thousand inventors come to pass! . . . Dictator Peron will issue a most important statement which will change the destiny of the continent of South America by late November! . . . Boston will soon open a private hospital where childless couples can secure an offspring thru the artificial insemination of the wife! . . . Chancellor Adenauer will give his personal blessings to the first atomically driven zeppelin, which will be named after the ill-fated Von Hindenberg, and this zeppelin will make an over-the-Atlantic-hop July 1st, 1956! . . . Newspaper circulation will soar due to the many new and exciting features which will be contracted for, such as the first printings of famous author's works, and daring scientific articles! . . . Hot rod cars will be outlawed in the state of Texas due to the rising death rate and accidents. Insurance companies will refuse to cover the smaller automobiles and hot rods at the present rate policy! . . . Your druggist will add several new lines of merchandise including frozen foods, to head off the present super-market plan of stocking a full line of cosmetics, medicines and pills! . . . You will soon buy cigarettes in bright orange, red, blue, green and rainbow packing! . . . A new beer pellet, the size of a dime will make you a gallon of foamy Milwaukee beer — with just cold faucet water!

FOR PEOPLE AND PLACES:

Claire Booth Luce: You will soon publish and edit a national weekly newspaper for women only! . . . Eleanor Roosevelt: Your confessions will appear in book form early next year and you will tell us of your heartaches and of your loneliness during the long political career of your late hus-

band! . . . South America: The number one tourist spot for 1956-57 will be the rebuilt Inca city! . . . Jeanette McDonald: You will return to opera in a new version of "Camille" for the Metropolitan! . . . Baytown, Texas: You will be the next boom town of Texas due to a new series of rubber plants and the manufacture of rubber items! . . . Senator Margaret Chase Smith will demand that Unions give the same rights to women members as they do to men! . . . Alaska: Beware of the danger of icebergs crushing small seacoast towns in the coming ice flow! . . . Belgola, India: The eyes of the world will be on you next month when the birthday of the Gomata will be celebrated! . . . Frank LaSalle: You will be the first food packer to successfully market wild preserves with the honey base! . . . Chicago: You will be the scene of the press stunt of the year when a woman will marry a bridegroom from outer space with an ordinary earth-man standing in by proxy! . . . Canadian Tourists: You will be forced to take shots before you will be permitted to cross the border into the United States!

THINGS WHICH WILL EFFECT YOUR EVERY DAY LIFE:

Seven new industries will loom for good jobs in 1956: (1) plastic auto parts! (2) spun aluminum furniture! (3) rice paper products! (4) cocoa bean raising! (5) new cereals and foods! (6) adobe and wire mesh bricks! and (7) manufacturing of precision instruments formerly made abroad! . . . You will use the coffee bean medically when the refined caffeine will be used as a base for mild stimulation. This harmless but effective coffee by-product will prove to be the greatest medical news of 1956! . . . The old fashioned European Inns will make an American appearance on our roadsides, and the languid living of the French Pension, will soon be a part of our way of life! . . . Fiber glass will be used for furniture, drapes, wall-paper, rugs and for

(Continued on Page 36)

Watch for the Opening!

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A GREAT amount of employe inter-changing is now going on, since the SANDS HOTEL took over the DUNES HOTEL. CARL COHEN is transferring some of his top Sands employes to the Dunes. EDDIE LEVENSEN (Casino Manager—Dunes) is performing a miraculous change, setting up efficient operations. The "Little General," JAKE FREEDMAN, is in charge of everything. JACK ENTRATTER has his hands full, booking both bistros. Beginning September 9th, the Dunes will present a star-studded program of three day engagements. Taking over the first lap will be FRANK SINATRA, followed by DANNY THOMAS. The "Stars On Parade" engagements promise to be the "shot-in-the-arm" the Dunes has needed.

Last week, MARGARET PHELAN pinch-hitted for three days, for MICKI MARLO, at the HOTEL EL RANCHO VEGAS. From the tremendous reception accorded the songbird, it looks like her fans have rebelled at her voluntary retirement and are demanding more of her delightful entertainment. The songstress left showbusiness for domesticity with her groom, CLARK COLEMAN, local realtor.

During a lengthy conversation with SAM LEVENE, we heard him sing the praises of FLV, without cessation. (He is co-starring in "Guys And Dolls," at the ROYAL NEVADA HOTEL.) Sam has been in show business for thirty years. During the three weeks he spent here (thus far), he has made more friends than in his entire spotlight career. That's a quote, son! We agree with Sam that people in our FLV are

the friendliest and nicest anyone could hope to meet.

Make a note — just in case you've forgotten. Our local VARIETY CLUB Tent No. 39 has changed the date for the Annual Nite of Stars. It will be presented at CASHMAN FIELD, September 8th. The program will begin at 7:30 p.m. Buy your tickets now. They are currently on sale at all clubs and hotels. . . . You must see this, "The Greatest Show On Earth." . . .

Tho belated, we send our very fond felicitations to DEBBIE and MILTON PRELL (of the HOTEL SAHARA). They recently celebrated their Nineteenth Wedding Anniversary. Unfortunately, Mr. Prell was ill on their big day and the party had to be postponed. We hope Mr. P. is well and back at his bistro by the time this comes off the press.

The new cocktail lounge of the Nevada Room (in JOE W. BROWN'S HORSESHOE CLUB) is set to be opened very soon. Manager HARRY DORSETT (at this writing) hoped the workmen would be finished in time to welcome the Labor Day crowds.

Among the visitors in town was TOMMY GUINAN. We spotted him at WILBUR CLARK'S DESERT INN. His famous sister was "TEXAS" GUINAN, the "Hya Sucker" gal.

MIKE ("Barber") BROWN, is the popular sportsman, in charge of the Los Angeles Reservation office of the NEW FRONTIER HOTEL. While in town on business, he is being pleasantly smothered by calls from his countless friends. He spent part of his trip with
(Continued on Page 37)

this week's cover...

. . . shows the "Little General" Jackie Freedman as the NEW PASHA of the Dunes Hotel. His 2 Shieks (right hand men) are, Jack Entratter & Carl Cohen. The "Pasha" in, "Boots and Stetson."

... in the Clover Room

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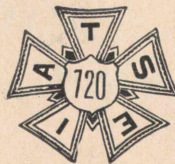
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JAMES DOOLITTLE winds up the Greek Theater to the tune of "Bravos", and a happy jingling cash register, with a quarter of a million patrons for the summer season. The "Stars Under the Stars" theatre chalks up a great experience with General Director Doolittle's presentations which included the Monte Carlo's Ballet Russe, welcomed by over 85,000 ballet lovers in four weeks. Mr. Doolittle also brought the Fujiwara Opera Company of Tokyo from Japan. He personally produced the Opera "La Boheme" with stars from the Met, Nadine Connor, Brian Sullivan, and Frank Guarrera.

The Greek Theatre presented two of my favorites, Katherine Dunham and her dancers and Jose Greco. It has been an exciting and successful season. Plaudits go to Dorothy Pierre who beautifully handled public relations and publicity, who goes with the Ballet Russe until next season Los Angeles sees "The Stars Under the Stars".

Dick Haymes was nervous and flated his first two numbers opening night at the Cocomanut Grove which Director Gus Lamp informed me he had been sold out solid since three that after "Love Me Or Leave Me" were appropos noon. "Something's Gotta Give" and for Dick, but his voice came through for the balance of his show. Rita Hayworth in a dazzling satin gown, her hair its dark natural brown and long, sat in front of me and was just as nervous as Dick — her hands tensing until the ovation of friendly welcome came from the Grove patrons. They were all with him — this fellow who has had the hard knocks. He introduced Rita almost immediately, giving his success

to her with "I Love You". Everyone agreed the world loves love in love. They seem to be very much so. Dick encored with "Little White Lies" and his picture title song "It Might As Well Be Spring" from "State Fair", 1944, when Vivian Blaine, Fay Bainter, Jeanne Crane and Dana Andrews were in the cast. Dick credited Freddie Martin and his wonderful orchestra as being two thirds of the show, and well they are. Their "Midnight in Paris" as an opener was a great treat to music lovers as well as the dance lovers who keep the Grove busy with business as long as Freddie's music plays. Harrison Carroll turned out for the event which signified its importance. Gus Lampe has a great show with Bob Hamilton's trio — Bob, and a blonde, and a brunette presenting a revue with continuous change of costumes that is a show within itself. I imagine the way Rita and Dick feel about each other — she'll be there every night, and Rita is a great attraction. Dick needs better voice, programming, and showmanship for a top spot like the Cocomanut Grove.

Michael in his elegant white suit did not push away the autograph fans too much when they collected in front of the Grove doors. Gower and Marge Champion, Louis Shurr, Michael Hayes, who left his Grove post for the Las Vegas Riviera, Jean Stinchfield stunning in blue, were among the many present.

Picture of the week: MGM's "It's Always Fair Weather" was previewed at the Westwood Village Theater with Gene Kelly, Dan Dailey, Cyd Charisse, Dolores Gray and Michael Kidd starring. One of the most entertaining film-musicals in years — it does not stick to the same old cliches and plot, but for once, in a musical, something new has been devised. Lynn Castile, noted radio commentator, afterwards said the film made her lonely for Broadway — where she once was a star — Lynn Cantor at Schuberts!

Rheingold's present the six 1956 "Miss Rheingold" finalists at a cocktail party this week in Beverly Hills.

Saturday Eve Post has a rags-to-riches story on Ernest "Fatso" Borgnine, the cinema villian, who, in spite of earning \$150,000 in films last year and an award for his bumbling butcher in "Marty", lives in a rented bungalow

(Continued on Page 45)



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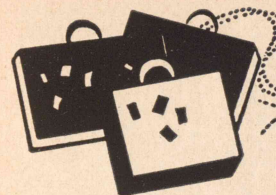
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Hillsway
 by ROLAND HILL



A GAIN I HAVE failed to send my weekly columns. This country gentleman life at the lake certainly isn't conducive to work of any kind. I shouldn't say that because entertaining as much as we have the past 2 months certainly is work, but pleasant work be it all.

Two weeks ago Sunday we had a family reunion with over 70 attending and of course it would fall on the one day that was the least bit uncomfortable up here this summer and the people that had to drive in 100 degree heat from their air-conditioned homes in the cities weren't very happy over its even being hot up here in the woods. The next Sunday we held open house and nearly a hundred folks from the surrounding farms, the small towns of Ogilvie, Mora, Bock, and Milaca came to browse around in our Swedish red and white cottage and to have coffee, cakes and cookies with us. Outside of our collection of antique china the thing that held the interest of the guests was our outdoor plumbing system (water closet as they are termed in Europe, W.C.) in which we have installed the overflow of antiques we couldn't find room for in the house. There is an old phone on the wall, oil paintings, an old Edison disc phonograph and it works perfectly, and a stained glass window with real antique shutters, and even a Sears Roebuck catalog of 1900 vintage. Chairs were arranged out on the lawn under the trees. A professional organist who spends his summers in Mora brought out his Hammond Organ and furnished music for the guests. So in our own small way we were almost as swanky way up here in the woods as Wilbur Clark and his open house we attended last Spring. This coming Saturday night we are having 20 folks out to a buffet supper and bridge afterwards, and then the season is over with and we must start traveling again.

Getting ready to close up for the winter is no small job. We finished

our fall planting yesterday and now have about all the shrubbery and perennials that we care for. Had a bulldozer in to make a garden for next summer and a place to plant apple, plum and cherry trees. After the bountiful harvest of apples this fall up here and we decided we must have an orchard too. When my sister saw the fruit trees loaded to the hilt she put off her return trip to Long Beach. She and my mother came up here for three days and went on a canning spree and the place hummed with old-fashioned activity. And so, dear boss, ye editor, these are just some of the reasons for my failing to get my columns in on time. I promise never again, or have I said that before?

We are lucky in that we are just about fifteen miles from Mille Lacs Lake, the third largest lake in the state, and on the shores of this inland sea (it is so wide you cannot see across it) is situated the finest resort in Minnesota. Last week we drove up to IZATY'S LODGE for a smorgasbord dinner and if you haven't had Swedish Smorgasbord in a Swedish country like Minnesota you do not know how wonderful it can be. Handsome young Brantly Chappell and his lovely wife run this resort. He also holds down a responsible position in his father's bank in Winona, Minnesota. This has always been my favorite resort and yearly it gets better. It sets right on the shores of the lake. Each cottage has a stone fireplace, picture window and the waves literally lap you to sleep against the cottages. The beach is fine and each day they run fishing boats for the convenience and pleasure of the guests. There are just two other resorts in Minnesota that are in the class with Izaty's according to this humble writer's opinion and they are Madden's Lodge near Brainerd and Lutsen Lodge up the North Shore of Lake Superior. Any of you desiring to spend a few days or weeks in Min-

(Continued on Page 47)



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... 'Round the Town
with **PAUL SPERLING**

IN keeping with their policy of trying to book the biggest names in show business, the Riviera has inked **MILTON BERLE** for a twelve day stint over the New Years holiday. A dozen days was the most that "Uncle Miltie" found were available in his very busy schedule. Twelve days is a comparatively short run for a headliner in Las Vegas, but the Riviera is happy to have them as **BERLE** is a great draw for their patrons. . . .

RICHARD HUBERT, Maitre D' at the Dunes Hotel, left his post this past week to take on the new task of handling the job of Business Agent for the Culinary Union. He was replaced by **EMIL**, who up to this time has been assisting **KIRK** at the Sands Hotel.

DANNY SIMMONS is setting the opening date for his new French Bootier Shoe Store around the beginning of October. His new location is on the Strip and promises to be one of the finest shoe stores in the country.

Nomination for "Proud Papa of the Week" goes to **DANNY STEIN**, pit boss at the Sands. His son **KERRY**, a big five years old, is being enrolled in school this year and you would think that his was the first kid that ever started to school.

PEARL BAILEY and **DICK CONTINO** have got themselves a winning show at the Flamingo. Featured on this bill is a group that is new to Las Vegas called the **FOUR JOES**. These lads are wonderful to watch as well as listen to. Not only are they fine musicians and singers but have that extra something that goes between being "just good" and "top flight".

I guess the happiest guy in Holly-

wood today is **GORDON MACRAE**. On **GORDON'S** last trip to Las Vegas, when he appeared at the El Rancho, he got a big disappointment by being turned down for the lead role in Twentieth Century Fox's "Carousel". **FRANK SINATRA** got the part but has since backed away from it because of other commitments and technical reasons. **GORDON** was immediately put into the role and all of the friends in L.V. are very happy for him.

BILL MOORE, owner of the El Cortez and Showboat Hotels, is back in town with his wonderful family, after bieng away for a three week vacation. The **MOORE** Clan spent all of their time at their summer home in Costa Mesa. . . .

Handsome **JOSE DUVAL**, production singer at the Dunes, leaves this town next week after a sixteen week stay. He will spend a few days in Los Angeles setting a picture deal that he made with **MICKEY ROONEY** and then travel to New York where he goes into rehearsal for a new Broadway show called "If I Were Queen". . . .

One of the nicest spots in the Downtown area is **BILL ELWELL'S** Hotel on Carson Street. **LELAND LEY** is featured nightly at the Console in the very friendly Cocktail Lounge.

FLORENCE LADD is once more on the job as secretary and general "Gal Friday" for **GUS GREENBAUM** at the Riviera. **FLO** had worked for this group for many years while they had the Flamingo. When they sold out, she went to work for **JOE SULLIVAN** and **BOB RICE** as Executive Secretary at the Dunes. However, when her old bosses took over the Riviera, she heard

(Continued on Page 47)



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**ROCKING
CHAIR
GOSSIP**

By FANCHON DE VOE

COME IN, Mrs. Bipple. Welcome to our advice **FOR WOMEN ONLY**. . . . Better send a copy to your cousin, Almeda Punkan Seeda. She can use some beauty advice and may get herself a man. Last census showed male population in the U.S. as 74,833,239. These are not all eligible, but out of 74,833,239 males, any woman with the intelligence of a two-thonged thicket should be able to halter one of some kind. Addison said:

"The woman that deliberates is lost." . . . So close the swinging door, you 74,833,239 males. Read no further. Just take a copy of this home to the woman smart enough to have you for a husband.

FASHIONS by HOROSCOPES

Astrologers tell us that women who dress according to the dictates of their own stars, will become successful in love and business. Here's the how of it:

MERCURY GALS: (Virgo, Aug. 22-Sept. 22 and Gemini, May 21-June 20) — Your element is action. You are always on the move, and dashing about, as well as being a perfectionist. Therefore your best avenue to true elegance in dressing is a good set of separates. Do not buy hodge-podge, without planning. Match your accessories, follow clean, smartly cut styles, and don't be afraid of new colors.

VENUS GALS: (Libra, Sept. 23-Oct. 22, and Taurus, Apr. 21-May 20) — Don't be selfconscious about trying out new fashions. Your conservatism will keep you from going overboard in choosing silly new fangled fashions, but don't overdo this "sensible" clothes idea. You're apt to take the glamour from your loveliness. Forget about heavy tweed suits, and wear softly tailored ones. With smart (and get

an expensive one, occasionally (accessories, and quite formal ones, you'll get your man or that job.

MARS GALS: (Scorpio, Oct. 23-Nov. 22, and Aries, Mar. 21-Apr.20) — Curb that fantastic driving power and try to sit down and think in quiet mood next time before you purchase clothes. Your instinct is to buy a suit and one that is perfectly tailored, though wild at times with color. You'll win success more quickly if you keep your clothes a bit more feminine. Men like softness and prettiness about a woman's clothes, so you'll do well to remember this. May change your entire future. Don't be afraid to add an extremely feminine hat to a softly tailored suit.

JUPITER GALS: (Sagittarius, Nov. 23-Dec. 20, and Pisces, Feb. 19-Mar. 20.) — Every shopping trip finds you at a bargain counter. You feel so happy when you carry home those sale items of great big globby jewelry . . . and you have nothing with which to wear it. Of course both of you are mad about casual sports clothes . . . and rightly so. Wear these. But see that your grooming is perfection, for the more casual and expensive the clothes, the more necessary it is to have perfect grooming and no sloppiness attendant about your person. Stifle that instinct to purchase fashion bargains, which you would not wear at a top society sports event.

URANUS and SATURN GALS: (Capricorn, Dec. 21-Jan. 19, and Aquarius, Jan. 20-Feb. 18.) — This will be your year, for elegance is stressed by all designers, and elegance is your keynote in dressing. With your innate originality your best clothes buy will be basic dresses. Don't overdo the added detail, as too much will cheapen the effect of a queen which you can easily assume. You always desire exclusive dresses, but don't sacrifice clothes that flatter your figure just to get an original effect. Remember that you have the ability to attract the attention of every male in the room, if you stick to line and rich materials. Your accessories must be extremely exotic or unusually clever.

SUN GAL: (Leo July 22-Aug. 21). — You are the only gal under the Sun sign. As a Sun subject, you thrive on "limelight" just as the flowers and grain blossom and ripen under the

(Continued on Page 51)

FIRST WORD
IN LAS VEGAS
LAST WORD
IN LUXURY

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by
DICK
GERSH

THE DEATH of Larry Norrett, a familiar figure along Tin Pan Alley came as a shock to everyone in the business. Norrett passed away in Pittsburgh. . . . Rumor has it that Frank Sinatra will switch to RCA Victor. . . . We hear that the McGuire Sisters will do a remake of the movie, "Three Smart Girls".

Funniest line in "King of Hearts" occurs when the girl tells the cartoonist that she likes the kind of plays where the heroine dresses up in the hero's pajamas, that are always way too big for her, and looks adorable for the entire second act. Comments the male lead, "I once spent a weekend with a girl who put on my pajamas. It ruined our whole romance — on her they were tight!"

Ken Luttmann, promotion head of the Victor recording subsidiary, Label "X", is engaged to Carol Bergman, a non-pro. . . . Margaret Truman will broadcast from Europe for NBC. . . . Isn't it true that most of West Germany's political refugees escaped from their wives as much as from Communism. Don't get sore at me — I'm a bachelor!

Comic Corbett Monica claims that he knew a chorus girl who was so stupid she thought that Sherlock Holmes was a housing development. . . . Lew Magram, Seventh Avenue's famous shirt and cuff link maker, is profiled in the latest editions of MUSIC VIEWS, SONG HITS and RADIO DAILY. . . . Never one to lose out on a "timely" theme, the record business has already taken advantage of the satellite publicity by coming out with a disc called "Takeoff Kiss" built around the departure of a rocket ship. Julie Joyce does the appealing outer-

space chirping on the Wen Dee waffle. . . . Speaking of capitalizing on inter-planetary themes — hair stylist John Bennett is giving the gals in his Astoria, Long Island shop "Satellite Coiffeurs". John tells us that they are suitable for any sort of travel in the atomic age. Well, there's no sense in waiting till the last minute, I guess.

CABARET MAGAZINE'S Ben Burns is readying an article on the Las Vegas night club scene. . . . Look for the forthcoming results of the Press Agent vs. Columnists tennis tournament between Earl Wilson's assistant Sandy Conn and yours truly. . . . Helen Halpin, singer-comedienne, opens in "Catch A Star" as the Plymouth Theater on Sept. 6th.

Vivian Dandridge, Dorothy's sister, has replaced Thelma Carpenter in "Ankles Aweigh". . . . Harry Bellafonte is writing his autobiography. . . . Beauty Paula Lipton is working for the WINZ Clipping Bureau. This girl should be in the magazines, not reading them.

Manager Teddy King has some changes in store for exotic dancer Berniece Allyn's oriental routine that he's guarding as though they were atomic secrets. If Teddy thinks that this is building suspense — he's right!

Playboy Buddy Feigelson bid a fond farewell to the girls at the Latin Quarter before leaving for an extended business trip in Detroit.

Buddy Wecht has left the Warock Music Publishing firm to head up the Audiosonic Recording studios. . . . Interior decorator Byrde Gersh is doing the home of show business attorney Sam Fredman. . . . Jean Yothers, who write the "On The Town" column for the Orlando SENTINEL, wrote a brilliant feature on the expose magazines in general and CONFIDENTIAL's Bob Harrison in particular.

DJ Magazine, a new music business trade paper originating on the West Coast, will make its bow this Fall. . . . Siobhan McKenna, the Irish actress who made a sensation in the London Version of "Saint Joan", will make her American debut in "The Chalk Garden", Enid Bagnold play to be produced by Irene Selznick. . . . "A Four Letter Word", a drama about the book publishing field, is set for an October production.


Martyn Green, the famous Gilbert
(Continued on Page 51)


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MISSES' AND
WOMEN'S APPAREL



Mighty
Mixture

by
GARY STEVENS

ONE SONGBIRD TO A TREE:

JUST BACK from Dallas, Jeanette MacDonald, once the thrushing vis-a-vis of Maurice Chevalier and later Nelson Eddy, was telling us that hubby Gene Raymond has had a terrific suppression all these years. She pointed out that the other half, who had confined his teevee, stage and screen performances to comedy and drama, possesses a fine singing voice and has nurtured a strong feeling about vocalizing before a public. "Not that Gene has ever thought of outdoing Mario Lanza or Bing Crosby," chirped up Jeanette, "but he does handle a song exceedingly well and it's really a shame that he hasn't done something about it all these years. The real reason for the silent throats," she continued, "is our mutual agreement that there would not be two singers in the family. Too bad, too, for Gene's auditions in the shower were all first rate."

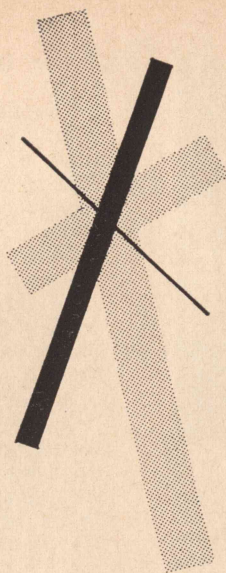
The auburn tressed thriller was also telling about the advantages of wearing contact lenses or the new corneal kind as contrasted to regular frame glasses. This led to her laugh yarn about mistaking her left for her right eye prescription piece with the result that she couldn't see a thing clearly.

TONSORIAL TIDBIT: Whether you know it or not, the haircut that Dean Martin sports, modified or Italian crew-cut, take your cherge, has a history. At a recent party at Dino's palatial palazzo we recalled the original shearing that led to the fashion which has individualized Martin and, in a sense, opened up new hair styling for thousands of men, some competitive crooners, who welcomed the new trim look

above the cranium and around the ears.

The gentleman who devised Dean's clipping, according to certain suggestions on the part of the singer, was Tommy Scuderi, a veteran barber of the Broadway beat. Scuderi does his artistic tress chopping at the Hotel Bryant — has for more than fifteen years. The original clipping took place some nine years ago, pre-Jerry Lewis, when Dean was song selling as a soloist at the then flourishing Havana-Madrid. Martin, who had been quite orthodox about his hair cut, figured he needed some individuality. His plan rested on interested ears when he outlined the same to Scuderi. Aside from the look of originality that it gave Dean, the clever scissoring handed Martin this added charge: A competitor, Perry Como, once a barber himself, never dreamed up anything quite like this.

THISA ON THATA: Love the thought on the success of Disneyland. To wit: "The world will beat a path to your door if you build a better Micky Mouse-trap." . . . Without gimmicks in the song or trick slurs in the voice, Giselle MacKenzie rates an award for "Hard To Get" — a professional combination of solid tune and wonderful singer. . . . Have you heard about the actor who just filed suit against Confidential Mag! Sez they haven't mentioned him in two years. . . . Gracie Allen's smile breaks out like sunshine suddenly showing thru the clouds. . . . Just heard about the old roue who advanced this far: He just went into his second adolescence. . . . Julie Wilson's new night club act, which reaches the Copa on Sept. 8th., will have many of the songs suggested by Louis Shurr, the agent, who prides himself on being the best picker of old songs in the biz. He just told Cole Porter that Lena Horne is doing "It's All Right With Me" too fast — much too fast. The record is selling the same way — too fast. . . . Darren McGavin, once TV's "Crime Photographer", does his first musical ever. "The King and I" in St. Louis. . . . Ira Gershwin turned down the lyric writing job for a Broadway musical. Said he wasn't in the mood! Page 73 of the Youngstown, Ohio telephone book has a collector's item on it. The top two names in the upper right hand corner supply the hush and then roar. All censors form to the right!



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OBSERVATIONS

(Continued from Page 5)

hard, shell-like bodies contain two or three quarts or a gallon of water. The fins develop into the only possible means of locomotion and become flipper-like proturbances on each side of the round, wheel-like body and, surprisingly they are able to flip up onto the rim or tire of the wheel and then by clever use of the two large fins or flippers, one on each side, can roll down the sand-washes at a surprisingly rapid rate.

Miners and prospectors or travelers who have reached the avenue of thirst, often come on specimens of these canteen fish and, if they recognize them for the water-carrying creatures they really are, save their lives and replenish their canteens. And just here Frank Buol again enters the story. He had considerable acreage planted to grapes, but water always became scarce as summer approached. He found the gaily rolling canteen fish readily responded to direction. With two or three Indians for helpers he would herd the fish into furrows between two rows of vines. Then as they rolled along, with a smart tap of a hammer-like instrument the shell of the canteen fish would be broken when it reached a point opposite a grape vine and the water would sink into the ground in sufficient amounts to keep the vines growing and ripen the grapes. All Frank had to do was to stand at the head of a row and direct the procession of canteen fish into the right furrow. The Indians, experts in the art of irrigation would break the shells at just the right place to do the most good. It has been claimed that the calcium content of the shells left broken in the vineyard was responsible for the very high sugar content of grapes raised in that region.

As I said at the beginning of this silly, but entirely untrue story of the canteen fish and as proof of its authenticity we have the box of grapes. They are about the sweetest we ever tasted, from Frank Buol's ranch in Pahrum Valley. He is, I understand, a friend of Dorothy Dorothy, the Cotton Queen and I am sure they will both vouch for the unauthenticity of the fish story.

Reading the above over, it comes to mind that most of those who live in Las Vegas are entirely ignorant of the

fact that there once was a railroad from Las Vegas to Reno.

Goldfield in 1905 was newly discovered but soon the Goldfield Consolidated Mining Company controlled by George Wingfield, was producing a million dollars a month in gold. Tonopah had not yet reached its peak production in silver. It has always been a wonder to me that the two camps only 28 miles apart should be so different. Tonopah was discovered by Tasker L. Oddie and Jim Butler in 1898. It was one of the world's greatest producers of silver. Goldfield was discovered by Tonopah prospectors looking for silver in 1903 and they almost overlooked the vast store of yellow metal which they had found.

In 1905, Senator William A. Clark had built his railroad from Los Angeles to Salt Lake City through Las Vegas and brought this town to light. Borax Smith, a man of great wealth, decided to build a railroad from Las Vegas to his borax mines in Death Valley and actually completed the railroad grade from Las Vegas to Tule Springs. However Senator Clark decided to build a railroad from Las Vegas to Goldfield himself. He took over Smith's right of way and grade by the simple expediency of setting freight rates on construction material so high that it was impossible for Smith to build and he withdrew his construction gang and built his road from Ludlow, California to Death Valley.

At Goldfield, Clark's railroad, the Las Vegas and Tonopah, connected with the Goldfield and Tonopah road, which in turn met the branch owned by the Southern Pacific. The trip to Reno was generally a very pleasant experience. We would board the L.V. & T. train at Las Vegas about 9:30 in the morning and amble along at a top speed of 25 miles an hour, arriving at Goldfield about seven that evening. We would remain over night after going to a show or some other entertainment in that exciting city and stay at the beautiful Goldfield Hotel. Next morning at seven we took the train for the north, but owing to difficult grades did not reach Tonopah until about 9:30. There the S.P. hitched a very modern lounge car to the train, with a very gentlemanly and efficient colored man in charge to serve the drinks. It was a most pleasant and comfortable way to travel and we reached Reno

(Continued on Page 36)

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HOTEL



We'll be back!

THE
GOOFERS

"CURTAIN TIME"
SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Aug. 30th thru Sept. 2nd

Show: Johnnie Ray; Jack Durant; Donn Arden Dancers; Carleton Hayes and his Orchestra.

Even the walls of the Painted Desert Room resound as "Mr. Emotion" "cries" his way into the hearts of audiences. JOHNNY RAY's ability to communicate naked emotion in a song is spectacular showmanship. This controversial lad has developed a new poise and control and is completely at ease whether crooning a tender love song or belting out a terrific beat like "Flip, Flop and Fly". His individualistic technique and sheer performance know how has secured him a top berth in our roster of show biz personalities. He is genuine and warm and his audiences immediately realize this sincerity and are "with him" all the way. Johnnie is a fine artist and is truly one

(Continued on Page 31)

The Dunes

Aug. 10th thru Sept. 8th

Show: Marion Marlowe; Dave Barry; Clark Brothers; Jose Duval; Daughter of the Dunes; Jaye Rubinoff and his Orchestra.

In her initial appearance in FLV, it is evident that MARION MARLOWE is one of the most exciting newcomers to grace local supper clubs. Her vibrant voice and warm personality makes ardent fans of all who see this lovely First Lady of TV. The versatility of her voice range, which is from naughty jazz to the classics, will enrapture you. This girl's wardrobe draws gasps of appreciation, for her gowns are exquisite. Her star of fame has been ascending with great rapidity and she has become a very polished showman. Marion is a beautiful young lady that is just loaded with talent, charm and all things that go to make a gracious headliner. . . . The mirth provoking talents

(Continued on Page 53)

EL Cortez

Aug. 25th thru Sept. 7th

Show: Four Tunes; Sonny Mars; Lucky Girls; Sherman Hayes and his Orchestra.

Brought back by popular demand, one of the country's most distinctive vocal groups, the fabulous FOUR TUNES, blend their stellar talents to give pleasure to audiences in their return to the Pirate's Den. Tops on the popularity list and a terrific balm to the ears, this quartet of masterful music-makers are favorite tunesmiths of all who appreciate symmetry of sound. Each man is acclaimed as a starring soloist, the result of the combination is superb harmony. Prepare for a memorable evening. . . . Just landed, the mirthful "Madman from Mars", to tickle your ribs and create an atmosphere of merriment. Spur of the moment events are turned into hilarious comicy by SONNY MARS,

(Continued on Page 53)

El Rancho Vegas

July 6th thru Sept. 7th

Show: Joe E. Lewis; Lili St. Cyr; Billy Daniel; El Rancho Girls; Ted Fio Rito and his Orchestra.

Held over is this LeRoy Prinz production which was an overnight success, with favorites and stellar showmanship. Back in the spotlight that loves to embrace him is JOE E. LEWIS, the irrepressible comic who is adored by all (and that includes the dyed-in-the-wool hecklers). You just have to love this custodian of humor. His winning comicy seeps right into your heart and the howls of amusement create a lasting din. Joe E. is synonymous with GREAT entertainment! His fountain of wit is endless and unmatched. . . . Aply assisting Mr. L. is his longtime cohort in humor, AUSTN MACK, at the piano. . . . A surprise treat is an extra added to the

(Continued on Page 53)



"CURTAIN



Flamingo

Aug. 25th thru Sept. 14th

Show: Pearl Bailey; Dick Contino; Four Joes; Flamingo Starlets; Teddy Phillips and his Orchestra.

A natural flair for comedy blended with an unusual delivery of song has made PEARL BAILEY a great favorite. Her non-committal "tired" manner and cryptic comments, combined with songs only she can sing, makes for great entertainment. The clever use of her hands and voice are the trademark of this superb showman. The way she carries the audience with her through her every mood and move is pure artistry. Pearl loves her work, so it is no mystery why audiences are caught up in the enthusiasm and applaud her every effort. Everybody loves the lady! . . . She is the MOST! Genius of the accordian, DICK CON-

(Continued on Page 33)

Moulin Rouge

Opened Aug. 9th

Show: Lionel Hampton & his Revue; Curley Hamner; The Hamptons; Patty Ann; Moulinettes.

One of the all-time great jazz musicians, LIONEL HAMPTON, stars with his REVUE and ORCHESTRA in the "hottest", most exciting show to be presented at this bistro. This is the "jumpingest", "thumpingest", "boppingest" production ever, and sure to be in the Rouge Room for what we hope will be an extended stay. These boys make music that "really is". . . They'll have you beating out the rhythm whether you're 9 or 99. Words can hardly express the thrill of seeing this aggregation of musicmasters. Each member in this Ork is a superb instrumentalist and showman of great calibre. . . . Featured are CURLEY HAMNER, that tall, talented young

(Continued on Page 31)

NEW FRONTIER

Aug. 9th thru Sept. 4th

Show: Herb Shriner; Blackburn Twins; Skylarks; Venus Vamps; Garwood Van and his Orchestra.

Stage and TV star, HERB SHRINER, has brought a fresh and distinctly different approach to the business of making people laugh. The "Hoosier Humorist's" drollery is warm and affable, and appeals to one and all. This star's flair for reminiscing about the simple life back home in Indiana is

(Continued on Page 33)

Riviera

Aug. 30th thru Sept. 27th

Show: Billy Daniels (with Benny Payne at the piano); Harpo & Chico Marx; Riviera Girls; Ray Sinatra and Orchestra.

That "Old Black Magic" man casts his spell on patrons of the Clover Room with his highly individualistic singing. BILLY DANIELS creates mood and magic that holds audiences' willing attention as he writhes in the emotion of the song. You "feel" the song as if those very things of which he sings

(Continued on Page 53)

Royal Nevada

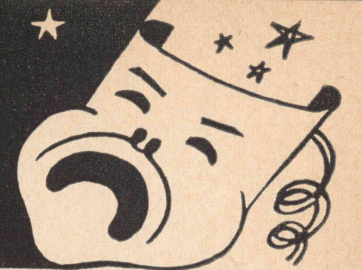
Aug. 9th thru Sept. 20th

Show: "Guys & Dolls", starring Vivian Blaine; Robert Alda; Sam Levene; featuring B. S. Pully; Stubby Kaye and the original Broadway cast. . . 4th Record Breaking Week!

SID KULLER, talented producer of shows in the Crown Room, presents, with co-producer, MANNY FRANKS, one of the greatest Broadway musicals of all times. The name of this superb production is that much talked about and highly touted "GUYS & DOLLS".

(Continued on Page 31)

"TIME"



SAHARA

Aug. 9th thru Sept. 5th

Show: Vagabonds; Condos & Brandow; Maria Neglia; Chaz Chase; The Kalanis; Saharaem Dancers; Cee Davidson & Orchestra.

Producer BILL MILLER once again turns the spotlight on the most unpredictable act in show biz, THE VAGABONDS. These four guys and their zany, daffy antics never fail to convulse the audiences with laughter. Pandemonium reigns as this group of mad men sing, shout, climb the walls and

(Continued on Page 31)

The Sands

Aug. 24th thru Sept. 13th

Show: Lena Horne; Hal LeRoy; Harvey Allan; Copa Girls; Antonio Morrelli and his music.

Nostalgia clutches your heart as the "Deed I Do" girl weaves her magic spell in the Copa Room once again. Many may imitate LENA HORNE, but none can match the original. Ever an enchanting songstress, Lena can create more mood and rhythm from a song than anyone. Her repertoire is

(Continued on Page 53)

SHOWBOAT

Aug. 26th thru Sept. 8th

Show: Charlie Carlisle; Rene & His Continental Puppets; Zabuda; Garr Nelson; Showboat Girls; Skippers; Woody Woodbury; the Carsons.

An unlimited fund of comicy by one of the most versatile funsters in show business, CHARLIE CARLISLE, "brings down the house" nightly. His hilarious yarns and microphone clowning has endeared the king of laughter to the hearts of all who see him, for

(Continued on Page 33)

SILVER SLIPPER

Show: Revue Parisienne; Buddy Baer; The Haller Girl; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Co.

This popular late spot is offering "Revue Parisienne", starring the one and only BUDDY BAER, ex-heavyweight boxer and now a thespan. The big "bruiser" sings and mimics very successfully. Co-starring is the beautiful HALLER GIRL and the consistently thrilling Apache Dance sequence of THE APPLETONS, a trio of performers you'll watch with tongue in cheek. The HALLER GIRL is an exotic dancer who weaves the magic of the Tahitian Islands and Latin rhythms into her dances. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a "kisser" that can break up the strictest of sobersides patrons. . . . Also new

(Continued on Page 33)

Thunderbird

Sept. 1st thru Sept. 7th

Show: Sauter-Finegan Orchestra; Raymond Chase; Peiro Brothers; Thunderbird Dancers.

Held over by popular demand is the most unusual SAUTER-FINEGAN ORCHESTRA. They bring us the latest in the modernistic school of musical arrangements. This new medium of expression is most out of the ordinary. The unusual sounds and arrangements emanating from this exceptional orchestra are kaleidoscopic in range. They give one a prevue of what the future in music lines will be, and they are most delightful to hear. . . . For a complete change of musical pace, we have RAYMOND CHASE. A right accomplished musician on his concertina, this lad. . . . A comedy team from the Argentine, the PEIRO BROTHERS, who are such masterful jugglers per-

(Continued on Page 33)

*"Gee - but it's
Great"
to be back in
Las Vegas
at the*

DESERT INN

JOHNNIE RAY



SILVER SLIPPER CASINO

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 A SPICY RE-VUSICAL COMEDY

Starring

BUDDY BAER "Songs with a Sock"	★	THAT HALLER GIRL "Continental Dancing Beauty"
HANK HENRY "Funniest Man in the World"	★	SPARKY KAYE "Comic Supreme"

Denise Bennett


Cliff Ferre — Bill Willard — Geo. Redman & Orch.

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ROYAL NEVADA

(Continued from Page 26)

Starring in this stellar extravaganza is the very lovely and talented VIVIAN BLAINE; stage and screen stars ROBERT ALDA & SAM LEVINE. In the feature roles, B. S. PULLY, STUBBY KAYE, JOHNNY SILVERS, MAUREEN McNALLY & NETTA PACKER, plus the entire original Broadway cast. This musical fable is based on a story by one of our nation's greatest writers and newspapermen, the one and only DAYMON RUNYON. The subject matter is especially "near and dear" to the heart of FLV. The "Sewer Scene" will be particularly rib-tickling for it is so far removed from the setting of our local plush gaming tables. Three show stopping routines are: Vivian Blaine's rendition of, "A Person Could Develop A Cold", Bob Alda's "Luck Be A Lady Tonight", and Stubby Kaye's "Sit Down, You're Rocking the Boat". . . . The management of this hotel went all out with the many new sets by PETER WOLF, that are truly exquisite. Costumes were designed by ALVIN COLT and executed by DAVE BERMAN. The entire production is done so beautifully that we believe it excels the original presentation. . . . The music and lyrics are by FRANK LOESSER; musical supervision by LYN MURRAY and conducted by Royal Nevada's maestro, JERRY FIELDING. The exciting choreography is styled by ONNA WHITE. HENRI CAUBISENS is the capable gent who directed production for the "Road". In conclusion, we suggest early reservations.

SAHARA

(Continued from Page 27)

make their own brand of fantastic music. In fact, they have to do no more than to stand on the stage and peer about and the house is in an uproar! Their material is so diversified that one could see them again and again and never tire of their offerings to the gods of merriment. Very important to this "Crazy Combo" is FRANK LINALE, musical director, writer and arranger for he has wild talents. . . . This fast moving show features MARIA NEGLIA, violin virtuoso, who can make this particular instrument sing and shout. Maria not only is highly talented, she has terrific stage

presence. . . . The exciting dance team, CONDOS & BRANDOW, execute intricate routines that please all viewers. This duo displays an acute sense of timing that creates an illusion of "oneness". Their precision is most amazing. . . . A change of laughter pace is offered by the internationally famous comedian CHAZ CHASE. . . . The KALANIS, a Polynesian boy and girl dance team, do a stimulating "flaming sword" routine that brings the audience up-right in their seats. Colorful choreography styled by GEORGE MORO is executed by the SAHAREM DANCERS. Here is a host of talent that is mighty easy on the eyes. CEE DAVIDSON and his ORCHESTRA turn in an enviable background of music. Opening Sept. 6th, JOSE GRECO and his exciting Spanish Revue.

MOULIN ROUGE

(Continued from Page 26)

man who not only beats a mean drum but dances and sings as well; those great singing and dancing HAMP-TONES; and the beautiful young songstress with the fabulous voice, PATTY ANN. . . . Our advice, make your reservations at least two or three days in advance. "Wall stretchers" would have to be used to accommodate the multitudes that throng to hear and see these "out of this world" bopsters. The "joint is jumping, rocking and rolling"! This is an entertainment MUST that needs no further words — it merely is the greatest! Lionel Hampton and his orchestra are fantastic and fabulous! The beautiful MOULINETTES present unusual choreography.

DESERT INN

(Continued from Page 25)

of the contemporary greats by virtue of heart and talent. . . . How JACK DURANT's framework holds together is a mystery. This hilarious comedian seems willing to kill himself for your amusement. His witty lines punctuated with vaudevillian "prat-falls" keeps audiences in stitches! Real funny guy and what stamina. . . . Rounding out the show with unusual and colorful choreography in spectacular production numbers are the very popular DONN ARDEN DANCERS. . . . After a 4-week vacation (much deserved) CARLTON HAYES and his ORCHESTRA turn in an enviable background of music.

★

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BIMBO'S 365 CLUB — SAN FRANCISCO

CHEZ PAREE — CHICAGO, ILL.

★ ★ ★

★ ★

★

SILVER SLIPPER

(Continued from Page 27)

to the room is a bevy of CAN CAN DANCERS, who liven the atmosphere with their spirited and tricky footwork. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the Stock Company. These scenes and blackouts are now famous from coast-to-coast for their uninhibited efforts toward showing you a good time. Permanent members of this stock company include such names as SPARKY KAYE (the funny "little" man), JIMMY CAVANAUGH (genial M.C.), DENISE BENNETT ((an eye opener) and BILL WILLARD, (straight man and scripter). . . . In the musical corner is GEORGE REDMAN with his ORCHESTRA.

FLAMINGO

(Continued from Page 26)

TINO, who plays with such zip, zing and zest, is a handsome, amiable young gentleman who charms audiences into attention. The lad not only has magic in his fingers on the accordion, he plays the piano and displays an excellent voice — in fact, he is so loaded with talent we wouldn't be a bit surprised if he broke into a dance or started juggling things. **Dick is just fabulous!** . . . Unusual arrangements well sung in perfect blend of voices distinguishes the FOUR JOES in their initial date in FLV. . . . The charming FLAMINGO STARLETS present choreography of merit by RON FLETCHER. An excellent background of music is created by TEDDY PHILLIPS AND HIS ORCHESTRA.

SHOWBOAT

(Continued from Page 27)

who doesn't enjoy laughing. . . . Occasionally to prove a point, Charlie will break into song and display a fine voice, but farce is his forte, and he is comical! . . . Rene & HIS CONTINENTAL PUPPETS are most unique. The "little people" are so life like, that it is hard to believe that it is a fantasy. They dance, play the piano and the drums, sing and one even does a strip right down to the "bare"! Their costumes are exquisite. This is a superb act which is perfectly produced. . . . Exotic dances are offered by the Oriental temptress ZABUDA. Charms of

the Far East become a reality when this beautiful lady appears. . . . Handsome young baritone, GARR NELSON sings both popular and classical songs with equal aplomb. His outstanding voice sparks a romantic note and is a pleasure to hear. . . . THE SHOWBOAT GIRLS present a tantalizing dance line. . . . The SKIPPERS weave a smooth musical background. . . . During intermission it is the drollery and antics of that glib WOODY WOODBURY and the four part harmony of the CARSONS.

NEW FRONTIER

(Continued from Page 26)

very much in demand. He applies a heavy dosage of rustic humor, covering the gamut of realistic monologizing about the butcher, the baker and the candle-stick maker that contacts the "grass roots" dormant in every man. He utilizes a slow drawl that holds the audience in appreciative attention. . . . The tall, talented BLACKBURN TWINS present clever dance routines that are most unusual. There are thunderous rounds of applause from audiences as these two handsome young men beat out fascinating rhythms with their feet — a great performance! Truly accomplished, these twins, and that is why they are invited to FLV repeatedly. . . . As an extra added attraction, we have those gifted SKYLARKS to warble for our pleasure. TV and recording artists of great stature, they are well known for the happy harmony they produce. Long association with Betty Hutton gave them a well deserved boost toward fame. . . . The VENUS VAMPS, as in previous productions, display their abilities in scintilating sequences. Unusual choreography is created by ROD ALEXANDER & BILL ANDREWS. Excellent musical setting is blended by GARWOOD VAN and his men of music. Opening September 5th, the great BILLY ECKSTINE.

THUNDERBIRD

(Continued from Page 27)

form for our amazement and amusement. They are so blase about their talents, but they must have been practicing forever to be so proficient in their art. . . . The THUNDERBIRD DANCERS appear in colorful sequences, imaginative choreography and staging by the talented GAYLE ROBBINS.

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entertaining the
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THE HOTEL



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CONTINO



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& HIS ORCH

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KERRY JARTO

And His Gypsy Orch.

PLUS


EDO LUBITCH

★
ERNIE STEWART
TRIO

PEPPY MORREALE
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You owe
yourself
this treat...
CHINESE
FOODS
Served in the
GARDEN ROOM
From 6 P.M. to Dawn



OBSERVATIONS

(Continued from Page 23)

about 7:30 that evening. How strange, romantic and unreal those days seem to us now.

As the mines at Goldfield and Tonopah declined in production the railroad became unprofitable and operation was abandoned. The rails were taken out about 1919 and sold to a British syndicate which used the steel to build a railroad in China. Although for nearly ten years Senator Clark's railroad lost about ten thousand dollars a month, the venture on the whole was very profitable. It was estimated that road paid for itself the first year of operation. The rails which cost \$30. per ton in 1906, brought \$130. a ton when they were sold and the buyer tore up the track and shipped the rails himself.

Goldfield and Tonopah, once vibrant with life and activity, are now, but little more than a ghost town, carrying memories of a great and glorious past. The road bed of that L.V. and T. RR. now carries automobile traffic between Las Vegas and Reno in a few hours, where by rail it required two days!

CRISWELL PREDICTS

(Continued from Page 7)

floor inlay. This fiber glass will be of a plastic base, will not scar, scuff, rip, tear, nor stain, and will last a lifetime. A simple change of lights can change the entire color and mood of a room almost instantly! . . . All trapeze and tight-rope performances will be forbidden in circus or county fair shows, due to the danger to the life of the performer and also of the spectator. In some cases, these death defying acts will be permitted if a net is used from tent wall to tent wall, protecting the entire audience! . . . All children will have a free medical examination thru the County Health Officer before their midterm examinations! . . . Wall Street will soon publicly announce that prosperity is assured because (1) people have more money, (2) want to live better, (3) to try new things, (4) more freedom of choice and (5) more leisure time!

PEOPLE WHO WILL MAKE NEWS:

I regret to predict that Death, the Proud Brother, will tap on the bed-

room door of a famed French novelist, a noted fashion designer and a fabled Indian prince, who are here today but will be gone tomorrow! . . . Anna Best Joder will be named the Rodeo Queen for 1955 and will appear at Madison Square Garden! . . . Gloria Swanson will recreate the Marion Terry role in the famous London comedy of 1892 "Forgiveness" on Broadway! . . . The home of Mark Twain in Hannibal, Missouri will become a national literary shrine dedicated to the memory of Tom Sawyer, Huckelberry Finn and Becky Thatcher! . . . Las Vegas, Nevada will soon build the largest hospital and clinic for cancer in the world! . . . The Royal Ballet from Siam will make a world wide tour as a good will gesture for that nation! . . . The personal diary of Madame Claire LeBlanc who died in 1856 will be published next year, and will contain her predictions about the future of mankind! . . . Henry Ford II will extend his industrial empire to Wichita, Kansas, where he will build a testing factory for new designs! . . . Fanchon Devoe will edit a best-selling cookbook "Midwest Cooking" containing all the wonderful recipes of bygone days! . . . Lily Pons, the opera star, will sing the role of Pauline Bonaparte for the Paris Opera! . . . Augustus Toplady will be honored by a monument on the very spot in Somersetshire, England, where he wrote "Rock Of Ages" the most popular hymn sung in English! . . . The Mayo Clinic will perfect a definite serum to successfully counteract the bite of the deadly Black Widow spider! . . . President Eisenhower will give the signal to hoist the first batterment of the new bridge to span the Mississippi just above St. Louis, Missouri!

THAT'S FOR SURE

(Continued from Page 9)

JACKIE MANDELL (floorman at the Frontier), former pugilist, of the featherweight division. JACKIE FIELDS (ex champ in that division & host in the Cloud 9 Lounge) still refers to Mandell as "THE Contender." Back to the "Barber." Mr. Brown is a wonderful person and can always be relied upon to extend his assistance. If you're ever in need of reservations, just call or see him at his office — 232 N. Canon Drive — phone BRADshaw 2-6575.

Never saw MARGE WOOD looking

happier. (She is a food waitress at the HOTEL EL CORTEZ Coffee Shop.) Her son recently returned after being away (with Uncle Sam's Navy) for one and one half years. Mother took a leave of absence in order to be with her son.

There is a new town in the making, called CRISWELL, NEVADA, named after our own columnist, the predicting J. K. It won't be situated too far from McCarran Field, on the way to the California-Nevada border. People are currently filing claims on this "friendly city of tomorrow." We wish Cris good luck in his new settlement.

Since B. S. PULLY left his extra-curricular spotlight at the ROYAL NEVADA HOTEL lounge, his co-actors of "Guys And Dolls" have risen in protest. They liked Pully's extra triple performances so much, they have been carrying signs, demanding his return. (He left the lounge at SID KULLER'S request but is still with the "G & D" cast, natch!) It all makes for colorful excitement.

BUD LILLY, publicist for the NEW FRONTIER HOTEL, informed us he can always rely upon his son. The lad is visiting him and spends all of his time at the pool. Dad doesn't have to look far for this boy, JIMMY.

After spending five months in Las Vegas, the LUCKY GIRLS are leaving the HOTEL EL CORTEZ. Their services are in high demand, due in great part to the guidance of their excellent choreographer, MITZI BRUGGEN. The girls will undoubtedly fulfill many offers of European tours. They have appeared on that continent, more than in the States. We were fortunate to have seen them at the SHOWBOAT and the Hotel El Cortez.

Had a nice, long visit with "PEARLIE MAE" BAILEY, at the FLAMINGO HOTEL. She showed us pictures of the eighteen month old son she and hubby LOU have adopted. They affectionately call him, "Dennis The Menace." Miss Bailey spoke with pride

(Continued on Page 39)

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CONTINUOUS
ENTERTAINMENT

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THAT'S FOR SURE

(Continued from Page 37)

of the forty acre ranch they recently purchased, near Apple Valley, California and said they are hoping to occupy it, come next August. At the termination of this engagement, Pearl heads for the coast to film, "King of Heart," with BOB HOPE, for PARAMOUNT. Her greatest ambition is to be a school-teacher. There's a fact that is not generally known.

KAY PARSONS (of PLAYLAND) is showing our FLV to her daughter-in-law, NANCY MILLARD, of radio's KRAFT MUSIC HALL. Nancy is on her way to Hollywood, for a PARAMOUNT screen test.

On August 28th, the Gold Room of the SANDS HOTEL was the setting for great festivities. Friends gathered to help the EUGENE STERNS celebrate their Twenty-Fifth Wedding Anniversary, at a cocktail party. (Mr. Stern is a co-owner of the DIXIE DELICATESSEN.)

At this point, there has been a lot of confab going on about the acquisition of the ROYAL NEVADA HOTEL by WILBUR CLARK'S DESERT INN. We personally doubt that this potentiality shall ever materialize. In fact, it wouldn't surprise us in the least if the Inn owners decided to purchase another bistro, also local.

In town for a holiday is MARILYN DAY MOSS. She is visiting her uncle, EDDIE MOSS, co-owner of the HOTEL SAHARA. Mr. M. is mighty proud of his niece who holds an important post as secretary to a corporation lawyer.

Another Texas family has pulled up stakes to settle here. Mrs. CURTIS TRAHAN and her two sons arrived to join the head of their household. Mr. Trahan is head maintenance man at JOE W. BROWN'S HORSESHOE CLUB. Know of a 3 Bedroom House For Rent? The TRAHAN'S are looking for one.

The FOUR JOKERS have really been "kicking up a storm" in the Cloud 9 Lounge of the NEW FRONTIER HOTEL. Their special material (written expressly for them by EDDIE GALE) is nothing short of sensational. The boys close on September 5th. From here, it looks like a Chicago theatre engagement. Closing on the same day is pianist MARCO RIZO who moves

his trio over to the RIVIERA HOTEL, for a September 22nd opening.

DICK CONTINO'S talents have developed to magnificent proportions. At the FLAMINGO HOTEL, his rendition of "Two Guitars" makes his accordion actually sound like a "guit." During this engagement, Dick is studying his "Lux Video" script, for his September 25th appearance. He will portray an Italian policeman, strictly drama, no music.

The LUCKY STRIKE CLUB has installed a new frankfurter machine. General Manager AL GARBAN announced that they serve only "pedigreed dogs."

We wish JOHN FUNK good luck in his new enterprise. The former proprietor of the DOWNTOWN LIQUOR STORE has opened the NEVADA LIQUOR STORE in the 2100 block of Fremont Street. Look for the ad in this issue. With it, you can purchase miniature liquor bottles, at a 20% discount. We have never seen a greater variety than the one Mr. Funk has displayed. That 20% discount is nothing to sneeze at. We'd advise your taking advantage of the generous offer.

Now we feel it's high time we call a stop to a little joke. A few issues back, we itemed ROBERT BARRY as a dealer at the FLAMINGO HOTEL. Since then, his co-workers have joshed him, unmercifully. Now, we'll tell the truth. Bob is, in reality, a box man at the Flamingo. We trust he didn't mind the teasing, too much. (Aren't we nasty?)

This can become habit-forming. Once again, we must report that MARSHALL WRIGHT is not leaving town. Seems that it's very difficult to shake off the fascination Las Vegas has for a person, once he submits to her. Mr. Wright will remain as General Manager of the RIVIERA HOTEL, with DICK CHAPPELL as Resident Manager.

PETE WALKER, "21" dealer at the LAST FRONTIER HOTEL for many years, is now at the SHOWBOAT HOTEL. Localites are familiar with this popular person. A couple of years back, he was featured in a story that was run by COLLIER'S Magazine.

Mr. and Mrs. HARRY RITZ have welcomed another member to their domicile. Their fourth child was born on August 21st. The newcomer has

(Continued on Page 41)



It's Great
to be back
at the

Sands
HOTEL

**HAL
LeROY**

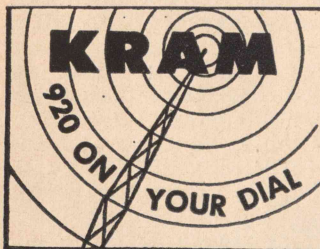


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THAT'S FOR SURE

(Continued from Page 39)

been named, ROBERT MARC. Mahzel Tov!

It's nice to see LESTER WINN back in town, as Captain at the SANDS HOTEL. He recently returned from Honolulu, where he served as maitre d' at the WAIKIKI BILTMORE. He told us some wondrous tales about the phenomenal growth of Honolulu. However, the lure of Vegas was too great to combat. We understand LARRY LORIMER is due back soon. He was Manager of the Waikiki Biltmore but Las Vegas reclaimed this son, also.

Every Thursday, DOLORES FRAZINI and the JERRY FIELDING ORCHESTRA (all of the ROYAL NEVADA HOTEL) make a one-half hour recording at CBS, at 7:30. It is heard locally, at 10:30 p.m. The show goes out over the network and we suggest a listen in. Jerry is under contract to the same recording outfit as Dolores and his orchestra will back her when she cuts her waxings, in the near future. Watch this gal climb that showbiz ladder of success. A singing star in the making.

Sotpping at the HOTEL SAHARA for a ten day vacation, is MARTHA RAYE. Last Monday, the hotel management surprised her with a birthday party, at 2:00 ayem in the yawning. All the "Strip" entertainers attended and Martha proved a marvelous hostess. Bill Miller, producer and co-owner of the Hotel presented the comedienne with a station wagon, air conditioned. How sweet it is!

Over at JOE W. BROWN'S HORSESHOE CLUB, a few of the food waitresses have formed the "One Hundred Club." Eligible members are only those who weigh one hundred pounds, or less. Prseident LOLA EVANS and Vice-President IRENE WILLIAMS weigh ninety pounds, each.

Have you seen the new rug at WILBUR CLARK'S DESERT INN? It is of such an unusual design, it actually makes the casino look much larger.

The traveling MOREY ZUKERMANS stopped off, on their way back from Honolulu. From here, they head for the World Series in New York. Then, on to their Caribbean cruise. (Lucky, lucky people.)

Belated wedding congratulations to

NINA CLARK and her bridegroom, CHARLES RUSDEN. Miss Clark is the proprietress of the dress shop at the HOTEL SAHARA and has a branch shop, downtown. Mr. Rusden is a co-owner of the Sahara. The couple were married, August 22nd. Continued success folks.

What a reunion there was at JOE W. BROWN'S HORSESHOE CLUB, this past week. Participants were day shift bartender, RUDY MILLER and casino employe, AL FIRESTONE. The fellows worked together in better than fifty Hollywood pictures. Their only regret was their never being cast as "screen lovers."

One of the greatest downtown attractions is the uranium display at the WESTERNER CLUB. It is absolutely fascinating and the crowds collect around this exhibit, constantly. Truthfully, we could have spent many long hours here, if our busy schedule had allowed. As it was, time passed so swiftly we didn't realize how long we had stayed.

This Monday, DOROTHY DORBEN will present her dancers at the NEW FRONTIER HOTEL. She has packaged the talents of twenty people: twelve girl dancers, three male dancers, four showgirls, one production singer. Miss Dorben also has production lines at BIMBO'S 365 CLUB in San Francisco, Chicago's CHEZ PAREE and etc etc.

Another new restaurant is due for an veiling. This is FONG'S CHINESE GARDEN. They will specialize in the Cantonese dishes that tempt and delight the palate. The great variety of restaurants mushrooming in this area attests to the steady growth of this FLV.

Two new appointments at the ROYAL NEVADA HOTEL place ARNOLD L. KIMMES as General Manager and LEONARD MARXEN as Comptroller. We trust both gentlemen will be highly successful in the execution of their respective positions.

We're all happy to see LYNN GOOD back at HOME & GARDEN. Miss Good took a few days off to get some rest and she looks hale and hearty, after her brief vacation.

Another newly formed venture in our midst is that of the GREAT WESTERN MINING EXCHANGE, on Fremont Street. It offers complete mining service. The amount of people becom-

(Continued on Page 45)

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YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV...

SEPT. 3
THRU
SEPT. 9

Channel
8
KLAS

SATURDAY — SEPTEMBER 3

10:45 **8** Game of the Week
1:30 **2** Mystery Matinee
3:00 **8** CBS Horse Race
3:30 **2** Command Performance
8 Double Feature
4:30 **2** Band Wagon
5:00 **2** Big Picture
5:30 **2** Seeing Is Believing
8 Andy's Gang
6:00 **2** Bobo The Hobo
8 Weather
6:05 **8** Sports Desk
6:15 **2** Racing Views
8 World Events
6:30 **2** Weather Vane
8 Soldiers Of Fortune
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Here's The Show
8 Feature Film
7:30 **2** Playtime
8:00 **2** Saddle Club Round-up
8:30 **2** Tomorrows Headlines
8 Harry Owens Show
8:45 **2** Late Sports; Weather
9:00 **2** Lawrence Welk Show
8 Two For The Money
9:30 **8** Ames Brothers
9:45 **8** Master Of Music
10:00 **2** Cavalcade of Classics
10:30 **8** Ralph Pearl Show
10:45 **8** Movie
11:30 **2** Big 2 Playhouse

SUNDAY — SEPTEMBER 4

2:00 **2** International News
2:30 **2** Adventure Theatre
3:00 **2** Meet The Press
8 Christophers
3:30 **2** Faith For Today
8 Encore Theatre
4:00 **2** Highway In The Desert
4:30 **2** Home Workshop
5:00 **2** Meet The Wife
8 Industry On Parade
5:15 **8** Channel 8 Music Hall
5:30 **2** Gates & The Comics
8 This Is The Life
5:45 **2** James Mason Show
6:00 **2** Surprise Playhouse
8 This Is Your Music
6:30 **8** Stories Of The Century
7:00 **2** Break The Bank
8 Private Secretary
7:30 **2** Hollywood Backstage
8 Mr. District Attorney
8:00 **2** Impact
8 Toast Of The Town
9:00 **2** Mr. & Mrs. Show
8 Eddie Cantor Comedy Thea.
9:30 **8** G.E. Theatre
10:00 **8** Showcase Of Stars
10:30 **2** Big 2 Playhouse

MONDAY — SEPTEMBER 5

2:00 **2** Pinky Lee
8 Showcase Of Stars
2:30 **4** Command Performance
3:30 **8** Public Service
4:00 **2** Soupy Sales
8 Channel 8 Music Hall
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Ora Bridges
5:00 **2** Public Service
8 Bostick Wester Rangers
5:15 **2** Find A Hobby
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Wild Will Hickok
6:40 **2** Sports Reports
7:00 **2** Dean's Doings
8 Life Of Riley
7:30 **2** It's A Great Life
8 Sherlock Holmes
8:00 **2** Caesar Presents
8 I Led Three Lives
8:30 **2** TV Readers Digest
8 New Orleans Police Dept.
9:00 **2** Star & The Story
8 Those Whiting Girls
9:30 **2** Public Service
8 Ethel & Albert
10:00 **2** Tomorrows Headlines
8 Break The Bank
10:15 **2** Late Sports; Weather
10:30 **2** Million Dollar Movie
8 Nite Wire
10:37 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse

TUESDAY — SEPTEMBER 6

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Soupy Sales
8 The Big Picture
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Hazel Allen
5:00 **2** Boy Scouts
8 Bostick Wester Rangers
5:30 **2** Travelogue
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Superman
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Stu Irwin Show
8 Damon Runyon Theatre
7:30 **2** Play Of The Week
8 Burns & Allen
8:00 **2** Roller Derby
8 Rin Tin Tin
8:30 **2** International Plays
8 Badge 714
9:00 **2** Wrestling Workouts
8 Science Fiction Theatre
9:30 **2** Inner Sanctum
8 All Star Theatre
10:00 **2** Tomorrows Headlines
8 The \$64,000 Question
10:15 **2** Late Sports; Weather
10:30 **2** Million Dollar Movie
8 Nite Wire
10:45 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse

WEDNESDAY — SEPTEMBER 7

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **2** Food Page of the Air
8 Public Service
4:00 **2** Soupy Sales
8 Bos'n Jercho
4:15 **2** John Daly News
8 Channel 8 Music Hall
4:30 **2** Beth Allen Show
8 Teen Show
5:00 **2** Request Theatre
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Hopalong Cassidy
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Wed. Nite Fights
8 Studio One
8:00 **2** Disneyland
8 Frankie Laine
8:30 **8** Follow That Man
9:00 **2** Pall Mall Playhouse
8 Curtain Call
9:30 **2** The Whistler
8 I've Got A Secret
10:00 **2** Tomorrows Headlines
8 Flamingo Theatre
10:15 **2** Late Sports; Weather
10:30 **2** Million Dollar Movie
8 Nite Wire
10:35 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse

THURSDAY — SEPTEMBER 8

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Soupy Sales
8 World Tour
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Hazel Allen
5:00 **2** Western Hayride
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:15 **8** World Events
6:30 **2** Weather Vane
8 Gene Autry
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Annie Oakley
8 Pride Of The Family
7:30 **2** Mr. Wizard
8 Corliss Archer
8:00 **2** Best Of Groucho
8 Man Behind The Badge
8:30 **2** Orient Express
8 Climax
9:00 **2** Wrestling From Vegas
9:30 **8** The Falcon
10:00 **8** Nite Wire
10:05 **8** Movie Playhouse
11:00 **2** Big 2 Playhouse

FRIDAY — SEPTEMBER 9

2:00 **2** Pinky Lee
8 Encore Theatre
2:30 **2** Command Performance
3:30 **8** Public Service
4:00 **2** Soupy Sales
8 Channel 8 Music Hall
4:15 **2** John Daly News
4:30 **2** Beth Allen Show
8 Don Graves' Notebook
5:00 **2** Western Hayride
8 Bostick Wester Rangers
5:30 **2** Howdy Doody
6:00 **2** Channel 2 Commandoes
8 Weather
6:05 **8** Sports Desk
6:30 **2** Weather Vane
8 Range Rider
6:40 **2** Sports Reports
6:50 **2** Halley Gates News
7:00 **2** Gillette Sports Reel
8 Texas Rasslin'
7:30 **2** So This Is Hollywood
8 Windows
8:00 **2** Sports Time
8 Waterfront
8:30 **2** Eddy Arnold Time
8 Topper
9:00 **2** China Smith
8 Schlitz Playhouse
9:30 **2** Ozark Jubilee
8 Celebrity Playhouse
10:00 **2** Tomorrows Headlines
8 Lone Wolf
10:30 **2** Million Dollar Movie
8 Nite Wire
10:35 **8** Talk of the Town
11:05 **8** Movie Playhouse
12:00 **2** Big 2 Playhouse



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when We open

at the . . .

HOTEL **R**iviera LAS VEGAS

THAT'S FOR SURE

(Continued from Page 41)

ing interested in mining is growing at a tremendous rate. The GWME is Managed by RALPH BARBER, a long-time resident, here. His former hobby has now become a full-time job . . . and that's for sure.

GOING HOLLYWOOD

(Continued from Page 11)

on an obscure street in North Hollywood, drives an old car, and wears ready made suits. His conception of pleasure, says the Post, is to sprawl on the floor every night with a can of cold beer, and gape at his television set. He doesn't know any movie stars, and when he sees one he is likely to feel self-conscious.

Even a bank has a gala cocktail buffet opening in Hollywood. The Bank of America's new Sunset Wetherly Branch opened in elegance on the Sunset Strip. Most of its patrons are movie stars, agents, etc. Lady guests were welcomed with orchids and the men with twenty dollar bills. H. Asdel, the manager, didn't assure us that he'd cash them for as many dollars, however.

Change of Movie Titles for Paramount's "King of Hearts" with Bob Hope, George Sanders, Eve Marie Saint to "That Certain Feeling"; and "Lady Eve" with George Gobel, Mitzi Gaynor, and David Niven to "The Birds and the Bees". You figure it out — huh?

Mr. John's 1955 fall and winter collection are Florentine creations, with such labels as "Allure", "Sylph", "Fascination", "Cafe Caprice", "Rapture", "Temptress", "Cara Mia", and "Amore".

Also, he has a new collection of Mr. John Juniors for the Co-ed Career girl, and the Young Suburban Set at popular prices. Says he, "Dramatically, the past several years there has sprung up a vogue for everything Italian, for films, food, best fabrics — even the Italian way of life. Florence is the most beautiful city in the world, an ancient grande Dame with a golden past. Florence evokes the image of a woman, and knowing the city, a beautiful distinguished woman. Her emblem, the red lily with its three large petals, legend says, represents three lovers turned into flowers by a magician after each one had spent a night with the same fair maiden. An enchanted daughter was born to her, whom she named Firenze, the real name of the city she founded. Italians called her Firenze. Florence has both produced and attracted to her more great men than any other city in the world. Dante was born and spent his youth in Florence, Petrarch and Boccaccio became close friends there. Milton, Montaigne, Heine, Byron, Shelley, Elizabeth Barrett, Robert Browning, D'Annunzio, Mark Twain, Rilke, these are a few of those who came to her and stayed. Thus the inspiration for my ladies bonnet by the world's No. 1 milliner who also says a wise woman does not envy a great beauty, but studies her as a source of inspiration and knowledge. Beauty is a grave word. It has always been a rare force — a miraculous source of inspiration. The impact of beauty is to make you feel greater than you are. Beauty transports you to a world of pure spirit. It is like falling in Love." Me thinks Mr. John is also a journalist to paint the words.

And that's Hollywood!



Virgo

AUGUST 23rd

SEPTEMBER 22nd

Virgoans are too often motivated by work, which may color and influence their personalities to such an extent that they become narrowed by it. They are happiest when their lives are directed to serving the needs of others — loved ones or employer. They have strong family feeling, deep-seated respect for propriety and the little niceties, innate good taste and great capacity for affection.

The Virgin is the symbol of Virgo; the jewel is sardonyx or sapphire; the flower is the camellia.



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Flamingo

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MILLS BROS.
ARCHIE ROBBINS

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FRONTIER**

SEPT. 26
DOROTHY SHAY

El Rancho Vegas

COMING
EARTHA KITT

DESERT INN

SEPT. 27
GUY LOMBARDO

SAHARA

OCT. 4
MARLENE DIETRICH



The Sands

SEPT. 14
PEGGY LEE
BILLY GRAY

Royal Nevada

— COMING —
PHIL SPITALNY
AND EVELYN

Riviera

SEPT. 28
KATHRYN GRAYSON

HILLSWAY

(Continued from Page 13)

nesota next summer could do no better than to write to Brantly Chappell in care of IZATY'S LODGE at Onamia, Minnesota.

The Kanabec County Fair was held last week and we went. When in Rome . . . Anyway the county fair is as American as all get out and something that no one should ever miss. The grandstand show was excellent and as citified and sophisticated as anything that you might see on the stages in Las Vegas. This really amazed me but with television (and they have more television sets in this county than they have running water on the farms) automobiles and the radio, the farmers have become every bit as modern and up-to-date and classy as their city neighbors.

We rode the merry-go-round, the tilt-a-whirl, the ferris wheel, and even the miniature roller coaster. I guess the natives think we are a bit daffy but we do have fun. A stroll through the stock barns opened my eyes. I have heard much about the Future Farmers of America and the FOUR H clubs, but this was my first actual sight of what they are accomplishing. Some of these teenagers that displayed blue ribbon stock and poultry have already amassed thousands of dollars in their savings accounts from the livestock they have raised in their 4-H projects and clubs. And watching them groom their animals, bed them down for the night, feeding them and giving excellent attention to them made me think that if every lad and lassie in the country could have this training and experience we would have no juvenile delinquency whatsoever. I wish I would have had such scientific instructions and advantages when I was a lad on the farm up here.

And then, too, last week we had the pleasure of following the Russian farm visitors around the William Pearson farm south of Ogilvie. We had invited them to coffee here at the cottage on their way to Mille Lacs Lake after their farm inspection. Pearson is the state president of the Grange in Minnesota.

When we were in the woods a few days ago picking blackberries we accidentally stumbled into a nest of wild kittens and we finally succeeded in

catching the cutest little brown and white kitten I have ever seen. It fought us all the way to the house and for three days we worked unceasingly to make it comfortable and to calm it down. At last we have succeeded and it is the nicest pet we have ever had. Now what to do with it come next week when we fold our tents and leave? If Las Vegas weren't so far off we would put it in the car and take it out as a gift to our Managing Editor Bruce Barton Cortez, and wouldn't he love it.

And so you see life in the woods isn't as dull as it sounds. We love it and now already starting to wait for next June to roll around again.

'ROUND THE TOWN

(Continued from Page 15)

the call and came 'home to once more join the family.'

Senor JACK SMITH, Pit Boss at the El Cortez, is back on the job after spending a month in Mexico City. I don't wish to say that his vacation in that country has affected him any but I do think that someone should tell heem that eet is no good for to eet enchiladas for breakfast. . . .

The Moulin Rouge is continuing their "big name" policy with the opening of DINA WASHINGTON this week. LIONEL HAMPTON has started the ball rolling for that hostelry and it should be easy for MISS WASHINGTON to continue to pack the Rouge Room.

The CLARK BROTHERS, world famous dance team, now appearing at the Dunes Hotel, have been telling of the wonderful reception that is afforded to American entertainers in Australia. They were so impressed with the warmth of these people and their desire to accept us that the boys are writing a new review called "Keep Moving" that will open in Melbourne around the first of the year. They have written the entire show and will produce and direct it themselves.

It's too bad that Las Vegas doesn't receive the DICK CONTINO TV Show. At the present time only Southern California can view this excellent show that is sponsored by Oldsmobile.

JERRY FRANKS, Stage Manager for "Guys And Dolls" at the Royal Nevada, has been affiliated with that and many

(Continued on Page 49)

*It's truly a thrill making
our first appearance in
fabulous Las Vegas*

the Blue Rockets

featuring

EMILY FOSTER

and . . .



. . . the
ACES



Sinbad lounge DUNES

'ROUND THE TOWN

(Continued from Page 47)

other Broadway shows for years. He boasts a record of never having missed a cue in his entire career. . . . One thing is for sure and that is that he is doing a tremendous job here in Las Vegas. . . .

ROBERT ALDA, who stars in "Guys And Dolls", will travel to Rome, Italy when the run of this show is over to begin work on the first American-style musical motion picture to be made in that country.

I think that when I open my multi-million dollar hotel on the Strip, I will try to steal TOMMY LOCKHART, Bar Manager at the Flamingo, away from that spot. I don't think that there is a more congenial man or harder worker in front of, or behind any bar in this town . . . or anywhere. . . .

Belated Birthday Greeting to Comedian DAVE BARRY, who turned one hundred and four this past week. . . . DAVE is presently making with the jokes at the Dunes Hotel.

The famed FORTUNE CLUB broke their own house record this past week when they paid out over 1800 jackpots within a twenty-four hour period. They feature a very good gimmick when they ring a bell every fifteen minutes and for one minute all jackpots pay off double. I guess these are just a couple of reasons why the Fortune Club is always so crowded with players.

Visiting with BONNIE BEST, of the very popular Women's Apparel Store on the Strip, is her favorite Nephew TOM MCGOWAN of Los Angeles. TOM is accompanied by his son ROGER and they will spend a two week vacation with "Auntie" Bonnie. . . .

Congratulations to MR. and MRS. RALPH KOEHN who became One this past Friday. RALPH is the Bar Manager at the Moulin Rouge and Mrs. KOEHN is the former DEE BLAIR, who worked at the California Club. Judge Mendoza tied the knot.

Funny Men HANK HENRY and SPARKY KAYE, Stars of the Silver Slipper Stock Co., are doing a TV routine for BILL MILLER'S Colgate Comedy Hour, this weekend. The boys will have to fly into Los Angeles on Saturday for a rehearsal and then fly back to L.V. for their own show that night. The same routine will be fol-

lowed on Sunday when the show is broadcast from L.A. It's too bad that we here in Las Vegas will be unable to get the show telecast to this area. HANK and SPARKY are our very favorite funny men and I know that everyone would love to see them on a TV screen. (See Hank . . . I said something nice . . . and without the aid of a half page ad). . . .

Don't fail to see the JOHNNY RAY Show that is currently at the Desert Inn. High point of the show is the finale in which JOHNNY and the DONN ARDEN DANCERS get together to do a "Spiritual Meeting" routine. This "bit" is terrific and it takes thirty minutes for the Desert Inn to stop jumping after the show is over. . . .

JUANITA SHORT and LEE MOORE did a switch this week when each took over the others job at different hotels. JUANITA is now the Hostess at the El Cortez and LEE is holding down the door at the Showboat.

JACK WALKER, Casino Manager at the Westerner Club, can be very proud of his son WAYNE. Although only seventeen years old, WAYNE, is playing Varsity Center for the University of Idaho . . . where they play a pretty good brand of football. . . .

SPIKE JONES gave HANK HENRY a beautiful hand painted tie as a gift. On it is inscribed a personal message from SPIKE TO HANK. . . . HANK in turn is passing on the same message to all of the patrons of the Silver Slipper. . . .

LEONARD SUES and his Quartette leave the Dunes after a successful twelve week stay and is heading east to play some important engagements.

A new group opened at the Sinbad Lounge in the Dunes this past week and word is already out on what a terrific act they are. They call themselves the BLUE ROCKETS and feature a little girl by the name of EMILY FOSTER. Remember that name, EMILY FOSTER. . . . You are going to hear a great many things about her. The best way for me to describe her is to call her the "Female Sammy Davis Jr." . . . See for yourselves. . . .

The H. B. BURNETT Ladies Shop at the Riviera is as beautiful a shop as you will find anywhere. The decor of the store is in perfect taste as are the many wonderful styles which they display. . . . A top operation in New

(Continued on Page 50)

LOOK FOR ME
on the LABEL!



Burgermeister
RESULT OF SKILL
San Francisco Brewing Corp.
San Francisco, California

'ROUND THE TOWN

(Continued from Page 49)

York, they are also one of the best in Las Vegas. . . .

DAVE BARRY'S Wife GINNY came up with a cute one, and I quote — "Vice President NIXON is the Republican ELEANOR ROOSEVELT." . . .

I spent a couple of hours reading one of JACK CORTEZ' scrap books the other day. In going over some of the columns that he has written in the past eight years it is interesting to note the great change that has taken place in Las Vegas Show Business. . . . So many of our top names today, received their very first break in this town. . . . I was amused at some of JACK'S predictions and recall the nice things he said about GEORGE GOBEL, FRANKIE LANE, HERB SHRINER, and so many other "big names" of today. LIBERACE was the personality that he mentioned the most and his predictions became a one hundred per cent reality. I think that it would be a good idea for some of these people to read back a few years. . . . It might help them to appreciate the positions they now hold a little better. . . . "And that's for sure." . . .

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ROCKING CHAIR GOSSIP

(Continued from Page 17)

summer sun. You can take a dress which would look ordinary on the average gal and wear it so that it attracts all eyes toward you. You are drama in dress, you look absolutely regal with the great cascading petticoats — in startling colors — in wild gypsy jewelry. Keep it up, but don't get your day time clothes too extreme or dramatic. And a bit less vanity will add the necessary beauty you need to land that wonderful man of your dreams. You'll love the new Autumn colors.

MOON GAL: (Cancer, June 21-July 21). — You, also are alone, the only gal in the horoscope who is a moon subject. Sensitive, worried as to what folks will say about your clothes, you're apt to forget that you're really a moon princess. It's the moonlight nights of summer when you come into your own realm of being you. This calls for clothes that are romantic, soft pale colors, fabrics that seem to melt away like mist under the moon . . . and do omit all of the added frills and puffs and bangles and fussiness. For daytime wear this Fall, you'll need one of the soft fur muffs; for evening, clouds of chiffon, with semi-precious stones scattered like moonbeams on the fabric. Use initiative and boldness and your own hunches when you buy.

MAKEUP and COLOR

Because the new fall colors are the most dazzling in years, Max Factor Jr. sends us his Beauty Tip sheet, compiled by Epsie Kinard. For the wrong color makeup with the right color outfit can keep you unmarried to the end of your days, mi'lady! And remember the use of eyebrow pencil must be keyed to the color of your hair.

1. **GREEN:** Any jeweled green from peridot to maharajah's emeralds will be worn this year, as well as any off-beat green from a soldier's drab battle-dress green to a sweep of tundra. . . . **MAKE-UP To Wear!** . . . Green eyeshadow, black eyelash make-up, pale pink makeup foundation, lipstick the color of a crushed rose, if you wear blue green, like emerald; or use a lipstick the color of a golden flame if you wear yellowish, drab or grayed greens.

2. **RED:** Any Oriental red from the red of a Persian rug (fuschia) to a

Burmese ruby will be shown this fall. . . . **MAKEUP To Wear!** . . . blue or green eyeshadow, dark brown eyelash makeup, an Indian ivory shade of makeup foundation; a brighter red lipstick shade with ruby reds, a wild orchid shade with fuschia or with Dior's hunter pink (which is red).

3. **BROWN:** This will be a big year for brown, and any brown from amber to charcoal will be fashionable. . . . **MAKEUP To Wear!** . . . brown eyeshadow, brown eyelash makeup, pale amber rose foundation makeup, a lipstick that looks like a lick of golden flame.

4. **BLUE:** Anything from sapphire to Shalimar; from the blue of winter skies to the blue of Persian tiles. . . . **MAKE-UP To Wear!** . . . a blend of blue and green eyeshadow, blue eyelash makeup (for evening), black eyelash makeup (for daytime); fair foundation makeup with pink undertones; lipstick either color of a crushed rose or of a wild orchid. . . . If you combine blue and green in one costume, wear blue eye shadow from the roots of the lashes to the eyebrow area. Along base of upper eyelashes is a ¼ inch wide band of green eyeshadow. . . . If you can't follow these rules, gals, try getting your man in the dark.

BROADWAY WHIRL

(Continued from Page 19)

and Sullivan actor, has changed pace and will play Caesar in "Caesar and Cleopatra" at Wellesly College's campus theater.

Boston disc jockey Sherm Feller and RCA Victor's musical genius Hugo Winterhalter were deep in conversation about one of Sherm's new songs at "Al & Dick's" the other evening. . . . Jan Murray and Danny Dayton, the actor-husband of Dagmar, made the Park-Sheraton Hotel their meeting place when they arranged to get together in Hollywood. . . . Everyone saddened by the death of Grace Hartman, struck down by cancer. We remember she and her ex-husband Paul in the hilarious "Angel In The Wings" in 1947.

We have much to be thankful for: One may say, "What have I to be thankful for? I can't pay my bills." Then, be thankful you aren't one of the creditors!

**THANK YOU, MR. BILL MOORE, Your
Associates and Booking Agent, MILTON
DEUTSCH For 5 wonderful months at the**

SHOWBOAT HOTEL
and
EL CORTEZ HOTEL
In "FABULOUS" LAS VEGAS



MITZI BRUGGEN
and the Wonderful

LUCKY GIRLS

DUNES

(Continued from Page 25)

of DAVE BARRY add the comic touch to this wonderful show. His impersonations and witticisms are well known to local audiences, in fact he is a favorite comedian, for everyone loves to laugh! . . . Crazy rhythms are tapped out by the CLARK BROTHERS and everyone's feet itch to follow the beat. A lot of talent that just seems to be natural, blesses these lads. . . . Still with us is the wonderful JOSE DUVAL, production singing "Valentino" produces a tempo in a Roumanian gypsy fantasy that proves he merits notice. The second colorful dance sequence is a spicy Parisienne number, set by KAMAROVA, which titillates even the most jaded audience. Maestro JAYE RUBINOFF and his ORCHESTRA wrap up the revue with perfection.

EL RANCHO VEGAS

(Continued from Page 25)

show with the addition of the very glamorous LILI ST. CYR. Her beauty of grace, plus the exquisite staging of the "Carmen Fantasy" entrances all viewers. Lili is the epitomy of the eternal female, and naturally it is the male fan who is most appreciative, and that is as it should be. However, ladies with an eye to catching or keeping "that" man can well profit by observing. All with an eye for beauty enjoy Miss St. Cyr's presentation. . . . BILLY DANIEL displays his remarkable talents as he and the EL RANCHO GIRLS execute a couple outstanding production numbers with talent and imagination. Settings were especially designed by MITCHELL LEISEN. . . . Skillfully backing the show is TED FIO RITO and his fine ORCHESTRA.

SANDS

(Continued from Page 27)

carefully chosen for her particular talents which naturally pleases her fans. Audiences are left breathless by her sensuous style and exotic renditions for they are truly superb entertainment. Fabulous gowns draped on an equally sensational figure is a masterpiece of perfection. . . . Popular LENNY HEYTON is the musicmaster who blends a perfect background of fine harmony for Miss Horne. . . . Curly-topped HAL LEROY possesses a pair of dancing feet that are fantastic. This

talented young man can tap out a mad staccato of rhythmic sounds, with the greatest of ease, and then slip into a soft-shoe routine that is a complete change of pace. Well known for his versatility, Hal merits fame for his dominion of his art which is apparent to all who see him perform. . . . The COPA GIRLS are for sure the most beautiful in the west in their new costumes by Mme. BERTHE. Their clever choreography by BOB GILBERT & RENNE STEWART is colorful and exciting, and is enhanced by the excellent production singing of HARVEY ALLAN. ANTONIO MORELLI and his music complement a fine show.

RIVIERA

(Continued from Page 26)

were happening to you, personally! It's "witchcraft", but let's not burn him at the stake for his talent is too enjoyable. At the piano, ably aiding and abetting Mr. D. is BENNY PAYNE. Assistance from Benny is such that it really completes the act. Sometimes his comic touch is the "coupe de grace"! Combined they guarantee to fill your evening with pleasure. . . . There is also "panic" in the house, those Marx brothers, Chico and Harpo, "keep the patrons laughing and trying to guess — what's next! Master showman with lots of experience, these gents drollery and antics makes the dourest soul feel merry — you just can't keep a straight face or feel unhappy while watching the Marx Bros. . . . Producer HAL BELFER creates more clever choreography for the lovely RIVIERA GIRLS to execute with their customary charm and talent. . . . RAY SINATRA and his fine ORCHESTRA offer excellent background music.

EL CORTEZ

(Continued from Page 25)

the humorous master of tumult. Witticisms fly about the room for anything can happen when an improvising comedian who enjoys his work is in command of the situation, which Sonny is . . . and that's for sure. Exceptional Choreography is presented by the delectable LUCKY GIRLS. Their precision and abilities are a joy to behold. SHERMAN HAYES and his lads weave a smooth musical background.

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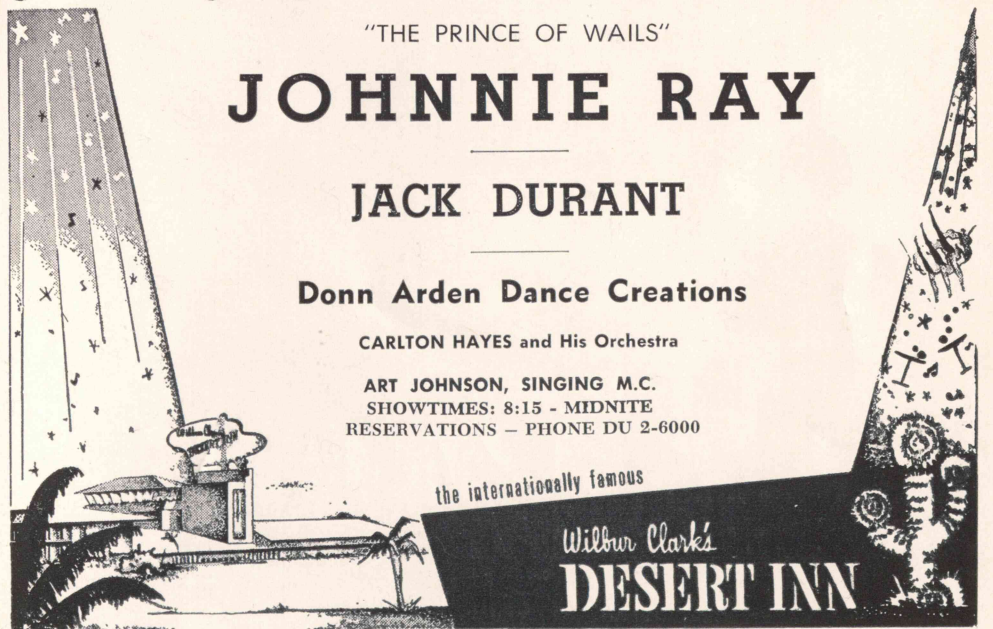
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