

Jack Boritz!

JULY 16, 1955

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LAS VEGAS Magazine



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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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JULY 16, 1955

Three

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Royal Nevada



OBSERVATIONS

by CHARLES "POP" SQUIRES



THE TERRITORIAL Enterprise was the newspaper published in Virginia City, Nevada, during the lush days of the "Big Bonanza" of the Comstock Lode and was made internationally famous by Mark Twain, Dan de quille and others who worked on the paper as reporters for several years. It was revived about five years ago and is now published weekly by Lucius Beebe and Charles Clegg.

During much of the time when the Comstock Lode was in the eyes of the whole world The Enterprise was one of the most noted newspapers of the country made so to some extent by the clever reporting of its famous writers. Now its publishers are really reviving its greatness and they make the claim which seems well substantiated, that the Enterprise has the largest "paid up" circulation of any weekly newspaper in Nevada.

Delphine and I were particularly interested in an article in the Enterprise of July 1, 1955, about the death of King Kalakaua of Hawaii, who died at the old Palace Hotel in San Francisco about the turn of the century and that incident started me thinking about my first and most memorable trip to Virginia City.

It was not during the Big Bonanza days, of course but it was almost a half century ago and probably there are but few people still alive who have seen as much of the real Virginia City and its greatness as I have.

On the first day of July, 1911, I was the guest of Governor Tasker Oddie at the Governor's mansion in Carson City. There, the Governor and I received an invitation to visit Virginia City the next day as the guests of Con Ahern, one of that historic city's famous characters. Of course I accepted, although the Governor's official duties prevented him from going.

July 2 was a pleasant, sunny day in Carson City and at ten o'clock that

morning I was at the railroad station when the puffing engine of the Virginia and Truckee railroad came in. The engine apparently was designed for beauty with its large expanse of gleaming polished brass and copper. The cars were canary yellow in color and as elaborate in interior decoration as any I have ever seen.

I got aboard dressed in my light gray summer suit and BVDs and my natty straw hat I had worn in Las Vegas. The train on which thousands had traveled in the Big Bonanza days a generation before, gave me a most thrilling and interesting ride. We went down the valley of the Carson river past Mound House and then began to climb up Mount Davidson. The view was wonderful, but especially thrilling were the great canyons crossed by the railroad on trestles that were probably 50 to 75 feet high but seemed much higher. To one looking from the window the train seemed suspended in the air (much like modern air travel). It was unforgettable.

The train finally stopped at the historic station where Sharon, Sutro, Mackey and all the other great figures of the "Big Bonanza days" had alighted so often that I almost felt I was on sacred ground. However my mind was brought back to normal by the fact that it was cold and that a blizzard was blowing rain, snow and sleet in my face. My first impulse was to get back to the shelter of the train but just then I saw someone running from the platform and beckoning. Sure enough it was my friend and host, Con Ahern. He held an umbrella over me while he helped me don an overcoat which he had brought and everything seemed alright again.

There, only a short distance away were four great smoke stacks which I recognized from the pictures I had seen as those of the Con. Virginia. We walked up the steep slippery streets to the Crystal Bar into which Con led

(Continued on Page 29)

IN THIS ISSUE : "this week on TV..."

there's nothing like it in Las Vegas
...the famous **PIRATES DEN!**

THE HARMONICATS

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"KING BEE" OF COMEDY

THE LUCKY GIRLS

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NO
MINIMUM



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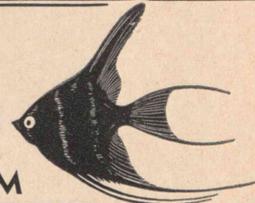
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

RAMASES III, once a mighty monarch of Egypt 4,000 years ago, will be given a royal funeral, and placed in a new tomb, built very much like his original. Ramases III will be given divine standing by a new cult now flourishing in Egypt! . . . The Fontana Sisters of Rome will send on a world wide tour one of the most elaborate fashion shows ever produced, with the fashions from the year 1800 to 1955, numbering about 5,000 different costumes, with over 150 models in the cast! . . . Mamie Eisenhower will take a most active part in the coming Presidential campaign, and her greater popularity will help to give her husband a greater landslide than in 1952! . . . The next dance rage will be the Finnish Polka to the tune of "Put Your Little Foot Way Out", the original Finnish melody! . . . Six leading African Diplomats will sign a free trade treaty with America, which will give this nation the complete export and import rights of all wild animals and jungle fruits! . . . Robert Taylor will enact the role of his career when he will star in the motion picture to be made in England, based on the famed woodcuts of "The Black Death", in 1630. Taylor will play a young doctor who saves the Royal Family thru the idea of cleanliness! . . . Your local High School will have outdoor gym classes this fall, specializing on nature dancing! . . . Walt Disney will increase the popularity of Burmese Cats thru a coming cartoon series based on the allegory "Everyman"! . . . You will have third dimensional television in color, based on the revolutionary Italian method, not later than July 1, 1956!

FOR PEOPLE AND PLACES:

Builders: You will use much flagstone and brick after the early Dutch styles, for patio and side entrances! . . . **Boston:** Your Museum will soon own the priceless Jaques Louis David "Mlle. Charlotte" which will be presented to you by the Estate of the late Mayor Curry of your city! . . . **Roy Rogers:** You will have a school near Las Vegas

where you will give instruction on rodeo rough riding for future stars! . . . **London:** The number one social event of the coming year will be held in honor of the Duke of Windsor, and his American Duchess, Wallis Warfield Simpson! . . . **Merchants:** The next casual style will be based on the informal peasant garb of Brittany for both men and women! . . . **France:** All Saint's Day will be celebrated with great respect this year, due to the 1,000th anniversary of the first wayside shrine! . . . **Peggy Hopkins Joyce:** Your life will be filmed in a new color method which will highlight your bloneness as never before! . . . **Doctors:** A new non-habit forming cigarette will soon be on the market, which will also be harmless to all heart and repertory cases! . . . **Harold Lloyd:** You will return to motion pictures in the role of a famed scientist who unwittingly invents a machine which immediately makes a person half their age! . . . **America:** The dog population will double within the next three years! . . . **Children:** Miniature toy crowns will be the leading toy for 1956 and will replace the present con-skin cap craze! . . . **Travel Bureaus:** The travel trend will be to visit the known religious landmarks in Europe, and a special Religious Tour will be the top seller for 1956, in spite of the present high pressure advertising of all of the "playground" spots!

THE WHEEL OF FORTUNE:

The wheel of fortune will spin for any gorilla, for this animal will become the number one attraction of any circus and will be duplicated as toys for children! . . . The wheel of fortune will spin for the aviation industry in 1956, due to the many new designs and revolutionary control of the air flow. The next greatest event in aviation will be the Howard Hughes innovation "Air-Launches" which will advance aircraft fifty years into the future! . . . The wheel of fortune will spin for all merchants in 1956 who will enjoy one of the biggest and most

(Continued on Page 31)



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Ice Cream Shoppe*

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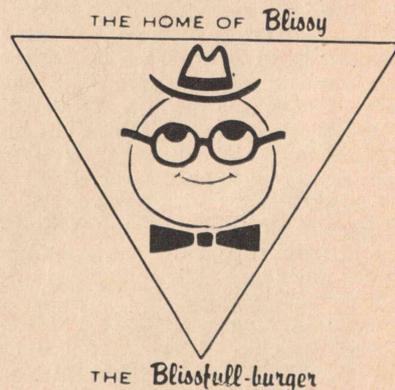
— AT —

BLISS' ICE CREAM RESTAURANT

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PLENTY OF GOOD FREE
PARKING

Opening Very Soon



IN this week's front cover, we are introducing ABE SCHILLER, of the FLAMINGO HOTEL, Inc. He is Las Vegas' Ambassador to the world at large. Abe devotes a great amount of his energies to exploit the attractions of our fabulous town, in conjunction with the beauty of the Flamingo. He is the man who taught the nation that there is more to Las Vegas than the popular sport of gaming. Mr. Schiller left town on July 3rd, to tour the Northwest on up to Alberta, Canada. He has arranged several radio interviews and we guarantee a lot of newsprint will be devoted to him in the towns on his itinerary. This year, Abe is riding as a Marshall in the Calgary Parade, representing the City of Las Vegas. He has become so well-known in the Canadian territory, he is going to be made an Indian Chief, via the full Indian rituals. This is an honor bestowed upon members of Parliament or high echelon, in the Canadian and English governments and is a great honor. As you can see, our entire city has benefited by Abe's flair for publicity. . . . He will again invite the Stampede Queen here to ride in the Helldorado Parade, next year. Preceding her appearance in FLV, she will appear on several TV and radio shows in Los Angeles (coast-to-coast hook-ups), as arranged for by A.S. We wonder if there are many men who have received as many honorary posts as this fellow? He was recently made an honorary director in the Fort Worth Rodeo and Fat Stock Show — the Houston Rodeo and Fat Stock Show, as well as Calgary's Stampede. He was also offered the same honor at

the Salinas Rodeo. This latter honor had to be refused because the dates conflicted with this Calgary trip. In the face of all this drum-beating activity, we certainly hope Abe will be able to find time to devote to his favorite sport, fishing. He certainly deserves some sort of a reprieve, wouldn't you say? . . . In the face of his devotion to fabulous Las Vegas, we salute our Ambassador, ABE SCHILLER, who never fails to extend himself beyond the call of duty . . . and that's for sure.

The management of the NEW FRONTIER HOTEL presided over a farewell party, held in honor of SAMMY DAVIS, Jr. His six week stint was so tremendous, the "bosses" had to express their appreciation. During his entire engagement, every seat was filled and all standing room was occupied, with multitudes turned away, constantly. It is estimated that Sammy played to more than 70,000 people, over the six week period. The soiree was held in the Gay '90 room and celebrities were as multiple as chips in the casino. Hollywood luminaries flew in for the festivities. Sammy was so grateful, he bought lavish gifts for each member of the cast. And so, everyone was pleasantly surprised. In view of this lad's superior talents, we hope it won't be long before he returns to the local spotlight.

What have we here? In her New York Journal-American column, DOROTHY KILGALLEN has an item that marks her as one who rides the wave of "rumor, without verification." Tch! Tch! We thought this was one lady scribe who insisted upon the facts, (Continued on Page 33)



this week's cover...

ABE SCHILLER, of the Flamingo Hotel, Las Vegas' Ambassador to the world at large.

Presenting in the PLANTATION ROOM

OWEN Mc GIVNEY
FAMOUS QUICK CHANGE ARTIST

JIMMY AMES
COMEDIAN

The Zerbys
PARISIAN DANCE TEAM

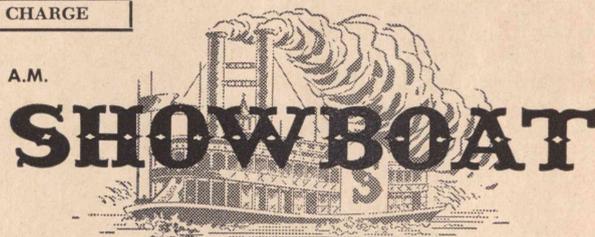
NO COVER OR MINIMUM CHARGE

SHOWTIMES
11 P.M. - 1 A.M. - 2:30 A.M.

BINGO
2:30 P.M.
8:30 P.M.

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FABULOUS LAS VEGAS

Going Hollywood

with MAY MANN



NINA ANDERTON is producing, on DeMille scale, the biggest extravaganza anticipated in these parts. For the Nina Anderton Foundation, and forth rite charities and public welfare enterprises, Nina takes over the Beverly Hilton Hotel for a \$70,000.00 dinner dance. An invitation costs one hundred dollars per and there is a waiting list. This gala event will be star and celebrity studded and takes place the eve of August 11th when a blimp will drop stars from the sky on the arriving guests. All of which will be recorded and taped via television, radio, and newsreels. Nina at Romanoffs admitted the favors will be something on this wondrous night. "I can't say what, but the men's are costing \$8000. and the women's \$10,000," Nina said. "And there will be tables of eight to twelve with divine service, champagne and rare wines." Beverly Hills designer Waldo rushed an imported white embroidered lace by plane for the gown he's designing for Miss N. and will tie it with a shocking pink bow and slippers to match — plus a nine foot white mink stole. As lavish as this all sounds, the money goes for the needy. The general public will be admitted August 12th, when the press, who will fly in from all over the world, will attend the house warming of Conrad Hilton's newest and he says most luxurious hostelry.

Yma Sumac at the Coconut Grove is a green goddess delighting you with her wonderous chirping and fabulous voice. Her rare gift of mimicry of the forest and jungle sounds of Peru and Brazil alone are worth a visit to the Grove these nights. The native dancers who surround the star are shining stars in their own right even if unknowns. One thing, however, as

a true critic, I must say that Miss Sumac should leave her interpretations of "St. Louis Blues" to the Basin Street singers from the Old South. On second thought perhaps her unusual and startling feeling for this Americana should be heard. Yma sings with great artistry and even does a bit of Mambo belly shaking, which, I wonder if first nighters caught under her rapturous spell.

Mayor Norris Poulson is the greatest thing that ever happened to Los Angeles. That's what you hear everywhere. According to the citizenry who admire his honesty, integrity, and sheer bravado — his present actions are of Abe Lincoln caliber.

Party of the week was Mary Roffelson's for her Ivan's birthday. And what did the film famous, gift him? Mostly Davy Crockett fur caps. Eddie Oliver and his music boys, and later, I hear, Joe Castro and Doris Duke made music for dancing feet all eve. Toby Wing in Hollywood after a fifteen year absence is happily married to Dick Merrill the noted flier. He was the first to fly the Atlantic round trip, after Lindbergh had made it one way, Dick is now an executive of Eastern Airlines, and with Toby and their young son live in Miami Beach, Florida. "I was the first Goldwyn Girl," Toby recalled, looking very young and pretty. "We made 'The Kid From Spain' and Betty Grable, Paulette Goddard and Anita Louise were girls who also started in that picture." Toby was also known as the queen of cheesecake, for she was photographed more than she acted, when she was at Paramount. Now she is president of P.T.A., teaching a Sunday School class and heads a church youth group. Once she was "Legs Wing!"

Maggie Waite of Warner Brothers threw quite a party for Eve Seigel, New York's Warner Brothers pretty executive at the Cock and Bull. So nice to meet all of the people there who write for the film magazines.

Saw Bobbie Fidler, who has switched from brunette to blonde since divorcing John Sutton, and looking as cute as a bug in a rug at Romanoffs. The huge diamond on her finger, I hear is from Eddie Hilman.

Some smart producer should cast Dorothy and Harry Jameson in the role of Hollywood's number one first nighters. They never miss an opening night

(Continued on Page 34)

JULY 16, 1955

Eleven



A
Don Paper
 ORIGINAL

EXQUISITE PALE BLUE
 COCKTAIL SUIT
 OF
 IMPORTED
 SHEER WOOL

Modelled by
 Chilli Williams

Photo by
 Billie Geller

bonnie best
 ADJACENT TO WILBUR CLARK'S DESERT INN

OPEN SUNDAYS

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Hillsway
 by ROLAND HILL



DEAR BOSS: Here I am in Lee, Massachusetts, and just in order to keep my title of "Mr. See America First" himself clear, I have just completed a circle tour of every state in the Union, every province of Canada, and with Nassau, Bermuda, Cuba and Mexico thrown in for good measure — all since last September. I had to tour the New England states to complete my tour and so last week I took off from "Hillsway on Ann Lake" reluctantly and drove to Milwaukee where I stayed at a new and quiet lakeside hotel called the KNICKERBOCKER which I recommend highly. The next morning I had to be up early to catch the Clipper ship at 8 a.m. across Lake Michigan. The Clipper is a new million dollar boat, spotlessly clean and with every advantage of an ocean liner. The six hour trip in beautiful sunny weather is next thing to an ocean cruise and I think every American should experience it once. Meals are good, music for dancing and listening pleasure, deck chairs, and movies if you prefer to see something.

We landed in Michigan at Muskegon at 4 p.m. and I had time enough to drive across the state to Canada the same evening on Highway 16. The international Blue Water bridge at Port Huron to Sarnia, Canada is a beauty and you will find wonderful motels on the Canadian side. I drove on to London but had had dinner at the M-21 Cafe in Lapeer, Michigan which is a nice roadside restaurant with all home cooking. The HOTEL LONDON is excellent and the town was celebrating its hundredth birthday. I have never seen such flag-bedecked streets before. Had breakfast in the smart Grosvenor Dining Room in the hotel the next morning.

Couldn't resist the urge to again "sidetrip" to Niagara Falls only this time the beauty of the place was marred somewhat from the memory of that horrible picture of the same

name starring Marilyn Monroe. Some things Hollywood does are really atrocious. Had lunch in the swank SHERATON BROCK HOTEL. There is a fine cafeteria on the street floor and a wonderful dining room on the roof with scenery that is as fine as any place in the world — right over the falls.

The drive on the highway (Queens highway along the lake to Toronto) is through miles upon miles of peach orchards, vineyards and gardens. The highway is divided and fourlane and completely illuminated all the way. Toronto is the busiest city I have seen and its lakeshore drive is really something. There is much to see here, parliament buildings, university, etc., but I did not allow myself much time here, as I wanted to get to Ottawa before night. Stopped in Cobourg and had dinner in the evening at Marie Dressler's birthplace which is now a tea room. I sidetripped to Picton along the waterfront and it was well worth the effort. This is a real summer resort place and I would like to spend some time here. What scenery! The municipal ferry took us across the Bay of Quinte at Gananoque. This is free and like a miniature ocean cruise. At Brockville you reluctantly leave the shores of Lake Ontario and the St. Lawrence River to take Highway 16 to Ottawa. Along the river you pass the Thousand Island region and I promised myself that before very long I am coming back here to spend at least a week and take all the boat trips offered in this paradise of river and island beauty.

Ottawa is a booming capital city of over 250,000, and when I was last there there were only about a hundred thousand people. Here you will glimpse Mounted Police, the only place outside of the Lake Louise region and British Columbia that you will see them. They add a colorful touch to the beautiful parliament buildings. I stayed at the

(Continued on Page 39)



SUMMER STOCK ★ THEATRE ★

OPENING
THURSDAY, JULY 21

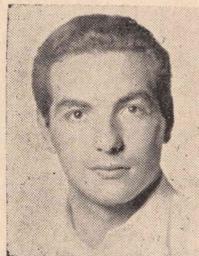
SILVER SLIPPER MEZZANINE
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ON THE GROUNDS OF THE

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IN THE BROADWAY LAFF RIOT

“CHAMPAGNE COMPLEX”

AND A TOP PROFESSIONAL COMPANY

Admission: \$1.50 - \$2.50 - \$3.50 Tax Incl.
Standing Room \$1.00

For Reservations Phone 1800

CURTAIN TIME: 8:30 P.M.

DIRECTED BY
OTTO SIMETTI

SETTING BY
CHARR



... 'Round the Town

with PAUL SPERLING

LAS VEGAS is getting itself a very new type of business this week with the opening of it's first non-gambling hotel. The beautiful new AQUA HOTEL, located on Fifth Street, will open it's doors with this slogan "Built for the accommodation and comfort of the guest... be he player or not". The hotel will begin operation with sixty-eight completed units that will equal any of the popular spots up the street. It is enough to say that AL PARVIN and Co. are doing all of the interiors to assure you that the very best is going into this hostelry. Television and radio sets in every room are other added features. The Bar and Restaurant are terrific and are sure to become favorite gathering places for locals as well as the tourists. The heated pool and lovely old trees surrounding it are other things that will help to make the AQUA a very well visited place. Owner JOHN CASHEN is sparing no effort in making this a top hotel operation. His entire program is based on the theory of making the "guest" a "king" and not a slot machine. Whether we Las Vegans like to admit it or not, there are many hotels around the rest of the country and overseas that have been doing very well without the aid of a "Crap Table".

DOROTHY CHOATE, the very lovely young lady who runs the control board for the "Dancing Waters" at the Royal Nevada Hotel, gave me a sort of cooks tour of the maze of pipes and wiring that makes up this fabulous spectacle. It looks like something that RUBE GOLDBERG might dream up. However, when you see how every valve, nozzle, pipe and spiget has its place in the operation it makes you realize even more how wonderful the "Dancing Waters" really are. To run this contraption, DOROTHY has had to be an experienced electrician and master plumber as well as artist and musician.

ERNIE HANNA, day shift bartender at the Horse Shoe Club, is looking forward to August 13th when he will marry DONNA LA RUE from Los An-

geles. Good Luck to both DONNA and ERNIE. . . .

JOE and LIDA VALLERA, newcomers to Las Vegas, have opened the ITALIAN KITCHEN RESTAURANT on South Second Street off of Fremont and should do an excellent business judging by their past experience and successes in Hollywood and Beverly Hills. Try them, I guarantee your satisfaction.

Sometime this coming week, SID BLISS, will open his new and only real Ice Cream Shoppe in Las Vegas. The decor on this fine restaurant is really in wonderful taste and will compliment the delicious 28 different flavors of ice cream that will top the menu. CRIS GRAHAM, who will manage, has had many years of experience in the ice cream and food business and is sure to keep the customers happy. . . .

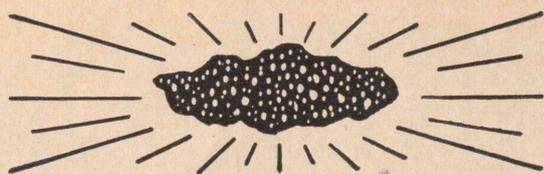
LEON KRAMER, Host at the Riviera Hotel, was at one time the National Amateur Lightweight Boxing Champion. He racked up a record of 167 fights with only a total of two losses. After holding the title for two years he quit the ring to go into show business. . . .

For you lovers of Broadway Musicals. . . . The Royal Nevada Hotel has signed all of the principals of "GUYS AND DOLLS" to do a tab version from their stage. VIVIAN BLAINE, ROBERT ALDA, SAMMY LEVINE, and B. S. PULLEY will all be on hand to thrill Las Vegas' fans as they did so ably with the New York critics. The show will run about an hour and a half. . . .

BONNIE BEST, showed me the beginning of the DON LOPER Line for the fall. The creations are just starting to arrive and let me tell you that these are really something to see. . . . Beautiful dresses and suits in the finest of fabrics . . . put together as only DON LOPER can do. . . .

If your wondering who the two beautiful blonde showgirls are from the line at the Dunes Hotel . . . they are LORNA and JOYCE BOLTON. . . .

(Continued on Page 43)



THE NAT YOUNG SHOW

20th Century Musical Group

Bob Braman
Trio

Joyce Collins
Trio

Continuous Entertainment from 4 P.M. to 5 A.M.

GOLDEN NUGGET

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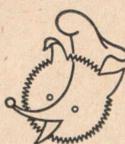
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ROCKING CHAIR GOSSIP

By FANCHON DE VOE

COME IN, Mrs. Bipple. . . . Do you note how mixed up the sun is these days? Used to come up in the East and now it's rising overhead or in the West. Poor thing — probably hot like the rest of us. . . . Well, honey, set your hopes down in that 2011 box-top rocker. We can talk and listen for the magpie. He's about due now. Clever bird. Always brings his own applause record.

Girded on my frontispiece and struck out for Columbia Studios yesterday. My head actually trembled on its fragrantly charming foundation, all because I planned to meet Tom Merino, chief of the Los Angeles gypsies. Mr. Tom has been signed as technical advisor for the dramatic gypsy picture "Tambourine", in which Cornel Wilde and Jane Russell play the leads. Written by Jesse Lasky, Jr., and co-produced by Howard Welsch and Harry Tattleman, it's a super wonderful story. And me, you believe, Mrs. Bipple, when I say that the song and dance numbers by Wilde and Russell will be remembered for many a daytime and nighttime. Don't mention this, Mrs. Bipple, but when I was 10 years of age I tried to run away with a gypsy caravan. They found me and took me back because the chief liked papa. The remembrance depresses me yet, for it is not ego activating to have been a bit of returned merchandise.

Reason I wished to meet Chief Merino was because I'm in the middle of writing an "out-of-this-world, sun, moon, stars, and all planets" gypsy story titled "Wind Box". Thought Nick Ray, the Director, might let me pick a few free bits of info for my gypsy script. So what happens? This time I'm too early. Shooting doesn't start until July 18th. Producer Charles

Schneer was there, just returned from Washington, D.C., where he went to get clearance for a "Attack of the Flying Saucers" picture. Now we'll start seeing those dishes again. . . . And Al Horwitz told me that Joan Crawford pic "The Way We Are" begins rolling in August, but this I knew, so I came home the way I was — my right shoe on my left hand and my left shoe on my right foot. Stopped by ABC radio station to chat with handsome Dresser Dalstead, who is so intelligent that talking with him gives one a feeling of top brain billing. I put on my shoes. It was more comfortable.

Speaking of handsome men, hear what Gary Grant said the other day?

"I like to be busy. I'll make pictures for nothing, if the story and especially the director are 'right'. I feel perfectly at ease when working with directors like Alfred Hitchcock, Howard Hawks, Leo McCarey and men like that. When being directed by a man like Alfred Hitchcock, I feel safe as a baby in his crib."

"There comes a time in an actor's life when money isn't everything. No amount of money could interest me in working on a poor script, with a mediocre director. But if the script and director are good, the money is of no consideration to me. I have implicit faith in a man like Hitchcock because he is an honest director, he's an artist and, more than anything else, he has good taste."

Just middle brain that, Mrs. Bipple. Hitchcock gets all this for free . . . and that's how Cary feels, and he's starring with Grace Kelly in "To Catch a Thief", first picture in almost two years. Now you emanate your neck out that window and yell, "Thank you, Rufus Blair, thou ageless flower of Paramount Publicity." Sister, can THAT guy ever write . . . but he won't. Sure I know that Jerry Lewis collects cuff links and has over 300 sets.

Out at MGM there's excitement about the new picture "Weekend in Las Vegas", which has been changed to **Viva, Las Vegas!** This will be a running plug for our beloved Fabulous City, and scenes will be filmed on the strip and include many of the famous hotels. Dan Dailey and Cyd Charisse star, and Roy Rowland directs. Joe Pasternak, producer, will be producing another picture in Reno, at the same time — this one called "The Opposite Sex", and

(Continued on Page 45)

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BROADWAY WHIRL

by
DICK GERSH

GLORIA Vanderbilt is starring in the stock version of "Picnic" in Bristol, Pennsylvania. . . . Cape Cod's Falmouth Playhouse has Betsy Von Furstenberg and Franchot Tone in "Oh Men! Oh Women!" to be followed by Eve Marie Saint in "The Rainmaker". . . . If you are the adventurous type — Pan American Airways has just the thing for you. Pan Am has an eleven day tour that flies out of Lima, Peru in July and August and heads for the Amazon River country. From Iquitos, the last major port, you head downriver to visit the Cotos and Yahuas tribes who just a few years ago had never been seen by white people. It's the odd skirts worn by the Yahuas, incidentally, that is credited with giving rise to the legend of giant, Amazon, women hunters.

The Childs restaurant chain is going to move into the hotel business in a big way. The eateries are already active in the market for the Plaza in New York, the Somerest in Boston and the Cleveland in Cleveland. The Childs chain takes in about 37 restaurants now. . . . Automotive bigwigs are predicting that Chevrolet, Ford and Plymouth will set still higher production records in 1956. This may be one of the reasons Ford gave in on the G.A.W.

Thornton Wilder's "The Skin Of Our Teeth" will be staged in Paris as part of our summer "Salute To France". Afterwards, it will play limited engagements in Washington, Chicago and New York with the same cast. Who are they? Just a few nonentities like Helen Hayes, Mary Martin, George Abbott and Florence Reed. Ultimately, the show will be a two hour Fall spectacular on WRCA-TV.

Greatest film comedy that we have seen in many, many years is Jacques Tati's "Mr. Hulot's Holiday". Tati is certainly one of the funniest people in the world. . . . Speaking of comics, Corbett Monica, who is working in the fabled "Borscht Belt" this summer, claims that the highways police have become almost impossible to spot because they are using a new type of paint — shrubbery! This is such a good disguise, Corbett says, the other day he was speeding when a forest pulled up along side of him and a tree stepped out and gave him a ticket.

Frank Sinatra put in a rush call to Lew Magram, over the weekend, for twelve custom shirts, without initials, to be rushed to him before the shooting starts on "The Tender Trap". It seems that all of Frank's shirts have an FS on the pocket. . . . Broadway mourns the death of that great showman, John Golden. . . . Tyrone Power has taken an apartment on Park Avenue. He will live here while he is filming the Eddy Duchin movie.

Since our publicity office is directly across the street, we are rooting for the committee that has been organized to save Carnegie Hall from being torn down and turned into a skyscraper hotel. Frankly, it's not that we are that far gone on classical music. But who can stand the noise?

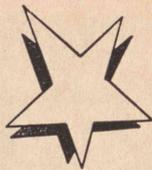
John Robert Cobb, the display director for Henri Bendel, has one of the most unusual jobs in New York. While the rest of us are worrying about how to escape the heat — he's been working on the Christmas display for the last month. . . . Bernie Allen won a well deserved "Bravo" from Earl Wilson for her work at the "Stage Coach Inn". We predict that this girl will eventually make her real mark in the legit theater. . . . Lou Stein's "House Party" album on Epic is one of that label's best selling LP's. No one, but no one, plays the piano like Lou.

Speaking of records, the Billy Williams Quartet have a winner in their Coral platter of the oldie, "Fools Rush In". . . . CBS-TV is wooing Dean Martin with offers for his own show. . . . On 57th Street the other day two of the most beautiful blondes in New York were window shopping. However, the type of dresses that appealed to them were very different. You see, one was little Patty McCormack, child star of
(Continued on Page 34)



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STUMP & STUMPY

TONI HARPER
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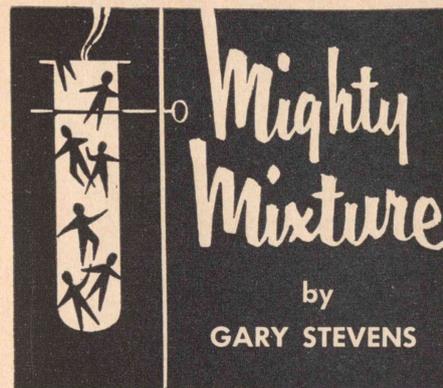
"VILLAGE INN"

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WITH MALLETS TOWARD NONE: Now we've heard nearly everything. The suave Mike Romanoff, ersatz prince, bonafide boniface, has a point of view of individuality that's refreshing, to say the last. Michael's good friends, Betty and Humphrey Bogart were engrossed recently in a live television spectacular. It was the video version of "The Petrified Forest". Naturally, it was assumed by the cognoscenti of filmland that the restaurateur was huddled in front of a good size screen digging the dramatics. We brought up this subject when last we saw the dapper little inkeeper. "How'd you like the show, Mike?" we queried. "I didn't see Betty and Bogie," he replied. "Why?" we countered. "Oh," answered the redoubtable Romanoff, "I was out playing croquet."

NEWSETTES: American Airlines is trying to tighten flying competition by extending its scheduled flights to include Las Vegas. . . . One of the very big magazines is on the verge of breaking the hearts of ten million American kids. That editorial board has been up nights acquiring expose material on one Davy Crockett. So far the unearthing has shown that D.C. didn't pay his debts, had spurious love affairs and had a poor record in Congress — with much absenteeism. The publication missed this truth — Davy darlin' was a horrible braggart. He never stopped talking about his accomplishments. Articles to this effect are among the historical properties in the State House in Tennessee. . . . John Wayne, via "The Sea Chase" and "Blood Alley", stays the number one man at box offices through '55.

PEOPLE: Adding to her heavy hand

claps, Ilona Massey paid tribute to the cast of "Anastasia" by sending a fan letter — the first one she's ever written. . . . George Jessel, slightly tired after all his traveling, is annoyed no little by this item. His book, "This Way, Miss", has been shy of making the best seller lists nationally by only a few thousand. Jessel pointed out to us that all books ordered directly from the publisher are not counted on the lists prepared as a result of book store sales. One of his buddies purchased 1,500 copies right from the printer. Another bought nearly 1,000 — which explains the toastmaster general's burn. . . . Much laughter about this tidbit. One of Hollywood's production geniuses, labeled a nimble brain and fast study for years, has run into this embarrassment: His studio is giving a course in speed reading for story personnel — a mandatory item for executives on the production side. This is the shocker. The weekly tests show the big brain comes up with the lowest marks. His salvation is — he goes home with the largest salary.

THE HUMOR DEPOT: A talent agent called Danny Kaye some time back and asked the comic to authorize him as his television representative. "Sorry," said Danny, "but I already have an agent and furthermore I'm not interested in doing TV". "Well, I'd still like to handle you for television," came back the flesh peddler. "But I won't do TV, I told you," shouted Danny, "I refuse to do TV." "I know," said the ten per center, "but I'm interested in handling you nevertheless. I'm a bigger man if I can refuse for you than to accept for the clients I've got." . . . Here's a word to marry the thought of a remote possibility and a moot question — "remoot". . . . A top songwriter, with more hits to his credit than states in the Union, was entertaining a group of friends at his home. One of them named a picture company and then withdrew by asking, "I'm sorry — did I mention a dirty word?" "No, not especially," was the tunesmith's retort, "any studio I ever worked for is a dirty word."

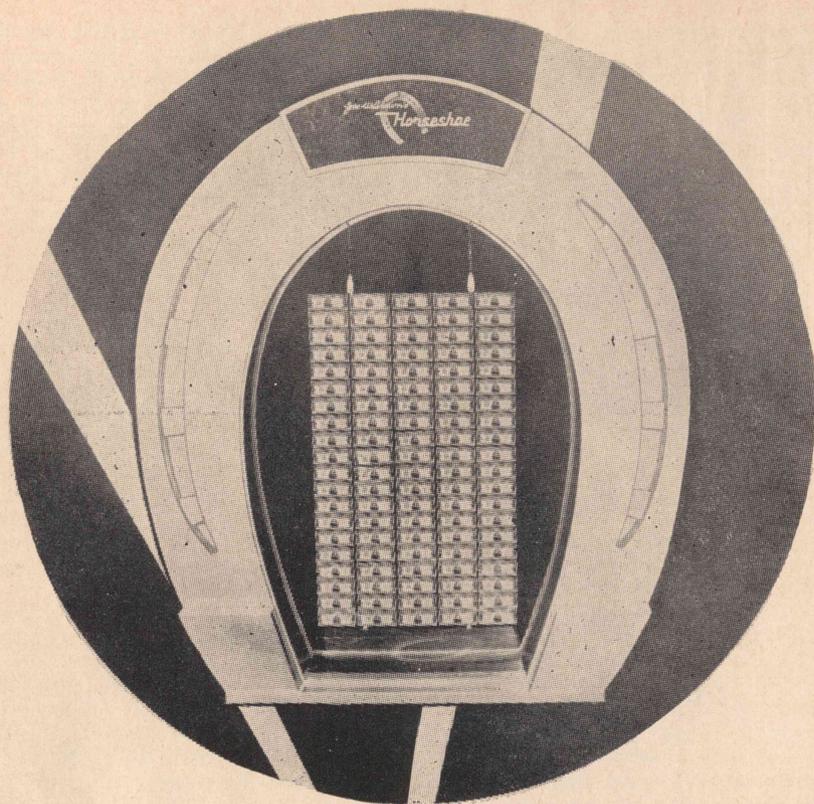
EDITORIAL-YELLS: If "rhythm and blues" must stay with us as an accepted evil — why doesn't somebody dream up a different melody for a change. The inane lyrics are bounced off the same tired tune. . . . Ginger Rogers is real offbeat in "Tight Spot", but why the takeoff on Judy Holliday?

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"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

June 30 thru July 27th
 Show: Tony Martin (with Hal Borne conducting); Jackie Kannon; Maureen Cunningham; Coles & Atkins; Flamingo Starlets; Teddy Phillips and his Orchestra.

Show lovers are once again being treated to the warm personality of "America's favorite singing star," TONY MARTIN. The handsome singing idol has one of the most relaxed stage presentations we've ever witnessed. It actually seems effortless for Tony to sing his way to the top of the popularity list. Not being limited to "type" selections, he presents a repertoire, fully versatile. The listener is ready to believe the composers of the songs Tony sings were written expressly for him. What a salesman! . . . Fingering the 88 and also conducting for Mr. M. is HAL BORNE. This has

(Continued on Page 47)

El Rancho Vegas

July 6th thru Aug. 16th
 Show: Joe E. Lewis (with Austin Mack at the piano); Nejla Ates; Marti Stevens; Billy Daniel; El Rancho Girls; Ted Fio Rito and his Orchestra.

This LeRoy Prinz production is an overnight success, with favorites and stellar showmanship. Back in the spotlight that loves to embrace him is JOE E. LEWIS, the irrepressible comic who is adored by all (and that includes the dyed-in-the-wood hecklers). You just have to love this custodian of humor. His winning comicity seeps right into your heart and the howls of amusement create a lasting din. Joe E. is synonymous with GREAT entertainment! His fountain of wit is endless and unmatched. . . . Aply assisting Mr. L. is his longtime cohort in humor, AUSTIN MACK, at the piano. . . .

(Continued on Page 49)

NEW FRONTIER

July 11th thru July 24th
 (Not a review)
 Show: Ann Sothern and her Escorts; Bob Williams; Dassie and Partner; The Venus Vamps; Garwood Van and his Orchestra.

Beautiful ANN SOTHERN, who has achieved top stardom in two fields of entertainment (motion pictures and television) starts a comparatively new career when she opens in the Venus Room. Although the blonde lovely has appeared in night clubs and on the stage many times before, this will be the most lavish production ever to star her many talents. . . . Accompanied by her Escorts, Miss Sothern headlines a SAMMY LEWIS presentation of five internationally known acts, with a cast of more than 30 persons. . . . Featured with the blonde star is BOB WILLIAMS, who brings his lovable assistants, direct from the London Palladium; DASSIE and PARTNER (world-famed acrobats); TV comedian, DICK

(Continued on Page 45)

DESERT INN

July 5th thru July 18th
 Show: Nelson Eddy; Gale Sherwood; Paul Gilbert; Victor Julian; Donn Arden Dancers; Carlton Hayes and his Orchestra.

NELSON EDDY and GALE SHERWOOD are fast becoming today's, "Sweethearts of Song." Mr. Eddy has been successfully riding the wave of popularity for many years and his rating is still climbing skyward. Supperclubbers never fail to respond enthusiastically to his accomplished singing. He is most adroit in the selection of his stage repertoire and the tunes he made famous are met with unabashed accolades. . . . Joining the singing idol is GALE SHERWOOD, a young lady whose face and form could have given Cleopatra a run for her Nile. Miss Sherwood's voice is amazingly beautiful and the spectators are actually mesmerized by her contribution. We'd like to see a series of Eddy-Sherwood flickers. . . . Musical Director for the sing-

(Continued on Page 49)



"CURTAIN TIME"



SAHARA

June 28th thru July 25th

Show: Martha Raye; Kirby Stone 4; Amin Brothers; Saharem Dancers; Cee Davidson and his Orchestra.

Bill Miller proudly presents MAR-THA RAYE, a comedienne who brings her audience right to her side. She jumps the barrier of the microphone and introduces a homey atmosphere. Hilarious, fast-moving comedy and quick wit come easily to this Raye gal. She's endowed with a bombshell per-

(Continued on Page 48)

The Sands

July 6th thru Aug. 2nd

Show: Tallulah Bankhead; George Shaw; Bobby Brandt; The Copa Girls; Chuck Nelson; Antonio Morelli and his Music.

TALLULAH BANKHEAD, the "Dah-ling" of the stage, stars in this Ziegfeld Follies revue, presented by Jack Entratter. The First Lady of the Theatre has proven she can invade other entertainment media, with equal success. Tallulah is the epitome of perfect acting. Her transitions are sheer beauty and her ability to clown hits home base.

(Continued on Page 48)

Royal Nevada

July 12th thru Aug. 8th

Show: Ben Blue; Denise Darcel; Georgie Tapps and his Dancers; The Dancing Waters; The Coronet Dancers; Jerry Fielding and his Orchestra.

Here is an all star revue, worthy of anyone's "only night out." . . . It provides a triple threat of top names, embellished with supporting performers who prove outstanding in their own right. . . . BEN BLUE is the comedian who capably invades any town and converts the audiences to membership

(Continued on Page 48)

Riviera

July 6th thru Aug. 2nd

Show: Harry Belafonte; Harry Mimmo; Hamilton Trio; Hal Belfer Productions; Ray Sinatra and his Orchestra.

Starring in this presentation is HARRY BELAFONTE, "America's Foremost Balladeer". He is truly one of the most exciting singers to perform before modern audiences. When Harry unveils his talents, he sends insidious rhythms pulsing through you and you feel as though you've met the

(Continued on Page 49)

The Dunes

July 13th thru Aug. 9th

Show: Wally Cox; Eileen Barton; Jose Duval; A cast of 60; Jaye Rubanoff and his Orchestra.

The latest of the Magic Carpet Revues brings us a chap who has virtually revolutionized the field of comedy. He is WALLY COX. You've seen him on TV as "Mr. Peepers". Through that medium, you were allowed to witness a new type of funster. The soft-spoken Wally proffers a modern day monologue that we are certain will set the

(Continued on Page 46)

Thunderbird

July 7th thru Aug. 3rd

Show: Dorothy Collins; Don Tanner; Los Gatos; Thunderbird Dancers.

Sweet and winsome DOROTHY COLLINS has returned to endow us with more of her delightful voice and wholesome personality. In her quiet way, Miss Collins makes every rendition a sensation. Her tunes are warm and tender. One even feels affection for her rhythm and blues offerings. The audience loves her. A reviewer cannot help but notice the polish Dor-

(Continued on Page 45)

EL Cortez

July 14th thru July 27th

Show: Harmonicats; Lennie Gale; Lucky Girls; Sherman Hayes and his Orchestra.

What more could one want than to listen to the beautiful music created by JERRY MURAD's HARMONICATS? Even when this group is inspired to "jam it up," their music is sweet to the ears. We are among the millions who appreciate the Harmonicats and will long be grateful to them for such memorable records as

(Continued on Page 47)

SHOWBOAT

July 8th thru July 21st

Show: Owen McGivney; Jimmy Ames; The Zerbys; Al Lyons and his Orchestra.

Starring in this presentation is OWEN MCGIVNEY, the "world's greatest quick-change artist." He has scored tremendous successes in every major theatre throughout the United States and Europe. This eminent performer headlined with the great Sarah Bernhardt at the famous Palace and has returned to that spot sixteen times since. He has given three command

(Continued on Page 48)

SILVER SLIPPER

Show: Revue Parisienne; Lee Sharon; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Company.

This popular late spot is offering, "Revue Parisienne", in which the beautiful — the blonde — the body — LEE SHARON, co-stars with the consistently thrilling Apache Dance sequence of, THE APPLETONS, a trio of performers you'll watch, with tongue in cheek. . . . Miss Sharon is a captivating artist whose previous appearances always

(Continued on Page 47)

GOLDEN NUGGET

July 7th thru July 20th

Show: Nat Young Show; Bob Braman Trio with Betty Jane Burke; Joyce Collins Trio.

This stage is hosting a trio of musical groups, all being initiated to the wonders of our own FLV. . . . Headlining is the NAT YOUNG SHOW, a 20th Century musical group. . . . On the same bill is the BOB BRAMAN TRIO, featuring BETTY JANE BURKE. . . . The third musical combo is the JOYCE COLLINS TRIO. . . . This downtown spot is replete with music, of all brands and desires. You name your choice of mood music and this is where you'll find it, played in the manner that draws all lovers of music. Continued entertainment reins here, from six p.m., until six ayem . . . twelve solid hours of rhythms that make your evening one well spent.

Moulin Rouge

July 12th thru Aug. 8th

Show: Stump & Stumpy; Toni Harper; The Hines Kids; The Flamingos; the Moulinettes; Ben Carter and his Orchestra.

Lon Fontaine presents this fast-paced revue, "Hot, Brown and Beige". Talk about exciting different bills — this is it! . . . Remaining to star in this new presentation are STUMP and STUMPY, with their versatility branding them local favorites. Not only are they swift on the comedy uptake, they also toss in a generous heaping of singing and dancing that strikes the appreciation bell. You just listen to the applause that greets their efforts and you'll know they're terrific! . . . Little TONI HARPER returns as a matured young lady, with no trace of "growing pains". She is lovelier than ever and her vocalizing is sheer balm to the auditory organs. Toni is a definite threat to all competition and

(Continued on Page 47)

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Tanno*



*Dorothy
Matthews*



*Judy
Gyll*



*Joseph
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SILVER SLIPPER



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"Continental Dancing Beauty"

HANK HENRY

"Funniest Man in the World"

Starring



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OBSERVATIONS

(Continued from Page 5)

me with beaming pride because it belonged to him. It really was a lovely place, great crystal chandeliers being the principal features of adornment. Then I found that Con had some other invited guests, among them was McCormack, conductor of the train that had brought us from Carson City and his brother, the superintendent of the Con Virginia. Of course we had a little snifter or two to drive away the cold and then Con conducted us to a private dining room where perfect food and delightful congeniality reigned — just as I had pictured as provided by the Bonanza Kings.

About two o'clock the Superintendent of the Con. Virginia asked me if I would like to see the mine. I was so delighted with his invitation, as that was one of the things that I had hoped to see.

When we walked out of the Crystal Bar enroute to the mine we found the sun shining and the blizzard gone. At the mine we first visited the hoist house where I was amazed to see the cable which held the hoist — a steel belt about one inch thick and eight inches wide, and was sure that it would hold forever. We went into the change room and I was told to remove all clothing and put on the ones given, including a water-proof suit which at the time seemed unnecessary, but did as told.

We were herded into the same cage in which General U. S. Grant and his party rode when they visited the mine years before. The operator of the hoist said, "We will drop directly to the 1600 foot level for the first stop." This somewhat chilled my enthusiasm as the thought came to me that it would be difficult for me to climb a ladder back to ground level if anything went amiss (provided that there was anything of me left to climb with). But we were already on our way, the cage moving silently and swiftly, but at that it seemed a long time before we reached the 1600 foot level station.

At last the cage stopped and the door opened and we stepped out and heard the hum of great machinery. We entered a large room cut from the solid rock maybe fifteen feet high and something like 40 by 60 feet in size. It was filled by massive machinery

which I was told pumped the water from the 2000 foot level to the 1600 foot level where we were and from which the Suto Tunnel takes off. Perhaps you remember that this tunnel was promoted and built by Adolph Suto for the purpose of draining the great mine. It runs about six miles through the solid rock and empties into the Carson Valley near Dayton.

We entered the hoist again and were lowered to the 2000 foot level where the great sump or reservoir was located which collects the water of the mines. Then our guide conducted us through a drift or tunnel which seemed interminably long and hot and uncomfortable. But, we went on in spite of the heat and steam, until we came to a wider shaft at which there was a small hoist. We were told that we were going down another 450 feet to where the latest developments were being carried on with the hope of striking another Bonanza. I felt that I had already seen enough. Of course I could not back out so we went down to the 2450 level. I had thought it was hot at the 2000 foot level but there was no argument over the heat as we followed our guide a few hundred feet through this tunnel while the hot water falling from the top burned our skin wherever it struck use. To make the place more uncanny, we saw a number of white rats slithering here and there. They seemed unafraid and we were told that they were blind, born to live far from the light.

Soon we came to the "breast" of the workings where there were two air drills driving holes into the rock. Each drill was manned by two men, naked to the waist, they worked in shifts of fifteen minutes and when time was up they fell back to have their place taken by two others. The men who had been working the drills went back about 50 or 75 feet to where there were large tubs filled with water and ice. They splashed the cold water and ice over their bodies and seemed to be revived so I tried it and found it very agreeable. I was giddy with the heat and had to keep my mind strictly on the task of walking to keep from falling down with the white rats.

Of course we got out of the mine safely. That was an experience I will not forget but I would not want to do it again even if it were possible. The work of development was abandoned

(Continued on Page 31)

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THE MOST DISTINCTIVE COLLECTION OF FINE MENSWEAR AVAILABLE ANYWHERE IN THE WORLD

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 Gold, Silver, Uranium, Antimony

The
WESTERNER
 DOWNTOWN LAS VEGAS

"THE FRIENDLY
 DOWNTOWN CLUB"

OBSERVATIONS

(Continued from Page 29)

as too costly and a few years later our old friend Zeb Kendall came into possession of the property. He dismantled the machinery and, I suppose sold the steel as junk. There is of late years no vestige of the great hoist or the machinery of the great mine.

I congratulate Beebe and Clegg on their successful efforts to keep alive the traditions of Virginia City, the greatest mining camp, I think, the world has ever known.

I see that I have forgotten to say that my host in Virginia City, Con Ahern, was a high official in Nevada of the Fraternal Order of Eagles and came to Las Vegas and on September 15, 1905, instituted the Las Vegas Aerie 1213 F.O.E.

Hold on a bit! Maybe I am too quick in congratulating our northern neighbors, I just noticed the slap the "Enterprise" gives Las Vegas in its issue of July 8 when it calls us naughty names. Perhaps we should not speak so kindly about them . . . but they did spell Las Vegas correctly. The trend nowadays seems to be . . . "Whether Right or Wrong, write about that Sin City — but write it WRONG" . . .

CRISWELL PREDICTS

(Continued from Page 7)

profitable merchandising years in the history of selling! . . . The wheel of fortune will spin for Jane Russell and her "Back To The Bible" movement, which will gain much public favor and will influence millions!

COMING HUSH HUSH EVENTS:

One of our most complete hospitals in America will be taken over by the Federal Government as the first step in the new Eisenhower Health Plan, where each citizen of America will be given adequate examination and medication! . . . A very desolate strip of land on the California coast will be made into a Tourist's Paradise, with a new harbor, boardwalk, hotels, shopping centers, golf courses and entertainment, costing the visitors a very low and attractive fee! . . . The wild turkey will be domesticated and cross-bred with the present strain, produc-

ing one of the most popular and profitable industries! Turkey will be eaten by the average family as often as tuna fish and chicken by 1957! . . . The next great change of our penal system will take place in the state of New York, where the convict will be given a liberty honor, and if violated, he will be placed under the old system, now in operation! This will prove successful!

PEOPLE WHO WILL MAKE NEWS:

Stalin will have his image in the center of a sunburst, which will be worn as a charm by all Communist Party Members. On the other side of the pendant a reproduction of the Stalin Tomb which will soon be made into an international shrine! . . . Alfred Hitchcock, who has made the greatest movie thrillers to date, will have his next chiller taking place on the famous Brooklyn Bridge, and will enact ninety minutes of metropolitan life! . . . The Duchess of Kent will shock the Royal Family by marrying some one who does not have Royal blood! . . . Rachel Mussolini will enter Italian politics and will campaign for women's rights! . . . Anna Held, the famous American star of yesteryear and the first wife of Flo Ziegfield, will reach out from the Golden Shore and present a scholarship in acting for some worthy student! . . . Mount Everest, the greatest challenge to man, will be conquered for the first time technically by a party of Americans in January 1956! . . . Marshall Field III will be the next merchant to open a chain of stores throughout this country, and within a period of three short years will give the Big Three a run for their money! . . . Calvin Merandano, the new singing sensation of Mexico, will soon invade the American night clubs, will his all girl band, and will introduce a new note in hot jazz! . . . Hildegard's next album of records will be the hit of each year starting in 1900 and completing 1955, which will prove to be a very best seller!

THE WHOLE TOWN IS
 TALKING ABOUT . . .

Tony Martinez

OPENING SOON



★
ACROSS FROM
DESERT INN
GOLF COURSE
★

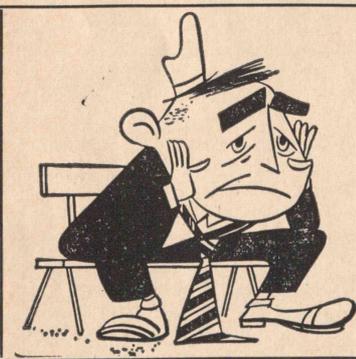
Weekly Rates
From \$40.00
INCLUDES COMPLETE
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LAS VEGAS' NEWEST MAGNIFICENT HOTEL APARTMENTS

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ONE & TWO BEDROOM APARTMENTS
ALL WITH KITCHENETTES

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"Go - Go - Go!"
DANCING
EVERY NIGHT
11:30 'til 6 A.M.

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Great Bands

COCKTAILS
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24 HOURS

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Fabulous \$8.
PER YEAR
LAS VEGAS magazine
P. O. BOX 748

THAT'S FOR SURE

(Continued from Page 9)

Man! Miss K. speaks of an "invasion of crooked dice on Las Vegas table," claiming they are so perfectly formed, as to escape detection — or words to that effect. Are you serious, Doll? When anyone can slip just **one** pair of loaded dice into a casino, without exposure, American poets will write of beautiful Ubangis and children will refuse ice cream. Looks like your slip is showing, D. K.

And now an oversight on our part. Belated birthday greetings to FANCHON De VOE, our "Rocking Chair" columnist. Fanchon was deluged with congratulatory communications, July 10th. We are eagerly anticipating her planned visit to FLV. Incidentally, her cousin, J. K. CRISWELL (whose penned efforts appear here also) is expecting! No — not the stork but a special **gold** automobile.

Publicist MOREY BRODSKY has proven his capabilities at the ROYAL NEVADA HOTEL. In just four weeks, he managed to release four wire photos on the UNITED PRESS circuit. If you think that's a simple task, you just don't know what work is, boy!

Seen at the SANDS HOTEL, "staging it," was EDDIE FISHER. However, DEBBIE REYNOLDS entered the picture, not long after. Is it to be or not to be?

This current revue is the last presentation that will be made in the Plantation Room of the SHOWBOAT HOTEL. Beginning with the following production, this entertainment will move over into the Sazarac Bar. In addition to a complete show, there will be interim presentations that will provide constant stage amusement from early eve until dawn. Owner BILL MOORE announced that bingo will still be afforded patrons at 2:30 p.m. and 8:30 p.m.

After a siege of illness and absence for recuperating purposes, LARRY SLOAN is once again back at his publicity post at the HOTEL SAHARA.

As we were compiling these notes of ours, the phone jangled furiously and an excited voice informed us of a rumor that was blanketing the "Strip." This one maintained that a prominent "Strip" hotel owner was indulging in a dice game at JOE W. BROWN'S HORSESHOE CLUB and was winning

"OVER A MILLION DOLLARS." Sure, it's possible — but — how gullible can a resident of FLV become? We immediately checked with HARRY DORSETT (manager of the Horseshoe) and found there was no foundation to this gossip. And so, back to the job on hand.

If you want to know what is really the talk of FLV, it is JOE E. LEWIS, currently at the HOTEL EL RANCHO VEGAS. That endless stream of his material is still amazing supper clubbers. How can one man have such a store of comedy racked up within his brain, ready to tumble out, at given notice? His cohort, AUSTIN MACK, also deserves tremendous credits. His contribution is greater than it actually appears.

We can't help but label AL MORGAN as, "Mr. Nostalgia." He closed at the HOTEL EL CORTEZ, this past week. We saw him and his three children helping the beautiful Mrs. Morgan celebrate her natal day, July 12th. Al is getting set to fulfill TV commitments, in the near future. For our money, this "flying-handed" pianist is one we could watch for hours, without ending.

When the SHOWBOAT HOTEL'S current revue closes, CLIFF FERRE and his bride head east to visit their respective families. Come August, Cliff is due to open at the SILVER SLIPPER for a nine week stint. His wife, JUDY is leaving the LUCKY GIRLS. Could be the Ferreres are cooking up a team act for the future?

Many will remember TONI HARPER, the child singing star. She is now a lovely teen-ager and is making her grown-up debut at the MOULIN ROUGE HOTEL.

While speaking with NELSON EDDY (starring at WILBUR CLARK'S DESERT INN), we learned he had contracted the ailment that performers term, "Las Vegas throat." If singers could only prepare themselves for the change to our dry climate, this condi-

(Continued on Page 35)

IF YOU HAVEN'T SEEN
"Mr. Mambo" . . . YOU
HAVEN'T SEEN LAS VEGAS
Tony Martinez



the
SILVER QUEEN
BAR

CONTINUOUS ENTERTAINMENT
from 5 p.m. to 6 a.m.

IN THE *Sands* HOTEL

Peter Argiro
Trio



Teddy Noell
and His
Orchestra



Ernie Stewart



HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.



"The Taste of the Town"
You owe
yourself
this treat...
CHINESE
FOOD
Served in the
GARDEN ROOM
From 6 P.M. to Dawn

GOING HOLLYWOOD

(Continued from Page 11)

with Dorothy always wearing a fabulous new gown. Not even when they have to fly to Las Vegas, San Francisco or San Diego. Harry showed me a clever post card signed Patti and Jerry Lewis from Florida's Fontainebleu on which Jerry wrote, "This is the Jewish Pentagon". They hope Sir Stork which dated them there makes it a girl delivery in February!

Hollywood's famed Turnabout Theater will glitter with a 15th Anniversary celebration party Thursday night July 14th. Jane Russell's adoption organization will receive the proceeds. Search lights will pierce the sky, cameras will flash and the Turnabout's red carpet will be unrolled for the attending celebs.

Our TV Dept.: An eastern newspaper rates the highlights of the TV year as — and do you agree?: The corpse that crawled out of camera range on "Climax!" Mrs. Greene stealing "Person-to-Person" from Marilyn Monroe. Sid Caesar's takeoff on Marlon Brando. The first "Medic". Betty Hutton's flop. Liberace. "Davy Crockett". Paddy Chayefsky. Red Buttons firing his writers, 50 of them. Milton Berle firing Ruth Gilbert for becoming pregnant. "Mr. Peepers" wedding. Robert E. Sherwood's failure. Shelley Winters in a bathtub. Bob Hope's Oscar emceeing. Arthur Godfrey firing everybody. Ralph Edwards squirming thru the Japanese Minister's recounting of the Hiroshima bomb. The tragedy of Imogene Coca. Mario Lanza and his lip synchronization. "Peter Pan." The shotgun wedding of TV and movies. And the big 'yes and nos' of Eddie and Debbie!

And that's Hollywood!

BROADWAY WHIRL

(Continued from Page 19)

"The Bad Seed" and the other was Shiela Bond, of "Lunatics And Lovers", who, as any fool could plainly see, is quite grown up.

Tin Pan Alley has been blinking in the sunshine the last couple of days as the boys and girls headed first for the annual Patti Page picnic and then for Eddie Fisher's usual outing at Gros-singers.

THAT'S FOR SURE

(Continued from Page 33)

tion could be avoided. Don't ask us what should be done preparatory to an FLV engagement. If we knew, we'd pass the information along.

By the time this issue goes to press, the former management of FLAMINGO HOTEL, Inc. may have signed the necessary papers and taken over the RIVIERA HOTEL. Last week, it was claimed that these gentlemen were interested in the DUNES HOTEL. Apparently, their affections were switched. The interested group contains GUS GREENBAUM, WILLIE ALDERMAN, ELIAS ATOLL and JOE ROSENBERG.

One of the nicest guys you could hope to meet on the "Strip," is BOBBY LASSOFF, casino manager at the DUNES HOTEL. He and his assistant, MEL GOLDEN are aces, back-to-back.

MR. O'HARA, formerly of the LAST FRONTIER HOTEL, is now Resident Manager of the RIVIERA HOTEL, replacing the outgoing MARSHALL WRIGHT.

BONNIE BEST is one of the most conscientious women in the executive field. She is so advertising-minded she insists upon fresh copies and photos, every week. The little lady knows what she is doing for the reaction is well-rewarding and her ladies shop is constantly patronized by those who seek the finest.

Saw BUNNY SCHLOSS, the other evening and learned she is temporarily "at ease." The "Golden Girl" has brought a lot of publicity to the spots in which she worked and some wise hotel operator would be showing sagacity if he spoke to Bunny about future employment.

Well, we've restrained ourselves long enough. This should be far enough into the column to show lack of subject prejudice. On the other hand, there is no law that keeps a man from raving about his son. Your comments on last week's cover, instilled us with greater pride than ever. It's natural for a parent to speak highly of his only son and heir. However, when many others issue high compliments, our smile threatens to blot out the sun. Thank you for your kind words.

In January of 1954, L. C. HIATT came to FLV, from Oklahoma City. He has two DAIRY QUEEN locations; one on West Bonanza and one at Fremont

and Charleston. Recently, he introduced a new treat, "I'm A Dilly." A dilly is just what it is and it is exclusive here. You should see the adults light into this delicacy! The youngsters have a difficult time keeping their own.

On July 21st, Summer Stock Theatre makes its debut at the SILVER SLIPPER of the NEW FRONTIER HOTEL, with the curtain going up on, "Champagne Complex." In a preceding column, we erroneously labeled their third presentation as NOEL COWARD'S, "Hasty Heart." Forgive us. This vehicle wasn't written by him. We actually had reference to Mr. Coward's, "Hay Fever." In August the Stock Company will present a benefit performance, with all proceeds going to the UPDYKE SCHOOL (specializing in helping the "exceptional child"). It was recently opened and is headed by DR. IRVING LAZAR. The school is at No. 9th and Stewart and has twenty pupils enjoying its special efforts. Dr. Lazar is the Clinic Psychologist. MERCEDES ASHTON is a school teacher, devoting her vacation time to this project. Five more teachers are required for this special education. Hence, the necessity for more funds. VERNON STONE, producer of the Summer Stock Theatre, has been very generous about this S.O.S. Although here but a short time, his heart was large enough to embrace this fund-raising goal, the moment it was brought to his attention. Heading the drive are Dr. Lazar, RABBI LIEBOWITZ, JAMES CASHMAN, Sr. and PETER UPDYKE. We sincerely trust they will realize their goal.

Speaking of Vernon Stone, he certainly comes through in any "pinch." One of the actors scheduled to appear had to cancel out, due to previous commitments. Mr. Stone immediately stepped into the vacant spot. However, in order to turn in a very good performance, he first made arrangements for CHARLES LAUGHTON to coach him

(Continued on Page 37)

EVERYONE'S EXCITED ABOUT
THE GREAT "Mr. Mambo"

Tony Martinez



\$125.00

Pure Silk Suits

the only silk suits that contain

TUSSAH--RARE WILD SILK

AT.... **Arnolds**
Ltd.

"For the man who prefers only the finest"

320 FREMONT STREET

PHONE 144

THAT'S FOR SURE

(Continued from Page 35)

for the role. So, when you see Mr. Stone in this particular lead role, you'll know a great deal of experience prepared him. By the way, this lad is trying to get GLORIA VANDERBILT STOKOWSKI to bring her company here to present their, "Picnic." If determination proves victorious, they'll be here.

Last week, MIKE SHAPIRO returned to his former post at the SANDS HOTEL. We personally enjoy seeing Mike in the company of owner, JAKE FRIEDMAN, the "Little General of the Sands."

IRVING DEVINE, pit boss on the swing shift of the ROYAL NEVADA HOTEL, has that faraway look in his eyes, again. Pretty soon, it will be time for him to take off and cast off. Every year, Mr. Devine heads for Florida and doesn't return for six weeks. At that time, the tales fly furiously and he and ABE SCHILLER vie for the fishing crown.

Although unconfirmed at the moment, we understand J. KELL HOUSSEL, Sr. is going to become Casino Manager of BILL MOORE'S SHOWBOAT HOTEL.

We suggest a trip to hear LENNIE HERMAN and his big little band in the Casbar of the HOTEL SAHARA. The lads oblige all requests. All you have to do is circle your selection on the tune cards on your table and it won't be long before you hear your favorite.

Catching on quickly is the "United Nations Breakfast," at the ROYAL NEVADA HOTEL. They offer dishes representative of all nations and we believe all of the favorites are on hand.

If the MARY KAYE TRIO desires any rest in between shows at the NEW FRONTIER HOTEL, there just isn't any. Hopping around like an exposed nerve is one of the group, FRANKIE ROSS. He and his wife BARBARA just discovered the stork plans a March (1956) visit to their household. If he is so frantic now, we don't know how he'll manage to survive the remaining interim.

NEJLA ATES (of the HOTEL EL RANCHO VEGAS) is showing FLV to her visiting mother. Miss Ates is here for four weeks. Then, she returns to

her original role in Broadway's, "Fanny."

Since JOE W. BROWN'S HORSESHOE CLUB'S daily scoreboard was introduced on TV, more folks are headed in that direction. CHUCK HULL gives the board a good spot and it proves how liberal the slot machines are at the Horseshoe Club. Some pretty terrific payouts, aren't they?

In case you didn't know, there are jam sessions held nightly at the MOULIN ROUGE HOTEL. Publicist BOB WALLERSTEIN is becoming quite a jitterbug as a result. Never heard so much jive talk from one man. It's an education in itself.

MR. SELLS and NONO SCIANNA have leased a piece of property on West Bonanza Road and hope to unveil their NONO'S and SELL'S BOTTLE HOUSE, by the first of next month. (Nono is a pit boss at the DESERT INN and his partner is at the WESTERNER CLUB.) We wish them good fortune and a long business life.

We certainly enjoy listening to the HARMONICATS and their original version of their popular, "Peg O' My Heart." JERRY MURAD'S group certainly made the outlaw musical instrument one of legitimate standing. We're not sure but we'll wager that Petrillo has taken them to his bosom, in the form of his musician's union.

The FLAMINGO HOTEL, Inc. executives are proud of two of their employees. We have reference to GWEN and LOIS CARPENTER. The former is secretary to President AL PARVIN and the latter is secretary to General Manager, Mr. L. B. NELSON. The girls are sisters who retained identical names

(Continued on Page 38)



He's Here!
"MR. MAMBO"

Tony Martinez

— IN PERSON —
STAR LITE LOUNGE

Hotel Riviera

Cloud 9 Lounge

CONTINUOUS ENTERTAINMENT
'til Dawn

THE
**Sensational
MARY
KAYE
TRIO**

THE
FOUR JOKERS
★
**HAL BROWN
QUARTET**

**DANNY
CASSELLA**
& Orchestra
★
Don Baker
at the Organ

OUT OF THIS WORLD!

**NEW
FRONTIER
HOTEL**

Thirty-eight

THAT'S FOR SURE

(Continued from Page 37)

after marriage, having married two brothers.

Dropped by to visit with PETE BOMMARITO (pit boss on the graveyard shift of the RIVIERA HOTEL). While there, we were afforded the pleasure of meeting the lovely Mrs. Bommarito and the three of us turned from business, discussing our respective gardens. Not only is this Pete's hobby, he also puts a lot of time into helping us with our coin collection.

On July 6th, Mr. and Mrs. MAURICE FRIEDMAN celebrated their tenth Wedding Anniversary in the Ramona Room of the NEW FRONTIER HOTEL. It is the same room in which they held their Wedding Supper. This year, Mr. Friendman became a major stockholder in the Hotel Last Frontier Corp., which leases to the New Frontier Hotel Corp. The couple hosted 150 friends at the celebration.

Years ago, two boyhood pals in Idaho dreamed of a future business affiliation. Today, that dream is materialized. ROY McGOWAN and IRVING CARLSON opened their STRIP DRUGS, in the SUNLAND SHOPPING CENTER. It is a complete drug center and is open from ten ayem to three ayem, daily. You'll find it conveniently located, next door to FOXY'S DELICATESSEN.

When GEORGIE TAPPS (at the ROYAL NEVADA HOTEL) told us his aunt was visiting him, we didn't pay too much attention to the fact, save to say it was nice. However, when we met her, we realized we knew the lady from our past residence in Brooklyn. You see, even Brooklynites get to our FLV.

Catch BOBBY REED at the GRACE HAYES' LODGE. This atomic pianist has established a tremendous following since his arrival. The gimmicks he uses sets him uniquely apart from all competition.

Belated birthday greetings to Mrs. GEORGE E. FRANKLIN, Jr., wife of the local attorney. Her natal day is July 8th and her daughter-in-law (LOVINE PRACEJUS) celebrates hers on July 16th, making for a large dual party. If the name Pracejus seems familiar, it is because young NANCY

(Continued on Page 39)

FABULOUS LAS VEGAS

THAT'S FOR SURE

(Continued from Page 38)

is with the RHYTHMETTES, now on a country-wide tour.

Recently, we lamented the fact there was no zoo to which we could take our son, in FLV. Now, we learn that a miniature zoo is actually in existence and is owned by HERB ELLINGHAM, of the ELLINGHAM BODY WORKS. Mr. E. boasts two monkeys — seven cockatoos — five fan tail pigeons — twelve turkeys — forty-six chickens — forty Bantam chickens — two mongrel dogs — 95 parakeets — six fishes — one dachshund — one papillion — two cats — seven turtles — whew! And, there are more additions on the way. The public is invited to the Ellingham zoo, at their home on Shadow Lane, just off Hastings.

Happy to see JIM BLAKE back in action. He is now manager of the SILVER SLIPPER. He formerly owned the now defunct JUNGLE CLUB. By the way, there is nightly dancing at this spot from 11:30 p.m. to six ayem, in the remodeled Gay '90 Room. The two bands featured are BILL MATHIEWS and his Dixieland Band, direct from 6 years at the New Orleans PADDOCK and GERI GALIAN'S LATIN BAND, formerly featured at Hollywood's famous CIROS.

We were greatly distressed to learn of the bereavement suffered by JOE COPELAND, of the STAR FURNITURE CO. His five months old daughter breathed her last, as she slept in her crib. Knowing what it means to be a parent, we fully understand how deeply Joe feels about losing his image. We can only hope another child will eventually take the place of the one he lost. Joe is a "natural" father who takes time to make many children happy . . . and that's for sure.

HILLSWAY

(Continued from Page 13)

ALEXANDRA Hotel. The Chateau Laurier was packed to the brim so couldn't get in. Just as well because, when I travel I do not dress for such elegance anyway. In Ottawa I saw gaily uniformed Scots with their kilts swinging over plaid skirts, while shiny leather leggings and tams, sandaled monks in brown garb, nuns and priests

JULY 16, 1955

riding bikes with their robes flying in the wind, men in shorts (and how I longed to dress the same way). What fools we Americans be when it comes to letting ourselves be comfortable. Certainly would have liked to have spent at least three days here sight-seeing and shopping. But I took off for Montreal. On the way I stopped to see a Shrine of Lourdes on a mountain-side and beauty of this outdoor "chapel" was good for the soul. Not another person there and I enjoyed the calm and quiet for nearly an hour. Montreal is harder to drive in than New York City. You have never seen such traffic. In a later column I will tell you more in detail about Canada, but this is just a thumbnail sketch of this quick trip. The motels in Canada are so colorful — all planted around with flowers and no place on the globe do flowers look as vivid and healthy as in this vigorous climate of the far north. The motels are every bit as good as our finest and as numerous. You will be surprised when you see the RAPHAEL MOTEL in Montreal for instance. Las Vegas has nothing that could equal it. And of course the Mount ROYAL HOTEL is as fine as anything we have in the states. Be sure and see the world-famous SHRINE built to BROTHER ANDRE on the mountain top.

I took No. 9 across the bridge south to La Prairie and then 7 to Burlington, Vermont. The Ontario Dept. of Travel and Publicity is the most alert and efficient organization on this continent. The Las Vegas Chamber of Commerce would do well to go up and study it. They have official tourist information houses all over the province and are about as accommodating and fine to tourists as you can imagine. Next week I shall continue touring with you thru New England where I am allowing myself a breather of a few days.

I should have mentioned that our money is Canada is not worth as much as their money and that is quite a shock because we are so prone to have the whole world begging for our dollars — but not so in Canada. Don't eat in the motel restaurants because they are built to be like ours, but rather stop at any roadside inn that is usually an old house taking in guests, or in the small town hotels. There you will really find service, wonderful food and atmosphere.

Thirty-nine

Channel
2
KLRJ

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV...

JULY 16
THRU
JULY 22

Channel
8
KLAS

SATURDAY — JULY 16

10:45 (8) Game of the Week
1:00 (2) Western Movie
2:15 (2) Mystery Matinee
3:00 (2) Command Performance
(8) Encore Theatre
4:15 (8) Western Feature
4:30 (2) Big Chance
5:00 (2) Hollywood Hi-Jinx
5:30 (8) Smiling Ed McConnell
6:00 (2) Bobo the Hobo
(8) Weather-Sports-News
6:15 (2) Racing Views
6:30 (2) Weather Vane
(8) Soldiers of Fortune
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Here's the Show
(8) Disneyland
7:30 (2) Your Playtime
8:00 (2) The Soldiers
(8) Cisco Kid
8:30 (2) Hollywood Hillbillies
(8) Harry Owens Show
9:00 (2) Boots & Saddles
(8) Two For The Money
9:30 (2) Tomorrows Headlines
(8) Ames Brothers
9:40 (2) Late Sports & Weather
9:45 (8) Playhouse
9:50 (2) Calvalcade of Classics
10:00 (8) City Detective
10:30 (8) Movie Playhouse
11:15 (2) Big 2 Playhouse

SUNDAY — JULY 17

2:15 (2) Back to God Hour
2:30 (2) Kids Korner
3:00 (2) Meet the Press
(8) The Christophers
3:15 (8) Encore Theater
3:30 (2) Adventure
(8) Encore Theatre
4:00 (2) Hiway in the Desert
4:30 (2) It's A Fact
(8) Greatest Sports Thrillers
5:00 (2) Meet the Wife
(8) Industry on Parade
5:15 (8) Music Hall
5:30 (2) H. Gates/Comics
(8) This Is The Life
5:45 (2) Music of Masters
6:00 (2) Playhouse
(8) This Is Your Music
6:30 (8) Stories Of The Century
7:00 (2) Cameo Time
(8) Private Secretary
7:30 (2) On Stage
(8) Mr. District Attorney
8:00 (2) Request Theatre
(8) Toast Of The Town
8:30 (2) Big Pictures
9:00 (2) Mr. & Mrs.
(8) Eddie Cantor Comedy Hour
9:30 (8) G. E. Theatre
10:00 (8) Showcase of Stars
11:15 (2) Big 2 Playhouse

MONDAY — JULY 18

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Greatest Sports Thrillers
5:00 (2) Film Library
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Wild Bill Hickok
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Dean's Doings
(8) Life of Riley
7:30 (2) It's A Great Life
(8) Sherlock Holmes
8:00 (2) To Be Announced
(8) I Led Three Lives
8:30 (8) Badge 714
9:00 (2) Film Library
(8) New Orleans Police Dept.
9:30 (2) Tomorrows Headlines
(8) Ethel & Albert
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Break the Bank
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

TUESDAY — JULY 19

2:00 (2) Pinky Lee
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Talent Round-Up
5:00 (2) Boy Scouts
5:30 (2) Dick Tracy
(8) Bostick Wester Rangers
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Superman
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Stu Irwin Show
(8) Damon Runyon Theatre
7:30 (2) Inner Sanctum
(8) The Search
8:00 (2) Wrestling
(8) Rin Tin Tin
8:30 (8) Music 55
9:00 (2) Passport to Danger
(8) Science Fiction Theatre
9:30 (2) Tomorrows Headlines
(8) All Star Theatre
9:40 (2) Late Sports & Weather
9:45 (8) Worlds Greatest Fighters
9:50 (2) Million Dollar Movie
10:00 (8) \$64,000 Question
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

WEDNESDAY — JULY 20

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (2) Food Page of the Air
(8) Channel 8 Music Hall
4:00 (2) Ladies Matinee
(8) Soupy Sales
4:15 (8) Hazel Allen
4:30 (2) Beth Allen Show
5:00 (2) Request Performance
(8) Teen-Timers
5:30 (2) Howdy Doody
(8) Bos'n Pericho
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Hopalong Cassidy
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Wed. Nite Fights
(8) Front Row Center
8:00 (2) Play of the Week
(8) Godfrey & His Friends
8:30 (2) The Whistler
(8) Follow That Man
9:00 (2) Find A Hobby
(8) Curtain Time
9:15 (2) The Passerby
9:30 (2) Tomorrows Headlines
(8) I've Got A Secret
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) Flamingo Theatre
(8) 1st Western Forum
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

THURSDAY — JULY 21

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) John Daly News
4:30 (2) Beth Allen Show
(8) Hazel Allen
5:00 (2) Mr. Wizard
(8) Bostick Wester Rangers
5:30 (2) Dick Tracy
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Gene Autry
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Annie Oakley
(8) Pride of the Family
7:30 (2) Orient Express
(8) Meet Corliss Archer
8:00 (2) Best of Groucho
(8) Man Behind the Badge
8:30 (2) Pantomine Quiz
(8) Climax
8:45 (2) James Mason
9:00 (2) Star & the Story
9:30 (2) Tomorrows Headlines
(8) Ozark Jubilee
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) The Falcon
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse

FRIDAY — JULY 22

2:00 (2) Pinky Lee Show
(8) Encore Theatre
2:30 (2) Command Performance
3:30 (8) Channel 8 Music Hall
3:45 (2) Channel 2 Music Box
4:00 (2) Art Course
(8) Soupy Sales
4:15 (2) Film Library
(8) Channel 8 Music Hall
4:30 (2) Beth Allen
(8) Don Graves
5:00 (2) Midwestern Hayride
(8) Bostick Wester Rangers
5:30 (2) Howdy Doody
6:00 (2) Channel 2 Commandos
(8) Weather-Sports-News
6:30 (2) Weather Vane
(8) Range Rider
6:40 (2) Sports Reports
6:50 (2) Halley Gates News
7:00 (2) Sports Reel
(8) Texas Rassling
7:30 (2) So This Is Hollywood
(8) Windows
8:00 (2) Sports Time
(8) Waterfront
8:30 (2) China Smith
(8) Topper
9:00 (2) Town & Country
(8) Playhouse of Stars
9:30 (2) Tomorrows Headlines
(8) The Lone Wolf
9:40 (2) Late Sports & Weather
9:50 (2) Million Dollar Movie
10:00 (8) I Am The Law
10:30 (8) Nite Wire
10:35 (8) Movie Playhouse
11:00 (2) Big 2 Playhouse



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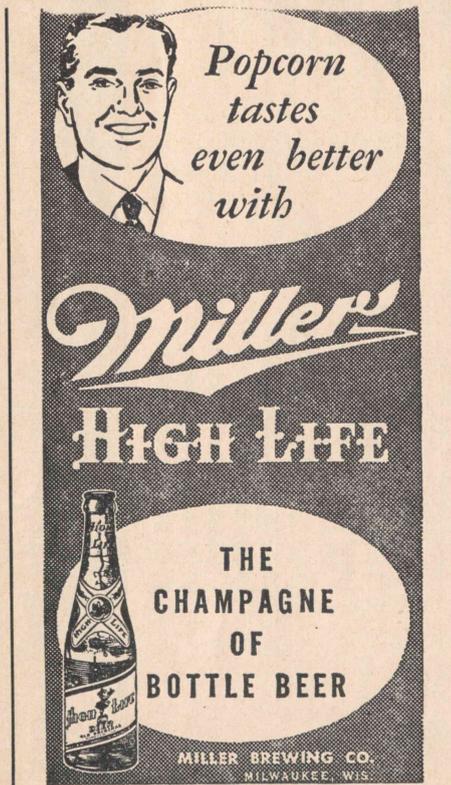
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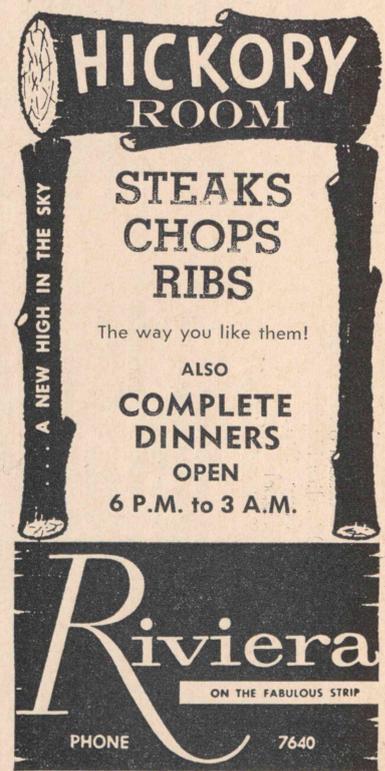
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'ROUND THE TOWN

(Continued from Page 15)

Yup . . . sisters. . . Which proves that lightning CAN strike twice in the same place. . . .

TONY CORNERO'S STARDUST HOTEL will have a set of 800 Horse power boilers that will develop over 4000 Tons of Refrigeration. . . . That is enough for over three thousand rooms and large enough to always be running fresh air through the system. . . .

MR. and MRS. GIL VON HENTSCHEL of Sherman Oaks, California, are in town visiting their daughter and popular Las Vegas Socialite, BARBARA VON HENTSCHEL.

The very talented LEONARD SUES and his Quintet have been signed by the Dunes Hotel for a long stay at their lounge. . . . Leonard is sure to help make this spot a "standing room only" place as he has done in so many other situations. . . .

The AMERICAN KENNEL CLUB has started a Las Vegas chapter and is planning a large scale Dog Show in the very near future. . . . It looks like Las Vegas has really arrived now that we have been recognized by the "Canine 400".

The many friends of VINCE D'AMORE will be happy to know that he has taken over the ownership of DUTTON'S Tailoring Shop on North Third Street. . . . VINCE has operated very successful shops before around Los Angeles and Beverly Hills . . . and has been a Vegas citizen for over two years. . . .

Lovely Copa Girl WENDY BARTLETT let the cat out of the bag this week when she announced that she and BERT HENDERSON have been secretly married since May 12th. BERT, who is the Grandson of JUDGE A. S. HENDERSON of Clark County, is now appearing in the show at the New Frontier. . . . When the news got out, JACK ENTRATTER, who is WENDY'S boss at the Sands Hotel, threw a wonderful Wedding Reception for the newlyweds at the Sands' Gold Room.

AL LANDSMAN'S new store is now under construction on Fifth Street, next to the Helldorado Village. This new location for the Nevada Upholstering and Draperies Co. is very convenient for all sections of the town. . . . The store itself will run over 7000 square feet at opening . . . and you can bet

your bottom dollar that this will be the biggest opening of it's kind.

CLAY FELTS, well known local accountant and "not-so-hot" golfer, has taken over the General Managership of Paint Dealers Supply Co. on North Main. . . . CLAY, was until recently, associated with the DAVID MESSING, Certified Public Accountancy Office. . . .

I quote MRS. RALPH PEARL, wife of the popular Las Vegas Columnist, "It's horrible to have to look at your own husband after seeing HARRY BELAFONTE". . . . I wonder what my own wife thinks? I'm afraid to ask her. . . .

The New Frontier was very nice about releasing ROD ALEXANDER from the play-date that stopped him from beginning work on Twentieth Century Fox's new extravaganza "Carousel", which will star FRANK SINATRA. ROD is doing all of the choreography and this is the "top" spot that he has worked so hard to attain. This will be a triple A production and will put his name right along side of GEORGIE TAPPS, DANNY DARE, GENE KELLY, etc. . . .

Many people have tried different gambling systems but it seems that JACK LEVY, employed at Joe W. Brown's Horse Shoe Club, has unconsciously come up with the best. . . . Whether it be craps, fights, black jack or what have you. . . . Just bet the opposite of JACK and you can't be far off. . . . As a matter of fact, JACK LEVY is one of the nicest "wrong" guys in this town. . . .

HERMAN KISHNER and BERT BERNHIEM, owners of the beautiful new BLAIR HOUSE, took me through the just about completed hotel apartment unit. I can tell you that this place will afford just about the finest living accommodations in Las Vegas. . . . BARKER BROTHERS are doing all of the exquisite furnishings. . . .

I would suggest that some of the other hotels in town check the pink lighting that the New Frontier is using in it's casino with such success. . . . It even makes the losers look good. . . .

If you really want a treat, stop by the Moulin Rouge Hotel and listen to EARL "FATHER" HINES tickle the ivories. EARL has been a top stylist for years. . . . The "Rounders" might be interested in the terrific Jam Sessions that EDDIE HERST, Host of the

(Continued on Page 45)

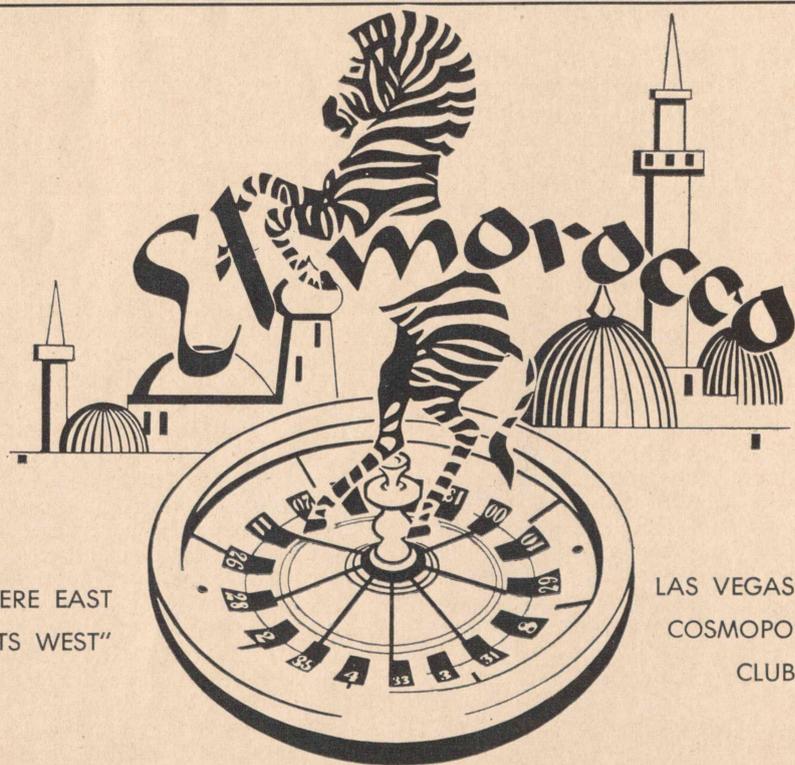


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LAS VEGAS' FIRST
COSMOPOLITAN
CLUB

— OPENING SOON —

ROCKING CHAIR GOSSIP

(Continued from Page 17)

starring Esther Williams. But our money is on the **Viva Las Vegas** picture to bring in real box office stuff called money.

One hundred years ago some guy predicted that in the year 2000 no one who pretended to be someone else would ever wear diamonds. Too common. A scientist will discover the secret of transforming entire coal mines into finest diamond material . . . so those in the big dough will wear flint jewelry. Think I'll start now . . . and be ahead of the fashions.

Surely was glad to hear that one of our favorite casting directors, Solly Baiano, will be casting director for the Warner Bros.

"Well," I said to Cholly Wood, "maybe you don't like being compared to Judas; but I don't suppose Judas would like it any better than you do." . . . Bye, Bippie. Sorry the magpie didn't make it.

'ROUND THE TOWN

(Continued from Page 43)

Moulin Rouge, has been arranging for the early morning crowds. . . .

PAUL GILBERT, comic, now at the Desert Inn, is becoming a very busy boy with his picture commitments. . . . PAUL in under contract to Universal and so far has done "So This Is Paris" and "Second Greatest Sex". . . . He begins work on "Shalimar" in September. . . .

BOB CLEMENS, who was until recently, associated with Variety, has taken over the job of Promotions Director at the Riviera Hotel. He will serve as a coordinator for the publicity and talent departments. . . . He is bringing in FLORENCE SHEPPARD, well known Hollywood publicist, to work with him. . . .

Glad to see MONK SCHAEFER, Shift Boss at the Moulin Rouge, back at work and feeling better after his recent siege of pneumonia. . . .

It's nice to see that there are some landlords who will go out of their way to accommodate people who have children. DON WINDHAM, who works at the California Club, is such a man. . . . DON owns the North Las Vegas Trailer Camp and caters to family people. . . .

I was introduced to TED GRAHAM, TALLULAH BANKHEAD'S accom-

panist the other night. TED looked very familiar to me and after some tracing back in our personal histories, we found that we had spent a great deal of time together during the war. TED and myself were stationed at the Submarine Base at Subic Bay in the Philippine Islands. He became the base motion picture operator and I was in charge of the theatre as well as being the local newscaster. . . . That was about ten years ago and I remember how TED entertained us with his talent then. Well here we are ten years later, based at Las Vegas, with TED under the command of "ADMIRAL TALLULAH" and myself jumping to the orders of "Third Class Petty Officer, CORTEZ." . . . So you see . . . There is nothing new under the rising sun. . . .

NEW FRONTIER

(Continued from Page 23)

HUMPHREYS; THE UPSTARTS, radio and recording group; and the dance team, ROY FITZELL and ERIN MARTIN complete the five outstanding acts. . . . Featured are the VENUS VAMPS and their high-styled choreography, created by ROD ALEXANDER and BILL ANDREWS. . . . GARWOOD VAN and his music makers retain the podium for more of their accomplished musical arrangements.

THUNDERBIRD

(Continued from Page 24)

othy has acquired since her last FLV stint. She has become a showman, despite her lack of affectation. . . . DON TANNER is a most versatile impressionist. We hope he'll be back again and again! His opening shot belies his actual presentation and makes for switched merriment. Don's German "Frankie Laine" is howlish and those facial contortions are — the most! Don't miss this lad. He's quite different from the standard. . . . Los Gatos are the sensational acrobats who have taken FLV by storm. Their prowess has fast labeled them among the leaders in their field. Gasps are plentiful, while they are in the spotlight. You just have to hold your breath while watching their activity. What perfect timing! . . . The THUNDERBIRD DANCERS appear in colorful sequences, staged by the talented GAYLE ROBBINS.

Coming Attractions

ON THE FABULOUS STRIP

Flamingo

JULY 28
GISELLE MCKENZIE

NEW FRONTIER

AUG. 8 THRU SEPT. 4
HERB SHRINER

El Rancho Vegas

COMING
EARTHA KITT

DESERT INN

AUG. 2 THRU AUG. 29
TED LEWIS

SAHARA

JULY 26 THRU AUG. 8
DENNIS DAY

The Sands

AUG. 3 THRU AUG. 23
ROBERT MERRILL
AND
LOUIS ARMSTRONG

Royal Nevada

AUGUST 9
"GUYS & DOLLS"

Riviera

AUGUST 3
KATHRYN GRAYSON



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DUNES

(Continued from Page 24)

pace for future invaders of this phase of show business. Listeners lean forward attentively to catch every word uttered. Wally plays it strictly straight, without the involvement of props. . . . Perky EILEEN BARTON returns with her infectious enthusiasm. This petite songstress is full of spontaneous zest and is one of the most attractive purveyors of song in the country. Ever since Eileen decided to "bake a cake," she's been turning out the finest performances of her career. Whether bouncy or sentimental, any song this gal sings is bound to produce apprecia-

tion. We admire the exuberance and animation she displays when she reaches into the Barton repertoire and comes up with a novelty. When we think of E.B., we think of "Beauty and the Song." . . . Lending the type of accompaniment that complements Miss Barton is LEE PINES, at the piano. . . . Held over is JOSE DUVALL, who adds the final touch to the stunning productions with his outstanding voice. . . . Speaking of productions, the cast of 60 create sequences that remind you of things taken from "Arabian Nights". They are colorful and spectacular. Music in the Arabian Room is under the capable supervision of JAYE RUBANOFF.

FLAMINGO

(Continued from Page 23)

been a duo of long standing. Hal can anticipate the singer's every move and is a wonderful asset. . . . Also bringing enjoyment to the local spotlight is the very humorous, JACKIE KANNON. Not only has he endeared himself in FLV, he has established quite an estimable reputation, throughout the country. When Jackie strolls onstage, your attention is captured and maintained throughout his stint . . . and that's for sure. You'll scream over his skits and gags, with emphasis upon his egg bit. . . . Rounding out this bill is MAUREEN CUNNINGHAM, a lovely, talented terpsichorean who makes the productions shine. . . . COLES & ATKINS are a pair of "real cool" rhythm dancers. They are fast tapping their way up that ladder that Lady Luck controls. . . . The FLAMINGO STARLETS (under the capable direction of RON FLETCHER) present precision in choreography and they are lovely to behold. . . . TEDDY PHILLIPS and his fine ORCHESTRA offer splendid backing for the entire revue.

EL CORTEZ

(Continued from Page 25)

their famous, "Peg O' My Heart". As glib as a reviewer's words may seem, he cannot fully justify live talent. Therefore, our tip to you is to catch this show, in person. The Harmonicats will entertain you as you've never been entertained before. . . . Sharing this newly spotlighted revue is LENNIE GALE. This young man wrapped FLV around his comedy so definitely, he has returned within six months of his last El Cortez contract. When little time elapses in between FLV engagements, the performer is top drawer. Lennie's comedy makes for infectious laughter and constant appreciation. If you're wearing an "upside-down smile", better head for this lad's humor. He'll set you right — but quick! . . . The LUCKY GIRLS bring their outstanding choreography to the "Pirate's Den" for the first time, with this production. Now, there will be many more availed the opportunity of witnessing their precision and talent. . . . SHERMAN HAYES and his extremely capable men of music perform excellently, to the delight of the patrons and performers.

SILVER SLIPPER

(Continued from Page 25)

assured a rapid return engagement. . . . There would be no "Slipper" show, without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a "kisser" that can break up even the strictest of sober-side patrons. . . . Also new to the room is a bevy of cavorting CAN CAN DANCERS, who liven the atmosphere with their spirited routines and tricky foot work. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced in these shows by the Stock Company. These scenes and black-outs are now famous from coast-to-coast, for their uninhibited efforts toward showing you a good time. Permanent members of this stock company include such names as SPARKY KAYE (the funny "little" guy), JIMMY CAVANAUGH (genial M.C.), JOAN WHITE (an eye opener) and BILL WILLARD (straight man and scripter). . . . In the musical corner is GEORGE REDMAN, with his ORCHESTRA.

MOULIN ROUGE

(Continued from Page 25)

we're in her corner — for sure. . . . The HINES KIDS are two youngsters who will tickle your eyes with their incredulous dancing. They are as synchronized as a pair of perfect watches and move with the agility of a delicate quadruped. These nine year and eleven year old brothers are really "the end". . . . Riding high on the well-pitched bill are the FLAMINGOS. Here are five lads who give out with the rock and roll that makes your blood pressure take to its feet. You can't sit still while you witness their performance. If you do, you'd better get back into your six-foot-under, Bud! . . . Singer ROSETTA DAVIS turns in a very smooth bit of continuity in her task as Mistress of Ceremonies. The gal can also give a mean tune or two. . . . The beautiful MOULINETTES appear in three of the most sensuous productions ever highlighted on a stage. The choreography for these sequences was created by LON FONTAINE, a fellow who has made Las Vegas sit up and take notice. . . . BEN CARTER and his hep musicians turn in an enviable background of music.

SHOWBOAT

(Continued from Page 25)

performances for the King and Queen of England. Owen is a fantastically lively expert of an almost forgotten theatrical art. . . . On the same bill is a big favorite of many nite clubbers — personable JIMMY AMES, internationally known comedian. This fellow is great. He's a one-man riot, with original material, plus his very own individual delivery. You'll enjoy his antics tremendously. . . . Held over are THE ZERBYS, sophisticated dance team with intricate routines, lavish costumes and novel lighting effects. Jon and Inga are a talented couple who have danced their way around the globe. . . . For background music, it's AL LYONS and his ORCHESTRA.

ROYAL NEVADA

(Continued from Page 24)

in his fan club. We've always enjoyed his special brand of humor and that opinion is shared by the majority. Ben is well known for the skits he invariably presents and his participation in such presentations proves him a master of the arts. . . . DENISE DARCEL is the loveliest Ambassador that France ever sent to these shores. She is really breathtakingly attractive and that winsome smile of hers is capable of wrapping up any group of supper clubbers. Miss Darcel's figure provokes women to envy and men to admiration. All this and talent too? Ooh La La! . . . GEORGIE TAPPS and his DANCERS display one of the most exciting contributions we've ever witnessed on any stage! Their amazing choreography should be preserved for posterity for these youngsters provide a taste of what the future will bring. They are so tremendous we must identify them for you: GUY TANNO, DOROTHY MATTHEWS, JUDY GUYLL and JOSEPH RUSSELL. Georgie creates beautiful, startling sequences that have no peer. If you think we are raving, wait until you see them. We guarantee the adjectives will flow freely from your own lips. . . . THE DANCING WATERS cause adults to join the children in expressing unadulterated enthusiasm. Even the blase "oooooh" and "aaaahhhh" when the gyrating fluid gracefully curves and dips to the musical rhythms. Although it seems

unbelievable, the Dancing Waters are incredibly realistic. . . . The CORONET DANCERS provide production numbers that call for intricate interpretation. . . . JERRY FIELDING and his excellent musicians provide background music that is precisely perfect.

SANDS

(Continued from Page 24)

How could anyone possibly top Tallulah's exquisite dramatics? She is superbly versatile and contains the qualities that comprise a polished showman. La Bankhead proves a fabulous personality who will always demand special attention, even in the midst of a glittering gathering of stellar performers. . . . GEORGE SHAW really clicked in this, his first appearance in FLV. His handling of the vocal chores brought him a highly deserved ovation. Mr. Shaw's singing highlights this top-drawer production and has assured him of return engagements. That's good news in these h'yar parts. . . . BOBBY BRANDT is the young tap artist who can't do anything but turn in a sparkling performance, with every curtain call. He tosses his complete energy into those dancing feet and the results whips up a storm of applause. . . . The production choreography is created by BOB GILBERT and RENEE STEWART, evoking the fine ability of the COPA GIRLS. CHUCK NELSON'S excellent production vocalizing gives the sequences added gaiety. . . . Masters of musical interpretation are ANTONIO MORELLI and his ORCHESTRA.

SAHARA

(Continued from Page 24)

sonality that creates pandemonium, with an assist from her sensational sense of humor. Miss Raye is known to millions across the nation, via TV and pictures. However, you owe yourself the benefit of catching her "in person" performance. She is such an exceptional showman, many fellow comics flock to her spotlight, for a busman's holiday. . . . The KIRBY STONE 4, big favorites in FLV, guarantee more laughs, lots of music and loads of talent. They are musicians, comedians and top entertainers. Each member is a musical "gem." As a group — they are **real gone**. You'll like them, no matter

how often you see them. . . . The fantastic AMIN BROTHERS stop all shows — cold! These two Egyptian lads will have you on the edge of your seat, wondering if they will "make it." They are sock performers, guaranteed to bring you a thrill a second. . . . The SAHAREM DANCERS (Moro-Landis Production) are really on their toes with spectacular presentations and beautifully draped wardrobes. . . . It's welcome back home time for CEE DAVIDSON and his fine ORCHESTRA. As ever, this musical aggregation assures perfect backgrounding.

RIVIERA

(Continued from Page 24)

puppeteer of human emotions. The velvet-voiced singer needs no introduction for he is tops across the nation. Harry's repertoire is carefully chosen and causes America to take particular notice of her own folk songs. . . . Accompanying Mr. B. is the fine young guitarist, MILLARD THOMAS. . . . HARRY MIMMO is also a top favorite. This comic can elicit laughs, without purring a single murmur. He gives his inimitable impressions of famous tap dancers and can follow that with a perfect pantomime of a strip teaser. However, we are still partial to his Charlie Chaplin bit. . . . Rounding out the bill is the HAMILTON TRIO. Talk about music! This group hands it out as though it were Niagara Falls! The Hamilton Trio provide musical novelties, with singing and dancing specialties. . . . HAL BELFER proves as versatile as ever in his stage productions. He reminds one of the Broadway that used to be, years ago. His astounding presentations are exquisitely beautiful. . . . RAY SINATRA and his ORCHESTRA provide the smooth backgrounding for this extravaganza.

DESERT INN

(Continued from Page 23)

ing stars is THEODORE PAXSON. . . . PAUL GILBERT is one of the most original comedians you'll ever witness on any stage. He is not a carbon copy of anyone. Paul is under contract to NBC-TV and UNIVERSAL-INTERNATIONAL, two facts that label his value in the field of humor. His wit enjoys a swift pace and is laid "smack on the

line," with no explanations necessary. Paul will inject the least expected actions. He sometimes tosses in acrobatics, much to the amazement of the spectators. Anything can happen — and does. . . . This is the initial FLV appearance for VICTOR JULIAN and his pets. Everyone loves an animal act and we're just like the rest. We still find it incredulous that people can actually train man's best friend to respond at command. Mr. Julian proves it can be done, with great ease. . . . DONN ARDEN'S productions are always excitingly different and masterful. His results are usually dreams in the minds of other artists. Need we say more? . . . ART JOHNSON'S fine voice adds the final vocal decor to the productions. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background.

EL RANCHO VEGAS

(Continued from Page 23)

Back for another shimmering run is the "Turkish Delight," NEJLA ATES. This very glamorous young lady possesses a form, well educated in the art of quivering. She is a leading exponent of "belly dancing" and her physical manipulations are quite intoxicating. . . . Coming to us as an extra-added attraction is MARTI STEVENS. This sophisticated songstress contains a dramatic quality that sets her apart from most vocalists. Marti's experience in show business results in audience appreciation that is undisguised. . . . BILLY DANIEL displays his remarkable talents as he and the EL RANCHO GIRLS execute a couple of outstanding production numbers. . . . Settings were especially designed by MITCHELL LEISEN. . . . Skillfully backing the show is TED FIO RITO and his ORCHESTRA.



... in the Fabulous **COPA Room**

JACK ENTRATTER
Proudly Presents

TALLULAH BANKHEAD

STARRING IN

THE ZIEGFELD FOLLIES

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GEORGE SHAW

★
BOBBY BRANDT

The Most Beautiful Girls in the West

Antonio Morelli
And His Music

Costumes created and executed by MME. BERTHE
Miss Bankhead's Gowns by Don Loper

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Sands
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TONY MARTIN

HAL BORNE Conducting

Jackie Kannon

Maureen Cunningham

Coles & Atkins

FLAMINGO STARLETS
A RON FLETCHER PRODUCTION

TEDDY PHILLIPS
AND HIS ORCHESTRA

*** AT THE STAGE BAR ***

HAROLD STERN and HIS VIOLINS

SHIRLEY SCOTT with the MODULATORS

VAL OLMAN

DORY EVANS

BOBBY PAGE and his MUSICAL PAGES

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SHOWTIME
8:15
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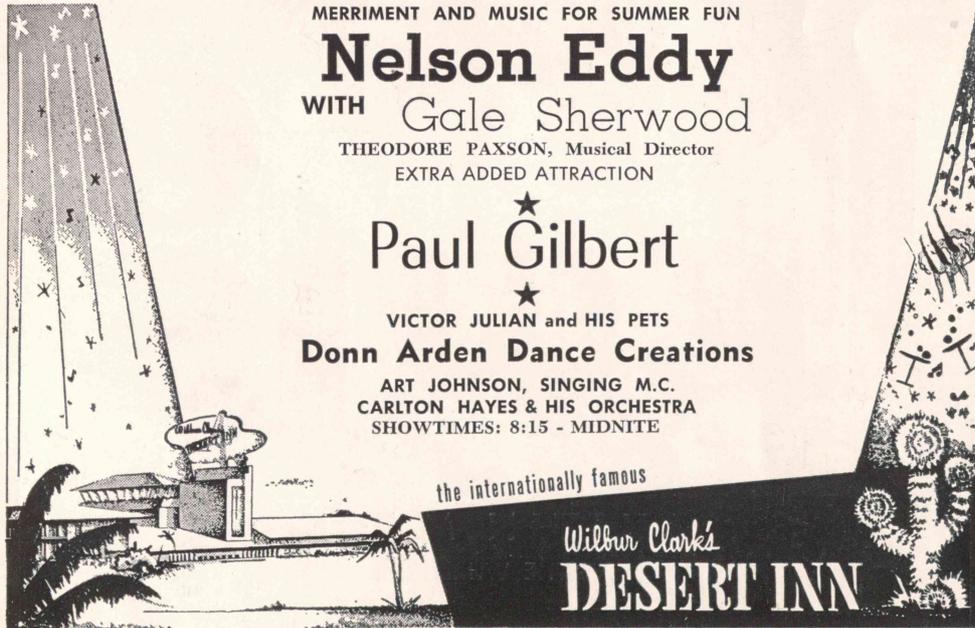
★
VICTOR JULIAN and HIS PETS

Donn Arden Dance Creations

ART JOHNSON, SINGING M.C.
CARLTON HAYES & HIS ORCHESTRA
SHOWTIMES: 8:15 - MIDNITE

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IT'S WONDERFUL
TO BE BACK
WITH

MILLIE
and
BELDON



**Joe
Lewis**

• • •
AUSTIN MACK
AT THE WURLITZER

