

Jack Borkz'

JULY 30, 1955

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LAS VEGAS

Magazine



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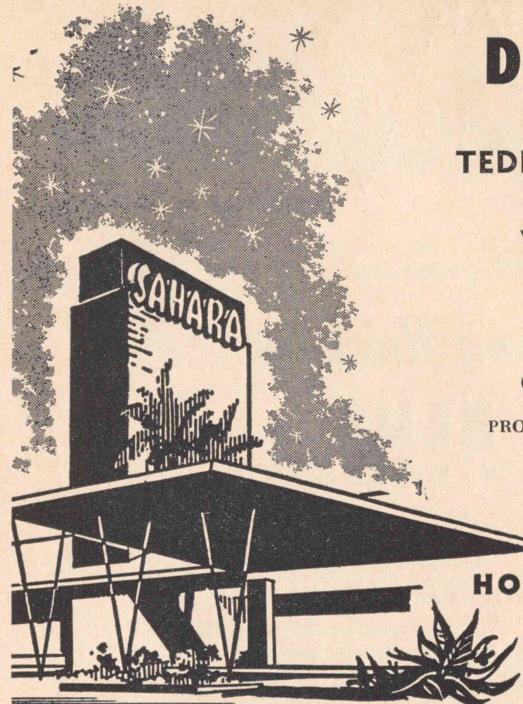
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JACK CORTEZ'

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LAS VEGAS
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FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street. Publisher: Jack Cortez. Managing Editor, Bruce Barton Cortez. Business Manager: Paul Sperling. Address P. O. Box 748, Las Vegas, Nevada. Telephone 4922. Art Editor: Dennis Stephenson.

VOLUME VII, NUMBER 19, — JULY 30, 1955

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1955

JULY 30, 1955

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OBSERVATIONS

by CHARLES "POP" SQUIRES



STAN AT THE DUNES

STAN Irwin is a chap of many talents of wide versatility.

We first knew him a few years ago when he was at the head of the entertainment group at Milton Prell's Club Bingo, which was about the most popular place in town.

When Mr. Prell announced the intention of dismantling Club Bingo and building a great new hotel, some of us feared that he was doing something quite wrong in taking from Las Vegas so attractive a place as Club Bingo.

Six months from the time the new project was first announced to the public, sure enough the great and beautiful Hotel Sahara was opened and Stan Irwin placed in charge of its entertainment and public relation features. From that very day Stan put The Sahara in the top row of great entertainment in Fabulous Las Vegas and helped very much in making our town the entertainment center of the country. From the opening day of the Hotel Sahara Stan has had a very full and busy life.

But all that trouble and anxiety (I have noticed that there is generally trouble and anxiety in the hearts and minds of those who try to manage shows and show people) but with all that, it did not seem to bear down on Mr. I. I do not pretend to know what created in the mind of Stan Irwin and his 'new' ambition to enter politics. Perhaps it was just the urge to try something different.

In the midst of all his many duties at The Sahara, Stan found time to seek and win the nomination for Assemblyman and then at the general election, win a place in the group of those chosen to represent Clark county in the Assembly at Carson City.

Stan just has a genius to guide and keep him out of trouble when sailing on treacherous and stormy waters. It has been my observation that nearly

everyone who ever represented Clark county in the Assembly found himself in some kind of trouble. Not so with Stan Irwin. He came home with his thousands of friends still friends and his important work at The Sahara going along smoothly.

Then last week the new Dunes Hotel found itself in serious trouble. They charged that Wally Cox, who was to be paid \$44,000 for putting on what his agents and managers promised would be a new and great stage show, had failed to make good.

The Dunes Hotel was in real trouble having such a thing happen to its stage show at the beginning of its operations was a disaster.

Then, Stan Irwin stepped forward with an offer to help, and to fill in as best he could in place of Wally Cox. Many people felt that it was a rather foolhardy thing to try. But, with the approval of Milton Prell and The Sahara, Stan went to work. The result was an excellent show in which Stan Irwin went back for a few days to his old role as a comedian. It was a great show throughout. The large group of Spanish singers and dancers made a gay and brilliant background for Stan's comedy antics which was one of the very enjoyable features of the evening. As well as we knew Stan we really had some doubts that he could make good under such circumstances. But he did it in fine shape. His act was one of the best we have seen in a long time. We are happy to congratulate him for his clever performances; The Dunes on finding such a happy solution for their troubles, and Mr. Prell on his cheerful willingness to help a 'rival' in trouble.

And with all this "oil on the troubled waters" comes Wally Cox for his second attempt at The Dunes, and according to reports he really pleased his audiences and made good. Just how the fierce distrust which appeared to

(Continued on Page 29)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
...the famous **PIRATES DEN!**

Jerry Murad's
HARMONICATS

"TOP RECORDING STARS"

LENNY GALE

"KING BEE" OF COMEDY

THE LUCKY GIRLS

SHERMAN HAYES & HIS ORCHESTRA
SHOWTIMES: 10-12-2

NO
COVER

NO
MINIMUM



EL *Cortez* HOTEL
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for Las Vegans"

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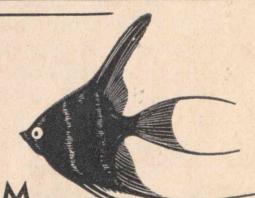
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An Accurate Glimpse of the Future

**CRISWELL
PREDICTS**



WHAT PEOPLE WILL DO:

BOOTBALL, both college and high school, will be a dismal failure at the box office this coming season for three reasons: (1) the many fixed games, (2) the open horse-trading of pigskin talent shamelessly and (3) the inroads of TV, which gives the viewer a reserved seat FREE without the parking problem, the crowds and the weather's wrath! . . . Death will end the careers of a noted test pilot, a noted swimmer, a cowboy star and a noted ballerina before 1955 becomes history! . . . California will be swept by flash-floods for the first time in the records of the weatherman late this year! . . . Marshall Foch, the French World War One Hero, will crash the headlines again with the settlement of his last will and testament which will make most interesting and daring reading! . . . Henry Ford I, who was the founder of the Ford Empire, will be honored on his coming birthday, with a special stamp to be issued by our postal authorities! . . . Mrs. Siddons, the greatest "Lady Macbeth" in all stage history, will be portrayed on the screen by Katherine Cornell, her first Hollywood venture! . . . The famed Du Pont estate in Delaware will be the scene of a world wide convention and family reunion of that famous firm this coming October! . . . Secretary of Agriculture Benson will demand that the American farmer be protected against foreign food imports when the new Congress meets, and his demands will be met! . . . Italian villagers will start a regular pilgrimage to the tomb of Mussolini next year!

FOR PEOPLE AND PLACES:

Henry J. Kaiser: Your new fleet of Great Lakes freighters will set new travel records plus new low cost delivery of important food and materials to the midwest! . . . Arlington Cemetery: Prepare to receive the body of a great American before too many moons! . . . Robert Fulton: Your once dreamed of "sky wheel" on the "water

wheel principle" will become a reality in 1955, exactly 150 years later after your first rough drafts! . . . Farmers: A peach blight in Georgia will destroy much of your present peach crop in spite of our 20th century miracle men of science! . . . Post Said: Violent revolutions will break out in Egypt, and this will effect your city so that you will rely upon aircraft to deliver food to your citizens! . . . John Ursins: The famed portrait of your ancestor John des Ursins, his wife and his eleven children, will be given to Columbia University to start their fabulous art collection! . . . Toy Manufacturers: Your best selling toy for little girls will be the modern new doll houses, all built to scale, made of plastic, and cast with precision. This will be the biggest seller for 1955! . . . Lawrence Welk: You and your champagne music will revive the old "French Gavotte" for the ballroom, and this coming rage will sweep aside the mambo and the short-time waltz! . . . Designers of Fashion: Your next footwear trend will be in the direction of the Zanzibar sandal, clampless, toeless, strapless, but held on by clamping the big toes around the padded knobs! . . . Henry III: Your ruffled collars of 1581 will be the rage for every man in 1956! The more things change, the more they are the same!

PEOPLE WHO WILL MAKE NEWS:

Perez Jimenez will make a startling announcement from his native Venezuela which will cause an upset in every financial capitol of the world by late September! . . . Growers of strawberries, blackberries and plums will have their most successful and prosperous crops to date! . . . Khrushchev will soon denounce from the Kremlin, the present United Nations policy over the Suez and Panama Canals! . . . The late Marshall Pétain of France, will be honored by a glass window in the famous Paris Cathedral! . . . Builder Harry Morrison will remake the map of Northern Africa, and will carve out three new ports! . . . Stephen Fos-

(Continued on Page 29)

.... in the Clover Room

SHOWTIMES:
8:15 - 12 Midnite

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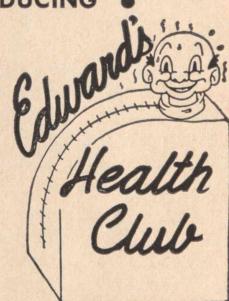
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that's for sure...
by JACK CORTEZ



OCALITES were greatly saddened when news leaked out about JOE E. LEWIS' illness. He was whisked to the ROSA DE LIMA HOSPITAL, July 22nd, with DR. REUBEN LOCKITCH, in attendance. The medical opinion is that the beloved comedian needs rest. We hope by press time, Joe E. will be out of the hospital and will be basking in the sunshine, at the HOTEL EL RANCHO VEGAS pool.

One of the greatest shows in town, is one that isn't performed in a stage spotlight. For our money, there isn't greater entertainment than that supplied by TALLULAH BANKHEAD, when she settles down at one of the "21" tables, at the SANDS HOTEL. She has a system all her own. When she explains it, it appears so logical, there's little room for dispute.

Whenever anyone phones the NEW FRONTIER HOTEL, he is answered by operators who now identify their first names. This is a newly developed custom and makes one feel he knows the voice at the other end of the wire.

We knew it was PAUL GILBERT and JOAN WHITE who were married but the item became distorted when it hit the presses and the groom was identified as Paul's manager, DAVID BRANOWER. 'Scuse please. (Paul is at the DESERT INN and his bride is appearing at the SILVER SLIPPER.)

Before returning to FLV from his northwest tour, ABE (FLAMINGO HOTEL) SCHILLER stopped off in Hollywood and saw the rushes on, "Girl Rush," the flicker filmed here. Abe claims it is one of the finest he's ever seen, with Las Vegas as the back-

ground. He devoted a lot of adjectives to the scenes taken of downtown Las Vegas. The picture will have its world premiere here on August 6th. In attendance will be more than one hundred TV, radio and newsmen. Also on hand will be the stars, FERNANDO LAMAS and ROSALIND RUSSELL. Miss Russell's husband, FRED BRISON, produced the film.

Certainly was good to visit with KAY PEARSON, who was in town for a regrettably short visit with her friend, RUTH JOHNSON. Localites know Kay well for she and her husband, EPPY, spent a long period here, when Eppy was working as a comedian at the old CLUB BINGO. We hope both of the Pearsons will return for their proposed September vacation.

Time out to extend warm birthday wishes to DEBBIE PRELL, whose husband MILTON is General Manager of the HOTEL SAHARA. Mrs. Prell will be feted with a gala celebration, July 30th. At least, we suspect she will, knowing her hubby man. Incidentally, we still feel that Debbie is fast becoming known as the "Pearl Mesta of FLV." Her parties are so excitingly interesting, they are earning praise for her from all quarters.

We're willing to wager that one of the favorite meeting places in town will be the new bar and cocktail lounge at JOE W. BROWN'S HORSESHOE CLUB. It will be known as the "Elbow Room."

A dual birthday party celebration is in the making, at this writing. We understand BILL MOORE was to hold the festivities in his home, on July (Continued on Page 29)

this week's cover...

Photo by Mark Swain, Desert Inn Photographer

JULY 30, 1955

... is blonderful and talented CAROLE HOFFMAN, a Donn Arden Dancer at Wilbur Clark's Desert Inn. Her natural beauty, plus the "architectural" structure of Venus should attract the attention of all Hollywood talent scouts.

JOE CAPPO

LAUGHS AND SATIRE

Patti Waggin

MISS PERPETUAL MOTION

★ The Showboat Girls

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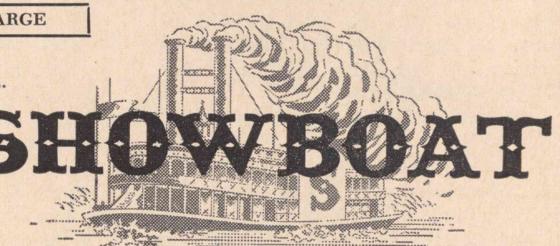
SHOWTIMES
11 P.M. - 1 A.M. - 2:30 A.M.

BINGO

2:30 P.M.
8:30 P.M.

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FABULOUS LAS VEGAS

Going Hollywood

with MAY MANN



DREAMS can come true! I have the very positive proof. So has Walt Disney. So have a hundred thousand people who to date have visited his seventeen million dollar Disneyland at Anaheim. Which is no less than the eighth wonder of the world! For an escape back to childhood, and to live in "Never Never Land", drive out to the magic castles, turrets, with the draw-bridge and moat and dashing knights on prancing steeds, The Sleeping Beauty's Castle, King Arthur's Carousel, The Mickey Mouse Theatre, Adventureland — riding a boat along winding rivers infested with crocodiles. The railroad train with the choo-choo to ride, and the fire truck with clanging bells and horse drawn, as well as the streetcar. And at every turn something good to eat and the prices so moderate that everyone can take their family and enjoy a glorious holiday. I know I did!

I was there for the gala opening. So were Lana Turner and Lex Barker, the Jeff Chandlers, Kirk Douglas, Frankie Sinatra, Bob Cummings — all with their tots knee deep in the crowds. So were the Mack Sennett Cops and Dumbo the flying elephant and causing a sensation, Cole of California's two ballerina beauties — one Miss 1955 wearing a dazzling silver suit and one 1855 and thus altered. Governor Knight and his beautiful bride, Virginia (she looks like Vivian Leigh, and is such a sweet gracious lady. I am sure she can charm our Governor right into the White House — if he chooses). Walt Disney opened the fabulous recreation park — built on a scale designed for kids — but big enough for adults. "This is your

Land" welcomed Walt. And there was the great thrill of seeing the American Flag run up. George Darios and Governor Knight were posing for snapshots when the Governor's Lady thoughtfully invited my mother to be in the picture, too. Which pleased Mother, for her father was governor, mayor, and a judge besides a prominent church man; also, his great great grandfather was Arthur Middleton, one of the thirteen original signers of the Declaration of Independence of our United States. And the army colonels all but put her in the parade.

I had a ball watching the parade. I yelled "Hello" to Debbie and Eddie, Rosemary and Danny Thomas, Gale Storm, and Jeanne Crain and Paul. I later went on all of the rides and wondered why people ever have to grow up. But that's fun, too!

Another dream almost came true — and may yet! Remember the picture Ginger Rogers and Fred Astaire once made with the musical hits "Flying Down To Rio" and "Orchids in the Moonlight"? Rio is in Brazil, and it seems like it would take a magic carpet to transport you there. George Guinle, whose father was the Rockefeller of Brazil, was introduced to me through Cobina Wright and Lee Anderson, and he is taking a group of stars and celebrities to Rio on a super constellation inaugural flight of the Brazilian Airlines Varig's new planes. Walter Pidgeon, Anne Francis, Maureen O'Hara, Jeanne Craine, Merle O'Brion, are flying down where they will be Mr. Guinle's and President Mr. Cafe's of Brazil's guests. But at least I made Disneyland, and that I'll go again and again. And Rio — I hope!

To the Mocambo for Edith Piaf's opening. That little lady sings with miles and miles of heart. Sitting equally entranced were Eddie and Debbie. I stopped to say hello, and I said to Eddie, "You are with the sweetest, nicest girl in our town." For that is the way I feel about Debbie. And so does everyone else who knows her. "I sure know it," smiled Eddie, who is very nice himself. Mary Morrison, Charlotte Rogers and Frank Ehrhart are doing a terrific job in the host duties for Charlie Morrison who is fast improving, but has yet to return to his popular spot. Jeanne and John Auer

(Continued on Page 35)



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Don Loyer
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AND
SILK SATIN

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Photo by Billie Geller

bonnie best

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Hillsway
by ROLAND HILL



DWO WEEKS ago I left my readers stranded in Canada, a place I wish I could be stranded for a couple of weeks at least. But New England called me. Vermont and New Hampshire couldn't be prettier states if they were made to order. The winding trails of roads through the valleys of the White and Green Mountains, lined with stately elms and maples and beautiful old country inns and hotels make you want to stop at every place and stay for days and days. The capitol building in Montpelier is small like a county courthouse and set just in front of a high mountain. My friend Hugh Gregg, governor of this state, really has a job I would like I think. Was sorry I went through here after four p.m. because I should have stopped off to pick up my VERMONT WHOOPER certificate in person which he has promised me as soon as I come for the proper ceremonies in his office. But I had to make Maine by nightfall.

Stopped overnight in Waterville, Maine, getting there quite late, and the drive through the lake country amid the birch forests was wonderful at night, what with the huge white birches glistening in the moonlight. Some of the birches are so big around two people couldn't reach them. Believe me traffic over the fourth of July weekend in Maine was something. I used to think the traffic from L.A. to Las Vegas was bad — but you haven't seen anything out that way. Jerry Nadeau and Alex Roy, both of whom live in Waterville, really showed me a wonderful time and I hated to leave — I did leave loaded down with dozens of old antiques that had been in their families for generations, so my trip east was really profitable. I bet Alex has a fortune in antiques in his old home that has been in the family for generation upon generation. And he is a collector par excellence. Jerry is no slouch either. And what generous guys they both are and perfect hosts.

Highway No. 1 to Portland, Maine was bumper to bumper traffic all the way and it took hours to traverse about 75 miles. When I hit the Maine turnpike and paid the 75c fee it was good driving on the four lane divided super highway, as it was also in N.H. and Massachusetts. Gee these are great roads. Wish we had turnpikes throughout the west like they have in the east, but every state is putting up great fights against them, especially Florida. The motel owners are very well organized and are fighting these super highways tooth and nail. I for one hope Ike puts through his 200 billion dollar road building program before these associations of inn keepers become too strong and are able to stop super highways from being built. N.H. charges 20c toll for its highway and Massachusetts charges nothing. All along the way the radio was sounding warnings of traffic tie-ups and I was lucky because at the junction of highway 128 and the turnpike they had announced that there would be a five hour delay due to the tieup. The traffic cops simply couldn't untangle the mess — can you fathom that? But just as I got there at that junction they were able to get the cars rolling and I wasn't delayed but an hour. And in that heat! Took Highway 20 to Lee, Mass., where I stayed for two days in the cool of the Berkshires.

This section used to be the playground of the richest folks in the country. Hundred room mansions were commonplace, belonging to the Westinghouses, the Sergeants, the Vanderbilts and the Cranwells. They are now private, tax exempt schools. The Berkshires still retain a touristy flavor, however, because here is the famous Tanglewood Music Festival held each summer on the grounds of the Nathaniel Hawthorne estate, the famous Stockbridge Playhouse, and Jacob's Pillow which is the home base for Ted Shawn and his dancers who hold forth in daily performances in their barn on

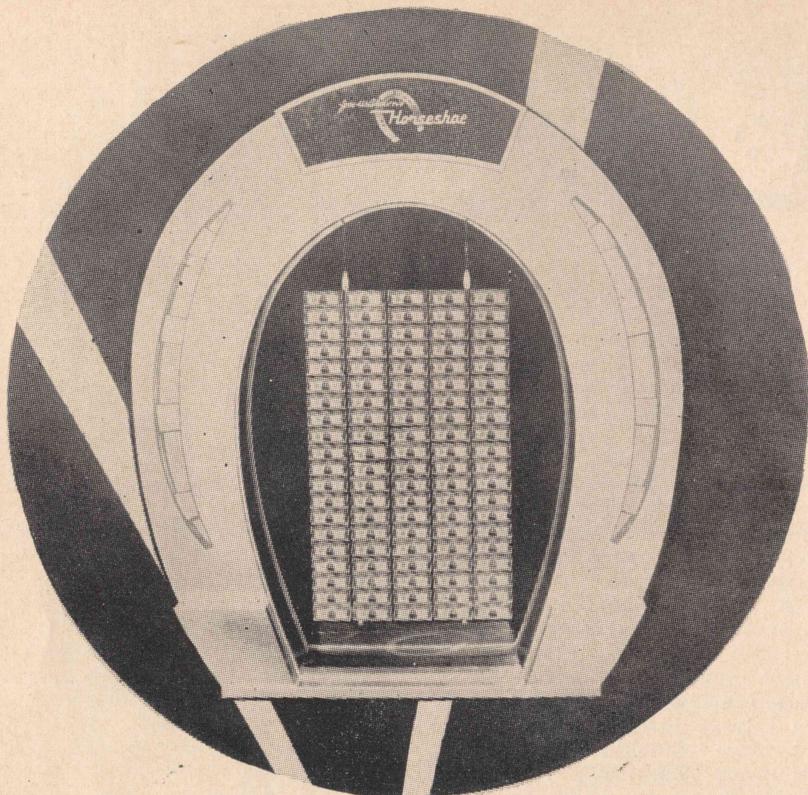
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ROULETTE

CRAPS

"21"

KENO



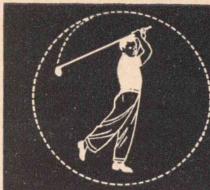
RESTAURANT

BINGO

BAR

SLOT MACHINES

"The bright spot in the heart of Las Vegas"



... 'Round the Town with PAUL SPERLING

THE Southern Nevada Variety Club, Tent 39, had a special meeting of its' Crew (governing board) this week to determine the best day on which to hold this years' "NIGHT OF STARS". A tentative date of Friday, September 9th, was chosen and it looks like this years' show-of-shows will take place at that time. All Las Vegans are familiar with Variety's "NIGHT OF STARS". . . . What it has to offer the public in the way of great entertainment and where every penny of the "take" goes. This year the show promises to be bigger and better than ever with gate receipts hitting a new high. Variety's main work is Handicapped Children. Out of the great events run yearly by this organization have come the necessary monies that were needed to build and run the Clark County School for Handicapped Children, the new Day Nursery and any number of projects that involved needy children. So, once more, Las Vegas will be asked to open its' heart and pocketbook to be royally entertained and in the same time to help Variety in its' wonderful work of helping a kid who needs help. . . .

We are happy to announce that on publication of this book, "Mr. Show Business", the wonderful and lovable JOE E. LEWIS, is back on stage at the El Rancho. JOE E. was a little under the weather this past week and took a couple of days off. I wonder if this great guy realizes just how many many friends he has and how much they are all concerned about his well being? JOE E. LEWIS, is indeed a very "wealthy" man.

Congratulations to LARRY and MAY MUSHKIN (Larry's Shoe Store on Fremont St.) who this week made a dream come true and purchased a beautiful new home on West Charleston Blvd. These kids have worked hard and long to make the "grade" and it looks like they've got "it made".

It looks like the LA VISTA CLUB has the answer for all of you folks who are trying to escape the heat and still

keep up with your social activities. . . . A cozy lounge, good food, pleasant music and a pool that's open around the clock. . . . All you need is the swim-suit and towel. . . . LA VISTA supplies the rest. . . .

HERB JEFFRIES is being held over at the Royal Nevada where he is attracting record crowds. HERB had to put off some other commitments in order to stay with us a little longer. . . . but he loves Las Vegas and Las Vegas loves HERB JEFFRIES.

I had the pleasure of meeting EARL TURMAN, owner and operator of the new Town Tavern. EARL is also the President of the Valley View Business Association. He, along with other civic minded men, are making great strides in helping to build that area. They are to be congratulated for the work they are doing. . . .

A new personality on the Las Vegas entertainment scene is songster SONNY KING, who appears nightly at the lounge in the Hotel Sahara. This young fellow possesses a fine voice, a charming way and a unique style. It is evident that SONNY loves to sing and it becomes very infectious to his audiences. . . .

August 1st marks BONNIE BEST'S, Third Anniversary in business in Las Vegas. BONNIE BEST, has, for many years been a top name in women's clothing on the west coast. Her wonderful taste and styles that helped to lead the field in Beverly Hills, have made BONNIE BEST one of Las Vegas' best. . . . Her new Fall styles will "knock your eyes out". . . . Don't fail to see them. . . .

Work on the new Stardust Hotel is going ahead full steam. . . . The pretty shades of green that are being used for the exterior give a very cool and pleasant atmosphere to the surroundings.

Pretty CARMEN BRAVO, Cashier at the California Club, will soon be the recipient of one of the greatest gifts to ever come out of a Bull Fighting Arena. On a trip to Mexico some time

(Continued on Page 37)

★ Watch for Grand Opening! ★

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For Reservations Ph. 1800 — Curtain Time 8:30 P.M.

Directed By:

BERNARD B. BOSSICK



Sets By:
CARL GARRISON

FABULOUS LAS VEGAS

Sixteen



ROCKING
CHAIR
GOSSIP

By FANCHON DE VOE

COME IN, Mrs. Bipple. . . . Just what do you think I'd be doing with my upper half hanging over this proud, puffed, pink-painted, provincial-plastic, pullman luggage? Roadgrading? No, dearie — Just pitching, piling, and pressing my vacation utensils. Although it is the hooded and concealed opinion of some of the higher bracketed males that I'm on a continuous vacation — really have not had one for 10 years.

So different from business trips. For the latter one just pushes on a girdle, pulls on some hose, plops on a suit, posts the brain with a bit of indirect illumination — and whist away, dear day! But being a dame like myself, who feels like a sat-down-too-soon pineapple, who looks better in oblique lighting, and who neither drinks, smokes, chews nor spins at the corners . . . being such an elfish one, there are certain hexametrical Olympus Gods who believe we are meant to attain happiness by plunging into a hogshead of work. (Dear Boss: Thanks for the letter, but I can't read.) . . . However, on August Fourth I'm off

“To view the land
To feel the sand
And let the gold run through my
hand.”

Who said that, Mrs. Bipple? Oh, I did. Dig me! Forget to boast my own mental relapses. . . . Whatever can you mean by inquiring as to where I be agoin' fer a vacation? Woman, there IS only one place to go. FABULOUS LAS VEGAS. Thas' fer shore!

Did you know that the air conditioning is completed at Larue's, and Bruno has been away for a vacation? Smart guy, that! So it's cool, and we can wear hairnets again. Dining there

last week were Vera Ellen and Victor Rothschild, Jan Valerie and Al Allardale, Alan Chase with Katy Jurado, the George Sidneys entertaining Mr. (Columbia Pictures President) and Mrs. Harry Cohn, Mr. and Mrs. Harry Carles, Mr. and Mrs. Groucho Marx, and Mr. and Mrs. Buddy Adler, the Mervyn Leroys, Mr. and Mrs. David May, Minna Wallis, Mr. and Mrs. Brooks West, and Mr. and Mrs. Lou Corwin hosting a dinner party which included Mr. and Mrs. John Factor.

(Hey, Mrs. Bipple, throw that tambourine into the luggage. May need it to get home). . . . And please post that letter to Mr. and Mrs. Saul Lebeau, at Phoenix. They're building a new home and when I attended the recent "furniture convention" here saw a remarkable buffet which holds a table and four chairs. Just pull them out when time comes to dine. Tell the Lebeaus about it when they visit us in September. . . . Wonder if David Hearst still plays tennis? He was one of the cutest babies, next to our Managing Editor, Bruce Barton. But as Sid Skolsky says, "Don't get me wrong" — I'm not older than Mr. David.

Some years ago, when I was a well washed and de-mothing editor — living at New York's plush Savoy Plaza, the Stork Club had a very special prize winning cocktail. Bartender was "Eddie". . . . Ingredients: $\frac{2}{3}$ Pernod, $\frac{1}{4}$ teaspoonful sugar, white of one egg. (Shake until shaker is frozen and serve well chilled.)

Bartender named "Pete" at the St. Regis prided himself on this one: 2 ounces of Vodka, juice of $\frac{1}{2}$ lime, $\frac{1}{2}$ teaspoonful sugar. (Shake well with few leaves of fresh mint.)

Which reminds me, Mrs. Bipple, it's easy to beat that rap on reducing. Consume the accredited diet, then eat what you want. Very honest — very simple. You've followed the diet, yet you're not hungry. (Throw in the Spanish shawl, Bipple. Maybe I'll record a few numbers.)

Love that music of Jerry Fielding and his orchestra. Sure going to see him at the Royal Nevada when I hit FLV. When they play I never know what they're talking about. . . . He does something like taking the centre of the orchestra out of the stringed instruments, and makes vibration 64

(Continued on Page 39)

Seventeen

JULY 30, 1955

LON FONTAINE presents:

Hot, Brown and Beige

STARRING

STUMP & STUMPY

GEORGE KIRBY

TONI HARPER
THE FLAMINGOS

THE BEAUTIFUL MOULINETTES

Showtimes: 8:30 - 11:30 - 2:30

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BENNY CARTER & ORCH.

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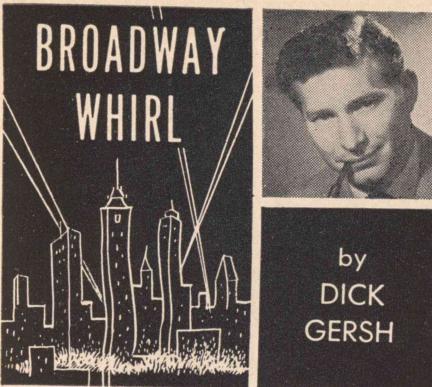


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by
DICK
GERSH

TERRY Moore's now famous photo, taken during the opening celebration for the new Conrad Hilton hotel in Turkey, is going to be the basis for a magazine story on the starlet that she will publicly pretend scandalizes her and will privately admit is "just the thing I needed" . . . Jerry Ross, who collaborated with Dick Adler in writing the hit scores of "Pajama Game" and "Damn Yankee", is much sicker than he admits. Actually, Jerry may have to have a lung removed. . . . The NEWSWEEK story on bachelor, publisher Bob Harrison (CONFIDENTIAL, WHISPER, etc.) has had one highly unexpected result. The extremely handsome Harrison has been deluged with marriage proposals.

Newest singing star is Chicago's TV idol, Danny O'Neil. Danny's Deed Record of "Matador" has already moved into the "hit" category after only a few weeks on the disc jockey's turntables. . . . Cleverest idea for an instrumental that we have heard in a long time is rock pilot Brad Morey's wedding of the old "Wang, Wang Blues" with a modern cha-cha-cha rhythm. . . . The Billy Williams Quartet is now, actually nine men. Billy has added five men to the group who can play instruments and act as a chorus. It gives an astonishing mobility to this marvelous performer.

Comic Corbett Monica claims that a drunk accosted him on the street and demanded to know where Davy Crockett was. "Davy Crockett is dead," said Corbett. "What a pity," the drunk mourned, "just when he was doing so well."

CASH BOX Magazine's picture and story on shirtmaker Lew Magram is

said to be the first that trade paper has ever done on a non-musical personality. . . . Harry Hullerbach is a daily commuter between New York and Bucks County promoting his new record company, Wen Dee. . . . Most astonishing news of the week is that "Hot Rock" is finally going to be produced on Broadway.

Eddie Dukoff, manager of Danny Kaye, is going to produce the life story of Mistinguett in Paris. The film will star the wife of his co-producer, Roland Petit. We saw Mistinguett when we were in Paris and can tell you that she had the most unbelievable figure in the world. The French used to say that Mistinguett is ageless. . . . If Perry Como is interested in a safe means of doing away with Jackie Gleason we've got it all figured out — just buy him a Jaguar and he'll frustrate himself to death trying to get in it. . . . And didja hear about the hood who bragged to one of his fellow-torpedoes that he had gone to see "Hamlet"? The other thug was unimpressed. "How did you like it?" he asked. "Good," said the first culture-lover, "I had a lot of laughs."

Diana Barrymore is doing "A Streetcar Named Desire" with a stock company in Bristol, Pa. Sounds like type-casting. . . . Of the seven longest running shows on Broadway, only the seventh in longevity ("The Bad Seed") is not either a musical or a straight comedy. . . . If the current heat spell hangs on much longer — look for a rash of legit. closings.

Biggest secret in television today are the fantastic plans to telecast the Olympic Games all over the world! The next Olympiad will be held in Australia in 1956. . . . Dick Savitt, at 28 an already legendary figure in the tennis world, flew up from Texas to spend the weekend with his parents in Orange, New Jersey. While he was visiting, Savitt played at his original stamping grounds, the Berkley Tennis Club. The professionals and tournament players who gathered to watch him claim that Savitt can still beat anyone in the world if he can be induced to come out of his voluntary retirement and play full time.

Haleloke, one of Godfrey's friends who got the axe, is now doing public relations for "Orchids of Hawaii". That's just in case you were worried

(Continued on Page 43)

JULY 30, 1955

Nineteen

SILVER SLIPPER CASINO

on the grounds of the **NEW FRONTIER** hotel

"REVUE PARISIENNE"

A SPICY RE-VISUAL COMEDY

HALLER GIRL

"Continental Dancing Beauty"

HANK HENRY

"Funniest Man in the World"

FRENCH CAN-CAN DANCERS

Joan White — Jimmy Cavanaugh — Bill Willard — Geo. Redman & Orch.

SHOW TIMES
9 P.M. - 11 P.M.
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SPARKY KAYE

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Dinners — Your favorite Drinks from
Our Bar

— ON THE STRIP —

North of the Sands Hotel

FABULOUS LAS VEGAS



**Mighty
Mixture**
by
GARY STEVENS



VORY IRONY: Columbia Pictures is at work preparing "The Eddy Duchin Story", a biog of the late pop piano personality. It stands a good chance of turning out to be high class celluloid. The life story of the young man from Massachusetts, who turned away from following in his dad's filling of prescriptions at the drug store to become the darling of the debutantes in the period from 1930 to '40, has a good basic quality about it. The choice of Ty Power to play Eddy is an excellent one. Power's mannerisms, smile to frown, are not unlike Duchin's facial characteristics. We knew Eddy extremely well down thru the years. We sipped milk or ginger ale in our teens as we sat around listening to the dark haired Bostonian glide his hands over the keys at the then fashionable Central Park Casino. We came on the scene just after Eddy left Leo Reisman's crew to form his own outfit and take over the bandstand as a publicizing entity. The ensuing years were kind to Eddy until cruel fate struck quickly and blood cancer resulted in untimely death. Before the end of his life, Duchin achieved fantastic fame via recordings, theatre dates, radio and long stands at the Plaza Hotel in N.Y. He took time out to serve his country as a Naval Officer on active duty. Eddy had achieved a strong semblance of a complete comeback when his fatal illness took charge.

During Duchin's last years, prewar and after the conflict, his biggest rival as a melodic massager of the eighty eights was Carmen Cavallaro, a brilliant Steinwayfarer. The same booking office, MCA, handled both

gentlemen, so the rivalry was pleasant enough. The switch, first one, that is, is the news that Columbia has grabbed "The Poet of The Piano" to dub in the actual playing of Tyrone Power's tinkling of the black and whites. Another gentleman, highly respected in music circles, is the Waldorf-Astoria maestro, Nat Brandwynne. Nat has been tapped to teach Power the right fingering and acceptable demeanor at the piano. The hidden switch in this news item is the coming sentence. Brandwynne was the other pianist in Reisman's ork when Leo brought Eddy down from Beantown and featured two pianos. During Duchin's early days as a bandstand pilot, it was Nat, who was able to closely copy Eddy's individual technique — so much so that when Duchin was taken in just before a coast-to-coast broadcast Brandwynne left his own band, hopped on the piano stool for Eddy and filled in for a half hour without one listener even noticing the difference or registering a complaint. But the casting has been made and the executive producer should have known — he was radio editor of the N.Y. Graphic at the time.

HOAX WILL OUT: Jane Wyman, who isn't living with her last spouse, Freddy Karger, still wears "JWK" as the monogram on her blouse. End of laundry identification! This is hardly what we talked about when we saw her recently. Rather the confab concerned itself with a past Wyman achievement that was reached as a result of a press agent's salesmanship and the turn of a slightly twisted mind. Now it can be revealed for the first time. In 1944, long before Miss Wyman was the highly dramatic talent that she is now, the pert, winsome, turned up nose doll was appearing in the picture version of "The Doughgirls". She was brought to New York to help publicize said film. Radio was a hot medium for such exploitation. One of the other's most highly rated shows was the coast to coast Major Bowes Amateur Hour. The idea light went on in the publicist's head. But why Wyman on the Bowes hour? She was no amateur and furthermore the program never used guests unless they were original Amateur Hour participants and had gone on to national fame and still beyond this — what would Jane do if she went on this prized outlet?

(Continued on Page 43)

*Thanks to all of my
Wonderful Friends
in Las Vegas...*



DOROTHY COLLINS
"YOUR LUCKY STRIKE GAL"

*Special Thanks to Hal Brandis

Thunderbird Hotel

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

July 19 thru Aug. 2

Show: Jane Froman; Paul Gilbert; Stan Kramer & Co.; Donn Arden Dancers; Carlton Hayes and his Orchestra.

It's been too long since we watched JANE FROMAN in a Las Vegas spotlight. (We're so happy she managed to include FLV in her professional itinerary.) Miss Froman is one of the most gracious performers listed in the book of stardom. Her voice is so magnetic, it yanks the audience out of its seats for a standing ovation. When this charming songstress unveils her attractive talents, her regal bearing makes slaves of her spectators. Jane is really the Queen of singers and we salute her Majesty. . . . Held over is PAUL GILBERT, whom we maintain is one of the most original comedians ever seen on any stage. . . . No carbon copy, this lad. He retains a sense of humor that has an A-1 rat-

(Continued on Page 46)

El Cortez

July 14th thru Aug. 10th

Show: Jerry Murad's Harmonicats; Lennie Gale; Lucky Girls; Sherman Hayes and His Orchestra.

What more could one want than to listen to the beautiful music created by JERRY MURAD's HARMONICATS? Even when this group is inspired to "jam it up," their music is sweet to the ears. We are among the millions who appreciate the Harmonicats and will long be grateful to them for such memorable records as their famous, "Peg O' My Heart". As glib as a reviewer's words may seem, he cannot fully justify live talent. Therefore, our tip to you is to catch this show, in person. The Harmonicats will entertain you as you've never been entertained before. . . . Sharing this newly spotlighted revue is LENNIE GALE. This young man wrapped (Continued on Page 46)

The Dunes

July 13th thru Aug. 9th

Show: Wally Cox; Eileen Barton; Manolo Mera; Rafael Ruiz; Lorca & Sevilla and cast of 60; Jaye Rubinoff and his Orchestra.

Starring once again is WALLY COX, for a quick eight minutes of clever and fast-moving comedy, after his altercations with the management. In the spotlight is luscious, vivacious EILEEN BARTON, one of the nation's favorite singing personalities. She is the girl who, not long ago, made so popular the amusing song hit, "If I'd a Known You Were Coming, I'd a Baked a Cake", (sold close to two million). We admire the exuberance and animation she displays when she reaches into the Barton repertoire and comes up with a novelty. Her humble attitude ingratiates this young charmer to her audiences and makes many avid new fans. This popular record-

(Continued on Page 46)

El Rancho Vegas

July 6th thru Aug. 16th

Show: Joe E. Lewis (with Austin Mack at the piano); Nejla Ates; Marti Stevens; Billy Daniel; El Rancho Girls; Ted Fio Rito and his Orchestra.

This LeRoy Prinz production is an overnight success, with favorites and stellar showmanship. Back in the spotlight that loves to embrace him is JOE E. LEWIS, the irrepressible comic who is adored by all (and that includes the dyed-in-the-wool hecklers). You just have to love this custodian of humor. His winning comicry seeps right into your heart and the howls of amusement create a lasting din. Joe E. is synonymous with GREAT entertainment! His fountain of wit is endless and unmatched. . . . Ably assisting Mr. L. is his longtime cohort in humor, AUSTIN MACK, at the piano. . . . Back for another shimmering run is the (Continued on Page 46)



Flamingo

July 28 thru Aug. 24

Show: Giselle McKenzie; Alan King; The Goofers; Flamingo Starlets; Teddy Phillips and his Orch.

Canada's loss is our gain and we're very happy that GISELLE MCKENZIE decided to seek her fame here. The lovely songstress is charming and witty. She is most expressive in song and effortlessly gains the admiration of her listeners. When you see her in person, you'll fully realize why she has made appearances on the top TV and radio programs of this nation. Miss McKenzie is so versatile, she has also managed to top comedians, on their home grounds. You'll enjoy this little lassie . . . for sure. . . ALAN KING is also on this All-Star bill. He is the comedian whose fist of comedy hits your laugh center — but hard. Alan enjoys (Continued on Page 46)

NEW FRONTIER

July 11th thru Aug. 8th

Show: Ann Sothern and her Escorts; Bob Williams; Dassie and Partner; The Venus Vamps; Garwood Van and his Orchestra.

Beautiful ANN SOTHERN, who has achieved top stardom in two fields of entertainment (motion pictures and television) started a comparatively new career when she opened in the Venus Room. Although the blonde lovely has appeared in night clubs and on the stage many times before, this will be (Continued on Page 47)

Riviera

July 6th thru Aug. 2nd

Show: Harry Belafonte; Harry Mimmo; Hamilton Trio; Hal Belfer Productions; Ray Sinatra and his Orchestra.

Starring in this presentation is HARRY BELAFONTE, "America's Foremost Balladeer". He is truly one of the most exciting singers to perform before modern audiences. When Harry unveils his talents, he sends insidious rhythms pulsing through you and you feel as though you've met the (Continued on Page 48)

Royal Nevada

July 12th thru Aug. 8th

Show: Ben Blue; Denise Darcel; Georgie Tapps and his Dancers; The Dancing Waters; The Coronet Dancers; Jerry Fielding and his Orchestra.

Here is an all star revue, worthy of anyone's "only night out." . . . It provides a triple threat of top names, embellished with supporting performers who prove outstanding in their own right. . . . BEN BLUE is the comedian who capably invades any town and converts the audiences to membership (Continued on Page 48)



SAHARA

July 26 thru Aug. 8

Show: Dennis Day; Teddy and Phyllis Rodriguez; Wonder Boy John; Saharem Dancers; Cee Davidson and his Orchestra.

Shure and if there was ever a lad from the old Sod, 'tis DENNIS DAY. This chap is really one of the most versatile we've seen on any stage. Known primarily as one of the outstanding singers of this era, Dennis can also turn in a performance of unexpected comedy that seems to spring right up from the floor. Without even (Continued on Page 49)

The Sands

July 6 thru Aug. 2nd

Show: Tallulah Bankhead; Chuck Nelson; Bobby Brandt; The Copa Girls; Antonio Morelli and his Music.

TALLULAH BANKHEAD, the "Dahling" of the stage, stars in this Ziegfeld Follies Revue, presented by JACK ENTRATTER. The First Lady of the Theatre has proven she can invade other entertainment media, with equal success. Tallulah is the epitome of perfect acting. Her transitions are (Continued on Page 49)

SHOWBOAT

July 29th thru Aug. 11

Show: Joe Cappo; Patti Waggin; Showboat Girls; The Skippers; Woody Woodbury.

Welcome back, JOE CAPPO. This hard-working comedian has been sorely missed from the local spotlight and we're happy to see his pliable countenance, once again. Joe can be identified with the manner in which he furiously chews on his cigar (usually unlighted). He sets a very rapid pace of hilarity. To this day, we can't for- (Continued on Page 47)

SILVER SLIPPER

Show: Revue Parisienne, The Haller Girl; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Company.

This popular late spot is offering "Revue Parisienne", in which the beautiful Haller Girl co-stars with the consistently thrilling Apache Dance sequence of, THE APPLETONS, a trio of performers you'll watch with tongue in cheek. The HALLER GIRL is an exotic dancer who weaves the magic of the Tahitian Islands and latin rhythms into her dances. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a "kisser" that can break up the strictest of sober-side patrons. . . . Also new to the room is a bevy of cavorting CAN CAN DANCERS, who liven the atmosphere with their spirited and tricky footwork. . . . Unless you happen to (Continued on Page 49)

Thunderbird

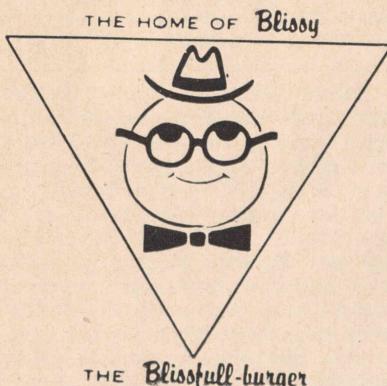
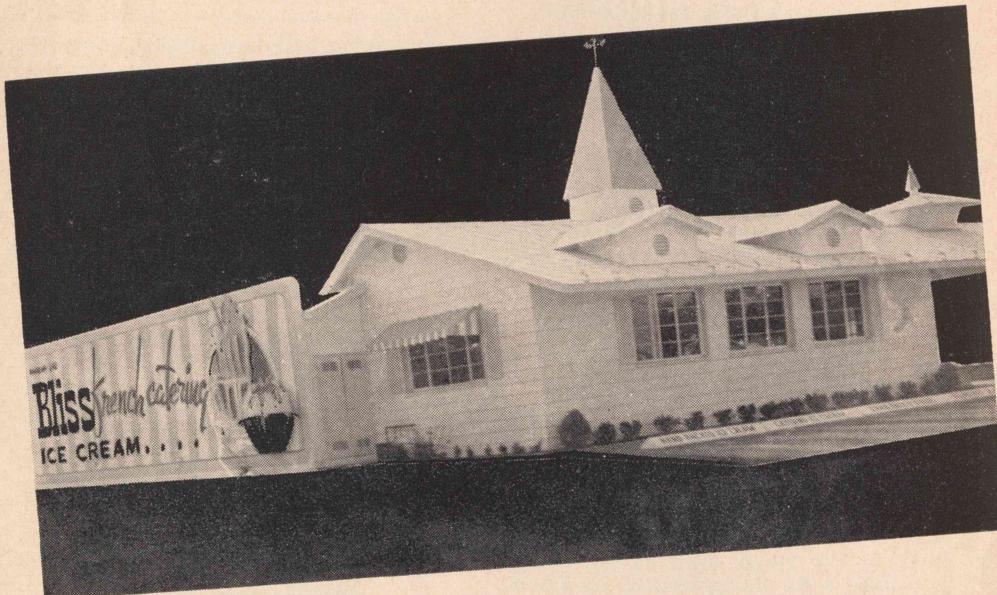
July 7th thru Aug. 3rd

Show: Dorothy Collins; Don Tanner; Los Gatos; Thunderbird Dancers.

Sweet and winsome DOROTHY COLLINS has returned to endow us with more of her delightful voice and wholesome personality. In her quiet way, Miss Collins makes every rendition a sensation. Her tunes are warm and tender. One even feels affection for her rhythm and blues offerings. The audience loves her. A reviewer cannot help but notice the polish Dorothy has acquired since her last FLV stint. She has become a showman, despite her lack of affection. . . . DON TANNER is a most versatile impressionist. We hope he'll be back again and again! His opening shot belies his actual presentation and makes for switched merriment. Don's (Continued on Page 49)

Grand Opening!

BLISS' ICE CREAM RESTAURANT...



FREE
ICE CREAM CONES
for the Kiddies
accompanied by their folks

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OPEN 24 hours

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PLENTY OF GOOD
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Twenty-six

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- HAND PACKED ICE CREAM TO TAKE OUT



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CHRIS GRAHAM
Manager
Bliss Ice Cream
Restaurant

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JULY 30, 1955

Twenty-seven



the SILVER QUEEN BAR

CONTINUOUS ENTERTAINMENT
from 5 p.m. to 6 a.m.

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Trio

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Teddy Noell
and His
Orchestra

★
Ernie Stewart
★

HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

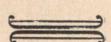



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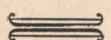
- COCKTAIL LOUNGE
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Wil Wright's

"it's heavenly" ice cream



FOR RESERVATIONS:

PHONE 7350

FABULOUS LAS VEGAS

OBSERVATIONS

(Continued from Page 5)

exist between Wally and The Dunes will end I can't even guess, but I hope all will end in peace and harmony and that Stan Irwin will not go chasing off to other lands as the result of his popularity when he filled in for Wally.

THE MOULIN ROUGE

I suppose that everyone in Vegas has had his mind filled with curiosity about the Moulin Rouge, the first major Hotel and entertainment resort to encourage the mingling of races socially in Las Vegas. Perhaps such curiosity led Delphine and me to take dinner there a few evenings ago.

As to the hotel and its adjuncts so far as I observed, they compare well in luxury and beauty with any of the great hotels which preceded. And in food and service we thought it near perfection. It was a most appetizing and an enjoyable dinner.

Of course our chief curiosity was, as to how the people of the colored race would accept this intrusion of whites into their social and business lives. I, personally, have always felt that our colored folks had a sense of a little superiority, and would resent such intrusion.

That particular evening quite a percentage of the diners were of the colored race. As far as I observed there was no apparent desire on either side to intrude upon or interfere with the other. The entire audience was quiet and very well behaved.

The show was tops. It was lively, bright and colorful. If you enjoy clever dancing and fine food you will find them both at the Moulin Rouge. Our sincerest wishes to the management for continued success.

CRISWELL PREDICTS

(Continued from Page 7)

ter, the American musical genius, will be the next South American favorite, due to the adapting of all his famous melodies to Latin rhythms! . . . Arlone Twyman will introduce a new note in furniture by her 20th century versions of colonial styles! . . . Daniel Boone will be the hero of a hit song by Eddie Cletro! . . . The Duchess of Devonshire, who was made famous by many

JULY 30, 1955

painters, will have her life filmed with Lana Turner in the leading role! . . . Mohammed will be given a world wide day of prayer by his faith marking the dedication of his famous mosque! . . . Labor Leader Ruether and General Motors Curtice will face each other across the conference table on the administration of plans already agreed upon, but stormy weather will be ahead for both these men! . . . The citizens of Crown Point, on the Columbia River, in Oregon, will open a Community Hotel and Resort, for both the Canadian and the American tourist! . . . Irene Castle, the famous dancer, will win her fight to prohibit vivisection in the state of Illinois, by having this issue placed squarely on the ballot!

THAT'S FOR SURE

(Continued from Page 9)

28th, honoring HAROLD HIND (co-owner of the HOTEL EL CORTEZ) and J. KELL HOUSSEL.

One of the greatest hosts in this town (known for its top greeters) is GEORGE GRANDWETTER. Every visitor to the RIVIERA HOTEL is welcomed with equal affability, regardless of position or financial status.

Mr. and Mrs. EDDIE RIO have chalked up another Wedding Anniversary—this time their 26th. They have been showered with countless well-wishes and we humbly add our own. (He is the booker of shows at the ROYAL NEVADA HOTEL.)

There is a very good reason for the efficiency of the waiters at the MOULIN ROUGE HOTEL. The staff was formerly pullman waiters. The rail roads put these men through very rigid training. Hence, their service is beyond reproach.

Good news comes to us about our dear friend, JIMMY GRIPPO. Jimmy is one of the best magicians we've ever had the pleasure of watching. His hands move with the swiftness of the wind and we defy discernment of any magical feat. The prestidigitator is

(Continued on Page 31)

**HELD
OVER!...**

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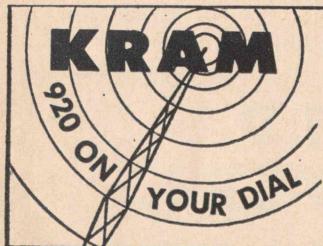
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DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

THAT'S FOR SURE

(Continued from Page 29)

embarking on a tour of all the key cities of the country. J.G. would prove a terrific asset as a host in one of our FLV lounges, if he could be convinced to move his family here from Florida.

Approximately eight months ago, we featured CHUCK NELSON on our front cover. At that time, we predicted a successful future for the (then) SANDS HOTEL production singer. Chuck is now a featured singer, on the bill with TALLULAH BANKHEAD. He has been acclaimed by his audiences and critics are singing his praises. Manager JACK ENTRATTER can well be proud of his protege.

The FOUR JOKERS are back in town, renewing acquaintances formed, years ago. The lads are in the Cloud 9 Lounge of the NEW FRONTIER HOTEL. Not only are they top performers, they are becoming known as hosts, also. You see, these boys "mingle."

Also back on the local scene is another favorite, JOE CAPPO. Joe just opened at the SHOWBOAT. This comedian works hard and smiles when his audience rewards him. You just have to love J.C. On the bill with him is PATTI WAGGIN, the gal who used to play the old EMBASSY CLUB, in North Las Vegas.

Hearts are light, among the KIRBY STONE FOUR, who recently closed at the HOTEL SAHARA. Their CORAL recording of "Sugar Foot Rag" and "I Want A Little Girl" is due for national release, August 4th. We're pulling for a gold disc.

On August 2nd, MARIE and HARRY DORSETT will toast their 19th Wedding Anniversary. (He is General Manager of JOE W. BROWN'S HORSESHOE CLUB.) At this writing, however, we're not certain whether that will be a long-distance toast, or not. Mrs. Dorsett's mother was taken ill in Denver, the early part of this month and she is still in Colorado. While speaking of the Dorsets, we must compliment Harry. Approximately one month ago, his doctor advised him to surrender his smoking habit. That's not an easy sacrifice for a man accustomed to lighting as many as two or two and one half packs of cigarettes, daily. Still, Harry complied with the

medical request and is still refusing the temptation.

One of the greatest groups to watch is the KINGS IV, currently at the RIVIERA HOTEL. The group is actually astoundingly talented. Collectively, they play forty (40) instruments. How about that?

HARRY MOLL, of St. Louis, came to FLV to visit brother AL B. MOLL (President of the ROYAL NEVADA HOTEL), for two days. The visit extended into three weeks. Harry is the former owner of PARAMOUNT DISTRIBUTORS (St. Louis) and recently sold his concern for a sizable profit. Come back soon, H.M. You've made loads of friends in FLV.

Dancing in the new Gay '90 Room of the SILVER SLIPPER has certainly clicked, terrifically. The heat and humidity hasn't managed to discourage dance fans for the refrigerated air conditioning here keeps everyone in top comfort.

Just wondering! Is there an October marriage planned for CHUCK BENNETT and that lovely SANDS HOTEL cashier? He is Pit Boss at the same Hotel, Graveyard.

It's nice seeing lovely IDA MERCER back on the local scene, also. She is a showgirl at the RIVIERA HOTEL.

Listed among the current visitors in town are Mr. and Mrs. BLOGNA, whose son, FRANKIE ROSS, is with the MARY KAYE TRIO at the NEW FRONTIER HOTEL. They are being shown around town by BARBARA FRAZZINI, whose hubby NICK is a deputy at the New Frontier.

Coming into FLV from Miami and Hollywood engagements is MARGIE LAYNE, who recently opened at the BUCKHORN BAR. Miss Layne plays some mighty nice dance music and patrons of the Buckhorn are hoping she'll stay for a long time.

EVELYN and CHARLES RICH are boasting that their house is "busting at the seams." Daughter LORAYNE arrived with hubby PAUL FISHER,

(Continued on Page 32)

HE'S
HELD OVER!...

Cloud 9 Lounge

CONTINUOUS ENTERTAINMENT 'til Dawn

THE Sensational **MARY KAYE TRIO**

THE FOUR JOKERS ★ HAL BROWN QUARTET

MARCO RIZO ★ Don Baker at the Organ

OUT OF THIS WORLD!

NEW FRONTIER HOTEL

THAT'S FOR SURE

(Continued from Page 31)

along with grandchildren, CAROL, BRUCE and PATTI ANN MURPHEY. We don't believe there is anything to equal the gleam in the eyes of grandparents, is there? (Mr. Rich is a co-owner of the ROYAL NEVADA HOTEL.)

DARVIS & JULIA certainly took Hawaii by storm. The people of that territory cheered and applauded the dance duo for a longer ovation than any ever accorded any other act in Hawaii. We're anxious to hear Julia sing. She introduced her vocal chords, during this Island engagement.

Well, in the past couple of issues, we stated different openings for the Summer Stock Theatre, at the SILVER SLIPPER. The fact that the curtain didn't go up per schedule, wasn't our fault (for a pleasant change). Seems that the gathering of cast, scenery, et al, postponed the Las Vegas debut for the Stock Theatre. We sincerely hope that all of these difficulties are behind and that very soon we shall all be able to watch some future stars in the making.

SID KULLER is wooing the talents of DOLORES FRAZZINI. He has watched her perform on the RED SKELTON TV viewer and is most anxious to have her appear here when "Guys And Dolls" is unveiled at the ROYAL NEVADA HOTEL. It would be good to see Miss Frazzini on one of our fabulous stages again. Dolores has also been turning in some strenuous rehearsals and will be among the cast to appear on tonight's (Saturday's) NBC TV SPECTACULAR. You can't miss her. Just look for the well-poised dancer and you'll recognize her. Incidentally, the dancers on this show were selected from 200 applicants. Quite an honor! Most folks don't realize that these kids play an important part in productions.

According to BOB FEINSTEIN, it will probably be approximately two more weeks before his MAMMY'S (famous in Miami Beach) opens on the "Strip," next door to LEO KIND'S Card Parlor. Mr. Feinstein is a well-known Floridian and he hopes to bring as much eating pleasure to Las Vegas as he has to those in the southeast.

(Continued on Page 33)

FABULOUS LAS VEGAS

THAT'S FOR SURE

(Continued from Page 32)

Featured will be bonanza sandwiches.

JERI and JAKE NEUMAN are preparing for their New York City trip. He is a pit boss at JOE W. BROWN'S HORSESHOE CLUB and she is one of the owners of the NEVADA RECORDING STUDIOS. Mrs. Neuman was given a choice between a new car or the trip and it didn't take her many seconds to make her selection.

ARNOLD and PHYLLIS CHRISTENSEN should be back by press time. They have spent three weeks touring Canada. What a lovely thought. The only thing this pillar envies anyone is a vacation. To us, that is just a word we can find in a dictionary. Oh, well!! The Christensen's are slated to begin remodeling and enlargement of their downtown stores, August 1st.

DR. JOHN D'ARGON has returned to the states. He was sent to Puerto Rico by the DENVER HOSPITAL, for longevity research. He interviewed folks who have passed the century mark in years. He brought back some very interesting information. By the way, if you know of anyone who has celebrated his 100th birthday, notify Dr. D'Argon. He will contact them to further his research.

Again, we've been misinformed. (This seems to be the week for making corrections.) DR. IRVING LAZAR informs us he is **not** the head of the UPDYKE SCHOOL, but adds the institution has his well wishes. In charge is PETER UPDYKE, himself. Dr. Lazar is the State Psychiatrist and has no direct affiliation with any other enterprises.

And so, we come to the ending of another column. We'd like to close with a reminder that traffic is heavy with vacationists. If you exercise a bit more care than usual, you'll live to enjoy another vacation, next year. Caution is your best insurance for the future . . . and that's for sure.

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FABULOUS LAS VEGAS

GOING HOLLYWOOD

(Continued from Page 11)

were celebrating their seventh wedding anniversary. Marie Wilson and Bob looked dreamy. So did Nina Anderton with a handsome ski star from Holland. Joe Keen was most attentive. And Abe Schiller, Las Vegas' No. One greeter was having his hand shook off at the Mo — by everyone — for they love this genial man who makes everyone so welcome to Las Vegas, and the Flamingo. Abe, just back from a tour of the Northwest and by the attention he received, you'd think he was president of "Fabulous" L.V. (Guess he is at that!)

Dick Shawn was the reason for my repeated visits last week to the Mocambo. He's the most original refreshing clever comedian I have seen in years. No wonder Winchell reports he made over \$500,000.00 last year. His "Old South" and his phys numbers bring the crowds back again and again. I talked to Dick on his closing night. It was four A.M. and Charlotte Rogers, Dick, and Frank and photo Bert Mittleman and I sat in the deserted Mocambo talking show business and Dick's tremendous success. It began at the Mo when he was signed for the TV spectaculars a year ago. Dick writes his own material. He also has a singing voice that alone would carry him as a nighterie star. "I was always shy," Dick said. A graduate of the University of Buffalo he wanted to be a ball player. He won success with the White Sox. His great humor brought him into show business. And to the Palace Theatre in New York when Betty Hutton was there two years ago. He played the Sahara in Las Vegas recently at \$8500.00 a week. I firmly believe he'll be the greatest-of-the-great as fast as folks have a chance to see and hear him. He's a family boy with a wife and a little girl they adopted and now they expect their own brand, which is enroute any day. "What do you do with all of this success?" I asked. Dick laughed, "Eat raw eggs to keep up my courage so I won't be so shy, and give the money to the government." Dore Schary had interviewed him that day for MGM movies. . . .

And that's Hollywood!

JULY 30, 1955

HILLSWAY

(Continued from Page 13)

this huge farm in the mountains.

The trip back to Minnesota isn't nearly as interesting this way as thru Canada. We did go back by way of Niagara Falls and saw the falls in evening splendor with millions upon millions of watts of light being played upon them. Supper in the Sky Room of the SHERATON BROCK HOTEL was breathtaking — it is directly above both the American and Canadian Falls and what a sight to see. I shall never forget it.

The cities across New York state are so congested that you hate to come to them. Especially Albany, which to my way of thinking is the dirtiest, the hottest and the oldest of any state capital in the nation. And for the empire state — what a shame. I dreaded driving through Chicago, but we hit there just at dusk and we sailed along at 60 miles an hour, without even stopping, all across the town on the new Outer Drive along Lake Michigan — an eight lane highway and it was the easiest driving I have ever had. We drove on to Madison, Wisconsin where we stopped for a few hours rest and the next morning we stopped at the world-famous Wisconsin Dales. Breakfast in the CRANDALL HOTEL (now run by Fred Harvey) was a joy. Can remember my mother and father telling of eating and staying here many times years and years ago and this hotel has kept all of its old-world charm, still painted spotlessly white. There aren't many of these old

(Continued on Page 37)



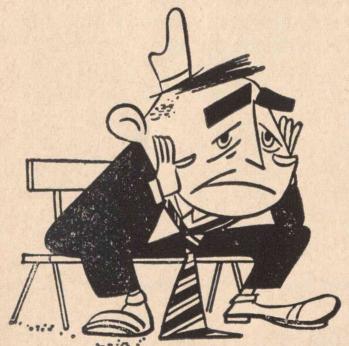
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JEFFRIES**
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Royal Nevada

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HILLSWAY

(Continued from Page 35)

places left and I always thrill when I can find one. Took a ride in the "duck" which is both land and water going, through the sights of the Dalles. This is one of the oldest tourist spots in the nation and honeymooners and travelers have been coming here for a century.

Am glad to be back at the cottage at Ann Lake in the cool of the northwoods. Don't think I shall leave again until I have to return to Long Beach in September.

'ROUND THE TOWN

(Continued from Page 15)

ago, CARMEN met JOSE TREJO, who is one of Mexico's leading Matadors, and they have been corresponding since. Recently, JOSE, was injured in the ring and CARMEN'S letters did much to keep him in good spirits and bring him back to good health. As a token of his gratitude, JOSE has promised to kill his next Bull in her honor. He will have the beast's head stuffed and mounted and send it on to CARMEN. These Mexican boys have it easy . . . an American couldn't get away with anything less than a fur coat or a diamond bracelet. . . .

For those of you who are looking for something very special in the way of Apartment living with all of the conveniences and luxury of a hotel — be sure to see the new BLAIR HOUSE HOTEL APARTMENTS located on Desert Inn Road. Bachelors, singles and doubles are available on a weekly or monthly basis and are very reasonably priced. For "home living" with ease, make sure to check this beautiful spot — IT PROMISES MUCH. . . .

I hope that someday I can be as proud and boast as much about my daughter as does JESS HINES, Pit Boss at JOE W. BROWN'S Horseshoe Club. JESS'S little girl FRANCES is a star student at the University of Nevada and a pride to her Pop in all things. . . .

Here's a switch. . . . JOE VALLERA, well known local Chef of TV fame and operator of the very fine Italian Village Restaurant on Second Street, is now giving lessons to all of his friends in the difficult art of making GEFILTE FISH. . . .

CHARLEY ROSSON, owner of the Royal Nevada Men's Shop, is back in town after spending a few days in Los Angeles visiting with his lovely wife JOANNE, who is recuperating from a recent attack of pneumonia. Everything is fine and CHARLEY can now give himself to the task of unpacking all of the terrific merchandise he is getting in for the Fall season.

It seems as though every night is New Years Eve at the Sahara's Casbar Lounge. LOUIS PRIMA and KEELY SMITH are playing to standing-room only (ten deep). LOUIS and KEELY have a wonderful group of musicians to back them up and the combination makes for truly great entertainment.

The Moulin Rouge Hotel announced a new set of rates for their beautiful rooms and this latest bulletin should be very well received by a great many people. Singles will start at Five Dollars with the Doubles ranging from Eight to Ten Dollars. . . .

Las Vegas is mourning the passing away, this week, of MORTON SIMMONS, better known as "MR. MARTINI", Maitre D'Hotel at the Dunes. Although MR. SIMMONS was new to Las Vegas, he was quite popular and made many friends in this area. He is survived by his wife LILLIAN. The Dunes management has appointed RICHARD HUBERT to fill the vacancy. MR. HUBERT is well known in Las Vegas having worked as a Captain for LOUIS SALDINA at the Thunderbird. We wish him the very best in his new position and would suggest that he consider NICK BUNGHERA as a "right-hand man" to help him in his new task. . . .

LEE HAYES, Business Agent for the Stage Hands Union, will head the stage crew that will put on Variety's "Night of Stars." . . . As in the past, this group of men will donate all of their time and talents to help make this event bigger and better than before. . . .

The AQUA HOTEL held a tremendous Press Party this past week to "kick-off" their opening. Everyone was wonderfully impressed with this latest addition to our "Fabulous Strip." The AQUA has every convenience for their guests including a great many new ideas and devices that will add to their enjoyment and comfort. Aside from the lovely rooms, the things that I liked the best are the cocktail lounge

(Continued on Page 39)



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'ROUND THE TOWN

(Continued from Page 37)

and dining room. Everything seems so comfortable that just walking into these rooms makes you relax. The food is excellent and with these favorable surroundings the AQUA is sure to become a popular spot for the local trade as well as the tourists. They will feature dancing nicely in the lounge, an outstanding attraction that many of us relish. . . .

SIDNEY and DAVID BLISS, who own and operate the Bliss Ice Cream Company, have just completed negotiations with the Golden State Ice Cream Company (the West Coasts largest manufacturer of the same) to become Southern Nevada's exclusive distributor of their products. The BLISS BROTHERS have a great deal of experience in this field and are endeavoring to bring to this area the very best in "creme a la glace". From what I have already seen of their operation, it won't be long before Golden State Ice Cream becomes a Las Vegas by-word. SID and DAVE also own the Bongo Ice Cream Company, whose trucks are such a familiar sight on our streets. Looks like these boys are well on their way to becoming the "Ice Cream Kings" of Nevada. . . . This weekend they are opening their first retail restaurant and I can assure you that it will outshine anything anywhere. They are located on North Fifth Street, just past Cashman Field. . . . Look for the pretty little white building with the steeple. . . . Don't take my word for it. . . . Try it yourself and be convinced. The lovely and vivacious DOROTHY (The Lucky Strike Girl) COLLINS, has well earned the title of "America's Sweetheart". Aside from being a fine entertainer with a very pleasing voice, she has a personality second to none. To know her is to love her. . . . DOROTHY is now appearing at the Thunderbird Hotel and will close there on August 3rd so that she can open at Chicago's famed Chez Paree on the 5th.

HAL BELFER, Producer and Choreographer at the Riviera Hotel, really shows his stuff in his latest production number "Hong Kong" which closes the very excellent HARRY BELAFONTE SHOW.

A big homecoming welcome for LOUIS and MILDRED CONIGLIO,

JULY 30, 1955

Louigi's Restaurant, who have just returned from a three week vacation in Canada and the Great North West. I hope that LOUIS missed us as much as we missed his warm greeting at the door of Las Vegas' very popular dining place.

The pneumonia "bug" seems to be on the rampage. It's latest victim is the very beautiful KATHRYN GRAYSON, who is at present hospitalized in Los Angeles. KATHRYN was scheduled to open at the Riviera on August 3rd but will be unable to make the commitment. The Hotel is renegotiating with EDITH PIAF to headline their show for two weeks until MISS GRAYSON is well enough to appear. Get well quickly Katie, we want you in Las Vegas. . . .

The "Jam Session" craze is enveloping our town in a big way. A great number of the smaller clubs are advertising them weekly and some of the larger hotels are also getting into the act. This week saw JERRY FIELDING and his Orchestra packing them in at the Royal Nevada for a late-late session of some of the greatest music to ever be heard from a stage. . . . Over at the Moulin Rouge, Host EDDIE HERST arranged for a real "knock down and drag out" session that brought a great many of the top "Strip" personalities together. Among those present were TALLULAH BANKHEAD, HARRY BELAFONTE and LENNY KENT who joined in on the fun and added their talents to the entertainment to make it a "Jam Session" long to be remembered. . . . Yes, Las Vegas is really jumping. . . .

ROCKING CHAIR GOSSIP

(Continued from Page 17)

knock down 256 and 2048, and then 8192 gets hot under the collar at 512, and the fifth note from the last pitches the violincello into the swimming pool. So, I like him. I'll wear shoes.

Noel and Joyce Clarke staged a real down gone off authentic Luau last weekend at their Beachcomber's Club at Capistrano Beach. . . . Art Williams and his wife, owners of Hollywood new Restaurant, El Dorado visited in Las Vegas. . . . Art Linkletter receiving hundreds of congratulatory letters on the swell job he did at the opening of Disneyland. . . . And thank you,

(Continued on Page 43)

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SATURDAY — JULY 30

10:45 (8) Game of the Week
1:00 (2) Western Movie
2:15 (2) Mystery Matinee
3:00 (2) Command Performance
(8) Double Feature
4:15 (8) Western Feature
4:30 (2) Big Chance
5:00 (2) Big Picture
5:30 (8) Smiling Ed McConnell
6:00 (2) Bobo the Hobo
(8) Weather-Sports-News
6:15 (2) Racing Views
6:30 (2) Weather Vane
(8) Soldiers of Fortune
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Here's the Show
(8) Disneyland
7:30 (2) Your Playtime
8:00 (2) The Soldiers
(8) Pall Mall Theatre
8:30 (2) Hollywood Hillbillies
(8) Harry Owens Show
9:00 (2) Boots & Saddles
(8) Two For The Money
9:30 (2) Tomorrows Headlines
(8) Ames Brothers
9:40 (2) Late Sports & Weather
9:45 (8) Playhouse
9:50 (2) Calvalcade of Classics
10:00 (8) City Detective
10:30 (8) Night Wire
10:35 (8) Movie Playhouse
11:15 (2) Big 2 Playhouse

SUNDAY — JULY 31

2:15 (2) Back to God Hour
2:30 (2) Kids Korner
3:00 (2) Meet the Press
(8) The Christophers
3:15 (8) Encore Theater
3:30 (2) Adventure
(8) Encore Theatre
4:00 (2) Hiway in the Desert
4:30 (2) It's A Fact
(8) Greatest Sports Thrillers
5:00 (2) Meet the Wife
(8) Industry on Parade
5:15 (8) Music Hall
5:30 (2) H. Gates/Comics
(8) This Is The Life
5:45 (2) Music of Masters
6:00 (2) Playhouse
(8) This Is Your Music
6:30 (8) Stories Of The Century
7:00 (2) Cameo Time
(8) Private Secretary
7:30 (2) On Stage
(8) Mr. District Attorney
8:00 (2) Request Theatre
(8) Toast Of The Town
8:30 (2) Big Pictures
9:00 (2) Mr. & Mrs.
(8) Eddie Cantor Comedy Hour
9:30 (8) G. E. Theatre
10:00 (8) Showcase of Stars
11:15 (2) Big 2 Playhouse

MONDAY — AUGUST 1

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Greatest Sports Thrillers
5:00 (2) Film Library
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Wild Bill Hickok
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Dean's Doings
(8) Life of Riley
7:30 (2) It's A Great Life
(8) Paris Precinct
8:00 (2) To Be Announced
(8) I Led Three Lives
8:30 (2) T.V. Readers Digest
9:00 (2) Roller Derby
(8) New Orleans Police Dept.
9:30 (2) Tomorrows Headlines
(8) Ethel & Albert
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Break the Bank
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

TUESDAY — AUGUST 2

2:00 (2) Pinky Lee
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Talent Round-Up
5:00 (2) Boy Scouts
5:30 (2) Dick Tracy
(8) Bostick Wester Rangers
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Superman
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Stu Irwin Show
(8) Damon Runyon Theatre
7:30 (2) Inner Sanctum
(8) The Search
8:00 (2) Wrestling
(8) Rin Tin Tin
8:30 (8) Music 55
9:00 (2) Pantomime Quiz
(8) Science Fiction Theatre
9:30 (2) Tomorrows Headlines
(8) All Star Theatre
9:40 (2) Late Sports & Weather
9:45 (8) Worlds Greatest Fighters
9:50 (2) Million Dollar Movie
10:00 (8) \$64,000 Question
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

WEDNESDAY — AUGUST 3

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (2) Food Page of the Air
(8) Channel 8 Music Hall
4:00 (2) Ladies Matinee
(8) Soupy Sales
4:15 (8) Hazel Allen
4:30 (2) Beth Allen Show
5:00 (2) Request Performance
(8) Teen-Timers
5:30 (2) Howdy Doody
(8) Bos'n Pericho
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Hopalong Cassidy
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Wed. Nite Fights
(8) U.S. Steel Hour
8:00 (2) Play of the Week
(8) Godfrey & His Friends
8:30 (2) The Whistler
(8) Follow That Man
9:00 (2) Orient Express
(8) Curtain Time
9:15 (2) The Passerby
9:30 (2) Tomorrows Headlines
(8) Spotlight Playhouse
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Flamingo Theatre
(8) Western Forum
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

THURSDAY — AUGUST 4

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Hazel Allen
5:00 (2) Request Theatre
(8) Bostick Wester Rangers
5:30 (2) Dick Tracy
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Gene Autry
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Annie Oakley
(8) Pride of the Family
7:30 (2) Mr. Wizard
(8) Meet Corliss Archer
8:00 (2) Best of Groucho
(8) Man Behind the Badge
8:30 (2) The Hunter
(8) Climax
8:45 (2) James Mason
9:00 (2) Star & the Story
9:30 (2) Tomorrows Headlines
(8) Ozark Jubilee
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) The Falcon
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

FRIDAY — AUGUST 5

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) Channel 8 Music Hall
4:30 (2) Beth Allen
(8) Don Graves
5:00 (2) Midwestern Hayride
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Range Rider
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Sports Reel
(8) Texas Rassling
7:30 (2) So This Is Hollywood
(8) Windows
8:00 (2) Sports Time
(8) Waterfront
8:30 (2) China Smith
(8) Godfrey's Talent Scouts
9:00 (2) Town & Country
(8) Playhouse of Stars
9:30 (2) Tomorrows Headlines
(8) The Lone Wolf
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) I Am The Law
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

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MILTON DEUTSCH

(COPY AND LAY-OUT FOR THIS AD SUPPLIED BY OFFICE OF MILTON DEUTSCH)

FABULOUS LAS VEGAS

ROCKING CHAIR GOSSIP

(Continued from Page 39)

Walt Disney, for bringing back every childhood dream we loved.

Last week, the Mocambo became a temporary illusion of the beauty and heart of France, when a small gal in a plain black dress walked onto the stage and sang. For Edith Piaf, French chanteuse, gives a song a soul. It's like taking two pieces of marble, giving one to a stone mason, another to a master sculptor. The first may create table tops, but the latter can chisel a figure which seems to embody a living spirit, such a master is Edith Piaf. When she sings she makes me feel humble, recall long ago forgotten beauties and heartaches, and brings forth hope again. . . . The place has been packed every night. Some first nighters were Ginger Rogers and Jacques Bergerac, Eddie Fisher and Debbie Reynolds, Mr. and Mrs. Spike Jones, Mr. and Mrs. Abe Leipsic, Marie Wilson and husband, Bob Fallon, Wally Seawell with Florence Horne, Jackie Bennett and Jana Mason, and Mr. and Mrs. Harry B. Jameson, with Dorothy looking lovelier than usual in a rhinestone encrusted white lace gown over a toast colored "under over business" under all the white lace. And, did you hear that all last yesterday photographers were running over the Jameson estate swimming pool area taking pictures for Chesterfield TV commercials.

Isn't it great that both of Jane Russell's real life brothers will have leading parts with her in Columbia picture "Tambourine"?

(Put your hoof on that trunk, Mrs. Bipple. . . . Bye, doll!)



JULY 30, 1955

BROADWAY WHIRL

(Continued from Page 19)

about her. . . . "The Four Voices" are breaking it up at New York's swank "Elegante" night club. . . . RKO's New York office is primed for a major drive on the forthcoming John Wayne movie of Genghis Khan. The flicker will be a sort of Oriental horse-opera.

All of Broadway is cheering for Lee Magid, the brilliant young agent who struggled for many years in the business working with acts that all the big managers had turned down. Just two months ago, when Lee's client Al Hibbler hit pay dirt with "Unchained Melody", the laughs stopped and the applause began.

Question of the Week Department: after all that time with Arthur Godfrey, why is Julius La Rosa so nervous on television?

And add our kudos to Sid Gould who won unanimous critical approval for his clowning despite the generally bad reviews for the Sid Caesar summer replacement show.

MIGHTY MIXTURE

(Continued from Page 21)

This is what happened. The producer of the program was sold this way. Seven years before, he was told, Jane Wyman, an aspiring actress-singer, wrote to Bowes for a chance to appear on the broadcast. She never received an answer, the tale went on. It became a haunting, unrequited ambition, the press rep went. So, being in N.Y. and all that sort of thing, she wanted to try again — this time as a picture star with an unfulfilled desire. Well, readers, Jane Wyman went on and sang "Paper Doll" and charmed the Major, the audience and the press agent. Needless to add, extra satisfaction was gained by Miss Wyman and p.a. by the amount of plugging for "The Doughgirls".

Jane never sent the above mentioned letter, of course. But who cares — at this date — not even the U.S. Post Office!

Janie was saying the other day that she still has the recording of her song stint with Bowes. The real genius of the stunt, she thought, was that she didn't get the gong.

Coming Attractions

ON THE FABULOUS STRIP

Flamingo

AUG. 25 THRU SEPT. 14

PEARL BAILEY
DICK CONTINO

NEW FRONTIER

AUG. 8 THRU SEPT. 4

HERB SHRINER

El Rancho Vegas

COMING

EARTHA KITT

DESERT INN

AUG. 2 THRU AUG. 29

TED LEWIS

SAHARA

AUG. 9

THE
VAGABONDS

The Sands

AUG. 3 THRU AUG. 23

ROBERT MERRILL
AND
LOUIS ARMSTRONG

Royal Nevada

AUGUST 9

"GUYS & DOLLS"

Riviera

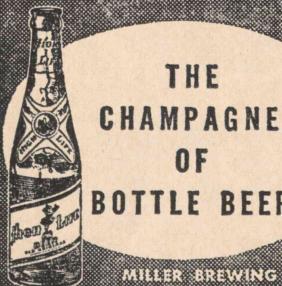
AUGUST 3

KATHRYN GRAYSON



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FABULOUS LAS VEGAS

Hollywood Happenings

ANITA EKBERG, who flew to New York with her toy poodle after finishing HAL WALLIS' "Artists and Models," at Paramount, complained: "The dog got more attention than I did." From other dogs, maybe; not from people. . . . YUL BRYNNER left his "Ten Commandments" set to visit CAROL OHMART on the "The Scarlet Hour," set. After watching her shoot a long and exacting scene with TOM TRYON, Mr. Brynner actually applauded. . . . Having completed her starring role in Paramount's "Anything Goes," JEANMAIRE flew to New York enroute to her home in Paris, where she joins her husband, ROLAND PETIT. . . . During filming of Paramount's "The Seven Little Foys," BOB HOPE took quite a ribbing from his pals about working with seven little scene-stealers. "Working with those seven kids was like working with seven CROSBYS," moaned Hope. "Each one was trying to top me. The awful part of it is that they succeeded." . . .

JODY LAWRENCE, the girl Paramount snatched out of Blums' Beverly Hills restaurant for a featured role in "The Scarlet Hour," returned for a late trick of waiting on tables after a full day's rehearsal when she learned a former waitress-pal was ill. . . .

ANNA MAGNANI, earthy Italian star, who co-stars with BURT LANCASTER in "The Rose Tattoo" for Paramount, brushes her teeth with soap. Only after she gets them clean does she use toothpaste — for flavor. . . . Contracts have been let in Long Beach, California for the CECIL B. DeMILLE Junior High School, first school ever named for a motion picture figure. The school will be opened in September of 1956, the same month that Mr. DeMille plans to unveil "The Ten Commandments." . . .

DEWEY MARTIN, one of Hollywood's most promising young stars, has been signed for the role of Eddie Wojak, hard-fighting, wise-cracking Marine private, in PERLBERG and SEATON'S, "The Magnificent Devils," romantic ac-

tion story starring WILLIAM HOLDEN and DEBORAH KERR. . . .

PEOPLE IN PICTURES

Hollywood actors are getting two-faced.

SHIRLEY MACLAINE, HAL WALLIS' Broadway discovery plays drama in Paramount's, "The Trouble With Harry" and mugs and sings and dances as a comedienne in the Vista Vision MARTIN and LEWIS Technicolor comedy, "Artists and Models."

BURT LANCASTER, a snarling two-fisted character in most films, plays the romantic-comedy lead in "The Rose Tattoo," opposite ANNA MAGNANI.

TOM TRYON, another WALLIS discovery, plays a romantic lover in "Too Late, My Love," opposite CAROL OHMART, but did heavies on the stage and is being groomed for swashbuckling parts.

Juvenile, BEN COOPER, who plays cowboys and kid killers, switches to tender romance opposite MARISA PAVAN in TENNESSEE WILLIAMS' "The Rose Tattoo."

Even buffoon, Bob Hope, dips into poignant drama for his starring role in "The Seven Little Foys." Bob proves himself as a fine dramatic actor as well as a great comedian.

BING CROSBY, the dramatic drunk in "The Country Girl," returns to his first love of musical comedy in "Anything Goes."

Then there is lovely star MITZI GAYNOR. Mitzi has always been a straight song and dance girl but has now been given the starring role opposite GEORGE GOBEL in "The Lady Eve." In this film, Mitzi plays a straight comedy role, a complete departure from her past films.

Nowadays actors are showing more versatility than ever before and no one would be surprised if both MARILYN MONROE and ANITA EKBERG forsake their attributes and turn to Dostoevski.

DESERT INN

(Continued from Page 23)

ing. Paul's wit enjoys a swift pace and is laid "smack on the line", with no explanations necessary. He will inject the least expected actions. Sometimes his acrobatics amaze the spectators. Anything can happen - and usually does. . . . Setting the entire show off to a very desirable pace are STAN KRAMER & COMPANY. There are puppeteers and there are puppeteers — but — Stan is an individual in this field. He not only conforms with the general practice of doll manipulators, he also tosses in some unusual high-points. You'll enjoy this act. . . . DONN ARDEN's productions remain excitingly unique and masterful. The dancers execute sequences that surpass the greatest imagination of any dreaming idealist. . . . ART JOHNSON's fine voice adds the final vocal decor to the productions. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background.

DUNES

(Continued from Page 23)

ing star is SURE FIRE to please. . . . Featured in the revue, "Spanish Fantasy" is MANOLO MERA whose magnificent tenor voice will thrill you to your very bones. A MUST SEE. Dancer RAFAEL RUIZ and the dance team of LORCA & SEVILLA plus the group of magnificent dancers, singers and musicians, (60 in all), bring you a fabulous bit of old Spain to charm and delight you. Offering background music for this spectacle is maestro JAYE RUBINOFF and his ORCHESTRA.

EL CORTEZ

(Continued from Page 23)

FLV around his comedy so definitely, he has returned within six months of his last El Cortez contract. When little time elapses in between FLV engagements, the performer is top drawer. Lennie's comedy makes for infectious laughter and constant appreciation. If you're wearing an "upside-down smile", better head for this lad's humor. He'll set you right — but quick! . . . The LUCKY GIRLS bring their outstanding choreography to the "Pirate's Den"

for the first time, with this production. Now, there will be many more availed the opportunity of witnessing their precision and talent. . . . SHERMAN HAYES and his extremely capable men of music perform excellently, to the delight of the patrons and performers.

EL RANCHO VEGAS

(Continued from Page 23)

"Turkish Delight," NEJLA ATES. This very glamorous young lady possesses a form, well educated in the art of quivering. She is a leading exponent of "belly dancing" and her physical manipulations are quite intoxicating. . . . Coming to us as an extra-added attraction is MARTI STEVENS. This sophisticated songstress contains a dramatic quality that sets her apart from most vocalists. Marti's experience in show business results in audience appreciation that is undisguised. . . . BILLY DANIEL displays his remarkable talents as he and the EL RANCHO GIRLS execute a couple of outstanding production numbers. . . . Settings were especially designed by MITCHELL LEISSEN. . . . Skillfully backing the show is TED FIO RITO and his ORCHESTRA.

FLAMINGO

(Continued from Page 24)

his work and his enthusiasm reaches directly into the audience. Our only warning about Alan is that he induces laugh wrinkles. You just can't help but react favorably to his brand of humor. Who on earth wants to wear a frown? . . . Rounding out the stellar revue are THE GOOFERS. If you haven't already witnessed this mad group in action, you haven't lived, boy! They combine their instrumentals with a lot of zany comicy that has you holding your side and pleading for mercy. See them for yourselves and you'll enjoy our entertainment tip. . . . The FLAMINGO STARLETS pose a very striking picture onstage and execute the excellent choreography of RON FLETCHER. The sequences they present are the type that live in your memory. . . . TEDDY PHILLIPS and his fine ORK offer a splendid backing for the entire revue.

FABULOUS LAS VEGAS

MOULIN ROUGE

(Continued from Page 24)

to all competition and we're with her! . . . The HINES KIDS are two youngsters, with incredulous feet. They move with the agility of a delicate quadruped and are perfectly synchronized. These nine year and eleven year old brothers are really "the end". . . . Riding high on the well-pitched bill are the FLAMINGOS. Here are five lads who give out with the rock and roll that makes your blood pressure take to its feet. You can't sit still while you witness them. If you do, get back into your six-foot-under, Bud! . . . Singer ROSETTA DAVIS turns in a very smooth bit of continuity in her task as Mistress of Ceremonies. The gal also gives with a mean tune. . . . The beautiful MOULINETTES appear in three of the most sensuous productions ever highlighted on a stage. Choreography for these sequences was created by LON FONTAINE, a fellow who has made Las Vegas sit up and take notice. . . . BEN CARTER and his hep musicians turn in an enviable background of music.

NEW FRONTIER

(Continued from Page 24)

the most lavish production ever to star her many talents. . . . Accompanied by her Escorts, Miss Sothern headlines a SAMMY LEWIS presentation of five internationally known acts, with a cast of more than 30 persons. . . . Featured

with the blonde star is BOB WILLIAMS, who brings his lovable assistants, direct from the London Palladium; DASSIE and PARTNER (world-famed acrobats); TV comedian, DICK HUMPHREYS; THE UPSTARTS, radio and recording group; and the dance team, ROY FITZELL and ERIN MARTIN complete the five outstanding acts. . . . Featured are the VENUS VAMPS and their high-styled choreography, created by ROD ALEXANDER and BILL ANDREWS. . . . GARWOOD VAN and his music makers retain the podium for more of their accomplished musical arrangements.

SHOWBOAT

(Continued from Page 25)

get our first view of Joe. He was making a trash disposal of his innards, onstage. That was many years ago. He repeated that performance many times for audiences and science should investigate his strong constitution. . . . Filling (quite capably, thank you) the spot for feminine pulchritude, is PATTI WAGGIN. This exotic dancer has returned to please the many fans she made here. Miss Waggin's attractive presentation stirs the soul of any bachelor. If you've an eye for beauty, see Miss Waggin. . . . THE SHOWBOAT GIRLS are truly talented in the dance department and do justice to the fine choreography set by Jean Devlyn. . . . The SKIPPIERS provide the background music. . . . During intermission its that glib gentleman, WOODY WOODBURY.

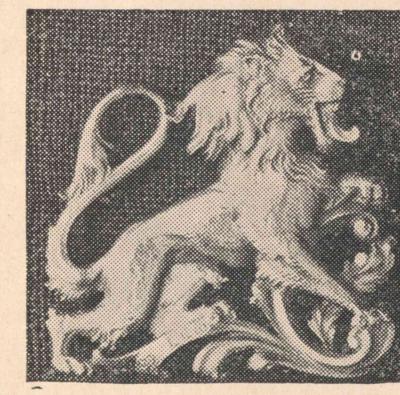
Leo

JULY 23rd

AUGUST 22nd

Leo's energy, charm and vitality spring from an instinct for public and personal approval. Sensitive to his or her affect on people, Leo strives to improve the impression made on others. Discreet, even if unconventional, Leo's desires are basic and simple, his methods direct. Such people will not do well anything they do not feel, place integrity above acclaim, self-approval above conscience.

The Lion is the symbol of Leo; the jewel is moonstone, topaz or ruby; the flower is the hibiscus.



JULY 30, 1955

RIVIERA

(Continued from Page 24)

puppeteer of human emotions. The velvet-voiced singer needs no introduction for he is tops across the nation. Harry's repertoire is carefully chosen and causes America to take particular notice of her own folk songs. . . . Accompanying Mr. B. is the fine young guitarist, MILLARD THOMAS. . . . HARRY MIMMO is also a top favorite. This comic can elicit laughs, without purring a single murmur. He gives his inimitable impressions of famous tap dancers and can follow that with a perfect pantomime of a strip teaser. However, we are still partial to his Charlie Chaplin bit. . . . Rounding out the bill is the HAMILTON TRIO. Talk about music! This group hands it out as though it were Niagara Falls! The Hamilton Trio provide musical novelties, with singing and dancing specialties. . . . HAL BELFER proves as versatile as ever in his stage productions. He reminds one of the Broadway that used to be, years ago. His astounding presentations are exquisitely beautiful. . . . RAY SINATRA and his ORCHESTRA provide the smooth backgrounding for this extravaganza.

ROYAL NEVADA

(Continued from Page 24)

in his fan club. We've always enjoyed his special brand of humor and that opinion is shared by the majority. Ben is well known for the skits he invariably presents and his participation in such presentations proves him a master of the arts. . . . DENISE DARCEL is the loveliest Ambassador that France ever sent to these shores. She is really

breathtakingly attractive and that winsome smile of hers is capable of wrapping up any group of supper clubbers. Miss Darcel's figure provokes women to envy and men to admiration. All this and talent too? Ooh La La! . . . GEORGIE TAPPS and his DANCERS display one of the most exciting contributions we've ever witnessed on any stage! Their amazing choreography should be preserved for posterity for these youngsters provide a taste of what the future will bring. They are so tremendous we must identify them for you: GUY TANNO, DOROTHY MATTHEWS, JUDY GUYLL and JOSEPH RUSSELL. Georgie creates beautiful, startling sequences that have no peer. If you think we are raving, wait until you see them. We guarantee the adjectives will flow freely from your own lips. . . . THE DANCING WATERS cause adults to join the children in expressing unadulterated enthusiasm. Even the blase "oooooh" and "aaaahhhh" when the gyrating fluid gracefully curves and dips to the musical rhythms. Although it seems unbelievable, the Dancing Waters are incredibly realistic. . . . The CORONET DANCERS provide production numbers that call for intricate interpretation. . . . JERRY FIELDING and his excellent musicians provide background music that is precisely perfect.



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SAHARA

(Continued from Page 25)

trying, he can probe any phase of show business and come up with a polished performance. We don't mean to underrate Dennis' singing ability, it's just that we feel full credit should be given, when due. The Day voice brings you a selection of songs that prove his chords are quite elastic. You probably know by now, we're solid D.D. fans. . . . TEDDY and PHYLLIS RODRIGUEZ are leading exponents of the dance. They move in perfect unison and their graceful sequences are without peer. This duo makes dancing so exciting, we wouldn't be surprised if they inspired many to take lessons at their favorite studios. . . . Rounding out the bill is WONDER BOY JOHN. This performer was seen nationally on the ED Sullivan show. This is his first west coast appearance and it looks as though it will spring him into a countryside tour. John is an amazing European, whose acrobatics and balance feats set you right on your ear. You have to see him to believe such things are possible. . . . The SAHAREM DANCERS (Moro-Landis Productions) excel in their strikingly exquisite costumes and excellent dance routines. Here is a host of talent that is mighty easy on the eyes. . . . CEE DAVIDSON and his ORCHESTRA present as fine a musical background for this show, as one could wish.

SANDS

(Continued from Page 25)

sheer beauty and her ability to clown hits home base. How could anyone top Tallulah's exquisite dramatics? She is superbly versatile and contains the qualities that comprise a polished showman. La Bankhead proves a fabulous personality who will always demand special attention, even in the midst of a glittering gathering of stellar performers. CHUCK NELSON, of the excellent production vocalizing, steps into the spotlight in this revue. This handsome young baritone turns in a stellar performance which brings him highly deserved ovations. Mr. Nelson's singing will equal any and all veterans in the field. His ways and mannerisms, plus a terrific voice, assures him a great future in show business. . . . BOBBY BRANDT is the young tap artist who can't do anything

but turn in a sparkling performance, with every curtain call. He tosses his complete energy into those dancing feet and the results whips up a storm of applause. . . . The production choreography is created by BOB GILBERT and RENEE STEWART, evoking the fine ability of the COPA GIRLS. Masters of musical interpretation are ANTONIO MORELLI and his ORCHESTRA.

SILVER SLIPPER

(Continued from Page 25)

be a complete novice, we needn't tell you of the hilarious situation scenes produced in these shows by the Stock Company. These scenes and blackouts are now famous from coast-to-coast, for their uninhibited efforts toward showing you a good time. Permanent members of this stock company includes such names as SPARKY KAYE (the funny "little" man), JIMMY CAVANAUGH (genial M.C.), JOAN WHITE (an eye opener) and BILL WILLARD (straight man and scripter). . . . In the musical corner is GEORGE REDMAN, with his ORCHESTRA.

THUNDERBIRD

(Continued from Page 25)

German "Frankie Laine" is howlful and those facial contortions are — the most! Don't miss this lad. He's quite different from the standard. . . . Los Gatos are the sensational acrobats who have taken FLV by storm. Their prowess has fast labeled them among the leaders in their field. Gasps are plentiful, while they are in the spotlight. You just have to hold your breath while watching their activity. What perfect timing! . . . The THUNDERBIRD DANCERS appear in colorful sequences, staged by the talented GAYLE ROBBINS.

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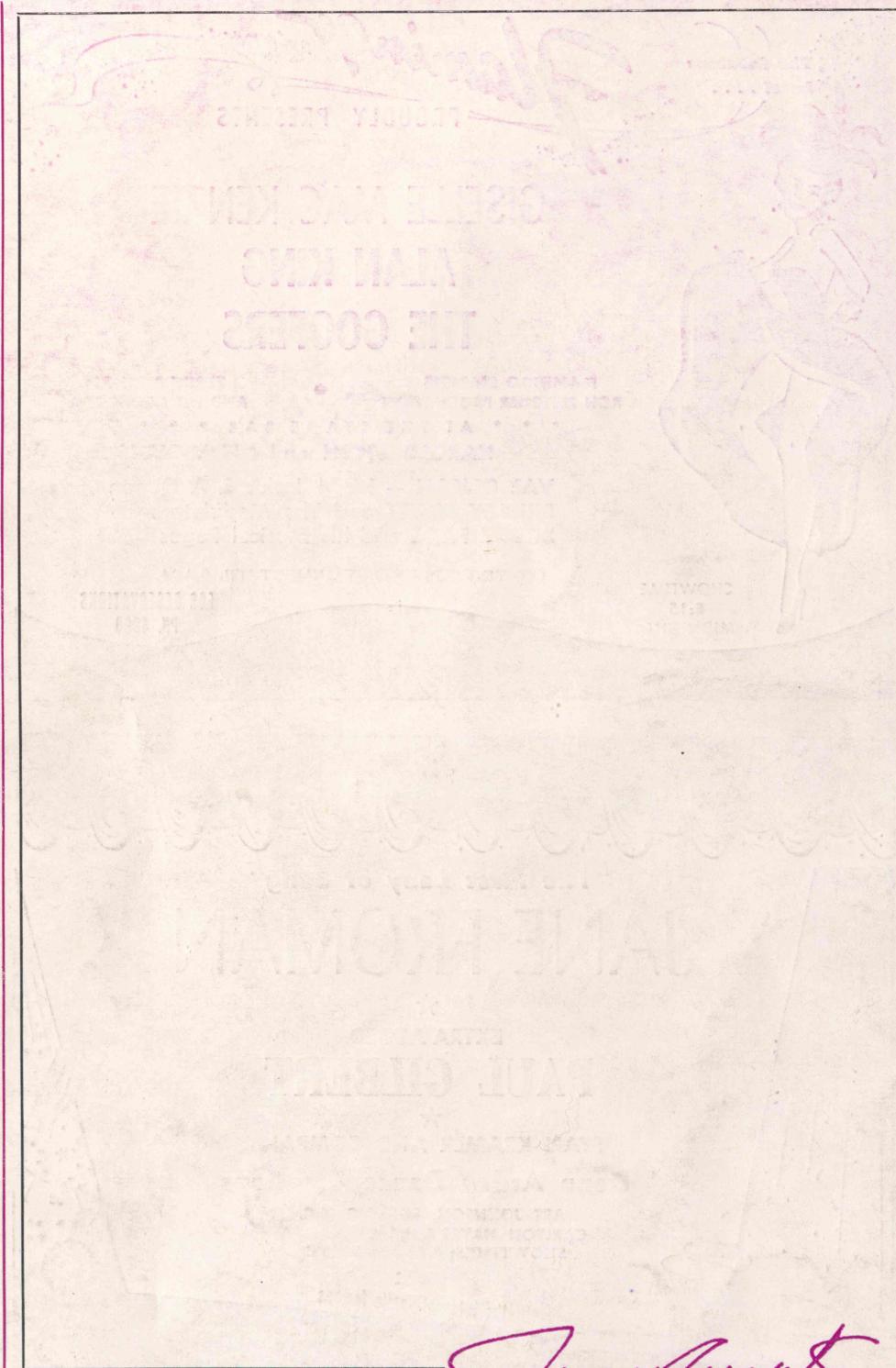
STAN KRAMER AND COMPANY

Donn Arden Dance Creations

ART JOHNSON, SINGING M.C.
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SHOWTIMES: 8:15 - MIDNITE

the internationally famous

Wilbur Clark's
DESERT INN



Jerry Garcia