

Jack Boritz!

AUGUST 6, 1955

Fabulous

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LAS VEGAS Magazine

Welcome Home!



the "Fabulous"

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JOE E. LEWIS

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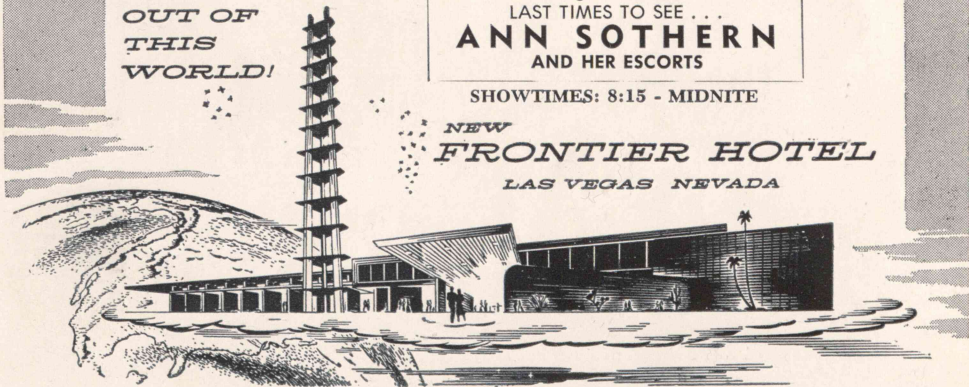
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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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HOTEL

Royal Nevada



OBSERVATIONS

by CHARLES "POP" SQUIRES



UST now when the Act providing for building dams and power plants in the states of the Upper Colorado River Basin seems near to passage by Congress, it will be of interest to many people, I think, to review very briefly the history of the long campaign which resulted in building Hoover Dam and the great power plant which supplies electricity to much of the Southwest.

About the year 1903 the Imperial Valley, a vast area of which lies below sea level, was threatened by great floods in the Colorado River. The waters cut through the high banks of silt which had built up its bed and caused it to empty into the gulf of Lower California. The runaway waters naturally sought the low ground of the Valley and formed a lake of salt water known as Salton sea.

The Southern Pacific Railroad thru that area was covered with water and the Company was forced to spend several million dollars in the work of turning the river back into its old bed leading to the gulf, but it was clear to all that some permanent flood control must be provided if the rich Imperial Valley was to be saved from complete inundation. Los Angeles with other Southern California Cities, looking to the future, could see the need for a great amount of water and an immense amount of electric power.

Nevada came into the picture when Henry C. Schmidt, about 1909 made engineering studies at Boulder Canyon and succeeded in early 1914, in getting a permit to build a dam in Boulder Canyon. He had the backing of the great banking firm of France, The Rothschilds, and planned to begin active work in October, 1914. But, in August the German armies marched into France at the beginning of World War I, and all hope of receiving financial backing from the Rothschilds was gone. Henry Schmidt's Boulder Dam enterprise died a slow death.

In 1919 Southern California again sensed the vital need for control of the Colorado River. A promotion organization League of the Southwest, called a meeting at Los Angeles for April 1, 2 and 3, to gain public support for a movement to get the government to back the proposed Colorado River project.

At that time I had long been interested in the project thinking that a great dam in Boulder Canyon would bring prosperity to Las Vegas. I asked Nevada's Governor Emmet D. Boyle, to go to the League of the Southwest meeting to represent Nevada. He replied that the project as yet seemed rather visionary and he did not wish to commit Nevada too closely with the plan at that early stage. However, he appointed me as his personal representative and would appoint such others as delegates as I might desire. I sent him the names of James Cashman, Dr. Roy W. Martin and E. W. Griffith, all of whom attended the convention.

At the Convention I "Gov. Squires of Nevada" was appointed a member of the committee on Resolutions. I kept careful notes of the two days and evenings during which many persons demanded to be heard. On the evening of April 2, it was agreed that the meeting should close at noon, Saturday, April 3. I was appointed by Gov. D. W. Davis, of Idaho, chairman of the Committee on resolutions, to prepare a report to submit to the convention next morning. I worked all night at the welcome job and in the morning of the third had copies of a resolution, which called attention for the necessity of a great dam on the Colorado, at or near Boulder Canyon. The Resolution was adopted by the convention and the meeting adjourned, the only function left being a banquet for Wm. Jennings Bryan that night, which was a great success.

(Continued on Page 29)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
... the famous **PIRATES DEN!**

Jerry Murad's
HARMONICATS

"TOP RECORDING STARS"

LENNY GALE
"KING BEE" OF COMEDY

THE LUCKY GIRLS

SHERMAN HAYES & HIS ORCHESTRA

SHOWTIMES: 10-12-2

NO
COVER

NO
MINIMUM



EL Cortez HOTEL
DOWNTOWN PHONE 15 00

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**CRISWELL
PREDICTS**



FOR PEOPLE AND PLACES:

A AMES HAGERTY: Your coming book of your experiences as the head press agent for President Eisenhower will be a best seller, and will let the reader "behind the scenes" for the first time of the White House! . . . Athens, Greece: You will rebuild your famous facade of temples and restore the glories of your ancient empire when Greece was the world! . . . Vice President Nixon: You will draw record crowds when you invade the South on your coming political tour! Your main topic will be the assurance that the South will not be slighted politically, economically and morally! . . . Automobile owners: You will soon enjoy one of the wildest gasoline wars in all history between the majors and the independents! Not only will gasoline be practically given away in this battle to the finish, but there will be much violence and property damage! . . . Germany: A new young Leader and his wife will soon sweep the polls, and will be elected by an overwhelming popular vote. This will prove a turning point in Continental politics! . . . Marie, Yvonne, Cecile and Annette Dionne: Your new inherited fortune will be invested in Canadian bank stocks, three apartment houses and a huge ranch near Albert. Also a perpetual memorial fund for the late Emilie will be granted! . . . Cheyenne, Wyoming: You will soon have one of the largest federally built mental hospitals in the world for women only, which will give the latest scientific treatments for the worried mind! . . . Giotto di Bondone: Your famous mas-

terpiece, "Sweet Parting", one of the greatest religious paintings of all time, will be loaned to the Metropolitan Museum in New York during the coming month and will be viewed by thousands!

WHAT PEOPLE WILL DO:

An Imposter, claiming he is the late George V of England, who died in 1936, will lead the French Authorities a merry chase before he is captured. This bold imposter has convinced thousands that he is George V, and borrows money from them to finance his return to the English throne! . . . William McPherson Allen, the president of Boeing Aircraft, will startle the Pentagon Brass with a shocking announcement, concerning a new hydro-jet which can encircle the world twice without refueling at a highly kept secret rate of speed! . . . Douglas McKay, our Secretary of Interior, will open the Great Northwest to private enterprise for developing water power for manufacturing, in a partnership with the Federal Government. This will be one of the boldest strokes of the Eisenhower Administration! . . . George Gershwin, the composer of many loved American songs, will soon be placed in the Hall of Fame! . . . Governor Coty of the Moroccan Province of France, will demand that the Foreign Legion be disbanded, and reorganized giving the members a full right of withdrawal, and other citizen's rights. This will create havoc in the French Courts for many errant husbands and wanted criminals who are now hiding under the protection of the French Foreign Legion! . . . Texas

(Continued on Page 30)

this week's cover...

We're certainly very proud of our
Rhythmettes and **That's For Sure!**

PHOTO BY FRANK BALL

... in the Clover Room

SHOWTIMES:
8:15 - 12 Midnite



a new
high
in the
las vegas
sky . . .

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HELEN GRAYCO

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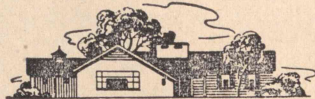
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Ladies' and Children's Wear



that's for sure...
by JACK CORTEZ



FROM all indications, it wouldn't surprise us one bit if an official announcement affiliated JAKE KOZLOFF with the DUNES HOTEL, by the time this issue hits the stands. He has been seen, seriously engrossed in conversation with JOE SULLIVAN and his Dunes associates.

Las Vegas has prepared a warm welcome home for the RHYTHMETTES, eighteen young ladies who have proven to be the finest goodwill ambassadors this fabulous town has had. They have shown the nation that our FLV is based on the type of living experienced in other cities and communities, outside of this gaming state. The girls were sponsored in their cross-country tour by the ELKS LODGE and this organization should be given some sort of recognition for its amazing foresight. The Rhythmettes have left long-lasting memories of their appearances behind them. We honestly believe they have managed to efface the sting of some of the adverse publicity that was recently pointed at FLV.

Local girl makes good — and at such a tender age! JILL TURNER, seven year old daughter of the CHARLES TURNERS, will appear in the flicker, "Vive Vegas." Miss Turner will act with the stars, CYD CHARISSE and DAN DAILEY. She was selected by JOE PASTERNAK. (Proud Dad is a pit boss at the SANDS HOTEL.)

SANTA CLAUS visited FLV early, for some people. A certain gamer ran into a streak of good fortune at the CALIFORNIA CLUB. He was giving tokens of \$50.00 or more to everyone at the table, rolling a pass. When word got around, players made a mad scramble for that particular table. "Santa" ran his luck up to \$10,000 but went home with an empty sack.

Official word on the new operators of the RIVIERA HOTEL identify them as GUS GREENBAUM, WILLIE ALDERMAN, DAVE BERMAN, SID WYMAN, ELIAS ATOLL and JOE ROS-

ENBERG. (Mr. Wyman still retains his post as Director at the ROYAL NEVADA, despite this new association.)

SAHARA HOTEL show producer, BILL MILLER, is humbly proud. Since he took over the Colgate Comedy Hour, the rating has soared within three points of ED SULLIVAN'S Toast of the Town. According to sage observations, Bill's tv show will undoubtedly top the Sullivan viewer, in time.

The 1955 NEVADA STATE MEN'S AND WOMEN'S AMATEUR GOLF CHAMPIONSHIPS have been rescheduled for October 17-23 at WILBUR CLARK'S DESERT INN COUNTRY CLUB, according to NSGA Secretary, ROBERT MADISON. Tourney was originally slated for October 10-17.

The name of NATE SCHLAIFFER is synonymous with efficiency. He is General Manager of the MOULIN ROUGE HOTEL. Mr. Schlaiffer is currently concerned with coordination of the casino and hotel and his efforts are definitely paying off for the management.

ZACK STRICKLAND, pit boss at JOE W. BROWN'S HORSESHOE CLUB is enjoying a well-deserved vacation, at home. We're only hoping his sons will allow Dad to get some rest. The Strickland heirs are rock collectors and Zack loves golf. Wonder where that vacation will actually be spent?

While on the subject of vacationers, MAC HARRIS just returned from his annual respite in New York and Florida. His crew was mighty happy to see the maitre d' back at his post in the NEW FRONTIER HOTEL.

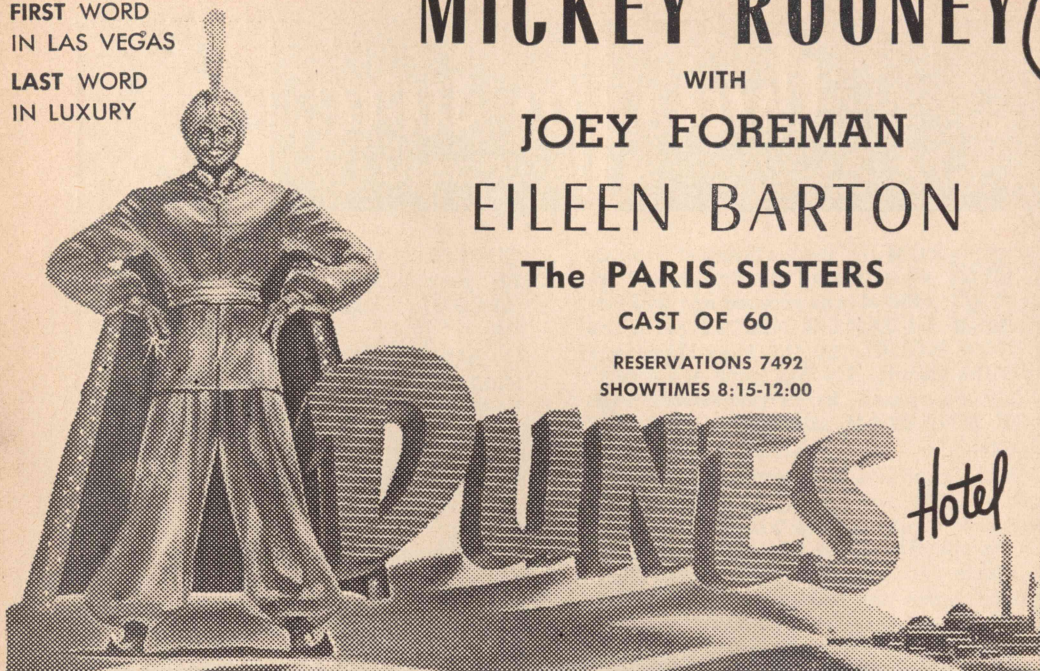
BROOKS BENEDICT, Captain in the Aladdin Room of the DUNES HOTEL, has led a very interesting existence. He was maitre d' in the SHAMROCK HOTEL, of Houston, Texas. Prior to that, he spent twenty years as a character actor, in Hollywood. Knowing all

(Continued on Page 33)

A NEW HAPPY SHOW STARRING THE NEW . . .

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IN LAS VEGAS

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Going Hollywood

with MAY MANN



NOW you can vote your own award for your favorite star and movies as well as the Academy Awards handing out their annual OSCAR. Thus, said, Elmer F. Rhoden, serving as National Chairman of the Audience Awards Committee, and fully flanked and backed by Don Hartman production chief of Paramount Studios plus representatives of all the studios — at the first award nomination luncheon held at the Beverly Hills Hotel in Hollywood. "This is the first time Exhibition, Production, and Distribution join hands in one project to sell motion pictures to the public," he said. "We hope for fifty million votes to be cast in 10,000 theaters over a ten day period with tabulation of votes announced by the same auditors who hand out the decision for the Academy Awards. Except this time the public makes the choice. It will be announced around December first on T.V."

Dick Powell was M.C. who in introducing Jerry Wald, executive producer for Columbia Studios, said, "I am making a picture for him presently. It is a nice change for me to have a boss with an office on the lot." (Dick formerly worked for Howard Hughes who never set foot on the RKO lot.) Introducing Don Hartman of Paramount, Mr. Powell said, "His stars love him so much they drive him to work. I saw Cary Grant chauffeuring him yesterday. The only trouble he can get in, is to have Martin and Lewis drive him home. It would be tough to find a car with two steering wheels."

The nominee pictures and stars received scroll awards including Maureen O'Hara who received hers from Wal-

ter Pidgeon. She gave him two kisses. June Allyson next in line asked husband, Dick, "Can I kiss him, too?" Dick said, "No!" But Jack Lemmon receiving his award from June planted a hasty kiss and quickly explained same to Powell, "Just a pre-production." Cleo Moore said, "Mr. Powell, I'd like to kiss you, too, but the last man I did that to — got fired." (Hey, Jack Eigen in Chicago?) So many of the stars were on tours and on locations. Tab Hunter sitting at luncheon with me, bounded up happily when his name was called. So did Dick Egan. Anne Francis wore a tight dress a-la-Marilyn Monroe. Judy Garland, though in town, didn't show for her scroll.

Best performance star nominees were named as: "June Allyson, Dorothy Dandridge, Doris Day, Ava Gardner, Judy Garland, Susan Hayward, Audrey Hepburn, Grace Kelly, Maureen O'Hara, Elizabeth Taylor, Marlon Brando, Gary Cooper, Bing Crosby, Glenn Ford, William Holden, Burt Lancaster, James Mason, Tyrone Power, James Stewart, Spencer Tracy." Most Promising New Personalities were: "Anne Bancroft, Dorothy Dandridge, Anne Francis, Dorothy Malone, Cleo Moore, Rita Moreno, Lori Nelson, Kim Novak, Barbara Rush, May Wynn, Harry Belafonte, (He opens at the Coconut Grove for an exciting engagement this week), Richard Egan, John Ericson, Tab Hunter, Brian Keith, Jack Lemmon, George Nader, Jack Palance, Russ Tamblyn, Gig Young."

Best Pictures were: "The Bridges of Toko-Ri", (Paramount), "Battle Cry", (Warner Bros.), "Blackboard Jungle", (Metro - Goldwyn - Mayer), "Country Girl", (Paramount), "The Long Grey Line", (Columbia), "Rear Window", (Paramount), "Sabrina", (Paramount), "A Star Is Born", (Warner Brothers), "There's No Business Like Show Business", (20th Century Fox), "White Christmas", (Paramount).

Dick Powell announced Jimmy Stewart as "My wife's husband." All leaders in the industry present were delighted with this new endeavor. The public should know that the annual poll is conducted from October to October. Ask about your vote at your theater.

Warner Brother's "Pete Kelly's Blues" starring Jack Webb, and a story

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ROULETTE

CRAPS

RESTAURANT

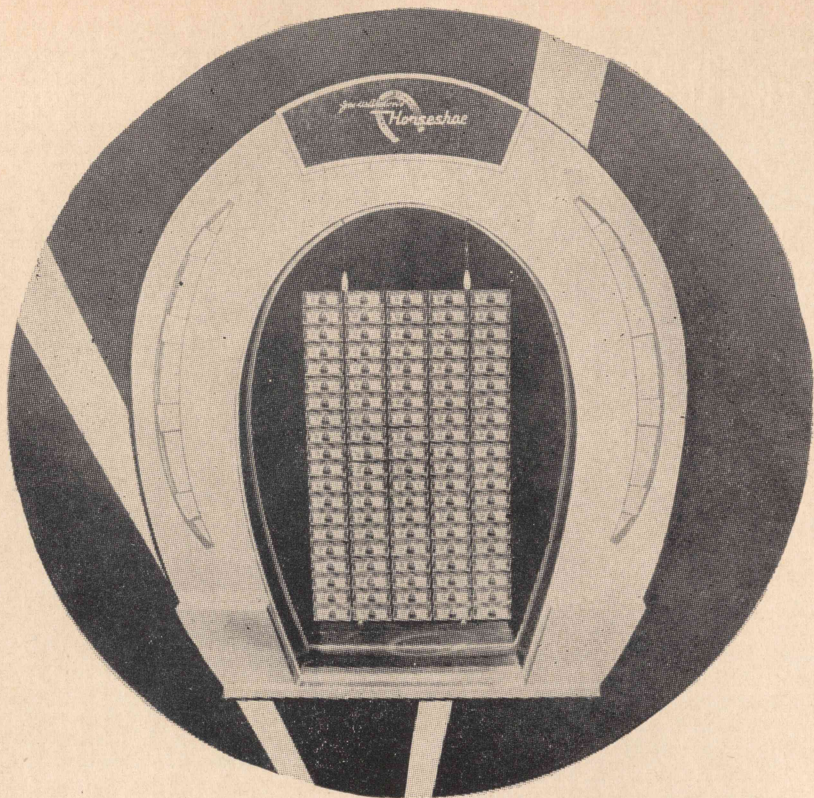
BINGO

"21"

KENO

BAR

SLOT MACHINES



"The bright spot in the heart of Las Vegas"



Hillsway

by ROLAND HILL



AS I sit here on my front porch watching the wild canaries in my flower gardens out front and the row of robins on the white fence down yonder by the country road, watching the humming birds busily at work in the zinnia patch, and the tamed wild chipmunks on the birch wood pile out at the side, I realize how lazy I have gotten, and then when I opened my mornings' mail and found that ye editor was forced to use an old column I had written a long time ago in last week's issue of FLV, I sort of jolted myself into action and dragged the typewriter out and here I am with no more ambition in a writing direction than the man in the moon. Have been reading about the 100 degree heat in the Twin Cities, and even hotter in the south and east and I almost feel sinful in being able to live up here with cool breezes always and sleeping under two and three blankets every night. If I were a millionaire, I couldn't be having a finer summer, and to think that this lovely cottage (all paid for) situated in 30 acres of wonderful woodland, right near a fine lake are all mine to enjoy for the rest of my life — just can't believe it. Yesterday we drove over to Fish Lake, the other side of town to try different swimming and as we lay on the sandy beach sunning ourselves — what for I do not know because we are as black as the ace of spades now — we remarked how different this was from the teeming mob of steaming bodies congregated around the swimming pool, say at the Desert Inn or the Flamingo. Surely every person owes himself a northern vacation at least once a year and Minnesota is really the place for it.

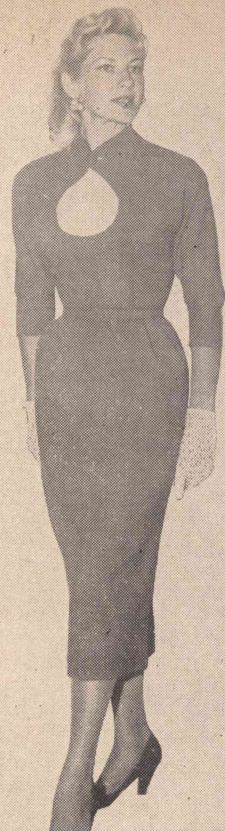
I am glad they have such an alert postal staff in Las Vegas because all of your letters just addressed to me at Las Vegas have reached me here and I am very glad to hear from all of you. So many of you are asking for more info. on Europe and luckily just yesterday I received word from a good friend

of mine that he is on tour in Europe and is going to send me stories from time to time on his travels. And a better foreign correspondent I couldn't have because he is of European birth, of noble birth, and educated to the hilt, so here for all of you who have so kindly written me asking me for more dope on foreign travel is the first column sent in by Dr. K. Kauffmann-Grinstead. He is a consulting economist and financial advisor, educated in Europe, and he conducts a few Americans every summer through European countries to show them the life of the people in Europe which the average tourist never sees. If any of you are interested in his tours next summer I suggest you either consult me through FLV or him direct: his address permanently is 401 Mountain Valley Street, Hot Springs National Park, Arkansas.

Dr. Kauffmann-Grinstead writes from Copenhagen — his first stop in Europe: "We saw Denmark from the south to the north and had the opportunity to visit in the homes of the Westinghouse representative for Denmark, a government employee, a retailer, a factory employee and the widow of a jeweler. Starting in Copenhagen, with its 1,250,000 people and 800,000 bicycles, we soon understood the common sense of the Danish. For instance, when they buy an automobile they do not care how expensive it looks but how economical and practical it is to operate. Therefore small cars from Germany and other European countries are much more popular than American cars with their parking problems and high operating costs.

"They settle their housing problems by cooperatives in which couples with several children pay less than couples with only one child. They have great civic pride and permit neither the littering of their streets nor advertising signs which ruin the enjoyment of their natural scenery. Is it a wonder that

(Continued on Page 37)



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Photo by Billie Geller

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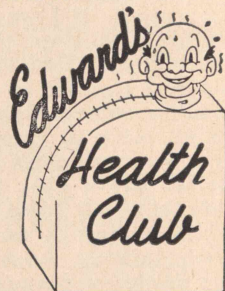
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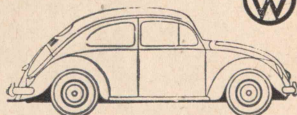
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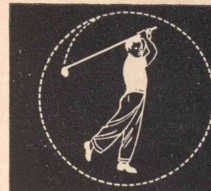
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... 'Round the Town

with PAUL SPERLING

WHEN TONY CORNERO, first conceived the idea of a promotional stockholders' hotel in Las Vegas, it was put down as a wild and impossible thing. TONY and his small group were the only people that thought it had a chance. To date, there are some twenty-eight hundred investors throughout the country who are making this dream come true. With the untimely death of TONY CORNERO, last week, speculation is running high as to what will happen to the Stardust now that he is gone. It is true that it was his genius and master generalship that created and brought the Stardust to its present state of near-completion. However, I believe that even though he is no longer at the helm, the project will go on as per schedule. One of TONY'S greatest talents was in being a good executive and as such, he knew the importance of surrounding himself with well qualified people. The Stardust has such a staff. With LOUIS STRALLA, TONY'S brother, taking over the top spot and backed up by men such as B. W. SILVER, BILL PAPAGANA, JACK MARX, JOE and TONY CANINO, SEYMOUR ZIMMERMAN, etc., the hotel is bound to open and have all of the success it deserves. These men are even more determined, now that TONY is gone, to make the Stardust Hotel a fitting memorial to their late friend and boss. . . .

Added to the fine staff of the Frank Richard's Mens Shop at the Riviera is popular GEORGE POLITO. Until recently, George was a familiar figure around the Sahara, where he worked in the Mens' Shop and casino. Also new at the same establishment is GUHNAR TALSTAD, who handles the tailoring

and fitting departments. GUHNAR has only been in this country three years. His homeland is NORWAY, where he was a champ skier as well as expert clothing man.

When BEN BLUE opens at the Dunes Hotel on August 10th he will become the first headline act to ever transfer from one hotel to another without a break in his engagement. BEN closes out at the ROYAL NEVADA this week and brings his group into the Dunes to co-star with lovely MARION MARLOWE.

Las Vegas shoeman DANNY SIMMONS, will open a new French Bootier on the "Strip" around the first of September. The new location will be near the Sahara Hotel and will feature the same wonderful JOHN MARINO and SCHIAPARELLI shoes that the fair sex is so crazy about. Watch for this opening ladies. . . . DANNY really knows how to do it up.

It looks like it's full steam ahead for OSCAR CROZIER'S El Morocco Club. The furnishings and decorations are on their way and this beautiful new spot should be ready for opening in a couple of weeks.

Travelling with singer HERB JEFFRIES, now appearing at the Royal Nevada Hotel, is brother DON, who is a dead ringer for motion picture actor TIM HOLT. Evidently Hollywood also thinks so because they used him as a double for TIM when they made "Treasure of Sierra Madre". This handsome lad spends his working hours with brother HERB or TONY MARTINEZ and takes care of all for their stagings.

A big welcome back to Las Vegas for EDDIE KAPLAN, who is the new Man-

(Continued on Page 39)



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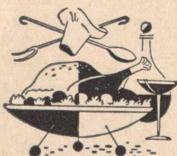
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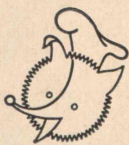
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ROCKING CHAIR GOSSIP

By FANCHON DE VOE

COME in, Mrs. Bipple . . . I'm not here. When you find the chocolate - doughnut - attached-note pinned to the tiara of my rocking chair, this "pillow" shall be domelining along on "The Challenger" of the Union Pacific, and heading toward a week's vacation in FLV. . . . Mr. Union Pacific is a smart guy. Sends a calendar which stares and tempts us each day of the year. Then, a book which says, "Dining on a train while viewing the passing panorama is always a pleasant experience." — (You're not just whistling Vegas, Uncle Union!) — "Imagine, then, how much more enjoyable the occasion in the atmosphere of this glamorous Astra Dome Diner; particularly so in the evening hours when the sun sinks beyond the horizon and stars twinkle above you." — (Oh, darling Mr. Union Pacific. You really do go around, eh?).

"Don't be late for the train", said Benjamin Franklin, and I recalled that Seymour Heller recalled that George Liberace does not approve of folks who are late for trains, planes, motor scooters, nor appointments. Neither does he like those who drum their fingers on a table. . . . Which reminds me, Mrs. Bipple, that I did not buy a round trip ticket, and shall be staying at that magnificent new Blair House, just across from the Desert Inn Golf Course.

Betty McGrath, the sweet and efficient secretary of Seymour Heller suggested that I wear dungarees. Call her, Mrs. Bipple, thank her, but mention that modesty prevents my desire to resemble a Crowned Crane standing upside down. Both the dungarees and myself were quite tired when we were eventually plied apart.

Imagine! Be able to see Herb Shriner, all in one piece. Love that guy on TV,

but our slat work persists in cutting him into sections. When we watched him drive off the CBS stage some weeks ago, his family waving and happy, never thought we'd land in the same town, where he is doing a wonderful show at the NEW FRONTIER. He must wear suits of pure gold, for with our own eyes we watched a CBS official present him with a gold box. Maybe it's the magic box for success. For him, his family, and his show, we really hope this is true.

At the DESERT INN, through August 29th, is the son of one of the most wonderful women, and one of the greatest friends I ever had. The man — TED LEWIS. It was Ted Lewis's mother who helped me select my High School graduation dress; who guided me as to what clothes to buy for college; who gave me the first imported perfume I ever owned; who always made me feel that I could become a personality and a success, even though my heritage was a small town and a family of modest means. She never lacked time to console, to give a kind word, to create hope, and to tell how proud she was of her sons and her overwhelming love for them. Through her consideration, a little small town gal, knowing no one in the college town, was assured of dates. She gave orders that her two sons, Max and Leon, should call us and show us around the campus spots. They did, and we still remember their kindness. As we grew older we thought her son, Edgar, one of the handsomest men on terra firma, and Milton, one of the greatest guys for fun and jokes. When this great lady passed away, somehow I felt that a corner of my world cracked off and fell into space.

Ted Lewis became everything his Mother was . . . in traits of kindness, generosity, remembering old friends. His heart increased with his fame, and he was never so self-important that he acted superior to the gracious town of Circleville, Ohio, where he was born and his family resided for many years. When people continuously discuss his great power to hold an audience, how his superb showmanship never fails, remember this, Mrs. Bipple, Ted Lewis had a great mother, and through all the years he never broke away from her ideals.

While we're resting in FLV, Colum-
(Continued on Page 43)

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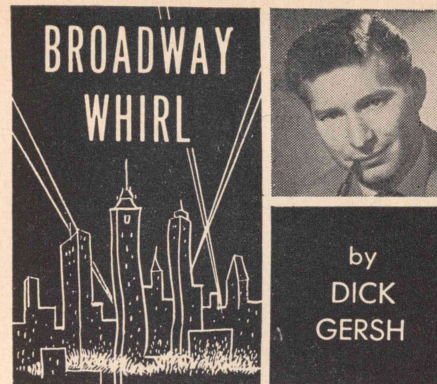


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EDDY FISHER has started to give the many disc jockeys who aided his career the "cold-shoulder" treatment. We can't blame Eddy for being a little moody and upset these days but we would like to remind him that this treatment of the platter spinners has been the short route to oblivion even for the biggest record stars of the past. And, Eddy, guys like Tommy Edwards at Station WERE in Cleveland are just too nice and too helpful for that sort of treatment.

The Crewcuts will go to England for personal appearances. . . . Jack Webb is making the promotional trips for his new film in a chartered airplane. You see, ma'm, he ain't afraid of nothin'. And furthermore, dum de dum dum.

Snooky Lanson may join his "Hit Parade" co-worker Giselle McKenzie in the hit-record class. Snooky's "Write Me A Letter" looks like it will be a big seller. . . . Martha Scott, sampling the Italian food in "Patsy's" was the center of all attention. She's truly a lovely woman. . . . NBC-TV is preparing a ninety minute documentary, "The Rise and Fall of Adolph Hitler." The film will have shots in it never before seen in the United States. A great deal of the footage was impounded and only recently released.

Hal Schaefer, who is currently pounding the piano at the "Embers," was held over for an extended engagement on the strength of the article in CONFIDENTIAL Magazine that names the pianist-voice coach as the real reason for the Marilyn Monroe divorce.

Jan Murray's ulcers are a major problem to the young comic. . . . Jayne Meadows (Mrs. Steve Allen) will make a film with Bette Davis. Tentative title

for the movie is "The Librarian". Incidentally, she and Audrey will record again in September. . . . Val Irving, personal manager for Jack E. Leonard, is one of the best liked people in town. And that's pretty tough when you're successful!

Wildest bachelor apartment in Gotham belongs to shipping heir Ronny Karr and MGM promotion man Bert Siegelson. . . . With the current fad the comparison of suntans we'll enter our contestant against anyone. He's Tony Bennett and he looks so healthy from that week in Wildwood, New Jersey, I may start crooning at any moment. . . . We'd like to thank Jerry Nusbaum, columnist for the Newark, New Jersey STAR-LEDGER for the picture and write-up on us as the youngest head of a major public relations firm in the country.

Eddy Bracken, knocking off one of "Downey's" famous steaks, looked like the contented guy he ought to be with the busy movie schedule he now has in the works. . . . Tony Canzoneri's hosting at the "Padlock" is in the quiet, cordial, tasteful manner that builds customer approval. . . . Anyone know Monty Kelly's address in California?

Tennessee Williams is leaving for Italy to work on a film script. And to think that I do all my typing here in the office!

Lillian Hellman's "The Lark", will open on Broadway on Oct. 24th with Julie Harris starring. The play is an adaptation from the original French vehicle. . . . Bill Heyer will go to Washington, D. C. with the rest of the original cast of "Phoenix '55" for a two week run. This is one of the first times that an off-Broadway production has gone on the road. . . . "The Amazing Adele", a musical that originally had a French background, is being transferred by Anita Loos to, of all places, Brooklyn. Kay Thompson will return to the stage in the vehicle; rehearsal is slated to begin on October 4th. The original story line of "Adele" was that the heroine was clairvoyant as long as she remained a virgin. Can this be possible in Brooklyn?

Frankie Militaire, young, guiding genius behind the meteoric career of Eileen Barton, is one of the busiest managers in town. Frankie's lovely client is the kind of account that makes us contemplate management when this

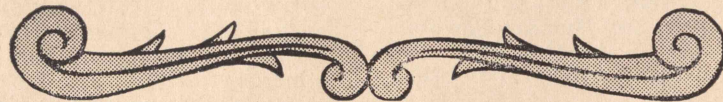
(Continued on Page 43)


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LAS VEGAS magazine
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HEY, THE PEOPLE: When Bob Hope first came out to motion pictures in 1937 he was fairly sure that his stint in movies would be a short career. One of Bob's strongest forms of self confidence at the time was a good backlog of funds totalling about a hundred thousand dollars. This reserve worked wonders for Robert. He wasn't hungry for an assignment and he carefully scrutinized every offer. Prior to his Hollywood trip, Bob, as you may or may not recall, had been the victim of two bad radio series — one so weak that it was tough to get Hope guest dates. The upshot of the paragraph is the fact that Hope, for all his leaning on the \$100,000 bundle eighteen years ago, has been drawing more than that figure for a single television program. No denying, Hope is a tower in the entertainment field. He will probably add to his already enormous income in the years ahead. As he has recently stated, his confidence now is based on this look at the ledger. Better than show biz, Hope owns a driving range and has a vast interest in oil.

In this past theatrical season, Nancy Kelly, the delightful dramatic dish, has been involved emoting-wise with the Maxwell Anderson creation, "The Bad Seed." It is good theatre, though the story line is questionable. Nancy is so good as the disturbed mother of a young murderess that she is entitled to a medal of a sort. The role she portrays is harrowing and after more than a hundred times out it is understandable that Nan has had it — for a while, anyway. She told her younger brother, Jack, this original way of taking a respite from the part. When the show

is over some night," she began, "I'd like to put on my shoes, walk out the stage door and keep walking."

In Beverly Hills there's a quiet neighborhood where two streets, Whittier and Linden, cross each other. It is residential in a plush sense and few people outside of this Southern California area, we're sure, ever heard of the locale. Yet, if you've read your newspapers carefully in these last nine years, this site, nestled cozily in some tight five hundred feet, has had more drama attached to it than a thousand movie plots. Take July 7, 1946: Howard Hughes, the high flyin', roving rogue, ran out of altitude, couldn't make his appointed golf course landing field, crashed into the house at 810 N. Whittier. The property was horribly damaged and a miracle prevented wholesale death and a block fire. The real estate and the people of this upper upper middle class territory received a jolt and national publicity when Bugsy Siegel, the handsome overly expansive boss of gangdom, was filled with gun slugs at 810 N. Linden, which is only a good grenade throw from the spot Mr. Hughes' rude descendency. To make the trinity of events unholy, on Feb. 9, 1955, an aged lady, Katy Hayden was murdered by her maid in a blood-thirsty episode. Plot of land — 817 N. Whittier. The gentleman we'd like to talk to regarding reaction to "replace the face" or "deface the place" activity is Henry Koster, the eminent director, who resides at 820. He has, no doubt, heard and seen the scenario possibilities.

The film company that is doing "The Benny Goodman Story" has reunited Harry James, Teddy Wilson and Gene Krupa, among others, with the bespectacled maestro, who distinguished himself by playing fast and talking slow. The sound track recordings are being made with this genius group riding high on chorus after chorus. The other day, Benny, who has never been known to display warmth or affection for anyone — except a clarinet, sent Harry James a wire to the effect — "How nice to be playing together again." The switch in personality was so devastating that Harry the Horn thought the telegram was a mistake.

The funniest baldheaded man on the screen and television is Fred Clark, who acts out comedy with such be-

(Continued on Page 43)



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now . . .



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"CURTAIN TIME"
SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Aug. 3 thru Aug. 29
(Not a review)

Show: Ted Lewis and his ALL STAR Revue; Donn Arden Dancers.

Get out your appointment books and make a note to see the one and only TED LEWIS. Anytime you know this gentleman is performing in your vicinity, you know that high entertainment fare is in store for his audience. Ted has many years of showmanship that help him to select the type of talents modern supper-clubbers deem desirable. He is the high-hatted tragedian of song who can bring a smile or a tear to your eye, at whim. . . . The Maestro has brought with him a cast of fine performers, including JACKIE WARNER and SHIRLEY McGUIRE — SUZAN BROOKS — EDDIE LeROY and the SHORT TWINS — KNOCK-ABOUT COMEDY TRIO — TWO DEBS & A DATE — CHARLOTTE DEWEY
(Continued on Page 45)

The Dunes

July 13 thru Aug. 9

Show: Mickey Rooney with Joey Foreman; Eileen Barton; Paris Sisters; Cast of 60; Jaye Rubinoff and his Orchestra.

A full house of enthusiastic fans greeted MICKEY ROONEY upon his return to the Arabian Room. With JOEY FOREMAN, Mickey unleashed a barrel full of comedy that sent humor crashing through the room. This combination displays an acute sense of timing that instigates added success for their fine, outstanding material. Mickey was blessed with a perennial gift of wit and looks as though he'll be on top of the heap for so long as he desires. Rooney and Foreman are a definite click! . . . Luscious, vivacious EILEEN BARTON has been held over for an added entertainment treat. She is an animated songstress whose exuberance flows over and penetrates her viewer-
(Continued on Page 45)

AUGUST 6, 1955

EL Cortez

July 14th thru Aug. 10th

Show: Jerry Murad's Harmonicats; Lennie Gale; Lucky Girls; Sherman Hayes and His Orchestra.

What more could one want than to listen to the beautiful music created by JERRY MURAD's HARMONICATS? Even when this group is inspired to "jam it up," their music is sweet to the ears. We are among the millions who appreciate the Harmonicats and will long be grateful to them for such memorable records as their famous, "Peg O' My Heart". As glib as a reviewer's words may seem, he cannot fully justify live talent. Therefore, our tip to you is to catch this show, in person. The Harmonicats will entertain you as you've never been entertained before. . . . Sharing this newly spotlighted revue is LENNIE GALE. This young man wrapped
(Continued on Page 45)

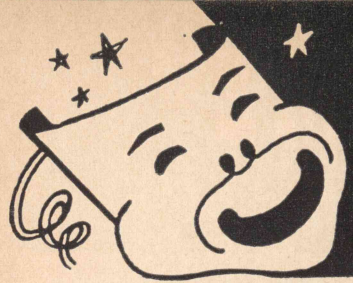
El Rancho Vegas

July 6th thru Aug. 16th

Show: Joe E. Lewis (with Austin Mack at the piano); Micki Marlo; Billy Daniel; El Rancho Girls; Ted Fio Rito and his Orchestra.

This LeRoy Prinz production is an overnight success, with favorites and stellar showmanship. Back in the spotlight that loves to embrace him is JOE E. LEWIS, the irrepressible comic who is adored by all (and that includes the dyed-in-the-wool hecklers). You just have to love this custodian of humor. His winning comicy seeps right into your heart and the howls of amusement create a lasting din. Joe E. is synonymous with GREAT entertainment! His fountain of wit is endless and unmatched. . . . Aably assisting Mr. L. is his longtime cohort in humor, AUSTIN MACK, at the piano. . . . A surprise treat is added to the show
(Continued on Page 45)

Twenty-three



"CURTAIN



Flamingo

July 28 thru Aug. 24

Show: Giselle McKenzie; Alan King; The Goofers; Flamingo Starlets; Teddy Phillips and his Orch.

Canada's loss is our gain and we're very happy that GISELLE MCKENZIE decided to seek her fame here. The lovely songstress is charming and witty. She is most expressive in song and effortlessly gains the admiration of her listeners. When you see her in person, you'll fully realize why she has made

(Continued on Page 45)

GOLDEN NUGGET

July 27th thru Aug. 24th

Show: Harry Ranch & His Gang; Betty Lou & Zoe Quartette; Don Tosti & his RCA Victor Orchestra.

After a four year absence, HARRY RANCH & HIS GANG are welcomed back to FLV to headline this great, night-long show. A display of comedy, fused with impromptu interludes from trombone-comedian, DICK WISE, and sparked by the antics and vocals of the entire group, make for mighty merry

(Continued on Page 47)

Moulin Rouge

July 12th thru Aug. 8th

Show: Stump & Stumpy; George Kirby; Toni Harper; The Hines Kids; The Flamingos; Rosetta Davis; The Moulinettes; Ben Carter and his Orchestra.

Lon Fontaine presents this fast-paced revue, "Hot, Brown and Beige." Starring are STUMP & STUMPY, with their versatility branding them local favorites. They are swift on the comedy uptake and toss in a generous heaping of singing and dancing. The applause meter signals their popularity.

(Continued on Page 47)

NEW FRONTIER

July 11th thru Aug. 8th

Show: Ann Sothern and her Escorts; Bob Williams; Dassie and Partner; The Venus Vamps; Garwood Van and his Orchestra.

Beautiful ANN SOTHERN, who has achieved top stardom in two fields of entertainment (motion pictures and television) started a comparatively new career when she opened in the Venus Room. Although the blonde lovely has appeared in night clubs and on the stage many times before, this will be

(Continued on Page 48)

Riviera

Aug. 3 thru Aug. 29

(Not a Review)

Show: Spike Jones and his Musical Insanities of 1956, starring Helen Grayco with the City Slickers — Cast of 69 . . . Riviera Girls . . . Ray Sinatra and his Orchestra.

Pack away your breakables 'cause there's a storm brewing, in the person of SPIKE JONES, along with his Musical Insanities of 1956. Nobody sleeps when this lad is around. Spike and his ensemble have made a definite im-

(Continued on Page 48)

Royal Nevada

July 12th thru Aug. 8th

Show: Ben Blue; Denise Darcel; Georgie Tapps and his Dancers; The Dancing Waters; The Coronet Dancers; Jerry Fielding and his Orchestra.

Here is an all star revue, worthy of anyone's "only night out." . . . It provides a triple threat of top names, embellished with supporting performers who prove outstanding in their own right. . . . BEN BLUE is the comedian who capably invades any town and converts the audiences to membership

(Continued on Page 48)

"CURTAIN TIME"



SAHARA

July 26 thru Aug. 8

Show: Dennis Day; Teddy and Phyllis Rodriguez; Wonder Boy John; Saharem Dancers; Cee Davidson and his Orchestra.

Shure and if there was ever a lad from the old Sod, 'tis DENNIS DAY. This chap is really one of the most versatile we've seen on any stage. Known primarily as one of the outstanding singers of this era, Dennis can also turn in a performance of unexpected comedy that seems to spring right up from the floor. Without even

(Continued on Page 47)

The Sands

Aug. 3 thru Aug. 23rd

(Not a Review)

Show: Robert Merrill, Louis Armstrong, Harvey Allan, Copa Girls; Antonio Morelli and his Music.

Here is a double threat, for sure, garnished with a variety of music that will leave each patron completely satisfied. Although ROBERT MERRILL and LOUIS ARMSTRONG specialize in different types of music, we strongly suspect they will meet on some mutual

(Continued on Page 47)

SHOWBOAT

July 29th thru Aug. 11

Show: Joe Cappel; Patti Waggin; Showboat Girls; The Skippers; Woody Woodbury.

Welcome back, JOE CAPPO. This hard-working comedian has been sorely missed from the local spotlight and we're happy to see his pliable countenance, once again. Joe can be identified with the manner in which he furiously chews on his cigar (usually unlighted). He sets a very rapid pace of hilarity. To this day, we can't for-

(Continued on Page 48)

SILVER SLIPPER

Show: Revue Parisienne, The Haller Girl; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Company.

This popular late spot is offering "Revue Parisienne", in which the beautiful Haller Girl co-stars with the consistently thrilling Apache Dance sequence of, THE APPLETONS, a trio of performers you'll watch with tongue in cheek. The HALLER GIRL is an exotic dancer who weaves the magic of the Tahitian Islands and latin rhythms into her dances. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a "kisser" that can break up the strictest of soberside patrons. . . . Also new to the room is a bevy of cavorting CAN CAN DANCERS, who liven the atmosphere with their spirited and tricky footwork. . . . Unless you happen to

(Continued on Page 49)

Thunderbird

Aug. 4th thru Aug. 10th

Show: Johnny Desmond; Roly Rolls; Dorothy Costello; Don Tanner; Thunderbird Dancers.

In for just one week, the one and only JOHNNY DESMOND, so make your reservations early. . . . This handsome, young man with the magnificent baritone voice is no stranger as he stars in his own TV show for Philco. His easy-going charm warms his audience and all hope he would sing for hours. This lad is truly great. . . . ROLY ROLLS, international humorist at the concert piano breaks up the audience with his amusing antics. This comedian at the keyboard tickles ones funny-bone. . . . DOROTHY COSTELLO, whose acrobatic dancing is gyration supreme, twirls and tosses herself about in a most delightful manner. . . . Held

(Continued on Page 45)

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SATURDAY — AUGUST 6

1:30 (2) Western Movie
2:15 (2) Mystery Matinee
3:00 (8) Double Feature
3:30 (2) Command Performance
4:30 (2) Big Chance
5:00 (2) Big Picture
5:30 (2) Seeing Is Believing
(8) Smiling Ed
6:00 (2) Bobo the Hobo
(8) Weather
6:05 (8) Sports Desk
6:15 (2) Racing Views
(8) World Events
6:30 (2) Weather Vane
(8) Soldiers of Fortune
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Here's the Show
(8) Disneyland
7:30 (2) Your Playtime
8:00 (2) The Soldiers
(8) Pall Mall Theatre
8:30 (2) Saddle Club Round-up
(8) Harry Owens Show
9:00 (2) Boots & Saddles
(8) Two For The Money
9:30 (2) Pro Football
(8) Ames Brothers
9:40 (2) Late Sports & Weather
9:45 (8) Playhouse 15
9:50 (2) Cavalcade of Classics
10:00 (8) City Detective
10:30 (8) Ralph Pearl Show
10:45 (8) Movie Playhouse
11:30 (2) Big 2 Playhouse

SUNDAY — AUGUST 7

2:15 (2) Back to God Hour
2:30 (2) Adventure Theatre
3:00 (2) Meet the Press
(8) Christophers
3:15 (8) Encore Theater
3:30 (2) Faith For Today
4:00 (2) Hiway in the Desert
4:30 (2) It's A Fact
(8) Greatest Sports Thrills
5:00 (2) Meet the Wife
(8) Industry on Parade
5:15 (8) Channel 8 Music Hall
5:30 (2) H. Gates/Comics
(8) This Is The Life
5:45 (2) Music of Masters
6:00 (2) Playhouse
(8) This Is Your Music
6:30 (8) Stories Of The Century
7:00 (2) Movietime
(8) Private Secretary
7:30 (2) On Stage
(8) Mr. District Attorney
8:00 (2) Impact
(8) Toast Of The Town
8:30 (2) Big Pictures
9:00 (2) Mr. & Mrs.
(8) Eddie Cantor Comedy Hour
9:30 (8) G. E. Theatre
10:00 (8) Showcase of Stars
10:30 (2) Big 2 Playhouse

MONDAY — AUGUST 8

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Greatest Sports Thrills
5:00 (2) Sagebrush Theatre
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather
6:05 (8) Sports Desk
6:15 (8) World Events
6:30 (2) Weather Vane
(8) Wild Bill Hickok
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Dean's Doings
(8) Life of Riley
7:30 (2) It's A Great Life
(8) Paris Precinct
8:00 (2) Caesar Presents
(8) I Led Three Lives
8:30 (2) T.V. Readers Digest
(8) New Orleans Police Dept.
9:00 (2) Star & The Story
(8) Those Whiting Girls
9:30 (2) Tomorrows Headlines
(8) Ethel & Albert
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Break the Bank
10:30 (8) Movie Playhouse

TUESDAY — AUGUST 9

2:00 (2) Pinky Lee
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Talent Varieties
5:00 (2) Boy Scouts
5:30 (2) Travel Log
(8) Bostick Wester Rangers
6:00 (2) Channel 2 Commandos
(8) Weather
6:05 (8) Sports Desk
6:15 (8) World Events
6:30 (2) Weather Vane
(8) Superman
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Stu Irwin Show
(8) Damon Runyon Theatre
7:30 (2) Inner Sanctum
(8) Burns & Allen
8:00 (2) Wrestling
(8) Rin Tin Tin
8:30 (8) Badge 714
9:00 (2) Pantomine Quiz
(8) Science Fiction Theatre
9:30 (2) Tomorrows Headlines
(8) All Star Theatre
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) The \$64,000 Question
10:30 (8) Movie Playhouse

WEDNESDAY — AUGUST 10

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (2) Food Page of the Air
(8) Channel 8 Music Hall
4:00 (2) Ladies Matinee
(8) Soupy Sales
4:15 (8) John Daly News
4:30 (2) Beth Allen Show
(8) Hazel Allen
5:00 (2) Request Performance
(8) Teen Show
5:30 (2) Howdy Doody
(8) Bos'n Jericho
6:00 (2) Channel 2 Commandos
(8) Weather
6:05 (8) Sports Desk
6:15 (8) World Events
6:30 (2) Weather Vane
(8) Hopalong Cassidy
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Wed. Nite Fights
(8) Front Row Center
8:00 (2) Play of the Week
(8) Godfrey & His Friends
8:30 (2) The Whistler
(8) Follow That Man
9:00 (2) Orient Express
(8) Spotlight Playhouse
9:30 (2) Tomorrows Headlines
(8) I've Got A Secret
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Flamingo Theatre
(8) Movie Playhouse
11:00 (2) Big 2 Playhouse

THURSDAY — AUGUST 11

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Hazel Allen
5:00 (2) P.M. Western Hayride
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather
6:05 (8) Sports Desk
6:15 (8) World Events
6:30 (2) Weather Vane
(8) Gene Autry
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Annie Oakley
(8) Pride of the Family
7:30 (2) Mr. Wizard
(8) Corliss Archer
8:00 (2) Best of Groucho
(8) Man Behind the Badge
8:30 (2) The Hunter
(8) Climax
8:45 (2) James Mason
9:00 (2) Wrestling From Las Vegas
9:30 (8) Ozark Jubilee
10:00 (8) The Falcon
10:30 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

FRIDAY — AUGUST 12

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen
(8) Don Graves' Notebook
5:00 (2) Midwestern Hayride
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather
6:05 (8) Sports Desk
6:15 (8) World Events
6:30 (2) Weather Vane
(8) Range Rider
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Sports Reel
(8) Texas Rassling
7:30 (2) So This Is Hollywood
(8) Windows
8:00 (2) Sports Time
(8) Waterfront
8:30 (2) China Smith
(8) Topper
9:00 (2) Town & Country
(8) Schlitz Playhouse
9:30 (2) Tomorrows Headlines
(8) The Lone Wolf
9:40 (2) Late Sports & Weather
9:50 (2) Cavalcade of Classics
10:00 (8) I Am The Law
10:30 (8) Movie Playhouse
11:30 (2) Big 2 Playhouse



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 WOMEN'S APPAREL

OBSERVATIONS

(Continued from Page 5)

A meeting of governors of the Colorado River Basin states was held at Denver about May 26, 1920, and at that meeting the great issue of "Inter State Compacts" was injected. Instead of starting to build a dam on the Colorado that fall, as we had hoped, it became evident that some time would elapse before a Compact could be made between the seven states involved.

Congress promptly passed the bill we presented for a Colorado River Commission, one member of which would be named by the President. And the legislatures of the seven states adopted identical bills authorizing their Governors to appoint members. Early in January, 1921, President Harding appointed Herbert Hoover, then Secretary of Commerce, to represent the federal government. Governor Boyle appointed Ed W. Clark, State Engineer, J. G. Serugham and myself to represent Nevada.

Under Mr. Hoover's guidance the Colorado River Commission held various meetings in Salt Lake City, Denver, Phoenix, Las Vegas, Los Angeles and San Francisco. It seemed that by November (election month of 1922) everybody was for the project. Mr. Hoover called what we hoped was the final meeting of the Colorado River Commission for Tuesday November 8, the day after the general election. Ed Clark and C. P. Squires left by rail for Santa Fe that evening before any results of the election were known. The next morning we had news of the election, the most important feature, as far as we were concerned, being the fact that new governors had been elected in Nevada, California, Arizona, New Mexico, Colorado, Wyoming and Utah. All the state administrations with whom we had worked creating sentiment for the Boulder Canyon project and the inter-state compact were defeated.

Arriving at Santa Fe, I talked with Mr. Hoover and suggested that he, as Chairman of the Colorado River Commission, invite the newly elected governors to sit in at the meetings of the commission. This we did and received favorable answers from all except Governor-Elect G. W. P. Hunt, of Arizona. He brusquely refused, but announced that he was appointing a

Mr. Wallace, who had spoken in general terms about two hours at almost every session of the Commission during the past two years.

The situation was an unhappy one. We realized that even should the Commission agree on a Compact, that compact would have to be ratified by the legislatures of each of the seven states. We were facing a period of hard work and worry. Several times we agreed upon a form of Compact only to have the whole thing kicked over. Two or three times some of the commissioners withdrew from the sessions and arranged their transportation home. Only by the infinite patience and never failing courtesy and kindness of Herbert Hoover were they persuaded to remain and try again. Finally on the morning of November 24, the Colorado River Compact was signed in the historic old Palace of the Governor in Santa Fe.

We left Santa Fe that afternoon. I was invited to travel in the private car with Mr. and Mrs. Hoover and their two sons to Los Angeles. There, upon invitation of Harry Chandler of the Los Angeles Times, occurred another little incident of history. Mr. Hoover spoke for the first time in his life over radio station KHJ while I sat by his side to help bolster his courage in this strange, new method of communication. When it was over, Mr. Hoover's face was streaming with perspiration and he said: "That was terrible. I could not be sure that anyone heard me. I do not ever want to speak over the radio again." Nevertheless, Delphine and a little group of Las Vegas people gathered on the stage of The Majestic Theatre (now part of the Golden Nugget) heard the entire address over a radio receiving set installed by Cragin & Pike.

The Colorado River Compact was promptly approved by the legislatures of the seven Colorado River Basin states, except Arizona, where it was defeated by one vote. Finally Congress passed the "Boulder Canyon Project Act" December 14, 1928, under the leadership of Nevada Congressman Sam Arentz in the House and Senators Key Pittman and Tasker L. Oddie in the Senate.

Herbert Hoover became President of the United States March 4, 1929 and under his guidance the first appropriation of \$10,600,000 was granted by Con-

(Continued on Page 30)

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'til Dawn

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TRIO**

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Four
Jokers

MARCO
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★
Don Baker
at the Organ

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NEW
**FRONTIER
HOTEL**

OBSERVATIONS

(Continued from Page 29)

gress for beginning the work on "Hoover Dam".

There was considerable controversy over the name of the structure. It had long been the policy to name great structures built by the Bureau of Reclamation after the President under whose administration the work was begun. For example the Roosevelt Dam in Arizona was named after President Theodore Roosevelt. The great dam in the Tennessee Valley was named the Wilson Dam. The dam on the Gila River, was named "Coolidge Dam". When work was begun on the great dam on the Colorado River, Secretary of the Interior Wilbur very properly named it Hoover Dam.

I should explain that the first engineering studies were made in Boulder Canyon in 1922. In 1923 the engineers made borings and examined Black Canyon some 20 miles below Boulder Canyon and selected it as the site for the dam. We did not want to lose the effect of the wide publicity Boulder Canyon had received and changed the Act to be passed by Congress to read "Boulder Canyon Project Act". It will be noticed that nowhere in the bill or in subsequent appropriation bills, is the name "Boulder Dam" used. Ickes, Secretary of the Interior under F. D. Roosevelt, issued an order changing the name from Hoover Dam to Boulder Dam giving as his reasons several statements — none of which were true. The Congress of the United States, later by an almost unanimous vote changed the name back to "Hoover Dam".

CRISWELL PREDICTS

(Continued from Page 7)

will soon pass a state law that no union can collect dues from a member unless the member is working, and if the person is out of a job, it will be the union's responsibility to find him one! This new edict will change the labor policy in America!

PEOPLE AND PLACES THAT WILL MAKE NEWS

Governor Knight of California will win the battle now being waged in court over the Colorado River, and his state will soon have ample water supply! . . . Ex-President Truman will lead a series of open air community

sings in his home town of Independence, Missouri! . . . Chaing Kai Shek will win a personal victory over the Communist War Lords when the Peasant's Army will openly join him in the present Formosa dispute! . . . The Conquest of the British Isles by Julius Caesar in 55 B. C. will be re-enacted in Albert Hall, London, with a cast of 5,000, marking the 1900th Anniversary of this historical event! . . . Mariden, Connecticut will soon have a new lighting system which will be widely copied throughout America, due to the low amount of electricity used and the high amount of illumination! . . . One of the greatest of all traffic jams will take place when President and Mrs. Eisenhower, hold their first public open house late in November! The entire area of Gettysburg, Pennsylvania, will be a bottle neck of slow moving automobiles, and will create a new problem for the highway commission! . . . A startling new method of quickly aging paper to be used for antique printing, will revolutionize that industry as we know it today. The paper will be made from tryonnal deplicaque and not from the present rag or wood pulp! . . . William Alexander will soon adapt the new German designs for super-markets, into small contemporary country stores, which will be built by one of the largest of our chain stores, Marshall Fields of Chicago! . . . Pope Pius XII will proclaim a world wide day of prayer for all those who are ailing, the distressed and the heavy of heart!

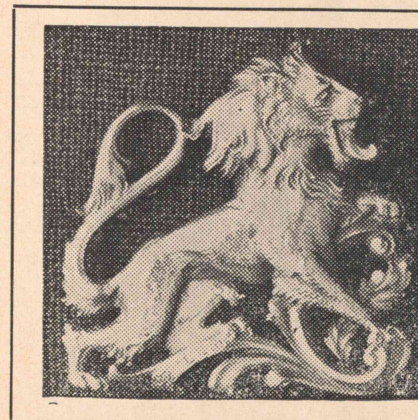
YOUR HEADLINES OF THE FUTURE:

New York million dollar gem theft astounds authorities! . . . Secret conferences at Geneva results in new trade treaties! . . . Glassware manufacture

becomes number one Kansas industry! . . . Death takes three world famous women within one short week! . . . Priceless treasure uncovered by accident in Athens, Greece! . . . Fireballs terrorize New Orleans area from unexplained skies! . . . Los Angeles becomes new Fashion Center for American styles! . . . Gibraltar center of new international intrigue with Russia! . . . Egypt opens restored temples to foreign tourists for first time! . . . New method found to irrigate desert thru magnetic principles! . . . Automobile industry reaches new high in manufacture and sales! . . . Mormon Church starts worldwide missionary program for religious education and instruction! . . . Trinidad faces travel boom by being placed on airline routes! . . . French Cabinet Crisis! . . .

A VERY FAMOUS PREDICTION:

Mark Twain was born the day Haley's comet swept over our skies in 1835, and as a lad he dreamed he would die when Haley's comet made the return trip in 1910! He also dreamed that his brother would die in a boating accident, and he was able to see this with his own eyes eleven years later! He lived in a dream world at night, where the characters of his books became real, and would tell him of things to happen in the future. Mark Twain always knew that fifty years after his death, American would become the most powerful and richest nation in the history of the world, and would reign supreme! Mark Twain went to the Golden Shore in 1910, and in fifty years, we will have reached 1960, the fateful year of his dream! We are only five years away from 1960!



Leo

JULY 23rd

AUGUST 22nd

Leo's energy, charm and vitality spring from an instinct for public and personal approval. Sensitive to his or her affect on people, Leo strives to improve the impression made on others. Discreet, even if unconventional, Leo's desires are basic and simple, his methods direct. Such people will not do well anything they do not feel, place integrity above acclaim, self-approval above conscience.

The Lion is the symbol of Leo; the jewel is moonstone, topaz or ruby; the flower is the hibiscus.

It's my pleasure
entertaining you nightly
at...



HOTEL



TEDDY NOELL and Orchestra

Special Thanks To —

JAKIE FREEDMAN and
JACK ENTRATTER

THAT'S FOR SURE

(Continued from Page 9)

of the visiting celebrities, Brooks proves quite an asset to the hotel.

The "Night Owl Rounders" found an interesting way to spend their time, early Sunday morning. DEBBIE REYNOLDS and EDDIE FISHER were in the Gay '90 Room of the SILVER SLIPPER. Eddie drew many ears to attention when he sang off the record for MORRIS KLEINMAN.

Relaxing, after a lengthy siege of work, is comedian PINKY LEE, accompanied by his family. The only way Pinky could take advantage of a rest period was by filming nine TV shows daily, prior to leaving Hollywood. That called for a six ayem to one ayem schedule. Yipe! Close those weary eyes and collapse, lad! You deserve it!

We were among the many who attended the opening of the BLISS ICE CREAM RESTAURANT. SID and DAVE BLISS (owners) reported that more than 10,000 people were served, the first two days. This is the honest-to-goodness ice cream parlor we've long awaited and now Las Vegas can enjoy its authentic atmosphere. Aside from the tremendous variety of ice cream flavors, shoppers may purchase candy and toys here. By the way, young children will be given free ice cream cones, when accompanied by adults. Could a person ask for more? If you've ever tasted real French ice cream — you'll know this is the best offer yet!

When women say nice things about another woman, the topic of conversation must be pretty super. In this instance, she is BETTE THOMAS, talented model-saleslady for BONNIE BEST. (You've seen and will see her pictures in Miss Best's ads, located herein.) Bette is a very sweet and gracious person and publicity doesn't seem to disturb her unaffected personality.

JACKIE DUBIN, cocktail waitress at the DESERT INN, is beaming. Her son MURRAY was honored at his Bar Mitzvah in Los Angeles, July 17th. Dad, AL, is an Interior Decorator here. Mrs. Dubin is the gal who looks like Murray's sister — not his Ma.

A listening tip: For the sweetest music this side of the Rockies, it's TEDDY NOELL and his ORCHESTRA,

heard nightly in the Silver Queen Bar of the SANDS HOTEL.

NELSON DAKMAK, cashier at JOE W. BROWN'S HORSESHOE CLUB, is wearing that concerned expression, once more. He is the proud father of an eight month old son. Now, his wife is preparing for another family addition. RITA is visiting with her sister and brother-in-law (the BOB MANZIELS) in Tyler, Texas.

JACK BROWNE is the efficiency expert, getting the snarls out of the kitchen-dining room operations (if there are any) at the MOULIN ROUGE HOTEL. He will soon leave for the east to be in attendance when LOU RUBIN opens his famous CHANDLER'S RESTAURANT, in its new location, across from New York's WALDORF-ASTORIA HOTEL.

Many an eye is being cast in the direction of HARRY FLINN, Casino Manager at the SILVER SLIPPER. Mr. Flinn is sporting a 25 carat blue sapphire. It is so perfect, it doesn't seem real — but it is. The gem made its way to the states from Ceylon. This is the stuff that makes people drool!

This is the first time such a booking follow-up has occurred in the life of FLV entertainment history. On August 8th, BEN BLUE completes his four week contract at the ROYAL NEVADA HOTEL. On August 10th, he and his retinue open at the DUNES HOTEL for a two-week-run, with options. How about that? That's a single honor, if we ever heard one.

We were happy to have our work interrupted by a call from BILL BURTON. He is feeling quite well and reports he should be in our FLV midst, soon again. Bill is the manager of the MARY KAYE TRIO, at the NEW FRONTIER HOTEL.

Can't go any further until we send a pool full of good wishes to DANNY THOMAS. Come August 12th, the comedian will celebrate his 15th year in show business.

Last week-end, a group of bowlers from Las Vegas drove into Bakersfield, California for an interstate match game. We're not going to give the results because we haven't a complete record on scores. Just wonder why the girls always return with hoarse voices. According to Mrs. C., most of the trip was spent joshing CHARLOTTE

(Continued on Page 35)

the 
SILVER QUEEN
BAR

CONTINUOUS ENTERTAINMENT
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IN THE *Sands* HOTEL

TEDDY NOELL
 and His Orchestra



EDO LUBICH
 AND HIS MUSIC



Ernie Stewart
 Trio



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 AT THE PIANO



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 Dinners — Your favorite Drinks from
 Our Bar

— ON THE STRIP —

North of the Sands Hotel

THAT'S FOR SURE

(Continued from Page 33)

BARRY, outgoing President of the LAS VEGAS WOMEN'S BOWLING ASSOCIATION. Why does everyone pick on Mrs. Barry? Just ask hubby BOB, who will assure you his better half has such a tremendous amount of patience, it simply invites taxation. (Bob is a dealer at the FLAMINGO HOTEL.)

We were certainly surprised to see JACK SCHWARTZ, San Francisco Jeweler, in town. He looks very well, better than we expected, after his recent hospitalization. Skilled surgeons replaced his main heart artery. What a tremendous experience that must have been. Localites remember Jack from the time he owned and operated the AUCTION GALLERIES, here.

Newly titled "Grandfathers," RUBY KOLOD (Casino Manager of the DESERT INN) and GEORGE ROSEN (of the THUNDERBIRD) are teasing each other anent age and things of that nature. SANDY (George's daughter) and DANNY KOLOD became parents of TODD ELLIOTT, on July 31st. Todd weighed in at 7 lbs., 1 ounce.

One of the LUCKY GIRLS (of the HOTEL EL CORTEZ) is getting married. Miss NORA PESTA (of Cleveland, Ohio) has been with the group for six years. The groom is a Clark County Deputy Sheriff, CHARLES HORDEN, son of KATHERINE HORDEN, one of Las Vegas' first citizens. The ceremony is set for ST. ANNE'S Catholic Church, August 6th.

We were distressed to learn of the passing of TONY CORNERO STRALLA, who succumbed to a heart attack, July 31st. His remains were sent to Los Angeles for a coastal burial. Mr. Cornero's ambition was to see the opening of his STARDUST HOTEL and it's heartbreaking to note that wasn't too far off. His brother LOUIS is due to arrive shortly to continue with the work on the hotel. Tony actually founded the resort hotel industry here when he and his brothers (LOU and FRANK) built the MEADOWS HOTEL on East Charleston Blvd., in 1932.

A jim-dandy of a reunion was enjoyed by ROBERT ALDA, PETE BOMMARITO and HANK HENRY. They were buddies of long standing, when all were quartered in the east. Alda is due to open with "Guys and Dolls" at

the ROYAL NEVADA HOTEL, August 9th. He arrived ahead of schedule and the shoulder clasp began. He and Hank Henry were teamed up on the burlesque circuit, at one time. Man! What reminiscing these fellows called forth.

A card arrived from vacationing DUNCAN McRAE, former box man of the SILVER SLIPPER. He was then visiting with his sister in Montana and promised to see his friends in FLV, in the near future.

DAN CUPID is still active at JOE W. BROWN'S HORSESHOE CLUB. This time he arranged a July 25th wedding for VIVIAN HUTCHISON (hostess in the Dining Room) and STEVE CHERKEZ. Looks as though the newlyweds play a twenty-five year honeymoon.

NONO SCIANNA purchased the GOLDEN SLOT CLUB on Fremont Street. The three TSOURIS brothers will be retained on the payroll, according to Mr. Scianna. Remodeling is currently going on and Nono hopes to open on September 1st.

While vacationing from her job as food waitress in FLV, JEAN WALKER was involved in an auto accident that has kept her hospitalized for quite some time. She is still at ST. JOHN'S HOSPITAL, in Jackson Hole, Wyoming. When a friend asked what she'd like to receive from Las Vegas, Miss Walker insisted her only desire was our magazine. How sweet of the little lady. Speedy recovery, Miss W.

ADA and TED LEWIS arrived, prior to their DESERT INN opening. They were accompanied by their secretary, BEA GOODMAN. We caught them ringsiding with JACK BENNY, at the FLAMINGO HOTEL.

Back among the visitors was BERT KNIGHTON, PEPSI-COLA Veep. He and JACK WHITE have made many

(Continued on Page 37)



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DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

THAT'S FOR SURE

(Continued from Page 35)

friends here. Mr. White is a leading TV show producer and we personally think he is a double for MICKEY ROONEY.

Smiles are broader than ever at LARRY'S SHOE STORE, on Fremont Street. Owners, Larry and MAE MUSHKIN have purchased a new home in the West Charleston area and hope to occupy the premises, shortly.

Four years ago, on August 8th, a double wedding ceremony was performed. Leading participants in that event are preparing to celebrate their anniversaries again, this year. They are EVELYN and ALLARD ROEN and MURIEL and BERNIE ROTHKOPF. (Mr. A. is an executive at the DESERT INN and Mr. R. is a co-owner of the same bistro.) We wish them many more years of happiness and continued bliss . . . and that's for sure.

GOING HOLLYWOOD

(Continued from Page 11)

of a man with a horn in the gay fast Jazz Age — is jazz at its best. And Jack Webb producing and directing a movie with T.V. techniques of climax crescendo and suspense by the minute. Jack's Jazz Band, I was thrilled to see, were members of the same who last year came to my house one night, and put on the hottest jam Dixieland session I ever heard. (Or the neighbors). And Shelley Winters and Byron Palmer joined us with real low down blues songs. What a night!

Mel Torme singing at the Crescendo has the voice and the versatility of an exciting new Torme. Even though Mel's been a record star for some time, he has a new act that packed the Sunset Strip nighterie, and had everyone begging for more and more. Not only his songs and his style of singing, but also he turned to the piano and played like crazy, and worked up a storm on the drums that had Jack Lait Jr. of the Examiner saying, "He's as good as Krupa!" His "Christmas Song" and others of his own lyrics as well as "At The Country Fair", "Autumn Leaves", and "Something's Gotta Give" with the boys in the band turning in the chorus is as clever and refreshing arranging as I've seen and heard on any night club

floor in years. "We have a date with the stork," Mel said later. Meaning he and Candy, who already have one little Torme at home. "I've just changed agents, managers, and even my record company," he smiled. "Things seem to be going real great again." Mel should put that "Velvet Fog" in another movie. He's young and vital, and would be great teamed with Debbie Reynolds in a musical at M.G.M. where he starred before.

Up to Arrowhead and loving the mile a minute over the lake in a speed boat. Stepped out to run into Adele Jergens and her tall and handsome new husband. Adele said she wasn't crazy about "The Cobweb" in which she played the gorgeous office vamp. But I liked the picture — and her!

The Clark Gables are going social these days, what with society balls and parties galore. I even glimpsed them walking from LaRue's to the Mocambo — something you never used to see Gable, who shied from the Society Whirl, do!

And that's Hollywood!

HILLSWAY

(Continued from Page 13)

every year more and more Americans spend their vacations in Europe?

"Copenhagen's Tivoli (entertainment park) is the only place in the world where you can still enjoy the pantomime, the stage play without spoken words, the forerunner of the color movies where you guess the action from the graceful movements of the actors. When you are hungry in Copenhagen you go to a place where literally hundreds of different sandwiches on four different breads are offered to you. We found the menu card is four feet long. (I think this is Oskar Davidson's Restaurant).

"The largest brewery which we visited (again I butt in to say it must be the Karlsburg brewery) produces over a million bottles of beer and soft drinks a day. The former owner donated it to a foundation but not as a tax-saving method. The brewery is run by a board of five governors, none of whom is a member of the founder's family. Every employee of the brewery, whether vice president or toilet woman, (she has been with the firm for 50 years), gets his or her oil painting hung in the

(Continued on Page 39)



It's "GREAT"
to be back in
Las Vegas!

Sincere Thanks
to the

**GOLDEN
NUGGET**



HARRY RANCH

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HILLSWAY

(Continued from Page 37)

hall of honor. The brewery foundation also furnishes to one outstanding Danish scientist or artist a home of honor, with servants, as long as he lives. At the present time the Home of Honor is occupied for life by Nils Bohr, the opposite number of the late Prof. Albert Einstein.

"The most interesting sight for ladies on tour in Europe is the exhibit of crown jewels. This includes a sapphire the size of an egg and weighing 144 carats or more than one ounce. Denmark's highest order is the Order of the Elephant. The King has conferred it only on a few persons including Eisenhower. Language schools teach Russian 10 times more than before 1945. The Danish evidently expect much trade will be necessary with the Soviet Union as long as the U. S. A. has its import duties and import restrictions of all kinds. The big export item of Denmark is its China. First choice quality is reserved for export and the Danish must be satisfied with second and third choice. Many passengers in Denmark are traveling by helicopters.

"Outside Copenhagen the greatest sight is the birthplace of the fairy tale writer, Johann Christian Anderson in Odense. A visit of one hour makes it possible for you to observe how people lived in Europe 100 years ago. The theatre in Odense, a town of 125,000 people, has its 158th season — just think a permanent theatre for over 158 years without a break.

"Yes Danes earn less money but enjoy life more than we in America. A visit to Denmark is relaxing and rejuvenating. It gives a new perspective on the true values of life. When traveling through Denmark, we saw hardly any factories, only fields and cattle. Denmark is primarily an agricultural land.

It lives from its soil. The soil and its people's industry has made it prosperous by European standards — more so than Norway which must live from the sea which we shall visit next and you will find our Norwegian discoveries in the next article to be sent from Oslo.

'ROUND THE TOWN

(Continued from Page 15)

ager of the Silver Slipper Restaurant. EDDIE first hit this town in 47 when he built the Dixie Delicatessen. He is well known in Los Angeles as the owner-operator of two popular downtown Delicatessens; Sam's Sandwich Shop and the Roll'n Rye. EDDIE sold out his L.A. interests to move to Las Vegas and help his good friends MAURY FREEDMAN, IRVING LEFF and STANLEY LEEDS in the operation of Slipper's Restaurant. EDDIE, who is a real sweet guy, is to be congratulated for the coming birth of his first grandchild in September. Not bad for a young fellow of thirty-nine. . . .

One of my favorite people is BOB GANS and it does my heart good to see him in such fine form and good humor these days. BOB spent over seven years at the Flamingo Hotel with GUS GREENBAUM & Company. When that group sold out, he went to the Sands and then the Dunes and held top "Pit" positions in both places. With the taking over of the Riviera Hotel by his "old buddies", it was only natural that he should join the "fold" once more. BOB isn't the only one that's happy about the new management at the Riviera. Las Vegans as well as visitors to our town are all happy to see "the boys" in action again.

STUMP and STUMPY, who have been headlining the show at the Moulin Rouge since that hotel opened its doors in May, have been signed by HERMAN

(Continued on Page 40)

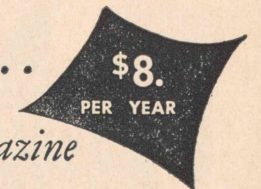
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'ROUND THE TOWN

(Continued from Page 39)

HOVER to play a date at Ciro's in early September. They will return to the Moulin Rouge in a few months to begin their commitments on a ten year contract that they have written with that club. I believe that this is the longest term contract to have been made in this town to date. These boys have become Las Vegas favorites and with a ten year deal to play with it looks like these two loveable "screwballs" aren't so "screwy".

LIONEL HAMPTON and his great orchestra will open at the Moulin Rouge this week (August 9th). This show will definitely be a "must see." If anyone can make a place "jump" it's LIONEL HAMPTON. He is sure to fill the hotel with lovers of modern music. . . . And who isn't?

MAC HARRIS, popular Maitre D' of the New Frontier, is back on the door after a much needed vacation. MAC spent two wonderful weeks in Florida and New York.

"Foxy's on the Strip . . . Where else"?

Add the name of the HALLER GIRL to your list of terrifically torrid specialty dancers. I understand that ED-DIE FOX has put on a special stage hand to stand by with a bucket of water in case the heat generated by this Miss starts a fire on stage of the Silver Slipper. It's possible that the HALLER GIRL will start a whole new trend by making DERBY HATS popular once more. . . .

If you like to shop at a store that carries everything from peanuts to the kitchen sink, then I suggest you try the new S & S STORE located on F Street and Jackson. Socks, rakes, dog food, Yo-Yos, etc. . . . You name it. . . . They have it.

In town, visiting from New York, are DON and JACQUELYN BOTWAY and their six months old "doll" DENISE LOUISE. They are staying with JACQUELYN'S sister MARILYN HALL, lovely dancer at the Royal Nevada.

Friends, visitors and patrons are happy to see Las Vegas' (Greek God) JACK DENNISON at the Riviera Hotel. JACK took over his new duties as Maitre D' this week. . . . He resigned as Operations Director at the Royal Nevada to join his old boss GUS GREENBAUM at the Riviera.

I think that it's nice to give credit where credit is due. . . . So I salute HOWARD PIESIK and ROSS LINDVIG for the fine job they are doing for the Flamingo in handling the parking area with so much efficiency and courtesy.

Be sure to see the EDO LUBITCH Orchestra in the Silver Queen Bar at the Sands Hotel. Featured with this excellent group of musicians is KERRY JARITO with his Guitar and songs. One of the instruments used by this orchestra is a Zimbalum (hope I spelled it right) and is one of the most unique music makers I have ever seen or heard. It looks like a small piano with no keys and is played with two mallets by hitting the open strings. It looks and sounds like something that you might find in a small Russian restaurant in San Francisco.

A very beautiful wedding ceremony was held for JACK DOYLE and HELEN STEFFEN in WILBUR CLARK'S office at the Desert Inn this past Sunday. JACK, who is the Chief Engineer for the D.I. and HELEN, who was a Hostess at the Pirate's Den in the El Cortez Hotel, have a host of friends who helped to make this a very memorable day for them. The guest list looked like a Las Vegas Who's Who. PAT GALLAGHER ROSSI was Matron of Honor while Justice of the Peace JOHN MENDOZA tied the "knot". A wonderful reception was then held in the Sky Room. Congratulations to MR. and MRS. JACK DOYLE. May your years of happiness together be long and many.

At long last . . . just what I needed . . . a health food shop. The new Las Vegas Health Products Store, on North Fifth Street has a tremendous variety of food that guarantee to keep you in good health and the right proportions. I shall now take CORTEZ by the hand and lead him by there so that we can both stock up. Better to eat health foods than to keep gobbling those pills we've been taking.

The Fabulous Star Kings, who appear nightly at the El Cortez Lounge are off on a well earned three week vacation. BILL STARKEL will put aside his accordion and take his family to Denver and Colorado Springs, while MOREY KING lays down his violin and is taken to Disneyland by his sons. . . .

It looks like old homeweek at the Riviera. . . . LEFTY SELMAN, well

known local golf enthusiast, is now working the "Pit" at that hostelry.

BLISS ICE CREAM RESTAURANT opened their doors for business this week and served over ten thousand people in the first two days of operation.

Wee MARTHA DAVIS and Spouse are now doing their wonderful ditties from the lounge stage at the El Cortez. Always a Las Vegas favorite, MARTHA is doing a great job in helping to bring in the people and entertaining them royally.

News Commentators EDWARD R. MORROW and LOWELL THOMAS have nominated Las Vegan JOHN CASHEN as "Optimist of the Year" because of his new million dollar "non-gambling" hotel in L.V. The opening of the new AQUA HOTEL has caused no end of comment around the country and rated front page mention in a great number of the nations larger cities. The truth of the matter is that MR. and MRS. CASHEN aren't taking any big gamble in this operation and to prove it, they invite anyone and everyone to stop by and view this new hotel. Mrs. C. decorated all of the rooms and they are truly exquisite. The restaurant is warm and comfortable as well as serving excellent food. The lounge and bar are perfect for relaxation and refreshment. Above all, the service is terrific and the CASHEN'S are going out of their way to welcome the locals as well as the tourists. With a combination like this it is hard to say that there is any gamble involved. Las Vegas is a very odd sort of place. . . . A Race Track failed in this gambling community. . . . Opera is very successful in this town. . . . And there is no reason why a well run hotel cannot do very well without the aid of tables or slots. . . . Time will tell. . . .

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ROCKING CHAIR GOSSIP

(Continued from Page 17)

bia is filming scenes from "Jubal Troop" at Jackson Hole, Wyoming, and the stars and execs are staying at the Wort Hotel there. Among the 198 folks are Glenn Ford, Noah Beery, Jr., Ernest Borgnine, Rod Steiger, Felicia Farr, Valerie French, Director Delmer Daves, Charles Bronson, Robert Burton, John Dierkes, Jack Elam, Robert Knapp, Guy Wilderson, Bob Cason, Junie Ellis, Don Harvery, Larry Hudson, Michael Lawrence, Buzz Henry, and I forget who else. Pardon me, if I have not seated you folks in order of your prestige. My feet hurt.

Over at Larue's, in Hollywood, Mr. and Mrs. Ray Hommes entertained for Mr. and Mrs. Clark Gable. . . . Max Liebman (of the Spectaculars) gave a dinner party for the Joe Schoenfields, and among others attending was Sammy Cahn. . . . Frank Sinatra dining with his children . . . newlyweds Joan Gilbert and Danny Arnold . . . Tony Travis with Cleo Moore, . . . Ray Anthony squiring Mamie Van Doren . . . Dani Crane dining with George Nader . . . and the Harry Karls (Marie MacDonald) enjoying the cuisine.

So, Mrs. Bipple . . . I'm away, and all dressed up. Wearing Elizabeth Arden's eyebrow pencil, Max Factor's "Erace", Pat MacArthurs' gift of Jacquelin Cochran make-up base, Helena Rubenstein's face Powder, nose drops from our favorite Dr. Julius, Hair Tint from the "nicest" manager, Irene Barber, soaked in Worth's JE REVIENS, a gift from Clem Managoff, with two brown shoestrings and some plaster, . . . "Viva Las Vegas." Roy Rowland began filming of the picture at MGM Tuesday.

Close the door behind you, Mrs. Bipple.

BROADWAY WHIRL

(Continued from Page 19)

old typewriter starts to steam up. . . . Hamilton Richardson's family has moved from Baton Rouge, La., to Westfield, New Jersey. Richardson is the tennis star who was recently chosen one of the ten most outstanding young men in the nation by the United States Junior Chamber of Commerce.

Bernie Styles may go on the road

with the touring company of "Lunatics And Lovers." . . . Kal Ross — Universal Company has signed Benny Fields and Blossom Seely to a personal management contract. Kal is the former WMGM sportscaster.

MIGHTY MIXTURE

(Continued from Page 21)

lievability. Fred's entry into show biz carried with it this strange fact. After he studied at N. Y. dramatic school, he couldn't break into the profession, so he turned to photography and sold actors candid photos of themselves taken during performances of stage shows. He was backstage at "See My Lawyer", a play in '40, and was asked by an actor, if he had any late photos. "Not today," said Clark, "tonight I'm playing with you. I just got in as a replacement."



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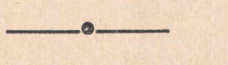
COMING
EARTHA KITT

DESERT INN

AUG. 30 THRU SEPT. 26
JOHNNIE RAY

SAHARA

SEPT. 6
JOSE GRECO



The Sands

AUG. 24
LENA HORNE

Royal Nevada

AUGUST 9
"GUYS & DOLLS"

Riviera

AUG. 30
MARX BROS.

DESERT INN

(Continued from Page 23)

— ELROY PEACE. You all know Elroy Peace. He's the lad who makes like Mr. Lewis' shadow, with such remarkable results. . . . The DONN ARDEN DANCERS have prepared new sequences which promise to top all previous. Their entertainment progress is unlimited. . . . Here is one show you shouldn't miss . . . and that's for sure.

DUNES

(Continued from Page 23)

listeners. Come time for a romantic ballad, this gal changes the mood easily and proves equally effective with her transition. However, Eileen's novelty tunes are still our favorites and they never lose their potency, despite repetition. Miss Barton's sensational Jolson representation leaves you tingling. . . . THE PARIS SISTERS display an accumulation of personality that is amazing. One is prone to believe they have a franchise on it. Their vocal presentations are uninhibited and highly refreshing. . . . The production sequences are outstanding, filled with flashing colors and attractive talents. . . . JAYE RUBINOFF and his ORCHESTRA provide the precise background music for this spectacular revue.

EL CORTEZ

(Continued from Page 23)

FLV around his comedy so definitely, he has returned within six months of his last El Cortez contract. When little time elapses in between FLV engagements, the performer is top drawer. Lennie's comedy makes for infectious laughter and constant appreciation. If you're wearing an "upside-down smile", better head for this lad's humor. He'll set you right — but quick! . . . The LUCKY GIRLS bring their outstanding choreography to the "Pirate's Den" for the first time, with this production. Now, there will be many more availed the opportunity of witnessing their precision and talent. . . . SHERMAN HAYES and his extremely capable men of music perform excellently, to the delight of the patrons and performers.

EL RANCHO VEGAS

(Continued from Page 23)

with the addition of MICKI MARLO. . . . BILLY DANIEL displays his remarkable talents as he and the EL RANCHO GIRLS execute a couple of outstanding production numbers. . . . Settings were especially designed by MITCHELL LEISEN. . . . Skillfully backing the show is TED FIO RITO and his ORCHESTRA.

FLAMINGO

(Continued from Page 24)

appearances on the top TV and radio programs of this nation. Miss McKenzie is so versatile, she has also managed to top comedians, on their home grounds. You'll enjoy this little lassie . . . for sure. . . . ALAN KING is also on this All-Star bill. He is the comedian whose fist of comedy hits your laugh center — but hard. Alan enjoys his work and his enthusiasm reaches directly into the audience. Our only warning about Alan is that he induces laugh wrinkles. You just can't help but react favorably to his brand of humor. Who on earth wants to wear a frown? . . . Rounding out the stellar revue are THE GOOFERS. If you haven't already witnessed this mad group in action, you haven't lived, boy! They combine their instrumentals with a lot of zany comiery that has you holding your side and pleading for mercy. See them for yourselves and you'll enjoy our entertainment tip. . . . The FLAMINGO STARLETS pose a very striking picture onstage and execute the excellent choreography of RON FLETCHER. The sequences they present are the type that live in your memory. . . . TEDDY PHILLIPS and his fine ORK offer a splendid backing for the entire revue.

THUNDERBIRD

(Continued from Page 25)

over is the versatile impressionist, DON TANNER. His opening shot belies his actual presentation and makes for switched merriment. Don's German "Frankie Laine" is howlish and those facial contortions are — the most! The THUNDERBIRD DANCERS appear in colorful sequences, staged by the talented GAYLE ROBBINS.

Hollywood Happenings

THE CASE OF THE MISSING PROPS

The mystery of the disappearing matzos was finally solved at the Paramount studio, but it had everyone from CECIL B. DeMILLE to CHARLTON HESTON, who plays Moses in "The Ten Commandments," momentarily puzzled.

The matzos — or unleavened bread — was actually baked on the studio sound stage by Prop Man BOB GOODSTEIN to be eaten by Heston, JOHN CARRADINE, NINA FOCH and others taking part in a scene representing the first Passover which occurred just prior to the Hebrews' Exodus from Egypt.

Several pieces of the unleavened bread disappeared from Moses' table between shots. It wasn't ordinary either, such as can be bought in any market today. It was authentic unleavened bread baked from a recipe dug up by DeMille's research department.

The mystery went unsolved until Mr. DeMille happened out of the corner of his eye to see YUL BRYNNER munching something on the sidelines and holding a cup of coffee in his hands.

"I confess!" smiled the Broadway star who is making his screen bow as Rameses in "The Ten Commandments." "I didn't have time for any breakfast at home this morning — and these are the best tasting props I've ever eaten.

Mr. DeMille promptly ordered an assistant to bring Mr. Brynner some doughnuts, or whatever else he wanted — and so another crisis had been passed in the filming of the great Biblical epic, "The Ten Commandments."

STRANGE VISIONS

In HAL WALLIS' VistaVision filming of TENNESSEE WILLIAMS' "The Rose Tattoo," for Paramount, you will see a group of bathers sitting in the surf seemingly without purpose. Actually they are sitting on the sun! While MARISA PAVAN and BEN COOPER, starred with BURT LANCASTER and ANNA MAGNANI, make love on a yacht, the bathers in the background are there to blot out the sun's reflec-

tion in the water so the scene could be photographed.

VERSATILE GAL

DORIS DAY is tackling her current assignment in ALFRED HITCHCOCK'S "The Man Who Knew Too Much," Paramount drama in which she is teamed with JAMES STEWART, with unusual vigor and enthusiasm.

While Miss Day sings a couple of songs, the part is a complete change of pace for her, Doris says, "I play a mother whose young son is kidnapped to keep her from telling what she knows of an impending political assassination. It's the sort of role that BETTE DAVIS would play to the hilt. I'm loving every minute of it."

Aside from the fact it is enabling her to work with Hitchcock, one of her idols, Doris is delighted with the part because she believes change of pace is highly important to a career.

THEY WEREN'T AROUND IN THOSE DAYS

One of the most thrilling sequences in Paramount's gigantic Technicolor picturization of HOMER'S classic, "Ulysses," filmed on location in the actual locales on the Italian Mediterranean Coast, had to be photographed over because of a telephone pole.

The scene depicted KIRK DOUGLAS, as Ulysses, leading his valiant companions up a mountainside on a food hunting expedition, as they were returning from the Trojan War, 1000 years before the birth of Christ.

The director had almost finished shooting the whole scene, when he ordered the entire action done over again in a slightly different location.

Seems that during the first filming, an extremely modern telephone pole and wires were visible in the distant background.

THE EYES HAVE IT

Girls, how do you kiss a man? Do you kiss with your eyes open, or closed?

The accepted, the demure, the feminine way has for years been for girls to

(Continued on Page 49)

GOLDEN NUGGET

(Continued from Page 24)

music. By the way, the lovely blonde who plays such a mad tenor sax is MARION WILLIAMS. . . . The BETTY LOU & ZOE QUARTETTE and their versatile brand of music making is wonderfully different and makes for pleasant listening. The recently added male members round out the group, and doubles the enjoyment. Newcomer to local show circles, DON TOSTI & HIS RCA VICTOR ORCHESTRA makes music from north and south of the border in such a manner as to be sure to be invited again. Vocalist, ROY SIERRA, plays the moracas and adds the comic touch. In all, this evening of music is a must for those who enjoy diverse talents.

MOULIN ROUGE

(Continued from Page 24)

. . . . Added to the bill is GEORGE KIRBY, a mimic with an unusual voice. He travels from deep bass to high tenor. George capably imitates actions and voices of well-known personalities. . . . Little TONI HARPER is making her adult debut in local show circles. Her vocalizing is mighty easy on the ears. Toni is a serious threat to all competition and we're with her! . . . The HINES KIDS are two youngsters, with incredulous feet. They move with the agility of a delicate quadruped and are perfectly synchronized. These nine year and eleven year old brothers are really "the end". . . . Riding high on the well-pitched bill are the FLAMINGOS. Here are five lads who give out with the rock and roll that makes your blood pressure take to its feet. You can't sit still while you witness them. If you do, get back into your six-foot-under, Bud! . . . Singer ROSETTA DAVIS turns in a very smooth bit of continuity in her task as Mistress of Ceremonies. The gal also gives with a mean tune. . . . The beautiful MOULINETTES appear in three of the most sensuous productions ever highlighted on a stage. Choreography for these sequences was created by LON FONTAINE, a fellow who has made Las Vegas sit up and take notice. . . . BEN CARTER and his hep musicians turn in an enviable background of music.

AUGUST 6, 1955

SAHARA

(Continued from Page 25)

trying, he can probe any phase of show business and come up with a polished performance. We don't mean to underestimate Dennis' singing ability, it's just that we feel full credit should be given, when due. The Day voice brings you a selection of songs that prove his chords are quite elastic. You probably know by now, we're solid D.D. fans. . . . TEDDY and PHYLLIS RODRIGUEZ are leading exponents of the dance. They move in perfect unison and their graceful sequences are without peer. This duo makes dancing so exciting, we wouldn't be surprised if they inspired many to take lessons at their favorite studios. . . . Rounding out the bill is WONDER BOY JOHN. This performer was seen nationally on the ED Sullivan show. This is his first west coast appearance and it looks as though it will spring him into a countryside tour. John is an amazing European, whose acrobatics and balance feats set you right on your ear. You have to see him to believe such things are possible. . . . The SAHAREM DANCERS (Moro-Landis Productions) excel in their strikingly exquisite costumes and excellent dance routines. Here is a host of talent that is mighty easy on the eyes. . . . CEE DAVIDSON and his ORCHESTRA present as fine a musical background for this show, as one could wish.

SANDS

(Continued from Page 25)

ground, during the run of their contract. Both are versatile and we'd like to see them work out at least one duet. Mr. Merrill is the famous opera star and Mr. Armstrong is the famous trumpet man. Whoever came up with this combination certainly knew how to mix apparent opposites, with pleasing results. Even if the two gentlemen remain apart for this ZIEGFELD FOLLIES revue, they are still high on the list of entertainment musts. . . . for sure. . . . Joining the gorgeous COPA GIRLS is production singer, HARVEY ALLAN. The ladies provide the color and dance, while Harvey embellishes the picture with his vocalizing. . . . Providing one of the smoothest backgrounds of music will be ANTONIO MORELLI and his orchestra.

Forty-seven

ROYAL NEVADA

(Continued from Page 24)

in his fan club. We've always enjoyed his special brand of humor and that opinion is shared by the majority. Ben is well known for the skits he invariably presents and his participation in such presentations proves him a master of the arts. . . . DENISE DARCEL is the loveliest Ambassador that France ever sent to these shores. She is really breathtakingly attractive and that winsome smile of hers is capable of wrapping up any group of supper clubbers. Miss Darcel's figure provokes women to envy and men to admiration. All this and talent too? Ooh La La! . . . GEORGIE TAPPS and his DANCERS display one of the most exciting contributions we've ever witnessed on any stage! Their amazing choreography should be preserved for posterity for these youngsters provide a taste of what the future will bring. They are so tremendous we must identify them for you: GUY TANNO, DOROTHY MATTHEWS, JUDY GUYLL and JOSEPH RUSSELL. Georgie creates beautiful, startling sequences that have no peer. If you think we are raving, wait until you see them. We guarantee the adjectives will flow freely from your own lips. . . . THE DANCING WATERS cause adults to join the children in expressing unadulterated enthusiasm. Even the blase "oooooh" and "aaaahhhh" when the gyrating fluid gracefully curves and dips to the musical rhythms. Although it seems unbelievable, the Dancing Waters are incredibly realistic. . . . The CORONET DANCERS provide production numbers that call for intricate interpretation. . . . JERRY FIELDING and his excellent musicians provide background music that is precisely perfect.

NEW FRONTIER

(Continued from Page 24)

the most lavish production ever to star her many talents. . . . Accompanied by her Escorts, Miss Sothern headlines a SAMMY LEWIS presentation of five internationally known acts, with a cast of more than 30 persons. . . . Featured with the blonde star is BOB WILLIAMS, who brings his lovable assistants, direct from the London Palladium; DASSIE and PARTNER (world-

famed acrobats); TV comedian, DICK HUMPHREYS; THE UPSTARTS, radio and recording group; and the dance team, ROY FITZELL and ERIN MARTIN complete the five outstanding acts. . . . Featured are the VENUS VAMPS and their high-styled choreography, created by ROD ALEXANDER and BILL ANDREWS. . . . GARWOOD VAN and his music makers retain the podium for more of their accomplished musical arrangements.

RIVIERA

(Continued from Page 24)

print upon Dame Fortune's show business calendar. This is one Jones, whose musical history is a familiar story to all. The riotous routines staged by this leader are socko, with twists that no other organization can mimic, satisfactorily. . . . In the starring spot is the striking songstress, HELEN GRAYCO, who happens to be married to the fellow at the helm of the troupe. Miss Grayco is lovely to look at, easy on the ears and full of inviting personality. Supper-clubbers enjoy her performance tremendously and often wish she spent more time in the spotlight. Can't blame the lovers of beauty, can we? . . . The CITY SLICKERS are still tops on the popularity list. . . . The RIVIERA GIRLS are on hand, ready to unveil more of their clever choreography.

SHOWBOAT

(Continued from Page 25)

get our first view of Joe. He was making a trash disposal of his innards, onstage. That was many years ago. He repeated that performance many times for audiences and science should investigate his strong constitution. . . . Filling (quite capably, thank you) the spot for feminine pulchritude, is PATTI WAGGIN. This exotic dancer has returned to please the many fans she made here. Miss Waggin's attractive presentation stirs the soul of any bachelor. If you've an eye for beauty, see Miss Waggin. . . . THE SHOWBOAT GIRLS are truly talented in the dance department and do justice to the fine choreography set by Jean Devlyn. . . . The SKIPPERs provide the background music. . . . During intermission its that glib gentleman, WOODY WOODBURY.

HOLLYWOOD HAPPENINGS

(Continued from Page 46)

close their eyes when warming up to an embrace.

"That's wrong," says CAROL OHMART, a very kissable young lady, who is making her first film, Paramount's, "The Scarlet Hour," in which, incidentally, she is starred.

"I've done my share of kissing, on the stage, in television and in private, in earnest," Carol says, "and I like my kisses with my eyes open."

"I like to see the man I'm kissing, for one thing, and I like to look to the future. You can't do that with your eyes closed."

In "The Scarlet Hour," Carol portrays a philandering wife whose eyes stray beyond her husband, JAMES GREGORY, to a younger, lustier man in the person of TOM TRYON. They have love scenes designed to melt the lenses on Paramount's Vista-Vision cameras. And Carol, unattached and dedicated to her job, gives them everything she has (which is plenty).

In short, Carol thinks that the closed-eye routine for kissing went out with PRISCILLA ALDEN. "It was all part of the supposition that girls are the frail, clinging-vine type," she says. "It was more or less expected of them; the fluttering eye-lids, the sigh, the air of resignation, the dependent bit. "Girls today don't go along with this phony philosophy," she insists. "They're much more realistic. They have a far clearer, healthier and natural approach to love-making."

"Me, I like to see where I'm going, as well as where I've been when I'm kissing a man. So I keep my eyes open. I also keep my ears open. You hear the funniest things that way."

MOVIE WRITERS GAIN PRESTIGE

Newest thing in Hollywood is for writers to follow the shooting of a film from start to finish. In the old days, a writer sold his story and then was practically barred from the studio lest he try to kibitz. HAL WALLIS, for instance, encouraged eminent playwright TENNESSEE WILLIAMS to sit in on Paramount's Vista-Vision filming of his Broadway hit, "The Rose Tattoo," co-starring BURT LANCASTER and ANNA MAGNANI.

JIMMY DOESN'T MIND

JAMES CAGNEY, who does a guest star appearance as GEORGE M. CO-

HAN in Paramount's new BOB HOPE musical comedy, "The Seven Little Foys," is not angry at the countless Cagney impersonators you find on television these days. "They've got to make a living too," he smiles. "Frankly, I get a big kick out of them."

BECAUSE OF BING

Because BING CROSBY liked to fish the streams near Fall River Mills, in Northern California, that community will soon have its first and only hospital.

It was during fishing forays near Fall River Mills that Crosby became aware that the town had no hospital or medical service. That gave him an idea.

On June 26, Crosby, DONALD O'CONNOR and PHIL HARRIS, did the numbers that they perform in Paramount's "Anything Goes," in a big benefit show to raise money for the Fall River Mills' hospital.

Besides O'Connor and Harris, Bing's show was joined by RED NICHOLS and his FIVE PENNIES musical aggregation, comic BUDDY LESTER, singers PEGGY KING and PEGGY LEE, GARY CROSBY and FRED SANBORNE.

DON'T YOU BELIEVE IT!

The nine actors imported by Paramount from New York for "The Scarlet Hour," will never again believe California travel folders. From the night they started to work, high in the Hollywood hills for all-night location shots, the eastern contingent all but froze. New York's heat, they're free to admit, will feel awfully good to them when they return east.

SILVER SLIPPER

(Continued from Page 25)

be a complete novice, we needn't tell you of the hilarious situation scenes produced in these shows by the Stock Company. These scenes and black-outs are now famous from coast-to-coast, for their uninhibited efforts toward showing you a good time. Permanent members of this stock company includes such names as SPARKY KAYE (the funny "little" man), JIMMY CAVANAUGH (genial M.C.), DENISE BENNETT (an eye opener) and BILL WILLARD (straight man and scripter). . . . In the musical corner is GEORGE REDMAN, with his ORCHESTRA.

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SHIRLEY SCOTT and The Modulators

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